

"ENDURANCE"—

Let us get at just what it means

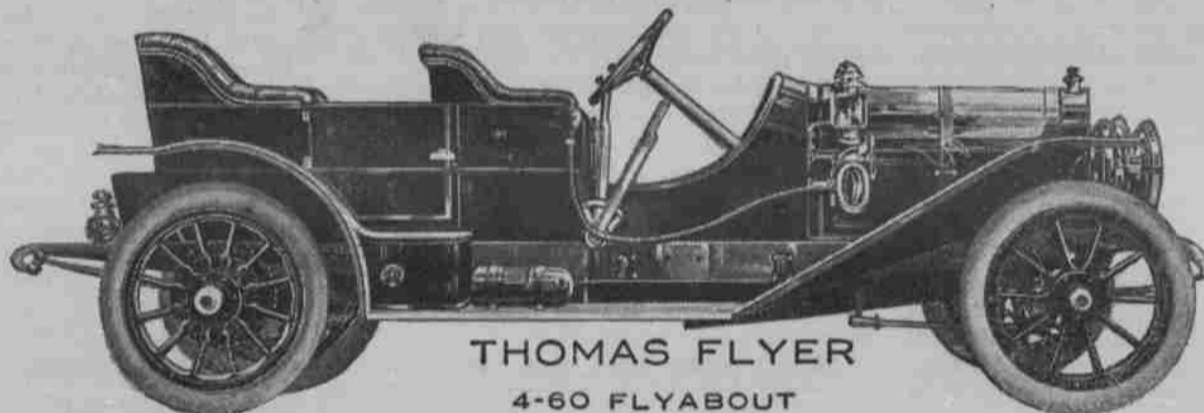
No matter what else you ask of a car, you insist that it must have "Endurance."

By "Endurance" you mean this:

You mean that the car must be always ready—it must cheerfully overcome all adverse conditions—it must complete its trips without trouble. You mean few "lay-ups" and few repairs. You mean low cost of maintenance. And you mean, above all, a long, useful life for the car.

But "Endurance" is something you can't see or feel. It is a fine sounding word that may mean much or little. So the "Endurance" a salesman promises you may be something quite different from what you have in mind.

There are two kinds of "Endurance"—**Promise-Endurance** and **Performance-Endurance**. Measure for yourself the difference. Then measure all other performances with that of this stock **THOMAS FLYER**.



THOMAS FLYER

4-60 FLYABOUT

Starting from New York, March 20th, to lay out the Official Route for the New York-Seattle Endurance Contest. This is the same Stock Car which won the New York-to-Paris Race.

Realize what this stock car has done and is doing. Then gauge the value of any mere promise or of any other performance.

—After having been driven over 13,000 miles in winning the world-famous race from New York to Paris,

—After having been driven nearly 2,000 additional miles, from one Auto Show to another over frozen roads last winter,

—After making this terrible total of nearly 15,000 miles, this Champion Endurance Car of the world was in such perfect condition that it was chosen to lay out the official route for the New York-to-Seattle Endurance Contest, which will be held this summer.

'Round the World and Still Running.

Today the car is on its way from ocean to ocean. It left New York on March 20th.

No piece of machinery since the earth was born has ever shown half the endurance of this still-perfect car.

In the break-neck race from New York to Paris, it won from five of the best cars of Europe.

This unbelievable journey meant driving for days at a time through blizzards, through snow, through hub-deep mud, through

water, over cross-ties and over mountains where no road had ever been made.

And during its 88 running days it never saw a repair shop.

From the day this car was taken from stock until now, its thousands of miles of cruel roading have meant not one serious breakdown.

THIS is Performance-Endurance.

This is the kind you want. This is the Thomas kind.

And the Thomas Flyer you buy today is better than the 'Round-the-World Champion. For the new models embody the lessons that the Champion car has taught the Thomas factory—lessons no other factory has ever been able to learn.

But "Endurance" isn't the only thing. You want Style, Easy Riding, Refinement, Luxury, Distinction. All of this you will find conspicuous in every Thomas Flyer. No car ever made has more "Class."

Judge "Class" with your own eyes. Judge Endurance by performance. Thus you will unavoidably choose the "the right car"—The Thomas Flyer.

The Thomas line comprises many models and prices. This 'Round-the-World, 4-60 model, in Touring Car, Tourabout or Flyabout, costs \$4,500—in Limousine or Landulet, \$6,000.

Complete Illustrated Story of the "New York to Paris Race" sent for 10c in stamps.

We Are Ready to Give You a Demonstration at Your Convenience

Randall-Dodd Auto Co., Ltd.

Salt Lake City, Utah
225 S. West Temple St.

Pocatello, Idaho

Idaho Falls, Idaho

Boise, Idaho
12th and Main Sts.

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FREED AUTO CO., Salt Lake, Utah.

C. E. LIND, Twin Falls, Idaho.

MACKAY C. I. AUTO CO., Mackay, Idaho.

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MATEER & BRADLEY, Nampa, Idaho.

R. K. PAYNE AUTO CO., Caldwell, Idaho.

CLARK-PRATT AUTO CO., Payette, Idaho.