



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

Wikimedia for GLAMs

# LICENSING

GLAM WIKI 2013



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Who are you?

Wikimedian?  
GLAM employee?  
Open content evangelist?



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**WHY**

**HOW**

**WHAT**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# WHY Open

Joris Pekel  
OKFN NL

# Why Open?

1. Helping GLAMs fulfill their public mission
2. Larger audience
3. Allow your audiences to participate
4. Connect and contextualise collections
5. Keep memory institutions relevant in a Digital Age

# Public mission



Open Knowledge  
Foundation



"Enable access to everyone who wants to do research"  
- **British Library, [Our Mission and 2020 Vision](#)**

"Our core values are: accessibility, sustainability, innovation and cooperation."

- **National Library of the Netherlands, [Our Mission and Vision](#)**

"To provide diverse audiences with the best quality experience and optimum access to our collections, physically and digitally."

- **the Victoria & Albert Museum, [Mission and Objectives](#)**

"The Federal Archives have the legal responsibility of permanently preserving the federal archival documents and making them available for use."

- **German Federal Archives - [Responsibilities](#)**

The National Gallery of Denmark is Denmark's premier museum of art. Through Accessibility, education, and exhibition

- **Danish National Gallery - [Mission](#)**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# What do we mean with **OPEN**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

Digital content or data is

# OPEN

that is

**FREE** to **USE, REUSE** and  
**RE-DISTRIBUTE**

**without**

**TECHNICAL** or **LEGAL**  
**RESTRICTION**

(see <http://opendefinition.org>)





Open Knowledge  
Foundation



# Global Audience

- Le Louvre about 8.8 million visits a year<sup>1</sup>
- The potential audience when your collections are on the web:
  - 2.27 billion - 34.3% of the world's population
- Growing body of evidence that the more open your collections are the more hits they attract
- Find audience for unusual collections

1. <http://www.telegraph.co.uk/travel/travelnews/8993072/The-Louvre-attracts-record-visitor-numbers.html>

2. <http://en.wikipedia.org/wiki/Wikipedia:GLAM/BM#Quantitative>



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND



# The Open Images Project

Study by the Open Images projects in the Netherlands  
- 2.5 million views a month<sup>1</sup>

# Participation

Visitors and users can actively contribute to aspects of your collections:

- Curation
- Enrichment and improvement
- Provide content for new collections



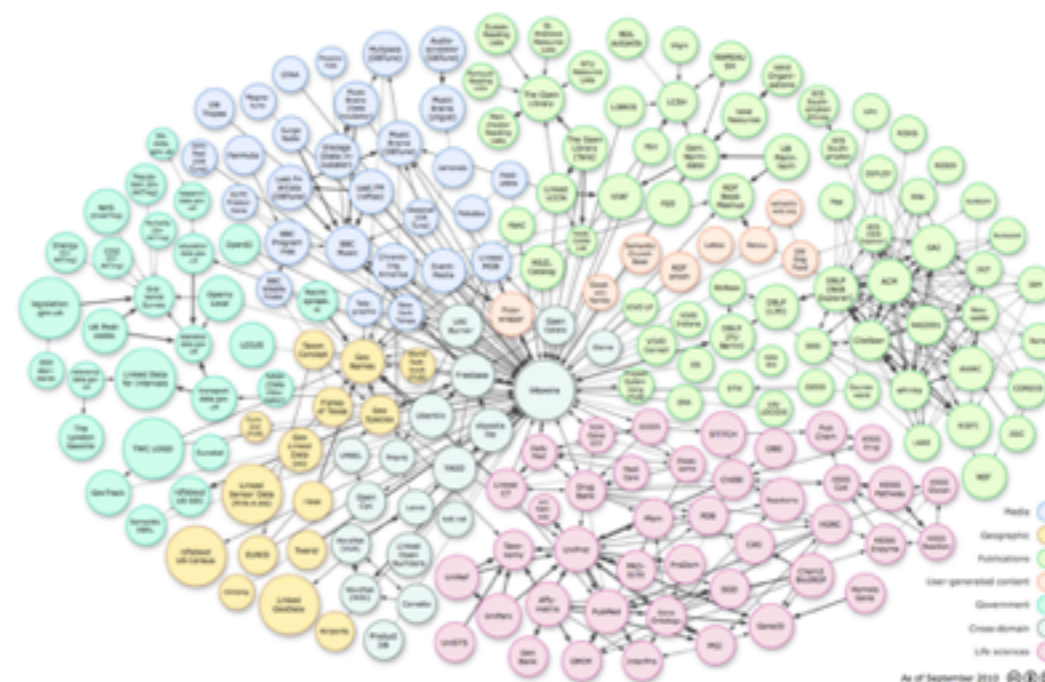
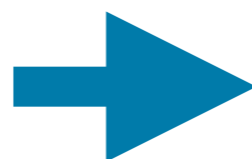
Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Connect and contextualise

Connect collection with a vast and expanding network of cultural collections





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Connect and contextualise

1. Search for Van Gogh
2. Find all paintings by Van Gogh
3. Finds that not only are Van Gogh's paintings in the Van Gogh Museum in Amsterdam, but there are painting scattered all over the world
4. On top of this, there are libraries and archives that he or she could visit that contained Van Gogh's diaries about the creation of a particular painting



[Vorige](#)

## Het Savoy Hotel aan de Hoogstraat, hoek Kipstraat....



Catalogusnummer	PBK 3165
Documenttype:	prentbriefkaart
Collectie:	Fotocollectie , Prentbriefkaarten verzameld door het Stadsarchief Rotterdam.
Beschrijving:	Het Savoy Hotel aan de Hoogstraat, hoek Kipstraat. Vanuit het zuidoosten.
Datering:	1967
Trefwoorden:	<a href="#">Topografie</a> / <a href="#">Hotels</a> / <a href="#">Oostplein</a> / <a href="#">Hoogstraat</a>
Auteursrechthouder:	Onbekend
Vervaardiger:	Onbekend

### Hulp

- Films bekijken op de studiezaal
- Items beluisteren op de studiezaal
- Nieuw

### Informatie

- Bestellen



# The PUBLIC DOMAIN REVIEW

*A project of the Open Knowledge Foundation*

ARTICLES COLLECTIONS CONTRIBUTORS SUBMISSIONS SUPPORT ABOUT



**SIGN UP**  
FREE DELIVERY  
TO YOUR INBOX

Your email

Subscribe



**DONATE**  
TO KEEP THE  
PROJECT ALIVE  
**FUNDRAISER**  
ENDS 1<sup>ST</sup> of MAY

SUPPORT  
NOW

A project of:



Open Knowledge  
Foundation

Part of:



With help from:

## JOSEPH BANKS: PORTRAITS OF A PLACID ELEPHANT



Patricia Fara traces the changing iconography of Joseph Banks, the English botanist who travelled on Captain Cook's first great voyage and went on to become President of the Royal Society and important patron for a whole host of significant developments in the natural sciences. Benjamin Robert Haydon, the artist who helped bring the Elgin...

Search & Hit Enter

... or BROWSE BY TAG



facebook



twitter







- Take me to the App-Store
- Download presskit || zip
- Download how It works || pdf

About

Video

Gallery





# REMEMBER THE WAR

11th hour of the 11th day of the 11th month

## **Over 1 million of you experienced our history project**

But unfortunately due to a lack of funding this year, we can no longer pay the photographic licenses and must shut down RememberTheWar. We hope you enjoyed it.

Over the year that it existed, RememberTheWar served up 4TB of data and over 1,010,000 visitors.

If you are in a position to help us fund this project again (we'd love to do version two), please let us know.

If you enjoyed this site while it existed, let us know on [Facebook!](#)

— [Harry & Phil](#)



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# WHAT Projects

Sandra Fauconnier

Category [Discussion](#)[View](#)[Edit](#)[View history](#)

Search



## Category:Images from the Rijksdienst voor het Cultureel Erfgoed

See [Commons:Rijksdienst voor het Cultureel Erfgoed](#) for more information.



Files are placed in this category by adding the template {{RCE-license}} to the file's description page. Please do not add this category manually.

Maintenance: Search for misplaced files using [CatScan](#) (This will not work on categories shared by many templates.)

### Subcategories


[Map of all coordinates from Google](#)
[Map of all coordinates from Bing](#)

This category has the following 6 subcategories, out of 6 total.

- [\[+\]](#) [Images with RCE-author](#) (1 C, 1 P, 158477 F)
- [\[x\]](#) [Images with coordinates from RCE](#) (26665 F)
- [\[+\]](#) [Possible Rijksmonumenten](#) (17 C, 1 P)
- [\[+\]](#) [Images from RCE by subject](#) (13 C, 35224 F)
- [\[x\]](#) [Images from RCE, unknown province](#) (2585 F)

### R

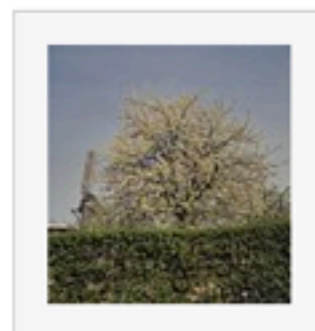
- [\[x\]](#) [RCE templates](#) (6 P)

### Media in category "Images from the Rijksdienst voor het Cultureel Erfgoed"



The following 200 files are in this category, out of 466,071 total.

([previous 200](#)) ([next 200](#))



" Zicht " op molen - Nieuw-Wehl - 20369797 - RCE.jpg

391 KB



"s Princen Erfstadhouders lusthuis en tuin in het bolwerk tussen de Hoekster en Vrouwepoort, naar Oostindische inkttekening van



"t Grote Lint", overzicht - Wijhe - 20256322 - RCE.jpg

187 KB



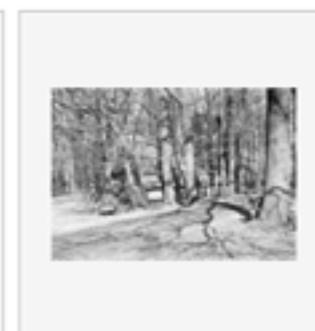
"t Grote Lint", overzicht - Wijhe - 20256323 - RCE.jpg

249 KB



"t Hilbelink", overzicht - Winterswijk - 20215438 - RCE.jpg

261 KB



"t Hilbelink", schuur - Winterswijk - 20215439 - RCE.jpg

304 KB

[Main Page](#)
[Welcome](#)
[Community portal](#)
[Village pump](#)
[Participate](#)
[Upload file](#)
[Recent changes](#)
[Latest files](#)
[Random file](#)
[Help](#)
[Contact us](#)
[Donate](#)
[Toolbox](#)
[What links here](#)
[Related changes](#)
[Special pages](#)
[Printable version](#)
[Permanent link](#)
[Page information](#)
[RSS feed](#)
[Usage of all files](#)
[Nominate category for discussion](#)

# Rijksdienst voor het Cultureel Erfgoed

- Cultural Heritage Agency of the Netherlands
- Photos by own employees
- National Heritage Sites
- NL: Freedom of Panorama (FOP)

# Spaarnestad Photo via Dutch National Archive



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

www.nationaalarchief.nl/actueel/persberichten/nationaal-archief-neemt-collectie-spaarnestad-photo



Nationaal Archief  
Ministerie van Onderwijs, Cultuur en  
Wetenschap

[Home](#) [Actueel](#) [Onderwerpen](#) [Organisatie](#) [Internationaal](#) [Archiefvisie](#)

[Zoeken](#)  
[Sitemap](#) [Uitgebreid zoeken](#)

- > Nieuwsberichten
- > **Persberichten**
- > Blog
- > Nieuwsbrief

[Home](#) > [Actueel](#) > [Persberichten](#) > Nationaal Archief neemt collectie Spaarnestad Photo op

## Nationaal Archief neemt collectie Spaarnestad Photo op

Persbericht | 23 maart 2011

Een geweldige operatie is voltooid: met de komst van de laatste vrachtwagen zijn 12 miljoen foto's, (glas)negatieven en dia's die tezamen de collectie Spaarnestad vormen, van Haarlem verhuisd naar het Nationaal Archief in Den Haag. De verwerving zorgt ervoor dat de fotocollectie van het Nationaal Archief niet alleen een van de grootste van Europa wordt, maar ook een van de belangrijkste op het gebied van fotojournalistiek.

### Grote cultuurhistorische waarde

Martin Berendse, directeur Nationaal Archief, is opgetogen over de komst van het archief. 'Spaarnestad is een geweldige aanvulling op de reeds bestaande collectie van foto-, kaart- en archiefmateriaal.' Het Nationaal Archief telt inclusief Spaarnestad zo'n 15 miljoen foto's, 300.000 kaarten en 115 kilometer strekkend archief. 'De cultuurhistorische waarde is groot. Er zit veel schitterend materiaal bij en de reikwijdte van de onderwerpen is enorm.' Bovendien: 'Je kunt het zo gek niet bedenken, of we hebben straks prachtig fotomateriaal bij zo'n beetje elk laat negentiende of twintigste-eeuws onderwerp in de archieven', aldus Berendse.

### Optimale archivering, conservering en ontsluiting

Peter van den Doel, directeur van Spaarnestad, spreekt van een 'ontzettend goede deal'. 'Als het Nationaal Archief onze collectie niet had overgenomen, dan was de toekomst van het archief zeer onzeker geweest.' Om de omvangrijke collectie optimaal te archiveren, conserveren en ontsluiten heeft Van den Doel het Nationaal Archief gevraagd om het archief over te nemen. Afsproken is dat het Nationaal Archief de foto's in eigendom en beheer krijgt. Spaarnestad Photo blijft bestaan om de exploitatie van de beeldrechten voor haar rekening te nemen. De opbrengsten worden gestoken in het beheer en behoud van de miljoenen foto's, dia's en negatieven.

### Fotoarchief van uitgeverij De Spaarnestad

Het archief Spaarnestad is ontstaan in 1906, als fotoarchief van de Haarlemse uitgeverij De Spaarnestad. Door de jaren heen zijn er flink wat fotoarchieven aan toegevoegd. Zo zit er in het archief meer dan een half miljoen

### Foto's



# Contemporary media: starting with a pilot



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**ARTtube** | videos  
about art  
and design

Search

Search term...

ARTtube on:



☰ [Back to overview](#)

## Matias Faldbakken

By: [Museum Boijmans Van Beuningen](#)



Jump to excerpt...

Duration: 06:19



**Knut Faldbakken**

00:36 ▾



**Gro Skåltveit and Stefan Faldbakken**

00:40 ▾

### Subjects:

Matias Faldbakken

René Magritte

Museum Boijmans Van Beuningen

Series: Artists

### Share

<> Embed video

Like 17

Tweet 1

Share 1

All videos by **Museum Boijmans Van Beuningen**

All videos from the **Series: Artists**

### Comment

reacties

★ 0



Reageer...

Beste ▾

Gemeenschap

Delen ▾



Er heeft nog niemand gereageerd.

# Contemporary media: starting with a pilot



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND



The framed bin bag by the Scandinavian artist Matias Faldbakken caused something of a commotion. Faldbakken frequently makes radical and provocative attacks on society and the art world. He destroys and provokes, but at the same time recognises that he is an irrevocable part of the very society to which he says 'no'.

In this interview, Matias Faldbakken talks about the artist family in which he grew up, his repulsion for street art and his fascination for minimalism. He explains that he plays with museum conventions and that his locker cupboard bound with expandable binders would not have the added value on the street that it generates by itself in an art environment. Furthermore, he has a tip for the museum visitor.

This video was made on the occasion of Intervention # 21 – Matias Faldbakken, in Museum Boijmans Van Beuningen from September 1, 2012 until January 27, 2013. All the works on show are from the Bert Kreuk Collection.

## Credits

Camera, interview, edit: Rose Klaver  
Chief editor: Els Hoek



Matias Faldbakken interview by Museum Boijmans Van Beuningen / Rose Klaver and Els Hoek is licensed under a Creative Commons Attribution-ShareAlike 3.0 Unported License.

Based on a work at  
[http://arttube.nl/en/video/Boijmans/Matias\\_Faldbakken](http://arttube.nl/en/video/Boijmans/Matias_Faldbakken).



Category [Discussion](#)

View

[Edit](#)[View history](#)

Search



## Category:Media from ARTtube

Media from the [ARTtube](#) project, available under Wikimedia-compatible copyright licenses.

ARTtube is the video website of several Dutch and Belgian museums; some videos are released under Creative Commons licenses.

### Media in category "Media from ARTtube"

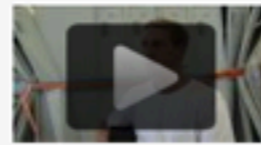
The following 6 files are in this category, out of 6 total.



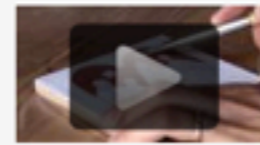
[De schilder Paul Delvaux Weeknummer 73-32 - Open Beelden - 8288.ogv](#)  
8.51 MB



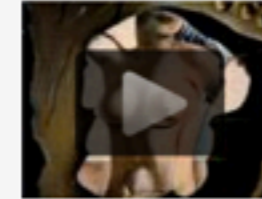
[Kant-tentoonstelling in Rotterdam Weeknummer 61-10 - Open Beelden - 8161.ogv](#)  
11.09 MB



[Matias Faldbakken english interview at Boijmans.ogv](#)  
153.32 MB



[Museum Boijmans Van Beuningen, Layer for Layer.ogv](#)  
46.46 MB



[Tentoonstelling Salvador Dali Weeknummer 70-49 - Open Beelden - 8262.ogv](#)  
22.01 MB



[Tentoonstelling Spaanse kunst Weeknummer 68-33 - Open Beelden - 8237.ogv](#)  
16.92 MB

[Categories: Image sources of the Netherlands](#) | [Image sources of Belgium](#)

[Non-topical/index: Hidden categories](#)

This page was last modified on 26 February 2013, at 08:26.

Text is available under the [Creative Commons Attribution/Share-Alike License](#); additional terms may apply. By using this site, you agree to the [Terms of Use](#) and [Privacy Policy](#).

[Privacy policy](#) [About Wikimedia Commons](#) [Disclaimers](#) [Mobile view](#)



Article [Talk](#)

Read

[Edit](#)[View history](#)

Search



WIKIPEDIA  
The Free Encyclopedia

[Main page](#)[Contents](#)[Featured content](#)[Current events](#)[Random article](#)[Donate to Wikipedia](#)

Interaction

[Help](#)[About Wikipedia](#)[Community portal](#)[Recent changes](#)[Contact Wikipedia](#)

Toolbox

[What links here](#)[Related changes](#)[Upload file](#)[Special pages](#)[Permanent link](#)[Page information](#)[Cite this page](#)

Print/export

Languages

[Dansk](#)[Deutsch](#)[Norsk bokmål](#)[Norsk nynorsk](#)[Edit links](#)

# Matias Faldbakken

From Wikipedia, the free encyclopedia

**Matias Faldbakken** (born 1973 in [Hobro, Denmark](#)) is a [Norwegian](#) artist and writer. Faldbakken studied at the National Academy of Fine Arts in [Bergen](#) and the [Städelschule](#) in [Frankfurt am Main](#). He is the son of the author [Knut Faldbakken](#) and brother of [film director Stefan Faldbakken](#).

Contents [\[hide\]](#)[1 Literary career](#)[2 Awards](#)[3 Affiliations](#)[4 External links](#)[5 References](#)

## 1 Literary career

[\[edit\]](#)

He made his literary debut in 2001 with *The Cocka Hola Company*, the first part of his *Scandinavian Misanthropy Trilogy*. *Macht und Rebel* was released two years later, following most recently by *Unfun*, in Spring 2008, which completed his trilogy. All three novels are published under the pseudonym **Abo Rasul**.

In 2006, Faldbakken released *Kaldt produkt* ("Cold Product") under his own name. It is a contemporary update of *A Doll's House* by [Henrik Ibsen](#). Faldbakken commented to [Dagbladet](#) when it was released: "*I am a spokesperson for totally anarchistic mayhem on a bed of traditional family values*".<sup>[1]</sup> [It was performed at Staatstheaters Stuttgart in 2008.](#)

He has also released a collection of short stories called *Snort Stories*.

## 2 Awards

[\[edit\]](#)

Faldbakken received the Bjørnsonstipendet in 2002.<sup>[1]</sup>

## 3 Affiliations

[\[edit\]](#)

His publishers are Cappelen in Norway, Lindhardt og Ringhof in Denmark, Johnny Kniga in Finland, [Blumenbar](#) and Heyne in Germany, Mondadori in Italy, Suma in Spain, Limus in Russia, LWU in Lithuania, and Harvill in the UK.<sup>[2]</sup>

Matias Faldbakken is represented by [Simon Lee Gallery](#) in London and in Norway by Standard (Oslo).

## 4 External links

[\[edit\]](#)

- [Salomonsson Agency](#) [↗](#)
- [Simon Lee Gallery, London.](#) [↗](#)

### Matias Faldbakken

<b>Born</b>	1973 <a href="#">Hobro, Denmark</a>
<b>Occupation</b>	<a href="#">Crime Novelist</a> , <a href="#">Artist</a>
<b>Nationality</b>	<a href="#">Norwegian</a>
<b>Genres</b>	<a href="#">pop cult</a> , <a href="#">slash</a> ,
<b>Subjects</b>	pop, youth culture, underground, slash
<b>Notable work(s)</b>	The Cocka Hola Company, Macht und Rebel, Unfun

[www.salomonssonagency.se/php/author.php?lang=en&authid=23](http://www.salomonssonagency.se/php/author.php?lang=en&authid=23) [↗](#)



Interview with Matias Faldbakken at Museum Boijmans Van Beuningen, 2012 [↗](#)



*Open Images is an open media platform that offers online access to audiovisual archive material to stimulate creative reuse.*

## FEATURED MEDIA



Frolicking cows in spring

## NEW MEDIA



Dr. Naber neemt proe...



De wereld rond met e...



Vervoer van een schaa...



Waar zijn de zilveren ...

## SEARCH MEDIA



advanced search

## LATEST NEWS

### Impact metrics: Increase in reach and reuse of Open Images

February 20, 2013

Since the launch of Open Images in 2009 there has been an increase in the reuse and reach of Open Images each year. To demonstrate this we will compare the quantitative results of 2011 and 2012 from Open Images in this blog. To measure is to know! Visitors of Open Images In 2011 there were almost 1,600 [...]

[Read more](#)

[More](#)

## Media in category "Media from Open Beelden"

The following 200 files are in this category, out of 1,569 total.

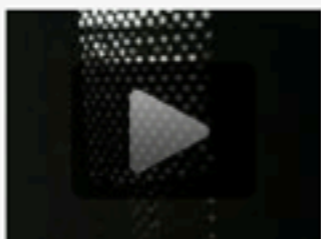
(previous 200) (next 200)



"Amsterdam Diamanstad"  
Weeknummer 57-27 -  
Open Beelden - 44071.ogv  
3.02 MB



'De oude horn' nieuw  
centrum voor glascultuur  
Weeknummer, 78-45 -  
Open Beelden - 17767.ogv  
28.65 MB



'Electronische'  
persexcursie Weeknummer  
61-05 - Open Beelden -  
22975.ogv  
13.32 MB



'Hier is het' droomeiland  
voor ondernemende  
jongens uit Amsterdam-  
Oost.ogv  
19.73 MB



'Operatie Snert' ten bate  
van het Nationaal  
Rampenfonds  
Weeknummer, 53-09 -  
Open Beelden - 13224.ogv  
15.57 MB



'Sterk door werk'  
Weeknummer 64-27 -  
Open Beelden - 15150.ogv  
6.85 MB



10-jarig bestaan van de  
Wegenwacht  
Weeknummer 56-17 -  
Open Beelden - 30963.ogv  
9.15 MB



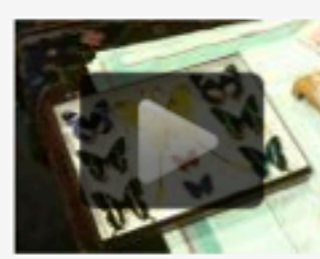
100 jaar lichamelijke  
opvoeding.ogv  
17.91 MB



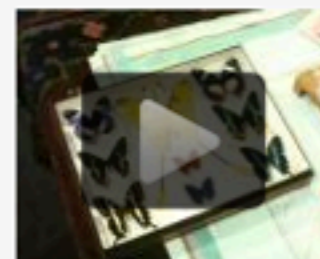
100-jarige geschiedenis  
van de telefoon  
Weeknummer, 76-33 -  
Open Beelden - 22235.ogv  
23.13 MB



105-jarige houdt achter-  
achter-kleinkind ten doop  
Weeknummer 58-46 -  
Open Beelden - 31063.ogv  
11.24 MB



15.000 exotische vlinders  
Weeknummer 70-21 -  
Open Beelden - 15391.ogv  
8.73 MB



15.000 exotische  
vlinders.ogv  
18.83 MB



# How Licenses

Sebastiaan ter Burg  
Projectleader Cultural Cooperation  
Wikimedia NL



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Personal Story



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# I EARN PART OF MY LIVING WITH

PORTRAIT PHOTOGRAPHY  
DOCUMENTARY PHOTOGRAPHY  
VIDEO PRODUCTION  
CONCEPT DEVELOPMENT  
OPEN CONTENT ADVISE







Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND



A LOT OF THAT IS  
**SHARED**  
**UNDER A**  
**CREATIVE COMMONS**  
**LICENSE**  
AND I'D LIKE TO TELL YOU WHY




Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

flickr™

10.000+ 



WIKIMEDIA  
COMMONS

468

**CREATIVE COMMONS LICENSES  
HAVE SEVERAL ADVANTAGES OVER OTHER LICENSES**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**INTERNATIONAL  
LICENSE**

**INDEPENDENT  
ORGANISATION**

**WIDELY AVAILABLE ON  
CONTENT PLATFORMS**





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

THE FIRST CONTENT I PUBLISHED UNDER A CC LICENSE IN

**2007**

**CC BY-NC-ND**

HAD THE MOST RESTRICTIVE LICENSE  
NON COMMERCIAL - NO DERIVATIVES





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

AFTER A COUPLE OF YEARS I WAS CONFRONTED THAT  
**CC BY-NC-ND**  
**CONTENT IS TOO**  
**RESTRICTIVE**  
**TO BE USED BY**  
**WIKIPEDIA**

*Lodewijk Gelauff, Digital Pioneers meeting 2010*





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# ND

## NO CROPPING





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# NC

## WHAT IS COMMERCIAL?



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**AFTER WHICH I DECIDED TO USE A  
A LESS RESTRICTIVE LICENSE**


**2010**

---

**CC BY-SA**





A black and white photograph of Lawrence Lessig speaking at a conference. He is wearing glasses and a dark t-shirt, looking upwards and to the right. The background is blurred, showing other people and possibly a banner. The text is overlaid on the right side of the image.

AND NOT MUCH LATER I LEARNED THAT  
**CC BY-SA**  
IS OFTEN USED AS  
**CC BY-NC-ND**  
ALTERNATIVE  
TO RESTRICT  
COMMERCIAL USE

*Lawrence Lessig, Picnic 2011*



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND



THIS HAS MORE EFFECT ON YOUR  
**NEIGHBOUR**  
THAN ON LARGE  
**COMPANIES**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**THE BIGGEST  
ECONOMICAL & SOCIAL  
POTENTIAL  
OF REUSE LIES WITH  
INDIVIDUALS &  
SMALL COMPANIES**  

---

**AND NOT WITH  
LARGE COMPANIES**





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

2012

---

CC BY



# USABLE BY WIKIMEDIA COMMONS



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

~~CC BY-NC-ND~~

~~CC BY-NC-SA~~

~~CC BY-NC~~

~~CC BY-ND~~

CC BY-SA

CC BY

CC 0

4 YEARS



GFDL

2 YEARS



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**BIGGEST DIFFERENCE CC - GFDL IS OFFLINE REUSE**

---

**CC BY-SA (WHO MADE IT)**

---



**GFDL**

**GNU FREE DOCUMENTATION**

---

**5 PAGES OF  
LICENSE INFORMATION**

---



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

**OPENING UP IS  
SCARY**  

---

**NO WAY BACK**



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

IF WE WANT MORE CONTENT WE SHOULD OFFER  
**EASY ACCESSIBLE  
PUBLICATION  
STRATEGIES**





Open Knowledge Foundation



WIKIMEDIA NEDERLAND



CC BY-NC-ND  
 CC BY-NC-SA  
 CC BY-NC  
 CC BY-ND

CC BY-SA  
 CC BY  
 CC O  
 GFDL



flickr™

vimeo





Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Questions?



Open Knowledge  
Foundation



WIKIMEDIA  
NEDERLAND

# Contact us

Joris Pekel  
joris.pekel@ofkn.org  
@jpekel

Sandra Fauconnier  
sandra@wikimedia.nl  
@sanseveria  
user:spinster

Sebastiaan ter Burg  
terburg@wikimedia.nl  
@ter\_burg  
user:ter-burg