

THE EDITOR AND PUBLISHER

THE JOURNALIST combined with THE EDITOR AND PUBLISHER

Vol. 9, No. 16

NEW YORK, OCTOBER 16, 1909

5 CENTS A COPY

LIBEL CASE QUASHED

JUDGE ANDERSON DISMISSED PROCEEDINGS AGAINST THE INDIANAPOLIS NEWS.

Defendants Under Indictment in Famous Panama Canal Case Resisted Removal of Case to Washington—"Duty of a Newspaper to Draw Inferences for the People," Says Judge Anderson.

Judge Anderson of the United States Court, at Indianapolis, last Tuesday, dismissed the proceedings against Delevan Smith and Charles R. Williams, proprietors of the Indianapolis News, who were resisting removal to the District of Columbia for trial, under a Grand Jury indictment charging them with criminal libel in publishing articles alleging there was a corrupt profit of \$28,000,000 in the sale of the Panama Canal to the United States.

"I am of the opinion," said Judge Anderson, "that the fact that certain persons were called 'thieves' and 'swindlers' does not constitute a libel per se. A newspaper has a certain duty to perform. As a former president has said, 'It is the duty of a newspaper, to print the news and to tell the truth about it.' It is the duty of a newspaper to draw inferences for the people.

"Now, there were many peculiar circumstances about the whole Panama canal business. I do not wish to be understood as reflecting upon anybody in or out of office, except such person or persons as I may name. The revolution in Panama, the circumstances concerning it, were unusual and peculiar. The people were interested in the construction of the canal. It was a matter of great public concern; a large portion of the people favored the Nicaraguan route; another portion, those who were interested in it, officially and personally—just interested—preferred the Panama route. A committee was appointed to investigate the relative merits of the two routes. They investigated and reported in favor of the Nicaraguan. Shortly afterward they changed to Panama. Up to the time of that change, as I gather from the evidence, the lowest offer which has been suggested as the one at which the Panama property—the property of the Panama canal company—could be procured, was something over \$100,000,000. Then rather suddenly it became known that it could be procured for \$40,000,000.

MEETING OF THE COMMITTEE.

"Now, there were a number of people who thought there was something wrong—something not just exactly right about that transaction, and I say for myself that now I feel a natural curiosity to know what the real truth was. Thereupon the committee of the United States Senate was appointed to investigate these matters—about the only way it could be investigated. The committee met, as stated in these articles, these men 'who knew all about it.' I think that is the proper way to speak of William Nelson Cromwell. Well, these men
(Continued on page 7.)



WILLIAM RANDOLPH HEARST.

MOST WIDELY KNOWN NEWSPAPER PUBLISHER IN AMERICA, WHO WAS NOMINATED FOR MAYOR OF NEW YORK, LAST MONDAY, BY THE CIVIC ALLIANCE OF NEW YORK CITY.

ORDEAL OF HEARST

REPORTERS PLANNED SURPRISE AND INTERVIEWED HIM IN HOTEL LOBBY.

Many Believed That Arthur Brisbane Wrote Mr. Hearst's Signed Statements—Amazed Reporters by His Command of English—Change in Attitude of Intellectual Men toward Owner of the Journal.

(Written for THE EDITOR AND PUBLISHER by Philip R. Dillon.)

The reporter goes to a political meeting, or to interview some man in the public eye. They ask him when he comes back with the copy—"How is he?" The reporter is like to be laconic in his own office. He may answer wearily, "He's a light weight!" or he will say briskly, "He's all right!"

It is a crystalline slang phrase, "He is a light weight!" Shakespeare could not be more definite.

The antonymic phrase "He's a heavy weight!" is not so frequent with the Lacedaemonians of the editorial room.

THE INTERVIEW WITH HEARST.

One day in October, 1905, some twenty newspaper men of New York assembled in the lobby of the Victoria Hotel in New York, to take unawares the independent candidate for Mayor, William R. Hearst, and interview him. It was a carefully planned strategem.

During ten years, many printed utterances signed by William R. Hearst had been read by hundreds of thousands. The skeptics of Park Row—and they were a majority of the newspaper craft—had said: "Arthur Brisbane writes that stuff. Hearst cannot write fine stuff like that."

UNCOVERING A MYSTERY.

They spread their disbelief in Hearst's ability, and even the stolid Philistines grew to believe that Mr. Hearst was a masquerader.

The owner of the New York Journal had been a mystery. The public of New York knew less about his personality than they did about the least of Tammany Hall district leaders. Perhaps fifty men among the 8,000 writers of New York knew him. He was only a name—"Hearst."

So the twenty reporters on that day, four years ago, had planned to uncover him. Most of them represented newspapers bitterly opposed to Hearst. If they could show him as an incompetent, speaking the thoughts and words of another man whom he employed, they would blast his candidacy. It was all fair in politics.

"WILL YOU ANSWER OUR QUESTIONS?"

In a parlor above the stairs, Mr. Hearst was in conference with leaders of the Municipal Ownership League, the organization which had nominated him. Apparently he knew nothing of the sinister force lying in ambush, so to speak. Arthur Brisbane was far away.

He walked down the broad staircase alone. The lobby seemed filled with men who had the manner of hotel

ONE MILLION FOR PEACE.

Publisher Ginn, of Boston, Sets Aside That Amount in Will.

Edwin Ginn, the well-known Boston publisher has set aside one million dollars, to promote the cause of universal peace, the amount becoming available on his death. During the remaining years of his life Mr. Ginn will contribute \$50,000 annually to the peace cause.

"My aim is to unite the business men of the world in a great permanent association, which shall have for its object the suppression of war," said Mr. Ginn. "Until now men have been organized to kill one another, and this organization shall aim to keep them from this wholesale killing."

Missouri Daily Changes Hands.

G. W. Ridgeway, of Kirksville, Mo., and E. E. Swain, a St. Louis newspaper man, have purchased the Kirksville Daily Express from Charles C. Howard. The paper will be incorporated with G. W. Ridgeway as president and E. E. Swain as secretary. They will take control early in November. The paper will be greatly enlarged.

FAMOUS WEEKLY SOLD.

Ohio Paper, Once Edited by W. D. Howells, Changes Hands.

The Jefferson (O.) Sentinel, one of the oldest papers in the state has been sold to E. C. and R. D. Sampson. The Sentinel was established sixty-three years ago.

The late owner is J. H. Howells, now United States Consul at Turks Island, West Indies. The paper was founded by his father W. C. Howells, and his brother, William Dean Howells the novelist, was formerly the editor.

A Kansas Consolidation.

The Atwood (Kan.) Citizen, the oldest paper in Rawlins County, and the Atwood Patriot have been consolidated. The new paper will be known as the Citizen-Patriot and will be a Democratic organ. The new publication starts out, it is said, with a circulation of 2,000. Charles Miller is the editor.

Buys Out Opposition.

The Marion (Kan.) Record, Governor Hoch's paper, has absorbed the Marion Headlight.

guests. He seemed abstracted, hardly noticing the guests. His foot came to the bottom step, and, as if by signal, by cue, swiftly the newspaper men went to him, sprang to him, and the appointed spokesman said:

"Mr. Hearst, we are reporters for all the papers in the city. We have been assigned to interview you. Will you answer us?"

His surprise was plain. He scanned them all, while they could count five seconds, with a look indescribable and non-committal. He said quietly:

"Yes, I will answer."

HE AMAZED THE REPORTERS.

They questioned him about affairs of government, about his purposes, his beliefs, his plan of political campaign, his adversaries. Some of the questions had been carefully prepared. To answer them and gain by the answers, required such swiftness of mind and sureness of judgment and power of expression as a Talleyrand would have.

He stood quietly among them, his big broad brimmed hat so high above them that passers in the street stopped in the open door to stare at the tall man.

He answered every question, speaking exact, direct, elegant English. He met subtleties with epigrams, arrowlike, having the stamp of brilliant thought which was familiar to all who had read the printed statements over his signature. Never a scrap of paper had he to refer to—and Arthur Brisbane was far away.

Newspaper men are not easily amazed. The majority of these men who interviewed William R. Hearst that day admitted that they were astonished. For they could not recall that any man had been tested so thoroughly, or mercifully.

"HE'S ALL RIGHT!"

They all printed the interview, using his exact words. The public read, as the public had read his signed statements in his own papers. The public did not know that this interview marked a great event.

The reporters went back to their offices. They were asked—"How is he?"

"He's all right!" they replied.

They put him in the heavy weight class and there he has remained since.

NEWSPAPERS AS VOTE GETTERS.

In the last week of that great campaign for mayor I sat with a group of Republican leaders. A Harlem leader asked:

"Is Hearst going to win?"

"He seems to have a pretty fair organization," I suggested, guardedly.

"Bah! He has no organization!" asserted an East Side leader, contemptuously.

The chairman of the Republican speaker's bureau raised his voice with pungent emphasis—"He hasn't, eh? He's got the best organization in town. He's got hundreds of workers in every election district and they go right into the

homes of the voters day after day. Organization?—look at that!"

He whipped out and spread wide a copy of the New York Evening Journal. "Yes! That's so!" they admitted.

On election night they counted 225,000 votes for Hearst. Here is the way the statisticians at Republican headquarters apportioned weight of influence in figuring out where the Hearst vote came from: Hearst organization including speaker's bureau and law committee—50,000 votes; New York American and New York Evening Journal—175,000 votes.

HEARST AGAIN NOMINATED.

I was in Carnegie Hall last Monday night when Mr. Hearst was again nominated for mayor. It was a great meeting and a meeting different in character from the meeting in the same hall four years ago which then placed him in nomination. It was the habit of many to say that Mr. Hearst's supporters four years ago were the "rag tag" of the city. It is true that workmen, with grime indelible, filled the hall in 1905 and nominated him with the rough, uncultured enthusiasm of the men who toil with their hands.

A "HEAVY WEIGHT."

The men and women at the meeting last Monday night were those who may be seen at Chautauque meetings, at the opera, at college commencements, and in the workshops.

Ministers of the Gospel, known and revered, ministers of Judaism, leaders in ethical culture, college professors, famous writers, and famous men of other professions rose upon the platform and cheered William R. Hearst even as the grimy ones cheered him four years ago.

There is no doubt of it—Mr. Hearst is a "heavy weight."

LOWER DUTY.

Bulk of Quebec Pulp May be Admitted at Minimum Rate.

It is reported that there is a strong likelihood that the Treasury Department will admit the bulk of the pulp wood from the Province of Quebec at the minimum rate of duty.

The Paper Trust, through its counsel, has urged that the export tax of 25 cents a cord levied by the Province on all wood cut from the crown lands, makes mandatory on our customs officials the levying of the countervailing tax.

It is understood, however, that the department considers that this line of reasoning applies only to such wood as actually comes from the crown lands after paying the export fee.

This decision is based on a former decision where the finding was that the Dingley law, worded much like the Payne law in this respect, did not apply an additional or countervailing duty to wood cut from private plantations. The effect of this decision, if finally adopted, will be to cut the duty materially.

Change in Indiana Daily.

The plant of the Brazil (Ind.) Daily Times has passed into the control of Robert Henkel, senior member of the firm of the Henkel Publishing Company, who purchased the interest of his partner, A. W. Adams. Mr. Menkel has organized a stock company with a capital of \$25,000 and will make extensive improvements in the plant.

New copy in Western newspapers is being placed by the Leven-Nichols Advertising Company, Chicago-New York, for the Erie Railroad.

DIRECTORS OF A. N. P. A.

Hold Important Quarterly Meeting in New York.

The directors of the American Newspaper Publishers' Association held their regular quarterly meeting last week at the New York office of the Boston Globe.

The meeting was one of the most important held for some time, both the morning and afternoon sessions being strictly executive.

A large number of advertising agents from all parts of the country made application for admission. Among those whose applications were granted were: The Burt International Agency, Buffalo; The Foster Debevoise Company, New York; L. Roy Curtis, Philadelphia; Fuller and Smith, Cleveland; J. B. Proffy, The Kaufman-Handy Company, New York; Floyd T. Short and Benson and Benson, Chicago; J. H. Hatzel and the Rubincam Agency of Philadelphia.

Consideration was also given to the financial standing of several of the agencies and the question of securing the settlement of claims from Biggs, Young, Shone & Co.

Among those who attended the meeting were: Charles H. Taylor, Jr., Boston Globe; Conde Hamlin, New York Tribune; Herman Ridder, New York Staats-Zeitung; William J. Pattison, New York Evening Post; Frank P. Glass, Montgomery Advertiser; John B. Townsend, Philadelphia Press, and Manager Lincoln B. Palmer.

GUILTY OF BLACKMAIL.

German Editor Must Serve Eighteen Months in Prison.

Herman Dassel, editor of Die Wahrheit, a weekly journal of Berlin has been convicted of blackmail and sentenced to eighteen months' imprisonment and the suspension of his civic rights for a period of three years.

Die Wahrheit is owned by Herr Bruhn, a member of the Reichstag. From the evidence submitted, it is alleged that a long list of persons had been threatened with scandalous disclosures.

According to the Tagblatt, the State's attorney has commenced proceedings against Herr Bruhn, upon whom it is alleged the evidence at the trial has cast suspicions of complicity.

Will Also Represent the Globe.

Verree and Conklin, Tribune Building, New York, make the announcement that, in addition to the Toronto Telegram, which they have recently arranged to represent in the United States, they will continue to represent the Toronto Globe, which they have been representing for a number of years.

Editor Will Study Law.

L. E. Bladine, for the past fourteen years editor and publisher of the Marathon (Ia.) Republican, has disposed of his interests in the paper and will enter the law department of the Iowa University. Mr. Bladine recently resigned as postmaster of Marathon.

ALBUQUERQUE TRIBUNE.

Now Controls Evening Field Having Absorbed Opposition.

The Albuquerque (N. M.) Daily Tribune, which made its initial appearance on September 1, has purchased the Albuquerque Citizen, the only opposition evening paper in the city, and will consolidate the two under the name Tribune-Citizen.

During the brief existence of the Tribune it has made a phenomenal growth, and it is said that when it was launched, it had the largest paid circulation that it has ever been the lot of any paper in the Southwest to begin with.

Herbert D. Heywood, managing editor of the Tribune, and who was largely responsible for its success, has resigned since the consolidation and will engage in the newspaper business in Los Angeles, Cal.

Mr. Heywood will be succeeded by Wm. Hoffman, until recently city editor of the El Paso (Tex.) Times. William F. Brogan, formerly of the Albuquerque Citizen, has been made business manager and Carl Green, of the El Paso (Tex.) Herald, auditor.

SOCIALIST SUNDAY PAPER.

New Edition of New York Call. First of Its Kind in English.

The first Sunday issue of the New York Call, a daily Socialist newspaper, appeared last Sunday. The issue contained sixteen pages. The following announcement appeared on the editorial page:

"The first Socialist Sunday paper in the English language has arrived. It bids you 'Good morning' and offers no apologies for its existence. It is published by that portion of the working class who believe—no, not believe—who know that the future belongs to the working class.

"They believe that the rulers of tomorrow ought to have a Sunday paper of their own today, and they believe that the best thought and literature the world can produce are none too good for the workers. They believe that the gray matter in the skull of a workingman is of precisely the same quality as that in the skull of a college professor."

Woman Buys Kansas Paper.

Ruth Francis Mathews has purchased the Haren (Kan.) Journal from S. G. Harlacher, who has published the paper for the past twelve years. Miss Mathews, who is an experienced newspaper woman, plans to greatly enlarge the paper and also to remodel the plant.

Magazine Ceases Publication.

The National Democrat, a monthly magazine published at Minneapolis by Sam H. Wood, has ceased publication. Mr. Wood has become a member of the editorial staff of the National Monthly, a Democratic publication, of which Norman E. Mack is editor.

The plant of the Milwaukee (Mo.) Nowiny Polski, a Polish newspaper, was damaged by fire last week.

**In Philadelphia
The Bulletin**
goes daily into nearly all of the
three hundred thousand homes
of the "city of homes."
**Net Paid Average for September,
245,375**
copies a day
"THE BULLETIN" circulation figures are
net; all damaged, unsold, free and returned
copies have been omitted.
WILLIAM L. McLEAN, Publisher.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

HARRY B. JOHNSTON, Manager Advertising Department.

THE GAIN OF THE CENTURY!

THE CHICAGO EXAMINER

LEADS THE NEWSPAPERS OF THE WORLD
IN ITS GAIN IN DISPLAY ADVERTISING

2935.86 Columns Gain Since Jan. 1st, 1909

HERE IS THE RECORD FOR NINE MONTHS:

DISPLAY ADVERTISING	1908	1909	GAIN
JANUARY	832.77	1138.41	305.64
FEBRUARY	705.89	1053.59	347.70
MARCH	1061.40	1602.22	540.82
APRIL	981.26	1305.15	323.89
MAY	1057.49	1318.04	260.55
JUNE	894.43	1242.66	348.23
JULY	677.21	920.58	243.37
AUGUST	703.44	959.54	256.10
SEPTEMBER	850.99	1160.55	309.56
Total	7764.88	10700.74	2935.86

This unparalleled record was made in regular daily issues, and not by special editions of any kind.

THE REASON:

Advertisers recognize that THE EXAMINER'S enormous HOME circulation makes it the most profitable medium in the great Middle West.

THE EXAMINER'S City circulation, including its immense Carrier Home Delivery, is larger than that of all other Chicago morning papers combined.

HOME CIRCULATION COUNTS

NEW MEXICO

Pecos Valley Press Association Holds Profitable Meeting at Carlsbad—Censorship of the Press by the Postal Authorities Declared Unconstitutional.

(Special to THE EDITOR AND PUBLISHER.)

CARLSBAD, N. M., Oct. 10.—The Pecos Valley Press Association held its third annual meeting at Carlsbad, N. M., October 5, 6 and 7. It is the pioneer association of the Territory and this meeting was the largest attended and was one of the most interesting to editors and publishers. The association was organized three years ago at Roswell and its territory consists of the country east and south of the Rock Island Road in New Mexico. The following officers were elected for the ensuing year:

President, J. M. Wood, of the Lakewood Progress; vice-president, Gayle Talbot, of Artesia; secretary-treasurer, A. E. Curran, of the Clovis News.

Clovis, N. M., was selected as the place for holding the 1910 meeting.

A committeeman and delegates to the National Editorial Association, which will meet next year at Savannah, were chosen as follows: Committeeman—Frank Prouty, of the Malaga News. Delegates—Will Robinson, of the Roswell Register-Tribune, and W. H. Mullane, of the Carlsbad Current. Alternates—A. E. Curran, of the Clovis News, and Leroy P. Loomis, of the Texico Trumpet.

The following resolutions concerning postal censorship were adopted:

Resolved, That it is the sense of this meeting of the Pecos Valley Press Association, that all regulations relating to the transmission of newspapers through the mails, and to the grounds upon which such transmission may be refused by the postal authorities, shall be made definite and certain by a statute enacted for that purpose, and that in all cases the publisher whose periodical has been refused transmission, may appeal to the ordinary courts for a review of the legality of the postal authorities.

Resolved, That copies of this resolution be sent to the delegate from New Mexico and to the members of the United States Senate from the adjoining States of Texas and Colorado with the request that they endeavor to secure favorable action upon them in Congress.

The program was as follows:

"The Relation of the Newspapers and Railways under the Interstate Commerce Commission," by J. M. Wood, of the Lakewood Progress.

"A Uniform Rate for Foreign Advertising," by President Loomis, of the Texas Trumpet.

"Legitimate Newspaper Property in News and Editorial Comment," by Wm. H. Mullane.

"Charity of the Newspaper," by Will Robinson, of the Roswell Tribune.

"Apprentices for Country Newspapers," by Capt. B. F. Harlow, of the Roswell Printing Company.

"Reminiscences of a Printer Editor," by W. T. Reed, of the Carlstad Argus.

"Postal Censorship," by Jas. D. Whelan, of the Artesia Advocate.

A discussion of Capt. Harlow's paper, "Apprentices in Newspaper Offices," brought out the fact that every one in the meeting was brought up by newspaper people and that four of the members were actually born in printing offices or in rooms connected with the office and learned the case before they could remember, one being Mr. Curran, of the Clovis News, who was born twenty-eight years ago in the office of the Deming Headlight, and B. F. Mullane, who was born in the office (or in rooms attached) of the Neola (Ia.) Reporter twenty-five years ago.

Three others were born while their parents were running papers, and the balance, among them Will Robinson and Capt. Harlow, were all of the newspaper stock. Even F. G. Prouty, of the Malaga News, was born in the office of the Freeman's Champion at Burlington in the Territory of Kansas in May 1861. On that account his illustrious sire was elected the first State printer of Kansas, in 1868.

Orders Hoe Press.

The Statesman, of Boise, Idaho, has ordered from R. Hoe & Co. a two-roll stereotype Webb perfecting press, with a complete outfit of the latest improved stereotyping machinery, including pump furnace and other up-to-date appliances.

CLEVELAND AD. CLUB

Fits Up New Quarters in the Hollenden Hotel.

The Cleveland (O.) Advertising Club opened its new quarters in the Hollenden Hotel last Saturday evening.

For the past two years the club has occupied rooms on the first floor of the Hollender. These quarters were abandoned and new club rooms fitted up at an expense of more than \$10,000.

The club has a membership of more than 250, including many of the prominent business men of the city. Harlan J. Wright is president and Will S. Gilbert secretary.

Will Open New Agency.

P. H. Solger, for many years identified with the Albert Frank Agency of New York, has resigned, and will engage in the agency business for himself at 59 Broadway.

The West Alis (Wis.) Enterprise has suspended publication.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
ROLLER MAKERS (Established 1849)
406 Pearl St., N. Y. 413 Commerce St., Philadelphia

Allied with

Bingham & Runge, Cleveland

This paper is NOT printed with our Rollers

An Important Factor

in Philadelphia in the German population of 350,000. These people are thirty—60,000 own the houses where they live—and the German papers must be used to reach them through advertising. The papers are the *Morgen Gazette*, *Evening Demokrat*, *Sonntags Gazette* and *Staats Gazette* (weekly).

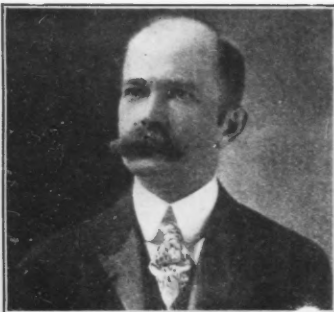
Examined by the Association of American Advertisers.

EX-CONSUL MILLER

Returns to Newspaper Work and Interviews the German Admiral in New York—Tells How the French Newspapers Charged Uncle Sam for Printing an Obituary.

J. Martin Miller, newspaper writer and author known widely in America, Europe and the far Orient, has become a member of the regular staff of the New York American. One of his first assignments was to interview Great Admiral von Koester, the German naval representative at the Hudson-Fulton celebration. It was a striking interview, printed in the American of last Sunday. At the end was reproduced the signature of Admiral von Koester under the significant letters "O. K." Mr. Miller stated to THE EDITOR AND PUBLISHER that he made it a rule to submit the manuscript of every important interview to the person who was being quoted, and get the "O. K." and signature.

It will be recalled that Mr. Miller,



J. MARTIN MILLER.

last year, resigned his post as American consul at Rheims, France, "because," he said, "the United States government was apparently not willing to pay me enough money as salary to live respectably as a United States official in a foreign land."

Speaking of French newspapers, Mr. Miller told the following anecdote:

"Our vice-consul at Rheims died. He was a Frenchman who had served in the Union Army in the Civil War. A reporter from each of the three newspapers in Rheims came to me for the news of his death. I sketched to them briefly the dead man's career, just as I would to an American reporter who wanted news. They printed what I said. In two weeks, there came from each paper a bill requesting the payment of seventy-five francs to each paper printing the obituary. Yes, Uncle Sam had to pay it."

NEW PUBLICATIONS.

A weekly paper will be launched at Misson, Tex., in the near future.

The Fertile Publishing Company will start a weekly at Fertile, Minn. It will be independent in policy. It is said the paper will start with a paid circulation of 1,000.

The Arthur (N. D.) Free Press has made its initial appearance. G. S. Bridgford is the publisher.

SPHINX CLUB.

One Hundred and Second Dinner Held at Hotel Astor.

A record crowd attended the one hundred and second banquet of the Sphinx Club of New York at the Hotel Astor last Tuesday night. P. A. Come presided.

The first speaker of the evening was Patrick Francis Murphy, president of the Mark Cross Company. Mr. Murphy's topic was "Advertising Makes Strange Bedfellows." He said in part:

"It is said that all men are born advertisers or they are not, and the tragedy of it is we do not really know which we are. Of all the qualities common to men, common sense seems to be the least common. Judgment also is a disease that is not contagious. Judgment, like worry, is an acquired taste.

"Writers of advertising are affected by two impulses—one is to be interesting, the other to tell the truth. These coincide at times and conflict at others. The art of letters is to copy without plagiarism and to appropriate without robbery."

Other speakers were J. H. Appel, assistant general manager of the Wanamaker store; G. F. Baright, advertising manager of the Prudential Life Insurance Society; H. B. Humphrey, president of the company that bears his name, and Samuel Brill, president of the Sphinx Club.

Among those present were W. C. Freeman, W. W. Hallock, William Deering, W. Loruenser, Jules Storm, Gay Bradt, W. B. Cowperthwait, Justin McCarthy and O. J. Gude.

BRITISH EDITOR HURT.

L. F. Amery, of London Times, Fractures Ankle While Riding.

L. F. Amery, chief editor of the London Times, met with a serious accident while horseback riding near Winnipeg, Man., last Sunday.

While going through a half open gate his stirrup became caught on a post and he sustained a double fracture of the ankle.

Mr. Avery was hurried to a hospital where the fracture was set. He will sail from New York for London on October 26.

NEWS BEAT.

Wildman Magazine and News Service Scored Scoop During Celebration.

The Wildman Magazine and News Service claims to have scored two big newspaper scoops during the Hudson-Fulton Celebration.

The first was the only extended and authorized interview with Admiral Seymour given while in New York, and the second, the first detailed interview given by Wilbur Wright to any newspaper.

Both of these articles appeared in the New York Times of October 2 and 10.

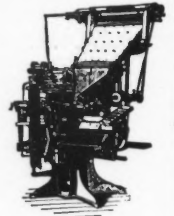
New Morning Paper for Denver.

A movement is on foot to launch a new morning paper in Denver, Col. It is reported that Eugene Gill, formerly managing editor of the Guthrie (Okla.) State Capital, will have editorial charge.

It Isn't a Question

of whether you can afford a

LINOTYPE



But can you afford NOT to have one

Sold on such easy terms that

IT PAYS FOR ITSELF

Mergenthaler Linotype Company

TRIBUNE BUILDING, NEW YORK

CHICAGO

SAN FRANCISCO

NEW ORLEANS

BIRMINGHAM NEWS.

Recent Changes in the Business and Reportorial Staffs.

Jeff Bailey, for the past year business manager of the Bessemer Daily Review, resigned Oct. 1 to accept charge of the Bessemer bureau of the News.

Gordon McKinley, who has been associated with the news department of the Montgomery (Ala.) Advertiser for several years, has joined the News reportorial staff.

F. L. Sugrue, who for the past four years has been manager of the advertising department of the Columbus (Ga.) Enquirer-Sun, has just become associated with the soliciting force of the advertising department of the News.

Emory E. Smith, formerly with the Clarion Ledger at Jackson, Miss., has also joined the soliciting force of the News advertising department.

THE HARMSWORTH MILLS.

Lady Northcliffe Presses Lever Which Starts Factory in Operation.

Lady Northcliffe, on last Saturday evening, pressed the lever which started the large paper mills of the Harmsworth Company at Grand Falls, N. F. There was an invocation by Bishop Jones and a brief address by Governor Williams of Newfoundland.

The model town built by the company near the works was inspected during the day by the visitors, who also attended a dinner at which 1,200 workmen were seated.

Live Wire Electrocutes Editor.

A. P. Perham, Jr., editor of the Waycross (Ga.) Herald was electrocuted during a violent electrical storm which swept over that city last week. Mr. Perham was walking along the street when a live wire dangling from a pole struck him. He was killed instantly.

ADVERTISING AGENCY FAILS.

Biggs, Young, Shone and Co., Assign for Benefit of Creditors.

Biggs, Young, Shone and Co., Inc., Advertising Agents of New York, made an assignment last week for the benefit of their creditors. William Holmes, business manager of the New York Press, was named as assignee.

No statement as to the financial condition of the company has been made, but it is understood that the creditors, which are mainly newspapers and magazines, will be paid in full in less than a year.

Arrangements have been made with the Frank Seaman agency to carry out all contracts.

The agency was organized in 1902 as the Ben B. Hampton Company and was capitalized at \$100,000. Afterward it became the Hampton Advertising Company and last February the firm's name was again changed to the present title.

THE LEVEN-NICHOLS AGENCY.

Enlarges Copy Staff Owing to Rapid Growth.

The Leven-Nichols Advertising Company of New York and Chicago has moved into its new Western quarters in the Majestic Theater Building in Chicago.

The growth of the company during the past year has been rapid, and the copy staff has been enlarged. A recent addition is Arthur B. Freeman, formerly advertising manager of Younker Brothers, of Des Moines, Ia. Mr. Freeman had extensive agency experience in Chicago prior to his removal to Des Moines.

New Democratic Weekly.

Salt Lake City has a new Democratic newspaper. It is called the Sunday Times and is issued weekly in magazine form. M. E. Cunningham is the editor.

**NEWS
PHOTO
SERVICE**

Our Daily Illustrated News Service of EIGHT PHOTOGRAPHS A DAY is mailed to our papers at noon, at 6 p. m. or at 3 a. m. according to train service. We catch the last train that reaches you with the latest pictures. Most of the important news we anticipate. WE BEAT COOK AND PEARY TO THE POLE. Try it and see for yourself. TRIAL SERVICE FREE.

GEORGE GRANTHAM BAIN, 32 Union Square East, NEW YORK CITY

**THREE
EDITIONS
DAILY**

A NEWSPAPER PLAY

"The Fourth Estate," Written Partly by Joseph Medill Patterson, of Chicago, was produced last Week in New York.

On the evening of October 6, at Wallack's Theater, New York, there was produced "The Fourth Estate," a play by Joseph Medill Patterson, part owner of the Chicago Tribune, and Harriet Ford. It is understood that the plot was created by James Keeley, managing editor of the Chicago Tribune.

The New York World printed the following on the morning after the first performance:

Last night the newspapers' turn to be dramatized and the public's turn to be informed came again. In this case the attempt will probably not fail, for "The Fourth Estate," which was produced at Wallack's Theatre, while it shows plenty of the crudities of an amateur at playwriting, also contains many of the elements of popular melodrama. Another thing it also accomplishes. Its first act, showing a managing editor's office with the process of editing a paper going on around him, and more particularly its last act, picturing a fully equipped composing room and the mechanical process of sending an edition to press, are the closest imitations of actual newspaper work that the stage has yet presented.

This exactness is probably due to the fact that Joseph Medill Patterson, a son of the proprietor of the Chicago Tribune, is the author of "The Fourth Estate" and that his plot is founded on an idea originated by the present general manager of that paper. The last part of the statement was current gossip in the lobbies last night during the performance.

But if the play does make headway its success will be most regrettable. In spite of the name of its author and his professional connections, the ethics of newspaper making, as he presents them, are wholly false and the impression he will give the public—if he succeeds in convincing it at all—of the honesty and uprightness of his calling is totally misleading and incorrect.

"The Fourth Estate" hints from first to last that a daily paper of presumably great influence can be bought or swerved in publishing news by its advertisers. Even more contemptible is its final insinuation that its editor is likely to be swerved by social ambitions from his path of public duty. The salaried employees of the fictitious journal which Mr. Patterson calls the Advance all show the finest professional integrity, but the paper, through its proprietor's influence, is rotten.

The making of this stage newspaper also involves a story which, in accordance with its author's well-known proclivities, deals with muck-raking. An ambitious young reporter who has obtained a story involving the integrity of a United States Judge is on the point of being discharged at the demand of important advertisers whose dishonest dealings have been exposed, when Michael Nolan, the new owner of the Advance, enters the office, reinstates him and promotes him to the managing editorship.



HERBERT M. BINGHAM,

THE WELL-KNOWN MANUFACTURER OF PRINTERS' ROLLERS, WHO WILL BE MARRIED ON OCTOBER 25.

All this sounds encouraging enough, and the new managing editor continues his work of exposing graft on the bench. But presently the new proprietor begins to weaken and attempts to shield the crooked Judge whom his editors are pursuing.

Young Brand, the managing editor, protests at the leniency and begs permission to prove to the proprietor's satisfaction that the Judge will give a bribe to suppress an article which is about to be published. The trick is worked with remarkable vividness and exactness of detail. The Judge is lured to the managing editor's office, where hidden stenographers take down the conversation, and when the bribe is passed a flashlight photograph catches the Judge in the act.

The great story is then sent to press and the audience is treated to an intensely realistic picture of the operation. But just as the "forms" are being sent to the stereotyping room the proprietor yields to pressure and decrees that the article be left out.

The play then becomes a tragedy. The young editor sets up a few lines on a typesetting machine explaining his act and then retires to his room and blows out his brains. He has failed in his attempt to keep faith with his paper's readers and succeeded only in revealing the Judge's dishonesty to the latter's daughter, whom he loves.

In many of its details the probability of the story is strained. It is preposterous to presume that a Judge of the United States Court would pay a midnight visit to one of the litigants in a case over which he is presiding, on the night before he announces his decision, or that he would allow himself to be lured so unsophisticatedly into the trap set for him in the managing editor's room.

Other parts of the play are clumsily put together, particularly the business conferences and nefarious negotiations which take place during a tea in the newspaper proprietor's home. There is a halting of the plot at various points to permit the introduction of characteristic details of newspaper work, and the dialogue often fails to score its intended points. But the talk and expressions peculiar to newspaper offices is exact and the stage pictures do not fail to transmit exactly the impression intended.

A fairly good cast assisted Mr. Patterson to discredit his own profession and cast upon it an unwarranted stigma.

William Bullock, dramatic editor of the New York Press, wrote:

The newspaper play is the fad of the moment. "The Fourth Estate" is a new arrival in Broadway. It is distinctly American in theme and treatment, while

"The Earth," now in rehearsal, reflects newspaper conditions as they exist in London. Several other newspaper plays are planned for early production, and we shall be lucky if out of the lot we get one popular success.

So far failure has attended every attempt to depict newspaper life on the stage. Jesse Lynch Williams spun a capital yarn in "The Stolen Story," but it failed to interest when carried to the stage. It was given an intelligent production in the Garden Theatre several years ago, and it was shown with alterations last winter in Chicago. The result in each case was discouraging. There was a certain appeal to newspaper workers, but to persons unacquainted with the newspaper office the interest was nil. Newspaper scenes have been written into many plays; they have been staged even in vaudeville, yet not one in all the long series has aroused more than mild curiosity in an audience.

"The Fourth Estate" threatens to go the way of all the rest, and it is a product of newspaper experience. It has been told repeatedly that James Keeley, managing editor of the Chicago Tribune, framed the plot, and that when he became confused in construction the work was taken over and completed by Joseph Medill Patterson and Harriet Ford. Keeley knows the newspaper business in all its phases. He entered it as a boy, and rose step by step to his present position. Patterson is part owner of the Tribune, and, like Keeley, knows the newspaper business from the inside. With these facts made known in advance, it was only natural to expect a play true to the modern newspaper. But "The Fourth Estate" is not true. It is just such a mess of exaggerations as we find in the thundering melodramas of the Kremer brand. The play is a libel. It holds up a profession to public scorn and contempt. It drags the newspaper worker through dirt, and, further, it willfully degrades the Federal bench.

HERBERT M. BINGHAM.

Well Known Manufacturer of Printers Rollers to Wed.

Herbert M. Bingham, president of Bingham Bros., of New York, manufacturers of printers' rollers, will be married Oct. 25, to Cornelia E. Carroll.

Mr. Bingham is well known in newspaper and printing trade circles the world over. He is not only president of the New York company, which bears his name, but is president of the Philadelphia branch, and is the senior member of the firm of Bingham & Runge, of Cleveland, O.

John G. Ham to Wed.

John G. Ham, the popular advertising manager of the Centaur Company, of New York, manufacturers of Castoria, will become a benedict next Monday.

What Commas Do.

Here is an example of odd punctuation: "That that is is that that is not is not is not that it is." To avoid nightmares, we immediately punctuate thus: "That that is, is, that that is not, is not, is not that it? It is."—London Chronicle.

Botfield Engraving Co.

29 S. 7th Street, Philadelphia, Pa.

Always on time

Deep Etched Cuts on Zinc or Copper

BEST WORK AT LOWEST PRICE

Let us estimate on your next order. Once a customer always a customer.

We Can SAVE You MONEY on Your Printing Ink Bill

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AMERICAN INK COMPANY

Manufacturers of

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Marbridge Bldg., New York

Expert operators of Popularity Contests to increase newspaper circulation on the CASH PAID IN ADVANCE BASIS.

Results Count—Write for Reference

OUR DADDIES

They Published Quaint Newspapers, Which Were Sometimes Grotesque As Compared With the Publications of Today—Some Examples of Their Peculiarities.

By JAMES POOTON.

In three numbers of THE EDITOR AND PUBLISHER I have given an outline chronological sketch of the origin of Our First Newspapers, and I now propose to give selections from some of them, illustrative of their quaint peculiarities, with running comments on the same, contrasting the earliest editors of the American Press with what we find today.

The first newspaper issued in North America was published in Boston on September 25, 1690. It was a small sheet of four quarto pages—one of which was blank—and contained a record of passing occurrences, foreign and domestic. It was called Public Occurrences, and was printed by Richard Pierce for Benjamin Harris. Immediately on its publication it was noticed by the legislative authorities, who, on the ground that it was published without authority, and contained "reflections of a very high nature," promptly squelched this "Tom Thumb" pioneer of our "great, grand and glorious" American journalism—and the first issue of Public Occurrences was the last—well emphasizing the old-time epitaph on cherubic-faced headstones:

"If I were so soon to be done for, I wonder what I was begun for."

The first newspaper permanently established in North America was the Boston News-Letter, the first number of which appeared on Monday, April 24, 1704. It was a half-sheet of paper, twelve inches by eight, made up in two pages folio, with two columns on each page. It was printed by Bartholomew Greese, for John Campbell, Postmaster of Boston; lived until 1776, under several different proprietors and was the only paper published in Boston during the siege. It was discontinued when the city was evacuated by the British troops, in March, 1776, and its then proprietor, John Howe, went with the British to Halifax. The following portions of editorials in the News-Letter will give an idea of the literary pabulum fed to its readers:

"Yesterday, being the Lord's Day, the Water flowed over our Wharfs and into our streets to a very surprising height. They say the Tides rose 20 inches higher than ever was known before. The Storm was very strong at North-East. Let us Fear the GOD of Heaven, who made the sea and the dry land, who commandeth & raiseth the storm wind, which letteth up the waves; who ruleth the raging of the sea, and when the waves thereof arise, He stilleth them.

"Last Thursday evening we had the

most surprising appearance of the Aurora Borealis as 'tis thought was ever beheld here. This should lead our thoughts to the contemplation of that awful night, when, the Heavens being on fire, shall be dissolved, and the elements shall melt with fervent heat; whenever blessed SAVIOR shall descend in flaming fire in the clouds of heaven, with power and great glory."

The first number of the New England Weekly Journal was published on Monday, March 20, 1727, by S. Kneeland; and was incorporated with the Boston Gazette in 1741, under the title of the Boston Gazette.

The following are portions of two articles published in the original paper in its palmist days. One (satirical) is in "Praise of Beacon Hill;" and the other (in reference to an earthquake felt in Boston) is in dead earnest:

"The gloriously transcendent and highly-exalted Precipice from which the sonorous Accents of my Lungs resound with repeated Echoes, is so pompous, magnificent, illustrious and loftily-towering, that, as I twirl around my arm with the artful flourish of an Orator, I seem to feel my Knuckles rebound from the blue Vault of Heaven, which just arches over my head. The spiry Tenebriffe, the unshaken Atlas, or Olympus, divine and celestial, when compared to this prodigious mountain, sink to Sands and dwindle to Atoms."

Shades of Demosthenes and Cicero hide your diminished heads. And now for the earthquake:



FROM THE INDEPENDENT ADVERTISER.

"Doubtless those burning mountains which throw out of their caverns perpetual Flames and Cinder, and sometimes vomit Rivers of melted materials, have numerous Sources from all parts of this Globe, which still supply them with fresh and eternal Recruits. So that an Earthquake must needs give us natural Expectation of an Image of those last tremendous Convulsions when this large and spacious Arch which is stretched over the Hollow that is under it, shall descend with a mighty noise, and the Waves of Fire breaking out, shall boil over it.

O JESUS, haste the glorious day, When thou shalt come in Flame, And burn the Earth and waste the Sea, And break all Nature's Frame."

Surely that would be a great day for fireworks, celestial and terrestrial.

And now let the holiday numbers of our leading dailies hide their heads and "pale their ineffectual fires"; and let our "Goddess of Liberty" weep with envy; for where can be found a frontispiece to equal this, or so beauteous a creature as the peerless Britannia depicted therein, liberating a poor captive bird—presumably Panada—from the tyranny of France:

This rare work of art appeared in The Independent Advertiser, the first number of which was published in Boston January 4, 1748, by Rogers & Fowle. It was printed on a half sheet of crown size, two pages folio, and "embellished" with the above wonderful cut, which is thus proudly and eulogistically described:

"Britannia liberating a bird, confined

by a cord to the arms of France. Britannia is represented sitting; the arms of France lying on the ground before her; the bird is on the wing, but is impeded by the cord, one end of which is fastened to the arms of France and the other to the bird. Britannia is in the act of cutting the cord with a pair of shears, that the bird may escape."

Certainly the picture was an inspiration, and its description a model of terse and lucid simplicity.

SIX POINT LEAGUE.

Holds First General Meeting and Luncheon of the Season.

The first general meeting of the Six Point League for this season was held at the Aldine Association Tuesday, Oct. 12, at 1 o'clock, luncheon being served to members and their guests. F. St. J. Richards, president of the League, presided, and H. E. Crall, chairman Plan and Scope Committee, outlined the proposed work of the League for the coming year. Suggestions as to methods for carrying on this work were made in brief talks by George Batten, M. M. Gillam, George French and W. B. Lowe of the Detroit Journal.

The Six Point League is an organization of the New York representatives of daily newspapers published elsewhere, formed to extend the knowledge of the pre-eminent value of newspaper advertising. The League is in its third year, and its work has the moral support of daily newspapers everywhere. At this, the first luncheon of the year, all New York City representatives of daily newspapers and the editors of advertising trade papers were guests of the League.

Among those present were: C. H. Eddy, M. C. Watson, H. F. Lewis, E. A. Berdan, G. R. Katz, M. B. Holmes, M. D. Hunton, W. W. Chew, Fred P. Motz, R. J. Shannon, W. H. Lawrence, S. C. Williams, Chas. T. Logan, Louis Klebahn, Dan A. Carroll, Thos. A. Conklin, Herman Halstead, F. St. J. Richards, D. Peyton Bevans, M. M. Gillam, John Budd, J. Frank Duffy, F. A. Kimball, G. B. David, W. H. Smith, W. A. Tice, W. J. Morton, H. E. Crall, Kurtz Wilson, J. P. McKinney, R. H. McKinney, J. D. Plummer, A. F. Smith, T. S. Hand, A. M. Knox, A. E. Clayden, J. C. Feeley, F. R. Northrup, Stacey Bender.

Robert Tomes, W. D. Nugent, J. Frank Hackstaff, F. E. Colson, George French, A. Eugene Bolles, F. P. Alcorn, George Batten, F. P. Lawrence, W. D. Ward, Chas. A. Menet, Arthur G. Newmeyer, John H. Powers, C. L. Downes, Louis Gilman, L. B. Palmer, J. G. Frederick, W. B. Lowe, C. A. Regan, N. R. Maas.

A Cyclone Contest.

The Stuttgart (Ark.) Daily Arkansasawyer recently closed what is claimed to be one of the shortest subscription contests on record. The contest was of one week's duration, and twenty-four premiums representing a total value of \$250 were awarded to twenty-three contestants who polled a total of 459,800 votes. The vote allowance was: 100 for one month's subscription, 500 for three months, 1,500 for six months and 5,000 for one year. Tom R. Buckner, who has had a wide experience in contest work, was the manager.

Pages in metropolitan Sunday newspapers are being used by the Leven-Nichols Advertising Company, Chicago-New York, in the interests of the Florida National Land Company.

HARRISON M. PARKER.

Leaves Newspaper Field to Manage Advertising Agency.

Harrison M. Parker, for the past four years business manager of the Chicago Tribune and one of the best known advertising men in the country, has resigned his position and will join J. L. Stack, of Chicago, in the management of an advertising agency.

Previous to his connection with the Tribune, Mr. Parker was identified with Collier's Weekly, The Chicago Daily News, the Louisville Herald, the Philadelphia North American and the New York Journal as an advertising expert.

The new agency will be known as the Stack-Parker Advertising Agency and will have offices in the Heyworth building.

GEORGE M. KOHN.

Will Represent Hand, Knox & Co., In Atlanta, Ga.

Hand, Knox & Co., advertising agents of New York, have opened an office in Atlanta, Ga. This is the first office opened by special representatives in the



GEORGE M. KOHN.

South and is in charge of George M. Kohn, formerly publisher and treasurer of the Richmond (Va.) News-Leader. Mr. Kohn is well known in Southern newspaper and advertising circles and previous to his connection with the News-Leader, was for a number of years advertising manager of the Columbia State.

Texas Paper to Have New Home.

The Uralde (Tex.) Leader-News Publishing Company plans the erection of a modern fireproof home. The building will be three stories and a basement and will cost \$30,000.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BAOOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York. Chicago.

In the nine months ended September 30th The New York Times printed 374,674 lines of Want Advertising, compared with 176,693 lines in a similar period last year.

This is an increase of 197,981 lines, almost up to the two hundred thousand mark.

The figures represent clean, legitimate Want advertisements. The Times does not accept misleading or fraudulent advertisements.

LIBEL CASE QUASHED

(Continued from page 1.)

were called before the committee, and Mr. Cromwell, upon having certain questions put to him, stood upon his privilege as an attorney and refused to answer. That was the state of the case, as shown by the evidence, when we adjourned last June.

JUDGE HIMSELF CURIOUS.

"At this session of court certain parts of the records, showing the proposition before the Senate, have been introduced by the government, and the impression made upon my mind from such parts as the government saw fit to introduce is not more favorable to Mr. Cromwell's position than it was upon the former hearing. So far as the record has been read, Mr. Cromwell stood upon his privilege whenever questions were asked, the answer to which would or might reflect upon him or his associates; but whenever a question was asked him which gave him an opportunity to say something in their behalf, he ostentatiously thanked the examiner and proceeded to answer. To my mind that was just grounds for suspicion. I am suspicious about it now.

"So we have this situation. Here is a matter of great public concern. I was interested, you were interested, we were all interested. Here was a newspaper printing the news—or trying to. Here was this matter up for discussion, and I am not willing to say that the inferences were too strongly drawn. I am not approving them—I am simply saying that I am not able to say that they were too strongly drawn.

"Now, if that is the situation, the question is, did these defendants under the circumstances act honestly in the discharge of his duty which I have spoken of, which the law recognizes, and were they actuated by a desire to injure the persons who are affected by their act. If it were necessary to decide this case upon the question of privilege or lack of malice, I would hesitate quite a while before I would conclude it was my duty to send these people to Washington for trial. But that is not it.

WHAT INDICTMENT CHARGES.

"This indictment charges these defendants with commission of a crime in the District of Columbia. Now, the constitution of the United States, in one of the amendments, provides that the accused shall be tried in the State or district where the offense is committed. The Indianapolis News is owned by these defendants, conducted and published by them, printed by them in the city of Indianapolis, State of In-

diana. At the time covered by this indictment it had a daily circulation of about 90,000 copies. All but about 2,000 were circulated and disposed of in the State of Indiana; some 400 or 500 more in one or two adjoining States, and to the District of Columbia there were sent by mail about 50 copies to subscribers, persons who ordered them sent. The defendants have no agent or bureau or office and maintains no agent or bureau or office in the city of Washington, in the District of Columbia, for the circulation of papers within that district.

THE QUESTION OF JURISDICTION.

"So the question, do the defendants when they prepare and publish 50 copies in the city of Indianapolis and deposit them in the United States mail in this building to be transmitted by mail to 50 subscribers in Washington—do they publish those 50 copies in Washington? If they do, if they did, the court has jurisdiction of the offense. I will not go so far as to say that it has of the defendants. But if they did not, then the court has neither jurisdiction of the offense nor the defendants.

"To my mind there is but one conclusion to be drawn. Everything that the evidence shows that the defendants do or did, they do and did in the State of Indiana, City of Indianapolis. I am not here to say that if these defendants had an agent in Washington to whom they sent for circulation copies of this paper, that they might not be amenable to prosecution in Washington, if they could be arrested in Washington.

NO MIDDLE GROUND TO TAKE.

"I am compelled to take one of two views, and there is nothing between them. Either when a newspaper owner or proprietor does what the evidence in this case shows those defendants did composed, printed and deposited in the mails for circulation these papers containing, for the purposes of this statement, the libelous articles, either they are guilty here and in every county, district or jurisdiction into which these papers go, or they are only guilty here. There is no middle ground to take. When these defendants put these papers containing these (I will hereafter call them) libelous articles into the post-office here in Indianapolis and they went through the mails throughout the country into the various States, counties and districts of the United States, either it becomes a crime, a separate and independent crime in every one of the counties, districts or States into which the papers went, or there was but one crime, and that was here.

"Where people print a newspaper here and deposit it in the post-office here for circulation throughout the counties and districts, there is but one publication, and that one is here. If that is true then there is no publication, according to the evidence, in Washington.

"To my mind that man has read the history of our institutions to very little purpose who does not put very little valuation on the possible success of evidence such as this. If the history of liberty means anything, if the Constitution means anything, then the prosecuting authority should not have the power to select the tribunal, if there be more than one to select from, at the capital of the Nation, nor should the Government have the power to drag citizens from distant States there for trial."

Forty mail order papers are running copy for the National Co-operative Society, to promote the sale of stoves, ranges and sewing machines. Leven-Nichols Advertising Company, Chicago-New York, is directing the campaign.

INCORPORATIONS.

The Novedades Publishing Co., Manhattan. Publish newspaper. Capital, \$50,000. Incorporators: G. J. Lee, Brooklyn; M. De J. Galvan, Jr.; F. X. O'Connell, New York City.

W. F. Wendt Publishing Co., Buffalo. Publish books, newspapers, magazines, etc. Capital, \$250,000. Incorporators: W. F. Wendt, C. M. Greiner, F. E. Huntley, Buffalo.

Clinton Times Publishing Co., Clinton, Mass. General printing and publishing. Capital, \$10,000. Incorporators: James R. Kieby, George E. O'Toole, Henry J. McSherry, all of Clinton; W. H. Dietzman, No. 18 Tremont street, Boston.

Detective Publishing Co., Chicago, Ill. Printing and publishing. Capital, \$20,000. Incorporators: Thomas G. Deering, William M. Klein, Joseph L. Lewisohn.

Herald Publishing Company, Corpus Christie, Tex. Capital, \$7,800. Incorporators: Jeff N. Miller, W. G. Blake, J. W. Falvella.

The T. W. Small Publishing Company, Cleveland, O. Capital, \$5,000. Incorporators: D. H. Tilden, Roy C. Mofett, J. W. Malone, Jr., A. A. McCaslon, Elmer G. Derr.

Chronicle Printing Company, of Harrisburg, Ill. Capital, \$6,000; general publishing and printing business. Incorporators: John H. Shup, J. M. Hutchinson, Roy H. Shup.

Times Publishing Company, Pekin, Ill. General printing and publishing business. Capital, \$12,000. Incorporators: Fred L. Bergstreser, John L. Smith, B. C. Allensworth.

Southwestern Farmer Publishing Company, Houston, Tex. Capital, \$50,000. Incorporators: Albert Watkins, Jr., W. E. Richards, M. E. Foster.

Leader-Democrat Company, Le Sueur Center, Minn. Capital, \$10,000. Incorporators: C. C. Kolars, M. B. Kolars, A. E. Wrahek, Le Sueur Center.

ADDITIONAL AD. TIPS.

Frauk Presbrey Company, 3 West Twenty-ninth street, New York, is placing orders in the larger city dailies for the Life Publishing Company, 12 West Thirty-first street, New York.

The Rowland Advertising Agency, Broadway, New York, is asking for rates in Eastern papers on 7,000 and 10,000 lines.

The Snitzler Advertising Agency, Chicago, is placing 300 inches in Western papers for the Vintox Company, Greenville, Mich.

The Volkman Agency, 5 Beekman street, New York, is placing two inches, fifty-two times, in Sunday papers for Dr. R. H. Kline, Dr. Kline's Nerve Restorer, Philadelphia.

Mail order publications are being used by the Leven-Nichols Advertising Company, Chicago-New York, in the interests of M. W. Buckley & Co., manufacturers of sewing machines. The Buckley concern is a new venture in the mail order field, and has enjoyed marked success from the start.

Malcolm MacLean, a member of the Examiner staff, will be married on November 3 to Miss Agell, a well-known society girl of Chicago. The wedding promises to be one of the social events of the season.

CHICAGO

Inland Press Association Will Hold Fall Meeting on Oct. 19—Chicago Newspaper Club Elects New Officers—Other Items of Interest.

(Special to THE EDITOR AND PUBLISHER.)

CHICAGO, Oct. 13.—The October meeting of the Inland Daily Press Association will be held in Chicago on October 19. It is planned to make the meeting one of great interest and a particularly strong programme has been prepared.

In the association are represented the daily papers of Indiana, Illinois, Minnesota, Kentucky, Wisconsin, Michigan and Iowa.

The officers of the association are: Frank D. Troff, Muscatine (Ia.) Journal, president; Will V. Tufford, Clinton, Ia., secretary and treasurer.

The vice-presidents of the association are: Indiana—Willis E. Beal, La Porte; Illinois—F. W. Harris, Macomb; Minnesota—John C. Wise, Jr., Mankato; Kentucky—Sam J. Roberts, Lexington; Wisconsin—A. L. Waffle, Fond du Lac; Michigan—E. W. Moore, Benton Harbor.

The meeting will be held in the new club house on Dearborn street. Among the speakers on the programme are: Herbert Kaufman, Tate Young, Jr., David Brant, Congressman Mann, John Norris and others.

At the second annual election of the Chicago Newspaper Club, held last week in the new club rooms, 91 Clark street, the following officers were elected:

President, Richard H. Little, Record-Herald; vice-president, Claire Briggs, Tribune; treasurer, Herbert F. Waters, Record-Herald; secretary, Arthur Bowen, Journal. Directors, E. S. Beck, Tribune; Robert M. Buck, News; Hal M. Lytle, Inter Ocean; Henry Price, Examiner; C. C. Fitzmorris, American; and Eugene Bertrand, Tribune.

There was no contest owing to the strength of the ticket. The club recently leased three floors of the building on Clark street and commodious quarters are being fitted up.

The membership of the club comprises exclusively those who are employed in the editorial departments of Chicago papers.

The Chicago Newspaper Golf Association has been formed, with Edward G. Westlake as president, Walter A. Birmingham as secretary and Malcolm McLean as treasurer.

Clarence H. Martin, city editor of the Record-Herald, died last Saturday night at San Diego, Cal., where he had been for the past three months in an attempt to recuperate after a long illness. He was well known in Chicago newspaper circles and was a director of the Newspaper Club. He was thirty-five years old and is survived by a wife and three children.

For the Attention of Your Space-Buyer
1847—Sixty-two Years of Progress—1909

The Evening Wisconsin

Milwaukee's Leading Home Paper
SOME OF THE REASONS why you should include this paper in your advertising appropriations for 1910:
Its average daily circulation is over 40,000 copies.
It regularly carries the advertisements of every Leading Milwaukee Merchant—they have proved its value.
The fact that its columns are always clean and pure makes it fit for every home—makes it the "home paper"—the paper for the Advertiser.

JOHN W. CAMPSIE, Business Manager.
THE EVENING WISCONSIN
CHAS. H. EDDY, Foreign Representative.
NEW YORK—6018 Metropolitan Bldg.
CHICAGO—403 Marquette Bldg.

OUT IN KANSAS

"Where the dollars grow" the people of the State are now converting their 1909 crops and livestock into cash to the amount of close to HALF A BILLION DOLLARS. That's a lot of money. The

TOPEKA DAILY CAPITAL

Reaches every post-office in the State, and is the only Kansas daily with a State-wide circulation. It makes public its exact circulation every day—now in excess of 35,000—and guarantees advertisers a larger local circulation than any other Topeka paper and a larger State circulation than any other daily in the State.

Arthur Capper
Publisher.

J. C. Feeley, Flatiron Bldg., New York.
Justin E. Brown, Hartford Bldg., Chicago.
S. N. Spotts, Century Bldg., Kansas City, Mo.
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THE EDITOR AND PUBLISHER

THE JOURNALIST COMBINED WITH THE EDITOR AND PUBLISHER.

A Publication for Newspaper Makers, Advertisers and Advertising Agents.

Issued Every Saturday at 17-21 Park Row, New York.

TELEPHONE, 7446 CORTLANDT.

BY THE EDITOR AND PUBLISHER COMPANY.

J. B. SHALE, President and Editor.

T. J. KEENAN, Secretary

G. P. LEFFLER, Treasurer.

PHILIP R. DILLON, Associate Editor.

R. M. BONIFIELD, News Editor.

SUBSCRIPTION, \$1.00 PER YEAR. FOREIGN, \$1.50. SINGLE COPIES, 5 CENTS.

ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered as Second Class Mail Matter in the New York Post Office.

NEW YORK, SATURDAY, OCTOBER 16, 1909.

A NEWSPAPER PLAY IN A NEW YORK THEATRE.

It was inevitable that the drama managers, in going over the fields upturned by social unrest during the past few years, should come with category in hand to the production of the "newspaper play."

Last week, in New York, the first of the season's crop of newspaper plays was produced. It is called "The Fourth Estate." The authors are Joseph Medill Patterson and Harriet Ford. In another column of this issue is printed extracts from criticisms by New Yorkers.

Many newspaper men are glad because, at last, dramatists who know what they are writing about have made a newspaper play. Certainly Mr. Patterson, of the Chicago Tribune, has a thorough training in the actual making of a newspaper. Whatever "realism" he shows to an audience will surely be viewed with satisfaction by newspaper men. It is likely that he will accomplish a reform in the theatrical business, even though he may fail in reforming the newspaper business through the theater, for he will at last give to the mimetic thespians an honest model of a working newspaper man and a correct picture of a newspaper office. The actor usually acts a part in a certain way because some one else has acted a similar part in a similar way. Probably the first actor who made a stage reporter was inane, and so the stage "reporters" have been inane for years. We are glad Mr. Patterson will reform the stage editor and reporter.

It seems that the New York newspapers are not favorably impressed by Mr. Patterson's play. This was to be expected.

It can be shown that every play of the past decade, dealing with problems of sociology, has been condemned by the persons whose environment gave them an intimate visual, or actual knowledge of the things about which the play was written—always excepting comedies and farces built upon frank exaggeration.

Politicians are bored by political plays; financial men have no patience with "Wall street plays"; clerics resent what they call ignorance shown by actors and writers of religious dramas; and newspaper men will have no patience with newspaper plays constructed to make "a hit."

The public that goes to the theater is just the public, and not expert. It will look attentively at photographs and

carry away the picture. It will listen to philosophy, if philosophy be of the kindergarten brand. Kindergarten philosophy never brought about reform.

And so the shrewd dramatists, knowing the limitations of the theater, knowing that photographs and kindergarten philosophy alone "will not get the money"—as the Broadway playwrights say, inject here and there large doses of melodrama, which makes the audience sit up but which is not true.

In behalf of the editors and publishers who go to the theater seeking only relaxation, we thank Mr. Patterson for his fine and correct photograph of a newspaper office and for his reform of the theatrical profession.

Phrases That Survive.

Hawkins, who likes to talk about himself and his doings, had begun an unwelcome account of his trip by saying: "Yes, you know, it was the twenty-seventh when I set sail"—when Hackings interrupted him by saying: "The deuce you did!"

Hawkins started in surprise and then said stily: "I certainly did set sail on the twenty-seventh."

"You never set a sail in your life," insisted Hackings pugnaciously. "You don't know how to set a sail. What you did was go on board a steamer without a sail on her, sit on deck until the sea commenced to pitch a little, and then go and lie in your berth till the fit of seasickness wore off. You had nothing to do with either sails or sailing. Those old phrases make me tired. Awhile ago you said life isn't 'all beer and skittles.' You may know what beer is, but I doubt whether you know what skittles are. Now, if you said life isn't all doughnuts and coffee, or all parades and chowders, or something like that there might be more meaning to it, even if there isn't much more sense. But the old-time remarks and comparisons stick. They give you a chance to talk when you haven't longer anything to say."

"What of it?" said Hawkins angrily. "When you were in a foolishly sentimental mood a few moments ago didn't I hear you speak of hearths and homes? I don't believe there is a single hearth in the apartment you occupy, now, is there?"

"No," said Hackings reluctantly, "there isn't. We have steam heat. But I used it in a figurative sense. Of course it was foolish, I admit, for it is rather a stretch to speak of most New York apartments as homes."

Hawkins laughed. "I guess you're right, though, about some of the old phrases," he said. "My little boy read in one of his books about a mere flash in the pan. The only kind he knew was the frying pan, and he concluded that it caught on fire, or something. But there's no use disputing about it. The outgrown phrases probably will survive to the end."—*New York Press.*

Illinois Daily Fails.

The American Trust and Savings Bank of Chicago has been appointed receiver for the Waukegan (Ill.) Daily News. H. H. Keeler was the editor.

WOMEN IN JOURNALISM.

London Writer Finds They Are Entering All Departments.

The feminist invasion of the realm of journalism was picturesquely advertised at the Waldorf Hotel reception of the International Press Conference by the Society of Women Journalists of London, says a writer in the London (Eng.) Post.

A levee of women filled a great reception room, and announced quite clearly that the days when the "woman journalist" was a somewhat furtive, barely tolerated collector of odd scraps of social news have passed.

Woman now comes into almost every branch of newspaper work. She writes not only of fashion and dresses and cookery, but also of books and science and gardens and politics and ethics—all those things which make up the medley of civilization, and of which journalism, as the hurrying historian of the day, attempts to give some account.

The fact of the invasion of the general field of journalism by woman is clear enough. This crowd attests it; there are not enough dresses in all London to keep a fraction of them busy. Further attestation is given by the whispered information passed around as to the "special subject" of this or that delegate. But, as far as one can gather, the invasion is, so to speak, an unconscious one.

It does not seem to be due to a recognition of the fact that journalism (defining journalism as the aggregate of journals, not giving it an ideal definition) is every day drifting away from a masculine and toward a feminine outlook. The days when journalism was a close and faithful record of facts and an earnest effort to synthesize those facts into a basis for some broad and cautious judgments pass away.

Journalism becomes more and more impressionist; it becomes more and more willing to allow an intuitive perception to take the place of a cautious inquiry. In short, it becomes more feminine, less masculine in its view of life.

The future of journalism, granted that the present tendency continues, appears to be with the feminine intellect. Cautious inquiry of this gathering of women journalists gives, however, no indication that the ladies recognize the movement which brings journalism toward them. They either have no views on the subject or, having views, refuse to discuss them.

Nor is it possible to get a hint from them as to their idea of what is the equipment for journalistic work, as to what woman will do with the new kingdom she seems to be winning. One delegate, a little inclined for discussion, confesses to having heard that woman lacks "a sense of humor" and wonders if it is true. It is a charge often made and generally misunderstood.

Perhaps it should be rather said that woman, as a rule, lacks a sense of justice (having in its place the more attractive sense of kindness and of mercy) and that without a sense of justice it is difficult to see things in a proper perspective and, therefore, difficult to see the humor of things.

How will journalism, when it is largely a feminine profession, be changed from what it is now? That is the question which the members of the Society of Women Journalists might perhaps answer; but on this afternoon they are determined not to try.

Journalism in the future will be more emotional, surely more impressionistic, less inclined to consider great causes, and more given to confine its view to the phenomena of the day's life.

CHANGES IN INTEREST.

The Utopia (Tex.) News has been purchased by Harold Baldwin, who will discontinue the publication. Mr. Baldwin publishes the Sabinal (Tex.) Sentinel.

The Castana (Ia.) Times, which for the past twelve years has been owned by W. C. Newton, has been purchased by J. M. Hathaway.

Rev. E. M. Glasgow, a Methodist minister, has purchased the Spencer (Ia.) News and will take charge after November 1.

The Tri-State Merchant, a trade and fireside journal formerly published by the Retail Merchants' Association of Memphis and edited by Melvin Rice, has been sold to the H. W. Dixon Printing Co.

Orlo B. Elfs has purchased a half interest in the Cloquet (Mich.) Pine Knot. The paper has been owned and published by Fred D. Vibert for the past thirteen years.

Lawrence E. Culp, of Grand Rapids, Mich., has purchased the St. Charles (Ill.) Times. Mr. Culp plans to greatly enlarge the business.

F. A. Moffett, of Hartford City, Ind., has purchased the Waterloo (Ind.) Dawn from Karl Gerner.

PLEASED TO REMIT.

Hotel Majestic,
Broad St. and Girard Ave.,
Philadelphia, Pa.

GEORGE P. LEFFLER, manager,
THE EDITOR AND PUBLISHER,
New York, N. Y.

Dear Sir: I am pleased to remit for subscription to THE EDITOR AND PUBLISHER for one year. I consider it great value for \$1.00.

Yours truly,
JAMES S. MCCARTNEY, manager,
Hotel Majestic,
Formerly treasurer of The Record,
Philadelphia.

The Newspaper Graveyard.

Beneath the stones they sweetly sleep, the humble toilers of the press, no more to sorrow or to weep, no more to labor in distress. Here lies a youth upon whose tomb the tear of pity often drops; we had to send him to his doom, because he wrote of "bumper crops." Here sleeps the golden years away the fairest of the human tribe; we slew him at the break of day, because he called himself "ye scribe." Beneath that yew another sleeps, who did his work with smiling lips; we had to put him out for keeps when he referred to "flying trips." And one, the noblest of them all, is resting on the wind-swept hill; in writing up a game of ball he spoke of one who "hit the pill." Hard by the wall, where roses bloom, and breezes sway the clinging vines, that youth is sleeping in his tomb, who used the phrase, "along these lines." Today the sexton wields his spade, and digs a grave both deep and wide, where soon the stripling will be laid, who wrote about "the blushing bride."—*Walt Mason, in the Manitoba Free Press.*

Will be Sold at Public Sale.

The Noblesville (Ind.) Enterprise will be sold at public sale Saturday Oct. 16. The paper has been in the hands of a receiver since last May. It was established four years ago as a Republican organ and is edited by E. H. Hutchens.

PERSONAL

Royden K. Jones, city editor of the Wilmington (Del.) Morning News, who has been ill with typhoid fever, has so far recovered as to be able to leave his bed.

Andrew McLean, editor of the Brooklyn Citizen, addressed the members of the Brooklyn Philosophical Association last Sunday on "The Municipal Prncipality."

Elmer Crockett, president of the South Bend (Ind.) Tribune Printing Company, together with his wife and daughter, are en route to their home from an extended trip in the West. They have been absent since July.

Emil M. Scholz, circulation manager of the Philadelphia Press, has resigned his position after four years' service. During a leave of absence of several months' duration spent in the West to overcome a temporary nervous condition, he has gained fifteen pounds, and is his old self again.

Edward W. Dingley, editor of the Kalamazoo (Mich.) Evening Press, recently delivered an address before the South Bend (Ind.) Commandery of Knights Templar.

C. A. Gast, editor of the Lancaster (Pa.) Times, is one of a party of Pennsylvania business men visiting the South.

Herbert H. Smith, editor of the Worthington (Minn.) Advance-Herald, was married at Weiser, Idaho, last week to Miss Essie M. Donnan.

Joseph Turner, editor of the Linton (Ind.) Citizen, is seriously ill as the result of ptomaine poisoning.

A. A. Johnson, proprietor of the Memphis (Tex.) Herald, has been appointed a member of the Board of Regents of the University of Texas. Mr. Johnson is also president of the Texas Press Association.

Paul V. Kellogg, managing editor of the Burrey, a New York magazine, was married in Kalamazoo, Mich., last week to Miss Marion Pierce Sherwood.

Stewart Lyons, news editor of the Toronto (Can.) Globe, is visiting the important traction terminals of Ohio, Indiana and Michigan.

Mrs. M. Vanie, president and treasurer of the New Britain (Conn.) Herald Publishing Company, has received an invitation from the committee in charge of the reception to the presidents of the United States of America and the United States of Mexico, at El Paso, Texas, and Juarez, Mexico, on October 16.

Harry M. Gardner, city editor of the Logansport (Ind.) Reporter, witnessed the aeroplane races in St. Louis last week.

F. A. Miller, editor of the South Bend Tribune, and Mrs. Miller are in New York and are guests at the Hotel Astor. Mr. Miller, who is president of the South Bend Chamber of Commerce, which promoted and carried out successfully the greatest home-coming celebration in America outside of New England, has had a strenuous summer and is traveling in the East for a rest.

Wallace Brooke, Eastern representative of the Pittsburg Dispatch and the St. Louis Republic, is in Richmond, Va., this week, attending the convention of the wholesale druggists, which is being held in that city.

CLUBS AND ASSOCIATIONS.

Editors of southern Mississippi met at Hattiesburg last week and organized the South Mississippi Press Association. The following officers were elected: President, Joseph E. Norwood, of the Magnolia Gazette; first vice-president, Edgar G. Harris, of the Jones County News (Ellisville); second vice-president, J. R. Oliphant, of the Poplarville Free Press; secretary, M. L. Bixler, of Hattiesburg.

The San Francisco Press Club entertained Lord Northcliffe during the latter's visit to the city a short time ago. The distinguished British journalist met the members of the club and delivered a brief address. The club voted him an honorary life member, a distinction which he shares with Colonel Roosevelt and other famous visitors to the city. In the course of his remarks Lord Northcliffe said that he had been entertained by many press clubs as he had gone about the world, but that the San Francisco Press Club impressed him more favorably for coziness and congeniality than had any other he had seen. George A. Van Smith, vice-president of the club, presided in the absence of the president. At the conclusion of the reception a group photograph was taken of Lord Northcliffe and the newspaper men and club members present.

At the close of Dr. Frederick A. Cook's lecture at the National Theatre in Washington this week, the noted explorer was entertained at an informal reception at the National Press Club. He was introduced to the newspaper men by W. P. Spurgeon, managing editor of the Washington Post, who is president of the Press Club. Hundreds of visitors had been invited, and all had the chance to shake hands with Dr. Cook.

The German-American Editorial Association in session at Burlington, Ia., last week elected the following officers: President, A. Peterson, Davenport, Ia.; first vice-president, J. L. Peters, Omaha; secretary, Henry Heinz, Muscatine, Ia.; treasurer, Augustus Hilmer, New Hampton, Ia. Omaha was chosen as the next place of meeting.

ADVERTISING NOTES.

J. P. McKinney, special agent, 334 Fifth avenue, New York, has been appointed Eastern representative of the Duluth (Minn.) News-Tribune.

Ralph B. Voble, business manager of the Lockport (N. Y.) Daily Union-Sun, Niagara Democrat and Niagara Sun, was in New York last week calling on the foreign advertisers.

Homer F. Robinson, the genial advertising manager of the Salt Lake City (Utah) Tribune, is in New York this week calling on the general advertisers. Mr. Robinson reports that the business conditions in Salt Lake City were never better and that Salt Lake City now stands sixth in the leading cities of the country in the erection of new buildings.

Robert MacQuoid, of the MacQuoid-Alcorn Special Agency, New York and Chicago, returned home from a very successful trip through New York State.

South Bend (Ind.) News.

Mayor Edward J. Fogarty, of South Bend, Ind., has become general manager of the South Bend Morning News. It has been generally understood that the mayor had an interest in the News since it became a daily in March, 1908. The announcement of his connection with it as general manager is regarded as confirmation of this belief.

UNITED PRESS BULLETINS

Sekizo Uyeda, of Tokio, news manager of the Nippon Dempo Tsushin-Sha, the leading Japanese press association, was a visitor to the New York office of the United Press this week. Mr. Uyeda is accompanying a party of Japanese business men on a tour around the world. The Japanese press association formed an alliance some time ago for the exchange of news.

The Toronto Star has recently put on the day leased wire service of the United Press.

The Marion (Ohio) Mirror has been changed from the Ohio circuit to the leased wire.

Other new clients: Chillicothe (Mo.) Tribune; Caldwell (Idaho) News; Tulare (Cal.) Register; Helena (Ark.) News; Seattle (Wash.) Pacific Wave.

W. J. Walsh has been assigned to Holyoke, Mass., as operator, vice J. F. Clarke, resigned.

W. A. Adams has been assigned to the operating staff of the Chicago office. *

OBITUARY.

Joseph H. Robinson, managing editor of the Philadelphia Inquirer, died at his home in Norwood, Pa., last Saturday. He was sixty-five years old. Mr. Robinson had been connected with the Inquirer since he was thirteen years old. During the Civil War he acted as special correspondent in the field for his paper.

Fred Gehring, editor of the Missouri Staats-Zeitung, died at the German Hospital in Kansas last Friday in his seventy-first year. He has been identified with German newspapers in this country for fifty years.

Gustave C. Broberg, widely known among Swedish-Americans as the publisher of the Chicago Svenska Nyheten, dropped dead of heart disease in that city last week. He was fifty-one years old and had lived in Chicago since 1880.

M. V. Ingram, one of the oldest newspaper men in Tennessee and publisher of the Clarksville Leaf-Chronicle, a tobacco journal, died in that city recently from infirmities due to old age. He was seventy-seven years old.

Mathew L. Allison, former editor of bulletins for the Bureau of Manufactures, Department of Commerce and Labor, died last week at Mifflintown, Pa. He was forty years old.

F. L. McChesney, at one time editor and Washington correspondent of the Louisville (Ky.) Courier, died last week at Paris, Ky., of heart failure.

I DESIRE TO PURCHASE

a small New England or New York State daily. Can make first payment of \$5,000.00 to \$10,000.00 cash. Experienced in securing advertising and capable of business management. Address C. J. H.,

C. M. PALMER

Newspaper Broker
277 BROADWAY NEW YORK

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

SITUATION WANTED

By foreman, stoneman, make-up. Good on ads., loose leaf, manifold, tabular work; read proof. Age 35, married, good habits; 20 years' experience; prefer Virginia. State needs and salary offered. W. B. JAMES, 599 De Kalb Avenue, Brooklyn, N. Y.

POSITION WANTED

on trade newspaper. Have had eight years' experience in editorial and news departments. Can make up and get out whole issue. Address TRADE PAPER, EDITOR AND PUBLISHER.

MISCELLANEOUS.

LEAGUE BALL RESULTS FOR

Morning papers, \$1.00 per week. General news for evening papers. Special correspondence. Yard's News Bureau, 166 Washington St., Chicago, Ill.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.

Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS

is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WASHINGTON.

THE SEATTLE TIMES

The unmistakable leader of the Northwest. Ahead of all American newspapers (except one) in total volume of business carried. Circulation—Daily, 64,222; Sunday, 80,700—60% ahead of its nearest home competitor. A matchless record—an unbeatable newspaper.

Quick Photo News Service

We mail illustrations of current events daily with text. Quickest service in existence. We beat every service one to ten days on COOK, PEARY, HUDSON-FULTON CELEBRATION, etc.
DAILY ILLUSTRATED NEWS SERVICE
Geo. Grantham Bain, 32 Union Sq. E., N. Y. City

NEW YORK HERALD SYNDICATE

Special Services of all Kinds for Newspapers
Address:
Herald Square, Canadian Branch
New York City Desbarats Building, Montreal

THE INTERNATIONAL SYNDICATE

Established 1899.

**NINE DAILY SERVICES
BALTIMORE, MD.**

HAND, KNOX & CO.

PUBLISHERS' REPRESENTATIVES

Brunswick Building, New York City.
WESTERN { Boyce Building, Chicago.
OFFICES: { Victoria Building, St. Louis.
Journal Building, Kansas City.

WILBERDING

LET ME REPRESENT YOU
"THERE'S A REASON"
F. P. ALCORN, Newspaper Representative
FLATIRON BUILDING, NEW YORK.

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS

T. F. Sykes is sending out 5,000-line contracts through the Robert M. McMullen Company, Cambridge Building, New York, for the Waltham Watch Company, Waltham, Mass. This agency is also placing 10,000-line orders in Pacific coast papers for the Butterick Publishing Company, New York.

Lord & Thomas, New York, are placing orders for the advertising of R. & W. Jenkinson Company, cigars, Pittsburg, Pa. This agency is also making 3,000-line contracts with New York papers for the McMecheen Preserving Company, Old Virginia Catchup, Wheeling, W. Va.

The C. E. Sherin Agency, 452 Fifth avenue, New York, is placing 2,500 lines renewals and new contracts for A. C. Meyer & Co., Dr. Bull's Cough Syrup.

The Frank Seaman Agency, 33 West Thirty-third street, New York, is making new contracts for the advertising of the Columbia Phonograph.

Walter Binner, 43 West Thirty-fourth street, New York, is placing the advertising orders for Frisbie, Coon & Co., shirts and collars, Troy, N. Y.

Lord and Thomas, Chicago, are placing 5,000-line contracts in Southern papers for the Alabastine Company.

Nelson Chesman & Co., Chattanooga office, are making new contracts for 14,000 lines in Southern papers for the advertising of the Chattanooga Medicine Company.

The Mahin Advertising Company, Chicago, is placing 10,000-line contracts in Western papers for the advertising of Dr. W. Coffee.

Lord and Thomas, Chicago, are placing 10,000-line contracts in Western papers for the Union Pacific Railway, Omaha, Neb.

The Morse International Agency, West Thirty-fourth street, New York, is making new contracts for 2,500 lines in Western papers for the Beecham Pill advertising.

The Ben Leven-Nichols Company, Chicago, are placing contracts for 2,500 lines in Western papers for H. M. Lindenthal & Sons, L. System Clothes, Chicago.

The McManus-Kelly Agency, Toledo, Ohio, are placing new contracts for 3,000 lines in Eastern papers, for the Hupp Motor Car Company.

The Merrill Advertising Agency, Inc., 1161-1175 Broadway, New York City, is placing the advertising on the exchange basis for the Normandie Hotel,

Washington, D. C., Madison Avenue Hotel, New York City, Biggs Sanitarium, Asheville, N. C., Fayette Hotel, Atlantic City, N. J., and the St. Mark Hotel, Oakland, Cal.

Nelson Chesman & Co., St. Louis, are placing 150-inch contracts in the West and Southwest for the advertising of Mrs. M. Sumner, Mrs. M. Sumner's Notre Dame, Indiana.

Lord and Thomas, Chicago, are placing 500-inch contracts in Northwestern papers for the Cole Manufacturing Company.

The Wylie B. Jones Agency, Binghamton, N. Y., is placing 10,000-line contracts in Western papers and 7,000-line contracts in the Southwest for the Dr. Howard Company, Buffalo, N. Y.

The Humphrey's Homeopathic Medicine Company, 111 William street, New York, is placing new contracts for 2,500 lines in Pacific coast papers.

The Wylie B. Jones Agency, Binghamton, N. Y., is placing 400-inch contracts in Southern papers for the advertising of the Stearn's Electric Paste Company, Buffalo, N. Y.

The Allen Advertising Agency, 30 West Thirty-third street, New York, is making trade deals for the advertising of the Tampa Bay Hotel, Tampa Bay, Fla.

Arnold & Dyer, Philadelphia, are making contracts in Ohio papers, for the Endicott & Johnson Shoe Company, Endicott, N. Y.

N. W. Ayer & Son, Philadelphia, are placing orders in Southern papers for the advertising of the Singer Sewing Machine Company, 149 Broadway, New York.

Nelson Chesman & Co., 225 Fifth avenue, New York, will shortly place orders in a number of papers for the advertising of the Golden Perfume Company, 41 East Twenty-third street, New York.

The Gardner Advertising Agency, St. Louis, is placing 5,000-line contracts in Southern weeklies for the St. Louis Southwestern Railway Company, same city.

Hill and Stocking, Pittsburg, are asking for rates on two inches, 104 times in Pennsylvania papers.

H. I. Ireland, Philadelphia, is placing one inch, three times a week, seventy-eight times for the Keeley Institute, Philadelphia.

The C. Ironmonger Agency, 20 Vesey street, New York, is making contracts for the advertising of E. T. Burrowes & Co., Burrowes' billiard and pool tables, Portland, Maine.

H. W. Kastor & Son, St. Louis, is placing 1,000-line contracts in Western papers for the W. E. Riley Distilling Company, Kansas City, Mo.

Otto J. Koch, Milwaukee, is placing five inches, sixteen times, in Western papers for the William Beckmeyer Company, same city.

The Long-Critchfield Corporation, Chicago, is placing 285-inch orders in Western and Pacific coast papers for the Kondon Manufacturing Company, Kondon's Catarrhal Jelly, Minneapolis, Minn.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation records, and have received certificates showing the actual circulation of their publications:

ALABAMA.	
ADVERTISER	Montgomery
ITEM	Mobila
ARIZONA.	
GAZETTE	Phoenix
ARKANSAS.	
SOUTHWEST AMERICAN	Fort Smith
CALIFORNIA.	
BULLETIN	San Francisco
CALL	San Francisco
EXAMINER	San Francisco
FLORIDA.	
METROPOLIS	Jacksonville
GEORGIA.	
ENQUIRER-SUN	Columbus, Ga.
CHRONICLE	Augusta
THE ATLANTA JOURNAL	Atlanta, Ga.
LEDGER	Columbus
ILLINOIS.	
HERALD	Joliet
JOURNAL	Peoria
IOWA.	
CAPITAL	Des Moines
THE TIMES-JOURNAL	Dubuque
KANSAS.	
GLOBE	Atchison
CAPITAL	Topeka
GAZETTE	Hutchinson
EAGLE	Wichita
KENTUCKY.	
COURIER-JOURNAL	Louisville
TIMES	Louisville
LOUISIANA.	
ITEM	New Orleans
TIMES DEMOCRAT	New Orleans
STATES	New Orleans
MASSACHUSETTS.	
LYNN EVENING NEWS	Lynn
MICHIGAN.	
PATRIOT (Aug. D. 9,169—S. 9,963).....	Jackson
MISSOURI.	
DAILY AND SUNDAY GLOBE	Joplin
MONTANA.	
MINER	Butte
NEW JERSEY.	
PRESS	Asbury Park
JOURNAL	Elizabeth
TIMES	Elizabeth
COURIER-NEWS	Plainfield
NEW YORK.	
BUFFALO EVENING NEWS	Buffalo
NEWBURGH DAILY NEWS	Newburgh
LESLIE'S WEEKLY (Cir. 115,000).....	New York
PARIS MODES	New York
RECORD	Troy
OKLAHOMA.	
OKLAHOMAN	Oklahoma City
PENNSYLVANIA.	
TIMES	Chastar
DAILY DEMOCRAT	Johnstown
HERALD	New Castle
BULLETIN	Philadelphia

GERMAN GAZETTE	Philadelphia
DISPATCH	Pittsburg
PRESS	Pittsburg
TIMES-LEADER	Wilkes-Barre
NORTH CAROLINA.	
NEWS (Av. cir. mo. of Aug., 7,609).....	Charlotte
TENNESSEE.	
NEWS-SCIMITAR	Memphis
BANNER	Nashville
TEXAS.	
CHRONICLE	Houston
RECORD	Fort Worth
SEMI-WEEKLY TRIBUNE	Waco
TIMES-HERALD	Waco
WASHINGTON.	
TIMES	Seattle
WISCONSIN.	
EVENING WISCONSIN	Milwaukee
CANADA.	
ONTARIO.	
FREE PRESS	London

BRIEF.
The Item Newspaper Company, of Richmond, Va., has filed notice of a vote to issue preferred stock to the value of \$10,000. William Dudley Foulke is the president of the company.

Anderson (S. C.) Mail
You can cover the best field in South Carolina at the lowest cost by using The Daily Mail. No general advertiser can afford to overlook this field.
MacQuoid-Alcorn Special Agency
Tribune Building, N. Y.
Marquette Building, Chicago

THE NORWALK HOUR
NORWALK, CT.
Thoroughly covers the Norwalks and the suburban towns. Every paper goes into the homes. No street sales. Rates on application.

THE ASBURY PARK PRESS
is a live newspaper in a live town. Its readers are a money-making, money-spending class. If you want their trade the Press is your best medium.
J. LYLE KINMONTH, Publisher
ASBURY PARK, N. J.

Statement of
FEBRUARY CIRCULATION
SPRINGFIELD (Mass.) DAILY NEWS
DAILY AVERAGE 10,453
Being 426 more than February, 1908, and 119 more than last month's (January, 1909) average.

American Home Monthly
A Household Magazine
Distribution statement of our 100,000 copies, guaranteed monthly, sent on request. Flat rate, 40 cents a line.
HENRY RIDDER, Publisher.
27 Spruce Street, New York.

The New Orleans Item
Largest Total Circulation by Thousands
Greater City Circulation Than Any Two Combined
SMITH & BUDD
FOREIGN ADVERTISING REPRESENTATIVES
Ruswick Bldg 3d Nat. Bank Bldg Tribune Bldg
New York St. Louis Chicago

NEW BEDFORD TIMES.

Many Thousands Attend Dedication of Fireproof Home.

The formal dedication of the new home of the New Bedford (Mass.) Times last week is said to have been one of the most successful events of its kind ever held in New England. It is estimated that in the space of five hours between 15,000 and 16,000 persons passed through the building on a tour of inspection.

The Times building, situated at the southeast corner of Middle and Purchase streets, in what is said to be the best newspaper location in the city, is admitted by those competent to judge

two 100-candle power electric lamps, set in handsome globes of opal glass, the whole presenting an imposing spectacle.

Next to the stairway is the office of the advertising department, of which Harry E. Swan is manager. Here all the business of the advertising department, with the exception of the classified advertisements, is handled in the most systematic manner which modern devices and convenient arrangement can produce.

The main corridor, from which all these departments open, is said to be the handsomest in the city. It is over 90 feet in length, and broad and roomy. The floor is of mosaic, red and white being the predominant colors. At the

by the brilliancy of the fireworks display set off from the roof. Rockets, floral bombs, air serpents and hot-air balloons were sent up in profusion from the roof, and the display attracted attention from miles around.

A little advertising feature in connection with the fireworks display proved interesting and provided no little excitement. To each of the balloons was attached a tag, and announcement was made that each person returning to the office one of these tags would be entitled to three months' free subscription. Early the next morning several of these tags were brought in, and before the day was over, many more had been presented by lucky winners.

Inside the building an orchestra added life to the occasion with a concert of popular selections. Members of the editorial staff constituted a special corps of escorts, by whom visitors were shown to all parts of the building, and the various processes of preparing and printing a newspaper were explained.

In addition, the men and women in other departments were on duty to explain the more technical operations, and at frequent intervals the press was started to demonstrate its operation.

BUSINESS OFFICE NOTES.

The management of the Dayton (O.) Herald states that the paper carried 287,420 lines of advertising for the month of September.

The management of the Phoenix (Ariz.) Gazette announces that the greatly increased circulation of the paper necessitates a raise of the advertising rates, effective Nov. 1. The Gazette is one of the strongest papers in the Southwest, and runs from fourteen to eighteen pages every day of the week. It carries a heavy volume of both local and foreign advertising, and claims the largest circulation of any newspaper published in Arizona.

The Frankfort (Ky.) News recently celebrated its first anniversary. In honor of the event the management issued an edition that is something to be proud of. It was printed on calendared paper, was extremely well illustrated, and carried a heavy amount of advertising. During the period since the News made its initial bow to the public, its growth has been rapid and its circulation has doubled. The News plans in the course of a few months to begin the construction of what it claims will be the finest newspaper home in the State. The structure will be five stories in height, and will be absolutely fireproof.

THE LOVEJOY CO., Established 1853. ELECTROTYPEERS and Manufacturers of Electrotype Machinery. 44-446 Pearl Street NEW YORK

THE PUBLISHERS METAL CO. 134 Metropolitan Ave., Brooklyn

Adopt our system and save 20% on your metal bill. We have demonstrated after a year's experience with our system of making Metals that we can save at least 20 per cent. on the metal bill of any metropolitan daily. All we ask is a trial.

FACTORY, 134 METROPOLITAN AVE., BROOKLYN Hygrade Autoplate, Senior or Junior, Stereotype, Combination or Linotype Metals.



Send To-day for the List of Users of "THE KOHLER SYSTEM"

We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.

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THE BRITISH AND COLONIAL PRINTER AND STATIONER

Established 1878. Every Thursday. W. JOHN STONHILL & CO., 58 Shoe Lane, London, E. C.

A WEEKLY JOURNAL of Home, Colonial and Foreign Printing, Engraving, Stationery and Bookmaking Trades' Intelligence, Mechanical and other Inventions Illustrated, Novelties in Stationery, Books and Book Manufacturer Patents, Gazette and Financial Trade News. Annual Subscription (52 issues), post free, \$3.00.

The Leading Paper in the United Kingdom for the Printing, Engraving, Stationery and Allied Trades.

SOME TRADE OPINIONS.

"A representative printers' paper."—Island Type Foundry, St. Louis, Mo. "We do not doubt but that the P. and S. is a good printers' journal wherein to advise else our machinery."—Paul Shindewend & Co., Chicago. "Very popular publication."—Challenge Machinery Company, Chicago. "The leading journal in England, so far as typographical matters are concerned."—Millan Machine Company, Hon. N. Y. "We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O. "We have long understood the B. and C. P. and S. to be the leader of its class in the kingdom."—Conger Engraving Plate Company, Linneus, Mo. American firms contemplating opening up foreign trade should place their announcements in this paper. Rates on application to ALBERT O'DONOGHUE, 534 W. 125th St., New York. Send for sample copy.



NEW HOME OF THE NEW BEDFORD (MASS.) TIMES.

to be one of the most conveniently arranged and most modern newspaper plants in the country.

From the basement, where the stereotyping machinery and presses are located, to the fifth floor, where the editorial and composing departments occupy large, commodious quarters side by side, the entire structure is fireproof, and every known method of saving time and labor has been employed.

The lobby on the street floor is one of the handsomest in the State, and was universally admired by the thousands who visited the building. Entrance is gained through wide double doors, at the base of which is a mosaic approach, the pattern of which includes the words "Times Building."

To the right as one enters the lobby is the private office of William J. Glasgow, business manager, and the office of the cashier.

Next to Mr. Glasgow's office is the office of the circulation department. In this enclosure is also located the private telephone exchange, through which all departments of the plant are connected.

Rising from the center of the lobby, to the right, is the grand stairway, of massive construction, and lighted by

end is the passenger elevator, connecting all floors. The corridor is brilliantly lighted with clusters of electric lights.

The editorial department, on the fifth floor, is arranged with an eye to the great possible convenience and the best facilities for rapid work, and the composing room, also on this floor, is one of the most airy and best lighted to be found in this vicinity. Here, too, especial attention has been paid to convenient arrangement, so that no unnecessary steps are taken.

In the press room the same care has been taken, and this room, with its modern stereotyping machinery and its double-deck straight-line Scott press, is a marvel of convenience and up-to-date equipment.

For the formal dedication the grand stairway and the copings of the various department offices were decorated with dozens of floral pieces contributed with the best wishes of friends, and over the main entrance, draped with the national colors, hung a large canvas bearing the word "Welcome."

The entire front of the building was hung with bright colored streamers, and during the evening the dazzling light from the big electric sign was increased

Advertisement for 'The American Printer' featuring an illustration of a steamship and text describing the publication's value to the printing industry.

Advertisement for Powers Photo Engraving Co. with the slogan 'TAKE IT TO POWERS' and 'OPEN 24 HOURS THE FASTEST ENGRAVERS OUT OF 24 ON EARTH'.

Advertisement for The Publishers Metal Co. located at 134 Metropolitan Ave., Brooklyn, offering metal services and a 20% discount.

Advertisement for The Kohler System, featuring a logo with two globes and text promoting electrical control of printing presses.

A BATTERY **GOSS** **High-Speed**
OF SIX ... **.. PRESSES**

To be installed in the

KANSAS CITY STAR

Goss High-Speed Presses have been lately installed in the following newspaper offices and are printing the daily editions at a marvelous speed and doing good work:

<i>Advertiser, Montgomery, Ala.,</i>	.	<i>One Press</i>
<i>Journal, Chicago, Ill.,</i>	<i>One</i> “
<i>Enquirer, Cincinnati, Ohio,</i>	. .	<i>Five</i> “
<i>Post, Cincinnati, Ohio,</i>	<i>Four</i> “
<i>Journal, Milwaukee, Wis.,</i>	. .	<i>One</i> “
<i>Capital, Des Moines, Iowa,</i>	. .	<i>One</i> “
<i>Star, St. Louis, Mo.,</i>	<i>One</i> “
<i>Mail and Mirror, London, England,</i>		<i>One</i> “
<i>Times, London, England,</i>	. . .	<i>One</i> “

Several more under construction for some of the above named papers and many others.

THE GOSS PRINTING PRESS COMPANY

CHICAGO

LONDON

NEW YORK

