



# Silk Hosiery

Just now we are fortunate in having in stock a full line in colors and sizes in best makes of silk hosiery. There has been a substantial advance but we are still selling at the old price.

## MISSION KNIT HOSE

Mission Knit pure silk hose in black and cordovan .....\$1.15

Mission Knit full fashioned pure thread silk in Black, White, Cordovan, Polo, Beige, Mole .....\$2.25

## PHOENIX HOSE

Phoenix pure silk hose in Black, White, Cordovan, Gun-Metal, Taupe, Beige .....\$1.95

## MILLER HOSE

Pure silk, 12 strand fashion marks in Black, White, Cordovan, Grey, Calf and Fawn.....\$1.50

**J. F. Sadler & Co.**



## HOSPITAL SERVES ENTIRE COUNTY

County Institution Does Not Favor City as Against Country Sections

The services afforded the people in the outermost districts of Los Angeles county by the county hospital is just as complete as that furnished the people of Los Angeles city, said Norman R. Martin, county superintendent of charities today.

"Only a short time ago we sent a physician into the mountains back of Azusa to set a fracture for an old miner there. The man had been kicked by a mule and was accidentally discovered by a hiker. He notified the forest ranger, who telephoned us, and we immediately sent one of our force to take care of him.

"It is for the reason that we serve the people of the entire county that the proposed bond issue, to be voted on May 1, is of extreme importance to everyone. We must have more room. Our staff of doctors and nurses is efficient and our record for economical administration compares favorably with that of any hospital in the United States. But our lack of room is deplorable."

While Los Angeles county, by advertising the climate and business opportunities here, is using every means to bring new residents, insufficient provision is afforded for the residents who are sick and unable to care for themselves, says Mr. Martin.

Among other improvements contemplated at the county hospital, roof-garden or porch nurseries are needed. A mother, with her newly born infant, is forced to convalesce in the maternity ward, when recovery would be more rapid on a roof-garden in the pure, sweet air and warm sunlight. But at present there is not a roof-garden at the hospital.

"A combination children's and maternity building will be erected at once upon passage of the bonds," stated Mr. Martin. "At present the children are scattered all over the hospital. Why, we are forced to quarter children in the first stages of tubercu-

losis—they are able to run about—on a porch just outside of a ward occupied by aged women with incurable cancer. In another instance, in the scarlet fever ward for children, we had to suspend sheets on a wire last week to separate the sexes. Such proximity is not proper, but we cannot help it at present."

One-tenth of the time of the hospital attendants, according to Mr. Martin, is taken up with explaining to applicants why they cannot be admitted to the hospital. "We are forced to turn them away, for we have no room for them," he said. If we had an out-patient building, we could care for a number there. Such a building is planned, and will be constructed as soon as funds are available."

## WORK FOR FARM SCHOOL IN SOUTH

Following the failure of the Committee of five appointed by Governor Stephens in accordance with a bill passed at the last session of the legislature for the purpose of selecting a site for a proposed college of Agriculture in Southern California, to render a report recommending a site, the board of directors of the Los Angeles County Farm Bureau has decided to make the securing of such an institution for Southern California one of its major projects for the next two years. The matter was passed on favorably by a unanimous vote of the Executive Committee of the organization and was recently presented to the board of directors where it received similar action. A strong committee is to be appointed by President Bissell in the near future to launch a campaign, the purpose of which will be to unify Southern California sentiment in regard to such an institution.

It has been pointed out that at the present time in order to get college of agriculture training students from Southern California are required to spend four years away from home at Berkeley or at Davis, under a heavy expense to their parents. With the development of the Southern Branch of the University into a full-fledged, four-year course institution as is now certain following the recent announcement of the Board of Regents, agricultural leaders feel that a college of agriculture to meet the special needs of Southern California should be created as a part of the Southern Branch.

The active support of Chambers of Commerce and other civic organizations will be sought in furthering the movement.

When I've all dolled up in my Easter clo'se

With fancy fixin's 'n ribbons and bows,

Jest ready to start to meeting, Missus asked me to fix the eggs for eatin'.

I spilt one egg on that new dress, I sure didn't allow that to cause me distress—

I jest sends it to Monrovia to clean and press.

(Phone Sierra Madre Green 85.) WASHUM WHITE.

Emerson's Hard Question.

Can anybody remember when the times were not hard and the money not scarce? Or when sensible men and the right sort of women were plentiful? Emerson.

Misplaced Credit.

Too often a lawyer gets more credit for freeing a guilty man than the prosecuting attorney gets for convicting a criminal.

## Star

Standardized in Construction, Refined in Appearance, Comfortably and Economically Operated. In buying your new STAR CAR see Mr.—

**ULRICH LAMANDA PARK GARAGE**

2324 East Colorado Street Phone Fair Oaks 6863

# RADIO!

For Immediate Delivery

W D II Tubes (Peanut Tubes)

U V. 201A and 301A Amplyfing Tubes

Atwater-Kent Complete Parts

DE FOREST REFLEX complete with indoor aerial

RADIOLA IV, the latest and most compact complete set made

**Sierra Madre Electric Co.**

G. I. FARMAN, Prop.

RADIO HEADQUARTERS

Main 120

Opp. P. E. Station

# FLAT RATES ON REPAIRS

—you can know in advance what the job will cost you, and we guarantee it will be done right.

MAC-DRY BATTERIES

BRUNSWICK TIRES

**CENTRAL GARAGE**

J. Belohlavek & Son

Blue 8

Central and Baldwin

# Shares Wanted

WANTED TO BUY—Pacific States Oil Company Shares.

**W. E. FARMAN**

Black 84

32 East Highland

"A Want Ad" will do it---why worry---try it

**\$5.00**

Deposited in this Bank will enroll you in the

*Ford Weekly Purchase Plan*

Most of your neighbors drive motor cars. They can go where and when they choose. Their cars play a large part in their daily life, furnishing them with quick and convenient transportation for both business and pleasure.

Realizing what the automobile means to the average family in bringing them greater enjoyment of life, we have arranged to extend the facilities of our bank to those who desire to become owners of Ford cars through the new Ford Weekly Purchase Plan.

Under this plan, you can begin with an initial deposit as low as \$5.00. Then select the type of Ford car you want—Touring Car, Runabout, Coupe, Sedan, etc., and arrange to make weekly deposits on which interest will be computed at our regular savings rate.

Come in and let us further explain the Ford Weekly Purchase Plan to you, or, if you wish, go to the nearest Ford Dealer for further details.

Start today, and before you realize it you will be driving your own car.

**Sierra Madre Savings Bank**

# ROLAND ADAMS

OPPOSITE THE STATION

## FURNITURE AND THINGS

RAG RUGS LIKE GRANDMA USED TO MAKE

CORNER PIECES FOR STAIRS—IN THREE COLORS—COPPER—BRASS—CENTURY 50 CENTS PER DOZEN MAKES SWEEPING EASY

USED SPECIAL TODAY ONE TO A CUSTOMER

Large White Enamel Dresser, Plate Mirror...\$16.50

—STOP THE SQUEAK—

Baby Carriages, Go-Carts, Greased .....FREE

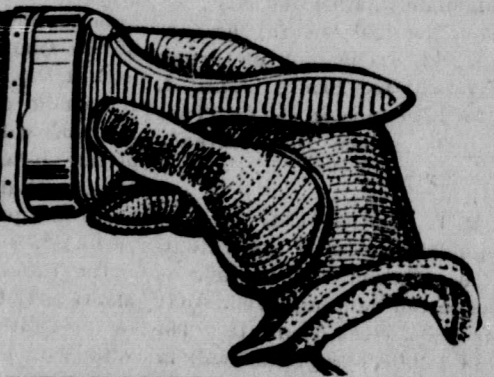
# ROLAND ADAMS

OPPOSITE THE STATION

12 No. Baldwin

Phone Black 8

**PAINT UP!**



THIS IS THE SEASON WHEN EVERYONE WANTS TO PAINT!

THIS IS THE PLACE TO SAVE MONEY ON EVERYTHING YOU NEED FOR THAT SPRING PAINTING JOB, WHETHER YOU DO IT YOURSELF OR HIRE A PAINTER! WE CARRY IN STOCK THE FOLLOWING WELL KNOWN AND ALWAYS USEFUL LINES

### W. P. FULLER & CO. LINES

Pure Prepared Paint  
Porch and Step Paint  
Rubber Cement Floor Paint  
California Rubber Paint  
Auto Finishing Enamels  
Auto Top and Leather Dressing  
Japanese Oil Stain  
Interior Flat  
Silkenwhite gloss enamel  
Decorato Kalsomine  
Floor Wax

### Other STANDARD PRODUCTS

VALSPAR—The World's standard varnish  
SANACOTE—Waterproof wall paint.  
KILSTAIN—To prevent old stains showing through new work  
SAVABRUSH—makes old brushes like new

### HOUSEHOLD SPECIALTIES

WINDOW SHADES  
CURTAIN FIXTURES  
AWNINGS AND FIXTURES  
PICTURE FRAMES  
ART GOODS  
PAINT BRUSHES, ETC.

**Sierra Madre Paint and Paper Store**

BLUE 75

37 N. BALDWIN



**Yes True Aspirin!**

Aspirin is used so generally for the relief of pain that the question of getting reliable and efficacious aspirin tablets is of importance to the majority of people at some time or other.

PURETEST ASPIRIN TABLETS are made from true aspirin and are manufactured under the highest standards of quality. They disintegrate rapidly and act promptly.

PURETEST ASPIRIN TABLETS will promptly relieve pain, headaches, colds, neuralgia, etc. We recommend them and guarantee them to give satisfaction.

*The Rexall Store*

**F. H. HARTMAN & SON**  
25 N. Baldwin Black 25

**Christopher's Quality Ice Cream And Candies**

*Wild Life in Forest.*

Forests are the home and breeding grounds of hundreds of millions of birds and game animals which the forests provide with food and shelter, says the American Tree association. If we had no forests, many of these birds and animals would soon disappear.

*Marriage—Superstition Proved.*

The day before that set for her marriage a girl of Leeds, England, laughingly tried on her bridal veil, despite the protests of superstitious friends. Ten minutes later her fiancé came in with the news that her fiancé had met with sudden death in a street accident.

TRY A WANTAD IN THE NEWS

**SIERRA MADRE WOMAN'S CLUB**

**Luncheon and Program**

The same spirit of cooperation which prompted the Woman's Club to invite the Chamber of Commerce to join them at their monthly luncheons and which also prompted the Chamber of Commerce to accept, assisted both bodies to overcome a great sense of disappointment at the non-appearance of the luncheon speakers on Monday, April 9. The absence in both cases was unavoidable. Supervisor Prescott F. Cogswell, who was to have spoken on "Highways and County Flood Control," was detained at an important meeting of the State Highway Commission and Mr. T. W. Sloan, who was slated to talk on "National Parks and Reforestation," was absent, due to a sudden illness. Assurance is given, however that both these gentlemen will be heard at a later date.

The afternoon was given over almost exclusively to celebrating the birthday anniversary of the Club-Mother, Mrs. J. A. Osgood. Each item of the demonstration was a surprise to her. At luncheon, Mrs. Osgood presided at a table round which were seated the charter members of the club and a few others who were prominent in its early activities. These included, Mrs. C. H. Baker and Mrs. F. Wright of Pasadena, Mrs. W. S. Andrews, Mrs. L. E. Steinberger, Mrs. J. C. Dickson, Mrs. Irving Ward, Mrs. Louis Dietz, Mrs. W. J. Lawless, Miss Lydia Webster and Mrs. W. P. Caley. Decorations were beautiful, pink Cecil Bruners and purple and white lilacs being inter-mixed with greenery. The immense birthday cake with its border of pink rose buds, bearing the single inscription "Mother," was cut by Mrs. Osgood and later divided among those present. Following the presentation of a very beautiful gift from the club, Mrs. Osgood was showered with flowers, cards and notes of congratulation.

A delightful musical treat was given by Mrs. W. R. Morgan and Oscar Rasbach, Mrs. Morgan singing Mr. Rasbach's composition "Trees" in her charming way. Mr. Rasbach accompanied with all the sympathy and understanding of the composer. As an encore Mrs. Morgan sang, to the tune of Mother Machree, words composed by Mrs. Palmer

Rhodes, and dedicated to "Our Club Mother Dear." Coming as an added surprise, it was received with sincere appreciation.

The president, Mrs. Steinberger gave a condensed report of the District Convention at San Luis Obispo, Mrs. Lawless making side remarks and Mrs. Rhodes touching on the "high spots."

Mr. A. T. Jackson, District Passenger agent of the Union Pacific Railroad, afforded a pleasurable half hour, showing and explaining a splendid collection of stereopticon views taken in Yellowstone National Park. Following adjournment Mrs. Osgood held an informal reception, joyfully receiving the many expressions of gratitude, over her recovery from her recent illness.

**A Second Gallery Day**

Those desirous of spending another pleasant and profitable Gallery Day, this time at Southwest Museum, on Saturday, April 14, will communicate with either Mrs. E. H. Carpenter, at Green 172 or Miss Eleanor Bayne, at Green 173. Again the generosity of those owing automobiles is solicited, and persons willing to use their cars on this date, will make it known to the above ladies. A special invitation is given to children as a very interesting children's program inclusive of following numbers will be rendered:

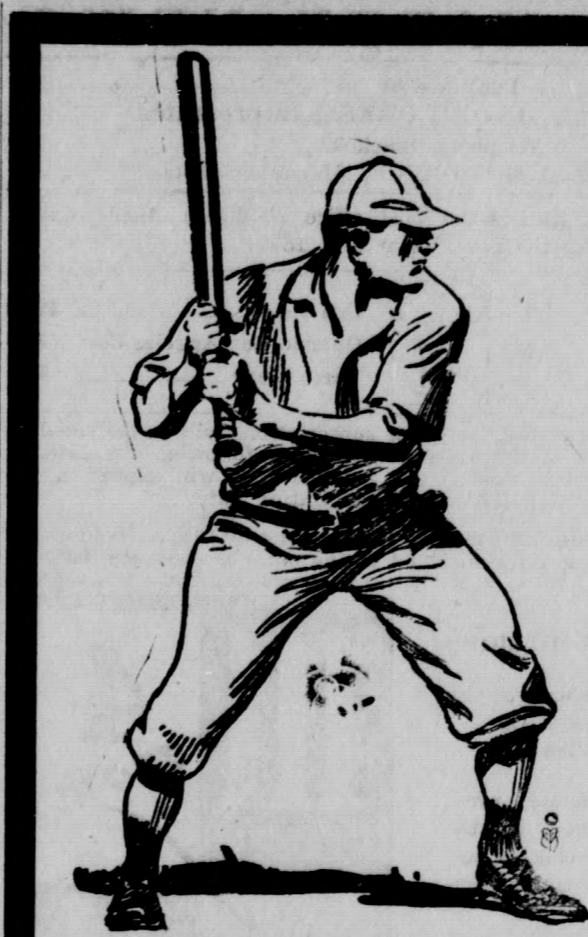
1. Music, Genevieve Kilcoyle, whistler.
  2. Story "Why the Water in Rivers is Never Still," Miss Barbara Glessing.
  3. Story "Old Pipe of the Dryad" Miss Elsie Bambo.
  4. Educational Film.
- Children attending must be accompanied by an adult. The party will leave the club house at 10 a. m. Bring your lunch.

**An Invitation**

Those unable to spend Saturday, April 14th, with the Gallery Day picnics may be interested in attending the ceremony for the laying of the corner stone of the Lamanda Park Woman's Club House, which will occur at 3 o'clock on the same day. The Lamanda Park Woman's Club has generously extended this invitation to the club here, and regardless of the conflicting dates, it is hoped some ladies will respond.

**Federation News**

April 22 to 28 has been declared by the General Federation of Woman's Clubs to be "National Garden Week" and their slogan "Make U. S. the Garden of the World by 1930." This forward-looking movement has been endorsed by President Harding and the business of carrying out the idea in our own fair city is already being



**Play Ball!**

Makes you think of the great outdoors, doesn't it? But how can you enjoy the best outdoor season of the year unless your car is running right? Bring it in for the spring overhauling so you can enjoy the spring and summer driving.

**Sierra Madre Garage Shop**

L. E. ("Ike") Steinberger, Mgr.  
Main 110. 37-45 W. Central

**TIME IS MONEY!**

We can save you hours of time as well as actual money on your

**Spring Wear**

Extra quality in Men's and Boys' Dress and Work Pants, Caps, Shoes and Shirts. Big values in Underwear.

Men's, Women's and Children's Hosiery and Bathing Suits.

Best Quality Quaranteed at Less Than Los Angeles Prices

**Sierra Madre Bargain Store**

MAX SILVERMAN, Proprietor  
Blue 184—Res. Red 61 20 W. Central

planned. Mayor Mitchell in behalf of the city and the officers of the Chamber of Commerce have signified their willingness to cooperate. Carrying out this idea Mrs. J. B. Lorbeer, District chairman of conservation of forest, waters, natural scenery and parks, will speak before the Woman's Club on "Redwoods." Publicity will be given as plans develop.

**Reminders**

That the Woman's Club chorus will meet Monday, April 16 at 2:30 P. M. That the Drama Section will meet Thursday, April 19 at 2 o'clock.

That a treat is in store for Monday April 23, when Miss Frieda Peycke will appear before the club in Pianologues. Non-members will be admitted for 50 cents.

**World's Silk Production.**

Every year 293,000,000,000 silk worms produce 60,000,000 pounds of raw silk. It has been estimated that taken all together the world's silk worms spin every year with a velocity of about 4,700 miles a second a thread of apparently 150,000,000,000 miles in length.

**Iron Only Has Magnetic Power.**

With the exception of one or two other minerals, such as nickel, which are only faintly magnetic, iron is the only known metal with powers of magnetism.

**Chaffees**  
WHERE CASH BEATS CREDIT

- Extra fancy black figs, lb. ....20c
- No. 10 can pie peaches, can .....47 1/2c
- Six Live Specials, one every day for one week

**Saturday, April 14th**

- Messenger Stringless Beans, can .....10c  
limit 2 cans
- Empson's Cut Stringless Beans .....12 1/2c  
Limit 4 cans

**Monday, April 16th**

**TEA GARDEN JELLY, 8 OZ. GLASS**

- Currant, Concord, Quince, Plum .....20c
- Blackberry, Raspberry, Strawberry .....23c  
Limit 4 glasses

**Tuesday, April 17th**

- UNCLE SAM Breakfast Food, Large Size, pkg. ....28c

**Wednesday, April 18th**

- PEAS, Morgan's Red Label, Lakeside Little Gem, limit 4 cans .....27c

**Thursday, April 19th**

- PRUNES Large size Sunsweet, 2-lb. pkg. ....33c

**Friday, April 20th**

**OLD YANKEE CANE AND MAPLE**

- SYRUP 18 oz Glass 23c; 4 1/2 lb. Tin 84c 2 1/2 lb. Tin 45c  
9 lb. Tin \$1.60
- Milcoa, lb. ....25c
- Folger's Golden Gate Coffee, 1 lb. can .....42c

**MEATS**

- Pure Pork Sausage .....25c
- Hamburger .....15c
- Boiling Beef .....10c
- Pot Roasts .....15 and 17
- Leg Lamb .....35c
- Shoulder of Lamb .....25c
- Bacon in Piece .....30c
- Whole or Half Hams .....29c
- Bacon Strips .....15c
- Pure Lard 3 pounds .....50c
- Compound .....15c
- Corn Beef .....20c

—right here at  
**home**



you will be rendered a travel service as complete as that rendered in any city.

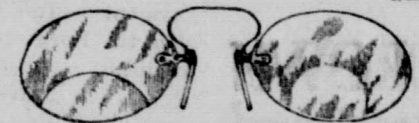
The famous UNION PACIFIC personal service provides a transportation expert for this territory who will take charge of every detail of your local or transcontinental journey—deliver your tickets and Pullman reservations, check your baggage and see that your journey is made a pleasant one. This service is FREE. A phone call or postal will bring it.

Our representative for this district is

F. H. Adams, General Agt., Pasadena

**Union Pacific**

EYES EXAMINED GLASSES FITTED



**EVERY WEDNESDAY**

DR. N. S. SALTZMAN  
Between 4 and 6 P. M. Will Make EYE Examinations at  
TUCKER'S JEWELRY SHOP  
Broken Lenses Promptly and Correctly Duplicated  
Los Angeles Office For Appointments Call Red 184  
616 Brockman Bldg. Pico 5625

Oils and Greases The Wonderful

Vulcanizing McLaren Tires  
**NORM'S GARAGE**

NORMAN V. MORRISON, Prop.

Magnetos, Lighting and Starting Systems Repaired  
All Makes of Batteries Recharged and Repaired  
Black 164 22 E. Montecito

Try Our Want Ads For Results

**Clean-Up!**

Spring Is Here. Now Is the Time for a Liberal Application of

- |                         |                        |                          |
|-------------------------|------------------------|--------------------------|
| <b>SCOURING SOAPS</b>   | <b>LAUNDRY AIDS</b>    | <b>OILS AND POLISHES</b> |
| Sapolio, cake or powder | Rinso                  | Liquid Veneer            |
| Bon Ami, cake or powder | Rainwater Crystals     | O'Cedar                  |
| Pearline                | Hydro Pura             |                          |
| 20-Mule Team Borax      | Washing Sodas          | <b>DUSTLESS MOPS</b>     |
| Old Dutch Cleanser      | Sopade                 | Brushes                  |
|                         | Citrus Washing Powder  | Brooms                   |
|                         | Mermaid Washing Powder |                          |

**WELSHER'S CENTRAL MARKET** GROCERY, MAIN 4  
MEATS, MAIN 97

**SIERRA MADRE NEWS**

Published by  
**THE SIERRA MADRE PRESS, Incorporated**  
Telephone Black 42  
GEORGE B. MORGRIDGE, Managing Editor

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Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

**NEW SALES PLAN INTERESTS MILLIONS**

**Detroit Genius Makes Purchase of Car Simple Matter. Banks to Co-Operate in the Plan**

Announcing a plan whereby practically every wage-earner in the United States can now purchase a new Ford car, Henry Ford has again demonstrated his desire to assist the working man to own an automobile.

It is safe to say that this plan will interest more millions of people thru out the world than any other announcement made in recent years by any manufacturer.

"It has been Henry Ford's life-long ambition to build the universal family car, and to put it within the reach of every one," declares a local Ford dealer, in describing the revolutionary sales plan. "Realizing that there are over 20,000,000 wage-earners in this country, the largest majority of whom do not own automobiles because of the large down payment required the 'Ford Weekly Purchase Plan' has been worked out for their benefit. During the past fifteen years, over 7,500,000 Ford cars have been placed in the hands of buyers, more than a million and a half of them with the past 12 months and yet there are still millions of families who are hopefully looking forward to the day when they can own a Ford.

"Briefly, under the Ford Weekly Purchase Plan, the banks are cooperating with the Ford dealers in their vicinity in making it easier for the prospective Ford buyer to complete a purchase. You simply make an initial deposit as low as \$5.00, then select the type of Ford you want, touring car, runabout, coupe or sedan and arrange to make weekly deposits, on which interest will be paid by the bank at the regular savings rate. Within a few months the car is delivered and the balance can be taken care of on a similar basis of weekly or monthly payments. The same plan also applies to Ford trucks and Fordson tractors.

**Proven Plans**

"There is no question about the practicability of a systematic savings idea. During the past year, for example, \$190,000,000 were deposited in banks by people throughout the country in 'Christmas Savings Funds' to

111 4 more cigarettes 24 for 15¢

purchase gifts for others. Is it not reasonable to believe that a plan whereby the individual accumulates funds that will purchase a Ford car, thus bringing pleasure and profit not only to his family but to himself, will result in real satisfaction to the buyer?

"That there are millions who want cars is quickly proven. Stop the first pedestrian you meet, and make this inquiry, 'Do you own an automobile?' If the answer is in the negative, ask if he would like to own one and invariably the answer is an emphatic 'Yes.' To your next question, 'When do you expect to purchase a car?' the answer in many cases will be, 'I guess it will be several years before I will be able to buy a car.'

**Realizing Hopes**

"It is apparent, therefore, that nearly everyone intends to buy a car at the very first opportunity. That 'first opportunity' is now presented through the Ford Weekly Purchase Plan, a simple savings plan that not only makes it possible but actually easy to own an automobile in a surprisingly short length of time.

"Vacation time will soon be here. The open road, the mountain camps, the beaches and trout streams are all at the door of the man who owns an automobile. Knowing what the auto means to the average family in bringing greater enjoyment in life, we are preparing now to handle an influx of orders placed under the Ford Weekly Plan for delivery next Summer," concludes Milton J. Steinberger, the local Ford dealer.

**SIDNEY OLCOTT A BACHELOR VERY FOND OF CHILDREN**

Sidney Olcott, who directed Kate Douglas Wiggin's "Timothy's Quest" which comes to the Congregational Church Friday, April 20, under the auspices of the Intermediate C. E. Society says that it isn't every day that a bachelor gets an opportunity for vicarious fatherhood. Nor, he adds, does every bachelor love children well enough to seize the chance when he gets it. But he is one of the bachelors that does love children, and it was his sheer delight to have two of the most lovable children in all filmdom as members of his cast in "Timothy's Quest."

Three-year-old Helen Rowland and her gallant ten-year-old knight, Joseph Depew, who lead the cast, were great favorites with their director who is known for his "weakness" where children are concerned. Not once, of course, did he speak a cross word to them. A large measure of his success in sympathetically directing children comes from his patient understanding of them.

"Smile for Uncle Sidney, Helen," spoken in a coaxing tone, persuaded the tiny actress to break into many of the beatific smiles evidenced in the picture.

At night, when the day's work was over, Director Olcott could never be persuaded to join a game of cards in the lobby of the Maine Hotel where the company was quartered, until Helen had been bidden good night. With the little lady on his knee he recounted nightly all the fairy tales of his childhood in Ireland, and his yarns were a never-ending source of delight to both Helen and Joseph.

So marked were his attentions to the children that he was subjected to a great deal of "kidding" from the other members of the company who had much to jest about bachelor dad-dies.

**Fix Your Roof Now**

Make it Leak-Proof with *Pioneer Roofing*

**DON'T NEGLECT IT!**

AS CAREFUL ATTENTION NOW MAY SAVE YOU MANY DOLLARS  
ROOF PAPER—per 100 square feet — \$1.50—\$2.25—\$2.50—\$3.00—\$3.50

FISHING LICENSES **SIERRA MADRE HARDWARE CO.**

**Sunshine & Showers**  
by DE WITT T. JONES

One way for a man to get back at the nice old ladies, who enjoy talking about their ancestry, is to point out the fact that men evolved from the monkey, while woman merely sprang from the rib of man.

The boss wants a verse about women  
And it comes rather hard, don't you think?

When the only rhyme-word is persimmon,  
But they might see the joke, if you'd wink.

—Whit Greenleaf.

The inside of clouds, they say,  
Are always bright and shining.  
So why not turn your clouds about,  
Always wear the inside out  
And show the lining?

It seems rather hard for some of us to realize that hopping, first on one foot and then on the other is not necessarily progressing. To really move forward, one must place one's feet alternately, one in front of the other in such a manner as to make the place where he originally stood recede from him. A barking dog never bites because it has to quit barking before it can, and in the same breath we might say that few people can work and talk at the same time. Moral: Do not develop your lungs at the expense of the community.

Before we speak too pointedly about the "new rich" we should try to find out how many years since our forbears took their baths in the family wash tub standing in the center of the kitchen.

Gas war brings lower prices, says a headline. Sherman may have been all right in his day, but we are beginning to think his well known saying may be more trite than true.

There may be conservative dailies in Los Angeles but to ask for a conservative estimate of their competitor's circulation would be trying their policy a bit too far.

One way to keep our readers satisfied with Southern California would be to print the weather forecasts of a few eastern and middle western towns in each issue.

**NEWS WANTADS PAY**

**FUNERAL FLOWERS**



**Ward Nursery**  
Mt Trail & Laurel Ave  
Phone Blue 29

**In San Francisco it's/**

**RED CROWN GASOLINE**

by **160%**

78 of the first 161 motorists who passed the corner of Market and Kearny Streets, San Francisco, answered "Red Crown" to the question "What kind of gasoline do you prefer?"

The result of this check, in which "Red Crown" led its nearest competitor by 160%, is typical of the entire Pacific Coast field, where the majority of motorists get best results by using Red Crown, the gasoline of quality, and nothing else.

STANDARD OIL COMPANY (California)

**RED CROWN for the experienced MAJORITY**

**Ford THE UNIVERSAL CAR**

**ZEROLENE**  
The Standard Oil For Motor Cars

**J. MILTON STEINBERGER**  
Authorized Dealer

LINCOLN CARS      FORD TRUCKS      FORDSON TRACTORS

Main 110

**The Beauty Shoppe**  
MRS. F. D. HANSHAW  
22 N. Baldwin

MARCEL and WATER WAVING, SHAMPOO and SCALP TREATMENTS, MANICURING MASSAGE and FACIAL PACKS

Complete Modern Equipment and Expert Service

SAVE! SAVE! SAVE!

**OUR FIRST ANNIVERSARY SALE**

**\$1.00 OFF on every PAIR**

—It's our first sale and in appreciation of your patronage for the past year, our Anniversary Sale prices will consist of a dollar saving on every pair of Men's and Women's Shoes. It is to be remembered that our feature prices of \$5.00, \$6.50 and \$7.50 are much lower than other stores' regular prices and with the Dollar off on every pair really means a saving of \$3.00 to \$6.00.

**We Have Just Three PRICES—**

<b>\$5.00</b> SHOES, \$1.00 OFF SALE PRICE .....	<b>\$4.00</b>
<b>\$6.50</b> SHOES, \$1.00 OFF SALE PRICE .....	<b>\$5.50</b>
<b>\$7.50</b> SHOES, \$1.00 OFF SALE PRICE .....	<b>\$6.50</b>

**ALL NEW FOOTWEAR**  
New Spring and Summer Models

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**Stinchcomb's BOOT SHOP**  
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Wear and satisfaction are better shoe tests than price. We recommend—

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Chick Starter : : Scratch Food : : Chick Mash  
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Seeds of all kinds (bulk)

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# ANNOUNCEMENT

of interest to

## MILLIONS of FAMILIES

"I Will Build a Car for the Multitude"  
Said Henry Ford in 1903—Read how the fulfillment of that prophecy is now made possible through the

### Ford Weekly Purchase Plan

For many years it has been Henry Ford's personal ambition to make the Ford the universal family car, to put it within the reach of millions of people who have never been privileged to enjoy the benefits of motor car ownership.

During the past fifteen years over 7,500,000 Ford cars have been placed in the hands of retail customers—more than a million and a half of them within the past twelve months—and yet there are still millions of families who are hopefully looking forward to the day when they can own a Ford.

And now the way is open.

Under the terms of this plan you can select your Ford Car, set aside a small amount each week and you will be surprised how soon you will own it. In the meantime your money will be safely deposited to your credit in one of the local banks where it will draw interest. Think it over. Five dollars will start an account. The whole family can participate in it—father, mother, brothers and sisters each doing a little.

Why not start today. Stop in and talk it over with your local Ford dealer. He will be glad to fully explain the details of the plan and help you get started toward the ownership of a Ford Car.

## Ford Motor Company

Detroit, Michigan

J. MILTON STEINBERGER

Authorized Dealer

Lincoln Ford Fordson

#### COUNTY NEEDS BOND ISSUES

Endorsed by the Los Angeles Chamber of Commerce, prominent club-women and civic organizations, a \$7,000,000 county bond issue will be submitted to the voters of Los Angeles county at a special election, May 1.

The issue is designed to finance additions and improvements at the County Hospital the County Farm, the Olive View Sanatorium for tubercular patients and the construction of a new Hall of Justice and jail in Los Angeles.

Of the total sum, \$5,000,000 is required to enlarge the plants and personnel of the hospital, farm and sanatorium. The remainder is for the construction of the Hall of Justice.

Conditions in the charitable institutions in the county are deplorable, according to County Supervisor Cogswell. While Los Angeles county, at an unparalleled rate, has grown from a population of 600,000 to approximately 1,270,000 during the past eight years, the county institutions have struggled along with the same buildings and equipment as in 1914.

"At the County hospital," said Mr. Cogswell, "the daily patient population for the year ending June 30, 1921, was 1038; for the year ending June 30, 1922, the average was 1133, a daily increase of 94 patients.

One of the serious results of this congestion is the necessity of restricting admissions in the acute cases. The total capacity of the hospital is 800 beds and at the present time 1200 patients the being cared for.

"It is hard to realize the terrible conditions at the hospital without actually seeing them. In the tuberculosis ward beds are but 20 inches apart, and a patient may be dying with only a screen to separate him from the other inmates of the ward. There are 65 patients to the ward, where there should be only 30."

#### Church and Sunday School

**Christian Science Society**  
Corner Highland and Hermosa Ave.  
9:30 a. m.—Sunday School.  
Subject Sunday, April 15, "Are Sin, Disease and Death Real?"  
8:00 p. m. Wednesday—Testimonial Meeting.

#### Unity Truth Center

Woman's Club house each Sunday, 11:00 a. m. Practical Christianity as taught by Unity School of Kansas City and Home of Truth, Los Angeles. All are welcome.

#### Congregational Church

A community church, open to all who believe in the Lord Jesus Christ.  
9:45 a. m.—Sunday School.  
6:30 p. m.—Junior and Senior Christian Endeavor Society.  
11:00 a. m. and 7:30 p. m.—Church Services.  
Midweek Prayer Meeting, Wednesday, 7:30 p. m.  
You are invited.

#### CHURCH OF CHRIST

Meets at the residence of J. H. Moore, 182 W. Highland Avenue. Bible study at 2 P. M.  
Preaching and communion service from 3 to 4 P. M.  
Elder D. W. Nay of Pasadena will preach at 3 P. M., March 11th.

#### St. Rita's Catholic Church

Rev. F. Woodcutter, Rector  
Corner Baldwin and Alegria Aves.  
Sundays and Holy Days of Obligation, masses at 8:30 and 9:00 a. m. Week days, mass at 7 a. m. Afternoon devotions, 3 p. m. First Friday mass, 7:30 a. m. Confessions Saturdays at 7:30 p. m.  
St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to seventh grade included.

#### Church of the Ascension

Rev. Wm. Carson Shaw, Rector  
SUNDAY SERVICES  
8:00 a. m.—Holy Communion.  
9:45 a. m.—Sunday School.  
11:00 a. m.—Morning Prayer and Sermon.  
7:30 p. m.—Evening Service.  
Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

#### Bethany Church

(Interdenominational)  
Rev. W. H. Rawlings, LL. D, pastor  
Rev. U. M. Fox, assistant pastor  
9:45 a. m.—Sunday School, Doctor H. J. Kirby, superintendent.  
Morning worship, 11:00 A. M. Bible Class, Mr. C. E. Needham, teacher.  
6:15 p. m.—Young People's Service.  
7:30 p. m.—Song Service and Preaching.  
Midweek Meeting, Wednesday 7:30 p. m. Welcome to All.

#### TO THE RIGHT THINKING PEOPLE OF SIERRA MADRE

Feeling that the civic experiences of the past few months have taught their lesson, I am taking the liberty of quoting from a letter that recently came into my hands.

"Sierra Madre never can nor will come into its own until such time as the right thinking people of the city organize for once and all for protection against obnoxious intrusions and for development along desired and commendable lines. It is not sufficient that those who cerebrate wisely attend an occasional hearing or mixed mass meeting along with the rest.

Civic leadership is burdensome, irksome, thankless; but except a community have it and maintain a driving power behind it the results in view will be as weak and characterless as the indifference of the best minds. Without a leading organization, all issues are bound to be determined along courses favored by apathy, and such courses are seldom beneficial to any community. We know by experience and observation that when a bill is before a legislative body the effective

attend upon the committee members and influences that move them while the unsophisticated attend the hearings and hear the pronouncement of "pros and cons" that are not decisive to conclusion.

Sierra Madre should have a local party organization to stand for all desirable things and against all obnoxious things with an unbroken front and big stick. It might or might not be called "The Sierra Madre Foothill Improvement and Protective Association," but whatever it might be called it should function along the lines denoted by the suggested nomenclature.

The organization and continuation of such a power in local affairs would be inexpensive but at times burdensome and annoying; yet with a strong group to draw lines and determine issues wisely Sierra Madre will be worth while, and without such a group it is going to become increasingly worse. It is growing a little now and soon will be growing rapidly—the trend of that growth must be determined very soon. I cannot but think that there are enough good strong minds here to prepare an insurance

that the beautiful city will be for all time one of the choicest spots on all the earth to live."

I think that this quotation pretty thoroughly covers the ground as to just what is needed in Sierra Madre.

Hollywood has formed an association known as the Hollywood Foothill association, to develop the foothill region of that city, to help put through the Mulholland High Line, to work for the bus lines and to do many other needed things that will insure the proper development of the foothill region. Altadena has a similar organization at work.

Why could not Sierra Madre with such an organization develop the city along the right lines, work for better and cheaper water supply, secure bus lines, and working together with Altadena and Monrovia, continue the Mulholland high line along the base of the Sierra Madre mountains, making it a scenic line without an equal in Southern California? These things can be accomplished if the right minded people of Sierra Madre will work and work hard for it.

It would be a most excellent thing if the local Chamber of Commerce

would function along the lines suggested. If they would show a desire to do so I am sure that many of us who have refrained from joining the Chamber of Commerce would be glad to do so and work hard for the proper development of Sierra Madre, making it the choicest place in all Southern California in which to live.

Respectfully submitted,  
OLIVIA R. BEERS,  
Chairman of Civics, Sierra Madre Woman's Club.

#### SAVING GOPHER-INJURED TREES

Increased costs of production and increased land values emphasize the importance and value of individual citrus trees. One of the common causes of loss in orchards has been the killing of trees by gophers. This has been especially prevalent the last few years. Gophers have been active this season and indications are that severe damage will be done in some sections. In order to demonstrate feasible methods of saving these trees and trees girdled through gum disease and oil injury, the Agricultural Extension Service of Los Angeles county will hold eight demonstrations on April 11

and 12 in the citrus localities given below. At these meetings various types of injury will be discussed and methods of handling demonstrated.

On April 12, in the morning, a meeting will be held at Lambert ranch, corner Santa Anita and Villa streets, north of Lamanda Park.

Rivera, orchard of A. L. Allen, east side of Long Beach boulevard, second house north of Santa Fe railroad.

In the afternoon, at the orchard of E. T. Richardson, corner of Huntington drive and Mountain St., Duarte.

#### CHURCH OF THE ASCESION Evening Service

There is now going on wide-spread discussion on the question of Evolution versus "Fundamentalism." In relation to the general subject "Contrasts" Dean Shaw by request has promised to speak on the above subject at the evening service next Sunday. All who are interested are cordially invited to attend.

The trouble with the reformed styles in women's dress is that the men critics are left without a leg to stand on or to fuss about.





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## Seed Time

PLANT YOUR SPRING GARDEN NOW!

The rain has put the ground in the best of condition for cultivating. These are the golden growing hours. DON'T WASTE THEM.

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### Three 10c Packages for 25c

Buy seeds in bulk at one-half the price of seeds in packages. The following varieties of seeds in bulk:

<b>GREEN PEAS</b>	<b>SWEET CORN</b>
American Wonder	Oregon Evergreen
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Yorkshire Hero	Black Mexican
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Beets, Carrots, Cucumbers, Lettuce, Muskmelons, Rockyford, Paul Rose, Tip-Top Honey Dew, Indiana, Watermelons--The Klondike one of the sweetest and most prolific

**Casaba Melons, Improved Hybrid** a variety that ripens late and is a good keeper

Bush Lima Beans, Kentucky Wonder Beans, Kale. Get out your garden tools and prepare the soil. Add a little Nuvida Fertilizer for best results.

## A New Sensation

Genuine Thin Blown Tumblers

9 oz. first quality thin blown crystal, optic fluted design with star bottom, smooth finish top  
One week special, 6 for **48c**

### NEWMARK'S EXTRA SELECT PRODUCTS

Small Blood Red Beets, delicious for salads, cans	<b>30c</b>
Golden Bantam Sweet Corn on the cob, 4 to 5 cobs to can	<b>40c</b>

### KARO MAPLE FLAVOR SYRUP

Special for one week the 5 pound can for **45c**

### IMPORTED NORWEGIAN SARDINES

Packed in pure olive oil special for one week, 2 cans **25c**

### NARRAGANSETT SUGAR CORN

Extra Standard quality special for one week, 2 cans **25c**

Milcoa now the lb. **25c**

FRESH FRUITS, FRESH VEGETABLES EVERY MORNING ALWAYS IN SEASON

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## Of Local Interest

R. B. Wilson returned yesterday from Chicago where he spent several weeks looking after business interests.

Miss Yerebakan, a young Grecian lady, will speak to the young people of Sierra Madre on Sunday evening in Bethany Church. She has been here before and all who heard her say that she was most interesting. All young folks are cordially invited.

Mr. and Mrs. Nelson Brooks returned to their home in Arvin, Wednesday after spending a week with Mr. Brook's parents, Mr. and Mrs. Charles Brooks of East Central Avenue.

Mrs. Nellie L. Miller of Kentucky is the guest of Mrs. Clara E. Harley and Mrs. Anna B. Brandt. Mrs. Miller is a cousin of Mark Twain.

The Modren Priscillas will meet with Mrs. F. J. Hart at Hartwood on Thursday afternoon, April 19, at 2:30.

The Woman's Guild of the Church of the Ascension will meet at the Parish house Friday, April 20, at 2:30 o'clock. Mrs. Spencer Howard and Mrs. W. E. Walker will be the hostesses.

Gordon McMillan, formerly with the Sierra Madre Hardware Co., is now associated as salesman with the Spence Motor Car Co., of Lamanda Park.

Mr. and Mrs. William Krebs who have spent several weeks visiting their son, Dr. L. L. Krebs, returned this week to their home in Cedar Rapids, Ia.

### STATEMENT OF OWNERSHIP, management, circulation, etc., required by the Act of Congress of August 24, 1912, of Sierra Madre News, published weekly at Sierra Madre, Cal., for April 1, 1923.

State of California, ss. County of Los Angeles, ss.

Before me, a notary public in and for the state and county aforesaid, personally appeared G. B. Morgridge, who, having been duly sworn according to law, deposes and says that he is the editor of the Sierra Madre News, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption required by the Act of August 24, 1912, embodied in Section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publishers, Sierra Madre Press, Inc., Sierra Madre, Cal.; editor and business manager, George B. Morgridge, Sierra Madre, Calif.
2. That the owners are: Sierra Madre Press, Inc.; stockholders owning 1 per cent or more of total stock: George B. Morgridge, Victor Claude Hill, J. D. Mackerras, A. W. Watkins, M. C. Rogers, Geo. L. Mitchell.
3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are: (If there are none, so state.) First National Bank of Sierra Madre, C. S. Kersting, C. Gennert.
4. That the two paragraphs next

above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holders appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

George B. Morgridge, Editor.  
Sworn to and subscribed before me 31st, day of March, 1923.  
(Seal) S. R. G. TWYGCROSS.  
(My commission expires April 6, 1923.)



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The best service, the best selection of Victor Records, the largest variety of Victrola instruments is yours the moment you enter our establishment.

Ask your friends who shop at our store!



## A Want Ad Speaks for You

Every time you place a Want Ad in the columns of the News, it is the same as if you were personally telling each reader what you have to offer or what you want.

That little Want Ad is in reality nothing but your own voice and it obtains for you just as good results as if you were personally interviewing every person who reads it.

So if you have a house and lot or some furniture to sell, or perchance, you want to buy some, then put a small Want Ad in the News and watch it talk for you. No matter what your need, once you have tried this procedure you will always be a constant advertiser in the

## News Want Column

### WANT ADS

The rate for all want ads is ten cents a line, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advanced payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

WANTED—Call on M. A. De Temple Red 163 for that job of gas piping and repair work on Plumbing. "Quick Service." 18c-tf

FOR RENT—Furnished room with board. Bath, also small furnished cottage. Black 19. c21tf

FOR SALE—Geat Milk. Black 19 21c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

DRIVING TO Los Angeles, 9 a. m. daily. Enclosed car. Several passengers, 30 cents each. Red 135. 10c-tf

FOR SALE—Electric lighting plant, practically new, large size batteries & 100 lights. Very reasonable. Arrange appointment. Mrs. R. A. Meek, R. F. D., Box 49, Rivera, California. 28\*

TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg, 297 Mariposa, Phone Black 12. 25c-tf

WANTED—One horse plowing. J. Leal. 171 N. Grove. 28\*

FOR SALE—Maxwell touring car 17. Newly painted. \$150. Blue 90. 29\*

FOR SALE—or exchange for Sierra Madre property, a portion of my stock in proven copper, silver and gold mines. Investigate if interested. D. N. Alcorn, 178 E. Central. 27c-tf

WANTED—Team work, plowing and grading; C. E. Chantry, 182 Merrill. Black 122. 27\*30\*

MONEY TO LOAN—\$3,000 at 7 per cent on improved property, first mortgage. Geo. A. Oswald. 6 N. Baldwin Avenue. 28c

FOR SALE—Excellent 5 gallon young Jersey-Guernsey cow. 130 Suffolk Avenue. 28\*

FOR SALE—Young Turkeys, 113 So. Hermosa. Red 7. 28\*

FOR RENT—Close-in cozy cottage for two. Furnished \$25.00. 53 Suffolk. 28c

WANTED—Housework by the day by reliable woman. Phone Green 22. 28\* GO TO — STRICKLAND'S FEED STORE For Lawn Grass Seeds, Fertilizers. 28c

FOR SALE—Chicken Fertilizer 35c & 75c per sack delivered. H. Lambert Phone Green 28. 28\*

FOR SALE—Two week's old baby chicks same price as day old. H. Lambert, phone Green 28. 28\*

FOR RENT—Modern 4 room furnished bungalow. Piano and Radio, 1 block from carline. Fine neighborhood, quiet place. Adults only. Mrs. Jacob Annas, 90 S. Hermosa Ave. Red 191 or Main 46. 28\*

STRICKLAND'S Feed Store sells egg mash, scratch food, chick food, chick mash for less. 28c

FOR RENT—Furnished—5 rooms and bath, 29 N. Lima Street, \$35.00

5 rooms and bath 40 N. Hermosa Avenue with garage, \$35.00.

5 rooms without garage \$30.00

4 rooms and bath, 73 N. Mt. Trail Ave. \$30. A. N. Adams 28c

FOR RENT—Furnished house of 3 rooms and sleeping porch. 84 Esperanza. 28\*

FOR SALE—R. I. Red hens and 25 chicks. \$6.50. 84 Esperanza 28\*

FOR RENT—5 room unfurnished house at 330 Grand View. Modern improvements. 313 N. Lima. Red 1. 28c

FOR SALE—Turkey Eggs. Phone Black 57. 542 Manzanita. 28\*

FOR SALE—Fuerte Avocados. 223 San Gabriel Court. 28\*

FOR SALE—Two fresh togenburg goats. Registered stock. Blue 73.28c

FOR SALE—Flock of Standard bred light Brahmas. Bargain. 449 Mariposa. Blue 178. 28c

FOR SALE—Reliable Gas Range, also breeding does. 175 N. Hermosa. 28c

FOR SALE—Modern 4 room bungalow furnished, close in \$3750, easy terms. Another bargain 7 room modern home at \$4200. Geo. A. Oswald 6 N. Baldwin Avenue. 28c

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