

The community as a promoter of free culture

	1. Please specify for your program	2. Ideas for evaluation
Changes beyond the target group (impact)	<i>New types of audience and public improve their knowledge of the concept of free culture.</i>	<i>Survey conducted.</i>
Change in condition/ situation	<i>The community as a promoter and driving force of WMAR's programs.</i>	<i>Number of editions.</i>
Change in action	<i>The community attending and leading events related to free culture (at least #3).</i>	<i>Number of events led. Number of participants.</i>
Change in skills, knowledge or motivation	<i>The community as a transmitter of knowledge and awareness about free culture (sharing experiences).</i>	
Satisfaction	<i>Level of satisfaction among the WMAR's community.</i>	<i>Survey conducted.</i>
Participation	<i>WMAR's community</i>	<i>Number of people involved.</i>
Activity	<i>To position WMAR's community in a leading role</i>	<i>% activities led by the community</i>
Inputs/ Resources	<i>Staff time, volunteers' time, scholarships, media contacts, blog spaces for publications</i>	

Target group:

The Wikimedia Community