International Wikimedia Movement Strategy:

Opportunities for the Ukrainian Community

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Kaarel Vaidla (Wikimedia Foundation)
Movement Strategy

- **Strategic Direction** - roadmark on our way towards the vision
  - A more inclusive and people-centered approach
  - Improving the user experience in product development and related tools
  - Becoming the essential infrastructure for the whole free knowledge ecosystem

- **Strategic recommendations** focused on structural changes
- Creating structures for cooperation and coordination
Opportunities of Strategy

● The Movement Strategy encourages us to go beyond our village and community, and build together regional communities and the movement as a whole.

● Here is an opportunity to work together on initiatives on:
  ○ capacity development,
  ○ improve approaches to establishing and maintaining content partnerships,
  ○ discuss how to overcome or reduce harassment of our projects, etc.
Window of opportunity

- The window of opportunity for Ukrainian communities here is to be better connected to the rest of the Wikimedia world.
- Two-way exchange - learning from the experiences and knowledge of other communities
- Liaisons to bring perspectives from the Ukrainian context to the global level and spread the word to a wider range of people.
- Strengthening communication and cooperation among Wikimedia organizations in the CEE region.
Way ahead

- We begin implementation of our movement strategy with **structural cornerstones**.
  - Movement Charter
  - Universal Code of Conduct
  - “Hubs”
  - Peer networks for capacity development

- It will be an iterative process where concrete implementation plans will be developed together with key stakeholders and communities.
Movement Charter

- Defining the roles and responsibilities and mutual accountability of movement actors.
- Needed to provide structure for increasing appetite of wider cross-project and cross-organizational collaboration
- There will be curating Drafting Committee, yet the process will be open for wide community input

Next step:
- Drafting Committee elections between 11-24 October, 2021
Movement Charter - tentative timeline

May - November 2021
- Setting up the Movement Charter Drafting Committee

November 2021 - March 2022
- Drafting the first draft of the Charter in consultation with communities

April - June 2022
- Amendments and ratification process for the Movement Charter
- Conversations regarding the set up of the Global Council

June 2022
- Kicking off the set up process for the Global Council

On-wiki discussions
Hubs

- Connectors between the local and global level of Wikimedia movement.
- Implementing the principles of subsidiarity and self-management, and contextualization.
- Creating coordination and collaboration structures where helpful
- The exact scope and aspects of hubs will need to be defined.

Next steps:
- Conversations with key stakeholders later this Autumn
Capacity Development

- The main idea is to create peer support networks and communities of practice.
- Will take a bottom-up approach with communities and organizations suggesting initiatives.
- Will be supported in the next round of Movement Strategy implementation grants.

Next step:
- Implementation grants to be made available later in October.
Thank you!

Good luck with the conference!

✉️ strategy2030@wikimedia.org
✉️ kvaidla@wikimedia.org