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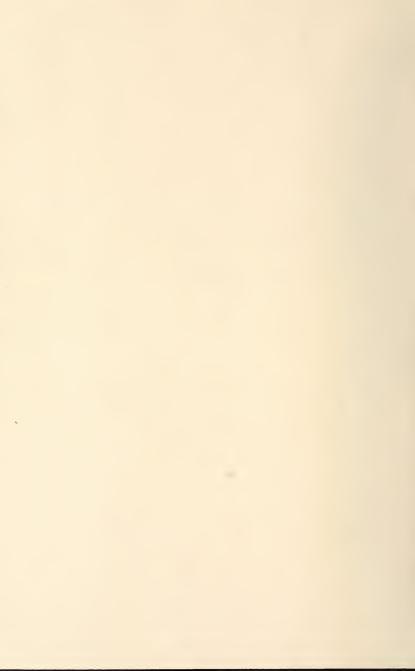
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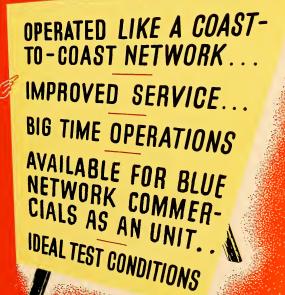
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m Transradio\,Press\,Service\,Inc.}$ Plain om Virginia | Frankfurt 521 FIFTH AVENUE, NEW YORK, N. Y. Tonque a Two eggs Mushroom Salami an Minced Vi with apple sauce 60 Large pand

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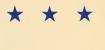
Dedicated to "Radio in the Drive to Victory" and edited and published to cover radio completely and comprehensively. Radio Annual is sent complimentary to Radio Daily subscribers as part of the service offered by Radio Daily.

"THE WORLD'S BEST COVERAGE

OF THE WORLD'S BIGGEST NEWS"







RADIO IN DEFENSE

By IAMES LAWRENCE FLY

Chairman, Federal Communications Commission

HE year 1941 will go down in the history of radio broadcasting as the year in which the industry faced the challenge of our national defense program and, with

few if any exceptions, met that challenge.

Broadcasters have cooperated with the Army, Navy, and civilian defense agencies to a marked degree. They have also served by providing the listening public with well-rounded discussions of many public issues. In return, broadcasters have already been amply rewarded, for they have won for themselves an unparalleled hold on the public's interest and attention.

The year 1942 will be chiefly featured by a continuing necessity to gear broadcasting into defense needs; but, as 1941 has amply illustrated, emergency requirements are

wholly compatible with the normal aims and processes of broadcasting.

In addition to defense, the broadcast year has been marked by the coming-of-age of frequency modulation (FM) in broadcasting. At least 150,000 FM receivers should have been in operation at the close of 1941, and there are prospects for continued growth during 1942.

During 1941 the Commission completed its three year investigation of network broadcasting and issued regulations based thereon; instituted an inquiry into the effects of joint ownership of newspapers and broadcasting stations, with special reference to FM; and heard arguments on a proposed rule to eliminate joint control of two or more

standard broadcast stations in a single service area.

Television growth has been impeded by the defense demands for strategic materials and skilled labor. But the Commission is fully aware of the importance of keeping television in readiness during the emergency period, so that when the end of the war effort comes, television can be expanded immediately to take up any slack of unemployment and productive capacity which may follow demobilization. I see no reason why, with proper planning at this time, we cannot look forward to a 50,000,000-set television industry mirroring the present 50,000,000-set broadcast industry, within a comparatively few years after the emergency is at an end.

For Complete FCC Section Please Turn to Page 183

Thanks

To the radio editors of the United States and Canada.

To my brothers, and the boys in the band.

To our sponsor—Colgate-Palmolive-Peet Co.

To the Roosevelt Hotel.

And to our exclusive agents and friends, MCA.

Guy Lombardo





RADIO AND THE WAR

By
NEVILLE MILLER
President National Association of Broadcasters

A S the nation's most important single means of mass communication, unique in its ability to secure and hold the attention of a vast majority of the people of the nation simultaneously, radio will undoubtedly play a major role in the prosecution of the war. Probably the most favorable development thus far affecting broadcasting is the evidence that our government has decided not to take over and operate radio, but to leave it in the hands of experienced private operators who, through the years, have demonstrated an appreciation of their responsibilities to serve the national interest. With the advent of radio, Congress wisely determined that in America this medium of mass communication should remain free of government operation and control. As a consequence the American System of broadcasting has developed along lines that have made of it a most effective instrument for the preservation of liberty and freedom of thought and expression.

For Complete NAB Section Please Turn to Page 928

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RADIO ROUND-UP AND THE WAR

By M. H. Shapiro, Editor, Radio Daily

RADIO'S TREMENDOUS WAR EF-FORT, is obviously the highlight of its current existence. Due in no small measure to the fact that the industry during 1941 and even before, had already been well prepared through many months of aiding the cause of National Defense, the staggering load placed upon its shoulders now, is being carried off mag-

nificently.

Any attempt to enumerate, evaluate or even show the extent of one particular item of 100 per cent cooperation with the U. S. government and its myriad agencies, is well nigh futile. Scope of the job the broadcaster has done, is now the job the broadcaster has done, is now doing, or may be called upon to do is something that could only be accomplished through the American System of broadcasting. Suffice it to say that radio's part in the successful prosecution of the war, is as vital a role as any branch of the machinery of war. From the status of morale alone, all critics of the industry are silenced. try are silenced.

This is one assignment that is being carried out without regard to convenience or cost. For the average newspaper to make way for governmental aid is easy in comparison. The newspaper can shift news or advertising, can add extra pages if necessary; the broadcaster cannot add hours. Time is his basic element and commercial programs cannot be put on unless this is taken into account.

Thus the broadcaster carries on his wholehearted support of the entire governmental program ungrudgingly and at a sacrifice he is glad to make. In every instance he has accepted self-censorship and later sought to anticipate any fur-ther move or suggestion of defense agencies by promulgating his own code on handling news so that there would be no aid or comfort to the enemy. All this was accomplished in the Democratic way -receiving from and giving full cooperation to U. S. bureaus and officials.

And yet, the past year has not exactly been a sinecure insofar as commercial

radio is concerned. To choose an adjective that would adequately describe the general situation as it applied to 1941 would be rather difficult. Perhaps to approximate the trend of events the word "turbulent" might do. The average listener complacently going about the business of "being the best in-formed man in the world," hardly knows of such things as the FCC Monopoly Report; the subsequent splitting of the Red and Blue networks; Order No. 79 which is still in the throes of probing newspaper ownership of stations; the suits filed by CBS and NBC backed by some independently owned affiliates to stave off the Monopoly Order; the counter actions filed by the U. S. against these two networks, and so on.

Perhaps one bright light in the course of events during the past year was the question of music performing rights being adjusted. The industry's own reservoir of music hastily set up managed to fill the breach and what's more was found practicable. Ascap, poorly advised apparently, stands to collect from radio \$36,000,000 less over a period of 18 years, than it would, had not the showdown been strongly defended by the industry. This must be construed as radio's gain.

There never having been a year during which radio did not progress, the past year was no exception. Whether television, FM, international activity, program facilities or public service, improvement has been notable. Restrictions placed upon the industry via priorities have been accepted in stride yet the coming year will see further progress to the best of radio's ability. What the war may hold for the industry few can foresee, but come what may, it will always be the American System of broadcasting—first. The broadcasting industry's great contribution to Victory is an enviable monument in the making.

Jack Benny JELL-O PROGRAM

My Cast:

MARY LIVINGSTONE

DON WILSON

PHIL HARRIS

DENNIS DAY

"ROCHESTER"

My Authors:

BILL MORROW

ED BELOIN

TEN OUTSTANDING RADIO NEWS EVENTS ——OF 1941

Radio industry offers full facilities to all branches of the Government as war is declared against the Axis.

FCC held monopoly and newspaper ownership of radio station hearings, the former resulting in litigation against new rules and regulations issued by the Commission.

Network gross billing climbs, with NBC, CBS and MBS cumulative total hitting \$110,000,000, a new all-time high.

Industry war against Ascap raged through the first 10 months of the year, ending when the networks signed with the society. Industry votes to maintain BMI.

Broadcasters, augmented by the entire advertising field, successfully defeated radio-billboard tax proposals.

FM started commercial operations January 1, followed by the commercialization of television six months later, July $1. \,$

AFM called several short-lived strikes against NBC, CBS and affiliates on sustaining and remote programs; AFRA called its first strike and issued an ultimatum against MBS, the case finally being settled by mediation.

NBC and CBS both established Pan American networks which will begin functioning actively early in 1942.

Establishment of the Defense Communications Board; Bureau of Censorship, and Department of Information in connection with the war was completed in Washington.

Divorce of the Red and Blue networks speeded as NBC and CBS completed sale of respective Artist Bureaus.

Outstanding New Program

Eversharp's "Take It Or Leave It."

Most Important Broadcast

President Roosevelt's message to Congress asking for a declaration of war.

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆



Eddie Cantor

DEFENSE COMMUNICATIONS BOARD

By E. K. Jett, Chairman, Coordinating Committee

THE DEFENSE COMMUNICA-TIONS BOARD was created by Executive Order of the President on September 24, 1940. The Order provides

"The functions of the Board shall be, with the requirements of national defense as a primary consideration, to determine, coordinate, and prepare plans for the national defense, which plans will enunciate for and during any national emergency-

a. The needs of the armed forces of the United States, of other gov-ernmental agencies, of industry, and of other civilian activities for radio, wire and cable communication facili-

ties of all kinds.
b. The allocation of such portions of governmental and non-govern-mental radio, wire, and cable facili-ties as may be required to meet the needs of the armed forces, due consideration being given to the needs of other governmental agencies, of industry, and of other civilian ectivities.

c. The measure of control, the agencies to exercise this control, and the principles under which such control will be exercised over non-military communications to meet defense requirements."

DCB, A Planning Agency

The Board is basically a planning agency and receives valuable assistance from seventeen committees embracing all the fields of communications including amateur, aviation, cable, domestic and international broadcasting, wire, telephone and telegraph, radio point-to-point and maritime services, and Federal, State, and Municipal communications. Included in the setup are liaison committees for civilian defense and priorities for materials and equipment. The Coordinating Committee which has liaison with the Law Committee, Labor Advisory Committee and Industry Advisory Committee reviews the reports of the numbered committees representing the various branches of communications and

prepares the material for final action by the Board. Reports of the Board pertaining to the findings and recommendations are submitted to the President through the Office for Emergency Management.

Throughout 1941, the Board and its various committees have been active in planning for the national defense. Meetings of the Board have been held at least one day each week to consider the large volume of material which has been prepared and assembled by the various committees. Press releases were issued during the year giving some of the ac-complishments of the Board. These included statements of policy with respect to the uses to be made of broadcest and other classes of stations during wartime. Also announced were plans designed to insure continuous operation of stations under emergency conditions. The Chairman emphasized that broadcesting would remain in private hands and that all utilization of broadcast facilities would be on a cooperative basis except for possible areas of actual combat.

Wartime Communications

The Board has been fully informed with respect to the operation of the broadcasting stations in England under wartime conditions. A survey is now being made of the facilities of all broadcast stations in the United States to insure full use of all main equipment and auxiliary apparatus.

Since the outbreak of hostilities the Board has been given additional powers to prescribe regulations governing the use, control, and closing of radio stations and the preference or priority of com-munications. In his press release of December 10, 1941, Chairman Fly stated that the delegation of authority to the DCB by the President does not mean governmental operation of private radio, that the Board will act for the President in facilitating the use of radio by the Army and Navy where necessary and that the DCB is not undertaking censorship of broadcasting.

FRED ALLEN





CBS . . . Sundays . . . 9-10 P.M., EWT.

WALTER BATCHELOR, Manager

DEFENSE COMMUNICATIONS BOARD

Washington, D. C.

The Defense Communications Board was created by Executive Order of the President on September 24, 1940, under authority of the Communications Act of 1934 (48 Stat. 1064), as amended.

MEMBERS

Chairman JAMES LAWRENCE FLY Chairman of the Federal Communications Commission MAJOR GENERAL DAWSON OLMSTEAD Chief Signal Officer of the Army REAR ADMIRAL LEIGH NOYES Director of Naval Communications BRECKINRIDGE LONG Assistant Secretary of State in Charge of the Division of International Communications Secretary HERBERT E. GASTON Assistant Secretary of the Treasury in Charge of Treasury Enforcement Activities Assistant Secretary COMMANDER R. J. MAUERMAN U. S. Coast Guard

ALTERNATES

E. K. JETT
Chief Engineer of the Federal Communications Commission
COLONEL OTIS K. SADTLER
Chief of the Operations Branch of the Signal Corps
CAPTAIN JOSEPH R. REDMAN
Assistant Director of Naval Communications
FRANCIS C. DE WOLF
Principal Divisional Assistant of the
Division of International Communications
COMMANDER J. F. FARLEY
Chief of Communications of the U. S. Coast Guard

COORDINATING COMMITTEE

The duties of the Coordinating Committee include assistance to the Board in planning and coordinating work. It will maintain liaison with the Law Committee, Labor Advisory Committee, and Industry Advisory Committee, for the purposes of advice and consultation and will supervise the work of the other committees, which will report directly to it.

Chairman

MAJOR WESLEY T. GUEST

E. K. JETT
Chief Engineer, Federal Communications
Commission
FRANCIS C. DE WOLF

Division of International Communications, State Department MAJOR WESLEY T. GUEST
War Department
LT. COM. FRANZ O. WILLENBUCHER
Navy Department
COMMANDER J. F. FARLEY
Chief of Communications,
U. S. Coast Guard

For Complete Committee Listings Please Turn to Page 961



MILTON BERLE

20th CENTURY-FOX NBC's Ballentine
"THREE RING TIME"

Representative:
WILLIAM MORRIS AGENCY

RADIO GREAT AID TO MANY ACTIVITIES OF WAR DEPARTMENT

By Edward M. Kirby,

Civilian Advisor on Radio to Secretary of War, Radio Branch of the Bureau of Public Relations of the War Department

A T this moment of writing (early January, 1942) history plays the role of a runaway horse whose mad pace will not be checked until the combination of American blood and toil reaches its greatest strength. On Sunday, December 7th, a pagan race chose to commit the crime that "will live long in infamy." But in the few terrible hours at Pearl Harbor, they also created the force which will destroy them. American Unity, the force feared, too, by the desperate man of Berchtesgaden and his boastful puppet in Rome. No person in radio will forget the closing weeks of 1941, not merely because they marked the beginning of what inevitably must be the last stage in a colossal struggle between freedom and aggression, but because American Radio gave full, clear promise of rendering a service of which every person in the industry can be justly proud, and for which every citizen can be justly grateful.

On that dark Sunday, Radio, too, was surprised and stunned, but its recoil to an "alert" state took scarcely longer than a station break. Already, Radio is rapidly gearing to the greatest task it has faced in its young history, a task which is also a grave responsibility: (1) To inform our millions simultaneously, to inform them accurately and honestly; (2) To interpret major events calmly and wisely to the end that the Nation will maintain a mental unity, a high degree

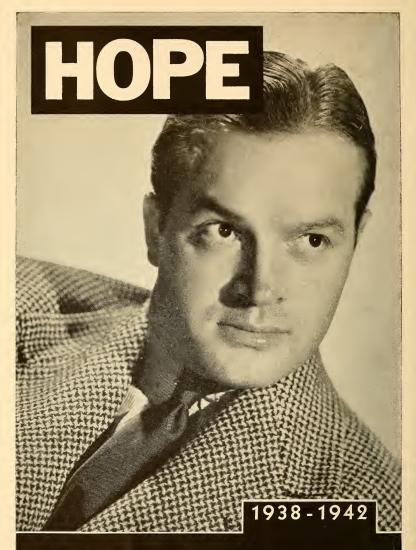
of common understanding of and reaction to these events; (3) To exert all its ingenuity and devote all its resources to keeping American inspiration and spirit at a high pitch "for the duration."

Radio Branch

In the Radio Branch, Bureau of Public Relations, War Department, the foregoing principles have been treated with a great deal of respect since January, 1941. We date this report as of January simply because that month marks the birth of the Radio Branch. The birth was unceremonious. It was not broadcast. The War Department asked the National Association of Broadcasters for the services of the writer, at the usual rate of one dollar per year. The NAB board of directors promptly agreed and the writer promptly and gladly reported to a desk in one room, aided and abetted for a time by a telephone and secretary. Today, the Radio Branch occupies six rooms, operates straight around the clock-straight across the board. The day may shortly be reduced to a mere 18 hours!

Operations are departmentalized under section heads, all of whom have been brought to the War Department from the ranks of radio itself. Robert Coleson, assistant chief and administrative executive, directed radio at the Texas Centennial, San Diego Exposition and San Francisco's '39 and '40 World Fairs, is the principal liaison between the Radio Branch and the many units of the War

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆



PEPSODENT PROGRAM PARAMOUNT PICTURES

Department structure. Jack Harris, director of news and special events, held a similar title at WSM, Nashville; Bill Bailey, former news editor of WLW, Cincinnati, serves us in similar capacity and Brooks Watson of WMBD, Peoria, has rejoined the staff as associate director of news and special events. Captain Ed Curtin, formerly of NBC and BBD&O and Lieutenant Rankin Roberts, formerly with the Texas State Network, rounds out this division of news and special events. Major Harold W. Kent, director for educational stations and broadcasts, is also director of the Radio Council for the Chicago Board of Education. Jack E. Joy, program director, formerly held like positions with the Don Lee network and the two San Francisco expositions, Serving in a duo-writing-production cacapity is Glenn Wheaton from the public relations firm of Lee & Losh, San Francisco. Joseph E. Brechner, chief of script section, did freelance radio writing in the East, came in from the radio setcion of the Army recruiting department. With Brechner are William Coleman, Sol Panitz, Carl Mann and Stanley Field. Brought in for agency liaison are John Cullon and Lou Cowan, the latter in consultative capacity as he continues as major-domo with his show "The Quiz Kids."

Prior to the Selective Service law the War Department's Bureau of Public Relations itself was small, geared to the public relations problems of a relatively small Army—only a few hundred thousand soldiers. When public opinion and Selective Service gave the Nation its first great peace-time Army of some 1,500,000 men (and now moving toward 2,000,000) the need of explaining and interpreting this Army to the people quickly became an all-important need.

Broadcasting's Job

The Wer Department recognized, first, Radio's unique ability to tell the Army's story, yes—to sell this new Army to the people for whom it exists; second, that the pre-National Emergency Army did not have sufficient men equipped to do this radio job quickly and effectively as was now the demand. The Radio Branch thus grew like a school boy on summer vacation, out of one room into six, and set about to tell the biggest story of peace-time 1941, a story with thousands of chapters interpreting all phases of this new citizens' Army both to itself

and to its great Nation. When the telling of this story shifted into high gear, an average week saw from 150 to 200 radio programs emanting from Army camps and posts, covering Army life, linking it to the life of citizens everywhere and to the National Defense industrial and economic effort.

Through cooperation with the Morale Branch, the volume of this interpretative work was further swelled by supplying each Corps Area Headquarters and each Division Headquarters with transcription and playback equipment, thus permitting the production and release of shows which, under certain local or temporary conditions, might otherwise have been difficult to accomplish. That this story was told with such coverage and variety is a tribute to the Radio Industry and evidence of the logic of the War Department's decision to maintain a liaison between Army and Radio and thus with the public.

In the liaison capacity the Radio Branch has maintained a clearance policy with respect to all network shows emanating from Army posts and camps. All commercial broadcasts originating in camps are cleared first with the Branch. It may be noted that up to the spring of 1941, the Army did not permit com-mercial programs to originate from military establishments. The Radio Branch was able to sell the advantages of relaxing this policy, with the result that top-flight radio shows have not only helped further to strengthen the common bond between the Army and the Public, but have furnished a major source of entertainment for the men in the Service.

Experienced Personnel

In addition to building our own staff within the Radio Branch to serve the Radio Industry in its job of interpreting the people's Army, we combed the camps for men with radio experience, professional and technical. As a result, many of these men were transferred to public relations departments in the camps and became foundations upon which radio production units have been built, many of sufficient caliber that they are frequently entrusted with entire program details by the stations carrying this noncommercial type of show.

And in the capable hands of recently inducted radio men, together with an



increasing number of reserve officers drawn from radio ranks, these radio productions from the Army camps have been highly popular program material. For in the American Army today are not only good-fighting-men-in-the-making, but at the same time highly talented men, who despite the seriousness of the times retain their high spirits, their talents and their senses of humor. One of the most reassuring phases of the present is the realization through camp radio programs that the American fighting man does have that high morale which enables him to wisecrack in the face of danger.

Perhaps the best-timed activity of the Radio Branch was its meetings with radio news and program directors at the NAB district meetings. Jack Harris, Bill Bailey and I met in informal discussions with these radio representatives and touched on many-in fact, most of the problems of news and defense handling brought on by the war. These meetings were held in October, November and December, there being only two missed when the war called all hands to the home base in Washington. But largely on the basis of these discussions with news and program people throughout the nation, we were able to get out with the NAB a war-guide for news rooms and program desks when the war

was less than one week old. Consistently, the Radio Branch has tried to facilitate the efforts of stations and networks in telling the story of one of the great battle-fronts-production. While part of this story quite naturally has been handled by the Office of Emergency Management, still much had to be done at those plants with Army contracts where an Army office was in charge of what could and could not be said and done. Until the outbreak of the war, there were numerous programs each week relating the important story of production. Immediately with the war's beginning, such plants were closed to broadcasters and newsmen and practically all such data became secret. Even now, the restrictions are being lifted somewhat and we anticipate a further relaxation to permit the maximum telling of the production story within limits that will not give information to the enemy which need be withheld. But in respect to the production story, radio took Americans right into the factories, enabling millions to comprehend the change taking place in the national economy and the tempo of the national defense effort.

Coverage of Maneuvers

One of the notable jobs in radio in 1941 was its coverage of the maneuvers. The networks and individual stations developed a technique of coverage which gave the listeners a real break and gave the radio operatives and the army valuable lessons in radio problems and potentialities on an actual war-front. These maneuvers, unlike any others in previous American military history, were uncontrolled, meaning nothing could be staged for radio broadcasts. The radio correspondents went right into the field and out of their microphones came one of the significant stories of the year-the progress of the American armed forces in their stiffest test. The individual stations used mobile recording units to go right into the thick of battle. The networks used correspondents roaming the front lines and returning to broadcast points. Each type broadcast was magnificently handled, largely because of extensive advance preparations on the part of special events people in our own branch and the radio networks and radio stations. The Secretary of War complimented radio coverage.

This is modern American Radio's first experience with war. It is meeting the experience like a veteran. The confusion which was a natural result of the fantastic hours immediately following Pearl Harbor, quickly gave way to the Industry's self-made set of standards governing wartime news operations. By these standards, broadcasters pledged themselves to avoid sensationalism; to be accurate and factual; to shun rumors and to qualify the source of their news. Radio is meeting the crisis in stride, proving that today it has a guiding principle overshadowing all others - do nothing that would harm the national interest and to do everything to protect the national interest.

These are not times which permit prophecies, but one forecast can be made: Radio, in winning its chevrons but a few hours after America plunged into this war, will be equal to its tremendous responsibilities; will remain active and potent on the front line "for the duration," and when the peace-conference begins to build a better world, it will be the microphone of free radio under our treasured American System of Broadcasting which will tell that inspiring story of a better day.

* * * * * * * * * * * * * * * *

PROFESSOR QUIZ



WILLIAM GERNANNT

521 Fifth Avenue New York

AIR WAVES AND THE U.S. NAVY

By J. Harrison Hartley, Chief of Radio Section, U. S. Navy Department

IN OCTOBER of 1938 in a salute to Navy Day, the United States Navy participated in a broadcast which many in the service and the r dio industry said was the greatest radio demonstration of our sea power ever presented in the short but colorful history of broadcasting.

As war overtook the old world and

As war overtook the old world and this nation came closer and closer to involvement, the activities which the Navy could make available to the broadcasters were limited more and more to insure our National safety and security. In 1939, America's sons were drafted and almost every American immediately had a personal interest in the Army.

As our National Defense effort grew, radio looked to the Navy for its usual cooperation. Times had changed. Programs from ships at sea were impossible, and activities at shore establishments worthy of radio coverage became very limited, and difficult to clear, with officers who rightly put security before all media of publicity. It is to the credit of networks and stations that they were not only understanding, but with all the restrictions, were able to present many interesting and entertaining Navy programs.

Navy Radio Section

In May of 1941, the Honorable Frank Knox established the Office of Public Relations in the Office of the Secretary of the Navy. Rear Admiral A. J. Hepburn, USN, former Commander-in-Chief, United States Fleet, was ordered to Washington as Director. Prior to this, Public Relations in its many categories was the responsibility of a few officers in the Office of Naval Intelligence. One of the first duties performed by Admiral Hepburn was the establishment of sections within the Office of Public Relations to service the many forms of publicity media calling on the Navy Department for cooperation. This included a Press Section, Photographic Section, Motion Picture Section, Script Section, Special Events Section to handle Naval participation in civilian activities, and a Radio Section.

The Radio Section is administered by men formerly connected with broadcast-

ing, Lieut. (j.) John P. Moore and Lieut. (jg) D. H. Saunders, both Naval Rescribists, have had many years of experience in radio as employees of the Columbia Broadcasting System. The writer joined the National Broadcasting Co. in 1929 and is at present on leave of absence. In each Naval District, at least one man with radio experience is on the staff of the Public Relations Officer. The Radio Section in Washington works principally with national networks and cooperates with the Public Relations Officers of the Naval Districts in their efforts to service regional network and local station requirements.

It is the job of the Navy's Radio Section to clear program ideas, and to substitute ideas when any program or part of a program is unacceptable for military reasons. It is a further duty to clear with cognizant bureaus all scripts of factual and dramatic content in Navy participation programs, which are sub-

mitted for official review.

Industry Cooperation

The United States had hardly been attacked when the Navy Department received many offers of the facilities of broadcasting stations and sponsors. The Navy appreciates the national spirit of patriotism shown by the great American system of broadcasting.

Those officers charged with the defense of our country have in the past and will in the future, lean over backwards to cooperate with redio insofar as the cooperation does not endanger life and property. The Radio Section, Office of Public Relations, Navy Department, and those men in the District Public Relations Offices assigned to radio, will continue their efforts with renewed vigor to unearth for networks and stations alike, meterial about the Navy which lends itself to interesting and informative programming.

Most ideas for Navy participation are going to come from the broadcasting industry. Don't just decide without checking that something is impossible, for it might be one of the easiest ideas

to clear.



FRED WARING

and his

PENNSYLVANIANS

Chesterfield Pleasure Time

Management, John O'Connor 1697 Broadway New York City

WAR FOUND RADIO PREPARED

By David Sarnoff, President, Radio Corporation of America

R ADIO entered 1942 with but one aim—"to win the war and to win the peace that follows." National defense was radio's No. 1 program in 1941. Spurred by a determination for victory, the science of radio and electronics is driving ahead across new frontiers, as well as over battlefronts. Workers in every service of American radio are operating with redoubled energy to equip the United States on land, sea and in the air with the most efficient radio communications system in the world. War found radio At the Ready!

Indicative of the trend at the year-end in the RCA Manufacturing Company's plants, the volume of unfilled orders was 80 per cent for defense; 20 per cent commercial. Production for defense was rapidly increasing. Deliveries were being rushed. Employment in RCA at the opening of 1942 was at a new peak of more than 30,000 employees.

Any report on radio's 1941 activities, whether research, manufacturing, broadcasting or communications, must, of a necessity born of the times, be described in more general terms than in the past. The specific achievements of this period of national emergency will come to light in later years in much the same way that the wartime developments of the radiophone, short waves and the vacuum tube were revealed after the Armistice in 1918.

Developments

Each year reveals—and 1941 is no exception—that research and engineering are constantly strengthening the foundation of the radio industry in the United States. Fully aware of the vital significance of scientific research as the primary guarantee of progress and the

creation of new resources, services and products, the Radio Corporation of America in November, 1941, laid the cornerstone of the new RCA Laboratories in New Jersey. These Laboratories, designed as the foremost center of radio and electronic research in the world, will open in 1942.

Spurred by necessity, chemists and physicists associated with radio have developed alternates to release materials for the urgent requirements of defense. New accomplishments in the utilization of metals and plastics are the result.

Modern radio, allied with the science of electronics, finds itself spreading into new fields. Outstanding in this category of development is the RCA electron microscope, which extended its service during 1941 and revealed tremendous possibilities in science and industry.

Morale

Radio manufacturing has geared every production machine with one goal in mind—Victory. Thousands of workers in the RCA Manufacturing Company's plants have pledged themselves to "Beat the Promise," with such eagerness and intensity of purpose that their efforts are acclaimed as one of the outstanding industrial movements of national defense as well as offense.

In RCA Institutes, the oldest radio training school in the United States, more than 1,200 students are enrolled in New York and Chicago classrooms for training in all branches of radio, including ship operators, service men, broadcast engineers, television operators and aviation-radio technicians.

The facility and speed with which radio has rallied the nation from "an unlimited emergency" to a wartime basis,



Admission by Ticket Inquire at Box Office



POR you folks who wanted to see YIFNUFF, concert violinist... here she is! Actually a New Jersey housewife and a complete stranger to a violin, her penalty on TRUTH OR CONSEQUENCES was to play before a thousand unsuspecting music lovers at TOWN HALL. America's number one practical joke of the year and just one of 671 consequences that keeps 'em laughing every Saturday night. Coast-to-Coast on the NBC-Red.

Ralph Edwards

Truth or Consequences

emphasizes the value of network broadcasting as conducted in the United States. Interrupted by news bulletins, radio continues its musical programs, comedy and drama, for these are recognized as revitalizing tonics, needed more than ever in the busy days and nights of war.

Coverage

Radio's instantaneous reports from the Pacific and the eye-witness coverage of the war in Europe and Asia as the NBC-RCA circuits switched from continent to continent, from island to island, revealed as never before the flexibility with which broadcasting performs its service to the people.

The National Broadcasting Company, celebrating 15 years of network broadcasting, also intensified its short-wave activities and made the fan-shaped beams far more effective in reaching across the hemispheres to knit the Americas in a common cause.

The NBC Stations Planning and Advisory Committees on National Defense have been organized to meet the requirements of war as well as peace. Greater integrated broadcasting service, allied with the growing demands of the nation's defense, is the immediate aim.

All-out Effort

Enlisted in the all-out effort, key broadcasting stations are operating on a 24-hour basis. They are participating on an unprecedented scale in the Defense Bond and Stamp campaign. The "Treastry Hour" has become a headline program from coast to coast. Ears of listeners everywhere are hearing the messages of the Red Cross, the USO, Civilian Defense, and of numerous other organizations. Soldiers and sailors in training camps get the same entertainment as the folks at home; they also get the news.

Internationally, the United States holds supremacy in radio communications. When the United States Army went into Dutch Guiana, it found an RCA radio circuit linking Paramaribo with the U. S. A. Since 1928, without interrup-

tion, RCA has operated that direct circuit. Radio was more than usually important in this case since no cables reach Dutch Guiana.

To keep pace with the changing map, American radio has hurled new circuits across the seas. One of the triumphs of radio in 1941 was the flashing of radio-photos out of Moscow across 4,615 miles to the United States. Pictures of the war on the Russian front were received by RCA in New York, in 13 minutes.

Marine radio is one of the services protecting American life and property at sea. It is the voice of the eagle-eyed seaplane, just as it long has been the voice of ships. Along the American coasts powerful land stations watch over the oceans, while radio beacon stations flash like invisible lighthouses. No ship today need be out of communication with land because it is out of sight. The Radiomarine Corporation of America, which has equipped more than 1,500 American vessels with radio installations, now is engaged in the all-out wartime program.

1941-1942

Preliminary estimates for 1941 indicate that the American radio industry as a whole produced 13,000,000 receiving sets, and more than 100,000,000 radio tubes. Phonograph record output reached an alltime high, estimated at 110,000,000 disks revealing how radio in combination with the phonograph has lifted the popularity of recorded music to new heights. This figure is far ahead of the record-breaking year of 1921, before broadcasting began to compete with the phonograph.

Television in 1941 advanced in RCA Laboratories and in the field. It will continue to do so in 1942. As a post-war industry, television holds great promise of becoming a new radio service to the public. Television today is testing its wings over the New York area through NBC's pioneer television station WNBT. Its immediate assignment like that of all radio—research, manufacturing, communications and broadcasting—is National Defense.



ARTHUR GODFREY

"The Unpredictable Red-Head"

- 13 years of one-man mike performance without interruption.
- Fourth consecutive year coast-to-coast for Irradiated Carnation Milk.
- Columbia Records

Daily Except Sunday 6:30 to 7:45 A.M. WABC, New York (see WABC Sales for participation) Daily Except Sunday
7:00 to 9:15 A.M. WJSV, Washington
(see Radio Sales (CBS) for participation)

Exclusive Management
Arthur M. Godfrey Productions
808 Earle Bldg. Washington, D. C.
Margaret Richardson, Secy.

RADIO SELLS DEFENSE BONDS

By Vincent F. Callahan

Chief of the Press and Radio Sections of the Defense Savings Staff, Treasury Department

IN the Spring of 1941, the Treasury Department in Washington was faced with the task of promoting the sale of new Federal Securities-United States Defense Bonds and Stamps. Realizing that radio was one of the most forceful mediums of public influence, Secretary Morgenthau established a radio section in the newly formed Defense Savings Staff to supervise the radio end of the campaign. Since the bonds and stamps went on sale May 1, 1941, every radio network, every radio station, every network sponsor and their advertising agencies have cooperated wholeheartedly in making the campaign a success. The Treasury Department is deeply gratified by their tremendous assistance.

The plan of promotion embodied five different phases of radio: one-minute announcements on all stations directed to various groups—general, women, foreign language, and farmers; commercially sponsored network programs; special event broadcasts; special transcribed programs for all stations; and network programs sponsored by or for the Treasury Department. In order that we might do a thorough and professional job, we called upon experts in the radio industry to assist us in our various problems.

Agency Co-op

Since May 1st, the Treasury Department has released five one-minute announcements a day to all radio stations in the United States—either live or transcribed. In preparing this tremendous amount of copy, Harry Marschalk, president of Marschalk and Pratt, Inc., offered us the services of his staff. W. G.

Freeman has written all of our announcements, which according to hundreds of letters from radio stations is the most expertly written copy they receive from any Government Agency. Curt Peterson, head of radio production for Marschalk and Pratt, has supervised and directed the transcribed one-minute announcements which the Treasury released in the months of June, July, September and October.

In addition to the general radio announcements, copy especially prenared from the woman's angle has been released to some 500 women's program directors throughout the country. Anne Hummert has been responsible for writing this specialized copy. In preparing and translating special announcements for foreign language stations, we have had the help of Joseph Lang, General Manager of WHOM, Jersey City. For copy directed to the vast farm audiences, we turned to Jud Woods, authority on farm matters, and manager of KFAB, Lincoln, Nebraska.

Sponsor Tie-ups

Our second important means of selling Defense Bonds and Stamps by radio has been through the wholehearted cooperation of the major sponsors of network programs—cooperation which has trebled since the United States entered the war. Sponsors have worked with the Radio Section wholeheartedly, many of them taking the initiative in devising the most effective possible means of getting our material to their audiences. For instance, representatives of the five leading daytime radio advertisers—Colgate-Palmolive-Peet, General Foods, Gen



Thinking of you KAY KYSER

Exclusive Management
MUSIC CORPORATION of AMERICA

eral Mills, Lever Brothers, and Procter and Gamble-met voluntarily in Washington during October to devise a plan through which they might most effectively cooperate with the Treasury Department. This meeting has resulted in a coordinated schedule of announcements on every daytime program on the three major networks, beginning at 9:45 a.m. and running through 5:45 p.m. each day of the week. In each case copy is specially prepared by the advertiser or his agency involving various approaches. Some programs are turned over in their entirety to the Treasury Department, others include special dramatized appeals to the listeners, others include Defense Bond and Stamp copy in the dialogue of the script, while still others have a dramatic appeal delivered at the beginning or end of the broadcast by the leading character of the script.

The same fine spirit of cooperation has existed in the case of all major sponsors of night-time programs. Since the beginning of our campaign, an average of three programs each night have assisted in the promotion of Defense Bonds and Stamps. The cooperation by all sponsors has been increased five-fold in the interests of raising money through Defense Bond and Stamp investments. Leading companies of our country have given their entire programs over to our cause—Defense Bond and Stamp copy has been incorporated into programs in every possible way to aid our sales. We are grateful for this opportunity to thank the executives of sponsoring companies, who with their agencies are working so closely with us.

Network Activities

In addition to the individual stations and radio advertisers, the networks have been most generous in their giving of time for special event broadcasts. On the first day of our campaign, NBC, CBS, and MBS contributed 8 hours to the opening of the Bond and Stamp sale. Since then more than sixty special event programs have been broadcast on coast to coast networks. These broadcasts have included half-hour roundtable discussions, special speeches on all networks by Secretary Morgenthau, and other Treasury Department officials, and speeches by prominent persons.

Shortly after our campaign got under way last May, the Treasury Department was approached by the Texas Company with an offer to contribute to the Defense Savings Program one full hour each week for thirteen weeks on the Columbia Broadcasting System. From this offer was born still another phase of our promotion—the Treasury Department's own radio programs.

Treasury Hour

With acceptance of the Texas Company's generous contribution, Secretay Morgenthau appointed a committee of radio experts, headed by Howard Deitz of MGM, with William Murray of the William Morris Office, and Paul Munroe of Buchanan & Company, to guide the destinies of The Treasury Hour. During the first thirteen weeks, when the Treasury Hour was sponsored for the Treasury Hour was sponsored for the Treasury Separate of the Edward Company, over 85 of the leading stars of stage, screen and radio contributed their services to make the programs the leading variety show on the air during the summer months. In August, the Hooper Survey placed the Treasury Hour in first place of all programs on the air in popularity.

At the conclusion of the first thirteen weeks, the Treasury Hour was moved to the Blue Network, sponsored by another leading American industry—the Bendix Aviation Corporation. Under the sponsorship in behalf of the Treasury, an equal number of stars and artists contributed their services to the broadcasts during a second 13-week period.

Those who deserve special mention for the success of the Treasury Hours include Tom Buchanan, whose agency has worked so closely with us in putting the broadcasts on the air, Earle McGill of CBS who directed the first 13 programs and Lester O'Keefe who acted in a similar capacity on the NBC Treasury Hour series, and the artists who gave so generously of their time and talent.

MBS Series

Shortly after the initial broadcast of The Treasury Hour in July, another complete program was donated to the Treasury Department—this time by a network. The Mutual Broadcasting System arranged for a half-hour program each week to be given over to the promotion of Defense Bonds and Stamps, with time and production charges contributed by the network. Here again, noted artists gave their services. Under the title of "America Preferred," the program has been on the air weekly, and features each week the music of Alfred Wallenstein's orchestra, with Deems Taylor as narrator, and a guest artist. Designed to appeal particularly to those of foreign birth in the United States, the guest artists have been se-

MARION AND JIM JORDAN

"FIBBER McGEE AND MOLLY"

DON QUINN

WRITER

BILL THOMPSON

"OLD TIMER"

"NICK DEPOPOLOUS"

"HORATIO K. BOOMER"

"WALLACE WIMPLE"

ISABEL RANDOLPH

"MRS. UPPINGTON"

GALE GORDON

"MAYOR LATRIVIA"

HARLOW WILCOX

ANNOUNCER

"THE KING'S MEN"

BILLY MILLS

AND HIS ORCHESTRA

SEVENTH YEAR FOR THE MAKERS OF JOHNSON'S WAX

lected from among the great musicians who have come to our country from other lands.

NBC Series

On July 22, "For America We Sing," a third network program in behalf of the Treasury Department made its debut on the Blue Network. Conceived by Niles Trammell, president of the National Broadcasting Company, Frank Hummert and Dr. Frank Black, "For America We Sing" is designed to present to American radio audiences the music everyone loves—music of north, south, east and west. Frank Hummert has contributed his services in producing the programs, while the National Broadcasting Company has contributed the time for the programs and a forty-eight piece NBC orchestra under the direction of Dr. Frank Black, Each week two guest soloists have appeared without compensation.

To all of the artists and radio executives who have contributed to the success of "America Preferred" and "For America We Sing" the Treasury Department is sincerely grateful. These generous contributions have been of the utmost importance in the success and continuance of our campaign.

Still another contribution by the National Broadcasting Company in our behalf deserves special mention. On December 6th and 13th, Arturo Toscanini conducted the NBC Symphony on two special one hour Treasury Department Concerts. This represented the first time the NBC Symphony had ever been broadcast in the interests of any enterprise.

Special Music

It is virtually impossible to mention everyone who has helped us so splendidly in our job. However, I do want to take this opportunity to say a special word of thanks to Irving Berlin for his great song, "Any Bonds Today?", which has become the theme song of our work. Also, we are greatly indebted to Jack Lear of the Music Corporation of America for his generous help in promoting the Irving Berlin song throughout the country. Thanks, too, to Earle Ferris of Radio Feature Service Incorporated for publicizing our Treasury Department radio programs so successfully, to David Green of David Green Associates, and to Elaine Stern Carrington, who has given freely of her time and talent in supervising the writing of a series of five-minute dramatizations, and to the noted radio writers who worked with her. During 1942 there will be many more names which should appear here, I know, so to everyone involved in the success of this great Treasury Department Defense Savings Program, my deepest and sincerest appreciation.

Radio Staff

Since the outbreak of war, my desk has been flooded with telegrams and letters with offers to help and suggestions for making our campaign more successful. Those who work directedly with me in the Radio Section have been largely responsible for the fine coordination of our undertaking—Charles J. Gilchrest, my assistant, Emerson Waldman, in charge of Foreign Language and Farm Programs, Marjorie L. Spriggs, Chief of Women's and Children's Programs, Frank L. King, E. Frederica Millet and William Rainey, in charge of our New York radio office.

We are at work on many new plans, some of which may already be in operation when you read this. We are arranging the organization of Radio Minute Men on a nationwide basis, who will make one-minute talks in our behalf on Treasury Department programs, on commercially sponsored network programs, and on local radio stations. We are also releasing two series of specially prepared transcriptions for use on all radio stations. The first series is entitled "Any Bonds Today?" and stars such as Henry Fonda, Walter Pidgeon, Fanny Brice, Hanley Stafford, Fay Wray, John Beale, and Dr. Frank Black's NBC Orchestra.

The second series of transcriptions will be a group of five-minute dramatizations featuring noted actors of stage and screen. These have been written by the best known radio script writers in America.

At this time it is impossible to know what turns our campaign may take. One thing is certain however, we must have money to finance this war—and the sale of Defense Bonds and Stamps is all-important in raising this money. None of us now what the future may be. But we all know this—we are in a war to the death. We've got to fight it and finance it. The radio industry has been a vital factor in this campaign—I know it will continue to be as long as our country needs it!

* *





CONNIE BOSWELL

DECCA RECORDS



Harry Leedy Personal Manager

— BACK STAGE WITH— RADIO-TELEVISION-FM

ONTINUING the steady march that has seen the broadcast industry advance to the fore as a major advertising and entertainment medium in less than a decade, radio in '41 was called upon to perform the most important task in its history—keeping a nation in-formed of defense activities in a national emergency, climaxed by coverage of actual warfare as of December 7 last. Despite the vast volume of broadcast hours devoted to the government agencies involved in the war and defense activities, the four major networks chalked up cumulative billings totaling \$107,000,000 in the 12-month period, an 18 per cent increase over the all-time record established in 1940. Indications for the current year were highly optimistic as first-quarter billings continued that advance, despite priorities which so seriously affected other industries.

Television

Laurels for the outstanding development in the industry in 1941 went to television, established as a commercial medium on July 1, and advanced to a point where the new audio-visual art was hailed as the coming industry—the new art that would absorb the vast manpower that would be available at the conclusion of the world-wide strife. NBC, operating on a commercial license, had an even dozen accounts as the year waned, while plans for competitive outlets were completed in New York with the start of the New Year.

FM, getting off to a fast start, proved worthy of its advance notices, and also operating on a commercial basis, spread from coast to coast with unprecedented speed. There were new stations and sponsors flocking to the staticless stations steadily, and in every major city in the country the populace became acquainted with this flawless type of trans-

mission.

International

As solidarity of the Americas became one of the foremost projects of the United States Government, radio's activities in that field increased by leaps and bounds. Both NBC and CBS completed plans for the establishment of Pan American links, with all the major outlets in more than 20 South American republics now linked to one of the two networks. Commercial accounts servicing the ever-increasing audiences in Latin America found results highly satisfactory, and billings were vastly increased as the year progressed.

Programs

With national defense as its keynote, radio programming in the hectic 1941 revealed few new trends in commercial or sustaining presentations. Variety shows, especially those presented in behalf of national defense institutions, came into their own after several years of inertia, while comedy, as a result of war, was also highlighted on both network and local program schedules. Quiz programs showed the strain of overproduction, while news broadcasts were responsible for steadily increasing Crossley's. The "March of Time" returned to the air as a result of the demand for news programs, while special events broadcasts were headed by President Roosevelt's declaration of war early in December.

Conclusion

Radio entered 1942 fully matured, and prepared to handle the national defense and war assignment. Coordination of government activities under William Lewis vastly aided the assignment, which included campaigns in behalf of the Treasury Department, the WPB, the Office of Facts and Figures, etc.

That censorship would continue on its abbreviated scale was seen as no serious handicap to the broadcasters, whose plans for the duration were unified—to fight this war as the government and the peoples wanted it fought, with all-out honesty and unabridged presentation of its news as well as its entertainment.

For Complete Production Section Please Turn to Page 669 For Complete Television Section Please Turn to Page 893 For Complete FM Section Please Turn to Page 913

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

ABBOTT and COSTELLO



On The Air
Sundays — NBC
CHASE and SANBORN Program

On The Screen

Current Release:
"RIDE 'EM COWBOY"
Universal Pictures

Completed:
"RIO RITA"
M-G-M

In Production:
"PARDON MY SARONG"
Universal Pictures

Exclusive Management
EDWARD SHERMAN

New York

Philadelphia

Hollywood

RADIO CENSORSHIP "CODF"

By J. H. Ryan, Assistant Director of Censorship (Radio Division)

PERHAPS the most significant statement in the Code of Wartime Practices for American Broadcasters, issued in January of 1942 by the Office of Censorship is found in the second paragraph:

"... and the following (Code) is intended to be helpful in systematizing cooperation on a voluntary basis during the period

of emergency."

In this sentence lies the whole concept of censorship as set forth by Mr. Byron Price, Director. Broadcasters must act as their own censors, merely guided by the broad policies established in the Code. The Office of Censorship, as the war effort progresses, must gradually become an advisory division, as distinguished from the purely creative function which first faced it when a set of general rules for the guidance of broadcasters had to be drawn up.

In this advisory capacity, the Office will be at the service of all broadcasters and all those whose businesses are related to broadcasting. Specific problems of programming, where a given production's content might be questionable during time of war, will be reviewed by the Office of Censorship when so requested by the broadcaster. Instantaneous interpretations on the handling of specific news stories will be offered by

the Office when requested.

The Office shall merely act as a correlating branch of the broadcasters in the industry-wide effort to keep information of value to the enemy out of his hands.

Of course, the success of censorship in radio during the war must be measured by the broadcasters' willingness and

ability to learn by experience. precedent has been established for the precedent has been established for the censorship of free radio, as we know it in America. The broadcasting stations of Germany and Italy are but tools of the government. In England, the British Broadcasting Corporation is controlled by the government. Even in Canada, which comes nearest to paralleling our own method, the government owns several of the eighty-odd stations on the air.

But here, in the United States, all stations (with the exception of a few municipal and university outlets) are privately owned and operated, according to democratic rules of free enterprise. In developing a set of concepts which could be codified and employed by broadcasters as a guide, the Office of Censorship had to bear this in mind-that it was suggested certain restrictions in freedom of speech in order to prosecute a war which was being fought to protect the kind of government which guarantees freedom of speech. The very anomaly here demanded that the actual working of censorship must be voluntary, a problem for each broadcaster to solve for If free speech-call it free radio, if you will-was important enough to fight and die for, then more than likely it was important enough to warrant the exercise of certain controls.

We have no fear that censorship, as we intend to practice it in the radio industry, will do anything but teach Americans again that the best kind of radio is free radio. Each broadcaster is on his honor and on his mettle to keep his listeners honestly informed, but to tell his enemies nothing. He will find a way to do it. No one will ever be able to censor his ingenuity.

The Code—Effective Jan. 16, 1942

HEREWITH is the text of a war-time code of practice for radio broadcasters, as issued January 16, 1942, by the Office of Censorship, Byron Price, Director, Statement embodied with the code, is included:

In wartime it is the responsibility of every citizen to help prevent the enemy, insofar as possible, from obtaining war, navy, air or economic intelligence which might be of value to him and inimical to our national effort.

The broadcasting industry has enlisted with enthusiasm in the endeavor, and the following is intended to be helpful in systematizing cooperation on a voluntary basis during the period of the emergency.





M c I NAT Y R E

and his ORCHESTRA "America's Newest and Grandest Band" VICTOR RECORDS

CLAUDE THORNHILL

and his ORCHESTRA "The Band That is Thrilling America" COLUMBIA RECORDS

Personal Management DON W. HAYNES, 1270 Sixth Ave., New York City

CHARLIE SPI

his ORCHESTRA "The Man Who Plays The Sweetest Trumpet in the World" OKEH RECORDS

and his ORCHESTRA Chesterfield Program, Tuesday, Wednesday and Thursday, 10 P. M. Eastern War Time, Columbia Network U.S.O. "Sunset Serenade" 5-6 P. M. Eastern War Time BLUEBIRD RECORDS





Two possibilities exist:

(1) Enemy exploitation of stations heard only within our borders, to expedite the work of saboteurs, and

(2) Enemy exploitation of stations heard internationally (both short and long wave) to transmit vital information,

All American stations desire to prevent such exploitation. The statement herewith set forth is presented under three headings:

(1) News Programs.
(2) Ad lib programs.
(3) Foreign language programs.

Radio management can do much in other ways to win the war. It can act, in the light of experience, as its own censor above and beyond the suggestions contained in this statement of conduct.

News Program

It must be remembered that all newspapers, magazines and periodicals are censored at our national borders. No such post-publication censorship is possib e in radio. Scores of stations operating on all classifications of frequencies are heard clearly in areas outside the United States, These stations especially should exercise skill and caution in pre-

paring news broadcasts.

Ninety-nine per cent of the commercial station; operating in the United States are serviced by one or more news agencies. News teletyped to stations and networks by these agencies will be edited at the source, with a view to observing certain requests set down by the press section of the Office of Censorship. These precautions notwithstanding, the Office of Censorship stresses the need for radio to process all news in the light of its own specialized knowledge. Broadcasters should ask themselves the question, "Would this material be of value to me if I were the enemy". Certain material which may appear on the news service wires as approved for newspapers may not be appropriate for radio.

It is requested that news falling into any of the following classifications be kept off the air, except in cases when the release has been authorized by appropri-

ate authority.

Weather Reports

(1) Weather reports. This category includes temperature readings, barometric pressures, wind directions, forecasts and all other data relating to weather conditions. Frequently weather reports for use on radio will be authorized by the United States Weather Bureau. This material is permissible. Confirmation should be obtained that the report actually came from the Weather Bureau. Special care should be taken against inadvertent references to weather conditions during sports broadcasts, special events and similar projects.

Information concerning road conditions, where such information is essential to safeguarding human life, may be broadcast when requested by a Federal,

State or municipal source.

(2) Troop movements. The general ' character and movements of units of the United States Army, Navy and Marine Corps, or their personnel, within or without the continental limits of the United States; their location, identity or exact composition, equipment or strength; their destination, routes and schedules; their assembly for embarkation or actual embarkation. Any such information regarding the troops of friendly nations on American so l. (The request as regards location and general character does not apply to training camps in the United States, nor to units assigned to domestic

police duty.)

(3) Ships. The location, movements and identity of naval and merchant ves-sels of the United States and of other nations opposing the Axis powers and of personnel of such craft; the port and time of arrival of any such vessels; the assembly, departure or arrival of transports or convoys, the existence of mine fields or other harbor defenses; secret orders or other secret instructions regarding lights, buoys and other guides to navigators; the number, size, character and location of ships in construction, or advance information as to the date of launchings or commissionings; the physical setup of existing shipyards, and information regarding construction of new

(4) Planes. The disposition, movements and strength of army and navy units. The time and location of corps graduations or the equipment strength of any

training school.

New Inventions

(5) Experiments. Any experiments with war equipment or materials, particularly those relating to new inventions. Any news of the whereabouts of camouflaged objects.

(6) Fortifications. Any information regarding existing or projected fortifications of this country, any information regarding coastal defense emplacements or bomb shelters; location, nature or num-

bers of antiaircraft guns.

(7) Production. Specific information about war contracts, such as the exact type of production, production schedules. dates of delivery, or progress of production; estimated supplies of strategic and critical materials available; or nation-wide "round-ups" of locally-published procurement data except when such composite information is officially approved for publication.

Specific information about the location of, or other information about, sites and



AL GOODMAN

AND HIS ORCHESTRA

Now A CBS SUNDAY DOUBLE FEATURE

on

"The Family Hour"

5:00-5:45 P.M., E.W.T. Sponsored by Prudential Life Insurance Co.

and

"Texaco Star Theater"

with

FRED ALLEN

9:00-10:00 P.M., E.W.T.

Sponsored by Texaco Co.

factories already in existence, which would aid saboteurs in gaining access to them; information other than that readily gained through observation by the general public, disclosing the location of sites and factories yet to be established, or the nature of their production. Any information about new or secret military designs, or new factory designs for war

production.
(8) Casualty lists. Total or round figures issued by the Government may be handled. If there is special newsworthiness in the use of an individual name, such as that attending the release concerning Capt. Colin Kelly, it is permissible material. Stations should use own judgment in using names of important personages from their own areas killed in action. The Government notifies nearest kin BEFORE casualty's name is released to the press.

(9) Release of figures on selective ser-

vice enrollments.

Unconfirmed Reports

(10) Unconfirmed reports. Reports based on information from unidentified sources as to ship sinkings or land troops reverses or successes should not be used. In the event enemy claims have been neither confirmed nor denied by established authority, the story ordinarily should be handled without inclusion of specific information; there should be no mention of ship's name—only its classification; there should be no mention of army unit designation—just its general description (tank, artillery, infantry, etc.). Commentators, through sensible analyses of reports from enemy origins, stressing the obvious fallacies, can do much to correct any false impressions which might be created.

(11) Communications. Information concerning the establishment of new international points of communication should be withheld until officially released by

appropriate federal authority.

(12) General. Information disclosing the new location of national archives, art treasures, and so on, which have been moved for safekeeping; damage to military and naval objectives, including docks, railroads, or commercial airports, resulting from enemy action; transportation of munitions or other war materials, including oil tank cars and trains; movements of the President of the United States, or of official military or diplo-matic missions of the United States or of any other nation opposing the Axis powers-routes, schedules, or destination, within or without the continental limits of the United States; movements of ranking army or naval officers and staffs on official business; movements of other individuals or units under special orders of the army, navy or State Department.

Summation: It should be emphasized that there is no objection to any of these topics if officially released. These restraints are suggested:

(1) Full and prompt obedience to all lawful requests emanating from constituted authorities. If a broadcaster questions the wisdom of any request, he should take it up with the Office of Censorship.

(2) Exercise of common sense in editing news, meeting new problems with sensible solutions. Stations should feel free at all times to call on the Office of Censorship for clarification of individual problems.

II Ad Lib Programs

Certain program structures do not permit the exercise of complete discretion in pre-determining the form they will take on the air. These are the ad lib or informal types of programs. Generally they fall into four classifications:

(a) Request programs.

(b) Quiz programs (effective Feb. 1).(c) Forums and interviews (ad lib).

(d) Commentaries and descriptions (ad lib).

As experience dictates the need of changes, they will be made, and all stations notified. Stations should make certain that their program departments are fully acquainted with these provisions.

(a) Request programs. Certain safe-guards should be adopted by the broad-caster in planning request programs. It is requested that no telephoned or telegraphed requests for musical selections be accepted for the duration of the emergency. It is also requested that all mail bearing requests be held for an unspecified length of time before it is honored on the air. It is suggested that the broad-caster stagger replies to requests. Care should be exercised in guarding against honoring a given request at a specified time.

Special note is made here of "lost and found" announcements and broadcast material of a similar nature. Broad asters are asked to refuse acceptance of such material when it is submitted via telephone or telegraph by a private individual. If the case involves a lost person, lost dog, lost property or similar matter, the broadcaster is advised to demand written notice. It is suggested that care be used by station continuity departments in re-writing all such personal advertising. On the other hand, emergency announcements asked by police or other authorized sources may be accepted. Announcements bearing official authorization seeking blood donors, lost persons, stolen cars, and similar material may be accepted by telephone, but confirmation of the source is suggested.



OKEH Records

Exclusive Management
MUSIC CORPORATION OF AMERICA

Personal Management: WILL ROWLAND, 1619 Broadway, N. Y. C.

It is requested that announcements of mass meetings not be honored unless they come from an authorized representative of an accredited Governmental or civilian agency. Such requests should be accepted only when submitted in writing.

(b) Quiz program. It is requested that all audience-participation type quiz programs originating from remote points, either by wire, transcription or shortwaye, be discontinued, except as qualified

hereinafter.

Any program which permits the public accessibility to an open microphone is dangerous and should be carefull' supervised. Because of the nature of quiz programs, in which the public is not only permitted access to the microphone but encouraged to speak into it, the danger of usurpation by the enemy is enhanced. The greatest danger here lies in the informal interview conducted in a small group—10 to 25 people. In larger groups where participants are selected from a theatre audience for example, the danger is not so great.

Care in Small Crowds

Generally speaking, any quiz program originating remotely, wherein the group is small, and wherein no arrangement exists for investigating the background of participants, should be discontinued. Included in this classification are all such productions as man-on-the-street interviews, airport interviews, train terminal interviews, and so forth.

In all studio-audience type quiz shows, where the audience from which interviewees are to be selected numbers less than 50 people, program conductors are asked to exercise special care. They should devise a method whereby no individual seeking participation can be GUARANTEED PARTICIPATION.

(c) Forums and interviews. This refers specifically to forums in which the general public is permitted extemporaneous comment; to panel discussions in which more than two persons participate; and to interviews conducted by authorized employees of the broadcasting company. Although the likelihood of exploitation here is slight, there are certain forums during which comments are sought "from the floor," or audience, that demand cautious production.

(d) Commentaries and descriptions. (Ad lib). Special events reporters are advised to avoid specific reference to locations and structures in on-the-spot broadcasts following air raids or other enemy offensive action. Both such reporters and commentators should beware of using any descriptive material which might be employed by the enemy in plot-

ting an area for attack.

THE BROADCASTER IN SUMMARY, IS ASKED TO REMEMBER THAT THERE IS NEED FOR EXTRAORDINARY CARE ESPECIALLY. IN CASES WHERE HE OR HIS AUTHORIZED REPRESENTATIVE IS NOT IN FULL CONTROL OF THE PROGRAM.

III Foreign Language Programs

It is requested that full transcripts, either written or recorded, be kept of all foreign language programs; it is suggested that broadcasters take all necessary precautions to prevent deviation from script by foreign language announcers and performers.

Miscellaneous

From time to time, the Office of Censorship may find it necessary to issue further communications, which will either interpret certain existing requests, amend or delete them, establish new ones or cover special emergency conditions.

These communications will be addressed to managers of radio stations and networks. They should have preferential handling and it is therefore advisable that certain alternate executives be appointed to execute them in the absence of the regularly constituted authority. All such communications will be coded in numerical order, i.e.: R-1; R-2; R-3; etc. Stations are advised to keep them in care-

ful filing order.

The American broadcasting industry's greatest contribution to victory will be the use of good common sense. Too frequently radio in general instead of the individual offender is blamed for even the most minor dereliction. If material is doubtful, it should not be used; submit it to the Office of Censorship for review. Free speech will not suffer during this emergency period beyond the absolute precautions which are necessary to the protection of a culture which makes our radio the freest in the world.

Broadcasters are asked merely to exercise restraint in the handling of news that might be damaging, for the Army behind the Army represents a great force in the war effort. Radio is advised to steer clear of dramatic programs which attempt to portray the horrors of combat; to avoid sound effects which might be mistaken for air raid alarms. Radio is one of the greatest liaison officers between the fighting front and the people. Its voice will speak the news first. It should speak wisely and calmly. In short, radio is endowed with a rich opportunity to keep America entertained and interested, and that opportunity should be pursued with vigor.

NBC presents these Famous Radio Stars JOAN BROOKS HI LO JACK AND THE DAME DEED RIVER BOYS The VICTORY TWINS BOB DOUGLAS The POLKA DOTS The ETON BOYS Whispering POPULAR CONCERT GUILD, INC.

AGRICULTURE AND THE RADIO

By Wallace Kadderly,

Chief of Radio Service, U. S. Department of Agriculture

THE part that agriculture is taking in the war has been recognized in a vast production program, "Food For Freedom," under the leadership of President Roosevelt and Secretary of Agriculture Wickard. Agricultural radio, as an important cog in this campaign, stems out from the Department of Agriculture's radio division, which is acting as a focal point from which this work originates. In peace-time the farmer has learned the value of the farm radio, which in these times of emergency has become immeasurable. The character, quality and amount of farm service rendered by radio in the past—when the aim was simply to promote individual gain and national progress—bodes well for the service this year and in the future—while our existence as a free nation is at stake.

Farm Radio Service

Throughout the nation, more than 600 of the some 900 stations present regularly scheduled agricultural information in cooperation with the U. S. Department of Agriculture and the cooperating Federal-State Agricultural Extension Services. Extent of Farm Radio is indicated by the following air activity during 1941-1942:

90 to 100 stations—National Farm and Home Hour, Blue Network. Fifteen minutes of farm and home information presented Monday through Friday by Department of Agriculture.

11 to 13 stations—Western Agriculture, western regional leg of The Blue Network. Fifteen minutes of information presented Monday through Friday by Department of Agriculture and the Land Grant Colleges in the Far Western States.

50 to 60 stations—agricultural broadcasts directed by station's own full-time farm program directors, using manuscript information, transcriptions, and live talent programs prepared by Department of Agriculture and Extension Services.

433 stations - farm market reports

supplied by Department's Agricultural Marketing Service.

420 stations — Farm Flashes, syndicated manuscript service of agricultural information prepared by the Department; released to stations in 42 States through State Extension Services (many of which add material of their own) and in 6 States direct to stations.

242 stations—Homemakers' Chats, fivedays-a-week, syndicated manuscript serivice containing information on foods, nutrition, and home management, prepared by the Department, released in 14 States through State Extension Services and in 34 States direct to stations.

12 stations — 15-minute daily except Sunday programs by the New England Radio News Service, which is sponsored by Department agencies, State Departments of Agriculture, and certain Extension Services in New England.

19 stations—daily except Sunday 15 minute script program by the New England Radio News Service.

CBS Country Journal, presented nationally, provides time frequently for Department speakers and uses considerable information supplied by Department agencies.

Conclusion

This is not a complete list of station and network cooperation. State and county representatives of the Department agencies, and the Federal-State Agricultural Extension Services, prepare and present programs on many individual stations and on some regional and State networks. For example, 256 stations provide time for programs by county extension agents. And in 33 States the State extension services are presenting programs regularly over a station or network covering all or a major part of the State.

The Department welcomes the opportunity to cooperate with any station that desires to provide its listeners with farm and home information.



JEAN HERSHOLT

Fifth Year

as

"DR. CHRISTIAN"

CBS FOR VASELINE PRODUCTS

FOR A UNITED HEMISPHERE

By Sylvester L. Weaver, Jr.,

Director, Radio Section, Office of Coordinator of Inter-American Affairs

O UR national defense and the successful prosecution of the war requires a united people in our own land, but without a united hemisphere, we still stand imperiled. The southern republics of the western world have been under a propaganda barrage from the Axis for almost ten years. The insidious Nazi line has been blasted from radio speakers in every country, and until recently, we have made no attempt to combat it. Today, the vitality of radio is being added to the general effort to show the southern democracies that their cause and ours are inseparable, that our destinies are interlocked. The success of the "Good Neighbor" policy has already been felt in the swing of the southern republics to our side in the war. Today, over a hundred stations in Latin America carry impartial AP and UP news daily, replacing the admittedly biased Trans-Ocean news delivered free from Berlin. American advertisers sponsor broadcasts.

U. S. International Networks

Today, three international radio chains are operating in Latin America, and in their development lies the possibility of a revolution in broadcasting in the southern republics such as followed the creation of chain broadcasting in this country. For the first time, the people of the other Americas will hear regularly international events, great attractions, world famous personalities. Network radio should be the beginning of real internationalism in this hemisphere.

Our operations in the Radio Section of the Office of the Coordinator of Inter-American Affairs, are two-fold. We must increase the flow of pro-American shows to reach more and more people over more and more stations in Latin America; and we must use radio in this country to gain an aroused and enthusiastic public opinion for the Good Neighbor policy. Our job in the U. S. is mainly one of coordination, stimulation and service.

OCIA Activities

Bulletins of information, special event scripts, some transcriptions, are sent to the local stations weekly. We work with networks in the production of features with a Latin American direction, and with agencies, advertisers, and artists for the use of topical material about our southern neighbors. All operations in the U.S. are based on a realistic approach. The material we send out must be timely, must be good radio. Material for artists must be exclusive. Since radio reflects the American scene, and since today the American scene reflects a real interest in the southern republics. then we must supply the material that radio wants and needs.

In the southern republics, our problems are more difficult. Betting on every horse in the race, we are placing shows point-to-point over commercial facilities, sending transcriptions to local stations, urging program service companies to expand their efforts, getting advertisers to use larger appropriations in Latin America, working to improve short wave program output and station facilities, cooperating with the U. S. networks in Latin America for better shows, offering script service to local stations.

The U. S. campaign is under way, still far short of our objectives. Most readers will have felt our presence by now, and can expect more from us in the future. We want more and better shows about Latin America over U. S. facilities, want more interesting and arresting material delivered by more artists. Only thus can we get more information about, more understanding of, more respect for the people of the other Americas. Radio can play a major part in creating a hemispheric understanding and a linking of the destinies of the Americas, no matter what the obstacles may be.

For Complete Inter-American Section Please Turn to Page 997

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

AMERICA'S ACE RADIO POLICE NEWS COMMENTATOR

FRANCIS P. (TIP) O'NEILL

of BOSTON, MASSACHUSETTS

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RADIO DAILY

Fifth Annual Poll of the Radio Editors and Critics for 1941-1942

(Released December 23, 1941)

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and his ORCHESTRA

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CIRCLE 6-4684

RESULTS OF RADIO DAILY 1941 CRITICS POLL

Dance Bands (Sweet)	Dance Bands (Swing)

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Wayne King 466	Benny Goodman
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Sammy Kaye 194	Artie Shaw
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	Sports Commentators BILL STERN
H. V. KALTENBORN 486	•
H. V. KALTENBORN	BILL STERN 746
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Dr. Frank Black	272	NBC Symphony 542
Eugene Ormandy	236	Philadelphia Symphony 220
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Alfred Wallenstein		The Voice of Firestone
John Barbarolli	130	Metropolitan Opera 120
Walter Damrosch	98	Frank Black Orchestra
Sir Thomas Beecham	94	Cleveland Symphony 82
Arthur Rodzinski	88	Radio City Symphony 66
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		,
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James Melton		Gladys Swarthout
Lawrence Tibbett		Jessica Dragonette
Jan Peerce		Lucille Manners 200
John Charles Thomas		Vivian della Chiesa
Nelson Eddy		Rise Stevens 184
Nino Martini	114	Margaret Speaks 176
Frank Munn		Francia White
Paul Robeson	114	Jean Dickenson
Lauritz Melchior	82	Marian Anderson 106
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(Popular)		(Popular)
BING CROSBY	750	KATE SMITH 510
Kenny Baker	366	Dinah Shore
Dennis Day	244	Connie Boswell 478
Lanny Ross	236	Ginny Simms 340
Barry Wood		Frances Langford 168
Ray Eberle		Martha Tilton
Frank Parker		Mary Martin 106 Bonnie Baker 92
Harry Babbitt Tony Martin	96	Bonnie Baker 92 Bea Wain 90
Frank Munn	78	Helen O'Connell 60
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RADIO editors, writers and critics on newspapers and periodicals throughout the United States, its possessions and in Canada took part in the fifth annual poll conducted by RADIO DAILY.

Tabulations were made on the basis of 10 points for each first choice, 9 points for each second choice and proportionately down the line. All figures represent points out of a possible 1,000.

Original signed questionnaires as returned by the radio editors and the worksheets used in the tabulation of the votes are carefully preserved by RADIO DAILY. It is regarded as the one authoritative pool of its kind conducted by a radio industry business paper and is presented as a service to the trade, which finds it helpful to have a true cross-section of opinion from the nation's radio editors.

CONTINUED ON FOLLOWING PAGE

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DATA ON PROGRAM WINNERS IN RADIO DAILY'S FIFTH ANNUAL POLL of RADIO CRITICS

Jell-O

Sponsored by General Foods Corp., for Jell-O; Sundays, 7-7:30 p.m. on the NBC Red network. Agency: Young & Rubicam, Inc. Cast: Jack Benny, Mary Livingstone, Rochester, Dennis Day, Don Wilson. Orchestra: Phil Harris.

Bob Hope Program

Sponsored by Pepsodent Co.; Tuesdays, 10-10:30 p.m. on the NBC Red network. *Agency*: Lord & Thomas, Inc. *Cast*: Bob Hope, Jerry Colonna, Frances Langford, Betty Hutton and guest stars. *Orchestra*: Skinnay Ennis.

Fibber McGee & Molly

Sponsored by S. C. Johnson & Son, Inc., for floor wax and polish; Tuesdays, 9:30-10 p.m. on NBC Red network. *Agency*: Needham, Louis & Brorby, Inc. *Cast*: Marion and Jim Jordan. *Orchestra*: Billy Mills.

Chase & Sanborn

Sponsored by Standard Brands, Inc., for Chase & Sanborn coffee; Sundays, 8-8:30 p.m. on the NBC Red network. Agency: J. Walter Thompson Co. Cast: Edgar Bergen and Charlie McCarthy, Abbott & Costello, with guest stars. Orchestra: Ray Noble.

Fred Allen Show

Sponsored by the Texas Co.; Wednesdays, 9-10 p.m. on the CBS network. *Agency*: Buchanan Co. *Cast*: Fred Allen, Portland Hoffa, Kenny Baker and guest stars. *Orchestra*: Al Goodman.

Information Please

Sponsored by American Tobacco Co., for Lucky Strike cigarettes; Fridays, 8:30-9 p.m. on NBC Red network. *Agency*: Lord & Thomas, Inc. *Cast*: Clifton Fadiman, Franklin P. Adams, John Kieran, Oscar Levant, Milton Cross and guest.

Kraft Music Hall

Sponsored by Kraft Cheese Corp.; Thursdays, 9-10 p.m. on NBC Red network. Agency: J. Walter Thompson Co. Cast: Bing Crosby, Connie Boswell, Jerry Lester and guest stars. Orchestra: John Scott Trotter.

Ford Sunday Evening Hour

Sponsored by Ford Motor Co.; Sundays, 9-10 p.m. on the CBS network. Agency: McCann-Erickson. Cast: Ford Symphony Orchestra and Chorus, guest soloists, instrumentalists and conductors.

Lux Radio Theater

Sponsored by Lever Bros. for Lux toilet soap; Mondays, 9-10 p.m. on the CBS network. Agency: J. Walter Thompson Co. Cast: Cecil B. DeMille, producer, and guest stars. Orchestra: Louis Silvers.

Take It Or Leave It

Sponsored by Eversharp, Inc.: Sundays, 10-10:30 p.m. on the CBS network. Agency: Biow Co. Cast: Bob Hawk, emcee, and contestants from the studio audience.

(Program times indicated are in the Eastern Time Zone.)

IMPORTANT RADIO Telephone Numbers in NEW YORK

-

Circle 5-5780
Wickersham 2-2000
MAin 4-9735
MEIrose 5-0333
BRyant 9-3775
Wickersham 2-2000
Circle 7-8300
BRyant 9-2360
MUrray Hill 2-3033
BRyant 9-7841
PLaza 3-4204
PLaza 8-0066
BRyant 9-6000
Circle 7-8300
INgersol 2-1300
Circle 6-2200
MUrray Hill 2-5767
PLaza 3-3300
WOrth 2-5600
PEnnsylvania 6-8600
Circle 5-7979
Circle 5-5566
TRiangle 5-0313

Radio Stations

National Networks

Columbia Broadcasting System Wickersham	2-2000
Mutual Broadcasting SystemPEnnsylvania	6-9600
National Broadcasting Co	7-8300
Blue Network, Inc	7-8300

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Inc	6-1800
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Donahue & Coe Inc Columbus	5-4252
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McCaon-Erickson, Inc. CIrcle McKee & Albright COlumbus C.L. Miller Co	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza	5-7000 5-2058 2-1010 2-6727 4-4900 5-9840 3-0900 5-1500 6-5924 3-6121
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza Ruthrauff & Ryan, Inc. MUrray Hill Russel M. Seeds Co. CIrcle Stack-Coble Advertising Co. CIrcle Stack-Coble Advertising Co. CIrcle Stack-Coble Advertising Co. Month J. Walter Thompson Co. MOhnk L. Walter Co. Mohn Mohnk Mohnk L. Walter Co. Mohn Mohnk L. Walter Co. Mohn Mohnk Mohnk Mohnk Mohn Mohn Mohn Mohn Mohn Mohn Mohn Mohn	5-7000 5-2058 2-1010 4-4900 5-9840 3-0900 5-1500 6-5924 3-6400 6-1382 3-7444 9-2400 4-1690 4-1585
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza Ruthrauff & Ryan, Inc. MUrray Hill Russel M. Seeds Co. CIrcle Stack-Coble Advertising Co. CIrcle Stack-Coble Advertising Co. CIrcle Stack-Coble Advertising Co. Month J. Walter Thompson Co. MOhnk L. Walter Co. Mohn Mohnk Mohnk L. Walter Co. Mohn Mohnk L. Walter Co. Mohn Mohnk Mohnk Mohnk Mohn Mohn Mohn Mohn Mohn Mohn Mohn Mohn	5-7000 5-2058 2-1010 4-4900 5-9840 3-0900 5-1500 6-5924 3-6400 6-1382 3-7444 9-2400 4-1690 4-1585
McCann-Erickson, Inc. CIrcle McKee & Albright COlumbus C. L. Miller Co. MUrray Hill Morse International, Inc. LExington Newell-Emmett Co. Inc. AShland Paris & Peart CAledonia Peck Advertising Agency Plaza Pedlar & Ryan, Inc. Plaza Charles Dallas Reach Co. VAnderbilt Redfield-Johnstone, Inc. Plaza Ruthrauff & Ryan, Inc. MUrray Hill Russel M. Seeds Co. CIrcle Stack-Coble Advertising Co. Plaza Street & Finney BRyant J. Walter Thompson Co. MOhawk Tracy-Locke-Dawson Collondar	5-7000 5-2058 2-1010 4-4900 5-9840 3-0900 5-1500 6-5924 3-6400 6-1382 3-7444 9-2400 4-1690 4-1585

Publications

Advertising Age. BRyant 9-6432
Advertising & Selling. CAledonia 5-9770
The Billboard. MEdallion 3-1616
Broadcasting and Broadcasting Adver-

RADIO DAILY......WIsconsin 7-6336

Radio Guide	2-4690
Radio Retailing	3-0700
Radio Retailing—TodayPLaza 3	
Radio Weekly	
Sales Management	1-1760
Standard Advertising Register MEdallion 3	-5850
Tide AShland 4	
Variety BRyant 9	

News Agencies and Associations

Associated Press	Circle 6-4111
International News Service	MUrray Hill 2-0131
Press Association, Inc	CIrcle 7-1357
Radio News Association	
Transradio Press Service, Inc	
United Proce	Milrray Hill 7-0400

Talent Agencies

James Appell	' Laza 3-7840
Batchelor Enterprises, Inc.	Clara 6 4224
Herman Bernie	Columbus 5-664/
Columbia Concerts Corp	Circle 7-6900
Consolidated Radio Artists, Inc	COlumbus 5-3580
Ken Dolan & Co	COlumbus 5-1538
Wallace Downey, Inc	Circle 6-4684
Evans & Salter	
Fanchon & Marco	
Moe Gale	
General Amusement Corp	
William Gernannt	
Don Haynes	Circle 6-8520
Hesse & McCaffrey	. ELdorado 5-1076
Stella Karn	VAnderbilt 6-3860
Bob Kerr	
Ben B. Lipset, Inc.	
A. G S. Lyons, Inc.	
Management Corp. of AmericaW	Ilakaraham 2 9000
A T Mister d	Charle 5 5400
A T. Michaud	
Mills Artists, Inc	
William Morris Agency, Inc	
Leo Morrison, Inc	Circle 7-6413
Music Corporation of America W	/Ickersham 2-8900
James Peppe	
Myron Selznick Co. of N. Y.	Circle 7-6201
Roy Wilson (Wilson, Powell & Haywa	
Ed Wolf & Associates	
Lu Woll O Associates	Circle 7-4883
	-

Program Producers and Transcription and Recording Companies

Companies	
Advertisers' Broadcasting Co BRyant	9-1176
Advertisers Recording Service	6-0141
Air Features, Inc	2-0077
American Institute of Food Products WHitehall	4-7303
Arthur H. Ashley	5-1348
Arts Recording Studics & Recording CoPLaza	8-0407
Asch Recording Studies BRyant	9-3137
Associated Music Publishers, Inc BRyant	9-0847
Audio-Scriptions, Inc	7-7690
Basch Radio Productions MUrray Hill	2-8877
Broadcasting Program Service BRyant	9-4324
Ted Collins	7-0094
Columbia Recording Corp	5-5662
Decca Records, Inc	5-7530
Allen A. Funt Radio Froductions. MUrray Hill	4-6148
General Sound CorpPLaza	3-3015
H. S. GoodmanWlckersham	2-3338
Intercontinental Audio Video Corp CHelsea	3-3455
International Radio ProductionsPLaza	
Kent-Johnson, Inc PLaza	3-7246
Kermit-Raymond Corp ELdorado	5-5511
Langlois & Wentworth ELdorado	5-1620
Phillips H. Lord, Inc	2-2211
Charles Miche'sonMUrray Hill	2-3376
Management Corp. cf America Wlckersham	2-8900
Miller Broadcasting System, IncCIrcle	6-0141
C. D. Morris AssociatesPLaza	3-4144
Musicraft Records, IncCIrcle	9-1247
Muzak Transcriptions, IncBRyant	
NBC Radio-Recording DivisionCIrcle	4-2067
Nevill & Ross LAckawanna Lilian Okun, Inc COlumbus	
Linan Okun, IncColumbus	J-0000

Radio Events Syndicate Murray Hill	6-3487
Radio-Field VAnderbill	
RCA Manufacturing Co	
Lewis Reid BRyant	
Rockhill Radio Productions PLaza	2 0452
Bernard L. Schubert Inc PLaza	
Henry Souvaine, Inc	
Shafter-Waible Radio Productions BRyant	
Standard Radio BRyant	9-4324
Star Radio Programs	3-4991
Edwin Strong, Inc	9-5758
Transamerican Broadcasting &	
Television Corp	5-9800
Transcribed Radio Shows, Inc LOngacre	5-3440
Tyro Productions COlumbus	
Victor Recording Laboratory MUrray Hil	
Roger White	
Roy Wilson	
NOT WISON	7 4005
Wolf Associates	
World Broadcasting System Wickersham	
F. W. Ziv, Inc PLaza	3-4147

Organizations, Unions and
Government Agencies
Actors' Equity BRyant 9-3550 Advertising Club CAledonia 5-1810 Advertising Federation of America BRyant 9-0430 American Association of Advertising
AgenciesLExington 2-7980 American Communications
Association
Musicians
ArtistsVAnderbilt 6-1810 American Newspaper Publishers
Association
Associated Actors & Artistes of America
Broadcast Music, IncPEnnsylvania 6-5466 Coordinator of Inter-American Affairs
(Rockefeller Committee)
Music Publishers' Protective Association . CIrcle 6-3084
Artists
National Labor Relations Board HAnover 2-4174 Professional Music Men, Inc
Radio Club of America LOngacre 5-6622 SESAC
Society of Jewish Composers, Publishers and Song WritersLOngacre 5-9124
Songwriters' Protective Association Columbus 5-3758 Women's National Radio Committee Clrcle 7-4110

Hotels

Algonquin	2-0101
Ambassadcr	2-1000
Astor	6-6000
Biltmore	9.7920
BiltmoreWidilay IIII	6 6000
CommodoreMUrray Hill	6-6000
EdisonCIrcle	6-5000
Lincoln CIrcle	6-4500
LombardyPLaza	3-8600
New Yorker MEdallion	3-100C
New WestonPLaza	3-4800
Park Central	7-8000
rennsylvania PEnnsylvania	6-5000
Diama Diama	3 1740
Plaza PLaza	3-17-10
Ritz CarltonPLaza	3-4000
Ritz Tower Wlckersham	2-5000
Roosevelt	6-9200
St. Moritz	2-5800
St. RegisPLaza	3-4500
Savoy PlazaVOlunteer	5-2600
Sherry NetherlandVOlunteer	5-2800
Vanderbilt	4-4000
Vanderbilt	F 2000
Waldorf-Astoria ELdorado	3-3000
WarwickClrcle	1-2/00

IMPORTANT RADIO Telephone Numbers in LOS ANGELES



Radio Stations

KECA							FAirfax	2121
KFAC	٠.						Fltzroy	1231
KFI							FAirfax	2121
KFOX							MUtual	2510
KFVD							DRexel	2391
KFWB							. HEmpstead	5151
KGER							MAdison	
KGFJ							PRospect	
							HOllywood	
KIEV							CHapman 5	
KMFC							. BRadshaw 2	
KMTR								
							HIllside	
KNX							HOllywood	
KRKD							TUcker	7111
XELO	(L.	A.	Offi	ce).		.	MAdison	6272
XEMO	-XE	RB	(L.	Α.	Office		PRospect	9136

Networks

Columbia Broadcasting SystemHOllywood	1212
Between 10 P.M. and 8:30 A.MHOllywood	7052
Don Lee Broadcasting SystemHOllywood	8111
Mutual Broadcasting SystemHOllywood	8111
National Broadcasting CoHOllywood	6161
Blue Network, Inc	6161

Station Representatives

	_
Walter Biddick Co	6184
R. J. Bidwell CoPRcspect	3746
John Blair & CoPRospect	3584
The Branham Co MIchigan	1269
Free & Peters, IncGLadstone	3949
George P. Hollinbery CoVAN Dyke	7386
Joseph Hershey McGillvraPRospect	5319
National Broadcasting Co HOllywood	6161
Edward Petry & CoMlchigan	8729
Radio Advertising CorpVAn Dyke	1901
Radio SalesHOllywood	1212
William G. Rambeau CoGRanite	3636
Paul H. Raymer CoVAndike	1901
Reynolds-Fitzgerald, IncTUcker	2474
The Walker CoGRanite	1726
Howard H. Wilson CoGRanite	1726

Advertising Agencies

Alber R. H. CompanyPRospect	3331
Batten, Barton, Durstine & OsbornHOllywood	7337
Benton & Bowles IncHIllside	9151
Botsford, Constantine & GardnerPRospect	0206
Brisacher, Davis & StaffPRospect	9368
Buchanan & Company, IncMIchigan	2156
Campbell-Ewald CompanyPRospect	1275
The Caples CoMUtual	4143

Erwin, Wasey & CompanyPRospect	5317
Hillman-Shane Advertising Agency Inc VAndyke	511i
Hixson-O'Donnell AdvertisingMUtual	8331
Lennen & Mitchell GRanite	7181
Lord & ThomasMIchigan	7651
McCann-Erickson Inc MIchigan	
McKee & Albright, IncHOllywood	
Miner, Dan BRichmond	
Morgan, Raymond R. CoHEmpstead	4194
Needham, Louis & BrorbyGRanite	
Ruthrauff & Ryan Inc	
Scholts Advertising ServiceMIchigan	2396
Russel M. Seeds Co	
Barton A. Stebbins Advertising Agency TRinity	8821
Thompson, J. Walter CoHIllside	7241
Ward Wheelock Co	
Weinberg, Milton, Advertising CoTUcker	4111
Young & Rubicam Inc	

Program Producers and Transcription and Recording

Companies Bennett Downie Associates......GRanite 5722 G. C. Bird & Associates..... HOllywood 3981 Columbia Recording Corp......GRanite 4134 Paul CrugerHOllywood 9352 Patrick Michael Cunning......Hillside 5915 Davis & Schwegler......HOllywood 7800 Decca Recording Division......HOllywood 5191 Earnshaw Radio Productions.......GLadstone 2555 Electro-Vox Recording StudiosGLadstone 2189 Irving Fogel & Associates......WAInut 6485 Tag Garnett Radio Productions.....HOllywood 2-2254 Hollywood Recording Co......GLadstone 2191 C. P. MacGregorFltzroy 4191 Fred C. Mertens & Associates......FEderal 0119 Raymond R. Morgan Co.HEmpstead 4194 Music Corporation of America.....BRadshaw 2-3211 NBC Radio-Recording Division.....HOllywood 6161 George Logan Price, Inc.....EXposition 1960 Radio Producers of Hollywood......HOllywood 6288 Radio Recorders, Inc.HOllywood 3917 Radio Transcriptions Co. of America. . Hollywood 3545 Rec-Art StudiosPRospect 9232 Edward Sloman Productions.....CRestview 1-2242 Speed-Q Sound Effects.....PRospect 2035 Wolf Associates, Inc......GLadstone 6676 World Broadcasting System......HOllywood 6321

Radio Artists Agencies

•	
Columbia Management of Calif	.HOllywood 6365
Consolidated Radio Artists	CRestview 1-1171
Everett N. Crosby, Ltd	CRestview 1-1171
Ken Dolan & Co	CRestview 1-9185
Fanchon & Marco	.VAn Dyke 2041
General Amusement Corp	BRadshaw 2-4259
Irwin, Lou	CRestview 1-7131
Lyons, A. & S	BRadshaw 2-2893
Morris Agency, William	CRestview 1-6161
Morrison, Leo	CRestview 1-9191
Music Corporation of America	CRestview 6-2001
NBC Artists Service	.HOllywood 6161
James L. Saphier	Hillside 9226
Selznick, Myron	CRestview 1-9171
Louis Shurr	CRestview 1-1116
Swanson, H. N	Restview 1-5115
Wolf Associates, Inc	.GLadstone 6676

Publications

Broadcasting & Broadcast	
Advertising	GLadstone 7353
Printer's Ink	MUtual 1809
RADIO DAILY	GRanite 6607
Radio Guide	CRestview 6-2061
Variety	
Western Advertising	MAdison 1313

Air Lines

American AirlinesSTanly 7-1511
Grand Central Air TerminalCHapman 5-1222
Los Angeles Municipal Airport ORegon 8-1151
Pan American AirwaysMIchigan 2121
TWAMIchigan 8881
Union Air TerminalSTanly 7-2161
United Air LinesMAdison 1212

Sport Arenas

American Legion	
(Stadium-Hollywood)HOllywood	2951
Los Angeles ColiseumRichmond	6391
Gilmore StadiumWHitney	1163

Railway Terminals

				MUtual	
				MIchigan	
Union	Pacific .	• • •	 · · • · ·	 TRinity	9211

Hotels

Ambassador HotelDRexel	7011
Biltmore HotelMIchigan	
Christie HotelHOllywood	2241
Clark HotelMIchigan	4121
Del Monte Hotel (L. A. Offices) EXposition	9767
Garden of Allah HotelHOllywood	3581
Hollywood HotelHEmpstead	4181
Hollywood KnickerbockerGLadstone	
Hollywood Plaza HotelGLadstone	1131
Roosevelt Hotel	2442
The Town House EXposition	1234

IMPORTANT RADIO AND GOVERN-MENT TELEPHONE NUMBERS IN Washington, D. C.

Federal Departments and Agencies

White House	. NAtional	1414
State Department	REpublic	5600
Treasury Department	. NAtional	6400
War Department		6700
Justice Department	REpublic	8200
Post Office Department		5360
Navy Department		7400
Interior Department		
(Office of Education)	REpublic	1820
Agriculture Department		4142
Commerce Department		2200
Labor Department		2420
Federal Trade Commission	NAtional	8206
FEDERAL COMMUNICATIONS		
COMMISSION	EXecutive	3620
Securities & Exchange Commission	District	3633
National Labor Relations Board	NAtional	9716
Wage & Hour Administration		2420
Social Security oBard		6530
Supreme Court of the U.S	EXecutive	1640
D. C. Court of Appeals	REpublic	3811
D. C. Court of Appeals	. District	2854
Capitol (Senate and House)	. NAtional	3120
Defense Savings Staff	. NAtional	6400
Radio Script & Transcription Exchange,		
Extension 2225,	REpublic	1820
Bureau of Census	. District	2200
Office of Emergency Management		5050
Office of Civilian Defense	REpublic	5050
Division of Information		5050
Office of Price Administration	REpublic	5050
Office of Production Management	REpublic	7500
Supply, Priorities & Allocations Board.	REpublic	7500

Non-Governmental

non-docci menti	
Clear Channel Group	2080 3607
Radio Correspondents' Galleries NAtional	3120
RADIO DAILY . REpublic Radio Manufacturers' Association NAtional	

Radio Stations

WINX		MEtropolitan 3200
WMAL-WRC		REpublic 4000
WOL	. p.,,	NAtional 7203

Hotels

Carleton	Hotel	MEtropolitan	2626
Mayflower	r Hotel	Dlstrict	3000
Raleigh H	lotel	NAtional	3810
Shoreham	Hotel	ADams	0700
Wardman	Park Hotel	COlumbia	2000
Willard I	Hotel	NAtional	4420

News Services

Associated Press		
International News Service	NAtional	1733
Transradio Press		
United Press	NAtional	9052

Railway Terminals

Baltimore & Ohio	R.	R.	Dlstric	3300
Pennsylvania R. R.			Distric	1424
Union Station			NAtiona	1 2760

Streamlined for VICTORY!

With the whistles, the wheels and the hammers of America's mightiest industries forging the greatest armament the world has ever known . . . it becomes increasingly important to maintain morale at the highest possible level to defeat our enemies on land, on sea and in the air.

..._V

With the purchase of NBC's

talent and artists business by NCAC on January I, 1942, NCAC was streamlined for Victory!

..._V

Booking over 500 major attractions from coast to coast, including top-flight artists and instrumentalists of Concert, Radio, Motion Picture, Theatre, Lecture, Ballet and all other forms of entertainment, the officers and personnel of NCAC have pledged an all-out effort to provide the best possible music and entertainment available in the United States today.

..._V

NATIONAL CONCERT and ARTISTS CORPORATION

711 FIFTH AVE. NEW YORK, N. Y.

ALFRED H. MORTON, PRESIDENT D. S. TUTHILL, DIRECTOR OF POPULAR DIVISION

Chicago · Hollywood · San Francisco · Los Angeles · Boston

IMPORTANT RADIO Telephone Numbers in CHICAGO



Radio Stations

WAAF	RANdolph 1932
WBBM	
WCFL	
WCRW	LINcoln 2188
WEDC	
WENR	
WGES	
WHFC	
WHIP	WEBster 3234
WHN (Chicago office)	RANdolph 5254
WIND (Chicago office)	STAte 4176
W11D DILL	STAte 5466
WLS	STAte 5466 MONROE 9700
WLS	STAte 5466 MONROE 9700 STAte 0366
WJJD WLS WLW (Chicago office) WMAQ	STAte 5466 MONROE 9700 STAte 0366 SUPerior 8300
WJJD WLS WLW (Chicago office) WMAQ	STAte 5466 MONROE 9700 STAte 0366 SUPerior 8300
WJJD WLS WLW (Chicago office)WMAQ WMAQ WMBI	STAte 5466
WJJD WLS WLW (Chicago office) WMAQ WMBI	STAte 5466 MONROE 9700 STAte 0366 SUPerior 8300 MIChigan 1570 SUPerior 5110

National Networks

Columbia Broadcasting SystemWHItehall	
Mutual Broadcasting SystemSUPerior	
National Broadcasting CoSUPerior	
Blue Network, IncSUperior	8300

Station Representatives

John Blair & CoSUPerior	8659
The Branham Co	5726
Burn-Smith Co CENtral	4290
Capper PublicationsCENtral	5977
Cox & TanzFRAnklin	2095
The Foreman CoDELaware	1869
Forjoe Co ANDover	1685
Free & Peters FRAnklin	6373
Arthur Hagg & Associates CENtral	7553
Headley-Reed CoFRAnklin	4687
George P. HollingberySTAte	2898
International Radio SalesCENtral	4547
The Katz AgencyCENtral	4238
Joseph Hershey McGillyraSUPerior	3444
J. R. McKinney & SonSUPerior	9866
National Broadcasting CoSUPerior	8300
John E. PearsonFRAnklin	2359
John H. Perry Associates	8085
Edward Petry & CoDELaware	8600
Radio SalesWHItehall	6000
Radio Advertising CorpCENtral	1743
William G. Rambeau CoANDover	5566
	4473
Reynolds-Fitzgerald, IncSTAte	4294
Sears & AyerSUPerior	8177
	5262
The Walker CoSTAte	7730
Weed & Co	8744
Howard H. Wilson CoCENtral	0/44

Advertising Agencies

Aubrey, Moore & Wallace IncRANdolph	0830
N. W. Ayer & Son, IncRANdolph	3456
Batten, Barton, Durstine &	
Osborn, IncSUPerior	9201
Blackett-Sample-Hummert, Inc DEArborn	0900
Buchanan & CoSUPerior	3047
Leo Burnett CoCENtral	5959
Campbell-Ewald Co	
TI C. I. C.	

Critchfield & Co	SUPerior	3061
Doremus & Co	CENtral	9135
Sherman K. Ellis & Co	HARrison	8612
Erwin, Wasey & Co., Ltd	D A M doloh	4952
Albert Frank-Guenther Law, Inc	DEAL	8910
J. Stirling Getchell	. DEAIDOIN	
	HAKISON	2606
Goodkind, Joice & Morgan	SUPerior	6747
Grant Advertising, Inc	SUPerior	9054
Henri, Hurst & McDonald, Inc	SUPerior	3000
H. W. Kastor Advertising Co., Inc	CENtral	5331
W. E. Long Co	RANdolph	4606
Lord & Thomas	SUPerior	4800
Maxon, Inc	. DELaware	3536
MacFarland, Aveyard & Co	RANdolph	9360
McCann-Erickson, Inc	WEBster	3701
McJunkin Advertising Co	STAte	5060
C. L. Miller Co	CENtral	1640
Mitchell-Faust Advertising Co	STAte	6610
Needham, Louis, & Borby, Inc		5151
Presba, Fellers & Presba	CENItral	7683
L. W. Ramsey Co	ED Anklin	8155
Roche, Williams & Cunnyngham	MADricon	8490
Ruthrauff & Ryan, Inc.	D A MIJ-I-L	2625
Ruthfauff & Kyan, Inc.	KANGOIPH	1045
Russell M. Seeds Co	. DELaware	1815
Schwimmer & Scott		
Sherman & Marquette, Inc	DELaware	8000
Stack-Goble Advertising Agency	KANdolph	0160
J. Walter Thompson Co	SUPerior	0303
Wade Advertising Agency	STAte	7369
Weston-Barnett	WHItehall	7725
Young & Rubicam, Inc	CENtral	9389

Program Producers and Transcription and Recording Companies

Chicago Recording Co	CENtral 5275
Columbia Recording Corp	.WHItehall 6000
Decca Records, Inc	
Estelle Lutz Artists Bureau	
International Radio Productions	
Hal R. Makelim Productions	
Music Corporation of America	
NBC Radio Recording Division	
James Parks Co	
RCA Manufacturing Co	
Radio Recording Studios	
Standard Radio, Inc	
Carl Wester & Co	
World Broadcasting System	

News Agencies and Associations

Associated Press STAte 7700 International News Service ANDover 1234	ŀ
RADIO DAILYSTate 7596	
Transradio Press ServiceSTAte 8091	

Organizations and **Unions**

American Federation of MusiciansSTAte	0063
American Federation of Radio ArtistsSUPerior	6517
AscapRANdolph	1805
Association For Education By Radio DEArborn	7801
National Association of Broadcast Engineers &	
TechniciansRANdolph	8884
Dedie Council DEArborn	7801

A. & S. LYONS INC.

Managers

of

Distinguished

Artists

RADIO • STAGE • SCREEN • TELEVISION

NEW YORK 515 Madison Ave. CALIFORNIA 356 North Camden Drive Beverly Hills



THE BUSINESS SIDE RADIO



Major Network Billings

Agency and Sponsor Network Expenditures

News Services

Station Representatives

Radio Publications

American Association of Advertising Agencies

Advertising Agencies

Research Firms

Federal Communications Commission

U. S. Census Data

Federal Trade Commission

GENERAL AMUSEMENT CORPORATION



THOMAS G. ROCKWELL, President

Producers, Creators and Managers

of
Outstanding Radio Ideas, Talent and
Orchestras For Over Eleven Years

NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD

THE BUSINESS SIDE OF RADIO

By Tod Swalm, Radio Daily Staff

FOR the radio industry, the coming of opportunity. A challenge to fulfill in the broadest manner that principle to which the industry is dedicated, "the public interest, convenience and necessity"; and an opportunity to serve in greater measure the cause of humanity throughout the world in transmitting to all peoples that "truth which will set men free." Only an informed people, in possession of all the facts, can govern intelligently and direct their own destiny along the paths of peace and democracy. And to American radio—the only free system of broadcasting in the world—fell the task on Dec. 7 of helping to meet the obligations of a nation at war.

Problems

The coming of war brought new and disturbing problems to the industry, chief of which was the threat to revenue through possible curtailment of advertising plans by industries converted to full war production or hindered in the manufacture of consumer goods through unavailability of vital supplies pre-empted for war needs. Offsetting this, however, was the promise of continued advertising to maintain brand names, the expected entry into the national field of new products and stepped up advertising efforts for products unaffected by priorities both seeking to obtain greater shares of the expanding purchasing power of the nation resulting from the stimulus of full scale war production.

A further threat was the restriction placed on erection of new physical equipment, but it was indicated by the Government that replacement goods would continue to be made available. In this respect, the industry was placed by the Government in the first line of civilian defense, both from the instructive and morale viewpoints and its continued if static existence was guaranteed. Early in January, 1942, certain restrictions on programming were laid down by the Office of Censorship as war time precautions, but these for the most part were taken in their stride by the broadcasters.

The year 1941 was a record year in

many respects. Network billings advanced approximately 10 per cent over 1940 reaching a total of roughly \$107,-000,000. National spot showed even greater gains, advancing some 29 per cent over the preceding year for an estimated total of \$67,000,000. The total of both categories, \$174,000,000, represented a 17 per cent gain over the 1940 combined total of \$148,656,000. Radio advertising of a purely local nature made equally consistent gains during 1941.

New Developments

New developments were many and varied. Two new facets of the industry, Frequency Modulation and television, entered the competition for the advertising dollar on a full commercial scale, but due to defense requirements and the natural limitations of a new industry made little appreciable inroad on the other media. However, both, and particularly television, were viewed as key industries for after-the-war development to aid in taking up the slack of unemployment resulting from abrupt return to peace time operations.

A third development was the formation of Latin American networks by MBC, CBS and WLWO. These were set up on a large scale with commercial operation getting under way early in 1942. With furthering of cultural relations among the American nations a primary objective of the defense effort, this phase of broadcasting was expected to make rapid gains during the year.

The Job Ahead

Summing up, 1941 was a banner year for the industry, but with the entry of the country into war past achievements and post mortems became purely academic as the industry joined with the nation and our allies in the bitter struggle to preserve and extend freedom. For U. S. radio there could be no compromise in the fight for at stake was the very existence of the American System of Broadcasting.



THIS **IS** A LAUGHING MATTER!

A million laughs for your Radio Audience by

"America's Most Non-sensical Dance Band"

KORN KOBBLERS

BEST SELLERS ON "OKEH" RECORDS

×

COAST-TO-COAST BROADCASTS ON ALL MAJOR NETWORKS

CURRENTLY ON TRANSCRIPTIONS, PLAYING MORE THAN
120 RADIO STATIONS

A RECORD-BREAKING CAFE AND THEATRE ATTRACTION!

Management

STANFORD ZUCKER AGENCY

New York - Cleveland - Chicago

Comparative Major Network Billings For

1941-1940-1939-1938-

Columbia Broadcasting System

	1941*	1940	1939	1938
January		\$3,575,946	\$2,674,057	\$2,879,945
February		3,330,627	2,541,542	2,680,335
March		3,513,170	2,925,684	3,034,317
April		3,322,689	2,854,026	2,424,180
May		3,570,727	3,097,484	2,442,283
June		3,144,213	2,860,180	2,121,495
July		3,071,398	2,311,953	1,367,357
August		2,875,657	2,341,636	1,423,865
September		3,109,863	2,563,132	1,601,755
October		4,001,492	3,366,654	2,387,395
November		3,689,778	3,474,163	2,453,410
December		3,819,989	3,529,154	2,529,060
Total	\$44.584.378	\$41.025.549	\$34.539.665	\$27 345 397

^{*} In accordance with network policies, monthly CBS billing figures were not available.

Mutual Broadcasting System

	10.11	1010	1000	1000
	1941	1940	1939	1938
January	\$ 505,231	\$ 317,729	\$ 315,078	\$ 269,894
February	442,157	337,649	276,605	253,250
March	513,774	390,813	306,976	232,877
April	480,284	363,468	262,626	189,545
May	503,922	322,186	234,764	194,201
June	534,513	299,478	228,186	202,412
July	512,743	235,182	216,583	167,108
August	532,056	227,865	205,410	164,626
September	529,013	283,463	210,589	200,342
October	839,829	784,676	428,221	347,771
November	958,935	627,562	327,045	360,929
December	948,498	576,983	317,699	337,369
Total	\$7,300,955	\$4,767,054	\$3,329,782	\$2,920,324

National Broadcasting Company

		- 5 1		
(Combined	Blue and Red	Networks)		
	1941*	1940	1939	1938
January		\$4,405,208	\$4,033,900	\$3,793,516
February		4,132,084	3,748,695	3,498,053
March		4,304,344	4,170,852	3,806,831
April		4,041,518	3,560,984	3,310,505
May		4,034,622	3,702,102	3,414,200
June		3,642,100	3,382,404	3,200,569
July		3,830,438	3,283,555	2,958,710
August		3,738,262	3,312,570	2,941,099
September		3,879,779	3,315,307	2,979,241
October		5,045,694	4,219,253	3,773,964
November		4,699,078	4,234,984	3,898,919
December		4,909,873	4,279,748	3,887,072
Total		\$50,663,000	\$45,244,354	\$41,462,679

^{*} In accordance with policies, figures for 1941 not officially available.



Personal Management HARRY NORWOOD 6425 HOLLYWOOD BLVD.

The **MERRY MACS**

SINGING STARS

UNIVERSAL PICTURES RADIO

Exclusive Decca Recording

HERBERT MARSHALL

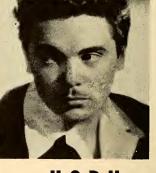
Emcee

BEN ALEXANDER Announcer



BERT WHEELER

and



HADK LADD THE OLD GOLD PROGRAM

The Blue Network

AGENCY—SPONSOR NETWORK EXPENDITURES

Columbia Broadcasting System 1941 Agency Gross Billings

Ruthrauff & Ryan, Inc.	\$5,040,316
Young & Rubicam, Inc	1,534,054
Ward Wheelock Co	4,303,400
Benton & Bowles, Inc	2,551,656
Blackett-Sample-Hummert, Inc	2,507,326
Lord & Thomas	2,181,357
William Esty & Co., Inc	1,917,101
Ted Bates, Inc	1,701,359
The Biow Co., Inc	1,688,785
Newell-Emmett Co., Inc	1,657,108
McCann-Erickson, Inc	1,633,821
Compton Advertising, Inc	1,492,362
Sherman & Marquette, Inc	1,491,056
J. Walter Thompson Co	1,325,700
Buchanan & Co., Inc	1,120,705
Arthur Meyerhoff & Co	1,110,684
Pedlar & Ryan, Inc	964,459
Gardner Advertising Co	759,916
Batten, Barton, Durstine & Osborn, Inc.	729,840
Arthur Kudner, Inc	718,801
Geyer, Cornell & Newell, Inc	658,362
D'Arey Advertising Co., Inc	587,056
Knox Reeves Advertising, Inc	500,306
The Joseph Katz Co	183,263
Aubrey, Moore & Wallace, Inc	377,288
H. W. Kastor & Sons Advertising Co	287,793
J. M. Mathes, Inc	270,635
O'Dea, Sheldon & Canady, Inc	268,676
H. M. Kiesewetter Advertising Agency	217,584
Raymond R. Morgan Co	191,161
Sorenson & Co	185,110
Maxon, Inc.	172,804
C. L. Miller Co	136,872
Walsh Advertising Co Lee Anderson Advertising Agy	88,285
Morse International, Inc.	83,131 75,214
Erwin, Wasey & Co	68,630
Badger, Browning & Hersey, Inc	56,056
Fuller & Smith & Ross, Inc	55,970
Smith & Drum, Inc	47,956
Lennen & Mitchell, Inc	44,144
U. S. Advertising Co	40,610
Brisacher, Davis & Staff	31,659
Cecil & Presbrey, Inc	25,971
J. D. Tarcher Co	21,643
Hillman-Shane Adv. Agency, Inc.	20,217
Kenyon & Echardt, Inc	19,602
Lockwood-Shackelford Adv. Agy	16,690
Glasser-Gailey & Co	16,054
The McCarty Co	15,701
N. W. Ayer & Son, Inc.	11,265
Anderson, Davis & Platte, Inc	10,569
Gillham Advertising Agency	8,820
Brooks Advertising Agency Leon Livingston Agency	7,881
Long Advertising Service	5,597 4,413
General Adv. Agency, Inc.	2,384
Vickers & Benson, Ltd	2,070
Logan & Arnold	521
_	
TOTAL 8	14 591 379

Mutual Broadcasting System 1941 Agency Gross Billings

Blackett-Sample-Hummert, Inc 8	
Ivey & Ellington, Inc	854,110.95
R. H. Alber Co	656,223,70
Erwin, Wasey & Co., Inc	197,088.21
J. Walter Thompson & Co	184,150.02
Federal Advertising Agency, Inc	107,576,25
William Esty & Co., Inc	353,568,62
D'Arey Advertising Co., I c	301.857.28
Maxon, Inc	281,620,25
Hixon-O'Donnell, Inc.	203,197.51
Kuox, Reeves Advertising, Inc.	158,671.92
Kelly, Zahrndt, Kelly, Inc	157,390,39
Neny, Zanriut, Keny, inc	
Young & Rubieam, Inc	127,808.32
Critchfield & Co	127,138.90
Ruthranff & Ryan, Inc	78,561.00
Sherman K. Ellis & Co., Inc	73,998.11
Redfield-Johnstone, Inc	68,685.00
MacFarland, Aveyard & Co	61,953,20
Weiss & Geller, Inc	56,095,16
McCann-Erickson, Inc	18,095,28
Bayless-Kerr Co	35,513,00
Aircasters, Inc	33,184,18
Birmingham, Castleman & Pierce	32,795.00
Roche, Williams & Cunnyngham, Inc.	32,795,.00
Arthur Meyerhoff & Co	31,900.00
Leo Burnett & Co., Inc.	29,550.00
N. W. Ayer & Son, Inc.	29,109,23
Campbell-Mithnn, Inc.	28,739,72
Lee Anderson Adv. Co	21,832,00
Commercial Radio Service Adv	
	21,365.16
Platt-Forbes, Inc.	22,375.00
Weston-Barnett, Inc	17,999.50
B. B. D. & O	11,786.00
Kenyon & Eckhardt, Inc	11,939.57
Buchanan & Co., Inc	7,069.50
Cesana & Associates	5,864.40
Lord & Thomas	4,842.29
Van Sant, Dugdale & Co., Inc Tom Westwood Adv. Agency	4,716.40
Shrine East-West Football Game	4,548.50
Committee	3,592.00
H. W. Kastor & Sons Adv. Co	3,392.00
National Fellowship for Prayer &	0,217.00
Evangelism	2,066.00
Donalme & Co., Inc.	1,557.88
Edward J. Long Adv. Agency	935.00
Mithoff & White Adv	856.75
\$6	3,854,985.38
Locally sponsored (Co-Op. Clients)	445,970.64

National Broadcasting Co. 1941 Agency Gross Billings Not Available

GARNETT MARKS



ANNOUNCER • NARRATOR
ACTOR

SPORTS AND NEWS COMMENTATOR



Announcing at WKRC, Cincinnati, Ohio

Columbia Broadcasting System 1941 Sponsor Expenditures

Countal Foods Corn	\$1.830.491
Comphell Soun Co	1.316.450
Lauren Prothogo Co	2 202 812
Talmata Dalmaliva Doot Co	2 774 514
Organie-Palmonve-Feet Co	9 900 599
Circuit & Muses Tabases Co.	1.057 109
Liggett & Myers Tobacco Co	1,057,108
William Wrigicy, Jr., Co	1,453,366
K. J. Keynolds Tobacco Co	1,176,236
hrysler Corp	1,147,710
The Texas Co	1,120,705
hilip Morris & Co., Ltd., Inc	1,114,125
American Home Products Corp	1,075,501
American Tobacco Co	974,333
sterling Products, Inc	971,541
Ford Motor Co	900,518
seneral Mills, Inc	876,466
Pet Milk Sales Corp	768,736
E. R. Squibb & Sons	658,36%
rudential insurance Co. of America	647,945
Coca-Cola Co	587,056
Eversnarp, Inc.	574,660
srown & Williamson Tobacco Corp	515,260
Lady Estner Co	537,048
icueral Foods Corp. lampbell Soup Co. Lever Brothers Co. logate-Palmolive-Peet Co. Procter & Gamble Co. Liggett & Myers Tobacco Co. Hysler Corp. Pithe Texas Co., Ltd., Inc., Line, Line Corp. Pilip Morris & Co., Ltd., Inc., Line Corp. Linerican Home Products Corp., Linerican Home Products, Inc., Cord Motor Co. Liental Mills, Inc., Line Corp., Line Corp	100,427
tuomas s. Lipton, Inc	198,465
American On Co	483,263
nesebrough Manufacturing Co	474,457
California Fruit Growers Exchange	152,206
nited States Tobacco Co	441,228
outmental Baking Co., Inc	430,364
Armour & Co	104,593
Campana Sales Co	377,288
international Suver Co	315,817
Florida Citrus Commission	271,145
Commercial Credit Co	268,676
Magazine Repeating Razor Co	261,498
Pacific Coast Borax Co	258,846
Luxor, Ltd	248,515
Smerson Drug Co	235,663
Johnson & Johnson,	215,441
enn Tobacco Co	215,428
Sest Foods, Inc	204,415
Sowey's, Inc	185,410
Allette Safety Kazor Co	152,105
Curtiss Candy Co	136,872
Los Angeles Soap Co	121,765
Libbey-Owens-Ford Glass Co.,	96,580
Cudahy Packing Co	91,872
Armstrong Cork Co	91,801
Mennen Co	90,528 88,285 75,214 73,945
Travel & Publicity Bur, of Ontario Govt.	88,285
vick Chemical Co	75,214
Johns-Manville Corp.	73,945
Planters Nut & Chocolate Co	72,396
American Chicle Co	56,056
general retroleum Corp. of Calif	47,956 46,022
international Cellucotton Products Co	16,022
	41,468 11,144
Elgin National Watch Co	
Elgin National Watch Co	10.000
Elgin National Watch Co	10,920
Elgin National Watch Co P. Lorillard Co. Richard Hudnut National Lead Co	10,920 35,757
Elgin National Watch Co P. Lorillard Co. Richard Hudnut National Lead Co Macfadden Publications, Inc.	10,920 35,757 32,873
Elgin National Watch Co P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc Peter Paul, Inc.	10,920 35,757 32,873 31,659
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works.	10,920 35,757 32,873 31,659 25,974
Elgin National Watch Co P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc Peter Paul, Inc. Art Metal Works. Luion Oil Co	10,920 35,757 32,873 31,659 25,974 25,314
Elgin National Watch Co	10,920 35,757 32,873 31,659 25,974 25,314 21,643
elgin National Watch Co P. Lorillard Co. Richard Hudnut National Lead Co Macfadden Publications, Inc Peter Paul, Inc Art Metal Works Chion Oil Co Smith Brothers F. Mueller Co	10,920 35,757 32,873 31,659 25,974 25,314 21,643 20,699
Elgin National Watch Co	10,920 35,757 32,873 31,659 25,974 21,643 20,699 20,217
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Chion Oil Co Smith Brothers C. F. Mueller Co Soil-Off Manufacturing Co. Sathasweet Corp.	10,920 35,757 32,873 31,659 25,974 25,314 21,643 20,699 20,217 20,176
elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co. Smith Brothers C. F. Mueller Co. Soil-Off Manufacturing Co. Sathaware Corp. Now Selatine Co. Juc. Now Selatine C	10,920 35,757 32,873 31,659 25,974 25,314 21,643 20,699 20,217 20,176 19,602
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co. Smith Brothers F. Mueller Co. Soil-Off Manufacturing Co. Sathasweet Copp. Knox Gelatine Co., Inc. Steakfast Club Coffee.	10,920 35,757 32,873 31,659 25,974 25,344 21,643 20,699 20,217 20,176 19,602 16,690
elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Mactadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co. Smith Brothers C. F. Mueller Co. Soil-Off Manufacturing Co. Bathasweet Corp. Knox Gelatine Co., Inc. Direkfast Club Coffee	10,920 35,757 32,873 31,659 25,974 21,643 20,699 20,217 20,176 19,602 16,690 16,224
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co Smith Brothers F. Mueller Co Soil-Off Manufacturing Co. Sathasweet Corp. Knox Gelatine Co., Inc Whose Brothers Milling Co. More Brothers Milling Co.	10,920 35,757 32,873 31,659 25,974 25,314 20,699 20,217 20,176 19,602 16,690 16,224 16,054
Armstrong Cork Co. Memner Co. Pravel & Publicity Bur, of Ontario Govt. Vick Chemical Co. Johns-Manville Corp. Planters Nut & Chocolate Co. American Chicle Co. Johns-Manville Corp. Johns-Manville Corp. Johns-Manville Co. Johns-Manville Co. Johns-Manville Co. P. Lorillard Co. Johns-Manville Co. P. Lorillard Co. Johns-Manville Co. P. Lorillard Co. Macfadden Publications, Inc. Johns-Manville Co. Johns-Manville Co	10,920 35,757 32,873 31,659 25,974 21,643 20,699 20,217 20,176 19,602 16,690 16,224 16,054
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co. Smith Brothers F. Mueller Co. Soil-Off Manufacturing Co. Sathasweet Corp. Knox Gelatine Co., Inc. Streakfast Club Coffee. Where Brothers Milling Co. Volonial Dames, Inc. Wilmington Tenasportation Co. Wilmington Tenasportation Co.	10,920 35,757 32,873 31,659 25,974 25,314 21,643 20,699 20,217 20,176 19,602 16,690 16,224 16,054 15,701
Wilmington Transportation Co	13,737 11,265
Elgin National Watch Co. P. Lorillard Co. Richard Hudnut National Lead Co. Macfadden Publications, Inc. Peter Paul, Inc. Art Metal Works. Union Oil Co. Smith Brothers E. F. Mueller Co. Soil-Off Manufacturing Co. Sathasweet Corp. Knox Gelatine Co., Inc. Steakfast Club Coffee. Albers Brothers Milling Co. Iolonial Dames, Inc. Seaside Oil Co. Wilmington Transportation Co. Atlantic Refining Co. Mexander Smith & Sons Carpet Co. Bekins Van & Storage Co. Lieneral Motors Corp. Luden's, Inc. Nestle's Milk Products, Inc.	13,737 11,265

iallenkamp Stores	Ca :	1	4,413
faytan Co		-10.	4,152
Shell Oil Co			3,556
Engle Oil & Rellui:	ng Co		2,381
fultce Aircraft C	огр		521

TOTAL\$11,581,378

Mutual Broadcasting System 1941 Sponsor Expenditures

Bayuk Cigars, Inc	00 212 9922
Cananal Mills Inc.	cca 9~2 00
General Mills, Inc	000,010.00
Gospel Broadcasting Association	655,025.50
General Cigar Company	155,406.77
Wander Company	115,252.84
*Pharmaco, Inc	
American Safety Razor Corp	314,513.25
Coca-Cola Company	301.857.28
Gillette Safety Razor Co	281,620,25
R. B. Semler, Inc	274,791,24
Anacin Company	227,365.50
Whitehall Pharmacal Co**Richfield Oil Corp. of New York	227.165.50
**Richfield Oil Corn of New York	224 003 44
Lutheran Laymen's League	157 900 90
Wheeling Steel Corporation	
Axton-Fisher Tobacco Co	
P. Ballantine & Sous	
Zonite Products, Inc	
American Can Company	
Barbasol Company	87,327.00
Delaware, Lackawanna & Western Coa	1
Young People's Church of the Air	78,561.00
Young People's Church of the Air	71,293.95
Howard Clothes, Inc	69,685.00
Marrow's, Inc	
Piel Brothers	
Macfadden Publications	
Parker Pen Company	
Irlahart Prothers	10,217.32
Iglehart Brothers	35,513.00
Detroit Bible Class	33,184.18
Griffin Manufacturing Company	
Studebaker Corporation	
Illinois Meat Company	
Cudahy Packing Company	29,610.00
Hecker Products Corp	29,550.00
Land O'Lakes Creameries, Inc	
Chrysler Sales Division	
V. LaRosa & Sons, Inc	24,365.16
Peter Paul, Inc	. 22,375.00
American Bird Products, Inc	17,999.50
Paul F. Beich Co	16,464,50
Tayton Company	14.786.00
United Air Lines, Inc.	12,644,73
Charles B. Knox Gelatine Co	
Paramount Pictures Corp	
Rema Wine Company	
Pabst Sales Company	
Shrine East-West Football Game	
Cessna Aircraft, Inc.	3,217.00
National Fellowship for Prayer and	0.004.5
Evangelism	
Walter Wanger Productions	
John B. Canepa Co	
El Paso Board of Development	856.75
\$6	,851,985.38
Locally sponsored (Co-Op. Clients)	115.970.61

\$6,854,985.38 Locally sponsored (Co-Op. Clients) 115,970.61

National Broadcasting Co. 1941 Sponsor Expenditures Not Available

TEAM-WORK IN RADIO SELLING

By Frank E. Pellegrin, NAB Director of Broadcast Advertising

ET'S make it easier to buy radio!" That was the rallying cry of sales managers at the 1941 convention of the National Association of Broadcasters. There was plenty of eloquence—and cold, hard facts-to support the plea. Attending the convention were about 200 radio sales managers, and station managers in charge of sales. Most of these had some incident or example to cite. Also attending were national station sales representatives, who were faced with the problem unceasingly in their daily contacts with buyers of radio advertising. And also in attendance were some of the leading agency time buyers of the countrymen and women whose sympathies were with radio, but who, through hard experience, had learned that radio of all media is most difficult to buy.

Out of the breakfast meetings, the round-table discussions and the general sessions of that convention came the conviction that the major aim of the NAB Department of Broadcast Advertising for the year would be "to make it easier for more advertisers to buy more time on

more stations."

Committee Set-up

The department lost no time in going to work. The new Sales Managers' Executive Committee was quickly appointed, along the lines authorized last spring by the NAB Board of Directors. This new committee is headed by a chairman, chosen at large—Eugene Carr, Assistant Manager of WGAR, Cleveland, a veteran in NAB sales work. On the committee are representatives of small, medium and large stations; Dietrich Dirks of KTRI, Sioux City, Ia.; E. Y. Flanigan of WSPD, Toledo, and John Outler of WSB, Atlanta. Also on the committee are representatives of the three networks: George Frey of the National Broadcasting Co., New York; Arthur Hull Hayes of the Columbia Broadcasting System and WABC, New York; and Linus Travers of the Mutual-affiliated Yankee and Colonial networks and WAAB, Boston.

In each of the 17 NAB Districts a Sales Managers' chairman is appointed by the NAB District director. These 17 serve as a General Committee for the department and assist in the conduct of sales managers' meetings in their respective districts. Calls were sent out for a series of fall (1941) meetings, one in each district. Meantime, the Executive Commit-

tee called a meeting in New York, and invited the Radio Executives Club of New York to send its own committee to work on joint problems. National station sales representatives, who are also associate members of the NAB, were likewise invited. They came, and found that radio sales problems, hitherto confined largely to meetings of NAB sales managers, were likewise their own problems. Out of this and subsequent joint meetings, plus a constant exchange of ideas in personal calls and by correspondence, came a new spirit of team-work—a spirit of give-and-take and mutual understanding on the part of sales managers and agency time buyers.

Accomplishments

Throughout, the emphasis was placed on definite, concrete action. Consequently when we attended the fa'l series of NAB District Meetings to report on industry sales problems, it was possible to take along a series of definite proposals, specific recommendations, evidence of work already accomplished, and an outline of new problems to be solved. For example, buyers of radio time had long complained that radio rates were difficult to apply to any given campaign. All stations publish a rate card, and Radio Advertising Rates and Data carries the published rates of all stations. Yet, the time buyers pointed out that because of lack of standardization and lack of uniformity as to frequencies allowed, discounts, etc., it was extremely annoying and actually difficult to make up a station list for presentation to a client. Therefore they made two specific requests: that stations extend all rates to show the net under each frequency, and that frequency discounts be established on the basis of frequent use, such as 13, 26, 52, 104 and 260. When thi one problem, fairly simple in itself and yet a part of the whole job of "making it easier to buy radio," was discussed at the district meetings, broadcasters throughout the country were quick to express their willingness to cooperate. Similarly helpful proposals were made and adopted on such items as weekly program schedules; station coverage maps and surveys; standard contract forms; local and national rates, and many others.

Extensive work was done by the NAB in building a list of manufacturers with dealer-co-operative advertising policies,

believed to be the only such list in existence. Definite steps were taken with agencies to curtail the free-time and preinquiry abuses, and to establish the industry-wide policies in this respect that had long ago been adopted by the broadcasters. "The Broadcast Advertising Record," produced jointly by the NAB Department of Research and Department of Broadcast Advertising, was fully explained to the industry as radio's media record, and also as a definite selling tool.

Industry Cooperation

Because of information gained through the new program of cooperation with time buyers and others interested in radio, it was possible to focus the industry's serious attention on the implied and direct threats aimed at the medium by recently formed radio "checking services," and to make these expensive services unnecessary to clients by putting into effect, wherever needed, self-checking systems that would be complete, accurate and thoroughly reliable. A nationwide survey on merchandising policies and practices was conducted and released to the industry. These and many other special activities high-lighted the accelerated program of the Department of Broadcast Advertising during the last nine months

of 1941. Trade studies were published and distributed; a national clearing-house for radio case histories of all types was instituted; numerous special manuals and bulletins were released; helpful speeches and articles on radio advertising were gathered and printed, and "summary tables" on a variety of account classifications, giving factual data never before available, were released to members as an aid to increased sales.

New and pressing problems in radio selling, brought about by the first war period to be faced by American broadcasters, were given searching consideration. Numerous phases of these problems were explored and courses of action were recommended. Of particular significance and value was a special study on "The Effect of Priorities on Radio Advertising," combining the known experiences of England and Canada with the best American thought on the subject.

Sales managers were urged to realize as never before that, despite the many grave problems facing American broadcasters—problems related to the war as well as others totally unrelated to it—the most basic and fundamental problem of all is that of maintaining station revenue, in order that the free American system of broadcasting may be preserved.

RADIO COVERAGE REPORTS SALUTE THE TIME BUYER

 \mathcal{J}^0 MOST people, broadcasting is music, entertainers, familiar voices. It is laughter and song, the great American political arena, the world of sports, drama, orchestra and quizz.

But these are only the outer facets of a complex structure of skills and instruments. There is an essential though hidden world of engineers who distribute radio features

and the advertising accompanying them.

Of late years, the allocation engineer has been able to produce a dozen radio stations where but one appeared before. He has produced fantastic coverage patterns, suppressing here and expanding there. He has discovered many queer nooks and crannies for new additions to station lists. And, in this process, familiar stations have been rivalled or displaced by new sources of good service or have been eliminated entirely from the listener's visiting list by interference, bringing a new alignment of service to the listener in every population concentration of the land.

The time buyer has dealt patiently and understandingly with this world of increasing confusion and has done his part to keep broadcasting useful and profitable to the advertiser. Although an essential link to successful broadcasting, his work is largely taken for granted by agency clients and often by agency executives themselves. The time buyer's task has hundredfolded in complexity in ten years. In some agencies,

time buying staffs are decidedly underpaid and undermanned.

Radio Coverage Reports are the only comprehensive, comparable and uniform source of information on broadcasting distribution for all important communities and for all stations, regardless of affiliation. No agency, conscientious in its service to its clients, up-to-date in its thinking and methods and prepared to meet the even greater confusion and complexity of the coverage situation of the immediate future, operates its radio department without Radio Coverage Reports and a staff experienced and competent to use them. Some of the largest users of radio advertising would not entrust the servicing of their account to any agency which does not have Radio Coverage Reports. They are as essential to the time buyer as the microphone is to the program director.

EDGAR FELIX, Director, RADIO COVERAGE REPORTS
18 East 48th Street New York, N. Y.

CHECK-LIST FOR SPOT BUYING AND SELLING

By N. Charles Rorabaugh, President, National Radio Records

A. Coverage

1. Power and Frequency.

2. Directional-if so, what it proves

3. Significance of FCC classification relative to competition.

4. Soil conductivity.

5. Unusual interference situations due to foreign cross channel or other interference.

6. Day vs. night distinctions and differences.

- 7. Cost per 1000 nomes (*).
 8. Organization of coverage maps.
 6. Organizative importance of market Comparative importance of markets served vs. other neighboring sta-
- 10. Coverage statistics relative to population, retail sales, radio homes, farm facts, etc.

B. Facilities

Date and make of transmitter.
 Directional equipment and what it

proves (A).
3. Studios—make and condition and location as to public attendance, also seating capacity.

4. Remote equipment permanently maintained (D).

5. Transcription equipment.

C. Affiliations

1. Newspaper or Farm paper.

 Local organizations of prestige.
 Is competitor affiliated with any organization tending to limit or bias his operation?

4. With other stations tending to im-

prove management.

5. Importance of individual owner in

community.

6. With colleges, universities, boards of trade, government agencies, etc. -indicating excellence of operation (D).

7. History of station and events leading up to and securing its audience acceptance.

D. Programs

1. Network affiliation.

2. Number of network hours.

- 3. Exclusivity of network in area or duplication of competitors' network
 - 4. Surveys and what they say: CAB, Hooper, and others.

5. Various station awards.

6. Outstanding local shows-the names of them and the results from them.

7. Audience mail.

- 8. Remote hookups permanently maintained: where and what (B).
- 9. Size of orchestra and production staff.
- 10. Program and production personnel -who are they and what do they mean locally?
- 11. Community cooperation and tangi-ble recognition thereof by local authorities.
- 12. Dominance in any particular type
- of program; news, sports, etc.

 13. Relation of station to accepted outlets in Chicago and New York.
- 14. Kind of news service and organization of news programs.
- 15. Special program events or packages to be sold. 16. Special programs appealing to a
- particular group. 17. Programs produced for networks.

E. Results and Accounts

- 1. Local prestige accounts.
- 2. National prestige accounts.
- 3. Result stories of especial import. Commercial mail-geographic distribution and also by programs (D).

F. Rates

- 1. Rate card analysis.
- 2. Competitive advantages in
- 3. Are service features packaged separately with package rates?
- 4. Cost per M homes.
- 5. Spot vs. network costs.
- 6. Special combination rates available. 7. Retail and/or National differentials.

G. Promotion and Merchandising

Nature of merchandising service maintained by station:

- 1. Newspaper promotion.
- Taxicab covers or signs.
- Street car and bus posters.
- 4. Movie trailers.
- 5. Point of sale promotion.
- 6. Package stuffers.
- 7. Pre-Announcements.
- 8. Letters to trade.
- 9. Window displays.
- 10. Theatre displays.
- 11. Calls on trade.12. Survey work.

H. Criticism

1. Of Representative:

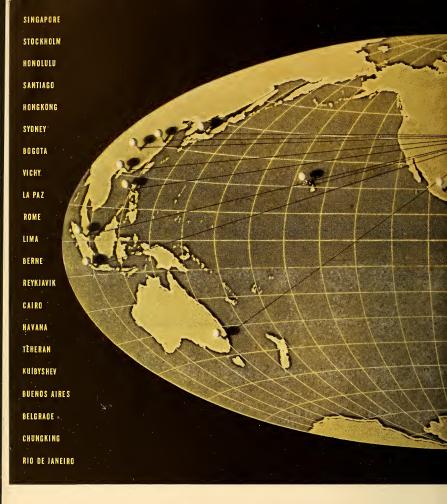
Standing, etc. Nearby conflicts.

Character of list out of keeping with a given station.

Of Station's sales effort: Promotion.

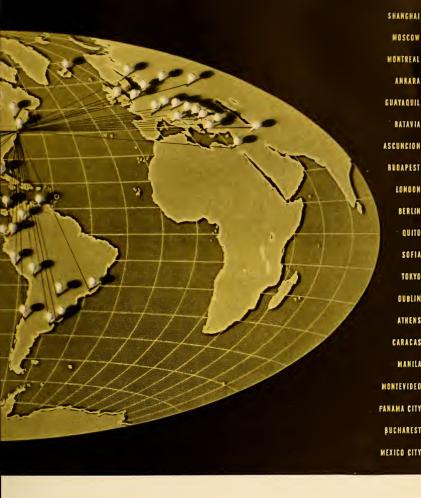


This is London...Ankara...Singapore...



Through Studio 9 flows the news of the world

Center of a newsgathering organization whose outposts span the meridians, Studio 9 never sleeps. Day and night, over the CBS network, it reports the news to all America—the news that heartens when it is good, that renews determination when it is bad.



From Ankara to Sydney, from Buenos Aires to Moscow, from San Francisco to Singapore, CBS reporters are there when it happens. From 56 foreign cities in 1941, CBS broadcast a thousand first hand accounts of world developments. And today, at strategic news points all over the world, CBS men are telling their stories into distant microphones, or reporting their news to general headquarters back in New York.







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Center of a newsgathering organization whose outposts span the meridians, Studio 9 never sleeps. Day and night, over the CBS network, it reports the news to all America—the news that heartens when it is good, that renews determination when it is bad.

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In twenty-one languages...

the CBS "listening post" plucks from the air the news of the world—
news in Japanese, German, Italian, Spanish, Portuguese and Russian and fifteen others. Wherever and whenever news is being
made, it is heard and recorded at the CBS listening post.

Out of radio has been born this kind of journalism unknown to past wars. And under the direction of one of the world's great editors, CBS has played an important role—perhaps the major one—in bringing radio journalism to maturity. CBS news men have been called the greatest reporters of our time. Davis, Murrow, Shirer, Brown, Trout, Daly—are names well in the forefront among radio's newsmen. And through them—CBS upholds its now traditional standing as the prime radio news source for the American people.

RADIO IS BUILDING MORALE

By Major Jean V. Grombach, 165th Infantry (69th N. Y.) Morale Officer, 27th Division

PSYCHIATRY approaches its problem by extremes. Therefore psychiatric consideration of morale begins with the study of demoralized people on the road to panic, terror, and the "nuthouse." Morale outside of psychiatry has a simple and non-lunatic meaning. Morale is "guts." However, in an age of the sound-track and the carrier-wave there can be no courage without conviction.

Morale is mental and vital because modern wars are no longer won—they are lost. Infantry assault is prepared by dive-bombers at six hundred miles per hour. But dive-bombers are preceded by words at 186,000 miles per second.

Today psychiatrist, soldier, and showman agree that morale means conviction, inspiration, confidence, and relaxation.

Powerful Medium

Radio is the most powerful medium, if properly used, to convince every individual through the many millions of radio sets in the continental limits of the United States of his place, responsibility, and rewards, and the like conviction of his fellow-citizens.

Radio is an artistic medium for the inspiration of the individual and all groups in the principles and purposes of Democracy and Democracy's ability to cope with the economic problems of the world more fairly and more effectively than either Communism or Fascism.

Radio is an intimate medium which can teach millions of individuals and hundreds of groups confidence in themselves, in their neighbors, in their leaders, and in their country.

Radio is the entertainment medium that can reach the "mostest" people to relax the individuals and groups from the crises imposed on them by the war and war's responsibilities and sacrifices.

Commercial radio has aided the morale of the Nation through entertainment, the sugar-coating for the messages of everything from soup to nuts and from laxatives to locomotives. Now it can continue to do that as well as convincing and inspiring.

The statement that we are fighting to

make the world safe for Democracy may no longer suffice. The fact that we are not fighting to preserve capital or private monopoly against Socialism or government dictatorship must be actually dealt with on the radio and handled as cleverly and carefully as Germany sold National Socialism in Europe and advertisers sold their products in America.

Army Morale

Radio has been of tremendous importance in Army morale, and in civilian morale which is the greatest single factor influencing military morale. It will not be long, in the writer's opinion, before the government begins programs through the Coordinator of Information aimed to convince and inspire the mass radio audience while other programs of pure entertainment already relax and give confidence. Also, within another year the Army, through the Special Services Branch, should have a program employing the commercial broadcasting principles of cumulative interest, identity through sameness of pattern and effectiveness through entertainment and craftsmanship. These programs will be professional in their presentation and national and international in their scope.

Conclusion

So far Army radio programs have done much locally, but because they are sporadic and radio is cumulative, and because they have bordered on education while radio concentrates on entertainment, none have ever gotten an audience rating of 1.5 per cent nor even a listening audience in the camp from which they initiated of more than 5 per cent.

Now with an entertainment vehicle and with attention to cumulative power and regular days and times of broadcast, an Army program will command real audiences and increase its specific value to Army morale.

Radio in general will probably prove itself before this war is over the greatest single factor in morale throughout the world. From the Arctic to the Antipodes and from Cathav to the Caribbean, it

will inspire all to greater effort.

\$ \$ \$ Radio In Defense \$ \$ \$



Esther Ralston

"WOMAN OF COURAGE"

exclusively for Colgate-Palmolive-Peet

Ted Bates, Inc.

CBS-Mon. thru Fri.-10:45 A.M., EWT. (Repeat broadcast: 3:45 P.M., EWT.)

Ken Dolan & Co. New York-Hollywood

NEWS SERVICES

International News Service
New York—235 East 45th Street
Executives President
Editor-In-Chief Joseph V. Connony
News EditorLeo Dolan
Business Manager
Sales ManagerJohn A. Brogan, Jr.
Press Association, Inc. (Associated Press)
New York—50 Rockefeller Plaza
Executives
General ManagerWilliam J. McCambridge
Assistant General ManagerOliver Gramling
Radio News EditorTom O'Neil
Radio News Association
New York—521 Fifth Avenue
Executive
PresidentFrederick M. Harmon
Tunnaundia Duage Coursing Inc
Transradio Press Service, Inc.
New York—521 Fifth Avenue
Executives
President
V-P and General Sales Manager Sims Guckenheimer
,
United Press Associations
New York—220 East 42nd Street
Executives
President
Vice-President-General Sales ManagerE. M. Williams Radio News ManagerA. L. Bradford
Radio Sales Manager

Spot Shot!



OFFICERS of SPOT SALES, Inc.

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IN CHICAGO

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RADIO STATION REPRESENTATIVES

Radio station representatives have been responsible in no small measure for the phenomenal growth of broadcasting in the past two decades. Their cumulative efforts in selling both spot and network time to national and regional advertisers, in servicing agencies and in supplying pertinent information, availabilities and other data, have contributed much to the industry which, because of its national characteristics, depends on the station representative to perform a most valuable and indispensable service.

ADAMS & ADAMS

New York—11 East 44th St	8
John T. Adams.	
Stations—KFOX, Long Beach, Calif.; WTAL, Tallahassee, Fla.; WMBO,	
Auburn, N. Y.; WGNC, Gastonia-Charlotte, N. C.; WHBQ, Memphis, Tenn.;	
KVNU, Logan, Utah.	

IAMES L. ALEXANDER

Toronto—Concourse Bldg., James L. Alexander, Manager
--

ALL AMERICAN NEWSPAPER REPRESENTATIVES, INC.

(Latin American Representative)
New York—420 Lexington Ave
Edwin Seymour, Vice-President.
Bogota, Colombia—Calle 13, No. 9-63, Apartado Aereo 4248.
M. Garcia Pena President: Bernard Jennings Program Producer

ALL-CANADA RADIO FACILITIES LIMITED

Stations-All stations in Colombia, South America.

Calgary—Southam Bldg	7691
H. R. Carson, President-Managing Director; A. R. Gibson, Secretary-	
Treasurer.	
Montreal—Dominion Square Bldg., B. Hall	6400
Toronto—Victory Bldg., G. F. Herbert	2464
Winnipeg—Free Press Bldg., P. H. Gayner	
Vancouver—543 Seymour St., J. E. Baldwin	3344
Stations—CEAC, Calgary, Alta: CICA, Edmonton, Alta: CEGP, Grand	

THE AMERICAN NETWORK

Stations—W43B, Boston, Mass.; W45D, Detroit, Mich.; W38B, Boston-Mt. Washington, N. H.; W51R, Rochester, N. Y.; W53PH, Philadelphia, Pa.; W45CM, Columbus, Ohio; W47NV, Nashville, Tenn.; W55M, Milwaukee, Wisc. (All above outlets are FM.)

ASSOCIATED BROADCASTING CO., LTD.

Treasurer; R. Wilson, Sales Director; S. Vineberg, Program Director; J. Fuller, Script Director; E. Berkley, Talent Director; J. O. Denis, French Director; R. Desrochers, French Scripts; J. Feldman, Recording Department.

ASSOCIATED RADIO MARKETS

BERTHA BANNAN

(New England Representative*)

Boston—538 Little Bldg., Bertha Bannan; L. H. Morello, Secretary.......HUBbard Stations—WLBZ, Bangor, Me.; WCSH, Portland, Me.; WHAI, Greenfield, Mass.; WHYN, Holyoke, Mass.; WBRK, Pittsfield, Mass.; WSPR, Springfield, Mass.; WTAG, Worcester, Mass.; WKNE, Keene, N. H.; WLNH, Laconia, N. H.; WFEA, Manchester, N. H.; WHEB, Portsmouth, N. H.; WHN, New York, N. Y.; WSYR, Syracuse, N. Y.; WTRY, Troy, N. Y.; WIBX, Utica, N. Y.; WCAU, Philadelphia, Pa.; WJAR, Providence, R. I.; WWSR, St. Albans, Vt.; WDEV, Waterbury, Vt.

*Stations represented on a regional basis in New England only.

WE SELL TIME

Forjoe

AND COMPANY

NATIONAL REPRESENTATIVES

NEW YORK OFFICE

JOSEPH BLOOM, Mgr. 19 West 44th Street VAnderbilt 6-5080

CHICAGO OFFICE

FORREST U. DAUGHDRILL, Mgr. 333 N. Michigan Avenue FRAnklin 7100



STATION REPRESENTATIVES

WALTER BIDDICK COMPANY	
Los Angeles—568 Chamber of Commerce Bldg	618 í
Walter Bilddick, Manager; M. Cornell, Gly Mead, M. Thompson. San Francisco—673 Monadnock Bildg., R. J. Bidwell, Manager	0947
R. J. BIDWELL COMPANY	
San Francisco—681 Market St., R. J. Bidwell, Manager	0947 3746
JOHN BLAIR & COMPANY	
Chicago—520 N. Michigan Avenue	8660
Dilcher, Blake Blair, William R. Cline. New York City—341 Madison Avenue	9-6084
Detroit—New Center Bldg., R. H. Bolling	7889 3584
San Francisco—608 Russ Bldg., Lindsey Spight, Vice-President	3188
St. Louis—350 Paul Brown Bldg., J. Chris Hetherington	5688
BOGNER & MARTIN	
New York—295 Madison Ave	4-6698
Chicago—540 N. Michigan Ave., Frank R. Buck, Manager Delaware Stations—WHDF, Calumet, Mich.; WJMS, Ironwood, Mich.; WBTA, Batavia, N. Y.; WATW, Ashland, Wisc.; WIGM, Medford, Wisc.	1055
THE BRANHAM COMPANY	
New York—230 Park Avenue	6-1860
Chicago—360 N. Michigan Avenue	5726
Detroit—General Motors Bldg., Harry AndersonTrinity	1-0440
Dallas—Texas Bank Bldg., A. J. Putman. Dallas Atlanta—Rhodes Haverty Bldg., J. B. Keough Walnut St. Louis—Arcade Bldg., Sloane McCauley Chestnut	4851
M. Louis—Arcade Bldg., Sloane McCauley	6192 1023
Kansas City—Board of Trade Bldg., G. F. Dillon. Harrison San Francisco—5 Third St., George D. Close	6740 1269
Seattle—1004 Second Ave., A. G. Neitz	9193

Charlotte, N. C.—612 Commercial National Bank Bldg., H. L. Ralls.....Charlotte
Stations—KWKH, Shreveport, La.; KTBS, Shreveport, La.; WCPO, Cincinnati, Ohio; KBIX, Muskogee, Okla.; WTJS, Jackson, Tenn.; WNOX, Knoxville, Tenn.; WMC, Memphis, Tenn.; KRIC, Beaumont, Texas; KRLD, Dallas, Texas; KXYZ, Houston, Texas; KRIS, Corpus Christi, Texas; West Virginia Network (WCHS, Charleston, WPAR, Parkersburg; WBLK,

BRITISH BROADCASTING CORPORATION

BROADCASTING ADVERTISING, INC.

(New England Representative*)

HOWARD C. BROWN COMPANY

BURN-SMITH COMPANY, INC.

New York—9 East 40th St., C. Otis Rawalt, Louis J. Moore............MUrray Hill 6-9151 Chicago—307 N. Michigan Ave., John Toothill, President; John Murphy. Central 4290 Stations—KMTR, Los Angeles, Calif.; WNLC, New London, Conn.; WATR,

National Foreign Language Broadcasting Service

Clarksburg).

 Pioneers in the specialized field of Foreign Language Broadcasting.

We offer Productive Program ideas in every language.

Pertinent Facts, Figures and capable Station Presentation.

J. FRANKLYN VIOLA & CO.

152 WEST 42nd STREET NEW YORK CITY RADIO
REPS
READ
RADIO
DAILY
REGULARLY

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Waterbury, Conn.; WWDC, Washington, D. C.; WRUF, Gainesville, Fla.; WWPG, Palm Beach, Fla.; WALB, Albany, Ga.; WRDW, Augusta, Ga.; KGRC, Louisville, Ky.; WFMD, Frederick, Md.; WNBH, New Bedford, Mass.; WBRK, Pittsfield, Mass.; WELL, Battle Creek, Mich.; WFDF, Flint, Mass.; WBKN, Pittsheid, Mass.; WELL, Battle Creek, Mich.; WFDF, Flint, Mich.; WKBZ, Muskegon, Mich.; KGVO, Missoula, Mont.; WOLF, Syracuse, N. Y.; WATN, Watertown, N. Y.; WFNC, Fayetteville, N. C.; WFTC, Kinsten, N. C.; WMFD, Wilmingston, N. C.; KOCY, Oklahoma City, Okla.; WIP, Philadelphia, Pa.; WBAX, Wilkes-Barre, Pa.; WOPI, Bristol, Tenn.; WDEF, Chattancoga, Tenn.; WBIR, Knoxville, Tenn.; KPAC, Port Arthur, Texas; KMAC, San Antonio, Texas; WFVA, Fredericksburg, Va.; WGH, Newport News, Va.; KXA, Seattle, Wash.; KFBC, Cheyenne, Wyo.; Southern Network (WKRC, Cincinnati, Ohio; WGRC, Louisville, Ky.; WSIX, Nashville, Tenn.; WIAP, Lexington, Ky.; WGMI, Ashland-Hustinates Nashville, Tenn.; WIAP, Lexington, Ky.; WCMI, Ashland-Huntington, Ky.).

CANADIAN BROADCASTING CORP. 5771 5211 Stations-CBR, Vancouver, B. C.; CBA, Sackville, N. B.; CBO, Ottawa, Ont.; CBL, Toronto, Ont.; CBY, Toronto, Ont.; CBJ, Chicoutimi, Que.; CBF, Montreal, Que.; CBM, Montreal, Que.; CBV, Quelec City, Que.; CBK, Wat-

CADDED DURI ICATIONS

CAFFLII FUBLICATIONS	
New York City—420 Lexington Avenue	4-3280
William L. McKee, Dean A. Bailey.	
Chicago—180 N. Michigan Avenue, Felix Morris	5977
Detroit—General Motors Bldg., E. J. McKernan	2125
Kansas City, Mo.—5604 Michigan Ave., Joseph H. Story, Jr	4700
San Francisco—1207 Russ Bldg., William B. Flowers	5220
Stations-KCKN Kansas City Kans: WIRW Topeka Kans	

B. FRANK COOK	
(Southeastern Representative*)	
Atlanta, Ga.—Walton Bldg. Walnut	1231
Stations—WALB, Albany, Ga.; WAYS, Charlotte, N. C.; WFBC, Greenville,	
S. C.	
* Stations represented on a regional basis only	

COX AND TANZ

Philadelphia—Drexel BuildingLombard	1720
E. R. Tanz, Co-owner; J. C. Cox, Jr., Manager; Thelma Freifelder, Secretary.	
New York—535 Fifth Avenue	2-8284
A. P. Cox, Co-owner; Helen R. Kenny, Secretary.	
Chicago—228 N. La Salle Street, Victor Caplin Franklin	2095
Stations—KGFI, Los Angeles, Calif.; WGAA, Cedartown, Ga.; WBLJ,	
Dalton, Ga.; WKMO, Kokomo, Ind.; WSNI, Bridgeton, N. J.; WPAY, Ports-	
mouth Ohio, KAST Actoria Ora, KIRM La Cranda Ora, WWSW	

mouth, Ohio; KAST, Astoria, Ore.; KLBM, La Grande, Ore.; WWSW, Pittsburgh, Pa.; WKOK, Sunbury, Pa.; WOLS, Florence, S. C.; WFIG, Sumter, S. C.; KGFX, Pierre, S. D.; WHUB, Cookeville, Tenn.; KNEL, Brady, Texas; KEEW, Brownsville, Texas; KPAB, Laredo, Texas; KRBA, Lufkin, Texas; KRLH, Midland, Texas; KNET, Palestine, Texas; WINC, Winchester, Va.; KTBI, Tacoma, Wash.; WJMC, Rice Lake, Wisc.; KPOW, Powell, Wyo.

HARRY E. CUMMINGS

(Southeastern Representative*)

rous, Sask.

Jacksonville, Fla.—1310 Barnett National Bank Bldg..... .. Jacksonville 3-0381 Stations-WJAX, Jacksonville, Fla.; WIOD, Miami, Fla.; WLOF, Orlando, Fla.; WFLA, Tampa, Fla.

*Stations represented on a regional basis in Southeastern United States only.

DE LISSER, INC.

New York—10 Rockefeller Plaza..... William F. Gallagher, President; William T. Moles, Sales Manager.

Chicago—180 N. Michigan Ave., W. J. Fitzpatrick, Manager; E. Fernau Dearborn Rochester, N. Y.—Lincoln Alliance Bldg., J. R Greenaway, Manager Stone Philadelphia—1421 Chestnut St., Ralbh H. Steen, Manager; M. Keating . Rittenhouse Richmond, Va.—304 East Main St., Jess L. Sears, Manager Richmond Atlanta, Ga.—Forsythe Bld., J. L. Wilson, Manager Atlanta Stations—WSLB, Ogdensburg, N. Y.	8108 4485 1390 2-7403 7727
DOMINION BROADCASTING CO.	
Toronto, Canada—4 Albert Street	3383
THE FOREMAN COMPANY	
Chicago—Wrigley Bldg	1869
Chicago—Wrigley Bldg	5-0174
FORJOE & COMPANY	
New York—19 West 44th Street	
Chicago—201 N. Wells St	1685
Boston—507 Statler Bldg	3225
Ralph C. Foster, Manager; Gertrude Saxe, Secretary. *Stations:—WDRC, Hartford, Conn.; WELI, New Haven, Conn.; WNLC, New London, Conn.; WABI, Bangor, Me.; WGAN, Portland, Me.; WSAR, Fall River, Mass.; WHAI, Greenfield, Mass.; WLAW, Lawrence, Mass.; WNBH, New Bedford, Mass.; WBRK, Pittsfield, Mass.; WESX, Salem, Mass.; WORC, Worcester, Mass.; WMUR, Manchester, N. H.; WNEW, New York, N. Y.; WPRO, Providence, R. I.; WCAX, Burlington, Vt.; WSYB, Rutland, Vt.	3227
Represented on regional accounts only.	
FREE & PETERS, INC.	
(and Free, Johns & Field) New York—247 Park Avenue	5 /121
New York—247 Park Avenue	5-4151
James L. Free, President; L. H. Avery, Arthur J. Barry, Jr., J. W. Knodel, Arthur McCoy.	6373
Atlanta—322 Palmer Bldg., James M. Wade. Main San Francisco—111 Sutter Street, A. Leo Bowman Sutter	5667
Detroit—New Center Bldg., Charles G. Burke	4353 2-8444
Los Angeles—1512 N. Gordon St., Hal W. Hoag	3949

STATION REPRESENTATIVES

Ohio; KOMA, Oklahoma City, Okla.; KTUL, Tulsa, Okla.; KOIN-KALE, Portland, Ore.; WCSC, Charleston, S. C.; WIS, Columbia, S. C.; KGKO, Fort Worth, Texas; KIRO, Seattle, Wash.

ROMIG C. FULLER & ASSOCIATES

(Northwest Representative*)

Seattle-1411 Fourth Ave. Bldg.... Stations—KRLC, Lewiston, Ida.; KWAL, Wallace, Ida.; KXRO, Aberdeen, Wash.; KVOS, Bellingham, Wash.; KELA, Centralia, Wash.; KWLK, Longview, Wash.; KGY, Olympia, Wash.; KMO, Tacoma, Wash.; KUJ, Walla Walla, Wash.; KPQ, Wenatchee, Wash.; KIT, Pakima, Wash.; KFQD, Anchorage, Alaska.

*Stations represented on a regional basis only.

W. S. GRANT COMPANY

7700 Los Angeles—Hellman Bldg., H. H. Conger.

Stations—KHSL, Chico, Calif.; KYOS, Merced, Calif.; KVCV, Redding, Calif.; (also represents stations on William G. Rambeau Co. list).

HOMER OWEN GRIFFITH

1726 Homer Griffith. 7404 6662

Falls, Ida.; KSEI, Pocatello, Ida.; KTFI, Twin Falls, Ida.; KBKR, Baker, Ore.; KWJJ, Portland, Ore.; KELA, Centralia, Wash.; KWYO, Sheridan, Wyo.; KFQD, Anchorage, Alaska; KTOH, Lihue, T. H.; Stations on The Walker Co. and Howard H. Wilson Co. lists functioning as the west coast division for both firms.

MELCHOR GUZMAN COMPANY, INC.

(Latin American Representative)

New York-9 Rockefeller Plaza, A. M. Martinez..... ..CIrcle 7-2450 Stations-Argentina: LR1, LRX & LRU, Buenos Aires; Blue & White Network: LU2, Bahia Blanca; LU4, C. Rivadavia; LV2, Cordoba; LV10, Mendoza; LT5, Resistencia; LU12, Rio Gallegos; LT3, Rosario; LV9, Salta; LV5, San Juan; LT9, Santa Fe; LV7, Tucuman.

Bolivia: CP3, CP38 & CP2, La Paz.

Brazil: 75 stations.

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MONTHLY. 3557 Bogart Ave., Cincinnati, Ohio. Phone, AVon 6825. Editor and Publisher, Manuel Rosenberg; Business Manager, Simon Rosenberg; Adverses Manager, Simon Rosenberg; tising Manager, R. Maxwell Jason; Circulation Manager, S. J. Davis; Radio Editors, Cress Little, Rosaline Greene. BRANCH OFFICES: 11 West 42nd St., New York, N. Y. Phone, PEnnsylvania 6-3265. L. M. MacMillan; 1138 Lake Shore Drive, Chicago, Ill. Phone, Dela-ware 9083. L. R. Dean; 3275 Wilshire Blvd., Los Angeles, Calif. Phone, Federal 8687. A. M. Rothenberg, The Advertiser carries articles on radio's progress as an advertising medium; also news of advertisers' and agencies' activities in the radio and advertising fields.

Advertising Age

WEEKLY. 100 East Ohio St., Chicago, III. Phone, Delaware 1337. Publisher, G. D. Crain, Jr.; Editor, S. R. Bernstein. BRANCH OFFICES: 330 W. 42nd St., New York, N. Y.; Irwin Robinson, Managing Editor; 1226 National Press Bldg., Washington, D. C. Treats, radio strictly from the machine. Treats radio strictly from the merchandising viewpoint; prints details of networks and talent used, but does not use material dealing with show-business phases of radio; also regularly prints statistical material on broadcasting, such as volume of time sales for major networks, and money spent on air by leading national advertisers, as well as news and discussions of broadcast trends and developments of interest to advertisers and advertising agencies.

Advertising & Selling

MONTHLY. 9 E. 38th St., New York, N. Y. Phone, CAledonia 5-9770. Published by Robbins Publishing Co. President, J. H. Moore; Editor, F. C. Kendall; Advertising Manager, Robert G. Allison. BRANCH OFFICES: 1328 Peoples Gas Bldg., Chicago, Ill., Harry Hoole, Western Adv. Mgr.; 714 West 10th St., Los Angeles, Calif., Ned Brydone-Jack, Representative. Limited largely to interresentative. Limited largely to interpretation of major trends in the operation of radio advertising from point of view of network, agency, and sponsor. Major personnel changes and network time

sales are reported periodically. phasis in all coverage of radio activity is on pictorial elements involved.

The Billboard

WEEKLY. 25 Opera Place, Cincin-ti, Ohio. Phone, Main 5306. Pubnati, Ohio. Phone, Main 5306. Pub-lisher, The Billboard Publishing Co.; Editors, Elias E. Sugarman, Claude R. Ellis; Radio Editor, Paul Ackerman (New York); Los Angeles Correspondent, Sam York); Los Angeles Correspondent, Sam Abbott; President-General Manager, E. W. Evans; Advertising Manager, C. J. Latscha. BRANCH OFFICES: Ashland Bldg., Chicago, Ill., R. S. Littleford, Jr., Manager; 1564 Broadway, New York, N. Y., Elias E. Sugarman, General Manager. The editorial policy of this publication's radio department is concerned with the charge of the property of the pr with the showmanship, talent and business phases of the broacasting industry.

Boxoffice

WEEKLY. 9 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6370. Publisher, Ben Shlyen; Editor-in-chief and Associate Publisher, Maurice Kann; Eastern Editor, William Ornstein; Chicago Correspondent, Hal Tate; Holly-wood Manager, Ivan Spear; Advertising Manager, Raymond Levy. Covering briefly all radio developments of interest to the motion picture industry.

Broadcasting—Broadcast Advertising

WEEKLY. National Press Bldg., Washington, D. C. Phone, Metropolitan 1022. Publisher, Martin Codel; Editor, Sol Taishoff; N. Y. Correspondent, Bruce Robertson; Chicago Correspondent, S. J. Paul; Los Angeles Correspondent, David Glickman; Business Manager, Norman R. Goldman; Advertising Manager, Maury Long (New York). Trade journal of the broadcasting and broadcast advertising fields.

Business Promotion

MONTHLY. Merchandise Mart, Chicago, Ill. Phone, Whitehall 6614. Publisher, Henry S. Bunting; General Manager, Van Asmus Bunting; Business Manager, R. J. Christopher; Radio Editor. H. R. Williams. BRANCH OFFICE: 130 West 42nd St., New York, N. Y. Phone,

Men who make radio lists use Radio Advertising Rates and Data day after day. . .many times a day.

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LOngaere 3-4684. Business Promotion publishes information concerning all premium, prize and advertising-gift offers on the radio. Readers are sales promoters and all users of premiums and gifts as sales promotional material. Radio sponsors, stations and agencies are eligible to receive Business Promotion on a complimentary basis. Editorial content is based on premium usage in promotional campaigns.

Canadian Advertising

QUARTERLY (January, April, July and October). 481 University Ave., Toronto, Ont., Canada. Phone, Adelaide 9131. Publisher, MacLean Publishing Co.; Manager, J. E. Gordon; Director of Technical Publications, B. G. Newton; Data Editor, Jean R. Gemmell. BRANCH OFFICES: Dominion Square, Montreal, Canada; 919 N. Michigan Ave., Chicago, Ill.; 522 Fifth Ave., New York, N. Y. This publication is an advertising media data book which includes a listing of Canadian radio stations, their rates, time on the air, power, frequency, etc.; besides media references it contains articles reviewing advertising activities in Canada.

Canadian Radio Data Book

ANNUAL. (For further information see listing under Radio & Electrical Sales.) Canadian Radio Data Book contains articles reviewing Canadian radio and broadcasting, directory listings of various phases of the industry, stations, etc.

Communications

MONTHLY. 19 East 47th St., New York, N. Y. Phone, Plaza 3-0483. Publisher, Bryan Davis Publishing Co., Inc.; Editor, Lewis Winner; Business Manager, B. S. Davis; Advertising Director, Paul S. Weil. Circulates among engineers, executives and other personnel engaged in the design, manufacture, installation, operation, service and maintenance of radio and wire communications, broadcast stations—police, marine, aeronautical radio and other point to point services—sound recording and projection—public address—television and picture transmission—and in the manufacture of all radio equipment and accessories, components and instruments used in these fields. Editorial content features technical articles covering the entire communications field.

Editor and Publisher

WEEKLY. 1700 Times Bldg., New York, N. Y. Phone, BRyant 9-3052. President, James W. Brown; Publisher, James W. Brown, Jr.; Editor, Arthur T. Robb; Managing Editor, Warren L. Bassett; General Manager-Advertising Director, Charles T. Stuart; Chicago Correspondent, G. A. Brandenburg: Los Angeles Correspondent, Ken Taylor; Washington Correspondent, James J. Butler. Prints radio news of interest to the newspaper and advertising fields; news of newspaper-owned stations; station applications by newspapers; FCC rulings, etc.

Education by Radio

QUARTERLY. One Madison Ave., New York, N. Y. Phone, CAledonia 5-6965. Publisher, National Committee on Education by Radio; Editor, Ruth L. Goodnough. This publication is edited in line with the purposes of the National Committee on Education by Radio, which acts as a spokesman for organized education, aiding and encouraging non-commercial educational stations and promoting cooperation between educators and commercial broadcasters.

Electrical Digest

MONTHLY. 122 Richmond St., West Toronto, Ont., Canada. Phone, Adelaide 1061. Publisher, B. L. Smith Publishing Co. Editor, J. Murray Muir; Assistant Editor, J. D. Welsh. Electrical Digest presents digests of leading articles on developments and progress in all electrical fields, including radio and communications. Content is edited from a technical standpoint.

Electronics

MONTHLY. 330 West 42nd St., New York, N. Y. Phone, MEdallion 3-0700. Publisher, McGraw-Hill Publishing Co.; Editor, Keith Henney; Managing Editor, Donald G. Fink; Assoc. Editor, Beverley Dudley; Assistant Editor, Craig Walsh; Chicago Correspondent, Branch Office; Los Angeles Correspondent, Branch Office; Business Manager, H. W. Mateer; Sales Manager, Wallace B. Blood. Branch Offices: 520 North Michigan Ave., Chicago, Ill., Charles Wardner; 1510 Hanna Bldg., Cleveland, Ohio, Leonard P. Canty; 16 South Broad St., Philadelphia, Pa., Frank Coyle; 883 Mission St., San Francisco, Cal., R. N. Phelan; 1105 Rhodes-Haverty Bldg., Atlanta, Ga., Ralph Maultsby. A maga-

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... That's a simple but effective rule followed by the progressive executives of these 72 radio organizations. All of them promoted their facilities and markets through SALES MANAGEMENT in 1941:

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KFRC	WCAE	WKBW
KGO	WCCO	WKNE
KMBC	WCSC	WLOL
KMOX	WDGY	WLS
KNX	WDRC	WLVA
KOY	WEEI	WMC
KRNT	WFBC	WMCA
KRNY	WFBL	WMT
KSFD	WFBR	WNAX
KSO	WFIL	WOAI
KSTP	WGR	WOKO
KYW	WHAM	WOW
WABC	WHIO	WRBL
WABY	WHO	WSAI
WBBM	WIBW	WSB
WBEN	WIBX	WSLS
WBT	WIOD	WSOC
WBTM	WJAR	WSYR
WBIG	WJR-WGAR	WTAR

WIIC
WTRY
WWNC
Columbia Broadcasting
System (Network)
Columbia Broadcasting
System (Radio Sales)
Free and Peters
Mutual Broadcasting Co.
National Broadcasting Co.
(Network)

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Markets never were created equal . . . and war activities make them more unequal than ever before ... More than ten thousand sales and advertising executives depend upon SALES MANAGEMENT for up-to-the-minute news and figures on sales opportunities.

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SANTA BARBARA

zine for executives, engineers and operations men in radio, communication including facsimile and television, industrial applications in the electronic fields —Design—Engineering—Manufacture.

Film Daily

DAILY. 1501 Broadway, New York, N. Y. Phone, BRyant 9-7117. Publisher, John W. Alicoate; General Manager, Donald M. Mersereau; Editor, Chester B. Bahn; Los Angeles Correspondent, Joseph Esler. BRANCH OFFICE: 6425 Hollywood Blvd, Hollywood, Cal., Ralph Wilk. The Daily Newspaper of Motion Pictures: FILM DAILY reports the news of every phase of the motion picture, as well as television and radio to the extent they concern the film field.

FM—Engi<mark>neering & Design</mark> Practice

MONTHLY. 112 East 36th St., New York, N. Y. Phone, LExington 2-8070. Editor-Publisher, Milton B. Sleeper. FM (magazine) is devoted to radio broadcast, communications and television engineering design and practice.

Hollywood Reporter

DAILY (Five days weekly). 6715
Sunset Boulevard, Hollywood, Cal. Phone,
Hillside 7411. Editor and Publisher, W.
R. Wilkerson; Managing Editor, Chip
Cleary; Business Manager, Thomas F.
Seward; Assistant to Publisher, George
Kennedy; Manager of New York Office,
Jack Harrison; Radio Editor, Charles
Spangler, BRANCH OFFICES: 229 West
42nd St., New York, N. Y., Manager, Jack
Harrison, Phone, WIsconsin 7-2470; 540
No. Michigan Ave., Chicago, Ill.; 2, Deanery Mews, Park Lane W. 1, London,
England; Erzebet Korut 7, Budapest;
Gratte Ciel, Antwerp; Pelayo 1, Barcelona; Kungsgatan 28, Stockholm; 198
Pitt St., Sydney; San Martin 501, Buenos
Aires. A publication devoted to the
Motion Picture industry, its allies, and
radio.

Industrial Marketing

MONTHLY (Except 2 issues). 100 East Ohio St., Chicago, Ill. Phone, Delaware 1337. Publisher, G. D. Crain, Jr.; Editor, Ralph O. McGraw. BRANCH OFFICE: 330 West 42nd St., New York, N. Y. This publication prints all available news stories about the use of radio by industrial marketers.

Marketing

WEEKLY. 119 York St., Toronto, Ont., Canada. Publisher, W. A. Lydiatt.

Markets of America

ANNUAL. 3557 Bogart Ave., Cincinnati, Ohio. Phone, AVon 6825. Editor and Publisher, Manuel Rosenberg; Business Manager, Simon Rosenberg; Advertising Manager, R. Maxwell Jason; Circulation Manager, S. J. Davis; Radio Editors, Cress Little, Rosaline Greene. BRANCH OFFICES: 11 West 42nd St., New York, N. Y. Phone, PEnnsylvania L. M. MacMillan; 1138 Lake Shore Drive, Chicago, Ill. Phone, Delaware 9083. L. R. Dean; 3275 Wilshire Blvd., Los Angeles, Calif. Phone, Federal 8687. A. M. Rothenberg. Markets of America is an annual publication consisting of articles written by advertising agency executives who describe and analyze the market in which each are located.

Metronome

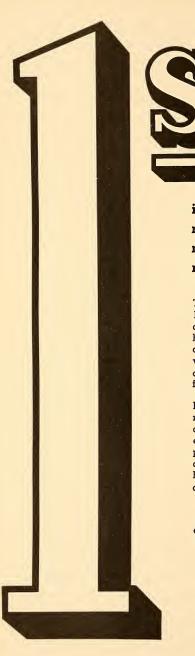
MONTHLY. 119 West 57th St., New York, N Y. Phone, CIrcle 7-4500. Publisher, Metronome Corp.; Editor, George Simon; Associate Editor, Barry Ulanov; Radio Editor, Edward H. Dunkum; Chicago Correspondent, Jack Haskell; Hollywood Correspondents, Robert Laughlin and Dave Hyltone. This publication is a trade journal in the field of popular music, giving world coverage on news of the dance band and popular music fields, radio, band and record reviews, interviews and personality stories, domestic band routes, instruction departments conducted by leading exponents of the various dance band instruments.

Motion Picture Daily

DAILY. 1270 Sixth Ave., New York, N. Y. Phone, Circle 7-3100. Publisher, Martin Quigley; Editor, Sam Shain; Chicago Correspondent, F. L. Morgan; Los Angeles Correspondent, W. R. Weaver; Business Manager, T. J. Sullivan; Radio Advertising Manager, Herman Pincus. BRANCH OFFICES: 6305 Yucca St., Hollywood, Calif.; 624 S. Michigan Ave., Chicago, Ill.; 4 Golden Square, London W-1, England. Spot news coverage; also radio news and columns.

Movie-Radio Guide

WEEKLY. 731 Plymouth Court, Chicago, Ill. Phone, Wabash 5050. Publisher, Triangle Publications, Inc.; General Manager, Ed. Zoty; Supervising Editor, Carl A. Schroeder (Hollywood); Executive Editor, Martin Lewis (New York); Managing Editor, Gordon Swarthout (Chicago); Advertising Manager, Harry Hayden (New York); Circulation Manager, Gilbert Keene (Chica-





in total advertising linage number of radio advertisers number of exclusive radio advertisers number of radio insertions

That's how ADVERTISING AGE stacks up for 1941, in maintaining its unchallenged position as the primary promotional medium of the broadcasting field. It is used by more broadcasting companies than any other general advertising publication. It's the preferred medium for contacting the national advertising field.

Here's one reason: Nine readership surveys made by radio stations and other users of the advertising press in 1940 and 1941 have in each instance put ADVERTISING AGE in first place. Preferred readership by advertisers and agency executives justifies preference by broadcasters! Would you like to see the evidence supporting these statements?





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NEW YORK 330 W. 42ND ST. CHICAGO

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LOS ANGELES GARFIELD BLDG SAN FRANCISCO RUSS BLDG. go). EDITORIAL OFFICES: 551 Fifth Ave., New York, N. Y., Phone, MUrray Hill 2-4690; 8580 Sunset Blvd., Hollywood, Calif. Movie-Radio Guide is a fan publication printed in 14 sectional editions covering the entire United States and Canada. It contains program schedules of all important stations in each area for the week in advance; news and gossip stories and pictures of movie and radio artists; reviews, etc.

Music News

TWICE MONTHLY (Except monthly in July, August and September). Suite 615, 310 S. Michigan Ave., Chicago, Ill. Phone, WABash 5595. Editor, Lois Watt North; Assistant Editor, William W. Lysaght; Sales Manager, Milton Edwards; Business Manager, Robert W. Barclay. Music News is a feature and news publication, departmentalized. In each issue there are reviews of the better class music.

Music Trade Review

MONTHLY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-5842. Editor, Glad Henderson; Executive Editor, Carleton Chace. Music Trade Review has a monthly department on radio, radio-combinations, records, etc., comprising news of the trade and merchandising articles for the benefit of the retail music merchant.

The Music Trades

MONTHLY. 113 West 57th St., New York, N. Y. Phone, CIrcle 7-0522. Publisher, John F. Majeski; Editor, William J. Dougherty; Vice-President, Morrison Swanwick. BRANCH OFFICES: 304 South Wabash Ave., Chicago, Ill. Phone, Harrison 4544. The Music Trades is devoted to reports of current activities and new developments among manufacturers and dealers of all kinds of musical instruments including radio and phonograph.

Musical Advance

MONTHLY. 100 West 57th St., New York, N. Y. Phone, CIrcle 7-3206. Publisher-Editor, Spencer B. Driggs; Advertising Manager, V. E. Matlack; Radio Editor, Frank C. Barber. BRANCH OFFICES: Publisher has representatives in London, Paris, Berlin, Rio de Janeiro as well as the large cities in U. S. and Canada.

Musical America

TWENTY TIMES YEARLY. 113 West 57th St., New York, N. Y. Phone, CIrcle 7-0522. Publisher, John F. Majeski; Editor, Oscar Thompson; Advertising Manager, M. B. Swaab. BRANCH OFFICE: 304 South Wabash Ave., Chicago, Ill. Phone, Harrison 4544. Musical America reports current musical events in the United States and all foreign centers of interest to musicians, music lovers, music clubs and students.

Musical Courier

TWICE MONTHLY. 119 West 57th St., New York, N. Y. Phone, CIrcle 7-4500. Publisher, Music Periodicals Corp.; Editor, Leonard Liebling; Managing Editor, Alfred Human; Chicago Correspondent, Richard Drake Saunders. BRANCH OFFICES: 220 South Michigan Ave., Chicago, Ill., Rene Devries, Assoc. Editor; 5617 Hollywood Blvd., Hollywood, Calif., Richard Drake Saunders, West Coast Manager. Review of better class musical programs throughout the world in each issue; comments on broadcast programs.

Musical Digest

MONTHLY. 119 West 57th St., New York, N. Y. Phone, CIrcle 7-1124. Editor-Publisher, Pierre Key; Managing Editor, Irene E. Haynes. Musical Digest prints newsy notes and reviews on broadcasts of serious music as well as occasional comment on broadcasts by musical artists.

The Musician

MONTHLY. 113 West 57th St., New York, N. Y. Phone, COlumbus 5-0470. Editor, Nicholas de Vone; Publisher, Eugene Belier. The Musician publishes news and comments on happenings in the music world as well as educational and analytic articles regarding serious music.

Pan-American Radio

MONTHLY. 45 West 45th St., New lisher-Editor, Herbert Rosen. This publication is an organ of information concerning broadcasting and its problems as they relate to both North and South America. It is printed in three different languages, English, Spanish and Portugese in one and the same edition.

Parts

MONTHLY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-5842. Editor, Glad Henderson; Advertising Manager, Charles H. Farrell; Circulation Manager, G. G. Lyon; Managing Editor,

the THINKING MEN OF ADVERTISING will see and

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ADVERTISING & SELLING

These are serious times and demand serious thinking. THINKING MEN read Advertising & Selling because THINKING MEN write Advertising & Selling—the only specialized journal of advertising EXCLUSIVELY DEVOTED to PROBLEM INFORMATION.

Radio Networks and Stations (a total of 21 used space in 1941) know the advantage of reaching the pace setters of advertising—especially at a time

EXAMPLES OF HOW ADVERTISING & SELLING HAS FURTHERED THE CAUSE OF RADIO:

- A & S was the first advertising publication to recognize the legitimate use of radio as an advertising medium. (Radio's Relationship to Advertising and the Newspaper, January 28, 1925 issue . . Haw Radio Broadcasting 18 Being Used as an Advertising Tool, April 22, 1925 . . Broadcasting's Place in the Advertising Spectrum, December 16, 1926).
- 2. Arch Crossley gives A & S credit for proposing a circulation audit for radio—which later developed into the CAB. In It's Time We Took the "Blue Sky" Out of Air (October 16, 1929 issue) S. H. Giellerup suggested a plan for a continuing, cooperative checkup on the habits of listeners. This article, according to Archibald M. Crossley in Taking the Blue Sky Out of the Air (July, 1939 issue), became the basis for CAB reports.

when radical readjustments must be made in advertising and merchandising policies for both immediate and long-term results.

They also know how this magazine has pioneered in recognizing and sponsoring the legitimate use of radio as an advertising medium . . . and how it continues to focus the attention of advertising and agency executives on radio's major problems and significant trends.

Your present and future sales problems will be easier if the THINKING MEN of advertising are THINKING WITH YOU. Ask us for the complete story of why Advertising & Selling can get the right message across to the right men.

ADVERTISING & SELLING

9 EAST 38th STREET

NEW YORK

Daniel Webster; Merchandising Editor, Eugene Heslin; Associate Editors, Ben Joseph, Herb Erickson. Parts is edited exclusively for radio parts and tube wholesalers and their sales staffs. It endeavors to cover all merchandising trends, new product developments and manufacturing merchandising policies.

Presto Music Times

MONTHLY. 332 S. Michigan Ave., Chicago, Ill. Phone, Harrison 0234. Editor-Publisher, J. Bradford Pengelly.

Printers' Ink

WEEKLY. 185 Madison Ave., New York, N. Y. Phone, AShland 4-6500. Publisher, Printers' Ink Publishing Co.; President, Roy Dickinson; Advertising Director, Henry W. Marks; Editor, G. A. Nichols; Associate Editor In Charge of Radio, Eldridge Peterson; News Editor, BRANCH OF-Herbert L. Stephen. BRANCH OF-FICES: 6 N. Michigan Ave., Chicago, Ill., P. H. Erbes, Jr., Associate Editor, and Gove Compton, Manager; 1722 Rhodes Haverty Bldg., Atlanta, Ga., H. Cogill, Manager; 1672 Walsworth Ave., Pasadena, Calif., Joseph W. Conrow, Manager. Printers' Ink uses articles about radio as an advertising medium and as related to merchandising and distribution; also news of personnel changes and spot news that will interest radio advertisers from a business point of view.

Radex

EIGHT ISSUES PER YEAR. 148
Copley Ave., Teaneck, N. J. Publisher,
The Radex Publishing Co.; Editor, Ray
La Roque; West Coast Editor, Nelvin
Fisher; Amateur News Editor, Owen Callin; Technical Editor, B. Francis Dashiell.
BRANCH OFFICE: 105 Highland St.,
Worcester, Mass. This publication consists of articles principally for shortwave and other radio DX fans. It also
contains FM and television news and
notes on the technical staffs of broadcast
stations. A complete world radio log is
revised in each issue.

Radio

MONTHLY (except August and September.) 1300 Kenwood Rd., Santa Barbara, Calif. Phone, 4242. Published by Editors & Engineers, Ltd.; Publisher, K. V. R. Lansingh; Editorial Director, W. W. Smith; Editor, R. Dawley; Sales Promotion & Advertising Manager, J. A. Thompson. This publication is devoted to technical and constructional material for industrial, amateur, professional and experimental high frequency radio; con-

tent does not touch on the business, entertainment or personal sides of radio.

Radio Advertising Rates and Data

MONTHLY. 333 No. Michigan Ave., Chicago, Ill. Phone, Randolph 5616. President, Walter E. Botthof; Executive Vice-President, Albert W. Moss; Vice-President-Assistant Treasurer, C. Laury Botthof; Vice President-Secretary, Albert William Moss; Treasurer-General Manager, R. A. Trenkmann. BRANCH OFFICES: 420 Lexington Ave., New York, N. Y., Phone, LExington 2-6611; 420 Market St., San Francisco; 318 West Ninth St., Los Angeles. Radio station rates service revised and issued monthly.

Radio Amateur Call Book

QUARTERLY. 608 S. Dearborn St., Chicago, III. Phone, WAbash 1903. Publisher, Radio Amateur Call Book Inc.; Editor, Harold A. Rensch; Circulation Manager, D. A. Schroeder; Advertising Manager, C. O. Stimpson. BRANCH OFFICES: 19 E. 47th St., New York, N. Y.; 10515 Wilbur Ave., Cleveland, Ohio; 4214 Country Club Drive, Long Beach, Calif. This publication contains up-to-date and complete lists of all radio amateurs throughout the entire world.

Radio-Craft

MONTHLY. 25 West Broadway, New York, N. Y. Phone, REctor 2-9690. President and Publisher, H. Gernsback; Managing Editor, H. W. Secor. BRANCH OFFICE: 520 N. Michigan Ave., Chicago, Ill. Phone, Superior 7306. This publication reports latest developments in the radio art, telegraphy and radio telephony, electronics, television, amateur radio, ham set construction, public address and facsimile, including servicing, trade news and technical descriptions.

Radio Daily

DAILY. 1501 Broadway, New York, N. Y. Phone, WIsconsin 7-6336. Publisher, John W. Alicoate; General Manager, Donald M. Mersereau; Editor, M. H. Shapiro; Business Manager, Marvin Kirsch; Los Angeles Correspondent, Ralph Wilk; Chicago Correspondent, Frank Burke. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood, Calif.; Ralph Wilk, Manager. The National Daily Newspaper of Commercial Radio and Television.

Radio and Electrical Sales EVERY OTHER MONTH. 137 WellReflecting an industry, hardly out of short pants, but in 1941 selling 12,000,000 radio sets; 106,000,000 records.

Now over 50,000,000 radio sets in homes...the greatest single force of public utility the world has ever known.

419 manufacturers; 2,206 whole-salers; 19,617 dealers and 57,555 salesmen—in all, a \$500,000,000 business in 1941. All in a period of 19 years.

And during all this time, the Journal has been the "right arm" of the business.

RADIO-TELEVISION JOURNAL

Glad. Henderson, Editor

Radio City

New York

ington St., West, Toronto, Canada. Phone Waverly 2711. Publisher, Weston Wrigley; Editor, G. B. Wrigley; Advertising Manager, A. H. Boyd. A merchandising publication featuring window and store displays and advocating trade organization.

(This publication has been discontinued during the war period and has been replaced by an annual edition, Canadian

Radio Data Book.)

Radio News

MONTHLY. 540 N. Michigan Ave., Chicago, Ill. Phone, Delaware 6100. Published by Ziff-Davis Publishing Co. Publisher, William B. Ziff; Editor, B. G. Davis; National Advertising Manager, Sanford L. Cahn; Managing Editor, Oliver Read. BRANCH OFFICE: 270 Madison Ave., New York, N. Y.; Executive Assistant, Charles R. Tigue. This publication is a technical radio magazine catering to the interests of the radio serviceman, the radio amateur, recordist, the short wave listener, experimenter, set constructor, set dealer and engineer.

Radio Press Service

WEEKLY. 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Published by Heros Service; Editor, Herbert Rosen. Radio Press Service is an international news service published in three languages. Service consists of information, articles and photographs.

Radio Showmanship

MONTHLY. 11th at Glenwood, Minneapolis, Minn. Phone, BI. 6228. Editor-Publisher, Don Paul Nathanson; Managing Editor, Tod Williams; Associate Editors, Marie Ford, Norman V. Carlisle, Harold Kahm, Paul Hellman; Business Manager, N. Lunde; Circulation Manager, Thelma Kay. Radio Showmanship is a medium of exchange bringing business men the promotion and program ideas of others in the same business field.

Radio-Television Journal

MONTHLY, 1270 Sixth Ave., New York, N. Y. Phone, Circle 7-5842. Publisher, Henderson Publications Inc.; Editor, Glad Henderson; Associate Editor, Daniel Webster.

Radio and Television

MONTHLY. 25 West Broadway, New York, N. Y. Phone, REctor 2-9690. Editor and Publisher, Hugo Gernsback; Managing Editor, H. W. Secor. The editorial policy of this publication includes the presentation of articles of interest to the servicemen, radio experimenter and radio amateur. The "Radio Month in Review" section gives the general reader a resume of the latest inventions in radio.

Radio and Television Mirror

MONTHLY. 122 East 42nd St., New York, N. Y. Phone, LExington 2-9050. Publisher, Macfadden Publications, Inc.; Editor, Fred R. Sammis; Executive Editor, Fred R. Sammis; Executive Editor, Ernest V. Heyn; Assistant Editor, Belle Landsman; Los Angeles Correspondent, Elaine Osterman; Advertising Manager, Walter Hanlon. BRANCH OFFICES: 221 North La Salle St., Chicago, Ill., Manager, Edward F. Lethen, Jr.; 420 Market St., San Francisco, Calif.; 7751 Sunset Blvd., Hollywood, Calif. News and pictures of stars and shows; fictionization of radio serials; reprints of outstanding and important broadcasts; biographies; program listings.

Radio and Television Weekly WEEKLY. 99 Hudson St., New York,

N. Y. Phone, WA 5-2576. Publisher, Edward H. Davis; Editor, Cy Kneller, Advertising Manager, Sidney E. Davis. Radio and Television Weekly publishes news of the radio, television and phonograph record industries (manufacturing and merchandising of products).

Radio Retailing—Today

MONTHLY. 480 Lexington Ave., New York, N. Y. Phone, PLaza 3-1340. Publisher and General Manager, Clements; Editor, Orestes H. Caldwell. Publication devoted to dealers, manufacturers, service men and distributors.

Radio Trade-Builder

MONTHLY. 347 Adelaide St., West, Toronto, Ont., Canada. Phone, Adelaide 6261. Publisher Hugh C. MacLean Publications Ltd.; Editor, T. C. Van Alstyne; National Advertising Manager, John T. Rochford. BRANCH OFFICES: 2118 Bleury St., Montreal, Que., Canada; 75 East Wacker Drive, Chicago, Ill. This publication reports general trade news of interest to radio dealers and servicemen, jobbers and manufacturers, radio engineers, broadcasting stations, etc. It also contains merchandising and service articles of interest to retail radio trade.

Sales Management

SEMI-MONTHLY. 420 Lexington Ave., New York, N. Y. Phone, MOhawk 4-1760. Publisher and Editor, Raymond Bill; Executive Editor and General Manager, Philip Salisbury; Advertising Manager,

MODERN MUSIC AND ITS MAKERS

56 YEARS-THE VOICE OF AUTHORITY IN THE FIELD OF POPULAR MUSIC Merril V. Reed, BRANCH OFFICES: 333 N. Michigan Ave., Chicago, Ill., Phone State 1266, C. E. Lovejoy, Manager; 29 East de la Guerra, Santa Barbara, Calif., Phone, 6405, Warwick S. Carpenter, Manager. Sales Management's editorial front is a broad one, embracing all the phases of general management, market analysis, operation of the sales force, use of advertising media and other sales tools, advertising agency relations, consumer research, product design, etc., which fall within the limits of the responsibility of the Director of Sales of a business concern. Specifically this publication publishes from time to time articles on the use of radio as an advertising medium; stories (in the Media Department) on the latest news in radio and network development; histories of stations' and networks' growth. The publication issues an annual survey of buying power in April for the purpose of presenting statistical information for evaluating markets. Survey provides data on current family and per capita income by counties, cities and states, together with estimates on retail sales and other market factors for all population units.

Service

MONTHLY. 19 East 47th St., New York, N. Y. Phone, PLaza 3-0483. Publisher, Bryan Davis Publishing Co.; Editor, Robert G. Herzog; Business Manager, B. S. Davis; General Manager, Paul S. Weil; Advertising Manager, F. Walen. Circulates among distributors of radio parts and accessories, radio set distributors, distributors of public address equipment and all types of sound apparatus; service organiza-tions specializing in radio and allied industries; service departments of radio set and parts distributors and dealers, department stores, radio set manufacturers, public address manufacturers, and kindred lines; radio dealers, sporting goods, music and automotive stores as well as other retailers handling radio and television; independent radio service men and service engineers. Editorial content features technical and semi-technical articles, business helps and news of the industry, etc.

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SEMI-MONTHLY. 232 Madison Ave., New York, N. Y. Phone, AShland 4-New York, N. Y. Phone, AShland 4-3390. President and Publisher, David Frederick; Editor, Ellen Hess; Radio Editor, Reginald T. Clough; Vice-President, J. E. West; Los Angeles Representative, R. J. Birch. BRANCH OF-FICES: 360 N. Michigan Ave., Chicago, Ill., J. E. West; 607 South Hill St., Los Angeles, Calif., R. J. Birch; 155 Sansome St., San Francisco, Calif., R. J. Birch. Report radio news of interest to agency. Report radio news of interest to agency executives and advertisers.

The Tunesmith
MONTHLY. 211-213 Main St., Buffalo, N. Y. Editor, Irving Bell. The Tunesmith is a news magazine for songwriters, presenting news items to keep composers and lyricists in touch with radio, band and publishing requirements as an aid in writing and promoting popular music.

Variety

WEEKLY. 154 West 46th St., New York, N. Y. Phone, BRyant 9-8153. Publisher, Sid Silverman; Editor, Silverman; Radio Editor, Robert J. Landry; Business Manager, Harold Erichs; Advertising Manager, Don Wilson. BRANCH OFFICES: 54 W. Randolph St., Chicago, Ill., Hal Halperin; 1708-10 No. Vine St., Hollywood, Calif., Arthur Lingar. Ungar.

Variety Daily

1708 North Vine St., Holly-DAILY. wood, Calif. Phone, Hollywood 1141. President, Sid Silverman; Editor, Arthur Ungar. BRANCH OFFICES: See listing under Variety Weekly.

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SEMI-MONTHLY. 564 Market St., San Francisco, Calif. Phone, GArfield 8966. Editor and Publisher, Ramsey Oppenheim; Assistant Publisher, R. S. Oppenheim; N. Y. Correspondent, L. V. Hohl; BRANCH OFFICES: Graybar Bldg., New York, N. Y., L. V. Hohl, N. Y. Manager. New developments in radio generally and reporting news of western accounts and stations from a commercial angle.

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MONTHLY (with weekly news-sheet). 2237 Book Tower, Detroit, Mich. Phone, RAndolph 7225. Managing Editor, H. M. Hastings; Business Manager, H. T. Brettelle; Chairman, Robert Copeland; Business Advisor, James D. Kysor; Mechanical Advisor, Arthur W. Winter. The Adcrafter is primarily a local advertising magazine covering news, events and campaigns in the Detroit area. Regular issues carry news items of important radio developments, personnel changes, new programs, etc. Annual radio number carries special articles designed to give the advertiser information on how to get the most from the medium, services of radio in the national emergency, civic campaigns, etc. Special committee of Detroit Advertising Club members acts as editorial board for the radio number.

Air Law Review

QUARTERLY. 100 Washington Sq., E., New York, N. Y. Phone, SPring 7-2000. Publisher, Board of Air Law Review of New York University; Editor, Prof. Alison Reppy. Contains articles of technical interest on aviation and radio law; current comment on present-day problems of air law; notes and comment on important recent decisions and legislation; bibliographical section covering check-list and index of articles on air law in legal periodicals.

Bell Laboratories Record

MONTHLY. 463 West St., New York, N. Y. Phone, CHelsea 3-1000. Editor, P. B. Findley. Confines itself to the work and developments of Bell Telephone Laboratories. This publication is de-signed to strike a median level between the popular stories of the radio magazines and the technical presentations of the professional journals.

Bell Telephone Magazine

QUARTERLY. 195 Broadway, New York, N. Y. Phone, FXchange 3-9800. Publisher, Information Department of the American Telephone & Telegraph Co. Bell Telephone Magazine publishes historical, technical and statistical information concerning communications, particularly with regard to the operations of the Bell Telephone System.

Broadcast News

FOUR TIMES YEARLY. C/o RCA Manufacturing Co., Camden, N. J. Editor, P. V. Lutz. Broadcast News publishes technical material of interest to broadcast station engineers.

Electrical Communication QUARTERLY. 67 Broad St., New York, N. Y. Phone, BOgardus 9-3800. Editor, H. T. Kohlhaas. Electrical Communication is a technical journal published by the International Standard Electric Corp. and is devoted to progress in the telephone, telegraph and radio art.

Federal Communications Bar Journal

MONTHLY (10 months yearly). C/O Harry P. Warner, Woodward Bldg., Washington, D. C. Publisher, Federal Communications Bar Association; Editor-in-Chief, Harry P. Warner; Associate Editors, Alan B. David, Stephen H. Fletcher, Joseph E. Keller, Kenneth Yourd, Joseph F. Zias. This publication is a house organ for the Federal Communications Bar Association and contains munications Bar Association and contains news and information concerning the legal activities of the FCC as well as other radio legislative material.

FREC Service Bulletin

MONTHLY. Federal Radio Education Commission, c/o U. S. Office of Educa-tion, Washington, D. C. Editor, (Mrs.) Gertrude B. Broderick. This publication is distributed free to broadcasters and educators. Its purpose is to serve as a medium of the exchange of information concerning education through radio on a national scale. Activities of all educational groups using radio are reported.

General Radio Experimenter

MONTHLY. 30 State St., Cambridge, Mass. Phone, TRObridge 4400. This publication is a house organ for the General Radio Co. and contains descriptions of the latest radio and electrical measuring instruments and their applications. The appeal is to scientists, engineers and technicians engaged in development, research and maintenance of radio and industrial electrical equipment.

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MONTHLY. 39 Division St., Newark, N. J. Phone, HUmboldt 2-3400. Pub-lisher-Editor, Fred W. Birnbach; Radio

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Editor, Harrison Wall Johnson. BRANCH OFFICE: 366 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-5979. The International Musician's editorial content is devoted to all branches of the music business from circus to grand opera. Special mention is made of radio broadcasts of symphony and opera performances.

International Short Wave Radio

MONTHLY. 923 Vine St., East Liverpool, Ohio. Phone, Main 3546 W. Editor, Arthur J. Green. This publication is a house organ for the International Short Wave Radio Club and is devoted to short wave radio. It publishes a tuning guide for listeners, news on new stations, changes in frequency, verifications, identifications of stations and personal items about the reader-members.

Journal of the Association of Education by Radio

MONTHLY. 228 N. LaSalle St., Chicago, Ill. Phone, DEarborn 7801. Chairman, Harold W. Kent; Chairman, Publications Committee, Elizabeth Goudy; Editor, Jim Hanlon; Business Manager, George Jennings. This publication is devoted to news articles and program listings of educational radio and recordings.

Pick-Ups

QUARTERLY. 195 Broadway, New York, N. Y. Phone, COrtlandt 7-7700. Editor, Will Whitmore. This publication is a house organ of the Western Electric Co. and is distributed to customers of this company and of the Graybar Electric Co., to the personnel of broadcastng stations, police radio stations, aviation executives, schools, libraries and to others interested in all branches of commercial radio.

Proceedings of I. R. E. (Institute of Radio Engineers)

MONTHLY. 330 West 42nd St., New York, N. Y. Phone, MEdallion 3-5661. Publisher, Inst. of Radio Engineers; Editor, Dr. Alfred N. Goldsmith; Business Manager, Harold P. Westman; Advertising Manager, William C. Coop. The Proceedings is an engineering journal publishing technical paper on radio and allied subjects. Papers are published after review by three committees and the editor. Releases and other news cannot be used, but new commercial lit-

erature of engineering interest is listed each month.

Proceedings of the Radio Club of America

SIX ISSUES PER YEAR (Approximately). 11 West 42nd St., New York, N. Y. Phone, LOngacre 5-6622. Publisher, Radio Club of America, Inc.; President, John L. Callahan; Editor, Charles E. Dean. This publication contains texts of engineering papers on radio subjects and brief accounts of club activities. Subscriptions are available to non-members.

QST

MONTHLY. West Hartford, Conn. Publisher, American Radio Relay League; Editor, Kenneth B. Warner; Managing Editor, Clark C. Rodimon; Advertising Manager, F. Cheyney Beekley; Circulation Manager, David H. Houghton, Technical Editor, George Grammer. This publication is the official organ of the American Radio Relay League and is devoted to activities and developments in amateur radio.

Radio Review

BI-MONTHLY (September to June inclusive). 113 West 57th St., New York, N. Y. Phone, Circle 7-4110. Publisher, Women's National Radio Committee; Executive Secretary, Mrs. Rosalie Wolf. Radio Review carries comments on developments in radio; reviews of new and current programs; reports of activities of the Women's National Radio Committee and its cooperating organizations. Its appeal is directed to radio listeners interested in raising the standards of programs.

RCA Review

QUARTERLY. 75 Varick St., New York, N. Y. Phone, WAlker 5-3716, Publisher, RCA Institutes Technical Press; Editors, Charles J. Pannill, Chairman of the Board of Editors; Ralph R. Beal; Dr. H. H. Beverage; R. S. Burnap; Irving F. Byrnes; Dr. Alfred N. Goldsmith; Harry G. Grover; O. B. Hanson; Horton H. Heath; Charles W. Horn; Willson Hurt; Dr. Charles B. Jolliffe; C. W. Latimer; Frank E. Mullen; E. W. Ritter; Charles H. Taylor; Arthur F. Van Dyck; C. S. Anderson, Secretary of Board of Editors. RCA Review aims to present a record of outstanding developments of the laboratories of the Radio Corporation of America in radio and associated electronic subjects.

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Radio Accounts Placed — Bulova Watch Co., Joe Lowe Corp., Philip Morris & Co., Revelation Tobacco, Bond Street Tobacco, Postal Telegraph & Cable Co., Westfield Watches, Eversharp, Inc., Procter & Gamble Co. (Lava Soap), Sweets Company America

BLACKETT-SAMPLE-HUMMERT, INC. 221 N. La Salle St., Chicago, Ill.

Phone Dearborn 0900 ABP-ANPA-APA-PPA-ABC-NOAB

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> Branch Offices 247 Park Ave., New York, N. Y. Phone Wlckersham 2-2700 Officers

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Radio Time Buyer......Robert A. McNeil Radio Accounts Placed-Affiliated Products, Inc., Anacin Co., Axton-Fisher Tobacco Co., Bayer Co., Bi-So-Dol Co., A. S. Boyle Co., Cudahy Packing Co., Florida Citrus Commission, General Mills, Inc., Knowlton Danderine Co., Kolynos Co., Midway Chemical Co., Mystic Laboratories, Parker Pen Co., Chas. H. Phillips Chemical Co., Procter & Gamble Co., A. E. Staley Mfg. Co., Sterling Products Co., The Wander Co., R. L. Watkins Co., Wyeth Chemical Co.

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234 West 44th St., New York, N. Y. Phone BRyant 9-2480 ANPA — PPA Officers

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W. EARL BOTHWELL ADVERTISING AGENCY

Standard Life Bldg., Pittsburgh, Pa. Phone Court 6565

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115 SW 4th, Portland, Oregon Phone Atwater 9541 AAAA — ANPA — PPA — ABP APA — NOAB

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Branch Offices 814 2nd Ave. Bldg., Seattle, Wash.

Phone Elliott 3523

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Phone Prospect 0206	C. C. Wilmot, J. G. Williams, Walter C.
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Phone Fairfax 4106	Radio Accounts Placed—Detroit: Goebel
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Traction Terminal Bldg., Indianapolis, Ind.	Phone Prospect 9207
Phone Lincoln 6326	ANPA
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F. Collins Miller	Storage Co.
1010 Hearst Square, Chicago, Ill.	D D DDOWLED C CO INC
Phone Central 6505	D. P. BROTHER & CO., INC.
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Trathan E. Jacobs	Phone Trinity 2-8250
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310 Crocker Bldg., San Francisco, Calif.	Vice-President
Phone Garfield 0276	SecretaryE. M. Reitz
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Vice-PresidentR. T. Van Norden	•
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Branch Offices	CORP.
Petroleum Securities Bldg., Los Angeles, Cal. Phone Prospect 9368	
Robert I Davis, Louise Ludke.	RKO Bldg., Rockefeller Center, New York, N. Y.
Robert J. Davis, Louise Ludke, Vernon Wosnak	Phone CIrcle 7-7661
Radio Accounts Placed-Acme Breweries,	ANPA — PPA — APA
West Coast Soap Co., Peter Paul, Inc., S & W	Officers
Fine Foods, California Conserving Co., Van	PresidentFranklin Bruck
Camp Sea Food Co., Challenge Cream &	Secretary and Radio
Butter Association, O'Brien's Inc., Barrel of	Director
Fun Cooperative Program.	TreasurerMort Heineman
•	Radio ProductionHoward Blake
BROOKE, SMITH, FRENCH &	Research DirectorJules Nathan
	Radio Accounts Placed-North American
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82 Hancock Ave., East, Detroit, Mich.	Ing Simplicity Patterns Ing Johnson Condu
Phone Columbia 0860	Inc., Simplicity Patterns, Inc., Johnson Candy Co.
347 Madison Ave., New York, N. Y. Phone Murray Hill 6-1800	G0.
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Branch Offices 919 No. Michigan Ave., Chicago, Ill.

Phone Superior 3047

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.. Ray Randall Radio Accounts Placed-The Texas Co., Paramount Pictures, Inc., The B. F. Goodrich Co., Bendix Aviation Corp., Flamingo Sales Co., Rainier Brewing Co.

LEO BURNETT COMPANY, INC.

360 North Michigan Ave., Chicago, Ill. Phone Central 5959 AAAA — ANPA — PPA — APA

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Radio Accounts Placed - Network: Pure Oil Co.; Hecker Products Corporation. National Spot: Lumbermen's Mutual Casualty Co.; The Hoover Co.

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203 East Broad St., Columbus, Ohio Phone Main 3276 ABP-ANPA-PPA-ABP

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24 Milk St., Boston, Mass. Phone HANcock 7690 AAAA

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Hanley Co.

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113 N. Charles St., Baltimore, Md. Phone Vernon 4411

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Account Executive......E. Lyell Gunts Radio Accounts Placed Chatham Homespun Suits, Homeland Tailors, Inc., Jarman Motors, Gibbs & Co., Maryland Publicity Commission, Elite Lanudry, H. B. Davis Co.

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General Motors Bldg., Detroit, Mich. Phone Trinity 2-6200 AAAA — ANPA — ABP — PPA

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Phone Circle 7-6383

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Radio Accounts Placed-Purity Bakeries Corp., United States of Brazil.

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230 Park Ave., New York, N. Y. Phone MUrray Hill 6-6500 ANPA—PPA—APA—NOAB

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1504 Dodge St., Omaha, Nebr. Phone Jackson 1107

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Manager.....Arthur Caron
Radio Accounts Placed—Railway Express; Union Pacific Railroad; Chicago & North Western Railway.

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Monadnock Bldg., San Francisco, Calif. Phone EXbrook 8572

Branch Office 6518 Selma Ave., Hollywood, Calif. Phone HOllywood 8155

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2411 West End Ave., Nashville, Tenn. Phone 7-6602

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COMPTON ADVERTISING, INC.

630 Fifth Ave., New York, N. Y. Phone Circle 6-2800

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Branch Offices

Gwynne Bldg., Cincinnati, O. Manager.....Robert Marsh Assistant Manager......Mary Wright
Radio Account Placed—Procter & Gamble Co. (Ivory Soap, Ivory Flakes, Crisco, P. & G. Naptha Soap, Fluffo, Barsalou Soap, Duz), Wheatena Corp., William S, Scull Co. (Boscul Coffee).

COOLIDGE ADVERTISING CO.

308-315 Insurance Exchange, Des Moines, Ia. Phone 3-5195

AAAA — ABP — ANPA — PPA — APA

Production Manager.....Robert H. Morgan

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527 Fifth Ave., New York, N. Y. Phone MUrray Hill 2-0940 ANPA—PPA—NOAB—APA Officers

President.....Stuart D. Cowan V-P, Secretary-Treasurer.....H. W. Dengler Media Director-Time Buyer...Helen F. Bond Radio Accounts Placed — Burry Biscuit Corp., AA Quality Products, Inc., National Motor Boat Show.

THE CRAMER-KRASSELT CO.

733 N. Van Buren St., Milwaukee, Wisc. Phone Daly 3500

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Radio Accounts Placed-Knapp-Monarch

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720 North Michigan Ave., Chicago, Ill. Phone Superior 3061 ANPA — APA — PPA — NAOB

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Script Writer	
Radio Accounts Placed—	
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Co., Evans Fur Co., Wheeling Steel Corp.

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Missouri Pacific Bldg., St. Louis, Mo. Phone Central 6700

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	dent			
1100 11001	Branch		Obe	

515 Madison Ave., New York City Phone Eldorado 5-5435

Vice-President in Charge of RadioF. W. Coste

A. N. Steele, Henry Klein

Terminal Bldg., Cleveland, Ohio Phone Cherry 0158 Stanley Seward, H. M. Cooper P. O. Box 1734, Atlanta, Ga. Phone Hemlock 7608

J. H. Kinsella Radio Account Placed-The Coca-Cola Co.

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706 Chestnut St., St. Louis, Mo. Phone Main 0790-0791 ABP - PPA

Officers

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306 N. Vermont Ave., Hollywood, Calif. Phone NOrmandy 2-2158

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David Arlen Radio Accounts Placed-Lime Cola Co., Starland Products, Inc., Nu-Sol Dentifrice,

DOE-ANDERSON ADVERTISING AGENCY

308 Martin Brown Bldg., Louisville, Ky. Phone Wabash 3193 Officers

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Radio Accounts Placed - Free & Peters, Inc., Radio Station WAVE, Radio Station WHO, Radio Station WDAY, Radio Station WDBJ, Radio Station WPTF, Radio Station WIS, Radio Station KMA.

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1270 6th Ave., New York, N. Y. Phone Columbus 5-4252 ANPA - PPA - ABP - PRB - SNPA

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Branch Office 411 Hurt Bldg., Atlanta, Ga. Phone Main 5662

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120 Broadway, New York, N. Y. Phone REctor 2-1600 ANPA—NOAB—PPA—APA—ABP Officers

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Park Square Bldg., Boston, Mass.
Phone Hubbard 8050
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141 W. Jackson Blvd., Chicago, Ill. Phone Harrison 8612

Vice-President.......John F. Price Radio Accounts Placed—Quaker Oats Co., McLaughlin's Manor Honse Coffee, Pennsylvania Salt Co., Standard Brands, Inc., The National Refining Co., S. B. Thomas, Inc., Piel Bros.

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FEDERAL ADVERTISING AGENCY, INC.

444 Madison Avenue, New York, N. Y.
Phone Eldorado 5-6400
AAAA — ANPA — PPA — ABP

Radio Accounts Placed—National Biscuit Co. (for Shredded Wheat), General Cigar Co., Rockwood & Co., American Safety Razor Corp., J. J. Trommer (Beer).

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1420 Walnut St., Philadelphia, Pa. Phone Pennypacker 3623 ANPA — PPA Officers

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100 East 42nd St., New York, N. Y. Phone Caledonia 5-1900

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Time BuyerTom Lynch
Radio Producers
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garde Dixon, William R. Moore, William
S. Gay

Radio Continuity Writers.... Helen Phillips,

Bernard Dougall

Radio Accounts Placed-R. J. Reynolds Tobacco Co., Lehn & Fink Products, Inc., Pacquin's Hand Cream, Baume Bengue, White Laboratories, Lever Bros. (Lifebuoy).

ROBERT G. FIELDS & CO.

Warner Bldg., Nashville, Tenn. Phone 6-1977 PPA — SNPA — ABP Officers

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Sugars, Inc., Dixie Brewing Co.

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1012 NBC Bldg., Cleveland, Ohio Phone Cherry 1490 ANPA

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FORT & COMPANY

301-304 Kinney Bldg., Charlotte, N. C. Phone 3-4217 APA — SNPA

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Radio Accounts Placed—Network: General Electric Co

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131 Cedar St., New York, N. Y. Phone COrtlandt 7-5060 ANPA - PPA - ABP - NOAB

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1 La Salle St., Chicago. Ill. Phone Dearborn 8910

155 Sansome St., San Francisco, Calif. Phone EXbrook 3484

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Production Manager.....Mrs. K. Gandy

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9 Rockefeller Plaza, New York, N. Y. Phone Columbus 5-2000 Vice-President in Charge of Radio,

Roland Martini

1419 Heyburn Bldg., Louisville, Ky. Phone Jackson 5328

Radio Accounts Placed-Pet Milk Co., Ralston Purina Co., Independent Packing Co., L. & N. Rwy., Stokely Bros. & Co., Union Biscuit Co., Griesedieck-Western Brewing Co.

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26 O'Farrell St., San Francisco, Calif. Phone Exbrook 3420 ABP — ANPA — PPA Officers

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400 N. Michigan Ave., Chicago, Ill. Phone Superior 8191 ABP — ANPA — PPA

Parker Cosmetics.

Officers Radio Accounts Placed-Chicago-Milwaukee Steamship Line.

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Radio Time Buyer.....I. H. MacKenzie Bryant Bldg., Kansas City, Mc. Phone Harrison 8102 K. Rickerson

59 E. Van Buren St., Chicago, Ill.
Phone Harrison 2606
L. O. Holmberg
735 N. Water St., Milwaukee, Wisc.
Phone Marquette 3567

Harry H. Scott

Radio Accounts Placed — Socony-Vacuum Oil Co., Chrysler Corp. (Plymouth and DeSoto cars).

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745 Fifth Ave., New York, N. Y. Phone Wickersham 2-5400 AAAA — PPA — ANPA

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Division, Leonard Division), Hat Corporation of America.

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Statler Bldg., Boston, Mass. Phone Liberty 6044 AAAA — ABP — ANPA — PPA — APA

Radio Accounts Placed—Sharal's, Inc., Consolidated Rendering Co., Henley-Kimball Co., Gould Negative Ion Co., New England Coke Co., Rose-Derry Co.

GLICKSMAN ADVERTISING CO.

400 Madison Ave., New York, N. Y.
Phone PLaza 8-0716
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Branch Office Palmolive Bldg., Chicago, Ill. Phone Superior 9055

30 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 5-4485

Manager.....Jane E. Rovce Guardiola Bldg., Mexico City, Mexico Phone Eric, 14-63-93

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Augusto Elias, Edgar M. Hnymans Assistant Radio Director....Oscar Azue, Jr. Script Writers......Emilio Arellano.

Jesus Elizarraras Musical Director......Elias Breeskin Padre Micr 474, Monterrey, Mexico

Executive in Charge.....David H. Echols Radio Accounts Placed—National Spot: American Chicle Co. (Beeman's Pepsin); Network: Mars, Inc.

GREEN-BRODIE, INC.

485 Madison Ave., New York, N. Y.
Phone PLaza 3-9533
ANPA — PPA
Officers

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Secretary-Treasurer Alan Green
Vice President-Art Director. Murray A. Levin
Production Director. Melford Brodie
Radio Dept. Julian P. Brodie
Radio Accounts Placed—Pieter deWitt Diamonds, Ltd., Trade Bank & Trust Co.

GREY ADVERTISING AGENCY, INC.

166 West 32nd St., New York, N. Y. Phone CHickering 4-3900 ABP — ANPA — PPA — NOAB — APA Officers

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Talent Buyer....James H. Lang, Jr.
Time Buyer.....Maria J. White
Radio Accounts Placed—William Demuth
& Co. (Hesson Gnard-Milano Pipes).

JULIAN GROSS ADVERTISING AGENCY

11 Asylum St., Hartford, Conn. Phone 7-7179 and 7-7170 Officers

Owner Julian Gross Radio Director Geraldine A. Kenney Account Executives M. Gold, David Gross, Alfred Horn

M. H. HACKETT, INC.

9 Rockefeller Plaza, New York, N. Y. Phone CIrcle 6-1940 ABP—ANPA—PPA—NOAB

HART-CONWAY CO., INC.

Genesee Valley Trust Bldg., Rochester, N. Y.
Phone Main 2073
ANPA — APA

Officers

Radio Accounts Placed—Levis Music Stores, Wegman's Food Markets, Gulf Oil Corp., L. C. Forman Co., Erskine Healy Co., Fincher Motors. Acoustic Instrument Co., Sears Roebuck & Co. (Rochester Division).

GEORGE H. HARTMAN CO.

307 North Michigan Ave., Chicago, Ill.
Phone State 0055
ANPA — PPA — APA — ABP — NOAB

Radio Accounts Placed—Hartz Mountain Products, Local Loan Co., Nelson Bros. Co., Simoniz Co., P. A. Starck Co., Sawyer Biscuit Co.

HAYS ADVERTISING AGENCY

252 College St., Burlington, Vt.
Phone 852
ANPA — ABP
Officers

THE HEFFELFINGER AGENCY

Citizens Coal Co.

522 Fifth Ave., New York, N. Y. Phone VAnderbilt 6-2450 Officers

President...... Totten Peavey Heffelfinger General Manager..........C. H. Pearson Publicity and Public Relations Director,

Capt. C. W. Wildrick
Merchandise Director......H. Curtis Colby
Radio Director......Fulton Dent
Director of Sports Service,

Walter W. Heffelfinger Branch Office

924 Second Ave., South Minneapolis, Minn. Manager............C. W. Sawyer Premium and Special Service Manager, C. E. Harrison

HENRI, HURST & McDONALD

520 N. Michigan Ave., Chicago, Ill. Phone SUperior 3000 AAAA — ANPA — PPA

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Secretary ... W. D. McDonald
Treasurer ... J. F. Hurst
Media Director ... N. H. Pumpian
Radio Director ... Frank W. Ferrin
Radio Accounts Placed—Network: Hall
Bros., Inc., Skelly Oil Co., John Morrell &
Co., National Spot: John Morrell &
Co., Ballard & Ballard Co., Carolene Products
Co.

HILLMAN-SHANE-BREYER, INC.

846 S. Broadway, Los Angeles, Calif. Phone Vandike 5111 Officers

President. David S. Hillman Vice-President. M. Lewin Secretary-Treasurer D. Breyer Radio Director Donald Breyer Publicity Director J. DeGarmo

HIXSON-O'DONNELL ADVERTISING, INC.

555 South Flower St., Los Angeles, Calif. Phone Mutual 8331 Officers

President G. K. Breitenstein Secretary R. M. Hixson Treasurer J. E. O'Donnell News Editor Wayne Miller Announcers John Wald, Don Forbes

Radio Accounts Placed-Network: Richfield Oil Corp., Rio Grande Oil, Inc. National Spot: Day and Night Mfg. Co., Brock & Co., Boyd H. Gibbons

WILLIAM F. HOLLAND AGENCY

Glenn Bldg., Cincinnati, Ohio Phone Main 2859

Officers

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Sales Promotion....L. M. Williams Art Director....Paul Bogosian Statistician.....John O. Brown Office Manager D. E. Holland Account Executives., Charles Vandermeulen,

B. J. Armstrong, S. Flora

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551 Fifth Ave., New York, N. Y. Phone MUrray Hill 2-0850

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Branch Office

650 Main St., Hartford, Conn.

Phone 5-6066

Vice-President......F. A. Whipple Radio Accounts Placed—B. C. Remedy Co., Richardson & Robbins, Charles Guldens, Inc., American Molasses Co., Merck & Co., Burnham & Morrill, Snider Packing Corp., E. L. Knowles Co., Edrolax, Inc.

THE H S G ADVERTISING AGENCY

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1235 Statler Bldg., Boston, Mass. Phone Liberty 4714

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Cutler Bldg., Rochester, N. Y. Phone Main 3528 APA - ANPA - PPA - ABP

Officers President ...M. S. Hutchins Treasurer ...F. I. Hutchins Secretary ...F. R. Hutchins Vice-President & Director of Radio

F. A. Hutchins Radio Account Placed-Phileo Radio and Television Corp.

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452 I. W. Hellman Bldg., Los Angeles, Calif. Phone Michigan 4573

Officers Radio Director......James W. Ingoldsby Copy ChiefArthur W. Ingoldsby Radio Accounts Placed-Network: Jeffersonian Democrats (Political); Kellogg's Ant

IVEY & ELLINGTON, INC. 1400 South Penn Square, Philadelphia, Pa. Phone Locust 7909 ANPA — PPA

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Phone MUrray Hill 2-5248
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Radio Accounts Placed-Bayuk Cigars Inc., General Baking Co., Packers Tar Soap Inc., Young People's Church of the Air.

Paste.

JESSOP ADVERTISING CO.	HEN
First Central Tower, Akron, Ohio Phone Franklin 3232	
Officers	
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Carew Tower, Cincinnati, Ohio Phone Main 3351 AAAA — ABP — ANPA — PPA

Officers President Ralph H. Jones Vice-President Stanley A. Willer Assistant Director......M. MacPherson

Branch Office
580 Fifth Ave., New York City
Phone Wisconsin 7-5500

Manager.....James M. Nelson Radio Accounts Placed-Dow Drug Co., Kroger Grocery & Baking Co., Carter Coal Co., Miami Margarine, Ten-B-Low, Hook Drug Co.

H. W. KASTOR & SONS ADVERTISING CO., INC.

360 N. Michigan Ave., Chicago, Ill. Phone Central 5331 ANPA—APA—PPA—ABC—NOAB Officers

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Branch Offices

9 Rockefeller Plaza, New York Phone Columbus 5-6135

Manager......William H. Kearns Radio Accounts Placed-Procter & Gamble Co., Welch Grape Juice Co.

THE JOSEPH KATZ COMPANY

16 E. Mt. Vernon Place, Baltimore, Md. Phone Vernon 7094 AAAA — ANPA — PPA — ABP

Officers PresidentJoseph Katz Treasurer......Charles M. Harrison Director of Radio......Gordon Gross

Radio Producers & Continuity Writers, Gordon Gross, Edward Prager, Nat C. Wildman, Paul Deutschman

Branch Offices 444 Madison Ave., New York, N. Y. Phone Wickersham 2-2740

Manager......Nat C. Wildman Director of Radio........Herschel Deutsch Radio Accounts Placed—American Oil Co., Maryland Pharmaceautical Co., Ex-Lax, Inc., Arrow Beer, Jests, Inc., Laco & Pompeian Products, Inc.

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Homer Bldg., Washington, D. C. Phone District 7400 ANPA — APA — ABP Officers

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RAYMOND KEANE ADVERTISING AGENCY

501 Railway Exchange Bldg., Denver, Colo. Phone, TAbor 7166

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KELLY, ZAHRNDT & KELLY, INC.

745 Cotton Belt Bldg., St. Louis, Mo. Phone Garfield 0777 Officers

Vice-Pres. and Treasurer...W. W. Zahrndt Vice-Pres. and Secretary.....V. A. Kelly Director of Radio. ...C. F. Kelly, Jt. Assistant Director. ...W. W. Zahrndt Radio Producers. ...C. F. Kelly, Jr., V. A. Kelly

Radio Continuity Writers....C. F. Kelly, Jr., V. A. Kelly

Radio Accounts Placed — Central Shoe Company, Lutheran Laymen's League, Pine Balm Co., Sayman Products Co., Trems, Inc., American Life & Accident Insurance Co., Democratic Campaign Committee.

KENYON & ECKHARDT, INC.

247 Park Avenue, New York, N. Y. Phone PLaza 3-0700

AAAA — ANPA — PPA — ABP — APA Officers

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Radio Accounts Placed-Network: Charles B. Knox Gelatine Co., Standard Brands (Fleischmann's Foil Yeast).

H. M. KIESEWETTER ADVERTISING AGENCY, INC.

9 East 40th St., New York, N. Y. Phone Lexington 2-0025 ANPA — PPA — ABP

Officers President & Treasurer...E. T. Kiesewetter General Manager.....H. M. Kiesewetter

ADVERTISING AGENCIES

Radio Dept. Manager.....A. C. Christensen Radio Accounts Placed—The Mennen Co., The Bathasweet Corp., Lorr Laboratories, Inc., Penn Tobacco Co.

THE RALF KIRCHER CO.

Mutual Home Bldg., Dayton, Ohio Phone Fulton 2151

KLINGER ADVERTISING CORP.

119 W. 57th St., New York, N. Y. Phone CIrcle 6-3660 Officers

President-Radio Time Buyer...A. A. Klinger Vice-President......E. A. Tenner Secretary.......E. French Radio Production.....Emory Ellis Radio Accounts Placed — Madison Long Island Personal Loan Co., Madison Finance Co. of N. J., Servus Clothes, Samuel Schlossman & Sons, Inc., Stanback Co., Ltd., Bridge Apparel Shops, Long Island Ouffitting Co., Wholesale Utilities, Purepar Corp., Klizmoth

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600 First National Bank Bldg. Minneapolis, Minn. Phone Bridgeport 7701 ANPA — PPA

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Dr. A. R. Root Radio Production Manager....Russell Neff Commercial Production Mgr. Brad Robinson

Branch Office
925 Chanin Bldg., New York, N. Y.
Phone MUrray Hill 4-3982
Radio Account Placed — General Mills,

ARTHUR KUDNER, INC.

630 Fifth Ave., New York, N. Y.
Phone Circle 6-3200
AAAA — ANPA — PPA — ABP

Time Buyer.......John Crandall Commercial Continuity...Rowena Runnette Branch Offices

New Center Bldg., Detroit, Mich. Phone Madison 5315 Robert Copeland

Albee Bldg., Washington, D. C. Phone National 5506

Frank Getty 1601 Van Ness Ave., San Francisco, Calif. Phone Grayston 2000 John H. Hornell

Radio Accounts Placed—Network: U. S. Tobacco Co.; Florida Citrus Commission. National Spot: True Story Magazine; U. S. Tobacco Co.; Buick Motor Division; Goodycar Tire & Rubber Co.; Florida Citrus Commission; Savarin Coffee; General Motors Corp.

J. R. KUPSICK ADVERTISING AGENCY, INC.

122 East 42nd St., New York, N. Y. Phone MUrray Hill 5-9145 ANPA — ABP Officers

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LAMBERT & FEASLEY, INC.

9 Rockefeller Plaza, New York, N. Y. Phone COlumbus 5-3721 ANPA — PPA

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Secretary.......Walter P. Lantz
Radio Accounts Placed—Lambert Pharmacal Co.; Prophylactic Brush Co.; Phillips
Petroleum Co.

LANG, FISHER & KIRK, INC.

1010 Euclid Ave., Cleveland, Ohio Phone Main 6579 ABP — PPA Officers

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315 Fourth Ave., New York, N. Y. Phone STuyvesant 9-1742

PPA Officers

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Radio Account Placed - Remington-Rand, Inc., American Writing Machine Co.

LEIGHTON & NELSON

202 State St., Schenectady, N. Y. Phone 6-4202 ABP - PPA

Officers

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Radio Continuity Writers.....R. S. Cragin, G. R. Nelson, E. F. Flynn

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17 E. 45th St., New York, N. Y. Phone MUrray Hill 2-9170 AAAA — ANPA — PPA — APA — NOAB

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Branch Offices 323 Equitable Bldg., Hollywood, Calif. Phone GRanite 7181

Manager.....Samuel C. Pierce Radio Accounts Placed-John II. Woodbury, Inc., Andrew Jergens Co., P. Lorillard Co., Inc.

LEON LIVINGSTON ADVERTISING AGENCY

Mills Bldg., San Francisco, Calif. Phone Sutter 7340 AAAA — ABP — ANPA — PPA — NOAB

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681 Market St., San Francisco, Calif. Phone DOuglas 3168 AAAA — ANPA — PPA

Officers

Principal......Alvin Long Director of Radio Service,

Gertrude B. Murphy Production-Media Wayne Lentz Office Manager Mary Petersen

Branch Office

19 N. Second St., San Jose, Calif. Phone Ballard 5600

Radio Accounts Placed-Network: California Prune & Apricot Growers Assn. National Spot: Gallenkamp's Stores Co.; California Prune & Apricot Growers Assn.; California Spray-Chemical Corp.

THE W. E. LONG COMPANY

155 North Clark St., Chicago, Ill. Phone Randolph 4606

Officers Vice-President......W. D. Warrick Chief Announcer......Ted Meyers
Director of Radio.....E. J. Sperry
Assistant Director of Radio..Robert Struble Transcription Producer......Victor Quan Scripts......Kimball S. Sant, Mikki Kaye

Syndicate Transcriptions.....L. Alexander Radio Accounts Placed—Agency is a specialist in wholesale baker advertising servicing hundreds from coast to coast on a

syndicated basis.

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247 Park Ave., New York, N. Y. Phone Wickersham 2-6600 AAAA - ANPA - ABP - PPA

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Radio Dept. Manager......Carl M. Stanton Radio Time Buyer.....John Hymes Script Buyer.....Frank Wilson

> Branch Offices 919 N. Michigan Ave., Chicago, Ill. Phone Superior 4800

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Phone Hollywood 6265Norman W. Morrell

601 West Fifth St., Los Angeles, Calif. Phone Michigan 7651

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water Associated Oil Co., Pabst Sales Co., Bonrjois Inc., Albers Milling Co., International Cellucotton Products Co., M & M Ltd., Montgomery Ward Co.

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Phone Franklin 1762
ANPA — ABP — PPA — APA

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507 Lehmann Bldg., Peoria, Ill. Phone 7197

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333 North Michigan Ave., Chicago, Ill.
Phone Randolph 9360
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NOAB
Officers

Radio Accounts Placed—Network: Marrows's, Inc.; National Spot: Northwestern Yeast Co., Omar, Inc., Burma-Vita Co.

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MacLAREN ADVERTISING CO. LTD.

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Manager.......W. R. W. Henderson 47 Canada Life Bldg., Calgary, Alta., Canada Phone M 5424

Manager ... E. Gordon Stephens Radio Accounts Placed—Network: Imperial Oil, Ltd., Tuckett, Ltd., People's Credit Jewelers. National Spot: Bulova Watch Co., Ltd., General Motors Corp., Dalglish Co., Ltd., People's Credit Jewelers.

MacMANUS, JOHN & ADAMS, INC.

12th and 14th Floors, Fisher Bldg. Detroit, Mich. Phone Trinity 2-8300 ANPA—PPA—ABP

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714 W. Olympic Blvd., Los Angeles, Calif. Phone Richmond 0191

Executive-In-Charge......F. A. Berend 405 Montgomery St., San Francisco, Calif. Executive-In-Charge....Rene C. Dahle Radio Accounts Placed—Pontiac Motor Co., Cadillac Motor Co., Altes Brewing Co.,

Co., Cadillac Motor Co., Altes Brewing Co., Boydell Paint & Varnish Co., Dow Chemical Co., LaChoy Food Products, Inc., Simple Simon Products, Champion Spark Plug Co.

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Maury Cliffer, Ray Freedman

Radio Accounts Placed—Dad's Root Beer, Joy Candy Shoppes, Roller Derby, Washington Auto Sales, Alert Laundry, Holland Jewelers, Newart Co., Continental Clothing Co., Kelly Auto Sales Co.

DAVID MALKIEL ADVERTISING AGENCY

260 Tremont St., Boston, Mass. Phone Liberty 1422 ANPA—ABP—APA—PPA

Radio Accounts Placed—I. J. Fox Co., Babi-Juice Oranges, Ace Vacuum Cleaners, Blueway Bus Lines, Drive-In Theatres, Inc., Gordon Mfg. Co., Paramount Baking Co., E. M. Loew's Theaters, Greater Boston Teaters, Inc., RKO Theaters, Steuben's Restaurant, Canadian Ace Ale, Beachcomber, Casa Manana, Elm Farm Foods Co., Serta-White Cross Co., Freilicher Kabtzen, Lithuanian Corp. Group, Mansion Inn, Rio Casino, Royal Crown Cola of Boston, Revere Beach Association, Six Little Taylors, Sharaf's Washington Jewelry Co.

MARSCHALK & PRATT, INC.

535 Fifth Ave., New York, N. Y. Phone VAnderbilt 6-2022 ANPA—PPA—ABP—APA—ABC— AAAA—NOAB

Director of Radio.......Curt Peterson Radio Continuity Writers...G. W. Freeman, Bennett Kolb, Eric Crosby, E. T. Clark, F. G. Maslen

Radio Accounts Placed—National Spot: Standard Oil Co. of N. J., Congress Cigar Co., Aetna Casualty & Surety Co., U. S. Treasury Defense Savings Staff, National Lead Co.

J. M. MATHES, INCORPORATED 122 East 42nd St., New York, N. Y.

Phone LExington 2-7450

Wilfred S. King
Assistant Director......Fletcher Turner
Radio Accounts Placed—Ludens, Inc.; Na-

tional Carbon Co., New York State Milk Publicity, Canada Dry Ginger Ale & Spur, Magazine Repeating Razor Co., International Salt Co., Minit-Man Soups, Bleachette.

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Phone Eldorado 5-2930

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Phone Keystone 4297
Manager..................................J. S. Barrows

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Skinner Bldg., Seattle, Wash.

Phone Main 7459
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Phone Atwater 4305

Pacifie Northwest Manager. . R. O. Calkins

Liberty Bank Bldg., Dallas, Texas

Phone Riverside 3471

Manager......Albert Hill Radio Accounts Placed-New York: Chesebrough Mfg. Co., Consolidated Edison Co., Ford Dealer Funds, Ford Motor Co., Axton-Fisher Tobacco Co., Humble Oil Co., Newskin Co., Stromberg Carlson Telephone Mfg. Co., Gruen Watch Co., Manufacturers' Trust Co., National Biscuit Co., Pacific Coast Borax Co.

San Francisco: California Packing Corp., San Francisco: Cantornia Facking Corp., California Walnut Growers, Dwight Edwards Co., Ford Dealer Funds, W. P. Fuller & Co., General Brewing Corp., Northwestern Elec-tric Co., Pacific Gas & Electric Co., Pacific Power & Light Co., Portland Gas & Coke Co., Associated Dental Supply Co., Southern California Gas Co., Southern Counties Gas Co.

Chicago: Standard Oil Co. of Nebr., Standard Oil Co. of Ind., Ford Dealer Funds.

Atlanta: Ford Dealer Funds.

Denver: California Co., Ford Dealer Funds,

Great Western Sugar Co.

Cleveland: Ford Dealer Funds, Perfection Stove Co., Richman Bros., Standard Oil Co. of Ohio, Tappan Stove Co.

Dallas: Ford Dealer Funds.

Minneapolis: First National Bank, Glueck Brewing Co., Pillsbury Flour Mills, Twin City Federal Saving & Loan Assn.

Detroit: Ford Dealer Funds.

R. E. McCARTHY ADVERTISING AGENCY

Tampa Theater Bldg., Tampa, Fla. Phone 2323 SNPA

Officers

Treasurer.....Louis Benito

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1100 Hodgson Bldg., Minneapolis, Minn. Phone Bridgeport 1225 APA - ANPA - PPA Officers

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228 N. LaSalle St., Chicago, Ill. Phone State 5060 Officers

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Radio Accounts Placed-Joseph Schlitz Brewing Co., General Marine Co., Carey Salt Co., Florsheim Shoe Co., Chef Bojardi Food Products Co., Bremner Bros., Carson, Piric, Scott & Co., Jewel Food Stores, Andes Candies.

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30 Rockefeller Plaza, New York, N. Y. Phone COlumbus 5-2058

Equitable Bldg., Hollywood, Calif.
Phone Hollywood 8363
Radio Accounts Placed—Sealtest, Inc.

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Dominion Square Bldg., Montreal, Que., Can. Phone Lancaster 5192

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400 N. Michigan Ave., Chicago, Ill. Phone Delaware 7860 ANPA — PPA — APA

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530 W. Sixth Ave., Los Angeles, Calif. Phone Madison 1151

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759 N. Milwaukee St., Milwaukee, Wis.
Phone Marquette 3144

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521 Fifth Ave., New York, N. Y. Phone MUrray Hill 2-1010 ANPA — PPA

Branch Office

35 East Wacker Drive, Chicago, Ill. Phone Central 1640

Manager.....I. M. Tuteur Radio Accounts Placed — Corn Products Refining Co., Curtis Candy Co., Dr. P. Phillips Candy Co., Keeley Brewing Co., Cooter Brokerage Co.

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Assistant Time Buyer. Anne Garvey
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Writers. Walter Guedel, Lawrence Wood

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Downtown Shopping News, Globe Grain &
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230 N. Michigan Ave., Chicago, Ill. Phone State 6610 ANPA—PPA—APA—NOAB

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EMIL MOGUL CO., INC.

250 West 57th St., New York, N. Y. Phone, COlumbus 5-2482 ABP

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Radio Director ... Emil Mogul
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Radio Time Buyer Helen Murcoe
Radio Accounts Placed—Network: Trimont
Clothing Co. National Spot: Barney's
Clothes, San Gabriel Wine Co., National
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Times-Star Bldg., Cincinnati, Ohio PPA — ABP — ANPA Officers

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Phone Hempstead 4194 Officers

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211-15 Blackfriars Rd., London, S. E. 1	Secretary
Radio Accounts Placed-Network: Vick	Vice-Pres. in Charge of RadioWm. Reydel
Chemical Co. National Spot: Viek Chemical	
	Radio Accounts Placed—Liggett & Myers
Co., M. J. Breitenbach Co.	Tobacco Co. (Chesterfields), Thomas Cook &
•	Son, Loose-Wiles Biscuit Co., Pepsi-Cola Co.,
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415 Lexington Ave., New York, N. Y.	•
Phone VAnderbilt 6-1828	THEODORE A. NEWHOFF,
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Tadio Director	Phone Lexington 7155
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	PresidentTheodore A. Newhoff
611 Marion Bldg., Augusta, Ga.	Secretary-TreasurerR. M. Newhoff
Phone 2-6451	
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PresidentHerbert Nachman	CANADAY, INC.
	400 Madison Ave., New York City
· ·	Phone PLaza 3-1670
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40 East 34th St., New York, N. Y.

NEEDHAM, LOUIS & BRORBY, INC.

135 S. La Salle St., Chicago, Ill.
Phone State 5151

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Radio Director......John Gordon

Branch Offices

1680 North Vine St., Hollywood, Calif. Phone Granite 7186

Manager.....Cecil Underwood Radio Accounts Placed—Network: Kraft Cheese Co., S. C. Johnson & Son, Inc. Na-tional Spot: Swift & Co. (Sunbrite Cleaner).

Fowler, Jr.

Melvin Brorby, Harry Phelps, W. Ray

MERRITT OWENS ADVERTISING AGENCY

112 Commercial National Bank Bldg. Kansas City, Kans. Phone Dr. 7250

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370 Lexington Ave., New York, N. Y. Phone Caledonia 5-9840 ANPA - ABP - PPA

Co-Partners
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Radio Time Buyer.....Thomas B. Campbell Radio Account Placed—National Spot: The Great Atlantic & Pacific Tea Co. (Coffee Division), The Atlantic Commission Co., John Wiley Jones Co., Long Island Vegetable Institute, Fixt Products (Division of Doughnut Corp. of America).

PECK ADVERTISING AGENCY, INC.

400 Madison Ave., New York, N. Y. Phone PLaza 3-0900 Officers

President......Harry Peck Director of Radio......Arthur Sinsheimer Radio Continuity Writers.Ralph Lieberman, Muriel Post, Geo. Glass

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250 Park Ave., New York, N. Y. Phone PLaza 5-1500 AAAA — ANPA — PPA — ABP

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Radio Writing Staff......Cyril J. Mullen Jack Finney, Margaret Walsh, Beth Jud-

Radio Accounts Placed-Network: Bristol-Myers Co., Procter & Gamble Co. (Camay, Chipso, Dash), Lady Esther Co.

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Alamo Nat'l Bank Bldg., San Antonio, Texas Phone Garfield 7268 Officers

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386 Fourth Ave., New York City Phone CAledonia 5-4440

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Space Buyer & Prod. Manager. George Kraus Account Executives ... W. W. Constantine, Jr.,

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Branch Office 75 Pearl St., Hartford, Conn. Phone Hartford 7-9017

Radio Accounts Placed-Peter Paul, Inc., Oxo, Ltd., Henry Leonard & Thomas, Inc.

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101 West 11th St., Kansas City, Mo. Phone Victor 4433 APA - NOAB - ANPA - PPA Continental Agency Network

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Phone Victor 9400
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75 Pearl St., Hartford, Conn. Phone 7-2828

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58 Park Place, Newark, N. J. Phone Market 3-5100 AAAA - ANPA - PPA - ABP - APA

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6 East 45th St., New York, N. Y.

Radio Accounts Placed-Cut-Rite Waxed Paper, R. B. Davis Sales Co., Koppers Co.-Minnesota Division,

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247 Park Ave., New York, N. Y. Phone PLaza 3-6121 ANPA - PPA - ABP

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Branch Office

1421 Chestnut St., Philadelphia, Pa.

Phone Rittenhouse 8375

Vice-President In Charge.....J. J. McNevin Radio Accounts Placed—Network: Hower Clothes, Inc., Flem-O-Lyn. National Spot:

Stera-Kleen, Flem-O-Lyn, Poslam, Allenru, Vernat Vermonth, Wine Shippers Import Corp.

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602 Wholesale Merchants Bldg., Dallas, Tex. Phone Riverside 9268 SAAA — PPA — APA

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405 Lexington Ave., New York, N. Y. Phone MUrray Hill 6-6400 AAAA — ANPA — PPA — ABP

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Phone Madison 1980

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1680 N. Vine St., Hollywood, Calif. Phone Hillside 7593

Production Directors..... Crane Wilbur, Thomas Freebairn-Smith 712 Main St., Houston, Texas

Phone, Charter 4-1741 235 Montgomery St., San Francisco, Calif. Phone Douglas 5822

1216 Third Ave., Seattle, Wash. Phone Main 6727

Phone Main 6727

Radio Accounts Placed—American Tobacco
Co., Canadian Ironized Yeast Co., Chrysler
Corp., Delaware, Lackawanna & Western
Coal Co., Dodge Motor Corp., H. Fendrich,
Inc., Gunther Brewing Co., Holland Furnace
Co., Hyde Park Brewers Assn., Ironized
Yeast Co., M. J. Lanahan, Inc., Lever Bros.
Co., Lever Bros., Ltd., Noxema Chemical
Co., Oshkosh B'Gosh, Inc., Penn Tobacco
Co., Ouaker, Oats Co., Star Brewery, Inc., Co., Quaker Oats Co., Star Brewery, Inc., Sterling Brewery, Inc., Campbell Soup Co. (Franco-American Spaghetti), Emerson Drug Co., Jacob Ruppert Brewery, Old Homestead Baking Co.

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75 E. Wacker Drive, Chicago, Ill. Phone Dearborn 1815 AAAA — ABP — ANPA — PPA

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> Brunch Offices Lemcke Bldg., Indianapolis, Ind. Phone Market 1395

Vice-President......Paul Richey Phone CIrcle 6-1382

Vice-President In Charge...George Bayard Taft Bldg., Hollywood, Calif. Phone, Hillside 7256

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Manager.....Arthur Poolton
Radio Accounts Placed—Network: General Petroleum Corp.

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201 Commercial St., Worcester, Mass. Phone: 3-4789, 3-4780 Officers

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32 East 57th St., New York, N. Y. Phone ELdorado 5-1270 ANPA --- PPA --- ABP Officers

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Co. National Spot: Serutan Co., Block Drug

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Co., Rum & Maple Tobacco Corp., Journal of Living, King David Memorial Park, Gold Medal Capsules, Purity Products Co., Beverly Hills Memorial Park, James B. Hall, Inc., The Lone Ranger, Inc., Look Magazine, Aspertane, Blackstone Products, Univex Cameras; Maryland Baking Co.

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Phone Randolph 0160
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Branch Offices 400 Madison Ave., New York, N. Y. Phone PLaza 3-7445

Radio Director.......Harold E. Kemp Radio Accounts Placed—Network: Consolidated Royal Chemical Co., Lewis-Howe Co.

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Phone BArclay 7-3030
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Assistant Director of Radio...Howard Miller Radio Accounts Placed—Network: Carter Products, Inc. National Spot: Carter Products, Inc., Foster-Milburn Co. (Doan's Pills), Raladam Co. (Marmola), Pope Laboratories (Joint-Ease), Dr. D. Jayne & Son (Jayne's Expectorant).

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420 Lexington Ave., New York, N. Y.
Phone Mohawk 4-7700

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1624 Franklin St., Oakland, Calif. Phone Glencourt 4941 NOAB — NCBA Officers

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Co., Pacific Guano Co., Par Soap Co., Downtown Merchants Association, Key System, East Bay Transit Co., Frozen Foods Distributors, Inc., Perry Hatchery.

W. I. TRACY, INC.

515 Madison Ave., New York, N. Y. Phone ELdorado 5-4404 ANPA - PPA - NOAB Officers

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A. S. Johansen, J. F. Donovan, F. S.
Kent, W. I. Tracy, K. H. Thompson, F.

Radio Accounts Placed-Wilbert Products Co., Rapinwax Paper Co., Taylor-Reed Corp., Mission Garden Co., John Opitz, Inc., Minwax Co., Senn Products Corp., Terry Candy Co.

TRACY-LOCKE-DAWSON, INC.

1307 Pacific St., Dallas, Texas Phone 7-8655 22 E. 40th St., New York, N. Y. Phone AShland 4-1690 AAAA — ANPA — PPA — ABP— PRB — SAAA — SNPA — ABC — NOAB New York

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Radio Accounts Placed-New York: Continental Oil Co., Newsweek, Inc.

Dallas: Imperial Sugar Co., Postex Cotton Mills, The Borden Co. (Southern Division), Mrs. Baird's Bakery, Mrs. Baird's Bread Co., William Cameron & Co., International Mill-ing Co., Great Western Garment Co., Neuhoff Packing Co., National Wool Growers Ass'n., Dallas Grand Opera Ass'n., B. T. Fooks Mfg. Co., Dallas Rupe & Son, Reserve Loan Life Insurance Co.

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Space Buyer......G. M. Talbot
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Sherwood Bros., Manhattan Co., Crosse &
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520 N. Michigan Ave., Chicago, Ill. Phone, Whitehall 7725

WARD WHEELOCK CO.

Lincoln-Liberty Bldg., Philadelphia, Pa. Phone Rittenhouse 7500 ANPA—PPA—APA Ollicers

President. Ward Wheelock Vice-President. Carroll Rheinstrom Vice-President. R. K. Strassman Secretary-Treasurer. W. A. Dunn

AGENCIES

• • • ADVERT	ISING
Brunch Offices 444 Madison Ave., New York, N. Y Phone, PLaza 3-7120 Vice-PresidentCarroll Rhein 311 Equitable Bldg., Hollywood, Ca Phone, Hillside 0191 Radio Account Placed—Campbell So	strom lif.
WOOD, BROWN & WOOD, IN 209 Washington St., Boston, Mas Phone: Capitol 1850 ANPA—PPA—ABP	IC. s.
Officers President	d, Jr. Sisson
WORTMAN, BARTON & CC 381 Fourth Ave., New York, N. Y Phone MUrray Hill 4-2757 ABP—ANPA—PPA Officers President	•
Vice-Presidents R. S. Coi D. N. Wortman Secretary	nahay, Wall
YOUNG & RUBICAM, INC. 285 Madison Ave., New York, N. Phone Ashland 4-8400 ANPA — PPA — APA — AAAA — NOAB — ABC — ABP	
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Bureau.....Carlos A. Franco Manager, Radio Publicity

Radio Research.....Joseph H. Holmes, Jr. Branch Othices

6253 Hollywood Blvd., Hollywood, Calif. Phone Hollywood 2734

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Supervisor......John Van Nostrand 333 N. Michigan Ave., Chicago, Ill. Phone Central 9389

Vice-President-Manager.....A. E. Tatham Vice-President......D. G. Schneider 7430 Second Blvd., Detroit, Mich.

Phone Madison 4300
235 Montgomery St., San Francisco, Calif.
Phone Exbrook 6685

ManagerRobbins Milbank Vice-President-Manager......George Davis 660 St. Catherine Street, West, Montreal, Que. Phone Plateau 4691

Vice-President-Canadian

Manager.....Lorimer B. Slocum Director of Media, Contact..L. C. Arbuthnot 80 King St., West, Toronto, Ont.

Phone Elgin 5347 Manager.....Stuart B. Smith Radio Accounts Placed—American Can Co., The Borden Co., Johnson & Johnson (Band-Aid), General Food Corp. (Calumet, (Band-Aid), General Food Corp. (Calumet, Grape-Nuts and Grape-Nuts Products, Swans Down, Minute Tapioca, Sanka Jell-O and Jell-O Products, La France, Satina, Postum), Drake's Bakeries, Cummer Products (Energine, Molle), Gulf Oil Corp., Igleheart Bros., Inc., International Silver Co., Life Savers, Inc., Thomas J. Lipton, Inc., R. H. Macy & Co., Packard Motor Car Co., Bristol-Marse Co., Liches Sat Horstica, White Products of the Product of Myers Co. (Ipana, Sal Hepatica, Minit Rub, Toushay); Rath Packing Co., Time, Inc.

FREDERIC W. ZIV, INC.

2436 Reading Road, Cincinnati, Ohio Phone University 6124 PPA-APA

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President-Treasurer.....F. W. Ziv Vice-Presidents..... William Ziv, John L. Sinn, Alvin E. Unger Radio Director......John L. Sinn

RESEARCH -

ORGANIZATIONS

ASSOCIATED RADIO MARKETS

914 Northwestern Bank Bldg., Minneapolis, Minn. Phone, ATlantic 3774

Manager......Alden R. Grimes Assistant Manager......Robert E. Stark Report Manager......Joan M. Devoy Field Staff Supervisor....Mary Prettyman

Services Offered: Radio audience surveys; air-checks of broadcast schedules; market analyses; media coverage data.

WALTER P. BURN & ASSOCIATES, INC.

7 West 44th Street, New York, N. Y. Phone, MUrray Hill 2-7462

President......Walter P. Burn Vice-PresidentWilliam Noble

Services Offered: Market data, economic studies, media coverage studies, radio coverage maps, decorative maps, economic maps, charts, trade paper advertising, brochures, dramatized sales presentation, complete promotion plans, trade area counsel on FM applications.

CANADIAN FACTS

11 Jordan Street, Toronto, Ont., Canada Phone Adelaide 2067 General Manager.......N. P. Colwell Director of Field Personnel...Edith Colwell Sales Manager.....John F. Graydon Branch Offices

Operating branches in 99 Canadian cities and towns with a total staff of 2100.

Services Offered: All types of marketing research including market coverage data, consumer studies, dealer investigations and checks on effectiveness of various media.

Also, Canadian Facts Rating Service, a monthly rating of all network commercials on the air in Canada by the coincidental method.

PAUL T. CHERINGTON

c/o McKinsey & Co., 60 East 42nd St., New York, N. Y. Phone, VAnderbilt 6-5280

Services Offered: Distribution consultant, market surveys, media studies.

ROBERT S. CONLAN & ASSOCIATES

New York Life Bldg., Kansas City, Mo. Phone Victor 1973 Principal.....Robert S. Conlan Associates.....Laura B. Green, Joseph Williams, Jr.

Services Offered: Market research; monthly radio surveys; merchandising.

THE COOPERATIVE ANALYSIS OF BROADCASTING

330 West 42nd Street, New York, N. Y. Phone, LOngacre 3-1454

Manager.....A. W. Lehman

Governing Committee:
D. P. Smelser, Chairman (Procter & Gamble Co.); George H. Gallup, Treasurer (Young & Rubicam); A. Wells Wilbor (General Mils); Robert B. Brown (Bristol-Myers Co.); L. D. H. Weld (McCann-Erickson); F. B. Ryan, Jr. (Ruthrauff & Ryan); A. W. Lehman, Manager.

Services Offered: CAB rates all commercial network programs, daytime as well as evening, and in addition analyzes these ratings by geographical sections, income groups, etc. It is authorized by the Association of National Advertisers and the American Association of Advertising Agencies to carry on this work which it has been doing since March, 1930.

CROSSLEY, INC.

330 West 42 St., New York, N. Y. Phone BRyant 9-5462

President.....Archibald M. Crosslev Services Offered: Program rating, nationwide or individual area studies, general marketing consultants.

EVALUATION OF SCHOOL BROADCASTS PROJECT

Ohio State University, Columbus, Ohio Phone, University 3148, Ext. 707

Director.....I. Keith Tyley Associate Director......Norman Woelfel

Associate Silveria Associates R. R. Lowdermilk,
J. Robert Miles, Seerley Reid, Irving
Robbins, J. Howard Rowland, G. D. Wiebe.

Research Assistant......Hazel Gibbony Research Consultant......Daniel Day Assistant to Director . . . M. Margariete Ralls

Services Offered: Research on the relation of radio and children and young people; advisory services to broadcasters and educators on planning and production of school broadcasts and children's programs. (Project is sponsored by the Federal Radio Edneation Committee and Ohio State University and is financed by grants from the General Education Board.)

EDGAR FELIX

18 East 48th St., New York, N. Y. Phone PLaza 5-5052

......Edgar Felix Chief Field Engineer. L. C. Skipper Statistician. J. Murray

Services Offered: Radio Coverage Reports, a uniform and comparable eoverage analysis for all cities and stations in the United States.

C. E. HOOPER, INC.

22 East 40th St., New York, N. Y. Phone, LExington 2-3000

A. M. Wharfield

Manager, Station Audience Reports,

F. H. Kenkel Research Consultant....Dr. M. N. Chappell Services Offered: Radio audience and listening survey specialists, publishers of monthly "Hooper Radio Reports"—(National daytime programs, national evening programs, regional sets-in-use reports, regional program ratings, station audience reports, radio sales effectiveness reports, etc.)

HOOPER-HOLMES BUREAU

102 Maiden Lane, New York, N. Y. Phone WHitchall 3-9700 Director of Research.....Chester E. Haring

Branch Offices 84 Offices Throughout United States and Canada

Services Offered: Commercial research.

NATIONAL RADIO CHECKING SERVICE, INC.

6635 Delmar Blyd., St. Louis, Mo. Phone, Parkview 6174

Vice-President-General Mgr. . Albert S. Foster Personnel Director......Ann Wilson Comptroller.....Ralph R. French Traffic Department......Lilian E. Woltjen

Branch Offices 10 East 43rd St., New York, N. Y. Phone, MUrray Hill 3-6743

Eastern Manager......George I. Reid 111 West Washington, Chicago, Ill. Phone, Franklin 5180

Services offered: Nationwide service developing factual information for advertisers, both spot and network; performance reports on individual radio stations throughout the nation. Field organization is composed of 458

— National Radio Checking Service, Inc. —

- WHAT WE DO—Our reports take the "guess-work" out of individual radio station performance.
- HOW OUR SERVICE WORKS—Our staff of 450 trained checkers are stationed throughout the country to check programs (spot or show) at point of origin. Our reports can be made from any town or city in the U.S. with a broadcasting station.
- WHY OUR SERVICE WORKS—Even in the "best of" radio stations. discrepancies occur. Here are some of the most common:
- · Show or spot omitted
- · Portion of commercial omitted
- · Competitive products advertised next to
- "Garbled" talk or interruption
- Transcriptions ineffectively handled
- Your Spot "sandwiched" between others
- Local station "rushing" network cue

National Radio Reports are accurate and inexpensive . . . and sent to you weekly.

A. S. FOSTER, General Manager 6635 Delmar Blvd., St. Louis, Mo. GEO. I. REID, Eastern Manager 10 East 43rd Street, New York City mentally alert homebound people strategically placed throughout the United States.

NATIONAL RADIO RECORDS

347 Madison Ave., New York, N. Y. Phone, MUrray Hill 6-9186

President............N. Charles Rorabaugh Services Offered: Monthly spot advertising reports; confidential statistics revealing spot activity of national and regional advertisers.

A. C. NIELSEN COMPANY

2101 Howard Street, Chicago, Ill. Phone, Hollycourt 6100

President. A. C. Nielsen Executive Vice-President. . . . F. K. Leisch Executive Vice-President In Charge of N. Y. Office J. O. Peckham

Executive Vice-President in Charge of Nielsen Radio Index......H. L. Rusch

Branch Office

500 Fifth Ave., New York, N. Y. Phone, PEnnsylvania 6-7126

Services Offered: Market research work including the publication of indexes on the drug, food, liquor, radio and British business.

OFFICE OF RADIO RESEARCH, COLUMBIA UNIVERSITY

15 Amsterdam Ave., New York, N. Y. Phone, COlumbus 5-6951

Director.........Paul F. Lazarsfeld Services Offered: Research in the effectiveness of various media of communication; sociological and psychological composition of radio audiences; audience to different types of programs; techniques of measurement of coverage and effectiveness of media of communication; techniques of measuring likes and dislikes of programs.

OFFICE OF RESEARCH— RADIO DIVISION

3470 Broadway, New York, N. Y. Phone, AUdubon 3-2335

Director......Dr. John G. Chapman Services Offered: Psychological aspects of

Services Offered: Psychological aspects of market research; social psychology of popular music; compilation of "song plug" statistics ("Network Song Favorites" published weekly in RADIO DAILY).

ELMO ROPER

30 Rockefeller Plaza, New York, N. Y. Phone CIrcle 6-7164

Executives.......Elmo Roper, Arthur B. Chivvis, Carolyn W. Crusins, Robert W. Pratt, Robert Williams, Alfred Politz.

Services Offered: Marketing research, distribution consultant, trade and consumer studies,

ROSS FEDERAL RESEARCH CORP.

18 East 48th St., New York, N. Y. Phone, PLaza 3-6500

Chairman of Board-President-

Vice-President-General Sales Manager Clifford B. Ross

Clifford B, Ross
Director of Research...William B. Shine
Secretary......Frank X. Miske
Director of Advertising and Publicity
Thomas B, Ellsworth

Branch Offices

59 E. Van Buren St., Chicago, Ill.
753-55 Book Bldg., Detroit, Mich.
817 Hanna Bldg., Cleveland, Ohio
913-915 Berger Bldg., Pittsburgh, Pa.
606 West Wisconsin Ave., Milwaukee, Wisc.
740 Union Trust Bldg., Cincinnati, Ohio
320 N. Meridian St., Indianapolis, Ind.
817-18 Metropolitan Bldg., Boston, Mass.
17 Court St., Buffalo, N. Y.
Market St. National Bank Bldg., Philadel-

Market St. National Bank Bldg., Philadel phia, Pa. 1028 Connecticut Ave., Washington, D. C.

1807 Grand Ave., Kansas City, Mo. 210 Grand Olive Bldg., St. Louis, Mo. 3723 Wilshire Blvd., Los Angeles, Calif. 963 Monadnock Bldg., San Francisco, Calif. 1904 Third Ave. Scattle, West.

1904 Third Ave., Seattle, Wash. Tower Petroleum Bldg., Dallas, Texas 932-44 United States National Bank Bldg., Denver, Colo.

47 West South Temple St., Salt Lake City, Utah

Rand Tower Bldg., Minneapolis, Minn. 507 Tenth St., Des Moines, Ia. 1911 Sterick Bldg., Memphis, Tenn. 314 Johnston Bldg., Charlotte, N. C.

206-7 Palmer Bldg., Atlanta, Ga. 90 State St., Albany, N. Y.

1004 Baronne Bldg., New Orleans, La. 404 Terminal Bldg., Oklahoma City, Okla.

306 S. Fifteenth St., Omaha, Nebr. 602 Porter Bldg., Portland, Ore.

746 Chapel St., New Haven, Conn.

Services Offered: Market research, consumer studies, radio surveys.

POLICY OF F. T. C. IN RADIO ADVERTISING

By P. B. Morehouse,

Director of Radio and Periodical Division of Federal Trade Commission

FOR the purpose of effecting a more direct and expeditious method of handling certain cases involving false and misleading advertising, violative of the provisions of the Federal Trade Commission Act, as amended, the Commission established its Radio and Periodical Division. Through this Division, advertisers, publishers, broadcasting stations, and advertising agencies can deal directly with the Director, with a view to reaching an agreement in such cases as are appropriate for negotiating a stipulation, thereby disposing of the issues involved and obviating the necessity of formal trial.

By this procedure the advertisers are afforded an opportunity informally to present for consideration such evidence relating to the advertising claims questioned by the Commission as they may care to submit, with a view to determining whether or not a revision of their advertising is required, and to stipulate the discontinuance of any representations which, after a consideration of all the evidence, are determined to be false or misleading. In most cases the results obtained by this procedure are as effective as those that could be accomplished by the issuance of cease and desist orders; expensive litigation both to the advertisers and the Government is thereby avoided. In this phase of the Commission activity, its only objective is to prevent false and misleading advertisements. It does not undertake to dictate what an advertiser shall say, but merely indicates what he may not say under the law.

Radio Advertising

The Commission, in its systematic review of radio advertising, issues calls to individual radio stations, generally at the rate of four times yearly for each station. However, the frequency of calls to such individual broadcasters is varied from time to time, depending principally upon transmittal power, the service radius or area of specific stations, and the advertising record of certain types of stations, as disclosed in analyses of previous advertising reviews.

National and regional networks respond on a continuous weekly basis, submitting copies of commercial continuities for all programs wherein linked hook-ups are used involving two or more stations.

Producers of electrical transcription recordings submit monthly typed copies of the commercial portions of all recordings produced by them for radio broadcast. This material is supplemented by periodic reports from individual stations listing the programs of recorded commercial transcriptions and other data.

During the fiscal year ended June 30, 1941, the Commission received 857,890 copies of commercial radio broadcast continuities, amounting to 1,737,181 pages of typewritten script. These comprised 1,197,199 pages of individual station script, 528,820 pages of network script,

and 10,162 pages of commercial recorded script. The staff examined 871,909 commercial radio broadcast continuities. amounting to 1,749,640 pages of typewritten script. These comprised 519,-640 pages of network script, 1,219,950 pages of individual station script and 9,967 pages of script representing the built-in commercial portions of transcription recording productions destined for radio broadcast, through distribution of multiple pressings of such recordings to individual stations. An average of 5,755 pages of radio script were read each working day. From this material 24.535 commercial broadcasts were marked for further study as containing representations that might be false or misleading.

Industry Cooperation

In general, the Commission has received the helpful cooperation of the 3 nation-wide network chains, 13 active regional networks, and transcription producers engaged in preparing commercial radio recordings, in addition to that of some 781 active commercial radio stations, 491 newspaper publishers, and 533 publishers of magazines, farm journals and trade publications, and has observed an interested desire on the part of such broadcasters and publishers to aid in the elimination of false and misleading advertising.

Procedure in Advertising Cases

If it appears that a published or broadcast advertisement coming to the Commission's attention may be misleading, a questionnaire is sent to the advertiser, and request is made for a sample of the product advertised, if this is practicable, and the quantitative formula, if the product is a compound. Copies of all advertisements published or commercial continuities broadcast during a specific period are also requested, together with copies of all booklets, folders, circulars, form letters, and other advertising literature used. Upon receipt of this data, the sample and formula are referred to

the Commission's Medical Advisory Division or to an appropriate technical agency of the Government for a scientific opinion. Upon receipt of the opinion, a list of such claims as then appear to be false or misleading is sent to the advertiser, along with pertinent portions of the opinion. The advertiser is extended the privilege of submitting evidence in support of his claims; he may answer by letter or, upon his request, may confer with the Commission's Radio and Periodical Division in person or through counsel.

If, after a consideration of all available evidence at hand including that furnished by the advertiser, the questioned claims appear to be true, the division reports the matter to the Commission with the recommendation that the case be closed. If it appears from the weight of the evidence before it that the advertising is false or misleading, the division refers the matter to the Commission with recommendation either that the complaint be issued or the case be returned to the Division for negotiation of a stipulation, provided it is one appropriate for stipulation procedure and the advertiser desires to dispose of it by such voluntary agreement to cease and desist from the use of the acts and practices involved.

If the Commission so authorizes, the division prepares a stipulation and forwards it to the advertiser for execution. Should he object to any of its provisions. he may discuss them by mail or in person. If and when he agrees upon the terms of the stipulation and signs and returns it, the matter is again reported to the Commission with recommendation that the stipulation be accepted and the case closed without prejudice to the right of the Commission to reopen the matter at any time the facts so warrant. If the Commission accepts and approves the stipulation, the advertiser is required to submit within 60 days from the date of acceptance a report in writing showing the manner and form in which he has complied and is complying with the provisions of his agreement.



FEDERAL COMMUNICATIONS COMMISSION



Personnel

Technical Progress
Survey

Administrative Procedure

Station Application Procedure

Rules and Regulations Regarding Broadcasting Applications

Chain Broadcasting Rules

National Defense Rules

FEDERAL COMMUNICATIONS COMMISSION



Headquarters: New Post Office Building, Washington, D. C.

Personnel as of January 1st, 1942

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Chief, Service Division NICHOLAS F. CURETON

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Chief, Minutes

Chief, Technical Division
L. P. WHEELER

Chief, Docket Section CHARLES W. WORTHY

Information Office
GEORGE O. GILLINGHAM
Director of Information
MARY O'LESON
Assistant to Director

FIELD FORCE

- New York, N. Y.
- 1. CHARLES C. KOLSTER
 Customhouse, Boston, Mass.
 2. ARTHUR BATCHELLER
 748 Federal Bldg.,
 641 Washington St., New York, N. Y
 3. LOUIS E. KEARNEY
 1200 U. S. Customhouse,
 2nd & Chestnut Sts., Philadelphia, Pa.
 4. EDWARD W. CHAPIN
 Ft, McHenry, Baltimore, Md.
 5. EDWARD BENNETT

- Ft. McHenry, Battimore, and.
 5. EDWARD BENNETT
 402 New P. O. Bidg., Norfolk, Va.
 6. PAUL HERNDON, JR.
 411 Federal Anney Atlanta, Ga.
- 6. PAUL HERNDON, JR.
 411 Federal Annex Atlanta,
 DARRA H. DONAHUE
 Savannah, Ga.
 7. ARTHUR S. FISH
 P O Rox 150. Wiemi, Fla.
 MILTON W. GRINNELL
 TONE El.
- MILTON W. GRINNELL
 Tampa, Fla.

 8. THEODORE G. DEILER
 Custombonse, New Orleans, La.

 9. JOSEPH L. HALLOCK
 404 Federal Bilder, Galveston, Texas.
 FRANK HAGAN
 PROMERT TOWN

Los Angeles, Calif.

Beaumont, Texas.

10. LOUIS L. McCABE
302 U. S. Terminal Annex, Dallas, Texas.

11. RFRVAPD U. L. VDE.
1749 U. S. Post Office & Courthouse Bldg.,

- ALFRED L. RITTER

- Sau Diego, Calif.

 12. V. FORD GREAVES
 Customhouse, San Francisco, Calif.

 13. KENNETH G. CLARK
 207 New Courthouse Bldg., Portland, Ore.
- 14. L. C. HERNDON 808 New Federal Bldg., Seattle, Wash. 15. DONALD A. MURRAY
- 504 Customhouse, Denver, Colo.

- 504 Custombouse, Denver, Colo.
 16. EDWIN S. HEISER
 208 U. S. Post Office & Courthouse Bldg.,
 St. Paul, Minn.
 17. WM. J. McDONELL
 927 U. S. Court House, Kansas City, Mo.
 18. H. D. HAYES
 246 U. S. Courthouse Bldg., Chicago, Ill.
 19. EMERY H. LEE
 1025 New Federal Bldg., Detroit, Mich.
 JOHN A. RUSS
 Cleveland, Ohio.
 20. WALTER L. DAVIS
 518 Federal Bldg., Buffalo, N. Y.
 21. JOHN H. HOMSY
 Aloha Tower, Honolulu, T. H.
 22. WILLIAM R. FOLEY
 Box 2987,

- Box 2987, San Juan, Puerto Rice
- 23. HERBERT H. ARLOWE P. O. Box 2961, Juneau, Alaska.

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Senior International Communications Engineer WAYNE MASON

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Senior Engineers

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Assistant Engineers

DANIEL H. ARNOLD P. HOWARD DUCKWORTH JOHN R. EVANS CHARLES E. GOEKING JAMES RUBERTICCHIO

Junior Radio Engineer

IRVING J. SHEPPERD

Engineering Aides

DONALD C. KANODE JULIEN PHILLIPS, JR.

Engineer Draftsman

ROBERT E. CARTER BERNARD CARPENTER

Engineers

ALBERT L. KREIS HOWARD C. LOONEY LELAND C. QUAINTANCE ROBERT M. SILLIMAN

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Assistant Chief Accountant

Assistant to Chief Accountant

HENRY M. LONG

Head, Field Division

MARK S. McCOY

Head, Broadcast Division

DE QUINCY V. SUTTON

Head Accountants

HENRY F. BUCHANAN CHARLES R. MAKELA HARRY TENNYSON

Principal Accountants

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Secty. to Comm, Wakefield

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EVA. E. HOCUTT, Secty. to Asst. Chief Engr. Webster

LILLIAN M. CONLEY, Secty. to Chief, International Division

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TECHNICAL PROGRESS IN 1941

By George P. Adair, Assistant Chief Engineer of FCC

DURING the year 1941 there were several developments in broadcasting of considerable interest which are discussed briefly below.

North American Regional Broadcasting Agreement

The first and most important development, in so far as standard broadcasting is concerned, was the placing of the North American Regional Broadcasting Agreement into effect on March 29, 1941. On that date some 780 United States stations, as well as the majority of Canadian, Cuban and Mexican stations, changed frequencies in accordance with the assignments previously agreed upon with no difficulty worthy of note. This is considered as a high tribute to the cooperation and ability of the licensees. their personnel, equipment manufacturers, frequency monitoring services, and consulting engineers. This is particularly true in view of the large number of directional antennas involved. Following this shift, there were a few cases where the interference was greater than previously. However, the majority of these cases were corrected immediately and, in general, interference free reception was greatly extended.

Technical Developments

The number of stations employing directional antennas has continued to increase and, in general, the complexity of these has also increased. The extended use of directivity in the vertical plane, as well as in the horizontal plane, has necessitated the adoption of new methods of making proof of performance measurements as well as monitoring procedure for the maintenance of such patterns. Many of the patterns now employed have such a high degree of directivity that the location of other structures in the vicinity, particularly radio towers, make it

extremely difficult to establish and maintain these patterns. It has been found in many cases that where radio stations are located less than approximately five wavelengths apart (for the lowest frequency concerned) interaction develops so that a change in any of the antennas affects the others. It is also necessary in such cases to bury the power lines, telephone lines and transmission lines as well as take other precautions.

High Frequency Broadcast Service

At the close of 1941, the Commission had authorized 60 high frequency (frequency modulation) broadcast stations (43,000 to 50,000 kilocycles). A substantial number of stations commenced regular program operations, in most cases using temporary installations due to inavailability of equipment. Six stations are operating in the New York area. Available information indicates that the public has a total of approximately 200,000 receivers equipped for FM reception.

While no fundamental technical developments have been released during the year, substantial strides have been made by the manufacturers and broadcasters in the realization of FM as a public service.

The Commission has authorized nine noncommercial educational broadcast stations, employing frequency modulation, to operate in the band 42,000 to 43,000 kilocycles, adjacent to the commercial FM band, which can be received on the same receivers. Increased use of radio for class room and adult education is made possible by this class of station.

Television Broadcast Service

The year 1941 will be a red-letter year in television. In a hearing on March 20, 1941, the Commission found that the industry was in agreement that television was ready for standardization and sub-

sequent commercialization and adopted the transmission standards proposed by the National Television Systems Committee and established the commercial television broadcast service. The standards provide some alternatives of transmission but are such as to permit reception on all modern receivers. Further investigations have been and are being made with the view of further restricting the standards for most efficient system operation. Color television has been the subject of considerable investigation. As of December 31, 1941, the Commission has authorized nine commercial television broadcast stations. Three of these were operating on 15 hour per week schedules.

Much of the television research work conducted throughout the years has resulted in developments which have found application in apparatus being used by the military naval forces. Considerable demand upon personnel trained in television technique and manufacturing facilities for the war effort has resulted in curtailment of activity in television.

Television is now out of the laboratory and should assume an important social and economic role in our post-war national life.

International Broadcast Service

International broadcast stations, in the increased tension of world affairs, have assumed a vital function in the dissemination of accurate information and combating enemy propaganda. There are 12 international broadcast stations in regular operation at the present time, two additional stations have been authorized. All but three stations have completed construction for operating powers of at least 50 kw, as required by the Commission's Rules. In addition, stations are required to "beam" the transmitted power to the foreign country or countries for which the program is designed with a power gain of at least 10. In addition to increases in power, improvements in existing antenna systems have been made and additional system installed all of which has improved the world-wide coverage of these stations.

ST Stations

In order to provide high quality and auxiliary program channels between the studio and transmitter of high frequency (FM) broadcast and international broadcast stations, the Commission allocated frequencies in the band 330,000-346,000 kilocycles for use by ST stations which employ frequency modulation and highly directive directional antennas. These are assigned on an experimental basis in so far as the licensees are required to conduct experimentation relative to antenna design.

Conclusion

In view of the present emergency, it is impossible to predict the course of technical trends in broadcasting. However, there will undoubtedly continue to be developments as in the past and there will necessarily be certain adjustments in order to meet the needs of defense. It is anticipated that many new developments will result from the war requirements of communication which can later be advantageously applied to broadcasting and conversely many of the techniques of present-day broadcasting will prove valuable to the armed forces.

The fact that the materials required for radio equipment include many of those required for vital defense purposes and that all or practically all of the production of radio manufacturers is required for defense purposes will necessarily retard the expansion of civil radio. However, when the emergency is over the vast capacity of these manufacturers will be available for the production of radio products for civilian needs which will undoubtedly play a vital part in readjust-ment and rehabilitation. The proper gearing of war industries to civilian needs will be one of the most important factors in preventing the aftermath being more disastrous than the war itself and should not be lost sight of in the more immediate problems.

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—ADMINISTRATIVE—PROCEDURE OF F. C. C.

A summary of the administrative procedure of the Federal Communication Commission reviewing its duties and activities, the administrative setup, departments and their functions.

Commission

The Federal Communications Commission is composed of seven Commissioners appointed by the President, subject to Senate advice and confirmation. The President also designates the Chairman. The normal term of a Commissioner is seven years. A Commissioner is not permitted to engage in any other business during such tenure. Under terms of the creative act, "not more than four Commissioners shall be members of the same political party."

The Commission functions as a unit in administrative matters. It retains direct supervision of all activities but delegates certain routine responsibilities. Committees, consisting usually of three members, have made special studies and supervised particular undertakings.

The Commission normally holds at least two en banc meetings each week. On Tuesdays it acts on various matters relating to radio, and telegraph and telephone. At such time the Commission considers—

Applications for construction permits for new stations or modifications of existing construction permits or licenses involving changes in frequency, power, transmitter and studio sites, or change in name of licensee.

Applications for voluntary or involuntary control of company or corporation holding license.

Petitions for rehearing.

Dismissal of applications.

Retiring of applications to closed files.

Adoption of new rules or amendments to existing rules.

Suspension of amateur or operator

Suspension of amateur or operator licenses.

Authority to supplement existing facilities or telephone or telegraph companies.

Extension of temporary authority to common carriers to communicate with foreign countries.

Other common carrier matters, such as investigation and suspension of tariffs.

Admissions to practice.

On Wednesdays the Commission acts on docket cases, that is to say, cases which have been accorded public hearings. Where the Commission, upon examination of a particular broadcast application, is unable to determine that a grant will serve the public interest, the case is designated for formal hearing upon specific issues, and all persons interested are given opportunity to be heard. After a hearing has been held, "Proposed Findings of Fact and Conclusions" are issued by the Commission. The parties are allowed additional time in which to file exceptions and to request oral argument before final decision is made. If no exceptions or requests for oral argument are received, the Commission generally issues an order adopting and making effective its proposed decision. If exceptions are filed, the Commission may, after oral argument, affirm, modify, or reverse the proposed findings. This is the final determination unless there is a petition for rehearing or unless there is litigation.

Commissioners

In addition to en banc meetings, the Commissioners individually preside at particular hearings when designated to do so by the Commission. Each month the Commissioners, in rotation, are allocated other specific duties. These assignments are changed, thus permitting each Commissioner to be directly informed on various phases of Commission activity. at the same time conserving the principal portion of each Commissioner's time for consideration of matters involved in action by the Commission as a whole. In any month one Commissioner will act upon applications for requests for special temporary broadcast authorizations. Another will consider motions or petitions in cases designated for formal hearing, final disposition of which is, of course, reserved for the Commission as such.

Such authorization is covered by the following part of Administrative Order No. 2:

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"A Commissioner, to be named by subsequent supplements to this Order, is hereby designated to hear and determine, order, certify, report or otherwise act upon:

(a) except as otherwise ordered by the Commission, all motions, petitions or matters in cases designated for formal hearing, including motions for further hearing, excepting motions and petitions requesting final disposition of a case on its merits, those having the nature of an appeal to the Commission, and those requesting change or modification of a final order made by the Commission; provided, however, that such matters shall be handled in accordance with the provisions of Sections 1.251 to 1.256, inclusive, of the Commission's Rules of Practice and Procedure; provided further that when one or more members of the Commission have been designated to preside at a hearing such Commissioner or Commissioners shall be authorized and empowered to fix the time and place such hearing shall be held; and such motions, petitions, or matters arising in connection with such hearing shall be handled by the Commissioner or Commissioners designated to preside, subject to the provisions of Sections 1.232, 1.252, 1.254, 1.255, and 1.256 of the Rules of Practice and Procedure; provided further that in the absence of the individual Commissioner designated to preside at a hearing, or his inability to act or pass upon such preliminary matters, they shall be referred to the presiding officer of the Motions Docket.

(b) the designation pursuant to the provisions of Sections 1.231 to 1.232 of the Commission's Rules of Practice and Procedure of officers, other than Commissioners, to preside at hearings. "Any party affected by any order, decision, or report of any individual, board, or individual Commissioner, to whom authority is delegated under the provisions hereof, may file a petition for rehearing, as provided by Section 1.271 of the Commission's Rules of Practice and Procedure, before the Commission, and every such petition shall be passed upon by the Commission."

Departments

In considering all types of cases the Commission is aided by recommendations of its technical and administrative units. The staff consists of four departments:

The Law Department handles litiga-

tion and the legal aspects of licensing, regulation, and general administration, including legislation, rule-making and international matters, and conduct of investigations.

The Engineering Department attends to the engineering phases of the various services, and their regulation, supervises the field staff, participates in international and governmental conferences, and conducts technical research.

The Accounting, Statistical, and Tariff Department looks after accounting regulation, tariff analysis and rate regulation, and compiles statistics pertaining to these and other Commission functions.

The Secretary's Office has charge of matters of internal administration, handles the issuance of licenses, maintains records, and is responsible for supplying official copies of the Commission's order and decisions.

Rules Committee

The heads of these departments meet regularly, on Thursdays, as a Committee on Rules to consider proposals for new or revised rules and regulations, or changes in administrative procedure. This Committee can initiate such study or make comment or recommendation upon matters referred to it by the Commission. The Committee on Rules has functioned actively since 1937, and has done much to coordinate administrative procedure.

Administrative Board

In 1940 Commission work was further expedited by creation of an Administrative Board, consisting of the General Counsel, Chief Engineer, Chief Accountant, and Secretary. This board is authorized to pass upon routine detail in accordance with rules and policies previously established by the Commission. Administrative Order No. 2, as revised, gives the Administrative Board authority to "determine, order, certify, report or otherwise act upon" the following matters:

"(a) All applications for the Coastal, Marine Relay, Aviation, Emergency and Miscellaneous services, except those falling under paragraphs (1), (2), and (3) of this Order;

"(b) Upon all radio matters of every character (except broadcast, and cases falling under paragraphs (1), (2) and (3) of this Order) within the Territory of Alaska;

- "(c) Upon all applications for experimental authorizations except: Class II experimental stations to authorize experimentation directed toward the establishment of new services;
- "(d) Upon all broadcast service applications as follows: for licenses following construction which comply with the construction permit; applications for construction permit and modification of construction permit involving only a change in equipment; applications for extensions of time within which to commence and complete construction; applications to install frequency control equipment; applications relating to auxiliary equipment; applications for authority to determine operating power of broadcast stations by direct measurement of antenna power; applications for modification of licenses involving only change of the name of the licensee, where the ownership or control is not affected; applications for construction permit or modification of license involving relocation locally of a studio, control point or transmitter site not involving any substantial change in service area; applications for relay broadcast stations; and requests for authorization to rebroadcast under the provisions of Section 3.94 of the Rules and Regulations;
- "(e) Upon all applications or requests for special temporary authorization other than those falling under paragraphs (1), (2), (3) or (5) of this Order;
- "(f) All applications or requests for emergency and renewal exemptions from the provisions of Section 352 (b) of the Act;
- "(g) Upon all uncontested proceedings involved in:
 - the issuance of certificates of convenience and necessity and the authorization of temporary or emergency wire service, as provided in Section 214 of the Act;
 - (2) Applications for existing licensees for instruments of authorization for the Fixed Public or Fixed Public Press radio services, except applications involving (1) new points of communication, (2) changes in transmitter location other than local in character, (3) assignment of additional frequencies, or (4) involving change of policy by the Commission, or the

establishment of a new type of service:

"(h) Upon requests for inspection of records under provisions of Section 1.5(c) of the Commission's Rules of Practice and Procedure."

Actions taken by the board are reported in writing each week to the Commission at its regular meeting. Applications or requests for special temporary standard broadcast authorizations are referred to the board for recommendation and reference to a Commissioner designated to act in such matters.

The same order which created this board (Administrative Order No. 2) further speeded procedure by allowing the Secretary, Chief Engineer, and Chief Accountant to handle specific matters. Its particular provisions with respect to these officials follow:

Secretary

"The Secretary of the Commission is hereby designated to determine, order, certify, report or otherwise act, upon:

- (a) all applications for operator licenses or renewals thereof; and
- (b) all applications for amateur and ship stations or renewals thereof; and
- (c) all applications for aircraft station licenses or renewals thereof where the applicant is or has been the holder of a station license within the preceding year;

"The Secretary of the Commission is hereby designated to enter the appropriate final order of the Commission in all cases involving applications for radio station authorizations in which proposed findings and conclusions of the Commission have been issued pursuant to the provisions of Section 1.231 of the Commission's Rules of Practice and Procedure and in which no exceptions have been filed within the time prescribed in said section."

Chief Engineer

"The Chief Engineer of the Commission is hereby designated to determine and act upon all applications and requests and to make appropriate order in letter form for the signature of the Secretary of the Commission in the following matters:

- (a) temporary operation without specified items of equipment, or with temporary, substitute or auxiliary equipment;
 - (1) operation without an approved frequency monitor;
 - (2) operation without an approved modulation monitor;

• • Federal Communications Commission

(3) operation without thermometer in automatic temperature control chamber;

(4) operation without antenna ammeter, plate voltmeter or plate ammeter;

(5) operation with substitute ammeter, plate voltmeter or plate ammeter;

(6) operation without temporary

antenna system;

(7) operation with auxiliary transmitter as main transmitter;

 (b) operation with new or modified equipment pending repair of existing equipment, or pending receipt and action upon a formal application;

(c) where formal application is not required, application for new or modified equipment or antenna

system;

 (d) change of specifications for painting and lighting antenna towers where formal application is not required;

(e) operation to determine power by direct method during program

test period;

(f) relocation of transmitter in same building;

(g) operation with reduced power or time under Sections 3.57 and 3.71;
(h) approval of types of equipment as to compliance with outstanding

rules and standards;

 (i) all authorizations for equipment and program tests, or extensions thereof, where it appears that compliance has been had with the terms of the construction permit;

 (j) denial of requests for equipment and program tests where specifications of construction permit have

not been met;

- (k) withdrawal of authorizations for equipment and program tests where subsequent to the issuance of the original authorizations it appears that the terms of the construction permit have not been met;
- (1) extensions of time within which to comply with technical requirements specified in authorizations, orders and rules or releases of the Commission;

 (m) representations of compliance with technical requirements specified in authorizations, orders, rules or releases (except formal applications); (n) operation with licensed, new or modified equipment at a temporary location with a temporary antenna system in case of an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating at the licensed location;

(o) all authorizations for special operation necessary to facilitate equipment, program and service tests or to comply with technical requirements specified in authorizations, orders, rules or releases."

Chief Accountant

"The Chief Accountant of the Commission is hereby designated to determine, order, certify, report or otherwise act upon:

- (a) administration, interpretation and application of regulations promulgated by the Commission pursuant to Section 220 of the Act, relating to accounts, records, and memoranda to be kept by carriers subject to the jurisdiction of the Commission;
- (b) applications for extensions of time in which to file annual, monthly, and special reports required by the Commission pursuant to Section 219 of the Act;
- (c) administration, interpretation and application of orders or rules of practice and procedure promulgated by the Commission relating to financial and statistical data of standard broadcast stations and broadcast networks or chains, including applications for extensions of time in which to file financial and statistical statements and reports.
- (d) all matters arising in connection with the administration of tariff regulations promulgated by the Commission pursuant to Section 203 of the Act, and in connection with the administration of this section in so far as it relates to the modification of requirements thereof or made pursuant thereto, as authorized in particular instances by subsection (b) thereof, and to the rejection of tariffs as authorized by subsection (d) thereof;

and, where appropriate in carrying out the foregoing, to make orders in letter form for the signature of the Secretary of the Commission."

Procedure

The procedure under which hearings are conducted and the administrative and adjudicative processes leading up to final decisions have been revised in the interests of public convenience as well as smoother Commission functioning. From the standpoint of internal administration, these changes have vastly simplified and expedited the decision process. This speeding up has not been at the sacrifice of complete and deliberate consideration of every element of the various type of proceedings the Commission is called upon to decide. On the contrary, the standards of "fair play" in reaching administrative determinations, as laid down by the courts, have been fully met.

Some of the outstanding practice and procedure changes may be mentioned briefly. The Communications Act requires that the Commission grant radio authorizations without hearing if it is able to determine from the information before it that the authorization would serve public interest, convenience and necessity. Formerly such grants were made, in broadcast cases, subject to the right of interested parties to file protests within a 30-day period. The previous policy had been to require the holding of hearings in virtually all such cases, which frequently involved needless expense to the parties without disclosing information of a substantial character not already known to the Commission. Under present practice, when the Commission is satisfied from the information before it that a grant is warranted, it proceeds to authorize the issuance of the license, which grant is final rather than conditional in its terms. The rules fully protect the interests of persons other than the applicant by providing for the filing of petitions for reconsideration within a 20 day period.

Formerly it was the practice of the Commission to include in the issues upon which hearings were to be held, not only those matters on which the Commission entertained doubt, but issues which required affirmative proof of all items contained in the applications. As a result the task of preparation for hearings was rendered extremely burdensome, hearings were unnecessarily prolonged by the applicant's tedious proof of many facts not really in controversy. The Commission now undertakes the burden of determining and specifying limited issues in hearing cases, which are actually controversial in character and on which the results of the hearing must turn.

In yet another direction, the Commission has improved its practice in con-

nection with the issues involved in hearings. It frequently happens that there are any one of several grounds on which it appears from initial examination of the application that a denial must result. Some of these grounds would necessarily result in the introduction of a great deal of testimony and documentary evidence if included among the issues to be heard. In order to save time and money, both for the applicant and the Commission, effort is now made to eliminate issues which would unnecessarily complicate the hearing.

Under its former rules the Commission permitted any party to intervene if his petition disclosed a "substantial interest in the subject matter." Furthermore, the Commission designated as parties to its hearings those persons shown by its records to have some potential interest, whether or not such persons were known to have an intention to appear. The effects of the complete freedom of intervention and of the automatic inclusion of various persons as parties to the proceeding were the unnecessarily prolonged discussion of non-controversial issues and the unnecessary multiplication and accumulation of evidence on relevant issues, due to the cross examination to which witnesses were subjected by the various parties. The Commission's rules now require all parties who desire to appear in opposition to an application to file petitions to intervene, by means of which their interests may be tested, and parties are required to make a showing that the requested intervention will be in the public interest. The Commission also makes provision for the filing and consideration by any of the parties of motions for enlargement of the issues, a further safeguard for the protection of interests of applicants and other parties.

Motions Docket

The Commission makes provision for the holding of oral arguments on all interlocutory motions, pleadings and matters of procedure which arise in cases pending before it. Previously, these motions were disposed of by the Commission without opportunity for argument, and thus without a full opportunity for parties in interest who might wish to oppose the relief sought to make a contest and have an adjudication based on a full showing of the nature of their interests. These interlocutory matters are now placed on a Motions Docket presided over by an individual Commissioner, which is called Friday of each week. Provision has also been made for the disposition in chambers of emergency motions, after proper notice to all parties.

STATION APPLICATION PROCEDURE

A summary of the procedure in applying for a station in the broadcast services as followed by the Federal Communications Commission

Any person, firm, corporation, educational, or other group legally qualified may apply to the Federal Communications Commission for radio-broadcast facilities in any locality. Formal application for a standard broadcast station construction permit is submitted in duplicate direct to the Commission on Form 301, which is obtainable on request. Applicants for FM (frequency modulation) stations use Form 319, which applies to high-frequency broadcast stations. Prospective television broadcasters use Form 330 which applies to that type of transmission.

Time Requirements

Each construction permit must specify a maximum of 60 days from date of grant thereof as the time within which construction of the station shall begin, and a maximum of 6 months thereafter as the time within which construction shall be completed and the station ready for operation, unless otherwise determined by the Commission upon proper showing in any particular case.

The time required for an application for a new broadcast station to go through the necessary routine varies with individual cases. In the case of a purely local station, where no interference is involved, the time can be as short as 4 to 6 weeks, providing that the application is accurately and completely filled out and all the required exhibits are appended. However, where interference and formal objection by other stations enter, a longer time is necessary.

Where the Commission, upon examination of a particular application, is unable to reach determination that a grant will serve the public interest, the case is designated for formal hearing upon specific issues, and all persons having an interest in the matter are given opportunity to be heard. Under present procedure, after a hearing has been held the parties are permitted 20 days in which to file supporting statements. The Commission then issues its Proposed Findings of Fact and Conclusions, and the parties are allowed 20 days thereafter to file exceptions and to request oral arguments before final decision is rendered. In the event that no exceptions or requests for oral argument are

received, the Commission issues an order adopting and making effective its proposed decision. This is the final determination unless there is litigation.

Equipment Tests

Upon completion of construction of a radio station the permittee is authorized to test the equipment for a period not to exceed 10 days. The inspector in charge of the district in which the station is located, as well as the Commission, are notified 2 days in advance of the beginning of equipment tests. When construction and equipment tests are completed, and after application for regular station operating license has been filed with the Commission (Form 302 for standard broadcast and Form 320 for high frequency broadcast) the permittee is authorized to conduct service or program tests for a period not to exceed 30 days, again advising the Commission and in-spector in charge 2 days in advance of the beginning of such tests.

Broadcast stations are licensed for a period of 1 year. Requests for renewal of license are made on special forms.

The approximate cost of constructing a 100-watt standard broadcast station (the minimum power capable of rendering appreciable public service) is, roughly, between \$5,000 and \$8,500. High frequency (FM) stations cost somewhat more.

Public Interest Requirements

In the public interest, the Commission does not license stations to broadcast recordings exclusively.

Broadcast station licenses are denied corporations "of which any officer or director is an alien or of which more than one-fifth of the capital stock is owned of record or voted by aliens or their representatives."

The Commission exacts no fee or other charge in connection with radio licensing. Unlike telephone and telegraph, a radio-broadcast station is not deemed a common carrier under the Communications Act. No standard tariffs apply. While certain specific prohibitions are imposed by the Act, the Commission is given no general censorship powers over broadcast programs.

F. C. C. REGULATIONS REGARDING BROADCASTING APPLICATIONS

___ As of January 1, 1942 __

PLACE of filing; number of copies. Each application for construction permit or station license, and all papers incorporated therein and made a part thereof, with respect to the number of copies and place of filing, shall be submitted as follows:

Three copies direct to Washington, D. C.

Contents. Each application shall be specific with regard to frequency or frequencies, power, hours of operation, equipment, location of the station, and other information required by the application forms. An application for broadcast facilities in the band 550 kilocycles to 1600 kilocycles shall be limited to one specific frequency. An application for radio station construction permit or license requesting alternate facilities will not be accepted.

Full disclosures. Each application shall contain full and complete disclosures with regard to the real party or parties in interest, and their legal, technical, financial and other qualifications, and as to all matters and things required to be disclosed by the application forms.

Additional statements. In addition the Commission may require an applicant to submit such documents and written statements of fact, under oath, as in its judgment may be necessary.

Installation or removal of apparatus. Applications for construction permit or modification thereof, involving removal of existing transmitting apparatus and/or installation of new transmitting apparatus, shall be filed at least sixty days prior to the contemplated removal and/or installation.

Forfeiture of construction permits: extensions of time.—(a) A construction permit shall be automatically forfeited if the station is not ready for operation within the time specified therein or within such further time as the Commission may have allowed for completion, and a notation of the forfeiture of any construction permit under this provision will be placed in the records of the Commission as of the expiration date.

(b) Any application (FCC Form No. 701) for extension of time within which to construct a station shall be filed at least thirty days prior to the expiration date of such permit if the facts supporting such application for extension are known to the applicant in time to permit such filing. In other cases such applications will be accepted upon a showing satisfactory to the Commission of sufficient reasons for filing within less than thirty days prior to the expiration date. Such applications will be granted upon a specific and detailed showing that the failure to complete was due to causes not under the control of the grantee, or upon a specific and detailed showing of other matters sufficient to justify the extension.

License following construction permit. In all cases where a construction permit is required by Section 319 of the Act for the construction of a station, the application for station license (or for station license or modification thereof, if for station other than broadcast) shall be filed by permittee prior to service or program tests.

Where construction permit not required. Each application for new license, except amateur, where a construction permit is not a prerequisite thereto, shall be filed at least sixty days prior to the contemplated operation of the station: Provided, however, That in emergency and for good cause shown, the Commission may waive the requirements of this rule.

Modification of license. An application for modification of license, except amateur, and except as otherwise provided by these rules, may be filed for change in frequency, change in operating power where no construction is necessary, change in hours of operation, and for change in name of licensee where no change in ownership or control is involved. In case of a broadcast station, an application for modification of license may be filed for change in location of other than broadcast, an application for modification of license may be filed for change in points of communication, change in points of communication, change in nature of authorized service,

and to cover an outstanding construction permit where the station is already licensed. Except when filed to cover construction permit, each application for modification of license shall be filed at least sixty days prior to the contemplated modification of license; Provided, however, that in emergencies and for good cause shown, the requirements hereof may be waived in so far as time for filing is concerned.

Renewal of license. Unless otherwise directed by the Commission, each application for renewal of license shall be filed at least sixty days prior to the expiration date of the license sought to be renewed. No application for renewal of license of a standard broadcast station will be considered unless there is on file with the Commission, the balance sheet and income statement currently required by the rules of practice and procedure of the Commission, reference to which by date and file number shall be included in the application.

Financial statements. Each licensee of a standard broadcast station shall file with the Commission on or before March 1 of each year on Forms 705 and 706, or such other forms as may be prescribed by the Commission, a balance sheet showing the financial condition of a licensee as of December 31 of the preceding year and an income statement for the preceding calendar year. Each such form shall be subscribed and verified by: (1) the parties or party filing the statement; (2) in the case of a corporation, an officer of the corporation. (An attorney for either is allowed with sufficient reason.)

Filing directed by Commission. Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a certain date, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

Temporary extension of station licenses. Where there is pending before the Commission any application, investigation, or proceeding which, after hearing might lead to or make necessary the modification of, revocation of, or the refusal to renew an existing license, the Commis-

sion may, in its discretion, grant a temporary extension of such license; Provided, however, That no such temporary extension shall be construed as a finding by the Commission that the operation of any radio station thereunder will serve public interest, convenience, and necessity beyond the express terms of such temporary extension of license; And provided further, That such temporary extension of license will in no wise affect or limit the action of the Commission with respect to any pending application or proceeding.

Assignment or transfer of control. (a) General. An application for consent to assignment of a construction permit or license, or for consent to transfer of control of a corporation holding a construction permit or license, shall be filed with the Commission at least sixty days prior to the contemplated effective date of assignment or transfer of control. If the assignment or transfer is voluntary, the appropriate application shall be fully executed by all parties and, if involuntary, by assignee or transferee only.

- (b) Broadcast. With each such application, involving any standard broadcast station construction permit or license, there shall be submitted under oath or affirmation all information required to be disclosed by the application forms prescribed by the Commission, together with such other information under oath or affirmation as the Commission may require.
- (c) Other than broadcast. In all classes of applications for consent to assignment of construction permit or license or for consent to transfer of control of a corporation holding a construction permit or license, other than those prescribed in paragraph (b), the Commission may require the furnishing of such information as in its discretion is deemed necessary.

Special temporary authorizations. (a) Special temporary authority may be granted for the operation of a station for a limited time, or in a manner and to an extent or for service other or beyond that authorized in an existing license upon proper application therefor; Provided, however, That no such request will be considered unless:

1. It is received by the Commission at least ten days previous to the date of proposed operation: *Provided*, *however*, That

any such request received within less than ten days may be accepted upon due showing of sufficient reasons for the delay in submitting such request.

- 2. Full particulars as to the purpose for which the request is made are stated.
- (b) If the request is for operation of a standard broadcast station, the following additional requirements shall apply:
- 1. No such authority may be granted to a person other than the licensee of an existing standard broadcast station.
- 2. The request shall be limited to a definite or temporary period or periods for the transmission of programs or events which are not recurrent, and approval thereof will not be granted for a period in excess of thirty days.
- 3. The request shall show that it has been seasonably submitted to other stations whose operations may be affected (to be determined as indicated below), and the date on which such request was so submitted, which such stations shall submit direct to the Commission waiver of objection to the granting thereof or a statement of the nature of any objections that such stations may desire to interpose:
- 4. If the request is for operation upon a clear channel, showing required above shall be made with respect to the Class I station or stations on the channel.
- 5. If the request is made by time sharing station, the showing required above shall be made with respect to the station or stations with which time is shared.
- 6. In any case, the showing required above must be made with respect to any station on the same or adjacent channels when any such station is located within the intereference range of the station making the request to be determined by the "Standards of Good Engineering Practice Concerning Standard Broadcast Stations."
- 7. Waiver of objections, or statement of objections, when furnished under this rule, shall be forwarded direct to the Commission by the responding station, and in the case of waiver shall show whether the waiver covers simultaneous operation or whether the station is giving up the time sought by the applicant. Where it appears that the proposed operation has been seasonably submitted to the station or stations referred to in sub-paragraphs (4), (5), and (6), above, and no reply has been received, it will be considered that such stations have waived any objections to the granting of the request.

Special Service Authorizations. Special Service Authority may be issued to the licensee of a standard broadcast station for a service other or beyond that authorized in its existing license for a period not exceeding that of its existing license upon proper application therefor; and satisfactory showing in regard to the following, among others:

- (a) That the requested operation may not be granted on a regular basis under the existing rules governing the operation of standard broadcast stations;
- (b) That experimental operation is not involved as provided for by Part 3, Section 3.22, of the Rules and Regulations:
- (c) That public interest, convenience, and necessity will be served by granting the authorization requested.

Inconsistent or conflicting applications. When an applicant has an application pending and undecided, no other inconsistent or conflicting application filed by the same applicant, his successor or assignee, or on behalf or for the benefit of said applicant, will be accepted for consideration.

Multiple applications; broadcast service. In the broadcast service, while there is one application for new or additional facilities pending for a standard, international, television, facsimile, high frequency or experimental broadcast station, the Commission will not consider another application for new or additional facilities for a station of the same class (as given above) to serve in whole or in part the same area, by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original parties in interest. Two such applications may not be filed simultaneously.

Repetitious applications. (a) Broad-cast services. In the broadcast service, where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new standard, international, television, facsimile, high frequency, or developmental broadcast station, or for an extension or enlargement of existing service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider another application for a station of the same class (as given above) to serve in whole or in part the same area, by the same applicant or his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of twelve months from the effective date of the Commission's order.

(b) Other radio services. In any other radio service, where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new station, or for an extension or enlargement of service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider a like application in-volving service of the same kind to the same area by the same applicant, or by his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of twelve months from the effective date of the Commission's order: Provided, however, That the Commission may waive the requirements of this rule in situations effecting safety of life or property.

Pending appeals. Where an appeal has been taken from the action of the Commission in denying a particular applicant another application for the same class of broadcast station and for the same area, in whole or in part, filed by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original parties in interest, will not be considered until the final disposition of such appeal.

Action on Applications

Partial grants. Where any application is granted in part, or with any privileges, terms, or conditions other than those requested, without a hearing thereon, the action of the Commission shall be considered as granting such application unless the applicant shall, within twenty days from the date on which public announcement of such grant is made, or from its effective date if a later date is specified, file with the Commission a written request for a hearing with respect to the part, or with respect to the privileges, terms, or conditions, not granted. Upon receipt of such request, the Commission will vacate its original action upon the application and set the application for hearing in the same manner as other applications are set for hearing, and the applicant and other parties in interest will be notified thereof.

Designation for hearing. In cases where an application for radio facilities is proper upon its face but the Commission is unable to determine upon examination of the same that the granting of such application either in whole or in part, would serve public interest, con-

venience or necessity, the Commission will designate the same for hearing and the following procedure will govern it:

- (a) The Secretary shall forthwith mail a written notice to the applicant setting forth the action of the Commission designating the application for hearing, together with such statement of the Commission's reasons therefor as shall be appropriate to the nature of the application.
- (b) In order to avail himself of the opportunity to be heard the applicant in person or by his attorney shall, within fifteen days of the mailing of the notice of designation for hearing by the Secretary, file with the Commission a written appearance stating that he will appear and present evidence on the issues specified in the statement of reasons furnished by the Commission on such date as may be fixed for the hearing. In cases other than standard broadcast, high frequency broadcast, international broadcast and television, the applicant will accompany his appearance with an additional copy of his application and supporting documents.

Answers to Notices of Violation

Under Title III of the Act. Any licensee receiving official notice of a violation of the terms of the Communications Act of 1934, any legislative act, Executive Order, treaty to which the United States is a party, or the Rules and Regulations of the Federal Communications Commission, shall, within three days from such receipt, send a written answer direct to the Fed-Commission eral Communications Washington, D. C., and a copy thereof to the office of the Commission originating the official notice when the originating office is other than the office of the Commission in Washington, D. C.; Provided, however, That if an answer cannot be sent nor an acknowledgment made within such three-day period by reason of illness or other unavoidable circumstances, acknowledgment and answer shall be made at the earliest practicable date with a satisfactory explanation of the delay. The answer to each notice shall be complete in itself and shall not be abbreviated by reference to other communications or answers to other notices. If the notice relates to some violation that may be due to the physical or electrical characteristics of transmitting apparatus, the answer shall state fully what steps, if any, are taken to prevent future violations,

and if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and promised date of delivery. If the installation of such apparatus requires a construction permit, the file number of the application shall be given, or if a file number has not been assigned by the Commission, such identification as will permit of ready reference. If the notice of violation relates to some lack of attention or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

Revocation and Modification of Station Licenses

Revocation. Whenever the Commission shall institute a revocation proceeding against the holder of any radio station construction permit or license under Section 312 (a), it shall initiate said proceeding by serving upon said licensee an order of revocation effective not less than fifteen days after written notice thereof is given the licensee. The order of revoca-tion shall contain a statement of the grounds and reasons for such proposed revocation and a notice of the licensee's right to be heard by filing with the Commission a written request for hearing within fifteen days after receipt of said order. Upon the filing of such written request for hearing by said licensee the order of revocation shall stand suspended and the Commission will set a time and place for hearing and shall give the licensee and other interested parties notice thereof. If no request for hearing on any order of revocation is made by the licensee against whom such an order is directed within the time hereinabove set forth, the order of revocation shall become final and effective, without further action of the Commission. When any order of revocation has become final, the person whose license has been revoked shall forthwith deliver the station license in question to the inspector in charge of the district in which the licensee resides.

Modification. (a) Order to show cause. Whenever the Commission shall determine that public interest, convenience, and necessity would be served, or any treaty ratified by the United States will be more fully complied with, by the modification of any radio station construction permit or license either for a limited time, or for the duration of the term thereof, it shall issue an order for such licensee to show cause why such construction permit or license should not be modified.

(b) Contents of order to show cause. Such order to show cause shall contain a

statement of the grounds and reasons for such proposed modification, and shall specify wherein the said construction permit or license is required to be modified. It shall require the licensee against whom it is directed, to be and appear at a place and time therein named, in no event to be less than thirty days from the date of receipt of the order to show cause why the proposed modification should not be made and the order of modification issued.

(c) Failure to appear. If the licensee against whom the order to show cause is directed does not appear at the time and place provided in said order, a final order of modification shall issue forthwith.

Suspension of Operator Licenses

Order of suspension. No order of suspension of any operator's license shall take effect until fifteen days' notice in writing thereof, stating the cause for the proposed suspension, has been given to the operator licensee who may make written application to the Commission at any time within said fifteen days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have fifteen days in which to mail the said application. In the event that physical conditions prevent mailing of the application at the expiration of the fifteen-day period, the application shall then be mailed as soon as possible thereafter, accompanied by a satisfactory explanation of the delay. Upon receipt by the Commission of such application for hearing, said order of suspension shall be held in abeyance until the conclusion of the hearing which shall be conducted under such rules as the Commission, shall deem appropriate. Upon the conclusion of said hearing the Commission may affirm, modify, or revoke said order of suspension.

Proceedings. Proceedings for the suspension of an operator's license shall in all cases be initiated by the entry of an order of suspension. Respondent will be given notice thereof together with notice of his right to be heard and to contest the proceeding. The effective date of the suspension will not be specified in the original order but will be fixed by subsequent motion of the Commission in accordance with the conditions specified above. Notice of the effective date of suspension will be given respondent, who shall send his operator license to the office of the Commission in Washington, D. C., on or before the said effective date, or, if the effective date has passed at the time notice is received, the license shall be sent to the Commission forthwith.

RULES APPLICABLE TO STATIONS ENGAGED IN CHAIN BROADCASTING

Licensing Requirements

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years: Provided, That a contract, arrangement, or understanding for a period up to two years, may be entered into within 120 days prior to the commencement of such period.

No license shall be granted to a standard broadcast station which options² for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours³ within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 1:00 p.m. to 8:00 a.m.⁴ Such options

may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or se.ling any or all of the time covered by the option, or other time, to other network organizations.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a), with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b). with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control⁵ with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area

¹ The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J, of Report on Chain Broadcasting.

² As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the

^a All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

⁴These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifs from standard to daylight saving time or vice versa.

⁵ The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.

of the other station, or for any standard broadcast station in any locality where the existing standard brodcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (Effective date of this section may be extended from time to time with respect to any station in order to permit the orderly disposition of properties.)

No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network: *Provided*, That this regulation shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in

the territory served by the group of stations comprising each such network. (Effective date of this section shall be suspended indefinitely and any further order of the Commission placing said section in effect shall provide for not less than six months' notice and for further extension of the effective date from time to time in order to permit the orderly disposition of properties.)

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

FCC REGULATIONS REGARDING NATIONAL DEFENSE

Any common carrier or the licensee of any radio station subject to the Communications Act may utilize its facilities to render free service to the government for military or naval communications in preparation for national defense. The government agency concerned will keep the Commission generally informed of the services of this kind accepted. Nothing herein or in any other regulation of the Commission shall be construed to require any such carrier or station to participate in any such communication

The Federal Communications Commission may authorize the licensee of any radio station during a period of national emergency to operate its facilities upon such frequencies with such power and points of communication, and in such a manner beyond that specified in the station license as may be requested by the Army or Navy.

No provision of the Commission's Rules and Regulations shall, in time of war, prevent the master of any vessel of the United States from taking any action whatsoever in regard to the radio installation, the operators, the transmission and receipt of messages, and the radio service of the ship whenever in his discretion such action is necessary to carry out the instructions of the United States Navy control officers and other instructions issued by the Navy Department.

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- O'BRIEN, SEYMOUR Baltimore Trust Bldg. Baltimore, Md.
- O'CONNOR, JOHN Washington Bldg. Washington, D. C.
- OEHLER, KARL F. 1365 Cass Ave. Detroit, Mich.
- O'RYAN, JOHN F. 120 Broadway New York, N. Y.
- PALENS, LOUIS N. 1211 Chestnut St. Philadelphia, Pa.
- PATRICK, DUKE M. Colorado Bldg
- Washington, D. C. PECK, HERBERT M. 500 North Broadway Oklahoma City, Okla.
- PERRY, DAVID R. 1700 N. Second St. Harrisburg, Pa.
- PEYCKE, TRACY J. Telephone Bldg. Omaha, Nebr.
- PHELPS, JAMES C. 253 Broadway New York, N. Y.
- PIERSON, W. THEODORE Munsey Bldg. Washington, D. C.
- PLACE, RUSSELL P. 1626 K St., N.W. Washington, D. C.
- PLOCK, RICHARD II. Tama Bldg. Burlington, Iowa
- PORTER, GEORGE B. Earle Bldg. Washington, D. C.
- PORTER, PAUL A. Earle Bldg. Washington, D. C.
- PORTER, WILLIAM A. Bowen Bldg. Washington, D. C.

POSNER, STANLEY I. 1026 Woodward Bldg. Washington, D. C.

POWELL, BOLLING B., JR. 725 — 13th St., N.W. Washington, D. C.

POWELL, GARLAND W. Radio Station WRUF Gainesville, Fla.

PRATT, ELMER W.
Second National Bank Bldg.
Washington, D. C.

PRICE, T. BROOKE 195 Broadway New York, N. Y.

PRIME, E. GARDNER Normandy Bldg. Washington, D. C.

PROFFITT, JAMES L. 1210 Massachusetts Ave. Washington, D. C.

PRYOR, J. C. Union Station Burlington, Iowa

QUIGLEY, FRANK 195 Broadway New York, N. Y.

RAINE, KENNETH E. 485 Madison Ave. New York, N. Y.

RAINEY, GARNET 650 S. Grand Ave. Los Angeles, Calif.

RANDALL, C. P. Telephone Bldg. Omaha, Nebr.

RAY, JOHN H. 195 Broadway New York, N. Y.

REAM, JOSEPH H. 485 Madison Ave. New York, N. Y.

RHODES, VERRO H. 610 First National Bank Bldg. Omaha, Nebr.

ROBERSON, FRANK Munsey Bldg. Washington, D. C.

ROBERTS, GLENN D. 110 Main St. Madison, Wisc.

ROBINSON, C. RAY
Bank of America Bldg.
Merced, Calif.

ROLLO, REED T.

National Press Bldg.

Washington, D. C.

RONON, GERALD 1222 Real Estate Trust Bldg. Philadelphia, Pa.

ROSENBAUM, SAMUEL R. 200 Bankers Securities Bldg. Philadelphia, Pa. ROSENTHAL, ISADOR S.

50 Court St. Brooklyn, N. Y. ROSENZWEIG, MANHEIM

ROSENZWEIG, MANHEIM 2 Columbus Circle New York, N. Y. RUSSELL, CHARLES T.

140 West St. New York, N. Y.

RUSSELL, PERCY H., JR.
National Press Bldg.
Washington, D. C.

RYAN, WILLIAM 122 W. Washington Ave. Madison, Wisc. SAMMOND, FREDERIC 735 N. Water St. Milwaukee, Wisc.

SCHARFELD, ARTHUR W. National Press Bldg. Washington, D. C.

SCHINDLER, C. E. Kentucky Home Life Bldg. Louisville, Ky.

SCHROEDER, ARTHUR H. National Press Bldg. Washington, D. C.

SCOTT, FRANK D. Munsey Bldg. Washington, D. C.

Washington, D. C. SEGAL, PAUL M. Woodward Bldg.

Washington, D. C. SENNEFF, JOHN A., JR. Northwest Savings Bank

Mason City, Iowa
SHEA, GEORGE F.

Tower Bldg. Washington, D. C.

SMITH, MISS ELIZABETH C. F.C.C. Washington, D. C.

SMITH, GEORGE S. Woodward Bldg. Washington, D. C.

SMITH, KARL A. Colorado Bldg. Washington, D. C.

SMITH, MILTON Telephone Bldg. Denver, Colo.

SMITH, WM. MONTGOMERY Shoreham Bldg. Washington, D. C.

SOCOLOW, A. WALTER 608 Fifth Ave. New York, N. Y.

SOULE, O. P. Walker Bank Building Salt Lake City, Utah

SOVIK, LAURENCE, ESQ. University Building Syracuse, N. Y.

SPEARMAN, PAUL D. P. Munsey Bldg. Washington, D. C.

SPRAGUE, E. STUART 117 Liberty St. New York, N. Y.

ST. CLAIR, ORLA 311 California St. San Francisco, Calif.

STEVENS, RICHARD K. 1222 Real Estate Trust Bldg. Philadelphia, Pa.

STOLLENWERCK, FRANK National Press Bldg. Washington, D. C.

SULLIVAN, FRANCIS C. Alworth Building Duluth, Minn.

SUTTON, GEORGE O.
National Press Bldg.
Washington, D. C.

SWEZEY, ROBERT D. 30 Rockefeller Plaza New York, N. Y.

SYKES, JUDGE EUGENE 0. Munsey Bldg. Washington, D. C.

THOMAS, WILLIAM H. 440 Leader Bldg. Cleveland, Ohio

TIEFENBRUN, JOSEPH 1450 Broadway New York, N. Y. TUCKER, JOHN H. Commercial Building Shreveport, La.

TUMULTY, JOSEPH P., JR. 1317 F St., N. W. Washington, D. C.

TYLER, VARRO E.
109 South Ninth St.
Nebraska City, Nebr.
VAN ALLEN, JOHN W.

Liberty Bank Bldg.
Buffalo, N. Y.
VAN DEN BERG, GEORGE
Evans Bldg.

Washington, D. C. VAN ORSDEL, RALPH 725 13th St., N. W. Washington, D. C.

WADDELL, JAMES E. Bowen Bldg. Washington, D. C.

WALKER, HENRY B.
Old National Bank Bldg.
Evansville, Ind.

WALKER, RALPH L. F.C.C. Washington, D. C.

WALLACE, HOWARD E.
Judge Building
Salt Lake City, Utah

WARNER, HARRY P. Woodward Building Washington, D. C.

WATTAWA, JOHN 1317 F St. Washington, D. C.

WAYLAND, CHARLES V. Earle Building Washington, D. C.

WEBSTER, BETHUEL M. 15 Broad St. New York, N. Y.

WEEKES, JOHN WESLEY 140 Sycamore St. Decatur, Georgia

WELCH, FRANCIS X.
Munsey Bldg.
Washington, D. C.

WHARTON, JOHN H.
Public Works Administration
Washington, D. C.

WHEAT, CARL I. Shoreham Bldg. Washington, D. C.

WHISSELL, GEORGE B.
Telephone Bldg.
St. Louis, Mo.

WIGGIN, CHESTER H. 30 Rockefeller Plaza New York, N. Y.

WILLEBRANDT, MABEL W. Shoreham Building Washington, D. C.

WILLIAMS, A. RAE Investment Bldg. Washington, D. C.

WILSON, THOMAS WINFIELD 923 Munsey Bldg. Washington. D. C.

WING, JOHN E. 72 West Adams St. Chicago, Ill.

WOZENCRAFT, FRANK W. 66 Broad St. New York, N. Y.

WRIGHT, J. WARREN
Bureau of Ships, Navy Dept.
Washington, D. C.

ZAGON, SAMUEL S. 6253 Hollywood Blvd. Los Angeles, Calif.

1939—GROWTH OF RADIO STATIONS—1941

	Licensed Stations	Construction Permits	Special Broad- cast Stations	Total
January 1939		42†	4	764
February 1939		39*	4	766
March 1939		37*	4	766
April 1939	728*	37*	4	769
May 1939		38*	4	772
June 1939	731*	38*	4	773
July 1939	731*	43*	4	778
August 1939	734*	56*	4	794
September 1939	735*	59*	4	798
October 1939		57z	4	800
November 1939	747*	58z	4	809
December 1939		57z	4	812
January 1940		49z	4	814
February 1940		48z	4	817
March 1940	. 767	51z	4	822
April 1940	. 771	48z	4	823
May 1940	. 775	47z	4	826
June 1940	. 779	53z	4	836
July 1940	787	56z	У	851
August 1940	795	58z	У	864
September 1940	802	57z	У	867
October 1940	806	54z	У	868
November 1940	812	52z	У	872
December 1940	820	51z	У	881
January 1941	826	51	5	882
February 1941	830	46	5	881
March 1941	831	54	5	890
April 1941	832	54	5	891
May 1941	831	55	5	891
June 1941	844	48	5	897
July 1941	. 854**	43	_	897
August 1941	. 859**	44	_	903
September 1941		53	_	912
October 1941		44	_	913
November 1941	877**	38	_	915
December 1941	882**	37	_	919

^{*}Including one stay order.

[†]Including two stay orders.

[§]Including four stay orders.

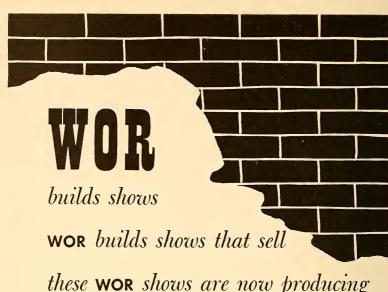
xAnnual report shows 748, additional station being in Court of Appeals.

zIncluding one construction permit for a special broadcast station.

ySpecial Broadcast Stations total is in-

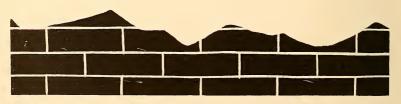
cluded in total of licensed stations.

**This figure includes the 5 Special
Broadcast Stations.



these wor shows are now producing sales for:

"RAMONA"	R & H Beer
"HERE'S LOOKING AT YOU"	Barbara Gould Cosmetics
"CAN YOU TOP THIS?"	Kirkman Soap Company
2200 OFF 1511	7/ D







A NATION WIDE RADIO ANALYSIS

Based Upon the Latest Available

UNITED STATES
CENSUS FIGURES



RADIO MARKETS OF THE NATION

By Robert A. Litzberg, Statistician, Radio Daily

With the mighty war effort occupying many minds of the broadcasting industry, the study of markets has become increasingly important to the time-buyer. For this reason and because of the commendation and universal acceptance of last year's presentation of market and population statistics, the 1942 RADIO ANNUAL, in addition to bringing the material up-to-date, has elaborated upon this information. The data which follows constitutes one of the many services of RADIO DAILY and RADIO ANNUAL to the broadcast industry and was prepared in association with Walter P. Burn & Associates, Inc. It is based on the 16th Census of the United States (1940).

In order to assist the broadcaster and time-buyer in evaluating potential markets more accurately four new features have been added to this year's presentation of Census data: (1) the population figures have been broken down into their urban and rural classifications; (2) two new retail trade groups, Retail-Service and Apparel, have been added to the three already included; (3) recent Census Bureau releases on 140 Metropolitan Districts in the United States have been included and are treated in the same manner as the data for individual states; (4) inclusion of a list of cities showing percentage changes in population as a result of increased activity in defense industries has been made. This material, which precedes the data on Metropolitan Districts, was prepared for RADIO AN-NUAL by Ross Federal Service, Inc., from their studies of "national defense and your shifting markets.")

Definitions

For purposes of using the market and population statistics contained in this volume the following definitions apply:

Total Population: This figure is a revised and final U. S. Census Bureau total of the number of persons living in the individual counties of the country and the District of Columbia, obtained by a house-to-house canvass during the 16th Census of the United States (1940).

Urban Population: As defined by the Census Bureau this figure consists mainly of these people living in incorporated places of 2,500 or more. Exceptions to this rule apply when the Bureau found a situation in which the general rule did not hold. (An example of such a situation is found in New York State where there was one unincorporated town of more than 10,000, having a population density of more than 1,000 per square mile; in this case the population of this town is included in the urban classification even though the town itself was not incorporated.) Exceptions are so rare that no effect will be felt in the using the data for radio coverage areas. (In Massachusetts and Connecticut many minor civil divisions are classified as urban.)

Rural Population: The remainder of population, after the urban figures had been determined, was classified as rural.

Families: The family figure is obtained from Housing Studies of the 16th Census. It is the total occupied dwelling unit count and has been recognized by the Bureau and research authorities as indicative of the total number of families in the country. In RADIO ANNUAL'S presentation the totals for 23 states are final; for the balance a preliminary figure is used as final releases were not available at press-time. (When preliminary totals are used a statement to that effect is printed after the state total.) The Census Bureau defines a dwelling unit as "the living quarters occupied

by one family or household; the number of occupied dwelling units in a given area is about the same as the number of families and may be compared with the number of private families returned in the 1930 Census."

Radio Homes: Of all the data in this presentation "radio homes" is the only classification that is not a Government release (except indicated estimates). The 1940 radio homes figure of the Census Bureau was expected to be released for publication in this volume but was delayed as a result of the declaration of war by the United States and other pressing duties of the Bureau. The figures which are presented are estimates made by RADIO ANNUAL in association with Walter P. Burn & Associates for the 1941 edition. They are based on the 1940 census population and use as a base the latest available Joint Committee percentages projected against the 1940 Census "occupied dwelling unit" figure for each county. These take into consideration trends of population and other characteristic changes as shown in the 1940 Census; these estimates have been accepted by the broadcast industry and other interested groups outside of the industry as the best available data on the subject.

Retail Trade

In the retail Trade Census 99 kinds of business were studied. Of these RADIO ANNUAL presents five major groups which are used most by research authorities to determine the potentialities of a definite geographical section for market development. The five major gropus and what they include are as follows:

Store: For census purposes "store" is defined as the "place where a business is conducted and a place that is readily recognizable as a place of business." Only establishments which were doing more than one-half of their business at retail are included in any one of the five classifications presented.

Sales: This term is defined as total operating receipts of the included establishments after deductions of refunds and allowances for returned merchandise have been made.

Food: Grocery stores, meat markets, dairy product stores, milk dealers, fish

markets, candy and nut stores, confectionery stores, delicatessen stores, fruit and vegetable markets, bakeries and caterers, egg and poultry dealers, etc.

Drug: Stores selling prescriptions, drugs and patent medicines, complimentary products such as cosmetics, toiletries, tobacco, novelty merchandise, etc.

Automotive: New and used motor vehicle dealers; new parts and accessory dealers; aircraft, motorboat and motorcycle dealers.

Apparel: Stores selling primarily clothing, shoes, hats, underwear and related articles for personal wear and adornment.

Retail-Service: This figure is a total of all retail trade data taken from the Retail Trade Census and including 99 kinds of retail business plus over 250 types of service establishments. Service establishments are classified into seven major groups: (1) personal such as barber shops, cleaning and dyeing plants, photo studios, etc.; (2) business such as credit bureaus, advertising agencies, sign-painters, etc.; (3) services allied to transportation such as warehousing; (4) automotive repairs and services such as repair shops, paint shops, battery, ignition and tire repair shops, etc; (5) other repair shops such as blacksmiths, pianotuners, radio service men, etc.; (6) custom industries such as printing, publishing, cabinet making, etc.; (7) miscellaneous such as circulating libraries, livery stables, tree surgeons.

Metropolitan Districts

Metropolitan Districts: The Bureau of Census in establishing Metropolitan Districts for cities of 50,000 population and more says, "The general plan for metropolitan districts that have been set up for use in the 1940 Census includes, in addition to the central city or cities, all adjacent and contiguous minor civil divisions having a population density of 150 or more per square mile. The metropolitan district is thus not a political unit but rather an area including all the thickly settled territory in and around a city or group of cities. It tends to be a more or less integrated area with common economic, social and, often, administrative interests."

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25,493 25,716 35,7376 28,7376 28,7376 28,7370 26,0370 76,037 16,138 16,138 18,746	2,832,961 s for Count	0//		Total	24,095	34,627	23.867	12,113	186.193	8,591	25,309	28,841	9.482	19,326	199,361		1	10.1	24.847	26,785	10.381	15.860	18,097	9,636	27,453	24,402	13,134	12,570 29,832
Pilke Randohh Russell R. Cdir St. Cdir Sheby Tallapoosa Tallapoosa Walker Wahington Wilcox Whiston	Total State . 2,832,961 855,941 I Family figures for Counties in this			County	Apache	Coemine	Gila	Graham	Maricopa	Mohave	Navajo	Pinal	Santa Cruz	Yuma	Total State			C	Arkansas	Ashley	Bunden	Boone	Bradley	Calhoun	Chicot	Clark	Cleburne	Cleveland

REL	Sales	40	306	9	110	100	193	109	115	6%	:	1,033	:::	186	365	5.5	131	181		163	310	100	90	183	F C T	:	42	:			614	568	164		OT?	96		523	:	108	82	114	11	2,0,0	020	984	H .		1,043	69	:		100	281
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SERVICE	Sales											13,126	1,009	3,758	4,844	2,181	2,437	3,517	coo	# 120°0	0.00	0,000	0,001 0,001	2 to 0 to	1.71	1.765	2.840	4,150	643	406	7,376	16,594	2,431	611	# 0.0 # 12.0 # 12.0	5.261	423	7.531	1,104	4,834	2,463	3,583	1,245	55,711	1,703	9,000	1.468	647	18,361	1,621	6228 430	13 363	581	8,644
RETAIL-	Stores	310	200	200	345	211	285	226	355	216	131	868	104	387	340	276	263	868	07.7	326	1,014 995	0.40	000	086	164	174	324	405	306	123	404	1,016	310	117	144	377	113	479	204	433	273	334	201	%,934 10.03	202	918	186	151	1,001	197	167	861	158	624
AUTOMOTIVE	Sales	587	2,237	9 087	845	829	395	626	946	327	152	2,013	†188	673	1,718	651	486	893	144	681	3,731	626	# r	156	2003 *156	+01	807	1.275	155	62	2,227	4,351	507	791	100	1,422	55	1,390	1170	049	010	9710	12 779	548	997	989	444	192	4,764	278	183	3 766	+100	1,980
AUTOM	Stores	34	00 4 05 15	2.5	31	20	28	39	61	33	12	123	17	33	47	63	37	42	14	37	114	9 1	20	44 C	200	10	2.0	77	20	12	51	11	0.0	7.4	H 61	55	11	34	30	O H	200	17.	254	33	54	09	23	555	150	22	χς α χς α	105.0	93	101
UG	Sales	106	310	100	94	67	111	123	120	61	20	208	33	148	180	112	103	87	24	155	414	7.7	200	100	100	1 6	146	164	49	*	188	250	911	. 2	† *	202	14	257	200	202	191	191	9.39.9	72	185	44	43	51	815	125	× 12	561	030	359
DRUG	Stores		67		6	9	ıç	7	7	9	တ	30	41	12	6	4	9	10	4	2	Pγ	o ì	- 0	Ou) ±0	o (4	100	10	9	es	9	31	3	2 €	-	13	က	12	O F	CT CT	2	14	47	9	10	က	41	0	X 1	L 1	o -	4 %	9 00	17
F00D	s Sales	505	7,042	1 375	701	573	825	717	598	177	86	2,660	293	902	791	488	483	729	66	908	2,090	227	1/0	991	347	000	498	843	78	114	1,390	2,622	220	140 484	63	1,230	101	1,673	300	1,100	000	186	9 171	302	1,091	442	178	120	3,289	455	100	2.834	94	1,322
Ē	Store	88	107	108	111	7.4	80	99	92	34	26	166	36	129	112	73	51	93	20 0	76	300	00	101	118	73	24	63	97	39	36	136	318	0 4 6	4 6	34	104	35	163	4 F	110	900	3 60	757	99	150	43	09	33	251	45	18	232	46	132
Radio	Homes	2,350	0,800	4 800	2,910	1.800	3,470	2,330	3,140	1,700	1,060	7,780	1,140	3,630	3,930	2,450	1,870	3,050	1,280	3,040	007.6	2,500	0.490	2,100	2.020	1 790	2.870	3,200	1,430	990	4,650	9,420	2,500	9.990	1.000	4,100	850	6,560	1,330	9,000	3,000	1,670	31,00	1.910	4,180	2,260	1,470	1,160	11,100	1,850	1,210 810	7.620	1.230	6,050
	Families	4.984	5 049	11 586	6.299	3.560	7,129	4,955	6,351	3,859	2,546	11,525	2,607	7,360	8,079	4,725	4,169	6,253	6,105	0,414	1,007	4 9774	1,6,4	0.450	4 916	4 089	6.070	7,619	3.523	2,340	8,359	19,891	5,291	122.22	9.455	7.671	1,966	12,809	2,953	8,757	4.070	6,342	3,785	42,112	#,#50 0 666 0	4 419	3.320	2,803	16,765	3,822	2,826	13 275	2.981	11,099
	Rural	16,928	30,471	30 104	22,413	11.042	23,497	16,181	20,098	15,683	10,253	20.294	10,477	23,125	25,295	13,626	13,839	20,376	12,004	22,100	15,011	10,011	10,001	28,001	19.709	15 939	22.537	29,802	14.531	9,464	20,058	66,339	15,173	8,876	10,092	22.176	8,392	32,707	11,786	31,604	12,322	19,755	15,304	46,909	30 344	15,661	13.300	11,942	26,225	12,193	11,497	34 603	12.518	29,583
LATION	Urban	4.608	5.499	2,280	3,633	3,429	3,663	3,650	5,782	:		21,370	:	7,079	7,475	5,290	2,782	5,267		4,321	9 1 1 6	0,110		4 440	OIL'I		3.430				11,821	13,878	5,960	0 1 1777	0,11,6	8.975		13,263		6,066	3,510	5,927	000	9,170	5,020	3 502	2000		36,584	3,055	:	15.858	0000	11,531
POPU	Total	21.536	002,74	49.473	26,046	14.471	27,160	19,831	25,580	15,683	10,253	41,664	10,477	30,204	32,770	18,916	16,621	25.643	12,004	20,427	18.705	16,000	10,031	28,001	19.709	15 939	25.967	29,802	14.531	9,464	31,874	80,217	21,133	3,876	10.881	31,151	8,392	45,970	11,786	37,670	15,832	25,682	15,304	18 910	36,013	19.163	13,300	11,942	62,809	15,248	11,497	50.461	12,518	41,114
l	County	Conway	Crawford	Crittenden	Cross	Dallas	Desha	Drew	Faulkner	Franklin	Fulton	Garland	Grant	Greene	Hempstead	Hot spring	Loward	Independence .	Tookson	Toffonces	Johnson	Lofonotto	Lambongo	Lawrence	Lincoln	Little River	Logan	Lonoke	Madison	Marion	Miller	Mississippi	Monroe	Montgomery	Newton	Ouachita	Perry	Phillips	Pike	Foinsett	Folk	Pope	Prairie	Randolph	St. Francis	Saline	Scott	Searcy	Sebastian	Sevier	Stone	Union	Van Buren	Washington

Total State	CAI	County Alameda Alameda Amador Alameda Amador Amador Amador Collisa Col
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,517,477	ORNIA	## 6 19 19 19 19 19 19 19 19 19 19 19 19 19
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7,073	Population Families	2.
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607	.,	APPAREL Stores Sale Sale Sale Sale Sale Sale Sale Sale
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14,575		3,260

AREL Sales 784 7784 1,278 1,433 1,433 1,328 250 1,256 210 659	8233,093 254,900	Sales Stores Sto
APP Stores 336 69 69 88 8 115 125 124 24	7,745	Stares 2
* SERVICE * Sales \$7.711 \$7.711 \$6,463 \$4,145 \$6,259 \$6,259 \$6,259 \$6,259 \$6,259 \$7,803 \$10,850 \$12,316	3,515,950	**************************************
Stores Sto	63,651 s	850078 8500
Sales 4,274 6,594 6,594 9,126 8,64 1,518 8,533 1,193 6,807 1,193 6,307 4,750	\$693,174 1 Receipts o	Notive Sales
AUTO Stores 120 305 305 305 47 47 67 13 361 48 88 13 367 73 73	1,006 19,631 Establishment 1,123,296 314,952	AUTON Stores 1
Sales 584 972 972 924 61 189 8 950 180 789 789 789	14,006 19,6 e Establishme 1,123,296 314,952	8
DRU Stores 24 37 37 37 37 30 5 6 6 6 7 7 7 7 7 7 8 8 8 8 8 8 8 8 8 8 8	3,283 \$1 des Servio	20 DR d
8 Sales 8,636 8,026 1,263 1,262 1,428 484 9,161 1,540 7,289 2,828 2,935	781,293 † Inclu	\$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$1,000 \$ \$ \$ \$1,000 \$ \$ \$ \$1,000 \$ \$ \$ \$ \$1,000 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
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Radio Homes 130,020 20,800 20,990 5,260 4,310 1,380 1,380 28,100 3,230 18,010 7,450 4,740	,013,260 28,410 ry Census releas Population Families	Hadio Hadio Hadio Hadio Hadio Hadio Hadio Hadio Hali Hames 17320 1
Families 13,610 21,674 21,888 5,507 4,510 1,425 29,480 3,335 18,811 7,760 4,985	2,130,997 2 prelimina	Panulies 2709 2770
Rural 29,046 45,906 51,056 13,712 10,487 3,970 71,649 10,887 35,666 20,606	2,005,122 z state are	Rum 1878 1
PULATION Urban Urban 23,146 23,810 4,968 3,824 35,503 34,021 6,637 6,637	ties in this	PULATION PULATION PURATION PUR
Total 48,012 69,052 74,866 14,316 3,970 107,152 107,152 17,034	6,907,387 s for Coun	Total 1, 20
County Solano Solano Stanislaus Stanislaus Frienty Tribana Tribana Tribana Tribana Tribana Tribana Yolo Yolo Yuba	Total State 6, Family figures	County Adams Adams Adams Adams Adams Anamosa Arapaboe Arapaboe Arapaboe Arapaboe Arapaboe Arapaboe Arapaboe Arapaboe Arapaboe Bent Bent Bent Cheyeme Cheyeme Consion C

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5 961	10,001	2000	1 684	2000	4,640	7,77	7 300	580	913	1.454	950	3 654	9.5 954	800	4 159	3 109	1 107	469	260	1 673	363	1 996	1 901	17.75	2,876		\$436,576
33.6	808	3.1	102	147	816	3750	499	2.5	100	1+0	8	9.94	1 397	1,000	2.FG	00%	107	100	69	120	46	161	101	1 196	241	1	22,971
1 907	3 081	44	477	666	1 574	1.674	1 799	200	304	450	45	1.159	5.526	+84	1.322	926	365	63	180	523	99	368	253	5.602	87.5		\$98,141
0.2	65	9	200	100	4	100	102	XC	27	33	10	62	167	6	48	35	25	9	7	26	10	202	88	246	123 63		3,941
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1.166	2.531	106	447	420	844	1,208	1.829	160	277	366	100	867	5,440	169	814	550	299	123	273	426	115	687	337	3,781	723		\$88,311
22	115	10	23	21	30	48	91	œ	23	20	œ	46	263	<u>.</u> -	40	23	25	ŭ	18	12	00	25	27	186	31		4,147
3,500	6,950	220	1,060	1,720	2,920	3,220	5,040	460	740	980	420	2,430	15,600	580	2,340	2,250	1,120	300	740	980	520	1,550	1.420	12,050	2,200		321,900
4.676	9.156	294	1,543	2,465	4.081	4.371	6,420	629	1,065	1,394	569	3,298	18,235	849	3,139	3,025	1,551	387	1,034	1,390	899	2,007	2.206	16,568	3,278		314,952
									3.272																		532,540
7,411	12,479	1	1	1	4.764	4.884	10,534	1	I	1	1	4,445	52,162	1	3,208	1	1	1	1	1	1	1	1	15,995	1		590,756
									3,272																		1,123,296
Logan	Mesa	Mineral	Moffat	Montezuma	Montrose	Morgan	Otero	Ouray	Park	Phillips	Pitkin	Prowers	Pueblo	Rio Blanco	Rio Grande .	Routt	Saguache	San Juan	San Miguel , .	Sedgwick	Summit	Teller	Washington .	Weld	Yuma		Fotal State

Family figures for Counties in this State are preliminary Census releases. † Includes Service Establishment Reccipts of Hinsdale County. 1,709,242

Population

1,554 21,425 3,485 263 860,815 APPAREL. APPAREL. 1.910 AUTOMOTIVE RETAIL-SERVICE AUTOMOTIVE RETAIL—SERVICE 32,237 \$200,688 22,451 8763,295 15/07 50,483 \$12,531 Radio Homes Stores 31,995 1,600 1.019 2,437 Radio Homes \$35.512 32,368 6,310 3,828 \$128,729 4,415 9.160 1.823 4,269 \$3.608 16.361 984'4 100 448,682 stores Stores 865 247 180 160 ,031 70,541 266,505 7,939 1,356 7,437 1,433 857 145 446 826.213 Sales Sales \$6,630 \$263 2,478 Families DREG DRUG Stores 968 Sales Stores Sales 52.817 2,195 5,276 5,699 3,700 \$51,104 Total State . 1,709,212 1,158,162 551,080 418,682 410,790 8,105 \$190,518 50,383 9.497 20,469 F00D FOOD Stores 2,115 1,963 1,039 566 Population Families 7,800 12.950 117.500 30,200 21,350Hemes Homes 100.300 7.680 13,710 40,800 Radio Radio 12,100 116,448 23,304128.057 8,491 15,229 Families 14.084 110,235 Families 45,948 14,921 55,549 62,715 20,893 31,840 AWAR 29.504 98.572 27,586 52,379 127,591 Kural Rairal -POPULATION-POPULATION 7,467 124,013 7,952 34,662 290,798 322,598 62,509 385,744 24,383 Urban Urban 418,384 450,189 484,316 125,224 31,866 34,441 179,562 52,502 87.041 55,99956,223 Total Total Litchfield ... Middlesex ... Tolland Windham ... New London. New Castle ... Sussex New Haven County Fairfield County Hartford Kent

88,890

5,988 8116,810

821,395

83,193

131

830,638

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60,700

30.511

127,073

266,505 139,132

Total State ...

† Total Retail Sales Only,

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:	Stores	725	:	AE	Stores 34	1	12	10	္န္	cs.	1	1,	0 10	6 6	CS.	162	1	9	D	1	c) c	3 60	65	23 52	140	×	11	က	1	ij	62	8	00 9	133	83 5	9636	3
mes	RETAIL—SERVICE Stores Sales	\$112,259		-SERVICE	Sales \$10.522	777	4,956 1.426	5,699	866	1,102	1,064 783	1,220	2,282	3,122	1,305	84,393	496	1,054	0 23,23 20,00 20,0	386	1,119	2,095	1,428	1,400	61,432	775	4.537	1,153	396	6,622	9,236	1,019 2231	2,158	8,172	1,719	1,901	T///T
Radio Homes	RETAIL Stores	10,723	mes	RETAIL	Stores 705	95	317	498	900	97	102	110	2003	0,540	88	3,429	99	110	206	39	95	199	105	103	3,665	135	339	144	510	393	416	46	225	461 428	167	186	707
Ra	AUTOMOTIVE Stores Sales	\$61,013	Radio Homes		Stores Sales	+88	1,230 389	1,669	24.5	255	1228	+122	1,192	588	†153	18,911	1126	186	1,709	134	180	598	424	559	14,076	147	1,466	397	133	1.875	2,651	38	681	2,454	309	501	900
12 83	AUTO	640	×	AUTO	Stores 128	17	64 33	110	17	15	45. 9.6	27	606	33	14	395	23	10	10	20	13	5 70	13	31	530	25	89	35	8 9	65	62	T 6	39	106	9 00	000	200
663,091 171,023	DRUG Stores Sales	\$24,362	,897,414 519,436	90	Sales \$431		206 58	320	13	43	86	88	160	93	•	4,010	*	171	26T	•	65 8	106	54	150	2,456	528	174	39	* 67.6	293	470	80	96	383	67	288	07.
	Stores	328	-	ū	Stores	-	ರಾಣ	202	, H 00	0,1	O 10	o 00 8	101	104 4	es.	103	-	4.	2 -	-	10 4	# 95	· 60	41 a	92	00 k	10	4	63 9	9 22	11,	o +	00	114	eo €	- 41 -	4
on	FOOD Stores Sales	\$88,062		FOOD	Sales 89.337	118	1,340	1,463	202	341	374	346	651	50,159	247	16,604 4 435	128	316	941 76	84	246	503	249	361	11,288	153	519	250	124	1.367	1,617	35	443	1,834	641	444	400
Population Families	Stores	2,356		H	Stores 178	33	104	113	119	63	0.00	36	110	24	26	799 305	16	34	o 03 00	9	82.5	56	19	17	827	34	# E	38	152	69	119	20 12	54	108	39	54	29
T E	Radio Homes	155,800	Population Families	Radio	Homes 5 920	790	3,290	2,940	1.030	650	940 970	1,000	2,350	1,370	1,080	44,100 12,410	520	950	2,900	430	1,010	1,550	930	840	36,180	1,640	4.000	1,460	520	3.320	4.920	1,780	1,930	4,660	1,140	1,560	1,550
	Families	173,415 155,800	Pop		Families	1,503	5,452	4,895	1.968	1,121	1,697	1,701	4,190	2,187	1,877	55,128	941	1,598	1,033	826	1,769	2.704	1,719	1,595	49,692	3,445	8,110	2,865	1,037	4.899	8,276	942	3,936	7,346	1,983	2,673	₹20,8
Ü	Rural	:			Rural 24 850	6,510	9,076	10,422	8.218	3,663	5,846	5,102	11,023	3,737	7,018	37.512	3,008	2,723	4.250	2,745	6,951	7.448	5,237	5,641	64,266	15,447	29,349	12,032	4,405	6.884	15,406	3.752	13,460	11,568	6,295	7,334	12,900
	PULATION— Urban	663,091		PULATION	Urban 13 757		11,610	5,720	\$1,50 4	1	1	11	5,836	4,055	1	37.449	1	3,268	10,998	1	1	2.710	1	086.8	115,882	1 5	5,079	1	7 617	10.604	16,240	1 1	2,730	14,530 8,986	1000	3,492	İ
F	Total	1603:091	8	PO	Total	6,510	20,686	16,142	80,794 80,794	3,663	5,846	5,102	16,859	7,792	7,018	210,143	3,008	5,991	4.250	2,745	6,951	10.158	5,237	5,641	100,148	15,447	34,128	12,032	4,405	17.488	31,646	3.752	16,190	31,243	6,295	10,826	12,900
SIC	County	istrict of Columbia .)	County	Saker	Bay	revard	Poward	Charlotte	itrus	ollier	olumbia	Jade	ixie	Scambia	Flagler	Franklin	radsden	rlades	Fulf	Hardee	Hendry	ernando	Hillsborough .	Holmes	rekson	Jefferson	afayette	dance	eon	Levy	adison	Manatee	artin	Nassau	Kaloosa
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9,895 8,895 4,086 4,086 4,086 4,086 9,232 4,086 10,878 3,088 10,878 3,088 10,878 3,088 10,878 3,088 10,878 3,088 23,291 13,431 10,749 13,688 23,291 1,167 10,749 1,074 10,749 1,074 10,749 1,074 11,137 1,137 12,713 1,137 13,201 1,137 14,240 1,150 12,73 1,137 13,240 1,150 12,743 1,137 13,800 1,137 13,800 1,137 13,800 1,137 13,800 1,137 14,800 1,138 10,378 4,533 1,542 10,378 4,533 1,542 10,378 4,533 1,542 <th>820</th> <td>530</td> <td>400</td> <td>4,180</td> <td>1 050</td> <td>730</td> <td>1,570</td> <td>1,140</td> <td>019</td> <td>2,230</td> <td>9 120</td> <td>%,±,0 0,000,0</td> <td>840</td> <td>1.240</td> <td>870</td> <td>13,050</td> <td>2,080</td> <td>650</td> <td>1,050</td> <td>1.030</td> <td>1,290</td> <td>016</td> <td>1,080</td> <td>880</td> <td>3,420</td> <td>850</td> <td>086</td> <td>720</td> <td>1,680</td> <td>14,050</td> <td>760</td> <td>420</td> <td>750</td> <td>3.860</td> <td>1,430</td> <td>1,080</td> <td>2,980</td> <td>2770</td> <td>530</td> <td>000</td> <td>1.470</td> <td>1.800</td> <td>3,970</td> <td>2,170</td> <td>1,700</td> <td>380</td> <td>630</td> <td>5.520</td> <td>010</td> <td>089</td> <td>2.940</td> <td>3.540</td> <td>2,080</td> <td>4,180</td>	820	530	400	4,180	1 050	730	1,570	1,140	019	2,230	9 120	%,±,0 0,000,0	840	1.240	870	13,050	2,080	650	1,050	1.030	1,290	016	1,080	880	3,420	850	086	720	1,680	14,050	760	420	750	3.860	1,430	1,080	2,980	2770	530	000	1.470	1.800	3,970	2,170	1,700	380	630	5.520	010	089	2.940	3.540	2,080	4,180
7,042 4,085 1,806 1,	1,952	1,495	0 TO	7,610	2.602	1,373	3,827	3,073	1,590 7,104	9,134	5.271	2.501	2,054	3,046	2,358	19,478	4,498	1,770	2,745	2,800	2,560	00000	2,000 9,330	8,460	2.491	1.931	742	1,710	3,931	21,035	1,831	1,1%1 4,549	1.903	7,117	2,971	2,394	6,301	1,839	3.431	2.466	3,431	4,113	7,776	4.533	3,736	1,049	1,622	1 960	1.989	1.739	5,863	7,307	4,949	6,709
20.00000000000000000000000000000000000	8,595	7.042	4,080	16,265	3 790	5,292	15,947	13,431	6,954	00000	18,004	10,749	9,668	12,713	11,137	22,214	11,560	7,576	12,430	12,832	0,420	11 000	10.375	15,678	6.829	8.514	3,435	7,821	13,162	15,944	7,724	17,899	8.492	15,205	7,478	10,603	15,221	8,090	16.943	10.768	15,145	12,994	18,606	13.371	12,843	4.925	7,632	10.846	9.117	7.680	11,148	23,977	16.609	11,166
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Liberty Loundin Loundin Loundin Loundin Loundin Methofi Methofi Madelio Madelio Materiwethe Miller Miller Monte Mo	8,595	7,042	4,080	31,860	10.878	5,292	15,947	13,431	6,954	0.000	93.961	10.749	9,668	12,713	11,137	75,494	18,576	7,576	12,430	12,832	10,378	11 600	10.375	00000	00°,00°	8 514	3,435	7,821	16,609	81,863	7,724	9,044 90,353	8 492	28.427	12,972	10,603	24,502	8,141 0,000 0,000	16.943	10.768	15,145	16,675	31,289	18,599	16,952	4,925	250,7	10,079	9.117	7.680	25.064	31,024	20,777	624.12
	Liberty	Lincoln	Long	Lowndes	McDuffie	McIntosh	Macon	Madison	Marion	Meriwetner.	Mitchell	Monroe	Montgomery .	Morgan	Murray	Muscogee	Newtown	Oconee	Oglethorpe	Paulding	Peach	Fickens	Pierce	P.I.Ke	Pulaski	Putnam	Ouitman	Rabun	Randolph	Richmond	Rockdale	Schley	Seminole	Spalding	Stephens	Stewart	Sumter	Talbot	Tantalerro	Taylor	Telfair	Terrell	Thomas	Tiff	Toombs	Towns	Treutien	Turner	Twiggs	Union	Upson	Walker	Walton	Ware

APPAREL Siles Siles 12 369 5 6 6 6 6 6 6 6 6 6	\$43,154	APPAREL APPAREL APPAREL Sales Sal
APP. Stores 3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	1,252	A A A A A A A A A A A A A A A A A A A
Nation 1,505	\$670,021	### PART (CE 200
RETAIL Stores 944 945 378 378 190 490 100 483 1149 202	42,968 omes	######################################
NUTOMOTIVE Stores Sales 14 220 28 511 55 26 5 26 5 16 73 1.542 73 1.543 19 161 10 249 229	\$141,552 42,9	AVTOMOTIVE SOURS 1032 1067 1067 1070 1070 1070 1070 1070 1070
AUTO S(ores 144 288 28 25 25 10 10 11 10 11 10 10 10 10 10 10 10 10	5,970 R	7 T
DRUG Nales 82 126 744 * * * * * * 51 51 51 23 61 51 23 73 82 83 83 84 84 84 84 84 84 84 84 84 84 84 84 84	\$25,510 524,873 141,727	PRUG \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
Stores St	1,109	S
FOOD vs Sales 318 642 429 99 204 204 205 1,549 420 4499	\$140,006	### Property Propert
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Radio Homes 920 2,340 1,160 3,340 710 710 7100 1,540 1,140 1,140 1,1900	750,633 396,340 preliminary Census Population Families	Radio 1,270 1,120 1,120 1,120 1,120 1,120 1,120 1,120 1,100
Families 2,394 2,394 2,394 2,394 1,023 1,391 1,391 2,878 3,808 3,608 4,875		Families 14 4 10 10 10 10 10 10 10 10 10 10 10 10 10
Rural 10.236 20.664 10.236 4.726 8.535 6.417 115.657 11.745 11.025 21.374	2,049,915	Remail 24 to 17 to
PULATION. Urban 3.566 2.903 	1,073,808 titles in this	TILATION. TEMBON. TEMBON. 20.824 20.824 20.824 110.421 110.421 2.568 2.568 2.568 3.437 10.049 6.014 2.568 3.437 3.437 3.323
Pol Total 10,236 24,736 4,728 4,728 8,535 6,417 26,105 11,025 21,374	3,123,723	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
County Warren Washington Wayne Wayne Wheeler White Whirfield Wloox Wilkes Wilkes Wilkes	Total State 3.123.723 1.073.808 2 Family figures for Counties in this	County Ada Ada Ada Ada Ada Ada Ada Bannoda Ban

2994	139	\$6,071	5,710	3	Sell	18	40	9	2	က	P -		m w	. 00	m 10	-			h -						_		_ ~	n I	1	on a	0	20 00	000		000	,
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1.161 9.035 568 15,786 1.566	3,375	\$181,503		-SERVICE	5ales 590 199	5,643	3,176	1.361	9,677					3,746	13,591	4.880	1,320	5,290	4,591	6.887	1.602	7,610	4.854	10,841	1.516	4,893	1.469	*.07.57 ***********************************	1,073	13,499	10,396	1,853	20.00	# 000 F	55,296	20.010
396 396 70 591 103	167	8.914	mes	RETAIL	Store	356	244	149	917	437	392	719	375	418	716	418	148	344	380	483	160	478	378	800	183	434	207	127	140	20 S	815	191	200	181	2,407	1.004
161 1.944 186 4.197 397	804	\$17,310	Radio Homes	0		•	1,091		2,586	1.009	980	2,931	1,230	795	3.812	1.312	332	3,690	1,152	8.416 2.020	582	2.244	1.428	2.925	404	1.003	3335	1.368	988	3.442	3,115	5553	685	795	11,904	15.0°C
20 54 114 23	35	1,697	E	AUTO	Stores	43	49	3 20	162	2.5	65	138	93	99	118	4,050 80	31	611	77	247	38	36	89	157	34	71	SS 5	110	288	162	137	07.	550	650	00000000000000000000000000000000000000	25.5
* 555 * 755 * 757 *	69	\$5,671	7,897,241 2,189,233	ROG	s Sales		26	08.4	249	86	135	359	96	57	366	71,339	49	377	96	1,39%	56	256	144	355	355	900	61	151	76	382	250	00 ±	104	125	1,753	242
10451	210	211		Q	Store	2. 4.1	rC (5 4	19	ः द	-	38 13	oc (တလ	113	2.160 9	4	18	· oc	101	900	2 C	6	0 61	ဗ	2 ∞	10 (5. 5. 4	4 44	17	17	₩,	5	10	47	18
2,519 2,519 2,621 387	648	\$37,055		FOOD	s Sales	1,187	771	1,301	1.946	215	1.216	5.96 4	787	797 821	2.504	331.129	419	2,928 1,928 1345	1.123	9,842	298	1.083	994	2,752	293	1.234	283	1.277	000	2,952	2,201	369	728	1,130	13,191	4,001
e 88 1 1 8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	20	1,441		_	Store	202	44	5.00	168	335	7.4	218 134	1C	£ £	164	19.860 84	31	121	22	326	36	67 86	8	156	30	, (c	36	100	56	141	144	388	56	7.4	496	180
780 5.030 610 7.900	1,810	111,880	Population Families	Radio	Homes	6.220	3,580	3,750	8,870	1.690	3.990	17,100	4,430	4.820	9,730	5.150	2,590	8,390	4.200	25.200	2.200	092.7	3,560	10,710	2.520	4.280	9.940	6,500	2.060	10,990	0.070	3.060	3,240	0+6.4	32,150	13,900
1,033 6,073 817 9,979 1,169	2,454	141,727 111,88	Popu		Families	7 232	4.328	4,374	10,685	2.154	4.728	19,511	5,555	5,392	11,232	1,121.3191, 6.303	3,290	9,881	5,072	27,429	2.724	7 83.8 8.8 8.8 8.8 8.8 8.8 8.8 8.8	4,335	13.186	3,155	5.125	3.785	8,088 6,088	2.594	12,756	10,793	3,973	3,941	5,997	35,163	14,838
3,965 13,156 3,601 24,552 4,035	5,190	318,165	•		Rural	11.089	11.149	7,108	27,366	8.207	9,920	33,212 94,985	13.541	13,473	14,446	16 983	11.698	17,932	14,752	30.276	8.974	15,854	11.901	33,050	11.414	12.253	10,926	23.722	8.949	20,261	20.394	13,431	8.827	15,863	30.922	34,947
8,074	3,663	176,708		ULATION	Urban	14.407	3,391	8,094	10,234	100	6.505	37,366	5.301	5,474	24.024	3,956,153 4.311	1	16,456	2,838	73.204	102.0	6,180	3,106	26.594		6.145	2.528	2,575		23,537	17.526	1	4,809	4.126	99,984	25,930
3,965 21,230 3,601 36,403	8.853	524,873		POI	Total	65,229 25,496	14,540	15.202	37,600	8.207	16.425	38 564	18,842	18,947	38,470	1,063,342 (11.698	34,388	17.590	103,480	8.974	22,034	15,007	53,137	11,414	20°292 18 398	13,454	26,297	6+6.8	43,798	37.920	13,431	34,375	19,989	130,206	60,877
Pawer Shoshone Teton Twin Falls	Valley Washington	Total State			County	Adams	Bond	Boone	Bureau	Calhoun	Cass	Champaign .	Clark	Clay	Coles	Cook	Cumberland .	De Kalb	Douglas	Du Page	Edwards	Effingham	Ford	Franklin	Gallatin	Greene	Hamilton	Hancock	Henderson	Heury	Jackson	Jasper	Jersey	Jo Daviess	Kane	Kankakee

PAREL																																																							94	\$237,638	
API	Stores	9	28	94	113	13	24	22	18	23	36	75	69	39	116	36	5	10	α	4	0	0 00	000	H 0	000	D 16	07	120	70	0 0	n c	00	n -	100	2 5	000	108	20	87	20	ಣ	16	9	640	22	18	000	0.60	2	10	30	43	T/.	119	11	7,855	
-SERVICE	Sales	1,971	19,034	49,044	34,124	4.970	9,852	9,997	8,073	8,132	14,687	28,383	37,018	9,668	46,173	18,960	3,212	4.015	9,563	9.396	8,000	3 140	0,113	11 001	120,11	5 to 50 to 5	7,007	060,17	0,22,0	0,010	4,07.0	2000	T,008	#0.0 0	4.808	43,000	49.309	8.927	48,298	1,914	1,459	4,491	2,007	15,619	13,867	4,178	000,7%	7 180	88.5	4,005	4,396	13,963	20,000	51.700	5,276	,152,602	
RETAIL-	Stores	139	1,061	2,232	2,043	421	564	694	595	530	912	1,504	1,542	913	2,739	921	295	372	308	212	349	954	880	643	0.10	100	0000	2,0,2	# c 52 m	200	404	100	55 64 52 53 53 54 54 54 54 54 54 54 54 54 54 54 54 54	2 2	338	9. 9.77	126.2	619	2.063	177	155	486	202	844	934	283	010,1	460	326	301	411	853	1,843	2000	346	\$504,186 151,829 \$3,152,602	
OTIVE	Sales	260	4,286	11,191	6,948	1,624	2,102	2,601	863	2,184	3,339	5,901	8,762	2,247	11,882	5,207	927	896	79.6	769	963	840	9 669	2000	2000	1000	7.20.27	14,036	CS#,1	100	1,344	198	202	1 200	1,00%	2,17	10.993	2.214	9.600	557	†120	1,219	453	2,855	3333	1,160	0,000	1,000	683	1,410	1,300	2,911	0,304	2,74%	1,716	504,1861	
AUTON	Stores	37	172	324	313	7.9	10°	140	105	116	139	245	257	150	378	164	53	7.1	20	36	200	66	100	100	90	101	121	318	D 1	000	16 7	97	44 C	2 0	900	9,00	374	100	299	40	5.4	66	41	111	180	096	202	+ ox	20.00	65	7.8	142	87.8	910	74	15,599 \$	
50.6	Sales	99	677	1,864	1,108	143	278	284	214	214	428	869	1,087	260	1,358	999	81	124	1	250	6.2	- 10	0.00	20) H	000	27.2	2,314	181	. 0	118	i i	20	- 0	100	1 310	1,661	316	1.967	40	ĕ	100	65	487	491	130	1,090	918	500	96	95	497	1,256	315	114	168,801	
DR	Stores	0	18	48	38	6	11	15	13	15	25	33	30	20	55	16	00	10	10	o c	1	- 4	H 27	9	2		#10	99;	19	n o	ລ,	- 1 2	G F	٠,	1 10	, ,	H 55	16	4.7	++	¢5	12	4	101	17	<u>-</u> :	9 12 13 14 15 16 16 16 16 16 16 16 16 16 16 16 16 16	0	, e	10	2	17	141	GT 0	10	3,693	
300D	s Sales	285	3,875	12,528	7.860	1.192	2,320	2,235	1,566	1,676	3,403	5,995	7,220	3,013	11,773	3,672	200	905	200	2000	763	601	9 018	%,010 111	7,711	0000	2,053	14,801	1,361	STS	1,253	245	439	T 500	1,001	0 950	11.747	1 935	9.713	568	413	1,079	496	8,878	4,040	9338	0,474	1 499	F. F	809	924	3,209	8,626	287.2	1,121	\$601,024	
_	Stor	56	211	403	401	89	86	117	113	94	160	586	331	170	631	176	46	49	80	4	15	1 5	110	100	107	? 0	06	597	98	# 6	26	33.	26	200	0.00	200	202	130	444	49	30	87	31	149	232	237	722	3.5	- 4 5 rc	54	62	150	167	181	55	33,903	releases
							7,350																																	_	_	_	_	_						4,790	_	10,600	25,450	12,420	4,230	985,710	y Census
	Families	3,289	16,279	34,376	27.082	5 969	8.747	10.191	7.328	8.446	12.810	21.587	24.859	14.359	41.567	14 011	3 800	6,000	2000	0000,4	0,100	1000	100,00	10,555	9,720	0.000	9,0%	43,876	6,719	4,261	7,411	2,256	4,268	010,1	0,001	21.780	46.979	10.674	33,186	3,275	2,372	7,696	2,562	11,659	16,250	4,987	24,050	0,000	4.493	6,117	5,668	12,318	28,883	14,799	5,252	2,189,2231	preliminary
	Rural	11,105	20,156	41,442	32.463	14.862	23.933	29.253	16,686	15.274	24.150	34.079	25.388	27.087	44 711	94 961	18 179	11.250	000,11	0,000	000	10,100	12,704	20,070	10,034	10,370	22,844	43,911	12,777	12,136	22,456	7,999	15,875	0.289	**,001 0 908	90,501	58.362	91.722	42,409	11,430	8,176	22,198	8,881	18,280	28,614	17,436	01,610	19,191	15.801	18,084	15,929	21,216	66,603	24,510	19,124	2,087,591	State are
PULATION	Urban	1	32,094	79,652	65,338	6 213	10.671	0.585	12,752	11.670	13.161	39.851	59.305	19.217	104 638	93 098	20101	3 000	2000	202,0	000,00	2,030	100	14,174	19,844	3,101	7,025	109,463	10,661	2,523	2,884	1	1		7,00	00,700	108 537	16.344	75,503	1	1	4,092	1	22,366	29,748	4,092	40,901	900'0	20,5	4,008	4,098	22,122	47,608	26,914	201	5,809,650 2	ties in this
[04	Total	11,105	52,250	121.094	97.801	91 075	34.604	38 838	29,438	26 944	37.311	73.930	84.693	46.304	149 349	47 989	13 170	2000	000,01	14,937	10,000	107,71	12,704	34,499	36,378	13,477	59,869	153,374	23,438	14,659	25,340	7,999	15,875	0000	33,000	119 999	166.899	38.066	117,912	11,430	8,176	26,290	8,881	40,646	58,362	21,528	10.791	10,12±	15.801	22,092	20,027	43,338	114,210	191 178	19,124	7,897,241	s for Counties
(County	Kendall	Knox	Lake	Lo Sollo	Lawrence	Tien	Livingston	Logan	McDonough	MeHoney	McLean	Macon	Maconpin	Madison	Marion	Morehall	Mocon	Mason	Massac	Menard	Mercer	Monroe	Montgomery .	Morgan	Mountrie	Ogle	Peoria	Perry	Piatt	Pike	Pope	Pulaski	Futmam	Kandolph	Richland	C+ Clain	Salina Salina	Sangamon	Schuyler	Scott	Shelby	Stark	Stephenson	Tazewell	Union	vermillon	Wanasii	Washington	Wayne	White	Whiteside	Will	Williamson .	Woodford	Total State	Family figures

Population

Families

Radio Homes AUTOMOTIVE Stores Sales 77 \$1.641 416 13.387 100 2,136 52 1,042 49 870

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31,330 24,614 17,302

Greene Hamilton ... Hancock ...

17,106 20,151 40,208 47,752 29,612 14,397 13,601 14,301 14

Jefferson

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6,167 38,049

35,045 88,575 406,926

Lawrence

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Martin

Montgomery

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RETAIL	Stores	399	966	2000	276	300	241	100	341	0000	2001	583	334	226	402	553	399	378	2,844	151	472	297	279	393	473	166	829	284	86	2,379	479	2,037	589	127	301	294	1,190	291	396	332	63,979 \$1	
OTIVE	Sales	1.450	653	1 634	146	2778	856	1.096	625	074	0 101	2,107	808	820	1,329	1,873	1,297	1,239	12,967	369	1,807	607	1.006	1.380	1.195	218	4.427	881	408	786,6	1,404	8,038	2,269	1172	1,069	711	4,547	1,497	1.285	961	112,612	
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H	Store	65	30	200	19	71	36	67	8	40	117	#17	000	34	09	66	65	99	662	29	66	45	47	62	103	24	152	47	13	555	110	511	109	28	91	46	220	54	52	52	13,447	
Radio	Homes	4.710	0.550	0.00	910	3 930	2.840	4.160	3.850	3 930	6,630	0,040	4,400	2,600	4,850	6,720	4,220	4,530	40,380	2,050	6,620	3,680	2,820	3,440	6,910	1,930	12,740	3,660	1,460	33,360	5,760	26,690	6,440	2,030	4,460	3,770	14,510	4,520	4,060	4,070	840,280	
	Families	F 697	660.6	2000	1 119	4 795	3.462	5 038	4.534	4.762	7 657	7,00,7	01.0	8,818	0,893	8,083	5,205	5,454	44,038	2,549	7,806	4,414	3,445	4,141	7,878	2,450	13,337	4,412	1,791	36,225	6,474	30,018	7,590	2,528	5,433	4,664	16,457	5,535	4,883	4,913	959,563	
	Rural	14 709	10,000	10,01	2 789	17 911	12,090	17.358	12.375	13 070	10,01	19,100	10,010	12,000	19,367	17,928	15,833	12,967	32,257	8,978	15,162	16,211	12,258	10,599	21,937	8,167	15,952	10,034	6,017	33,721	14,695	33,287	13,778	9,055	14,909	13,814	24,082	13,682	13,884	12,782	1,540,084	
ULATION	Urban	2000	600,0	1 2	104'0		1	1	5 395	2000	2000	00,100	0,000	13	4,872	8,838	3,065	5,960	129,566	1	10,791	1	١	3,141	5,077	1	35,068	5,101	1	97,062	7,092	66,422	12,823	1	4,526	3,194	35,147	5,417	5,153	4,219	1 211,788,	
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Family figures for Counties in this State are preliminary Census releases,

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	APP	Stores	7	7	50	13	12	12	72	18	18
	-SERVICE	Sales	\$3.124	2,106	4.565	5,649	3.171	6.851	37.097	9,013	6,213
Homes	ELTAIL	Stores	288	202	381	484	251	506	1,446	592	358
Sadio Ho	OTIVE	Sales	\$864	469	1,001	1,562	685	1,857	7,755	2,309	1,552
Ra	AUTOM	Stores Sales	59	39	72	87	32	94	213	112	89
2,538,268 701,824	ne	Stores Sales	\$112	72	96	231	74	162	1,305	252	140
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	0.0	Sales	\$620	365	684	1,434	651	1,456	7,126	1,806	871
	FO	Stores Sales	59	23	48	94	46	88	281	102	47
Population Families	Radio	Homes	2,980	2,280	3,640	5,840	2,540	5,310	20,200	6,710	3,980
Popt Fam		Families	3,763	2,930	4,500	6,975	3,225	6,435	22,621	7,917	4,962
		Rural	13,196	10,156	14,212	15,832	11,790	15,514	18,854	17,409	13,776
_	LATION.	Urban			2,972	8,413		7,365	61,092	12,373	4,156
M	POI	Total	13,196	10,156	17,184	24,245	11,790	22,879	79,946	29,782	17,932
	(County	Adair	Adams	Allamakee	Appanoose	Audubon	Benton	Black Hawk .	Boone	Bremer

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Stores	DRUG Stores 14 4 6 6 6 6 6 6 7 7 7 7 7 8 9 12 9 12 12 12 14 14 14 14 14 14 14 14 14 14 14 14 14
Property of the property of th	FOOD res Sales \$5938 + 490 74767 4441 539 95198 3,1191 1111
Rundline Randino Shandino 9.856 3.918 2.570 44 10.827 2.675 1.580 53 7.4978 2.676 1.890 53 7.4978 3.264 1.890 53 7.4978 3.268 2.189 53 33.356 2.189 53 4180 28 8.375 2.180 2.580 40 40 8.418 2.896 1.46 21 40 20 8.977 2.396 1.780 28 40	Radio Ramilies Ramilies Hopulation Radio Population Radio Population 2,170 2,460 1,890 1,890 8,800 8,800 8,800 8,800 1,290
Families 29.18 2.267 2.2	Families 10,997 4,445 5,177 4,266 9,426 8,321 40,275 1
Rural 10.835	Rural 31,763 11,326 11,326 11,326 11,097 23,933 27,376 28,933 27,376 12,046
ULIATION. Urban 4,673 4,782 4,199 3,152 6,154 4,185 6,154 6,185 8,3079 14,585 4,397 8,497 8,497 8,597 14,585 14,585 18,685 18,685 18,685 18,685 18,685 18,685	ULATION. Urban 14,497 3,883 3,883 3,875 8,776 5,786 98,167 27,963
14,029 14,070 14,070 16,050 16,070 16,070 16,070 16,000 16	Total Port 1
County POPULATION. Marcert 14 629 4.673 Mercert 16 629 4.673 Monicemery 12.260 4.782 Monicemery 12.286 4.782 Multimery 13.804 4.139 Nichon 24.421 1.52 Othio 24.421 1.52 Oution 10.716 1.52 Owen 10.716 1.52 Pendleton 10.716 1.52 Pendleton 10.716 1.52 Pendleton 10.732 1.185 Pendleton 11.22 4.185 Pendleton 11.722 4.185 Pendleton 12.734 1.18 Rowenstle 11.775 4.392 Shelby 12.774 4.20 Shelby 17.775 4.392 Shelby 17.775 4.392 Shelby 17.775 4.392 Shelby 17.775 4.392 Taylor 11.772	Parish Parish Acadia Allen Assension Assension Assension Bestrycles Bestrycles Bossier Gaddo Caddowline

141 34 35	2,699 1777 1777 1115 1415 1415 177 200 100 100 100 100 100 100 100 100 100	1,153 1,153 96 96 51 269 358 134 174 174 97	45 107 \$39,230
1 4 8 8 8	$\overset{\circ}{\infty} \overset{\circ}{\infty} \mid \omega_{4} \mid \overset{\downarrow}{4} \overset{\downarrow}{1} \overset{\downarrow}{1} \overset{\downarrow}{0} \overset{\downarrow}{1} $	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	8 4 956
505 1,136 3,720 1,913 3,591	2008 2008 2008 2008 2008 2008 2008 2008	1,765 1,765 1,705 1,705 1,705 1,705 1,705 1,205 1,205 1,205 1,205 1,205 1,205 1,205	1,903 676 2,120 \$522,652
97 132 318 167 303	6.1 1.1 1.2 1.2 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	194 82 154 32,356
†51 197 1,024 183 1,063	277 287 287 287 287 287 287 287 287 287	33.00 136 2.517 980 980 1.786 1.804 1.804 1.111 1.328 1.328 1.328 1.754 1.328	\$125 †40 617 \$103,737
8 110 140 20 20	181 181 182 183 184 185 185 185 185 185 185 185 185 185 185	0 1 1 1 2 4 8 8 4 8 1 4 8 4 8 4 8 9 1 1 1 2 9 1 1 1 2 9 1 1 2 1 1 1 2 1 1 1 2 1 1 1 2 1	28 28 3,299 \$
16 52 216 69 157	1,7 4,832 4,832 6,833 6,	56 315 315 315 316 316 316 316 316 316 316 316 316 316	107 1112 \$23,075
724848	11 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2 12 22 14 12 12 2 2 2 2 2 2 2 2 2 2 2 2	89.0 0 20 0
118 206 801 474 807	0429 11189 1189 1189 1189 1189 1189 1189 1189 1189 1189 1189 1189 1189 1189 11	4838 1,2838 1,2838 1,283 1,625 1,625 1,405 1,405 1,405 1,405 1,233 1,021 1,021 493	\$216 545 545 \$96,838
24 34 88 41 112	399 1286 1286 1286 1286 1286 1386 1386 1386 1386 1386 1386 1386 13	221 223 223 223 1182 1182 1183 1190 190 190 190 190 190 190 190 190 19	56 38 48 10,300
740 1,510 3,260 1,930 3,580	14,150 1,450 1,450 1,450 1,450 1,450 1,450 1,110 1,10 1,	1,810 1,810 1,810 7,130 3,1880 3,1880 1,890 4,060 4,060 4,660 4,690 1,360	1,900 56 940 38 2,060 48 351,950 10,300
1,702 3,493 7,023 4,134 7,893	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	3. 3. 3. 3. 3. 3. 3. 3. 3. 3. 3. 3. 3. 3	4,500 2,186 4,197 590,723 preliminar
7,203 14,618 26,358 11,705 27,738	150 00 00 00 00 00 00 00 00 00 00 00 00 0	16,594 16,594 14,766 57,269 20,215 16,344 16,313 16,313 16,313 16,313 11,263 11,263	19,252 11,720 12,411 1,383,411
3,497 2,857 4,065	34.719 5.384 2.884 2.884 2.884 2.884 2.884 2.884 2.884 2.884 2.884 2.884 3.884	14,282 3,501 11,243 11,243 10,034 10,034 10,052 10,052 10,052 11,004 14,004	4,512 12,252 4,512 12,411 980,439 1,383,411 ties in this State ar
7,203 14,618 29,855 14,562 31,803	88.415 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.0000 110.000 110.000 110.000 110.000 110.000 110.000 110.00000 110.0000	19,095 10,095 11,476 11,486 11,486 11,486 11,486 11,986 11,986 11,963	19,252 11,720 16,823 2,363,880
Cameron Catahoula Claiborne Concordia De Soto	East Baton Fortze Fortz	St. Henena St. Janes St. Janes St. Janes St. John the Baptist St. Landry St. Marth St. Tampshoa Terrebonne Union Vernoin Vernoin Webster Webster Bones Baton Rouse	West Carroll. 19,252 4,500 15,00 56 West Feliciana 11,729 4,501 1,800 56 48 88 Winst Feliciana 11,729 4,512 1,730 4,197 2,060 48 West Feliciana 16,823 4,512 12,411 4,197 2,060 48 Total State 2,363,880 980,439 1,383,411 590,722 351,550 10,300 Family figures for Counties in this State are preliminary Census releases

Population 847,226 Families 218,968 Radio Homes 190,740	Radio FOOD DRUG AUTOMOTIVE RETAIL—SERVICE AI	17500 406 88119 94 669 Store Store Store Store	17,600 326 5,406 33 714 988 4,069 1,000 500,000	33.100 696 16.699 77 2.125 401 19.300 1,539 23.982	5,010 79 1,442 11 199 98 1565 460 5550 108	9,560 251 3,774 18 333 149 2,550 xxv 10,020 110) 17,400 405 7,273 37 858 212 5,872 1543 92 900 ca	7.410 175 2,915 16 247 121 1.943 733 0.801 94	i 4,470 95 1,523 8 176 82 1.415 411 5,634 12	8,850 176 3,616 21 428 128 2,643 795 11,968 37	ZZZ200 445 8.858 48 1,039 256 7.958 1,768 36.143 88	4,690 67 1,486 15 201 63 937 359 4,483 111	3.980 108 1.978 8 207 58 1.435 370 6.260 18	9,200 183 2,776 19 321 144 2,321 790 9,741 31	5,260 114 1,560 7 105 101 998 480 5,181 13	9,000 252 3,052 16 240 163 2,007 893 9,383 36	16,510 557 9,056 37 886 292 5,096	3 100 410 4 000 000 000
opulation 'amilies'	Radio Stor	17 500 406	17,600 326	33,100 696	5,010 79	8,560 251	17,400 405	7,410 175	4,470 95	8,850 176	22,200 445	4,690 67	3,980 106	9,200 183	0.250 114	8,000	16,510 557	000 4 000 4 000 000
	OPULATION	58.415 18.264		107,514 38,486	19,896	3,911 28,511	44,998 32,233	8,899 18,292	16,294	8,447 34,215	44,030 03,084	10 90 E TO 90 E	6 001 99 944	5 540 18 810	0.010 10,010	00,000	621,20 121,02	3 343 657 504 169 918 96
MAIN			Aroostook 94,436														- 1	Total State 847.996

100,110	ARET.	Solos	000000	000,24	#000 1000	30 202	001,00	107	561	700	00	461	803	9	409	2 10	001	451	1001	31	7	110	943	220 6	1 104	293	\$43.624
:	App	Storoe	STOICS Vis	0 0	0 0	800	0.00	1	4-	14	¥ -	9.6	28	000	120	e e	3 0	2.0	? -	4	-, ۱	40	1.0	1 10	3 6	300	1,444
	SERVICE	Solos	800 040	15.754	58,581	413 654	1 069	4 091	9.364	6 901	3 141	6 943	18.123	4 031	9 261	4 447	4 133	95 590	91 193	8888	9.265	2 101	6.863	03 1 60	19.070	7,573	161,491
mes	RETAIL	Stores	1 493	034	1 886	19 658	606	346	585	443	931	818	927	953	557	308	313	713	200	939	9550	439	330	1 300	687	468	34,063 \$
Radio Hom	HOTIVE	Sales	85.080	20,000	5,970	49 747	+05	1.237	1.940	1 395	853	1.203	4.263	1.739	25.185	1.699	719	6 406	6516	585	654	+361	2.092	4 864	3 013	1,869	\$107,828
1,821,244 426,591 R	AUTON	Stores	204	114	350	788	18	64	94	128	000	62	137	49	72	61	51	101	124	44	96	24	20.00	141	141	75	2,961
. 1,82	UG	Sales	8658	569	1.285	15.012	*	137	273	114	*	186	468	89	304	80	137	1.080	743	20	*	126	433	688	407	172	\$23,399
	DR	Stores	26	15	39	470	C3	10	13	00	c3	.oc	12	īĠ	11	ಣ	2	19	16	10	н	1	11	20	12	œ	730
	000	s Sales	\$8.533	5.100	9,000	96,218	6:34	1,093	1.886	1.876	823	1,962	4,058	771	2,128	1,186	1,088	6,295	6.777	735	984	1.188	1,497	5.135	2.200	1,348	\$162,535
es	H	Store	425	299	484	6,235	75	96	140	106	80	193	240	69	126	84	90	240	259	69	116	163	100	370	183	118	10,360
Population Families	Radio	Homes	18,100	12,800	31,150	205,500	1.910	3,940	7.340	5,070	3,050	5,700	11,700	3,920	6,800	3,130	2,990	17,480	17,880	3,160	2,490	4.220	4,360	14,780	7,870	4,770	160,110
		Families	21.549	15,334	37,527	225,952	2,380	4.870	9,056	6.228	3,825	7.270	14,357	4.857	8,361	3,866	3,749	20,934	21,392	3.905	3.087	5,280	5,448	17,633	9.762	5,969	462,591
7		Rural	36,266	55,306	127,023	1	10,484	17,549	34,362	22,889	17,612	17,904	37,654	21,981	30,093	17,175	10,705	76,262	71,143	14.476	14,626	17,057	14,256	36,347	21,217	18,506	740,893
	ULATION.	Urban	50,707	13,069	28,802	859,100		1	4,692	3,518		10,102	19,658		4,967	I	2,760	7,650	18,347	1		3,908	4,528	32,491	13,313	2,739	,080,351
	POP	Total	86,973	68,375	155,825	859,100	10,484	17,549	39,054	26,407	17,612	28,006	57,312	21,981	35,060	17,175	13,465	83,912	89,490	14,476	14,626	20,965	18,784	68,838	34,530	21,245	1,821,244 1
	(nty	ny · · · ·	Arundel	iore	ore City		au				ester	ick			p		omery .	Georges	Annes.	arys	set		ngton .	nico ···	ster	State 1
2		Con	Allega	Anne Arunde	Baltim	Baltim	Calver	Carolin	Carrol	Cecil	Charle	Dorche	Freder	Garret	Harfor	Howai	Kent	Montg	Prince	Cneen	St. M	Somer	Talbot	Washi	Wicon	Worce	Total

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POPULATION 12,001 98,757 327,946 167,534 28,865

1,118,104 4,316,721 Population Families

Radio Homes

AUTOMOTIVE

RETAIL—SERVICE \$21,793 1,084 2,259 7,110 222 10,229 932

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1.080 12,326 1,922 16,136 70

190.681 19.792 146.136 25.807 327,638

6,305

24,489

1,436

13,003 813

03,933

910

24.700 203,000

17,848 82.977

28.091 16,528

304,016 3,401

332,107

55,933 891,684

72,461 971,390 3,401 325,180 168,824

Hampshire . .

Nantucket

Plymouth Voreester

Suffolk

Norfolk

Middlesex

57,354 5,233 36,729 6,926 36.670

2.945 202 1,636

58,833 16,384 6.707

2,110 122,697 72,229 566,557 196,533

3.867

8152,784

4.861

81,000 \$1,873,461

8264.931

7.396

8484,969

21,923

457,245 1,118,1041,031,130

Potal State . . 4,316,721 3,859,476

47,927 220,608

27.972

01.719

122,934 863,248 402,751

80.406

Family figures for Counties in this State are preliminary Census releases.

Population

Families

1,272,120

Radio Homes

1,392,738 5,256,106

APPAREL Stores

\$1,047 2,683 10,837

\$393 614 2.961 1.380 †334

Sales

Stores

AUTOMOTIVE

DRUG

Stores

255 2,534 122 76 87

65 25 10 10 10 10 21

180 1,672 514 514 385 286 286

2,175 8,434 1,397

111 1.527 252 1,612 136

727444

.657 .924 .259 965 998

3,120

3.516

6.510

6.903

7.97

5.673

13,031 27.807 3,765

ass

Charlevoix Cheboygan

94.206

3errien nandala

3raneh

3arry Bay 5.840

2,140 6.380 7,910 8,910

2.411 7.262 946 8,722 7,474 10,003 4,209 60,102 2,413

26,671

Crawford ...

Clare Delta Jaton denesee Gladwin rogebie

Shippewa

Diekinson ... Smmet

22.249 3,765 14.235 8,152 21,621

19.802 20.579 12.503 6.019

5,950

5.454 572 7.730

2,150 5,820 17,550 1,990 23,190 6,830

19,333

17,438 27,025 18,502

5,175 47,956

2.564 11,015 7.051 5.007 2,904

9,233 9.356 22.613 74.981 7.800 89,117 21.910 13,644 9,163

7.800 37,155 10.127 11,960

7,343

25,538 7,700

2,070

9.233

0.964

2,385

2.640

0.330

5.463 5.758 33.885

7,954 12,808

5.463 10,167 41,839 20,766 10,965

Allegan Saraga

Alpena \renac

Antrim Alger

rban

Fotal

leona

County

Homes

920 726 1.638 625

5,949 1,525 10,424 7,687 8,473 8,473 7,110 89,672

190 423 111 575 470

2,013

35

2,295 1,855 2,183 1.478 0.795 469

2,120

8,802

9,385 10,757 8,935 21,964

21,040 14,455 10,241

Grand Traverse

73,024

54,920

34.124 15,791 227.944

1,909

1,854 2,543 1,605 1,605 5,556 2,243 2,243 2,226 2,719

.530

11,401

51,640 126,600 3,248

\$3.949 10,054 19,571

Stores

DRUG

Sales \$7.324 12.994

30,100 87,800 12,250 80,500 16,550 77.450

32.489 36.075

Rural 25.294 23.516 36,691 5,669 28,779

Total 37,295 122,273 364,637 5,669 496,313 49,453

Dukes

Essex

Bristol Franklin Hampden ...

Barnstable

County

Berkshire

1,620

1,697

15,488

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APPAREL	Stores Sales	12 231	47 726	21 239	118 4 438	977 419					98 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8								43 680																	158 4,402			1 E	#/ c	1 10	0000										118 9 731	ī	15 273	1.286 8137.921		
-SERVICE	Sales	6,594	13,249	8.171	58 173	8 623	9.964	5 200	0 22.5	35 064	43 610	070,01	109 923	200°,001	110	202	7,789	1,382	16,740	6,301	1,968	2.281	29,493	5.324	14 758	7.007	4 980	4.49.6	2,120	1,012	15,719	7 393	608	33.219	3,717	86,680	3,158	2,430	20,00	055°2	100	10.10	19,101	1 441	46.412	27.451	10.757	7,059	2,873	13,178	9,562	10,975	673 080	5,838	90.038 \$1.951.069		
RETAIL	Stores	518	808	597	0.00	667	168	0.00	373	1 500	787	100	130	0 F F	# 1	115	515	170	1,011	386	27	208	1.618	375	787	364	918	267	0 0	100	876	636	22	1.492	868	3,578	574 574	156	197	220	2 10	000	100	148	1.992	1.329	709	551	173	766	611	370	94.470	342	90.038		
OTIVE	Zales	1,666	2,342	2,584	12 067	9 G 4 4	505	1 188	1 983	7,675	9.455	+101	10 640	010,01	67.	186	2,446	255	4,370	2,088	562	491	7.962	1.263	784	17.1	1 1 2 2 1	1,1	9,10	110°	9 063	9,331	2,534 4,534	6.422	958	23,386	817	619	458	961	131	0000	#,000 #	308	8 645	5.957	2,760	2,295	804	3,532	3,287	2,663	166,648	1,520	110 115		
AUTOM	Stores	132	132	120	355	165	000	69	200	9.64	086	5 10 10 10 10	664	# :	18	22	132	34	198	101	12	49	315	0.2	193	1 2 2	20	3 C	1 -	- 0	100	55.5	5 1 1 2	251	55	741	22	4 1 (33	69,	0 -	101	101	0.4	301	240	167	129	38	164	126	185	0000	80	19 668 6		
UG.	Sales	160	251	232	9.381	300	119	148	180	1 978	9.049	**	1 618	0.040	1		220	45	375	170	134	64	1.043	283	922	180	100	68	200	% 00%	416	901	5 10	1.327	108	3,186	84	63	40	101		0 24.0	010	2*	9,108	949	338	877	101	364	290	341	1,500	348 348	202 22		
DR	Stores	10	11	17	0.2	4	· "	ì	- σ	40	H 10	3 -	100	1.00	'	٦;	7	က	30	6	တ	10	36	15	:=	1:	10	<u>ه</u> د	0	0 0	2 4	116	i es	36	9	66	10	41	io c	9	25 0	2 6	6.4	H @	, O	30	8 2	19	e	21	17	8 1 2	100	8	0110		
000	Sales	1,425	4,275	1,469	11 391	010	624	1 667	1 371	1001	2718	910	01 100	~T,100	707	244	1,550	496	3,806	1,451	530	266	7.622	1 243	4 985	1,440	200	2000	9,100	6,007	2 G00	1.849	187	8 717	974	21,907	892	504	791	909	129	419	0TO'#	22.5	9 687	6.348	2,392	1.483	750	2,959	1,881	2,693	012,00	1,204	110 103		
_	Stores	92	182	109	417	301	40	80	3 5	340	351	17	# O O	000	2 0	35	81	46	191	2.0	16	47	303	200	173	2,6	- 10	100	- 60	3 0	931	1001	200	366	68	793	20	27	gg ,	40	10	1 5	131	# C	49.5	318	117	88	333	128	108	139	0000	8,741 64	210.00		releases.
Radio	Homes	7,560	11,200	7.110	34 800	8 400	0000	4.710	890	99,400	25. 250 25. 250	000,00	017.40	000	066	1,280	6,530	1,890	13,230	3,470	1.350	2.130	25.190	4 560	10.870	4 890	0000	9,010	9,000	10,100 10	19.700	7 370	860	23 740	4.670	69,150	3,650	1,980	2,630	3,160	080	14 750	0.440	0.00	31 650	18,550	8 570	6.990	2,080	10,200	8,200	9,520	20,430	4,320	001 020		r Census
:	Families	8,547	12,512	8.058	38 7777	0000	0.303	2,500	6 693	94 401	27, 494	1 900 E	60116	200,00	000,1	1,440	7,393	2,143	14,758	3,896	1.487	2,338	27,551	5.229	19.041	F 445	7 566	6,975	0,000	000	17,000	8 363	926	25.728	5,272	74,741	4,135	2,249	2,942	4,574	1000	10,070	10,01 0 2 2 3	2,100	34 549	20.368	9.501	7.971	2,366	11,347	9,321	10,620	F104.000	4,879	1 399 7381		are preliminary Census release
	Kural	22,711	34,455	29,960	43 157	000 20	8 560	13 186	17 569	43 459	45 988	15,000	77.77	1,1,1	#00°#	4,798	26,751	8,436	35,959	17,115	4.691	692.9	59,412	9.756	14 919	10.677	11001	14.653	18 785	60.70	40,03	93 960	3.840	30.757	16,766	110,962	14,812	8,720	11,359	13,309	2,040	000000	00,700	3,1,0	47.674	36.359	17.825	30,114	4,125	23,656	32,624	30,366	40,000	8,121	801.239		State are
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l	County	Hillsdale	Houghton	Huron	Incham	Topio	Tosoo	Inon	Teabolla	Logicon	Kalamazoo	Follenska	Mainasha	Wellt	мемеспам	Lake	Lapeer	Leelanau	Lenawee	Livingston	Luce	Mackinac	Macomb	Manistee	Manonette	Mason	Mooota	Monominee	Midland	Missankao	Monroe	Montealm	Montmorency.	Muskegon	Newaygo	Oakland	Oceana	Ogemaw	Ontonagon	Osceola	Oscoud	Ottown	Presone Isla	Roscommon	Sarinaw	St. Clair	St. Joseph	Sanilae	Schooleraft	Shiawassee	Tuscola	Machtenew.	Waxne	Wexford	Total State 5	-	Family figures for Counties in this State

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-SERVICE	Sales	3.413	19,350	11,995	4,886	4,286	0,038	3.971	103,932	1,606	6,899	6,963	3.406	3,108	84.689	4,240	2,139	4,887	19,839	0.010	4.619	5,344	9.314	4 784	3.961	4,435	7,718	4,665	2,664	6,755	4 696	7,000	,081,158				SERVICE	Sales	4.890	1,190	364	9,184	1,517	1,816	937	1,693	2,345
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IOTIVE	Sales	893	3,671	2,995	1,220	1,247	9, 161	601	27,836	255	1,408	1,030	850	664	15,216	1,065 250	080	900	1 264	1,060	903	1.156	520	1,135	787	1,155	2,083	929	9.878	1,714	1.174		\$201,115			Radio Homes	TOTIVE	Stores Sales	1,470	332	+21	1,713	402	357	1111	404	516
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Radio	Homes	2,740	3,740	9,000	4 180	2.410	7,340	2,570	80,720	1,610	4.640	6,340	2,240	2,730	91,200	1.820	3.120	11,990	4.160	2,060	2,950	5,180	1,580	3,750	2,460	3,200	002.0	1.930	8,720	5,520	3,270		620,770 ry Census		Population	Families	Radio	Homes 4 130	3,100	1,700	780	6,580	1.580	1,890	1.250	1,880	2,040
1	Families	3,594	10,241	277.2	7,104	3.419	9.167	3,325	86,236	1,693	5,405	7.557	2,789	3,601	56,513	3,076	4,0±0	14.305	4 968	2.640	3.764	6.700	2,032	4,589	3,109	3,937	6,834	3,576	978	7,101	4,203		3402,202 726,391 620,770 State are preliminary Census			,		Families	6,755	5,035	2,373	18,138	4.746	5,085	3,385	4,803	4,709
(Kural	14,746	16,346	42,344	91.478	9.112	27,062	10,980	16,206	7,413	94 625	13,100	7,819	15,103	54,355	10,000	16,695	44 950	11.055	7.825	12,740	24,486	8,283	14,449	9,856	10,916	16,784	10,502	15.305	27,550	16,917					7		Rural 11 949	19,151	21,892 25,936	10,429	63,385	20,651	21,427	10,062	20,596	13.403
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i	County	Norman	Olmsted	Donnington	Dino	Pipestone	Polk	Pope	Ramse	Red L Redwo	Renvil	Rice	Rock	Rosea	St. Louis	Sherbr	Sibley	Stearns	Steele	Steven	Swift	Todd	Traverse	Wabasha	Madena	Waseca	Watenwan	Wilkin	Winon	Wright	Med		Total Fan		2	≧		County Adams .	Alcorn	Attala .	Benton	Calhon	Carroll	Chickasa	Claiborn	Clarke	Charles

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Sales 1,965 2,861 453 477 473 756 †227 1,208	\$71,729	Radio Homes	AUTOMOTIVE Stores Stoles \$1,323 \$1,323 \$1,323 \$1,444 \$2,000 \$1,444 \$2,000 \$1,444 \$2,000 \$1,444 \$2,000 \$1,554 \$2,000 \$2,633 \$2,000 \$2,633 \$2,000 \$2,633 \$2,000 \$2,640 \$2,000 \$2,640 \$2,000 \$2,640 \$2,000 \$2,640 \$2,000 \$2,640 \$2,000 \$2,640 \$2,000 \$2,620 \$2,000 \$2,620 \$2,000 \$2,620 \$2,000 \$2,620 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 \$2,000 <td>1,011</td>	1,011
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Population Families	Radio	Homes	1,770	1,890	1,830	730	2,560	089	10,800	1,520	2,560	870	1,870	3,590	200	3,230	5,470	4,260	260	1,820	350	920	2,790	930	720	2,760		5,880	490	1,810	750	1,600	200	570	7,260
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N Z		Rural	3,929	10,419	9.566	3.451	8,915	3,280	12,071	7,316	3,109	4,563	4,094	2,623	3,719	8,166	13,424	9,604	2,641	6,525	1,607	3,401	6,877	4,664	3,655	13,490		7,075	2,209	7,882	3,798	7,294	2,237	2,135	10.589
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Monmouth ... Passaie

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10,160

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Radio Homes

531,818 129,475

Population Families

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Family figures for Counties in this State are preliminary Census releases.

14.223 23,328 12,595 128,284 16,064

Solos 81,912

APPAREL Stores

RETAIL SERVICE

Sales

\$6,045 44 2,508 1,506 †745

Sales

Stores

Sales

Sales

Stores

Homes

13,650

313 809

4.881

3,482 0,605 8,385 11,187 5,044

4,881 23,980 18,718 18,159 3,725

Colfax

Catron

3ernalillo County

8,079 6.091 .634

Rural 33,942 10,498 11,111 8,094

1,463 1,054 1,361 143 1,176 1,445 1,291

2,930 3,320

DRUG Stores 5,127 8,803 7,80 7,80 7,80 8,518 8,518 1,503

118 1,508 2,601 1,218

192 381 163 90 26

172

1,709

489 †160 703 2,944

229 67 449 628

3,660 3,660 3,040 1,020 670 3,000

806 057

6,059

22,026 13,124 15,006

30,411 24,311

Curry
De Baca
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Eddy

Grant

Harding Hidalgo

3,725

8,752 1,438 2,294 6,736 6,736 2,364 3,614 1,761 3,152

196

1,120 1,290 3,330 1,160 2,000 2,780 2,020

2,119 1,687 5,318 2,399

3,608 3,950

6,457 23,641 10,981 10,522

8,646 4,374 1,720 10,535 8,557 2,849 16,600 10,981

3,101

20,050 8,646 4,374 4,821 21,154 8,557

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McKinley

Mora

Otero Luna

Onay

2,638 3,212 5,499 3,628

6,572 5,917 25,352 9,445

3io Arriba

4,552

\$64,301 137,361 27,064 89,005 17,456 28,873

3,964 7,312 1,875 4,950 ,411

6,626

\$16,826 45,809 8,835 26,169 5,991 8,013

22,740 62,610

24,793 67,542 8,637 19,885 221,297 173,196 48,520 53,995

42,451 74,016 51,204 16,514

18.120 307,500 9,500 44.600 50.000 40.400 29,450 10,050

Homes 32,230

Sales \$6,528 29,934

1,914

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1,279 1,279 15,015

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631

777 12,647 600

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12,405 38,712

124,066 409,646 97,013 255,727 28,919 73,184 837,340

Camden Cape May

Bergen

Atlantic

Burlington

Essex Hudson

Gloucester Hunterdon

2,273

7.064

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649,767 35,902 73.867 83 955 293,639

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876 876 9,0482 1,221 1,520 1,796 1,291 2,073	\$132,117		SERVICE S1248 S124
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31 174 342 86 68 74 74 43	\$5,216	13,497,142 3,663,373	RUG \$ 8.801e8 \$ 8.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0203 \$ 9.0303 \$ 9.0303
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220 499 1.1.79 2.230 354 358 419 201 519	\$26,211		90000000000000000000000000000000000000
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1.620 1.890 4.040 4.980 1.030 1.440 2.030 1.360 1.380 2.310	78,910	Population Families	Radio 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
30.08 30.08 30.08 30.08 30.08 30.08 30.08 40	129,475	M	Pamilies (2.88.00 de la 19.88.00 de la 19.89.00 de
13.898 17.115 15.548 10.501 4.022 7.710 18.528 11.026 5.907 17.207	355,417		Rund 8 8 8 8 8 8 8 8 8
20.325 20.325 2.940 3.712 3.1188	176,401	S	CULTUN CULTUR CU
13,898 17,115 27,910 30,826 6,962 11,422 18,223 11,026 9,095 20,245	531,818	2	Potal 39.131 39.
Sandoval San Juan San Miruel Santa Fe Sierra Socorro Taos Torrance Union	Total State		County Alloany Alloany Brona Brona Brona Cataraugus Cavugu Cataraugus Cavugu Cavugu Chantinutua Chanti

PAREL	Sales	33,082	4,489	2,623	1,363	1,606	1,059	4,656	139	144	216	1,827	3,642	662	394	1,125	1,742	1,625	290	466	20,154	305	11 188
API	Stores	1,260	144	168	75	74	58	158	10	2-	18	86	238	53	27	44	2.6	43	34	40	823	53	11
-																							4,688
RETAIL	Stores	24.030	2,600	3,416	1,254	1,846	1,556	2,488	401	307	477	1,572	4,793	1.396	543	749	2,060	884	919	1.000	12,074	578	259
																							921
AUTOM	Stores	1,164	302	228	194	335	233	273	102	89	80	250	821	266	108	130	342	140	151	154	1,153	95	55
		13,044																					
DR	Stores	869	43	86	33	30	27	48	11	4	6	36	101	39	14	13	46	23	24	50	868	10	9
F00D	- 65																						1,269
	Stor	6,934	694	1,010	315	422	371	570	83	73	93	344	1.064	383	105	175	513	173	241	184	2.675	135	62
Radio	Homes	352,500	30,400	40,550	15,310	20,300	16,600	32,300	5,420	3,400	5.350	20,810	43,800	9.700	6.950	11,050	22,350	9.500	11,050	13.400	139,500	7.310	4,380
	Families	371,728	33,583	43,183	16,564	22,927	18,228	34.817	6,150	3,760	6.056	23,069	47.437	10.801	7.860	12,224	24.676	10.416	12,363	15.043	147.509	8.229	4,958
	Rural	1	36,483	I	52,537	51,107	30,971	26,985	18,195	10,066	15.270	45.820	162,931	30.376	16.554	22.610	50.512	17,199	28.428	36.529	93.637	23.372	11,073
PULATION	Urban	1,297,634	85,351	174,441	21,724	39,991	34,635	95,509	2,617	2,913	10.462	39,107	34.424	7.525	10.518	19,730	36.505	18,836	18,298	16.218	479.921	8.002	5,308
PO	Total	1,297,634	121,834	174,441	74,261	91,098	65,606	122,494	20,812	12,979	25.732	84.927	197,355	37.901	27.072	42,340	87.017	36,035	46.726	52.747	573,558	31.394	16,381
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Total State . 13,119,11211,165,893 2,313,249 3,663,3733,405,680 77,35881,521,498 6,620 \$159,637 20,106 \$706,875392,325 \$6,243,699 19,169 \$656,128 2,349 347 549 394 438.960 Sales 164 APPAREL RETAIL—SERVICE \$14,894 1,206 647 3,544 1,333 572 5,917 2,662 2,940 1,218 32,476 5,736 14,695 5,765 5,765 1,052 Sales Radio Homes 136 704 374 141 2595 230 230 230 247 391 747 73 Sales \$4,436 453 273 273 996 466 4122 1,214 968 1,418 3,935 1,780 398 †265 3,097 1,243 639 AUTOMOTIVE Stores Sales 789.659 3,571,623 26 34 34 37 37 25 78 66 66 66 66 66 66 86 86 Sales \$582 62 154 DRUG Stores Sales 93 32 814 814 111 111 98 1,436 518 372 6,934 1,326 1,199 1,199 1,084 2,031 511 366 Population Families Family figures for Counties in this State are preliminary Census releases. 372 152 200 135 7,410 860 2,900 2,120 1,280 4,260 2,450 760 7,550 .130 400 4,120 580 2,470 1,700 6,540 Iomes 1,988 5,977 4,868 2,764 13,024 2,890 1,271 4,261 3,916 11,709 5,368 8,154 ,617 Families 5,621 24,856 22,664 13,561 27,862 26,201 27,156 5,440 11,317 20,032 32,759 43,821 28,197 8,341 57,445 28,330 51,310 16,537 3,587 8,569 18,894 5,572 6,967 Urban Total 13,454 13,454 13,454 13,454 13,561 13,661 14,661 14,661 14,661 14,661 14,661 14,661 14,661 14,661 14,661 14, 59,393 35,795 18,284 20,0325,440 51,653 Anson Ashe Avery Beaufort Bertie Bladen Buncombe ... Cabarrus ... Catawba

2.832 1.784

222 161 64 561 674 621 621

1,304

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24,726 18,813 11,572

Chowan Clay Columbus ... Jumberland .

Chatham Cherokee

Caldwell Camden Carteret Caswell Cleveland

18,813 7,737 6,405 37,471 42,652 19,483 41,892

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3,011 11,815 17,428

Alexander Alamance Alleghany

County

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APPAREL Sales Sale	\$10,299	118,080	APPAREL Silver S
APE Stores 1 1 1 10 10 7 7 7 7 7 7 8 2 8 2 8 2 8 3 2 8 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1,490		A Service of the serv
SERVICE Sales Sale	\$675,361		* * * * * * * * * * * * * * * * * * *
REFTAIL Store 1544 123 80 497 1441 1241 243 154 1617 707 707 653 653 653 653 653	44,328	mes	RETAIL STORY
MOTIVE Sales 1122 122 122 123 1136 11,360 164 426 664 426 678 3011 1.575 2.545 7.545 1.575	\$172,184	Radio Homes	80188 80184 10191 11011 10191
AUTOMA Stores 116 116 110 855 256 256 258 287 283 203 87 132 273 87 275 283 283 283 283 283 283 283 283 283 283	8,781		Advisor Short Shor
DRUG Sales 99 98 167 222 1,508 45 645 45 45 45 45 45 45 45 45 45 45 45 45 4	\$24,071	641,935 152,043	### PRUG #### #### #### #### #### #### #### #### #####
Stores Stores 2008 2008 2008 2008 2008 2008 2008 200	915		$\sum_{k=0}^{\infty} w \circ \alpha \circ r + 4 \circ r + \sum_{k=0}^{\infty} 4 + 4 \circ r + 2 \circ r \circ r \circ r \circ r + 4 \circ r + 2 \circ r \circ r \circ r + 4 \circ r + 2 \circ r \circ$
FOOD es Sales 204 420 902 1,101 4,855 1,862 1,862 723 1,633 1,633	\$129,453		F000 \$10168 \$23168 \$23168 \$2506 \$4.50
25	11,349	uoi "	84182 4418 4418 4418 4418 4418 4418 4418
Radio Homes 1,170 1,320 1,320 3,300 1,495 1,730 1,730 1,730 6,360 6,360 6,360 1,730	138,960	Population Families	Radio House to the control of the co
Families 2,505 2,505 2,505 2,505 2,508 2,308 2,4330 4,532 2,632 2,632 2,6019 9,049 9,040 11,061 4,555 3,555	789,659		Families 11 1 25 1 25 1 25 1 25 1 25 1 25 1 25
Rural 12,177 9,180 9,180 9,180 92,314 92,314 12,314 18,114 18,114 38,125 38,525 90,698 17,209	974,175 2,597,448		Rural # 10807 # 10807 # 10807 # 10807 # 10807 # 10808 # 10808
PULATION Urban 3,061 6,475 7,647 46,897 20,203 4,478 19,234	974,175	M	Curhan 6:917 6:917 6:917 6:917 6:917 6:917 6:917 6:917 6:919 6:000
Potal 12,247 12,247 12,241 12,245 5,556 5,556 109,544 109,544 12,323 12,323 18,114 58,328 43,005 17,202	3,571,623		Total # 604 10.00
County Swahn Transylvania. Tyurell Linion Vance Walee Walee Walee Washington Washington Washington Washington Washington Washington Washington Washington Yantauga	Total State	Z	County Adams Adams Barnes Barnes Barnes Barnes Bullings Bullings Butle Gass Gavaler Dickey Dunn Gass Graveler Dickey Cass Graveler Cass Gravel

179 83 83 83 205 705 157 475 475 475 62 62 798 96 96 98 138	\$7,079	APPAREL Store Sules Sule
	193	AP. Sfores Stores Store
25.794 1,03362 1,03362 1,03362 1,219 1,219 1,219 3,960 8,53 6,818 1,669 3,509 1,669	\$162,780	SERVICE SAILS SAIL
308 1087 1187 1187 1177 1177 1177 1177 11	11,019 mes	Signal Si
1,474 2595 2290 2290 1,599 1,039 1,025 1,025 1,025 1,039 1,039 3,000 1,039 1,039 1,039 1,039	811,450 11,0 Radio Homes	MOTIVE 5/400 PM 1/100
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041 083 189 189 189 189 189 189 189 189 189 189	\$5,243 1 6,907,612 1,894,897	Sales \$80.6 \$8
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1,030 2531 2531 2913 2913 2913 2012 2013 2013 2013 2013 2013 2013 20	\$29,815	9. Selection of the control of the c
8488 1088 1088 1088 1088 1088 1088 1088	1,786 n	Store 1
2940 104	Population Families	Radio Ratio
3.714 2.22.6867 2.22.6867 2.22.6867 2.22.687 2.22.687 2.22.6889 2.	152,043	Families 9, 894 9, 895 9, 896
9,423 10,423 16,4742 116,4742 116,4742 116,4742 116,4742 116,405 116,604 111,198	510,012	Rum J. 2017/05
6,204 3,747 5,839 8,730 16,577 6,790	131,923	ULANTON. 4. Crom 4. Crom 4. Crom 5. 2028 8. 658 8. 658
10,662 10,061	6H,935	Total 20,705
Ransey Ransey Ranson Rewylife Rewylife Reichind Solotte Sargent Sonx Sionx Sionx Sionx Sionx Sionx Sionx Walsh Walsh Walsh Wells	Total State	County Alann Alann Ashiand Ashiand Ashiand Ashiand Ashiand Ashiand Ashiand Ashiand Bellmont Brown Grown Handin Handin Handin Handin

PAREL Sales	284 39 39 489 691 288 193 193 8174,820
80	168 168 330 330 330 330 141 144 144
ASPRINTER 1848 S. 946 S. 95 S.	20,971 5,005 7,607 1,279 7,672 10,843 16,966 8,550 13,150 5,901
RETAIL Stores Stores 1	1,044 375 375 484 144 500 699 1,019 626 1,124 384
0TIVE 848	1,386 1,386 1,386 1,370 2,705 2,705 4,368 2,705 2,705 1,554 1,554
AUTOM Stores 96 96 96 97 135 135 140 111 96 111 96 112 113 114 114 114 115 116 116 116 117 118 118 118 118 118 118 118	233 828 828 837 947 142 1168 108 202 78 78
Sales Sales 101 1122 122 123 124 125 125 125 125 125 125 125 125	
8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	26 20 20 20 20 20 20 20 20 20 20 20 20 20
11.941 11	5,478 1,107 1,741 394 2,012 2,379 3,219 1,779 1,108 1,108
Property of the property of th	284 74 74 90 39 1113 175 93 202 70
Radio Founds (1997) Founds (19	•
Families 5.527 (5.286 7.730 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.25 7.700 9.200 9.	
Rural 117,876 117,876 118,158 118,158 118,158 118,158 118,158 118,158 118,158 119,516	• • • • • • • • • • • • • • • • • • • •
ULATION—Uthan Uthan Utha	37,431 4,037 11,887 18,401 18,543 18,797 13,263 6,801 4,612,986
Pot 1011 20,031 20,031 21,056 21,056 34,800 34,800 34,800 32,037 36,237	68,816 20,012 26,759 11,573 29,894 43,537 60,520 25,510 51,796 19,218
County Harrison Highland Highland Hichland Hocking Holmes Holmes Holmes Holmes Holmes Holmes Lackson Lackson Locan Lucan Lucan Lucan Mahoning Mahoning Machins Marion Machins Monroe Mon	rt

APPAREL Stores Sal

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r	ales	242	551	154	414	2/8	648	233	594	680	1	1	22	537	54	329	73	54	123	1	724	20	186	181	080
PARE	·	6																	œ						\$31
AF	Store	148	35	11	19	7	20	10	22	30	-	-	4	20	00	15	2	9	143	cs.	29	10	12	181 6	1,006
																								4,960	8519,051
																					542				39,448
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~																					87				7,490 \$
ng	Sales	5,666	416	352	343	129	416	341	430	- 674	96	32	147	576	6	293	155	179	3,957	86	440	117	193	163	\$25,700
DR	Stores	141	21	20	17	6	17	21	21	34	2	2	6	26	9	11	į.	11	118	ıQ	14	11	10	10	1,135
000	Sales	16,076	2,608	2,353	1,999	759	2,396	1,961	2,050	2,517	400	293	851	3,144	272	1,532	573	834	14,020	522	2,304	800	919	1,018	112,117
ĺΉ																					93				7,921 \$
Radio		_	_	_	_	_	_		_	_	_			_	_	_		_	_		_	_	_	2,880	450,390
	Families	69,732	12,932	10,745	9,938	4.577	9,858	11,590	10,138	14,089	4,639	2,844	5,444	15,046	5,244	8,013	2,742	5,646	54,500	5,128	8,614	5,804	4,250	4,035	609,094
	Rural	33,143	27.145	32,792	21,656	12,143	18,257	33,988	24,649	32,324	16,212	10,736	16,944	39,339	23,138	18,984	9,896	15,645	45,069	18,107	14,292	19,503	9,860	10,864	,456,771
ULATION	Urban	211,016	22,956	8,710	14,193	5,252	17,800	14,997	15,143	22,053	3,254	1	4,134	21,862	I	12,106	I	5,109	148,294	3,535	16,267	2,776	5,055	5,406	879,663 1
POP		_			_											_					30,559	_		_	,336,434
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	County	Oklahoma	Okmulgee	Osage	Ottawa	Pawnee .	Payne	Pittsburg	Pontotoe	Pottawaton	Pushmatah	Roger Mill	Rogers	Seminole .	Sequoyah	Stephens .	Texas	Tillman .	Tulsa	Wagoner .	Washington	Washita .	Woods	Woodward	Total State

Total State .. 3,336,434 879,663 1,456,771 609,094 450,390 7,921 \$112,117 1,135 \$25,700 7,490 \$144,070 39,448 \$519,054

Family figures for Counties in this State are preliminary Census releases.

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Radio Homes

320,780

APPAREL 8,471 11,744 11,744 12,691 12,594 11,544 11,544 11,596 8,288 8,288 8,288 11,396 2,006 2,006 4,5527 14,436 569 5,641 22,472 2,660 26,640 4,533 8,861 5,408 \$2,026 \$2,026 \$2,026 \$3,396 \$3,396 \$1,287 \$115 \$3,08 \$4,24 \$2,265 \$5,265 3,306 1,514 6,121 6,007 6,707 1,060 2,103 1,253 DRUG Stores 2,016 2,945 1,666 3,563 1,218 3,341 125 476 430 1,995 2,010 232 1,385 4,600 553 6,769 1,373 1,756 FOOD Stores 78 67 1119 1119 113 113 118 118 5,4490 17,100 17,100 17,100 17,100 1,540 1,360 1,360 1,420 1 Radio Homes 5,110 5,394 7,595 7,595 7,591 10,055 1,391 1,391 5,576 7,847 822 1,906 11,900 1,928 20,903 4,643 1,494 3,398 11,296 622 Urban 9,342 8,392 6,124 13,291 4,304 12,848 POPULATION 10,021 27,269 2,566 6,025 8.028 6,497 Total 118.297 118.297 120.324,697 24,697 22,697 22,697 25,533 4,301 118,631 218,631 218,631 218,631 218,631 31 6,293 69,096 14,549 30,485 Deschutes ...
Gilliam ... Harney Hood River Jackson Crook Curry Grant Klamath Lane Baker Benton Clatsop Jolumbia ... ineoln Jefferson County

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1,436	8.220	348	7.1	886	559	49.1	163	355	643	64	533	
6,725	37.045	1,067	+112	1.045	2.729	1.799	516	2.049	8228	+130	2,209	
232	815	64	13	80	104	56	18	99	129	12	100	
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275 20	1.658	73	1	20	88	81	31	49	137	7	89	
20,020	110,000	5,640	250	3,620	7,190	5,090	2,110	3,760	11,500	860	7.510	
20,848	116.580	5,843	747	3.771	7,458	5,318	2,172	3,935	11,885	885	7.833	
14,413	49,705	16,410	2,321	9,512	17,183	9,652	7.623	6,803	35,447	2,974	19,670	
33,833	305,394	3,579	1	2,751	8,847	7,747	1	6,266	3,747	1	6,666	
75,246	355.099	19.989	2,321	12,263	26,030	17,399	7,625	13.069	39,194	2.974	26,336	
Marion	Multnomah .	Polk	Sherman	Tillamook	Umatilla	Union	Wallowa	Wasco	Washington .	Wheeler	Yamhill	1

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Carbon Carbon Carbon Carbon Carter Choster Chorster Charion Clarion Clarion Clarion Clarion Chunbia Columberland Dauphin Elik Free Fraction Green Franklin Greene Greene Greene Greene Greene Greene Greene Chultun Greene Indiana

PAREL	s Sales	839	16	9.754	4 480	4,400 7,004	1,00 1,00 1,00 1,00 1,00 1,00 1,00 1,00	7,000	00,944	11,489	3,094	1,700	2,359	961	410	000 H	0,000	000	005,0	0000	2,880	130	82,914	1	55	4 774	10	H 00	099	1	198	331	159	1,394	200	4,580	319	6,283	9.7	4,279	00000000	\$202,230			179 150	110,100		PAREL	8177	2719	1 054	569 22,205	213	\$21,667	
IV :	Store	43	4	312	100	101	101	- 11	101	417	103	67	106	30	0.0	900	200	210	1.10		6%T	n .	3,179	Т	9	866	2	000	200	1	18	200	18	63	32	190	26	. 239	13	163	0000	10,038						7	9.0	37	9	569	30	720	
-SERVICE	s Sales	13,428	2.833	87.567	76 578	30,018	000.00	2000000	00,000	116,864	30,745	19,481	33,054	12.453	11 466	100,000	00000	100°0 0	05,040	0 10 10	31,712	4,128	845,063	1,658	4.898	54 081	2 081	10,00	19,499	1,038	6,718	8.549	4,284	18,136	17,485	58,259	7,621	78,368	4,573	58,410		93,310,477					The state of	Ļ,	,			239,708		\$296.002	
RETAIL	Store	787	320	5.342	5 080	1,621	450	2 2 2 2 2	0,000	8.123	1,817	990	1,823	834	706	5 461	1010	0200	0,0,0	0	2,370	416	42,933	185	329	4 786	403	100	COT'T	104	D./ T	619	423	932	607	3,121	556	4,354	353	3,214	000000	269,671			Som	2	the state of the	K IS L'A	448	1.135	929	11,190	821	11,423	
MOTIVE	Sales	3,225	099	12.920	14 414	8,086	0000	0 0 0	10,000	18,001	986,6	4,558	7,038	2.391	0.280	99 059	00,00	0 7 1	001.0				_																	13,885	000 0000	9050,050\$			Radio Homes	0		MOTIVE	8988	3.440	2.659	34,756	2,687	\$44,530	
AUTO	Stores	151	47	470	510	949	181	1010	#100	631	202	151	291	116	164	1 10	9 6	0.00	11.0	000	200	67.	1,551	40	27	448	64	047	+ 6	10.	#TT	119	57	154	93	440	107	597	73	361	0000	18,003			12	•	A W. T.	VOLOV	372	163	200	993	134	1,409	ì
RUC	sə			2.359														1 020	7,000	** O + +	1,107	9/	26,596	er-	113	1.504	282	949	₹ 100	1	COT	115	130	462	330	1,716	181	2,311	78	1,254	000 1010	\$104,392		0.00	713,346	187,706	Ollar	4	Ĉ			9,037		\$10,911	
_	Stor	17	9	127	64	8 6	200	i F	1 2 2	G/.T	41	22	36	14	10	144	H 10	ç	20	4	Ç.	,	1,474	CS.	œ	20	9	90	9 6	21	- 0	13	9	15	13	64	11	06	00	46	1	4,450			:	:	*					307		377	
F00D	es Sales	4,297	798	25.630	15 243	7 990	4 965	14,000	00,400 00,000	52,558	0.19,7	5,544	8,417	3.199	9.854	21 177	100	16 919	×10,01	0000	020,0	1,134	178,540	260	1,102	14.919	710	4 549	010,1	0000	2,351	2,088	1,200	5,342	3,416	16,404	2,029	22,635	1,059	12,551	0000	\$830,646	ro.				0000	FUUD	\$2.067	5.496	6.052	58,122	4,100	\$75,813	
	Stor	211	80	1.695	1 649	443	414	1000	1,00%	#7.0,5 #1.0	450	233	434	205	140	1 453	0 2 2	7101	1,011	044	1 50	103	12,029	40	89	1.427	7.	9.65	000	0 1 0	cer	123	65	243	148	933	114	1,293	7.0	836	000	505,00	release		:	:		1040	137	320	224	2,773	T/D	3,629	
Radio				65.970																020 00	000,02	062.6	471,660	1,980	4,230	47.790	4 500	17.780	1 610	1,010	086,7	8.050	4,220	14,550	9,430	45,400	6,580	65,520	3,920	42,550	000 000	001,505.	ry census		Population	Families	. H	Kadio	5.960	14,100	11.100	134,100	8,190	173,450	
	Families	13,572	3.979	72.178	55 344	94 700	10,001	10,01	404,04	101,805	25,707	15,178	25,779	10.900	8 108	7.000	11,100	00,400	40,111	7 7 7	01,043	9,216	507,157	2,315	5,050	53.582	5 346	90.497	104.00 1000	1,922	9,024	9,563	4,950	16,238	10,843	52,121	7,814	74,316	4,531	48,299	9 214 200 1 000 200	2,014,130	State are preliminary census releas	-	<u> </u>	[E		Powilloc	6.478	15,302	11,981	145,070	0100	187,706	
	Rural	33,827	15.373	31.246	117 579	988888	20,000	100,10	40,012	104,957	32,188	32,849	41,944	26.979	17.919	100.001	100,001	40,000	40,000	1	90,00	23,213	1	7,452	15,004	98.109	17 331	000 40	000000	#00',	20,887	31,339	16.676	29,941	27,898	121,624	24,247	156,838	16,702	94,836	0 0 10 000			0		つ		Burnel		7,524	16,164	14,981	#62,10	59,963	
PULATION	Urban	20,263	1	269.997	04 039	58.541	00,00	100,100	102,021	336,561	61,445	23,824	59,095	16.014	19.500	188 916	100,010	1000000	Tou'oss	0000	7.0,883	1	1,931,334	1	3,197	130 222	0.877	1000	101,11	1 8	2,000	3,665	3,571	34,017	14,891	89,228	5,687	146,573	1	83,186	WWO 00H 0	tion in thi	ms in tim	0	Ш	1	VOLUEATION	Trhon	25.548	50,787	30,532	535,317	11,139	653,383	
P0.	Total	54,090	15.373	301 243	919 504	100,510 00,800	70,07	1000	000,77	441,518	93,633	56,673	101,039	42,993	608 06	200,000	45,000	100 0 0 0 0	100,308	100 000	120,057	23,213	.,931,334	7,452	18,201	228.331	806 06	24.057	00,40 00,40	#00° /	55,595	35,004	20,247	63,958	42,789	210,852	29,934	303,411	16,702	178,022	001 000 0	of for Cour	a tor coun	-		_	l d	Total	25.548	58,311	46,696	550,298	0%,490	713,346	
	County	Jefferson	Inniata	Lackawanna	Lanoseton	Laurance	Lahenen	Teleganon	Lengn	Luzerne	Lycoming	MeKean	Mercer	Mifflin	Monroe	Montgomon	Ment one	Monthone	Nontham Pion.	North Urb-	Deriand	Ferry	Philadelphia .	Pike	Potter	Sehuvlkill	Sproder	Comongot	Somerset	Suman	Susquenanna.	Tioga	Union	Venango	Warren	Washington .	Wayne	Westmoreland.	Wyoming	York	Total State		raminy again	-				Countr	Bristol	Kent	Newport	Providence	washington .	Total State	

Population Families	
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1,899,804

J S		図				Families				434,968	Radi	о Ноше	vo.		22,170
	POP	ULATION			Radio	FO	000	DRU	G	AUTOM	TIVE	RETAIL-		APPA	REL
County	Total	Urban	Rural	Families		Stores	Sales	Stores	Sales	Stores	Sales	Stores		Stores	Sales
Abbeville	22,931	22,931	4.950	5.399	_	11	\$723	œ	\$110	62	\$394	350		10	\$64
Aiken	49.916	8.797	41,119	12.418	_	224	1,782	15	237	159	1,927	989		13	169
Allendale	13.040	1	13,040	2.916	_	57	380	4	53	17	334	162		ıc	09
Anderson	88.712	24.678	64,034	20,746	_	287	3,606	25	623	226	3,285	1,197		35	725
Bamberg	18.643	300	15,643	4.202	_	65	598	6	87	39	196	569		co	38
Barnwell	20.138	1	20,138	4.780	_	88	285	7	6	43	421	300		c3	1
Beaufort	22.037	3.185	18.852	4.935	_	120	436	4	99	29	244	276		9	86
Berkelev	27 128	1	27,128	5.779	_	130	596	ಣ	61	24	587	246		1	l
Calhoun	16.229	1	16.229	3.610	_	86	539	4	52	23	909	529		10	20
Charleston	121.105	71.275	49.830	31,907	_	639	7,923	41	1,489	147	8,046	1,776		103	2,755
Cherokee	33.290	7.636	25.654	7.248	_	112	945	9	170	49	822	411		10	132
Chester	32.579	6.392	26.187	7.374	_	111	1,667	9	155	22	1,233	339		00	143
Chesterfield	35.963	4.497	31.466	7.601	_	66	975	12	172	91	1,218	410		7	159
Clarendon	31.500	1	31,500	6.377	_	90	209	īĊ	30	47	1,235	262		ÇŞ	1
Colleton	26.268	3.373	22,895	6,145	_	96	689	10	117	64	940	308		ū	97
Darlington	45.198	11.635	33,563	10,269	_	156	1,758	10	263	100	1,494	516		13	216
Dillon	29,625	3,867	25,758	6,180	_	80	206	œ	129	55	1,024	337		14	244
Dorchester	19,928	3.023	16,905	4,473	_	85	669	00	108	55	222	247		H	1
Edgefield	17.894	1	17.894	4.035	_	81	530	10	88	24	418	292		ςz	1
Fairfield	24.187	3.181	21,006	5,266	_	69	731	9	100	28	657	828		4	29
Florence	70.582	18.576	52,006	15.597	_	240	2,341	21	494	151	4,427	865		45	965
Georgetown .	26.352	5.559	20,793	5,994	_	145	1,340	œ	226	42	1,229	338		4	21
Greenville	136,580	37,083	99,497	33,813	_	457	8,101	44	1,470	286	7,859	1,833		78	3,013
Greenwood	40,083	13,020	27,063	9,474	_	169	2,222	13	33%	115	5,299	646		27	539
Hampton	17,465	1	17,465	4,106	_	43	235	9	53	41	420	157		-	1
Horry	51,951	5,066	46,885	10,831	_	158	1,822	13	384	132	2,122	584		10	668
Jasper	11,011	1	11,011	2,490	_	30	108	-	*	17	275	92		1	1
Kershaw	32,913	5,747	27,166	7,189	_	138	1,114	6	163	59	222	406		13	187
Lancaster	33,542	4,430	29,112	7,360	_	101	1,199	6	184	61	1,305	330		4	20
Laurens	44,185	12,598	31,587	10,106	4.950	134	1,747	13	256	105	1,540	559	086.9	19	341
Tee	24,908	2,995	21,913	5,311	_	107	800	# :		543	998	278		G :	143
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43.542 4.439 9.113 7.360 9.470 10.1191 9 184 10.1191 9 11.84 10.1191 9 11.84 10.109 10.109 11.84 10.109 10.109 11.84 10.109	201	330	559	278	488	132	364	321	515	439	984	537	1,554	243	1.424	594	878	357	730	23,871
44,186 25,118 7,586 3470 10.1 11.194 9 184 24,186 12,518 3,418 1,718 1,718 1,747 13 256 24,186 2,191 4,190 4,190 1,41 1,747 13 256 24,186 2,191 4,100 4,190 134 1,747 13 256 10,387 2,271 8,271 1,271 1,274 15 256 31,197 1,410 10 142 1,020 15 15 86 31,197 1,410 10 142 1,020 11 1,19 18 186 31,197 2,711 1,110 1,110 1,11 1,18 <td></td> <td>1,305</td> <td>1,540</td> <td>866</td> <td>1,057</td> <td>171</td> <td>1.201</td> <td>1,112</td> <td>1,449</td> <td>1,137</td> <td>3,195</td> <td>1,402</td> <td>8,701</td> <td>300</td> <td>6,037</td> <td>2,933</td> <td>971</td> <td>1,053</td> <td>2,133</td> <td>883,258</td>		1,305	1,540	866	1,057	171	1.201	1,112	1,449	1,137	3,195	1,402	8,701	300	6,037	2,933	971	1,053	2,133	883,258
43,542 4,450 9,131 7,386 3,470 101 1139 9 24,186 2,1968 2,178 3,490 147 13 24,186 2,1968 2,131 2,440 107 14 3,594 -7,45 33,11 2,440 107 14 10,387 10,387 4,100 142 1,20 14 3,594 -7,46 3,271 3,240 4,20 14 1,199 9 3,594 -7,46 3,271 1,279 3,21 1,119 9 3,594 -7,46 3,271 1,119 9 2,21 3,21 1 3,047 1,078 2,271 3,20 3,70 1,119 9 3,047 1,078 2,276 7,26 3,30 87 1,119 9 3,047 1,078 2,28 2,28 4,66 1,110 1,10 1 1 1 1 1 1 1	000	61	105	43	132	14	73	65	69	638	167	88	178	∓°	250	87	5.4	38	93	3,800
83.542 4.436 20.112 7.380 3.470 10.10 11.100 44.186 2.0.12 7.380 3.470 10.10 11.100 11.100 24.186 2.0.208 2.1.587 10.10 1.410 134 17.47 24.186 2.0.208 2.1.587 10.10 1.410 10.20 30.107 4.188 2.0.20 2.20 1.00 1.42 10.20 33.241 4.188 1.9.980 6.000 3.23 9.7 1.139 36.512 2.881 7.289 3.30 9.7 1.139 36.512 2.882 7.289 3.20 9.7 1.139 36.512 2.883 7.280 3.30 9.7 1.139 36.512 2.883 7.280 3.30 9.7 1.139 36.513 3.883 3.22 3.20 3.20 3.20 3.20 37.711 3.88 3.70 3.80 3.20 3.20 3.20																				\$12,816
35,542 4,430 25,112 7,330 3,470 10.1 24,108 2,1268 31,387 10,106 3,470 10.1 24,108 2,1268 31,387 10,106 4,460 10.4 36,394 2,746 33,249 4,100 142 4,600 10.1 36,394 2,746 3,324 8,399 4,100 142 4,600 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 4,300 10.2 10.2 2,300 4,500 10.2 10.2 4,300 10.2 10.2 10.2 2,300 3,500 11.2 10.2 2,300 10.2 10.2 10.2 2,300 10.2 10.2 2,300 10.2 10.2 2,300 10.2 10.2 2,300 10.2 10.2 10.2 10.2 10.2 10.2 <t< td=""><td></td><td>6</td><td>13</td><td>4</td><td>15</td><td>1</td><td>6</td><td>G</td><td>11</td><td>10</td><td>65</td><td>11</td><td>41</td><td>4</td><td>25</td><td>15</td><td>10</td><td>7</td><td>19</td><td>538</td></t<>		6	13	4	15	1	6	G	11	10	65	11	41	4	25	15	10	7	19	538
43.54.9 4.43 9.113 7.38 3.47 44.18 2.558 3.113 7.38 3.47 24.908 2.395 3.131 2.44 3.45 3.994 2.745 3.349 5.311 2.44 3.50 10.387 10.397 2.271 930 4.100 33.281 4.895 2.834 8.389 4.100 33.287 4.895 2.830 3.30 4.30 3.571 4.895 2.836 3.30 3.30 3.6512 2.820 3.38 3.49 3.50 3.711 5.183 3.465 7.50 3.50 3.711 5.183 3.465 7.50 3.50 3.711 5.183 3.483 3.421 1.580 3.711 5.183 3.483 3.421 1.580 3.711 3.824 3.824 3.631 3.661 3.712 3.824 3.824 3.461 3.713 3.82	*****	1,199	1,747	800	1,020	231	1,199	1.120	1,166	1,064	2,187	1.251	6.390	331	5.377	2,138	1.164	913	2,841	876,456
83,542 4,450 20,113 7,380 24,186 24,	007	101	134	107	142	43	87	97	141	101	257	112	458	7.1	367	163	91	000	234	996.9
83.542 4,434 9,112 24,185 2,258 9,112 24,306 2,295 2,1213 10,307 10,318 19,969 33,281 4,895 2,249 33,281 4,895 2,249 33,281 10,387 36,512 8,282 3,682 17,192 18,318 17,192 18,318 17,192 18,318 17,192 18,318 11,292 8,439 11,303 8,438 11,304 8,438 11,305 8,438 11,301 8	0,00	3,470	4.950	2,440	4.100	930	3,330	3,330	3,970	3.610	7,010	3.980	15.820	1.560	16.010	6.110	3.560	3.460	6.910	333,170
37,420 37,420 34,108 24,108 24,108 10,307 10,307 30,207 30,207 30,507 3																				434,968
93,542 94,108 94,008 94,008 95,009 10,807 93,281 10,807 104,843 107,103 104,843 107,103 107,703 107,703 107,703 107,703 107,703 107,703 107,703 107,103 107,103 107,103 108,843 107,103 108,843 109,703 10	207:02	29,112	31,587	21,913	33.249	10,367	19,969	28,386	22,795	33,692	53,186	31,928	38,939	17,004	91,385	36,589	22.882	37.829	34,173	1,433,693
(- -	17110	4,430	12,598	2,995	2,745	1	10,138	4,895	10,782	2,820	10,521	5.183	65,904	188	36.348	15.874	8.478	3.182	24,490	466,111
Lamostator Lamostator Lee Lee Lee Reformed Marion Milliamshurg York Torril Stute	070.00	33,542	44,185	24,908																1,899,804
			Laurens	Lee	Lexington	MeCormiek	Marion	Marlboro	Newberry	Oconce	Orangeburg .	Pickens	Richland	Saluda	Spartanburg .	Sumter	Union	Williamsburg	York	

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-SERVICE	6 6	\$867	7,125	503	5,440	11,708	1,781	100	8,448	450 718	1.566	2,389	8,026	847	7,665	3 191	1.237	822	995	1,169	2,128	965	2,226	1,674	1 344	1 49.7	625	380	2,965	2,253	425	1 077	579	2,417	3,592	7,455	2,447	1 639	1,045	2,126	2,226	370	27,782	2,011	12,147	1,198
RETAIL	salore	117	395	2,73	331	592	166	14	219	1802	163	180	382	106	143	55.50	141	107	123	114	190	139	210	179 66	0 20	106	7.9	40	165	238	99	110	57	272	569	372	226	200	125	172	202	99	1.185	168	117	155
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	ramures 11	1,398	5,231	9.769	4.266	7,711	1,674	434	2,150	3.233	2,315	2,619	4.318	1,587	4 199	3.346	2,038	1,338	1,579	1,830	2,073	1,329	2,000	*,* 100,#	1.893	1.795	1,368	831	1,858	3,111	0 10	1.271	069	2,843	3,159	5,330	3,429	2.466	1.871	2,122	2,668	960	15,504	2,460	1.705	1,195
	A2	5,387	8,805	10.941	11.214	12,661	6,195	1,853	5.00±	13,449	8,955	6,268	6,397	6,795	4 703	13,565	8,450	5,709	6,348	7,814	4,006	5,168	7,807	0,00 H 10 H	7.562	7.166	5,400	3,010	2,302	12,668	1 955	4.752	2,509	10,831	7,394	7,473	10,053	9.793	8,353	8,880	6,727	4,107	16,865	9,341	6.585	4,614
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POP	10tal 42	5,387	19,648	10.941	16.560	29.676	6,195	1,853	5,004	13.449	8.955	9,592	17,014	0,735	15 336	13.565	8,450	5,709	6,348	7,814	8,089	5,168	0.552	9,00±	7.562	7,166	5,400	3,010	6,624	12,668	1,055	4.752	2,509	10,831	12,412	19,093	5,171	9.793	8,353	8.880	9,735	4,107 6 836	57,697	9,341	6.585	4,614
,	Armstrong	Aurora	Beadle	Bennett	Brookings	Brown	Brule	Buffalo	Campball	Charles Mix.	Clark	Clay	Codington	Corson	Davison	Day	Devel	Dewey	Douglas	Edmunds	Fall River	Faulk	Grant	Healton	Hamlin	Hand	Hanson	Harding	Hughes	Huteninson	Tackson	Jerauld	Jones	Kingsbury	Lake	Lawrence	Luncom	McCook	McPherson	Marshall	Meade	Mellette	Minnehaha	Moody	Perkins	Potter

44	\$6,987	478,730 APPAREL	Sales \$111 143	848 848	308 1 8 8 8 9 8		328	9,364	2999	26 363 168	301	5,683
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0.000 0.000	12,781	mes RETAIL	Stores 263 305 187	378 398 308	340 331 331	135 143 249	250 305 228	4,261 151 187	200 412 174	212 571 429	152 505 93	2,989 93 93 258
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3,815 1,15666 1,15666 1,246 1,248 1,	165,428		Families 5,976 6,161 2,993	1,757 9,496 6,863 6,716	2,378 6,706 7,750	20,50,50 20,60,60 20,00,00 20,00	5,268 4,631 4,408	67,075 2,437 3,561	9,020 6,812 2,890	5,529 11,857 7,188	3,233 9,064 2,573	4,510 45,945 2,339 5,028
13,374 5,754 5,754 5,754 12,527 1,959 2,668 5,718 9,937 1,980 1,78			Rural 33,743 16,614 11,976	8,358 30,376 17,147 27,121	9,880 25,978 26,611	9,928 11,124 24,657 10,904	20,508 14,410 17,330	89,865 10,261 14,588	24,866 30,332 14,262	21,132 33,240 23,926	14,356 32,621 11,552	10,561 49,376 11,231 23,590
2,513 3,008 6,798	8,087	TI S	Urban 2,761 6,537	10,740 11,351 4,010	8,516	1111	3,575	167,402	10,034	2,760 11,595 5,314	6,784	8,050 131,102
15,887 5,754 5,754 1,950 2,668 2,668 7,714 9,937 11,675 1,980 1,789 1,78	642,961		Total 26,504 23,151 11,976	8,358 41,116 28,198 31,131	9,880 25,978 35,127	9,938 11,134 34,657	24,083 18,959 17,330	257,267 10,261 14,588	34,920 30,332 14,262	23,892 44,835 29,240	14,356 39,405 11,552	180,478 11,231 23,590
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3,323	\$650,526			-SERVICE	Sales	\$7,069 364	6.788	701	1,362	0 00 00 0 00 00 0 00 00 0 00 00 0 00 00 0 00 0	2,906	1,378	3 040	2,117	4,915	120,258	920	9, 4339	12,480	7,060	2,106	879	7,482	2000	1,962	1,122	2,088	1.421	1,853	5.120	1 985	7,374	4.105	5.00.3	644	3,973	8.697	4,311	3,877	10x,10
292	37,613		mes	RETAIL	Stores	579	417	77	168	318	324	110	300	167	346	6,454	81	308	860	421	161	115	69.4	536	182	114	230	1691	143	304	102	621	291	0.00	102	411	771	331	65 C	
759 759	\$132,031		Radio Homes	OTIVE	Sales	85 \$1,583	1.858	†115	341	833	653	383	183	739	1,576	23,432	†138	500	3,119	2,241	551	151	9, 170	4.25	795	1,500	541	4,970	969	1,783	4.98	1.940	1387	619	104	200	2,280	1.306	+347	£10
33	4,159 \$		R	AUTON	Stores	85	99	13	30	2 19	61	23	D 10	55	78	734	20	25 0	105	73	26	26	827	33	54	19	80	203	2 02	64	7.T	96	55	# C	16	26	148	63	53	00
132	\$23,964		6,414,824 1,674,828	DRUG	Sales	\$494	421	* !	62	3/4	86	* 1	25	92	22.28	570 4,397	37	145	533	253	102	09	483	91	69	47	124	862	120	322	4 ×	398	233	200	41	234	456	158	113	
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913 880	9,904 \$135,211			FOOD	s Sales	\$1,807	1 743	273	408	60 H	989	400	306	425	983	23,096	203	* 1:	2,687	1,517	1,816	250	175	792	511	289	682	3,724	372	606	240 458	1.972	960	565	197	1,174	2,530	895	784	49%
101 95	9,904	releases			Store	183	110	16	27	0.5	57	31	16	25.	2.6	1.456	14	- 2	259	73	101	17	117	7.8	34	17	43	517	18	87	17	172	43	# =	10	81	191	9 19	80	20
3,520	478,730	y Census	Population Families	Radio	Homes	6,050	2210	590	1,220	390	2,500	860	660	1.300	2,510	69.000	610	180	8,590	4,050	4,600	610	780	2,570	1.620	8,880 870 870	1,820	13,500	1,090	4,330	620	6.240	2,250	1.910	680	3.400	7,540	0.720	2,360	2.960
6,053	713,853 478,730	preliminar	Pop		Families	9,648	0000	953	1,961	690	4,106	1,588	1,212	2.022	3,993	12,060	1,141	342	13.422	6,594	7,190	1,069	1,346	4,672	2,887	6,032	3,143	19,625	1,757	8,102	1,133	10.580	3,316	3,397	1 235	5.455	12,696	4.790	3,341	5,291
21,100	1,888,635	State are			Rural	24,948	1,227	3,121	7,599	2,495	17,384	6,318	4.234	18,510	9,693	25,947	4,264	1,396	33.189	21,403	15,135	4,056	6,362	12,526	10,771	15,438	11,568	38,312	6.624	33,496	4,631	7,511 31,058	5,685	12,524	4 590	14.517	38,635	7.023	5,345	16,036
4,120 5,950	2,915,841 1,027,206 1,888,635	ties in this	S	PULATION	Urban	12,144	1010	9,567	1	1	11	1	13	3,100	6,789	18,916	100'000	1	17 019	5,666	11,842	9,000	13	13,398	1	9,455	11	44,890	2,910	1	1	19 019	6,464	1	1 1	6 054	8,555	3,308	6,976	3,209
25,220	2,915,841	s for Coun		P01	Total	37,092	1,277	32,201	7,599	2,495	19.275	6.318	4,234	21,610	16,481	44,863	4.264	1,396	15,761	27,069	26,977	4,056	6,362	25,924	10,771	24,893	11.568	83,202	6.624	33,496	4,631	7.511	12,149	12,524	3,735	90.571	47,190	10,331	12,312	19,245
Williamson	:	Family figures for Counties in this State are preliminary Census		•	County	Anderson	Andrews	Angelina	Archer	Armstrong	Atascosa	Bailey	Bandera	Bastrop	Bee	Bell	Blanco	Borden	Bosque	Brazoria,	Brazos	Briscoe	Brooks	Brown	Burnet	Caldwell	Callahan	Cameron	Camp	Cass	Castro	Chambers	Childress	Clay	Coehran	Coloman	Collin	Collingsworth.	Comal	Comanche
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PAREL Sales	345	52																														22,319		119
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RETAII Store 130	405 320	168	188	57	7,674	325 140	162	518	133	159	662	361	971	2,324	483	612 511	194	178	540	327	163 233	1,842	222	16	425	1,409	1,248	448	449 963	296	998	255 9,268 594	25	280
MOTIVE Sales	1,896	522 †130	454 607	330	38,968	1,058	397	1,796	783 †149	557	2,016	3,589	2,517	10,703	1,049	1,366	420	1469 416	2,350	987	†173 866	6,181	792	347	972	4,839	6,888	902	2,482	+375	1389	698 49,479	*351	948
AUTO1 Stores	77	22.	38	23.0	006	22	25.5	83	26 19	35	169	78	186	276	85	124 116	46	20 C3	111	99	26 44	167	2.4	4 62	2.0	241	198	28	92 74	80	64	39 1,168 95	2 - 6	42
Sales	100 100	22.0	131	* 44	8,727	138	86	265	148 62	98	353	389	459	1,878	319	426 170	66	143	279	193	$^{62}_{172}$	1,165	722	* 22	123	863	1,069	114	410	115	130	8,857	066	134
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Sales 303	1,360 957 457	293	207 447	97	34,325	1,073	549 2.033	1,586	365	514	1,964	1,832	2,994	8,131 996	1,630	2,021	610	537 288	1,387	754	340 536	7,450	621	245	1,018	4,687	5,232	1,365	1,397	802	732	740 45,222 9.402	12	824
Stores	107 81	819	250		1,388	119	138	100	287	23	102	43	223	639 64	122	165 83	38	23	91	62	24 24 43	364	35	n 63	100	313	257 74	105	50		36	1,797	6.3	55
Radio Homes 870	2,890 180 180	520	1,470	290 1.290	95,000	940	1,850	3,940	1,160	1,270	5,780	2,860	8,250	3,500	5,060	6,290 4,160	1,800	800	4,280	3,150	1,280	18,700	1,630	1.150	3,570	13,200	10,100	3,690	3,540	2,140	1,920	2,680 122,900 7,960	280	2,390
Families	6,348 5,126	780	2,631	1 743	112,628	4.005 1,602	3,345	6,489	2,006 1,904	2,016	8,361	4,357	12,919	31,613	8,881	11,004 7,546	3,273	2,786	7,709	5,434	2,134 2,212	22,142	2,822	322 2.086	6,268	19,471	16,263	6,220	3 208	3,757	3,004	4,218 144,831 12,733	480	3,723
Rural 6,192	15,258 17,049	2,841 2,841	2,809 $10,046$	1,653 2,053	79,084	9,329	10,321	17,517	8.542	7,487	17.075	5,478	31,991	34,257	29,442	34,715 26,715	12,932	7,933	29,506	17,981	6,043 4,911	14,563	7,126	1,193	21,353	36,762	33,187	18,590	10,550	10,587	7,306	118,077	1,632	9,343
Urban	9,651 3,177 9,677	7/0/2	1 1	4 441	319,480	6,038 2,584	2,537	7,418	1 1	1 11 11	13,270	9,573	15,742	96,810 7,314	6,542	6,349 2,531	0	2,726	3,457	3,157	3,164 3,225	66,610	3,544	1 1	4,722	32,737	24,840 6,138	7,006	3,869	2,716	3,767	410,885	3.051	6,006
Total 6,192	24,909 20,226	2,841	2,809	1,653	398,564	15,367 6,056	12,858	24,935	8,542	7,487	30,345	15,051	44,733	131,067	35,984	29,246	12,932	5,237	32,963	21,138	9,207 8,136	81,173	10,670	1,193 8,798	26,075	69,499	58,027	25,596	12,117	13,303	11,073	528,961	1,873	15,349
County	Cooke Corvell	Crane	Crosby	Culberson	Dallas	Deaf Smith .	Delta	De Witt	Dimmit	Donley	Eastland	Ector	Ellis	Erath	Falls	Fannin Fayette	Fisher	Foard	Fort Bend	Freestone	Frio	Galveston	Gillespie	Goliad	Gonzales	Grayson	Gregg	Guadalupe	Hall	Hamilton	Hardeman	Harris Harrison	Hartley	Hays

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ERVICE	Salles	1.414	3,223	4,018	1,700	1,287	1,206	6,937	10,046	1,276	6,270	10,771	2,065	434	3,713	4,449	2,231	0,700	9.911	2776	28.88	2.219	427	1.578	615	307	4.079	3,908	3,309	457	3,607	1,102	4,918	1 987	1.850	616	8,204	1,979	589	2,862	1,467	4,357	91 981	418	1.236	3,926	545	634	1.929	07,841	17,205	3,338
ETAIL—S	Stores	151	569	395	109	138	104	491	852	161	331	0	20	46	202	454	223	100	901		1 188		. ~~	. ~																			1 997					822	166	4,573	1,048	197
OTIVE F	Sales	369	976	1,144	1,234	284	361	2,317	2,171	†125	1,709	10,174	743	1110	1,068	1,143	2000	1,000 4,900	1001	1 076	6171	651	+36	400	06:	556	806	1.299	910	62	948	288	1,388	5,563	1100	+55	2.224	495	†132	732	428	1,169	5 10%	000,0	144	1,206	158	+124	795	20,279	4,154	897
AUTOMOTIVE	Stores	66	9	95	106	18	24	79	137	50	86	237	27	14	44 0 XO 1	ch:	44.0	20	43	5.12	187	23	25.	34	100	1	54	56	31	9	47	28	101	191	2 2	12	94	39	14	63	28	77	909	000	200	71	6	13	33	678	203	40
UG	Sales	63	149	308	100	97	99	395	442	98	267	1,422	104			27.5	201	1/0	1,0	010	1 710	82	000	86	64	0.6	235	*	157	*	203	2,6	236	818	99	6	403	84	•	147	102	226	1 990	1,000 *	50	153	*	19	149	4,568	899	188
DRUG	Stores	1 4	00	14	n o	9	4	14	25	ಣ	10	45	41	Н.	x ç	27	0	n c	0 4	H O	24	į	o cr	10	o	o	12	1	. 00	c)	16	ro.	13	25.4	41 c	0 00	16	100	1	4	4	11	53 E	Į.,	3 15	-1-	н	410	20 10	116	32	2 10
FOOD	Sales	384	807	266	1,001	303	239	1,881	2,913	509	1,310	7,287	337	55	967	1,094	017	1,002 0.10	200	1000	5 039	529	104	486	201	1001	1.076	1.017	2776	112	1,043	366	1,327	2,684	333	301	1.907	561	190	746	377	1,101	124	0,0,0	197	1.007	66	173	222	17,361	3,355	801
M.	Stores	103	53	55	00	36	19	156	225	44	38	497	<u>.</u>	o S	89	06	200	2 2	7 6 6	64.	174	330	6.	10	œ	6	118	00	47	က	105	28	696	2220	4 T	8 4	26	47	10	41	21	114	4 1	0/2	108	49	œ	4.	876	866	188	45
Radio	Homes	1.180	2,150	3,280	3,540	1.320	750	5,110	8,350	1,950	3,440	17,300	830	220	3,200	3,300	2,840	0,000	040	0.020	13.010	1 430	940	1 540	370	3300	4.150	1.470	1.570	220	3,560	1,110	3,000	7,040	1,580	1.980	4.160	1,620	490	1,880	1,050	4,130	320	000,11	1590	2.420	230	750	1 030	53,550	8,840	1,560
:	Families	9.150	3.347	5,428	6,013	2.406	1,330	8,707	13,492	3,251	4,653	23,107	1,141	354	4,607	9,009	0,308	0/0/0	110,1	20.00	15.071	2.186	1.800	2,109	201.	665	7.490	2,050	2,614	360	6,291	1,953	4,925	12,974	2,730	606.6	7.126	2,883	845	3,085	1,716	7,385	10 050	18,050	2.554	3,579	398	1,380	1,023	64,550	11,702	2,862
(Kurai	7.951	7.264	14,367	18,431	9.819	4,994	27,854	36,076	13,700	6,942	28,580	4,213	1,385	9,910	12,153	22,513	000°±1	0,030	90,635	4 949	7 190	7.334	006.6	1 997	9.490	25,674	3,151	6.306	1,289	22,199	7,051	14,431	44,523	19.471	9 0 5 6	18,668	8,085	3,083	7,730	6,211	26,225	2,026	10,011	13.312	6,530	1,404	5,589	6.598	43,619	17,535	7,151
ULATION.	Urban	5,040	5.213	6,075	4,624	1	l	7,538	15,232	I	10,367	64,081	l	1	7,472	6,303	1 3	928,0	3 904	D, 201	50 023	3 805		4 285	0001	. 1	4.095	4.855	4.077	1	3,511	1	4,472	000'9	1	1	10.203	2,927	1	3,815	1	3,010	020 00	610,00		5,826	1	0	020'2	181,902	26,612	4,009
POP	Total	33,120	12.477	20,442	23,055	9.819	4,994	35,392	51,308	13,700	17,309	92,661	4,213	1,385	17,382	18,456	22,513	204,02	0.000	90,435	54.265	10.925	7.334	7 185	1 997	9.490	29,769	8,006	10,383	1,289	25,710	7,051	18,903	01,023	19,896	9 0 5 6	28.871	11,012	3,083	11,545	6,211	29,235	2,026	3,030	13,312	12,356	1,404	5,589	6.528	225,521	44,147	11,160
	County	Millam	Mitchell	Montague	Montgomery .	Morris	Motley	Nacogdoches .	Navarro	Newton	Nolan	Nueces	Ochiltree	Oldham	Orange	Palo Pinto	Panola	Parker	Parmer	Polls	Potter	Presidio	Rains	Randall	Reagan	Real	Red River	Reeves	Refugio	Roberts	Robertson	Rockwall	Kunnels	Rusk	San Americatine	San Jacinto	San Patricio .	San Saba	Schleicher	Scurry	Shackelford .	Shelby	Smith	Somervell	Starr	Stephens	Sterling	Stonewall	Swisher	Tarrant	Taylor	Terry

	l	186	792	3.285	06	1	137	89	27																				24		- 1	1
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102	¥0.	3.974	17,235	43.976	2.261	1.844	3,538	2,349	3.764	4.218	4,641	9,064	3,721	2,003	(*) 4.001	4,623	10,751	8,904	3.577	31,850	6,695	2,370	9,169	2.191	3,194	2,914	4.035	918	6.730	119	1,337	1.940.914
000	TOO	359	960	1,797	190	182	340	145	283	337	456	451	256	184	262	437	710	576	297	1,646	405	271	801	258	206	354	439	153	481	69	165	16.891.8
044	44.7	1,082	3.984	12,921	504	621	966	759	1,343	1,054	1,329	2,561	1,279	563	1,158	1,051	2,309	2,295	994	8,943	1,704	+242	2,816	537	1,036	629	1,142	†159	2,445	14	314	163 990 1
00	99	21	178	647	36	33	51	19	61	55	90	80	64	24	58	58	6	94	57	303	90	43	156	61	53	7.9	74	53	95	10	98	10 960 8
40	7	159	975	*	75	31	168	140	133	171	210	302	107	83	221	168	433	353	188	1,370	330	97	358	82	180	155	220	40	322	*	22	000 200
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101	COT	1,066	3,128	8,699	581	256	900	200	722	733	1,229	1,844	991	576	1,045	1,104	1,995	1,984	876	6,423	1,426	627	1,934	360	765	803	933	304	1,559	44	338	100 100
ì	7	7.5	136	416	42	34	108	15	2.6	49	105	90	53	37	31	101	257	84	48	569	7.4	67	164	50	21	99	85	18	89	34	49	WW. 0
000	000	2,950	8,210	21,150	1,960	1,760	3,460	930	2,170	2,600	4,360	3,970	2,740	1,580	1,630	3,920	6,910	5,440	2,040	15,600	3,620	1.790	6,770	2,140	1.250	2.950	3,620	770	3.390	200	1,560	10 % 010
1 104	T,170#	5,059	10,500	28,118	3,348	2,931	6,464	1,262	3,317	3,652	7,992	6,171	4,556	2,745	2,589	6,623	9,958	9,307	3,235	19,914	5,473	3,106	10,946	3,865	1.764	5,135	6.267	1.494	5,189	865	2,418	1 000 1
4 070	1,010	14,700	13,500	12,123	13,705	11,948	23,023	1,702	6.567	2,110	31,155	12,175	14,760	10,280	5,631	18,952	6.642	27,866	9.288	20,090	11,197	9.180	30,141	17,066	3.557	16,496	21,137	5.354	10,332	3,916	5,074	100 000
	1	4.528	25.802	87,930	l	1	3,155	2,595	6.679	13,343	1	11,566	5,108	1	3,944	6,435	39.274	8,292	3,123	53,514	9.277	4.050	11.557	1	2.584	2.578	3,223	1	8.672	1	6,529	000 110
120	4,270	19.228	39,302	111,053	13,705	11,948	26,178	4.297	13.246	15,453	31,155	23,741	19,868	10,280	9.575	25,387	45,916	36,158	12,411	73,604	20.474	13,230	41.698	17,066	6.141	19.074	24.360	5.354	19,004	3,916	11,603	100 111
	Throckmorton	Titus	Tom Green	Travis	Trinity	Tyler	Upshur	Upton	Uvalde	Val Verde	Van Zandt	Victoria	Walker	Waller	Ward	Washington .	Webb	Wharton	Wheeler	Wichita	Wilbarger	Willacy	Williamson	Wilson	Winkler	Wise	Wood	Yoskum	Young	Zapata	Zavala	
																														1	. .	

Total State . . 6,414,824 2,911,389 3,503,435 1,674,8281,137,210 24,877 \$403,489 3,319 \$85,900 19,269 \$463,920 116,824 \$1,910,914 (*) Includes Service Establishments Receipts of Loving County. Family figures for Counties in this State are preliminary Census releases.

26,010	REL	Sales	531	98	454	134	1	1	1	1	l	1	855	02	1	l	1	1	I	
-	APP	Stores	10	7	19	17	1	¢\$	П	ÇŽ	1	٦	9	8	1	c s	1	l		
	-SERVICE							2,796												
mes	RETAIL							179												
tadio Homes		Sales																107	5-4	
R	AUTON	Stores	17	7.9	88	38	1	42	27	19	16	6	38	54	15	51	11	13	00	
550,310 139,487	DG.	Sales	*	\$131	281	199	1	59	53	31	•	۰	137	49	•	57	•	۰	1	
	DR	Stores	63	9	6	9	1	4	65	ez	1	1	7	ಣ	¢?	57	ςį	П	1	
	000	Sales	\$143	921	1,599	1,287	21	749	242	48	58	7.9	376	535	90	146	49	9	41	
	FO	Stores Sales	16	64	80	41	3	33	15	6	œ	ō	14	°23	œ	17	10	ಣ	9	
Population Families	Radio	Homes	1,100	4,020	6.710	4,100	120	3,320	1,770	1,450	096	460	1,830	1,690	500	1,960	570	490	450	
Popu		Families	1,245	4.516	7,470	4,608	131	3,776	1,961	1,615	1,092	515	6₹0,2	1,943	563	2,180	634	545	497	
		Rural	5,014	13,191	17,929	10.402	564	12,427	8,958	7,072	5,253	2,070	3,636	4,557	2,561	9,613	2,611	2,203	87078	
	ULATION	Urban	I	5,641	11,868	8,057	1	3,357	l	1	1	1	4.695	2,835	1	l		1		
I	POP	Total	5,014	18,832	29,797															
UTA	(County	Beaver	Box Elder	Cache	Carbon	Daggett	Davis	Duchesne	Emery	Garfield	Grand	Iron	Juab	Kane	Millard	Morgan	Piute	Rich	

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RETAIL Stores 356	551	248 61 4.077	330	163 248 209 238 191	1,008 80 210 289	325 253 290 90	1,713	009	300 369 436 413 323 418	110 95 172 488 230 903	641 191 595 281 106	38,793
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Total 28,196	Independent city—included in county 34,114 11,343 22,771		Independent Independent Independent 17,597	10,463 15,556 12,649 14,863	10,013 94,446 Independent 5,671 14,922	20,303 Independent 19,948 17,738 22,767 7,208		Independent city—included in county 40,057 8,768 31,289	26,627 26,627 26,898 20,898 28,861 28,442 19,971	Independent 9,548 6,193 12,485 41,607 11,352 46,315	Independent 47,965 Independent 9,512 52,458 22,721 8,857	2,677,773
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Population Families

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2,009 2,620 167,737 13,998 5,796 3,363 12,122 3,282

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> 8,918 504,980 44,387 20,230 41,393 11,361 11,603 24,546

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Barbour Berkeley County

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Fotal State . 1,736,191

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Stevens ...

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ROSS FEDERAL STUDY REVEALS POPULATION CHANGE IN U.S. MARKETS

Compiled by

T. B. Ellsworth and E. M. Jones, Ross Federal Service, Inc.

During the last half of 1941 and early 1942, the shift from peacetime to war economy—with attendant throwing into high gear of America's industrial and military resources—has led to population changes of considerable magnitude in many American markets. Census figures of 1940 in many cases have been temporarily thrown out of kilter.

As a necessary supplement to RADIO ANNUAL's presentation of U. S. Census data, Ross Federal Service, Inc., have collaborated in compiling the following list, showing population changes in various markets as a result of the nation's defense effort. The material was prepared from the Ross Federal company's continuing study of nationwide economic changes.

Figures given refer generally to city limits. In some cases, which are noted, the increase or decrease in population has taken place outside actual city limits but still within a close metropolitan area.

		Increase or	Per Cent
CITY	1940 Census	Decrease	Change
Akron, Ohio	244,791	+ 5,000	+ 2.0
Albany, N. Y.	130,577	+ 3,106	+ 2.5
*Albuquerque (N. M. (Metropolitan District)	61,968	+ 5,000	+ 8.1
Allentown, Pa.	96,904	+4,500	+ 4.6
*Atlanta, Ga. (Metropolitan District)	442,294	+29,000	+ 6.6
Augusta Ga. (Metropolitan District)	87,809	+22,000	+25.1
Austin, Tex.	87,930	+ 5,300	+ 6.0
Baltimore, Md	859,100	+141,000	+16.4
*Baton Rouge, La. (Metropolitan Area)	64,700	+11,000	+17.0
Battle Creek, Mich.	43,453	+ 7,500	+17.3
*Birmingham, Ala. (Metropolitan Area)	400,931	+25,000	+ 6.2
Boston, Mass.	770,816	+29,000	+ 3.8
Bridgeport, Conn.	147,121	+ 4,000	+ 2.7
Buffalo, N. Y.	575,901	+ 2,000	+ .3
Burlington, Ia.	25,832	+14,000	+54.2
Camden, N. J.	117,536	+ 3,000	+ 2.5
Canton, O.		+ 7,000	+ 6.5
Charleston, S. C.		+35,000	+49.0
Charleston, W. Va.	67,914	+ 3,400	+ 5.0
Charlotte, N. C.	100,899	+ 2,000	+ 2.0

CITY	1940 Census	Increase or Decrease	Per Cent Change
Chattanooga, Tenn.	128,163	+ 5,500	+ 4.3
Chicago-Hammond-Gary	3,578,711	+35,000	+ 1.0
Cincinnati, O., 455,610; Covington, Ky., 62,018.		+ 4,000	+ .8
Cleveland, O.		+ 7,500	+ .9
*Columbia, S. C. (Metropolitan Area)		+20,000	+26.7
Columbus, Ga.		+ 7,000	+13.1
Columbus, O.		+18,000	+ 5.9
Corpus Christi, Tex.		+22,000	+38.4
Dallas, Tex.		+25,000	+ 8.5
Dayton, O.		+14,300	+ 6.8
			+ 4.1
Denver, Colo. (Proportionate greater increases in outlying town	as not indicated	.)	1 1.1
Des Moines, Ia.	159,819	+ 3,000	+ 1.9
Detroit, Mich.	1,623,452	+76,500	+ 4.7
Duluth, Minn.	101,065	- 1,000	- 1.0
El Paso, Tex.	96.810	+ 5,000	+ 5.2
Erie, Pa.	116,955	+ 8,000	+ 6.8
Evansville, Ind.	97,062	- 2,000	-2.1
Flint, Mich.	115,543	Little change	e
Ft. Wayne, Ind.	118,410	+ 4,450	+ 3.8
*Ft. Worth, Tex. (Metropolitan Area)	215,000	+10,000	+ 4.7
*Fresno, Calif. (Metropolitan Area)		+ 3,000	+ 3.8
Grand Rapids, Mich.		+ 2,000	+ 1.2
Harrisburg, Pa.	83,893	+10,000	+11.9
Hartford, Conn.		+33,000	+19.8
Houston, Tex.		+26,000	+ 6.8
Indianapolis, Ind.		+12,600	+ 3.3
Jackson, Miss. (Plus approximately 2,500 at military base.)		+ 5,000	+ 8.1
Jacksonville, Fla.		+25,000	+14.4
Joliet, Ill.		+ 4,000	+ 9.4
Kansas City, Mo.		Little change	
Knoxville, Tenn.		+ 4,000	+ 3.6
Little Rock, Ark.		+13,200	+15.0
Lincoln, Neb.		+ 500	+ .6
Long Beach, Calif.		+20,000	$^{+}$.0 $^{+}$ 12.2
Los Angeles, Calif.		+100,000	+6.6
Louisville, Ky.		+10,000	$+\ 3.1$
Lowell, Mass.	101,389	(to come)	⊤ 0.1
Macon, Ga.		+17,000	+29.4
Manitowoc, Wisc.		+ 1,000	+4.1
Memphis, Tenn.	· ·	+12,000	+ 4.1 + 4.1
Miami, Fla.		+12,000 $+12,000$	+ 7.0
Milwaukee		+12,500	+ 2.1
Minneapolis-St. Paul		Little change	
		+20,000	+25.6
Montgomery, Ala (Including 15,500 at Maxwell and Gunter Fiel	ds. 3,500 in 1	.940.)	+20.0
Muncie, Ind.	49,720	+ 1,200	+ 2.4
Nashville, Tenn.	167,402	+ 2,300	+ 1.4
New London, Conn. (Proportionate greater increases in outlying tow	30,456	+ 9,500	+31.2
New Orleans, La.	ns.) 494,537	+ 6,300	+ 1.3
Norfolk, Va. (Norfolk-Portsmouth-Newport News. Combined 1	.940 census: 32	3,326; 1942, 450,00	00.)

CITY	1940 Census	Increase or Decrease	Per Cent Change
Oklahoma City, Okla.	204,424	+ 8,500	+ 4.2
Omaha, Neb.	223,844	+ 6,800	+ 3.0
Orlando, Fla.	36,736	+ 2,500	+ 6.8
Philadelphia, Pa.		+25.000	+ 1.3
Philadelphia, Pa. (Another 40,000 estimated for suburban areas w	hich at 1940 een	sus had 50,000 pe	opulation.)
Pittsburgh, Pa.	671,659	Little change	
Pontiac, Mich.	66,626	+ 3,500	+ 5.3
*Portland, Me. (Metropolitan District)	89,424	+ 7,500	+ 8.4
Portland, Ore.	305,394	+24,000	+ 7.9
Portsmouth, N. H.	14,821	+ 5,000	+33.7
Providence, R. I. (Metropolitan District)	285,669	+ 3,000	+ 1.1
Raleigh, N. C. (City limits recently extended, taking in 8,103 as	46,897	Little change	e
Roanoke, Va.	69,287		1 0 0
Rochester, N. Y.	324,975	+ 1,400 + 2,000	+ 2.0 + .6
Rockford, Ill.	,		
Davenport-Rock Island-Moline	84,637	+ 7,400	+ 8.7
	143,422	+12,000	+ 8.4
(Metropolitan District)	.000.)	1 12,000	1 0.1
*Saginaw-Bay City-Midland			
(Metropolitan Area) (Saginaw, 2,200; Bay City, 2,000; Midland 1.000	141,079	+ 5,200	+ 3.7
St. Louis, Mo.	816,048	+30,000	+ 3.7
Salt Lake City, Utah	149,934	+ 8,000	+ 5.3
*San Antonio, Tex. (Metropolitan District)	320,000	+40,000	+12.5
San Diego, Calif.	203,341	+97,000	+47.7
		+97,000	+10.4
San Francisco-Oakland (Metropolitan District) (San Francisco 42,000; Oakland and Sub., 55,000	0.)	101,000	1 10.1
Savannah, Ga.	95,996	+30,000	+31.3
Schenectady, N. Y.	87,549	+ 5,100	+ 5.8
Scranton, Pa.	104,404	+ 2,800	+ 2.0
*Seattle-Bremerton, Wash.	000 404	. == 000	1.140
(Metropolitan District)	383,436	+55,000	+14.3
Shreveport, La.	98,167	+14,000	+14.3
Spartanburg, S. C.	32,249	+ 2,000	+ 6.2
Springfield, Mass.	149,554	+ 6,000	+ 4.0
Spokane, Wash.	122,001	+ 1,300	+ 1.1
Syracuse, N. Y. (Approximately 3,000 more added within 7-mi. rad	205,967 ius. which had a	+ 3,000 1940 pop. of 47.0	+ 1.5
Tacoma, Wash.	109,408	+20,000	+18.3
Tampa, Fla.	108,391	+10,000	+ 9.2
Toledo, O.	282,349	+10,000	+ 3.5
Tulsa, Okla.	142,157	+ 8,000	+ 5.6
Waco, Tex.	55,982	+ 2,200	+ 4.0
Washington, D. C. (Nearby metropolitan area now over 1,000,000.)	663,091	+117,000	+17.6
Waterbury, Conn.	99,314	+ 5,000	+ 5.0
Wheeling, W. Va. (Met. area 1940: 196,000; met. area 1942: 200.	61,099	+ 1,100	+ 1.8
Wichita, Kan.	114,966	+27,000	+23.5
Wilmington, Del. (Another 2,000 increase in nearby suburbs.)	112,504	+ 1,000	+ .9
Worcester, Mass.	193,694	Little change	9
	167,720	+ 8,500	+ 5.1
Youngstown, O.	101,120	1- 0,000	1 0.1

^{*} Metropolitan district more indicative of population change.

districts METROPOLITAN

tiguous minor civilian divisions baving a population density of 150 or more per square preceding pages in that the areas studied are economic rather than political. A Metropolitan mile. The U. S. Bureau of Census has prepared data on 140 Metropolitan Districts, all of Information on Metropolitan Districts is a new addition to RADIO ANNUAL's presentation of market data. The material that follows is distinguished from the data by county on District is an area including all the thickly settled territory in and around a city or group of cities. It includes the central cities of the United States and all adjacent and conwhich are included in the following presentation.

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AKRON METROPOLITAN DISTRICT	0)
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	ENT	Sales	\$24,870	001 24	601,110	9	\$10,244		\$6,174		\$2,844		\$4,687		349,833	
	DEPARTMENT	Stores Sales	91 %		101		62		02		16		24		594 \$31,964 116 \$49,833	district.
			7.1				* 80		• 0:		174		919		964	stropolitar
	AUTOMOTIVE	Sales	\$27,571		\$30,508		\$19,758*		5,730*		\$6,074		\$5,919		\$31,6	entire me
	AUT	Stores	699		200	rrict	424		160		176		124		594	for the
Oluio)	9	Sales	\$4,776*	DISTR mties (N	\$5,277	N DIS	\$3,626		\$1,137		\$1,710		\$1,199	s (Ga.)	\$7,664	sales" are
ounties (DRC	Stores	143	LITAN etady Cor	168	POLITA	103	TRICT (Penna.)	39	STRICT ies (Tex.)	45	STRICT	37	STRICT on Countie	212	ores and
Contains name of Medica Portage and Summit Counties (Olito)		Stores Sales Stores Sales Stores Sales	219 \$7,934 1,336 \$35,401 143	TROPO nd Scheme	201	METRO ounties ()	347 \$6,069* 1,717 \$28,947 103	ALTOONA METROPOLITAN DISTRICT Contains parts of Blair and Cambria Counties (Penna.)	90 \$3,827 500 \$11,069	AMARILLO METROPOLITAN DISTRICT Contains parts of Potter and Randall Counties (Tex.)	59 \$3,080 164 \$4,981	ASHEVILLE METROPOLITAN DISTRICT Contains narts of Buncombe County (N. C.)	\$5,678	ATLANTA METROPOLITAN DISTRICT Contains parts of Clayton, Cobb, DeKalb and Fulton Counties (Ga.)	299 \$17,571* 1,409 \$30,868 212	Retail St
age and	FOOD	vic	3 \$35	OY ME	46,	STON I	828 2	POLIT.	0 \$11	OPOLIT and Rand	4 \$4	OPOLI	1 85	OPOLIT, DeKalb	6 \$3(: "Total
dina Por	mand, total	Store	1,336	ADY-TR	2,22(EM-EA gh, North	1,71	METR(50	METR of Potter	16	E METR	\$2,349 211	METR(* 1,40	and more
TKON M	ARET.	Sales	\$7,934	NECTA bany, Rer	\$21,184	THLEH	\$6,069	OONA ns parts o	\$3,827	ARILLO ins parts	\$3,080	EVILLI Sontains n	\$2,349	LANTA ts of Clay	\$17,571	opulation
AB	APP.	Stores	219	Y-SCHE	578	WN-BE	347	AL7 Contai	90	AM/ Contai	59	ASH	59	ATI	662	f 2,500 p
Ç		Solos	\$141,039	ALBANY-SCHENECTADY-TROY METROPOLITAN DISTRICT contains parts of Albany, Rensselaer, Saratoga and Schenectady Counties (N. X.)	\$199,031 578 \$21,184 2,220 46,201 168 \$5,277	ALLENTOWN-BETHLEHEM-EASTON METROPOLITAN DISTRICT Contains parts of Bucks, Lehigh, Northampton Counties (Penna,), Warren (N. J.)	\$117,640		\$38,644		\$26,625		\$27,627	S	5,275 \$193,342	Retal sector data figures are for Urban Areas of 2,500 population and more: "Total Retail Stores and Sales" are for the entire metropolitan district.
	1000	3	4.462 \$1		7,164 \$1	[V	5,124 \$		1,381		834		914		5,275 \$	are for Ur
	•		94.911		122,313		83,648		29,004		14.946		18,875		449.994 117.384	ta figures
			on Fan 15 94												94 117	census da
			Population 349.705		431,575		325,142		114.094		53.463		76.324		449.9	Retail

Automotive figures include Filling Station Stores and Sales.

^{*} Estimated.

	DEPARTMENT Stores Sales	\$4 194 44 194	\$4.552	\$89,693	87,108	88 8.00 8.00 1.00 1.00	\$17,949	\$159,135	\$11,479	554.477	\$10,752.	\$6,155	
	DEPAR	4 6	68	356	2.2	55	87	855	8	55.5	51	53	
	AUTOMOTIVE tores Sales	69,00 69,00 84,00	88.00	\$52,511	\$12,810	\$11.552	\$25,613	\$137,939	\$15,222	\$54,648*	\$15,713	87,376	
	Stores	114	213	ities (Md 853	252	539	436	2,986	384	1,191	386	165	
SICT i. J.)	DRUG s Sales	C.)	š	T Howard Coun \$15,710	DISTRICT \$2,043	;CT \$1,872	; \$3,818	Countles (Ma \$38,716	CT \$3,326*	FRICT .) \$10,357	\$5.25 44.25	ICT \$1,916*	
N DISTE	Stores	ISTRIC Aiken (S.	STRICT rex.)	DISTRIC erroll and	LITAN (Tex.)	DISTRI N. Y.)	DISTRI (Ala.)	STRICT Plymouth 1,266	DISTRIC Conn.) 129	AN DIST Hes (N. Y. 359	STRICT hito)	DISTR wa)	
ATLANTIC CITY METROPOLITAN DISTRICT Contains parts of Atlantic and Cape May Counties (N. J.)	FOOD Sales	249 55,919° 710 510,108 75 8 75 8 AUGUSTA METROPOLITAN DISTRICT Contains parts of Richmond County (Ga.), Aiken (S. C.) 88 \$2,906 336 \$5,501 27 AUGUSTA METROPOLITA AN INCREDIATION	avis	BALTIMORE METROPOLITAN DISTRICT Contains Baltimore City; parts of Anne Arundel, Baltimore, Carroll and Howard Counties (Md.) 42 \$417,395 1,036 \$33,023 6,401 \$100,352 487 \$15,710 853	BEAUMONT-PORT ARTHUR METROPOLITAN DISTRICT Contains parts of Jefferson County (Tex.) 828 97 \$5,613 488 \$10,060 67 \$2,043	BINGHAMTON METROPOLITAN DISTRICT Contains parts of Broome County (N. Y.) 150 \$5,123 530 \$14,181 34 \$	BIRMINGHAM METROPOLITAN DISTRICT Contains parts of Jefferson County (Ala.) 246 \$11,253* 1,036 \$21,770 161 \$8	BOSTON METROPOLITAN DISTRICT Contains Suffolk; parts of Essex, Middlesex, Norfolk and Pyrnouth Counties (Mass.) 018,837 2,634 \$90,645 11,082 \$261,838 1,266 \$38,716 2,9	BRIDGEPORT METROPOLITAN DISTRICT Contains parts of Fairfield County (Conn.) 214 \$7,636 1,213 \$22,491 129 \$	BUFFALO-NIAGARA METROPOLITAN DISTRICT Contains parts of Erie and Niagara Countles (N. X.) 855 \$31,542 4,529 \$86,792 359 \$10,35	CANTON METROPOLITAN DISTRICT Contains parts of Stark County (0hio) H \$7,239* 741 \$18,796 65	CEDAR RAPIDS METROPOLITAN DISTRICT Contains parts of Polk County (Iowa) 69 \$3,022 290 \$6,184 39 \$1	
Y MET	Stores	METROP Richmond (ETROPO parts of Tr	METRO e Arundel, 6,401	RTHUR M	METRO	NGHAM METROP contains parts of Jeffers \$11,253* 1,036	ETROPC Middlesex 11,082	METRO rts of Fair 1,213	RA ME Frie and 4,529	ETROPO parts of St 741	S METR purts of Po	
TIC CIT	APPAREL ores Sales 49 %5 010*	USTA Parts of 1	STIN M Contains \$3,285	rts of Ann \$33,623	PORT A	IAMTON ontains pa \$5,123	NGHAM Sontains pr \$11,253*	STON M s of Essex, \$90,645	SEPORT ontains par \$7,636)-NIAGA us parts of \$31,542	Contains 1 \$7,239*	RAPID Contains \$3,022	
ATLAN	APP. Stores	AUC Contains 88	AU 74	BAL7 ore City; pa 1,036	-TUMONT	BINGI C 150	BIRMI 246	BOS Suffolk; part 2,634	BRIDG C 214	BUFFALC Contain 855	CAN	CEDAR 69	
	Stores Sales 2.568 \$57.112	\$26,665	\$40,614	ains Baltim \$417,395	BE/ \$53,828	\$62,046	\$119,199	Contains 30,702 \$1,018,837	\$90,207	\$339,017	\$81,770	\$35,985	
* 4 20 00	Stores 2.568	1,133	1,286	Cont 16,042	1,843	2,010	3,596	30,702 \$	3,263	12,527	2,748	1,084	
	Families 28,195	22,959	26,863	271,952	37,497	38,055	106,534	606,382	57,487	224,975	53,302	53,262	
	Population 100,096	87,809	106,193	1,046,692	138,608	145,156	407,851	2,350,514	216,621	857,719	200,352	183,973	* Estimated.

CHARLESTON (S. C.) METROPOLITAN DISTRICT	
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	DEPARTMENT	\$4,027*	*27.783	89,098	\$7,805	\$499,158	\$43,616	\$94,746	\$4,366*	\$3,142	\$25,724	\$4,074	\$41 057*	0011
	DEPAR	24	80	26	49	1,385	285	448	61	61	91	30	- - - -	
	AUTOMOTIVE fores Sales	\$7,324*	\$6.00 \$6.00	\$10,954	\$11,775*	\$256,997	unties (Ky.) \$47,483	\$83,173	\$8,333	\$5,426*	\$32,661	\$8,432	836.594	
	Stores	94	159	185	es (Ga.) 215	y (Ind.) 4,486	centon Co	1,924	137	65	655	164	691	
	DRUG Sales	\$1,396	ISTRICT Va.) \$1.921	CT \$2,000	CHATTANOOGA METROPOLITAN DISTRICT Contains parts of Hamilton County (Tenn.) and Catoosa, Dade and Walker Counties (Ga.) \$61,668 157 \$5,852 677 \$13,223 73 2,204 215	CHICAGO MEROPOLITAN DISTRICT Contains parts of Cook, DuPage, Lake and Will Counties (III.) and Lake County (Ind.) 81.889.237 5.342 \$177.349 21.293 \$363.972 2.298 \$76.879 4.486	CINCINNATI METROPOLITAN DISTRICT Contains parts of Hamilton, Warren Counties (Ohio), Dearborn County (Ind.), Campbell and Kenton Counties (Ky.) 32 11,314 \$322,449 768 \$33,924 3,797 \$80,149 424 \$12,011 1,004 \$47,483	CT io) \$19,661	T : c.) \$1,419*	RICT nty (Ala.) \$900	FRICT \$6,436	`RICT \$1,233	\$8,146	
(S. C.)	Stores	36	ITAN Dunties (W.	DISTRI y (N. C.) 48	N DISTRI	ISTRICT (III.) and 2,298	DISTRI (Ind.), Car 424	DISTRI unties (Ohi 595	DISTRIC Sounties (S	AN DIST	AN DIS' (Ohio) 209	(Tex.)	ISTRICT (Tex.)	
Contains parts of Charleston County (S. C.)	OD Sales	\$6,061	CHARLESTON (W. VA.) METROPOLITAN DISTRICT Contains parts of Knawtha and Putrana Counter (W. Va.) 120 56.132 411 511.049 63 81.921	CHARLOTTE METROPOLITAN DISTRICT Contains part of Mecklenburg County (N. C.) 90 \$3,802* 324 \$7,642 48	CHATTANOOGA METROPOLITAN DISTRICT of Hamilton County (Tenn.) and Catoosa, Dade and Walker 157 \$5,852 677 \$13,223 73 2	CHICAGO MEROPOLITAN DISTRICT ook, DuPage, Lake and Will Counties (III.) and 2 \$177,349 21,293 \$363,972 2,298	CINCINNATI METROPOLITAN DISTRICT arren Counties (Ohio), Dearborn County (Ind.), Campb. 768 \$33,924 3,797 \$80,149 424 \$1	CLEVELAND METROPOLITAN DISTRICT Contains parts of Cuyahoga and Lake Counties (Ohio) (076 \$35,711 6,281 \$125,422 595 \$	COLUMBIA METROPOLITAN DISTRICT Contains parts of Lexington and Richland Counties (S. C.) 76 \$3,254 318 \$5,530 38 \$	COLUMBUS (GA.) METROPOLITAN DISTRICT Contains parts of Muscogee County (Ga.) and Russell County (Ala.) 78 \$3,109 368 \$5,833 36 \$900	COLUMBUS (OHIO) METROPOLITAN DISTRICT Contains parts of Franklin County (Ohio) 276 \$16,350 1,465 \$36,838 209 \$6,43	CORPUS CHRISTI METROPOLITAN DISTRICT Contains parts of Nucees County (Tex.) 58 \$1,997 355 \$6.043 35 \$1.2	DALLAS METROPOLITAN DISTRICT Contains parts of Dallas County (Tex.) 55 \$15,635 1,132 \$29,551 195	
rts of Charle	F00D Stores	383	VA.) MI	METROF of Meckler 324	A METR((Tenn.) an	CHICAGO MEROPOLITAN D of Cook, DuPage, Lake and Will Counties 5,342 \$177,349 \$11,293 \$363,972	METROPhio), Dearbo	METROI Cuyahoga n 6,281	METROP exington an	A.) METR gee County 368	IO) MET irts of Fran 1,465	TI METR	ETROPO parts of Dal 1,132	
Contains pa	APPAREL res Sales	\$2,747*	STON (W. ss parts of K	RLOTTE ontains part \$3,802*	TANOOG	HICAGO c, DuPage, 1 \$177,349	CINNATI Counties (0 \$33,924	VELAND ains parts of \$35,711	LUMBIA is parts of I \$3,254	ABUS (G.	BUS (OHIC Contains parts \$16,350	S CHRIS Contains 1 \$1,997	ALLAS M Contains 1 \$15,635	
	Stores	102	HARLES' Contains 120	CHA C 90	CHAT is of Hamil	C) ts of Cool 5,342	CINC n, Warren 768	CLEV Contai 1,075	COI Contain 76	COLUI mtains par	COLUM 276	CORPU	D,	
	FOTAL RETAIL Stores Sales	\$31,112	CJ \$54,556	\$48,369	Contains par \$61,668	Contains par 61,222 \$1,889,237	s of Hamilto \$322,449	\$507,152	\$35,047	Co \$27,468	\$169,166	\$33,050	\$185,073	
	TOTAL	1,239	1,559	1,196	2,361	61,222	tains parts	16,745	1,133	1,140	4,716	1,213	4,982	
	Families	26,707	34,104	27,855	48,790	1,237,336	Con.	336,138	21,847	:	100,635	18,962	107,268	نے
	Population	97,711	136,332	112,986	193,215	4,499,126	789,309	1,214,943	89,555	:	365,796	70,677	376,548	* Estimated

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VENPORT-ROCK ISLAND-MOLINE METROPOLITAN DISTRICT	
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	DEPARTMENT Stores Sales	50 \$12,291	56 \$19,430	13 \$6,109	94 \$44,547	35 \$15,474	564 \$143.196	55 \$7,940*	26 \$3,661*	21 \$7,630	28 \$7,572	39 \$6,540	59,019	
	m			\$7,914							\$8,907			
	AUTOMOTIVE tores Sales	\$14,559	7 \$19,768		\$35,567	\$14,909*	\$185,567	\$11,027*	\$5,696	\$10,003		\$10,53%	\$11,865	
	AUTO	329	367	179	(Colo.) 842	ıty (S. D.)	3,380	(Wise.)	108	196	608	≎8°6 (*:	1CT 362	
nty (III.)	DRUG s Sales	\$2,487*	\$4,358	\$1,066	Counties \$9,719	CT Union Cour \$3.829	(Mieh.) \$39,769	rRICT as County \$2,393*	\$1,029	\$1,753	\$1,256*	CT 'ounty (Ky \$2,649	DISTR ty (R. 1.) \$3,179	
Island Con	Stores	94	ISTRICI 7 (Ohio) 98	(III.)	ISTRICT Jefferson 245	DISTRI Neb.) and 1	ISTRICT counties 1,076	AN DIST and Dough	ISTRICT (N. C.)	ISTRICI (Tex.) 52	TRICT mna.)	DISTRI lenderson (OLITAN wport Coun 128	
Contains parts of Scott County (Ia.) and Rock Island County (III.)	FOOD Sales	\$16,040	DAYTON METROPOLITAN DISTRICT Contains parts of Montgomery County (Ohio) 87 \$9.176 1,016 \$25.177 98	DECATUR METROPOLITAN DISTRICT Countains parts of Macon County (III.) 69 \$2,703 256 \$6,508 27	DENVER METROPOLITAN DISTRICT Contains Deriver County; parts of Adams, Arapahoe and Jefferson Counties (Colo.) 191,829 285 \$12,765 1,421 \$34,128 245 \$9,719 (2016)	DES MOINES METROPOLITAN DISTRICT Contains parts of Woodbury County (Ia.), Dakota County (Neb.) and Union County (S. D.) \$88,677 149 \$8,036* 703 \$15,554 108 \$3,829 429	DETROIT METROPOLITAN DISTRICT Contains parts of Macomb, Oakland and Wayne Counties (Mich.) 1,943 \$80,332 9,112 \$179,527 1,076 \$39,76	DULLUTH-SUPERIOR METROPOLITAN DISTRICT Contains parts of Carlton and St. Louis Counties (Minn.) and Boughs County (Wise.) 867,998 201 \$6,843 708 \$17,152 71 \$2,393* 34	DURHAM METROPOLITAN DISTRICT Contains parts of Durham County (N. C.) 38 \$2,300 278 \$4,531 29	EL PASO METROPOLITAN DISTRICT Contains parts of El Paso County (Tex.) 59 \$2,788* 505 \$6,835 52	ERIE METROPOLITAN DISTRICT Contains parts of Erie County (Penna.) \$5,401 831 \$12,041	EVANSVILLE METROPOLITAN DISTRICT Contains parts of Vanderburgh County (Ind.) and Henderson County (Ky.) 127 \$6,810* 535 \$10,251 65 \$2,649	EALL RIVER-NEW BEDFORD METROPOLITAN DISTRICT Contains parts of Bristol County (Mass.) and Newport County (R. 1.) 7/701 295 \$9.471* 1.548 \$50,215 128 \$9.170	
t County (Is	Stores	672	FON METROPC tains parts of Montg \$9,176 1,016	METROP parts of M	METROPO of Adams, 1,421	S METRO y (Ia.), Dak 703	METROPO comb, Oaklan 9,112	SIOR MET L. Louis Coun 708	METROPO parts of Dur 278	METROPO parts of El	ETROPOL parts of Er 831	E METRO nrgh County	SEDFORD 1 County (M 1,548	
arts of Sect	APPAREL res Sales	\$5,624	AYTON Contains pa	SCATUR Contains \$2,703	ENVER Nunty; parts \$12,765	MOINES thury County \$8,036*	DETROIT N Contains parts of Mae 1,943 \$80,232	H-SUPER	Contains 1 \$2,309	L PASO MI Contains par \$2,788*	ERIE MI Contains \$5,401	NSVILLE of Vanderbin \$6,810*	R-NEW BE ts of Bristol \$9,471*	
Contains pr	Stores	170	31	DI	DEI S Denver Com 285	DES I		DULUTH- parts of Carlt		Ü	138	EVA tuins parts 127	L RIVER	
	Stores Sales	\$74,772	\$116,380	\$32,754	Contains \$191,829	Contains pa \$85,677	\$890,859	Contnins \$67,998	\$25,312	\$40,978	\$50,992	Com \$51,622	FAL (\$89,701	
	Stores	2,494	3,303	950	5,447	2,609	27,340	2,412	822	1,553	2,000	1,924	4,003	
	Families	49,559	75,519	119,011	114,002	53,262	594,646	43,054	17,530	28,291	35,237	39,537	72,184	d.
	Population	174,995	271,513	65,764	384,372	183,973	2,295,867	157,098	69,683	115,801	134,039	141,614	272,648	* Estimated.

FLINT	FLINT METROPOLITAN DISTRICT	
Contains	Contains narte of Geneceos County (Wich)	
COLLEGIES	parts of concesso county (miles)	

	AUTOMOTIVE DEPARTMENT tores Sales Stores	\$15,543 44 \$8,943		\$11,893 24 \$11,453	\$19.396 46 \$28.339	\$13,410 37 \$7,250	\$5,549 15 \$2,880	\$15,720* 68 \$13,632	\$7,039 25 \$4,817	\$6,931 30 \$4,455	\$11,355 50 \$8.782	\$35.475 178 \$32,405	
	AUT(Stores	337		273	10 10 10	242	125	387	115	163	214	963	
•	DRUG res Sales	73 \$3,415	TRICT	75 \$2,315	STRICT:) \$4.458	ICT 37 \$1,696	TRICT :.) 35 \$1,108	ISTRICT) 100 \$3,915*	STRICT 2.) \$1,104	N DISTRICT (Ohio) 36 \$1,368	TRICT inties (Penna.) 96 \$2.968	HARTFORD-NEW BRITAIN METROPOLITAN DISTRICT Contains parts of Hartford, Middleeex, New Haren and Tolland Countles (Conn.) 4,005 526 \$19,303 2,271 \$55,737 244 \$8,248	
Contains parts of Genessee County (Mich.)	DD Sales Stores	\$16,827	WAYNE METROPOLITAN DISTRICT Contains parts of Allen County (Ind.)	\$11,306	FORT WORTH METROPOLITAN DISTRICT Contains parts of Tarrant County (Tex.) 125 S6 039 743 S16.208 105 8	FRESNO METROPOLITAN DISTRICT Contains parts of Fresno County (Calif.) 7 \$5,059 362 \$9,666 37	GALVESTON METROPOLITAN DISTRICT Contains parts of Galveston County (Tex.) 68 \$2,186 \$07 \$6,666 35	GRAND RAPIDS METROPOLITAN DISTRICT Contains parts of Kent County (Mich.) 225 \$8,133 714 \$17,585 100 \$3	GREENSBORO METROPOLITAN DISTRICT Contains parts of Guilford County (N. C.) 67 \$3,022 218 \$5,055 28 \$	HAMILTON-MIDDLETON METROPOLITAN DISTRICT Contains parts of Butler and Warren Counties (Ohio) 2 112 \$2,815 445 \$10,146 36 \$1,368	HARRISBURG METROPOLITAN DISTRICT Contains parts of Cumberland, Dauphin and Perry Counties (Penna.) 208 \$8,144 854 \$13,935 96 \$2,968	HARTFORD-NEW BRITAIN METROPOLITAN DISTRICT ontains parts of Hartford, Middlesex, New Haven and Tolland Countles (Corr. 526 \$19,303 2,271 \$55,737 244 \$8,248	
s parts of Genes	FOOD Stores		VAYNE METROPOLITAN DI	\$5,364* 633	RTH METROI ns parts of Tarr	METROPOI ins parts of Fresi 59 862	STON METROP trains parts of Galve \$2,186	PIDS METRO	ORO METROI is parts of Guilfo	MIDDLETON ME parts of Butler and \$2,815	SBURG METROH of Cumberland, Dauph \$8,144 854	d, Middlesex, New	
Contain	APPAREL Stores Sales	97	FORT WA	125 \$5,3	FORT WORTI	FRESNO Contains \$5,059	GALVEST Contain 68 \$2,1	GRAND RAPII Contains 225 \$8,133	GREENSBORG Contains p 67 \$3,022	MILTON-MIL Contains par 112 \$2,8	HARRISBI tains parts of Cl 208 \$8,1	TFORD-NEW BI parts of Hartford, M 526 \$19,303	
	FOTAL RETAIL Stores Sales	\$77,804		\$58,334	\$97.741	\$58,804	\$28,534	\$88,123	\$28,663	HAI \$38,992	Cond \$68,501	HAR' Contains \$224,005	
	TOTAL	2,276		1,917	983	1,820	1,244	2,856	797	1,503	2,645	6,866	
	Families	49,839		37,135	95 95 95 95 95	27,908	19,513	59,233	17,735	30,282	46,411	129,938	
	Population	188,554		134,385	207.677	97,504	71,677	209,873	73,055	112,686	173,367	592,193	

		TOTAL	POTAL RETAIL	INDIA	INDIANAPOLIS METROPOLITAN DISTRICT APPARET. FAOON	METROPORTS of Marion	NAPOLIS METROPOLITAN DIS Contains parts of Marion County (Ind.) NET.	DISTRI (Ind.)	RICT	AUTOMOTIVE	OTIVE	DEPAR	DEPARTMENT
opulation 455,357	Families 130,077	Stores 5,747	Sales \$196,617	Stores 268	Sales \$14.150	Stores 1,695	Sales \$34.825	Stores 284	Sales \$11.586	Stores 712	Sales \$39,804*	Stores 151	Sales \$37,830*
88,003	22,319	855	\$30,745	JA(78	JACKSON METROPOLITAN DISTRICT Contains parts of Hinds County (Miss.) 78 \$3.117 214 \$4.939	ETROPOL rts of Hinds	(SON METROPOLITAN DISTI Contains parts of Hinds County (Miss.) \$3,117 214 \$4,939	ISTRICT fiss.)	\$1,283	111	\$6,365	19	\$5,207
195,619	51,203	2,402	\$75,631	JACKS	JACKSONVILLE METROPOLITAN DISTRICT Contains parts of Duval County (Fla.) 160 \$6.704* 669 \$15.200 99 \$3	METROI arts of Duva	NVILLE METROPOLITAN DI Contains parts of Duval County (Fla.) \$6,704*	Fla.)	;CT \$3,871	292	\$18,233	7.1	\$8,869
151,781	35,734	1,523	\$47,903	JOH1 Contains 86	JOHNSTOWN METROPOLITAN DISTRICT Contains parts of Cambria and Somerset Counties (Penna.) 86 \$3.075* 443 \$9.166* \$	METROPO mbria and So 443	OLITAN I omerset Cou \$9,166*	DISTRIC nuties (Pent	T na.) \$1,201	152	\$7,149*	0	\$11,215
77,213	21,116	1,095	\$38,559	KAL,	KALAMAZOO METROPOLITAN DISTRICT Contains parts of Kalamazoo County (Mich.) 95 \$3,296 220 \$7,224 37	METROP of Kalamaz	OLITAN I	DISTRIC (Mich.)	T \$1,749	166	\$8,007	19	\$5,309
634,093	188,813	KA] Co 8,814	KANSAS CITY (MO.)-KANSAS CITY (KANS.) METROPOLITAN DISTRIC contains parts of Clay and Jackson Counties (Mo.), Johnson and Wyandotte Counties (Kans.) 814 \$285,352 517 \$31,245* 2,178 \$49,703 387 \$17,613 1,061	- 0	(MO.)-KANSAS CITY (KANS.) METROPOLITAN DISTRICT Elay and Jackson Counties (Mo.), Johnson and Wyandotte Counties (Kans.) 517 \$31,245* 2,178 \$49,703 387 \$17,613 1,061	CITY (K unties (Mo.) 2,178	(ANS.) M), Johnson a \$49,703	ETROPO and Wyand 387	LITAN DI otte Counties \$17,613	(Kans.) 1,061	\$44,260	199	\$61,907*
151,829	37,894	1,665	\$54,932	KNO 120	KNOXVILLE METROPOLITAN DISTRICT Contains parts of Knox County (Tenn.) 120 \$3,954 519 \$10,847 55	HETROPO trts of Knox 519	VILLE METROPOLITAN DISContains parts of Knox County (Tenn.) \$3.954 519	DISTRICT Frant.) 55	F \$2,190	197	\$12,059*	40	\$9,449*
132,037	35,341	2,670	\$53,555	LAN 142	LANCASTER METROPOLITAN DISTRICT Contains parts of Lancaster County (Penna.) 142 \$4,394* 952 \$9,102	METROPC s of Lancasto 952	OLITAN I er County (1 \$9,102	DISTRIC Penna.)	T \$1.613	166	\$8,717	50	57,282
110,356	31,233	1,376	\$51,610	LA	LANSING METROPOLITAN DISTRICT Contains parts of Inglian County (Mich.) 11 \$4,360 297 \$9,178 58	ETROPOL S of Inghan	n County (3 \$9.178	STRICT Mich.) 58	\$2,155	05 24	\$10.063*	50	\$7,931
88,191	25,656	1,115	\$39,763	LIN 59	LINCOLN METROPOLITAN DISTRICT Contains parts of Lauraster County (Neb.) 55 \$3,353 288 \$8,301 48	ETROPOL s of Lancast 288	ITAN DI ter County (\$8,301	STRICT (Neb.)	81,733	197	\$8,193	17	58.088
126,724	34,691	1,894	849,275	LITTL	LITTLE ROCK METROPOLITAN DISTRICT Contains parts of Pulaski County (Ark.) 96 \$3,853* 011 \$8,332 68 8	METROP ts of Pulask 611	OLITAN kt County (. ss.332	DISTRIC Ark.) 68	To	255	\$13,173	32	\$9.446*
,904,596	931,229	46,600	Contain 46,600 \$1,364,812	LOS 3.495	LOS ANGELES METROPOLITAN DISTRICT Contains parts of Los Angeles, Orange and San Bernardino Countles (Calif.) 812 3.495 \$104.134 10.148 \$291.268 1.269 \$48.044	METROP , Orange and 10,148	OLITAN 1 San Bernar S291,268	DISTRIC	CT ies (Calif.) \$48,044	\$ 402.8	%088 191	1,098	\$180,246
Datimontod													

LOUISVILLE METROPOLITAN DISTRICT

	DEPARTMENT	\$20,022	\$11,051	83	87.051	83.343	\$38,161	\$17.672	855 505 505	\$105,125	\$4,988	\$4,811	\$10.882	
	DEPAR	210res 198	140	19	65	31	130	105	214	346	75	13	28	
	AUTOMOTIVE	\$28,611*	\$15,104	\$5,442	\$8,570	\$5,957	\$25,431	\$26,419	\$55,875	\$74,800	\$6,355*	\$6,404*	\$15,846	
	AUTON	589	1CT 464	97	162	85	406	523	1,091	Minn.) 1,752	135	100	360	
nties (Ind.)	DRUG	\$7,593*	SS.) \$3,489*	\$941	\$2,318	CT \$912	mty (Ark.) \$6,143	\$8,218	T Wisc.) \$12,170*	ISTRICT Counties (\$1,787	CT \$1,000*	T \$3,709	
Floyd Cou	Stores	231	OPOLITA unties (Mas 137	STRICT Ga.)	ISTRICT Visc.) 54	DISTRI (N. H.)	ISTRICT ttenden Cou	STRICT Fla.)	DISTRIC Counties (1	Vashingtor	STRICT Ala.)	V DISTRI	DISTRIC Tenn.)	
Contains Jefferson County (Ky.); parts of Clark and Floyd Counties (Ind.)	OD Solos	\$35,845	LOWELL-LAWRENCE-HAVERHILL METROPOLITAN DISTRICT Contains parts of Essex and Middlesex Counties (Mass.) 435 \$34,532 137 \$9,489* 44	MACON METROPOLITAN DISTRICT Contains parts of Bibb County (Ga.) 8 \$2,497 277 \$5,359 33	MADISON METROPOLITAN DISTRICT Contains parts of Dane County (Wise.) 20 \$4,626 276 \$9,105 54	MANCHESTER METROPOLITAN DISTRICT Contains parts of Hillshorough County (N. H.) 112 \$3,372 404 \$10,050 39	MEMPHIS METROPOLITAN DISTRICT Contains parts of Shelby County (Teun.) and Crittenden County (Ack.). 35 239 \$12,270 1,021 \$23,417 175 \$6,143	MIAMI METROPOLITAN DISTRICT Contains parts of Dade County (Fia.) \$12,420 894 \$22,864 171	MILWAUKEE METROPOLITAN DISTRICT Contains parts of Milwankee and Wankesha Counties (Wisc.) 883 \$28,983 \$3,203 \$85,152* 424 \$12.	MINNEAPOLIS-ST. PAUL METROPOLITAN DISTRICT Contains parts of Anoka, Dakota, Hemepin, Ramsey and Washington Counties (Minn.) \$471,371 800 \$38,914 3,646 \$101,724 443 \$17,448 1,75	MOBILE METROPOLITAN DISTRICT Contains parts of Mobile County (Ala.) 1 \$3,121 438 \$6,573 ±0	MONTGOMERY METROPOLITAN DISTRICT Courtains parts of Montgomery County (Ala.) 91 \$3,815* 346 \$5,354 41 \$	NASHVILLE METROPOLITAN DISTRICT Contains parts of Davidson County (Tenn.) 199 \$9.333 769 \$16,192 124	
(y.); parts of	FOOD	1,794	NCE-HAVERHII parts of Essex and N \$11,808* 1,953	ETROPOI parts of Bi	METROPC parts of Dar 276	METRO s of Hillsbon 404	METROPC County (Ter 1,021	ETROPOL parts of Da 894	METROI Iwankee and 3,203	PAUL M Hennepin, 3,646	ETROPO parts of Mol	Y METRC ts of Montg	METROP rts of David 769	
erson County (K	APPAREL Sales	95	RENCE-H as parts of \$11,808*	ACON M Contains \$2,497	Contains \$4,626	CHESTEI	of Shelby \$12,270	IIAMI Mi Contains \$12,420	WAUKEE parts of Milv \$28,983	OLIS-ST. Poka, Dakota, 1 \$38,914	OBILE M Contains \$3,121	TGOMERY Contains part \$3,815*	SHVILLE Contains pa	
is Jefferson	APP	351	L-LAWI Contain 435	M 66	M/ 120	MAN C 112	ains parts	M 449	MIL Contains 883	NNEAPO	M 91	MOM 91	NAN 199	
Contain	TOTAL RETAIL	\$151,353	LOWEL \$116,314	\$26,269	\$46,635	\$34,645	Cont \$140,435	\$133,977	\$335,605	Contains pa \$471,371	\$34,420	\$31,414	\$88,994	
	TOTAL	5,474	5,110	896	1,210	1,216	3,758	4,373	11,592	12,246	1,498	1,038	3,042	
	Families	120,299	86,583	21,021	22,084	22,055	91,401	70,960	215,659	256,712	29,681	24,737	63,578	
	Population	434,408	334,969	74,830	78,349	81,932	332,477	250,537	790,336	911,077	114,906	93,697	241,769	* Estimated.

NEW HAVEN METROPOLITAN DISTRICT

								7				
	DEPARTMENT Stores Sales	\$11,804	\$27,932	\$555,546	\$14,312	\$13,827	\$17,144	\$13,323	\$210,325	88.818	\$127,851	\$7,120
	DEPAR	181	153	6.128	100	20	09	adi IG	g. 1	<u> </u>	Ç/	30
	AUTOMOTIVE tores Sales	\$21,872*	\$23,567	Union Union (dlesex, \$515,057	lowing \$22,516	\$22,960	\$21,555	\$14,637*	ounties \$121.711	\$13,218	s95,032	\$9,956
	Stores	647	533	DISTRIC Essex and rts of Mid (Conn.)	RICT nd the fol olk (Va.) 383	578	(Ia.) 552	306	gomery C	2334	ntles (Pen 1,848	199
	DRUG s Sales	\$5,160*	ICT arishes (La.) \$9,150	OLITAN I (N. Y.); par field County \$142,463	AN DISTI Counties, at South Norfe \$5,254*	RICT \$5,572*	DISTRICT mie County \$5,376	.) \$2,576	ICT e and Mont ties (N. J.) \$37,443	83,564	STRICT Westmoreland Com 778 \$24,664	RICT \$1.832
Conn.)	Stores	194	DISTR Sernard P. 296	ETROPO ies (N. Y Counties is of Fair 5.867	OPOLIT Warwiek nonth and 134	N DIST (Okla.) 133	Ottawatta 158	STRICT unties (10)	Delawar Ster Coun 1,896	STRICI (Ariz.)	DISTRI and Westin 778	N DIST (Me.)
aven County (D Sales	\$33,200	METROPOLITAN DISTRICT of Jefferson and St. Bernard Parishe 2,971 \$32,513 296 \$9	ERSEY M hmond Count Westchester (N. 4.); par 81,378,712	RT METRO ress Anne and rfolk, Portsu \$25,097	OPOLITA oma County \$15,096	1ETROPOI ies (Neb.); 1 \$28,449	LITAN DIS Tazewell Coi \$16,062	OPOLITAN neks, Chester, and Glouce \$254,491	OENIX METROPOLITAN DISTRI- Contains parts of Maricopa County (Ariz.) \$2,678 319 \$7,083 48	POLITAN Washington 8 8172,189	OPOLITA erland County \$12,939
of New Ha	FOOD Stores	1,776	METRC of Jeffer 2,971	NEW J neens, Ric ffolk and Counties 71,677	NEWPO folk, Princ News, No 1,395	V METR of Oklah 828	UFFS N	TROPOl Peoria and 630	METRO rts of Bu cn (N. J. 15,436	ETROPC s of Maris 319	METRO te, Green, 7,329) METI of Cumb
Contains parts of New Haven County (Conn.)	APPAREL res Sales	\$13,850*	NEW ORLEANS METROPOLITAN DISTRICT Contains Orleans Parish, parts of Jefferson and St. Bernard Parishes (Ia.) 126 384 \$20,803* 2,971 \$32,513 296 \$9,150	NEW YORK-NORTHEASTERN NEW JERSEY METROPOLITAN DISTRICT Contains from: Kings, Nassau, New York, Queens, Richmond Counties (N. X.); Pergen, Essex and Union Counties (N. X.); Parts of Middlesex, Monneouth, Morris, Tassaic and Sonnerset Counties (N. J.); parts of Fairfield County (Conn.) Ronnouth, Morris, Tassaic and Sonnerset Counties (N. J.); parts of Fairfield County (Conn.) 82,568 \$4,915,463 17,651 \$616,693 71,677 \$1,378,712 5,867 \$142,463 10,874 \$515,687	NORFOLK-PORTSMOUTH-NEWPORT METROPOLITAN DISTRICT Contains Elizabeth Gif County, parts of Norfolk, Princes Anne and Warvick Counties, and the following Lindependent Gifee: Hampton, Newport News, Norfolk, Port and South North North North A. 210 S113,078 341 \$12.466 1,395 \$25,097 134 \$5,324* 383 \$22.1	OKLAHOMA CITY METROPOLITAN DISTRICT Contains parts of Oklahoma County (Okla.) 147 \$9,200* 828 \$15,096 133 \$5,5	OMAHA-COUNCIL BLUFFS METROPOLITAN DISTRICT Contains purts of Dunglas and Sarpy Counties (Neb.); Poftmartfamic County (fa.) 5122,744 208 \$10,596* 989 \$28,449 158 \$5,376 55	PEORIA METROPOLITAN DISTRICT Contains parts of Pooria and Tazewell Counties (111.) (39 \$6.274* 630 \$16,063 61	PHILADELPHIA METROPOLITAN DISTRICT Contains Philadelphia County (Penna); merris of Backs, Checks, Delaware and Montgomery Counties (Penna); Barlington, University of Markey, Delaware and Montgomery Counties (Penna); Barlington, University Counties (N. J.) 42,866 \$1,067,552 3,996 \$97,708 15,436 \$254,491 1,896 \$37,443 2,700 \$121.7	PHOENIX METROPOLITAN DISTRICT Contains purts of Markopa County (Ariz.) 5 \$2,678 319 \$7.083 48	PITTSBURGH METROPOLITAN DISTRICT Contains parts of Allegheny, Reaver, Fayette, Green, Wachington and Westmorchand Countles (Penna.) 1,888 \$690.942 1,656 \$50.958 7,329 \$172,189 778 \$24,694 1,848 \$9	PORTLAND (ME.) METROPOLITAN DISTRICT Contains parts of Comberland County (Me.) 127 S5,135* 483 S12,959 61 \$1.3
_	API Stores	429	NEW ins Orleans 384	NORTH s. Nassan, ; parts of is, Passaic 17,651	K-PORT ty County, ities: Hamy	OKLAI 147	AHA-CO parts of D	Cont 139	PHIL, a County ma.); Bur 3,926	PI 75	PITT Allegheny, 1,656	PORTL 127
	FOTAL RETAIL Stores Sales	\$129,616	Contai \$165,126	NEW YORK-NORTH: Contains Bronx, Kings, Nassan, Counties (N. 4.1; parts of Monmouth, Mortis, Passaii Monmouth, Mortis, Passaii	NORFOI Elizabeth Ci dependent C \$113,978	\$93,063	Contains p \$122,744	\$73,268	Contains Philadelphi (Per 42,866 \$1,067,352	\$56,129	ms parts of \$690.942	\$54,279
	TOTAL Stores	5,310	7,313	Contains Coun Mon 182,568 §	Contains In 4,210	3,087	3,851	2,225	Contains 42,866	1,732	Contain 21,988	1,509
	Families	81,795	144,593	3,160,946	81,210	63,958	79,807	45,854	754,722	34,278	502,180	28,170
	Population	308,228	540,030	11,690,520	323.326	221,229	287,698	162,566	2,898,644	121,828	1,994,060	106,566

* Estimated.

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PORTLAND (ORE.) METROPOLITAN DISTRICT	2
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	CMENT	\$48,179		\$32,746		\$4,111	\$5,237		\$7,819	\$20,129*	\$5,379	\$27,469*	\$6,920	\$11,650	\$8,133	\$4,323	
	DEPARTMENT Stores Sales	146		297		12	49	:	44	80	19	124	22	34	36	53	
	OTIVE Sales	\$40,004	cester	\$42,181		:	87.770	6	\$9,906	\$21,253	\$7,888*	\$31,992	\$9,413	\$18,212	\$11,109	\$5,343*	
(Wash.)	AUTOMOTIVE Stores Sales	797	and Wor	1,196		118	200	9	182	nd (Va.) 439	179	645	215	322	287	163	
Contains parts of Clackamas, Multnomah, Washington Counties (Ore.); Clark County (Wash.)	DRUG s Sales	\$6,650	PROVIDENCE METROPOLITAN DISTRICT County; parts of Kent, Newton Norvience (R. L.); Bristol, Norfolk and Worcester County Departs of Kent, Newton and Norvience (R. L.); Bristol, Norfolk and Worcester County Department of Norvience (R. L.); Bristol, Norfolk and Worcester (R. L.); Bristol, Norfolk and Worcester (R. L.); Bristol (R.	\$10,738		:	RICT c.) \$2,116	_	\$2,015	RICHMOND METROPOLITAN DISTRICT Contains Henrico County; parts of Chesterfield County. Independent City—Richmond (Va.) 8 \$113,141 207 \$9,773* 1,127 \$34,105 115 \$5,167 439		T \$5,711*	F \$1,570	CT lif.) \$3,998	TRICT.	T ty (Kans.) \$2,108	
es (0re.);	Stores	210	DISTRI R. I.); Br	367	STRICT Colo.)	22	AN DIST nties (Wis 57	ISTRICT enna.)	20	ISTRIC ependent (ISTRICT City—Roar 43	DISTRIC N. Y.) 143	STRIC (III.)	DISTRI unties (Ca)	AN DIS ties (Mich 73	DISTRIC phan Coun	
ington Countie	FOOD Sales	\$40,783	PROVIDENCE METROPOLITAN DISTRICT parts of Kent, Newport and Providence (R. I.); Bristo Counties (Mass.)	\$72,666	PUEBLO METROPOLITAN DISTRICT Contains parts of Pueblo County (Colo.)	\$5,054	RACINE-KENOSHA METROPOLITAN DISTRICT contains parts of Kenosha and Racine Counties (Wisc.) 172 \$4.123 526 \$14.331 57 \$2.1	- S	\$15,986	RICHMOND METROPOLITAN DISTRICT unty; parts of Chesterfield County. Independent City \$9.773* 1,127 \$34,105 115	ROANOKE METROPOLITAN DISTRICT Contains parts of Roanoke County. Independent City—Roanoke (Va.) 1 105 \$5,139 345 \$7,867 43 \$4,716*	ROCHESTER METROPOLITAN DISTRICT Contains parts of Monroe County (N. X.) 497 \$18,550* 1,863 \$43,501 143	ROCKFORD METROPOLITAN DISTRICT Contains parts of Winnebago County (III.) 33,467 372 \$9,373 44	SACRAMENTO METROPOLITAN DISTRICT Contains parts of Sacramento and Yolo Countles (Calif.) 163 \$6.277 530 \$16.636 72 \$	SAGINAW-BAY CITY METROPOLITAN DISTRICT Contains parts of Bay and Saginaw Counties (Mich.) 183 \$5.864* 551 \$12,836 73 \$2,900	ST. JOSEPH METROPOLITAN DISTRICT Contains parts of Buchanan County (Mo.); Doniphan County (Kans.) 7 \$80,180 \$3,180 \$6,108 64 \$2,108	
nah, Wash	Stores	1,632	METROPOLIT wport and Provider Counties (Mass.)	3,454	ETROPC arts of Pu	223	HA MET Kenosha ar 526	IETROP	1,160	METROF	IETROP e County. 345	METROPC rts of Monro 1,853	METROP ts of Win 372	METRC aeramento 530	ITY ME Bay and 551	METROI an County 322	
as, Multnor	APPAREL sales	\$13,143	'IDENCE of Kent, Ne	\$24,891	JEBLO M	:	C-KENOSI ns parts of 3	ADING M	\$6,884	HMOND N parts of C \$9,773*	ANOKE Nof Roanok	HESTER M Contains parts \$18,550*	KFORD Contains par	AMENTO s parts of S \$6,277	V-BAY CI ins parts of \$5,864*	JOSEPH of Buchan \$3,180	
of Clackan	APF Stores	341	PROV	730	Pt	49	RACINE Contair 172	RE	228	RIC)	ROz tains parts	ROCI 497	ROC 110	SACR Contain 163	AGINAV Conta 183	ST. tains parts	
ntains parts	TOTAL RETAIL Stores Sales	\$209,612	Bristol Coun	\$271,858		\$23,600	\$49,949	2000	\$66,674	stains Henric \$113,141	Con \$41,101	\$184,962	\$46,372	\$90,045	\$60,756	Con \$30,077	
COI	TOTAL Stores	6,180	Contains	10,256		892	1,960	000	3,267	Cor 3,138	1,266	5,612	1,470	2,640	2,012	1,295	
	Families	133,333		186,440		16,373	35,920	9	46,758	64,391	27.696	113,899	30,424	46,086	40,962	24,882	
	Population	406,406		711,500		62,039	135,075	10 m	175,355	245,674	110,593	411,970	105,259	158,999	153,388	86,991	* Estimated.

ST. LOUIS METROPOLITAN DISTRICT

	DEPARTMENT	Sales	\$83,477		\$15.979		\$14,757		\$13,640		\$109,763		\$7,275		\$4.030		\$22,503		\$42,796		\$6,321.		\$7.917		\$8,465		\$12,533	
	DEPAR	Stores	202		30		7.0		110		447		33		32		214		120		31		13		5.0		30	
. Clair	AUTOMOTIVE	Sales	\$91,505*		\$15,998		\$22.283		\$23.194	ra and	\$115.038		\$12,099		\$7.764		\$25.167		\$42,325		\$11,749	ota)	\$7.851		\$12,172		\$13.837	
e and St	AUTO	Stores	2,153		319		578		593	anta Cla	2,187		274		194	renna.)	276		833		243	outh Dake	232		301		328	
S1. EUUIS METROPOLITAIN DISTANCE Contains St. Louis (City) County; parts of St. Chaires County (Mo.); Madison, Monroe and St. Clair	DRUG	Sales	\$19,630	RICT h)	\$3,358	ICT	\$4,232	Ŧ	\$4.055	SAN FRANCISCO-OAKLAND METROPOLITAN DISTRICT San Francisco County; parts of Alameda, Contra Costa, Marin, San Mateo, Santa Chara and Solano Counties (Calif.)	202,728	í.	\$1,591*	T	\$1,162	SCRANTON-WILKES BARRE METROPOLITAN DISTRICT Contains parts of Lackawanna, Luzerre, Susquehanna and Wyoming Counties (Penna.)	\$4,826	(Wash.)	\$7,454	Į.	\$5,958	SIOUX CITY METROPOLITAN DISTRICT Contains parts of Woodbury County (In.); Dakota County (Neb.) and Union County (South Dakota)	\$1,677.	T	\$2,151		\$2,380	
County; parts of St. Charles County (Mo.); Mad	DE	Stores	739	SALT LAKE CITY METROPOLITAN DISTRICT Contains parts of Davis and Salt Lake Counties (Utah)	61	SAN ANTONIO METROPOLITAN DISTRICT Contains parts of Bexar County (Tex.)	144	SAN DIEGO METROPOLITAN DISTRICT Contains parts of San Diego County (Calif.)	110	OLITAN] a, Marin, S	721	SAN JOSE METROPOLITAN DISTRICT Contains parts of Santa Clara County (Calif.)	43	SAVANNAH METROPOLITAN DISTRICT Contains Chatham County (Ga.)	55	OLITAN nd Wyoming	628	SEATTLE METROPOLITAN DISTRICT Contains parts of King, Kitsap and Snohomish Counties (Wash.)	525	SHREVEPORT METROPOLITAN DISTRICT Contains parts of Bossier and Caddo Parishes (La.)	55	SIOUX CITY METROPOLITAN DISTRICT bury County (Ia.); Dakota County (Neb.) and Union	4.5	SOUTH BEND METROPOLITAN DISTRICT	61	SPOKANE METROPOLITAN DISTRICT	(Wash.) 59	
des County	nes (Mo.) F00D	Sales	\$111,730	Salt Lake C	\$15,639	NTONIO METROPOLITAN DIS Contains parts of Bexar County (Tex.)	\$21,370	N DIEGO METROPOLITAN DISTR Contains parts of San Diego County (Calif.)	\$23,654	of Alameda, Contra Cost Solano Counties (Calif.)	6,449 \$183.508	AN JOSE METROPOLITAN DISTRIC Contains parts of Santa Clara County (Calif.)	\$11,832	NAH METROPOLITAN DI Contains Chatham County (Ga.)	\$9,659	METROP quehanna a	\$48,144	OLITAN I	\$41,993	POLITAN	\$8,532	POLITAN Founty (Neb	\$8.265	POLITAN	\$5,687 585 \$12,351 61	OLITAN	Contains parts of Spokane County (Wash.) \$5,405* 554.	
of St. Cha	Counties (Mo.) FOOD	Stores	5,849	TY MET	549	O METRO	1.250	METROI	096	Alameda, olano Count		METROP ts of Santa	435	MFTROI	745	BARRE, Sus	\$18,821 3,388	METROP	2,079	T METRC of Bossier a	380	METRO (); Dakota	338	D METRO	585	METROP	arts of Spok 594	
mty; parts	APPAREL	Sales	\$41,001	LAKE Claims parts of	\$6,844	ANTONI Contains		N DIEGO		CISCO-O/	\$69,446	N JOSE	\$5,085	VANNAH Conta	\$3,991	-WILKES		SATTLE parts of Kin	\$17,311	EVEPOR	\$6,341	Connety (In	\$2,933	TH BEN		OKANE		
(City) Co	AI	Stores	1,196	SALT	139	SAN	192	\mathbf{S}	265	N FRAN	1,785	SA	153	VS	26	ANTON rrts of La	631	S. Contains	476	SHR	114	Woodbury	79	108	141	S	140	
St. Louis	RETAIL	Sales	\$506,851		\$86,212		\$108,887		\$109,828		\$749,701		\$59,622		\$36.405	SCR Contains pa	\$168,579		\$224,527		\$50,642	ns parts of	\$40.517		\$58,457		\$68,183	
Contains	TOTAL	Stores	20,267		2,186		4.437		3,989	Contains	23,504		2,008		1.603		8,999		7.630		1,378	Contai	1,314		2.019		2.205	
		Families	385,432		54,860		81,341		79,825		454,696		37.690		31,720		148,314		153,293		30,647		24,349		40,060		44,117	
		Population	1.367,977		204,488		319,010		256,368		1,428,525		129,367		117,970		629.581		452,639		119,225		87,791		147,022		141,370	* Estimated

SPRINGFIELD (ILL.) METROPOLITAN DISTRICT

	DEPARTMENT Stores	\$5,819		\$3,926		\$4,571		\$18,295		\$3,643		\$16,009		\$9,637		\$10,446		*7.097*		\$25,629		\$4,768		\$11.311		\$10,574	
	DEPAR	18		17		15		160		88		69		19		99		88		97		119		109		37	
	AUTOMOTIVE fores Sales	\$8,368		\$4,994		\$5,591		\$28,952		\$8,158		\$19,720		\$14,453		\$17,559		\$7,404*		\$26,415*		*80,708*		\$12,533		\$18,766	
	Stores	177		221		138	(Conn.)			189		378		345		427		195		530		808	13.)	214		497	
SIMICI	DRUG		STRICT	\$1,697	ISTRICT	\$1,149	SPRINGFIELD (MASS.) METROPOLITAN DISTRICT Contains narts of Hannelen and Hanneline Country (Mass.) and Hartford Country	\$5,658	T	\$1,142	H	\$3,550	⊑ €	\$2,007	DISTRICT (Fla.)	\$5,712	NCT	\$1,490*	(o	\$5,782	_	\$1,613	TRENTON METROPOLITAN DISTRICT Contains parts of Burlington and Mercer Counties (N. 43); Backs County (Penna.)	\$2,651	Okla.)	\$3,981	
y (III.)	Grove	37	AN DIS	42	FAN DI	59	TAN D	181	ISTRIC v (Calif.)	39	OISTRIC (N. Y.)	107	ISTRICI	63	ITAN	103	DISTE	51	STRICT tries (0hi	148	STRICT (Kans.)	49	ISTRIC D: Bucks	99	STRICT (ounties (111	
Contains parts of Sangamon County (III.)	F00D Sales	\$8,289	SPRINGFIELD (MO.) METROPOLITAN DISTRICT Contains parts of Greene County (Mo.)	\$5,263	SPRINGFIELD (OHIO) METROPOLITAN DISTRICT Contains parts of Clark County (Ohio)	\$8,406	SPRINGFIELD (MASS.) METROPOLITAN DISTRICT rts of Hampden and Hampshire Counties (Mass.) and Hartford Counties	\$43,109	STOCKTON METROPOLITAN DISTRICT Contains parts of San Joaquin County (Calif.)	\$7,880	SYRACUSE METROPOLITAN DISTRICT Contains parts of Onondaga County (N. Y.)	\$27,251	TACOMA METROPOLITAN DISTRICT Contains parts of King and Pierce Counties (Wash.)	\$13,469	TAMPA-ST. PETERSBURG METROPOLITAN DISTRICT Contains parts of Hillsborough and Pinellas Counties (Fig.)	\$13,689	FERRE HAUTE METROPOLITAN DISTRICT Contains parts of Vigo County (Ind.)	\$7,588	TOLEDO METROPOLITAN DISTRICT Contains parts of Lucas and Wood Counties (Ohio)	\$31,969	TOPEKA METROPOLITAN DISTRICT Contains parts of Shawnee County (Kans.)	87,249	TRENTON METROPOLITAN DISTRICT I Bucks (N. 1.): Bucks (\$20,968	TULSA METROPOLITAN DISTRICT Contains parts of Creek, Osage and Tulsa Counties (Okla.)	\$13,395	
rts of San	Fernos	334	O.) ME	320	IIO) MI	399	SS.) M	1,869	of San	255	METROI is of Onor	1,002	ETROP King and	899	BURG	813	METR	390	ETROP(1,190	ETROP(ts of Sha	383	ETROP Mercer	993	TROPO cek, 0sag	628	
Contains par	APPAREL Solos	\$4,933	Contains p	\$2,929	(ELD (OH Contains p	\$2,621*	ELD (MA	\$14,269	OCKTON N	\$3,217	SACUSE N	\$12,356*	COMA Mins parts of	\$3,874	PETERSI parts of Hil	87,775	E HAUTE	\$2,640	OLEDO MI	\$10,454	PEKA MI	\$2,911	ENTON M	*620.8\$	ULSA ME	\$8,247	
SFRINGE	Store	84	SPRINGE	90	PRINGF	86	PRINGFI s of Hamps	472	STC	102	SYL	239	TA	133	MPA-ST.	228	TERR	48	TC	256	TC	7.8	TR parts of Bu	258	Tontains	147	
-	FOTAL RETAIL	\$42,534	5.2	\$26,903	ß	\$31,427	S.	\$162,364		\$40,098		\$115,372		\$65,689	TA]	\$82,675		\$35,685		\$143,913		\$32,305	Contains	\$84,238		\$76,296	
	TOTAL	1,255		1,212		1,134	Ö	5,644		1,400		3,294		2,484		3,339		1,385		4,251		1,179		3.371		2,730	
	Tomilion	25,349		20,953		21,658		102,933		21,711		70,339		49,627		61.644		40,060		95,318		22,705		50.332		56,814	
	Pomiloffor	89,484		70,514		77,406		394,623		79,337		258,352		156,018		209.693		147,022		341,663		77,749		200 128		188,562	

DEPARTMENT Stores Sales	\$4,286	\$71,642	\$5,160	\$5,003*	87,676	\$8,031	87,100*	\$4,990	\$15,088	\$5,215	\$21,057	
DEPAR	27	196	10	125	10	96	69	22	101	65	63	
AUTOMOTIVE tores Sales	\$6,319	and parts of 797 \$75,039	\$9,786	\$7,237	(Ohio) \$8,171	\$12,342	'enna.) \$13,661*	626,88	\$18,168	\$7,432	\$27,008	
AUTO	165	a.) and p: 797	254	165	Counties 257	353	Counties (F	134	437	116	Peuna.) 615	
N. Y.) DRUG	\$1,166	xandria (V; nty (Md.) \$26,530	T (Conn.) \$2,340	T \$1,263	T d Jefferson \$1,906	\$2,539	CT Delaware (\$2,428*	RICT \$1,216	CT (ass.) \$3,464	\$1,043	CT er County (\$3,944	
UISTRIA unities (N. DR Stores	TRICT (Tex.)	City—Ale eorges Cour 372	DISTRIC Counties (DISTRIC ty (Ia.)	DISTRIC Belmont an	ISTRICT (Kans.) 83	DISTRIC	N. C.)	DISTRIC	STRICT enna.)	A DISTRI	
ULICAROME METROPOLLIAN DISTRICT Contains parts of Herkiner and Oneida Counties (N. Y.) APPAREL Stores Sales Stores Sales Stores	WACO METROPOLITAN DISTRICT Contains parts of McLennan County (Tex.) \$1.800 303 385,285 34	WASHINGTON (D. C.) Contains the District of Columbia, Arlington County, Independent City—Alexandria (Va.) 8,700 8470,887 783 842,834 2,661 809,722 373 804,530	WATERBURY METROPOLITAN DISTRICT Contains parts of Litchfield and New Haven Countles (Conn.) 161 \$5,910* 704 \$14,740 83 \$2,3	WATERLOO METROPOLITAN DISTRICT Contains parts of Black Hawk County (Ia.) 70 \$2,677* 248 \$6,690 35	WHEELING METROPOLITAN DISTRICT Contains parts of Brooke, Marshall and Ohio Counties (W. Ya.); Belmont and Jefferson Counties (Ohio) 2,765 \$57,398 175 \$5,121 751 \$13,637 63 \$1,906 257 \$8.	WICHITA METROPOLITAN DISTRICT Contains parts of Sedgwick County (Kans.)	WILMINGTON METROPOLITAN DISTRICT Contains parts of New Castle County (Del.); Salem County (N. J.); Chester and Delaware Counties (Penna.) 2,965 \$82,123 203 \$8.037* \$86 2 \$18,723* 69 \$2,428* 188 \$13.	WINSTON-SALEM METROPOLITAN DISTRICT Contains parts of Forsyth County (N. C.) 104 \$3,777 390 \$4.915 37 \$1.	WORCESTER METROPOLITAN DISTRICT Contains parts of Middlesex and Worcester Counties (Mass.) 323 \$11,612* 1,284 \$33,512	YORK METROPOLITAN DISTRICT Contains parts of York County (Penna.) \$3.371* 401 \$7,214 32	YOUNGSTOWN METROPOLITAN DISTRICT Contains parts of Maltonite and Trumbell Counties (Ohio) and Mercer County (Penna.) \$140,838 314 \$11,641* 1,326 \$32,973 120 \$3,944 611	
Terkiner and FOOD Stores	CTROPOL rts of McLei	SHINGTC on County, ontgomery a	METROI chfield and 704	METROP ts of Black 248	METROPolio Counties	IETROPO	NETRO Salem Cour 862	IM METR of Fors: 390	METROI iddlesex and 1,284	TROPOL parts of Yorl 401	N METRC rumbell Cou 1,326	
tains parts of I APPAREL res Sales	7ACO ME Contains par	WA bia, Arlingt y (Va.); M \$42,834	ERBURY arts of Lite \$5,910*	FERLOO Contains par	EELING hall and Oh \$5,121	CHITA M Contains par \$5,268*	MINGTON unty (Del.); \$8,037*	ON-SALE Contains pt \$3,777	CESTER parts of Mic \$11,612*	ORK ME Contains p \$3,371*	VGSTOWN onic and Tr \$11,641*	
Contains APP Stores	8° 29	of Columirfax Count	WAT Contains p	WA7	WHI ooke, Mars 175	WI 120	WILN v Castle Cor	WINST 104	WOR Contains 323	118	YOUN	
RETAIL Sales	\$26,107	the District Fa \$470,987	\$55,551	\$33,476	parts of Br \$57,398	\$55,127	parts of Nev \$82,123	\$31,428	\$122,357	\$37,001	Contains pa \$140,838	
TOTAL RETAIL Stores Sales	0,100	Contains 8,700	2,122	973	Contains 2,765	1,995	Contains 2,965	1,263	3,953	1,370	4,488	
Families	19,333	237,879	37,387	19,367	50,371	38,167	48,583	27,114	77,313	25.605	92.000	
Population	71,114	907,816	144,822	67,050	196,340	127,308	188,974	109,833	306,194	92,627	372,428	* Estimated.

All Money Values Are In Thousands (\$000) of Dollars



WESTINGHOUSE TRANSMITTERS SET THE PACE

More stations are stepping into line for new operating economy, convenience, and attractive arrangement as the swing toward Westinghouse Transmitters gains speed.

The Westinghouse 50-HG has set a new pace for 50-kw transmitters—and in the 5-kw field it's the 5-HV. In these sets, knowledge accumulated over many years of radio and diversified electrical experience has brought a fresh viewpoint to bear on transmitter design.

As pace-setters in today's radio parade, the stations to keep an eye on, are those now having on order or now using Westinghouse Transmitters.

T-08041-A



Westinghouse



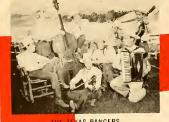
N E T W O R K S

OF THE

UNITED STATES



NATIONAL REGIONAL



KAS RANGERS Transcribed Library THESE ARE THE PEOPLE



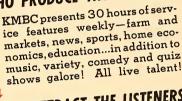
BRUSH CREEK FOLLIE CBS, Coast-to-Coast





entire Kansas City area! WHO PRODUCE THE PROGRAMS

KMBC, with nearly 100 trained radio experts, has by far the largest single station staff in the

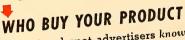


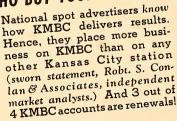


WALT LOCHMAN MBC Sportscaster

THAT ATTRACT THE LISTENERS

Independent surveys of Greater Kansas City show KMBC leading in audience during more quarter hours, day and night, than any other station!









IN KANSAS CITY

Free & Peters, Inc. CBS Basic Network





lies"



Author' ughter"



BLUE NETWORK COMPANY, INC.



MARK WOODS

HE Blue Network made radio headlines this vear when it stepped out on its own as an independent organization. With a history dating back to January 1, 1927, the Blue is a new-old network. Its emergence as a new and distinct cor-

poration is another highlight in the record of America's second oldest chain. The Blue starts out on its independent career with a staff of nearly 500 men and women, the majority of whom are young in years but "old in radio." Their wealth of experience is a tangible asset.

Important at any time, the fact that the Blue now stands on its own feet takes on even greater significance at the present when radio is playing a vital role in upholding the public morale of a nation at war. Alive to its full responsibilities, the Blue Network will continue to maintain the high reputation of the broadcasting industry for service to the public.

While the Blue Network is conscious of its great opportunity for public service, we believe that this service can be most efficiently rendered by the Blue in its primary role as a nationwide advertising medium. The Blue Network is a great advertising medium which renders an essential public service, not a great public service which happens to take advertising.

Policy

Our conception of performance for the common good covers not only educational or "service" programs, speeches by statesmen and politicians, news bulletins and special events, but the entertainment supplied to listeners by manufacturers who give their audiences helpful, straightforward and truthful advertising messages.

Since we see no conflict between the interests of the public and the advertiser, programs on the Blue Network — both sustaining and commercial—will be considered and planned as genuine public service programs. The Blue will frankly set out to give advertisers the kind of service they need, confident that in doing so we shall really give the public what it wants.

Progress

The 15-year-old network moves forward with a bigger and more represen-tative list of advertising sponsors than ever before in its history. In its programs, the Blue caters to a wide variety of interests. The Metropolitan Opera and our great Symphony Orchestra are outstanding in the realm of serious music programs, while the Blue also carries the top favorites among dance bands. The Blue plans to develop new programs in the field of public discussion in which America's Town Meeting of the Air, already a Blue feature, is a recognized leader. For news coverage, the Blue has a corps of radio reporters located at action centers throughout the world, and its worldwide coverage will continue to be as thorough as at present.

1942

While the Blue will continue to present the many fine programs for which it is already noted, its primary efforts will be dedicated to increasing their number and enriching their quality. In programs, in selling, in promotion, publicity, engineering and in all phases of network operations, the men and women of the Blue Network, fired with new enthusiasm, are out to make broadcasting history in 1942 and the years to come.

THE BLUE



NETWORK FACILITIES AS OF FEB. 10, 1942

NETWORK





THE BLUE



Weslaco KRGV

NETWORK



NETWORK FACILITIES

BLUE NETWORK CO., Inc.

30 Rockefeller Plaza, New York City

BOARD OF DIRECTORS

George S. DeSousa John Hays Hammond, Jr. Joseph V. Heffernan Charles B. Jolliffe Edgar Kobak Mark Woods Lunsford P. Yandell

EXECUTIVE COMMITTEE

Niles Trammell, Chairman
Mark Woods Edgar Kobak

Officers

Vice President in Charge, Central Division Gilman, Don E.,

Vice President in Charge, Western Division

Yandell, Lunsford P....Vice President-Treasurer

Carlin, Phillips, Vice President in Charge of Programs

Kiggins, Keith,

Vice President in Charge of Stations

Staff

Barry, Charles ... Eastern Program Manager Benson, George M. ... Eastern Sales Manager Brandt, Otto ... Station Contact Representative Chotzinoff, Samuel ... Manager, Music Division Cortada, Judith Trade News Editor Diaz, Ray Supervisor, Announcing Staff Dolan, Thomas J. Traffic Manager Dorais, Sidney Western Chief Auditor Drips, William E.,

Central Div. Dir. of Public Service Edgley, L. J. ... Central Division Continuity Editor Evans, Edward F. Research Manager Feltis, Hugh M. .. Station Contact Representative Ferguson, Ron. ... Manager, Script Division Frazee, Harry ... Manager, Production Division Grabhorn, Murray B.,

National Spot Sales Manager Hauser, B. J.......Sales Promotion Manager Huber, E. J... Central Division Promotion Manager James, E. P. H. Director of Publicity & Promotion Johnstone, G. W.,

Director of News & Special Events Kemble, Dorothy. Continuity Acceptance Editor Koelker, Anthony J.,

Central Division, Manager Publicity Dept. Lasley, David . Western Sales Promotion Manager McNeil, John H. . . Manager, Radio Station WJZ Milne, George Chief Engineer Moore, Tracy . . . Western Sales Manager Moss, Robert......Western Production Manager Mullin, Earl.....Manager, Publicity Department Neihenge, Ray M.,

Central Div., Auditor & Office Mgr. Rouse, Gene,

Central Div., Supervisor of Announcers Rynd, Charles E. . . Sales Service Manager Samuel, Milton Western Publicity Manager Saudek, Robert,

Assistant to Executive Vice President
Schoenfeld, Merritt.

Central Division Sales Manager

Stanborough, Reginald, Supervisor, Night Announcing Staff Stirton, James Central Division Program Manager Storer, Douglas F.,

Manager, Commercial Program Dept.
Summers, Harrison B... Director of Public Service
Thrower, Fred M...... General Sales Manager
Tyson, Leo...... Western Program Director
Van Houten, D. B...... Office Manager

Vernon, G. A., Central Div., Manager, Research Dept.

Wetzel, Maurice, Central Division Production Manager

Stations Owned and/or Managed and/or Programmed by

The Blue Network Co., Inc.

WJZ. New York	Owned, operated and represented by The Blue Network
	Owned, operated and represented by The Blue Network
WMAL, Washington	Owned by Evening Star Publishing Co.
	Represented by The Blue Network
KGO, San Francisco	Owned, operated and represented by The Blue Network
reco, buil francisco	Office, operated and represented by the Piece rection

COLUMBIA BROADCASTING SYSTEM



WILLIAM S. PALEY

In NO year since its inception has the broadcasting industry rendered such a full measure of public service as it did during the year 1941.

During most of the year we, as a nation, were preparing for the defense of our country and its ideals. During the last days of the

year, the enemy struck and we were catapulted into war. It was fortunate that radio broadcasting had been forged and tempered into a potent instrument of democracy before America became involved in the supreme test of the war. From the moment of the first bulletin of the treacherous attack on Hawaii, broadcasters were able to bring to bear responsible judgment, trained personnel, and world-wide facilities. A swift and yet a sober service to listeners has resulted, which has kept the whole nation objectively informed of the flood-tide of events which has followed.

1941 Activities

I have been asked to review our activities during 1941. I will do so in a very general way because I, as well as most broadcasters, have little desire now to look backwards. During the past year, the Columbia Broadcasting System responded to the country's needs as they developed. This meant that our major efforts dealt with the defense program.

One of our outstanding achievements during 1941 was the completion of the new CBS Latin American network. This is composed of 74 affiliated stations in every nation in Latin America. It began operations on December 31st, when the first of our two new 50,000-watt shortwave transmitters was completed. The inauguration of full service to and from our Latin American network will take place some time in February, when the second high-powered transmitter will go

on the air, permitting us to double the effective power of both transmitters by narrowing the beams.

During the past year, we also completed and inaugurated WABC's new 50,000-watt transmitter located on Columbia Island in Long Island Sound. Many other technical improvements and advances were made throughout our network operations—too numerous to mention in this short statement.

Television

Columbia's television program started on July 1, 1941, and we have maintained a 15-hour-a-week schedule ever since. Also, during the year, CBS announced a full color television system, invented by Dr. Peter C. Goldmark, CBS chief television engineer, and developed by him and his staff during the year. We have completed more than 100 hours of color television transmission on an experimental basis.

F.M.

The Columbia Broadcasting System entered the new field of Frequency Modulation with the inauguration of its stations in New York and Chicago. We have received construction permits for stations in Los Angeles and St. Louis and have on file an application for a Boston station.

1942

As we face the crucial year ahead, we feel confident that we are well organized and equipped to respond swiftly and flexibly to the ever-changing needs of a democracy at war. We shall do so by keeping ourselves fully and understandably acquainted with the nation's general and special objectives. We shall use our skill and the machinery at our command to help bring about those objectives. We shall prove to the world that radio as a democratic instrument of the people can serve its country more effectively than radio under a dictator.

I am confident that radio will make its full and proper contribution to the winning of the war and of the winning of peace. I know this is the aim of all broadcasters today.

COLUMBIA BROAD



NETWORK FACILITIES AS OF JAN. 1st, 1942

CASTING SYSTEM





COLUMBIA BROAD CASTING SYSTEM



OLUMBI Broadcasting System

485 Madison Avenue, New York City (Telephone number, WIckersham 2-2000)

BOARD OF DIRECTORS

John J. Burns Prescott S. Bush Ralph F. Colin

J. A. W. Iglehart Paul W. Kesten Edward Klauber Isaac D. Levy

Leon Levy Samuel Paley William S. Paley Dorsey Richardson

Lawrence W. Lowman

Mefford R. Runyon Herbert Bayard Swope Malin Craig

Vice-President in Charge of Operations

Officers

William S. Paley......President Edward Klauber Executive Vice-President Paul W. Kesten.....Vice-President and Director Mefford R. Runyon. Vice-President and Director H. V. Akerberg

Vice-President in Charge of Station Relations W. B. Lewis

Vice-President in Charge of Broadcasts

William C. Gittinger Vice-President in Charge of Sales

DEPARTMENTS AND DIVISIONS

Commercial Editing Department

Consultant on Children's Programs

Construction and Building Operations Department

G. Stanley McAllister.

Director of Construction and **Building Operations** John R. Carey. . Supervisor of Building Operations C. R. Jacobs, Manager of Construction Operations

General Engineering Department

Edwin King Cohan,

Director of General Engineering A. B. Chamberlain......Chief Engineer William B. Lodge.

Engineer in Charge of Radio-Frequency Division Howard A. Chinn,

Engineer in Charge of Audio-Frequency Division Guy Hutcheson,

Engineer in Charge of International Broadcasting

Legal Department

Joseph H. Ream. . Secretary and General Attorney Julius BraunerAttorney

Network Sales Department William C. Gittinger,

Vice-President in Charge of Sales Allyn Jay Marsh......Assistant Sales Manager William J. Fagan Assistant Sales Manager J. J. Karol......Market Research Sales Counsel Allen J. deCastro,

Sales Manager, Latin American Network Charles E. Midgely, Jr....Sales Service Manager **Personnel Department**

Samuel R. Dean Assistant Treasurer James M. Seward Assistant Treasurer

Arthur S. Padgett......Auditor

Jos. H. Burgess, Jr.....Personnel Manager Program Department

Douglas Coulter...Acting Director of Broadcasts Davidson Taylor.......Assistant Director

of Broadcasts Roy Langham Production Manager Copyright Division

Jan Schimek....Director of Copyright Division Foreign Broadcasting Division

Edmund Chester.

Director of Broadcasting to Foreign Countries William H. Fineshriber, Jr.,

Director of Short Wave Programs

Antonio C. Gonzalez, Assistant Director of Latin American Relations

Terig Tucci, Director of Music for Latin American Programs

Roberto Unanue....Latin American News Editor Arthur Perles......Director of Publicity for Latin American Network

John Edwards......Short Wave News Editor
FM Division

Wendell Adams,

Frequency Modulation Program Manager Edward Downes......Assistant to Frequency Modulation Program Manager

Music Division

James H. Fassett Director of Music Division Howard G. Barnes.

Assistant Director in Charge of Serious Music

Joseph Gratz.

Assistant Director in Charge of Light Music

Music Library Division

Julius Mattfield.....Director of Music Library Program Service Division Francis C. Barton, Jr... Director of Program Service

James F. Burke.

Assistant Director of Program Service **Public Affairs Division**

Paul W. White......Director of Public Affairs Robert S. Wood,

Assistant Director of News Broadcasts William J. Slocum, Jr.

Director of Special Events and Sports Script Division

William Spier......Director of Script Division

Albert R. Perskins.......Assistant Director
Sound Effects Division

Walter R. Pierson,

Manager of Sound Effects Division Talks & Educational Divisions Lyman, Bryson...Director of Talks and Education He'en Sioussat..... Director of Talks Leon Levine.

Assistant Director of Educational Programs **Program Operations** Department

Lawrence W. Lowman,

Vice-President in Charge of Operations I. S. Becker Assistant to Vice-President in Charge of Operations

Lerov Passman. Assistant Director of Program Operations

Harriet Hess.

Supervisor of Program Typing Division Hugh A. Cowham,

Commercial Engineer in Charge of Traffic A. H. Peterson.....Traffic Manager

Publicity Department
Louis Ruppel......Director of Publicity Hal Rorke Assistant Director of Publicity Michael J. Fish. Manager Photographic Division Ralph J. Gleason Trade News Editor Thomas Flanagan Magazine and Story Editor

Radio Sales J. Kelly Smith General Sales Manager

Howard Meighan, Eastern Sales Manager, New York

Henry M. Jackson,

Western Sales Manager, Chicago Wayne Steffner,

Account Executive, San Francisco Roger K. Huston...Manager, Los Angeles Office Royal Penny.........Representative, Charlotte Carter Ringlet Representative, St. Louis

Research Department Frank N. Stanton......Director of Research J. K. Churchill.

Chief Statistician of Research Department George Mateyo, Assistant to Director of Research Oscar Katz.....Supervisor of Statistical Records William C. Ackerman,

Director of Reference Library Sales Promotion Department Frank Stanton, Acting Director of Sales Promotion John Fistere..... Copy Chief John Fox Assistant to Director of Sales Promotion Thomas D. Connolly.

Director of Program Promotion George R. Dunham...Supervisor of Promotion for Owned and Operated Stations

Station Relations Department

H. V. Akerberg,

Vice-President in Charge of Station Relations J. G. Gude Station Relations Manager Jerome Sill... .. Manager of Station Service

Television Department Adrian Murphy. Executive Director of Television Gilbert Seldes...Director of Television Programs Leonard H. Hole

Manager of Television Operations Dr. Peter C. Goldmark. Chief Television Engineer

Treasury Department Samuel R. Dean......Assistant Treasurer Arthur S. Padgett ... Auditor
W. J. Flynn ... Chief Accountant
John E. Forsander ... Purchasing Agent Albert H. Bryant, Manager of Mail and Files & Mimeograph Division

WABC, 485 MADISON AVE.

Arthur Hull Hayes......General Manager George W. Allen...... Director of Programs Henry Grossman,

Eastern Division Operations Engineer & Chief Engineer of WABC Jules Dundes.......Sales Promotion Manager

Chicago 410 NO. MICHIGAN AVE.

H. Leslie Atlass......Vice-President, Chicago J. L. Van Volkenburg....Assistant to Mr. Atlass L. F. Erikson.........Western Sales Manager Walter Preston Acting Program Director Frank B. Falknor,

Central Division Operations Engineer & Chief Engineer of WBBM J. V. McLoughlin. . Accountant & Office Manager

James Kane............Director of Publicity Stuart Dawson.....Assistant Program Director Urban Johnson......Chief Sound Technician J. Oren Weaver......News Editor
King Park.....Sales Promotion Manager

Washington

WJSV, EARLE BLDG. Harry C. Butcher,

Vice-President in Charge at Washington Wm. D. Murdock Sales Manager WJSV

Lloyd W. Dennis, JrProgram Director	Charlotte, N. C.
Clyde Hunt Chief Engineer	WBT, WILDER BLDG.
Harry R. CrowAccountant	· · · · · · · · · · · · · · · · · · ·
John Heiney Sales Promotion Manager	A. E. JoscelynManager of Station WBT
Paul GlynnPublicity Director	Royal E. PennySales Manager and
Ann Gillis Director of Public Events	Account Executive, Radio Sales
Minneapolis	Chas. H. CrutchfieldProgram Director
WCCO, 625 SECOND AVE., S.	James Beloungy
Earl H. GammonsManager of Station WCCO	William G. Carley Sales Promotion Manager
	John S. KnellNews Editor
Thomas H. Dawson Sales Manager	Boston
H. S. McCartneyChief Engineer	
Emmett J. Heerdt, JrAccountant	WEEI, 182 TREMONT ST.
Sam H. KaufmanSales Promotion Manager	Harold E. FellowsManager of Station WEEL
Alvin B. Sheehan Director of Program Operations	Kingsley HortonSales Manager
St. Louis	Lloyd G. del Castillo
KMOX, MART BLDG.	Production Manager and Musical Director
Merle S. Jones Manager of Station KMOX	Philip K. BaldwinChief Engineer
Arthur CaseyAssistant to Station Manager	John J. MurrayAccountant
James S. JohnsonSales Manager	David S. GarlandSales Promotion Manager
C. C. RenierProgram Director	
Harry Harvey	Foreign Staff
Jerry Hoekstra. Public Events & Publicity Director	Edward R. Murrow,
Robert F. DeVoeAccountant	Chief of European Staff, London
Carter Ringlet Representative, Radio Sales	Charles Collingwood London Correspondent
Pacific Coast	Bob TroutLondon Correspondent
	Cecil BrownSingapore Correspondent
LOS ANGELES OFFICE, KNX,	Winston Burdett Ankara Correspondent
COLUMBIA SQUARE	Farnsworth FowleAnkara Correspondent
D. W. Thornburgh Vice-President, Los Angeles	William J. Dunn.
George L. Moskovics Director of Sales Promotion	Chief of Far Eastern Staff, Batavia
Charles D. Ryder, JrAccountant	John RaleighBatavia Correspondent
Lester Bowman,	Charles M. Barbe,
Western Division Operations Engineer	Berne, Switzerland, Correspondent
& Chief Engineer of KNX	Howard K. Smith,
Clifton JonesNews Editor	Berne, Switzerland, Correspondent
Charles VandaWestern Director of Programs	Larry LesueurMoscow Correspondent
Fox Case,	H. Ford WilkinsManila Correspondent
Director of Special Events & Public Events	Thomas Worthin Manila Correspondent
William E. Forbes,	
Network Program Service Director	Bernard Valery Stockholm Correspondent
Russ JohnstonProgram Manager	George Folster Sydney, Australia, Correspondent
Ben Paley Production Manager	Edward Chorlian Cairo Correspondent
Harry W. WittSales Manager	Jack FendellPanama City Correspondent
Roger HustonManager, Radio Sales	Alex Garcia
Alan CormackTraffic Manager	John Adams Rio de Janeiro Correspondent
San Francisco Office	Herbert Clark Buenos Aires Correspondent
PALACE HOTEL	Robinson McLeanToronto Correspondent
Arthur J. Kemp Sales Manager, Pacific Network	William GilmanJuno, Alaska, Correspondent
Wayne Steffner. Account Executive, Radio Sales	W. R. WillsTokyo Correspondent

Stations Owned and Operated, or Leased by the

COLUMBIA BROADCASTING SYSTEM

WABC New York Owned and operated by CBS.

MRRW	Chicago Owned	and operated by CBS.
WBT	Charlotte, N. COwned	and operated by CBS.
WCCO	Minneapolis Owned	and operated by CBS.
WJSV	Washington Owned	and operated by CBS.
KMOX	St. LouisOwned	and operated by CBS.
KNX	Los AngelesOwned	and operated by CBS.
WEEI	Boston Owned	by Edison Illuminating Co., of Boston
	Lease	ed and operated by CBS.

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MUTUAL BROADCASTING SYSTEM



ALFRED I. McCOSKER

R ADIO in 1942, for the first time since the inception of network broadcasting, must fulfill its obligations to a nation at war. Radio is a new and powerful weapon of defense, and the Mutual network will concentrate its efforts in 1942 toward helping the United States win the war.

Competition in the broadcasting industry must be sacrificed to cooperation whenever necessary, for the best inter-

ests of the country.

The Mutual Broadcasting System, which consisted of four stations at the time of its formation in October, 1934, now has close to 200 affiliates in the United States, Canada and Hawaii. The nation's cooperative network, which has consistently operated for the benefit of the individual station, and in the public interest, looks to 1942 as another year of increased service.

News Coverage

News coverage, always important to radio programming, will be of paramount importance in 1942. We shall attempt to present facts as complete as government regulations permit. In addition to such competent domestic analysts as Raymond Gram Swing, Gabriel Heatter, Fulton Lewis, Jr., Boake Carter and John B. Hughes, we shall continue to present eye-witness accounts by trained observers from the important battle-fronts of the world.

At the same time, the question of national morale will receive attention, and to this end, programming during the coming year must be intelligently planned.

Music

We shall continue to present the fine musical programs of the Philadelphia Orchestra, and those of Henry Weber from Chicago, Alfred Wallenstein from New York. Government agencies will be free to use our facilities for the presentation of such programs as the Office for Emergency Management's "Keep 'Em Rolling" and the Treasury Department's "America Preferred" series.

Sports

Sports will again occupy an important place in the Mutual schedule, just as in past years. In 1941, for example, 931 special features and sports programs were broadcast, accounting for 492 hours of air time. On June 1, 1941, Mutual gained exclusive rights to all championship boxing bouts of the Twentieth Century Sporting Club. We look forward to the continuance of our broadcasts of these leading ring contests. Mutual presented the World Series exclusively in 1941 for the third consecutive year, and will do it again in 1942.

Good Will

International good-will shall be fostered by an interchange of programs with our Latin-American neighbors. Already in progress are two outstanding series: "The Americas Speak," presented in cooperation with Rotary International, and a monthly exchange program with Brazil, which started on August 28, 1941.

The return of Ascap music to Mutual on May 13, 1941 was the first settlement of a disagreement which had deprived the American radio public of much of the

world's finest music.

Gross billings for the network in 1941 represented the highest figure in Mutual's history—\$7,300,955—an increase of 53.2 per cent over the preceding year.

1942

At the present time, the condition of the radio industry is healthy, both financially and functionally. And now, more than ever, radio, working cooperatively with other media, has an opportunity to assume leadership in public opinion, both in the molding of opinion and interpreting it. To this end, we shall dedicate our efforts in 1942.

MUTUAL BROAD



BASIC STATIONS

AFFILIATED STATIONS

NETWORK FACILITIES AS OF JAN. 15th, 1942

CASTING SYSTEM





MUTUAL BROAD CASTING SYSTEM



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BASIC STATIONS

AFFILIATED STATIONS

AS OF JAN. 15th, 1942



Chairman of Board of Directors,

Vice-President......Theodore C. Streibert Vice-President.....Lewis Allen Weiss

MUTUAL



Broadcasting System

Administrative Office Chicago Tribune Tower, Chicago, Ill. Phone, Superior 0100

New York Office 1440 Broadway, New York, N. Y. Phone, PEnnsylvania 6-9600

Officers

Alfred J. McCosker

	Staff
Publicity DirectorLester Gottlieb	M
Sales Promotion ManagerRobert A. Schmid	I S
Program DirectorAdolph Opfinger	
Traffic ManagerAndrew Poole	
Legal Advisor	
Sales ServiceJohn Mitchell	
Midwestern Sales ServiceDon Pontius	C
Sales RepresentativeJohn R. Overall	В
Sales RepresentativeSidney P. Allen	С
Sales RepresentativeThomas Harker	L
Sales RepresentativeMorris Mudge	W
Sales RepresentativeAde Hul-	S
Sales RepresentativeCurtis J. Harrison	E
London and Foreign Representative,	
John S. Steele	
Assistant London RepresentativeArthur Mann	E.
Berlin RepresentativeJohn Paul Dickson	W
Cairo RepresentativeSam Brewer	Н
Batavia RepresentativeFrank Cuhel	W
Manila RepresentativeRoyal Arch Gunnison	

Executive	Secretary-TreasurerE. M. Antrim
General I	ManagerFred Weber
Sales Ma	nagerEdward W. Wood, Jr.
Auditor	Miles E. Lamphiear

Mexico City Representative...Jack Starr Hunt South American Representative Roberto Stiglich

Branch Offices

Detroit	.Union Guardian Bldg.
Cincinnati	Alms Hotel
Boston	21 Brookline Ave.
Cleveland	Terminal Tower
Los Angeles	Don Lee Bldg.
Washington	1627 K St., N. W. √
San Francisco	1000 Van Ness Ave.
England	Coulsdon, Surrey

Directors

E. N. Antrim	Alfred J. McCosker
Willett H. Brown	John Shepard III
H. K. Carpenter	Theodore C. Streibert
W. E. Macfarlane	Fred Weber
Lewis	Allen Weiss

Operating Board

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H. K. CarpenterWHK-WCLE, Cleveland
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W. E. MacfarlaneWGN, Chicago, Ill.
Eugene O'FallonKFEL, Denver, Colo.
John Shepard IIIThe Colonial Network

Frank P. SchreiberWGN, Chicago, Ill.
Theodore C. Streibert WOR, New York, N. Y.
Hulbert Taft, JrWKRC, Cincinnati
Fred WeberGeneral Manager
Lewis Allen WeissDon Lee Network
Edward W. Wood, JrSales Manager
Lawara W. Wood, Jbales Manager

NATIONAL BROADCASTING COMPANY



NILES TRAMMELL

WITH America's entry into World War II, the year 1941 provided the American system of broadcasting with unprecedented opportunity to demonstrate the usefu ness of its services to the government and the people of the United States in

cy. Radio did not have this opportunity in World War I, so 1941 must be recorded as one of the most significant periods in the entire 15 years of network broadcasting.

Radio's presentation of dramatic, eyewitness accounts of the bombing of Pearl Harbor and Manila, the stirring war message President Roosevelt delivered to the Congress of the United States, and the actual declaration of a state of war by Congress, are all "firsts" in radio's Hall of Fame. These unparalle'ed achievements by the industry gave the listening public the full impact of radio's worth to America at war.

Foreseeing war as a distinct possibility, NBC engineers made 1941 a year of expanding radio facilities to meet the nation's growing demands on American broadcasters. Chief among new projects were the rebuilding of NBC's powerful overseas shortwave plant and the building of new studios in Radio City, Chicago and San Francisco. With two powerful stations and the most complete program division in the country, NBC raised the power of its shortwave stations WRCA and WNBI to 50,000 watts each and built the most modern antenna arrays for each.

Furthermore, the language pattern was increased to 9 foreign languages, providing world-wide translation of major events. American views of news and world events are being short-waved to practically every nation on the globe to help promote truth and understanding of American ideals and purposes.

Marked improvements in NBC coverage of the nation took place in 1941, by addi-

tion of stations, increases in power, and changes to better frequencies.

Notable advancement also was made in NBC's public service activities, highlighted by establishment of a transcription service for America's schools and colleges. This move marked the first effort by a national organization to provide an extension of radio education through recordings for the nation's class-

Rising above the harsh discord of war in 1941, music, through the medium of radio, found its greatest opportunity to help national morale and to create understanding and friendship between the Americas. Conscious of music's vital role during a period of crisis, NBC presented musical broadcasts, not only of the old masters and the moderns, but also music by, of, and for Americans.

In the field of tel. vision, NBC's New York sight-and-sound station became the first in 1941 to advance from experimental status to full obligations of public service under commercial license. Station WNBT, which had cradled American television broadcasting as W2XBS, went on the air as the world's first commercial television station on July 1, 1941, and at the year's end was still the only television unit broadcasting commercially in New York City.

And the job goes on. In addition to radio's gigantic war effort, NBC is going right ahead with its normal pattern of broadcasting, gearing it to the emergency and providing the general public with an ever-higher quality of programs, embracing all forms of entertainment, including the arts, sciences, drama, education and religion.

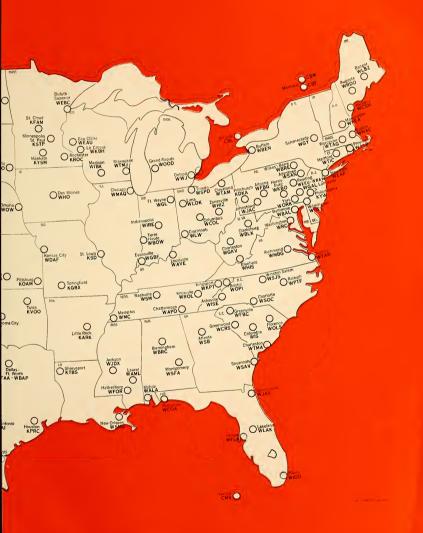
Already under a self-imposed censorship, NBC was glad to accept the U. S. government official radio censor regulations, and will continue to guard to the last detail, all information which would be useful to the enemy.

All this is possible because radio in America today is an instrument of free expression, because it has the ability to command the instantaneous attention of almost the entire population of the nation, on 56,000,000 radio sets, and because the American people believe in it and trust it.

NATIONAL BROAD



CASTING COMPANY





O Helena Bismarck O RGIR O O KGHL O Medford O Boise Twin Falls O Pocatello KSEI 59. O Denver O Fresno KMJ O Los Angeles Amarillo KGNC O KTAR Safford O Yuma KYUM Tucson KVOA El Paso KTSM O

NATIONAL BROAD CASTING COMPANY





FIFTEEN YEARS of leadership in radio coverage, in facilities-improvements, in preferred programs, have made the Red the All-America network. Whether you measure it clockwise, lengthwise, or marketwise, you will always

come out with the same answer. America is ear-conditioned to the NBC Red Network, the network they listened to first, the network they still listen to most.



NATIONAL

Broadcasting Company

30 Rockefeller Plaza, New York City (Telephone number, CIrcle 7-8300)

Registered Telegraphic Address NATBROCAST NEW YORK

ROARD OF DIRECTORS

Angell, James Rowland Bliss, Cornelius N. Braun, Arthur E. Cutler, Bertram Dawes, Charles G. Dunn, Gano

Harbord, James G. Harden, Edward W. McGrady, Edward F. Millhauser, DeWitt Nally, Edward J. Sarnoff, David

Trammell, Niles

ADVISORY COUNCIL

Young, Owen D., Chairman

Angell, James R. Belmont, Mrs. August Coffin, Henry Sloan Comstock, Ada Compton, Karl Damrosch, Walter

Davis, John W. Farrell, Francis D. Green, William Harbord, James G. Sarnoff, David Smith, Alfred E.

Officers

Russell, Frank MVice-President
Strotz, Sidney NVice-President
Witmer, Roy CVice-President
Horn, C. WAssistant Vice-President
MacDonald, John H.,
Assistant to Vice-President
and General Manager
Nelson, A. EAssistant Vice-President
Teichner, R. JTreasurer
MacConnach, LewisSecretary
Pfautz, C. EAssistant Secretary

DEPARTMENTS AND DIVISIONS

Emporting Offices	Prime, E. GardnerAttorney
Executive Offices	Swarey Robert D Attorney
Trammell, NilesPresident	Swezey, Robert DAttorney Hogan & Hartshorn, P. J. Hennessey, Jr.
Mullen, Frank E. Vice-President & General Manager	Washington Counsel
Almonte, J. deJaraAssistant to President	The state of the s
Angell, James Rowland,	NBC Radio Recording
Counselor for Public Service Programs	Department
Morgan, Clayland T Assistant to President	Egner, C. LloydVice-President & Manager
Fisher, SterlingAssistant Counselor	Friedheim, Robert W Eastern Sales Manager
for Public Service Programs	Morris, Robert MBusiness Manager
Continuity Acceptance	Parsons, Willis B Sales Promotion Manager
Department Department	Thomas, ReginaldProgram Director
-	Program Department
MacRorie, JanetEditor	Menser, Clarence LProgram Manager
Engineering Department	Brainard, Bertha,
Hanson, O. B Vice-President and Chief Engineer	Manager, Program and Talent Sales Division
Clarke, William A.,	Almonte, J. de JaraNight Program Manager
Manager of Technical Services	Belviso, Thomas H.
Guy, R. FRadio Facilities Engineer	Manager, Music Library Division
McElrath, GeorgeOperating Engineer	Black, FrankGeneral Music Director
Wankel, F. A Eastern Division Engineer	Cuthbert, Margaret,
Rackey, C. A Audio & Video Facilities Engineer	Director, Women's and Children's Programs
Shelby, R. ETelevision Operations Engineer	Guy, HelenActing Business Manager Kelly, Patrick JSupervisor of Announcing
General Service Department	Kelly, N. RaySupervisor of Sound Effects
Gilcher, Vincent JDirector of General Service	La Prade, ErnestDirector, Music Research
Dunn, AshtonPersonnel Manager	Miller, William Burke. Eastern Program Manager
Lowell, Edward M., Manager of Building Maintenance Division	Roberts, Wilfred S.
Martin, William G.	Manager of Production Division
Manager of Guest Relations Division	Schechter, A. A.,
	Director of News and Special Events
Information Honortment	
Information Department	Shervey, Helen
Dale, Albert EDirector of Information	Shervey, Helen Manager of Central Booking Office
Dale, Albert E Director of Information Barnard, Anita. Manager of Information Division	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events
Dale, Albert EDirector of Information Barnard, AnitaManager of Information Division McKay, JohnManager of the Press Division	Shervey, Helen Manager of Central Booking Office Stern, WilliamDirector of Sports Events Titterton, Lewis HManager of Continuity
Dale, Albert EDirector of Information Barnard, Anita. Manager of Information Division McKay, JohnManager of the Press Division International Relations-	Shervey, Helen Manager of Central Booking Office Stern, WilliamDirector of Sports Events Titterton, Lewis HManager of Continuity Promotion & Advertising
Dale, Albert EDirector of Information Barnard, AnitaManager of Information Division McKay, JohnManager of the Press Division International Relations-Television-	Shervey, Helen Manager of Central Booking Office Stern, WilliamDirector of Sports Events Titterton, Lewis HManager of Continuity Promotion & Advertising Department
Dale, Albert EDirector of Information Barnard, AnitaManager of Information Division McKay, JohnManager of the Press Division International Relations- Television- New Developments	Shervey, Helen Manager of Central Booking Office Stern, WilliamDirector of Sports Events Titterton, Lewis HManager of Continuity Promotion & Advertising Department Dyke, Ken RDirector of Promotion
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Dale, Albert EDirector of Information Barnard, Anita. Manager of Information Division McKay, JohnManager of the Press Division International Relations- Television- New Developments Royal John FVice-President In Charge Development and Research	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events Titterton, Lewis H Manager of Continuity Promotion & Advertising Department Dyke, Ken R Director of Promotion Rumple, Barry Research Manager Greene, John M Circulation Manager
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Dale, Albert EDirector of Information Barnard, AnitaManager of Information Division McKay, JohnManager of the Press Division International Relations- Television- New Developments Royal John FVice-President In Charge Development and Research Horn, C. WAssistant Vice-President In Charge International Shortwave Department Elwood, John WManager	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events Titterton, Lewis H Manager of Continuity Promotion & Advertising Department Dyke, Ken R Director of Promotion Rumple, Barry. Research Manager Greene, John M. Circulation Manager J. Robert Meyer. Chief Statistician Webb, W. E. In Charge of Institutional Promotion
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Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
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Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
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Dale, Albert EDirector of Information Barnard, AnitaManager of Information Division McKay, JohnManager of the Press Division International Relations- Television- New Developments Royal John FVice-President In Charge Development and Research Horn, C. W Assistant Vice-President In Charge International Shortwave Department Elwood, John WManager Woodell, ShirleySales Manager Television Department Kersta, Noran EDirector of Television Hungerford, E. Arthur, Jr. Program Business Manager Wade, WarrenPregram Business Manager Wade, WarrenExecutive Producer Legal Department Ashby, A. LVice-President & General Counsel	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events Titterton, Lewis H Manager of Continuity Promotion & Advertising Department Dyke, Ken R Director of Promotion Rumple, Barry. Research Manager Greene, John M Circulation Manager J. Robert Meyer. Chief Statistician Webb, W. E. In Charge of Institutional Promotion Sales Department Witmer, Roy C Vice-President In Charge Brown C. B Sales Promotion Manager Frey, George H Sales Traffic Manager Greene, F. Melville. Sales Traffic Manager Hitz, Edward R., Assistant To The Vice-President In Charge
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events Titterton, Lewis H Manager of Continuity Promotion & Advertising Department Dyke, Ken R Director of Promotion Rumple, Barry. Research Manager Greene, John M Circulation Manager J. Robert Meyer. Chief Statistician Webb, W. E. In Charge of Institutional Promotion Sales Department Witmer, Roy C Vice-President In Charge Brown. C. B Sales Promotion Manager Frey, George H Sales Traffic Manager Greene, F. Melville. Sales Traffic Manager Hitz, Edward R., Assistant To The Vice-President In Charge Showerman, I. E Eastern Sales Manager
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William Director of Sports Events Titterton, Lewis H Manager of Continuity Promotion & Advertising Department Dyke, Ken R Director of Promotion Rumple, Barry Research Manager Greene, John M Circulation Manager J. Robert Meyer Chief Statistician Webb, W. E. In Charge of Institutional Promotion Sales Department Witmer, Roy C Vice-President In Charge Brown C. B Sales Promotion Manager Frey, George H Sales Service Manager Greene, F. Melville Sales Traffic Manager Hitz, Edward R., Assistant To The Vice-President In Charge Showerman, I. E Eastern Sales Manager Stations Stations Department Hedges, William S. Vice-President in Charge of Stations
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
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Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William
Dale, Albert E	Shervey, Helen Manager of Central Booking Office Stern, William

Department	McDonald, J. AAttorney
Gregory, Sherman DManager	Morton, OliverSpecial Sales Representative
National Spot and Local	-West nahouse Stations
Sales Department	Murphy, William JContinuity Editor
McConnell, J. V.	Kay, William BManager of Press Relations
National Spot & Local Sales Manager	Waller, Judith CEducational Director
Roux, William C.,	Whalley, John FBusiness Manager
National, Spot & Local Sales Promotion	Wright, W. PProduction Manager
Manager	Western Division—
Tilenius, William OAssistant Manager	Hollywood
of Spot & Local Sales	Sunset Blvd. & Vine St.
Traffic Department	Phone: Hollywood 6161
Woodman, Harry AManager	Strotz, Sidney NVice-President in Charge
Managed Or Programmed	Andrews, William Manager of Guest Relations
Stations	Bock, HaroldManager of Press Relations
Station Managers	Bunker, WalterProduction Manager
CLEVELAND, OHIO	Dellett, F. VAuditor
Pribble, Vernon H., Manager, Station WTAM	Dixon, Sydney LSales Manager
DENVER, COLO.	Frost, Lewis Assistant to Vice-President
Yoder, Lloyd C., Manager, Station KOA	Gale, PaulTraffic Supervisor Graham, R. HAttorney—Assistant to Leuschner
SAN FRANCISCO, CALIF. Nelson. A. E., Manager Station KPO	Leuschner, Frederick
WASHINGTON, D. C.	McAndrews, Robert Sales Promotion Manager
Berkeley, Kenneth H., Manager Station WRC	Robb, Alex. S. Manager, Program and Talent Sales
Treasury Department	Saxton, A. HWestern Division Engineer
Bloxham, William DPurchasing Agent	Schuetz, Robert. Manager of Recording Division
Kelly, Harold MAsst. Auditor	Swallow, JohnProgram Manager
MacDonald, John H.,	Williams, WendellContinuity Editor
Assistant to Vice-President	Washington, D. C.
and General Manager	14th St. & New York Ave.
McKeon, Harry FAuditor	Phone: Republic 4000
Payne, Glenn WBudget Officer	Russell, Frank MVice-President in Charge
Teichner, R. JAssistant Treasurer	Berkeley, Kenneth HGeneral Manager WRC
Central Division—Chicago	Coldenstroth, R. GAuditor
Merchandise Mart	Dodge, John Sales Manager WRC
Phone: Superior 8300	Hennessey, P. J., JrCounsel
Kopf, H. CVice-President and Manager	Johnson, A. E
Boyd, Maurice MLocal & Spot Sales Manager	Knode, Thomas EIn Charge of News,
Carlson, Emmons C. Sales Promotion and Advertising Manager	Press & Special Events Shawn, FredAssistant Manager WRC
Chizzini Frank Manager of Radio Recording	
Chizzini, FrankManager of Radio Recording	Smith, Carleton E Assistant Manager WRC
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager	
Chizzini, FrankManager of Radio Recording	Smith, Carleton EAssistant Manager WRC Foreign Representatives Bate, FredEngland
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager Drips William E Director of Agriculture Fry, Kenneth D Director of Special Events Golder, Frank Program Traffic Supervisor	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul. Vichy, France
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager Drips William E Director of Agriculture Fry, Kenneth D Director of Special Events	Smith, Carleton EAssistant Manager WRC Foreign Representatives Bate, FredEngland
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager Drips William E Director of Agriculture Fry, Kenneth D Director of Special Events Golder, Frank Program Traffic Supervisor Herbuveaux, Jules. Program Manager	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul Vichy, France Jordan, Max Switzerland
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager Drips William E Director of Agriculture Fry, Kenneth D Director of Special Events Golder, Frank Program Traffic Supervisor Herbuveaux, Jules Program Manager Stations Owned and/or Manage	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul Vichy, France Jordan, Max Switzerland d and/or Programmed by the
Chizzini, Frank Manager of Radio Recording Cunningham, E. C Evening Manager Drips William E Director of Agriculture Fry, Kenneth D Director of Special Events Golder, Frank Program Traffic Supervisor Herbuveaux, Jules. Program Manager	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul Vichy, France Jordan, Max Switzerland d and/or Programmed by the
Chizzini, FrankManager of Radio Recording Cunningham, E. CEvening Manager Drips William EDirector of Agriculture Fry, Kenneth DDirector of Special Events Golder, FrankProgram Traffic Supervisor Herbuveaux, JulesProgram Manager Stations Owned and/or Manager	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul Vichy, France Jordan, Max Switzerland d and/or Programmed by the CASTING COMPANY
Chizzini, FrankManager of Radio Recording Cunningham, E. CEvening Manager Drips William EDirector of Agriculture Fry, Kenneth DDirector of Special Events Golder, FrankProgram Traffic Supervisor Herbuveaux, JulesProgram Manager Stations Owned and/or Manager National Broad WEAF New YorkOwned,	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul. Vichy, France Jordan, Max Switzerland d and/or Programmed by the CASTING COMPANY managed, operated and programmed by NBC
Chizzini, FrankManager of Radio Recording Cunningham, E. CEvening Manager Drips William EDirector of Agriculture Fry, Kenneth DDirector of Special Events Golder, FrankProgram Traffic Supervisor Herbuveaux, JulesProgram Manager Stations Owned and/or Manager NATIONAL BROAD WEAF New YorkOwned, WMAQ ChicagoOwned,	Smith, Carleton E Assistant Manager WRC Foreign Representatives Bate, Fred England Archinard, Paul. Vichy, France Jordan, Max Switzerland d and/or Programmed by the CASTING COMPANY managed, operated and programmed by NBC managed, operated and programmed by NBC
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Kaney, A. W....... Assistant to the Manager Luttgens, Howard C.... Central Division Engineer

McCluer, Paul Sales Manager

Woolley, Easton C.

Manager of the Service Division

Managed Or Programmed Stations



"WHAT! CINCINNATI COSTS US ONLY \$138.72?"

At first glance, it may seem inconsistent that the cost of reaching Greater Cincinnati over WLW is so small a fraction of the station's rate. But it is a fact, because so great a part of our daily listening audience lies outside our home city.

The existence of this condition emphasizes a problem that long has confronted management men—the proper allocation of radio costs to specific markets. And it has been particularly true in the case of WLW advertisers, because of the wide coverage of the station, and the number and diversity of the markets we serve.*

Realizing the need for an accurate cost control

technique for our advertisers, WLW engaged Dr. Richard R. Mead of the Wharton School of Finance and Commerce, University of Pennsylvania. Dr. Mead studied 208,411 coincidental telephone survey calls made in 28 markets, and 396,545 pieces of mail received from four offers broadcast at four different periods of the day over WLW. The result is "The Allocation of the WLW Radio Dollar in 345 Midwestern Counties," which gives an accurate charge-off system for allocating WLW time and talent costs to 38 Merchandise-Able Areas in eight states.

Since its publication, a number of WLW advertisers have found this study so helpful in controlling sales and distribution costs that we are convinced it is a worthwhile contribution to many of the problems faced by management

in modern merchandising.

Consult your advertising agency, ar write to WLW, Cincinnati, Ohia. We will be glad to send a representative to explain the Cast Allacation plan, and how it applies ta your problem.



WLW
THE NATION'S MOST MERCHANDISE-ABLE STATION

REGIONAL NETWORKS

The American Network, Inc. 60 East 42nd St., New York, N. Y.

Phone: MUrray Hill 2-2737
PERSONNEL

President. John Shepard, 3rd
Vice-President. Walter J. Dumm
Executive Vice-President. John R. Latham
Secretary-Treasurer. Gordon Gray
Sales Manager. J. W. Strickland
STATIONS

W39B. Mt. Washington, N. H.; W43B. Boston. Mass.; W55M. Milwaukee. Wisc.; W45D. Detroit, Mich.; W45CM. Columbus. Ohio; W51R. Rochester, N. Y.; W41MM. Mt. Milchell, N. C.; W53PH. Philadelphia, Pa.; W47NV. Nashville, Tenn.

* The American Network, is comprised solely of frequency modulation stations and while not exactly a regional, it is listed herewith as the most suitable spot for prominence.

Arizona Broadcasting Co. (ABC Network)

711 Heard Bldg., Phoenix, Ariz. Phone 4-4161

Phone 4-4161 PERSONNEL

President R. B. Williams
Manager Dick Lewis
Commercial Manager Dick Heath
Promotion Manager K. M. Pennington
STATIONS

KTAR; Phoenix; KVOA, Tucson; KYUM, Yuma; KGLU, Safford; KCRJ, Jerome; KWJB, Globe KYCA, Prescott.

BRANCH OFFICE 48 East Broadway, Tucson, Ariz. Phone 3703

Executive In Charge......R. B. Williams
NATIONAL REPRESENTATIVE
Paul H. Raymer Company

The Arizona Network

836 N. Central Ave., Phoenix, Ariz.
PERSONNEL

KOY Commercial Manager. . . John A. Reilly Business Manager. . . Albert D. Johnson Manager of Operation . . J. R. Williams Chief Engineer R. B. Thompson KTUC Commercial Manager John Merino KSUN Manager Carleton Morris

STATIONS

KOY, Phoenix; KTUC, Tucson; KSUN, Bisbee-Douglas. NATIONAL REPRESENTATIVE John Blair & Company

*

Blue Ridge Network

Poinsett Hotel, Greenville, S. C.
Phone: Greenville 362
PERSONNEL

Manager.....B. T. Whitmire

STATIONS
WFBC, Greenville, S. C.; WISE, Asheville,
N. C.; WOPI, Bristol, Tenn.-Va.; WKPT, Kings-

port, Tenn.

REPRESENTATIVE Weed & Company

California Radio System

708 Eye Street, Sacramento, Calif. Phone: Main 5000

PERSONNEL

STATIONS

KFBK, Sacramento; KFWB, Los Angeles; KSAN, San Francisco; KFOX, Long Beach; KMJ, Fresno; KWG, Stockton; KERN, Bakersfield; KTMS, Santa Barbara; KFSD, San Diego; KQW, San Jose.

2223 Russ Bldlg., San Francisco, Calif.
Phone: Exbrook 2093
NATIONAL REPRESENTATIVE

FIONAL REPRESENTATIVE Paul H. Raymer Co.

Central States Broadcasting System

Omaha (Nebr): Omaha National Bank Bldg. Phone: Jackson 7626 Lincoln (Nebr.): Hotel Lincoln Phone: 2-3214

PERSONNEL

President......Frank D. Throop General Manager.....Don Searle

How Green Is My Valley?

PLENTY!

The Don Lee Broadcasting System has now completed the last important link in the Pacific Coast's only network covering every one of the 32 important Pacific Coast Markets, with the addition of station KFRE in Fresno, the biggest market in the rich agricultural San Joaquin Valley. Now every important market on the Pacific Coast is covered by a local Don Lee station. More than 9 out of every 10 radio homes on the Pacific Coast are within 25 miles of a Don Lee station. If you have a sales message for the radio listeners in Fresno . . . if you have a message for any of the 10,000,000 people on the Pacific Coast, buy the network Pacific Coast advertisers prefer* . . . Don Lee.

*Don Lee carries more Pacific Coast network business than the other three networks combined.

Mutual DON LEE

THOMAS S. LEE, Pres. — LEWIS ALLEN WEISS, Vice-Pres. and General Manager — 5515 Melrose Ave., Hollywood, Calif.

Sales Manager Arthur J. Weaver Manager, Lincoln Office.....Jud Woods

STATIONS

KFOR, Lincoln; KFAB, Lincoln; KOIL, Omaha.

REPRESENTATIVE

Edward Petry & Co., Inc.

The Colonial Network

21 Brookline Ave., Boston, Mass. Phone: Commonwealth 0800

PERSONNEL

President.....John Shepard 3rd V-P in Charge of Operations.....R. L. Harlow V-P in Chg. of Sales & Production. . Linus Travers V-P in Chg. of Engineering... Paul A. DeMars Sales & Station Relations....Gerald Harrison Editor of Colonial Network

News Service......Robert Myers

Director, Merchandising &

Promotion......James S. Powers Director of Merchandising....F. C. McVarish Director of Special Events....Fred McLaughlin Chief Engineer...... Irving Robinson Program Director......Eleanor Geer Sports Editor......Jim Britt Production Director......George Steffy Chief Meteorologist, Weather Service,

Salvatore Pagliuca

BRANCH OFFICES

Crown Hotel, Providence, R. I.

Phone: Dexter 1500

1110 Chapel St., New Haven, Conn.

Phone: 7-2266

Supervisor......Judson LaHaye Hotel Stratfield, New Haven, Conn.

Phone: 6-1121

Supervisor......Joseph Lopez

STATIONS

Key Station: WAAB, Boston; WEAN, Providence; WICC, Bridgeport and New Haven; WSAR, Fall River; WSPR, Springfield; WLBZ, Bangor; WFEA, Manchester; WTHT, Hartford; WNBH, New Bedford; WLLH, Lowell and Lawrence; WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfeld; WCOU, Lewiston and Aubrun; WATR, Waterbury; WBRK, Pittsfield; WSYB, Rutland, Vt.; WELI, New Haven; WEIM, Fitchburg; WFCI, Pawtucket.

> NATIONAL REPRESENTATIVE Edward Petry & Co., Inc.

The Cowles Group

Des Moines Register and Tribune Building, Des Moines, Ia.

Phone: 3-2111

PERSONNEL
President
Vice-PresidentJohn Cowles
Vice-President and TreasurerLuther L. Hill
Vice-PresidentSumner Quarton
Manager (WNAX)Robert R. Tincher
National Sales Manager
Com. Manager (Des Moines)Craig Lawrence
Com. Manager (Cedar Rapids). W. B. Quarton
Com. Manager (Yankton)Phil Hoffman
STATIONS

KSO, Des Moines; KRNT, Des Moines; WMT, Waterloo-Cedar Rapids; WNAX, Yankton-Sioux City.

BRANCH OFFICES

Paramount Theater Bldg., Cedar Rapids, Ia. Phone: 6126 Manager.....Sumner Quarton

Russell Lamson Hotel, Waterloo, Ia. Phone: 236

Manager......Don E. Inman Gurney Bldg., Yankton, S. D.

Phone: 443

Phone: 8-5666

Manager......Ed La Grave
NATIONAL REPRESENTATIVE The Katz Agency

Don Lee Broadcasting System

5515 Melrose Ave., Hollywood, Calif. Phone: Hollywood 8111

San Francisco office: 1000 Van Ness Ave. PERSONNEL

V-P & General Manager....Lewis Allen Welss Assistant Manager...........Willet Brown General Sales Manager....Wilbur Eickelberg Program Director......Van Newkirk Production Manager......James Burton Publicity Director.......Mark Finley STATIONS

Southern California: KHJ, Los Angeles: KGB, San Diego; KDB, Santa Barbara; KFXM, San Bernardino; KPMC, Bakersfield; KVOE, Santa Ana: KXO, El Centro; KVEC, San Luis Obispo.

Northern California: KFRC, San Francisco: KMYC, Marysville: KHSL, Chico: KVCV, Redding; KYOS, Merced; KDON, Monterey; KIEM, Eureka; KFRE, Fresno.

Northwest (Oregon): KRNR, Roseburg: KALE, Portland; KFJI, Klamath Falls; KORE, Eugene; KOOS, Marshfield; KAST, Astoria.

Northwest (Washington): KMO, Tacoma; KIT, Yakima; KPQ, Wenatchee; KVOS, Bellingham; KXRO, Aberdeen; KOL, Seattle; KGY, Olympia: KELA, Centralia: KRKO, Everett: KWLK, Lonview; KGA, Spokane.

NATIONAL REPRESENTATIVE John Blair & Co.

Corn Belt Wireless Rebroadcasting Service

c/o WHO, Des Moines, Ig.

Phone: 3-7147

PERSONNEL

Vice-President
Sales Manager
Program Director
Technical SupervisorPaul A. Loyet

STATIONS

Basic: WHO, Des Moines; WOC, Davenport; KMA. Shenandoah.

Additional stations can be selected by the advertiser in Kansas City, St. Joseph and Columbia, Mo.; Mason City, Sioux City and Dubuque, Ia.; Rochester, Minn.; Topeka, Kans.; and Peoria, Ill.

This network is a service supplied by WHO. Des Moines, providing for rebroadcasting, without the use of lines, by other stations in the Middle West that can consistently pick up and rebroadcast its signal.

NATIONAL REPRESENTATIVE

Free & Peters, Inc.

Foothills Group

1000 Southam Bldg., Calgary, Alberta, Canada Phone: R 1036

PERSONNEL

General	Manager	H.	R.	Carson
Manager	(Calgary)	V.	F.	N:elsen
Manager	(Lethbridge)	A.	I.	Balfour
Manager	Edmonton)	0). S	. Henry
	(Grand Prairie)Go			
-				

STATIONS

CFAC, Calgary; CJOC, Lethbridge; CJCA, Edmonton; CFGP, Grande Prairie.

BRANCH OFFICES

Marquis Hotel, Lethbridge, Alberta, Canada Phone: 3872

Birks Bldg., Edmonton, Alberta, Canada Phone: 26131

Grande Prairie, Alberta, Canada Phone: 153

NATIONAL REPRESENTATIVE

Weed & Co.; All-Canada Radio Facilities, Ltd.

Georgia Broadcasting System

(Selling Group; not available as a network) 1420 Second Avenue, Columbus, Ga.

Phone: 4300

Atlanta Office: Henry Grady Bldg. Phone Walnut 4377

PERSONNEL

STATIONS

WATL, Atlanta; WRBL, Columbus; WGPC. Albany.

> NATIONAL REPRESENTATIVE Spot Sles, Inc.

Georgia Major Market Trio

Atlanta Office: Forsyth Bldg. Phone: Walnut 8441

Macon Office: 211 Cotton Ave. Phone: 3131-2

Savannah Office: 516 Abercorn St. Phone: 2-127-8-9

PERSONNEL General Manager (WGST).....C. H. Calhoun General Manager (WMAZ).....E. K. Cargill General Manager (WTOC......W. T. Knight

STATIONS WGST, Atlanta; WMAZ, Macon; WTOC, Savannah.

> REPRESENTATIVE The Katz Agency

Inter-City Broadcasting System

1657 Broadway, New York City Phone: Circle 6-2200

PERSONNEL

General ManagerDon S. S	haw
Sales ManagerCharles S	Stark
Sales Promotion ManagerMaxwell I	Dane
Publicity-Special Events DirLeon Golds	stein
Program Director	Craig
Musical DirectorJoe F	lines
Program ManagerWilliam	Card
Chief EngineerFrank I	Marx

STATIONS

Key Station: WMCA, New York City; other stations and cities available on request.

REPRESENTATIVE Virgil Reiter & Co. (West)

Intermountain Network

c/o KLO, Ogden, Utah Phone: 5721 PERSONNEL

Business Manager......George C. Hatch

STATIONS KLO, Ogden; KOVO, Provo; KEUB, Price. REPRESENTATIVE

George P. Hollingbery Co.

Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo. Phone: Harrison 1161

PERSONNEL

Program Co-Ordingtor John T. Schilling

EXECUTIVE COMMITTEE

Ray Linton (KFBI); R. J. Laubengayer (KSAL); J. Nelson Rupard (KTSW); Clem Morgan (KVGB); John Schilling (WHB).

STATIONS

WHB, Kansas City (Mo.): KFBI, Wichita: KSAL, Salina: KTSW, Emporia: KVGB, Great Bend.

Lake Superior Network

124 East McLeod Ave., Ironwood, Mich. Phone: 20

PERSONNEL

STATIONS

WHDF, Calumet-Houghton, Mich.; WJMS, Ironwood, Mich.; WATW, Ashland, Wisc.; WDSM, Duluth-Superior, Wisc.

NATIONAL REPRESENTATIVE

Bogner & Martin

*

The Lone Star Chain

Medical Arts Bldg., Fort Worth, Texas
Phone: 3-1234
Dallas Office: c/o WFAA & KGKO

PERSONNEL

Managing Director.......James W. Pate
Operating Committee....Harold V. Hough,
Chairman: O. L. Taylor, Tilford Jones.
STATIONS

KGKO, Fort Worth-Dallas; KXYZ, Houston: KRIS, Corpus Christi; KTSA, San Antonio; KRGV, Weslaco; KGNC, Amarillo; KFDM, Beaumont (supplementary).

NATIONAL REPRESENTATIVES

Howard H. Wilson Co.

+

Mason-Dixon Radio Group

8 W. King St., Lancaster, Pa. Phone 5252

PERSONNEL

General Manager......Clair R. McCollough Sales Manager......J. Robert Gulick Promotion-Traffic Manager,

Paul O. Rodenhauser Technical Director............J. E. Mathiot

STATIONS

WORK, York, Pa.; WDEL, Wilmington, Del.; WGAL, Lancaster, Pa.; WAZL, Hazleton, Pa.; WEST, Easton, Pa.; WILM, Wilmington, Del.; WKBO, Harrisburg, Pa.

NATIONAL REPRESENTATIVE Paul H. Raymer Co.

Michigan Radio Network

Operated by the King-Trendle Broadcasting Corp.

Stroh Bldg., Detroit, Mich.

Phone: Cherry 8321

PERSONNEL

STATIONS

WXYZ, Detroit (Key Station); WBCM, Bay City; WFDF, Flint; WJIM, LansIng; WIBM, Jackson; WELL, Battle Creek; WHLS, Port Huron; WOOD-WASH, Grand Rapids.

REPRESENTATIVE

Paul H. Raymer Co.

*

Mountain & Plain Network

Albany Hotel, Denver, Colo. Phone: Keystone 0178

PERSONNEL

STATIONS

KFEL, Denver; KFKA, Greeley, Colo.; KFXJ, Grand Junction, Colo.; KYAN, Cheyenne, Wyo.

*

North Central Broadcasting System, Inc.

Commodore Hotel, St. Paul, Minn. Phone: Dale 6595

PERSONNEL

President-General Manager....John W. Boler Vice-President......Howard S. Johnson Treasurer....D. C. Shepard

STATIONS

KVFD, Fort Dodge, Ia.: KTRI, Sioux City, Ia.; WJMS. Ironwood, Mich.: WLOL. Minneapolis, Minn.; KATE, Albert Lea, Minn.; KGDE, Fergus Falls, Minn.; KVOX, Moorhead, Minn.; KWNO. Winona, Minn.; KDLR, Devils Lake, N. D.; KRMC, Jamestown, N. D.: KLPM, Minot, N. D.: KGCU, Mandam, N. D.; KABR, Aberdeen, S. D.; WHBY, Appleton, Wisc.: WATW, Ashland, Wisc.; KFIZ, Fond du Lac, Wisc.; WCLO, Janesville, Wisc.; WEMP, Milwaukee, Wisc.; WIBU, Poynette, Wisc.; WRJN, Racine, Wisc.; WBBL, Sheboygan, Wisc.; WDSM, Superior, Wisc.; WSAU, Wausau, Wisc.; WFHR, Wisconsin Rapids, Wisc.

Northern Broadcasting & Publishing, Ltd.

(Ontario Canadian Broadcasting Corporation)
Thomson Bldlg., Timmins, Ont., Canada
Phone: 500

PERSONNEL.

R. H. Thomson
S. Chapman
Jack K. Cooke
. Murray Morrison
Jack Davidson
Cliff Pickrem
J. O. Tardif
Dan Carr

STATIONS

CKGB, Timmins, Ont.; CJKL, Kirkland Lake, Ont.; CFCH, North Bay, Ont.; CKVD, Val D'Or, Que.; CKRN, Rouyn-Noranda, Que.; associated with CKWS, Kingston, Ont., and CHEX, Peterborough, Ont.

BRANCH OFFICE

307 Victory Bldg., Toronto, Ont., Canada Phone: Elgin 2464

Manager......G. E. Tonkin 310 Keefer Bidg., Montreal, Que., Canada Phone: HA 3051

Manager.....R. A. Leslie

*

Northland Network

c/o Radio Station WDGY, Minneapolis, Minn. Phone: Bridgeport 7777; Midway 6363

PERSONNEL

Commercial Manager (WDGY)..Lee L. Whiting Commercial Manager (WDSM)...R. D. Kennedy STATIONS

WDSM, Duluth-Superior, Wisc.; WDGY, Minnegpolis, Minn.

NATIONAL REPRESENTATIVE William G. Rambeau Co.

*

Northwest Network

c/o KSTP, Hotel Saint Paul, St. Paul, Minn. Phone, Cedar 5511

Sales Office: c/o KSTP, Hotel Radisson, Minneapolis, Minn.

Phone: Bridgeport 3222

PERSONNEL

General Manager	.Stanley E. Hubbard
Treasurer	Kenneth M. Hance
Sales Manager	Ray C. Jenkins
Farm Director	Val Bjornson

STATIONS

KSTP, St. Paul, Minn. (Key station); WEBC, Duluth, Minn.; KYSM. Mankato, Minn.; KROC, Rochester, Minn.; KFAM. St. Cloud. Minn.; KFYR, Bismarck. N. D.; WDAY, Fargo, N. D.; WEAU. Eau Claire, Wisc.

> NATIONAL REPRESENTATIVE Edward Petry & Co.

Oklahoma Metropolitan Line

c/o KOMA, Biltmore Hotel Oklahoma City, Okla. Phone 2-3191

z/o KTUL, 320 S. Boston Ave., Tulsa, Okla.
Phone 2-3191
PERSONNEL

Manager (KOMA)......William C. Gillespie
Manager (KTUL)......William C. Gillespie
Commercial Manager (KOMA)...Jack Howell
Commercial Manager (KTUL)....John Esau
NATIONAL REPRESENTATIVE

Free & Peters, Inc.

4

The Oklahoma Network

1800 West Main St., Oklahoma City, Okla.
Phone: 3-8352
PERSONNEL

 President
 Joseph W. Lee

 Vice-President
 Tams Bixby, Jr.

 Secretary-Treasurer
 Milton B. Garber

 Managing Director
 Robert D. Enoch

STATIONS

KTOK, Oklahoma City; KGFF, Shawnee; KBIX, Muskogee; KCRC, Enid; KADA, Ada; KOME, Tulsa; KVSO, Ardmore.

NATIONAL REPRESENTATIVE Arthur H, Hagg & Associates

*

Pacific Broadcasting Co.

914 Broadway, Tacoma, Wash.
Phone: Main 4144
PERSONNEL

 General Manager
 Carl E. Haymond

 Tarific Manager
 John K. Clarke

 Auditor
 Paul F. Benton

 STATIONS

Oregon: KALE, Portland; KFJI, Klamath Falls; KOOS, Marshfield; KRNR, Roseburg; KORE, Eugene; KAST, Astoria; KWIL, Albany.

Washington: KGY. Olympia; KELA, Centralia; KIT, Yakima; KMO, Tacoma; KOL, Seattle; KGA. Spakane; KRKO, Everett; KXRO, Aberdeen: KWLK, Longview.

*

The Pennsylvania Network

1622 Chestnut St., Philadelphia, Pa.
Phone Locust 7700
PERSONNEL

ManagerKenneth W. Stowman STATIONS

WCAU, Philadelphia (key station); WGAL, Lancaster; WORK, York; WAZL, Hazleton; WEST, Easton; WSAN, Allentown; WFBG, Altoona; WLEU, Erie; WHP, Harrisburg; WKBO, Harrisburg; WJAC, Johnstown; WRAW, Reading; WGBI, Scranton; WKOK, Sunbury; WBRE, Wilkes-Barre; WBAX, Wilkes-Barre; WRAK, Wilkes-Barre; WRAK, Wilkiamsport; WARM, Scranton; (Harrisburg, Scranton, Wilkes-Barre and Pittsburgh stations optional.

Quaker Network

Widener Bldg., Philadelphia, Pa.
Phone: Rittenhouse 6900
PERSONNEL

General Manager......Roger W. Clipp

STATIONS

WFIL, Philadelphia; WRAW, Reading; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBL, Scranton; WBRE, Wilkes Barre; WKBO, Harrisburg; WKOK, Sunbury; WRAK, Wilkiamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WSAN, Allentown; WWSW, Pittsburgh; WSNI, Bridgeton, N. J.



Radio Programas de Mexico

Ayuntamiento No. 54, Mexico City, Mexico Phone: L-13-73

PERSONNEL

President Emilio Azcarraga
Manager Clemente Serna Martinez
Control Antonio Euffrasio O.
Accounting Alex Buelna

STATIONS

XEBI, Aguascalientas, Ags.; XEBJ, Ciudad
Victoria, Tamps.; XECW, Cordoba, Ver.;
XESA, Culiacan, Sin.; XEFI, Chihuahua, Chih.;
XEBU, Chihuahua, Chih.; XEE, Durango, Dgo.;
XEDK, Guadalajara, Jal.; XEHL, Guadalajara,
Jal.; XEBH, Hermosillo, Son.; XEBO, Irapuato,
Gto.; XERZ, Leon, Gto.; XECF, Los Mochis,
Sin.; XEAM, Matamoros, Tamps.; XEFC, Merida, Yuc.; XEME, Merida, Yuc.; XERJ, Mazatlan, Sin.; XECL, Mexicali, B. C.; XEFB, Monterrey, N. L.; XEPM, Monterrey, N. L.; XEFM, Monterrey, N. L.; XEFE, Nuevo Laredo, Tamps.; XEPP, Orizaba, Ver.;
XETQ, Orizaba, Ver.; XEJR, Parral, Chih.;
XEMU, Piedras Negras, Coch.; XEHR, Puebla,
Pue.; XEJX, Queretaro, Qro.; XECZ, Sam Lius
Potosi, S. L. P.; XEBM, San Luis Potosi, S. L. P.;
XES, Tampico, Tamps.; XERK, Tpic, Nay.;
XEBG, Tjiunna, B. C.; XEBP, Tripc, Nay.;
XEBQ, Torreon, Coah.; XEHV, Veracruz, Ver.;
XEU, Veracruz, Ver.; XECA, Tampico, Tamps.;
XEP, Ciudad Juarez, Chih.



South Central Quality Network

Address Individual Stations
PERSONNEL

Manager	(WMC)	H	. W. Slavick
Manager	(WJDX)	. v	Viley Harris
Manager	(WSMB)		Wheelahan
Manager	(KARK)	G. E.	Zimmerman
Manager	(KWKH)	John C.	McCormack
Manager	(KTBS)	John C.	McCormack
_	STAT	TIONS	

WMC, Memphis, Tenn.; WJDX, Jackson, Miss.; WSMB, New Orleans, La.; KARK, Little Rock, Ark.; KWKH, Shreveport, La.; KTBS, Shreveport, La.

The Southern Network

Radio Bldg., Walnut & Short Sts.

Lexington, Ky. Phone 1721

PERSONNEL

President	.Gilmore N. Nunn
Vice-President	J. Lindsay Nunn
Secretary-Treasurer	. Warren G. Davis
Production Manager	Ted Grizzard
Chief Engineer	Sanford Helt
Manager (WKRC)	Hulbert Taft, Jr.
Manager (WGRC)	S. A. Cisler
Manager (WSIX)	
Manager (WCM')	
Manager (WLAP)	

STATIONS

WLAP, Lexington, Ky.; WCMI, Ashland, Ky. (Huntington, W. Va.); WGRC, New Albany, Ind. (Louisville, Ky.); WSIX, Nashville, Tenn.; WKRC, Cincinnati, Ohio.

REPRESENTATIVE

Burn-Smith Co., Inc.



Southcentral Quality Network

c/o Individual Stations

PERSONNEL

Manager	(KARK)G. E. Zimmerman
Manager	(WMC)Henry Slavick
Manager	(KWKH-KTBS)John McCormack
Manager	(WJDX)Wiley Harris

STATIONS

KARK, Little Rock, Ark.; KWKH-KTBS, Shreveport, La.; WJDX, Jackson, Miss.; WMC, Memphis, Tenn.

*

The Texas Quality Network

Address Individual Stations

The Texas Quality Network is a cooperative group of stations, each outlet being a sales office for the other.

PERSONNEL

Manager	(WFAA)	.Martin Campbell
Manager	(WBAP)	.George Cranston
Manager	(WOAI)	Hugh A. L. Halff
Manager	(KPRC)	Kern Tips

STATIONS

WFAA, Dallas; WBAP, Fort Worth; WOAL, San Antonio; KPRC, Houston.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

Texas State Network

1201 West Lancaster Ave., Fort Worth, Texas Phone: 3-9363

PERSONNEL

President	Ruth G. Roosevelt
General Manager	Gene L. Cagle
Vice-President	Robert K. Hanger
Assistant General Mana	gerHardy Harvey
Merchandising Director.	L. R. Duffy
Program Director	Russ Lamb
Chief Accountant	D. C. Hornburg
Traffic Manager	Frances Griffith
Technical Supervisor	Truett Kimzey
Chief Engineer	Ed Starnes

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KRLH, Midland; KRRV, Sherman-Denison; KPLT, Paris; KNOW, Austin; KABC, San Antonio; KVWC, Vernon; KTEM, Temple; WRR, Dallas; KFYO, Lubbock; KFDA, Amarillo: KCMC, Texarkana: WACO, Waco.

NATIONAL REPRESENTATIVE Weed & Co.

Tri-City Stations of Virginia

Allied Arts Bldg., Lynchburg, Va. Phone: 3032

PERSONNEL

Manager......Carl B. Ogilvie STATIONS WSLS, Rognoke; WLVA, Lynchburg; WBTM,

Danville.

West Virginia Network

WCHS Auditorium, Charleston, W. Va. PERSONNEL

President......John A. Kennedy Managing Director......Howard L. Chernoff Program Director & Artist Bureau Head......William Adams

Chief Engineer.................O. Robinson

STATIONS WCHS, Charleston; WPAR, Parkersburg;

WBLK, Clarksburg; WSAZ ,Huntington. NATIONAL REPRESENTATIVE

The Branham Co.

Wisconsin Network, Inc.

Wisconsin Rapids, Wisc. PERSONNEL

Program Director.....Richard E. Stockwell STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBL, Sheboygan; WHBY, Appleton; WFHR, Wisconsin Rapids; KFIZ, Fond du Lac: WSAU, Wausau; Associate Stations: WEMP, Milwaukee; WTAQ, Green Bay.

BRANCH OFFICE 333 N. Michigan Ave., Chicago, Ill. Phone, RANdolph 6225

The Yankee Network

21 Brookline Ave., Boston, Mass. Phone: Commonwealth 0800 PERSONNEL

President.....John Shepard 3rd V-P in Chg. of Operations......R. L. Harlow V-P in Chg. of Sales & Production . . Linus Travers V-P in Chg. of Engineering...Paul A. DeMars Executive Secretary......Robert Bartley Sales and Station Relations...Gerald Harrison Editor, Yankee Network News Service,

Robert Myers Director of Merchandising and Promotion,

James S. Powers Director of Merchandising.....F. C. McVarish Director of Publicity Al Stephenson Director of Special Events....Fred McLaughlin Chief Engineer......Irving Robinson Program Direcor......Eleanor Geer Sports Editor......Jim Britt Chief Meteorologist......Salvatore Pagliuca Production Director......George Steffy Merchandising Coordinator.....Ward Willett

STATIONS

WNAC, Boston; WTIC, Hartford; WEAN, Providence; WTAG, Worcester: WICC, Bridgeport and New Haven; WCSH, Portland; WLBZ, Bangor; WFEA, Manchester; WSAR, Fall River; WNBH, New Bedford; WLLH, Lowell and Lawrence: WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfield; WCOU, Lewiston and Auburn; WBRK, Pittsfield; WSYB, Rutland, Vt.

BRANCH OFFICES Crown Hotel, Providence, R. I.

Phone: DEXter 1500

1110 Chapel St., New Haven, Conn.

Phone: 7-2266 Supervisor......Judson LaHave

Hotel Stratfield, Bridgeport, Conn. Phone: 6-1121

Supervisor......Joseph Lopez

NATIONAL REPRESENTATIVE Edward Petry & Co., Inc.

*

Z (Bar) Net

P. O. Box 1956, Butte, Montana Phone: 22-3-44 PERSONNEL.

Manager.....E. B. Craney STATIONS

KGIR, Butte; KPFA, Helena; KRBM, Bozeman. NATIONAL REPRESENTATIVE The Walker Co.

* * *

* * *

KEYSTONE BROADCASTING SYSTEM, INC.

DECEMBER 15, 1940, marked the inauguration of the Keystone Broadcasting System, a new, nation - wide network. On that date, KBS released its first sustaining programs to 66 radio stations throughout the



Michael M. Sillerman President

country, — marking the beginning of a new, unique venture in the field of commercial radio.

For the first time in broadcasting history, a "network" consisting of low-wattage stations serving secondary markets was put into active operation via electrical transcriptions.

Setting up KBS was the culmination of two years' activity. The entire plan was based on observations of the Keystone management: Small-town, low-powered radio stations were not receiving serious consideration from national advertisers sponsoring important popular programs. These big-time programs were doing a fine job of moving the sponsors' products in those markets where consumer-listeners were able to hear them, but the neglect of the secondary markets was costing both the advertisers and the stations a tremendous, unrealized and justified potential.

Station owners, sponsors and agencies all agreed that the plan itself was a good one,—but added "You'll be very lucky if you get vour first commercial by the end of your first two years!" However, by the seventh month of actual operation, KBS was releasing to its affiliates the famous "Lum 'n' Abner" series, sponsored by Miles Laboratories for Alka-Seltzer!

Progress

Keystone's progress, by the end of 1941, its first year of operation, more than justified the aims and policies of its management. The following is from the KBS year-end report:

"Beginning 1941 with 66 stations, the Keystone Broadcasting System completed its first year with 152 affiliates an increase of 86 stations.

"During this period, aggregate power of the network was increased by 35,000 watts. New stations added to the KBS list raised the potential listening audience by 23,000,000 to a total coverage of approximately 53,000,000 persons.

"An increase of 8,000,000 radio homes in the listening areas of new KBS affiliates made a total of 11,000,000 families served by the 'network,' as of the end of 1941.

"The first large-scale 'invasion' into the KBS secondary markets by a major advertiser occurred in June, 1941, with the introduction of the 'Lum' 'n' Abner' series by Miles Laboratories, over 129 KBS stations from coast to coast.

"Late in November another 'first' occurred in the form of a widespread night-time extension, into the secondary markets, of Lever Brothers' 'Burns and Allen' program, for Swan Soap.

"Keystone comes to the end of its first year with an increase, in sponsored time, exceeding 15,000 hours for the year. "When war was declared in December,

"When war was declared in December, the network and its affiliates with the rest of the radio field, pledged their facilities to full cooperation with the authorities and the nation 'for the successful prosecution of the war'."

Future

Now, with the beginning of 1942, the road ahead is well-defined by the almost phenomenal achievement of this network during its first year of service.

during its first year of service.

The policy introduced by KBS has revolutionized a large portion of the general concepts of the radio field regarding the smaller, secondary markets of the nation. For the first time, national advertisers can cover secondary markets intensively at less than mass coverage costs. For the first time, smaller stations can now broadcast national prestige programs. Thus, the ever-greater progress of Keystone is assured by the very forces which are responsible for its success: the advantages gained by lower-wattage stations and the increased coverwattage stations and the increased coverage for sponsors of major programs. These all-important elements promise for KBS a vital and permanent place in the American broadcasting picture.

KEYSTONE BROAT

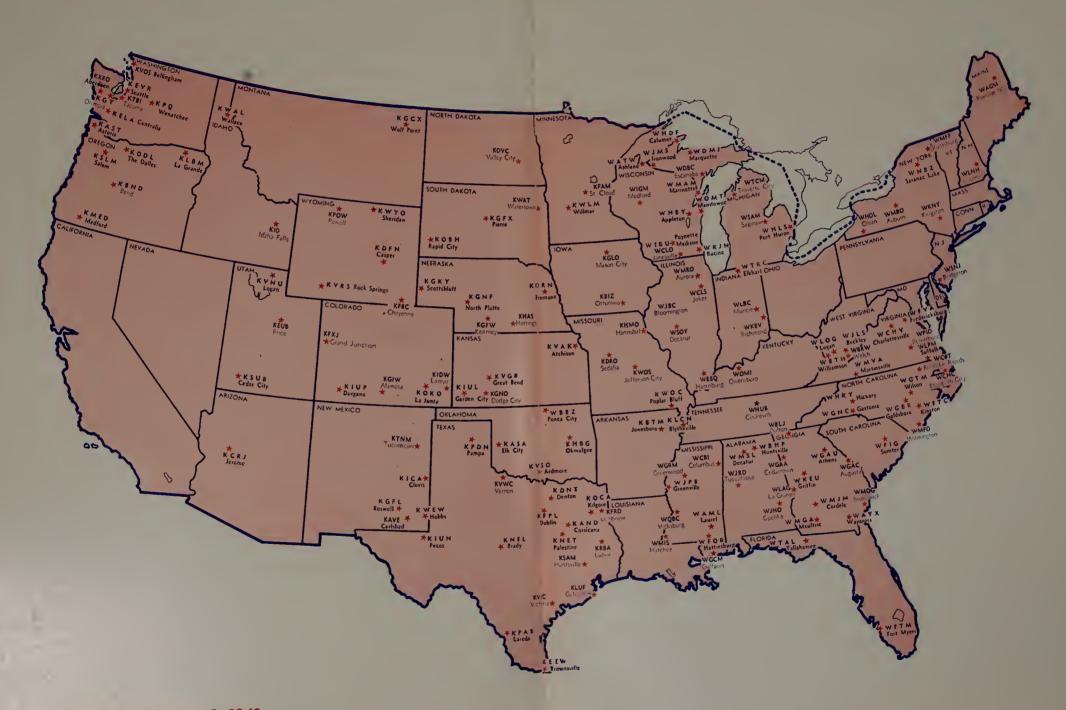


CASTING SYSTEM





KEYSTONE BROADCASTING SYSTEM



KEYSTONE Broadcasting System

Administrative Office

580 Fifth Avenue New York, N. Y. LOngacre 3-2221

Directors

Michael M. Sillerman Sidney J. Wolf Arthur Wolf

Officers

President Michael M. Sillerma	n
Vice-President Arthur Wo	lf
Vice-President William Wo	lí
Secretary-Treasurer Sidney J. Wo	lf

Staff

Director of Station Relations
Sales and Promotion Consultant
Program DirectorPegot Waring
Continuity Dean Ower
Accounting and StatisticsLeonard H. Davidson
Traffic Manager
Music CopyrightsSylvia Young
Sales RepresentativeNaylor Roger
Sales Representative
Sales Representative

Branch Offices

134 North LaSalle Street Chicago, Illinois Phone, State 4590 6331 Hollywood Boulevard Hollywood, California Phone, Hempstead 0460





















STATIONS

OF THE UNITED STATES



STANDARD STATIONS

NEWSPAPER
OWNED STATIONS

MAJOR NETWORK
AFFILIATIONS

MUSICAL DIRECTORS

HOME ECONOMIC DIRECTORS

IMPORTANT NOTICE

REGARDING THE LISTING OF THE 924 STATIONS THAT FOLLOW

Compilation =

List of stations in the succeeding pages has been compiled to reveal as intelligently as possible the respective status of each as to power, frequency, personnel and other pertinent data deemed necessary to give the reader a quick and accurate picture. Both the format and information of the listing has been changed from that of preceding issues of Radio Annual in the interest of progress and improvement. Explanation of some of the changes follow below.

Power-Frequencies

With the mandatory changes in frequency and subsequent power grants that came as a result of the Havana Treaty and hundreds of stations making the switch as of March 29, 1941, Radio Annual for 1941 issued just prior to the change which affected North American, Mexican and Cuban radio, decided to anticipate the new frequencies and power. Thus the station listings carried the data regarding frequencies as of March 29, and the potential greater power to which certain outlets were entitled. In this edition the data listed is actually as operated under as of January 1, 1942.

Coverage-U.S. Census

Coverage data as submitted by the respective stations has been omitted this year, thus removing a highly controversial bone of contention among the broadcasters themselves. However, as additional services for both time-buyer and broadcaster, two classifications have been added to the comprehensive statistics based on the U. S. Census for 1940; these two, concern retail appare! and Retail Service. Total population figures have been broken down into rural and urban divisions, and still another special compilation reveals population changes in U. S. Markets due to shift from peacetime to war economy basis. Further completing the market data is a new listing of 140 Metropolitan Districts with the counties therein and full retail sales figures. As a ready reference apart from the general Index, the first page of each station listing by states, contains the actual page upon which will be found the U. S. Census, Population and Retail Trade Data pertaining to the state in question.

INDEX OF THE

STANDARD STATIONS

OF THE UNITED STATES

Call Letter—City—Power in Watts—Frequency in Kilocycles (as determined by North American Regional Broadcasting Agreement)
—Page Number Providing Complete Station Information

Key to Abbreviations: C.P.-Construction Permit; d-daytime; n-night.



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
кавс	. San Autonio, Tex	1450	250	574
KABR	. Aberdeen, S. Dak	1420	5000	557
KADA	. Ada, Okla	1230	250	529
KALB	. Alexandria, La	1240	250	428
KALE	. Portland, Ore	1330	5000	535
KAND	. Corsicaна, Тех	1340	250	566
KANS	. Wichita, Kans	1240	250	425
KARK	. Little Rock, Ark	920	5000	354
KARM	. Fresno, Calif	1430	5000	357
KASA	. Elk City, Okla	1240	100	529
KAST	. Astoria, Ore	1230	250	533
KATE	. Albert Lea, Minn	1450	250	452
KAVE	. Carlsbad, N. M	1240	250	479
KBIX	. Muskogee, Okla	1490	250	530
KBIZ	. Ottumwa, Ia	1240	250	420
KBKR	. Baker, Ore	1490	250	533
KBND	. Bend, Ore	1340	250	533
KBON	. Omaha, Nebr	1490	250	470
кврѕ	. Portland, Ore	1450	160	535
KBST	. Big Spring, Tex	1490	160	565
квтм	. Jonesboro, Ark	1230	250 d., 100 n.	354
KBUR	. Burlington, Ia	1490	250	417
KBWD	. Brownwood, Texas	1380	500	566
KCKN	. Kansas City, Kan	1340	250	423
ксмс	. Texarkana, ArkTex	1450	250	576
ксмо	. Kansas City, Mo	1480	5000 d., 1000 n.	461
KCRC	. Enid, Okla	1390	250 (C.P. 1000)	529
KCRJ	. Jerome, Ariz.	1340	250	351
KDAL	. Duluth, Minn	1490	250 (C.P. 610 Ke	٠,
			1000)	452
крв	. Santa Barbara, Calif	1490	250	370
KDFN	. Casper, Wyo	1470	1000	600
KDKA	. Pittsburgh, Pa	1020	50000	547
KDLR	. Devils Lake, N. Dak	1240	250	515

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KDNT	. Denton, Tex	1450	100	56
KDON	Monterey, Calif	1240	100 (C.P. 250)	36
KDRO	. Sedalia, Mo	1490	250	46
крти	Dubuque, Ia	1370	1000	41
KDYL	Salt Lake City, Utah	1320	5000	57
KECA	Los Angeles, Calif	790	5000	35
KEEW	. Brownsville, Texas	1490	250 d., 100 n.	56
KELA	. Between Centralia and Chehalis, Wash.	1470	1000	58
KELD	El Dorado, Ark	1400	250	35
KELO	. Sioux Falls, S. Dak	1230	250	58
KENO	. Las Vegas, Nev	1400	250	47
KERN	Bakersfield, Calif	1410	1000	35
KEUB	Price, Utah	1450	250	57
KEVE	. Everett, Wash	1460	500	58
KEVR	. Seattle, Wash	1400	100 (C.P. 1090	
			Ke., 250	58
KEX	Portland, Ore	1190	5000	53
KEYS	. Corpus Christi, Texas	1490	250	56
KFAB	Lincoln, Nebr	780	10000	46
KFAC	Los Angeles, Calif	1330	1000	35
KFAM	St. Cloud, Minn	1450	250	45
KFAR	. Fairbanks, Alaska	610	1000	60
KFBB	Great Falls, Mont	1310	5000	46
KFBC	. Cheyenne, Wyo	1240	250	60
KFBI	. Wichita, Kans	1070	5000 d., 1000 n.	42
KFBK	. Sacramento, Calif	1530	10000	36
	. Amarillo, Tex.	1230	250	56
KFDM	Beaumont, Tex.	560	1000	56
	Denver, Colo.	950	5000	37
KFEQ		680	2500 d., 500 n.	9.
iring	ы. эозери, мо	000	(C.P. 500)	46
KFFA	, Helena, Ark	1490	250	38
	. Boone, Ia	1400	100 (C.P. 1260	
			Ke.; 250)	41
кгн	. Wichita, Kansas	1330	5000	42
KFI	. Los Angeles, Calif	640	50000	35
KFIO	. Spokane, Wash	1150	100 (C.P. 1230	
			Kc.; 250)	58
KFIZ	. Fond Du Lac, Wisc	1450	250	59
KFJB	. Marshalltown, Ia	1230	250	42
KFJI	. Klamath Falls, Ore	1240	100	53
KFJM	. Grand Forks, N. Dak	1440	1000 d., 500 n.	51
KFJZ	. Fort Worth, Tex	1270	5000	56
KFKA	. Greeley, Colo	910	1000	37
KFKU	. Lawrence, Kansas	1250	5000 d., 1000 n.	45
KFMB	. San Diego, Calif	1450	250	36
KFNF	. Shenandoah, Ia	920	1000 d., 500 n.	45
KFOR	. Lincoln, Nebr	1240	250 d., 100 n.	
			(C.P. 250)	46
KFOX	. Long Beach, Calif	1280	1000	3
KFPL	. Dublin, Tex	1340	250 d., 100 n.	56
KFPW	. Fort Smith, Ark	1400	250	3.
KFPY	. Spokane, Wash.	920	5000	5
	-	790	250	60
KFQD	. Anchorage, Alaska	610	5000	30
KFQD KFRC	. San Francisco, Calif	610 1340	5000 250	36 38

KFSD San Diego, Calif. 600 1000 (C.P. 5000) 50 KFSG Los Angeles, Calif. 1150 2500 d., 1000 n. 33 KFUO Las Vegas, N. M. 1230 250 41 KFUO Clayton, (St. Louis) Mo. 850 5000 46 KFVD Loe Angeles, Calif. 1020 1000 35 KFVS Cape Girardeau, Mo. 11400 250 45 KFVB Los Angeles, Calif. 980 5000 36 KFVB Los Angeles, Calif. 980 5000 30 KFYB Los Angeles, Calif. 980 5000 30 KFYB Grand Junction, Colol. 1230 230 (C.P. 920 Kc.; 1000 30 KFYM San Bernardino, Calif. 1240 220 30 KFYM Lubbock, Texas 1340 250 50 KFYA Bismarck, N. Dak 550 5000 50 KFYB Bismarck N. Dak 550 5000 50 <	Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KFFG Los Angeles, Calif. 1150 2500 d., 1000 n. 35 KFUN Las Vegas, N. M. 1230 250 17 KFUO Clayton, (St. Louis) Mo. 850 5000 46 KFVD Los Angeles, Calif. 1000 25 5000 30 KFVB Cape Girardeau, Mo. 1100 25 64 30 KFWB Los Angeles, Calif. 980 5000 36 KFWJ Grand Junction, Colo. 1230 250 (C.P. 920 Ke.; 1000 d., 500 n. 30 KFWA San Bernardino, Calif. 1240 250 6C.P. 920 Ke.; 1000 d., 500 n. 30 KFYA Jubbock, Texas 1340 250 55 KFYA 5000 d. 35 KGB San Diego, Calif. 1300 1000 30 50 500 50 600 600 (C.P. 10000) 36 KGB Soon O. 50 600 60 60 60 60 60 60 60 60 <td< td=""><td>KFRU</td><td>. Columbia, Mo</td><td>1400</td><td>250</td><td>459</td></td<>	KFRU	. Columbia, Mo	1400	250	459
KFUN Las Vegas, N. M. 1230 250 17 KFUO Clayton, (St. Louis) Mo. 850 500 46 KFVD Los Angeles, Calif. 1029 1000 36 KFVS Cape Girardeau, Mo. 1100 250 45 KFVW Los Angeles, Calif. 980 5000 36 KFVM Los Angeles, Calif. 1980 5000 30 KFXD Grand Junction, Colo. 1230 250 (C.P. 920 Ke.; 1000 d., 500 n. 30 KFXM San Bernardino, Calif. 1240 250 30 KFYM San Bernardino, Calif. 1240 250 35 KFYA San Bernardino, Calif. 1240 250 35 KFYA San Bernardino, Calif. 1240 250 36 KFYA Bismarck, N. Dak 350 500 30 KGA Sopolane, Wash 1510 500 (C.P. 1000) 36 KGB San Diego, Calif. 1300 1000 30 <td>KFSD</td> <td>. San Diego, Calif</td> <td>600</td> <td>1000 (C.P. 5000)</td> <td>366</td>	KFSD	. San Diego, Calif	600	1000 (C.P. 5000)	366
KFUO	KFSG	. Los Angeles, Calif	1150	2500 d., 1000 n.	359
KFVD	KFUN	. Las Vegas, N. M	1230	250	179
KFVS Cape Girardeau, Mo. 1100 250 55 KFWB Los Angeles, Calif. 980 5000 36 KFWD Nampa, Idaho 1230 250 (C.P. 920 Ke; 1000 d., 500 n. 30 KFYJ Grand Junction, Colo. 1230 250 (C.P. 920 Ke; 1000 d., 500 n. 32 KFXM San Bernardino, Calif. 1240 250 50 36 KFYN Bismarck, N. Dak. 550 5000 50 36 KGA Spokane, Wash. 1510 5000 (C.P. 10000) 36 KGB San Diego, Calif. 1300 1000 36 KGB San Diego, Calif. 1300 1000 36 KGB Harlingen, Texas 1210 250 50 60	KFUO	. Clayton, (St. Louis) Mo	850	5000	469
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KGBX Springfield, Mo. 1260 5000 46 KGCU Mandan, N. Dak. 1270 250 51 KGCX Wolf Point, Mont. 1480 1000 46 KGDE Fergus Falls, Minn. 1230 250 d., 100 n. 45 KGDM Stockton, Calif. 1130 1000 37 KGEK Sterling, Colo. 1230 1000 37 KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 38 KGEZ Kalispell, Mont. 1310 100 (C.P. 1000) 46 KGFK Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1220 100 36 KGFJ Los Angeles, Calif. 1220 100 36 KGFJ Los Angeles, Calif. 1230 100 36 KGFY Shawnee, Okla. 1400 100 46 KGFW Kearney, Nebr. 1310 250 46 KGFW Kearney, Nebr.	KGBS		1210		571
KGCU Mandan, N. Dak. 1270 250 51 KGCX Wolf Point, Mont. 1480 1000 46 KGCX Wolf Point, Mont. 1480 1000 46 KGDE Fergus Falls, Minn. 1230 250 d., 100 n. 45 KGDM Stockton, Calif. 1130 1000 37 KGEK Sterling, Colo. 1230 100 30 KGER Long Beach, Calif. 1340 1000 (C.P. 5000) 35 KGEZ Kalispell, Mont. 1340 100 (C.P. 1460 Kc; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFF Shawnee, Okla. 1450 250 53 KGFF Shawnee, Okla. 1400 100 48 KGFF Shawnee, Okla. 1400 100 48 KGFF Shawnee, Okla. 1400 100 48 KGFF Shawnee, Okla. 1400 100 40 KGFY Pierre, S.	KGBU	. Ketchikan, Alaska	930	500	60
KGCX Wolf Point, Mont. 1480 1000 46 KGDE Fergus Falls, Minn. 1230 250 d., 100 n. 45 KGDM Stocktou, Calif. 1130 1000 37 KGEK Sterling, Colo. 1230 100 37 KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 35 KGEZ Kalispell, Mont. 1340 100 (C.P. 1460) Kc; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFJ Los Angeles, Calif. 1230 100 36 KGFJ Los Angeles, Calif. 1230 100 36 KGFY Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 30 KGGFY <th< td=""><td>KGBX</td><td>. Springfield, Mo</td><td>1260</td><td>5000</td><td>460</td></th<>	KGBX	. Springfield, Mo	1260	5000	460
KGDE Fergus Falls, Minn. 1230 250 d., 100 n. 45 KGDM Stockton, Calif. 1130 1000 37 KGEK Sterling, Colo. 1230 100 37 KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 35 KGEZ Kalispell, Mont. 1240 100 (C.P. 1460 Kc.; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFL Roswell, New Mex. 1400 100 48 KGFL Roswell, New Mex. 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGH Pueblo, Colo. 1350 500 37 K	KGCU	. Mandan, N. Dak	1270	250	513
KGDM Stockton, Calif. 1130 1060 37 KGEK Sterling, Colo. 1230 100 37 KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 35 KGEZ Kalispell, Mont. 1310 100 (C.P. 1460) Kc.; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFF Shawnee, Okla. 1450 250 46 KGFF Shawnee, Okla. 1400 100 36 KGFF Shawnee, Okla. 1400 100 36 KGFF Conswell, New Mex. 1400 100 36 KGFF Roswell, New Mex. 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 30 KGGF Coffeyville, Kans. 630 200 40 KGGF Coffeyville, Kans.	KGCX	. Wolf Point, Mont	1480	1000	467
KGEK Sterling, Colo. 1230 100 37 KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 33 KGEZ Kalispell, Mont. 1340 1000 (C.P. 5000) 35 KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFJ Los Angeles, Calif. 1230 100 36 KGFJ Los Angeles, Calif. 1230 100 36 KGFL Roswell, New Mex 1440 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 690 1000 d.,500 n. 42 KGGF Coffeyville, Kans. 690 1000 d.,500 n. 42 KGGH Pierre, S. Dak. 630 200 50 50 KGGH Pueblo, Colo. 1350 500 37 40 40 4	KGDE	. Fergus Falls, Minn	1230	250 d., 100 п.	459
KGER Long Beach, Calif. 1390 1000 (C.P. 5000) 35 KGEZ Kalispell, Mont. 1340 100 (C.P. 1460) Kc; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFL Roswell, New Mex 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFW Kearney, Nebr. 1340 250 46 KGFW Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 630 1000 d., 500 n. 42 KGGF Coffeyville, Kans. 1260 1000 47 KGGH Albuquerque, N. Mex. 1260 1000 47 KGGH Pueblo, Colo. 1350 500 35 KGH Pueblo, Colo. 1350 500 46 KGH Bullings, Mont. 1230 250 35 KGH Bullings,	KGDM	. Stockton, Calif	1130	1000	370
KGEZ Kalispell, Mont. 1340 100 (C.P. 1460 Ke.; 1000) 46 KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFL Roswell, New Mex. 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFW Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 630 200 100 45 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGH Albuquerque, N. Mex. 1260 1000 47 KGH Pueblo, Colo. 1350 500 37 KGHL Billings, Mont. 790 5000 46 KGH Butte, Mont. 137	KGEK	. Sterling, Colo	1230	100	37:
Ke, 1000 46	KGER	. Long Beach, Calif	1390	1000 (C.P. 5000)	358
KGFF Shawnee, Okla. 1450 250 53 KGFJ Los Angeles, Calif. 1230 100 36 KGFJ Roswell, New Mex. 1400 100 36 KGFL Roswell, New Mex. 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGF Coffeyville, Kans. 1260 1000 47 KGGH Albuquerque, N. Mex. 1260 1000 47 KGGH Pueblo, Colo. 1350 500 37 KGH Pueblo, Colo. 1350 500 35 KGHL Billings, Mont. 790 5000 46 KGHL Billings, Mont. 190 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250	KGEZ	. Kalispell, Mont	1340		460
KGFL Roswell, New Mex. 1400 100 48 KGFW Kearney, Nebr. 1340 250 46 KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 630 1000 d., 500 n. 42 KGGM Albuquerque, N. Mex. 1260 1000 47 KGHF Pueblo, Coto. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mont. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. 60 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1000 42 KGLU Safford, Ariz. 1450 250	KGFF	. Shawnee, Okla	1450		531
KGFW Kearney, Nebr. 1340 250 46 KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGM Albuquerque, N. Mex. 1260 1000 47 KGHF Pueblo, Colo. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mout. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1190 250 57 KGKL San Angelo, Tex. 1140 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scettsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1000 42 KGLU Safford, Ariz. 1415 250 35 KGMB Honolulu, Hawaii 590	KGFJ	. Los Angeles, Calif	1230	100	361
KGFX Pierre, S. Dak. 630 200 55 KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGM Albuquerque, N. Mex. 1260 1000 47 KGHF Pueblo, Colo. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mont. 790 5000 46 KGHR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLU Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1456 250 35 KGMB Honolulu, Hawaii	KGFL	. Roswell, New Mex	1400	100	480
KGGF Coffeyville, Kans. 690 1000 d., 500 n. 42 KGGM Albuquerque, N. Mex. 1260 1000 47 KGGM Pueblo, Colo. 1350 500 37 KGHF Pueblo, Colo. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mout. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. 60 KGKY Scottsbluff, Ncbr. 1490 250 47 KGLU Mason City, Ia. 1200 1000 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590	KGFW	. Kearney, Nebr	1340	250	469
KGGM Albuquerque, N. Mex. 1260 1000 47 KGHF Pueblo, Coto. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mont. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 259 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1000 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif.	KGFX	. Pierre, S. Dak	630	200	557
KGHF Pueblo, Colo. 1350 500 37 KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mout. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1190 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 1000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 d., 250 n. 42 KGO San Francisco, C	KGGF	. Coffeyville, Kans	690	1000 d., 500 n.	422
KGHI Little Rock, Ark. 1230 250 35 KGHL Billings, Mont. 790 5000 46 KGHR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1190 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1000 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGO	KGGM	. Albuquerque, N. Mex	1260	1000	479
KGHL Billings, Mout. 790 5000 46 KGIR Butte, Mont. 1370 5000 46 KGIR Butte, Mont. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. 60 C.P. 5000 57 5000 d., 1000 n. 60 62 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGO San Francisco, Calif. 810 7					375
KGIR Butte, Mont. 1370 5000 46 KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGU Honolulu, Hawaii 760 2500 60 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii					354
KGIW Alamosa, Colo. 1450 100 37 KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1456 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					465
KGKB Tyler, Tex. 1490 250 57 KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1460 1000 47 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n. 46		· · · · · · · · · · · · · · · · · · ·			466
KGKL San Angelo, Tex. 1400 250 57 KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1200 1000 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n. 40					371
KGKO Fort Worth, Tex. 570 5000 d., 1000 n. (C.P. 5000) 57 KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 69 KGV Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n. 46					
KGKY Sectisbluff, Nebr. 1490 250 47 KGLO Mason City, Ia 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					574
KGKY Scottsbluff, Nebr. 1490 250 47 KGLO Mason City, Ia 1300 1600 42 KGLU Safford, Ariz. 1456 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.	KGKO	. Fort Worth, Tex	570		571
KGLO Mason City, Ia. 1300 1600 42 KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1140 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.	KCKY	Scottsbluff Nobe	1190		
KGLU Safford, Ariz. 1450 250 35 KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					
KGMB Honolulu, Hawaii 590 5000 60 KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					
KGNC Amarillo, Tex. 1440 5000 d., 1000 n. 56 KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					
KGNF North Platte, Nebr. 1460 1000 47 KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					
KGNO Dodge City, Kans. 1370 1000 d., 250 n. 42 KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					564
KGO San Francisco, Calif. 810 7500 36 KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.					470
KGU Honolulu, Hawaii 760 2500 60 KGVO Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW Portland, Ore. 620 5000 d., 1000 n.		. Dodge City, Kans	1370	1000 d., 250 n.	422
KGVO . Missoula, Mont. 1290 5000 d., 1000 n. 46 KGW . Portland, Ore. 620 5000 d., 1000 n.	KGO	. San Francisco, Calif	810	7500	367
KGW Portland, Ore	KGU	. Honolulu, Hawaii	760	2500	602
KGW Portland, Ore	KGVO	. Missoula, Mont	1290	5000 d., 1000 n.	467
	KGW				
		,	0.40	(C.P. 5000)	536

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KGY	Olympia, Wash	1210	100	587
KHAS .	Hastings, Nebr	1230	250	469
кивс .	Hilo, Hawaii	1230	250	602
KHBG	Okmulgee, Okla	1240	250	531
кнј	Los Angeles, Calif	930	5000 d., 1000 n. (C.P. 5000)	361
	Hannibal Mo	1340	250	459
кие	Spokane, Wash	590	5000	588
KHSL .	Chico, Callf	1290	1000 d., 500 n. (C.P. 1000)	356
KHUB .	Watsonville, Calif	1340	250	371
KICA .	Ciovis, New Mex	1400	100 (C.P. 1240 Ke.; 250)	479
KICD .	Spencer, Ia	1240	100	421
KID	Idaho Falls, Idaho	1350	5000 d., 500 n.	398
KIDO .	Boise, Idaho	1380	2500 d., 1000 n.	398
KIDW .	Lamar, Colo	1450	100	375
KIEM .	Eureka, Calif	1480	1000 d., 500 n.	357
KIEV .	Glendale, Calif	870	250	358
KILO .	Grand Forks, N. D	1440	1000 d., 500 n.	513
KINY .	· · Juneau, Alaska	1460	1600 (C.P. 5000)	601
KIRO .	Seattle, Wash	710	50000	586
кіт	Yakima, Wash	1280	1000	590
KITE .	Kansas City, Mo	1590	1000	461
KIUL .	Garden City, Kans	1240	100	522
KIUN .	· · Pecos, Tex	1400	100	574
KIUP .	Durango, Colo	1400	250	379
KJBS .	San Francisco, Calif	1100	500	367
KJR	Seattle, Wash	1600	500 (C.P. 50000)	586
KLBM .	· · La Grande, Ore	1450	250	534
KLCN .	Blytheville, Ark	900	1900	353
KLO	Ogden, Utah	1430	5000	578
KLPM .	Minot, N. Dak	1390	1000	517
KLRA .	. Little Rock, Ark	1420	5000 (C.P. 1010 Kc.)	350
KLS	Oakland, Calif	1310	1000	363
KLUF .	Galveston, Tex	1400	250	571
KLX	Oakland, Calif	910	1000	363
KLZ	Denver, Colo	560	5000	372
кма	Shenandoah, Iowa	960	5000 d., 1000 n.	421
KMAC .	San Antonio, Tex	1240	250	574
KMBC -	Kansas City, Mo	980	5000	401
KMED .	Medford, Ore	1440	1000	530
KMJ	Fresno, Calif	580	5000	357
KMLB .	Monroe, La	1230	250	429
KMMJ .	Grand Island, Nebr	750	1000	469
кмо	Tacoma, Wash	1360	5000	588
кмох .	St. Louis, Mo	1120	50000	463
кмрс .	Beverly Hills, Calif	710	5000 d., 1000 n. (C.P. 10000)	356
KMTR .	Los Angeles, Calif	570	1000	361
KMYC .	Marysville, Calif	1450	250	362
KMYR .	Denver, Colo	1340	250	372
KNEL .	Brady, Tex	1490	250 d., 100 n.	565
KNET .	Palestine, Tex	1450	100	578
KNX	Los Angeles, Calif	1070	50000	361

Call Letter	City	Frequency in Kilocycles	Power in Watts	See
коа	Denver, Colo.	850	50000	373
KOAC .	Corvallis, Ore	500	1000 (C.P. 5000 d.)	533
коам .	Pittsburg, Kans	810	1000	12:
ков	. , Albuquerque, New Mex	1030	10000 (C.P. 50000)	17
кови .	Rapid Clty, S. Dak	1100	250	55
коса .	Kilgore, Tex	1240	250	57
KOCY .	Oklahoma City, Okla	1340	250	530
KODL .	The Dalles, Ore	1230	250 d., 100 n.	53
кон	Reno, Nev.	630	1000	47
KOIL .	Omaha, Nebr.	1290	5000	47
KOIN .	Portland, Ore	970	5000	53
коко .	La Junta, Colo	1400	250	37
KOL	Seattle, Wash	1300	5000 d., 1000 n. (C.P. 5000)	58
кома .	Oklahoma City, Okla	1520	5000	53
коме .	Tulsa, Okla	1340	250	53
комо .	Seattle, Wash	950	5000	58
KONO .	San Antonio, Tex	1400	250	57
KOOS .	Marshfield, Ore	1230	250	53
KORE .	Eugene, Ore	1450	250	53
KORN .	Fremont, Nebr	1400	250	46
KOTN .	· . Pine Bluff, Ark	1490	250	35
KOVC .	Valley City, N. Dak	1490	250	51
KOVO .	Provo, Utah	1240	250	57
KOWH .	· . Omaha, Nebr	660	500	47
KOY	Phoenix, Ariz	550	1000 (C.P. 5000 d.)	35
KPAB .	Laredo, Tex	1490	250	57
KPAC .	Port Arthur, Tex	1250	500	57
KPAS .	Pasadena, Calif	1110	10000	36
KPDN .	Pampa, Tex	1340	100	57
KPFA .	Helena, Mont	1240	250	46
крно .	Phoenix, Ariz	1230	250	35
KPLC .	Lake Charles, La	1490	250	42
KPLT .	Paris, Tex	1490	250	57
KPMC .	Bakersfield, Calif	1600	1000	35
кро	San Francisco, Calif	680	50000	36
KPOF .	Denver, Colo	910	1000	37
KPOW .	Powell, Wyo	1230	250	60
KPPC .	Pasadena, Calif	1246	100	36
кра	Wenatchee, Wash.	- 1490	250 C.P. 560 Kc.; 1000 d., 500 n.)	390
KPRC .	Houston, Tex	950	5000 d., 1000 n. (C.P. 5000)	57
KPRO .	Discoveride Could	1440	1000	36
KPKU . KQV	. Riverside, Calif	1410	1000	541
		740	5000	369
KQW	San Jose, Calif	1340	250	573
KRBA .	. Lufkin, Tex	1340 1450	250	56
KRBC .	. Abilene, Tex	1450	250	46
KRE		1400	250	356
KRGV .	Berkeley, Calif	1290	1000	57
	Weslaco, Tex.			56
	Beaumont, Tex.	1450	250	
KRIS	Corpus Christi, Tex	1360	1000	56
KRJF .	Miles City, Mont	1340	250	46
KRKD .	Los Angeles, Calif	1150	2500 d., 1000 n.	365
KRKO .	Everett, Wash	1400	250 d., 100 n.	583

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KRLC .	Lewiston, Idaho	1400	250	39
KRLD .	Dallas, Tex	1080	50000	56
KRLII .	Midland, Tex	1230	250	57
KRMC .	Jamestown, N. Dak	1400	250	51
KRMD .	Shreveport, La	1340	250	43
KRNR .	Roseburg, Ore	1490	250 d., 100 n.	40
			(C.P. 250)	53
KRNT .	Des Moines, Iowa	1350	5000 d., 1000 n.	50
	,	2000	(C.P. 5000)	41
KROC .	Rochester, Minn	1340	250	45
KROD .	El Paso, Tex	600	1000 d., 500 n.	56
KROS .	Clinton, Ia.	1340	250	41
KROW .	. Oakland, Calif	960		36
KROY .	Sacramento, Calif	1240	1000 (C.P. 5000) 100	
GRRV .	Sherman, Tex	910	1000	36 57
KRSC .	. Seattle, Wash	1150	1000	58
KSAC .	. Manhattan, Kans.			
KSAL .		580	1000 d., 500 n.	42
KSAH .	. Salina, Kans.	1150	1000	42
	Huntsville, Tex.	1490	250	57
KSAN .	San Francisco, Calif	1450	250	36
KSCJ .	Sioux City, Ia	1360	5000 d., 1000 n. (C.P. 5000)	42
SD	St. Louis, Mo	550	5000 d., 1000 n.	46
KSEI .	Pocatello, Idaho	930	1000 d., 250 n.	39
KSFO .	San Francisco, Calif	560	5000 d., 1000 n.	36
KSKY .	Dallas, Texas	660	1000	56
KSL	Salt Lake City, Utah	1160	50000	57
KSLM .	Salem, Ore	1390	1000	53
kso	. Des Moines, Iowa	1460	5000 d., 1000 n. (C.P. 5000)	41
KSOO .	Sioux Falls, S. Dak	1140	5000	55
KSRO .	Santa Rosa, Calif	1340	1000	37
KSTP .	St. Paul, Minn	1500	50000	45
KSUB .	Cedar City, Utah	1340	100	57
KSUN .	Lowell, Ariz	1230	250	35
kswo .	Lawton, Okla	1150	250	52
KTAR .	Phoenix, Ariz.	620	5000	35
ктве .	. Austin, Tex.	1150	1000	56
KTBI .	. Tacoma, Wash	1490	250	58
KTBS .	. Shreveport, La.	1480	1000	43
KTEM .	m 1 m	1400	250	57
KTFI .	. Twin Falls, Idaho	1270	1000	39
		1090	10000 d., 5000 n.	35
KTHS .	Hot Springs National Park, Ark		1000 (C.P. 940	90
KTKC .	Visalia, Calif	920	Ke., 5000)	37
KTMS .	Santa Barbara, Calif	1250	1000	37
KTNM .	Tucumcari, N. M	1450	250	48
ктон .	Lihne, Hawaii	1490	250	60
кток .	Oklahoma City, Okla	1400	250	53
ктом .	Brainerd, Minn	1400	250	45
KTPN .	Tacoma, Wash	1430	1000	58
KTRB .	Modesto, Calif	860	250 (C.P.1000)	36
KTRH .	Houston, Tex	1320	5000 d.,1000 n.	
			(C.P. 740 Kc.,5000)	57
	Sioux City, Ia	1450	250	42
KTSA .	San Antonio, Tex	550	5000 d., 1000 n.	57

Call Letter City	Frequency in Kilocycles	Power in Watts	See Page
KTSW Emporia, Kans	1400	250	422
KTTS Springfield, Mo	1400	250	465
KTUC Tucson, Ariz	1400	250	352
KTUL Tulsa, Okla	1430	5000	532
KTW Seattle, Wash	1250	1000	587
KUIN Grants Pass, Ore	1340	250	534
KUJ Walla Walla, Wash	1420	1000	589
KUOA Siloam Springs, Ark	1290	5000	350
KUSD Vermillion, S. Dak	920	500	558
KUTA Salt Lake City, Utah	570	250 (C.P. 5000 d.,	
		1000 n.)	579
KVAK Atchisou, Kans	1450	100	
KVAN Vancouver, Wash	910	500	42
VCV Redding, Calif	1230	250	58
KVEC San Luis Obispo, Calif	1230	250	36
KVFD Fort Dodge, Ia	1400	1000	36
		250	41
	1400	250	42
KVI Tacoma, Wash	570	5000	58
KVIC Victoria, Texas	1340	250	57
KVNU Logan, Utah	1230	250	5
KVOA Tucson, Ariz	1290	1000	33
KVOD Denver, Colo	630	1000 (C.P. 5000)	3
KVOE Santa Ana, Calif	1490	250	36
KVOL Lafayette, La	1340	250	4
KVOO Tulsa, Okla,	1170	25000 (C.P. 50000)	5
KVOR Colorado Springs, Colo	1300	1000	3'
KVOS Bellingham, Wash	1230	250 (C.P. 790 K 1000)	
KVOX Moorhead, Minn	1340	250	4:
KVRS Rock Springs, Wyoming	1400	250	6
KVSF Santa Fe, N. M	1340	100	4
KVSO Ardmore, Okla	1240	250 d.,100 n.	5
KVWC Vernon, Tex	1490	250	5
KWAL Wallace, Ida	1450	250	3
	1240	250	
	1240	250	5
	1450	250	5
	1490		4
KWEW Hobbs, New Mexico		100	4
KWFC Hot Springs, Ark	1340	250	3
KWFT Wichita Falls, Tex	620	5000 d., 1000 n.	5
KWG Stockton, Calif	1230	100	3
KWIL Albany, Ore	1240	250	5
KWJB Globe, Ariz	1240	250	3
KWJJ Portland, Ore	1080	1000	5
KWK St. Louis, Mo	1380	5000 d., 1000 n. (C.P. 5000)	4
KWKH Shreveport, La	1130	50000	4
KWKW Pasadena, Calif	1430	1000	3
KWLC Decorah, Iowa	1240	250	4
KWLK Longview, Wash.	1400	250	-
KWLM Willmar, Minn.	1340	250	4
	1230	250	4
KWOC Poplar Bluff, Mo	1340	250	4
KWON Bartlesville, Okla	1400	250	Ę
KWOS Jefferson City, Mo	1240	250	4
KWRC Pendleton, Ore	1240	250	Ę
KWSC Pullman, Wash	1250	5000	

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KWTO .	. Springfield, Mo	560	5000	463
KWYO .	. Sheridan, Wyoming	1400	250	600
KXA	· Seattle, Wash	770	1000	58
KXL	· Portland, Ore	750	10000	536
KXO KXOK .	. El Centro, Calif	1490 630	100	35
KXOX .	St. Louis, Mo	1240	5000 250	464
KXRO .	. Aberdeen, Wash.	1340	250	58
KXYZ .	. Houston, Tex.	1470	1000 (C.P. 1320	90:
	·		Ke.; 5000)	579
KYA		1260	5000 d., 1000 n.	369
KYCA .	. Prescott, Ariz.	1490	250	35
KYOS .	. Merced, Calif	1080	250	36
KYSM .	. Mankato, Minn.	1230	250	45
KYUM . KYW	Yuma, Ariz	1240 1060	250	35
WAAB .	. Boston, Mass.	1440	50000 1000	543
WAAF .	. Chicago, Ill.	950	1000	439
VAAT .	. Jersey City, N. J.	970	1000	47
WABC .	. New York, N. Y	880	50000	48
WABI .	. Bangor, Me	1230	250 (C.P. 910	
			Kc.; 5000)	439
WABY .		1400	250	49]
WACO .	. Waco, Tex.	1450	250	57
VADC . VAGA	. Tallmadge, (Akron) Ohio	1350 1480	5000 1000 d., 500 n.	51
WAUA .	. Aliana, Ga	1480	(C.P. 590 Ke.; 5000)	39
VAGE .	. Syracuse, N. Y	620	1000	503
WAGF .	. Dothan, Ala	1400	250	34
VAGM .	. Presque Isle, Maine	1450	100	433
VAIM .	. Anderson, S. C	1230	250	55
WAIR . WAIT .	. Chicago, Ill.	1340 820	250 10000	514 403
VAJR .	. Morgantown, W. Va	1230	250	59:
WAKR .	. Akron, Ohio	1590	1000 (C.P. 5000)	51
WALA .	, Mobile, Ala	1410	1600 d., 500 n.	0.16
WALB .	Albany Ca	1590	(C.P. 5000)	348
WALB .	. Albany, Ga	1340	250	48'
WAML .	. Laurel, Miss	1340	250	45
WAOV .	. Vincennes, Ind	1450	250	410
WAPI . WAPO .	. Birmingham, Ala	1170 1150	5000 5000 d., 1000 n.	34° 55°
WARM .	Scranton, Pa.	1400	250	55
WASH .	. Grand Rapids, Mich	1300	500	44
WASK .	. Lafayette, Ind	1450	250	414
WATL . WATN .	. Atlanta, Ga	1400 1240	250 250	39: 50:
WATR .	. Waterbury, Conn.	1320	1000	37
WATW .	. Ashland, Wisc	1400	100	593
WAVE .	. Louisville, Ky	976 1380	5000 1000 (C.P. 5000 d.)	42
WAWZ . WAYS .	. Zarephath, N. J	610	1000 (C.P. 5000 d.)	50
WAYX .	. Wayeross, Ga.	1230	250	39
WAZL .	. Hazleton, Pa.	1450	250	549
WBAA .	. West Lafayette, Ind	920	5000 d., 1000 n.	41'
WBAB . WBAL .	. Atlantic City, N. J	1490 1090	250 50000	433
WBAP .	Fort Worth, Tex	820	50000	57
WBAX .	. Wilkes-Barre, Pa	1240	100	55
WBBB .	Burlington, N. C	920	1000	50
WBBL .	. Richmond, Va	1240 780	100 50000	589 408
	. Brooklyn, N. Y	1330	1000	47
WBBR . WBBZ .	Brooklyn, N. Y. Ponca City, Okla. Bay City, Mich. Buffalo, N. Y.	1330 1230 1440	1000 250 1000 d., 500 n,	483 531 446

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WBHP.	Huntsville, Ala	1230	250	318
WBIG .	Greensboro, N. C	1470	5000	509
WBLK .	Clarksburg, W. Va	1400	250	594
WBIR .	Knoxville, Tenu	1240	250	560
WBLJ .	Dalton, Ga	1330	250	394
WBML .	Macon, Ga	1210	250	395
VBNS .	Columbus, Ohio	1460	5000 d., 1000 n.	522
VBNX .	New York, N. Y	1380	5000	488
WBNY .	Buffalo, N. Y	1400 1490	250 250	485
vBoc .	Salisbury, Md	1230	250	416
vbow.	Terre Haute, Ind	1240	100	478
VBRB .	Red Bank, N. J	960	5000	34
VBRC .	Birmingham, Ala	1340	250	55
VBRE .	Wilkes-Barre, Pa	1340	250	1.1
VBRK .	. Pittsfield, Mass	1590	1000 (C.P. 5000)	379
VBRY .	NAME AND ADDRESS OF THE PARTY O	1340	250	593
VBRW .	CI I N C	1110	50000	50
VBT	Charlotte, N. C	1490	250	48
VBTA .	. Williamson, W. Va.	1400	250	59
VBTH .	- 4-1	1400	250 d., 100 n.	
VBTM .	Danville, Va		(C.P. 250)	58
VBYN .	Brooklyn, N. Y	1030	50000	139
VBZ	Boston, Mass	1430	500 (C.P. 1000 d	
			(500 n.)	48
VBZA .	Boston, Mass	1030	50000	43 43
WCAE .	Pittsburgh, Pa	1030 1250	1000 5000	54
WCAL .	Northfield, Minn	770	5000	45
VCAM .	Camden, N. J	1310	500	47
WCAO .	Baltimore, Md	600	1000 d., 500 n.	
WCAP .	Asbury Park, N. J		(C.P. 5000)	43
WCAR .	. Pontiae, Mich.	1310	500	47 45
WCAT .	Rapid City, S. Dak	1130 1230	1000 d. 100	96 55
WCAU .	Philadelphia, Pa	1210	50000	54
WCAX .	Burlington, Vt	1230	250 (C.P. 620	
			Kc.; 1000)	
WCAZ .	Carthage, Ill.	1080	250	40
WCBA .	Allentown, Pa	1470	500	53
WCBI .	Columbus, Miss	1400	250	45
WCBM . WCBS .	. Baltimore, Md	1400	250	43
		1450	250	
WCCO .	351	1230 830	250 50000	51
	P P I P	1230	250	45 54
WCED . WCFL .	Chiles YII	1000	10000	40
WCHS .	. Charleston, W. Va	580	5000	5
WCHV .	Charlottesville, Va	1450	250	58
WCKY .	Cincinnati, Ohio	1530	50000	5
WCLE .	Cleveland, Ohio	610	500	55
WCLO .	Janesville, Wisc	1230	250	59
WCLS .	Joliet, Ill	1340 1340	250 250	42
WCMI . WCNC .	. Ashland, Ky Elizabeth City, N. C	1400	250	54
W COA .	. Pensacola, Florida	1370	1000 d., 500 n.	3
wcoc .	Merldian, Miss	910	1000	4.
WCOL .	Columbus, Ohio	1230	250	5
WCOP .	Boston, Mass	1150	500	4
WCOS	Columbia, S. C	1400 1240	250 250	5
WCOV	Lewiston, Me	1240	250	3
WCPO	· · Cincinnati, Ohio	1230	250	5
WCRS	· · Greenwood, S. C	1450	250	5
	Ohi YII	1240	100	40
WCRW	· · Chicago, Ill			
	Charleston, S. C. Portland, Maine	1390 970	1000 d., 500 n. 5000	5

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WDAF	. Kansas City, Mo	610	5000	46
WDAN	. Danville, Ill	1490	250	408
WDAK	. West Point, Ga	1340	250	39
WDAS	. Philadelphia, Pa	1400	250	54
WDAY	. Fargo, N. Dak	970	5000	51
WDBC	, Escanaba, Mich	1490	250	44
VDBJ	. Roanoke, Va.	960	5000	58
WDBO	. Orlando, Fla	580	5000	38
WDEF WDEL	. Chattanooga, Tenn	1400	250	55
NDEL	. Wilmington, Delaware	1150	1000 d., 250 n. (C.P. 5000)	37
VDEV	. Waterbury, Vt	550	1000	58
VDGY	. Minneapolis, Minn	1130	5000 d., 500 n.	45
VDLP	. Panama City, Fla	1230	250 d., 100 n.	38
VDMJ VDNC	. Marquette, Mich	1340	250	45
	Durham, N. C Chattanooga, Tenn.	1490 1310	250 5000 d., 1000 n,	50
		1010	(C.P. 500)	559
	. Hartford, Conn	1360	5000	377
	. Superior, Wisc	1230	100	599
VDSU	New Orleans, La	1280	1000 (C.P. 5000)	429
	. Champaign, Ill	1400	250	401
ET WA A WIL	· Tuscola, Ill.	1050 660	1000	412
THE A STATE	· New York, N. Y	790	50000 d., 1000 n.	489
VEAN	· Providence, R. I	150	(C.P. 5000)	553
VEAU	· Eau Claire, Wisc	1070	5000 d., 1000 n.	
VEBC	Doloth Min-	1320	(C.P. 790 Kc.) 5000 d., 1000 n.	594
	· Duluth, Minn.		(C.P. 5000)	452
EBQ	. Harrisburg, Ill	1240	250	409
	Buffalo, N. Y	1340	250	485
	. Chicago, Ill.	1240	250	403
VEED	Rocky Mount, N. C	1450 590	250 5000	513
VEEL	Boston, Mass	850	1000	439 549
	. Fitchburg, Mass	1340	250	442
VELI	New Haven, Conn	960	1000 d., 500 n.	378
ELL	Battle Creek, Mich	1400	250	446
EMP	Milwaukee, Wisc	1340	250	597
ENR	Chicago, Ill	890	50000	405
VENY	Elmira, N. Y.	1230	250	486
	· Evansville, Ind	1400 1490	250 250 (C.P. 1390	413
VERC	· Erie, Pa	1100	Kc.; 1000)	541
	Easton, Pa	1400	250	541
	Salem, Mass. New York, N. Y.	1230	250	444
VEVD	New York, N. Y	1330	1000 (C.P. 5000)	489
	St. Louis, Mo	770 1340	1000 250	464
	Royal Oak, Mich	820	50000	451 567
	Dallas, Tex	1240	250	506
FBC		1330	5000 d., 1000 n.	500
		4040	(C.P. 5000)	555
FBG		1340 1390	250	539
	Syracuse, N. Y	1260	5000 5000 d., 1000 n.	502
FBM	, indianapons, ind		(C.P. 5000)	414
VFBR		1300	5000	436
FCI		1420	1000	55 3
FDF		910 1370	1000 5000	448
FEA	Manchester, N. H	1340	250	473 599
FHR	Wisconsin Rapids, Wisc	1340	250	556
VFIG VFIL	Philadelphia, Pa.	560	1000	545
	Findlay, Ohio	1330	1000	523
VFIN	Tampa, Fla.	970	5000 d., 1000 n.	389
VEMD	Frederick, Md.	930	500	436
FMJ	Youngstown, Ohio	1450	250	527
VFNC	Fayetteville, N. C	1450	250	508
VFOR	Hattiesburg, Miss	1400	250	457

Call etter	City	Frequency in Kilocycles	Power in Watts	Se Pag
VFOY .	St. Augustine, Fla	1240	250	38
VFPG .	Atlantic City, N. J		250	47
VFTC .	Klnston, N. C	. 1230	250	5
WFTL .	Fort Lauderdale, Fla	. 1400	250	38
WFTM	Fort Myers, Fla		250	38
VFVA .	Fredericksburg, Va		250	58
VGAA .	Cedartown, Ga		250	39
VGAC . VGAL .	. Augusta, Ga		250 250	39 54
VGAL VGAN	. Portland, Me		5000	43
VGAR .	Cleveland, Ohlo	1.180	500 d., 1000 n.	5
VGAU .	Athens, Ga	. 1340	250	39
GBB .	Freeport, N. Y		100	43
GBF .	· · Evansville, Ind		5000 d., 1000 n.	4
GBG .	Greensboro, N. C		1000	5
VGBI .	. Scranton, Pa		1000 d., 500 n. 250	5: 5(
VGCM .	. Goldsboro, N. C		250	4
GES .	. Chicago, Ill.		1000 d., Sun. 500	
	· · · · · · · · · · · · · · · · · · ·		(C.P. 5000)	4
GGA .	Galuesville, Ga	. 1240	250	3
GH .	Newport News, Va	. 1340	250	5
GIL .	Galesburg, Ill		250	4
GKV	.' . Charleston, W. Va	. 1490	100	5
GL .	Fort Wayne, Ind		250 50000	4
GN .	Chicago, Ill		250	5
GNC GNY	. Gastonia, N. C		1000	4
GOV	. Valdosta, Ga	1450	250	3
GPC .	Albany, Ga	1450	250	3
GR .	Buffalo, N. Y	. 550	5000 d., 1000 п.	4
GRC .	New Albany, Ind		250	4
GRM	Greenwood, Miss		250	4
GST	· · Atlanta, Ga		5000 d., 1000 n. 250	3
VGTC VGTM	· · Greenville, N. C		250	5
GY .	Wilson, N. C Schenectady, N. Y		50000	ē
HA.	· Madison, Wisc.		5000	5
HAI .	· · Greenfield. Mass.		250	4
HAL	Saginaw, Mich	. 980	500	4
HAM	Rochester, N. Y		50000	
HAS .	. Louisville, Ky		50000	4
HAT	. Philadelphia, Pa		100 1000	
HAZ HB.	. Troy, N. Y		1000	4
нвв	. Selma, Ala.		100	3
HBC	Canton, Ohio		250	
HBF	Rock Island, Ill		5000	4
HBI	Newark, N. J	. 1280	2500 d., 1000 n.	4
HBL	Sheboygan, Wisc	. 1330	1000 d., 250 n.	
		4400	(C.P, 1000) 250	5
нво	Memphls, Tenn		250 250	4
HBU	. Anderson, Ind Appleton, Wisc		250	
HCU	. Ithaca, N. Y		1000	
HDF	Calumet, Mich		250	4
HDH	Boston, Mass	. 850	1000 (C.P. 5000)	4
HDL	Olean, N. Y	. 1450	250	4
HEB	Portsmouth, N. H		1000	4
HEC	Rochester, N. Y		1000 d., 500 n.	
HFC	Clcero, Ill		250 5000	4
HIO HIP	. Dayton, Ohio		5000	4
HIS	. Bluefield, W. Va		1000 d., 500 n.	ì
HIT	. New Berne, N. C	1450	250	į
VHIZ	. Zanesville, Ohio		250	į
инјв	Greensburg, Pa	. 620	250	Ę
VHK.	Cleveland, Ohio	. 1420	5000	£
	Columbus Ohio	. 640	500	
VHKC	. Columbus, Ohio		250	i

Call Letter	-	City	Frequency in Kilocycles	Power in Watts	See Pag
WHLI)	· Niagara Falls, N. Y	1290	1000	49
WHLN		· Harlan, Ky	1450	250	42
WHLS		· Port Huron, Mich	1450	250	45
WHMA		· Anniston, Ala.	1450	250	34
VHN .		· New York, N. Y	1050	50000	49
VHOM	r	Des Moines, Ia Jersey City, N. J	1040 1480	50000	41
WHOP		· Hopkinsville, Ky.	1230	1000 d., 500 n. 250	42
VHP .		· Harrisburg, Pa	1460	5000 d., 1000 n.	54
WHUE		· Cookeville, Tenn.	1400	250	56
VHYN		· Holyoke, Mass	1400	250	44
VIAC		• San Juan, P. R	580	500	60
VIBA		· Madison, Wisc.	1310	5000 d., 1000 n. (C.P. 5000)	59
VIBC		· Indianapolls, Ind	1070	5000 d., 1000 n.	41
VIBG		· Philadelphia (Glenside), Pa	990	1000 (C.P. 10000)	54
VIBM		. Jackson, Mich	1450	250	44
VIBU		. Poynette, Wisc	1240	250	59
VIBW		. Topeka, Kans.	580	5000	42
VICA		. Utica, N. Y	1230	250	50
VICC		. Ashtabula, Ohio	970 600	1000 1000 d., 500 n.	51 37
VIGM		. Medford, Wisc	1490	250	59
VIL .		. St. Louis, Mo	1230	250	46
VILL		. Urbana, Ill.	580	5000	41
VILM		. Wilmington, Del	1450	250	38
WINC		. Winchester, Va	1400	250	58
VIND		. Gary, Ind	560	5000	41
VING		. Dayton, Ohio	1410	5000	52
VINK		. Louisville, Ky	1080	5000 d., 1000 n.	42
VINN		. Louisville, Ky	1240	250 d., 100 n.	42
VINS		New York, N. Y	1000 1340	1000 (C.P. 50000) 250 & 50-amp.	49 38
VIOD		. Washington, D. C	610	5000 a 50-amp.	38
VIP .		. Philadelphia, Pa.	610	5000	54
VIRE		. Indianapolis, Ind	1430	5000	41
VIS .		. Columbia, S. C	560	5000 d.,1000 n.	
		A. L. W. N. C.	1000	(C.P. 5000)	55
VISE		. Asheville, N. C	1230 1310	5000 d., 1000 n.	50 41
VISH	: :	. Milwaukee, Wisc	1150	5000 0., 1000 1.	59
VISR	: :	. Butler, Pa	680	250	54
VITH		, Baltimore, Md	1230	250	43
VIZE		. Springfield, Ohio	1340	250	52
VJAC		. Johnstown, Pa	1400	250	54
VJAG		Norfolk, Nebr	1090	1000	47
VJAR			920	5000	55
VJAS		. Pittsburgh, Pa	1320	5000 d., 1000 n. (C.P. 5000)	549
JAX		. Jacksonville, Fla	930	5000 d., 1000 n.	38
JBC	: :	. Bloomington, Ill	1230	250	40
VJBK		. Detroit, Mich	1490	250	44
JBO		. Baton Rouge, La	1150	5000	42
JBW		. New Orleans, La	1230	250	42
JBY		. Gadsden, Ala	1240	250	34
JDX		Jackson, Miss.	1300	5000 d., 1000 n.	45
JEJ		. Hagerstown, Md	1240 910	250 1000	43' 56
JHL		Opelika, Ala	1400	250 d., 100 n.	34
JHP		Jacksonville, Fla.	1320	250 a., 100 h.	38
JIM		. Lansing, Mich	1240	250	45
JJD		. Chicago, Ill	1160	20000	40
JLB		. Detroit, Mich	1400	250	44
JLD		Bessemer, Ala.	1400	250	34
JLS		. Beckley, W. Va.	1240	250	590
JMA JMC		Covington, Va	1340	250	580
JMS	: :	Rice Lake, Wisc	1240	250	598
JNO		· West Palm Beach, Fla	1450 1230	250 250	2449
JOB		oot z till zottell, z itt			389
doe		. Hammond, Ind	1230	100	414

WJPF Herrin, Ill. 1340 WJPR Greenville, Miss. 1340 WJRD Detroit, Mich. 760 WJRD Tuscaloosa, Ala. 1230 WJSV WashIngton, D. C. 1500 WJTN Jamestown, N. Y. 1240 WJW Akron, Ohio 1210 WJZ New York, N. Y. 770 WJZM Clarksville, Tenn. 1400 WKAQ San Juan, Puerto Rice 620 WKAR East Lansing, Mich. 870 WKAT Mlaui Beach, Fla. 1360 WKBB Dubuque, Ia. 1490 WKBB La Crosse, Wisc. 1410 WKBB Vugrstown, Ohio 570 WKBV Richmond, Ind. 1490 WKBV Richmond, Ind. 1490 WKBU Griffin, Ga. 1450 WKBU Griffin, Ga. 1450 WKRE Muskegon, Mich. 1490 WKNY Kingston, N.Y. 1450 WKNY	250 457 35000 447 250 350 35000 380 250 350 250 487 350000 493 350000 493 350000 493 350000 493 35000 493
WJPR Greenville, Miss. 1340 WJRD Detroit, Mich. 766 WJRD Tuscaloosa, Ala. 1230 WJSY Washington, D. C. 1500 WJTN Jamestown, N. Y. 1240 WJW Akron, Ohio 1216 WJZ New York, N. Y. 776 WJZM Clarksville, Tenn. 1400 WKAQ San Juan, Puerto Rice 620 WKAR East Lansing, Mich. 870 WKAT Miller 1360 WKBB Dubuque, Ia. 1490 WKBB Dubuque, Ia. 1490 WKBB Vusc. 1410 WKBB Poungstown, Ohio 570 WKBV Richmond, Ind. 1490 WKBV Richmond, Ind. 1490 WKBU Griffin, Ga. 1450 WKBU Griffin, Ga. 1450 WKRE Muskegon, Mich. 1490 WKNO Kokomo, Ind. 1490 WKNY Kingston, N.	250 457 50000 4417 50 250 350 50000 380 50000 380 50000 493 50000 603 5000 418 1000 488 1000 488 1000 6.03 1000 6.03 1000 6.03 1000 6.03 1000 6.03 1000 6.03 1000 6.03 1000 6.03 1000 488 1000 385
WJRD Tuscaloosa, Ala. 1230 WJSV Washington, D. C. 1500 WJV Jamestown, N. Y. 1240 WJW Akron, Ohio 1210 WJZ New York, N. Y. 772 WJZM Clarksville, Tenn. 1400 WKAQ San Juan, Puerto Rico. 620 WKAR East Lansing, Mich. 870 WKBAT Milami Beach, Fla. 1360 WKBB Dubuque, Ia. 1490 WKBB La Crosse, Wisc. 1410 WKBB Yungstown, Ohio 570 WKBW Richmond, Ind. 1490 WKBB Bufalo, N. Y. 1320 WKBZ Muskegon, Mich. 1490 WKRY Rilagston, N. Y. 1450	250 350 350 350 350 350 350 350 350 350 350
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WJZM New York, N. Y. 770 WZZM Clarksville, Tenn. 1400 WKAQ San Juan, Puerto Rieo 620 WKAR East Lansing, Mich. 870 WKAR East Lansing, Mich. 1360 WKBB Dubuque, Ia. 1490 WKBB Dubuque, Ia. 1490 WKBN Youngstown, Ohio 570 WKBO Harrisburg, Pa. 1230 WKBV Richmond, Ind. 1490 WKBZ Muskegon, Mich. 1490 WKBZ Muskegon, Mich. 1490 WKIP Poughkeepsie, N. Y. 1450 WKIP Poughkeepsie, N. Y. 1450 WKNO Kokomo, Ind. 1400 WKNY Kingston, N. Y. 1490 WKNY Kingston, N. Y. 1490 WKNY Kingston, N. Y. 1490 WKPA New Kensington, Pa. 1216 WKPA New Kensington, Pa. 1216 WKPT Kingsport, Tenn. 1400 <tr< td=""><td>50 50000 498 250 559 5000 603 5000 448 1000 888 250 1000 (C.P. 5000) 594 1000 d., 500 n. (C.P. 5000) 527 250 542 100 488 250 450 100 388</td></tr<>	50 50000 498 250 559 5000 603 5000 448 1000 888 250 1000 (C.P. 5000) 594 1000 d., 500 n. (C.P. 5000) 527 250 542 100 488 250 450 100 388
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WLB Minneapolis, Minn. 770 WLBC Muncie, Ind. 1340 WLBJ Bowling Greev Ky. 1340 WLBL Stevens Point, Wise. 930 WLBZ Bangor, Me. 620 WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLIH Lowell, Mass. 1440	
WLBC Muncie, Ind. 1340 WLBJ Bowling Green Ky. 1340 WLBL Stevens Point, Wisc. 930 WLBZ Bangor, Me. 620 WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 145e WLIB Brooklyn, N. Y. 1190 WLIH Lowell, Mass. 1400	5000 443
WLBJ Bowling Greev Ky. 1340 WLBL Stevens Point, Wisc. 930 WLBZ Bangor, Me. 629 WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLIH Lowell, Mass. 1400 WLIH Lowell, Mass. 1400 Mass. 1400 WLIH Mass. 1400 Mass. Mass. 1400 Mass. Mass.	
WLBL Stevens Point, Wise. 930 WLBZ Bangor, Me 620 WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLIH Lowell, Mass. 1400	
WLBZ Bangor, Me. 620 WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLLH Lowell, Mass. 1400	1000
WLDS Jacksonville, Ill. 1180 WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLDH Lowell, Mass. 1400	5000
WLEU Erie, Pa. 1450 WLIB Brooklyn, N. Y. 1190 WLLH Lowell, Mass. 1400	(C.P. 5000) 432
WLIB Brooklyn, N. Y	250 409
WLLH Lowell, Mass	250 541
	250 443
WLNH Laconla, N. H	250 473
WLOF Orlando, Fla. 1230 WLOG Logan, W. Va. 1230	
WLOG Logan, W. Va	250 523
WLOL Minneapolis, Minn	1000 453
WLPM Suffolk, Va	250 584
WLS Chicago, Ill	50000 407
WLVA Lynchburg, Va	250 581
WLW Cincinnati, Ohio	50000 519
WMAL Washington, D. C	5000 380 250 595
WMAM Marinette, Wisc	250 524
WMAQ Chicago, Ill	50000 408
WMAS Springfield, Mass	2000
WMAW Worcester, Mass	250 445
WMAZ Macon, Ga	250 445 250 445
	250 445 5000 d., 1000 and
WMBD Peoria, III	250 445 5000 d., 1000 and 250 d. 395
WMBG Richmond, Va	250 445 5000 d., 1000 and

Call Letter City	Frequency in Kilocycles	Power in Watts	See Page
WMBH Joplin, Mo	1450	250	461
WMBI Chicago, Ill	1110	5000	408
WMBO Auburn, N. Y	1340	250	481
WMBR Jacksonville, Fla	1400	250	384
WMBS Uniontown, Pa	590	1000	551
WMC Memphis, Tenn	790	5000 d., 1000 n.	
WMCA New York, N. Y	570	(C.P. 5000) 5000	561 495
72 1 27	1510	5000	441
WMEX Boston, Mass	1400	250	514
WMFF Plattsburg, N. Y	1340	250	501
WMFG Hibbing, Minn	1240	250	452
WMFJ Daytona Beach, Fla WMFR High Point, N. C	1450	250	383
WMFR High Point, N. C	1230 1400	250 250	511 395
WMIN St. Paul, Minn	1400	250	456
WMIS Natchez, Miss	1490	250	458
WMJM Cordele, Ga	1490	250 d., 100 n.	394
Til-town A NY NA	920	5000 d., 1000 n.	591
WMMN Fairmont, W. Va	1230	(C.P. 5000) 250	348
WMOG Brunswick, Ga	1490	250 d., 100 n.	393
WMPC Lapeer, Mich	1230	250	450
WMPS Memphis, Tenu	1460	1000 d., 500 n	563
WMRC Greenville, S. C	1490	250	556
WMRF Lewistown, Pa	1490 1490	250 250	542 524
WMRN Marion, Ohio	1280	250	401
WMSD Muscle Shoals City, Ala	1450	250	349
WMSL Decatur, Ala	1400	250	347
WMT Cedar Rapids, Ia	600	5000	417
WMUR Manchester, N. H	610 1450	5000 d., 1000 n. 250 d., 100 n.	473
WMVA Martinsville, Va	1450	(C.P. 250)	581
WNAB Bridgeport, Conn	1450	250	377
WNAC Boston, Mass	1260	5000 d., 1000 n.	441
WNAD Norman, Okla	690	1000	529
WNAX I ankton, S. D.	570	5000 d., 1000 n. (C.P. 5000)	558
WNBC New Britain, Conn	1410	5000 d., 1000 n.	000
		(C.P. 5000)	377
WNBF Binghamton, N. Y	1490	250 (C.P. 1290	
WNBH New Bedford, Mass	1010	Kc.; 5000)	481
WNBH New Bedford, Mass	1340 1320	250 100	444 503
WNEL San Juan, Puerto Rico	1320	5000	603
WNEW New York, N. Y	1130	10000	497
WNLC New London, Conn	1490	250	378
WNOE New Orleans, La	1450	250	431
WHOM I I KNOWNIE, Tenn.	990	5000 d., 500 n. (C.P. 10000)	561
WNYC New York, N. Y	830	1000	495
WOAI San Antonio, Tex	1200	50000	575
WOC Davenport, Ia	1450	250 (C.P. 1420	
WOCB Hyannis, Mass	1010	Kc.; 1000)	418
WOI Ames, Ia.	1240 640	250 5000	442 417
WOKO Albary, N. Y	1460	1000 d., 500 n.	481
WOL Washington, D. C	1260	1000	381
WOLF Syracuse, N. Y	1490	250	504
	1230	250	555
WOMI · · · Owensboro, Ky	1490 1240	250 100	428 595
WOOD Grand Rapids, Mich	1300	500 (C.P. 5000)	449
WOPI Bristol, Tenn	1490	250	559
WOR New York, N. Y	710	50000	497
	1310	1000	445
WORD Sportenburg S. C.			-
WORD Spartanburg, S. C	1400	250	556 553
			556 553 441

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
wosu	Columbus, Ohio	820	5000	525
wov	New York, N. Y	1280	5000	499
wow	Omaha, Nebr	590	5000	470
	Fort Wayne, Ind	1190	10000	41:
	Ponce, Puerto Rico	1370	1000	605
	Paducah, Ky	1450	250	42
	Parkersburg, W. Va	1450	250	59
	Paterson, N. J	930	1000	47
	Thomasville, Ga	1240	250	39
	Portsmouth, Ohio	1400	100 (C.P. 250)	52
	Philadelphia, Pa	950	5000	54
	Sharon, Pa.	790	1000	
	Petersburg, Va.	1240	250	55
	Mayaguez, Puerto Rico	790		58
	Providence, R. I	630	2500 d., 1000 n.	60
	Ponce, Puerto Rico	1420	5000	55
WPRP	Tonce, Tuesto Missing	1420	250 (C.P. 1520 Kc.; 5000 d. 1000 n.)	60:
VPTF	Raleigh, N. C	680	50000	51
VQAM	Miami, Fla	560	1000 (C.P. 5000)	38
VQAN	Scranton, Pa	910	1000 d., 500 n.	55
VQBC	Vicksburg, Miss	1390	1000	45
WQXR · · ·	New York, N. Y	1560	5000 (C.P. 10000)	49
WRAK	Williamsport, Pa	1400 1240	250	55
WRAL	Reading, Pa.	1340	250 250	51
VRAW VRBL	Columbus, Ga.	1230	250	54 39
WRC	Washington, D. C	980	5000	38
WRDO	Augusta, Me	1400	100	43
WRDW	Augusta, Ga	1490	250 (C.P. 1480	
WREC	Memphis, Tenn.	600	Kc.; 5000)	39
WREN	Lawrence, Kans.	1250	5000 d., 1000 n.	56 42
VRGA	Rome, Ga	1490	250	39
WRJN	Racine, Wisc.	1400	250	59
	Toccoa, Ga	1450 910	250	39
WRNL WROK	Richmond, Va. Rockford, Ill.	910 1440	1000 (C.P. 5000)	58
WROL	Knoxville, Tenn.	620	1000 d., 500 n. 1000 d., 500 n.	41 56
WRR	Dallas, Tex.	1310	5000	56
WRRF	Washington, N. C	930	1000	51
WRRN	Warren, Ohio	1400	250	52
WRUF WRVA	Gainesville, Fla.	850 1140	5000	38
WRVA WSAI	Richmond, Va	1360	50000 5000 d., 1000 n.	58
	Cincinnati, Giao	2000	(C.P. 5000)	52
WSAJ	Grove City, Pa	1340	100	54
WSAM	Saginaw, Mich.	1230	250 d., 100 n.	45
WSAN	Allentown, Pa.	1470 1480	500 (C.P. 5000)	53
WSAU	Fall River, Mass	1400	1000 250	44 59
VSAV		1340	250	39
WSAY	Savannah, Ga. Rochester, N. Y.	1240	250	50
WSAZ	Huntington, W. Va	930	1000 d., 250 n. (C.P. 1000)	59
WSB	Atlanta, Ga. Chicago, Ill.	750 1240	50000	39
WSBT	South Bend, Ind	960	250 500 (C.P. 1000)	40
WSFA	Montgomery, Ala.	1440	1000 d., 500 n.	34
wsgn	Birmingham, Ala	610	1000	34
wsix	Nashville, Tenn.	1240	250 (C.P. 980 Kc.; 5000)	56
WSJS	Winston-Salem, N. C.	600	250 (C.P. 1000)	51
WSKB WSLB	McComb, Miss,	1230 1400	250 250	45
WSLI	Ogdensburg, N. Y. Jackson, Miss.	1450	250	49 45

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
wsm	. Nashville, Tenn	650	50000	563
WSMB	. New Orleans, La	1350	5000	431
WSNJ	, Bridgeton, N. J	1240	250	475
wsoc	. Charlotte, N. C	1240	250	508
wson	. Henderson, Ky	860	250	427
ws00	Sault Ste. Marie, Mich	1230	250 d., 100 n.	451
wsoy .	Decatur, Ill	1340	250	409
WSPA	. Spartanburg, S. C	950	5000 d., 1000 n.	556
WSPB	Sarasota, Fla	1450	250	388
WSPD	. Toledo, Ohio	1370	5000	525
WSPR	. Springfield, Mass	1270	500	445
WSRR	. Stamford, Conn	1400	250	378
WSTP	. Salisbury, N. C	1490	250	513
WSTV	. Steubenville, Ohio	1340	250	524
WSUI	. Iowa City, Ia	910	5000 d., 1000 n.	
wsun	St. Deterritory Die	620	(C.P, 5000) 5000	420
	St. Petersburg, Fla			388
	-	550	1000	581
wsrb	. Rutland, Vt	1490	250 (C.P. 1980 Kc.; 1000)	579
WSYR	. Syracuse, N. Y	570	1000 (C.P. 5000)	504
WTAD		930	1000	411
WTAG	777	580	5000	445
WTAL		1340	250 d., 100 n.	389
WTAM		1100	50000	522
WTAQ		1360	5000	594
WTAR	. Norfolk, Va.	790	5000	582
WTAW	. College Station, Tex	1150	1000	566
WTAX	. Springfield, Ill.	1240	100	412
WTBO	. Cumberland, Md	820	250	436
WTCM	. Traverse City, Mich.	1400	250	451
WTCN	. Minneapolis, Minn.	1280	5000 d., 1000 n.	455
WTEL		1340	100	547
WTHT	. Philadelphia, Pa	1230	250	377
		1680	50000	377
WTIC WTJS	. Hartford, Conn	1390	1000	560
WTMA	. Charleston, S. C	1250	250 (C.P. 1000)	554
WTMC	. Ocala, Fla	1490	100	386
WTMJ	. Milwaukee, Wisc.	620 1490	5000 250	597 409
WTMV WTNJ	. East St. Louis, III	1310	500 500	478
WTOC	. Savannah, Ga.	1290	5000 d., 1000 n.	
			(C.P. 5000)	396
WTOL	Filebont Ind	1230 1340	250 250	525 412
WTRC WTRY	Thor N V	980	1000	504
WTSP	. St. Petersburg, Fla	1380	1000 d., 500 n.	388
WTTM	Trenton, N. J. Washington, D. C.	920	1000	478
WWDC	. Washington, D. C	1400	250	381
WWJ	New Orleans, La	950 870	5000 50000	448 431
wwnc	. Asheville, N. C	507	1000	507
WWNY	. Watertown, N. Y	1300	500 (C.P. 790	
WWDC	. Lake Worth, Fla	1910	Ke.; 1000)	505
WWPG WWRL	Woodside, N. Y.	1340 1600	250 250 (C.P. 5000)	385 506
wwsr	St. Albans, Vt	1420	1000	580
WWVA	. Wheeling, W. Va	1170	50000	593
wwsw	Pittsburgh, Pa.	1490	250	549
WXYZ Unassigned	Detroit, Mich. Concord, N. C	1270 1410	5000 1000	448 508
Unassigned	Jacksonville, Fla.	1270	5000	383
		1540	50000	421
Unassigned	. Waterloo, Ia. ,	1010	20000	421

STATIONS BY CITIES

MAJOR NETWORK AFFILIATIONS .

Key to Network Abbreviations: C-Columbia Broadcasting System; M-Mutual Broadcasting System; B-Blue Network Co.; N-National Broadcasting Co.

City and Call	Major	City and
State Letters	Network	State
Aberdeen, S. DKABR	M	Austin, Texas
Aberdeen, WashKXRO	M	
Abilene, TexasKRBC	M	Baker, Ore
Ada, OklaKADA	В	Bakersfield, Calif
Akron, Ohio (Tallmadge) WADC	С	
WAKR	В	Baltimore, Md
wjw	M	
Alamosa, ColoKGIW		
Albany, GaWALB	M	
WGPC	С	
Albany, N. YWABY	M	Bangor, Me
Woko	С	
Albany, OregonKWIL	M	Bartlesville, Okla
Albert Lea, MinnKATE	M	Batavia, N. Y
Albuquerque, N. MKGGM	С	Baton Rouge, La
ков	В	Battle Creek, Mich
Alexandria, LaKALB		Bay City, Mich
Allentown, Pa		Beaumont, Tex
WSAN	B-N	
Altoona, PaWFBG	B-N	Beckley, W. Va
Amarillo, TexasKFDA	M	Bellingham, Wash
KGNC	N	Bend, Ore
Ames, IowaWOI		Berkeley, Calif
Anchorage, AlaskaKFQD		Bessemer, Ala
Anderson, IndWHBU		Beverly Hills, Calif
Anderson, S. CWAIM	С	Big Spring, Tex
Anniston, Ala WHMA	В	Billings, Mont
Appleton, WiscWHBY	M	Binghamton, N. Y
Ardmore, OklaKVSO	В	Birmingham, Ala
Asbury Park, N. JWCAP	_	
Asheville, N. CWISE	N	
WWNC	C	Bismarck, N. D
Ashland, KyWCMI	M	Bloomington, Ill
Ashland, Wisc WATW	M	Bluefield, W. Va
Ashtabula, OhioWICA		Blytheville, Ark
Astoria, OreKAST	M	Boise, Ida
Atchison, KansKVAK		Boone, Iowa,
Athens, GaWGAU		Boston, Mass
Atlanta, GaWAGA	В	
WATL	M	
WGST	C	
WSB	N	
Atlantic City, N. JWBAB	c	
WFPG		1
Auburn, N. YWMBO		
Augusta, GaWGAC	В	
WRDW	č	Bowling Green, Ky
Augusta, MeWRDO	B-M-N	Bozeman, Mont
Aurora, IllWMRO		Brady, Texas
	3	20

City and	Call	Major
State	Letters	Network
Austin, Texas		M
	KTBC	444
Baker, Ore		
Bakersfield, Calif		В
	KPMC	M
Baltimore, Md		N
	WCAO	c
	WCBM	В
	WFBR	M
	WITH	
Bangor, Me		С
-anger, mer	WLBZ	B-M-N
Bartlesville, Okla		- 112 11
Batavia, N. Y		
Baton Rouge, La		В
Battle Creek, Mich		В
Bay City, Mich		В
Beaumont, Tex		В
,	KRIC	
Beckley, W. Va	WILS	
Bellingham, Wash		
Bend, Ore		
Berkeley, Calif		
Bessemer, Ala		
Beverly Hills, Calif		
Big Spring, Tex	KBST	M
Billings, Mont	KGHL	B-N
Binghamton, N. Y	WNBF	C-M
Birmingham, Ala	WAPI	C
	WBRC	N
	WSGN	B-M
Bismarck, N. D		B-N
Bloomington, Ill	WJBC	
Bluefield, W. Va		B-N
Blytheville, Ark		
Boise, Ida		N
Boone, Iowa		
Boston, Mass		M
	WBZ	B-N
	WBZA	B-N
	WCOP	
	WEEI	С
	WHDH	
· ·	WMEX	
	WNAC	M-N
	WORL	
Bowling Green, Ky		
Bozeman, Mont		B-N
Brady, Texas	KNEL	

City and	Call	Major	City and	Call	Major
State	Letters	Network	State	Letters	Network
Brainerd, Minn				WLW	B-N
Bridgeport, Conn.		B-N		WSAI	B-N
Bridgeport, Conn.	WNAB	D-14	Clarksburg, W. Va		B-N
Bridgeton, N. J				WJZM	M
Bristol, Tenn		N		KFUO	147
Brooklyn, N. Y		14	Cleveland, Ohio		M
Brooklyn, 14. 1	WBYN		Cieveland, Onio	WGAR	C
	WCNW			WHK	B-N
Brownsville, Texas				WTAM	N N
Brownwood, Texas			Clinton, Ia		14
Brunswick, Ga			Clovis, N. M		
Buffalo, N. Y		N	Coffeyville, Kans		M
Dunaio, II. I	WBNY	.,	College Station, Tex.		141
	WEBR	В	Colorado Springs, Co		С
	WGR	M	Columbia, Mo		В
	WKBW	С	Columbia, S. C		B-M
Burlington, Ia			Columbia, S. C	WIS	N
Burlington, N. C		M	Columbus, Ga		c
Burlington, Vt		С	Columbus, Miss		Č
Butler, Pa			Columbus, Ohio		С
Butte, Mont		B-N	Columbus, Omo	WCOL	B-N
Cairo, Ill				WHKC	M
Calumet, Mich				wosu	***
Camden, N. J			Concord, N. C		
Canton, Ohio		M	Cookeville, Tenn		
Cape Girardeau, M			Cordele, Ga		
Carlsbad, N. M			Corpus Christi, Tex		
Carthage, Ill			Corpus Christi, Text.	KRIS	B-M-N
Casper, Wyoming .			Corsicana, Texas		
Cedar City, Utah			Corvallis, Ore		
Cedar Rapids, Iowa		M-C	Covington, Va		
Cedartown, Ga			Cumberland, Md		
Centralia-Chehalis,		M	Dallas, Tex		С
Champaign, Ill				KSKY	_
Charleston, S. C		С		WFAA	N
	WTMA	N		WRR	M
Charleston, W. Va.	wchs	С	The Dalles, Ore		
	WGKV	B-N	Dalton, Ga		M
Charlotte, N. C	WAYS	B-M	Danville, Ill		
	WBT	С	Danville, Va		M
	wsoc	N	Davenport, Iowa		В
Charlottesville, Va.	WCHV	В	Dayton, Ohio		С
Chattanooga, Tenn.	WAPO	B-N		WING	B-N
	WDEF	M	Daytona Beach, Fla	WMFJ	В
	WDOD	С	Decatur, Ala		M
Cheyenne, Wyo		В	Decatur, Ill		
Chicago, Ill			Decorah, Iowa	KWLC	
	WAIT		Denton, Tex		
	WBBM	С	Denver, Colo	KFEL	M
	WCFL			KLZ	С
	WCRW			KMYR	
	WEDC			KOA	N
	WENR	В		KPOF	
	WGES			KVOD	В
	WGN	M	Des Moines, Iowa		C B-M
	WJJD	_		KSO WHO	N N
	WLS	В	Detroit, Mich	WJBK	•
	WMAQ	N		WJLB	
	WMBI			WJR	С
	WSBC			wwj	N
Chico. Calif		M	D !! I ! N D	WXYZ	B
	WHFC	C	Devils Lake, N. D Dodge City, Kans		M
Cincinnati, Ohio .	WCPO	С	Dotham, Ala.	WAGE	
	WKRC	м	Dotham, Ala Dublin, Texas	KFPL	

State	City and	Call	Major	City and	Call	Major
Dubuque, Ia.						
Dubuque, Ia. KDTH M Gastonia, N. C. WGNC B	Du Bois, Pa	WCED		Gary, Ind	WIND	С
Duluth, Minn. KDAL C Glenside, Pa. WIEG C Glenside, Pa. WIEG Globe, Ariz. KWJB Grand Forks, N. D. KFJM KJLO M Grand Island, Nebr. KMMJ Saston, Pa. WEST M Grand Island, Nebr. KMMJ Saston, Pa. WEST M Grand Island, Nebr. KMMJ KJLO M Grand Island, Nebr. KMMJ KJLO M Grand Island, Nebr. KMMJ M Greet Bend, Kans. KWJB M Grand Island, Nebr. KMMJ M Greet Bend, Kans. KWJB M Green Bay, Wisc. WASA Greet Bend, Kans. KWJB M Green Bay, Wisc. WASA Greet Bend, Kans. KWJB M Green Bay, Wisc. WASA Green Bay, Wisc. WASA	Dubuque, Ia	KDTH	M			
WEBC B-N Globe, Ariz KWJB Globaboro, N. C. WGBR Grand Forks, N. D. KFJM	• ′		В	Glendale, Calif	KIEV	
WEEC B-N Globe, Ariz. KWJB Globe, Ariz. KWJB Globaboro, N. C. WGBR Grand Forks, N. D. KFJM KILO M MEM ME	Duluth, Minn	KDAL	С	Glenside, Pa	WIBG	
Durham, N. C. WDNC C Grand Forks, N. D. KFJM KILO M			B-N			
East Lansing, Mich. WKAR East St. Louis, 111. WTMV WTMV East One WTMV East One WTMV East Claire, Wis. WEAU B-N Eau Claire, Wis. WASH WASH WASH WASH WASH WASH WASH Eau Claire, Wis. WIS	Durango, Colo	KIUP		Goldsboro, N. C	WGBR	
Bast St. Louis, III. WTMV Saston, Pa. WTMV Saston, Pa. WEST M Grand Janetion, Colo. KFXJ M WASH Eau Claire, Wis. WEAU B-N Grand Rapids, Mich. WASH WLAV M WLAV WLAV M WLAV WLAV M WLAV WLAV M WHAV M WEGO Green Bay, Wisc. WTAQ C Greenfield, Mass. WHAI M Greensboro, N. C. WBIG Greensboro, N. C. WBIG Greensboro, N. C. WBIG Greensboro, N. C. WBIG Greensboro, N. C. WGBG Green	Durham, N. C	WDNC	С	Grand Forks, N.		
East St. Louis, Ill. WTMV WEST M Grand Junction, Colo. KFXJ M M WASH Eau Claire, Wis. WEAU B.N El Centro, Calif. KXO M El Centro, Calif. KXO M El Centro, Calif. KXO M El Color, Calif. KXO M WOOD B.N Elle City, Okla. KXASA Great Falls, Mont. KFBE C C Great Falls, Mont. KFBE C C Great Falls, Mont. KFBE C C Green Fall, Mont. KFBE C C G Green Fall, Mont. KFBE C G Green Fall, Mont. KF	East Lansing, Mich	WKAR				M
Banclaire, Wis. WEAU B-N WILAW M						
Eau Claire, Wis. WEAU B-N WOOD	Easton, Pa	WEST	M			M
EI Centro, Calii K.A.O M Eil Dorado, Ark KELD Eil Cotty, N. C. WCNC Eilk City, Vola KASA Eilkhart, Ind WTRC Eilmira, N. Y. WENY Elmira, N. Y. WENY M Emporia, Kans KTSM Emporia, Kans KTSM Emporia, Kans KTSM Endicot, N. Y. WLAN Endicot, N. Y. WLAN Endicot, N. Y. WLAN Endid, Okla KCRC Erie, Pa WERC Erie, Pa WERC Erie, Pa WERC Erie, Pa WERC Escanaba, Mich WDBC Eugene, Ore KORE Erierka, Calif KIEM Everett, Wash KEVE Exerett, Wash KEVE Exerett, Wash KEVE Exirbanks, Alaska Exfar Exirmont, V. Va WMMN Fairbanks, Alaska Exfar Erimont, V. Va WMMN Fairmont, V. Va WMN Fairmont, V. Va WMN Fairmont, V. Va WMN Fort Mayne, Ind WFDF Flindlay, Ohio Flint, Mich WFDF Florence, S. C WOLS Flindlay, Ohio Flint, Mich WFDF Florence, S. C WOLS Flore	Eau Claire, Wis	WEAU		Grand Rapids, Ivii		34
Elizabeh City, N. C. WCNC Elik City, Okla. KASA Elikhart, Ind. WTRC Elikhart, Ind. WGBG Green Falls, Mont. KFBB C Greeley, Colo. KFKA M Greeneld, Mass. WHAI M Greensborg, N. C. WBIG C Greensborg, N. C. WBIG C Greensborg, N. C. WBIG C Greensborg, N. C. WGBG Greensburg, Pa. WHJB Greensborg, N. C. WGRG Greensburg, Pa. WHJB Greensborg, N. C. WGRG Greenwood, Miss. WJPR Greenwood, Miss. WJPR Greenwood, Miss. WGRM Greenwood, S. C. WCRS N Greenwood, Miss. WGRM Greenwood, S. C. WCRS N Greenwood, Miss. WGRM Greenwood, S. C. WCRS N Greenwood, Miss. WGRM Greenwood, Mi	El Centro, Calif	KXO	M			
City Okla				Grants Pass Ore.		D-14
Eikhart, Ind. WTRC Climita, N. Y. WENY M Green, Colo. KFKA M KTSM B-N Greenfield, Mass. WHAI M WOBG Climita, N. Y. WENY M Greensburg, Pa. WHIJB Cliditott, N. Y. WLAN Enid, Okla. KCRC B Greenville, N. C. WGBG Climita, N. Y. WLAN Enid, Okla. KCRC B Greenville, N. C. WGBG Climita, WGBG Greenville, N. C. WGBG Climita, WGBG Greenville, N. C. WGBG B-M-N Grove City, Pa. WSAJ Gulfport, Miss. WGRM B-M Grove City, Pa. WSAJ Gulfport, Miss. WGCM Hammond, Ind. WHIDP Gallay, Ohio WFIN Grove City, Pa. WGCM Hammond, Ind. WHIDP Gallay, Ohio WFIN Greenville, N. C. WFIN Grove City, Pa. WKBO Harrisburg, Pa. WHAN Greenvood, S. C. WGRS N WGRM Greenvood, S. C. WGRS N WGCM WGRG Greenville, N. C. WGRS N Harrisburg, N. C. WGRS N Harrisburg, N. C. WGRS M Harrisburg, N. C. WGRS M Harrisburg, Pa. WHAN WHIDP Gallay, Ohio WFIN Grove City, Pa. WHAN WHIDP WGCS Grove City, Pa. WHAN WHIDP Gallay, Ohio WFIN Grove City, Pa. WHAN WHIDP Gallay, Ohio WFIN Grove City, Pa. WHAN WHIDP Gallay, Ohio WFIN Grove City, Pa. WGBG Grove City, Pa. WSAJ WGBG Grove City, Pa. WGBG Gro						M
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Emporia, Kans.	El Paso, Tex			Greenfield, Mass.	WHAI	M
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Enid, Okla.			IVI		WGBG	
Erie, Pa. WERC WLEU B Greenville, N. C. WGTC Greenville, N. C. WGTC Greenville, N. C. WGTC Greenville, S. C. WFBC N Greenwood, Miss. WGRM B Greenwood, Miss. WGRM B Greenwood, S. C. WCRS N WRC WRC WRC Greenwood, S. C. WCRS N WRC			R			
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Escanaba, Mich. WDBC Eugene, Ore. KORE M Greenwood, Miss. WGRM B Eureka, Calif. KIEM M WEOA C WGBF B-M-N Greenwood, S. C. WCRS N WKEU WGBF B-M-N Greenwood, S. C. WCRS N WKEU WKEU Greenwood, S. C. WCRS N WKEU WKEU WKEU Greenwood, S. C. WCRS N WKEU WKEU WKEU Greenwood, S. C. WCRS N WKEU WKEU WKEU Grove City, Pa. WSAJ Greenwood, S. C. WCRS N WKEU WKEU WKEU Grove City, Pa. WSAJ Greenwood, S. C. WCRS N WKEU WKEU WKEU Grove City, Pa. WKEU WKEU WKEU WKEU WKEU WKEU WIJEJ M Harrisums, Mass. WGCM Hagerstown, Md. WJEJ M Hammond, Ind. WHID WJOB WJOB WJOB WJOB WJOB WJOB WJOB WJOB Harrisburg, Ind. WEDQ Harrisburg, Ind. WEBQ Harrisburg, Ind. WEBQ Harrisonburg, Va. WSVA Harrisonburg, Va. WSVA Harrisonburg, Va. WSVA Harrisonburg, Va. WASTU WTHT M WTIC N WTHT M WTIC	Di.c, 1 a					
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Fairmont, W. Va. WMMM						
Fargo, N. D. WDAY B-N Hannibal, Mo. RHMO Fayetteville, N. C. WFNC M Harlan, Ky. WHLN Fergus Falls, Minn. KGDE M Harlingen, Texas KGBS Harlisburg, III. WEBQ Harlisburg, Mass. WEIM M Harlisburg, Pa. WHP C WKBO B-M-N Flichburg, Mass. WEIM M Harrisburg, Pa. WHP C WKBO B-M-N Florence, S. C. WOLS N Harrisonburg, Va. WSVA Fort Dodge, Ia. KVFD M WTIC N Fort Lauderdale, Fla. WFTL M Fort Lauderdale, Fla. WFTL M Fort Smith, Ark. KFPW Hastings, Nebr. KHAS Hattiesburg, Miss. WFOR N Hort Smith, Ark. KFPW Hazleton, Pa. WAZL M Hazleton, Pa. WAZL M Helena, Ark. KFFA Helena, Ark. KFFA Helena, Mont. KPFA B-N Henderson, Ky. WSON Herrin, III. WJPF Hibbing, Minn. WMFG N Hickory, N. C. WHKY B High Point, N. C. WHKY B High Point, N. C. WHKY B High Point, N. C. WHKY B Hobbs, N. M. KWEW Holyoke, Mass. WHYN KFRE M KGMO B-N Hort, N. C. WMFR B Hobbs, N. M. KWEW Holyoke, Mass. WHYN Hopkinsville, Ky. WHOP Hot Springs, Ark. KTHS B Gainesville, Ga. WGGA Galesburg, III. WGIL Galveston, Texas KLUF						
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Florence, S. C. WOLS N Harrisonolug, Va. WSVA						B-M-N
Fond du Lac, Wis. KFIZ						
Fort Dodge, Ia. KVFD M WITC N				Hartford, Conn		
Fort Lauderdale, Fla. WFTL M						
Fort Smith, Ark. KFPW Hattiesburg, Miss. WFOR N			M			N
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WOWO B						
Fort Worth, Tex. KFJZ M Helena, Mont. KPFA B-N	Fort Wayne, Ind.					DAL
Region R						B-M
Frederick, Md. WFMD	Fort Worth, Tex.					D-11
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Hickory, N. C. WHKY B	D 1 11 M1		N			N
Fremont, Mont. KORN High Foint, N. C. Wift B						
Freeport, N. Y. WGBB				High Point, N. C.	WMFR	В
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Gadsden, Ala. WJBY M				Honolulu, Hawaii		
Gainesville, Fla. WRUF M Hopkinsville, Ky. WHOP Gainesville, Ga. WGGA Galesburg, Ill. WGIL Galveston, Texas KLUF Hot Springs, Ark. KTHS KWFC M Houston, Texas KLUF Hopkinsville, Ky. WHOP Hot Springs, Ark. KTHS KTRH C	Gadsden, Ala			77 -1-1- '11 TF		B-N
Gainesville, Ga. WGGA KWFC M Galesburg, Ill. WGIL Houston, Texas KPRC N Galveston, Texas KLUF KTRH C			M	Hot Springs Arl	WTHS	R
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Garden City, KansKIUL KXYZ B-N					KTRH	С
	Garden City, Kans	sKIUL			KXYZ	R-N

City and	Call	Major	City and	Call	Major
State	Letters	Network	State	Letters	Network
Huntington, W. Va	WSAZ		Lakeland, Fla		N
Huntsville, Ala	WBHP		Lake Worth, Fla		M
Huntsville, Tex			Lamar, Colo		
Hutchinson, Kans			Lancaster, Pa		B-M-N
Hyannis, Mass			Lansing, Mich		В
Idaho Falls, Ida			Lapeer, Mich	WMPC	
Indianapolis, Ind		С	Laredo, Tex		
	WIBC	M	Las Vegas, N. M		
	WIRE	N	Las Vegas, Nev		
	WISH	В	Laurel, Miss		N
Iowa City, Iowa			Lawrence, Kans		-
Ironwood, Mich		M		WREN	В
Ithaca, N. Y		С	Lawrence, Mass		С
Jackson, Mich		В	Lawton, Okla		
Jackson, Miss		N	Lewiston, Ida		
	WSLI	В	Lewiston, Me		M
Jackson, Tenn		M	Lewistown, Pa		
Jacksonville, Fla		N	Lexington, Ky		M
	WJHP	B-M	Lihue, Hawaii		3.7
	WMBR	С	Lima, Ohio		N
	unassigned		Lincoln, Nebr		C
Jacksonville, Ill			That D. I. A.	KFOR	M
Jamestown, N. Y		В	Little Rock, Ark		N
Jamestown, N. D		M		KGHI	M
Janesville, Wisc			T TYLE	KLRA	С
Jefferson City, Mo		M	Logan, Utah		
Jerome, Ariz			Logan, W. Va		
Jersey City, N. J			Long Beach, Calif		
	WHOM		T	KGER	
Johnson City, Tenn		В	Longview, Texas		
Johnstown, Pa	WJAC	B-N	Longview, Wash		M
Joliet, Ill	WCLS		Los Angeles, Calif		В
Jonesboro, Ark		M		KFAC	
Joplin, Mo				KFI	N
Juneau, Alaska				KFSG	
Kalamazoo, Mich		С		KFVD	
Kalispell, Mont			•	KFWB	
Kansas City, Kans				KGFJ	
Kansas City, Mo		В		KHJ	M
	KITE	M		KMTR	
	KMBC	С		KNX	С
	WDAF	N	riiu r	KRKD	
	WHB	M	Louisville, Ky		N
Kearney, Nebr		_		WHAS	С
Keene, N. H		С		WINK	10
Ketchikan, Alaska		M	Lowell, Ariz	WINN	В
Kilgore, Texas			Lowell, Mass		M
Kingsport, Tenn		N			
Kingston, N. Y		M	Lubbock, Texas Lufkin, Texas		M
Kinston, N. C		В	Lynchburg, Va		M
Klamath Falls, Ore		M	Macon, Ga		M
Knoxville, Tenn		M	Macon, Ga	WMAZ	C
	WNOX	С	Madison, Wisc		Ŭ
	WROL	B-N	*******	WIBA	B-N
Kokomo, Ind			Manchester, N. H		N N
Laconia, N. H		M	manenester, 14, 11	WMUR	В
LaCrosse, Wisc	.WKBH	N	Mandan N D		
Lafayette, Ind	WASK		Mandan, N. D		M
Lafayette, La	KVOL		Manhattan, Kans		
LaGrange, Ga			Manitowoc, Wisc		D 37
La Grande, Ore			Mankato, Minn		B-N
La Junta, Colo			Mansfield, Ohio		
			Marion, Ohio		
Lake Charles, La	AFLC		Marquette, Mich	٧٧ ١٧١١	

Sale	City and Call	Major	City and Call	Major
Marrinette, Wisc. WISW Marshallown, Ia KFJB WNOE Marshaled, Ore. KOOS Martinsville, Va. WMVA WWL C Marsysville, Calif. KMYC M Newport News, Va. WGH M M WWL C C Mayaguez, P. R. WFRA WGComb, Miss. WSKB WEGford, Ore. KMED B-N WEWOT WHN			State Letters	
Marshellown, Ia. KFJB WNOE M Marsheld, Ore. KOOS M WSMB M Martinville, Va. WMVA WWV C Marysville, Calif. KMYC M Newport News, Va. WGH M Mason City, Iowa KGLO C New York WABC C Margeuge, P. R. WPRA WEAF N McGronb, Miss. WSKB M WHAB WHAB Medford, Wisc. WIGH WIN WHA WHAB Medford, Wisc. WIGH WIN WIN WIN WMPS B.M WIGH WIN WIN WIRC WREC C WIZ B Merced, Calif. KYOS M WNYC WOV Mercidal, Miss. WCOC C WOW M Mimineland, Beach, Fila. WKAT B Niagara Falls, N.Y. WHLD M Middletown, N. Y. WALL Norfolk, Nobr. WJJAG N <				
Martinaville, Va.				M
Marysville, Calif.				
Marysville, Calif.	Martinsville, VaWMVA		WWL	С
Mayaguez, P. R. WPRA WECOMB, Miss. WSKB WEAF N Medford, Ore. KMED B-N WEAF N Medford, Ore. KMED B-N WEAF N Medford, Wisc. WHO WINS WHN WINS Medford, Wisc. WMC N WIZ B WMPS B-M WMCA WINS WMCA WEEC C WMCA WWC WMCA Merced, Calif. KYOS M WMCA WWC Meridian, Miss. WCOC C WOWN M Miami, Fla. WIO N WOXR M Miami Beach, Fla. WKAT B Niagara Falls, N. Y. WHLD WOXR M Midland Texas K.RLH Morfolk, Va. WTAR N N WTHAD N N MVTAD N N N MVTAD N N N MVTAD N N WTHAD N N <td></td> <td></td> <td></td> <td>M</td>				M
Mayaguez, P. R. WPRA WECOMB, Miss. WSKB WEAF N Medford, Ore. KMED B-N WEAF N Medford, Ore. KMED B-N WEAF N Medford, Wisc. WHO WINS WHN WINS Medford, Wisc. WMC N WIZ B WMPS B-M WMCA WINS WMCA WEEC C WMCA WWC WMCA Merced, Calif. KYOS M WMCA WWC Meridian, Miss. WCOC C WOWN M Miami, Fla. WIO N WOXR M Miami Beach, Fla. WKAT B Niagara Falls, N. Y. WHLD WOXR M Midland Texas K.RLH Morfolk, Va. WTAR N N WTHAD N N MVTAD N N N MVTAD N N N MVTAD N N WTHAD N N <td>Mason City, IowaKGLO</td> <td>C</td> <td>New YorkWABC</td> <td>С</td>	Mason City, IowaKGLO	C	New YorkWABC	С
MeCornb, Miss. WSKB Wedford, Nedford, Wisc. WIGM WHIN WORK WISN C WIGH WHIN WHIN				
Medford, Ore. KMED B-N WEVD Medford, Wisc. WIGM WHN Medford, Wisc. WHEQ WHN WHN Medford, Wisc. WHEQ WHN WHN WHN WHN WHN WHN WHN WHN WHO WHN		WEAF	N	
Medford, Wisc. WIGM WHN WINS		WEVD		
Memphis, Tenn.			WHN	
WMFS B-M WMCC WMFS W			WINS	
WREC C			WJZ	В
Merced, Calif.	WMPS	B-M	WMCA	
Meridian, Miss.	WREC	C C	WNEW	
Miami, Fla. WODR WQAM C WQXR MI Miami Beach, Fla. WKAT B Niagara Falls, N. Y. WHLD Middladd Schot, N. Y. WHLD Middladd Schot, N. Y. WHAD MVTAR NOrfolk, Nebr. WJAG WTAR N NORTOR, Va. WTAR N N MWTAR N NORTOR, Va. WTAR N N NORTOR, Va. WTAR N N N AWAD N N N N AWAD N N N AWAD N N N AWAD N N AWAD N N AWAD	Merced, CalifKYOS	S M	WNYC	
WQAM WQAM WQAM WQAM Miami Beach, Fla. WKAT B Niagara Falls, N. Y. WHLD Middletown, N. Y. WALL Norfolk, Va. WTAR N WMISC WEMP B Norfman, Okla. WNAD WNAD WISN C WORLD WORLD WISN C WORLD WISN WORLD WISN WORLD WISN Meridian, MissWCOC	C	wov		
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Middletown, N. Y. WALL Norfolk, Nebr. WJAG Midland, Texas KRLH M Norfolk, Va. WTAR N Miles City, Mont. KRJF Norman, Okla. WNAD WNAD Northfield, Minn. WCAL WNAD Northfield, Minn. WCAL KKS KKS WNMAD Northfield, Minn. WCAL KKS KKS WNMAD Northfield, Minn. WCAL KKS KKS WNMAD Northfield, Minn. WCAL KKS KKS WKS WKS WKS WKS WKS WKD WKD WKD WKD WKD WKD WKD WKD WTMC B Qaden, Utah. KLX WSB MWSB MWSB <td></td> <td></td> <td>WQXR</td> <td></td>			WQXR	
Midland, Texas KRLH M Norfolk, Va. WTAR N Miles City, Mont. .KRJF Norman, Okla. WNAD Northineld, Minn. WCAL WAD Milwaukee, Wisc. WEMP B Northineld, Minn. WCAL KLS WISN C North Platte, Neb. KGNF KLS WING WUCO C KLS WUOL WUB Oakland, Calif. KLS WLOL MUB Ogden, Utah. KLO WLOL MUTCN B Ogdensburg, N. Y. WSLB Minot, N. D. KLPM M Oklahoma City, Okla. KCOY M Missoula, Mont. KGVO C KOMA C KOMA C KOMA C MKY N MKY N<	Miami Beach, FlaWKAT	В	Niagara Falls, N. YWHLD	
Miles City, Mont. KRJF Norman, Okla. WNAD Milwaukee, Wisc. WEMP B Northfield, Minn. WCAL WISN C North Platte, Neb. KGNF Minneapolis, Minn. WCCO C KLX WDGY WLB Ocala, Fla. WTMC B WLOL M Ogden, Utah. KLO B-M Minot, N. D. KLPM M Ogdensburg, N. Y. WSLB Minot, N. D. KLPM M Ogdensburg, N. Y. WSLB Minot, N. D. KLPM M Oklahoma City, Okla. KOCY M Missoula, Mont. KGVO C KOMA C KOMA C Mobile, Ala. WALA N KTGK B Okmulgee, Okla. KHBG N Monterey, Calif KDON M Olympia, Wash. KGY M M MWEY N M M C-M M Morgantown, W. Va. WAIR WOW N M	Middletown, N. YWAL	L	Norfolk, NebrWJAG	
Milwaukee, Wisc. WEMP WISN B Northfeld, Minn. WCAL WISN C North Platte, Neb. KGNF WTMJ N Oakland, Calif. KLS WIDGY WDGY KROW WLOL M Ogden, Utah. KLO B-M WTCN B Ogden, Utah. KLO B-M Minot, N. D. KLPM M Oklahoma City, Okla. KOCY M Missoula, Mont. KGOO C KOMA C KOMA C Missoula, Mont. KGOO C KOMA C KOMA C Missoula, Mont. KGOO C KOMA C KOMA C Missoula, Mont. KGOO C KOMA C KOMA C M Modesto, Calif. KTRB Okmulgee, Okla. KHBG MKYY N Montreey, Calif. KDON M Olympia, Wash. KGY M Morterey, Calif. KDON M	Midland, TexasKRLH	I M	Norfolk, VaWTAR	N
WISN			Norman, OklaWNAD	
WTMJ N	Milwaukee, WiscWEMF		Northfield, MinnWCAL	
Minneapolis, Minn. WCCO WLS WDGY WLB WLB WLB WLB WLB WLDL M WJTCN B WJTCN B Ogden, Utah. KLO B-M WJTCN B Ogdensburg, N. Y. WSLB WJTCN M Oklahoma City, Okla. KOCY M KOMA C KOMA KOWA M KOMH B KOMH KOMA KOMA			North Platte, NebKGNF	
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WLOL M			KROW	
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Minot, N. D. KLPM M Oklahoma City, Okla. KOCY M Missoula, Mont. KGVO C KOMA C Mobile, Ala. WALA N KTOK B WMOB M WKY N Modesto, Calif. KTRB Okmulgee, Okla. KHBG Monroce, La. KKUB Olean, N. Y. WHDL B Monterey, Calif. KDON M Olympia, Wash. KGY M Montgomery, Ala. WCOV C Omaha, Nebr. KBON KGY M Moorhead, Minn. KVOX M KOWH B KOWH B Morgantown, W. Va. WAJR WOW N N MOWN N Muncie, Ind. WLBC Opelika, Ala. WJHO WJHO WJHO WDEO C Muskogee, Okla. KBIX B Ottumwa, Iowa KBIZ WOSH B Muskogee, Okla. KBIX B Ottumwa, Iowa KBIZ				B-M
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Mobile, Ala. WALA N KTOK B Modesto, Calif. KTRB Okmulgee, Okla. KHBG Monroc, La. KMLB Olean, N. Y. WHDL B Monterey, Calif. KDON M Olympia, Wash. KGY M Montgenery, Ala. WCOV C Omaha, Nebr. KBON M Morgantown, W. Va. WAJR WOW N KOWH B Morgantown, W. Va. WMGA Opelika, Ala. WJHO WJHO WDW N Muscle Shoals City, Ala. WMSD WMSD WLOF B WLOF B Muskogeo, Mich. WKBZ Oshkosh, Wisc. WOSH B WLOF B Muskogeo, Okla. KBIX B Ottumwa, Iowa KBIZ WOSH B Muskogeo, Okla. WSIX M Palestine, Tex. KNET WOSH B Nampa, Ida. WFAD Palestine, Tex. KNET WSM B NED WOMI N				
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New Kensington, PaWKPA New London, ConnWNLC M Pensacola, FlaWCOA N Peoria, IllWMBD C				
New London, ConnWNLC M Peoria, IIIWMBD C				
New Orleans I.a. WINDSI Peoria, III				
Petersburg, VaWPID				C
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City and	Call	Major	City and	Call	Major
State	Letters	Network	State	Letters	Networ
Philadelphia, Pa	KYW	N	Rice Lake, Wisc	WJMC	
-	WCAU	С	Richmond, Ind		
	WDAS		Richmond, Va		
	WFIL	В		WMBG	N
	WHAT	_		WRNL	B-M
	WIBG			WRVA	С
		7./7	Riverside, Calif		· ·
	WIP	M			
	WPEN		Roanoke, Va	WSLS	C M
	WTEL		Roanoke Rapids, N. C	WCBT	В
Phoenix, Ariz	KOY	С	Rochester, Minn Rochester, N. Y	KROC	B-N
	KPHO		Rochester, N. Y	WHAM	В
	KTAR	B-N		WHEC WSAY	C
Pierre, S. D	KGFX		Rockford, Ill	TUDOIC	M M
Pine Bluff, Ark		M	Rock Island III.	WHRE	M
Pittsfield, Mass		M	Rock Springs, Wyo Rocky Mount, N. C	KVRS	
		B-N	Rocky Mount, N. C	WEED	В
Pittsburg, Kans					M
Pittsburgh, Pa		N	Roseburg, Ore. Roswell, N. M. Royal Oak, Mich. Rutland, Vt. Safford Ariz	KGFL	IVI
	KQV	В .	Royal Oak, Mich	WEXL	
	WCAE	M	Rutland, Vt	WSYB	M N
	WJAS	C			N
	wwsw		St. Alpans, Vt	WWSK	С
Plattsburg, N. Y	WMFF		St. Augustine, Fla St. Cloud, Minn	KEAM	B-N
Pocatello, Ida		B-N	St. Joseph, Mo	KFEO	В
Ponca City, Okla		2	St. Louis, Mo	KMOX	С
				KSD	N
Ponce, Puerto Rico				KWK	N
	WPRP			KXOK WEW	В
Pontiac, Mich				WIL	
Poplar Bluff, Mo	KWOC		St. Paul, Minn	KSTP	N
Port Arthur, Tex	KPAC	M		WMIN	
Port Huron, Mich	WHLS		St. Petersburg, Fla	WSUN	В
Portland, Me		N	Sacramento, Calif	WISP	M B
,	WGAN	c		KROY	č
Portland, Ore			Safford, Ariz Saginaw, Mich	KGLU	B-N
Fortiand, Ole		M	Saginaw, Mich	WHAL	
	KBPS	_		WSAM	
	KEX	В	Salem, Mass	KSLM	
	KGW	N	Salina, Kans	KSAL	M
	KOIN	С	Salisbury, Md Salisbury, N. C	WBOC	
	KWJJ		Salisbury, N. C	WSTP	M N
	KXL		Salt Lake City, Utah	KDYL	C
Portsmouth, N. H	WHEB			KUTA	В
Portsmouth, Ohio	WPAY	M	San Angelo, Tex	KGKL	M
Poughkeepsie, N. Y		В	San Antonio, Tex	KABC	M
Powell, Wyo		ь		KMAC	
Poynette, Wis.				KONO KTSA	С
Prescott, Ariz.				WOAI	N
			San Bernardino, Calif	KFXM	M
Presque Isle, Me			San Diego, Calif	KFMB KFSD	В
Price, Utah		M		KGB	м
Providence, R. I		B-M	San Francisco, Calif	KFRC	M
	WJAR	N		KGO	В
	WPRO	С		KJBS	
Provo, Utah	KOVO	M		KPO KSAN	N
Pueblo, Colo	KGHF	В		KSFO	
Pullman, Wash	KWSC			KYA	
Quincy, Ill	WTAD	С	San Jose, Calif	KQW	С
Racine, Wisc			San Juan, P. R	WKAC	
Raleigh, N. C		N		WNEL	
	WRAL	N	San Luis Obispo, Calif.	KVEC	M
Rapid City C D		M	Santa Ana, Calif	KVOE	M
Rapid City, S. D			Santa Barbara, Calif	KDB	M
Destina D	WCAT		Santa Ee M M	KTMS	B C
Reading, Pa		N	Santa Rosa, Calif	KSRO	J
	WRAW	N	Santa Fe, N. M Santa Rosa, Calif Saranac Lake, N. Y	WNBZ	В
Red Bank, N. J	WBRB		Sarasota, Fla	WSPB	
Redding, Calif		M	Sault Ste. Marie, Mich	WSOO	M
Reno, Nev	кон	В	Savannah, Ga	WTOC	N C
			144		-
			344		

City and	Call	Major	City and	Call	Major
State	Letters	Network	State	Letters	Network
	WGY	N	Tucumcari, N. M	KTNM	
Schenectady, N. Y Scottsbluff, Nebr Scranton, Pa	KGKY		Tulsa, Okla	.KOME	B-M
Scranton, Pa	WARM WGBI	M C	Tuscaloosa, Ala. Tuscola, Ill. Twin Falls, Ida. Tyler, Texas. Uniontown, Pa. Urbana, Ill. Utica, N. Y. Valdosta, Ga. Valley City, N. D. Vancouver, Wash. Vermilion, S. D. Vernon, Texas. Vicksburg, Miss. Victoria, Texas. Vincennes, Ind. Virginia, Minn. Visalia, Calif. Waco, Texas. Wallace, Ida. Walla Walla, Wash. Warren, Ohio Washington, D. C.	KTUL KVOO	C N
	WOAN	C	Tuscaloosa, Ala	WJRD	
Seattle, Wash	KEVR	_	Tuscola, Ill.	WDZ	
	KIRO KJR	C B	Twin Falls, Ida	KTFI	B-N C
	KOL	M	Uniontown, Pa.	.WMBS	C
	KOMO	N	Urbana, Ill	WILL	_
	KRSC KTW		Utica, N. Y	WIBX	С
	YE YE A		Valley City, N. D	KOVC	
Sedalia, Mo	KDRO		Vancouver, Wash	KVAN	
Selma, Ala	WHBB	M	Vermilion, S. D	KUSD	М
Shawnee Okla.	KGFF	В	Vicksburg, Miss	.WOBC	141
Sheboygan, Wisc	WHBL	M	Victoria, Texas	KVIC	
Sedalia, Mo. Selma, Ala. Sharon, Pa. Shawnee, Okla. Sheboygan, Wisc. Shenandoah, Ia.	KFNF	D M	Vincennes, Ind Virginia Minn	WHLB	N
Sheridan, Wyo	KMA	B-M	Visalia, Calif.	KTKC	В
Sheridan, Wyo Sherman, Texas Shreveport, La	KRRV	M	Waco, Texas	.WACO	M
Shreveport, La	KRMD		Wallace, Ida	.KWAL	
	KTBS KWKH	N C	Warren, Ohio	WRRN	
Siloam Springs, Ark	KUOA	ŭ	Washington, D. C	WINX	_
Siloam Springs, Ark Sioux City, Ia	KSCJ	В		WMAL	C B
Sioux Falls, S. D	KTRI	M B-N			M
Sloux Palls, S. D	KSOO	B-N		WRC	N
South Bend, Ind Spartanburg, S. C	WSBT	С	Washington N C	WWDC	
Spencer, Ia Spokane, Wash	WORD	B C	Washington, N. C Washington, Pa. Waterbury, Conn.	WJPA	
Spencer, Ia	KICD	C	Waterbury, Conn	.WATR	M
Spokane, Wash	KFIO	_	Waterbury Vt	WBRY	C
	KFPY KGA	C B-M	Waterloo, Ia.	nassigned	
		N	Watertown, N. Y	.WATN	
Springfield, Ill	wcbs	В	Watertown S D	KWAT	
Springfield, Mass	WTAX	С	Watsonville, Calif	.KHUB	
	WSPR	M	Wausau, Wisc	WSAU	M
Springfield, Mo	KGBX	B-N	Waterbury, Vt. Waterloo, Ia. Watertown, N. Y. Watertown, S. D. Watsonville, Calif. Wausau, Wisc. Waycross. Ga. Welch, W. Va. Wenatchee, Wash. Weslaco, Texas. West Palm Beach, Fla. West Lafayette. Ind. Wheeling, W. Va. White Plains, N. Y.	.WAYX	
	KTTS KWTO		Wenatchee, Wash	KPQ	В
Springfield, Ohio	WIZE	B-N	Weslaco, Texas	KRGV	B-M-N
Stamford, Conn	wsrr		West Point Ga	WDAK	M
Sterling, Colo	WSTV	M	West Lafayette. Ind	.WBAA	
Stevens Pt., Wisc	WLBL	***	Wheeling, W. Va	WKWK	C B
Springfield, Ohio Stamford, Conn Sterling, Colo Steubenville, Ohio Stevens Pt., Wisc Stockton, Calif	KGDM		White Plains, N. Y	WFAS	ь
Suffolk Va	KWG WLPM	В	White Plains, N. Y Wichita, Kans	KANS	B-N
Sumter, S. C	WFIG			KFBI KFH	M C
Sunbury, Pa	WKOK	м	Wichita Falls, Tex	.KWFT	Č
Sweetwater, Tex	KXOX	IVI	Wichita Falls, Tex Wilkes-Barre, Pa	.WBAX	M
Syracuse, N. Y	WAGE	B-M	Williamson, W. Va	WBRE	B-N
Suffolk, Va. Sumter, S. C. Sunbury, Pa. Superior, Wisc. Sweetwater, Tex. Syracuse, N. Y	WFBL WOLF	С	Williamsport, Pa,	WRAK	
	WSYR	N	Williamsport, Pa. Williamsport, Minn. Wilmington, Del.	.KWLM	M
Tacoma, Wash	КМО	M			N M
	KTBI		Wilmington, N. C	.WMFD	B
	KTPN KVI		Wilson, N. C	.WGTM	
Tallahassee, Fla Tampa, Fla	WTAL		Wilmington, N. C Wilson, N. C Winchester, Va Winona, Minn. Winston Salem, N. C	KWNO	B M
Tampa, Fla	WDAE	Ç	Winston Salem. N. C	WAIR	M
		N		WSJS	N
Temple, Texas	KTEM	M	Wisconsin Rapids, Wisc Wolf Point, Mont Woodside, N. Y Worcester, Mass.	.WFHR	M
Terre Haute. Ind	WBOW	B-N	Woodside, N. Y	WWRL	
Thomasville, Ga.	WPAX	M	Worcester, Mass	WMAW	
Toccoa, Ga	WRLC			WORC WTAG	C N
Temple, Texas Terre Haute. Ind. Texarkana, Tex. Thomasville, Ga. Toccoa, Ga. Toledo, Ohio	WSPD	N	Yakima, Wash	KIT	M
Toledo, Ohio Topeka, Kans Traverse City, Mich. Trenton, N. J	WIBW	B C	Yankton, S. Dak	.WNAX	С
Traverse City, Mich.	WTCM	_	York, Pa	.WORK	B-M-N
Trenton, N. J	WINI			nassigned	P
Troy, N. Y	WHAZ		Youngstown, Ohio	WKBN	B C
	WTRY	В	Yuma, Arizona	.KYUM	B-N
Tucson, Ariz	KTUC	С	Zanesville, Ohio	WHIZ	B-N
	KVOA	B-N	Zarephath, N. J	.WAWZ	

ALABAMA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 212

WHMA

ANNISTON-EST, 1938

BLUE NETWORK

Frequency: 1450 KcPower: 250 Watts
Owned-Operated By
AddressRadio Building, 1330 Noble St
Phone Number
Transmitter Location Radio Building
1330 Noble St.
Time on the Air 6 a.m. to 12 midnight
Newspaper AffiliationAnniston Star
News Service
Transcription Service World Broadcasting
System

Personnel

Owner	Harry M. Ayers
Station Director	Vernon Storey
Commercial Manager	A. Lynne Brannen
Program Director-Artists' B	ureauHarold
Russey	

Produ Stre		Director	Malcolm
Chief	Engineer	Je	rry Hunt

WJLD

Power: 250 Watts

BESSEMER—EST. 1942

Frequency: 1400 Kc.

riequency. 1400 Mc
Owned-Operated ByJ. Leslie Doss
Address
Phone Number497
Transmitter LocationBessemer, Ala.
Time on the Air
Transcription ServiceWorld Broadcasting
System
Personnel
Owner

WSGN

has the largest GUARANTEED EFFECTIVE COVERAGE AREA* in Alabama. For map and figures consult the Headley-Reed Company, Representatives, or write direct to WSGN, Dixie-Carlton Hotel, Birmingham, Alabama.

^{*}Approved NBC All-County Survey Method.

WAPI
BIRMINGHAM—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1170 Kc Power: 5000 Watts
Owned ByAlabama Polytechnic In-
stitute, University of Alabama
Operated ByVoice of Alabama, Inc.
AddressProtective Life Bldg.
Phone Number3-8116
Transmitter LocationSandusky, Ala.
Time on the Air: 5 a.m. to 12 midnight; Sun-
days, 8 a.m. to 12 midnight
News ServiceUP RepresentativeRadio Sales
Personnel
Chairman of BoardEd Norton
President-General ManagerThad Holt National Sales & Promotion
Manager H. H. Holthouser
Program Director-Chief
AnnouncerLionel Baxter
Production ManagerStuart Mims
Publicity DirectorMary Bennett
Agricultural Editor
Production ConsultantJohn Carlile
Musical Director
Chief Engineer
•
WDDC
WBRC
BIRMINGHAM—EST, 1925
NATIONAL BROADCASTING CO.
Frequency: 960 KcPower: 5000 Watts
Owned-Operated By. Birmingham Broadcast-
ing Co., Inc.

Program Director-Chief
AnnouncerLionel Baxter
Production ManagerStuart Mims
Publicity DirectorMary Bennett
Agricultural Editor
Production ConsultantJohn Carlile
Musical Director
Chief Engineer
•
WBRC
aa do w
BIRMINGHAM—EST. 1925
NATIONAL BROADCASTING CO.
Frequency: 960 KcPower: 5000 Watts
Owned-Operated ByBirmingham Broadcast-
ing Co., Inc.
AddressSecond Avenue at
Eighteenth Street N.
Phone Number 3-9293
Transmitter Location2400 Arkedelphia Rd.
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 7 a.m. to 12 midnight
News ServiceINS
Transcription Service Standard Radio;
Langworth Supplement
RepresentativePaul H. Raymer Co.
Personnel
PresidentK. G. Marshall
General ManagerJ. C. Bell

MUTUAL BROADCASTING SYSTEM Frequency: 610 Kc...... Power: 1000 Watts Owned By......R. B. Broyles Co.
Operated By......Birmingham News Co.

AddressProtective Life Bldg.
Phone Number
Transmitter LocationSandusky, Ala.
Time on the Air: 5 a.m. to 12 midnight; Sun-
1 0 10 11 11
News Service
Representative Radio Sales
Danagara of
Personnel
Chairman of BoardEd Norton
President-General ManagerThad Holt
National Sales & Promotion
Manager H. H. Holthouser
Program Director-Chief
AnnouncerLionel Baxter
Production ManagerStuart Mims
Publicity DirectorMary Bennett
Agricultural Editor
Production ConsultantJohn Carlile
Musical Director
Chief Engineer
•
WBRC
AA D M C
BIRMINGHAM—EST, 1925
NATIONAL BROADCASTING CO.
Frequency: 960 KcPower: 5000 Watts
Owned-Operated ByBirmingham Broadcast-
ing Co., Inc.
Address Second Avenue at
Eighteenth Street N.
Eighteenth Street N. Phone Number
Eighteenth Street N. Phone Number
Phone Number
Phone Number
Phone Number
Phone Number. 3-9293 Transmitter Location2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service. INS
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service INS Transcription Service Standard Radio;
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service INS Transcription Service Standard Radio; Langworth Supplement
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service. INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co.
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service. INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co. Personnel
Phone Number
Phone Number
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co. Personnel President K. G. Marshall General Manager J. C. Bell Ass't Manager John M. Connolly
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co. Personnel President K. G. Marshall General Manager J. C. Bell Ass't Manager John M. Connolly
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Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service. INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co. Personnel Personnel General Manager. J. C. Bell Ass't Manager. John M. Connolly Sales Promotion Manager. J. B. Roberts, Jr. Musical Director. Herbert C. Grieb Chief Engineer. J. C. Bell
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service. INS Transcription Service. Standard Radio; Langworth Supplement Representative. Paul H. Raymer Co. Personnel Personnel General Manager. J. C. Bell Ass't Manager. John M. Connolly Sales Promotion Manager. J. B. Roberts, Jr. Musical Director. Herbert C. Grieb Chief Engineer. J. C. Bell
Phone Number. 3-9293 Transmitter Location 2400 Arkedelphia Rd. Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight Numbers Service INS Transcription Service Standard Radio; Langworth Supplement Representative Paul H. Raymer Co. Personnel President K. G. Marshall General Manager J. C. Bell Ass't Manager John M. Connolly Sales Promotion Manager I. B. Roberts, Jr. Musical Director Herbert C. Grieb Chief Engineer J. C. Bell

Address
News Service
Transcription ServiceNBC Thesaurus,
Langworth; Davis & Schwegler
Representative
Personnel
V-P. and Gen. Mgr Henry P. Johnston
Sales Promotion ManagerBob Venn
Program DirectorBill Terry
Musical DirectorBill Kilmer
Traffic Manager Josephine Marlow
Chief EngineerP. B. Cram

DECATUR-EST, 1935 MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By..... Tennessee Valley Broadcasting Co. AddressMutual Savings Life Bldg. Phone Number......802-3-4 Transmitter Location. . Mutual Savings Life Bldg.

I WONDER RADIO DAILY WILL SAY ABOUT IT?

Time on the Rie 171/4 house deller	Time the Rie C.00 to 10
Time on the Air	Time on the Air6:30 a.m. to 10 p.m
News ServiceUP Transcription ServiceWorld Broadcasting	News ServiceUF
C	Personnel
System	President-Station Mgr
RepresentativesHeadley-Reed Co. and	Commercial ManagerR. W. Albright
Associated Radio Sales	Program Director-Chief
Personnel	EngineerJohn Garrison
President-General ManagerM. K. Mickrey	Chief AnnouncerJames Reese
Sales Promotion Manager-Program	
Director Joe Gannon	
Production Manager Curtis Gover	WALA
Production Manager Curtis Gover Musical Director Lewis Blizzard	W A L A
Chief Engineer	MOBILE—EST, 1930
•	NATIONAL BROADCASTING CO.
WAOF	
WAGF	Frequency: 1410 KcPower: 1000 d.:
	500 n. (C.P. 5000 Watts)
DOTHAN—EST. 1933	Owned By (corporate name)W. O. Pape
Frequency: 1400 KcPower: 250 Watts	Operated ByPape Broadcasting Co.
Owned-Operated ByDothan Broadcasting	Address106 St. Joseph St., AT&N
Company	Railroad Bldg.
Address204½ E. Main Street	Phone NumberDexter 5893-4
Phone Number1430	Transmitter LocationCochrane Bridge Cause
Transmitter LocationHeadland Highway,	way, Baldwin County
Dothan	Time on the Air 6 a. m. to 11 p.m.
Time on the Air 7 a.m. to Local Sunset	News ServiceINS
Newspaper AffiliationDothan Eagle	Transcription ServiceStandard Radio
News ServicePress Association	RepresentativeJohn H. Perry Associates
Transcription ServiceStandard Radio	Personnel
Representative	OwnerW. O. Pape
Personnel	Station Manager
Station ManagerJulian C. Smith	Program Director-Chief
Commercial ManagerFred Moseley	Announcer Jack Lewis
Program Director-Chief	Musical DirectorAgnes Piertle
Announcer	Chief EngineerGeorge W. Williams
Publicity DirectorLamar Trammell	
Chief EngineerJohn T. Hubbard	
•	WMOB
WIDV	da Ma O D
WJBY	MOBILE—EST, 1939
GADSDEN—EST, 1928	MUTUAL BROADCASTING SYSTEM
	ALABAMA NETWORK
MUTUAL BROADCASTING SYSTEM	Frenquency: 1230 KcPower: 250 Watts
Frequency: 1240 Kc Power: 250 Watts	Owned-Operated ByS. B. Quigley
Owned-Operated ByGadsden Broadcast-	Business Address600 St. Louis St.,
ing Co.	(Quigley Building)
Address	Phone NumberBelmont 2581
Phone Number	Studios Addresses
Transmitter Location108 Broad Street	Battle House Hotel
Time on the Air: 7:30 a.m. to 9:30 p.m.; Sun-	Transmitter Location600 St. Louis St.
days, 9 a.m. to 9 p.m.	Time on the Air 7 a.m. to 11:05 p.m., CST
News Service Transradio	News ServiceUP
RepresentativeSears & Ayer	Transcription ServiceWorld Broadcasting
Personnel	System
PresidentB. H. Hopson	RepresentativeForjoe & Company
•	Personnel
WBHP	Owner-ManagerS. B. Quigley
	Commercial ManagerF. E. Busby
HUNTSVILLE—EST. 1937	Program-Publicity DirectorRoss Smitherman
Frequency: 1230 KcPower 250 Watts	
Owned-Operated ByW. H. Pollard	Chief AnnouncerWallace Dunlap Artists Bureau-Traffic-
Address	
Phone Number	Continuity Eleanor Boyd Musical Director Aline Willis
Transmitter Location1½ West of Huntsville	Chief EngineerT. L. Greenwood
	Omer Engineer L. Greenwood

ALAB	AMA
W C O V	Time on the Air
MONTGOMERY—EST. 1939	RepresentativeSears & Ayer
COLUMBIA BROADCASTING SYSTEM	Personnel
Frequency: 1240 KcPower: 250 Watts Owned-Operated ByCapital Broadcasting	Station ManagerJames Connolly
Company, Inc.	Artists' BureauBill Cudabac
Business Address 2 Montgomery St.	Musical DirectorLois Harris
Phone Number	Chief Announcer and Engineer. George Martin
Studio AddressExchange Hotel Transmitter LocationNarrow Lane Road,	•
Montgomery Time on the Air	· ·
News ServiceINS	WJHO
Transcription ServiceC. P. Mac Gregor	
RepresentativeSpot Sales, Inc.	OPELIKA—EST. 1940
Personnel	ALABAMA NETWORK
ManagerG. W. Covington, Jr.	Frequency: 1400 Kc Power 250 d.; 100 n.
Executive SecretaryEvelyn B. Robinson	Owned-Operated By Opelika-Auburn
Sales ManagerR. B. Raney Sales Promotion ManagerJohn C. Hughes	Broadcasting Co.
Program-Musical DirectorBob Garrett	Address1400 Auburn Road
Chief AnnouncerLarry Holme	Phone Number
Chief Engineer	Time on the Air117 hours weekly
	(Unlimited time)
	News ServiceUP
WSFA	Transcription ServiceNBC Thesaurus RepresentativeAssociated Radio Sales
MONTGOMERY—EST. 1930	Personnel
NATIONAL BROADCASTING CO.	General ManagerJ. H. Orr
Frequency: 1440 KcPower: 1000 d.; 500 n. (C.P. 50000 Watts)	Assistant ManagerLeon W. Crager
Owned-Operated ByMontgomery	Chief EngineerF. M. Hyatt
Broadcasting Co.	•
Address	
Phone Number	WHBB
(C.P. Hunter Loop Road)	SELMA—EST. 1935
Time on the Air5:40 a.m. to 11:30 p.m.	
News Service	MUTUAL BROADCASTING SYSTEM
Representative	ALABAMA NETWORK
Personnel	Frequency: 1490 KcPower: 100 Watts
	Owned-Operated BySelma Broadcasting
President-General ManagerHoward E. Pill Station DirectorJohn B. DeMotte	Company, Inc.
Local Sales Manager	Business AddressBox 26
Program-Musical DirectorCaldwell Stewart	Phone Number
Chief AnnouncerRobert Hope	Studio Address209 Washington St., Selma, Ala.
Chief EngineerCliff Shelkofsky	Transmitter Location
•	(two miles from Selma)
WMSD	Time on the Air7:30 a.m. to 11 p.m. (unlimited)
	Personnel
MUSCLE SHOALS CITY—EST. 1933	PresidentB. H. Hopson
Frequency: 1450 KcPower: 250 Watts	Vice-President-Station MgrJulien Smith, Jr.
Owned-Operated ByMuscle Shoals Broadcasting Corporation	Sales Promotion ManagerErin Reynolds
AddressBox 688, Sheffield, Ala.	Program Director-Chief

Announcer......Marshall Parsons, Jr.

Chief Engineer...........William Kilgoer

Phone Number......181 Sheffield

Transmitter Location....Muscle Shoals, Ala.



WJRD

TUSCALOOSA-EST, 1936

Frequency: 1230 KcPower: 250 Watts
Owned-Operated ByJames R. Doss, Jr.
AddressFirst National Bank Bldg.
Phone Number4464-65
Transmitter LocationJug Factory & Greensboro Roads
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 7:30 a.m. to 10 p.m.
News ServiceINS
Transcription ServiceWorld Broadcasting System
Representative Headley-Reed Co.,
Personnel
Manager
Program-Musical Director Wilhelmina Quarles
Production Manager-Chief Announcer
Chief Engineer Fred James

WJRD A Sweet Combination

TUSCALOOSA

in

WJLD BESSEMER

245,095 Primary Area ALABAMA 459,930 Primary Area

A COMBINED PRIMARY OF 705,025 IN ALABAMA YOUR "MUST" BUYS FOR ALABAMA SALES

JAMES R. DOSS Jr. Owner, WJRD

J. ED. REYNOLDS Manager



J. LESLIE DOSS, Owner WJLD

James R. Doss, Jr.

DOSS BROADCASTING SERVICE

ARIZONA

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KWJB	Personnel
	PresidentJames S. Maffeo
GLOBE—EST. 1938	Station & Commercial Mgr. Carleton W. Morris
Frequency: 1240 KcPower: 250 Watts	Sales ManagerGerald O'Brien
Owned-Operated By: Bartley T. Sims,	Program DirectorEsther Morris
d/b Sims Broadcasting Co. Business Address	Production ManagerMelvin Cody
Phone Number	Publicity DirectorWilliam Cody
Studio Address	Chief EngineerDavid C. Karbach
Transmitter Location1 Mile South on	1/ O 1/
County Road	KOY
Time on the Air8 a.m. to 10 p.m.	PHOENIX—EST. 1919
News ServiceUP	
Personnel	COLUMBIA BROADCASTING SYSTEM
Owner-Manager Bartley T. Sims	THE ARIZONA NETWORK
Commercial ManagerFrank Redfield	Frequency: 550 KcPower: 5000 d.; 1000 n. Owned-Operated BySalt River Broadcasting
Sales Production ManagerEmma Henderson	Company
Program Director-Chief	Address
Announcer	Phone Number4-4144
Publicity DirectorEmma Henderson	Transmitter Location 12th St. & Camel-
Musical DirectorElgin McCarty Chief EngineerJordan Priester	back Rd.
Chief Engineerjordan Friester	Time on the Air6 a.m. to 12 midnight
I/ A D I	News ServicePress Association; Transradio
KCRJ	Transcription ServiceWorld Broadcasting
JEROME—EST. 1930	System
ARIZONA BROADCASTING CO.	RepresentativeJohn Blair & Co.
KEYSTONE BROADCASTING SYSTEM	Personnel
Frequency: 1340 KcPower: 250 Watts	PresidentBurridge D. Butler
Owned-Operated ByCentral Arizona	Station-Commercial ManagerJohn A. Reilly Chief AnnouncerJoe Dana
Broadcasting Co.	Program DirectorJack Williams
Address811 Main St.	Production Manager Dan Cubberly
Phone NumberJerome 88	Women's Program DirectorGrace Mehren
Transmitter Location811 Main St.	Farm EditorErnest Douglas
Time on the Air	Publicity DirectorLes Mawhinney
Courier Courier	Musical DirectorAlfred Becker
Transcription ServiceKeystone;	Chief EngineerRobert Thompson
C. P. MacGregor	• • • • • • • • • • • • • • • • • • • •
Personnel	KPHO
PresidentDella Tovrea Stuart	
ManagerHoward Kuhn	PHOENIX—EST. 1940
Program Director-Chief	Frequency: 1230 KcPower: 250 Watts
Announcer	Owned-Operated ByM. C. Reese
Women's-Publicity DirectorMarian Kuhn	Business AddressFirst National
Chief EngineerWayne Fernyhough	Bank Bldg.
	Phone Number3-3197
KSUN	Studio Address 24th Ave. & Buckeye Rd.
LOWELL—EST. 1933	Transmitter Location24th Ave. & Buckeye Rd.
	Time on the Air
ARIZONA NETWORK	News Service
Frequency: 1230 KcPower: 250 Watts Owned-Operated ByCopper Electric Co.	Transcription Service
AddressLowell Station, Bisbee	Music Publishers
Phone NumberBisbee 9	Personnel
Transmitter LocationBetween Bisbee and	Executive Manager
Douglas	Commercial ManagerDell Crosby
Time on the Air7 a.m. to 11 p.m.	Publicity DirectorSharon Stanford

News Service.....

Representative......John Blair & Co.

Procident

KTAR

PHOENIX—EST. 1922 BLUE NETWORK—NBC

BLOL INLI WORK—INDC		
ARIZONA BROADCASTING CO.		
Frequency: 620 KcPower: 5000 Watts		
Owned-Operated By KTAR Broadcasting		
Company		
Business Address711 Heard Building		
Phone Number4-4161		
Studio Address Atop the Heard Building		
Transmitter Location36th St. & East		
Thomas Road		
Time on the Air6:30 a.m. to 12 midnight		
Newspaper AffiliationArizona Republic		
and Phoenix Gazette		
News Service		
Transcription ServiceNBC Thesaurus,		
Standard Radio Library and Langworth		
RepresentativePaul H. Raymer Co.		

Personnel

1 ersonnet
PresidentSam Kahan
General ManagerDick Lewis
Commercial ManagerJ. R. Heath
Sales Promotion ManagerT. M. Pennington
Program DirectorJ. Howard Pyle
Production ManagerJames Creasman
Publicity DirectorFrancis Connolly
Chief Announcer
Office ManagerB. R. Fulbright
Plant SuperintendentHarold Haughawout
Traffic ManagerFrank Little
Artists' Bureau HeadLucile Bomar
Musical DirectorPaul Giroux
Chief Engineer

KYCA

PRESCOTT—EST. 1940

ARIZONA BROADCASTING CO.
Frequency: 1490 KcPower: 250 Watts
Owned-Operated BySouthwest Broad-
casting Company
AddressEast Gurley
Phone Number244
Transmitter LocationEast Gurley
Time on the AirUnlimited License
Newspaper AffiliationArizona Republic and
Gazette (Phoenix)
News Service
Transcription ServiceNBC Thesaurus
RepresentativePaul Raymer Co.

Personnel

President	. Albert Stetson
Commercial Manager	Carey Allen
Publicity Director	Roberta Pfister
Chief AnnouncerW. C. "	Bill" Broadgate
Artists' Bureau	Marie Leger
Musical Director	Earl Friis
Chief Engineer-Production Mgr	.John R. Quinn

KGLU

SAFFORD—EST. 1938 BLUE NETWORK

ARIZONA BROADCASTING CO.
Frequency: 1450 KcPower: 250 Watts
Owned-Operated ByGila Broadcasting
Company
Address 6th Ave. & Relation St.
Phone Number
Transmitter Location 6th Ave. & Relation St.
Time on the Air: 7 a.m. to 11 p.m.; Sundays,
8 a.m. to 11 p.m.
News ServiceINS; UP
Transcription ServiceStandard Radio
RepresentativesPaul H. Raymer Co. and
Arizona Broadcasting Co.

Personnel

Louis F. Long

KTUC

TUCSON—EST. 1929

COLUMBIA BROADCASTING SYSTEM
ARIZONA NETWORK
Frequency: 1400 Kc......Power: 250 Watts
Owned-Operated By....Tucson Broadcasting

Representative.......John Blair & Co.

PresidentRalph W. Bilby
Station ManagerJohn C. Merino
Sales ManagerVictor Gillard
Program DirectorRalph W. Langley
Production ManagerTom Hotchkiss
Musical Director

KVOA

TUCSON—EST. 1928 BLUE NETWORK—NBC

ARIZONA BROADCASTING COMPANY
Frequency: 1290 Kc......Power: 1000 Watts
Owned-Operated By: Arizona Broadcasting
Company, Inc.
Business Address......P. O. Box 2911

ARIZONA-ARKANSAS

3703

Phone Number	Owned operated by I ama broadcasting or
Studio Address48 East Broadway	Business AddressPost Office Box 352
Transmitter Location10th and Lee	Phone NumberYuma 88
Time on the Air5:55 a.m11 p.m.	Studio Address19th Avenue and 1st Street
Newspaper AffiliationArizona Republic	bladio marcostom michae and ibi bilee.
News Service	Transmitter Location19th Avenue and 1st St.
Transcription ServiceNBC Thesaurus, BMI	Time on the Air: 7 a.m. to 11 p.m.; Sundays,
RepresentativePaul H. Raymer Co.	8:30 a.m. to 11 p.m.
Personnel	
	News ServiceAP, INS, PA, UP
General Manager	
Commercial ManagerS. H. Schaffer	Transcription ServiceNBC Thesaurus,
	Ct A A T.12
Program Director	Standard Library

Chief Engineer......R. H. Holsclaw

and Maranha

YUMA—EST.1940
BLUE NETWORK-NBC
ARIZONA BROADCASTING CO.

Frequency: 1240 Kc......Power: 250 Watts

President ... John H. Huber General Manager ... Harper M. Phillips Program Director ... Irene Belzer

Representative......Paul H. Raymer Co.

Personnel

Owned-Operated By. Yuma Broadcasting Co.

-ARKANSAS

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KLCN

BLYTHEVILLE—EST. 1923

Frequency: 900 Kc	. Power: 1000 Watts
Owned-Operated By	Fred O. Grimwood
Address	218 W. Walnut St.
Phone Number	1000
Transmitter Location	Highway No. 18,
	Armorel, Ark.
Time on the Air	a.m. to local sunset
News Service	Transradio
Transcription Service: Ke	ystone Broadcasting
System	

Personnel

1 61301	itet
President	.Fred O. Grimwood
Station Manager	Cleo Garner
Sales Promotion Manager.	Harold Sudbury
Program-Musical Director.	L. T. Moore, Jr.
Production Manager	Braswell Van Tress
Publicity Director	Denton M. Neal
Chief Announcer	Tom Reeder
Chief Engineer	Bob Connor

KELD

EL DORADO—EST. 1925

Studio Address	. Country Club	Colony
Transmitter Location	.Country Club	Colony
Time on the Air	6:30 a.m. to	10 p.m.
News Service		INS
Transcription Service Sto	ındard Library	Service
RepresentativeJoser	h Hershey M	cGillvra

Personnel

President	R. 1	E. Meinert
Station Manager	1	F. E. Bolls
Program Director	Mo	cDonough
Chief AnnouncerEw	ing	Canaday

KFPW

FORT SMITH—EST. 1930
Frequency: 1400 Kc......Power: 250 Watts

 Owned-Operated By
 Southwestern

 Hotel Co.
 Goldman Hotel

 Phone Number
 4106

 Transmitter Location
 Albert Pike &

 Kelley Highway

Personnel

President John A. England
Station Manager Dorothy A. Gibson
Commercial Manager Jimmie Barry

KFFA

HELENA-EST, 1941

Frequency: 1490 KcPower: 250 Watts
Owned-Operated By: Helena Broadcasting Co.
Address
Phone Number
Transmitter Location 215 York St.
Time on the Air: 6 a.m. to 10 p.m.; Sundays,
7:45 a.m. to 10 p.m.
News ServicesUP
Transcription ServiceNBC Thesaurus

Personnel

President-General Manager...Sam Anderson Program Director-Chief Announcer...Bob Lee Musical Director....Rosalind Mundt Chief Engineer...J. C. Warren

KTHS

HOT SPRINGS-EST. 1924

BLUE NETWORK

BLUE NEI WORK			
Frequency			
Power10,000 d.; 5000 n.			
Owned-Operated By: Hot Springs Chamber			
of Commerce			
Address			
Phone Number			
Transmitter Location: Country Club, Malvern			
Road			
Time on the Air18 hours per day			
News ServiceAP			
Transcription ServiceSiandard Radio			
RepresentativeJohn Blair & Co.			

Personnel

KWFC

HOT SPRINGS-EST. 1940

did A. Sildilidii
Address
Phone Number412
Transmitter Location
Time on the Air 6 a.m. to 12 midnight
Transcription ServiceNBC Thesaurus

Personnel

Co-Owners	C. E.	Wilson,	H. A.	Shumar
Chief Announc	er		Ward	Hatcher
Commercial Ma	ınager		. Fran	k Rough

KBTM

JONESBORO—EST. 1930 MUTUAL BROADCASTING SYSTEM ARKANSAS NETWORK

Frequency: 1230 Kc... Power: 250 d.; 100 n.
Owned By.... Regional Broadcasting Co.
Operated By.... Jay P. Beard
Address: KBTM Bldg., Madison at Jackson Sts.
Phone Number... 597
Transmitter Location 2 miles east of Jonesboro
Time on the Air... 6 a.m. to 10 p.m.
News Service... AP, INS. Transradio, UP

Personnel

President-General Manager.....J. P. Beard
Program Director......Thomas Cox
Production Manager....Veda Beard

KARK

LITTLE ROCK—EST. 1931
NATIONAL BROADCASTING CO.
ARKANSAS NETWORK

SOUTHCENTRAL QUALITY GROUP Frequency: 920 Kc......Power: 5000 Watts Owned-Operated By: Arkansas Radio & Equipment Co.

Address Radio Center, 114 E. Capitol Phone Number 2-1841, LD 224 Transmitter Location: Northeast of North Little Rock

 Time on the Air.
 6 a.m. to 11 p.m.

 News Service.
 INS

 Transcription Service.
 Standard

 Representative.
 Edward Petry & Co.

Personnel

President T. H. Barton
V.P. and Gen. Mgr. G. E. Zimmerman
Commercial Manager C. K. Beaver
Program-Musical Director Paul Godt
Publicity Director Julian Haas
Chief Announcer Joe Hogan
Chief Engineer Dan Winn

KGHI

LITTLE ROCK—EST. 1927
MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc......Power: 250 Watts
Owned-Operated By: Arkansas Broadcasting
Company

days; 7 a.m. to 10 p.m., Sundays
Newspaper Affiliation.....Arkansas Gazette
Transcription Service......Standard Radio

Personnel

President A. L. Chilton Station-Commercial Manager S. C. Vinsonhaler

ARKANSAS-CALIFORNIA

Sales Promotion-Program MgrDorothy Weise	Owned-Operated ByUniversal Broadcasting
Chief AnnouncerSam Woodall	Corporation
Chief Engineer	Address
	Phone Number
•	Transmitter Location5051/2 Main St.
I/ I D A	Time on the Air

KLKA

LITTLE ROCK-EST. 1926 COLUMBIA BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 5000 Watts (C.P. 1010 Kc.; 10000 d.) Owned-Operated By...Arkansas Broadcasting Company

Phone Number......LD 132 Studio Address(es)...Gazette Building, 3rd & Louisiana Streets

Transmitter Location......Adjacent to North Little Rock, Arkansas

Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 11:30 p.m.

Newspaper Affiliation..... Arkansas Gazette News Service......UP Transcription Service.. NBC Thesaurus: World

Transcription System Representative......The Katz Agency

Personnel

President	A. L. Chilton
General ManagerS.	C. Vinsonhaler
Sales Promotion Manager	P. E. Denton
Program-Publicity Director	.Fred Schmutz
Production Manager	R. E. Rivers
Musical Director	Tommy Scott
Chief Engineer	K. F. Tracy

KOTN

PINE BLUFF-EST, 1934 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated ByUniversal Broadcasting
Corporation
Address
Phone Number
Transmitter Location505½ Main St.
Time on the Air
News ServiceUP

Transcription Service.......C. P. MacGregor Personnel

President-General ManagerB. J. Parr	ish
Sales Promotion ManagerR. W. E	ter
Program Director Emma McLe	eod
Chief AnnouncerJohn Thomps	on

SILOAM SPRINGS-EST. 1923

Frequency: 1290 KcPower: 5000 Watts		
Owned-Operated ByKUOA Incorporated		
Business AddressSiloam Springs		
Phone Number		
Studio AddressesSiloam Springs; Guisinger		
Building, Fayetteville		
Transmitter LocationSiloam Springs		
Time on the Air6 a.m. to Local Sunset		
News ServiceUP		

Transcription Service.... World Broadcasting System Representative The Walker Company

Personnel

Chairman of Board	John E. Brown
President	.Richard Hodges
Station Manager	Storm Whaley
Sales Manager	
Program Director	
Production Manager-Chief	
-	D 1 1 77 1

AnnouncerRalph Kennedy Fayetteville Studio Director.....Ross Gibson Chief Announcer......Cecil E. Smith

CALIFORNIA

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BAKERSFIELD—EST, 1932 BLUE NETWORK-NBC CALIFORNIA RADIO SYSTEM

Frequency: 1410 Kc......Power: 1000 Watts Owned-Operated By. . McClatchy Broadcasting

Co.		
Address	Elks	Bldg.
Phone Number	8	-8431
Transmitter Location	Ming & Oak	Sts.
Time on the Air 6 a.n	n. to 12 mid	night

Newspaper Affiliation McClatchy Newspapers News ServiceINS Transcription Service.....Standard Radio Representative......Paul H. Raymer Co.

Personnel

President	Guy	C. Ho	amilton
Station Manager	Robert	L. St	oddard
Commercial Mana	ger	. Wal	t Lynn
Program-Publicity	Director	. Jim	Grebe
Office Manager	V3	yvian	Rinker
Traffic Manager.	Lucille	Farn	sworth
Chief Engineer		erne	Shatto

KPMC

BAKERSFIELD—EST. 1933
MUTUAL—DON LEE BROADCASTING
SYSTEM

Frequency: 1600 KcPower: 1000 Watts
Owned-Operated By. Pioneer Mercantile Co.
Business Address20th & Eve Streets
Phone Number 8-8581
Studio Address307½ East 21st St.
Transmitter Location3071/2 East 21st St.
Time on the Air18 hours daily
News Service UP
Transcription Service World Broadcasting System: NBC Thesaurus

Personnel

President F. G. R. Schambli	n
Station ManagerL. A. Schambli	n
Program Director	m
Production Manager-Publicity Director	:k
Musical Director Roy Baile	
Women's Program DirectorMarian De Ce	u
Chief Engineer L. P. Jarv	is

KMPC

★ The Station of the Stars ★ Beverly Hills—Los Angeles

> One of the Nation's Most Powerful INDEPENDENT

Stations

10,000

Watts Power

National Representative

Paul H. Raymer Co.

KRE

Frequency: 1400 KcPower: 250 Watts			
Owned-Operated ByCentral California			
Broadcasters, Inc.			
Address			
Phone Number			
Transmitter Location 601 Ashby Avenue			
Time on the Air			
News ServiceINS			
Transcription ServiceStandard Radio			
Personnel			
President-Station ManagerArthur Westlund			
Sales Promotion-Program			
ManagerDon Hambly			
Chief AnnouncerRobert Hambly			
Musical Director			

KMPC

BEVERLY HILLS—EST. 1928 Frequency: 710 Kc.......Power: 10,000 Watts Owned-Operated By...KMPC, The Station

of the Stars, Inc.

Address9631	Wilshire Boulevard
Phone Numbers	BRadshaw 2-4411;
CRestview 6-6211	
Transmitter Location	1418 E. 81st St.,
Los Angeles, Calif.	
Time on the Air6	a.m. to 12 midnight
News Service	
Transcription Service	Associated;
Langworth	

Representative..... Paul H. Raymer Co.

Personnei
President
Vice-PresidentLeo Fitzpatrick
Vice-PresidentJohn Patt
VP., General ManagerRobert O. Reynolds
Sales Promotion ManagerBill Anderson
Program DirectorAlan Cameron
Production ManagerLou Huston
Traffic ManagerJoseph Towner
Chief AnnouncerOwen Babbe
Musical DirectorRex Carey
Chief EngineerLloyd Sigmon

KHSL

CHICO—EST. 1935

MUTUAL—DON LEE BROADCASTING
SYSTEM

Frequency: 1290 Kc...Power: 1000 d.; 500 n. Owned-Operated By.......Golden Empire Broadcasting Co., Inc.

day. 7:30 a.m. to 12 midnight
News ServiceDon Lee Press Bureau

	KNIA
Transcription Service	KARM FRESNO—EST. 1938 COLUMBIA BROADCASTING SYSTEM
Danaannal	Frequency: 1430 KcPower: 5000 Watts
Personnel	Owned-Operated ByKARM, The George
President	Harm Station Address 1333 Van Ness Ave. Phone Number 4.2966 Transmitter Location Van Ness & Allu-
Publicity DirectorRaymond Goodloe	vial Avenues Time on the Air6 a.m. to 12 midnight
Chief AnnouncerDonald Nelson	News ServiceINS
Musical Director	Transcription Service Standard Radio Representative Free & Peters, Inc. Personnel
	Vice-President-General
KXO	Manager
EL CENTRO—EST. 1927	Manager
MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM	Publicity Director-Chief Announcer
Frequency: 1490 Kc Power: 100 Watts	Musical DirectorE. Ducklow
Owned-Operated ByValradio, Inc. Address	Chief EngineerJohn Scales
Phone Number	
Time on the Air7 a.m. to 11 p.m.	KFRE
Transcription ServiceStandard Radio	FRESNO—EST. 1941
Personnel	MUTUAL BROADCASTING SYSTEM
1 Cravince	DON LEE BROADCASTING SYSTEM
Station ManagerKen Thornton	Frequency: 1340 Kc Power: 250 Watts Owned-Operated ByJ. E. Rodman
Station ManagerKen Thornton	Frequency: 1340 Kc Power: 250 Watts
	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number. 4-5001 Transmitter Location. Clinton & First Sts.
Station ManagerKen Thornton	Frequency: 1340 Kc Power: 250 Watts
Station Manager	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number. 4-5001 Transmitter Location. Clinton & First Sts. Time on the Air. 6 a.m. to 2 a.m. News Service UP Transcription Service. Associated Music Publishers
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcast-	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 KcPower: 1000 Watts Owned-Operated ByRedwood Broadcasting Co., Inc.	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co Inc. Business Address Box 43 Phone Number. 93	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 KcPower: 1000 Watts Owned-Operated ByRedwood Broadcasting Co., Inc. Business Address	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number . 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard
EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number . 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co Inc. Business Address Box 43 Phone Number. 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS: UP Transcription ServiceWorld Broadcasting System; C. P. MacGregor; Langworth	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc. Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address Box 43 Phone Number 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air. 7 a.m. to 11 p.m. News Service INS: UP Transcription Service. World Broadcasting System: C. P. MacGregor: Langworth Representative. John Blair & Co.	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co Inc. Business Address Box 43 Phone Number. 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS: UP Transcription ServiceWorld Broadcasting System; C. P. MacGregor; Langworth	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address. T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc. Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address Box 43 Phone Number 93 Studio Address Vance Hotel Eureka Inn Transmitter Location McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS: UP Transcription Service World Broadcasting System; C. P. MacGregor; Langworth Representative John Blair & Co. Personnel Station Manager William B. Smullin	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address Box 43 Phone Number 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service NS: UP Transcription Service. World Broadcasting System; C. P. MacGregor; Langworth Representative John Blair & Co. Personnel Station Manager William B. Smullin Sales Promotion Manager Charles Pendleton	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number. 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM Frequency: 580 Kc Power: 5,000 Watts
EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address Box 43 Phone Number 93 Studio Address McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS; UP Transcription Service World Broadcasting System; C. P. MacGregor; Langworth Representative John Blair & Co. Personnel Station Manager William B. Smullin Sales Promotion Manager Charles Pendleton Program Manager Paul Corbin Musical Director James Fasullo	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM
EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address. Box 43 Phone Number. 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS: UP Transcription Service. World Broadcasting System; C. P. MacGregor; Langworth Representative. John Blair & Co. Personnel Station Manager. William B. Smullin Sales Promotion Manager. Charles Pendleton Program Manager. Paul Corbin Musical Director. James Fasullo Religious Director. Rev. Charles H. Hudson	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM Frequency: 580 Kc Power: 5,000 Watts Owned-Operated By McClatchy Broadcasting Co. Address Van Ness & Calaveras
KIEM EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address Box 43 Phone Number 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air. 7 a.m. to 11 p.m. News Service INS; UP Transcription Service. World Broadcasting System; C. P. MacGregor; Langworth Representative. John Blair & Co. Personnel Station Manager. William B. Smullin Sales Promotion Manager Charles Pendleton Program Manager Paul Corbin Musical Director. James Fasullo Religious Director. Rev. Charles H. Hudson Office Manager. George E. Thompson	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM Frequency: 580 Kc Power: 5,000 Watts Owned-Operated By McClatchy Broadcasting Co. Address Van Ness & Calaveras Phone Number 3-6277
EUREKA—EST. 1935 MUTUAL—DON LEE Frequency: 1480 Kc Power: 1000 Watts Owned-Operated By Redwood Broadcasting Co., Inc. Business Address. Box 43 Phone Number. 93 Studio Address. Vance Hotel Eureka Inn Transmitter Location. McFarland Tract Time on the Air 7 a.m. to 11 p.m. News Service INS: UP Transcription Service. World Broadcasting System; C. P. MacGregor; Langworth Representative. John Blair & Co. Personnel Station Manager. William B. Smullin Sales Promotion Manager. Charles Pendleton Program Manager. Paul Corbin Musical Director. James Fasullo Religious Director. Rev. Charles H. Hudson	Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. E. Rodman Address T. W. Patterson Bldg. Phone Number 4-5001 Transmitter Location Clinton & First Sts. Time on the Air 6 a.m. to 2 a.m. News Service UP Transcription Service Associated Music Publishers Representative John Blair & Co. Personnel Owner J. E. Rodman Station Manager Paul R. Bartlett Business Manager Robert L. Stoddard Publicity Director Martha Tyler Cram Chief Engineer Sheldon Anderson FRESNO—EST. 1922 NATIONAL BROADCASTING CO. CALIFORNIA RADIO SYSTEM Frequency: 580 Kc Power: 5,000 Watts Owned-Operated By McClatchy Broadcasting Co. Address Van Ness & Calaveras

Newspaper AffiliationThe Fresno Bee (McClatchy Newspapers) News ServiceUP	Business Address
Transcription ServiceNBC Thesaurus	Olive, Los Angeles
National Sales Office Humboldt Greig RepresentativePaul H. Raymer Co.	Transmitter Location
Personnel	News ServiceTransradio
PresidentGuy Hamilton	Transcription Service: World Broadcasting Sys-
Station Manager	tem, Standard Radio, Lang-Worth Personnel
Humboldt J. Gregg	President-Gen'l ManagerC. Merwyn Dobyns
Commercial ManagerHoward Lane	Commercial ManagerJohn A. Dobyns
Office ManagerMargaret Vogelsang Special Events DirectorHal Brown	Business Manager
Musical DirectorCoyle Chambers	Program Director
Chief EngineerIrving Dickinson	Manager, Los Angeles StudiosLee Wynne
• • • • • • • • • • • • • • • • • • • •	Production ManagerIola Josephson
KIEV	Chief EngineerJay Tapp
GLENDALE—EST. 1932	V E O A
Frequency: 870 KcPower: 250 Watts	KECA
Owned-Operated By: Cannon Broadcasting	LOS ANGELES—EST. 1929
System, Ltd. Address	BLUE NETWORK
Phone Number	Frequency: 790 KcPower: 5000 Watts Owned-Operated ByEarle C. Anthony, Inc.
Transmitter Location102 N. Glendale Ave.	Operated BySame
Time on the Air: Local sunrise to local sunset News Service	Address141 North Vermont Avenue
Personnel	Phone Number
President	Time on the Air6:30 a.m. to 12 midnight
General ManagerL. W. Peters	News ServiceUP
Program Director-Chief AnnouncerLee MacArthur	Transcription Service: Standard Radio, C. P. MacGregor, Lang-Worth
Chief EngineerJohn Tutt	RepresentativeFree & Peters, Inc.
•	Personnel
KFOX	President
LONG BEACH—EST. 1924	Commercial and Sales ManagerClyde Scott
Frequency: 1280 KcPower: 1000 Watts	Sales Promotion ManagerE. D. Pederson
Owned ByNichols & Warinner, Inc.	Program ManagerGlan Heisch Musical DirectorClaude Sweeten
Operated By	Production ManagerJohn I. Edwards
Phone Number	Farm & Public Relations DirectorBernard
Transmitter Location 220 E. Arnheim Street	N. Smith EditorJose Rodriguez
Time on the Air5 a.m. to 12 midnight	AuditorErnest Felix
News Service	Special Events SupervisorJimmy Vandiveer
Langworth Transcription Service; C. P. Mac-	Continuity EditorVolney Cunningham Chief EngineersCurtis Mason,
Gregor	H. L. Blatterman
PresidentHal G. Nichols	•
Commercial Manager. Lawrence W. McDowell	KFAC
Publicity DirectorJohn T. Hughes	LOS ANGELES—EST. 1932
Chief EngineerLawrence W. McDowell	Frequency: 1330 KcPower: 1000 Watts
VOED	Owned-Operated By: Los Angeles Broadcast-
KGER	ing Company, Incorporated Address

LONG BEACH-EST, 1925

Frequency: 1390 Kc......Power: 5000 Watts Owned-Operated By: Consolidated Broadcast-

ing Corp.

Address......645 South Mariposa

 Phone Number
 Flizroy 1231

 Transmitter Location
 8581 West 18th

 Time on the Air
 168 hours α week

News Service......City News Service, UP

CALIFORNIA

Personnel

E. L. Cord
.Calvin J. Smith
.Van des Autels
Edith Reback
Don Otis
H. W. Anderson

KFI

LOS ANGELES—EST. 1922

NATIONAL BROADCASTING CO.

MacGregor, Lang-Worth
Representative.....Edward Petry & Co., Inc.

Personnel

President	.Earle C. Anthony
General Manager	. narrison noniway
Sales Manager	Clyde Scott
Sales Promotion Manager	E. D. Pederson
Program Manager	Glan Heisch
Production Manager	John I. Edwards
News Editor	Jose Rodriguez
Farm & Public Relations	

Director. Bernard N. Smith
Auditor. Ernest Felix
Special Events Supervisor. Jimmy Vandiveer
Continuity Editor. Volney Cunningham
Musical Director. Claude Sweeten
Chief Engineers. Curtis Mason,

H. L. Blatterman

KFSG

LOS ANGELES-EST. 1923

Frequency: 1150 Kc....Power: 2500 d.; 1000 n.
Owned-Operated By: Echo Park Evangelistic
Ass'n

Personnel

President	. Aimee	Semple	McPhe	erson
Station Manager			Phil	Keri
Chief Engineer		M	yron K	lluge

CULTIVATED in the 3 major market

It's the biggest county in the United States as far as agricultural wealth goes, yet no station in Southern California ever put forth any particular effort to serve these 15,000 Los Angeles County farmers.

But that's all been changed since KFI rolled up its Clear Channel sleeves and went to work really putting out the kind of farm programs the growers wanted. From what we hear, we've done real well, and not only do our nearby neighbors dial daily for these informative broadcasts, but more than a few of the 100,000 other growers in the eleven western states make KFI a daily dialing habit,

Yes, we've cultivated an important field in the Nation's 3rd Major Market and we're K-eeping F-armers Informed every day with Western Agriculture, National Farm and Home Hour, Noon Farm Reporter, Nightly Frost Warnings, plus all the other weekly farm features.

So now, in addition to being the station "most people listen to most" in Los Angeles city, KFI. all 50,000 watts of it, is also the voice of the farm in these parts as well.

the west coast's only clear channel station

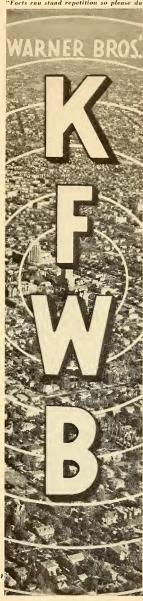
KFI

owned and operated by

EARLE C. ANTHONY, INC.

LOS ANGELES

"Facts can stand repetition so please duplicate our ad of last year in this year's Annual." H. M.



KFWB, Hollywood's own station, carries more local business than any other station in the greater Los Angeles area—this is as it should be:—

★ BECAUSE Warner Bros.' experienced staff of directors, writers and merchandising men have created high rating local shows available for your sponsorship;

★ BECAUSE KFWB's staff is available to produce, direct and merchandise your advertising campaign to help create greater audiences—more sales:

★ BECAUSE KFWB has the largest studio facilities on the west coast—studios with capacities ranging from 450 to 3,000 seats. This affords the local advertiser a real opportunity to merchandise bis show;

★ BECAUSE KFWB's 5,000 Watts day and night gives it signal strength that adequately covers the greater Los Angeles area—the area that boasts one-third of the buying power of the eleven western states;

★ BECAUSE KFWB's position on the dial places it right in the center of the greatest activity.

WARNER BROS.

KFWB

LOS ANGELES, CALIF.

Harry Maizlish, Gen. Mgr.

5833 Fernwood Avenue HOLLYWOOD, CALIF.

National Sales Representative:

WILLIAM G. RAMBEAU COMPANY

KFVD

.

LOS ANGELES

Frequency: 1020 Kc......Power: 1000 Watts
Owned-Operated By: Standard Broadcasting
Company, Inc.
Address.......338 South Western Avenue
Phone Number......Drexel 2391
Transmitter Location....9300 Cattaraugus St.
Time on the air: 6 a.m. to local sundown;

Personnel

President-Station Manager.....Franke Burke Commercial Manager.....F. J. Smalley. Jr. Program Dir.-Chief Announcer...Howard Gray Publicity Director......Toni Reeder Chief Engineer....John A. Smithson

KFWB

LOS ANGELES—EST. 1926

CALIFORNIA RADIO SYSTEM
Frequency: 980 Kc......Power: 5000 Watts

Representative.....William G. Rambeau Co.

KGFJ

LOS ANGELES-EST. 1926

Frequency: 1230 Kc. Power: 100 Watts
Owned-Operated By Ben S. McGlashan
Address . 1417 S. Figueroa St.
Phone Number Prospect 2434
Transmitter Location 1828 Oak St.
Time on the Air Unlimited license
News Service INS
Transcription Service Associated Music
Publishers: Standard Radio

Personnel

Manager Ben S. McGlashan Assistant Manager H. Duke Hancock

KHJ

LOS ANGELES-EST. 1923

MBS-DON LEE

Time on the air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight

Representative......John Blair & Co.

Personnel

President ... Thomas Lee
Vice-President and
General Manager ... Lewis Allen Weiss
Assistant Manager ... Willet H. Brown
General Sales Manager ... Wilbur Eickelberg
Television Director ... Harry Lubcke
Program Director ... Van C. Newkirk
Commercial Manager ... Sydney Gaynor
Publicity Director ... Mark Finley
Musical Director ... Dave Rose
Chief Engineer ... Frank Kennedy

KMTR

LOS ANGELES-EST, 1924

RepresentativeBurn-Smith Co.

Personnel

General Manager.....Kenneth O. Tinkham Musical Director.....Salvatore Santaella

KNX

LOS ANGELES-EST. 1922

COLUMBIA BROADCASTING SYSTEM Frequency: 1070 Kc.... Power: 50,000 Watts Owned-Operated By ...Columbia Broadcasting System. Inc.

Address ... 6121 Sunset Blvd.
Phone Number ... Hollywood 1212
Transmitter Location ... Columbia Park, Torrance, Calif.

Transmitter Location....Riverside Ave. 2 miles

Transcription Service.....Associated Library

Service	south of Marysville
Representative Radio Sales	Time on the Air7 a.m. to 12 midnight
Personnel	Newspaper AffiliationMarysville Appeal-
	Democrat
General ManagerDonald W. Thornburgh	News ServiceAP
Pacific Coast Sales Manager. Arthur J. Kemp	Transcription ServiceStandard Radio
Sales Manager (KNX)	Representative
Director of Network Sales William E. Forbes	Personnel
Assistant Manager, North California	
Office	President
Sales Promotion Manager George L. Moskovics	Station Manager
Merchandising & Sales Service	Commercial ManagerPaul McConnell
Manager E. W. Buckalew	Sales Promotion ManagerEarl Wright
Radio Sales Representative. Roger K. Huston	Program DirectorWilliam Carberry
CBS Western Program Director Charles Vanda	Chief EngineerJohn G. Gould
Pacific Coast Program Director. Russ Johnston	W W O O
Commercial Program Manager. Hal M. Hudson	KYOS
Chief EngineerLester H. Bowman	
Director of Public RelationsFox Case	MERCED—EST. 1936
Publicity Director	MUTUAL BROADCASTING SYSTEM
Traffic ManagerAllan N. Cormack	Frequency: 1080 Kc. (C.P. 1490 Kc. full-time)
AuditorCharles D. Ryder, Jr.	Power: 250 Watts
Assistant Program DirectorBen Paley	Owned-Operated ByMerced Broadcasting
CBS Western Musical DirectorLud Gluskin	Company
Musical Director (KNX)Wilbur Hatch	Business AddressP. O. Box 662
Continuity ChiefPaul Pierce	Phone Numbers1430; 1431
Production ManagerEdith Todesca	Studio Address"G" Street Grade
Sound Effects ChiefAlfred Span	Transmitter Location"G" Street Grade
Traffic ManagerAllan N. Cormack	Time on the AirLocal Sunrise to Local Sunset
Managing News EditorClinton Jones	News ServiceUP
Director of Education. Frances Farmer Wilder	Transcription ServiceStandard Radio
*** ***	National Sales Office580 Market St.,
KRKD	San Francisco
	Representative
LOS ANGELES—EST. 1927	Personnel
Frequency: 1150 KcPower: 2500 d.; 500 n.	General Director
Owned-Operated ByRadio Broadcasters,	
	Station Manager
	Station Manager David S. Ballou Commercial Manager Gordon Heater
Incorporated	Commercial ManagerGordon Heater
Incorporated Operated ByFrank P. Doherty	Commercial ManagerGordon Heater Sales Promotion ManagerJohn Wittenmeier
Incorporated Operated ByFrank P. Doherty Business Address519 Title Insurance Bldg.,	Commercial ManagerGordon Heater Sales Promotion ManagerJohn Wittenmeier Program DirectorMel Marshall
Incorporated Operated ByFrank P. Doherty Business Address519 Title Insurance Bldg 433 So. Spring Street	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold
Incorporated Operated ByFrank P. Doherty Business Address519 Title Insurance Bldg 433 So. Spring Street Phone NumberTucker 7111	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary
Incorporated Operated ByFrank P. Doherty Business Address519 Title Insurance Bldg 433 So. Spring Street Phone NumberTucker 7111 Studio Addresses312 Spring Arcade Bldg.;	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director. Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer. William Musladin
Incorporated Operated ByFrank P. Doherty Business Address519 Title Insurance Bldg 433 So. Spring Street Phone NumberTucker 7111 Studio Addresses312 Spring Arcade Bldg.; 541 So. Spring St.	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary
Incorporated Operated By. Frank P. Doherty Business Address	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000)
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTPB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co.
Incorporated Operated By. Frank P. Doherty Business Address. 519 Title Insurance Bldg 433 So. Spring Street Phone Number. Tucker 7111 Studio Addresses. 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location. 1100 Glendale Blvd. Time on the Air. Shares Time with KFSG News Service INS Personnel President Frank P. Doherty General Manager. John A. Driscoll	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593
Incorporated Operated By. Frank P. Doherty Business Address. 519 Title Insurance Bldg 433 So. Spring Street Phone Number. Tucker 7111 Studio Addresses. 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location. 1100 Glendale Blvd. Time on the Air. Shares Time with KFSG News Service INS Personnel President Frank P. Doherty General Manager. John A. Driscoll Studio Manager & Program Director	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTPB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number 774 Studio Addresses. McHenry & Sylvan Aves.;
Incorporated Operated By. Frank P. Doherty Business Address. 519 Title Insurance Bldg 433 So. Spring Street Phone Number. Tucker 7111 Studio Addresses. 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location. 1100 Glendale Blvd. Time on the Air. Shares Time with KFSG News Service INS Personnel President Frank P. Doherty General Manager. John A. Driscoll Studio Manager & Program Director	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 880 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Aves. ½ mile east of McHenry
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave.
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 533 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. 1/2 mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP
Incorporated Operated By. Frank P. Doherty Business Address. 519 Title Insurance Bldg 433 So. Spring Street Phone Number. Tucker 7111 Studio Addresses. 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location. 1100 Glendale Blvd. Time on the Air. Shares Time with KFSG News Service INS Personnel President Frank P. Doherty General Manager. John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer. Willis O. Freitag	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 880 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth;
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag KMY C MARYSVILLE—EST. 1940	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 880 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag KMYC MARYSVILLE—EST. 1940 MUTUAL BROADCASTING SYSTEM	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTPB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers Personnel
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 880 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr.
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag KMY C MARYSVILLE—EST. 1940 MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM Frequency: 1450 Kc. Power: 250 Watts	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 880 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr. Commercial Manager. Doug McCreary
Incorporated Operated By. Frank P. Doherty Business Address. 519 Title Insurance Bldg 433 So. Spring Street Phone Number. Tucker 7111 Studio Addresses. 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location. 1100 Glendale Blvd. Time on the Air. Shares Time with KFSG News Service INS Personnel President Frank P. Doherty General Manager. John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer. Willis O. Freitag KMYC MARYSVILLE—EST. 1940 MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Marysville-Yuba City	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr. Commercial Manager Doug McCreary Program Director Cecil Lynch
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr. Commercial Manager Doug McCreary Program Director Cecil Lynch Publicity Director-Chief
Incorporated Operated By. Frank P. Doherty Business Address . 519 Title Insurance Bldg 433 So. Spring Street Phone Number . Tucker 7111 Studio Addresses . 312 Spring Arcade Bldg.; 541 So. Spring St. Transmitter Location . 1100 Glendale Blvd. Time on the Air . Shares Time with KFSG News Service . INS Personnel President . Frank P. Doherty General Manager . John A. Driscoll Studio Manager & Program Director Howard R. Bell Chief Engineer . Willis O. Freitag KMYC MARYSVILLE—EST. 1940 MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By . Marysville-Yuba City Broadcasters, Inc. Address . State Theatre Building	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTPB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service. BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr. Commercial Manager. Doug McCreary Program Director Cecil Lynch Publicity Director-Chief Announcer Warren Cato
Incorporated Operated By	Commercial Manager. Gordon Heater Sales Promotion Manager. John Wittenmeier Program Director Mel Marshall Chief Announcer. Erwin Dold Publicity Director. Viola Gary Chief Engineer William Musladin KTRB MODESTO—EST. 1934 Frequency: 860 Kc. Power 250 (C.P. 1000) Owned-Operated by KTRB Broadcasting Co. Business Address. P. O. Box 593 Phone Number. 774 Studio Addresses. McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry Transmitter Location. Norwegian Ave. News Service UP Transcription Service BMI; Lang-Worth; Sons of the Pioneers Personnel President-Station Manager. Wm. H. Bates, Jr. Commercial Manager Doug McCreary Program Director Cecil Lynch Publicity Director-Chief

KDON

MONTEREY—EST. 1935

1.10111
DON LEE-MUTUAL
Frequency: 1240 KcPower: 250 Watts
Owned-Operated ByMonterey Fentisala
Providenting Co.
Business Address
Phone Number:
Studio Addresses 275 Pearl St.; 137 Mon-
terey St., Salinas; Casa del Rey Hotel;
Santa Cruz
Transmitter Location Municipal Wharf
Time on the Air
Newspaper Amindion Monteley I commented
Herald; Salinas Newspapers, Inc. News Service
Transcription Service NBC Thesaurus
Transcribtion Service

Personnel

PresidentPaul H. C.	aswell
Station Manager Howard V. V	Valters
Station Manager	colock
Sales Promotion ManagerBillee Wh	t
Program DirectorJack El	lassen
Chief EngineerOmer	Wright

KLS

OAKLAND-EST. 1921

Frequency: 1310 Kc	Power: 1000 Watts
Trequency, acts	S E M Warner
Owned ByS. W	. & E. IV. Wallet
Operated by	Warner Brothers
Operated by	Wainer Dictions
Address	327-21st Street
Address	027-2131 511001
m. N	Higgte 1212
Phone Number	
Transmitter Location	327-21st Street
Transmitter Location	
Time on the Air	24 hours daily
lime on the All	TATO
News Service	G/II
Mema Detaice	-

Personnel

Station ManagerS. W. Warner
Commercial Manager F. W. Morse
Commercial Manager
Program Director
Publicity Director
Chief Engineer R. C. Butler

KLX

OAKLAND-EST, 1922

OHERIND DOX: 1000
Frequency: 910 KcPower: 1000 Watts
Owned Operated By Tribune Building Co.
Address Tribune Tower, 13th & Frank-
lin Streets
Phone Number Templebar 6000
Transmitter LocationOakland
Time on the Air: 7:30 a.m. to 11:30 p.m.; Sun-
days, 12 noon to 11 p.m.
Newspaper AffiliationOakland Tribune
Transcription Service World Broadcasting

Personnel

System

Manager				 		.Pı	reston	D.	Allen
Musical	Director		 	 		M.	Jay	Goo	dman

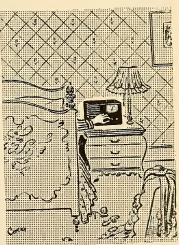
KROW

OAKLA	ND-EST.	192

Frequency: 960 KcPower 1000 Watt	S
(C.P. 5000 Walls	٠,
Owned Operated By Educational Broad	Į-
Owned-Operated by 2ddsdiff	
casting Corporation	
Business AddressRadio Center Building	3,
AGA 19th Street	
Phone Number	4
Studio AddressesRadio Center Buildin	α
Studio Addresses	á
Bellevue Hotel, San Francisco; Newsree	31
Theatre, Oakland, Calif.	
Transmitter Location 1522 - 8th Avenu	16
Time on the Air 125½ hours week	y
News Service	S
News Service	~
Transcription ServiceStandard Radio	٠,
Langworth	
Representative Free & Peters, In	C.

Personnel

President	W.	ī.	Dumm
Vice President-General			
Manager	. Philip	o G. 'arl	Nissen
Commercial Manager Sales Promotion Manager		. Ac	Fried
Program Director	K	eith	Kerby



"Now, let's get the 11 o'clock news on KROW"

KROW

Studios in San Francisco and Oakland
National Representatives: FREE & PETERS, INC.

Production Manager ... Scott Weakley
Publicity Director ... Mercedes Prosser
Musical Director ... Edward House
Chief Engineer ... C. E. Downey

KPAS

PASADENA-EST. 1941

Frequency: 1110 Kc......Power: 10,000 Watts Owned-Operated By: Pacific Coast Broadcast-

ing Co. Business Address...1401 South Oak Knoll Rd. Phone Number..RYan 1-6991; SYcamore 6-9281 Studio Addresses: Huntington Hotel; Music

City, Sunset & Vine Sts., Hollywood
Fransmitter Location: Lexington Gallatin Rd.,
El Monte, Calif.

Worth Personnel

Manager... John L. Akerman
Program Director. ... C. H. Leinhaas
Publicity Director. ... Fern Cardon
Chief Announcer. ... Gordon Burke
Musical Director. ... J. Newton Yate
Chief Engineer. ... John A. Smithson

KPPC

PASADENA-EST. 1924

Frequency: 1240 Kc......Power: 100 Watts Owned-Operated By: Pasadena Presbyterian Church

RADIO
EXECUTIVES
READ
RADIO
DAILY
REGULARLY

Personnel

Chairman, Bd. of Trustees....S. B. Marston
Station Manager......C. Franklin Ward
Chief Announcer....Vincent Parsons
Program-Musical Director....Leon Hall
Chief Engineer.....N. V. Parsons
(Mon-Commercial Station)

KWKW*

PASADENA-EST, 1941

Frequency: 1430 Kc......Power: 1000 Watts
Owned-Operated By.....Southern California
Broadcasting Co.

Personnel

KVCV

REDDING—EST. 1936

MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc.......Power: 250 Watts Owned-Operated By: Golden Empire Broadcasting Co.

Business Address P. O. Box 559
Phone Number 1646, 1647
Studio Address Highway No. 99
Transmitter Location Highway No. 99
Time on the Air Unlimited license
News Service UP
Transcription Service Standard Radio
Representative Will Grant
National Sales Office: 580 Market St., San
Francisco

Personnel

President. Hugi McClung
Station Manager. Ralph R. Bryan
Commercial Manager. Karl Krueger
Sales Promotion Manager. A. J. Krisik
Program Director. Bud Martin
Production Manager

KPRO

RIVERSIDE—EST. 1941

COLUMBIA BROADCASTING SYSTEM
CALIFORNIA RADIO SYSTEM

Frequency: 1440 Kc......Power: 1000 Watts Cwned-Operated By: Broadcasting Corporation of America

Business Address: 3401 Russell St., American National Bank Bldg., San Bernardino Phone Number: Riverside 6290, San Bernar-

Phone Number: Riverside 6290, San Bernardino 5157
Studio Address: 3401 Russell St. American

Studio Address: 3401 Russell St., American National Bank Bldg., San Bernardino

Representative......Howard H. Wilson Co.

Personnel

President-General Manager.	W. L. Gleeson
Commercial Manager	H. A. Polite
Program Director	. Barton Bachmann
Production Manager	Bill Holmes
Publicity Director	Grant Holcomb
Office Manager	Jayne Stout
Chief Engineer	Norman Dewes

KFBK

SACRAMENTO—EST. 1922 BLUE NETWORK—CALIFORNIA

RADIO SYSTEM

Phone Number. 2-5011
Transmitter Location. Yola County
Time on the Air. 5:30 a.m. to 12 midnight
Newspaper Affiliation. Sacramento Bee
News Service. UP
Transcription Service. NBC Thesaurus
Representative. Paul H. Raymer Co.

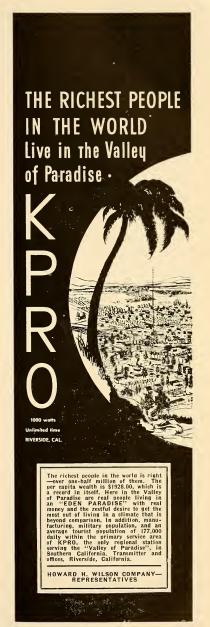
Personnel

1 Cl souliet
Vice-President
Station & Business ManagerHoward Lane
Sales Promotion ManagerR. L. McDowell
Program DirectorGeorge Breece
Production ManagerLawrence Robertson
Sales ManagerLeo Ricketts
Musical Director
Chief Engineer Norman D. Webster

KROY

SACRAMENTO—EST. 1937

COLUMBIA BROADCASTING SYSTEM
Frequency: 1240 Kc.......Power: 100 Watts
Owned-Operated By.......Royal Miller



Address	Commercial-Sales Promotion
Phone Number3-2525	ManagerEd Cunniff
Transmitter Location65th St. at 14th Ave.	Program DirectorJoe S. Walters
Time on the Air6:30 a.m. to 12:30 a.m.	Traffic Manager Claire Louise Miller
News ServiceINS	Auditor Walter Kretchmer
Transcription ServiceStandard Radio	Continuity DirectorIris Baldridge
RepresentativeEdward S. Townsend Co.	Copy EditorLorraine Packard
Personnel	Chief Engineer-Publicity Director,
President-OwnerRoyal Miller	Leslie G. Hewitt
Station ManagerWill Thompson, Jr.	•
Sales Manager	
Sales Promotion ManagerRex Bowen	KFSD
Program DirectorGarland Schuler	WIJD
Production ManagerRoger Hunt	SAN DIEGO—EST. 1926
AuditorBert T. Nevielle	BLUE NETWORK
Woman's Program DirectorMartha Morton	Frequency: 600 KcPower: 1000 Watts
Musical DirectorEvangeline Baker	Owned-Operated ByAirfan Radio
Chief EngineerMilton Cooper	Corporation, Ltd.
	Address
•	326 Broadway
KFXM	Phone NumberFranklin 6353
N L V M	Transmitter Location326 Broadway
SAN BERNARDINO—EST. 1929	Time on the Air: 7 a.m. to 12 midnight; Sun-
MUTUAL—DON LEE	days, 8 a.m. to 12 midnight
Frequency: 1240 KcPower: 250 Watts	News Service UP
Owned ByJ. C. and E. W. Lee	Transcription ServiceNBC Thesaurus
Operated ByLee Bros. Broadcasting Co.	RepresentativePaul H. Raymer Co.
Address	Personnel
Phone Number4-761, 4-762	President-Station ManagerThomas E. Sharp
Transmitter Location990 Colton Ave.	Commercial-Sales Promotion
Time on the air: 5 a.m. to 12 midnight except	ManagerJohn Babcock
Wednesday and Sunday; Wednesdays, 5	Program DirectorLeah McMahon
a.m. to 7 p.m. and 9:30 p.m. to 12 midnight;	riogiam photos illimitation
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to	•
	•
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	K G B
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	K G B
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	K G B SAN DIEGO—EST. 1931
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 KcPower: 1000 Watts (C.P. 5000)
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 KcPower: 1000 Watts (C.P. 5000)
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 KcPower: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 KcPower: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number Franklin 6151 Transmitter Location 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service. AP, INS Transcription Service: World Broadcasting System
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 KcPower: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number. Franklin 6151 Transmitter Location. 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service AP, INS Transcription Service: World Broadcasting System Representative. John Blair & Co.
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number. Franklin 6151 Transmitter Location. 1012 First Ave. Time on the air: 6 a.m. to 12 midnight: Sundays. 8 a.m. to 12 midnight News Service AP. INS Transcription Service: World Broadcasting System Representative. John Blair & Co. Personnel Genl. Mgr Lewis Allen Weiss Station Manager S. W. Fuller Commercial-Sales Promotion
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address. 1012 First Ave. Phone Number. Franklin 6151 Transmitter Location. 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service. AP, INS Transcription Service: World Broadcasting System Representative. John Blair & Co. Personnel Genl. Mgr. Lewis Allen Weiss Station Manager. S. W. Fuller Commercial-Sales Promotion Manager. William A. Evans
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number Franklin 6151 Transmitter Location 1012 First Ave. Time on the air: 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight: Sundays, 8 c.m. to 12 midnight News Service AP, INS Transcription Service: World Broadcasting System Representative John Blair & Co. Personnel Genl. Mgr Lewis Allen Weiss Station Manager S. W. Fuller Commercial-Sales Promotion Manager William A. Evans Production Mgr. Publicity Dir David Titus
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number. Franklin 6151 Transmitter Location. 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service AP, INS Transcription Service: World Broadcasting System Representative. John Blair & Co. Personnel Genl. Mgr. Lewis Allen Weiss Station Manager S. W. Fuller Commercial-Sales Promotion Manager William A. Evans Production Mgr. Publicity Dir David Titus Program Director James Dillon
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number Franklin 6151 Transmitter Location 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number Franklin 6151 Transmitter Location. 1012 First Ave. Time on the air: 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight News Service AP, INS Transcription Service: World Broadcasting System Representative John Blair & Co. Personnel Genl, Mgr Lewis Allen Weiss Station Manager S. W. Fuller Commercial-Sales Promotion Manager S. W. Fuller Commercial-Sales Promotion Manager S. W. Fuller Commercial-Sales Promotion Manager John Blair & Vans Production Mgr. Publicity Dir David Titus Program Director James Dillon Chief Announcer Jack Balley Office Manager Louise Kaufman
Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight News Service	SAN DIEGO—EST. 1931 MUTUAL—DON LEE Frequency: 1360 Kc Power: 1000 Watts (C.P. 5000) Owned-Operated By: Don Lee Broadcasting System Address 1012 First Ave. Phone Number Franklin 6151 Transmitter Location 1012 First Ave. Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service

KFRC	Operated By
N I II C	Address1470 Pine Street
SAN FRANCISCO—EST. 1924	Phone NumberOrdway 4148
MUTUAL-DON LEE BROADCASTING	Transmitter Location4170 Pine Street
SYSTEMS	Time on the Air: Sunday through Friday,
	10 p.m. until local sunset; Saturday, 11:30
Frequency: 610 Kc Power: 5000 Watts	p.m. until local sunset
Owned-Operated By: Don Lee Broadcasting	News ServiceINS; UP
System Address1000 Van Ness Avenue	Transcription ServiceStandard; Lang-Worth-
	C. P. McGregor
Phone Number	RepresentativeWilliam G. Rambeau Co.
Transmitter Location1000 Van Ness Ave.	Personnel
Time on the air: 6 a.m. to midnight; Sundays,	General ManagerRalph R. Brunton
8 a.m. to midnight	
News Service	Manager E. P. Franklin
Transcription Service: World Broadcasting	Program DirectorH. H. Wickersham
System	Musical DirectorRoss Snyder
RepresentativeJohn Blair & Co.	•
Personnel	
President Thomas S. Lee	KPO
Station Manager	
Commercial ManagerWard D. Ingrim	SAN FRANCISCO—EST. 1922
Program DirectorBen Harkins	NATIONAL BROADCASTING CO.
Production ManagerMel Venter	Frequency: 680 KcPower: 50,000 Watts
Sales Promotion ManagerBoyd Rippey	Owned-Operated By. National Broadcasting
Chief AnnouncerBob Bence	Company
Sales-Traffic ManagerEnes Canata	AddressTaylor & O'Farrell Streets
Publicity DirectorPat Kelly	Phone NumberGraystone 8700
Musical DirectorCy Trobbe	Transmitter LocationBelmont
Chief EngineerJim McArdle	Time on the Air: 6 a.m. to midnight; Sunday,
•	7 a.m. to midnight
17 0 0	News Service
KGO	Transcription ServiceNBC Thesaurus;
	Davis & Schwegler
SAN FRANCISCO—EST. 1924	RepresentativeWilliam E. Shea (National
BLUE NETWORK	Broadcasting Co.)
Frequency: 810 KcPower 7500 Watts	and the second s
Frequency: 810 KcPower 7500 Watts Owned-Operated ByBlue Network Co.	Personnel
	Personnel Station ManagerA. E. Nelson
Owned-Operated ByBlue Network Co.	Personnel Station ManagerA. E. Nelson Sales ManagerAlfred Crapsey
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets	Personnel Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700	Station ManagerA. E. Nelson Sales ManagerAlted Crapsey Program Director
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight	Personnel Station Manager A. E. Nelson Sales Manager
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday,	Station Manager A. E. Nelson Sales Manager Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor A. G. Diederichs
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday. 7:30 a.m. to midnight News Service AP; INS; UP	Personnel Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News ServiceAP; INS; UP Transcription ServiceNBC Thesaurus;	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Byron Mills
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News ServiceAP; INS; UP Transcription ServiceNBC Thesaurus; Davis & Schwegler Personnel	Station Manager A. E. Nelson Sales Manager Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor
Owned-Operated ByBlue Network Co. AddressTaylor & O'Farrell Streets Phone NumberGraystone 8700 Transmitter LocationOakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News ServiceAP; INS; UP Transcription ServiceNBC Thesaurus; Davis & Schwegler Personnel Station ManagerWilliam B, Ryan	Personnel Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Floyd Farr
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B. Ryan Sales Manager Walter Davidson	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Foy Pattee Smith
Owned-Operated By	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager Fay Pattee Smith Program Traffic Manager Janet Sligh
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B, Ryan Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwan	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Foy Pattee Smith
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B. Ryan Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwan Auditor Joan Peterson	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager Fay Pattee Smith Program Traffic Manager Janet Sligh
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B, Ryan Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B. Ryan Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Walliam B. Ryan Sales Manager Waller Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwan Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service. Leonard Gross Auditor. A. G. Diederichs Publicity Director. Kay Barr Continuity Director. Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B, Ryan Sales Manager Walter Davidson Sales Promotion Manager I, G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service. Leonard Gross Auditor. A. G. Diederichs Publicity Director. Kay Barr Continuity Director. Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B. Ryan Sales Manager William B. Ryan Sales Promotion Manager J. G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches Program Traffic Manager Eleanor Higby	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B, Ryan Sales Manager Walter Davidson Sales Promotion Manager I, G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager Fay Pattee Smith Program Traffic Manager Janet Sligh Station Engineer George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Kc Power: 250 Watts
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight; Sunday, 7:30 a.m. to midnight	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service. Leonard Gross Auditor. A. G. Diederichs Publicity Director. Kay Barr Continuity Director. Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Golden Gate Broad-
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight; Sunday, 7:30 a.m. to midnight	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Ke. Power: 250 Watts Owned-Operated By. Golden Gate Broadcasting Corp.
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager William B. Ryan Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwan Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches Program Traffic Manager Lola Camaches Program Traffic Manager Eleanor Higby Station Engineer T. B. Palmer	Station Manager . A. E. Nelson Sales Manager . Alfred Crapsey Program Director . Robert Seal Director of News and Special events . Don F. Martin Director of Public Service . Leonard Gross Auditor . A. G. Diederichs Publicity Director . Kay Barr Continuity Director . Byron Mills Traffic Manager . Robert Sandstrom Chief Announcer . Floyd Farr Sales Traffic Manager . Fay Pattee Smith Program Traffic Manager . Janet Sligh Station Engineer . George Greaves
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager Walter Davidson Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches Program Traffic Manager Lola Camaches Program Traffic Manager Leanor Higby Station Engineer T. B. Palmer	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service. Leonard Gross Auditor. A. G. Diederichs Publicity Director. Kay Barr Continuity Director. Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Golden Gate Broadcasting Corp. Address. 1355 Market St., Merchandise Mart Bldg.
Owned-Operated By Blue Network Co. Address Taylor & OFarrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service NEC Thesaurus; Davis & Schwegler Personnel Station Manager William B, Ryan Sales Manager William B, Ryan Sales Promotion Manager J. G. Paltridge Program Director Robert Dwan Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches Program Traffic Manager T. B. Palmer	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director Robert Seal Director of News and Special events Don F. Martin Director of Public Service Leonard Gross Auditor. A. G. Diederichs Publicity Director Kay Barr Continuity Director Byron Mills Traffic Manager Robert Sandstrom Chief Announcer Floyd Farr Sales Traffic Manager Fay Pattee Smith Program Traffic Manager George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Golden Gate Broadcasting Corp. Address 1355 Market St. Merchandise Mart Bldg. Phone Number. Market 8171
Owned-Operated By Blue Network Co. Address Taylor & O'Farrell Streets Phone Number Graystone 8700 Transmitter Location Oakland Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight News Service AP; INS; UP Transcription Service NBC Thesaurus; Davis & Schwegler Personnel Station Manager Walter Davidson Sales Manager Walter Davidson Sales Promotion Manager J. G. Paltridge Program Director Robert Dwam Auditor Joan Peterson Continuity Director Harry Mayhorn Production Manager Forrest Barnes Chief Announcer Berton Bennett Sales Traffic Manager Lola Camaches Program Traffic Manager Lola Camaches Program Traffic Manager Leanor Higby Station Engineer T. B. Palmer	Station Manager. A. E. Nelson Sales Manager. Alfred Crapsey Program Director. Robert Seal Director of News and Special events Don F. Martin Director of Public Service. Leonard Gross Auditor. A. G. Diederichs Publicity Director. Kay Barr Continuity Director. Byron Mills Traffic Manager. Robert Sandstrom Chief Announcer. Floyd Farr Sales Traffic Manager. Fay Pattee Smith Program Traffic Manager. Janet Sligh Station Engineer. George Greaves KSAN SAN FRANCISCO—EST. 1925 CALIFORNIA RADIO SYSTEM Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Golden Gate Broadcasting Corp. Address. 1355 Market St., Merchandise Mart Bldg.

POPULARITY — RESULTS — SERVICE

KYA

Cask - Caryone Caryone

SAN FRANCISCO

> 5000 Watts Day 1000 Watts Night 1 2 6 0 K C.

or in

SPOT SALES, INCORPORATED

SAN FRANCISCO

KYA Manager, Harold H. Meyer · Hearst Building

Time on the Air	KOW
RepresentativeRadio Advertising Corp.	SAN JOSE—EST. 1912
Personnel	COLUMBIA BROADCASTING SYSTEM
President	Frequency: 740 KcPower: 5000 Watts
Station ManagerLou Keplinger	Owned-Operated By Pacific Agricultural
Program DirectorVic Paulsen	Foundation, Limited
Publicity DirectorLes Mallory Chief EngineerMel Williams	Business AddressSan Jose; Palace Hotel San Francisco
•	Phone NumbersBallard 2616 (San Jose), YU 1700 (San Francisco)
W 0 = 0	Studio Addresses87 E. San Antonio St.,
KSFO	San Jose; Palace Hotel, San Francisco
SAN FRANCISCO—EST. 1925	Transmitter Location Alviso, California
Frequency: 560 Kc Power: 5000 d.; 1000 n.	Time on the Air6:15 a.m. to 12 midnight News Service
Owned-Operated ByThe Associated Broad-	Transcription ServiceStandard Radio
casters, Inc.	RepresentativeEdward Petry & Co., Inc.
Address	Personnel
Phone Number	PresidentRalph R. Brunton
Transmitter Location	General ManagerC. L. McCarthy
Time on the Air	Sales Promotion ManagerCharles Reed Production ManagerLee Wood
News Service	•
Transcription ServiceLang-Worth RepresentativeWeed & Company	VVEA
Personnel	KVEC
President W. I. Dunn	SAN LUIS OBISPO—EST. 1937
General ManagerLincoln Dellar	MUTUAL—DON LEE
Commercial Manager	Frequency: 1230 KcPower: 250 Watts
Program Director	Owned By
Publicity Director	Business Address851 Higuera Street
Musical DirectorDick Aurandt	Phone NumberSan Luis Obispo 1100-1101
Chief EngineerR. V. Howard	Studio AddressMt. View & Hill Streets
•	Transmitter LocationRoosevelt Highway— 1½ miles north of San Luis Obispo
I/ V A	Time on the Air: 6 a.m. to 12 midnight; Sun-
KYA	days, 8 a.m. to 12 midnight
SAN FRANCISCO—EST. 1926	News Service
CALIFORNIA RADIO SYSTEM	RepresentativeJohn Blair & Company
Frequency: 1260 KcPower: 5000 d.; 1000 n.	Personnel
Owned-Operated ByHearst Radio, Inc. AddressHearst Bldg., 3rd & Market Sts.	Owner
Phone NumberDOuglas 2536	Manager Les Hacker
Transmitter LocationCandlestick Point,	Sales Promotion ManagerJoe Shuttleworth Program DirectorAram Rejebian
Bay View Park Time on the Air: 6:30 a.m. to 12 midnight;	Chief AnnouncerWilliam Griffin
Sunday, 7:30 a.m. to 12 midnight	Chief EngineerEarl Travis
Newspaper AffiliationSan Francisco	•
Examiner	KVOE
News Service	
lishers; Standard Radio	SANTA ANA—EST. 1926 DON LEE — MUTUAL
RepresentativeSpot Sales, Inc.	Frequency: 1480 KcPower: 250 Watts
Personnel	Owned-Operated ByThe Voice of the
President	Orange Empire, Inc., Ltd.
General Manager	Business Address307 North Broadway Phone Number
Program DirectorDean Stewart	Studio Address 2825 West 5th St.
Chief Announcer	Transmitter Location2825 West 5th St.
Musical Director	Time on the Air: 7 a.m. to 12 midnight; Sun-
Ome. mignicer	days, 8 a.m. to 12 midnight

Transcription ServiceC. P. MacGregor RepresentativeJohn Blair & Co.	KSRO
Personnel	SANTA ROSA—EST. 1937
President and General Manager,	Frequency: 1350 Kc Power: 1000 Watts
Ernest L. Spencer	Owned ByE. L. Finley
Vice-President C. P. MacGregor Sales Manager Puck Wendling	Operated ByWilt Gunzendorfer
Sales Promotion Manager-Chief	Business Address 457 Mendocino Ave. Phone Number
Announcer	Studio Addresses457 Mendocino Ave.,
Program Director-Chief	Casa de Vallejo Hotel, Vallejo
EngineerWallace S. Wiggins	Transmitter Location Fresno and Vallejo Aves.
Production ManagerBruce Buell	Time on the Air: 6:30 a.m. to 10 p.m.; Sundays,
	9 a.m. to 10 p.m. Newspaper Affiliation: Press Democrat; Santa
KDB	Rosa Republican; Times Herald and Evening
	Chronicle (Vallejo, Calif.)
SANTA BARBARA—EST. 1929	News Service
MUTUAL—DON LEE BROADCASTING SYSTEMS	Transcription ServiceNBC Thesaurus; World Broadcasting System
Frequency: 1490 Kc Power: 250 Watts	National Sales OfficeMills Building,
Owned-Operated By	San Francisco
Don Lee Broadcasting System	Personnel
Address	President E. L. Finley
Phone NumberSanta Barbara 4131 Transmitter Location	ManagerWilt Gunzendorfer
Time on the Air: 6:45 a.m. to 12 midnight;	Program Director
Sundays, 7:30 a.m. to 12 midnight	Traffic ManagerElizabeth Roberts
News Service	Publicity DirectorMike Pardee
Transcription ServiceWorld Broadcasting System	Chief EngineerHoward McCauley
RepresentativeJohn Blair & Co.	•
Personnel	KGDM
PresidentThomas S. Lee	STOCKTON—EST, 1926
Station ManagerDan J. Donnelly	Frequency: 1140 KcPower: 5000 Watts
Commercial Manager-Chief Announcer	Owned-Operated ByE. F. Peffer
Sales Promotion-Program	Address
Manager Dick Douglas	Phone Number4-4551
Musical DirectorStella Holloway Chief EngineerWilliam A. Crabbe	Transmitter Location. S.E. 3 miles on 99 hiway Time on the Air4:45 a.m. to local sunset
Chief Engineerwindin A. Crubbe	News Service
1/ = 44 6	Transcription ServiceWorld Broadcasting
KTMS	System
SANTA BARBARA—EST. 1937	Representative
BLUE NETWORK	Owner E. F. Peffer
CALIFORNIA RADIO SYSTEM	Manager E. Smith
Frequency: 1250 KcPower: 1000 Watts Owned-Operated ByNews-Press Publish-	Program DirectorDonald J. Ralph
ing Co.	Musical DirectorLillian Best
AddressDe LaGuerra Plaza	Chief EngineerFred Eilers
Phone Number 6111	1/ W 0
Transmitter Location	K W G
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	STOCKTON—EST. 1921
Newspaper AffiliationSanta Barbara	BLUE NETWORK—CALIFORNIA RADIO
News-Press	SYSTEM
News Service	Frequency: 1230 Kc Power: 100 Watts
Transcription ServiceNBC Thesaurus RepresentativePaul H. Raymer Co.	Owned-Operated ByMcClatchy Broad-
Personnel	casting Co. Address Hotel Wolf
Manager	Phone Number 2-2727
Commercial-Asst. ManagerLouis F. Krdeck	Transmitter LocationWeber & E Sts.
Ventura Studio ManagerJames Fox	Time on the Air 6 a.m. to 12 midnight

CALIFORNIA - COLORADO

Program Director......Charles Foll

Musical Director......Gerry Erwin

Chief Engineer.....Bert Williamson

Newspaper AffiliationMcClatchy News-

News Service UP

Transcription Service......Standard Radio

papers, Inc.

(east of city limits)

Transcription ServiceStandard Radio	•
RepresentativePaul H. Raymer Co.	KHUB
Personnel	n n u b
PresidentGuy C. Hamilton	WATSONVILLE—EST. 1937
Station & Sales ManagerGeorge Ross	Frequency: 1340 KcPower: 250 Watts
• • • • • • • • • • • • • • • • • • •	Owned By
KTKC	
N I N C	Operated ByE. H. Calder
VISALIA—EST. 1937	Business AddressP. O. Box 349
	Phone Number
BLUE NETWORK	Studio Addresses: 2 miles North of Watson-
Frequency: 940 KcPower: 5,000 Watts	ville; Franciscan Hotel, Salinas
Owned-Operated ByTulare-Kings Counties	Transmitter Location: 2 miles North of Wat-
Radio Associates	sonville
Business AddressPost Office Box 511	Time on the Air7 a.m. to 10 p.m.
Phone Number	Newspaper Affiliation: Watsonville Register-
Studio Addresses13/4 miles southwest of	Pajaronian; Watsonville Morning Sun
Visalia; Hotel Fresno, Fresno	News ServiceUP
Transmitter Location134 miles southwest	Transcription Service World Broadcasting
of Visalia, California	System; BMI
Time on the Air5:30 a.m. to 12 midnight	Representatives: Forjoe & Co., Walter Biddick
News ServiceAP	Co. (West Coast)
Transcription ServiceWorld Broadcasting	Personnel
System; C. P. MacGregor	
	President John P. Scripps
Representative	Station ManagerE. H. Calder
rersonnet	Commercial ManagerGeorge Barringer
	Program-Musical DirectorHal O'Donnell
General ManagerChas. A. Whitmore	
Station ManagerChas. P. Scott	Publicity DirectorBerni Campbell
Station Manager Chas. P. Scott Sales Manager Stanley P. Simpson	Chief EngineerFred Clapp
Station ManagerChas. P. Scott	Chief EngineerFred Clapp RADO Llation and Retail Trade Data
Station Manager	Chief EngineerFred Clapp RADO Llation and Retail Trade Data
Station Manager	Chief EngineerFred Clapp RADO Ilation and Retail Trade Data to Page 216
Station Manager	Chief EngineerFred Clapp RADO Idation and Retail Trade Data to Page 216 Time on the Air: 6:45 a.m. to 11:30 p.m.; Sat-
Station Manager	Chief EngineerFred Clapp RADO ulation and Retail Trade Data to Page 216 Time on the Air: 6:45 a.m. to 11:30 p.m.; Saturdays, 6:45 a.m. to 12 midnight
Station Manager	Chief EngineerFred Clapp RADO Ilation and Retail Trade Data to Page 216 Time on the Air: 6:45 a.m. to 11:30 p.m.; Saturdays, 6:45 a.m. to 12 midnight News Service
Station Manager	Chief EngineerFred Clapp RADO Ilation and Retail Trade Data to Page 216 Time on the Air: 6:45 a.m. to 11:30 p.m.; Sat- urdays, 6:45 a.m. to 12 midnight News Service
Station Manager	Chief Engineer
For Latest U. S. Census, Popur Please Turn KGIW ALAMOSA—EST. 1929 Frequency: 1450 Kc	Chief Engineer
Station Manager	Chief Engineer
For Latest U. S. Census, Popur Please Turn KGIW ALAMOSA—EST. 1929 Frequency: 1450 Kc	Chief Engineer
For Latest U. S. Census, Popur Please Turn KGIW ALAMOSA—EST. 1929 Frequency: 1450 Kc	Chief Engineer
Station Manager. Chas. P. Scott Sales Manager. Stanley P. Simpson For Latest U. S. Census, Popular Please Turn KGIW ALAMOSA—EST. 1929 Frequency: 1450 Kc. Power: 100 Watts Owned-Operated By E. L. Allen Address Alamosa Phone Number 26 Transmitter Location East Alamosa Time on the Air Shares time with KIDW Personnel Owner E. L. Allen KVOR	Chief Engineer
Station Manager. Chas. P. Scott Sales Manager. Stanley P. Simpson For Latest U. S. Census, Popular Please Turn KGIW ALAMOSA—EST. 1929 Frequency: 1450 Kc. Power: 100 Watts Owned-Operated By E. L. Allen Address Alamosa Phone Number 28 Transmitter Location East Alamosa Time on the Air Shares time with KIDW Personnel Owner E. L. Allen KVOR COLORADO SPRINGS—EST. 1922	Chief Engineer
Station Manager	Chief Engineer

Transmitter Location ...5350 West 20th Ave.

for maintenance 1:30 to 5:30 a.m. on Mon-
days only)
News Service
Transcription Service World Broadcasting
System; Standard Radio; Lang-Worth; C. P.
MacGregor
Representativ e
Personnel
President-Station ManagerGene O'Fallon
DirectorFrank Bishop
Local Commercial ManagerHolly Moyer
Program Promotion ManagerPierce Addis
Traffic Manager
Production ManagerJean Ruth

Time on the Air....24 hours daily (silent

Chief Announcer Herb Trackman
Publicity Director Rowena Blair
News Manager Bill Welsh
Auditor C. M. Switzer

DENVER-EST. 1920

COLUMBIA BROADCASTING SYSTEM
Frequency: 560 Kc....Power: 5000 Watts
Owned-Operated By....KLZ Broadcasting
Company
Address Shirley Sayoy Hotel

Transmitter Location....Englewood, Colorado

President E. K. Gaylord
Station Manager Hugh B. Terry
Commercial Manager Fred C. Mueller
Sales Promotion Manager Elmer Fondren
Program Director Derby Sproul
News Editor Fred D. Fleming
Musical Director Les Weelens
Chief Engineer Harvey Wehrman

KMYR DENVER—EST. 1941

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By F. W. Meyer
Address. 1626 Stout Street
Phone Number. Main 4161
Transmitter Location 1626 Stout Street
Time on the Air. 19 hours per day
Newes Service UP
Transcription Service Standard Radio
Representative Radio Advertising Corporation



Personnel	VVOD
President-Station ManagerF. W. Meyer	KVOD
Sales Promotion ManagerA. G. Meyer	DENVER-EST. 1925
Program DirectorPatricia Burns Kidder	BLUE NETWORK
Chief AnnouncerVernon Hiner	Frequency: 630 Kc Power: 1000 Watts;
News EditorBen Bezoff Musical DirectorJack Donovon	(C. P. 5000 Watts)
Chief EngineerRobert Lewis	Owned-Operated By: Colorado Radio Corp.
oner angineer	Address Midland Savings Bldg. Phone Number TAbor 2291
	Transmitter Location North of Denver
KOA	Time on the Air
	News Service UP
DENVER—EST. 1924	Transcription Service Associated Music
NATIONAL BROADCASTING CO. Frequency: 850 Kc Power: 50,000 Watts	Publishers: Lang-Worth; C. P. MacGregor
Owned by The General Electric Company	Personnel
Operated By. National Broadcasting Company	President and General ManagerW. D. Pyle Station & Commercial ManagerT. C. Ekrem
Address1625 California Street	Program Director
Phone Number	Publicity DirectorB. H. Stanton
Transmitter LocationAurora, Colorado	Chief Announcer Joe E. Finch
Time on the Air: 5:15 a.m. to 1 a.m.; Sunday, 7 a.m. to 1 a.m.	Auditor J. N. Hile
News Service	Assistant Program DirectorVince W. Corbett
Representative National Broadcasting Co.	
Personnel	KIUP
President, General ElectricCharles Wilson	
President, National Broadcasting,	DURANGO—EST. 1935
Niles Trammell	Frequency: 1400 Kc Power: 250 Watts
General ManagerLloyd E. Yoder Commercial ManagerJames R. MacPherson	Owned-Operated BySan Juan Broadcasting Co.
Auditor-Office ManagerDale L. Newbold	Address
Traffic Manager	Phone Number
Program DirectorClarence C. Moore	Transmitter Location2800 Main Ave.
Artists Bureau HeadDuncan McColl	Time on the Air7:30 a.m. to 10 p.m.
Production ManagerDon F. Martin	News Service Transradio
Chief Announcer	Transcription ServiceBMI; Keystone Broad- casting System; Metro.
Chief EngineerRobert H. Owen	Personnel
•	Station ManagerRaymond M. Beckner
K D O E	•
KPOF	KFXJ
DENVER—EST. 1928	N F A 3
Frequency: 910 KcPower: 1000 Watts	GRAND JUNCTION—EST. 1926
Owned-Operated By Pillar of Fire	MUTUAL BROADCASTING SYSTEM
Address1845 Champa Street	Frequency: 920 KcPower: 1000 d.; 500 n.
Phone Number	Owned-Operated By Western Slope Broad-
Transmitter Location. Belleview Junior College, Westminster, Colo.	casting Co. AddressLa Court Hotel
Time on the Air: 7:15 to 9 a.m.; 2:30 to 4:30	Phone Number. Grand Junction 126 and 142
p.m. and 6:30 to 8:30 p.m., Tuesdays,	Transmitter LocationHillcrest Manor
Thursdays and Saturdays; 7:15 to 9 a.m.,	Time on the Air: 6:45 a.m. to midnight; Sun-
2:30 to 4:30 p.m. and 7 to 8:30 p.m., Mon-	days, 8:15 a.m. to 12 midnight
days, Wednesdays and Fridays; Sundays,	News Service
7:30 to 9 a.m., 11 a.m. to 12:30 p.m., 3 to 4 p.m. and 6 to 8:45 p.m.	System Service world broadcasting
Personnel	RepresentativeWalker Company
President	Personnel
Station ManagersDr. A. K. White and	President-General ManagerRex Howell
Dr. Ray B. White	Sales and Sales Promotion
Program DirectorKathleen M. White	ManagerBruce Izaacson
Musical Director	Program-Traffic DirectorMildred Fuller Production ManagerKen Gorsuch
(Non-Commercial Station)	Chief EngineerNoel Vaughn



THIS unpretentious stone with its simple but significant inscription has no counterpart in all the world. Plymouth Rock is a symbol of opportunity today just as it was in 1620 when our forefathers leaped ashore on the rocky New England Coast to build a new life for themselves.

New England is still the land of opportunity. Its buying income, especially in Southern New England, is now (as always) far above the national average*. These people have money to spend, and wise national advertisers are finding that out.

Acquaint them with your product through WTIC. Back up your sales message with the prestige and dependable service which has made WTIC this section's "listening habit." For richness of opportunity combined with power of coverage

THERE'S NOT ANOTHER LIKE IT!



* Sales Management, December 1, 1941

DIRECT ROUTE TO AMERICA'S NO. 1 MARKET

The Travelers Braadcasting Service Corporation

Member of NBC Red Netwark and Yankee Netwark

Representatives: WEED & COMPANY, New York, Chicago, Detroit, Son Francisco

KFKA

GREELEY-EST. 1921

MUTUAL BROADCASTING SYSTEM
Frequency: 910 Kc......Power: 1000 Watts
Owned-Operated By.....Mid-Western Radio
Corporation

 Address
 .620 - 8th Ave.

 Phone Number
 Greeley 450-451

 Transmitter Location
 Hoover Park,

Highway 85 North of Greeley
Time on the Air....Approximately 90 hours

Personnel

President-Station Manager....Francis Price
Program Director . Dorothy Baldwin MacClary
Production Manager.....Charles W. Lang
Chief Announcer.....W. B. MacClary
Chief Engineer......George Poque

KOKO

LA JUNTA-EST. 1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...The Southwest Broadcasting Company
Business Address.....La Junta
Studio Address.....U. S. Highway No. 50
Transmitter Location....U. S. Highway No. 50
Time on the Air......6:30 a.m. to 10 p.m.
News Service Radio News Assn.
Transcription Service.....Standard Radio;
Keystone Broadcasting System

Personnel

Station Manager	.Leonard E.	Wilson
Commercial Manager	Francis	Malouff
Program Director	Helen	Roberts
Chief Announcer	James R.	Bennett
Chief Engineer	Leonard E.	Wilson

KIDW

LAMAR-EST. 1922

KGHF

PUEBLO—EST. 1928

THE BLUE NETWORK
Frequency: 1350 Kc.....Power: 500 Watts
Owned-Operated By.....Curtis P. Ritchie
Address.....Pueblo Savings & Trust Co.

Representative Howard H. Wilson Co.

Personnel

Owner ... Curtis P. Ritchie
Station Manager ... J. H. McGill
Commercial Manager ... Maxson I. Bevens
Program Director ... Fred Amos

KGEK

STERLING-EST, 1926

Frequency: 1230 Kc... Power: 100 Watts
Owned-Operated By... Elmer G. Beehler
Address ... Fleming Road
Phone Number ... 679
Transmitter Location ... Sterling
Time on the Air ... Shares time

Personnel

CONNECTICUT

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 217

WICC

BRIDGEPORT (New Haven)— EST. 1926

BLUE NETWORK—MBS
YANKEE—COLONIAL NETWORKS
Frequency: 600 Kc...Power: 1000 d.; 500 n.
Owned-Operated by ...The Yankee Network, Inc.

Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.

News ServiceYankee-Colonial Network Representative....Edward Petry & Co., Inc.



This hammer is presented with our compliments to the time buyers who have hammered home this essential fact to their clients: When you advertise in Connecticut's Major Market, use WDRC in Hartford. You get all three on WDRC—coverage, programs, rate!



BASIC CBS HARTFORD

WDRC
CONNECTICUT'S PIONEER BROADCASTER

President John Shepard, 3rd	W T T
VP-Station OperationR. L. Harlow	WTHT
VP-Sales & ProductionLinus Travers	
VP-Engineering Paul A. DeMars	HARTFORD—EST. 1936
Station ManagerJoseph Lopez	MUTUAL — COLONIAL
Sales ManagerNorman Whittaker	Frequency: 1230 Kc Power: 250 Watts
Sales Promotion ManagerJames S. Powers	Owned-Operated ByHartford Times, Inc.
Merchandising ManagerF. C. McVarish	Address
Publicity Director and	Phone Number
Program DirectorFlorence Ballou	Time on the Air7 a.m. to 12 midnight
Musical DirectorGus Meyers, Jr.	Newspaper Affiliation Hartford Times
Chief Engineer	News Service
•	Transcription ServiceLang-Worth
WNAB	RepresentativeJ. P. McKinney & Son
aa IA W D	Personnel
BRIDGEPORT—EST. 1941	PresidentFrancis S. Murphy
Frequency: 1450 Kc Power: 250 Watts	Station ManagerC. Grover DeLaney
Owned-Operated ByHarold Thomas	Program DirectorFrederick E. Bieber
Business Address991 Broad Street	Production ManagerStuart Wayne
Phone Number	Publicity DirectorSereno B. Gammell
Transmitter LocationLocomobile Point—	Chief Announcer John S. Lloyd
(Inner Harbor)	Musical DirectorCharlotte Gregory
Time on the Air: 6:30 a.m. to midnight; Sun-	Chief EngineerRichard K. Blackburn
days, 9 a.m. to midnight	
News ServiceAP	*** = * *
Transcription ServiceLangworth	WTIC
Personnel	
Owner Harold Thomas	HARTFORD—EST. 1925
Station ManagerLevon Thomas	NBC—YANKEE NETWORK
Commercial-Sales Promotion	Frequency: 1080 Kc Power: 50,000 Watts
ManagerKen Thomas	Owned-Operated ByThe Travelers Broad-
Program Director	casting Service Corporation
Production ManagerJack Dolby	Address
Chief Announcer	Phone Number2-3181
Musical DirectorJohnny Montgomery	Transmitter Location Avon, Connecticut
Chief Engineer	Time on the Air:6 a.m. to 1 a.m.; Sundays,
•	8 a.m. to 1 a.m.
WDRC	News Service AP; INS; Transradio
W D R C	Transcription Service World Broadcasting System; Lang-Worth Feature Programs;
HARTFORD—EST. 1922	BMI Bonus Transcriptions
COLUMBIA BROADCASTING SYSTEM	Representative Weed & Company
Frequency: 1360 KcPower: 5000 Watts	Personnel
Owned-Operated ByWDRC, Inc.	Station Manager
Address	
Phone Number 7-1188-9	Sales Manager
Transmitter LocationBlue Hills Ave.,	Program DirectorThomas C. McCray
Bloomfield, Conn.	Production ManagerPaul Lucas
Time on the Air: 6 a.m. (unlimited license)	Chief Announcer
News ServiceUP	News Editor
Transcription Service	Transcription LibrarianLarry Kenfield
RepresentativePaul H. Raymer Co.	Music Librarian
Personnel	Musical DirectorMoshe Paranov
President and Station	Plant Manager
ManagerFranklin M. Doolittle	•
Commercial and Advertising	WAIDC
ManagerWm. F. Malo	WNBC
Program Director	NEW BRITAIN-HARTFORD
Publicity DirectorJack Zaiman	
Chief AnnouncerRay Barrett	EST. 1935
Musical-Educational Director,	BLUE NETWORK
Sterling V. Couch	Frequency: 1410 KcPower: 5000 Watte
Public Service Counselor Rev. Charles Graves Chief Engineer	Owned-Operated ByState Broadcasting Corporation
Ciner budineer	Corporation

Corporation

Sterling V. Couch
Public Service Counselor Rev. Charles Graves

Business Address54 Pratt St. (Hartford)
Phone Number
Studio Address54 Pratt St., Hartford;
272 Main St., New Britain
Transmitter LocationNewington, Conn.
Time on the Air: 7 a.m. to 12 midnight; Sun-
days, 8 a.m. to 12 midnight
News ServiceUP
Transcription ServiceLang-Worth
Representative Headley-Reed Company
Personnel
President
President
President Patrick J. Goode General Manager Richard W. Davis Program Director Ralph Kanna
President
President Patrick J. Goode General Manager Richard W. Davis Program Director Ralph Kanna Commercial Manager Laurence C. Edwardson Chief Announcer Jack Lacy

NEW HAVEN—EST, 1935

MBS-YANKEE & COLONIAL NETWORKS Frequency: 960 Kc...Power: 1,000 d.; 500 n. Owned-Operated By.....City Broadcasting Corporation

Phone Number.....8-1133



NEW HAVEN COUNTY'S OWN STATION!

147.000 Homes-

Potential audience of 350,000 listeners who earn \$150,000,000.

WELI-the most talked of and listened to station in New Haven area.

IT WOULD BE WORTH YOUR WHILE to get the facts about

WELI's rich audience.

WELI's responsive audience.

1000 W. DAY • 960 KC. • 500 W. NITE

NEW HAVEN WELL CONNECTICUT

Mutual - Yankee and Colonial networks National Representatives-Wm. G. Rambeau Co. days, 8 a.m. to 12:05 a.m. News Service..... Transcription Service.....World Broadcasting System Library Representative......William G. Rambeau Co.

Personnel

President Patrick J. Goode Artists' Bureau Head......Marion Reynolds Program Director......Charles H. Wright Publicity Director......Vincent E. Palmeri Musical Director......Marion Reynolds Chief Engineer.......J. Gordon Keyworth

NEW LONDON-EST, 1936

YANKEE-COLONIAL-MUTUAL

Frequency: 1490 Kc......Power: 250 Watts Owned-Operated By Thames Broadcasting Corporation Transmitter Location..........Winthrop Point Time on the Air: 7:30 a.m. to 12 midnight;

Sundays, 8:30 a.m. to 12 mdnight Representatives Burn-Smith, Inc. and R. C. Foster

Personnel

PresidentR. L. Morey Commercial and Advertising Manager......Ivon B. Newman Program Director.....Len W. Stevens Publicity Director-Chief AnnouncerTed Hodge Musical Director......Richard Benvenuti

WSSR

STAMFORD—EST. 1941

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By.....Stephen R. Rintoul Phone Number 4-7575 Transmitter LocationLindstrom Rd., Shippan Point, Conn. Time on the Air6:30 a.m. to 12 midnight News Service UP Transcription Service World Broadcasting System

Personnel

Owner	Stephen R. Rintoul
Station Manager	Slocum Chapin
Program Director	Bill Voss
Chief Engineer	John Reilly

WATR

WATERBURY—EST. 1934

MUTUAL—COLONIAL—YANKEE

Frequency: 1320 Kc Power: 1000 Watts
Owned-Operated ByWATR Co., Inc.
Address71 Grand St.
Phone Number 3-5161
Transmitter LocationBaldwin Avenue
Time on the Air 8 a.m. to 12 midnight
News ServiceTransradio

Personnel

President-Station ManagerHarold Thomas
Commercial & AdvertisingSam Elman
Program DirectorJames Parker
Chief AnnouncerJohn Lotas
Publicity DirectorFoy Clark
Musical DirectorEdith Lacci
Chief Engineer

WBRY

WATERBURY - NEW HAVEN

CBS	
Frequency: 1590 KcPower: 1000 Watts	s;
Owned-Operated By	e.
publican, Inc.	
Addresses136 Grand St., Waterbury	·;
152 Temple St., New Haven	
T	

Transmitter Location. N. W. of Waterbury
Time on the Air. Unlimited license
Newspaper Affiliation. Waterbury American: Waterbury Republican
News Service AP
Transcription Service NBC Thesaurus
Representative Joseph Hershey McGillyra

Personnel

President	.W. J. Pape
Station Manager	E. J. Frey
Program Director	.Jack Henry
Commercial ManagerMurray	L. Grossman

-DELAWARE-

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 217

WDEL

WILMINGTON—EST. 1932

MASON-DIXON	GROUP
Frequency: 1150 Kc	.Power: 5000 Watts
Owned-Operated By	WDEL, Inc.
Address	.10th & King Sts.
Phone Number	7268
Transmitter LocationGo	overnor Printz Blvd.

Time News										
Trans										
Repre	sen	tativ	е	 	Paul	H.	Re	ıyn	ıer	Co.

Personnel

Station	Executive C	lair :	R. McC	ollough
Station	Manager	.J. C	Jorman	Walsh
Program	n Manager		Harvey	Smith
Publicit	y Director	C	harles	Colling

W D E L

A strongly-founded, well justified and energetically maintained reputation for better programs—programs that listeners LIKE—makes WDEL a sure-fire buy to cover thriving Delaware and populous, productive sections of Pennsylvania, Maryland and New Jersey.

5000 WATTS

1150 KC.

NBC BASIC RED NETWORK

WILM

WILMINGTON—EST. 1922
MUTUAL BROADCASTING SYSTEM
MASON-DIXON GROUP

Transmitter Location	Governor Printz Blvd.
Time on the Air	7 a.m. to 1 a.m.
News Service	UP
Transcription Service	NBC Thesaurus
Representative	Paul H. Raymer Co.
-	

Personnel

Station 1	Executive	Clair	R.	McCo	llough
Station I	Manager	J.	Go	man	Walsh
Program	Manager		C	arl A	nthony
Publicity	Director		F	lenry	Sholly

DISTRICT OF COLUMBIA-

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 218

WINX

WASHINGTON, D. C.—EST. 1940
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Lawrence J. Heller
Address 8th & Eye Sts., N.W.
Phone Number Republic 8000
Time on the Air. 131 hours per week
News Service ...INS
Transcription Service Standard Radio

Personnel

President-Station Manager Lawrence J. Heller Commercial Manager Paul L. Heller Program Director George J. Gow Production Manager-Chief Announcer Sam Lawder Publicity Director Kay Ford Continuity Director Jack Creamer Musical Director Bob Callahan Chief Engineer Ralph E. Cannon, Jr.

WJSV

WASHINGTON—EST. 1922 COLUMBIA BROADCASTING SYSTEM

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By... Columbia Broadcasting
System

System
Address ... 817 Earle Bldg.
Phone Number ... Metropolitan 3200
Transmitter Location ... Wheaton, Md.
Time on the Air: 6 a.m. to 1 a.m.; Sundays,
7:30 a.m. to 1 a.m.

Personnel

General Manager.....A. D. Willard Jr.
Commercial Manager...William D. Murdock
Sales Promotion Director......John Heiney

Program	Director	. Richard	Linkroum
Publicity	Director	James	Hurlbut
Auditor .	· · · · · · · · · · · · · · · · · · ·	Harry	R. Crow
Chief An	nouncer	Hugh	Conover
Musical I	Director	F	aul Kain
Chief Eng	ineer	Cl	yde Hunt
			_

WMAL

WASHINGTON, D. C.—EST. 1935 BLUE NETWORK

Frequency: 630 Kc. Power: 5000 Watts
Cwned By . The Evening Star Broadcasting Co.
Operated By . The Blue Network Co.
Address . 724-14th St., N.W.
Phone Number . Republic 4000
Transmitter Location . . Cedar Lane, Bethesda,
Md.

Time on the Air. 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.

Newspaper Affiliation...Washington Evening

Transcription Service......NBC Thesaurus;
Associated; Standard Radio; Langworth
Representative...National Broadcasting Co.

Personnel

rersonnet
Vice-PresidentFrank M. Russell
General ManagerK. H. Berkeley
Assistant Manager Carleton D. Smith
Assistant ManagerFred Shawn
Sales & Advertising Manager. John H. Dodge
Sales Promotion ManagerHugh Higgins
Publicity Director
Chief AnnouncerBryson Rash
Auditor
Chief News EditorThomas Knode
Radio-Recording Manager E. William Young
Night SupervisorRoss Filion
Musical DirectorMorgan Baer
Chief EngineerA. E. Johnson

WOL

WASHINGTON, D. C.-EST. 1928

MUTUAL BROADCASTING SYSTEM
Frequency: 1260 Kc. Power: 1000 Watts

Owned-Operated	By American	Broadcasting
Company		
Address	1627 K	Street, N.W
Phone Number		ropolitan 0010
Transmitter Locat	ionChill	um, Maryland
Time on the Air	: 24 hours d	aily except l

Radio; Associated Transcription Service
Representative......Spot Sales, Inc.

Personnel

riesident	TIL
Vice-President-General	
Manager	lph
Sales ManagerJames Fishbo	ack
Sales Promotion Manager Charles Zurhe	orst
Program DirectorMadeline Ens	ign
Production Manager-Chief	

Announcer Frank Blair
Publicity Director Walter Compton
Traffic Manager Lillian Ruppert
Continuity Director Loretta Kealy
Bookkeeper William Wallace
Musical Director Larry Geraghty
Chief Engineer H. H. Lyon

WRC

WASHINGTON, D. C.—EST. 1923 NATIONAL BROADCASTING CO.

Transcription Service.......NBC Thesaurus,
Associated, Standard Radio, Langworth
RepresentativeNational Broadcasting Co.

Personnel

Vice-PresidentFrank M. Russell
General Manager
Assistant ManagerCarleton D. Smith
Assistant ManagerFred Shawn
Sales & Advertising Manager John H. Dodge
Sales Promotion ManagerHugh Higgins
Publicity Director
Chief AnnouncerBryson Rash
Auditor
Chief News EditorThomas Knode

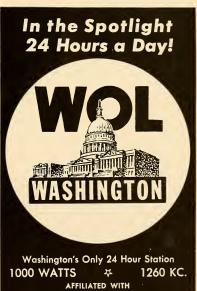
Radio-Recording	Manager. E.	William Young
Night Supervisor		Ross Filion
Musical Director		Morgan Baer
Chief Engineer		A. E. Johnson

WWDC

WASHINGTON, D. C .- EST. 1941

Personnel

President	.Stanley H. Horner
General Manager	.Edwin M. Spence
Program Director	Norman Reed
Chief Announcer	
Musical Director	Larry Hendricks
Chief Engineer	U. L. Lynch



MUTUAL BROADCASTING SYSTEM

The Nation's Playground

MIAMI BEACH

C FLORIDA S

AND

WKAT

GIVE YOU

THE MARKET WHERE

PEOPLE WITH MONEY

SPEND THEIR VACATIONS

1360 Kilocycles A T 1000 W. Day and Night

MIAMI BEACH, FLORIDA

UNITED PRESS NEWS • BLUE NETWORK

FLORIDA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 218

WMFJ

DAYTONA BEACH—EST. 1935

BLUE NETWORK

Frequency: 1450 KcPower: 250 Watts
Owned-Operated By W. Wright Esch
Address
Phone Number 91
Transmitter Location 1261/2 Magnolia Ave.
News Service Transradio
Time on the Air 7 a.m. to 12 midnight;
Sundays, 8 to 10 p.m.
The state of the s

Transcription Service Associated Music Publishers: Lang-Worth

RepresentativeJohn H. Perry Associates

Personnel

Owner

WFTL

FORT LAUDERDALE-EST, 1939

MILTHAL BROADCASTING SYSTEM

PIOTOTE BROTIDONSTITIC BIBLES			
Frequency: 710 KcPower: 10,000 Watts			
Owned byRalph A. Horton			
Operated byRadio Station WFTL			
Address			
Phone Number			
Transmitter Location2700 S. Andrews Ave.			
Time on the Air7:00 a.m. to 2:00 a.m.			
News ServiceUP			
Transcription ServiceStandard Radio;			
Associated Music Publishers			

Personnel

OwnerRalph A. Horton
General Manager
Commercial-Sales Promotion Manager
Irvin F. Duddleson
Production ManagerFred Temple
Chief AnnouncerJoe Ford
Artists' Bureau HeadRuth Tanksley
Musical DirectorJustine Bruce
Chief Engineer Joe L. Stewart

FORT MEYERS-EST. 1940

Frequency: 1240 Kc Power: 25	0 Watts
Owned-Operated ByFort Meyer	s Broad-
casting Co.	
Address	First St.
Phone Number	818
Transmitter Location51 East	First St.

Time on the Air...... 7 a.m. to 11 p.m. Transcription Service Associated Music Publishers

Personnel

President-Station Manager,

William E. Benns, Jr.

WRUF

GAINESVILLE-EST, 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 850 Kc Power: 5,000 Watts
Owned byState of Florida
Operated by University of Florida
Address
Phone Number
Transmitter LocationCampus, University of Florida
Time on the AirLimited to Sunset in Denver, Colo.
News ServiceUP
Transcription ServiceWorld Broadcasting
System; Langworth
Representative Burn-Smith Co., Inc.

Personnel

Director	Garland Powell
Commercial Manager	. John H. Sheely
Program Director	Alvin Flanagan
Publicity Director	Sam Founts
Office Manager	John L. Berry
Chief Announcer	Otis Boggs
Musical Director	Elizabeth Tew
Chief Engineer	Albert Moreno

Unassigned*

IACKSONVILLE-EST. 1942

Frequency: 1270 Kc......Power: 5000 Watts Owned-Operated By: Jacksonville Broadcasting Corp

.....Jacksonville Transmitter Location......Jacksonville

Personnel

PresidentJames F	R. Stocktor
Vice-Presidents: Ernest D. Black, E. G.	. McKenzie
Secretary-TreasurerRobert	R. Feagir

^{*}Station had a construction permit at presstime and no further information was available.

WJAX

JACKSONVILLE—EST. 1925

NATIONAL BROADCASTING CO.
Frequency: 930 Kc... Power: 5000 d.; 1000 n.
Owned. Operated By. City of Jacksonville. Fla.
Address l Broadcast Place
Phone Number .5-5821
Transmitter Location Hyde Park Country Club
News Service .INS
Transcription Service .NBC Thesaurus
Representative .John Blair & Co.,
Harry Cummings

Personnel

WJHP

JACKSONVILLE—EST. 1940

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM
Frequency: 1320 Kc......Power: 250 Watts
Owned-Operated By......The Metropolis Co.



Address
Phone Number5-7610
Transmitter LocationRead and Alamo Sts.
Time on the Air18 Hours Daily
Newspaper AffiliationJacksonville Journal
News Service
Transcription Service World Broadcasting
System
Representative John H. Perry Associates
Personnel
Personnel President
President
President
President John H. Perry Station Manager H. G. Wells, Jr. Sales Manager I. M. Koger
President John H. Perry Station Manager H. G. Wells, Jr. Sales Manager I. M. Koger Program Director Jack Rathbun
President John H. Perry Station Manager H. G. Wells, Jr. Sales Manager I. M. Koger Program Director Jack Rathbun Publicity Director Speed Veal

WMBR

JACKSONVILLE—EST. 1934

Personnel

President-Station ManagerFrank King Commercial-Sales Promotion Manager

Glenn Marshall, Jr.

WLAK

LAKELAND—EST. 1936

Chief Engineer......Roger Jenkins

WWPG

LAKE WORTH—EST. 1941 MUTUAL BROADCASTING SYSTEM

Owned-Operated ByLake Worth Broad-
casting Corp.
Business AddressP. O. Box 1031
Phone Number
Studio AddressOcean Blvd., Palm Beach, Fla.
Transmitter LocationOcean Blvd., Palm
Beach, Fla.
Time on the Air7:00 a.m. to 2:00 a.m.
News ServiceAP
Transcription ServiceLang-Worth

RepresentativeBurn-Smith Co. Personnel PresidentCharles A. Davis

Station-Sales Promotion Manager
H. W. Wilson
Commercial ManagerBen Decker
Program DirectorCharles Green
Publicity Director
Traffic DirectorLee White
Women's Program EditorRuth Flanigar
Chief AnnouncerTad Darling
Musical DirectorRonald Stanthorpe
Chief Engineer

WIOD

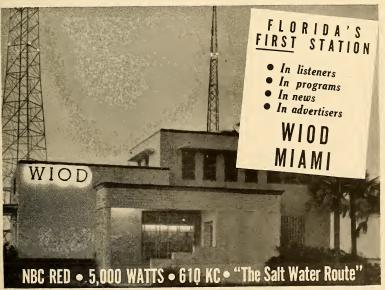
MIAMI—EST. 1926

MATIONAL BROADCASTING CO.
Frequency: 610 Kc Power: 5000 Watts
Owned-Operated By Isle of Dreams Broad
casting Corporation
Business Address 600 Biscayne Blvd
Phone Number
Studio AddressNews Towe
Transmitter Location Cameo Island
Time on the Air
Newspaper Affiliation Miami Daily News
News Service
Transcription Service Standard Radio
Associated Music Publishers

Representative....George P. Hollingbery Co.; Harry S. Cummings

Personnel

President	D. J. Mahoney
Secretary-Treasurer	Ross A. Reeder
Station Manager	Arch Robb
Commercial Manager	S. A. Vetter
Promotion Manager	Frank Jaffe
Program Director	.Earle J. Pudney
Continuity Director	D. M. Butler
News Editor	Brad Ansley
Educational Director	Lessie Collins
Musical Director	Clark Fiers
Chief Engineer	Milton C. Scott, Jr



FLOI	KIDA
W Q A M MIAMI—EST. 1921 COLUMBIA BROADCASTING SYSTEM FLORIDA BROADCASTING SYSTEM Frequency: 560 KcPower: 1000 Watts (C.P. 5000 d.)	Commercial Manager
Owned-Operated Miami Broadcasting Co. Address Postal Bldg. Phone Number 26121 Transmitter Location Biscayne Bay at 14th St. Time on the Air 6:30 a.m. to 12:30 a.m. News Service Transradio; UP Transcription Service World Broadcasting System; Lang-Worth Representative John Blair & Co.	ORLANDO—EST. 1924 COLUMBIA BROADCASTING SYSTEM FLORIDA BROADCASTING SYSTEM Frequency: 580 Kc Power: 5000 Waits Owned-Operated By Orlando Broadcasting Co., Inc. Business Address

Personnel

President and General Manager Fred W. Borton
Advertising Manager. Norman MacKay
Program Manager. Hazel McGuire
Sales Manager. Fred Mizer
Chief Engineer. Ralph Nulsen

WKAT

MIAMI BEACH—EST. 1937

BLUE NETWORK
Frequency: 1360 Kc... Power: 1000 Watts
Owned-Operated By... A. Frank Katzentine
Address... 1759 N. Bay Rd.
Phone Number ... 5-7471
Transmitter Location... 1759 N. Bay Rd.
Time on the Air... 6:30 a.m. to 12:30 a.m.
News Service... Reuters: UP
Transcription Service... Associated

Music Publishers

Personnel

WTMC

OCALA—EST. 1939 BLUE NETWORK

Personnel

	t				
General	Manager	 	 	 Hal	Davis

Production Manager	Ethel London
Musical Director	
Chief Engineer	
111 5	
WDI	B 0
ORLANDO—I	EST. 1924
COLUMBIA BROADCA	ASTING SYSTEM
FLORIDA BROADCA	
Frequency: 580 Kc	
Owned-Operated ByC	
Co., Inc.	manao bioaacasiing
Business Address	.563 N. Orange Ave.
Phone Number	
Studio Address	
Transmitter LocationDub	
Time on the Air6:30	
Sundays, 7:00 a.m. to 1	
News Service	
Transcription Service	World Broadcasting
System	
Representative	Paul H. Raymer Co.
Person	
President-Station Manager	net
	George C. Johnston
National Sales-Sales Prom	
ivational bales-bales Floid	W. G. McBride
Program Director	
Production Manager	
Publicity Director	
Local Advertising Manager	IOSUMNU DIIGGS
Musical Director	Walter D. Kirchle
Chief Engineer	I F Varhaugh
omer migmeer	L. larbrough

WLOF

ORLANDO—EST. 1940

BLUE NETWORK
Frequency: 1230 KcPower: 250 Watts
Owned-Operated By
Business AddressP. O. Box 1991
Phone Number
Studio AddressAngebilt Hotel
Transmitter LocationNear Orlando
Time on the Air6:30 a.m. to 12:00 midnight
News Service INS
Transcription ServiceNBC Thesaurus
RepresentativeJohn Blair & Co.;
Harry E. Cummings

Personnel

President-General Manager

WDLP

PANAMA CITY—EST. 1940 Frequency: 1230 Kc.....Power: 250 d., 100 n.



A WAR MESSAGE

to

ALL EMPLOYERS

* From the United States Treasury Department *

WINNING THIS WAR is going to take the mightiest effort America has ever made—in men, materials, and money!

An important part of the billions of dollars required to produce the planes, tanks, ships, and guns our Army and Navy need must come from the sale of Defense Bonds. Only by regular payday by pay-day investment of the American people can this be done.

Facing these facts, your Government needs, urgently, your cooperation with your employees in *immediately* enrolling them in

A PAY-ROLL SAVINGS PLAN

The voluntary Pay-Roll Savings Plan (approved by organized labor) provides for regular purchases by your employees of Defense Bonds through voluntary pay-roll allotments. All you do is hold the total funds authorized from payroll allotments in a separate account and deliver a Defense Bond to the employee each time his allotments accumulate to an amount sufficient to purchase a Bond.

You are under no obligation, other than your own interest in the future of your country, to install the Plan after you and your employees have given it consideration.

WHAT THE PAY-ROLL SAVINGS PLAN DOES

1. It provides immediate cash now to produce the finest, deadliest fighting equipment an Army and Navy ever needed to win. 2. It gives every American wage earner the opportunity for financial participation in National Defense. 3. By storing up wages, it will reduce the current demand for consumer goods while they are scarce, thus retarding inflation. 4. It reduces the percentage of Defense financing that must be placed with banks, thus putting our emergency financing on a sounder basis. 5. It builds a reserve buying power for the post-war purchase of civilian goods to keep our factories running after the war. 6. It helps your employees provide for their future.

Make Every Pay Day · BOND DAY

U. S. Defense BONDS * STAMPS



WSUN

ST. PETERSBURG-EST. 1927

BLUE NETWORK
Frequency: 620 Kc. Power: 5000 Wai

Owned-Operated By..City of St. Petersburg,

Address Recreation Pier

Phone Number......4747-4748

Owned-Operated By.....Panama City Broad-

Address First and Mercer Sts.

Time on the Air......102 hours weekly

News ServiceAP

Transcription Service.....World Broadcasting

casting Co., Inc.

System RepresentativeJohn H. Perry Associates **Personnel** President	Transmitter Location Bayview near Tampa, Time on the Air. 6:30 a.m. to 1 a.m. News Service. AP; UP Transcription Service Associated Music Representative Weed & Company Personnel Station Manager. Louis J. Link Sales Manager. Jerry Wigley
PENSACOLA—EST. 1926 NATIONAL BROADCASTING CO. Frequency: 1370 Kc Power 1000 d.; 500 n. Owned-Operated By Pensacola Broadcasting Company	Sales Promotion Manager. Jerry Whittington Program Director-Chief Announcer, Fred Daiger Production Manager. Maurice Hayes Public Relations Director. Joe Frohock Musical Director. Edith Ginn Chief Engineer. Tom Herrin
Address	WTSP ST. PETERSBURG—EST. 1939 MUTUAL BROADCASTING SYSTEM Frequency: 1380 Kc Power 1000 d.; 500 n. Owned-Operated By . Pinellas Broadcasting Co. Address
Frequency: 1240 Kc. Power: 250 Watts Owned-Operated By Fountain of Youth Properties. Inc. Address Fountain of Youth Park Phone Number 1400 Transmitter Location Fountain of Youth Gardens Time on the Air 7:00 a.m. to 11:00 p.m. News Service UP Representative Paul H. Rayner Co. Personnel President-Station Manager Glenn Marshall, Jr. Sales Manager John H. Cummins Program Director Frankie Collyger Chief Engineer Pat Bernhard	SARASOTA—EST. 1939 Frequency: 1450 Kc Power: 250 Watts Owned-Operated By WSPB, Inc. Business Address Sarasota Phone Number 2541 Studio Addresses Sarasota: Bradenton, Fla. Transmitter Location Ringling Isle, Sarasota Time on the Air 7 a.m. to 11 p.m. News Service UP Transcription Service World Broadcasting Personnel President-Station Manager Frank S. Lane Commercial Manager John Browning Chief Engineer John Buning
	388

WTAL

TALLAHASSEE—EST. 1935

FLORIDA NETWORK	rwork
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Frequency: 1340 Kc Power: 250 d.; 100 n.
Owned-Operated ByFlorida Capitol Broad-
casters, Inc.
Business AddressP. O. Box 989
Phone Number
Studio AddressThomasville Highway
Transmitter LocationThomasville Highway
Time on the Air 7 a.m. to 11 p.m.
Newspaper AffiliationHighlands County
Pilot: Scenic Highlands Sun (Avon Park,

Personnel

President	Gilbert Freeman
Station Manager	William C. Wyatt
Program Director	Mary Charles Findley
Chief Engineer	William A. Snowden, Jr.

WDAE

TAMPA—EST. 1922

Transmitter Location Forest Hills Country
Club Area

President David E. Smiley
Vice-President Ralph Nicholson
Sales Promotion Manager Joseph F. Smiley
Station Manager L. S. Mitchell
Program Director Kenneth W. Skelton
Musical Director M. E. Plattner
Chief Engineer William Pharr Moore

WFLA

TAMPA—EST. 1925

NATIONAL BROADCASTING CO. ORANGE NETWORK

Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation Tampa Tribune
News Service UP

Transcription Service.......NBC Thesaurus
RepresentativeJohn Blair & Co.;
Harry Cummings

Personnel

President	ason
Station Manager	Tison
Local Sales ManagerBert A	rnold
Musical DirectorFrank G	rassu
Chief EngineerJoe Mit	chell

WJNO

WEST PALM BEACH—EST. 1936 COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 KcPower: 250 Watts
Owned-Operated By
Business AddressP. O. Box 189
Phone Number 3638
Studio Address1415 Okeechobee Rd.
Transmitter Location 1415 Okeechobee Rd.
Time on the Air 6:30 a.m. to 12 midnight
Transcription Service Standard Radio;
C. P. MacGregor

Representative Weed & Co.

Personnel
President Marshall Heminway
General Manager Stephen Willis
Program Director Vernon Crawford
Chief Engineer John Moore

A cosmopolitan audience with metropolitan tastes

served by the only station programmed to fit this unique self-contained market.

WJNO

"The Voice of the Palm Beaches"
West Palm Beach, Florida

AFFILIATED WITH THE COLUMBIA BROADCASTING SYSTEM



Today, these already rich markets are experiencing increases in every classification of business, payrolls, retail sales, building . . . increases from 30% and more over last year. Atlanta, Columbus and Albany all are invaded by defense dollars. You cover these markets thoroughly with WATL, WRBL and WGPC.

ATLANTA

Served by WATL (MBS)

Metropolitan area population up from 442,294 to 471,000, Cobb County airport a \$400,000 project. radio families and 63,000 homes. 236,682 audience, \$4,500,000 pro-\$700,000 enlargement of Candler Fort Benning, adjacent to Colum- ject-200 defense housing units just Field. Atlanta's main airport. bus, has . . . monthly payroll of completed or planned . . . 6000 up 30%. 10,000 new telephones Columbus. Over \$16,000,000 has 98,710 radio homes, 134,972 fami- for Fort Benning, a bonus factor lies, 516,564 people. WATL is the in addition to the WRBL area southwest Georgia's oldest radio news station of Atlanta.

COLUMBUS

Served by WRBL (CBS)

With a total coverage area of Population up about 5000 since 522,175, WRBL covers 121,000 workers \$4,000,000 . . . its officers and new jobs! Retail sales in Albany (20.2% above year ago). Payrolls men trade almost exclusively in area now approximate \$20,000,000 in service. Large military payroll, been spent in construction work \$80,000,000 retail sales.

ALBANY

Served by WGPC (CBS)

1940, giving WGPC a potential yearly. Department store sales up 25%. Motor traffic up 33-1/3%. WGPC primary area has 25,540 radio homes, 56,334 families,

Represented by SPOT SALES, INC.

GEORGIA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 219

President
General ManagerEdward J. Lord
Commercial ManagerMac Tallman
Program DirectorLarry Rothman
Publicity DirectorKenneth Pryce
Chief AnnouncerLarry Rothman
Bookkeeper(Miss) Billie Barry
Chief EngineerNoel Martin

WALB

WGPC

ALBANY—EST. 1923 COLUMBIA BROADCASTING SYSTEM

GEORGIA BROADCASTING SYSTEM Frequency: 1450 Kc......Power: 250 Watts Owned By......Albany Broadcasting Co. Operated By......J. W. Woodruff, Sr. Address...... 125½ N. Jackson St. Transmitter Location......Gillionville Rd. Time on the Air....... 6 a.m. to 12 midnight News ServiceUP Transcription Service....World Broadcasting System; Lang-Worth Representative......Spot Sales, Inc.

Personnel General ManagerJ. W. Woodruff, Jr. Station-Commercial ManagerA. T. Spies Program Director - Chief

Announcer......Jesse F. Teasley Production Manager-Musical

Chief Engineer.................George Farris

WGAU

ATHENS-EST. 1938

Frequency: 1340 Kc.....Power: 250 Watts Owned-Operated By.....J. K. Patrick & Co. Address Bobbin Mill Road

71. 37 1
Phone Number
Transmitter Location Bobbin Mill Road
Time on the Air7 a.m. to 12 midnight
Transcription Service Standard Radio
Personnel
Manager-Chief Engineer M. C. Gorman
Production EngineerW. C. Gorman
Program Director Bill Evans
WAGA
T A G A
ATLANTA—EST. 1937
BLUE NETWORK
Frequency: 1480 KcPower: 1000 d.; 500 n.;
(C. P. 590 Kc.; 5000 Watts)
(C. P. 590 Kc.; 5000 Watts) Owned-Operated ByLiberty Broadcasting
Corp.
Address
Phone NumberMAin 5101
Transmitter LocationClifton Road
Time on the Air 6 a.m. to 12 midnight
News ServiceUP
Transcription Service Associated Music
Publishers
RepresentativeJohn Blair & Co.
Personnel
President
General ManagerDon loset
Sales ManagerMaurice C. Coleman
Program DirectorLee Bennett Publicity DirectorNorma Flynn
Publicity DirectorNorma Flynn
Chief AnnouncerJoe Hill
Chief Engineer
•
WATL
WAIL
ATLANTA—EST. 1931
MUTUAL BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM
Frequency: 1400 KcPower: 250 Watts
Owned-Operated ByJ. W. Woodruff tr/
as Atlanta Broadcasting Co.
Business AddressP. O. Box 1744
Phone Number
Studio Address
Transmitter Location
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 7 a.m. to 12 midnight
News Service UP
Transcription ServiceWorld Broadcasting
System: Lang-Worth
System: Lang-Worth
System: Lang-Worth RepresentativeSpot Sales, Inc.
System: Lang-Worth Representative
System: Lang-Worth Representative Spot Sales, Inc. Personnel President J. W. Woodruff
System; Lang-Worth Representative
System: Lang-Worth Spot Sales, Inc. Personnel
System; Lang-Worth Representative

Manager Richard T. Allen

Program DirectorJacquelyn Jones

Production Manager Evelyn Pollack

"THE VOICE OF THE SOUTH"

*

today . . . more than ever before

. . . is pledged to operation

* IN THE * PUBLIC INTEREST

A Greater Audience!

A Greater Opportunity!

A Greater Service!

FOR MERITORIOUS SERVICE

WSB

ATLANTA, GEORGIA

Licensed March 15, 1922

750 KC.- 50,000 WATTS

National Representatives, EDWARD PETRY & CO., INC.

Publicity Director Jerome Elliott	WGAC
Accountant	THU GAL
Musical Director	AUGUSTA-EST. 1940
•	
W A A T	BLUE NETWORK
WGST	MUTUAL BROADCASTING SYSTEM
	Frequency: 1240 Kc Power: 250 Watts
ATLANTA—EST, 1940	Owned-Operated By The Twin States Broad-
COLUMBIA BROADCASTING SYSTEM	casting Company
Frequency: 920 KcPower: 5000 d.; 1000 n.	Address Augusta
Owned By Georgia Institute of	Phone Number 2-2692-3-4
Technology	Transmitter LocationSand Bar Ferry Road
Operated By Southern Broadcasting	Time on the Air: 6 a.m. to 12 midnight; Sun-
Stations, Inc.	days, 8 a.m. to 12 midnight
AddressForsyth Bldg.	Newspaper AffiliationThe Augusta Herald
Phone NumberWalnut 8441	News ServicePA
Transmitter LocationCheshire Bridge Rd.	Transcription ServiceC. P. MacGregor; As-
Time on the Air 6 a.m. to 12 midnight	sociated; Keystone Broadcasting System
News ServiceAP	RepresentativeHeadley-Reed Company
System ; BMI	Personnel
Transcription ServiceWorld Broadcasting	PresidentF. Frederick Kennedy
Representative The Katz Agency	General Manager
Personnel	Commercial Manager
President-Station ManagerC. H. Calhoun	Sales Production Manager. Florence Thompson
Treasurer	Program Director-Chief
redsurer	
National Sales-Promotion	Announcer John Lindsay
Manager Frank Gaither	Chief EngineerJack Joplin
Program DirectorJohn Fulton	•
Production DirectorDon Naylor	WRDW
Musical DirectorLola Wallace	AA EN ID AA
Chief EngineerBen Akerman	AUGUSTA-EST, 1930
_	
	COLUMBIA BROADCASTING SYSTEM
WSB	Frequency: 1940 KcPower: 250 Watts
10 3 5	(C. P. 1480 Kc.; 5000 Watts)
	(C. P. 1480 Kc.; 5000 Watts) Owned-Operated ByAugusta Broadcasting
ATLANTA—EST. 1922	Owned-Operated By Augusta Broadcasting
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO.	Owned-Operated ByAugusta Broadcasting Company
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 KcPower: 50,000 Watts	Owned-Operated ByAugusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO.	Owned-Operated ByAugusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 KcPower: 50,000 Watts	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated ByThe Atlanta Journal Company Address Biltmore Hotel	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers . Hemlock 1045-1046-1047;	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 KcPower: 50,000 Watts Owned-Operated ByThe Atlanta Journal Company Address	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 KcPower: 50,000 Watts Owned-Operated ByThe Atlanta Journal Company Address	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 KcPower: 50,000 Watts Owned-Operated ByThe Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP; PA; UP	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers . Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service .NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager W. R. Ringson
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio Representative Edward Petry & Co.	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers . Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co.	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service U.P Transcription Service .NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel Personnel Tresident Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett Program Director Louis T. Rigdon
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett Program Director Louis T. Rigdon Publicity Director Charles Pointel, Jr. Musical Director Paul Reed
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP: PA: UP Transcription Service. Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager Jehn M. Outler, Ir.	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director Roy A. McMillan	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett Program Director Lauis T. Rigdon Publicity Director Charles Pointel, Jr. Musical Director Paul Reed Chief Engineer Harvey Aderhold
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50,000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers . Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Ir. Program Director Roy A. McMillan Production Manager Marcus Bartlett	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett Program Director Lauis T. Rigdon Publicity Director Charles Pointel, Jr. Musical Director Paul Reed Chief Engineer Harvey Aderhold
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP: PA: UP Transcription Service. Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director. Roy A. McMillan Production Manager. Lorin Myers	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager Arthur Lucas Station Manager F. J. Miller Commercial Manager Thurston Bennett Program Director Louis T. Rigdon Publicity Director Charles Pointel, Jr. Musical Director Paul Reed
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ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director Roy A. McMillan Production Manager Marcus Bartlett Sales Promotion Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NBC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager W. R. Ringson Sec. & Treas F. J. Miller Commercial Manager Thurston Bennett Program Director Louis T. Rigdon Program Director Charles Pointel, Jr. Musical Director Charles Pointel, Jr. Musical Director Paul Reed Chief Engineer Harvey Aderhold WM NO G BRUNSWICK—EST. 1939
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Ir. Program Director Roy A. McMillan Production Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Billmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director Roy A. McMillan Production Manager Marcus Bartlett Sales Promotion Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance Continuity Editor Al Flanagan	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Ir. Program Director Roy A. McMillan Production Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Billmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP; PA; UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director Roy A. McMillan Production Manager Marcus Bartlett Sales Promotion Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance Continuity Editor Al Flanagan	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200: Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP: PA: UP Transcription Service. Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager John M. Outler, Jr. Program Director. Roy A. McMillan Production Manager. Marcus Bartlett Sales Promotion Manager. Lorin Myers Artitsts' Bureau Head. Harrison Kimball Publicity Director. Ralph Williams Farm Director. Bill Prance Continuity Editor. Al Flanagan Transcription Editor. Hubert Batey	Owned-Operated By. Augusta Broadcasting Company Address
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: \$0.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation. The Atlanta Journal News Service AP: PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager John M. Outler, Jr. Program Director Roy A. McMillan Production Manager Lorin Myers Artitsts' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance Continuity Editor Hubert Batey Studio Production Manager Elime Ellis	Owned-Operated By. Augusta Broadcasting Company Address 10th & Broad Streets Phone Numbers 2-8805, 8806, 8807 Transmitter Location Buena Vista Ave., North Augusta, S. C. Time on the Air 18 hours daily News Service UP Transcription Service NEC Thesaurus Representative Burn-Smith Company, Inc. Personnel President Arthur Lucas Station Manager W. R. Ringson Sec. & Treas F. J. Miller Commercial Manager Thurston Bennett Program Director Louis T. Rigdon Publicity Director Louis T. Rigdon Publicity Director Charles Pointel, Jr. Musical Director Paul Reed Chief Engineer Harvey Aderhold WMOG BRUNSWICK—EST. 1939 Frequency: 1490 Kc Power: 250 d.; 100 n. Owned-Operated By. Coastal Broadcasting Company Address Brunswick Phone Number 1500
ATLANTA—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 750 Kc Power: 50.000 Watts Owned-Operated By The Atlanta Journal Company Address Biltmore Hotel Phone Numbers . Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050 Transmitter Location Tucker, Ga. Time on the Air 5 a.m. to 2 a.m. Newspaper Affiliation The Atlanta Journal News Service AP; PA: UP Transcription Service Standard Radio Representative Edward Petry & Co. Personnel President James M. Cox Manager J. Leonard Reinsch Sales Manager John M. Outler, Jr. Program Director. Roy A. McMillan Production Manager Lorin Myers Artitists' Bureau Head Harrison Kimball Publicity Director Ralph Williams Farm Director Bill Prance Continuity Editor Al Flanagan Transcription Editor Hubert Batey Studio Production Manager Elmo Ellis Musical Directors Perry Pechtel,	Owned-Operated By. Augusta Broadcasting Company Address

Time on the Air7 a.m. to 10 p.m.	VA/ BA BA
News ServiceUP	WMJM
Transcription Service World Broadcasting	
System	CORDELE—EST. 1940
Personnel	Frequency: 1490 Kc Power: 250 d.: 100 n.
	Owned-Operated ByCordell Dispatch Pub-
President Alma W. King	lishing Company
General Manager Kenneth E. White	Address Cordell
Program Director-Chief	Phone Number666
Announcer Thomas S. Gilchrist	Transmitter Location20th Ave. & B St.
Chief EngineerRobert M. Henley	Time on the Air6:45 a.m. to 10 p.m.
•	Newspaper Affiliation Cordell Dispatch
W A A	Transcription ServiceC. P. MacGregor;
WGAA	Keystone Broadcasting System
CEDARTOWN—EST. 1941	Representative Associated Radio Sales
	Personnel
Frequency: 1340 KcPower: 250 Watts	President-General ManagerJames S. Rivers
Owned ByNorthwest Georgia Broad-	Commercial ManagerGaines Brewster
casting Co.	Program Director
Operated By R. W. Rounsaville	Chief Announcer-Musical
AddressWest Theater Bldg.	Director
Phone Number	Chief Engineer Clayton Lee
Transmitter Location Cave Spring Rd.	•
Time on the Air16 hours daily	W D I I
News ServiceAP	WBLJ
Transcription ServiceKeystone Broad-	
casting System	DALTON—EST. 1940
Representative Cox & Tanz	MUTUAL BROADCASTING SYSTEM
Personnel	Frequency: 1230 KcPower: 250 Watts
PresidentO. C. Lam	Owned-Operated ByDalton Broadcasting
Vice-President-General	Corp.
ManagerR. W. Rounsville	Address111 Pentz St., Kenemer Bldg.
Program-Musical DirectorBill Shannon	Phone Number
Publicity DirectorDorothy Holt	Transmitter LocationRiver Bend Rd.
Chief AnnouncerBob Corley	Time on the Air 6 a.m. to 11 p.m.
Chief Engineer	News Service
•	Transcription ServiceStandard Radio
WDDI	Representative
WRBL	Personnel
	President
COLUMBUS—EST. 1928	Secretary-Treasurer and General
COLUMBIA BROADCASTING SYSTEM	ManagerDon Spencer
Frequency: 1230 KcPower: 250 Watts	Program Director-Chief
Owned By Columbus Broadcasting	Announcer
Company	Production ManagerDave Achor
Operated ByJ. W. Woodruff, Jr.	Chief Engineer
Address	•
Phone Number	WGGA
Transmitter Location15th Ave. & 30th St.	WGGA
Tim eon the Air: 6 a.m. to 1:30 a.m.; Sundays,	GAINESVILLE—EST. 1941
8 c.m. to 1:30 c.m.	Frequency: 1240 KcPower: 250 Watts
News ServiceUP	
Transcription Service Lang-Worth	Owned-Operated ByGainesville Broad- casters
RepresentativeSpot Sales, Inc.	Address
Personnel	Phone Number
President	Transmitter LocationAthens Road
Executive ManagerJ. W. Woodruff, Jr.	Time on the Air: 6 a.m. to 11 p.m.; Sundays,
Station Manager-Program	7 a.m. to 11 p.m.
Director	Newspaper AffiliationGainsville Eagle
Commercial Manager	News ServiceAP
Publicity-Musical DirectorGertrude Handley	Personnel
Chief Announcer	
Continuity DirectorAnice Wismer	General ManagerCharles Smithgall
Triffic ManagerSue Amon	Sales Promotion ManagerJohn Pearce
Chief Engineer	Program DirectorEd. Godfrey

GEOR	GTA TOTAL
Publicity DirectorNancy Thompson	M M A 7
Chief Announcer Haywood Pearce, 3rd	WMAZ
Chief EngineerL. H. Christian	MACON—EST. 1922
•	COLUMBIA BROADCASTING SYSTEM
WKEU	GEORGIA MAJOR MARKET TRIO
	Frequency: 940 KcPower: 5000 Watts
GRIFFIN—EST. 1934	Owned-Operated BySoutheastern Broad-
Frequency: 1450 KcPower: 100 Watts	casting Company, Inc.
Owned-Operated ByRadio Station WKEU	Address
Address	Transmitter LocationForsyth Road
Time on the AirC. P. Unlimited license	Time on the Air: 6 a.m. to 12 midnight; Sun-
Transcription ServiceC. P. MacGregor	days, 7:30 a.m. to 12 midnight
RepresentativeSears & Ayer, Inc. Personnel	News Service INS
Personnel	Transcription ServiceWorld Broadcasting
Manager A. W. Marshall, Jr.	System: Lang-Worth
•	RepresentativeThe Katz Agency
WIAC	Personnel
WLAG	President, General ManagerE. K. Cargill
LA GRANGE—EST. 1941	Commercial-Sales Promotion ManagerFrank Crowther
Frequency: 1240 KcPower: 250 Watts	Sec'y-TreasPublicity DirectorWilton E. Cobb
Owned-Operated ByLaGrange Broadcasting	Program DirectorAllie V. Williams
Company	Production ManagerWalter Graham
Address	Chief AnnouncerMarion P. Bragg
Phone Number	VP-Chief EngineerGeorge P. Rankin, Jr.
Transmitter LocationLa Grange Time on the Air6:30 a.m. to 10:30 p.m.	•
Newspaper AffiliationLaGrange Daily	W M C A
News	WMGA
News ServiceUP	MOULTRIE—EST. 1939
Personnel	Frequency: 1400 KcPower: 250 Watts
President	Owned-Operated ByFrank R. Pidcock, Sr.
Vice-President-SecretaryWillis J. Davis	Address Moultrie
Treasurer Arthur E. Edge, Jr. General Manager Edwin Mullinax	Phone Number
Program DirectorJohn Boggess	Transmitter Location
Chief EngineerJames Hudson	8 a.m. to 10 p.m.
•	News ServiceUP
WBML	Transcription ServiceNBC Thesaurus
AA D IAI T	Personnel
MACON—EST. 1940	OwnerFrank R. Pidcock
MUTUAL BROADCASTING SYSTEM	ManagerJohn F. Pidcock
Frequency: 1240 KcPower: 250 Watts	Commercial ManagerJack Murray
Owned-Operated ByMiddle Georgia	Program DirectorJackie Stringfellow
Broadcasting Company	Chief Announcer
AddressFirst National Bank Building Phone Number	Cilier Engineer
Transmitter Location8th & Mulberry Streets	
Time on the AirUnlimited License	WRGA
News ServiceUP	
Transcription ServiceNBC Thesaurus	ROME—EST. 1929
RepresentativeSpot Sales, Inc.	GEORGIA SPORT NETWORK
Personnel	Frequency: 1490 Kc Power: 250 Watts
President Ernest D. Black	Owned-Operated ByRome Broadcasting Corp.
General ManagerRobert R. Feggin Business ManagerCharles W. Pittman	Address National City Bank Building
Commercial ManagerAlfred Loew	Phone Number
Merchandising ManagerWilliam Doster	Transmitter LocationNational City Bank
Program DirectorMary Hester Richardson	Bldg.
Chief AnnouncerGene Marshall	Time on the Air: 6 a.m. to 11:05 p.m.; Sun-
Women's EditorBetty Gray	days, 8 a.m. to 11:05 p.m. News Service
Musical DirectorJim Williams	Hews betvice

Personnel President John W. Quarles Station Manager-Treasurer . Happy Quarles Sales Manager . Price Selby Commercial Manager . Mather Payne Program Director . Jimmy Kirby Chief Engineer . R. L. Starr WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By	J. Bruce Conovan 4 1) Watts Wimpy Avenue 1 909 Avenue 1 UP Wimpy Lawton
President John W. Quarles Station Manager-Treasurer . Happy Quarles Sales Manager . Price Selby Commercial Manager . Mather Payne Program Director . Jimmy Kirby Chief Engineer . R. L. Starr WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By	J. Bruce Conovan 4 1) Watts Wimpy Avenue 1 909 Avenue 1 UP Wimpy Lawton
Station Manager-Treasurer . Happy Quarles Sales Manager . Price Selby Commercial Manager . Mather Payne Program Director . Jimmy Kirby Chief Engineer . R. L. Starr .	J. Bruce Conovan 4 1) Watts Wimpy Avenue 1 909 Avenue 1 UP Wimpy Lawton
Sales Manager Price Selby Commercial Manager Mather Payne Program Director Jimmy Kirby Chief Engineer R. L. Starr WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By WSAV. Inc. Address Liberty National Bank Building Phone Number 5500: 3-4554 Transmitter Location 17 Remington Time on the Air: 7 a.m. to 10:30 p.r. days, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	4) Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
Commercial Manager. Mather Payne Program Director Jimmy Kirby Chief Engineer. R. L. Starr WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. WSAV, Inc. Address Liberty National Bank Building Phone Number	4) Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
Program Director Jimmy Kirby Chief Engineer R. L. Starr WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By WSAV. Inc. Address Liberty National Bank Building Phone Number 5600: 3-4554 Transmitter Location . President St., 1 mile East of Savannah Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc	Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc. Power: 250 Owned-Operated By 117 Remington Phone Number	Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
WSAV SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By	Watts Wimpy Avenue 909 Avenue n., Sun UP Wimpy Lawton
SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By 117 Remington Transmitter Location 117 Remington Time on the Air: 7 a.m. to 10:30 p.r. days. 9 a.m. to 3 p.m. News Service. News Service Station Manager H. Commercial Manager H. Commercial Manager Charles Chief Engineer James W.	Wimpy Avenue 909 Avenue n., Sun- UP Wimpy Lawton
SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By WSAV. Inc. Address Liberty National Bank Building Phone Number 5600: 3-4554 Transmitter Location . President St. 1 mile East of Savannah Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	Avenue 909 Avenue n., Sun UP Wimpy Lawton
SAVANNAH—EST. 1939 NATIONAL BROADCASTING CO. Frequency: 1340 Kc Power: 250 Watts Owned-Operated By WSAV, Inc. Address Liberty National Bank Building Phone Number 5600; 3-4554 Transmitter Location. President St., 1 mile East of Savannah Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Phone Number Formaliter Location 117 Remington Time on the Air: 7 a.m. to 10:30 p.r. days, 9 a.m. to 3 p.m. News Service. Personnel Station Manager H. Commercial Manager Charles Chief Engineer James W.	Avenue n., Sun UP Wimpy Lawton
NATIONAL BROADCASTING CO. Frequency: 1340 Kc	Avenue n., Sun UP Wimpy Lawton
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By WSAV, Inc. Address Liberty National Bank Building Phone Number 5600: 3-4554 Transmitter Location. President St., 1 mile East of Savannah Time on the Air: 7 a.m. to 12 midnight; Sundays, 9 a.m. to 3 p.m. **Personnel** Station Manager H. Commercial Manager Charles Chief Engineer James W	n., Sun UP Wimpy Lawton
Owned-Operated By	UP Wimpy Lawton
AddressLiberty National Bank Building Phone Number	Wimpy Lawton
Phone Number	Wimpy Lawton
Transmitter Location. President St., 1 mile East of Savannah Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	Lawton
of Savannah Commercial Manager Charles Chief Engineer James W days, 8 a.m. to 12 midnight	Lawton
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Chief EngineerJames W	
days, 8 a.m. to 12 midnight	
Name Courte	
News ServiceINS	
Transcription ServiceAssociated Music WRLC	
Publishers	
RepresentativeGeorge P. Hollingbery TOCCOA—EST. 1941	
Company Frequency: 1450 Kc Power: 250	Watts
Personnel Owned-Operated ByR. G. LeTo	
President	Road
Vice-President-General Phone Number	. 1751
Manager	
Commercial-Sales Promotion Time on the Air	
Manager	
Program DirectorGanus Scarborough Production Manager-Musical Transcription ServiceLang-Worth RepresentativeJoseph Hershey Manager-Musical	
Production Manager-Musical RepresentativeJoseph Hershey M. DirectorElecta Robertson Personnel	Gilivia
General ManagerBert (Commercial ManagerHarold H.	
Assistant & Program ManagerVirgle I	
WTOC Assistant & Program ManagerVirgle I Bookkeeper	
SAVANNAH—EST. 1929 Chief Engineer	
COLUMBIA BROADCASTING SYSTEM	
COLUMBIA BROADCASTING SISIEM	
Frequency: 1290 KcPower: 5000 Watts Owned-Operated By Sagarandh Broadcasting	
Owned-Operated By Savannah Broadcasting	
Company VALDOSTA—EST. 1940	
Company VALDOSTA—EST. 1940 Address	
Company Address	Rivers
Company Address	Rivers k Ave.
Company Address	Rivers k Ave.
Company Address	Rivers k Ave. 0; 1421 k Ave.
Company Address	Rivers k Ave.); 1421 k Ave. s daily
Company Address	Rivers k Ave. 0; 1421 k Ave. s daily UP
Company Address	Rivers k Ave. 0; 1421 k Ave. s daily UP
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP
Company Address	Rivers k Ave. 0; 1421 k Ave. s dailyUP dcasting D Sales
Company Address	Rivers k Ave. 0; 1421 k Ave. s dailyUP dcasting D Sales
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP dcasting c Sales Rivers
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP lcasting c Sales Rivers ham, Jr.
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP lcasting o Sales Rivers ham, Jr. Harmon
Company Address	Rivers k Ave. l; 1421 k Ave. s dailyUP leasting b Sales Rivers mam, Jr. Harmon Creamer

WAYX

WAYCROSS-EST, 1936

Frequency: 1230 Kc Power: 250 Watts
Owned-Operated By Jack Williams
Address
Phone Number 965
Transmitter Location Waycross
Time on the Air 7 a.m. to 10 p.m.
Newspaper AffiliationWaycross Journal-American
News Service UP
Transcription Service World Broadcasting
System
Representative Associated Radio Sales
RepresentativeAssociated Radio Sales
RepresentativeAssociated Radio Sales Personnel
RepresentativeAssociated Radio Sales Personnel President
RepresentativeAssociated Radio Sales Personnel
RepresentativeAssociated Radio Sales Personnel President
RepresentativeAssociated Radio Sales Personnel President
RepresentativeAssociated Radio Sales Personnel President
Representative Associated Radio Sales Personnel President

WDAK

WEST POINT-EST. 1940

MUTUAL BROADCASTING SYSTEM ALABAMA NETWORK

Frequency: 1340 Kc Power: 250 Watts
Owned-Operated ByValley Broadcasting Company
Address General Tyler Hotel
Phone Numbers
Transmitter LocationGeneral Tyler Hotel
Time on the Air: 7 a.m. to 11 p.m.; Saturdays, 7 a.m. to 12 midnight
News ServiceINS
Transcription ServiceAssociated Music Publishers

Personnel

President L. J. Duncan
General ManagerTed R. Woodard
Program Director-Chief
AnnouncerPerry Elliot
Chief Engineer Immes C Cabble

RADIO DAILY

IS RECEIVED AND READ
BY IMPORTANT
RADIO EXECUTIVES
EVERYWHERE

5 Days Each Week



52 Weeks Each Year

For Latest U.S. Census, Population and Retail Trade Data Please Turn to Page 222

KIDO

BOISE-EST, 1928 BLUE NETWORK

NATIONAL BROADCASTING CO. Frequency: 1380 Kc., Power: 2500 d.: 1000 n.

riequency: rece mentice ment more any more
Owned By C. G. Phillips & Frank Hill, d/b
Boise Broadcasting Station
Operated By
Address
Phone Numbers
Transmitter Location 41/2 miles northwest of

City Time on the Air: 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 10:30 p.m.

News Service..... Transcription Service....World Broadcasting System

Representative......John Blair & Company

Personnel

Sales Promotion Manager. Boyd Braithwaite Program Director-Chief

Traffic Manager......Catherine Scotland Sales Promotion Manager......Clete Lee Musical Director......Vern Moore

KID

IDAHO FALLS—EST. 1928
Frequency: 1350 KcPower: 5000 d.;
500 n.
Owned-Operated ByKID Broadcasting
Co.
AddressKID Building
Phone Number 4
Transmitter Location Ammon Road

Time on the Air...........Unlimited license Personnel

President and General Manager, J. W. Duckworth

LEWISTON-EST. 1935

Frequency: 1400 Kc.....Power: 250 Watts Owned-Operated By H. E. Studebaker Address.....Lewis-Clark Hotel Building

NBC-Red Network Blue Network



IDAHO'S Metropolitan Station Serves

46%

of Idaho's Total

Retail Sales

JOHN BLAIR & CO., Nat. Reps.

System; Langworth Feature Programs; C. P.

RepresentativeJohn Blair & Company Personnel

days, 12 noon to 7:15 p.m.

MacGregor

TWIN FALLS—EST. 1928 Commercial Manager. David Peterson Chief Engineer. Millon MacLafferty KFXD NAMPA—EST. 1922 Frequency: 1230 Kc. Power: 250 Watts Owned-Operated By. Radio Broadcasting Corp. Address Radio Bldg, Phone Number 2400 Studio Addresses: 1024 Twelfth Ave., South By Rome on the Air: 6 a.m. to 10 p.m.; Sundays, 8:30 a.m. to 5 p.m. News Service	Owner	RIFI
KFXD NAMPA—EST. 1922 Frequency: 1230 Kc. Power: 250 Watts Owned-Operated By. Frank E. Hurt Business Address. 1024 Twelith Ave., South Phone Number 1200 Studio Addresses: 1024 Twelith Ave., South Studio Addresses: 1024 Twelith Ave., South Time on the Air: 6 am. to 10 pm.; Sundays, 8:30 am. to 6 pm. News Service NBC Thesaurus; C. P. MacGregor; Lang-Worth Program Director Elatine Fisher Chief Engineer Doyle Cain Program Director Elatine Fisher Chief Engineer Doyle Cain Owned-Operated By. Radio Service Corporation KK F X D NAMPA—EST. 1922 Frequency: 1230 Kc. Power: 250 Watts Owned-Operated By. Radio Broadcasting Corp. Address Radio Bldg. Phone Number 2400 Transmitter Location Highway No. 30. west of Twin Falls Time on the Air: 6 am. to 10 pm.; Sundays, 8:30 am. to 6 pm. Worth Davis & Schwegler Representative North Davis & Schwegler Wice-Pres.Gen. Manager In Howard Olson Program Director Frank E. Hurt Commercial Manager Doyle Cain Program Director Frank E. Hurt Commercial Manager Production Manager Charles Crabtree KK B E I POCATELLO—EST. 1926 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1270 Kc. Power: 1000 Watts Owned-Operated By. Radio Broadcasting Corp. Address Radio Bldg. Phone Number 2400 Transmitter Location Highway No. 30. west of Twin Falls Time on the Air: 6 am. to 10 pm.; Sundays, 8:30 am. to 6 pm. Worth Davis & Schwegler Representative North Paulis Air Nort	Station ManagerDonald A. Wike	TWIN FALLS_EST, 1928
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President			0	o. :	P. Soule
Vice-Pres.	-General	Manager	. Henry	H.	Fletcher
Program	Director.		Ruthe	A.	Fletcher
Publicity	Director.		.Olive	M.	Leeney
Chief An	nouncer.		Harold	A.	Sparks
Chief End	gineer		Henry	H.	Fletcher

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For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 223

W	M	R	0
4.2	BVE	-	•

W T T T	OD	A-F	CT 1	020
Δ111	KUK	A	. I	ສວດ

Aone	71111	••
Frequency: 1280	KcPower	: 250 Watts
Owned-Operated	By Martin	R. O'Brien
Address	34	S. River St.
Phone Number		Aurora 4215
Transmitter Loca	tion	N. Aurora
Time on the Air.	6:30 a.m. to	local sunset
News Service		AP
Transcription Ser	vice: NBC Thes	saurus; Key-
stone Broadcas		

Doveonnol

1 Cl Source
Owner-General ManagerMartin R. O'Brien
Sales Promotion ManagerVincent G. Cofey
Program-Musical DirectorMary Louise Brown
Publicity DirectorJanet Goss
Artists' Bureau Head Frances Cook
BookkeeperVeronica Hammond
Continuity DirectorJulie Van der Meer
Chief EngineerLeo Burch

WJBC

BLOOMINGTON-EST. 1934 Frequency: 1230 Kc.....Power: 250 Watts

Owned-Operated by In. Incaregor, mag-
L. Gately & D. C. McGregor
Business Address209 E. Washington
Phone Number 535
Studio Addresses: 209 E. Washington; Mc-
Lean County Farm Bureau Bldg.; Illinois
Wesleyan Campus; Illiitois State Normal
University
Transmitter Location West Gregory St.,
Normal, Ill.

Time on the Air...... 6 a.m. to 10 p.m. News ServiceTransradio Transcription Service.....C. P. MacGregor; Lang-Worth

Representative......Spot Sales, Inc.

Personnel

President and Station
Manager A. M. McGregor
Commercial ManagerHugh L. Gately
Chief AnnouncerStanley Lantz
Traffic ManagerMarjorie Stanbus
Artists' Bureau HeadAl Staas
Musical Director
Chief EngineerTed Bailey
t-

CAIRO-EST, 1941

Frequency:	1490	Кс	Power:	250	Watts
Owned-Ope	rated	By	Oscar	c.	Hirsch
Address					Cairo

Transmitter	Location	North	of Cairo
Time on the	Air	. Unlimite	d license
	Personn	el	
Owner		Oscar	C. Hirech

WCAZ

rersonnei

PresidentBob	Compton
Station ManagerJoh	n Palmer
Program DirectorAntoinet	e Palmer
Chief AnnouncerBoyce	Butterfield

CHAMPAIGN-EST, 1937

Power: 250 Watts

Frequency: 1400 Kc.

. reducitel.					. ~		
Owned-Ope	rated	Ву	C	hamp	oaiç	n N	ews-
Gazette,	inc.						
Address					48	Main	a St.
Phone Num	ber					6-	1855
Transmitter	Locati	on .			C	hamp	aign
Time on th	e Air			Unlir	nite	d lic	ense
Newspaper	Affilio	tion .	(Cham	pai	gn N	ews-
Gazette							

Transcription Service Associated Music Publishers

Personnel

.....Marajen Stevick Station Manager

WAAF

CHICAGO-EST, 1922 Frequency: 950 Kc......Power: 1000 Watts

Owned-Operated By	Chicago Daily Drovers
Journal	
Address	Palmer House
Phone Number	
Transmitter Location	1001 Exchange Ave.
Time on the Air	6 a.m. to local sunset
Newspaper Affiliation	Chicago Daily Drovers

News Service..... UP Transcription Service......Standard Radio;

Lang-Worth Representative.... George P. Hollingbery Co.



Personnel	WCFL
President	
General ManagerWilliam E. Hutchinson	CHICAGO—EST. 1926
Commercial Manager Arthur F. Harre	NATIONAL BROADCASTING CO.
Sales Promotion ManagerWalter Beadell	Frequency: 1000 KcPower: 10000 Watts
Program Director-Chief AnnouncerLeland Gillette	Owned-Oper, By Chicago Federation of Labor
Musical DirectorJames Kozak	Address
Chief Engineer	Phone NumberSuperior 5300
A Comment and the comment of the com	Transmitter LocationDowners Grove, Illinois
• • • • • • • • • • • • • • • • • • •	Time on the air: 6 a.m. to 12:30 midnight; Sundays, 8:30 a.m. to 12 midnight
WAIT	News ServiceUP
	Transcription ServiceStandard Radio
CHICAGO—EST. 1941	RepresentativeThe Katz Agency
Frequency: 820 KcPower: 5000 Watts	Personnel
(C. P. 10000 Watts)	
Owned-Operated ByWAIT, Inc.	President
Address360 N. Michigan Avenue	Commercial ManagerM. B. Wolens
Phone Number	Program-Publicity DirectorGeorge T. Case
Transmitter LocationChurch Road, Elmhurst, Ill	Chief AnnouncerRobert M. Purcell
Time on the AirVariable Sign-off Schedule	Control Room SupervisorG. O. Porter
News Service: AP	Transmitter SupervisorJohn J. Kurilla
Transcription ServiceAssociated Music	Musical DirectorJohn Kelly
Publishers	Chief EngineerMaynard Marquardt
RepresentativeThe Walker Co.	
Personnel	•
PresidentGene T. Dyer	WCDW
Station-Commercial Manager,	WCRW
Herbert P. Sherman	CHICAGO—EST, 1926
Program DirectorJoseph Rudolph	Frequency: I240 KcPower: 100 Watts
Chief EngineerEdward J. Jacker	Owned-Operated ByClinton R. White
•	Address
WBBM	Phone NumberDiversey 4440
W D D III	Transmitter Location2756 Pine Grove Ave.
CHICAGO—EST. 1923	Time on the air: 11 .m. to 2 p.m. nd 5 p.m. to
COLUMBIA BROADCASTING SYSTEM	7 p.m.
Frequency: 780 KcPower: 50,000 Watts	Personnel
Owned-Operated ByThe Columbia Broad-	Owner
casting System, Inc.	•
Address410 North Michigan Ave. Phone	•
Transmitter LocationGlenview, Illinois	WEDC
Time on the Air5:30 a.m. to 1:30 a.m.	AAEDC
News Service	CHICAGO—EST. 1926
Transcription ServiceAssociated Music	Frequency: 1240 KcPower: 250 Watts
Publishers	Owned-Operated By Emil Denemark, Inc.
Representative	Address
Personnel	Phone NumberCrawford 4100
President	Transmitter Location 3860 Ogden Ave.
Vice-President and Station	Time on the air: 77 hours weekly
Manager H. Leslie Atlass Assistant Manager J. L. Van Volkenburg	News ServiceUP
Commercial ManagerJ. Kelly Smith	Personnel
Sales Promotion ManagerKing Park	President Emil Denemark
Program Director	ManagerFrank J. Kotnour
Assistant Program DirectorStuart Dawson	Sales Promotion ManagerDon F. Lavery
Western Division Publicity	Program DirectorTed E. Burklund
Director James J. Kane	Chief Announcer
Chief Announcer	Musical Director-Artists' Bureau Head,
Office ManagerJohn V. McLoughlin Musical DirectorCaesar Petrillo	William P. Brady Supervising EngineerEdward M. Ziolkowski
Chief EngineerFrank B. Falknor	Chief Engineer
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During 1940 and 1941, surveys repeatedly showed that when messages of national importance were broadcast over all major Chicago stations—W-G-N had the largest audience!

When you can have this <u>large</u>, <u>alert</u>, <u>W-G-N</u> <u>audience</u>, why take less?



The FIRST CHICAGO STATION in the Middle West

MUTUAL BROADCASTING SYSTEM

WENR

CHICAGO-EST. 1925

BLUE NETWORK

Frequency: 890 KcPower: 50000 Watts
Owned-Operated ByBlue Network Co.
Address Merchandise Mart
Phone NumberSuperior 8300
Transmitter LocationTinley Park, Ill.
Time on the air: 3 to 6:30 p.m. and 8 p.m. to
l a.m.; Saturdays, 3-6:30 p.m. and 12 mid-
night to 1 a.m.; Sundays, 12 noon to 7 p.m.
and 8 p.m. to 1 a.m.
Nous Corvino AD. INC. IID

Transcription Service	NBC	Thesaurus,
Standard Radio		
Representative	Blu	e Network

Personnel

President
V.P-Central Div. MgrE. R. Borroff
Program ManagerJames Stirton
Advertising and Sales Promotion Manager, E. J. Huber
Chief AnnouncerGene Rouse
Publicity Director Anthony J. Koelker
Production ManagerMaurice Wetzel
Sales ManagerMerritt Schoenfeld
Continuity EditorL. J. Edgely
Director of Public Service Programs, William E. Drips
william L. Drips

Sales Traffic Manager.....Ray M. Neihenge

WGES

CHICAGO-EST. 1924

riequency: 1350 Ac Fower: 3000 Walls
Owned-Operated ByOak Leave Broad-
casting Station, Inc.
Address
Phone NumberSeeley 8066
Transmitter LocationAshburn (Chicago)
Time on the AirUnlimited license
News ServiceAP
Transcription ServiceAssociated Music
Publishers

Representative......Forioe & Co. Personnel

z cr somici
Station Manager
Commercial ManagerArnold B. Hartley
Sales Promotion ManagerM. E. Clemens
Musical DirectorJohn Van
Chief Engineer

WGN

CHICAGO-EST, 1924

MUTUAL

Frequency: 720 KcPower: 50000 Watts
Owned-Operated By
Address 441 N. Michigan Ave.
Phone NumberSuperior 0100
Transmitter LocationRoselle, Illinois
Time on the Air: 5:30 a.m. to 1:35 a.m.; Satur-
days, 5:30 a.m. to 2 a.m.; Sundays, 8 a.m.
to 1:35 p.m.

Newspaper Affiliation....The Chicago Tribune News Service......AP, UP, Chicago Tribune Transcription Service.....World Broadcasting System

Paul H. Raymer Co.

Personnel

PresidentCol. Robert R. McCormick
Manager Director
Broadcasting Manager Frank P. Schreiber
Commercial ManagerWilliam A. McGuineas
Program DirectorJoseph Ainley
Sales Promotion ManagerBen H. Berentson
Special Events-Publicity DirectorBruce Dennis
News EditorTom Foy
Talent Division HeadMarvin Welt
Farm Director
Concert Division Head Austin Wilder
Musical Director
Chief EngineerCarl J. Meyers

''HELP THE RED

CROSS'



WIND

CHICAGO

(For station listing see Gary, Ind.)

WJJD

CHICAGO—EST, 1932

Frequency: 1160 Kc	Power: 20000 Watts
Owned By	WJJD Incorporated
Operated By	Ralph L. Atlass
Address230	North Michigan Ave
Phone Number	STAte 5466
Transmitter Location	Desplaines, Illinois
Time on the Air	.4:30 a.m. to sundown
News Service	Transradio
Transcription Service	Standard Radio
Langworth	

Representative.....Paul H. Raymer Company

President......Ralph L. Atlass

Vice-President	H. Leslie Atlass
Asst. to President-Program	Director
	Al Hollender
Commercial Manager	Frederick Harm
Chief Engineer	Walter Myers

FOR
MAXIMUM
RESULTS in CHICAGO
at MINIMUM
COST...

CHECK UP ON

WIND

5000 WATTS • 560 KC • FULL TIME
Studios in Gary, Indiana and Chicago, III.

National Sales Offices

230 North Michigan Avenue, Chicago, III.

WLS

CHICAGO—EST. 1924

BLUE NETWORK

8 p.m.; Saturdays, 5 a.m. to 3 p.m. and 6:30 p.m. to 12 midnight; Sundays, 8 a.m. to 12 noon and 7 to 8 p.m.

Personnel

President. Burridge D. Butler
Treasurer. George Cook
Station Manager. Glenn Snyder
Commercial Manager. Charles F. Freeman
Artists' Bureau Head. George Ferguson
Publicity and Sales Promotion

W J J D

20,000 WATTS • CHICAGO

"The Nation's Largest
Independent Station"

*

Specializing in creating audience response to the sponsor's product.



ILLIN	1013
T. T. D. d.	W 0 D 0
News EditorJulian Bentley	WSBC
Educational Director	
Traffic ManagerGrace Cassidy	CHICAGO—EST. 1925
Production Manager	Frequency: 1240 KcPower: 250 Watts
Musical DirectorPhil Kalar Chief EngineerThomas L. Rowe	Owned ByGene T. Dyer and partners
Chief Engineer	Operated ByRadio Station WSBC
	Address2400 W. Madison St.
WMAQ	Phone NumberSeeley 8066
	Transmitter Location2400 W. Madison St.
CHICAGO—EST. 1922	Time on the Air: 6 to 8:30 a.m., 10 to 11 a.m.,
NATIONAL BROADCASTING CO.	8 to 10 p.m. and 11 to 12 midnight.
Frequency: 670 KcPower: 50000 Watts	News ServiceAP
Owned-Operated By	Transcription ServiceAssociated Music
National Broadcasting Co., Inc.	Publishers
AddressMerchandise Mart	RepresentativeForjoe & Co.
Phone NumberSuperior 8300	Personnel
Transmitter Location Elmhurst, Ill.	President-General ManagerGene T. Dyer
Time on the Air6:15 a.m. to 1 a.m.	Program Sales ExecutiveArnold B. Hartley
News Service	Program DirectorRuth Shelly
Transcription ServiceNBC Thesaurus,	Musical DirectorDean Remick
Standard Radio	Chief EngineerEd Jacker
RepresentativeNational Broadcasting Co.	•
Personnel	WHFC
PresidentNiles Trammell	WULC
V-P, Cntral Division Mgr	CICERO—EST. 1926
Division EngineerHoward C. Luttgens	Frequency: 1450 KcPower: 250 Watts
Supervisor of Music LibraryD. A. Marcotte	Owned-Operated ByWHFC, Inc.
Night ManagerE. C. Cunningham	Address
Special Events DirectorKenneth D. Fry	Phone NumberLawndale 8228, Cicero 4305
Asst. to Manager A. W. Kaney	Transmitter Location6138 W. Cermak Road
Chief AnnouncerWilliam Kephart	Time on the Air: Unlimited license (18-hours
Publicity DirectorWilliam Ray	daily)
Continuity EditorWilliam Murphy	News ServiceUP
Production ManagerWynn Wright	Personnel
Sales ManagerM. M. Boyd	PresidentR. F. Hoffman
Business ManagerJohn F. Whalley	Manager
Program ManagerJules Herbuveaux Advertising and Sales Promotion Manager,	Chief AnnouncerJohn Ravenel
Emmons C. Carlson	Chief Engineer
Musical DirectorRoy Shield	
Director of Public Service Programs,	W/ Po A NI
Judith Waller	WDAN
(See Page 400)	
	DANVILLE—EST. 1938
WINDI	Frequency: 1490 Kc Power: 250 Watts
WMBI	Owned ByNorthwestern Publish-
CHICAGO—EST, 1926	ing Co.
Frequency: 1110 KcPower: 5000 Watts	Operated By Danville Commercial News
Owned-Operated ByThe Moody Bible	Address
Institute of Chicago	Phone Number
Address153 Institute Place	Transmitter Location 1500 N. Washington
Phone NumberMichigan 1570	Avenue
Transmitter Location	Time on the Air 7 a.m. to 10:15 p.m.
Time on the Air: Limited time with WBT; 75½	Newspaper Affiliation Danville Commer-
to 102½ hours weekly	cial News
News ServiceUP	News Service UP
Transcription ServiceStandard Radio,	Transcription ServiceStandard Radio
World Broadcasting System	RepresentativeJ. P. McKinney & Son
Personnel	Personnel
Vice-President	General Manager E. C. Hewes
Program DirectorRev. Wendell P. Loveless	Station Manager Francis A. Higgins
Publicity DirectorRussell Hitt	Commercial Manager Guy F. Kitchen
Chief Engineer A. P. Frye	Sales Promotion Manager Ward White
400	

ILLINOIS

Bragger Divogtor Cody Noble	Address Will Areado
Program Director	Address Hill Arcade Phone Number 4626 Main
AnnouncerDel Greenwood	Transmitter Location
Musical DirectorMarie Karlstrom	Time on the Air
Chief EngineerTed Magin	News Service
•	Transcription ServiceStandard Radio
WSOY	RepresentativeSears & Ayer
AA 2 O I	Personnel
DECATUR—EST, 1924	President and General Manager,
Frequency: 1340 Kc Power: 250 Watts	Howard A. Miller
Owned-Operated ByCommodore Broad-	Commercial Manager Rollin B. Laughner
casting, Inc.	Program Director-Traffic Manager,
Address	Zala Lanphere
Phone Number 5371-2	Chief AnnouncerBill Traylor
Transmitter Location 1891 No. Oakland Ave.	Chief EngineerGerald Foster
Time on the Air: 6 a.m. to 12 midnight; Sun-	
days, 7:30 a.m. to 12 midnight	WEBQ
Newspaper Affiliation Decatur Herald,	
Decatur Review	HARRISBURG—EST. 1923
News Service	Frequency: 1240 KcPower: 250 Watts
MacGregor, Keystone Broadcasting System	Owned-Operated ByHarrisburg Broad-
Representative	casting Company
Personnel	Address
PresidentF. W. Schaub	Phone Number
General Manager Merrill Lindsay	Time on the Air 6 a.m. to 10 p.m.
Program DirectorEaster Straker	News ServiceUP
Chief Announcer	Personnel
Musical DirectorJoe Mitchell	Station ManagerI. M. Taylor
Chief Engineer M. H. Stuckwish	Sales Promotion Manager-Chief Announcer,
•	Lindle Moore
WKBB	Program-Musical DirectorVirginia Crane
	Publicity Director
EAST DUBUQUE	Production ManagerBob Franz
EAST DUBUQUE (See Dubuque, Ia.)	
EAST DUBUQUE (See Dubuque, Ia.)	Production ManagerBob Franz Chief EngineerJoseph R. Tate
EAST DUBUQUE (See Dubuque, Ia.)	Production ManagerBob Franz Chief EngineerJoseph R. Tate
EAST DUBUQUE (See Dubuque, Ia.) W T M V	Production Manager Bob Franz Chief Engineer Joseph R. Tate
EAST DUBUQUE (See Dubuque, Ia.) W T M V EAST ST. LOUIS—EST. 1935	Production ManagerBob Franz Chief EngineerJoseph R. Tate W J P F HERRIN—EST. 1940
EAST DUBUQUE (See Dubuque, Ia.) T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager Bob Franz Chief Engineer Joseph R. Tate W J P F HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co Inc. Address Broadview Hotel. 5th and Broadway	Production Manager Bob Franz Chief Engineer Joseph R. Tate W J P F HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate W J P F HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number. 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m.
EAST DUBUQUE (See Dubuque, Ia.) WT N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co., Inc. Address Broadview Hotel. 5th and Broadway Phone Number	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number. 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 pm. News Service. UP
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting
EAST DUBUQUE (See Dubuque, Ia.) W T N V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager. Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. UP Transcription Service World Broadcasting System Representative. Sears & Ayer. Inc. Personuel
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co., Inc. Address Broadview Hotel. 5th and Broadway Phone Number	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address. Herrin Phone Number. 382 and 383 Transmitter Location. Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. UP Transcription Service World Broadcasting System Representative. Sears & Ayer. Inc. Personnel President. Orville W. Lyerla
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address. Herrin Phone Number. 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. Urranseription Service World Broadcasting System Representative. Sears & Ayer. Inc. Personuct President. Orville W. Lyerla Station Manager Charles R. Cook Program Director. Fred Reinhardt
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co Inc. Address. Broadview Hotel. 5th and Broadway Phone Number East 4390 Transmitter Location Broadview Hotel. 5th and Broadway Time on the Air 6 a.m. to 1 a.m. News Service INS Representative Sears & Fyer Personnel General Manager Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director Harry Coleman	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service World Broadcasting System Representative Sears & Ayer. Inc. Personnel President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address. Herrin Phone Number. 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. Urranseription Service World Broadcasting System Representative. Sears & Ayer. Inc. Personuct President. Orville W. Lyerla Station Manager Charles R. Cook Program Director. Fred Reinhardt
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co Inc. Address. Broadview Hotel. 5th and Broadway Phone Number East 4390 Transmitter Location Broadview Hotel. 5th and Broadway Time on the Air 6 a.m. to 1 a.m. News Service INS Representative Sears & Fyer Personnel General Manager Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director Harry Coleman	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System Representative Sears & Ayer, Inc. Personnel Personnel President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service. INS Representative. Sears & Fyer Personnel General Manager. Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director. Harry Coleman Musical Director. William Hart Chief Engineer. Thos. R. McLean	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System Representative Sears & Ayer, Inc. Personnel Personnel President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service. INS Representative. Sears & Fyer Personnel General Manager. Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director. Harry Coleman Musical Director. William Hart Chief Engineer. Thos. R. McLean	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System Representative Sears & Ayer. Inc. Personnel President Coville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond
EAST DUBUQUE (See Dubuque, Ia.) WTMV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Mississippi Valley Broadcasting Co. Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service. INS Representative. Sears & Fyer Personnel General Manager. Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director. Harry Coleman Musical Director. William Hart Chief Engineer. Thos. R. McLean	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address. Herrin Phone Number. 382 and 383 Transmitter Location. Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. World Broadcasting System Representative. Sears & Ayer. Inc. Personucl President. Orville W. Lyerla Station Manager. Charles R. Cook Program Director. Fred Reinhardt Production Manager. Edgar C. Deffenbaugh Chief Engineer. Lynton Lemond WLDS JACKSONVILLE—EST. 1941
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service INS Representative. Sears 6 Eyer Personnel General Manager. Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director. William Hart Chief Engineer. Thos. R. McLean WGIL GALESBURG—EST. 1938	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System Representative Sears & Ayer. Inc. Personnel President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond WLDS JACKSONVILLE—EST. 1941 Frequency: 1180 Kc. Power: 250 Watts
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number East 4390 Transmitter Location Broadview Hotel. 5th and Broadway Time on the Air 6 a.m. to 1 a.m. News Service INS Representative Sears & Eyer Personnel General Manager Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director Ralph Randall Program Director William Hart Chief Engineer Thos. R. McLean WGIL GALESBURG—EST. 1938 Frequency: 1400 Kc Power: 250 Watts	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air 6 a.m. to 10:15 p.m. News Service UP Transcription Service World Broadcasting System Representative Sears & Ayer. Inc. Personnel Personnel President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond WLDS JACKSONVILLE—EST. 1941 Frequency: 1180 Kc Power: 250 Watts Owned-Operated By Stephenson. Edge &
EAST DUBUQUE (See Dubuque, Ia.) WTN V EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number. East 4390 Transmitter Location. Broadview Hotel. 5th and Broadway Time on the Air. 6 a.m. to 1 a.m. News Service. INS Representative. Sears & Fyer Personnel General Manager. Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director. Harry Coleman Musical Director. William Hart Chief Engineer. Thos. R. McLean WGIL GALESBURG—EST. 1938 Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Galesburg Broad-	Production Manager Bob Franz Chief Engineer Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service Up Transcription Service World Broadcasting System Representative Sears & Ayer. Inc. Personucl President Orville W. Lyerla Station Manager Charles R. Cook Program Director Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer Lynton Lemond WLDS JACKSONVILLE—EST. 1941 Frequency: 1180 Kc. Power: 250 Watts Owned-Operated By Stephenson, Edge & Korsmeyer
EAST DUBUQUE (See Dubuque, Ia.) WTNV EAST ST. LOUIS—EST. 1935 Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Mississippi Valley Broadcasting Co., Inc. Address. Broadview Hotel. 5th and Broadway Phone Number East 4390 Transmitter Location Broadview Hotel. 5th and Broadway Time on the Air 6 a.m. to 1 a.m. News Service INS Representative Sears & Eyer Personnel General Manager Carlin S. French Sales Promotion-Production Manager. Ralph Randall Program Director Ralph Randall Program Director William Hart Chief Engineer Thos. R. McLean WGIL GALESBURG—EST. 1938 Frequency: 1400 Kc Power: 250 Watts	Production Manager. Bob Franz Chief Engineer. Joseph R. Tate WJPF HERRIN—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By Orville W. Lyerla Address Herrin Phone Number 382 and 383 Transmitter Location Herrin Time on the Air. 6 a.m. to 10:15 p.m. News Service. UP Transcription Service World Broadcasting System Representative. Sears & Ayer. Inc. Personnel Personnel President Orville W. Lyerla Station Manager. Charles R. Cook Program Director. Fred Reinhardt Production Manager Edgar C. Deffenbaugh Chief Engineer. Lynton Lemond WLDS JACKSONVILLE—EST. 1941 Frequency: 1180 Kc. Power: 250 Watts Owned-Operated By Stephenson. Edge &

Phone Number
Jacksonville
Time on the AirDaytime license
News ServiceUP
Transcription ServiceStandard Radio
Personnel
General ManagerEdgar Parsons
General ManagerEdgar Parsons Sales Promotion ManagerPat O'Halloran
Sales Promotion ManagerPat O'Halloran
Sales Promotion ManagerPat O'Halloran Production ManagerJohn O'Connor
Sales Promotion Manager Pat O'Halloran Production Manager John O'Connor Chief Announcer Ken Lambert

WCLS

JOLIET—EST. 1923
Frequency: 1340 KcPower: 250 Watts
Owned-Operated ByWCLS, Inc
Address 7 East Clinton St
Phone NumberJoliet 476
Transmitter LocationMaple Rd
Time on the Air7 a.m. to 12 midnigh
News ServiceUI
Transcription Service Associated Music
Publishers
Danaannal

Personnel

President	she
Station ManagerRobert M.	Holt

Commercial-Sales	Promotion Manager,
	Frank R. Davis
Program Director-	Chief Announcer,
	James Mitchell
Publicity Director	Roger Patrick
Chief Engineer	Lester De Costa

WMBD

PEORIA—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1470 KcPower: 5000 Watts
Owned-Operated By Peoria Broadcasting
Company
Address200 Alliance Life Bldg.
Phone Number7133
Transmitter LocationHighway No. 29,
halfway between Peoria and Pekin
Time on the Air: 5:45 a.m. to 12 midnight,
Sundays, 8 a.m. to 12 midnight
News ServiceUP
Transcription ServiceStandard Radio,
Lang-Worth, BMI
RepresentativeFree & Peters, Inc.
Porconnol

President and Manager..... Edgar L. Bill Assistant Manager......Charles C. Caley National Sales Manager.... Hugh K. Boice, Jr. Promotion Manager......C. Russell Ehresman

Everything Points To ROCKFORD

A GREAT DEFENSE MARKET

☆ LOCATION OF CAMP GRANT

2ND MACHINE TOOL CITY IN U. S.

* PAYROLLS HITTING NEW HIGHS

☆ RETAIL SALES 40% OVER 1940

WROK ROCKFORD'S 1000 WATT MUTUAL OUTLET

Owned and Operated by Rockford Consolidated Newspapers, Inc. The Rockford Morning Star and Register-Republic

National Representatives:

HEADLEY-REED CO.

ROCKFORD IS 100 MILES WEST OF CHICAGO

WHBF

ROCK ISLAND-EST. 1925

MUTUAL BROADCASTING SYSTEM
Frequency: 1270 Kc.......Power: 5000 Watts
Owned-Operated By......Rock Island Broad-

•

Program Director......R. Brooks Watson

Continuity Director. Vernon Note
Farm Editor. Emill Bill
Artists' Bureau Head Milton Budd
Musical Director. Robert Black

Josephine Wetzler

Director of Womens Activities.

Musical DirectorRobert Black Chief EngineerTed Giles	Owned-Operated ByRock Island Broad- casting Co.
•	Business Address1800 Third Ave.
WTAD	Phone Number
WIAD	Studio Addresses1800 Third Ave., Fifth Ave.
QUINCY—EST. 1926	
COLUMBIA BROADCASTING SYSTEM	Bldg., Moline; Orpheum Theater, Davenport,
	Iowa
Frequency: 930 KcPower: 1000 Watts	Transmitter Location23rd Ave. and 52 St.,
Owned-Operated ByIllinois Broadcasting	Moline, Ill.
Corp.	Time on the Air: 5:30 a.m. to 12 midnight,
AddressW.C.U. Bldg., 510 Main St.	Sundays, 8 a.m. to 12 midnight.
Phone Number6200	Newspaper AffiliationThe Rock Island Argus
Transmitter LocationQuincy Gardens	News Service
Time on the Air 6 a.m. to 12 midnight	Transcription ServiceStandard Radio,
News ServiceUP	Lang-Worth
Transcription ServiceWorld Broadcasting	RepresentativeHoward H. Wilson Company
System, C. P. MacGregor	Davasanal
RepresentativeThe Katz Agency	Personnel
Personnel	PresidentJohn W. Potter
President	Vice-President-General Manager L. C. Johnson
Secretary-TreasurerH. G. Kreitemeyer	Commercial ManagerMaurice Corken
Vice-President	National Sales ManagerMarvin Rosene
General Manager	Program ManagerJ. Woodrow Magnuson
Commercial Manager W. J. Rothschild	Publicity DirectorDon Wright
Program DirectorJack Sexton	Sales Promotion ManagerTed Arnold
Traffic DirectorZoula Gatewood	Sports DirectorVan Patrick
Musical DirectorConnie Williams	Director of Women's Programs. Millicent Polly
Chief EngineerFrancis Wentura	Traffic ManagerForest Cooke
Omer angineer	Musical DirectorLucia Thompson
•	Chief Engineer
WDAV	Oniei Engineer
WROK	•
ROCKFORD—EST. 1923	•
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM	W C R S
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM	WCBS
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n.	
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM	SPRINGFIELD—EST. 1928
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n. Owned-Operated ByRockford Broadcasters,	
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n. Owned-Operated ByRockford Broadcasters, Inc. AddressNews Tower	SPRINGFIELD—EST. 1928 BLUE NETWORK
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n. Owned-Operated ByRockford Broadcasters, Inc. Address	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc Power: 250 Watts
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n. Owned-Operated ByRockford Broadcasters, Inc. AddressNews Tower Phone NumberMain 5632 Transmitter LocationKilburn Ave. Rd.	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 KcPower: 250 Watts Operated ByWCBS, Inc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 KcPower: 1000 d. 500 n. Owned-Operated ByRockford Broadcasters, Inc. AddressNews Tower Phone NumberMain 5632 Transmitter LocationKilburn Ave. Rd. Newspaper AffiliationRockford Morning Star, Rockford Register Republic News ServiceUP	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number 9855 Transmitter Location 2200 S. 6th
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address	### SPRINGFIELD—EST. 1928 ### BLUE NETWORK Frequency: 1450 Kc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address	### SPRINGFIELD—EST. 1928 ### BLUE NETWORK Frequency: 1450 Kc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star. Rockford Register Republic News Service. UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel	### SPRINGFIELD—EST. 1928 ### BLUE NETWORK Frequency: 1450 Kc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms	## SPRINGFIELD—EST. 1928 ## BLUE NETWORK Frequency: 1450 Kc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers	### SPRINGFIELD—EST. 1928 ### BLUE NETWORK Frequency: 1450 Kc.
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star. Rockford Register Republic News Service. UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager. Walter Koessler	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location 2200 S. 6th Time on the Air 6 a.m. to 12 midnight Newspaper Affiliation Illinois State Journal News Service AP Representative Sears & Ayer, Inc. Personnel
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative Sears & Ayer, Inc. Personnel President Harold L. Dewing
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By. WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President. A. W. Shipton
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service. UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon Public Relations Director.	SPRINGFIELD—EST. 1928 BLUE NETWORK
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon Public Relations Director. Florence Lovejoy Shugars	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President. A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service. UP Transcription Service Standard Radio Regresentative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director. James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director. John Dixon Public Relations Director. Florence Lovejoy Shugars Chief Announcer-Artists' Bureau,	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President. A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz Publicity Director. Lyle Munson
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon Public Relations Director. Florence Lovejoy Shugars Chief Announcer-Artists' Bureau, Maurice P. Owens	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. \$23 E. Capital Phone Number. 9855 Transmitter Location 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation Illinois State Journal News Service AP Representative Sears & Ayer, Inc. Personnel President Harold L. Dewing Vice-President A. W. Shipton Secretary L. G. Pefferle Station Manager. Jack Heintz Publicity Director Lyle Munson Chief Announcer. C. A. Miller
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon Public Relations Director. Florence Lovejoy Shugars Chief Announcer-Artists' Bureau, Maurice P. Owens Continuity Director Marjorie Hillard	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS. Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President. A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz Publicity Director. Lyle Munson Chief Announcer. C. A. Miller Sales Promotion Manager. Carroll Neeld
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service. UP Transcription Service Standard Radio Regresentative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director. James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director. John Dixon Public Relations Director. Standard Radio Rockford Register Republic Reference Lovejoy Shugars Chief Announcer-Artists' Bureau, Maurice P. Owens Continuity Director. Marjorie Hillard Musical Director. Lorna Lane	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz Publicity Director Lyle Munson Chief Announcer. C. A. Miller Sales Promotion Manager. Carroll Neeld Musical Director. John Geli
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel Personnel President Ruth Hanna Simms Managing Director James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director John Dixon Public Relations Director. Florence Lovejoy Shugars Chief Announcer-Artists' Bureau, Maurice P. Owens Continuity Director Marjorie Hillard	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS. Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President. A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz Publicity Director. Lyle Munson Chief Announcer. C. A. Miller Sales Promotion Manager. Carroll Neeld
ROCKFORD—EST. 1923 MUTUAL BROADCASTING SYSTEM Frequency: 1440 Kc. Power: 1000 d. 500 n. Owned-Operated By Rockford Broadcasters, Inc. Address. News Tower Phone Number Main 5632 Transmitter Location Kilburn Ave. Rd. Newspaper Affiliation Rockford Morning Star, Rockford Register Republic News Service. UP Transcription Service Standard Radio Representative Headley-Reed Co. Personnel President Ruth Hanna Simms Managing Director. James Rodgers General Manager Walter Koessler Sales Promotion Manager William R. Traum Program Director. John Dixon Public Relations Director. Florence Lovejoy Shugars Chief Announcer-Artists' Bureau, Maurice P. Owens Continuity Director Marjorie Hillard Musical Director Lorna Lane Chief Engineer. Thomas C. Cameron	SPRINGFIELD—EST. 1928 BLUE NETWORK Frequency: 1450 Kc. Power: 250 Watts Operated By WCBS, Inc. Address. 523 E. Capital Phone Number. 9855 Transmitter Location. 2200 S. 6th Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation. Illinois State Journal News Service. AP Representative. Sears & Ayer, Inc. Personnel President. Harold L. Dewing Vice-President A. W. Shipton Secretary. L. G. Pefferle Station Manager. Jack Heintz Publicity Director Lyle Munson Chief Announcer. C. A. Miller Sales Promotion Manager. Carroll Neeld Musical Director. John Geli

WTAX

SPRINGFIELD—EST. 1930
Frequency: 1240 KcPower: 100 Watts
Owned By WTAX, Inc.
Operated ByJay A. Johnson
Business Address204 Reisch Bldg.
Phone Number2-4441
Studio Address
Transmitter Location 117-119 S. 5th St.
Time on the Air: 6 a.m. to 11:30 p.m.; Sundays,
7 a.m. to 11:30 p.m.
News ServiceUP
Transcription Service Associated Music
Publishers

Representative......The Foreman Company
Personnel

President and Manager......Jay A. Johnson

WDZ

TUSCOLA-EST. 1921

Frequency: 1050 KcPower: 1000 Watts
Owned-Operated By WDZ Broadcasting
Company
AddressStar Building
Phone Number
Transmitter Location Intersection of U. S.
Highways 36 and 45
Time on the AirSunrise to sunset
News ServiceUP
Transcription ServiceLang-Worth
Representative Howard H. Wilson Co.

Personnel

PresidentE. L. Bill
Station and Sales ManagerClair B. Hull
Promotion ManagerWalter Schafer
Program Director-Chief Announcer. Fran Booton
Production ManagerCurt Poulton
Musical-Publicity DirectorHerbert L. Johnson
Artists' Bureau HeadFrank Jennings
Chief EngineerMark C. Spies

WILL

URBANA-EST, 1922

OIDMIAN—LDI. 1322
Frequency: 580 KcPower: 5000 d.
Owned-Operated By University of Illinois
Business AddressUrbana
Phone Number
Studio Address400 S. Wright St.
Transmitter Location mile south on First
St. Road, Champaign, Ill.
Time on the Air6:30 a.m. to local sunset
Newspaper AffiliationDaily Illini (student

Personnel

Director. Jos. F. Wright
Program Director. Frank E. Schooley
Publicity Director. Art Wildhagen
Chief Announcer. Paul Bolman
Continuity Editor. Virginia Cook
Musical Director. Lanson F. Demming
Production Director. Nat H. Erwin
Chief Engineer. A. James Ebel
(Non-Commercial Station)

INDIANA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 225

WHBU

ANDERSON-EST. 1922

Frequency: 1240 KcPower: 250 Watts
Owned-Operated By Anderson Broad-
casting Corp.
Business AddressCitizens Bank Bldg.
Phone Number
Studio Address
Transmitter Location1110 Meridian St.
Time on the Air 7 a.m. to 10 p.m.
News ServiceUP
Transcription ServicesNBC Thesaurus,
Standard Radio
RepresentativeAssociated Radio Sales

Personnel

President-General	Manager.	L	. M	. Kenneti
Commercial Mana	ger	John	R.	Atkinson

WTRC

ELKHART—EST. 1931

Radio; Keystone
Representative Burn-Sr

Representative.....Burn-Smith Company, Inc.

Personnel

Program DirectorPaul Upson	Auditor Kenneth Foellinger
Musical DirectorEthel Geiss	Sales Promotion MgrJack O'Mara
Chief EngineerKenneth Singleton	Program Director Eldon Campbell
•	Production DirectorCarl Vandagrift
W T O A	Chief AnnouncerJ. Howard Ackerley
WEOA	Chief EngineerRobert G. Duffield, Jr.
	•
EVANSVILLE—EST. 1936	WAWA
COLUMBIA BROADCASTING SYSTEM	WOWO
Frequency: 1400 KcPower: 250 Watts	
Owned-Operated ByEvansville On The	FORT WAYNE—EST. 1925
Air, Inc.	BLUE NETWORK
Address	Frequency: 1190 KcPower: 10,000 Watts
Phone Number 2-1171	Owned By Westinghouse Electric & Míg. Co.
Transmitter LocationEvansville	Operated By. Westinghouse Radio Stations, Inc.
Time on the Air	Address
Transcription Service World Broadcasting	Phone Number
System Representative	(Junction)
	Time on the Air5:30 a.m. to 1 a.m.
Personnel	News Service
Secretary-Treasurer	Transcription ServicesNBC Thesaurus;
and General ManagerClarence Leich	Standard Radio
•	RepresentativeNational Broadcasting Co.
WGBF	Personnel
	Vice-President
EVANSVILLE—EST. 1925	Station Manager
BLUE NETWORK	Commercial Manager Frank V. Webb
NATIONAL BROADCASTING CO.	Auditor
MUTUAL BROADCASTING SYSTEM	Program DirectorEldon Campbell
Frequency: 1280 Kc Power: 5000 d.; 1000 n.	Production ManagerCarl Vandagrift
Owned-Operated By Evansville On The	
Air, Inc.	Sales Promotion MgrJack O'Mara Chief AnnouncerJ. Howard Ackley
Address	Continuity SupervisorH. C. Woehrmeyer
Phone Number	Musical DirectorJeanne Brown
Transmitter Location Evansville Time on the Air	Chief EngineerRobert G. Duffield, Jr.
Transcription Service World Broadcasting	
System	WIND
Representative	
Personnel	GARY—EST. 1927
General ManagerClarence Leich	CBS
•	Frequency: 560 KcPower: 5,000 Watts
W C I	Owned-Operated By Johnson-Kennedy
WGL	Radio Corp. Business Address504 Broadway
FORT WAYNE—EST, 1924	Phone Numbers
BLUE NETWORK	State 4176 (Chicago)
NATIONAL BROADCASTING CO.	Studio Addresses504 Broadway;
Frequency: 1450 KcPower: 250 Watts	230 N. Michigan Blvd., Chicago
Owned By Westinghouse Electric Mfg. Co.	Transmitter LocationBlack Oak, Indiana
Operated By Westinghouse Radio Stations, Inc.	Time on the Air 6 a.m. to 4 a.m.
Business Address925 So. Harrison St.	News Service
Phone Number	National Sales Office Address 230 N. Michi-
Studio AddressWestinghouse Building	gan Blvd., Chicago, Ill.
Transmitter LocationWestinghouse Building	Representative Foreman Company
Time on the Air6:30 a.m. to 12 Midnight	Personnel
News ServiceUP	President
Transcription ServiceNBC Thesaurus,	ManagerDee O. Coe
Standard Radio RepresentativeNational Broadcasting Co.	Sales ManagerJohn T. Carey
Personnel	Program DirectorJ. Riley Jackson
	Production ManagerRobert Diller Director of Public RelationsAl Hollender
Vice-President	Chief Engineer
Commercial ManagerFrank V. Webb	(See Page 407)
Tamara Managar, Train V. Webb	(DCC 1 496 101)

WHIP

HAMMOND-EST. 1937

News ServiceINS
Transcription Service Lang-Worth
Personnel
President-General Manager. George F. Sourrier Managing Director
Commercial-Sales Promotion
Manager Robert E. Potter Program Director Mark Love
Production Manager Elmer Herkner Publicity Director Lyn Farnham
Artists Bureau HeadFrank Bennett
Sports DirectorRobert Bryar
Foreign Director
Musical Director
Chief Engineer

WJOB

HAMMOND-EST. 1928

 Frequency:
 1230
 Kc.
 Power:
 250
 Watts

 Owned-Operated by
 O.
 E. Richardson & Fred L.
 Fred L.
 Address.
 449
 State St.
 State St.
 State St.
 Hammond 9800
 Transmitter Location.
 449
 State St.
 State St.
 Time on the Air.
 7 a.m. to 12 midnight
 Transmitter Location.
 WReys Service.
 UP
 Representative.
 Associated Radio Sales

Personnel

Station Manager....O. E. Richardson Technical Supervisor......John Felthouse

WFBM

INDIANAPOLIS—EST. 1924

COLUMBIA BROADCASTING SYSTEM
Frequency: 1260 Kc... Power: 5000 Watts
Owned-Operated By... WFBM, Inc.
Address ... 48 Monument Circle
Phone Number ... LIncoln 8506
Transmitter Location ... 2 miles northeast of
Millersville, Indiana
Time on the Air ... 18 hours (regularly)

Why argue with facts?...in INDIANAPOLIS

WIRE

CARRIES MORE
LOCAL COMMERCIAL
PROGRAMS THAN
ALL THREE OTHER
STATIONS

Combined!



BASIC NBC RED

GEO. P. HOLLINGBERRY
REPRESENTATIVES



Transcription ServiceAssociated Music	WISH
RepresentativeThe Katz Agency	INDIANAPOLIS—EST. 1941
Personnel	BLUE NETWORK
President	Frequency: 1310 KcPower: 5000 d.; 1000 n.
	Owned-Operated ByCapitol Broadcasting
Station ManagerLester W. Lindow	
Sales Promotion Manager James M. Matheny	Corporation
Office Manager	AddressBoard of Trade Building
Chief AnnouncerJoseph Pierson	Phone NumberMarket 6345
Program DirectorF. O. Sharp	Transmitter LocationPost Road and Rawls
Continuity EditorDon Menke	Ave.
	Time on the Air
Musical DirectorWalter H. Reuleaux	
Chief Engineer	News Service AP
	Transcription ServiceStandard Radio
•	Representative Free & Peters, Inc.
	Personnel
WIBC	President-Gen. Manager, G. Bruce McConnell
W I D C	
INDIANAPOLIS—EST. 1938	Treasurer Edward H. Harris
	Vice-President
MUTUAL BROADCASTING SYSTEM	Business ManagerRobert E. Bausman
Frequency: 1070 KcPower: 5000 d.; 1000 n.	Program DirectorMiles Reed
Owned-Operated ByIndianaBroadcasting	Chief Announcer
Corp.	Musical DirectorJames Boyer
Address	Chief EngineerStokes Gresham, Jr.
Phone Number Lincoln 2305	Ciner Engineerslokes Gresnam, jr.
Transmitter LocationNorthwest of	•
	WKMO
Indianapolis	AA LA SAL CA
Time on the Air6 a.m. to 12 midnight	KOKOMO—EST. 1941
News Service	
Transcription ServiceNBC Thesaurus	Frequency: 1400 KcPower: 250 Watts
Representative Paul H. Raymer Co.	Owned-Operated ByKokomo Broadcast-
Personnel	ing Co.
	Address400 North Main St.
President-General ManagerH. G. Wall	Transmitter Location
Commercial Manager	Time on the AirUnlimited license
Program DirectorJack Morrow	Transcription ServiceLang-Worth
Director of Rural ProgramsWilliam Haley	
Musical Director-Artists' Bureau	Representative Cox & Tanz
Head Lester Huff	Personnel
Chief AnnouncerWilliam Schingle	President-Commercial
	ManagerDr. Charles K. Boyajian
Traffic ManagerRosemary Horn	Station Manager
Chief Engineer	
•	111 1 0 1/
	WASK
WIRE	
AA I L/ C	LAFAYETTE—EST. 1941
INDIANAPOLIS—EST, 1926	Frequency: 1450 KcPower: 250 Watts
	Owned-Operated By WFAM, Inc.
NATIONAL BROADCASTING CO.	Business AddressLafayette
Frequency: 1430 KcPower: 5000 Watts	Studio Address
Owned-Operated Bylndianapolis Broad-	
casting, Inc.	Transmitter Location Lafayette
AddressClaypool Hotel	Time on the Air6 a.m. to 12 midnight
Phone Number Riley 1541-2-3-4	Personnel
Transmitter Location 44th & Ralston Road	PresidentO. E. Richardson
Time on the Air	Station Manager
	Program DirectorRandolph Bean
News Service	
Representative Geo. P. Hollingbery, Inc.	
Personnel	WLBC
PresidentEugene C. Pulliam	
Commercial ManagerRex Schepp	MUNCIE—EST. 1926
Program Director	Frequency: 1340 KcPower: 250 Watts
Publicity DirectorEugene S. Pulliam	Owned-Operated By Donald A. Burton
Musical DirectorJosephine Mason	Business Address Muncle
Chief EngineerEugene E. Alden	
Omer Engineer	Phone Number 4403
	-

Studio Address: Junction of Highways Nos.	WCDT
69, 3 and 35, south of Muncie	WSBT
Transmitter LocationSouth of Muncie	SOUTH BEND—EST. 1922
Time on the Air5:30 a.m. to 11:30 p.m.	COLUMBIA BROADCASTING SYSTEM
News Service UP	Frequency: 960 KcPower: 500 Watts;
Transcription ServiceAssociated Music	(C. P. 1000)
Publishers; Standard Radio	Owned-Operated BySouth Bend Tribune
Representative Forjoe & Co.	Address
Personnel	Phone Number
Owner-Station ManagerDonald A. Burton	Transmitter Location: 5 miles south of South
Commercial Manager	Bend on Ironwood Road
Sales Manager	Time on the Air: 6:30 a.m. to 12 midnight;
Publicity DirectorEd De Miller	Sundays, 8 a.m. to 11 p.m.
Program-Musical DirectorCarl Noble	Newspaper AffiliationSouth Bend Tribune
Chief Engineer Maurice Crain	News Service UP
•	Transcription Service NBC Thesaurus;
WCDC	Standard Radio
WGRC	Representative Paul H. Raymer Co.
NEW ALBANY (LOUISVILLE, KY.)	Personnel
EST. 1936	PresidentF. A. Miller
	Station ManagerFranklin D. Schurz
MUTUAL BROADCASTING SYSTEM	Commercial ManagerR. H. Swintz
SOUTHERN NETWORK	Program Director-Chief
Frequency: 1400 KcPower: 250 Watts Owned-Operated By Northside Broadcasting	Announcer
Corp.	Publicity DirectorMary Stockdale
Business Address: Kentucky Home Life Bldg.;	Musical Director
Louisville, Ky.	Chief Engineer
Phone Wabash 3343	± n • • • • • • •
Studio Addresses: Kentucky Home Life Bldg.,	W D O W
Louisville, Ky.; Elsby Bldg., New Albany	WBOW
Transmitter Location: McCulloch Pike, near	TERRE HAUTE—EST. 1925
New Albany	
Time on the Air	BLUE NETWORK NATIONAL BROADCASTING CO.
News Service	Frequency: 1230 KcPower: 250 Watts
Transcription Service Standard Radio;	Owned-Operated ByBanks of the Wabash,
Associated Music Publishers; Lang-Worth	Inc.
RepresentativesBurn-Smith Co.;	Address
Walter Biddick Co.	Phone NumberCrawford 3394
Personnel	Transmitter LocationFirst St. and Peyton
President and ManagerS. A. Cisler	Ave.
Commercial ManagerHoward Perry	Time on the Air6:45 a.m. to 12 midnight
Sales Promotion Manager	News Service UP
Musical Director	Transcription ServiceWorld Broadcasting
Chief Engineer William Tharp	System; Langworth
Traffic-Continuity DirectorDavid Wilburn	Representative Weed & Company
News Editor Tom Smith	Personnel
•	Vice-President-Gen. Manager. Martin L. Leich
WINDW	Commercial Manager George M. Jackson
WKBV	Program DirectorLeo Baxter
RICHMOND—EST. 1926	Chief EngineerRobert B. Almon
Frequency: 1490 KcPower: 100 Watts	• •
Owned-Operated ByKnox Radio Corp.	WAON
Address	
	WAOV
Phone Number 1434	
Phone Number	VINCENNES—EST. 1940 Frequency: 1450 Kc Power: 250 Watts

Inc.

(1/2 mile)

Time on the Air.....Unlimited License

News Service..... INS

Transcription Service: Lang-Worth; Keystone

Broadcasting System
Personnel

Owned-Operated By .. Vincennes Newspapers,

Address Grand Hotel

Phone Number..... 787-788 Transmitter Location: US 41, north of Vincennes

Time on the Air: 6 a.m. to 10 p.m.; Sundays, 8 a.m. to 10 p.m.	WBAA
Newspaper AffiliationVincennes Sun-Commercial	WEST LAFAYETTE-EST. 1922
News Service	Frequency: 920 KcPower: 5000 d.; 1000 n. Owned-Operated ByPurdue University Address
Vice-President-General	fayette
Manager	Time on the Air
Program Director-Chief	
Announcer J. Frank Burger Publicity DirectorAnne Gilbert	Business ManagerJohn W. Ditamore Program DirectorGilbert D. Williams
Musical DirectorByron Davidson	Production ManagerFred L. Conger
Chief EngineerClaude M. Harris, Jr.	Publicity Director
	Δ// Δ
	ulation and Retail Trade Data
Please Turn	
WOL	V D II D
WOI	KBUR
AMES—EST. 1921 (9YI) Frequency: 640 KcPower: 5000 Watts	BURLINGTON—EST. 1941 Frequency: 1490 KcPower: 250 Watts
Owned-Operated ByIowa State College	Owned Operated By Burlington Broadcasting
Address Service Building	Co.
Phone Number 2500; Extension 281 Transmitter Location Service Building	Address
Time on the Air 6 a.m. to local sunset	Transmitter LocationNational Bank Bldg.
News Service UP	Time on the Air5:30 a.m. to 11 p.m.
Transcription ServiceStandard Radio Personnel	Newspaper AffiliationBurlington Hawkeye Gazette
President	News ServiceAP
Director	Transcription ServiceStandard Radio RepresentativeWilliam G. Rambeau Co.
Production Manager Dick Hull Publicity Director R. W. Beckman	Personnel
Chief Announcer	President-General ManagerJoe DuMond
Musical Director Howard Chase Chief Engineer L. L. Lewis	Program-Musical DirectorLes Barry Publicity DirectorHerbert Resnick
(Non-Commercial Station)	Chief Announcer
1′ = °	Chief EngineerWillis Wilson
KFGQ	NA PA T
BOONE—EST. 1927	WMT
Frequency: 1260 Kc Power: 250 Watts	CEDAR RAPIDS, WATERLOO—
Owned-Operated ByBoone Biblical College Business Address924 West Second Street	EST. 1922 CBS-MUTUAL
Phone Number	THE COWLES GROUP
Transmitter Location924 West Second St. Time on the Air	Frequency: 600 KcPower: 5000 Watts
Personnel	Owned-Operated ByIowa Broadcasting Company
Manager Lois Crawford	Addresses: Paramount Bldg., Cedar Rapids;
Program Director-Chief Announcer Mina Green Musical Director Opal Hartung	Russell Lamson Hotel, Waterloo Phone Numbers: 6127 (Cedar Rapids); 236
Chief EngineerPaul R. Huntsinger	(Waterloo)
(Non Commental Station)	
(Non-Commercial Station)	Transmitter Location

	Y A
Time on the Air: 5:30 a.m. to 12 midnight;	News Service UP
Sundays, 7 a.m. to 12 midnight	Transcription ServiceNBC Thesaurus
Newspaper AffiliationDes Moines Register	Representative Free & Peters, Inc.
and Tribune	Personnel
News ServicesAP; UP	President
Transcription Service: Davis & Schwegler;	Vice-PresidentDave Palmer
Lang-Worth; World Broadcasting System;	General Manager
BMI	Sales Promotion Manager. L. O. Fitzgibbons
RepresentativeThe Katz Agency	Program DirectorNeil Conklin
Personnel	Publicity DirectorJack Paulsen
PresidentGardner Cowles, Jr.	Senior AnnouncerRobert Frank
VP. and General ManagerS. D. Quarton	Chief EngineerRay Stauffer
Commercial Manager,	•
W. B. Quarton (Cedar Rapids)	I/ W I A
Sales Promotion ManagerDon E. Inman	KWLC
Merchandising ManagerLeo F. Cole	DECORAH—EST. 1926
Program DirectorDouglas B. Grant	
Production Manager-Chief	Frequency: 1240 KcPower: 250 Watts
AnnouncerBenne Alter	Owned-Operated ByLuther College
Farm Editor Robert Leefers	Business Address600 Leiv Eiriksson Drive
Studio Manager (Waterloo)Howard Roberts	Phone Number
Publicity DirectorL. Von Linder	Studio AddressC. K. Preus Gymnasium Transmitter LocationC. K. Preus Gymnasium
Musical Director	Time on the Air7:30 a.m. to local sunset
Chief Engineer	Personnel
KROS	President
CLINTON—EST. 1941	Program Director
	Publicity Director
Frequency: 1340 Kc Power: 250 Watts	Chief EngineerO. M. Eittrim
Owned-Operated ByClinton Broadcasting	(Non-Commercial Station)
Corp. Business AddressJacobsen Bldg.	•
Phone Number	KRNT
Studio Address 246½ Fifth Ave., South	V V IA I
Transmitter Location 246½ Fifth Ave., South	DES MOINES—EST. 1935
Time on the Air	CBS—THE COWLES STATIONS
Newspaper Affiliation:	Frequency: 1350 Kc Power: 5000 Watts
News Service	Owned-Operated By Iowa Broadcasting
Transcription ServiceStandard Radio	Company
RepresentativeSpot Sales, Inc.	Address715 Locust St.
Personnel	Phone Number 3-2111
President Peter Matzen	Transmitter LocationS. E. 22nd & Park
General ManagerMorgan Sexton	Ave.
Sales Promotion ManagerB. M. Jacobsen	Time on the Air: 5:30 a.m. to 12 midnight;
Program DirectorJack Hubbard	Sundays, 7:30 a.m. to 12 midnight
Production ManagerRobert Irwin	Newspaper Affiliation. Des Moines Register
Publicity DirectorDarlene Gordon	and Tribune
AuditorLucille DeLeers	News Service
Musical DirectorMargery Meinert	Transcription ServiceStandard Radio, Lang-Worth
Chief EngineerGilbert Andrew	RepresentativeThe Katz Agency
W O O	Personnel
WOC	President
DAVENPORT—EST. 1921	
BLUE NETWORK	General Manager Luther L. Hill
Frequency: 1450 KcPower: 250 Watts	Assistant General Manager and Commercial ManagerCraig Lawrence
(C.P. 1420 Kc.; 5000 Watts)	National Sales ManagerTed Enns
Owned-Operated ByTri-City Broadcasting	Program DirectorEd Linehan
Company	Sales Promotion ManagerWayne Welch
Address 1000 Brady Street	Publicity Director
Phone Number 2-3521	Farm Service DirectorAndy Woolfries
Transmitter Location1000 Brady Street	Women's DirectorBetty Wells
Time on the Air: 18 hours daily: 16 hours	Musical DirectorEdward Truman
(Sunday)	Chief EngineerPaul Huntsinger

K S O	Public Relations DirectorRalph Evans
K 3 U	Musical Director
DES MOINES—EST, 1921	Technical DirectorPaul A. Loyet
BLUE NETWORK—MBS—	•
THE COWLES STATIONS	I/ D T II
Frequency: 1460 KcPower: 5000 Watts	KDTH
Owned-Operated Bylowa Broadcasting	DUBUQUE-EST. 1941
Company	MUTUAL BROADCASTING SYSTEM
Address715 Locust Street	Frequency: 1370 KcPower: 1000 Watts
Phone Number 3-2111	Owned ByTelegraph-Herald
Transmitter Location S.E. 22nd & Park	Operated ByFred Woodward
Avenue Time on the Air: 6 a.m. to 1 a.m.; Sundays,	Address8th and Bluff
7 a.m. to 1 a.m.	Phone Number
Newspaper AffiliationDes Moines Register	Transmitter LocationEast Dubuque, Ill.
and Tribune	Time on the AirUnlimited license
News ServiceAP; UP	Newspaper AffiliationTelegraph Herald
Transcription ServiceStandard Radio;	News ServiceAP
Lang-Worth	Transcription ServicesLangworth:
RepresentativeThe Katz Agency	Standard Radio
Personnel	RepresentativeJohn Pearson
PresidentGardner Cowles, Jr.	Personnel
General ManagerLuther Hill	President Fred Woodward
Assistant General Manager and	Station ManagerK. S. Gordon
Commercial ManagerCraig Lawrence	Commercial Manager
National Sales ManagerTed Enns	Chief Engineer Stan Beck
Program DirectorEd Linehan	Officer Engineer
Sales Promotion ManagerWayne Welch	*** ** **
Publicity DirectorMary Little	WKBB
Farm Service DirectorAndy Woolfries	
Women's Director Betty Wells	DUBUQUE—EST. 1933
Musical DirectorEdward Truman Chief EngineerPaul Huntsinger	BLUE NETWORK
omer Engineer	Frequency: 1490 Kc Power: 250 Watts
•	Owned-Operated BySanders Bros. Radio Station
	Address
WHO	Phone Number572
	Transmitter Location R. R. No.2, Dubuque,
DES MOINES—EST. 1924	Iowa
NBC—CORN BELT WIRELESS	Time on the Air6:30 a.m. to 12 Midnight;
Frequency: 1040 KcPower: 50000 Watts	Sundays, 8 a.m. to 12 Midnight
Owned-Operated By. Central Broadcasting Co.	News Service
Business Address	Transcription ServiceAssociated Music
Phone Number3-7147 Studio Addresses914 Walnut St.; Shrine	Publishers
Auditorium; Iowa State Fair Grounds	RepresentativeSpot Sales, Inc.
Transmitter LocationMitchellville, Iowa	Personnel
Time on the Air5:30 a.m. to 12 Midnight;	President
Sundays, 8 a.m. to 12 Midnight	Station ManagerJames D. Carpenter
News Services	Program Director
Transcription ServicesNBC Thesaurus; BMI	Publicity Director-Chief Announcer,
RepresentativeFree & Peters, Inc.	L. Vaughn Gayman Musical DirectorEthel Carpenter
Personnel	Chief EngineerLeonard Carlson
PresidentCol. B. J. Palmer	and anymeet
V.P. & Treasurer	
V-P & Station ManagerJ. O. Maland	KVFD
SecretaryWilliam Brandon	
Sales Manager	FORT DODGE—EST. 1939
Merchandising Director Harold Fulton	MILTILAL BROADCASTING SYSTEM

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1400 Kc...... Power: 250 Watts
Owned By....... Northwest Broadcasting Co.
Operated By....... Edward Breen

Address912 First Ave. South; Warden Bldg.	KGLO
Phone Number	MASON CITY—EST, 1937
Transmitter LocationJunction of highways	COLUMBIA BROADCASTING SYSTEM
169 and 20	Frequency: 1300 KcPower 1000 Watts
Time on the Air 6 a.m. to Midnight;	(C.P. 5000 Watts)
Sundays, 8 a.m. to Midnight	Owned-Operated By Mason City Globe
News ServiceUP	Gazette Co.
Transcription ServiceStandard Radio	Address200 North Federal Avenue
RepresentativeBurn-Smith Co.	Phone Number
Personnel	Transmitter LocationHighway 18, wes
President-General ManagerEdward Breen	of Mason City
Program DirectorRobert Carson	Time on the Air
Publicity DirectorCole McMartin	
Traffic ManagerElizabeth Hohn	Newspaper AffiliationMason City Globe Gazette
BookkeeperMae Challberg	News Service AP; UI
Chief EngineerJack Duncan	Transcription ServiceNBC Thesaurus
•	Lang-Worth
WSUI	Representative Weed & Co
44 2 U I	Personnel
IOWA CITY—EST. 1919	Station ManagerF. C. Eighmey
Frequency: 910 Kc	Commorcial ManagerGeorge Arnold, Jr
	Sales Promotion ManagerKen Kev
(C.P. 5000)	Program DirectorJohn Price
Owned-Operated ByThe State University of lowa	Production ManagerJim Woods
	Publicity Director
Address	Chief EngineerLeo Born
Phone Number	•
Transmitter Locationlowa City	V D I 7
Time on the Air8 a.m. to 10 p.m. (except	KBIZ
Sunday)	
News ServiceAP	OTTUMWA—EST. 1941
Personnel	Frequency: 1240 KcPower: 250 Watts
Station Director	Owned-Operated ByJ. D. Falvey
Program DirectorPearl B. Broxam	Addressll7 E. Main Si
ProductionProf. H. Clay Harshberger	Phone Number560
Chief AnnouncerBob Pfeiffer	Transmitter LocationCommunity Garden
Chief EngineerS. J. Ebert	Time on the Air 6 a.m. to 11 p.m
(Non-Commercial Station)	Newspaper AffiliationNon-
	News ServiceUl
KFJB	Transcription ServicesStandard Radio
NIJB	Keystone Broadcasting System
MARSHALLTOWN—EST, 1923	Personnel
	Station Manager
Frequency: 1230 KcPower: 250 Watts	Commercial-Sales Promotion Manager,
Owned-Operated ByMarshall Electric	Em Ower
Company	Program Director-Chief Announcer Harry Grov
Address1603 West Main Street	Publicity DirectorBill Mackintos
Phone Number	Woman's EditorNatalie Harri
Transmitter Location: 2 miles northwest of	
Marshalltown	Musical Director
Time on the Air: 6 a.m. to 10 p.m.; Sundays,	Chief Engineer
11 a.m. to 7:00 p.m.	
News Service UP	KFNF
Transcription ServiceC. P. MacGregor;	17 1 17 1
Lang-Worth	SHENANDOAH—EST, 1924
RepresentativeThe Walker Company	Frequency: 920 KcPower: 1000 d., 500 r
Personnel	Owned-Operated ByKFNF, Inc
President and Station ManagerEarl Peak	
	Address
Commercial ManagerE. W. Thompson	Phone Number
Program DirectorO. L. Russell	Transmitter Location407 Sycamore S
Production Manager-Musical	Time on the Air6 a.m. to 2:30 p.m. and
Director	5 to 10 p.m.; Sundays, 8 a.m. to 2:30 p.m
Chief AnnouncerBill White	
	and 5 p.m. to 6:45 p.m.
Chief EngineerEugene Peak	nd 5 p.m. to 6:45 p.m. News ServiceTransradi

10	WA
Transcription ServiceStandard Radio	VTDI
RepresentativeReynolds-Fitzgerald, Inc.	KTRI
Personnel	SIOUX CITY—EST. 1938
President	MUTUAL BROADCASTING SYSTEM
ManagerJohn Nicholson	NORTH CENTRAL BROADCASTING SYSTEM
Commercial Manager-Program Director, Paul O. Brawner	Frequency: 1450 KcPower: 250 Watts
Musical DirectorPaul McKinstry	Owned-Operated BySioux City Broadcasting Company
Chief EngineerGeorge Crocker	Business AddressCommerce Building
•	Phone Number8-0165
	Transmitter LocationCommerce Building
KMA	Time on the Air
SHENANDOAH—EST. 1925	News ServiceUP
BLUE NETWORK—MUTUAL	Transcription ServiceAssociated Music Pub-
CORN BELT WIRELESS REBROADCASTING	lishers RepresentativeThe Walker Company
SERVICE	Representative
Frequency: 960 KcPower: 5000 d.; 1000 n.	Personnel
Owned-Operated ByMay Broadcasting Co. AddressLowell and Elm Streets	PresidentEugene Kelly
Phone Number192	General ManagerDietrich Dirks
Transmitter LocationRoute 48	Commerical ManagerRay Jensen
Time on the Air	Program Director-Chief Announcer.Bill Warner Production ManagerDel Allen
Transcription ServiceLangworth	Publicity DirectorBill Tredway
RepresentativeFree & Peters, Inc.	Office Manager
Personnel	Artists' Bureau HeadBernie Marr
PresidentEarl E. May	Chief Engineer
Station & Commercial MgrJ. (Cy.) Rapp	•
Sales Production ManagerOwen Saddler Program Director-Chief Announcer Mott Johnson	I/ I O De
Continuity DirectorBill O'Hollaren	KICD*
Traffic ManagerMargaret Freeman	SPENCER—EST. 1941
Artists' Bureau Head	Frequency: 1240 KcPower: 100 Watts
Chief Engineer	Owned-Operated BvIowa Great Lakes
	Broadcasting Co.
•	Address Spencer Transmitter Location Spencer
KSCJ	Time on the Air
	Personnel
SIOUX CITY—EST. 1927	
BLUE NETWORK Frequency: 1360 KcPower: 5000 Watts	President
Owned-Operated ByPerkins Bros. Co.	Secretary-TreasurerLyle W. Nolan
Address415 Douglas Street	*Station had construction permit at press-
Phone Number5-7993 Transmitter Location5500 Floyd River Road	time and no further information was available.
Time on the Air6 a.m. to 12 midnight	•
Newspaper AffiliationSioux City Journal-	11
Tribune	Unassigned*
News Service	WATERLOO-EST. 1942
RepresentativeGeo. P. Hollingbery Co.	Frequency: 1540 KcPower: 50000 Watts
Personnel	Owned-Operated ByJosh Higgins
President	Broadcasting Co.
Station ManagerEugene T. Flaherty	Address
Program DirectorLarry Coke Chief AnnouncerCharles Sebastian	Time on the Air
Director of Education Elizabeth Sammons	
Musical Director Miriam Corkhill	* Station has construction permit. No further
Chief EngineerAlvin H. Smith	information available at press time.

-KANSAS

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 228

K	V	A	K

KVAK
ATCHISON—EST, 1939
Frequency: 1450 KcPower: 100 Watts
Owned-Operated ByCarl Latenser
Address622 Commercial Street
Phone Number
Transmitter LocationEast Atchison
Time on the Air 6 a.m. to 10 p.m.
News Service Transradio
Transcription ServiceLang-Worth
Personnel
Owner & DirectorCarl Latenser
Station Manager
Commercial-Sales Promotion
Manager Lloyd McClure
Program DirectorRobert Griffith
Chief Engineer
•
VCCE
KGGF
COFFEYVILLE—EST, 1930
MUTUAL BROADCASTING SYSTEM
Frequency: 690 KcPower: 1000 d.; 500 n.
Owned-Operated By
Address8th and Elm
Phone Number147
Transmitter LocationSouth Coffeyville
Newspaper AffiliationCoffeyville Journal
News ServiceUP
Transcription ServiceNBC Thesaurus
RepresentativeThe Katz Agency
Personnel
OwnerHugh J. Powell
General ManagerMelvin Drake
Program Director-Chief Announcer,
Dick Campbell Production Manager-Musical Director,
Ossie Osborn
Publicity DirectorLillian Houston
Chief Engineer
• A Committee of the co
1/ 0 11 0
KGNO
DODGE CITY—EST. 1930
Frequency: 1370 KcPower: 1000 d., 250 n.
Owned-Operated ByDodge City Broad- casting Co.
casing Co.

Phone Number......1100

Transmitter Location West Park St.

Time on the Air......7 a.m. to 10 p.m.

Newspaper Affiliation. Dodge City Daily Globe News Service......AP

Transcription Service......Standard Radio

Representative......Arthur H. Hagg and

Associates

Personnel

PresidentJ.	c.	Denious
Business Manager	C.	Petersen
Commercial ManagerVaue	ghn	Kimball
Chief EngineerRal	ph :	Hickman

EMPORIA—EST, 1939

MUTUAL BROADCASTING SYSTEM KANSAS STATE NETWORK Frequency: 1400 Kc......Power: 250 Watts

Owned-Operated By..... Emporia Broadcast-Transmitter Location......South Emporia Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service.....

Transcription Service......C. P. MacGregor Representative......Sears & Ayer Personnel

President.....S. B. Warren General Manager......Nelson RupardE. I. Heaton Station Manager.....

KIUL

GARDEN CITY-EST. 1935

Frequency: 1240 Kc.....Power: 100 Watts Owned-Operated By.....F. D. Conard Business Address......404 N. Main Studio Address..404 N. Main, Warner Terrace Transmitter Location.........Warner Terrace Time on the Air...... 6 a.m. to 10 p.m. News Service......UP

Keystone Broadcasting System

Personnel

PresidentF. D. Conard
Station ManagerAl Pyatt
Chief Announcer Ed Watts, Jr.
Chief Engineer

KVGB

GREAT BEND-EST, 1937 MUTUAL BROADCASTING SYSTEM

KANSAS STATE NETWORK Frequency: 1400 Kc......Power: 250 Watts

Time on the Air: 6 a.m. to 11 p.m.; Sundays, 1:30 a.m. to 10 p.m.

• • • KAN	SAS
News Service	Address Lawrence
Transcription ServiceLang-Worth RepresentativeDon Davis, Kansas State Network	Transmitter LocationTonganoxie, Kans. Time on the AirShares time with WREN Personnel
Personnel	Director
Owner	(Non-Commercial Station)
Program DirectorRay Beals	WREN
Chief AnnouncerLynn Cook Chief EngineerLeo Legleiter	
•	LAWRENCE—EST. 1926 BLUE NETWORK
KWBW	Frequency: 1250 KcPower: 5000 d., 1000 n. Owned-Operated ByWREN Broadcasting
HUTCHINSON—EST. 1935	Co. Inc.
Frequency: 1450 KcPower: 250 Watts	Address
Owned-Operated ByThe Nation's Center Broadcasting Co.	Transmitter LocationTonganoxie, Kansas
Address	Time on the AirShares Time
Phone Number 5202	News ServiceUP
Transmitter Location	Transcription ServiceNBC Thesaurus RepresentativeGeo. P. Hollingbery Co.
Time on the AirUnlimited license Transcription ServiceStandard Radio;	Personnel
Lang-Worth	General ManagerVerl Bratton
Personnel	Promotion DirectorJohn Bondeson
President	Chief AnnouncerMillard Ireland Musical DirectorArden Booth
Commercial ManagerVernon Minor Chief EngineerEarl Chamberlain	Chief Engineer
KCKN	KSAC
KANSAS CITY—EST. 1925 (as WLBF)	MANHATTAN—EST. 1924
1936 (as KCKN)	Frequency: 580 KcPower: 1000 d., 500 n.
Frequency: 1340 KcPower: 250 Watts	Owned-Operated ByKansas State College of Agriculture and Applied Science
Owned-Operated ByThe KCKN Broad-	Address
casting Company	Phone Number Office, 2236; Station, 3395
Address	Transmitter Location College Campus
Transmitter Location901 North 8th St.	Time on the AirShares time Personnel
Time on the Air6 a.m. to 12 midnight	President
Newspaper Affiliation. The Kansas City Kansan News Service	Station Manager
Transcription ServiceNBC Thesaurus,	Program DirectorL. L. Longsdorf
Standard Radio	Production Manager-Publicity Director, J. P. Chapman
RepresentativeCapper Publications	Musical DirectorWilliam Lindquist
Personnel	Chief EngineerR. C. Dennison
President W. A. Bailey Vice-President-General Manager,	(Non-Commercial Station)
Ellis Atteberry Sales Promotion ManagerRuth Kendall	KOAM
Program DirectorJohn Drake	PITTSBURG—EST, 1937
Publicity DirectorWilda Whitescarver	BLUE NETWORK
Chief Announcer	NATIONAL BROADCASTING CO.
Director of Defense ProgramsManly Banister	Frequency: 810 KcPower: 1000 Watts
Musical Director	Owned-Operated ByThe Pittsburg Broadcasting Company, Inc.
Chief Engineer	AddressCommerce Building
VEVU	Phone Number
KFKU	Transmitter Location2 m ⁻ les SE of Pittsburgh, Kansas
LAWRENCE—EST. 1924	Time on the AirDaytime License
Frequency: 1250 KcPower: 5000 d.; 1000 n.	News ServiceINS
Owned-Operated By University of Kansas	RepresentativeThe Walker Company



WIBW led the entire country in volume of low-cost inquiries for Kerr Mason Jars. Client X (name on request) made direct \$1.00 sales at a unit cost of only 15c. Our daily commercial mail averages over 1,100 pieces!

Our Family of 4,811,511 listeners tunes in one of America's easiest-heard signals . . . a dominating signal made possible by America's peak soil conductivity and our enviable 580 kc frequency that makes our 5,000 watts equal to a million watts at the other end of the dial.

Take advantage of this station that stands alone in power, personality and prestige in a territory where buying power is at a 20-year peak.

WIBW-THE VOICE OF KANSAS

Ben Ludy—General Manager Represented by Capper Pubs., Inc.

Personnel

PresidentE. Victor	Baxter
Station Manager	Wade
Sales & Promotion ManagerJ. A.	Schell
Publicity DirectorDon	Taylor
Chief AnnouncerLou	Martin
Musical DirectorLeota	Taylor
Chief Engineer	Brown

KSAL

SALINA—EST. 1937

MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK
Frequency: 1150 Kc......Power: 1000 Watts

Owned ByKSAL, In	c.
Operated By	er
Address	n
Phone Number100, 101, and 42	23
Transmitter Location	št.
Time on the Air: 6 a.m. to 12 midnight (12	25
hours weekly)	
Newspaper AffilationSalina Journe	αl
News Service	P
Transcription ServiceNBC Thesauru	s,
Lang-Worth	
Representative The Katz Agenc	y

Personnel

rersonne	L
PresidentR.	J. Laubengayer
Station Manager	Owen Balch
Artists Bureau Head	.Chester Gowen
Musical Director	Al Thompson
Chief Engineer	.N. E. Vance, Jr.

WIBW

TOPEKA-EST. 1925

CBS-KANSAS NETWORK

Frequency: 580 KcPower: 5000 Watts
Owned-Operated By Capper Publications,
Inc.
Business AddressBox 119
Phone
Studio Address1035 Topeka Blvd.
Transmitter Locationnear Topeka
Time on the Air: 4:30 a.m. to 1 a.m.; Saturdays
and Sundays, 4:30 a.m. to 12 midnight
Newspaper AffiliationCapper Publications,
Inc.

Transcription Service....Standard Radio, BMI Representative.....Capper Publications, Inc. Personnel

News Service.....UP

General Manager	. Ben	Ludy
Publicity DirectorCl	narle	s Hill
Artists' Bureau Head Maudie	e Sh	effler
Dramatics Director Art		
Chief Engineer	l Tro	eglen

KANS

WICHITA—EST. 1936

President

WICHITA—EST. 1923

MUTUAL BROADCASTING SYSTEM
Frequency: 1070 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Farmers and Bankers

KFBI



THAT'S BILLIONS RICHER

Serve the people well, through thick and thin, and they'll respond when you ask them. Now that BILLIONS in defense dollars are saturating this already farmand-oil-rich region, ask the loyal listeners of KFBI to buy your product, They'll do it!

KFBI at Wichita

5000 Watts day, 1000 Nite, 1070 K C Howard Wilson & Co., Representatives

KANSAS-KENTUCKY

News Service
President
General ManagerRay Linton
Station DirectorTed Johnson
Sales Promotion ManagerLeo Howard
Merchandising Manager-Publicity Director,
Ralph Varnum
Local Sales ManagerRobert M. Kent
AuditorJohn W. Eberhardt
Continuity DirectorJosephine Rice
Office-Traffic ManagerBess V. Jordan
Musical DirectorVerne Mydegger
Technical Director
•

KFH

WICHITA—EST. 1925
COLUMBIA BROADCASTING SYSTEM

Frequency: 1330 Kc......Power: 5000 Watts

Owned-Operated ByThe Radio Static	n
KFH Company, Inc.	
AddressYork Rite Buildin	q
Phone Number	ű
Transmitter Location RFD No. 3, Wichite	
Kansas	
Time on the Air 5 a.m. to 12 midnight	ı t
Newspaper AffiliationWichita Eagl	е
News Service	
Transcription ServiceLang-Worth	
C. P. MacGregor	

Representative.....Edward Petry & Company

Personnel

Vice-President-General Mgr...M. M. Murdock Business Manager......P. S. Clark National Sales & Promotion Manager,

Oldik 1	i. Lumer
Program DirectorVernon	E. Reed
Chief AnnouncerEddy	McKean
Traffic ManagerL	eila Hull
Accountant	Walker
Musical DirectorGuy	Snyder
Chief Engineer Amos C. D	adisman

-KENTUCKY-

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WCMI

ASHLAND—EST. 1935 MUTUAL—SOUTHERN NETWORK

Transcription Service......Standard Radio Representative.....John H. Perry Associates Personnel

Herbert Wright
Commercial Manager (Ironton). Hubert Harling
Program-Publicity Director....Dallas Wyant
Chief Announcer....John Wymer
Chief Engineer.....Clarence Weaver

WLBJ

BOWLING GREEN-EST. 1940

Frequency: 1340 Kc... Power: 250 Watts
Owned-Operated By Bowling Green Broadcasting Co.
Address 801 Fairview Ave.
Phone Number 1340-1
Transmitter Location 801 Fairview Ave.
Time on the Air... 7 a.m. to 10 p.m.
News Service Transradio
Transcription Service Standard Radio;
NBC Thesaurus

Personnel

President-General Manager Rayburn R. Rose Sales Promotion Manager Howard Byrum Program Director Bill Oates Chief Engineer Earl Jaego

WHLN

HARLEN-EST, 1941

Transcription Service.....Lang-Worth

NEN I	OCKI
Personnel	Treasurer
	Station DirectorTed Grizzard
President-General ManagerR. B. Helms	Program DirectorLowry Kohler
Secretary-Treasurer-Commercial Manager, J. Francke Fox	Chief EngineerSanford Helt
Program Director-Chief Announcer, Mark Williams	WAVE
Publicity DirectorClaude Warren	
Musical DirectorJack Hickman	LOUISVILLE—EST. 1933
	NATIONAL BROADCASTING COMPANY
WSON	Frequency: 970 KcPower: 5000 Watts Owned-Operated ByWAVE, Incorporated
HENDERSON-EST. 1941	Address Preston and Broadway
Frequency: 860 Kc Power: 250 Watts	Phone Number
Owned-Operated ByPaducah Broadcast- ing Co.	Transmitter LocationNear Jeffersonville, Indiana
Address Zion Road	Time on the Aid: 6 a.m. to 12 midnight; Sun-
Transmitter LocationSoutheast of	days, 8 a.m. to 12 midnight News ServiceINS
Henderson	Transcription ServiceNBC Thesaurus,
Time on the Air	Lang-Worth
Representative Sears & Ayer, Inc.	RepresentativeFree & Peters, Inc.
Personnel	Personnel
President-General Manager. Pierce E. Lackey	President
Station ManagerF. Ernest Lackey	Station ManagerNathan Lord
WILLOD	Commercial ManagerJames F. Cox
WHOP	Program Director
HOPKINSVILLE—EST. 1939	Chief Announcer H. Burt Blackwell Musical Director Earle Keller
	Chief Engineer Wilbur E. Hudson
Frequency: 1230 KcPower: 250 Watts Owned-Operated ByPducah Broadcasting	•
Co. Business Address	WINK*
Phone Number	LOUISVILLE—EST. 1942
Studio AddressRoute 68 (1½ miles north-	
west of Hopkinsville	Frequency: 1080 KcPower: 5000 d., 1000 n. Owned-Operated ByMid-America Broad-
Transmitter LocationRoute 68	casting Corp.
Transcription ServiceWorld Broadcasting	AddressLouisville
System, Associated Music Publishers	Time on the Air
RepresentativeSears & Ayer	
Personnel	* Station had a construction permit at time of
PresidentPierce E. Lackey	going to press and is scheduled to be in opera-
General ManagerF. Ernest Lackey	tion by mid-summer of 1942.
Program-Musical DirectorBonnie Bessire	W/ I AT AT
Chief EngineerBenson Arwood Smith	WINN
WLAP	LOUISVILLE—EST. 1940 BLUE NETWORK
LEXINGTON—EST. 1928	Frequency: 1240 KcPower: 250 Watts
	Owned-Operated ByKentucky Broadcasting
MUTUAL—SOUTHERN NETWORK	Corp.
Frequency: 1450 KcPower: 250 Watts Owned-Operated ByAmerican Broadcasting	Address10th Floor Tyler Hotel, 3rd and
Corp. of Kentucky	Jefferson Sts.
AddressRadio Bldg., Walnut and Short Sts.	Phone Number
Phone Number	Transmitter LocationOn top Tyler Hotel
Transmitter LocationMason-Headley Road	Time on Air 6 a.m. to 12 midnight
Time on the Air: 6:30 a.m. to 12 midnight; Sun-	News ServiceTransradio
days, 8 a.m. to 12 midnight	Transcription ServiceStandard Radio,
News ServiceUP	C. P. MacGregor
Transcription ServiceStandard Radio	Representative Sidney C. Warden Personnel
RepresentativeJohn H. Perry Associates	
Personnel	President D. E. Kendrick Station Manager M. K. McCarten
President-General MgrGilmore N. Nunn	Commercial ManagerG. F. Bauer
Vice-PresidentJ. Lindsay Nunn	107

Sales Promotion Manager...Harry L. Van Sant Program Director.....E. E. Kendrick Publicity Director.....Charles Pettinger Chief Engineer....John Alfred Rutherford

WGRC

LOUISVILLE (See New Albany, Ind.)

WHAS

LOUISVILLE—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 840 KcPower: 50000 Watts
Owned-Operated ByCourier-Journal and
Louisville Times Company
Address300 West Liberty St.
Phone Number
Transmitter LocationR. R. No. 2, Anchorage,
Kentucky
Time on the Air: 5 a.m. to 1 a.m.; Sundays,
7 a.m. to 12 midnight
Newspaper AffiliationCourier-Journal and
Louisville Times
News Service
Transcription Service Associated Music
Publishers
RepresentativeEdward Petry & Company
Personnel
Personnei
OwnerBarry Bingham
Radio DirectorCredo Fitch Harris

Radio Director. Credo Fitch Harris Executive Manager. W. Lee Coulson Commercial Manager. Joe Eaton Program Manager. Robert L. Kennett

Sales Promotion Manager. . . Neil D. Cline
Production Manager. . . T. Dudley Musson
Office Manager. . . J. H. Callaway
Agricultural Coordinator. . John Merrifield
Musical Director. . . Robert Lutsell
Technical Advisor. . Orrin W. Towner

WOMI

OWENSBORO-EST. 1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Owensboro Broadcasting Co.
Address Owensboro
Phone Number. 420, 421
Transmitter Location. Owensboro
Time on the Air. 7 am. to 10:35 p.m.
News Service AP
Transcription Service. Standard Radio:
Keystone Broadcasting System

Personnel

President. Lawrence W. Hager
General Manager. Hugh O. Potter
Commercial-Sales Promotion Director,
Malcolm Greep
Musical Director. Cliffordean Potter
Chief Engineer. W. W. Binford

WPAD

PADUCAH-EST. 1930

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Paducah Broadcasting Co.
Business Address P. O. Box 1020
Phone Number 4100
Studio Address Taylor Bidg.
Transmitter Location 9th and Terrell
Time on the Air 6 a.m. to 11:30 p.m.
News Service UP
Transcription Service Associated Music

Personnel

President & General Mgr....Pierce E. Lackey Sales Manager......Prewitt Lackey Program Director-Chief Announcer...Gene Peak Chief Engineer............Ce. G. Sims

-LOUISIANA

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KALB

ALEXANDRIA—EST. 1935

LOUISIANA NETWORK

Personnel

Lang-Worth

Gordon Loudon
Chief Engineer.....Jesse R. Sexton

Gazette

casting Co.

Personnel President......Morgan Murphy Station Manager......Geo. H. Thomas

Program Director-Chief Announcer. A. B. Craft Publicity Director.....Lela A. Turner KPLC LAKE CHARLES-EST. 1935

Frequency: 1490 Kc......Power: 250 Watts

Owned-Operated By......Calcasieu Broad-

News Service..... Transcription Service......Standard Radio

W 1 D 0	
WJBO	Time on the Air
	News ServiceUP
BATON ROUGE—EST. 1934	Transcription ServiceStandard Radio
BLUE NETWORK	Personnel
LOUISIANA NETWORK	PresidentT. B. Lanford
Frequency: 1150 KcPower: 5000 Watts	Station Manager
Owned-Operated ByBaton Rouge Broad-	Commercial ManagerF. C. Carroll
casting Co., Inc.	Program DirectorWalter Melson
Address444 Florida St.	Chief EngineerE. C. Moses
Phone Number5271-2	•
Transmitter LocationRoosevelt Road	K M I D
Time on the Air6:30 to 12 midnight	KMLB
Newspaper AffiliationBaton Rouge State-	MONROE—EST, 1930
Times, Baton Rouge Morning Advocate	LOUISIANA NETWORK
News ServiceUP	Frequency: 1230 KcPower: 250 Watts
Transcription Service World Broadcasting	Owned-Operated ByLiner's Broadcasting
System, Standard Radio	Station, Inc.
Representative. Geo. P. Hollingbery Company	AddressFrances Hotel
Personnel	Phone Number
President	Transmitter LocationMillhaven Rd.
Vice-Pres. & Gen. MgrH. Vernon Anderson	Time on the Air 6 a.m. to 10 p.m.
Secretary-TreasurerCharles P. Manship, Sr.	News ServiceUP
Sales Manager	Transcription ServiceStandard Radio,
Program DirectorRalph Sims	Lang-Worth
Production ManagerBob Scearce	Personnel
Publicity DirectorMildred R. Bland Musical DirectorMargurite Munselle	President-General Manager
Chief EngineerWilbur T. Golson	Program-Musical DirectorMelba Henry Liner
Chief Engineerwilbur 1. Goison	Chief EngineerO. L. Morgan
I/ W O I	•
KVOL	WDSU
LAFAYETTE—EST, 1935	11 D 3 O
	NEW ORLEANS—EST, 1923
Frequency: 1340 KcPower: 250 Watts	BLUE NETWORK
Owned-Operated ByEvangeline Broad- casting Company, Inc.	Frequency: 1280 Kc,Power: 5000 Watts
Business Address300 Jeerson St.	Owned-Operated By
Phone Number	Address Hotel Monteleone
Studio AddressJefferson St., Evangeline	Phone Number
Hotel	Transmitter LocationGretna, Ill. (C. P.
Transmitter LocationScott Road	New Orleans)
Time on the Air: 7 a.m. till 10 p.m. (87 hours	Time on the Air
weekly)	Transcription ServiceC. P. MacGregor
Newspaper AffiliationLafayette Advertiser	Representative Weed & Co.

Personnel

PresidentJoseph H. Uhalt

......P. K. Ewing

General Manager

NEW ORLEANS-EST, 1926

Frequency: 1230 KcPower: 250 Watt
Owned-Operated ByCharles C. Carlson
Address540 Audubon Building
Phone NumberRaymond 506
Transmitter Location3317 Bruxelle S
Time on the Air 6 a.m. to 12 midnight

Personnel

President-General Mgr....Charles C. Carlson Sales Promotion Manager...Patrick J. Shannon Program Director......Elsie Carlson Production Manager......Bynon O. Brunson Chief Announcer..... Anthony Harry Nigocia Chief Engineer......Robert R. Brown

429



WWL New Orleans Gives Solid Coverage from Pensacola to Port Arthur

There are no "light spots" in WWL's dominance of the rich, thriving mid-Gulf region. For over 150 miles east, west, north of New Orleans its clear-channel 50,000-watt signal commands unquestioned leadership. For Deep South results, you need the powerful consumer and dealer influence of WWL. New Orleans.

LATEST CBS LISTENING AREA STUDY SHOWS WWL REACHES:

DAYTIME — 608,090 Radio Homes*—\$853,779,-000 Retail Sales

(*182 counties in which 33% or more of the radio homes regularly listen to WWL. Plus coverage in 510 counties in which 10% to 33% of the 1.513,600 radio homes are regular WWL listeners)

NIGHT TIME—1,027,610 Radio Homes* — \$1,354,-406,000 Retail Sales

(*340 counties with 33% or more regular WWL listening homes. Plus coverage in 901 counties where 10% to 33% of the 3,209,090 radio homes regularly listen to WWL)



870 KC • CBS • 50,000 Watts • Clear Channel Represented Nationally by the Katz Agency, Inc.

The greatest selling power
in the South's greatest city

WNOE	KRMD
NEW ORLEANS—EST. 1926	SHREVEPORT—EST. 19
MUTUAL BROADCASTING SYSTEM	LOUISIANA NETWORK
Frequency: 1450 KcPower: 250 Watts	Frequency: 1340 KcPower:
Owned ByWNOE, Inc.	Owned-Operated By
AddressSt. Charles Hotel, 211 St.	Business AddressP. O
Charles St.	Phone Number
Phone Number	Studio AddressNew Jeffe Transmitter LocationNew Jeffe
Time on the Air24 hours daily	Time on the Air6:30 g.m.
News ServiceAP, UP	News Service
Transcription ServiceStandard Radio	Transcription ServiceStand
Personnel	Personnel
President	President
Program Director	Station ManagerG.
Production ManagerBeverly Brown	Station Director
Chief Engineer	Chief Engineer
•	•
WSMB	KTBS
NEW ORLEANS—EST. 1925	SHREVEPORT—EST. 19
NATIONAL BROADCASTING CO.	NATIONAL BROADCASTING
Frequency: 1350 KcPower: 5000 Watts	SOUTH CENTRAL QUALITY NET
Owned-Operated ByWSMB, Inc. AddressMaison Blanche Bldg.	Frequency: 1480 KcPower: 1
Phone NumberMA 5920	Owned-Operated ByTri-Sto casting System, Inc.
Transmitter Location	Studio Address
Time on the Air	Phone Number
Transcription ServiceNBC Thesaurus;	Time on the Air
Representative Edward Petry & Co.	Newspaper AffiliationThe
Personnel	Transcription ServiceNBC
President E. V. Richards	Lang-Worth
General Manager	RepresentativeThe Bro
Sales Manager-Publicity Director,	Personnel
T. J. Fontelieu Musical Director	PresidentJohn
Chief Engineer	General ManagerJohn C. N
•	Commercial ManagerJ. I Chief EngineerC. F
WWL	•
NEW ORLEANS—EST. 1922	KWKH
COLUMBIA BROADCASTING SYSTEM	
Frequency: 870 Kc Power: 50000 Watts	SHREVEPORT—EST. 19
Owned-Operated ByLoyola University	COLUMBIA BROADCASTING SY
AddressRoosevelt Hotel	SOUTH CENTRAL QUALITY NET
Phone NumberRaymond 2194-5-6-7	Frequency: 1130 Kc Power: 50 Owned-Operated ByInternatio
Transmitter Location	casting Corp.
News ServiceUP	Studio AddressCommercia
Transcription ServiceStandard Radio	Transmitter LocationNear
RepresentativeThe Katz Agency	Phone Number
Personnel	Newspaper Affiliation The Shreve
General MangerW. H. Summerville Sales Promotion ManagerEdward O'Dwyer	Transcription ServiceWorld Br
Program Director-Chief Announcer,	RepresentativeThe Bro
Henry Dupre	Personnel
Auditor A I Commisses	Descident Take

928

LOUIS	IANA NETWORK
Frequency: 1340 F	KcPower: 250 Watts
Owned-Operated	By KRMD, Inc.
Business Address	P. O. Box 1712
Phone Number	
Studio Address	New Jefferson Hotel
Transmitter Locati	onNew Jefferson Hotel
Time on the Air	6:30 a.m. to 11 p.m.
News Service	lNS
Transcription Serv	iceStandard Radio

z el gominet	
PresidentR	. M. Dean
Station Manager	V. Wilson
Station Director	L. Switzer
Commercial ManagerDay	vid Wilson
Chief Engineer	. M. Dean

928 CO.

THE PROPERTY OF THE PARTY OF TH
SOUTH CENTRAL QUALITY NETWORK
Frequency: 1480 KcPower: 1000 Watts
Owned-Operated ByTri-State Broad-
casting System, Inc.
Studio AddressCommercial Bldg.
Phone Number 2-8711
Time on the Air
Newspaper Affiliation The Shreveport
Times
Transcription Service NBC Thesaurus;
Lang-Worth
RepresentativeThe Branham Co.

PresidentJohi	D. Ewing
General ManagerJohn C.	McCormack
Commercial Manager	A. Oswald
Chief Engineer	H. Maddox

925 YSTEM

TWORK 0000 Watts onal Broad-

ial Building r Dixie, Lo. 2-8711 ited license eport Times Broadcasting anham Co.

Personnel

PresidentJohn D. Ewing General ManagerJohn C. McCormack Commercial Manager J. A. Oswald Chief Engineer W. E. Antony

Auditor......A. J. Cummings

Production Manager . Ed Hoerner
Publicity Director . Martin Burke
Musical Director . J. D. Bloom, Jr.

MAINE

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WRDO

AUGUSTA-EST. 1932

BLUE NETWORK

Personnel

President	Adeline B. Rines
Station Manager	Jack S. Atwood
Sales Promotion Manager	William Hucke
Program-Musical Director	. Harold Newcomb
Chief Announcer	Donald Powers
Chief Engineer	Harold T. Dinsmore

WCOU

INMAINE'STWINMARKET LEWISTON-AUBURN

PAYROLL AND WAGE EARNERS IN THIS MARKET LEAD THE STATE

-FOR ALL PARTICULARS-

FORJOE & COMPANY

19 WEST 44th ST., NEW YORK CITY 201 N. WELLS STREET, CHICAGO, ILL.

WABI

BAN	GOR—EST. 1921	
A TOWART T	PROTECTING CVCTCM	

Frequency: 910 KcPower: 250 Watts
Owned-Operated ByCommunity Broad-
casting Service, Inc.
Address
Phone Number6447-6446
Transmitter LocationWilson St., Brewer, Me.
Time on the Air 7 g.m. to 12.05 p.m.
News ServiceINS
Transcription Service Associated Library

Representative.......R. C. Foster Personnel

President	F. B.	Simpson
Station Manager	Alec R	obertson
Commercial Manager	.Rudolph O. 1	Marcoux
Program Director	Maurice	Dolbier
Musical Director	Harold	W. Dorr
Chief Engineer	Nelson	Lawson

WLBZ

BANGOR—EST. 1926

BLUE NETWORK—MBS—NBC
Frequency: 620 Kc Power: 1000 d., 500 n
Owned-Operated ByMaine Broadcasting Co
Address100 Main St
Phone Number
Transmitter LocationOuter Broadway
Time on the Air: 7 a.m. to 12 midnight; Sun
days, 8:45 a.m. to 12 midnight
Nowe Service III

WCOU

LEWISTON—EST. 1938 MBS—YANKEE—COLONIAL NETWORKS

Guency: 1240 Vc

tion Library

riequency, 1240 Mc
Owned-Operated ByTwin City Broadcast-
ing Co., Inc.
Address
Phone Number3140-3141
Transmitter LocationEast Ave.
Time on the Air
News Service UP
Transcription ServiceStandard Transcrip-

President	. Jean	B.	Couture
Station Manager-Treasurer	Fa	ust	Couture
Commercial-Sales Promotion			

Manager......J. C. Libby

Program Director	. Elden Shute, Jr.
Chief Announcer	Varner Paulsen
Musical Director	Bertrand Cote
Chief Engineer	Lockio R Hall

WCSH

PORTLAND-EST, 1925

NBC-YANKEE NETWORK

Frequency: 970 KcPower: 5000 Watts
Owned-Operated ByCongress Square
Hotel Co.
Business Address
Phone NumberPortland 3-9667
Studio Address Eastland Hotel,
157 High St., Portland, Me.
Transmitter LocationScarboro, Me.
Time on the Air: 6:30 a.m. to 12 midnight;
Sundays, 8 a.m. to 12 midnight
News ServiceUP
Transcription ServiceNBC Thesaurus
Representative Weed & Co. & Bertha Bannan

Personnel

President
Station Manager
Commercial ManagerAlbert W. Smith
Sales Promotion ManagerFrederick W. Cole
Women's Program DirectorNancy King
Program DirectorCaleb Paine
Musical Director
Chief Engineer G Fred Crandon

WGAN

PORTLAND—EST. 1937
COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc Power: 5000 Watts
Owned-Operated By Portland Broadcasting
System, Inc.
Address
Phone_Number
Transmitter LocationNear Portland
Time on the Air Unlimited license
Newspaper Affiliation Gannett Publishing
Co.
Transcription ServiceTransradio

Representative Paul H. Raymer Co.

Personnel

WAGM

PRESQUE ISLE-EST. 1930

Frequency: 1450 Kc......Power: 100 Watts Owned-Operated By....Aroostook Broadcasting Corporation Address....Northern National Bank Bldg.

Time on the Air: 11a.m. to 1 p.m. and 4 p.m. to 7 p.m.

Personnel

L. E. Hughes

EVERYBODY IN RADIO

RADIO DAILY

REGULARLY

"Boom town" Baltimore PLUS

WBAL'S powerful voice-50,000 watts-not only blankets the booming Baltimore and Maryland market, but is the basic advertising medium of the Central Atlantic States

EDWARD PETRY& CO., Inc.



National Representative

ONE OF AMERICA'S GREAT RADIO STATIONS

MARYLAND

For Latest U. S. Census, Population and Retail Trade Datá Please Turn to Page 234

WBAL

BALTIMORE—EST. 1925

NBC-MUTUAL

Frequency: 1090 KcPower: 50.000 Watts
Owned-Operated ByWBAL Broadcasting Co.
AddressLexington Bldg.
Phone NumberLexington 4900
Transmitter LocationReistertown, Md.
Time on the Air: 6 a.m. to 12:15 a.m.; Sundays,
8 a.m. to 12:15 a.m.
Newspaper AffiliationBaltimore News-Post,
Baltimore Sunday American
News ServiceINS
Transaciation Service Standard Radio

Representative......Edward Petry & Co. Personnel

Station Manager	Harold C. Burke
Commercial ManagerI	
Production Manager	
Promotion Manager	
Sales Service Manager	
Musical Director	
Chief Engineer	

WCBM

BALTIMORE—EST. 1924

Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Baltimore Broadcast-
ing Corporation
AddressNorth at Hartford
Phone Number . University 8400
Transmitter Location 1100 East Cold Spring
Lane
Time on the Air: 7 a.m. to 12 midnight; Sun-
days, 8:45 a.m. to 12 midnight
News ServiceINS
Transcription ServiceLang-Worth
RepresentativeForeman Co.

Personnel

1 Cl Sounct
President and Commercial MgrJohn Elmer
Vice-PresidentJ. Purdon Wright
TreasurerJ. Lawrence Schanberger
General ManagerGeo. H. Roeder
Sales Promotion ManagerE. Frank Thomas
Musical DirectorJack Rohr
Chief Engineer

Penny For Penny_ BALTIMORE COVERAGE Better Than Any!

Penny for penny, your advertising dollar realizes more Baltimore listeners—more permanent purchasers—over WCBM! This is no idle boast...no "freak"...no one-time proposition. It is WCBM's reason for existence... and YOUR reason for making it your key selling station in Baltimore!

P. S. Baltimore business is booming today as never before! Population up 20%!

* WCBM *

THE BLUE NETWORK

JOHN ELMER, Pres. GEO. H. ROEDER, Gen. Mgr. ★ Nat'l Rep.—THE FOREMAN CO. New York and Chicago

MAK
W 0 1 0
WCAO
BALTIMORE—EST, 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 600 KcPower: 1000 d., 500 n.
(C.P. 5000 Watts)
Owned-Operated ByThe Monumental
Radio Company
Address
Phone NumberMadison 7220-1-2-3-4 Transmitter Location811 West Lanvale St.
(New transmitter being constructed on Park
Heights Avenue, extended)
Time on the Air: 6 a.m. to 12:30 a.m.; Sundays,
8 a.m. to 12:30 a.m.; Saturdays, 6 a.m. to
l a.m.
News Service
C. P. MacGregor
RepresentativePaul H. Raymer Company
Personnel
PresidentLouis M. Milbourne
Vice-President-General
ManagerL. Waters Milbourne
Program DirectorGordon A. Scheihing
Musical DirectorJohn Varney
Chief EngineerMartin L. Jones
WFBR
BALTIMORE—EST. 1922
MUTUAL BROADCASTING SYSTEM
MARYLAND COVERAGE NETWORK
Frequency: 1300 KcPower: 5000 Watts
Owned-Operated ByBaltimore Radio
Show, Inc. Business Address10 East North Ave.
Phone NumberMulberry 1300
Studio Address
Transmitter Location
Time on the Air
News ServiceAP, INS
Transcription ServiceAssociated Music
Publishers, C. P. MacGregor
RepresentativeJohn Blair & Co. Personnel
PresidentRobert S. Maslin, Sr.
Executive Vice-President Hope H. Barroll, Jr.
Commercial Manager Purnell H. Gould
Local Sales ManagerWilliam S. Pire, Jr.
Sales Promotion MgrEdwin R. Mowbray, Jr.
Program DirectorBert Hanauer
Production ManagerHenry Hickman
Publicity Director Robert S. Maslin, Jr.
Musical DirectorJos. Imbroglio Chief EngineerWilliam Q. Ranft
omer Engineerwiniam Q. nann
WITH
44 1 1 11

BALTIMORE—EST. 1940
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By.....Maryland Broadcast-

ing Company

L	AND	•	•	•
_				_
	Address	Lexi	igion	St.
	Transmitter I and an analysis	n 780	8-8-10	-11
	Transmitter Location			
	Time on the Air24 News ServiceAP, Reuters	M	s a a	ay
	Transcription Service			
	Personnel	ea c	ompo	шу
		T72	1 0	
	President-Station Mgr. Thomas G	. lins	ley, 2	na
	Commercial ManagerGeor Sales Promotion ManagerHar	rge S	3H7-:	ier
	Program DirectorRober	I R	Ringh	am.
	Chief Announcer Re	rrmor	d Rai	FOF
	Traffic Manager (Miss) Personnel Manager Grace	Bert	Tohns	on
	Personnel ManagerGrace	W. N	IcQue	ide
	BookkeeperJam	es H	Dors	ey
	News Editor	F. L	ewis,	Jr.
	News EditorJ. Musical DirectorThor	nas C	'Con	or
	Chief Engineer	Jan	nes D	uff
	•			
	WTBO	1		
			_	
	CUMBERLAND—EST.			
	Frequency: 820 KcPower	er: 25	0 Wc	tts
	Owned-Operated By Associat	ted Br	oadco	tst-
	ing Corporation			
	Address31	Fred	erick	St.
	Phone NumberCumberland	1 298	and 2	99
	Transmitter LocationFort Hill	, Cun	berla	nd
	Time on the Air: 7:30 a.m. to st	unset,	שמוו	αs,
	Texas		× D .	arr
	News Service	C Th	. AF,	UP
	World Broadcasting System	C 111	esuui	us,
	RepresentativeSp	ot Sa	les T	nc.
	Personnel	o	.05,	
	President-General ManagerFra	ml V	Bool	707
	Commercial-Sales Promotion Man		, Decr	Lei
	G	. P. 1	Richa	-Ås
	Program DirectorStewar	t W.	Philli	ps
	Publicity Director	vid H	. Mur	rie
	AccountantInc	Lee	Eichr	er
	AccountantInc	,		
	W	/illis	Conov	er
	Chief EngineerCho	rles I	lay Si	ne
	•			
	W F M D)		
	EDEDEDICK FOT	1000		
	I REDERICK—ESI.	1936		
	Frequency: 930 KcPow Owned-Operated ByMonoca	er: 50	0 Wa	tts
	Owned-Operated By Monoca	ca Ri	oadca	ıst-
	ing Company		75	19
	Business Address			
	Studio Addresses Win	nahoa	10, IO	-11
	Studio Addresses	w N	Tain 9	211,
	Westminster, Md.	*** *		,,
	Transmitter LocationF	reder	ck. N	Id.
	Time on the Air: 6:30 a.m. to	10:1	5 p.r	n.;
	Transmitter Location	.m.	• "	
	News Service	Ir	ınsra	110
	Transcription ServiceWorld	Broa	dcasti	ng
	System			

Representative.....Burn-Smith Company, Inc.

ALL

the Statistics in the World Could not Produce a Better Selling Argument than

POSITIVE RESULTS

as evidenced by

RENEWALS!

RENEWALS!

RENEWALS!

RENEWALS!

RENEWALS!

Renewals!

WTBO

Cumberland, Md.

Nat'l Reps.:

SPOT SALES, INC.

MARYLAND

Personnel

PresidentMajor Laurence Leonard
Vice-President and General Manager,
A. V. Tidmore
Assistant General ManagerJ. Roy McLennan
Commercial Manager
Musical DirectorMargaret Spessard
Womens' Program DirectorJane Hoover
Chief Engineer A V Tidmore

MUTUAL BROADCASTING SYSTEM MARYLAND COVERAGE NETWORK

Frequency: 1240 KcPower: 250 Watts
Owned-Operated ByHagerstown Broad-
casting Co.
AddressFranklin Court
Phone Number
Transmitter LocationCarrol Heights
Time on the Air
News ServiceTransradio
RepresentativeSpot Sales, Inc.

Personnel

President		Dr. Arthu	r L. B	lessing
Secretary-Ger	neral Mana	gerGrove	er C.	Crilley
Commercial I	Manager	Cla	rence	Myers
Program Dire	ctor-Chief	Announcer	,	

	W.	H. Pa	ulsgrove
Musical Director		Earl	Mentzer
Chief Engineer		Harold	Brewer

SALISBURY-EST, 1940 MRS-MARYLAND COVERAGE NETWORK

Frequency: 1230 KcPower: 250 Watt	s
(Application on file for C.P. 1 kw on 960 kg	:)
Owned-Operated ByThe Peninsul	α
Broadcasting Co.	
Business AddressRadio Par	k
Phone NumberSalisbury 248	0
Transmitter LocationRadio Par	k
Time on the Air: 7 a.m. to 12 midnight; Sur	1-
days 8:30 am to 12 midnight	

Transcription Service.....World Broadcasting Personnel

News Service.....

System

PresidentJohn W. Downing
Vice-President
Secretary
TreasurerJohn T. Holt
General ManagerCharles J. Truitt
Chief AnnouncerSamuel Carey
Musical DirectorRussell Yoke
Chief Engineer Peter A. Alfonsi



NASSACHUSETTS

For Latest U.S. Census, Population and Retail Trade Data Please Turn to Page 235

News Service......AP, UP

Studio Addresses.....182 Tremont St.; Boston Herald-Traveler, 80 Mason St.

Transmitter Location....Mystic Valley Park-

Time on the Air: 5:30 a.m. to 1 a.m.; Sundays,

way, Medford, Mass.

News Service.....

8 a.m. to 1 a.m.

WAAB	Transcription ServiceNBC Thesaurus.
BOSTON—EST, 1930	Standard Radio
MUTUAL—COLONIAL	RepresentativeNational Broadcasting Co.
Frequency: 1440 KcPower: 1000 Watts	Personnel
Owned-Operated ByThe Yankee Network,	PresidentGeo. H. Bucher
Inc.	Station Manager (Acting)
Address	Program ManagerJohn F. McNamara
Phone NumberCOMmonwealth 0800	Production ManagerJohn H. Wright
Transmitter LocationSquantum, Quincy,	Sales Manager Frank R. Bowes
Massachusetts Time on the Air: 7 a.m. to 2 a.m.; Sundays,	Sales Promotion ManagerHarry D. Goodwin Publicity DirectorE. F. Stafford
7:30 a.m. to 2 a.m.	Musical Director Avner Rakov
News ServiceINS	Plant Manager F. M. Sloan (WBZ)
Transcription Service Associated Music	Plant ManagerH. E. Randol (WBZA)
Publishers, Standard Radio	•
RepresentativeEdward Petry & Co., Inc.	WCAD
Personnel	WCOP
PresidentJohn Shepard, 3rd	BOSTON—EST, 1935
Executive Secretary to President Robert Bartley	AMERICAN BROADCASTING CORP.
Vice-President in Charge of Station	Frequency: 1150 KcPower 500 Watts
Operations	Owned By American Broadcasting Corp.
ProductionLinus Travers	Operated By Massachusetts Broadcasting Co.
Vice-President in Charge of Engineering,	AddressCopley-Plaza Hotel
Paul A. DeMars	Phone NumberCOMmonwealth 1717
Sales Manager	Transmitter LocationOff Speedway, Brighton, Mass.
Merchandising and Promotion Director,	Time on the Air
James S. Powers	News ServiceINS
MerchandisingF. Carleton McVarish	Transcription ServiceStandard Radio
Special EventsFred McLaughlin	Representative
Program DirectorEleanor Geer Production DirectorGeorge Steffy	Personnel
Production SupervisorCharles Curtin	President
Editor of News ServiceRobert Myers	General ManagerA. N. Armstrong, Jr.
Chief Meterologist, Weather Service,	Assistant ManagerAshley L. Robinson
Salvatore Pagliuca	Program-Musical DirectorSherman Keene
Publicity DirectorA. J. Stephenson	Production ManagerFrances Lescoe Publicity DirectorChester Hill
Musical DirectorFrancis J. Cronin	Studio Manager-Chief Announcer,
Chief EngineerIrving B. Robinson	Russell Offhaus
WDZCWDZA	Artists' Bureau Head Eleanor Kane
WBZ&WBZA	Chief EngineerRoland C. Hale
BOSTON & SPRINGFIELD	•
EST. 1921	WEEL
BLUE NETWORK	WEEI
NATIONAL BROADCASTING CO.	BOSTON—EST, 1924
Frequency: 1030 KcPower: 50000 (WBZ),	COLUMBIA BROADCASTING SYSTEM
1000 (WBZA)	Frequency: 590 KcPower: 5000 Watts
Owned ByWestinghouse Electric & Míg. Co.	Owned By Boston Edison Company
Operated ByWestinghouse Radio Stations.	Operated ByColumbia Broadcasting System
Inc.	Business Address
AddressesHotel Bradford, Boston; Hotel	Phone Number

Kimball, Springfield

8 a.m. to 1 a.m.

Springfield 6-8336 (WBZA)

Springfield, Mass. (WBZA)

Transmitter Locations.... Hull, Mass. (WBZ),

Time on the Air: 6 a.m. to 1 p.m.; Sundays,

One of **

America's greatest local * * programs

> The 920 CLUB WORL BOSTON, MASS.

Transcription Service.....World Broadcasting System, Lang-Worth Feature Programs

Personnel

Station Manager	H. E. Fellows
Sales Manager	Kingsley Horton
Sales Promotion Manager	. David S. Garland
Production Manager	.L. G. Del Castillo
Publicity Director	Walter Murphy
Chief Announcer	.C. H. Dickerman
Accountant	J. J. Murray
Musical Director	.Francis E. Bellizia
Chief Engineer	P. K. Baldwin

WHDH

BOSTON—EST. 1929
Frequency: 850 Kc......Power: 1000 Watts

Owned-Operated By Matheson Radio Co.
Inc.
Address Hotel Touraine, 62 Boylston St
Phone Number
Transmitter LocationSaugus, Mass
Time on the Air: 6:30 a.m. until sunset in Den
ver, Colo.; Sundays 8:15 a.m. until sunse

Representative......Spot Sales, Inc.

Personnel

President	A. E. Matheson
General Manager	.Ralph G. Matheson
Commercial Manager	J. J. Matheson
Program Director	G. M. Watson, Jr.
Production Manager	Ray Rich, Jr.
Musical Director	Kenneth Wilson
Chief Engineer	R. G. Matheson

WMEX

BOSTON—EST, 1934

DODION	
Frequency: 1500 KcPower: 5000	Watts
Owned-Operated ByNorthern	
Address: WMEX Bldg., 70 Brookline	Ave.
Phone NumberCommonwealth	3900
Transmitter LocationQuincy,	Mass.
Time on the Air111 hours w	eekly
News Service	. INS
Transcription ServiceC. P. MacG	regor

Personnel

President-Program Dire	ctorjonn L. neilly
Managing Director-Chie	ef
Engineer	Alfred J. Pote
Sales Manager	S. A. Wasser
Commercial Manager.	
Production Manager	John Kiley
Publicity Director	Philip Hobson
-	

WNAC

BOSTON—EST. 1922
MUTUAL BROADCASTING SYSTSM

NBC—YANKEE NETWORK
Frequency: 1260 Kc....... Power: 5000 Watts
Owned-Operated By: The Yankee Network.

Inc., 21 Brookline Ave.
Phone NumberCOMmonwealth 0800
Transmitter Location Squantum, Quincy, Mass.

Transcription Service Associated;
Standard Radio

Representative.....Edward Petry & Co., Inc.

Personnel

Station Operations R. L. Harlow Vice-President in Charge of

Sales and Production..... Linus Travers Vice-President in Charge of

EngineeringPaul A. DeMars
Merchandising and Promotion

Director James S. Powers
Merchandising F. C. McVarish
Special Events. Fred McLaughlin
Sales and Station Relations. Gerald Harrison
Assistant Sales & Production. William Eynon
Assistant Sales & Station

Relations ... Roger Coakley
Program Director ... Eleanor Geer
Production Director ... George Steffy
Production Supervisor ... Charles Curtin
Editor of News Service ... Robert Myers
Chief Meterologist, Weather

Service Salvatore Pagliuca
Publicity Director A. J. Stephenson
Musical Director Francis J. Cronin
Chief Engineer Irving B. Robinson

WORL

BOSTON—EST. 1926

Frequency: 950 Kc......Power: 1000 Watts Owned-Operated By: Broadcasting Service Organization, Inc.

Address: Myles Standish Hotel, 610 Beacon Street

Personnel

President	. Harold A. Lafount
General Manager	George Lasker
Assistant Manager	. Ashley L. Robinson
Publicity Director	Stephen Manookian
Program-Musical Director.	Robert N. Perry
Chief Engineer	

WSAR

FALL RIVER-EST, 1921

MUTUAL — COLONIAL & YANKEE Frequency: 1480 Kc.....Power: 1000 Watts Owned-Operated By: Dought & Welch Electric Co.

..... 102 S. Main St. Āddress....... Phone Numbers: 7-9477-8 (studio); 2,4261 (Transmitter)

Transmitter Location: 20 Walker St., Somerset St., Somerset, Mass.

Time on the Air: 7:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

News Service......INS; Yankee Network Transcription Service......Standard Radio; Langworth

.....The Walker Co. Representative

Personnel

President and Station Manager. . Wm. T. Welch Secretary and Assistant Treasurer,

Philly J. Maurettie Program Director......Josephine Y. Welch Commercial Manager.....Leonard C. Cox Chief EngineerJohn C. Pavao

WEIM

FITCHBURG-EST, 1941

Frequency: 1340 Kc......Power: 250 Watts Owned-Operated By....Ruben E. Aronheim Phone Number......Fitchburg 1600 Transmitter Location...Luenburg-Fitchburg line Time on the Air......7 a.m. to 12 midnight Transcription Service..... Lang-Worth

Personnel

PresidentRuben E. Aronheim General Manager......Milton H. Meyers Chief EngineerTheodore Kalin

WHAI

GREENFIELD—EST, 1938 MUTUAL-YANKEE & COLONIAL NETWORKS

Frequency: 1240 Kc......Power: 250 Watts Owned-Operated By......John W. Haigis Phone Number...... 4301 Transmitter Location...... Woodard Rd. System; BMI

Representative....Joseph Hershey McGillvra Personnel

Owner		John	W. Haigi:
Manager		Jame	s L. Spates
Commercial-Sal	es Pro	notion	

Manager Horace W. Nichols Program-Musical Director. Warren Greenwood Chief Announcer.....Louis Doolittle Chief Engineer......James L. Spates

WHYN

HOLYOKE-EST, 1941

Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Hampden-Hampshire
Corporation
Business Address180 High Street
Phone Numbers8238, 8239
Studio Addresses: 180 High Street; 80 Main
Street, Northampton; Canal Street, South
Hadley Falls
Transmitter LocationCanal St., South Hadley

Falls, Mass.

Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Newspaper Affiliation....Holyoke-Transcript

Telegram News Service..... Transcription Service: Associated; C. P. Mac-

Gregor: Standard Radio Representatives......George T. Hopewell; Bertha Bannon

Personnel

President Mrs. Wi	narles N. DeRose
Station Manager Cl	rick J. Montague
Commercial Manager Pat	alcott A. Wyllie
Program Director. W	Robert Dixon
Chief Announcer. Copy Chief.	Ward Gardner
Musical Director.	Gibert Canfield
Chief EngineerThe	omas Humphrey

WOCB

HYANNIS-WEST YARMOUTH

EST. 1940

Frequency: 1240 Kc.....Power: 250 Watts Owned-Operated By: Cape Cod Broadcasting

Business Address......South Sea Avenue, West Yarmouth, Cape Cod, Mass.

Transmitter Location: South Sea Avenue, West Yarmouth, Cape Cod, Mass.

Time on the Air.....8 a.m. to 11 p.m. News ServiceTransradio Transcription Service......Standard Radio Representative..... Associated Radio Sales; Eleanor G. Kane

Personnel

Station Manager	H. M.Alleman
Program Director	
Publicity Director	John Gowen, 3rd
Musical Director	Ralph Lawton
Chief Engineer	Rodney A. Merrill

WLAW

LAWRENCE—EST, 1937

COLUMBIA BROADCASTING SYSTEM
Frequency: 680 Kc......Power: 5000 Watts
Owned-Operated By......Hildreth & Rogers

Owned-Operated By......Hildreth & Rogers Company

Time on the Air: 6 a.m. to 1 a.m. (19 hours)

Representative...... The Katz Agency, Inc.

Personnel

PresidentA. H. Roge	ers
General ManagerIrving E. Roge	ers
Sales ManagerDavid M. Kim	ıel
Business Manager	es
Program DirectorJohn D. Mal	оу
Chief Announcer Charles J. Higgins,	Jr.
Continuity DirectorIrene F. Morg	αn
Chief EngineerGeorge A. Hinckl	ey

WLLH

LOWELL-LAWRENCE—EST. 1934 MUTUAL—YANKEE & COLONIAL

Frequency: 1400 Kc......Power: Lowell, 250 Watts; Lawrence, 100 Watts

Owned-Operated By ...Merrimac Broadcasting

Transmitter Location: 39 Kearney Square, Lowell: Cregg Building, Lawrence

Time on the Air: 6:25 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

Representative.....Edward Petry & Co., Inc.

Personnel

If you want ...

- 1. The Merrimack Valley from mountains to sea
- 2. Strongest signal in the Heart of New England, reaching 4,000,000 people
- War Boom spending founded in long established markets
- 4. Direct sales returns . . . use . . .

LAWRENCE MASS. WLAW

5000 WATTS 680 K.C.

Columbia's Voice In Northern New England

WNBH

NEW BEDFORD-EST. 1921

COLONIAL—YANKEE—MUTUAL
Frequency: 1340 Kc......Power: 250 Watts

 Owned-Operated By:
 E.
 Anthony & Sons, Incorporated

 Business
 Address
 12 Market
 Street

 Phone Number
 8-5228
 Studio Address
 588 Pleasant
 Street

 Transmitter Location
 Crow Island, New Bedford Harbor
 Time on the Air: 7:30 a.m. to 11:30 p.m.;

Sundays, 8:30 a.m. to 11:30 p.m.

Newspaper Affiliation......Standard-Times
Mercury

NDC Theorem

Transcription Service......NBC Thesaurus Representatives: Burn-Smith Company; R. C. Foster

Personnel

Station Manager	Hugh R. Norman
Commercial Manager	Raymond D. Markey
Program Director	Paul W. Stiles
Publicity Director-News	Editor . Earle D. Wilson
Chief Engineer	

WBRK

PITTSFIELD-EST, 1938

MUTUAL—COLONIAL & YANKEE	NETWORKS
Frequency: 1340 KcPower:	250 Watts
Owned-Operated ByMunroe	B. England
Address8	Bank Row
Phone Number	2-1553
Transmitter Location	100 East St.
Time on the Air7 a.m. to	12 midnight
News Service	.Transradio
Transcription ServiceC. P.	MacGregor
RepresentativeBur	n-Smith Co.

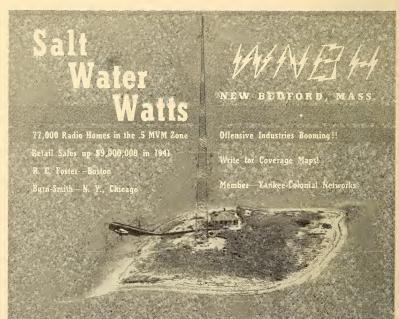
Personnel

D		Manager Mur	D	F 1 1
Presic	ient-Station	ManagerMur	moe b.	Lngiana
Comm	ercial Ma	nager	.John	Parsons
Sales	Promotion	Manager	Robert	Burbank
Chief	Engineer		Normo	m Blake

WESX

SALEM-EST. 1939

Frequency: 1230 Kc......Power: 250 Watts Owned-Operated By: North Shore Broadcasting Company



WMAW*

Business Address......126 Washington St.

Phone Numbers Salem 5670; Lynn 2-0550	W W A W
Studio Addresses: 126 Washington St.; 341	WORCESTER-EST. 1941
Union Street, Lynn	Frequency: 1230 KcPower: 250 Watts:
Transmitter LocationMarblehead	.(3 amplifiers (100-watt) at Auburn, Whitins-
Time on the Air6:30 a.m. to 12 midnight	ville and Marlborough)
News Service	Owned-Operated By
Ttranscription ServiceWorld Broadcasting System; Associated Music Publishers	Address Worcester
Representatives: Wm. G. Rambeau Co.; Robert	Time on the AirUnlimited license
C. Foster	Personnel
Personnel	PresidentFrank F. Butler
President	Vice-President
General ManagerVan D. Sheldon	* Station had C.P. at press-time.
Commercial ManagerRobert C. Taylor	•
Program DirectorMarjorie Leadbetter	WARA
Publicity DirectorWalter Mackie	WORC
Musical DirectorFrank Fitzpatrick	WORCESTER—EST. 1925
Chief EngineerRichard I. Hammond	COLUMBIA BROADCASTING SYSTEM
	Frequency: 1310 KcPower: 1000 Watts
WMAS	Owned-Operated ByA. F. Kleindienst
	Address65 Elm Street
SPRINGFIELD—EST. 1932	Phone Number 5-3101
COLUMBIA BROADCASTING SYSTEM	Transmitter LocationAuburn, Mass.
Frequency: 1450 KcPower: 250 Watts	Time on the Air7 a.m. to 12 midnight
Owned-Operated By	News Service Transradio Transcription ServiceNBC Thesaurus
Phone Number 7-1414	RepresentativeWeed & Co.
Transmitter Location Pynchon Park	Personnel
Time on the Air 7 a.m. to 1 a.m.	Owner A. F. Kleindienst
News ServiceINS	Station ManagerMildred P. Stanton
Transcription Service Associated Music	
RepresentativeEdward Petry & Co.	WITAC
RepresentativeEdward Petry & Co. Personnel	WTAG
RepresentativeEdward Petry & Co. Personnel PresidentA. S. Moffat	
RepresentativeEdward Petry & Co. Personnel President	WORCESTER-EST. 1924
Representative	
RepresentativeEdward Petry & Co. Personnel President	WORCESTER—EST. 1924 NBC—YANKEE NETWORK
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc.
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Eve-
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number Springfield 6-2757 Transmitter Location: Union St. and Palmer	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number. Springfield 6-2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass.	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR Inc. Address 63 Chestnut Street Phone Number Springfield 6:2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number. Springfield 6-2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 am. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service INS; Transradio Transcription Service Langworth	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By. WSPR Inc. Address 63 Chestnut Street Phone Number Springfield 6:2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service INS; Transradio Transcription Service Langworth Representatives: Geo. P. Hollingbery & Co.;	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc Power: 5000 Watts Owned By: Worcester Telegram Publishers Company. Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number. Springfield 6-2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 am. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service INS; Transradio Transcription Service Langworth	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: \$80 Kc Power: \$000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number Springfield 6-2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service Ins; Transradio Transcription Service Langworth Representatives: Geo. P. Hollingbery & Co.; Bertha Bannon Personnel President-Station Manager. Quincy A. Brackett	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: \$80 Kc Power: \$000 Watts Owned By: Worcester Telegram Publishers Company, Inc. Operated By: Worcester Telegram and Evening Gazette Address
Representative	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number. Springfield 6-2257 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 am. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service. INS; Transradio Transcription Service Langworth Representatives: Geo. P. Hollingbery & Co.; Bertha Bannon Personnel President-Station Manager. Quincy A. Brackett Treasurer Lewis B. Breed Commercial Manager. Milton W. Stoughton	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR Inc. Address 63 Chestnut Street Phone Number Springfield 6:2757 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service INS; Transradio Transcription Service Langworth Representatives: Geo. P. Hollingbery & Co.; Bertha Bannon Personnel President-Station Manager Quincy A. Brackett Treasurer Lewis B. Breed Commercial Manager Milton W. Stoughton Program-Publicity Director,	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc
Representative Edward Petry & Co. Personnel President A. S. Moffat General Manager A. W. Marlin Program Director Herbert A. Edman Chief Engineer Earle G. Hewinson WSPR SPRINGFIELD—EST. 1936 MBS—YANKEE—COLONIAL NETWORKS Frequency: 1270 Kc. Power: 500 Watts Owned-Operated By WSPR, Inc. Address 63 Chestnut Street Phone Number. Springfield 6-2257 Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass. Time on the Air: 7 am. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service. INS; Transradio Transcription Service Langworth Representatives: Geo. P. Hollingbery & Co.; Bertha Bannon Personnel President-Station Manager. Quincy A. Brackett Treasurer Lewis B. Breed Commercial Manager. Milton W. Stoughton	WORCESTER—EST. 1924 NBC—YANKEE NETWORK Frequency: 580 Kc

-MICHIGAN-

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 235

W		E	L	L
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BATTLE	CR	EEK-EST	Γ.	1925
BL	UE	NETWORK		

MICHIGAN RADIO NETWORK Frequency: 1400 Kc......Power: 250 Watts Owned-Operated ByFederated Publications, Inc.

Address: 1 W. Michigan Ave., Michigan National Bank Bldg.

Transmitter Location.....Michigan National Bank Bldg. Time on the Air: 7 a.m. to 12 midnight; Sun-

days, 9 a.m. to 10 p.m. Newspaper Affiliation.....Battle Creek

Enquirer-News Transcription Service.....Associated Music Representative.....Burn-Smith Company, Inc.

Personnel President A. L. Miller Commercial Manager......F. F. Owen Program Director......Frank Jayne

WBCM

BAY CITY-EST, 1928

BLUE NETWORK Frequency: 1440 Kc.....Power: 1000 d.;

500 n. Owned-Operated By Bay Broadcasting Company, Inc. Wenonah Hotel Address Phone Numbers: Bay City 7551; Saginaw

2-2171 Transmitter LocationTuscola Road, Hampton Township

Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News Service Transcription Service NBC Thesaurus;

Associated Music Publishers Representative George P. Hollingbery

Personnel

Sales Promotion Manager A. F. Huebner Program DirectorFrank Catto Chief Engineer......Ralph H. Carpenter

CALUMET-EST. 1929

Frequency: 1400 Kc.....Power: 250 Watts Owned-Operated By: Upper Michigan Broadcasting Co.

Houghton, Mich. Phone Numbers: Houghton 1; Calumet 869 Studio Addresses: 515 Scott St., Calumet; Community Bldg., Houghton Transmitter Location.....Laurium, Michigan Time on the Air..... 7:30 a.m. to 10 p.m. Newspaper Affiliation......Daily Mining Gazette (Houghton; Evening News Journal, (Calumet) News Service..... Transcription Service.....World Broadcasting System, Standard Radio; Lang-Worth; Keystone Broadcasting System Representative......Bogner and Martin Personnel Vice-President-General Manager..... John W. Rice Commercial Manager......Albert W. Payne Program Director......Earl Nordeen Technical Supervisor.....George L. Burgan

Business Address......Community Bldg.,

WJBK

DETROIT-EST, 1928

Frequency: 1490 Kc......Power: 250 Watts Owned-Operated By.....James F. Hopkins, Incorporated Phone Number......Trinity 2-2000 Transmitter Location.....15555 Woodrow Wilson Avenue Time on the Air......24 hours daily News Service INS Transcription Service.....Associated Music Publishers: World Broadcasting System

Representatives: Forjoe & Company; Associated Radio Sales

Personnel

President-Station Manager...James F. Hopkins Commercial Manager......Art Croghan Sales Promotion Manager......John Olenik Program-Musical Director....Sybil Krieghoff Production Manager

(Foreign)..... Stanley Altschuler Publicity Director.....Leila Bingham Chief Announcer.......Charles R. Sterritt Chief Engineer..... Paul Frincke

DETROIT—EST. 1926

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By: John L. Booth Broadcasting, Inc. Address....31st and 34th Floor, Eaton Tower Phone Number......Cadillac 7600

446

MICHIGAN

Transmitter	Location 7	310 Wc	odward Ave	
Time on the	Air	20	1/2 hours daily	7
			IN	
Transcription	a Service	Sta	mdard Radio	;
C. P. Mad	Gregor			
D		TI-it-J	Dan and a making	-

Personnel

President-General ManagerJohn L. Booth
Vice-President
Treasurer-Auditor Hugh M. Gray
Secretary-Personnel
Manager Meril A. Lindbloom
Sales ManagerMike Kent
Merchandising Manager Michael Jachimski
Program DirectorCharles Farrall
Publicity DirectorMarge Soenksen
Traffic ManagerVirginia Connor
Musical Director
Chief EngineerEdward Clark

WJR

DETROIT-EST, 1922

COLUMBIA BROADCASTING SYSTEM
Frequency: 760 Kc.....Power: 50000 Watts
Owned-Operated ByWJR, The Goodwill
Station
Business Address.....2103 Fisher Building

Representative.....Edward Petry & Co., Inc.

Personnel

Manager Owen F. Uridge
Secretary-Treasurer P. M. Thomas
Publicity Director Neal Tomy
Program Director Norman White
Production Managers Arthur McPhillips.
David Oldson

Chief AnnouncerFranklin C. Mitchell

C K L W

(See Windsor, Ont., Canada, Page 659)

This Area Covers The Homes of 8,000,000 People!



22 HOURS OUT OF EVERY DAY!

In The Detroit Area Buy CKLW-More Listeners For Less!

W W J

DETROIT-EST. 1920

Representative.....George P. Hollingbery Co.

rersonnei	
General ManagerV	V. J. Scripps
Station Manager	rry Bannister
Business ManagerFor	rest Wallace
Sales Manager	ry Betteridge
Sales Promotion Manager	.Jake Albert
Program Supervisor	James Eberle
Program Director Melvin	C. Wissman
Production Manager	Jack Hill
Public Relations DirectorF	Robert Kelly
Musical Director	ischa Kottler
Chief EngineerWal	ter Hoffman

WXYZ

DETROIT—EST. 1930 BLUE NETWORK—MICHIGAN RADIO

BLUE NETWORK—MICHIGAN RADIO NETWORK Frequency: 1270 Kc......Power: 5000 Watts

Owned-Operated By: King-Trendle Broadcasting Corporation
Business Address. 1700 Stroh Building
Phone Number Cherry 8321
Studio Address. 14th floor Maccabees Bldg.
Transmitter Location. 15505 Joy Road
Time on the Air. 6:30 a.m. to 1 a.m.
News Service UP
Transcription Service Standard Radio
Representative. Paul H. Raymer Co.

Personnel

President-Treasurer......George W. Trendle Vice-PresidentJohn H. King Secretary-General

James G. Riddell

Sales Promotion, Advertising and
Publicity. Lambert B. Beeuwkes
Studio Manager. H. Earl Moore
Director of Production. Charles Livingstone
Merchandising Manager. Harold S. Christian
News Editor. Felix Holt
Chief Announcer. Jack McCarthy
Traffic Manager. David H. Harris
Musical Director. Benny Kite
Chief Engineer Vern C. Alston

WKAR

EAST LANSING-EST, 1922

Personnel

Station Manager	Robert J. Coleman
Program Supervisor	Ray J. Stanley
Porduction Manager	L. D. Barnhart
Chief Engineer	Norris Grover
(Non-Commercial	Station)

WDBC

ESCANABA-EST, 1941

Frequency: 1490 KcPower: 250 Watts
Owned-Operated ByDelta Broadcasting
Company
AddressFirst and Ludington Streets
Phone Number 787
Transmitter LocationFirst and Ludington
Time on the Air
News Service UP
Transcription ServiceStandard Radio

Personnel

Secretary-Treasurer-General			
Manager	. Gordon	H.	Brozek
Chief Engineer	J	ack	Foster

WFDF

FLINT—EST. 1922 BLUE NETWORK

CHIGAN RADIO NETWORK

MICHIGAN RADIO NEI WORK		
Frequency: 910 KcPower: 1000 Watts		
Owned-Operated ByFlint Broadcasting Co.		
Address		
Phone Number2-7158		
Transmitter LocationBristol Road		
Time on the Air: 6 a.m. to 12 midnight; Sun-		
days, 8 a.m. to 12 midnight		
News Service INS		
Transcription ServiceNBC Thesaurus		

Representative......Burn-Smith, Inc.

rersom	iei
President-General Manager	Howard M. Loeb
Commercial Manager	F. S. Loeb
Program Director	. Adrian R. Cooper
Chief Announcer	James Cleaver
Auditor	Audrey Jones
News Editor	Jack Lewin
Musical Director	William Geyer
Chief Engineer	Frank D. Fallain

M.GILGAN,			
WLAV	Address 124 E. McLeod Ave. Phone Number 20		
GRAND RAPIDS—EST. 1940	Transmitter Location: U, S. Highway No. 2 & Douglas Boulevard		
MUTUAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts	Time on the Air 6 a.m. to 12 midnight		
Owned-Operated ByLeonard A. Versluis	News Service AP; UP		
AddressKeeler Building, 6 Fountain St., N.E.	Transcription ServiceAssociated Music Publishers; Standard Radio; C. P. Mac-		
Phone Number 6-5461	Gregor		
Transmitter Location6 Fountain St., N.E. Time on the Air: 6:45 a.m. to 1 a.m.; Sundays,	RepresentativeBogner & Martin Personnel		
8 a.m. to 1 a.m.	Vice-President and General		
News Service INS	Manager		
Transcrption ServiceStandard Radio	Program Director		
Personnel	Musical DirectorLaura Johnson		
Owner	Chief Engineer August Jarvi		
Program Director-Traffic Manager	WIBM		
Chief AnnouncerJohn Marshall	JACKSON-EST, 1925		
Musical DirectorFran Weigle	BLUE NETWORK		
Chief EngineerRaymond A. Plank	MICHIGAN RADIO NETWORK		
•	Frequency: 1450 Kc Power: 250 Watts		
WOOD-WASH	Owned-Operated By		
MOOD-ANDU	Address228 West Michigan Avenue		
GRAND RAPIDS—EST. 1930	Phone Number 6121		
BLUE NETWORK	Transmitter Location228 West Michigan Avenue		
NATIONAL BROADCASTING CO.	Time on the Air6:30 a.m. to 12 midnight		
MICHIGAN RADIO NETWORK	News Service		
Frequency: 1300 KcPower: 500 Watts	Transcription ServiceStandard Radio		
(C.P. 5000 Watts) Owned-Operated ByKing-Trendle Broad-	RepresentativeForjoe & Company Personnel		
casting Corporation	President Herman Radner		
Address16th Floor Grand Rapids National Bank Building	Vice-President and Station Manager		
Phone Number 9-4211 Transmitter Location: Bridge St. Road, 1 mile	Sales Promotion ManagerWilliam Cizek		
west of city limits	Program-Musical DirectorWilbur Dunn		
Time on the Air: 6 a.m. to 12 midnight; Sun-	Chief Engineer		
days, 8 a.m. to 12 midnight			
News Service	WKZO		
Transcription ServiceAssociated Music			
Publishers: Lang-Worth RepresentativePaul H. Raymer Co.	KALAMAZOO-GRAND RAPIDS		
Personnel	EST. 1923		
President	COLUMBIA BROADCASTING SYSTEM		
Station and Sales Manager Stanley W. Barnett	Frequency: 590 KcPower: 5000 Watts Owned ByWKZO, Incorporated		
Merchandising ManagerPaul Eichhorn	Operated By		
Program DirectorSandy Meek	Business Addresses: P. O. Box 866 (Kalama-		
Production ManagerCarl S. Hester	zoo); P. O. Box 203 (Grand Rapids)		
Publicity DirectorT. Wilcox Putnam	Phone Number3-1223		
Chief EngineerFred W. Russell	Studio Addresses: 7th Fl., Burdick Hotel (Kalamazoo); 2nd Fl., Herpolsheimer Store (Grand		
WJMS	Rapids)		
IRONWOOD—EST, 1931	Transmitter LocationParchment, Michigan Time on the Air: 6 a.m. to 12 midnight; Sun-		
MUTUAL BROADCASTING SYSTEM	days, 7:30 a.m. to 12 midnight		
NORTH CENTRAL BROADCASTING SYSTEM	News Service INS		
LAKE SUPERIOR NETWORK	Transcription ServiceNBC Thesaurus		
Frequency: 1450 KcPower: 250 Watts	RepresentativeFree & Peters, Incorporated		
Owned-Operated By: Upper Michigan-Wiscon-	Personnel		
sin Broadagsting Co. Inc.	President Coneral Manager John F Fetrer		

President-General Manager....John E. Fetzer

sin Broadcasting Co., Inc.

Station ManagerRay V. Hamilton	Personnel
Commercial ManagerJohn W. O'Harrow	PresidentFrank J. Russell, Jr.
Program-Publicity Director (Kalamazoo), Paul H. Aurandt	General ManagerGordon H. Brozek
Program Director (Grand Rapids). Harry Caray	
Chief Announcer Roy Rowan	•
Chief Engineer Arthur E. Covell	WKBZ
207 1 2 2 2	
WJIM	MUSKEGON—EST. 1926
LANSING-EST. 1934	Frequency: 1490 KcPower: 250 Watts Owned-Operated ByAshbacker Radio
BLUE NETWORK	Corp.
MICHIGAN RADIO NETWORK	Business Address Muskegon
Frequency: 1240 KcPower: 250 Watts	Phone Number 26-051
Owned-Operated By	Studio Address
Phone Number2-1333-4-5	Time on the Air
Transmitter LocationCity National Building	News ServiceUP
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight	Transcription Service World Broadcasting System; Associated Music Publishers; Lang-
News Service UP	Worth
Transcription ServiceAssociated Recorded	Representative Burn-Smith Co.
Program Service	Personnel
Personnel President-General ManagerHarold F. Gross	President-Station
Program Director Bob Innes	ManagerGrant F. Ashbacker
Production Manager	Commercial ManagerWilliam C. Wester Sales Promotion ManagerLoran A. Haney
Director of Women's ProgramsJudy Holiday	Program-Musical DirectorFrank Lynn
	Production ManagerErnest Murray
WMPC	Publicity DirectorLouis Dwyer
LAPEER—EST. 1926	Chief Announcer
Frequency: 1230 KcPower: 250 Watts	Chief EngineerGeo. Krivitzky
Owned-Operated By: The Liberty Street Gospel	
Church of Lapeer	
Address	WCAR
Transmitter Location803 Liberty St.	PONTIAC—EST. 1939
Time on the AirShares Time	Frequency: 1130 KcPower: 1000 Watts
Personnel	Owned-Operated ByPontiac Broadcasting
President-Station ManagerFrank S. Hemingway	Company
Program DirectorNora Eastman	Address6th Floor Riker Building
Musical DirectorA. O. Voorheis	Phone Number
Chief Engineer	Telegraph Roads, Bloomfield Township,
(Non-Commercial Station)	Oakland County, Michigan
WDMI	Time on the Air: 4 a.m. to local sunset; Sundays, 8 a.m. to local sunset
WDMJ	News Service INS
MARQUETTE—EST. 1931	Transcription ServiceNBC Thesaurus;
Frequency: 1340 KcPower: 250 Watts	Standard Radio RepresentativeThe Foreman Company
Owned-Operated By: Lake Superior Broad- casting Co.	
Address	Personnel
Phone Number 616	President
Transmitter Location146 W. Washington Time on the Air: Unlimited; 8 a.m. to 10 p.m.;	General Manager
Sundays, 9 a.m. to 4 p.m.	Program-Musical Director,
Newspaper AffiliationDaily Mining Journal	William E. Macdonald
News Service	Accountant Earl E. Cloyd Administrative SecretaryCloman Pipe
Broadcasting Systems	Chief Engineer Wiley Wenger

WHLS

PORT HURON-EST. 1938

BLUE NETWORK

MICHIGAN RADIO NETWORK

Personnel

President-Station Manager Harmon L. Stevens
Commercial ManagerRobert Mackin
Sales Promotion ManagerV. O. Cram
Publicity Director Helen Nelson
Chief Announcer Allen Keys
Musical DirectorLyle Patterson
Chief EngineerLeslie Conant

WEXL

ROYAL OAK—EST. 1925 Frequency: 1340 Kc......Power: 250 Watts

Owned-Operated by noyar Oak broadcasting
Company
Address 212 West Sixth Street
Phone NumbersElmhurst 6524; Royal
Oak 0815
Transmitter Location2201 Woodward
Heights Blvd., Ferndale, Michigan
Time on the Air 7 a.m. to 4 a.m.

News ServiceINS Personnel

President	G. B. Hartick
Business	ManagerE. C. Thompson
Program	Director-Chief
Annour	ncer
Chief En	gineer

WHAL

SAGINAW—EST. 1939 Frequency: 980 Kc. Power: 500 Watts

Owned-Operated by Harold F. Gross &	ķ
Edmund C. Shields	
Address Saginaw	7
Transmitter LocationSaginaw	7
Time on the AirDaytime license	e
*Station was licensed to operate under of	1

construction permit at time of going to press.

WSAM

SAGINAW-EST. 1940

rrequency: 1230 KcPower: 250 d.; 100 n.
Owned-Operated BySaginaw Broadcasting
Co.
Business Address Bancroft Hotel
Phone Number 2-6148
Studio Address Bay at Weiss St.
Transmitter LocationBay at Weiss St.
Time on the Air741/2 hours per week
News ServiceINS
Transcription ServiceStandard Radio

Personnel

President-Commercial	Мападет.
	Milton L. Greenbaum
Station Manager-Progr	am
Director	Jack Parker
Sales Promotion Mana	gerRobert Phillips
	Simon Maruszan

W S O O

SAULT STE. MARIE—EST. 1939

Frequency: 1230 Kc Power: 250 d.; 100 n.
Owned-Operated By Hiawathaland
Broadcasting Co.
Address West Portage Avenue
Phone Number 2642
Transmitter Location U. S. Highway No. 2
Time on the Air
Transcription ServiceStandard Radio
Representative Joseph Horshov McGillyra

Personnel

General	Manager		Stan	ley F	ł. I	?ratt
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WTCM

TRAVERSE CITY—EST. 1941 Frequency: 1400 Kc......Power: 250 Watts

Owned-Operated by.	Mdwester	n produ-
Casting Company		
Address	Anderson	Building
Phone Number	Traverse	City 1150
Transmitter Location.	.Elmwood Town	ship-Lee-
lanau County, Mich	higan	
Time on the Air	Unlimited	d License

Personnel

President-Station	ManagerLes	Biederman
Sales Manager.	Gra	ham Keevil
Sales Promotion	Manager	Bud Hicks
Musical Director		Don Mullen
Chief Engineer	Dr	ew McClay

-MINNESOTA:

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KATE

ALBERT LEA—EST. 1937
MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1450 KcPower: 250 Watts
Owned-Operated By Albert Lea Austin
Broadcasting Company

Representative......Foreman & Company

Personnel

K T O M*

BRAINERD-EST. 1942

Frequency: 1400 Kc.....Power: 250 Watis
Owned By....Edward Tom O'Brien, David
Shepard, Howard S. Johnson, John W. Boler
Operated By.....Brainerd-Bemidji Proadcasting Co.
Address Brainerd
Time on the Air Un'imited license

* Station had C.P. at press time.

KDAL

DULUTH—EST. 1936

COLUMBIA BROADCASTING SYSTEM
Frequency: 610 Kc......Power: 1000 Watts
Owned-Operated By..Red River Broadcasting
Co., Inc.

Transcription Service..Lang-Worth; Standard
Radio

Representative......Free & Peters, Inc.

Personnel

President Station Manager. Dalton LeMasurier Commercial Manager. . . . Odin S. Ramsland Sales Promotion Manager Ellis Harris Program Director Gilbert Fawcett Chief Engineer Robert A. Dettman

WEBC

DULUTH—EST. 1924 BLUE NETWORK

NATIONAL BROADCASTING CO.
Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....Head of Lakes
Broadcasting Co.
Fusiness AddressWEBC Bldg. (Duluth

Pusiness AddressWEBC Bldg. (Duluth and Superior, Wisc.)

Personnel

General Manager Walter C. Bridges Business Manager Thomas W. Gavin

KGDE

FERGUS FALLS-EST, 1926

MUTUAL BROADCASTING SYSTEM
NCRTH CENTRAL BROADCASTING SYSTEM
Frequency: 1230 Kc. Power: 250 d.; 100 n.
Owned-Operated By. Charles L. Jaren
Address Fergus Falls
Phone Number 838
Fransmitter Location Fergus Fal's
Time on the Air Unlimited license

WMFG

HIBBING—EST. 1935

NATIONAL BROADCASTING CO.
NORTH CENTRAL BROADCASTING SYSTEM
ARROWHEAD BROADCASTING SYSTEM
Frequency: 1240 Kc.......Power: 250 Watts
Owned-Operated By..Head of Lakes Broad-

 casting Co.
 Androy Hotel

 Address
 Androy Hotel

 Phone Number
 1150

 Transmitter Location
 Androy Hotel

 Timo on the Air
 6:30 a.m. to 11 p.m.

 News Service
 UP

 **Transcription Service
 C. P. MacGregor

Representative.....Geoge P. Hollingbery Co. **Personnel**

President Morgan Murphy
Station Manager H. S. Hyett
Sales Promotion Manager Leo Freemont
Chief Engineer C. B. Persons

MANKATO—EST. 1938 BLUE NETWORK—NBC MINNESOTA RADIO NETWORK NORTHWEST RADIO NETWORK Frequency: 1230 KcPower: 250 Watts Owned-Operated ByF. B. Clements & Company Address	Transmitter Location. Route 7 Time on the Air. 6 a.m. to sunset, MST. News Service. AP Transcription Service. Standard Radio; Lang-Worth Representative. Howard H. Wilson Co. **Personnel** Owner and General Mgr. Geo. W. Young Commercial Manager. Lee L. Whiting Sales Promotion Manager. Jean Hadley Chief Engineer. George K. Jacobson
Time on the Air	WLB
News Service	MINNEAPOLIS—EST. 1921
RepresentativeHoward H. Wilson Company	Frequency: 770 Kc Power: 5000 Watts
Personnel	Owned-Operated By University of Minnesota
President	AddressEddy Hall, University of Minnesota Phone NumberMain 8177, Ext. 419, 821, 822
Merchandising ManagerBob DeHaven	Transmitter Location. North Cleveland Ave-
Program-Publicity DirectorJack Hanssen Continuity DirectorJeanne Kimball	nue County Road A-2, St. Paul
News EditorOrrin Melton	Time on the Air: Two-thirds daytime hours (WLB shares time with WCAL)
Musical DirectorMaurice Piche	Personnel
	Manager Burton Paulu
WCCO	Program DirectorBetty T. Girling Chief EngineerMartin Shuler
MINNEAPOLIS-ST. PAUL—EST. 1924	(Non-Commercial Station)
COLUMBIA BROADCASTING SYSTEM	•
Frequency: 830 KcPower: 50000 Watts Owned-Operated ByColumbia Broadcasting	WLOL
Owned-Operated by Columbia broadcasting	
System, Inc.	
Business Address 625 Second Avenue So.	MINNEAPOLIS-ST. PAUL—EST. 1940
Business Address 625 Second Avenue So. Phone Number	
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated ByIndependent Merchants
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated ByIndependent Merchants Broadcasting Co. Business Address
Business Address 625 Second Avenue So. Phone Number Main 1202 Cludio Addresses: 625 Second Avenue So.: Hotel Lowry, St. Paul Transmitter Location Anoka, Minn. Time on the Air: 4:55 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight News Service AP; UP Representative Radio Sales	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated Bylndependent Merchants Broadcasting Co. Business Address
Business Address 625 Second Avenue So. Phone Number Main 1202 Cludio Addresses: 625 Second Avenue So.: Hotel Lowry, St. Paul Transmitter Location Anoka, Minn. Time on the Air: 4:55 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight News Service AP; UP Representative Radio Sales Personnel General Manager E. H. Gammons	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated ByIndependent Merchants Broadcasting Co. Business Address1730 Hennepin Ave. Phone NumbersAtlantic 0406; Midway 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location2508 Myrtle Ave.,
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated ByIndependent Merchants Broadcasting Co. Business Address
Business Address 625 Second Avenue So. Phone Number Main 1202 Etudio Addresses: 625 Second Avenue So.; Hotel Lowry, St. Paul Transmitter Location Anoka, Minn. Time on the Air: 4:55 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight News Service AP; UP Representative Radio Sales Personnel General Manager E. H. Gammons Assistant to General Manager Al Sheehan Commercial Manager Thomas H. Dawson	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated Bylndependent Merchants Broadcasting Co. Business Address1730 Hennepin Ave. Phone NumbersAtlantic 0406; Midway 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location2508 Myrtle Ave., St. Paul Time on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m.
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address1730 Hennepin Ave. Phone Numbers. Atlantic 0406; Midway 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location2508 Myrtle Ave., St. Paul Time on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m.
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 Kc Power: 1000 Watts Owned-Operated ByIndependent Merchants Broadcasting Co. Business Address 1730 Hennepin Ave. Phone Numbers Atlantic 0406; Midway 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location 2508 Myrtle Ave., St. Paul Time on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:30 a.m. News Service
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address
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Business Address 625 Second Avenue So. Phone Number Main 1202 Cludio Addresses: 625 Second Avenue So.: Hotel Lowry, St. Paul Transmitter Location Anoka, Minn. Time on the Air: 4:55 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight News Service AP; UP Representative Radio Sales Personnel General Manager E. H. Gammons Assistant to General Manager Al Sheehan Commercial Manager Thomas H. Dawson Sales Promotion Manager Sam H. Kaufman Program Director Max Karl Office Manager Emmett Heerdt Musical Director Wallace Olson Chief Engineer Hugh S. McCartney WDGY MINNEAPOLIS-ST. PAUL—EST. 1923	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address1730 Hennepin Ave. Phone Numbers. Atlantic 0406; Midwar 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location
Business Address 625 Second Avenue So. Phone Number	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address 1730 Hennepin Ave. Phone Numbers. Atlantic 0406; Midwav 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location 2508 Myrtle Ave., St. Paul Iime on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:30 a.m. News Service
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Business Addresss. 625 Second Avenue So. Phone Number. Main 1202 Cludio Addresses: 625 Second Avenue So.: Hotel Lowry, St. Paul Transmitter Location	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated ByIndependent Merchants Broadcasting Co. Business Address
Business Address	MINNEAPOLIS-ST. PAUL—EST. 1940 MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 Watts Owned-Operated By. Independent Merchants Broadcasting Co. Business Address1730 Hennepin Ave. Phone Numbers. Atlantic 0406; Midway 4043 Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel. St. Paul Transmitter Location2508 Myrtle Ave., St. Paul Time on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:30 a.m. News Service



. 591 YEARS OF IT ON KSTP

117 national and local spot advertisers have used an average of nearly 5 consecutive years each—an aggregate total of 591! We've prepared a booklet full of proof. Write for it. You'll see how products and services just like yours have used KSTP and why! The 8th retail market listens—and buys—when it's on KSTP, the Northwest's leading radio station.

KSTP

50,000 WATTS—CLEAR CHANNEL EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES

MINNEAPOLIS-ST. PAUL. MINN.

Studio Addresses......St. Olaf College, 408 So. Fourth St., Minneapolis

WTCN

	408 So. Fourin St., Minneapolis
MINNEAPOLIS-ST. PAUL—EST. 1934	Time on the Air
	Personnel
BLUE NETWORK	
Frequency: 1280 KcPower: 5000 d.; 1000 n.	PresidentL. W. Boe
Owned By: Minneapolis Daily Times & St. Paul	Station Manager
Dispatch-Pioneer Press	Program DirectorMartin Hegland
Operated By: Minneapolis Broadcasting Cor-	Musical DirectorO. R. Overby
	Chief Engineer
poration	(Non-Commercial Station)
AddressWesley Temple Building	(14011-Commercial Station)
Phone NumbersMain 6562; Nestor 8661	•
Transmitter Location: Snelling Road B. Rose	I/ D A A
Township	KROC
Time on the Air 6 a.m. to 12 midnight	
M Ettilistian Ct David Diametek	ROCHESTER—EST. 1935
Newspaper Affiliation: St. Paul Dispatch-	BLUE NETWORK
Pioneer Press; Minneapolis Daily Times	NBC—NORTHWEST NETWORK
News ServiceAP	
Transcription ServiceAssociated Music	MINNESOTA RADIO NETWORK
Publishers	Frequency: 1340 KcPower: 250 Watts
RepresentativeFree & Peters	Owned-Operated By Southern Minnesota
	Broadcasting Co.
Personnel	Address
PresidentG. B. Bickelhaupt	Phone Number
Station Manager	Transmitter Location Cascade Township
Commercial ManagerF. Van Konyneburg	
Program DirectorRobert DeHaven	Time on the Air
	News ServiceUP
Publicity Director-Traffic Manager Judy Bryson	Transcriptioon ServiceStandard Radio
Musical DirectorFrank Zdarsky	Lang-Worth
Technical DirectorJohn M. Sherman	RepresentativeHoward H. Wilson Co.
•	Personnel
VVAV	
KVOX	President and General Mgr Gregory Gentling
	Secretary
MOORHEAD—EST. 1937	Station Director
MUTUAL BROADCASTING SYSTEM	
	Commercial Manager
	Commercial ManagerW. R. Knutson Program Director La Vell Waltman
NORTH CENTRAL BROADCASTING SYSTEM	Program DirectorLa Vell Waltman
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts	Program DirectorLa Vell Waltman VP-Studio DirectorGerald Wing
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc.	Program DirectorLa Vell Waltman
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer. Fred C. Clark
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc.	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer. Fred C. Clark
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer. Fred C. Clark
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated By North Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director. Gerald Wing Chief Engineer. Fred C. Clark KFAM ST. CLOUD—EST. 1938
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System Address Comstock Hotel Phone Number. 3-1523 Transmitter Location 14th St. and 12th Ave., South	Program Director La Vell Waltman VP-Studio Director
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated By North Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated By North Central Broadcasting System Address	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co.
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co Inc. Operated By North Central Broadcasting System Address	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System AddressComstock Hotel Phone Number3-1523 Transmitter Location. 14th St. and 12th Ave. South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News ServiceUP Transcription ServiceWorld Broadcasting System	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg.
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated By North Central Broadcasting System Address Comstock Hotel Phone Number 3-1523 Transmitter Location .14th St. and 12th Ave., South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Transcription Service World Broadcasting System Representatives: North Central Broadcasting	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co Inc. Operated By North Central Broadcasting System Address	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg. Transmitter Location Highway No. 152
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System AddressComstock Hotel Phone Number3-1523 Transmitter Location. 14th St. and 12th Ave. South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News ServiceUP Transcription ServiceWorld Broadcasting System Representatives: North Central Broadcasting System; Joseph Hershey McGillvra Personnel	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg. Transmitter Location Highway No. 152 Time on the Air 6 a.m. to 12 midnight
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System AddressComstock Hotel Phone Number3-1523 Transmitter Location. 14th St. and 12th Ave. South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News ServiceUP Transcription ServiceWorld Broadcasting System Representatives: North Central Broadcasting System; Joseph Hershey McGillvra Personnel	Program Director La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg. Tramsmitter Location Highway No. 152 Time on the Air 6 a.m. to 12 midnight Newspaper Affiliation St. Cloud Times
NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 Kc Power: 250 Watts Owned By KVOX Broadcasting Co., Inc. Operated By North Central Broadcasting System Address Comstock Hotel Phone Number. 3-1523 Transmitter Location. 14th St. and 12th Ave., South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service World Broadcasting System Representatives: North Central Broadcasting System; Joseph Hershey McGillvra Personnel President John Boler	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg. Tramsmitter Location Highway No. 152 Time on the Air 6 a.m. to 12 midnight Newspaper Affiliation St. Cloud Times News Service AP, UP
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NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1340 KcPower: 250 Watts Owned ByKVOX Broadcasting Co., Inc. Operated ByNorth Central Broadcasting System AddressComstock Hotel Phone Number3-1523 Transmitter Location. 14th St. and 12th Ave South Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; News ServiceUP Transcription ServiceWorld Broadcasting System Representatives: North Central Broadcasting System; Joseph Hershey McGillvra Personnel PresidentJohn Boler Station ManagerM. M. Marget Commercial Manager. Reinhart Steinley, Jr.	Program Director. La Vell Waltman VP-Studio Director Gerald Wing Chief Engineer Fred C. Clark KFAM ST. CLOUD—EST. 1938 BLUE NETWORK NBC—NORTHWEST NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By The Times Publishing Co. Business Address 16-18 Sixth Ave., North Studio Address Weber Bldg. Tramsmitter Location Highway No. 152 Time on the Air 6 a.m. to 12 midnight Newspaper Affiliation St. Cloud Times News Service AP, UP
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Frequency: 1500 Kc......Power: 50000 Watts

Owned-Operated By.......KSTP, Inc. Address......Hotel Saint Paul (St. Paul), Hotel Radisson (Minneapolis)

Frequency: 770 Kc......Power: 5000 Watts

Owned-Operated By.....St. Olaf College Business Address.....St. Olaf College

Phone Number......Northfield 770

MINNESOTA

Phone NumberCedar 5511 (St. Paul), Bridgeport 3222 (Minneapolis)	Transmitter Location16th and Sixth Ave. Time on the Air6:30 a.m. to 11 p.m.
Transmitter LocationCounty Road C and Highway 61	News Service
Time on the Air: 6 a.m. to 1 a.m.; Sundays,	
7 a.m. to 1 a.m.	President
News ServiceINS, UP,	Station ManagerBarney Irwin
Radio News Association	Chief AnnouncerNorman Page
Transcription ServiceNBC Thesaurus,	Chief Engineer
World Broadcasting, Lang-Worth, Standard	•
Radio	1/ 14/ 1 84
RepresentativeEdward Petry & Company	KWLM
Personnel	
President-General MgrStanley E. Hubbard	WILMAR—EST. 1940
Vice-President-Assistant MgrK. M. Hance	MUTUAL BROADCASTING SYSTEM
Sales ManagerRay C. Jenkins	NORTH CENTRAL BROADCASTING SYSTEM
Program DirectorCorinne Jordon	Frequency: 1340 KzPower: 250 Watts
Sales Promotion ManagerSam Levitan	Owned-Operated ByLakeland Broadcasting
Publicity DirectorJoseph O. Meyers	Company
Educational Director-Farm Editor Val Bjornson	Business AddressWillmar, Minn.
Artists' Bureau HeadDavid Stone	Phone Numbers
Musical DirectorLeonard Leigh	Studio Address Willmar War Memorial
Technical Supervisor	Auditorium
•	Transmitter Location
*** ** **	Transcription ServiceWorld Broadcasting
WMIN	System Service World Broadcasting
am D	RepresentativeNorth Central Broadcasting
ST. PAUL & MINNEAPOLIS	System
EST. 1936	Personnel
Frequency: 1400 KcPower: 250 Watts	President-General ManagerH. W. Linder
Owned-Operated ByWMIN Broadcasting	Program DirectorWillard Linder
Company	Production ManagerEarl Henton
Address	Montevideo Studio ManagerGil Frayseth
(St. Paul), 200 Hodgson Bldg. (Minneapolis)	Chief AnnouncerJack Lynch
Phone NumberNestor 6501 (St. Paul),	Chief EngineerVerne Baumgartner
Atlantic 6293 (Minneapolis)	
Transmitter Location1287 St. Anthony Ave.	
Time on the Air: 6 a.m. to 2 a.m.; Saturdays, 6 a.m. to 5 a.m.	KWNO
News Service	
Transcription ServiceStandard Radio,	WINONA—EST. 1938
Associated Music Publishers	MUTUAL BROADCASTING SYSTEM
RepresentativeWilliam G. Rambeau Co.	NORTH CENTRAL BROADCASTING SYSTEM
Personnel	Frequency: 1230 KcPower: 250 Watts
President and General Mar. Edward Hoffman	Owned-Operated ByWinona Radio Service
President and General MgrEdward Hoffman	Address
Sales Promotion ManagerSamuel N. Nemer	Address 216 Center St. Phone Number 3314
Sales Promotion ManagerSamuel N. Nemer Program-Publicity DirectorMarlyn Powell	Address 216 Center St. Phone Number 3314 Transmitter Location 831 Sarnia St.
Sales Promotion ManagerSamuel N. Nemer Program-Publicity DirectorMarlyn Powell Production Manager-Chief Announcer,	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Samia St. Time on the Air .6:30 a.m. to 11 p.m.
Sales Promotion ManagerSamuel N. Nemer Program-Publicity DirectorMarlyn Powell Production Manager-Chief Announcer, Frank Devaney	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Sarnia St. Time on the Air .6:30 a.m. to 11 p.m. Newspaper Affiliation .Winona Republican-
Sales Promotion ManagerSamuel N. Nemer Program-Publicity DirectorMarlyn Powell Production Manager-Chief Announcer,	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Sarnia St. Time on the Air .6:30 a.m. to 11 p.m. Newspaper Affiliation .Winona Republican-Herald
Sales Promotion ManagerSamuel N. Nemer Program-Publicity DirectorMarlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical DirectorLilliam Jones	Address
Sales Promotion Manager. Samuel N. Nemer Program-Publicity Director. Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director. Lillian Jones Chief Engineer. Warren Fritze	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Samia St. Time on the Air .6:30 a.m. to 11 p.m. Newspaper Affiliation Winona Republican- Herald News Service Transcription Service Standard Radio
Sales Promotion Manager. Samuel N. Nemer Program-Publicity Director. Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director. Lillian Jones Chief Engineer. Warren Fritze	Address
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director	Address
Sales Promotion Manager. Samuel N. Nemer Program-Publicity Director. Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director. Lillian Jones Chief Engineer. Warren Fritze	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Sarnia St. Time on the Air .6:30 a.m. to 11 p.m. Newspaper Affiliation Winona Republican-Herald News Service UP Transcription Service Standard Radio Personnel President M. H. White General Manager L. L. McCurnin
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director	Address .216 Center St. Phone Number .3314 Transmitter Location .831 Sarnia St. Time on the Air .6:30 a.m. to 11 p.m. Newspaper Affiliation Winona Republican-Herald News Service UP Transcription Service Standard Radio Personnel President M. H. White General Manager L. L. McCurnin
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director Lillian Jones Chief Engineer Warren Fritze WHLB VIRGINIA—EST. 1936	Address
Sales Promotion Manager	Address
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director Lillian Jones Chief Engineer Warren Fritze WHLB VIRGINIA—EST. 1936 NATIONAL BROADCASTING CO. ARROWHEAD NETWORK Frequency 1400 Kc Power: 250 Watts Owned-Operated By Head of the Lakes	Address
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director Lilliam Jones Chief Engineer Warren Fritze WHLB VIRGINIA—EST. 1936 NATIONAL BROADCASTING CO. ARROWHEAD NETWORK Frequency 1400 Kc Power: 250 Watts Owned-Operated By Head of the Lakes Broadcasting Co.	Address
Sales Promotion Manager. Samuel N. Nemer Program-Publicity Director. Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director. Lilliam Jones Chief Engineer. Warren Fritze WHLB VIRGINIA—EST. 1936 NATIONAL BROADCASTING CO. ARROWHEAD NETWORK Frequency 1400 Kc. Power: 250 Watts Owned-Operated By. Head of the Lakes Broadcasting Co. Address. WHLB Bldg.	Address
Sales Promotion Manager Samuel N. Nemer Program-Publicity Director Marlyn Powell Production Manager-Chief Announcer. Frank Devaney Musical Director Lilliam Jones Chief Engineer Warren Fritze WHLB VIRGINIA—EST. 1936 NATIONAL BROADCASTING CO. ARROWHEAD NETWORK Frequency 1400 Kc Power: 250 Watts Owned-Operated By Head of the Lakes Broadcasting Co.	Address

-MISSISSIPPI-

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 238

WCBI

COLUMBUS	EST.	1940
MISSISSIPPI	NETWOR	K

Keystone Broadcasting System, BMI Representative......Associated Radio Sales

Personnel

Owner. Birney Imes, Jr.
General Manager. Bob McRaney
Commercial Manager. James Eatherton
Chief Announcer-Musical Director. Phil Gulley
Children's Program Director. Mrs. John Q. Hays
West Point Studio Director. Madge Moore
MSCW Studio Director. Dr. Crandall
Chief Engineer. P. C. Melone

WJPR

GREENVILLE—EST. 1939

 Frequency: 1340 Kc
 Power: 250 Watts

 Owned-Operated By
 John R. Pepper (Radio Services Co.)

 Address
 107 So. Poplar

 Phone Number
 1770

 Transmitter Location
 North on Highway

 No. 1
 Time on the Air
 7 a.m. to 10 p.m.

 News Service
 UP

 Transcription Service
 Associated Music

Personnel

Publishers

Station Representative Frank W. Baldwin
Program DirectorBert Ferguson
Production ManagerBarbee Ashley
Chief AnnouncerBob Thompson
Musical DirectorCharlotte Hague
Chief Engineers Ray A. Dickson, Horace Alvis

WGRM

GREENWOOD—EST. 1938

BLUE NETWORK
Frequency: 1240 Kc......Power: 250 Watts

Owned ByP. K. Ewing
Operated By
Address
Phone Number 1717
Transmitter LocationOne mile north
of city
Time on the Air
Transcription Service C. P. MacGrego
Representative Sears & Ayer, Inc
**

Personnel

President P. K. Ewing
General Manager W. E. Williams
Program Director John Norton

WGCM

GULFPORT-EST. 1929

MISSISSIPPI STATE NETWORK

Personnel

WFOR

HATTIESBURG—EST. 1924 NATIONAL BROADCASTING CO.

Frequency: 1400 Kc......Power: 250 Watts
Owned-Operated By....Forrest Broadcasting
Co.

 Address.
 302 Hemphill St.

 Phone Number.
 1866

 Transmitter Location.
 W. Seventh St. and 25th Ave.

 Time on the Air.
 6 a.m. to 11:05 p.m.

Personnel

President and General Manager ... C. J. Wright
Program Director ... John T. Orr
Chief Engineer ... C. H. Dyess

JACKSON—LS1. 1323
Frequency: 1300 Kc Power: 5000 d., 1000 n
Owned-Operated By Lamar Life Insurance
Company
Business AddressLamar Life Building
Phone Numbers2-1183 (Adv. Dept.)
2-2641 (Studios)
Studio Address
Transmitter LocationU. S. Highway No. 51
Time on the Air: 6:15 a.m. to 11:05 p.m.; Sun-
days, 8 a.m. to 11:05 p.m.
News ServiceUP
Transcription ServiceNBC Thesaurus
RepresentativeGeorge P. Hollingbery
Company

Personnel

Station Manager	Wiley P. Harris
Commercial and Advertising N	Manager,
	Allen Lacy, Jr.
Program-Musical DirectorM	aurice Thompson
Publicity Director	Pat Halverson
Chief Engineer	P C Root

JACKSON-EST. 1938 THE BLUE NETWORK

Frequency: 1450 KcPower: 250 Watts
Owned-Operated ByStandard Life Broad
casting Co.
AddressRobert E. Lee Hote
Phone Number
Transmitter LocationJacksor
Time on the Air
Transcription ServiceStandard Radio
Personnel

ManagerL. M. Sepaugh

LAUREL-EST. 1935 NATIONAL BROADCASTING CO. MISSISSIPPI NETWORK

Frequency: 1340 KcPower: 250 Watts
Owned-Operated By New Laurel Radio
Station, Inc.
Address
Phone Number
Transmitter LocationWashington Road
Time on the Air 6:30 a.m. to 10:15 p.m
News ServiceUI
Transcription ServiceWorld Broadcasting
System

Representative......Associated Radio Sales

Personnel

I CI SUITICE	,		
President	.D.	Ā.	Matison
Station and Commercial Mgr	1	I. N	I. Smith
Sales Promotion ManagerGr	anv	ille	Walters
Program Director	Fran	ak l	Holifield
Bookkeeper	V	ern	a Tyler
Chief Engineer			

WSKB

Frequency: 1230 KcPower: 250 Watts
Owned-Operated ByMcComb Broadcasting
Corp.
Business AddressBox 111
Phone Number
Studio AddressMcColgan Hotel
Transmitter LocationPike County
Time on the Air 6 a.m. to 10 p.m.
News ServiceUP
Transcription ServiceWorld Broadcasting
System

Person	nnel
President	Robert L. Sanders
General Manager	.George Blumenstock
Station Manager	Charles White
Program Director	. Julia D. Blumenstock
Chief Announcer	Bill Lowery
Musical Director	Mrs. B. L. Mathis
Chief Engineer	

WCOC

MERIDIAN-EST, 1926

COLUMBIA BROADCASTING SYSTEM MISSISSIPPI NETWORK

Frequency: 910 Kc Power: 1000 Watts	5
Owned-Operated ByMississippi Broadcast-	
ing Co., Inc.	
AddressThreefoot Building	ī
Phone Number	
Transmitter Location Highway No. 45 North	ı
Time on the Air 7 a.m. to 11:30 p.m.	
News Service. UP	

Personnel

WILL OTHER BOT. 1941
MISSISSIPPI & LOUISIANA NETWORKS
Frequency: 1490 KcPower: 250 Watts
Owned-Operated By . Natchez Broadcasting Co.
Address407 Franklin St.
Phone Number
Transmitter Location Highway No. 61, North
Time on the Air
News ServiceINS
Transcription ServiceC. P. MacGregor
Danconnol

Personnel

President
Station ManagerP. K. Ewing, Jr.
Commercial ManagerB. O. Pennington
Program DirectorVal Jensen
Chief AnnouncerLloyd Harris
Bookkeeper
Musical Director
Chief Engineer George Wilson

WQBC

VICKSBURG

Frequency: 1390 Kc......Power: 1000 Watts Owned-Operated By......Delta Broadcasting Company, Inc. Address..... Transmitter Location 21/2 miles S. E. of Vicksburg

Time on the Air......91/2 to 101/2 hours daily

Newspaper	Affiliation.	Vicksb	urg Even	ing
Post				
News Serv	ice			AP
Transcription	n Service	World	Broadcast	ing
System				

Personnel

PresidentL. P. Cashman
Station DirectorO. W. Jones
Sales Promotion ManagerJ. A. Tillman
Program Director-Chief Announcer J. C. Lentz
Chief Engineer

-MISSOURI-

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CAPE GIRARDEAU—EST, 1925

Frequency: 1400 Kc......Power: 250 Watts Owned By.....Oscar C. Hirsch Operated By.... Oscar C. Hirsch Battery & Radio Co. Address......324 Broadway Transmitter Location......31/2 miles west of Cape Girardeau on Highway No. 61 Time on the Air: 6:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 9 p.m. News Service......Transradio

Transcription Service......Standard Radio, Lang-Worth Representative......John E. Pearson Personnel

President-General Manager...Oscar C. Hirsch Sales Manager......Ralph L. Hirsch Program Director......Virginia Bahn

KFRU

COLUMBIA-EST, 1925 BLUE NETWORK

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By Star Times Publishing Company Address......Ninth and Elms Sts. Transmitter Location.....1200 East Broadway Time on the Air.......7:15 a.m. to 11 p.m. Newspaper Affiliation....Star Times Publishing Company Transcription Service......NBC Thesaurus

Personnel

New York, N. Y.

President..... Elzey Roberts Vice-President............John C. Roberts, Jr. Program Director......Guy Lowe Publicity Director..... Foster H. Brown Chief Engineer......Myrl Roe Solomon Musical Director......Carl Stepp Chief Engineer......Robert Haigh

KHM

HANNIBAL-EST, 1941

Frequency: 1340 Kc......Power: 250 Watts Owned-Operated By.....Courier Post Publishing Co. Address...

Phone Number......3450 Transmitter Location.....Lindell Ave. Time on the Air........... 6 a.m. to 11 p.m. Newspaper Affiliation.....Hannibal Courier-

News Service......AP Transcription Service.....Lang-Worth Representative......John E. Pearson

Personnel

General Managere......E. L. Sparks Commercial Manager..... Earl Dougherty Chief Announcer.....Bob McCoy Continuity-Traffic Manager....George Moon Chief Engineer......Ben Parrish

K W O S

JEFFERSON CITY-EST. 1936 MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc......Power: 250 Watts Owned-Operated By.....Tribune Printing Co. Business Address..................210 Munroe Studio Address......St. Mary's Blvd. Transmitter Location......St. Mary's Blvd. Time on the Air......123 hours weekly Newspaper Affiliation...Jefferson City Capitol News & Post Tribune



PUT YOUR MONEY ON THE BLUE!

The Winning Radio Bet in the Golden Kansas City Market

KANSAS CITY DEALS IN MILLIONS!

\$285,000,000 worth of merchandise is sold through Kansas City retail stores annually.

\$112,000,000 worth of meat products are produced in Kansas City packing plants each year.

\$69,000,000 are paid out annually to employees of Kansas City's wholesale and retail stores.

\$47,000,000 are paid each year to employees of industrial manufacturing concerns.

\$4,000,000,000 represent the approximate amount of wealth created in this area annually from livestock marketed, farm crops raised, and oil and minerals produced.

In Kansas City, there's a spot on the dial now being tuned in by more and more people every day—the favorite station of thousands who play a big part in making Kansas City one of the nation's greatest markets.

And this station is KCMO—the basic blue network station in this great buying area.

KCMO reaches the people you want to hear your message. And it does this with a degree of economy that will surprise you. For KCMO's popularity and KCMO's rates make this station the most profitable of all radio "buys" in this market.

Write us about the time that's available and the merchandising service that goes with it.

John E. Pearson, Representative



Basic Blue Network

News Service	KITE
System RepresentativeSears & Ayer	KANSAS CITY—EST. 1934
Personnel PresidentR. C. Goshorn	Frequency: 1590 KcPower: 1000 Watts Owned-Operated ByFirst National Tele-
Station Manager	vision, Inc. Address
Program DirectorElda Oswald Chief EngineerJ. C. Haynes, Jr.	Phone Number
WMBH	Personnel General ManagerD. E. "Plug" Kendrick
JOPLIN—EST. 1933	•
Frequency: 1450 KcPower: 250 Watts	1/ 11 0 0
Owned-Operated ByJoplin Broadcasting Co.	KMBC
AddressFrisco Bldg., Sixth and Main Sts.	KANSAS CITY—EST. 1921
Phone Number	COLUMBIA BROADCASTING SYSTEM
Time on the Air: 6 a.m. to 11 p.m.; Saturdays,	Frequency: 980 KcPower: 5000 Watts
6 a.m. to 12 midnight	Owned-Operated ByMidland Broad-
Newspaper AffiliationJoplin Globe & News- Herald	casting Co. Address Pickwick Hotel
News Service	Phone Number
Transcription ServiceWorld Broadcasting System	Transmitter Location 50th & Bellinger Rd. Time on the Air: 5 a.m. to 12 midnight; Sun-
Representative Sears & Ayer	days, 7 a.m. to 12 midnight Transcription Service: Lang-Worth; World
Personnel	Broadcasting System
President-Station ManagerD. J. Poynor Commercial ManagerBob Burke	RepresentativeFree & Peters, Inc.
Sales Promotion ManagerJ. Charles McIntire	Personnel
Program DirectorRoy Wilson	President
Production Manager Stella Lukens Continuity Director-News Editor,	Vice-President and Managing Director, Karl Koerper
Production ManagerStella Lukens Continuity Director-News Editor,	Vice-President and Managing Director, Karl Koerper Director of Sales
Production ManagerStella Lukens	Vice-President and Managing Director, Karl Koerper
Production ManagerStella Lukens Continuity Director-News Editor, Paul Stubblefield Chief EngineerBaxter Burriss	Vice-President and Managing Director, Karl Koerper Director of Sales
Production ManagerStella Lukens Continuity Director-News Editor,	Vice-President and Managing Director, Karl Koerper Director of Sales
Production ManagerStella Lukens Continuity Director-News Editor, Paul Stubblefield Chief EngineerBaxter Burriss	Vice-President and Managing Director, Karl Koerper Director of Sales
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales
Production Manager	Vice-President and Managing Director, Karl Koerper Karl Koerper Sam H. Bennett Director Natl. Program Sales
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCNO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d., 1000 n. Owned-Operated By KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location. 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music	Vice-President and Managing Director, Karl Koerper Director of Sales
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCMO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d., 1000 n. Owned-Operated By. KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music Publishers, C. P. MacGregor	Vice-President and Managing Director, Karl Koerper Marl Koerper Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCNO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d., 1000 n. Owned-Operated By KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location. 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service AP Transcription Service Lang-Worth
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCMO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d 1000 n. Owned-Operated By. KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location. 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music Publishers, C. P. MacGregor Representative. John Pearson Personnel President. T. L. Evans	Vice-President and Managing Director, Karl Koerper Karl Koerper Sam H. Bennett Director of Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service APT Transcription Service Lang-Worth Representative Edward Petry and Company
Production Manager	Vice-President and Managing Director, Karl Koerper Karl Koerper Sam H. Bennett Director Of Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Comped-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCMO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d 1000 n. Owned-Operated By. KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location. 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music Publishers, C. P. MacGregor Representative. John Pearson Personnel President. T. L. Evans	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel President George B. Langan
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc. Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel President. George B. Langan Station Manager H. Deam Fitzer Assistant Manager V. S. Batton
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCMO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d. 1000 n. Owned-Operated By. KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service. UP Transcription Service. Associated Music Publishers, C. P. MacGregor Representative. John Pearson Personnel President. T. L. Evans General & Sales Manager. Jack Stewart Business Manager. C. E. Breazeal Sales Promotion Manager. Richard W. Evans Program Director. Dorothy Stewart Production Manager. Kenneth Heady	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel President George B. Langan Station Manager V. S. Batton Commercial Manager V. S. Batton Commercial Manager V. S. Batton Commercial Manager R. Gardner Reames
Production Manager	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc. Power: 5000 Watts Owned-Operated By The Kansas City Star Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel President. George B. Langan Station Manager H. Deam Fitzer Assistant Manager V. S. Batton
Production Manager. Stella Lukens Continuity Director-News Editor, Paul Stubblefield Chief Engineer. Baxter Burriss KCMO KANSAS CITY—EST. 1925 BLUE NETWORK Frequency: 1480 Kc. Power: 5000 d., 1000 n. Owned-Operated By. KCMO Broadcasting Company Address. 1515 Commerce Trust Building Phone Number. Victor 0900 Transmitter Location 10th and Hardesty Time on the Air. 6 a.m. to 12 midnight News Service UP Transcription Service Associated Music Publishers, C. P. MacGregor Representative. John Pearson Personnel President. T. L. Evans General & Sales Manager. Jack Stewart Business Manager. C. E. Breazeal Sales Promotion Manager. Richard W. Evans Program Director. Dorothy Stewart Production Manager. Kenneth Heady Publicity Director. Dave Brown	Vice-President and Managing Director, Karl Koerper Director of Sales Sam H. Bennett Director Natl. Program Sales Geo. E. Halley WDAF KANSAS CITY—EST. 1922 NATIONAL BROADCASTING CO. Frequency: 610 Kc Power: 5000 Watts Company Address 1729 Grand Ave Phone Number Harrison 1200 Transmitter Location 82nd and Mission Road, Johnson County, Kans. Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight: Sundays, 7 a.m. to 12 midnight Newspaper Affiliation The Kansas City Star News Service AP Transcription Service Lang-Worth Representative Edward Petry and Company Personnel President George B. Langam Station Manager H. Dean Fitzer Assistant Manager V. S. Batton Commercial Manager R. Gardner Reames Program Manager Harry J. Kaufmann

IN GREATER ST. LOUIS

NBC RED NETWORK
THE NETWORK MOST PEOPLE LISTEN TO MOST

There Is ONE and Only One Basic NBC Red Network in the World

In the prosperous area where St. Louis is the center, KSD is the only basic NBC Red Network station—it is 225 miles to the nearest.

A Distinguished Broadcasting Station

Station KSD—The St. Louis Post-Dispatch

POST-DISPATCH BUILDING, ST. LOUIS, MO.

FREE & PETERS, INC., NATIONAL ADVERTISING REPRESENTATIVES

NEW YORK CHICAGO DETROIT ATLANTA SAN FRANCISCO LOS ANGELES

WUD

WHR	Personnel
WANCAC CITY FOR 1000	President-TreasurerBarton Pitts
KANSAS CITY—EST. 1922	Nat'l Advertising ManagerGlen G. Griswold
MUTUAL	Local Advertising ManagerJ. Ted Branson
KANSAS STATE NETWORK	Program Director
Frequency: 880 KcPower: 1000 Watts	Chief Engineer
Owned ByCook Paint & Varnish Company	14 TT 0 T4
Operated By WHB Broadcasting Company	KMOX
Address	ST. LOUIS—EST. 1925
Transmitter LocationNorth Kansas City	
Time on the Air5:30 a.m. until local sunset	COLUMBIA BROADCASTING SYSTEM
News ServiceINS	Frequency: 1120 Kc Power: 50000 Watts
RepresentativeDonald Dwight Davis	Owned-Operated ByColumbia Broadcasting
Personnel	System, Inc. Address401 South Twelfth Blvd.
PresidentDonald Dwight Davis	Phone Number
Station ManagerJohn T. Schilling	Transmitter LocationLemay Ferry and
Vice-President and TreasurerJohn F. Cash	Baumgariner Roads
Merchandising ManagerBert Bidwell	Time on the Air: 5 a.m. to 1 a.m.; Sundays,
Program Director-Chief Announcer Dick Smith	7 a.m. to 12:15 a.m.
Publicity DirectorLes Combs	News Service
Artists' Bureau HeadLes Jarvies	Transcription Service Associated Music
Musical DirectorFrank Wilson	Publishers
Chief Engineer	Representative
• . · · · · · · · · · · · · · · · · ·	Personnel
KWOC	General ManagerMerle S. Jones
17 41 0 0	Local Sales ManagerJ. Soulard Johnson
POPLAR BLUFF—EST. 1938	Sales Promotion ManagerTom Rooney
Frequency: 1340 KcPower: 250 Watts	Program DirectorChester Renier
Owned-Operated ByA. L. McCarthy,	Production ManagerJames Douglass
O. A. Tedrick, J. H. Wolpers d/b Radio Sta-	Publicity DirectorC. Cabanne Link
tion K W O C	Chief AnnouncerFrance Laux
Address	Musical DirectorBen Feld
Phone Number	Chief Engineer
Time on the Air: 7 a.m. to 10 p.m.; Sundays,	1/ 0 0
8 a.m. to 5 p.m. Newspaper AffiliationPoplar Bluff Daily	KSD
American Republic	ST. LOUIS—EST. 1922
News Service	NATIONAL BROADCASTING CO.
Transcription ServiceWorld Broadcasting	Frequency: 550 KcPower: 5000 d., 1000 n.
RepresentativeJohn E. Pearson	Owned-Operated ByPulitzer Publishing
Personnel	Company
General ManagerP. H. Cunningham	
Production ManagerWilliam R. Tedrick	Address
	AddressTwelfth and Olive Sts. Phone NumberMain 1111
	Phone Number
Chief EngineerDon Lidenton	
Chief Engineer	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n.,	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK	Phone Number
KFE Q ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 Kc Power: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated By KFEQ, Inc. Address Schneider Building	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 Kc Power: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated By KFEQ, Inc. Address Schneider Building Phone Number 4.0813	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n., (C.P. 5000 d. 6 n.) Owned-Operated ByKFEQ, Inc. AddressSchneider Building Phone Number40813 Transmitter LocationEast and south of St.	Phone Number
KFE Q ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 Kc Power: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated By KFEQ, Inc. Address Schneider Building Phone Number. 4.0813 Transmitter Location East and south of St. Joseph on the Pickett Road	Phone NumberMain 1111 Transmitter Location. Twelfth and Olive Sts. Time on the Air
KFE Q ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 Kc Power: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated By KFEQ, Inc. Address	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n., (C.P. 5000 d. 6 n.) Owned-Operated ByKFEQ. Inc. AddressSchneider Building Phone Number40813 Transmitter LocationEast and south of St. Joseph on the Pickett Road Time on the Air. 6 a.m. to Pacific Coast sunset Newspaper Affiliation. St. Joseph News-Press.	Phone Number
KFE Q ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 Kc Power: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated By KFEQ, Inc. Address Schneider Building Phone Number 4.0813 Transmitter Location East and south of St. Joseph on the Pickett Road Time on the Air. 6 a.m. to Pacific Coast sunset Newspaper Affiliation St. Joseph News-Press, St. Joseph Gazette	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated ByKFEQ, Inc. AddressSchneider Building Phone Number40813 Transmitter LocationEast and south of St. Joseph on the Pickett Road Time on the Air. 6 a.m. to Pacific Coast sunset Newspaper AffiliationSt. Joseph News-Press, St. Joseph Gazette News ServiceUP	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n., (C.P. 5000 d. 6 n.) Owned-Operated ByKFEQ. Inc. AddressSchneider Building Phone Number4.0813 Transmitter LocationEast and south of St. Joseph on the Pickett Road Time on the Air6 a.m. to Pacific Coast sunset Newspaper Affiliation. St. Joseph News-Press, St. Joseph Gazette News ServiceUP Transcription ServiceNBC Thesaurus,	Phone Number
KFEQ ST. JOSEPH—EST. 1924 BLUE NETWORK Frequency: 680 KcPower: 2500 d., 500 n., (C.P. 5000 d. & n.) Owned-Operated ByKFEQ, Inc. AddressSchneider Building Phone Number40813 Transmitter LocationEast and south of St. Joseph on the Pickett Road Time on the Air. 6 a.m. to Pacific Coast sunset Newspaper AffiliationSt. Joseph News-Press, St. Joseph Gazette News ServiceUP	Phone Number

Operated ByBoard of Control of Concordia	News Service
Seminary	Transcription Service Associated Music
Address801 DeMun Ave.	Publishers, Standard Radio, Lang-Worth
Phone NumberDELmar 3030	RepresentativeWeed & Company
Transmitter Location801 DeMunn Ave.	Personnel
Time on the Air	
News ServiceUP	General ManagerJohn C. Roberts, Jr.
Transcription ServiceLang-Worth	Sales ManagerClarence G. Cosby
	Program Director
Personnel	News Editor
Station ManagerHerman H. Hohenstein	Publicity DirectorRobert Seat
Production Manager-Chief Announcer,	Chief AnnouncerWilliam Durbin
Elmer Knoernschild	Casting Editor Cl. 1 Page 1
	Continuity Editor
Accountant-Office Manager. William C. Krato	Musical DirectorStanley W. Daugherty
Director of ContinuityKarl Boehmke	Chief EngineerArt Rekart
Musical DirectorTheodore Hoelty-Nickel	•
Chief Engineer	WEW
	AA E AA
•	
17 11/ 17	ST. LOUIS—EST. 1921
KWK	Frequency: 770 KcPower: 1000 Watts
12 44 17	Owned-Operated ByThe St. Louis University
ST. LOUIS—EST. 1927	Address3642 Lindell Blvd.
	Phone NumberFRanklin 5665
MUTUAL BROADCASTING SYSTEM	
Frequency: 1380 Kc Power: 5000 d., 1000 n.	Transmitter Location3642 Lindell Blvd.
(CP 5000)	Time on the Air 6 a.m. to local sunset
Owned-Operated ByThomas Patrick, Inc.	News ServiceINS
Address Hotel Chase, Lindell & Kingshighway	Transcription ServiceStandard Radio,
Phone Number	Lang-Worth
	RepresentativeJohn E. Pearson
Transmitter Location500 E. Logan, Baden	
Station, Baden, Mo.	Personnel
Time on the Air: 5:45 a.m. to 1 a.m.; Sundays,	President
7 a.m. to 12:30 a.m.	General ManagerNicholas Pagliara
News ServiceUP	Program-Publicity DirectorDon C. Lochner
Transcription ServiceWorld Broadcasting	Production ManagerMark Thompson
System	
	Office ManagerMyrtle L. Brigham
RepresentativePaul H. Raymer Company	Musical DirectorRalph Stein
Personnel	Chief EngineerGeorge Rueppel
PresidentR. T. Convey	•
Station Director	NA/
Sales ManagerV. E. Carmichael	WIL
National Sales ManagerR. M. Sampson	ST. LOUIS—EST. 1922
Chief Announcer	Frequency: 1230 KcPower: 250 Watts
Program DirectorJohn Tinnea	Owned-Operated ByMissouri Broadcasting
Production ManagerDan Seyforth	Corp.
Sales Service ManagerRobert J. Richardson	AddressMelbourne Hotel
Assistant Sales Service MangerLloyd Smith	
Publicity DirectorSue McCaslin	Phone NumberJefferson 8403
	Transmitter Location3601 Lindell Blvd.
Musical DirectorRolla Coughlin	Time on the Air: 7 a.m. to 2 o.m.; Saturdays,
Chief EngineerJames Burke	7 a.m. to 3 a.m.; Sundays, 8:30 a.m. to 12
_	midnight
•	
1/ V A 1/	News ServiceINS
KXOK	Transcription ServiceStandard Radio
	C. P. MacGregor, Lang-Worth
ST. LOUIS—EST. 1939	RepresentativeWilliam G. Rambeau Co.
BLUE NETWORK	Personnel
	President and General Manager,
Frequency: 630 KcPower: 5000 Watts	
Owned-Operated ByStar-Times Publishing	Lester A. Benson
Company	Vice-PresidentClarence W. Benson
Address12th and Delmar Blvds.	Commercial ManagerDavid Pasternak
Phone NumberCHestnut 3700	Program DirectorNeil Norman
Transmitter LocationHorse Shoe Lake,	Continuity EditorFrances Mary Rice
Madison County, Ill.	Merchandising ManagerWilliam Durney
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays,	Publicity Director Bart Slattery
7 a.m. to 12 midnight	Musical Director
Newspaper AffiliationSt. Louis Star-Times	Chief Engineer

KDRO SEDALIA—EST. 1939 Frequency: 1490 KcPower: 250 Watts Ownsd-Operated ByAlbert S. and Robert A.	General Manager Ralph D. Foster Commercial Manager Leslie L. Kennon Sales Promotion Manager Carl S. Ward Program Director Hugh Aspinwall Chief Engineer Fritz Bauer
Droh.ich d/b Drohlich Bros. Address	KTTS*
Transmitter Location2100 W. Broadway Time on the Air: 6 a.m. to 11 p.m.; Saturdays,	SPRINGFIELD—EST. 1941 Trequency: 1400 Kc Power: 250 Watts
6 a.m. to 12 midnight News Service	Owned-Operated ByIndependent Broad- casting Co.
Transcription Service	Address Springfield
Personnel	Transmitter Location Springfield
Station ManagerRobert A. Drohlich	Time on the Air
Promotion ManagerAlbert S. Drohlich	
Commercial ManagerJohn Pearson	President-Treasurer J. H. G. Cooper Vice-President Frank L. Sedgwick
Program DirectorWilliam Davis	Secretary
Musical DirectorsWilliam Davis,	*Station had a construction permit at press-
Robert J. Williamson	time and no further information was available.
Chief EngineerGlen Gray	•
KGBX	KWTO
SPRINGFIELD—EST. 1924	SPRINGFIELD—EST. 1933
BLUE NETWORK	Frequency: 560 KcPower: 5000 Watts
NATIONAL BROADCASTING CO.	Owned-Operated By. Ozarks Broadcasting Co.
Frequency: 1260 Kc Power: 5000 Watts	Address
Owned-Operated By Springfield Broadcasting	Phone Number
Co.	Transmitter LocationBolivar Road
Address 508 St. Louis St.	Time on the Air5 a.m. to local sunset
Phone Number	Newspaper AffiliationSpringfield News-
Transmitter Location	papers, Inc. News Service
Newspaper AffiliationSpringfield News-	Transcription Service Standard Radio
papers, Inc.	Representative
News ServiceUP	Personnel
Transcription ServiceNBC Thesaurus,	President and Station MgrRalph D. Foster
Standard Radio	Commercial ManagerLeslie L. Kennon

MONTANA:

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 242

KGHL BILLINGS—EST. 1928

Representative......John E. Pearson

Personnel

Sales Promotion Manager......Carl S. Ward

Chief Engineer......Fritz Bauer

Personnel

 President
 C. O. Campbell

 Station Manager
 Ed Yocum

 Sales Promotion Manager
 E. E. Casney

 Program Director
 M. V. Braunberger

 Publicity Director
 Lear Mucoy

 Chief Engineer
 Jeff Kiichli

KRBM BOZEMAN—EST. 1939 BLUE NETWORK—NBC Z-BAR NET

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. KRBM Broadcasters, Inc.
Address. Baxter Hotel
Phone Number. 1420
Transmitter Location. East of Bozeman
Time on the Air. 7 a.m. to 10:30 p.m.
News Service. UP
Transcription Service. Lang-Worth, Davis &

Schwegler
Representative......The Walker Co.

Personnel

 President
 R. B. MacNab, Jr.

 Station Manager
 Ernest A. Neath

 Commercial Manager
 Melvin F. F. Jass

 Program Director
 L. L. Sterling

 Chief Engineer
 Fred Heister

KGIR BUTTE—EST. 1929 BLUE NETWORK—NBC

Z-BAR NET
Frequency: 1370 Kc....Power: 5000 Watts
Owned-Operated By....KGIR, Inc.
Address...Butte

KGIR BUTTE

MONTANA'S ONLY NON-DIRECTIONAL

5000 WATT FULL TIME STATION



Also (As Bonus Stations)

KPFA-KRBM

Helena

Bozeman & Livingston



Connected by permanent lines—

Available on Z Net or

on NBC Red or The Blue Network

on NBC Red or The Blue Network

BOX 1956 BUTTE, MONTANA

Phone Number22-3-44
Transmitter LocationButte
Time on the Air 7 a.m. to 1 a.m.
News ServiceUP
Transcription ServiceStandard Radio,
Titan, Lang-Worth
RepresentativeThe Walker Co.
Personnel
ManagerEd. B. Craney
Sales Manager
Program DirectorPat Goodover
Musical DirectorB. R. Sprague
Chief EngineerFred Heister

GREAT FALLS—EST. 192

Transcription Service......NBC Thesaurus,
Standard Radio
Representative......Weed & Company,

News Service.....

Walter Biddick Company Personnel

President F. A. Buttrey General Manager Joseph P. Wilkins Program Director John Alexander Chief Engineer Wilbur Myhre

KPFA HELENA—EST. 1937

Personnel

President. Barclay Craighead Station Manager. K. O. MacPherson Chief Engineer. R. D. Martin

KGEZ

KALISPELL—EST. 1927
Frequency: 1340 Kc.....1000 Watts (C.P. 1460

Kc.; 1000 Watts)
Owned-Operated By......Donald C. Treloan

MONTANA-NEBRASKA

Address	Address
Phone Number332 (Office), Rural 3220	Phone Number
(Transmitter)	Transmitter Location
Transmitter Location21/2 miles south of	Time on the Air
Kalispell, on Highway No. 93	News ServiceUP
Time on the Air	Transcription ServiceLang-Worth
News ServiceUP	RepresentativeBurns-Smith Co.
Transcription ServiceC. P. MacGregor Representative	Personnel
nepresentativenomer Owen Grintin	

Personnel General Manager......Donald C. Treloar Program-Musical Director.....Oliver Hockley Production Manager-Chief Announcer, H. R. Chittick

Donald Gorman Chief Engineer ...

MILES CITY-EST. 1941

Frequency: 1340 Kc......Power: 250 Watts Owned-Operated By......Star Printing Co. Studio Address....... U. S. Highway No. 212 Transmitter Location ... U. S. Highway No. 212 Time on the Air: 7 a.m. to 10 p.m.; Sundays,

10 a.m. to 9 p.m. Newspaper Affiliation......Miles City Star News Service......AP Transcription Service.....World Broadcasting

Personnel

Program Director......Mary Tannehill

> KGVO MISSOULA—EST, 1931

COLUMBIA BROADCASTING SYSTEM Frequency: 1290 Kc.... Power: 5000 d., 1000 n. Owned-Operated By......Mosby's Inc.

Address
Phone Number
Transmitter Location
Time on the Air 7 a.m. to 11 p.m.
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeBurns-Smith Co.

President and Station Manager....A. J. Mosby Assistant Manager-Program Director,

	James	Alder	ı Barbei
News-Publicity Director		. Bob	Walker
Educational Director		King	Harmon
Accountant		Ray	Hanson
Traffic Manager	He	rmin a	Girson

KGCX

WOLF POINT-EST, 1926

Frequency: 1480 KcPower: 1000 Watts
Owned-Operated By E. E. Krebsbach
Business Address
Phone Number102
Studio AddressWestland Super Service
Station
Transmitter Location2 miles east of Wolf
Point
Fine and the Kin 7.20 am to 10 am

Time on the Air.......7:30 α.m. to 10 p.m. News Service......Transradio Transcription Service.....Lang-Worth, World Broadcasting System, Davis & Schwegler, Keystone Broadcasting System

Personnel

President.....E. E. Kresbach Station and Commercial Manager,

]	Milton J. S	eversor
Chief Announcer		lel King
Musical Director	. Wendel	Manve
Chief Engineer	Eugene	Bunke

=NEBRASKA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 243

KORN FREMONT-EST. 1939

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By...Nebraska Broadcasting Corporation

Address	Pathfinder	Hotel
Phone Number	1060,	1061
Transmitter Location1	mile east of Fr	emont
Time on the Air	6 a.m. to 10	p.m.
News Service		AP
Representative	Sears and Ave	r. Inc.

Personnel

z ci commer
President Arthur Baldwin
Legal Counsel
General ManagerLloyd C. Thomas
Station-Commercial ManagerJack Luther
Program DirectorClarice Allport
Chief AnnouncerWilliam Talbot
Chief EngineerLee Gustavson



To put it across ...SPEAK your LISTENER'S LANGUAGE



"Pailin' a cow" sounds as foreign to the city-ite, as "Having brunch" does to the farmer. To sell your product, talk your listeners' language. Use KOIL and KFAB.



KOIL sells your product to metropolitan listeners in the greater Omaha area, because it speaks the language of the city. KFAB sells in the agricultural areas throughout Nebraska and her neighboring states, because it knows how to talk to farm men and farm women. Including famous 7-Point Plus Merchandising, there are dozens of other reasons, too, why KOIL and KFAB

will give your product a substantial sales boost.



Call or write for details. You need these stations, to do a complete selling job in these city and farm markets.



VOIL VELB

DON SEARLE, GENERAL MANAGER . . .

KMMJ

GRAND ISLAND-EST, 1925

Frequency 750 KcPower: 1000 Watts
Owned-Operated ByKMMJ, Inc.
Address
Phone Number703
Transmitter LocationPhillips, Nebr.
Time on the Air5 a.m. until local sunset
News Service
Transcription ServiceStandard Radio
Representative

Personnel

President-General ManagerDon	Searle
Business Manager	Heath
Commercial ManagerWilliam	Martin
Program Director-Chief Announcer,	
_	

		Georg	e Kister
Production	Manager	 Dick	Yarnall
Chief Engir	neer	 Ray	Taylor

KHAS

HASTINGS-EST. 1939

Frequency: 1230	KcPower	r: 250 Watts
Owned-Operated	By	he Nebraska
Broadcasting C	Co.	
Address		t Second St.
Transmitter Locat	ion	Hastings
Time on the Air		mited license
Transcription Ser	viceWorld	Broadcasting
System		

Personnel

Station Manager	George	H. Engelter
Chief Engineer.		.Walter Ely

KGFW

KEARNEY-EST. 1928

Frequency: 1340 Kc	.Power:	250 Watts
Owned-Operated By	.Central	Nebraska
Broadcasting Corporation		
AddressFe	deral A	nex Bldg.

Phone NumberExecutive onice, 23342,
Program Dept., 31551
Transmitter LocationSouth Central Ave.
Time on the Air: 6 a.m. to 10 p.m.
News ServiceAP
Transcription ServiceStandard Radio
Representative Sears & Ayer, Inc.

Personnel

General Manager	.Lloyd C. Thomas
Station-Commercial Manager	.E. Anson Thomas
Sales Promotion Manager	.David G. Roberts
Program Director-Chief Anno	uncer.Paul Rosco
Production Manager	Leslie Cox
Publicity Director	Harold Clark
Office Manager	Betty Bishop
Farm Editor	Leonard Brown
Chief Engineer	Jack Lewis

KFAB

LINCOLN—EST. 1924 COLUMBIA BROADCASTING SYSTEM

rrequency: /80 AcPower: 10000 Watts
Owned-Operated By KFAB Broadcasting
Company
Address Hotel Lincoln
Phone Number
Transmitter Location17th and Holdrege Sts.
Time on the Air: 4:45 a.m. to 12 midnight.
(Synchronized with WBBM sunset to mid-
night)
Newspaper AffiliationNebraska State
Journal, Lincoln Star
News ServiceINS

Transcription Service.......Standard Radio Representative......Edward Petry & Co., Inc.

Personnel

President	.Frank D. Throop
General Manager	Don Searle
Station Manager	.W. Judson Woods
Commercial Manager	. Arthur J. Weaver
Sales Promotion Manager	.R. Bruce Wallace
Auditor-Office Manager	Paul L. Dodd
Publicity Director	Angus Nicoll
Continuity Head	L. A. Miller
Traffic Manager	George Haskell
Music Librarian	. Alene McKinney
Chief Engineer	

KFOR

LINCOLN—EST. 1924 MUTUAL BROADCASTING SYSTEM

rrequency: 1240 AcPower: 250 Watts
Owned-Operated By Combelt Broadcasting
Coroporation
Address
Phone Number2-3214
Transmitter Location4745 Vine St.
Time on the Air6:30 a.m. to 12 midnight
Manager Market Market Contract

Newspaper Affilia	tion	Net	oraska	State
Journal, Lincoln	Star			
News Service				INS
Transcription Serv	ice	Sta	ndard	Radio
Dannagantutina	F.J	Doture	8 Ca	Inc

Personnel

President	Frank D. Throop
General Manager	Don Searle
Station Manager	.W. Judson Woods
Commercial Manager	Arthur J. Weaver
Sales Promotion Manager	R. Bruce Wallace
Auditor-Office Manager	Paul L. Dodd
Publicity Director	Angus Nicoll
Continuity Head	L. A. Miller
Traffic Manager	George Haskell
Music Librarian	Alene McKinney
Chief Engineer	

WIAC	Phone NumberJackson 7626
WJAG	Transmitter LocationCouncil Bluffs, Iowa
NORFOLK—EST. 1922	Time on the Air: 6 a.m. to 12 midnight; Sun-
Frequency: 1090 KcPower: 1000 Watts	days, 8 a.m. to 12 midnight
Owned-Operated ByNorfolk Daily News	Newspaper AffiliationLincoln Star,
Business Address116 N. 4th St.	Nebraska State Journal
Phone Number432	News ServiceINS
Studio Address	Transcription ServiceStandard Radio
Transmitter LocationWest Koenigstern Ave.	RepresentativeEdward Petry & Co. Personnel
Newspaper AffiliationNorfolk Daily News	
News Service	PresidentFrank Throop General ManagerDon Searle
RepresentativeThe Walker Co.	Sales ManagerArthur J. Weaver
Personnel	Sales Promotion Manager-Program Director,
PresidentGene Huse	R. Bruce Wallace
Station ManagerArt Thomas	Production Manager
Chief EngineerFrank Weidenbach	Chief EngineerMark Bullock
•	(See Page 468)
KGNF	•
NODWY DI KMM	KOWH
NORTH PLATTE—EST. 1930	
Frequency: 1460 Kc Power: 1000 Watts	OMAHA—EST. 1922
Owned Operated By Great Plains Broad-	BLUE NETWORK
casting Co. Address	Frequency: 660 KcPower: 500 Watts
Phone Number	Owned ByWorld Publishing Co.
Time on the Air7 a.m. until local sunset	Operated ByOmaha World Herald AddressWorld Herald Bldg.
News ServiceUP	Transmitter LocationNorthwest of Omaha
Transcription ServiceC. P. MacGregor,	Time on the AirDaytime license
Lang-Worth, Keystone Broadcasting System	News ServiceUP
RepresentativeThe Walker Co.	Transcription ServiceStandard Radio
Personnel	RepresentativeGeorge P. Hollingbery Co.
President and Station MgrW. I. LeBarron.	Personnel
	1 Cl 30mice
Commercial ManagerJo di Natale	ManagerVernon H. "Bing" Smith
Program DirectorErnie Jaeggi	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen
	ManagerVernon H. "Bing" Smith
Program Director	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen Commercial ManagerClem Young
Program Director	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen Commercial ManagerClem Young
Program Director	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen Commercial ManagerClem Young W O W
Program Director	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen Commercial ManagerClem Young W O W OMAHA—EST. 1923
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM	ManagerVernon H. "Bing" Smith Assistant ManagerFrank E. Shoppen Commercial ManagerClem Young WOW OMAHA—EST. 1923 NBC—NEBRASKA WIRELESS NETWORK
Program Director	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By. Inland Broadcasting Company Address 2027 Dodge Street	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address . 2027 Dodge Street Phone Number. Jackson 8282 Time on the Air. Full time license	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air Full time license News Service AP	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co.	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address . 2027 Dodge Street Phone Number. Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris Sales Promotion Manager. Paul Frye	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris Sales Promotion Manager. Paul Frye Chief Engineer. Leland Gustafson	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris Sales Promotion Manager. Paul Frye Chief Engineer. Leland Gustafson	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Company Address . 2027 Dodge Street Phone Number . Jackson 8282 Time on the Air. Full time license News Service . AP Representative. William G. Rambeau Co. Personnel Station Manager . James Farris Sales Promotion Manager . Paul Frye Chief Engineer . Leland Gustafson KOIL	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager James Farris Sales Promotion Manager Paul Frye Chief Engineer Leland Gustafson KOIL OMAHA—EST. 1925	Manager
Program Director. Ernie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. Paul Frye Chief Engineer. Leland Gustafson KOIL OMAHA—EST. 1925 CBS-MBS	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address . 2027 Dodge Street Phone Number. Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. James Farris Sales Promotion Manager. Paul Frye Chief Engineer. Leland Gustafson KOIL OMAHA—EST. 1925 CBS-MES Frequency: 1290 Kc. Power: 5000 Watts	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager. James Farris Sales Promotion Manager. Paul Frye Chief Engineer. Leland Gustafson KOIL OMAHA—EST. 1925 CBS-MBS	Manager
Program Director. Emie Jaeggi Chief Engineer. Stephen Inns KBON OMAHA—EST. 1941 MUTUAL BROADCASTING SYSTEM Frequency: 1490 Kc. Power: 250 Watts Owned-Operated By Inland Broadcasting Company Address 2027 Dodge Street Phone Number Jackson 8282 Time on the Air. Full time license News Service AP Representative. William G. Rambeau Co. Personnel Station Manager. Ernest F. Bader Commercial Manager James Farris Sales Promotion Manager. Paul Frye Chief Engineer. Leland Gustafson KOIL OMAHA—EST. 1925 CBS-MBS Frequency: 1290 Kc. Power: 5000 Watts Owned-Operated By Central States Broad-	Manager

NEBRASKA-NEVADA

Director of News and Special	
EventsFoste	r May
Sports EditorTom	Dailey
Musical DirectorFred	Ebener
Chief Engineer	Kotera

KGKY

SCOTTSBLUFF-EST, 1930

Frequency: 1490 Kc......Power: 250 Watts Owned By......L. L. Hilliard, Ruth K. Hilliard and R. M. Stewart

Business Address1517 Broadway		
Phone Number 856		
Studio Address1517 Broadway; Alliance		
Hotel, Alliance Nebr.		
Transmitter LocationSouth Broadway		
Time on the Air		
Transcription Service NBC Thesaurus;		
Standard Radio		
Personnel		

President and Station Manager. . . L. L. Hilliard Vice-President-Commercial ManagerR. M. Stewart Program DirectorBill Walter

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 245

LAS VEGAS-EST. 1940

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By..... Nevada Broadcasting Company Business Address............P. O. Box 1310 Transmitter Location......El Rancho Vegas Time on the Air..... 8 a.m. to 11 p.m. News Service..... INS Transcription Service......NBC Thesaurus

Personnel President-Station Manager....Maxwell Kelch Commercial Manager.....Goodloe McDowell Program Director......R. W. Dow Chief Announcer......R. H. Smith Women's Director.....Peggy Maxwell

BLUE NETWORK

NBC-CALIFORNIA RADIO SYSTEM Frequency: 630 Kc.....Power: 1000 Watts Owned By.....The Bee Incorporated Operated By McClatchy Broadcasting Address..... 143 Stevenson Street Phone Number5106-07 Transmitter Location......County Road, Sparks, Nevada

Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

Newspaper Affiliation.. The Sacramento Bee; Modesto Bee; Fresno Bee News Service

Transcription Service Associated Music Publishers

RepresentativePaul H. Raymer Co.

Personnel

Commercial Manager......Jack Winston Sales Manager......Merle Snider Program Director......Gene Seadler Production Manager......Herb Smith

RADIO

Executives

Everywhere

Rocaina

and

Road

RADIO DAILY

REGULARLY



WMUR

The Radio Voice of New Hampshire

WMUR gives you complete coverage of New Hampsire... a market of 500,000 people with \$250,000,000 a year to spend. With one of the most, if not THE most, desirable frequencies in New England, WMUR an 610 kcs. with 5000 watts day and 1000 night thraws out such a strong signal that 67% of its regular mail comes from the 17 major markets of New Hampshire which account for 76% of the retail business of the state. A member of the Blue network, WMUR also features local pragramming which attracts mail from the entire state and neighboring major markets in Maine and Vermant. To get your sales message across to the farmers, business men, laborers, housewives and every other sales potentiality in New Hampshire, your best medium is WMUR... "The Radio Voice of New Hampshire"

Represented Nationally by LOREN L. WATSON
345 Madison Ave., New York City

NEW HAMPSHIRE

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 245

W	K	N	E
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	EST.	

COLUMBIA BROADCASTING	SYSTEM
Frequency: 1290 Kc Power:	5000 Watts
Owned-Operated ByWKNE	Corporation
Address	Dunbar St.
Phone Number	Keene 2080
Transmitter Location Sto	nhope Ave.
Time on the Air 6 a.m. to	12 midnight
News Service	UP
Transcription Service Assoc	ated Music
Publishers	

RepresentativePaul H. Raymer Co.

Station and Commercial
Manager Herman Steinbruch
Production Manager Carleton Ide
Publicity DirectorEvelyn Howe
Chief AnnouncerOzzie Wade
Chief EngineerM. Leonard Savage

W L N H

MUTUAL—COLONIAL AND YANKEE

NETWORKS
Frequency: 1340 Kc......Power: 250 Watts
Owned-Operated By...Northern Broadcasting
Company

Transcription ServiceNBC Thesaurus
RepresentativeJoseph Hershey McGillvra

Personnel

President	Vernon Mason
General Manager	.Earle Clement
Sales Manager	Alfred Tyler
Program Director-Chief	

Announcer Sherwin Greenlaw
Director of Women's Activities Marie Forsberg
Chief Engineer Louis Steady

WFEA

MANCHESTER—EST. 1932

NATIONAL BROADCASTING CO.
YANKEE AND COLONIAL NETWORK
Frequency: 1370 Kc Power: 5000 Watts
Owned-Operated ByN. H. Broadcasting
Co.
Address Carpenter Hotel
Phone Number

fransmitter	Location	Merrimack,	N.	H.
	Air: 7 a.m.	to 12 midnigl Inight	nt; S	un-

Personnel

1 Cl Sounct
President
Station ManagerDavid F. Shurtleff
Commercial MaangerLarned E. Runnels
Sales Promotion ManagerFrederick Cole
Program DirectorDonald L. Sellers
Production Manager-Chief Announcer
Musical Director Alfred Engel
Chief Engineer Reginald A. B. Schow

WMUR

MANCHESTER-EST. 1941

BLUE NETWORK

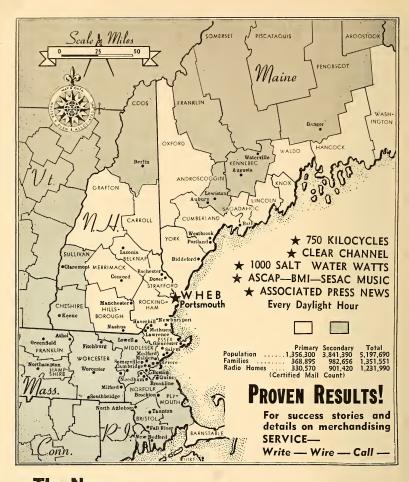
Frequency: 610 Kc.....Power: 5000 d.; 1000 n. Owned-Operated By..Radio Voice of New Hampshire, Inc.

Address	1819	Elm	Street
Phone Number		209	0-2091
Transmitter Location		Mana	hester
Time on the Air6:30 a.r	n. to	12 mi	dnight
News Service			. AP
Transcription ServiceA	ssocio	ted	Music

Publishers

Personnel

President Francis P. Murphy
Station ManagerLeslie F. Smith
Program DirectorCharles W. Burton
Musical DirectorBert Colter
Chief EngineerVincent H. Chandler



The New HEB

JOSEPH HERSHEY
M c G I L L V R A

National Representative

BERTHA BANNAN

Special Boston Representative

"The Listening Habit of Central New England"

ger

BERT GEORGES, General Manager-DAVID CARPENTER, Sales Manager

WHEB

PORTSMOUTH—EST. 1932
Frequency: 750 KcPower: 1000 Watts
Owned-Operated ByWHEB, Inc.
AddressLafayette Road
Phone Number2670-2671-2672
Transmitter LocationLafayette Road
Time on the Air: 6 a.m. to hour after local
sunset

Representative...Joseph Hershey McGillvra;
Bertha Bannan

Personnel

	0011110
President	R. G. LeTourneau
General Manager	Bert Georges
Sales Manager	David Carpenter
Business Manager	Martin Gunther
Program Director	Gordon Kinney
Production Manager-l	Publicity
Director	William V. Bradley
Chief Announcer-New	vs.
Editor	Winslow Bettinson
Talent Director	Bill Waters
Bookkeeper	Katherine Hussey
Continuity Director	James Wicks
Musical Director	Katherine Gunther
Chief Engineer	William B. Robinson

-NEW JERSEY

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WCAP

ASBURY PARK-EST. 1927

Frequency: 1310 Kc. Power: 500 Watts
Owned-Operated By Radio Industries
Broadcast Company, Inc.
Business Address. 4 Convention Hall
Phage Number 4 Septing Park 1911

Phone Number Asbury Park 1911
Studio Address 8-10-12 North Promenade
Convention Hall

Transmitter Location: Whitesville, (Neptune Township) N. J. Time on the Air..Shares with WTNJ and

WCAM
News Service .. Local News; Christian Science

Monitor News

Representative......Forjoe & Company

Personnel

President George S. Ferguson
Station Manager. V. N. Scholes
Technical Advisor. Thomas F. Burley
Program Director. Marie Gaffney
Chief Announcer. Ralf Brent
Musical Director. G. H. Scott
Chief Engineer. John Basso

WBAB

ATLANTIC CITY—EST. 1939

COLUMBIA BROADCASTING SYSTEM
Frequency: 1490 Kc......Power: 250 Watts
Owned-Operated By..Press-Union Publishing
Co.

Transmitter Location: Absecon Blvd. & Beach Thorofare

Time on the Air......7 a.m. to 12 midnight

Representative...... Headley-Reed Co. **Personnel**

WFPG

ATLANTIC CITY-EST. 1940

Frequency: 1450 Kc... Power: 250 Watts
Owned-Operated By Neptune Broadcasting Co.

Business Address Steel Pier
Phone Number 52188
Transmitter Location Atlantic City
Time on the Air Unlimited license
Transcription Service Associated Music
Publishers

Personnel

President-Station Manager...A. Harry Zoog Commercial Manager....E. E. Kohn

WSNJ

BRIDGETON—EST. 1937 QUAKER NETWORK

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Operated By....... Eastern States
Broadcasting Corp.

Address Bridgeton
Phone Number Bridgeton 1600
Transmitter Location Near Bridgeton
Time on the Air Unlimited license

In The New York Market
YOU CAN'T MISS

WAAT

In The New York Market
YOU CAN'T MISS

WAAT

In The New York Market
YOU CAN'T MISS

WAAT

Transcription Service: C. P. MacGregor; Lang-	Office Manager Esther Chazen
Worth Representative	Musical Director
Personnel	•
President ManagerHoward S. Frazier	WHOM
Commercial ManagerOvelton Maxey	JERSEY CITY—EST. 1930
•	Frequency: 1480 Kc Power: 1000 d.; 500 n.
WCAM	Owned-Operated By New Jersey Broadcast-
CAMDEN—EST. 1926	ing Corporation Eusiness Address. 29 W. 57th St., New York,
Frequency: 1310 KcPower: 500 Watts	N. Y.
Owned ByMunicipality of Camden, New Jersey	Phone NumberPlaza 3-4204
Operated ByCity of Camden, N. J.	Studio Addresses 2870 Hudson Boulevard; 29 W. 57th St., New York City
AddressCity Hall	Transmitter LocationWashington Street
Phone NumbersCamden 907-4523-9000 Transmitter LocationCivic Center, Camden	Time on the Air630 a.m. to 12 midnight News Service
Time on Air: Sun. 10:15 a.m. to 12:30 p.m.;	Transcription ServiceLang-Worth; BMI
3 to 5 p.m.; Mon., 10:30 a.m. to 11:30 a.m., 2	Personnel
to 5 p.m., 8 to 12 midnight; Tues., 2 to 5 p.m.; Wed., 10:30 to 11:30 α.m., 2 to 5 p.m.;	President
Thurs., 2 to 5 p.m.; Fri., 10:30 to 11:30 a.m.,	Assistant ManagerWest W. Wilcox
2 to 5 p.m., 9 to 12 midnight; (No time Sat- urday)	Commercial-Sales Promotion
News Service Transradio	Manager
Transcription CerviceStandard Radio	ProductionJohn Kelsey, William Fender
Personnel Chief ExecutiveMayor George E. Brunner	Publicity DirectorFred Coll Musical DirectorJoseph DeLuca
Station ManagerFrederick Caperoon	Chief EngineerAllison Burnham
Sales Promotion ManagerL. M. Maxwell	Name of the last o
Program Director and Chief AnnouncerEdwin Tucker	
Publicity DirectorWilliam Markward	IN THE INTEREST
Chief Engineer	OF
WAAT	IN THE INTEREST OF NATIONAL UNITY STILL BROADCASTING TO 2.000.000 Jews 1.250.000 Italians 650.000 Germans 450.000 Poles ALL WANTING TO Listen to Their
	STILL BROADCASTING
JERSEY CITY—EST. 1936	то
NEW JERSEY STATE NETWORK Frequency: 970 KcPower: 1000 Watts	0.000.000 1
Owned-Operated ByBremer Broad-	2,000,000 Jews 1,250,000 Italians
casting Co.	650.000 Germans
Address	450,000 Poles
City); Market 3-0383 (Newark); Rector 2-	ALL WANTING TO
5878 and Circle 5-5780 (New York City) News Service	ALL WANTING TO
Transcription Service Standard Radio	Listen to Their
National Sales Office30 Rockefeller Plaza,	Mother-Tongue
New York City RepresentativeWilliam G. Rambeau Co.	Programs on
Personnel	IN THE INTEREST OF NATIONAL UNITY STILL BROADCASTING TO 2.000.000 Jews 1.250.000 Italians 650.000 Germans 450.000 Poles ALL WANTING TO Listen to Their Mother-Tongue Programs on WHOM COVERS THE NEW YORK METROPOLITAN AREA
President and General	
Manager	
ManagerIrving Robert Rosenhaus	COVERS THE NEW YORK
Vice-President in Charge of Sales, A. B. Schillin	METROPOLITAN AREA
Public Re'ations DirectorWalter Patrick Kelly	1000 WATTS—D
Program Director H. Emory Ell's	1000 1171110
Traffic Manager	
Assistant Sales DirectorE. S. Lennon	· · · · · · · · · · · · · · · · · · ·
47	77

WHBI

NEWARK-EST. 1922

Frequency: 1280 Kc... Power: 2500 d.; 1000 n.
Owned-Operated By May Radio Broadcast Corp.
Address 100 Shipman Street
Phone Number Mitchel 2-7354
Transmitter Location Newark
Time on the Air Sundays A.M. and P.M.

Personnel

President-General Manager. . James L. Shearer

WPAT

PATERSON-EST. 1941

Frequency: 930 Kc... Power: 1000 Watts
Owned-Operated By North Jersey Broadcasting Co. Inc.
Address ... 115 Ellison St.
Phone Number ... Armory 4-3400
Transmitter Location ... Clifton N. J.
Time on the Air ... To local sunset
News Service ... AP
Transcription Service ... Associated Music
Publishers
National Sales Office ... 55 W. 42nd St..

New York, N. Y.

Personnel

President James B. Cosman Station-Commercial Manager. Edward Codel Sales Promotion Manager, Ralph Sumner Silver, Jr.

WBRB

RED BANK-EST. 1932

Personnel

PresidentThomas F. Burley, Jr.

WTNJ

TRENTON—EST. 1923

 QUAKER
 NETWORK

 Frequency:
 1310
 Kc.
 Power:
 500
 Watts

 Owned-Operated
 By
 WOAX, Inc.
 Address
 Address
 416
 Bellevue
 Avenue

 Phone
 Numbers
 3139;
 8140;
 8149

Personnel

Vice-President-General Manager . F. J. Wolff
Commercial Manager . H. M. Gebert
Program Director . Walter Lewis
Production Manager . Louis Jerome
Chief Announcer . Robert Carroll
Chief Engineer . Edward P. Knowles

WTTM

TRENTON—EST. 1941

Frequency: 920 KcPower: 1000 Watts
Owned-Operated ByTrent Broadcast Corp.
Address
Phone Number 6289
Transmitter Location
Time on the Air: 24 hours daily; Sundays,
7:30 a.m. to 12 midnight
News Services UP
RepresentativeBurn-Smith Co.

Personnel

President Charles Quinn
Executive Vice-President-Station
Manager. A. Harry Zoog
Commercial Manager George S. McGinley
Program Director. Milton T. March
Chief Engineer. Blair K. Thron

WAWZ

ZAREPHATH—EST. 1931

Frequency: 1380 Kc.....Power: 1000 Watts
Owned ByPillar of Fire
Operated ByAlma White College
AddressPanamitter Location Alma White College,
Zarephath
Time on the AirShares time

Personnel

PresidentBishop Alma White Vice-President-Secretary-

Co-Manager ... Arthur K. White Vice-President-Co-Manager ... Ray B. White Treasurer-Musical Director. Orland Wolfram Chief Engineer ... N. L. Wilson (Non-Commercial Station)

NEW MEXICO

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 246

1/ 0 0 11	Nous Comico IID
KGGM	News Service UP
TINIONEDONE FOT 1000	Transcription ServiceNB CThesaurus
ALBUQUERQUE—EST. 1926	Personnel
COLUMBIA BROADCASTING SYSTEM	Station ManagerJack Hawkins
Frequency: 1260 Kc Power: 1000 Watts	Commercial ManagerClark Epperson
Owned-Operated ByNew Mexico Broadcast-	Progarm DirectorJack Evans
ing Company	Publicity DirectorBill Dallas
AddressKimo Theatre Bldg.	Chief AnnouncerLee Pollock
Phone Number 4544-4545	
Transmitter LocationAlbuquerque	KICA
Time on the Air: 6 a.m. to 12 midnight; Sun-	
days, 8 a.m. to 12 midnight	CLOVIS—EST. 1931
News ServiceTransradio	Frequency: 1240 KcPower: 250 Watts
Transcription ServiceWorld Broadcasting	Owned-Operated ByWestern Broadcasters,
System; C. P. MacGregor	Inc.
RepresentativeWeed & Company	Address
Personnel	Phone Number
President A. R. Hebenstreit	Transmitter Location10th at Hillcrest Park
Station Manager	News Service UP
Sales Promotion ManagerTed Schifani	Transcription Service Associated Music
Program DirectorRobert Van Driel	Publishers: C. P. MacGregor
Musical Director-Chief	RepresentativeForjoe & Co.
AnnouncerWendell Barcroft	Personnel
Chief EngineerLeonard Dodds	President-General Manager Charles C. Alsup
	Station ManagerDrury Lane
KOB	Program DirectorDoris Johnson
	Chief Announcer J. R. Whitworth
ALBUQUERQUE—EST. 1920	Musical Director E. Alsup
BLUE NETWORK	Chief Engineer
Frequency: 1030 Kc. Power: 50000 d.; 25000 n.	77 XXV TT XXX
Owned-Operated ByAlbuquerque Broad-	KWEW
casting Company	HOBBS—EST. 1937
Address420 West Gold Avenue	
Phone Number	Frequency: 1490 KcPower: 100 Watts
Transmitter LocationAlameda, New Mexico	Owned-Operated By
Time on the Air: 7 a.m. to 11 p.m.; Sundays,	Address Hobbs
9 a.m. to 11 p.m.	Time on the Air
News Service	Personnel
Transcription ServiceNBC Thesaurus	General Manager
RepresentativeThe Katz Agency, Inc.	
Personnel	KFUN
President	LAS VEGAS—EST. 1941
Manager Frank Quinn	
Program Director Van Haaften	Frequency: 1230 KcPower: 250 Watts
Women's Editor	Owned-Operated BySouthwest Broad-
Musical DirectorBud Nelson	casters, Inc.
Chief EngineerGeo. S. Johnson	Business AddressP. O. Box 710
	Phone Number
KAVE	Studio Address
	Transmitter Location Highway No. 65
CARLSBAD—EST. 1936	Time on the Air
Frequency: 1240 KcPower: 250 Watts	News Service INS Transcription Service Standard Radio
Owned-Operated ByCarlsbad Broadcast-	Personnel
ing Co.	
Address Crawford Hotel	President-Station ManagerE. N. Thwaites
Phone Number	Program ManagerDorothy G. Thwaites
Transmitter LoactionLa Huerta, N. M.	Spanish Department Manager, Henry Tajoya, Ir.

Chief Engineer....

Time on the Air: 6:30 a.m. to 10 p.m.; Sun-

days, 9 a.m. to 8 p.m.

Henry Tafoya, Jr.

..... A. F. Schultz

KGFL

ROSWELL-EST, 1927

Frequency: 1400 KcPower: 100 Watts
Owned-Operated By
Address
Phone Number
Transmitter Location Rosswell
Time on the Air
Transcription Service C. P. MacGreat

Personnel

Station	Manager	 387 F	Whitmara
Station	Manager	 W. L.	Whitmore

KVSF

SANTA FE—EST. 1934

rrequency: 1340	KcPow	er: 100	watts
Owned-Operated casting Co.	ByNew	Mexico	Broad

Address 759 Cerillos Boad

Phone Number	2020
Transmitter LocationS	anta Fe
Time on the Air	license
Transcription ServiceWorld Broad System; Lang-Worth	dcasting

Personnel

	_	0.0000000	
President		A.	R. Hebenstriet

KTNM

TUCUMCARI-EST. 1941

Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Krasin-Krutzner Broadcasting Co.
Address Tucumcari
Phone Number
Transmitter LocationTucumcari
Time on the Air 6 a.m. to 10 p.m.
News Service INS
Transcription ServiceStandard Radio

POPULARITY COUNTS!

A Ross Federal Survey taken in Albany and Troy in August, 1941 gave these results:

WABY	WOKO	WGY	WTRY	Others
36.4%	22.6%	22.2%	6.8%	2.1%
	Complete 1	Data Furnished	on Request	

Buy Where the Listeners Are!

The Radio Centre Stations WOKO WABY

CBS HAROLD E. SMITH, GEN. MGR. MUTUAL

ALBANY—TROY—SCHENECTADY

J. P. McKinney & Son, National Rep.

NEW YORK

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 247

W	A	B	V
4.0	$\boldsymbol{\Lambda}$		

ALBANY-EST, 1933 MUTUAL 250 Watts

requency: 1400 KcPower: 250 Wdis
Owned-Operated By Adirondack Broad-
casting Co., Inc.
Address Radio Centre
Phone Number4-4194
Transmitter LocationColonie, N. Y.
Time on the Air7 a.m. to 1 a.m.
Newspaper AffiliationKnickerbocker News
News Service Transradio

Transcription Service......Standard Radio

Representative......J. P. McKinney & Son Personnel

General Manager	Harold E. Smith
Assistant Manager	Deuel Richardson
Sales Manager	Harry Goldman
Sales Promotion Manager	Paul Heisler
Program Director	Johnny Lee
Musical Director	Carl Miller
Chief Engineer	James A. Corey

WOKO

ALBANY-EST, 1924

COLUMBIA BROADCASTING SYSTEM
Frequency: 1460 Kc Power: 1000 d.; 500 n.
Owned-Operated By WOKO, Inc.
Address Radio Centre
Phone Number 4-4193
Transmitter LocationCentral Avenue
Time on the Air 6 a.m. to 1 a.m.
Newspaper AffiliationKnickerbocker News
News Service Transradio
RepresentativeJ. P. McKinney & Son

Personnel

General Manager	Harold E. Smith
Assistant Manager	.Deuel Richardson
Sales Manager	Harry L. Goldman
Sales Promotion Manager	Paul Heisler
Program Director	Johnny Lee
Musical Director	Carl Miller
Chief Engineer	O. A. Sardi

AUBURN-EST, 1926

Frequency: 1340	KcPower: 250 Watts
Owned-Operated	ByWMBO, Inc.
AddressMeto	calf Building, 141 Genesee St.
Phone Number .	
Transmitter Local	tionCorner York and
Division Streets	

Time on the Air..... 8 a.m. to 10 p.m. Newspaper Affiliation Auburn Citizen-

Advertiser

	Service A		
Trans	cription Service Standard Rad	io	
Personnel			

President	pine
Station ManagerFzederick L. Ke	esee
Publicity DirectorDorothy	Bolir
Chief Engineer	ouse

WBTA

BATAVIA-EST, 1940 Power 250 Watts

riequency: 1450 Kcrower: 250 Walls		
Owned-Operated By Batavia Broadcasting		
Corporation		
Address90 Main Street		
Phone Numbers715; 716; 2100; 299		
Transmitter LocationCreek Road		
Time on the Air: 7 a.m. to 11 p.m.; Sundays,		
9 a.m. to 9 p.m.		
News ServiceUP		
RepresentativeBogner and Martin		
Danconnol		

Personnel			
President	. Edmund R. Gamble		
Station Manager	Frank A. Corti		
Sales Manager	Robert E. Newstead		
Program Director			
Chief Announcer	Floyd Hess		
Chief Engineer	John Dinter		

BINGHAMTON—EST. 1927 COLUMBIA BROADCASTING SYSTEM MUTUAL BROADCASTING SYSTEM

Frequency: 1290 Kc..... Power: 5000 Watts Owned-Operated By....... Wylie B. Jones Advertising Agency

Address Arlington Hotel Phone Number......Binghamton 2-3461 Transmitter Location......Binghamton Time on the Air:...... 6 a.m. to 1 a.m. News ServiceUP Transcription Service...... Lang-Worth National Sales Office Address. 366 Madison Avenue, New York, N. Y.

Representative......John Blair & Co.

Poveounel

_	CI SUITE		
President		John	C. Clark
General Manager	r	Cecil	D. Mastin
Sales Manager		Harry	Trenner
Sales Promotion	Manager	Ewing	Hawkins
Program Director	r	E. Ray M	IcCloskey
Production Mana	ger	Walte	r Roberts
Chief Announcer		New	ell Struck
Continuity Chief.	. 	Virgir	ia Howe
Musical Director			
Chief Engineer		.Lester F	I. Gilbert

WBYN

Brooklyn's Own Station Serving Greater New York at 1430 On Your Dial

1000 WATTS

GRIFFITH B. THOMPSON V.P. and general manager

SIDNEY J. FLAMM V.P. in charge of sales

132 West 43rd Street, New York City, BRyant 9-3773

1 Nevins Street, Brooklyn, N. Y., TRiangle 5-3300

WBBR

BROOKLYN-EST. 1934

Frequency: 1330 Kc......Power: 1000 Watts Owned-Operated By....Watchtower Bible & Tract Society, Inc. Address124 Columbia Heights

Island

Time on the Air..... Shares time

Personnel

Manager......Andrew K. Wagner Chief Engineer......Ralph Leffler (Non-Commercial Station)

WBYN

BROOKLYN-EST, 1941

Frequency: 1430 Kc... Power: 1000 d.; 500 n. Owned-Operated By..... WBYN-Brooklyn, Inc.

Addresses: 132 W. 43rd St., N. Y. C.; 1 Nevins St., Brooklyn

Phone Number. . BRyant 9-3773; TRiangle 5-3300 Transmitter Location......583 Meserole St. Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight News ServiceAP

Personnel

Vice-President-General

ManagerGriffith B. Thompson V-P in Charge of Sales.....Sidney J. Flamm Program Director.....Norman H. Warembud Publicity Director.....Louis Frankel Musical Director....Lee Grant Chief Engineer......Peter Testan

	DROOKLINES1. 1920			
1	Frequency: 1190 KcPower: 1000 Watts			
- (Owned-Operated ByWLIB, Inc.			
	Address			
	Phone NumberINgersoll 2-1300			
1	Transmitter Location180 Morgan Avenue			
1	Time on the AirDaytime license			
1	News ServiceINS			
	Transcription ServiceLang-Worth			

Personnel

General ManagerElias God	ofsky
Commercial-Sales Promotion	_
ManagerLouis 1	Berne
Program DirectorPaul C	Gould
Chief AnnouncerFrank	Ross
Musical DirectorRoger W	ayne
Chief EngineerArthur I	aske

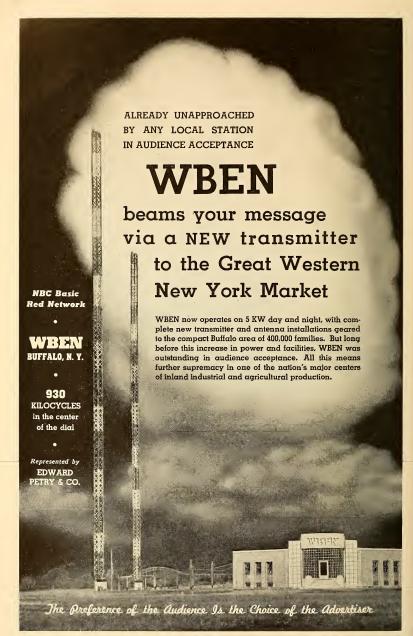
BROOKLYN, NEW YORK CITY



VOICE LIBERTY

1190 Kc.

1000 W.



-EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 930 Kc Power: 5000 Watts			
Owned-Operated ByWBEN, Inc.			
Address Hotel Statler			
Phone Number			
Transmitter LocationGrand Island, N. Y.			
Time on the Air: 6 a.m. to 1 a.m.; Sundays,			
9 a.m. to 12 midnight			
Newspaper AffiliationBuffalo Evening			
News			
News ServiceUP			
Transcription Service NBC Thesaurus;			
Langworth			
RepresentativeEdward Petry & Co., Inc.			
Personnel			
PresidentEdward H. Butler			
Vice-PresidentA. H. Kirchhofer			
Station Manager Edgar H. Twamley			
Commercial ManagerGene Wyatt			
Program Director-Chief Announcer,			

George Torge Director of Public Service Director of Sports......Jim Wells Director of Women's ProgramsMargaret Wilkinson Publicity Directors......Joe Betzer, Cy King, Joe Haeffner Musical Director......Robert Armstrong

RIIFFALO_FST 1935

Chief Engineer......Ralph J. Kingsley

D0111120 ED1: 1000
Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Roy L. Albertson
Address
Phone NumberCleveland 3365
Transmitter Location154 Eagle Street
Time on the Air: 7 a.m. to 12 midnight; Sun-
days, 9 a.m. to 12 midnight
News Service Transradio
Transcription Service: Standard Radio; C. P.
MacGregor; Langworth

Representative.....William G. Rambeau Co. Personnel

1 ersonnet
Owner and General
ManagerRoy L. Albertson
Commercial Manager-Program
Director
Musical DirectorArthur Crosson
Chief EngineerThomas L. Vines

BLUE NETWORK				
Frequency:	1340	Kc	Power:	250 Watts
Owned-Ope	rated	Ву		WEBR, Inc.
Address				

Phone NumberLlncoln 7133 Transmitter Location....Larkin Terminal Bldg. Time on the Air: 7a.m. to 12 midnight; Sundays, 8:30 a.m. to 12 midnight

Newspaper Affiliation. . Buffalo Evening News News ServiceAP Transcription Service...... NBC Thesaurus; Standard Radio

Personnel

PresidentEdward H. Butle
Vice-PresidentA. H. Kirchhofe
Station DirectorC. Robert Thompso
Sales Manager
Sales Promotion ManagerAlbert H. Zlni
Program Director
Production ManagerPeter A. Krue
Chief Announcer Edward J. Wegman
Music LibrarianOtto Rette
Musical DirectorBob Armstrone
Chief EngineerRalph Kingsley

BUFFALO-EST. 1922 MUTUAL BROADCASTING SYSTEM Frequency: 550 Kc... Power: 5000 d.; 1000 n. Owned-Operated By.... Buffalo Broadcasting Corp.

News Comes First

WBNY

Buffalo's only independent station is noted for its quick, accurate coverage of all worldwide and local happenings of importance . . . full Transradio Press service provides many outstanding beats . . . all Western New York follows WBNY's newscasts.

V B N Y

Owned and Operated by ROY L. ALBERTSON

485 Main Street

Buffalo, N. Y.

	TORK
AddressRand Bldg.	Publicity DirectorPhil Cameron
Phone Number Washington 3100	Chief AnnouncerJohn Newhouse
Phone Number Washington 3100 Transmitter Location	Office ManagerRita E. Hogan
Time on the Air	Musical Director
News Service	Chief EngineerPerry Esten
Transcription ServiceWorld Broadcasting	omer angineers and a second and a second
System; Associated Music Publishers	TAY A A Als
RepresentativeFree & Peters	W L A N*
Personnel	
President	ENDICOTT—EST. 1941
Executive Vice-PresidentI. R. Lounsberry	Frequency: 1450 KcPower: 250 Watts
Program Director	(with 2 amplifiers)
Sales Manager	Owned-Operated ByThomas J. Watson
Sales Promotion ManagerR. McPherson	Address Endicott
Dates Tromonou Transger.	Transmitter LocationEndicott
•	Time on the Air
WKBW	Personnel
AA IV D AA	OwnerThomas J. Watson
BUFFALO—EST. 1925	Manager
COLUMBIA BROADCASTING SYSTEM	*Station had a construction permit at press-
Frequency: 1520 Kc Power: 50000 Watts	time and no further information was available.
Owned-Operated By Buffalo Broadcasting	•
Corp.	WGBB
AddressRand Building	WUDD
Phone Number	FREEPORT—EST, 1924
Transmitter Location	Frequency: 1240 KcPower: 100 Watts
Time on the Air	Owned-Operated ByH. H. Carman
News Service	Address
Transcription ServiceWorld Broadcast-	Phone NumberFreeport 2418
ing System; Associated Music Publishers	Transmitter Location215 Bedell Street
RepresentativeFree & Peters	Time on the Air: Shares time with WBRB and
Personnel	WFAS
President H. W. Deyo	Transcription ServiceNBC Thesaurus
Executive Vice-PresidentI. R. Lounsberry	Personnel
Program Director	Owner and General ManagerH. H. Carman
Sales ManagerJohn A. Bacon	Commercial ManagerNeal Seaman
Sales Promotion ManagerR. McPherson	Program DirectorA. Cheesman
Publicity DirectorJack MacLean	Chief AnnouncerJohn Dudley
Chief EngineerKarl B. Hoffman	Chief EngineerAlfred Sturhann
•	•
****	WILLAIL
WENY	WHCU
ELMIRA—EST. 1939	ITHACA—EST. 1921
MUTUAL BROADCASTING SYSTEM	COLUMBIA BROADCASTING SYSTEM
Frequency: 1230 Kc Power: 250 Watts	Frequency: 870 KcPower: 1000 Watts
Owned-Operated ByElmira Star-Gazette	Owned Operated By Cornell University
Business Address	Business AddressIthaca Savings Bank
Phone Number	Bldg.
Studio Address	Phone Number
Transmitter Location Schuyler Ave.	Studio Addresses: Ithaca Savings Bank Bidg.:
Time on the Air: 7:30 a.m. to 1 a.m.; Sundays, 9 a.m. to 12 midnight	Campus Studio; Cornell Countryman Bldg.;
Newspaper AffiliationElmira Star-Gazette;	Cornell Campus Transmitter LocationForest Home, Ithaca
Sunday Telegram; Elmira Advertiser	Time on the Air6:15 a.m. to sundown,
News ServiceUP	New Orleans
Transcription ServiceWorld Broadcasting	News Service UP
System Service World Broddcdsting	Transcription ServiceWorld Broadcasting
RepresentativeJ. P. McKinney & Son	RepresentativeJoseph Hershey McGillyra
Personnel Personnel	Personnel
Director	Station ManagerMichael R. Hanna Commercial-Sales Promotion
	ManagerLew Trenner
Commercial ManagerErnest F. Oliver Production ManagerWoodrow Ott	Production DirectorJoseph A. Short
Ott	roduction Directorjoseph A. Short

• • •	NEW
Production ManagerGeorge Research DirectorRichard W.	W. Johnston . Sidenberg
Research Director Richard W. Musical Director Harry Chief Engineer T	J. Hennessy rue McLean
WJTN	
JAMESTOWN—EST. 1 BLUE NETWORK	
Frequency: 1240 KcPower: Owned-Operated ByJames B Company, Inc.	roadcasting
Address208 Hotel James Phone Number	stown Bldg. 7-151
Time on the Air: 7a.m. to 12 mid	Inight; Sun-
days, 8 a.m. to 12 midnight News Service Transcription ServiceAssoci	UP
RepresentativeRadio Adver	
PresidentJa	y E. Mason
Vice-President-General ManagerSimon Promotion Manager-Program	
Director	E. Spokes Lindhstrom
Chief EngineerHarold	J. Kratzert
WKNY	
KINGSTON—EST. 19 MUTUAL BROADCASTING SY	
Owned-Operated ByKingston B. Corp.	250 Watts
Address	inton Hotel
Township	
Time on the Air	INS
System; Keystone Broadcasting RepresentativeWilliam G. Ra	System
President-Station Manager,	
Benjamin F.	
Program Director D. I Public Relations Director E Chief Announcer V	. L. Feiner W. L. Smith
Chief EngineerM	. S. Seimes
WALL*	1041
MIDDLETOWN—EST. 1	
Frequency: 1340 KcPower: Owned-Operated ByCommu	nity Broad-
casting Corp.	

casting Corp.
Business Address Middletown

Personnel			
President			
time and no further information was available.			
WGNY			
NEWBURGH—EST. 1933			
Frequency: 1220 Kc Power: 1000 Watts Owned-Operated ByWGNY Broad- casting Co., Inc.			
Business Address161 Broadway			
Phone Number 4600			
Studio Addresses: 161 Broadway, Newburgh; 22 James St., Middletown; 47 Cannon Poughkeepsie			
Transmitter LocationChochecton Turnpike, Newburgh, N. Y.			
Time on the Air6:30 a.m. to local sunset			
Newspaper Affiliation: Speidel Newspapers,			
lnc.; Poughkeepsie Newspapers, Inc			
Transcription ServiceWorld Broadcasting System; C. P. MacGregor			
RepresentativeHeadley-Reed Company			
Personnel			
PresidentMerritt C. Speidel			
Director Edward A. Chappell			
Station Manager			

Transmitter Location Middletown
Time on the Air Unlimited license

For

"COVERAGE + SERVICE"

In

Southwestern New York and Northwestern Pennsylvania

Ask

Radio Advertising

About



Jamestown, N. Y.

Blue Network

NEW YORK

Program Director	Richard Crans
Artists' Bureau Head	.Ruth M. Shafer
Musical Director	
Chief Engineer	.Patrick Simpson

WABC

NEW YORK CITY-EST. 1928

COLUMBIA BROADCASTING SYSTEM
Frequency: 880 Kc......Power: 50000 Watts
Owned-Operated By..Columbia Broadcasting
System. Inc.

Transmitter Location: Columbia Island, in Long Island Sound off New Rochelle, N. Y. Time on the Air: 6:15 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.

News Service UP
Transcription Service Associated Music
Publishers; Langworth Feature Programs
Representative Radio Sales

Personnel

President William S. Paley General Manager Arthur Hull Hayes Sales Promotion Manager Jules Dundes Operations ... G. Richard Swift
Chief Engineer ... Henry Grossman
(For additional personnel see listing of
Columbia Broadcasting System, Inc., under
networks.)

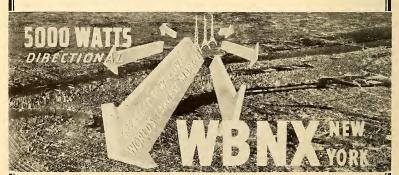
WBNX

NEW YORK-EST. 1927

Personnel

President. A. L. Haskell Vice-President-General Manager.W. C. Alcon-Secretary & Commercial Manager.W. I. Moore Production Manager. Edw. Ervin

An Effective Sales Approach To The WORLD'S LARGEST MARKET—



BLANKETING

METROPOLITAN NEW YORK

NEW YORK

Program	DirectorFro	nk Jo	hnson
Publicity	Office	Davis-	Leiber
Musical I	DirectorFred	Mend	elsohn
Consult.	EngineerH.	L. V	Wilson

WEAF

NEW YORK—EST. 1922

KEY STATION NBC

Frequency: 660 Kc.... Power: 50000 Watts
Owned-Operated By National Broadcasting Co.
Address 30 Rockefeller Plaza
Phone Number Circle 7-8300
Transmitter Location Port Washington, N. Y.
Time on the Air Unlimited license
News Service AP: INS: UP
Representative National Broadcasting Co.

Personnel

See NBC Network Listing

WEVD

NEW YORK-EST. 1927

MEVD

5000 WATTS

NEW YORK'S STATION OF DISTINCTIVE FEATURES

> ENGLISH JEWISH ITALIAN

Henry Greenfield

115 West 46th St., New York

For Complete

NETWORK INFORMATION

National-Regional

Please turn to page 289

AMERICA'S MOST POWERFUL INDEPENDENT

V COVERAGE

50,000 Watts-1050 Kilocycles Clear Channel

America's Largest Market Fifteen Million Radio Homes

VADVERTISERS Greatest Number of Spot

VNEWS

Fulton Lewis Jr., Wythe Williams, George Combs, U. P., A. P., Newsreel Theatre, Fulton Oursler

V SPORTS

Brooklyn Dodgers' Baseball, Pro Football, Hockey, Clem McCarthy, Red Barber, Dick Fishell, Bert Lee, Sam Taub. Marty Glickman

50,000 WAT

NEW YORK 1540 BROADWAY BRyant 9-7800

CHICAGO OFFICE . 360 NORTH MICHIGAN AVE. . RANDOLPH 5254

NEW YORK

Transmitter Location: 1335 Grand St., Brooklyn, N. Y.
Time on the Air: 7 a.m. to 10 a.m., 12 noon to 6 p.m. and 8 p.m. to 4 a.m.; no schedule Monday night

Personnel

Chairman of Board	Adolph Held
Managing Director	Henry Greenfield
Chief Announcer	David Niles
Program Director	George Field
Musical Director	Joseph Garnet
Chief Engineer	Charles Brown

WHN

NEW YORK-EST. 1922

Frequency: 1050	KcPower:	50000	Watts
Owned-Operated	ByMarcus	Loew	Book-
ing Agency			
Address	154	10 Broc	vnwhr

Phone Number	.BRyant 9-7800
Transmitter Location	East Rutherford,
N. J.	
Time on the Air	a.m. to 3 a.m.
News Service	
Chicago Office 3	60 N. Michigan

Personnel

1 Cl Southet
Director Herbert L. Pettey
Sales DirectorBert Lebhar, Jr.
Station Manager Frank Roehrenbeck
Program ManagerFred Raphael
ComptrollerJacques Van Straten
Publicity Director
Sales Promotion ManagerRobert G. Patt
Musical Director
Chief EngineerPaul Fuelling

WHOM

(See Jersey City, N. J.)

For

TELEVISION — FM INFORMATION

Please turn to page 893



For Complete Section Covering

THE TECHNICAL SIDE OF BROADCASTING

Please turn to page 971

Good for you

before and after

As this ad goes to press, WINS is happy to announce that construction on its new 50 kilowatt transmitter at Lyndhurst, N. J. is rapidly nearing completion.

Actual operation on this increased power is expected early in 1942. Until this time, having now built up its other facilities as a 50,000 watt station, WINS offers the advertiser highly effective radio coverage at unusually attractive rates.



WAVELENGTH 1000

"easy to remember...easy to dial"

NEW STUDIOS: 28 WEST 44TH STREET, NEW YORK, N. Y. · BRYANT 9-6000

WINS

NEW YORK-EST. 1924

Frequency: 1000 KcPower: 1000 Watts
(C.P. 50000 Watts)
Owned-Operated By Hearst Radio, Inc.
Address
Phone NumberBRyant 9-6000
Transmitter Location
Time on the Air7 a.m. to local sunset,
Chicago
Newspaper Affiliation: N. Y. Journal-American;
N. Y. Daily Mirror
News Service INS
Transcription Service World Broadcasting

Personnel

System; Standard Radio

President (Hearst Radio,	Inc.),
	Charles B. McCabe
Station Manager	Cecil H. Hackett
Sales Promotion Manager	-Publicity
Director	Bernard Estes
Program Director	Hazel Bower
Chief Announcer	Bill Harding
Musical Director	Henry Sylvern

Produ	ction ManagerR	obert	Cotton
Chief	EngineerPaul	Von	Kunits

WJZ

NEW YORK-EST. 192

THE BLUE NETWORK

Frequency: 770 KcPower: 50000 Watts
Owned-Operated ByBlue Network
Co., Inc.
Address
Phone Number
Transmitter Location Bound Brook, N. J.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays,
8 a.m. to 1 a.m.
News Service
Transcription Service NBC Thesaurus
RepresentativeBlue Network Co., Inc.

Personnel

President Mark Woods
Manager John H. McNeil
National Spot Sales Manager,
Murray Grabhorn

(For additional personnel see listings under The Blue Network in network section of this volume).

Complete Listings of

MUSICAL DIRECTORS OF STATIONS

See page 615

HOME ECONOMICS DIRECTORS OF STATIONS

See page 621

NEWSPAPER OWNED OR AFFILIATED STATIONS

See page 604

How to make 5,000 watts do the work of 480,000

The lower the frequency of a station the longer its wave-length; the longer the wave-length the stronger the signal. WMCA has New York's lowest frequency (570 kc.) and longest wave-length (526 meters). The tremendous value of "first on the dial" is illustrated below:

FOR EXAMPLE, TO DELIVER A 2 MILLIVOLT SIGNAL 43 MILES
WITH A NON-DIRECTIONAL ANTENNA*: (*Actually WMCA triples its power through a three-element directions)

which a three-element directional antenna which amplifies the signal toward areas of greatest population.

WMCA at 570 kc. needs only 5,000 watts

IF WMCA were at 1000 kc. . . it would need 76,500 watts

IF WMCA were at 1200 kc. . . . it would need 158,000 watts

IF WMCA were at 1600 kc. . . . it would need 480,000 watts



Virgil Reiter & Co., 400 N. Michigan Ave., Chicago.

First on New York's Dial, 570 • America's Leading Independent Station

WMCA

NEW YORK-EST, 1925

Frequency: 570 KcPower: 5000 Watts
Owned-Operated ByWMCA, Inc.
Address 1657 Broadway
Phone Number
Transmitter LocationKearney, N. J.
Time on the Air 6:45 a.m. to 1:15 a.m.
News Service AP
Representative Virgil Reiter & Company

Personnel

Owner	Edward J. Noble
President	E. E. Anderson
Vice-President-General	
Manager	.Donald S. Shaw
Treasurer	C. N. Priaulx
Assistant Secretary-Theasure	r,
	H. L. Morgan, Jr.
Director of Sales	Charles Stark
Sales Promotion Manager	Maxwell Dane
Program Director	Walter Craig
Production Manager	. William C. Card
Night Program Manager	Alan Williams
Director of Recorded Music.	Bob Back
Director of News & Publicity	Leon Goldstein
Musical Director	Joseph Rines
Chief Engineer	Frank Marx

WNYC

NEW YORK-EST. 1924

Frequency: 830 KcPower: 1000 Watts
Owned ByCity of New York
Operated ByMunicipal Broadcasting
System
Address Municipal Building
Phone Number
Transmitter LocationGreenpoint, Brooklyn,
New York
Time on the Air a.m. to sunset,
Minneapolis

Personnel

a crounce		
Director	M. S. Novik	
Chief Announcer	T. H. Cowan	
Continuity SupervisorE	dward Goldberger	
Program Director	Seymour N. Siegel	
Publicity Director	Jack Goodman	
Musical Director	.Herman Neuman	
Chief Engineer	Isaac Brimberg	
(Non-Commercial	Station)	

WAAT

(See Jersey City, N. J., Page 479)

FEDERAL COMMUNICATIONS COMMISSION

Entire Section—Personnel—Activities

Starts on page 183



NATIONAL ASSOCIATION OF BROADCASTERS

Personnel—Articles—Code—Activities

Complete Section Starts on page 928



WNEW



NOW HAS TWICE THE POWER 24 HOURS A DAY!

(7 days a week)

WITH its recent increase in wattage, WNEW comes into bundreds of thousands of new homes—better and stronger.

Now-it's doubly true: MORE PEOPLE IN AND AROUND NEW YORK LISTEN TO WNEW THAN ANY OTHER INDEPENDENT STATION! (according to independent surveys—sent on request).

And now – more than ever – WNEW is your best buy in America's best market – the station that moves most goods – fastest – and at the least cost!

REPRESENTED NATIONALLY BY JOHN BLAIR & CO. - R. C. FOSTER (NEW ENGLAND)



WNEW

NEW YORK-EST. 1934

Frequency: 1130 KcPower 10000 Watts
Owned-Operated ByGreater New York
Broadcasting Corporation
Address 501 Madison Avenue
Phone NumberPlaza 3-3300
Transmitter LocationBelleville Turnpike,
Kearney, N. J.
Time on the Air: 24 hours a day—seven days
a week
News Service AP
Transcription Service World Broadcasting
System
Representative: John Blair & Co.; R. C. Foster

Personnel Station ManagerBernice Judis

Sales Promotion Manager Alvan Sommerfield
Research Director Sidney Fishman
Special Events and Publicity Director,
Jack Banner
Production HeadWilliam McGrath
Assistant to ManagerDorothy Andrews
Auditor
Assistant Publicity DirectorRhea Diamond
Music Clearance DirectorJames Rich
Sales Traffic DirectorIrene Davis
Program Traffic DirectorVita Kane
Chief AnnouncerJohn Jæger
Musical DirectorMerle Pitt
Chief Fredroom M I Weiner

WOR

NEW YORK—EST 1922 MUTUAL BROADCASTING SYSTEM Frequency: 710 Kc......Power: 50000 Watts

Owned-Operated By.....Bamberger Broad-

casting Service
Business Address1440 Broadway
Phone NumberPennsylvania 6-8600
Studio Addresses1440 Broadway; 214 W.
42nd Street
Transmitter LocationCarteret, N. J.
Time on the Air: 24 hours daily; Sundays,
7:45 a.m. to 2 a.m.
News ServiceAP; Transradio; UP;
General News Ticker (Sports)
Transcription ServiceWOR Electrical

Transcription & Recording Service
Representatives: Paul A. Belaire (Boston);
John Shelton & Robert Wood (Chicago);

Ed	lward S. Townsend (San Francisco)
	Personnel
Vice	identAlfred J. McCosker president and general naagerTheodore C. Streibert -President in Charge of
Pr Direc Sale	ogram Operations. Julius F. Seebach, Ir. ctor of Sales. Rufus C. Maddux s Manager. Eugene S. Thomas imercial Program Manager,
Prod Dire	Thomas Moore, Jr. luction ManagerArthur Whiteside ctor of PublicityJerry Danzig
Chie	ctor of Special Features and News, Dave Driscoll of Engineer-SecretaryJ. R. Poppele ctor WOR Artists BureauNat Abramson
Mus	ctor of Sales PromotionJoe Creamer ical DirectorAlfred Wallenstein tinuity DirectorRobert Simon

For Up-To-The-Minute

POPULATION AND MARKET STATISTICS

Covering the Entire U.S.A.

Please turn to page 209

FOR VICTORY

5000 WATTS

THE KEY TO TWO MARKETS

1280 KC

DAY TIME

NIGHT TIME

IT'S A MONOPOLY

For 12 hours a day...from 6 A.M. to 6 P.M....WOV monopolizes 14% of the entire metropolitan listening audience... the audience that can best be sold in the Italian language.

WOV sells this fruitful market of industrious wage earners and prosperous tradespeople... 521,606 families, 1,780,024 persons...at a lower cost (at our present low rates) than any other advertising medium.

ALAN COURTNEY M. C. "1280 CLUB"

With platters and patter he battles the networks and "blitzs" all the rest. He bites a larger chunk out of the area's listening audience than any other program on the air.

PAN AMERICANA Latin American Rhythms

AMERICA IN MUSIC

Classics by American Composers

MAXINE KEITH "FOLLOW THE LEADER"

A lovely lady with discs and discourse.

 $T^{\rm HE}$ Pulse of New York Survey for January 2-14, 1942 . . . the only 100% yardstick for the measurement of radio audiences ... establishes beyond question the leadership WOV enjoys among the independent radio stations in the Metropolitan area.

A representative from WOV, with authentic facts and figures will be very glad to prove this conclusion.

WOV... For Victory CIrcle 5-7979
730 Fifth Avenue, New York

WOV	Transmitter LocationLockport & Military Roads
NEW YORK —EST, 1933	Time on the AirDaytime license
	Newspaper AffiliationNiagara Falls
Frequency: 1280 KcPower: 5000 Watts	Gazette
Owned-Operated ByWodaam Corporation	News Service UP
Address	Transcription ServiceLang-Worth; Stan-
Phone Number	dard Radio; C. P. MacGregor
Transmitter Location Carlstadt, N. J.	Representative Headley-Reed Company
Time on the Air: 7 a.m. to 12 midnight Tues-	Personnel
day thru Saturday; Sunday, 10 a.m. to 1	General ManagerEarl C. Hull
p.m.; 6:30 p.m. to 9 p.m.; Monday, 7 a.m.	Commercial ManagerRichard G. Robbins
to 2 p.m.; 5 p.m. to8 p.m.; 10 p.m. to 12	Program DirectorRuth Prindle
midnight	Musical Director Ernie Whistler
News Service	Musical Advisor
Publishers	Chief EngineerRobert Wilson
	•
Personnel	•
Station Manager	WSLB
Commercial ManagerRalph Nardella Promotion-Publicity ManagerHerbert Landon	OGDENSBURG—EST. 1940
Program DirectorMario Ferrari-Hutton	
Production ManagerJames Capozucchi	Frequency: 1400 Kc Power: 250 Watts
Artists' Bureau DirectorSyd Leipzig	Owned-Operated BySt. Lawrence Broad-
Musical DirectorPaul Romeo	casting Corp.
Chief Engineer	Address
0	Phone NumberOgdensburg 500
WAVD	Transmitter Location2315 Knox St.
WQXR	Time on the Air: 7 a.m. to 11:15 p.m.; Sun-
NEW YORK—EST. 1934	days, 9 a.m. to 7 p.m.
	News Service UP
Frequency: 1560 KcPower: 10000 Watts	Transcription ServiceNBC Thesaurus
Owned-Operated ByInterstate Broadcasting	Representative DeLisser, Inc.
Company, Inc.	
Address	President-Commercial Manager,
Phone Number	Joseph R. Brandy
Transmitter LocationMaspeth, Long Island, N. Y.	Station Manager
Time on the Air: 7 a.m. to 12 midnight; Sun-	Sales Production Manager-Program Director
days, 8:30 a.m. to 12 midnight	Chief EngineerRaymond E. Lafferty
News ServiceAP	Chief Engineer
Transcription ServiceWorld Broadcasting	
System	WHDL
Representative The Foreman Company	
Personnel	
PresidentJohn V. L. Hogan	OLEAN-EST. Tupper Lake, 1928;
	OLEAN—EST. Tupper Lake, 1928; Olean, 1934
	Olean, 1934
Executive Vice-PresidentElliott M. Sanger	Olean, 1934 BLUE NETWORK
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales,	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion ManagerNorman S. McGee	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc.
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion ManagerNorman S. McGee Program DirectorEleanor N. Sanger	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director Eleanor N. Sanger Publicity Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion ManagerNorman S. McGee Program DirectorEleanor N. Sanger Publicity DirectorDorothea Beckman Chief AnnouncerArch Kepner	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000;
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director Eleanor N. Sanger Publicity Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 Kc Power: 250 Watts Owned-Operated By WHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building,
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y.
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager. Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y. Transmitter LocationAlleghany, N. Y.
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager. Norman S. McGee Program Director Eleanor N. Sanger Publicity Director Dorothea Beckman Chief Announcer Arch Kepner Musical Director Eddy Brown Chief Engineer Russell Valentine WHLD NIAGARA FALLS—EST. 1940	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y. Transmitter Location
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y. Transmitter LocationAlleghany, N. Y. Time on the Air
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager. Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y. Transmitter LocationAlleghany, N. Y. Time on the Air 7 a.m. to 12:05 a.m. Newspaper AffiliationOlean Times Herald
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager. Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 Kc
Executive Vice-President Elliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager . Norman S. McGee Program Director Eleanor N. Sanger Publicity Director Dorothea Beckman Chief Announcer Arch Kepner Musical Director Eddy Brown Chief Engineer	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 KcPower: 250 Watts Owned-Operated ByWHDL, Inc. Business Address: 601-619 Exchange National Bank Building Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597 Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y. Transmitter LocationAlleghany, N. Y. Time on the Air
Executive Vice-PresidentElliott M. Sanger Vice-President in Charge of Sales, Hugh K. Boice Sales Promotion Manager. Norman S. McGee Program Director	Olean, 1934 BLUE NETWORK BI-STATE BROADCASTING SYSTEM Frequency: 1450 Kc



WHAM's clear channel, 50,000 watt signal covers a rich and fertile 43 county primary area, where the occupants of 900,000 radio homes spend a better-than-average annual income in not one, but 18, busy trading centers. That's WHAMland—where the smoking chimneys of 5305 factories stand against the sky as symbols of payroll producing non-seasonal industrial activities—where 140,518 farms yield a rich annual harvest.

WHAM gives you coverage—but more than that, WHAM gives you plus listenership—in Rochester and all the cities of its 43 county primary area—in the small towns and in the country. Survey after survey

gives WHAM the top-flight audience-winning programs. In one of the most recent surveys published, nine out of the first ten audience-chosen programs were WHAM programs.

WHAM gives you more for your money—a broader market—a richer market. At approximately one-third the cost of localized coverage of the same area, WHAM is a better buy.

Notional Reps.: George P. Hollingbery Co.

WHAM

50,000 WATTS...CLEAR CHANNEL...FULL TIME...AFFILIATED
WITH THE RED NETWORK OF THE NBC AND THE BLUE NETWORK CO.

"The Stromberg-Carlson Station"

Personnel	WHAM
PresidentE. B. Fitzpatrick	
Station ManagerThomas L. Brown	ROCHESTER—EST. 1927 BLUE NETWORK
Commercial-Sales Promotion ManagerFrederick G. Meyer	NATIONAL BROADCASTING CO.
Program DirectorVirgil C. Booth	Frequency: 1180 KcPower: 50000 Watts
Production Manager-Chief	Owned-Operated ByStromberg Carlson
Announcer	Telephone Manufacturing Company
Bradford Studio ManagerFrancis X. Vogel	Business Address111 East Avenue
St. Bonaventure College Studio Manager	Phone Number
Publicity DirectorJames Connell	Transmitter LocationVictor, New York
Chief EngineerWarren E. McDowell	Time on the Air 6 a.m. to 12:30 a.m.
	News Service UP
	Transcription ServiceLang-Worth; World
WMFF	Broadcasting System RepresentativeGeo. P. Hollingbery Co.
	Personnel
PLATTSBURG—EST. 1935	President
BLUE NETWORK Frequency: 1340 KcPower: 250 Watts	Vice-PresidentEdward A. Hanover
Owned-Operated ByPlattsburg Broadcast-	General ManagerWilliam Fay
ing Corporation	Commercial ManagerJ. W. Kennedy, Jr. Sales Promotion ManagerArthur W. Kelly
Address Radio Centre	Program Director
Phone Number	Production Manager-Chief
Transmitter LocationBoynton Ave. Time on the Air: 7:30 a.m. to 12:05 a.m.;	Announcer Jack Lee
Sundays, 9 a.m. to 12:05 a.m.	Musical DirectorsCharles Silverson,
News ServiceTransradio	Jeane Zacker Educational DirectorHomer Bliss
Transcription Service C. P. MacGregor	Farm Director
RepresentativeGeorge P. Hollingbery Co.	LibrarianFrank Seibold
Personnel	AccountantBernice Snyder
PresidentE. H. Bragg	Director of Home EconomicsHazel Cowles Director of News & SportsAllen Sisson
General ManagerGeorge F. Bissell Commercial ManagerEdward Furman	Technical SupervisorKen Gardner
Program-Publicity DirectorEdward Barry	•
Chief AnnouncerWilson Daily	WHEC
Chief EngineerJack Nazak	ROCHESTER—EST. 1925
•	COLUMBIA BROADCASTING SYSTEM
WIZED	Frequency: 1460 Kc Power: 1000 d.; 500 n.
WKIP	Owned-Operated ByWHEC, Inc.
POUGHKEEPSIE—EST. 1939	Address 40 Franklin St.
BLUE NETWORK	Phone Number
Frequency: 1450 KcPower: 250 Watts	Time on the Air: 6:25 a.m. to 12:30 a.m.; Sun-
Owned-Operated ByPoughkeepsie Broad-	days, 8 a.m. to 12:30 a.m.; Saturdays, 6:25
casting Corporation AddressThe Nelson House	a.m. to 1 a.m.
Phone Number	Newspaper AffiliationGannett Newspapers, Inc.
Transmitter LocationThe Nelson House	News Service INS
Time on the Air: 7 a.m. to 12 midnight; Sun-	Transcription Service Associated Music
days, 8 a.m. to 12 midnight	Publishers
News Service AP Transcription Service NBC Thesaurus	RepresentativeJ. P. McKinney & Son
RepresentativeHeadley-Reed Company	Personnel
Personnel	Vice-President
President	Commercial ManagerL. C. Wheeler
General ManagerBruff W. Olin, Jr.	Publicity DirectorRoss Woodbridge
Production Manager-Chief	Assistant Secretary
Announcer	Traffic ManagerElizabeth Gledhill Chief Announcer
Musical DirectorSydney Freed	Musical DirectorKen Sparnon
Chief EngineerJohn Burke	Chief EngineerBernard C. O'Brien

HOW TO GET THE MOST OUT OF YOUR RADIO DOLLAR IN CENTRAL NEW YORK

Use the Station that is

- FIRST—to be established in Central New York. Started in 1922.
- FIR ST—with a Network affiliation. Since 1927 a charter member of the Basic Columbia Network.
- FIRST 5,000 Watts Day and Night. Operating on this power since November 4, 1940.
- FIRST in total number of hours sold.
- FIRST in sponsored Columbia Network Shows.
- FIRST—in local audience preference. Air-tight survey proof of audience leadership in 25 quarter hours, morning, noon and night. Ask to see them.

To get the most out of your radio dollar in Central New York . . .



MEMBER OF BASIC NETWORK COLUMBIA BROADCASTING SYSTEM
FREE & PETERS, Inc. Exclusive National Representatives

WCAV	Transcription ServiceNBC Thesaurus;
WSAY	Standard Radio
ROCHESTER—EST. 1936	Representative National Broadcasting Co.
MUTUAL BROADCASTING SYSTEM Frequency: 1240 KcPower: 250 Watts	Personnel
Owned-Operated ByBrown Radio Ser-	PresidentCharles E. Wilson
vice & Laboratories	Station Manager
AddressTaylor Bldg., Main St.	Sales Promotion ManagerHerbert Hauffler
Phone NumberStone 702	Production ManagerVictor Campbell
Transmitter LocationTaylor Bldg. Time on the Air: 6:30 a.m. to 12:30 a.m.; Sat-	Press & Public Relations Director,
urdays, 6:30 a.m. to 1 a.m.; Sundays, 8 a.m.	W. T. Meenam AccountantV. J. Hasche
to 12:30 a.m.	Director of Agricultural
News Service INS	Activities
National Sales Office: 366 Madison Avenue,	Musical DirectorGordon Randall
New York, N. Y. Personnel	Chief Engineer
President-Chief EngineerGordon P. Brown	• • -
General ManagerMort Nusbaum	WAGE
National Sales Manager,	SYRACUSE—EST, 1941
Winston H. Thornburg	BLUE NETWORK
Program Director	MUTUAL BROADCASTING SYSTEM
Sales Promotion ManagerElmer J. Walz Publicity Director	Frequency: 620 KcPower: 1000 Watts
Chief AnnouncerKenneth E. Loysen	Owned-Operated BySentinel Broadcasting
•	Corporation Leave Political
WNBZ	Address Loew Building Phone Number 2-0277
SARANAC LAKE—EST. 1937	Transmitter LocationLiverpool, N. Y.
BLUE NETWORK	Time on the Air: 6 a.m. to 2 p.m.; Sundays,
Frequency: 1320 KcPower: 100 Watts	9 a.m. to 2 p.m.
Owned-Operated By Upstate Broadcasting	News Service
Corporation	RepresentativeEdward Petry & Co., Inc.
	RepresentativeEdward Petry & Co., Inc. Personnel
Business Address 100 Main St. Phone Number 1320	RepresentativeEdward Petry & Co., Inc. Personnel PresidentFrank C. Revoir
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St.	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number. 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 100 cas sunset	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting	RepresentativeEdward Petry & Co., Inc. **Personnel** President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System: Standard Radio	RepresentativeEdward Petry & Co., Inc. **Personnel** President
Business Address 100 Main St. Phone Number	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location . 3 Olive St. Time on the Air	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Ceneral	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcastling System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative 6eo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System: Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager. John F. Grimes Program-Publicity Director. Ruth O'Connell	RepresentativeEdward Petry & Co., Inc. Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative 6eo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System: Standard Radio Representative	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative 6eo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner	Personnel Personnel Personnel Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Gelenn Williams Musical Director Gelenn Williams Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen WFBL SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc Power: 5000 Watts Owned-Operated By Onndaga Radio Broadcasting Corporation Address Onnodaga Hotel Phone Number 2-1147
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner WGY SCHENECTADY—EST. 1920 NATIONAL BROADCASTING CO. Frequency: 810 Kc Power: 50000 Watts	Personnel Personnel Personnel President
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen WFB L SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc Power: 5000 Watts Owned-Operated By Onondaga Radio Broadcasting Corporation Address Onondaga Hotel Phone Number 2-1147 Transmitter Location Collamer, N. Y. Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m. News Service INS
Business Address 100 Main St. Phone Number: 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location. 3 Olive St. Transmitter Location. 3 Olive St. Transcription Service: Keystone Broadcasting System; Standard Radio Representative Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager H. Scott Killgore Station-Commercial Manager. John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner WGY SCHENECTADY—EST. 1920 NATIONAL BROADCASTING CO. Frequency: 810 Kc Power: 50000 Watts Owned-Operated By General Electric Company	Representative
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen WFB L SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc Power: 5000 Watts Owned-Operated By Onondaga Radio Broadcasting Corporation Address Onondaga Hotel Phone Number 2-1147 Transmitter Location Collamer, N. Y. Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m. News Service INS Transcription Service World Broadcasting System Representative Free & Peters
Business Address 100 Main St. Phone Numbers 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Transmitter Location 3 Olive St. Transmitter Location 3 Olive St. Transmitter Location 5 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative 6 Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager 1. H. Scott Killgore Station-Commercial Manager 1. John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner WGY SCHENECTADY—EST. 1920 NATIONAL BROADCASTING CO. Frequency: 810 Kc. Power: 50000 Watts Owned-Operated By General Electric Company Address 1 River Road Phone Numbers: 4-2211 3-2121 Transmitter Location South Schenetcday	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director The Ima Jean McNeill Chief Engineer Charles Brannen WFBL SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc Power: 5000 Watts Owned-Operated By Onondaga Radio Broadcasting Corporation Address Onondaga Hotel Phone Number 2-1147 Transmitter Location Collamer, N. Y. Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m. News Service INS Transcription Service World Broadcasting System Representative Free & Peters
Business Address 100 Main St. Phone Number 1320 Studio Addresses: 3 Olive St.: 100 Main St. Transmitter Location 3 Olive St. Transmitter Location 3 Olive St. Transcription Service: Keystone Broadcastling System; Standard Radio Representative	Personnel Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Gordon Alderman Musical Director Thelma Jean McNeill Chief Engineer Charles Brannen WFBL SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc. Power: 5000 Watts Cowned-Operated By Onondaga Radio Broadcasting Corporation Address Onondaga Radio Broadcasting Corporation Address Onondaga Hotel Phone Number 2:1147 Transmitter Location Collamer, N. Y. Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m. News Service INS Transcription Service World Broadcasting System Representative Free & Peters Personnel Personnel
Business Address 100 Main St. Phone Numbers 1320 Studio Addresses: 3 Olive St.; 100 Main St. Transmitter Location 3 Olive St. Transmitter Location 3 Olive St. Transmitter Location 3 Olive St. Transmitter Location 5 Olive St. Time on the Air 7:30 a.m. to local sunset Transcription Service: Keystone Broadcasting System; Standard Radio Representative 6 Geo. P. Hollingbery Co. Personnel President Carl F. Woese Vice-President-General Manager 1. H. Scott Killgore Station-Commercial Manager 1. John F. Grimes Program-Publicity Director Ruth O'Connell Production Manager Earl Sharland Chief Announcer Michael Ebert Chief Engineer Harold Warner WGY SCHENECTADY—EST. 1920 NATIONAL BROADCASTING CO. Frequency: 810 Kc. Power: 50000 Watts Owned-Operated By General Electric Company Address 1 River Road Phone Numbers: 4-2211 3-2121 Transmitter Location South Schenetcday	Representative Edward Petry & Co., Inc. Personnel President Frank C. Revoir Station Manager William T. Lane Commercial Manager William B. Hines Sales Promotion Manager Arnold Bowden Program Director Gordon Alderman Publicity Director Glenn Williams Musical Director The Ima Jean McNeill Chief Engineer Charles Brannen WFBL SYRACUSE—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc Power: 5000 Watts Owned-Operated By Onondaga Radio Broadcasting Corporation Address Onondaga Hotel Phone Number 2-1147 Transmitter Location Collamer, N. Y. Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m. News Service INS Transcription Service World Broadcasting System Representative Free & Peters

NEW YORK

Vice-President-Merchandising	
ManagerRobert G.	Soule
Commercial ManagerCharles P	hillips
Program DirectorGeorge P	erkins
Publicity Director	derson
Control Room Supervisor Walter L. S	tonger
Transmitter SupervisorJames	Kelley
Musical DirectorRaymond G	antter
Chief Engineer	Marcy

Artists' Bureau Head Fred Jeske Chief Announcer Bill Rothrum Musical Director Charles Thomas Chief Engineer Armand Belle Isle

WHAZ

TROY-EST, 1922

Frequency: 1330 KcPower: 1000 Watts
Cwned-Operated ByRensselaer Poly-
technic Institute
Address 110 Eighth St.
Phone Number Troy 6810
Transmitter Location110 Eighth St.
Time on the Air: 6 p.m. to 12 midnight Mon-
days only

Personnel

PresidentDr.	W. O. Hotchkiss
Station Manager	W. J. Williams
Commercial Manager	Mary Mahony
Sales Promotion Manager	W. C. Stoker
Program-Musical Director	A. Olin Niles
Production Manager	H. H. Nugent
Publicity Director	F. Tifft
Chief Announcer	.R. W. Schmelzer
Chief Engineer	H. D. Harris
-	

WTRY

TROY-EST. 1940

BLUE NETWORK

DECE INDIVIDUAL
Frequency: 980 KcPower: 1000 Watts
Owned-Operated ByTroy Broadcasting
Co., Inc.
Address 92 Fourth St.
Phone NumbersTroy 2100; Albany 4-2500
Transmitter LocationBoght Corners
Time on the Air: 6 a.m. to 1 a.m.; Sunday, 8
a.m. to 12 midnight
News Service UP
Transcription ServiceWorld Broadcasting
System; Lang-Worth
Representative Paul H. Raymer Co.

Personnel

President
ManagerFred R. Ripley
Commercial-Sales Promotion Manager,
William A. Riple
Program DirectorW. Woodbury Carter, Jr.
Publicity DirectorCecil Walker
Chief Announcer
Musical DirectorTony Sharpe
Chief EngineerA. H. Chismark

WOLF

SYRACUSE-EST. 1940

Frequency: 1490 KcPower: 250 Wat	its
Owned-Operated ByCivic Broadcastin	19
Corporation	
AddressChimes Buildin	19
Phone Number 2-721	11
Transmitter Location Van Rensselear an	ıd
Kirkpatrick Streets	
Time on the Air:19 1/3 hours dail	ly
News ServiceTransrad	ic
RepresentativeBurn-Smith C	0

Personnel

President-Commercial Manager..T. S. Marshall Station-Program DirectorLouis W. Kaiser Publicity Director-News Editor,

Martin A. Burstein
Chief Announcer. Hamilton Woodle
Musical Director Claude Parton
Chief Engineer. David Foote

WSYR

SYRACUSE—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 570 Kc	Millionnia Bhombombinia Go.
Broadcasting Corporation Address 224 Harrison Street Phone Number 3-7111 Transmitter Location 2341 Valley Drive Time on the Air: 19 hours daily; Sundays, 16 hours per day News Service UP Transcription Service: Associated Recorded Program Service; Lang-Worth	Frequency: 570 KcPower: 5000 Watts
Address 224 Harrison Street Phone Number 3-7111 Transmitter Location. 2341 Valley Drive Time on the Air: 19 hours daily; Sundays, 16 hours per day News Service UP Transcription Service: Associated Recorded Program Service; Lang-Worth	Owned-Operated ByCentral New York
Phone Number	Broadcasting Corporation
Transmitter Location2341 Valley Drive Time on the Air: 19 hours daily; Sundays, 16 hours per day News Service	Address
Time on the Air: 19 hours daily; Sundays, 16 hours per day News Service	Phone Number 3-7111
hours per day News Service UP Transcription Service: Associated Recorded Program Service: Lang-Worth	Transmitter Location2341 Valley Drive
News Service	Time on the Air: 19 hours daily; Sundays, 16
Transcription Service: Associated Recorded Program Service: Lang-Worth	hours per day
Program Service; Lang-Worth	News Service UP
	Transcription Service: Associated Recorded
RepresentativePaul H. Raymer Company	Program Service; Lang-Worth
	RepresentativePaul H. Raymer Company

Personnel

President	.Harry	C.	Wilder
Vice-President	Fre	ed R.	Ripley
Sales Promotion Manager.E	. R. V	adeb	oncoeur
Program Director Lo	nging	B. Li	indonist

WIBX

UTICA-EST, 1925

COLUMBIA BROADCASTING SYSTEM Frequency: 1230 Kc......Power: 250 Watts Owned-Operated By.......WIBX, Inc. Address First National Bank Bldg. Phone Number2-2101 Transmitter Location Schuyler St., Marcy,

N. Y. Time on the Air: 6:30 a.m. to 1 a.m.; Sundays,

8 a.m. to 1 a.m. News Service INS Transcription Service Standard Radio New York Sales Office . . . Hotel Belmont-Plaza Representatives......Virgil Reiter & Co. (Chicago); Walter Biddick Co. (West Coast);

Bertha Bannan (Boston)

Personnel

President-Treasurer Margaret Bowen Executive Vice-President Elliott Stewart National Sales-Merchandising Local Sales Manager.....L. H. Garvey Production Manager.....Michael Carlo Chief AnnouncerRobert Mahaney Director of Children's Activities, Betty Cushing Griffin

Continuity Chief......Scott Garfield Office ManagerGladys Moore Musical Director...........Walter Griswold Chief Engineer................J. T. Dowdell

WATN

WATERTOWN-EST, 1941

Frequency: 1240 Kc.....Power: 250 Watts Owned-Operated By......Watertown Broadcasting Corporation

Business Address..........Woolworth Bldg. Phone Numbers:Studios 2424; Commercial Office, 975

Studio Address118 Washington St. Transmitter Location118 Washington St. Time on the Air: 7 a.m. to 11:15 p.m.; Friday and Saturday, 7 a.m. to 1 a.m.

News Service Transradio Transcription Service Standard Radio Representative......Burns-Smith Co., Inc.

Personnel

General Manager John S. Van Cronkhite National Sales Manager....Alfred Dinsdale Chief Announcer.......J. Kenneth Meyer Artists Bureau HeadRaymond H. Cameron Musical Director ... Frederick C. B. Johnstone Chief Engineer Craig L. Whitman

WWNY

WATERTOWN-EST, 1941

Frequency: 790 Kc..... Power: 1000 Watts Owned-Operated By..... The Brockway Company Address..... Hotel Woodruff, Public Square Phone Number..... 4-120 Transmitter Location: Outer Holcomb Street. just inside city limits Time on the Air:Unlimited license Newspaper Affiliation.....Watertown Daily

Times News ServiceUP Transcription Service World Broadcasting System

Personnel

Station Manager......Thomas E. Martin Commercial-Sales Promotion ManagerLouis Saiff Program-Publicity Director..... Jean Clos Production Manager-Chief AnnouncerRobert Mowers Traffic ManagerMargaret McCord Chief Engineer..... Maynard B. Davis

Sales are

in

WATERTOWN, N. Y.

INVESTIGATE THIS MARKET . . . and

WATERTOWN, N. Y.

G. H. Righter, Pres. J. S. Van Cronkhite, Gen. Mgr.

> Representative Burn-Smith Co., Inc.

WFAS

WHITE PLAINS-EST. 1932

Frequency: 1240 KcPower: 250 Watts
Owned-Operated ByWestchester Broad-casting Corp.
AddressRoger Smith Hotel
Phone Number
Transmitter LocationRoger Smith Hotel
Time on the Air Shares time with WGBB
News Service
Transcription ServiceWorld Broadcasting System; Lang-Worth
Representative

Personnel President......J. Noel Macy

V-P-Managing DirectorFrank A. Seitz
Program-Musical DirectorRan Kaler
Chief EngineerHarry C. Laubenstein

WFAS...

A Class Station in A Class Market

In 1941 broadcast-

3138 Programs of Serious Music

1335 World and Westchester newscasts.

340 Westchester sportscasts and events.

374 Westchester Religious pro-

grams. 249 Westchester Women's Feat-

ures.
599 Civic—Fraternal—Educational Programs.

498 Programs for Children. 786 Remote Pickups in West-

chester.

Roger Smith Hotel
White Plains

Representatives:
HEADLEY-REED COMPANY
420 Lexington Ave,
New York

WWRL

WOODSIDE-EST, 1926

F
Frequency: 1600 KcPower: 250 Watts; (C. P. 5.000)
Owned-Operated By Long Island Broad-
casting Corporation
Address 41-30 58th Street
Phone NumberNEwtown 9-3300
Transmitter Location41-30 58th St.,
Woodside, L. I.
Time on the Air: Part time schedule (75 hours
weekly)
News Service INS
Transcription ServiceLang-Worth; NAB

Personnel

President
General ManagerRobert A. Catherwood
Asst. General ManagerEdith Dick
Director of Publicity and
Promotion Walter Kaner
Program Director
Chief EngineerWilliam H. Reuman
Night Studio ManagerFred Barr
Production Manager and Musical
Director

WWRL

COMING SOON!

5,000 **WATTS**

NON-DIRECTIONAL

FULL TIME



LOWEST RATES
IN
NEW YORK CITY

WWRL
"160 THE <u>RIGHT</u>END
OF THE DIAL''

IORTH CAROLINA

or Latest U.S. Census, Population and Retail Trade Data Please Turn to Page 248

WI	S	E
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ASHEVILLE—EST. 1939

NATIONAL BROADCASTING CO. BLUE RIDGE NETWORK (WFRC WKDT WODI WISE)

(WI BC-WRI I-W CI I-W IBL)
Frequency: 1230 KcPower: 250 Watts
Owned By WISE Broadcasting Co.
Operated By Radio Station WISE, Inc.
Address Langren Hotel
Phone Number 1213
Transmitter LocationLangren Hotel
Time on the Air121 hours weekly
Newspaper Affiliation: Asheville Daily News
News Service INS
Transcription Service NBC Thesaurus
Danconnol

Personnel

President-Station Manager.....Harold Thoms Commercial Manager.....Baxter Barkley Program DirectorKen Beachboard

ASHEVILLE—EST. 1927 COLUMBIA BROADCASTING SYSTEM

Frequency: 570 Kc.....Power: 1000 Watts (C.P. 5000) Owned-Operated By Asheville Citizen-Times Co., Inc. Phone Number 5500 Transmitter Location..... Flatiron Building Time on the Air:6:30 a.m. to 12:05 a.m.; Sun-

days, 8 a.m. to 12 midnight Newspaper Affiliation Asheville Citizen-Times News Service Transcription Service.....Lang-Worth; World

Broadcasting System Personnel

Commercial Manager......John E. Thayer Program DirectorEzra A. McIntosh Assistant Program Director......Mardi Liles Promotion Manager..........Herman I. Mosely Chief Engineer......Cecil Hoskins

BURLINGTON—EST. 1941

MUTUAL BROADCASTING SYSTEM NORTH CAROLINA & SOUTHERN NETWORKS Frequency: 920 Kc......Power: 1000 Watts Owned-Operated By.....Alamance Broadcasting Company, Inc.

Transmitter LocationElon R	oad (West
Front Street Extension)	
Time on the Air: 6 a.m. to lo	cal sunset
News Service	UP
Transcription ServiceStand	lard Radio
Personnel	
Managing Director	E. Z. Jones
Commercial ManagerE	rnie Smith
Program DirectorPaul H	Huddleston
Publicity DirectorKe	nt Dennan
Chief Announcer	n Sandifer
Chief Maintenance Engineer Ed	ward Day
AccountantLaurin	ne Skinner
Traffic DirectorPal	Faulconer
Musical DirectorKatherine	Faulconer
Chief Engineer	C. Penny

WAYS

CHARLOTTE-EST, 1941

THE BLUE NETWORK MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc......Power: 1000 Watts Owned-Operated By Inter-City Advertising Co. Address120 E. Third St. Phone Numbers...... 37173 (office);

41233 (studio-transmitter)

Transmitter LocationOakdale Time on the Air.....6:30 a.m. to 12 midnight News ServiceINS Transcription ServiceLang-Worth

Personnel

President......George W. Dowdy Program Director.....Ron Jenkins Chief Engineer.....Bob Rigby

CHARLOTTE-EST. 1921

COLUMBIA BROADCASTING SYSTEM Frequency: 1110 Kc......Power: 50000 Watts Owned-Operated By...Columbia Broadcasting System, Inc. Business Address......Wilder Building

Transmitter Location.....9 miles southeast of Charlotte

Time on the Air: 5 a.m. to 1 p.m.; Sundays, 7 a.m. to 12 midnight News ServiceUP

Transcription ServiceLang-Worth

Personnel

Station Manager......A. E. Joscelyn Sales Manager......Royal E. Penny Sales Promotion Manager...William F. Carley

News Editor. Jack Knell Farm Editor. Grady Cole Program Director C. H. Crutchfield Auditor E. J. DeGray Musical Director Jack Phipps Chief Engineer J. J. Beloungy	Director of Scripts and Continuity, Mildred Williams Recording Engineer Lewis Brown Bookkeeper-Personnel Manager Sue Taylor Director of Negro Affairs Norfley Whitted Musical Director
WSOC CHARLOTTE—EST. 1928	WCNC
Frequency: 1240 KcPower: 250 Watts	
Owned-Operated By Radio Station WSOC, Inc. Address	ELIZABETH CITY—EST. 1939 Frequency: 1400 KcPower: 250 Watts Owned-Operated ByAlbemarle Broadcasting Co.
Transmitter Location1925 N. Tryon Street Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 9 a.m. to 12 midnight	Address
News Service	News Service
Personnel	Personnel
President and Station ManagerE. J. Gluck Commercial ManagerW. C. Irwin	President-ManagerT. W. Aydlett
Program Director	Commercial Manager-Program Director, Paul Moyle
Sales Promotion ManagerPaul W. Norris	Chief AnnouncerLouis Rigsbee
Chief EngineerL. L. Caudle	Artists' Bureau HeadFrancis Elliott
Bloom and Boundary	Musical Director
Unassigned*	• •
CONCORD—EST, 1941	WENG
Frequency: 1410 Kc Power: 1000 Watts	WFNC
Owned-Operated ByWayne Nelson	FAYETTEVILLE—EST. 1940
Business Address Concord	MUTUAL BROADCASTING SYSTEM
Transmitter Location	Frequency: 1450 KcPower: 250 Watts
Personnel	Owned ByW. C. Ewing & T. K. Weyher Operated ByCumberland Broadcasting Co.
Owner	Address
*Station had a construction permit at press-	Phone Number4848
time and no further information was available.	Transmitter Location
WDNC	News ServiceUP
	Transcription ServiceAssociated Music Pub- lishers
DURHAM—EST. 1934	Personnel
COLUMBIA BROADCASTING SYSTEM TAR HEEL NETWORK	President-Station ManagerW. C. Ewing
Frequency: 1490 KcPower: 250 Watts	Commercial Manager
Owned-Operated ByThe Durham Radio	Program Director-Chief AnnouncerTed Ellis
Corporation -	Production ManagerMrs. Charles Batson Publicity DirectorKate Southerland
Address	Musical DirectorLarry Roller
Transmitter Location. Cole Road, Near Durham	Chief EngineerFrank Stewart
Time on the Air: 6:30 a.m. to 12 midnight;	•
Sundays, 8 a.m. to 12 midnight Newspaper AffiliationHerald-Sun Papers	WGNC
News ServiceUP	GASTONIA—EST. 1939
Transcription Service	BLUE NETWORK
RepresentativeHoward H. Wilson Company Personnel	Frequency: 1450 KcPower: 250 Watts
President	Owned-Operated ByF. C. Todd AddressNational Bank of Commerce Bldg.
General Manager	Phone Number732
Commercial ManagerC. J. Woodhouse	Transmitter Location

Time on the Air...... 7 a.m. to 12 midnight

News Service

Program-Publicity Director......J. B. Clark

Chief Announcer.....Franklin Evans

Personnel

Owner
ManagerPat McSwain
Commercial-Sales Promotion
Manager F. C. Abernathy
Program DirectorEarl Holder
Chief Announcer Dick Gray
Chief Engineer

WGBR

GOLDSBORO-EST. 1939

Frequency: 1400 KcPower: 250 Watts
Cwned-Operated By Eastern Carolina Broad-
casting Corp.
Business AddressP. O. Box 1024
Phone Numbers
Studio AddressRaleigh Highway
Transmitter LocationRaleigh Highway
Time on the Air6:33 a.m. to 10:30 p.m.
News ServiceUP
Transcription ServiceStandard Radio
Representative Associated Radio Sales

Personnel

President
Station-Commercial ManagerG. L. Winters
Program Director
Publicity-Musical DirectorTed Burwell
Artists' Bureau Head Jerry Winters
Continuity DirectorBill Arrington
Chief Engineer

HELP
THE
RED CROSS

WBIG

GREENSBORO—EST. 1926

COLUMN DIVERSITY OF DESIGNATION OF D
Frequency: 1470 KcPower: 5000 Watts
Owned-Operated ByNorth Carolina Broad-
casting Co., Inc.
Business Address
Phone Number
Studio AddressO. Henry Hotel
Transmitter LocationBattleground Boulevard
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 8 a.m. to 12 midnight
News Service
Transcription Services: World Broadcasting
System; Lang-Worth; Standard Radio
Representative George P. Hollingbery Co.

Personnel

Manager	Edney Ridge
Program Director	Faye Kenyon
Publicity DirectorVirginia V	Wilson McKinney
Production Manager-Chief	
Announcer	. Wally Williams
News Editor	Nancy Hudson
Musical Director	.Margaret Banks
Chief Engineer	Earl Allison



Station and Commercial

ASK EDNEY RIDGE

WBIG, GREENSBORO, N. C.

"COLD FACTS"!

5000 Watts, Day 5000 Watts, Night "THE PRESTIGE STATION OF THE CAROLINAS"

WGBG

GREENSBORO-EST, 1942

GILLELING EDI. 1012
Frequency: 980 KcPower: 1000 Watts
Owned-Operated ByGreensboro Broadcast
ing Co.
Business Address Ashe St. Extension &
Asheboro Rd.
Transmitter Location Greensbord
Time on the Air 6 a.m. to local sunse
News Service UF
Transcription ServiceLang-Worth
Danasanal

Personnel

President-Station Manager Ralph M. Lambeth
Commercial Manager Herbert G. Mitchell
Program DirectorTed R. Woodard
Chief AnnouncerEddie Carlos
Chief EngineerJames Stewar

WGTC

GREENVILLE—EST, 1940

	~ 1						
Freque	ncy:	1490	Kc	Power	r: 2	50	Watt
Owned	-Ope	rated	By	Greenvil	le 1	Broc	idcasi
ing C	comp	any					
Addres	s			Falkla	nd	Hig	hway
Phone	Num.	ber .					318
Transm	itter	Locat	ion	Falkle	ınd	Hic	hway



LOW RATE BLANKETS NORTH CAROLINA

"KEY" CITY - With "Plus" Values

Greensboro, N. C.—"Pivot of the Piedmont," with high per capita earnings and regular payrolls from diversified sources, is noted for its "trade-at-home" spirit. WGBG offers exceptional returns on your advertising dollar spent in this city—with a "Plus" value of heavy listener audience in its rich trade area—backed by merchandising aid from an up-and-coming staff of alert radio men.

WGBG

Greensboro, N. C.

1000 Watts

980 Kc.

Time on the	AirUnlimited	License
News Service		UP
Transcription	Service Associated	Music
Publishers		

Personnel				
President				
Station Manager-Program				
DirectorMargaret J. Laughinghouse				
Commercial-Sales Promotion				
Manager Carl Jack Aley				
Publicity-Musical DirectorJ. D. Simpson, Jr.				
Special Events DirectorCarl McKinney				
Continuity DirectorFrancis Simpson				
Chief Announcer-News EditorHarold Dale				

WHKY

HICKORY-EST. 1940

BLUE NETWORK

Frequency: 1400 Kc......Power: 250 Watts (C.P. 1290 Kc.: 5000 d.: 1000 n.) Owned-Operated By.....The Catawba Valley Broadcasting Co., Inc.

 Address
 Radio Bldg.

 Phone Number
 1195-6

 Transmitter Location
 Radio Bldg.

 Time on the Air
 119 hours weekly

 News Service
 UP

 Transcription Service
 NBC Thesaurus

Personnel

BUY
DEFENSE
STAMPS
AND
BONDS

WMFR

HIGH POINT-EST, 1936 DITTE METWORK

BLOL IVET WORK
Frequency: 1230 KcPower: 250 Watts
Owned-Operated ByWMFR, Inc.
Address
Phone Number 4593
Transmitter Location 156 1/2 S. Main St.
Time on the Air 6 a.m. to 12:05 p.m.
News Service UP
Transcription ServiceLang-Worth

Personnel PresidentJames E. Lambeth

Station Manager......Ralph M. Lambeth Commercial-Sales Promotion Manager Pat Taylor Program Director-Chief

Announcer Stan Conrad Thomasville Studio Manager. Harrold Harrison Lexington Studio Manager....Frank Lambeth

KINSTON-EST, 1936 BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts Owned-Operated By......Jonas Weiland

CENTER DF WEALTH AND POPULATION OF NORTH CARDUNA

REASONS for THIS "MUST" STATION

COVERAGE HISH POINT ASHEORO
WINSTOK-SALEM LEDWISTON
THOMASTILLE
GREENSBORD

THE "TRIANGLE MARKET"

- The High Point-Winston-Salem-Greens-No. 1 boro triangle is the richest area in North Carolina—the center of the State's population—with highest in-come per capita.
 - COVERAGE
- WMFR completely blankets High Point
 —with a heavy listener audience in the
 trade area, "the triangle market." No. 2
 - PROGRAMS
- WMFR carries Blue Network shows, supplemented by proven local entertainment from studios in High Point, Thomasville and Lexington. No. 3
 - COST
- One of the best buys on the dial . . . Costs low enough to be placed in the modest budget with results comparable No. 4 to much greater expenditure.

BLUE NETWORK

250 Watts . . . 1230 K. C.

High Point North Carolina

Phone Number	1200
Transmitter LocationKinston, I	۷. C.
Time on the Air15 hours	daily
News ServiceTrans	radio
Representative Burn-Smith Com	pany

Personnel

President-Station	ManagerJonas Chief	Weiland
Announcer	Ray	

NEW BERNE-EST, 1942

Frequency: 1450 Kc.....Power: 250 Watts Owned-Operated By Coastal Broadcasting Co. AddressNew Berne Phone Number..... 1450 Transmitter Location.....Trent Rd. & U. S. Highway No. 17

News Service UP Personnel

President-Station Manager...Louis N. Howard

"The World's Foremost Tobacco Centre"

INCREASE

'Y<u>our Sales</u> in this

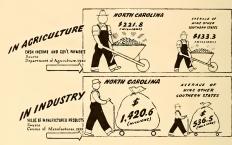
MERCHANDISABLE

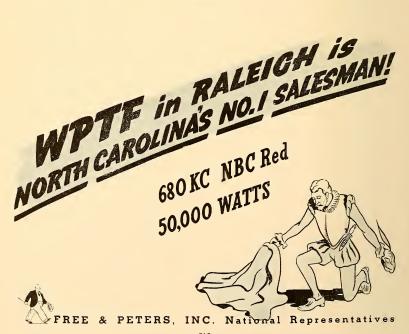
AREA

NORTH CAROLINA KINSTON. 250 W. 1230 KC.

> JONAS WEILAND MANAGER

NORTH CAROLINA is the SOUTH'S GREATEST STATE





WPTF

RALEIGH—EST. 1922
NATIONAL BROADCASTING COMPANY
Frequency: 680 KcPower: 50000 Watts
Owned-Operated ByWPTF Radio Co.
Address
Phone Number 8311
Transmitter Location
Time on the Air6 a.m. to 12 midnight
News Service
Transcription ServiceNBC Thesaurus,
Lang-Worth

Representative..... Free & Peters

Personnel

President. J. R. Weatherspoon
General Manager. Richard H. Mason
Sales Manager. John H. Field, Jr.
Sales Promotion Manager. Joseph Ahern
Program Director. Graham B. Poyner
Technical Supervisor. Henry Hulick

WRAL

RALEIGH—EST. 1938
MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc......Power: 250 Watts
Owned-Operated By....Capitol Broadcasting
Company

Personnel
Personnel
General Manager. Fred Fletcher
Commercial Manager. Frank Stearns
Program Director. Margaret Early
Traffic Manager. Alice Hall
Continuity Director. Lucy Crenshaw
('hief Announcer. Ray Reeve
Musical Director. William Barham
Chief Engineer. Stanley Brown

WCBT

ROANOKE RAPIDS-EST. 1940

THE BLUE NETWORK
Frequency: 1230 Kc... Power: 250 Watts
Owned-Operated By. J. Winfield Crew. Jr.
Address ... 251 Roanoke Avenue
Phone Number ... R-855-1
Transmitter Location ... 10th Street Extension
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 9 a.m. to 10 p.m.
News Service ... UP

News Service UP
Transcription Service C. P. MacGregor
Representative Spot Sales, Inc.

Personnel

Owner-ManagerJ. Winfield Crew, Jr.
Commercial-Sales Promotion
Manager Nathan Frank
Program Director-Chief
AnnouncerBert Schalanger
Bookkeeper Mrs. Lewis Hiland
Credit ManagerMrs. Nathan Frank
Chief EngineerLewis Hiland

WEED

ROCKY MOUNT-EST. 1933

BLUE NETWORK

Frequency: 1450 KcPower: 250 Watts Owned-Operated ByW, Avera Wynne
Business Address Box 391
Phone Number
Studio AddressNashville Highway
Transmitter LocationNashville Highway
Time on the Air7 a.m. to 12 midnight
News Service UP

Personnel

Owner-Manager	W. Ave	ra Wynne
Commercial-Sales Promotio	n	
Manager	George	Arrington
Program-Production Manage	r, Thoma	s Snowden
Publicity Director	Elm	er Procter
Chief Announcer		.Bill Holm
Musical Director	Dav	id Conner
Chief Engineer	I. G.	Murphrey

WSTP

SALISBURY-EST, 1939

MUTUAL BROADCASTING SYSTEM NORTH CAROLINA STATE NETWORK

Frequency: 1490 Kc......Power: 250 Watts Owned-Operated By.....Piedmont Broadcasting Corp.

Transmitter Location: Statesville Highway at Grant Creek News ServiceTransradio RepresentativeBurn-Smith Co.

Personnel

PresidentBryce P. Beard
ManagerJohn W. Shultz
Commercial ManagerF. F. Patterson
Program DirectorGeorge L. Brantley
Kannapolis Studio DirectorEarl Cator
Chief AnnouncerRussell McIntire
Chief Engineer

WRRF*

WASHINGTON-EST. 1941

Personnel

WMFD

WILMINGTON-EST. 1935

BLUE NETWORK

RepresentativeBurn-Smith Company Personnel

President-General Manager. R. A. Dunlea Commercial-Sales Promotion Manager. Claud O'Shields Assistant Manager. Julia M. Johnston Program-Musical Director. Harry W. Lee Production Manager. Margaret Saleem Chief Announcer. Howard Ozment Chief Engineer. Robert David England

WGTM

WILSON-EST, 1937

Frequency: 1340	Kc Power: 250 Wo	atts
Owned-Operated	ByWGTM, I	nc.
Address		eet
Phone Number		88
Time on the Air.		ily
News Service		ŪΡ
Representative	Burn-Smith	Co.

Personnel

President	H. W. Wilson
Station Manager	Penn T. Watson
Commercial Manager	. Allen Wanamaker
Program Director	Clinton Faris
Publicity Director	.Mina Ray Church
Chief Announcer	Ted Austin
News Bureau Manager	Elmer Oettinger, Jr.
Chief Engineer	Bill Malone

WAIR

WINSTON-SALEM—EST. 1937 MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc......Power: 250 Watts
Owned-Operated By.....C. G. Hill, Geo. D.
Walker, S. H. Walker
AddressPepper Bldg.
Phone Number2-1133
Transmitter LocationReynolda, N. C.
Time on the Air:Unlimited license
News ServiceAp; Transradio
Transcription ServiceWorld Broadcasting
System
RepresentativeSpot Sales, Inc.

Personnel			
General ManagerGeorge D. Walker			
Commercial Manager			
Program-Musical DirectorCharles Keaton			
Production Manager-Chief			
AnnouncerRosser Fowlkes			
Publicity DirectorE. D. Hill			
Artists' Bureau HeadHortense Pease			
Chief EngineerEarl Downey			

WSJS

WINSTON-SALEM—EST. 1930 NATIONAL BROADCASTING CO.

lishers; Lang-Worth

President
Business Manager
Sales Manager
Program DirectorJohnny Miller
Chief AnnouncerClay B. Daniel
Musical DirectorB. C. Dunford, Jr.
Women's Program DirectorPriscilla Lambeth
Chief Engineer Phil Hedrick

NORTH DAKOTA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 250

KFYR

BISM	IARCI	K—EST.	1925
	BLUE I	NETWORK	
NATIONAL	BROAL	CASTING	COMPANY

Frequency: 550 KcPower: 5000 Watts
Owned-Operated By Meyer Broadcasting
Company
Address
Phone Number
Transmitter Location: 21/2 mile North and 1/4
mile West of Menoken, N. Dak.
Time on the AirUnlimited license
News ServiceAP
Transcription ServiceStandard Radio
RepresentativeJohn Blair & Company

Personnel

President and General Manager. P. J. Meyer Station and Commercial

Manager......F. E. Fitzsimonds Program Director-Chief

Announcer W. R. Griffin
Publicity Director Robert W. MacLeod
Chief Engineer Ivar Nelson

KDLR

DEVILS LAKE—EST. 1925 MUTUAL BROADCASTING SYSTEM

MUTUAL BE	OADCASTING	SYSTEM	Л
NORTH CENTRA			
Frequency: 1240			
Owned-Operated			
Address			
Phone Number .			
Transmitter Locat			
Time on the Air.			
News Service			
Transcription Serv			
System		.u Diouu	Justing
Dystem	_		

Personnel

President and General	ManagerBert	Wick
Program Director-Chief	Announcer Dal S	lallard
Musical Director	Kermit	Myhre
Chief Engineer	Richard	Moritz

W D A Y

BLUE NETWORK
NATIONAL BROADCASTING COMPANY

NORTHWEST NETWORK
Frequency: 970 KcPower: 5000 Watts
Owned-Operated By
AddressBlack Building
Phone Number
Transmitter Location Four miles west of Fargo
Time on the Air 6 a.m. to 12 midnight
Newspaper AffiliationFargo Forum
News ServiceUP
Transcription ServiceNBC Thesaurus
RepresentativeFree & Peters

Personnel

President	and	General	Mana	ger E	C.	Reineke
Commerc						
Program						

Announc	er	Ken Kennedy
Production	Manager	.David Henley
Publicity D	Director	Bill Dean
Musical Di	rector	Abbie Andrews
Chief Engi	neer	.Julius Hetland

K F J M

GRAND FORKS—EST. 1923
Frequency: 1440 Kc....Power: 1000 d.: 500 n.

Transmitter Location University Campus
Time on the Air....... 3 p.m. to 5 p.m. daily

Personnel

President. John C. West Business Manager. J. W. Wilkerson Program Director. Russell Ireland Chief Engineer. Elwin J. O'Brien

(Non-Commercial Station)

KILO

GRAND FORKS-EST. 1941

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1440 Kc. Power: 1000 d.; 500 n.
Owned-Operated By......Dalton Le Masurier
Address.....First National Bank Building
Phone Number1200
Transmitter Location....University of North

Dakota Campus
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

Personnel

Owner-Station ManagerD	alton Le Masurier
Commercial Manager	Elmer Hanson
Sales Promotion Manger	Bill Walker
Program Director	Helen LaVelle
Chief Announcer	Bob Crawford
Musical Director	Blanche Warnken
Chief Engineer	Harvey Kees

KRMC

JAMESTOWN—EST. 1937
MUTUAL BROADCASTING SYSTEM

NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By...Jamestown Broadcasting Company, Inc.

Business Address......Midland Building



Your advertising on Fort Industry stations hits the mark. The experienced hands of 176 radio people pull the bow string that lets fly your message to its target. Of these staff members, all but ten have been with The Fort Industry Company two years or more; 22 have been with this firm ten years or longer; 44, five years or longer; 52 have been with Fort Industry at least three years. Long association together has sharpened their aim; they have pioneered, many of them, in broadcasting. Their combined experience doesn't show on the rate card, but it can be measured in vast, loyal audiences. If it's a Fort Industry station, your programming problem is safe in the hands of qualified broadcasters. Your message will find its mark!



System

Phone Numbers
Transmitter Location1201 First Avenue South
Time on the Air6:30 a.m. to 12 midnight
News ServiceTransradio
Transcription ServiceWorld Broadcasting
System
Representative North Central Broadcasting

System

Personnel

President	John	W.	Bole
Station ManagerB.	Harle	and	Ohde
Program DirectorJo	hn D	. Ste	bbins
Chief Engineer	loyd	R.	Amod

KGC MANDAN-EST. 1925

MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1270 Kc......Power: 250 Watts Owned-Operated By..Mandan Radio Association, Inc.

Business Address.................205 1st St., N.W. Studio Addresses: 205 1st St., N.W.; Prince Hotel, Bismarck, N. D.

Transmitter Location....South East of Mandan Time on the Air: 5:30 a.m. to 11 p.m.; Sundays, 6:30 a.m. to 11 p.m.

News ServiceTransradio Transcription ServiceC. P. MacGregor Representative....North Central Broadcasting System

Personnel

Prosident

Ticsident
Station ManagerRuss Kabe
Commercial Manager
Program Director-Chief
Announcer Bob Kyllingstag
Chief Engineer Otto H. Lehner

KLPM

MINOT—EST, 1929

MUTUAL BROADCASTING SYSTEM NORTH CENTRAL BROADCASTING SYSTEM Frequency: 1390 Kc.....Power: 1000 Watts Owned-Operated By John B. Cooley Business AddressBox 909 Studio Address118A South Main St. Transmitter Location..Three miles southeast of Minot Time on the Air.....Unlimited license News ServiceTransradio Transcription Service.....World Broadcasting

Representative The Walker Company Personnel

President.....John B. Cooley Station Manager-Chief Engineer. . C. W. Baker Commercial Manager.....E. H. Cooley Program Director.....Lillian Berke

KOVC

VALLEY CITY-EST, 1936

Frequency: 1490	KcPower: 250 Watts
Owned-Operated	ByKOVC, Inc.
Address	
Phone Number .	
Transmitter Loca	tion
Time on the Air.	98 hours weekly

Personnel

President	Milton	Holiday
General Manager	.Robert E.	Ingstad
Program Director-Chief Anno	uncer Hari	y Myers
Publicity Director	. Charles	Sjostrom
Musical Director	Midge	George
Chief Engineer	Stanl	ey Guth

H C Schulto

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AKRON-EST, 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1350 Kc Power: 5000 Watts
Owned-Operated By Allen T. Simmons
Business AddressBox 830
Phone NumberMeadowbrook 3211
Studio AddressTallmadge, Ohio
Transmitter Location. State Route No. 8, North
of Akron
Time on the Kir C.20 am to 1 am

News ServiceTransradio Transcription Service.......C. P. MacGregor Representative.....Geo. P. Hollingbery Co.

Personnel

President-Station Manager...Allen T. Simmons Commercial-Sales Promotion

ManagerR. B. Wilson
Program Director
Publicity DirectorRobert Wass
Traffic Manager
Musical DirectorCharles Harr
Chief EngineerJohn Aitkenhead

WAKR

WANK	Program Director
AKRON—EST, 1940	Publicity DirectorAl Newkirk
BLUE NETWORK	Chief AnnouncerRichard Miner
Frequency: 1590 KcPower: 5000 d.; 1000 n;	Musical DirectorRoss Miller
(CP 5000 n.)	Chief EngineerGeorge Gautney
Owned-Operated By. Summit Radio Corpora-	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
tion Address First Central Tower	WHBC
Phone Number HEmlock 6151	CANTON—EST. 1926
Transmitter Location 41/2 miles south of Akron	Frequency: 1230 KcPower: 250 Watts
Time on the Air7 a.m. to 1 a.m.	Owned ByBrush-Moore Newspapers, Inc.
News ServiceAP	Operated By. The Ohio Broadcasting Company
Transcription ServiceNBC Thesaurus	Address
RepresentativeSpot Sales, Inc.	Phone Number
Personnel	Transmitter LocationLakeside Avenue
President-Station ManagerS. Bernard Berk Commercial ManagerKenneth M. Keegan	Time on the Air:7 a.m. to 12 midnight Newspaper AffiliationBrush-Moore News-
Sales Promotion ManagerV. G. Berk	papers, Inc.
Program Director-Chief	News ServiceUP
Announcer Deane S. Long	Transcription ServiceWorld Broadcasting
Production ManagerRussell B. Wise	System
Chief Engineer	Personnel
•	PresidentLouis H. Brush
WJW	General ManagerFelix Hinkle
	Commercial-Sales Promotion
AKRON—EST.1932	Manager
MUTUAL BROADCASTING SYSTEM	Chief AnnouncerLeonard Taylor
Frequency: 1240 KcPower: 250 Watts	Musical DirectorsJames Winger,
(C. P. 850 Kc.; 5000 Watts)	Martin Alexander
Owned-Operated By	Chief EngineerKenneth Sliker
Address	
Phone Number Jefferson 6111	•
Phone Number	
Phone Number	WCKY
Transmitter Location	
Transmitter Location	WCKY CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM
Transmitter Location	WCKY CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 KcPower: 50000 Watts Owned-Operated ByL. B. Wilson, Inc.
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated ByL. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated ByL. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated By L. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number Cherry 6565 Transmitter Location. near Crescent Springs, Ky. Time on the Air: 6 a.m. to 2 a.m.; Sundays,
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated ByL. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated By L. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number Cherry 6565 Transmitter Location near Crescent Springs, Ky. Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m. News Service UP
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated By L. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number Cherry 6565 Transmitter Location .near Crescent Springs, Ky. Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m. News Service UP Transcription Service Standard Radio
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated By L. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number Cherry 6565 Transmitter Location .near Crescent Springs, Ky. Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m. News Service UP Transcription Service Standard Radio
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc Power: 50000 Watts Owned-Operated By L. B. Wilson, Inc. Address Hotel Gibson, 5th & Walnut Streets Phone Number Cherry 6565 Transmitter Location. near Crescent Springs, Ky. Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m. News Service UP Transcription Service Standard Radio Representative Free & Peters Personnel President and General Manager. L. B. Wilson Sales Director Fred A. Palmer Assistant Sales Manager A. C. Boone Promotion Manager A. C. Boone Production Manager A. C. Boone Production Manager A. C. Boone Production Manager A. Bland Traffic Manager Jeanette Fuller Merchandising Director Thomas Mitchell Publicity Director Elmer Dressman
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc
Transmitter Location	CINCINNATI—EST. 1929 COLUMBIA BROADCASTING SYSTEM Frequency: 1530 Kc

WCPO

CINCINNATI-EST. 1922

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Scripps-Howard
Radio, Inc.

Address204 Keith Building, 523 Walnut Street

Time on the Air: 6:30 a.m. to 12:15 a.m.; Saturdays, 6:30 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:15 p.m.

Newspaper Affiliation: The Cincinnati Post: Scripps-Howard Newspapers

RepresentativeThe Branham Company

Personnel

President Jack Howard
Vice President J. C. Hanrahan
General Manager M. C. Watters
Commercial Manager John P. Smith
Sales Promotion Manager Hugh J. Stump
News Editor Thomas McCarthy
Production Manager Robert Bentley
Publicity Director Evelyn Eppinger
Chief Announcer Douglas MacNamee
Artists' Bureau Head Harry Hartman
Director of Women's Programs Betty Jo Huck
Musical Director Jesse Walker
Chief Engineer Glen Davis

WKRC CINCINNATI—EST. 1923

MUTUAL BROADCASTING SYSTEM
THE SOUTHERN NETWORK

THE SOUTHERN NETWORK
Frequency: 550 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By......The Cincinnati

Times-Star Co. Address..Victory Parkway & Wm. H. Taft Rd.—Hotel Alms

Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.

Newspaper Affiliation..The Cincinnati Times-Star

Personnel

President	ft, Sr.
General Manager	aft. Ir.
Sales Manager Ken C	
Publicity and Special Events	

Chief	AnnouncerLou	u Masor
Music	al Director	Mauthe
Chief	EngineerJohn	Tiffany

WLW

CINCINNATI—EST. 1922 BLUE NETWORK

Sunday
News ServiceAP; INS; UP; Reuters
Representative...Spot Sales, Inc. (West Coast)

Personnel

Promotion Manager. M. F. Allison
Director of Agricultural Dept. Ed Mason
Program Director. George C. Biggar
Production Manager. Harold Carr
Artists' Bureau Head. William McCluskey
Publicity Director. Cecil Carmichael
Musical Director. Milton Weiner
Technical Supervisor. R. J. Rockwell

BUY DEFENSE BONDS

SECOND ONLY TO WLW IN CINCINNATI



 HAS MORE NATIONAL AND LOCAL SPOT TIME SOLD THAN ANY OTHER CINCINNATI STATION.



 HAS MORE CONSISTENT ADVER-TISERS THAN ANY OTHER CINCIN-NATI STATION.



 DELIVERS MORE LISTENERS AT A LOWER COST PER THOUSAND THAN ANY OTHER CINCINNATI NETWORK STATION.



 CAN SHOW A GREATER RECORD OF SUCCESS STORIES THAN ANY OTHER CINCINNATI STATION.



WSAI HAS THE LISTENERS, HAS THE MERCHANDISING, GETS RESULTS!

System

WSAI

CINCINNATI-EST, 1928 BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1360 KcPowe	r: 5000	Watts
Owned-Operated By Crosley	Radio	Corp.
Address1329	Arlingto	on St.
Phone Number	Kirby	4800
Transmitter LocationNear	Mt. H	ealthy,
Ohio		

Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m.

Transcription Service Associated Music Publishers

Representative......Spot Sales, Inc.

Personnel

President	.Powel Crosley, Jr.
Vice-President	James D. Shouse
General Manager	A. S. Grinalds
Artists' Bureau Head	George Biggar
Program Director	Clair Shadwell
Production Manager	Harold Carr
Publicity Director	Cecil Carmichael
Musical Director	William Stoess
Chief Engineer	R. J. Rockwell

CLEVELAND-EST, 1927 MUTUAL BROADCASTING SYSTEM

Frequency: 610 KcPower: 500 Watts
Owned-Operated By United Broadcasting
Company
Eusiness Address1311 Terminal Tower
Phone NumberPRospect 5800
Transmitter LocationSeven Hills
Time on the Air6:45 a.m. to local sunset
Newspaper AffiliationCleveland Plain
Dealer
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeRadio Advertising Cor-
poration

Personnel

President		s.	McCarrens
Vice-President and Station			
Manager	 F	I. K	. Carpenter

Assistant to Manager.....Robert D. Borland Program Director......Russell Richmond

Merchandising and Advertising

ManagerRobert Greenberg
Continuity DirectorLeslie Biebl
Production ManagerAl Llewelyan
Publicity DirectorMilton Hill
Special Events DirectorCarl Mark
News EditorLee Otis
Musical Director
Chief Engineer

WGAR

CLEVELAND-EST, 1930

COLUMBIA BROADCASTING SYSTEM Frequency: 1480 Kc... Power: 5000 d.; 1000 n. Owned-Operated By.....The WGAR Broadcasting Company Address Hotel Statler Phone NumberProspect 0200 Transmitter Location.....1000 Harvard Ave. Cuyahoga Heights, Ohio Time on the Air......6:30 a.m. to 1 a.m. News Service Transcription Service.....World Broadcasting

Representative....Edward Petry & Co., Inc.

Personnel

President......George A. Richards Vice President-General Manager. John F. Patt Assistant Manager in Charge of Sales.....Eugene Carr Public Relations Director....Maurice Condon Director of Operations......Carl George Program Director.......David Baylor News Editor.....Ralph Worden Artists' Bureau Head Jack Paar

W H K

Musical Director......Walberg Brown

CLEVELAND—EST. 1921

BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency: 1420 Kc.....Power: 5000 Watts Owned-Operated By.. United Broadcasting Co. Phone Number......PRospect 5800 Transmitter LocationSeven Hills Time on the Air: 6:45 a.m. to 1 a.m.; (1261/4

hours weekly) Newspaper Affiliation.....Cleveland Plain Degler

News Service AP Transcription ServiceLang-Worth RepresentativePaul H. Raymer Co.

Personnel

President......John S. McCarrens V-P & Station Manager...... H. K. Carpenter Assistant to Manager.....Robert D. Borland Program Director.....Russell Richmond Merchandising and Advertising

ManagerRobert Greenberg Continuity Director.....Leslie Biebl Production Manager......Al Llewelyan Special Events Director............Carl Mark Publicity Director......Milton Hill News Editor.....Lee Otis

Personnel

Station Director.......R. C. Higgy Director of News Bureau H. K. Schellenger Musical Director.......Ann Charles (Non-Commercial Station)

W T A

WIAM	Transmitter Location33 North High St.
CLEVELAND—EST. 1923	Time on the Air: 6 a.m. to 1 a.m.; Sundays,
NATIONAL BROADCASTING CO.	8 a.m. to 1 a.m.
Frequency: 1100 KcPower: 50000 Watts	News Service INS
Owned-Operated ByNational Broadcasting	Transcription ServiceNBC Thesaurus
Co.	RepresentativeWeed & Company
Business Address815 Superior Ave., N.E.	Personnel
Phone Number	President
Studio AddressNBC Bldg.	Station ManagerNeal Smith
Transmitter Location Brecksville, Ohio	Production ManagerWallace Beavers
Time on the Air: 6 a.m. to 1 a.m.; Sundays,	Program-Publicity DirectorEdward Bronson Chief AnnouncerBill Wallace
7 a.m. to 1 a.m. News Service	Chief EngineerErnest Lowe
Transcription ServiceNBC Thesaurus;	•
Standard Radio	W II I/ O
Representative National Broadcasting Co.	WHKC
Personnel	COLUMBUS-EST, 1921
PresidentNiles Trammell	MUTUAL BROADCASTING SYSTEM
Station Manager Vernon H. Pribble	Frequency: 640 KcPower: 500 Watts
Sales Manager Howard A. Barton	Owned-Operated By
Program Director	casting Co.
Production ManagerFred Wilson	Address
Publicity Director-News	Phone Number Adams 1101
Editor Bob Dailey Director of Special Events Tom Manning	Transmitter LocationSharon Road Time on the Air: 6:30 a.m. to local sunset,
Musical DirectorLee Gordon	Los Angeles, Calif.
Chief EngineerS. E. Le_nard	Newspaper AffiliationCleveland Plain Dealer
	News Service UP
WBNS	Transcription ServiceLang-Worth
	RepresentativeRadio Advertising Corp.
COLUMBUS—EST. 1921	Personnel
COLUMBIA BROADCASTING SYSTEM	PresidentJohn S. McCarrens
Frequency: 1460 KcPower: 5000 d.; 1000 n.	General ManagerCarl M. Everson
Owned-Operated ByWBNS, Incorporated Address	Sales Manager
Phone Number	Program-Musical DirectorJohn Agnew
Transmitter Location1034 Barnett Rd.	Production Manager-Artists Bureau Head, George L. Beebout
Time on the Air: 6 a.m. to 1 a.m.; Sundays,	Publicity DirectorFred Sample
8 a.m. to 1 a.m.	Chief AnnouncerJohn Moses
News Service AP	Chief EngineerJ. E. Anderson
Transcription ServiceWorld Broadcasting	•
RepresentativeJohn Blair & Company	WOSU
Personnel	W 0 3 0
President	COLUMBUS—EST. 1922
Sales and Commercial ManagerW. I. Orr	Frequency: 820 KcPower: 5000 Watts
National Sales Manager Robert D. Thomas	Owned-Operated ByOhio State University
Program DirectorJack Price	Business Address: Communication Lab; Cam-
Musical DirectorLowell Riley	pus
Promotion ManagerJim Yerian	Phone Numbers: University 3148; Extension
Publicity DirectorJerome R. Reeves	711 and 597 Transmitter Location: University Golf Course,
Chief EngineerLester H. Nafzger	Tremont Road
•	Time on the Air Limited time
WCOL	News Service
	Transcription ServiceLang-Worth
COLUMBIC FCT 1004	Danaganal

COLUMBUS-EST. 1934

BLUE NETWORK

NATIONAL BROADCASTING CO.
Frequency: 1230 Kc... Power: 250 Watts
Owned-Operated By....WCOL, Inc.
Business Address............33 North High St.

WHIO

DAYTON-EST, 1935

COLUMBIA BROADCASTING SYSTEM Frequency: 1290 Kc.....Power: 5000 Watts Owned-Operated By. . Miami Valley Broadcasting Corporation

Business Address.....45 South Ludlow Street Transmitter Location..Hempstead Road (R.R. No. 2—Box 292 A. Dayton, Ohio)

Time on the Air: 5:45 a.m. to 1 a.m.: Sundays, 7 a.m. to 1 a.m.

Newspaper Affiliations: Dayton Daily News; Springfield (O.) News and Sun; Atlanta Journal; Miami Daily News News Service Transcription Service......Standard Radio

Representative.....George P. Hollingbery Co.

rersoni	iei
President	. James M. Cox, Jr.
Manager	James Le Gate
Commercial Manager	Robert H. Moody
Sales Promotion Manager	Garland Baldwin
Program Director	Lester Spencer
Chief Announcer	
Continuity Chief	Richard Belt
Musical Director	
Chief Engineer	Ernest L. Adams

DAYTON-EST, 1924

BLUE NETWORK

NATIONAL BROADCASTING CO. Frequency: 1410 Kc......Power: 5000 Watts Owned-Operated By . . Great Trails Broadcasting Corporation Address......121 North Main Street

Transmitter Location.....Shaker Road Time on the Air: 5:45 a.m. to 1 a.m.; Sundays, 7:45 a.m. to 1 a.m. News ServiceINS Transcription ServiceLang-Worth

Representative.....Paul H. Raymer Company Personnel

General Manager......Ronald B. Woodyard National Sales Manager.....C. J. Thornquest Local Sales and Sales Promotion

Manager.....Richard A. Ruppert Program Director......Charles D. Miller Musical Director......Charles Reeder Chief EngineerPaul Braden

FINDLAY-EST. 1941

Frequency: 1330 Kc......Power: 1000 Watts Owned-Operated By..Findlay Radio Company Business Address....500½ South Main Street Studio Address. Second Floor, Hancock Savings & Loan Building

Transmitter LocationOlive S	treet (Extended)
Time on the AirS	unrise to sunset
News Service	INS
Transcription Service	Lang-Worth
Personnel	
Station Manager	Fred R. Hover
Commercial ManagerA.	Maurice Dunlap
Sales Promotion Manager	. Howard Wolfe
Program Director	crawford Taylor
Production ManagerGr	ace E. Ingledue
Musical Director	Les Ryder
Chief Engineer	Edgar Smith

LIMA-EST, 1938

NATIONAL BROADCASTING CO. Frequency: 1240 Kc......Power: 250 Watts Owned-Operated By..... The Fort Industry Company

Address......National Bank Building Transmitter Location......1424 Rice Avenue Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

News Service Transcription Services..... NBC Thesaurus; Lang-Worth

ALWAYS A

For the LISTENER

... thanks to Columbia's best ... and to "big time" show building for local advertisers.

ALWAYS A

For the ADVERTISER

... thanks to WHIO'S complete coverage and loyal following in this consistent, high-income market.

BASIC CBS • 5000 WATTS

G. P. Hollingbery Company, Representative

Personnel PresidentGeorge Storer	WPAY
Vice-President-General Manager. J. H. Ryan Managing Director Ralph Elvin	PORTSMOUTH—EST. 1935 MUTUAL BROADCASTING SYSTEM
Program DirectorFrank D. Heibeck	SOUTHERN NETWORK
Chief Announcer	Frequency: 1400 KcPower: 250 Watts Owned-Operated By. Scioto Broadcasting Co.
•	Address
WMAN	Transmitter Location
MANSFIELD—EST. 1939	10 a.m. to 11 p.m. Newspaper AffiliationPortsmouth Times
Frequency: 1400 KcPower: 250 Watts Owned-Operated ByRichland, Inc.	News Service
Address	Lang-Worth RepresentativeCox & Tanz
Transmitter Location. Corner Longview Ave. and No. Main St.	Personnel
Time on the Air: 7 a.m. to 10 p.m.; Sundays,	President
9 a.m. to 9 p.m. News ServiceINS	Program-Publicity DirectorWilliam Aldridge Chief AnnouncerPaul Wagner
Transcription ServiceStandard Radio	Musical DirectorDorothy Page
Representative	Chief EngineerMaurice Myers
President	WIZE
Vice-President	
Treasurer	SPRINGFIELD—EST. 1940 THE BLUE NETWORK
General ManagerOrville E. Fields Program Director-Chief Announcer Harry Lytle	NATIONAL BROADCASTING CO.
Publicity DirectorRobert Horn	Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRadio Voice of
Director of Women's Programs. Sylvia Frankel Bookkeeper	Springfield, Inc.
Musical DirectorEarl Black	Address
Chief EngineerPerry Wilson	Transmitter Location
•	Transcription ServiceStandard Radio;
WMRN	Lang-Worth Personnel
MARION—EST, 1940	PresidentCharles Sawyer
Frequency: 1490 KcPower: 250 Watts	Vice-President-General ManagerRonald B. Woodyard
Owned-Operated ByThe Marion Broadcasting Company	Station ManagerReggie Martin
Address	WSTV
Transmitter LocationNorth Main Street, 1/4-mile north of city limits	STEUBENVILLE—EST. 1940
Time on the Air7 a.m. to 10 p.m.	MUTUAL BROADCASTING SYSTEM
News Service	Frequency: 1340 KcPower: 250 Watts Owned-Operated ByThe Valley Broadcasting
Personnel	Company Business AddressExchange Realty Building
President-Station ManagerRobert T. Mason	Phone Number2-6265
Commercial ManagerEdward W. Fox Sales Promotion ManagerWilliam Hickman	Studio Addresses. Exchange Realty Building, Steubenville, Ohio; Travellers Hotel, East
Program DirectorLouis T. Marsh Production ManagerMadge L. Cooper	Liverpool, Ohio; Weir High School, Weirton, W. Va.
Chief AnnouncerBert Stille	Transmitter LocationAltamont Heights
Traffic ManagerAnna Mae Spano Musical DirectorHubert Pershing Morehead	Time on the Air
Chief EngineerS. Robert Morrison	Transcription ServiceLang-Worth

Personnel

WSPD

TOLEDO—EST. 1921

Representative......The Katz Agency
Personnel

WTOL

TOLEDO—EST. 1938

THE BLUE NETWORK
Frequency: 1230 Kc...... Power: 250 Watts
Owned-Operated By..The Community Broad-

casting Company
Address....Penthouse, Bell Building
Phone Number...Adams 3291
Transmitter Location...Toledo, Ohio
Time on the Air....6 a.m. to 1 a.m.

Representative......Radio Advertising Corp. **Personnel**

Vice President-General	ManagerArch Shawd
Commercial Manager	Gard Wallace
Program Director	Jean Wright
Publicity Director	Joe Fields
Chief Announcer	Karl Nelson
Musical Director	Marge Cunningham
Acting Chief Engineer.	George W. Enk

Listener Dominance

That's What You Want!

56% Listener Preference

That's What You Get

when WTOL broadcasts your advertising adjacent to newscasts! WTOL is the favorite station for newscasts by the decisive margin of 56% over the next most popular station heard in the Toledo area! This fact is quoted from the sworn statement of a recognized independent research organization.

WTOL TOLEDO'S Friendly STATION ARCH. SHAWD VICE Pres. & Mgr.

Represented Nationally by Radio Advertising Corporation



Youngstown Steel Mills at Night

WFMJ

will increase your sales in the rich Youngstown steel district (America's 35th market).

WFMJ is First in Results

First in Local Sales

First in News

First in Listeners*

In Youngstown it's WFMJ

Affiliated with the Blue Network
Headley-Reed Co., National Representatives

*Hooper-Holmes Survey

WRRN WARREN-EST. 1941

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By......Nied & Stevens Address......2nd National Bank Building Phone Number4490 News ServiceUP Transcription ServiceLang-Worth

Personnel

Owners.....Frank T. Nied, Perry H. Stevens Station Manager......R. L. Bowles Program Director......Marguerite Petran Chief Announcer.....Eric Norman Women's Features Director. . Margaret Rodgers Musical Director......Bruna Bertelli Chief Engineer......James F. Ranney

WFMJ

YOUNGSTOWN-EST, 1939 THE BLUE NETWORK

Frequency: 1450 Kc......Power: 250 Watts Owned By......Radio Station WFMJ Phone Number34121 Transmitter Location....101 W. Boardman St. Time on the Air: 171/2 hours daily: 161/2 hours Sundays

Newspaper Affiliation. Youngstown Vindicator News Services......AP; UP Transcription Services.....Lang-Worth:

Standard Radio; C. P. MacGregor Representative...... Headley-Reed Company

Personnel

Sales-Sales Promotion Manager.....Leonard E. Nasman Program Director.....Lee Bland

Production Manager......Jim Sirmons Chief Announcer......Robert Wylie Musical Director......L. R. Boals Chief Engineer.....Frank Dieringer

WKBN

YOUNGSTOWN-EST. 1926

Frequency: 570 Kc... Power: 1000 d.; 500 n.; (CP 5000) Owned-Operated By.....WKBN Broadcasting

Corp. Transmitter Location......3430 Sunset Blvd. Time on the Air.....6:30 a.m. to 12 midnight Newspaper Affiliation..Cleveland Plain Dealer News ServiceTransradio Transcription Services.... World; Lang-Worth Representative...... Paul H. Raymer Co.

Personnel

President and Gen. Mgr W. P. Williamson, Jr.
Station Director
National Sales ManagerC. Alden Baker
Program DirectorGene Trace
Production Manager-Chief
Announcer
Publicity DirectorGeorgia Davidson
Artists' Bureau HeadEdward Gouran
24 . 1 20
Musical DirectorDwight Merriam

HIZ

ZĀNESVILLE—EST. 1924 BLUE NETWORK

NATIONAL BROADCASTING CO. Frequency: 1240 Kc......Power: 250 Watts Owned-Operated By.....Southeastern Ohio Broadcasters, Inc. Phone Number644 Transmitter Location......Newark Road Time on the Air: 7 a.m. to 12:05 p.m.; Sundays, 8 a.m. to 10 p.m.

News ServiceUP Transcription Services......Standard Radio; Lang-Worth

Representative......John Blair & Company

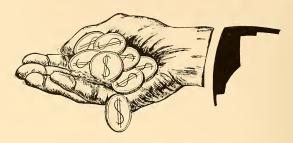
Personnel

Program Director and Assistant Manager,

Allen L. Haid Musical Director-Chief Announcer,

Tames Minium

> HFIP THE RED CROSS



RETAIL SALES UP 16% IN OKLAHOMA

Put your sales message into this growing, prosperous defense market, and watch it ring your cash register.

Retail sales increased 17% in Tulsa department stores in 1941—15% in Oklahoma City. And 1942 promises even greater gains, because of the millions in defense payrolls in this market.

It is a market full of people who have money to spend for your product or service. Easy, economical coverage by KOMA and KTUL brings that money into your coffer —doublefold!

Here, you get MORE for your MONEY!

BOTH STATIONS

5000 WATTS

DAY AND NIGHT

· CBS ·

KTUL-KOMA AREA FIGURES

PRIMARY SECONDARY

Population 1,378,541 2,072,375

Radio Families 286,580 418,680
Sales Tax \$7,134,761 \$9,823,736

Source: CBS Audit of Market Data

Oklahoma City





Tulsa KTUL

FREE & PETERS, Inc., Exclusive National Representatives

OKLAHOMA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 253

KADA

ADA—EST. 1934 THE BLUE NETWORK OKLAHOMA NETWORK

Frequency: 1230 KcPower: 250 Watts
Owned-Operated ByDr. C. C. Morris
Address
Phone Number
Time on the Air6:30 a.m. to 11 p.m.
News Service
RepresentativeArthur Hagg & Associates

Personnel

Owner	.Dr.	c.	c.	Morris
Manager	. Jam	es :	M.	Griffith
Commercial Manager	Crai	g V	/an	Caron
Program Director	R	oge:	r N	IcIntire
Chief Engineer	T	. A.	. G	olladay

KVSO

ARDMORE—EST. 1935 THE BLUE NETWORK OKLAHOMA NETWORK

Frequency: 1240 Kc....Power: 250 d.; 100 n. Owned-Operated By....Ardmoreite Publishing Co. Bright States Address114-16 N. Washington Phone Number3030

Studio Address.....Chickasaw & Northwest Blvd. Transmitter Location.....Chickasaw & North-

Personnel

General	Manager	. Albert	Riesen
Musical	Director	Dolly	Dutton
Chief En	gineer	. George	Milner
	-	-	

KWON

BARTLESVILLE—EST. 1941
Frequency: 1400 Kc......Power: 250 Watts

Co.
Business Address Box 343
Phone Number 2431
Studio AddressUnion National Bank
Bldg.
Transmitter Ingetten II C Highway No.

Transmitter Location.....U. S. Highway No. 75, northeast of Bartlesville
Time on the Air.........6;30 a.m. to 11 p.m.

Personnel

Vice-President-General Manager. . J. Fred Case

KASA

ELK CITY—EST. 1932

KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 KcPower: 250 Watts
Owned-Operated ByE. M. Woody
Address
Phone Number 730
Transmitter LocationCasa Grande Hotel
Time on the Air: 6 a.m. to 10 p.m.; Sundays,
7 a.m. to 6 p.m.
News Service AP
Transcription ServiceKeystone Broadcast-
ing System
Danaanal

Personnel

KCRC

ENID—EST. 1926 THE BLUE NETWORK OKLAHOMA NETWORK

Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

Newspaper Affiliation...Enid Morning News;

Representative Arthur H. Hagg & Associates

Personnel

President	M. C. Garber
Station Manager	Milton B. Garber
Commercial Manager	H. P. Hale
Sales Promotion Manager	Jack Ireland
Program Director	Ted Compton
Publicity Director	Loren Carlberg
Musical Director	Mabel Waken
Chief Engineer	A. B. Clopton

KSWO

LAWTON-EST, 1941

Frequency: 1150	Kc	.Power:	250	Watts
Owned-Operated	Ву	Carver	& Ro	ss Ra-
dio Broadcaster	rs			

 Business Address
 Box 984

 Phone Number
 2370

 Studio Address
 17th & E. Lawton

Transmitter Location 17th & E. Lawton	VACV
Time on the AirDaytime license	KOCY
News Service	OKLAHOMA CITY—EST. 1923
Transcription ServiceStandard Radio	MUTUAL BROADCASTING SYSTEM
Danagunal	
Personnel	Frequency: 1340 KcPower: 250 Watts
President	Owned-Operated ByPlaza Court Broad-
Station Manager Byrne Ross	casting Co. Address
Sales Promotion Manager	Phone Number
Program DirectorWinifred Stabler	Transmitter Location Plaza Court
Chief AnnouncerMax Tague	Time on the Air
Chief Engineer	News Service
	Transcription Service Associated Music
•	Publishers; Standard Radio; Lang-Worth
KDIV	RepresentativeBurn-Smith Co.
KBIX	Personnel
MUSKOGEE—EST. 1936	
THE BLUE NETWORK	PresidentJohn D. Thomas
OKLAHOMA NETWORK	ManagerM. H. Bonnebrake
Frequency: 1490 KcPower: 250 Watts	Commercial ManagerJoe Bernard
Owned By	Program DirectorJohn Hollis
Operated By: Oklahoma Press Publishing Co.	Publicity DirectorThomas Collins
Business Address	Chief AnnouncerTed Andrews
Phone Number 303	Chief Engineer
Studio Address	I/ O M A
Transmitter Location Barnes Building	KOMA
Time on the Air7 a.m. to 12 mdnight	OKLAHOMA CITY—EST. 1932
Newspaper AffiliationMuskogee Daily	
Phoenix & Times Democrat	(as KFJF—1923)
News Service AP	COLUMBIA BROADCASTING SYSTEM
Transcription ServiceBroadcast Music,	OKLAHOMA METROPOLITAN LINE
Inc.	Frequency: 1520 KcPower: 5000 Watts
RepresentativeThe Branham Company	Owned-Operated By KOMA, Inc.
	AddressBiltmore Hotel
Personnel	Phone Number2-3291
Personnel Vice-President	Phone Number
Personnel Vice-President	Phone Number2-3291 Transmitter Location: 7½ miles north of Oklahoma City
Personnel Vice-PresidentTam Bixby, Jr. General ManagerO. C. Benjamin Sales Promotion ManagerEd Roddy	Phone Number
Personnel Vice-President	Phone Number
Vice-President Tam Bixby, Jr. General ManagerO. C. Benjamin Sales Promotion ManagerEd Roddy Program-Musical Director .Dorothy Mae Smith Continuity Chief Floyd Qualls	Phone Number
Personnel Vice-President	Phone Number
Vice-President Tam Bixby, Jr. General ManagerO. C. Benjamin Sales Promotion ManagerEd Roddy Program-Musical Director .Dorothy Mae Smith Continuity Chief Floyd Qualls	Phone Number
Personnel Vice-President Tam Bixby, Jr. General Manager O. C. Benjamin Sales Promotion Manager Ed Roddy Program-Musical Director . Dorothy Mae Smith Continuity Chief Floyd Qualls Chief Engineer Earl Homer Graves	Phone Number
Personnel Vice-President Tam Bixby, Jr. General Manager O. C. Benjamin Sales Promotion Manager Ed Roddy Program-Musical Director . Dorothy Mae Smith Continuity Chief Floyd Qualls Chief Engineer Earl Homer Graves	Phone Number
Vice-President	Phone Number
Personnel Vice-President Tam Bixby, Jr. General Manager O. C. Benjamin Sales Promotion Manager Ed Roddy Program-Musical Director . Dorothy Mae Smith Continuity Chief Floyd Qualls Chief Engineer Earl Homer Graves	Phone Number
Vice-President	Phone Number
Vice-President. Tam Bixby, Jr. General Manager. O. C. Benjamin Sales Promotion Manager. Ed Roddy Program-Musical Director. Dorothy Mae Smith Continuity Chief. Floyd Qualls Chief Engineer. Earl Homer Graves WNAD NORMAN—EST. 1922 Frequency: 640 Kc. Power: 1000 Watts Owned-Operated By. University of Oklahoma Business Address. Faculty Exchange Phone Number 900; Station No. 124 Studio Address Union Bldg. Transmitter Location. Owen Stadium Time on the Air. 9 a.m. to local sunset	Phone Number
Vice-President. Tam Bixby, Jr. General Manager. O. C. Benjamin Sales Promotion Manager. Ed Roddy Program-Musical Director. Dorothy Mae Smith Continuity Chief. Floyd Qualls Chief Engineer. Earl Homer Graves WNAD NORMAN—EST. 1922 Frequency: 640 Kc. Power: 1000 Watts Owned-Operated By. University of Oklahoma Business Address Faculty Exchange Phone Number 900; Station No. 124 Studio Address Union Bldg. Transmitter Location. Owen Stadium Time on the Air. 9 a.m. to local sunset Personnel	Phone Number
Vice-President	Phone Number
Vice-President	Phone Number
Personnel Vice-President	Phone Number
Vice-President	Phone Number
Vice-President	Phone Number
Vice-President	Phone Number
Vice-President	Phone Number
Vice-President	Phone Number

Transmitter Location1800 West Main	Personnel
Time on the Air6:30 a.m. to 12 midnight	President-Manager
News Service UP	Secretary-Treasurer and Commercial
Transcription ServiceStandard Ra-	ManagerLucille Buford
dio; Lang-Worth	•
RepresentativeArthur H. Hagg &	WBBZ
Associates	WDDZ
Personnel	PONCA CITY—EST. 1927
President	Frequency: 1230 KcPower: 250 Watts
Station ManagerRobert D. Enoch	Owned By
Sales Promotion ManagerBus Ham	Operated By Adelaide Carrell, Executrix
Program DirectorRussell Miller	Address615 West Grand Avenue
Chief Announcer-Musical	Phone Number
Director Paul Buenning	Transmitter Location615 Grand Avenue
Office Manager	Time on the Air6:30 a.m. to 10 p.m.
Chief Engineer	Transcription ServiceStandard Radio;
•	Keystone Broadcasting System
344 34 34	Representative Cox & Tanz
WKY	Personnel
	Managing Director
OKLAHOMA CITY—EST. 1928	Commercial Manager-Program
NATIONAL BROADCASTING COMPANY	Director
Frequency: 930 KcPower: 5000 Watts	Sales Promotion Manager-Chief Announcer
Owned ByOklahoma Publishing Co.	Chief Engineer Louis Brown
Operated ByWKY Radiophone Co.	•
Address Skirvin Tower Hotel Phone Number 3-4306	KGFF
Transmitter LocationHighway No. 66	N U F F
Times on the Air 5:30 a.m. to 12 midnight	SHAWNEE—EST. 1930
Newspaper AffiliationDaily Oklahoman;	BLUE NETWORK
Oklahoma City Times; The Farmer Stock-	OKLAHOMA NETWORK
man	Frequency: 1450 KcPower: 250 Watts
News Service AP	Owned-Operated ByKGFF Broadcast-
Transcription ServiceNBC Thesaurus;	ing Co.
Standard Radio	Address Aldridge Hotel
RepresentativeThe Katz Agency	Phone Number
Personnel	Club
PresidentE. K. Gaylord	Time on the Air: 6 a.m. to 12 midnight; Sun-
Secretary-TreasurerEdgar T. Bell	days, 7 a.m. to 12 midnight
Station ManagerGayle V. Grubb	Newspaper AffiliationShawnee Morning
Commercial ManagerRalph Miller	News; Shawnee Evening Star
Program Director	News Service AP
Publicity and Continuity Director. George Hamaker	Representative Arthur H. Hagg & As-
Director of Home Economics. Mrs. Mart Adams	sociates
Director of Child EducationEdith Wallace	Personnel
News Editor Bob Eastman	PresidentOscar Stauffer
Traffic ManagerDaryl McAllister	Secretary-Treasurer and General Manager,
Musical DirectorAllan Clark	Joseph W. Lee
Chief Engineer	Commercial ManagerWeldon Stamps
	Production Manager-Chief
•	Announcer
KHBG	Publicity DirectorMaxine Eddy Chief EngineerS. Ricciotti
N N D U	• • • • • • • • • • • • • • • • • • •
OKMULGEE—EST, 1937	KOME
Frequency: 1240 KcPower: 250 Watts	KOME
Owned-Operated By: Okmulgee Broadcasting	TULSA—EST. 1938
Corp.	BLUE NETWORK
Address McCulloch Bldg.	MUTUAL BROADCASTING SYSTEM
Phone Number 3646	OKLAHOMA NETWORK

OKLAHOMA NETWORK
Frequency: 1340 Kc......Power: 250 Watts
Owned-Operated By..Oil Capital Sales Corp.

AddressRadio Bldg., 910 S. Boston

Phone Number 3646
Transmitter Location Okmulgee

Phone Number 3-4121	Program DirectorJack Edmund
Transmitter Location3904 S. Newport	Artists' Bureau HeadJack Hoffma
Time on the Air: 6 a.m. to 12 midnight; Sun-	Continuity ChiefCarlyle Steven
days, 7 a.m. to 12 midnight	BookkeeperEdythe Alexande
News Service AP	Chief AnnouncerEddie Lyo
Transcription ServiceStandard Radio;	Musical DirectorLillian Smithlin
C. P. MacGregor	Chief EngineerNathan Wilco
Personnel	(See Page 528)
President Harry Schwartz	_

General Manager......John M. Whitney Sales Promotion Manager.....Jean Schaeffer Program Director......Bill Conine Continuity Director Bernice Ash News Editor.....James Neal Traffic ManagerMildred Carruth Musical Director......Mildred Alexander Chief Engineer.....Leland Sael

KTUL

TULSA-EST. 1934 COLUMBIA BROADCASTING SYSTEM Frequency: 1430 Kc.....Power: 5000 Watts Owned-Operated By.....Tulsa Broadcasting Company, Inc. Address National Bank of Tulsa Bldg. Phone Number 2-3191 Transmitter Location, Route 8, Tulsa, Okla, Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight News Service UP Transcription Service Associated Music Publishers RepresentativeFree & Peters

Personnel Vice President-General Commercial Manager.....Lawson Taylor

National Sales & Promotion Manager John Esau

Program DirectorJack Edmunds
Artists' Bureau HeadJack Hoffman
Continuity ChiefCarlyle Stevens
BookkeeperEdythe Alexander
Chief AnnouncerEddie Lyon
Musical DirectorLillian Smithline
Chief EngineerNathan Wilcox
(C D E00)

KVOO

TULSA-EST. 1926

NATIONAL BROADCASTING COMPANY Frequency: 1170 Kc.. Power: 50000 d.; 25000 n. (C. P. 50000) Owned-Operated By.... Southwestern Sales Corporation

Transmitter Location: 10 miles east of Tulsa on U. S. Highway No. 66

Time on the Air: 6 a.m. to 12 midnight (on.-Tues.-Wed.-Fri); 6 a.m. to 1 a.m. (Thurs.-Sat)); 7 a.m. to 12 midnight (Sun.) News Service INS Transcription Service Standard Radio:

Langworth Representative......Edward Petry & Co.

rersonnet
President
Vice President-General
ManagerWilliam B. Way
Commercial ManagerWillard Egolf
Sales Promotion ManagerWalter L. Dennis
Program DirectorEdward C. Coontz
Chief AnnouncerHerbert W. S. Lateau
Farm EditorSamuel B. Schneider
Continuity EditorF. M. Randolph
Director of Women's Activities. Dorothy McCune
Musical DirectorJoe O'Neill
Publicity DirectorAllan Page
Chief EngineerL. W. Stinson

-OREGON

For Latest U.S. Census, Population and Retail Trade Data Please Turn to Page 254

KWI

ALBANY-EST. 1941

MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM Frequency: 1240 Kc......Power: 250 Watts

Owned-Operated ByCentral Willamette
Broadcasting Company
Business Address15th and Elm Streets
Phone Number
Studio Addresses 15th and Elm; Hotel Benton,
Corvallis; KWIL Building, Lebanon

Transmitter Location.....15th and Elm Streets Time on the Air: 6:30 a.m. to 11 p.m.; Saturday, 6:30 to 12 midnight; Sunday, 8 a.m. to 11 p.m.

Newspaper Affiliation.....Albany Democrat Herald

News Service Transcription Service......C. P. MacGregor Representatives...John Keating; Romig Fuller

Personnel

President
Secretary-Treasurer
Station ManagerChet Wheeler
Commercial Manager
Sales Promotion ManagerKen Davis
Program-Publicity DirectorHerbert Davidson
Production ManagerEdwin Watson
Chief AnnouncerPeter Onnigian
Corvallis Studio ManagerDerwood Smith
Musical Director
Chief EngineerPaul W. Spargo

KAST

ASTORIA-EST, 1935

MUTUAL BROADCASTING SYSTEM DON LEE BROADCASTING SYSTEM Frequency: 1230 Kc. Power: 250 Watts

ricquency. Izoo Mer
Owned-Operated By Astoria Broadcasting
Company
Address1006 Taylor Avenue
Phone Number95
Transmitter Location1006 Taylor Avenue
Time on the Air 7 a.m. to 11 a.m.
Newspaper AffiliationAstorian-Budge
News ServiceUF
Transcription ServiceStandard Radio

Personnel

President	M. R. Chessman
Station Manager	.James C. Wallace
Commercial Manager	Frank E. Marrion
Program Director	Sylvia Chandler
Chief Engineer	.Raymond Williams

DAIL	LII	1303
Frequency: 1490	Kc	Power: 250 Watts
Owned-Operated	ByBaker	Broadcasting Co.
Address	lst	and Court Streets
Phone Number .		140
Transmitter Locat	ion	Baker
Time on the Air.		.6 a.m. to 10 p.m.
News Service		UP
Transcription Ser	vice	NBC Thesaurus
Representatives	Associo	ated Radio Sales;
Homer Owen C	Griffith	

Personnel

President-Station Manager.	Glenn McCormick
Commercial Manager	C. A. Buckmiller
Program Director	Kenneth Holden
Chief Announcer	Kenneth Lockwood
Chief Engineer	Sidney Williams

Frequency: 1340 KcPower: 250 Watts
Owned-Operated By The Bend Bulletin
Address1121 Wall St.
Phone Number848
Transmission Location1121 Wall St.
Time on the Air 7 a.m. to 10 p.m.
Newspaper AffiliationBend Bulletin
News ServiceUP
Transcription ServicesStandard Radio;
C. P. MacGregor; Keystone Broadcasting
Countries

System Personnel

Station Manager	Frank H. Loggan
Commercial Manager	
Chief Technician	Robert Dickinson

CORVALLIS-EST. 1922

Frequency: 550 Kc.... Power: 5000 d.; 1000 n. Owned By .. Oregon State System of Higher Education

Operated By: Oregon State Agricultural College Programs By......General Extension Division Studio Addresses......Corvallis; Eugene Transmitter Location Granger, Corvallis Time on the Air..........10 a.m. to 10 p.m.

Acting Manager......Dr. V. V. Caldwell Director of Women's

ProgramsZelta Rodenwald Chief Engineer......Grant S. Feikert (Non-Commercial Station)

Personnel

KODL

THE DALLES-EST, 1940

THE DALLES—EST. 1940	Station Manager
Frequency: 1230 KcPower: 250 d.; 100 n.	Program DirectorClarence L. Bauer
Owned-Operated By Western Radio Corp.	Production ManagerLawrence L. King
Address Scenic Drive	Chief EngineerEdward A. Malone
Transmitter LocationThe Dalles	1/ = 1 .
Time on the Air	KFJI
RepresentativeWalter Biddick Co.	
Personnel	KLAMATH FALLS—EST. 1928
President-Station Manager,	Frequency: 1240 KcPower: 100 Watts
V. Barney Kenworthy	Owned-Operated ByKFJI Broadcasters,
Commercial and Sales Promotion Manager,	Inc.
Glenn Howell	Address Willard Hotel Bldg. Phone Number
•	Transmitter Location
	Time on the AirUnlimited license
KORE	Transcription Service World Broadcasting
	System
EUGENE—EST. 1927	Personnel
MBS—DON LEE BROADCASTING SYSTEM	President
Frequency: 1450 KcPower: 250 Watts	Station & Commercial Manager. Geo. Kincaid
Owned By . Frank L. Hill and C. G. Phillips	•
d/b Eugene Broadcast Station	KLBM
Operated ByFrank L. Hill	V L D M
AddressRoute 3	LA GRANDE—EST. 1938
Phone Number3	Frequency: 1450 KcPower: 250 Watts
Transmitter LocationRoute 3	Owned-Operated ByBen E. Stone
Time on the Air: 6 a.m. to 1 a.m.; Sundays,	Address
6 a.m. to 2 a.m.; Sundays, 8 a.m. to 12	Phone Number 220
midnight	Transmitter LocationOld Oregon Trail
News Service	Time on the Air
RepresentativeJohn Blair & Co.	News Service UP
	Transcription ServiceStandard Radio
Personnel	Personnel
OwnerFrank L. Hill	Owner-General ManagerBen E. Stone
General ManagerL. W. Trommlitz	Resident ManagerE. Reardon
Production Manager-Musical	Program Director
Director Dolph Janes Chief Announcer Day Foster	Chief EngineerMiles L. Shepherd
Chief Engineer	
omor anglicorring the control of the	KOOS
•	MARSHFIELD—EST. 1928
KUIN	
N U I N	MBS-DON LEE BROADCASTING SYSTEM Frequency: 1230 KcPower: 250 Watts
GRANTS PASS—EST, 1939	Owned-Operated By
REDWOOD BROADCASTING SYSTEM	Address
Frequency: 1340 KcPower: 250 Watts	Phone Number
Owned-Operated By. Southern Oregon Broad-	Transmitter Location
casting System	Time on the Air6:45 a.m. to 10:30 p.m.
Business Address P. O. Box 43	News Service UP
Phone Number	RepresentativeBurn-Smith Co.
Studio AddressRedwood Highway & Pacific	Personnel
Highway	PresidentSheldon F. Sackett
Transmitter LocationRedwood Highway &	General ManagerBen E. Stone
Pacific Highway	Sales ManagerMark DeLaunay
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 9 a.m. to 7 p.m.	Sales Promotion ManagerPhilip Morgan Program DirectorLeslie E. Cabe
3 u.m. 10 / p.m.	
News Service	
News Service	Publicity Director-Office Manager, Francie Waterbury
News Service	Publicity Director-Office Manager, Francie Waterbury
Transcription ServicesWorld Broadcasting	Publicity Director-Office Manager,
Transcription ServicesWorld Broadcasting System; C. P. MacGregor	Publicity Director-Office Manager, Francie Waterbury Chief Announcer and Engineer, Roger L. Spaugh

Hard Control of the C	
1/ 14 E D	Dublicita Disector Legion Helmin
KMED	Publicity DirectorLester Halpin
	Chief AnnouncerArt Kirkham
MEDFORD—EST. 1926	Musical DirectorJoseph Sampietro
BLUE NETWORK	Chief EngineerLouis Bookwalter
NATIONAL BROADCASTING CO.	
Frequency: 1440 KcPower: 1000 Watts	•
	1/
Owned-Operated By Mrs. W. J. Virgin	KBPS
AddressSparta Bldg., Main & Riverside	K D I J
Phone Number	PORTLAND—EST. 1923
Transmitter LocationRoss Lane	
Time on the AirUnlimited license	Frequency: 1450 KcPower: 100 Watts
Transcription ServiceNBC Thesaurus	Owned-Operated BySchool District
Personnel	No. 1
	Business AddressBenson Polytechnic
OwnerMrs. W. J. Virgin	School
<u> </u>	Phone Number La 4195
The state of the s	Transmitter Location Benson Polytechnic
KWRC	
N W N C	School
	Time on the Air: 11 a.m. to 1 p.m.; 3:15 p.m.
PENDLETON—EST. 1941	to 5 p.m.
Frequency: 1240 KcPower: 250 Watts	Personnel
Owned-Operated ByWestern Radio Corp.	T
Address Box 178	AgentR. T. Stephens
Phone Number	Program DirectorMary Elizabeth Gilmore
Transmitter LocationS. W. 7th St., near	Chief EngineerLouis Ballinger
city limits	(Non-Commercial Station)
Time on the Air	
	•
News Service UP	
Transcription ServiceLang-Worh	KEX
Personnel	
President-Station Manager,	PORTLAND—EST, 1926
V Rarnow Konwarther	
V. Barney Kenworthy	BLUE NETWORK
V. Barney Kenworthy Commercial Manager	BLUE NETWORK
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Pub-
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts Owned-Operated ByThe Oregonian Pub- lishing Company
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts Owned-Operated ByThe Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5.000 Watts Owned-Operated ByThe Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts Owned-Operated ByThe Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5.000 Watts Owned-Operated ByThe Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Cwned-Operated By The Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts Owned-Operated ByThe Oregonian Pub- lishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland, Oregon Time on the Air 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 KcPower: 5,000 Watts Owned-Operated ByThe Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregonian Time on the Air
V. Barney Kenworthy Commercial Manager Henry M. Hogue Sales Promotion Manager Del F. Fitzpatrick Program Director Mary Jane Hodgen Chief Engineer Maryin Johnston KALE PORTLAND—EST. 1932 MUTUAL-DON LEE BROADCASTING SYSTEM PACIFIC BROADCASTING CO. Frequency: 1330 Kc Power: 5000 Watts Owned-Operated By KALE, Inc. Business Address P. O. Box 1031 Phone Number Atwater 7203	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregonian Time on the Air
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H, Raymer Co.
V. Barney Kenworthy Commercial Manager Henry M. Hogue Sales Promotion Manager Del F. Fitzpatrick Program Director Mary Jane Hodgen Chief Engineer Maryin Johnston KALE PORTLAND—EST. 1932 MUTUAL-DON LEE BROADCASTING SYSTEM PACIFIC BROADCASTING CO. Frequency: 1330 Kc Power: 5000 Watts Owned-Operated By KALE, Inc. Business Address P.O. Box 1031 Phone Number Atwater 7203 Studio Address New Heathman Hotel Building Transmitter Location Head of Barnes Road	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H, Raymer Co.
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location. North Portland, Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service
V. Barney Kenworthy Commercial Manager Henry M. Hogue Sales Promotion Manager Del F. Fitzpatrick Program Director Mary Jane Hodgen Chief Engineer Mary Jane Hodgen Chief Engineer Mary Jone Hodgen Chief Engineer Mary Jone Hodgen Chief Engineer Mary Jone System PACIFIC BROADCASTING SYSTEM PACIFIC BROADCASTING CO. Frequency: 1330 Kc Power: 5000 Watts Owned-Operated By KALE, Inc. Business Address P.O. Box 1031 Phone Number Atwater 7203 Studio Address New Heathman Hotel Building Transmitter Location Head of Barnes Road Time on the Air 6:30 a.m. to 12 midnight News Service INS: UP Transcription Service World Program Library;	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Cwned-Operated By The Oregonian Publishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Pub- lishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5,000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location. North Portland, Oregon Time on th eAir 6 a.m. to 12 midnight Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. **Personnel** President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager Paul H. Connet
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Comned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location .North Portland, Oregon Time on the Air 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland, Oregon Time on th eAir 6 a.m. to 12 midnight Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. **Personnel** President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Jack Eichenberger
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Cwned-Operated By The Oregonian Pub- lishing Company Business Address 537 S. W. Sixth Avenue Phone Number
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Pub- lishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Ralph Greer Sales Promotion Manager Ralph Greer Sroduction Manager Ralph W. Rogers Production Manager Homer Welch
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland, Oregon Time on th eAir 6 a.m. to 12 midnight Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. **Personnel** President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Ralph Greer Program Director Ralph W. Rogers Production Manager Homer Welch Director of Women's
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Cwned-Operated By The Oregonian Pub- lishing Company Business Address
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Pub- lishing Company Business Address 537 S. W. Sixth Avenue Phone Number & Strate 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight: Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP: INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Ralph Greer Sales Promotion Manager Ralph Greer Sales Promotion Manager Homer Welch Director of Women's Activities Peggy Williams Chief Announcer Donald M. Kneass
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Publishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland, Oregon Time on th eAir 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight; Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Ralph Greer Program Director Ralph W. Rogers Production Manager Homer Welch Director of Women's Activities Peggy Williams Chief Announcer Donald M. Kneass Musical Director Abe Bercovitz
V. Barney Kenworthy Commercial Manager	BLUE NETWORK NORTHWEST TRIANGLE Frequency: 1190 Kc Power: 5.000 Watts Owned-Operated By The Oregonian Pub- lishing Company Business Address 537 S. W. Sixth Avenue Phone Number ATwater 2121 Studio Address 801 Oregonian Bldg. Transmitter Location North Portland. Oregon Time on th eAir 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight Newspaper Affiliation The Oregonian News Service AP; INS Transcription Service NBC Thesaurus; Langworth Representative Paul H. Raymer Co. Personnel President Caroline P. Leadbetter Station Manager Arden X. Pangborn Assistant Manager H. Quenton Cox Sales Manager Paul H. Connet Traffic Manager Ralph Greer Sales Promotion Manager Ralph Greer Sales Promotion Manager Ralph Greer Sales Promotion Manager Homer Welch Director of Women's Activities Peggy Williams Chief Announcer Donald M. Kneass

KGW

PORTLAND—EST. 1922 NATIONAL BROADCASTING CO.

NORTHWEST TRIANGLE
Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By The Oregonian Pub-
lishing Company
Business Address537 S. W. Sixth Ave.
Phone Number
Studio Address801 Oregonian Bldg.
Transmitter LocationNorth Portland, Ore.
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 8 a.m. to 12 midnight
Newspaper AffiliationThe Oregonian
News Service AP; INS
Transcription ServiceLangworth; NBC
Thesaurus
RepresentativeEdward Petry & Co., Inc.

Personnel

President
Station ManagerArden X. Pangborn
Assistant Manager
Sales ManagerPaul H. Connet
Traffic ManagerRalph Green
Sales Promotion ManagerJack Eichenberger
Program DirectorRalph W. Rogers
Production Manager
Director of Women's Activities,
Peggy Williams
Chief Announcer
Musical Director

KOIN

PORTLAND—EST. 1926

COLUMBIA BROADCASTING SYSTEM	
Frequency: 970 KcPower: 5000 Watt	s
Owned-Operated ByKOIN, Inc	:.
Business Address	1
Phone Number	3
Studio AddressNew Heathman Hotel Bldg	j.
Transmitter LocationHead of Barnes Road	d
Time on the Air 6 a.m. to 12 midnigh	ıt
News Services	Ρ
Transcription Services. World Program Library	;
Associated Music Service; Lang-Worth	

Representative......Free & Peters, Inc.

Personnel

President
Station Manager
Commercial Manager Harry H. Buckendahl
Sales Promotion Manager. Charles E. Couche
Program DirectorH. M. Swartwood, Jr.
Production ManagerTed W. Cooke
Chief AnnouncerArt Kirkham
Publicity DirectorLester Halpin
Musical DirectorJoseph Sampietro
Technical DirectorLouis Bookwalter

KWJJ

PORTLAND—EST. 1927		
Frequency: 1080 KcPower: 1000 Watts		
Owned-Operated ByKWJJ Broadcast		
Co., Inc.		
Address622 S. W. Salmon Street		
Phone Number4393		
Transmitter LocationOaks Park, Portland		
Time on the Air		
Transcription Service Standard Radio		
Representative Homer Owen Griffith		
Personnel		
President		

KXL

Manager John C. Egan

Secretary-Treasurer & General

PORTLAND-EST, 1926

PORTLAND—EST. 1926
Frequency: 750 KcPower: 10000 Watts
Owned By KXL Broadcasters
AddressKXL Building
Phone NumberBroadway 6451
Transmitter LocationHarmony, Oregon
Time on the Air6 a.m. to local sunset; 11
p.m. to 2 a.m.
News Service UP
Transcription Service: Lang-Worth; C. P. Mac-
Gregor; Standard Radio; Davis & Schwegler
RepresentativeThe Katz Agency, Inc.

Personnel

President-Station ManagerFrances R. Symons
Commercial Manager
Program DirectorVirginia Symons
Chief EngineerRalph Mifflin

KRNR

ROSEBURG—EST. 1935 MUTUAL—DON LEE

Frequency: 1490 Kc...Power: 250 d.; 100 n. (C. P. 250)
Owned-Operated By..News-Review Company

 Business Address
 Roseburg

 Phone Number
 4

 Transmitter Location
 Umpqua Holo

 Time on the Air
 6:30 a.m. to 10:30 p.m.

 Newspaper Affiliation
 Roseburg News-Review

 News Service
 AP

 Representative
 John Keating

Porconnol

a c. commer	
President	Ellsworth
General ManagerM.	H. Pengra
Commercial Manager	
Program-Musical DirectorGilbe	
	er cyunete
Production Manager-Chief	

Announcer Bill Thomas
Chief Engineer Henry Chandler, Jr.

KSLM

SALEM-EST, 1933

 Frequency:
 1390 Kc...
 Power:
 1000 Watts

 Owned By...
 Oregon Radio, Inc.

 Operated By...
 H. B. Read

 Business Address.
 633 N. Front St.

 Phone Number.
 6131

 Transmitter Location.
 633 N. Front St.

 Time on the Air.
 6;30 a.m. to 12 midnight

 News Service
 UP

 Transcription Service
 Langworth; C. P.

 MacGreaor

Representative John Keating

Personnel

President-General Manager ... H. B. Read
Commercial-Sales Promotion
Manager ... Earle W. Headrick
Program Director-Chief
Announcer ... Jean Sevillier
Publicity Director ... Malcolm Mitchell
Musical Director ... Marias Brockway

Chief Engineer.................Goodwin Lein

RADIO DAILY

A Publication
Devoted to the
Better Interests of
Commercial Radio
and Television

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RADIO DAILY AND RADIO ANNUAL

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New York City

WIsconsin 7-6336



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- MORE LISTENERS: MORE COVERAGE

THAN ANY OTHER PHILA. STATION!

-PENNSYLVANIA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 255

WCBA-WSAN

ALLENTOWN—EST. 1923
BLUE NETWORK—NBC
OUAKER NETWORK

Frequency: 1470 Kc......Power: 500 Watts (C.P. 5000 Watts)
Owned By...Lehigh Valley Broadcasting Co.

 Operated By
 B. Bryan Musselman

 Address
 39-41 N. Tenth St.

 Phone Number
 9511

 Transmitter Location
 Route No. 309 and

 Old Catasauaa Rd.

System; Lang-Worth New York Sales Office....9 Rockefeller Plaza

Personnel

President......J. C. Shumberger, Sr.
Vice President-Managing
Director.....B. Bryan Musselman
Program Director......George Y. Snyder

WFBG

ALTOONA—EST. 1924

NATIONAL BROADCASTING CO.
OUAKER NETWORK

Personnel

President George P. Gable
Managing Director Roy Thompson
Chief Engineer George Burgoon

MASON DIXON RADIO GROUP

One of the Best "Spot Buys" in Radio Every Station In A Good Market!

WDEL Wilmington, Del.

WORK York, Penna.

WGAL Lancaster, Penna.

WKBO Harrisburg, Penna.

WAZL Hazleton, Penna.

WEST Easton, Penna.

WILM Wilmington, Del.

Address: 8 West King Street, Lancaster, Pennsylvania

Represented Nationally—PAUL H. RAYMER CO. New York • Chicago • San Francisco • Los Angeles

WISR

BUTLER-EST, 1941

Frequency: 680 KcPower: 250 Watts
Owned By Butler Broadcasting Co
Operated ByDavid H. Rosenblum
Address357 N. Main St
Phone Number 4701
Transmitter LocationNorth Hill, Butle
Township
Time on the AirLocal sunrise to sunse
News Service AI
Transcription Service World Broadcasting
Service

Personnel		
President-Station Manager,		
David H. Rosenblum		
Commercial-Sales Promotion		
Manager James V. Pryor		
Program-Musical DirectorEverett H. Neill		
Production ManagerKieran Balfe		
Chief AnnouncerKenneth Wilson		
Chief Engineer		

WCED

DU BOIS-EST, 1940

Frequency: 1230 KcPower: 250 Watts		
Owned-Operated By Tri-County Broad-		
casting Co., Inc.		
Address80 Park Place		
Phone Number		
Transmitter Location80 Park Place		
Time on the Air		
Newspaper AffiliationDuBois Courier-		
Express		
News Service UP		
Transcription ServiceStandard Radio		
RepresentativeSpot Sales, Inc.		
Personnel		
President		

President	Grey
Station-Commercial ManagerJ. S.	Gray
Program DirectorJ. M. And	irews
Chief Engineer D. W. Je	ffries

FIRST IN PENNSYLVANIA'S FIRST CITY

ERC

"Erie's Radio Center"

"Retailers in Erie recorded a 31 per cent increase for the twelve-month period." Dept. of Commerce, Jan. 27, 1942.

"Erie ranks as the first city in Pennsylvania with expected retail sales to show an increase of 32.9%." Sales Management, Jan. 14, 1942.

THE BEST AND MOST ECONOMICAL WAY TO SELL THE ERIE MARKET IS THROUGH the STATION WHICH SERVES IT BEST.

WERC

CBS AFFILIATE

ERIE, PENNA.

National Representative . . . Spot Sales, Inc.

WEST

EASTON—EST. 1936
MUTUAL BROADCASTING SYSTEM
MASON-DIXON GROUP

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Associated Broadcasters, Inc.
Address 516 Northampton St.
Phone Number 8001
Transmitter Location Williams Township
Time on the Air 7 a.m. to 1 a.m.
News Service UP
Transcription Service NBC Thesaurus;

RepresentativePaul H. Raymer Co.

Personnel

Lang-Worth

WERC

COLUMBIA BROADCASTING SYSTEM
Frequency: 1490 Kc......Power: 250 Watts

(C. P. 1390 Kc.; 1000 Watts)
Owned-Operated By....Presque Isle Broadcasting Co.

 Address
 121
 West 10th St.

 Phone Number
 47-490

 Transmitter Location
 121
 West 10th St.

 Time on the Air; 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight

Representative......Spot Sales, Inc.

Personnel

President. Jacob A, Young
General Manager C. E. Denny
Commercial Manager Ed Pearson
Program Director J. J. Young
Chief Engineer. Otis L. Atherton

WLEU

ERIE—EST. 1935

BLUE NETWORK
PENNSYLVANIA NETWORK
QUAKER NETWORK

Frequency: 1450 Kc......Power: 250 Watts Owned-Operated By.....WLEU Broadcasting

Corporation
Address.....Commerce Building, 12th and
State Streets
Phone Numbers......23-327 or 22-129

Personnel

President Leo J. Omelian
General Manager. V. Hamilton Weir
Program Director. James Hamilton
Publicity Director. Robert Forester
Chief Announcer. James P. O'Shea
Musical Director. Anthony Conti
Chief Engineer Clarence Baker

WHJB

GREENSBURG-EST. 1935

Frequency: 620 Kc... Power: 250 Watts
Owned-Operated By. Pittsburgh Radio
Supply House
Address Penn Albert Hotel
Phone Number Greensbrug 3740
Transmitter Location Penn Albert Hotel
Time on the Air 7 a.m. to sunset
News Service Transradio
Transcription Service Lang-Worth

Personnel

President ... H. J. Brennen
Station Manager ... George J. Podeyn
Commercial Manager ... Robert Thompson
Program Director ... Howard Hoffman
Production Manager-Chief
Freiner Howard Lewis

Engineer ... Howard Lewis
Farm Director ... J. Wyant Rowe

WSAJ

GROVE CITY—EST. 1922

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By...Grove City College
Address......Hall of Science
Phone Number168-J
Transmitter Location....Hall of Science
Time on the Air: 7:15 to 8:45 p.m. (Tuesdays
& Thursdays); Sundays, 4:30 to 5:30 p.m.

Personnel

President. W. C. Ketler
Station Manager-Chief
Engineer H. W. Harmon
Program-Publicity Director Rae G. Walters
Chief Announcer Robert Simons
Musical Director Prof. W. L. Multer
(Non-Commercial Station)

WHP

HARRISBURG—EST. 1924 COLUMBIA BROADCASTING SYSTEM

Time on the Air......181/2 hours daily;

Sundays, 16 hours

Newspaper AffiliationHarrisburg Telegraph News Service	WJAC
Transcription Service Standard Radio; Lang- Worth	JOHNSTOWN—EST. 1925
RepresentativeJohn Blair & Company	BLUE NETWORK
Personnel	NATIONAL BROADCASTING CO.
Station ManagerA. K. Redmond	Frequency: 1400 KcPower: 250 Watts
Program-Publicity DirectorDick Redmond	Owned-Operated ByWJAC, Incorporated
Local Sales RepresentativeR. A. Maxwell	Address Tribune Annex Phone Number 24-361
Office Supervisor Beatrice Potteiger	Transmitter LocationTribune Building
Musical DirectorDavid Shoop	Time on the Air: 7 a.m. to 11:30 p.m.; Sundays,
Chief Engineer	9 a.m. to 9:15 p.m.
	Newspaper AffiliationJohnstown Tribune
	News Service UP
WKBO	Transcription ServiceNBC Thesaurus
	RepresentativeHeadley-Reed Company
HARRISBURG—EST. 1927	Personnel
BLUE NETWORK	President-Station ManagerJ. C. Tully
MUTUAL BROADCASTING SYSTEM	Commercial Manager-Program
NATIONAL BROADCASTING CO.	Director
MASON-DIXON GROUP	Chief EngineerNevin Straub
Frequency: 1230 KcPower :250 Watts Owned-Operated ByKeystone Broadcast-	WGAL
ing Corp.	WGAL
Address	LANCASTER—EST. 1922
Phone Number 4-0191	BLUE NETWORK—MBS-NBC
Transmitter LocationThird & Walnut Sts.	MASON-DIXON GROUP
Time on the Air6:30 a.m. to 1 a.m.	Frequency: 1490 KcPower: 250 Watts
News Service UP	Owned-Operated ByWGAL, Inc.
Transcription ServiceWorld Broadcasting	Business Address 8 West King St.
System RepresentativePaul H. Raymer Co.	Phone Number5252
Personnel	Transmitter Location 8 West King St.
	Time on the Air6:45 a.m. to 1 a.m.
Station Executive	News Service UP Transcription Service NBC Thesaurus
Sales Promotion ManagerGeorge O. Smitth	RepresentativePaul H. Raymer Co.
Program Director Lewis Munnell	Personnel
Publicity Director	Station ExecutiveClair R. McCullough
Chief Engineer	Station Manager
•	Sales Promotion Manager Terrence McGough
***	Program ManagerErnest Stanziola
WAZL	Publicity Director
	Chief Engineer
HAZLETON—EST. 1932	WIDE
MUTUAL BROADCASTING SYSTEM MASON-DIXON GROUP	WMRF
Frequency: 1450 Kc Power: 250 Watts	LEWISTOWN—EST. 1941
Owned-Operated ByHazelton Broadcast-	Frequency: 1490 KcPower: 250 Watts
ing Service	Owned-Operated By. Lewistown Broadcasting
Address Hazelton National Bank Bldg.	Co.
Phone Number 1488	Business Address
Transmitter LocationHazelton National	Phone Number 757
Bank Bldg.	Studio Address28 West Market St.
Time on the Air 7 a.m. to 1 a.m.	Transmitter LocationLewistown Heights
News Service UP Transcription Service NBC Thesaurus;	Time on the Air
Lang-Worth	News Service UP
RepresentativePaul H. Raymer Co.	Transcription ServiceNBC Thesaurus; C. P. MacGregor
Personnel	RepresentativeBurn-Smith Co.
Station ExecutiveClair R. McCollough	Personnel
Station ManagerV. C. Diehm	President Walter Fosnot
Program Manager Thomas Tito	Station-Sales Promotion
Publicity DirectorKathryn Kahler	ManagerJoseph M. Nassau

Commercial ManagerHarold P. Hanna	Address1619 Walnut Street
Program DirectorBernice L. Price	Phone NumberLOcust 3760
Production ManagerJoseph W. Smiley	Transmitter LocationWhitemarsh, Pa.
Publicity DirectorJames S. Woods	Time on the Air: 6 a.m. to 1 a.m.; Sundays,
Chief AnnouncerTyler Post	8 a.m. to 12 midnight
Chief EngineerBernard H. Bopp	News Service
•	Transcription Service NBC Thesaurus;
WKST	Standard Radio
WAY	Representative National Broadcasting Co.
NEW CASTLE—EST. 1938	Personnel
	WESTINGHOUSE RADIO STATIONS
COLUMBIA BROADCASTING SYSTEM	Chairman
QUAKER STATE NETWORK	President
Frequency: 1280 Kc Power: 1000 Watts	Vice-PresidentWalter Evans
Owned-Operated ByWKST, Inc.	General ManagerLee B. Wailes
Business Address	Technical ManagerJoseph E. Baudino
Phone Number	Sales Manager William E. Jackson
Studio Addresses. Cathedral Bldg., New Cas-	AuditorFrank A. Logue
tle; Lawrence Ave., Ellwood City; Westmins-	Advertising and Publicity Manager,
ter College, New Wilmington	Coorgo A Harden
Transmitter LocationOld Pittsburgh Road	Program SupervisorGordon Hawkins
Time on the Air7 a.m. to 12 midnight News Service	International Short Wave Manager,
Transcription ServiceNBC Thesaurus;	KYW PERSONNEL F. P. Nelson
Standard Radio	Station ManagerLeslie Joy
RepresentativeSpot Sales, Inc.	Program ManagerJames P. Begley
Personnel	Sales ManagerB. A. McDonald
	Sales Promotion Manager. Harold M. Coulter
PresidentS. W. Townsend	Production ManagersJames Harvey,
Station ManagerA. W. Graham	Donn Bennett
Commercial Manager Arthur Pryor	Publicity Director
Publicity DirectorRay Wallace	Plant ManagerE. H. Gager
Chief AnnouncerGil Gallagher	Musical DirectorClarence Fuhrman
News Editor	Auditor-Personnel ManagerA. H. Bates
News Editor	Auditor-Personnel ManagerA. H. Bates
Chief EngineerRobert Emch	Auditor-Personnel ManagerA. H. Bates
Chief EngineerRobert Emch	W C A U
W K P A	Auditor-Personnel ManagerA. H. Bates
W K P A NEW KENSINGTON—EST. 1940	W C A U PHILADELPHIA—EST. 1922
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co.	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 KcPower: 50000 Watts Owned-Operated ByWCAU Broadcast-
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 KcPower: 50000 Watts Owned-Operated ByWCAU Broadcasting Company
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 KcPower: 50000 Watts Owned-Operated ByWCAU Broadcast-
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location . East Deer Township, Al-	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated ByWCAU Broadcasting Company Address
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location . East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestown Township, New Jersey
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestown Township, New Jersey Time on the Air5 a.m. to 1 a.m. News Service AP: Transradio Transcription Service World Broadcasting
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc. Power: 50000 Waits Owned-Operated By WCAU Broadcasting Company Address. 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestown Township, New Jersey Time on the Air 5 a.m. to 1 a.m. News Service AP; Transradio Transcription Service World Broadcasting System
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestown Township, New Jersey Time on the Air
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestow Township, New Jersey Time on the Air 5 a.m. to 1 a.m. News Service AP; Transradio Transcription Service World Broadcasting System Representative Bertha Bannan (Boston); Virgil Reiter & Co. (Chicago); Paul H. Ray-
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air. 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President Coper	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestow Township, New Jersey Time on the Air 5 a.m. to 1 a.m. News Service AP; Transradio Transcription Service World Broadcasting System Representative Bertha Bannan (Boston); Virgil Reiter & Co. (Chicago); Paul H. Ray-
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air. 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr.	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
W K P A NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air. 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnet President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location Moorestow Township, New Jersey Time on the Air 5 a.m. to 1 a.m. News Service AP; Transradio Transcription Service World Broadcasting System Representative Bertha Bannan (Boston); Virgil Reiter & Co. (Chicago); Paul H. Raymer Co. (Pacific Coast) Personnel President and Station Manager Dr. Leon Levy Commercial Manager Alex Rosenman Sales Promotion Manager Joseph T. Connolly
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air. 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnet President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock KYW PHILADELPHIA—EST. 1921	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock KYW PHILADELPHIA—EST. 1921 NATIONAL BROADCASTING CO.	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location. East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock KYW PHILADELPHIA—EST. 1921 NATIONAL BROADCASTING CO. Frequency: 1060 Kc Power: 50000 Watts	WCAU PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc Power: 50000 Watts Owned-Operated By WCAU Broadcasting Company Address 1622 Chestnut Street Phone Number Locust 7700 Transmitter Location. Moorestown Township, New Jersey Time on the Air 5 a.m. to 1 a.m. News Service AP; Transradio Transcription Service World Broadcasting System Representative Bertha Bannan (Boston); Virgil Reiter & Co. (Chicago); Paul H. Raymer Co. (Pacific Coast) Personnel President and Station Manager Dr. Leon Levy Commercial Manager Alex Rosenman Sales Promotion Manager Stan Lee Broza Production Manager Horace Feyhl Publicity Director Dick Koster Director of W69H Kenneth Stowman
WKPA NEW KENSINGTON—EST. 1940 Frequency: 1150 Kc. Power: 250 Watts Owned-Operated By Allegheny-Kiski Broadcasting Co. Address 810 Fifth Avenue Phone Number New Kensington 3534 Transmitter Location East Deer Township, Allegheny County, Pa. Time on the Air 7 a.m. to local sunset News Service INS Transcription Service Lang-Worth; C. P. MacGregor Representative Cox & Tanz Personnel President C. Russell Cooper Station Manager Ed Kroen Program Director Harold Terkell Production Manager Thomas L. Aye, Jr. Chief Announcer Jack Craddock KYW PHILADELPHIA—EST. 1921 NATIONAL BROADCASTING CO.	W C A U PHILADELPHIA—EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 1210 Kc

MULTIPLY THE STRIKING EFFECTIVENESS OF YOUR SALES CAMPAIGN WITH



It pays to buy WFIL . . . the only Philadelphia station offering merchandising cooperation tailor-made to meet individual sales problems. CHARTED MER-CHANDISING! Unsolicited letters from leading advertisers and agencies conclusively prove the "Plus Value" of WFIL's specialized promotion.

You can sell more effectively in Philadelphia if you use WFIL's CHARTED MERCHANDISING—the plan that produces the largest listening audience at lowest cost. In 1941, 52.5% more advertisers used WFIL facilities compared to 1940. There must be a reason... and there is ... WFIL Charted Merchandising.

NATIONAL REPRESENTATIVE - THE KATZ AGENCY, INC.



THE BLUE NETWORK—KEY STATION QUAKER NETWORK—FM STATION W53PH

WDAS

		_		_	
PHILA	DEL	PHIA	-ES	T. 1	924

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WDAS Broadcasting
Station, Inc.

Personnel

President.......Alexander W. Dannenbaum Vice-President-General Manager...P. J. Stanton Secretary-Treasurer & Commercial

Announcer Jerry Stone
News Editor Bob Benson
Foreign Language Director Nathan Fleisher
Musical Director Joseph Schribeman
Chief Engineer Frank Unterberger

W F L PHILADELPHIA—EST. 1934

BLUE NETWORK QUAKER NETWORK

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....WFIL Broadcasting
Company

Address Widener Building
Phone Number Rittenhouse 6900
Transmitter Location 63rd Street & Schuylkill River

Representative The Katz Agency, Inc.

Personnel
President Samuel R. Rosenbaum
General Manager Roger W. Clipp
Sales Manager John E. Surrick
Business Manager William B. Caskey
Program Director Edward C. Obrist
Production Manager Donald Martin
Public Relations Director James Allen
Musical Director Norman Black
Acting Chief Engineer Arnold Nygren

WHAT

PHILADELPHIA—EST. 1925

Frequency: 1340 Kc......Power: 100 Watts Owned-Operated By....Independence Broadcasting Company, Inc. Address....539 Ledger Bldg. 6th and Chest-

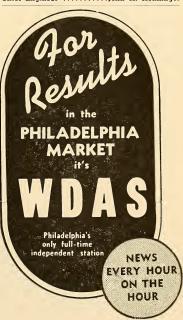
Address....539 Ledger Bldg., 6th and Chestnut Streets Phone NumberLombard 2390 Transmitter Location....Hotel Philadelphian, 40th and Market Streets

Time on the Air.....45 hours weekly (shares with WTEL)

Newspaper Affiliation ...Philadelphia Record

WIBG PHILADELPHIA—EST. 1925

Frequency: 990 Kc......Power: 10000 Watts
Owned-Operated By......Seaboard Radio
Broadcasting Corporation



BULLSEYES

AIMED AT THE THIRD

LARGEST MARKET IN

THE COUNTRY-

PHILADELPHIA

5,000 WATTS

24 HOURS A DAY

7,435,612 LISTENERS

MUTUAL BROADCASTING SYSTEME

610 ON THE DIAL

WIP

THE BUY OF 1942

"PHILADELPHIA'S PIONEER VOICE"

• • • PENNSYI	-VANIA • • •
WIP	Time on the Air Shares with WHAT and
	WCAM
PHILADELPHIA—EST. 1922	Transcription Service Lang-Worth
MUTUAL BROADCASTING SYSTEM	Personnel
Frequency: 610 KcPower: 5000 Watts	President Doug. Hibbs
Owned-Operated ByPennsylvania Broad-	General Manager Henry N. Cocker
casting Company	Chief Engineer Gray D. MacLaughlin, Jr.
Address 35 South 9th Street	
Phone NumberWAlnut 6800	•
Transmitter LocationBellmawr, N. J.	KDKA
Time on the Air	
News Service	PITTSBURGH—EST. 1920
System	NATIONAL BROADCASTING CO.
Representative Burn-Smith Co., Inc.	Fraquency: 1020 KcPower 50000 Watts
Personnel	Owned-Operated ByWestinghouse Radio Stations, Inc.
	Eusiness Address1619 Walnut St., Phila-
President & Station	delphia, Pa.
ManagerBenedict Gimbel, Jr. V-P in Charge of SalesEdward A. Davies	Studio Address
Commercial-Sales Promotion Manager	Phone Number
& Assistant Program Director Edward Wallis	Transmitter LocationAllison Park, Hampton
Program Director	Township, Pa.
Production ManagerSam Serota	Time on the Air: 6 a.m. to 1 a.m.; Saturdays,
Chief Announcer-Night MgrGeorge Barry	6 a.m. to 2 a.m.; Sundays, 8 a.m. to 1 a.m.
Musical DirectorJoe Frasetto	News Service
Technical SupervisorClifford C. Harris	Transcription Service NBC Thesaurus
•	National Sales Office Address1619 Walnut
	Street, Philadelphia, Pa. RepresentativeNational Broadcasting Co.
WPEN	Personnel Co.
PHILADELPHIA—EST. 1929	
Frequency: 950 KcPower: 5000 Watts	President
Owned-Operated ByWilliam Penn Broad-	Commercial Manager
casting Co.	Sales Promotion ManagerW. B. McGill
Address	Program DirectorFranklin Tooke
Phone NumberPennypacker 9490; Race	Production ManagerClaude Moris
4006	Publicity DirectorJohn M. Cooper
Transmitter Location72nd and Race Sts.	Artists' Buread HeadBeulah M. Rodgers
Time on the Air6:45 a.m. to 12 midnight	Office ManagerRobert E. Pusey
News Service	Continuity Supervisor Dale Jackson
Transcription ServiceLang-Worth	Agricultural DirectorDonald Lerch
Personnel	Chief AnnouncerWilbur C. Sutherland
OwnerArde Bulova	Traffic Manager
General Manager Arthur Simon	Musical DirectorsBernie Armstrong,

Transmitter Location	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck Musical Directors Bernie Armstrong, Aneurin Bodycombe Chief Engineer Dwight A. Myer
Time on the Air	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck Musical Directors Bernie Armstrong, Aneurin Bodycombe
Time on the Air	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck Musical Directors Bernie Armstrong, Aneurin Bodycombe
Time on the Air	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck Musical Directors Bernie Armstrong, Aneurin Bodycombe
Time on the Air	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck Musical Directors Bernie Armstrong, Aneurin Bodycombe
Time on the Air6:45 a.m. to 12 midnight News Service	Arists' Buread Head Beulah M. Rodgers Office Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland Traffic Manager G. Dare Fleck
Time on the Air6:45 a.m. to 12 midnight News Service	Artists' Buread Head Beulah M. Rodgers Olfice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch Chief Announcer Wilbur C. Sutherland
Time on the Air6:45 a.m. to 12 midnight News Service	Artists' Buread Head Beulah M. Rodgers Olifice Manager Robert E. Pusey Continuity Supervisor Dale Jackson Agricultural Director Donald Lerch
Time on the Air6:45 a.m. to 12 midnight News Service	Artists' Buread HeadBeulah M. Rodgers Office ManagerRobert E. Pusey Continuity SupervisorDale Jackson
Time on the Air6:45 a.m. to 12 midnight News Service	Artists' Buread HeadBeulah M. Rodgers Office ManagerRobert E. Pusey
Time on the Air6:45 a.m. to 12 midnight	Artists' Buread HeadBeulah M. Rodgers
4006	Publicity DirectorJohn M. Cooper
Phone NumberPennypacker 9490; Race	Production ManagerClaude Moris
Address	Program DirectorFranklin Tooke
casting Co.	Sales Promotion ManagerW. B. McGill
Owned-Operated ByWilliam Penn Broad-	Commercial Manager
Frequency: 950 KcPower: 5000 Watts	General ManagerJames B. Rock
PHILADELPHIA—EST. 1929	President
	Personnel
WPEN	The state of the s
107	RepresentativeNational Broadcasting Co.
•	Street, Philadelphia, Pa.
Technical SupervisorClifford C. Harris	National Sales Office Address1619 Walnut
Musical DirectorJoe Frasetto	Transcription ServiceNBC Thesaurus
Chief Announcer-Night MgrGeorge Barry	News Service
Production ManagerSam Serota	6 a.m. to 2 a.m.; Sundays, 8 a.m. to 1 a.m.
Program DirectorMurray Arnold	Time on the Air: 6 a.m. to 1 a.m.; Saturdays,
& Assistant Program Director Edward Wallis	Township, Pa.
Commercial-Sales Promotion Manager	Phone Number
V-P in Charge of Sales Edward A. Davies	
ManagerBenedict Gimbel, Jr.	delphia, Pa. Studio Address
President & Station	
Personnel	Stations, Inc. Eusiness Address1619 Walnut St., Phila-
-	Owned-Operated By Westinghouse Radio
Representative Burn-Smith Co., Inc.	Fraquency: 1020 Kc Power 50000 Watts
System	NATIONAL BROADCASTING CO.
Transcription Service World Broadcasting	
Time on the Air24 hours daily News Service	PITTSBURGH—EST, 1920
Transmitter LocationBellmawr, N. J.	KDKA
Phone Number	
Address	•
casting Company	Chief EngineerGray D. MacLaughlin, Jr.
	General Manager Henry N. Cocker
Frequency: 610 KcPower: 5000 Watts Owned-Operated ByPennsylvania Broad-	President Doug, Hibbs

PHILADELPHIA—EST. 1925

(See Page 548)

Frequency: 1340 Kc.....Power: 100 Watts Owned-Operated By Foulkrod Radio Eng. Co., Inc.

Phone Numbers: Gladstone 1310; Davenport 4310; North 1031

Transmitter Location ... "H" St. and Wyoming Ave.

PITTSBURGH-EST, 1919

THE BLUE NETWORK

Frequency: 1410 Kc.....Power: 1000 Waits Owned-Operated By.....KQV Broadcasting

Address......Chamber of Commerce Bldg. Transmitter Location 1475 Crane Road Time on the Air...... 7 a.m. to 12:30 a.m. News Service Transradio Transcription Service..... Lang-Worth; Standard Radio

Representative....George P. Hollingbery Co.



Personnel	Owned-Operated By: Walker & Downing Ra-
	dio Corporation
President	Address
Station ManagerG. S. "Pete" Wasser Commercial & Advertising	Phone Number
ManagerR. M. Thompson, Sr.	Transmitter Location341 Rising Main St.,
Program DirectorRay Shannon	N. S.
Publicity DirectorTex Howard	Time on the Air24 hours daily
Chief Engineer	Newspaper AffiliationPittsburgh Post
•	Gazette
WCAE	News Service AP
WCAE	Transcription Service. Standard Radio; Asso-
PITTSBURGH—EST. 1922	sociated Music Publishers
MUTUAL BROADCASTING SYSTEM	Personnel
Frequency: 1250 KcPower: 5000 Watts	President-Station Manager,
Owned-Operated ByWCAE, Inc.	Frank R. Smith, Jr.
Address	Commercial ManagerThomas B. Price
Phone NumberAtlantic 6900	Sales Promotion ManagerJohn Wilkoff
Transmitter LocationAgnew Road, Bald-	Program Director
win Township, R. D. No. 6	Production ManagerJohn Davis
Time on the Air6:30 a.m. to 2 a.m.	Artists' Bureau HeadMarie Wilk
Newspaper Affiliation Pittsburgh-Sun	Chief Announcer David Tyson
Telegraph	Traffic ManagerLaura Wilk
News Service INS	Musical Director
Transcription ServiceWorld Broadcasting System	Chief Engineer Henry It. Ruiser
RepresentativeThe Katz Agency, Inc.	•
Personnel	WEEL
President-General	WEEU
ManagerLeonard Kapner	READING—EST, 1931
Sales ManagerWillard Schroeder	NATIONAL BROADCASTING CO.
Sales Promotion ManagerJim Murray	Frequency: 850 KcPower: 1000 Watts
Chief AnnouncerBob Donley	Owned-Operated ByBerks Broadcasting
Program ManagerR. Clifton Daniel	Co.
Musical DirectorEarl Truxell	Business Address
Chief EngineerJames Schultz	Phone Number 7335
	Studio Addresses533 Penn St.; Reading Se-
WIAS	nior High School
PITTSBURGH—EST. 1921	Transmitter LocationSpring Township
COLUMBIA BROADCASTING SYSTEM	Time on the Air8 a.m. to local sunset
Frequency: 1320 KcPower: 5000 d.; 1000 n.	Transcription ServiceLang-Worth; NBC
Owned-Operated ByPittsburgh Radio	Thesaurus: Standard Radio RepresentativeGeorge P. Hollingbery
Supply House	Co.
Address	Personnel
Phone Number	General ManagerClifford M. Chafey
Transmitter Location1459 Crane Road,	Program Director
Greentree	Sales ManagerRobert Magee
Time on the AirUnlimited license	
News Service	
Personnel	WRAW
President & General Manager	READING—EST. 1921
Commercial ManagerR. M. Thompson, Sr.	NATIONAL BROADCASTING CO.
Chief AnnouncerBeckley Smith	Frequency: 1340 KcPower: 250 Watts
Publicity Director	Owned-Operated ByReading Broadcasting Co.
Musical Director & Pgm. MgrJas. Hughes	Business Address
Chief Engineer	Phone Number
NA NA	Studio Addresses533 Penn St.; State
WWSW	Theatre
	Transmitter Location Reading
PITTSBURGH—EST. 1931	Time on the Air7 a.m. to 12 midnight
Frequency: 1490 KcPower: 250 Watts	Representative George P. Hollingbery Co.

Personnel

President		 Chafey
Station Manager	Raymond	A. Gau
Sales Manager	Arthur V	V. Chafey

SCRANTON-EST, 1940 MUTUAL BROADCASTING SYSTEM DESIRED TO A STEEL OF THE PROPERTY OF THE PERSON OF THE PE

President-Station Manager... Martin F. Memolo Commercial Manager......Dale Robertson Sales Promotion Manager.....George Field Program Director......Kenneth Beghold Chief Announcer ... John Von Bergen Musical Director ... Maynard Fisher

WARM

The most effective and economical way to sell the Scranton market is thru

$W_{\cdot}A R M$

Mutual Broadcasting System SCRANTON, PA.

The station that most of the people in Northeast Pennsylvania LISTEN to MOST of the time

GEORGE P. HOLLINGBERY CO. National Representatives

BOILTINION—LDI. 1525
COLUMBIA BROADCASTING SYSTEM
Frequency: 910 KcPower: 1000 d.; 500 n.
Owned-Operated By Scranton Broad-
casters, Inc.
Business Address1000 Wyoming Ave.
Phone Number 6296
Studio Address Administration Building
of International Correspondence Schools
Transmitter Location Drinker Turnpike,
Dunmore, Pa.
Time on the Air: 7 a.m. to 2 a.m.; Sundays,
8:45 a.m. to 2 a.m.
News Service INS
Transcription ServiceStandard Radio;
Lang-Worth
RepresentativeJohn Blair & Co.

Personnel			
President	Frank Megargee		
Station Manager	Robert E. McDowell		
Commercial & Sales			
Manager	Geo. D. Coleman		
Program Director	Frank Monaghan		
Production Manager	John Groller		
Publicity Director	Edwin Erwin		
Chief Announcer	Bill Pierce		

WQAN

Chief Engineer..........Kenneth R. Cooke

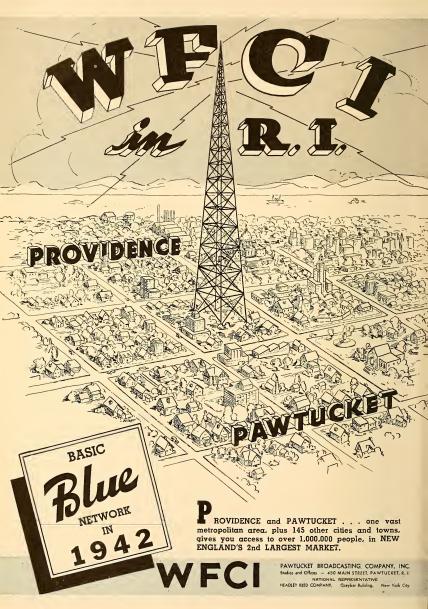
Frequency: 910 Kc Power:	1000 d.;	500 n.	
Owned-Operated ByThe	Scranton	Times	
Address	S	cranton	
Transmitter Location			
Time on the AirShares	time with	WGBI	
Newspaper Affiliation The		Times	
Personnel			

PresidentEdward J. Lynett (Non-Commercial Station)

Diffition Lbit 1000
Frequency: 790 KcPower: 1000 Watts
Owned-Operated BySharon Herald
Broadcasting Company
Business AddressP. O. Box 541
Phone Numbers 4113, 4114
Studio AddressPine Hollow Blvd.
Transmitter LocationPine Hollow Blvd.
Time on the Air 6 a.m. to local sunset
Newspaper AffiliationSharon Herald
News Service UP
Transcription Service Associated Music
Publishers
Representative

Company

Personnel	Owned-Operated By Washington Broad-
President & General	casting Company
ManagerJohn Fahnline, Jr.	AddressGeorge Washington Hotel
Commercial ManagerJ. T. Van Sweringen	Phone Number 4870
Program DirectorPaul Gamble	Transmitter Location½ mile northeast of
Publicity DirectorEvelyn Keller	Washington city limits
Chief AnnouncerJohn C. MacDonald	Time on the Air7 a.m. to 12 midnight News Service
Chief EngineerA. C. Heck	Personnel
•	
WKOK	President W. S. Yard General Manager John Laux
	Commercial-Sales Promotion
SUNBURY—EST. 1933	Manager John M. Croft
Frequency: 1240 KcPower: 250 Watts	Program Director Stanley Schultz
Owned-Operated BySunbury Broadcast-	Chief Engineer
ing Corp. Address	•
Phone Number	WDAV
Transmitter Location1150 N. Front St.	WBAX
Time on the Air: 7 a.m. to 10 p.m.; Sundays,	WILKES-BARRE—EST. 1922
7 a.m. to 5 p.m.	MUTUAL BROADCASTING SYSTEM
News Service UP	Frequency: 1240 KcPower: 100 Watts
Transcription Service: Lang-Worth; Standard	Owned-Operated ByJohn H. Stenger, Jr. Address
Radio; C. P. MacGregor Representative Cox & Tanz	Phone Number
Personne!	Transmitter Location Plains Township, Pa.
Secretary-TreasurerB. A. Beck	Time on the Air 7 a.m. to 12 midnight
Station ManagerMelvin Lahr	News Service UP
Chief AnnouncerReg Merridew	Transcription ServiceLang-Worth; Asso-
Program DirectorPaul Miller	ciated Music Publishers
Sales Manager	Personnel
Chief EngineerClif Kerstetter	President-Station Manager,
•	John H. Stenger, Jr. Office Manager
WMBS	Sales Promotion ManagerW. Jones Evans
UNIONTOWN—EST. 1937	Program DirectorKen Beghold
COLUMBIA BROADCASTING SYSTEM	Chief Announcer Dick Mawson
Frequency: 590 KcPower: 1000 Watts	Musical DirectorPhil Cusick
Owned-Operated ByFayette Broadcast-	Chief EngineerRobert Love
ing Corp.	•
AddressFayette Title and Trust Bldg.	WBRE
Phone Number	WILKES-BARRE—EST, 1924
Transmitter Location	BLUE NETWORK
News Service INS	NATIONAL BROADCASTING CO.
Transcription ServiceNBC Thesaurus	QUAKER NETWORK
Personnel	Frequency: 1340 KcPower: 250 Watts
President and Station	Owned ByLouis G. Baltimore
ManagerJoseph C. Burwell	Operated ByRadio Station WBRE
Commercial ManagerM. E. Slagel	Address
Artists' Bureau Head	Phone Number
Chief Announcer Karl Janssen	Pa.
Publicity DirectorBill Fields	Time on the Air6:30 a.m. to 1 a.m.
Musical Director Mary Lucius	News Service AP
Chief EngineerS. M. Glotfelty	Transcription ServiceC. P. MacGregor
•	Personnel
WJPA	President and Station
WJFA	Manager Louis G. Baltimore Commercial ManagerS. R. Baltimore
WASHINGTON—EST. 1941	Program DirectorFranklin D. Coslett
TRI-STATE NETWORK	37 . 1 D. Cosiell
	Musical DirectorL. Savitt
Frequency: 1450 KcPower: 250 Watts	Musical DirectorL. Savitt Chief EngineerCharles Sakoski



WRAK

WILLIAMSPORT—EST. 1929
Frequency: 1400 KcPower: 250 Watts
Owned-Operated ByWRAK, Inc.
Address244 West Fourth Street
Phone Number
Transmitter Location1561 West Fourth Street
Time on the Air7:30 a.m. to 10:15 p.m.
Newspaper Affiliation Williamsport Sun;
Williamsport Gazette & Bulletin
News Service UP
Transcription Service. Standard Radio; Asso-
ciated Music Publishers
RepresentativeJ. P. McKinney & Son
Personnel
1 el sonnet

President. E. M. Case
Station Manager. George E. Joy
Commercial Manager. Thomas W. Metzger
Office Manager. Helen McKenna
Program Director. Mary Helen Person
Production Manager. J. Wright Mackey
Chief Announcer. Paul M. Breining
Chief Engineer Louis Persio

WORK

YORK—EST. 1932 BLUE NETWORK—MBS-NBC MASON-DIXON GROUP

Frequency: 1350 Kc...... Power: 1000 Watts Owned-Operated By.... York Broadcasting Co.

Business Ac Phone Num			
Transmitter			
ship, Pa.			_

Personnel

Station ExecutiveClair	R. McCullough
Station Manager	Harold Miller
Sales Promotion Manager	John Neff
Program Director	Otis Morse
Publicity Director Wilheln	nenia Hollinger
Chief Engineer	J. E. Mathiot

Unassigned*

YORK-EST. 1942

Frequency: 900 Kc... Power: 1000 Watts
Owned-Operated By... Susquehanna Broadcasting Co.
Address York
Transmitter Location. York
Time on the Air Daytime license

Personnel

-RHODE ISLAND:

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 256

WFCI

PAWTUCKET-EST. 1941

MUTUAL BROADCASTING SYSTEM COLONIAL NETWORK

President-Chief

Engineer Howard W. Thornley
Treasurer Frank F. Crook
Station Manager W. Paul Oury
Commercial Manager T. F. Allen
Program Director George Sutherland

Chief Announcer...... Don Graham Musical DirectorArthur Paquette

WEAN

PROVIDENCE—EST. 1922 BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

YANKEE-COLONIAL
Frequency: 790 Kc......Power: 5000 Watts
Owned-Operated By......The Yankee Network, Inc.

Address Crown Hotel
Phone Number DExter 1500
Transmitter Location East Providence, R. I.
Time on the Air: 6 a.m. to 1 a.m.; Sundays,
8 a.m. to 1 a.m.

News ServiceINC; Yankee-Colonial Network News Service

Transcription ServiceAssociated Music Publishers Representative.....Edward Petry Co., Inc.

Personnel

PresidentJohn Shepard, III
V-P In Charge of Station
Operation
V-P In Charge of Sales and
Production Linus Travers
V-P In Charge of Engineering,
Paul A. DeMars
Merchandising and Promotion
DirectorJames S. Powers
Station & Sales Supervisor Malcolm S. Parker
Program-Publicity DirectorRose M. Powers
Production ManagerDonald Morton
Chief Announcer James Zirga

PROVIDENCE—EST. 1922

NATIONAL BROADCASTING CO.
Frequency: 920 KcPower: 5000 Watts
Owned-Operated By The Outlet Company
Business Address176 Weybosset Street
Phone Number Gaspee 1071
Transmitter LocationWamponoag Trail.
East Providence, R. I.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays,
9 a.m. to 1 a.m.

9 a.m. to 1 a.m.
Transcription Service.....World Broadcasting
System

Representative	Weed & Company
	Personnel
President	
C 37	Take T Parela

President	. Mortimer L. Burbank
Station Manager	John J. Boyle
Munsical Director	Earl J. Shean
Chief Engineer	Thomas Prior

WPRO

PROVIDENCE LUMBIA BROADCASTING SYSTEM

COLUMBIA BROADC	ASIING SISI	FIAI
Frequency: 630 Kc	.Power: 5000	Watt
Owned-Operated By		
Broadcasting Company		
Address	15 Chestnu	t Stree
Phone Number	Plantation	s 9776
Transmitter Location	Wampanoa	g Trail
East Providence, R. I.		

Personnel

President	William S. Cherry, Jr.
Station Manager	William T. Bush
Commercial Manager	
Program Director	H. William Koster
Publicity Director	Albert C. Rider
Musical Director	Edwin F. Drew
Chief Engineer	.Howard W. Thornley

-SOUTH CAROLINA-

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WAIM

ANDERSON-EST, 1935

WCSC

Station Manager

CHARLESTON—EST. 1930 COLUMBIA BROADCASTING SYSTEM Frequency: 1390 Kc...Power: 1000 d.; 500 n. President-Station Manager.......J. M. Rivers
Commercial Manager......Roland Weeks
Merchandising Manager-Publicity

Director Thomas L. Means
Program Director Charles McMahon
Musical Director T. Heyward Moore
Chief Engineer J. M. Weaver

WTMA

CHARLESTON—EST. 1939
NATIONAL BROADCASTING CO.
Frequency: 1250 Kc......Power: 1000 Watts

W. Ennis Bray

Demand-Operated By. Allantic Coats Broadcasting Company Business Address. 134 Meeting Street Phone Number . 2-2861; 2-2862 Studio Address		
Business Address. 134 Meeting Street Phone Number 2.2961; 2.2962 Studio Address. Wagner Terrace Trensmitter Location. South of Albemarie, S. C. Time on the Air. 18 hours daily; Sundays, 16 hours Newspaper Affiliation. News & Courier; Charleston Evening Post News Service. Associated Music Rubilshiers; Standard Radio Representative George P. Hollingbery Co. Personnel President. R. M. Manigault Station Manager. R. E. Bradham Commercial Manager. W. P. Speight Program Director. C. Wylie Colder Music Engineer. D. M. Bradham WCOS COLUMBIA—EST. 1939 BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Cwned-Operated By Carolina Advertising Corp. Address 1202 Main St. Phone Number. 2561 Iron on the Air. 1204 hours weekly News Service. NEX Transmitter Location. 200 Senate St. Time on the Air. 1204 hours weekly News Service. Associated Music Publishers: C. P. MacGregor Representative. Roy A. Powell Program Director. W. C. Bockman Publicity Director. Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter. Virginia Hook Chief Engineer. Charles A. Thoman MISCAL Director Howard Hamrick Chief Announcer Bob Eisenman Musical Director. Bob Eisenman Musical Director. Charles A. Thoman MISCAL Director Howard Hamrick Chief Engineer. Charles A. Thoman MISCAL Director Howard Hamrick Chief Engineer. Charles A. Thoman MISCAL Director Howard Hamrick Chief Engineer. Charles A. Thoman MISCAL Director Howard Hamrick Chief Engineer. Charles A. Thoman MISCAL Director Howard Hamrick Chief Engineer. Charles A. Thoman MISCAL Director Howard Homick Chief Engineer. Charles A. Thoman MISCAL Director Howard Homick Chief Engineer. Charles A. Thoman MISCAL Director Howard Homick Chief Engineer. Charles Commercial Manager. G. Richard Shaft Commercial Manager. G. Richard Shaft Commercial Manager. G. Richard Shaft Commercial Manager. Chief Engineer. Robot Edward The Announce of Program Director. Charles Bell Commercial Manager. Chief Enlison Program Director. Charles Bell Commercial Manager. Chief S		
Phone Number 2.2961; 2.2962 Studio Address. Wagner Terrace Transmitter Location South of Albemarle, S. C. Time on the Air. 18 hours daily; Sundays, 16 hours Newspaper Affiliation. News & Courier; Charleston Evening Post News Service Pressident Prenscription Service. Associated Music Publishers; Standard Radio Representative George P. Hollingbery Co. Personnel President R. R. M. Manigault Station Manager. Mohert E. Ellison Program Director Rodand Dopson Chief Engineer. C. Wylis Calder Musical Director Kenneth Dent Chief Engineer. D. M. Bradham W C O S COLUMBIA—EST, 1939 BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By Carolina Advertising Corp. Address I.202 Main St. Phone Number . 25601 Transmitter Location . 200 Senate St. Time on the Air. 1204 hours weekly News Service . Associated Music Publishers; C. P. MecGregor Representative . Spot Sales, Inc. Personnel President . R. R. Manigault Station Manager . Robert E. Ellison Nation Manager . Robert Madens W C O S COLUMBIA—EST, 1939 Station Manager . Robert E. Ellison Nation Manager . Robert Sellison Nation Manager . Robert Madens Nation Manager . Robert Sellison Nation Manager . Robert Sellison Nation Manager . Robert Sellison Nation Manager . Robert Ellison Nation Manager . Robert Sellison Nation Ma		
remamitter Location . South of Albemarie, S. C. Time on the Air. 18 hours daily; Sundays. 15 hours Newspaper Affiliation. News & Courier; Charleston Evening Post News Service . Associated Music Publishers; Standard Radio Representative . George P. Hollingbery Co. Personnel President R. M. Manigault Station Manager		
Transmitter Location South of Albemarie, S. C. Time on the Air 18 hours daily; Sundays, 16 hours Newspaper Affiliation News & Courier; Charleston Evening Post News Service Associated Music Publishers; Standard Radio Representative George P. Hollingbery Co. Personnel President R. M. Manigault Station Manager R. E. Bradham Commercial Manager W. P. Speight Program Director C. Wylie Calder Musical Director C. Wylie Calder Musical Director Kenneth Dent Chief Engineer D. M. Bradham WCOS COLUMBIA—EST. 1939 BLUE NETWORK MUTTAL BROADCASTING SYSTEM Frequency; 1400 Kc. Power 250 Watts Owned-Operated By Carolina Advertising Corp. Address 1202 Main St. Phone Number 25601 Transmitter Location 200 Senate St. Time on the Air 1204 hours weekly News Service INS Transcription Service As B. Langley Representative Charles A. Thoman Musical Director W. C. Bockman Publicity Director Morgan Director Morgan Director Condina Advertising Corp. Address 1202 Main St. Phone Number 25601 Transmitter Location 200 Senate St. Time on the Air 1204 hours weekly News Service INS Transcription Service As B. Langley Representative Spot Scales, Inc. Personnel President A. B. Langley General Manager Charles A. Thoman Musical Director Bob Eisenman Musical Director Do Baxter, Virginia Hook Chief Amouncer Bob Eisenman Musical Director Charles A. Thoman		Personnel
Transmitter Location. South of Albemarie, S. C. Time on the Air. 18 hours daily; Sundays, 16 hours Newspaper Affiliation. News 6 Courier; Charleston Evening Post News Service Associated Music Publishers; Standard Radio Representative George P. Hollingbery Co. Personnel President R. M. Manigault Station Manager Robert E. Ellison Chief Engineer. Sout Helt Chief Control Engineer. Sout Helt Chief Control Engineer. Charles Bell WCOS COLUMBIA—EST. 1939 BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency; 1400 Kc. Fower 250 Watts Owned-Operated By. Carolina Advertising Corp. Address 1202 Main St. Phone Number . 25611 Transmitter Location. 200 Senate St. Time on the Air. 120¼ hours weekly Publishers; C. P. MacGregor Representative. Spot Scales, Inc. Personnel President Rangager. Ray A, Powell Program Director. Morager Bob Eisenman Musical Directors. W. C. Bockman Musical Director. Morager Representative Robert M. Wallace WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency; Sto Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number . 22135; 22136 Transmitter Location. Bluff Road Branch Commercial Manager M. Powell Program Director. Morager Representative Repr	Studio Address	President
Time on the Air		
Time on the Air		
Rewspaper Affilication News & Courier: Charleston Evening Post News Service		
News Service Charleston Evening Post News Service Associated Music Publishers; Standard Radio Representative George P. Ho!lingbery Co. Personnel President. R. M. Manigault Station Manager. R. E. Bradham Commercial Manager. W. P. Spelght Program Director. C. Wylie Calder Musical Director. C. Wynie Calder Musical Director. C. Wynie Calder Musical Director. D. M. Bradham W C O S COLUMBIA—EST. 1939 BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Carolina Advertising Corp. Address. 1202 Main St. Phone Number. 200 Senate St. Time on the Air. 1204 hours weekly News Service INS Transmitter Location. 200 Senate St. Time on the Air. 1204 hours weekly News Service Associated Music Publishers: C. P. MacGregor Representative. Spot Sales, Inc. Personnel President. A. B. Langley General Manager. Roy A. Powell Program Director. W. C. Bockman Publicity Director Bonnie McCubbins Chief Announcer Bob Eisenman Musical Directors. Moor Address COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMBANY Frequency: 580 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 382: 363 Transmitter Location Greenville News- Piedmont News Service INS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMBANY Frequency: 580 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 382: 363 Transmitter Location Greenville News- Piedmont News Service INSC Transmiter Location Greenville News- Piedmont Co. Representative Root Hamick Representative Repres		
Charleston Evening Post News Service		
News Service Publishers: Standard Radio Representative George P. Hollingbery Co. Personnel President. R. M. Manigault Station Manager R. E. Bradham Commercial Manager. W. P. Speight Program Director. C. Wylie Calder Musical Director. D. M. Bradham W C O S COLUMBIA—EST. 1939 BLUE NETWORK MUTUAL BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Covned-Operated By. Carolina Advertising Corp. Address 1202 Main St. Phone Number. 200 Senate St. Time on the Air. 1204 hours weekly News Service INS Transcription Service. Associated Music Publishers: C. P. MacGregor Representative. Spot Sales, Inc. Personnel President. A. B. Langley General Manager. Roy A. Powell Program Director. W. C. Bockman Publicity Director Bonnie McCubbins Chief Announcer Bob Eisenman Musical Directors. Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A. Thoman W I S COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 580 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 382: 363 Transmitter Location Greenville News- Piedmont News Service Insurance Green Roy A. Powell Program Director. W. C. Bockman Publicity Director Bonnie McCubbins Chief Engineer. Transradio; UP Transcription Service. NBC Thesaurus Representative Company Address. 1811 Main Street Phone Number 382: 363 Transmitter Location Greenville News- Piedmont News Service Insurance Green Roy A. Powell Program Director. More diameter Novel Program Director Roy A. Powell Program		
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Transcription Service Associated Music Publishers: C. P. MacGregor Representative Spot Sales, Inc. **Personnel** President A. B. Langley General Manager Roy A. Powell Program Director W. C. Bockman Publicity Director Howard Hamrick Chief Announcer Bob Eisenman Musical Directors Dot Baxter, Virginia Hook Chief Engineer Charles A. Thoman Musical Directors Dot Baxter, Virginia Hook Chief Engineer Charles A. Thoman Charles A. Thoman Collumbia—EST. 1930 **NATIONAL BROADCASTING COMPANY Frequency: 550 Kc Power: 5000 Waits Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 2.2135; 2.2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight Sun-Program Director Novin C. Duncan Program Di		
Representative Spot Sales, Inc. **Personnel** President A. B. Langley General Manager Roy A. Powell Program Director W. C. Bockman Publicity Director Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer Charles A. Thoman **WIS** **COLUMBIA—EST. 1930** NATIONAL BROADCASTING CO. Frequency: 1330 Kc. Power: 5000 d.; 1000 n.; (C. P. 5000) Owned-Operated By Greenville News- Piedmont Co. Address Poinsett Hotel Phone Number 362; 363 Transmitter Location Gannt. S. C. Time on the Air: 6 a.m. to 12 midnight Sun- **Preguency: 550 Kc. Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 2:2135; 2:2136 Transmitter Location Roader B. T. Whitmire Commercial Manager B. T. Whitmire Commercial Manager B. T. Whitmire Commercial Manager Lee Parsons Sales Promotion Manager Lee Parsons Program Director Novin C. Duncan		
President A. B. Langley General Manager Roy A. Powell Program Director W. C. Bockman Publicity Director Howard Hamrick Chief Announcer Bob Eisenman Musical Directors Dot Baxter, Virginia Hook Chief Engineer Charles A. Thoman WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 1330 Kc. Power: 5000 d.; 1000 n.; (C. P. 5000) Owned-Operated By Greenville News- Piedmont Co. Address Poinsett Hotel Phone Number 2.2135; 2.2136 Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 2.2135; 2.2136 Transmitter Location Buff Road Time on the Air: 6 a.m. to 12 midnight Sun- Program Director Novin C. Duncan		•
President		WERC
President A. B. Langley General Manager Roy A. Powell Program Director. W. C. Bockman Publicity Director Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A. Thoman WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 580 Kc. Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2:2135; 2:2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight Sun- Program Director Manager B. T. Whitmire Commercial Manager W. H. Clews Sales Promotion Manager Lee Parsons Program Director Morvin C. Duncan		
General Manager. Roy A. Powell Program Director. W. C. Bockman Publicity Director . Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A. Thoman WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number . 2-2135; 2-2136 Transmitter Location . Buff Road Time on the Air: 6 a.m. to 12 midnight Sun-Program Director. Novin C. Duncan Program Director. Novin C. Duncan Program Director. Novin C. Duncan	Personnel	
General Manager	PresidentA. B. Langley	NATIONAL BROADCASTING CO.
Program Director. W. C. Bockman Publicity Director. Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A. Thoman WISCALIBERT COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 550 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2-2135; 2-2136 Transmitter Location . Buff Road Time on the Air: Road Company Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Road Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Road Company Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus Representative: Weed & Co.; B. Transcription Service . NBC Thesaurus	General ManagerRoy A. Powell	Frequency: I330 Kc Power: 5000 d.; I000 n.;
Publicity Director. Howard Hamrick Chief Announcer Bob Eisenman Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A. Thoman WISS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2:2135; 2:2136 Transmitter Location Gannt, S. C. Time on the Air. 6 a.m. to 12 midnight News Piedmont News Service Transradio: UP Transcription Service. NBC Thesaurus Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Road Candon Manager B. T. Whitmire Commercial Manager W. H. Clews Sales Promotion Manager Lee Parsons Program Director Norvin C. Duncan		
Musical Directors. Dot Baxter, Virginia Hook Chief Engineer. Charles A, Thoman WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2:2135; 2:2136 Transmitter Location Gannt, S. C. Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation Greenville News-Piedmont News Service Transradio; UP Transcription Service NBC Thesaurus Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Roger C. Peace Station Manager B. T. Whitmire Commercial Manager W. H. Clews Transmitter Location Annager Lee Parsons Program Director Norvin C. Duncan	Publicity Director	Owned-Operated ByGreenville News-
Virginia Hook Chief Engineer. Charles A. Thoman WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 580 Kc. Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2:2135; 2:2136 Transmitter Location Gannt, S. C. Representative: Med & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Road Station Manager B. T. Whitmire Commercial Manager W. H. Clews Sales Promotion Manager Lee Parsons Program Director Novin C. Duncan		
WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency 560 Kc. Power: 5000 Watts Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2-2135; 2-2136 Transmitter Location Gannt, S. C. Time on the Air. 6 a.m. to 12 midnight Newspaper Affiliation Greenville News-Piedmont News Service Transradic; UP Transcription Service NBC Thesaurus Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.) Personnel President Roger C. Peace Station Manager B. T. Whitmire Commercial Manager W. H. Clews Sales Promotion Manager Lee Parsons Program Director Norvin C. Duncan		
WIS COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc		
COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 2.2135; 2.2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight; Sun-	Chief EngineerCharles A. Thoman	
COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc	•	
COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address	***	
COLUMBIA—EST. 1930 NATIONAL BROADCASTING COMPANY Frequency: 560 Kc Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 22:135; 2-2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight; Sun-	WIS	
NATIONAL BROADCASTING COMPANY Frequency: 560 Kc Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number 2-2135; 2-2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight; Sun-		
Frequency: 580 Kc Power: 5000 Watts Owned-Operated By The Liberty Life Insurance Company Address 1811 Main Street Phone Number. 2-2135; 2-2136 Transmitter Location Bluff Road Time on the Air: 6 a.m. to 12 midnight: Sun-		Transcription ServiceNBC Thesaurus
Owned-Operated By. The Liberty Life Insurance Company Address. 1811 Main Street Phone Number 2-2135; 2-2136 Transmitter Location. Bluff Road Time on the Air: 6 a.m. to 12 midnight; Sun-		
surance Company Address	Frequency: 560 KcPower: 5000 Watts	
surance Company Address	Owned-Operated ByThe Liberty Life In-	
Phone Number	surance Company	
Transmitter Location		
Time on the Air: 6 a.m. to 12 midnight; Sun-Program Director Norvin C. Duncan		
	Transmitter LocationBluff Road	
days, 8 a.m. to 12 midnight Production ManagerDick Pyron		
	aays, 8 a.m. to 12 midnight	Production ManagerDick Pyron

SOUTH CAROLINA

Publicity Director.......James Dawson Chief Announcer.......Joel Lawhon

Chief Announcer Joel Lawhon	Transcription ServiceStandard Radio
Musical Director	RepresentativeGeo. P. Hollingbery Co.
Chief Engineer	Personnel
•	Vice-President and General Manager,
WMRC	Walter J. Brown
	Commercial ManagerJ. W. Kirkpatrick
GREENVILLE—EST. 1940	Program DirectorWilliam Ratcliffe
MUTUAL BROADCASTING SYSTEM	Publicity DirectorRobert F. Anthony Musical Director
BLUE NETWORK	Chief EngineerRalph S. Bennett
Frequency: 1490 KcPower: 250 Watts	omer angmeet
Owned-Operated By Textile Broadcasting Company, Inc.	•
Business Address	WCDA
Phone Number 5730	WSPA
Studio AddressPrevost Building	SPARTANBURG—EST. 1929
Transmitter Location400 Mayberry Street	COLUMBIA BROADCASTING SYSTEM
Time on the Air6 a.m. to 12 midnight	Frequency: 950 KcPower: 5000 d.; 1000 n.
News Service	Owned-Operated BySpartanburg Ad-
Transcription ServiceWorld Broad-	vertising Corporation
casting System	Address155 South Liberty Street
Personnel	Phone Number
President	Transmitter Location3½ miles Northwest
Station-Commercial Manager. Ralph C. Barron	of Spartanburg
Program DirectorC. E. Campbell Publicity DirectorCharles McLawhorn	Time on the Air5:30 a.m. to 12 midnight News Service
Musical Director	Transcription ServiceWorld Transcription
Chief EngineerGeorge D. Tate	Service
	RepresentativeGeorge P. Hollingbery Co.
•	Personnel
WCRS	Vice President-General Manager,
	Walter J. Brown
GREENWOOD—EST. 1941	
NATIONAL BROADCASTING CO.	Commercial ManagerJohn W. Kirkpatrick Sales Promotion ManagerRobert Anthony
NATIONAL BROADCASTING CO. Frequency: 1450 KcPower: 250 Watts	Commercial ManagerJohn W. Kirkpatrick Sales Promotion ManagerRobert Anthony Program DirectorSterling Wright
NATIONAL BROADCASTING CO. Frequency: 1450 KcPower: 250 Watts Owned-Operated ByGrenco, Inc.	Commercial ManagerJohn W. Kirkpatrick Sales Promotion ManagerRobert Anthony Program DirectorSterling Wright Publicity DirectorRoger A. Shaffer
NATIONAL BROADCASTING CO. Frequency: 1450 Kc	Commercial Manager. John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Grenco, Inc. Address Greenwood Phone Number 4300	Commercial ManagerJohn W. Kirkpatrick Sales Promotion ManagerRobert Anthony Program DirectorSterling Wright Publicity DirectorRoger A. Shaffer
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By	Commercial Manager. John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Grenco, Inc. Address Greenwood Phone Number 4300	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air Unlimited license News Service AP Transcription Service Standard Radio	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland	Commercial ManagerJohn W. Kirkpatrick Sales Promotion ManagerRobert Anthony Program DirectorSterling Wright Publicity DirectorRager A. Shaffer Musical DirectorHal Moore Chief EngineerRalph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 KcPower: 250 Watts
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address. Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address. Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air Unlimited license News Service AP Transcription Service Standard Radio Personnel Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers. 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily
NATIONAL BROADCASTING CO. Frequency: 1450 Kc Power: 250 Watts Owned-Operated By	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By I. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air Unlimited license News Service AP Transcription Service Standard Radio Personnel Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble	Commercial Manager John W. Kirkpatrick Sa'les Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble	Commercial Manager. John W. Kirkpatrick Sa'es Promotion Manager. Robert Anthony Program Director. Sterling Wright Publicity Director. Roger A. Shaffer Musical Director. Hal Moore Chief Engineer. Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By J. Samuel Brody Address. 39 North Main Street Phone Numbers. 1340 (Studio): 93 (Business Office) Transmitter Location. Highway No. 76 Time on the Air. 15 hours daily News Service. UP Transcription Service. World Broadcasting System: Keystone Broadcasting System
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble WORD SPARTANBURG—EST. 1940 BLUE NETWORK Frequency: 1400 Kc. Power: 250 Watts	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hald Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers. 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting System: Keystone Broadcasting System Personnel
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble WORD SPARTANBURG—EST. 1940 BLUE NETWORK Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By Spartanburg Adver-	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting System: Keystone Broadcasting System Personnel Owner Ithius S. Brody
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble WORD SPARTANBURG—EST. 1940 BLUE NETWORK Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By Spartanburg Advertising Company	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting System; Keystone Broadcasting System Personnel Owner Julius S. Brody Station Manager T. Doug Youngblood
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble WORD SPARTANBURG—EST. 1940 ELUE NETWORK Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Spartanburg Advertising Company Address 155 South Liberty Street	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers . 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting System: Keystone Broadcasting System Personnel Owner Julius S. Brody Station Manager T. Doug Youngblood Program Director-Chief
NATIONAL BROADCASTING CO. Frequency: 1450 Kc	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Roger A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By I. Samuel Brody Address 39 North Main Street Phone Numbers 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service World Broadcasting System; Keystone Broadcasting System Personnel Owner Julius S. Brody Station Manager T. Doug Youngblood Program Director-Chief Announcer Eddie Carlos
NATIONAL BROADCASTING CO. Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By. Grenco, Inc. Address Greenwood Phone Number 4300 Transmitter Location Greenwood Time on the Air. Unlimited license News Service AP Transcription Service Standard Radio Personnel President Douglas Featherstone Station Manager Dan Crosland Program Director Newton S. Smith Women's Editor Margaret Bailey Chief Engineer Fred U. Wamble WORD SPARTANBURG—EST. 1940 ELUE NETWORK Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Spartanburg Advertising Company Address 155 South Liberty Street	Commercial Manager John W. Kirkpatrick Sales Promotion Manager Robert Anthony Program Director Sterling Wright Publicity Director Rager A. Shaffer Musical Director Hal Moore Chief Engineer Ralph S. Bennett WFIG SUMTER—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By J. Samuel Brody Address 39 North Main Street Phone Numbers . 1340 (Studio): 93 (Business Office) Transmitter Location Highway No. 76 Time on the Air 15 hours daily News Service UP Transcription Service World Broadcasting System: Keystone Broadcasting System Personnel Owner Julius S. Brody Station Manager T. Doug Youngblood Program Director-Chief

South Dakota

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 258

KABR

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MOIUAL BK	OADCASIING SISIEM
NORTH CENTRAL	L BROADCASTING SYSTEM
Frequency: 1420	KcPower: 5000 Watts
Owned-Operated	By Aberdeen Broadcast
Company	
Addross	1171/2 South Main Street

Address1	17½ South Main Street
Phone Number	4626
Transmitter Location	
Time on the Air	6 a.m. to 12 midnight
News Service	AP
Transcription Service	NBC Thesaurus
Representative	Weed & Company

Personnel

PresidentH. C.	ewett, Jr.
Vice-President	Anderson
Vice-PresidentOlwi	n Ackley
Treasurer	McKeever
Secretary-General ManagerA.	A. Fahy
Program DirectorE. C	. Pieplow
Chief AnnouncerE.	L. Weeks
Chief EngineerDel	bert Hunt

PILNRLLS1. 1922
Frequency: 630 KcPower: 200 Watts
Owned-Operated ByIda A. McNeil
Address
Phone Number 351
Transmitter Location203 West Summit Ave.
Time on the Air9:30 a.m. to local sunset
News Service AP
Transcription Service Keystone Broadcast-
ing System
Representative Cox & Tanz

Personnel

I CI Souther	
Owner and Director	McNeil
Chief EngineerRobert F	I. Dve

KOBH

RAPID CITY-EST, 1936

Frequency: 1400 KcPower: 250 Watts
Owned-Operated ByBlack Hills Broadcast
Company of Rapid City
Address
Phone Number
Transmitter LocationEast of City
Time on the Air: 6 a.m. to 10 p.m.; Sundays,
8:30 a.m. to 5 p.m.
News Service UP

Transcription Service..Lang-Worth; Keystone Broadcasting System

RepresentativeThe Walker Company

Personnel

Vice-President-Managing Director,

Robert I. Dean Commercial Manager-Publicity Director,

George E. Bruntlett Program Director-Chief Announcer,

Harry Turner News Editor..... John Leslie Women's Editor.....Mildred Palmer

WCAT

RAPID CITY-EST, 1921 Frequency: 1230 Kc.....Power: 100 Watts

Owned-Operated By South	Dakota State
School of Mines	
Address	. Rapid City
Phone Number	1600
Transmitter Location	Rapid City
Time on the Air: Shares time of	on a daytime

(Non-Commercial Station)

KELO

SIOUX FALLS-EST, 1937

BLUE NETWORK NATIONAL BROADCASTING COMPANY Frequency: 1230 Kc......Power: 250 Watts Owned-Operated By....Sioux Falls Broadcast Acen Inc

Address 317 So. Phillips Ave.
Phone Number 757
Transmitter LocationHighway No. 16
Time on the Air 10 a.m. to 12 midnight
News Service UP
Transcription ServiceStandard Radio;
NBC Thesaurus
Representative Howard H. Wilson Co.

Personnel

President and Station

license

Manager......Joseph Henkin Vice-President-Promotion Manager,

S. Fantle, Jr. Commercial Manager......George R. Hahn V-P & Program-Musical

Director..... Morton Henkin Traffic Manager......Evans Nord

KSOO

SIOUX FALLS—EST. 1926 BLUE NETWORK

NATIONAL BROADCASTING COMPANY
Frequency: 1140 KcPower: 5000 Watts
Owned-Operated BySioux Falls Broad-
cast Assn., Inc.
Address
Phone Number 757
Transmitter Location Highway No. 16
Time on the Air 6 a.m. to local sunset
News Service UP
Transcription ServiceNBC Thesaurus;
Standard Radio
Representative Howard H. Wilson Co.
Personne!
President and Station
ManagerJoseph Henkin
Vice-President-Promotion Manager,
S. Fantle, Jr.
Commercial ManagerGeorge R. Hahn
V-P & Program-Musical
Director
Traffic Manager Evans Nord
Chief Engineer
-

KUSD

VERMILLION—EST. 1922

Frequency: 920 KcPower: 500	Watts
Owned-Operated By University of	South
Dakota	
AddressUnion Bui	lding
Phone Number	209-J
Transmitter Location Science	Hall
Time on the Air2:30 p.m. to 5	p.m.

BUY DEFENSE BONDS

Personnel

Statio	n Manager-Program
Dire	ectorEd LaGrave, Jr.
Chief	AnnouncerTom Steensland
Chief	EngineerKenneth Reli
	(Non-Commercial Station)

KWAT

WATERTOWN-EST. 1939

Frequency: 1240 KcPower: 250 Watts		
Owned ByMidland National Life Insur-		
ance Company		
Operated ByF. L. Bramble (Mgr.); M. W.		
Plowman (Ass't, Mgr.)		
Address		
Phone Number 5050		
Transmitter Location1/2 mile south of		
business section		
Time on the Air 7 a.m. to 10 p.m.		
News Service UP		
Personnel		
Station ManagerF. L. Bramble		
Assistant & Commercial Manager,		
M. W. Plowman		

Chief Engineer.......Sherrill Zimmerman

Program Director.......Dale E. Russell

YANKTON-EST. 1927

COLUMBIA BROADCASTING SYSTEM
THE COWLES STATIONS

Frequency: 570 Kc...Power: 5000 d.; 1000 n.; (C. P. 5000 n.) Owned-Operated By.....WNAX Broadcasting Co.

Addresses: WNAX Bldg.; Orpheum Theater Bldg., Sioux City, Ia. Phone Numbers: 443 (Yankton); 8-5666 (Sioux

City)

Transmitter Location.....Between Yankton &

Sioux City
Time on the Air: 5:30 a.m. to 12 midnight;
Sundays, 7:40 a.m. to 12 midnight
Newspaper Affiliation: Des Moines Register &

RepresentativeThe Katz Agency **Personnel**

President Gardner Cowles, Jr.
Vice-President Luther L. Hill
Station-Commercial Manager ... Phil Hoffman
Merchandising Manager ... Harold Storin
Program Director ... Arthur J. Smith
Production Manager ... Herb Howard
Publicity Director ... Wynn Hubler
Sioux City Representatives ... Arden Swisher,

-TENNESSEE-

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 259

WOPI

BRISTOL—EST. 1929
NATIONAL BROADCASTING CO.
BLUE RIDGE NETWORK
Frequency: 1490 Kc...... Power: 250 Watts

News Service UP
Transcription Service NBC Thesaurus
Representative Burn-Smith Company
Personnel

President and General Manager.W. A. Wilson
Commercial Manager......R. L. Russell
Program-Musical Director and Chief
AnnouncerFey Rogers

Publicity-Continuity Director...Mike Cady Traffic Manager ...Mary Abell Chief Engineer...Robert Smith

WAPO

CHATTANOOGA—EST. 1936 BLUE NETWORK

WDEF

CHATTANOGA—EST. 1941
MUTUAL BROADCASTING SYSTEM
Frequency: 1400 Kc......Power: 250 Watts

Owned-Operated By	Joe W. Engel
Address419	
Phone Number	
Transmitter Location419	
Time on the Air	
News Service	
Transcription Service	
Representative	
Personne	
a craviine	v
President	Joe W. Engel
Station-Commercial Manager	
Sales Promotion Manager	
Program Director	
Publicity Director	
Chief AnnouncerCl	
AuditorP	
Artists' Bureau Head	
Musical DirectorJe	an Van Arsdale
Chief Engineer	J. V. Sanderson

WDOD

CHATTANOOGA—EST. 1925 COLUMBIA BROADCASTING SYSTEM

Representative Paul H. Raymer Co.

Personnel

President-Station Manager, Norman A, Thomas
Commercial Manager... Carler M. Parham
Sales Promotion Manager... D. W. McGurdy
Production Manager... Eugene Wilkey
Chief Announcer... John Grey
Musical Director... Bobby Meeks
Chief Engineer... J. C. Vessels

WJZM

CLARKESVILLE—EST. 1941 MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc......Power: 250 Watts Owned-Operated By.....W. D. Hudson and Violet Hutton Hudson

Transmitter LocationMartin Street	14/ 1 11 1
Time on the Air	WJHL
News Service AP	
	JOHNSON CITY—EST. 1938
Transcription ServiceStandard Radio	THE BLUE NETWORK
Personnel	Frequency: 910 KcPower: 1000 Watts
Owner-Station Manager	Owned-Operated ByWJHL, Inc.
Assistant ManagerLes Carmichael	Business Address412 S. Roan St.
Commercial-Sales Promotion	Phone NumberWJHL
Manager Tom White	Studio Addresses: 412 S. Roan St.; Bonnie
Program-Publicity DirectorBill Bowers	Kate Theater Bldg., Elizabethton
BookkeeperMrs. Robert Thompson	Transmitter Leasting Interest City
Chief EngineerBob Thompson	Transmitter LocationJohnson City
Omer Engineer	Time on the Air 6 a.m. to 12 midnight
•	News Service
VAL III II PS	Transcription ServiceStandard Radio
WHUB	RepresentativeSpot Sales, Inc.
	Personnel
COOKEVILLE—EST. 1941	President-Station Manager, W. Hans Lancaster
Frequency: 1400 KcPower: 250 Watts	Business ManagerW. Kenneth Matthews
Owned-Operated ByWHUB, Inc.	
Address East Spring Street	Commercial ManagerKen Marsh
Phone NumberSouthern Continental 200	Program Director
	Chief EngineerO. K. Garland
Transmitter Location807 Hickory Street	•
Time on the Air: 6 a.m. to 10 p.m.; Saturdays,	
6 a.m. to 11 p.m.; Sundays, 8 a.m. to 10	WKPT
p.m.	
News Service UP	KINGSPORT—EST, 1940
Transcription ServiceStandard Radio	NATIONAL BROADCASTING CO.
Representative Associated Radio Sales	—BLUE RIDGE NETWORK
Personnel	
President-Commercial ManagerM. L. Medley	Frequency: 1400 KcPower: 250 Watts
Station ManagerBill Reeves	Owned-Operated By Kingsport Broadcast-
Artists' Bureau HeadAlbert Brogdon	ing Co.
Publicity DirectorJoe Mabry	Address Radio Center
Musical Director Millard Rose	Phone Number WKPT
Chief Engineer	Transmitter LocationEast Kingsport
Other EngineerOndries it. Dake	Time on the Air6:30 a.m. to 11:30 p.m.
•	News Service UP
	Transcription Service World Broadcasting
WTJS	System; Lang-Worth
	RepresentativeBurn-Smith Co.
IACKSON—EST. 1931	Personnel
MUTUAL BROADCASTING SYSTEM	
Frequency: 1390 KcPower: 1000 Watts	President
Owned-Operated BySun Publishing	General ManagerJesse Swicegood
	Production ManagerHaden Huddleston
Company	Chief EngineerGladman W. Upchurch
Address Jackson Phone Number	
	•
Transmitter Location Route No. 3	WDID
Time on the Air 6 a.m. to 12 midnight	WBIR
Newspaper AffiliationThe Jackson Sun	
News Service AP; UP	KNOXVILLE—EST. 1941
Transcription ServiceWorld Broadcasting	MUTUAL BROADCASTING SYSTEM
System	VOLUNTEER STATE NETWORK
Representative The Branham Company	Frequency: 1240 KcPower: 250 Watts
Personnel	Owned-Operated ByJ. W. Birdwell
President	Address: Chamber of Commerce Bldg., 618
Station Manager	South Gay Street
Sales and Sales Promotion Manager,	Phone Number 4-3321
	Transmitter Location Wilder Place
Ottis Roush	Time on the Air
Program-Publicity Director and Chief	
Announcer Housion Cox	News Service UP
Musical Director-Artists' Bureau Head,	Transcription ServiceAssociated Music
James Allen	Publishers
Chief EngineerB. C. Brummell	RepresentativeBurn-Smith Co.

Personnel	Program-Publicity DirectorJohn Reese
Owner-ManagerJ. W. Birdwell	Musical Director
Business ManagerJohn Cox Birdwell Commercial & Sales Promotion	Chief EngineerOwen McReynolds
ManagerJohn P. Hart	•
Program-Publicity DirectorCharles Devois	WHDA
Chief AnnouncerJoe Wheeler	WHBQ
Chief EngineerEdward W. McGinley	MEMPHIS—EST. 1925
	Frequency: 1400 KcPower: 250 Watts
	Owned-Operated By Broadcasting Sta-
WNOX	tion WHBQ, Inc.
KNOXVILLE—EST. 1921	Address Hotel Claridge
COLUMBIA BROADCASTING SYSTEM	Phone Number 8-6868
Frequency: 990 KcPower: 5000 d.; 500 n.;	Transmitter Location
(C. P. 10000 d. & n.)	Time on the Air
Owned-Operated ByScripps-Howard	News Service INS Transcription Service Standard Radio;
Radio, Inc.	Lang-Worth
Address110-112 South Gay Street	Personnel
Phone Number 3-3171	PresidentThos. Thompson
Transmitter LocationAnderson Road near	General ManagerE. A. Alburty
Knoxville	Program DirectorE. H. McMurry, Jr.
Time on the Air: 5 a.m. to 12 midnight; Sundays, 5:30 a.m. to 12 midnight; Saturday,	Musical Director J. M. Klaer
5 a.m. to 1 a.m.	Chief Engineer
Newspaper Affiliation Knoxville News-Sentinel	
News Service UP	
Transcription Service Standard Radio	W M C
RepresentativeThe Branham Company	MEMPHIS—EST. 1923
Personnel	NATIONAL BROADCASTING CO.
PresidentJack R. Howard	SOUTH CENTRAL QUALITY NETWORK
Vice-President-General Manager,	Frequency: 790 KcPower: 5000 Watts
R. B. Westergaard	Owned-Operated ByMemphis Publishing
Sales Promotion ManagerC. B. Davis Program DirectorLowell Blanchard	Co.
Educational Director K. E. Huddleston	AddressGoodwyn Institute
Continuity DirectorKen Wright	Phone Number 8-7464
Musical DirectorJerry Collins	Transmitter LocationFive Points, Tenn.
Cashier-Office ManagerHoward Bowles	Time on the Air: 5:30 a.m. to 12 midnight; Saturdays, 5:30 a.m. to 1 a.m.
Chief EngineerJ. B. Epperson	Newspaper Affiliation Memphis Com-
•	mercial Appeal
	News Service UP
WROL	Transcription ServiceNBC Thesaurus;
	Lang-Worth
KNOXVILLE—EST. 1927	RepresentativeThe Branham Co.
BLUE NETWORK	Personnel
NATIONAL BROADCASTING CO. Frequency: 620 KcPower: 1000 d.; 500 n.	General Manager
Owned-Operated ByStuart Broadcasting	Commercial ManagerJ. C. Eggleston
Co.	Local Sales ManagerWilliam H. Fielding
Business Address	Program ManagerJohn Cleghorn
Phone Number 2-7111	Publicity DirectorFred Carder Musical DirectorLeonard McEwen
Studio Address	Chief Engineer
Transmitter Location	once anymeet
Time on the Air 5 a.m. to 12 midnight	•
News Service	WMDC
C. P. MacGregor	W W F 3
Representative	MEMPHIS—EST. 1925
Personnel	BLUE NETWORK
PresidentS. E. Adcock	MUTUAL BROADCASTING SYSTEM Frequency: 1460 KcPower: 1000 d.; 500 n.
Commercial ManagerC. H. Frazier	Owned-Operated ByMemphis Broad-
Sales Promotion Manager Fred Pighler	casting Company

casting Company

Sales Promotion Manager.....Fred Pfahler



RADIO has become of age. Its miracle, now 21 years old, has advanced through all the stages of every important and beneficial service, and has become commonplace...its mystery taken for granted.

That is as it should be. For radio is too important . . . too great to be held in awe. Let the philosopher wonder at its cause, but let the people enjoy its effects. Radio is for the people.

Jew, Gentile, Catholic and Protestant are all served ... and served well by radio. For American radio is as democratic as the people it serves.

Information, entertainment, education and innumer-

able services that Midas could not buy with all his gold are to be had with the push of a button...the flick of a W dial. The financier is served no better...no quicker than the farm-

The American public...comfortable and relaxed in the living room or speeding over the highway... hears history as it is being made and is better informed on both sides than ever before. Radio has not only reported the events, but for the first time has brought about mass participation in the determination of a foreign policy.

Radio service is as limitless as the ether waves. In peace it provides culture, information and amusement. In catastrophe it has alleviated suffering and raised funds for the needy. Today it is bolstering morale and building bridges of understanding between the Americas. But regardless of its task . . . always

it serves.

That's why Radio is the Fifth Estate

WSM is proud to be a part of the American system of Broadcasting...the Great Fifth Estate.

HARRY L. STONE, Gen'I. Mgr. $W_{\mathcal{O}}M$ NASHVILLE, TENN.

Address Columbian Tower, 62 North	Personnel
Main Street	OwnerJ. T. Ward
Phone Number 5-2721	Station and Sales ManagerF. C. Sowell
Transmitter Location1690 South Lau-	Merchandising ManagerR. N. Maddux
derdale	
Time on the Air6:30 a.m. to 12 midnight	Musical Director
Newspaper Affiliation Memphis Press-	Chief EngineerF. D. Binns
Scimitar	•
News Service UP	WSIX
Transcription ServiceStandard Radio	WOIN
	NASHVILLE—EST. 1927
RepresentativeSpot Sales, Inc.	MUTUAL BROADCASTING SYSTEM
Personnel	Frequency: 1240 KcPower: 250 Watts (C. P.
PresidentJack R. Howard	
Vice President-General	980 Kc.; 5000 Watts)
ManagerJ. C. Hanrahan	Owned-Operated ByWSIX, Inc.
Commercial Manager Harold R. Krelstein	AddressNashville Trust Building
Sales Promotion ManagerTom Ragland, Jr.	Phone Number 5-5431
Publicity DirectorMary Jo Tate	Transmitter Location301 Boscobel Street
Musical DirectorJack Morgan	Time on the Air
Chief Engineer	News ServiceTransradio
•	Transcription Service Associated Music
WDFA	Publishers; Standard Radio; C. P. Mac-
WREC	Gregor: Lang-Worth
	Representative
MEMPHIS—EST. 1922	Personnel
COLUMBIA BROADCASTING SYSTEM	President-Station Manager Jack M. Draughon
Frequency: 600 Kc Power: 5000 Watts	Commercial ManagerEugene S. Tanner
Owned-Operated By	Program Director-Artists' Bureau
d b as WREC Broadcasting Service	Head Jack Wolever, Jr.
AddressHotel Peabody	Publicity DirectorR. L. Chaudoin
Transmitter Location	Chief AnnouncerJoe H. Calloway, Jr.
Time on the Air 6 a.m. to 12 midnight	Chief EngineerB. E. Porter
News Service UP	•
Transcription Service World Broadcasting	WSM
System; Lang-Worth	48 2 IVI
Representative The Katz Agency	NASHVILLE—EST, 1925
Personnel	BLUE NETWORK
Owner-General Manager Hoyt B. Wooten	NATIONAL BROADCASTING CO.
Commercial Manager Hollis R. Wooten	Frequency: 650 KcPower: 50000 Watts
Program-Publicity DirectorRoy Wooten	Owned-Operated By The National Life and
Production ManagerBill Trotter	Accident Insurance Co.
Chief Announcer Malcolm Todd	Business Address National Building
Musical DirectorJesalyn Payne	Phone Number 6-7181
Chief EngineerS. D. Wooten, Jr.	Studio AddressSeventh Avenue and Union
•	Street
WLAC	Transmitter Location: Calendar Road, William-
WLAU	son County, Tenn. (R.F.D. Franklin)
NASHVILLE—EST. 1926	Time on the Air18 hours daily; Sundays,
COLUMBIA BROADCASTING SYSTEM	16 hours
Frequency: 1510 KcPower: 5000 Watts	News Service AP; INS
	Transcription Service Associated Music
(C.P. 50000 Watts)	Publishers
Owned By J. T. Ward, d'b as WLAC Broad-	Representative Edward Petry & Co., Inc.
casting Service	Personnel
Operated ByWLAC Broadcasting Ser-	Executive Vice-PresidentEdwin W. Craig
vice	Station Manager
AddressThird National Bank Bldg.	Local Sales Manager
Phone Number 6-0161	
Transmitter Location	Program DirectorJack Stapp
31-W	Artists' Bureau HeadFord Rush
Time on the Air 18 hours daily	Promotion ManagerA. E. Gibson
News Service	Audience Relations Manager, George D. Hay Chief Announcer Ottis E. Devine
Transcription Service World Broadcasting	Musical Directors, Pietro Brescia, Beasley Smith
System; Lang-Worth	Chief EngineerJ. H. DeWitt, Jr.
RepresentativePaul H. Raymer Co.	

TEXAS

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KPRC

N R B C		
ABILENE—EST. 1936		
MUTUAL BROADCASTING SYSTEM TEXAS STATE NETWORK		
TEXAS STATE NETWORK Frequency: 1450 KcPower: 250 Watts		
Owned-Operated ByReporter Broad- casting Company		
Address Hotel Hilton		
Phone Numbers8446 (Transmitter); 6255 (Office)		
Transmitter LocationAmbler Avenue & Cottonwood Streets		
Time on the Air		
News		
News Service		
of the Pioneers		
RepresentativeTexas State Network		
Personnel		
President		
Director		
National Sales & Sales Promotion		
Manager Forest Lane Program Director-Artists' Bureau Head,		
Frank McIntyre Chief Announcer Charles Chumley		
Accountant Margaret Morrison		
Director of Women's Programs,		
Geraldyne Wright Traffic Manager Evelyn Fulwiler		
Chief Engineer J. B. Casey		
• Omer Engineer		
KFDA		
AMARILLO—EST. 1939		
MUTUAL BROADCASTING SYSTEM		
TEXAS STATE NETWORK		
Frequency: 1230 KcPower: 250 Watts		
Owned-Operated ByAmarillo Broad-		
casting Corporation Address		
Phone Number 5343		
Transmitter Location109 East 5th St.		
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 7 a.m. to 11 p.m.		
News Service INS		
News Service		
President		
Commercial ManagerHoward Roberson		
Program-Musical DirectorPaul McCallister		
Publicity DirectorAudre Lipscomb Chief EngineerHoward Blaker		
Just Ingineer		

KGNC

AMARILLO-EST, 1935

NATIONAL BROADCASTING CO.

LONE STAR CHAIN Frequency: 1440 Kc., Power: 5000 d.: 1000 n.

ricquency, rito ment con con coop any root in
Owned-Operated ByPlains Radio Broad-
casting Company
AddressRadio Building, 8th & Harrison
Phone Number 4242
Transmitter LocationBellair Park
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 7 a.m. to 12 midnight
Newspaper Affiliations: Amarillo Daily News;
Amarillo Globe; Lubbock Avalanche Journal
News Service AP; UP
Transcription Service World Broadcasting
System; Langworth

National Sales Office Address: Taylor-Howe-Snowden Group, Dallas, Texas

Representative Howard H. Wilson Co.

Personnel		
PresidentO. L. Taylor		
General ManagerJohn Ballard		
Merchandising ManagerJames Stanberry		
Program DirectorRaymond Hollingsworth		
Publicity DirectorDorothy Holbrook		
Accountant Era Lewis		
Continuity Editor Leon Krupp		
Traffic Manager		
Musical Director Eddie Baumel		

AUSTIN-EST. 1924

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK
Frequency: 1490 KcPower: 250 Watts
Owned-Operated By Frontier Broadcasting
Company, Inc.
Address
Phone Number 2-6213
Transmitter LocationFifth & Tillery Streets
Time on the Air: 6:30 a.m. to 11:30 p.m. Sun-
days, 7 a.m. to 11:30 p.m.
News Service UP
RepresentativeSpot Sales, Inc.
Donconnol

Personnel		
President	M. Fentres	s
Sales Promotion Manager	Floyd Smith	h
Program DirectorF		
Publicity Director	Mabel Clar	k
Chief AnnouncerCon		
Bookkeeper Man	rie William	s
Chief Engineer 1	ames Lewi	

KTBC	Personnel PresidentMrs, J. L. Mapes
AUSTIN—EST. 1939	Station Manager
	Sales Manager
Frequency: 1150 KcPower: 1000 Watts	Program DirectorRobert M. Levy
Owned-Operated ByState Capital Broad-	Continuity Editor Joe Trum
casting Association	Chief Announcer Ed Henry
Address	•
Transmitter LocationDallas Highway	I/ D C T
Time on the Air 6 a.m. to local sunset	KBST
News Service INS	BIG SPRING—EST. 1936
Transcription Service NBC Thesaurus	MBS—TEXAS STATE NETWORK
RepresentativeThe Walker Co.	Frequency: 1490 KcPower: 100 Watts
Personnel	Owned-Operated ByBig Spring Herald
President	Broadcasting Company
Station ManagerAubrey H. Escoe	Address
Commercial ManagerCharles Rider	Phone Number
Program DirectorFred Caldwell	Transmitter Location11/4 miles northeast
Chief Engineer	of town
•	Time on the Air7 a.m. to 10 p.m.
I/ F D M	Newspaper AffiliationBig Spring Herald
KFDM	News Service AP
BEAUMONT—EST, 1924	RepresentativeTexas State Network
BLUE NETWORK	Personnel
Frequency: 560 KcPower: 1000 Watts	President
Owned-Operated By Beaumont Broadcasting	Managing DirectorJack Wallace
Corp.	Commercial ManagerCharles T. White
Business AddressP. O. Box 2950	Program Director Leonard Lyon
Phone Number 3883	Chief Announcer Howard Kemper
Studio AddressEdson Hotel, cor. Liberty &	BookkeeperRuby Whipkey
Pearl Streets	Chief Engineer
Transmitter LocationCor. Doucette &	1/ 1/ 1/ 1/
Grove Streets	KNEL
Time on the Air6 a.m. to 12 midnight	BRADY—EST. 1935
News Service UP	Frequency: 1490 KcPower: 250 d.; 100 n.
Transcription ServiceNBC Thesaurus	Owned-Operated ByG. L. Burns
Representative Howard H. Wilson Co.	Business AddressBrady, Texas
Personnel	Phone Number 77
PresidentC. W. Snider	Studio Address106 North Blackburn
Secretary-Treasurer	Transmitter Location 1 mile East business
General Manager	part Brady, Texas
Manager Ernest S. Lovan	Time on the Air
Program DirectorLen Finger	Transcription ServiceKeystone Broad-
Chief Announcer Sim Clark	casting System
Musical DirectorGeorge W. Caldwell	Representative
Chief EngineerLawrence Sanders	Personnel
•	General Manager
KRIC	Commercial-Sales Promotion
	Manager
BEAUMONT EST.—1938	Program Director-Chief
Frequency: 1450 KcPower: 250 Watts	Announcer
Owned-Operated ByKRIC, Inc.	Chief EngineerJ. Royland Gorder
Address 130 Wall Street	-
Phone Number 4200	KEEW
Transmitter Location	
Time on the Air: 6 a.m. to 12:05 a.m.; Sun-	BROWNSVILLE—EST. 1927
days, 7 a.m. to 12:05 a.m.	Frequency: 1490 KcPower: 250 d.; 100 n.
Newspaper Affiliation Beaumont Enterprise	Owned-Operated By Eagle Broadcasting
& Journal	Co.
News Service INS	Business Address
Transcription ServiceWorld Broadcasting RepresentativeThe Branham Company	Phone Number
	biadio Address

Transmitter LocationSan Benito Road	Transmitter LocationNear Corpus Christi
Time on the Air	Time on the Air
Transcription ServiceKeystone Broadcasting	Transcription ServiceStandard Radio
System; Standard Radio	Personnel
Representative	
Personnel	Station Manager
General ManagerE. E. "Jack" Wilson	KRIS
Station Manager	
Commercial ManagerE. G. Feil	CORPUS CHRISTI—EST. 1937
Program Directorlrene Wilson	BLUE NETWORK
Chief Announcer	NATIONAL BROADCASTING CO.
Musical Director	MUTUAL BROADCASTING SYSTEM
Chief EngineerGeorge Martin	LONE STAR CHAIN
W D W D	Frequency: 1360 KcPower: 1000 Watts
KBWD	Owned-Operated ByGulf Coast
	Broadcasting Company
BROWNWOOD—EST. 1941	Address Hotel Driscoll
Frequency: 1380 KcPower: 500 Watts	Phone Number
Owned-Operated ByBrown County	Transmitter Location Corpus Christi
Broadcasting Co.	Time on the Air
Address 800 Hawkins Street	Newspaper AffiliationCorpus Christi
Phone Number2401	Caller-Times
Fransmitter LocationWilliams Ranch Road,	News Service INS
1½ miles N. Brownwood	Representative The Branham Company
Time on the Air6:30 a.m. to 11 p.m.	Personnel
News Service UP	President
Franscription ServiceStandard Radio	General ManagerT. Frank Smith
RepresentativeHoward H. Wilson Co.	Commercial ManagerFred Burr
Personnel	Sales Promotion ManagerBill Bennett
President-Station ManagerWendell Mayes	Chief EngineerB. C. Boatright
Commercial ManagerJames R. Moore	1/ 1 1/ 1
Program Director	KAND
Production ManagerLeonard Johnson	CORSICANA—EST. 1937
Publicity DirectorLouise Wilson	
Chief Announcer	Frequency: 1340 KcPower: 250 Watts
Chief Engineer	Owned-Operated ByNavarro Broadcast- ing Association
W T A W	AddressState National Bank Bldg.
WTAW	Phone Number 30
	Transmitter Location1/2 mile north of
COLLEGE STATION—EST. 1921	Corsicana
requency: 1150 KcPower: 1000 Watts	Time on the Air: 6:30 a.m. to 11 p.m.; Sun-
Owned-Operated ByAgricultural and	days, 7 a.m. to 11 p.m.
Mechanical College of Texas	News Service UP
Address	Transcription ServiceStandard Radio
Fransmitter LocationCollege Station	Representative Associated Radio Sales
Fime on the Air 5½ hours weekly	Personnel
Personnel	President
	Station-Commercial Manager John Thorwald
President	Program Director
Director	Produciton ManagerR. L. Hamilton, Jr.
Chief Announcer	Publicity DirectorElaine Stearns
(Non-Commercial Station)	Chief AnnouncerMilford Mitchell
(2.5h-commercial bidilon)	Musical DirectorF. Sykes
I/ E V C	Chief Engineer
KEYS	
	KRLD
CORPUS CHRISTI—EST. 1941	DALLAS—EST, 1926
Frequency: 1490 KcPower: 250 Watts	DALLAS-ES1. 1926

COLUMBIA BROADCASTING SYSTEM Frequency: 1080 Kc......Power: 50000 Watts

Owned By...... Earl C. Dunn and Charles

Operated By Nueces Broadcasting Co. Address Medical Professional Building

• • • TE>	(A S
Phone Number	Sales
Transmitter LocationGarland, Texas	Progra
Transmitter LocationGarland, Texas Time on the Air5 a.m. to 12 midnight	
Newspaper Affiliation Dallas Daily Times	Public
Herald	Music
News Service	Chief Chief
Transcription ServiceStandard Radio RepresentativeThe Branham Co.	Ciliei
Personnel	-
PresidentTom C. Gooch	
Station & Com. Mgr	
Program DirectorRuth Clem	
Production ManagerRoy George	
Publicity DirectorDouglas Hawley	
Traffic Manager A. H. Plumlee Musical Director Hyman Chaminsky	
Chief Engineer	
•	
KSKY	
DALLAS—EST. 1941	
Frequency: 660 KcPower: 1000 Watts	
Owned-Operated ByChilton Radio	
Corporation	
Address	
Phone Number C-6193	
Transmitter LocationBruton Road (7 miles	
out of Dallas)	
Time on the Air6:16 a.m. to local sunset	
News Service	
Publishers	
Personnel	1
President-Station ManagerA. L. Chilton	
Commercial ManagerR. G. Terrill	
Program Director	
Production Manager Cleo B. Clark Chief Announcer Richard F. Parker	0
Chief Announcer	
Chief EngineerMorris W. Ming	
WFAA	
DALLAS—EST. 1922	
NATIONAL BROADCASTING CO.	
TEXAS QUALITY NETWORK	
Frequency: 820 KcPower: 50000 Watts	
Frequency: 820 KcPower: 50000 Watts Owned-Operated ByA. H. Belo Corp.,	
publisher of The Dallas Morning News	
AddressSanta Fe Bldg.	
Phone Numbers	
Transmitter Location . Near Grapevine, Texas	
Time on the Air: WFAA-WBAP operated con-	
tinuously 5:15 a.m. to 12 midnight; Sunday, 7:30 a.m. to 12 midnight	
Newspaper AffiliationDallas Morning News	
News Service	
Lang-Worth	
RepresentativeEdward Petry & Co.	
Personnel	
PresidentE. M. Dealey	

Managing Director......Martin Campbell Station Manager......Alex C. Keese

and Promotion Manager....lrvin Gross am Director-Artists' Bureau Head, Ralph Nimmons city DirectorBert Heflin cal DirectorKarl Lambertz Engineer.....Raymond Collins

(See Page 570)

WONDER WHAT RADIO DAILY WILL SAY **ABOUT**

WRR

DALLAS-EST, 1920

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1310 KcPower: 5000 Watts
Owned-Operated ByCity of Dallas
Address WRR Bldg., State Fair Grounds
Phone Number Tenison 3-6101
Transmitter LocationWhite Rock Lake
Time on the Air: 6 a.m. to 12:30 a.m.; Sun-
days, 6:30 a.m. to 12:30 a.m.
News Service Transradio
Representative Weed & Co.

Personnel

Managing Director	Charles B. Jordan
Commercial Manager	Dale Drake
Program Director-Artists'	Bureau
Head	Pete Teddlie
Traffic Manager	Wiley D. Smith
Chief Announcer	Buddy Harris
Librarian	Frances Faires
Chief Engineer	

KDNT

DENTON-EST. 1938

DHILLOIT LDI. 1000
Frequency: 1450 KcPower: 100 Watts
Owned-Operated By Harwell V. Shepard
AddressKimbrough Building
Phone Number 276
Transmitter LocationHighway No. 24
Time on the AirUnlimited license
News Service UF

Personnel

A CL SOULICE
Owner-Chief Engineer Harwell V. Shepard
Program DirectorFritz Kimbrell
Chief AnnouncerJon Edward Williams
Artists' Bureau Head- Continuity
Chief
Musical Director Florid Graham

KFPL

DUBLIN-EST. 1924

frequency: 1340 KcPower: 250 d.; 100	n.
Owned-Operated By	xter
Address	reet
Phone Numbers183 (Studios); 175 (Tre	ans-
mitter)	
Transmitter LocationNorth city li	
Time on the AirUnlimited lice	nse
Transcription ServiceKeystone Broade	ast-
ing System	

The TWO for ONE Combination in Texas

WRR

5000 WATTS FULL TIME ON 1310 KC.



KFJZ

5000 WATTS FULL TIME

7 hese two modern high-powered stations can now be bought in combination for what you would ordinarily expect to pay for one 5000 watt station—Investigate these stations for TWO FOR ONE RESULTS!

Represented by

WEED & COMPANY

NEW YORK ● CHICAGO ● DETROIT ● SAN FRANCISCO

Personnel

Owne	er	C. Baxter
Progr	am Director	J. Wyche
Chief	Announcer	. R. Long
Chief	Engineer	D. Reed

KROD EL PASO-EST, 1940

COLUMBIA BROADCASTING SYSTEM Frequency: 600 Kc.....Power: 1000 d.; 500 n. Owned-Operated By....Dorrance D. Roderick Transmitter Location Hammett Boulevard Time on the Air: 6 a.m. to 11:30 p.m.; Sundays, 7 a.m. to 11 p.m. Newspaper Affiliation.......El Paso Times News Service INS Transcription Service Associated Music Publishers

Representative Howard H. Wilson Co.

Personnel
OwnerDorrance D. Roderick
Station ManagerVal Lawrence
Assistant Station Manager. Merle H. Tucker
Commercial ManagerLarry A. Harris
Program DirectorTed Gates
Publicity DirectorWilliam Jolesch
Chief Announcer Morisson Qualtrough
Traffic ManagerGordon Baldwin
BookkeeperLettye C. Fairley
Musical Director
Chief EngineerEdward P. Talbott

KTSM

BLUE NETWORK

NATIONAL BROADCASTING CO. Frequency: 1380 Kc.... Power: 1000 d.; 500 n. Owned-Operated By Tri-State Broadcasting Co. AddressPaso Del Norte Hotel Transmitter Location ... First Ave., S. of Highway No. 80, Ascarate Addition Time on the Air 6 a.m. to 11:30 p.m. Lang-Worth; C. P. MacGregor Representative ... George P. Hollingbery Co.

Personnel

Vice President-General
Manager
Commercial Manager Willard L. Kline
Sales Promotion ManagerEric Munro
Program DirectorRoy T. Chapman
Production ManagerConrey Bryson
Publicity DirectorCharles Amador
Chief EngineerE. L. Gemoets

KFJZ

FORT WORTH-EST. 1922

MBS-TEXAS STATE NETWORK

Frequency: 1270 Kc Power: 5000 Watts
Owned-Operated By Tarrant Broadcast-
ing Company
Address
Phone Number 3-3474
Transmitter LocationBirdville, Texas
Time on the Air24 hours daily
News Service UP
Transcription ServiceStandard Radio
Representative Weed & Company

Personnel

President
Station Manager
Commercial Manager Hardy C. Harvey
Sales Promotion ManagerL. Roy Duffy
Program DirectorRuss Lamb
Publicity DirectorForest Clough
Chief Announcer
Artists' Bureau HeadF. Griffith
Musical DirectorFrances Kay
Chief EngineerEd L. Starnes

260

ISSUES

A YFAR

ON THE

DESKS OF

ALL RADIO

FXFCUTIVES

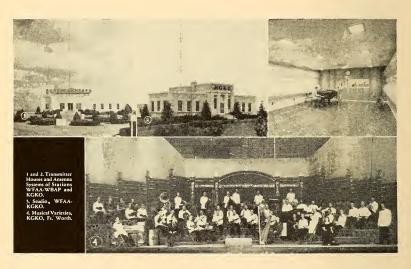
RADIO DAILY

EVERYTHING TO ASSURE Outstanding RESULTS

WFAR

50,000 WATTS





NATIONAL REPRESENTATIVES

WFAA-WBAP

KGKO

Edward Petry & Company, Inc.

G. B. Dealey, Chairman Amon G. Carter, President Yes, everything to assure outstanding results...modern facilities, best of talent, effective coverage, clear signal, and a responsive audience. For national and regional advertisers, WFAA-WBAP, with the largest 50,000 watt primary coverage in the United States, and KGKO, second only to its sister station, present the best choice in radio in the Southwest. When you're thinking of Texas and Oklahoma—a rich, high income market—investigate this powerful combination.

V O V O	Traffic Manager Eileen Flake
KGKO	
FORT WORTH—EST. 1928	Chief Newscaster Ken McClure
BLUE NETWORK	Music Librarian Al Bowman
LONE STAR CHAIN	Music Arranger Maurice Steinberg
	Musical Director
Frequency: 570 KcPower: 5000 Watts	Chief AnnouncerFrank Mills
Owned-Operated ByCarter Publications,	Chief EngineerR. C. Stinson
Inc.	•
Addresses: Medical Arts Bldg., Ft. Worth;	KLUF
Santa Fe Bldg., Dallas	N L U I
Phone Numbers: 3-1234 (Fort Worth); Riverside	GALVESTON—EST. 1922
9631 (Dallas)	
Transmitter Location Arlington, Texas	Frequency: 1400 KcPower: 250 Watts
Time on the Air: 6 a.m. to 12 midnight; Sun-	Owned ByThe KLUF Broadcasting Co.
days, 8 a.m. to midnight	Operated By Geo. Roy Clough
Newspaper Affiliations: Fort Worth Star-Tele-	Business AddressP. O. Box 562
gram; The Dallas Morning News	Phone Number
	Studio Address
Transcription Service WBS; NBC Thesaurus;	Transmitter Location6002 Broadway
Lang-Worth	Time on the Air
RepresentativeFree & Peters	News Service UP
Personnel	Transcription Service Standard Radio:
President Amon G. Carter	Transcription ServiceStandard Radio; Radio Transcription Co.
General Manager	
Managing DirectorMartin Campbell	Personnel
Station ManagerGeorge Cranston	PresidentGeo. Roy Clough
Commercial ManagerRoy Bacus	Commercial and Sales Promotion Manager,
	C. V. Bracht
Sales Promotion ManagerElbert Haling	Program-Publicity DirectorH. D. Clough
Chief AnnouncerFrank Mills	Chief EngineerL. D. Clough
Program DirectorEd Lalley	•
Production ManagerA. M. Woodford	1/ 0 0 0
Continuity ChiefHoward Carraway	KGBS
Traffic ManagerEileen Flake	II G D J
Chief NewscasterKen McClure	HARLINGEN—EST. 1941
Music LibrarianAl Bowman	Frequency: 1240 Kc Power: 250 Watts
Music ArrangerMaurice Steinberg	Owned-Operated ByHarbenito Broad-
Musical DirectorGene Baugh	casting Company, Inc.
Chief EngineerR. C. Stinson	
	Pusinger Address D O Pau 711
<u> </u>	Business Address P. O. Box 711
•	Phone Number 1400
•	Phone Number
WBAP	Phone Number
•	Phone Number
W B A P FORT WORTH—EST. 1922	Phone Number
W B A P FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 KcPower: 50000 Watts	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications,	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc.	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated ByCarter Publications, Inc. AddressMedical Arts Bldg.	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight;	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas)	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3.1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star-	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star- Telegram	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star- Telegram News Service AP	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star- Telegram News Service AP	Phone Number
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WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc. Power: 50000 Watts Owned-Operated By. Carter Publications, Inc. Address Medical Arts Bldg, Phone Number 3.1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star- Telegram News Service AP Transcription Service WBS Representative Edward Petry & Co. Personnel President Amon G. Carter	Phone Number 1400 Studio Address Harbenito, equidistant between Harlingen and San Benito, Texas Transmitter Location: Highway 83, 234 miles south Harlingen Time on the Air 6:45 a.m. to 10 p.m. News Service AP Transcription Service Associated Music Publishers Personnel President McHenry Tichenor Station Manager Ingham S. Roberts Commercial Manager Troy McDaniels Program Director-Chief Announcer Thomas J. Swafford News Editor-Publicity Director Jack Rutledge Chief Engineer David Holt
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc. Power: 50000 Watts Owned-Operated By. Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight: (shares time with WFAA, Dallas) Newspaper Affiliation Ft. Worth Star- Telegram News Service AP Transcription Service WBS Representative Edward Petry & Co. **Personne!** President Amon G. Carter General Manager Harold V. Hough	Phone Number
WBAP FORT WORTH—EST. 1922 NBC—TEXAS QUALITY NETWORK Frequency: 820 Kc Power: 50000 Watts Owned-Operated By Carter Publications, Inc. Address Medical Arts Bldg. Phone Number 3-1234 Transmitter Location Grapevine, Texas Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA. Dallas) Newspaper Affiliation Ft. Worth Star- Telegram News Service AP Transcription Service WBS Representative Edward Petry & Co. Personne! President Amon G. Carter General Manager George Cranston	Phone Number
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Time on the Air6 a.m. to 12 midnight	Transmitter LocationWalker County
Newspaper Affiliation Houston Post	Fair Grounds
News Service	Time on the Air
Transcription ServiceNBC Thesaurus	Transcription ServiceKeystone Broadcast-
Representative Edward Petry & Co.	ing System
Personnel	Personnel
President	General Manager
Station ManagerKern Tips	Commercial ManagerJ. C. Rothwell
Program DirectorJack McGrew	Chief AnnouncerLouis Gibson
Publicity DirectorPat Flaherty	Chief EngineerRobert Newton
Musical Director	•
Chief Engineer	VOCA
•	KOCA
1/ T D II	KILGORE—EST. 1936
KTRH	Frequency: 1240 KcPower: 250 Watts
	Owned-Operated ByOil Capitol Broad-
HOUSTON—EST. 1930	casting Assn.
COLUMBIA BROADCASTING SYSTEM	Address
Frequency: 1320 KcPower: 5000 d.; 1000 n.;	Phone Number
(C. P. 740 Kc.; 50000 Watts)	Transmitter LocationKilgore
Owned-Operated ByKTRH Broadcasting Co.	Time on the Air
Address Rice Hotel	Name of the Air
Phone Number Preston 4361	Newspaper AffiliationKilgore Daily News
Transmitter LocationDeepwater (C. P.	Personnel
near Cedar Bayou)	General ManagerRoy G. Terry
Time on the AirUnlimited license	
Newspaper Affiliation Houston Chronicle	KPAB
Transcription ServiceWorld Broadcasting	LAREDO—EST. 1938
System	
RepresentativeJohn Blair & Co.	Frequency: 1490 KcPower: 250 Watts
Personnel	Owned-Operated By Mervel M. Valentine
Station Manager B. F. Orr	Business AddressP. O. Box 1120
	Phone Number1490
V V V 7	Studio Address300 Loring Ave.
KXYZ	Studio Address
K X Y Z	Studio Address
HOUSTON-EST. 1930	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1920 Kc.; 5000 Watts)	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co.	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. AddressGulf Building	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1920 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1820 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. AddressGulf Building Phone NumberCapitol 6151 Transmitter LocationHouston Time on the Air168 hours weekly News Service	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
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HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 KcPower: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1930 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address
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HOUSTON—EST. 1930 BLUE NETWORK MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1470 Kc Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts) Owned-Operated By Harris County Broadcast Co. Address	Studio Address

KFYO LUBBOCK—EST. 1927 MBS—TEXAS STATE NETWORK	News Service UP Transcription Service Lang-Worth Representative Cox & Tanz; Texas State Network
Frequency: 1340 KcPower: 250 Watts	Personnel
Owned-Operated ByPlains Radio	
Broadcasting Co.	Owner
Address	Station-Commercial ManagerA. B. Kelley
Phone Number	Program Director
Transmitter Location	Programs
days, 8 a.m. to 10 p.m.	Publicity DirectorE. P. Helm
Newspaper AffiliationLubbock Avalanche-	Musical Director
Journal	Chief Engineer Robert Harmon
News Service UP	one anguier manner
Transcription ServiceWorld Broadcasting	•
System; Lang-Worth	
National Sales Office: Taylor-Howe-Snowden	KNET
Group, Dallas, Texas	
Representative Howard H. Wilson Co.	PALESTINE—EST. 1936
Personnel	Frequency: 1450 KcPower: 100 Watts
PresidentO. L. Taylor (Amarillo)	Owned-Operated By Palestine Broadcast-
Station ManagerDeWitt Landis	ing Corp.
Program DirectorR. B. McAllister	AddressJohn & Crawford Sts.
Publicity Director Bruce Collier	Transmitter Location
Chief Announcer Wesley Youngblood	Time on the AirDaytime license
Musical DirectorBurnie Howell	Transcription Service Standard Radio
Chief Engineer	Representative
	Personnel
KRBA	President Dr. Bonner Frizzell
	Station ManagerJohn Sullivan
LUFKIN—EST. 1938	
Frequency: 1340 KcPower: 250 Watts	•
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast-	· ·
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association	K P D N
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business AddressBox 755	K P D N
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business Address	K P D N PAMPA—EST. 1936
Frequency: 1340 Kc Power: 250 Watts	
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address108½ South First Street Transmitter Location: Highway 35, (½ mile	PAMPA—EST. 1936
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business AddressBox 755 Phone Number272 Studio Address108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lutkin)	PAMPA—EST. 1936 Frequency: 1340 Kc Power: 100 Watts Owned-Operated ByR. C. Hoiles Business Address Box 1701
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated By
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business AddressBox 755 Phone Number272 Studio Address108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lutkin)	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By. Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, 1½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 KcPower: 250 Watts Owned-Operated ByRed Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business Address
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number1100 Studio Address212 North Ballard Transmitter LocationEast of city limits Time on the Air: 7 a.m. to 1:30 p.m.; 4:30 a.m. to 10 p.m.
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, 1½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Fettler	PAMPA—EST. 1936 Frequency: 1340 Kc
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35. (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35. (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number1100 Studio Address
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, 1½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated ByR. C. Hoiles Business AddressBox 1701 Phone Number 1100 Studio Address 212 North Ballard Transmitter LocationEast of city limits Time on the Air: 7 a.m. to 1:30 p.m.; 4:30 a.m. to 10 p.m. Newspaper AffiliationPampa News News ServiceAP Transcription ServiceWorld Broadcasting System: Keystone Broadcasting System RepresentativeForjoe & Co. Personnel PresidentR. C. Hoiles
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director. Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935	PAMPA—EST. 1936 Frequency: 1340 Kc Power: 100 Watts Owned-Operated By R. C. Hoiles Business Address
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcasting Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35. (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935 MBS—TEXAS STATE NETWORK	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated By
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, 1½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935 MBS—TEXAS STATE NETWORK Frequency: 1230 Kc Power: 250 Watts	PAMPA—EST. 1936 Frequency: 1340 Kc
Frequency: 1340 Kc	PAMPA—EST. 1936 Frequency: 1340 Kc Power: 100 Watts Owned-Operated By R. C. Hoiles Business Address
Frequency: 1340 Kc	PAMPA—EST. 1936 Frequency: 1340 KcPower: 100 Watts Owned-Operated By
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935 MSS—TEXAS STATE NETWORK Frequency: 1230 Kc Power: 250 Watts Owned-Operated Ey Clarence Scharbauer Address 117 S. Loraine Street Phone Number 1070	PAMPA—EST. 1936 Frequency: 1340 Kc
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcasting Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air: 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935 MBS—TEXAS STATE NETWORK Frequency: 1230 Kc Power: 250 Watts Owned-Operated Ey. Clarence Scharbauer Address 117 S. Loraine Street Phone Number 1070 Transmitter Location U. S. Highway 80,	PAMPA—EST. 1936 Frequency: 1340 Kc
Frequency: 1340 Kc Power: 250 Watts Owned-Operated By Red Lands Broadcast- ing Association Business Address Box 755 Phone Number 272 Studio Address 108½ South First Street Transmitter Location: Highway 35, (½ mile North of Lufkin) Time on the Air 6 a.m. to local sunset News Service Transradio Transcription Service Standard Radio Personnel President Ben T. Wilson Manager Darrell E. Yates Commercial Manager Richman Lewin Program Director Jerry Keith Chief Engineer Ambrose Kramer KRLH MIDLAND—EST. 1935 MSS—TEXAS STATE NETWORK Frequency: 1230 Kc Power: 250 Watts Owned-Operated Ey Clarence Scharbauer Address 117 S. Loraine Street Phone Number 1070	PAMPA—EST. 1936 Frequency: 1340 Kc

KPIT	Artists' Bureau Head-Musical
PARIS—EST. 1936	Director Merrill Ash
MUTUAL BROADCASTING SYSTEM	Chief EngineerGlen Boatright
TEXAS STATE NETWORK	•
Frequency: 1490 KcPower: 250 Watts	KGKL
Owned-Operated By North Texas Broad-	
casting Company	SAN ANGELO—EST. 1928
Address	MBS—TEXAS STATE NETWORK
Phone Number 1124-5	Frequency: 1400 KcPower: 250 Watts
Transmitter Location: 11/4 miles south on Texas Highway No. 24	Owned-Operated By
Time on the Air6:30 a.m. to 11 p.m.	Phone Number
Newspaper AffiliationParis News	Transmitter Location50 South Milton
News ServiceAP	Time on the Air6:30 a.m. to 11 p.m.
Transcription ServiceStandard Radio	Newspaper AffiliationSan Angelo
Personnel	Standard Times
PresidentA. G. Pat Mayse	News Service
Station ManagerLewis O. Seibert	Transcription ServiceStandard Radio
Sales Promotion Manager Nelson Mahoney	Personnel
Program DirectorMary Jo Mayse	President
Chief EngineerJ. Martin Neil	Station ManagerLonnie Preston
•	Commercial ManagerMarlow Preston Sales Promotion-Merchandising
KIUN	Manager Steve Cowan
	Program Director Dorothy Kindred
PECOS—EST. 1935	Production Manager G. H. Odam
Frequency: 1400 KcPower: 100 Watts	Chief EngineerFrank M. Jones
Owned-Operated ByJack W. Hawkins &	•
Barney H. Hubbs Address: KIUN Bldg., 306 South Cedar Street	VADC
Phone Number	KABC
T	SAN ANTONIO—EST. 1926
Transmitter Location North of city	SAN ANIONIO—ESI. 1926
Transmitter Location	MBS—TEXAS STATE NETWORK
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 KcPower: 250 Watts
Time on the Air	MBS-TEXAS STATE NETWORK
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 KcPower: 250 Watts Owned-Operated ByAlamo Broadcasting Co.
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 KcPower: 250 Watts Owned-Operated ByAlamo Broadcasting Co. AddressMilam Bldg.
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Addres
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location. 811 East Myrtle
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrtle Time on the Air 6 a.m. to 12 midnight;
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrile Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Representative William G. Rambeau Co. **Personne!** President R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director Tommy Reynolds
Time on the Air 7 a.m. to 10 p.m. Newspaper Affiliation	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location. 811 East Myrtle Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; News Service UP Representative. William G. Rambeau CO. **Personne!** President. R. Early Wilson Station Manager Charles Balthrope Merchandising Manager. Clyde Smith Program Director. Tommy Reynolds Chief Engineer. Kenneth Hyman
Time on the Air	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location. 811 East Myrtle Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; News Service UP Representative. William G. Rambeau CO. **Personne!** President. R. Early Wilson Station Manager Charles Balthrope Merchandising Manager. Clyde Smith Program Director. Tommy Reynolds Chief Engineer. Kenneth Hyman
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager. Jack Hawkins Co-Owner-Publicity Director. Barney Hubbs Commercial Manager. Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 7 a.m. to 12 midgight	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location. 811 East Myrtle Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; News Service UP Representative. William G. Rambeau Co. Personne! President. R. Early Wilson Station Manager Charles Balthrope Merchandising Manager. Clyde Smith Program Director. Tommy Reynolds Chief Engineer. Kenneth Hyman KMAC SAN ANTONIO—EST. 1930
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service 1185	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrile Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Representative. William G. Rambeau Co. **Personne!** President R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director Tommy Reynolds Chief Engineer. Kenneth Hyman **KMAC** SAN ANTONIO—EST. 1930 Frequency: 1240 Kc Power: 250 Watts
Time on the Air 7 a.m. to 10 p.m. Newspaper Affiliation	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By. Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location. 811 East Myrtle Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight; News Service UP Representative. William G. Rambeau Co. Personne! Personne! President. R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director. Tommy Reynolds Chief Engineer. Kenneth Hyman KMAC SAN ANTONIO—EST. 1930 Frequency: 1240 Kc Power: 250 Watts Owned By: W. W. McAllister & Howard W. Davis, d/b as The Walmac Company
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager. Jack Hawkins Co-Owner-Publicity Director. Barney Hubbs Commercial Manager. Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service INS Transcription Service Standard Radio Representative Burn-Smith Company	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrile Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Representative William G. Rambeau Co. Personnel Personnel President R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director Tommy Reynolds Chief Engineer Kenneth Hyman KMAC SAN ANTONIO—EST. 1930 Frequency: 1240 Kc. Power: 250 Watts Owned By: W. W. McAllister & Howard W. Davis. d/b as The Walmac Company Operated By Walmac Company
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service INS Transcription Service Standard Radio Representative Burn-Smith Company	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc Power: 250 Watts Owned-Operated By Alamo Broadcasting Co Address
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager. Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager. Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service Standard Radio Representative Burn-Smith Company Personnel President Carl Vaughan Station Manager. Glenn Hewitt	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrile Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Representative William G. Rambeau Co. Personnel Personnel President R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director Tommy Reynolds Chief Engineer Kenneth Hyman KMAC SAN ANTONIO—EST. 1930 Frequency: 1240 Kc. Power: 250 Watts Owned By: W. W. McAllister & Howard W. Davis. d/b as The Walmac Company Operated By Walmac Company Address 2700 Smith Young Tower Phone Number Cathedral 6211 Transmitter Location 319 Avenue A
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service INS Transcription Service Standard Radio Representative Burn-Smith Company Personnel President Carl Vaughan Station Manager. Charles E Bush, Jr. Sales Promotion Manager. Charles E Bush, Jr.	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc
Time on the Air. 7 a.m. to 10 p.m. Newspaper Affiliation Pecos Enterprise News Service UP Personnel Co-Owner-General Manager. Jack Hawkins Co-Owner-Publicity Director Barney Hubbs Commercial Manager. Cecil Sims Program Director W. D. Martin, Jr. Chief Engineer Carl Cook KPAC PORT ARTHUR—EST. 1934 MUTUAL BROADCASTING SYSTEM LONE STAR CHAIN Frequency: 1250 Kc. Power: 500 Watts Owned-Operated By Port Arthur College Address 1500 Proctor Street Phone Number 7458 Studio Address 1515 Lakeshore Drive Transmitter Location 1515 Lakeshore Drive Time on the Air. 6 a.m. to 12 midnight News Service Standard Radio Representative Burn-Smith Company Personnel President Carl Vaughan Station Manager. Glenn Hewitt	MBS—TEXAS STATE NETWORK Frequency: 1450 Kc. Power: 250 Watts Owned-Operated By Alamo Broadcasting Co. Address Milam Bldg. Phone Number Fannin 3126 Transmitter Location 811 East Myrile Time on the Air 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight News Service UP Representative William G. Rambeau Co. Personnel Personnel President R. Early Wilson Station Manager Charles Balthrope Merchandising Manager Clyde Smith Program Director Tommy Reynolds Chief Engineer Kenneth Hyman KMAC SAN ANTONIO—EST. 1930 Frequency: 1240 Kc. Power: 250 Watts Owned By: W. W. McAllister & Howard W. Davis. d/b as The Walmac Company Operated By Walmac Company Address 2700 Smith Young Tower Phone Number Cathedral 6211 Transmitter Location 319 Avenue A

The second secon	
Personnel	Time on the Air: 6 a.m. to 12 midnight; Sun-
ManagerHoward W. Davis	days, 7:30 a.m. to 12 midnight
Program DirectorA. S. Bessan	News Service
	Transcription ServiceNBC Thesaurus;
Secretary-TreasurerRuth Burleson	Lang-Worth
1/ 0 11 0	RepresentativeEdward Petry & Co., Inc.
KONO	Personnel
SAN ANTONIO—EST. 1927	Pres. & General ManagerHugh A. L. Halff
Frequency: 1400 KcPower: 250 Watts	Chairman of Board
Owned-Operated By: Eugene J. Roth, d/b as	Commercial ManagerEllis Chaney
Mission Broadcasting Company	Sales Promotion & Merchandising
Address	Manager
Phone NumberFannin 5171	Production ManagerMonte L'leban
Transmitter Location317 Arden Grove	Educational DirectorLeona Bender
Time on the Air7 a.m. to 11 p.m.	Farm EditorBill Shomette
News Service AP	Musical Director
Transcription ServiceLang-Worth	Chief EngineerFred Sterling
RepresentativeForjoe & Company	•
Personnel	KPPV
Owner-Manager Eugene J. Roth	KRRV
Sales ManagerJames M. Brown	SHERMAN—EST. 1936
Program Director-Chief	MBS—TEXAS STATE NETWORK
Announcer	Frequency: 910 KcPower: 1000 Watts
Musical Director Ted Brown	Owned-Operated By Red River Valley
Chief EngineerGeorge Ing	Broadcasting Corporation
•	Addresses421 N. Crockett St.; Fannin &
KTSA	Owing Sts., Denison, Texas.
N I S A	Phone Numbers 201 (Sherman); 423 (Denison)
SAN ANTONIO—EST. 1927	Transmitter LocationHighway 75 (between
CBS-LONE STAR CHAIN	Sherman and Denison)
Frequency: 550 Kc Power: 5000 d.: 1000 n.	Time on the Air5:30 a.m. to 12 midnight
Owned-Operated By Sunshine Broadcasting	News Service
Company	Personnel
AddressGunter Hotel	PresidentG. H. Wilcox
Phone Number	Station Manager L. L. Hendrick
Transmitter LocationSt. Hedwig Road	Denison Studio & Sales
Time on the Air: 6 a.m. to 12 midnight; Sun-	ManagerB. V. Hammond, Jr.
days, 7:45 a.m. to 12 midnight	Merchandising ManagerC. Wells, Jr.
News ServiceUP	Program-Musical DirectorLouise Cobler
Transcription Service World Broadcasting	Denison Program DirectorFred Kincaid
System	Chief Announcer Jessie Turner
National Sales Office Address: Taylor-Howe-	Chief Engineer
Snowden Group, Dallas, Texas	•
RepresentativeJohn Blair & Company	VVAV
Personnel	KXOX
PresidentO. L. Taylor	SWEETWATER—EST. 1939
Station ManagerGeorge W. Johnson	Frequency: 1240 KcPower: 250 Watts
Merchandising ManagerJack Schlichenmaier	Owned-Operated BySweetwater Radio,
Program DirectorJack O. Mitchell	Inc.
AccountantFred A. Teed	Address
Educational DirectorRobert King	Phone Number
Musical Director	Transmitter Location Highway No. 70
Chief Engineer	Time on the Air6:30 a.m. to 10 p.m.
	Newspaper AffiliationSweetwater Daily
WOAI	Reporter
SAN ANTONIO—EST. 1922	News ServiceUP
NBC—TEXAS QUALITY NETWORK	Transcription ServiceNBC Thesaurus
	Representative Associated Radio Sales
Frequency: 1200 Kc Power: 50000 Watts	Personnel
Owned-Operated BySouthland Industries, Inc.	President
Address	Secretary-Treasurer & General
Phone Number	ManagerRussell Bennitt
Transmitter Location Selma, Texas	Commercial ManagerJ. H. Hubbard
	-

Program Director-Chief	Personnel
Announcer James McGowan	President-Station ManagerJames G. Ulmer
Production ManagerHenley Hilburn	Commercial-Sales Promotion
Chief Engineer	Manager M. E. Danbom
•	Program Director
KTEM	Publicity DirectorMargaret Roberts
	Chief Announcer
TEMPLE—EST. 1936	Auditor Vina Johnapelus
MUTUAL BROADCASTING SYSTEM	Chief EngineerJohn B. Sheppard
TEXAS STATE NETWORK	•
Frequency: 1400 KcPower: 250 Watts	KVWC
Owned-Operated ByBell Broadcasting	
Co., Inc.	VERNON—EST. 1939
AddressKyle Hotel	MUTUAL BROADCASTING SYSTEM
Phone Number	TEXAS STATE NETWORK
Transmitter Location6/10 mile north of city	Frequency: 1490 KcPower: 250 Watts
Time on the AirUnlimited license	Owned-Operated ByNorthwestern Broad-
News ServiceUP	casting Co.
RepresentativeTexas State Network; Asso-	Address1813 Wilbarger Street
ciated Radio Sales	Phone Number 1048
Personnel	Transmitter LocationOne mile due east
PresidentRuth Mayborn	of courthouse on highway extending from
General ManagerFrank Mayborn	East Wilbarger Street
Station ManagerBurton Bishop	Time on the Air7 a.m. to 10:30 p.m.
Commercial ManagerHarold C. Johnson	News Service AP
Chief EngineerPaul Shaw	Transcription Service Standard Radio
17 0 11 0	RepresentativeTexas State Network
KCMC	Personnel
	President-General Manager R. H. Nichols
TEXARKANA—EST. 1932	Commercial ManagerHerman Cecil
MUTUAL BROADCASTING SYSTEM	Program DirectorBro. Mingus
TEXAS STATE NETWORK	Musical Director John Allen
ARKANSAS NETWORK	Chief EngineerHerman Ridgway
Frequency: 1450 KcPower: 250 Watts	I/ WILD
Owned-Operated ByKCMC, Inc.	KVIC
Address	
Phone Number832	VICTORIA—EST. 1939
Transmitter Location	Frequency: 1340 KcPower: 250 Watts
Time on the Air6:30 a.m. to 11 p.m.	Owned-Operated ByRadio Enterprises,
Newspaper Affiliation	Inc.
News Service AP	Address Victoria
Transcription Service Standard Radio	Phone Number
Personnel	Transmitter Location
President	News Service Unlimited License
Station Manager Frank O. Myers	Transcription Service: Standard Radio; C. P.
Commercial Manager Thomas Dillahunty	MacGregor
Sales Promotion ManagerNelson Mahoney	RepresentativeThe Walker Co.
Program Director	Personnel
Chief Engineer	President-General ManagerMorris Roberts
•	Program Director-Chief
K C K D	Announcer Jack Knott
KGKB	Chief EngineerO. A. Rosmussen, Jr.
TYLER—EST. 1931	•
Frequency: 1490 KcPower: 250 Watts	MAI A C O
Owned-Operated By East Texas Broadcasting	WACO
Company	WACO—EST. 1922
Address	MUTUAL BROADCASTING SYSTEM
Phone Number	TEXAS STATE NETWORK
Transmitter LocationSandflat Road	Frequency: 1450 KcPower: 250 Watts
Time on the Air 6:55 am to 10:15 nm	Owned Operated By Frontier Broadcast

ing Co., Inc.

Owned-Operated By.....Frontier Broadcast-

AddressAmicable Life Bldg.

Time on the Air....6:55 a.m. to 10:15 p.m.
News Service UP
Transcription Service Standard Radio

TEXAS-UTAH

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1 Holle 14 diliber	Program Director
Transmitter Location Amicable Life Bldg.	Publicity Director
Time on the Air16 hours daily	Chief Announcer
News Service UP	Director of Women's
RepresentativeSpot Sales, Inc.	Continuity Manager
Personnel	Latin American Dep
Station ManagerR. E. Lee Glasgow	Manager
Dramon Dinata D 1 D 27 1	Chief Engineer

Station Manager R. E. Lee Glasgow
Program Director Bernard P. Helton
Chief Engineer L. H. Appleman

Dhana Mumb.

KRGV

WESLACO-EST. 1926

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
NATIONAL BROADCASTING CO.
LONE STAR CHAIN

 Frequency:
 1290 Kc.
 Power:
 1000 Watts

 Owned-Operated By.
 KRGV. Inc.

 Address
 201 Border

 Phone Number
 375-6

 Transmitter Location
 201 Border

 Time on the Air:
 6 a.m. to 12 midnight

 News Service
 UP

 Transcription Service
 World Broadcasting

 System: Lang-Worth

National Sales Office Address: 805-6 Tower Petroleum Building, Dallas, Texas

Representative Howard H. Wilson Co.

Personnel

President. O. L. Taylor Station Manager Guy W. Bradford Sales Manager. Phil D. Dixon Merchandising Manager Victor J. Morava

Program DirectorDick Wa	tkins
Publicity DirectorVictor J. Mo	rava
Chief Announcer	
Director of Women's ProgramsAgnes Kei	hley
Continuity Manager Opal Brad	
Latin American Department	
ManagerBenjamin Cu	ellar
Chief Engineer Neal McNauc	hten

KWFT

WICHITA FALLS—EST. 1938
COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.... Power: 5000 d.; 1000 n.
Owned-Operated By.... Wichita Broadcasting
Company
Business Address Harvey Snyder Bidg.

Phone Number 4182
Studio Address Kemp Hotel
Transmitter Location 2½ miles northwest
of Wichita Falls
Time on the Air. 5:30 a.m. to 11 p.m.
News Service UP
Transcription Service Standard Radio
Representative Weed & Company

Personnel

Program-Publicity Director Leslie Pierce
Traffic Manager Bea Montgomery
Musical Director Lucille Crouch
Chief Engineer John Adams

UTAH

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 265

KSUB

CEDAR CITY-EST, 1937

 Frequency:
 1340 Kc.
 Power:
 100 Watts

 Owned-Operated By.
 Southern Utah

 Broadcasting Co.
 Lunt Hotel

 Phone Number
 398

 Transmitter Location
 .951 West 2nd South

 Time on the Air
 8 a.m. to 10 p.m.

 News Service
 UP

 Transcription Service
 C. P. MacGregor;

 Keystone Broadcasting System

Personnel

KVNU

LOGAN-EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc......Power: 250 Watts Owned-Operated By.......Cache Valley Broadcasting Company

Business Address P. O. Box 264
Phone Number 1400
Studio Address 1393 North Main Street
Transmitter Location 1393 North Main St.
Time on the Air: 7 a.m. to 10 p.m.; Sundays.

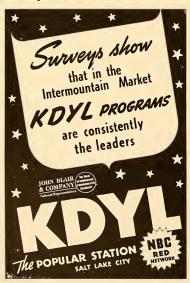
Personnel

President H. F. Laub General Manager Reed Bullen

Commercial Manager G. G. Merrill Program DirectorNelson Hall Chief Engineer C. N. Layne
KLO
OGDEN—EST. 1924
BLUE NETWORK—MBS
INTERMOUNTAIN NETWORK
Frequency: 1430 KcPower: 5000 Watts
Owned-Operated ByInterstate Broad-
casting Corporation
Address Hotel Ben Lomond, 411 25th
Street

dth Phone Number 5721 Transmitter LocationKanesville, Utah Time on the Air: 17 hours daily; 15 hours Sundays Representative George P. Hollingbery Co. Personnel President A. L. Glasmann

Station ManagerGeorge C. Hatch Assistant and Sales Promotion Commercial Manager..... Louis Haller Program-Publicity Director....Ethel G. Clark Production Manager......Mel Wright Accountant G. Jerry Van Alfen Musical DirectorEarl Donaldson



KEUB

PRICE—EST, 1936 MBS-INTERMOUNTAIN NETWORK Frequency: 1450 Kc......Power: 250 Watts Owned-Operated ByEastern Utah Broadcasting Co. Business Address Price Phone Number Price 200 Transmitter Location 2.4 mi. NW. of Price, on U.S. Highway No. 50 System RepresentativeGeorge P. Hollingbery Co.

Personnel

President-General Manager ...Jack Richards

PROVO-EST, 1939 MUTUAL BROADCASTING SYSTEM INTERMOUNTAIN NETWORK

Frequency: 1240 Kc.....Power: 250 Watts Owned-Operated By.....KOVO Broadcasting Address 108 West Center Street Transmitter Location17th West 2nd South

Time on the Air: 6:30 a.m. to 12 midnight News Service UP Transcription ServiceNBC Thesaurus Representative .. George P. Hollingbery Co.

Personnel
PresidentClifton A. Talboe
Manager Arch L. Madsen
Sales ManagerS. G. Carter
Sales Promotion ManagerWayne Kearl
Program Director
Production ManagerJames Lawrence
Chief AnnouncerJoseph Lee
Traffic Director
Accountant Donna Tolboe
Chief EngineerArch L. Madsen

KDYL

SALT LAKE CITY-EST, 1922

NATIONAL BROADCASTING CO. Frequency: 1320 Kc.....Power: 5000 Watts Owned-Operated By..... Intermountain Broadcasting Corporation Address Tribune-Telegram Bldg.

Phone Number 5-2991 Transmitter Location9th West & 33rd South News Service INS; UP

Transcription Service World Broadcasting
System: NBC Thesaurus
RepresentativeJohn Blair & Company
Personnel
President & General ManagerS. S. Fox
Vice-President Myron Fox
Secretary-TreasurerL. A. Loeb
Commercial ManagerW. E. Wagstaff
Sales Promotion Manager. David N. Simmons
Program DirectorEmerson Smith
Production ManagerGeorge A. Provol
Artists' Bureau HeadJohn M. Woolf
Continuity EditorGeorge D. Snell
Musical DirectorBy Woodbury
Chief Engineer

KSL

SALT LAKE CITY—EST. 1921 COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc... Power: 50000 Watts
Owned-Operated By. Radio Service
Corporation of Utah
Address ... 10 South Main Street
Phone Number ... (Dial) 5-4641
Transmitter Location ... Saltair, Utah
Time on the Air. ... 6 a.m. to 1 a.m.
Newspaper Affiliation ... Salt Lake Tribune
News Service ... INS; UP
Transcription Service ... Standard Radio;
Lang-Worth; C. P. MacGregor

RepresentativeEdward Petry & Company **Personnel**

Auditor
Station ManagerIvor Sharp
Sales ManagerE. J. Broman
Commercial ManagerLennox Murdoch
Promotional Director
Production ManagerGlenn Shaw
Chief AnnouncerRussell Stewart
Musical DirectorGene Halliday
Technical DirectorEugene G. Pack
Chief Engineer Willice E. Groves

KUTA

SALT LAKE CITY—EST. 1938

 Phone Number
 .3-2737

 Transmitter Location
 .North Salt Lake

 Time on the Air
 .6:30 a.m. (sign-on)

 News Service
 .INS: UP

 Transcription Service
 .Standard Radio

 Representative
 .Paul H. Raymer Co.

Personnel

President-General Manager...Frank C. Carman Commercial ManagerJack Burnett Sales Promotion-Production

Manager Robert Hansen
Program Director Arvid Johnson
Publicity Director Allan Jensen
Musical Director Jessie Scamons Taylor
Chief Engineer Lyle Wahlquist

-VERMONT

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 266

WCAX

BURLINGTON—EST. 1931 COLUMBIA BROADCASTING SYSTEM

COLUMBIA BROADCASTING STSTEM
Frequency: 620 KcPower: 1000 Watts
Owned-Operated ByBurlington Daily
News, Inc.
Address
Phone NumberBurlington 4880
Transmitter LocationColchester, Vermont
Time on the Air: 6:55 a.m. to 12:05 a.m.; Sun-
days, 8 a.m. to 12 midnight
Newspaper Affiliation Burlington Daily
News
News Service AP
Transcription Service Associated Music
Publishers

RepresentativeWeed & Company

Personnel

President-Station Manager...C. P. Hasbrook
Commercial Manager ... Robert A. Kelley
Program Director ... William H. Rose
Production Manager-Publicity
Director ... Herman B. Wight
Chief Engineer ... James W. Tierney

WSYB

RUTLAND-EST. 1930

MBS—YANKEE & COLONIAL NETWORKS Frequency: 1490 Kc......Power: 250 Watts (C. P. 1380 Kc.; 1000 Watts)

 Owned-Operated By
 P. Weiss Music Co.

 Address
 80 West Street

 Phone Number
 1247

 Transmitter Location
 Creek Road

VERMONT-VIRGINIA

Time on the Air	Program Director-Chief Announcer
President	• Michael Calablese
W W S R	WDEV
AA AA 2 L	WATERBURY-EST. 1931

ST. ALBANS—EST. 1941
Frequency: 1420 Kc Power: 1000 Watts
Owned ByVermont Radio Corp.
Operated ByLloyd E. Squier & William
G. Ricker
Address
Phone Number
Transmitter LocationSt. Albans
Time on the Air7 a.m. to local sunset
News Service
Transcription ServiceNBC Thesaurus
Representative Howard H. Wilson Co.
Personnel
President Lloyd E. Squier

Station Manager

Commercial-Sales Promotion

Manager

Thomas M. Colton	Publicity-Musical DirectorDick Loughrin
	Chief AnnouncerFred Weiting
William G. Ricker	Chief Engineer Paul Hurd

VIRGINIA

For Latest U.S. Census, Population and Retail Trade Data Please Turn to Page 266

WCHV

CHARLOTTESVILLE—EST. 1932 THE BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts Owned-Operated By Community Broadcasting Corp. Address Fourth & East Market Sts. Phone Number 2500 Transmitter Location......Richmond Road Time on the Air.....7 a.m. to 12 midnight News Service UP

Personnel

Presid	lent-Station	Manager.	Charles	Barhan	a, Jr.
Sales	Manager		Wa	lter Pe	gram
Sales	Promotion	Manager .	Har	nson D	ustin
Progre	am Directo	r		. Ed 1	Hase
		ger			
Music	al Director		Willene	Huddle	ston
Chief	Engineer.		Walte	er W. (Gray

COVINGTON—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated ByJohn and Marcia Arrington
Address
Transmitter Location
9 a.m. to 9 p.m.
News Service
Personnel
Station Manager Boyd Lawlor Program Director-Chief
Announcer
Publicity-Continuity DirectorEdith Ralston Chief EngineerHoward Shoenwetter

Frequency: 550 Kc.....Power: 1000 Watts Owned-Operated ByLloyd E. Squier &

Address 8 Stowe St. Transmitter LocationBlush Hill Time on the Air.....Local sunrise to sunset News Service UP Transcription ServiceNBC Thesaurus RepresentativeHoward H. Wilson Co. Personnel Station Manager.....Lloyd E. Squier Commercial and Sales Promotion Manager,

William D. Ricker

William G. Ricker

MUTUAL BROADCASTING SYSTEM TRI-CITY STATIONS

(WLVA-WBTM-WSLS) Frequency: 1400 Kc.....Power: 250 Watts

Owned-Operated By Piedmont Broadcasting Corporation Phone Number 2350

Transmitter LocationHotel Danville Building	Commercial-Sales Promotion
Time on the Air: 6 a.m. to 12:05 a.m.; Sun-	Manager Robert B. Harrington
days, 8:30 a.m. to 12:05 a.m.	Program DirectorRichard H. Johnson
News Service Transradio	Chief AnnouncerCharles Ballou
Transcription ServiceStandard Radio;	Chief Engineer
C. P. MacGregor	-
Representative Tri-City Stations Associa-	•
tion	1A/ 1 1/ A
Personnel	WLVA
PresidentL. N. Dibrell	LYNCHBURG—EST, 1930
Vice-PresidentEdward A. Allen	MUTUAL BROADCASTING SYSTEM
Station ManagerJames L. Howe	TRI-CITY STATIONS (WLVA-WBTM-WSLS)
Commercial ManagerR. Sanford Gyer	Frequency: 1230 KcPower: 250 Watts
Production ManagerConrad Rianhard	Owned-Operated ByLynchburg Broad-
Program Director	casting Corp.
Traffic ManagerR. W. Cuddy	Address Allied Arts Bldg.
Continuity Chief Jack Black	Phone Number 3030
Musical DirectorEarl Hotaling	Transmitter Location Leeward Addition
Chief Engineer	Time on the Air7 a.m. to 12:05 a.m.
	News Service Transradio
•	Transcription ServiceLang-Worth; NBC
WFVA	Thesaurus
ALAW	RepresentativeTri-City Stations
FREDERICKSBURG—EST. 1939	Personnel
Frequency 1290 KcPower: 250 Watts	President Edw. A. Allen
Owned-Operated ByFredericksburg Broad-	Station Manager Philip P. Allen
casting Corporation	Sales ManagerGlenn E. Jackson
AddressFarmer's Creamery Building	Sales Promotion ManagerJoe Wright
Phone Number 1260	Program Director Eric F. Lund
Transmitter Location Two miles south of	Chief EngineerJohn Orth
Fredericksburg on King's Highway	
Time on the Air7:30 a.m. to local sunset	•
News Service UP	VA/ B# V/ A
Transcription Service Keystone Broad-	
	AA IAI A W
casting System	W M V A
casting System RepresentativeBurn-Smith Company	MARTINSVILLE—EST. 1941
casting System	MARTINSVILLE—EST. 1941 Frequency: 1450 KcPower 250 Watts
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis	MARTINSVILLE—EST. 1941 Frequency: 1450 KcPower 250 Watts Owned-Operated ByMartinsville Broad-
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth	MARTINSVILLE—EST. 1941 Frequency: 1450 KcPower 250 Watts Owned-Operated ByMartinsville Broad- casting Co., Inc.
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler	MARTINSVILLE—EST. 1941 Frequency: 1450 KcPower 250 Watts Owned-Operated ByMartinsville Broad- casting Co., Inc. AddressThomas Jefferson
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver	MARTINSVILLE—EST. 1941 Frequency: 1450 KcPower 250 Watts Owned-Operated ByMartinsville Broad- casting Co., Inc. AddressThomas Jefferson Hotel, Church Street
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel: W. Washington St. Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac-
casting System Representative Burn-Smith Company Personnel Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley Broadcasting Corporation	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
casting System Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By Shenandoch Valley Broadcasting Corporation Address Newman Building Phone Number 875	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel, Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel; W. Washington St., Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President William C. Barnes
casting System Representative Burn-Smith Company Personnel Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director Williams Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc Power: 1000 Watts Owned-Operated By Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan William R. Seth Program Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Winkler Dramatic Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc Power: 1000 Watts Owned-Operated By Shenandoch Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel; W. Washington St., Lakesville Transmitter Location Roxy Theatre Bldg, Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President William C. Barnes Secretary Treasurer and General Manager R. Hoy Whitlow Sales Promotion Manager Charles Adams Program Director Bryn Mortensen
Representative Representative Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan William R. Seth Program Director Nan William S. Seth Program Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 375 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP Transcription Service World Broadcasting	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel; W. Washington St. Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President William C. Barnes Secretary Treasurer and General Manager R. Hoy Whitlow Sales Promotion Manager Charles Adams Program Director Larry R. Schoenfield
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP Transcription Service World Broadcasting System	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Wilkiam R. Seth Program Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP Transcription Service World Broadcasting System Representative Howard H. Wilson Co.	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel: W. Washington St. Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President William C. Barnes Secretary Treasurer and General Manager R. Hoy Whillow Sales Promotion Manager Cherles Adams Program Director Bryn Mortensen Publicity Director Larry R. Schoenfield Production Manager Chief
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan William R. Seth Program Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By. Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 375 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP Transcription Service World Broadcasting System Representative. Howard H. Wilson Co. Personnel	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel: W. Washington St., Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6 a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President Service and General Manager R. Hoy Whitlow Sales Promotion Manager Charles Adams Program Director Bryn Mortensen Publicity Director Larry R. Schoenfield Production Manager Chief Announcer Reginald Harden
Representative Burn-Smith Company Personnel President Richard F. Lewis General Manager William R. Seth Program Director Nan Wilkiam R. Seth Program Director William Shriver Chief Announcer Johnny Bell Chief Engineer James Garber WSVA HARRISONBURG—EST. 1935 Frequency: 550 Kc. Power: 1000 Watts Owned-Operated By Shenandoah Valley Broadcasting Corporation Address Newman Building Phone Number 875 Transmitter Location Five miles south of Harrisonburg on U. S. Route 11 Time on the Air 6 a.m. to local sunset News Service UP Transcription Service World Broadcasting System Representative Howard H. Wilson Co.	MARTINSVILLE—EST. 1941 Frequency: 1450 Kc. Power 250 Watts Owned-Operated By Martinsville Broad- casting Co., Inc. Address Thomas Jefferson Hotel. Church Street Phone Number 2152 Studio Address: Thomas Jefferson Hotel: W. Washington St. Lakesville Transmitter Location Roxy Theatre Bldg. Time on the Air. 6a.m. to 10 p.m. Newspaper Affiliation Martinsville Daily Bulletin News Service AP Transcription Service: Langworth; C. P. Mac- Gregor; Keystone Broadcasting System Personnel President William C. Barnes Secretary Treasurer and General Manager R. Hoy Whitlow Sales Promotion Manager Charles Adams Program Director Bryn Mortensen Publicity Director Larry R. Schoenfield Production Manager Chief Announcer Reginald Harden Leaksville Studio Manager Curtis Webster

WGH

NEWPORT NEWS—EST. 1928
MUTUAL BROADCASTING SYSTEM
Frequency: 1340 KcPower: 250 Watts
Owned-Operated By
Broadcasting Corporation
Business AddressPortlock Bldg.,
Norfolk, Va.
Phone Number
Studio Addresses: Portlock Bldg., Norfolk;
Warwick Hotel, Newport News, Va.
Transmitter Location End Jefferson Avenue,
Newport News, Va.
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 8:30 a.m. to 11:30 p.m.
Newspaper Affiliation: Newport News Daily
Press; Newport News Times-Herald
News Service AP
Transcription Service Standard Radio;
Lang-Worth
Representative Burn-Smith Company
Personnel
PresidentRaymond B. Bottom
V.PGeneral ManagerEdward E. Bishop
Commercial ManagerEdward E. Edgar
Program DirectorGene D. Stratton
Production Manager-Chief
AnnouncerJoel F. Wahlberg
AnnouncerJoel F. Wahlberg
AnnouncerJoel F. Wahlberg
Announcer
AnnouncerJoel F. Wahlberg
Announcer
Announcer
Announcer
Announcer Joel F. Wahlberg Chief Engineer
Announcer
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg.
Announcer
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m.
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 am. to 1 a.m. Newspaper Affiliation Norfolk Ledger-
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch: Virginian Pilot News Service Transradio; UP
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25871 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang-
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25871 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler Representative Edward Petry & Co.
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25871 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler Representative Edward Petry & Co.
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25871 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler Representative Edward Petry & Co. Personnel President Paul S. Huber
Announcer Joel F. Wahlberg Chief Engineer Raymond P. Aylor, Jr. WTAR NORFOLK—EST. 1923 NATIONAL BROADCASTING CO. Frequency: 790 Kc Power: 5000 Watts Owned-Operated By WTAR Radio Corp. Address National Bank of Commerce Bldg. Phone Number 25671 Transmitter Location Glen Rock Time on the Air 5:30 a.m. to 1 a.m. Newspaper Affiliation Norfolk Ledger- Dispatch; Virginian Pilot News Service Transradio; UP Transcription Service: Standard Radio; Lang- Worth; Davis Schwegler Representative Edward Petry & Co.

ManagerShirly Enright

Production Manager......Vaughn Bradshaw Sales Promotion Director....Ralph S. Hatcher

Technical Director......J. L. Grether

Program & Musical

Commercial Traffic

WPID

PET	ERSBURG-	-EST. 1	940	
KEYSTOI	NE BROADC	ASTING S	YST	M
Frequency:	1240 Kc	Power:	250	Watts

Owned-Operated By Petersburg News-
paper Corporation
Address
Phone Number 1053
Transmitter LocationColonial Heights, Va.
Time on the Air: 7 a.m. to 11 p.m.; Sundays,
(Share time with WBBL, Richmond) 1:30 to
5:30 p.m.; 7 to 7:30 p.m.
Newspaper AffiliationPetersburg Prog-
ress-Index
News ServiceUP
Transcription ServiceStandard Radio
Representative Associated Radio Sales

Personnel

President	R. B. Huber
Station ManagerB.	Walter Huffington
Commercial-Sales Promotion	
Manager	Hanson Dustin
Program Director	Edward Burwell
Production Manager	Frank Facenda
Publicity Director	Stewart Spencer
Chief Announcer	Edward Burch
Chief Engineer	Herb Powell

WBBL

RICHMOND—EST. 1924 Frequency: 1240 Kc......Power: 100 Watts

Owned-Operated ByGrace Covenant
Presbyterian Church
Address1627 Monument Avenue
Phone Number 57941
Fransmitter Location1627 Monument Ave.
Time on the Air: 10:30 a.m. to 1:30 p.m.; 5:30
p.m. to 7 p.m.; 7:30 p.m. to 9:30 p.m.; Sun-
days, 10:30 a.m. to 12:15 p.m.; 7:45 p.m. to 9
p.m. Personnel

WMBG

RICHMOND—EST. 1926

NATIONAL BROADCASTING CO.
Frequency: 1380 KcPower: 5000 Watts
Owned-Operated By Havens & Martin, Inc.
Address3301 West Broad Street
Phone Number 5-8611
Transmitter LocationStaples Mill Road
Time on the Air6:30 a.m. to 1 a.m.
News Service INS
Transcription ServiceNBC Thesaurus
RepresentativeJohn Blair & Company

Personnel

President & Station
Manager......Wilbur M. Havens

•	• •	VIR
Natio	onal Sales and Promotion	Manager, R. E. Mitchell
Chief	Announcer	
	am Director	
Local	Sales ManagerV	Valter Bowry, Ir.
Produ	uction Manager city Director cal Director	J. F. Skanell
Publi	city Director	K. Hawks
Music	cal Director	J. Yellen
Chief	Engineer	Wilfred H. Wood
	WRN	L
	RICHMOND—EST	. 1927
	BLUE NETWOR	K
-	MUTUAL BROADCASTIN	G SYSTEM
Frequ	ed-Operated By	wer: 5000 Watts
		nichmona Radio
	rporation ess32	22 F Grane St
Phone	e Number	33436
Trans	mitter Location	Wilkinson Road
Time	on the Air5:30	a.m. to 1 a.m.;
Sur	es Number mitter Location on the Air	
News	Service	UP
Trans	scription Service A	ssociated Music
Pui	dushers	
Repre	Personnel	ard Petry & Co.
D		
Viced	dentJohn President Dr	D S Froman
Secre	tary-Treasurer	Tennant Bryan
Statio	PresidentDr. tary-Treasurer on Manager	.E. S. Whitlock
Progr	am Director	Richard Velz
Artist	s' Bureau Head	.Harold Phillips
Educe	ational DirectorG. N	lallory Freeman
Assis	tant Production Manager,	ot I I I
Accie	tant Chief Engineer	uis L. Lauve, Jr.
Chief	EngineerW	Inless Bowman
O.I.I.C.	•	diei b. beiden
	WRV	A
	RICHMOND—EST	. 1925
	CBS	
Frequ	ency: 1140 KcPow ed-Operated ByLarus	er: 50000 Watts
Owne	ed-Operated By Larus	& Brother Co.
Busin	ess AddressHotel	Richmond, 9th
Dhana	d Grace St.	0.000
Studio	Number	3-0033
St	Norfolk	iona, Joz Duke
Trans	mitter Location Edge	eworth. Henrico
Cot	unty, Va.	
Time	on the Air: 5:39 a.m. todays, 8 a.m. to 12 midni	o 12 midnight;
Sur	idays, 8 a.m. to 12 midni	ght
News	Service	UP
Irans	cription ServiceWor.	ld Broadcasting
Repre	esentative Davis	H Roymer Co
nepre	Service	La. Muymer Co.
Presid	lent	P. I. Rood
Gene	lent ral Manager ess Manager	C. T. Lucy
Busin	ess Manager	Barron Howard

INIA	
D.11. D.1 D.	
Public Relations Director. Program Service Manage	W. H. Bishop
Assistant Program Service	
Chief Announcer	
Traffic Manager	Burt T. Repine
Chief Clerk	M. C. Rodenberry
Studio Manager	Joseph A. Mackey
Publicity Director	William L. Willis
Musical Director	E. D. Naff
Chief Engineer	D. C. Woods
•	
W D	B J
ROANOKE—	
COLUMBIA BROADCA	
Frequency: 960 Kc	
Owned-Operated By	
poration	Times-world Col-
Business Address	P. O. Box 150
Phone Number	8131
Phone Number	West Kirk Avenue
Transmitter LocationCo.	lonial Ave., Colonial
Heights	
Time on the Air: 6 a.m. to 8 a.m. to 12 midnight	12:05 a.m.; Sundays,
	Rognolio Timore
Newspaper Affiliation Roanoke World News	Rodnoke Times;
News Service	IIP
News Service	Lang-Worth; WBS
Representative	Free & Peters, Inc.
STARTING TH	
NEW YEAR WIT	H
GREATER POWE	
SKEATER TOWL	
50	
	ITS
DAYAND	7.5
DAY AND I	VIGHT
FDW	_ /
EDWARD PETRY & C	.
NAL REPRESE	O., INC.
NATIONAL REPRESEN	TATIVES
1	200

RICHMOND VIRGINIA

Personnel

President	J	. P.	Fishbu	arr
Station Manager		Ray	P. Jord	ar
Commercial Manager				
Program-Publicity Director		. Jac	k Weld	or
Production Manager		Paul	Reynol	lds
Artists' Bureau Head &			_	
Musical Director		Eve	Nining	jei

Chief Engineer......J. W. Robertson

MUTUAL BROADCASTING SYSTEM TRI-CITY STATIONS (WI.VA-WRTM-WSI.S)

THE OTT BITTE	CIO (WE THE WELL)
Frequency: 1490	KcPower: 250 Watt
Owned-Operated	By Roanoke Broadcas
ing Corp.	
Address	Shenandoah Life Buildin
Phone Number	
Transmitter Locati	ion Shenandoah Lif

Building Time on the Air: 6 a.m. to 12:05 p.m. Sundays, 8 a.m. to 12:05 a.m.

News Service Transradio Transcription ServiceNBC Thesaurus; C. P. MacGregor

RepresentativeTri-City Stations Personnel

President	Paul C. Buford
Station Manager	James H. Moore
Commercial Manager	Frank E. Koehler
Sales Representative	Horace Fitzpatrick
Program Director	Fred C. Johnstone
Production Manager	Edward D. Skotch
Chief Announcer	Bob Menefee
Musical Director	Bill Saunders
Chief Engineer	Philip Briggs

SUFFOLK-EST, 1940 Frequency: 1450 Kc......Power: 250 Watts

Owned-Operated By Suffolk Broadcasting
Corp.
Address
Phone Number 1420
Transmitter LocationRoute No. 460
Time on the Air
News ServiceUP
Transcription Service NBC Thesaurus
Representative Secret Aver

Personnel

President-Station ManagerFred L. Hart
Publicity DirectorElizabeth Griggs
Sales Promotion ManagerMargaretta Smith
Program DirectorFloyd V. Cozad
Production ManagerCharles Kay
Chief AnnouncerEarl Hundley
Chief Engineer

WINCHESTER—EST, 1941 THE BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts Owned-Operated By...Richard Field Lewis, Jr. AddressWINC Building Transmitter Location Winchester Time on the Air...... 7 a.m. to 11:30 p.m.

Personnel

a croonnect
Owner-General Manager Richard Field Lewis
Station ManagerGrant Pollock
Program Director
Chief EngineerPhil Whitney

WASHINGTON

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 269

KXRO

ABERDEEN-EST, 1926

MUTUAL-DON LEE BROADCASTING CO. PACIFIC BROADCASTING CO.

Frequency: 1340 KcPower: 250 Watts
Owned-Operated ByKXRO, Inc.
Business AddressP. O. Box 1120
Phone Number
Studio Address207 East Market Street
Transmitter LocationFinch Farms
Time on the Air: 7 a.m. to 11 p.m.; Sundays,
8:30 a.m. to 11 p.m.
News ServiceUP

Transcription Service World Broadcasting System

Representatives: John Blair & Co.; Walter Biddick Co.

Personnel

z Crount	
President	Harry R. Spence
Commercial Manager	.Fred G. Goddard
Program Director	Edith Garrett
Production Manager	Art Lindsay
Publicity Director	Elmer Holmberg
Chief Announcer	W. M. McGoffin
Home Economics Director	Ruth Poindexter
News Editor	John Forbes
Musical Director	Stan Spiegle
Chief Engineer	W. M. McGoffin

KVOS	Personnel
W A O 2	President
BELLINGHAM—EST. 1927	Vice-President-General
Frequency: 1230 KcPower: 250 Watts (C. P.	ManagerLloyd Wallgren
790 Kc.; 1000 Watts)	Operations ManagerCliff Hansen
Owned-Operated ByKVOS, Inc.	Continuity DirectorJack McClintock
AddressKVOS Bldg.	News EditorFred Moore
Phone Number	Women's Program-Musical Director
Transmitter Location900 Roeder Ave.;	Chief EngineerLloyd Wallgren
(C. P. west of Bellingham)	• • • • • • • • • • • • • • • • • • •
Time on the Air	KDKO
Worth; I.BC Thesaurus	KRKO
Personnel	EVERETT—EST. 1922
President	MUTUAL—DON LEE
	Frequency: 1400 Kc Power: 250 d.; 100 n.
KELA	Owned-Operated ByEverett Broadcasting
RELA	Co., Inc.
CENTRALIA AND CHEHALIS	AddressClark Building
EST. 1937	Phone Numbers
MUTUAL—DON LEE	Transmitter Location Everett
Frequency: 1470 KcPower: 1000 Watts	Time on the Air
Owned-Operated ByCentral Broadcasting	Transcription ServiceStandard Radio
Corporation	Personnel
Address Kela Bldg.	President-Chief EngineerLee Mudgett
Phone Numbers Centralia 721; Chehalis	Station-Commercial Manager,
721	Thomas H. Schafer
Transmitter Location: Kela Bldg., (Midway be-	Program DirectorBernardine Playford
tween Centralia and Chehalis) Time on the Air: 6 a.m. to 12 midnight	Chief AnnouncerGlen Wilde
News Service	•
Transcription ServiceLang-Worth; C. P.	KWLK
MacGregor; Davis & Schwegler	IV W L IV
Representatives: John Blair & Company (New	LONGVIEW—EST. 1938
York, Chicago, Detroit); Homer Owen Grif-	MBS—DON LEE BROADCASTING SYSTEM
fith (Los Angeles, San Francisco); John Keat-	Frequency: 1400 KcPower: 250 Watts
ing (Portland); Romig Fuller (Seattle)	Owned-Operated ByTwin City Broad-
Personnel	casting Corp.
President-Station ManagerJ. Elroy McCaw	AddressNational Bank of Commerce
Secretary	Bldg. Phone NumberLongview 1500
Merchandising ManagerVincent Voegele	Transmitter LocationOcean Beach
Production ManagerElwood Lippincott	Highway
Publicity Director-Chief	Time on the Air 7 a.m. to 12 midnight
AnnouncerLester Keiter	News Service UP
Musical DirectorArnold Werner	Transcription Service Standard Radio
Chief EngineerDeWitt Morris	Personnel
•	PresidentArt Campbell
KEVE	Station Manager
WEAE	Commercial Manager Loren Nicholson
EVERETT—EST. 1941	Program Director
Frequency: 1460 KcPower: 500 Watts	Chief AnnouncerVirgil Brinnan
Owned-Operated ByCascade Broad-	Chief EngineerB. G. Cunningham
casting Company, Inc.	•
Business AddressP. O. Box 650	KGY
Phone Number Main 337	N G I
Studio Address North gate of city limits	OLYMPIA-EST. 1922 (non-Comm.)
Transmitter Location. North Gate of city limits Time on the Air 5:55 a.m. to 11:05 p.m.	1932 (Comm.)

System; C. P. MacGregor

1932 (Comm.)

MUTUAL—DON LEE
Frequency: 1240 Kc......Power: 100 Watts

Owned-Operated By KGY, Inc.

Address119 N. Washington, Rockway, Leland Bldg.	KIRO
Phone Number	SEATTLE-EST. 1935 (1928 as KPCB)
Transmitter Location	COLUMBIA BROADCASTING SYSTEM
News ServiceTransradio; UP	Frequency: 710 KcPower: 50000 Watts
Transcription Service: Keystone Broadcasting System	Owned-Operated By Queen City Broad- casting Co.
RepresentativesBurn-Smith Co.; Romig C.	AddressCobb Building
Fuller Associates	Phone NumberSEneca 1500
Personnel	Transmitter LocationVashon-Maury Island, Wash.
President-Station ManagerTom Olsen	Time on the Air 6 a.m. to 1 a.m.
Sales Manager	News Service
Production Manager Brockett Hiley	Transcription Service World Broadcasting
Chief AnnouncerSam Crawford	System: Standard Radio Representative Free & Peters
Chief EngineerJohn H. Thatcher	
•	Personnel
KWSC	PresidentLouis K. Lear Vice-President-General
PULLMAN—EST, 1922	Manager H. J. Quilliam
Frequency: 1250 KcPower: 5000 Watts	Assistant Business ManagerLoren B. Stone
Owned-Operated ByState College of	Sales ManagerJ. A. Morton
Washington	Director of Operations M. A. Rider Chief Announcer Jack Zindel
Address Pullman	Director of Audience Service,
Phone Number 9021	Eloise Daubenspeck
Time on the Air: 6:45 a.m. to 8 a.m.; 10 a.m.	Director of Education
to 10 p.m. each week day but Thurs, when	Publicity DirectorBill Mosher
off the air at 7:30 p.m. Operate until 12 midnight on Fridays. (79 hours weekly)	Musical Director
News Service	Chief EngineerJames Hatfield
	•
Personnel Station ManagerKenneth E. Yeend	KIP
Personnel Station Manager	KJR
Personnel Station ManagerKenneth E. Yeend	SEATTLE—EST. 1921
Personnel Station Manager	SEATTLE—EST. 1921 THE BLUE NETWORK
Personnel Station Manager Kenneth E. Yeend Chief Engineer	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 KcPower: 5000 Watts (C. P. 50000 Watts)
Station Manager Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc Power: 5000 Watts (C. P. 50000 Watts) Owned-Operated By
Station Manager	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 KcPower: 5000 Watts (C. P. 50000 Watts) Owned-Operated ByFisher's Blend Stations, Inc.
Station Manager Kenneth E. Yeend Chief Engineer	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 KcPower: 5000 Watts (C. P. 50000 Watts) Owned-Operated ByFisher's Blend Stations, Inc. AddressSkinner Bldg.
Personnel Station Manager Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc Power: 250 Watts Owned-Operated By Evergreen Broad- casting Corporation	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Statuon) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address. 2102 Smith Tower Phone Number Seneca 2056-7	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 KcPower: 5000 Watts (C. P. 50000 Watts) Owned-Operated ByFisher's Blend Stations, Inc. AddressSkinner Bldg.
Station Manager Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air 7 a.m. to 12 midnight	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Personnel Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broad- casting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1930 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service Standard Radio:	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1930 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1930 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service Standard Radio; Keystone Broadcasting System Personnel President Walter Wyckoff	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager,	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Personnel Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Stanon) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broad- casting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw Commercial Manager. Richard S. Downie Director of Sales Frank Emerick	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1030 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw Commercial Manager. Richard S. Downie Director of Sales Frank Emerick Sales Promotion Manager. Sam Hargeage	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw Commercial Manager Richard S. Downie Director of Sales Frank Emerick Sales Promotion Manager. Sam Hagagage Program Director. Carlyle Austin	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President: Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw Commercial Manager Richard S. Downie Director of Sales Frank Emerick Sales Promotion Manager. Sam Hageage Program Director. Carlyle Austin Production Manager Don Klein	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Station) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address. 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel Personnel President. Walter Wyckoff Vice-President-Station Manager, Robert S. McCaw Commercial Manager. Richard S. Downie Director of Sales Frank Emerick Sales Promotion Manager. Sam Hageage Program Director Carlyle Austin Production Manager. Don Klein Publicity Director Catherine Dickson Director of Women's Program Teedy Emerick	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc
Station Manager. Kenneth E. Yeend Chief Engineer. Kenneth Pendleton (Non-Commercial Stanon) KEVR SEATTLE—EST. 1925 Frequency: 1090 Kc. Power: 250 Watts Owned-Operated By Evergreen Broadcasting Corporation Address 2102 Smith Tower Phone Number Seneca 2056-7 Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service. Standard Radio: Keystone Broadcasting System Personnel President. Walter Wyckoff Vice-President-Station Manager. Robert S. McCaw Commercial Manager. Richard S. Downie Director of Sales Frank Emerick Sales Promotion Manager Don Klein Production Manager Don Klein Production Manager Don Klein Publicity Director Catherine Dickson Director of Women's Program Teedy Emerick Chief Announcer. J. J. S. Shawcroft	SEATTLE—EST. 1921 THE BLUE NETWORK Frequency: 1000 Kc

KOL

SEATTLE-EST, 1922 MUTUAL-DON LEE

PACIFIC BROADCASTING CO.

Frequency: 1300 Kc...Power: 5000 d.; 1000 n.; (C. P. 5000 d. & n.) Owned-Operated By: Seattle Broadcasting Co. Transmitter Location Seattle Time on the Air......Unlimited license Transcription Service.....Lang-Worth: C. P. MacGregor; Standard Radio; Associated Music Publishers

RepresentativeReynolds-Fitzgerald, Inc. **Personnel**

Manager Archie Taft Commercial Manager Oliver A. Runchey

KOMO

SEATTLE-EST. 1925

NATIONAL BROADCASTING CO. Frequency: 950 Kc.....Power: 5000 Watts Owned-Operated By Fisher's Blend Stations, Inc. AddressSkinner Bldg. Transmitter Location ... 2600 26th Ave., S.W. West Waterway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m. Transcription Service......NBC Thesaurus Representative Edward Petry & Co.

Personnel

President.....O. W. Fisher Station Manager.....Birt F. Fisher Research-Advertising Manager,

Charles A. Bailie Public Relations Director......Peter Lyman News Director......Dick Keplinger Bennett Fisher

Auditor......J. B. Henley Chief Engineer......Francis Brott

KRSC

SEATTLE-EST, 1926

Frequency: 1150 Kc.....Power: 1000 Watts Owned-Operated By Radio Sales Corporation

Address 2939 Fourth Avenue South Phone Number Main 0110 Transmitter Location ... 2939 Fourth Ave. South Time on the Air......24 hours daily News ServiceAP Transcription Service Associated Music Publishers; Lang-Worth; C. P. MacGregor Representative Radio Advertising Corporation

Personnel

President.....P. K. Leberman Station Manager......Robt. E. Priebe Program Director.....Ted Bell Musical DirectorTom Priebe Chief Engineer.........George A. Freeman

SEATTLE-EST, 1920

Frequency: 1250 Kc.....Power: 1000 Watts Owned-Operated By . . . The First Presbyterian Church of Seattle Transmitter Location.....Seattle Time on the Air.....Shares time with KWSC

Personnel

Pastor and Station Manager Dr. M. A. Matthews (Non-Commercial Station)

KXA SEATTLE—EST. 1928

Owned-Operated ByAmerican Radio Telephone Co. Phone Number Seneca 1000 Transmitter LocationSecond Avenue and Union Street Time on the Air: 6:30 a.m. to local sunset;

Frequency: 770 Kc.Power: 1000 Watts

10 p.m. to 3 a.m. News Service INS Representative......Burn-Smith Co. Personnel

Station Manager.....Florence Wallace Program Director............J. Jackson Latham Publicity Director......Ray Dofelmier Chief EngineerJohn DeBuque

SPOKANE-EST. 1922

Frequency: 1230 Kc.....Power: 250 Watts Owned-Operated By.....Spokane Broadcasting Corporation

Business Address 526 Riverside Drive Transmitter Location.....526 Riverside Avenue Spokane

Time on the Air: 6 a.m. to 12 midnight News Service UP Transcription Service .. NBC Thesaurus; Lang-

Worth; C. P. MacGregor

Personnel	News Editor
	Musical Director Earl Shinkoskey
President & ManagerArthur L. Smith	Chief Engineer A. G. Sparling
Commercial Manager	Ciner Engineer
Production Manager-Publicity	
Director Roy Civille	KHQ
Office Manager	
Chief AnnouncerRobert Plummer	SPOKANE—EST. 1920
Chief Engineer	NATIONAL BROADCASTING CO.
74 - 7 74	NORTHWEST TRIANGLE CHAIN
KFPY	Frequency: 590 KcPower: 5000 Watts
	Owned-Operated ByLouis Wasmer
SPOKANE—EST. 1922	Address Radio Central Building
COLUMBIA BROADCASTING SYSTEM	Phone Number
Frequency: 920 KcPower: 5000 Watts	Transmitter Location4102 South Regal
Owned-Operated BySymons Broad-	Street
casting Company	Time on the Air18 hours daily; Sundays,
Address Symons Building	16 hours
Phone Number	News ServiceUP
Transmitter LocationRoute 3, Box 100	Transcription Service C. P. MacGregor;
Time on the Air: 6 a.m. to 12:05 a.m.; Sun-	Lang-Worth
days. 8 a.m. to 12:05 a.m.	Representative Edward Petry & Co., Inc.
News Service UP	Personnel
Transcription Service: Lang-Worth; Standard	OwnerLouis Wasmer
Radio; C. P. MacGregor	General Manager
RepresentativeThe Katz Agency, Inc.	Program DirectorVictor Hurley
Personnel	Publicity DirectorBryon Hutton Shrader
President Mrs. Frances R. Symons	Traffic ManagerJessie McGrew
General ManagerArthur L. Bright	Public Service Director
Program ManagerR. W. Brazeal	Music Librarian Ruth Harris
Promotion ManagerRichard E. Green	Auditor Ranald Wright
Continuity DirectorHarold A. Bratsberg	News Editor
Chief Announcer	Musical DirectorEarl Shinkoskey
Office ManagerMilton O. Fritsch	Musical Director Earl Shinkoskey Chief Engineer A. G. Sparling
Office Manager	Chief Engineer A. G. Sparling
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp	Chief Engineer A. G. Sparling
Office Manager	K M O
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford	Chief Engineer A. G. Sparling
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford	K M O
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO.
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 KcPower: 5000 Watts
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 KcPower: 5000 Watts Owned-Operated ByCarl E. Haymond
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM	K N O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 KcPower: 5000 Watts Owned-Operated ByCarl E. Haymond Business Address914½ Broadway
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANCLE CHAIN	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc Power: 10000 Watts	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacomo-Seattle
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc Power: 10000 Watts Owned-Operated By Louis Wasmer	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air. 6 a.m. to 12 midnight: Sun-
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air. 6 a.m. to 12 midnight: Sun-
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc Power: 10000 Watts Owned-Operated By Louis Wasmer	K N O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan	K N O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sun-	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m. News Service Lang-Worth; Davis
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sundays, 16 hours News Service UP	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor;	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m. News Service UP Transcription Service Lang-Worth; Davis & Schwegler; C. P. MacGregor Representative John Blair & Co.; Romig C. Fuller & Associates Personnel Owner-General Manager Carl E. Haymond
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth Representative Paul H. Raymer Co.	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays, 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wisson	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wixson Program Director Victor Hurley	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor: Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wixson Program Director Victor Hurley Publicity Director Bryon Hutton Shrader	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor: Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wixson Program Director Bryon Hutton Shrader Traffic Manager Jessie McGrew	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m. News Service Lang-Worth; Davis & Schwegler; C. P. MacGregor Representative John Blair & Co.; Romig C. Fuller & Associates Personnel Owner-General Manager Carl E. Haymond Station Manager J. A. Murphy National Commercial Manager Jerry Geehan Program Director Ted Knightlinger Traffic Manager Ted Knightlinger Traffic Manager Jack Clark Chief Announcer Verne Sawyer
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily; Sundays: 16 hours News Service UP Transcription Service C. P. MacGregor; Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wixson Program Director Victor Hurley Publicity Director Bryon Hutton Shrader Traffic Manager Jessie McGrew Public Service Tirefore Conderney Fublic Service Director Harold Zent	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc
Office Manager Milton O. Fritsch Traffic Manager Barbara Kuttler Musical Director Arthur Zepp Chief Engineer George Langford KGA SPOKANE—EST. 1933 BLUE NETWORK MUTUAL BROADCASTING SYSTEM NORTHWEST TRIANGLE CHAIN Frequency: 1510 Kc. Power: 10000 Watts Owned-Operated By Louis Wasmer Address Radio Central Building Phone Number Main 5383 Transmitter Location 325 East Rowan Time on the Air 18 hours daily: Sundays. 16 hours News Service UP Transcription Service C. P. MacGregor: Lang-Worth Representative Paul H. Raymer Co. Personnel Owner Louis Wasmer General Manager Harvey Wixson Program Director Bryon Hutton Shrader Traffic Manager Jessie McGrew	K M O TACOMA—EST. 1922 MUTUAL—DON LEE NETWORK PACIFIC BROADCASTING CO. Frequency: 1360 Kc Power: 5000 Watts Owned-Operated By Carl E. Haymond Business Address 914½ Broadway Phone Number Main 4144 Transmitter Location Tacoma-Seattle Highway Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m. News Service Lang-Worth; Davis & Schwegler; C. P. MacGregor Representative John Blair & Co.; Romig C. Fuller & Associates Personnel Owner-General Manager Carl E. Haymond Station Manager J. A. Murphy National Commercial Manager Jerry Geehan Program Director Ted Knightlinger Traffic Manager Ted Knightlinger Traffic Manager Jack Clark Chief Announcer Verne Sawyer

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FVERGREEN BROADCASTING SYSTEM
Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By.... Tacoma Broadcasters,
Inc.
Address 212 Puget Sound Bank Bldg.
Phone Number BRoadway 2241
Transmitter Location 212 Puget Sound
Bank Bldg.

Personnel

President	C. Cavanaugh
Station Manager Edw	ard J. Jansen
Commercial Manager	E. S. Robinson
Program DirectorRose	mary Stewart
Production Manager	Paul Terry
Office Manager	
Women's EditorR	
Musical Director	
Chief EngineerKe	

KTPN*

TACOMA-EST. 1941

Frequency: 1	430 Kc.	Power:	1000	Watts
Owned-Oper	ated By	Michae	l J.	Mingo
Address				Seattle
Transmitter 1	Location			Seattle
Time on the	Air		ited	license

Personnel

KVI

TACOMA—EST. 1927

RepresentativeGeorge P. Hollingbery

Personnel

President &	Station	
Manager	Vernice I	rwir
Commercial	ManagerEarl T. I	rwi

Sales Promotion Director	Elvin E. Evans
Program Director	Larry Huseby
Publicity Director	Dorothy Doernbecher
Traffic Manager	Louise Receconi
Bookkeeper	Betty Richardson
Musical Director	Ruben Gaines
Chief Engineer	William Haase

KVAN

VANCOUVER-EST, 1939

Frequency: 910 KcPower: 500 Watts
Owned-Operated ByVancouver Radio
Corporation
Business AddressP. O. Box 610
Phone Number 150
Studio Address
Tarnsmitter Location2915 Fruit Valley Road
Time on the Air6:30 a.m. (sign-on)
News ServiceUP
Transcription ServiceStandard Radio

Personnel

President	Sheldon F. Sackett
General Manager	Ben E. Stone
Resident Manage	rS. W. McCready
Program Director	Louis C. Cook
Publicity Director	

KUJ

WALLA WALLA-EST, 1928

Representative: John Blair & Co.; John Keating; Romig Fuller & Associates

Personnel

President and General
Manager
Commercial DirectorJerry Jensen
Advertising DirectorNorval Armes
Publicity Director
Chief AnnouncerJimmie Nolan
News Bureau DirectorJ. Birney Blair
Pendleton Studio ManagerMax Taylor
Women's Program DirectorVirginia Von Hay
Musical DirectorRoy Dorr

Chief Engineer......Milton MacLafferty

KPQ

WENATCHEE-EST. 1930

THE BLUE NETWORK

President	ones
Station and Commercial	
ManagerCole W	/ylie
Chief Announcer	TVES

KIT

YAKIMA—EST. 1929 MUTUAL—DON LEE BROADCASTING SYSTEM

PACIFIC BROADCASTING CO.			
Frequency: 1280 KcPower: 1000 Watts			
Owned-Operated ByCarl E. Haymond			
Address414½ E. Yakima Ave.			
Phone Number 8115			
Transmitter LocationOld Town, Wash.			
Time on the Air6 a.m. to 12 midnight;			
Sundays, 8 a.m. to 11 p.m.			
News Service UP			
Transcription ServiceLang-Worth; World			
Broadcasting System			
Representative John Blair & Co.			
Personnel			

Musical Director......Maryalyce Adkins
Chief Engineer......H. B. Murphy

WEST VIRGINIA

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 269

WJLS

BECKLEY-EST, 1939

Frequency: 1240	KcPower	: 250 Watts
Owned-Operated	By Joe	L. Smith, Jr.
Address	101½	Main Street
Transmitter Locat	ion	.Teel Road
Phone Number .		7311
Time on the Air:	6 a.m. to 10 p.m	.; Sundays,
9 a.m. to 8:30	p.m.	
News Service	- 	UP
Transcription Ser	rviceNBC	Thesaurus;
Associated M	fusic Publishers;	Keystone
Broadcasting S	vstem	-
Representative	Spot	Sales, Inc.
•		

Personnel

Station Manager	Joe L. Smith Jr.
Assistant Manager	Charles Armentrout
Program Director	Norman McDonald
Chief Announcer	Don Gratham
Continuity Director	George Armstrong
Auditor	V. Z. Cooper
Chief Engineer	

WHIS

BLUEFIELD—EST. 1928
BLUE NETWORK

NATIONAL BROADCASTING CO. WEST VIRGINIA NETWORK

Frequency: 1440 Kc Power: 1000 d.; 500 n.
Owned-Operated ByDaily Telegraph
Printing Co.
Address Commerce Street
Phone NumberWHIS
Transmitter LocationRoute No. 52.
Harry Heights
Time on the Air5 a.m. to 12 midnight
Newspaper AffiliationBluefield Daily Tele-
graph; Sunset News
News Service AP
Transcription Service: World Broadcasting Sys-
tem; Lang-Worth
Representative The Katz Agency

Personnel

Presiden	l	 	 	H. I.	Shott
Manager		 	 . J.	Lindsey	Alley
Program	Director	 	 	Stuart	Odell

Artists' Bureau HeadMelvin Barnett	WBLK
Publicity DirectorBill Blake	
Production Manager-Musical	CLARKSBURG—EST. 1937
Director	BLUE NETWORK
Music Librarian	NATIONAL BROADCASTING CO.
Continuity Editor	THE WEST VIRGINIA NETWORK
Chief Engineer	Frequency: 1400 KcPower: 250 Watts
oner biigineer	Owned-Operated ByCharleston Broad-
•	casting Co.
WCHS	Address444½ West Pike Street
W C H 3	Phone Number 3040
CHARLESTON—EST, 1927	Transmitter LocationGlen Elk, Clarksburg
CBS—WEST VIRGINIA NETWORK	Time on the Air: 7 a.m. to 12 midnight; Sun-
Frequency: 580 KcPower: 5000 Watts	days, 8 a.m. to 12 midnight News Service
Owned-Operated By Charleston	Transcription ServiceWorld Broadcasting
Broadcasting Co.	System
Address1016 Lee St.	Representative The Branham Company
Phone Number	Personnel
Transmitter LocationKanawha Country	President
Club Road	General Manager
Time on the Air5:30 a.m. to 1 a.m.	Program-Musical DirectorDon McWhorter
News Service	Chief AnnouncerJames A. Flenniken
Transcription Service Standard Radio Representative The Branham Co.	Traffic Manager-Women's Program
Personnel Personnel	DirectorCharlotte Umberger Robb
	BookkeeperJoy Wilfong
PresidentJohn A. Kennedy	Chief Engineer
Managing DirectorHoward L. Chernoff Technical AdvisorOdes E. Robinson	•
Sales Promotion ManagerGilbert Field	WMMN
Program DirectorWilliam J. Adams	
Production ManagerRonald Dawson	FAIRMONT—EST. 1928
Publicity Director	COLUMBIA BROADCASTING SYSTEM
Traffic Director	Frequency: 920 KcPower: 5000 Watts
ComptrollerP. H. Evans	Owned-Operated ByMonongahela Valley
Musical Director Leah Perry	Broadcasting Co.
	Broadcasting Co. Address 208 Adams St.
Musical Director Leah Perry	Broadcasting Co. 208 Adams St. Address 208 Adams St. Phone Number 3100
	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah
W G K V	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air 3 a.m. to 12 midnight
W G K V CHARLESTON—EST. 1939	Broadcasting Co. 208 Adams St. Address. 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air. 3 a.m. to 12 midnight News Service UP
W G K V CHARLESTON—EST. 1939 BLUE NETWORK	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air. 3 a.m. to 12 midnight
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO.	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc Power: 100 Watts	Broadcasting Co. Address
W G K V CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 KcPower: 100 Watts Owned-Operated ByKanawha Valley	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc Power: 100 Watts	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc Power: 100 Watts Owned-Operated By Kanawha Valley Broadcasting Company Address Empire Building Phone Number 37-541 Transmitter Location Coal Branch Heights	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address . 208 Adams St. Phone Number . 3100 Transmitter Location . Monongah Time on the Air
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air 3 a.m. to 12 midnight News Service UP Transcription Service: Standard Radio; Davis & Schwegler Representative John Blair & Co. Personnel President George B. Storer Station & Sales Manager O, J. Kelchner Office Manager R. C. Warden Program Manager & Chief Announcer Charles Roe Production Manager Howard Black
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air. 3 a.m. to 12 midnight News Service UP Transcription Service: Standard Radio; Davis & Schwegler Representative John Blair & Co. Personnel President. George B. Storer Station & Sales Manager. O. J. Kelchner Office Manager & Chief Announcer Charles Roe Production Manager Howard Black Continuity Editor C. Swiger Publicity Director Bill Edwards Musical Director Henry Gruner Chief Engineer Roy Heck
Musical Director. Leah Perry WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc. Power: 100 Watts Owned-Operated By Kanawha Valley Broadcasting Company Address Empire Building Phone Number 37-541 Transmitter Location Coal Branch Heights Time on the Air. 7 a.m. to 12 midnight News Service UP Transcription Service NBC Thesaurus Representative Spot Sales, Inc. Personnel President WA Carroll Station Manager Worth Kramer Commercial Manager Robert Wasdon	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air. 3 a.m. to 12 midnight News Service UP Transcription Service: Standard Radio; Davis & Schwegler Representative John Blair & Co. Personnel President. George B. Storer Station & Sales Manager. O. J. Kelchner Office Manager & Chief Announcer Charles Roe Production Manager Howard Black Continuity Editor C. Swiger Publicity Director Bill Edwards Musical Director Henry Gruner Chief Engineer Roy Heck
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air 3 a.m. to 12 midnight News Service UP Transcription Service: Standard Radio; Davis & Schwegler Representative John Blair & Co. Personnel President George B. Storer Station & Sales Manager O. J. Kelchner Office Manager R. C. Warden Program Manager & Chief Announcer Charles Roe Production Manager Howard Black Continuity Editor C. Swiger Publicity Director Bill Edwards Musical Director Henry Gruner Chief Engineer Roy Heck
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc Power: 100 Watts Owned-Operated By Kanawha Valley Broadcasting Company Address Empire Building Phone Number 37-541 Transmitter Location Coal Branch Heights Time on the Air 7 a.m. to 12 midnight News Service UP Transcription Service NBC Thesaurus Representative Spot Sales, Inc. Personnel President W. A. Carroll Station Manager Worth Kramer Commercial Manager Robert Wasdon Sales Promotion Manager A. H. Crawford Program Director-Chief Announcer,	Broadcasting Co. Address 208 Adams St. Phone Number 3100 Transmitter Location Monongah Time on the Air. 3 a.m. to 12 midnight News Service UP Transcription Service: Standard Radio; Davis & Schwegler Representative John Blair & Co. Personnel President George B. Storer Station & Sales Manager O. J. Kelchner Office Manager. R. C. Warden Program Manager & Chief Announcer Charles Roe Production Manager Howard Black Continuity Editor C. Swiger Publicity Director Bill Edwards Musical Director Bill Edwards Musical Director Roy Heck WSAZ HUNTINGTON—EST. 1927
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc. Power: 100 Watts Owned-Operated By Kanawha Valley Broadcasting Company Address Empire Building Phone Number 37-541 Transmitter Location Coal Branch Heights Time on the Air 7 a.m. to 12 midnight News Service UP Transcription Service NBC Thesaurus Representative Spot Sales, Inc. Personnel President W. A. Carroll Station Manager Robert Wasdon Sales Promotion Manager A. H. Crawford Program Director-Chief Announcer, Joseph B. Mathews	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc Power: 100 Watts Owned-Operated By Kanawha Valley Broadcasting Company Address Empire Building Phone Number 37-541 Transmitter Location. Coal Branch Heights Time on the Air 77 a.m. to 12 midnight News Service UP Transcription Service NBC Thesaurus Representative Spot Sales, Inc. Personnel President W. A. Carroll Station Manager Worth Kramer Commercial Manager Robert Wasdon Sales Promotion Manager A. H. Crawford Program Director-Chief Announcer. Joseph B. Mathews Production Manager Raymond Penner Publicity Director Joseph Farris	Broadcasting Co. Address
WGKV CHARLESTON—EST. 1939 BLUE NETWORK NATIONAL BROADCASTING CO. Frequency: 1490 Kc	Broadcasting Co. Address

Transmitter Location28th St., West	Auditor James Kirk
Time on the AirUnlimited license	Bookkeeper
Newspaper Affiliation: Huntington Herald-	Musical Director Mort Cohn
Dispatch; Huntington Advertiser	Chief Engineer
News Service AP	•
Transcription ServiceWorld Broadcasting	WPAR
System	WPAR
RepresentativeHoward H. Wilson Co.	PARKERSBURG—EST, 1935
Personnel	CBS—WEST VIRGINIA NETWORK
President and General	Frequency: 1450 KcPower: 250 Watts
ManagerJohn A. Kennedy	Owned-Operated ByOhio Valley Broad-
Station Director Mike Layman	casting Corporation
Program Director	Address7011/2 Market Street, Grinter
Chief AnnouncerBob Drexler	Building
Musical Director Mary Frances Carter	Phone Number 2530
Chief EngineerRussell Banks	Transmitter Location
•	Time on the Air6 a.m. to 12:05 a.m.
WLOG	News Service
WLUG	Transcription ServiceWorld Transcription Service
LOGAN—EST. 1940	RepresentativeBranham Company
Frequency: 1230 KcPower: 250 Watts	Personnel
Owned-Operated ByClarence H. Frey &	PresidentJohn A. Kennedy
Robert O. Greever-Partners	Commercial ManagerJohn V. Anderson
Address Kanada & Chestnut Streets	Assistant ManagerR. D. Marshall
Phone Number761	Sales Promotion ManagerA. N. Archer
Transmitter LocationKanada and Chestnut	Program DirectorCarl Loose
Streets	Coordinator of Station RelationsFlem Evans
Time on the Air7:30 a.m. to 10 p.m. Newspaper AffiliationLogan Banner	Musical DirectorSarah L. Heermans Heck
News Service	Chief EngineerWilliam Sodaro
Transcription ServiceStandard Radio;	•
Keystone Broadcasting System	WRDW
Keystone Broadcasting System	WBRW
Keystone Broadcasting System Personnel	WBRW WELCH—EST. 1940
Keystone Broadcasting System Personnel President	WELCH—EST. 1940
Keystone Broadcasting System Personnel	WELCH—EST. 1940 Frequency: 1340 KcPower: 250 Watts
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 KcPower: 250 Watts Owned-Operated ByMcDowell Service Company
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.;
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.: Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.: Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers: C. P. McGregor: Keystone Broadcasting System Personnel President J. W. Blakely Station Manager. Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager David L. Fann Program-Publicity Director Felix Adams
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager David L. Fann Program-Publicity Director Felix Adams
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.: Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich
Keystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.: Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich WKWK WHEELING—EST. 1941
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.: Sundays. 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich WKWK WHEELING—EST. 1941 COLUMBIA BROADCASTING SYSTEM
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc Power: 250 Watts Owned-Operated By McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager. Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich WKWK WHEELING—EST. 1941 COLUMBIA BROADCASTING SYSTEM Frequency: 1400 KcPower: 250 Watts
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager. Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Community Broad-
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Press Association Transcription Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager. Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer John Csensich W K W K WHEELING—EST. 1941 COLUMBIA BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By Community Broadcasting, Inc.
Reystone Broadcasting System Personnel President	WELCH—EST. 1940 Frequency: 1340 Kc. Power: 250 Watts Owned-Operated By. McDowell Service Company Business Address 10 Riverside Drive Phone Number 818 Transmitter Location Dor Building Time on the Air. 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m. News Service Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System Personnel President J. W. Blakely Station Manager. Joseph J. Herget Commercial-Sales Promotion Manager. David L. Fann Program-Publicity Director Felix Adams Chief Engineer Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By. Community Broad-

WEST VIRGINIA-WISCONSIN

News Service

Transcription Service......NBC Thesaurus

Time on the Air: 6 a.m. to 12 midnight; Sun-	Representative John Blair & Co.
days, 8 a.m. to 12 midnight	Personnel
News Service UP	President
Transcription Service Standard Radio	Managing DirectorGeorge W. Smith
RepresentativeSpot Sales, Inc.	Production ManagerPaul J. Miller
Personnel	Program Director
PresidentJoe L. Smith	Chief EngineerGlenn G. Boundy
Station-Commercial Manager John B. Reynolds	
Program DirectorAlbert H. Stewart	· · · · · · · · · · · · · · · · · · ·
Chief AnnouncerMerrill Madden	WBTH
Production Manager-Musical	WDIN
DirectorEdward A. Sprague	WILLIAMSON—EST, 1939
Chief Engineer Fred Baker	Frequency: 1400 Kc Power: 250 Watts
•	Owned-Operated ByWilliamson Broad-
WWVA	casting Corp.
WWWA	Address Williamson
WHEELING—EST, 1926	Phone Number
BLUE NETWORK	Transmitter Location 6 a.m. to 10 p.m.
Frequency: 1170 Kc Power: 50000 Watts	News Service UP
Owned-Operated ByWest Virginia	Transcription ServiceWorld Broadcasting
Broadcasting Corp.	System
Address	Personnel
Phone Number	President
Transmitter Location Near West Liberty	Vice-President-TreasurerW. P. Booker
Time on the Air:4:30 a.m. to 1 a.m.;	Commercial-Sales Promotion
Sundays, 8 a.m. to 1 a.m.	Manager
Newspaper Affiliation Greater Wheeling	Program-Publicity DirectorEddie Whikehart
Home Talk	Chief AnnouncerBob Spiros
	Omer Immounter
7077866	
WISCO	
For Latest U. S. Census, Popu	
Please Turn	to Page 271
WHBY	WATW
APPLETON—EST. 1925	ASHLAND—EST. 1941
MUTUAL BROADCASTING SYSTEM	MUTUAL BROADCASTING SYSTEM
	NORTH CENTRAL BROADCASTING SYSTEM
WISCONSIN RADIO NETWORK	LAKE SUPERIOR NETWORK
Frequency: 1230 KcPower: 250 Watts	Frequency: 1400 KcPower: 100 Watts

Transcription Service Standard Radio Representative Reynolds-Fitzgerald, Inc. Personnel

Owned-Operated By......WHBY, Inc.

Phone Number 1161

Transmitter Location 600 S. Lawe St.

Time on the Air 6:30 a.m. to 10 p.m.

News ServiceUP

Transmitter LocationPythian Building

Managing DirectorRev. James A. Wagner
Station Manager
Program DirectorRodge Mueller
Chief Engineer

Owned-Operated By Upper Michigan-Wisconsin Broadcasting Co., Inc. Address Northern State Bank Building

Phone Number 1420 Transmitter Location.... 1½ miles south of Ashland on Highway No. 13 Time on the Air.....6:30 a.m. to 12 midnight

News ServiceAP; UP Transcription ServiceStandard Radio RepresentativeBogner & Martin

Personnel

Vice President-General Manager,

Noel C. Ruddell Commercial ManagerMerrill Trapp Program Director.....Ruth Wright Production Manager-Publicity

DirectorRay Williams

Chief Announcer-Musical	WTAQ
Director Warren Hites	WIAU
Office ManagerTodd Hogan	GREEN BAY—EST, 1922
Special Features DirectorJohn Marta	COLUMBIA BROADCASTING SYSTEM
Chief Engineer	Frequency: 1360 KcPower: 5000 Watts
•	Owned-Operated BySt. Norbert College
· · · · · · · · · · · · · · · · · · ·	Business AddressGreen Bay
WEAU	Phone Number
	Studio Address
EAU CLAIRE—EST. 1937	Transmitter Location West De Pere, Wisc.
BLUE NETWORK	Time on the Air
NATIONAL BROADCASTING CO.	News Service AP
NORTH CENTRAL BROADCASTING SYSTEM	Transcription Service Associated Music
NORTHWEST NETWORK	Publishers
Frequency: 790 Kc Power: 5000 d.; 1000 n.	Representative
Owned-Operated ByCentral Broadcasting	Personnel
Company	
Business Address 203 South Barstow St.	Managing Director Rev. James A. Wagner
Phone Number	General Manager
Transmitter LocationSymour Road (County	Sales Manager
Road O)	Sales Promotion ManagerVal Schneider
Time on the Air6 a.m. to 12 midnight	Program Director-Chief
Newspaper AffiliationSuperior Evening	Announcer
Telegram; Eau Claire Leader	
News Service AP; UP	Publicity DirectorMarjorie Opland
Transcription ServiceNBC Thesaurus	Musical Director
RepresentativeGeorge P. Hollingbery Co.	Omer Engineerwanace j. Stanger
Personnel	WALA
	WCLO
President	
Commercial ManagerClyde Riddle	JANESVILLE—EST. 1930
Program DirectorLoren F. Bridges	Frequency: 1230 KcPower: 250 Watts
Production Manager-Chief	Owned-Operated ByGazette Printing Co.
Announcer William Conner	Address
Chief EngineerCharles B. Persons	Phone Number
•	Transmitter Location3843 Oakhill Ave.
1/ F 1 7	Time on the Air
KFIZ	Newspaper AffiliationJanesville Daily
FOND-DU-LAC-EST, 1922	Gazette
	News Service
MUTUAL BROADCASTING SYSTEM	System; Standard Radio
WISCONSIN NETWORK	
NORTH CENTRAL BROADCASTING SYSTEM	RepresentativeWilliam Huffman, Wisconsin Rapids
Frequency: 1450 KcPower: 250 Watts	Personnel
Owned ByThe Reporter Printing	
Company Characted Pro The Commonwealth Beneates	President Sidney H. Bliss
Operated By The Commonwealth Reporter	General ManagerJames F. Kyler
Address18-20-22 West First Street	Program DirectorSally Hester Kyler
Phone Number	Publicity Director-Chief Announcer. Paul Rhule
Transmitter Location 18-20-22 West First St.	Chief Engineer Paul Holton
Time on the Air: 8 a.m. to 10 p.m.; Sundays,	144 14 PD 11
7:30 a.m. to 8 p.m. Newspaper AffiliationThe Commonwealth	WKBH
Reporter RinidionThe Commonwedin	
	LA CROSSE—EST. 1923
News Service UP Transcription ServiceStandard Radio	NATIONAL BROADCASTING CO.
Personnel	Frequency: 1410 KcPower: 1000 Watts
	(C. P. 5000 Watts)
PresidentA. H. Lange	Owned Operated ByWKBH, Inc.
Station ManagerLucille Fairbanks	Business Address409 Main Street, Radio
Commercial ManagerWilliam O'Brien	Building
Program DirectorCarrol Culver	Phone Number4-5-0
Publicity Director Emery Martin, Jr.	Transmitter Location R. F. D. LaCrosse
Chief AnnouncerDon Marshall Chief EngineerWendell S. Meyers	Time on the Air

Transcription ServiceStandard Radio	WOMT
Representative Howard H. Wilson Company	WOMT
Personnel	MANITOWOC—EST. 1926
President and Station	Frequency: 1240 KcPower: 100 Watts
ManagerOtto M. Schlabach	Owned-Operated ByFrancis M. Kadow
Commercial-Sales Promotion	AddressRadio Building
Manager	Phone Number
Program DirectorBernice Callaway	Transmitter Location11110 Washington St.
Production ManagerRaymond Plamadore	Time on the Air6:57 a.m. to 10 p.m.
Musical DirectorJohannes Fossum	News Service UP
Chief EngineerAl Leeman	Transcription ServiceWorld Broadcasting
_	System
WHA	Personnel
	General ManagerF. M. Kadow
MADISON—EST. 1917 (as 9XM)	Commercial Manager Maurice Dailey Program Director Russ Russell
1922 (as WHA)	Chief Engineer W. F. Dubin
Frequency: 970 KcPower: 5000 Watts	Other Engineer
Owned ByState of Wisconsin	•
Operated ByUniversity of Wisconsin	BA BA A BA
Address Radio Hall	WMAM
Phone Number Badger 580, Extension 474 Transmitter Location Fish Hatchery Road	MARINETTE-EST, 1939
Time on the Air7:30 a.m. to local sunset	Frequency: 570 KcPower: 250 Watts
Transcription Service Lang-Worth	Owned-Operated By M. & M. Broadcast-
Personnel	ing Co.
Director	Address
Program DirectorWilliam G. Harley	Phone Number 570
Production ManagerGerald A. Bartell	Transmitter Location400 Wells St.
Public Relations Director	Time on the Air: 5 a.m. to local sunset; Sun-
Chief Announcer	days, 7 a.m. to local sunset
Women's Program Director Aline Hazard	News Service UP
Farm Program DirectorMilton Bliss	Transcription ServiceAssociated Music Publishers
Musical DirectorFrederick Fuller	RepresentativeReynolds-Fitzgerald, Inc.
Chief OperatorJohn Stiehl	_
(Non-Commercial Station)	Personnel
	President
WIBA	Commercial Manager
	Sales Promotion ManagerG. J. Sullivan
MADISON—EST. 1924	Program DirectorRay Streeter
BLUE NETWORK	Chief Announcer Carl Brose
NATIONAL BROADCASTING CO.	Chief EngineerWerner Schwartz
Frequency: 1310 KcPower: 5000 Watts	
Owned-Operated ByBadger Broadcast- ing Company	
Business Address110 East Main Street	WIGM
Phone NumberF. 8800	
Transmitter Location Route 4, Madison, Wis.	MEDFORD—EST. 1941
Time on the AirUnlimited license	Frequency: 1490 KcPower: 250 Watts
Newspaper AffiliationThe Capital Times;	Owned-Operated ByGeorge F. Meyer
Wisconsin State Journal	Business AddressMedford, Wisconsin
Transcription Service World Broadcasting	Phone Number 5147 Studio Address Highway 13
System; C. P. MacGregor	Transmitter Location
RepresentativeReynolds-Fitzgerald, Inc.	Time on the Air: 7:30 a.m. to 10 p.m.; Sundays,
Personnel	8 a.m. to 6 p.m.
President	News Service UP
General ManagerEdwin C. Allen Merchandising ManagerC. W. Wallis	RepresentativeBogner & Martin
Program Manager & Publicity	Personnel
Director	Owner
News EditorRobert Taylor	Station ManagerWaldemar C. Porsow
Musical DirectorLeon Perssion	Chief Announcer Ervin Kult
Chief EngineerNorman Hahn	Chief EngineerNathan Williams

REPORT TO THE NATION

(Radio Time Buyers!)

On September 5, WISN dedicated its new 5000 watt transmitter On Deplember 3, WIDN agaicated its new JULU Watt transmitter increasing by twenty times its night time and five times its day

A directional system concentrated to reach Wisconsin's greatest a arecuonal system concentrated to reach wisconsin's greatest buying power was installed. Milwaukee County (1/4 of the State buying power was installed. Milwaukee County 1/4 of the State
population) has been provided with a signal two to four times
provided with a signal two to four times time power.

population, that been provided with a signe stronger than any other Milwaukee Station. Thousands and thousands of new listeners throughout the State Thousands and thousands of new listeners throughout the State have been added to the regular audience of this important CBS

Sales of WISN are increasing daily. Sales (excluding CBS) during key station. bales of which are increasing auny, daies lead the past ninety days over a year ago show:

ANNOUNCEMENT TIME SALES INCREASE 23% STATION TIME SALES INCREASE

The CBS commercial schedule for WISN is now the greatest in The UBS commercial schedule for WISN is now the greatest in its history. New Columbia commercials are being added as they is in the columbia commercials are being added as they in the columbia. are inaugurated over this network.

The year 1942 finds WISN with licenses of ASCAP, BMI and SESAC and with the libraries of World and Standard.

With expanded Program and Merchandising Departments WISN with expanded Program and Merchandising Departments WISN
stands ready to go "ALL OUT" to be of assistance to its

Let us help solve your advertising problems in Milwaukee and in the groat of the liverative MICN coverage. advertisers.

Let us new some your advertising problems in the area of the lucrative WISN coverage. General Manager.

REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

WEMP

MILWAUKEE—EST. 1935
THE BLUE NETWORK
WISCONSIN NETWORK

Frequency: 1340 Kc... Power: 250 Watts
Owned-Operated By... Milwaukee Broadcasting Co..
Address... 711 Empire Bldg.
Phone Number ... Marquette 7722
Transmitter Location ... 711 Empire Bldg.
Time on the Air... ... 18 hours daily
News Service ... UP

President	rts
Station Manager	ier
Sales ManagerBen Wo	olfi
Program DirectorConrad Ri	Ce
Production ManagerCharles LaFor	ce
Musical DirectorElmer Ihr	ke
Chief EngineerRaymond He	ost

WISN

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By Hearst Radio, Inc.
Business Address 123 W. Michigan St.
Phone Number Daly 3900
Transmitter Location So. 6th & W. Edgerton

Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:15 a.m. to 12 midnight

Newspaper Affiliation The Milwaukee Sentinel
News Service INS
Transcription Service World Broadcasting System

Representative......The Katz Agency

Personnel

2 0.0011110	
General Manager	G. W. Grignon
Sales Promotion Manager	Hugh O'Malley
Program Director	Woods Dreyfus
Musical Director	E. Krebs
Chief Engineer	D. A. Weller

WTMJ

MILWAUKEE—EST. 1927 NATIONAL BROADCASTING CO.

Transmitter Location12 miles west of Milwaukee on Blue Mound Road
Time on the Fire Communication of the Fire Commu

Time on the Air........ 6 a.m. to 12 midnight
Newspaper AffiliationThe Milwaukee
Journal

News	Servic	е.		 	 				ΑP
Transc	ription	Ser	vice	 	 Ass	oci	ated	M	usic
Publ	ishers								

Representative Edward Petry & Co., Inc.

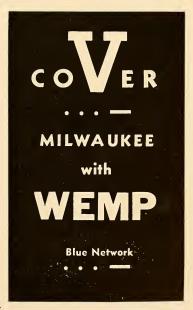
Personnel

General Manager	W. J. Damm
Station Manager	L. W. Herzog
Asst. Manager	R. G. Winnie
Commercial Manager	.Wm. F. Dittmann
Program Director	Robt. Heiss
Publicity Director	
Musical Director	
Chief Technician	D. W. Gellerup

WOSH

OSHKOSH—EST. 1941

Time on the Air 6 c.m. to 12 midnight
News Service AP
Transcription Service Standard Radio
Representative Howard H. Wilson Co.



Personnel	W I M C
President	WJMC
General ManagerRay E. Schwartz	RICE LAKE—EST. 1939
Program Director Bob Lee	Frequency: 1240 KcPower: 250 Watts
Farm EditorBuck Leverton Continuity ChiefWallace Porsow	Owned By W. H. McGenty Operated By J. J. McGenty
Office Manager-Women's	Address
EditorLorraine Kuehn	Phone Number 550
Chief EngineerNathan Williams	Transmitter Location1615 South Main St.
	Time on the Air
WIBU	News Service
POYNETTE—EST. 1925	Personnel
NORTH CENTRAL BROADCASTING SYSTEM	General Manager
WISCONSIN RADIO NETWORK	Station ManagerDenis McGinty
Frequency: 1240 KcPower: 250 Watts	Commercial-Sales Promotion
Owned-Operated By	Manager
Business Address	Women's News Editor Mrs. L. Sherman
Phone Number	Chief Announcer Travis Baily
Dam; Madison; Baraboo	Musical Director
Transmitter Location	Chief EngineerRay Pearson
Time on the Air: 6:30 a.m. to 10 p.m.	WIDI
Transcription ServiceStandard Radio Personnel	WHBL
Station ManagerWm. C. Forrest	SHEBOYGAN—EST. 1928
Commercial-Madison Studio	MUTUAL BROADCASTING SYSTEM
ManagerRalph O'Connor	NORTH CENTRAL BROADCASTING SYSTEM
Portage Sudio ManagerLyle Hays	WISCONSIN BROADCASTING SYSTEM Frequency: 1330 KcPower: 1000 d.; 250 n.;
Beaver Dam Studio ManagerHal Woods	(C. P. 1000 n.)
Program Director	Owned-Operated By Press Publishing
Chief EngineerLeonard Doese	Business Address626-636 Center Ave.
Chief EngineerLeonard Doese	Phone Number
•	
WRJN	Phone Number
W R J N RACINE—EST. 1926	Phone Number
W RJ N RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM	Phone Number
W R J N RACINE—EST. 1926	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 KcPower: 250 Watts Owned-Operated ByRacine Broadcasting Corporation	Phone Number
RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 KcPower: 250 Watts Owned-Operated ByRacine Broadcasting Corporation Business Address	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 KcPower: 250 Watts Owned-Operated ByRacine Broadcasting Corporation Business Address	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address 441 Main Street Phone Number Jackson 290-291 Studio Addresses: 441 Main Street; 7239 West Greenfield Ave., West Allis; Voelz Building, Burlington; 5830 6th Avenue, Kenosha	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address 441 Main Street Phone Number Jackson 290-291 Studio Addresses: 441 Main Street; 7239 West Greenfield Ave West Allis; Voelz Building, Burlington; 5830 6th Avenue, Kenosha Transmitter Location Victory and Ken-	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address 441 Main Street Phone Number Jackson 290-291 Studio Addresses: 441 Main Street; 7239 West Greenfield Ave., West Allis; Voelz Building, Burlington; 5830 6th Avenue, Kenosha Transmitter Location Victory and Kentucky Sts., Mount Pleasant Time on the Air 6:30 a.m. to 10 p.m.	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address	Phone Number
WRJN RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc. Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address	Phone Number
RACINE—EST. 1926 WISCONSIN BROADCASTING SYSTEM Frequency: 1400 Kc Power: 250 Watts Owned-Operated By Racine Broadcasting Corporation Business Address 441 Main Street Phone Number Jackson 290-291 Studio Addresses: 441 Main Street; 7239 West Greenfield Ave West Allis; Voelz Building, Burlington: 5830 6th Avenue, Kenosha Transmitter Location Victory and Kentucky Sts., Mount Pleasant Time on the Air 6:30 a.m. to 10 p.m. Newspaper Affiliation Racine Journal Times News Service INS Representative The Walker Company	Phone Number
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Personnel

WDSM

SUPERIOR—EST. 1939

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
NORTHLAND NETWORK

Frequency: 1230 Kc.....Power: 100 Watts Owned-Operated By......WDSM, Inc. Addresses: Board of Trade Building, Superior, Wisc.; Spalding Hotel, Duluth, Minn.

Phone Numbers: 3200 (Superior); Melrose 7233
(Duluth)

Transmitter Location....(Connor's Point, Superior, Wisc.

Time on the Air:6 a.m. to 12:30 a.m.; Sundays, 7:30 a.m. to 12:30 a.m.

Representative ... Wm. G. Rambeau Company
Personnel

Secretary-Treasurer ... James J. Conroy
Manager ... Robert D. Kennedy
Commercial Manager ... Darrell D. Bandy
Sales Promotion Manager ... Carl Bloomquist
Program Director-Chief

 Announcer
 Lou Martin

 Publicity Director
 Ellen Wilson

 Artists' Bureau
 Head
 Art Robinson

 Musical Director
 Elma DeMeire

 Chief Engineer
 Rudolph Luukinen

WSAU

WAUSAU—EST. 1937
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

 Frequency:
 1400 Kc.
 Power:
 250 Watts

 Owned-Operated
 By.
 Northern
 Broadcasting Co.

 ing Co.
 Inc.
 Address
 125 Third Street

 Phone Number
 6521
 6521
 Transmitter Location
 125 Third Street

 Time on the Air
 6:30 a.m. toll p.m.
 News Service
 UP

 Transcription Service
 Associated Music
 Publishers

 Representative
 Reynolds-Fitzgerald, Inc.

Personnel

President	w.	E.	Walker
General Manager	Ве	n l	. Hovel
Commercial Manager	J.	w.	Killeen
Program Director	Done	ıld	R. Burt
Musical Director	Ve	n :	Peterson
Chief Engineer	D-1	. 1	01-114

WFHR

WISCONSIN RAPIDS—EST. 1940 MUTUAL BROADCASTING SYSTEM

NORTH CENTRAL BROADCASTING SYSTEM WISCONSIN NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By......William F. Huffman
Business Address 141 West Grand Ave.
Phone Number 1340
Studio Address 141 West Grand Ave.
Fox Theatre Bldg., Stevens Point; Cain-John-

Owner......William F. Huffman General Manager....George T. Frechette Commercial Manager...Bruce G. Beichl Program-Musical Director...Bert Mulroy Marshfield Studio Manager....Bob Behling Stevens Point Studio Manager.

HELP THE RED CROSS

-WYOMING-

For Latest U. S. Census Population and Retail Trade Data Please Turn to Page 272

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Frequency: 1470 KcPower: 1000 Watts
Owned-Operated By Donald L. Hathaway
Address
Phone Number 407
Transmitter Locationlst and Lennox Sts.
Time on the AirUnlimited license
News Service Transradio
Representative Sears & Ayer, Inc.

Personnel

Station-National Sales Manager,
Donald L. Hathaway
Commercial ManagerF. R. Hufsmith
Sales Promotion ManagerB. A. Fleming
Program Director

CHEYENNE-EST. 1940

BLUE NETWORK

riequency: 1240 Ac Fower: 250 Watts
Owned-Operated ByFrontier Broadcasting
Co.
Address Plains Hotel
Phone Number 4461
Transmitter Location3rd and Evans
Time on the AirUnlimited license
Newspaper Affiliation Wyoming Eagle;
Wyoming State Tribune
News Service UP
Transcription Service World Broadcasting

System RepresentativeBurn-Smith Company

Personnel

Owner	Tracy S. McCracken
President-Station	ManagerWilliam C. Grove
Sales Promotion	ManagerMorey Sharp
Program Directo	rTom Crago
Production Mana	gerArt Peterson
Publicity Director	rEvelyn Boyle
Chief Announcer	
Bookkeeper	
Chief Engineer .	

KPOW

POWELL-EST. 1941

Frequency: 1230 KcPower: 250 Watts
Owned-Operated By Albert J. Meyer
Business Address
Phone Number 222
Studio Address7th & Hamilton St.
Transmitter Location 7th & Hamilton Sts.
Time on the Air7 a.m. to 10 p.m.
News Service

Transcription	Service:	Standard	Radio;	Key
Representativ			z; Walter	Bid-

Personnel

Owner A. J.	Meyer
Program-Musical Director . Rosemary C.	Meyer
Chief EngineerDel	Brandt

KVRS

ROCK SPRINGS-EST, 1938

Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Wyoming Broadcast-
ing Company
Address
Phone Number 93
Time on the Air92 hours weekly
News ServiceTransradio
Transcription ServiceNBC Thesaurus;
C. P. MacGregor; Keystone Broadcasting
System

Personnel

President	R. R. Wes
Station Manager	H. L. McCracken
Sales Manager	.Harold Tannehill
Program Director	Michael Reid
Chief Announcer	Elmer Ellsworth
Chief Engineer	.Archie Buchanan

KWYO

SHERIDAN-EST, 1934

Frequency: 1400 KcPower: 250 Watts
Owned-Operated ByBig Horn Broad-
casting Company, Inc.
Business Address 19 North Main St.
Phone Number 601
Studio AddressGillette Building, 19
North Main St.
Transmitter LocationPark Drive & O'Marr
Time on the Air: 7 a.m. to 10 p.m.; Sundays,
10 a.m. to 12:05 p.m., and 6:30 to 8:45 p.m.
News Service Transradio
Transcription ServiceStandard Radio;
Keystone Broadcasting System
RepresentativeSears & Ayer, Inc.;
Homer Owen Griffith

Personnel

PresidentR.	E. Carroll
Station-Commercial ManagerHer	rb Siebert
Program Director-Chief Announcer,	
Towns.	337 C11

	James W. Carroll
Production Manager	Almon Moon
Publicity-Women's Progra	m
Director	Margaret Heppner
Chief Engineer	Bob Crossthwaite

TERRITORIES —— POSSESSIONS

Alaska

KFOD

ANCHORAGE-EST, 1924

Frequency: 790 Kc	Power: 250 Wall
Owned-Operated By	Anchorage Radi
Club, Inc.	
Business Address	
Phone Number	
Studio Address	412 Fourth Avenue
Transmitter Location	412 Fourth Avenue
Time on the Air	6 a.m. to 12 midnigh
News Service	Transradio
Transcription Service	Transco; Radio Pro
ducers of Hollywood	

Personnel

General Manager-Chief	
Engineer	William J. Wagner
Commercial Manager, Pro	ogram
Director	Ken Laughlin
Sales Promotion Manage	rAl Pearson
Chief Anneumann	Willia Harnel

KFAR

FAIRBANKS—EST. 1939

Frequency: 610 Kc..... Power: 1000 Watts
Owned-Operated By..... Midnight Sun Broadcasting Co.

 Address
508 Second Avenue—Lathrop

 Building
 East 407

Transmitter LocationFive miles northwest of town Time on the Air....7 a.m. to 1 p.m.; 4 p.m. to 11 p.m.

Newspaper Affiliation......Fairbanks Daily News Miner

Personnel

PresidentA. E. Lathrop
Station-Commercial ManagerW. K. Foster
Sales Promotion
Program DirectorLincoln W. Miller
Director of Special Events Alvin K. Bramstedt
Women's Program DirectorMary Cash

Educational	Director	J.	Hubert	Miller
Musical Dire				
Chief Engine	er	Sta	nton D. l	Bennett

KINY

IUNEAU-EST, 1935

Frequency: 1450 Kc......Power: 1000 Watts (C. P. 5000)

Phone Number197 (Juneau); Elliott 5488 (Seattle)

Studio Address Decker Bldg.
Transmitter Location Alaska Juneau
Mine Dump

Time on the Air: 7:30 a.m. to 12 midnight;

Sundays, 7:30 a.m. to 9 p.m.

News ServicesINS; Transradio
Transcription ServiceStandard Radio;
C. P. MacGregor; Lang-Worth; NBC The-

Representative.....Joseph Hershey McGillvra
National Sales Office: 708 American Building,
Seattle, Wash.

Personnel

Owner	Edwin A	. Kraft
Station Manager	Walter	R. Carl
Commercial Manager	Meri	ill Inch
Sales Promotion Manager	.Dean F. S	herman
Program Director	Leonard Be	ardsley
Musical Director	irs. Walter	R. Carl
Chief Engineer	Vincent	I. Kraft
Resident Engineer	W. R.	Nichols

KGBU

KETCHIKAN—EST. 1926
MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Transcription ServiceLang-Worth Personnel

President-Chief Engineer ... James A. Britton
Commercial-Sales Promotion
Manager ... R. W. Britton
Chief Engineer ... Anthony Britton

Hawaii

KHBC

HILO—EST. 1936 CBS—MBS

RepresentativeJohn Blair & Co. **Personnel**

General Manager ... J. Howard Worrall Station Manager ... Al Green National Sales Manager ... Henry C. Putnam

KGMB HONOLULU—EST. 1930

CBS-MBS

RepresentativeJohn Blair & Co.

Personnel

Program Director-Chief Announcer. Leo Rumsey
Production Manager Owen Cunningham
Chief Engineer Ernest Lindemann

HONOLULU—EST. 1922

BLUE NETWORK

NATIONAL BROADCASTING CO. Frequency: 760 Kc.....Power: 2500 Watts Owned By: Marion A. Mulrony & Advertiser Publisher Co., Ltd.

Operated By Advertiser Publisher Co.

RepresentativeThe Katz Agency

Personnel

KTOH

LIHUE-EST. 1940

Frequency: 1490 Kc... Power: 250 Watts
Owned-Operated By... Garden Island Publishing Co.

Address Lihue
Transmitter Location Northeast of Lihue
Time on the Air... Unlimited license
Newspaper Affiliation Garden Island Publishing Co.

Transcription Service......Standard Radio
RepresentativeHomer Owen Griffith

Personnel

Puerto Rico

WPRA

MAYAGUEZ-EST. 1937

Frequency: 790 Kc.... Power: 2500 d.; 1000 n.
Owned-Operated By.... Puerto Rico Advertising Co.

Personnel

WPAB

PONCE-EST, 1940

Phone Number 783
Transmitter Location Ponce Palya
Time on the Air 16 hours daily
News Service AP; Transradio
Representative West Indies Advertising Co.

Personnel

PresidentJuan Luis Boscio
Station Manager Miguel Soltero Palermo
Commercial ManagerFrancisco Rebollar
Program Director Ardames Mayoral
Chief AnnouncerJose A. Diaz
TranslatorJose A. Romeo
Musical DirectorDomingo Colon Suris
Chief EngineerJose Sepulveda

WPRP

PONCE-EST, 1934

Frequency: 1	420 KcPowe	r: 250 Wat	ts (C. P.
1520 Kc.; 5	000 d.; 1000 n	.)	
Owned-Opera	ated By	Julio M.	Conesa
Address		Trujil	lo Street
Transmitter I	ocation		. Ponce
Time on the	Air	Unlimited	license

Personnel

General ManagerJulio M. Conesa

WIAC

SAN JUAN-EST. 1942

Frequency: 58	30 Kc	Power: 5000 V	Vatts
		Enrique Ab	
		Box	
		anturce-Carolina	
		Hanturce-Care	
Road	ocumon	IIamarco-Oar	,,,,,,,

Personnel

Owner Enrique Abarca Station-Commercial Manager Felix Muniz Program Director Manuel Mendez Chief Engineer Alfonso Sanchez

WKAQ

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency:	620	Kc	Pov	ver:	5000	Wa	itts
Owned-Ope	rated	By.	Radi	o C	orpore	noite	of
Porto Rice	0						
Address			Те	leph	one E	Buildi	na

Address lelephone building
Phone NumberSan Juan 2014
Transmitter Location Hato Rey
Time on the Air 7 a.m. to 11 p.m.
News ServiceTransradio
Transcription Service Associated Music Pub-
lighorg

National Sales Office.....International Telephone & Telegraph Co., 67 Broad St., New York, N. Y.

Personnel

President	.H. 1	H. B	uttner
Vice-President-Gen. Manager	John	Α.	Zerbe
Commercial Manager	Jose (C. Ir	izarry
Program DirectorD	avid	A. B	rown
Chief Announcer		Jose	Ortiz
Musical Director	.Joaq	uin E	Burset
Chief Engineer Ang	el P.	del	Valle

WNEL

SAN JUAN-EST, 1934

Frequency: 1320 KcPower: 5000 Watts
Owned-Operated ByJuan Piza
Address
Phone Number 107
Transmitter Location Between San Juan and
Carolina
Time on the AirUnlimited license
Transcription ServiceLang-Worth

Personnel

"REMEMBER
PEARL
HARBOR"

RADIO STATIONS IN THE U.S.A. OWNED WHOLLY OR PARTIALLY BY NEWSPAPER INTERESTS

The following listing was compiled through the cooperation of the FCC and is up-to-date as of Jan. 1, 1942.

ALABAMA	CALIFORNIA
The Anniston Star	McClatchy NewspapersKERN Licensee — McClatchy Broadcasting Co., Bakersfield, Cal.
The Birmingham News Huntsville Times	Humboldt Times
Licensee—The Birmingham News Co., Birmingham. Dothan EagleWAGF	Licensee—Redwood Broadcasting Co., Eureka.
Licensee—Dothan Broadcasting Co., Dothan, Ala.	McClatchy NewspapersKMJ Licensee — McClatchy Broadcasting Co., Fresno, Cal.
Through stock ownershipWSFA Licensee—Montgomery Broadcasting Co., Montgomery.	Through stock ownershipKMYC Licensee — Marysville - Yuba City Broadcasters, Inc., Marysville, Calif.
ARIZONA	Monterey Peninsula HeraldKDON Salinas Index-Journal
Arizona Republic, Phoenix Gazette, KYUM	Salinas Post
Arizona Weekly Gazette, through stock ownership.	Licensee—Monterey Peninsula Broadcasting Co., Monterey, Cal.
Licensee—Yuma Broadcasting Co.,	The Oakland TribuneKLX
Yuma, Ariz. Prairie Farmer Publishing CoKOY	Licensee — Tribune Building Co. Oakland, Cal.
Licensee—Salt River Valley Broad- casting Co., Phoenix,	Redding Searchlight
Arizona Republic	ing Co., Redding. McClatchy NewspapersKFBK
Arizona Weekly Gazette	Licensee — McClatchy Broadcasting
Licensee—KTAR Broadcasting Co., Phoenix.	Co., Sacramento, Cal.
Arizona RepublicKVOA	American Newspapers, IncKYA Licensee — Hearst Radio, Inc., San
Phoenix Gazette	Francisco, Cal.
Licensee—Arizona Broadcasting Co., Tucson,	Santa Barbara NewsKTMS Santa Barbara Press
Prescott Daily CourierKCRJ	Licensee—The News-Press Publish-
Licensee—Central Arizona Broad-	ing Co., Santa Barbara, Cal.
casting Co., Jerome, Ariz. Arizona Republic & Gazette (Phoe- KYCA nix)	Santa Rosa Press-DemocratKSRO Licensee—Ernest L. Finley, Santa Rosa, Calif.
Licensee — Southwest Broadcasting Co., Prescott, Ariz.	McClatchy Newspapers
ARKANSAS	Co., Stockton, Cal. Visalia Times DeltaKTKC
Arkansas Gazette	Licensee — Tulare-Kings Counties Radio Associates, Charles A. Whitmore, Pres., Visalia, Cal.
Arkansas Gazette	Register-Pajaronian
, ALVVAII	,

COLORADO	Owner holders 33 1/3% of Society WKAT Pictorial
Stockholders interested in Okla- KVOR homa Publishing Co.; The Ga-	Licensee — A. Frank Katzentine, Miami Beach, Fla.
zette & Telegraph; (Daily Okla-	Daytona Beach News & JournalWTMC
homan, Oklahoma City Times and Farmer - Stockman). Oklahoma	(News Journal Co.)
Publishing Co., 33% stockholder. Licensee—Outwest Broadcasting Co.,	Licensee — Ocala Broadcasting Co., Ocala, Fla.
Licensee—Outwest Broadcasting Co., Colorado Springs, Colo.	Panama City News-HeraldWDLP
The Daily OklahomanKLZ	Licensee—Panama City Broadcasting
The Oklahoma City Times	Co., Panama City, Fla.
The Farmer-Stockman Licensee — KLZ Broadcasting Co.,	Pensacola News
Denver, Colo.	Licensee — Pensacola Broadcasting
Record StockmanKFKA Licensee—The Mid-Western Radio	Co., Pensacola, Fla.
Corp., Greeley, Colo.	St. Petersburg TimesWTSP Licensee—Pinellas Broadcasting Co.,
27.7	St. Petersburg, Fla.
CONNECTICUT	Highlands County PilotWTAL
Hartford TimesWTHT	Scenic Highlands Sun (Avon Park, Fla.)
(Gannett Co., Inc.)	Lake Placid News
Licensee—The Hartford Times, Inc.,	(Lake Placid, Fla.)
Hartford, Conn. Waterbury AmericanWBRY	Licensee — Florida Capital Broad- casters, Inc., Tallahassee, Fla.
Waterbury Republican	Tampa TimesWDAE
Licensee — American - Republican, Inc., Waterbury.	Licensee—Tampa Times Company,
ine, waterbury.	Tampa, Fla.
DELAWARE	Tampa TribuneWFLA Licensee—The Tribune Co., Tampa, Fla.
Lancaster (Pa.) Newspapers, IncWDEL	ria.
Licensee-WDEL, Inc., Wilmington,	GEORGIA
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM	GEORGIA
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting	GEORGIA Albauy HeraldWALB Licensee — Herald Publishing Co.,
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM	GEORGIA Albany HeraldWALB Licensee — Herald Publishing Co., Albany, Ga.
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del.	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA	GEORGIA Albany HeraldWALB Licensee — Herald Publishing Co., Albany, Ga.
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington Star	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co.	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co.	GEORGIA Albany Herald
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Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald (See WIOD)	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald (See WIOD) Licensee—The Metropolis Co., Jacksonville. The Miami Daily NewsWIOD	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald (See WIOD) Licensee—The Metropolis Co., Jacksonville. The Miami Daily NewsWIOD Jacksonville Journal	GEORGIA Albany Herald
Licensee—WDEL, Inc., Wilmington, Del. Lancaster (Pa.) Newspapers, IncWILM Licensee — Delaware Broadcasting Co., Wilmington, Del. DISTRICT OF COLUMBIA The Washington StarWMAL Licensee—National Broadcasting Co., Washington, D. C. Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co. FLORIDA Jacksonville JournalWJHP Miami Daily News Panama City News-Herald (See WIOD) Licensee—The Metropolis Co., Jacksonville. The Miami Daily NewsWIOD Jacksonville Journal Panama City News-Herald	GEORGIA Albany Herald
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ILLINOIS

ILLINUIS	IUWA
News-Gazette	Burlington Hawk-Eye GazetteKBUR Licensee — Burlington Broadcasting Co., Burlington, Ia.
Chicago Daily Drovers JournalWAAF Licensee—Drovers Journal Publishing Co., Chicago, Ill.	Des Moines Register & TribuneWMT Licensee — Iowa Broadcasting Co., Cedar Rapids, Iowa.
Chicago, Tribune & News-Syndicate, WGN Inc., publisher of the N. Y. News. Directors interested in the Washington Herald; Rockford	Register & Tribune
Morning Star and Register Republic. Licensee—WGN, Inc., Chicago, Ill.	Register & Tribune
Farmers Radio WeeklyWLS Prairie Farmer	Director interested in The Daven- port Democrat and Leader, Dav- enport, Iowa.
Stand-By Licensee — Agricultural Broadcast- ing Co., Chicago, Ill.	Licensee—Central Broadcasting Co., Des Moines, Iowa. Dubuque Telegraph-HeraldKDTH
Danville Commercial-NewsWDAN 100% owned by Gannett Publications. Licensee—Northwest Publishing Co.,	Licensee—Telegraph - Herald Co., Dubuque, Iowa.
Danville, Ill. Decatur HeraldWSOY Decatur Review	Globe-Gazette
Licensee—Commodore Broadcasting, Inc., Decatur, Ill.	The Sioux City JournalKSCJ Licensee—Perkins Bros. Co., Sioux City, Iowa (The Sioux City Jour-
Galesburg Register-MailWGIL Licensee — Galesburg Broadcasting Co., Galesburg, Ill.	nal). Principal Stockholder: Tribune Co., KTRI publisher of Sioux City Tribune
Rockford Consolidated Newspapers, WROK Inc. Rockford Morning Star	(50%). Licensee—Sioux City Broadcasting Co., Sioux City, Iowa.
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters,	Licensee—Sioux City Broadcasting
Inc. Rockford Morning Star Rockford Register Republic	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans.
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans.
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO Dodge City, Kans. Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans. Kansas City KansanKCKN Topeka Daily Capital (Capper Publications)
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO Dodge City, Kans. Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans. Kansas City KansanKCKN Topeka Daily Capital (Capper Publications) Licensee—KCKN Broadcasting Co. Kansas City, Kans.
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO Dodge City, Kans. Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans. Kansas City KansanKCKN Topeka Daily Capital (Capper Publications) Licensee—KCKN Broadcasting Co.
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO Dodge City, Kans. Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans. Kansas City KansanKCKN Topeka Daily Capital (Capper Publications) Licensee—KCKN Broadcasting Co. Kansas City, Kans. Salina JournalKSAL Hays Daily News Goodland Daily News Hall City Times Licensee—KSAL, Inc., Salina, Kans. The Topeka Daily CapitalWIBW
Inc. Rockford Morning Star Rockford Register Republic Licensee — Rockford Broadcasters, Inc., Rockford, Ill. Rock Island Argus	Licensee—Sioux City Broadcasting Co., Sioux City, Iowa. KANSAS The Coffeyville Daily JournalKGGF Coffeyville, Kans. Licensee—Hugh J. Powell, Coffeyville, Kans. Dodge City Daily GlobeKGNO Dodge City, Kans. Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans. Kansas City KansanKCKN Topeka Daily Capital (Capper Publications) Licensee—KCKN Broadcasting Co. Kansas City, Kans. Salina JournalKSAL Hays Daily News Goodland Daily News Hall City Times Licensee—KSAL, Inc., Salina, Kans.

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NEWSPAPER-OWNED STATIONS

KENTUCKY	Lawrence Daily EagleWLAW
Ashland Daily IndependentWCMI	The Evening Tribune Licensee—Hildreth & Rogers Co.,
Ashland Daily IndependentWCMI Licensee—The Ashland Broadcast- ing Co., Ashland, Ky.	Lawrence, Mass.
Lexington HeraldWLAP	The Evening Standard TimesWNBH The Sunday Standard-Times
Licensee — American Broadcasting Corp. of Ky., Lexington, Ky.	The Morning Mercury Licensee—E. Anthony & Sons, Inc.,
Louisville TimesWHAS	Licensee—E. Anthony & Sons, Inc., New Bedford, Mass.
Louisville Courier Journal Licensee—The Courier Journal Co.	Worcester TelegramWTAG
and the Louisville Times Co.,	Worcester Evening Gazette Licensee—Worcester Telegram Pub-
Louisville, Ky.	lishing Co., Inc., Worcester, Mass.
Owensboro MessengerWOMI Owensboro Inquirer	Tricula de la companya de la company
Licensee—Owensboro Broadcasting Co., Owensboro, Ky.	MICHIGAN
Go., Owensboro, Ky.	Enquirer and NewsWELL (Federated Publications, Inc.)
LOUISIANA	Licensee — Federated Publications,
Capital City PressWJBO	Inc., Battle Creek, Mich. Calumet NewsWHDF
Licensee—Baton Rouge Broadcast- ing Co., Inc., Baton Rouge, La.	Houghton Mining Gazette
Lafayette AdvertiserKVOL	Licensee — Upper Michigan Broad-
Licensee — Evangeline Broadcasting Co., Inc., Lafayette, La.	casting Co., Calumet, Mich. Grand Rapids Press, Flint Journal, WJLB
Stockholders interested in KPLC	Kalamazoo Gazette, Saginaw News, Jackson Citizen Patriot, Muskegon
KRRV and KVOL. Licensee — Calcasieu Broadcasting	Chronicle, Bay City Times, Ann
Co., Lake Charles, La.	Arbor News (Booth Newspapers, Inc.)
Stockholders interested in news- KRMD paper publishing.	Licensee-John L. Booth Broadcast-
(See KPLC, KRRV and KHBG.)	ing, Inc., Detroit, Mich. The Detroit NewsWWJ
Licensee—Radio Station KRMD, Inc., Shreveport, La.	Licensee—The Evening News Asso-
(See KPLC, KRRV and KHBG.)	ciation, Detroit, Mich. Marquette (Mich.) Mining JournalWDBC
The Shreveport TimesKTBS Licensee — Tri-State Broadcasting	Licensee — Delta Broadcasting Co.,
System, Inc., Shreveport, La.	Escanaba, Mich. The Daily Mining JournalWDMJ
The Shreveport TimesKWKH Licensee — International Broadcast-	The Rhinelander News
ing Corp., Shreveport, La.	Rhinelander, Wisc. The Iron Mountain News
MAINE	Iron Mountain, Mich.
Stockholder with 99.4% interest in the WCOU	Licensee—The Lake Superior Broad- casting Co., Marquette, Mich.
newspaper business.	Farmington (Mich.) EnterpriseWCAR
Licensee—Twin City Broadcasting Co., Lewiston, Maine.	Licensee—Pontiac Broadcasting Co., Pontiac.
Stockholders are interested in news- WGAN	
paper publishing. Licensee — Portland Broadcasting	MINNESOTA
System, Portland, Me.	Northwestern Jeweler (Trade KATE
MARYLAND	Paper) Licensee—Albert Lea Broadcasting
	Corp., Albert Lea, Minn.
American Newspapers, IncWBAL Licensee—The WBAL Broadcasting	Owner of one sixth interestin is president of Trades Publishing Co.
Co., Baltimore, Md.	Duluth News-TribuneWEBC Superior Telegram
MASSACHUSETTS	Northwestern Publications, Inc., publisher of Duluth News-Tribune
Holyoke Transcript-TelegramWHYN	publisher of Duluth News-Tribune and Evening Telegram Co., pub-
Licensee—Hampden-Hampshire Corp.,	lisher of Superior (Wisc.) Tele-
Holyoke, Mass.	gram, both own 32% of stock each.

Licensee—Head of Lakes Broadcasting Co., Duluth, Minn, Stockholders interested in news- paper publications, (See WEBC) Licensee—Head of the Lakes Broad- casting Co., Hibbing, Minn. St. Paul Dispatch-Pioneer PressWTCN Minnesota (Minncapolis) Tribune (Northwest Publications, Inc.) Licensee — Minnesota Broadcasting Corp., Minneapolis, Minn. Times-Journal	Post-Dispatch
Partners are editor and general man-	Great Falls, Mont.
ager of newspaper. Licensee—Winona Radio Service, Winona, Minn.	Miles City Star
MISSISSIPPI	NEBRASKA
Columbus Commercial DispatchWCBI Licensee—Birney Imes, Columbus, Miss.	Clay County Sun (weekly)KMMJ Licensee—KMMJ, Inc., Clay Center,
The Clarke County TribuneWCOC Quitman, Miss. Licensee—Miss. Broadcasting Co	Neb. Hastings Daily TribuneKHAS Licensee — Nebraska Broadcasting
Inc., Meridian, Miss. The Vicksburg Evening PostWQBC The Vicksburg Herald Licensee — Delta Broadcasting Co.,	Co., Hastings. Stockholders: Sidles Co., Lincoln KFAB State Journal, Lincoln Star. Licensee—KFAB Broadcasting Co., Lincoln, Neb.
Inc., Vicksburg, Miss. MISSOURI	Stockholders: Sidels Co., Lincoln KFOR State Journal, Lincoln Star. Licensee — Cornbelt Broadcasting
St. Louis Star-TimesKFRU Licensee—KFRU, Inc., Columbia, Mo.	Corp., Lincoln, Neb. The Norfolk Daily NewsWJAG Licensee—The Norfolk Daily News, Norfolk Neb.
Hannibal Courier-PostKHMO Licensee—The Courier Post Publish- ing Co., Hannibal, Mo. Capital NewsKWOS Post-Tribune	Norfolk, Neb. Stockholders interested in State Journal Co., Publishers of Nebraska State Journal and the Evening News; and Star Publishing Co., publisher of Lingoln Daily Star.
Licensee — Tribune Printing Co., Jefferson City, Mo. Joplin GlobeWMBH	publisher of Lincoln Daily Star. Licensee—Central States Broadcasting Co., Omaha, Neb.
Joplin News Herald Licensee—Joplin Broadcasting Co., Joplin, Mo. Kansas City Star	Omaha World-HeraldKOWH Licensee—World Publishing Co., Omaha, Neb.
Licensee—The Kansas City Star Co., Kansas City, Mo.	NEVADA
Stockholders: News Broadcasting KFEQ Co.; officers and directors asso- ciated with St. Joseph News-Press Gazette.	McClatchy NewspapersKOH Licensee — The Bee, Inc., Reno, Nevada.
Licensee — KFEQ, Inc., St. Joseph Mo.	NEW HAMPSHIRE
Poplar Bluff American RepublicKWOC Licensee—A. L. McCarthy, O. A. Ted- rick and J. H. Wolpers, Poplar Bluff.	Through stock ownershipWMUR Licensee—The Radio Voice of New Hampshire, Inc., Manchester, N.H.
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NEWSPAPER-OWNED STATIONS

NEW JERSEY	American Newspapers, IncWINS Licensee—Hearst Radio, Inc., New
Atlantic City PressWBAB Atlantic City Union	York, N. Y. Paterson (N. J.) Morning CallWNEW
Licensee — Press Union Publishing Co., Atlantic City.	Licensee — WODAAM Corp., New York, N. Y.
	Niagara Falls GazetteWHLD
NEW MEXICO	Licensee — Niagara Falls Gazette Publishing Co., Niagara Falls.
Owner of stock in licensee corpora- tion is an officer in following: Albuquerque Publishing Co.;	Ogdensburg Advance-NewsWSLB Licensee—St. Lawrence Broadcasting Corp., Ogdensburg.
Journal Publishing Co.; Scripps- Howard Newspapers (Rocky Mt.	Olean Times HeraldWHDL Licensee—WHDL, Inc., Olean, N. Y.
Division), Denver Publishing Co. Licensee — Albuquerque Broadcasting Co., Albuquerque, New Mex.	Through stock ownershipWKIP Licensee — Poughkeepsie Broadcast- ing Corp., Poughkeepsie.
Pecos Enterprise, Pecos, TexKAVE Licensee — Carlsbad Broadcasting Co., Carlsbad, N. M.	Gannett Co., IncWHEC (Newspaper publishers)
Lexington (Ky.) HeraldKICA	Licensee — WHEC, Inc., Rochester, N. Y.
Licensee—Western Broadcasters, Inc., Clovis, N. M.	Watertown Times
NEW YORK	Yonkers Herald-StatesmanWFAS
Knickerbocker NewsWABY Licensee—Adirondack Broadcasting Co., Albany, N. Y.	(Westchester Newspapers, Inc.) Licensee—Westchester Broadcasting Corp., White Plains.
Knickerbocker NewsWOKO	NORTH CAROLINA
Licensee — WOKO, Inc., Albany, N. Y.	Asheville Daily NewsWISE
Auburn Citizen-AdvertiserWMBO Licensee—WMBO, Inc., Auburn, N. Y.	Licensee—WISE, Inc., Asheville. Asheville Citizen-TimesWWNC Licensee — Asheville Citizen-Times
Through stock ownershipWBTA Licensee—Batavia Broadcasting Co.,	Co., Inc., Asheville, N. C. The Durham Morning HeraldWDNC
Batavia, N. Y. Buffalo Evening NewsWBEN Licensee — WBEN, Inc., Buffalo,	The Durham Sun Licensee — Durham Radio Corp., Durham, N. C.
N. Y. Buffalo Evening NewsWEBR Licensee — WEBR, Inc., Buffalo,	Goldsboro News-ArgusWGBR Licensee — Eastern Carolina Broad- casting Co., Goldsboro,
N. Y. Elmira Star GazetteWENY	Through stock ownershipWHKY Licensee—Catawba Valley Broad
Elmira Advertiser Licensee—Elmira Star-Gazette, Inc.,	casting Co., Hickory, N. C.
100% owned by Gannett Publica- tions Elmira, N. Y.	Salisbury Post
	Licensee — Piedmont Broadcasting
Through stock ownershipWJTN Licensee—James Broadcasting Co.,	Wine C.
Licensee—James Broadcasting Co., Jamestovn, N. Y. Poughkeepsie Sunday CourierWGNY Licensee—WGNY Broadcasting Co.	Co., Salisbury, N. C. Winston-Salem Journal
Licensee—James Broadcasting Co., Jamestown, N. Y. Poughkeepsie Sunday CourierWGNY Licensee—WGNY Broadcasting Co. Newburgh, N. Y.	Winston-Salem JournalWSJS Licensee—Piedmont Publishing Co., Winston-Salem, N. C.
Licensee—James Broadcasting Co., Jamestovn, N. Y. Poughkeepsie Sunday CourierWGNY Licensee—WGNY Broadcasting Co. Newburgh, N. Y. Jewish Daily ForwardWEVD Licensee — Debs Memorial Radio	Winston-Salem Journal WSJS Licensee—Piedmont Publishing Co., Winston-Salem, N. C. NORTH DAKOTA
Licensee—James Broadcasting Co., Jamestown, N. Y. Poughkeepsie Sunday CourierWGNY Licensee—WGNY Broadcasting Co. Newburgh, N. Y. Jewish Daily ForwardWEVD	Co., Salisbury, N. C. Winston-Salem Journal WSJS Licensee—Piedmont Publishing Co., Winston-Salem, N. C. NORTH DAKOTA Fargo Forum WDAY Licensee—WDAY, Inc., Fargo, N. D.

онго	Daily Phoenix an Licensee—Okla.
Ashtabula Star-BeaconWICA Geneva Free Press	Co., Muskogee,
Conneaut News-Herald	Fort Worth (Texa Licensee — Oklah
Painesville Telegraph Licensee — WICA, Inc., Ashtabula,	Co., Inc., Oklah
Ohio.	Oklahoma City O Oklahoma City T
Canton RepositaryWHBC	Licensee—WKY
Licensee — The Ohio Broadcasting Co., Canton, Ohio.	Oklahoma City,
100% owned by Brush-Moore News-	Stauffer Publicati Newspapers in
papers Inc. Scripps-Howard NewspapersWCPO	Okla., Ark. and Licensee—KGFF
Cincinnati Post	Licensee—KGFF
Licensee — Scripps-Howard Radio	Inc., Shawnee, Owner is a publ
Inc., Cincinnati, Ohio. Cincinnati Times StarWKRC	Licensee—Oil Ca
Licensee—Cincinnati Times Star Co.,	Tulsa, Okla.
Cincinnati, Ohio.	0
The Cleveland Plain DealerWHK Licensee—United Broadcasting Co.,	Albany Democrat
Cleveland, Ohio.	Licensee — Cer
The Cleveland Plain DealerWCLE Licensee—United Broadcasting Co.,	Broadcasting C
Cleveland, Ohio.	Astoria-Budget Licensee—Astoria
Columbus DispatchWBNS	Inc., Astoria, O
Ohio State Journal Licensee—WBNS, Inc., Columbus,	Bend Bulletin Licensee—The Be
Ohio.	Ore.
The Cleveland Plain DealerWHKC	Grants Pass Cour
Licensee—United Broadcasting Co., Columbus, Ohio.	Humboldt (Calif. Humboldt (Calif.
Dayton Daily NewsWHIO	Licensee—Souther
Springfield News Springfield Sun	easting Co., Gra La Grande Obse
Licensee-Miami Valley Broadcast-	Licensee—Harold
ing Corp., Dayton, Ohio.	Ore.
Through stock ownershipWING Licensee—WSMK, Inc., Dayton, Ohio.	Coos Bay Times Licensee—KOOS,
Owners interested in newspaper WPAY	Ore.
publishing. (Brush-Moore Newspapers, Inc.)	Oregon Journal Licensee — KA
Licensee — Vee Bee Corp., Ports-	Ore.
mouth, Ohio.	Morning Oregon
Stockholders interested in Cleveland WKBN Plain Dealer.	Licensee—Oregon Portland, Ore.
Licensee — WKBN Broadcasting	Oregonian Licensee — Ore
Corp., Youngstown, Ohio. Through stock ownership WIZE	Licensee — Ore
Through stock ownershipWIZE Licensee—Radio Voice of Spring-	Oregon Journal
field, Inc., Springfield, Ohio.	Licensee - KO

Daily Phoenix and Times DemocratKBIX Licensee—Okla. Press Publishing
Co., Muskogee, Okla. Fort Worth (Texas) Star TelegramKTOK Licensee — Oklahoma Broadcasting
Co., Inc., Oklahoma City, Okla. Oklahoma City Oklahoman
Oklahoma City Times Licensee—WKY Radiophone Co., Oklahoma City, Okla.
Stauffer Publications Inc
Okla., Ark. and N. M. Licensee—KGFF Broadcasting Co., Inc., Shawnee, Okla.
Owner is a publisher
OREGON
Albany Democrat-HeraldKWIL Licensee — Central Williamette Broadcasting Co., Albany, Ore.
Astoria-Budget
Inc., Astoria, Ore.
Bend Bulletin
Grants Pass Courier
Humboldt (Calif.) Standard Licensee—Southern Oregon Broad- easting Co., Grants Pass.
La Grande Observer
Coos Bay Times
Oregon Journal
Morning Oregonian
Oregonian
Oregon Journal
Roseburg News-Review

OKLAHOMA

Youngstown Vindicator & Telegram..WFMJ Licensee — WKBN Broadcasting Corp., Youngstown, Ohio.

The ArdmoreiteKVSO
Licensee-The Ardmoreite Publish-
ing Co., Inc., Ardmore, Okla.
Enid Morning NewsKCRC
Enid Daily Eagle
Licensee - Enid Radiophone Co.,
Enid. Okla.

PENNSYLVANIA

Licensee - News-Review Co., Rose-

burg, Ore.

Allentown CallWCBA-WSAN Chronicle & News Licensee—Lehigh Valley Broadcasting Co., Allentown, Pa.

NEWSPAPER-OWNED STATIONS

DuBois Courier-ExpressWCED Licensee — Tri-County Broadcasting	Charleston News & CourierWTMA Charleston Post
Co., DuBois, Pa. Stockholders interested in news- WEST paper publications.	Licensee—Atlantic Coast Broadcasting Co., Charleston, S. C.
Licensee — Associated Broadcasters, Inc., Easton, Pa.	Greenville NewsWFBC Greenville Piedmont Licensee—Greenville News-Piedmont
The Harrisburg TelegraphWHP Licensee—WHP, Inc., Harrisburg,	Co., Greenville, S. C.
Pa.	SOUTH DAKOTA
Harrisburg Telegraph NewsWKBO Licensee — Keystone Broadcasting Corp., Harrisburg, Pa.	Stockholder is a newspaper pub- WNAX lisher.
Stockholders interested in news WAZL paper publishing.	Licensee—WNAX Broadcasting Co., Yankton, S. D.
Licensee — Hazleton Broadcasting Service, Inc., Hazleton, Pa.	TENNESSEE
Johnstown Tribune	Britol Herald CourierWOPI Bristol News Bulletin
Lancaster Newspapers, IncWGAL Stockholders interested in news-	Licensee—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.
paper publications (Mason Dixon	Va.
Radio Group, Inc.) Licensee — WGAL, Inc., Lancaster Pa.	Jackson Sun
Lewistown Sentinel	Kingsport TimesWKPT Licensee—C. P. Edwards, Jr. & Howard
Co., Lewistown, Pa.	Long d/b Kingsport Broadcasting Co., Kingsport, Tenn.
Courier Post CoWHAT Licensee—Independence Broadcast- ing Co., Philadelphia, Pa.	Scripps-Howard NewspapersWNOX Licensee — Scripps-Howard Radio
Pittsburgh Sun-TelegraphWCAE	Inc., Knoxville, Tenn.
Licensee—WCAE, Inc., Pittsburgh, Pa.	Memphis Commercial AppealWMC Licensee—Memphis Publishing Co., Memphis, Tenn.
Pittsburgh Post GazetteWWSW Licensee—Walker & Downing Radio	Memphis Press-ScimitarWMPS
Corp., Pittsburgh, Pa. Scranton TimesWQAN	Licensee — Memphis Broadcasting Co., Memphis, Tenn.
Licensee - The Scranton Times,	
Scranton, Pa.	TEXAS
Sharon HeraldWPIC Licensee — Sharon Herald Publishing Co., Sharon, Pa.	Sweetwater ReporterKRBC Big Spring Herald
Williamsport SunWRAK	Paris News Corpus Christi Caller
Williamsport Gazette-Bulletin Licensee — WRAK, Inc., Williams-	Corpus Christi Times
port, Pa.	San Angelo Standard Licensee — Reporter Broadcasting
Lancaster Newspapers, IncWORK Stockholders interested in news-	Co., Abilene, Tex.
paper publishing (Mason Dixon Radio Group, Inc., Wilmington,	Ashland Daily Independent (Ky)KFDA Through stock ownership.
Del.) Licensee—York Broadcasting Co.,	Licensee—Amarillo Broadcasting Co., Amarillo, Texas.
York, Pa.	Amarillo Globe & NewsKGNC
SOUTH CAROLINA	Lubbock Avalanche Journal Licensee—Plains Radio Broadcast- ing Co., Amarillo, Tex.
Independent & Daily MailWAIM Licensee—Wilton E. Hall, Anderson,	American Newspapers, IncKNOW Licensee—Frontier Broadcasting Co.,
S. C.	Austin, Tex.

Beaumont EnterpriseKRIC	Pecos Enterprise
Beaumont Journal	Barney H. Hubbs, Pecos, Tex.
Licensee — KRIC, Inc., Beaumont, Texas.	
	San Angelo Standard TimesKGKL Abilene Reporter-News, Sweetwater
Big Spring HeraldKBST San Angelo Standard	Reporter, Big Spring Herald, Paris
Corpus Cristi Caller	News, Corpus Christi Caller-Times
Corpus Christi Times	Licensee-KCKL, Inc., San Angelo,
Sweetwater Reporter	Tex.
Licensee—Big Spring Herald Broad-	San Antonio LightKTSA
casting Co., Big Spring, Tex.	Licensee—Sunshine Broadcasting Co.,
Brownwood BannerKBWD	San Antonio, Tex.
Licensee-Brown County Broadcast- ing Co., Brownwood, Texas	The Sherman DemocratKRRV
	Sherman, Tex.
Corpus Christi Caller-TimesKRIS	Licensee—Red River Valley Broad-
(W. G. Kinsolving, publisher, 40%	casting Corp., Sherman, Tex.
stockholder).	Sweetwater ReporterKXOK
Licensee—Gulf Coast Broadcasting Co., Corpus Christi, Tex.	Licensee — Sweetwater Radio, Inc., Sweetwater.
Dallas Times HeraldKRLD	
Licensee—KRLD Radio Corpora-	Temple Telegram
tion, Dallas, Tex.	Temple, Tex.
Arkansas Gazette (Little Rock)KSKY	
Licensee—Chilton Radio Corp., Dal-	Texarkana Gazette
las, Tex.	Licensee — KCMC, Inc., Texarkana.
Dallas NewsWFAA	Vernon Daily RecordKVWC
Dallas Journal	Licensee-R. H. Nichols, W. H.
Farm News (semi-weekly)	Wright & Stewart Hatch d/b as
Texas Almanac	The Northwestern Broadcasting
State Industrial Guide	Co., Vernon, Texas.
Licensee—A. H. Belo Corp., Dallas, Tex.	American Newspapers, IncWACO
	Licensee—Frontier Broadcasting Co.,
El Paso Times	Waco, Tex.
Paso, Tex.	Amarillo Globe-NewsKRGV
Fort Worth Star-TelegramKGKO	Licensee - KRGV, Inc., Weslaco,
Licensee—KGKO Broadcasting Co.,	Texas.
Fort Worth, Tex.	98.43% stockholder is also interested in Globe News Publishing
Fort Worth Star-TelegramWBAP	Co.
Licensee—Carter Publications, Inc.	
Fort Worth, Tex.	UTAH
Houston PostKPRC	Ogden Standard-ExaminerKLO
Licensee—Houston Printing Co.,	Licensee — Interstate Broadcasting
Houston, Tex.	Corp., Ogden, Utah
	Salt Lake City Tribune, Salt Lake KSL
Houston Chronicle	City Telegram.
Houston, Tex.	Licensee—Radio Service Corp. of
	Utah, Salt Lake City, Utah.
Kilgore Daily News	***************************************
Assn., Kilgore, Tex.	VERMONT
	Burlington Daily NewsWCAX
Lubbock Avalanche-JournalKFYO (See KRBC and KBST)	Licensee—Burling Daily News, Inc.,
Licensee—Plains Radio Broadcast-	Burlington, Vt.
ing Co.	
	VIRGINIA
Santa Ana (Calif.) Daily RegisterKPDN Clovis (N. M.) News Journal	Martinsville BulletinWMVA
Bucyrus (Ohio) Telegraph-Forum	Licensee—William C. Barnes & Jonas
Pampa Daily News	Weiland d/b as Martinsville
Licensee-R. C. Hoiles, Pampa, Tex.	Broadcasing Co., Martinsville, Va.
Paris NewsKPLT	Newport News PressWGH
(See KRBC and KBST)	Newport News Times-Herald
Licensee—North Texas Broadcasting	Licensee — Hampton Roads Broad-
Co., Paris, Tex.	casting Corp., Newport News.
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NEWSPAPER-OWNED STATIONS

Ledger-Dispatch	Clarksburg Exponent
Petersburg Progress-IndexWPID Licensee — Petersburg Newspaper Corp., Petersburg, Va.	Corp., Parkersburg, W. Va. WISCONSIN
Richmond News LeaderWRNL Licensee — Richmond Radio Corp., Richmond, Va.	Superior Evening TelegramWEAU Eau Claire Telegram Eau Claire Leader
Roanoke Times	Licensee—Central Broadcasting Co., Eau Claire, Wisc. FDL Commonwealth ReporterKFIZ
noke, Va. Through stock ownershipWSLS Licensee — Roanoke Broadcasting Corp., Roanoke, Va.	Licensee—Reporter Printing Co., Fond du Lac, Wis. Janesville Gazette
WASHINGTON	Janesville, Wis. Madison Capital TimesWIBA Wisconsin State Journal
Longview Daily News	Licensee—Badger Broadcasting Co., Inc., Madison, Wis. American Newspapers, IncWISN Licensee—Hearst Radio, Inc., Mil-
Coos Bay Times	waukee, Wis. The Milwaukee JournalWTMJ Licensee—The Journal Co. (The Mil-
Vancouver. WEST VIRGINIA	waukee Journal), Milwaukee, Wis. Racine Journal TimesWRJN Catholic Daily Tribune Licensee — Racine Broadcasting
WEST VIRUINIA	Corp., Racine, Wis.
Beckley Post-Herald & Raleigh WJLS	Stock & Dairy Farmer WIMC
Register Licensee—Joe L. Smith, Jr., Beckley,	Lake, Wisc.
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader	Licensee—Walter H. McGenty, Rice Lake, Wise. The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS	The Sheboygan PressWHBL Licensee—Press Publishing Co., She-
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser (See WBLK and WPAR) Licensee — Charleston Broadcasting Corp., Charleston, W. Va.	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser (See WBLK and WPAR) Licensee — Charleston Broadcasting Corp., Charleston, W. Va. Clarksburg ExponentWBLK Clarksburg Telegram (See WCHS and WPAR)	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser (See WBLK and WPAR) Licensee—Charleston Broadcasting Corp., Charleston, W. Va. Clarksburg ExponentWBLK Clarksburg Telegram (See WCHS and WPAR) Licensee—Charleston Broadcasting Co. Clarksburg, W. Va. Licensee—Charleston Broadcasting Co., Clarksburg, W. Va. Licensee, Charleston Broadcasting Co., Clarksburg, W. Va.	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser (See WBLK and WPAR) Licensee—Charleston Broadcasting Corp., Charleston, W. Va. Clarksburg ExponentWBLK Clarksburg Telegram (See WCHS and WPAR) Licensee—Charleston Broadcasting Co., Clarksburg, W. Va. burg, W. Va. Huntington Herald-DispatchWSAZ Huntington Advertiser Licensee—WSAZ, Inc., Huntington.	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily TelegramWHIS Sunset-News & Times-Leader Licensee—Daily Telegraph Printing Co., Bluefield, W. Va. The Huntington AdvertiserWCHS The Herald-Dispatch The Sunday Herald-Advertiser (See WBLK and WPAR) Licensee—Charleston Broadcasting Corp., Charleston, W. Va. Clarksburg ExponentWBLK Clarksburg Telegram (See WCHS and WPAR) Licensee—Charleston Broadcasting Co., Clarksburg. W. Va. burg, W. Va. Huntington Herald-DispatchWSAZ Huntington Advertiser	The Sheboygan Press
Licensee—Joe L. Smith, Jr., Beckley, W. Va. Bluefield Daily Telegram	The Sheboygan Press



WE FOUND IT ON DECEMBER 7, 1941

With so many billions being spent for Defense, it is odd to note that the most important factor in our fight for freedom is itself free.

It was there with the American flyer who dove blindly to explode his ship on the deck of the invader.

It is there now with the air-raid wardens who pace vigilantly on cold, wet nights.

It is there as the greedy Hitlers and wretched Mussolinis realize that "Pearl Harbor" was an irrevocable blunder.

It is there as Mr. and Mrs. America grimly tighten their belts . . .

And with their son, who halts plans for his future to learn to shoot a gun.

It marks the end of the Fuehrer's Drang Nach Osten; his Wehrmacht; his Blitzkrieg; his fat puppet to the south; his slant-eyed dummy in the East.

It is America unified where it was once divided . . . 130 million people welded together in the flash of the first Jap bomb.

It is victory by unity, for now we are one.

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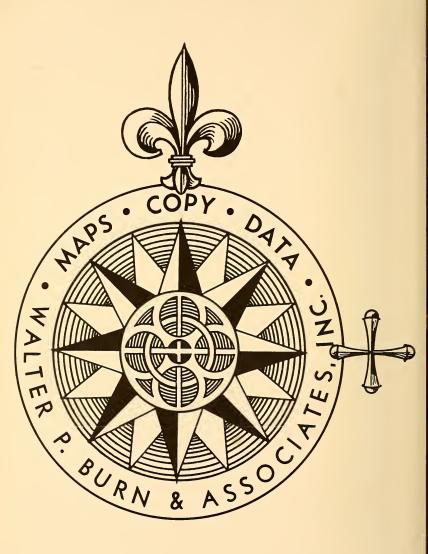
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New Hampshire Keane, WKNE	Asheville, WWNC. Norine Lowe Burlington, WBBB. Dolly Cheatham Durham, WDNC. Frances Jarman Fayetteville, WFNC. Mrs. Charles Batson Gastonia, WGNC. Rae Blanton Greenville, WGTC. Francis Simpson High Point, WMFR. Mary Ellen Hiatt Raleigh, WRAL. Margaret Early Wilson, WGTM. Mina Ray Church Winston-Salem, WAIR . Marvel Carter Campbell ** North Dakota Devils Lake, KDLR. Agnes Sorenson Fargo, WDAY. Margaret Foss Minot, KLPM. Gay King ** Ohio Akron WADC. Dorothy McDonald WJW. Mary Jean Schultz Canton, WHBC. Janet Baker Cincinnati WCKY. Olive Kackley WCPO. Evelyn Evans WKRC. Virginia List
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Columbus	
WBNSFern St	(frist
WCOL Rhea McC	arty
WHKCJean Jo	oyee
WOSUKay Hud	lson
Lima, WLOK	oeke
Mansfield, WMAN Sylvia Fran	akel
Marion, WMRN Madge L. Coo	pper
Portsmouth, WPAYAnn Sn	aith
Toledo, WTOLJean Wr	ight
Warren, WRRN Margaret Rode	gers
Youngstown	
WFMJAnnie Lee St	agg
WKBN	lson
Zanesville, WHIZMary Branas F	

Oklahoma

Elk City, KASA. Betty Adams Enid, KCRC. Mabel Waken
Muskogee, KBIXIrene Doane, Betsy Browning
Norman, WNADNova Dell Scrudder
Oklahoma City, KOMAAmzie Strickland
Ponca City, WBBZKay Kollins
Shawnee, KGFF
Tulsa Lois Thompson KOWE Jane Austin KTUL Jane Austin KVOO Jane Austin

Oregon

Corvallis,	KOAC.	 		,	 M	rs.	Z	elta	$Rod\epsilon$	nwold
Eugene, K	ORE	 	 ٠.		 			.An	ne (haney
Roseburg,	KRNR	 					. E	Ielen	Ells	worth
Salem, KS	LM	 						. Ma	xine	Burer

Pennsylvania

Butler, WISR
Du Bois, WCED
Erie, WLEUJoan Clark
Glenside, WIBG
Greensburg, WHJBMary Jane Kuhns
Johnstown, WJACEvelyn Simmons
Lewistown, WMRFBerneice L. Price
New Castle, WKSTMartha Mason
Philadelphia
KYWRuth Welles
WCAULaura May Stuart
WHATKay Martin
Pittsburgh
KDKA Evelyn Gardiner
WCAELillian Malone
WWSWRosalind Raymond
Scranton, WARMAnn Linden
Uniontown, WMBSMary E. Anderson
Wilkes-Barre, WBREGertrude Joyce
Williamsport WRAK Susan Carter

Rhode Island

Providence															
WEAN					į,							. Ca	arolyn	W	allac
W.I.A.R.			١.							1	٢ı	rs.	Howa	rd	Wood

South Carolina

Charleston WCSC	
WTMA	Alicia Rhett
Spartanburg, WSPA	Jane Dalton
Sumter, WFIGSally	Pierce, Sally McKinnon

South Dakota

Pierre.	, KGF	xx				. 1da	Α.	McNeil
Rapid	City,	ковн.				E	vely:	n Scott
Sions	Falle	KSOO			Th	mna	Mad	Rooth

Tennessee

Bristoi, WOFIMary Abeli
Chattanooga, WAPOBessylee Wiggs
Johnson City, WJHLAlice Friberg
Knoxville
WNOXElizabeth Brown
WROLKay Vernon
Memphis
WHBQVirginia Adair Moore
WMCOlivia Browne
Nashville, WSM

Texas

Abilene, KRBCAnne O. Smart
Amarillo, KGNCCharlotte Allen
Brownsville, KEEWRoline Brennan
Brownwood, KBWD Mary Elizabeth Everitt
College Station, WTAWMary Hester Harrison
Corsicana, KANDFrances Bryant
El Paso
KRODLuceba Van Dyke
KTSM Della Bee Komendo
Houston, KPRCAlfred Daniel
Pampa, KPDN
San Angelo, KGKLEdith Peeples
Sherman, KRRV

Utah

Provo, KOVO	 Gertrude	Wiseman
Salt Lake City		
	 \dots Mildre	
KITTA		Tune Tee

Vermont

Burlington,	WCAX.	 .Ann P	arker, Car	ol King
St. Albans,				
Waterbury,	WDEV.	 	Dorothy	Rhodes

Virginia

Martinsville, WMVA	Bryn Mortenson
Newport News, WGH	Lee Bailey
Norfolk, WTAR	Sophie Derevan Cowles
Richmond, WMBG	
Roanoke, WSLS	Mrs. John A. Pilsher, Jr.
Suffolk, WLPM	Elizabeth Griggs
Winchester, WINC	Marion Park

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Olympia, KGYMarge O'Donnell	641454
Pullman, KWSCInez Arnquist	CANADA
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Taeoma, Ruth Reisner KVI. Carolyn Davis	Kamloops, CFJC. Marion Lee Victoria, CJVI. Miss I. Stewart CKMO. Betty Lee Vancouver.
Vaneouver, KVAN Helena Rutan Walla Walla, KUJ Beatrice Hunt	CJOR
•	•
	Manitoba
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Logan, WLOG	•
Pankersburg, WPARMari Parker, Austine Slater Williamson, WKWKEvelyn Haden Williamson, WBTHAlice Shein	New Brunswick Campbellton, CKNBMargaret Taylor
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Medford, WIGMLaura Brandt	Hamilton,
Milwaukee, WISN	CHML
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Vera MaeDowell, Mrs. L. P. Sherman Sheboygan, WHBL	Toronto, CKCLFrances Thompson Windsor, CKLOWMyrtle Labbitt
Superior, WDSM	Wingham, CKNXMarg Brophy

Wyoming

Cheyenne.	KFBC	 	Margare	t O'Brien
Powell, K	POW	 	. Rosemary	C. Meyer
Sheridan,	KWYO.	 	Margaret	Heppner

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Juneau, KINY.....Louise D. Carl

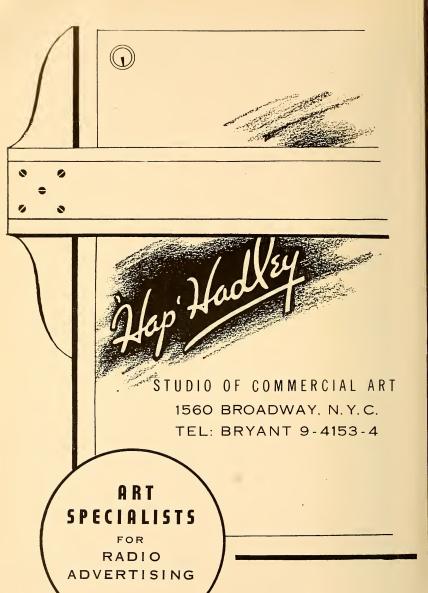
Prince Edward Island

Charlottetown, CFCY, Marianne Rogers, Adele Coyle

Quebec

Saskatchewan

Regina, CJRM....Muriel Strickland, Dora Dibney



HISTORY OF RADIO REGULATION

With a Chronology of the Federal Radio Commission and the Federal Communications Commission

Compiled by Mary O'Leson, FCC Information Office

(Editor's Note: Treatise which follows was all-inclusive of the subject of communications, wired and all phases of broadcast, and has been edited so that only developments pertaining directly to commercial broadcasting are presented.)

Preliminary Regulation

Marconi's practical experiments with "wireless" at the turn of the century invited a quick succession of radio development that made some orderly supervision of this new means of communication necessary. The need for a common distress call for ships was recognized at the preliminary International Radio Telegraph Conference held in Berlin in 1903. The 1906 International Radio Telegraph Conference in Berlin proposed adoption of "SOS" to supplant "CQD" as a marine distress signal. On January 23, 1909, "CQD" calls sent out by Jack Binns speeded rescue to the steamship "Florida" in collision off New York.

Radio Act of 1910

On June 24, 1910, the United States enacted a law ordering wireless installation on passenger-carrying steamships. The Department of Commerce, on July 1, 1911, organized a Radio Division to enforce this 1910 requirement. The value of wireless was again demonstrated in the saving of more than 700 lives in the "Titanie" disaster on April 14, 1912, when Jack Phillips and Harold Bride were the heroes. Regulations to secure uniformity of practice in wireless communication were adopted by the International Radio Telegraph Conference at London in July, 1912.

Radio Act of 1912

On August 13, 1912, the United States adopted the Radio Act of 1912 which placed licensing of wireless stations, wireless operators, and amateurs, in the hands of the then Secretary of Commerce and Labor. "Radio Communication Laws of the United States," issued August 15, 1919, classified early broadcasters as

"limited commercial stations" and "special amateur stations."

Station KDKA, first listed in the "Radio Service Bulletin" for November 1, 1920, was licensed as a commercial land station. Initial regulations governing operation of broadcasting stations as such appear in the "Radio Service Bulletin" of April 1, 1922. At that time the "wavelength" of 360 meters (approximately 830 kilocycles) was assigned for the transmission of "important news items, entertainment, lectures, sermons, and similar matter." Stations engaged in this service held limited commercial licenses and their operators were licensed by the Department of Commerce. Recommendations of the First National Radio Conference, held at Washington on February 27, 1922, were promulgated into regulations by the Secretary of Commerce. A new type of broadcast station came into being, with minimum power of 500 watts and maximum not to exceed 1000 watts, whose programs "must be carefully supervised and maintained to insure satisfactory service to the public." Mechanically operated musical instruments were to be used only in an emergency and during intermission periods in regular programs.

The Interdepartment Radio Advisory Committee was formed by the Secretary of Commerce at the suggestion of the First National Radio Conference. It met as a temporary body from March 8 to April 16, 1922, after which it organized on a permanent basis. The Second National Radio Conference, March 20, 1923, made certain recommendations which were embodied in supplemental Department of Commerce regulations. Under their provisions, broadcast of telegrams or letters was permitted so long as the signer was not addressed in person and the text was of general interest. Reallocation of wavelengths, on May 15, 1923, further established the "broadcasting

development class" of station. Power was not permitted to exceed 1000 watts without special authority from the Secretary of Commerce.

The Third National Radio Conference, October 6 to 10, 1924, deemed increased power desirable, so the Department of Commerce authorized up to 5000 watts for experimentation. The Radio Service Bulletin for January 2, 1925, showed but one station—KOA—operating with power of 1000 watts. The next month's listing revealed KGO and WEAF operating with 2000 watts, and KFI, KYW, WBZ, WGY, WLW, WOC and WTAM with 1500 watts, and about a dozen stations using 1000 watts. Following the Fourth National Radio Conference, November 9 to 11, 1925, several stations began to use 5000 watts, and KDKA and WJZ were indicated as operating with "variable" power.

Air Chaos of 1926

During the early part of 1926 the Zenith Radio Corporation was charged with operating its broadcast station "on a wavelength and at times which were not authorized." Resultant court opinion characterized provisions of the Radio Act of 1912 as "general, indefinite and ambiguous." The Attorney General was asked by the Secretary of Commerce for a ruling. According to the Circuit Court of Cooke County, Illinois, in the Tribune Company versus Oak Leaves Broadcasting Station, Inc., case, Acting Attorney General Donovan, on July 8, 1926, rendered an opinion which, in effect, advised that "broadcasting stations coming within the prescribed band could not be regulated, except for the purpose of designating normal wavelengths. . . . and that the Act conferred no general au-thority to fix hours of operation or to limit power." Consequently, the list_of broadcast stations published in the Radio Service Bulletin for January 31, 1927, carried this explanation: "The power and wavelengths given in this table were compiled from applications for licenses furnished the Department by owners of the stations. Since the Department does not make assignments in either respect, this list is not necessarily in conformity with wavelengths or power actually used." The listing showed KGA operating with 20 kilowatts, others employing 5 kilowatts, and still others using "variable" power. There was bedlam on the air. More than 200 radio stations sprang up within two months. Many broadcasters jumped their frequencies and increased their power and operating time at will.

On December 8, 1926, Congress legislated that broadcast license renewals should not be granted for more than 90

days, and those of other classes of stations not longer than two years.

Federal Radio Commission

The Radio Act of 1927, approved February 23 of that year, created the Federal Radio Commission. For some time after its organization, the Federal Radio Commission was obliged to devote a major portion of its time to straightening out the tangle in the broadcast band that was precipitated in 1926. With only 90 channels available, it was impossible to care for the 732 broadcast stations as then operating. Promulgation of new rules and regulations caused about 150 of these broadcasters to surrender their licenses. Under the Radio Act of 1927 the Federal Radio Commission was to be the licensing authority for all radio services. At the end of that year the Federal Radio Commission was to become an appellate body to review decisions of the Radio Division of the Department of Commerce in making allocations. Its authority as a licensing body was extended annually by Congress until December 18. 1929, when an act was approved continuing its powers "until otherwise provided by law."

1927

On April 5, the Commission established the broadcast band ranging from 550 to 1500 kilocycles. Six frequencies were cleared for Canadian use and provision made for sharing 11 channels with that country. The Radio Service Bulletin of April 30, showed several stations operating with power of 20 kilowatts or more, and authorization for station WGY to use 56 kilowatts.

On May 5 the Commission ordered announcement of broadcast call letters every 15 minutes. Action to prevent speculation transfer of control was initiated by the in radio stations in connection with Commission on May 13. Hearings on interference started June 7. Announcing of mechanical recordings was required by order of August 16. The International Radiotelegraph Conference, meeting at Washington October 5 to November 25, resulted in many technical adjustments, including allocation of the entire range of frequencies from 10 to 60,000 kilocycles, effective January 1, 1929. On November 14 the Commission moved to clear channels of heretodyning.

1928

On March 28, the so-called "Davis Amendment" was adopted. It amended the Radio Act of 1927 to provide "a fair and equitable allocation of licenses, wavelengths, time for operation and station power" by states within the five zones established to bring about "equality of radio broadcasting service, both of transmission and reception." A Commission order of April 20 prohibited removal of studios outside borders of states in which they were then located. On May 11 the Commission called public attention to Section 18 of the Radio Act of 1927 with reference to use of broadcasting facilities by candidates for public office. A Commission order of August 30 set up 96 broadcast channels of which number 40 were designated as "clear channels," 34 as "regional channels" and 6 as local channels." An order of September 7 fixed the power of clear chan-nel stations at 25 kilowatts but allowed 50 kilowatts operation on an experimental basis. Regulations to prevent program duplication at night were promulgated September 8. (Execution of this order was frequently postponed). Further requirement as to announcing mechanical reproductions was made October 26. Initial steps to provide for television were taken on October 31. On October 31 the Commission banned future use of transmitters employing damped wave emissions. Further reference to announcing mechanical reproductions was made November 26. Allocation of frequencies between 1500 and 6000 kilocycles was announced December 22.

1929

Additional provisions for television broadcast were made January 14. On March 4 the Radio Act of 1927 was amended in minor particulars. Time of operation with respect to local standard time, daylight saving time, etc., was defined March 23. Width of channels in the high frequency band were stipulated April 5. On June 10 priority was ordered for "SOS" calls. On June 10 the Commission authorized issuance of subpoenas for witnesses. Rules governing relay broadcasting were announced June 10. Restrictions on the use of damped waves by broadcasters was amended September 13. On September 18 the Commission extended to December 31 proposed restrictions on chain programs. Allocation of frequencies between 1500 and 6000 kilocycles to include geophysical service was announced October 11. An order of November 8 regulated the kind of apparatus to be used to reduce interference between stations. As of November 9, the following stations were operating with 50 kilowatts-KDKA, KFI, WBCN,

WEAF, WENR, WFAA, WGY, WLW, WTAM and WTIC. New requirements for announcing mechanical transcriptions were announced December 5. On December 18 the Radio Act of 1927 was amended in minor details. An order rescinding previous orders regarding duplication of chain programs, was adopted December 20.

1930

A further order on damped wave

transmission was issued January 3.

New York v. Federal Radio Commission, March 12. 1930, (36 F (2nd) 115, cert. denied). The Court of Appeals of the District of Columbia affirmed an order of the Commission denying an existing station the right to operate full time and requiring it to share time with another station. The court held that a radio licensee has no property right in a license and that such a licensee, even if it be a city, is subject to Federal regulation under the interstate commerce clause and may be deprived of its license without compensation.

Broadcast allocation regulations were amended April 7. High frequency channel width regulations were announced April 14. An order of April 21 required applications for license renewals to be filed 30 days prior to their expiration.

Federal Radio Commission v. General Electric Co., May 19, 1930, (281 U. S. 464). Writ of certiorari dismissed. The Supreme Court held that the Commission had no jurisdiction to review a decision of the Court of Appeals for the District of Columbia which reversed an order of the Radio Commission refusing an application to renew an existing license for full time operation of a broadcasting station. Its reasoning was that it could not review the proceeding in the lower court because it was not a case or controversy, but only an administrative proceeding in which the Court of Appeals acted as a "superior and revising agency." The jurisdiction of the Court of Appeals over Commission decisions was then defined by Section 16 of the Radio Act of 1927 which was subsequently amended. (See discussion of Federal Radio Commission v. Nelson Bros. Bond & Mortgage Co., p. 9 infra).

Posting of licenses in transmitter locations was required under date of May 19. An order of May 23 established maximum rated carrier power for broadcast transmitters.

Great Lakes Broadcasting Co. v. Federal Radio Commission, and companion

cases, June 2, 1930, (37 F. (2nd) 993, cert. denied 281 U.S. 706). The Court of Appeals for the District of Columbia upheld a Commission decision denying the application of a part-time station to be given more operating time on another frequency. The Court held that the fact that one station had been using the channel for a long time gives it no preference since no station has any fixed right in a frequency as against the Fed-

eral regulatory power.

An order of June 17 provided a quota system to comply with the "Davis Amendment." Rules of practice and procedure were announced June 25. On September 29 the Commission repealed its order of May 13, 1927, intended to prevent speculation in broadcast stations in connection with transfer of control. Maximum rated power of transmitters was specified October 6. On October 15 and 16 the so-called "high power hearings" were held. An order of October 27 related to auxiliary studios and remote control apparatus.

1931

White v. Johnson, January 5, 1931, (282 U.S. 387), American Bond & Mortgage Co. v. United States, January 5, 1931 (282 U.S.374). The Court refused to entertain certificates of questions certified by Circuit Court of Appeals as to whether a person continuously broadcasting and having a going business acquired a property right holding that the

questions were too general.

Plan of equalization of quota service under zones was announced January 8. An order of February 12 defined the broadcast day, experimental period, unlimited time stations, etc. Instructions for keeping logs were announced February 16. On March 24 amendments of April 7, 1930, to allocation set-up were repealed. Transmitter power rating requirements were amended March 26. (Same were repealed April 20). Requirements for broadcast station licensed persons were announced May 11. An order of May 15 required broadcast applications to be filed 60 days prior to expiration of license. An order of May 25 established tube rating and specified transmitter power, etc.

Duncan v. United States, June 1, 1931, (48 F. (2nd) 128, cert. denied, 283 U.S. 863). The Court of Appeals, Ninth Circuit, affirmed the conviction of Duncan who had been convicted of violating Section 29 of the Radio Act of 1927, prohibiting the broadcast of obscene, indecent, and profane language. The Court held that the enactment of such a provision was within the power of Congress under the interstate commerce clause.

On June 22 the frequency tolerance in the broadcast band was changed to 50 cycles, effective a year from date. Certain provisions re channel width were amended June 24. Band width and type of emission were designated September 3. "Rules and Regulations of the Federal Radio Commission" were adopted November 7. They embodied principles established by previous orders with slight modifications. On November 17 construction permits were granted WHAM, WBZ, WHAS, WAPI, KVOO, KFAB, WOR, WCAU, WSM, WSB, WHO-WC, WCCO, KOA, KPO and KSL. The Commission's annual report for the fiscal year 1931 published extensive "Empirical Standards used as Basis for Engineering Testimony in Hearings Concerning Broadcast Stations."

1932

American Bond & Mortgage Co. v. United States, February 23, 1932, (52 F. (2nd) 318, cert. denied, 285 U.S. 538). The Court of Appeals, Seventh Circuit, affirmed a decree of a district court which enjoined the operation of a station which was being operated after the Commission had refused an application to renew its license. The Court held the Federal Radio Act of 1927 to be constitutional under the Commerce clause and that the order denying renewal was not contrary to law. It held that licensees had no property interests in their licenses. despite expenditures made on the faith thereof.

penditures made on the faith thereof. The International Radio Conference at Madrid, Spain, September 3 to December 10, 1932, completely revised the agreement signed at Washington in 1927, and culminated in the International Telecommunications Convention, ratified by the United States. The Federal Radio Commission's annual report for the fiscal year 1932 set forth certain developments in Empirical Standards of Allocation of Frequencies, dealing largely with "Transmitter Locations."

1933

Trinity Methodist Church South v. Federal Radio Commission, January 16, 1933, (62 F. (2d) 850, cert. denied, 288 U.S. 599). The Court of Appeals of the District of Columbia held that Congress had the power to regulate radio broadcasting under the interstate commerce clause, that an existing licensee had no property interest in the license, that the Commission may deny his application for renewal of a license without violating the Constitutional guarantees against the taking of property without due process, and that the Commission had not erred in concluding that certain objectionable

programs broadcast by the licensee were contrary to the public interest. The Com-

mission's order was affirmed.

Radio Investment Co. v. Federal Radio Commission, March 4, 1933 (62 F. (2d) 381, cert. denied, 288 U.S.612). The Court of Appeals of the District of Columbia held that the Commission had not erred in granting the application of one of two existing time-sharing stations and terminating the other's temporary license. Both stations had asked for modification of their licenses and for unlimited hours of operation. The station which had been deleted had been found by the Commission to have violated its license and the Commission's regulations and to have rendered a program service inferior to that of the other station.

Federal Radio Commission v. Nelson

Bros. Bond & Mortyage Co., and related cases, May 8, 1933 (289 U.S. 266). Judgment of Court of Appeals reversed, and cause remanded, with directions to affirm the decision of the Commission. The Supreme Court held that the standard of public interest, convenience or necessity was not so vague as to render the Radio Act of 1927 unconstitutional. It held that the Commission had not acted arbitrarily in deleting a station in an over-quota state and assigning the frequency vacated to a station in an under-quota state.

Boston Broadcasting Co. v. Federal Radio Commission, October 23, 1933 (67 F. (2d) 505, cert. denied, 290 U.S. 679). The Court of Appeals of the District of Columbia, held that the Commission's decision in denying an application for renewal of a station license was not contrary to law and that the findings of the Commission were supported by substantial evidence and were not arbitrary or capricious. It appeared that the licensee was insolvent, that it had made certain misstatements as to ownership in the application and that the station had not operated in the past within the terms of its license.

Pote v. Federal Radio Commission, October 23, 1933. The Court of Appeals of the District of Columbia held (67 F. (2d) 509 cert. denied 290 U.S. 680), that it was without jurisdiction over an appeal by a proposed transferee to whom the Commission had denied consent to a

transfer of a license.

Federal Communications Commission

At the request of President Roosevelt, Secretary of Commerce Daniel C. Roper in the summer of 1933 appointed an in-

terdepartmental committee to study the communications situation. The Commit-tee consisted of Secretary Roper, Chair-man; Dr. Irwin Stewart, State Department; Lt. Commander Edward M. Webter, Coast Guard, Treasury Department; Maj. General Irving J. Carr, Chief Signal Officer, War Department; Capt. S. C. Hooper, Chief of Naval Communications; Maj. General Charles McK. Saltzman, former chairman of the Federal Radio Commission, then serving as a member of the United States Shipping Board; Dr. J. H. Dellinger, Chief of the Radio Section, Bureau of Standards, and Her-hert L. Pettay scontage of the Property of bert L. Pettey, secretary of the Federal Radio Commission. In an advisory capacity were Senator C. C. Dill, Chairman of the Senate Interstate Commerce Committee; Representative Sam Rayburn, Chairman of the House Interstate and Foreign Commerce Committee, and Dr. W. M. W. Splawn, adviser to the House Interstate and Foreign Commerce Committee.

In October, 1933, this Committee reported to the President that "the communications service, so far as Congressional action is involved, should be regulated by a single body." Accordingly, it recommended establishment of a new body to which would be transferred the jurisdiction of the Interstate Commerce Commission over common carriers by wire or wireless, the authority of the Federal Radio Commission over radio broadcasting, and jurisdiction of the Post Office Department over telegraph companies and telegraph lines.

On February 26, 1934, the President sent a special message to Congress urging passage of a Communications Act and creation of the Federal Communications Commission. His message read:

.... I have long felt that the for the sake of clarity and effectiveness the relationship of the Federal Government to certain services known as utilities should be divided into three fields; Transportation, power and communications. The problems of transportation are vested in the Interstate Commerce Commission, and the problems of power, its development, transmission, and distribution, in the Federal Power Commission. In the field of communications, however, there is today no single Government agency charged with broad authority. The Congress has vested certain authority over certain forms of communications in the Interstate Commerce Commission, and there is in addition the agency known as the Federal Radio Commission. I recommend that

the Congress create a new agency to be known as the Federal Communications Commission, such agency to be vested with the authority now lying in the Federal Radio Commission and with such authority over communica-tions as now lies with the Interstate Commerce Commission—the services affected to be all of those which rely on wires, cables, or radio as a medium of transmission. It is my thought that a new commission such as I suggest might well be organized this year by transferring the present authority for the control of communications of the Radio Commission and the Interstate Commerce Commission.. The new body should, in addition, be given full power to investigate and study the business of existing companies and make recommendations to the Congress for addition legislation at the next session.'

On February 27, 1934, Senator Dill and Representative Rayburn introduced bills to carry out the President's recommendations. Senate Bill 2910 provided "for the regulation of interstate and foreign communications by wire or radio and for other purposes." House Resolution 8301 was identitial in many respects, the chief difference being in the sections relating to broadcast. Extensive hearings were held on the Senate Bill which, amended, was reintroduced on April 4, 1934, as S. 3285. It passed the Senate on May 15 and was referred to the Committee on Interstate Commerce. That committee held hearings for several days on H.R. 8301, the companion bill, and in executive session worked out a substitute measure, S. 3285. The Senate Interstate Commerce committee reported it with amendments in Senate Report No. 781, on April 19, 1934. On June 1, 1934, Representative Rayburn from the House Committee on Interstate and Foreign Commerce reported out S. 3285 in House Report No. 1850. After two hours of debate but without a record vote, the House passed the bill that same day. The measure which came through the House differed materially from the original Senate bill. Title 3 of the Senate bill, containing numerous amendents to the Radio Act of 1927, was eliminated from the House bill. which repealed the Radio Act of 1927 but re-enacted its provisions without change. The bill went to conference and on June 8, 1934, Representative Rayburn filed a conference report which appeared in full in the Congressional Record of that date. The following day this conference report was adopted by both the Senate and the House, and the measure was sent the President for his signature. On June 19, 1934, the Communications Act was signed by President Roosevelt. The Act took effect, as to Sections 1 and

4, on July 1, 1934, and as to its remaining provisions on July 11, 1934.

1934

Unity School of Christianity v. Federal Communications Commission, May 21, 1934, (69 F. (2d) 570 cert. denied 292 U.S. 646). The Court of Appeals for the District of Columbia affirmed an order of the Commission which granted full time operation on a certain frequency to a station which had been operating on a share-time basis with another station, even though the effect of such order was to delete operation by such other station. The Court found that the Commission's decision was supported by substantial evidence.

The Federal Communications Commission started to function July 11, when the Commissioners took their oaths of office. Three Divisions—Broadcast, Telegraph, and Telephone—were established by Commission Order No. 1, July 17. Order No. 3, September 28, directed the Broadcast Division to conduct public hearings on non-profit radio programs as required by Section 307 (c) of the Act. Administrative Order No. 1, December 14, enjoined Commission personnel from giving verbal interpretations of provisions of the Act.

1935

Appointment of the original seven members of the Commission was not confirmed until February 7, 1935, when the Senate did so without objection rules of practice and procedure. Organization of the FCC Employees Credit Union was announced September 16.

October 21, 1935, Sykes v. Jenny Wren Co. The Court of Appeals (78 F. (2d) 729, cert. denied 296 U.S. 624), held that the District Court was without jurisdiction to enjoin the Commission froc acting upon an application for a license. It was held that the plaintiff, an existing station complaining of the proposed competition of the applicant for a license, must pursue his statutory remedy of appeal to the Court of Appeals for the District of Columbia should he be aggrieved by any final decision the Commission might make.

Creation of the Federal Radio Education Committee was announced by the Commission December 18.

1936

Order No. 14, May 13, made Rule 229, as amended, (allocation of frequencies) effective July 1, 1936. (Order No. 15,

May 13, related to hearings on objections to Order No. 14.) On June 5, Congress amended the Communications Act repealing provisions of the "Davis Amendment" carried over from the Radio Act of 1927, which had provided for "fair and equitable allocation of (broadcast) facilities to each state," and repealing that portion of the Act which had divided the country into five broadcast zones. On August 8, 1936, the United States ratified and deposited at London, the "Safety of Life at Sea" Convention which was signed in London May 31, 1929.

The annual report for 1936 refers to the appointment of a "Standing Committee on Rules," representative of the different departments with the General Counsel are chairman, having the duty of drafting regulations from time to time for the consideration of the Commission.

1937

Order No. 18, October 13, allocated frequencies to services in the band from 10 to 30,000 kilocycles. Order No. 19, October 13, allocated frequencies to services in the band from 30,000 to 300,000 kilocycles. Order No. 20, October 13, abolished the Broadcast, Telegraph, and Telephone divisions created in Order No. 1

Eastland Co. v. Federal Communications Commission, and companion case, Congress Square Hotel Co. v. Federal Communications Commission October 25, 1937 (92 F. (2d) 467, cert. denied 302 U.S. 735). The Court of Appeals of the District of Columbia affirmed a decision of the Commission granting a construction permit to one of two applicants for the use of a certain frequency, denving the application of the other, and overruling the objections of an existing station in the same city. The Court held that since the Division of the Commission rendering the decision had acted on the evidence, there was no error despite a change in personnel in the Commission after the hearing of oral testimony. The order of the Commission was not a violation of its rules against repetitious applications where a prior applicant held some stock in but did not control the present applicant. The finding of the Commission on the question of the economic effect of a new station on existing stations is conclusive.

The First Inter-American Radio Conference, held at Habana, Cuba, November 1 to December 13, initiated the subsequent North American Regional

Broadcasting Agreement. Convention and Agreement ratified on July 21, 1938, Arrangement ratified on July 18, 1938, Order No. 23, November 10, extended orders and regulations promulgated by abolished divisions. Order No. 24, November 10, amended Part 1 of rules and regulations relating to practice and procedure. Order No. 25, November 11, required the Secretary to make a record of all communications received by the Commission relating to applications. Order No. 26. November 11, required the Secretary to prepare a weekly list of all applications received. Order No. 28, November 29, authorized the Secretary and Chief Engineer to act on certain routine applications.

1938

Limitations on the use of spark sets and technical agreements to improve radio service generally were agreed to at the International Radio Conference at Cairo, Egypt, February 1 to April 8. General Regulations ratified August 25, 1939. Order No. 35, February 23, authorized the Secretary to issue travel orders.

United States v. Baker, February 28, 1938 (93 F. (2d) 332 cert. denied 303 U.S. 642). The Circuit Court of Appeals, Fifth Circuit, reversed a judgment of the District Court convicting Baker for operating radio apparatus without a license. The appellate court held that the scheme of Baker, by which he made phonograph records in Texas, transported the records to Mexico, and played them there over Mexican radio stations so as to be heard in the United States was not within the scope of Sec. 325 (b) of the Act, since the sound waves were not reproduced in the United States.

Order No. 36, March 1, assigned Commissioners duties for March. On March 18, the Commission on its own motion, by Order 37, authorized an investigation of network broadcast practices. Order No. 38, March 23, required broadcasting companies to file earnings, reports and other data with the Commission.

Missouri Broadcasting Corp. v. Federal

Communications Commission, March 28, 1938 (94 F. (2d) 623, cert. denied 303 U.S. 655). The Court of Appeals of the District of Columbia affirmed an order of the Commission which granted a permit to one of two applicants for the same frequency in the same city and denied it to the other. The Court held that though it was error for the Commission to fail to file a statement of grounds for its decision simultaneously with its order denying the application, yet in this case it was harmless because applicant had filed a motion for reheaving with knowledge of such reasons. The court also found that the evidence was sufficient to support the Commission's action.

On April 6 the Commission appointed a committee comprising Chairman McNinch, and Commissioners Walker, Sykes and Brown to conduct the network inquiry. (Sykes was later replaced by Thompson). From June 6 to June 30 hearings were held on proposed new and modified Rules and Regulations Governing Standard Broadcast Stations.

Saginaw Broadcasting Co. v. Federal Communications Commission, October 10, 1938 (96 F. (2d) 554 cert. denied 305 U.S. 613). The Court of Appeals of the District of Columbia held that the filing of a petition for rehearing suspends the running of the appeal period, and that an applicant has 20 days from the date of final action on the petition for rehearing within which to file his notice and reasons for appeal. The Court found that the failure of the Commission to make specific findings of fact from the evidence was prejudicial to an applicant for a permit and remanded the case to the Commission.

Red River Broadcasting Co. v. Federal Communications Commission, October 10, 1938 (98 F. (2d) 282 cert. denied 305 U.S. 625). The Court of Appeals of the District of Columbia held that the owner of an existing station could not appeal from an order of the Commission granting a construction permit to an applicant in the same territory, unless he had exhausted the administrative remedies afforded by the statute.

Order No. 49, November 9, abolished the Press Division. Order No. 50, November 9, abolished the Examining Division and changed post-hearing procedure. On November 14 hearings began on network inquiry. (Continued intermittently to May 19, 1939.)

1939

On January 1 provision was made for holding oral argument on all interlocutory pleadings and motions. On January 3 a proposal for television transmission was referred to a committee comprising Commissioners Craven, Brown, and Case for study.

Black River Valley Broadcasts, Inc. v. McNinch, April 29, 1939, (101 F. (2d)) 235, cert. denied 307 U.S. 623). The Court of Appeals of the District of Columbia held that the District Court was without jurisdiction to enjoin the enforcement of a Commission order setting aside a grant of license to plaintiff and ordering a de novo hearing on plaintiff's and a conflicting application, since the statutory appeal provided in Section 402 (b) of the Act was a complete and adequate remedy for review of such action. (See Sykes v. Jenny Wren Co., supra).

May 22 first Committee report on television study. An engineering conference on Standards of Good Engineering Practice was held June 5 and 6. New Rules and Regulations and Standards of Good Engineering Practice were adopted June 23, to become generally effective August 1, 1939. On July 1 revised rules governing commercial radio operators became effective, incorporating a new examining procedure. Administrative Order No. 2, July 12, authorized an Administrative Board and department heads to act on routine non-policy matters. (Various Amendments.

Woodman of the World Life Ins. Society v. Federal Communications Commission, October 9, 1939 (105 F. (2d) 75, cert. denied 308 U.S. 588)). The Court of Appeals of the District of Columbia held that the Commission's findings that interference would not result to a Nebraska station by the granting of an application of a Michigan station to change its equipment and power, was supported by substantial evidence and that therefore the Nebraska station was not aggrieved so as to have an appealable interest.

Crosley Corp. v. Federal Communications Commission, November 6, 1939 (106 F. (2d) 833, cert. denied 308 U.S. 605). The Court of Appeals of the District of Columbia held that it had no jurisdiction to entertain an appeal by the holder of a special temporary authorization to carry on experimental programs when the Commission refused to extend the duration of such license.

A second Committee report on television was made November 15. On December 21 21 the Commission adopted committee report and rules looking toward limited commercialization of television on September 1, 1940.

1940

On January 15 hearings opened on proposed limited commercialization of television. (Continued for eight days).

Federal Communications Commission v. Pottsville Broadcasting Co. January 29. 1940 (309 U.S. 134). Fly v. Heitmeyer, January 29, 1940 (309 U.S. 146). Judgments of Court of Appeals for the District of Columbia reversed with directions to dissolve writs of mandamus and to dismiss respondents' petitions. The Supreme Court held that when the Court of Appeals for the District of Columbia reverses a Commission decision denving an application and sends it back for further proceedings, the Commission may reconsider the application along rival applications, subsequently filed, to determine on a comparative basis which would best serve the public interest. The Court of Appeals for the District of Columbia has no power to prevent the Commission from doing this by requiring a reconsideration of the application on the record.

On March 18 hearings began on possibilities of high frequency (FM) broadcast service. (Continued for 10 days). Order No. 65, March 22, suspended the proposed September 1 date for limited commercial television and ordered further hearing.

Federal Communications Commission v. Sanders Bros. Radio Station, March 25, 1940 (309 U. S. 470; rehearing denied, April 22, 1940, 309 U.S. 642). Judgment of Court of Appeals of the District of Columbia reversed a Commission order granting application affirmed. It was held that an existing licensee likely to be financially injured because of competition resulting from the issuance of a license to another has the standing to appeal from an order of the Commission granting the license, for the purpose of pointing out errors of law in the Commission's action. However, economic injury to an existing licensee resulting from proposed competition is not a separate and independent element to be considered

by the Commission in acting upon an application for broadcast facilities inasmuch as such licensee is not protected under the Act from competition. The Commission's order was affirmed.

On March 29, Mexico deposited its ratification of the North American Regional Broadcasting Agreement, to become effective one year from that date (previously ratified by Canada, Cuba, the Dominican Republic, Haiti, and the United States). Reopened television hearings began on April 18. (Continued for 5 days.) Full commercialization of high frequency (FM) broadcasting was authorized May 20 and certain frequency shifts were ordered. Order No. 67, May 22, assigned particular frequencies to FM. Order No. 68, May 22, dismissed without prejudice pending FM applications to permit application on commercial basis. Order No. 69, May 22, called upon experimental FM stations to return licenses for cancellation. A new plan for experimental television development pending industry agreement on uniform system was announced May 28. Allocations to various services of frequencies in the bands 116,000 to 119,000 kilocycles and 156,000 to 162,000 kilocycles, were approved June 4.

Order No. 7, June 7, extended time of broadcast operation from local sunrise to 4 a.m. On June 12 the network inquiry committee submitted its report. New rules and regulations governing television experimental stations were announced June 18. Order No. 75, June 18, required all commercial and amateur operators to furnish proof of citizenship. On June 22 the Commission adopted rules putting FM broadcasting on a commercial basis. Standards of Good Engineering Concerning High Frequency Practice (FM) Broadcast Stations were nounced June 28. On July 17 the Commission announced creation of a National Television Systems Committee through cooperation of the Radio Manufacturers Association.

Administrative Order No. 3, July 24, provided for action by the Commission in

the absence of a quorum. On July 24 special emergency radio service rules were changed for clarification. The Defense Communications Board was created by Executive order September 24. High frequency (FM) broadcast rules were amended October 2. On October 6 the Commission authorized a questionnaire on foreign language broadcasts. On October 15 the Commission adopted a new rule requiring international broadcast stations to make verbatim mechanical records of international programs transmitted, and to keep transcripts and other records for a period of two years. An informal engineering conference to consider frequencies for electro-medical apparatus was held November 29.

Federal Communications Commission v. Columbia Broadcasting Co. and companion case, November 25, 1940, (—U.S. ——, 85 L Ed. 109). Order of Court of Appeals of the District of Columbia denying the Commission's motion to dismiss the appeals, reversed. The Supreme Court held that the Court of Appeals did not have jurdisdiction to entertain appeals by the proposed transferor and transferee of an existing license from a Commission order refusing consent to the transfer of license.

Oral argument on briefs submitted pursuant to the report of the network inquiry committee was heard December 2 and 3. On December 6 the Commission reported on responses to its foreign language broadcast questionnaire by October 6. A system of distinctive calls for FM broadcast stations was adopted December 6. On December 9 there was an engineering conference on equipment for high frequency (FM) broadcast stations.

1941

The National Television Systems Committee made report to the Commission on January 27. On January 28, the Commission announced a hearing for March 20 to consider television engineering proposals. Conclusions and agreements reached at the high frequency (FM) engineering conference of December 9 were announced on January 31. On January 31 the Commission approved Recommendations of the Engineering Conference

under the North American Regional Broadcasting Agreement and released a revised list of United States frequency assignments, effective March 29.

Federal Radio Commission Commissioners

The following were the original five members of the Federal Radio Commission; Rear Admiral W. H. G. Bullard; Judge Eugene O. Sykes; Orestes H. Caldwell; Henry A. Bellows; Colonel John F. Dillon. All were appointed March 15, 1927; Admiral Bullard representing the Second Zone, was named Chairman. He served until his death November 24, 1927. A vacancy then ensued for several months, until his successor Judge Ira E. Robinson was appointed on March 29, 1928. Judge Robinson was made Chairman April 5, 1928; reappointed to the Commision February 23, 1930, for a term of 2 years, and resigned January 15, 1932. He was succeeded by Colonel Thad H. Brown on January 21, 1932, who was appointed for a term of 6 years, and was reappointed to the Federal Communications Commission. Judge Sykes was appointed to represent the Third Zone; reappointed February 23, 1930 for a term of 3 years; reappointed March 20, 1933, for a term of 6 years; elected Chairman March 21, 1933; reappointed to the Federal Communications Commission in July, 1934, for a term of 7 years. Resigned April 5, 1939. O. H. Caldwell resigned February 23, 1929, and was succeeded by W. D. L. Starbuck, representing the First Zone, who was appointed May 2, 1929; reappointed February 23, 1930 for a term of 4 years, which expired February 23, 1934. Henry A. Bellows resigned October 31, 1927 as Commissioner for the Fourth Zone. He was succeeded on November 1, 1927 by Sam Pickard, who served until his resignation on January 31, 1929. He was succeeded by Maj. Gen. Chas. McK. Saltzman, appointed May 2, 1929; reappointed for a term of 6 years on February 23, 1930; made Chairman February 28, 1930, resigned July 19, 1932. He was succeeded by James H. Hanley, appointed to fill the unexpired term ending February 23, 1936. Mr. Hanley was not appointed to the Federal Communications

Commission in 1934. Colonel John F. Dillon, who represented the Fifth Zone, died October 8, 1927, and was succeeded by Harold A. Lafount, appointed November 14, 1927; reappointed February 23, 1930 for a term of 5 years, but was not named to the Federal Communications Commission in 1934.

Secretaries

Sam Pickard was engaged as Acting Secretary of the Federal Radio Commission on March 15, 1927; made permanent Secretary April 20, 1927, and served until his appointment as Commissioner on November 1, 1927. Carl H. Butman succeeded Mr. Pickard as Secretary from November 1, 1927, serving until he resigned May 1, 1930. James W. Baldwin was appointed Secretary May 5, 1930. He resigned February 28, 1933. Herbert L. Pettey succeeded Mr. Baldwin as Secretary on March 31, 1933, and was made Secretary of the Federal Communications Commission in July, 1934.

General Counsels

The Federal Radio Commission had no legal division until June 25, 1928. The Department of Justice from time to time detailed Bethuel M. Webster, Jr., Special Assistant to the Attorney General, to assist the Commission in the handling of particular hearings and court cases. On June 25, 1928, the position of General Counsel was filled by appointment of Louis G. Caldwell. Mr. Caldwell served until February 23, 1929, when he resigned. Bethuel M. Webster, Jr., was on March 5, 1929 appointed General Counsel. He resigned December 15, 1929. Colonel Thad H. Brown was then appointed General Counsel, and served from December 15, 1929 until January 21, 1932, when he was named Commissioner. On March 28, 1932, Duke M. Patrick who had been Assistant General Counsel since January 27, 1930, was made General Counsel. He served until his resignation March 1, 1933. From March 1, 1933 to July 11, 1934, George B. Porter, Assistant General Counsel, acted as General Counsel until appointment of Paul D. P. Spearman as General Counsel of the Federal Communications Commission on July 11, 1934.

Chief Engineers

On August 1, 1928, Dr. J. H. Dellinger was appointed Chief Engineer of the Commission and served until December 1, 1928. He was succeeded by Dr. C. B. Jolliffe who served from March 1, 1930 to November 12, 1935.

Federal Communications Commissioners

The following were the original seven members of the Federal Communications Commission:

Judge Eugene O. Sykes (D)—Chairman, appointed for a term of 7 years; Col. Thad H. Brown (R)—appointed for a term of 6 years; Paul A. Walker (D)—appointed for a term of 5 years; Norman S. Case (R)—appointed for a term of 4 years; Dr. Irvin Stewart (D)—appointed for a term of 3 years; George Henry Payne (R)—appointed for a term of 2 years; Hampson Gary (D)—appointed for a term of 1 years;

Judge Sykes served as Chairman until March 9, 1935, when he was appointed Chairman of the Broadcast Division. On April 5, 1939 he resigned to enter the private practice of law, and was succeeded by Frederick I. Thompson to fill his unexpired vacancy ending June 30, 1941. Thad H. Brown was named Vice-Chairman of the Broadcast Division on July 17, 1934, and on March 9, 1935, he was named Vice-Chairman of the Telephone Division instead of the Broadcast Division. His term expired June 30, 1940. The President submitted his name to the Senate for reappointment but his nomination failed to be reported out of Committee and, on October 5, 1940, he withdrew his name from nomination. He died February 25, 1941. Ray C. Wakefield, member of the California Railroad Commission since January, 1937, was, on March 17. 1941, confirmed by the Senate for a seven year term from July 1, 1940, to succeed Thad H. Brown as Commissioner. Paul A. Walker was named Chairman of the Telephone Division on July 17, 1934. He was reappointed for a term of 7 years from July 1, 1939.

Norman S. Case was named Vice--Chairman of the Telephone Division on July 17, 1934. He served until March 9, 1935, when he was named Vice-Chairman of the Broadcast Division. He was reappointed as a member of the Commission for a term of 7 years from July 1, 1938. Dr. Irvin Stewart was named Chairman of the Telegraph Division on July 17, 1934. He served as Commissioner until the expiration of his original term, June 30, 1937, and informed the President that he was not a candidate for reappointment. There was a vacancy on the Commission from June 30 to August 21, 1937, when Commander T. A. M. Craven was appointed for a term of 7 years, succeeding Dr. Stewart. George Henry Payne was named Vice-Chairman of the Telegraph Division July 17, 1934. He was reappointed Commissioner for a term of 7 years from July 1, 1936. Hampson Gary on July 17, 1934, was named Chairman of the Broadcast Division. He resigned as Commissioner December 24, 1934, before his original term expired on June 30, 1935. He was succeeded by Anning S. Prall January 17, 1935. On March 9, 1935, the President designated Mr. Prall Chairman of the Commission, and on July 1, 1935, he was named to succeed himself as Commissioner for a term of 7 years. He died July 23, 1937. To fill Mr. Prall's unexpired term, Frank R. McNinch was nominated by the President August 17, 1937, and took office on October 1, being named Chairman on the same date. He resigned September 1, 1939. Mr. McNinch was succeeded by James Lawrence Fly who was nominated by the President July 27, 1939, for the term expiring June 30, 1942. Mr. Fly took office September 1, 1939, at which time he was designated by the President to serve as Chairman.

Secretaries

Upon organization of the Federal Communications Commission July 11, 1934, Herbert L. Pettey, who had been secretary of the Federal Radio Commission, was appointed as Secretary of the new Commission. He resigned August 30, 1936. From the time of Mr. Pettey's resignation until May 1, 1937, John B. Reynolds, appointed as Assistant Secretary, acted as Secretary. On that date Thomas J. Slowie was appointed Secretary.

General Counsels

Paul D. Spearman, who had been Assistant General Counsel with the Federal Radio Commission, was on July 11, 1934, named General Counsel of the Federal Communications Commission. He served until June 30, 1935, when he resigned. He was succeeded on July 3, 1935, by Hampson Gary as General Counsel, who served until December 15, 1938, when his services were terminated. On December 26, 1938, William J. Dempsey who had been Acting General Counsel since December 6, was made General Counsel. He resigned April 25, 1940. He was succeeded on May 6, 1940, by Telford Taylor,

Commission

Dr. C. B. Jolliffe was carried over from the Federal Radio Commission as Chief Engineer of the Federal Communications Commission. On December 2, 1935, after Dr. Jolliffe's resignation, T. A. M. Craven was named Chief Engineer. He served in this capacity until his appointment on August 21, 1937, as Commissioner. On January 1, 1938, E. K. Jett, Assistant Chief Engineer who had been Acting Chief Engineer, was appointed Commander Craven's successor as Chief Engineer.

Chief Accountant

The Accounting, Statistical, and Tariff Department was established in October, 1934. On June 7, 1935, William J. Norfleet was appointed Chief Accountant.

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- ★ Normal Course for Dancing Teachers (June each year).
 ★ Staging Service for Professional and Amateur Shows.
- ★ Student Recital—Broadway Theatre (June).
 ★ Summer Stock Theatre Affiliation (100% Professional).
- * Summer School of the Theatre.

Where Ned Wayburn students get practical experience while enjoying association and appearances with the Professional company, under ACTOR'S EQUITY ASSOCIATION regulations.

CAREER COURSES CHEERFULLY PLANNED FOR STAGE, SCREEN, RADIO, MODELING OR TEACHING

FREE Auditions and Consultations with Mr. Wayburn whose advice, guidance and contacts our pupils benefit by.

Free Literature on Request, Call, Write or Phone for Information

5 WEST 46th STREET, NEW YORK CITY (Near 5th Avenue) - Phone BRyant 9-1133

SATURDAY AND AFTER-SCHOOL CLASSES FOR CHILDREN

(KINDERGARTEN, GRAMMAR SCHOOL and HIGH SCHOOL AGES)

DAY AND EVENING SESSIONS FOR ADULTS (MONDAYS THRU FRIDAYS)



WITH Canada engaged in an "all out" war effort, Canadians are carrying on as always, despite war-time conditions. Industry is operating at capacity, new factories are coming into production, employment is at a peak, retail sales show steady gains. The average Canadian is sharing in these improved conditions.

In a country geared to increased production, the Canadian Broadcasting Corporation also "carries on". The CBC national network is playing an increasingly important role in the Dominion. Its modern facilities offer a *complete* broadcast service to advertisers who seek to reach the Canadian market.

CANADIAN BROADCASTING CORPORATION



CANADA



STATIONS

NETWORKS

ORGANIZATIONS

NEWSPAPER-OWNED
STATIONS

CANADIAN

Broadcasting Corporation

Headquarters Office

Victoria Building, Ottawa, Ontario

BOARD OF GOVERNORS

Rene Morin, K.C., Chairman N. L. Nathanson, Vice-Chairman Cannon W. Eastland Fuller J. Wilfred Godfrey, K.C.

Personnel

General Manager.....W. E. Gladstone Murray
(Ottawa)
Assistant General Manager...Dr. Augustin Frigon
(Ottawa)
Chief Executive Assistant....Donald Manson
(Ottawa)
Treasurer.......Harry Baldwin
(Ottawa)
Secretary.......R. P. Landry
(Ottawa)
General Supervisor of Programs...E. L. Bushnell
(Toronto)

Commercial Manager and Supervisor of
Press and Information......E. A. Weir
(Toronto)
Assistant Commercial Manager...W. E. Powell
(Toronto)

Commercial Manager,
Quebec Division......J. A. Dupont
(Montreal)

Relations..........J. R. Radford
(Toronto)
Traffic Manager......E. W. Jackson

(Toronto)
OFFICES

Victory Building, Ottawa, Ontario Keefer Building, Montreal, Quebec 55 York Street, Toronto, Ontario 1231 S. Catherine St., West, Montreal, Quebec

> National Network By Regions

Maritime

Regional Representative.......George Young CJCB, Sydney, Nova Scotia CHNS, Halifax, Nova Scotia CFCY, Charlottetown, Prince Edward Island Professor Adrien Pouliot Mrs. Nellie McClung Reverend J. S. Thomson Major General Victor Odlum

CBA, Sackville, New Brunswick CKCW, Moncton, New Brunswick CHSJ, Saint John, New Brunswick CFNB, Fredericton, New Brunswick

Quebec

CBM, Montreal, Quebec (English) CBF, Montreal, Quebec (French) CBV, Quebec City, Quebec CBJ, Chicoutimi, Quebec CJBR, Rimouski, Quebec CHNC, New Carlisle, Quebec

Ontario

Regional Representative......D. Claringbull
CBO, Ottawa, Ontario
CKWS, Kingston, Ontario

CRU, Toronto, Ontario CKSO, Sudbury, Ontario CFCH, North Bay, Ontario CJKL, Kirkland Lake, Ontario CKGB, Timmins, Ontario CKPR, Fort William, Ontario

Prairie

Regional Representative......J. Kannawin

CKY, Winnipeg, Manitoba CKX, Brandon, Manitoba CKCK, Regina, Saskatchewan CBK, Watrous, Saskatchewan CHAB, Moose Jaw, Saskatchewan

CFQC, Saskatoon, Saskatchewan CKBI, Prince Albert, Saskatchewan CJCA, Edmonton, Alberta

CFAC, Calgary, Alberta CJOC, Letbridge, Alberta

British Columbia

CFJC, Kamloops, British Columbia CKOV, Kelowna, British Columbia CJAT, Trail, British Columbia CBR, Vancouver, British Columbia

STATIONS OF

CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in December and corrections were made up to the time of going to press to insure the inclusion of late developments.

Canadian network facilities covered in full on page 642.



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CBA S	Sackville, N. B	1070	50000	651
CBF	Montreal, Que,	690	50000	661
	Chicoutimi, Que,		250	661
CBK V	Natrous, Sask	540	50000	666
CBL	Toronto, Ont	740	50000	657
CBM I	Montreal, Que	940	5000	661
	Ottawa, Ont		1000	655
CBR V	Vancouver, B. C	1130	5000	648
CBV	Quebec, Que	980	1000	662
CBY T	foronto, Ont	1010	1000	657
CFAC C	Calgary, Alta	960	1000	645
CFAR F	lin Flon, Man	1400	100	650
CFCF I	Montreal, Que	600	500	662
CFCH I	North Bay, Ont	1230	100	655
CFCN C	Calgary, Alta,	1010	10000	645
CFCO C	Chatham, Ont	630	100	653
CFCY C	Charlottetown, P. E. I	630	1000	660
CFGP C	Grand Prairie, Alta	1340	250	647
CFJC I	Camloops, B. C	910	1000	647
CFLC I	Prescott, Ont	1450	100	656
CFNB I	Fredericton, N. B	550	1000	651
CFOS C	Owen Sound, Ont	1400	250	656
CFPL I	ondon, Ont	1570	1000	655
CFPR I	Prince Rupert, B. C	1240	50	648
	Saskatoon, Sask	600	1000	665
	Toronto, Ont	860	10000	658
CFRC I	Kingston, Ont	1490	100	654
	Edmonton, Alta	1260	1000	646
CHAB I	Moose Jaw, Sask	1220	1000	664

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Pag
снск	. Charlottetown, P. E. I	1340	50	66
CHEX	Petersborough, Ont		1000	656
CHGB	St. Anne de la Pocatiere, Que		250	66
CHGS	. Summerside, P. E. I		100	66
CHLN	. Three Rivers, Que		100	664
CHLP	Montreal, Que		100	66:
CHLT	Sherbrooke, Que		250	66
CHML	Hamilton, Ont.		1000	65: 66:
CHNC	New Carlisle, Que		1000	65
CHNS CHRC	. Halifax, N. S		1000 250	663
CHSJ	Saint John, N. B.		1000	65
CHWK	. Chilliwack, B. C		100	64
CIAT	Trail, B. C.		1000	64
CJBR	Rimouski, Que.		1000	66
CJCA	Edmonton, Alta.		1000	64
CJCB-CJCX	Sydney, N. S		1000	65
CICI	. Calgary, Alta.		100	64
CJCS	Stratford, Ont.		50	65
CIGX	Yorkton, Sask		1000	66
CIIC	Sault Ste. Marie, Ont		250	65
CJKL	Kirkland Lake, Ont		1000	65
CILS	Yarmouth, N. S		100	65
CJOC	. Lethbridge, Alta		100	64
CJOR	Vancouver, B. C		1000	64
CJRC	. Winnipeg, Man		1000	65
CJRM	. Regina, Sask		1000	66
CJVI	Victoria, B. C		500	649
CKAC	Montreal, Que	730	5000	66
CKBI	Prince Albert, Sask	900	1000	66
CKCA	. Kenora, Ont	1450	250 d., 100 n.	65
CKCH	. Hull, Que	1240	100	66
CKCK	. Regina, Sask	620	1000	66
CKCL	. Toronto, Ont		1000	65
CKCO	Ottawa, Ont.	1310	1000	65
CKCR	. Kitchener, Ont. (Waterloo)		250	65
CKCV .	. Quebec, Que		100	66
CKCW	Moncton, N. B		250	65
CKGB	. Timmins, Ont		1000	65
CKLN	Nelson, B. C		100	64
~177 117	Windsor, Ont.		5000	65
CKMC	Cobalt, Ont.		50	65
CKMO	Vancouver, B. C		100	64
KNB	. Campbellton, N. B		100	65
KNX	Wingham, Ont.		1000	66
CKOC	. Hamilton, Ont.		1000 d., 500 n.	65
CKOV	. Kelowna, B. C.		1000 4.7 000 11.	64
CKPC	Brantford, Ont.		100	65
CKPR	Fort William-Port Arthur, On		1000	65
CKRN	Rouyn, Que.		250	66
CKSO	Sudbury, Ont.		1000	65
CKTB	St. Catherines, Ont		1000	65
CKUA	Edmonton, Alta.		1000	64
CKVD	. Val D'Or, Que.		100	66
CKWS	Kingston, Ont.		1000	654
CKWX	Vancouver, B. C		1000	64
CKX	Brandon, Man.		1000	65

-ALBERTA:

Population 788,398

Number of Families 164,240

Number of Radio Licenses 104,283

Auto Registrations 113,028

CFAC

CALGARY-EST, 1922

CBC & FOOTHILLS GROUP

Frequency: 960 Kc. Power: 1000 Watts Owned By. The Southam Co., Limited

Operated By Taylor, Pearson & Carson Broadcasting Co., Ltd.

World Broadcasting System

Representative....All-Canada Radio Facilities,

Personnel

President ... H. R. Carson Station Manager ... V. F. Nielsen Commercial Manager ... F. R. Shaw Program Director-Artists' Bureau Head,

CFCN

CALGARY-EST, 1922

Frequency: 1010 Kc......Power: 10,000 Watts Owned-Operated By..The Voice of the Prairies, Ltd. Address......Toronto General Trusts Blda.

PULLING TOGETHER

We're closer together than ever before
— Canada and the
United States. We're
marching the same road
—fighting and working
for the same ideals—set
toward the same goal.
We'll stay together till
Victory—and long after.

Strengthen and extend the friendship of Canadians toward your company and its products by spotting your radio programmes North of the border over the 'All-Canada' stations. A family of over thirty key stations each the "high spot" on the dial in the market it serves.

Whether you want to cover one Province or all Canada—you want 'All-Canada'. Get the facts.

ALL-CANADA RADIO FACILITIES

MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER
U.S.A. Representatives: WEED AND COMPANY

Phone Number
Transmitter Location Strathmore
Time on the Air: 6:30 a.m. to 12 midnight;
Sundays, 7:30 a.m. to 11:30 p.m.
News Services: AP; Transradio; UP; Cana-
dian Press; British UP
Transcription Service. Standard Radio; Lang-
Worth; Davis & Schwegler
Representative Radio Representatives, Ltd.;
Inland Broadcasting Service; Howard H.
Wilson Co.

Personnel

President and Managing DirectorH.	G. Love
Commercial ManagerE. H.	McGuire
Program DirectorEd	Maloney
News Editor	H. Stout
Sports Editor	
Chief Engineer	Laughlin

CICI

CALGARY-EST, 1922

CALGARY—EST. 1922
Frequency: 1230 KcPower 100 Watt
Owned-Operated By The Albertan Pub
lishing Co.
Address Refrew Bldg
Phone Numbers R 2001; M 996
Transmitter LocationGrandview Height
Time on the Air: 7 a.m. to 11 p.m.; Sundays
9 a.m. to 11 p.m.
Newspaper AffiliationAlbertan Pub
lishing Co.
News Service
Transcription ServiceLang-Wort

Representative....Joseph Hershey McGillyra Personnel

PresidentGordon	Bell
Station ManagerJ. E. G	erke
Chief EngineerT. E. Snelg	rove

CFRN

EDMONTON—EST. 1934

CBC
Frequency: 1260 KcPower: 1000 Watts
Owned-Operated BySunwapta Broadcast-
ing Company, Ltd.
Address107-109 Canadian Pacific Rail-
ways Building
Phone Number
Transmitter LocationJasper Highway
Time on the Air: 6:30 a.m. to 12 midnight;
Sundays, 8 a.m. to 12 midnight
News Service British UP
Transcription ServiceStandard Radio;
Langworth
Representative: Radio Representatives, Ltd.;

Inland Broadcasting Co.; Howard H. Wil-

son Co.

Personnel

Station Manager
Commercial Manager
Sales Promotion Manager
Program DirectorS. S. Lancaster
Chief AnnouncerV. Duggan
Musical Director
Chief EngineerF. Makepeace

CJCA

EDMONTON-EST. 1922

CBC—FOOTHILLS NETWORK
Frequency: 930 Kc.....Power: 1000 Watts
Owned By......The Southam Co., Limited
Operated By......Taylor & Pearson Broadcasting Co.

Representative......All-Canada Radio Facilities, Ltd: Weed & Co.

Personnel

Station ManagerGordon S. Henry
Assistant ManagerNorman Botterill
Sales Manager
Sales Promotion Manager Walter Dales
Program Director-Chief Announcer,
Reo Thompson
Traffic ManagerEsther Naim
Musical DirectorR. Taylor
Technical DirectorHastings McMahon

CKUA

EDMONTON—EST. 1925

Frequency: 580 KcPower: 1000 Watts
Owned ByUniversity of Alberta
Operated By Extension Department
Address: Extension Department, University of
Alberta
Phone Number 32233
Transmitter Legation RR No. 1 Rev 7 South

Time on the Air......2 p.m. to 10 p.m. Personnel

Edmonton, Alta.

President of the University. Dr. Robert Newton Station Manager........Donald Cameron Studio Supervisor-Chief Announcer.
Richard MacDonald SecretaryEsther Esch

Chief Engineer......John Wardlaw Porteous

CFGP

GRANDE PRAIRIE-EST. 1937

CBC

FOOTHILLS NETWORK

Frequency: 1340 Kc Power: 250 Watts
Owned-Operated By: Northern Broadcasting Corporation, Ltd.
AddressDonald Hotel
Phone Number
Transmitter Location Clairmont Highway
Time on the Air6:55 a.m. to 10 p.m.
News ServiceCBC
Representative: All-Canada Radio Facilities,

Personnel

President-0	General M	lanager	C.	L.	Berry
Station M	anager	Gordon	H. C	um	mings
Sales Prod	duction M	anagerl	Donald	C	arlson
Program	Director		Ja	ck	Soars
Chief Ope	erator		В	ill	Couch

CIOC

LETHBRIDGE—EST. 1926 FOOTHILLS NETWORK

CANADIAN BROADCASTING CORP.
Frequency: 1400 KcPower: 100 Watts
Owned By: Lethbridge Broadcasting Co.,
Ltd.
Operated By
Address Marquis Hotel
Phone Number3871 - 72
Transmitter LocationMarquis Hotel
Time on the Air6:30 a.m. to 12 midnight
News Service British UP
Transcription ServiceNBC Thesaurus
RepresentativeAll Canada Radio Fac-
ilities, Ltd.; Weed & Co.

Personnel

Station Manager	A. J. Balfour
Commercial Manager	Stan Nordquist
Program Director	
Traffic Manager	Dorothy Hiscocks
Publicity Director	L. Roskin
Chief Announcer	
Musical Director	Dalton Elton
Chief Engineer	James lbey

BRITISH COLUMBIA

Population 809,203

Number of Families 252,875

Number of Radio Licenses 113,945

Auto Registrations 120,149

CHWK

CHILLIWACK-EST, 1927

CBC & BC NETWORK

Frequency: 1340 KcPower: 100 Watts
Owned-Operated By Chilliwack Broadcast-
ing Co.
Address 16 Wellington Ave.
Phone Number
Transmitter Location 16 Wellington Ave.
Time on the Air7:15 a.m. to 10:30 p.m.
News Service
RepresentativeAll-Canada Radio Facilities, Ltd.: Weed & Co.
racinites, Lta.; weed & Co.

Personnel

President and Station Manager, C. Casey Wells
Commercial ManagerJack Pilling
Program-Musical DirectorThomas Rannie

CFJC

KAMLOOPS-EST, 1926

CANADIAN BROADCASTING CORP.

Frequency: 910 KcPower: 1000 Watts
Owned ByReview Publishing Company
Operated ByKamloops Sentinel, Ltd.
Address
Phone Numbers1000; 1001
Transmitter LocationNorth Kamloops
Time on the Air: 6:45 a.m. to 11:30 p.m.
Newspaper Affiliation Kamloops Sentinel Ltd.
Transcription ServiceAll-Canada Trans-
cription Facilities
Representative All-Canada Radio Facilities,

Personnel

A. D. R. Homersham Sales and Promotion Manager...G. Dowding

Ltd.

Program-Publicity	DirectorIan	Clark
Chief Engineer		Sharpe

CKOV

KELOWNA-EST, 1931

CANADIAN BROADCASTING CORP.
BC NETWORK

Frequency: 630 KcPower: 1000 Watts
Owned-Operated ByOkanagan Broadcast
ers, Ltd.
Business AddressMill Avenue
Phone NumberKelowna 200
Studio AddressMill Avenue
Transmitter Location Okanagan
Mission, B. C.
Time on the Air: 6:45 a.m. to 12 midnight;
Sundays, 8 a.m. to 11 p.m.
News ServicePress News
Transcription ServiceNBC Thesaurus
Representative All-Canada Radio Facilities,
Ltd.; Weed & Co.

Personnel

Managing DirectorJ. W. B. Browne
Commercial ManagerR. E. Misener
Sales Promotion ManagerC. G. Elphicke
Program Director
Chief Announcer
Chief EngineerJ. H. B. Browne
Musical Director

CKLN

NELSON-EST. 1939

CBC

Frequency: 1240 KcPower: 100 Watts
Owned-Operated By News Publishing Co.,
Ltd.
Business AddressP. O. Box 250
Phone Number
Studio Address711 Radio Avenue
Transmitter Location 711 Radio Avenue
Time on the Air 7:30 a.m. to 11:30 p.m.
Newspaper Affiliation Nelson Daily News
Transcription ServiceStandard Radio
Representative

Personnel

ManagerHume A. Lethbridge
Program ManagerErnest D. Gordon
Director of Women's Program,
Josephine G. M. Brown
Chief EngineerMerion W. Brown

CFPR

PRINCE RUPERT—EST. 1936
Frequency: 1240 KcPower: 50 Watts
Owned ByF. E. Batt
Operated ByNorthwest Broadcast &
Service Co., Ltd.
Business AddressP. O. Box 848
Phone Number 863
Studio Address336 Second Ave.
Transmitter Location336 Second Ave.
RepresentativeStovin & Wright

Personnel

Owner	.F. E. Batt
General Manager	
Advertising ManagerS. J.	Anderson

CJAT

TRAIL—EST. 1934 CBC—BC NETWORK

Personnel

President	.B. A	A. Stimmel
Station Manager	.A.	H. Nicholl
Commercial Manager	.N.	A. Harrod
Program DirectorG		
Chief AnnouncerE.	G. R.	. Hartman
Accountant		
Chief Engineer	E	. C. Aylen

CBR

VANCOUVER—EST. 1925
CANADIAN BROADCASTING CORP.

BRITISH COLUMBIA REGIONAL NETWORK Frequency: 1130 Kc..... Power: 5000 Watts Owned-Operated By.... Canadian Broadcasting Corp.

Business Address. Ottawa, Ont.
Studio Address. Hotel Vancouver
Transmitter Location. Lulu Island, B. C.
Time on the Air. 7:25 a.m. to 12 midnight
News Service. CBC
Representative. Canadian Broadcasting Corp.

Personnel	Continuity Editor H. Wallace Accountant T. Stewart
CBC Representative-Station	Chief Engineer
Manager	•
Production ManagerErnest Morgan	01/11/1/ 01/-1/
Publicity RepresentativeGeorgina Murray	CKWX-CKFX
Chief Announcer	
Traffic Manager L. E. Pegg Chief News Editor James Crandall	VANCOUVER—EST. 1923 CBC
Chief EngineerN. R. Olding	Frequency: 980 Kc. (shortwave: 49.43 meters); Power: 1000 Watts
•	Owned-Operated By Western Broadcasting, Co., Ltd.
CJOR	Address 543 Seymour Street Phone Number MArine 3344
VANCOUVER—EST, 1926	Transmitter LocationLulu Island, No. 5
Frequency: 600 KcPower: 1000 Watts	Road, Steveston Highway, B. C. Time on the Air6:30 a.m. to 12 midnight
Owned-Operated By846 Howe St.	News Service: AP and Canadian Press thru
Phone NumberMArine 6464	Vancouver Sun News
Transmitter LocationLulu Island, B. C. Time on the Air: 6:30 a.m. to 12 midnight:	Transcription ServiceWorld Broadcasting System
Sundays, 8:45 a.m. to 10 p.m.	Representative Weed & Co. (United States);
News Service	All-Canada Radio Facilities, Ltd. (Canada)
RepresentativeJ. H. McGillvra (U.S.A.); H.	Personnel
N. Stovin (Canada)	
Personnel	President Arthur Holstead Station ManagerFrank M. Squires
G. C. Charalter	Commercial ManagerSpencer W. Caldwell
Station ManagerG. C. Chandler	Sales Promotion ManagerDon McKim Assistant Manager-Program
Assistant ManagerA. H. Chandler Commercial ManagerDon Laws	Director Norman Botterill
Sales Promotion ManagerFred McDowell	Chief EngineerE. Ross McIntyre
Publicity Director	
Program-Musical DirectorWallie Peters	
Chief AnnouncerRoss Mortimer	CIAI
AccountantL. Watkis	
Chief Engineer	VICTORIA—EST. 1923
	CBC (Secondary)
CKMO	Frequency: 1480 KcPower: 500 Watts Owned-Operated ByIsland Broadcasting Company, Ltd.
	Address7th Floor, Central Building,
VANCOUVER—EST. 1922	620 View Street
Frequency: 1410 KcPower: 100 Watts	Phone Number
Owned BySprott-Shaw Radio Co. Operated ByBritish Columbia Broad-	Transmitter LocationPortage Inlet
casting System, Ltd.	Time on the Air:7 a.m. to 10 p.m.; Sundays,
Business AddressBekins Bldg.	9 a.m. to 10 p.m. Newspaper AffiliationThe Daily Colonist
Phone NumberMarine 1271 (studio)	News Service
Studio Address812 Robson Street	Transcription ServiceNBC Thesaurus
Transmitter Location 500 Beatty St.	RepresentativeAll-Canada Radio Facilities,
Time on the Air	Limited (Canada); Weed & Co. (U.S.A.)
Transcription ServiceC. P. MacGregor	Personnel
RepresentativeRadio Representatives,	
Litd.	President
Personnel	Station Manager-Publicity
rersonnet	Director C. L. Berry Commercial-Sales Promotion
President	Manager A. R. Smith
Station Manager	Program Director
Program-Publicity DirectorD. G. Hill	Musical DirectorD. N. Weaver
Chief AnnouncerP. Boldwin	Chief Engineer

-MANITOBA

Population 722,447

Number of Radio Licenses 89,704

Number of Families 153,712

Auto Registrations 87,764

CKX

BRANDON—EST. 1928

CBC

Frequency: 1150 Kc Power: 1000 Watts
Owned-Operated By Manitoba Telephone
System
Address8th Street & Princess Ave.
Phone Number 4532
Transmitter Location. Mental Hospital Grounds
Time on the Air: 7:30 a.m. to 11:30 p.m.; Sun-
days, 10 a.m. to 11:30 p.m
News Service British UP
Transcription ServiceNBC Thesaurus
Representative

Personnel

Commissioner of	Telephones	. J. E.	Lowry
Station Manager		W. F	. Seller
Commercial Mana	gerHo	ward	Clarke
Program Director		. Eric	Davies
Chief Announcer.	Norman	Nickl	ewright
Chief Engineer		E. R.	Collins

CFAR

FLIN FLON-EST, 1937

CBC (Supplementary)

Personnel

riesident
General ManagerDuke McLeod
Program Director-Chief Announcer,
Tom Argue
Continuity DirectorGeorge Salverson
Transcription ManagerFord Warner
Women's Program DirectorDorothy McLeod
Chief EngineerRaymond Tate

CJRC

WINNIPEG-EST. 1934

CPC

- requestion of the state of th
Owned-Operated ByTranscanada Commu-
nications, Limited
Business AddressFree Press Building
Phone Number8466
Transmitter LocationMiddlechurch,
Manitoba
Time on the Air:6:30 a.m. to 12 p.m.; Satur-
days, 6:30 a.m. to 1 p.m.
News ServiceBritish UP
Transcription ServiceWorld Broadcasting
System: Langworth
RepresentativeAll-Canada Radio Facilities

Personnel

(Canada); Weed & Co. (U.S.A.)

Station ManagerF. H. Elphicke
Commercial ManagerP. H. Gayner
Sales Promotion ManagerJ. D. Kemp
Program-Musical DirectorWilliam Wilson
Production ManagerEssa Ljunghe
Publicity DirectorNorman Chamberlain
Chief AnnouncerJack Dennet
Musical Director
Chief EngineerAlbert Hooper

CKY

WINNIPEG—EST. 1922 CANADIAN BROADCASTING CORP.

Frequency: 990 KcPower: 15000 Watts
Owned-Operated By Manitoba Telephone
System
Address Portage Ave., East
Phone Number92191
Transmitter LocationSt. Francis Xavier
Time on the Air 7 a.m. to 12 midnight
News Service British UP
Transcription ServiceNBC Thesaurus
Representative
Joseph Hershey McGillyra (U.S.A.)

Personnel

Commissioner of Telephones J. E. Lowry
Station ManagerWilliam Backhouse
Commercial Manager
Program DirectorR. H. Roberts
Publicity Director
Chief Announcer
Musical DirectorP. H. Richardson
Chief Engineer
Chief Engineer

NEW BRUNSWICK-

Population 453,377

Number of Radio Licenses 37,729

Number of Families 105,436

Auto Registrations 37,214

CKNB

CAMPBELLTON-EST, 1939 CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc......Power: 100 Watts Owned By Dr. Charles H. Houde Operated ByRadio Station CKNB Business AddressP. O. Drawer 840 Phone Number8 Siudio Address Chateau Restigouche Transmitter Location Maple Green, N. B. Time on the Air: 7:55 a.m. to 12 midnight; Sundays, 8:55 a.m. to 12 midnight

Representative: All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillvra-(U.S.A.)

Personnel

Dr. Charles H. Houde

Chief Announcer...... Dick Dickenson Chief Engineer.....L. P. Paquet

Owner-General Manager,

CFNB

FREDERICTON—EST. 1923 CANADIAN BROADCASTING CORP.

Frequency: 550 Kc...... Power 1000 Watts Owned-Operated By.....James S. Neill & Sons, Ltd. Phone Number Transmitter Location.....University of New Brunswick Time on the Air.....7:15 a.m. to 12 midnight News Service...... British UP Transcription Service.....NBC Thesaurus

Representative.....All-Canada Radio Facil-Personnel

ities (Canada); Weed & Co. (U.S.A.)

General ManagerJ. Stewar	t Neill
Chief AnnouncerCleve S	tillwell
Chief EngineerE, S, C	assidy

CKCW

MONCTON-EST. 1934

CANADIAN BROADCASTING CORP. Frequency: 1400 Kc..... Power: 250 Watts Owned-Operated By....The Moncton Broadcasting Company, Limited

AddressKnights of Pythias Bldg.
Phone Number
Transmitter Location Harrisville, N. B.
Time on the Air7 a.m. to 12 midnight
News ServiceBritish UP
Transcription ServiceWorld Broadcast-
ing System
Representative Stovin & Wright (Canada):

Wright (Canada); Joseph McGillyra (U.S.A.)

Personnel

President	J. L. Black
Station Manager	F. A. Lynds
Sales Manager	.Clair Chambers
Program Director	Earl McCarron
Librarian	. Margaret Carter
Musical Director	Dr. George Ross
Chief Engineer	A. J. White

CBA

SACKVILLE-EST, 1939

Frequency: 1070 Kc..... Power: 50000 Watts Owned-Operated By......Canadian Broadcasting Corporation Address.... Nova Scotian Hotel, Halifax, N. S. Transmitter Location......Sackville, N. B. Time on the Air....7:45 a.m. to 12 midnight News Service..... CBC Transcription Service..... Langworth Representative......Canadian Broadcasting

Personnel

Corporation

General Manager	.W. Gladstone Murray
Regional Representative.	George Young
Program Division	J. D. Pringle
Regional Engineer	H. M. Smith

CHSJ

SAINT JOHN—EST. 1934 CANADIAN BROADCASTING CORP.

MARITIME NETWORK Frequency: 1150 Kc......Power: 1000 Watts Owned-Operated By....New Brunswick Broadcasting Company, Limited

Address..... 14-16 Church Street Phone Number......3-2307 Transmitter Location......Coldbrook, Saint John, N. B.

Joseph Hershey McGillvra (U. S. A.)

Personnel

President	H. P. Robinson
Station Manager	L. W. Bewick
Commercial Manager	.George Cromwell
Program Director	Olga Bell
Publicity Director	. Christine Fewings
Musical Director	Bruce Holder
Chief Engineer	J. G. Bishop

NOVA SCOTIA:

Population 573,190

Number of Families 136,473

Number of Radio Licenses 55,796

Auto Registrations 52,181

CHNS

HALIFAX-EST. 1925

Ltd.
News Service ... Canadian Press; British UP
Transcription Service.... Langworth; NBC
Thesaurus

Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President Andrew Robb
General Manager William C. Borrett
Commercial-Sales Promotion
Manager F. Fletcher Coates
Musical Director R. L. Fry
Chief Engineer A. W. Greig

CJCB-CJCX

SYDNEY—EST. 1929
CANADIAN BROADCASTING CORP.

Frequency: 1270 Kc....Power: 1000 Watts
Owned-Operated By...Eastern Broadcasters,
Ltd.
Address Radio Bldg,
Phone Number209-1412
Transmitter Location ...South Bar, C. B.

Time on the Air.....8 a.m. to 12 midnight

News ServiceTransradio

Transcription Service......NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Commercial-Advertising Manager,

	N. Nathanson
Chief AnnouncerT	. C. Robertson
Sales Manager	H. McDougall
Publicity Director	O. W. Loeb
Musical DirectorMrs. A	. F. McKinnon
Chief Engineer	Chas. Atkinson

CJLS

YARMOUTH—EST. 1934
CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
Owned ByGateway Broadcasting
Company
Operated ByLaurie L. Smith

Address Radio Building, Main Street
Phone Number 500
Transmitter Location Radio Building
Time on the Air 8 a.m. to 12 midnight
News Service Transradio
Transcription Service Lang-Worth
Representative Dominion Broadcasting
Company

Personnel

President-Station Manager....Laurie L. Smith Commercial Manager-Chief

Programs Dorothy Smith
Continuity Director Elsie Drew
Chief Engineer Donald L Smith

ONTARIO

Population 3,756,632

Number of Radio Licenses 520,503

--- EOO 1/-

Number of Families 1,043,508

Auto Registrations 675,899

CKPC

BRANTFORD—EST. 1923

CBC
Frequency: 1380 KcPower: 100 Watts
Owned-Operated ByTelephone City
Broadcasting, Ltd.
Address49-51 Colborne St
Phone Numbers 625-1646
Transmitter LocationGlebe Property
Time on the Air:7 a.m. to 12 midnight; Sun
days, 9 a.m. to 12 midnight
News Service Transradio
Transcription ServiceWorld Broad
casting System
RepresentativeJ. L. Alexande

Personnel

Commercial	Manager	Mrs. J.	D.	Buchanan
Chief Engine	er	Clc	yto	n Anguish

CFCO

CHATHAM-EST. 1926

CANADIAN BROADCASTING CORP.
Frequency: 630 KcPower: 100 Watts
Owned-Operated ByJohn Beardall
Business Address
Phone Number 2626
Studio Address
Transmitter LocationWilliam Pitt Hotel
Time on the Air: 7 a.m. to 11 p.m.; Sundays,
9 α.m. to 11 p.m.
News Service British UP
Transcription Service Grow & Pitcher, Ltd.

Personnel

Owner-ManagerJohn Beardall
Commercial Manager-Program
Director
Publicity DirectorLyle Thackery
Musical DirectorCarl Monk
Chief Engineer

CKMC*

Frequency: 1240	Kc Power: 50 Watts
Owned-Operated	ByR. L. MacAdam
Address	
*No further info	ormation available at time of
going to press	

CKPR

FORT WILLIAM—EST. 1931 CBC—ONTARIO NETWORK

riequency. Sou kcrower: 1000 watts
Owned-Operated ByDougall Motor Car Co.
AddressRadio Hall, South May St.
Phone Number 515
Transmitter LocationMemorial Ave., Port Arthur, Ont.
Time on the Air7:45 a.m. to 12 midnight
Transcription ServiceNBC Thesaurus
RepresentativeRadio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

President	Dougall
Station ManagerR. H.	Parker
Commercial ManagerJack	Downs
News EditorBruce	Ogilvie

CHML

HAMILTON—EST. 1927

Personnel

PresidentA. C. Hardy
ManagerKenneth D. Soble
Production ManagerNorm S. Marshall
Publicity Director-Chief
AnnouncerStuart G. Kenney
News EditorLou Spector
Chief Engineer William Crawford

CKOC

HAMILTON-EST, 1922

Personnel

ities (Canada); Weed & Co. (U.S.A.)

President H. R. Carson
Station Manager
Assistant Manager
Commercial Manager
Program Director-Artists' Bureau Head,
J. Lyman Potts
Publicity DirectorL. Westmoreland
Continuity Editor H. Caine
Chief Engineer Leslie Horton

CKCA

KENORA-EST. 1939

Personnel

Station Manager	.Gerald F. Bourke
Chief Engineer	Russel C. Fawcett

CFRC

KINGSTON—EST. 1923

CANADIAN BROADCASTING SYSTEM
Frequency: 1490 Kc Power: 100 Watts
Owned-Operated By Queens University
& Kingston Whig-Standard
Address Fleming Hall
Phone Number 616
Transmitter LocationQueens University
Time on the Air 8 a.m. to 11 p,m,
Newspaper Affiliation Whig-Standard

News Service Canadian Press Association Transcription Service Standard Radio Representative Weed & Co.

Personnel

Business and Station Manager,

CKWS

KINGSTON-EST, 1942

CANADIAN BROADCASTING CORP.
Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By...Kingston Broadcasting
Co., Ltd.

Address. Whig-Standard Office
Transmitter Location. Wolfe Island
Time on the Air. 6:45 a.m. to 1 a.m.
Newspaper Affiliation. Kingston WhigStandard; Peterborough Examiner

Personnel

President W. Rupert Davies
Vice-President Roy H. Thomson
General Manager Jack K. Cooke
Assistant General Manager Arthur L. Davies

CJKL

KIRKLAND LAKE—EST. 1933
CANADIAN BROADCASTING CORP.

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By....Northern Broadcasting & Publishing, Ltd.

Address Arcade Building
Phone Number 27
Transmitter Location Dane, Ontario
Time on the Air: 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight

Newspaper Affiliation... Timmins Daily Press News Service... British UP Transcription Service... NBC Thesaurus Representative... All-Canada Radio Facilities

(Canada); Weed & Co. (U.S.A.)

Personnel

President R. I General Manager Station Manager Jack M Commercial-Sales Promotion	J. K. Cooke
Manager	n Rogerson

ONTARIO

ONIA	ARIO
Program Director-Chief Announcer	Phone Number
KITCHENER-WATERLOO—EST. 1926	Dravidant P W Thomas
Frequency: 1490 Kc Power: 250 Watts Owned-Operated By Kitchener & Waterloo Broadcasting Co. Address	President R. H. Thomson Station Manager
Personnel	
CFPL LONDON—EST. 1933 (CJGC est. 1922) CANADIAN BROADCASTING CORP. Frequency: 1570 Kc. Power: 1000 Watts Owned-Operated By London Free Press Printing Co. Address Richmond St. Phone Number. Str. 1938 (CJGC est. 1920) Transmitter Location Sixth Concession, Westminster Township Time on the Air: 7:45 a.m. to 11 p.m. Newspaper Affiliation London Free Press Transcription Service NBC Thesaurus Representative Stovin & Wright (Canada): Weed & Co. (U.S.A.)	CBO OTTAWA—EST. 1925 CANADIAN BROADCASTING CORP. Frequency: 910 Kc Power: 1000 Watts Owned-Operated By Canadian Broadcasting Corporation Address Chateau Laurier Hotel Phone Number 2.1151 Transmitter Location Hawthorne, Ontario Time on the Air 7:25 a.m. to 12 midnight News Service: CBC Network News; Canadian Press; British UP Representative Canadian Broadcasting Corp. Personnel General Manager W. Gladstone Murray Station Manager W. C. Anderson Senior Announcer T. O'Dell Chief Operator E. C. Stewart
Personnel	OTTAWA—EST. 1924
Chief Executive	Frequency: 1310 Kc
ing & Publishing, Ltd. Address	ManagerG. M. Geldert
	-

CFOS

0 1 0 0
OWEN SOUND—EST. 1940
Frequency: 1400 KcPower: 250 Watts
Owned-Operated By Grey & Bruce Broad-
casting Co.
Address904 Second Ave., East
Phone Number
Transmitter LocationSuydenham Township
Time on the Air: 7:45 a.m. to 9:05 p.m.; Sun-
days, 10 a.m. to 9:30 p.m.
News paper Affiliation Owen Sound Daily
Sun Times
News Service
Transcription Service World Broadcasting

Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

System

Personnel

President	ng
Station ManagerRalph Snelgro	
Sales Promotion ManagerBill Hawki	ns
Program DirectorStanley Lathu	ım
Chief AnnouncerFrank Radcli	ffe
Musical DirectorMarie Keen	αn
Chief EngineerAlan Harp	er

CHEX

PETERSBOROUGH—EST. 1942
Frequency: 1340 Kc... Power: 1000 Watts
Owned-Operated By... Peterborough
Broadcasting Co.
Address ... Examiner Bldg.
Transmitter Location... Otanabee Township, Ont.
Time on the Air... 6:45 a.m. to 1 a.m.
Newspaper Affiliation... Peterborough Examiner: Kingston Whig-Standard
News Service... Canadian Press
Transcription Service... NBC Thesaurus
Representative... All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

PresidentW. R	upe	rt Davies
Vice-PresidentRoy		
General Manager	ıck	K. Cooke

CFLC

PRESCOTT—EST. 1925

Frequency: 1450	Kc	. Power:	100 Watts
Owned-Operated	Ву	.Radio	Association
of Prescott			
Address		H	by Building
Phone Number			202

	rans	mn	ier r	οςαιι	on.			Pre	esco	π,	On	itario
•	Time	on	the	Air:	8	to	10	a.m.,	12	to	2	p.m.
	an	d 5	to 7:	30 p.	m.							
•	Trans	crip	otion	Serv	ice		. .		L	and	g-V	Vorth

Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President-Station Manager.....A. G. Halliday Sales Promotion Manager....F. D. Patterson

CKTB

ST. CATHARINES—EST. 1933
CANADIAN BROADCASTING CORP.
Frequency: 1550 Kg. Power: 1000 Watter

Owned-Operated BySilver	Spire
Broadcasting Station, Ltd.	
Address12 Yates	Street
Phone Number	3900
Transmitter LocationPort Dalhousie,	Ont.
Time on the Air: 7:45 a.m. to 12 mid	night;
Sundays, 9 a.m. to 12 midnight	

Representative......Dominion Broadcasting Co.; Radio Representatives, Ltd.

Personnel

President	.E.	T.	Sandell
Station Manager	.J.	B.	Mitchell
Program Manager	A.	M	cQuillen
Chief Announcer	. Bi	11 '	Wheeler
Chief Engineer	.W	. I	I. Allen

CJIC

S S MARIE—EST. 1934

CBC

Frequency: 1490	KcP	ower: 250	Watts
Owned-Operated			
Address		Windsor	Hotel
Phone Number .			3500
Transmitter Locat	ion	.Korah Tow	mship
Time on the Air:	7 a.m. to 1	2 midnight;	Sun-
days, 8 a.m. to	o 11 p.m.		
News Service		Britis	h UP

General Manager	J. G. Hyland
Program Manager	
Manager, Michigan Office	R. L. Warne
Chief Announcer	C. V. Godwin
Bookkeeper	.Mabel M. Whalen
Continuity Director	Bazil Scully
Chief Engineer	S. C. Cusack

CJCS

STI	RATE	ORI	EST.	1927
requency:	1240	Kc	Powe	er: 50

Frequency: 1240 KcPower: 50 Watts
Owned-Operated ByF. M. Squires
Address
Phone Numbers1675; 1676
Transmitter LocationWindsor Hotel
Time on the Air7 a.m. to 10 p.m.
News Service British UP
Representative All-Canada Radio Facilities
(Canada): Weed & Co. (U.S.A.)

Personnel

PresidentF.	M.	Squires
Station-Commercial Manager	. E.	Tapley
Sales Promotion ManagerM.	R. 1	Dunseith
Program-Musical DirectorC. W	. Tr	ethewey
Production Manager-Chief		
_		77

Announcer Jack Haney
Chief Engineer George Hildebrand

CKSO

SUDBURY—EST. 1935		
CANADIAN BROADCASTING CORP.		
Frequency: 790 KcPower: 1000 Watts		
Owned-Operated BySudbury Daily Star,		
Ltd.		
Address		
Phone Number 77505		
Transmitter LocationNeelon Township		
Time on the Air: 6:45 a.m. to 1:15 a.m.; Sun-		
days, 8 a.m. to 1 a.m.		
Newspaper Affiliation Sudbury Daily Star		

Newspaper Affiliation ... Sudbury Daily Star News Service Canadian Press Transcription Service ... World Broadcasting System: NBC Thesaurus

Representative....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

PresidentV	V. E. Mason
General Manager	W. J. Woodill
Program Director	Jack McLaren
Chief Engineer	J. McRae

CKGB

TIMMINS-EST, 1935

CBC

Frequency: 1470 KcPower: 1000 Watts
Owned ByNorthern Broadcasting
& Publishing, Ltd.
Operated ByRoy H. Thomson
AddressThomson Bldg., (Cedar St.)
Phone Number 1500
Transmitter Location
Heights, Mountjoy Township
The state of the s

Time on the Air: 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight

Newspaper Affiliation..Timmins Daily Press; Val D'Or Star

Personnel

PresidentR. H.	Thomson
Station ManagerJack 1	K. Cooke
Commercial ManagerMurray	Morrison
Sales Promotion ManagerTed	Morrow
Publicity Director-Traffic	

Manager Sonya Barnett
Chief Announcer Gordon Shaw
News Editor Delmar Mott
Musical Director Bruce Tremeer
Chief Engineer Ernest Mott

CBL

TORONTO—EST. 1927

CBC-NBC-BBC-MBS

Frequency: 740 Kc......Power: 50000 Watts
Owned-Operated By...Canadian Broadcasting
Corporation

Representative..... Canadian Broadcasting Corp.

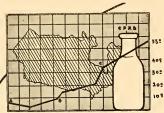
Personnel

General Manager...W. Gladstone Murray
Regional Representative...Dick Claringbull
Station Manager....Herbert Walker
Night Supervisor...Nairn Mogridge
Commercial Manager-Supervisor of Press
and Information...E. A. Weir
Regional Engineer...M. L. Poole
Chief Operator...W. A. Reid

CBY

TORONTO—EST. 1936

The cream is always at the top!



want to reach the cream CANADIAN market, you start with Ontario. the richest of Canada's nine provinces.
Ontario has 29% of Canada's population and Ontario has 29% of Canada's population and over 36% of the buying power! If you want to reach the cream of the ONTARIO market, you start with CFRB, Toronto, the station that has proven itself to be first choice among a potential audience of 3,000,000 listeners.

Get this fact!

IN THE MOST RECENT OF THE SURVEYS PERIODICALLY CONDUCTED ON BEHALF OF CFRB AND INVOLVING PERSONAL INTERVIEWS, 53.4% OF THE INTER-VIEWEES NAMED CFRB AS THEIR FAV-OURITE STATION! IN FACT CFRB LED THE RUNNER-UP BY ALMOST 2 to 1!

CFRB, Toronto, is now in its 14th year of continuous operation...bcfore you place your advertising in Ontario, Canada's 21/2 billion dollar market, get all the facts concerning CFRB-the key to Ontario sales!

CFRB

TORONTO

THE KEY TO ONTARIO SALES

Advertising Representatives in U.S.A. Joseph Hershey McGillyra

New York . San Francisco . Chicago Los Angeles

Boston

Atlanta

ONTARIO

Phone Numbers: Adelaide 5771 (business office); Kenwood 9411 (studio) Studio Address........805 Davenport Rd. Transmitter Location......Dixie, Ont. Time on the Air.....7:45 a.m. to 12 midnight

News Service............CBS News Service Transcription Service......NBC Thesaurus National Sales Office Address....55 York St.,

Representative......Canadian Broadcasting Personnel

Corp.

General Manager.....W. Gladstone Murray Regional Representative....Dick Claringbull Night Supervise......Nairn Mogridge Commercial Manager-Supervisor of Press

and Information......E. A. Weir

CFRB

TORONTO-EST, 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 860 Kc....Power: 10000 Watts Owned-Operated By.....Rogers Radio Broadcasting Co., Limited

Phone Numbers: Midway 3515-6-7; Midway 4643-4-5

Transmitter Location......Aurora, Ontario Time on the Air:7 a.m. to 12:30 a.m.; Sundays, 10 a.m. to 12:30 a.m.

News Service..... British UP; Canadian Press Transcription Service......NBC Thesaurus; Lang-Worth

Representative.....Joseph Hershey McGillyra

Personnel

President	Harry	Sedgwick
Station Manager	E.	L. Moore
Chief Announcer	Wes	McKnight
Musical Director	Roy	Locksley
Chief Engineer	Jac	k Sharpe

TORONTO-EST. 1925

NBC-CBC (Supplementary) Frequency: 580 Kc.....Power: 1000 Watts Owned-Operated By.......Dominion Battery Co., Limited

Transmitter Location......Scarboro, Ont. Time on the Air: 7:30 a.m. to 12:05 a.m.;

Sundays, 9 a.m. to 12:05 a.m.

News Service...... British UP
Transcription Service..... World Broadcasting
System: Standard Radio

Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

CKLW

WINDSOR—EST. 1932

Frequency: 800 Kc......Power: 5000 Watts
Owned-Operated By......Western Ontario
Broadcasting Co.

Business Addresses: ...Guaranty Trust Bldg., Windsor; Union Guardian Bldg., Detroit, Mich.

Phone Numbers: 4-1155 (Windsor) Cadillac 7200 (Detroit) Studio Address......Guaranty Trust Bldg.

CKCL

TORONTO

WAS THE ONLY CANADIAN STATION TO WIN A VARIETY SHOWMANSHIP PLAQUE FOR 1941

Information about CKCL can be obtained by writing, wiring, or phoning, the nearest JOSEPH HERSHEY McGILLVRA Office in the United States.

CKCL

TORONTO

1000 Watts

580 Kc.

CKLW

5000 WATTS DAY and NIGHT • CLEAR CHANNEL MUTUAL BROADCASTING SYSTEM



Transmitter LocationSandwich, South,	CKNX
Essex County, Ontario	ONIA
Time on the Air6 a.m. to 4 a.m.	WINGHAM—EST. 1926
News Service	CANADIAN BROADCASTING CORP.
Transcription ServiceWorld Broadcasting	Frequency: 920 KcPower: 1000 Watts
System Service World Broadcasting	Owned-Operated ByW. T. Cruickshank & Howard Bedford
RepresentativeJoseph Hershey McGillvra	Address Fields Bldg.
	Phone Numbers
Personnel	Transmitter Location Belgrave
	Time on the Air7:15 a.m. to 11 p.m.
General ManagerJ. E. Campeau	News Service Transradio
Station ManagerWilliam J. Carter	Transcription ServiceAll-Canada Radio Facilities
Commercial-Sales Promotion	Representative

and problem dia vol. 11111111111111	, at internation
Person	nel
General Manager	.W. T. Cruickshank
Commercial Manager	James Maxwell
Sales Promotion Manager-	Program
Director	. John Cruickshank
Musical Director	Harold V. Pim
Chief Engineer	Scott Reid

PRINCE EDWARD ISLAND:

Population 93,919 Number of Families 22,907

Manager......Richard E. Jones
Program Director....John Gordon
Production Manager...Frank Burke
Artists' Bureau Head...Joe Gentile
Publicity Director...Frank Lynch
Chief Announcer-Traffic Mgr., Campbell Ritchie
Chief Engineer...William J. Carler

Number of Radio Licenses 5,694 Auto Registrations 8,024

CFCY

CHARLOTTETOWN—EST. 1924
CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 630 Kc....Power: 1000 Watts
Owned-Operated By....Island Radio Broadcasting Co.
Address....Brace Bldg.
Phone Numbers724 (Studio and office):
1303 (transmitter)
Transmitter Location...West Royalty, P. E. I.
Time on the Air... 8 a.m. to 12 midnight
News Service......British UP
Transcription Service.....Standard Radio:

Lang-Worth
Representative...All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

Managing Director. K. S. Rogers
General Manager L. A. McDonald
Chief Engineer M. H. F. Young

CHCK

CHARLOTTETOWN

Frequency: 1340 Kc......Power: 50 Watts Owned by.......CHCK Broadcasting Co.

Operated	ByIsland	Radio	Broadc	asting
Co. (CF	CY)			
Address		4	Brace	Bldg.
Phone Nu	mber			. 724
Transmitte	r Location	4	Brace	Bldg.
Time on the	he Air		4 to !	p.m.

Personnel

(Same as CFCY)

CHGS

SUMMERSIDE—EST. 1925 CBC

Personnel

President H. T. Holman Station Manager R. L. Mollison Program Director C. F. MacCaull Chief Engineer Angus MacKee

QUEBEC-

Population 3,319,640 Number of Families 754,463 Number of Radio Licenses 318,387 Auto Registrations 213,148

CBJ

CHICOUTIMI-EST, 1933

CBC

Personnel

General Manager. . W. Gladstone Murray Station Manager. Vilmond Fortin Chief Announcer . J. R. Dallaire Chief Engineer . J. E. Roberts

CKCH

HULL—EST. 1932 CBC (AND PROVINCIAL)

| Frequency: 1240 Kc. Power: 100 Watts Owned By Le Droit Operated By ... CKCH Broadcasting Co. Address ... 85 Champlain Ave. Phone Number ... 2-1701 Transmitter Location R.R. No. 1, South Hull Time on the Air ... 7:30 a.m. to 11:30 p.m. Newspaper Affiliation ... Le Droit (Ottawa) News Service ... Canadian Press Transcription Service ... NBC Thesaurus

Personnel

President. M. Therrien
StationCommercial Manager Georges Bourassa
Musical Director A. Groulx
Chief Engineer J. L. Champagne

CBF

MONTREAL—EST. 1937
CANADIAN BROADCASTING CORP.

MBS—NBC
Frequency: 690 Kc......Power: 50000 Watts
Owned-Operated By...Canadian Broadcasting
Corporation

Address1231 Ste-Catherine, West Phone Numbers: MArquette 5211; MArquette 8021

Transmitter Location......Vercheres, P. Q.

Time on the Air......7:30 a.m. to 12 midnight News Service.....British UP; Canadian Press RepresentativeCanadian Broadcasting Corp.

Personnel

General ManagerW. Gladstone Murray
Station ManagerOmer Renaud
Commercial-Sales Promotion
ManagerArthur Dupont
Regional Program
DirectorJean-Marie Beaudet
Publicity DirectorLeopold Houle
Chief AnnouncerRoger Baulu
Assistant Program DirectorGerard Arthur
Director of Educational
BroadcastsAurele Seguin
News Service EditorMarcel Ouimet
Musical DirectorCaptain J. J. Gagnier
Chief EngineerGordon W. Clive

CBM

MONTREAL—EST. 1937 CANADIAN BROADCASTING CORP.

MBS-NBC

Frequency: 940 Kc......Power: 5000 Watts Owned-Operated By.....Canadian Broadcasting Corporation

Transmitter Location Marieville, P. Q.
Time on the Air...... 7:30 a.m. to 12 midnight
News Service.... British UP; Canadian Press
Representative...... Canadian Broadcasting
Corp.

Personnel General Manager.....W. Gladstone Murray

CFCF

(Short Wave CFCX) MONTREAL-EST, 1919

NBC (Blue)
Frequency: 600 KcPower: 500 Watts
Owned-Operated ByCanadian Marconi
Company
Address1231 St. Catherine St., West
Phone Number Plateau 2577
Transmitter LocationMount Royal Hotel,
Peel St., Montreal
Time on the Air: 7:45 a.m. to 1 a.m.; Sundays,
9 a.m. to 11 p.m.
News Service British UP
Transcription ServiceNBC Thesaurus

Representative...All-Canada Radio Facilities Personnel

(Canada); Weed & Co. (U.S.A.)

Station ManagerJ. A. Sh	αw
General ManagerReginald M. Brog	hy
Sales Director	eys
Sales Promotion DirectorE. H. Sn	iith
Program-Musical DirectorH. H. Hewet	son
Night Supervisor	iltz
Chief EngineerJack Getter	by

CHLP

MONTREAL-EST, 1933

rrequency: 1490 Kc Power: 100 Watts
Owned-Operated ByLa Patrie Publish-
ing Co., Ltd.
AddressSun Life Bldg., Dominion Square
Phone NumberPlateau 5225
Transmitter LocationCity of St. Michel
Time on the Air 8 a.m. to 12 midnight
Newspaper AffiliationLa Patrie, La
Presse; Montreal Star; Montreal Gazette;
Le Petit Journal; Montreal Herald
Transcription ServiceStandard Radio
Parameteristic I & Alamendar (Canada), Inc.

Representative: J. A. Alexander (Canada): Joseph Hershey McGillvra (U.S.A.)

Personnel

Station and Commercial
ManagerMarcel Lefebvre
Program DirectorPaul Senay
Production ManagerM. Normandin
Publicity DirectorArmand Goulet
Chief EngineerF. F. Tambling

MONTREAL-EST. 1922 COLUMBIA BROADCASTING SYSTEM Frequency: 730 Kc......Power: 5000 Watts

tion de la Presse, Ltee.
Address980 St. Catherine Street, West
Phone Number
Transmitter LocationSt. Hyacinthe, P. Q.
Time on the Air7 a.m. to 1 a.m.
Newspaper AffiliationLa Presse
News Service UP
Transcription ServiceWorld Broadcasting

Owned-Operated By.....La Cie de Publica-

System: Lang-Worth Representative: William Wright

Joseph H. McGillvra (U.S.A.)

Personnel

PresidentP. R. DuTremblay
General ManagerPhil Lalonde
Commercial ManagerLouis Leprohon
Program-Musical DirectorPaul Corbeil
Production Service ChiefFerdinand Biondi
Production ChiefBernard Gould
News & Traffic DirectorFlavius Daniel
Sales Promotion Manager Andre Daveluy
Chief AnnouncerRoy Malouin
Publicity DirectorPaul Gelinas
Music LibrarianMarie T. Lenoir
Translation-Script EditorArmand Gravel
Chief EngineerLeonard Spencer

CHNC

NEW CARLISLE-EST. 1933 CANADIAN BROADCASTING CORP. **QUEBEC & MARITIME NETWORKS**

Frequency: 610 Kc......Power: 1000 Watts Owned-Operated By....The Gaspesia Radio Broadcasting Co., Ltd.

AddressNew Carlisle, Que. Phone Number 38 Transmitter Location..Sea Shore, New Carlisle Time on the Air: 7:45 a.m. to 11:30 p.m.; Sundays, 8:45 a.m. to 11:30 p.m.

Representative: All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

Sales Promotion Manager-Chief

AnnouncerViateur Bernard Chief Engineer...........J. R. McGough

CBV

QUEBEC-EST. 1934

CBC Frequency: 980 Kc.....Power: 1000 Watts Owned-Operated By......Canadian Broadcasting Corp. Business Address..... Ottawa, Ont.

Phone Number 5658 (studio)
Studio AddressChateau Frontenac Hotel
Transmitter LocationCharlesbourg, P. Q.
Time on the Air:8 a.m. to 12 midnight
News ServiceCBC Network News Service
RepresentativeCanadian Broadcasting
Corp.

Personnel

CBC PresidentRene Morin
General Manager W. Gladstone Murray
Station ManagerMaurice Valiquette
CBC Publicity DirectorLeopold Houle
CBC Commercial Manager Arthur Dupont
CBC Musical DirectorCaptain J. J. Gagnier
Chief Engineer

CHRC

QUEBEC-EST, 1926

rrequency: 800 KcPower: 250 Wd	us
Owned-Operated ByCHRC, Li	d.
AddressVictoria Ho	iel
Phone Number 2-81	78
Transmitter LocationSt. Louis R.	d.,
St. Foy, P. Q.	
Time on the Air: 7:30 am to 12 midnig	nt:

Representative....Joseph Hershey McGillyra *Personnel**

Station Manager	J. N. Thivierge
Secretary-Treasurer	Henri Lepage
Sales Manager	J. A. Hardy
Artists Bureau Head	A. Pelletier
Chief Announcer	T. H. Burham
Publicity Director	.Maurice Descarreaux
Musical Director	Gaston Voyer
Chief Engineer	Arsene Nadeau

CKCV

QUEBEC-EST. 1924

CANADIAN BROADCASTING CORPORATION

Frequency: 1340 KcPower: 100 Watts
Owned-Operated ByCKVC, Ltd.
Address142 St. John St.
Phone Number 2-1585
Transmitter Location154 Marguerite-
Bourgeois Ave.
News Service
Transcription ServiceWorld Broadcast-
ing System

Personnel

PresidentH.	Baribeau
Station ManagerPar	ul Lepage
Sales Promotion ManagerPaul	e Vachon
Chief AnnouncerGilles	Duhamel
Musical DirectorEdwin	Belanger
Chief Engineer	al Richard

CJBR

RIMOUSKI-EST. 1937

CBC-QUEBEC REGIONAL NETWORK

Frequency: 900 KcPower: 1000 Watts
Owned-Operated ByLower St. Lawrence
Power Co.
Address 1 St. John St.
Phone Number
Transmitter LocationNotre-Dame du
Sacre Coeur
Time on the Air: 8 am to 11:30 nm . Sun

Time on the Air: 8 a.m. to 11:30 p.m.; Sundays, 12 noon to 11:30 p.m.

Newspaper Affiliation....Le Progres du Golfe News Service......Canadian Press Representative...Joseph Hershey McGillyra

Personnel

President.											J.	A.	Brillant
Manager											G.	A.	Lavoie

CKRN

ROUYN-NORANDA—EST. 1939 CANADIAN BROADCASTING CORP.

 Frequency:
 1400 Kc.
 Power:
 250 Watts

 Owned-Operated By.
 La Cie De Radiodiffusion Rouyn Noranda.
 Ltee.

 Business
 Address
 P. O. Box 340

 Phone Number.
 1400

 Studio Address
 Reilly Bldg.

 Transmitter Location
 Reilly Building

 Time on the Air.
 7 a.m. to 12:15 a.m.

 News Service
 British UP

 Transcription Service
 NBC Thesaurus

 Representative
 All-Canada
 Radio Facilities

Personnel

President	M. P. Cuddihy
Managing Director	J. O. Tardiff
Station-Commercial Manager	J. Legault
Sales Promotion Manager	Harold Burley
Program Director	Don Insley
Publicity Director-Chief Anno	
	F C Archibald

Chief Engineer......George H. Pope

CHGB

SAINTE ANNE DE LA POCATIERE EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1230 KcPower: 250 Watts
Owned-Operated ByCHGB, Registered
AddressSte. Anne de la Pocatiere, Co.,
Kamouraska, P. Q.
Phone Numbers:
Transmitter LocationEast end of village
Time on the Air7 a.m. to 12 midnight
News ServiceCBC Network News
RepresentativeStovin & Wright

Personnel

Station ManagerG. T. I	Desjardins
Program DirectorLaval	Raymond
Publicity DirectorPatrice	Boudreau
Musical DirectorAdı	rien Dube

CHLT

SHERBROOKE—EST. 1937

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc Power: 250 Watts
Owned-Operated ByLa Tribune, Limitee
Business AddressMarquette Street
Phone Numbers
Studio AddressLa Tribune Bldg.
Transmitter LocationSherbrooke
Time on the Air7:45 a.m. to 12 midnight
Transcription ServiceLangworth
RepresentativeDominion Broadcasting
Company

Personnel

President	
Manager	A. Gauthier
Program Director	Jeanne Tremblay
Publicity Director	.Romeo Paquette
Chief Announcer	

Music	al Director	. P.	M. F	Robidoux
Chief	Engineer		Julien	Dupras

CHLN

THREE RIVERS

Personnel

Station Manager.....Leon Trepanier

CKVD

VAL D'OR-EST. 1939

Frequency: 1230 KcPower: 100 Watts
Owned ByLa Voix d'Abitibi Cie, Ltd.
Operated By Northern Broadcasting &
Publishing, Ltd.
Address
Phone Number 500
Transmitter Location
Time on the Air7:45 a.m. to 9:15 p.m.
Nerrs ServiceBritish UP
Transcription ServiceNBC Thesaurus
RepresentativeAll-Canada Radio Facilities

Personnel

	CV
President	.Roy H. Thomson
General Manager	Dan Carr
Program Director	
Publicity Director	Norma Austdal
Chief Engineer	

SASKATCHEWAN

Population 887,747

Number of Families 177,549

Number of Radio Lisenses 98,707

Auto Registrations 118,456

CHAB

MOOSE JAW-EST. 1922

CBC

Frequency: 1220	KcPow	er: 1000 Watts
Owned-Operated	Ву	CHAB, Ltd.
Address	Gr	ant Hall Hotel

Phone Number	2377
Transmitter LocationBoharm,	Sask
Time on the Air: 6:30 to 12:15 a.m.; Sun	days
7 a.m. to 12:15 a.m.	
News Service Britis	h UF
Transcription ServiceLang-	
RepresentativeAll-Canada Radio Fac	ilities
(Canada); Weed & Co. (U.S.A.)	

Personnel Musical Director......Sam H. Hillier President-Chief Engineer......A. E. Jacobson Sales Manager.....L. A. Bourgeois CKCK Publicity Director.....Louis Lewry Chief Announcer......Earl Cameron REGINA-EST, 1922 CANADIAN BROADCASTING CORP. CKBI Frequency: 620 Kc..... Power: 1000 Watts Owned By The Regina Leader-Post, Ltd. PRINCE ALBERT-EST. 1924 Operated By All-Canada Radio Facilities, CBC Business Address.....Southam Bldg., Cal-Frequency: 900 Kc.....Power: 1000 Watts gary, Alberta Owned-Operated By Central Broadcast-Phone Number......Main 2670 (Calgary); ing System, Ltd. 8525 (Regina) AddressSanderson Building Studio Address.....Leader-Post Bldg. Transmitter LocationPilot Butte Transmitter Location 71/2 miles south of city Time on the Air6:30 a.m. to 12 midnight Newspaper Affiliation......The Regina on Highway No. 2 Leader-Post News Service British UP Transcription Service: NBC Thesaurus; Stan-News Service British UP Transcription Service..World Program Service Representative...All-Canada Radio Facilities dard Radio; All-Canada Radio Facilities (Canada): Weed & Co. (U.S.A.) Representative...All-Canada Radio Facilities (Canada): Weed & Co. (U.S.A.) Personnel Personnel Station Manager...........L. E. Moffat Commercial Manager.....E. Parr Station Manager......Gerry Gaetz Sales Promotion Manager.....Gerald Prest Program-Musical Director......G. Dobson Sales Promotion Manager.......Don Dawson Program DirectorDon MacMillan Musical Director......Ross MacRae Chief Engineer..........E. A. Strong CFQC CJRM SASKATOON-EST. 1923 REGINA-EST, 1926 CANADIAN BROADCASTING CORP. CANADIAN BROADCASTING CORP. Frequency: 600 Kc.....Power: 1000 Watts Frequency: 980 Kc.....Power: 1000 Watts Owned-Operated By A. A. Murphy & Owned-Operated By Transcanada Communica-Sons, Limited tions, Limited Address......Saskatchewan Life Bldg. Phone Number 8424 Transmitter Location.....Saskatoon, Sask. Transmitter Location....Victoria Plains, Sask. Time on the Air: 6:45 a.m. to 12 midnight; Time on the Air......122 hours per week; Sundays, 8:30 a.m. to 11:30 p.m. 171/2 hours per day News Service British UP Newspaper Affiliation....The Regina Leader Transcription Service: NBC Thesaurus; Stan-Post; Saskatchewan Farmer dard Radio: Langworth News Service Press News; Transradio Representative: Radio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.) Representative.. All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillyra (U.S.A.) Personnel Personnel President A. A. Murphy

Station-Commercial Manager.. Vernon Dallin

Sales Promotion Manager.....G. A. Jordan

Program-Musical Director.....Cy Cairns

Chief Engineer.....S. Clifton

Station Manager.....F. V. Scanlan

ManagerBruce M. Pirie

Commercial-Sales Promotion

CBK

WATROUS—EST, 1939

CANADIAN BROADCASTING CORP.

Frequency: 549 Kc......Power: 50000 Watts Owned-Operated By..Canadian Broadcasting Corp. Business Address.....Ottawa, Ont. Studio Addresses: Manitoba Telephone Bldg., Portage Ave., East, Winnipeg Manitoba Time on the Air: 7 a.m. to I2 midnight; Sun-

days, 7:30 a.m. to 11:30 p.m. News Service.........CBC Network News Representative Canadian Broadcasting Corp.

Personnel

	Manager			
Regional	Director	 J.	M. 1	Kannawir
Regional	Engineer	 L	. I.	Marshall

CJGX

YORKTON—EST. 1927

CANADIAN BROADCASTING CORP. Frequency: I460 Kc......Power: I000 Watts Owned-Operated By......Yorkton Broadcasting Co. AddressSmtih MacKay Bldg. Transmitter Location..... Time on the Air.....6:30 a.m. to 11 p.m. News ServiceBritish UP Transcription Service: ... World Broadcasting System

Representative....Jack Slater (Canada); Inland Broadcasting Service (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

Station	Manager.		Garside
		gerJ. W.	
Public	Relations	Director P.	Whittall

NEWSPAPER-AFFILIATED CANADIAN STATIONS

ALBERTA

CFAC—Calgary, 1000 Watts; 960 Kc. V. F. Nielson, manager CALGARY DAILY HER	ALD
CJCJ-Calgary. 100 Watts; 1230 Kc. J. E. Gerke, manager	TAN
CJCA—Edmonton. 1000 Watts; 930 Kc. Gordon S. Henry, managerEDMONTON JOUR	NAL

BRITISH COLUMBIA

CFJC-Kamloops	. I	000 Wa	ts; 910 K	. A. D. R. Homersham, managerKAMLOOPS SENTINEL
CKLN-Nelson.	250	Watts;	1249 Kc.	H. Lethbridge, managerNELSON DAILY NEWS
CJVI-Victoria.	500	Watts;	1480 Kc.	C. L. Berry, managerVICTORIA COLONIST

NEW BRUNSWICK

CHSJ-Saint John. 1000 Watts; 1150 Kc. L. W. Bewick, manager,

SAINT JOHN TELEGRAPH-JOURNAL, SAINT JOHN TIMES-GLOBE

NOVA SCOTIA

ONTARIO

CFRC-Kingston. 100 Watts; 1490 Kc. James Annand, manager...KINGSTON WHIG-STANDARD CKWS-Kingston. 1000 Watts; 960 Kc. Jack K. Cooke, general manager.

KINGSTON WHIG-STANDARD: PETERBOROUGH EXAMINER CJKL—Kirkland Lake. 1000 Watts; 560 Kc. Jack M. Davidson, manager......TIMMINS PRESS CFPL-London. 1000 Watts; I570 Kc. Philip H. Morris, manager.....LONDON FREE PRESS

CFOS—Owen Sound. 250 Watts; 1400 Kr. Ralph Snelgrove, manager...OWEN SOUND SUN-TIMES CHEX—Peterborough. 1000 Watts; 1340 Kr. Jack K. Cooke, general manager,

PETERBOROUGH EXAMINER; KINGSTON WHIG-STANDARD

TIMMINS DAILY PRESS: VAL D'OR STAR

QUEBEC

CKCH—Hull. 100 Watts; 1240 Kc. George Bourassa, manager...... LE DROIT (Ottawa) CHLP-Montreal, 250 Watts: 1490 Kc. Marcel Lefebvre, manager,

MONTREAL LA PATRIE; MONTREAL STAR; MONTREAL GAZETTE; MONTREAL HERALD CKAC—Montreal. 5000 Watts; 730 Kc. Phil Lalonde, manager........MONTREAL LA PRESSE CJBR—Rimouski. 1000 Watts; 900 Kc. G. A. LaVoie......LE PROGRES DU GOLFE CHLT—Sherbrooke, 100 Watts; 1240 Kc. A. Gauthier, manager.....SHERBROOKE LA TRIBUNE CHLN—Three Rivers, 100 Watts; 1450 Kc. Leon Trepanier, manager,

THREE RIVERS LE NOUVELLISTE

CKVD—Val D'Or. 100 Watts; 1230 Kc. Dan Carr, Manager.....TIMMINS (ONT.) DAILY PRESS

SASKATCHEWAN

CANADIAN ORGANIZATIONS

Association of Canadian Advertisers.

85 Richmond St., West, Toronto, Ont. ADelaide 9774

OFFICERS

Vice-President.

t.....E. F. Millard (Ford Motor Co. of Canada) (Lever Bros., Ltd.) R. E. Merry Vice-President....

Treasurer.....(The Dominion Bank) .W. O. H. James

Secretary-Manager......Athol McQuarrie

DIRECTORS

C. R. Vint, Colgate-Palmolive-Peet Co., Ltd.; J. E. Mason, Canada Dry Ginger Ale, Ltd.; R. L. Sperber, Sterling Froducts, Ltd.; Neil B. Powter, Howard Smith Paper Mills, Ltd.; Leslie Choyce, McColl-Frontenac Oil Co., Ltd.; Joseph R. Foster, Courtaulds-Canada, Ltd.; Sydney R. Skelton, Goodyear Tire & Rubber Co.; George Bertram, Swift Canadian Co., Ltd.; S. H. Young, Christie, Brown & Co., Ltd.; G. H. Morgan, Canadian Kodak Co., Ltd.

FUNCTIONS

This association was incorporated in March 1917 for the improvement and promotion of the advertising and sales interests of its members and the exchange of information among its members. "Analysis of Circulation of Canadian Publications" is published every two years.

BMI Canada, Ltd.

1802 Victory Bldg., Toronto, Ont. Elgin 5623

OFFICERS

President	 Neville Miller
Vice-President	 M. E. Thompkins
Vice-President	 Harry Sedgwick
Vice-President	 Joseph Sedgwick
Vice-President	 Glen Bannerman
Secretary-Treasurer	 T. Arthur Evans

FUNCTIONS

BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license perform-ing rights of music published under its own imprint-and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and composers.

Canadian Association of Broadcasters

1802 Victory Bldg., Toronto, Ont. Elgin 5623

OFFICERS

President-General Manager	
Chairman of the Board	
Vice-Chairman of the Board	George C. Chandler
General Counsel	Joseph Sedgwick
Secretary-Treasurer	

DIRECTORS

Harry Sedgwick, CFRB, Toronto; J. N. Thivierge, CHRC, Quebec; E. T. Sandell, CKTB, St. Catherines; George Chandler, CJOR, Vancouver; J. W. B. Browne, CKOV, Kelowna; J. A. Cooke, CKGB, Timmins: Phil LaLonde, CKAC, Montreal; A. A. Murphy, CFQC, Saskatoon; N. Nathanson, CJCB, Sydney; K. S. Rogers, CFCY, Charlottetown; H. R. Carson, CFAC, Calgary.

FUNCTIONS

The Canadian Association of Broadcasters is a trade association comprising 62 privately owned radio stations.

Canadian Performing Rights Society, Ltd.

1003 Royal Bank Bldg., Toronto, Canada OFFICERS

President-Managing Director...H. T. Jamieson, F.C.A.
BOARD OF DIRECTORS
Gene Buck, Louis Bernstein, John G. Paine, Ralph
Hawkes, Holmes Maddock, H. T. Jamieson.

FUNCTIONS

This organization was formed for the protection of Canadian performing rights and the licensing of public performance of music.

Radio Manufacturers Association of Canada

159 Bay St., Toronto, Ont., Canada Adelaide 1531

OFFICERS

Fresident E. C. Grimley
Vice-President L. A. Young
Executive Secretary ... W. W. Richardson
Chairman of Engineering Committee ... C. J. Irwin

FUNCTIONS This association is a non-profit and cooperative organization founded in 1926 to promote all interests of radio industry.

Western Association of Broadcasters

c-o Radio Station CJOR, 846 Howe St., Vancouver, B. C., Canada MArine 6464

OFFICERS

(CJOR, Vancouver, B. C.) President.... DIRECTORS

Alberta: G. R. A. Rice, CFRN, Edmonton; British Columbia: J. W. B. Browne, CKOV, Kelowna; Mani-toba; F. H. Elphicke, CJRC, Winnipeg; Saskatchewan: Lloyd Moffat, CKBI, Prince Albert.

CANADIAN ASSOCIATION OF BROADCASTERS DELEGATES

G. C. Chandler, CJOR, Vancouver, B. C.; H. R. Carson, CFAC, Calgary, Alberta; G. C. Chandler, CJOR, Vancouver, B. C.

FUNCTIONS

Western Association of Broadcasters is a regional trade association of broadcasting stations in Manitoba Sakatchewan, Alberta and British Columbia, closely affiliated with the Canadian Association of Broad-casters. It is virtually a western division of the latter organization, as all members are in both associations.

Thanks to the radio industry for making 1941 our biggest year.

Thanks to the many advertising agencies—Ruthrauff & Ryan—BBD&O—Lou Maxon—L. W. Ramsey—Bill Polje—R. A. Moritz—Irv Olian—Mike Ellis—and all the rest for tabbing Ziv "headquarters for open-end transcriptions."

Thanks to a great array of talent—Alan Courtney, The Korn Kobblers, Charlie Wayne, Tom Slater, Kay Lorraine, The Ranch Boys, Stan Waxman, Sam Balter, et al for making our shows such clickeroos.

Thanks to a swell staff whose sparkling ideas and sound musical and dramatic production have helped us to build such a swell reputation and such gratifying relations with our customers.

frederic . w . ZIV. inc.

offices:

2436 READING ROAD—CINCINNATI 485 MADISON AVE.—NEW YORK



RADIO APPRODUCTION



Producers

Transcriptions

Libraries

Agents

Music Section

Talent

Rules and Regulations

Programs

To Radio Daily

In appreciation for what it has done for Radio.

GROMBACH PRODUCTIONS, INC., EST. 1930

RADIO PROGRAM PRODUCTION

JEAN V. GROMBACH INC., EST. 1929

ELECTRICAL TRANSCRIPTIONS

Both temporarily suspended Nov. 1st, 1941 for the duration of our national emergency.

1941—RADIO PRODUCTION—1941

ARGEST SINGLE OVER ALL FACTOR influencing production in all phases of broadcasting, AM, FM, television and short wave, during 1941 was, of course, National Defense. That was the dominant influence up until Dec. 7—after that Victory became the keynote.

These themes produced something of a revolutionary reorientation in radio programs. From the strictly non-partisan, unbiased attitude of the pre-war days, with the accent entirely on such non-social or political objectives as "pure" entertainment and good music, radio programs throughout the year underwent a gradual evolution as the threat of U.S. involvement became increasingly menacing. More and more radio shows, both commercial and sustaining, veered away from their "ivory tower" detach-ment and became more closely identified with current events and with the people. Especially was this so when war was declared and the wraps came off entirely, permitting writers and producers to go to town.

From both the producer and listener points of view this had a tremendously vitalizing effect. Programs took on a timeliness and emotional appeal which had been lacking previously, except on a very few experimental or workshop-type shows. And concurrently, new and more realistic production techniques developed.

No Dearth of Ideas

The general calibre of programs continued to rise during the year in all categories, whether quiz, soap opera, comedy or musical. Illustrative of the wealth of new ideas abroad in the industry was RADIO DAILY's annual "Shows of Tomorrow" issue, wherein producers of all types, independents, networks, transcription firms and agencies, showcased a tremendous variety of potential sock radio material.

Activity at the networks continued

strong throughout the year, the separation of the Red and Blue acting as a powerful stimulant to competitive programming. A subsidiary development was increased reliance on shows originated and produced by affiliates to augment network programs.

In television, during the latter part of the year National Defense took over almost entirely. Programs contributing to civilian defense activities, promoting Defense Bond sales and as actual training media for auxiliary defense services assumed an important place on tele program schedules, with further expansion in this field indicated for 1942.

FM Gets Under Way

FM remained something of an unknown factor as far as its production aspects were concerned. While FM was a healthy, even lusty infant, it still was an infant and, lacking the requisite advertising revenue, its possibilities from a production aspect were barely tapped. The full advantages of its differences from AM broadcasting, from a dramatic point of view, still remained to be discovered and developed.

International broadcasting, encouraged by the Government's Good Neighbor policy, made rapid strides. Whole program schedules in Spanish and Portuguese were developed in cooperation with Federal agencies for Latin American consumption, while news—honest news in the American tradition—was beamed to every quarter of the globe in all languages.

Just as defense was the keynote of radio production in 1941, the war effort will lend increasing impetus to this aspect of radio during the current year. Recognizing the job to be done and welcoming the opportunity to serve their country, producers have enlisted for the duration. They will continue to be in the vanguard of the fight on the home front.

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

All Wrapped Up!

ore agencies are buying package shows.

fter all, it's one way to-

eep your clients happy and your overhead down

very time you audition a complete package show to your client—

ife becomes more-

nteresting because it gives you more time to serve—

ore clients, better

We build good shows that sell—network—transcribed—5 minute musicals—dramas—1 minute jingles—and have plenty of proof of it.

HAL R. MAKELIM PRODUCTIONS

360 NORTH MICHIGAN AVENUE CHICAGO, ILL.

Program Producers

Advance Television Pictures Service, Inc.

729 Seventh Ave., New York, N. Y. Phone, BRyant 9-5600. President, Robert Matthews; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production and distribution of motion pictures for television stations.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y. Phone, Circle 6-0141. President, James A. Miller; Secretary-Treasurer, George R. Smith; Asst. Secretary-Treasurer, E. B. McCutcheon; Sales Manager, W. Earl Richard. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio ren-

J. T. Ainley Co.

360 N. Michigan Ave., Chicago, Ill. Phone, State 1833. President, J. T. Ain-ley; Script Editor, Courtenay Savage. SERVICES OFFERED: Program production.

Air Features, Inc. 247 Park Ave., New York. Phone, WIckersham 2-0077.

Alton Alexander

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4885. SERVICES OF-FERED: Production, scripts, direction of both live talent and transcribed programs.

Norman Alexandroff Artists Bureau

410 S. Michigan Ave., Chicago, Ill. Phone, Wabash 6762. Manager, Norman Alexandroff; In Charge of Production, Fred Morrow; Directors, John Reidy, U. S. Allen, Karl Way; Writer, Aline Neff. SERVICES OFFERED: Program production.

American Institute of Food Products

75 West St., New York, N. Y. Phone, WHitehall 4-7303. President, Dr. Shir-ley W. Wynne; General Manager, Robert A. Bories. SERVICES OF-FERED: Origination, writing and production of programs specializing in food and kindred accounts.

> American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. President, Herman Younglieb; Vice-President-Treasurer, Maurice Rappel; Secretary, Ann Barbinel. SERVICES OFFERED: Program production, script and transcription library.

American Royal Productions

605 - 29th St., Oakland, Calif. Phone, 8629. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows.

F. D. Anderson Suite 333-35 Paul Brown Bldg., St. Louis, Mo. Phone, Garfield 1055. Manager, F. D. Anderson. SERVICES OF-FERED: Program and spot announcement production.

Arnaiz Broadcasting Co.

206 S. Spring St., Los Angeles, Calif. Phone, MUtual 8837. President-Man-ager, R. B. Arnaiz; Secretary, N. P. Iniguez. SERVICES OFFERED: Program production.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Script and Production Director, Thurston Holmes; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent, phonograph master recordings, motion picture sound recording.

Arthur H. Ashley
457 West 57th St., New York, N. Y.
Phone, COlumbus 5-1348 and 5-8450. Owner, Arthur H. Ashley; General Man-ager, Gene Falconi; Office Manager, Lou-ise Siesti. SERVICES OFFERED: Foreign language program production, specializing in Italian, Jewish, Polish and Span-ish for South America; scripts and continuity; recording; talent.

Why not do it the EASY way?



THE ROLL-YOUR-OWN method is one way to produce a top-notch show. It takes time, skill, worry*, expensive talent—and usually requires a substantial budget.



THE NBC RADIO-RECORDING WAY of getting top-notch programs is easiet—and costs a lot less when you use NBC Syndicated Recorded shows. They're complete—ready to broadcast!

In Radio Programs, as in Cigarettes, the "Ready-Made" Product is Easier to Handle!

SHOWS that would be far beyond your budget, if you had to produce them yourself, are yours at extremely reasonable prices through the facilities of NBC Radio-Recording Division.

These programs are already in use in many varied markets for a greatly diversified list of products. Experience proves that they will obtain fine results for you.

Pick your program to suit your need. On the NBC Syndicated Program list you will find a wealth of material from which to choose, programs of various lengths, various frequencies, varied subjects, and varied costs. Shown here are a few of the outstanding buys! Betty and Bob. Outstanding dramatic programs with name stars who are favorites of millions. Five quarterhours per week. 390 programs available.

The Face of the War—as seen by Sam Cuff. Keen, timely, penetrating analysis of the stories behind war headlines. Three 5-minute programs per week.

Who's News. Revealing, informal 5-minute chats with America's head-line personalities in the arts, sciences, sports, business, music, theatre, etc. Three programs per week. 39 programs.

Betting the Most Out of Life Today with Dr. William L. Stidger. Forceful downto-earth philosophy every man and woman can understand and enjoy. Three 5-minutes per week. 117 programs.

Time Out-with Ted Steele and Grace Albert. Bright, gay boy-and-girl songs and banter with interludes featuring "Nellie the Novachord." Twenty-six quarter-hour programs.

Five-Minute Mysteries. Unique series of thrilling, dramatized mysteries—complete in each 5-minute episode, three to five per week, 63 programs.

Hollywood Headliners. Intimate inside stories about Hollywood Stars told by Stella Unger. Three to six 5minutes per week. 156 programs.

Produced at "Broadcasting Headquarters," these programs have all the flavor and character of live shows, and the finest recording— NBC ORTHACOUSTIC.

*P. S. Don't worry! NBC can help you roll your own too, if you do not have your own facilities for production. We're ready for all jobs from scripturiting, casting, producing, right down to shipping the finished pressings.

Write for complete presentations and audition samples

BO Radio-Recording Division

A Radio Corporation of America Service

RCA Building, Radio City, New York • Merchandise Mort, Chicogo Trans-Lux Building, Woshington, D. C. • Sunset & Vine, Hollywood

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244, Aberdeen 0184. Director, Frank J. Kovach. SERVICES OFFERED: Script writing, transcriptions, recordings, continuities and recorded library, foreign-language (Hungarian) program production.

Associated Broadcasting Co., Ltd.

Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, G. Ticktin; Sales Director, R. Wilson; Program Director, S. Vineberg; Script Director, J. Fuller; Talent Director, E. Berkley; French Director, J. O. Denis; French Scripts, R. Desrochers; Recording Department, J. Feldman. SERVICES OF-FERED: Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, scripts, recording processing and pressing (Muzak Transcriptions, Inc.), both vertical and lateral.

Associated Radio Programs

Suite 240, Hotel Jefferson, St. Louis, Mo. Phone, Main 4600. Owner, Jameson E. Brinkmeyer. SERVICES OF-FERED: Program and spot announcement production.

Associated Releases

1310 N. Formosa Ave., Hollywood, Calif. Phone, HOllywood 2686. Producer, Arthur Solomon; Associate Producer, Al H. Sherman; Assistant Manager, Meyer C. Solomon; Writer, Charles Marion. BRANCH OFFICE: 200 Fifth Ave., New York, N. Y. Phone, GRamercy. 5-5252. Manager, Meyer C. Solomon. SERVICES OFFERED: Package shows, custom-built programs, transcriptions, script service.

Ann Barbinel

150 Riverside Drive, New York, N. Y. Phone, SChuyler 4-5800. SERVICES OF- FERED: Creation and production of live-talent and transcribed women's, children's and general programs, casting, custom-built package shows.

Basch Radio Productions

17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. Sales Manager, Charles J. Basch, Jr.; Program Director, B. B. Bennett. BRANCH OFFICES: 326 Buckley Bldg., Cleveland, Ohio. Phone, Prospect 2922. Alonzo Hawley; 507 Statler Bldg., Boston, Mass. Phone, Hubbard 5225. Robert C. Foster; 226 N. La Salle St., Chicago, Ill. Phone, State 5096. Fred R. Jones; 6305 Yucca St., Los Angeles, Calif. Phone, Hillside 3137. Paul F. Adler. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; Eastern Representative for Twentieth Century Radio Productions and Edward Sloman Productions.

Batchelor Enterprises, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor; Director of Radio, Howard Reilly. SERVICES OFFERED: Program production.

Marcel Baulu—Laboratoire De Redaction

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Owner, Marcel Baulu; Translator - Secretary, Madeleine Painchaud. SERVICES OF-FERED: Program production, scripts.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, Joseph H. Beck; Assistant Manager, R. Castle Brown. SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Edgar Belmont

441 Madison Ave., New York, N. Y. Phone, PLaza 3-4967. Owner, Edar Belmont. SERVICES OFFERED: Program production.

Bennett Downie Associates,

1357 North Gordon St., Hollywood, Calif. Phone, Granite 5722. SALES REPRESENTATIVE: 1316 Ridge Ave, Steubenville, Ohio. Sales Manager, Harry R. Jacobs. SERVICES OFFERED: Production of transcribed serial programs.

Herman Bernie, Inc.

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-6647. President, Herman Bernie; Secretary-Treasurer, Dorothy Menzin. SERVICES OFFERED: Program production of package shows, artists' representative.

John Beverly Hollywood Radio Playhouse Corp.

Hollywood Radio Playhouse Bldg., Sunset Blvd. at Highland Ave., Hollywood, Calif. Phone, Hillside 7296. President-General Manager. John Beverly; Vice-President, W. A. Banta; Secretary-Legal Counsel, S. K. Linden; Assistant Secretary, Y. E. Caruso; Treasurer-Comptroller, J. J. Melbourn; Continuity Editor. Ronnie St. Clair; Musical Director, Carl Hajos; Sales Department, Thomas W.

Doswell. SERVICES OFFERED: Radio production, package shows, recordings, spot announcement production, scripts, casting, direction, television production, studio facilities.

Walter Biddick Co.

Chamber of Commerce Bldg., Los Angeles, Cal. Phone, Richmond 6184, Manager, M. Thompson. BRANCH OF-FICES: 673 Monadnock Bldg., San Francisco, Calif. Phone, Garfield 0947. SER-VICES OFFERED: Transcriptions, production.

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood, Calif. Phone, HOllywood 3981. General Manager, G. C. Bird. SALES REPRESENTATIVE: Basch Radio Productions, 17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. SERVICES OFFERED: Production of transcribed serial programs.

Joseph Bloom

19 West 44th St., New York, N. Y. Phone, VAnderbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, casting.

HENRY JOUVAINE INC.

30 ROCKEFELLER PLAZA, NEW YORK CITY

SPECIALISTS FOR RADIO

TALENT

SCRIPTS

PROGRAMS

BECORDINGS

Brinckerhoff Studios Productions, Inc.

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. V. Brinckerhoff. SERVICES OFFERED: Program production, studio and line recording.

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash Offil. Director, John Stamford; Assistant Director, Bryce Tal-bot; Technician, D. H. Harrell. SER-VICES OFFERED: All types of pro-grams produced. Electrical transcriptions and recordings.

Broadcasters Mutual

Transcription Service, Inc.

818 South Kingshighway Blvd., St.
Louis, Mo. Phone, Franklin 2060. President, J. Frank Eschen; Vice-President,
James M. Althouse; Secretary-Treasurer,
C. E. Harrison. REPRESENTATIVES:
Walter Biddick Co., 568 Chamber of
Commerce Bldg., Los Angeles, Calif.;
Charles Michelson, 545 Fifth Ave., New
York, N. Y.; Radioaids, Inc., 1041 North
Las Palmas, Hollywood, Calif. SERVICES OFFERED: Transcribed productions and scripts. talent. and program tions and scripts, talent, and program service.

Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen. SERVICES OFFERED: Transcribed programs, sound effects library, script service.

Broadcast Service Studios

Tits Denrike Bldg., Washington, D. C. Phone, Republic 6160. Manager, R. J. Coar; Engineer, Gilbert B. Seymour; Secretary, Melissa R. Hill. SALES REP-RESENTATIVES: Radio News Reel, 2 West 45th St., New York, N. Y. Manager, Philip A. Waxman; Radio News Reel, 1000 Cahuenga Blvd., Hollywood, Calif. Phone, HIllside 1161. SERVICES OFFERED: Production of transcrip-OFFERED: Production of transcriptions and recordings, program production, remote pick-ups, field transcriptions.

The Bruce Chapman Co.

145 West 41st St., New York, N. Y. Phone, Wisconsin 7-2179. President, Bruce Chapman. SERVICES OFFERED: Production, scripts.

Alexandre Cherrier Recording Studios

625 S. Van Ness Ave., Los Angeles, Calif. Phone, EXposition 7722. Owner, Alexandre Cherrier; Secretary, Antoinette Grenier; Account Executives, Gertrude Huss, Alice Grunden. SERVICES OFFERED: Recordings, transcriptions, spot announcement and program produc-

C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. President and General Manager, P. O. Clark; Secretary-Treasurer, N. K. Clark; Program Director, C. F. Quirk. BRANCH OFFICE: 353 S. W. Morrison St., Portland, Ore. Phone, Be. 1819. SERVICES OF-FERED: Transcriptions, spot announcements, advertising specialties, musical programs, composition work.

Leslie Clucas

333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. SERVICES OF-FERED: Program production of package shows.

Ted Collins Corporation

1819 Broadway, New York, N. Y. Phone, CIrcle 7-0094. President, Program Phone, Circle 1-0094, Frestein, Frogram Director and Producer, Ted Collins; Director of Public Relations, William P. Maloney; Production, Sylvan Taplinger; Musical Director, Jack Miller; Choral Director, Ted Straeter; Writers, Jean Holloway and Jane Tompkins; Talent, Carrier Sciff, Musical Agragor Tany Sam Schiff; Musical Arranger, Tony Gale. SERVICES OFFERED: Program building and producing.

Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3964. President, Russell C. Comer; Vice-President, John C. Fehlandt; Treasurer, Cecil W. Trapp; Secretary, A. M. Rockie; Recording Engineer, Francis Ries. SERVICES OF-FERED: Production of syndicated programs and sozials. grams and serials.

Commercial Broadcasting Service, Ltd.

Concourse Bldg., Toronto, Ont., Canada. Phone, Elgin 3345. President, E. A. Byworth; Vice-President, H. R. Johnston; Secretary-Treasurer, A. G. Irwin; Program Department, S. K. Smith; Script Department; A. D. Wigmore. SERVICES OFFERED: Live talent production, syndicate transcriptions, custom recordings, time placements.

The Jack L. Cooper Radio Advertising Service

4237 Indiana Ave., Chicago, Ill. Phone, Oakland 2504, Beverly 2056. Producer, Jack L. Cooper; Secretary-Musical director, Gertrude R. Cooper. SERVICES OFFERED: Program (Negro) production.

Cosmopolitan Broadcasting Co.

7100 Broadway, Cleveland, Ohio. Phone, Diamond 0808. Partners, James J. Rattay and Paul Faut. SERVICES OFFERED: Foreign language programs.

Paul Cruger

5800 Carlton Way, Hollywood, Calif. Phone, HOllywood 9352. General Manager, Paul Cruger; Copy Chief, Harry Wendland; Art Director, Elmer Davis; Musical Director, Darrell Calker. SER-VICES OFFERED: Custom built shows, commercial spots, live and transcribed, contests and merchandising campaigns.

Patrick Michael Cunning Productions

5205 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 5915. In-Charge-of-Production, Patrick M. Cunning; Producing Director, Stepa Delys, Frederick Krocaser; Executive Contact, Milan Morgan. SERVICES OFFERED: Production of motion pictures and radio and television program, transcriptions.

Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. Owner-Chief Recording Engineer, Victor L. Damon; Recording Engineer, Bert W. Powell; Production Men, Cecil Holman, M. H. Straight. SERVICES OFFERED: Studio and portable transcribing (masters for processing and all types of instantaneous), air-checks, program and announcement production.

Thomas J. Deegan Associates 590 Madison Ave., New York, N. Y. Phone, P.Laza 8-0989. Personnel, Thomas J. Deegan, Jr., Joseph D. Pyle, C. M. Deegan. SERVICES OFFERED: Program production, scripts.

WILSON, POWELL and HAYWARD, Inc.

444 MADISON AVENUE, NEW YORK CITY

* * *

ARTISTS' REPRESENTATIVES

RADIO PRODUCERS

Ken Dolan & Co.

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-1538. President, Ken Dolan; Vice-President, Colton C. Cronin; Associate, Saul Reiss; Secretary, Edith Szabo. BRANCH OFFICE: 8905 Sunset Blvd., Hollywood, Calif. Phone, CRestview 1-9185. SERVICES OFFERED: Program production, package shows, Artists' representative.

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland. Production Manager, Stan Francis; Script Department, Dean Hughes. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. Recording Supervisor, Clifford C. McDonald. SER-VICES OFFERED: Recording, program production.

Walter P. Downs

Dominion Square Bldg., Montreal, Que. Phone, Marquette 6368. General Manager, Walter P. Downs; Purchasing, R. F. Brown; Chief Engineer, A. Ewing; Office Manager, Marion Hould. SER-VICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, recording, direct wire service for auditions, representative for American program producing and transcription firms.

Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Calif. Phones, Walnut 1759: Hillside 0181. Owner-Writer-Producer, Marie Isabel Draesmer. SERVICES OFFERED: Personalized building of shows for sponsors or advertising agencies, talent, coaching of talent, preparation of auditions, continuity conferences.

Harry S. Dube

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-7035. Manager, J. Knight. SERVICES OFFERED: Scripts, production, talent.

Earnshaw Radio Productions (Earnshaw-Young, Inc.) 1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. President, Harry A. Earnshaw; Vice-President, Fenton Earnshaw; Secretary-Treasurer & General Sales Manager, H. Lewis Earnshaw. REPRESENTATIVES: Charles Michelson, 67 West 44th St., New York, N. Y.; Herbert Rosen, 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. SERVICES OFFERED: Transcribed programs, script serial programs.

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. SER-VICES OFFERED: Recordings and scripts for educational purposes.

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. President, C. R. Douglass; Vice-President, C. R. Alford; Secretary-Treasurer, V. E. McCarty; Manager, D. Knowlton; Comptroller, J. Nichols. SERVICES OFFERED: Transcriptions, airchecks, program production, transcription library.

W. M. Ellsworth

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. President-Treasurer, Gerald A. Kelleher; Vice-President-General Manager, Eugene L. Bresson; SERVICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, scripts, talent and complete recording facilities.

Fadiman Associates, Ltd.

1501 Broadway, New York, N. Y. Phone, LAckawanna 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

Fanchon & Marco

(F & M Stageshows, Inc.)
133 West 50th St., New York, N. Y.
Phone, CIrcle 7-5630. Radio Director,
Samuel Shayon. SERVICES OFFERED:
Production, talent.

Marguerite Felber Advertising Agency

Taft Bldg., 1680 N. Vine St., Hollywood, Calif. Phone, GRanite 8367. Marguerite Felber, Harry N. Christiansen. SERVICES OFFERED: Program production, script and transcription library.

Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, HIllside 7333. Director, Don Forbes; General Manager, Milton Hurwitz; Chief Engineer, Dale Knight; Advertising Manager, Rudolph Block, Jr.; Musical Director, Jack Rilev; Television Director, George T. Saylor. SERVICES OFFERED: Acetate and film recordings; production of radio and television programs, transcriptions, air-checks, personal recordings.

Film Associates Co.

429 Ridgewood Drive, Dayton, Ohio. Phone, Walnut 4651. Owner-Technician, E. R. Arn, Jr.; Sales, R. E. Kelly: Producer, Martha Gowdy; Script Writer, Fred Shelton. SERVICES OFFERED: Transcriptions, air-checks, slide film recording, location recording, sound-onfilm recording.

Lucille Fischer & Associates

540 N. Michigan Ave., Chicago, Ill. Phone, Superior 8535. General Manager-Program Director, Lucille Fischer; Continuity Chief, Maurice Fischer. SER-VICES OFFERED: Scripts, program and spot announcement production, package shows.

Five-Minute Features

219 Miners Bank Bldg., Joplin, Mo. Director, H. D. Robards; Assistant Director, Howard H. Bell; Secretary, M. A. Smith. SERVICES OFFERED: Program production for specialized businesses.

Irving Fogel & Associates

7373 Melrose Ave., Hollywood, Calif. Phone, WAlnut 6485. General Manager, Irving Fogel; Eastern Sales Represen-tative, William H. Holmes. REPRESEN-TATIVES: Francis J. Sullivan. 69 Yonge TATIVES: Francis J. Sullivan. 69 Yonge St., Toronto, Ont., Canada. Phone, Elgin 4086; William H. Holmes, 1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. Herbert Rosen, 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. SERVICES OFFERED: Produc-tion of live and transcribed radio presentations.

radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF, General Manager

RKO BLDG.

RADIO CITY, N. Y. COlumbus 5-1621

Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. President-Manag-Phone, Plaza o-1700. Fresuentaling, ing Editor, Victor S. Fox; Business Manager, M. Popkin; BRANCH OFFICE: 6305 Yuca St., Hollywood, Calif. Phone, Hillside 6125. Executive-in-Charge, Mitchell J. Hamilburg. SERVICES OFchell J. Hamilburg. SERVICES OF OFFERED: Transcriptions, production.

Paul M. Frailey Productions 123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Sales Manager, Henry B. Tianhard; Production supervisor, Jason Johnson; Office Manager, M. L. Sander-son. SERVICES OFFERED: Scripts, program production, transcriptions.

Frontenac Broadcasting Co.

394 Bay St., Toronto, Ont. Phone, Elgin 4553. Sales Manager, A. R. Rob-ertson. SERVICES OFFERED: Program production, sale of air time.

> Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York, N. Y. Phone, MUrray Hill 4-6148. President, Allen A. Funt; Secretary, Gertrude So-bel. SERVICES OFFERED: Syndicated programs, program production.

> Tay Garnett Radio Productions

Taft Bldg., Hollywood, Calif. Phone, HOllywood 2254. Owner, Tay Garnett. SALES REPRESENTATIVE: The James Parks Co., 333 N. Michigan Blvd., Chicago, Ill. Phone, Central 7980. SER-VICES OFFERED: Program production.

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. none, Circle 7-7550. In-Charge-of-1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-7550. In-Charge-of-Radio, Frank Cooper; Assistant Manager of Radio Dept., Neal Lang. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-In-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. Executive-In-Charge, Art Weems. SERVICES OFFERED: Program production, package shows, artists' representative.

General Broadcasting System 500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. President, Donald C. Jones;

Vice-President-Sales Manager, Raymond C. Leonard; Production Manager, Russell Murdock. BRANCH OFFICE: Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. Manager, Donald C. Jones. SERVICES OFFERED: Custom - built transcriptions, production, script, recording, talent, off-the-wire and off-the-air recordings.

William Gernannt

521 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-1750. SERVICES OFFERED: Package shows.

Ghostwriters Bureau

17 East 49th St., New York, N. Y. Phone, WIckersham 2-8996. Director, Fred E. Baer. SERVICES OFFERED Director, Writing of speeches, trade journal and general magazine articles, pamphlets and all forms of commercial literature.

John Gibbs & Co.

9 Rockefeller Plaza, New York, N. Y. Phone, Columbus 5-6402. Owner, John Gibbs; Director, Axel Gruenberg; Casting Director, Betty Connor. BRANCH OFFICE: 221 N. La Salle St., Chicago, Ill. Phone, Randolph 4338. Ted MacMurray. SERVICES OFFERED: Program production, scripts.

> Graham Gladwin Radio Productions

6411 Hollywood Blvd., Hollywood, Calif. Phone, Hempstead 6903. Manager-Producer, Graham Gladwin; Chief Engineer, Robert Bell; Scripts, Jerry Lynton; Production, Glenyce Sayre; Drama, Bon-nie Binetti; Announcer, George Gates. SERVICES OFFERED: Program and spot announcement production, scripts and script library, transcriptions, artists' representative.

> Arthur M. Godfrey Productions

808 Earle Bldg., Washington, D. C. Phone, Metropolitan 2200. Owner, Ar-thur M. Godfrey; Secretary, M. Richard-son. SERVICES OFFERED: Program production.

> Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, WI. 2-3338, Owner, Harry S. Goodman BRANCH OFFICES: Ameri-

can National Bank Bldg., Chicago, Ill.; 206 S. Spring St., Los Angeles, Calif. SERVICES OFFERED: Custom-built radio programs; syndicated transcriptions; spot announcement production.

Gordon Broadcasting & Publishing Co.

355 S. Broadway, Los Angeles, Calif. Phone, Ma. 8620. Producer, Edgar Gor-don. SERVICES OFFERED: Program production, English, Spanish, Hungarian and German language.

Gordon & Williamson, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 6-7480. President, Fred C. Williamson; Secretary - Treasurer, Herbert Gordon; Joe Marsolais, Harold Weaver, Jr. SERVICES OFFERED: Production, scripts, talent.

> Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, CAlumet 6700-6979. Owner-Manager, Lillian Gordoni; Recording Engineer, Stan Gordoni; Musical Director, Gwynne Kinsley; Dramatic Director, Jo Sherman; Voice Coach, Grace Ingram; Dramatic Coach, Lucille Lewis; Talent, Irving Hoffman.

Jean V. Grombach, Inc.

(Business suspended for the duration of the war).

Grombach Productions, Inc.

(Business suspended for the duration of the war).

Melchor Guzman Co., Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-2450. Manager, A. M. Martinez. SERVICES OFFERED: Program production, script library (for use in South American radio stations).

Harvey & Howe, Inc.

Planning and writing of women's prenaming of schools, talent, ranscriptions.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Manager, Irma Heid; Recording Engineer, Joseph J. Jacobs; Musical Director, Max Adkins. SERVICES OFFERED: Program production, continuity, recording, transcriptions.

Hispano Broadcasting Co.

105 E. First St., Los Angeles, Calif. Phone, Michigan 4433. Manager, Tony Sein. SERVICES OFFERED: Spanish programs, live and transcribed.

Holden Associates

5855 Hollywood Blvd., Los Angeles, Calif. Phone, Hillside 9211. President, E. J. Holden; Vice-President-Secretary, E. E. Verdier; Sales Manager, R. M. De-Grilla. SERVICES OFFERED: Program production, scripts, package shows.

> Jewish Radio Zone Advertising Co.

132 West 43rd St., New York, N. Y. Phone, PEnnsylvania 6-0043. President Benjamin Waxeibaum. SERVICES OFFERED: Production of Jewish-language programs, station representation for Jewish programs and commercials.

Estella Karn

2 West 45th St., New York, N. Y. Phone, VAnderbilt 6-3860. SERVICES OFFERED: Program production.

Kasper-Gordon Studios,

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. President and Production Manager, Edwin H. Kasper; Treasurer and Director of Commercial Dept., Aaron S. Bloom; Recording Manager, E. N. Buzzell; Scripts-Production, Robert W. Graham, Florence Fisher, Preston Sandiford. SERVICES OFFERED: Custom-built transcriptions, syndicated transcriptions, studio recordings, airchecks, program production, scripts, talent, air-checks.

Jesse L. Kaufman, Inc.

10 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-2050. President, Jesse L. Kaufman. SERVICES OFFERED: Program production. Kent-Johnson, Inc.

34 West 53rd St., New York, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson; Secretary, Abraham Males. SERVICES OFFERED: Program and spot announcement production.

> Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. President-General Manager, Raymond Green; Vice-President, Lucy Gash; Script Editor, Stanley Wolf. BRANCH OFFICES: 6305 Yucca St. Los Angeles, Calif. Phone, Hillside 3137. Manager, Paul F. Adler; 544 Market St., San Francisco, Calif. Manager, Frank Parke Wright. SER-VICES OFFERED: Production of live and transcribed program shows, scripts.

Bob Kerr

30 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-8051. SERVICES OFFERED: Program production.

King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; General Manager-Secretary, H. Allen Campbell; Assistant Commercial Manager, James G. Riddell; Advertising-Sales Promotion-Publicity Manager, Lambert B. Beeuwkes; Traffic Manager, David H. Harris. REPRE-SENTATIVE: Paul H. Raymer Co. SERVICES OFFERED: Program production.

Landau Broadcasting Service

270 Broadway, New York, N. Y. Phone, REctor 2-5341. Program Director, Herman Younglieb. SERVICES OFFERED: Original foreign-language programs and production, talent.

Langlois & Wentworth, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, C. O. Langlois; Secretary-Treasurer, R. C. Wentworth; Talent, W. O'Keefe. SER-VICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical. Facilities for writing, casting and production.

Lang-Worth Feature Programs, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, R. C. Wentworth; Secretary-Treasurer, C. O. Langlois; Talent, W. O'Keefe. SER-VICES OFFERED: Syndicated transcribed programs for regional and local advertisers. Producers of Lang-Worth Planned Program Service, a library of music in transcription form.

Phillips H. Lord, Inc.

501 Madison Ave., New York, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord; Vice-President, John O. Ives. SERVICES OFFERED: Production of live talent programs.

Estelle Lutz Artists Bureau

410 South Michigan Ave., Chicago, Ill. Phone, Harrison 3435. Owner-Manager, Estelle A. Lutz. SERVICES OFFERED: Scripts, live talent, musical and dramatic productions.

C. P. MacGregor

729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President,

C. P. MacGregor; Treasurer, Paul Quan; Sales Manager, Niles Gates. SERVICES OFFERED: Transcription library productions; dramatic and musical custombuilt programs; recording studios.

Hal R. Makelim Productions

360 N. Michigan Ave., Chicago, Ill. Phone, State 3472. President, Hal R. Makelim. SERVICES OFFERED: Package shows, program production, transcriptions, spot announcement production.

Management Corp. of America

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Executive Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. SERVICES OFFERED: Program production, package shows.

Masons United Advertising Agency, Ltd.

14 McCaul St., Toronto, Ont. Phone, Adelaide 5112. General Manager, John H. Part. SERVICES OFFERED: Electrical transcriptions, phonograph recordings.

CRANE WILBUR

Producer-Writer

"BIG TOWN"

The Rinso show starring Edward G. Robinson

Thursday evenings

CBS

Alexander McQueen

185 East Chestnut St., Chicago, III. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements.

Fred C. Mertens & Associates

3926 West Sixth St., Los Angeles, Calif. Phone, Federal 0119. President, Fred C. Mertens; Promotion Department, Sterling H. Flynn; Program Department, Al F. Williams; Script Department, Spark Strueger; Sales, Stuart S. Shackelton, Burton Bunch, Kenneth M. Foote. SER-VICES OFFERED: Program production, transcriptions.

Metro Artists Bureau

1650 Broadway, New York, N. Y. Phone, Circle 7-2829. Director, Ted Nelson. SERVICES OFFERED: Program production, scripts, transcription and live-talent package shows.

Metropolitan Broadcasting Service Limited

21 Dundas Square, Toronto, Ont., Canada. Phone, Adelaide 0181. President, Ken Soble; Manager, Doc Lindsey; Sales Manager, Paul Morris; Program Director, Harvey Dobbs; Chief Engineer, Gordon Ferguson. BRANCH OFFICE: 813-A Drummond Bldg., Montreal, Que., Canada. Phone, Harbour 5838. Manager, Frank Starr. SERVICES OFFERED: Program production, scripts, direction, recorded programs, talent.

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. President, Charles Michelson; E. Francis; Export Manager. A. Michelson. Representative for: Gennett and Speedy-G Sound Effect Records, Earnshaw Radio Productions, Porto-Playback Co., Walter Biddick Co., George Logan Price, Inc., Viking Radio Productions, Street & Smith Publications and Fox Feature Syndicate. REPRE-SENTATIVES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Manager, Harry Gennett, Jr.; South First & Second Sts., Richmond, Ind. Phone, 1117. Manager, Ryland Jones. SER-

VICES OFFERED: Transcribed program representative, sound effect record library, program production, transcriptions and transcription library.

Michelson & Sternberg, Inc.

116 Broad St., New York, N. Y. Phone, BOwling Green 9-8925-6. President, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, Walnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OF-FERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

Miller Radiofilm Corp.

7000 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 9106. President, Loet C. Barnstyn; Vice-President, Herbert R. Ebenstein; Vice-President, Jack Barnstyn; Secretary-Treasurer, George R. Smith. SERVICES OFFERED: Studio facilities and equipment for producing radio programs on radiofilm system.

Moonbeams Broadcasts, Inc.

1440 Broadway, New York, N. Y. Phone, PEnnsylvania 6-3236. President, George Shackley; Secretary-General Manager, Lillian Stewart; Publicity Director, Gilbert Braun. SERVICES OF-FERED: Musical and script programs; transcriptions, talent.

Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood, Cal. Phone, Hempstead 4194. President, Raymond R. Morgan; Manager, R. E. Messer; Program Director, John Nelson, SER-VICES OFFERED: Program production.

C. D. Morris Associates, Inc.

Hotel Chatham, New York, N. Y. Phone, PLaza 3-4144. President, C. D. Morris; Vice-President, C. M. Widney; Production Director, Leonard Bercovici; Casting Director, Richard Morris. BRANCH OFFICE: 431 S. Dearborn St., Chicago, Ill. Phone, Wabash 4048. Executive-in-Charge, C. M. Widney. SERVICES OFFERED: Program production.

Hout Evans Morris

1233 Barlum Tower, Detroit, Mich. Phone, Cherry 6621. President, Hoyt Evans Morris; Transcription-Production, Richard Andrus. SERVICES OFFERED: Program production, transcriptions script and transcription library.

William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-2160. Executive-in-Charge of Radio, William B. Murray. BRANCH OFFICES: 203 N. Wabash Ave., Chicago. Ill. Phone, State 3632. Executive-in-Charge, Wallace Jordan; 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin, Keith Bldg., Cleveland, Ohio. Phone, Main 1525. Executive-In-Charge, Phill Brown. SER-VICES OFFERED: Production of package shows.

Sidney P. Morsc

203 N. Wabash Ave., Chicago, Ill. Phone, Dearborn 1863. Radio Department Manager, Sidney P. Morse; Associates E. B. Sligh, Sammy Clark, Martin Whyte, Al Milton; Counselor, S. A. Lawson; Musical Director, Philip Schwartz. SERVICES OFFERED: Program production, artists' representative.

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.) 620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. President-Treasurer, Donald C. Jones; Vice-President, Raymond C. Leonard; Production Manager, Emmitt Boring; Sound Engineer, E. S. Lansing; Editorial, Russell Murdock; Art, Carl W. Goodsmith; Training Director, Dr. R. E. Palmer; Director, Juett Box. BRANCH OFFICES: General Broadcasting System, Inc., 500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400; 1389 National Press Bldg., Washington, D. C. Phone, Metropolitan 0230. SERVICES OFFERED: Program production, mobile and studio recording.

Music Corporation of America

745 Fifth Ave., New York, N. Y. Phone, WIckersham 2-8900. Executive Vice-President, William R. Goodheart, Jr.;

TTRO PRODUCTONS

Vice-President, David A. Werblin; Vice-President, Charles Miller; Vice-President, W. H. Stein; Vice-President-Radio Director, Harold Hackett; Vice-President, Bart McHugh. BRANCH OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Manager, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President J. C. Stein, Manager, Taft Schreiber, In Charge of Radio, Walter Johnson; 111 Sutter St., San Francisco, Calif. Phone, Exbrook 8922. Manager, Herman Stein; Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SER-VICES OFFERED: Production, package shows, talent.

Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. President, Waddill Catchings; Vice-President, C. M. Finney; Vice-President & Chief Engineer, K. R. Smith; Sales Manager, David F. Crosier. SERVICES OFFERED: Studio recordings, off-the-line recordings, air-checks, vertical and lateral recordings, program consultants, pressing and processing.

E. K. Nadel

1600 Broadway, New York, N. Y. Phone, Circle 6-3949. General Manager, E. K. Nadel; Assistant Manager, Tom Kirby; Art Department Manager, Frank Smith; Treasurer, Marian Mack. SER-VICES OFFERED: Program production.

National Broadcasters & Entertainers

Hotel Washington, Indianapolis, Ind. Phones, Lincoln 8131, Market 2541. Director, Kay Keiser; Radio Director, Charles Harrington; Musical Director, Pete French; Sales Manager, Vivian Bales; Secretary, Vergene Hendricks. BRANCH OFFICES: Eagles Lodge Bldg., Anderson, Ind.; 203 N. Wabash, Chicago, Ill. Phone, State 2864. Representative, Kermit Dart. SERVICES OFFERED: Program production, scripts.

National Radio Advertising Agency

Hollywood Center Bldg., Hollywood, Calif. Phone, HEmpstead 1551. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

National Recording Co.

351 West 42nd St., New York, N. Y. Manager, Ben Greene. SERVICES OF-FERED: Program production, recording.

The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, CIrcle 7-5479. President-Director, Robert Vincent; Chief Engineer, William A. Savory. SERVICES OFFERED: Program production, transcriptions, voice library.

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloyd Egner; Business Manager, Robert M. Morris; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Rulis B. Parsons; Program Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine St., Hollywood, Calif. Phone, Hollywood 6161. Manager, Robert F. Schuetz; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, E. William Young. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recordings, NBC Orthacoustic transcriptions.

Nevill & Ross

48 West 48th St., New York, N. Y. Phone, LAckawanna 4-2067. Jack Nevill, Harry Ross, Vernon Delston. SERVICES OFFERED: Program production of package shows, producers and sales representatives of radio and television productions.

New England Cupboard

448 Statler Bldg., Boston, Mass. Phone, HANcock 4460. Director, Connie Stackpole. SERVICES OFFERED: Production of women's programs, scripts.

Lilian Okun, Inc.

15 Central Park, West, New York, N. Y. Phone, COlumbus 5-0060. President, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, publicity, scripts.

Pan American Broadcasting Co.

330 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-0811. Manager, A. Alexander. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill.; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. SERVICES OFFERED: Transcriptions, program production, script service, talent bookings for Latin American and export fields.

James Parks Company

333 N. Michigan Ave., Chicago, Ill. Phone, Central 7980. Owner, James Parks; Sales Representative, Henry H. Hoople; Office Manager, Carol Bowers. ASSOCIATE: 8511 Sunset Blvd., Hollywood, Calif. Manager, Carleton Alsop. SERVICES OFFERED: Program production, artists' representative.

Photo & Sound, Inc.

153 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. President, Bartlett Heard; Vice-President, Melvin S. Jacobus; Sales Manager, W. E. Hockey. SERVICES OFFERED: Producers of transcription slide films and motion pictures, electrical transcriptions, spot an-

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nouncement and program production, scripts, air and line checks.

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904 Webster Ave., Pittsburgh, Pa. Phone, Court 3797. Director, Antonio Certo; Director of English Programs, Dr. Rocco Certo; Musical Director, Salvatore Certo. SERVICES OFFERED: Program production.

Polish Broadcasting Bureau

754 Fillmore Ave., Buffalo, N. Y. Phone, Cleveland 6876. Owner, Joseph F. Mikolajczak; Literary Director, W. Zadora Szuwalski; Secretary, Dorothy Mikolajczak, SERVICES OFFERED: Program production (Polish).

Premier Radio Enterprises Inc.

1218 Olive St., St. Louis, Mo. Phone, Garfield 3395. President, H. S. Somson; Vice-President, Wilson Dalzell; Secretary, Jerome M. Yawitz. SERVICES OFFERED: Producing and recording of custom-built transcriptions, phonograph

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3902 West Sixth St., Los Angeles, Calif., Phone, Exposition 1960. President, G. L. Price. SERVICES OFFERED: Transcribed programs, program production, transcription library.

Radio Centre Limited

74 Wellington St., West Toronto, Ont.. Canada. Phone, Waverly 2036. General Manager, D. Spencer Grow; Vice-President, Stewart L. Grow; Transcription Supervisor, Arthur Matten. BRANCH OFFICE: 127 Seventh Ave., East, Cal-gary, Alberta, Canada. Phone, Main 5204. Morgan H. Pitcher, Western Manager. SERVICES OFFERED: Syndicated transcriptions, live-talent program production, recording, air checks, scripts.

Radio Events, Inc. 535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3487. President, Joseph M. Koehler. SERVICES OF-FERED: Production, scripts, casting.

Radio Features

1536 Connecticut Ave., Washington, D. C. Phone ADams 9318. Director, Caleb O'Connor; Assistant Producer, May Blaisdell. SERVICES OFFERED: Program production, script library.

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. Executive Director, Alma Sandra Munsell; Director of Programs and Production, Oliver W. Nicoll. SERVICES OFFERED: Program production and consultation, package live shows, syndicated transcriptions, scripts, talent.

Radio-Field

19 West 44th St., New York, N. Y. Phone, VAnderbilt 6-2372. Producer, Ru-dolph Field; Associate Producer, Judith SERVICES OFFERED: Pro-Allen. gram production, serialized transcriptions.

Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. SERVICES OFFERED: Building and production of live talent and transcribed programs, casting, scripts, direction, commercial spots.

Radio Marketers

538 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-0408. General Man-ager, Albert F. Dykes; Production Manager, Noel A. Rhys; Technical Manager, Louis Belok; Talent Director, Ernest Cutting; Director of Public Relations, David Balfour; Field Manager, Egbert A. Cabble; Sales Promotion Manager, John B. Cooke, Jr. SERVICES OF-FERED: Program and spot announcement production, instantaneous acetate and plastic recording, consultants, airchecks, talent.

Radio News Reel

1000 Cahuenga Blvd., Hollywood, Calif. Phone, Hillside 1161. Producer-Editor, Jimmy Mack; Technician, Parker Corneli, Announcer, Doug Hatton. SERVICES OFFERED: Production of news programs, studio and mobile transcriptions.

> Radio Producers of Hollywood

930 N. Western Ave., Hollywood, Calif. Phone, HOllywood 6288. OWNER: Lou R. Winston, SERVICES OFFERED: Transcribed feature programs.

Radio Results

Escanaba Ave., Chicago, Iil. Phone, South Chicago 5374. President, Z. George Jaworowski; Secretary, Adele Walton, SERVICES OFFERED: Proram production (foreign language), scripts, translations.

Radioscript Productions Co.

1775 Broadway, New York, N. Y. Phone, Circle 7-2849. President, Maury Ascher; Production Manager, Stanley M. Ascher. SERVICES OFFERED: Program production, scripts.

Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, Hollywood 3545. President and General Manager, Andrew J. Schrade; Station Relations Manager, B. M. Fink; Office Manager, T. Callison; Traffic Manager, Irwin Liefke. SERVICES OFFERED: "Readibuilt" and water will the services of the custom-built transcriptions.

Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PRospect 9232. General and Recording Manager, Al Nazareth; Musical Director, A. Norman; Production Manager, Helen Thayer. SERVICES OFFERED: Recordings, transcriptions, production, building of live and transcribed programs.

Religious News Service

381 Fourth Ave., New York, N. Y. Phone, MUrray Hill 3-8246. Editor, Robert A. Ashworth; Managing Editor, Louis Minsky; News Editor, George Dugan. SERVICES OFFERED: Production of weekly religious news scripts.

Lewis Reid

48 W. 48th St., New York, N. Y. Phone, BRyant 9-6121. Owner, Lewis Reid; Associate, Ed Lambert. SERVICES OFFERED: Production, scripts, spot transcriptions.

Resnik-Miller-England, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 6-9740. President, James W. Miller; Secretary, Harry D. Resnik; Treasurer, Gilbert M. England, BRANCH OFFICE: 6 Church St., New Haven,

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666 Fifth Ave., New York, N. Y. Phone, PLaza 3-8453, SERVICES OF-FERED: Program production, live and transcribed.

Rowell Shows for Radio, Inc.

366 Madison Ave., New York, N. Y. Phone, VAnderbilt 6-0867. President, L. J. Rowell; Vice-President, P. F. Rowell; Secretary-Treasurer, M. Lampert. SER-VICES OFFERED: Package shows, scripts, program production.

> Saltimieras Radio Advertisers

6912 South Western Ave., Chicago, Ill. Phone, Prospect 4050, Program Producer, Paul B. Saltimieras; Musical Director, Joseph Sauris; Music Librarian, Florence Balsis; Business Manager, Julia Saliner; Copy Department, John Pilipauskas, Jeanne Saucunas; Legal Ad-visor, Charles P. Kal. SERVICES OF-FERED: Program production (foreign language).

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per. rep. Dave Verschleiser Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm. SERVICES OFFERED: Program production, recordings.

Bernard L. Schubert, Inc. 501 Madison Ave., New York, N. Y. Phone, PLaza 8-0771. President, Bernard L. Schubert; Production Director, Jay Hanna; Secretary, Stella Blumen-thal. SERVICES OFFERED: Program production.

Script & Talent

360 N. Michigan Ave., Chicago, Ill. Phone, Dearborn 0351. Partners, Lewis Herman, Seymour Keating. SERVICES OFFERED: Scripts, package shows, artists' representatives.

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. SERVICES OFFERED: Program production, recordings, transcriptions.

Service Programs, Inc.

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3489. President, Gladys Miller. BRANCH OFFICE: 601 N. Rossmore, Hollywood, Calif. Phone. HOllywood 1691. Manager, Marque Richard. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

> Shaffer-Waible Radio Productions

55 West 46th St., New York, N. Y. Phone, BRyant 9-2682. Associates, Lloyd Shaffer, Fred Waible. SERVICES OF-FERED: Custom-built programs, musical and dramatic; talent; scripts.

Edward Sloman Productions

8782 Sunset Blvd., Hollywood, Calif. Phone, CRestview 1-2242. Producer-Director, Edward Sloman; Field Manager, Harry Jacobs; Writer, Maurice Zimm; Musical Director, Paul Sawtell; Secretary, Doris Moss. SERVICES OF-FERED: Syndicated programs and transcriptions, cutom-built programs.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. Owner-Manager, J. Hall Smith; Scripts, Douglas Wright; Control Operator, Irwinn Barry; Sales Representative, H. F. Pursell; Secretary, M. M. Kentata. SERVICES OF-FERED: Scripts, transcriptions, records, portable recordings, program production, line and air checking.

Sound Control

412 Ninth St., Des Moines, Ia. Phone, 4-2994. General Manager, Russell R. McBride; Technical Director, Allan H. Frankle; Production, Edward Truman. SERVICES OFFERED: Recording, spot announcement and program production, syndicated dramatic programs, phonograph records, scripts.

Sound Recording Studios, Inc.

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. President-Sales Manager, Rex V. Lentz; Secretary-Treasurer, Royal A. Griffin. SERVICES OFFERED: Syndicated programs, airchecks, line-checks, custom-built shows, recording service, program production.

Henry Souvaine, Inc.
30 Rockefeller Plaza, New York, N. Y.
Ircle 7-5666. Business Executives, David Hale Halpern, Archibald U. Braunfeld; F. P. Toolan, Geraldine Souvaine; Executive Producers, Henry Souvaine, Mary Louise Anglin, Maury Lowell, Harry W. Hoff, Jr.; Associated Directors (free lance), Dwight Cooke, Carlo De-Angelo, Basil Loughrane, Chick Vincent, SERVICES OFFERED: Live talent and transcribed programs, scripts, package shows, production.

Irving Strouse

1776 Broadway, New York, N. Y. Phone, COlumbus 5-8198. SERVICES OFFERED: Program production, scripts.

Telecast Productions, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6424. President, Myron Zobel; Production Director, Kenneth E. Shaw. SERVICES OFFERED: Package shows for radio and television.

Transamerican Broadcasting & Television Corp.

1 East 54th St., New York, N.

Phone, PLaza 5-9800. President, John L. Clark; Executive Vice-President, E. J. Rosenberg. SERVICES OFFERED: Live and transcribed programs.

Transcribed Radio Shows

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. President, M. E. Moore; Vice-President, Andrew Schloss; Manager, H. Walden. SER-VICES OFFERED: Custom-built shows, spot announcement production, listener participation transcribed programs.

Transtudio Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. Vice-President-Treasurer, James W. Gillis, Jr. SERVICES OFFERED: Transcribed radio programs, script programs, production, studio recordings, educational recordings, remote recording facilities, off-the-air checks.

Tyro Productions, Inc.

1697 Broadway, New York, N. Y. Phone, COlumbus 5-3737. SERVICES OFFERED: Program production.

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Suite 10-142, Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. President-Chief Engineer, Lee Stremlau, SERVICES OFFERED: Electrical transcriptions, production.

Universal Radio Features Syndicate

1119 Freeman St., Santa Ana, Calif. Phone, 1881. President, Tom E. Dawson; Secretary-Treasurer, Evangeline Danson; Vice-President, C. R. Danson; Sales Promotion, Harry Brown. BRANCH OFFICES: Palace Hotel, San Francisco, Calif.; Harry Brown, Dallas, Texas; C. R. Hayes, Elgin, Ill. SERVICES OFFERED: Program production, syndicated radio log service.

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J. Franklyn Viola & Co.

152 West 42nd St., New York, N. Y. Phone, CHickering 4-3254. Manager J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs.

Wells Feature Syndicate

Hollywood Center Bldg., Hollywood, Calif. Phone, GLadstone 4208. Manager, Allan W. Wells; Editor, Douglas Gra-ham. BRANCH OFFICE: Baderas 32, Mexico City, Mexico. Phone, L 25-40. Manager, Bill Wells. SERVICES OF-FERED: Scripts, production, transcrip-

Carl Wester & Company
360 N. Michigan Ave., Chicago, Ill.
Phone, Randolph 6922. President, Carl
Wester. Writer, Irna Phillips. SER-VICES OFFERED: Program production.

Roger White Radio **Productions**

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4943. President, Roger White; Artists' Bureau, Kermit Schafer; Secretary-Publicity, Marilyn Brandt. SERVICES OFFERED: Producing, writing, directing and publicizing radio productions.

Wilson, Powell & Hayward, Inc.

444 Madison Ave., New York, N. Y. Phone, PLaza 5-5480. President, F. Leroy Wilson. SERVICES OFFERED: Production of package shows.

Witte Radio Productions

4190 Third Ave., Los Angeles, Calif. Phone, Axminster 27235. Owner, Oscar

Witte. SERVICES OFFERED: Program production, transcriptions.

Wolf Associates, Inc.

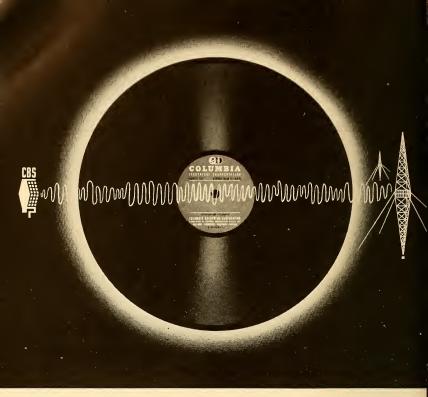
1270 Sixth Ave., New York, N. Y. hone, CIrcle 7-4885. General Mana-Phone, Circle 7-4885. General Manager, Ed Wolf; Production Manager, Jack Rubin; Sales Manager, William Koblenzer; Casting Director, William Miles; Directors, Carlo De Angelo, Chick Vin-cent. BRANCH OFFICE: 6912 Holly-wood Blvd., Hollywood, Calif. Phone, GLadstone 6676. Manager, L. Wolfe Gilbert. SERVICES OFFERED: Production, talent.

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, Wickersham 2-2100. President, P. L. Deutsch; Vice-President and General Manager, A. J. Kendrick; Vice-President in Charge of Sales, Norton Cotterill; Secretary-Manager of Program Production, Charles Gaines; Station Relations Manager, A. E. Sambrook; Advertising Counsel, M. A. Hollinshead; Chief Engineer, Charles Lauda, Jr.; Director of Program Bureau, Aaron Steiner; Director of Talent Bureau, Douglas Taussig. BRANCH OFFICES: 301 East Erie St., BRANCH OFFICES: 301 East Eric St., Chicago, Ill. Phone, Superior 9114. Resident Manager, Read Wight; 1000 No. Seward St., Hollywood, Calif. Phone, Hollywood 6321. West Coast Manager, Pat Campbell; 1050 Howard St., San Francisco, Cal. Phone, Douglas 3310. Manager, C. C. Langevin; Wardman Park Hotel, Washington, D. C. Phone, Columbia 2000. Resident Manager, Harold A. bia 2000. Resident Manager, Harold A. Lafount. SERVICES OFFERED: Custom-built recordings, processing, pressings, program ideas, production, scripts, talent, transcription program service library, nation-wide transcription network.

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. President, Frederic W. Ziv; Vice-President, William Ziv; Vice-President-Radio Director, John L. Sinn; Secretary, M. R. Ziv. BRANCH OFFICE: 485 Madison Ave., New York, N. Y. Phone, PLaza 3-4147. Vice-President, John L. Sinn. SERVICES OFFERED: Live Talent and transcribed programs.



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Advertisers Recording Service, Inc.

113 West 57th St., New York, N. Y. Phone, CIrcle 6-0141. (For detailed information see listing under Program Producers).

Alton Alexander

1270 Sixth Ave., New York, N. Y. Pnone, CIrcle 7-4885. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto, Ont., Canada. Phone, Elgin 2464. Manager, G. F. Herbert; R. E. McGuire, F. W. Cannon. BRANCH OFFICES: Southam Bldg., Calgary, Alberta, Canada. Phone, Mr691. President, H. R. Carson; Free Press Bldg., Winnipeg, Manitoba, Canada. Phone, 8-466. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, Lancaster 6400. Manager, Burt Hall; 543 Seymour St., Vancouver, B. C., Canada. Phone, Marine 3344. J. E. Baldwin. SER-VICES OFFERED: Transcriptions, representative for transcription companies and stations.

Allied Record Mfg. Co.

1041 N. Las Palmas Ave., Hollywood, Calif. Phone, Hollywood 5107. Louis I. Goldberg. SERVICES OFFERED: Processing and pressing of electrical transscriptions and phonograph records.

American Foundation For the Blind, Inc.

15 West 16th St., New York, N. Y. Phone, CHelsea 3-2821. Chief Engineer, J. O. Kleber. SERVICES OFFERED: Recording of long-playing phonograph records of books and plays.

Artists' Recording Service

113 West 57th St., New York, N. Y. Phone, CIrcle 6-0441. Director, Alexander Leftwich, Jr.; Musical Director, Hank Sylvern; Technical Adviser, M. M. Wolsky. SERVICES OFFERED: Complete service in making audition records for artists; production, musical direction, script service and technical advice; studio facilities.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. (For detailed information see listing under Program Producers).

Asch Recording Studios

117 West 46th St., New York, N. Y. Phone, BRyant 9-3137. President, Moe Asch; Office Manager, M. Distler. SER-VICES OFFERED: Off-the-air and off-the-line transcriptions, commercial records, transcriptions, recordings and production.

Associated Broadcasting Co.

817 E. 92nd St., Chicago, III. Phone, Triangle 2244. (For detailed information see listing under Program Producers).

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, recording processing and pressing (Muzak Transcriptions, Inc.), both lateral and vertical, scripts.

Audio-Scriptions, Inc.

1619 Broadway, New York, N. Y. Phone, Circle 7-7690. Manager, Ezekiel Rabinowitz. SERVICES OFFERED: Recordings and electrical transcriptions at the studio and on-the-spot; library of voices.

Audise Transcriptions

1202 Brinckerhoff Ave., Utica, N. Y. Phone, 4-5250. Business Manager, Donald Gaffney; Technician, George F. Stein. REPRESENTATIVES: Morris Distributing Co., 412 S. Clinton St., Syracuse, N. Y. Phone, 3-1153. Resident Engineer, William Brown. SERVICES OFFERED: Technical recording service for studio and remote coverage.

Basch Radio Productions

17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. (For detailed information see listing under Program Producers).

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. (For detailed information see listing under Program Producers).

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Walter Biddick Co.

Chamber of Commerce Bldg., Los Angeles, Calif. Phone, RIchmond 6184. (For detailed information see listing under Program Producers).

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood, Calif. Phone, HOllywood 3981. (For detailed information see listing under Program Producers).

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. (For detailed information see listing under Program Producers).

Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. (For detailed information see listing under Program Producers).

Broadcast Service Studios

1115 Denrike Bldg., Washington, D. C. Phone, Republic 6160. (For detailed information see listing under Program Producers)

Champion Recording Corporation

1600 Broadway, New York, N. Y. Phone, Columbus 5-4445, President, Jow J. Pierri. SERVICES OFFERED: Electrical transcriptions, off-the-air recordings, portables and studio record-

Alexandre Cherrier Recording Studios

625 S. Van Ness Ave., Los Angeles, Calif. Phone, EXposition 7722. (For detailed information see listing under Program Producers).

Chicago Recording Co.

221 N. La Salle St., Chicago, Ill. Phone, CEntral 5275. President, L. S. Toogood; Secretary, Jane Fogelsanger. SER-VICES OFFERED: Manufacture of electrical transcriptions.

C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. (For detailed information see listing under Program Producers).

Columbia Recording Corporation

(A Subsidiary of the Columbia Broadcasting System)

1473 Barnum Ave., Bridgeport, Conn. Bridgeport 6-0181. President, Edward Wallerstein; Manager Transcription Division, William Schudt; Promotion Director, Patrick Dolan. BRANCH OFFICES: 799 Seventh Ave., New York, N. Y. Phone, CIrcle 5-7300. Executive-in-Charge, William Schudt; 6624 Romaine St., Hollywood, Cal. GRanite 4134. Executive-in-Charge, Paul Crowley; Wrigaley Bldg., Chicago, Ill. Phone, Whitehall 6000. Executive-in-Charge, Girard Ellis. SERVICES OFFERED: Recording, processing and manufacture of all types of electrical transcriptions; manufacture and distribution of Columbia and Okeh records.

Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3963. (For detailed information see listing under Program Producers).

The Compo Company Limited

131 18th Ave., Lachine, Montreal, Canada. Phone, Dexter 0905. President, H. S. Berliner. SERVICES OFFERED: Processing and pressing of transcriptions from acetate masters.

Continental Engineering Co.

3613 N. Green Bay Ave., Milwaukee, Wisc. Phone, Concord 7300. President, K. W. Kennedy; Vice-President, A. F. Jurach; Secretary-Treasurer, A. Blankenheim. SERVICES OFFERED: Commercial recording.

Patrick Michael Cunning Productions

5205 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 5915. (For detailed information see listing under Program Producers).

Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. (For detailed information see listing under Program Producers).

Decca Records, Inc.

50 West 57th St., New York, N. Y. Phone, Columbus 5-5662. President Jack Kapp; Vice-President and General Manager, E. F. Stevens, Jr.; Manager Transcription Division. Edward Strauss BRANCH OFFICES: Boston, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Syracuse, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver, San Antonio, Birminoham SERVICES OFFERED: Custom-built electrical transcription records.

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland; Production Manager, Stan Francis; Script Department, Dean Hughes. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Program Producers).

Walter P. Downs

Dominion Square Bldg., Montreal, Oue. Phone, Marquette 6368. (For detailed information see listing under Program Producers).

Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Calif. Phones, Walnut 1759; Hillside 0181. Script and transcription. (For detailed information see listing under Program Producers).

Dupli-Kut Record Corp.

236 West 55th St., New York, N. Y. Phone, CIrcle 6-4288. President, Robert Wagner; Secretary-Treasurer, Herman Yorks. SERVICES OFFERED: Manufacture of transcription and recording duplicates from an acetate.

Earnshaw Radio Productions (Earnshaw-Young, Inc.)

1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. (For detailed information see listing under Program Producers).

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. (For detailed information see listing under Program Producers).

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. (For detailed information see listing under Program Producers).

Electrosound Products, Inc.

228 South Wabash Ave., Chicago, Ill. Phone, Harrison 1360. President, R. F. Bellack; Vice-President-Secretary, E. E. Gamble; Engineer, A. C. Collette. SER-VICES OFFERED: Sound engineering, recording, recording equipment sales company.

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood, Calif. Phone, GLadstone 2189. Owner and Manager, Bert B. Gottschalk. SERVICES OFFERED: "Air-Chek" service; recordings, electrical transcriptions, phonograph records.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. (For detailed information see listing under Program Producers).

Essex Broadcasters, Inc.

3300 Union Guardian Bldg., Detroit, Mich. Phone, Cadillac 6117. General Manager, J. E. Campeau; Chief Engineer, George Funkey. SERVICES OF-FERED: Airchecks, auditions, slide film sound, commercial transcriptions.

Exclusive Radio Features, Ltd.

394 Bay St., Toronto, Ont. Phone Adelaide 3621. President, H. J. Smith; Vice-President, G. J. Carter. SERVICES OFFERED: Distributors of syndicated transcriptions.

Federal Transcribed Programs, Inc.

101 Park Ave., New York, N. Y. Phone, CAledonia 5-7530. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 7333. Script. (For detailed information see listing under Program Producers).

Film Associates Co.

429 Ridgewood Drive, Dayton, Ohio. Phone, WAlnut 4641. (For detailed information see listing under Program Producers).

Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. (For detailed information see listing under Program Producers).

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. (For detailed information see listing under Program Producers)

Frankay & Harry Jackson, Recording Specialists

153 West 44th St., New York, N. Y. Phone, LOngacre 5-0242. President-Chief Engineer, Frank Kay; Vice-President-General Manager, Harry Jackson; Secretary-Treasurer, Mimi Kay; Sales Manager, Harry Kibbee; Manager, Bob Scheuing, SERVICES OFFERED: Transcription, off-the-air recordings, pressings, studio facilities.

Gamble Hinged Music Co.

218 South Wabash Ave., Chicago, Ill. Phone, Harrison 1360. Vice-President, E. E. Gamble; Technician, A. C. Collette. SERVICES OFFERED: Recording, transcriptions.

General Broadcasting System

500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. (For detailed information see listing under Program Producers).

General Sound Corp.— Brinckerhoff Studios

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. P. Kampf; Vice-President-In-Charge, E. V. Brinckerhoff; Secretary, George J. Cooke, Jr. SERVICES OFFERED: Complete facilities for all types of studio and line recordings and transcriptions.

Graham Gladwin, Ace Productions

6411 Hollywood Blvd., Hollywood, Calif. Phone, Hempstead 6903. (For detailed information see listing under Program Producers).

Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, Wickersham 2-3338. (For detailed information see listing under Program Producers).

Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, Calumet 6700-6979. (For detailed information see listing under Program Producers).

Donald C. Hallenbeck

562 Broadway, Albany, N. Y. Phone, 3-7724. Owner, Donald C. Hallenbeck; Vice-President, Elinor Lichtel. SER-VICES OFFERED: Studio recordings, transcriptions, off-the-air recordings.

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. (For detailed information see listing under Program Producers).

H. F. Recording Studio

215 Rhodes Bldg., Atlanta, Ga. Phone, WAlnut 6959. Owners, H. C. Hanson, H. H. Fincher; Manager, Mrs. Frederick Fincher; Technician, M. F. Adams. SER-VICES OFFERED: Recordings, transcriptions from the studio or off-the-air, air-checks.

Holden Associates

5855 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 9211. (For detailed information see listing under Program Producers).

Hollywood Recording Co.

1731 N. Highland Ave., Hollywood, Calif. Phone, Gladstone 2191. Owner-Technician, John Hirsch. SERVICES OFFERED: Recording service, airchecks, line-checks, transcriptions.

Illinois Educational Sound Service

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 3550. Manager, R. W. Damron; Operator, John Trueman, Jr.; Sound Technician, Frank Roberts. SER-VICES OFFERED: Studio, off-the-air and on-location recordings.

Intercontinental Audio-Video Corp.

44 Horatio St., New York, N. Y. Phone, CHelsea 3-3455. President, Mark H. Hawley; Treasurer-General Manager, Winton L. Miller, Jr. SERVICES OF-FERED: Studidiscs, educational recordings.

Warren C. Jaynes Recording Service

154 East Erie St., Chicago, Ill. Phone, Delaware 1171; WEllington 3743 (night). President & Recording Engineer, Warren C. Jaynes. SERVICES OFFERED: On-location and off-the-air recordings; mobile unit recordings.

G. F. Johnson Music Co.

1022 S. W. Morrison, Portland, Ore. Phone, Beacon 8131. Owner, G. F. Johnson; Manager, C. T. Johnson; Assistant Manager, Rodney Johnson. SERVICES OFFERED: Recordings.

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. (For detailed information see listing under Program Producers).

John Keating

614 Studio Bldg., Portland Ore. Phone, Beacon 1009. Personnel, John Keating, James McLoughlin. SERVICES OF-FERED: Recordings, transcriptions.

Keenan's Music Service

932 East Main St., Bridgeport, Conn. Phone, 5-9715. Owner, Eddie Keenan; Office Manager, Rita Schlump. SER-VICES OFFERED: Recordings.

Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. (For detailed information see listing under Program Producers).

James B. Keysor, Inc.

137 Motor Ave., Salt Lake City, Utah. Phone, 3-8938. President, J. B. Keysor. SERVICES OFFERED: Transcription recordings, processing and pressing.

LaMar Record Co.

138 Motor Ave., Salt Lake City, Utah. Phone, 3-4911. Partner-Business Manager, Roy W. Marsh; Partner-Production Manager, Richard H. Larsen. SERVICES OFFERED: Disc (acetate) recoating.

C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, Fltzroy 4191. (For detailed information see listing under Program Producers).

Masons United Advertising Agency, Ltd.

14 McCaul St., Toronto, Ont. Phone, Adelaide 5112. (For detailed information see listing under Program Producers).

McDonald Recording & Engineering Service

415 N. Harper St., Los Angeles, Calif. Phone, Wyoming 0302. Manager, Clif-ford C. McDonald; Engineer, M. Hamilton Collins. SERVICES OFFERED: Recording, transcriptions, air-checks, recording studios.

Melotone Recording Studio

25 Central Park, West, New York, N. Y. Phone, CIrcle 6-1366. Owners, Mera M. Weinstock, Lola M. Weinstock. SER-VICES OFFERED: Studio and off-theair recordings, transcriptions, processing.

Fred C. Mertens & Associates

3926 West Sixth St., Los Angeles, Calif. Phone, Federal 0119. (For detailed information see listing under Program Producers).

Merville Sound Laboratories

3201 Euclid Ave., Cleveland, Ohio. Phone, HE 3200. President, E. E. Merville; Production-Announcing, Lawson Demming; Engineers, J. F. Kovats, H. D. Streeter. SERVICES OFFERED: Transcriptions, air-checks, slide film recording.

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. (For detailed information see listing under Program Producers).

Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, Walnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OF-FERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

Miller Broadcasting System, Inc.

113 West 57th St., New York, N. Y. Phone, CIrcle 6-0141. President, James A. Miller; Secretary-Assistant Treasurer, E. B. McCutcheon. SERVICES OF-FERED: Program production, Millertape recording and editing, wax and instantaneous recording.

Miller Bros.

445 S. La Cienga Blvd., Los Angeles, Calif. Phone, Bradshaw 2-1233. Partners, Ross Miller and W. H. Miller. SER-VICES OFFERED: Transcriptions, recordings, air-check service.

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.) 620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. (For detailed information see listing under Program Producers).

Murray Sound Systems

3910 Carnegie Ave., Cleveland, Ohio. Phone, Endicott 3390. Partners, J. H. Murray and R. S. Murray. SERVICES OFFERED: Transcriptions.

Musicraft Records, Inc.

242 West 55th St., New York, N. Y. Phone, CIrcle 7-0676. President, M. L. Rein; Vice-President, Paul Puner; Treasurer, Henry Cohen; Secretary, Oliver Sabin. BRANCH OFFICES: 224 W. Huron St., Chicago, Ill., Manager, A. Cherney; 1157 S. Hill St., Los Angeles, Calif., Manager, H. Fox; 55 Warren St., Phillipsburg, N. J., Manager, H. Schwartz. SERVICES OFFERED: Recording, processing and pressing of transcriptions, commercial records.

Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. (For detailed information see listing under Program Producers).

National Recording Co.

351 West 42nd St., New York, N. Y. Manager, Ben Greene. SERVICES OF-FERED: Program production, recording.

The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, CIrcle 7-5479. (For detailed information see listing under Program Producers).

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloydegner; Business Manager, Robert M. Morris; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine Sts., Hollywood, Calif. Phone, Hollywood 6161. Manager, Robert F. Schuetz; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, E. William Young. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

Nye Sound Studio

6233 S. Calumet Ave., Chicago, Ill. Phone, Wentworth 3706. Owner-Operator, C. A. Nye. SERVICES OFFERED: Disc recording, off-the-air recording, location recording.

Eugene O'Fallon, Inc.

Albany Hotel, Denver, Colo. Phone, Keystone 0178. Manager, Gene O'Fallon; Director, Frank Bishop; Chief Operator, Charles Hastings. SERVICES OFFERED: Lateral transcriptions.

Paramount Record Shop

1519 South St., Philadelphia, Pa. Phone, Pennypacker 4780. Partners, Samuel R. Harris, Felix Valdera, Glendella Harris, Ernestine Valdera. SER-VICES OFFERED: Recording, studio facilities.

Pfau Sound & Recording Studios

2993 S. Delaware Ave., Milwaukee, Wisc. Phone, Sheriden 0349. Harold O. Pfau, Leo E. Pfau, Ruben Schultz. SER-VICES OFFERED: Velocity and amplitude recordings, studio and off-the-air.

Photo & Sound, Inc.

153 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. (For detailed information see listing under Program Producers).

Ralph L. Power

407 Van Nuys Bldg., Los Angeles, Calif. Phone, Madison 5617. Owner, Ralph L. Power; Assistant Manager, Morse Peterman; Secretary, D. H. Camerob. SERVICES OFFERED: Exporter and importer of transcribed programs.

Premier Radio Enterprises, Inc.

1218 Olive St., St. Louis, Mo. Phone, Garfield 3395. (For detailed information see listing under Program Producers).

George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif. Phone, EXposition 1960. (For detailed information see listing under Program Producers).

Radio Centre, Limited

74 Wellington St., West, Toronto, Ont., Canada, Phone, Waverly 2036. (For detailed information see listing under Program Producers).

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. (For detailed information see listing under Program Producers).

Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. (For detailed information see listing under Program Producers).

Radio Marketers

538 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-0408. (For detailed information see listing under Program Producers).

Radio News Reel

1000 Cahuenga Blvd., Hollywood, Calif. Phone, Hillside 1161. (For detailed information see listing under Program Producers).

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOllywood 6288. (For detailed information see listing under Program Producers).

Radio Receiving Record Co.

304 Smith St., Providence, R. I. Phone, Dexter 4081. Manager, Lewis A. Mc-Gowan, Jr. BRANCH OFFICE: 2172 Front St., San Diego, Calif. Phone, Main 7552. Manager, Eleanor Osborne. SER-VICES OFFERED: Educational recording service.

Radio Recorders, Inc.

932 North Western Ave., Hollywood, Cal. Phone, Hollywood 3917. President, F. H. Winter; Vice-President, J. C. Brundage; Secretary, L. D. Minkler; Treasurer, Ernest Dummel; Sales and Production Manager, J. J. Sameth. SERVICES OFFERED: Transcriptions, recording service.

Radio Recording Studios

4701 N. Winchester Ave., Chicago, Ill. Phone, Edgewater 6461. Owner-Mana-ger, Myron Bachman. SERVICES OF-FERED: Off-the-air recordings, instantaneous recordings.

Radio Recording Studios
1619 Broadway, New York, N. Y.
Phone, COlumbus 5-9037. Manager, A.
Moran. SERVICES OFFERED: Off-theair recordings, recordings at the studio, electrical transcriptions.

Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, Hollywood 3545. (For detailed information see listing under Program Producers).

RCA Manufacturing Co.

155 East 24th St., New York, N. Y. Phone, MUrray Hill 4-6200. Manager, Studio & Recording Service, George L. Keane. BRANCH OFFICES: 445 Lake Shore Drive, Chicago, Ill. Phone, Delaware 4774; 1016 North Sycamore Ave., Hollywood, Calif.; Front and Cooper Sts., Camden, N. J.

Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PRospect 9232. (For detailed in-formation see listing under Program Producers).

Reeves Sound Studios,

1600 Broadway, New York, N. Y. Phone, Circle 6-6686. President, Hazard Frone, Circle 6-6686. Fresident, Hazard E. Reeves; Assistant to President, Patricia Greenhouse; Chief Engineer, Lyman J. Wiggin; Studio Manager, Chester L. Stewart; Production En-gineers, Richard Vorisek, Charles Camp-bell; Purchasing Agent, Max Jones; Shop Engineer, Stanley Krainin; Book-keeper, Katherine Collins. SERVICES OFFERED: Electrical transcriptions, phonographs, records, off-the-air recording, location recording.

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia, Pa. Phone, Walnut 6800. Director, W. P. Robinson. SERVICES OFFERED: Electrical transcriptions, standard phonograph records, dramatized spot announcements, casting, scripts, production.

Roth & Berdun Recording Studios

4464 Cass Ave., Detroit, Mich. Phone, Temple 12552. Directors, Charles Roth, Cecil Berdun; Engineer, Bob Gault. SERVICES OFFERED: Transcriptions, off-the-air and studio recordings.

G. Schirmer, Inc.

3 East 43rd St., New York, N. Y. Phone, MUrray Hill 2-8100. President, Carl Engel; Secretary, Gustave Schirmer; Chief Recording Engineer, Harry W. Boyd; Recording Engineer, Robert Hyndman; Accompanist-Coach-Vocalist, Rea Reynolds. SERVICES OFFERED: Transcriptions, spot announcements, audition recording, off-the-air and studio transcriptions, processing, commercial records, recording.

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm. SERVICES OFFERED: Program production, recordings.

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. (For detailed information see listing under Program Producers).

Edward Sloman Productions

8782 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-2242. (For detailed information see listing under Program Producers).

Harry Smith Recordings

2 West 46th St., New York, N. Y. Phone, MEdallion 3-2996. Owner-Recording Engineer, Harry Smith; Manager, Robert E. Scheuing. SERVICES OF-FERED: Transcription, air checks, offthe-air and studio recordings, commercial records and portable recording facilities.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. (For detailed information see listing under Program Producers).

Sound Control

412 Ninth St., Des Moines, Ia. Phone, (For detailed information see listing under Program Producers).

Sound Recording Service

199 Brett Road, Rochester, N. Y. Phone, Culver 5548. Owner, George S. Driscoll. SERVICES OFFERED: Broadcast and audition recordings and transcriptions.

Sound Recording Studios,

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. (For detailed in-formation see listing under Program Producers).

Speak-O-Phone Recording & Equipment Co.

23 West 60th St., New York, N. Y. Phone, COlumbus 5-1350. Secretary, R. L. Lee; General Sales Manager, C. A.

Austin. SERVICES OFFERED: Manufacture of recording and reproducing equipment for radio stations, advertising agencies, etc.

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Gennett, Jr. REPRESENTATIVE: Charles Michelson, New York. South First & B Sts., Rickmond, Ind. Phone, 1117. Manager, Ryland Jones. SERVICES OFFERED: Recorded sound effects.

Standard Radio

6404 Hollywood Blvd., Hollywood, Cal. Phone, HOllywood 0188. President, Gerald King; Production Manager, Don Allen. BRANCH OFFICES: 360 No. Michigan Ave., Chicago, Ill. Phone, State 3153. Manager, M. M. Blink; Alex Sher-wood; 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen; P. O. Box 933, Dallas, Tex-Manager, Herbert Denny; White-Henry-Stuart Bldg., Seattle, Manager, Hal Pearce. SERVICES OF-FERED: Library, sound effects library, transcriptions.

Star Record Co.

17 West 60th St., New York, N. Y. Phone, Circle 6-2799. Manager, Dorothy Vanston. SERVICES OFFERED: Offthe-air, studio and portable recording service.

Edwin Strong, Inc.
71 W. 45th St., New York, N. Y.
Phone, BRyant 9-5758. General Manager, Gordon Butler; Chief Engineer,
C. D. Sherer. SERVICES OFFERED: Custom recordings and electrical transcriptions, complete studio facilities.

Studio & Artists Recorders

CBS Bldg., Hollywood, Calif. Phone, HIllside 8241. General Manager, Lewis Finston; Engineer, Bunny Robyn. SER-VICES OFFERED: Studio recordings, air-checks, line-checks, transcriptions.

Technisonic Recording Laboratories

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. Presi-

dent, James M. Althouse; General Manager, Charles E. Harrison; Secretary, Polly Hoyer. SERVICES OFFERED: Transcriptions, recording service, air checks, transcribed productions.

Transcribed Radio Shows, Inc.

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. (For detailed information see listing under Program Producers).

Transray Recording & Production Co.

10-18 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. General Manager, John H. Part. SERVICES OFFERED: Transcriptions, phonograph records, scripts, production.

Transtudio Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. (For detailed information see listing under Program Producers).

Tullen Sound Recording Studios

31 Manchester St., Hartford, Conn. Phone, Hartford 6-7481. Manager, David B. Tullen. SERVICES OFFERED: Commercial and private disc recordings, air checks.

United Artists Bureau, Inc.

905 Walnut St., Des Moines, Iowa. Phone, 4-5553. General Manager, R. B. Eaton. SERVICES OFFERED: Transcriptions, studio and on-location recordings.

United Broadcasting Co.

201 North Wells St., Chicago, Ill. Phone, Andover 1685. Director, William L. Klein; Commercial Manager, Egmont Sonderling; Chief Engineer, Ralph Epstein. SERVICES OFFERED: Transcriptions, studio, off-the-air and off-theline recordings.

United Recording Co.

142 Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. (For detailed information see listing under Program Producers.)

United States Recording Co.

1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. President, Louise Noonan Miller; Commercial Manager, Joseph Tait. SERVICES OFFERED: Transcriptions, air-checks, recording service.

Universal Recording Co., Inc.

1270 Sixth Ave., New York, N. Y. Phone, Clrcle 5-4895. General Manager, Allen Best. SERVICES OFFERED: Transcriptions; off-the-air; off-the-line and studio recordings.

Urab Recording Studio

245 West 34th St., New York, N. Y. Phone, CHickering 4-3314. Business Manager, Miss Marianne; Musical Director, Mark Rubens. REPRESENTATIVES: Harriet Jane Sams, 1426 N. Dakota Ave., Sioux Falls, S. D.; Calvin E. Green, 3528 Wentworth Ave., Chicago, Ill. SERVICES OFFERED: Recordings, songwriting services.

Thomas Valentino, Inc.

1600 Broadway, New York, N. Y. Phone, Circle 6-4675. (For detailed information see listing under Program Producers).

Witte Radio Productions

4190 Third Ave., Los Angeles, Calif. Phone, Axminister 27235. (For detailed information see listing under Program Producers).

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, Wickersham 2-2100. (For detailed information see listing under Program Producers).

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. (For detailed information see listing under Program Producers).

Keystone Broadcasting Sustem

580 Fifth Avenue New York, N. Y. Phone, LOngacre 3-2221

Officers

President Michael M. Sillerman Vice-President Arthur Wolf Secretary-Treasurer Sidney J. Wolf

Offices

580 Fifth Ave., New York, N. Y. Phone, LOngacre 3-2221 Michael M. Sillerman Director of Station Relations,

Mort Adams Salesman Albert F. Dykes

> 134 North La Salle St. Chicago, Ill. Phone, State 4590

Secretary-Treasurer ... Sidney J. Wolfe Accountant-Statistician, Leonard H. Davidson

Salesman Naylor Rogers

6331 Hollywood Blvd. Hollywood, Calif. Phone, Hempstead 0460 Program Director P. Waring

Keystone SERVICES OFFERED: Broadcasting System is a transcription network principally covering secondary markets from coast to coast. All stations are linked together by means of transcriptions, eliminating wire charges. At time of going to press, the network includes 160 affiliated stations, with the network supplying its stations with 26 fully scripted sustaining shows per week filling 4 hours per day, seven days each week. All music included in these KBS sustaining programs is delivered tax-

Keystone is continuing to increase its facilities and the number of its affiliates, all over the country, with activities directed from its main offices in New York

free to member stations.

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to serve

the script and continuity needs of regional and local advertising agency radio departments

LIBRARIES

Script - Transcription

American Institute of Food Products

75 West St., New York, N. Y. Phone, WHitehall 4-7303. Script. (For detailed information see listing under Program Producers).

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. Script and transcription. (For detailed information see listing under Program Producers).

American Radio Syndicate

1 East 44th St., New York, N. Y. Phone, MUrray Hill 6-3488. General Manager, Horton Hards. SERVICES OFFERED: Monthy script syndicate.

Associated Releases

1310 N. Formosa Ave., Hollywood, Calif. Phone, HOllywood 2886. Script and transcription. (For detailed infor-mation see listing under Program Producers.)

Marcel Baulu—Laboratoire De Redaction

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Script. (For detailed information see listing under Program Producers).

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244. Director, Frank J. Kovach. Transcription. (For detailed information see listing under Program Producers).

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Script. (For detailed information see listing under Program Producers).

Broadcasters Mutual Transcription Service

818 South Kingshighway Blvd., St. Louis, Mo. Phone, FRanklin 2060. Script and transcription. (For detailed information see listing under Program Producers).

Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Script and transcription. (For detailed information see listing under Program Producers).

Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3964. Script and transcription. (For detailed information see listing under Program Producers).

Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Phones, Walnut 1759; Hillside Calif. 0181. (For detailed information see listing under Program Producers).

Earnshaw Radio Productions

(Earnshaw-Young, Inc.)

1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. (For detailed information see listing under Program Producers).

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. Script and transcription. (For detailed information see listing under Program Producers).

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, HIllside 8351. Transcrip-

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ROSARIO BOURDON ond his Symphony Orchestra...



ALLEN ROTH and the "Symphony of Melody



SAMMY KAYE and his "Swing and Swoy" music.



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Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 7333. (For detailed information see listing under Program Producers).

Lucille Fischer & Associates

540 N. Michigan Ave., Chicago, Ill. Phone, Superior 8535. Script. (For detailed information see listing under Program Producers).

Fox Features Syndicate, Inc.

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-0100. Transcription. (For detailed information see listing under Program Producers).

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-7550. (For detailed information see listing under Program Producers).

Graham Gladwin, Ace Productions

6411 Hollywood Blvd., Hollywood, Calif. Phone, Hempstead 6903. Script. (For detailed information see listing under Program Producers).

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Hotel Crillon, 1258 S. Michigan Ave., Chicago, Ill. Phone, Calumet 6700. (For detailed information see listing under Program Producers).

Melchor Guzman Co., Inc.

9 Rockefeller Plaza, New York, N. Y.

Phone, CIrcle 7-2450. Script. (For detailed information see listing under Program Producers).

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Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. Transcription. (For detailed information see listing under Program Producers).

Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. Script and transcription. (For detailed information see listing under Program Producers).

King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit, Mich. Phone, Cherry 8321. (For detailed information see listing under Program Producers).

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Alexander McQueen

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C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. Transcription. (For detailed information see listing under Program Producers).

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. Script and transcription. (For detailed information see listing under Program Producers).

Hoyt Evans Morris

1233 Barlum Tower, Detroit, Mich. Phone, Cherry 6621. Script and transcription. (For detailed information see listing under Program Producers).

Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. Script and transcription. (For detailed information see listing under Program Producers).

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NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Transcription. (For detailed information see listing under Program Producers).

Photo & Sound, Inc.

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George Logan Price, Inc.

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Radio Events, Inc.

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Radio Features

1536 Connecticut Ave., Washington, D. C. Phone, ADams 9318. Script. (For

detailed information see listing under Program Producers).

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. (For detailed information see listing under Program Producers).

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOllywood 6288. Transcription. (For detailed information see listing under Program Producers).

Radio Program Associates

40 East 49th St., New York, N. Y. Phone, ELdorado 5-4228. President, Bernard Zisser. SERVICES OFFERED: Transcription.

Radio Script & Transcription Exchange

(Federal Radio Education Committee)
U. S. Office of Education, Washington,
D. C. Phone, Republic 1820, Extension
2225. Director, John Gordon Studebaker.
SERVICES OFFERED: Script and
transcript libraries.

Radioscript Productions Co.

1775 Broadway, New York, N. Y. Phone, CIrcle 7-2849. Script. (For detailed information see listing under Program Producers).

Radioteca Intercontinental Publishers' Service, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-2435. President, Melchor Guzman; Manager, T. Perez. SERVICES OFFERED: Spanish scripts.

Radio Writers Laboratory

51 Duke St., Lancaster, Pa. Phone, 2-1387. Manager, M. S. Miller; Special Features, Richard B. Gehman; Children's Scripts, Margaret L. Smith. SERVICES OFFERED: Script.

Ready-To-Air Service

P. O. Box 1057, New London, Conn. Phone, 2-2864. Partners, Robert Howell, Herbert Hicks. Script. SERVICES OF-FERED: Weekly "man-in-the-street" program, children's program.

Religious News Service

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The Script Library

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3488. Station Contact, Martin Lawrence; General Manager, Genevieve Pace. SERVICES OF-FERED: Script.

Script & Talent

360 N. Michigan Ave., Chicago, Ill. Phone, Dearborn 0351. Script. (For de-tailed information see listing under Program Producers).

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Sound Recording Studios, Inc.

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. Transcription. (For detailed information see listing under Program Producers).

Henry Souvaine, Inc. 30 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-5666. Script. (For detailed information see listing under Program Producers).

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Geanett, Jr. REPRESENTA-TIVE: Charles Michelson, 67 West 44th St., New York, N. Y.; South First & B Sts., Richmond, Ind. Phone, 1117. Manager Transportation ager, Ryland Jones. Transcription.

Standard Radio

6404 Hollywood Blvd., Hollywood, Calif. Phone, HOllywood 0188. Tran-

(For detailed information see listing under Transcription Companies.)

Star Radio Programs, Inc.

250 Park Ave., New York, N. Y. Phone, PLaza 3-4991. Manager, Daniel C. Studin; Continuity Supervisor, Burke Boyce: Director of Women's Programs, Gay Lee. REPRESENTATIVES: All-Canada Radio Facilities, Toronto, Ont. (Offices also in Montreal, Winnipeg, Calgary and Vancouver.) SERVICES OF-FERED: Script.

Technisonic Recording Laboratories

818 Suth Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060, Script. (For detailed information see listing under Transcription Companies.)

Thomas J. Valentino, Inc.

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Video & Sound Enterprises

P. O. Box 517, Omaha, Nebr. Phone, ATlantic 4200; Jackson 6580. (For detailed information see listing under Program Producers).

World Broadcasting System,

711 Fifth Ave., New York, N. Y. Phone, WIckersham 2-2100. Transcription. (For detailed information see listing under Program Producers).

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. Transcription. (For detailed information see listing under Program Producers).

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Collins, Ted 1819 Broadway
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Consolidated Radio Artists, Inc. 30 Rockefeller PlazaCOlumbus 5-3580
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Downey, Wallace, Inc. 1629 Broadway

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RKO Bldg	7-7550
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Rockefeller Plaza	7-0862
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Music Corporation of America 745 Fifth AveWIckersham 2-8900	Wilson, Roy (Wilson, Powell & Hayward) 444 Madison AvePLaza 5-5480
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National Concert & Artists Corp. 711 Fifth Ave	Wolf Associates, Inc. 1270 Sixth Ave
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O'Connor, Johnny 1697 Broadway	WMCA Artists Bureau 1657 BroadwayCIrcle 6-2200
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Wolf Associates, Inc. 6912 Hollywood BoulevardGLadstone 6676	Morse, Sidney P. 162 North State StDEArborn 1863
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	Parks, James & Co. 333 N. Michigan AveCENtral 7980
Norman Alexandroff Artists' Bureau 410 S. Michigan AveWABash 6762	Pearlman, Bernard 75 E. Wacker DriveDEArborn 1714
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Conklin, Neil 75 E. Wacker DriveDEArborn 1714	World Talent Bureau, Inc. 301 East Eric StSUPerior 9114
Consolidated Radio Artists, Inc. 333 N. Michigan AveFRAnklin 8300	Yellman, Duke, Agency, Inc. 162 North State StDEArborn 7334

$A \cdot S \cdot C \cdot A \cdot P$

By E. C. MILLS

Chairman, Administrative Committee

U NDER the Copyright Law of the United States enacted in 1909, the public performance for profit of a copyrighted musical composition is lawful only if done under license of the copyright owner. Any performance without such license is illegal and an infringement of the copyright, subject under the law to minimum statutory damages of \$250 per performance.

A proprietor of a public amusement enterprise or broadcasting station which utilizes copyrighted music in its programs is thus confronted with the necessity of securing a license from owners of the copyrights of the musical compositions to be included in his programs. There are many thousands of different copyright owners and almost every musical program includes the works of many different such owners. A proprietor confronted with the necessity of negotiating licenses with separate, individual, musical

copyright owners would find himself in a difficult position indeed.

Throughout the world, therefore, equally to properly police and protect the rights of the copyright owners, and to afford a convenient central source of supply of music licenses for proprietors, there has been organized in each country a so-called "performing rights society." In the United States the principal such society is the American Society of Composers, Authors and Publishers (Ascap), organized by Victor Herbert and a group of associates in 1914, and presently representing a membership of some 153 publishers and 1,269 composers and authors. The membership includes the leading composers and authors and publishers in the fields of standard, production, motion picture and popular music. Ascap is an unincorporated, non-profit, voluntary association. Its earnings are distributed among its members at quarterly intervals. Through reciprocal agreements and treaties it represents in the United States the copyright rights of the members of similar societies in European and other performing rights societies.

License agreements are in effect between Ascap and some 30,000 public

amusement enterprises throughout the United States.

Its agreements with broadcasters expired at the end of 1940 and negotiations for a renewal were not successfully concluded until October of 1941. During the ten-month interval most of the broadcasting stations operated without an Ascap license. Under conditions established by a Consent Decree between the Federal Government and Ascap, entered in March 1941, the principle of "payment at the source" in respect of network broadcasts was established. Previously the practice had been for each station in the network broadcast to pay its individual fees, but under the new rule as to such broadcasts of copyrighted music, fees are paid by the station originating the network broadcast. The inter-connected stations thus need no license in respect of music received on network programs "cleared at the source." Individual stations, however, need to have licenses covering copyrighted music used in programs which they originate and broadcast.

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

Prior to 1941 a number of individual states had enacted legislation declaring as unlawful and forbidding operations within the state, of any "combination" of musical copyright owners, the purpose of which was to fix

prices for public performance licenses.

Federal Courts held several of such laws to be unconstitutional, but in 1941 as to certain aspects thereof, a law enacted by Florida was upheld by the Supreme Court of the United States. The decision, however, did not cover the entire subject matter of the law involved and the status of this situation is currently a matter of negotiation and discussion with the state authorities.

During 1941 more than one hundred new members were elected to Ascap. The organization continued its sponsorship of creative musical activities, such as fellowships for collegians writing musical plays, a national competition for amateur musical playwrights, and the Nathan Burkan Memorial Competition in which all well-established law schools of the United States have been entered for the past several years.

Principal officers of Ascap are: Gene Buck, president; Louis Bernstein and Otto Harbach, vice-presidents; George W. Meyer, secretary; Gustave Schirmer, treasurer; E. C. Mills, chairman of administrative committee;

John G. Paine, general manager.

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Handy Bros. Music Co., Inc.

Harms, Inc.

Harms, T. B., Company

Harris, Charles K., Music Pub.

Harvest Songs Co.

Hope Publishing Company Bigelow-Main-Excell Co. Excell, E. O., Co. Tabernacle Pub. Co.

Huntzinger, R. L., Inc.

Italian Book Co.

Jacobs, Walter, Inc.
Abt, Valentine
Bates & Bendix
Bendix, Theodore
Eby, Walter M.
Farrand, Van L.
Gay, Mace, Catalog
Jaques, Percy
Musiclovers Co.
Partee, C. L., Music Co.
Shattuck, B. E.
Virtuoso Music School
Williams, Ernest S.

Jenkins Music Company

Jones, Isham, Music Corp.
Jungnickel, Ross, Inc.

Kay & Kay Music Pub. Corp. Franklin, John, Music Co.

Keane, Michael, Inc.

Kendis Music Corporation

Leeds Music Corp. Kaycee Music Co.

Leslie, Edgar, Inc.

Lewis Music Pub. Co., Inc.
Lincoln Music Corp.

Capano, Frank, Music Pub.
Loeb-Lissauer, Inc.
(Formerly: Kalmar & Ruby
Music Corp.)

Lorenz Publishing Co. Tullar-Meredith Co., Inc.

Ludwig Mus. Pub. Co.

Marlo Music Corp.

Maurice, Peter, Inc.

Mayfair Music Corp.
(Formerly: Joe Davis, Inc.)
Triangle Mus. Pub. Co., Inc.

Melo-Art Music Publishers

Melrose Music Corp. Melrose Bros. Music Co., Inc.

Mercer & Morris, Inc. Morris, Joe, Music Co.

Miller, Bob, Inc. Pla-A-Song Co. Streamline Editions

Miller Music, Inc. Noble, Johnny Sherman, Clay & Company

Mills Music, Inc.
American Composers, Inc.
Beck, Mort
Clark, Frank, Mus. Co.
Daly, Joseph, Mus. Pub. Co.
Edwards, Gus, Mus. Pub. Co.
Gordon & Rich, Inc.
Gotham Attucks Mus. Co.
Gotham Mus. Service, Inc.
Jerome, M. K.

Mutual Music Society, Inc.
Jerome & Schwartz Pub. Co.
Kalmar, Puck & Abrahams
Consolidated
Keit Music Corp.
Kornheiser, Phil, Inc.
Lincoln, Harry J., Music Co.
Morse, Theodore, Music Co.
Nelson, Jack, Mus. Co.
Stark & Cowan, Inc.

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Stept & Powers, Inc.
Sterling Songs, Inc.
Sunlight Mus. Co., Inc.
United States Music Pub. Co.
Vandersloot Music Pub. Co.
Waterson, Berlin & Snyder, Co.
Waterson, Henry, Inc.
Williams, Harry, Mus. Co.

Movietone Music Corp.

Nazarene Publishing House Bilhorn Bros. Mus. Co. Lillenas Pub. Co.

New World Music Corp.

Olman Music Corporation Down Home Music Co.

Pan-American Music Co., Inc.

Paramount Music Corp.
Popular Melodies, Inc.
Spier & Coslow, Inc.

Paull-Pioneer Music Co. Rossiter, Harold, Mus. Co.

Photo Play Music Co., Inc. Luz Brothers Mus. Pubs. Music Buyers Corporation

Piedmont Mus. Co., Inc.

Plymouth Music Co., Inc.

(Formerly Ted Browne

Music Co.)

Pond, Wm. A., & Company Ellis, Robin

Presser, Theodore, Company

Quincke, W. A., & Company

Red Star Songs, Inc.
Allen & Harrison Mus. Co.

Remick Music Corp.

Rialto Music Pub. Corp.

Ricordi, G., & Co., Inc., of N. Y.

Ringle, Dave
Famous Writers Music Co.
Goulden-Leng Music Co.
Hamilton Music Co.

Krey, Geo. M., Co. Maytone Music Co. Song Creators Co. Tracy, Wm., Pub. Co. Victory Music Co. World Music Co.

York & King Music Pub. Co. Robbins Music Corporation

Metro-Goldwyn-Mayer Corp.
Out of the World Pub. Corp.
Sonnemann Mus. Co., Inc.
Two piech Contury Music Co.

Twentieth Century Music Co. Universal Music Corp.

Whiteman, Paul, Publications Wiedoeft, Rudy, Mus. Pub. Co.

Rodeheaver Co., The

Royal Music Publisher

Rossiter, Will

Row, R. D., Music Co.
Riker, Brown & Wellington,
Inc.

Row, R. D., Inc.

Roy Music Co., Inc.

Rubank, Inc.

Carlson, M. L. Finder & Urbanek

Victor Music Co. Santly-Joy-Select, Inc.

Santly Bros., Inc.
Santly Bros.-Joy, Inc.
Select Music Publications,
Inc.

Saunders Publications

Schirmer, G., Inc. Heffelfinger, R. W.

Sanders-Weiss, Inc.

Schroeder & Gunther, Inc.

Schuster & Miller, Inc.

Shapiro, Bernstein & Co., Inc.

Shubert Music Pub. Corp.

Skidmore Music Co., Inc.
Society for the Publication of

American Music

Southern Music Pub. Co., Inc Spier, Larry, Inc. Helf & Hager Co.

McKinley Music Co.
Root, Frank K., & Co.

Root, Frank K., & Co.

Sprague-Coleman, Inc.

Stasny Music Corp.

Bibo-Lang, Inc. Stasny-Lang, Inc.

Summy, Clayton F., Co.
Sun Music Co., Inc.

Weil, Milton Music Co., Inc.

Superior Music, Inc.

Tesio, P., & Sons
Burke Doyle Music Co.
Major Music Inc.

Major Music, Inc. Tesio-Major

Tobias & Lewis Music Publishers

Triangle Music Corporation

Victoria Publishing Co.

Villa Moret, Inc.

Vogel, Jerry, Music Co., Inc. Crumit, Frank, Songs Co. Haviland, F. B., Pub. Co. Worth, Geo. T., & Co.

Volkwein Bros., Inc. Agney, J. E., Publication

Bellefield Pub. Co. Dalbey, W. R., Music Co.

Von Tilzer, Harry, Music Pub. Co. West'rn Music Pub. Co.

West rn Music Pub. Co.

White-Smith Mus. Pub. Co.

Williams, Clarence, Mus. Pub.

Co., Inc. Ahleim, Walter C., Music Co.

Arrow Music Co. Clifford, Frances, Music Co.

Maison-Blanche Music Co. Piron, A. J., & Co. Thomas, George W., Music

Thomas, George W., Mu Co. Willis Music Company

Witmark, M., & Sons Wood, B. F., Music Co.

Words & Music, Inc.
Davis, Coots & Engel, Inc.
Engel, Harry, Inc.
Keit-Engel, Inc.

BROADCAST MUSIC INC.

By MERRITT E. TOMPKINS Vice-President-General Manager

N ONE YEAR of intensive application to the music problem, Broadcast Music, Inc., achieved freedom from music monopoly for every broadcaster. Through BMI, every broadcaster is securing the benefits of an open market for music.

Organized in September, 1939, by the broadcasting industry to provide an independent source of music supply for radio stations and other users of music, BMI has built up over 500,000 titles of music of all types. In working toward its objectives, BMI has (1) bought and published original music; (2) coordinated and licensed performance rights to music published by over 350 affiliated publishers and five performing right societies; (3) provided equal opportunity of recognition for the authors, composers and publishers of meritorious work.

BMI stock and licenses are held by stations of every classification in 48 states, Alaska, Puerto Rico and Hawaii. Station members are divided into three groups, (1) independents; (2) network affiliates; (3) stations managed or operated by the national networks. Stock holdings of the networks in BMI is 18.5 per cent of the total. The three groups of station stockholders elect their own representatives to the Board of Directors.

STATION SUBSCRIBERS

(As of January 6, 1942)

Alabama

WAPI, Birmingham
WBRC, Birmingham
WSGN, Birmingham
WMSL, Decatur
WAGF, Dothan WJBY, Gadsden WALA, Mobile WMOB, Mobile WCOV, Montgomery WSFA, Montgomery WHBB, Selma WJRD, Tuscaloosa

WHMA, Anniston

Arizona

KSUN, Lowell KOY, Phoenix KPHO, Phoenix KTAR, Phoenix KYCA, Prescott KGLU, Safford KTUC, Tucson KVOA, Tucson KYUM, Yuma

Arkansas KLCN, Blytheville KELD, Eldorado KFPW, Fort Smith KFFA, Helena KTHS, Hot Springs
KBTM, Jonesboro
KARK, Little Rock
KGHI, Little Rock
KLRA, Little Rock
KOTN, Pine Bluff

California

KUOA, Siloam Springs

KERN, Bakersfield KPMC, Bakersfield KRE, Berkeley KMPC, Beverly Hills KHSL, Chico KXO, El Centro KXO, El Centro
KIEM, Eureka
KARM, Fresno
KFRE, Fresno
KMJ, Fresno
KIEV, Glendale
KFOX, Long Beach
KECA, Los Angeles
KFAC, Los Angeles

KFI, Los Angeles KFSG, Los Angeles KFVD, Los Angeles KGFJ, Los Angeles KHJ, Los Angeles KMTR, Los Angeles KMYK, Los Angeles
KMYC, Marysville
KYOS, Merced
KTRB, Modesto
KDON, Monterey KLS, Oakland KROW, Oakland KVCV, Redding KPRO, Riverside KFBK, Sacramento KROY, Sacramento KFXM, San Bernardino KFMB, San Diego KFSD, San Diego KGB, San Diego KGB, San Irancisco KGE!, San Francisco KGO, San Francisco KJBS, San Francisco KPO, San Francisco KSAN, San Francisco KSFO, San Francisco

* * Radio In Defense * *

KYA, San Francisco KQW, San Jose KVEC, San Luis Obispo KVOE, Santa Ana KDB, Santa Barbara KTMS, Santa Barbara KGDM. Stockton KWG, Stockton KTKC, Visalia KHUB, Watsonville

Colorado

KVOR, Colorado Springs KFEL, Denver KLZ. Denver KMYR. Denver KOA, Denver KVOD, Denver
KVOD, Denver
KIUP, Durango
KFXJ, Grand Junction
KFKA, Greeley
KGHF, Pueblo

Connecticut

WICC, Bridgeport WNAB, Bridgeport WDRC, Hartford WTHT, Hartford WTIC, Hartford WNBC, Hartford WELI, New Haven WNLC, New London WSRR, Stamford WATR, Waterbury WBRY, Waterbury

Delaware

WDEL, Wilmington WILM, Wilmington

District of Columbia

WINX, Washington WJSV, Washington WMAL, Washington WOL, Washington WRC, Washington WWDC, Washington

Florida

WMFJ, Daytona Beach WFTM, Fort Myers WRUF, Gainesville WKUF, Ganesville WJAX, Jacksonville WJHP, Jacksonville WMBR, Jacksonville WLAK, Lakeland WWPG, Lakeworth WIOD, Miami WQAM, Miami WKAT, Miami Beach

WTMC, Ocala WDBO, Orlando WLOF, Orlando WDLP, Panama City WDLP, Panama City
WCOA, Pensacola
WFOY, St. Augustine
WSUN, St. Petersburg
WTSP, St. Petersburg
WTAL, Tallahassee
WDAE, Tampa
WKGA, Tampa
WFLA, Tampa
WJNO, West Palm Beach

Georgia

WALB, Albany WGPC, Albany WAGA, Atlanta WATL, Atlanta WGST, Atlanta WSB, Atlanta WGAC, Augusta WRDW, Augusta WMOG, Brunswick WGAA, Cedartown WRBL, Columbus WKLJ, Dalton WKEU, Griffin WLAG, La Grange WBML, Macon WMAZ, Macon WMAA, MacOn WMGA, Moultrie WSAV, Savannah WTOC, Savannah WPAX, Thomasville WRLC, Toccoa WAYX, Waycross WDAK, West Point

Idaho

KIDO, Boise KRLC, Lewiston KFXD, Nampa KSEI, Pocatello KTFI, Twin Falls

Illinois

WMRO, Aurora
WKRO, Cairo
WDWS, Champaign
WAAF, Chicago
WAIT, Chicago
WBBM, Chicago
WCRW, Chicago
WEDC, Chicago
WENR, Chicago
WHR, Chicago
WJJD, Chicago
WJJD, Chicago
WJJD, Chicago
WMJ, Chicago
WMAQ, Chicago
WMAQ, Chicago
WMBI, Chicago
WMFC, Cicero
WDAN, Danville WMRO, Aurora

WSOY, Decatur WTMV, East St. Louis WEBQ, Harrisburg WJPF, Herrin WLDS, Jacksonville WCLS, Joliet WCLS, Joliet
WMBD, Peoria
WTAD, Quincy
WROK, Rockford
WHBF, Rock Island
WCBS, Springfield
WTAX, Springfield
WDZ, Tuscola
WILL, Urbana

Indiana

WHBU, Anderson WTRC, Elkhart WEOA, Evansville WGBF, Evansville WGL, Fort Wayne WOWO, Fort Wayne WIND, Gary
WFBM, Indianapolis
WIBC, Indianapolis
WIRE, Indianapolis
WISH, Indianapolis WKMO, Kokomo WLBC, Muncie WSBT, South Bend WBOW, Terre Haute

lowa

WOI, Ames KBUR, Burlington WMT, Cedar Rapids KROS, Clinton WOC, Davenport KRNT, Des Moines KSO, Des Moines WHO, Des Moines KDTH, Dubuque WKBB, Dubuque KVFD, Fort Dodge WSUI, Iowa City WFJB, Marshalltown KGLO, Mason City KBIZ, Ottumwa KMA, Shenandoah KSCJ, Sioux City KTRI, Sioux City

Kansas

KGGF, Coffeyville KGNO, Dodge City KTSW, Emporia KVGB, Great Bend KWBW, Hutchinson KCKN, Kansas City KFKU, Lawrence WREN, Lawrence KOAM, Pittsburgh KSAL, Salina

WAAB, Boston WBZ, WBZA, Boston WBZA, Boston
WCOP, Boston
WEEI, Boston
WHOH, Boston
WMEX, Boston
WMEX, Boston
WMAC, Boston
WMOR, Manchester
WORL, Boston
WJDX, Jackson
WJDX, Jackson
WHEB, Portsmouth

WIBW, Topeka
KANS, Wichita
KFBI, Wichita
KFBI, Wichita
WHAI, Greenfield
WHAN, Laurel
WHAN, Lowell
WHAN, Lowell
WBKY, Beattyville
WBKY, Beattyville
WBKY, Beattyville
WBKY, Beattyville
WHAS, Springfield
WSPR, Worcester
WTAG, Worcester
WTAG, Worcester
WHAD, Calumet
KFW, Cape Girardeau
KFRU, Columbia
KWOS, Jefferson
WMBH, Joplin
KCMO, Kansas City
WDAF, Kansas City
WDAF, Kansas City
WHBF, Calumet
WJR, Detroit
WJR, Detroit
WJR, Detroit
WJR, Detroit
WJR, Detroit
WYZ, Detroit
WYZ, Detroit
WYZ, Detroit
WYX, St. Louis
KWK, St. Louis
KWK, St. Louis
KWK, St. Louis
WEW, St. Louis
KGRX, Springfield
WERZ, Muskegon
WCAR, Pontiac
WHL, New Orleans
WHL, Sangor
WCOU, Lewiston
WCOU, Lewiston
WCOU, Lewiston
WCOU, Lewiston
WSAR, Abland
WASA, Springfield
WGRC, Couisville
WASA, Springfield
WGRC, Couisville
WASA, Springfield
WGRC, Couisville
WASA, Detroit
WGRC, Couisv

WRDO, Augusta
WLBZ, Bangor
WCOU, Lewiston
WCSH, Portland
WGAN, Portland
WGAN, Portland
WGAN, Portland
WBAL, Baltimore
WCAO, Baltimore
WCAO, Baltimore
WCAO, Baltimore
WCAO, Baltimore
WCAO, Baltimore
WCAO, WIRFO, Cumberland
WBOC, Salisbury
WWIN, St. Paul
WMIN, St. Paul
Nevada

Nevada

New Hampshire

New Jersey

WBAB, Atlantic City WSNJ, Bridgeton WHOM, Jersey City WPAT, Paterson WTNJ, Trenton

New Mexico

KGGM, Albuquerque KOB, Albuquerque KAVE, Carlsbad KICA, Clovis KFUN, Las Vegas KGFL, Roswell KVSF, Santa Fe KTNM. Tucumcari

New York

WABY, Albany WOKO, Albany WMBO, Auburn WNBF, Binghamton WBBR, Brooklyn WCNW, Brooklyn WBEN, Buffalo WEBR, Buffalo WGR, Buffalo WKBW, Buffalo WKBW, Buffalo
WSVS, Buffalo
WSVS, Buffalo
WSVS, Buffalo
WCAD, Canton
WENY, Elmira
WGBB, Freeport
WHCU, Ithaca
WJTN, Jamestown
WKNY, Kingston
WGNY, New York
WABC, New York
WBNX, New York
WBNX, New York
WENY, New York
WCNW, New York
WCNW, New York
WINS, New York
WNS, New York
WNS, New York
WNEW, New York
WNEW, New York
WNEW, New York
WNEW, New York
WOR, New York
WQXR, New York
WHLD, Niagara Falls
WSLB, Ogdensburg
WHDL, Olean
WMFFF Plattschurg WSVS, Buffalo WHDL, Olean WMFF, Plattsburg WKIP, Poughkeepsie WHAM, Rochester WHEC, Rochester WNBZ, Saranac Lake WGEA, Schenectady WGEO, Schenectady
WGY, Schenectady
WRGB, Schenectady
WAGE, Syracuse
WFBL, Syracuse
WOLF, Syracuse
WSYR, Syracuse
WHAZ, Troy
WTRY, Troy
WIBX, Utica
WWNY, Watertown
WFAS, White Plains
WWRL, Woodside

North Carolina

WISE, Asheville
WWNC, Asheville
WWNC, Asheville
WBBB, Burlington
WBT, Charlotte
WSOC, Charlotte
WDNC, Durham
WFNC, Fayetteville
WGNC, Gastonia
WGBR, Goldsboro
WBIG, Greensboro
WGTC, Greenville
WHKY, Hickory
WMFR, High Point
WFTC, Kinston
WPTF, Raleigh
WRAL, Raleigh
WCBT, Roanoke Rapids
WEED, Rocky Mount
WSTP, Salisbury
WMFD, Wilmington
WGTM, Wilson
WAIR, Winston-Salem
WSJS, Winston-Salem

North Dakota

KFYR, Bismarck KDLR, Devils Lake WDAY, Fargo KRMC, Jamestown KGCU, Mandan KLPM, Minot

Ohio

WADC, Akron
WAKR, Akron
WJW, Akron
WICA, Ashtabula
WHBC, Canton
WCKY, Cincinnati
WCPO, Cincinnati
WKRC, Cincinnati
WLW, Cincinnati
WSAI, Cincinnati
WCLE, Cleveland
WGAR, Cleveland
WHK, Cleveland
WTAM, Cleveland

WBNS, Columbus
WCOL, Columbus
WHKC, Columbus
WHKC, Columbus
WHIO, Dayton
WHO, Dayton
WFIN, Findlay
WLOK, Lima
WMAN, Marsfield
WMRN, Marsorield
WMRN, Marsorield
WSTV, Steubenville
WSPD, Toledo
WTOL, Toledo
WTOL, Toledo
WRRN, Warren
WFMJ, Youngstown
WHIZ, Zanesville

Oklahoma

KADA, Ada KYSO, Ardmore KCRC, Enid KSWO, Lawton KBIX, Muskogee KOCY, Oklahoma City KTOK, Oklahoma City WKY, Oklahoma City WKY, Oklahoma City WHBG, Okmulgee KGFF, Shawnee KOME, Tulsa KTUL, Tulsa KVOO, Tulsa

Oregon

KWIL, Albany
KAST, Astoria
KBND, Bend
KBKR, Baker
KOAC, Corvallis
KORE, Eugene
KUIN, Grants Pass
KFJI, Klamath Falls
KLBM, La Grande
KOOS, Marshfield
KMED, Medford
KWRC, Pendleton
KALE, Portland
KEX, Portland
KGW, Portland
KOIN, Portland
KXL, Fortland

Pennsylvania

WCBA-WSAN, Allentown WFBG, Altoona WISR, Butler WCED, Du Bois WEST, Easton WERC, Erie WLEU, Erie WIBG, Glenside WHJB, Greensburg WHP, Harrisburg WKBO, Harrisburg WAZL, Hazleton WJAC, Johnstown
WGAL, Lancaster
WMRF, Lewiston
WKST, New Castle
WKPA, New Kensington WJAC, Johnstown KYW, Philadelphia WFIL, Philadelphia
WHAT, Philadelphia
WHAT, Philadelphia
WHAT, Philadelphia
WPR, Philadelphia
WPR, Philadelphia
WPR, Philadelphia
WPR, Philadelphia
WROX, Knoxville
KDKA, Pittsburgh
WROX, Knoxville
KDKA, Pittsburgh
WACA, Pittsburgh
WACA, Pittsburgh
WACA, Pittsburgh
WACA, Pittsburgh
WMS, Pittsburgh
WWSW, Pittsburgh
WWSW, Pittsburgh
WWSW, Pittsburgh
WWSW, Reading
WRAW, Reading
WRAW, Reading
WRAW, Scranton
WGBI, Scranton
WGAT, Pittsburgh
WSM, Nashville
WSM, Nashville
WCAY, Pittsburgh
WRAY, Reading
WSM, Nashville
WSM, Nashville
WGAY, Pittsburgh
WGAY, Pittsburgh
WRAY, Scranton WCAU, Philadelphia WDAS, Philadelphia WFIL, Philadelphia WHAT, Philadelphia WGBI, Scranton WGBI, Scranton
WPIC, Sharon
WROK, Sunbury
WMBS, Uniontown
WBAX, Wilkes-Barre
WBRE, Wilkes-Barre
WRRE, Wilkes-Barre
WRAK, Williamsport
WORK, York
KTBC, Austin

Rhode Island

WFCI, Pawtucket WEAN, Providence WJAR, Providence WPRO, Providence

South Carolina

WAIM, Anderson WCSC, Charleston WTMA, Charleston WCOS, Columbia WIS, Columbia WIS, Columbia
WOLS, Florence
WFBC, Greenville
WMRC, Greenville
WCRS, Greenwood
WORD, Spartanburg
WFPA, Spartanburg
WFIG, Sumter

South Dakota

KABR, Aberdeen KFDY, Brookings KPDN, Pampa KOBH, Rapid City KPLT, Paris

WCAT, Rapid City KELO, Sioux Falls KSOO, Sioux Falls KUSD, Vermillion

Texas KGNC, Amarillo KNOW, Austin KTBC, Austin KFDM, Beaumont KRIC, Beaumont KBST, Big Spring KBWD, Brownwood KBST, Big Spring KBWD, Brownwood WTAW, College Station KRIS, Corpus Christi KAND, Corsicana KALD, Dallas KSKY, Dallas WFAA, Dallas WFR, Dallas KFPL, Dublin KROD, El Paso KFPL, Dublin
KROD, El Paso
KTSM, El Paso
KTSM, El Paso
KTSM, El Paso
KFJZ, Fort Worth
KGKO, Fort Worth
WBAP, Fort Worth
KLUF, Galveston
KGBS, Harlingen
KPRC, Houston
KTRH, Houston
KXYZ, Houston
KOCA, Kilgore
KPAB, Laredo
KFRO, Longview
KFYO, Lubbock
KRLH, Midland
KNET, Palestine
KPDN, Pampa
KPLT, Paris

KIUN, Pecos KPAC, Port Arthur KGKL, San Angelo KABC, San Antonio KONO, San Antonio KTSA, San Antonio Tennessee

WOPI, Bristol
WAPO, Chattanooga
WDOP, Chattanooga
WDOP, Chattanooga
WJZM, Clarksville
WHUB, Cookeville
WTJS, Jackson

KTSA, San Antonio
WOAI, San Antonio
KRRV, Sherman
KTEM, Temple
KCMC, Texarkana
KGKB, Tyler
KVWC, Vernon
WACO, Waco
KRGV, Weslaco
KWFT, Wichita Falls

WSYB, Rutland

Virginia

WCHV, Charlotteville WJMA, Covington WBTM, Danville WSVA, Harrisonburg WLVA, Lynchburg WMVA, Martinsville WGH, Newport News WGH, Newport New WTAR, Norfolk WPID, Petersburg WMBG, Richmond WRVA, Richmond WRVA, Richmond WDBJ, Roanoke WSLS, Roanoke WLPM, Suffolk

Washington

KXRO, Aberdeen KWSC, Pullman KVOS, Bellingham KIRO, Seattle KJR, Seattle KOL, Seattle KOMO, Seattle KOMO, Seattle KRSC, Seattle KXA, Seattle KFIO, Spokane KFPY, Spokane KGA, Spokane KHQ, Spokane KMO, Tacoma KVI, Tacoma

KVAN, Vancouver KUJ, Walla Walla Wenatchee KIT, Yakima

West Virginia

WJLS, Beckley
WHIS, Bluefield
WCHS, Charleston
WGKV, Charleston
WBLK, Clarksburg
WMMN, Fairmont
WSAZ, Huntington
WLOG, Logan
WAJR, Morgantown
WPAR, Parkersburg
WBRW, Welch

WKWK, Wheeling

WWVA, Wheeling

Wisconsin

WHBY, Appleton WEAU, Eau Claire KFIZ, Fond du Lac WTAQ, Green Bay WCLO, Janesville WKBH, La Crosse WHA, Madison WIBA, Madison WEMP, Milwaukee WISN, Milwaukee

WTMJ, Milwaukee WOSH, Oshkosh WRJN, Racine WHBL, Sheboygan WLBL, Stevens Point WDSM, Superior

Wyoming

KDFN, Casper KFBC, Cheyenne KPOW, Powell KVRS, Rock Springs KWYO, Sheridan

Alaska

KINY, Juneau

Hawaii

KHBC, Hilo KGMB, Honolulu KGU, Honolulu KTOH, Lihue

Puerto Rico

WPAB, Ponce WIAC, San Juan WKAQ, San Juan WNEL, San Juan

—FM, TELEVISION & SHORT-WAVE STATION SUBSCRIBERS—

California

K-45-LA, Los Angeles W6XYZ, Los Angeles W6XLA, Los Angeles KGEI, San Francisco

Connecticut

W-65-H, Hartford W 53-H, Hartford

District of Columbia

W3XWT, Washington

Illinois

W9XBK, Chicago W9ZBT, Chicago W-51-C, Chicago

Indiana

W-45-V. Evansville

Massachusetts

W-43-B, Boston

Michigan

W-45-D. Detroit

New Hampshire

W-39-B, Mt. Washington

New Jersey

W2XWV, Passaic W2XVT, Passaic

New York

W-71-NY, New York City W10XKT, New York City WNBT, New York City WNBI, New York City WRCA, New York City W-51-R. Rochester

W-47-A, Schenectady

WGEA, Schenectady

WGEO, Schenectady

W2XOY, Schenectady

W2XWG, Schenectady

WRGB, Schenectady

Ohio

W-45-CM. Columbus

Pennsylvania

W-47-P, Pittsburgh

Wisconsin

W-55-M, Milwaukee

$S \cdot E \cdot S \cdot A \cdot$

By PAUL HEINECKE

President

ESAC has grown during the past ten years from a small group of publishers to one of the largest music performing rights organizations in the United States. SESAC now controls the catalogs of 130 publishers of the best music in America. This virtually unlimited storehouse of program material including everything from Swing to Symphony and Hillbilly to Opera gives broadcasters a complete answer to the music needs of the radio station.

SESAC Music is used by more radio stations than any other music because-

—SESAC has licenses with 830 commercial radio stations.

—SESAC music is American music, our 130 publishers being located

from coast to coast.

—SESAC publishers dominate their respective fields and include the largest publisher of American standard music—the largest publisher of American cowboy, western and hillbilly music—the largest publisher of American band and patriotic music—the largest publisher of accordion music—the largest publishers of gospel and religious music for every denomination, etc.

—SESAC music includes many of the best known compositions of such American composers as Edward MacDowell, Mrs. H.H.A. Beach, Bruno

Huhn, Victor Herbert, Rudolf Friml, etc., etc.

A SESAC tune always becomes the outstanding number of the year. "Intermezzo" was the leading song on the Hit Parade in 1941 and "The

Shrine of St. Cecilia" is leading the field in 1942.

SESAC music is used extensively by advertising agencies on hundreds of commercial transcriptions. It is contained in the library services of all of the transcription companies, it is used extensively in motion pictures and

on phonograph records.

SESAC exclusively pioneered every major advance in the music copyright field including clearance at the source on network programs, a competitive supply of diversified music, on restriction list, reasonable rates, negotiation of licenses by a station relations staff with actual broadcasting experience, a program service department and friendly cooperation. SESAC licenses performance rights as well as the mechanical and film rights.

SESAC, its publishers, Program Service Department and station relations staff are at your service. You know the SESAC station relations rep-

resentative in your area. He is there to help you-call on him: BURT SQUIRE

CLAUDE C. J. CULMER Eastern States

Middle West EMILE J. GOUGH GUS HAGENAH Central States Western States

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Songtex Music Co., 1943 West 73rd Avenue, Oak Lane, Philadelphia, Pa. Sorkin Music Co., 251 Fourth Avenue, New York

Citv. Southern Music Publishing Co., 1619 Broadway,

New York City.

Spencer, Norman & Son, 145 West 45th Street, New York City. Spier, Larry, Inc., 1270 Sixth Avenue, New York

City. Sprague-Coleman, 62 West 45th Street, New York City.

Stahl, William C., 617 N. Second Street, Milwaukee, Wisc.

Stamps-Baxter Music Co., Dallas, Texas.
Stan-Host Melodies, 301 Wyona Street, Brooklyn,

N. Y. Stasny Music Corp., 1619 Broadway, New York

Stevens Music Co., 54 West Randolph Street,

Chicago, III. Stratton, A. D., Music Co., 4430 Canal Street, Houston, Texas.

Houston, Texas.
Sudlik & Siegel, 1650 Broadway, New York City.
Summy, Clayton F., Co., 321 South Wabash Avenue, Chicago, III.
Sun Music Co., 1619 Broadway, New York City.
Superior Music, Inc., 42 Broadway, New York City.
Symbolic Music Publishing Co., 1595 Broadway, New York City.

-T-

Televise Music Co., 54 W. Randolph Street, Chicago, III.

Tennessee Music Printing Co., Cleveland, Tenn. Tenney, Harry, Inc., 1619 Broadway, New York City.

Tesio, P., & Sons, 353 Eighth Avenue, New York City.

Timberland Publishing Co., Forest City, Ia.
Tobias & Lewis Music Publishers, 1250 Sixth
Avenue, New York City.
Tomerlin, Lysle, 1509 N. Vine Street, Hollywood,

Calif. Top Music York City. Music Publishers, 343 W. 87th Street, New

Transcontinental Music Co., 113 West 57th Street, New York City. Treasure Chest Publications, Inc., 303 Fourth

Treasure Chest Publications, Inc., 303 Fourth Avenue, New York City. Triangle Music Corp., 1619 Broadway, New York

City.
Tullar-Meredith Co., 91 Seventh Avenue, New

Twentieth-Century Music Corp., 799 Seventh Avenue, New York City.

— U —

United States Music, Inc., 1452 Broadway, New York City.

_ v _

Vanguard Songs, 1509 N. Vine St., Hollywood, Calif.

Van Reesema, Yolande, 7 Washington Square, New York City. Vaughn, James D., Lawrenceburg, Tenn.

Vernon Music Publishers, Danbury, Conn. Victoria Publishing Co., 1250 Sixth Avenue, New

York City. Ila Moret, Inc., 1008 Central Tower, San Fran-Villa Moret, Vitak-Elsnic Co., 4815 South Ashland Avenue,

Chicago, III.

Vogel, Jerry, Music Co., Inc., 112 West 44th Street, New York City. Volkwein Bros., Inc., 632 Liberty Avenue, Pitts-

Von Tilzer, Harry, Music Publishing Co., 1587 Broadway, New York City. Von Tilzer, Will, 1619 Broadway, New York City.

_ w __

Wald Music, Inc., 70 West 40th St., New York City.

Warner, Charles E., 210 Manilla Street, Jefferson City, Mo. Warren Publications, 349 East 49th Street, New

York City Maxwell, 117 West 48th Street, New Weaner, York City.

Wells, Maurice O., 54 West Randolph Street, Chicago, III.

Western Music Publishing Co., 6351 Selma Avenue, Hollywood, Calif. Westmore Music Corp., 919 S. W. Taylor, Port-

land, Ore. White-Smith Music Publishing Co., 1619 Broadway, New York City.

Wick Music Publishing Co., 84 Spruce Place,

Minneapolis, Minn.
Williams, Clarence, Music Publishing Co., Inc.,
145 West 45th Street, New York City.
Willis Music Co., 3 East 43rd Street, New York City.

City.
Wilson Music Publishing Co., 444 Madison Avenue,
New York City.
Winsett, R. E., Dayton, Tenn.
Witmark, M., & Sons, 1250 Sixth Avenue, New
York City.
Wood, B. F., & Co., 88 St. Stephens Street, Bos-

ton, Mass.
Words and Music, Inc., 1697 Broadway, New York City.

World Music, Inc., 607 Fifth Avenue, New York City.

— Y —

York Music Co., 67 West 44th Street, New York City.

- Z -

Zalewski, B. J., 1505 W. Thomas, Chicago, III. Zoeller Music Co., 124 S. Wetherly Drive, Beverly Hills. Calif.



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- A -

ABBOTT, BUD NBC. Chase & Sanborn Program.

ABELL, MARY WOPI, Bristol, Tenn. Personal

ACCARDI, AL KROW, Oakland, Calif. The Fish Finder.

ACE, GOODMAN

NBC. Easy Aces.

ACE, JANE

NEC Easy Aces.
MAMS, BILL
CES, Hilltop House,
ADAMS, FELLY
WCBI, Columbus, Miss. Your
Next Door Neisrhbor.
MAMS, FEANKLIN P.
NEC. Information Please,
ADAMS, TED
CKTB, St. Catherines, Ont.
Songs And Sonnett.
ADDY, WESLEY
CES, Honest Abe.
ADONIS, HAROLD JOHN
WINS, New York, N. Y. Know
Your Government,
MIS, ROSCOE

YOUR GOVERNMENT.
AMLS, ROSCOE
WPAY, Portsmouth, Ohio
ALDERMAN, VIRGINIA A.
WDAE, Tampa, Fla. Bridge

ALDRICH, DARRAGH WCCO, Minneapolis - St. Paul, Minn. Yours Truly Darragh Aldrich

ALEXANDER, A. L. WHN, New York, N. Y. Board of Mediation.

ALEXANDER, BEN
NBC. Little Ol' Hollywood,
This Moving World. Chase And

Sanborn Program
ALLAN, MRS. W. N.
CJLS, Yarmouth, N. S. Words CJLS, Yarı And Music

ALLEN, BARBARA JO

NBC. The Signal Carnival,
Chase And Sanborn Program

ALLEN, CHARME NBC. David Harum.

ALLEN, FRED CBS, Texaco Star Theatre.

ALLEN, GRACIE NBC. Burns and Allen.

ALLENBY, PEGGY
Life Can Be Beautiful, CBS
and NBC, David Harum, NBC, Adventures of Ellery Queen, CBS.

ALLISON, JONE NBC. The Aldrich Family, The Light of the World.

ALLMAN, ELVIA NBC. Bob Hope Show.

AMECHE, JIM NBC. Hollywood Playhouse.

AMES, ADRIENNE WHN, New York, N. Magazine of the Air. N. Y. Fan ANDERSON, EDDIE "ROCHESTER"

NBC. The Jell-O Program. APPLEBY RAY

CBS. Young Doctor Malone.

ARMS, BILL

WBAP, Fort Worth, Texas.

Texas School of the Air.

ARNALL, CURTIS

NBC. Pepper Young's Family.
ARNOLD, BETTY

NBC. Guiding Light, Wings of Destiny.

ARNOLD, GENE
KGKO, Fort Worth, Tex
Fifteen Minutes With You. Texas,

ARNOLD, OREN
KOY, Phoenix, Aris. Love KOY, Phoenix, Aris. I Story Time. ARRINGTON, WILLIAM T.

WGBR, Goldsboro, N. C. The Poet's Corner.

ATCHER, BOB
WIND, Chicago, Ill. Smilin'
Bob And Bonnie.
AUERBACH, ARTIE

CBS. Al Pearce And His Gang. AUTRY, GENE CBS. Melody Ranch.

— B —

BACKUS, GEORGIA

NBC. One Man's Family.

BACON, MILTON

WCKY, Cincinnati, Ohio. Cities Worthwhile And Folks Worth Knowing

BAER, PARLEY KSL, Salt Lake City, Utah. The

Bates Boys.
BAKER, ART
KFI, Los Angeles, Calif. Today
At Bullock's.

BAKER, JEFF WTAR, Norfolk, Va. Jack Pot. BAKER, NELSON WFBR, Baltimore, Md. Bugle

Call Jamboree. BAKER, PHIL CBS. Take It Or Leave It.

BAKER, SHERIDAN KSRO, Santa Rosa, Calif. The Farm Quarter Hour.

BALDWIN, R. W.

WNBH, New Bedford, Mass.
Morning Devotions.

BANG, HULDA
KFUO, St. Louis, Mo. The
Poet's Corner.

BANGS, MAYNARD KVCV, Redding, Calif. BANKS, JOAN NBC. This Small Town. Manhattan-At-Midnite

BARHAM, THEODORE WJBK, Detroit, Mich. Egyptian Hour

BARNETT, SONYA CKGB, Timmins, Ont. The Stork Club.

BARRETT, PAT

NBC. Uncle Ezra's Radio Station EZRA.

BARRYMORE, JOHN NBC. Rudy Vallee - Scaltest

Program. BARROWS, RICHARD CBS. Young Doctor Malone.

BARUCH, ANDRE
CBS. News For Women.
BASCH, FRANKIE

ASCH, FRAARIE
WMCA, New York, N. Y. Success Storics, Roving Reporter,
Street Forums, Vanishing New
Yorkers, Make Up Your Mind,
Pet Peeves, Your Confidential
Counsclors, Gangplanks, Broadway Meets Park Avenue, Special Events. BATENBURG, SHIRLEY

WRJN, Racine, Wisc. The Theatre Guild. BAUER, CHARITA

NBC. Orphans Of Divorce, Set Sail.

BAXTER, BEE KSTP, St. Paul - Minneapolis, Minn. The Household Forum.

Minn. The Household Forum.
BEATTY, BESSIE
WOR, New York, N. Y. Woman's Hour.
BEATTY, ROBERTA
CFCF, Montreal, Que. For
Ladies Only.

Ladies Only.
Only.
Only.
BECK, JACKSON
CBS. Kate Smith, Young Dr.
Malone, Helen Hays.
BEEGHLY, GERTRUDE
WBLK, Clarksburg, W. Va.
Around The Town.
BEHEBENS FRANK

BEHRENS, FRANK
Romance of Helen Trent, CBS,
Road of Life, NBC, Arnold
Grimm's Daughter, NBC, Jack Armstrong, NBC.

BELCHER, JERRY WCKY, Cincinnati, Ohio. Jerry Belcher's Neighbors. BELCHER, RED

WIND, Chicago, Ill. Red And Pauly

BELL, ORTH
WCAU, Philadelphia, Pa. Bellzapoppin.
BELUNAS, NELLIE

WJBK, Detroit, Mich. Lithuanian Hour.

BENNETT, MYRON J.

KWK, St. Louis, Mo. The MJB

Show

BENNY, JACK
NBC. The Jell-O Program.
BENTLEY, SPENCER CBS. Hilltop House.

BERG, GERTRUDE NBC-CBS. The Goldbergs.

BERGEN, EDGAR NBC. The Chase and Sanborn Program.

BERLE, MILTON
Blue. Three Ring Time.

BERRY, BEVERLY KSO, Des Moines, Ia. Evening Funnies.

BERWIN, BERNICE NBC. One Man's Family.

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KFWE, Los Angeles, Calif.
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John Doe News of Tomorrow.
Big Time Air Revues.
BINGHAM, LESLIE
NEC. Against The Storm.
BINNON, CONRAD
NEC. One Man's Family.
BISSON, F. C.
WIS, Chicago, Ill.
BIAINE, JOAN
NEC. The Valiant Lady.

NBC. The Valiant Lady.

BLAND, AL

WCKY, Cincinnati, Ohio. Morn

WCKY, Cincinnati, Ohio, Morn Patrol, BLOCK, MARTIN WNEW, New York, N. Y. Make Believe Ballroom, BLOCK, UVIAN NBC, The Aldrich Family, BLONDELL, RICHARD WAAT, Jersey City, N. J. Thru Marke Doors.

BLOOM, M. J. WGNY, Newburgh, N. Y. World Bookman.

BOLES, JAMES
Kate Smith, CBS. O'Neills,
NBC. March of Time, NBC.
BOOTH, DONNA MAE

KELO, Sioux Falls, S. D. Wo-men's World. BOOTH, SHIRLEY CBS, Duffy's Tavern. BOWES, MAJOR EDWARD CBS, Major Bowes' Original Amateur Hour. BOYD, ELEANOR

WMOD, Mobile, Ala. In A Women's World, Books and Authors

BOYER, JOHN KDKA, Pittsburgh, Pa. Missus Goes A Shopping, Friendly

Neighbors

Negnoors BOYSELL, JIM WAAT, Jersey City, N. J. Be Of Good Cheer. BRADEN, BERNARD CJOR, Vancouver, B. C. Blue

CJOR, Vancouver, B. C. Bile Monday Jamboree. BRADLEY, RICHARD WHIP, Hammond, Ind. Service Men's Jamboree. BRADLEY, TRUMAN NBC. Union Oil Program.

Hollywood Playhouse.

BRADY, BEN

WMCA, New York,

Brooding With Brady. N. Y.

BRAHAM, HORACE CBS. Woman Of Courage. BRAYTON, MARGARET

Al Pearce and His Gang CBS, Little Ol' Hollywood NBC. BRENNAN, ROLINE

KEEW, Brownsville, Texas.

BRICE, FANNY

NBC. Good News of 1940, Maxwell Party.

BRICKERT, CARLTON
NBC. The Story of Mary Marlin, Girl Alone, Houseboat Hannah, Show Boat, Thunder Over Paradise. BRITT, ELTON WOR, WNEW

BRIGGS, RHINELANDER WJSV, Washington, D. C.

BROSKEY, CHARLES KDKA, Pittsburgh, Pa. We're All Americans.

BROWN, CLARENCE KFH, iehita, Kans.

BROWN, ESTHER SIMON

WDAE, Tampa, Fla. Current Magie.

BROWN, JOHN
Fred Allen, CBS. Johnny Presents, NBC. BROWING, BETSY

KBIX, Muskogce, Okla. Listen Ladies.

BRUCE, NIGEL
NBC. The Adventures of Sher-lock Holmes.

lock Holmes.
BRUCE, NIGEL
NEC. Sherlock Holmes.
BRUSTIN, JOSEPH
WJBK, Detroit, Mich. Czechoslovak Hours.
BRYAN, ARTHUR Q.
CBS. Al Pearce and His Gang.
BRYAN, WARREN
CBS. Our Gal Sunday.
BRYANT, GEOFFREY
NEC. Death Valley Dave

NBC. Death Valley Days. BRYSON, LYMAN
CBS. The People's Platform.
BUFFUM, JESSE

WEEI, Boston, Mass. Farmers

Almanac of the Air.

BUNCE, ALAN

CBS. Young Doctor Malone.

BURDICK, CORNELIA

KPO, San Francisco, Calif. Dr. Kate

KARE.
BURDICK, HAL
KPO, San Francisco, Calif.
Night Editor.
BURNS, BOB
The Arkansas Traveler CBS.
Kraft Music Hall NBC.
BURNS, GEORGE
NEC, Burns and Allen.
BURTON STATAL

BURTON, SARAH Manhattan-at-Midnight, NBC:

Kate Smith, CBS, BUTLER, JAMES W. WGBR, Goldsboro, N. C. Town

News And Views .
BUTLER, WARDE
WHIZ, Zanesville, Ohio. Numbers Please

BUTTERFIELD, ERSKINE
MBS, Phileo Transcriptions.
BUTTERFIELD, HERBERT

NBC. Kittye Keene, Jack Arm-strong, Girl Alone, Tom Mix. BUTTERWORTH, WALLY CBS. Vox Pop. BUTTRAM, PAT

WLS, Chicago, Ill.
BYERS, BILLIE
NBC. Hawthorne House.

- c -

CABOT, CAROLINE WEEI, Boston, Mass. Caroline Cabot Shopping Service. CAIRNS, HUNTINGTON

CBS. Invitation To Learning. CAMPBELL, PATSY Manhattan At Midnight NBC, Mr. Keen, Tracer of Lost Per-sons NBC, Great Artists MBS,

Etc CANTOR, CHARLIE Johnny Presents, NBS. Fred Johnny Pr Allen, CBS

CANTOR, EDDIE

NBC. Time To Smile. CANTRELL, GRADY KWK, St. Louis, Mo. CARD, KATHRYN

NBC. The Story Of Bud Barton, Uncle Walter's Doghouse, Girl Alone. 739

CAREY, MacDONALD

NBC. Ellen Randolph, Stella
Dallas, Linda Dale. CARL, CLIFF

WHO, Des Moines, Ia. Cliff

WHO, Des Momes, 1a. Chil And Helen. CARL, MRS. WALTER D. NBC. The Story of Mary Mar-lin, The Story of Bud Barton, Girl Alone, Thunder Over Paradise.

CARLON, LINDA NBC. The O'Neills, The Parker Family

CARLTON, DEAN CBS. Adventures of Ellery Oneen

Queen,
CARLALE, CATHRYN
KTUL, Tulsa, Okla, Interesting To Women,
CARNEY, DON
MISS, Uncle Don,
CARNEY, GRACE
CBS, Hilltop House,
CARPENTER, CLIFF
ORS, Warner Of Courage, We

CBS. Woman Of Courage, We Abbotts.

CARSON, JACK
NBC. The Signal Carnival.
CARSON, PAUL

CARSON, PAUL
NBC, One Man's Family,
CASKIN, IBELENE
KYW, Philadelphia, Pa. The
Story Lady,
CASTLE, BOB
WSFA, Montgomery, Ala, Dollar Bil's Jukebox Jubilee.

CHALMERS, THOMAS NBC. Pepper Young's Family.
CHASE, BOB
WIL, St. Louis, Mo. Dawn Pa-

trol.

CHASE, EDDIE
WAAF, Chicago, Ill. Mythical
Ballroom. CHASE, ILKA CBS. Penthouse Party.

CHESHIRE, HARRY KMOX, St. Louis, Mo. Ozark Varieties, Barn Dance, Jolly

Jamboree

Jamboree.
CHIMES, MICHAEL
COlumbia Workshop, American
School of the Air.
CHOATE, Helen
CBS. By Kathleen Norris
CHRISTIAN, BUNNY
KVCV, Redding, Calif
CLAIRE, HELEN

CBS-NBC. The O'Neills.

CLARK, CLIFF

NBC. The Gilmore Circus.
CLARK, DON KFI, Los Angeles, Calif. When

Presses Roar CLARK, HERBERT

CLARK, HERBERT
KDKA, Pittsburgh, Pa.
CLOS, JEAN
WWNY, Watertown, N. Y. May
I Come In,
COHAN, LUCILLE
WISV, Washington, D. C.
Shopping News,
COLBERT, JEAN

COLBERT, JEAN
CBS, Young Doctor Malone.
COLBY, ETHEL
WMCA, New York, N. Y. Mr.
& Mrs. Playgoer.
COLBY, JULIUS
WMCA, New York, N. Y. Mr.
& Mrs. Playgoer.
COLEMAN, NANCY
COLEMAN, COLEMAN,

CBS. Young Doctor Malone.
COLLINS, RAY
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COLLINS, TED CBS, Kate Smith Hour.

Kate Hopkins, Second Husband. COLONNA, JERRY

NBC, The Pepsodent Show.
COLTON, KINGSLEY
CBS. My Son And I.
COLTON, TOM
WWSR, St. Albans, Vt. Yawn
Patrol

Patrol.

COMPTON, WALTER MBS. Double or Nothing.
CONKLIN, PEGGY
CBS. Big Sister.

CONRAD, RICHARD
WHBL, Sheboygan, Wisc. Demon of Darkness, Hoicide File,

Moments of Life.
CONTE, JOHN
CBS. It Happened in Hollyboow

COOGAN, RICHARD
Young Doctor Malone CBS,
Lone Journey NBC.
COOK, DONALD

Martha Webster CBS, Mother of Mine NBC. COOK, PHIL

WABC, New York, N. Y. Morn-Almanac.

ing Almanac.
COOPER, MADGE
WMRN, Marion, Ohio. Women
In The News.
CORLEY, BILL
WBNS, Columbus, Ohio. Candid of the Air.

CORRELL, CHARLES J. CBS. Amos 'n Andy. COSTELLO, JOHN

KDRO, Sedalia, Mo. 1490 Club. COSTELLO, LOU

NBC. Chase & Sanborn Program. COTT, TED WMCA, 45 Questions from

B'way. COULE, HELEN

Hilltop House CBS, Ellen Randolph NBC.

COULEHAN, MARGARET E. WTBO, Cumberland, Mo Eleventh Hour. Md.

COURTNEY, ALAN WOV "1280 Club."

COWAN, IRENE
WCAE, Pittsburgh, Pa. Four
O'Clock Frolic.

O'Clock Fronc.
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WCAE, Pittsburgh, Pa. Four
O'Clock Frolic.
CRAIG, NANCY BOOTH
NBC, The Wondercrop Hour,
row, The Wondercrop Hour,
CRANDALL, BRAD
WINER Kansas City. Mo. Foot-

WDAF, Kansas City, Mo. Footlights of the Air, Cuddles and Tuckie.

CRANSTON, PATSY WBAP, Forth Worth, Texas. We Who Are Young.

CRASWELL, JEAN
WMIN, St. Paul - Minneapolis,
Minn. Musical Time Piece.

CROCKER, BETTY NBC. Betty Crocker Program.
CROMWELL, RICHARD
CBS. Those We Love.

CROSBY, BING NBC. Kraft Music Hall.

CROSS, PAT

KMA, Shenandoah, Ia. Early Morning Roundup.

CROSS, SKEET

KMA, Shenandoah, Ia, Early Morning Roundup. CROWLEY, MATTHEW CBS, Life Can Be Beautiful. CRUMIT, FRANK

NBC. Battle of the Sexes.

KDKA, Pittsburgh, Pa. We're All Americans.
CURLEY, JOHN
WHIP, Hammond, Ind. Chicago

WHIT, ALL WORK,
At Work,
CURRIER, THEADORE
WSIX, Nashville, Tenn. The
WSIX, Nashville, Tenn. The CURKIEN, Nashville, Tenn. The Scene Changes, Pro And Con. CURTIN, JOE Second Husband CBS, Bess Johnson NBC.

Johnson NBC, CURTIS, MARGARET CBS, Hilltop House CUTHBERTSON, JOHN KGO, San Francisco, C Saunders of the Circle X. Calif.

— D —

DALTON, JANE WSPA, Spartanburg, S. C. Women In the News.

DAMERON, CHARLES WAYNE
WCKY, Cincinnati, Ohio. The
Real McCoy.

DAMON, LESTER NBC. Lone Journey.

DARBY, JUNE WMBH, Joplin, Mo. Woman To Woman. DAVANT, MARY

WBT, Charlotte, N. C. Dixie Novelteers.

DAVID, TOBEY
WMAL, Washington, Morning Musical Clock. D. C.

DAVIDSON, GRETCHEN

CBS. Martha Webster. DAVIES, GWEN CBS.

DAVIS, JOAN NBC. Rudy Vallee - Sealtest Program

DAVIS, MAUDE CBS. Kate Smith Hour.

DAVIS, WATSON CBS. Adventures In Science.

DE CAMP, ROSEMARY

CBS. Dr. Christian.

DE KOVEN, ROGER

Life Can Be Beautiful CBSNBC. The Light of the World
NBC, Against the Storm NBC.

DE MILLE, CECIL B. CBS. Lux Radio Theatre. DENNY, JR., GEORGE W. NBC. America's Town Meeting

of the Air. DE POLENZKE, BARONEE H.
WBYN, Brooklyn, N. Y. Women in the News.

DEVINE, ANDY CBS. Al Pearce And His Gang.

DEVITT, ALAN

NBC. Against the Storm, The

Man I Married.

DI CORSIA, TED

Adventures of Ellery Queen
CBS, Joe & Mabel NBC.

DIELMAN, LYSLE
KFUO, Clayton-St. Louis, Mo. Homemakers' Chat.

DILLON, JANE WTIC, Hartford, Conn. Women of Connecticut.

DINSDALE, SHIRLEY

KGO, San Francisco, Calif. Judy Splinters. DIXON, MASON WNOX, Knoxville, Tenn. March

of Dimes

DIXON, NANCY
KDKA, Pittsburgh, Pa. News
In the Stores.
DIXON, ROBERT
WHYN, Holyoke, Mass. The

Scene Below

DOANE, IRENE KBIX, Muskogee, Okla. The Eleventh Hour.

Eleventh Hour.

DOLPH, EDWARD A.

WGNY, Newburgh, N. Y. Stock
Market Trends.

DONALD, PETER
Bright Ideas Club NBC, Ask
Me Another WOR.

DONALDLI, JMAY

Hillop House CBS, The O'Neills CBS-NBC, Martha Web-

DOOLITTLE, IHRAM KGKL, San Angelo, Te Twentieth Century Hiram. Texas.

DOUGLAS, DON American School of Air, CBS. Lincoln Highway, NBC. March of Time. NBC. Keep 'Em Fly-ing. NBC. Five Star Final, WMCA. Friend in Need, NBC. Grand Central Station, NBC.

Dialects, Impersonations.

DOWHAN, WILLIAM WJBK, Detroit, Mich. Ukrain-ian Hour.

DOWLING, EDDIE

CBS. We The People.

DOWLING, JEANNETTE

DOWLING, JEANNETTE
NBC, Road of Life.
DOYLE, LEONARD
NBC, Mr, District Attorney.
DUDLEY, CLARA
CBS, The New England Home.
DUDLEY, DONALD

NBC. Hawthorne House, Mine To Cherish.

DUDLEY, DORIS
CBS. Meet Mister Meek.
DUGGAN, GRACE
CKUA, Edmonton, Alta. Your
Home And You.

DUMAS, HELENE NBC. Ellen Randolph.

DUMKE, RALPH NBC. Studio X

DUNLAP, PATRICIA

CBS, Bachelor's Children.

DUTTON, MYRON

NBC, I Love A Mystery, One
Man's Family, Who Sang It,
Musical Soirce, Speaking of

Glamour.

__ E _

EARL, CRAIG, (Prof. Quiz) CBS, Professor Quiz. EAST, ED

CBŚ. Colgate Ask-It-Basket,

Colgate Spotlight.

*EASTMAN, CARL
Life Can Be Beautiful CBSNBC, This Small Town NBC,
The Light of the World NBC.

ECOLA, JOHN WJBK, Detroit, Mich. Minnish

Hour. EDEN, ANN EDGE, BOB

CBS, Outdoors With Bob Edge.

EDMONDS, CORKY KVCV, Redding, Calif

EDWARDS, PHIL WIBG, Philadelphia, Pa.

EDWARDS, RALPH
Truth or Consequences, NBC
EDWARDS, SONNY

NBC. One Man's Family.
EGAN, AUDREY
CBS. We The Abbotts.
EIGEN, JACK
WMCA, New York, N. Y Hollywood Gossip

Hollywood Gossip
ELDEIS, MARKY
CBS. Woman In White
ELLEN, MINETTA
NBC. One Man's Family.
ELMAN, DAVE
CBS. Hobby Lobby.
ELMER, ARTHUR
Meet Mr. Meek CBS, Fred Allen Program NBC. Myrt and
Marge CBS, Columbia Workshop CBS, Valiant Lady CBS,
Dialeets, Impersonations. Dialects, Impersonations.

Diagets, Impersonations, ELSON, ISABEL CBS, Young Doetor Malone, ELSTER, REINHARDT WHIP, Hammond, Ind. Musical Masterniages

Masternieces

ELSTNER, ANNE

NBC. Stella Dallas. EMERY, BOB WOR, Rainbow Go Get It House WOR.

Nouse Work.
ENGLE, CLIFF
NBC, Good Morning Tonite.
Mine To Cherish.
EVERETT, ETHEL
CBS, We The Abbotts.

_ F _

FADIMAN, CLIFTON

NBC, Information Please,
FAHLING, KEITH
WGNY, Newburgh, N. Y. Under the Wing,
FARNUM, WILLIAM

NBC. Speak Up America, Wings of Destiny

FARNWORTH, SCOTT CBS, Jones And 1.

FAY, FRANK

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KSFO, San Francisco, Calif
KSFO Farm Journal.

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CBS.

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worm.

FLEMING, JAMES

CBS. Gold If You Find It.
FLINT, LARRY
WFMJ, Youngstown, Ohio. Old
Family Almanac.
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FORTESCUE, PRISCILLA

WEEI, Boston, Mass. Good Morning Ladies, Hollywood Snapshots

FOSTER, JANE WTMV, East St. Louis, Ill. Woman's Magazine of the Air, Menus And Melodies FOX, LUACINE CLARK

KSL, Salt Lake City, Utah. Story Telling Time. FOX, TEMPLETON

CBS. Kate Hopkins FRAKER, MEREDITH KFH, Wiehita, Kans.

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FROST, ALICE
CBS, Big Sister.
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Snoopers.

- G -GABEL, MARTIN CBS. Big Sister. GADDIS, JESS

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HALL, WILLARD
KFI, Los Angeles, Calif. Tune
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HAMP, CHARLES W.
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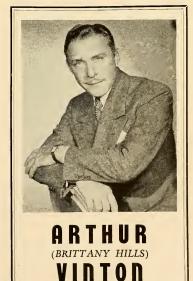
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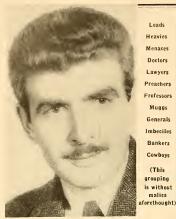
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NBC. Behind the Mike. WAYNE, PRISCILLA KRNT, Des Moines,

KRNT, Des Moines, Ia. A Woman's Views of the News. WEBSTER, CHARLES

By Kathleen Norris CBS, Life Can Be Beautiful CBS-NBC, Linda Dale NBC, The Light of the World NBC.

PUBLICITY

COAST-TO-COAST

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Ed Gardner Golden Gate Quartet (2nd yr.) Raymond Edward Johnson John Kirby's Band Arch Oboler (3rd yr.) Russian War Relief Hazel Scott (2nd yr.) Eddie South's Ensemble

The Balsams Hotel (Dixville Notch, N. H.) In Behalf of

Hazel Scott **Eddie South** Golden Gate Quartet John Kirby's Band

CAFE SOCIETY UPTOWN

Teddy Wilson's Band Albert Ammons Pete Johnson Kenneth Spencer Joe Sullivan

CAFE SOCIETY DOWNTOWN

I wish to thank all the radio folks who have made our night clubs the most popular in New York with the radio industry.

Barney Josephson

WEINBERG, HARRY WJBK, Detroit, Mich. Jewish Hour.

WEIST, DWIGHT NBC. Valiant Lady.

WELDON, MARTIN WINS, New York, N. Y. On the Cuff.

WELDY, ARTHUR KDKA, Pittsburgh, Pa. Star-lets on Parade.

WELLES, ORSON CBS. Lady Esther Presents Orson Welles.

WELLS, BILL WCKY, Cincinnati, Ohio. Midnight Club.

WELLS, LINTON CBS. Ford Summer Hours.

WELLS, SARA JANE Right to Happiness CBS, Jack Armstrong NBC, Light.

WEST, JANE CBS-NBC. The O'Neills.

WHEELER, BERT Old Gold Show Blue.

WHEELER, JACKSON CBS. Matinee At Meadowbrook.

WHITE, BOB
NBC, The Light of the World.

WILEY, FLETCHER CBS. Talks.

WILLIAMS, TOM CBS. The Old Dirt-Dobber.

WILLIAMSON, GRACE M. WTIC, Hartford, Conn. Neighbor,

WILLIS, RICHARD
Here's Looking at You, WOR,
WILLISON, PARKER
WBAP, Fort Worth, Texas,
We Who Are Young.

WILSON, DON

NBC, Jello Program, Starring
Jack Benny, Good News of
1940 & 1941, Maxwell House

WILSON, KATHLEEN

NBC. One Man's Family. WINCHELL, WALTER

Blue, Jergen's Journal. WINKLER, BETTY NBC. Girl Alone, Abie's Irish Rose

WINSTON, IRENE Valiant Lady N NBC. When A Girl Marries CBS.

WOLCOTT, EMOGINE WOR-Mutual.

WOLF, JOHN ALLEN CBS. America In Transition.

WOOD, BARRY CBS. Your Hit Parade.
WOOD, HELEN
CBS. Those We Love.

WOOD, LESLEY
Road of Life CBS-NBC, Back-stage Wife NBC.

WOODBURY, FRANCES CBS. Hilltop House, When A Girl Marries, Portia Faces Life.

WOODS, DONALD CBS, Those We Love

WOODS, WILLIAM SEAVER WEBR, Buffalo, N. Y. Person-alities and Books of This War.

WORTH, BETTY
NBC. The Man I Married.
WRAGGE, ELIZABETH

NBC. Pepper Young's Family, The Aldrich Family.

WYATT, EUSTACE CBS. Adventures of Ellery Queen.

- Y -

YORKE, RUTH Life Can Be Beautiful CBS-NBC, Mother of Mine.

YOUNG, CARLETON CBS. Martha Webster, Second Husband, Ellery Queen.

YOUNG, J. W. KDKA, Pittsburgh, Pa. We're All Americans, Greater Pitts-

burgh. YOUNG, MARION WOR, New York, N. Y. Martha Deane.

ZERBE, LAWSON

Manhattan at Midnite NBC, Against the Storm NBC, Val-Valiant Lady NBC. We the People CBS, Honest Abe CBS, Lone Journey NBC, This Small Town NBC, My Son and I CBS, Young Doetor Malone CBS.

IREDE BEASLEY

VOCAL ARTISTS



AND THEIR WORK DURING 1941



— A –

ABBOTT, JERRY WHEW, New York, N. Y. ACERS, ART WBAP-KGKO. Fort Worth,

Texas. Bob and Art.
ADAMS, JIM
WLAM, Lawrence, Mass. Hymns

And Verses With Jimmy And Bob.

AESKEW, LOIS WATL, Atlanta, Ga. Lois Aeskew Songs.

Aeskew Songs.
ALAN, PAT
WCLO, Janesville, Wisc. Pat's
Bulletin Board,
ALDRICH, EARL
KLORICH, EARL
Lush'us Gospel Singers.

Lush'us Gospel Singers,
ALEXANDER, DURELLE
WBAP Fort Worth, Texas.
ALLEN, STUART
WMCA, New York, N. Y.
ALLISON, LYNN
WMAL-WRC, Washington, D.

Musicade ANDERSON, EINAR

WJTN, Jamestown, N. Y Swedish Revue. ANDERSON, ELIZABETH

KOB, Albuquerque, N. M. Sun-day Night Serenade. ANDREWS SISTERS NRC

NBC.
ARCHER, GENE
WMAL-WRC, Washington, D.
C, Housewives Music Room,
ARLAND, JEAN
KSTP, St. Paul - Minneapolis,
Minn. Shell Football Time.

ARNOLD, BUDDY

MBS. ARRES, DON

MBS. ARTHUR, JACK

NBC. Lincoln Highway, Echoes of New York.

ARVIZU, JUAN CBS.

ASHBY, BOB KADA, Ada, Okla.

ATCHER, BOB

WIND - WJJD, Chicago, Ill. What's Your Opinion, Smilin' Bob And Bonnie.

ATCHER, BONNIE

WIND - WJJD, Chicago, Ill What's Your Opinion, Smilin T11 Bob And Bonnie.

ATCHER, RANDALL WIND, Chicago, Ill. Smilin' Bob And Bonnie.

AUSTIN, GENE NBC. Melody Time.

AUTRY, GENE CBS. Melody Ranch.

AXTON, BAILEY WAAB, Boston, Mass.

AYERS, MARLENE KOY, Phoenix, Ariz. Soldier's Serenade.

__ 18 _ BABBITT, HARRY NBC. Kay Kyser's College of Musical Knowledge.

BAGGIORE, ATTILIO

WGN, Chicago, Ill. Pageant of Melody, The Chicagoland Hour, The Chicago Theatre of the

BAKER, DICK BAKER, DICK
WIND - WJJD, Chicago,
Mystery Melodics.
BAKER, JACK
NBC, Breakfast Club.
BAKER, JERRY
WMCA, New York, N. Y.
BAKER, KENNY
CBS, Texaco Star Theatre. Chicago, Ill.

BALDWIN, ROLLAND WMAS, Springfield, Mass.

WMAS, Springfield, Mass,
BANGS, MAYNARD
KVCV, Redding, Calif,
BARBER, BETTE
KVOO, Tulsa, Okla,
BARCLAY, MARILYN
WHBP, Rock Island, Ill, Quad
Cities In Review,
BARFIELD, JOHNNY
CALWERY CONTRACTOR OF THE PROPERTY OF THE PROP

WRBL, Columbus, Ga. WRBL

Barn Dance

BARI Dance.

BARLOW, OLIVE

CKOC, Hamilton, Ont. Garden of Melody.

BARTELL, ED

WCAE, Pittsburgh, Pa. Air-

WCAE, Pittsburgh, Pa. Air-liners, Muted Music, Figures

In Brass.
BARTON, BETTY
MBS. Betty and Buddy.
BARTON, CLARA MAE

WDZ, Tuscola, Ill. The Barton Family.

BARTON, JOHN
WDZ, Tuscola, Ill. The Barton

Family. BARTON, VERA

BARUCH, YVETTE
WINS, New York, N. Y.
BAVE, LOUISE

WHAS, Louisville, Ky.
BAXTER, JEANNE
WCAE, Pittsburgh, Pa. Airliners, Muted Music, Sophistic-

ated Ladie

ated Ladies,
BAXTER, RUTH
WMBD, Peoria, III. Illinois
Valley Jamboree.
BEASLEY, IRENE
NBC-CBS, "Hitch-hike"
BERK, GLADVS

WITH, Baltimore, Md. Sun-shine Sweetheart.

BECKMAN, ZEKE

KOA, Denver, Colo. The Sun-shine Boys. BEEBE, BARBARA KPAS, Pasadena, Calif.

FOUR BELLES, THE

BENNETT, KEN
KPDN, Pampa, Texas. Songs
of Ken Bennett, Vesper Verses.
BERCH, JACK

NBC, Jack Berch and His Boys.

BICKNELL, JAMES WGL-WOWO, Ft. Wayne, Ind BIGGS, JOHN W. KTNM, Tucumcari, N. M BINDER, JONAH WBYN, Brooklyn, N. Y.

BLACKWOOD BROTHERS KMA, Shenandoah, Ia. KMA

Country School. BLECHER, RED WIND, Chicago, III. Red And

BOBBITT, JACKIE KMJ, Fresno, Calif. Right Time For Listening.

BOILEN, RUTH KBUR, Burlington, Ia.

BOLIN, CHANNON
WJSV, Washington, D. C.
Church News.

CHURCH NEWS.
BOND, JOHNNY
CBS. Melody Ranch.
BORDEN, PHYLLIS
WMUR, Manchester, N. H.
BOSWELL, CONNIE

NBC. Kraft Music Hall BOSWELL, TOM KLCN, Blytheville, Ark. The Lone Rambler.

BOURQUE, ALINE
CHLT, Sherbrooke, Que. Les
Chansons d'Aline.

BOVAY, DON WLAV, Grand Rapids, Wise.

BOVETTE, QUEENY CFRN, Edmonton, Alta.

BRADLEY, JOW NBC. Club Matinee. BRAGDON, LLOYD Shawnee, Okla, Lloyd

KGFF, Shaw And Thelma BRAGDON, THELMA KGFF, Shawnee, Okla. Lloyd

KGFF, Shav BRICKELL, ROY KWOC, Poplar Bluff, Mo. Song

Stylings BRIGODE, EDYTHE HILL

WCHS, Charleston, W. Va. Song Shadows, BRINEY, MARY MARTHA KDKA, Pittsburgh, Pa. Time, Treasure Trails. Tap Time, Treasur BRITT, ELTON

WOR, WNEW, New 101 N. Y. The Singing Cowboy. New York,

BROOKS, JOAN NBC

BROOKS, KIRBY WHIO, Dayton, Ohio.

BROWN, CLARENCE KFH, Wichita, Kans.

BROWN, JACK KMYR, Denv Denver, Colo, Tune Troubadour.

BROWN, ORLO
CKCW, Moncton, N. B. Getting
the Most Out of Life.

BRUCE, CAROL NBC. Ben Bernie's Musical

Quiz.

BRYAN, ELEANOR
WBT, Charlotte, N. C. Leisure
Time, Radio Question Box.

BRYANT, LOBBY KDKA, Pittsburgh, Pa. Friendly Neighbors, Friendly Four, Barn Dance, Georgia Wildcats.

BRYANT, SLIM KDKA, Pittsburgh, Pa. Friend-KDKA, Pittsburgh, Pa. Friend-ly Neighbors, Friendly Four, Barn Dance, Georgia Wildeats. BULLINGTON, LOIS WHO, Des Moines, Ia. Uncle Stan And Ken. BUNN, JIMME BUNN, JIMME BUNN, JIMME BUNN, JIMME BUNN, JIMME BUND, BORNER KRPC, Beverly Hills, Calif. Chef Milan Time

Chef Milani Time,
BURKE, PAT
WCKY, Cincinnati, Ohio. Top

Hat Serenade.

BURKLAND, GLEN
WHO, Des Moines, Ia. The

WHO, Des Moines, Ia. The Iowa Roundtable, BURNS, EARLINE WMSD, Muscle Shoals City,

Ala. Singing Lady.
BURRACCHIO, FRANCES WSTV, Steubenville, Ohio. Your Songs.

BURY. CHESTER

WHFC, Cicero, Ill. Polish Barn Dance.

BUSH, DEN

WGL-WOWO, Ft. Wayne, Ind. BUSH, HELEN WGL-WOWO, Ft. Wayne, Ind.

BUTCHER, DWIGHT KGKO, Fort Worth Chuck Wagon Gang. Fort Worth, Texas.

BUTLER, CLEO WLPM, Suffolk, Va. Songs By Cleo.

BUTTERFIELD, ERSKINE WOR-Mutual. Decca Records.

BYRON, BOB WHN, New York, N. Y. The Byron Hour.

__ c __

CALEN, BOB WBAP-KGKO, Fort Worth, Texas. Bob And Art. CALLOWAY, GLENNA

WSIX, Nashville, Tenn. Words And Music.

CAMERON, ELIZABETH REYNOLDS CKUA, Edmonton, Alta. Interluda

Mude.
CAMP, ARMAND
WIP, Philadelphia, Pa.
CARL, MRS. WALTER D.
KINY, Juneau, Alaska.
CARLAY, RACHEL
DEC. Manhattan Merry-Go-

Round CARLISLE, KAY WSM, Nashville, Tenn. River Boat Revels

CARLTON, RUTH WGST, Atlanta, Ga. Chuck Wagon.

FRANCES WIP, Philadelphia, Pa.

CARPENTER, BERT KSUB, Cedar City, Utah. Familiar Melodies.

CARR, PAULA WPAR, Parkersburg, W. Va. Women's 1450 Club.

CARROLL, GENE NBC.,Gene And Glenn. CARROLL. NORM

WGL-WOWO, Ft. Wayne, Ind. CARROLL SISTERS WPAY, Portsmouth, Ohio

CARTER, BOB KDKA, Pittsburgh, Pa. Trea-sure Trails, Tap Time, Home

Forum Program.

CASEY, CLAUDE

WBT, Charlotte, N. C. Hollywood Headliners.

CASEY, LEE WIGM, Mcdford, Wise. Meet Lee Casey. CAVALL, JEAN

CHAMBERLAIN, CHARLES

CFCY, Charlottetown, P.E.I. The Singing Islander.
CHAPIN, PATTI
WTIC, Hartford, Conn. Patti
Chapin Sings For You.
CHESHIRE, HARRY
FMOV St. Louis Mo. Ozark

KMOX, St. Louis, Mo. Ozark Varieties, Barn Dance, Jolly Jamboree.

CHOISSER, HAL

KMOX, St. Louis, Mo. The

Smiling Cowboy.

CHRISTIAN, BUNNY

KVCV, Redding Calif. CHRISTY, QUENTIN WTAG, Worcester, Mass. Radio

Theatre Matinee.
CHURCHILL, STUART
NBC. Fred Waring in Pleasure Time.

CLARIE, JOAN WFHR, Wis Wisconsin Rapids,

Wisc. Song Styling.
CLAIRE, MARION
WGN, Chicago, Ill. The Chicago
Theatre of the Air. The Theatre of the Chicagoland Hour.

CLARK, BUDDY
CBS. Treat-Time.
CLARK, CONNIE
WWSR, St. Albans, Vt. Melodie Moments.



DINAH SHORE

My deepest appreciation to THE RADIO EDITORS of AMERICA for their kindness to me

> My greatest gratitude to BRISTOL-MYERS and

EDDIE CANTOR

without whom the editors would not have known me.

CLARK, JOHN

KYW, Philadelphia, Pa. The Happy Clarks. CLARK, MRS. JOHN KYW, Philadelphia, Pa. The Happy Clarks.

CLARKE, HARRY
KSL, Salt Lake City, Utah.
Songs of Harry Clarke,
CLORE, CHARLENE

WFBM, Indianapolis, Ind. Songs by Charlene. COCHRAN, BARBARA KDKA, Pittsburgh, Pa. Friend-

ly Neighbors, Georgia Wild-eats, Barn Dance. COELHO, OLGA

COLLINS, JEAN
WEEI, Boston, Mass. Rowdy
Revue, A Boy, A Girl And A

COLOMARIO, VICKI WGY, Schenectady, N. Y. Electric City Almanac.

COLTON, CLARENCE
CKTB, St. Catherines,
Morning Melodies Club,
COMENZIND, ROSIE

KGO, San France Rosie And Archie, Francisco, Calif.

COMO, PERRY
NBC. Beat The Band.
CONDON, MAX
KVOA, Siloam Springs, Ark. Cathedral of the Ozarks. COOK, BARBARA

WHEC, Rochester, N. Y. WHEC Swingsters, Keyboard And Console.

COOKE, FOREST WHBF, Rock Island, Ill.

COON, ANNE WHO, Des Moines, Ia. Key-

board Kineties. COOPER, ELLA WFCI, Pawtucket, R. I.

CORBITT, THELMA WSIX, Nashville, Tenn. Hymn

Time. COTTON, LARRY NBC. Pot O'Gold, Horace

Treasure Chest. COURTNEY, DIANE "Chamber Music of NBC. Lower Basin St."

COURY, ROSELLE WCOU, Lewiston, Me. Saturday Shopping Tour.

COVENTRY, JACQUELINE WCOU, Lewiston, Me. Gas Girl.

CRAVEN, OPAL Carnation Contented NRC Program.

CRAWFORD, NAOMI KWK, St. Louis, Mo. CREIGHTON, VIRGINIA WHLD, Niagara Falls, N. Y.

Songs America Loves. CROOKS, RICHARD NBC. Voice of Firestone.

CROSBY, BING NBC. Kraft Music Hall. CURZI, HARRY

KROW, Oakland, Calif. Newspaper of the Air.

- D -

DAE, DONNA NBC. Fre Fred Waring in Plea-

sure Time.
DALTON, JACK
WBZ - WBZA, Boston - Springfield, Mass. Sunrise Rodeo.
DAMERON, CHARLES WAYNE
WCKY, Cincinnati, Onio. The
Real McCoy.
DANA, JOE
KOY, Phoenix, Ariz.
DANELS, BETTY

WELI, New Haven, Conn. Song Hits.

DARRELL, ELAINE KLO, Ogden, Utah, This Is Elaine.

DAVIES, GWEN CBS. Wherever You Are.

DAVIS, ART KDKA, Pittsburgh, Pa. Pioneer Quartet.

DAY, DENNIS NBC. The Jello Program.

DEEP RIVER BOYS NBC

DE LEATH, VAUGHN WKY, Oklahoma City, Okla. Cain's Coffee Time.

DELLER, JEANETTE WIBX, Utica, N. Y. Milady Meanders.

DE MOSS, LYLE WOW, Omaha, Nebr. Lyle And Eddie

The ANDREWS SISTERS



• Patty • La Verne

UNIVERSAL PICTURES "BUCK PRIVATES"

"HOLD THAT GHOST"

"WHAT'S COOKIN" DECCA RECORDS

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DENISON, HELEN WTAG, Worcester, Mass. Radio Theatre Matince. DENNIS, CLARK

NEC DENNIS, LOUIS
KFH. Wichita, Kans
DENNIS, MARJORIES

WAPI, Birmingham, Ala. DE NOIA, DICK WNLC, New Lo Rhythm Raseals. London, Conn.

DEOBLER, MARY JANE WMBD, Peoria, Ill, Window

DICKENSON, JEAN NBC. American Album of Familiar Music. DICKSON, DONALD

NBC. Chase And Sanborn Pro-

DIMEL, PATTY WPAY. Ports WPAY, Portsmouth, Ohio. Portsmouth's Own Quiz.

DINNING SISTERS NBC. Breakfast Club. Club Matinee

DIVEN, ALFRED KDKA, Pittsburgh, Pa. Home Forum Program.

gram

DOCHERTY, IA

CKUA, Edmonton, Alta. Song Recital.

DOOLEY, ANN WMBD, Peoria, Ill. Songs By

KMMJ, Grand Island, Nebr. DOUGLAS, BOB

NBC DOWD, MICHAEL WKY, Oklahoma Time For Charm. Oklahoma City, Okla. DOWDLE, WOODROW

WCBI, Columbus, Miss. DRAGONETTE, JESSICA CBS. Saturday Night Serenade. DUFRESNE, MARCEL CHLT. Sherbrooke, Ouc.

Sherbrooke, Que. DULANEY, CARL WMBS, Uniontown, Pa. Summit Serenade

BUNCAN, TOMMY KVOO, Tulsa, Okla. DUNN, PAT

WDAF, Kansas City, Mo. Re-member the Song, Nutrena member the Song, Mills Program

DURRELL, JEANNE
KMPC, Beverly Hills, Calif.
Linger Awhile.
DUTIET, ULDENE
WPAY, Portsmouth, Ohio, Star

of Tomorrow

DUTTON, LAURA DEANE

DYER, DOROTHY JEAN KOME, Tulsa, Okla. A Lass And A Lyric,

— E —

EASTMAN, MARY CBS. Saturday Night Serenade.

EBERLEY, RAY CBS. Glenn Miller and His Or-

EDGERTON, JEWEL CONRAD cal Moments.

EDMONDS, CORKY KVCV, Redding, Calif.

EDWARDS, JOAN CBS. Girl About Town, Your Hit Parade.

EILERS, MERRY WCAO, Baltimore, Md.

ELDRIDGE, CARLTON

WKAR, East Lansing, Mich. ELLIOTT, BILL

WEEI, Boston, Mass. The Singing Cop, A Boy, A Girl And A Song, Rowdy Revue. EMERSON, JOE

CBS. Hymns of All Churches, ENNIS, SKINNAY

The Pepsodent Show. NBC. ETON BOYS, THE

NBC.
EVANS, DALE
CBS. News And Rhythm.
EVANS, SARA
WDBJ, Roanoke, Va.
EWING, BILL
WMBD, Peoria, III. A Woman's World.

__ F _

FAIN, LORRAINE WFCI, Pawtucket, R. I. Songs And Patterns

FALL, PETE WGL-WOWO. WGL-WOWO, Ft. Wayne, Ind. FEENEY, JACK WINS, New York, N. Y.

WINS, New York, N. Y.
FELL, HARRY
CHML, Hamilton, Ont.
FERLITA, MAMIE
WFLA, Tampa, Fla.
FIELDS, ARTHUR
CBS. Pipe Smoking Time.

FISHER, DICK KDKA Pittsburgh Pa. Keystone Quartet. FLAGLER, CHARLIE

KRNT, Des Moines, Ia. Charlie Flagler Kiddie Revue. FLATH, DORIS

WHJB, Greensburg, Pa. Souvenirs of Song.



FOR SALE ONE TENOR

LOCATION — WJZ

LOT - 10 BY 10:15 A.M.

ACROSS THE BOARD

CLARK DENNIS-

ESTABLISHED CROSSLEY TOP MAIL COUNT

FLOWERS, SALLY Newport News, WGH, Newport News, Songs By Sally Flowers. Va.

WLS, Chicago, Ill. FORD, JOHN KPAS, Pasadena, Calif.

FORREST, FRANK Double or Nothing MBS. FORSTER, GERTRUDE

NBC. The Peerless Trio, Tone Pictures, Seth Parker. FORSYTH, MELVA WFBR, Baltimore, Md. Mili-

tary Matinee.

FOSTER, SALLY

KMOX, St. Louis, Mo. The Girl With a Smile In Her Voice. FOUR SHOWMEN, THE

NBC. Vocal Vogues.

FOWLER, MILDRED KADA, Ada, Okla, Farm Front.

FOWLER, PATSY WJTN, Jamestown, N. Y. Patsy

FREISE, BERNICE KMOX, St. Louis, Mo. The Harmonettes.

FRITZ. BETTY WLOK, Lima, Ohio. Songs of Betty Fritz.

FRITZ, DOROTHY KFH, Wiehita, Kans. FRYE, BYDLER

Harrisonburg, Va. WSVA, Harrisonburg Pioneer Pal, Smiles, Roundup, Jingle Jamboree.

FULLEN, GENE

KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party. FULTON, DICK

KDKA, Pittsburgh, Pa. Pioneer Quartet.

-- G -

GAINEY, ANDREW KOA, Denver, Colo, Rhapsody of The Rockies, Golden Melo-

GALLOWAY, BOB WLAW, Lawrence, Mass. Hyms And Verses With Jimmy And

GAMACHE, RITA

WCOU, Lewiston, Me. Gas Girl. GARDNER, KENNY Palm - Olive Lombardo

Show GARLAND, JUDY NBC. The Pepsodent Show.
GARRETT, PATSY
NBC. Fred Waring in Plea-

NBC. Fred Waring in Pleasure Time.
GARY, EL
WMAL-WRC, Washington, D.
C. Hemisphere Matinee.

GAUTHIER, LOUISE

CHLE, Sherbrooke, Que.
CHLE, Sherbrooke, Que.
GEORGE, RUSSELL
WTCN, Minneapolis, Minn.
GIBBS, TROY
WDZ, Tuscola, Ill. George And

GIBSON, FREDDA CBS. Meet The Music.

GILL, CECIL KGKO, For Here's Luck Fort Worth, Texas.

GOODMAN, GORDON NBC. Fred Waring in Plea-NBC. F.

GORDON, JOE WATL, Altanta, Ga. GOWEN, CHET KSAL, Salina, Kans. Dad Gooch

And The Feedlot Boys, Modern Millers, Afternoon Party

GRAHAM, HARLAN KTNM, Tucumcari, N. M. GRAHAM, LOUISE WRJN, Racine, Wise, Songs By Louise Graham,

GRAHAM, ROSS

Cities Service Concert NBC Prudential Family Hour CBS. GRANT, ROBERT WRBL, Columbus, Ga. Tune

GRASHEL, BILL WPAY, Portsmouth, Brothers In Harmony.

GRASHEL, DON WPAY, Portsmouth, Brothers In Harmony. Ohio.

GREEN, BOB WTCM, Traverse City, Mich. Kellogg Kowboy.

GRIFFIN, GEORGE NBC. Spot Program.

GRISANTI, DORIS WAVE, Louisville, Ky. Jewel Box.

GRISE, TONY WTCN, Minneapolis, Minn.

Lucy Monroe

DIRECTOR PATRIOTIC MUSIC RCA-VICTOR

GROSCH, ELLSWORTH
WDBJ, Roanoke, Va.
GROVES, PAUL
WIND, Chicago, Ill. Red And Pauly

GRUPPA SISTERS

WHLD, Niagara Falls, N. Y. Merry Madcap Trio. GULLEY, PHIL WCBI, Columbus, Miss. Phil Gulley At the Piano.

— II —

HADEN FAMILY KMA, Shenandoah, Ia. Sports-

men's Timetable. KASA, Elk City, Okla. Carter Melody Three. HAINES, HAPPY

WHBF, Rock Island, Ill. Pig-

wher, Rock Island, III. Fig-skin Patter. HALEY, PAT KDKA, Pittsburgh, Pa. The Old Smoothies, The Picker-up-

per, Reflections in Rhythm, Tech Triplets, Farm Hour. HALL, MRS. GERALD CHAB, Moose Jaw, Sask, Kid-

dies Show,
HALL, JIMMY
KFH, Wichita, Kans.
HALL, MARY
WSVA, Harrisonburg, Va. Bill

And Mary. HAMILTON, ANN WLBJ, Bowling Green, Ky. Ann

Hamilton Time. HAMP, CHARLES W WAAF, Chicago, Ill.

HANEY, LESTER WLBJ, Bowling Dixie Troubador. Bowling Green, Ky.

HANNEN, BOB
CBS. NBC. Frank Fay Show.
HARDIN, HOWARD
KPO, San Francisco, Calif.
Beantiful Music.
HARNE, EULA LEE
WSLS. ROanoke, Va.
HARRIS, RUTH
WGAY, WO Shekrape, Wach.

KGA-KHQ, Spokane, Wash. Sweethearts Forever,

HART, DICK
WSVA, Harrisonburg, Va. The
Lone Texan.

HARTMAN, BETTY WGY, Schenectady, N. . . Gordie Randall's Orchestra. N. Y.

HARTUNG, OPAL KFGQ, Boone,

HARTWELL, ELSIE WSLS, Roanoke, Va HAWTHORNE, PEPPER

WLS, Chicago, Ill.
IIAYES, GEORGE
WATN, Watertown
George Hayes Sings. Watertown, N. Y.

HEIFNER SISTERS KMA, Shenandoah, Ia.

HEMINGHAUS, LEO KSTP, St. Paul - Minneapolis, Minn. Shell Football Time. HENRDICKS, GLADYCE

KFPY, Spokane, Wash. Studio Party

HENRY, MARGARET CJOR, Vancouver, B. C. String Time. HIGLEY, WILLIS KFQD, Anchorage, Alaska.

HILLIARD, HARRIET NBC. Red Skelton Program.

HI, LO, JACK AND THE DAME NBC

HINES, HUGH WGL-WOWO, Ft. Wayne, Ind.

HOBACK, NANCY WDBJ, Roanoke, Va.

HODGES, JOY HOFFMAN, JACK

KTUL, Tulsa, Okla. Imperial Serenade.

HOLLEY, DAVE WGPC, Albany, Ga. Quiz Vari-

HOLSTEIN, CHICK

KMA, Shenandoah, Ia.
HONIG, MAX
WBYN, Brooklyn, N. Y. The International Singer. HOOD, ADELYN

KDKA, Pittsburgh, Pa. Aunt Petunia And Miss Betsy, Farm Hour.

HOUSE, ED
KROW, Oakland, Calif, Hayloft Party, Songs By House.
HOVEY, CHARLES
CJOR, Vancouver, B. C. In The

CJOR, va., Gloaming., HUBBARD, J. H. KXOX., Sweetwater, Texas.

KLZ. Denver

HUFSMITH, FRED NBC. The Armchair Quartet. National Radio Pulpit, National Vespers

HUGGINS, HARLEY KVOO, Tulsa, Okla. HUGHES, BOB KDKA, Pittsburgh, Pa. Key-

stone Quartet. HUME, THELMA CFAR, Flin Flon, Man. Shut in Hour.

HUTTON, BETTY NBC. Bob Hope Program.

. RARRY D Z ≺ WOOD œ O CBS "Your Hit Parade" 0 Þ VICTOR RECORDS



INK SPOTS, THE

NBC, Spot Spot Programs.

IRONS, ROY
KSTP, St. Paul - Minneapolis,
Minn. Shell Football Time.
IVERS, KAY
WBZ - WBZA, Boston - Springfield, Mass, Two Men And A
Girl, Dance Concert.

Girl, Dance IVES, BURL CBS,

__ J -

JANTZ, ROBERT WHLD, Niagara Falls, N. Y. Songs America Loves.

JENNINGS, FRANK WDZ, Tuseola, Ill. George And

JENSEN, ANNABELLE KSAL, Salina, Kans. Dad Gooch

And The Feedlot Boys, Modern Millers, Afternoon Party.
JENSEN, FRANCIS
KSAL, Salina, Kans. Dad Gooch
And The Feedlot Boys, Modern
Millers, Morning Hymnal.

And The Feedule Boys, Modern Millers, Morning Hymnal.

JOHNS, VIVIAN

KDKA, Pittsburgh, Pa, Home Forum Program.

JOHNSON, AILYNNE

KADA, Ada, Okla.

JOHNSON, BOB

WEM, Workfille, Tenn, WSM.

WSM, Nashville, Tenn. WSM Orchestra Program. JOHNSON, CURTIS KYSM, Mankato, Minn. Ac-

cordiana.

JOHNSON, DICK

Harrisonburg, Va. Harrisonburg, Valley MNSVA, Harrisonbura, WSVA, Harrisonbura, Va Pioneer Pal, Smiles, Va Roundup, Jingle Jamboree, HNSON, HOWIE JOHNSON,

WDAS, Philadelphia, Pa. Cow-

WDAS, FINIAGEPHIA, F.A. COW-boy Screnades.

JOHNSON, SYBH.

KFH, Wichita, Kans.

JONES, JORNIS

KFH, Wichita, Kans.

JONES, JUMME

WSFA, Montgomery, Ala. Sil-

ver's Spotlight

JORDAN, CORRINE
KSTP, St. Paul-Minneapolis,
Minn. Star Dust.

JORDAN, JANET KGO, San Francisco, Calif. Etchings In Brass

JOUBERT, ROLAND CHLT Sherbrooke, Que. JUAREZ, JUANITA

NBC JULIAN, BERT WDZ, Tuseola, Ill. Betty And Her Batchelors

- K -

KAUFMAN, IRVING MBS and ET. KAY, BEATRICE

CBS. Gay Nineties Revue.
KEEBLE, MELBA
WLAG, La Grange, Ga. Musie

For Sunday KELSO, MARIE
KGDM, Stockton, Calif.
KENNEDY, REED
KDKA-WCAE, Pittsburgh, Pa.

Melody Magic, Song Sampler, KENNIBREW SISTERS

KENNA Tueumeari, N. M.
KIDDER, WALTER
WNAC, Boston, Mass.
KINDER, BARBARA
RDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music,
Reflections in Rhythm.

Reflections in Knyuim.

KINDER, ELAINE

KDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music,
Reflections in Rhythm.

KINDER, SHRLEY KDKA, Pittsburgh, Pa. Trea-sure Trails, Sports And Music, Reflections In Rhythm. KING, BONNIE

KMOX, St. Louis, Mo. Those Were The Days. KING, EARL

KMA, Shenandoah, Ia. KING, GRETA

WWSR, St. Albans, Vt. Vocal Varieties. KING, LOUISE

KING, LOUISE
CBS, Your Hit Parade.
KIRBY, FRED
KMOX, St. Louis, Mo.
KLINE, HAROLD
WJAG, Norfolk, Nebr.
KLINE, MORRIS

WMRN, Marion, Ohio. Melodie Moments

Moments.
KLINE, TED
KSTP, St. Paul - Minneapolis,
Minn. Shell Football Time.
KNIGHT, EVELYN
WMAL-WRC, Washington, D.
C. Song And Story.



BEA WAIN

Lanny Ross

KNIGHT, FELIX NBC. Schaefer Revue. KNIGHT, MARY WIGM, Medford, Wise. Song Time

KNOX, JACKIE WCBI, Columbus, Miss. Crosley Personality Girl.

KYSER, LEE WIP, Philadelphia, Pa.

- L .

LA CENTRA, PEG NBC. The Gulden LACEY, MARCELLA The Gulden Serenaders.

Norfolk, Nebr. WHAG. LAKE, DON
WGL-WOWO, Ft. Wayne, Ind.
LANE, BETTY

WAVE, Louisville, Ky. Friend-ly Tavern. LANE, DAVE

LANE, NNE, ELEANOR WBZ - WBZA, Boston - Spring-field, Mass. Two Men And A

Girl. LANE, JEAN KMOX, St. Louis, Mo. The Harmonettes.

LANGFORD, FRANCES
CBS. Bob Hope Programs, Southern Cruise.

LARSEN, AL WMBD, Peoria, Ill. Romance Is In The Air

LARSEN, MURIEL WRJN, Racine, Wisc. Songs By Larsen. LAWRENCE, LARRY

WHKC, Columbus, Ohio. LEACH, WANDA

WPAR, Park Starlit Hour. Parkersburg, W. Va. LEE, BOB WKLC, Decorah, Ia, Hymns We Love, Sing Me A Song.

MARY KBIZ, Ottumwa, Ia. Roundup Time With Mary Lee, LEE, SAIR

CKCL, Toronto, Ont. Songs By Sair.

LEE, WILMA KBUR, Burlington, Ia. LEONARD, CIEL

LEONARD, CIEL
WBYN, Brooklyn, N. Y.
LEONARD, JACK
CBS. Meet The Music.
LETHIN, ANITA
WHBF, Rock Island, III, Letters From The Camps.

LEWIS BILL

CKLW, Windsor, Ont.
LEWIS, WELCOME
CBS. Singing Bee.
LINDEN, ESTHER
KLZ, Denver, Colo.
LINGHAM, LEE
WOLS, Florence, S. C. Lee Lingham Sings. LINWOOD, LUCILLE

WBNS, Columnony Haven Columbus, Ohio. Har-

LITTELL, EDWARD A. KTNM, Tucumeari, N. M. Homestead Harmony. LLOYD, RHONA

WFIL, Philadelphia, Pa. LODEN, SONNY BOY KLCN, Blytheville, Ark, Sonny Boy and The Loden Family.

LOFT, MARGARET WTAG, Worcester, Mass. Radio Theatre Matinee.

LOGAN, PETE KVI, Tacoma, Wash. Club, Twilight Trails. Wash. Sunrise LOGSDON, CLYDE KMA, Shenadoah, Ia.

LOGSDON, HELEN KMA, Shenandoah, Ia, LORCH, BETTY WMBD, Peoria, Ill. Singing

LORRAINE, KAY NEW, New York, N. Y. NBC. Basin St.

LOUISE, LORETTA KOA, Denver, Colo. Serenade

in the Night.
KMA, Shenandoah, Ia.
LOWE, FRANCES
WSLS, Roanoke, Va. Presenting Frances Lowe.

KMMJ, Grand Island, Nebr. LUTHER, FRANK NBC. Luther-Layman Singers, Luncheon At The Waldorf.

LYNNE, EVELYN NBC. Breakfast Club, Club Matinee, Roy Shield Revue.

-M

MacARTHUR, JUNE

WRJN, Racine, Wis. Songs By June MacArthur. MacCALLUM, JOHN KDKA. Pittsburgh, Pa. Key-stone Quartet.

MacGREGOR, ROB ROY WLAW, Lawrence, Mass. Songs And Stories of Bonnie Scot-

MacHUGH, EDWARD The Gospel Singer. MacPHERSON, JOSEPH WSM, Nashville, Tenn. Sunday Down South. z MALLOT, STANLEIGH WIOD, Miami, Fla.

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of

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REGENT CIGARETTES

GWEN DAVIES



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MANNERS, LUCILLE NBC, Cities Service Concert, MARSH, AUDREY CBS, Johnny Presents.

MARSH, LINDA WIOD, Miami, Fla

MARSHALL, ARNOLD KBST, Big Spring, Texas. MARSHALL, KAY WAPO, Chattanooga, Tenn. Dream Serenade.

MARTIN, EDDIE Toecoa, Ga. Musical WRLC. Grab Bag

MARTIN, MARY NBC. Kraft Music Hall.

NBC. Kraft Music Hall.
MARTIN, PERRY
WMAL-WRC, Washingt
C. Music By Moonlight.
MARTIN, TONY Washington, D.

NBC. Tony Martin From Hollywood.

MATNEY, ARTHUR KGBU, Ketchikan, Unuk River Ramblers. Olaska.

MATNEY, OLIVE Ketchikan, Alaska. KGBU, Ketchikan, Unuk River Ramblers.

MATTHEWS, MILLER Schenectady. WGY Gordie Randall's Orchestra.

MATTYE, TEXAS WCBI, Columbus, Miss. Roundup Specials.

MATYAS, MARIA WHCU, Ithaca, N. Y.

MAXEDON, DEAN WGL-WOWO, Ft. Wayne, Ind. MAXWELL, BETTY KFNF, Shenandoah, Ia. The Maxwell Sisters.

MAXWELL, HAZEL KFNF, Shenandoah, la. The Maxwell Sisters.

MAYA, DON WHIP, Hammond, Ind. Classical Interlude.

McCLESKEY, FRED

KVOA, Siloam Springs, Ark.
McCONNELL, ED

NBC. Smilin' Ed McConnell,
McCONNELL, GRACE
WLPM, Suffolk, Va. Mclody

Time McCORD, BERNARD WWNY, Watertown, N. Songs By Bernard McCord.
McCUBBIN, BOB

KDRO, Sedalia, Mo. Morning Mirth

McCULLOUGH, ANNETTE WGY, Schenectady, N. Y. Your Neighbor.

McDONALD, HAROLD KLCN, Blytheville, Ark. The McDonald Stamps Baxter Quar-McDOWELL, ROY

WMSD, Muscle Shoals City, Your Singer of Songs.

Ala. Your Singer of Songs.
McELROY, JACK
KTUL, Tulsa, Okla. Little
Church At the Side of the
Road, Hi Neishbor.
McKEAN, EDDY
KFH, Wiehita, Kans.
McKOWN, FROSTY

KFH, Wichita, Kans.

McQUAIN, WANDA KBST, Big Spring, Texas. McVEY, PAT KLZ, Denver, Colo.

MELTON, JAMES NBC. The Telephone Hour.

ABOUT TOWN, THE NBC. Round.

MERRY MACS

Old Gold, Blue.
METCALF, JOHN
WAAB, Boston, Mass.
MEYER, ANNE
WMAS, Springfield, 1

WMAS, Springfield, Mass. MILES, MAJESSIE WDBJ, Roanoke, Va. MISSEL, GLORIA WCSC, Charle MITCHELL, RUSSELL KDKA, Pittsburgh, Pa. Pio-

neer Quartet. MONROE, LUCY

MONTGOMERY, CAROLYN WJJD, Chicago. Ill. Symphony

in Swing MOORE, CARL WEEI, Boston, Mass. Top of

the Morning, Rowdy Revue, MORGAN, JIMMY KFNF, Shenandoah, Ia.

WCAE, Pittsburgh, Pa.

MORRIS, JACK KTUL, Tulsa, Okla. Jack Morris Sings.

MORRIS, ROBERT KVOO, Tulsa, Okla.



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WLAW, Lawrence, Mass. Song

MORTENSON, ELIZABETH

MORFENSO., ELIZABETE
KATE, Albert Lea, Minn.
MOSS, IRENE
KFH, Wichita, Kans.
MOSS, LUCILLE
KFH, Wichita, Kans.
MOSS, MAMIE JO
KFH, Wichita, Kans.

MOURRE, ALICE CKCK, Regina, Sask. Songs of Alice Mourr

Alice Mourie.
MUNN, FRANK
NBC. Waltz Time, American
Album of Familiar Music.
MURRAY, MILDRED
NBC. Television.
MURRAY, WYNN

CBS. Texaco Star Theatre.

— N -

NAYLOR, DON WGST, Atlanta, Ga. Chuck Wagon, The Jack Pot.

NEGRETTE, JORGE NBC NELSON, CHRISTENE KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys,

Millers, Modern Afternoon Party. NEWTON, KENNY KDKA, Pittsburgh, Pa. Friend-Neighbors, Friendly Four,

Barn Dance, Georgia Wildcats. NOBLE, WENDELL KOY, Phoenix, Ariz.

day.

NOLAN, JAMES KEX-KGW, Portland, Ore. The Quack of Dawn, Stars of To-

NORMAN, BARBARA KPO, San Francisco, Calif. The Aristocrats

Aristocrats.

NORMAN, JACK

KCRC, Enid, Okla.

NORSEMAN, THE

NBC, Vocal Vogues.

NORTON, BOB.

WGH, Newport News, Va. Tips

And Tunes.

NORTON, LEE WKY, Oklahoma City, Okla. Southwestern Stars, Noonday Serenade.

NUGENT, HELEN WKRC, Cincinnati, Ohio. Just For You.

-0-

O'BRIEN, SMILEY WGTM, Wilson, N. C. Arasona Vodler.

O'CONNOR, BILL

WLS, Chicago, Ill.
O'DELL, DOYE
WTIC, Hartford, Conn. Rev-

O'HEREN, DICK WHK-WCLE, Cleveland, Ohio, Meet the Ladies, Wayne and Dick Birthday Party, Wayne And Dick Evening Serenade. OVERSATAKE, EVELYN

WLS, Chicago, Ill. - P -

PACE, BOB
WJSV, Washington, D. C.
PALOS, FLORENTINA WHBF, Rock Island, Ill. Quad

Cities in Review. PARKER, FAYE

KDKA, Pittsburgh, Pa. Tap

Time, Reflections in Rhythm. PARKER, FRANK WLS, Chicago,

CBS. Frank Parker In Treasury of Song. PARSONS, JOE

PASSELL, HARRY
KVCV, Redding, Calif.
PATTEN, CHARLOTTE

WBZ-WBZA, Boston, Spring-field, Mass. Two Men And A

PAVLOVA, OLGA
WBZ-WBZA, Boston, Springfield, Mass. Dance Concert.
PEARSON, DIMPY
WOLS, Florence, S. C. Sonks

By Pearson PEERCE, JAN

NBC. Radio City Music Hall of

the Air.
PENCE, INEZ
KLZ, Denver, Colo.
PENNELL, DAN KDRO, Sedalia, Mo. Music Box Review

PENNINGTON, MICKEY KFH, Wichita, Kans. PERRY, BILL CBS. Saturday Night Serenade.

PICKERING, PAUL

WLAW, Lawrence, Mass. Memory Time. PICKENS, PATTI

NBC POLKA DOTS, THE

POWELL, DICK

CBS, Southern Cruise. PRICE, HOWARD WCAE, Pittsburgh, Pa. A Boy, A Girl, and A Band, Song

Sampler PRIMROSE, BUD CFAR, Flin Flon, Man. Friendly Cowboy.

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PYLE, TOM WBT, Charlotte, N. C. Swing-

opators.

-- R -RAMIREZ, JOSE KPO, San Francisco, Calif.

Music of the Americas. RAMONA

WOR. New York, N. Y.
RAY, MARJORIE

KDYL, Salt Lake City, Utah.
Reminiscing, Ed Stoker Presents REED, BILL

KONO, San Antonio, Texas. Colorado Cowboy, REED, PATRICIA

KEH, Wichita, Kans.

REEGAN, ALICE
WIP, Philadelphia, Pa.

REESE, ROBERT
KDYL, Salt Lake City, Utah. Reminiscing, Ed Stoker Preents

REID, BILL
WSVA, Harrisonburg, Va. Bill
And Mary.
REILLY, BERNICE
WFCI, Pawtucket, R. L. Ber-

nice Sings

REILLY, MATT WESX, Salem, Mass. REINHART, DICK
CBS. Melody Ranch.
REMSEN, ALICE

NBC. The Land of Make Be-

RHODES, SYLVIA WCKY, Cincinnati, Ohio. Songs By Sylvia.

By Sylvia.

RHYTHM FOUR
WSGN, Birmingham, Ala.
RISSLING, ROBERT
WTAG, Worcester, Mass. Radio
Theatre Matinee. The Gospel

aroler. ROBERTS, TONY WAAT, Jersey City, N. J. For

ROECKER, EDWARD CBS. Pipe Smoking Time. ROESE, RAY

WBNS, Columbus, Ohio. Hired Hands. Harmony Haven.

Hands, Harmony Haven.

ROPA, HOWARD

WGL-WOWO, Ft. Wayne, Ind.

ROSS, LANNY

CBS. Lanny Ross.

ROE, GENEVIEVE CBS.

RUSH, FORD WSM, Nashville, Tenn. Grand Ole Opry, Whiz Quiz, Lullabye

-s-SATTERFIELD, DOROTHY

WPAR, Parkersburg, W. Va. Lullaby Lady,

SAUCIER, GERALD
WCOU, Lewiston, Me. Songs
By Gerald Saucier.
SAVARIA, MADELINE

WBZ-WBZA, Boston-Spri field, Mass. Dance Concert. SAXON, LON Boston-Spring-

SAMN, LON KWK, St. Louis, Mo. SCHOEP, ARTHUR KUSD, Vermillion, S. D. Ar-thur Schoep Sings. SCHROEDER, CHARLES WHBF, Rock Island, Ill.

SCHULER, ELLA WPAY, Portsmouth, Ohio. Listen Ladies.

SCOTT, MARY EVELYN WAPI, Birmingham, Ala. SEAMON, ADE

WDGY, Minne Pearl And Adc. Minneapolis, Minn.

SHAW, SONIA KGO, San Francisco, Calif.

Songs By Sonia.

SHERMAN, FLOYD

NBC. Johnny Presents. The

Telephone Hour.

SHERMAN, LILLIAN

WHK-WCLE, Cleveland, Ohio.

Music By Willard, Songs By

Lillian SHORE, DINAH NBC. Time to Smile. Dinah

Shore SIGNALEERS, THE NBC. The Signal Carnival, SIMMONS, BOB

SIMMS, GINNY
CBS. Kay Kyser's College of
Musical Knowledge NBC. SINATRA, FRANK

NBC. Fame And Fortune.
SIX HITS AND A MISS
NBC. The Pepsodent Show.
SMILEY, BETTY
WCAE, Pittsburgh, Pa.

SMITH, BRONCH WWRL, Woodside, N. Y. SMITH, FRANCES

WCAU, Philadelphia, Pa. SMITH, JERRY WHO, Des Moines, Ia. Evening Serenade

Serenade.
SMITH, KATE
CBS. Kate Smith Hour.
SMITH, WHISPERING JACK
WMCA. New York, N. Y.
SNOW, AMANDA
KSTP, S t. Paul-Minneapolis,
Minn. The Singing Dairymaid.
SORENSON, RUSSELL
WATE AUBREL SOL, Min.

KATE, Albert Lea, Min. SPEAS, ROBERT

WHEC, Rochester, N. SPEAKS, MARGARET NBC. Voice of Firestone. V.

SPORTSMEN, THE NBC, CBS, MBS. SPRAY, ROY

WGTC, Greenville, N. C. The Singing Cowboy. STANLEY, JACK WNAC, Boston, Mass. STEELE, TED NBC, Ted Steele Variety Show. STETS, BOB

WMRN, Marion, Ohio. Melodic Moments. STEWART, FRANKLYN

Ohio. WCKY, Cincinnati, Franklyn Stewart Entertains. STEWART, JOHN WMSL, Decatur, Ala. Morning

Roundup

KOUNGUP.
STONE, CHRISTINE
KGKO, Ft. Worth, Texas. Songs
By Christine.
STRAGGAND, THOMAS
WGL-WOWO, Ft. Wayne, Ind. STRATTON, MICHAEL

CBS. Columbia Workshop. STRICKLAND, CARLTON

WSLS, Roanoke, Va. STUART, BONNIE KYW, Philadelphia, Pa. We Present, Bonnie Stuart Entertains.

SUMMA, ANDY WIOD, Miami, Fla.

SWARTHOUT, GLADYS CBS, Prudential Family Hour.

KSTP, St. Paul-Minneapolis, Minn. Shell Football Time. SWIGART, CURT WRJN, Racine, Wisc. Songs By

Curt Swigart.

SWING FOURTENN, THE

NBC. Johnny Presents.

— T —

TAYLOR, BETTY KROW, Oakland, Calif. Newspaper of the

TAYLOR, DELORES
KFH, Wichita, Kans.
TAYLOR, LEOTTA
KOAM, Pittsburg, Kans. Good-

will Program.
TAYLOR, SYLVIA

WLPM, Suffolk, Va. Sylvia Sings

Sings.
TENNYSON, JEAN
CBS. Great Moments in Music.
THOMAS, MARY LOUISE
WSLS, Roanoke, Va.
THOMAS, RUTH RODEHEAVER
WDBJ, Roanoke, Va.
WANESON, COTTON

THOMPSON, COTTON KVOO, Tulsa, Okla,

THOMPSON, TOMMY KSO, Des Moines, Ia. Brandin' Time.

TILTON, MARTHA CBS. Ransom Sherman Program.

TILTON, WEB WNAC, Boston, Mass. TIMIN, ALLEN

WEMP, Milwaukce, Wisc. TODD, DICK

NBC. Show Boat TOMPKINS, JOHN WDAF, Kansas City, Mo. Showalter's Shoe Program.
TRACY, ARTHUR
NBC. Street Singer.

TUBB, ERNEST

TUBB, ERNESI KGKO, Fort Worth, Texas. Gold Chain Troubadour. TUGGLE, JOHN WAPI, Birmingham, Ala. Clo

and Ray. TURLEY, AGATHA
KGO, San Francisco, Calif.
Chansonette.

TURNER, JESSIE
WLAW, Lawrence, Mass. In
the Music Room.

— U —

UTZMAN, SARANNE WBLK, Clarksburg, Blue Plate Special. W. Va.

_ V _

VALLE, RUDY NBC. Sealtest — Rudy Vallce Program

Dog

Program.
VAN DERWEKEN, JAMES
KEVE, Everett, Wash.
VERRILL, VIRGINIA
NEC. Uncle Walter's
House, Show Boat.
VICTORY, FRED
KFH, Wichita, Kans.
VICTORY TWINS

VROMAN, JUNE KSTP, St. Paul-Minneapolis, KSTP, St. Paul-Minneapons, Minn. Sunrise Roundup Gang.

- 11 -

WACKER, PHILLIP

KGA-KHQ, Spokane, Wash, WADLEY, SISTERS CHAB, Moose Jaw, Sa Pleasant Memories. WAIN, BEA

Monday Merry-Go-Round, NBC

WAKELY, JIMMY CBS. Melody Ranch. WALKER, LARRY WIOD, Miami .Fla.

WALLACE, JERRY KDKA, Pittsburgh, Pa. Friend-ly Neighbors, Friendly Four, Barn Dance, Georgia Wildeats. WALLACE, JIMMY KOME, Tulsa, Okla. Songs of

the Saddle

WALLER, FRED
WSM, Nashvillefi Tenn. Music
In the Moonlight.

WARD, JOHN
KGFF, Shawnee, Okla. The
Hymn Singer.

WARD, MADELYN KDKA, Pittsburgh, Pa. Home Forum Program. WARREN, JEAN WVOA, Tucson, Ariz. The

Cocktail Hour WARREN, SHORTY WAAT, Jersey Ci Warren's Roundup. City, N. J. WAYNE, JERRY Mutual "Regent Time."

WEIGEL, FRAN WLAV, Grand Grand Rapids, Mich. Open House.

WEISENSTEIN, VIVIAN
WISR, Butler, Pa. Vivian Entertains, Three Guys And A

WELLS, DUSTY KWK, St. Louis, Mo.

WEST, BLONDIE WMAS, Springfield, Mass.

WEST, WAYNE
WHK-WCLE, Cleevland, Ohio,
Meet The Ladies, Wayne And
Dick Birthday Party, Wayne
And Dick Evening Serenade.

WESTBROOK, SI KOA, Denver, Colo. The Sun-shine Boys.

WESTERFIELD, NADINE KFBI, Wichita, Kans. Songs KFBI, Wie By Nadine.

WHITE, DON
WIND, Chicago, Ill. Chuckwagon Time.

WHITE, FRANCIA NBC. The Telephone Hour. WHITE, LYNN WIP, Philadelphia, Pa.

WHITING, MARGARET CBS. Your Hit Parade.

WHITNEY, CASS KDKA, Pittsburgh, Pa. Pioneer Quartet.

WHITTED, NORFLEY WDNC, Durham, N. C. Southern Plantation

WILLIAMS, HANK WSFA, Montgomery, Ala. Hank Williams Sings

WILSON, GRACE WLS, Chicago, Ill. WINTERLEY, JANE

KMPC, Beverly Hills, Calif. Chef Milani Time.

WITT, ESTHER KMOX, St. Louis, Mo. The Harbonettes.

WOOD, BARRY CBS. Your Hit Parade. WORKMAN, DICK WFBL, Syracuse, N. Y. Musi-

cal Clock WRIGHT, BILL KVOO, Tulsa, Okla.

- Y -

YANEY, CLYDE KMOX, St. Louis, Mo. Skeets And Frankie.

YEARSLEY, TED Pittsburgh, Pa. Key-KDKA. stone Quartet.

YOUNG, GEORGIA WLS, Chicago, Ill.

ZAPPALA, CLOTILDE WNAC, Boston, Mass.



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Choral Director, Schaefer Revue WJZ, We The People CBS, 26 By Corwin CBS, Forecast Program CBS, School of the Air CBS, NBC Thesaurus ETs.

ANDERSON, DON

WFBL, Syraeuse, N. Y. Musical Clock.

ARMBRUSTER, ROBERT NBC, The Chase and Sanborn Program

ARMSTRONG, BERNIE

KDKA, Pittsburgh, Pa. Reflec-tions In Rhythm, Melody Magic, Bernie Armstrong At The Organ, Today's Football, Dream

ASTON, BUZZ WWSW, Pittsburgh, Pa. Pigskin Prevue.

ATCHESON, TEX WMBD, Peoria, III. Illinois Valley Jamboree.

BAER, MORGAN WMAL - WRC, Washington,

BALL, FRANCES KTNM, Tueumeari, N. M. The Jiving Ten.

BARLOW, HOWARD

CBS, Columbia Concert Orehestra.

BARNETT, RANDY

KMMJ, Grand Island, Nebr.

BARON, PAUL CBS, Penthouse Party. BARRON, BLUE

WOR, Mutual, NBC. BAUGH, GENE WBAP-KGKO,

Fort Worth, Texas.

BELLIZIA, FRANK WEEI, Boston, Mass. Rowdy Revue, Music Box.

BENVENUTI, DICK WNLC, New London, Conu.

BERCHEL, SID

CFRN, Edmonton, Alta.

BERGEN, DICK KELA. Centralia - Chehalis, Wash. Ole Bergen And Com-

BERNIE, BEN NBC & CBS, Just Entertain-

ment

BLACK, FRANK (DR.)

NBC, Cities Service Concert,
String Symphony.

BLANCHARD, RED WFHR. Wisconsin Rapids Wise, Coon County Jamboree,

BLANCO, L. M. KGBU, Ketchikan, Paradise Island Boys.

WOODY HERMAN



AND HIS ORCHESTRA



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AGENCY:
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ORCHESTRA LEADERS

BLAUFUSS, WALTER

NBC. Breakfast Club, National Farm And Home Hour, iVennese Ensemble.

BLOCH, RAY

NBC-CBS. Johnny Presents, Great Moments From Great Plays, The Philip Morris Play-

BODYCOMBE, ANEURIN KDKA, Pittsburgh, Pa. Treas-ure Trails, Sports And Music. Reflections in Rhythm.

BONIME, JOSEF Death

Valley Days. NBC. Echoes of New York.

BOWMAN, JOHNNY WCKY, Cincinnati, Ohio. WCKY Havride.

BOYD, CURLY

KSOO, Sioux Falls, S. D.

BOYETTE, AND WQAM, Miami, Fla. Echoes From the Hills.

BRADLEY, OSCAR

CBS, Gulf Screen Guild Theatre. BRADLEY, WILL

CBS. Silver Theatre Summer Show. BRANDT, GEORGE WTOL, Toledo, Ohio. Men of

Music.

BRESCIA, PIETRO WSM, Nashville, Tenn. River Boat Revels, Music In The Moonlight.

BRING, LOU CBS. Al Pearec And His Gang. BROOKS, JACK

WHAS, Louisville, Ky. A Song And A Dance.

BROWN, ROY CKX, Brandon, Man.

BYER. SY WELI, New Haven, Conn. Continental Trio.

BYLER, JERRY KBIX, Muskogee, Okła. Southerners.

BYRD, PAUL

WGBR, Goldsboro, N. C. Farm And Home Hour.

_ C.

CARLISLE, CLIFF WNOX, Knoxville, Tenn. Merry-Go-Round.

CESNER, CHARLES WCOL, Columbus, Ohio. Cesner Swingtet.

CHAVEZ, SENOR

KPHO, Phoenix, Ariz.

CHERNIAVSKY, JOSEF WEEI, Boston. CHESNEY, ROLLIE

KLZ, Denver, Colo. CLOUTIER, NORMAN

NBC, Song for Saturday.

COCKEREL, LARRY KVOA, Tucson, Ariz. Larry's KVOA, Tucsor Sunset Riders.

COLLINS, JERRY

WNOX, Knoxville, Tcnn. To-morrow's Musie.

COOK, BOB WPAR, Parkersburg, W. Va. Bob Cook and the Saddle Pals. COOPER, JUNIE KASA, Elk City, Okla, Clinton

Hot Shots.

COUGHLIN, ROLLA KWK, St. Louis, Mo.

CRAIG, FRANCIS WSM, Nashville, Tenn. Francis Craig's Serenade.

CROSBY, BOB NBC. Bob Crosby's Dixiclaud Music Shop, Milton Berle.

CUGAT, XAVIER NBC. Camel Cigarettes Pre-

CURBELLO, FAUSTO NBC.

sent.

CYPRIS, OTTOMAR CKUA, Edmonton, Alta.

- D -

DAMROSCH, WALTER (DR.) NBC. NBC Music Appreciation Hour.

DANT, CHARLES

NBC. Remember This Song,
Musical Soirce, Parade of the

Years, Charles Dant's Music. DAVIS, CY

WDNC, Durham, N. C. The Hayloft Jamboree.



DIAMOND, MAURICE WORC, Springfield, Mass.

DIAZ, CARMELO WIAC, San Juan, Puerto Rico.

DICKEY, TOM

Tom Dickey And His Show-WOAI, San Antonio, Texas. boys.

DIERCKS, LOUIS
WOSU, Columbus, Ohio, Ohio
State University Symphonic
Choir, Ohio State University Chorus.

DONNIE, DON NBC, Manhattan Merry-Go-

Round. DORMAN, DAVE WJEJ, Hagerstown, Md.

DORSEY, JIMMY NBC.

DORSEY, TOMMY
NBC, Tommy Dorsey and His
Orchestra, Fame And Fortune.

__ E __

EBENER, FREDDIE WOW, Omaha, Nebr.

ELSTER, REINHARDT WHIP, Hammond, Ind. Club Matinee.

ENNIS, SKINNEY
NBC, The Pepsodent Show.

ESQUER, MANUEL KTAR, Phoenix, Ariz.

EVANS, JACK CKCL, Toronto, Ont.

EVANS, ROLAND KVCV, Redding, Calif.

FAITH, PERCY NBC, Carnation Contented Pro gram.

FAULKNER, BOB KTAR, Phoenix, Ariz. Four Shades of Swing.

FELD, BEN KMOX, St. Louis, Mo. Those Were The Days, Syncopation Piece, Ben Feld Show.

FELL, HARRY CHML, Hamilton, Ont.

FERRY, ANTHONY WHJB, Greensburg, Pa.

FIRMAN, PAUL CKCL, Toronto, Ont. FITE, BUSTER KOY, Phoenix, Ariz, Western

Playboys. FLINDT, EMIL
WIND, Chicago, Ill.
FOLKS, CLARENCE
KTNM, Tucumcari,

N. M. Tuenmeari Playboys. FORTIER, MARCEL CHLT, Sherbrooke, Que. Lo

CHLT, Sher Petit Choeur,

FRABRO, WALLY
CFAR, Flin Flon, M
Rhythm Kings Orchestra.
FRANCISCO, DON Man.

WFLA, Tampa, Fla KYW, Philadelphia, Pa. Campus Capers, Dhythmaires.

GALLICCHIO, JOSEPH

- G -NBC. Joseph Gallicchio and his Orchestra, Breakfast Club. GARZA, MEMI KEEW, Brownsville, Texas,

GILLIS, DON WBAP, Fort Wor Swing For Supper. Fort Worth, Texas

GOODMAN, AL CBS. Texaco Star Theatre, Prudential Family Hour, Treas-Texaco Star Theatre, ury Hour.

GOODMAN, BENNY NRC

GOODMANSON, MINDI CFAR, Flin Flon, Man. Legion

GOULD, GEORGE CKUA, Edmouton, Alta. GOULD, MORTON

CBS GRANT, LEE WBYN, Brooklyn, N. Y.

GRASSO, FRANK WFLA, Tampa, Fla.

GROSS, WALTER
CBS. Kay Thompson Festival.
Wherever You Arc.

— II -

HAENSCHEN, GUSTAVE Saturday Night Serenade CBS, American Album of Familiar Music NBC.

HAMBLEN, STUART KFVD, Los Angeles, Calif. Cov-cred Wagon Jubilee.

HANNIGAN, CHARLES CKCL, Toronto, Ont. The Mountaineers.



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NBC, The Jello Program.

HATHAWAY, CHARLES CBS, Colgate Spotlight.

HAZELIP, F. G. WLBJ, Bowling Green, Ky. Hazelip Old Time Band.

HEIDT, HORACE NBC. Pot O'Gold. Horace

Heidt's Treasure Chest. HENDLEY, FISHER

WIS, Columbia, S. C. Balen-tine Aristocratic Pigs. HERBERT, ALBERT CKCW, Moneton, N. B. The

Pioneers.

HERMAN, WOODY CBS, MBS, NBC.

HERR, CHIC WADC, Akron, Ohio.

HERRMANN, BERNARD Workshop, Columbia Columbia Concert Orchestra.

HICKS, CURLY WGST, Atlanta, Ga. Chick Wagon.

HILL, EDDIE

WNOX, Knox Mountain Boys. Knoxville, Tenn.

HINES, EARL WIND, Chicago, Ill.

HISER, RUSTY WHIZ, Zanesville, Ohio, Green Valley Boys. HOFF, CARL

CBS, Al Pearce and His Gang.

HOGAN, HARLAN WSBT, Terre Haute, Ind.

HORLICH, HARRY

NBC, Romance And You.

HOVEY, DAN WHO, Des Moines, Ia. The Foursome.

HOWARD, C. CBO, Ottawa, Ont. Western Five.

HOWARD, PAPPY WNBC, New Britain, Conn. WNBC, New Britain, Conn. Pappy Howard's New England

Hill Billies. HUTSELL, ROBERT WHAS, Louisville, Ky.

-1-HRKE, ELMER WEMP, Milwaukee, Wise. — J —

JACOBSON, ANDY WNAC, Boston, Mass.

JACOBY, ELLIOTT NBC, The Parker Family.

JENKINS, GORDON CBS, Ransom Sherman Program.

JOHNSON, ALBERT CKX, Brandon, Man. JOHNSON, JOHN

WFHR. Wisconsin Rapids. Wise, WFHR Old Timers.

JOHNSON, KEN CFAC, Calgary, Alta. Vagabond Cowboys.

JOHNSTON, HERBERT L. WDZ, Tuscola, III. Screw-Ball Club.

-- K -

KANOFF, BILLY WGTC, Greenville, N. C. Dance

Ramblers

With Kanoff. KARNS, JACK WWSR, St. Albans, Vt. Jack Karns And His Kentucky

KEVAN, A. CFRN, Edmonton, Alta.

WTRY, Troy, N. Y String Trio. Troy, N. Y. WTRY

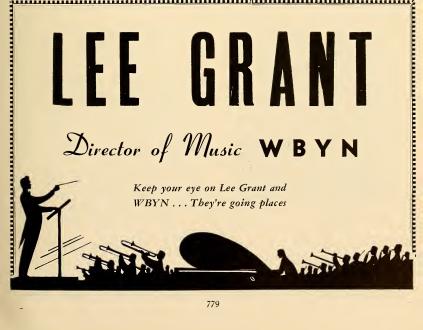
KING, MANUEL KEEW, Brownsville, Texas.

KING, WAYNE CBS. Wayne King And His Orchestra,

KIRBY, JOHN CBS. Duffy's Tavern.

KIRSTUFEK, GEORGE KRNT, Des Moines, Ia. Saturday Shindig.

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ORCHESTRA LEADERS

KNICK, WALTER WBNS, Columbus, Ohio, Hired Hands.

KOREY, REX KMPC, Beverly Hills Chef Milani Time, Hills, Calif. Melodies.

KORN KOBBLERS NBC.

KOSTENANETZ, ANDRE CBS. Pause That Refreshes On the Air.

KRUPA, GENE NBC

KYSER, KAY
NBC, Kay Kyser's College of
Musical Knowledge.

-L

Labounty, RAY WATN, Watertown, N. Y.

LARKIN, ART KBUR, Burlington, Ia.

LAUGHTON, CHARLIE KTUL, Tulsa, Okla. Imperial Serenade, Hi Neighbor.

LAVAL, PAUL NBC. Basin Chamber Music Society, Melody in the Night,

Society, Melody in the Night, Dinah Shore. LAWSON, HANK KYW, Philadelphia, Pa. Hank Lawson And His Knights of the Road.

WJAG, Norfolk, Nebr.

LEVINE, HENRY
NBC. Basin Street Chamber
Music Society, Strictly From Dixie.

LINVILLE, CHARLES WCKY, Cincinnati, Ohio. Haymakers.

LOMBARDO, GUY CBS, Guy Lombardo And His Orchestra.

LONG, JOHNNY NBC, MBS, CBS.

LOWE, RUSSEL L. KFH, Wichita, Kans.

LUKESH, JOE KMMJ, Grand Island, Nebr.

LUNCEFORD, JIMMIE NBC

LVMAN, ABE NBC. Waltz Time.

-M-

MANNERS, ZEKE WNEW, New York, N. Y. Zeke Manners' Gang.

MARTIN, DOLPHE WEEI, Boston, Mass. March of Youth.

MARTIN, DUDE KYA, San Francisco, Calif.

Music.

MARTIN, FREDDY NBC MARTIN, PAUL NBC. Paul Martin And His MARTINEZ, FERNADO KPBA, Laredo, Texas, Spanish Interpretations.

MAUTHE, CHICK WKRC, Cincinnati, Ohio, Treasure Hunt, Mystree Tunes.

McGEE, GERRY FATN, Watertown, N. Y. Singing Cowboys.

McINTYRE, HAL NBC

McKINSTRY, DIXIE KFNF, Shenandoah, Ia. Cornfield Hawaiians.

McOLGEN, EMMETT KBUR, Burlington, Ia.

MEADE, LYMAN WWSR, St. Albans, Vt. Broncho Busters.

MERLE, BILLY WHJB, Greensburg, Pa. Billy Merle And His Trio.

MILLER, GLENN CBS. Glenn Miller And His Or-

chestra. MILLER, IRVING NBC, The Band Goes To Town, Streamline Journal, Meet the Artist, NBC Dance Orchestra, Easy Does It, Fun With The Revuers

MILLER, JACK Kate Smith Hour CBS, The Aldrich Family NBC.



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WEEI, CBS in BOSTON

MILLER, JOE WELI, New Haven, Conn.

MILLS, BILLY NBC, Fibber McGee and Molly

MILLS, BOB WDZ, Tuseola, Ill.

MILLS, FELIX NBC, The Gilmore Circus, Hollywood Playhouse.

MOORE, TINY KPAC, Por

KPAC, Port Arthur, (Fexas, Tiny Moore And His Jubileers, MORGAN, BUSTER CFAC, Calgary, Alta, Radio

Revellers.

MORRIS, WELCOME CFAR, Flin Flon, Man. Elks

MOWRY, FERDE CKCL, Toronto, Ont.

MUNOZ, RAFAEL WIAC, San Juan, Puerto Rico.

MUNROE, VAUGHN CBS. How'm I Doin'.

MURRAY, LYN CBS, Meet The Music.

-- N -

NAMARO, JAMES CKCL, Toronto, Out. Recipe For A Coektail.

NELSON, OZZIE NBC. Red Skelton Program.

NICHOLSON, FABE WAAT, Jersey City, N. J. Thinking of You.

NOBLE, RAY NBC, Alee Templeton Time. NYDEGGER, VERNE KFBI, Wiehita, Kans. The Plainsmen.

_ P __

PAIGE, RAYMOND NBC, Musical Americana.

PAQUETTE, ARTHUR WFCI, Pawtucket, R. I. WFCI—1420 Club.

PARANOV, MOSHE WTIC, Hartford, Conn. Music For Everyone,

PARKER, BYRON

WIS, Columbia, S. C. Black Draught Hillbillies, Good Enuf Hillbillies, Seiberling Hillbil-

PELLETIER, WILFRED NBC. Metropolitan Opera Audi-

tions of the Air. PETERSON, HARVEY

KGO-KPO, San Francisco, Calif. Beautiful Musie, Music of the Americas, Rhythms By Ricar-

do, Ricardo's Rhapsodies. PINE, JESSE WFVA, Fredericksburg, Va.

PITT, MERLE WNEW, New York, N. Y.

POPLIN, SAM

WIS, Columbia, S. C. Adluh Musical Millers, Royal Crown Rangers.

POTT, WILLARD WHK-WCLE, Cleveland, Ohio. Reminiscing In Rhythm. Music By Willard, Riverboat Shuffers.

POWELL, W. E. WDBJ, Roanoke, Va.

PRESTON, LEW

WKY, Oklahoma City, Okla, Nash Coffee Presents,

- () -

OAKES, POP WGPC, Albany, Ga. Jamboree.

O'HARA, BOB WWNY, Watertown, N. Y. Tea Time Melodies, Sophisticated Swingsters, Lazy Melodies.

O'NEILL, JOE KVOO, Tulsa, Okla.

-- IL ---

RAKOV

WBZ-WBZA, Boston - Spring-field, Mass. Danee Concert.

RAND, ELLIS WNLC. New London, Ellis Rand and His Sisters.

RANDALL, GORDIE WGY, Schencetady, N. Y. Club

RAPEE, ERNO NBC. Radio City, Music Hall

of the Air. REED. BUSTER KGKL, San Angelo, Texas.

REULEAUX, WALTER
WFBM, Indianapolis, Ind.
Songs By Charlene. Three-Quarters Time.

RHODES, SLIM KWOC, Poplar Bluff, M Mother's Best Mountaineers. Mo.

RICE, EDWARD A. WGY, Schenectady, N. Y. Silver Strings.

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ROBERT, MARSHALL WHAS, Louisville, Ky. ROBERTS, WILLIAM WTAR, Norfolk, Va. WTAR String Quartet.

String Quartet.

ROMANELLI, LUIGI
CBS. The Ontario Show.

ROSE, CECIL CKCW, Moneton, N. B. Cecil Rose Presents.

ROSE, DAVE

ROTH, ALLEN NBC. The Schaefer Revue.

RUSSELL, HOWARD CKCK, Regina, Sask.

— S —

SALTER, HARRY Hobby Lobby CBS, Frank Fay Show NBC.

Show NBC.
SARDONI, LAWRENCE
KFXJ, Grand Junction, Colo.

SCHEEL, B. A. KONO, San Antonio, Texas.

SHAFFER, ROY
KWK, St. Louis, Mo. Roy
Shaffer And His Gang.

SHAW, ARTIE NBC. Burns & Allen.

SHIELD, ROY
NBC. Roy Shield Revue.
SHINKOSKEY, EARL
KGA-KHQ, Spokane, Wash.

SIMMS, 40HNNY WHJB, Greensburg, Pa. Polish Marshalls.

SLAYTON, JOHNNY WBIG, Greensboro, N. C.

SMITH, BEASLEY WSM, Nashville, Tenn. Sunday Down South.

SMYTHE, PETE KMYR, Denver, Colo. Meet The Boys In the Band.

SPITALNY, PHIL NBC. The Hour of Charm.

SPIVAK, CHARLIE NBC. STAFFORD, JOHN

WGBR, Goldsboro, N. C. Top of the Morning.

STANLEY, BOB WOR, Mutual.

STEELE, TED NBC, The Ted Steele Show, The Wife Saver, Ted Steele's Music, Thesaurus ETs.

STEGALL, L. D. KASA, Elk City, Okla. The Stegall Family.

STEINBERG, SIGMUND CKCL, Toronto, Ont. The Dream Painters.

STEVENS, LEITH
CBS. Big Town.
STOKES, LEONARD
NBC. The Telephone Hour.

STREATER, TED CBS. Kate Smith Hour, STRICKLER, EDDIE

KOAM, Pittsburg, Kans.

STRONG, BOB

NBC. Uncle Walter's Dog

House, Show Boat.

STRYKER, ELLSWORTH

KTAR, Phoenix, Ariz. Music
Makers.

__ T __

TAYLOR, JAKE
WSAZ, Huntington, W. Va.
Jake Taylor's Railsplitters.
TEAGARDEN, JACK

NBC.
THOMAS, MORGAN
CHML, Hamilton, Ont.

CHML, Hamilton, Ont. THOMPSON, AL

KSAL, Salina, Kans, Dad Gooeh And The Feedlot Boys, Modern Millers, Afternoon Party. THOMSON, H.

CBO, Ottawa, Ont. Songs For Today.

THORNHILL, CLAUDE NBC.

TOMPKINS, ROB WTCM, Traverse City, Mich. Novelty Band Hour,

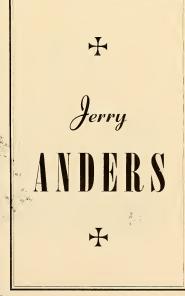
TOSCANINI, ARTURO
NBC. NBC Symphony Orchestra.



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TRENDLER, BOB

WGN, Chicago, Ill. Affairs of Tom, Dick, And Harry, Great Guns, Accent on Rhythm, Summertime Review.

TROTTER, JOHN SCOTT NBC, Kraft Music Hall,

TRUXELL, EARL WCAE, Pittsburgh, Pa. Air-WCAE, Pittsburgh, Pa. Airliners, Muted Music, Figures

– V –

VAN STEEDEN, PETER NBC. Mr. District Attorney.

VARNEY, JOHN WCAO, Baltimore, Md.

VIAU, RENE WFCI, Pawtucket, R. I. Rene Viau Melodies.

VOLEK, MITZ WMBS, Uniontown, Pa. International Novelties.

VOORHEES, DON

NBC. Cavaleade of America, The Telephone Hour.

- W -

WALLENSTEIN, ALFRED
Voice of Firestone NBC, Sinfonietta MBS, NBC Symphony

Program NBC. WARING, FRED

NBC. Fred Waring in Pleasure Time.

WARNOW, MARK
CBS. Your Hit Parade, Helen
Hayes Theatre, We The People.

WEBER, HENRY

WGN, Chicago, III. Chicago Theatre of the Air, Chicago-land Hour, Pageant of Melody.

WEBSTER, BUDDY WHO, Des Moines, Ia. Bargain

Counter.

WEBSTER, HOWARD WLBJ. Bowling Green, Ky. Hawaiian Trio.

WEEMS, TED NBC. Beat The Band.

WEIGEL, EUGENE J. WOSU, Columbus, Ohio. Ohio State University Symphony

WHITCOMB, MANLEY R. WOSU, Columbus, Ohio: Ohio State University Symphony

Orehestra.

WHITEHEAD, HENRY COWLES WTAR, Norfolk, Va. WTAR Salem Orchestra, Norfolk Symphony Orehestra.

WHITEMAN, PAUL NBC. Burns And Allen.

WILLIAMS, GALEN KFBI, Wiehita, Kans. Trail

Blazers.

WILLIAMS, JOEY WSLB, Ogdensburg, N. Y. Sunrise Serenade.

WILLIAMS, MAIILON

WHO, Des Moines, Ia. Jerry And Zelda.

WILLIAMS, OZZIE CKCL, Toronto, Ont.

WILLIAMS, ZEKE KFBI, Wiehita, Kans. Rambling Cowboys.

WILLS, BOB KVOO, Tulsa, Okla. Bob Wills and His Texas Playboys.

WILLS, JOHNNY LEE KVOO, Tulsa, Okla. Fiddlin' Time.

WILLSON, MEREDITH NBC. Good News of 1940 & 1941, Maxwell House Party.

WILSON, BERT CFAR, Flin Flon, Man. CFAR Old Timers.

-y

YOUNG, RALPH KONO, San Antonio, Texas. Fritz And His Little Band.

– Z -

ZELIFF, KENDALL WAYX, Wayeross, Ga. Recital Hour.

ZEPP. ARTHUR KFPY, Spokane, Wash. Music of Tomorrow, A Song To You, Studio Party, On Strings of Song, This Woman's World.



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NEWS COMMENTATORS



AND THEIR WORK DURING 1941



__ A ___

AAROE, ALDEN
WCHV, Charlottesville, Va.
ABBE, JAMES
KWYO, Sheridan, Wyo. KWYO, Sheridan, Wyo.
MBELS, RICHARD
WPAR, Parkersburg, W. Va.
ACEVEDO, FRANCISCO
WKAQ, San Juan, P. R.
ACHOR, DAVE
WBLJ, Dalton, Ga.
ACKLEY, WAYNE
KSO, Des Moines, Ia.
ADANIS, CEDRIC
WCCO, Minneapolis - St. Paul,
Minn.

Minn.

AMIN.
ADAMS, CHARLES
WMVA, Martinsville, Va.
ADAMS, GARRET
WRJN, Racine, Wisc.
AKERS, BOB
KRIC, Beaumont, Texas.

KRIC, Beaumont, Texas,
ALBINGER, ALBERT
WKWK, Wheeling, W. Va.
ALCOTT, CARROLL
WLW-WSAI, Cincinnati, Ohio.
ALDERSON, JOHN
WFBR, Baltimore, Md.
ALDRICH, DARRAGH
WCCO, Minneapolis - St. Paul,
Minn
Minn

Minn.

ALEXANDER, BEN
Old Gold Show, Union Oil,
Little Ol' Hollywood. ALEXANDER, JOHN KFBB, Great Falls, Mont. KFBB, Great Falls, Mont.
ALEXANDER, VINCENT
KGER, Long Beach, Calif.
ALEY, CARL JACK
WGTC, Greenville, N. C.
ALLEN, ED
WGN, Chicago, III
ALLEN, HERB
KECA-KFI, Los Angeles, Calif.
ALLEN, MEL
CBS.

CBS.

ALLEN, PHIL
ALLEN, PHIL
ALLEN, SPENCER
WGN, Chicago, Ill.
AISUP, CHARLES C.
KICA, Clovis, N. M.
AMAULI, GUILIO
WHOM, Jersey City, N. J.
ANDERSEN, BOB
KSFO, SAB Francisco, Calif KSFO, San Francisco, Calif. ANDERSON, SAM W.

ANDERSON, SAM W.
KFFA, Helena Ark.
ANDRE, PIERRE
WGN, Chicaro, III.
ANDREGG, DON
KSLM, Salem, Ore.
ANGLE, MEL
KRKD, Los Angeles, Calif,
ANSLEY, BRAD
WIOD, Miami, Fla.
APPLEGATE, GEORGE
KMJ, Fresno, Calif,
AREMA, VENCINT
AREMA, VINCENT
KEEW, Brownsville, Texas
ASCARELLI, GUILIO
WHOM, Jersey City N. J.

ASHLEY, CHARLES WEEI, Boston, Mass. ATCHINSON, CHARLES WDEF, Chattanooga, Tenn. ATWATER, GILBERT WCNW, Brooklyn, N. Y. AURANDT, PAUL H. WKZO, Kalamazoo, Mich. AYA, BILL

KEVE, Everett, Wash.

BABBE, OWEN
KMPC, Beverly Hills, Calif.
BABCOCK, CHARLIE
WTAW, College Station, Texas. BAHAKEL, CY WJRD, Tuscaloosa, Ala.

BAIN, LESLIE ..WIOD, Miami, Fla. BAIRD, DORWIN

CJOR, Vancouver, B. C. BALDWIN, P. J.
CKMO, Vancouver, B. C. BALFE, KIERAN

BALFE, KIERAN
WISR, Butler, Pa.
BAISAM, DR. SOL
WCNW, Brooklyn, N. Y.
BALTIN, CHARLES
WHOM, Jersey City, N. J.
BARBER, GEORGE
WDEF, Chattanooga, Tenn.
BARBOSA, PERFECTO
KMAC, San Antonio, Texas.
BARCROFT, WENDELL
KGGM, Albuquerque, N. M.
BARNES, PAUL
WHJB, Greensburg, Pa.
BARNES, RUSSELL
WWJ, Detroit, Mich.
BARRINGTON, CHARLES
KOB, Albuquerque, N. M.
BARRENGTON, CHARLES
KOB, Albuquerque, N. M.

BARRINGTON, CHARLES
KOB, Albuquerque, N. M.
BARRY, ALICE
KTSM, El Paso, Texas.
BARRY, LEIENIGTON, IA.
BARRY, NORMAN
WMAQ-WENR, Chicago, III.
BARRY, PHIL
WFBR, Baltimore, Md.
BARSKY, TED
WILM, Wilmington, Del.
BATSON, CHARLES
WFNY, Fayetteville, N. C.
BAUKHAGE, H. R.
NBC, National Farm and Home
Hour.

Hour

HOUR.
BAXTER, LIONEL
WAPI, Birmingham, Ala.
BEAL, GEORGE
WIO, Ames, Ia,
BEARDSLEY, LEONARD
KINY, Juneau, Alaska,
BEATTY, MORGAN
DC - WMAL, Washington,

WRC - WALL, D. C.
D. C.
BECK, ALBIN
WKBZ, Muskegon, Mich.
BECK, CARLTON
KOMA, Oklahoma City, Okla.
BECKNER, RAY
LIUP Durango, Colo.

KIUP, Durango, Colo. BEEBOUT, GEORGE WHKC, Columbus, Ohio.

BEIGHLEY, SIDNEY WJAX, Jacksonville, Fla.

WJAX, Jackson BELL, HOWARD BELL, HOWARD KRKD, Los Angeles, Calif. BEMIS, ELIZABETH WLW-WSAI, Cineinnati, Ohio. BENDER, LEONA WOAI, San Antonio, Texas. BENNITT, RUSSELL LYOY, Syacityater Texas.

BENNITT, RUSSELL
KXOX, Sweetwater, Texas,
BENOIT, J. T.
WFEA, Manchester, N. H.
BENNON, BOB
WDAS, Philadelphia, Pa.
BENTLEY, JULIAN
WLS, Chicago, Ill.
BERCOVICI, B. S.
WSAY, Rochester, N. Y.
BERBING, ANDRUE
WEBR, Buffalo, N. Y.
BERROWICZ, MILTON
WARC, Hartford-New Britain,
Conn.

Conn.

Conn.
BEST, MARVIN
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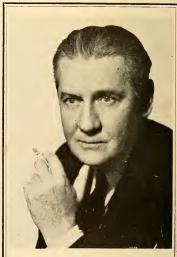
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WDEF, Chattanooga, Tenn.
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KTNM, Tucumcari, N. M.
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KRUPP, LARRY
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- M -

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WWNC, Asheville, N. C.
MeINTYRE, FRANK
KRBC, Abilene, Texas.
MeKEY, WIBBY
WMJM, Cordele, Ga.
MeKIERNAN, JERRY
WRRN, Warren, Ohio
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KYSM, Mankato, Minn.

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JOHN B. KENNEDY

News Commentator WNEW

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KBUR, Burlington, Ia.
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KPDN, Pampa, Texas.
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KCMO, Kansas City, Mo.
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WLAC, Nashville, Tenn.
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KRWD, Brownwood, Texa MOORE, JIMMIE KBWD, Brownwood, Texas. MOORE, VERN KIDO, Boise, Ida. MORGAN, JOHN WTAR, Norfolk, Va. MORGRAGE, DICK WABI, Bangor, Me. MORRIS, COLTON WBZ-WBZA, Boston, Spring-field, Mass.

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MORRIS, PAUL
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KTNM, Tucumcari, N. M.
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KGVO, Missoula, Mont.
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WMCA, New York, N. Y.
MOYLE, PAUL
WGNC, Elizabeth City, N. C.
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KFPY, Spokane, Wash. MULREADY, MERRILL

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WNAX, Yankton, S. D.
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WHAM, Rochester, N. Y.
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WKNY, Kingston, N. Y.
MURPHY, ROBERT
KSTP, St. Paul - Minneapolis,
Minn.

Minn

MURRIE, DAVID H.
WTBO, Cumberland, Md.
MYERS, GEORG N.
KFAR, Fairbanks, Alaska.

-N-

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NEFF, ERNIE
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NELSEN, MEL
WLB, Minneapolis, Minn.
NELSON, DICK
WPIC, Sharon, Pa.
NELSON, KARL
WTOL, Toledo, Ohio.
NELSON, ROSS
WOPI, Bristol, Tenn.
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WICA, Ashtabula, Ohio,
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WWSR, St. Albans, Vt.
NIEBLING, ED
KOME, Tulsa, Okla.
NORMAN, ERIC
WRRN, Warren, Ohio.
NOVASOI, PIETRO
WHOM, Jersey City, N. J.

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WLBJ, Bowling Green, Ky.
O'CONNOR, JOHN

WLDS, Jacksonville, Ill. WLDS, Jacksonville, Ill,
O'DONSELL, WILLIAM M.
KDON, Monterey, Calif.
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WCOP, Boston, Mass.
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WHEB, Portsmouth, N. H.
ORAM, RICHARD
WMAN, Mansfield, Ohio.
ORBACH, HENRY
KARK, Little Rock, Ark,
O'NEILL, FRANCIS P. (TIP)
News.

News.

O'SHEA, JAMES WLEU, Erie, Pa. OURSLER, FULTON WHN, New York, N. Y.

- P _

P—
WHEU, Poynette, Wise,
PAGELARI, GINO
WHOM, Jersey City, N. J.
PARKS, DARYLE
WRIN, Racine, Wise,
PARSONS, EDGAR
WLDS, Jacksonville, Ill.
PARSONS, PEG
WLEU, Erie, Pa.
PASCHALL, WALTER
WSB, Allanta, Ga.
PAULIN, PIERRE
KNKA, PITSBURGH, PA.
PAYNE, LARRY
WAR, Detroit, Mich.
PAYNE, ROBERT I.
WCOU, Lewiston, Me.
PEARSON, Alc.
KRYOD, Alc.
KRYOD, Alc.
KRYOD, Alc.
PEARSON, DREW
DEARSON, DREW
WMAN, DENEW
DEARSON, FORT
WMAO, WEND, Chicago, Ill.
WAGOU, CARSON, PORT
WMAO, WEND, Chicago, Ill.
the World.
PEARSON, FORT
WMAQ-WENR. Chicago, Ill.
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WWNY, Watertown, N. Y.
PEEBLES, ROBERS, WILLIAM
WJIN, Jamestown, N. Y. WJIN, Jamestown, N. Y.
PEEPLES, EDITH
KGKIL, San Angelo, Texas.
PENNER, R. C.
WGKV, Charleston, W. Va.
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KRICC, Lewiston, Ida.
PETERSON, ELMER

WCCO, Minneapolis-St. Paul, Minn.

Minn.
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WHIP, Hammond, Ind.
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WARR, Akron, Ohio.
PFAHLER, FRED
WEOL, KROSVIIIe, Tenn.
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PHREANER, BILL
KFIO, Spokane, Wash.

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KATE, Albert Lea, Minn.
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WDLP. Panama City, Fla.

PLUMLEE, PAUL

KGLU, Safford, Ariz.
POLLOCK, REED
KDON, Monterey, Cali
PORTER, WINSLOW
WNAB, Bridgeport, Co
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WALB, Albany, Ga.
PUTNAM, GEO. F.

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-q

QUAAL, WARD
WGN, Chicago, Ill.
QUAVE, MORRIS
WDOD, Chattanooga, Tenn.

- R –

RAFFERTY, TOM CKCR, Kitchener, Ont.
RALPH, DONALD T.
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RAMSEY, WAYMOND
KFDA, Amarillo, Texas.
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REEF, WALLY
KFEL, Denver, Colo.
REEVES, BILL
WHUB, Cookeville, Tenn.
REEVES, GEORGE
KCRC, Enid, Okla. KCRC, Enid, Okla.

REID, BILL
CJKL, Kirkland Lake, Ont.
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WPTF, Raleigh, N. C.
REID, JOSEPH
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RHODES, JOHN

RHÓDES, JOHN
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WDEV, Waterbury, Vt.
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KMPC, Beverly Hills, Calif.
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WHAM, Rochester, N. Y.
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WSUN, St. Petersburg, Fla.

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RUNNION, GUY
KMOX, St. Louis, Mo.
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WHMA, Anniston, Ala.
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WDAF, Kansas City, Mo.
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WHMA, Anniston, Ala WHMA, Anniston, Ala. WHMA, Anniston, Ala.
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Union Oil Co's "Point Sublime" "Little OI" Hollywood"

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COCHRANE, DON
KWK, St. Louis, Mo.

WHLN, Harlen, Ky.

CODDY, STEVE WGIL, Galesburg, Ill. CODY, DEL RIO KGA-KHQ, Spekane, Wash.

COHN, MORT WAJR, Morgantown, W. Va. COKER, V. A. WSPB, Sarasota, Fla.

COLE, FRED WBS - WBZA, Boston-Spring-field, Mass.

COLE, GEORGE
WABY, Albany, N. Y.
COLE, HARRY
WJAX, Jacksonville, Fla.

COLE, LOU WWRL, Woodside, N. Y.

COLLIE, GENE
KRRV, Sherman, Texas
COLLIER, FRED
CKNB, Campbellton, N. B.

COLLINS, AL
WKAT, Miami Beach, Fla.
COLLINS, JIMMY
WMRC, Greenville, S. C.
COLLINS, JUD
WSM, Nashville, Tenn.
COLLN, POYCE.

WSM, NASHVIIIE, TEND.
COLON, ROYCE
KRLD, Dallas, Texas
COLTON, SCOTT
WHN, New York, N. Y.
COLTON, TOM
WWSE, St. Albans, Vt.
COLVILLE, BOB
WKNY, Kingston, N. Y.

COLVIN, WALTER
KOCY, Oklahoma City, Okla,
COLWELL, TERRY
WMAS, Springfi,eld, Mass.
COMNAS, JOHN
WORD - WSPA, Spartanburg,

S. C.
COMPTON, TED
KCRC, Enid, Okla.
CONE, IVAN
KRKO, Everett, Wash.
CONEY, LAURENCE
WSPR, Springfield, Mass.
CONINE, BILL
KOME, Tulsa, Okla.
CONN, MARVIN L.
WMT, Cedar Rapids-Waterloo,
Ia. S. C

CONNALLY, BROOKS WIND, Gary, Ind.
CONNER, DAVID
WEED, Rocky Mount, N. C.
CONNER, WILLIAM
WEAU, Eau Claire, Wisc.

CONNOLLY, JAMES
WMSD, Muscle Shoals City,

CONNOR, A. M.

WFBG, Altoona, Pa.
CONNOR, NAPH
WMIN, St. Paul-Minneapolis, Minn

MINN.
CONOVER, DOC
WDZ, Tuscola, Ill.
CONOVER, HUGH
WJSV, Washington, D. C.

WJSV, Washington, D. C.

(ONOVER, WILLIS

WTBO, Cumberland, Md.

(ONOYM, GLESS

KTBI, Tacoma, Wash.

(ONRAD, JOHN

KTSM, El Paso, Texas

(ONRAD, STAN

WMFR, High Point, N. C.

(ONTURE, EDWARD

WHYN, Holyoke, Mass.

(ONVERY, JOE

WKIP, Poughkeepsie, N. Y.

(ONWAY, CLEVE

WMAQ-WENR, Chicago, Ill.

(OOK, BILL)

COOK, BILL WBNS, Columbus, Ohio

WBNS. Columbus, Ohio COOK, GEORGE WLBC, Muncie, Ind. COOK, HAROLD WEBQ, Harrisburg, Ill. COOK, JANIES KPMC, Bakersfield, Calif. COOK, JOB WKWK, Wheeling, W. Va. COO, LYNN KVGB, Great Bend, Kans. COOE, ARN.

COOE. ART

CKNB, Campbellon, N. B.

COOKE, HENRY
WMAQ-WENR, Chicago, Ill.

COOLEY, FRANK
KIRO, Seattle, Wash.

COOEER, JAMES
KCMC, TEXARKANA, TEXAS

COOFER, MADE L.

WMRN, Marion, Ohio

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KJBS, San Francisco, Calif.

COPE, WILLIAM F.

WLULIAM F.

WLUL, Minneapolis-St. Paul,

Minn. COOE, ART

Minn. MIDD.

COPELAND, WILLIAM
KDB, Santa Barbara, Calif.

COPPEDGE, GEORGE
WAIR, Winston-Salem, N. C.

CORBET, ROLFE
KURA, Little Rock, Ark.

CORBIN, PAUL
KIEM, Eureka, Calif.

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CORNWELL, BOB
KFBC, Cheyenne, Wyo.
CORRIGAN, JOHN J.
WCBS, Springfield, III.
COSTELLO, JACK Frank Fay, NBC. Elsa Maxwell, NBC.

Frank Fay, NBC.
Elsa Maxwell, NBC.
COSTLEY, H.
WSYR, Syracuse, N. Y.
COTE, JACQUES
CBF, Montreal, Que.
COUCH, PHILLIP
KRILC, Lewiston, Ida.
COURTNEY, TEDD
WTRY, Troy, N. Y.
COUTURE, MIVILLE
CBF, Montreal, Que.
COVELL, WALITER
WEAN, Providence, R. I.
COSOLRINT, Des Moines, Ia.
CONSOLRINT, Des Moines, Ia.
CONSOLRINT, Des Moines, Ia.
WAN, STEVE
GWAN, STEVE
WHOM, SIE WEAN, Y.
COWELL, EDDIE
WJHL, Johnson City, Tenn.
COWING, FORD
WHEC, Rochester, N. Y.
COWELING, TERRY
WCOP, Boston, Mass.
COX, BETTY

COWELING, TERRY
WOOP, Boston, Mass.
COX, BETTY
KGFW, Kearney, Nebr.
COX, JR., HOUSTON
WCBI, Columbus, Miss.
COX, HOUSTON
WTJS, Jackson, Tenn.
COX, JACK
WMGA, Moultrie, Ga.
COX, LESLIE
KGFW, Kearney, Nebr.
COY, JAMES
WNEW, New York, N. Y.
COYLE, Adele
CFCY, Charlottetown, P. E. I.
COZAD, SAM
WLPM, Suffolk, Va.
CRAFFREE, CHARLES

WLPM, SUIFOIR, Va.
CRABTREE, CHARLES
KTFI, Twin Falls, Ida.
CRADDOCK, JACK
WKPA, New Kensington, Pa.
CRAFT, A. B.
KVOL, Lafayette, La.
CRAGO, WILLIAM
WMAL-WRC, Washington,
D. C. Wushington,

D. C.
CRAIG, CHARLES
KMAC, San Antonio, Texas
CRANDALL, PAUL
WDEF, Chattanooga, Tenn.

Wher, Chattanooga, Ter CRANDELL, PAUL WBML, Macon, Ga. CRANE, DICK WBIR, Knoxville, Tenn. CRANE, GENE

WAGE, Syracuse, N. Y. CRANS, RICHARD
WGNY, Newburgh, N. Y.
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KGER, Long Beach, Calif.

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KTAR, Phoenix, Ariz, CREE, JAMES WMBG, Richmond, Va CREMEENS, GEORGE Va. Milwaukce, Wise. WISN.

CROCKETT, DAVID KRMD, Shreveport, La.
(ROMER, STURGEON
KWJB, Globe, Ariz.
(RONICAN, LEE

WHP, Harrisburg, Pa. CROSBY, DELL KPHO, Phoenix, Ariz, CROSS, MILTON

Information, Please, NBC, Metropolitan Opera, NBC, CROWELL, GEORGE

WCOP, Boston, Mass. CRUICKSHANK, JOHN CKNX, Wingham, Ont. CRUM, GENE WHB, Kansas City, Mo.

CUBBERLY, DAN
KOY, Phoenix, Aliz,
CUDABAC, BILL
WMSD, Muscle Shoals City,

Helena, Arks.

CUMMINGS, ROBERT KGMB. Honolulu, Hawaii CUNNINGHAM, B. G. KWLK, Longview, Wash.

CUNNINGHAM, JAMES

Alla.
CUELLAR, BENJAMIN
KRGV, Weslaco, Texas
CULLEN, BILL
WWSW, Pittsburgh, Pa.
CULVER, HAL
WLS, Chicago, Ill.
CULVER, HOWARD
CULVER, HOWARD
CULVER, HOWARD
KREFA, San Francisco, Calif.
KEFFA, Holena Arks

WTMC, Ocala, Fla. CUNNINGHAM, P. H. KWOC, Poplar Bluff, Mo.

CURLY, LENN
KYA, San Francisco, Calif.
CURRY, MYRON
KCMO, Kansas City, Mo.
CURTIS, CHARLES
WTCN, Minneapolis, Minn.
CURTIS, WILLIAM A.
WKBB, Dubuque, la.
CUTTING, GERGER

CUTTING, GEORGE KROC, Rochester, Minn. CYR, BRUNO CKVD, Val D'Or, Que.

- D --

DAIGER, FRED KYA, San Francisco, Calif. DAIL, AMBERT WBTM, Danville, Va. DAILEY, JOHN

Longview, Wash. KWLK, Longvi DAILY, WILSON WMFF, Platts

WMFF, Plattsburg, N. M. DAKIN, R. S. CFCF, Montreal, Que. DALE, HAROLD

WGTC Greenville, N. C. DALE, JIM
WOC, Davenport, Ia.
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CBJ, Chicoutimi, Que. DALY, RANNY WING, Dayton, Ohio

WING, Dayton, onto DANA, JOE KOY, Phoenix, Ariz. DANE, MARSHALL Gabriel Heatter, Frank Sing-iser, Kreml, Barbasol, WOR-

Mutual
DANIELS, BOB
WDSM, Superior, Wisc.
DANIELS, DAN
WMBR, Jacksonville, Fla.
DANIELS, FRANK
WBYN, Brooklyn, N. Y.
DANIS, MELVIN, Moss.

WMEX, Boston, Mass.

DANNENMAN, WILLIAM KYUM, Yuma, Ariz. DARLING, FRED

DARLING, Timmius, CKBG, Timmius, DARLING, TAD DARLING, Lake Worth, Fla.

WWPG, La DAUB, JACK WAPO, Ch Chattanooga, Tenn. DAVIDSON, BOB
WCHV, Charlottesville, Va.
DAVIES, BILL

DAVIES, BILL
WDOD, Chattanooga, Tenn.
DAVIES, GEORGE
CKCK, Regina, Sask.
DAVIES, JACK
KSL, Salt Lake City, Utah
DAVIES, WILLIAM S.
WGRA-WSAN, Allentown, Pa.
DAVIS, ARCH
WEHER Wisconsin Rapids WFHR, Wisconsin Rapids, Wisc.

DAVIS, CHARLES KCKN, Kansas City, Kan DAVIS, CLIVE WTAG, Worcester, Mass. Kansas City, Kan. DAVIS, GARY WMFR, High Point, N. C.

WMFR, High Point, N. 6
DAVIS, GEOFF
CBR, Vancouver, B. C.
DAVIS, HAROLD
WDAS, Philadelphia, Pa.
DAVIS, JOHN
WWSW, Pittsburgh, Pa.

DAVIS, KEN KWIL, Albany, Ore. DAVIS, ROBERT WBOW, Terre Haute, Ind. DAVIS. ROBERT

WHDL, Olean, N. Y. DAVIS, RUSS KGBX-KWTO, Springfield, Mo. DAVIS, WILLARD KRKD, Los Angeles, Calif.

DAWSON, JACK CFRB. Toronto, Ont.



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WKIP, Poughkeepsie, N. DEAL, JACK WAGE, Syracuse, N. Y.

WAGE, Syracuse, N. Y.
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WGGA, Gainesville, Ga.
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WDAY, Farro, N. D.
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WNAB, Bridgeport, Conn.
DECK EALIPH

DECK. RALPH

WKPT, Kingsport, Tenn. DEE, THOMAS WSBT, South Bend, Ind.
DEFFENBAUGH, EDGAR C.
WJPF, Herrin, Ill.

WJPF, Herrin, I DeFREITAS, DICK WAPF, Merrin, III.

DERREITAS, DICK
WFAS, White Plains, N. Y.

DEINES, NAV
KMMJ, Grand Island, Nebr.

DELINOT, JAMES
WFPLL Syracuse, N. Y.

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CKAC, Montreal, Que.

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WOW, Omaha, Nebr.

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DENNETT, JACK
CJRC, Winnipeg, Man.

DENNIS, FRANK
WESX, Salem, Mass.

DENT, KENNETH M.

DENT, KENNETH M.
WTMA, Charleston, S. C.
DENTON, ROBERT NBC

NBC.
DENVER, JR., DEE D.
KFEQ. St. Joseph. Mo.
DERBVSHIRE, T. J.
CJAT, Trail, B. C.
Derkemer, Lionel H.
WBCM. Bay City, Mich.
DESCH. AACK
KFRC. San Francisco, Calif.
DESCHANES, MARIE
WELM. Flichburg. Mass.
DESPARD WILLEEP

WEIM, Friechburg, Mass,
DESPARD, WILFRED
WHEC, Rochester, N. Y.
DEVINE, OTTIS
WSM, Nashville, Tenn.
DEWHIRST, DONALD
WCLE-WHK, Cleveland, Ohio
DEYOE, DARWIN
KTHS, Hot Springs, Ark,
DE YOUNG, GENE
KARM, Fresno, Calif,
DE YOUNG, JOHN
WISH, Indianapolis, Ind.
DIAMOND, SID

DIAMOND, SID WHEB, Portsmouth, N. H.

WHEB, POTEMOUIN, N. H.
DIAZ, JOSE A.
WPAB, Ponce, P. R.
DICK, ROBERT
WHA. Madison, Wisc.
DICKENSON, DICK
CKNB, Campbellion, N. B.
DICKERMAN, C. H.
WEBI, Boston, Mass.

DICKERSON, WAYNE

WHIP, Hammond, Ind.
DICKEY, MILTON
KDRO, Sedalia, Mo.

DICKSON, JOHN
KFNF, Shenandoah, Ia.
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WOL, Washington, D. C.

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WIND, Gary, Ind.
DILLINGHAM, ALEX
WKAR, East Lansing, Mich.
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WFAS, White Plains, N. Y. DILWORTH, SCOTT WBOW, Terre Haute, Ind.

WBOW, Terre Haute, Ind DINSMORE, ED. WORL, Boston, Mass. DIXON, BERT WNYC, New York, N. Y. DIXON, MASON WNOX, KNOXVIIIe, Tenn. DIXON, PORFERT

DIAON, MASON
WNOX, Knoxville, Tenn,
DIAON, ROBERT
WHYN, Holyoke, Mass.
DOBBIN, BOB
WRAY, Fargo, N. D.
DOBBINS, JOE
WHEC, Columbus, Ohio
DOBSON, G.
CKBI, Prince Albert, Sask.
DODDS, LLOYD
WCOL, Columbus, Ohio
DOBSON, LEE
KUOA, Slioam Springs, Ark.
DOELKER, J. P.
WOSU, Columbus, Ohio
DOGGETT, JERRY
WRR, Dallas, Texas
DOWNELL, WORLD, WARR, DIALS, COMMENTAL, WORLD, JACK
WGRC, New Albany (Ind.)—LOUISVILE (K.)
DONNELL, JACK
WGRC, New Albany (Ind.)—LOUISVILE (K.)
DONOVAN, GREGG
WDGY, Minneapolis, Minn.
DOOLEY, JIMMY
WHEG, Canton, Ohio
DOLITTLE, LOUIS
WHAI, Greenfield, Mass.

DOOLITTLE, LOUIS WHAI, Greenfield, Mass. DOREY, RAY WBRK, Pittsfield, Mass.

WBRK, Pittsfield, Mass.
DORF, HENRY
WHIP, Hammond, Ind.
DORSEY, HOWARD
WHAS, Louisville, Ky.
DORSEY, ROD
WOLS, Florence, S. C.

WOLS, Florence, S. C.
DOUGHERTY, FRANK
KJBS, San Francisco, Calif.
DOUGLAS, DON
WMCA, New York, N. Y.
Three Little Sachs, Joe &
Ethel Turp, Five Star Final,
Sports Newsreel, etc.
DOUGLAS, DOUG
KRKD, Los Angeles, Calif.
DOUGLAS, STEVE
WMAL - WRC, Washington,
D. C.

DOUTHIT, PERRY KFBI, Wichita, Kansas DOW, R. O. KENO, Las Vegas, Nev.

Chicago, Ill.

KENO, Las Vegas, Nev
DOWD, DON
WMAG-WENR, Chicag
DOWNIE, RICHARD S,
KEVR, Seattle, Wash,
DOWNING, TOM
WSB, Atlanta, Ga.
DOWNS, GEORGE

DOWNS, GEORGE KONO, San Antonio, Texas DOWTY, BYRON KALB, Alexandria, La. DOYLE, JIM WGAZ, Carthage, Ill. DRAINIE, JOHN CBR, Vancouver, B. C. DRAIKE, MYRON KTAR, Phoenix, Ariz.

DREES, JACK WIND, Gary, Ind. DREXLER, BOB

DREXLER, BOB
WSAZ, Huntington, W. Va.
DRIGGS, E. O.
WINC, Winchester, Va.
DROELLE, GEORGE
WKAR, East Lansing, Mich.
DRUSHELL, ROY
RDYL, Salt Lake City, Utah
DRYPEN, BOB
KTNM, Tucumcari, N. M.
BURA LEN

DUBA, LEN

DUBA, LEN
KTBH, Tacoma, Wash.
DUBBE, GLEN
KRILC, Lewiston, Ida.
DUBBE, GLEN
KUJ, Walla Walla, Wash.
DUBOIS, CHARLES G.
KABR, Aberdeen, S. D.
DUCOTE, SIDNEY
KELD, El Dorado, Ark.
DUDLEY, BERNARD
WAAB-WNAC, Boston, Mass.
DUDLEY, DICK

DUDLEY, RERNARD
WAAB-WNAC, Boston, M
DUDLEY, DICK
News, NBC.
DUDLEY, JAMES R.
WCFL, Chicago, Ill.
DUDLEY, JOHN
WGBB, Freeport, N. Y.
DUFOUR, ROBERT
WITC, Hartford, Conn.
DUGGAN, W.
CFRN, Edmonton, Alta.
DUKE, KENNETH
KFYO, Lubbock, Texas
DUNCAN, NORVIN
WFBC, Greenville, S. C.
DUNGAN, TONY
DUNGAN, TONY
DUNGAN, H. LOUIS, MO.
BUNGAN, RICHARD
WITH, Baltimore, Md.
DUNLAP, TED
WOL, Washington, D. C.
DUNLAP, WALLACE
WMOB, Mobile, Ala,
DUNLAPY, RONALD
WFBL, Syracuse, N. Y.
DUNN, ALCK

DUXLAYEY, RONALD WFBL, Syracuse, N. Y. DUNN, JACK WDAY, Parso, N. D. DUNNE, FRANK Resent Time, WOR Mutual. DUNNE, WILLIAM WAGE, Syracuse, N. Y. BUNNING, HARLAN KERG Son Permisson Colif.

KFRC, San Francisco, Calif.
DUNPHY, DON
WINS, New York, N. Y.
DUPONT, LAURENT
WLOL, Minneapolis-St. Paul, Minn

DURHAM, MURRAY KLBM, La Grande, Ore. DURKIN, RALPH SHERWOOD WMT, Cedar Rapids-Waterloo,

WABI, Bangor, Me.
DUTY, WINTHROP S.
WABI, Bangor, Me.

DVORAK, GEORGE KECA-KFI, Los Angeles, Calif.

KECA-KFI, Los Angeles, C DWYER, L. T. WKBZ, Muskegon, Mich. DYBDAL, VERNON KWLC, Decorah, Ia. DYCUS, ED "BUZZ" KASA, Elk City, Okla.

DYER, HAROLD WCSH, Portland, Me.

DYSINGER, BOB WLDS, Jacksonville, Ill. DZIKAS, ANTHONY WTEL, Philadelphia, Pa.

__ E __

EAGON, BRUCE KBIX, Muskog Muskogee, Okla. EAST, HENRY WRBL, Columbus, Ga. EASTMAN, NORA WMPC, Lapeer, Mich. EASTJAAN, NORA
WAPC, Lapeer, Mich,
EATON, GORDON
WBT, Charlotte, N. C.
EBERLE, JIM
WWJ, Detroit, Mich,
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WNBZ, Saranac Lake, N. Y.
EEGLIANU MICHAEL ECKLAND, VICTOR KGMB, Honolulu, Hawaii ECKLES, DAMON KFJB, Marshalltown, Ia. ECKLEY, CLAIR KORN, Fremont, Nebr, ECKMAN, TED KABC, San Antonio, Texas KABC, San Antonio, Texas EDDY, RALPH WGN, Chicago, Ill. EDISON, JOE WKBN, Youngstown, Ohio EDMONDS, BILL. WHN, New York, N. Y. EDMONDS, HORACE WGOV, Valdosta, Ga. EDMUNDS, JACK KTUL, Tulsa, Okla. EDWARDS, BILL WCBT, Roanoke, N. C. EDWARDS, CHARLES WGST, Atlanta, Ga. EDWARDS, FRED KRLD, Dallas, Texas EDWARDS, GENE WDAS, Philadelphia, Pa. EDWARDS, GEORGE

KYW, Philadelphia, Pa.

EDWARDS, JOHN KWFT, Wichita Falls, Texas EDWARDS, RAY
WNLU, New London, Conn.
EDWARDS, WILSON
KECA-KFL, Los Angeles,
Cali.
EGAN, LEO
WAAB-WNAC, Boston, Mass.
EILAND, TED
WCHS, Charleston, W. Va.
EISEMAN, BOB
WCOS, Columbia, S. C.
EKHARDT, WALTER
WAJR, Morgantown, W. Va.
ELDER, DON
WDAY, Fargo, N. D.
ELLIASSEN, JACK
KDON, Montery, Calif.
ELIASTON, G. H.
WHKY, Hickory, N. C.
ELLIOT, BILL
WICK Bridgeport, Conn.
EILIOT, BILL
WICK Bridgeport, Conn.
EILIOT, BILL
WICK Bridgeport, Conn.
ELLIOT, ELLIOT, ELLIOT, ELLIOT, ELLIOT, ELLIOT, ELLIOT, ELLIOT, ELLIOT, TRANCIS
WGNC, Elizabeth City, N. C.
ELLIOT, TRWIN
WFBR, Baltimore, Md.
ELLIOT, LARRY
WNOE, New Orleans, La.
ELLIOTT, LARRY
Fred Allen, CBS, CBS News.
ELLIOT, HALVIN
WQXR, New York, N. Y.
ELLIOT, FERN/CIS
UNION, New York, N. Y.
ELLIOT, LARRY
Fred Allen, CBS, CBS News.
ELLIOT, FERRY
WDAK, West Point, Ga,
ELLIOT, FERRY

ELLIOTT, PERRY
WDAK, West Point, Ga.
ELLIS, BOB
WHP, Harrisburg, Pa.
ELLIS, GLYN
WLOG, Logan, W. Va.
ELLIS, PHIL
WPTF, Raleigh, N. C.

ELLIS, RALPH WSAV, Savar Savannah, Ga. WSAV, Savannalı, G ELLIS, RICHARD KIUP, Durango, Colo. ELLIS, STEPHEN WPAT, Patterson, N. ELLIS, TED WFNC, Fayetteville, 1 Patterson, N. J. WFNC, Fayetteville, N. C. ELLSWORTH, ELMER KVRS, Rock Springs, Wyo. ELLSWORTH, JACK WKAT, Miami Beach, Fla. EMERICK, ROBERT EMERICK, ROBERT KSFO, San Francisco, Calif. EMICH, HOWARD WHBF, Rock Island, III. EMM, LOUIS WHIO, Dayton, Ohio EMMETT, GEORGE KMJ, Fresno, Calif. ENGERRIGTSEN, LEONARD WING TROWGOOD Mich. WJMS, Ironwood, Mich.
ENGEL, ROY
WHB, Kansas City, Mo.
ENGLAND, BOB
WMFD, Wilmington, N. C. WMFD, Wilm ENGLE, CLIFF Beechnut. NEC ENGLE, FRED KRLC, Lewis KRLC, Lewiston, Ida. ENGLISH, RANDY WTRY, Troy, N. Y. ENSELMAN, TED WLDS, Jacksonville, Ill. ENTERLINE, BERN WMBD. Peoria, Ill. ERIC, JOHN WTAR, Norfolk, Va. ERICKSON, CARL WGL-WOWO, Ft. Wayne, Ind. ERICKSON, GLADYS WCLS, Joliet, Ill.

When John Hutchens, of the New York Times, wrote "The announcers are in fine fettle this year", he had been listening to, and was referring to "The Street Singer's" announcer...

SID WALTON

LA 4-1200

BOB GARRED

ERICKSON, WILLIAM

KPHO, Phoenix, Ariz.



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2,094 News Broadcasts in 1941

CBS-KNX

ERNST, JOHN

WFHR, Wisconsin Rapids, Wise

Wise.
ERROLL, IAN
CJOC, Lethbridge, Alta.
ERSKINE, AL
CFAC, Calgary, Alta.
ESTEY, MRS. A. W.
CHSJ, Saint John, N. B.
EUBANKS, BLAIR
WTAR, Norfolk, Va.

WTAR, Norfolk, Va.
WYAR, Norfolk, Va.
EVANS, AL
WYOC, Savannah, Ga.
EVANS, CHARLES N.
WTSP, St., Petersburg, Fla.
EVANS, FRANKLIN
WDNC, Durham, N. C.
EVANS, GEORGE

WDNC, Durham, N. C.
EVANS, GEORGE
KJBS, San Francisco, Calif.
EVANS, KEN
WSTV, Steubenville, Ohio
EVANS, Toledo, Ohio
EVANS, VIRGIL
WCOA, Pensacola, Fla.
EVBERG, MEL
KFNF, Shenandoah, Ia.

__ F __

FACENDA, FRANK FACENDA, FRANK
WPID, Petersburg, Va.
FACENDA, JOHN
WIP, Philadelphia, Pa.
FALCONNIER, HAROLD
WTSP, St. Petersburg, Fla.
FALER, DICK
WTAD, Quincy, III.
FALEER, RILBH
WCAE, PHABBURH, Pa. WCAE, Pittsbur FARAGHAN, JAY FARAGIAN, JAY
KYM, Philadelphia, Pa.
FAREY, ED
CPRC, Winnipeg, Man.
FARIS, CLINT
WGTM, Wilson, N. C.
FARISS, WILLIAM
WBYN, Brooklyn, N. Y.
WUC, Bridseport, Conn.
FARMER MO.

FARMER, JON
WBRC, Birmingham, Ala.
FARMER, PAUL
KRLH, Midland, Texas KRLH, Midland, Texas
FARNSWORTH, DEAN
KVNU. Loran, Utah
FARNUM, BUD
WFLA. Tampa, Fla.
FARO, DON
WSAU, Wausau, Wise.
FARR, FLOYD
KGO-KPO, San Francisco,
Culif.

Calif

FARREL, JACK
WCPO, Cineinnati, Ohio
FARRELL, JACK
WSFA, Montgomery, Ala.

FAULDER, GEORGE WMC, Memphis, Tenn. FAULNOR, HOWARD

KLS, Oakland, Calif.

FAY, LARRY
WTMV, East St. Louis, Ill.

FEIL, E. G.
KEEW, Brownsville, Texas

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Ta ROWENS, BILL WSOC, Charlotte, N. C.

ROWLANDS, FRANK

WLOK, Lima, Ohio ROWLANDS, ROSS CKCW, Moncton, N. B.

CKCW, MOREGON,
ROY, MICHAEL
WENR-WMAQ, Chicago,
RUBENDAL, EVERETT
WRAK, Williamsport, Pa. Chicago, Ill.

RUD, MARTEL KELO-KSOO. Sioux Falls, D

RUFFNER, JOE KTFI, Twin Falls, Ida. RUHLE, PAUL Janesville, Wisc. WCLO,

RUID, LLOYD

KWLC, Decorah, Ia. RULE, RONALD L. KFPY, Spokane, Wash. RUNIONS, NORMAN KIRO, Seattle, Wash.

RURA, MICHAEL

WTNJ, Trenton, N. J. RUSH, FORD

WSM, Nashville, Tenn.
RUSK, CLAY
WOC, Davenport, Ia.

RUSSELL, DALE E. KWAT, Watertown, S. D. RUSSELL, FRANK KECA-KFI, Los Angeles, Calif.

RUSSELL, GEORGE WRNL, Richmond, Va. RUSSELL, JACK

CJKL, Kirkland Lake, Ont. RUSSELL, TODD CFRB, Toronto, Ont. RUSSEY, HAROLD

WHMA, Anniston, Ala.
RUSTAD, JOHN
KSTP, St. Paul-Minneapolis. Minn

RUTKOWSKI, JOSEPH WTNJ, Trenton, N. J.
RUTZ, WESLEY
KICA, Clovis, N. M.
RYAN, TED
KTEM, Temple, Texas

__ S __

SABIN, BOB WMBR, Jacksonville, Fla. SAFFORD, EDWARD KROD, El Paso, Texas

SALINER, PAUL

WHIP, Hammond, Ind.
SALISBURY, BILL
KFXD, Nampa, Ida.
SALISBURY, 40HN
WMIN, St. Paul-Minneapolis,
Minn

Minn. SALLICH, MAX KORN, Fremont, Nebr.

SALSBURG, J. WARM, Scranton,

SALVERSON, GEORGE CFAR, Flin Flon, Man. SAND, NORMAN WMRF, Lewiston, Pa.

SANDBURG, GENE WICA. Ashtabula, Ohio SANDEFER, GEORGE WRUF, Gainesville, Fla. SANDERS, JIM

WSOY, Decatur, Ill.

SANDERS, ROBERT
WHBL, Sheboygan, Wisc.
SANDERS, TIM
WLAC. Nashville, Tenn.

SANDIFER, WILLIAM WBBB, Burlington, N. C.

SANDFORD, BILL KMJ, Fresno, Calif. SANTIAGO, FELIX WPAB, Pone, P. R. SANTON, CHET

SATER, HARTLEY KEX-KGW, Portland, Ore. SAUERESSIG, STANLEY KFOX, Long Beach, Calif.

SAUNDERS, CARL WBTM, Danville, Va

WBTM, Danville, Va.
SAUNDERS, CHARLES
WALA, Mobile, Ala.
SAUNDERS, HOWARD
WMFR, High Point, N. C.
SAVALLI, JOSEPH
WHOM, Jersey City, N. J.
SAWTELLE, HENRY
WNDER BREEFERST

WNBF, Binghamton, N. Y. SAWYER, MISS GENE KGMB, Honolulu, Hawaii SAWYER, HAL KNX, Los Angeles, Calif.

SAWYER, TOM
WINX, Washington, D. C.
SAXON, JERROLD
WEDC, Chicago, Ill.
SAXTON, GLENN

WFTL, Fort Lauderdale, Fla. SCARBOROUGH, GANUS WSAV, Savannah, Ga.

SCARBOROUGH, LARRY WMBR, Jacksonville, SCHALANGER, BERT

WCBT, Roanoke,

WCBT, Roanoke, N. C.
SCHARATH, ALBERT
KNEL, Brady, Texas
SCHAUGHENCY, EDWIN L.
KDKA, Pittsburgh, Pa.
SCHERMERHORN, VAN H.
KGMB, Honolulu, Hawaii
SCHIEMER, CARLETON

RGMB, HONORIM, HAWA SCHIRMER, CARLETON KFEQ, St. Joseph, Mo. SCHMIDT, LESTER WHBY. Appleton, Wisc. SCHMITZ, M.

KDB, Santa Barbara, Calif. SCHNECK, LeROY WCED, DuBois, Pa.

SCHNEIDER, AL WHKC, Columbus, Ohio

WHRC, COMMING SCHOFLELD, M.

KOCY, Oklahoma City, Okla.

SCHOOLEY, IVAN

KOA, Denver, Colo.

SCHROEDER, ARTHUR

WMFG, Hibbing, Minn. SCHULTZ, A. F. KFUN, Las Vegas, N. M.

SCHULTZ, STAN
WSTV, Steubenville, Ohio
SCOFFELD, DAVE

SCOFIELD, DAVE
KFRC, San Francisco, Calif.
SCOFIELD, H. C.
WDBO, Orlando, Fla.
SCOTT, FRED
WAVE, Louisville, Ky.
SCOTT, G.
SCOTT, G.
SCOTT, GL
SCOTT, J.

SCOTT, A. WHEC. Cicero, Ill.

KMOX, St. Louis, Mo.
SCOTT, LES
KTEM. Temple, Texas

KTEM, Temple, Texas SCOTT, RAY WKST, New Castle, Pa. SCOTTI, GUILIO WHOM, Jersey City, N. J. SCOVILLE, ELLIOT KFIZ, Fond du Lac, Wisc.

KFIZ, Fond du Lae, Wise, SEADLER, GENE KOH, Reno, Nev. SEAMAN, CHARLES WJBK, Detroit, Mich, SEARLE, BHL WTAR, Norfolk, Va. SEARLE, DOX KFBE Great Falls, Mont, SEARLES, NEIL WLW-WSAI, Cincinnati, Ohio SEARS, ZEMS

WATL, Atlanta, Ga.
SEAVEY, CECIL
KFEL, Denver, Colo SEDGWICK, WILLIAM WINN, Louisville, Ky.

SEEHAFER, GENE WHA, Madison, Wise WITA, MAGISOR, WISC.
SEIFERD, CHARLES
KGBX-KWTO, Springfield, Mo.
SEITZ, HOWARD

SEITZ, HOWARD
KPFO, Phoenix, Ariz.
SELAH, BILL
KFBI, Wichita, Kans.
SELLERS, DONALD L.
WFEA, Manchester, N. H.
SEIREN, WILLIE
WIEL, Philadelphia, Pa.
SUMLIEE JAN.
SELAN, GARAN
WIELD, GARAN
WIELD, GARAN
WIELD, GARAN
WIELD, GARAN
WIELD, Quincy, III.

SHAFER, RUTH M. SHAFFER, RUTH M. WGNY, Newburgh, N. Y. SHAFFER, FRANK WBLK, Clarksburg, W. Va. SHANNON, BOB WHBY, Appleton, Wise, SHANNON, PAUL V. KDKA, Pittsburgh, Pa. SHAPARD, BILL WHN, New York, N. Y. SHARLAND, EARL WNBZ, Saranae Lake, N. Y. SHARP, IRVING WDBJ, Roanoke, Va. SHARPE, BILL KRGV, Weslaco, Texas SHAW, CHARLES WOLF, Syracuse, N. Y. SHAW, DEWEY WINN, Louisville, Ky. SHAW, GIL WMBG, Richmond, Va. SHAW, GORDON CKGB, Timmins, Ont. WWJ. Detroit. Mich.
Shawcroff, Jack
Kevr, Scattle, Wash.
Shelll. Stuart, Wash.
Shelld., Jack
Wern, Saginay, Mich.
Sheldon, Jack
Wern, Chichmati, Ohio
Shelton, James
Wern, Rockford, Ill.
Shelton, James
Wern, Ashland, Ky.
Sherard, Bob
Inside of Sports, Cal Tinney—
Sizing up the News, WorMutual
Shepterd, Miles SHAW, GORDON WWJ, Detroit, Mich. MILLES KLBM, La Grande, Ore. SHEPPARD, ALLAN KEX-KGW, Portland, Orc. SHERLOCK, JACK KFEL, Denver, Colo. SHERMAN, BARRY SHERMAN, BARRY
WFIG, Sumter, S. C.
SHERMAN, BOB
WGL-WOWO, Ft, Wayne, Ind.
SHERMAN, BUD
KMOX, St, Louis, Mo.
SHERMAN, EDDIE
KOP ADMINISTRATION N. M. KMOX, St. Louis, Mo. SHERMAN, EDDIE KOB, Abuquerque, N. M. SHERMAN, JACK WMBD, Peoria, III. SHERMAN, JOHN WIS, Columbia, S. C. SHERMAN, ORVILLE KOB, Albuquerque, N. M. SHERMAN, PAUL WAAT, Jersey City, N. J. SHINBAUM, BOB WNOX, Knoxville, Tenn, SHOEMAKER, MILTON J. WINX, Washington, D. C. SHOEMAKER, MILTON J. SHOMETHE, BILL WOAI, San Antonio, Texas SHORT, ROBERT WHCU, Ithaca, N. SHOWATER, BILL WOAI, San Antonio, Texas SHORT, ROBERT WHCU, Ithaca, N. SHOWATER, BILL WOAI, San Antonio, Texas SHORT, ROBERT WHCU, Ithaca, N. SHOWATER, BILL WOAI, SAN MICHAEL, MANYE, RRLH, Midland, Texas SHAYER, L. M. SHRAYER, L. M. WHBU, Anderson, Ind. SHRIVER, JR., WILLIAM WINX, Washington, D. C. SHUMATE, HAROLD KRGV, Weslaco, Texas SHUTE, JR., ELDON II. WCOU, Lewiston, Me. SIEBERT, H. W. KWYO, Sheridan, Wyo. SIEVERS, BOB WGL-WOWO, Ft. Wayne, Ind. SILER, WENDELL WDBJ, Roanoke, Va.

SILVEN, KAY KBKR, Baker, Ore. SIMMONS, JIM KGBX-KWTO, Springfield, Mo. SIMMONS, PARK
WJSV, Washington, D. C.
SIMMONS, "PATE"
KFNF, Shenandoah, Ia. KFNF, She SIMMS, RAY SIMIS, RAY
WFAS, White Plains, N. Y.
SIMIS, SAM
WFEM, Indianapolis, Ind.
SIMON, GEORGE
WJAC, Johnstown, Pa,
SIMPSON, "CHUCK"
WBLJ, Dalton, Ga.
SIMPSON, DALE
RPRC, HOuston, Texas
SIMPSON, JR., J. D.
WGTC, Greenville, N. C.
SIMPSON, JACK
WSIX, Nashville, Tenn,
SIMPSON, STANLEY
KTKC, Visalia, Calif.
SIMS, FRANK
KBIZ, Ottumwa, Ia. KBIZ, Ottumwa, Ia. SIMS, JAY Danger Is My Business, WOR. Pearson & Allen, WOR. WLW News.
SIRMONS, JIM
WFMJ, Youngstown, Ohio
SISSON, ALLEN
WHAM, Rochester, N. Y.
SITTS, MARGARET
WMPC, Lapeer, Mich.
SKELTON, K. W.
WDAE, Tampa, Fla.
SLAGLE, JOHN
WXYZ, Detroit, Mich.
SLATERY, BART News. WXYZ, Detroit, Mich.
SLATTERY, BART
WIL, St. Louis, Mo.
SLATTON, JOHN
WMSD, Muscle Shoals City, Ala.
SLOANE, J. S.
KNBL, Brady, Tenas
SMALL, MARSHALL
KUTA, Salt Lake City, Utah
SMART, BiLL
WTOC, Savannah, Ga.
SMILEY, JOE
WMRF, Lewistown, Pa.
SMITH, B. A.
WHOP, Hopkinsville, Ky. Ala. SMITH, BERNIE SMITH, BERNIE
WEBQ, Harrisburg, Ill.
SMITH, BLAINE
KCRC, Enid, Okla.
SMITH, BOB
WCOL, Columbus, Ohio
SMITH, BURLEIGH
KRBC, Abilene, Texas
SMITH, CAL
KROC, Rochester, Minn.
SMITH, DEAN
WABY, Albany, N. V.
SMITH, DERWOOD SMITH, DERWOOD SMITH, DERWOOD
KWIL, Albany, Orc.
SMITH, DICK
WHB, Kansas City, Mo.
SMITH, DON
WKRC, Cincinnati, Ohio
SMITH, DOROTHY
CLLS, Yarmouth, N. S.
SMITH, ED
WHP, Harrisburg, Pa.
SMITH, ERNIE
WEDP, Bushlerton, N. C. WBBB, Burlington, N. C. WBBB, Burlington, N. C.
SMITH, GLEN
WLB, Minneapolis, Minn.
SMITH, GORDON
WCLE-WHK, Cleveland, Ohio
SMITH, HAL
WIBX, Utica, N. Y.
SMITH, HOMER
WKOK, Sunbury, Pa.
SMITH, JOE
KALB, Alexandria, La.

SMITH, LOWELL HFXM, San Bernardino, Calif. SMITH, MAX KFJB, Marshalltown, Ia. SMITH, N. PRATT KSUB, Cedar City, Utah SMITH, PHIL WKPA, New Kensington, Pa. WKPA, New Kensington SMITH, R. WHPC, Cicero, III, SMITH, R. B. WHKY, Hickory, N. C. SMITH, R. II. KENO, Las Vegas, Nev. SMITH, RODNEY KELD, El Dorado, Ark. SMITH, SMIRLEY CJLS, Yarmouth, N. S. SMITIL, SHIELEY
CLLS, Yamouth, N. S.
SMITH, TOM
WKST, New Castle, Pa.
SMITH, W. L.
CKOC, Hamilton, Ont.
SMITH, W. L.
WKNY, Kingston, N. Y.
SMITH, W. L.
WKNY, Kingston, N. Y.
SMITH, WOODY
WLW-WSAI, Cincimnati, Ohio
SMITHERMAN, ROSS
WMOB, Mobile, Ala.
SNIDER, PAUL
WAAB-YChicago, Ill.
SNOW, BILL
WAAB-WMAC, Boston, Mass.
SNOWDEN, TOMMY
WEED, Rocky Mount, N. C. SNOWDEN, TOMMY
WEED, Rocky Mount, N. C.
SNYDER, AL
WSPD, Toledo, Ohio
SNYDER, J. M.
WFBG, Altoona, Pa.
SNYDER, ROSS
KJBS, San Francisco, Calif. SOLOMON, MYRL KFRU, Columbia, Mo. SOUTH, BETTY SOUTH, BETTY
WMBD, Peoria, III.
SPARGROVE, WM.
True or False, NBC
ESSO NOWS, NBC
SPARKS, GORDON
WEXL, ROYAI Oak, Mich.
SPARKS, HAROLD A.
KSEI, Pocatello, Ida.
SPARKS, ROBERT
WOL, Washington, D. C.
SPAUGH ROGER I. WOL. Washinston, D. C. SPAUGH, ROGER L. KOOS, Marshfield, Ore. SPEARS, CHARLES WORD, Spartanburg, S. C. SPENCE, ROBERT KIRO, Seattle, Wash. SPENCER, RAY WOAE, Pittsburgh, Pa. SPENCER, ROBERT WDAN, Danville, III. SPILLMAN, SANFORD KSFO, San Francisco, Cali KSFO, San SPIROS, BOB San Francisco, Calif. WBTH, Williamson, W. Va. SPOKES, AL SPOKES, AL
WJTN, Jamestown, N. Y.
SPROTT, B.
KDB, Samta Barbara, Calif.
SQUIER, LLOXD
WDEV, Waterbury, Vt.
STAAS, AL
WJBC, Bloomington, III.
STACKHOUSE, DAVID
STACKHOUSE, DAVID
TABLER, RICK,
KIMO, Hannibal, Mo.
STACKHOL, JACK KHMO, Hannibal, Mo.
STAFFORD, JACK
KMPC, Beverley Hills, Calif.
STAHL, LeROY
KFBB, Great Falls, Mont.
STAHL, PHILIP
WOXR, New York, N. Y.
STALLARD, DAL KDLR, Devil's Lake, N. D. STANTON, P. J. WDAS, Philadelphia, Pa.

STANTON, ROBERT STASKOW, WALTER CJCS, Stratford, Ont. STARLING, DAVE KECA-KFI, Los Angeles, Calif. STEADMAN, JOHN WOAI, San Antonio, Texas STEARNS, L. F. WEEI, Boston, Mass. STECK, JACK STECK, JACK
WFIL, Phi'adelphia, Pa.
STEELE, EARL
WTHT, Hartford, Conn.
STEELE, FLOYD
WDLP, Panama City, Fla.
STEENSLAND, TOM KUSD, Vermillion, S. D. STEIN, A. WHAZ, Troy, N. Y. STEIN, AL KWJB, Globe, Ariz.

.

STEIS, BILL STEIS, BILL
WFLA, Tampa, Fla.
STELL, WALLACE
WRNL, Richmond, Va.
STEPHAN, AL
WCPO, Cincinnati, Ohio
STEPHEN, HARRY A. L.
CHNS, Halifax, N. S.
STEPHEN, JOHN
KTBC, Austin, Texas
STEPHENS, GABBERT
KWFT, Wichita Falls, Texas
STEPHENSON, PAUL

STEPHENSON, PAUL Albuquerque, N. M. KGGM,

STERLING, F.
WHFC, Cicero, Ill.
STERLING, LEN
11 a.m. News for Calox, Boake Carter, Land of Lakes, WOR-Mutual

STERLING, LESLIE KRBM. Bozeman, Mont. STERN, DAISY PIERCE WLBJ, Bowling Green, Ky.

W.LB. Bowling Green, Ky.
STERRIT, CHARLES R.
WJBK, Detroit, Mich.
STEVEN, PEEL
GFGF, Montreal, Que.
STEVENS, AL
WFIL, Philadelphia, Pa.
STEVENS, HARMON
WHILS, Port Huron, Mich.
STEVENS, LEN W.
WNLC, New London, Conn.
STEVENS, W. L.
WBBZ, Ponca City, Okla.
STEVENSON, ROBERT
WGY, Schenectady, N. Y.
STEWART, CRAIG

WGY, Schenectay, K. T.
STEWART, CRAIG
WAJR, Morgantown, W. Va.
STEWART, FRANK
KTSA, San Antonio, Texas STEWART, IRA CFCY, Charlottetown, P. E. I.

STEWART, JACK CFAC, Calgary, Alta.

STEWART, JEFF WEIM, Fitchburg, Mass. STEWART, PAUL KFBI, Wichita, Kans.

STEWART, RUSSELL KSL, Salt Lake City, Utah STEWART, STAN WAGE, Syracuse, N. Y. WMAL - WRC, Was

Washington, D. C.

STILES, PAUL W.
WNBH, New Bedford, Mass.
STILLE, BERT
WMRN, Marion, Ohio

STILLI, JOHN WHIO, Dayton, Ohio STILWILL, JACK

STILWILL, JACK
WLS, Chicago, III.
STINSON, ARNOLD
CKLW, Windsor, Ont.
STINSON, JOHN
WIOD, Miami, Fla.
STOECKLER, J. C.
WEFF, Boston, Moss.

WEEI, Boston, Mass, STOLTZ, JAMES WTNJ, Trenton, N. J. STONE, CHARLES M.

WMBR, Jacksonville, Fla. STONE, CLAIRE
WINN, Louisville, Ky.
STONE, DAVID
WINS, New York, N. Y.
STONE, GEORGE

WOOD-WASH, Grand Rapids, Mich.

STONE, HELENE KICA, Clovis, N. STONE, HERBERT

STONE, HERBERT
WNYC, New York, N. Y.
STONE, JERRY
WDAS, Philadelphia, Pa.
STONER, PETER
WELI, New Haven, Conn.
STOUGH, RAY
KVOX, Moorhead, Minn.
STOUT, ALLEN
WROL, Knoxville, Tenn.
STRANDREG, FARI

STRANDBERG, EARL KMYR, Denver, Colo. STRATTON, ALAN

WBYN, Brooklyn, N. Y. STREET, MALCOLM WHMA, Anniston, Ala. STREETER, RAY WMAM, Marinette, Wise. STROMWALL, HAL

WJIM, Lansing, Mich. STRONG, CURTIS KFIO, Spokane, Wash.

KFIO, SPOKANE, WASH.
STROTHMAN, BILL
KGVO, Missoula, Mont.
STRUCK, NEWELL
WMBF, Binghamton, N. Y.
STUART, ALLEN
Voice of Broadway C

Battle of Sexes NBC, Goodwill Hour NBC, Are You A Missing Heir CBS, Etc.

STUART, ROBERT
WDRC, Hartford, Conn.
STUBBS, HAROLD
CHML, Hamilton, Ont.

CHML, Hamilton, ont.
STUDHOLME, JOSEPH
WHDL, Olean, N. Y.
STUHLMAN, FRANK
WHIC, Hartford, Conn.
STULLA, WILLIAM
KECA-KFI, Los Angeles, Calif.

STURMER, LES
WMAN, Marinette, Wisc.
STUTHMAN, FRED KFOX, Long Beach, Calif. SULLIVAN, DENNIS

KGKL, San Angelo, Texas SULLIVAN, HENRY WBIG, Greensboro, N. C. SULLIVAN, JAMES S.
KFJZ, Fort Worth, Texas
SUNDSTROM, FRED

KLPM, Minot, N. D.
SUTHERLAND, EDWARD
WKBZ, Muskegon, Mich.
SUTHERLAND, GEORGE
WFCI, Pawtucket, R. I.

SUTHERLAND, LLOYD

KJBS, San Francisco, Calif. SUTHERLAND, SAM WISN, Milwaukee, Wisc.

SUTHERLAND, WILBER C. KDKA, Pittsburgh, Pa. SUTTERFIELD, PHIL

SUTTERFIELD, PHIL
WTMA, Charleston, S. C.
SVEHLA, WALTER
WQAM, Miami, Fla.
SWALES, STANLEY
WWJ, Detroit, Mich.
SWANSON, CLIFF
WCAL, Northfield, Minn.
SWART, JACK
KPOW, Powell, Wyo.
SWARTHOUT, W. M.
WHAZ, Troy, N. Y.
SWEENEY, BUDD
WHKC, Columbus, Ohio
SWEENY, WARREN
Saturday Night Serenade, 6

Saturday Night Serenade, CBS N. Y. Philharmonic, CBS SWIFT, JACK WSB, Atlanta, Ga.

WSB Atlanta, Ga SWINFORD, PAUL KDRA, Ada, Okla, SWINGLEY, MARK E. WDAE, Tampa, Fla, SWINK, CHARLES WGAR, Cleveland, Ohio SWISHER, BEN KEVR, Seattle, Wash, SWYSTUN, THEODORE WTEL, Philadelphia, Pa. SYLVAIN, MARCEL CKAC, Montreal, Que. SYMES, BERT KROW, Oakland, Calif,

-T

TACEY, EDWIN
WBRK, Pittsfield, Mass.
TAFOYA, JR., HENRY
KFUN, LAS Vegas, N. M.
TAGGERT, BYRON
WINN, Louisville, Ky.
TAGUE, MAX
KSWO, Lawton, Okla.
TALBOT, WILLIAM
KORN, Fremont, Nebr.
TANNER, LUKE
KUOA, Siloam Springs, Ark.
TAPLIN, PRESTON
WHCU, Ithaca, N. Y.
TATE, LEONARD
KINY, Juneau, Alaska
TAULBEE, ALAN
WUXIR, New York, N. Y.
TAGER, ALBERT
WUTT, Hartford, Comn.
TAYLOR, DAYE
WEST, Wisconsin Rapids.

WFHR, Wisconsin Rapids. Wisc

TAYLOR, GAYLORD KTRB, Modesto, Calif. TAYLOR, HUGH WTOC, Savannah, Ga. TAYLOR, LEE

WFBR, Baltimore, Md.
TAYLOR, LEN
WHBC, Canton, Ohio
TAYLOR, MAX
KUJ, Walla Walla, Wash.

TAYLOR, PAT WMFR, High Point, N. C. TEALE, JAMES KFAR, Fairbanks, Alaska

TEAR, SID WLOG, Logan, W. Va. TEASLEY, J. F. WGPC, Albany, Ga.

TEETZEL, WILLIAM CHWK, Chilliwack, B. C.

TELFORD, DON H.
KUIN, Grants Pass, Ore.
TEMPLE, FRED
WFTL, Fort Lauderdale, Fla.

TEMPLE, PETER WLOL, Minneapolis, St. Paul, Minn TENPENNY, RAYMOND J. WIBU, Poynette, Wise.
TERKELL, HAL
WKPA, New Kensington, Pa. WKPA, New Kensington, Pa. TERRY, BHLI WSGN, Birmingham, Ala. TERWEY, TYS WNOX, Knoxville, Tenn. THATCHER, FARFIELD WKEZ, Muskegon, Mich. THEPFORD, WAYNE KTOK, Oklahoma City, Okla. THEDEURD, WAANE
KTOK, Oklahoma City, Okla.
THIEL, PAUL
WCMI, Ashland, Ky.
THIVIERGE, JA'QQUES
CKRN, Rouse-Noranda, Que.
HRANR, Roseburg, Orc.
THOMAS, GLENN
WEJ, Hagerstown, Md.
THOMAS, HAL
KFPY, Spokane, Wash.
THOMAS, HAL
KFPY, Spokane, Wash.
THOMAS, HAL
KY, WIN, Louisville, Ky.
THOMAS, JACK
WACO, Waco, Texas
THOMAS, JACK
WAD, THOMAS, JACK
WAS, THOMAS, HARRY
WDAS, Philadelphia, Pa.
THOMAS, MICHAEL
WMBS, Uniontown, Pa.
THOMAS, MICHAEL THOMLINSON, BOB KEX-KGW, Portland, Ore. THOMAS, BOB WFLA, Tampa, Fla. THOMPSON, AL KSAL, Salina, Kans. THOMPSON, BOB WJPR, Greenville, Miss.
THOMPSON, DICK
KIEM, Eureka, Calif.
THOMPSON, ELLSWORTH
WTEL, Philadelphia, Pa. WTEL, Philadelphia, Pa.
THOMPSON, G.
CFRN, Edmonton, Alta.
THOMPSON, JACK THOMPSON, JACK
CKCL, Toronto, Ont.
THOMPSON, JOHN
KOTN, Pine Bluff, Ark.
THOMPSON, KELLY
WLEJ, Bowling Green, Ky.
THORNEYCROFT, DICK WGAC, Augusta, Ga. THORPE, BUD KLZ, Denver, Colo.
THWAITES, E. N.
KFUN, Las Vegas, N. M. TICE, OLIN TICE, OLIAN
WBT, Charlotte, N. C.
TILDEN, LAMONT
CBM, Montreal, Que.
TILLEY, AL
CFCO, Chatham, Ont.
TILLMAN, JOHN S.
Voices in the Night, CBS Voices in the Night, UBS TIMM, ALLEN WEMP, Milwaukee, Wisc. TINLEY, JR., G. HOWARD WCAO, Baltimore, Md. TOBIN, JOE WESX, Salem, Mass. TODD, BILL WOOD-WASH, Grand Rapids, Mich.
TODD, GEORGE
WCLE-WHK. Cleveland, Oh
TODD, JAMES L.
KVOO, Tulsa, Okta.
FOLEMAN, EDDIE
WOLS, Florence, S. C.
FOLMAN, CLARENCE
KEX-KGW, Portland, Ore.
FOALIN, W. O.
KPOF, Denver, Colo.
TORNEY, JAY
WFAS, White Plains, N. Y.
TOURTELOTTE, FRANK
KWIL, Albany, Ore. Mich. Cleveland, Ohio KWIL, Albany, Ore.
TOWNE, EPH
KFXJ, Grand Junction, Colo.

TRACKMAN, HERB KFEL, Denver, Colo.
TRAINOR, FRANK
KTRB, Modesto, Calif. TRAYLOR, BILL
WGIL, Galesburg, Ill.
TREASTOR, LYMAN
KTKC, Visalia, Calif.
TREDWAY, BILL KTRI, Sioux City, Ia. TRENT, JOHN WCAE, Pittsburgh, Pa. TRIEST, B. KROY, Sacramento, Calif. TRIMBLE, KERM KOIL, Omaha, Nebr. TRIPP, DICK WHB, Kansas City, Mo. WHB, Kansas City, Mo.
TRIDEAU, NED
WOKO, Albany, N. Y.
TRUEMAN, HUGH
CHSJ, Saint John, N. B.
TRUERE, BOB
WONG, Elizabeth City, N. C.
TRUESEDALE, HARRY
CJOR, Vancouver, B. C. TUCHOLKA, EDWARD
WEBR, Buffalo, N. Y.
TUCKER, JR., EDWIN
WCAM, Camden, N. J.
TUCKER, RICHARD WEIM, Fitchburg, Mass. · TUCKER, ROBERT TUCKER, ROBERT
WPAY, Portsmouth, Ohio
TUCKER, TOMMY
WLAV, Grand Rapids, Mich.
TUELLE, GORDON
KIRO, Seattle, Wash.
TUPER, HOWARD
WGY, Schenectady, N. Y.
TURNER, HARRY
KOBH, Rapid City, S. D.
TURNER, HUGH
KLS, Oakland, Calif.
TURNER, JACK TURNER, JACK
WMBO, Auburn, N. Y.
TURNER, JESSIE
KRRV, Sherman, Texas
TURNER, RALPH TURNER, RALPH

KVI, Tacoma, Wash.

TURNER, ROBERT

WEER, Buffalo, N. Y.

TURNROSE, ARTHUR

KSRO, Santa Rosa, Calif.

TYMMAN, HARVEY

KOIL, Omaha, Nebr.

TYLER, LYLE

KPOW, Fowell, Wyo.

TYLER, NOAH

WIOD, Miami, Fla.

TYROL, ROBERT

WTIC, Hartford, Conn.

TYSON, DAVID

WWSW, Pittsburgh, Pa. — U — - V ---

UNDERHILL, DUTCH
WISN, Milwaukee, Wisc
URIE, HURSCHELL
KSUB, Cedar City, Utah
UZZLE, BOOTH
WRNL, Richmond, Va. Wisc. VAILE, DAVE
KFRC, San Francisco, Calif.
VALAITIS, JONAS
WHOM, Jersey City, N. J.
VALENTINE, BILL
CJRC, Winnipeg. Man.
VALENTINE, DAN
WRUF, Gainesville, Fla.
VALENTINE, JIMMY
KSTP, St. Paul-Minneapolis,
Minn. Minn VALENTINE, LEW KPAB, Laredo, Texas VAN, LYLE Music You Want, NBC Smith Bros. News, NBC VANCE, JOHN WDAN, Danville, Ill.

VANCE, WILLIAM WLS, Chicago, Ill. VANDERBREGGEN, C. KFAR, Fairbanks, Alaska VAN DUSEN, W. O. KGHI, Little Rock, Ark. VANDYKE, RUSS KELO-KSOO, Sioux Falls. RELO-RSOO, SIGUA FAIRS, S. D.
VAN KUREN, JAMES
CKLW, Windsor, Ont.
VANN, FRANK
WGH, Newport News, Va.
VAN SANT, JOHN T.
WGBA-WSAN, Allentown, Pa.
VAN VLEIT, JOHN
WGLE-VARGUER N. Y. AAN VLEIT, JOHN
WOLF, Syracuse, N. Y.
VARES, GEORGE
WEDC, Chicago, Ill.
AARGES, JOE
WNOE, New Orleans, La.
VARRET, ROY
WKAT, Miami Beach, Fla.
VAUGIN, GUY
CRM Montreal Que. AUGHS, GUX
CBM, Montreal, Que,
VAUGHS, N. ASHLEY
KFXJ, Grand Junction, Colo.
VAUGHS, ROBERT
KFXJ, Grand Junction, Colo.
VAUGHS, ROBERT
KOA, San Juan, P. R.
VELNABLES, BOB
WGN, Chicago, Ill.
VERNABLES, BOB
WGN, Chicago, Ill.
VERNAB, GLIEFERT
KOA, Denver, Colo.
VERDLER, WILLIAM
WTSP, St. Petersburg, Fla.
VERNON, CONRAD
KNOW, Austin, Texas
VEST, DONALD B,
KVOR, Colorado Springs, Colo.
VEVLE, LLOYD
WCAL, Northfield, Minn.
VICKERS, LEEE E,
WJSV, Washington, D. C.
VICKLAND, MEL. Montreal, CBM, Que. VICKERS, LEE E.
WJSV, Washington, D. C.
VICKLAND, MEL
KSFO, San Francisco, Calif.
VICTOR, CHARLES
WGN, Chicago, III.
VICTOR, ERVIN
WJJD, Chicago, III.
VIIOL, WILLIAM
WGH, Newport News, Va.
VILLAVIENCIO, TEOFILO
WIAC, San Juan, P. R.
VILLELAL JOE WIAC, San Juan, P. R.
VILLEILA, JOE
WKAT, Miami Beach, Fla.
VINES, LEE
WIP, Philadelphia, Pa.
VISLIESEL, RICHARD VISLESEL, RICHARD
KINY, Juneau, Alaska
VOGEL, JOHN
KFBC, Cheyenne, Wyo.
VOGEL, PHIL
WGRV, Charleston, W. Va.
VOGELMAN, ROY
WHA. Madison, Wisc.
VOLZ, THEODORE
KFOF, Denver, Colo.
VON BERGEN, JOHN
WARM, Scranton, Pa.
VON LINDER, L.
WMT, Cedar Rapids-Waterloo,
Ia. Ia. VON ZELL, HARRY Eddie Cantor, NBC. Aldrich Family, NBC. Dinah Shore, VOORHEIS, ARTHUR WMPC, Lapeer, Mich.

WADE, TOM WMPS. Memphis, Tenn. WADHAMS, BOB WINN, Louisville, Ky.

-w-WABER, TOM WKAR, East Lansing, Mich. WACKER, PHIL

KGA-KHQ, Spokane, Wash. WADE, OZZIE WKNE, Keene, N. H.

WAGNER, WILLIAM WJMS, Ironwood, I Mich. WALDROP, ROBERT Esso News, NBC

WALDROP, ROBERT
ESSO NEWS, NBC
WALKER, BILL
WACO, Waeo, Texas
WALKER, ALLAN
WTMV, East St. Louis, Ill.
WALKER, DAVID
KMYR, Denver, Colo.
WCGS. Springfield, Ill.
WALKER, HAL
WISN, Milwaukee, Wisc.
WALKER, LEW

WALKER, LEW
WBYN, Brooklyn, N. Y.
WALKER, ROGER

WBZ-WBZA, Boston-Spring-

WBZ-WBZA, BOSTON-SPIA field, Mass, WALL, DICK WTMV, East St. Louis, Ill. WALLACE, GUY WCFL, Chieago, Ill. WALLACE, R. M. WOLS, Florence, S. C.

WALLACE, K., WOLS, Florence, S. C.
WALLACE, WESLEY
WPTF, Raleigh, N. C.
WALSH, GEORGE
WHAS, LOUISVIlle, Ky.
WALTER, ROBERT G.
WWNY, Watertown, N. Y.
WALTERS, CHARLES
WRDW, Augusta, Ga.
WALTERS, CHARLES
KRNR, Roseburg, Ore.
WALTERS, LEON
WWSW, Pittsburgh, Pa.
WALTMAN, LA VELLE
KROC, Roehester, Minn.
WALTON, JAMES
WHAS, LOUISVIlle, Ky.
WALTON, SID
Street Singer, NBC

Street Singer, NBC WANGERIN, RICHARD

WANGERIN, RICHARD
KFUO, Clayton-St. Louis, Mo.
WANN, PAUL
WDOD, Chattanooga, Tenn.
WANNAMAKER, ALLEN
WGTM, Wilson, N. C.
WARD, ALLEN
WPAT, Paterson, N. J.

Paterson, N. J.

WARD, GEORGE
WNYC, New York, N. Y.
WARNER, BILL KTRI, Sioux City, Ia.

KTRI. Stoux City, Ia.

WARNER, FORD

(FAR. Plin Flon, Man.

WARNER, HAROLD

WNEZ, Saranae Lake, N. Y.

WARNEN, BAILEY

KGB. San Diego, Calif.

WARREN, CHARLES

WCMI. Ashland, Ky.

WARREN, DOC

KTHS. Hot Springs, Ark.

WARREN, J. C.

KFFA, Helena, Ark.

WARRINGTON, FRANK

WARRINGTON, FRANK

WARM, Seranton, Pa.

WARM, Seranton, Pa.
WASHBURN, SHERMAN
KEX-KGW, Portland, Ore.
WASS, ROBERT

WASS, ROBERT
WADC, Akron, Ohio
WATERMAN, JOHN T.
KOBH, Rapid City, S. D.
WATSON, ED
KWIL, Albany, Ore.
WATSON, W. E.
KRMD, Shreveport, La.

WATTRICK, DON
WBCM, Bay City, Mich.
WATTS, JR., ED
KIUL, Garden City, Kans.

WAY, DON WKAR, East Lansing, Mich. WAYNE, BERT WNEW, New York, N. Y.

WAYNE, GORDON

WAYNE, GORDON
WORL, Boston, Mass.
WAYNE, STUART
WTHT, Hartford, Conu.
WEAKLEY, SCOTT
KROW, Oakland, Calif.
WEATHERWAX, LESTER
WEDDIN WANTE, Kans.

WEATHBERWAX, LESTER
KFBI, Wichita, Kans,
WEAVER, BEN
KARM, Fresno, Calif.
WEAVER, G. MALCOLM
WWSR, St. Albans, Vt.
WEAVER, JACK
WEAVER, JACK
WERC, Eric, Pa.
WEAVER, MARK
WKY, Oklahoma City, Okla.
WEAVER, ROBYN
WMBD, Peoria, Ill.
WEAVER, W. J.
KFYR, Bismarek, N. D.
WEAVER, WILLIAM
KGFF, Shawnec, Okla.
WEBB, HUGH
WEMM, Anniston, Ala.

WEBBE, HUGH WHMA, Anniston, Ala. WEBBE, TED WINS, New York, N. Y. WEBBER, FRED WFIL, Philadelphia, Pa.

WFIL Philadelphia, Pa. WEBBER, SIMON CHNS, Halifax, N. S. WEBSTER, CLRTIS WMVA, Martinsville, Va. WEBSTER, DANIEL WMOB, Mobile, Ala. WEEKS, E. L. KABR, Aberdeen, S. D. WEEKS, JOE WHAS, Louisville, Ky. WEGENER, DICK KTKC, Visalia, Calif. WEGENER, EDWARD WLB, Minneapolis, Minn.

WEIGAER, EDWARD
WLB, Minneapolis, Minn.
WEGMAN, EDWARD
WEBR, Buffalo, N. Y.
WEIGLE, FRAN
WLAV, Grand Rapids, Mich.

WLAV, Grand Rag WEIL, ANDREW WTMC, Ocala, Fla.

WEIL, LESTER WTMC, Ocala, WEINGARTH, FRED WDAF, Kansas WEISS, GEORGE Kansas City, Mo.

WGAC, Augusta, Ga.
WEISSMAN, CHARLES
WHLD, Niagara Falls, N. Y.
WEITING, FRED
WDEV, Waterbury, Vt.

WDEV, Waterbury, Vt. WEITZELL, ROBERT KCMO, Kansas City, Mo. WELCH, ED

WMCA

WMCA
WELCH, JACK
WSTV, Steubenville, Ohio
WELCH, NILES
School of the Air, CBS
WELDON, MARTIN
WINS, New York, N. Y.
WELLEN, CLOVIS
KEEW, Brownsville, Texas
WELLING, FRANK
WCHS, Charleston, W. Va.
WELLS, BLIL

WELLS, BILL WCKY, Cincinnati, Ohio

WELTMER, FRANK KOY, Phoenix, Ariz.

WERLING, RUPE
WIBG, Glenside, Pa.
WERN, WILLIAM
WHLB, Virginia, Mi
WESTERKAMP, DICK Minn.

WTIC, Hartford, Conn. WETZEL, EARLE H.

WCBA-WSAN, Allentown, Pa. WHALEN, ROD KJBS, San Francisco, Calif.

WHEATON, JOHN KGDM, Stockton, Calif. WHEELER, BILL
CKTB, St. Catherines, Ont.
WHEELER, JACKSON

Hobby Lobby, CBS News, CBS WHEELER, JOE

WHEELER, JOE
WBIR, KNOXVIIIE, Tenn.
WHEELER, LEAVENWORTH
KYUM, Yuma, Ariz.
WHEELER, TONY
WFIL, Philadelphia. Pa.
WHIKEHART, EDDIE
WHEELER, WHIAMSON, W. Va.
WEWD, Brownwood, Texas
WHIYMER GENE

WHITAKER, GENE

KBWD, Brownwood, Texas WHIZAKER, GENE WBIG, Greensboro, N. C. WHITE, BILL KFJB, Marshalltown, Ia. WHITE, CHARLES WKNY, Kingston, N. Y. WHITE, DAVID WEIM, Pitchburg, Mass. WHITE, JACK WJR, Detroit, Mich. WHITE, KENNETII WMOG, Brunswick, Ga, WHITE, PAUL WESX, Salem, Mass. WHITEMAN, LOWELL KFMB, San Diego, Calif. WHITING, C. PEROT WALB, Albany, N. Y. WHITIOKE, RAY WYSEF, Binghamton, N. Y. WHITIOKE, RAY WYSEF, Binghamton, N. Y. WHITIOKE, WILLIAM WELL, Battle Creek, Mich. WHITIMORE, JOHN D.

WHITMORE, JOHN D. WLOF, Orlando, Fla. WHITNER, ED WCRS, Greenwood, S. C.

WCRS, Greenwood, S. C.
WHITNEY, PHIL
WINC, Winchester, Va.
WHITTISCHILL, NORAL
KFEL, Denver, Colo.
WHITTINGTON, DICK
WSUN, St. Petersburg, Fla.
WHITWORTH, J. R.
KICA, Clovis, N. M.
WICHMAN, W. P.
WILEL, Stevens Point, Wisc.

W.I.B.L. Stevens Point, Wisc.
WICK, BERY
KDLR, Devils Lake, N. D.
WIDNEY, STAN
WHO, Des Moines, Ja.
WIDOE, RUSSELL
KLPM, Minot, N. D.
WIGGINS, JIM
KFDM, Beaumont, Texas
WIGINS, WALLACE S.
KVOE, Santa Ana, Calif.
WIGGINTON, BILL
WCCO, Minneapolis-St. Paul,
Minn.

Minn.
WILCOX, JOHN
WBRW, Welch, W. Va.
WILDE, EMIL
KFUO, Clayton-St. Lonis, Mo.
WILDE, GLEN
KRKO, Everett, Wash.
WILDE, R. B.
WOKO, Albany, N. Y.
WILDEN, JAMES
WMGA, Moultrie, Ga.
WILS, WILLIAN Minn.

WILES, WILLIAM WHIZ, Zanesville, Ohio WILKINSON, LANDIS WRUF, Gainesville, Fla.

WILLARD, DICK Bessie Beatty, Bulldog Drum-mond, Crawford Clothes, WOR-Mutual.

WILLARD, ROBERT WDBO, Orlando, Fla.

ANNOUNCERS—SPORTS COMMENTATORS

WILLIAND, Gary, Ind.
WILLIANS, AV.
WILLIANS, AV.
WILLIANS, AV.
WILLIANS, AV.
WILLIANS, W.
WILLIANS, W.
WILLIANS, EV.
WILLIANS, BEN
WTOC, Savannah, Ga,
WILLIANS, BEN
WILLIANS, BEN
WILLIANS, BEN
KHILLIANS, CLIFF
WIND, Gary, Ind.
WILLIANS, FOSTER
WIND, Gary, Ind.
WILLIANS, FOSTER
WILLIANS, FOSTER
WILLIANS, FOSTER
WILLIANS, JIM
WEBIL, Macon, Ga,
WILLIANS, KEN
WFBR, Baltimore, Md.
WILLIANS, RAY
WATW, Ashland, Wise,
WILLIANS, TOMMY
WPTF, Raleigh, N. C.
WILLIANS, WARLEY
WILLIANS, WARLEY
WILLIANS, WARREN
KFBC, Cheyenne, Wyo.
WILLIANS, WARLEY
WILLIS, GORDON
KVI, Tacoma, Wash.
WILLS, PAUL
KMOX, St. Louis, Mo.
WILLS, PAUL
KMOX, St. Louis, Mo.
WILLS, PAUL
KMOX, St. Petersburg, Fla.
WILSON, DAYE
KFH, Wichita, Kans.

WILLARD, GEORGE

WILSON, JR., GEORGE P.
WBIG, Greensboro, N. C.
WILSON, HAL
KRIC, Beatmont, Texas
WILSON, READ
WWNC, Asheville, N. C.
WILSON, STUART
WHLD, Ningara Falls, N. Y.
WILSON, VAN
WDAE, Tampa, Fla.
WILSON, VERNE
RYA, San Francisco, Calif.
WINNE, BILL
WABY, Albany, N. Y.
WILTERS, RAY
WHN, New York, N. Y.
WOLF, HAL
KPO-KGO, San Francisco,
Calif.
WOLF, JOHN ALLEN
PAUSE That Refreshes, CBS
News, CB
WOLF, BOB
WOLFE, BOB
WOLFE, BOB
WOLFE, WORK, N. Y.
WOLFHAM, GORDON
KGYO, Missoula, Mont.
WOOD, HARRY
WNEW, New York, N. Y.
WOOD, JOHN MILLIA
WOOD, WILLIAM
WETC, KINSTON, N. C.

WOOLF, JOHN M.

KDYL, Salt Lake City, Utah
WORTHINGTON, CLYDE
WBBZ, Ponca City, Okla.
WORTHY, JOE
WBEN, Buffalo, N. Y.
WRIGHT, HOLLIS
WTAG, WORTHY, Mass.
WRIGHT, STERLING
WSPA, Spartanburg, S. C.
WYATT, JACK
WWJ, Detroit, Mich.
WYMAN, MALCOLM
WEBR, Buffalo, N. Y.

YELLAND, STARR
KOA, Denver, Colo.

YELLAND, STARR
KOA, Denver, Colo.
YOUNG, BERN
WTOL, Toledo, Ohio
YOUNG, BOB
KOA, Denver, Colo.
YOUNG, BOB
KOA, Denver, Colo.
YOUNG, BOUGLAS
WFIG, Sumter, S. C.
YOUNG, EDWARD P.
WMBS, Uniontown, Pa.
YOUNG, FRANK
WOL, Washington, D. C.
YOUNG, KENNETH
KCMO, Kansas City, Mo.
YOUNG, BOB

ZIMMERMAN, DAVE WWJ, Detroit, Mich, ZOMAR, KARL KGBX-KWTO, Springfield, Mo. ZUGADI, IGNACIO WHOM, Jersey City, N. J.



LT. AL HELFER

U.S.N.R.

Formerly

M. C. SPOTLIGHT BANDS

MUTUAL

CO-ANNOUNCER BROOKLYN
DODGERS BASEBALL GAMES

SPORTSCASTER-ANNOUNCER

Planning to return to radio at end of war

SPORTS COMMENTATORS



AND THEIR WORK DURING 1941



— A —

AKRIDGE, BING
WMSD, Musele Shoals City,
Ala.
ALBURTY, BOB
WHBQ, Memphis, Tenn.
ALEXANDER, JACK
KGGM, Albuquerque, N. M.
ALLEN, MEL
CBS,
ALLEN, PHIL

ALLEN, MEL
CBS.
ALLEN, PHIL
KIDO, Boise, Ida.
ALLISON, ROBERT
WNYC, New York, N. Y.
ALSUP, CHARLES C.
RICA. Clovis, N. M.
ALTMAN, RICHARD
WSAV, SAVAnnah, Ga.
ANDREWS, TED
KOCT, Oklahoma City, Okla.
ANBOR, CHUCK
WBCM, Bay City, Mich.
ANTHONY, CHUCK
WBCM, Bay City, Mich.
ARMENTROUT, CHARLES
WILS, Beekley, W. Va.
ANNOLD, FULTON
WYNJ, Trenton, N. J.
ATCHINSON, CHARLES

WTNJ, Trenton, N. J.
ATCHINSON, CHARLES
WDEF, Chattanooga, Tenn.
ATWOOD, JACK S.
WDRO, Augusta, Me.
AUSTIN, CARLYLE
KEVR, Seattle, Wash.
AUSTIN, MEL
WCSC, Charleston, S. C.
AVA, BILL

KEVE, Seattle, Wash.

BABCOCK, CHARLIE
WTAW. College Station, Texas
BAKER, MEL
KABR, Aberdeen, S. D.
BAKER, NELSON
WFBR, Baltimore, Md.
BAKER, ROGER
WLW-WSAI. Cineinnati, Ohio.
BARKER, RED
WOR.
BARNET, MELVIN
WHIS, Bluefield, W. Va.
BARNET, MELVIN
WHIS, Bluefield, W. Va.
BARNY, LES
KBUR, Burlington, Ia.
BARTLETT, MARCUS
WSE, Atlanta, Ga.
BARTON, HAL
KLUF, Galveston, Texas.
BATCHELDER, C. F.
WBBO, Orlando, Fla.
BATELY, R.
CJVI, Victoria, B. C.
BAYEUR, ROLLAND
CHLT, Sherbrooke, Que.
BEAUDRY, ROLLAND
CEF, Montreal, Que.
BECKER, TED
WREN, Warren, Ohio.

BELLE, KEN
WHA, Madison, Wise.
BELL, CY WGGA, Gainesville, Ga, BELL, TED KRSC, Seattle, Wash. BENEDICT, CHARLES
WORD, Spanrtanburg, S. C.
BENNETT, THURSTON
WRDW, Augusta, Ga.
BINGHAM, BOB WITH, Baltimore, Md. BISHOP, BURTON KTEM, Temple, Texas.
BISHOP, PAT
KECA,KFI, Los A Los Angeles, BOCHMAN, BILL WCOS, Columbia, S. C. BOGGS, OTIS BOLLEY, LEO
WFBL, Syraeuse, N. Y.
BOLLS, F. E. BOLLS, F. E.
KELD, El Dorado, Ark,
BONNER, CRENSHAW
WAGA, Atlanta, Ga.
BOX, VES
KIRD, Dallas, Texas.
BOYER, JOHN C.
KDKA, Pittsburgh, Pa.
BLANCHARD, LOWELL BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLOOM LARRY
KFBC, Cheyenne, Wyo.
BRACKEN, SAMMY
WJMA, Covinston, Ky.
BRAMHALL, ARTHUR
WIBA, Madison, Wise.
BRANDT, LYNN
WMAQ-WENR, Chicago, Ill.
BRANDT, JOE
WSLB, Ogdensburg, N. Y.
BRAY, DIGE BRAY, DICK WLW-WSAI, Cineinnati, Ohio. WLW-WSAI, CHIEBINA, OR BREEN, EDWARD KVFD, Fort Dodge, Ia. BREMSER, LYELL KFOR-KFAB, Lincoln, Nebr. BRENT, JACK
CKCR, Kitchener, Ont.
BRICKHOUSE, JACK BRICKHOUSE, JACK
WGN, Chicago, Ill.
BRIGHT, HARRY
WGBR, Goldsboro, P
BRITT, JIM
WAAB-WNAC, Bosto Goldsboro, N. C. Boston, Mass. BROOKBANK, ROY BROOKBANK, ROY
CJCS, Stratford, Ont.
BROSE, CARL
WMAM, Marinette, Wisc.
BROWN, BILL
WHO, Des Moines, Ia.
BROWN, BOB
WBIR, Knoxville, Tenn.
BROWN, HAL
KMJ, Fresno, Calif.

BROWNE, BILL KPDN, Tampa, Texas, BRUCE, FRANK WARD, Tuscaloosa, Ala.
BRUZEK, WALTER
KROC, Roehester, Minn.
BRYAR, ROBERT
WHIP, Hammond, Ind.
BRYSON, JOHN
KFPY, Spokane, Wash.
BRUCK LOTHE BUCK, LOUIE WSM, Nashville, Tenn. BUCKMILLER, CHRIS KBKR, Baker, Ore. BUDNICK, JACK WBRW, Weleh, W. Va. BURCH, EDWARD WPID, Petersburg, Va.
BURICK, SI
WHIO, Dayton, Ohio
BURNS, JERRY
WSAV, Savannah, Ga.
BURTONI, DON
WLBC, Muneie, Ind.
BUTLER, GRANT
WHEC Cieero, III WHFC, Cieero, Ill. BUXBAUM, JR., PHILIP L. WELI, New Haven, Conn. BYER, HAL KWIL, Albany, Ore.
BYERS, WAYNE
WJW, Akron, Ohio.
BYRUM, HOWARD WLJB, Bowling Green, Ky. - c -CALDWELL, BRUCE WTHT, Hartford, Conn. CALDWELL, FRED KTBC, Austin, Texas.
CALLAN, R. L.
WHKY, Hickory, N. C.
CAMPBELL, DICK KGGF, Coffeyville, Kans. CAMPBELL, JAMES WMAQ-WENR, Chicago, Ill. WMAQ-WENR, Chicago, III.
CANEFA, ED
KSRO, Santa Rosa, Calif.
CARAY. HARRY
WKZO, Kalamazoo, Mich.
CARLSON, DON
CFGP, Grande Prairie, Alta.
CARLYLE, HUGH
WRNL, Riehmond, Va.
CARMICHAEL, LES
WJZM, Clarksville, Tean.
CARPENTER, JAMES D.
WKER, Dubbuque, Ia. WKBB, Dubuque, Ia. CARR, TOM
WESX, Salem, Mass.
CARSON, R. GRANT
CJRM, Regina, Sask. CASE, ACK WWNY, Watertown, N. Y. CASE, KENTON KGMB, Honolulu, Hawaii CASPER, TEE

KGKO-WBAP, Fort Worth,

CAUFFMAN, DICK WTEL, Philadelphia, Pa. CAVANAUGII, JOSEPH WJAC. Johnstown, Pa. CHARALES, SOC WMFR, High Point, N. C. CHAMBERLAIN, CARL WSAY, Rochester, N. Y. CHAPMAN, DAVID

KRMD Shreveport, La. CHAPMAN, JIM KSAC, Manhattan, Kans. CHAPMAN, ROY KTSM, El Paso, Texas.

CHEYNE, ARTHUR
KIT, Yakima, Wash,
CHILD, NORMAN
CJKL, Kirkland Lake, Ont.

CHILDS, LELAND
WBRC, Birmingham, Ala.
CHITTICK, H. R.
KGEZ, Kalispell, Mont. CHUMLEY, CHARLES

KRBC. Abilene. Texas. CIVILLE, ROY KF10, Spokane, Wash. CLARK, SIM

CLARK, SIM
KFDM, Beaumont, Texas,
CLARK, J. B.
WDNC, Durham, N. C.
CLARK, RAY
WOW, Omaha, Nebr.
CLARK, RED
WHIS, Bluefield, W. Va,
CLARK, WALLY
KOY, Phoenix, Ariz,
CLAYTON, BOVARD
WEBQ, Harrisburg, Ill.
CLELLAND, ROD.

CLELLAND, ROD KOY, Phoenix, Ariz, CLOUGH, LEE D. KLUF. Galveston. Texas. KLUF,

CODY, DEL RIO KGA-KHQ, Spokane, Wash. COLLINS, JIMMY WMRC. Greenville, S. C. COLLINS, JUD

WSM. Nashville, Tenn. CONINE, BILL KOME. Tulsa, Okla. CONN, MARVIN L. WMT, Cedar Rapids-Waterloo, CONNOLLY, JOHN

WBRC, Birmingham, Ala. CONRAP, JOHN RTSM, El Paso, Texas. CONSIDINE, BOB

WNEW, New York, N. Y. COOK, LOU KVAN, Vancouver, Wash,

COOK, RON
CHAB, Moose Jaw, Susk.
COOKE, HENRY

COOKE, HENRY
WMAQ, WENR, Chicago, III,
CORBIN, PAUL
KIEM, Eureka, Calif.
CORLVE, BILL
WENS, Columbus, Ohio,
CORRAY, FREB
WILL, Urbana, III,
COVINGTON, TER

WRUF, Gainesville, Fla. COWELL, EDDIE WJHL, Johnson City, Tenn.

WJHL, Johnson City, Tenn.
(OX, JR., HOUNTON)
WEBL, Columbus, Miss.
(OZARL), SAM
WLPM, Suffolk, Va.
(CRADDOCK, JACK
WKPA, New Kensington, Pa.
(RAFT, A. B.
KVOL, Lafayette, La.
(CRAGER, LEON W.
WJHO, Opelika, Ala.
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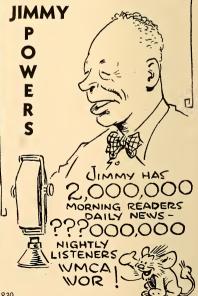
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GUILDOUG, JOHNS
GUILDOUG, JOHNS
GUILDOUG, JOHNS
GUILDOUG, JAMES A.

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HACKETT, WALTER A.
HAHN, D. S.
HALLEY, EUGENE S.
HALLE RIGHARD E.
HALL RIGHARD E.
HALLAWAY, JEAN
HALMAN, DORIS F.
HALPERN, LAURA
HALSTEAD, DWIGHT
HAMMIL, JOEL
HAMMILL, JACK
HAMMOND, LAURENCE
HANDLEY, ALAN
HANNA, EVELYN
HANNA, EVELYN
HANSEN, RITA
HART ELIZABETH
HART, JAMES
HARTWAN, LOUIS EARL
HARTOGENSIS, HAROLD
HASTY, JOHN
HAWKINS, STUART



JANE WEST

Creator and Author of "THE O'NEILLS"

now in its tenth consecutive year on the air.

JERRY McGILL

Now Writing

"Mr. District Attorney"

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Helen Haves

The Shadow Cavalcade of America Big Town 45 Minutes in Hollywood

Lawrence Tibbett

Production

Lorenza Jones Widder Brown True Story
Terry and Ted

HAWLEY, E. CAMERON HAZAN, LOUIS JAY HEALY, TIM HEATHER, BASIL HEISCH, GLEN T. HENKLE, PAVID HEISCH, GLEN T.
HENKLE, DAVID
HENLEY, ARTHUR
HENNING, PAUL
HERRICK, ROBERT S.
HERRICKANN, HARRY R.
HERRICK, ROBERT S.
HERRICK, ROBERT S.
HERRICK, CHARTER
HEYERT, LEONA
HIGGINS, AL
HIGGINS, AL
HIGGEY, PHILO H.
HIKEN, NAT S.
HILL, FRANK ERNEST
HILL, JACK
HILL, WESTON
HOADE, MARTIN
HOADE, MARTIN
HOLLOGME, H. LAWRENCE
HOLLAND, JACK
HOLLAND, JACK
HOLLAND, JACK
HOLLAND, TEONARD
HOLLOGNE, WILLIAM C.
HOPKINS, VALLINE
HOPKINS, YALLINE
HOPFE, VILLAN
HORTON, LEVON E. HOTCHKISS, BARBARA HOWARD, DAVID B. HOWARD, JOHN TASKER HUCKINS, JANET HUNTER, IAN

INGERSOLL, VERA INGHAM, TRAVIS ISAACS, CHARLES

- I -

__1_

JACKSON, CHARLES R. JAMES, EDWARD JAMES, GENE JAMESON, HOUSE B. 4AMESON, HOUSE B.
4OHNSON, DON
4OHNSON, JEWEL ALDRICH
4OHNSON, PETER
4OHNSON, WILLIAM T.
4OHNSTON, RUSS
4OHNSTONE, 4ACK JOSEPH, ROBERT L. JOSEPHY, ALVIN JURIST, EDWARD

_ K _

KADUSON, WILLIAM KADUSON, WILLIAM
KAGAN, BEN
KAGEL, ELIZABETH TODD
KALTENBORN, H. V.
KANNER, JEROME
KAUER, HERMAN
KAUFMAN, WOLFE
KAYE, DORIS E.
KAYE, LOUIS S.
KAYE, LOUIS S. KAYLOR, MAYFIELD KEEHN, NEIL KELLEY, WELBOURN WELBOURN KELSO, EDMOND KENT, ALAN KENT, DIAN KIBBEE, ROLAND KLEE, LAWRENCE KLOSE, WOODY KNIGHT, RUTH ADAMS KNIGHT, VICK KOGAN, DAVID KRAUT, BAER

KRESS, FRED

KRIB, ARTHUR HARGROVE KRIENDLER, LOTTA KUHNS, MARGARET S, KURTZMAN, SAMUEL KUSSELL, H. O.

- 4-

LANDSMAN, LEW LANGAN, TOM LANGWORTHY. LATOUCHE, JOHN LAURENTS, ARTHUR LATIOUCHE, JOHN
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LAURIA, LEW
LEACH, RICHARD PORTER
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LEE, CONNIE
LEE, MANFRED B. LEE, MANFRED B.
LEIGH, ROBERT
LEGGRANN, JOHN
LENARD, KAY
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LEVINSON, LEONARD L.
LEVY, PARKE
LEWERTH, MARGARET
LEWES, DRAPER
LEWIS, MILTON
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LANS, JOSEPH
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CARLTON E. MORSE

"ONE MAN'S FAMILY"

"I LOVE A MYSTERY"

N.B.C. Coast-To-Coast

CARL BIXBY

CREATOR

WRITER

PRODUCER OF

HIGH-RATED

RADIO

PROGRAMS

Co-author

"LIFE CAN BE

BEAUTIFUL"

and

"THE MAN I MARRIED"

Sturges Highway, Southport, Conn.

LYNN, VIRGINIA SAFFORD LYNTON, JERRY LYON, PETER LYTTON, BART

-M

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MAYER, PEGGY LOU
MAYER, PEGGY LOU
MAYS, RODERICK A.
MEACHAM, MALCOLM
MESCHAM, MALCOLM
MESCHAM, MALCOLM
MESCHA, EDITH
MESCHAM, EDITH
MESCHAM, EDITH
MESCHAM, EDITH
MERRILL, SHARON
METZ, ZACHERY
MICHAEL, STARON
METZ, ZACHERY
MICHAEL, SANDRA
MICHAELIS, ARNOLD R.
MICHELS, ANDRA
MICHAELIS, ARNOLD R.
MILER, ALIGE LOWE
MILLAN, LAURETTA
MILLER, MARGARET E.
MILLER, MARGARET E.
MILLER, WAYNE W.
MILWARD, JO USHER
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MOLE, JOHN
MONROE, CHARLES S.
MOORE, SAM
MOORE, SAM
MOORE, SHOM
MOORE, WILFRED G.
MOOTE, HERMAN EDWIN
MORENON, RICHARD C.
MORROW, BILL
MORSE, CARLTON E.
MOSSE, BASKETT
MONTHERAL, TERESA
MURPHY, WILLIAM J.
MYERS, CARROLL

__ N __

NEILSON, FRANCES F.
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NELSON, RICHARD
NEUBAUER, LEONARD
NEVILLE, LAWRENCE E.
NEWMAN, ROBERT

NEWTON, CHARLES H., JR. NORRIS, EDITH K. NORTH, CLYDE NORWORTH, JACK NOUN, THEODORE NOWINSON, DAVID NUGENT, GORDON W.

0

OBER, NORMAN OBEER, NORMAN
OBOLER, ARCH
OLDHAM, VERA
OLDS, BEATRICE
OLMAN, PETER MICHAEL
O'NEILL, CHARLES
OPPENHEIMER, JESS
OSBORNE, CLAY
OWNBEY, DON

— P —

PAGE, MANN
PAGET, BARRIE
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PARKER, RALPH
PARKER, WILLIS M.
PAYNE, JACK F.
PAYTON, BOB
PEARRON, BUD
PEARSON, BUD
PEARSON, BUD
PETERSON, AUSTIN
PETRIE, PAT
PHILLIPS, ARTHUR
PHILLIPS, HELLIN
PHILLIPS, HELLIN
PHILLIPS, HELEN
PHILLIPS, PAUL CURTIS
PHILLIPS, PAUL CURTIS
PHILLIPS, ROBERT R.
ICARD, GUY
PICKARD, JOHN
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POLONSKY, ABRAHAM
PORTER, GARRETT
POWELL, DAWSON
PRICE, ROGER T.
PEINDLE, DON
PROVET, ERMA
PROVO, PEANK
P

QUINN, DON

-R

RANALD, JOSEF RANALD, JOSEF
REPP, JOHN
RAPP, PHILLIP
RAYNOR, HAL
READ, HARLAN EUGENE
REED, DENA
REEVEN, MAG
REEVEN, MAG
REEVEN, MAG
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RICHARDS, ROBERT
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RIDGWAY, AGNES
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-s

ST. JOHN, ADELA ROGERS SALISBURY, LOTTIE ST. JOHN, ADELA ROGERS
SALISBURY, LOTTIE
SAKS, SOL
SANGSTER, MARGARET E.
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SAVAGE, COURTENAY
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SCHALL, ROBERT BOGARDUS
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SCHOENFELD, BERNARD C.
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SCHWARTZ, DAVID
SCHWARTZ, LOUIS L.
SCHWARTZ, LOUIS L.
SCHWARTZ, LOUIS L.
SCHWARTZ, BAYID
SECREST, CECHL
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SELDES, GLIBERT
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SHAW, DEN
SHENKIN, ERNEST
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SHERBIAN, THALES
SHERBIAN, IRVING
SHERRY, ED
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SHERMAN, IRVING
SHERRY, ED
SHEVEY, HY
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SHORE, JOHN
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SMITH, BOB
SMITH, BOB
SMITH, WICTOR
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SOMMERS, JAY
de SOOS, ALICE S.
de SOOS, ANDOR
SPECK, ECGENE
SPEER, CHARLES C.
SPECK, ECGENE
STEFFER, GARLAN
STAFFORD, GENE
STANDARD TONY SPITZEE. MARIAN
STAFFORD, GENE
STANDARD, TONY
STARK, STARK

-T-

TALLMAN, ROBERT TASEK, WILLIAM TAYLOR, DAVID TAZEWELL, CHARLES

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TEICHMAN, HOWARD TEMPLIN, DAN M. THAYER, HENRY THOMAS, CLIFF THOMAS, L. W. THOMPSON, LYNNE THOMPSON, R. P. THORN, PHILIP RHODES THORN, SYLVIA M. THORNTON, FRANK TERKEL, LOUIS TIPTON, DEAN TOMLINSON, EVERETT TOMPKINS, JANE TOOTLE, HARRY KING TOVROV, ORIN TOWNSEND, DALLAS S. TOWNSEND, LEO TRIVERS, BARRY TROUT, BOB TUCKER, JAMES ERIC

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ULLMAN, ELWOOD UPTON, MONROE UZZELL, THOMAS G.

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VAN GLUCK, STEPHEN
VAN SICKLE, RAYMOND
VARNEY, CHASE
VERRAL, CHARLES SPAIN
VICTOR, DAVID
VOLLMER, LULA

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-Y-

VAGER, FELIX VOAKEM, LOLA GOELET VOULE, CLERITON VOUNG, JOHN

-z

ZIMM, MAURICE

CARLO DE ANGELO

Radio Director

SHERMAN & MARQUETTE, INC.

EDWARD A. BYRON

BACKSTAGE

Those Engaged in Radio Production during



1941



- A ---ADAMS, GLENN ADAMS, GLENN
WIS, COUNDIA, S. C.
ADELMAN, PAT
KNOW, Austin, Texas,
ADKINS, IIERMAN
WDBJ, Roanoke, Va.
AFFLICK, MARY
WGN, Chieago, Ill.
AINLEY, J. T.
NEC-CBS, Story of Mary Marlin, Knickerbocker Playhouse,
First Nighter.

First Nighter

First Nighter.

ALDRIDGE, WILLIAM
WPAY, Portsmouth, Ohio.

ALEXANDER, MYER
NBC-CBS, Musical Americana,
Schaefer Revue, Columbia
Workshop, Texaco Star Theater, Coca Cola Program, We
the People, March of Time,
26 by Corwin, Forecast Program, School of the Air, NBC
Thesanura ETE.

gram, School of the Air, Thesaurus ETs. ALEY, JACK WGTC, Greenville, N. C. ALLAN, ANDREW CBR, Vancouver, B. C. ALTER, BENNE WMT. Coden Posido W.

WMT, Cedar Rapids-Waterloo, AMBERG, GEORGE

KFOD, El Paso, Tex. AMUNDSEN, ALBERT KIRO, Seattle, Wash. ANDERSON, DICK WHO, Des Moines, I ANDERSON, ROBERT KGA-KHQ, Spokane, Wash.
ANTHONY, ROBERT
WORD, Spartanburg, S. C.
APPLEGATE, GEORGE KMJ, Fresno, Calif. ARGABRITE, CARL

KIUP, Durango, Colo. ARMSTRONG, D. ARMSTRONG, D.
CKBI, Prince Albert, Sask.
ARMSTRONG, FRANK
WJPR, Greenville, Miss.
ARNOLD, BERT
WELA, Tampa, Fla.
ARNOLD, ED
KPHO, Phoenix, Ariz.
ARRINGTON, BILL
WGBR, Goldsboro N. C.
AYA, BR., THOMAS L.
SAN BERTYEW Kensington, Pa.
SAN BERTYEW Kensington, Pa.
SAN BERTYEW

ASH, BETTY KIDO, Boise, Ida.
ASHLEY, BARBEE
WJPR, Greenville, Miss.
ASPINWALL, HUGH
KGBX-KWTO, Springfield.

ATCHINSON, CHARLES WDEF, Chattanooga, Tenn.

- B -BACHER, WILLIAM A. WGN, Chicago, III. BADER, HUGH

KGVÓ, Missoula, Mont. BAER, PARLEY KSL, Salt Lake City, Utah. BAIRD, DORWIN CJOR, Vaneouver, B. C. BAKER, JANET WHBC, Canton, Ohio.

BAKER, RUSS WOW, Or Well Done Omaha, Nebr. Music

WEB DOBE.

BALDWIN, RUSSELL W.

WNBH, New Bedford, Mass.
BALES, DORIS

KCKN, Kansas City, Kans.
BALLANCE, WILLIS

WMYD, Description.

BALLANCE, WILLIS,
KMYR, Denver, Colo.
BALTIN, CHARLES
WHOM, Jersey City, N. J.
BANISTER, MANLY
KCKN, Ransas City, Kans.
BARBER, GEORGE
WDEF, Chattanooga, Tenn.
BARBER, J. A.,
KGVO, Missoula, Mont.
BARBER, WALTER
WDBO, Orlando, Fla.
BARKER, ROBERT L.
WSBT, South Bend. Ind.
BARKET, MAURICE
WHN, New York, N. Y.
BARRY, GEORGE
WIP, Philadelphia, Pa.
BARTELL, GERALD

BARTELL, GERALD WHA, Madison, Wise, WHA, Madison, Wise
BARTLETT, GEORGE W.
WTSP, St. Petersburg, Fla
BARTON, HAL
KLUF, Galveston, Texas.
BASS, BETTY JAYNE
WNAD, Norman, Okla.
BASSO, NICK
WBRW, Welch, W. Va.
BAYTER, LIONEL
WAPI, Birmingham, Ala.
BEAN, HAROLD
WMAQ-WENR, Chicago, I
BEARDSLEY, LEONARD
KINY, Juneau, Alaska. Petersburg, Fla.

Chicago, Ill.

KINY, Juneau, Alaska. BECKER, JOHN
WAAB-WNAC, Boston, Mass.
BELL, ALLEN
WINN, Louisville, Ky.

WINN, Louisville, Ky.
BELL, HOWARD
KRKD, Los Angeles, Calif.
BELT, RICHARD
WHIO, Dayton, Ohio.
BENJAMIN, O. C.
KBIX, Muskogee, Okla

BENNAGE, DAN KPHO, Phoenix, Ariz.

BENNETT, DONN KYW. Philadelphia, Pa. BENNETT, WILLIAM WKBZ, Muskegon, Mich.

WRIZ, MUSKEGON, MICH.
BENWARE, REX
WQXR, New York, N.Y.
BERCOVICI, LEONARDO
CBS, The Life of Riley.
BERG, HAL
WARM, Scranton, Pa.
BEYERLY, JOHN
KFWE, Los Angeles, C.
KULWENG Peris Dischor

Hollywood Radio Playhouse. BINGHAM, ROBERT B. WITH, Baltimore, Md.
BISHOP, FRED
WAAB-WNAC, Boston, Mass.

BLACK, JACK WBTM, Danville, Va.

WBTM, Danville, Va.
BLACK, R. LEE
KIT, Yakima, Wash,
BLACK, W. SHIRL
KOVO, Provo, Utah,
BLAIR, FRANK
WOL, Washington, D. C.
BLANCHARD, LOWELL
WNOX Knoxville Tenn

BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLANKS, VICTOR
KSAL, Salina, Kans.
BLISS, TED
KNX, Los Angeles, Calif
BLOCKI, FRITZ

Angeles, Calif.

Lincoln Highway NBC, Kate Hopkins CBS. BOGEN, RUTH WMAZ, Macon, Ga. BONDA, ORVEL KVCV, Redding, Calif. BONYEP KAY.

BONNER, KAY KATE, Albert Lea, Minn.

BOWE, GEORGE

WTIC, Hartford, Conn.
BOWERS, BILL
WJZM, Clarksville, Tenn.
BRADLEY, BILL WHEB, Portsmouth, N. H. BRADSHAW, VAUGHN

WTAR. Norfolk, Va. BRAMSTEDT, A. O.
KFAR, Fairbanks, Alas
BRANNEN, A. LYNNE
WHMA, Anniston, Ala.

BRATSBERG, H. A. KFPY, Spokane, Wash. BRAZEAL, R. W.
KFPY, Spokane, Wash,
BREECE, CHARLES A.

BREECE, CHARLES A.
WFEM. Indianapolis, Ind.
BRESNAHAN, HELEN
WHYN, Holyoke, Mass.
BRIDGES, JIMMY
WSB. Atlanta, Ga.
BRIGHT, HARRY
WGBR, Goldsboro, N. C.
BRINNON, VIRGIL
KWLE, Longview, Wash.

BRINNON, VIRGIL
KWLK, Longview, Wash,
BROOK, PHIL
WTAG. Worcester, Mass.
BROWN, FOSTER
KFRU, Columbia, Mo,
BROWN, GEORGE
CJOC, Lethbridge, Alta.
BROWN, GORDON
KSRO, Santa Rosa, Calif.
BROWN, HIMAN
CBS, Joyce Jordan, Girl Interne

terne

BROWN, J. N. WHKY, Hickory, N. C. BORWN, KAY WHIP, Hammond, Ind. BROWNE, BILL KPDN, Pampa, Texas

BRUCE, DWIGHT
WTOC, Savannah, Ga.
BRYSON, CONREY
KTSM. El Paso, Texas
BUCHANAN, STUART

CBS, Jones and I. BUELL, BRUCE KVOE, Santa Ana, Calif.

BUFFINGTON, ALBERT BUFFINGTON, ALBERT WFBR, Baltimore, Md. BULL, HOWARD KVOA, Turson, Ariz, BUNDGAARD, ERNEST KORN, Fremont, Nebr. BURKE, HARRY WOW, Omaha, Nebr, BURRILL, W. S.
CKOC, Hamilton, Ont.
BUTTRAM, J. W.
WHMA, Amniston, Ala.
BYERS, WAYNE
WJW, Akron, Obio.
BYRON, EDWARD A.
NEC. Mr. District Allorney.
BYRUM, HOWARD
WLBJ, Bowling Green, Ky. BURRILL, W. S.

- C -CADY, MIKE
WOPI, Bristol, Tenn.
CALDER, C. WYLIE
WTMA, Charleston, S. C.
CALVIN, ANDREW
WEIM. Flitchburg, Mass.
CAMERON, RAY
WATN, Watertown, N. Y.
CAMPBELL, VANN
WDEF, Chattanooga, Tenn.
CAMPBELL, VICTOR CAMPBELL, VICTOR WGY, Schenectady, N. Y.
CANADAY, EWING
KELD, El Dorado, Ark.
CANEPA, John M.
WJAX, Jacksonville, Fla. WJAX, Jackson CARD, CLELLAN WCCO, Minneapolis-St. Paul, Minn. CARL, WALTER R. KINY, Juneau, Alaska. CARLO, MICHAEL WIBX, Utiea, N. Y. CARLO, MICHAEL
WIBX, Utiea, N. Y.
CARLOCK, HAROLD
KPMC, Bakersfield, Callf,
CARLSON, DON
CFGP, Grande Prairie, Alta,
CARLSON, J. RALPH
WJTN, Jamestown, N. Y.
CARLYLE, AUSTIN
KEVR, Seattle, Wash,
CARMICHAEL, LES
WJZM, Clarksville, Tenn CARMICHAEL, LES
WJZM, Clarksville, Tenn.
CARR, HAROLD
WLW-WSAI, Cincinnati, Ohio.
CARRY, MYRTLE
WDBO, Orlando, Fla.
CARTER, DALE
WBTM, Danville, Va.
CARTER, DICK
WYAID, Norman, Okla. CARTER, DICK
WNAD, Norman, Okla.
CATTON, STANLEY
CBR, Vancouver, B. C.
CENTOLA, GREGORY
WMCA, New York, N. Y.
CHITTICK, H. R.
KGEZ, Kalispell, Mont.
CLANDELLA, TONY
WAAT, Jersey City, N. J.
CIVILLE, ROY
KF10, Spokane, Wash.
CLARK, CARL
WINN, Louisville, Ky.
CLARK, GENE
KGO-KPO, San Francisco,
Calif. Calif. CLARK, SIM KFDM, Beaumont, CLINE, CALDWELL Beaumont, Texas. CLINE, CALDWELL
WWNC, Asheville, N. C.
CLOS, JEAN
WWNY, Watertown, N. Y.
CLOUGH, LEE D.
KLUF, Galveston, Texas.
COATES, F. FLETCHER
CHNS, Halifax, N. S.
CORE, BAMD.

COBB, DAVID
WSM, Nashville, Tenn.
COFFIN, FRANK
KWLK, Longview, Wash.
COLE, HARRY

WJAX, Jaeksonville, Fla.

CONKLIN, NEIL C. WOC, Davenport, Ia. CONN, MARVIN L. WMT, Cedar Rapida Water-CONNER, WILLIAM WEAU, Eau Claire, Wise, CONNOLLY, JAMES WMSD, Muscle Shoals, Ala, CONNOR, NAPH WMIM, St. Paul-Minneapolis, Minn CONKAD, RICHARD
WHILE, Sheboygan, Wisc,
CONKID, STAN
WMFR, High Point, N. C.
CONKID, WILLIAM
RMFC, Beverly Hills, Calif.
COUNTE, EBWARD C.
RVOO, Tulsa, Okla.
COOPER, MADGE L.
WAHRN, Marion, Ohio.
COOPER, STANLEY
WFIG, Sumter, S. C.
CORNELL, SID
WKRC, Cineinnati, Ohio.
CORWIN, NORMAN
CBS, 26 by Corwin, Columbia
Workshop. CONRAD, RICHARD Workshop Workshop.
COX, LESLIE
KGFW, Kearney, Nebr.
CRABTREE, CHARLES
KTFI, Twin Falls, Ida.
CRANDALL, BRAD
WDAF, Kanshs City, Mo.,
Footlights of the Air, Cuddles and Tuckie. CRANDALL, PAUL
WDEF, Chattanooga, Tenn.
CRANDELL, PAUL
WEML, Maeon, Ga.
CRARY. CLARENCE
KGER, Long Beach, Calif.
CRESSMAN, JAMES
KTAR, Phoenix, Ariz.
CRIPPS, FRED
CKCK, Regina, Sask. CRANDALL, PAUL CRIPPS, FRED

CKCK, Regina, Sask,
CROCKER, J. W.
KRLD, Dallas, Texas,
CROOKS, WILBUR S.
WBTH, Williamson, W. Va.
CROSBY, DELL
KPHO, Phoenix, Ariz,
CUBERRLY, DAN
KOY, Phoenix, Ariz KOY. Phoenix, Ariz. CULVER, CARROL KFIZ, Fond du Lae, Wise. CUNNINGHAM, OWEN KGMB, Honolulu, Hawaii. CUP, RODERICK
WLS, Chicago, Ill.
CURTIN, CHARLES
WAAB-WNAC, Boston, Mass. - D -DARLING, FRED

DARLING, FRED
CKGB, Timmins, Ont.
DAUB, JACK
WAPO, Chattanooga, Tenn.
DAVIES, BILL
WIDOD, Chattanooga, Tenn.
DAVIES, GEORGE
CKCK, Regina, Sask.
DAVIES, KERR
WETM, Danville, Va. DAVIS, CLIVE DAVIS, CLIVE
WTAG, Woreester, Mass.
DAVIS, KEN
KWIL, Albany, Ore.
DAVIS, LUCIAN
KNX. Los Angeles, Calif.
DAWSON, NORTHROP
WCO, Minneapolis-St. Paul, Minn. Minn,
DEAN, BEV
WLS, Chieago, Ill.
DEAN, F, LEON
KASA, Elk City, Okla.
DE ANGELO, CARLO
O'Neills NBC, Wheatena Playhouse.

DEFFENBAUGH, EDGAR C. WJPF Herrin, III, WJPF, Herrin, 141.
Defreitas, DICK
WFAS, White Plains, N. Y. WFAS, White Plains DE HAVEN, ROBERT WTCN. Minneapolis, EL VALLE, JAIME KARM, Fresno, Calif. DeMOSS, LYLE WOW, Omaha, Nebr. DENT, KENNETH M. WTMA, Charleston, S. C. WTMA, Charleston, S. C.
DERBYSHIRE, T. J.
CJAT, Trail, B. C.
DEVANEY, FRANK
WMIN, St. Paul-Minneapolis. Minn.
DEVINE, OTT
WSM, Nashville, Tenn.
BeVORE, THOMAS
WBNS, Columbus, Ohio,
DICKSON, FRANK
WNBH, New Bedford, Mass.
DILLEN, ROBERT
WIND, Gary, Ind.
DILLON, JAMES
KGB, San Diego, Calif,
DILLON, JOHN
WFAS, White Plains, N. Y.
DISNEY, PETER RICCARDI
WHAS, Louisville, KY.
DIXON, DON Minn WHAS, Louisville, Ky.
DINON, DON
WCAE, Pittsburgh, Pa.
DINON, JOHN J.
WROK, Roekford, Ill.
DINON, MARION
KGVO, Missoula, Mont.
DINON, MASON
KNOX, Knoxville, Tenn.
DOBSON, G.
CKBI, Prince Albert, St.
DOLHBER, MAURICE, W. DOBSON, G.
CKBL, Prince Albert, Sask
DOLBIER, MAURICE W.
WABI, Bangor, Me.
UNDAB, Bridgeport, Conn.
DOLLAR, RUSSELL
WDBJ, Roanoke, Va. Sask. DOLLAR, RUSSELL
WDBJ, ROARDÉ, VA.
DONALDSON, L.
CKOC, Hamilton, Ont.
DONRIN, FLORENCE
CKCL, Toronto, Ont.
DWGLS, Florence, S. C.
DOLCLAS, DICK
KDB, Santa Barbara, Calif.
DOLCLAS, JAMES
KMOX, St. Louis Mo.
DOWTY, BYRON
KALB, Alexandria, La.
DREFYELS, WOODS
WISN, Milwaukee, Wisc.
DYXLOP, ROY
CER, Vancouver, B. C.
UXIALP, WALLACE
WMOB, Mobile, Ala.
DUNN, JOHN

WMOB. Mobile, Ala.
DUNN, JOHN
WNAD, Norman, Okla,
DURANCEAU, OMER
CKAC, Montreal, Que,
DURKIN, RALPH SHERWOOD
WMT, Cedar Rapids-Waterloo, Ta DWAN, ROBERT KGO-KPO, San Francisco, Calif.

__ E _

EBERT, MICHAEL WNBZ, Saranae Lake, N. Y. EDMUNDS, JACK KTUL, Tulsa, Okla. ELIAS, LLOYD
CKVD, Val D'Or, Que.
ELLIOT, MELVIN
WQXR, New York, N. Y. ELLIOTT, FRANCIS WGMC, Elizabeth City, N. C. ELLIOTT, PERRY WDAK, West Point, Ga.

ELLIS, BOB WHP, Harrisburg, Pa. ELLIS, ELMO WSB, Atlanta, Ga.
ELTON, DALT
CJOC, Lethbridge, Alta.
EMMETT, GEORGE
KMJ, Fresno, Calif.

EMBLI 1. GAPORE

KXJ. Freeno, Calif.

ENGEL, ROPERO, GARGER, MO.

ENGLISH GENE

KNX. Los Angeles, Calif.

FREKSON, REID

WLB, Minneapolis, Minn.

ERICKSON, W.

KPHO, Phoenix, Ariz.

ERWIN, NAT II.

WILL, Urbana, III.

EVANS, DOUGLAS

KECA-KFI, Los Angeles, Calif.

EVANS, BOUGLAS

KECA-KFI, Los Angeles, Calif.

EVANS, JO ANN

KHLS, Chieo, Calif.

EVANS, W. J.

WBAX, Wilkes-Barre, Pa.

EWING, CHARLES

WBIR, Knoxville, Tenn.

__ F _

FACENDA, FRANK
WPID, Petersburg, Va.
FALVEY, J., D.
KBIZ, Otumwa, Ia.
FARBER, LESTER
KVOA, Tucson, Ariz.
FARRIS, JOSEPH
WGKV, Charleston, W. Va.
FAY, LARRY
WTMV, EAST St. Louis, III.

KFDM, Beaumont, Texas.
FISHBURN, ALAN
WMAQ-WENR, Chicago, Ill.
FITZGERALD, DANA
WAAB-WNAC, Boston, Mass. WKY, Oklahoma City, Okla.

FLYNN, WILLIAM P.

WIBU, Poynette, Wisc.

WIBU, Poynette, Wisc.
FOGARTY, PAUL
WGN, Chicago, Ill.
FOLL, CHARLES
KTRC, Visalia, Calif.
FORD, JOE
WFIL, Fort Lauderdale, Fla.

WFTL. FOR L. FOR KWNO, Winona, Minn. FOSTER, W. K. KFAR, Fairbanks, Alaska. FOWLER, FRED WAFTL, Atlanta, Ga. FOWLERS, ROSSER WAIR, Winston-Salem, N.C. WAIR, Winston-Salem, N.C. Caiif.

WARE, Winston-Salem, N.
FOX. FRED
KSFO, San Francisco, Caiif.
FRAMER, WALT
WWSW, Pittsburgh, Pa.
FRANKLIN, TOMMY
KLS, Oakland, Calif.

FRASER, RONALD C. CJLS. Yarmouth, N. S. FRAZIER, KYLE WMSL, Decatur, Ala, FRECKELTON, SLIM CKCL, Toronto, Ont. FREEMAN, R. A. WEE1, Boston, Mass.

— G —

GAINES, RUBEN KVI, Tacoma, Wash. GANTTER, RAYMOND WFBL, Syracuse, N. Y. WFBL, Syracu...
GARDNER, R.
CKMO, Vancouver, B. C.
GARDNER, WARD
WHYN, Holyoke, Mass.

GARDNER, WARD
WHYN, Holyoke, Mass.
GARIC, BILL
WJBC, Baton Rouge, La.
GARRIGUS, F. H.
WEEL, Boston, Mass. You
Americans in the Making. Young

WEEL, BOSTON, AugerAmericans in the Making.
GATES, TED
KROD, El Paso, Texas.
GAUST, JOHN
WRC-WMAL, Washington, D.C.
GENDOT, ADRIAN
KFEC, San Francisco, Caiif.
GEORGE, ROY
KRILD, Dallas. Texas.
GERSTNER, FRANCIS
WIL, St. Louis, Mo.
GEYER, WILLIAM
WFDF, Flint, Mich.
GIBSON, ALEC
WFBR, Baltimore, Md.
GIFFORD, L. A.
KYFD, Fort Dodge, Ia.
GIGCERE, CONRAD
WCOU, Lewiston, Me.
GILLESPIE, WARING

WCOU, Lewiston, Me.
GILLESPIE, WARING
WMCA, New York, N. Y.
GILMORE, GRAEME
WAVE, Lonisville, Ky.
GIRARDIN, R. G.
WEEI, Boston, Mass,
GIROUX, PAUL

GIROUN, PAUL
KTAR, Phoenix, Ariz,
GLASGOW, DON
WJBC, Bloomington, Ill.
GODT, PAUL O.
KARK, Little Rock, Ark.
GOGGIN, RICHARD
WABC, New York, N. Y.
GOODWIN, SID
KECA-KFI, Los Angeles, Caiif.
GORSUCH, KEN
KFXJ, Grand Junction, Colo.
GOTTLIEB, JOSEPH

KFXJ. Grand Junction, Colo.
GOTTLIER, JOSEPH
WCAU, Philadelphia, Pa.
GOLLET, BERNARD
CKAC, Montreal, Que.
GOVER, CURTIS
WMSL, Decartur, Ala.
GRAHAM, ARTHUR W.
WST, New Castle, Pa.
GRAHAM, WALTER
WMAZ, Macon, Ga.
GRAYAN, WALTER
WMAZ, Macon, Ga.
GRAYAN, WASH, Oston, Muss.
GRAY, ROBERT
WOOD-WASH, Grand Rapids,
Mich.

Mich. GRAYSON, MITCHELL WYNC, New York, N. GREENWOOD, WARREN

WHAI, Greenfield, Mass. GRIFFITHS, BILL

GRIFFITHS, BILL
WJW, Akron, Ohio.
GRIFFIN, BETTY CUSHING
WIBX, Utica, N. Y.
GRIFFIN, BILL
KVEC, San Luis Obispo, Calif.
GRIFFIN, W. R.
KFYR, Mismark, N. D.

GUEDEL, JOHN Pull Over MBS-Don Lee,

MBS-Don Lee, Pull of Neighbor, GUEST, J. EDGAR (KCL, Toronto, Ont; GUGGENHEIM, ROBERT KNX, Los Angeles, Calif. GUNDAKER, ED WID Hamishuper Pa WHP, Harrisburg, Pa.

- 11 -

HAIG, THEODORE WQXR, New York, N. Y. HALEY, PAT KDKA, Pittsburgh, Pa.

IIALEY, PAT
KDRA, PHItsburgh, Pa.

IIALL, DIKK
WOI, AMNGS, Ia.

IIALL, LEON
KPPC, Pasadena, Calif,
IIALLDE,, GENE
KSL, SA, Lake City, Utah.
IIALLDE,, GENE
KSL, SA, Lake City, Utah.
IIAMILTON, 4R, R, L,
KAND, Corsicana, Texas.
IIAMILTON, 4R, R, L,
KAND, Corsicana, Texas.
IIANEY, LORAN
WKIZ, Muskeron, Mich.
IIANEY, LORAN
WKIZ, Muskeron, Mich.
IIARDER, JACK
WAYX, Waycross, Cross.
IIARDER, JACK
WAYX, Waycross, Cross.
IIARDER, JACK
WAYX, Waycross, Cross.
IIARDING, VINCENT
KGEX-KWTO, Springfield, Mo.
IIARKIN, BNN
KFRC, San Francisco, Calif.
IIANCANK, ROBERT
WAYN, Table, Tryays.

Texas.

HARNACK, ROBERT WFMJ, Youngstown HARRIS, BUDDY WRR, Dallas, Texas HARRIS, LESLIE WQAM, Miami, Fla, HARTMAN, E. G. R. CJAT. Trail, B. C.
HARTUNG, PETE
WHJB, Greensburg, Pa.
HARVEY, JAMES
KYW, Philadelphia. Pa

HAWKINS, WOODROW
WTRC, Elkhart, Ind. HAWTHORNE, BEN WTIC, Hartford,

HAWTHORNE, JIM KMYR. Denver, Colo. HAYES, JAMES KPHO, Phoenix. Ariz HAYWARD, FRED

HAY WARD, FRED
WBT, Charlotte, N. C.
HEADY, KENNETII
KCMO, Kansas City, Mo.
HEGELUND, FRED
KGO-KPO, San Franc
Calif. Francisco.

Calif.
HEIBECK, FRANK
WLOK, Lima, Ohio.
HELTON, BERNIE
WACO, Waco, Texus.
HENLEY, DAVE
WDAY, Fargo, N. D.
HENNESSY, HARRY J.
WHOU, Ithaca, N. Y.
HERMAN, CHESTER
WLW-WSAI, Cincinnati, Ohio.

WLW-WSAI. Cheinnati, Ohio.
HERRIN, WELDON.
WTOC. Savannah, Ga.
HESTER, BOB G.
WBTH, Williamson, W. Va.
HETHERINGTON, KEITH
KPHO, Phoenix, Ariz.
HETMANSKI, 40HN.
WJBK, Detroit, Mich.
HEWETSON, H.
CFCF, Montreal, Que.
HICKMAN, HENRY
WFBR, Baltimore, Md.
HISSTAND, ROB
KECA-KFI, Los Angeles, Calif.

HIGBEE, ARTHUR
KSUB, Cedar City, Utah,
HILL, D. G.
CKMO, Vancouver, B. C.
HILL, JACK
WWJ, Detroit, Mieh,
HILLEARY, PERRY
KOV, PERRY
KOV, BURN, Ariz,
KOV, Regina, Sask,
HODGE, AL,
WXYZ, Detroit, Mieh, JOHNS, RC., CBS, Short Wave JOHNSON, TED KPBI, Wichita, Kans, JOHNSON, WAYNE WEBN, Yolmestown, Ohio, JOHNSTON, DIPPY WDZ, Tuscola, Ill. WDZ, Tuscola, Ill. GEORGE N. Y. JOHNSTON, GEORGE WHCU, Ithaen, N. ' JOHNSTONE, FRANK KVCV, Redding, Ca HODGE, AL,
WXYZ, Detroit, Mich.
HODGE, KENNETH
KNX, Los Angeles, Calif.
HOERNER, ED
WWL, New Orleans, La.
HOFFMAN, HOWARD WHJB, Greensburg, Pa. HOFFMAN, JACK KTUL, Tulsa, Okla. KTUL, Tulsa, Okla,
HOHFELD, FERD
WIL, St. Louis, Mo.
HOLCOMB, GRANT
KPRO, Riverside, Calif,
HOLDEN, KENNETII
KBRR, Baker, Ore,
HOLLINER, MANN
NBC, Good News of 1941. CBS NBC, Good News of 1941, IIOLMES, A.
CKBI, Prince Albert, Sask.
IIOLMES, BILL
KPRO, Riverside, Calif.
HOLMES, THURNTON S.
WHOM, Jersey City, N. J.
HOLT, RUSS
WOLS, Florence, S. C.
HOWARD, ELISABETH
NBC, Pepper Young's Family.
HOWARD, HERBEETH
MAN ARE HERBEETH HOWARD, HERBERT WNAX, Yankton, S. D. HOWARD, LEO KFBI, Wichita, Kans. KFBI, Wichita, Kans.
HOWELL, OLIF
KNX, Los Angeles, Calif.
HOWSE, L. B.
WHOP, Hopkinsville, Ky.
HUGHES, HAROLD
KOLL, Omaha, Nebr. MOLL, Omana, Nebr.

HULL, RICHARD B.

WOI, Ames, Ia.

HURDLE, JACK

Lincoln Highway NBC, Kate

Hopkins CBS, Junior Miss KIKER, WILLIAM WTCM, Trav KILEY, JOHN WMEX, Bost CBS CBS.
HURT, R. B.,
KLS. Oakland, Calif.
HUSEBY, LARRY
KVI, Taeoma, Wash.
HUSTON, LOU
KMPC, Beverly Hills, Calif.
HUTTON, PEGGY
KCKN, Kansas City, Kans. -- I -IRVINE, RICHARD
CJLS, Yarmouth, N. S.
IRWIN, GEORGE
KFJZ, Fort Worth, Texas. _ J _ JACKOBSON, LOU WGN, Chicago, Ill. JACKSON, DONN. MONN.
WOI, Ames, Ia.
JACKSON, FRANK
KGFF, Shawnee, Okla.
JACKSON, RILEY
WIND, Gary, Ind.
JACOBS, EDWIN
WABC, New York, N. Y. JAMES, RICHARD JAMES, RICHARD
WQXR, New York, N. Y.
JANES, BOLPH
KORE, Engene, Are.
JANSSEN, KARL F.
WMBS, Uniontown, Pa.
JARVIES, LES - L -

WHB, Kansas City, Mo.
JOACHIM, MAURICE
WHN, New York, N. Y.
JOB, FENWICK
CKCL, Toronto, Ont.

KVCV. Redding. Calif. JOHNSTONE, 4ACK
MBS. Who Knows.
40AASON, BILL.
KFEQ. St. Joseph, Mo.
40ANS, PAYL
WELA, Tampa, Fla.
40AES, RUSSELL
WIOD, Miami, Fla. KALTENBORN, ROLF KARL, MAX WCCO, Minneapolis-St. Paul, WCCO, Minnenpolis-St. P.a.
Minn.
Min KENNEDY, RALPH KUOA, Siloam Springs, Ark. KUOA, Siloam Springs, KENT, JIM CKCK, Regina, Sask, KEPNER, ARCH WQXR, New York, N. Y. KERRIGAN, JACK WHO, Des Moines, Ia. WHO, Des Moines, Ia.
KERWOOD, ORRIE
KELO-KSOO, Sioux Falls, S.D. Traverse City, Mich. KILEY, JOHN
WMEX, Boston, Mass.
KING, CYRIL
CJKL, Kirkland, Ont.
KING, EDWARD
WELG, WENR. Chicago, Ill.
KILLO, Scattle, Wash,
KINTLER, GLEASON
WKBB, Dubune, Ia.
KLEBAN, MONTE
WOAI, San Antonio, Texas.
KLEIN, DON
KEPUR, Scattle, Wash.
KNOERNSCHILD, ELIMER
KFUO, Clayton-St. Louis, Mo.
KNOERNSCHILD, ELIMER
KFUO, Clayton-St. Louis, Mo.
KNOPF, ELIMER
WFDF, Flint, Mich.
KOLB, HAROLD
WSAY, Rochester, N. Y.
KOZAK, MIKE
WEIM, Fitchburg, Mass.
KRAMER, BEN Boston, Mass. WEIM. Fuchburg, Mass.
KRAMER, BEN
WDEF, Chattanooga, Tenn.
KRASIN, GERTRUDE
KTNM. Tueumeari, N. M.
KRUG, PETER A.
WEBR, Buffalo, N. Y. LAFFERTY, PERRY CBS, Matinee at Brook. Meadow LA FORCE, CHARLES
WEMP, Milwaukee, Wise,
LaGRAVE, JR., ED
KUSD, Vermillion, S. D.

LAMMERS, CHARLES WLW-WSAI, Cincinnati, Ohio, LAMPKIN, CHARLES KECA-KFI, Los Angeles, Calif LANE, MRS. BETTY WHYN, Holyoke, Mass. WHYN, Holyoke, Mass.
LANG, CHARLES WILLIAM
KFKA, Greeley, Colo.
LANGGUTH, TONY V. LANGGUTH, TONY V.
WESX, Salem, Mass.
LaPOINT, ARMOND
WHEB, Portsmonth, N. H.
LATELU, HERBERT W. S.
KVOO, Tulsa, Okla.
LAUGHLIN, KEN
KFQD, Anchorage, Alaska. KFQD, Anchorage, Alaska. LAURIE, BILL KONO, San Antonio, Texas. LAURION, ROBERT LAURION, ROBERT
CBF, Montreal, Que.
LAUZON, PHILL
CKAC, Montreal, Que.
LAVERY, DON F,
WEDC, Chicaro, III.
LAUIGNE, RICHARD
WSPR, Springfield, Mass.
LAWDER, SAM
WIN'S, WASHINGTON, D. C. LAWDEN, WINX, Washington LAWRENCE, G. H. CJAT, Trail, B. C. CJAT, Trail, B. C. LAWRENCE, JAMES KOVO, Provo. Utah. LAYSEN, KENNETH WSAY, Rochester, N WSAY, Rochester, N. Y.
LE BLANC, ROMEO
CHNC, New Carlisle, Que.
LEDUC, PAUL
CBF, Montreal, Que. N. Y. CBF, Montreal, Que.
LEE, BOB
KFFA, Helena, Ark.
LEE, BUCRR
WENR, Chicago, Ill.
WMAQ, Chicago, Ill.
LEE, CLETE
KIDO, Bolse, Ida.
LEE, JACK
WHAM, Rochester, N. Y.
LEE, JOSEPH
ROY, CHICK, URBENT LEE, KATHLEEN BRUSH WSL, Roanoke, Va. LEEFERS, ROBERT WMT, Cedar Rapids-Waterloo, Ia.
LESLIE, IRA
WBRC, Birmingham
LeTOURNEAU, ART
KIDO, Boise, Ida.
LEUER, KATHERINE
KFPY, Spokane, Wa Birmingham, Ala. LEVY, ROBERT M. KRIC. Beaumont, L'HEUREUX, LEOPOLD
CHNC, New Carlisle, Que.
LICAU, LIONEL LICAU, LIONEL
WSM, Nashville, Tenn.
LIVINGSTON, LOUIS
KGA-KHQQ, Spokane, V
LIVINGSTONE, CHARLES
WXYZ, Detroit, Mich.
LJUNGHE, ESSA
CJRC, Winniper, Man. Wash. CJRC, Winnipeg, Man.
LLEWELYAN, AL,
WCLE-WHK, Cleveland, Ohio.
LOGAN, DON
KROW, Oakland, Calif.
LONDON, ETHEL,
WTMC, Ocala, Fla.
LONG, HARRY
KVI., Tacoma, Wash. LOOKER, JACK WJW, Akron, Ohio. LOOKER, JACK
WJW, Akron, Ohio.
LORIG, M. C.
WGPC, Albany, Ga.
LORRAIN, LEON
CBF, Montreal, Que.
LOUDON, GORDON
KALB, Alexandria, La.
LOUGHRANE, BASH NBC, The Parker Family. LOVE, MARK WHIP, Hammond, Ind.

LOWE, DOUGLAS KATE, Albert Lea, Minn. LOWE, GUY W. KFRU, Columbia, Mo. LOWELL, MAURICE

KFRU, Columbia, Mo.
LOWELL, MAURICE
NEC, Lincoln Highway,
ICAS, PAL,
ICAS, PA

-M

MACK, NILA CBS, Let's Pretend, March of Games.

MACKINTOSH, BILL

Games,
MACKINTOSII, BILL
KBIZ, Ottumwa, Ia.
MacRAE, JACK
CKCK, Regina, Sask.
MacRAE, ROSS
CKCK, Regina, Sask.
MAGNER, MARTIN
WMAQ-WENR, Chicago, Ill.
MAGURE, WALT
WCAM, Camden, N. J.
MALL, RICHARD
KSAL, Salina, Kans.
MALONE, ROY
CKCK, Regina, Sask.
MALONE, ROY
CKCK, Regina, Sask.
MANN, LÖO
WELL, New Haven, Conn.
MARTA, New Haven, Conn.
MARTA, WASHAMA, Wise.
MANN, LOW
WNBH, New Bedford, Muss.
MASHALL, NORM
CHML, Hamilton, Ont.
MARTIN, BOB
WAAT, Jersey City, N. J.
MARTIN, BUB
WAAT, Jersey City, N. J.
MARTIN, BUB
KVCY, Reddims, Calif.
MARTIN, CHARLES
NBC-CBS, Johnny Presents,
Great Moments from Great
Plays. Great Moments from Great

Plays,
MARTIN, DON
WFIL, Philadelphia, Pa,
MARTIN, DON E,
KOA, Denver, Colo.
MARTIN, MAURINE
WSLS, Roanoke, Va,
MASINGILL, LUTHER
WDEF, Chattanoosa, Tenn.
MASON, LIN
WKRC, Cincinnati, Ohio.
MASSEY, GEORGE
WALB, Albany, Ga,
MAUFFETTE, GUY
CBF, Montreal, Que.

MAUFFETTE, GUY
CBF, Montreal, Que.
MAYHEW, F. E.
KASA, Elk City, Okla.
MAYPOLE, ROY
WABC, New York, N. Y.
MCAULEY, HOWARD
KSRO, Sania Rosa, Calif.
MCAVITY, TOM
MCALISTER, FAUL
KFDA, Amarillo, Texas.

McCARRON, EARL CKCW, Moneton, N. B. McCLANAHAN, STEELE Albuquerque, N. M. KGGM

McCLINTOCK, JACK McCLINTUCK, KEVE, Everett, Wash. McDANIEL, CARL KLUF, Galveston, Texas.

McDONALD, L. A.
CFCY, Charlottetown, P. E. I.
McDONALD, NORMAN
WJLS, Beckley, W. Va.

McDONNELL, NORMAN KNX, Los Angeles, Calif.

KNX, Los Angeles, Calit McGEER, ADA CBR. Vancouver, B. C. McGENTY, DENIS WJMC, Rice Lake, Wisc. McGILL, EARLE CBS, Treasury Hour.

McGHDA TERABLY HOW.
CBS, Treasury How.
McGOUGH, J. R.
CHNC, New Carlisle, Que.
McGRATH, WILLIAM
WNEW, New York, N. Y.
McGREW, JACK
KPRC, Houston, Texas.
KPRC, HOuston, Texas.

McGREW, JACK
KPRC. Houston. Texas.
McLVAIN, HARRY
WCAU, Philadelphia, Pa.
McKEAN, EDDY
KFH, Wichita, Kans.
McKEA, BLANCHARD
KFJZ, Fort Worth, Texas.
McKEO, NOEL
WNBH, New Bedford, Mass.
McKINLEY, LYNN
KSL, Salt Lake City, Utah.
McLEAN, BOB
CHAB, Moose Jaw, Sask.
McLEON, DUKE
CFAR, Filn Flon, Man.
McFHILLIPS, ARTHUR
WJR, Detroit, Mich.
McTIGHE, JAMES
KDAL, Duluth, Minn.
McWHORTER, JAMES
KDAL, Duluth, Minn.
McWHORTER, DON

METOTE, JAMES
KDAL, DULUth, Minn.
MEWHORTER, DON
WBLK, Clarksburg, W. Va.
MELIA, WILLIAM F.,
WWNC, Asheville, N. C.
MENSER, C. L.
NBC-Blue, Tom Mix Straight

Shooters.

MERDIAN, JOHN L.
WSTV, Steubenville, Ohio.
MEYERS, JOE
KSTP, St. Paul-Minneapolis,

Minn

Minn.
MILLER, ALLAN
WTOL- Toledo, Ohio.
MILLER, J. HUBERT
KFAR, Fairbanks, Alaska.
MILLER, L. W.
KFAR, Fairbanks, Alaska.
MILIGAN, David F.
WFBM, Indianapolis, Ind.

WFBM, Indianapous, Ind.
MILLS, RICHARD
WGNY, Newburgh, N. Y.
MILOE, DON
KOMA, Oklahoma City, Okla.
MIMS, STUART
WAPI, Birmingham, Ala.

WAPI, Birmingham, Ala.
MITCHELL, JACK O.
KTSA, San Antonio, Texas.
MITTET, MILDRED
KEVE, Everett, Wash.
MONDAY, RAY
KPDN, Pampa, Texas.
MONTANO, CARLOS
KOY, Phoenix, Ariz.
MONTGOMERY, JOHNNY
WNAB, Bridgeport, Conn.

WNAB, Bridgeport, Conn.
MOODY, RALPH
WLW-WSAI, Cincinnati, Ohio.

MOON, AL KWYO, Sheridan, Wyo.

MOORE, C. D. WFNC, Fayetteville, N. C.

MOORE, VERN KIDO, Boise, Ida. MORELAND, EARL

MORELAND, EARL
WMC, Memphis, Tenn.
MORGAN, ALBERT
WWRL, Woodside, N. Y.
MORGAN, BREWSTER
CBS, Report of the Nation
Proudly We Hail, Spirit of '41.
MORGAN, ENNEST
CBR, Vancouver, B. C.

MORGAN RICHARD
WHDL, Olean, N. Y.
MORRIS, CLAUDE C.
KDKA, Pittsburgh, Pa.

MORRISON, STU KTNM, Tucumcari, N. M. MORTON, DONALD WEAN Providence B

WEAN, Providence, MOSELEY, HEYWARD WMGA, Moultrie, Ga. MOSES, CARL B.

WMPC. Lapeer, Mich.

MOSES, JOHN WHKC, Columbus, Ohio

WHRC, Columbus, Olno MOWERS, ROBERT WWNY, Watertown, N. Y. MUNSON, LYLE WCBS, Springfield, Hl. MUROS, BEN WCAE, Pittsburgh, Pa.

WCAE, Pittsburgh, MURPHEY, HUNTER

WAJR, Morgantown, W. Va. MURPHY, WILLIAM KIT, Yakima, Wash. MUSSON, DUDLEY T. WHAS. Louisville, Ky.

__ N -

NEWMAN, IVON B. WNLC, New London. Conn. NICHOLS, HORACE W. WHAT Grootfood Greenfield, Mass.

NICHOLS, BODGACE
WHAL, Greenfield, Mass
NICKLE, RUSS
CFCH, North Bay, Ont.
NORWINE, JACK
WTMV, East St. Louis, Ill.
NUSBAUM, MORT
WOAN, Pophoster, N. Y.

WSAY. Rochester. N. Y. **— 0** ·

OATES, WILLIAM
WLBJ, Bowling Green, Ky.
OCHOA, FERNANDO
WKAQ, San Juan, P. R.
OCHOA, MANUEL
WKAQ, San Juna, P. R.

O'CONNOR, CHARLES NBC, Johnny Presents O'CONNOR, JOHN

WLDS, Jacksonville, Ill. O'CONNOR, RALPH WIBU. Poynette,

ODAM, G. II.

KGKL, San Angelo, Texas
O'HOLLAREN, BILL

KMA, Shenandoah, Ia. OLSON, DAVID

WJR, Detroit, Mich.
0L80N, RAY
WOW, Omaha, Nebr.
0'NEIL, JACK
WFBL, Syracuse, N. Y.

ORAM, RICHARD
WMAN, Mansfield, Ohio
OSBORN, OSSIE
KGGF, Coffeyville, Kans.

OTIS, ED
WAAB-WNAC. Boston, Mass.
OWEN, ALFRED
WJRD. Tuscaloosa, Ala.

OWEN, EM KEIZ, Ottumwa, Ia. OWENS, MOREY WROK, Rockford, Ill.

_ P _ PALMERI, VINCENT WELL, New Haven, Coun. PAPP, FRANK WENR, Chicago, III, WMAQ, Chicago, III. PAQUETTE, ARTHUR WFCI, Pawtucket, R. I. PARADIS, BRUNO CBF. Montreal, Que. CBF, Montreat, Que.
PARKER, GLEN
WHO, Des Moines, Ia.
PARSONS, EDGAR WLDS, Jacksonville, Ill. PARSON MARY HELEN WRAK, Williamsport, Pa. PARSONS, LEE WFBC, Greenville, S. C. PARTEN, W. E. WLBJ, Bowling Green, Ky. PATTERSON, HELEN II. WAPO, Chattanooga, Tenn. PATTON, GEORGE WMBL, Macon, Ga. PAULSEN, JACK WOC, Davenport, WOC, Davenport, Ia.
PAULSON, ROBERT
KATE, Albert Lea, Minn.
PAYNER, ROBERT L
WCOU, Lewiston, Me. WCOU, Lewiston, PEAKE, FLORENCE CKCW, Moneton, N. B. PEARSON, AL KFQD, Anchorage, Alaska PEARSON, O. R. PEARSON, U. A.
WHFC, Cicero, Ill.
PELOQUIN, JEAN
Montreal, Que. CBF, Montreal, Q PENMAN, CHARLES CBS. Stepmother CBS, Stepmoner
PERKINS, GEORGE M.
WFBL, Syraeuse, N. Y.
PERNELL, CHARLES

WKY, Oklahoma City, Okla. PERRY, CAMERON CJOC, Lethbridge, Alta.

PERRY, ROBERT
KVEC. San Luis Obispo, Cal.
PETERS, WALLIE
CJOR, Vancouver, B. C.

PETERSON, ART KFBC, Cheyenne, Wyo. PFLEEGER, GEORGE

PFLEEGER, GEORGE
WJTN, Jamestown, N. Y.
PHILLIPS, BILLY
KIDO, Boise, Ida
PHIPPS, JACK
WBT, Charlotte, N. C.
PITT, W. LOWELL
KWAT, Watertown, S. D.
PLAMADORES, KAVMOND
WKBH, La Crosse, Wisc.
POLEN, REUBEN
WCAR, PONTIAE, Mich.
PORTER, EARL
WIL, St. Louis, Mo.
POSKA, AL

POSKA, AL KECA-KFI, Los Angeles, Calif.

POULTON, CURT WDZ, Tuscola,

POWELL, MARILYN WMIN, St. Paul-Minneapolis, Minn.

PRICE, MARY EILEEN
WJPF, Herrin, Ill.
PRUD'HOMME, CAMERON
KGO-KPO, San Francisco,

PURVIS, MELVIN H. WOLS, Florence, S. C. PYLE, JACK WGNC, Elizabeth City, N. C.

0

QUINNEY, G. B. CJRM, Regina, Sask.

-- R -

RADCLIFFE, BILL RADCLIFFE, BILL WSPA, Spartamburg, S. C. RANDALL, RALPH WTMV, East St. Louis, Ill. RAPKIN, MAURICE CKCL, Toronto, Ont. RAWSON, RON.

Falls.

KELO-KSOO. Sioux

RAYMOND, CARL WGY, Schencetady, N. Y. RECK, SAM WOI, Ames, Ia.

Ames REDMOND, DICK WHP, Harrisburg, Pa. REED, PAUL WRDW, Augusta, Ga.

REEB, PAUL
WRDW, Augusta, Ga.
REEB, VERNON E.
KFH, Wichita, Kans.
REESE, H.
WHFC, Cicero, III.
REESE, J.
WHFC, Cicero, III.
PEYNALDS CURTER L.

REYNOLDS, CARTER L. WMT, Cedar Rapids, Waterloo,

REYNOLDS, CONGER WHIP, Hammond, Ind.
REYNOLDS, GENE
KGKO-WBAP, Fort Fort Worth.

Texas REYNOLDS, PAUL REYNOLDS, PAUL
WDBJ, Roanoke, Va.
RIANIARD, CONRAD
WBTM, Danville, Va.
RIDER, M. A.
KIRO, Seattle, Wash.
RICCA, ERNEST D.
WWJ, Detroit, Mich.
RICHBOURG, JOHN
WTMA, Charleston, S. C.
RIGSBEE, LOUIS
WGNC, Elizabeth City, N. C.
ROARK, C. A.
KRIJH, Midland, Texas
ROBERES, CLIFF

ROBERTS, CLIFF WHA, Madison, Wise. ROBERTS, HOWARD

WMT, Cedar Rapids-Waterloo,

ROBERTS, WALTER WNBF, Binghamton ROBERTSON, ELECTA. WSAV, Savannah. Ga. ROBERTSON, JAMES

WIBA. Madison, Wise. ROBINSON, NEIL WATN. Watertown, N. Y.

ROBISCHON, TOM KGEZ, Kalispell, Mont. ROGERS, FEY WOPI, Bristol, Tenn.

ROSE, RAYBURN

WLBJ, Bowling Green, Ky.
ROSS, ANNIE
WMCA, New York, N. Y.
ROTH, GORDON

KSRO, Santa Rosa, Calif.
ROTHMAN, LARRY
WALB, Albany, Ga.
ROWE, RALPH
WMT, Cedar, Rapids-Waterloo,

Ia.
ROWLEY, JANE
KTBC, Austin, Texas
ROYAL, WILLIAM
WMCA, New York, N. Y.
RUFF, L. L.
KEVE, Everett. Wash.
RUGGLES, WALLACE

San Francisco, KGO-KPO, Calif

RUMSEY, LEO KGMB, Honolulu, Hawaii

RUSSELL, DALE E.

KWAT. Watertown, S. D.

RUSSELL, JACK

CJKL, Kirkland Lake, Ont.

RUSSELL, R. L. WOPI, Bristol, Tenn.

-s

SACHS, MILTON KTAR, Phoenix, Ariz. SADDLER, OWEN KMA, Shenandoah, SALVERSON, GEORGE CFAR, Flin Flon, Man.

SANFORD, BILL KMJ, Fresno, Calif. SAURMAN, CARROLL WOOD-WASH, Grand Rapids, Mich

Mich. SAXTON, GLEN WFTL, Fort Lauderdale, Fla. SCARBOROUGH, GANUS

WSAV. Savannah, Ga. SCHALANGER, BERT WCBT, Roanoke, N. C. SCHWEIKER, FRED WMAL - WRC, Wash Washington.

D. C.
SCOTT, CHARLES P.
KTKC. Visalia, Calif.
SEAL, BOB
KGO-KPO. San Fra San Francisco.

Cant.
SEAVEY, CECIL
KFEL, Denver, Colo.
SEGUIN, FRANK
CFHC, North Bay, Out.

CFHC. North Bay, Out SEITZ, HOWARD KPHO, Phoenix, Ariz. SEROTA, SAM

WIP, Philadelphia, Pa. WIP, Philadelphia, SEVILLIER, JEAN KSLM, Salem, Orc. SEXTON, JACK WTAD, Quiney, Ill.

WTAD, Quiney, III.
SEYFORTH, DAN
KWK, St. Louis, Mo.
SHACKLEY, GEORGE
NBC, National Vespers, National Radio Pulpit

tional Radio Pulpit
SILARP, IRVING
WIBEJ, Roanoke, Va.
SILATFORD, LIONEL L.
CHNS, Halifax, N. S.
SHORT, JOSEPH A.
WHEU, Ithaea, N. Y.
SHOWALTER, WAYNE
KRLH, Midland, Texas
SIIRADER, BYRON HUTTON
KEALKHO, Sndkane Wash.

KGA-KHQ, Spokane, Wash.
SHUMATE, LOUIS
KMOX, St. Louis, Mo.
SHUMATE, PAUL

KMOX, St. Louis, Mo. SHUTE, JR., ELDEN H. WCOU, Lewiston, Me.

SHITTE, JR., ELDEN H.
WCOU, Lewiston, Me.
SILER, WEXDELL
WDBJ, Roamoke, Va.
SIMMS, RAV
WFAS, White Plains, N. Y.
SIMPSON, BRAD
WKRC, Cineinnati, Ohio
SIRMONS, JIM
WFMJ, Youngstown, Ohio
SKELTON, K. W.
WDAE, Tampa, Pla.
SKINNELL, J. F.
WMBG, Riehmond, Va.
SKOTCH, EDWARD
WSLS, Roanoke, Va.
SLAYTON, JANET
WELL, J. New Haven, Conn.
SMITH, A. L.
CFAC, Calgary, Alta.
SMATT, BILL
WTOC, Savannah, Ga.
SMITH, G. R. WELL, SWITH, G.

SMITH, C. R.
CJVI, Vietoria, B. C.
SMITH, DICK

WHB, Kansas City, Mo. SMITH, E. K. WHP, Harrisburg, Pa. SMITH, N. PRATT KSUB, Cedar City, Utah.

SMITH, NORBOURNE KOBH, Rapid City, S. D. SMITHERMAN, ROSS WMOB, Mobile, Ala. SNIDER, MERLE WKNE, Kcene, N. H. SNOWDEN, TOMMY WEED, Rocky Mount, N. C.

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SPAFFORD, SGT. WDBO, Orlando, Fla. (Air Base Shows

SPEARS, CHARLES WORD, Spartanburg, SPEER, JOHN KFH, Wiehita, Kans. Spartanburg, S. C.

SPIEGELAL.
KMPC, Beverly Ha.
SPIROS, BOB
WETH, Williamson, W. Va.
SPRAGUE, EDGAR A.
WKWK, Wheeling, W. Va. SPIEGELMAN, JEANNETTE KMPC, Beverly Hills, Calif.

KLZ, Denver, Colo. STAHL, PHILIP WQXR, New York,

WQXR, New York, N. Y. STANLEY, CLINTON WMAQ-WENR, Chicago, Ill.

WMAQ-WENR, Chicago, III.
STANLEY, ERNEST
WRUF, Gainesville, Fla.
STEELE, TED
CBS, Ted Steele Songs
STEFFY, GEORGE
WAAB-WNAC, Boston, Mass.

STEPP, T. E.
KOA, Denver, Colo.
STEWART, E. CALDWELL WSFA, Montgomery, Ala.

WSFA, Montgomery, Ala.
STEWART, RUSSELL
KSL, Salt Lake City, Utah
STONE, CLAIR
WINN, Louisville, Ky.
STONE, DAVID
KSTP, St. Paul-Minneapolis,
Minn.

Minn.

MMM.
STONER, PETER
WELI, New Haven, Conn.
STREET, MALCOLM
WHMA, Anniston, Ala.
STREETER, RAY
WMAM, Marinette, Wisc.

STROTHMAN, BILL KGVO, Missoula, Mont.
STROUSE, IRVING
WINS, New York, N. Y.

WINS, New York, N. (Invisible Theater)
STRUCK, NEWELL
WNBF, Binghamton, N. Y.
STULLA, ELIZABETH
KMYR, Denver, Colo.
SULLIVAN, HENRY
WBIG, Greensboro, N. C.
SUNDERGO OSCAD.

SUNDBERG, OSCAR

KHSL, Chico, Calif. SUSSON, E. G. CBS, Lady Esther Program

WTMA, Charleston, S. C.
SUTTON, ROBERT
WLOL, Minneapolis-St. Paul,

Minn.

-T

TAGGART, BYRON
WINN, Louisville, Ky.
TALBOT, WILLIAM
KORN, Fremont, Nebr.
TAULBEE, ALAN
WOXR, New York, N. Y.
TAYLOR, DAVIDSON
CBS, Columbia Workshop.
TAYLOR, R., FRED G,
KSL, Salt Lake City, Utah.
TAYLOR, PAT TAYLOR, PAT WMFR. High Point, N. C.

TEMPLE, FRED WFTL, Fort Lauderdale, Fla. TEMPLE, JACK

TEMPLE, JACK

KDB, Santa Barbara, Calif.
TENPENNY, RAYMOND J.
WIBU, Poynette, Wise,
TERRY, BILL
WSGN, Birmingham, Ala.
THOMAS, BOB
WJAG, Norfolk, Nebr.
THOMAS, JACK
WACO, Waco, Texas.
THREELAKE, B.

TIMBERLAKE, B.

WMSL. Decatur, Ala. TIMM, ALLEN WEMP, Milwaukee, Wise.
TITUS, DAVID
KGB, San Diego, Calif.

TOMMERDAHL, GENE WBTH. Williamson, W. Va.

TOLL, TED WMAQ-WENR, Chicago, Ill.

TRACKMAN, HERB KFEL, Denver, Colo. TRACY, STERLING KNX, Los Angeles, Calif.

TRUERE, BOB WGNC, Elizabeth City, N. C. __ U __

ULBRICHT, WILLIAM WTRC, Elkhart, Ind. ULRICH, AL WMAQ-WENR, Chica Chicago, Ill. URQUHART, CHARLES
WMAQ-WENR, Chicago, III.
URRY, FRANCIS

KSL, Salt Lake City, Utah. -v

VANAGRIFT, CARL
WGL-WOWO, Ft. Wayne, Ind.
VANDA, CHARLES
CBS, They Live Forever, VENTER, MEL

KFRC, San Francisco, Calif.

VAN DRIEL, BOB

KGGM, Albuquerque, N. M. VINCENT, CHICK

NBC, This Small Town.
VON LINDER, L.
WMT, Cedar Rapids, Waterloo,

VOUTSAS, GEORGE
WMAQ-WENR, Chicago, Ill.

WADE, FRED
WTIC. Hartford, Conn.
WALKER, ALLAN
WTMV, East St. Louis, Ill.
WALL, DICK

WTMV, East St. Louis, Ill. WALLACE, JACK

KBST, Big Spring, Texas. WALLACE, WESLEY

WPTF, Raleigh, N. C. WALLISER, BLAIR WGN, Chicago, Ill. WALTERS, GILBERT E.

KRNR, Roseburg, Ore. WALTON, SIDNEY

WALTON, SIDNEY
NBC, Sidney Walton's Music.
WALTZ, GORDON
WLW-WSAI, Cincinnati, Ohio.
WANN, PAUL
WDOD, Chattanooga, Tenn.
WARNER, HAROLD
WNEZ, Saranac Lake, N. Y.
WEAKLEY, SCOTT
KROW, Oakland, Caliof.
WELTMER, FRANK
KOY, Phoenix, Ariz.

KOY, Phoenix, Ariz.
WERLING, RUPE
WIBG, Glenside, Pa.

WESTER, CARL CBS-NBC, Woman in White, WETZEL, MAURICE WMAQ-WENR, Chicago, Ill.

WHEELER, GEORGE WRC - WMAL, Washington,

D. C.
WHEELER, JON
KCKN, Kansas City, Kans.
WHEKHART, EDDIE
WITH, Williamson, W. Va.
WHITE, ROBERT
WMAQ-WENR, Chicago, III.
WHITE, ROBERT E.
WEZ-WEZA, Boston - Spring-field, Mass.
WHITE-COLVER, W. L. D. V.

WBZ - WBZA, Boston - Sprins field, Mass - Willes - Willow A KCKN, Kamsas City, Kans, WHITLNG, C. PEROT WALB, Albany, Ga. WHITNEY, WILL WFBR. Baltimore, Md. WIGGINS, WALLACE S, KYOE, Santa Ana, Calif. WIGIT, HERMAN B. WCAX, Burlinston, Vt. WILDY, LAWRENCE WIL. St. Louis, Mo. WILES, CHARLES, CHARLES, WKY, OlGahoma City, Okla. WILEY, HOWARD WMAQ-WENR. Chicago, III. WILKEY, ELGENE

WILLEY, EUGENE
WDOD, COLEMAN
WILLSON, (OLEMAN
WTSP, St. Petersburg, Fla.
WILSON, BEN
WIAD, Quiney, Ill.
WILSON, EDITH
RCKN, Kansas City, Kans.
WILSON, GEORGE P.
WBIG, Greensboro, N. C.
WINE, RUSSELL B.
WAKR, Alron, Ohio.
WOLEVER, JR., JACK
WSIX, Nashville, Tenn.
WOLFE, EDWIN
NBC, Pepper Young's Family.
WOODFORE, A. M.
KGKO-WBAP, Fort Worth,
Texas.

Texas. WOOLF, JOHN M. KDYL, Salt Lake City, Utah. WORKHOVEN, MERRILL Falls, KELO-KSOO, Sioux

S. D.
WRIGHT, JEAN
WTOL, Toledo, Ohio.
WRIGHT, JOHN H.
WBZ-WBZA, Boston - Spring-field, Mass.
WRIGHT, MEL
RLO, Ogden, Utah.
WRIGHT, WYNN
WENR-WMAQ, Chicago, Ill.

- Y -

YAKUS, MILTON WMEX. Boston, Mass. YARNALL, DICK KMMJ. Grand Island, Nebr. YOUSE, BOB WDBJ, Roanoke, Va.

— Z -

ZELLMER, LESTER
WTRC. Elkhart, Ind.
ZIEBARTH, E. W.
WLB, Minneapolis, Minn.
ZITCER, AL
KYA, San Francisco, Calif.

RADIO EDITORS and WRITERS of NEWSPAPERS IN THE UNITED STATES and CANADA

(As of January 1, 1942)



The following list of radio editors writing for newspapers and magazines in the United States and Canada was compiled from questionnaires submitted in the Fifth Annual Radio Daily Poll and through the cooperation of radio stations in both countries.

ALABAMA

Anniston Star: Malcolm Street Birmingham News & Age-Herald: Turner Jordon

Chambers County News (Lanett): Victor Norris

Mobile Labor Journal: Stanton Dann Mobile Press-Register: George M. Cox,

Montgomery Journal: Sarah Crist Montgomery Advertiser: Bill Mahoney Southern Radio News (Birmingham): Andrew W. Smith

ARIZONA

Arizona Farmer (Phoenix): Bob Mauch Arizona Record (Globe): Ralph Herron Arizona Silver Belt (Miami): Sam Kiamy

Clifton Copper Era: W. V. Olin Graham County Guardian (Safford): V. P. Richards

Phoenix Gazette: C. G. Nuckolls Phoenix Republic: Frank Ross Tucson Citizen: Dorothy Williams, A. K.

Tucson Star: Al Wilke, W. R. Matthews Yuma Daily Sun: Karl Allen

ARKANSAS

Arkansas Democrat (Little Rock): Effie Wooten

Arkansas Gazette (Little Rock): Eleanor Wassell

Blytheville Courier-News: Sam Norris Cinemag (Paragould): Orris Collins Jonesboro Sun: Fred Troutt Jonesboro Tribune: Donald Murray Pine Bluff Commercial: Walter Sorrels Pine Bluff Daily Graphic:Kenneth Riddle Siloam Springs Daily Herald & Democrat: Alf Perrine

CALIFORNIA

Anaheim Bulletin: L. Loudon Kern Herald (Bakersfield): Carroll Stal-

Bakersfield Californian: Bill Moses
Berkeley Gazette: Howard Sipe
Carpinteria Herald News: Arthur Clark
Fresno Bee: A. J. Welter
Fresno Guide: Jim McCollum
Fullerton News Tribune: Ed Elfstrom
Hanford Sentinel: Walt Christie, Julius

L. Jacobs
Kings County Herald (Hanford): Arthur
C. Mace

Hollywood Citizen-News: Zuma Palmer Hollywood Shopping News: John Kemp Long Beach Press Telegram: Jenny Howell, Jimmie Allen Los Angeles Examiner, Los Angeles Her-

Los Angeles Examiner, Los Angeles Herald & Express, Los Angeles News, Los Angeles Times (for logs only): Jack Holmes

Community Paper Syndicate (Los Angeles): Barney Glazer

Oakland Post Enquirer: Richard Loomis, Robert Douglas, Frank Tiazzi Oakland Tribune: Charles McIntosh,

Shirley Schwartz
Orange Daily News: William Hart
Pasadena Independent: W. N. MacBird
Pasadena Post & Star News: Reginald

Riverside News: Harry Harper Sacramento Bee: Ronald Schofield

Warren

WRITERS RADIO EDITORS a n d

San Bernardino Sun & Telegram: Harry Carev

San Diego Union & Tribune-Sun: Don Short

San Francisco Call Bulletin: Bert Darr, **Edward Romero**

San Francisco Chronicle: Fred Gunsky, Sanford Paganucci

San Francisco Examiner: Edward Murphy

San Francisco News: Emilia Hodell San Francisco Shopping News: Tom

Tyrell, Tom Foster Luis Obispo Telegram Tribune:

Norman Spicer

Santa Barbara News Press: Mary Hagen Santa Rosa Press Democrat & Republican: Mike Pardee

Stockton Record: Mr. Remington Turlock Times: Bob Whiteside Vallejo Times Herald & Evening Chron-

icle: A. Rilev

Visalia Times-Delta: Click Relander Wasonville Register-Pajaronian: Frank

Wasonville Sun: Ed Slusser Whittier Reporter: Dick Crow

COLORADO

Colorado Springs Gazette-Telegraph: Guy Sampson Colorado Herald (Denver): Helen Ferril Denver Daily Record-Stockman: Willard

Denver Monitor: Carson Harris Denver Post: Betty Craig Denver Times: William Schmitz Rocky Mountain News (Denver): James Briggs, Mark Rousseau

Grand Junction Daily Sentinel: Preston

Walker La Junta Daily Tribune: Charles Nelson Longmont Ledger: Fred Ferguson Montrose Press: John Addington Pueblo Star Journal & Chieftain: Frank F. Hoag, Sr.

CONNECTICUT

Bridgeport Post: Rocky Clark Bridgeport Sunday Herald: Leo Miller Bridgeport Life: Robert Sperry Bridgeport Time Star: Fred Thoms Bristol Press: Clarkson Barnes Groton Advocate: Archie Saxby Hartford Courant: Robert Prentiss, M. Oakley Christoph

Hartford Times: Harold B. Waldo, A. B. McGinley

New Britain Herald: Charles Sikora New Haven Register: John Day Jackson Stamford Advocate: Leonard Massell Stonington Mirror: Jerome Anderson Waterbury Democrat: Jim Parker

DISTRICT OF COLUMBIA Washington Times-Herald: Bill Frank

Washington News: Frances Kimble Washington Post: Dick Coe Washington Star: John Stepp, William

Coyle

FLORIDA

Broward County Home News (Ft. Lauderdale): K. R. Davis Fort Lauderdale Daily News: J. W. Dickey

Fort Lauderdale Times: Walter Day Lake Worth Leader: Merle Meade Miami Herald: Marion Stevens Miami News: Jimmie McLean Miami Beach Daily Tropics: Jack Rice Ocala Evening Star: Bert Dosh Ocala Morning Banner: Harris Powers Orlando Morning Sentinel: L. J. Hagood Orlando Reporter Star: R. H. Haskell Orlando Times: Col. W. M. Glenn Panama City News-Herald: Toni Veverka Panama City Pilot: Eddie Pierce Sarasota Herald Tribune: Bill Coe St. Petersburg Independent: Eric Par-

St. Petersburg Times: Ogden Sharpknack

Tampa Times: J. F. Smiley Tampa Tribune: Betty Copelin West Palm Beach Post: LaMar Allen

GEORGIA

Albany Herald: Kenneth Pryce Albany Journal: John Crouch Atlanta Constitution: Paul Jones Atlanta Journal: Ernest Rogers Augusta Chronicle: Bob Parks, Frank Hawkins

Augusta Herald: Sam Moss, J. Daven-

Cordele Dispatch: Gaines Brewster Columbus Ledger: Ben Vig Dalton News: R. E. Hamilton LaGrange News: Hal David Macon News-Telegraph: Donald Mc-

Donald Rome News-Tribune: Lewis Higgins Savannah Evening Press; John Sutlive Savannah Morning News; Percy Miller Toccoa Record: Robert Graves Waycross Journal-Herald; Jack Williams, Jr.

IDAHO

Blackfoot Daily Bulletin: John Rider Couer d'Alene Press: Louise M. Shadduck Lewiston Morning Tribune: Claude Bas-

Lewiston Shopping News: Howard Wal-

Moscow News-Review: Louis A. Boas McCammon News: R. N. Massie

ILLINOIS

Alton Evening Telegraph: P. B. Cousley Belleville Daily Advocate: A. R. Schmidt Bloomington Pantagraph: Harold Adams Champaign News - Gazette: Harold Holmes

Chicago Herald-American: Lorraine Nystrom, Harry Munzell, Walter

Chicago News: Joseph Gorg, John Smith

Chicago News, Joseph Golg, John Shith Chicago Sun: Wauhillau LaHay Chicago Times: Don Foster, Bill Irvin Chicago Tribune: Larry Wolters, Stan

Kramer
Down Beat (Chicago): Harold Jovien
Cicero-Berwyn Life: R. Blakely
Decatur Herald: E. O. McCann
Decatur Review: James Beaumont
East St. Louis Journal: Marjorie Wall
Freeport Journal-Standard: Grace L.
Barnett

Illinois State Journal (Springfield):

Harry Moody
Marion Republican: Homer Butler
Moline Dispatch: Fred Klann
Peoria Journal-Transcript: R. M. Shepherdson

Peoria Star: Joan Kelly

Rockford Register-Republic & Star: William R. Traum

Rockford Labor News: Casper Brady Rock Island Argus: Don Wright, M. E. Emery

Tuscola Review: Gene Dillener Urbana Courier: Robert Sink

INDIANA

Anderson Herald: Bill Toner Elkhart Truth: Dan Albrecht Evansville Sunday Courier & Press: George H. Miller Fort Wayne Journal Gazette: Chester Brouwer

rigus

Fort Wayne News-Sentinel: William Middaugh Gary Times; L. B. Snowden

Goshen News-Democrat: Herb Swartz Hammond Times: Paul Damai Indianapolis News: Herbert Kenney, Jr. Indianapolis Star: C. L. Kern

Indianapolis Star: C. L. Kern
Indianapolis Times: Edwin C. Heineke,
Tom Kennedy

Lafayette Journal-Courier: Dick Greenwood New Albany Tribune: James Montgom-

ery
South Bend Tribune: Ira Carpenter, Lee

Douglass
The Spectator (Terre Haute): R. Tuttle
Terre Haute Star: David Fox
Terre Haute Tribune: Marsee Cox
Vincennes Sun Commercial: Ross Gar-

IOWA

Cedar Rapids Gazette: Nadine Subotnik Council Bluff Nonpareil: Helen Lindsay Davenport Daily Times: Betty Soller Davenport Democrat & Leader: Ina

Wickham Decorah Journal: Justin Hammond Decorah-Posten: Georg Strandvold Decorah Public Opinion: L. Dale Aherne Eldon Star: Charles Haines Des Moines Register & Tribune: Mary

Little
Dubuque Daily Tribune: Carl Ochs
Dubuque Telegraph-Herald: Al Ney
Iowa City Daily Iowan: Loren Dickerson
Ottumwa Daily Courier: Jeannette B.
Stein, John Huston

Stein, John Huston Shenandoah Sentinel: Robert Tindall Sioux City Tribune: John Kelly Waterloo Courier: Marion Mayes

KANSAS

Coffeyville Journal: Kenneth Cape Dodge City Globe: Roy Buckingham Emporia Times: May Clausen Great Bend Tribune: M. D. Spencer Kansas City Kansan: C. E. Nohe, Jim Porter

Lawrence Journal-World: Bob Busby Manhattan Mercury: H. O. Dendurant Manhattan Morning Chronicle: Lowell Treaster

Wichita Beacon: S. A. Coleman Wichita Eagle: Sam Keifner

KENTUCKY

Kentucky New Era (Hopkinsville):
Dudley Taylor

RADIO EDITORS and WRITERS

Louisville Journal-Courier & Times: James Sheahy, Mary Gaunt West Owensboro Messenger & Inquirer: John Potter

LOUISIANA

Baton Rouge State Times; C. P. Liter Baton Rouge Morning Advocate; Margaret Dixon

Lafayette Advertiser-Gazette: T. M. Callahan

New Orleans Item & Tribune: Ted Liuzza

New Orleans States & Times-Picayune: Mercedes Mateu

MAINE

Kennebec Journal (Augusta): Jean La Maye Bangor Daily Commercial: B. M. Havey Bangor Daily News: Eugene Rowe Lewiston Sun-Journal: Miss Mitchell

Le Massager (Lewiston): Paul Belanger Portland Sunday Telegram: Richard Sullivan

MARYLAND

Baltimore News-Post & Sunday American: J. Hammond Brown Baltimore Evening Sun: Harry Stewart Baltimore Morning Sun: E. J. Chapman Baltimore Sunday Sun: Helen Cadwala-

Cumberland Guide: M. F. Prendergast Salisbury Times: Oscar L. Morris

MASSACHUSETTS

Attleboro Sun: Ethel MacDonald Berkshire Evening Eagle (Pittsfield): Kingsley Rex Fall

Beverly Times: Lawrence Hovey

Boston American & Record & Advertiser: Newcomb F. Thompson
Boston Globe: Elizabeth L. Sullivan
Boston Herald-Traveler: Alice Quinlan

Boston Post: Howard Fitzpatrick Christian Science Monitor (Boston): Albert Hughes

Cambridge Star Bulletin: Margaret Sutermeister, Alden B. Hoag Fall River Herald-News: Edward Delaney

Greenfield Recorder-Gazette: H. Irving Jenks

Holyoke Transcript: Alvin King Hampshire Daily Gazette (Northamp-

ton): Mr. Emerson Harwich Independent: H. B. Albro

Hyannis Patriot: Jack Johnson Haverhill Gazette: John T. Russ

Lawrence Eagle & Evening Tribune: Sebastian Bartolotta, William Noble

L'Independent (New Bedford): Armand
Lajoie

Lowell Journal: Henry Mulcahy Lowell Sun: Charles G. Sampas Lynn Telegraph News: Jake Finkel New Bedford Standard-Times & Mer-

cury: Charles Caro, William Clough North Attleboro Chronicle: Charles F. Martin

Salem News: C. L. Twiss

Springfield News & Republican: Richard C. Fernald

Springfield Union: Henry P. Lewis, Violet Tiffany

Worcester Sunday Telegram & Evening Gazette: Frederick L. Rushton Yarmouth Register: Charles F. Swift

MICHIGAN

Bay City Times: Margaret Carroll Detroit Free Press: Stephanie Putt Detroit News: Herschell Hart, Kenneth Manuel

Detroit Times: Jack Koehler

Detroit Times (Flint edition): Jim Kauffmann

Flint News-Advertiser: Irving Chimovitz

Flint Journal: Dick Chappell

Grand Rapids Herald: Forrest Weaver, John F. Wurz

Grand Rapids Chronicle: Ray Doran, George Zaronfenaitis

Shopping News (Grand Rapids): George Marshall, Miss M. K. DeGroot

Grand Rapids Press: Evelyn Husen. Lee M. Woodruff

Ironwood Times: H. O. Sonneyson Kelamazoo Gazette: R. A. Patton Lansing State Journal: Jerry Roo

Lansing State Journal: Jerry Root Muskegon Chronicle: Paul Elliott Pontiac Daily Press: Maxine Mason Royal Oak Tribune: Lynn Miller

Saginaw News: Leslie Wahl Cherryland Review (Traverse City):

John Ewing Traverse City Record Eagle: Jay Smith

MINNESOTA

Duluth News-Tribune & Herald: Nathan Cohen

Hibbing Tribune: George M. Fisher Menominee Herald-Leader: Gene Worth Minneapolis Star-Journal: George Grim, Jeanne Huck

Minneapolis Times: Grace Krause, Carl

St. Paul Dispatch & Pioneer Press: Jules Steele, Oakes Miller, C. T. Peterson, Carl G. Langland

Willmar Daily Tribune: Reuben Bengston Winona Republican-Herald: Gordon Closway

MISSISSIPPI

Columbus Commericial Dispatch: Drew Shankle

Natchez Democrat: James Lambert Natchez Press: Leighton McDonald Summit Sun: Charles W. McGehee Vicksburg Evening Post: B. C. Conway

MISSOURI

Hannibal Courier-Post: Bob Parker Kansas City Journal: Dan Donovan Kansas City Star: H. Dean Fitzer, V. S. Batten

Springfield Newspapers, Inc.: George

St. Joseph News-Press: Prentis Mooney

St. Joseph Journal: C. E. Lemon

St. Louis Globe-Democrat: Harry La Mertha

St. Louis Post-Dispatch: James L. Spencer

St. Louis Star-Times: Vera Carle, Harry Renfro

MONTANA

Bozeman Courier: John Lyman Western News (Hamilton): Miles Romney, Jr.

NEBRASKA

Beatrice Daily Sun: R. S. Marvin Fremont Tribune: Lynn Fenstermacher Lincoln Star & Journal: Hubert Ogden Norfolk Daily News: Art Thomas Omaha World-Herald: Keith Wilson

NEVADA

Nevada State Journal (Reno): Joe Mc-Donald

Reno Evening Gazette: Max Jensen

NEW HAMPSHIRE

Keene Sentinel: Harry Shaw Laconia Evening Citizen: Elwin Twombly Manchester Union-Leader: Bill Thornton, Robert Blood

NEW JERSEY

Asbury Park Press: Miss Adams
Atlantic City Press & Union: Howard P.

Bound Brook Chronicle News: Irving J.
Reimers

Camden Argus: William H. Jeffries Camden Courier-Post: Marian Gibson South Jersey News (Camden): Lawrence Casev

Jersey Journal (Jersey City): C. J. In-

gram
Long Branch Daily Record: Houston
Brown

Newark Evening News: Hubert R. Ede Newark Star-Ledger: Jack Shafer Newark Sunday Call: Albert Edwin Sonn New Brunswick Home News: Will Baltin Paterson Morning Call: Seymour Greenwald

Plainfield Courier News: Kenneth White Red Bank Register: Thomas Brown Somerville Messenger Gazette: G. Wal-

lace Conover Trenton News: Thomas Waldron, James

R. Wells
Shopping News (Trenton): H. N. Richards

NEW MEXICO

Eddy County News (Carlsbad): Lucille Neilson Las Vegas Daily Optic: Walter T. Vivian Tucumcari American: Emmet J. Corn Santa Fe News: J. F. Pichler

NEW YORK

Auburn Citizen-Advertiser: William O. Dapping
Binghamton Press: Fred Stein
Binghamton Sun: Letitia Lyon

Binghamton Sun: Letitia Lyon Brooklyn Eagle: Jo Ranson Kings County Chronicle: Charles De

Mangin
Buffalo Courier-Express: Don Tranter
Buffalo News: Joseph Betzer
Endicott Bulletin: Charles Villency
Brown Newspapers (Ithaca): Don Rich
Jamestown Post-Journal: William Price
Kingston Daily Leader: Nathan Markson

RADIO EDITORS and WRITERS

Kingston Daily Freeman: R. O. Gruver Ulster County News (Kingston): Ira V. D. Warren

Middletown Times-Herald: Raymond J.

Dulve

Newburgh News: Wesley McGinn

County Weeklies (Newburgh): Mabel Shroyer

Associated Press (New York City): Charles Butterfield

Bronx Home News: James Niklad New York Herald Tribune: Elizabeth S. Colclough

New York Journal-American: Tom Brooks

New York Mirror: Nick Kenny New York Morning Telegraph: Mel Spiegel

New York News: Ben Gross, Sid Shalit New York Post: Leonard Carlton New York Sun: E. L. Bragdon

New York Times: John Hutchins, T. R.

Kennedy, Jr. New York World Telegram: Alton Cook P M (New York City): John McManus Movie-Radio Guide (New York City): Arthur Miller

The Billboard: Paul Ackerman United Press (New York City): A. L.

Variety (New York City): Bob Landry Niagara Falls Gazette: Bill Boles. Fran

Olean Times-Herald: Arthur Wakelee Plattsburgh Press: William Lynch Plattsburgh Republican: Percy Stough-

Poughkeepsie Sunday Courier: Herbert

Thomsen

The New Yorker (Poughkeepsie): Clifford J. Nuhn, Rodney Swift Queens Ledger (Long Island City): Joe Hanley

Rochester Democrat, Chronicle & Times Union: Donald Yerger

Schenectady Gazette: John Hume Schenectady Union-Star: Al Dorn Syracuse Herald-Journal: Hayden Hickock, George Wright

Syracuse Post-Standard: Albert V.

Brewster

Watertown Times: John B. Johnson Yonkers Herald Statesman: Henry Lewis

NORTH CAROLINA

Asheville Citizen-Times: William Melia Charlotte Observer: Dick Pitts, P. H. Batte

Dunn Dispatch: L. Busbee Pope

Durham Morning Herald: Fred Haney Durham Sun: Wyatt Dixon

Elizabeth City Independent: George W. Haskett

Goldsboro Record: Joe Brown

Greenville News Leader: David Mosier

Hickory Record: Mary E. Willis Kannapolis Independent: J. Moore

Nashville Graphic: Sam Austin Raleigh News & Observer: Jonathan Daniels

Raleigh Times: John A. Park Raleigh Union Leader: Ruth Taylor Rocky Mount Telegram: Vernon Secriest,

"Bugs" Barringer

Salisbury Evening Post: John Hardin Tarboro Daily Southerner: Aubrey Shackell

Wilmington Post: Charles West Wilson Daily Times: John Thomas Winston Salem Journal & Sentinel: Oliver Crawley

NORTH DAKOTA

Bismarck Capital: Gaylord Conrad Bismarck Tribune: John Hjelle Devils Lake Journal: Russell Dushinski Devils Lake World: Gordon Stefonomicz Fargo Forum: Roy Johnson Radio Shopper (Fargo): Ed Eastman

Grand Rapids Herald: M. M. Oppegard Grand Rapids Chopper's Guide: Shirley Boylan

Jamestown Reminder: Don Davis Jamestown Sun: Mrs. M. Cook Peoples' Opinion (Valley City): I. J. Moe Stutsman County Record (Jamestown): Eva Plunkett

Valley City Times-Record: Phil Marks Williston Graphic: W. M. Zahl

OHIO

Akron Beacon Journal: Dorothy Doran Canton Repository: Clifford Grass Cincinnati Enquirer: Andrew Foppe Cincinnati Post: Paul Kennedy Cincinnati Times-Star: France Raine Cleveland Plain Dealer: Robert S. Stephen Cleveland Press: Norman Siegel Cleveland News: Elmore Bacon Columbus Citizen: Norman Nadel Columbus Dispatch: Richard A. Mohr. Dick Moore

Columbus Sunday Star: Joe Mills

Ohio State Journal (Columbus): Harold Eckert

Dayton Journal-Herald: Gordon Graham

Dayton News: Chuck Gay

Findlay Republican-Courier; Andrew H.

Fish, Charles Beard, Marden Bishop La Rue News: Elmer Blazer Lima News: Richard F. Moffat Marion Star: William Elliott Mt. Gilead Union-Register: Fred Sweet Portsmouth Times: Charles McKenna Prospect Monitor: Fred Keller Dix Springfield News: Richard Wolbert Springfield Sun: Justin Henley Steubenville Herald Star: Ed Worstall Toledo Blade: Richard Pheatt Toledo Times: Chester Morton Toronto Daily Tribune: Mrs. Forest Richmond Xenia Gazette: Mildred Mason

Youngstown Vindicator: Winnifred Mc-Allister

Youngstown Shopping News: Ella Kirber Zanesville News: Don Wiseman Zanesville Times Recorder: Charles Star-

Zanesville Sunday Times Signal: Joe Rathbun

Zanesville Signal: John Okey

OKLAHOMA

Daily Ardmorite (Ardmore): Bill Morrisson

Elk City Journal: W. G. Smith Elk City Daily News: Cullen Johnson Lawton Morning Press: Homer Hedges Muskogee Daily Phoenix & Times Democrat: Paul Bruner, L. C. Gentry

Oklahoma City Oklahoman & Times: Irwin Watson

Oklahoma City Advertiser: Dan Hogan, C. L. Leathwood

Oklahoma City Shopping News: Jim Monarch

Sayre Headlight: W. J. Bacon

Shawnee Evening Star: Jack Spencer Shawnee Morning News: Harold Humphrey

Tulsa Tribune: David Kerr Tulsa World: Lee Earhart

OREGON

Albany Democrat-Herald: W. L. Jackson, R. R. Cronise Astorian Budget: Fred Andrus Coos Bay Times (Marshfield): Red Hor-

nish Corvallis Shopping News: Mr. Lehnert

Eugene Morning News: Jimmie Leonard Eugene Register Guard: Horace Burnett

Grants Pass Courier: Rex Tussing Kelso Publishing Co.: Carlton Moore Mcdford Mail Tribune: Mr. Ferguson
Portland Journal: Lawrence Gilbertson
Portland Oregonian: William Moyes Roseburg News-Review: Charles Stanton

PENNSYLVANIA

Allentown Call: Russell Worman Allentown Chronicle: William H. Reinert Altoona Mirror: Phil Fair Altoona Tribune: Scott MacDonald DuBois Courier: F. I. Gillung DuBois Express: W. B. Ross Erie Dispatch-Herald: C. B. Hollinger, A. J. White

Erie Daily Times: Charles Wells Grove City Reporter-Herald: Ralph Mc-

Homestead Messenger: Ida Ahlberg Johnston Democrat: John Sheridan Johnstown Tribune: Ben Coll Lancaster Intelligencer Journal: Donald

M. McCollough Lewistown Sentinel: Chris Rowlans North East (Pa.) Breeze: Forest Hop-

Philadelphia Bulletin: Elmer Cull Philadelphia Inquirer: Frank Rosen Philadelphia News: Raymnod Gathrid,

Jeff Keen Philadelphia Public Ledger: Josephine Cattagio

Philadelphia Record: George Lilley Pittsburgh Post-Gazette: Vincent John-

Pittsburgh Press: Si Steinhauser Pittsburgh Sun-Telegraph: Sam Kennedy Scranton Scrantonian-Tribune: Thomson

Scranton Times: Tom Nealon Sunbury Daily-Item: Reg Meraiden Uniontown Morning Herald: Phil E. Connelly, Jr.

Wilkes-Barre Sunday Independent: Paul J. Walker

Wilkes-Barre Times-Leader: Joseph Murphy

Williamsport Gazette & Bulletin: Quentin Beauge

Williamsport Sun: Mark Good

RHODE ISLAND

Newport Herald: Frances Flannery Pawtucket Times: Ves Sprague Providence Journal & Bulletin: Ben Kaplan

Pawtuxet Valley Times-Arctic (West Warwick): Irving P. Hudson Woonsocket Call: Gerard Steere, Carl F. Morrison

SOUTH CAROLINA

Anderson Independent: S. A. Hall Anderson Daily Mail: J. B. Hall Belton News: Mr. Coward Charleston News & Courier: T. R. War-

Charleston Evening Post: Manning Rubin Columbia Record: Caldwell Withers Columbia State: S. L. Latimer, Murray DeBennoit

Florence Morning News: Roy Graham Florence Evening Star: J. A. Zeigler Greenville News & Piedmont: James Dawson, E. N. Smith, George Chap-

Greenwood Index-Journal: Paul Barret North Augusta Way (Saluda): Ralph Bennett

Spartanburg Herald & Journal: Vernon Foster

Sumter Daily Item: Frances Haynesworth

Sumter Herald: E. Jenkins Knight

SOUTH DAKOTA

Pierre Capital-Journal: Robert Hipple Pierre Daily Dakotan: Tom Roberts Vermillion Plain Talk: Guy DeVany Dakota Republican (Vermillion): J. B. Townsley Yankton Press & Dakotan: Fred H. Monfore

TENNESSEE

Bristol Herald Courier: Wood Vance, Walter Crockett Chattanooga News-Free Press: Ralph Sanders

Chattanooga Evening Times: Warner Ray

Kingsport Times: Eilene Crawford
Knoxville Journal: Frank Larkin
Knoxville News - Sentinel: William
Clebsch
Memphis Commercial Appeal: Robert

Gray Memphis Press-Scimitar: Robert John-

Memphis Press-Scimitar: Robert Johnson

Nashville Tennessean: Robert M. Seals Nashville Banner: Milton Randolph

TEXAS

Abilene Reporter-News: Wendell Bedichek, Jack Hogan Amarillo Globe & News: Wes Izzard, Amarillo Times: George May Austin Tribune: John Babcock Austin American-Statesman: Bill Weeg, Ruth Lewis State Observer (Austin): Vann Kennedy Beaumont Enterprise: Merita Mills Beaumont Journal: Eva Feinberg Big Spring Herald: Bob Whipkey Brady Standard: Doris Reed Brownsville Herald: Hal Eustace Brownswood Bulletin: Mack Boswell Bryan Daily Eagle: John Sidney Smith College Station Battalion: Don Gabriel Corsicana Democrat: Ed Bateman Denison Herald: Mildred Cope Dallas Journal: Lorayne Holmes, Renwick Phillips Dallas News: Victor Davis, John Rosenfield Dallas Times-Herald: Douglas Hawley, Ruth Clem Paso Herald-Post: H. A. Michael, Chester Chope El Paso Times: Ray Stover El Continental (El Paso): Glenn F. Nich-Fort Worth Press: Rip Manning Fort Worth Star-Telegram: Bill Potts. Valley Morning Star (Harlingen): John Stone Kerens Tribune: Bedford Bateman South Texas Citizen (Laredo):George Peters Midland Reporter-Telegram: James Alli-Odessa American: Henderson Shuffler Orange Leader: James Quigley San Antonio Express: A. W. Grant, Ed Spill San Antonio Light: Frank Ragsdale San Antonio News: A. W. Walliser Temple Daily Telegram: Onita Lee Victoria Advocate: Chester Evans Wichita Falls Daily Times: Louis T.

UTAH

Hamlett

Iron County Record (Cedar City): Noel
Rollo
Cache American (Logan): James England
Ogden Standard Examiner: Ethel G.
Clark
Provo Daily Herald: Ernest Rassmussen
Deseret (Salt Lake City): Wilby Dur-

ham
Salt Lake Tribune-Telegram: Gilbert B.

VERMONT

Burlington Daily News: Gilbert Hammond St. Albans Messenger: Walter Murtagh

Waterbury Record: Milton Sunderland

VIRGINIA

Fredericksburg Shopping News: Katherine Skinner

Martinsville Daily Bulletin: Kay Thomp-

Newport News Daily Press: Lewis T. Jester

Newport News Times-Herald: William M. Harrison

Norfolk Ledger Dispatch: Charles Hoof-

Noroflk Virginian-Pilot: Warner Twyford

Petersburg Progress-Index: Curtis Lyons Richmond News-Leader: Virginia Oakley Richmond Times-Dispatch: Mary Louise Dawe

Roanoke Times: William Atkinson, Carl Andrews

Roanoke World-News: C. B. Thornton

WASHINGTON

Associated County Newspapers (Spokane): Margaret Porter, H. L. Thor-

Bremerton Daily News Searchlight:

Jean Rothenberg Centralia Chronicle: Ray Edinger Centralia Tribune: George Harrison Chehalis Advocate: Chapin Foster Everett Daily Herald: Walter Butler Longview Daily News: Doris McKinney Daily Olympian (Olympia): Dave Adams Olympia News: Preston Wright Radio Review (Seattle): Nick Hughes Raymond Advertiser: John Zonich Seattle Post-Intelligencer: Eddie Mitch-

Seattle Star: Dick Brome Seattle Times: Robert Heilman

ell, Paul Tieche

Metropolitan Record (Spokane): Einar Larson

Spokane Daily Chronicle: Wafford Con-

rad Spokane Spokesman-Review: Byron Johnsrud

Tacoma News Tribune: Lennie Anderson Tacoma Times: Gifford Thrasher Vancouver Columbian: Ray Bachman

WEST VIRGINIA

Bluefield Daily Telegraph: Bill Blake Charleston Mail: Arnold Knapp

Charleston Gazette: Major Beane Clarksburg Exponent: George Clark Clarksburg Telegram: Frank Carpenter Clarksburg News: H. G. Rhawn Fallansbee Review: George S. Hahne Hancock Courier (New Cumberland): Burt Brown

Huntington Herald-Dispatch: Bill Birke Huntington Advertiser: Catherine Enslow

Logan Banner: Kel Holliday Logan County News: Roscoe Spence Weirton Times: John Glover Wellsburg Herald: L. H. McCamic Morgantown Dominion News: Bill Hart Williamson Mingo Republican: Frank Sohn

WISCONSIN

Janesville Gazette: Ann Tenny Kenosha Evening News: Ellen Gibson Madison Capital Times: Bowden Curtiss Wisconsin State Journal (Madison): William L. Doudna

Madison Daily Cardinal: Lyman Nordhoff Marinette Times Union: Ed Cochrane Taylor County Star News (Medford): Art Wichern

Milwaukee Journal: Larry Lawrence, Dick Bellamy

Milwaukee Evening Post, Mr. Luppnow Milwaukee Sentinel: Buck Herzog Mosinee Times: Herb Israel Racine Journal-Times: Eddie Bronson Sheboygan Press: Mona J. Pape Stevens Point Daily Journal: James Hull Superior Evening Telegram:

Swanson, George C. Flowers Waterloo Dairyland News: Herbert Hall

WYOMING

Wyoming Eagle (Cheyenne): Bob Rhodes State Tribune (Cheyenne): Lew Bates Sheridan Press: L. L. MacBride Sheridan Star: Mr. Meyers

ALASKA

Anchorage Alaskan: R. Southwough Alaska Daily Empire (Juneau): Elmer Friend Alaska Daily Press (Juneau): William

Evans

TERRITORY OF HAWAII

Honolulu Star-Bulletin: Paul Findeisen

PUERTO RICO

El Dia (Ponce): Victor Bono

ALBERTA

Calgary Albertan: Thomas Meade Calgary Herald: Miss M. Stevens Edmonton Bulletin: Jack Deprose, Jack Oliver

Edmonton Journal: Gordon MacCallum Grande Prairie Herald Tribune: Jim Yule Lethridge Herald: Harold Long

BRITISH COLUMBIA

Nelson Daily News: Hume A. Lethridge Vancouver Province: Helen Walls Vancouver Sun: Oswald Odlum, Will Reeder

Victoria Daily Colonist: Gordon Forbes Victoria Times: Ray Wormald

MANITOBA

Flin Flon Miner: H. J. Miles Northern Mail (The Pas): Mrs. Taylor Sherridon Press: R. Whelan Winnipeg Free Press: Peter B. Whittall Winnipeg Tribune: Denny Brown, S. R. Maley

NEW BRUNSWICK

Campbellton Graphic: Al Anslow Campbellton Tribune: Harold Crockett Dalhousie News: George Christie Moncton Transcript: Fraser Robb, Clair Ganong

NOVA SCOTIA

Halifax Herald & Mail: Bert Wetmore Halifax Star & Chronicle: Harold Hoganson

Yarmouth Herald: Joe LeBlanc Yarmouth Telegram: Katherine Redding

ONTARIO

Chatham Daily News: R. Doyle Hamilton Review: Archie MacMillan Hamilton Spectator: Mabel Bruce Kenira Miner & News: Tom Johnston Kirkland Lake Daily Press: Dennis Braithwaite

London Free Press: L. N. Bronson, J. C. Burns

Ottawa Citizen: C. Hammerstrom Ottawa Journal: M. Taschereau Le Droit (Ottawa): M. Berriault St. Catherines Standard: Larry Hardy Timmins Press: Edwin Copps, Sonya Barnett

Toronto Globe & Mail: Charles Jenkins Toronto Star: Edna Hardy Toronto Telegram: James Hunter Radio News (Toronto): Henry Gregg Toronto Weekly News: Bill Walker Stratford Beacon-Herald: Lotta W. Gib-

Windsor Daily Star: J. R. H. Cruickshank

PRINCE EDWARD ISLAND

Charlottetown Patriot: W. A. Gaudet

QUEBEC

La Presse (Montreal): Romeo LeBlanc Montreal Gazette: Thomas Archer, H. Whittaker

Montreal Herald: B. Fitzgerald Montreal Standard: E. Gannon Montreal Star: R. Haviland Val D'Or Star: C. Caesar

SASKATCHEWAN

Battleford Press: R. A. Bock Humboldt Journal: R. A. Telfer Melfort Journal: George Lancaster Moose Jaw Times: Don Dornan Regina Post-Leader: Gaston J. Johnson Western Spotlight (Moose Jaw): Dave Miller

Saskatchewan Farmer (Regina): Gee Johnson

Shellbrook Chronicle: G. H. Pickup Saskatoon Star Phoenix: R. Taylor Saskatoon National Advertiser: Mr. Mc-Caul

Tisdale Recorder: Vern Rutledge

LATIN-AMERICAN NETWORKS

CBS - CROSLEY - NBC =

CBS PAN-AMERICAN NETWORK

ARGENTINA	
Call Call Frequency Letters Station Name City Kilocycles LU7 Radio General San Martin Bahia Blanca 1240 LR3 Radio Belgrano Buenos Aires 950 LV3 Radio Cordoba 620 LT7 Radio Provincia Corrientes 1340 LT Radio del Litoral Rosario 780 LV1 Radio Graffigna San Juan 730 LV4 Radio San Rafael de Mendoza San Rafael 690 LV11 Radio del Norte Santiago del Estero 1170 LV12 Radio Aconquija Tucuman 580	Power Watts 1500 50000 15000 500 20000 10000 10000 2500 5000
CP4. Radio Illimani La Paz 6200 CP5. Radio Illimani La Paz 1040 BRAZIL	1000 10000
PRE3. Radio Nacional Rio de Janeiro 980 PRB9. Radio Record Sao Paulo 1000 CHILE	20000 50000
CB57Radio Sociedad Nacional de Agricultura.Santiago de Chile 570 CB1180Radio Sociedad Nacional de Agricultura.Santiago de Chile11800 CB90Radio Sociedad Nacional de Agricultura.Valparaiso 900 COLOMBIA	10000 2500 2500
HJAG Emisora Atlantico Barranquilla 4905 HJAH Emisora Atlantico Barranquilla 1080 HJCS Radio Continental Bogota 920 HJEB La Voz del Valle Cali 1150 HJED La Voz del Valle Cali 4825 HJFB Radio Manizales Manizales 6105 HJFD Radio Manizales Manizales 1390 HJDT Radio Nutibara Medellin 1150 HJFF Ondas del Otun Pereira 1350	1000 1000 50000 1000 1000 1000 1000 500 1000
— COSTA RICA	
TIPGLa Voz de la Victor	4000 2000
CMJN RHC Cadena Azul Camaguey 740 CMCY RHC Cadena Azul Havana 590 COCY RHC Cadena Azul Havana 11476 CMKV RHC Cadena Azul Holguin 600 CMHI RHC Cadena Azul Santa Clara 570 COHI RHC Cadena Azul Santa Clara 6450 CMKN RHC Cadena Azul Santiago de Cuba 930	1000 20000 1000 1000 10000 5000 1000

DOMINICAN REPUBLIC	
HIIZ. Broadcasting Nacional Ciudad Trujillo 6315 HIZ. Broadcasting Nacional Ciudad Trujillo 1350	250 250
ECUADOR	
Call LettersStation NameCityFrequency KilocyclesHC2AJRadiodifusora del EcuadorGuayaquil910HC2AKRadiodifusora del EcuadorGuayaquil9310HCQRRadiodifusora del EcuadorQuito1340HCQRXRadiodifusora del EcuadorQuito5970	Power Watts 2500 1000 250 250
EL SALVADOR	
YSPLa Voz de CuscutianSan Salvador 1560	300
YSP La Voz de Cuscutian San Salvador 780 YSPA La Voz de Cuscutian San Salvador 10400 YSPA La Voz de Cuscutian San Salvador 6575	300 300 300
GUATEMALA	
TGW. La Voz de Guatemala Guatemala City 1520 TGWA. La Voz de Guatemala Guatemala City 9685 15170 11760 17800	10000 10000
TGWB.La Voz de GuatemalaGuatemala City6480TGWC.La Voz de GuatemalaGuatemala City2320	1000 1000
HAITI	
HHW Port-au-Prince 1230 HH3W Port-au-Prince 9890	250 500
HONDURAS	
HRNLa Voz de HondurasTegucigalpa5875 2380	4000
	4000
XEQ. Radio Pan Americana, S. A. Mexico City 730 XEQQ. Radio Pan Americana, S. A. Mexico City 9680	4000 50000 2000
2380 MEXICO XEQRadio Pan Americana, S. A	50000
XEQ. Radio Pan Americana, S. A. Mexico City 730 XEQQ. Radio Pan Americana, S. A. Mexico City 9680 NICARAGUA YNOW. La Voz de la America Central Managua 6850	50000
XEQ. Radio Pan Americana, S. A. Mexico City 730 XEQQ. Radio Pan Americana, S. A. Mexico City 9680 NICARAGUA YNOW. La Voz de la America Central Managua 6850 PANAMA	50000 2000 750
XEQ. Radio Pan Americana, S. A. Mexico City 730 XEQQ. Radio Pan Americana, S. A. Mexico City 9680 NICARAGUA YNOW. La Voz de la America Central Managua 6850 PANAMA HOC. Radio Teatro Estrella de Panama Panama City 1440 HP5A Radio Teatro Estrella de Panama Panama City 11700	50000
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MEXICO	50000 2000 750 600 2000 100 350 350 1000 20000
MEXICO MEXICO	50000 2000 750 600 2000 100 350 350 1000 20000 10000 12000

URUGUAY

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CX16Radio	Carve	ontevideo	850	10000
CX24Radio	la Voz del Aire	ontevideo	1010	4500
CXABRadio	BelgranoSa	an Carlos,	Colonia.11820	5000
CXA14Radio	BelgranoSa	n Carlos,	Colonia. 9640	7500
	VENEZUELA	١		
Call	V EST VESSE ESTA	_	Frequency	Power
Letters Statio	n Name	City	Kilocycles	Watts

Call		Frequency	Power
Letters Station Name	City	Kilocycles	Watts
YV5RG Ondas Populares	Caracas	1010	1000
YV5RUOndas Populares	Caracas	4860	5000
YV6RAEcos Del Orinoco	Ciudad Boliv	var 1400	1000
YV6RUEcos Del Orinoco	Ciudad Boli	var 4790	1000
YV1RAEcos Del Orinoco	Maracaibo	1300	250
YV1RVEcos Del Orinoco	Maracaibo	4750	250

UNITED STATES OF AMERICA

WCBXColumbia	Broadcasting	System	Brentwood,	N.	Y	various	50000
WCRC Columbia	Broadcasting	System	Brentwood,	N.	Y	various	50000

CADENA RADIO INTER-AMERICANA (CRIA) (CROSLEY CORP.)

MEXICO —	
Call Letters Owner and/or Station Name Location XEB El Buen Tono, S. A	
XEBTEl Buen Tono, S. A	
TGWRadiodifusora Nacional	
HRNRafael Ferrary-La Voz de HondurasTegucigalpa	1450 500
YSR El Salvador	
TIBASGonzalo Pinto HSan Jose	650 8000
HP5BRadio Miramar	
YV5RB Degwitz & Siblesz-Radiodifusora Venez Caracas YB5RFN. Vale Quintero-Ondas del Lago Maracaibo	1120 845
HJCB Colombia Broadcasting Bogota HJDK Cia. Colombia de Radiodifusion Medillin HJEL Hernando Bueno Cali ECUADOR	1105 1000 1250 500
HC2AJOdalia Arauz de G—Radio GuayaquilGuayaquil	
OAX41Radio InternacionalLima	1320 250
CMCKLuis Casas Romero	

NBC PAN-AMERICAN SERVICE

PUERTO RICO	
WIACEnrique Abarca San FelizSan Juan 580	5000
ARGENTINA	
Call	Power
Letters Station Name and/or Owner Location Kilocycles LR4Radio Splendid Buenos Aires	Watts 50000
	30000
LR4 Network	20000
LW1. Radio Cultura Cordoba 790 LT2. Radio Stantor Rosario 1230	20000
LU3. Radio Blanco 1250 LU3. Bahia Blanca 1150	10000
LT4Radio PosadasPosadas	1500
LU5Radio Neuquen	1500
LU6Radio Mendoza	10000
LW7 Radio Catamarca	1500
BOLIVIA	
CP4Radio IIIimani (Government)La Paz 1000	10000
CP4Radio Illimani (Government)	10000
BRAZIL -	
PRB6 Radio Cruzeiro Do Sul	5000
PRD2Radio Cruzeiro Do Sul	10000
PRB6 Network	
PRA2Radio Club do BrasilRio de Janeiro 860	10000
PRE7. Radio Cosmos, S. A. Sao Paulo 1410	5000
PRI9 Radio Club do Espirito Santo Victoria	1000
PRF9 Radio Difusora Porto AlegrensePorto Alegre 640	5000
PRG8 Bauru Radio Club	250
PRB2. Radio Club Paranaense Curityba 1440 PRC5. Radio Club do Para Para 1450	5000 2000
PRD4Radio Cultura de AraraguaraAraraguara 1370	500
PRE5Radio Sociedade do Triangulo Mineiro Uberaba	500
PRH2 Radio Sociedade Farroupilha Porto Alegre 600	25000
PRF7Sociedade Radio Cultura de CamposCampos	250
PRI3Radio Inconfidenciade Minas GeraesBelo Horizonte 880	25000
CHILE	
CB138Radio El Mercurio	5000
	0000
CB138 Network	
CC125Radio La FronteraTemuco1250	1200
CC117. Radio Zenith Concepcion 1170 CB64. Union de Recreo. Valparaiso 640	1000 25000
CD69Radio SurValdivia	23000
CD101Radio LlanquihuePuerto Montt	
COLOMBIA —	
HJCCLa Voz de BogotaBogota	5000
HJCRRadiodifusora Nacional (Government) Bogota	5000
HJCZ Cipriano Rios Hoyos "Voz de Colombia". Bogota	2500
HJAN. Emisoras Unidas Barranquilla 1190 HJFAX. Emisoras Electra Manizales	1000
	• • •
COSTA RICA	
TIPG La Voz de la Victor	4000
9615	2500

CUBA

CUBA	
Call Frequency	Power
Letters Station Name and/or Owner Location Kilocycles	Watts
CMBZ. Radio Salas	5000
COBZ. Radio Salas	
CMQCombo & Gabriel, S. A	25000
COCQCombo & Gabriel, S. A	10000
	10000
CMQ Network	
CMHQCombo & Gabriel, S. ASanta Clara 810	10000
CMJKJones Castrillon & CiaCamaguey920	10000
CMJL (In construction) Camaguey 620 CMKF Manuel J. de Gongora Holguin 1490	500
CMKF. Manuel J de Gongora Holguin 1490	500
CMKUCombo & Gabriel, S. A	1000
CMKJ(In construction)	1000
DOMINICAN REPUBLIC	
HIX Radiodifusora Oficial	1000
HI1XRadiodifusora OficialTrujillo6206	300
17400	500
ECUADOR	
	200
HCJBLa Voz de los AndesQuito	200
12460	10000
974	100
12460 974 HC2ETEl Telegrafo	200
GUATEMALA	
TGWRadiodifusora Nacional de GuatemalaGuatemala City 1520	10000
TGWALa Voz de Guatemala	
	10000
9685	
11760	
17800	
TGWBRadiodifusora NacionalGuatemala City 6485	1000
TGWC Radiodifusora NacionalGuatemala City 2320	1000
HAITI	
HH2SSociete Haitienne de RadiodiffusionPort-au-Prince 5945	400
HAZSSociete Hatteinie de NadiouniusionFoit-au-Filince 3343	400
HONDURAS	
MEDITUD CHEIRS	
HRNRafael Ferrari, Paul JohnTegucigalpa 5875	500
MENTCO	
MEXICO	
XEWCadena Radiodifusora Mexicana, S. AMexico City 890	100000
XEWWCadena Radiodifusora Mexicana, S. AMexico City15160	10000
XEW Network	
XEDKSalvador Vazquez TGuadalajara, Jal 1490	500
XERJ. Oscar Perez A. Mazatlan, Sin. 610	600
XECZZeferino Z. JiminezSan Luis Potosi,	000
AECZZererino Z. Jinimez	100
S. L. P 1370	100
S. L. P. 1370 XES. Difusora Portena Tampico, Tamps. 1300	250
XEFI Ramiro G. Uranga	1000
XEBI Pedro C. Rivas	250
XECWJuan Sedas M	250
XEME Perfecto Villamil CiseroMerida, Yuc 1240	
	400
XEEB Jesus Quintanilla Monterrey N. I. 630	400
XEFBJesus Quintanilla	400 500
XEFB. Jesus Quintanilla Monterrey, N. L. 630 XEHV. J. A. Palavicini Veracruz, Ver. 1310	400 500 1000
XEFB. Jesus Quintanilla	400 500 1000 1000
XEFB. Jesus Quintanilla	400 500 1000 1000 150
XEFB. Jesus Quintanilla Monterrey, N. L. 630 XEHV. J. A. Palavicini Veracruz, Ver. 1310 XEBH. Carlos Balderrama Hermosillo, Son. 920 XEBR. Hermosillo, Son. 1000 XEJR. Anastasio Gomez Gallardo Parral, Chih. 1490	400 500 1000 1000 150 100
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chin. 1490 XERZ Leon, Gto. 1030	400 500 1000 1000 150 100 250
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chih. 1490 XERZ Leon, Gto. 1030 XEBP Maria R. Acosta Torreon, Coah. 1260	400 500 1000 1000 150 100
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chin. 1490 XERZ Leon, Gto. 1030 XEBP Maria R. Acosta Torreon, Coah. 1260 XEFE Rafael T. Carranza N. Laredo, Tamps. 960	400 500 1000 1000 150 100 250
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chin. 1490 XERZ Leon, Gto. 1030 XEBP Maria R. Acosta Torreon, Coah. 1260 XEFE Rafael T. Carranza N. Laredo, Tamps. 960	400 500 1000 1000 150 100 250 250
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chih. 1490 XERZ Leon, Gto. 1030 XEBP Maria R. Acosta Torreon, Coah. 1260 XEF Rafael T. Carranza N. Laredo, Tamps. 960 XEE Alejandro O. Stevenson, Jr. Durango, Dgo. 1280	400 500 1000 1000 150 100 250 250 1000 250
XEFB Jesus Quintanilla Monterrey, N. L. 630 XEHV J. A. Palavicini Veracruz, Ver. 1310 XEBH Carlos Balderrama Hermosillo, Son. 920 XEBR Hermosillo, Son. 1000 XEJR Anastasio Gomez Gallardo Parral, Chin. 1490 XERZ Leon, Gto. 1030 XEBP Maria R. Acosta Torreon, Coah. 1260 XEFE Rafael T. Carranza N. Laredo, Tamps. 960	400 500 1000 1000 150 100 250 250 1000

Call	Power
Letters Station Name and/or Owner Location Kilocycles	Watts
XEPPH. SotomayerOrizaba, Ver 1450	150
XEHR. Manuel R. Canale Puebla, Pue 1090	250
	250
XEA Luis A. Maury	
XEAX Alvaro Rodriguez A Oaxaca, Oax 1270	500
XEP Esteban Parra	500
XEI. Tiburcio Ponce Morelia, Mich. 1400 XEBA Javier Velasco C. Guzman, Jal. 1270	250
YEBA Javier Velasco	125
XEBX. Miguel B. Rodriguez Sabinas, Coah, 610	250
XEDE Saltillo, Coah. 1400	100
XECFFrancisco Perez HLos Mochia, Sin 1330	1000
NICARAGUA	
11	
YNRSRadiofusora NicaraguenseManagua 8590	650
YNPHRadiofusora Nicaraguense	500
PANAMA PANAMA	
HOKPanama Broadcasting SystemColon 640	250
HOK. Panama Broadcasting System Colon 040	
HP5KLa Voz de la VictorColon	250
DADACHAS/	
PARAGUAY———	
ZPI Radio La Capital	2000
Ziiiitaato za Capitai	
PERU———	
OAX4A Radiodifusora Nacional (Government)Lima	10000
OAX4A Radiodiffusora Nacional (Government)Lima	10000
PUERTO RICO	
WNEL Juan Piza, "The Link of the Americas"San Juan	5000
· · · · · · · · · · · · · · · · · · ·	
EL SALVADOR	
	500
YSS Estacion Radiodifusora Nacional (Govt.).San Salvador 730	
YSM Estacion Radiodifusora Nacional (Govt.).San Salvador11710	500
YSD Estacion Radiodifusora Nacional (Govt.). San Salvador 7894	500
	000
HUB Estacion Radiodifusora Nacional (Govt.) San Salvador 5556	500
HUB Estacion Radiodifusora Nacional (Govt.) San Salvador 5556	
HUB Estacion Radiodifusora Nacional (Govt.) San Salvador 5556	
URUGUAY ———	500
URUGUAY ———	10000
URUGUAY ———	10000 1000
	10000
URUGUAY ———	10000 1000
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX14 Network	10000 1000
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890	10000 1000 5000
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX14 Network CX18. Radio Sport Montevideo 890 CW7. Radio Carmelo Carmela 640	10000 1000 5000 1000
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Taguarembro 1400	10000 1000 5000 1000 250
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Taguarembro 1400	10000 1000 5000 1000 250 100
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Taguarembro 1400	10000 1000 5000 1000 250 100 100
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Taguarembro 1400	10000 1000 5000 1000 250 100
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX14 Network CX18. Radio Sport Montevideo 890 CW7. Radio Carmelo Carmela 640 CW46. Radio Zorrilla de San Martin Tacuarembo 1400 CW45. Radio Trienta y Tres Treinta y Tres 1390 CW47. Radio Rochense Rocha 1340 CW47A. Radio Welcome San Jose	10000 1000 5000 1000 250 100 100 500
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Tacuarembo 1400 CW45 Radio Trienta y Tres 1390 CW19 Radio Rochense Rocha 1340 CW47A Radio Welcome San Jose CW43 CW43 Radio Internacional Rivera 1480	10000 1000 5000 1000 250 100 100 500 500
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX18. Radio Sport Montevideo 890 CW7. Radio Carmelo Carmela 640 CW46. Radio Zorrilla de San Martin Tacuarembo 1400 CW45. Radio Trienta y Tres Treinta y Tres 1390 CW19. Radio Rochense Rocha 1340 CW47A. Radio Welcome San Jose CW43. Radio Internacional Rivera 1480 YV5RA Radio Caracas Caracas 960	10000 1000 5000 1000 250 100 100 500 5000
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX14 Network CX18. Radio Sport Montevideo 890 CW7. Radio Carmelo Carmela 640 CW46. Radio Zorrilla de San Martin Tacuarembo 1400 CW45. Radio Trienta y Tres Treinta y Tres 1390 CW19. Radio Rochense Rocha 1340 CW47A. Radio Welcome San Jose CW43. Radio Internacional Rivera 1480 YV5RA. Radio Caracas Caracas 960 YR5RN. Radio Caracas Caracas 5040	10000 1000 5000 1000 250 100 100 500 500
CX14	10000 1000 5000 1000 250 100 500 5000 5000 10000
URUGUAY CX14. El Espectador Montevideo 810 CXA19. El Espectador Montevideo 11705 CXA9. El Espectador Montevideo 15345 CX14 Network CX18. Radio Sport Montevideo 890 CW7. Radio Carmelo Carmela 640 CW46. Radio Zorrilla de San Martin Tacuarembo 1400 CW45. Radio Trienta y Tres Treinta y Tres 1390 CW19. Radio Rochense Rocha 1340 CW47A. Radio Welcome San Jose CW43. Radio Internacional Rivera 1480 YV5RA. Radio Caracas Caracas 960 YR5RN. Radio Caracas Caracas 5040	10000 1000 5000 1000 250 100 100 500 5000
URUGUAY CX14 El Espectador Montevideo 810 CXA19 El Espectador Montevideo 11705 CXA9 El Espectador Montevideo 15345 CX14 Network CX18 Radio Sport Montevideo 890 CW7 Radio Carmelo Carmela 640 CW46 Radio Zorrilla de San Martin Tacuarembo 1400 CW45 Radio Trienta y Tres Treinta y Tres 1390 CW19 Radio Rochense Rocha 1340 CW47A Radio Welcome San Jose 1400 CW43 Radio Internacional Rivera 1480 YV5RA Radio Caracas Caracas 960 YR5RN Radio Caracas Caracas 5040 YV5RA Network YV1RK Radio Popular Maracaibo 1250	10000 1000 5000 1000 250 100 500 5000 5000 10000
CX14	10000 10000 5000 1000 250 1000 5000 5000 10000
CX14	10000 10000 1000 2500 1000 250 250 100 1000 5000 10000 300 250
CX14	10000 10000 1000 2500 1000 2500 1000 5000 5
CX14	10000 10000 1000 5000 1000 250 100 500 5000 50
CX14	10000 10000 1000 2500 1000 2500 5000 500
CX14	10000 10000 1000 5000 1000 250 100 500 5000 50
CX14	10000 10000 1000 1000 250 100 5000 5000
CX14	10000 10000 1000 2500 2500 1000 5000 500
CX14	10000 10000 1000 1000 250 100 5000 5000
CX14	10000 10000 1000 2500 1000 5000 5000 10000 300 250 300 10000 600 10000 5000
CX14	10000 10000 1000 250 1000 5000 5000 5000
CX14	10000 10000 10000 2500 1000 5000 5000 10000 3000 2550 3000 10000 6000 10000 5000 5000 10000
CX14	10000 10000 10000 2500 1000 1000 5000 50
CX14	10000 10000 10000 2500 1000 5000 5000 10000 3000 2550 3000 10000 6000 10000 5000 5000 10000

SHOWMAN'S CALENDAR

FOR 1942 =

January

1: New Year's Day (In all the States, Territories, District of Columbia and possessions).

Paul Revere Born (1735).

Proclamation of Emancipation (1863). 4: Utah Admitted (1896).

New Mexico Admitted (1912).

- 8: Anniversary of the Battle of New Orleans (Louisiana).
- 17: Benjamin Franklin Born (1706).
- Robert E. Lee's Birthday (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia).
- 20: Inauguration Day.
- 21: Stonewall Jackson Born (1824).
- 29: McKinley Born (1843).
- 30: Franklin D. Roosevelt's Birthday.

February

- 3: Horace Greeley Born (1811).
- 7: Charles Dickens Born (1812).
- 9: Nebraska Admitted (1867).
- 11: Thomas A. Edison's Birthday.
 Daniel Boone Born (1734).
- 12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming). Georgia Day.

14: Valentine's Day.

Admission Day (Arizona).

- 15: Destruction of the Maine (1898).
- 18: Ash Wednesday (First Day of Lent).
- 22: Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).
- 27: Henry Wadsworth Longfellow's Birthday. First Railroad Charter (1827).

March

- 2: Texas Independence Day.
- 3: Maine Admitted (1820). Florida Admitted (1845).

First Postage Stamp used in U. S. (1847).

- 4: Pennsylvania Day.
- 5: Boston Massacre (1770).

- 7: Luther Burbank's Birthday (California).
- 17: St. Patrick's Day.
- 21: First Day of Spring.
- 22: Emancipation Day (Puerto Rico).
- 25: Maryland Day.
- 29: Palm Sunday.
- 30: Seward Day (Alaska).

April

- 1: All Fools' Day.
- 3: Good Friday.
- 5: Easter Sunday.
- 6: War Declared with Germany (1917).
- 7: Peary Discovered North Pole (1909).
- 8: Battle of Appomatox (1865). Louisiana Admitted (1812).
- 9: Surrender of General Lee (1865).
- 12: Halifax Independence Resolution (North Carolina).
- 13: Thomas Jefferson's Birthday (Alabama).
- 14: Assassination of Abraham Lincoln.
- 19: Patriot's Day (Maine, Massachusetts).
- 21: Anniversary of Battle of San Jacinto (Texas).
- 22: Morton's Birthday (Nebraska).

 Arbor Day (Nebraska).
- 23: William Shakespeare Born (1564).
- 24: First Newspaper Issued in America (1704).
 U. S.-Mexico War (1846).
- 25: War Declared with Spain (1898).
- Confederate Memorial Day (Alabama, Florida Daylight Saving Time Starts. Georgia, Mississippi).
 Slavery Abolished in U. S. (1865).

First Shot of War with Germany (1917). 27: General U. S. Grant Born (1822).

- 28: President Monroe Born (1758).
- 30: Louisiana Purchased.

Washington Became First President (1789). Rhode Island Settled (1636).

May

- 1: May Day. Child Health Day.
 - Labor Day (Philippines).

 Dewey's Victory in Manila (1898).
- 2: Stonewall Jackson Shot (1863).
- 5: Napoleon's Death (1821).
- 7: Lusitania Torpedoed (1915).
- Confederate Memorial Day (Kentucky, North Carolina).

Mother's Day (2nd Sunday).

11: Minnesota Admitted (1858).

12: Florence Nightingale Born (1820).

20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina).

21: Lindbergh's Flight to Paris (1927).

23: South Carolina Admitted (1788).

24: First Telegraph Message Sent (1844).

Empire Day (Canada).

29: Wisconsin Admitted (1848).

30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, Scuth Carolina, Virginia and Tennessee).



- 1: Kentucky Admitted (1792).
- Tennessee Admitted (1796).

3: Confederate Memorial Day (Tennessee). King's Birthday (Canada). Jefferson Davis' Birthday (1808),

- 6: Nathan Hale's Birthday (1756). 8: Battle of New Orleans (1815).
- 10: Franklin Drew Lightning From Sky (1752).
- 14: Harriet Beecher Stowe's Birthday.

Flag Day.

- 15: St. Swithin's Day. Arkansas Admitted (1836). Pioneer Day (Idaho).
- 17: Bunker Hill Day.
- 18: Battle of Waterloo (1815). 19: Beginning of War of 1812.
- 20: West Virginia Day.
- 21: Longest Day in Year.
- 23: Penn Signs Treaty of Feace with Indians.
- 26: First American Troops Land in France (1917).

1: Battle of San Juan Hill. Dominion Day (Canada). Battle of Gettysburg (1863).

2: Garfield's Assassination (1881).

3: Idaho Admitted (1890).

4: Independence Day. 10: Wyoming Admitted (1890).

11: John Quincy Adams Born (1767).

13: Forrest's Day (Tennessee). 24: Pioneer Day (Utah).

25: Occupation Day (Puerto Rico).

August

1: Colorado Day.

Beginning of World War (1914).

3: Civic Holiday (Canada). 10: Missouri Admitted (1821).

13: Occupation Day (Phillipines).

15: Panama Canal Opened (1914). 16: Bennington Battle Day (Vermont).

20: Benjamin Harrison Born (1833).

September

6: Lafavette Day.

President McKinley Assassinated (1901). First Battle of the Marne.

7: Labor Day.

9: Admission Day (California).

12: Defender's Day (Maryland).

17: Constitution Day.

22: Nathan Hale Executed (1776). First Day of Autumn.

22-23: Rosh Hashonah (Hebrew).

26: American Indian Day (4th Friday).

27: Daylight Saving Time Ends.

October

1: Missouri Day. Yom Kippur (Hebrew).

5: Wright Brothers Took First Long Distance Flight in Airplane (1905).

8: Chicago Fire (1871).

9: Fraternal Day (Alabama). Farmer's Day (2nd Friday) (Florida).

12: Columbus Day.

18: Alaska Dav.

19: Surrender of Cornwallis (1781).

27: Navy Day. 31: Hallowe'en.

Admission Day (Nevada).

November

1: All Saints' Day (Louisiana). North and South Dakota Admitted (1889).

3: General Election Day.

4: John Thilip Sousa Born (1854). 7: Montana Admitted (1889).

11: Armistice Day.

Washington Admitted (1889).

16: Oklahoma Admitted (1907).

17: Suez Canal Opened (1869).

26: Thanksgiving Day.

December

3: Illinois Admitted (1818).

7: Delaware Day. Pearl Harbor Attacked (1941)

8: Eli Whitney Born (1765).

U. S. Declared War on Japan (1941). 9: Germany-Italy Declare War on U. S. (1941).

10: U. S. Declares War on Germany-Italy (1941).

11: Alfred Nobel Born (1833).

12: First Marconi Wireless Across Atlantic (1901).

16: Boston Tea Party (1773).

21: Shortest Day of Year. Pilgrims Landed at Plymouth Rock (1620).

Woodrow Wilson's Birthday (South Carolina).

25: Christmas Day.

29: Iowa Admitted (1848).

31; West Virginia Admitted (1862). New Year's Eve.

ARBOR DAY is observed in states on different days, usually in the Spring. The dates in the same states often vary from year to year by proclamation.

A COMPLETE LISTING OF MAJOR NETWORK - COMMERCIAL PROGRAMS OF 1941

Following is a complete listing of all national network commercial programs beard during the twelvemonth period ending Jan. 1, 1942. Listing includes in addition to the program title, network, sponsor, product and agency handling the account. Compiled through the cooperation of NBC, CBS and MBS. Abbreviations: PC, Pacific Coast; NE, New England.

NEVWORK ADVERTISING AGENCY NBC—Red Henri Hurst & McDonald	NBC—Blue Glicksman Advertising Co.	CBS Blackett-Sample-Hummert NBC—Blue Blackett-Sample-Hummert	CBS—PC Lord & Thomas NBC—PC Erwin, Wasey & Co. NBC—PC Erwin, Wasey & Co.	.S Weston-Barnett	S Young & Rubicam	CBS—PC Badger, Browning & Hersey NBC—Blue Badger & Browning	S Bayless-Kerr Co.	S Joseph Katz Co.	is Federal Advertising Agency
PROGRAM NE'SMIII' Ed McConnell NB	Boxing Bouts NB	The Romance of Helen Trent CBS John's Other Wife NBC	Whodunit Voice of Experience NB H. V. Kaltenborn NB	American Radio Warblers MBS	The Amazing Mr. Smith MBS	By the Way Drama Behind the News	Wake Up America MBS	The Human Side of the News CBS	Wythe Williams, As The MBS Clock Strikes
ADVERTISER and PRODUCT Acme White Lead and Color Works Points & Lin-x	Adam Hat Stores Hats	Affiliated Products, Inc. Edna Wallace Hopper Cosmetics, Kolynos	Albers Bros. Milling Co. Cereals, Flour	American Bird Products, Inc. Bird Food	American Can Go. Institutional	American Chicle Co. Chiclets, Dentyne, Beeman's Gum	American Economic Foundation	American Oil Co. Gas and Oil	American Safety Razor Co. Razor Blades

AM NETWORK ADVERTISING AGENCY	lege of Musical NBC—Red Lord & Thomas Lord & Thomas Lord & Thomas NBC—Red Lord & Thomas ase NBC—Red Lord & Thomas		CBS	itre of Today CBS Batten Barton, Durstine & Osborn	views the News CBS Cecil & Presbrey	John B. Hughes, News Commentator MBS Blackett-Sample-Hummert	asts CBS—NE N. W. Ayer & Son	salutes Your NBC-Blue Weiss & Geller	Weiss & Geller and McCann-Erickson, Inc. Weiss & Geller and McCann-Erickson, Inc.	B	NBC—Red Maxon, Inc.	MBS and J. Walter Thompson Co. NBC—Blue	NBC—PC Charles R. Stuart, Advertising	News MBS Erwin, Wasey & Co.
PROGRAM	Your Hit Parade Kay Kyser's College of Musical Knowledge Information Please	Our Gal, Sunday Easy Aces Just Plain Bill Front Page Farrell	Treat-Time Wayne King and His Orchestra	Armstrong Theatre of Today	Paul Sullivan Reviews the News	John B. Hughes,	Football Broadcasts	Twenty Grand Salutes Your	Danger Is My Business Mary Small		David Harum	Three Ring Time	John Nesbitt	Gabriel Meatter, News
								Axton Fisher Tobacco Co.	salla la bio				Bank of America National Trust & Saving Association	

ADVERTISING AGENCY	H. M. Kiesewetter Advartising Agency	Blackett-Sample-Hummert Blackett-Sample-Hummert	Blackett-Sample-Hummert Blackett-Sample-Hummert	Ivey & Ellington Ivey & Ellington	Lord & Thomas	N. W. Ayer & Son	Brooks Advertising Agency	N. W. Ayer & Son	Buchanan & Co.	Benton & Bowles	Blackett-Sample-Hummert Blackett-Sample-Hummert	Sorenson & Co. Sorenson & Co.	Blackett-Sample-Hummert	Lockwood-Shackleford Advertising Agency Lockwood-Shackleford Advertising Agency			Young & Rubicam
NETWORK	CBS-PC	CBS NBC—Red	NBC—Red NBC—Blue	MBS	MBS	MBS	CBS—PC	NBC-Red	NBC-Blue	CBS and NBC—Red	NBC-Blue NBC-Blue	CBS	NBC-Blue	CBS—PC	NBC-Red	NBC—Red NBC—Blue NBC—Red	NBC-PC
PROGRAM	Bob Garred Reporting	Second Husband American Album of Familiar Music	Young Widder Brown American Melody Hour	Inside of Sports (Sam Balter and Jack Stevens, Commentators) Cal Tinney	Keep Fit to Music	Peter Quill	Bill Henry	The Telephone Hour	The Treasury Hour—Millions for Defense	We The Abbotts	Mr. Keen, Tracer of Lost Persons Just Plain Bill	News and Rhythm Stars Over Hollywood	John's Other Wife	Voice of Friendship Rita Murray	Mr. District Attorney	Quizzer Baseball Dinah Shore Time to Smile	Minit-Rub News
ADVERTISER and PRODUCT							Bekins Van & Storage Co. Moving and Storage	The Bell Telephone System Telephone Service		e Best Foods, Inc. Nucoa, Hellman's and Best Foods Mayonnaise				Breakfast Club Coffee, Inc. Coffee		Bristol-Myers Co. Ipana, Sal Hepatica	

ADVERTISING AGENCY	Russel M. Seeds Co.	Russel M. Seeds Co.	Russel M. Seeds Co.	Russel M. Seeds Co. Russel M. Seeds Co. Russel M. Seeds Co. Batten, Barton, Durstine & Osborn	Russel M. Seeds Co.	Blackett-Sample-Hummert	Lord & Thomas	Aubrey, Moore & Wallace	Ward Wheelock Co. Ruthrouff & Ryan Ward Wheelock Co.	Ruthrauff & Ryan, Inc.	J. M. Mathes, Inc.	Tomaschke-Elliott, Inc.
NETWORK	NBC—Red	NBC—Red	NBC—Red	NBC—Red NBC—Red NBC—Red CBS	NBC—Red	NBC—Blue	CBS	CBS	88888888888888888888888888888888888888	CBS	NBC-Blue	NBC-PC
PROGRAM	Show Boat	Renfro Valley Folks	Plantation Party	College Humor Red Skelton and Company Uncle Walter's Dog House Paul Sullivan Reviews the News	Wings of Destiny	Amanda of Honeymoon Hill	Sunkist Presents Hedda Happer's Hollywood	First Nighter	Campbell Playhouse Amos n' Andy Martia Webster Charilie and Jessie Fletcher Wiley The Man I Married The Akansas Traveler You're the Expert	Lanny Ross	Michael and Kitty	Night Editor
ADVERTISER and PRODUCT	Brown & Williamson Tobacco Corp. Avalon Cigarettes	Brown & Williamson Tobacco Corp. Big Ben Tobacco, Target Tobacco	Brown & Williamson Tobacco Corp. Bugler Cigarettes	Brown & Williamson Tobacco Corp. Roleigh Cigarettes and Tobacco	Brown & Williamson Tobacco Corp. Wings Cigarettes	Cal Aspirin Corp. Cal Aspirin	California Fruit Growers Exchange Citrus Fruits	Campana Sales Co. Toiletries	Campbell Soup Co. Soup, Beans, Tomato Juice	Campbell Soup Co. Spaghetti, Macaroni	Canada Dry Ginger Ale, Inc. Beverages	Cardinet Candy Co.

ADVERTISING AGENCY	Erwin, Wasey & Co. Erwin, Wasey & Co.	Street & Finney	Botsford, Constantine & Gardner	L. W. Ramsey Co.	Botsford, Constantine & Gardner	McCann-Erickson	Ruthrauff & Ryan, Inc.	Lee Anderson Advertising Co. Ruthrauff & Ryan	Lee Anderson Advertising Co.	Lord & Thomas	Young & Rubicam	Albert P. Hill Co.	D'Arcy Advertising Co. D'Arcy Advertising Co.	Sherman & Marquette Ted Bates, Inc.	Ted Bates, Inc. Ted Bates, Inc. Ted Bates, Inc.	Sherman & Marquette	Sherman & Marquette	Ted Bates, Inc. Ted Bates, Inc.
NETWORK	NBC—Red MBS	NBC-Blue	NBC-PC	NBC—Red and PC	NBC-PC	CBS	CBS	CBS	MBS	NBC—Red	NBC—Blue	NBC—Blue	CBS	CBS	CBS CBS NBC—Red	CBS	NBC-Blue	CBS
PROGRAM	Contented Program Arthur Godfrey	Inner Sanctum Mystery	Caswell's Petite Concert	Serenade to Loveliness Program	Just Between Friends	Dr. Christian	Major Bowes Original Amateur	Elmer Davis Major Rowes-Morton Gould Hour	President's Press Conference	Cities Service Concert	Mother of Mine	Service With a Smile	Pause That Refreshes on the Air Spotlight Band Program	Stepmother Colorte Ask-14-Basket	Colgate Carrier Colgate Poptlight Guy Lombardo and His Orchestra Bachelor's Children	Wayne King Orchestra	Sports Newsreel of the Air	Hobby Lobby
ADVERTISER and PRODUCT	Carnation Co. Milk	Carter Products, Inc. Little Liver Pills	George W. Caswell Co. Coffee and Food Products	Chamberlain Sales Corp. Hand Lotion	Chemicals, Inc. Vano House Cleaner	Chesebrough Manufacturing Co. Vaseline Preparations	Chrysler Sales Corp.			Cities Service Co. Gas and Oil	Harold Clapp, Inc. Baby Food	D. L. Clark Co. Candy Bars	Coca Cola Co. Beverage	Colgate-Palmolive-Peet Co.		Colgate-Palmolive-Peet Co. Cashmere Bouquet, Halo	Colgate-Palmolive-Peet Co.	Shaving Cream

K ADVERTISING AGENCY	Ward Wheelock Co.	ward Wheelock Co.	Sherman & Marquette Sherman & Marquette Vard Wheelock Co. & Sherman & Marquette	Ted Bates, Inc. and Sherman & Marquette	G Glasser Advertising Agency and Glasser, Gailey & Co.	O'Dea, Sheldon & Canaday	lue Stack-Goble Advertising Agency	Ted Botes, Inc. Ted Botes, Inc.	lue Batten, Barton, Durstine & Osborn	SS and Blacket-Sample-Hummert and Sherman & Marquette		ed Young & Rubicam	C. L. Miller Co.		Ruthrouff & Ryon
NETWORK	CBS and CBS an	S S S	CBS NBC—Red NBC—Red	CBS	CBS—PC	CBS	NBC-Blue	CBS	NBC-Blue	CBS, MBS and NBC—Red	NBC—Blue	NBC-Red	CBS		Z BS
PROGRAM	Hilltop House The Story of Bess Johnson	Elmer Davis	Myrt and Marge Ellen Randolph The Story of Bess Johnson	Woman of Courage	Find the Woman	Bob Trout, News	Hidden Stars	Maudie's Diary Your Marriage Club	Breakfast Club	Bachelor's Children	Manhattan At Midnight	Battle of the Sexes	News With Jackson Wheeler	Q	The Shadow
ADVERTISER and PRODUCT	Colgate-Palmolive-Peet Co. Palmolive Soap		Colgate-Palmolive-Peet Co. Super Suds Products	Colgate-Palmolive-Peet Co. Octagon Products, Crystal White	Colonial Dames, Inc. Cosmetics	Commercial Credit Co. Auto Finance Service	Consolidated Royal Chemical Co. Yeast Foam	Continental Baking Co. Bakery Products	Cream of Wheat Corp.	Cudahy Packing Co. Old Dutch Cleanser	Cummer Products Co. Energine	Cummer Products Co. Molle Shaving Cream	Curtis Candy Co. Candy Bars		Delaware, Lackawanna & Western Coal Co. Blue Coal

NETWORK ADVERTISING AGENCY MBS Aircasters, Inc.	NBC—Red Batten, Barton, Durstine & Osborn	CBS—PC General Advertising Agency	CBS William Esty & Co. NBC—Blue Ruthrauff & Ryan CBS and Ruthrauff & Ryan	Company The Biow Company	NBC—Red Sweeney & James Co.	-Red	SS Arthur Kudner, Inc.	SS McCann-Erickson McCann-Erickson		NBC—PC Long Advertising Service CBS—PC Long Advertising Service MBS Batten, Barton, Durstine & Osborn
MBS	Z Z	CBS	CBS CBS	S S S	Z	ZZ	CBS	CBS		8 0 8 m
PROGRAM Detroit Bible Class	Cavalcade of America	The World Today	Shirley Temple Time Ben Bernie's Army Game Vox Pop	Take It Or Leave It	The Voice of Firestone	Fitch Bandwagon Musical Tonic	Mary Margaret McBride	Sunday Evening Hour Ford Summer Hour		Professor Puzzlewit Here's the Clue The Lone Ranger
ADVERTISER and PRODUCT Detroit Bible Class Reliations	Institutional	Eagle Oil & Refining Co.	Gasoline : Elgin National Watch Co. Emerson Drug Co. Bromo-Seltzer	Eversharp, Inc. Pen and Pencils	Firestone Tire & Rubber Co. Tires and Tubes	F. W. Fitch Co. Shampoo	Horida Citrus Commission Citrus Fruits	Ford Motor Co. Motor Cars		Gallenkamp Stores Co. Shoes General Baking Co. Bakery Products

ADVERTISING AGENCY J. Walter Thompson Co. Federal Advertising Agency	Batten, Barton, Durstine & Osborn and Foster & Davies Maxon, Inc.	Young & Rubicam Young & Rubicam	Young & Rubicam	Young & Rubicam Young & Rubicam	Benton & Bowles Benton & Bowles	Benton & Bowles and Young & Rubicam	Young & Rubicam	Benton & Bowles Young & Rubicam	Young & Rubicam Young & Rubicam	Young & Rubicam Young & Rubicam Young & Rubicam	Benton & Bowles Benton & Bowles Benton & Bowles	Blackett-Sample-Hummert	Blackett-Sample-Hammert Blackett-Sample-Hummert	Blackett-Sample Hummert
NETWORK MBS MBS	NBC—Red NBC—Blue	CBS	NBC—Red	NBC—Red NBC—Red	NBC—Red CBS	CBS	CBS	NBC—Red CBS and NBC—Red	CBS	CBS—PC CBS—PC NBC	CBS CBS CBS and NBC—Red	NBC-Red	NBC—Red NBC—Red NBC—Red	MBS Sine
PROGRAM Raymond Gram Swing Answer Man	Hour of Charm News of the Week in Industry	Kate Smith Hour Claudia and David	The Jello Program, starring	The Aldrich Family Regilar Fellers	Maxwell House Coffee Time Kate Hopkins	Kate Smith Speaks	Joyce Jordon, Girl Interne	When a Girl Marries The Home of the Brave	We, the People William L. Shirer	The Second Mrs. Burton Second Wife Aldrich Family	Young Dr. Malone Elmer Davis Portia Face Life	Light of the World	Beat The Band Arnold Grimm's Daughter	The Lone Ranger
ADVERTISER and PRODUCT General Cigar Co. White Owl Cigars Van Dock Cigars	General Electric Co. Lamps	General Foods Corp. Grape Nuts Products	General Foods Corp.		General Foods Corp. Maxwell House Coffee	General Foods Corp. Diamond Crystal Salt, Calumet, Swansdown	General Foods Corp. La France, Satina, Minute Tapioca, Postum	General Foods Corp. Swansdown, Calumet	General Foods Corp. Sanka	Oeneral Foods Corp. Postum, Walter Baker's Chocolate and Cocoa Second Wife Aldrich Famil	General Foods Corp. Post Toasties and Bran Flakes	General Mills, Inc.	Con KX	

ADVERTISING AGENCY ed Blackett-Sample-Hummert Knox Reeves Advertising ed Blackett-Sample-Hummert Blackett-Sample-Hummert	Knox Reeves Advertising Knox Reeves Advertising Blackett-Sample-Hummert Knox Reeves Advertising Knox Reeves Advertising	Smith & Drum Smith & Drum	Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc.	R. H. Alber & Co.	Bermingham, Castleman & Pierce	Russel M. Seeds Co. Russel M. Seeds Co. Russel M. Seeds Co.	Charles W. Hoyt Co.	Young & Rubicam Young & Rubicam
NETWORK CBS, NBC—Red and Blue NBC—Red and Blue cns, NBC—Red and Blue NBC—Red and Blue	NBC—Red and MBS CBS MBS NBC—Red and Blue CBS	CBS—PC CBS—PC	CBS CBS CBS MBS MBS	MBS	MBS	NBC—Red and Blue NBC—Red NBC—Red	NBC-Blue	CBS
PROGRAM Betty Crocker Valiant Lady Hymns of All Churches Light of the World	Jack Armstrong By Kathleen Norris The Lone Ranger The Mystery Man Stories America Loves	Pigskin Preview I Was There	Orange Bowl Football Game Kentucky Derby Elmer Davis World Series Boxing Bouts Cotton Bowl Football Game	Old Fashioned Revival	Who Knows?	Adventures of Sherlock Holmes The Westerners Reveille Roundup	Serenaders	Screen Guild Theatre World News Tonight
5				ation				
ADVERTISER and PRODUCT General Mills, Inc. Flour	General Mills, Inc. Wheoties	General Petroleum Corp.	Gillette Safety Razor Co. Shaving Accessories	Gospel Broadcasting Association Religious	Griffin Manufacturing Co. Shoe Cleaner	Grove Laboratories Bromo Quinine	Charles Gulden Mustard	Gulf Oil Co.

JCT PROGRAM NETWORK ADVERTISING AGENCY	Tony Wons Radio Scrapbook NBC-Red Henri, Hurst & McDonald	o. Hartz Mountain Singing Canaries MBS George Hartman Co.	Pearson and Allen NBC—Blue Raymond Spector & Co.	iety Dr. Michelson, Talks MBS Tom Westwood Advertising Agency	This is Life MBS Leo Burnett Co.	Lincoln Highway NBC—Red Benton & Bowles	House Warming NBC—Red Ruthrauff & Ryan	Burns & Allen NBC-Red Batten, Barton, Durstine & Osborn	The Adventures of Buildog MBS Redfield-Johnstone, Inc. Drummond	Hollywood Showcase CBSPC Benton & Bowles	201/ 301/ 11: 3 4 1		Cameos of New Orleans NBC—Red The Caples Co.	Play Broadcast MBS Neisser-Myerhoff, Inc. and Arthur Meyerhoff & Co.	
ADVERTISER and PRODUCT	Hall Brothers, Inc. Greeting Cards	oducts Co.	Healthaids, Inc. Pearson Serutan	Hebrew Evangelization Society Dr. Mic Religious	Hecker Products Corp. This Is	Hecker Products Corp. Lincoln Shinola	Holland Furnace Co. House	George A. Hormel & Co. Burns & Food Products	Howard Clothes, Inc. The Ad	Richard Hudnut Cosmetics		Igglehart Bros.	Illinois Central Railroad Travel	Illinois Meat Co. Play Bi Food Products	

ADVERTISING AGENCY Young & Rubicam Young & Rubicam Schaltz Advertising Service Ruthrouff & Ryan Ruthrouff & Ryan Ruthrouff & Ryan Ruthrouff & Ryan	Lennen & Mitchell J. Walfer Thampsan Co.	Needham, Lauis & Brarby Needham, Louis & Brorby Franklin Bruck Advertising Corp.	Emil Reinhart Kenyan & Eckhardt	Jahn F. Muray Advertising Co. Blackett-Sample-Hummert Blackett-Sample-Hummert
NETWORK CBS CBS CBS MBS MBS CBS CBS CBS	NBC-Big and PC nBC-Big and PC NBC-Red NBC-Red CBS	NBC—Red NBC—Red MBS	MBS CBS—PC	NBC—Blue CBS NBC—Blue
PROGRAM Silver Theatre Silver Theatre Summer Show The Lone Ranger Good Will Hour Are You a Missing Heir A Helping Hand Court of Missing Heirs	Jergens Journal with Walter Winchell The Parker Family Tony Martin from Hollywood Aow Did You Meet? Adventures of the Thin Man Frazier Hunt, News	Fibber McGee & Molly Hap Hazard The Shadow	The Lone Ranger Background for Headlines	Jean Sabion Romance of Helen Trent Mr. Keen, Tracer of Lost Persons
ADVERTISER and PRODUCT Informational Silver Ca. Silverware Inferstate Baleries Bakery Products Iranized Yeast Co. Iranized Yeast	Andrew Jergens Co. Soaps & Cosmetics Johns-Manville Carp. Insulation Johnson & Johnson	S. C. Jahnsan & San Floor Wax Walter H. Jahnsan Candy Co. Candy	Kilpatrick Bateries Bakery Products Knax Gelatine Co. Gelatin	Kalynas Ca. Dentifrice

ADVERTISER and PRODUCT Kraft-Phenix Cheese Corp. Cheese and Salad Dressing, Margarine	PROGRAM The Kraft Music Hall The Great Gildersleeve	NETWORK NBC—Red NBC—Red	ADVERTISING AGENCY J. Walter Thompson Co. Needham, Louis & Brorby
Lady Esther, Ltd. Cosmetics	Guy Lombardo Orchestra Lady Esther Serenade Lady Esther Presents Orson Welles	000 800 800 800 800 800 800 800 800 800	Pedlar & Ryan Pedlar & Ryan Pedlar & Ryan
Lance, Inc. Peanut Products and Confections	Morning Toastchee Time	NBC-Blue	Nachman-Rhodes Advertising Agenc
Land o' Lakes Creameries, Inc. Dairy Products	Edgar A. Guest Program Boake Carter, News	NBC—Blue MBS	Campbell-Mithun, Inc. Campbell-Mithun, Inc.
La Rosa & Sons, Inc. Ford Products	Radio Concert Antonini Concert Series	MBS	Commercial Radio Service Advertising Agency Commercial Radio Service Advertisin Agency
Lever Brothers Co. Spry	Aunt Jenny's Real Life Stories Uncle Jim's Question Bee The Rinso-Spry Vaudeville Theater	CBS NBC—Blue NBC—Red	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan
Lever Brothers Co. Rinso	Big Sister Big Town Grand Central Station Bringing Up Father	CBS CBS and NBC— Red and Blue NBC—Blue	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan
Lever Brothers Co. Lifebuoy	Meet Mr. Meek Hollywood Premiere	CBS	William Esty & Co. William Esty & Co.
Lever Brothers Co. Lux Toilet Soap	Lux Radio Theatre	CBS	J. Walter Thompson Co.
Lever Brothers Co. Swan, Silver Dust	Burns and Allen With Paul Whiteman NBC—Red Bright Horizon	NBC—Red CBS	Young & Rubicam Young & Rubicam and Batten, Barton Durstine & Osborn
Lewis-Howe Co. Tums	The Tums Show Starring Frank Fay Horace Heidt's Treasure Chest Pot of Gold	NBC—Red NBC—Red NBC—Blue	Stack-Goble Advertising Agency Stack-Goble Advertising Agency Stack-Goble Advertising Agency
Lewis-Howe Co. NRs	Fame and Fortune	NBC—Blue	Stack-Goble Advertising Agency

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ADVERTISING AGENCY	United States Advertising Corp. and Fuller & Smith & Ross	Newell-Emmett Co. Newell-Emmett Co.	Newell-Emmett Co.	Davis & Pearson	Young & Rubicam Young & Rubicam	Various and Direct	Direct	Direct	Direct	Direct	Direct	Direct	Direct	Direct	Brisacher, Davis & Staff	Redfield Johnstone, Inc.	M. H. Hackett, Inc.
NETWORK	CBS	CBS NBC—Red	CBS	NBC-PC	CBS	MBS	MBS	MBS	MBS	MBS	ΣBS	MBS	MPS	MBS	MBS	MBS	ΜBS
PROGRAM	Design For Happiness	Glenn Miller and His Orchestra Chesterfield Presents Fred Waring in Pleasure Time	Professor Quiz	The Kids of the Week	Melen Hayes Theater Bright Horizon	Fulton Lewis, Jr.	Adventures of Bulidog Drummond	B. S. Bercovici	Confidential:y Yours	Cedric Foster	Keep Fit to Music	The Lone Ranger	The Shadow	Johnson Family	I Want A Divorce	Show of The Week	Dorothy Thompson
_			Tobacco														
ADVERTISER and PRODUCT	Libby-Owens-Ford Glass Co. Flat Glass Products	Liggett & Myers Tobacco Co. Chesterfield Cigarettes	Liggett & Myers Tobacco Co. Velvet Pipe and Cigarette Tobacco	Lime Cola Co. of California Beverage	Thomas J. Lipton, Inc. Tea, Soup Mix	Local Cooperative Campaign Various											

NEC—PC J. Wolfer Thompson Co. Lennen & Mitchell CBS—PC Lennen & Mitchell Lennen & Mitchell CBS—PC Roymond R. Morgan Co. Roymond R. Morgan Co. CBS—PC J. M. Mathes, Inc.	CBS Lord & Thomas	MBS Erwin, Wasey & Co. CBS—PC Erwin, Wasey & Co. CBS Erwin, Wasey & Co.	CBS J. M. Mathes, Inc.	MBS Hays MacFarland & Co. NBC—Rad Grant Advertising, Inc. NBC—Red Grant Advertising, Inc. NBC—Red Grant Advertising, Inc.	CBS—PC H. M. Kiesewetter Advertising Agency CBS H. M. Kiesewetter Advertising Agency NBC—Blue Russel M. Seeds Co.	NBC—Blue Wade Advertising Agency NBC—Red Wade Advertising Agency NBC—Blue Wade Advertising Agency NBC—Blue Wade Advertising Agency NBC—Red Wade Advertising Agency NBC—Red Wade Advertising Agency
PROGRAM Tommy Riggs and Betty Lou The New Old Gold Program Talk Your Way Out of This One Bon't Be Personal Art Baker's Notebook Rnox Manning, News Elmer Davis, News Dave Lane, Songs	Wayne King and His Orchestra	The Voice of Liberty, Gabriel Heatter Bob Garred Reporting Paul Sullivan Reviews the News	Duffy's Tavern	George Fisher, Hollywood Reporter P. Dr. I. Q. Dr. I. Q. Jr. What's Your Idea?	Bob Garred Reporting Colonel Stopmagle's "Quixie Doodle Contest" Captain Flagg and Sergeant Quirk	Quiz Kids Alec Templeton Time Notional Barn Dance Lum and Abner Alka-Seltzer News of the World Alka-Seltzer Newsroom of the Air
ADVERTISER and PRODUCT P. Lorillard Co. Old Gold Cigarettes P. Lorillard Co. Sensotion Cigarettes, Beachaut Cigarettes Soapeles Soap Co. Cough Drops Luden's, Inc. Cutheron Laymen's League Religious	Cosmetics	MacFadden Publications, Inc. True Story Mogozine	Magazine Repeating Razor Co. Rozors and Blodes	Marrow's, Inc. Mars, Inc. Condy Bars	Mennen Co. Toilet Articles	Miles Laboratories, Inc. Alko-Selfzer ond Vitamins

ADVERTISING AGENCY	Clements Co. Clements Co.	Critchfield & Co.	Direct	Henri, Hurst & McDonold	The Biow Co.	The Biow Co.	The Biow Co. The Biow Co.	Moxon, Inc.	Blackett-Somple-Hummert
NETWORK	NBC-Blue NBC-Blue	MBS	NBC—Red	NBC—Red	CBS ond NBC—Red	CBS	CBS	CBS	NBC-Blue
PROGRAM	Olivio Santoro The Moylan Sisters	Let's Go Back to the Bible	Betty Moore	Bob Becker's Dog Chats	Johnnie Presents	Great Moments from Great Plays	Philip Morris Playhouse The Crime Doctor	Mark Hawley and the News	John's Other Wife
ADVERTISER and PRODUCT	Modern Food Process Co. Dog Food, Philadelphia Scrapple	Moody Bible Institute Religious Training	Benjamin Moore & Co. Paints	John Morrell & Co. Dog Food	Philip Morris & Co. Cigarettes	Philip Morris & Co. Cigarettes		C. F. Mueller Co. Macaroni Products	Mystic Labs, Inc. Toiletries

Erwin, Wosey & Co.	Direct	MocWilkins & Cole	Leon Livingston Advertising Agency Leon Livingston Advertising Agency
CBS—PC	MBS	NBC-PC	CBS—PC CBS—PC
Answer Auction	Religious Program	Grandpappy and His Pals	Bob Garred Reporting William Winter
Notional Leod Co. Points	National Fellowship for Prayer and Evangelism Religious Program	Neighbors of Woodcraft Life Insurance	Nestle's Milk Products, Inc. Alpine Coffee

Byer & Bowmon Advertising Agency

NBC-Blue

Melody Marathon

NETWORK ADVERTISING AGENCY CBS, NBC—Blue McCann-Erickson and PC	C William Esty & Co.	lue Buchanan & Co. Iue Buchanan & Co.	Blackett-Sample-Hummert	Ruthrauff & Ryan	lue Newell-Emmett Co.	ed Lord & Thomas ed Lord & Thomas	Brisacher, Davis & Staff Platte-Forbes, Inc.	Gardner Advertising Co. Gardner Advertising Co.	William Esty & Co.		lue Blackett-Sample-Hummert	Sherman K. Ellis, Inc.	lue McCann-Erickson Iue McCann-Erickson	Raymond R. Morgan Co.
NETWORK CBS, NBC and PC	NBC-PC	NBC-Blue NBC-Blue	MBS	CBS	NBC-Blue	NBC—Red NBC—Red	CBS—PC MBS	CBS	MBS	NBC—Red NBC—Red NBC—Red	NBC-Blue	MBS	NBC—Blue	CBS—PC
PROGRAM Death Valley Days	Speaking of Glamour	Comments by Mrs. Roosevelt Over Our Coffee Cups	Wal† Disney's Song Parade	Vox Pop	The Nickel Man	A Date With Judy The Pepsodent Show Starring Bob Hope	Bob Garred Reporting Wythe Williams	Mary Lee Taylor, Home Economist Saturday Night Serenade	Double or Nothing	Lorenzo Jones Stella Dallas Waltz Time	Amanda of Honeymoon Hill	Boake Carter, News	The Walter Patterson-Pillsbury Program The Musical Millwheel	What's On Your Mind
ADVERTISER and PRODUCT Pacific Coast Borax Co. Borax Products		Pan-American Coffee Bureau Coffee	Parker Pen Co. Pens and Pencils	Penn Tobacco Co. Tobacco	Pepsi-Cola Co. Beverage	The Pepsodent Co. Antiseptic & Dentifrice	Peter Paul, Inc. Candy Bars and Gum	Pet Milk Sales Corp. Pet Milk	Pharmco, Inc.	Charles H. Phillips Chemical Co. Milk of Magnesia	Charles H. Phillips Chemical Co. Haley's M-O		Pillsbury Flour Mills Co. Flour	Planters Nut & Chocolate Co. Peanut Products

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Procter & Gamble Co.

Ivory Products

Procter & Gamble Co. Lava Soap Procter & Gamble Co.

ADVERTISING AGENCY Pedlar & Ryan VBC-Red NETWORK and Blue Pepper Young's Family PROGRAM

Pedlar & Ryan and Blackett-Sample-Woman In White

Compton Advertising and Pedlar & Ryan Pedlar & Ryan and Blackett-Sample-Hummert Hummert VBC-Red & CBS ZBC-Red The Guiding Light The Road of Life

Right to Happiness **This Small Town** Vic and Sade

Road of Life

The Goldbergs Lone Journey Kitty Keene

ABC-Red ABC-Red Knickerbocker Playhouse Those We Love

This Small Town The Goldbergs

CBS and

Lone Journey The Bartons

Life Can Be Beautiful

Story of Mary Marlin

Against the Storm The O'Neills

Truth and Consequences Houseboat Hannah

ZBC-Red ZBC-Red

Slackett-Sample-Hummert ABC-Red

The Man I Married

The Goldbergs

Ma Perkins

NBC-Blue

Compton Advertising Pedlar & Ryan NBC-Red and Blue CBS

Compton Advertising Pedlar & Ryan NBC-PC

Blackett-Sample-Hummert and Compton Blackett-Sample-Hummert Blackett-Sample-Hummert

NBC—Red NBC—Red CBS

H. W. Kastor & Sons Advertising Co. H. W. Kastor & Sons Advertising Co. Advertising

Compton Advertising

Blackett-Sample-Hummert and Compton Advertising Compton Advertising

Compton Advertising NBC—Red NBC—Red VBC-Red

Compton Advertising CBS and NBC-NBC-Red

CBS and

Compton Advertising and Benton & Bowles Compton Advertising Compton Advertising

Red and Blue

NBC-Red

CBS and

Compton Advertising

NBC-Red NBC-Red

Blackett-Sample-Hummert

ADVERTISING AGENCY Pedlor & Ryon and Blockett-Somple- Hummert Blockett-Somple-Hummert Pedlor & Ryan and Blockett-Somple- Hummert	H. W. Kostor & Sons Advertising Co. H. W. Kostor & Sons Advertising Co. Compton Advertising Compton Advertising Wolsh Advertising Co. Walsh Advertising Co. Benton & Bowles Benton & Bowles Leo Burnett Co.	Ruthrauff & Ryon Ruthrauff & Ryon Ruthrauff & Ryon	Gordner Advertising Co. Leeford Advertising Agency	William Esty & Co.
NETWORK NBC—Red NBC—Red CBS	NDC—Red CBS NBC—Red NBC—Red CBS CBS CBS CBS	N N N N N N N N N N N N N N N N N N N	NBC—Blue	NBC—Red CBS CBS NBC—Blue CBS ond NBC—Red NBC—Blue NBC—Blue NBC—Red
PROGRAM Road of Life Everyman's Theater Woman in White	Knickerbocker Playhouse Those We Love Pepper Young's Family The Guiding Light Ned Sparks Show The Orfario Show When A Girl Marries Prudential Family Hour Kaltenborn Edits the News	Girl Alone Your Dream Has Come True That Brewster Boy	iom Mix Raiston Straignt Shooters Newsroom of the Air	Camel Caravan Grand Ole Opry Blondie Luncheon at the Waldorf The Al Pearce Show Uncle Exra Penthouse Party Cugat-Rumba Revue Sports Roundup
ADVERTISER and PRODUCT Procter & Gamble Co. Oxydol	Procter & Gomble Co. Teel Dentifrice Procter & Gomble Co. White Naphtha Province of Ontorio Fravel Service Prudential Insurance Life Insurance Pure Oil Co. Gas and Oil	Quoker Oots Co. Cereals and Flour	Raiston-Purino Co. Wheat Cereal Remington Rond, Inc. Shavers & Typewriters	R. J. Reynolds Tobocco Co. Camel Cigarettes Prince Albert Tobacco

NETWORK ADVERTISING AGENCY NBC—PC Hixson & O'Donnell Advertising MBS Shermon K. Ellis, Inc. and Hixson-O'Donnell Advertising	MBS Cesono & Associates	m NBC—Red McKee & Albright	CBS—PC The McCarty Co.	MBS Erwin, Wasey & Co.	ms NBC—Red Warwick & Legler	MBS Yon Sont, Dugdale & Co.	NBC-PC Borton A. Stebbins Advertising Agency	NBC—Red Henri, Hurst & McDonald		CBS—NE Anderson, Davis & Plotte	CBS—PC Hillman-Shane Advertising Agency	ius MBS Gandy Advertising	NBC—PC Westco Advertising Agency NBC—PC Westco Advertising Agency	CBS Geyer, Cornell & Newell
PROGRAM Richfield Reporter Confidentially Yours	What Do You Think?	Sealtest-Rudy Vallee Program	Seaside Spelling Bee Liner	Gabriel Heatter, News	Metropolitan Opera Auditions of The Air	Confidentially Yours	The Signal Carnival	Captain E. D. C. Herne, News Commentator Donald McGibney	Knox Manning, News William Winter Smith Brothers News	The New England Home	Bob Garred Reporting	Shafter Parker and His Circus	Sam Hayes Dr. Kate	Golden Treasury of Song
ADVERTISER and PRODUCT Richfield Oil Co.	Romo Wine Co. Wines	Seoltest, Inc. Mill and Milk Products	Seaside Oil Co. Gas & Oil	R. B. Semler, Inc. Hair Tanic	Sherwin-Williams Co.	Sherwood Bros., Inc.	Signol Oil Co.	Skelly Oil Co. Gas & Oil	Smith Bros. Caugh Drops	Alexander Smith & Sons Carpet Co. Carpets	Soil Off Manufocturing Co. Cleaning Fluid	Southwest Toblet Manufacturing Co.	Sperry Flour Co. Flour, Cereals	E. R. Squibb & Sons Squibb Products

NETWORK ADVERTISING AGENCY NBC—Red J. Walter Thompson Co.	NBC—Red J. Walter Thompson Co.	NBC—Red Sherman K. Ellis Co.	NBC-Blue Kenyon & Eckhardt	NBC—Blue McCann-Erickson	Roche, Williams & Cunnyngham	NBC—Blue Roche, Williams & Cunnyngham	NBCBlue J. Walter Thompson Co.	MBS and Batten, Barton, Durstine & Osborn CBS—PC	CBS Buchanan & Co. NBC—Blue Buchanan & Co. CBS Buchanan & Co.	NBC—Blue Lord & Thomas	NBC-PC Botsford, Constantine & Gardner	NBC-Blue Young & Rubicam	NBC—Blue Emil Mogul, Inc.
PROGRAM Chase and Sanborn Program	One Man's Family	What's My Name?	I Love a Mystery	Auction Quiz	John B. Hughes, News Commentator MBS	Lowell Thomas—The Day's News	Breakfast Club	 Jimmie Fidler	Texaco Star Theatre Metropolitan Opera Broadcasts Treasury Hour—Millions for Defense	Football Games	Bennie Walker's Tillamook Kitchen	March of Time	Hillman and Clapper, News Here on and Abroad
ADVERTISER and PRODUCT Standard Brands Inc. Chase & Sanborn Coffee	Standard Brands Inc. Tender Leaf Tea	Standard Brands Inc. Royal Desserts, Chase & Sanborn Coffee	Standard Brands Inc. Fleischmann's Foil Yeast	Standard Oil Co. of Indiana Petroleum Products	Studebaker Corp. (Pacific Division) Motor Cars	Sun Oil Co. Gas & Oil	Swift & Co. Food Products	The Tayton Co. Cosmetics	Taxas Co. Gas and Oil	Fide Water Associated Oil Co. Gas and Oil	Fillamook Country Creamery Association Dairy Products	Time, Inc. Time Magazine	Trimount Clothing Co. Clipper Craft Clothing

NETWORK ADVERTISING AGENCY CBS—PC Lord & Thomas NBC—PC Lord & Thomas MBS N: W. Ayer & Son N: W. Ayer & Son NBC—Blue Campbell-Ewald Co. of N: Y.	S Arthur Kudner, Inc. Arthur Kudner, Inc.	CBS Morse International, Inc. NBC—Red Morse International, Inc. NBC—PC Morse International, Inc. NBC—PC	S Blackett-Sample-Hummert	NBC—Blue Warwick & Legler	NBC—Red Blackett-Sample-Hummert NBC—Red Blackett-Sample-Hummert NBC—Blue Blackett-Sample-Hummert NBC—Blue Blackett-Sample-Hummert	NBC—Blue Tracy-Locke-Dawson and PC	NBC—Blue H. W. Kastor & Sons Advertising Co.	NBC—PC Fitzgerald Advertising Agency
NETW Netson Pringle, News Analysis CBS-Point Sublime Boake Carter MBS News for the Americas NBC	Gay Ninefies Revue Pipe Smoking Time CBS	News for Women We're Five in the Family The Nichols Family of Five Wake Up and Sing	Captain Midnight MBS	Gang Busters NBC	Backstage Wife Manhattan Mery-Go-Round Orphans of Divorce Monday Mery-Go-Round NBC	Ahead of the Headlines NBC	Dear John NBC and	Hawthorne House
ADVERTISER and PRODUCT Union Oil Co. Gas and Oil United Air Lines, Inc. Air Travel Institutional	U. S. Tobacco Co.	Vick Chemical Co. Vapo-Rub, Vatronol	Wander Company Ovaltine	William R. Warner Co. Sloan's Liniment	R. L. Watkins Co. Dr. Lyons Toothpowder	Weekly Publications, Inc. News-Week Magazine	Welch Grape Juice Co. Grape Juice	Wesson Oil & Snowdriff Sales Co. Salad Oil

ADVERTISING AGENCY Fuller & Smith & Ross	Critchfield & Co. Critchfield & Co.	Blackett-Sample-Hummert William Esty & Co.			Arthur Meyerhoff & Co.	J. Walter Thompson Co. Neisser-Meyerhoff, Inc. Neisser-Meyerhoff, Inc. and Arthur Nevarhoff & Co.	∢∢ ∞		R. H. Alber Co. and Ivey & Ellington, I	J. Walter Thompson Co. Blackett-Sample-Hummert	Erwin, Wasey & Co.
NETWORK NBC—Red	MBS NBC—Blue	M BS	NBC-Blue	NBC-Blue	CBS—PC	CBS CBS	CBS CBS NBC—Blue		MBS	NBC—Blue CBS	MBS
PROGRAM Musical Americana	The Musical Steelmakers Wheeling Steelmakers	John B. Hughes, News Commentator MBS Double Or Nothing	True or Faise	Famous Oh Henry Jury Trials	Cataline Fun Quiz	Melody Ranch Scattergood Baines Dear Mom	Ben Bernie Just Entertainment John's Other Wife	Y	Young People's Church of the Air	True and Faise The Romance of Helen Trent	Gabriel Heatter, News
ADVERTISER and PRODUCT Westinghouse Electric & Mfg. Co.	Electrical Appliances Wheeling Steel Corp. Steel	Whitehall Pharmacal Co. White Laboratories Example 1 parties	J. B. Williams Co. Shaving Accessories	Williamson Candy Co. Oh Henry Candy Bars	Wilmington Transportation Co. Resort	William Wrigley, Jr. Co. Chewing Gum	Wyeth Chemical Co. Freezone, Hills Cold Tablets		Young People's Church of the Air	W. E. Young, Inc. Absorbine, Jr.	Zonite Products Corp. Forhan's Toothpaste

RULES AND REGULATIONS OF F. C. C. REGARDING PRODUCTION BY RADIO BROADCAST STATIONS

- As of January 1, 1942 -

GENERAL

Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of twothirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m., local standard time, and two-thirds of the total hours it is authorized to operate between 6 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the inspector in charge shall be notified in writing immediately after the emergency develops.

The licensee of each standard broadrast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference. (Stations involved in the after-midnight frequency monitoring programs are notified of their operating and

silent schedule.)

If the license of a station specifies the hours of operation, the schedule so specified shall be adhered to except as otherwise prescribed in the rules herein stated.

Share-Time Stations

If the licenses of stations authorized to share time do not specify hours of operation, the licensees shall endeavor to reach an agreement for a definite schedule of periods of time to be used by each. Such agreement shall be in writing and each licensee shall file the same in triplicate original with each application to the Commission for renewal of license. If and when such written agreements are properly filed in conformity with this rule the file mark of the Commission will be affixed thereto, I copy will be retained by the Commission, I copy forwarded to the inspector in charge, and I copy returned to the licensee to be posted with the station license and considered as a part thereof.

If the license specifies a proportionate time division, the agreement shall maintain this proportion. If no proportionate time division is specified in the license, the licensees shall agree upon a division of time. Such division of time shall not include simultaneous operation of the stations unless specifically authorized by the terms of the license.

For the purpose of determining the proportionate division of time of the broadcast day for sharing time stations one night hour shall be considered the

equivalent of two day hours.

If the license of a station authorized to share time does not specify the hours of operation, the station may be operated for the transmission of regular programs during the experimental period provided an agreement thereto is reached with the other stations with which the broad-cast day is shared and further provided such operation is not in conflict with the rule of operation during experimental periods herein stated. Time sharing agreements for operation during the experimental period need not be submitted to the Commission.

Departure from the regular operating schedule set forth in a time-sharing agreement will be permitted only in cases where an agreement to that effect is reduced to writing, is signed by the licensees of the stations affected thereby and filed in triplicate by each licensee with the Commission prior to the time of the proposed change. If time is of the essence, the actual departure in operating schedule may precede the actual filing of written agreement, provided appropriate notice is sent to the Commission and the inspector in charge.

If the licensees of stations authorized to share time are unable to agree on a division of time, the Commission shall be so notified by statement to that effect filed with application for renewal of licenses. Upon receipt of such statement the Commission will designate the applications for a hearing, and pending such hearing, the operating schedule previously adhered to shall remain in full

force and effect.

Limited Time Stations

If the licensee of a broadcast station is required to commence or cease operation of the station at the time of sunrise or sunset, the license will specify the hour of the day during each month of the license period when operation of such station will commence or cease.

The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station or stations on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Com-mission will affix its file mark and return 1 copy to the licensee authorized to operate limited time which shall be posted with the station license and con-sidered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in these rules.

If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

Material Term of License Violations

In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

Time Changes

If local time is changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understoood to refer to daylight-saving time, and not standard time, as long as daylight-saving time is observed at such locations. This provision shall

govern when the time is changed by provision of law or general observance of daylight-saving time by the various communities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees: Provided, however, That when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nightime power or for a different radiation pattern for daytime operation operate with the daytime power or radiation pattern prior to local sunrise.

Where the local time is not changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight-saving time, unless said licensees mutually agree upon a new schedule which shall be effective only while daylight-saving time is observed at the locations of some of these stations.

The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

The provisions of the rules defining various types of stations and time periods shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local surrise, of standard broadcast stations with their authorized daytime facilities, *Provided*: That the provisions of this rule shall not extend to:

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections regarding sharing time of these rules shall be applicable to such agreements.

(2) Any class II stations causing interference by use of its daytime facilities within the 0.5 mv/m 50% sky wave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement.

(3) Operation by use of its daytime facilities of any class II station on any class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

The period 4:00 a.m. to 6:00 a.m., local standard time, shall not be included in determining compliance with section on minimum operating schedule of these rules.

General Rules Applicable to Standard and High Frequency Broadcast Stations

The station license and any other instrument of authorization or individual order concerning construction of the equipment or the manner of operation of the station shall be posted in a conspicuous place in the room in which the transmitter is located in such manner that all terms thereof are visible and the license of the station operator shall be posted in the same manner.

The licensee of each station shall have a licensed operator or operators of the grade specified by the Commission on duty during all periods of actual operation of the transmitter at the place where the transmitting equipment is located.

The licensed operator on duty and in charge of a standard or high frequency broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such other stations: Provided, However, That such duties shall in no wise interfere with the proper operation of the standard broadcast transmitter.

Logs

The licensee of each broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

A. In the Program Log

a. An entry of the time each station identification announcement (call letters and location) is made.

b. An entry briefly describing each program broadcast, such as "music,"

"drama," "speech," etc., together with the name or title thereof, and the sponsor's name, with the time of the beginning and ending of the complete program. If a mechanical record is used, the entry shall show the exact nature thereof such as "record," "transcription," etc., and the time it is announced as a mechanical record. If a speech is made by a political candidate, the name and political affiliations of such speaker shall be entered.

c. An entry showing that each sponsored program broadcast has been announced as sponsored, paid for, or furnished by the sponsor.

B. In the Operating Log

a. An entry of the time the station begins to supply power to the antenna, and the time it stops.

b. An entry of the time the program

begins and ends.

c. An entry of each interruption to the carrier wave, its cause and duration.
d. An entry of the following each 30

minutes:

(1) Operating constants of last radio stage (total plate current and plate voltage).

(2) Antenna current.

(3) Frequency monitor reading.(4) Temperature of crystal control chamber if thermometer is used.

e. Log of experimental operation during experimental period (If regular operation is maintained during this period, the above logs shall be kept).

(1) A log must be kept of all operation during the experimental period. If the entries required above are not applicable thereto, then the entries shall be made so as to fully describe the operation.

Logs of standard or high frequency broadcast stations shall be retained by the licensee for a period of two years except when required to be retained for a longer period in accordance with the provisions of the rules pertaining to logs involving communications incident to a disaster or incidents to or involved in an investigation by the Commission or concerning which the licensee has been notified, in which case they shall be retained by the licensee until specifically authorized in writing by the Commission to destroy them; Provided, further. That logs incident to or involved in any claim or complaint of which the licensee has notice, shall be retained by the licensee until such claim or complaint has been fully satisfied or until the same has been barred by statute limiting the time for the filing of suits upon such claims.

Station Identification

A licensee of a standard or high frequency broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation on the hour and either on the half hour or quarter hour following the hour and at the quarter hour preceding the next hour: Provided

Such identification announcement during operation need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert or operatic production of longer duration than thirty minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the entertainment continuity and at the con-

clusion of such program.

Such identification announcement need not be made on the half hour or quarter hours when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or operatic production. In such an identification announcement shall be made at the first interruption of the entertainment continuity, and at the conclusion of the program, Provided, That an announcement within 5 minutes of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour, will satisfy the requirements of identification announcements.

In case of variety show programs, baseball game broadcasts, or similar programs, of longer duration than thirty minutes, the identification announcement shall be made within five minutes of the hour and of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour.

In case of all other programs the identification announcement shall be made within two minutes of the hour and on the half hour and at the quarter hour following the hour and at the quarter

hour preceding the next hour.

In making the identification announcement, the call letters shall be given only on the channel of the station identified thereby.

Mechanical Reproduction

Each broadcast program consisting of a mechanical record, or a series of mechanical records, shall be announced in the manner and to the extent set out below:

1. A mechanical record, or a series thereof, of longer duration than thirty minutes, shall be identified by appropriate announcement at the be-

ginning of the program, at each thirty minute interval, and at the conclusion of the program; provided, however, that the identifying announcement at each thirty minute interval is not required in case of a mechanical record consisting a single, continuous, uninterrupted speech, play, religious service, symphony, concert or operatic production than thirty longer duration minutes;

2. A mechanical record, or a series thereof, of a longer duration than five minutes and not in excess of thirty minutes, shall be identified by an appropriate announcement at the beginning and end of the program;

3. A single mechanical record of a duration not in excess of five minutes, shall be identified by appropriate announcement immediately preceding the

use thereof;

4. In case a mechanical record is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical record is required.

5. The identifying announcement shall accurately describe the type of mechanical record used, i.e., where an electrical transcription is used it shall be announced as a "transcription" or an "electrical transcription" where a phonograph is used it shall

be announced as a "record."

Rebroadcast Programs

- (a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station. (In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio ,the broadcasting of this program is not con-sidered a rebroadcast.)
- (b) The licensee of a standard or high frequency broadcast station may, without further authority from the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program. (The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting

certain programs of a standard or high frequency broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period).

(c) The licensee of a standard or high frequency broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a non-commercial basis a non-commercial program of a United States international broad-

cast station.

The licensee of a standard or high frequency broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States inter-

national broadcast station.

In the case of any rebroadcast under these provisions, the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

- (d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program. (The broadcasting of a program relayed by a relay broadcast station is not considered a rebroadcast.)
- (e) In case of a program rebroadcast by several standard broadcast stations such as a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of station originating program.

Attention is directed to Section 325 (b) of the Communications Act of 1934, which reads as follows:

"No person shall be permitted to locate, use or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there having a power output of sufficient intensity and/or being so located geo-

graphically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application thereof."

Political Broadcasting

No station licensee is required to permit the use of its facilities by any legally qualified candidate for public office, but if any licensee shall permit any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities, provided that such licensee shall have no power of censorship over the material broadcast by any such can-The following definitions shall didate. apply for the purpose of this rule: a. 'A legally qualified candidate' means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a primary, speor general election, municipal, county, state or national, and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who has qualified for place in the ballot or is eligible under the applicable law to be voted for by sticker, by writing in his name on the ballot, or other method, and has been duly nominated by a political party which is commonly known and regarded as such, or makes a substantial showing that he is a bona fide candidate for nomination or office, as the case may be.

The rates, if any, charged all such candidates for the same office, shall be uniform and shall not be rebated by any means, directly or indirectly; no licensee shall make any discriminations in charges, practices, regulations, facilities or services for or in connection with service rendered pursuant to these rules, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the exclusion of other legally qualified candidates for the

same public office.

Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests and the charges made, if any, if request is granted.



TELEVISION



FREQUENCY MODULATION



FACSIMILE

TELEVISION HEADLINES OF 1941—From Radio Daily

JANUARY

- Jan. 2—FCC Sees Television Activity; Sixth Annual Report Covers Commercial Possibilities; Program Seen Throughout Entire Industry.
- Jan. 3—Television Progress Aided By Laboratory Research.
- Jan. 10—CBS Color Television Tries First Direct Pickups.
 Use Television Antenna for FM Broadcasts.
- Jan. 13—Engineers See Television Via 190-Mile Cable.
- Jan. 14—General Electric Buys Plot for New Television Studios.
- Jan. 15—DuMont Television Report Hits Optimistic Note.
- Jan. 16—Television On Large Screen; Bankers Giving Dough.
- Jan. 20—FCC Sets Details for Television Committee Meet.
- Jan. 2-Farnsworth Television Permit for Fort Wayne Station.
- Jan. 24—New Color Television Patent Hailed as "Workable." Television Committee's Report May Recommend Old Standards.
- Jan. 27—RCA's Large Screen Television; Highlights Two-Day Tour for FCC with Hour-Long Show; Committee Formally Reports Today.
- FCC Formally Considering Television Reports
 By National Television Standards Committee.
 Jan. 28—Commercial Standards in FCC's Tele-
- Jan. 28—Commercial Standards in FCC's Television Report.
- Jan. 30—Fly Reveals Television Stand; Told House Committee FCC Did Well in Holding Off; Says Industry Unity Will Solve Problem.
- Jan. 31—Baird Develops Color Television in England, Despite War.

FERRHARY

- Feb. 4—Television Patent Granted on Production Method.
- Feb. 11—FCC Still Studying Chain and Television Reports. Engineers Open Confab; Dr. Baker Talks on
- Televis on Standards.
 Feb. 14—FM and Television Interests Race for
- Chicago "First." Feb. 19—FM and Television Interests Battle for High Sites.
- Feb. 20—NBC Big Television Schedule Waits on FCC's Okay.

- Feb. 28—FCC Suggests Rules for Hearing on Television.
 - Don Lee Completing Work on New Television Antenna.

MARCH

- Mar. 4—Chain Reports Final Draft; FCC to Make New Television Tour.
- Mar. 11—Fly Sees Agreement on Television Standards.
- Mar. 13—Theatrical Union Again Set for Television Jurisdictional Tiff.
- Mar. 14—CBS Sets Negotiation for Chicago FM and Television Site.
- Mar. 17—Green Light for Television on Commercial Basis Seen.
- Mar. 18—Set Television Hearing Agenda; Fly Sees Encouraging Step.
- Mar. 19—Fly Pays Visit to FDR Before Television Hearings.
- Mar. 20-Television Hearings Open.
- Mar. 21—FCC Hears Television Pro and Con; NTSC Asks Limited Commercial Okay While Others Seek Deferment; Color Television an Issue.
 - Advances in Television Field on SMPE Spring Agenda.
- Mar. 24—Webs Now Holding Off Commercial Television Rush.
- Mar. 25—Television Status Now Vague; Reversal of Former Opinions Again Heard as FCC Hearing Adjourns; Defense Orders Big Factor.
- Mar. 27—Talent Unions Go Slow in Seeking Television Rights.

APRIL

- Apr. 4—First Television Station Set for South America.
- Apr. 10—New Don Lee Television Station Will Make Debut on Sunday. Television and Disk Recording on SMPE
- Spring Agenda.

 Apr. 11—Television Activity Surges in Chicago
- Area.
- Apr. 17—DuMont Television Readied for Early "Green Light." Apr. 22—CBS Seeks Field Tests for Its Color Television.
- Apr. 25—Television Green Light Expected in Near Future. RCA to Show Fight on Big Television Screen.

Apr. 28-RCA Theater-Television Plan: Will Market Large Screen Apparatus But Do No Programming; Sees Need of Outside Producing Units.

MAY

May 2-NBC Shows Color Television; Cites Its Advantages.

May 5-Commercial Television July 1; Green Light on 525 Lines-30 Frames Set as Standard; FM Transmission Required for Sound. Union Jurisdiction Fight Holds Up Television in Chicago.

May 9-Large Screen Television Gets Preview Tonight.

May 12-RCA Large Screen Television Pleases

in First Showing. May 13-Commercial Television Interests Advertising Agencies.

Industry Enthused By Theater Television Showing.

May 16-Rapid Growth of Television Seen in Next Five Years.

May 21-First Television Theater Set: Large Screen Going Into the Rialto (New York City) as Part of Regular Entertainment on a Commercial Basis.

May 23-Television Momentum Gains Daily, Says Morton.

May 27-Fly Sees No Reason to Hold Up Tele-

vision and FM. May 28-Levy System of Television Offered on License Basis.

JUNE

June 2-Seven Theater Circuits Want Big Screen Television. CBS and DuMont Rush Plans for Commercial

Television. June 3-Talent Bookers Happy as Commercial

Television Looms. June 9-Dozen Major Accounts "Interested" in Television. NBC Uses Television Technique in Latin American Broadcast.

June 13-Movie Men Get Report on Large Screen Television.

June 17-Commercial Television Web in NBC

Future Plans. Television Information Exchange Formally Organized.

June 18-Television to Concentrate on News Presentation.

June 19-Commission Approves NBC's Television Licenses. June 23-CBS's Tentative Plans for Television on

July 1. June 24-Television Plans Continue; Sets Being

Revised. June 25-Sports Being Lined Up for NBC Tele-

vision Schedule. June 26-Ask New Television Station for CBS in

New York. June 27-Priorities Hold Back Chicago's Television Debut.

Programming Held Keynote to Future of Television Industry. DuMont Resumes Television Production on July 1.

June 30-CBS Gets Permission for Television Test Period. First Television Rate Card: \$120 Evening

Hours.

JULY

July 1—Television Goes Commercial; Years Of Research And \$25,000,000 Plus FCC Okay Takes New Medium Out Of The Laboratory.

July 2-Bulova Extends Television Contract Following Commercial Debut.

July 3-Commercial Television Debut Is Called "Successful." Jurisdiction Over Television Again Worries Actor Unions.

July 7-Television Audience Grows; Industry Gears To Meet Demand For New Television Sets.

July 8-NBC Television Acquires Historical Movies.

July 9-"Radio City Matinee" First Regular Television Series.

July 11-Mull Scale For Television Artists Next Week.

July 14-CBS's Color Television Starts On Air Thursday. Lee Television Commercials Scheduled For October 1.

Television-FM Studio Center Planned For

Milwaukee.

July 15—Adam Hats To Sponsor Sports Over NBC Television. See AFRA Now Ready For Television Jurisdiction.

July 17-General Electric Eyes Color Television; DuMont Asks Commercial CP.

July 21-Commercial Television Boom; Fall Outlook Optimistic As Sponsors Indicate Full Cooperation; Don Lee Files Application For Commercial CP; 6 Outlets Expected To Be In Operation By September 1. Talent Unions Jockeying For Position In

Television Field. July 22-Television Future Bright As CBS Cele-

Television Consumer Drive Inaugurated By NBC.

July 23-NBC Television Division In Heavy Expansion Move. AFM Seeks Full Scale On Television Air-

July 24-Television Interest Spurts As Activity Increases.

July 28-Theaters Eyeing Television From Box-Office View.

July 29-CBS Asks Extension For Commercial Television. 'Frisco Television-FM Site Picked by Don Lee Engineers.

July 30-Commercial Television Adds Fourth Long-Term Client.

AUGUST

Aug. 1—Grant CBS's Request On Commercial Television Stay.

Aug. 4-AFM Approaching Television With Cautious Tread.

Television Interest Grows As NBC Adds Clients: Fifth Advertiser Signed.

Television-Equipped Boats Pass Initial Trials.

New General Electric Television Antenna Combats All Elements.

DuMont Begins Coast Television Tests In Fall.

Aug. 5—Prices Dropping On All Television Receivers.

Aug. 11—Agencies Eyeing Television As Momentum Increases.

Aug. 13—Commercial Television Receives Shot-In-Arm With New FCC Grant.

Aug. 18—Equity Demands Television Talent Jurisdiction.

Aug. 19—Anthony Asks License For Los Angeles Television Station. Adam Hats Signs Pact For NBC Television

Sports.
Aug. 20—Philco Gets Authorization To Use No.

3 Television Channel.
Aug. 21—Commercial Television Adds Retail

Store Accounts.

Aug. 22—General Electric Expanding Plant For

Radio And Television Tubes.

Aug. 26—Television As Theater Draw Starts

In Chicago On September 8.

Aug. 27—New Television Film Service Gathers

Vast Catalog.

SEPTEMBER

Sept. 2—See 20 Television Sponsors Within Coming Month.

Sept. 8—Set Pro-Football Schedule For Radio

And Television.
Sept. 10—Program Building Firm Exclusively For

Television.
Sept. 11—Chicago Theater Television As Addi-

tional Draw. Sept. 15—See Amicable Setup Of Television-

Actor Union.
Sept. 16—Television Guild Members Discuss

Sept. 16—Television Guild Members Discuss
Commercials.

Sept. 17—Three New Television Grants; Philly, Milwaukee And Los Angeles Set With Commercial Licenses; Also Okay Three More FM Stations.

Sept. 18—Two More Sports Events On NBC's Television Schedule.

Sept. 22—Television Stages Big Show With Defense Keynote.

Sept. 24—Society Of Motion Picture Engineers Semi-Annual Meet Will Discuss Television. Sept. 25—Television Getting Interest Of Out-

side Producers.
Sept. 26—First Pigskin Sponsor Goes On Television Tomorrow.

OCTOBER

Oct. 3—Public Interest In Television Found To Be Lagging.

Oct. 6—Television Society Sees Lack Of Definite Information.

Oct. 10—Television Hurdles Major Barrier In Cross-License Agreements.

Oct. 14—Favorable Moves Seen Aiding Television Programs.

Oct. 20—Adam Hats Starts Sponsorship Of Television Wrestling Bouts

Oct. 22—Asks Television Recognition As Aid In Emergency.

Oct. 27—Fly Gets Television Proposal; Mellett Refers Move To Use Medium For Defense Purposes To FCC Head And Communications Board.

Oct. 28—Fly Arranges Confab For "Television In Defense." Columbia University Okays Televising All

Oct. 29—Increase Television Sets As Public Educators.

NOVEMBER

Nov. 3—Television Activity Desired, Chairman Fly Reveals.

Nov. 4—Television Men Meet Today; "Fusion" Gathering Will Discuss Ways And Means Of Developing Art For Defense Purposes. Nov. 5—Need Government Committee. Televi-

sion Confab Decides.

Nov. 10-Civil Defense Series Scheduled By NBC

Football Games,

Television.

Nov. 12—Don Lee Television Station Sets Augmented Schedule.

Nov. 19—Hosiery Commercial Signed By NBC Television.

Nov. 24—Television Package Program For WNBT New Series.

Nov. 25—Fact-Finding Board Sought As Television Aid.

FCC Plans Trip On December 1 To Study

Color Television.

Nov. 27—Offers Five-Point Television Plan To

Aid Medium's Development.

Army Training Program To Be Televised By CBS.

DECEMBER

Dec. 2—FCC Sees Color Television on Large and Small Screens.

Dec. 3—First Television Spot Announcements
Seeks to Locate Sets.
Dec. 4—Proposed New York Television License

Called Off Via FCC Hint.
Dec. 5—Television Production Firm Acquires

Film Library.
Dec. 8—Television Sponsor Claims High Sales

Percentage.

Dec. 11—Plan Greater Television Use As Civil
Defense Aid.

Dec. 12—New Television Society President (Is)

Strong "Defense" Advocate.

Dec. 16—Television "Defense Pool" to Be Offord Gratic

fered Gratis.
Dec. 18—Television Defense Backing; Civilian

Organization Is Extremely Interested as Television Society Under New Aegis Draws Important Antendees.

Dec. 23—Action Theme as Television Starts Defense Program.

Dec. 24—NBC Reveals Progress in Annual Television Report.

Television Society Meets to Start Civil Defense Cooperation.

Dec. 26—Large Screen Television Is Planned by USO for U. S. Army Camps.

Dec. 31—Television Organization Committees for Government Programs.

TELEVISION AIDS IN DEFENSE

By Noran E. Kersta, Manager, Television Dept., National Broadcasting Co.

TELEVISION, the "hard luck guy" of the radio industry, faces in 1942 the most critical of a succession of critical years. The misfortunes that have dogged television's steps since the inception of regular broad-asting service in 1939 continue to bedevil its progress.

The inaugural broadcast from the World's Fair was followed, in five months, by the outbreak of history's greatest war. A regrettable controversy over technical standards flared up in 1940. In 1941 television finally received the full recognition of the Federal Communications Commission. A brave new start was made against obstacles of a nation disturbed by the prospect of imminent war, priorities in raw materials and manufacturers' assembly lines groaning under the load of defense orders. Five months later Japanese bombers blasted Pearl Harbor. Restrictions on the 1942 production of radio receivers are only the latest block in television's path toward the future.

But if 1942 brings fresh crisis for television it also brings new opportunity. In the service of national defense, television is proving the contention that it can transmit intelligence, instruction, better and faster than any other known means of communication.

National Defense

As these words are written, television is undertaking its biggest job in national defense work, the job of instructing New York City's air wardens and fire watchers. In cooperation with the citv's Police Department, NBC's television division is to broadcast lecture-demonstrations in officially approved methods of combatting the enemy's war from the skies. A tentative schedule calls for eighteen such television lessons a week within one month after the beginning of the series. The radio industry is generously contributing television receivers for installation in precinct house classrooms throughout the nation's largest city.

Television has given, is giving, liberaly of its limited hours on the air to organizations associated with the national effort. New York televiewers are constantly reminded of drives for Defence Bonds and Stamps, Army and Navy

recruiting, the American Red Cross, Bundles for Britain and like organizations. The Red Cross and the New York City Fire Department have been represented by regular programs on first aid and fire control.

Television brings to its new defense tasks implements and techniques sharpened through more than two years of regular broadcasting. In its daily work on behalf of war activities, television introduces elements of showmanship to infuse public appeals with more urgency and to dramatize instruction relayed to televiewing volunteer workers and citizen owners of receivers.

Tele in Peace

Those charged with the direction of television have still another job. No more than the wars of centuries gone by, will this one last forever. The day will come when men must turn to the task of rebuilding a world of peace. "Pilot" industries, new activities to lead the country out of the morass of post-war depression, wil be needed as never before. Television must be ready then, ready for a period of expansion that will carry it across the country. And to be ready means the accumulation of experience, during months or years of war, in television showmanship, improving equipment and in the business of operating a television station.

The year just ended has given television six months of commercial experience. By order of the Federal Communications Commission, television advanced to full commercial status on July 1, 1941. On that day NBC's WNBT went on the air as the world's first commercial television station. The Phileo Radio & Television corporation station at Philadelphia received the second license under the new order. At the year's end these two were the only commercial television broadcasters. Several others, however, were near commercial status. Among them were W9XBK, a Chicago station operated by the Balaban & Katz Corp.; W6XAO, Los Angeles, owned by the Don Lee Broadcasting System, and W2XWB, the Allen B. DuMont Laboratories station at New York City. WCBW, of the Columbia Broadcasting System, complied with

the operating requirements laid down by the F.C.C. under experimental license.

Rates

Commercialization did not, of course, solve television's economic problem. Current rates cover no more than a fraction of the cost of putting a program on the air. The sponsor does, however, pay the entire cost of talent and of special stage sets involved in his production.

Time charges, being intimately bound up with the number of receivers in a station's service area, will probably remain at or near their present levels for some time to come. The outlook for additional sets from manufacturers' assembly lines does not appear bright at the moment. The demands of war production on available time, men and materials make it improbable that the industry will be able to supply the existing, much less the potential, demand for television receivers.

New York City, with more than half of the country's receiving sets, now has about 5,000. Of these 600 are located in public places, so that the average night-time audience for New York stations must be in the neighborhood of 40,000 persons. Some sponsors have found television attractive as an advertising medium. In the first six months of commercial operation NBC had fourteen individual sponsors, eight of whom rep-

resented apparel industries, which thus far have found little advantage in sound broadcasting.

Relay Progress

With convincing demonstrations of television's utility in the national defense, the broadcasters should make 1942 the year of a regularly established network. WNBT has been linked experimentally for some time with the Philco station at Philadelphia. A single relay, located at Wyndmoor, eight miles from the Philco station, establishes a connecting link through which NBC programs from New York are rebroadcast to Philadelphia viewers.

In another direction, a distance of 129 miles is bridged by a relay receiver near the General Electric Company station on Helderberg Mountain, near Schenectady. It is not too sanguine to hope for an extension of the network to the nation's capital through the construction of additional radio relay units.

Technical development has been going forward these last few months despite the nation's demands on the time of scientists and development engineers in the industry's laboratories. Significant advances have been made in the design of television apparatus, and constant improvement continues in the circuits of studio and transmitter equipment.

TELECAST

PRODUCTIONS, INC.

are pleased to announce that they have taken over the exclusive sales and distribution for Advance Television Picture Service, Inc.

Over 500 feature pictures and more than 1,000 short subjects are now available for sustaining or sponsored programs. Full cutting room, projection room, inspection, delivery and programming service. Special production department.

Best independent feature films in blocks of 13, 26 and 52 are now available for telecasting at reduced unit prices.

TELECAST PRODUCTIONS, Inc.

Myron Zobel, President

30 ROCKEFELLER PLAZA

NEW YORK, N. Y.

TELEVISION

BROADCASTING STATIONS

As of February 1, 1942

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public.

COMMERCIAL

Licensee and Location	Call Letters	Frequency (kc)	ESR (I Signal I	Effective Radiated)
Earle C. Anthony, Inc. Los Angeles, Calif	.KSEE	96000-102000	1850	(CP only)
Columbia Broadcasting System, Inc. New York, N. Y		60000-66000	2400	(CP only)
Don Lee Broadcasting System Hollywood, Calif	.KTSL	50000-56000	5600	(CP only)
Allen B. DuMont Laboratories, Inc. New York, N. Y		78000-840 0 0	950	(CP only)
General Electric Co. Schenectady, N. Y Transmitter: New Scotland, N. Y		66000-72000	3100	(CP only)
The Journal Co. Milwaukee, Wisc.	.WMJT	66000-72000	1200	(CP only)
National Broadcasting Co. New York, N. Y	.WNBT	50000-56000	1800	
National Broadcasting Co. Washington, D. C	. WNBW	60000-66000	1200	(CP only)
Philco Radio & Television Corp. Philadelphia, Pa	WPTZ	66000-72000	680	(CP only)
Zenith Radio Corp.				
Chicago, Ill.	. WTZR	50000-56000	1270	(CP only)

Pending Commercial Applications

Applicant and Location	Call Letters	Frequency (kc)	P Visual	O W E R Aural
Metropolitan Television, Inc. New York, N. Y		162000-168000	1000 w	500 w

EXPERIMENTAL

	Call			WER
Licensee and Location	Letters	Frequency (kc)	Visual	Aural
Earle C. Anthony, Inc. Los Angeles, Calif	W6XEA	96000-102000	1000 w	1000 w (CP only)
Balaban & Katz Corp. Chicago, Ill.	w9XBK	60000-66000	1000 w	1000 w (CP only)
Balaban & Katz Corp. Portable-area of Chicago, Ill	W9XBT	204000-216000	40 w	(CP only)

Licensee and Location Call Letters	Frequency (kc)	PO W	V E R Aural
Balaban & Katz Corp. Portable-area of Chicago, IllW9XBB	384000-396000 television relay	10 w station with	(CP only, W9XBK)
Balaban & Katz Corp. Chicago, IllW9XPR	384000-396000	10 w	(CP only)
Bamberger Broadcasting Service New York, N. Y	96000-102000	1000 w	1000 w (CP only)
Columbia Broadcasting System Chicago, Ill	78000-84000	1000 w	1000 w (CP only)
Columbia Broadcasting System Los Angeles, CalifW6XCB	162000-168000	1000 w	1000 w (CP only)
Columbia Broadcasting System New York, N. Y	60000-66000	7500 w	7500 w
Columbia Broadcasting System, Inc. Portable-area of New York, N. Y W2XCB	346000-358000 television rela	25 w (peak y station with	
The Crosley Corp. Cincinnati, Ohio	50000-56000	1000 w	1000 w (CP only)
Allen B. DuMont Laboratories, Inc. Passaic, N. J	78000-84000	50 w	50 w
Allen B. DuMont Laboratories, Inc. New York, N. YW2XWV	78000-84000	1000 w	1000 w
Allen B. DuMont Laboratories, Inc. Portable-area of New York, N. YW10XKT	258000-270000 (Television rela	50 w sy station wit	h W2XVT)
Allen B. DuMont Laboratories, Inc. Washington, D. CW3XWT	50000-56000	1000 w	1000 w (CP only)
General Electric Co. New Scotland, N. YW2XB	66000-72000	10 000 w	3000 w
General Electric Co. Schenectady, N. YW2XD	162000-168000	40 w	
General Electric Co. New Scotland, N. YW2XI	162000-168000 (Television rela	10 w ay station wi	th W2XB)
General Electric Co. Schenectady, N. Y. —————————————————————————————————	162000-168000 only, television rela	60 w y station wit	50 w
Hughes Tool Co. Los Angeles, CalifW6XHH	60000~66000	10000 w	10000 w (CP only)
Hughes Tool Co. San Francisco, CalifW6XHT	60000-66000	10000 w	10000 w (CP only)
The Journal Co. Portable-area of Milwaukee, Wisc.W9XCV	300000-312000 television relay	6.5 w station with	(CP only, W9XMJ)
Kansas State College of Agriculture and Applied Science Manhattan, Kans	50000-56000	100 w	100 w (CP only)

TELEVISION STATIONS

Licensee and Location	Call Letters	Frequency (kc)	P Visual	OWER Aural
Metropolitan Television, Inc. New York, N. Y	W2MT	162000-168000	250 w	250 w (CP only)
Don Lee Broadcasting System Los Angeles, Calif	W6XAO	50000-56000	1000 w	150 w
Don Lee Broadcasting System San Francisco, Calif	W6XDL	50000-56000	1000 w	1000 w (CP only)
Don Lee Broadcasting System Portable-area of Los Angeles, Calif. National Broadcasting Co., Inc.	W6XDU (CP 50w, Sp	318000-330000 pecial television relay	6.5 w station v	
New York, N. Y	W2XBS	50000-56000	12000 w	15000 w
National Broadcasting Co., Inc. Portable—Camden, N. J. and New York, N. Y	W2XBT	162000-168000 (Television relay	400 w station	with W2XBS)
National Broadcasting Co., Inc. Portable-area of New York	W2XBU	282000-294000 (Television relay	15 w station	with W2XBS)
National Broadcasting Co., Inc. Washington, D. C	W3XNB	60000-66000	1000 w	1000 w (CP only)
National Broadcasting Co., Inc. Philadelphia, Pa	W3XPP	102000-108000	1000 w	1000 w (CP only)
Philco Radio & Television Corp. Philadelphia, Pa.	W3XE	66000-72000	10000 w	10000 w
Philco Radio & Television Corp. Philadelphia, Pa	W3XP	230000-242000 (Television rela		(CP 125 Watts) with W3XE)
Philco Radio & Television Corp. Portable-area of Philadelphia, l	Pa.W3XPR	230000-242000 (Television rela	y station	(peak) with WPTZ)
Purdue University West Lafayette, Ind	W9XG	66000-72000	750 w	750 w (CP only)
RCA Mfg. Co., Inc. (Portable) Bldg. No. 8 of Camden Plant, Camden, N. J	W3XAD	321000-327000	500 w	500 w
RCA Mfg. Co., Inc. Camden, N. J	W3XEP	84000-90000	30000 w	30000 w
State University of Iowa Iowa City, Iowa	W9XUI	50000-56000	100 w	
Television Productions, Inc. Los Angeles, Calif	W6XLA	210000-216000 234000-246000	250 w	
Television Productions, Inc. Los Angeles, Calif	(CP	only, television relay 78000-84000	station 1000 w	1000 w
WCAU Broadcasting Co. Philadelphia, Pa		84000-90000	1000 w	(CP only) 1000 w
Zenith Radio Corp. Chicago, Ill		50000-56000	1000 w	(CP only) 1000 w

COMMERCIAL TELEVISION —STATIONS—

PERSONNEL—FACILITIES—ACTIVITIES

K S E E*

LOS ANGELES

_					
Frequenc	y: 96000	-10200	Kc.		
Power:	Sight,	1000	Watts;	Sound,	2000
Watts					
Effective	Signal 1	Radiate	d		. 1850
Owned-O	perated	Ву	Earle	C. Ani	hony
Inc.					
Business	Address		141 N.	Vermont	Ave

W C B W**

NEW YORK

Frequency: 60000-68000 Kc. (Sight, 61250;
Sound, 65750); Power: Sight, 15000 Watts.
Sound, 7500 Watts
Effective Signal Radiated2400
Owned-Operated ByColumbia Broadcast-
ing System
Business Address485 Madison Ave.
Phone NumberWickersham 2-2000
Studio Address15 Vanderbilt Ave.
Transmitter and Antenna Location,
Chrysler Building
Time on the Air: 15 hours (or more) weekly

Personnel

Executive Director	Adrian Murphy
Manager of Operations	Leonard Hole
Program Director	Gilbert Seldes
Production Manager-	
Director	Worthington Miner
Publicity Director	Wil Marcus
Casting Director	Ruth Norman
Musical Clearance	Steve Marvin
Chief Engineer Dr.	Peter C. Goldmark

1941-1942 ACTIVITIES

In January, 1941, CBS demonstrated both live and film pick-up of color television to the Federal Communications Commission and the National Television System Committee in New York. This demonstration employed the color

television system developed by CBS during 1940.

As soon as the CBS transmitter in the Chrysler Building had been converted for operation on the new frequency in June, daily experimental color broadcasts were conducted, and have been continued ever since.

The color development of the Columbia Broadcasting Television has proceeded throughout 1941 and has resulted in basic technical data looking toward the setting of standards. New equipment for both pick-up and receiving, based on commercially practical designs, was constructed.

On July 1, 1941, station WCBW began a regular weekly program schedule of 15 hours per week under the rules of the Federal Communications Commission. The following people in the field of public affairs have appeared before the Columbia Broadcasting System television cameras:

Governor Philip LaFollette, Admiral Yates Sterling, Norman Thomas, Harper Sibley, Mrs. Preston Davie, William L. Shirer, Rex Stout, Morris L. Ernst, Clark Eichelberger, Quincy Howe, Linton Wells, Robert K. Straus, Major George Fielding Eliot, Mrs. Harold V. Milligan, Judge Dorothy Kenyon, Emmet S. Conely, Father Talbot, Helen Parkhurst, Janet Flanner, Michael Strange.

In the field of sports, Arthur Donovan, Johnny Vandermeer, Ruth Aarons, Sandor Glancy, Billy Soose, Lefty Gomez and others.

Third, in the general field of entertainment. The great dancers Paul Draper, Paul Haakon, Patricia Bowman, Eric Hawkins, Estelle and LeRoy, Betty Jane Smith, Harland Dixon and Victor. Singers: Joan Edwards, Tamara, Kuznetzoff, Tana, Burl Ives, Mary Sutherland. Comedians: Al Bernie, Hal Sherman, Gus Van, Jack Gilford, John Hoysradt.

In the arts, Francis Henry Taylor, the Direc-

^{**}Station has special authority to operate experimentally with a commercial license at press-time.

^{*}Station had construction permit at presstime.

tor of the Metropolitan Museum of Art and members of the Metropolitan staff; Thomas Craven the famous art critic; Sidney Janis, authority on modern art; also among architects and designers, Buckminster Fuller and Donald Deskey.

In the great field of country and folk dancing, May Gadd, the head of the Country Dance Society, and the folk dances of a dozen

The lack of mobile equipment because of priorities, hampered the operation of the station because of the pressure it put on the studio. Nevertheless, a new ease of movement, sense of space and sense of real life were developed in the technique of handling the camera and the participants in the programs. These constitute a major contribution in the art of producing television programs.

WCBW, since the start of its operations in July, has presented programs dealing with the National Defense and War Efforts, has shown the workings of many branches of the services of the United States Government, including the Navy, Coast Guard, Marine Corps; also, the Red Cross, Boy Scouts and Civilian Defense organizations. The station developed a technique for the direct sale of Defense Bonds to the television audience by inviting members of the audience to telephone in their Defense Bond orders. In three programs, a total of 100,000 dollars worth of bonds were sold.

KTSL

LOS ANGELES (HOLLYWOOD) EST. 1931

Frequency: Sigi	it, 51250 Kc.; Soun	d, 55/50	J Kc.
Power: Sight, 4	000 Watts; Sound,	2000 V	Vatts
Effective Signal	Radiated		5600
Owned-Operate	d ByDon	Lee Br	oad-
casting System	m -		
Business-Studio	Address 3800	Mount	Lee

Phone Number..... HOllywood 8255 Transmitter & Antenna Location....3800 Mount

Lee Drive Time on the Air: 4 to 5 p.m.; 8 to 11 p.m.

Personnel President Vice-President and General Manager,

Lewis Allen Weiss Director of Television. Harry R. Lubcke

Director of referriblen
Assistant Director of Television,
Wilbur E. Thorp
Television Engineer
Television EngineerHarold W. Jury
Television EngineerRobert L. Pitzer
Television Engineer Thornton Chew
Television CameramanDwight Warren
Television CameramanJames Palmer
Television ProducerJack Stewart
Building SuperintendentPaul Marshall

FACILITIES

SYSTEM IN USE: 525 line 30-60 frame F.C.C., Standard, all electronic cathode-ray. Horizontal Polarization. Studio Cameras and film equipment. Complete 100 ft. square two story television building housing one 100 ft, x 60 ft x 30 ft. television stage, one 46 ft. x 26 ft. x 16 ft. stage, monitor, film, transmitter, makeup, and lounge rooms, offices, shop, transformer vaults, etc. Three hundred foot tower, antenna elevation 2000 ft.

W6XDU (experimental television relay station operating with KTSL) operates on 324 megacycles and is a beam relay type television transmitter used for outside pickups.

DEVELOPMENTS OF 1941: W6XAO (experimental call letters of KTSL) operated 590 hours. Sixty-seven remote programs scheduled and broadcast.

Studio shows have included vaudeville by Maury Amsterdam, Mabel Todd, Tony Romano, the Montez ballet dancers, news telecasts featuring Maxine Gray, and an enlistment and instructional group of acts by the U. S. Navy.

Film presentations included educational items and instruction on and promotion of interest in National Defense. Comedies also were shown, and exceptionally fine films from the Hancock Expedition's travels on the western coast of North and South America. Newsreels also played an important part in the television program, several being prepared especially for television station W6XAO.

Remote television pickups included the professional boxing and wrestling matches from the Hollywood American Legion Stadium twice weekly until November, 1941; thereafter, the same program from the Olympic Auditorium in downtown Los Angeles. The pickup of the Hollywood Stars Coast Baseball League twice weekly was also another remote of great interest to our television lookers. The Easter Sunrise service at the Hollywood Bowl, the Easter Promenade and auto races from Southern Ascot speedway were also telecast.

RECEIVERS: There are between 400 and 500 television receivers in the service area of W6XAO, some as far as Pomona at 35 miles away, a number in Long Beach at 25 miles away and many in cities at lesser distances. The predominant commercially manufactured television receiver is the TRK12 or 120 of RCA. There are some RCA TRK9, and approximately 50 TT5 RCA television receivers. A number of the latter are operating satisfactorily in Long Beach at 25 miles from W6XAO. Other commercially manufactured television receivers are the local Gilfillan G12 which is an equivalent to the RCA TRK12 and utilizes a 12-inch cathode ray tube, some Dumont 12 and 20-inch tube television receivers, the General Electric 12's and 9-inch receivers, and the Stromberg-Carlson and Stewart-Warner 12 and 9-inch receivers.

There are over a hundred owner constructed television receivers fabricated from Meissner and other kits, as well as completely according to the owners' design. A number of the latter give excellent operation, some utilizing 12-inch cathode ray tubes giving actually superior images at 15 and 20 miles from W6XAO than would be expected from commercially manufactured models.

PUBLIC DEMONSTRATIONS: Television receivers have been maintained by the Don Lee Broadcasting System at the following public places: Wilshire Brown Derby, Kiefer's Pine Knot Drive-In, Vine Brown Derby, Grifith Planetarium, Miramar Hotel, Hollywood Roosevelt Hotel, The Town House, Various radio stores have also held public demonstrations.

PATENTS & RESEARCH: In addition to regularly scheduled programs, research work on television in all of its branches has continued at W6XAO. Membership on NTSC committees and testimony at F.C.C. hearings assisted in setting the commercial standards for television.

WABD*

NEW YORK CITY

Frequency: 78000-84000 Kc. (Sight, 79250 Kc.; Sound, 83750 Kc.); Power: Sight, 1000 Watts; Sound, 1000 Watts

Owned-Operated By....Allen B. Du Mont Laboartories Inc.

Personnel

WRGB*

SCHENECTADY, N. Y.

Frequency: 66000-72000 Kc.; Power: Sight, 10000 Watts; Sound, 3000 Watts

Effective	Signal R	adiate	d		.1200
Owned-O	perated 1	Ву	General	Electr	ic Co.
Business	Address		1	River	Road
Phone Nu	mber			4	4-2211
Transmitte	er & An	tenna	Location.		. New
Scotlan	d, N. Y.				

W M J T*

 Owned-Operated By..... The Journal Co.
Business-Studio Address.....720 East Capitol
Drive
Marguette 5000

Phone Number Marquette 6000
Transmitter & Antenna Location....720 East
Capitol Drive

WNBT

NEW YORK

Frequency: 50000-56000 Kc. (Sight, 51250; Sound, 55750); Power: Sight, 12000 Watts; Sound, 15000 Watts

Time on the Air: Full time commercial license

Personnel

Manager of Television Department,

Noran E. Kersta
Executive Program Director....Warren Wade
Chief Television Engineer....Robert E. Shelby

FACILITIES

Technical facilities of Station WNBT include a direct pickup studio for live talent productions, a mobile television unit and transportable equipment. All facilities operate under technical standards established in 1941 by the Federal Communications Commission.

The live talent studio, located in Radio City, is fitted with three camera chains. The cameras are of the Iconoscope type. A film scanning room has two cameras and specially adapted motion picture projectors for both 35 mm. and 16 mm. films.

The mobile unit, mounted in two motor vans, is equipped with two cameras for direct pickup of a wide variety of outdoor and indoor programs at points remote from NBC's Radio City sight-sound studios. It has successfully relayed outdoor programs over a distance of 27 miles. Its video transmitter has an output of 400 watts; an associated sound transmitter is rated at 100 watts. The two operate in the relay channel of 162,000-168,000 Kc. Cable carried with the unit enables the field crew to operate cameras at distances up to 800 feet from the motor vans.

The transportable equipment used by NBC television for remote pickups is a compact unit, weighing less than 1,000 pounds and divided into carrying cases, none of which weighs more than 90 pounds. The equipment

^{*}Station had construction permit at press-

is used for remote pickups where operation of the larger mobile unit is impracticable. It includes a 15-watt video transmitter, two cameras and associated monitoring and control apparatus. A typical instance of its use was in relay of the 1941 New Year's Eve celebration at the Rainbow Room in New York City. The unit is licensed to operate in the channel 162.000-168.000 Kc.

Signals from the WNBT transmitter, located in the Empire State Building tower, are received over a service area with a radius of approximately 60 miles. Under favorable conditions the NBC television programs are seen and heard over considerably greater distances. The General Electric Company's Station W2XB, located 129 miles from the NBC transmitter, has in the past rebroadcast NBC programs originating in New York City, Station WPTZ, Philadelphia, undertook regular rebroadcast of NBC programs in 1941. A single relay link, located at Wyndmoor, eight miles from the Philco station's transmitter, shunts NBC programs to the WPTZ transmitter in North Philadelphia.

The National Broadcasting Company maintains a television staff of nearly 80 persons at Radio City. These are engaged in technical. programming, sales and research activities. A minimum weekly program service of 15 hours is offered to televiewers in the New York City area.

Experimental facilities associated with the station include studio equipment for color television. This is of the mechanical, three-color scanning disc type. Experimental broadcasts in color have been made: also frequency modulated transmissions in black-and-white images.

Station WNBT, the world's first commercial television station, was formerly operated as experimental station W2XBS. Originally an RCA station, it was first licensed April 4, 1928. W2XBS was successively located in Fifth Avenue and the Times Square Studio of the National Broadcasting Company, It passed under NBC management in 1930. Since 1931 NBC has conducted television transmissions from the present location of WNBT, in the Empire State Building tower.

The all-electronic system of television was introduced by NBC in a series of test transmissions in 1936. Images were first in 343 horizontal scanning lines. Later the standard was raised to 441 lines, then to 525 lines.

Regular public service in television programs was inaugurated April 30, 1939, when opening ceremonies of the New York World's Fair were broadcast to New York televiewers.

The first commercial license issued under the rules of the F.C.C. was granted to NBC in June, 1941. On July 1 the station, as WNBT, went on the air with four commercial programs. The station's commercial record for the first six months of commercial operation included thirteen sponsors, representing eight different industries. The percentage of sponsored time in December, 1941, was slightly less than ten per cent.

Outstanding programs transmitted by the NBC station have included the complete floor proceedings of the 1940 Republican National Convention at Philadelphia; National League baseball games at Ebbets Field, professional and college football games, numerous Madison Square Garden sports events, supper club floor shows and a wide range of dramatic, variety, educational and personality presentations from the Radio City television studios.

WNBW

WASHINGTON, D. C.

Frequency: 60000-66000 Kc.; Power: Sight, 1000 Watts; Sound, 1000 Watts

Business-Studio Address......Wardman Park Hotel

WPTZ*

Frequency: 66000-72000 Kc.; Power: Sight, 10000 Watts; Sound, 10000 Watts

Owned-Operated By......Philo Radio & Television Corp.

WTZR*

CHICAGO

Frequency: 50000-56000 Kc.; Power: Sight and Sound, 4500 Watts

Time on the Air......Unlimited license

Personnel

President ... E. F. McDonald, Jr. Station Manager ... J. E. Brown

*Station had construction permit at press-

F. C. C. REGULATIONS REGARDING BROADCAST STATIONS FOR TELEVISION AND FACSIMILE

— As of January 1, 1942 =

The term "visual broadcast service" means a service rendered by stations broadcasting images for general public reception. There are two classes of stations recognized in the visual broadcast service, namely: Television broadcast stations and Facsimile broadcast stations.

COMMERCIAL TELEVISION BROADCAST STATIONS

Definitions

"Television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public1.

"Television broadcast band" means the bands of frequencies allocated for tele-

vision broadcast stations.

"Television channel" means a band of frequencies 6,000 kilocycles wide and which may be designated by channel numbers as in section on channel as-signments in these rules or by the extreme lower and upper frequencies.

"Television transmission standards" means the standards which determine the characteristics of the television signal as radiated by a television broadcast

station.

"Standard television signal" means a television signal conforming with the television transmission standards set forth in the Standards of Good Engineering Practice for television stations

"Television transmitter" means radio transmitter or transmitters for the transmission of both visual and

aural signals.

"Visual transmitter" means the radio equipment for the transmission of the visual signal only.

"Aural transmitter" means the radio

equipment for the transmission of the aural signal only.

"Visual transmitter power" means the peak power output when transmitting a

standard television signal.

"Service area" means the area in which the signal is not subject to objectionable interference or objectionable

(Television broadcast stations fading. are considered to have only one service area; for determination of such area see Standards of Good Engineering Practice for Television Broadcast Stations.)

"Main studio" as to any television broadcast station means the studio from which the majority of the local programs originate, or from which a majority of the station identification announcements

are made.

Allocation of Facilities

Basis for license.—Television broadcast stations will be licensed on the basis of the effective signal radiated (ESR) from the visual transmitter in accordance with the following:

ESR is equal to the square root of the power times the antenna field gain times the height of the antenna above the surrounding area. The power is measured in kilowatts, the gain in voltage ratio, the antenna height in feet

above surrounding area.

Time of operation.—Television broadcast stations will be licensed only for

unlimited time operation.

Showing required.—Authorization for a new television broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the

following matters:
(a) That the service area and population which the applicant proposes to serve are computed in accordance with the Standards of Good Engineering Practice for Television Broadcast Stations. (The service area shall be consistent with and serve adequately the city or community proposed to serve in keeping with technical feasibility of coverage. The application shall be accomplished by an analysis of the computation of the

¹ The transmission of synchronized sound (aural broadcast) is considered to be an essential phase of television broadcast and one license will authorize both visual and aural broadcasts.

service area as set forth in the application. No application for construction permit for a new station or change in service area of an existing station will be accepted unless a definite site, details of proposed antenna and other data required by the application form are supplied.)

(b) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed servic outweighs the need for the service which will be lost by reason of such interference.

(c) That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree. (For determining objectionable interference, see Standards of Good Engineering Practice for Television

Broadcast Stations.)

(d) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice. (See technical regulations herein and Standards of Good Engineering Practice for Television Broadcast Stations.)
(e) That the applicant is financially

qualified to construct and operate the

proposed station.

(f) That the applicant has available adequate sources of program material for the rendition of satisfactory television broadcast service.

(g) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(h) That the applicant is legally qualified, is of good character, and possesses other qualifications sufficient to provide a

satisfactory public service.

(i) That the facilities sought are subject to assignment as requested under existing international agreements and the Rules and Regulations of the Commission.

(j) That the public interest, convenience, and necessity will be served through the operation under the proposed assign-

ment.

Channel assignments.—The channels or frequency bands set forth below are available for assignment to television broadcast stations.

(a) Channel

N	0								
1								50,000- 56,000	kc
2								60,000- 66,000	kc
3								66,000- 72,000	kc
4								78,000- 84,000	kc
5								84,000- 90,000	kc
6								96,000-102,000	kc
7							1	102,000-108,000	kc

8	162,000-168,000 1	se.
9	180,000-186,000 1	cc
10	186,000-192,000 1	cc
11	204,000-210,000 1	cc
12	210,000-216,000 1	cc.
13	230,000-236,000 1	кc
14	236,000-242,000 1	cc
15	258,000-264,000 1	KS
16	264,000-270,000 1	ĸc
17	282,000-288,000 1	ce
18	288,000-294,000 1	

(b) Stations serving the same area will not be assigned channels adjacent in frequency.

(c) One channel only will be assigned

to a television broadcast station.

Experimental operation. — Television broadcast stations may conduct technical experimentation directed to the improvement of technical phases of operation and for such purposes may utilize a signal other than the standard television signal subject to the following conditions:

(a) That the licensee complies with the provisions of section 4.261 with regard to the minimum number of hours of transmission with a standard television

signal.

(b) That no transmissions are radiated outside of the authorized channel and subject to the condition that no interference is caused to the transmissions of a standard television signal by other television broadcast stations.

(c) If objectionable interference would result from the simultaneous operation of a television broadcast station operating experimentally and an experimental broadcast station, the licensees shall make arrangements for operation to avoid interference.

(d) No charges either direct or indirect shall be made by the licensee of a television broadcast station for the production or transmission of programs when

conducting technical experimentation.

Multiple ownership.—No person (including all persons under common control)2 shall, directly or indirectly, own, operate, or control more than one television broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among television broadcast stations or provide a television broadcast service distinct and separate from existing services, and (2) that such ownership, operation or control would not result in the concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; Provided, however, That no person (including all persons under common control), shall directly or indirectly, own, operate, or control more

² The word "control," as used herein, is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

than one television broadcast station that would serve substantially the same service area; and provided, further, That the Commission will regard the ownership, operation, or control of more than three television broadcast stations as constituting a concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity.

Normal license period.—All television broadcast station licenses shall be issued so as to expire at the hour of 3 a.m., Eastern Standard Time, and will be issued for a normal license period of one

year, expiring February 1.

Equipment

Maximum rated power; how determined.—(a) The maximum rated carrier power of standard television transmitters shall be the same as the manufacturer's rating of the equipment.

(b) The maximum rated carrier power of composite television transmitters shall be the sum of the applicable commercial ratings of the vacuum tubes employed

in the last radio stage.

Maximum power rating and operating power.—The Commission will authorize the installation of a television transmitter having maximum power rating equal to the operating output power in accordance with the table set out in section titled "Basis for License."

Monitors.—The licensee of each television broadcast station shall operate at

the transmitter:

(a) A frequency monitor independent of the frequency control of the transmitter. The monitor shall meet the requirements set forth in the Standards of Good Engineering Practice for Television Broadcast Stations;

(b) A modulation monitor to determine that the radiated television signal complies with the television transmission standards set forth in the Standards of Good Engineering Practice for Television

Broadcast Stations.

Required transmitter performance.—
The external performance of television broadcast transmitters shall be capable of radiating a standard television signal meeting the minimum requirements prescribed by the Commission contained in the Standards of Good Engineering Practice. The transmitters shall be wired and shielded in accordance with the good engineering practice and shall be provided with safety features in accordance with the specifications of Article 810 of the current National Electrical Code as approved by the American Standards Association.

Indicating instruments.—The operating output power of television broadcast stations shall be measured by instruments having an acceptable accuracy.

Auxiliary and duplicate transmitters.

—The provisions of the rules governing standard and high frequency broadcast stations shall also govern the use of auxiliary and duplicate transmitters for television broadcast stations

Changes in equipment and antenna system.—(a) No changes in equipment shall be made.

(1) That would result in emission of signals outside of the authorized television channel.

- (2) That would result in the external performance of the transmitter being in disagreement with that prescribed by the Commission in the Standards of Good Engineering Practice provided that for experimental transmissions equipment changes may be made which would not render the transmitters incapable of radiating a standard television signal for the required minimum number of hours. (See section titled "Minimum Operating Schedule.)
- (b) Specific authority³ is required for a change in any of the following:

(1) Increase in the maximum power

rating of the transmitter.

(2) Replacement of the transmitter as a whole.

(3) Location of the transmitter antenna.

- (4) Antenna system, including transmission line, which would result in a measurable change in service area or which would affect the determination of the operating power by the direct method. If any change is made in the antenna system or any change made which may affect the antenna system, the method of determining operating power shall be changed immediately to the indirect method.
- (5) Relocation of main studio if new location is outside of the borders of the city, state, District of Columbia, territory, or possession.

(6) Operating output power delivered

to the antenna.

(c) Specific outhority, upon filing informal request therefor, is required for the following change in equipment and antenna:

(1) Indicating instruments installed to measure the antenna current or transmission line, except by an instrument of the same type, maximum scale reading and accuracy.

(2) Minor changes in the antenna system or transmission line which would not result in an increase of service area.

(3) Changes in the location of the main studio except as provided for in subsection (b) (5).

³ Formal application required. See Standards of Good Engineering practice for Television Broadcast Stations for specific application form. ⁴ Informal application by letter may be made.

(d) Other changes, except as above provided for in this section or in Standards of Good Engineering Practice for Te evision Broadcast Stations prescribed by the Commission may be made at any t.me w.thout the authority of the Commission, provided that the Commission shall be promptly notified thereof, and such changes shall be shown in the next application for renewal of license.

Operating output power; how determined .- The operating output power, and the requirements for maintenance thereof, of each television broadcast station shall be determined by the Standards of Good Engineering Practice for Television Broadcast Stations.

Operation

Minimum operating schedule. - (a) The licensee of each television broadcast station shall maintain a regular program operating schedule transmitting a standard television signal for a total of 15 hours per week. On each day, except Sunday, there shall be at least 2 hours program transmission between 2 p.m. and 11 p.m., including at least 1 hour program transmission on five week days between 7.30 p.m. and 10.30 p.m.
(b) The aural transmitter of a tele-

vision broadcast station shall not be operated separately from the visual transmitter except for experimental or test purposes, and for purposes incidental to or connected with the operation of the

visual transmitter.

Station identification.—(a) A licensee a television broadcast station shall make station identification announcement, aurally and visually, (call letters and location), at the beginning and ending of each time of operation and during opera-

tion on the hour. (b) Identification announcements during operation need not be made when to make such announcement would interrupt a single consecutive speech, play, or any type of production. In such cases the identification announcement shall be made

at the first interruption of the entertainment continuity and at the conclusion

thereof. Motion picture film .-- All motion picture film employed in the broadcasts of a television broadcast station must be briefly described as such either at the beginning of the program in which such film is used, or immediately prior to the broadcast of the film. Where the film broadcast is of more than 15 minutes duration, it shall also be briefly described or immediately following the broadcast of as such either at the end of the program the film.

Logs.—The licensee of each television broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

(a) Program log.

(1) Entry of the time each station identification is made.

(2) Entry briefly describing each program broadcast under the heading 'outside pickup, 'studio production,' and mo-tion picture film,' or combination thereof.

(3) Entry showing that each sponsored program has been announced as sponsored, paid for or furnished by the

sponsor.

(4) Entry showing name of each spon-

sor and commodity advertised.

(b) Operating log (when transmitting a standard television signal).

(1) Entry of the time the station be-

gins to supply power to the antenna and the time it stops. (2) Entry of the time the program

begins and ends.

(3) Entry of each interruption to the

carrier waves, cause and duration. (4) Entry of the following each thirty

minutes: i) Operating constants of the last

radio stages.

ii) Frequency monitor readings.

(c) Log of experimental operation when transmitting other than a standard television signal.

(1) Entry of the time the station begins to supply power to the antenna and

the time it stops.

(2) Short description of the broadcast

made and its technical purpose.

Logs; retention of .- Logs of a television broadcast station shall be retained by the licensee for a period of 2 years, except when required to be retained for a longer period in accordance with the provisions of section 2.54 (FCC General Rules and Regulations).

Broadcasts by Candidates for Public Office

The provisions of sections on political broadcasts of the Rules and Regulations Governing Standard and High Frequency Broadcast Stations shall also govern television broadcast stations.

EXPERIMENTAL TELEVISION BROADCAST STATIONS

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public. The transmission of the synchronized sound broadcast) is considered an essential phase of television broadcasting and one license will be authorized for both visual and aural broadcast as herein set forth.

Under these rules for experimental television broadcast stations, the Commission will authorize experimental television relay broadcast stations for transmitting from points where suitable wire facilities are not available, programs for broadcast by one or more television broadcast stations. Such authorization will be granted only to the licensee of a television broadcast station.

A license for an experimental television broadcast station will be issued for the purpose of carrying on research and experimentation for the advancement of television broadcasting which may include tests of equipment, training of personnel, and experimental programs as are necessary for the experimentation.

Licensing Requirements

A license for a television broadcast station will be issued only after a satisfactory showing has been made in re-

gard to the following:

1. That the applicant has a definite program of research and experimentation in the technical phases of television broadcasting, which indicates reasonable promise of substantial contributions to the developments of the television art.

2. That upon the authorization of the proposed station the applicant can and will proceed immediately with its pro-

gram of research.

3. That the transmission of signals by radio is essential to the proposed program of research and experimentation.

4. That the program of research and experimentation will be conducted by

qualified personnel.

5. That the applicant is legally, financially, technically, and otherwise qualified to carry forward the program.

6. That the public interest, convenience or necessity will be served through the operation of the proposed station.

Charges

No charges either direct or indirect shall be made by the licensee of a tele-vision station for the production or transmission of either aural or visual programs transmitted by such station except that this section shall not apply to the transmission of commercial programs by an experimental television relay broadcast station for retransmission by a television broadcast station.

Ānnouncements

A licensee of a television broadcast station shall make station identification announcement aurally and visually (call letters and location) at the beginning and ending of each time of operation and during operation on the hour.

At the time station identification an-

nouncements are made, there shall be added the following:

This is a special television broadcast made by authority of the Federal Communications Commission for experimental purposes.'

Operating Requirements

Each licensee of a television broadcast station shall diligently prosecute its program of research from the time its station is authorized.

Each licensee of a television station will from time to time make such changes in its operation as may be directed by the Commission for the purpose of promoting experimentation and improvement in the art of television broadcasting.

Frequency Assignment

(a) The following groups of channels are available for assignment to television broadcast stations licensed experimentally:

Group A		Group :	В
Channel	Chan	nel	
No. 1 50,000-56,000			
2 60,000-66,000		180,000-18	
3 66,000-72,000		186,000-19	
4 78,000-84,000		204,000-21	
5 84,000-90,000	12	210,000-2	16,000
6 96,000-102,00	0 13	230,000-23	36,000
7 102,000-108,00	0 14	236,000-24	12,000
Group C	15	258,000-20	34,000
Any 6000 kc band	16	264,000-2	70,000
above 300,000 kc	17	282,000-2	38,000
excluding band	18	288,000-29	94,000
400,000-401,000 kc.			

No experimental television broadcast station will be authorized to use more than one channel in Group A except for good cause shown. Both aural and visual carriers with side bands for modulation are authorized but no emission shall result outside the authorized channel.

No persons (including all persons under common control) shall control directly or indirectly, two or more experimental television broadcast stations (other than television relay broadcast stations) unless a showing is made that the character of the programs of research require a licensing of two or more separate sta-

tions.

A license for an experimental television broadcast station will be issued only on the condition that no objectionable inter-ference will result from the transmis-sions of the station to the regular pro-gram transmissions of television broadcast stations. It shall at all times be the duty of the licensee of an experimental television broadcast station to ascertain that no interference will result from the transmissions of its station. With regard to interference with the transmissions of an experimental television broadcast station or the experimental or test transmissions of a television broadcast

station, the licensees shall make arrangements for operations to avoid interference.

Channels in Groups B and C may be assigned to experimental television stations to serve auxiliary purposes such as television relay stations. No mobile or portable station will be licensed for the purpose of transmitting television programs to the public directly.

Power

The operating power of a television station shall be adequate for but not in excess of that necessary to carry forward the program of research and in no case in excess of the power specified in its license.

Reports

A report shall be filed with each application for renewal of station license which shall include a statement of each of the following:

1. Number of hours operated.

2. Full data on research and experimentation conducted including the type of transmitting and studio equipment used and their mode of operation.

3. Data on expense of research and operation during the period covered.

- 4. Power employed, field intensity measurements and visual and aural observations and the types of instruments and receivers utilized to determine the service area of the station and the efficiency of respective types of transmissions.
- 5. Estimated degree of public participation in reception, and the results of public observation as to the efficiency of types of transmission.

6. Conclusions, tentative and final.

- 7. Program for further developments in television broadcasting.
- 8. All developments and major changes in equipment.
- Any other pertinent developments.
 Special or progress reports shall be submitted from time to time as the Commission shall direct.

— FACSIMILE BROADCAST STATIONS —

The term "facsimile broadcast station" means a station licensed to transmit images of still objects for record reception by the general public.

A license for a facsimile broadcast station will be issued only after a satisfactory showing has been made in regard to the following, among others:

1. That the applicant has a program of research and experimentation which indicates reasonable promise of substantial contribution to the development of the facsimile broadcast service.

2. That sufficient facsimile recorders will be distributed to accomplish the ex-

perimental program proposed.

3. That the program of research and experimentation will be conducted by

qualified engineers.

4. That the applicant is legally and financially qualified and possesses adequate technical facilities to carry forward the program.

5. That the public interest, convenience and/or necessity will be served through the operation of the proposed

station.

Conditions of Licensing

(a) A licensee of a facsimile broadcast station shall not make any charge, directly or indirectly, for the transmission of programs.

(b) No licensee of any standard broadcast station or network shall make any additional charge, directly or indirectly, for the transmission of some phase of the programs by a facsimile broadcast station, nor shall commercial accounts be solicited by any licensee of a standard broadcast station or network, or others acting in their behalf, upon representation that images concerning that commercial program will be transmitted by a facsimile station.

Frequencies Allotted

a. The following groups of frequencies are allocated for assignment to facsimile broadcast stations which will be licensed experimentally only:

Group A	Group B	Group C
25,025 kc	43,540 kc	Any fre-
25,050	43,580	quency
25,075	43,620	a b o v e
25,100	43,660	300,000
25,125	43,700	kc exclud-
25,150	43,740	ing band
25,175	43,780	400,000 to
25,200	43,820	401,000
25,225	43,860	kc.
25,250	43,900	
	43.940	

b. Other broadcast or experimental frequencies may be assigned for the operation of facsimile broadcast stations on an experimental basis provided a sufficient need therefor is shown and no interference will be caused to established radio stations.

c. One frequency only will be assigned

to a facsimile station from the Groups in subsection (a) of this rule. More than one frequency may be assigned under provisions of subsection (b) of this rule if a need therefor is shown.

d. Each applicant shall specify the maximum modulating frequencies pro-

posed to be employed.

e. The operating frequency of a facsimile broadcast station shall be maintained in accordance with the frequency tolerance of 0.05 per cent or less as required, provided, however, where a lesser tolerance is necessary to prevent interference, the Commission will specify the tolerance.

f. A facsimile broadcast station authorized to operate on frequencies regularly allocated to other stations or services shall be required to abide by all rules governing the stations regularly operating thereon, which are applicable to facsimile broadcast stations and are not in conflict with other FCC rules which apply to all stations generally.

Power Limitations

The operating power of a facsimile broadcast station shall not be in excess of that necessary to carry forward the program of research, provided, however, not more than 1000 watts will be authorized on a frequency in Group A. The operating power may be maintained at the maximum rating or less, as the conditions of operation may require.

A supplemental report shall be filed with and made a part of each application for renewal of livense and shall include statements of the following:

1. Number of hours operated for transmission of facsimile programs.

2. Comprehensive report of research

and experimentation conducted.
3. Conclusions and program for further developments of the facsimile broadcast service.

4. All developments and major changes in equipment.

5. Any other pertinent developments.

EXPERIMENTAL FACSIMILE BROADCAST STATIONS

Licensee and Location	Call Letters	Frequency Kilocycles	Power Watts	Emission
Courier-Journal & Louisville				
Times Co. N. E. of Eastwood, Ky The Pulitzer Publishing Co.	W9XWT	25250	500	A3 & A4
St. Louis, Mo	W9XZY	25100	100	A4
WBNS, Inc. Columbus, Ohio	W8XUM	25200	100	A4
WOKO, Inc. Albany, N. Y	W2XWE	25050	500	A3 & A4

BROADCAST STATIONS LICENSED FOR EXPERIMENTAL TRANSMISSION OF FACSIMILE SIGNALS

Call Letters		Frequency Kilocycles	Power Authorized Watts
WGN	WGN, Inc.	. 720	50000
WLW	Chicago. Ill. Crosley Corp.	. 700	50000
wor	Cincinnati, Ohio Bamberger Broadcasting Service, Inc Newark, N. J.	. 710	50000

FM MAKING RAPID PROGRESS

By Dick Dorrance, General Manager, FM Broadcasters, Inc.

I Γ is doubtful whether any single medium in the history of radio has ever made quite so much progress in the space of one year as frequency modulation (FM) broadcasting did during 1941. And yet, when analyzed, there is nothing undury surprising about it. FM has had the ingredients of success which appeal to both broadcasters and public. It can provide improved and expanded service beyond the technical limitations of ordinary broadcasting; it has the enthusiastic support of some of the biggest broadcasters and engineering groups in the country.

When 1941 started there were, according to the most optimistic estimates, about 15,000 receivers in the nation equipped for FM reception. By the end of the year, the FM listening audience had grown to approximately a quarter of a million sets, with close to 50,000 being sold each month. These figures, accurately compiled by FM Broadcasters, Inc., with the cooperation of manufacturers, indicate an increase of 1400 per cent during the twelve-month period.

Commercial FM

Officially, FM assumed its commercial status on January 1, 1941, but it was not until March 1 that the first commercial FM station actually began operating. By the end of 1941, the Federal Communications Commission had authorized the construction of 62 such transmitters, 24 of which had already gone on the air. The rest are pushing installation of equiment as fast as war-time exigencies will permit.

The increased coverage of FM stations now on the air contrasts sharply with the limited reception available from the handful of low-power experimental stations operating at the close of 1940. Although these had an average range of about 30 miles, it is not uncommon to find commercial outlets serving a radius of 70 to 100 miles and more. Some 40,000,000 persons live within the assigned service areas of the 24 transmitters on the air at the end of 1941.

Another interesting development of the past year has been the organization of The American Network, Inc., FM's first chain with coast-to-coast ambitions. Ultimate plans call for outlets in the 42 largest U.S. markets, providing maximum coverage with a pre-planned network.

Time Sales

Time sales over FM stations in 1941, while not epochal, have at least been promising. There was great variation from city to city in the amount of business secured, but local accounts far outtotalled national business. Toward the close of the year agency interest appeared to be growing as the FM audience reached appreciable proportions. Many stations began to set up special FM sales staffs.

The public today has a selection of over 125 different set models to pick from, produced by 20 manufacturers. The year brought noticeable reductions in price, with table receivers capable of both FM and AM reception selling for as little as \$67.50. Practically all sets now on the market are of the FM-AM type, and extensive improvements in circuit design have taken place in the 1942 models.

Future

It cannot be denied that the war will place formidable obstacles in the path of FM development in the coming year—a situation now being faced by almost every civilian industry. Curtailment of set production, however, is expected proportionately to wreak no more havoc on FM than on ordinary broadcasting, with the likelihood that manufacturers, confronted by shortages of raw material, will use their limited allotments to make FM-AM sets, thus compensating with quality for revenue normally brought in by the sale of low-priced AM midget receivers.

There can be no question that further FM development during 1941 was held up by the FCC investigation of newspaper-controlled radio stations. Some three dozen of the ungranted FM applications pending have been filed by newspapers, anxious to enter the FM field. These, however, have been kept in abeyance by the Commission until definite policies with respect to such ownership are determined.

Active throughout the year, and an important factor in coordinating the growth of FM, has been FM Broadcasters, Inc., the young industry's trade association to which all leading FM groups belong. Its promotional work, public education, liaison with manufacturers, and trade representation has served FM well, and will continue to do so in 1942.

HIGH FREQUENCY—FREQUENCY MODULATION BROADCAST STATIONS

The term "high frequency broadcast station" means a station licensed primarily for the transmission of radiotelephone emissions, intended to be received by the general public and operated on a channel in the high frequency broadcast band. Commercial high frequency broadcast stations must use frequency modulation.

Service

LOCATION	Call Letters	Licensee	Frequency Kilocycles	Area Sq. Mi				
COMMERCIAL								
Alpine, N. J	.W31NY	Edwin H. Armstrong	43100	15600				
Baltimore, Md	. W59BM	Baltimore Radio Show, Inc		5500				
Baton Rouge, La	. W45RG	Baton Rouge Broadcasting Co	44500	8100				
Binghamton, N. Y	.W49BN	Wylie B. Jones Advertising Ager		6500				
Boston, Mass	.W67B	Westinghouse Radio Stations, Inc	46700	6700				
Boston, Mass	. W39B	The Yankee Network, Inc		31000				
Chicago, Ill	.W67C	Columbia Broadcasting System, I	nc. 46700	10800				
Chicago, Ill	.W75C	Moody Bible Institute of Chicago	47500	10800				
Chicago, Ill	.W63C	National Broadcasting Co	46300	10800				
Chicago, Ill	.W79C	Oak Park Realty & Amusement C	o 47900	10800				
Chicago, Ill	. W59C	WGN, Inc.	45900	10800				
Chicago, Ill	.W47C	WJJD, Inc.	44700	10800				
Chicago, Ill	.W51C	Zenith Radio Corp	45100	10800				
Columbus, Ohio	.W45CM	WBNS, Inc.	44500	12400				
Detroit, Mich	. W49D	John Lord Booth	44900	6800				
Detroit, Mich	.W45D	The Evening News Association	44500	6800				
Detroit, Mich	.W73D	King-Trendle Broadcasting Corp.	47300	6800				
Detroit, Mich	. W53D	WJR, The Goodwill Station	45300	6800				
Evansville, Ind	. W45V	Evansville On the Air, Inc	44500	8400				
Fort Wayne, Ind'	.W49FW	Westinghouse Radio Stations, Inc	44900	6100				
Hartford, Conn	.W53H	Travelers Broadcasting Service Co	rp. 45300	6100				
Hartford, Conn	. W65H	WDRC, Inc.	46500	6100				
Hollywood, Calif	K31LA	Columbia Broadcasting System	43100	38000				
Kansas City, Mo	.K49KC	Everett L. Dillard, d/b as Commercial Radio Equipment (Co. 44900	4400				
Lansing, Mich	.W77XL	WJIM, Inc.		3800				
Lexington, Ky		American Broadcasting Corp. of						
		Kentucky		6300				
Los Angeles, Calif		Earle C. Anthony, Inc		28000				
Los Angeles, Calif		Don Lee Broadcasting System		7000				
Los Angeles, Calif		Hughes Tool Co		7000				
Los Angeles, Calif		Metro-Goldwyn-Mayer Studios, In		7000				
Los Angeles, Calif		Standard Broadcasting Co		7000				
Milwaukee, Wisc		The Journal Co	44500	8500				
Nashville, Tenn	.W47N V	National Life & Accident	44700	16000				
New York, N. Y	W71NY	Insurance Co	44700	10000				
1000 101H, 10 1		Inc.	47100	8500				

				Service
LOCATION	Letters Call	Licensee	Frequency Kilocycles	Area
New York, N. YW	39NY	City of New York Municipal		
		Broadcasting System	43900	3900
New York, N. YW	67NY	Columbia Broadcasting System, I	nc. 46700	8500
New York, N. YW	55NY	William G. H. Finch	45500	8500
New York, N. YW	59NY	Interstate Broadcasting Co	45900	8500
New York, N. Y W	63NY	Marcus Loew Booking Agency	46300	8500
New York, N. YW	75NY	Metropolitan Television, Inc	47500	8500
New York, N. YW	47NY	Muzak Corp	44700	8500
New York, N. YW	51NY	National Broadcasting Co	45100	8500
Paxton, MassW	43B	The Yankee Network, Inc	44300	
Philadelphia, Pa	49PH	Pennsylvania Broadcasting Co	44900	9300
Philadelphia, PaW	81PH	Seaboard Radio Broadcasting Cor	p 48100	9300
Philadelphia, PaW	69PH	WCAU Broadcasting Co	46900	9300
Philadelphia, Pa	53PH	WFIL Broadcasting Co	45300	9300
Philadelphia, PaW	57PH	Westinghouse Radio Stations, Inc	45700	9300
Philadelphia, PaW	73PH	William Penn Broadcasting Co	47300	9300
Pittsburgh, Pa	47P	Walker & Downing Radio Corp	44700	8400
Pittsburgh, PaW	75P	Westinghouse Radio Stations, Inc	47500	8400
Rochester, N. Y	51R	Stromberg Carlson Telephone Mfg. Co	45100	3200
Rockford, Ill W	71RF	Rockford Broadcasters, Inc.		3900
St. Louis, Mo		Columbia Broadcasting System		13000
St. Louis, Mo K		St. Louis University		13000
Salt Lake City, UtahK4		Radio Service Corp. of Utah		700
San Francisco, CalifK4		Hughes Tool Company		10800
Schenectady, N. Y		Capitol Broadcasting Co		6600
Schenectady, N. Y		General Electric Co		6600
South Bend, IndW		South Bend Tribune		7100
Springfield, Mass		Westinghouse Radio Stations, Inc	48100	2500
Syracuse, N. Y	1 660	Central New York Broadcasting Corp	46300	6800
Winston-Salem, N. CW	41MM	Gordon Gray		69400

EXPERIMENTAL

Licensee and Location	Call Letters	Frequency Kilocycles	Power Watts
Edwin H. Armstrong, Alpine, N. J	.W2XMN	42800, 43000, 117430	40000
City of New York Municipal Broadcasting System,			
New York, N. Y	W2XVP	26100	1000
General Electric Co., New Scotland, N. Y		43200	2500
Head of Lakes Broadcasting Co., Superior, Wisc	W9XYH	43000	1000
John V. L. Hogan, Long Island City, N. Y		48700	1000
C. M. Jansky, Jr. and Stuart L. Bailey, d/b as	·		
Jansky & Bailey, Georgetown, D. C	W3XO	43200	1000
KLZ Broadcasting Co., Denver, Colo		25400	100
National Broadcasting Co., New York, N. Y		45100	1000
Carman R. Runyon, Jr., Yonkers, N. Y		117190	5000
WBNS, Inc., Columbus, Ohio		43000	250
Westinghouse Radio Stations, Inc., Hull, Mass		42600	1000
Westinghouse Radio Stations, Inc.,			
East Springfield, Mass	W1XSN	42600	1000
WHEC, Inc., Rochester, N. Y		42600	1000
WKY Radiophone Co., Oklahoma City, Okla		26125	100
Worcester Telegram Publishing Co.,			
Worcester, Mass	W1XTG	43400	1000
" Ozecotczy Mado,	11 11110	10100	1000

Pending Applications

LOCATION	Licensee	Frequency Kilocycles	Service Area Sq. Mi.
Albany, N. Y	.WOKO. Inc.	45100	7164
Amarillo, Texas			5628
Ashland, Ky			4160
Baltimore, Md			6040
Battle Creek, Mich			4100
Boston, Mass.			20200
Boston, Mass.			6930
Boston, Mass			19230
Cedar Rapids, Ia	.The Gazette Company	44700	7400
Chicago, Ill.			10800
Cicero, Ill.			10800
Cicero, Ill.			3200
Cleveland, Ohio			8420
Detroit, Mich.	-		6790
Detroit, Mich.			6790
Duluth, Minn.			2754
Duluth, Minn.	-		2754
Grand Rapids, Mich			5300
Indianapolis, Ind.			6665
Indianapolis, Ind.			13640
LaCrosse, Wisc.			7040
Lansing, Mich.			3820
Los Angeles, Calif			18050
Louisville, Ky.			
2002511120, 123, 111111111111111111111111111111111	Times Co	45700	13200
Manchester, N. H			
	Inc.		20290
New Bedford, Mass			1787
New York, N. Y			8600
New York, N. Y	_	48300	8600
New York, N. Y		40000	0=00
	Corp.		8500
New York, N. Y	9		6800
New York, N. Y			8500
New York, N. Y			8500 8730
Oakland, Calif.			1216
Philadelphia, Pa.			9318
Pittsburgh, Pa.			11488
Portland, Maine			3980
Providence, R. I			6207
Providence, R. I			4840
Rochester, N. Y	.WHEC, Inc	44700	3200
St. Louis, Mo	.Globe Democrat Publishing Co	44700	13083
St. Louis, Mo	.The Pulitzer Publishing Co	45550	13391
St. Louis, Mo		44700	12480
San Bernardino, Calif		44400	18404
Twenton N I	Calif		17101
Trenton, N. J			3200 5600
Winston-Salem, N. C.			4600
Worcester, Mass			10000

-F. C. C. Regulations-

Regarding High Frequency Broadcast Stations

As of January 1, 1942 ==

The term "high frequency broadcast station" means a station licensed primarily for the transmission of radiotelephone emissions intended to be received by the general public and operated on a channel in the High Frequency broadcast band. High frequency broadcast stations must use frequency modulation.

Definitions

High Frequency Broadcast Band. The term "high frequency broadcast band" means the band of frequencies extending from 43,000 to 50,000 kilocycles, both inclusive.

Frequency Modulation. The term "frequency modulation" means a system of modulation of a radio signal in which the frequency of the carrier wave is varied in accordance with the signal to be transmitted while the amplitude of the carrier remains constant.

Center Frequency. The term "center frequency" means the frequency of the carrier wave with no modulation. (With modulation the instantaneous operating frequency swings above and below the center frequency. The operating frequency with no modulation shall be the center frequency within the frequency tolerance).

High Frequency Broadcast Channel. The term "high frequency broadcast channel" means a band of frequencies 200 kilocycles wide and is designated by its center frequency. Channels for high frequency broadcast stations begin at 43,100 kilocycles and continue in successive steps of 200 kilocycles to and including the frequency of 49,900 kilocycles.

Service Area. The term "service area" of a high frequency broadcest station means the area in which the signal is not subject to objectionable interference or objectionable fading. (High frequency broadcast stations are considered to have only one service area; for determination of such area see Standards of Good Engineering Practice for High Frequency Broadcast Stations.)

Antenna Field Gain. The term "antenna field gain" of a high frequency broadcast antenna means the ratio of the effective free space field intensity produced at one mile in the horizontal plane expressed in millivolts per meter for 1 kilowatt antenna input power to 137.6.

Free Space Field Intensity. The term "free space field intensity" means the field intensity that would exist at a point in the absence of waves reflected from the earth or from reflecting objects.

Frequency Swing. The term "frequency swing" is used only with respect to frequency modulation and means the instantaneous departure of the carrier frequency from the center frequency resulting from modulation.

Multiplex Transmission. The term "multiplex transmission" means the simultaneous transmission of two or more signals by means of a common carrier wave. (Multiplex transmission as applied to high frequency broadcast stations means the transmission of facsimile or other aural signals in addition to the regular broadcast signals.)

Percentage Modulation. The term "percentage modulation" with respect to frequency modulation means the ratio of the actual frequency swing to the frequency swing required for 100 per cent modulation expressed in percentage. (For high frequency broadcast stations, a frequency swing of 75 kilocycles is standard for 100 per cent modulation.)

Experimental Period. The term "experimental period" means that period of time between 12 midnight and sunrise. This period may be used for experimental purposes in testing and maintaining apparatus by the licensee of any high fre-

quency breadcast station, on its assigned frequency and with its authorized power, provided no interference is caused to other stations maintaining a regular operating schedule within such period.

Main Studio. The term "main studio" means, as to any station, the studio from which the majority of its local programs originate and/or from which a majority of its station announcements are made programs originating at remote points.

Allocation of Facilities1

Basis of Licensing High Frequency Broadcast Stations. High frequency broadcast stations shall be licensed to serve a specified area in square miles. The contour bounding the service area and the radii of the contour shall be determined in accordance with the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

Service Areas (Definitions)

For the purpose of determining the areas to be served by high frequency broadcast stations, the following definitions apply:

- (a) "Basic trade areas" and "limited trade areas" consist of areas the boundaries of which are determined by the Commission on the basis of showings made in applications as to retail trading areas or consumer trading areas and from government data². Each basic trade area includes one "principal city." The boundaries of the basic trade areas are adjoining and the aggregate of all such areas is the total area of the United States. Each "limited trade area" includes one city. The boundaries of limited trade areas are not necessarily adjoining. Such areas may include portions of other limited trade areas and may extend into more than one basic trade area.
- (b) "Principal city" means the largest city or the city or cities designated as "principal city" by the Commission, within a basic trade area. "City" means any city, town, or borough in a basic trade area except the principal city. Each "city" has a limited trade area.

(c) "Rural area" means all land area outside incorporated towns or cities with population greater than 2500 and where the density of population is less than 150 per square mile. Incorporated towns or cities with population from 2500 to 5000 without a high frequency broadcast station and not adjacent to larger cities may be considered rural area.

Service Areas-Established

The Commission in considering applications for high frequency broadcast stations will establish service areas. Such stations will be licensed to serve areas having the following characteristics:

- (a) An area comprising a limited trade area and a city. The station shall render good service to the city and its service area shall conform generally with the limited trade area.
- (b) An area comprising a basic trade area and a principal city. The station shall render good service to the principal city and its service area shall conform generally with the basic trade area: Provided, however, That the station may may be licensed to serve temporarily an area less than the basic trade area. subject to the following conditions: (1) that an applicant for authority to serve temporarily less than the basic trade area show substantial reason for relaxation of the requirement to serve the basic trade area and for specification of the proposed service area; (2) that the area to be served include as much of the basic trade area as reasonably may be required in the public interest to be served and in no event less than the principal city and the metropolitan district in which it is located; (3) that such an applicant show compliance with the section of these rules regarding similarity of service areas for all stations in the same established area except that such sections shall apply only in relation to other stations established under this proviso; (4) that the Commission may condition the granting of any application for renewal of license of such station upon the rendering of service by such station to an area conforming generally with the basic trade area.
- (c) An area of at least 15,000 square miles comprising primarily a large rural area, and particularly that part of basic trade areas which cannot be served by stations assigned basic trade areas due to economical and technical limitations.

¹The rules relating to allocation of facilities are intended primarily for the information of applicants. Nothing contained in said rules shall be regarded as any recognition of any legal right on behalf of any person to a grant or denial of any application.

² There are several current and recognized authorities on retail trading areas or consumer trading areas from which the applicant may prepare its showing and to which the Commission will give consideration in making its determination.

The service area may include one or more principal city or cities, provided that in rendering service to such cities, the service to rural areas which the station is designated to serve is not impaired. The transmitter of such a station shall be located in such a manner that the service area, (1) shall extend into two or more basic trade areas, (2) shall not conform generally with a basic trade area, and (3) shall not merely extend beyond a basic trade area.

- (d) An area having substantially different characteristics (social, cultural, or economic) from those areas specified in subsections (a), (b) and (c) of this section where, by reason of special conditions, it is shown that a need (which cannot be supplied by a station serving areas under subsections (a), (b) or (c) of this section) for the proposed service both program and technical exists which makes the establishment of the service area in the public interest, convenience or necessity. The Commission will give particular consideration in this connection to competitive advantages which such stations would have over other stations established under other provisions.
- (e) In case it is not economically and technically feasible for a station assigned a basic or limited trade area to serve substantially all such area, the Commission will establish the service area on the basis of conditions which obtain in the trade area.
- (f) In case an applicant proposes a change in an established service area, the applicant shall make a full showing as to need for such change and the effect on other stations serving the area.

Time of Operation. All high frequency broadcast stations shall be licensed for unlimited time operation.

Showing Required. Authorization for a new high frequency broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following matters:

- (a) That the area which the applicant proposes to serve has the characteristics of an area described in subparagraphs (a), (b), or (c) of the section on Service Areas stated above.
- (b) Where a service area has been established in which one or more existing high frequency broadcast stations are in operation, that the contours of any new

- station proposed to serve such area will compare with those of the existing station or stations as nearly as possible, or that the service area already established should be modified.
- (c) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed service outweigh the need for the service which will be lost by reason of such interference.
- (d) That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree.
- (e) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice.
- (f) That the applicant is financially qualified to construct and operate the proposed station; and, if the proposed station is to serve substantially the same area as an existing station, that applicant will be able to compete effectively with the existing station or stations.
- (g) That the program service will include a portion of programs particularly adapted to a service utilizing the full fidelity capability of the system, as set forth in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.
- (h) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.
- (i) That the applicant is legally qualified, is of good character, and possesses other qualifications sufficient to provide a satisfactory public service.
- (j) That the facilities sought are subject to assignment as requested under existing international agreements and the Rules and Regulations of the Commission.
- (k) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

Channel Assignments

The channels set forth below with the indicated center frequencies are available

for assignment to high frequency broadcast stations to serve the areas provided in the section on Service Areas Established stated above:

(a) An applicant for a station to serve an area specified in paragraphs (a) or (b) of that section to be located in a principal city or city which has a population less than 25,000 (city only) shall apply for one of the following channels:

48900 49300 49500 49700 49100 49900

(b) An applicant for a station to serve an area specified in paragraph (a) or (b) of that section to be located in a principal city or city which has a population greater than 25,000 (city only) shall apply for one of the following channels:

44500	45700	46700	47900
44700	45900	46900	48100
44900	46100	47100	48300
45100	46300	47300	48500
45300	46500	47500	48700
45500		47700	

(c) An applicant for a station to serve primarily a large rural area, specified in paragraph (c) or an area specified in paragraph (d) of that section shall apply for one of the following channels:

43100 43500 43900 44300 43300 43700 44100

(d) Notwithstanding the provisions of subsection (a) of this section, an applicant for a station to serve an area specified in section of these rules defining the establishment of "an area comprising a limited trade area and city," to be located in a city having a population greater than 25,000, in or adjacent to any metropolitan district having a population greater than 1,000,000, may apply for one of the following channels:

49100 49500 49900

Special Provisions Concerning Assignments

- (a) Stations located in the same city shall have substantially the same service area.
- (b) High frequency broadcast stations shall use frequency modulation exclusively.
- (c) Stations serving a substantial part of the same area shall not be assigned adjacent channels.
- (d) One channel only will be assigned to a station.

Multiple Transmission

Facsimile Broadcasting and Multiplex Transmission. The Commission may grant authority to a high frequency broadcast station for the multiplex transmission of facsimile and aural broadcast programs provided the facsimile transmission is incidental to the aural broadcast and does not either reduce the quality of or the frequency swing required for the transmission of the aural program. The frequency swing for the modulation of the aural program should be maintained at 75 kc and the facsimile signal added thereto. No transmission outside the authorized band of 200 kc shall result from such multiplex operation nor shall interference be caused to other stations operating on adjacent channels. The transmission of multiplex signals may also be authorized on ar experimental basis in accordance with standard broadcast station rule on special experimental authorizations.

Proof of Performance Required. Within one year of the date of first regular operation of a high frequency broadcast station, continuous field intensity records along several radials shall be submitted to the Commission which will establish the actual field contours, and from which operating constants required to deliver service to the area specified in the license are determined. The Commission may grant extensions of time upon showing of reasonable need therefor.

Multiple Ownership. (a) No person (including all persons under common control') shall, directly or indirectly, own, operate, or control more than one high frequency broadcast station that would serve substantially the same service area as another high frequency broadcest station owned, operated, or controlled by such person.

(b) No person (including all persons under common control) shall, directly or indirectly, own, operate, or control more than one high frequency broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among high frequency broadcast stations or provide a high frequency broadcasting service distinct and separate from existing services; and (2) that such ownership, operation, or control would not result in the concentration of control of high frequency broadcasting facilities in a manner inconsistent with public interest,

¹The word "control" as used herein is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

convenience, or necessity; provided, however, that the Commission will consider the ownership, operation, or control of more than six high frequency broadcast stations to constitute the concentration of control of high frequency broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity.

Normal License Period. All high frequency broadcast station licenses will be issued so as to expire at the hour of 3 a.m., Eastern Standard Time, and will be

- (a) For stations operating on the freissued for a normal license period of one year, expiring as follows:
- quencies 48900, 49100, 49300, 49500, 49700, and 49900, April 1.
- (b) For stations operating on the frequencies 44500, 44700, 44900, 45100, 45,300, 45500, 45700, 45900, 46100, 46300, and 46500, May 1.
- (c) For stations operating on the frequencies 46700, 46900, 47100, 47300, 47500, 47700, 47900, 48100, 48300, 48500, and 48700, June 1.
- (d) For stations operating on the frequencies 43100, 43300, 43500, 43700, 43900, 44100, and 44300, July 1.

Equipment

Maximum Power Rating. The Commission will not authorize the installation of a transmitter having a maximum rated power more than twice the operating power of the station.

Maximum Rated Carrier Power; How Determined. (a) The maximum rated carrier power of a standard transmitter shall be determined by the manufacturer's rating of the equipment.

(b) The maximum rated carried power of a composite transmitter shall be determined by the sum of the applicable commercial ratings of the vacuum tubes employed in the last radio stage.

Frequency Monitor. The licensee of each high frequency broadcast station shall have in operation at the transmitter a frequency monitor independent of the frequency control of the transmitter. It shall have a stability of 20 parts per million.

Modulation Monitor. The licensee of each high frequency broadcast station shall have in operation at the transmitter an approved modulation monitor.

Required Transmitter Performance. (a) The external performance of high frequency broadcast transmitters shall be within the minimum requirement prescribed by the Commission contained in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

- (b) The transmitter center frequency shall be controlled directly by automatic means which do not depend on inductances and capacities for inherent stability.
- (c) The transmitter shall be wired and shielded in accordance with good engineering practice and shall be provided with safety features in accordance with the specifications of article 810 of the current National Electrical Code as approved by the American Standards Association.

Indicating Instruments. The direct plate circuit current and voltage shall be measured by instruments having an acceptable accuracy.

Changes in Equipment and Antenna System. Licensees of high frequency broadcast stations shall observe the following provisions with regard to change in equipment and antenna system:

- (a) No changes in equipment shall be made:
- 1. That would result in the emission of signals outside of the authorized channel.
- 2. That would result in the external performence of the transmitter being in disagreement with that prescribed in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.
- (b) Specific authority, upon filing formal application' therefor, is required for a change in service area or for any of the following changes:
- 1. Changes involving an increase in the maximum power rating of the transmitter.
- 2. A replacement of the transmitter as a whole.
- 3. Change in the location of the transmitter antenna.
- 4. Change in antenna system, including transmission line, which would result in a measurable change in service

¹See Standards of Good Engineering Practice for High Frequency Broadcast Stations for specific application form required,

or which would affect the determination of the operating power by direct method. If any change is made in the antenna system or any change made which may affect the antenna system, the method of determining operating power shall be changed immediately to the indirect method.

- 5. Change in location of main studio to outside of the borders of the city, state, district, territory, or possession.
- 6. Change in the power delivered to the antenna.
- (c) Specific authority, upon filing informal request therefor, is required for the following change in equipment and antenna:
- Change in the indicating instruments installed to measure the antenna current or transmission line, direct place circuit voltage and the direct current of the last radio stage, except by instruments of the same type, maximum scale reading and accuracy.
- Minor changes in the antenna system and/or transmission line which would not result in an increase of service area.
- 3. Changes in the location of the main studio except as provided for in subsection (b) 5.
- (d) Other changes, except as above provided for in this section or in Standards of Good Engineering Practice for High Frequency Broadcast Stations prescribed by the Commission may be made at any time without the authority of the Commission, provided that the Commission shall be promptly notified thereof, and such changes shall be shown in the next application for renewal of license.

Operating Power; How Determined. The operating power, and the requirements for maintenance thereof, of each high frequency broadcast station shall be determined by the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

Modulation. (a) The percentage of modulation of all stations shall be maintained as high as possible consistent with good quality transmission and good broadcast practice and in no case less than 85 per cent on peaks of frequent recurrence during any selection which normally is transmitted at the highest level of the program under consideration.

Frequency Tolerance. The operating

frequency without modulation of each broadcast station shall be maintained within 2000 cycles of the assigned center frequency.

Operation

Minimum Operating Schedule: Service. (a) Except Sundays, the licensee of each high frequency broadcast station shall maintain a regular daily operating schedule which shall consist of at least three hours of operation during the period 6 a.m. to 6 p.m., local standard time, and three hours of operation during the period 6 p.m. to midnight, local standard time. In an emergency, however, when due to causes beyond the control of the licensee, it becomes impossible to continue operating, the station may cease operation for a period not to exceed ten days, provided that the Commission and the Inspector in Charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

- (b) Such stations shall devote a minimum of one hour each day during the period 6 a.m. to 6 p.m., and one hour each day during the period 6 p.m. to midnight, to programs not duplicated simultaneously as primary service in the same area by an standard broadcast station or by any high frequency broadcast station. During said one hour periods, a service utilizing the full fidelity capability of the system, as set forth in the Standards of Good Engineering Practice for High Frequency Broadcast Stations, shall be rendered. However, the Commission may, upon request accompanied by a showing of reasons therefor, grant exemption from the foregoing requirements, in whole or in part, for periods not in excess of three months.
- (c) In addition to the foregoing minimum requirements, the Commission will consider, in determining whether public interest, convenience, and necessity has been or will be served by the operation of the station, the extent to which the station has made or will make use of the facility to develop a distinct and separate service from that otherwise available in the service area.

DEVELOPMENTAL BROADCAST STATIONS

The term "developmental broadcast station" means a station licensed to carry on development and research for the advancement of broadcast services along lines other than those prescribed by other broadcast rules or a combination of closely related developments that can be better carried on under one license.

Licensee and Location	Call Letters	Frequency (kc)	Power	Emission
Bell Telephone Labs., Inc. Whippany, N. J Bell Telephone Labs., Inc.	. W3XDD	560, 900, 1340	50000 w	A3
Whippany, N. J	.W3XPY	43500, 49100	$5000~\mathrm{w}$	Special
Central Broadcasting Co. Mitchellville, Iowa	.W9XC	1040	150 w	A3 (C.P. only)
The Crosley Corp. Near Mason, Ohio Midland Broadcasting Co.,	. W8XO	700	100 kw-50	00-kw A3
Kansas City, Mo	.W9XER	46500	$1500~\mathrm{w}$	Special
Muzak Corporation New York, N. Y	.W2XMC	117650	1000 w	Special (C.P. only)
	nding Dev	elopmental Stations		(0.1 : 0.11.)
McNary & Chambers Washington, D. C. (portable Natl. Broadcasting Co., Inc. Area of New York, N. Y	W10XF	550 to 1600 1614, 2398, 3492.5, 4797.5, 6425, 9135, 12862.5, 17310, 23100, 30660, 31020, 3140, 3180, 33620, 33340, 33460, 33620, 35060, 85460, 37060, 37140, 37540, 39140, 39460, 39540, 116050, 116250, 116450, 116850, 117050, 117250, 117650, 117050, 117250, 117650, 118050, 118250, 118450, 118650, 118250, 156525, 156975, 157425, 157725, 158175, 159075, 160425, 161325, 161775, 162000-168000, 210000-2160000, 264000-2700000, 300000-4000000, 401000 and above	100 w 25 w	A-0 A1, A-2, A3, A4, A5 & Spe- cial A5 on frequencies above 162000 kcs.
Natl. Broadcasting Co., Inc. Area of New York, N. Y	.W10XR	Same as above	100 w	A1, A2, A3, A4, A5 & Spe- cial A5 on frequencies above 162000 kcs.

— F. C. C. REGULATIONS REGARDING — DEVELOPMENTAL BROADCAST STATIONS

The term "developmental broadcast station" means a station licensed to carry on development and research for the advancement of broadcast services along lines other than those prescribed by other broadcast rules or a combination of closely related developments that can be better carried on under one license.

Licenses for developmental broadcast stations will be issued only after a satisfactory showing has been made in regard to the following, among others:

- (1) That the applicant has a program of research and development which cannot be successfully carried on under any of the classes of broadcast stations already allocated, or is distinctive from those classes, or combination of closely related developments that involve different phases of broadcasting which can be pursued better under one license.
- (2) That the program of research has reasonable promise of substantial contribution to the development of broadcasting, or is along lines not already thoroughly investigated.
- (3) That the program of research and experimentation will be conducted by qualified persons.
- (4) That the applicant is legally and financially qualified and possesses adequate technical facilities to carry forward the program.
- (5) That the public interest, convenience, and necessity will be served through the operation of the proposed station.

A separate developmental broadcast station license will be issued for each major development proposed to be carried forward. When it is desired to carry on several independent developments, it will be necessary to make satisfactory showing and obtain a license for each.

A licensee of developmental broadcast stations shall broadcast programs when they are necessary to the experiments being conducted. No regular program service shall be broadcast unless specifically authorized by the license.

A licensee of a developmental broadcast station shall not make any charge, directly or indirectly, for the transmission of programs, but may transmit the programs of a standard broadcast station or network including commercial programs, if the call letter designation when identifying the developmental broadcast station is given on its assigned frequency only and the statement is made over the developmental broadcast station that the program of a broadcast station or network (identify by call letters or name of network) is being broadcast in connection with the developmental work. In case of the rebroadcast of the program of any broadcast station, the FCC Regulation on rebroadcasting holds.

Frequency Allotted

The following frequencies are allocated for assignment to developmental broadcast stations:*

12.862.5

1,614

2,398

2,396

2,400)		12,0/0)		37,140
				39,460
3,490 3,495		17,300 17,320		39,540
,,,,,	3 492 5	.,	17,310	116,050
3 495	0,172.0	17 320	17,010	116,250
0,7/0)		17,020)		116,450
		00.400		110,450
4,795		23,100		116,850
}	4,797.5	30,660		117,050
4,795 4,800		31,020		117,250
		31,140		117,650
6.420]		31,180		118,050
0,120	6,425	31,540		118,250
6,420 6,430	0,423	33,340		118,450
0,430)		33,340		
		33,460		118,650
9,130		33,620		118,850
9,130 9,140	9,135	35,060		156,525
9.140		35,460		156,975
		37,060		157,425
		,		157,725
				158,175
				150,175
				159,075
				160,425
				161,325
				161.775

161,775 162,000-168,000 210,000-216,000 264,000-270,000 300,000-400,000 401,000 and above

A license will be issued for more than one of these frequencies upon a satisfactory showing that there is need therefor.

The frequencies suited to the purpose and in which there appears to be the least or no interference to established stations shall be selected.

In cases of important experimentation which cannot be conducted successfully on the frequencies allocated herein, the Commission may authorize developmental broadcast stations to operate on any frequency allocated for broadcast stations or any frequencies allocated for other services under the jurisdiction of the Commission upon satisfactory showing that such frequencies can be used without causing interference to established services.

The operating frequency of a developmental broadcast station shall be main-

^{*} Also available for assignment to all other stations in the experimental service.

tained in accordance with the frequency tolerance of 0.05 per cent or less as required, provided, however, where lesser tolerance is necessary to prevent interference, the Commission will specify the tolerance.

The operating power of a develop-mental broadcast station shall not be in excess of that necessary to carry on the program of research. The operating power may be maintained at the maximum rating or less, as the conditions of operation may require.

Supplemental Report

A supplemental report shall be filed with and a part of each application for renewal of license and shall include statements of the following, among others:

1. The number of hours operated.

2. Comprehensive report on research

and experiments conducted.
3. Conclusions and program for further development of the broadcast ser-

vice.

4. Any other pertinent developments. A developmental broadcast station authorized to operate on frequencies regularly allocated to other stations or services, shall be required to abide by all rules governing the stations operating regularly thereon which are applica-ble to developmental broadcast and are not in conflict with rules of the Commission for stations in general or for rules for developmental broadcast stations.

ST BROADCAST STATIONS

The term "ST broadcast station" means a station used to transmit programs from the main studio to the transmitter of a high frequency or an international broadcast station,

Licensee and Location	Call Letters	Frequency Kilocycles	Power Watts	Emission
Capitol Broadcasting Co. Schenectady, N. Y	V2XEO	331000	50	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y	W2XYN	330400, 333400, 336400	25	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y	V2XYO	330400, 333400 336400	25	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y	W2XYP	330400, 333400 336400	25	Special (CP only)
Gordon Gray Winston-Salem, N. C		337000	25	Special (CP only)
The Journal Co. Milwaukee, Wisc.	V9XJC	331000	50	Special (CP only)
The Moody Bible Institute of Chicago Chicago, Ill	V9XMB	333400	25	Special (CP only)
Standard Broadcasting Co. Los Angeles, Calif		333400	25	Special (CP only)
Pend	ling S7	Stations		
Boston Edison Co. Boston, Mass.		330400	25	Special
Radio Service Corp. of Utah Salt Lake City, Utah WOKO. Inc.		331000	25	Special
Albany, N. Y	925	337000	25	Special

RULES GOVERNING ST BROADCAST STATIONS

The term "ST' broadcast station" means a station used to transmit programs from the main studio to the transmitter of a high frequency broadcast station, or an international broadcast station.

An ST broadcast station will be licensed only to the licensee of a high frequency broadcast station or of an international broadcast station. Only one ST broadcast station will be authorized in connect with the license for any high frequency broadcast station. Not more than two ST broadcast stations will be authorized in connection with the license for any international broadcast station. Each such ST station shall be at a fixed location.

The license of an ST broadcast station authorizes the transmission of program material, including commercial programs, from the main studio to the transmitter of the high frequency broadcast station or international broadcast station in connection with which it is authorized.

Frequency Assignment

The following frequencies are allocated for assignment to ST broadcast stations upon an experimental basis:

kc	kc	kc	kc	ke
330,400	333,400	335,800	338,200	340,600
331,000	334,000	336,400	338,800	341,200
331,600	334,600	337,000	339,400	341,800
332,200	335,200	337,600	340,000	342,400
332,800				343,000
				343,600

ST broadcast stations will be authorized to employ frequency modulation only.

The maximum frequency swing employed by ST broadcast stations shall not be in excess of 200 kilocycles.

The licensee of each ST broadcast

station shall install and operate a directional antenna designed so that the gain in power toward the receiver shall be 10 (field gain 3.16) times the free space field from a doublet (137.6 mv/m for 1 kw at one mile). In all other directions 30° or more off the line to receiver, the power gain shall not exceed 4 of the free space field gain from a doublet.

ST broadcast stations will be licensed with a power output not in excess of that necessary to render a satisfactory service.

The licensee of each ST broadcast station is required to conduct experimentation with regard to the following:

- (a) Design of equipment and power required to render a satisfactory service.
- (b) Design and adjustment of directional transmitting antennas.
- (c) Design and location of receiving antennas.

Supplemental Report

A supplemental report shall be filed with and made a part of each application for renewal of application and shall include statements as to the following items:

- (a) Total hours of operation.
- (b) Continuity of service, causes and duration of any interruptions.
- (c) Power required to deliver satisfactory signal at receiver.
- (d) Data on design, adjustments and operation of directional receiving and transmitting antennas.
- (e) Interference to service resulting from other stations or other sources.
- (f) Cost of transmitter and receiver installation and expense of operation.
- (g) Overall fidelity of equipment, frequency and amplitude.

¹ The abbreviation "ST" is derived from "studiotransmitter."



ORGANIZATIONS



NATIONAL ASSOCIATION OF BROADCASTERS NIB—IRNA—NAI

RADIO GROUPS
PERSONNEL
ADDRESSES
UNIONS
GUILDS
ASSOCIATIONS

N A T I O N A L A S S O C I A T I O N BROADCASTERS



Headquarters: 1626 K. St., N.W., Washington, D. C.

HEADQUARTERS STAFF

Neville Miller President

C. E. Arney, Jr.
Assistant to the President
and Acting Secretary-Treasurer

Russell P. Place Counsel

WOW, Omaha, Neb.

Edward M. Kirby
Director of Public Relations

Joseph L. Miller Director of Labor Relations

Frank E. Pellegrin
Director of Broadcast
Advertising

Arthur C. Stringer Director of Promotion

Lynne C. Smeby Director of Engineering Paul F. Peter Director of Research Everett E. Revercomb

Auditor

BOARD OF DIRECTORS

Director	Number	States Comprising District
Paul W. Morency	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.
*Clarence Wheeler	2	New York, New Jersey.
Isaac D. Levy WCAU, Philadelphia, Pa.	3	Delaware, Pennsylvania.
*John A. Kennedy	4	District of Columbia, Maryland, North Carolina, South Carolina, Virginia, West Virginia.
Frank King WMBR, Jacksonville, Fla.	. 5	Alabama, Florida, Georgia, Puerto Rico.
*Edwin W. Craig WSM, Nashville, Tenn.	6	Arkansas, Louisiana, Mississippi, Tennessee.
J. Harold Ryan WSPD, Toledo, Ohio	7	Kentucky, Ohio.
*John E. Fetzer	8	Indiana, Michigan, excluding the counties of Ontonagon and Gogebic.
Edgar L. BillWMBD, Peoria, Ill.	9	Illinois; Wisconsin, excluding the counties of LaCrosse, Monroe, Juneau, Adams, Marquette Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce, St. Croix, Dunn, Chippewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett, Washburn, Sawyer, Price Oneida, Vilas, Iron, Ashland, Bayfield and Douglas.
*John J. Gillen, Jr.	10	Iowa, Missouri, Nebraska.

Edward Klauber CBS, New York, N. Y.

Director	Number	States Comprising District
Earl H. Gammons	11	Minnesota; North Dakota; South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson; Wisconsin, including the counties of LaCrosse, Monroe, Juneau, Adams, Marquette, Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce, St. Croix, Dunn, Chipewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett, Washburn, Sawyer, Price, Oneida, Vilas, Iron, Ashland, Bayfield and Douglas; Michigan, including the counties of Ontonagon and Gogebic.
*Herbert Hollister KANS, Wichita, Kans.	12	Kansas, Oklahoma.
O. L. Taylor	13	Texas.
*Eugene P. O'Fallon KFEL, Denver, Colo.	14	Colorado, Idaho, Utah, Wyoming, Montana, South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Howard Lane KFBK, Sacramento, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial; Nevada and Hawaii.
*Harrison Holliway KECA-KFI, Los Angeles, Calif.	16	Arizona; California, including the counties excepted in District 15; New Mexico.
Harry R. Spence KXRO, Aberdeen, Wash.	17	Alaska, Oregon, Washington.
* Term expires in 1942.	CTOPC A	T-LARGE*
	Large Sto	
James D. Shouse WLW, Cincinnati, Ohio		J. O. Maland WHO, Des Moines
	Aedium S	
George W. Norton, Jr. WAVE, Louisville, Ky.		Don S. Elias WWNC, Asheville, N. C.
	Small Sto	
John Elmer WCBM, Baltimore, Md.		James W. Woodruff, Jr. WRBL, Columbus, Ga.

Frank M. Russell NBC, Washington, D. C.

Networks

Executive

Chairman — Neville Miller, NAB, Washington, D. C.

James D. Shouse, WLW, Cincinnati, Ohio.

Paul W. Morency, WTIC, Hartford, Conn.

Don S. Elias, WWNC, Asheville, N. C. John J. Gillin, Jr., WOW, Omaha, Nebr.

John Elmer, WCBM, Baltimore, Md. O. L. Taylor, KGNC, Amarillo, Texas.

Accounting

Chairman—Harold Wheelahan, WSMB, New Orleans, La.

S. R. Dean, CBS, New York, N. Y.

Virgil J. Hasche, WGY, Schenectady, N. Y.

Leslie Johnson, WHBF, Rock Island, Ill.

Ray Jordan, WDBJ, Roanoke, Va. Harry F. McKeon, NBC, New York, N. Y.

Advisory

Walter J. Brown, WORD-WSPA, Spartanburg, S. C.

Gardner Cowles, Jr., KRNT, Des Moines, Ia.

Edward Klauber, CBS, New York, N. Y.

Paul W. Morency, WTIC, Hartford, Conn.

George W. Norton, Jr., WAVE, Louisville, Ky.

Niles Trammell, NBC, New York, N.Y.

Code

Chairman—Earl J. Glade, KSL, Salt Lake City, Utah.

Edgar L. Bill, WMBD, Peoria, Ill.

Gilson Gray, CBS, New York, N. Y. Hugh A. L. Halff, WOAI, San An-

tonio, Texas.

Henry P. Johnston, WSGN, Birming-

ham, Ala.

Janet MacRorie, NBC, New York,

William B. Quarton, WMT, Cedar Rapids, Ia.

Edney Ridge, WBIG, Greensboro, N. C. Calvin J. Smith, KFAC, Los Angeles, Calif.

Engineering

Chairman—Paul A. Loyet, WHO, Des Moines, Ia.

District 1

F. M. Doolittle, WDRC, Hartford, Conn.

District 2

John V. L. Hogan, WQXR, New York, N. Y.

James Schultz, WCAE, Pittsburgh, Pa.

District 4
Scott Helt, WIS, Columbia, S. C.

District 5

John C. Bell, WBRC, Birmingham, Ala.

District 6

J. H. DeWitt, WSM, Nashville, Tenn.

District 7
R. Morris Pierce, WGAR, Cleveland, Ohio.

District 8 Walter Hoffman, WWJ, Detroit, Mich.

District 9
Thomas L. Rowe, WLS, Chicago, Ill.

District 10
Paul A. Loyet, WHO, Des Moines, Ia.

Paul A. Loyet, WHO, Des Moines, 1a.
District 11

Julius Hetland, WDAY, Fargo, N. D. District 12

Karl Troeglen, WIBW, Topeka, Kans.
District 13

William G. Edgerton, KTSA, San Antonio, Texas.

District 14

Eugene G. Pack, KSL, Salt Lake City, Utah.

District 15

R. V. Howard, KSFO, San Francisco, Calif.

District 16
L. H. Bowman, KNX, Los Angeles, Calif.

District 17
James B. Hatfield, KIRO, Seattle,
Wash.

Engineers' Executive Committee Chairman—Paul A. Loyet, WHO, Des

Moines, Ia. E. K. Cohan, CBS, New York, N. Y. O. B. Hanson, NBC, New York, N. Y. G. Porter Huston, WCBM, Baltimore,

Md.
Paul A. DeMars, Yankee Network,
Boston, Mass.

Insurance

Chairman—William I. Moore, WBNX, New York, N. Y.

S. R. Dean, CBS, New York, N. Y. Charles A. Wall, NBC, New York, N. Y.

Labor

District 1

J. J. Boyle, WJAR, Providence, R. I.

District 2

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I. R. Lounsberry, WGR, Buffalo, N. Y.

District 3

Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.

District 4

George W. Smith, WWVA, Wheeling, W. Va.

District 5

Fred Borton, WQAM, Miami, Fla.

District 6

H. W. Slavick, WMC, Memphis, Tenn.

District 7

Gilmore N. Nunn, WLAP, Lexington, Ky.

District 8

Leo J. Fitzpatrick, WJR, Detroit, Mich.

District 9

W. E. Hutchinson, WAAF, Chicago,

District 10

Vernon H. Smith, KOWH, Omaha, Nebr.

District 11

Clarence T. Hagman, WTCN, Minneapolis, Minn.

District 12

R. J. Laubengayer, KSAL, Salina, Kans.

District 13

Kern Tips, KPRC, Houston, Texas.

District 14

Earl J. Glade, KSL, Salt Lake City, Utah.

District 15

Ralph R. Brunton, KJBS, San Francisco, Calif.

District 16

L. A. Schamblin, KPMC, Bakersfield, Calif.

District 17

Edward J. Jansen, KTBI, Tacoma, Wash.

Labor Executive Committee

Ralph R. Brunton, Gilmore N. Nunn, W. E. Hutchinson, George W. Smith.

Legislative

Chairman—John A. Kennedy, WCHS, Charleston, W. Va.

Campbell Arnoux, WTAR, Norfolk, Va.

Walter J. Brown, WSPA-WORD, Spartanburg, S. C.

Harry C. Butcher, WJSV, Washington, D. C.

Edwin W. Craig, WSM, Nashville, Tenn.

John Elmer, WCBM, Baltimore, Md. Mark Ethridge, WHAS, Louisville, Ky. Frank M. Russell, WRC, Washington, C.

National Defense District Representatives

District 1

E. E. Hill, WTAG, Worcester, Mass.

District 2

Harry C. Wilder, WSYR, Syracuse, N. Y.

District 3

George D. Coleman, WGBI, Scranton, Pa.

District 4

Howard Chernoff, WCHS, Charleston, W. Va.

District 5

Red Cross, WMAZ, Macon, Ga.

District 6

Howard Summerville, WWL, New Orleans, La.

District 7

Nathan Lord, WAVE, Louisville, Ky.

District 8

Franklin Schurz, WSBT, South Bend, Ind.

District 9

Leslie C. Johnson, WHBF, Rock Island, Ill.

District 10

George M. Burbach, KSD, St. Louis, Mo.

District 11

Morgan Murphy, Head of Lakes Broadcasting Co., Duluth, Minn.

District 12

William C. Gillespie, KTUL, Tulsa, Okla.

District 13

George Cranston, KGKO, Fort Worth, Texas.

District 14

Ed Yocum, KGHL, Billings, Mont.

District 15

Lincoln Dellar, KSFO, San Francisco, Calif.

District 16

Thomas E. Sharp, KSFD, San Diego, Calif.

District 17

Paul Connet, KEX, Portland, Ore.

National Defense Committee

Chairman—John E. Fetzer, WKZO, Kalamazoo, Mich.

H. Vernon Anderson, WJBO, Baton Rouge, La.

Harry C. Butcher, CBS, Washington, D. C.

Leo J. Fitzpatrick, WJR, Detroit, Mich.

A. J. Fletcher, WRAL, Raleigh, N. C. Ben Ludy, WIBW, Topeka, Kans. Frank Russell, NBC, Washington, D. C.

Research

Chairman—Roger W. Clipp, WFIL, Philadelphia, Pa.

Hugh M. Beville, Jr., NBC, New York, N. Y.

C. Glover DeLaney, WTHT, Hartford, Conn.

John C. McCormack, KWKH, Shreveport, La.

Dr. Frank N. Stanton, CBS, New York, N. Y.

Sales Managers

District 1

William Malo, WDRG, Hartford, Conn.

District 2

Charles Phillips, WFBL, Syracuse, N. Y.

District 3

John E. Surrick, WFIL, Philadelphia, Pa.

District 4

John H. Field, Jr., WPTF, Raleigh, N. C.

District 5

John M. Outler, Jr., WSB, Atlanta, Ga.

District 6

H. Vernon Anderson, WJBO, Baton Rouge, La.

District 7

William I. Orr, WBNS, Columbus, Ohio.

District 8

Lester Lindow, WFBM, Indianapolis,

District 9

William Cline, WLS, Chicago, Ill.

District 10

Sam H. Bennett, KMBC, Kansas City, Mo.

District 11

Thomas G. Gavin, Head of Lakes Broadcasting Co., Duluth, Minn.

District 12

Ellis Atteberry, KCKN, Kansas City, Kans.

District 13

Jack Keasler, WOAI, San Antonio, Texas.

District 14

W. E. Wagstaff, KDYL, Salt Lake City, Utah.

District 15

Wilt Gunzendorfer, KSRO, Santa Rosa, Calif.

District 16

Charles A. Storke, KTMS, Santa Barbara, Calif.

District 17

Harvey Wixson, KHQ-KGA, Spokane, Wash.

Sales Managers Executive Committee

Chairman — Eugene Carr, WGAR, Cleveland, Ohio.

Dietrich Dirks, KTRI, Sioux City, Ia. E. Y. Flanigan, WSPD, Toledo, Ohio. John M. Outler, Jr., WSB, Atlanta, Ga. Arthur Hull Hayes, CBS, New York, N. Y.

Linus Travers, WAAB, Boston, Mass. George H. Frey, NBC, New York, N. Y.

Wage and Hour Committee

Chairman—C. T. Lucy, WRVA, Richmond, Va.

A. K. Redmond, WHP, Harrisburg, Pa.

Joseph C. Burwell, WMBS, Uniontown, Pa.

Robert Priebe, KRSC, Seattle, Wash. Robert Laubengayer, KSAL, Salina, Kans.

Harry R. LePoidevin, WRJN, Racine, Wisc.

BROADCASTING AND THE WAR

By Neville Miller, President, National Association of Broadcasters

RADIO broadcasting in the United States is just entering upon a period of what promises to be its greatest effectiveness. While it is not possible to form definite conclusions as to the effect of this long, hard war upon the industry, it is gratifying to note that the first impact of the war found the broadcasters measurably prepared to fulfill their responsibility.

Radio was ready because there has been many months of careful planning and more than two years of experience in news handling under war conditions abroad and radio had been consistently performing a notable service in the national defense effort which preceded the actual declaration of war. The groundwork to meet just such a contingency as arose out of the Pearl Harbor incident had been laid. Within two days after the attack upon Hawaii a voluntary set of rules and regulations for the handling of news and other types of programs, easily accessible to subversive interests, had been formulated. Within ten days after our entry into the war an almost complete set of rules and regulations had been perfected and the industry was voluntarily following it closely.

As the nation's most important single means of mass communication, unique in its ability to secure and hold the attention of a vast majority of the people of the nation simultaneously, radio will undoubtedly play a major role in the prosecution of the war. Probably the most favorable development thus far affecting broadcasting is the evidence that our government has decided not to take over and operate radio, but to leave it in the hands of experienced private operators who, through the years, have demonstrated an appreciation of their responsibilities to serve the national interest. With the advent of radio, Congress wisely determined that in America this medium of mass communication should remain free of government operation and control. As a consequence the American system of broadcasting has developed along lines that have made of it a most effective instrument for the preservation of liberty and freedom of thought and expression. In this, America is singularly fortunate for it has been the sad experience of all too many people that the establishment of government control over radio has been the stepping stone

to the elimination of free speech and finally of freedom itself. This must not, and I am convinced will not, happen in America.

Radio's War Purposes

On the other hand, radio will undoubtedly be used to a constantly greater extent for war purposes. The Defense Communications Board has been designated by the President to coordinate the physical facilities of the industry to the end that they may most adequately serve the war effort. The President has delegated to the Office of Censorship the responsibility of eliminating from programs any material which might serve to aid the enemy. The broadcasters have cooperated wholeheartedly in devising reasonable rules and regulations that would make these two important functions effective.

For many months prior to the actual advent of war, broadcasters had devoted a substantial portion of their time and facilities on a gratis basis to promote the national defense program. While the responsibilities of radio have been increased by the advent of war, the demands of the armed services have exacted their toll from the industry. The need of the military for trained radio men to-gether with the operation of the Selective Service System, has produced a dangerous shortage of trained technicians. As a service to the armed forces, as well as for its own needs, the industry set out, even prior to the declaration of war, to establish courses for the training of radio technicians. This activity has received enthusiastic cooperation from the educational institutions of the country and is now well under way in all areas.

In addition, lack of critical materials, many of which are espential to the proper technical operation of radio broadcasting, will hamper normal operations and in some cases retard developments. Television and frequency modulation have made great strides in the past year and the industry will assuredly devote as much of its time and effort as possible to continue the development in these new fields consistent with the large demands upon its facilities and the handicaps of the emergency period.

"Business as Usual"

From the commercial standpoint, while broadcasters do not hope for a "business as usual" program, there is every reason to believe that radio will continue to be used as a major advertising medium. Radio listening is at its peak and there has even been an increase in the sale of radio receiving sets. With a peak audience and a higher degree of sustained listening audience it is felt that advertisers and agencies will not abandon radio to any great extent. There is, of course, the probability that some commodities heretofore widely advertised by radio will be affected by material shortage and compelled to discontinue all advertising. Experienced operators feel, however, that these losses will be more than offset by advertising of substitute commodities coming into the field.

In the early stages of the war when commercial programs were interrupted by war announcements and when occasional black-outs were required, sponsors of commercial programs cooperated heartily and for this the broadcasters are grateful. It is my belief that the officers of government appreciate the importance of keeping broadcasting at its job. I also believe that they appreciate the fact that in performing its normal duties radio can pay its own way and at the same time render a most essential service to the country.

Despite all the uncertainties of what may develop the broadcasting industry faces 1942 with confidence and a determination to render an even greater service to the country in this time of crisis and to carry on our normal job in an orderly and efficient manner. No industry, no individual citizen, can be expected

to do more.

1941 RESEARCH ACTIVITIES

By Paul F. Peter, NAB Director of Research

T HIS Department materially expanded its activities during the past year, continues to grow in usefulness to the industry. In January, the NAB Broadcast Advertising Record was inaugurated. This is a monthly report on the nature and extent of the use of radio by advertisers throughout the country. This service to all stations has received wide-spread commendation as one of the most valuable sales-building tools at the disposal of the individual station, and it serves as basic material for the NAB Department of Broadcast Advertising.

The monthly publication of the "Broadcast Advertising Record" contains a tabulation in terms of time units of advertising placed by advertisers on the station and networks cooperating in the service. Advertisers are classified as to type of business in sufficient detail to permit of quite specific examination. Separate consideration is given Local, National, Spot, Regional Network and National Network business. Averages are presented for Local and National Spot business to provide a direct comparison of an individual station's business to serve station management.

Urban Radio Survey

Early in 1941, the NAB published its "Survey of Urban Radio Listening in the United States," a companion study to the "Rural Radio Ownership Study" made public in 1939. Heralded as a major contribution to knowledge of the broadcasting industry, this survey of radio owner-

ship and listening habits in urban areas was made in collaboration with the National Broadcasting Company and the Columbia Broadcasting System. It has been widely distributed among radio broadcast stations, advertisers and advertising agencies.

Pursuing its studies of methods used in program audience measurement, the NAB Research Committee invited the C. E. Hooper organization to present to it an analysis of the method employed in preparing the monthly "telephone coincidental" reports which this organization furnishes to its subscribers. A similar invitation was extended to the Cooperative Analysis of Broadcasting (Crossley) services who employ the "telephone recall" system. Both of these services furnished exceedingly interesting reports on their respective methods. It is the intention of the Research Committee to hear further reports on methods used in audience measurement, and to prepare a Research Manual for the use of NAB membership in placing or conducting audience measurement research.

A considerable amount of the Research Director's time during the year was devoted to work on various committees engaged in drafting standard forms of contracts and invoices for use by broadcast stations and agencies in connection with the purchase and sale of broadcasting time.

LEGAL-LEGISLATIVE ACTIVITIES

By Russell P. Place, NAB Counsel

OF the bills affecting the broadcasting industry which have been introduced during the first session of the 77th Congress, undoubtedly the bills to amend the Communications Act introduced respectively by Senator White of Maine and Representative Sanders of Louisiana most vitally affect broadcasters. Seeking as they do to make changes in the organic act governing the industry and the Federal Communications Commission, these measures deserve the careful study of every broadcaster. In order to assist broadcasters in such study, the Legal Department prepared an analysis of the bills, which was circulated to the membership of the NAB at the District meetings held during the fall of 1941.

Leading up to the introduction of these bills, was Senator White's resolutions calling for an investigation of the Federal Communications Commission's Regulations Governing Chain Broadcasting, introduced almost immediately following the promulgation of those regulations on May 2, 1941. Pursuant to the vote of the NAB membership at the St. Louis Convention in Mav, the NAB, acting through Neville Miller, President, appeared before the Interstate Commerce Committee of the Senate in support of the resolution. The hearings were recessed, subject to the call of the chair, on June 20, and have not since been resumed. Subsequent to the recess, the Commission amended the regulations in certain respects; in November, by stipulation approved by the Court, the operation of the regulations was suspended pending judicial determination of the bill for a temporary injunction against their operation which was filed by CBS and NBC, and in which stations WHAM and WOW joined.

Of vital importance to the broadcasting industry and advertising generally was the eleventh hour threat to impose a gross receipts tax on time sales by stations and networks. A united industry succeeded in defeating the tax.

Copyrights

Strenuous efforts were made by the State Department to persuade the Committee on Foreign Relations of the Senate that the Senate should give its advice and consent to adherence to the International Copyright Union. The NAB, in company with all other users and authors of covyrighted material, vigorously opposed adherence at the hearings before

that Committee. To date, the Committee has not made a report to the Senate. The effect of adherence of greatest importance to broadcasters would be the enormous number of musical compositions now in the public domain which would be thrown into the field of copyright protection. These works would become unusable because of the impossibility, under existing world conditions, of contacting their authors at the present time. Companion bills for the preservation of authors' rights during the emergency were introduced by Senator Bone and Representative Kramer; NAB appeared at the hearing and suggested perfecting amendments.

The Johnson Bill seeking to bar the advertising of alcoholic beverages by radio was reintroduced at this session. The Committee on Interstate Commerce of the Senate has not scheduled hearings on the bill. Because the measure is grossly discriminatory against radio in favor of competing media, NAB will oppose the bill if hearings are held.

The NAB appeared at the hearings on the daylight-saving time bills and urged the Committee on Interstate and Foreign Commerce of the House to report out a bill providing for daylight-saving time on a nation-wide basis. Such a bill has passed both branches of the Congress and has gone to the President for signature.

The Sacks Bill to legalize copyright in recorded renditions and interpretations has been referred to the Committee on Patents of the House; no hearings have been scheduled. The NAB is opposed to this measure.

State Legislation

Legislatures in forty-four states have been in session this year. District Directors cooperated with counsel by appointing broadcasters in each state, and wherever possible in the state capital, to serve as Legislative Contacts for NAB. By providing an additional safeguard against overlooking the introduction of bills affecting radio, and liaison for communication on legislative matters in each state, this innovation has been most useful in this department.

Chiefly of note at this year's sessions was the introduction of 35 so-called "anti-ASCAP" bills in 18 states. Other than enactment of the Wisconsin law to provide effective enforcement of existing provisions relating to investigators and

music brokers, no such bills have been enacted. The NAB did not encourage or support any legislation of this character. The Montana law of this character was repealed.

The Perry bill to bar off-the-air recording of broadcasts was again introduced, in somewhat different form, in New York. New York state broadcasters persuaded the author to strike the enacting clause, and the measure was killed. A committee is working to perfect an acceptable bill for introduction at the next session.

Oregon passed a radio libel law, relieving broadcasters from liability for radio defamation unless the palintiff can prove that the broadcaster failed to exercise due care. A similar bill was vetoed by the Governor of Washington.

Litigation

The position of the NAB in RCA v. Whiteman was sustained in the Circuit Court of Appeals and again in the Supreme Court, thus establishing the law, except in Pennsylvania, that broadcasters are at liberty to play phonograph records without license from the record manufacturer or the performing artists. This was a notable accomplishment for the industry, particularly for the smaller stations.

The Florida and Nebraska statutes prohibiting as an "unlawful combination" the activities of an aggregation of authors, composers, publishers and copyright owners whose object is to fix prices were held by the U. S. Supreme Court not to violate

the Federal Constitution or copyright laws.

Other Activities

Nearly five months were required in conference with the AAAA Time-Buyers' Committee to determine that complete reconcilement of views on certain provisions was impossible at the time. The Agency Contract, recommended by the NAB March 21, is the result of the protracted discussions. During the summer new committees were appointed and conferences have been resumed.

In cooperation with FCC staff an NAB committee was successful in securing amendment to the standard and FM application forms which greatly facilitates filling out of these forms.

Correspondence with stations and their attorneys on numerous matters as well as assistance to staff and general office work has consumed considerable time. Since Ed Kirby's going to the War Department, the duties of Secretary of the Code Committee have devolved on counsel. Service as alternate to Neville Miller on the International Broadcasting Committee of the Defense Communications Board has not been burdensome to date. There have been no meetings of the Committee on Cooperation Between Press, Radio and Bar since the last report. The New York Tax Committee, appointed to combat assessment by the City of New York of real estate tax on station equipment, was successful in its efforts.

NAB WAR-DEFENSE ACTIVITY

By Arthur Stringer, NAB Director of Promotion

THE march of world events brought changes to the NAB promotion department in 1941. The last normal operation ended on March 29 with the nation-wide Radio Movin' Day promotion, when 90 per cent of all broadcast stations shifted to new locations on listeners' dials in accordance with the terms of the Havana Treaty.

At the year's end the department's activities were concerned solely with winning the war. It was engaged in coordinating the radio recruiting efforts of the nation's fighting forces, Army, Navy, Marine Corps and Coast Guard. It continued cooperation with the U. S. Civil Service Commission and, upon request, cooperated with members of other agencies.

Assisting OPM

On September 10, with the cooperation of manufacturers of broadcasting apparatus, NAB completed an involved research job for OPM which ordinarily would have taken months and the employment of large numbers of auditors. The problem was to determine in pounds the needs of the broadcasting industry on a 1940 basis—apparatus, parts, tubes and towers. Ninety-five per cent of the volume of the manufacturing end of the business responded, on a few days notice, to a conference called in Washington. At the end of the day those attending had produced the required information. After another day of calculations, the findings

were presented to Director of Priorities, Donald M. Nelson.

As an outgrowth of this meeting, this and other NAB departments continue to devote considerable time with government officials concerned with priorities. Information, rulings and suggestions are relayed to stations through NAB Reports and by correspondence having to do with specific problems.

Immediately after Pearl Harbor, the Army and Navy requested the NAB National Defense Committee, of which the promotion manager is secretary, to urge the institution of intensive radio technician training courses throughout the United States. During the previous several months some thirty-two such radio

courses with approximately 900 students, had been established. But with official requests from the armed forces, the committee quickly inaugurated a plan which contemplated the training of tens of thousands of technicians during 1942. Colleges and universities throughout the country are cooperating in this all-out educational effort. Funds are provided by Congress with supervision and disbursements under the Engineering, Science and Management Defense Training program of the U. S. Office of Education, The plan provides for the teaching of the fundamentals of radio. The courses are essentially foundation-feeder courses for later "in-service" Army and Navy specialized instruction.

LABOR RELATIONS IN 1941

By Joseph L. Miller, NAB Director of Labor Relations

ORRELATING the broadcasting industry's labor policy with national war-time labor policy will be the principal function of the NAB's Labor Relations Department in 1942. Management and labor generally have agreed that there shall be no strikes for the duration of the war, and that all disputes shall be settled by peaceful means. All the principal labor unions dealing with the broadcasting industry have subscribed to this policy—a policy adopted by the NAB when its Labor Relations Department was established in 1938.

Steering whatever disputes may arise into the proper channels for amicable settlement will be the Department's major function during the coming year. The Department, however, deals with all problems involving broadcasting stations and labor—both personnel problems and problems concerning labor programs on the air. The Department advises all

member stations on the application of labor laws to their employees; furnishes information and advice with regard to collective bargaining; keeps the members informed of all labor developments affecting the industry.

Broadcasting and labor enjoyed a harmonious relationship in 1941. Evidence of this harmony was seen in the whole-hearted support given to the industry by the entire organized labor movement in killing the time sales tax proposed in Congress. There were only a few work stoppages, and most of these were settled within a day or two of their start. The industry was generous with the time on the air accorded to the labor unions. Labor leaders made 74 appearances on the four major networks alone, while numerous local stations carried periodic programs devoted to labor problems.

For "Engineering Developments" by Lynne C. Smeby, NAB Director of Engineering, please turn to page 973 in the Technical Section.

1941-PUBLIC RELATIONS-1942

PUBLIC relations of radio begin in the program department. NAB has receated this up and down the land for the past four years. Today, the war drives this home as never before. In 1941, the industry went through a gradual transition into defense programming culminating to a full war-time basis on December 7. Elaborate brochures, issuance of mighty pronunciamentos are meaningless unless the program log can back up every claim, spoken or written.

Fortunately the claim that no media in history ever won the complete confidence of the public as has American radio can be documented and authenticated to the satisfaction of all but the blind. This confidence, this tremendous audience, was begot by what came from the loud-speaker in the front parlor, in the kitchen, on the farm, and in the office. If there is criticism to be made, it is that radio has, in years gone by been reluctant to take its stand on its own record. In good faith, it adopted a policy of "let the record speak for itself."

But there were those, for reasons, political or otherwise, who sought to bring into court a record of their own making. Upon how vigorously radio mobilizes its legions of listeners in every segment of our social and economic life, depends the future development of American radio under the American system. Public relations, then, is the number one mission of radio in this war.

In the past year, the NAB Code stood stood like a rock of Gibraltar against those who would assault and destroy radio for their own interests. There was the unfounded attack upon the integrity of radio news, and the fairness in apportioning time for controversial public issues, by a sub-Committee of the Senate, operating under questionable investigatory authority. This melted under the sunlight of public committee in the controversial field was vindicated.

There were a few who started an insidious campaign that "commercial" radio could not be relied upon to "indoctrinate" the youth of the next generation with principles of democracy as the Nazis had used radio to indoctrinate their present and next generation with nazi ideology. But the preponderance of women's organizations whose confidence had been

won through sheer sincerity of purpose, beat down this fallacious and clever approach for "social" control of American broadcasting.

Radio's War Service

Radio has managed to serve the defense and now the war effort, without dropping essential public service features in the agricultural, educational and religious fields. This is no little accomplishment. In these three groups will be found the most steadfast supporters of the American system of radio. When the war came, through the workings of selfregulation instituted by the Code three years ago, it was ready to make the necessary program adjustments caused by war secrecy and censorship. In fact, in advance of the censor, the NAB issued its own War Time Guide voluntarily, which, with few modifications, is the industry's censor's guide as officially promulgated.

Along with all others, radio stations have had to make financial sacrifices in the war thus far. More may be expected. Revenues will be lost on coastal stations which will go off the air from time to time for air-warning service. In one or two instances, certain types of media competition have sought to take advantage of this in showing loss of audience. Such underhand efforts should be exposed to full public view. As a matter of fact, a silent station during an air raid warning has probably more potential listeners standing by, ready and eager to listen upon resumption of service, than it has at any time, day or night. In war, people rely on radio for instruction, for news and for inspiration.

In anticipation of the war, the NAB Board of Directors assented to a request by the War Department for the loan of Ed Kirby, its Public Relations Director "for the duration." As a dollar-a-year man, representing the industry in the war-nerve center in Washington, he has surrounded himself with a staff of men chosen directly from the industry, representative of all types of stations and networks, and all sections of the country. This work has been a real contribution to both the Army and to the industry. It is sound public relations work, because it is concerned only with what does and does not go into the microphone.

THE NAB CODE

MONG the highlights of this past year were evidences of continued public approval of the Code and the placing of the commercial sections in effect. Restrictions on the length of commercial copy in five, ten and twenty-five minute programs were adopted by the membership. In his message to the 1941 annual convention NAB President Neville Miller stated: "Time continues to prove the wisdom shown by the industry in the adoption of the Code." Code provisions are in six sections, as follows:

Children's Programs

Programs designed specifically for children reach impressionable minds and influence social attitudes, aptitudes and approaches and, therefore, they require the closest supervision of broadcasters in the selection and control of material, characterization and plot.

This does not mean that the vigor and vitality common to a child's imagination and love of adventure should be removed. It does mean that programs should be based upon sound social concepts and presented with a superior degree of craftsmanship; that these programs should reflect respect for parents, adult authority, law and order, clean living, high morals, fair play and honorable behavior. Such programs must not contain sequences involving horror or torture or use of the supernatural or superstitious or any other material which might reasonably be regarded as likely to overstimulate the child listener, or be prejudicial to sound character development. No advertising appeal which would encourage activities of a dangerous social nature will be permitted.

To establish acceptable and improving standards for children's programs, the National Association of Broadcasters will continuously engage in studies and consultations with parent and child study groups. The results of these studies will be made available for application to all children's programs.

Controversial Public Issues

As part of their public service, networks and stations shall provide time for the presentation of public questions including those of controversial nature. Such time shall be allotted with due regard to all the other elements of balanced program schedules and to the degree of public interest in the questions to be presented. Broadcasters shall use their best efforts to allot

Time for the presentation of controversial issues shall not be sold, such time with fairness to all elements in a given controversy. except for political broadcasts. There are three fundamental reasons for this refusal to sell time for public discussion and, in its stead, providing time for it without charge. First, it is a public duty of broadcasters to bring such discussion to the radio audience regardless of the willingness of others to pay for it. Second, should time be sold for the discussion of controversial issues, it would have to be sold, in fairness, to all with the ability and desire to buy at any given time. Consequently, all possibility of regulating the amount of discussion on the air in proportion to other elements of properly balanced programming or of allotting the available periods with due regard to listener interest in the topics to be discussed would be surrendered. Third,

and by far the most important, should time be sold for the discussion of controversial public issues and for the propagation of the views of individuals or groups, a powerful public forum would inevitably gravitate almost wholly into the hands of those with the greater means to buy it.

The political broadcasts excepted above are any broadcasts in connection with a political campaign in behalf of or against the candidacy of a legally qualified candidate for nomination or election to public office, or in behalf of or against a public proposal which is subject to ballot. This exception is made because at certain times the contending parties want to use and are entitled to use more time than broadcasters could possibly afford to give away.

Nothing in the prohibition against selling time for the presentation of controversial public issues shall be interpreted as barring sponsorship of the public forum type of program when such a program is regularly presented as a series of fair-sided discussions of public issues and when control of the fairness of the program rests wholly with the broadcasting station or network.

Educational Broadcasting

While all radio programs possess some educative values, broadcasters nevertheless desire to be of assistance in helping toward more specific educational efforts, and will continue to use their time and facilities to that end and, in cooperation with appropriate groups, will continue their search for improving applications of radio as an educational adjunct.

News

News shall be presented with fairness and accuracy and the broadcasting station or network shall satisfy itself that the arrangements made for obtaining news insure this result. Since the number of broadcasting channels is limited, news broadcasts shall not be editorial. This means that news shall not be selected for the purpose of furthering or hindering either side of any controversial public issue nor shall it be colored by the opinions or desires of the station or network management, the editor or others engaged in its preparation or the person actually delivering it over the air, or, in the case of sponsored news broadcasts, the advertiser.

The fundamental purpose of news dissemination in a democracy is to enable people to know what is happening and to understand the meaning of events so that they may form their own conclusions and, therefore, nothing in the foregoing shall be understood as preventing news broadcasters from analyzing and elucidating news so long as such analysis and elucidation are free of bias.

News commentators as well as all other newscasters shall be governed by these provisions.

Religious Broadcasts

Radio, which reaches men of all creeds and races simultaneously, may not be used to convey attacks upon another's race or religion. Rather it should be the purpose of the religious broadcast to promote the spiritual harmony and understanding of mankind and to administer broadly to the varied religious needs of the community.

Commercial Programs and Length of Commercial Copy

Acceptance of programs and announcements shall be limited to products and services offered by individuals and firms engaged in legitimate commerce; whose products, services, radio advertising, testimonials and other statements, comply with pertinent legal requirements, fair trade practices and acceptable standards of good taste.

Brief handling of commercial copy is recommended procedure.

Member stations shall hold the length of commercial copy, including that devoted to contests and offers, to the following number of minutes and seconds:

Daytime

Five-minute programs	2:00
*Five-minute news programs	1:45
Ten-minute programs	2:30
Fifteen-minute programs	3:15
Twenty-five-minute programs	4:15
Thirty-minute programs	4:30
Sixty-minute programs	9:00
Night time	

Night-time

Five-minute programs	1:45
*Five-minute news programs	1:30
Ten-minute programs	2:00
Fifteen-minute programs	2:30
Twenty-five-minute programs	
Thirty-minute programs	
Sixty-minute programs	

Exceptions:

The above limitations do not apply to participation programs, announcement programs, "musical clocks," shoppers' guides and local programs falling within these general classifications.

Because of the varying economic and social conditions throughout the United States, members of the NAB shall have the right to present to the NAB for special ruling local situations which in the opinion of the member may justify exceptions to the above prescribed limitations.

^{*} Further restriction by individual stations is recommended.

NATIONAL INDEPENDENT BROADCASTERS, INC.

THE National Independent Broadcasters, consistent with the purposes of its creation and existence, has during the year 1941 been extremely active in the interests of the broadcasters of radio stations in this country. Among the many matters receiving the attention of its officers and committees was the negotiations with Ascap, BMI, AF of M and NAPA; rules, regulations and forms of the FCC. Several committee meetings were held to discuss other important matters, including; national business and how to obtain it; interference on local and regional channels; free time to the Government and the advisability of asking compensation for at least a portion of the services rendered, for and in behalf of the Government.

Also, its officers devoted considerable time in defeating the proposed tax on broadcasting stations. The president of National Independent Broadcasters testified on that subject before the Senate Committee in

Washington.

On September 21st and 23rd a very successful convention was held in Chicago, attended by over 200 broadcasters from all parts of the United States, and included many distinguished guests. Among them were the Honorable James Lawrence Fly, Army officials, representatives of the Department of Justice, officials of Ascap, BMI, etc. It was considered unusual since it was a meeting of the Broadcasters for the Broadcasters with no slate of pre-arranged resolutions. Everyone had an equal opportunity to be heard. Many important subjects were discussed and everyone benefited by attendance.

Since the convention, committees and the officers have been extremely busy on matters of importance to all broadcasters and are now cooperating with the different branches of the Government in connection with the War

and War activities.

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INDEPENDENT RADIO NETWORK AFFILIATES, INC.

Late in November, 1941, after having served as a key factor in working out details of the industry peace settlement with the American Society of Composers, Authors and Publishers, IRNA was eclipsed and, to a certain extent, relegated to the background by defections from its own ranks resulting in the formation of a new trade organization, Network Affiliates, Inc. As a result of this and certain other factors, including the inability of IRNA officers, all of whom are unpaid, to devote the necessary time to carrying out the arduous duties imposed upon them, it was decided at a board meeting in Chicago on Nov. 25, 1941, to discontinue regular meetings and activities pending final decision at the May, 1942, NAB convention in Cleveland on IRNA's future course. Its officers twice tried to resign, but were persuaded to continue in office pending the May convention. Meanwhile, IRNA remained quiescent, but without dissolution.

Although NAI took the play away from IRNA in final stages of the Ascap negotiations, the latter's contributions to settlement of that 10-month battle were of no small significance to the industry. INRA secured two important concessions from Ascap: a reduction of the local blanket commercial fee from 2¾ per cent to 2¼ per cent, and an allowance of 15 per cent (the advertising agency commission) deductable by stations from gross local business before applying the Ascap tax. These concessions, it was figured, amounted to a total saving over a year's time of approximately 30 per cent from the original network agreement with Ascap or, in round figures based on 1940 non-network revenue, over \$600,000 per annum.

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NETWORK AFFILIATES, INCORPORATED

NETWORK AFFILIATES, INC. (which was temporarily called Independent Broadcasters, Inc.), was organized in Chicago, November 1941, by a group of 76 owners and managers of independently owned network affiliated stations, who felt the need for an organization actively functioning in behalf of their stations. Any regional outlet, whether or not affiliated with a network, is eligible for membership, provided it has no management or ownership connection with a national network.

At its organizational meeting, NAI stated that the original purpose and fundamental objective behind its formation was the preservation of the American System of Broadcasting. With membership in practically every state in the Union, the immediate aims and purposes of the organization were outlined as follows:

1. The clarification of contracts then being offered to the industry by Ascap.

2. The organization of active opposition to the granting of super-power stations, which are regarded as a threat to the fundamental structure of the American System of Broadcasting.

3. The selection of a committee to counsel and cooperate with the FCC in formulating regulations designed to stimulate the growth and development of the American System of Broadcasting. In this connection a committee of NAI met with the FCC to clarify and understand the Chair broadcasting rules.

4. The appointment of a Legislative Committee to give intelligent and constructive study to proposed legislation which would affect the radio industry. This committee was successful in helping to "debunk" the proposed Sanders advertising tax bill.

5. The formation of a Network Committee to work with the national networks in an effort to develop and promote healthy and mutually beneficial relations between the members of NAI and the network.

Board of Directors of NAI met with FCC Chairman James L. Fly on the day war was declared by the United States against Japan and offered the cooperation and services of NAI to whatever purpose was deemed desirable. At the present time the organization has put first and foremost among its purposes cooperation on all radio matters relating to National Defense and the war program.

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Present officers and directors will serve until some time in April 1942, when the next regular meeting of the NAI will be held. National office of the NAI is in the Munsey Bldg., Washington, D. C., under the direction of Ed Cooper. Paul Spearman is Washington attorney for the group.

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To provide a common forum and a central medium for cooperative effort on behalf of all individuals and

groups interested in advertising.

To elevate the standards of advertising practice and to combat any unfair competitive methods in its sale.

To help increase the effectiveness of advertising as an instrument of distribution, with its resulting bene-

an instrument or instruction, with its resulting benefits to business and the general public.

To determine and disseminate more accurate knowldege of the functions of advertising in business, and
its social and economic values.

To aid in raising the standards of education and

training for advertising practitioners.

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United States Department of Agriculture Washington, D. C. Republic 4142

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tative

The function of this government agency is the preparation and presentation of broadcasts and broadpreparation and presentation of broadcasts and broad-cast material for use on network, regional and local programs; and the preparation of daily reports on the markets for all important crops and live-stock reports, etc., for dissemination locally and on a regional basis through all press associations. In addition the Wash-ington office supervises remote control programs devoted to market news presented over more than 25 stations, and broadcasts of market information for homemakers presented over 37 stations.

American Association of Advertising Agencies

420 Lexington Ave., New York, N. Y. LExington 2-7980

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FUNCTIONS

The American Association of Advertising Agencies was formed in 1917 by the amalgamation of the New England, New York, Philadelphia, Southern and Western Advertising Agency Associations—to promote the interests and raise the standards of advertising and

interests and raise the standards of advertising and of the advertising agency business. It welcomes to membership any advertising agency qualified to aid in this purpose by reason of its ability to serve the cause of advertising, its financial soundness and its demonstrated desire to adhere to sound and ethical business practices.

The aims of the Association are partly ethical and the advertised and the control of the co

The aims of the Association are partly ethical and partly economic. It is a professional body and also a trade association. It aims to raise standards, to improve technique, to ascertain values, to safeguard relations, and to cooperate with other organized effort in related fields.

One of the major aims of the Association is to be advertising account practice.

the of the major aims of the Association is to keep advertising agency practice on a high level, in order that it may be most useful to the advertiser, most helpful to the publisher and respected by business men.

men.
Early in its career the Association adopted for the guidance of its members two official statements. One is entitled "Agency Service Standards," in which agency service is defined, so that advertisers and publishers may know what to expect and agencies may know what should be required of them, thus discouraging the incompetent and encouraging those equipped to render effective service.

The other statement, entitled "Standards of Practice," deals with agency relations with media, clients and the public, with fair and ethical agency competition, and other professional ethics.

American Bar Association (Standing Committee on Communications)

Office of the Chairman: 810 Colorado Bldg. Washington, D. C.

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FUNCTIONS

The main function of this committee is to keep in touch with any phase of the field of communications in which the American Bar Association may have an interest. It reports to the Bar Association at intervals with recommendations for action, and carries out such mandates as it receives from the Association.

American Communications Association (C. I. O.)

10 Bridge St., New York, N. Y. BOwling Green 9-3006

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FUNCTIONS

This Council's purpose is to advance American edu-cation through comprehensive voluntary, cooperative action on the part of educational associations, organi-zations and institutions, through the promotion, initia-tion and administration of systematic studies, cooperative experiments, and conferences.

American Federation of Musicians

1450 Broadway, New York, N. Y. PEnnsylvania 6-2545

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American Federation of Radio Artists (AFRA)

2 West 45th St., New York, N. Y. VAnderbilt 6-1810

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treal. Canada.

eal, Canada.
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FUNCTIONS AGMA is a union whose purpose is to bargain col-lectively on behalf of its members and to deal with employers, contractors, managers, impresarios, agents and others whose activities aect its members. AGMA is a branch of the AAAA and is a sister union of the American Federation of Radio Artists.

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American Marketing Association is an organization for the study of marketing research.

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38 LaSalle Road, West Hartford, Conn. Hartford 3-6269

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The American Radio Relay League is a non-commercial association of radio amateurs, bonded for the promotion of interest in amateur radio communication and experimentation, for the relaying of messages by radio, for the advancement of the radio art and of the public welfare, for the representation of the amateur in legislative matters, and for the maintenance of fraternalism and a high standard of conduct. The League publishes QST, a publication devoted solely to amateur radio, issued monthly, It also publishes The Radio Amateur's Handbook annually and other publications. The American Radio Relay League is a non-compublications.

American Society of Composers, Authors and Publishers

30 Rockefeller Plaza, New York, N. Y. COlumbus 5-7464

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PUERTO RICO: Augusto Suarez, Atlantic Ave. No. 8, P. O. Box 3949, Santurce, P. R.
CUBA: Dr. Ricardo E. Viurrun, 211 O'Reilly Street, Havana, Cuba.
CANADA: Canadian Performing Right Society, Ltd., Royal Bank Bldg., Toronto, Ont.

American Television Society

Headquarters: 1140 Broadway, New York, N. Y. CAledonia 5-7430 Meeting Place: Hotel Woodstock, New York, N. Y.

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American Te'evision Society is a non-profit society organized to foster the study, understanding and appreciation of television as a cultural, educational, entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development: a forum for the exchange of ideas and discussion of mutual problems relating to or affecting the provided in the provided of the provided in the provid television; a television library; special meetings for the dissemination of television information; the op-portunity to view and study television technique.

Associated Actors and Artistes of America

45 West 47th St., New Phone: BRyant 9-3550 New York, N. Y. OFFICERS

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FUNCTIONS Associated Actors and Artistes of America, generally known as the Four A's, holds the international charter from American Federation of Labor covering theatrical entertainers. Actors' Equity, American Federation of Radio Artistes, Screen Actors Guild, Chorus Equity, American Guild of Variety Artists, American Guild of Musical Artists, etc., are granted charters via Four A's.

Associated Broadcast Technicians, Unit of the International Brotherhood of Electrical Workers

1200 Fifteenth St., N.W., Washington, D. C.

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Associated Broadcast Technicians is an association of IBEW local unions of radio broadcast technicians. It functions as a council for the purposes of coordinating and furthering interests of its members.

Association for Education By Radio

228 N. La Salle St., Chicago, III. Dearborn 7801

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85 Richmond St., West, Toronto, Ont. ADelaide 9774

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FUNCTIONS This association was incorporated in March 1917 for the improvement and promotion of the advertising and sales interests of its members and the exchange of information among its members. "Analysis of Circulation of Canadian Fublications" is published every two years.

Association of National Advertisers,

330 West 42nd St., New York, N. Y.

BRyant 9-6330

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The Association of National Advertisers is com-

The Association of National Advertisers is com-posed of the leading companies of the United States who use advertising. Its function is to represent them and further their interests as buyers of adver-

Association of Radio Transcription Producers of Hollywood, Inc.

Hollywood Blvd. at Cosmo, Hollywood, Calif. HOllywood 3545

HO!Iywood 3545
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FUNCTIONS

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6 E. 39th St., New York, N. Y.
Murray Hill 5-6930

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Authors' League

6 E. 39th St., New York, N. Y. MUrray Hill 5-6930

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The Authors' League of America, Inc., is the national organization of authors, dramatists, screen writers and radio writers. It was organized in 1912 in order to procure adequate copyright legislation, in order to procure adequate copyright legislation, both international and domestic; to protect the rights and property of all those who create copyrightable material of whatever kind or nature; to advise and assist all such in business matters relating to the disposal of their productions and tobtain for them prompt remuneration therefor; to disseminate information among them as to their just rights and remedies. Its membership is approximately 4,200.

BMI Canada, Ltd.

1802 Victory Bldg., Toronto, Ont. Elgin 5623

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BMI Canada, Ltd., was organized to buy and pub-lish original music, to coordinate and license perform-ing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and comnesers

Broadcast Music, Inc. (BMI)

580 Fifth Ave., New York, N. Y. PEnnsylvania 6-5466

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BRANCH OFFICES 1549 North Vine St., Hollywood, Calif.

54 West Randolph St., Chicago, III. Executive-in-ChargeJames Cairns

FUNCTIONS
The functions of BMI are: (1) To buy and publish original music; (2) to coordinate and license the

performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; (3) to provide equal opportunity of recognition for all writers and composers.

Canadian Association of Broadcasters

1802 Victory Bldg., Toronto, Ont. Canada Elgin 5623

FUNCTIONS The Canadian Association of Broadcasters is a trade association comprising 61 privately owned radio

stations. (For detailed information concerning officers and directors see Canadian Section.)

Canadian Performing Right Society,

1003 Royal Bank Bldg., Toronto, Canada

OFFICERS President-Managing Director...H. T. Jamieson, F.C.A. BOARD OF DIRECTORS

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FUNCTIONS This organization was formed for the protection of Canadian performing rights and the licensing of public performance of music.

Catholic Actors Guild of America.

Hotel Astor, New York, N. Y. Circle 6-5566

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Mrs. Cornelius J. Gallagher **FUNCTIONS**

The Catholic Actors Guild is a charitable, benevo-lent and social organization for the people of the theatre, screen and radio, non-sectarian in scope.

Catholic Writers Guild of America, Inc.

128 W. 71st St., New York, N. Y. ENdicott 2-0411

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919 Shoreman Bldg., Washington, D. C. REpublic 3306

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FUNCTIONS

FUNCTIONS
The function of the Crear Channel Broadcasting Ser-The function of the Clear Channel Broadcasting Service is to foster the interests of independently-owned clear channel standard broadcast stations in matters of engineering allocation, national and international, to the end of preserving and improving radio reception to rural and sparsely settled areas and to cities and towns having no stations of their own.

Committee on Consumer Relations In Advertising, Inc.

420 Lexington Ave., New York, N. Y. Murry Hill 5-7367 OFFICERS

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FUNCTIONS ...John Benson

This committee engages in research in the economics of advertising and the economics of consumption; provides a meeting place where consumers and adver-tisers can discuss mutual problems; provides consul-tation service for advertising agencies and other in-terested in management problems arising from consumer movements.

Defense Communications Board

Chairman's Office: c-o Federal Communications Commission, Washington, D. C. PERSONNEL

Commission, Washington, D. C.
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Farley, Chief of Communications, U. S. Coast Guard, Department of Treasury, Law: Telford Taylor, General Counsel of Federal Communications Commission, Chairman Major J. W. Huysson, Office of the Judge Advocate General, Department of War; Steven Spingarn, Department of Treasury; Lt. Commander Franz O. Willenbucher, Department of Navy; Raymond T. Ringling, Department of State

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709 Twelfth St., N. W., Washington, D. C. National 6400

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Emerson Waldman Copy Editor.....Frank R. King FUNCTIONS

The Radio Section of the Defense Savings Staff of the Treasury Department handles all radio promotion for the sale of Defense Bonds and Stamps. Description of activities is to be found in "Radio in Defense" section in this volume.

The Dramatists' Guild

6 E. 39th St., New York, N. Y. MUrray Hill 5-6930

OFFICERS

Secretary COUNCIL

George Abbott, Robert Ardrey, Philip Barry, Clare Boothe, Edward Childs Carpenter, Marc Connelly Rachel Crothers, Russel Crouse, Owen Davis, Thilip Dunning, Dorothy Fields, Rose Franken, Clifford Goldsmith, Paul Green, Lorenz Hart, Lillian Hellman, Arthur Kober, Melvin Levy, Howard Lindsay, Elizabeth MacFadden, George Middleton, John Monks, Jr., Eugene O'Neill, Arthur Richman, Irwin Shaw, Arthur Schwartz, Robert E. Sherwood, George Sklar, Lulu Vollmer, Victor Wolfson. Wolfson.

FUNCTIONS
The Dramatists' Guild is one of the guilds of the Authors' League of America, Inc. The guild is primarily a protective organization for playwrights.

Federal Communications Bar Association

National Press Bldg., Washington, D. C. OFFICERS

President Eugene O. Sykes First Vice-President Paul M. Segal Second Vice-President Eliot C. Lovett Secretary Reed T. Rollo Secretary Reed T. Rollo Treasurer John M. Littlepage

FUNCTIONS

To promote the proper administration of the Com-munications Act of 1934 and related acts, to up-hold the honor of practice before the Federal Com-munications Commission, and to encourage cordial intercourse among the practitioners. It issues a monthly publication, the Federal Communications Bar Journal, which is devoted to matters of interest per-taining to communications law. taining to communications law.

Federal Radio Education Committee

Room 3355 South Interior Bldg., Washington, D. C. REpublic 1820, Extension 2280

OFFICERS

Chairman		 .	J.	W. Studebaker
Vice-Chai	rman		C	 F. Klinefelter
Secretary-	Editor		Gertrue	e G. Broderick
Assistant	to the (Chairman		W. D. Boutwell
		Transcript	ion Exchai	ige,
			Gor	don Studebaker

COMMITTEE

John Elmer, WCBM, Baltimore: Willard Givens, Naional Education Association; Reverend George John-son, Catholic University of America; Neville Miller, National Association of Broadcasters; Harold B. Mc-National Association of Broadcasters; Harold B. Mcarthy, National Association of Educational Broadcasters; Gerald C. Gress, Federal Communications Commission; Walter G. Treston, Jr., National Broadcasting Co.; Levering Tyson, Muhlenberg College; Sterling Fisher, Columbia Broadcasting System; John W. Studebaker, United States Commissioner of Education.

FUNCTIONS

The Federal Radio Education Committee was appointed in 1935 by the Federal Communications Compointed in 1935 by the recommendation at that time that the broadcasters, on one hand, and the educations, on the other, would combine forces which would: (1) eliminate controversy and misunderstanding between groups of educators and between the industry and educators; (2) promote actual cooperative arrangeeducators; (2) promote actual cooperative arrange-ments between educators and broadcasters on national, regional and local bases. Publications to date in-clude Script Exchange Catalog, Forums on the Air, College Radio Workshop, The School Radio Sound System, Giossary of Radio Terms, "Americana All— Immigrants All," a supplementary teaching aid in the use of recordings of program series of the same name, the FREC Service Bulletin, and many others.

Federal Trade Commission

Constitution Ave. at 6th St., N.W., Washington, D.C. NAtional 8206

PERSONNEL

Chairman Charles H. March
Commissioner Ewin L. Davis
Commissioner
Commissioner William A. Ayres
Commissioner Robert E. Freer
Secretary Otis B. Johnson
Chief Economist
Director, Radio & Periodical DivisionP. B. Morehouse
Assistant Director, Radio & Periodical Division
William F Davidson

FUNCTIONS

The Federal Trade Commission is a Governmental agency whose object is to prevent unfair methods of competition and unfair and deceptive acts and practices in commerce. For a description of the actual procedure and work of this body see articles appearing in other sections of this volume.

Financial Advertisers Association

221 S. La Salle St., Chicago, III. State 5547

OFFICERS
PresidentVictor Cullin
(Mississippi Valley Trust Co.)
First Vice-President L. E. Townsend
(Bank of America)
Second Vice-PresidentLewis F. Gordon
(Citizens & Southern National Bank)
Third Vice-PresidentJ. Lewell Lafferty
(Fort Worth National Bank)
Treasurer Fred W. Mathison
(National Security Bank)
Executive Vice-President Preston F Road

First Advertising Agency Group 524 Union Commerce Bldg., Cleveland, Ohio

OFFICERS

OFFICERS
PresidentLee E. Donnelley
Vice-PresidentNorman Lewis
Secretary-TreasurerMelvin F. Hall
BRANCH OFFICES
Membership in this organization includes advertis-
ing agencies in the following cities: Albany, N. Y.;
Atlanta, Ga.; Buffalo, N. Y.; Cincinnati, Ohio; Cleve-
land, Ohio; Denver, Colo.; Des Moines, Iowa; Detroit,
Mich.; Jacksonville, Fla.; Los Angeles, Calif.; Nash-
ville, Tenn.; New York, N. Y.; Oakland, Calif.; Phila-
delphia, Pa.; Pittsburgh, Pa.; Portland, Ore.; Rich-
mond, Va.; San Francisco, Calif.; San Jose, Calif.;
Sait Lake City, Utah; Seattle, Wash.; St. Louis, Mo.;
Tacoma, Wash.; Toronto, Ont.; Montreal, Que.;
Halifax, Nova Scotia: Vancouver, B. C. Winning

FUNCTIONS This organization is a cooperative group of inde-pendently owned advertising agencies using identical standards of agency procedure and acting as branch offices in the interest of each member.

F M Broadcasters, Inc. (FMBI)

21 Brookline Ave., Boston, Mass. Commonwealth 0800

Manitoha

OFFICERS President John Shepard, 3rd Vice-President John V. L. Hogan Secretary-Treasurer Robert T. Bartley Ceneral Manager General Manager.....Dick Dorrance

DIRECTORS Walter J. Damm, Franklin M. Doolittle, C. M. Jansky, Jr., Ray H. Manson, Carl Meyers, Paul W. Morency, T. C. Streibert.

BRANCH OFFICE 52 Vanderbilt Ave., New York, N. Y. Phone, MUrray Hill 4-7201

FUNCTIONS FMBI is a non-profit association of FM boosters founded to see that frequency modulation advances in a coordinated logical manner: to guarantee that its interests are furthered and protected and to represent the FM industry in Washington; to provide an advisory service for its membership stations; too offer liaison between broadcasters and manufacturers interpreting the problems of each; to conduct a program of prometion and publicity aimed at stimulating public interest, and to provide a competent and accurate service for the truthful dissemination of information concarning FM. Membership includes individuals and conpanies who have an FM station, a construction permit or an application on file with the FCC for one. the FM industry in Washington; to provide an advisory

Georgia Association of Broadcasters

c-o Radio Station WRBL, Columbus, Ga. OFFICERS President..... ... James Woodruff, Jr. (WRBL, Columbus)

.... Allie Williams Secretary-Treasurer

Waycross; Leonard Reinsch, WSB, Atlanta. FUNCTIONS

The Georgia Association of Broadcasters is a re-gional trade association of 19 Georgia broadcasting stations.

Independent Radio Network Affiliates, Inc. (IRNA)

Chairman's Office: 200 Bankers Securities Bldg., Philadelphia, Pa.

OFFICERS Samuel R. Rosenbaum Chairman..... (WFIL, Philadelphia) Vice-Chairman & Treasurer.....Paul W. Morency

EXECUTIVE COMMITTEE
Martin B. Campbell, WFAA, Dallas, Texas; Don S.
Elias, WWNC, Asheville, N. C.; I. R. Lounsberry, WGR,
Buffalo, N. Y.; P. W. Morency, WTIC, Hartford, Conn.;
Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.
DIRECTORS
Martin Campbell, WFAA, Dallas, Texas; Edwin W.
Craig, WSM, Nashville, Tenn.; Mark Ethridge, WHAS,
Lcuisville, Ky; Don S. Elias, WWNC, Asheville, N. C.;
John A. Kennedy, WCHS, Charleston, W. Va.; I. R.
Lounsberry, WGR, Buffalo, N. Y.; Faul W. Morency,
WTIC, Hartford, Conn.; Charles W. Myers, KOIN, PortJand, Ore.; George W. Norton, WAYE, Louisville, Ky.;
Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.; L. B.
Wilson, WCKY, Cincinnati, Chio. Wilson, WCKY, Cincinnati, Chio,

Institute of Radio Engineers, Inc.

330 West 42nd St., New York, N. Y. MEdallion 3-5661

OFFICERS President A. F. Van Dyck Secretary Harold P. Westman President Secretary FUNCTIONS

The Institute of Radio Engineers is a professional organization of engineers in radio and allied fields. It publishes a magazine entitled "Proceeding of the I. R. E." and conducts meetings in New York and various other cities in the United States, Canada, and

Intercollegiate Broadcasting System,

507 Fifth Ave., New York, N. Y. VAnderbilt 6-6075 OFFICERS

Dusiness Manager. Louis M. Bloch, Jr.
Technical Manager. David W. Borst
Executive Secretary. Jean MacInnis
Director of Programs & Production Lawrence Lader BRANCH OFFICE

720 State St., Schenectady, N. Y. Technical Manager... ... David W. Borst

FUNCTIONS
Intercollegiate Broadcasting system is a non-profit association of college campus radio stations and has as its purpose the furtherance of education, entertainment and goodwill among its members. The IBS maintains for the benefit of its members program, business and technical departments. Member stations include the following: Brown University, University of California, University of California at Los Angeles, Columbia University, University of Connecticut, Cornell University, University of Florida, Georgetown University, Hampton College, Harvard University, Hamilton College, Pembroke College, Princeton University, St. Edwards University, St. Lawrence University, Swarthmore College, Union FUNCTIONS Lawrence University, Swarthmore College, Union College, Wesleyan University, Williams College, and Yale University.

Interdepartment Radio Advisory Committee (IRAC)

Chairman's Office: Federal Communications Commission, Washington, D. C. OFFICERS Chairman Dr. J. H. Dellinger

Vice-ChairmanE. K. Jett
Secretary Gerald C. Gross
Assistant Secretary
MEMBERS
Department of Agriculture E. W. Loveridge
Department of CommerceDr. J. H. Dellinger
Federal Communications Commission E. K. Jett
Department of Interior
Department of Justice
Maritime Commission D. S. Brierly

Post Office DepartmentRoy M. Martin
Department of StateThomas Burke
Department of Treasury Commander J. F. Farley
Department of WarMajor General J. O. Mauborgne
ALTERNATE MEMBERS
Department of Agriculture Wallace L. Kadderly
Department of CommerceL. H. Simson
Federal Communications Commission Gerald C. Gross
Department of InteriorJohn S. Cross
Department of Justice
Maritime CommissionJ. T. Welsh
Department of NavyCommander John R. Redman
Post Office Departmentnone
Department of StateFrancis C. de Wolf
Department of TreasuryCommander C. H. Peterson
Department of War
PHILIPPIONIC .

Department of Navy...... Admiral S. C. Hooper

This committee, composed of representative officials from the various government departments and agencies is charged with advising the President in regard to the assignment of frequencies to government station or classes of station. Little of the committee's work is divulged for public information be-cause of its nature (e.g. National Defense), which

is confidential.

International Short Wave Club

923 Vine Street, East Liverpool, Ohio Phone, 3546-W

OFFICERS

President & Editor Arthur J. Green
Board of Advisors Joseph B. Sessions
Board of Advisors Jacob N. Kleimans
Board of Advisors Charles H. Schroeder
European Representative Arthur E. Bear

New York Chapter: Jacob N. Kleimans, Sec.; London (England) Chapter: Arthur E. Bear New York Chapter: Jacob N. Kleimans, Sec.; London (England) Chapter: Arthur E. Bear, Sec.; Manchester (England) Chapter; Officers to be elected monthly; Brighten (England) Chapter: John Bennett, Sec.; Guerney (England) Chapter: F. S. LaPavoux, Sec. (Note: The English Chapters have temporarily suspended operations.) pended operations.)

FUNCTIONS The purpose of the organization is to gather in The purpose of the organization is to gainer in-formation, helpful hints, station schedules, etc., and send this to members of the organization. The club has members in 141 countries and possessions that act as news reporters.

The Lambs

130 W. 44th St., New York, N. Y. BRyant 9-8020

OFFICERS

Shepherd	Fred Waring
Correspond	
Recording	Secretary Sam Forrest Ralph Trie
Librarian.	John Golder
Assistant	SecretaryT. H. Druit

MEMBERS OF THE COUNCIL Kenneth Webb, Martin Gilen, ames E. Meighan, Earl Benham, Edward C. Lilley, John McManus, Percy Moore, Edwin Surke, Dr. M. Saye Taylor, M. D. Stauffer, William P. Adams, Hal Christensen, Walter N. Greaz, Thomas Jefferson Miley, Tax O'Rourles

LIFE DIRECTORS: R. H. Burnside, A. O. Brown, Frank Crummit, William Gaxton.

Market Research Council **OFFICERS**

(New York University) Secretary-Treasurer.

EXECUTIVE COMMITTEE

Will S. Johnson, Elmo Roper, D. B. Lucas, Arno H. Johnson (J. Walter Thompson Co.); Hugh M. Beville, Jr. (National Broadcasting Co.).
FUNCTIONS

This organization is a small informal group (limited membership) of leading market research men interested in general market research who meet monthly for a discussion of mutual problems.

Music Publishers' Protective Association, Inc.

45 Rockefeller Plaza, New York, N. Y. Circle 6 3084

			-				
Chairman	of	the :	Board	 	 Walter	G. Dou	glas
President				 	 Le	ster Sa	ntly
Vice-Pres	siden	t		 	 	.Jack I	Vills
Secretary							
Treasurer				 	 Richard	F. Mu	rray
General	Man	ager.		 	 	Harry	Fox

National Advisory Council on Radio in Education

60 E. 42nd St., New York, N. Y. MUrray Hill 2-3420

OFFICERS

Secretary Dr. Levering Tyson FUNCTIONS

The National Advisory Council on Radio in Edu-cation was organized to promote the more effective utilization of the art of broadcasting in the general field of American education. Its mem-bership includes representatives in the field of edu-cation, government and industry as well as the general public.

(Activities suspended for duration of war.)

National Association of Broadcast Engineers 201 N. Wells Bldg., Chicago, III.

Randolph 8884

OFFICERS
PresidentE. C. Horstman
Vice-President
Secretary-Treasurer
Assistant Secretary-TreasurerF. R. Rojas
Assistant Secretary-TreasurerE. Stolzenberger
FUNCTIONS

The NABET is a national labor organization which consists of radio engineers in the broadcast industry. Chapters are located all over the United States.

National Association of Broadcasters

OFFICERS

Normandy Bldg., 1627 "K" Street, N. W., Washington, D. C. National 2080

PresidentNeville Miller
Assistant to President-Acting
Secretary-Treasurer
General CounselRussell P. Place
Director of Public RelationsEdward M. Kirby
Director of Labor RelationsJoseph L. Miller
Director of Broadcasting Advertising Frank E. Pellegrin
Director of Research
Director of EngineeringLynne C. Smeby
Director of PromotionArthur C. Stringer
Auditor Everett E. Revercomb
BOARD OF DIRECTORS
BOARD OF DIRECTORS

District

istrict
1—Paul Morency, WTIC. Hartford, Conn.
2—Clarence Wheeler, WHFC, Rochester, N. Y.
Edward Klauber, CBS, New York, N. Y. (directorat-large)

3—Isaac D. Levy, WCAU, Philadelphia, Pa. 4—John A. Kennedy, WBLK, Clarksburg, W. Va. Frank M. Russell, WRC, Washington, D. C. (director-at-large)

John Elmer, WCBM, Baltimore, Md. (director-at-

large)

Don S. Elias, WWNC, Asheville, N. C. (directorat-large)

5—frank King, WMBR, Jacksonville, Fla.
James W. Woodruff, Jr., WRBL, Columbus, Ga.
(director-at-large)
6—Edwin W. Craig, WSM, Nashville, Tenn.
7—J. H. Ryan, WSPD, Toledo, Ohio
George W. Norton, Jr., WAVE, Louisville, Ky.

George W. Morton Jr., WAVE Louisville, Ky. George W. Morton Jr., WAVE Louisville, Ky. Jeffer George W. M. Cincinnati, O. B. John E. Fetzer, W.Z.O., Kalamazoo, Mich. 9.—Edgar L. Bill, WMBD. Teoria, Ill. 10.—John J. Gillin, Jr., WOW, Omaha, Nebr. J. O. Malland, Des Moines, Ia. 11.—Earl H. Gammons, WCCO. Minneapolis, Minn. 12.—Herbert Hollister, KFBI, Wichita, Kans. 13.—O. L. Taylor, KGNC, Amarillo, Tex. 14.—Eugene P. O'Fallon, KFEL, Denver, Colo. 15.—Howard Lane, KFBK, Sacramento, Calif. 16.—Harrison Holliway, KFI-KECA, Los Angeles, Calif. 17.—Harry R. Spence, KXRO, Aberdeen, Wash. EXECUTIVE COMMITTEE

Neville Miller, Paul W. Morency, James D. Shouse, Don S. Elias, John J. Gillin, Jr., John Elmer, O. L. Taylor.

National Association of Educational Broadcasters

Exec. Secy., Radio Station WILL, Univ. of Illinois. Urbana, Illinois

OFFICERS (WHA, Madison, Wisc.)
Vice-President .. Howard A. Engle

Treasurer (WOI, Ames, Iowa)W. I. Griffith

Executive Secretary .. Frank Schooley **FUNCTIONS** To further the interests of educational broad-casting stations and educators broadcasting over

commercial stations.

National Association of Performing 630 Fifth Ave., New York, N. Y.

Circle 7-8194 OFFICERS

President James J. Walker First Vice-President Fred Waring Vice-President Meyer Davis Vice-President Paul Whiteman Vice-President.....Paul Vice-President Al Joison Secretary Frank Crumit Treasurer Don Voorhees General Counsel Maurice J. Speiser

Fred Waring, Chairman; Connie Boswell, Noel Cow-ard, Bing Crosby, Frank Crummit, Meyer Davis, Mary Garden, Benny Goodman, Jascha Heifetz, Lewis James, Garden, Benny Goodman, Jascha Heitetz, Lewis James, Al Jo.son, Arthur W. Levy, Guy Lombardo, John McCormack, Grace Moore, Ray Noble, Walter O'Keefe, Dick Powell, Fritz Reiner, Jacob Rosenberg, Folios Sevitsky, Nathaniel Shilkret, Lawrence Tibbett, Rudy Vallee, Don Vocrhees, James, Walker, Paul Whiteman, Victor Young, Efrem Zinhalist.

The chief of the UNCTION is to protect the

The object of the Association is to protect the recordings of its members and the prevention of their unauthorized use primarily by broadcast stations, coin-operated machines, etc.

National Better Business Bureau, Inc.

405 Lexington Ave., New York, N. Y. MUrray Hill 6-3535 OFFICERS

President R. P. Clayberger Vice-President Harry Dwight Smith Secretary, Warren C. Agry Treasurer John L. Anderson General Manager Edward L. Greene

FUNCTIONS

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperate with law enforcement agencies in this

National Committee on Education by

Room 308, One Madison Ave., New York, N. Y. CAledonia 5-6965

OFFICERS Chairman (Pres., University of Wyoming) .. Arthur G. Crane Vice-Chairman James E. Cummings
Secretary Ruth L. Goodnough
FUNCTIONS

Acts as spokesman in radio matters for organized education. Publishes a bulletin titled "Education by Radio." Aids and encourages non-commercial radio stations. Promotes cooperation between educators and commercial broadcasters. Acts as clearators and commercial proadcasters. Acts as clearing house for information about education by radio.

National Independent Broadcasters, Inc. (NIB)

Chairman's Office: 730 Fifth Ave., New York, N. Y. Washington Office: Edmonds Bldg., 917 Fifteenth St., N.W., Washington, D. C. Phone, Republic 3607 OFFICERS

Chairman, Board of Directors. Harold A. Lafount President. George B. Storer Vice-President. L. B. Wilson Secretary-Treasurer. Lloyd C. Thomas General Counsel. Andrew W. Bennet Managing Director. Edwin M. Spence

FUNCTIONS

This association was organized and is operated by independently owned and operated stations, as distinguished from national networks and stations owned or managed by national networks and stations owned or managed by national networks, to meet the need of special representation for such independently owned stations in handling the problems and activities peculiar to them as a group. All broadcast stations are eligible for membership except stations owned or managed by national networks.

National Industrial Advertisers

Association, Inc.

100 E. Ohio St., Chicago, III. Superior 8140

...W. D. Murphy Vice-President..................L. R. Garretson (Leeds & Northrup Co.) Vice-President.....Louis J. Ott

(Ohio Brass Co.)

Vice-President..... E. A. Phoenix

DIRECTORS

FUNCTIONS

This organization is a trade association devoting its efforts exclusively to the advancement of industrial advertising and marketing technique and practice.

National Television System Committee

PERSONNEL Chairman....(General Electric Co.) Dr. W. R. G. Baker

(Hygrade Sylvania Corp.) .. Virgil M. Graham

Committeeman. Dr. Ralph Bown
Alternate. D. A. Quarles
(Bell Telephone Labs., Inc.)
Committeeman. Adrain Murphy
Alternate. Dr. P. C. Goldmark
(Columbia Broadcasting System, Inc.)

Committeeman
Committeeman
Committeeman. J. V. L. Hogan Alternate L. C. Smeby (National Association of Broadcasters)
Committeeman. David B. Smith Alternate. F. J. Bingley (Philco Corporation)
Committeeman Dr. R. H. Manson Alternate Dr. C. R. Town (Stromberg-Carlson Telephone Mfg. Co.)
CommitteemanPaul Raibourn (Television Productions, Inc.) CommitteemanJohn R. Howland
Alternate
Committee on Synchronization. D. B. Smith Committee on Color Television. Dr. P. C. Goldmark Committee on Monitoring. Dr. T. T. Goldsmith, Jr. Committee on Visual Sideband C. A. Priest
•
National Variety Artists, Inc.
COlumbus 5-2638
President Louis Handin

President Louis Handin
First Vice-President Joe McInerney
Second Vice-Fresident Lester Rose
Treasurer William Marble
Recording Secretary. Rosa Crouch
Charles H. Freston, Jack Boyle, Joe Verdi, Nick
Elliott, Charles Johnson, Juliet Heath, Ed West, Joe
Rose.

Rose.

FUNCTIONS

The function of National Variety Artists, Inc., is to promote Americanism and fraternal and welfare activities among the members of the theatrical profession.

National Youth Administration Radio Workshop

1697 Broadway, New York, N. Y. Circle 6-3888

OFFICERS

Director of Publicity & Radio Workshop, Stanley L. Stevens

FUNCTIONS NYA Radio Workshop gives work experience to youths between the ages of 16 and 25 years in the following phases of radio and entertainment: symphonic music, popular music, choral group, music library, composers laboratory, music research, music copying, production, publicity and radio technicology.

Nebraska Broadcasters Association

Secretary's Office: c / o WJAG, Norfolk, Nebr. Phone: 432

OFFICERS (KOWH, Omaha) Vernon H. Smith President.... Vice-President......L. L. Hilliard
(KGKY, Scottsbulff) (WJAC, Norfolk) Secretary-Treasurer

DIRECTORS Don Searle, KOIL, Omaha; W. I. LeBarron, North Platte.

MEMBER STATIONS KFAB, Lincoln; KFOR, Lincoln; KGFW, Kearney; KGKY, Scottsbulff, KCNF, North Platte; KMMJ, Grand Island; KORN, Fremont; KOWH, Omaha; KOIL, Omaha; WJAG, Norfolk; WOW, Omaha,

Network Affiliates, Inc.

Munsey Bldg., Washington, D. C. OFFICERS . Eugene C. Pulliam (WIRE, Indianapolis, Ind.)

(WKRC, Cincinnati, O.) Vice-Fresident. William J. Scripps

Secretary-Treasurer....(WWJ, Detroit, DIRECTORS

DIRECTORS

Ed Craney, KGIR, Butte, Mont.; W. J. Scripps, WWJ, Detroit, Mich.; Eugene C. Pulliam, WIRE, Indianapolis, Ind.; Ronald Woodyard, WING, Dayton, O.; Luther L. Hill, KRNT, Des Moines, I.; H. J. Brennen, KQV, Pittsburgh, Pa.; Hoyt Wooten, WREC, Memphis, Tenn.; John A. Kennedy, WCHS, Charleston, W. Va.; Edgar Bill, WMBD, Peoria, III.; Donald Davis, MR. Kansas City, Mo.: Hulbert Taft, Ir., WKRC, Cincinnati, O.; Leonard H. Kapner, WCAE, Pittsburgh, Pa.

Pa.

BRANCH OFFICES
Indianapolis: Claypool Hotel; Fhone, Riley 1541;
Eugene C. Pulliam, President.
Detroit: 626 West Lafayette Blvd., Phone Randolph
2000; William J. Scripps, Secretary-Treasurer.
FUNCTIONS

All independently owned network affiliates are eligible to membership in Network Affiliates, Inc. Clear channel stations and purely local stations are net eligible for membership. The principal object of the association is to promote and protect the American system of broadcasting as it now functions and to oppose the establishment of super-power stations in the United States. It also serves as a mutual clearing house for network affiliate stations in their relations with the network company, ASCAP, BMI and with the FCC.

New Jersey Broadcasters' Association

C/o Walter Patric Kelly
WAAT, 50 Journal Square, Jersey City, N. J.
OFFICERS
A Harr Fresident A. Harry Zoog (WFPG, Atlantic City)

Vice-President....(WPAT, Paterson) . Edward Codel

Vice-President O. L. Maxey
(WSNJ, Bridgeton) (WAAT, Jersey City)
EXECUTIVE BOARD Secretary-Treasurer.

A. Harry Zoog, Edward Codel, O. L. Maxey, Walter Patrick Kelly, John C. Bird, WCAP, Asbury Park, George V. Kelly, WPAT, Paterson, George S. McGinley, WTTM, Trenton; A. B. Schillin, WAAT, Jersey City.

Newspaper Radio Committee

370 Lexington Ave., New York, N. Y. LExington 2-8497

OFFICERS Chairman Harold V. Hough Vice-Chairman Walter J. Damm Treasurer D. Tennant Bryan Vice-Chairman.
Treasurer
FUNCTIONS

Newspaper Radio Committee was organized by pub-lishers of newspapers owning broadcast stations to present before the FCC their defense against FCC Crder No. 79 issued March 20, 1941.

North Carolina Association of Broadcasters

President's Office: c / o WPTF, Raleigh, N. C. OFFICERS

President......(WPTF, Raleigh) .Richard H. Mason

(WAIR, Winston-Salem) Secretary-Treasurer.

This association coordinates the activities of all member stations in connection with problems in which they have a mutual interest.

Northern California Broadcasters Association

c/o C. L. McCarthy, Secretary KQW, 87 E. San Antonio St., San Jose, Calif. OFFICERS

Ohio Association of Broadcasters

c/o George L. Young, Secretary-Treasurer WSPD, Toledo, Ohio

OFFICERS W. P. Williamson (WKBN, Youngstown)

Oregon State Broadcasters' Association

c/o Lee Bishop, President KMED, Medford, Ore.

OFFICERS

(KMED, Medford)

(KBND, Bend) FUNCTIONS

Membership roster of this organization includes all broadcasting stations in Oregon, including state and unulcipal stations. Purpose is to be of mutual assistance in commercial, management and technical problems by exchange of information and group action if

Pacific Advertising Association

900 Title Guarantee Bldg., Los Angeles, Calif. MIchigan 0479

OFFICERS (Lord & Thomas) Senicr Vice-President La (Lane Fublishing Co.) Lawrence W. Lane Managing Director...... Charles W. Collier Executive Secretary.....Lela M. Huey V-P District 1.................J. Corning Todd (McCandlish Lithograph Co.)

V-P District 5......L. N. Shun
(Advertising Counselors, Inc.)

Chairman, Club Service Division. . . Elliott C. Hensel (Business Counselor)
Chairman, Advancement of Busineses Division.

Walter W. R. May

(Portland General Electric Co.)

....Robert L. Philippi

. Mary Cunningham (Braun & Co.)

FUNCTIONS

This Association is composed of 22 advertising clubs in 11 western states and of contributing members to the association's advancement of business program.

Pennsylvania Broadcasters Association

P. O. Box 11, Harrisburg, Pa.

OFFICERSClair R. McCollough (WGAL, Lancaster) Secretary C. G. Moss (WKBO, Harrisburg)

DIRECTORS

H. Kenneth Brennen, WJAS, Pittsburgh; George E. Joy, WRAK, Williamsport; Arthur Simon, WPEN. Philadelphia. FUNCTIONS

This organization is a mutual association of the broadcasting stations of Pennsylvania, formed for the purpose of conducting business negotiations concerning matters of interest to the radio broadcasting stations of the state. Its membership is active on the part of practically every station in the state.

Professional Music Men, Inc.

1270 Sixth Ave., New York, N. Y. Circle 7-6075

President.. Rocco Vocco First Vice-President Joseph Santly
Second Vice-President Charles Warren
Third Vice-President Harry Link Harry Link Irving Tanz . Irving Treasurer. Financial Secretary Michael L Schloss
Recording Secretary Louis E Schwartz
Sergeant-at-Arms. David Kent
Executive Director Bob Miller

19 S. La Salle St., Chicago, III. Regional Director... Morton Schaefer 5451 Marathon St., Hollywood, Calif. Nat Winecoff Regional Director.....Fran 316 Porter St., Philadelphia, Pa. Frank Machado Regional Director......David Blum

BRANCH OFFICES

The Radio Club of America, Inc. 11 W. 42nd St., New York, N. Y. LOngacre 5-6622

OFFICERS President John L. Callahan Vice-President Paul Ware Corresponding Secretary Lincoln Walsh Recording Secretary Harold M. Lewis Treasurer Treasurer Joe J. Stanley

FUNCTIONS Object of the club is the promotion of cooperation among those interested in scientific investigation and amateur operation in the art of radio communication. Meetings are held monthly from September through June at Columbia University. Proceedings are published approximately six times a year (see listing under publications contained in this volume).

Radio Correspondents' Association United States Capitol, Washington, D. C.

NAtional 3120, Extension 1410

OFFICERS

President
Vice-PresidentFred W. Morrison
Secretary (acting)Fulton Lewis, Jr.
TreasurerFrancis W. Tully, Jr.
Ex-Officio Member, Executive Committee

Albert L. Warner Superintendent, House Gailery....Robert M. Menaugh Superintendent, Senate Gallery...D. Harold McGrath

FUNCTIONS

This is an organization of radio news reporters and correspondents in the National Capitol, gathering daily news for dissemination through the medium of radio. It controls the membership of the Senate and House radio galleries and is vested with complete responsibility for any radio representatives who attend news conferences at the White House or government as well as providing facilities for radio newsmen at national political conventions.

Radio Council-Chicago Public Schools

228 N. La Salle St., Chicago, III. Dearborn 7801

OFFICERS

Superintendent of Schools..... Dr. William H. Johnson Program Director......George Jennings

EXECUTIVE COMMITTEE OF SCHOOL BROADCAST CONFERENCE

Harold W. Kent, Chairman; Judith Waller, National Broadcasting Co.; Lavinia Schwartz, Columbia Broadcasting System; George Jennings, Chairman of Conference Publications Committee; Harrier Hoster, WLS, Chicago; Al Hollender, WJJD-WIND, Chicago; David Hefferman, Cook County Schools; Luella Hoskins, New York University.

FUNCTIONS

The Radio Council operates a non-commercial edu-cational FM station and is producing group, primarily interested in in-schools broadcasts for Chicago schools. It also produces many out-of-school programs over local stations and publishes literature in this connection. It also conducts the annual School Broadcast Confer-It also conducts the annual School producast Conference which is primarily interested in showing ways in which to use radio programs in the classroom; public service programs for community organizations; adult education.

Radio Council On Children's Programs

9 Rockefeller Plaza, New York, N. Y. Circle 6-1097

OFFICERS

PresidentMrs. Nathaniel Singe
Vice-PresidentMrs. Dorothy Lewis
TreasurerWilson Parkhil
SecretaryRita Hochheimer

FUNCTIONS

Council was formed to obtain more and better radio programs for children.

Radio Executives Club of New York 347 Madison Ave., New York, N. Y.

OFFICERS								
PresidentJohn Hymes								
Vice-PresidentArthur Sinsheimer								
Vice-PresidentAlman J. Taranto								
SecretaryWilliam Wilson								
Treasurer Ed. Devney								

FUNCTIONS

FUNCTIONS

The major functions of the Radio Executives Club are: (1) to promote and encourage the use of radio broadcasting as an advertising medium; (2) to creat a lasting fraternity of persons engaged in the business of radio; (3) to promote a better understanding of radio broadcasting and its attending problems; (4) to award annually a plaque to any individual or group of individuals who, in the opinion of the club, has made the most outstanding contribution toward the advancement of radio; (5) to maintain a central bureau of employment for members of the club; (6) to provide a common meeting place for all persons engaged in the business or radio. Meetings are held weekly from October to May and membership is open to anyone engaged in the business of radio.

Radio Manufacturers Association

1317 F Street, N. W., Washington, D. C. National 4901

OFFICERS

PresidentPaul V. Galvin
(Galvin Manufacturing Corp.)
Executive Vice-President-General Manager
Bond Geddes
Vice-PresidentRay H. Manson
(Stromberg-Carlson Tel. Mfg. Co.)
Vice-PresidentRoy Burlew
(Ken-Rad Tube & Lamp Co.)
Vice-President
(Centralab)
Vice-PresidentJames P. Quam
(Quam-Nichols Co.)
TreasurerLeslie Muter
(The Muter Co.)
General CounselJohn W. Van Allen
(Buffalo, N. Y.)

DIRECTORS

DIRECTORS

Ben Abrams, Emerson Radio & Phonograph Corp.;
Octave Blake, Cornell-Dubilier Electric Co.; James C.
Daley, Jefferson Electric Co.; B. G. Erskine, Hygrade
Sylvania Corp.; Jerome J. Kahn, Standard Transformer
Corp.; Ernest Searing, International Resistance Co.;
H. E. Osmun, Centralab; Ray H. Manson, StrombergCarlson Tel. Mfg. Co.; H. C. Bonfig, RCA Mfg. Co.;
G. M. Nicholas, Farnsworth Television & Radio Corp.;
G. W. Thompson Noblitt-Sparks Industries, Inc.; P. S.
Billings, Belmont Radio Corp.; P. V. Galvin, Galvin
Manufacturing Corp.; David T. Schultz, Rayethon
Production Corp.; James T. Buckley, Philadelphia Storage
Battery Co.; Ernest Alschuler, Electric Research
Laboratorics, Inc.; W. R. G. Baker, Ceneral Electric
Co.; Roy Burlew, Ken-Rad Tube & Lamp Corp.; A. H.
Gardner, Colonial Radio Corp.; A. S. Wells, WellsGardner & Co.; R. C. Crosrove, The Crosley Corp.;
E. F. McDonald, Jr., Zenith Radio Corp.; James P.
Quam, Quam-Nichols Co.; Ray F. Sparrow, P. R.
Mallory & Co.
Honorary Directors: Hebert H. Frost, A. Atwater
Kent, Paul B. Klugh.

Radio Manufacturers Association of Canada

159 Bay St., Toronto, Ont., Canada Adelaide 1531

OFFICERS President ... E. C. Grimley Vice-President ... L. A. Young Vice-President.....

FUNCTIONS

This association is a non-profit and cooperative organization founded in 1926 to promote all interests of radio industry.

Radio Producers Club of Hollywood

404 Guaranty Bldg., Los Angeles, Calif. Hollywood 7337

OFFICERS President Z. Wayne Griffin Vice-President-Secretary Carroll O'Meara Vice-President-Treasurer Murray Bolen Sergeants-At-Arms Tom McKnight, Charles Vanda FUNCTIONS

This club is purely a social and fraternal organiza-tion of members all of whom are active producers of TC shows. Membership includes 48 free lance and agency producers in Hollywood who meet every three weeks.

Radio Script & Transcription Exchange, Federal Radio Education Committee

U. S. Office of Education, Washington, D. C. Republic 1820, Extension 2225

OFFICERS

Director.....John Gordon Studebaker

FUNCTIONS The exchange is designed to promote more effective local broadcasting by educational and civic organizations and radio stations by serving as a clearing house for selected educational radio scripts, transcriptions and production aids, and as a source of all kinds of information pertaining to the field of educational radio.

The Radio Writers' Guild of the Authors' League of America, Inc. 6 E. 39th Street. New York, N. Y.

MUrray Hill 5-6930

OFFICERS

Vice-President, Western Region... John Boylan Executive Secretary, Eastern Region... Luise Sillcox Assistant Secretary, Eastern Region

Assistant Secretary, Western Region....Pauline Lauber

BRANCH OFFICES Hollywood: 1655 N. Cherokee Ave. Chicago: 1255 North State Parkway.

Chicago. 1239 North State Parkway.

Stuart Ayers, Ann Barley, Erik Barnouw, Elaine Sterne Carrington, George Corey, Norman Corwin, Merrill Denison, Knowles Entrikin, Laurence Hammond, James Hart, Stuart Hawkins, Harry R. Hermann, Philo Higley, Welbourn Kelley, Ruth Adams Knight, J. T. W. Martin, Richard McDonagh, Vera Oldham, Addy Richton, Kenneth Webb, Francis Wilson.

FUNCTIONS

The Guild is one of the Guilds of The Authors' League of America, Inc. The Guild is primarily a protective organization for writers in the radio field.

Rocky Mountain Radio Council, Inc.

21 East 18th Ave., Denver, Colo. KEystone 5306

OFFICERS President C. B. Hershey Secretary Mrs. M. E. Richards

	E. A. Coi	
Director	 Robert	B. Hudson

EXECUTIVE COMMITTEE
John W. Amesse, A. Helen Anderson, Dorothy Dee
Hamilton, H. M. Crain, Thurston J. Davies, JamesD.
Finn, uigg Newton, Jr., Robert L. Stearns.

FUNCTIONS The Rocky Mountain Radio Council is a non-profit corporation of 28 organizations formed to give professinal aid to educational organizations in planning, preparing and producing their radio broadcasts. In 1941 it produced 367 programs for 31 organizations, which were re-broadcast 1542 times from 19 commercial radio stations in the Rocky Mountain region. Recording studio facilities available for commercial work.

SESAC, Inc.

113 W. 42nd St., New York, N. Y. BRyant 9-3223

OFFICERS PresidentPaul Heinecke

FUNCTIONS Licensing use of copyrighted music.

Society of Jewish Composers, Publishers and Song Writers

152 W. 42nd St., New York, N. Y. LOngacre 5-9124

OFFICERS President Sholom Secunda Vice-President Rev. Pinchus Jassinowety Treasurer Alexander Olshanetsky Secretary Henry Lefkowitch General Manager Salom J. Perlmutter Counsel......A. Edward Masters

FUNCTIONS

This association licenses public performance rights of music copyrighted by its members and on which they collect royalties. Association owns approximately 95 percent of the Jewish compositions.

Society of Motion Picture Engineers

Hotel Pennsylvania, New York, N. Y. PEnnsylvania 6-0620 OFFICERS

.. Emery Huse Executive Vice-President ... H. Griffin Engineering Vice-President ... D. E. Hyndman Editorial Vice-President A. C. Downes Financial Vice-President A. S. Dickinson Convention Vice-President W. C. Kunzmann Secretary, P. J. Larsen Treasurer G. Friedd, Jr.

GOVERNORS M. C. Batsel, F. E. Carlson, J. G. Frayne, A. N. Goldsmith, E. M. Honan, J. A. Maurer, L. L. Ryder. **FUNCTIONS**

In addition to its motion picture activities, this association is actively interested in television. It publishes a monthly organ in which various subjects are discussed by men in the industry.

Song Writers' Protective Association

1250 Sixth Ave., New York, N. Y. COlumbus 5-3758 OFFICERS

Second V	/ice-President	Otto Harbach
	of CouncilOscar	
Executive	Secretary	Lillian Lange

BRANCH OFFICE

6912 Hollywood, Calif. West Coast Representative.....L. Wolfe Gilbert

FUNCTIONS

Song Writers' Protective Association aims to foster the interests of all persons engaged in writing musical compositions. By cooperative effort it seek of eliminate inequitable conditions and harmful practices and to assist members when disputes arise over enforcement of contracts or the collection of royal-

Southern California Broadcasters' Association, Inc.

6121 Sunset Blvd., Los Angeles, Calif.

Hollywood 1212 OFFICERS

President	(KNX, Los Angeles)	irry W. Wit
Vice-President	Ben	McGlashe

(KGFJ. Los Angeles) Secretary-Treasure . Lawrence McDowell (KFOX, Long Beach)

FUNCTIONS

Membership of the Southern California Broadcasters' Association is composed of 19 southern California sta-tions, represented in each case by its amanager or senior executive. Monthly meetings are devoted to discussion of industry problems, such as ASCAP, BMI, labor, engineering, code of ethics, agency recognition, coordination with governmental agencies. civic activities, etc.

Sports Broadcasters Association (New York Chapter)

c/o Dave Driscoll, 1440 Broadway, New York, N. Y. PEnnsylvania 6-8600

OFFICERS

President	 	 	 Ted Husing
			. Paul Douglas
			Bert Lee
Secretary	 		Dave Driscoll

FUNCTIONS

It is the object of the Sports Broadcasters Associa-tion to promote the standard of the profession of sports broadcasting among its members and to dissemi-nate sports information to its members through a regular weekly luncheon. Membership is restricted to any mae person who is actively engaged in the pro-tession of sports broadcasting whether as an announcer, commentator or writer

United States Department of Interior— Radio Section

Interior Department Radio Studios, Washington, D. C. Republic 1820

PERSONNEL

DirectorShannon	
Chief Script WriterLouis J. H	azam
Program DirectorPaul Woodb	
Chief Engineer	Paulv

FUNCTIONS

The functions of the Radio Section of the Interior Department is to report the functions and services of the offices and bureaus of the Department using all forms of radio and transcription production; to serve all agencies of the Federal government through its studios and transcription production facilities.

Washington State Association of Broadcasters

207 East Market St., Aberdeen, Wash. Aberdeen 4098

OFFICERS

(KXRO, Aberdeen) Harry R. Spence (KVOS, Bellingham) Rogan Jones Vice-President (KRSC, Seattle) Robert Priebe Secretary-Treasurer.

FUNCTIONS

The Washington State Association of Broadcasters is an organization formed for the mutual protection, the exchange of commercial ideas and the education of its members in matters pertaining to radio.

Western Association of Broadcasters

c-o Radio Station CJOR, 846 Howe St., Vancouver, B. C., Canada MArine 6464

OFFICERS

(CJOR, Vancouver, B. C.) President....

DIRECTORS

A'berta: G. R. A. Rice, CFRN, Edmonton; British Columbia: J. W. B. Browne, CKOV, Kelowna; Mani-toba: F. H. Elphicke, CJRC, Winnipeg; Saskatchewan: Lloyd Moffat, CKBI, Prince Albert.

CANADIAN ASSOCIATION OF BROADCASTERS DELEGATES

G. C. Chandler, CJOR, Vancouver, B. C.; H. R. Carson, CFAC, Calgary, Alberta; G. C. Chandler, CJOR, Vancouver, B. C.

FUNCTIONS

Western Association of Broadcasters is a regional rada association of broadcasting stations in Manitoba, Saskatchewan, Alberta and British Columbia, closely affiliated with the Canadian Association of Broad-casters. It is virtually a western division of the latter organization, as all members are in both associations

Wisconsin League of Radio Stations

c/o WNBH, La Crosse, Wisc. La Crosse 450

						·		•	•	-	-	•	•								
President.				. *												J,	ames	F		Kyle	r
Treasurer.					 												Hi	ran	n	Bor	n
Secretary.							٠	٠						 			E	ď	Cι	ınnif	ff

Woman's National Radio Committee 113 West 57th St., New York, N. Y. Circle 7-4110

OFFICERS

OIFICERS
Chairman
Vice-Chairman Mrs. D. Leigh Colvin
Second Vice-Chairman Mrs. Marion M. Miller
Secretary Miss Helen Havener
Treasurer
Executive Secretary Mrs. Rosalie Wolf
Chairman, Publication Committee. Mrs. Charles Little
Committee Chairman Mrs. Jesse M. Bader
Members-At-Large Mrs. Sidonie M. Gruenberg.
Mrs. Samuel Kubie, Mrs. Edwin C. Lewis, Mrs. Mary

F. Larkin, Mrs. Marion M. Miller, Mrs. Stanley Woodard.

FUNCTIONS

This committee has for its purpose to raise the standard of radio programs for adults, young people and children by: (1) retaining on the air the finer type of program; (2) removing objectionable features: (3) improving advertising content of bradcasts; (4) encouraging the production and presentation of more fine programs, worthwhile from the educational, cultural and entertainment viewpoint.

COMMITTEES OF THE DEFENSE COMMUNICATIONS BOARD

CONTINUED FROM PAGE 45 =

LAW COMMITTEE

The duties of the Law Committee include the furnishing of legal opinions and advice, and the drafting of final reports and recommendations, proposed Executive Orders, proclamations, and legislation. The Law Committee will report directly to the Board but will have liaison, for purposes of advice and consultation, with the Coordinating Committee, and, as may be necessary, with other committees.

Chairman
TELFORD TAYLOR
General Counsel, Federal
Communications Commission
MAJOR J. W. HUYSSOON
Office of the Judge Advocate General,
War Department

STEVEN SPINGARN
Treasury Department
LT. COM. FRANZ O. WILLENBUCHER
Navy Department
RAYMOND T. YINGLING
State Department

LABOR ADVISORY COMMITTEE

The duties of the Labor Advisory Committee include the submission of expert advice to the Board on all labor problems incident to the proper carrying out of its national defense mission. With the requirements of national defense as a primary consideration, the Labor Advisory Committee will submit recommendations to the Board on such problems as are referred to it by the Board. The Labor Committee will report directly to the Board but will have liaison for the purpose of advice and consultation with the Coordinating Committee and the Industry Advisory Committee.

Chairman: Robert J. Watt Secretary: Paul E. Griffith

Organization Representative
American Federation of Labor....Robert J. Watt

National Federation of Telephone

Leo George

Alternate

INDUSTRY ADVISORY COMMITTEE

The duties of the Industry Advisory Committee include the submission of expert advice to the Board on all problems of general concern to the communications companies incident to the proper carrying out of the Board's national defense mission. With the requirements of national defense as a primary consideration, the Industry Advisory Committee will submit recommendations to the Board on such problems as are referred to it by the Board. The Industry Advisory Committee will report directly to the Board but will have liaison for the purpose of advice and consultation with the Coordinating Committee and the Labor Advisory Committee.

Whenever a problem involving domestic or international broadcasting shall arise, the Chairman of the Industry Advisory Committee shall notify the Chairman of the Domestic Broadcasting Committee or International Broadcasting Committee, as the case may be, and such Domestic or International Broadcasting Committee shall designate a Delegate to act as a member of the Industry Advisory Committee on that problem.

Chairman: Walter S. Gifford Secretary: Dr. C. B. Jolliffe

Organization	Representative	Alternate
American Telephone and		Keith S. McHugh
Telegraph Company		F. C. Alexander
Globe Wireless, Ltd	Jack Kaufman	
International Telephone and		
Telegraph Corp.	Col. Sosthenes Behn	Frank W. Phelan (All America Cables and Radio, Inc.)
Postal Telegraph, Inc.	E. F. Chinlund	Ellery W. Stone
Press Wireless, Inc.		Donald K. deNeuf
Radio Corporation of America	David Sarnoff	Dr. C. B. Jolliffe
Tropical Radio Telegraph Co	Wm. E. Beakes	R. V. Howley
	R. A. Phillips	
U. S. Independent Telephone	(Central Electric &	
Assn	Telephone Co.)	Louis Pitcher

AVIATION COMMUNICATIONS COMMITTEE

F. E. d'Humy

Western Union Telegraph Co. . . . A. N. Williams

The duties of this Committee include the study of all phases of domestic and international civil aviation radio facilities and communications services associated therewith. It will have liaison with the U.S. Government Facilities Committee and the State and Municipal Facilities Committee. With the requirements of national defense as a primary consideration, the Committee shall recommend plans for the most efficacious use of all of these facilities in time of military emergency, giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: Paul Goldsborough Secretary: Ford Studebaker

Chairman. Laur Goldso	orough beeretary.	r or a brudebaker
Organization	Representative	Alternate
Aeronautical Radio, Inc.	. Paul Goldsborough	A. E. Harrison
American Association of Airport Executives		
American Export Airlines, Inc.		E. L. Stuhrman
American Telephone and		
Telegraph Company	. R. L. Jones	F. A. Cowan
Department of Commerce (Civil Aeronautics Administration)	R G Nichols	Eugene Sibley
Federal Communications	. It. G. Ittenois	nugene bibley
Commission	E. M. Webster	Marshall S. Orr
National Advisory Committee	a	
for Aeronautics		
Navy Department Pan American Airways System	H C Leuteritz	
Postal Telegraph, Inc.		
		John M. Wells,
Private Fliers Association, Inc.		Southbridge, Mass.
State Department U. S. Coast Guard		It Chaster I Harding
U. S. Coast Guard	Lt. Comdr. F. A. Leamy	Lt. Col. A. W. Marriner,
War Department	. Lt. Col. Wallace G. Smith	
Department of Commerce		
(Weather Bureau)		Ivan R. Tannehill
Western Union Telegraph Co	. P. J. Howe	H. M. Saunders

DOMESTIC BROADCASTING COMMITTEE

The duties of this Committee include the study of the physical aspects of domestic standard broadcasting and formulation of recommendations of such precautions, supplementary facilities and reallocations as it shall deem desirable under foreseeable military conditions. It shall also consider other domestic broadcasting systems including relay broadcasting, high fre-

quency (FM) broadcasting, television, facsimile broadcasting and experimental broadcasting. The Committee's work in all of these fields will include recommendations for the speedy and efficacious use in time of military emergency of all necessary domestic broadcasting facilities and communications services associated therewith, with the requirements of the national defense as a primary consideration.

Chairman: Neville Miller Secretary: A. D. Ring

Organization	Representative	Alternate
American Telephone and		
Telegraph Company	. G. L. Best	H. H. Carter
Columbia Broadcasting System.		
Inc. Federal Communications	Harry Butcher	Paul Porter
Commission	George P. Adair	Lucien Hilmer
Federal Radio Education		
Committee		
FM Broadcasters, Inc.		Philip G. Loucks
Finch Telecommunications, Inc.		James Baldwin
Mutual Broadcasting System, Inc	. W. E. MacFarlane	Fred Weber
National Association of	N 111 NOTES	
Broadcasters		Lynne C. Smeby
National Broadcasting Company	Frank M. Russell	Dr. Charles B. Jolliffe
National Independent Broadcasters	Haneld A Lafaunt	A 1 TIT TO
National Television System Com-	. Harold A. Lalount	Andrew W. Bennett
mittee of the RMA Engineer-		
ing Department	W P C Baker	V. M. Graham
Office of Government Reports	Lowell Mellett	Robert I. Berger
Postal Telegraph-Cable Company	Ellery W Stone	A. F. Connery
State Department		A. F. Connery
U. S. Independent Telephone	. Harvey otherman	
Association	Louis Pitcher	Clyde S. Bailey
War Department		
	Signal Corps	Signal Corps
Western Union Telegraph	J F-	

INTERDEPARTMENT RADIO ADVISORY COMMITTEE

A. W. Donaldson

Company H. P. Corwith

This Committee is designated under the provisions of Paragraphs 5 and 7, but without reference to Paragraph 8, of the President's Executive Order of September 24, 1940. The duties of this Committee will include making special studies and recommendations regarding frequency allocations, with the requirements of national defense as a primary consideration but giving due consideration to the needs of governmental agencies, of industry, and of other civilian activities.

Chairman: Dr. J. H. Dellinger Vice-Chairman: E. K. Jett Secretary: Gerald C. Gross Assistant Secretary: P. F. Siling

Organization	Representative	Alternate
Department of Agriculture	E. W. Loveridge	Wallace L. Kadderly
Department of Commerce	Dr. J. H. Dellinger	L. H. Simson
Federal Communications		
Commission	E. K. Jett	Gerald C. Gross
Department of Interior	C. D. Monteith	John S. Cross
Department of Justice	T. D. Quinn	H. J. Walls
Department of Labor		
U. S. Maritime Commission		J. T. Welsh
Navy Department	Admiral S. C. Hooper	Comdr. John R. Redman
Post Office Department	Roy M. Martin	Charles M. Knoble

 Organization
 Representative
 Alternate

 State Department
 Thomas Burke
 F. C. de Wolf

 U. S. Coast Guard
 Comdr. J. F. Farley
 Lt. Comdr. C. H. Peterson

 War Department
 Major Wesley T. Guest
 Capt. Wm. E. Plummer

INTERNATIONAL BROADCASTING COMMMITTEE

The duties of this Committee include the study of all phases of international broadcasting and the formulation of recommendations concerning such precautions, supplementary facilities and reallocations as it shall deem desirable under foreseeable military conditions. With the requirements of national defense as a primary consideration, it shall also recommend plans for the speedy and efficacious use of all necessary international broadcasting facilities in time of military emergency giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: Walter C. Evans Secre	etary: P. F. Siling
Organization Representative	Alternate
Columbia Broadcasting System,	
Inc Harry Butcher	Edmund Chester
Department of Commerce	
(Bureau of Foreign and	
Domestic Commerce) Thomas E. Lyons	
Crosley Corporation (The) James D. Shouse	R. J. Rockwell
Federal Communications	
Commission Gerald C. Gross	P. F. Siling
General Electric Company Robert S. Peare	
International Broadcasting Coordinator	
	E 1 W/-h
Mutual Broadcasting System, Inc. Alfred J. McCosker National Association of	Fred Weber
Broadcasters	Russell P. Place
National Broadcasting Company,	Russell 1. 1 lace
IncJohn F. Royal	Dr. Charles B. Jolliffe
Navy Department Read Adm. S. C. Hoope	r Paul D. Miles
Office of Coordinator of	raur D. Mines
Information Nathan David	Murry Brophy
Office of Coordinator of	
Inter-American Affairs Don Francisco	John H. Payne
Office of Government Reports Lowell Mellett	Robert I. Berger
State Department Thomas Burke	
Westinghouse Electric and	
Manufacturing Co Walter C. Evans	F. P. Nelson
World Wide Broadcasting	
Corporation	Prof. Wm. Y. Elliott

RADIO COMMUNICATIONS COMMITTEE

The duties of this Committee include the study of all phases of domestic and international radiotelegraph and radiotelephone communications facilities (including mobile and fixed services) except aviation, amateur, Federal, State, and Municipal communications facilities. With the requirements of national defense as a primary consideration, the Committee shall recommend plans for the most efficacious use of all of these facilities in time of military emergency, giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: E. M.	Webster	Secretary: F. M. Ryan
Organization	Representative	Alternate
American Merchant Marine		
Institute, Inc.	R. J. Baker	
American Telephone and		
Telegraph Company	W. G. Thompson	F. M. Ryan
Association of Edison		
Illuminating Companies	G. G. Langdon	

DEFENSE COMMUNICATIONS COMMITTEES Representative

Organization

Organization

Alternate

Signal Corps

Alternate

	-	
Department of Commerce	Dr. J. H. Dellinger	L. H. Simson
Donnelly Radio Telephone		
Company	Louis B. Gilmer	
Edison Electric Institute	H. E. Kent	
Federal Communications		
Commission	E. M. Webster	Paul M. Lion
Globe Wireless, Ltd.		F. C. Alexander
Lake Carriers' Association		C. M. Jansky, Jr.
Lorain County Radio Corporation		Frank C. Dunbar
Mackay Radio and Telegraph		
Company	Haraden Pratt	L. Spangenberg
Maritime Commission	D S Brierley	J. T. Welsh
Mutual Telephone Company	W I Harrington	Alvah A. Scott
Navy Department		Comdr. John R. Redman
Press Wireless, Inc.		Donald K. deNeuf
	Joseph Tierson	Donald R. derveur
Radiomarine Corporation	Chan I Donnill	Arthur J. Costigan.
of America	Chas. J. Fannin	
Data di ii ii T	337 A 337° / 1 //	Traffic Manager
R.C.A. Communications, Inc.		Frank W. Wozencraft
South Porto Rico Sugar Company	T. J. Phillips	
Tropical Radio Telegraph		
Company	R. V. Howley	C. C. Harris
U. S. Coast Guard		Comdr. J. F. Farley
U. SLiberia Radio Corporation	Byron H. Larabee	
War Department	Major Wesley T. Guest	Capt. Wm. E. Plummer,

COMMUNICATIONS LIAISON COMMITTEE FOR CIVILIAN DEFENSE

The duties of this Committee include the submission of expert advice on all communications problems in which the Defense Communications Board and the Office of Civilian Defense are mutually interested. With the requirements of national defense as a primary consideration, the Committee will submit recommendations to the Board on such problems as are referred to it by the Board. In addition, the Committee shall have liaison with a similar committee of the Office of Civilian Defense and shall work with that committee in planning for the most efficacious use of communications facilities for civilian defense.

Secretary: Herbert A. Friede Chairman: E. M. Webster

Representative

American Radio Relay League	. George W. Bailey	
Federal Communications		
Commission	. E. M. Webster	
International Association of		
Chiefs of Police	. Capt. Donald S. Leonard	
International Association of	*	
Fire Chiefs and International		
Association of Fire Fighters	. Herbert A. Friede	
Office of Government Reports	Robert I. Berger	
War Department	Lt. Col. Frank C. Meade,	Major Raymond C. Maude,
	Signal Corps	Signal Corps
Domestic Broadcasting Commit-		
tee, Defense Communications		
Board	. Neville Miller	Lynne C. Smeby
Telegraph Committee. Defense		
Communications Board	R. H. Vehling	
Telephone Committee, Defense		
Communications Board	Ralph I. Mahhs	Clyde S Bailey

PRIORITIES LIAISON COMMITTEE

The duties of this Committee include the study of non-military priorities problems confronting the various branches of the communications industry. With the requirements of national defense as a primary consideration the Committee will determine the over-all needs of the communications industry for materials and equipment, and make recommendations to the Board for transmittal to the Office of Production Management or the Supply Priorities and Allocations Board. In addition the Committee will have liaison with representatives of the Office of Production Management and may call upon the priorities communications consultants and representatives of the numbered committees of the Board as well as other government and industry experts for advice and assistance in planning proposed programs and policies.

Chairman: Lt. Comdr. R. H. Griffin

Organization Representative Alternate
Federal Communications
Commission E. K. Jett Gerald C. Gross
Navy Department Lt. Comdr. R. H. Griffin,
U.S.N.
State Department J. T. Keating Harvey Otterman
U. S. Coast Guard Comdr. R. J. Mauerman

U. S. Coast Guard Comdr. R. J. Mauerman
War Department Lt. Col. F. L. Stanley, Major J. A. Holman,
Signal Corps Signal Corps

PRIORITIES REPRESENTATIVES Amateur Radio Committee

George W. Bailey, The American Radio League

Aviation Communications Committee

Paul Goldsborough, A. E. Harrison,
Aeronautical Radio, Inc Aeronautical Radio, Inc.

Cable Committee
Forest L. Henderson. I. S. C

orest L. Henderson,
All America Cables and Radio, Inc.

I. S. Coggeshall,
The Western Union Telegraph Co.

Domestic Broadcasting Committee
W. R. G. Baker.
Lynne C. Smeby.

Dr. W. R. G. Baker,
National Television System Committee
of the RMA Engineering Department

Lynne C. Smeby,
National Association of Broadcasters

International Broadcasting Committee

R. J. Rockwell, M. L. Prescott,
The Crosley Corporation General Electric Company

Radiocommunications Committee
Donald K. deNeuf. Haraden Pratt.

Press Wireless, Inc. Mackay Radio and Telegraph Co.

State and Municipal Facilities Committee
Captain Donald S. Leonard. Lloyd N. Chatterton.

International Assn. of Chiefs of Police International Municipal Signal Assn.

Telegraph Committee
Ellery W. Stone, E. R. Shute,

Postal Telegraph-Cable Company The Western Union Telegraph Co.

Telephone Committee

L. G. Woodford, Americal Telephone and Telegraph Co. E. C. Blomeyer, U. S. Independent Telephone Assn.

Communications Liaison Committee for Civilian Defense

Herbert A. Friede, George W. Bailey,
International Assn. of Fire Chiefs The American Radio Relay League

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

As of January 1, 1942

Call Letters	Institutions	Address	Director
KFJM	Univ. of N. Dakota	Grand Forks, N. D.	D. R. Jenkins
KFKU	Univ. of Kansas	Lawrence, Kansas	Harold G. Ingham
KOAC	Oregon State College	Corvallis, Oregon	
KUSD	Univ. of S. Dakota	Vermillion, S. D.	G. R. Bauer
KWLC	Luther College	Decorah, Ia.	Karl Hanson
KWSC	State College of Wash.	Pullman, Wash.	Kenneth E. Yeend
WBAA	Purdue University	Lafayette, Ind.	Gilbert D. Williams
WBEZ	Chicago Radio Council	Chicago, Ill.	Harold W. Kent
WCAL	St. Olaf College	Northfield, Minn.	M. C. Jensen
WCAT	S. Dakota School of Mines	Rapid City, S. D.	C. M. Rowe
WESG	Cornell University	Ithaca, N. Y.	Michael R. Hanna
WHA	Univ. of Wisconsin	Madison, Wis.	H. B. McCarty
WHAZ	Rensselaer Poly.	Troy, New York	W. J. Williams
WILL	Univ. of Illinois	Urbana, Ill.	Jos. F. Wright
WNAD	Oklahoma University	Norman, Okla.	Homer Heck
WNYC	City of New York, Municipal Broadcasting Syste	New York, N. Y.	M. S. Novik
WOI	Iowa State College	Ames, Iowa	W. I. Griffith
wosu	Ohio State University	Columbus, Ohio	R. C. Higgy
WRUF	Univ. of Florida	Gainesville, Fla.	Garland Powell
WSAJ	Grove City College	Grove City, Pa.	H. W. Harmon
wsui	State Univ. of Iowa	Iowa City, Iowa	Carl Menzer
WRUL & WRUW	World Wide Broadcasting Foundation	Boston, Mass.	Walter S. Lemmon
	Cleveland College	Cleveland, Ohio	Gazella P. Shepherd (Mrs.)
	University of Kentucky	Lexington, Ky.	Elmer G. Sulzer
	University of Michigan	Ann Arbor, Mich.	Waldo Abbot
	Western State Teachers College	Kalamazoo, Mich.	W. G. Marburger
	Indiana University	Bloomington, Ind.	Robert Allen
	Oklahoma Baptist University	Shawnee, Okla.	Ralph E. Matthews
* *	* * *	* * *	* * * *

EDUCATIONAL RADIO PLAYS ITS PART IN NATIONAL DEFENSE

By Wm. D. Boutwell, Chief, Division of Radio, Publications and Exhibits U. S. Office of Education

HE official recognition and support of Congress was awarded educational radio in 1941 with the establishment of a permanent radio division in the U. S. Office of Education. This significant step has culminated six years of effort in this direction, and insures important plans for the future. Most of these plans center in the Educational Radio Script and Transcription Exchange. In its report, the House Appropriations Committee stated: "The increase in salary appropriations this year for the Office of Education is largely for the expansion of activities of the radio service that is engaged in compiling, indexing, and disseminating radio scripts for distribu-tion in educational channels throughout the country. There is a very large interest in these educational scripts in high schools and colleges through the country. and it is essential that there be one clearing-house to which interested parties may apply in order to obtain the loan of the scripts for educational broadcasting. The radio unit is, in effect, a library service."

Script Exchange

The Exchange was established in 1936 under the auspices of the Federal Radio Education Committee—a committee composed of some 40 men and women representing education, religion, the radio industry, the press, labor, civic organizations, and other related groups. The FREC planned that the Exchange should be a direct answer to the many requests for service of all kinds which it had been receiving from educators, broadcasters, civic groups—in fact anyone who wished to use the radio for educational purposes. That the Exchange serviced 17,000 requests in the past year is evidence to the fact that the FREC did find the answer to an important radio need.

Six radio scripts were offered by the Exchange at the time of its organization. A new script catalog which will be issued in 1942 will probably list about 1,000 scripts on a wide variety of subjects, and many aids to the organization and production of educational programs.

Transcription Service

An initial series of transcribed programs was made available through the Exchange in 1939. The programs, "Americans All—Immigrants All," had been produced by the WPA-financed Radio Project which was then a part of the Office of Education. The programs had been awarded two national honors as the outstanding educational series of the year. The transcriptions pointed the way to the development this past year of the Transcription Service for Schools. A catalog has just been issued listing 96 recorded programs available on a loan basis. Need for this transcription service and the possibilities it offers were proven by a survey conducted by the Office of Education in 1941. This survey indicates that more than 2,700 junior and senior high schools in the United States, Puerto Rico, Hawaii, and the Philippine Islands are equipped to play radio transcriptions at 33 1/3 RPM. These schools represent a potential listening audience of over 2,000,000 students.

The Transcription Service for Schools does not represent an effort to compete with commercial producers. It has been established to provide a source of educational recordings with which schools can experiment. It is another instance where the Exchange can assist in stimulating interest in the tools of education by radio.

Radio and Defense

The national defense effort has placed an added responsibility on educators in the last year. It would be mere wishful thinking to expect this responsibility to lessen in 1942. Radio services in the Office of Education have been geared to this emergency. Scripts and transcriptions are available which can help schools and other groups develop national defense and morale programs. Such Government agencies as the Office for Emergency Management, the Treasury Department, the Department of Justice, and the Public Health Service have placed in the Exchange transcriptions which have timely significance and value.

FM For Education

Encouraging the use by schools of the ultra-high frequency bands reserved exclusively a few years ago for educa-tion has been of vital concern to the Radio Division of the Office of Education. The Commissioner of Education, John W. Studebaker, particularly during the past year has insistently called upon city superintendents and state school officers to consider seriously and make definite plans for the establishment of educational FM stations in the bands allocated by the FCC. The Commissioner has carried on his campaign for FM educational stations both by direct appeal to educators and by sponsorship of section meetings devoted to schoolowned stations in such national radio conferences as the Institute for Education by Radio at Ohio State University and the Annual School Broadcast Conference in Chicago.

FREC

The Federal Radio Education Committee has continued to work toward the goals stated in its original charter, namely, to eliminate controversy and misunderstanding between groups of educators and between the industry and educators; and to promote actual cooperative arrangements between educators and broadcasters on national, regional, and local bases. The Committee has carried on research studies which may be grouped into three classifications: those under the direction of Dr. Paul F. Lazarsfeld at the Office of Radio Research, Columbia University; those under Dr. I. Keith Tyler, Evaluation of School Broadcasts, Ohio State University; and the studies centered in the Office of Education. The FREC research activities in the Office of Education have been completed. The studies by the Office of Radio Research this year have resulted in two publications, "Radio Listener Panels" and "Audience Building in Educational Broadcasting." This project will continue up to 1944. The Evaluation of School Broadcasts terminates as of June 30, 1942. A total of 60 publications is expected to emerge from the findings of the Ohio group.

The "Service Bulletin" of the Federal Radio Education Committee has been, and will continue to be published monthly. The Bulletin has shown considerable evidence of serving as a helpful medium for the dissemination of information and the exchange of ideas and experiences of other groups.

New Association

While not a part of the radio work of the Office of Education, the new Association for Education by Radio is worthy of mention as an important recent development in the field. This organization was formed to provide "an instrumentality through which persons interested in education by radio may have adequate communication." Some of its other purposes are to represent the interests of education by radio wherever necessary, to encourage research and experimentation, to advance radio training, and to publish pertinent news and information. It is hoped that the Association for Education by Radio will become the voice of the ever-increasing group of those interested in education by radio.

Future Plans

To look to the future-the Congressional appropriation for radio has made it possible to inaugurate two new services in the Educational Radio Script and Transcription Exchange, a technical advisory service and an information service. The technical advisory service will employ an expert who can give concrete advice to schools about play-back equipment, central sound systems, recording machines, acoustics, building transmitters and receivers, FM broadcasting, and other allied subjects. Judging from the letters which now come to the Exchange, this type of expert advice is greatly needed by educational groups all over the country. Research activities in this field will also be carried on by the technical advisory service.

An attempt has been made to conduct an information service in the Exchange in past years, but because of insufficient facilities it has not been very effective. With the creation of the position of Radio Information Specialist, a better clearing-house and center for information on all aspects of education by radio will go into action. This service will collect and assemble data on such phases of educational radio as teacher training, workshops, conferences, programs, etc., and make it ready for distribution.

The year 1942 will undoubtedly offer us—and all those working in educational radio—greater opportunities for service and greater responsibilities for making that service coordinated and effective.

F. C. C. LIST OF NON-COMMERCIAL EDUCATIONAL BROADCAST STATIONS

Licensee and Location	Call Letters	Frequency (Kc)	Power
San Diego Unified School District, San Diego, Calif.	KSDS	42300	1000 w (CP only)
Board of Education of San Francisco, Unified School District, San Fran-			(CI OM)
cisco, Calif	KALW	42100	1000 w
Chicago, Ill.	WBEZ	42500	1000 w (CP only)
University of Illinois Urbana, Ill.	WIUC	42900	250 w (CP only)
University of Kentucky, Beattyville, Ky	WBKY	42900	100 w
Brooklyn, N. Y.	WNYE	42100	1000 w (CP only)
Cleveland City Board of Education, (Charles H. Lake, Superintendent)			
Cleveland. Ohio Board of Education of the Memphis City Sc Memphis, Tenn.	hools——	42500 42100	1000 w 250 w (CP only)

F. C. C. REGULATIONS

Operation and Service

The operation of, and the service furnished by, non-commercial educational broadcast stations shall be governed by

the following regulations:

(a) A non-commercial educational broadcast station will be licensed only to an organized non-profit educational agency and upon a showing that the station will be used for the advancement of the agency's educational program particularly with regard to use in an educational system consisting of several units.

(b) Each station may transmit programs directed to specific schools in the system for use in connection with the regular courses as well as routine and administrative material pertaining to the school system and may transmit educational and entertainment programs

to the general public.
(c) Each station shall furnish a nonprofit and non-commercial broadcast service. No sponsored or commercial program shall be transmitted nor shall commercial announcements of any character be made. A station shall not transmit the programs of other classes of broadcast stations unless all commercial announcements and commercial references in the continuity are eliminated.

Power Requirements

The operating power of non-commercial education broadcast stations shall be not less than 100 watts or greater than 1000 watts unless a definite need for

greater power is shown.

The transmitter of each non-commercial educational broadcast station shall be equipped with automatic frequency control apparatus so designed and constructed that it is capable of maintaining the operating frequency within plus or minus 0.01 percent of the assigned frequency.

Non-commercial educational broadcast stations are not required to operate on any definite schedule or minimum hours.

The transmitting equipment, installa-tion, and operation as well as the location of the transmitter shall be in conformity with the requirements of good engineering practice as released from time to time by the Commission.

Frequencies Allotted

The following frequencies are allotted for assignment to non-commercial educational broadcast stations:

42,100 kc. 42,300 kc. 42,500 42,700 42,900

Stations serving the same area will not be assigned adjacent frequencies.

Frequency modulation shall be employed exclusively unless it is shown that there is a special need for the use of amplitude modulation.

Only one frequency will be assigned to

a station.



THE TECHNICAL SIDE



1941 — 1942



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ENGINEERING DEVELOPMENTS

By Lynne C. Smeby, NAB Director of Engineering

NINETEEN HUNDRED FORTY-ONE brought engineering develop-ments on many fronts. The outstanding developments were: the reallocation of March 29; numerous improvements in the broadcast system such as increases in power; new standard band stations; high frequency stations; television; and improvements in the international broadcasting facilities. Superimposed on the already burdened engineers was the new thing called "Priorities," a frankenstein which never seems to tire of finding new reasons why you can't have 2 cents worth of wire to keep your equipment in operating condition. Uncle Sam's need for unlimited numbers of radio technicians has seriously depleted the staff of most broadcast stations in the country. A chief engineer can no longer telephone the fac-tory and have urgently needed replacement part delivered the next day, nor does he have in his file several score of applicants for jobs as operators from which to draw when a new technician is required.

Frequency Reallocation

On December 13, 1937 the North American Regional Broadcast Agreement was consummated. The Agreement provided broadcast channels for all of the North American countries whereas in the past only Canada and the United States had an agreement and the rest of the countries were forced to spot their transmitters whenever they could receive the best coverage irrespective of the damage done to stations in Canada and the United States. There were many legal and technical difficulties to be ironed out before the agreement could become effective. As late as January 14, 1941 a meeting As late as January 14, 1941 a meeting was held by the representative of the United States, Canada, Mexico, Cuba, Haiti, and the Dominican Republic in order to iron out remaining reallocation conflictions. The reallocation was not definitely ordered until January 31 leaving less than 60 days in which to shift the fragrancy of approximately 1200 the frequency of approximately 1,300 stations in North America of which approximately 800 were in the United States. Engineers had estimated that it would require a minimum of 3 months in which to properly make the change. Led by A. D. Ring, former Assistant Chief Engineer of the FCC in charge of Broadcasting, the shifts were made smoothly with the wholehearted cooperation of the FCC, the manufacturers of equipment, and the broadcasters. The morning of March 29 found every station in the country at its new address. A minor number of operations in connection with the reallocation such as realigning some directional antennas upon the new frequencies were performed after March 29.

In the past a good share of our regional and clear channels have been subjected, at one time or another, to ruinous interference from stations particularly in Mexico and Cuba. On March 29 our good friends to the South began participating in the orderly division of channels available to domestic broadcasting. Under the agreement our stations suffer only the normal amount of interference that they would suffer from a station in the United States or Canada. All of the North American countries subscribed to the Standards of Good Engineering Practice of the FCC insofar as they pertain to allocation problems.

Power Increases

The reallocation opened the way for increases in power for some stations. Also a great number of stations during 1941 took advantage of possibilities for power increases. By the end of 1941 a good percentage of the local stations were operating on 250 watts. A large number of regionals increased their night power to 5,000 watts. During the year approximately 80 stations increased power and there was a net increase of 56 operating stations. The breakdown of clear channels and the super-power controversy was revived by a number of applications for duplication on clear channels and by a number of applications for so-called "superpowers" of 500 to 750 kilowatts. The year also saw the start of an attempt to obtain a power of 10,000 watts day time for regionals.

Frequency Modulation

High frequency broadcasting, or FM has undergone a steady development during 1941. One of the most significant rules

established for FM was the one providing for rating of coverage on the basis of square miles covered and not on the power of the transmitters. Also stations in the same locality were required to cover the same area. The first licensed commercial FM station W47NV owned by WSM in Nashville, Tennessee, started regular operation on March. 1. The transmitter was designed and built under the direction of Jack DeWitt, Chief Engineer.

At the end of the year CPs for over 60 high frequency stations had been granted and application for over 50 more awaited action by the FCC. Approximately 24 stations were in operation at the end of the year. Early in the year all the channels set aside for FM were used up in New York City leaving a residue of applications which apparently cannot be granted. It was originally thought that FM stations could operate on adjacent channels in the same city. However it was found that a channel must be skipped.

Amateur reports of long distance reception on 5 meters and observations and measurements made by others indicate that FM signals at distances of several hundred miles reach rather high intensities for long enough periods so as to require that they may have to be considered in allocation problems.

Secrecy methods of transmitting by radio telephony have been used extensively on radio extensions to the telephone system. During the year Muzak Corp. of New York City was authorized by the FCC to conduct "scrambled" FM transmissions on 117 megacycles. Regular FM receivers tuned to this transmission will receive a disagreeable squeal along with the program. It is intended that the station will serve listeners who pay for the privilege by renting a special receiver which removes the "pig squeal."

Increase In Receivers

Each year the number of receivers in the hands of the public has shown a steady increase and 1941 was no exception. An estimated 56,000,000 standard band receivers were in the hands of the public at the close of 1941 as against an estimated 50,100,000 at the beginning of 1941. At the close of the year there were an estimated 200,000 FM receivers in the country and an estimated 5,000 television receivers in the New York City area.

Defense Communications Board

Organization of the Defense Communications Board was perfected on January 6. It was charged with the duties of

dealing with the physical aspects of all communications as they pertain to the national defense. Headed by James Lawrence Fly, the Board membership is made up of members from the FCC, the Army, the Navy, the State Department. the Treasury Department and the Coast Guard. Functioning directly under the Board are the law, coordinating, labor advisory and industry advisory committees. Functioning through the coordinating committee are 13 committees as follows:

Amateur Radio, Aviation, Communication, Cable, Domestic Broadcasting, Interdepartment Radio Advisory, International Broadcasting, Radio Communication, State and Municipal Facilities, Telegraph, Telephone, United States Government Facilities, Communication Liaison for Civilian Defense, and Priorities Liaison,

Many engineers of the broadcasting industry have devoted a considerable amount of time to work of the DCB Committees. The DCB work is of course confidential and therefore the work accomplished cannot be given publicity. Suffice to say that the industry in general and many of the industry engineers in particular deserve a great deal of credit for the way in which they have wholeheartedly given of their time and effort in carrying on the work of the DCB.

Television

Although National Defense requirements have seriously interfered with television nevertheless several important and interesting dvelopments occurred during the year. The first public showing of direct color television pickup occurred on January 9 when the CBS demonstrated its system to the Institute of Radio Engineers and the press. During the IRE Convention in January the Bell Telephone Laboratories demonstrated coaxial transmission of television from New York to Philadelphia and back to New York. The demonstration showed the possibility of long distance transmission of television signals over land cables. The pictures showed very little degradation of quality.

The RCA came forward with major contributions during the year. A projection system of television was demonstrated in the New York Theater on a screen 15 by 20 feet. Also during this demonstration part of the program a telecast was picked up at Camp Upton on Long Island and relayed 68 miles to

New York by means of 3 ultra high frequency relay stations. An RCA home receiver with a projection tube producing a picture on a 13½ by an 18 inch screen was demonstrated.

1941 saw the authorization by the FCC of television on a commercial basis. The unselfish cooperation on the part of all those interested in television resulted in standards acceptable to all of those concerned. This was accomplished by the National Television Systems Committee.

Facsimile

Two way multiplexing of facsimile and voice by means of FM from an airplane was demonstrated by W. G. H. Finch during the week of Januarv 13. So far as facsimile transmission to the public is concerned there was very little activity during the year. Facsimile research has turned toward specific uses such as the transmission of press and military uses.

International Broadcasting

During 1941 plans for improving the International Broadcasting facilities of the United States were greatly advanced. The General Electric Company plans to construct a 50 KW short wave plant at Bellemont, California. The Columbia Broadcasting System at the close of 1941 put into service its new extensive Bentwood plant. This plant employs two 50 KW transmitters using 13 antennas. Also late in the year station KSFO at San Francisco was granted a CP for a 100 KW short wave station designed to serve the Orient. This station is being rushed to completion and should be ready for service shortly. These improvements in International Broadcasting facilities augment the improvements made by NBC, GE and Crosley during the past two or three years, and give the United States international facilities second to none in the world.

Recordings

In June a committee sponsored by the NAB was formed for the purpose of establishing Recording and Reproducing Standards. The Committee has a membership of over 70 and represents virtually the entire recording industry. So far 15 standards have been adopted. The committee is continuing its studies and

is making progress in spite of the fact that most engineers are very busy with work in connection with the defense.

Priorities

During the year "priorities" has come to plague the radio industry along with most other industries. The first item to be curtailed was the use of aluminum for actate recording blanks. The discs manufacturers successfully substituted glass and we now have an adequate supply of discs unless the actate and the glass becomes critical also.

The broadcasting industry was granted a defense rating of A-10. However, it was soon found that this was entirely inadequate. Work was then started to obtain an allocation plan for the industry. The priority system has been changed several times during the year. A new one has just been announced in which DCB will advise the OPM on priority requests from all communication companies. It is expected that this will expedite the granting of priorities to broadcast stations.

Experimental Activity

One of the most interesting experimental grants during the year was the one to WHO. This grant was for a power of 150 KW to test out the Polyphase transmission systems that had initially been tested with 1 KW. In this system there is a center tower radiating the carrier and four auxiliary towers surrounding it to supply the side bands. The system can be thought of as producing a directional pattern that rotates. The system saves half of the modulator power. Dr. John F. Byrne is credited with the Polyphase idea and Paul Lovet technical supervisor of WHO has directed the experiments.

1942 will present problems that will tax the ingenuity and industry of the broadcast engineers. Replacement and repair parts will become scarcer and scarcer and the armed forces will sap personnel to a great degree. All engineers must and will bend every effort to maintain an efficient broadcast system for the purpose of assisting the war effort and administering to the morale of the public.

WESTERN ELECTRIC IN ALL OUT WAR EFFORT

V ASTLY increased production to help meet America's emergency land, sea, and air communications needs—that's the story of Western Electric Company in 1941. During the year the Company threw its technical facilities into the Big Job of turning out equipment for the armed forces of the U. S. and telephone apparatus to meet the unprecedented "emergency" requirements of the Bell System.

In normal times, Western Electric manufactures broadcast transmitters and associated equipment, radio units for aviation, marine, and police service, and other by-products of telephone research—all in addition to its principal function as source of supply for Bell System telephone apparatus.

"Command Sets"

In 1941, however, not only was the production of telephone equipment and material greatly increased, but the company became a source of radio "command sets" for America's fighting planes, tanks, and torpedo boats, throat microphones and "bomber mikes" for Air Corps pilots, battle announcing and battle telephone systems for our two-ocean Navy, and high powered radio units for ground use, as well as of field wire, field telephones and field switchboards.

Before the company could hit its stride in its defense and war work, plant capacity had to be boosted to meet the unprecedented demand. During 1941 employment on Government orders jumped 400 per cent in the Specialty Products Division, responsible for the Company's production of combat equipment. New plants were leased to handle this work supplementing the capacity of the Company's three principal works. At year's end the entire Western Electric Company forces of production were moving into high gear.

Western Electric is producing everincreasing quantities of aviation radio units, providing instantaneous two-way plane-to-plane and plane-to-ground communication. These "command sets" were, by the end of 1941, leaving the assembly lines at a constantly accelerating pace.

Announcing Systems

Western Electric, fashioning the P.A. system of peacetime to duty in war, is turning out battle telephone and battle announcing systems for America's newest aircraft carriers, battleships, and other naval units. To the engine room, to the gun turrets, to all vital stations on board, these systems carry commands. Thus equipped with "battle announcing systems," the fleet, in battle or on patrol, loses no precious time in transforming word to action.

Telephone Progress

Paralleling its work on Government contracts, Western Electric is today manufacturing greatly augmented quantities of telephone apparatus, keeping pace with the rising telephone traffic curves in Bell System locations throughout the U. S. Each month, as new records are set for the number of telephones in use, so must new records be set for telephone manufacture.

To meet this demand, the company, in 1941 alone, manufactured many billions of conductor feet of cable, built and installed central office equipment in new or expanding Bell System exchanges, manufactured and installed telephone equipment in military and naval locations, as well as defense plants of private industry.

As throughout the communications manufacturing industry, this increased production for 1941 had to be completed despite the necessity of conserving vital materials. To help accomplish this, Western Electric replaced these materials wherever possible with others less essential.

Replacement Methods

So successful has this program proved that several hundred pursuit fighter planes could be built with the aluminum the company will save annually by its replacement methods. By replacing a zinc aluminum alloy, in another manufacturing process, an annual saving of zinc amounting to 1,600,000 pounds was effected. Programs to save many other essential materials, such as nickel and magnesium, are also well under way.

RMA HAS ENORMOUS PROGRAM

By Bond Geddes, Executive Vice President of Radio Manufacturers Association

I N the national defense program, the radio industry is now engaged on an enormous program. Radio is a new agency of offensive and defensive warfare, which practically did not exist in the World War I. For aircraft, submarines, battleships, tanks, Signal Corps and even the individual infantryman now require voluminous radio equipment. For all this, the American radio industry is now being geared into peak defense production, and with the additional problems of producing a substantial volume of new receiving sets required for civilian use and also of providing sufficient tubes, parts, etc. to maintain in operation both the nation's broadcasting service and also the 50 million receiving sets now estimated to be in the hands of the public.

Defense Program Paramount

The radio defense program, of course, is paramcunt and is being given precedence in all industry factories. Already defense contracts totalling \$300,000,000 have been awarded by the government for radio apparatus. The immediate program aggregates about \$1,100,000,000. It includes many new radio devices which have been developed by government experts and also in the industry's own laboratories. This 1942 defense radio program will tax the capacity—which already has been expanded, with new plants and factories—of the indusry, its executives, engineers and skilled employees.

ployees.

The radio industry, therefore, largely is shifting from a civilian to a defense production basis, with over \$600,000,000 worth of government contracts for defense radio scheduled in the spring of 1942. This includes Army Signal Corps, Navy, Lend-Lease, and other defense requirements for many types of radio equipment. Necessarily, the civilian requirements for new radios are secondary, except for maintenance and repair parts for broadcasting stations and for the pub-

lic sets now in use.

The national defense agencies, including OPM, have recognized the import-

ance of radio communication for public morale, infermation and for other purposes, such as the Civilian Defense project, as well as international short wave broadcasting. The general policy of the government largely has been to assist the radio industry to maintain its necessary engineers, laboratories, staffs of skilled radio employees, etc. to do the enormous defense radio job. To this end, sufficient allocations of metals and other "critical" materials have been provided substantially by the government for civilian radio production, to maintain existing plants and personnel until the big defense contracts are distributed.

RMA Priorities Committee

The Radio Manufacturers Association, with its membership representing probably 90 per cent in volume of the radio industry, early in the defense program recognized its responsibilities and problems, both defense and civilian. Shortly after OPM was organized, the RMA appointed, on March 24, a Priorities Committee, to cooperate with all government agencies. This originally was headed by Paul V. Galvin of Chicago, now President of RMA. Its present Chairman is Fred D. Williams of Philadelphia. It began to function with the institution of "priorities"-which now have become so familiar-and has continued largely to represent the industry's interests on both defense and civilian problems.

Prompt steps to conserve "critical" metals were taken by the industry. An all-industry conference was held April 29 and voluntary action taken to reduce the use of aluminum and other defense metals, in addition to discontinuance of some types of radio sets. Substitutions also were an early resort, copper and plastics being substituted for aluminum. Other materials were later substituted when the original "substitutes" became short. Engineering ingenuity also was exercised in conservation and simplification, but there still is nothing approaching "ersatz" in radio design. Special allocations of aluminum, copper,

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

nickel and plastics have been provided to the industry by OPM, on a basis of gradual curtailment, although the popular and familiar plastic cabinet has now virtually disappeared from the production lines, due to the increasing shortage of plastics required for ammunition production.

Problems of conservation, substitution and simplification were met by the industry through the organization, July 1, of an RMA Materiel Bureau, through the Association's Engineering Department. Over 100 of the most expert radio engineers of the country participated in the voluminous and difficult work of the Ma-teriel Bureau. This consists of a dozen "specialist" groups covering various ra-dio components and materials involved in the defense program. Director W. R. G. Baker of the RMA Engineering Department is in charge of this important industry operation.

1941 Civilian Production Maintained

With the expansion of "defense radio" production in 1941 and with the special OPM allocations, plus manufacturers' invεntories on hand, the civilian production of 1942 in the industry has been well maintained. Curtailed production of new receiving sets in 1942 is certain, as the industry's plants become more extensive-

ly engaged upon defense work. OPM has organized a Radio Industry Defense Advisory Committee, appointed on October 30. This government agency will be concerned both with the defense and civilian programs of radio and also the maintenance of broadcasting service and of the receiving sets in the hands of the public.

Problems of all branches of the radio industry have been of concern to RMA, its Priorities Committee and Board of Directors. The interests of radio wholesalers, dealers and service men, as well as manufacturers, have been presented to officials of OPM, OPA and other government agencies in an effort to minimize, so far as may be consistent with the de-fense program, the effects of curtailed civilian production upon them. They, like the manufacturers, are directly concerned in the price control policies of the Office of Price Administration, which "pegged" radio prices late in 1941 on the levels prevailing October 15, 1941, pending further price control action during 1942. Except for some price increases last September, due largely to the new federal excise tax and increased labor costs, there has been no substantial rise in radio price schedules comparable to those of many other consumer goods.

Thus far, the radio industry has fully met its defense responsibilities to the government and, with difficulties innumerable, has been able to keep its products on reasonable levels of production and price, while, as a high OPM official stated, it has done an outstanding job in conservation and substitution of defense ma-

terials.

Radio Manufacturers Association

Officers and Executive Personnel—1941-1942

Headquarters: 1317 F. St., N.W., Washington, D. C.

President

Paul V. Galvin, Galvin Manufacturing Corp., Chicago, Ill.

Executive Vice-Pres.-General Mar. Bond Geddes, 1317 F St., N. W., Washington, D. C.

Vice-Presidents

Ray H. Manson, Stromberg-Carlson Telephone Mfg. Co., Rochester, N. Y. Roy Burley, Ken-Rad Tube & Lamp Co.,

Owensboro, Kentucky. H. E. Osmun, Centralab, Milwaukee, Wis-

consin. James P. Quam, Quam-Nichols Company,

Treasurer

Chicago, Ill.

Leslie F. Muter The Muter Company, Chicago, Illinois.

Secretary

Bond Geddes, 1317 F Street, N. W., Washington, D. C.

General Counsel

John W. Van Allen, Liberty Bank Building, Buffalo, New York.

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CHIEF ENGINEERS

OF STATIONS IN UNITED STATES AND CANADA

AS OF JANUARY 1st, 1942

AS OF JAING	AKI
Alabama	Oal
Anniston, WHMAJerry Hunt	I
	Pas
Mapil Norman S. Hurley WAPI Norman S. Hurley WBRC J. C. Bell WSGN Paul Cram Decatur, WMSL Hudie Brown Dothan, WAGF John T. Hubbard Huntsville, WBHP John Garrison Mobile Mobile	1
WSGNPaul Cram	Rec
Dethan WAGE	Riv
Huntsville, WBHPJohn Garrison	Sac
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WALAR. M. Cole WMOBT. L. Greenwood	Sar Sar
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WCOV. H. R. Johnson WSFA. Cliff Shelkofsky Wusele Shoals City, WMSD. George Martin Opelika, WJHO. F. M. Hyatt Selma, WHBB. William Kilgore Tuscaloosa, WJRD. Fred L. James, Jr.	Sar
Muscle Shoals City, WMSDGeorge Martin	3
Selma, WHBB]
Tuscaloosa, WJRDFred L. James, Jr.	3
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Arizona	Sar
Globe, KWJBJordan Priester	Sar Sar
Globe, KWJB Jordan Priester Jerome, KCRJ Wayne Fernyhough Lowell, KSUN David C. Kaibach	Sar
	Sto Vis
KOYRobert Thompson	Wa
KTAR	
Prescott, KYCAJohn R. Quinn	
Robert Thompson KOY	
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Arkansas	1
Blytheville, KLCN]
Hot Springs National Park, KTHSJ. C. Norman	1
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KGHI	Gre
KARK Dan Winn KGHI K. F. Tracy KLRA K. F. Tracy Siloam Springs, KUOA Cecil E. Smith	La
Shoam Springs, Rook	
California	Bri
Bakersfield, KERN Verne Shatto	,
KERN Verne Shatto KERN L. P. Jarvis Beverly Hills, KMPC Lloyd Sismon Chico, KHSL Lovd Sismon Cureka, KIEM Alvor Olson, William R. Rambo	Ha
Beverly Hills, KMPCLloyd Sigmon	
Eureka, KIEMAlvor Olson, William R. Rambo	Ne
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KARM John F. Scales KFRE Sheldon Anderson KMJ Irvin Dickinson Glendale, KIEV John Tutt	Ne Wa
KMJ	** <
Long Beach,	
KFOX. Lawrence W. McDowell KGER. Jay Tapp	
Los Angeles,	Wa
KECAH. L. Blatterman, Curtis W. Mason KEACH. W. Anderson	
KFI H. L. Blatterman, Curtis W. Mason	
KFSG	
KFWB	
KNX	
KRKD	
Marysville, KMYCJohn B. Gould Merced, KYOSWilliam Musladin	
Modesto, KTRBWayne Berthold	Fo
Los Angeles KECA	Ga

Oakland.
KLS
KROW
Pasadena,
KPASJohn A. Smithson
KPPC
Redding, KVCV
Riverside, KPRONorman Dewers
acramento.
KFBKNorman D. Webster
KROYMilton Cooper
San Bernardino, KFXM Richard T. Sampson
San Diego.
KFMBLeslie G. Hewitt
KGB Vern Milton
San Francisco,
KFRCJim McArdle
KGO
KPO
KSAN
KSFORoyal V. Howard
KYA
San Luis Obispo, KVECEarl Travis
Santa Ana, KVOE
Santa Barbara, KDB
Santa Rosa, KSRO Howard McAuley
Stockton, KGDMFred Eilers
Visalia, KTKCBert Williamson
Watsonville, KHUBFred Clapp
watsonvine, KnobFred Clapp
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Colorado

Colorado Springs, KVOR
Denver, KFELCharles Hastings
KLZHarvey Wehrman
KMYR
KPOFPaul H. Schissler
KVOD
Greeley, KFKA
La Junta, KOKOLeonard E. Wilson

Connecticut

Bridgeport,	
WICC	
WNAB	
Hartford, WDRC	Itale A Montine
WHTH	
WTIC	
New Britain, WNBC	
New Haven, WELI	
New London, WNLC	
Waterbury, WATR	Harold Thomas

District of Columbia

ashington				
				. Cannon, Jr.
				Clyde Hunt
				. E. Johnson
				Harry Lyon
				E. Johnson
WWDC	 	 	1	U. L. Lynch

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Fort Lauderdale, WTFL... Joe L. Stewart Gainesville, WRUF.... Albert Moreno

Jacksonville,	Harrisburg, WEBQJoseph R. Tate
WJAX John T. Hopkins, 3rd	Herrin, WJPF Lynton R. Lemond
JacksonVille, WJAX	Harrisburg WEBQ Joseph R. Tate Herrin, WJPF Lynton R. Lemond Jacksonville, WLDS Gerald Cassens Joliet, WCLS Lester DeCosta Peoria, WMBD Ted Giles Quincy, WTAD Francis Wentura Rockford, WROK T. C. Cameron Rock Island, WHBF R. J. Sinnett Springfield, WCPS Richard L. Ashenfelter Tuscola, WDZ Mark Spies Urbana, WILL A. James Ebel
Lakeland, WLAK	Joliet, WCLS Lester DcCosta
Lake Worth, WWPGW. H. Malone	Quincy, WTAD Francis Wentura
	Rockford, WROKT. C. Cameron
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Miami Beach, WKAT, Arthur Smith, Thomas Magee	Springfield, WCBSRichard L. Ashenfelter
Ocala, WTMCWilliam P. Callahan	Urbana WILL A James Ebel
Orlando,	oronan, management and and and and and and
Orlando. J. E. Yarbrough WDBO. J. E. Yarbrough WLOF Russell H. Bennett Panama City, WDLP. Floyd E. Steele Pensacola, WCOA. G. E. Mead St. Augustine, WFOY Pat Bernard St. Petersburg, Tom Herrin WSUN. Tom Herrin	•
Panama City, WDLPFloyd E. Steelc	Indiana
Pensacola, WCOA	Elkhart WTRC K V Singleton
St. Augustine, WFOYPat Bernard	Elkhart, WTRCK. N. Singleton Fort Wayne, WGL-WOWOR. G. Duffield, Jr.
WSUN	Gary, WIND
WTSPMarion Gulick	Hammond,
WTSP	WHIP. H. V. Fitzcharles WJOB. John Felthouse
Tallahassec, WTALWilliam A. Snowden, Jr. Tampa,	Indianapolis,
WDAEWilliam Pharr Moore	WFBM
WDAE. William Pharr Moore WFLA. Joe Mitchell	WIBC
•	WIRE Eugene E. Alden
	Muncie, WLBC Stokes Gresnam, Jr.
Georgia	New Albany, WGRC
Albany,	South Bend, WSBT
WALB Noel Martin WGPC George Farris	Terre Haute, WBOWRobert B. Almon
WGPCGeorge Farris	Manaapolis, Harold S. Holland
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WATLJ. M. Comer, Jr.	Ιοwα
WGSTBen Akerman	Ames, WOI. L. L. Lewls Boone, KFGQ. Paul R. Huntsinger Burlinston, KBUR Willis Wilson Cedar Rapids, WMT. Charles F, Quenton Clinton, KROS Gilbert Andrew Davenport, WOC Ray Stauffer Decorah, KWLC Oliver M. Eittreim Des Moines,
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Brunswick, WMOGRobert M. Henley	Burlington, KBUR
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Savandari, Meredith E. Thompson WSAV. J. R. Donovan WTOC. J. R. Donovan Thomsaville, WPAX James W. Poole Toccoa, WRLC H. C. Lindahl Valdosta, WGOV L. C. McCall Wayeross, WAYX John T. Tobola West Point, WDAK James G. Cobble	Fort Dodge, KVFDJack Hunter Duncan
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	KTRICarl McGee
Lewiston, KRLCMilton MacLafferty	KSCJ. Alvin H. Smith KTRI. Carl McGee
Lewiston, KRLCMilton MacLafferty Nampa, KFXDEddie Hurt	• V
Lewiston, KRLC. Milton MacLafferty Nampa, KFXD. Eddie Hurt Pocatello, KSEI. Henry H. Fletcher Twin Falls KTFI Franklin V. Cov	• V
Lewiston, KRLC. Milton MacLafferty Nampa, KFXD. Eddie Hurt Pocatello, KSEI. Henry H. Fletcher Twin Falls, KTFI. Franklin V. Cox Wallace, KWAL. W. M. Bruner	• V
Boise, KIDO. H. W. Toedtemeier Lewiston, KRLC Milton MacLafferty Nampa, KFXD. Eddie Hurt Pocatello, KSEI. Henry H. Fletcher Twin Falls, KTFI. Franklin V. Cox Wallace, KWAL. W. M. Bruner	• V
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Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kansas Atchison, KVAK. Charles Weisman Coffeyville, KGGF, Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KICL W. N. Moore Great Bend, KVGB Leo Leglelter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Bliesner Manhattan, KSAC R. C. Demnison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita.
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	• V
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kansas Atchison, KVAK. Charles Weisman Coffeyville, KGGF, Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KICL W. N. Moore Great Bend, KVGB Leo Leglelter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Bliesner Manhattan, KSAC R. C. Demnison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita.
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kunsos Atchison, KVAK. Charles Weisman Cofficyville, KGGF. Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KIUL W. N. Moore Great Bend, KVGB Lee Lee Lee Lee Lee Lee Lee Lee Lee Le
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kunsas Atchison, KVAK. Charles Weisman Coffeyville, KGGF. Sarto Jaminet Dodge City, KGNO. Ralph Hickman Garden City, KIUL. W. N. Moore Great Bend, KVGB. Leo Legleiter Kansas City, KCKN. C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Blesner Manhattan, KSAC. R. C. Dennison Pittsburg, KOAM. W. L. Brown Salina, KSAL. N. E. Vance, Jr. Topeka, WIBW. Karl Troeglen Wichita, KFBI. K. W. Pyle KFH. Amos C. Daisman
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Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kunsas Atchison, KVAK. Charles Weisman Coffeyville, KGGF Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KIUL W. N. Moore Great Bend, KVGB Lee Legleiter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Blesner Manhattan, KSAC R. C. Dennison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita, KFBI K. W. Pyle KFH Amos C. Daisman Kentucky Ashland, WCMI. Clarence Weaver Bowling Green, WLBJ Carles Gockley Hopkinsville, WHOP B. A. Smith Lexington, WLAP Sanford Helt
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kunsas Atchison, KVAK. Charles Weisman Coffeyville, KGGF Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KIUL W. N. Moore Great Bend, KVGB Lee Legleiter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Blesner Manhattan, KSAC R. C. Dennison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita, KFBI K. W. Pyle KFH Amos C. Daisman Kentucky Ashland, WCMI. Clarence Weaver Bowling Green, WLBJ Carles Gockley Hopkinsville, WHOP B. A. Smith Lexington, WLAP Sanford Helt
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Aurora, WMRO. Leo Burch Bloomington, WJBC. Ted Bailey Chicazo. WAAF. Carl Unlrich WAIT. Edward J Jacker WBBM. Frank B. Faiknor WCFL. Maynard F. Marquardt WEDC. Caleb C. Frisk WENR. Howard C. Luttzens WGES. George Bush WGN. Carl J. Meyers WJJD. Waiter Myers WJJD. Waiter Myers WLS. Thomas L. Rowe WMAQ. Howard C. Luttzens WMBH. A. P. Frye WMBH. A. P. Frye Cicero, WHFC. George M. Ives, Jr. Danville, WDAN. Theodore Magin Decatur, WSOY. M. H. Studwish East 81. Louis WTMV. Thomas R. McLeen Galesburg, WGL.	Kunsas Atchison, KVAK. Charles Weisman Coffeyville, KGGF Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KIUL W. N. Moore Great Bend, KVGB Lee Legleiter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Blesner Manhattan, KSAC R. C. Dennison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita, KSHL K. K. W. Pyle KFH Amos C. Daisman Kentucky Ashland, WCML Clarence Weaver Bowling Green, WLEJ Carlence Weaver Bowling Green, WLEJ Sanford Helt Louisville, WHAP Sanford Helt Louisville, WHAP Sanford Helt Louisville, WAYE WAYE WAYE Orrin W. Towner WINN John Alfred Rutherford
Illinois Aurora, WMROLeo Burch Bloomington, WJBCTed Balley	Kunsas Atchison, KVAK. Charles Weisman Coffeyville, KGGF Sarto Jaminet Dodge City, KGNO Ralph Hickman Garden City, KIUL W. N. Moore Great Bend, KVGB Lee Legleiter Kansas City, KCKN C. E. "Red" Salzer, Jr. Lawrence, WREN. Carl Blesner Manhattan, KSAC R. C. Dennison Pittsburg, KOAM W. L. Brown Salina, KSAL N. E. Vance, Jr. Topeka, WIBW Karl Troeglen Wichita, KSHL K. K. W. Pyle KFH Amos C. Daisman Kentucky Ashland, WCML Clarence Weaver Bowling Green, WLEJ Carlence Weaver Bowling Green, WLEJ Sanford Helt Louisville, WHAP Sanford Helt Louisville, WHAP Sanford Helt Louisville, WAYE WAYE WAYE Orrin W. Towner WINN John Alfred Rutherford
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SUPREME WAR EFFORT BY RCA

RADIO alone among means of communication meets and surpasses the lightning movement of modern warfare; for this reason, all the resources of the Radio Corporation of America—research, manufacturing, direct communications, and broadcasting—are geared to a supreme war effort.

Minutes after word went out December 7 that the Japanese had struck Pearl Harbor, David Sarnoff radioed President Roosevelt that "all our facilities and personnel are ready and at your instant service;" hours later, every phase of the widespread activities of RCA and its associated companies was shifted from a basis of defense preparation to one of all-out war production and service.

In RCA Laboratories there was an immediate revision of plans and a redoubling of effort to drive the science of radio across new frontiers. Every research scientist and development engineer, already actively engaged in defense work, is sparing no effort or expense in the perfection of new and improved radio communication devices as well as other electronic instruments for the armed forces.

80 Per Cent For War

On the front line in defense production for almost two years, the RCA Manufacturing Company finished 1941 with its volume of unfilled orders at 80 per cent for war, 20 per cent for commercial use. Deliveries are being rushed, and many orders are reaching their destination weeks, and sometimes months, ahead of schedule. Employment is at an all-time high.

It is impossible, in time of war, to describe the exact nature of radio devices being built for the Government. It can be said, however, that the RCA plants are busy turning out radio equipment for tanks, aircraft, battleships, cruisers, submarines, destroyers, field sets for the Army, public address system, under-water sound instruments for detection and location of submarines, radio direction finders, radio locators and altimeters, sound-powered batteryless telephones, many types of vacuum tubes, sound motion picture apparatus and recorders, as well as transmitters and receivers designed for the many purposes and variable conditions under which radio must operate in war-time.

Morale

Within 24 hours after the United States entered the war, more than 16,500 employees of RCAM staged mass demonstrations at the Harrison and Camden, N. J. plants to pledge allegiance to the American flag. Shortly thereafter, it became known that the "Beat the Promise" campaign in defense production, which ended December 1, would be followed by a "Beat the Promise for Victory" campaign in war production starting February 1.

Meanwhile, representatives of RCAM attended radio industry conferences in Washington, where 1942 production plans, laid down a month earlier, were checked and revised upward by officials of the Government, Army and Navy.

Of particular significance in the nation's war production plans was the manufacture of the electron miscroscope developed by RCA Laboratories. Capable of magnifying infinitely small bits of matter up to 100,000 diameters, this instrument is finding a constantly widening field of application. Built at present for war industries only, the electron microscope is being used on important munitions studies, particularly in the fields of chemistry and metallurgy.

☆ ☆ ☆ Radio In Defense ☆ ☆ ☆

N. B. C.

With broadcasting performing a vital role in building public morale, the National Broadcasting Company's No. 1 program is war service, as an agent for instantaneous communication with millions of people, NBC has built its news and information services to a point where they equal, if not surpass, broadcasting's value as a medium of public entertainment. In Washington, where the President's words of request and the Congress' action to declare war were broadcast to the nation, and on the war fronts around the world, where eye-witness coverage of war is given, NBC is performing its duty as an agency of defense. At the same time, it maintains its programs of music, drama and comedy, which it regards as revitalizing tonics to the people of a nation at war.

NBC's television service, limited at present, is none-the-less performing a vital war function. In New York, where some 300,000 air-raid wardens are in training, NBC has organized television to greatly facilitate the job. Television receivers are set up in selected areas for the reception of visual instructions, which have been worked out as studio presentations. Experts in bomb protection technique appear in the programs.

All facilities of NBC and the Blue Network Company, Inc., stand ready at all times for the use of the President, Government officials, and the Congress for communicating with the public.

RCA Communications

The direct radio communication circuits of RCA Communications, Inc., which link the United States with forty-nine countries of the world, are performing an irreplaceable function in the general war

scheme. Operating under the jurisdiction of the Defense Communications Board, with censorship being handled by the U. S. Navv, these circuits are maintaining contact with nations and far-flung outposts that could be reached by no other means. Adding materially to its general effectiveness, RCAC opened in December the first direct radiotelegraph circuit ever to link the United States and Australia. Even after its main installations at Manila were destroyed in the face of Japanese advances, the company re-established communications with the Philippines by contacting a small station on the island of Cebu.

Marine Equipment

While its marine radiotelegraph services have been reduced, Radiomarine Corporation of America still maintains to a limited degree these vital links with ships at sea. At the same time, Radiomarine, which has large Government orders for marine radio equipment, has for the second time in a year enlarged its manufacturing space, equipped it with machinery and tools, and added to its personnel. Likewise, it has broadened its facilities for maintaining and servicing its more than 1,500 radio installations in the rapidly expanding merchant fleet.

RCA Institutes

RCA Institutes, deluged by inquiries from prospective students who wished to prepare themselves for war's technical jobs, recently placed under consideration plans for additional radio courses relating to the war effort. The Institutes finished 1941 with enrollment in the New York and Chicago Schools at a recordbreaking high.

AN UP-TO-THE-MINUTE LIST OF IMPORTANT

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PRODUCTS: Radio Receiving-Transmitting Parts and Accessories, Stamping Metal Goods, Radio Chassis, Metal Cabinets, Plugs, Jacks, Sockets, Screw Machine Parts, Test Tools, Test Leads.

International-Stacey Corp.

875 Michigan Ave., Columbus, O. Phone University 2123O. M. Havekotte BRANCH OFFICES: 21 West St., N. Y. C.;

P. O. Box 3350, Beaumont, Texas. PROD-UCTS: Antenna, Airway Beacon, Radio Directional Beacon Towers; Patented Ground Screen; Transmission and Radio Towers.

Isolantite Inc.

343 Cortlandt St., Belleville, N. J. Phone Belleville 2:1316

Vice President & General Manager,

K. D. Hamilton SALES OFFICE: 233 Broadway, New York, N. Y. Phone Rector 2-9274. Contact, E. A. Domber. PRODUCTS: High Frequency Radio Insulators, Coaxial Transmission Line and Accessory Equipment, Special Antenna Equipment,

Johns-Manville Corp.

22 East 40th St., New York, N. Y. Phone LExington 2-7600 PRODUCTS: Sound-control; Materials and

Acoustical-Engineering Service.

E. F. Johnson Co.

Waseca, Minn. Phone 432

General Manager......E. F. Johnson Controller F. C. Mann
Chief Engineer L. W. Olander
Purchasing Agent M. L. Johnson
BRANCH OFFICE: 259 W. 14th St.,
N. Y. C. PRODUCTS: Phasing Equipment,
Antenna Tuning Units, Inductors, Variable Condensers, Tube Sockets, Insulators, Plugs and Jacks, Copperweld Wire, Coupling Equipment, Insulators, Concentric Line, Special Antennas, & Special Order Equipment.

Kenyon Transformer Co., Inc. 840 Barry St., New York, N. Y.

President.....Franklin P. Kenyon
Chief Engincer...F. Ralph Kenyon
Sales Manager....Gene Turney
BRANCH OFFICES: 21 E. Van Buren St.,

Chicago, Ill.; 2412 West 7th St., Los Angeles, Calif.; 262 Grayson Pl., Teaneck, N. J. PRODUCTS: Transformers, Reactors, Fil-

ters.

"King Brand" Music Papers 1595 Broadway, New York, N. Y. Phone CI 6-0488

Lapp Insulator Co., Inc.

Le Roy, N. Y. Phone Le Roy 385

Phone Le Roy 385
PRODUCTS: Tower Footing and Guy
Insulators, Stand-Off, Entrance and Antenna
Insulators, Porcelain Water Coils, Radio
Frequency High Voltage Condensers.

Lehigh Structural Steel Co. 17 Battery Place, New York, N. Y.

17 Battery Place, New York, N. Y Phone WHitehall 4-1424

Contact.....J. F. Neary BRANCH OFFICES: In all principal cities. PRODUCTS: Vertical Radiators, Antenna Towers and Masts.

The Lifetime Corp.

1101 Adams St., Toledo, O. Phone Main 5643

John E. Lingo and Son, Inc.

28th St. and Buren Ave., Camden, N. J. Phone Camden 487

Contact......J. E. Lingo PRODUCTS: Vertical Radiators: Guyed Tubular Steel and Portable Dural; Turnstile and UHF Antennae, Tubular Steel Supporting Poles (for UHF Antennae).

Littelfuse, Inc.

4757 Ravenswood, Chicago, Ill. Phone Long. 7778

PRODUCTS: Fuses: Radio Transmitter, Radio and Television, and Aircraft Transmitter; Neon Modulation Indicators.

Miles Reproducer Co., Inc.

812 Broadway, New York, N. Y. Phone GRamercy 5-9466

Mirror Record Corp.

58 W. 25th St., New York, N. Y. Phone CH 3-2222

Contact......P. K. Trautwein PRODUCTS: All Recording Accessories.

Pacent Engineering Corp. 79 Madison Ave., New York, N. Y. Phone AShland 4-1586

ment, High Fidelity Radios & Equipment. Pacific Sound Equipment Co., Inc.

7373 Melrose Ave., Hollywood, Calif. Phone WY 6937

President & Engineer.....Robert G. Metzner Secretary-Treasurer & Sales Manager,

Par-Metal Products Corp.

3262—49th St., Long Island City, N. Y. Phone AStoria 8-8905

Poinsettia, Inc.

96 Cedar Ave., Pitman, N. J. Phone Pitman 511

President ... E. Poinsett Vice President ... W. Warner BRANCH OFFICES: 4447 W. Irving Park Rd., Chicago, Ill.; 705 S. First St., Louisville, Ky. PRODUCTS: Phonograph Record Manufacturing Equipment, and Made to Order Phonograph Records.

Presto Recording Corp.

242 W. 55th St., New York, N. Y. Phone CI 5-7760

PRODUCTS: Sound Recording Equipment, Discs and Needles, Transcription Turntables, Recording Amplifiers and Accessory Recording Equipment.

B. A. Proctor Co., Inc. 230 Park Ave., New York, N. Y. Phone MU 6-7542

President & Treasurer....Barton A. Proctor

Vice President & Secretary,

Ferd. C. W. Thiede PRODUCTS: Crystal Pickups and Recording Heads, Transcription Turntables and Recording Machines.

RCA Manufacturing Co., Inc.

Camden, New Jersey Phone Camden 8000 Chairman, Executive Committee,

G. K. Throckmorton President.......Robt. Shannon Commercial V. P......H. C. Bonfig Financial V, P. & Secy......F. H. Corregan

V. P. in charge of Engineering Products, RCA Photophone & Intl. Div.....F. R. Deakins V. P. & Adv. Director.....T. F. Joyce V. P. & Adv. Mgr. D. J. Finn V. P. of Purchasing. N. A. Mears V. P. & Genl. Attorney. L. B. Morris V. P. in charge of Mfg. & Prod. Engineer-ing. E. W. Ritter

BRANCH OFFICES: 530 Citizens & Southern Bank Bldg, Atlanta, Ga.—J. W. Cocke, Manager; 589 E. Illinois St., Chicago, Ill.— R. A. Graver, Manager; 616-618 Keith Bldg.,

K. A. Graver, Manager; 616-618 Keith Bldg., Cleveland, O.—H. M. Winters, Manager; 1002 Santa Fe Bldg., Dallas, Tex.—G. Malsed, Manager; 213 West 18th St., Kansas City, Mo.—M. Magg, Manager; 411 Fifth Ave., New York, N. Y.—M. F. Blakeslee, Man-ager; 170 Ninth St., San Francisco, Cal. —J. K. West, Manager. PRODUCTS: Readess Varior, Transmitt. Broadcast Station Transmitters, Microphones and Associated Equipment, Electric and Radio Broadcast Transcriptions, Instantaneous Disc Recording Equipment, Facsimile Equipment, Television Transmitters, F. M. Trans-

Radio Engineering Labs., Inc. 35-54-36th St., Long Island City, N. Y.

mitters.

and Receivers.

Phone RAvenswood 8-2340 Contact......Charles M. Srebroff PRODUCTS: Frequency Modulation -Broadcast Transmitters, Receiver and Loud Speaker Units, Portable Transmitters and Receivers for speech frequencies, Hi-Fidelity Broadcast Relay Transmitters, Portable Transmitters for broadcast pickup service, Transmitters and Receivers for fixed sta-tions on speech frequencies and Speech Equipment; Aircraft Transmitters and Re-ceivers; Military and Municipal Transmitters

Raiston Record Co.

96 Cedar Ave., Pitman, N. J. Phone Pitman 511

Contact.....F. L. Pedrick PRODUCTS: Phonograph Records.

The Chas. E. Schuler Engineering Co.

109 Cambria St., Newark, O. Phone Newark 4319

President......Charles E. Schuler Chief Engineer......Charles Schwartz Secretary-Treasurer.....Corwin D. Harris Superintendent.....D. E. VanNess PRODUCTS: Steel Vertical Radiators for Antenna Systems, Guyed and Self-supporting.

Scientific Radio Service

4301 Sheridan Ave., University Park, Md. Phone Hyattsville 0535

Contact......H. D. Eisenhauer PRODUCTS: Piezo Electric Crystals and Holders, Calibration and Testing of Radio Frequency Monitors.

Scully Machine Co.

62 Walter St., Bridgeport, Conn. Phone 4-5300

Owner.....L. J. Scully Manager.....J. J. Scully PRODUCTS: Precision Disc Recording Machines.

Seattle Radio Supply Co., Inc. 2117—2nd Ave., Seattle, Wash. President & Manager....R. C. James, Sr. Assistant Manarer.....E. O. Mickelson PRODUCTS: Radio Parts and Tubes.

Shure Bros.

225 W. Huron St., Chicago, Ill. Phone Del 8381

General Manager.....S. N. Shure General Manager. S. N. Shure Sales Manager. J. A. Berman Chief Engineer. B. B. Bauer BRANCH OFFICES: 136 Liberty St., N. Y. C.; 908 W. Venice Blvd., Los Angeles; 415 Peachtree St., N. E., Atlanta, Ga.; 2411 First Ave., Seattle, Wash. PRODUCTS: Microphones, Phonograph Pickups, Mag-netic Cutters, Microphone Stands, Vibration Pickups and Acquisic Devices. Pickups and Acoustic Devices.

Speak-O-Phone Record. & Equip. Co.

23 West 60th St., New York, N. Y. Phone CO 5-1350

General Sales Manager..........C. A. Austin Secretary......R. L. Lee PRODUCTS: Recording and reproducing equipment.

Stromberg-Carlson Telephone Mfq. Co.

100 Carlson Rd., Rochester, N. Y. Phone Culver 260

Contact......Ray H. Manson BRANCH OFFICES: 564 West Adams St., Chicago, Ill.; 2017 Grand Ave., Kansas City, Mo.; 1355 Market St., San Francisco, Calif.

PRODUCTS: Electric, Combination, Tclevision and FM Sets; Paging Systems, Antenna Kits.

Taylor Tubes, Inc.

Chicago, Ill. Phone Armitage 1730

.....Frank Hajek Contact. . PRODUCTS: Transmitting Tubes — Triodes and Rectifiers.

The Triplett Electrical Instrument Co.

Bluffton, Ohio

Instruments, Industrial, Laboratory and Radio Test Equipment.

Truscon Steel Co.

Youngstown, Ohio

Phone Youngstown 32171

cities, PRODUCTS: Vertical Radiators, uniform cross section guyed or narrow base self supporting type.

The Turner Co.

909 17th St., N. E., Cedar Rapids, Iowa Phone Cedar Rapids 32607

President ...David Turner
Secretary-Vice President ..John B. Turner II
Treasurer ...Ralph W. Martin
Manager ...H. W. Johnson
PRODUCTS: Microphones and Micro-

phone Accessories, Radio Vibrators.

United Transformer Corp.

150 Varick St., New York, N. Y. Phone CAnal 6-1080

tomatic Regulators, Voltage Control Units, Filters; Universal Broadcast Equalizers, Recording and Line Equalizers.

Universal Battery Co.

3410 S. La Salle St., Chicago, Ill.

Universal Microphone Co., Ltd.

Inglewood, Calif. Phones Orchard 74216, Inglewood Oregon 8-1030, Los Angeles

President.....James R. Fouch Vice President. James L. Fouch Secretary-Treasurer. I. I. Sevey BRANCH OFFICE: 540 No. Michigan Ave., Chicago, III.; 259 W. 14th St., New York City, N. Y.; 2120 16th St., N. W., Washington, D. C. PRODUCTS: Microphones, Stands and Accessories, Recording Machines and Supplies.

Western Electric Co., Inc.

(Specialty Products Division) 300 Central Ave., Kearney, New Jersey Phone Mitchell 2-7700

Manager F. R. Lack Manager Commercial Sales . . . H. N. Willets Publicity.....A. B. Kouwenhoven Radio and Sound Systems....L. F. Bockoven Aviation and Marine Radio..F. C. McMullen Field Representative-San Francisco,

H. L. Hamilton

Field Representative—Kansas City,
G. W. Davis
Field Representative—Atlanta. F. M. Harris
Manager of Government Sales. . . C. R. Smith
PRODUCTS: Hearing Aids and Hearing
Measuring Equipment; Aviation, Marine, Police Radio Transmitters and Receivers; Radio Broadcasting Equipment; Sound Dis-tribution Systems; Vacuum Tubes; Radio Altimeters; Acoustic Measuring Equipment; Microphones, Loudspeakers, and allied items; Telephone Apparatus and Cable; Carrier

Westinghouse Elec. & Mfg. Co.

Telephone Equipment and Train Dispatching

Apparatus.

2519 Wilkens Ave., Baltimore, Md. Phone Gilmor 7320

cities. PRODUCTS: Radio Transmitting Apparatus for broadcast use; Antenna Phasing, Tuning and Lighting Equipment; Special Control Items and Operating Consoles; Power Equipment, Generators, Motors, De.ion Circuit Breakers, Relays, Instruments, Meters, Indicating Lights, Supervisory Apparatus, Insulating Material, etc.

Weston Electrical Instrument Corp.

614 Frelinghuysen Ave., Newark, N. J. Phone Bigelow 3-4700

Contact. V. E. Jenkins BRANCH OFFICES: All principal U. S. cities and Canada. PRODUCTS: Tubecheck-ers, Vacuum Tube Voltmeters, Power Level Indicators, Volume Indicators, Switchboard Voltmeters and Ammeters, Portable Voltmeters, Ammeters and Ohmmeters, Portable Capacity Testers, Portable Combination Volt-Ohm-Milliammeters.

Wincharger Corp.

E. Seventh and Division Sts., Sioux City, Iowa Phone Sioux City 8-6513

Towers and Accessories, and Dynamotors.



INTERNATIONAL



CUBA

MEXICO

SOUTH AMERICA

International
Broadcast
Stations
and
F.C.C. Regulations

Pan-American Networks (see page 858)

INTERNATIONAL BROADCAST STATIONS IN THE UNITED STATES

The term "international broadcast station" means a station licensed for the transmission of broadcast programs for international public reception. (Frequencies for these stations are allocated from bands assigned, between 6,000 and 26,600 kilocycles, for broadcasting by International Agreement).

Licensee and Location	Call Letters	Frequency (Kc)	Power
The Associated Broadcasters, Inc. San Francisco, Calif	WID	6060, 9570, 11870, 15350, 17760, 21610	100 kw
Columbia Broadcasting System, Inc. Near Wayne, N. J	СВХ	6120, 6170, 9650, 11830, 15270, 17830, 21570 CP 6060, 21520	10 kw C.P. 50 kw
Columbia Broadcasting System, Inc. Brentwood, N. Y	CRC	6060, 6120, 6170, 11830, 15270, 17830, 21520, 21570, 9650	50 kw
The Crosley Corp. Mason, Ohio	LWO	6080, 9590, 11710, 15250, 17800, 2 1 650	75 kw
General Electric Company South Schenectady, N. Y	GEA	6190, 9550, 15330, 21500, 21590	50 kw
General Electric Company South Schenectady, N. Y	G <u>E</u> O	6190, 9530, 15330	10 0 kw
near Belmont, Calif	GEI	6190, 9530, 15330 S.A. 9670	50 kw
National Broadcasting Co., Inc. Bound Brook, N. J	RCA	6100, 11890, 15150, 21630, 9670, 17780	50 kw
National Broadcasting Co., Inc.		(50 to 10)	kw on 9670)
Bound Brook, N. J		Same as WRCA Sa	me as WRCA
Newtown Square, PaW	CAB	6060, 9650, 11830, 15270, 21520, 25725	10 kw
Westinghouse Radio Stations, Inc. Hull, Mass	BOS	6140, 9570, 11870, 15210, 17780, 21540	50 kw
World Wide Broadcasting Corp. Scituate, Mass	RUL	6040, 11730, 11790, 15130, 15350, 17750, 21460	50 kw
World Wide Broadcasting Corp. Scituate, Mass	RUS	6040, 11730, 11790, 15130, 15350, 17750	50 to 100 kw
World Wide Broadcasting Corp. Scituate, Mass. W.	RUW	11730, 15130, 25600, 11790, 15350, 17750, 9700	20 kw C.P. 50 kw

Special International Broadcast Stations

Cincinnati, Ohio	6080	1 kw
Westinghouse Radio Stations, Inc.		
Hull, MassW1XWH	9570	700 w

THE LATIN AMERICAN NETWORKS

FROM the international viewpoint, the most significant development of 1941 in the broadcast field was the or-1941 in the broadcast field was the organization of three commercial long wave networks in Latin America to supplement, and later, possibly, supplant purely short wave airings from the United States to our southern Good Neighbor republics. Actively encouraged by the Government, the development of these new links with Latin America progressed rapidly during 1941 until early this year all three networks were operating commercially.

operating commercially.

With encouragement of the exchange of ideals, ideas and goods between the American nations a primary objective of United States policy, in order to de-velop Hemisphere solidarity in the face of Axis aggression, beginning of opera-tion of these new Latin American long wave links by U. S. broadcasters served to afford means of reaching the largest potential audiences in South America in their own language and via their own stations. Surveys have shown that while there is a considerable short wave listening audience, such International broad-casts do not reach a majority of the population whose listening habits are restricted to the standard band. Short wave broadcasts also are subject to considerable atmospheric interference which can be overcome with properly equipped International links when local hookups are used for rebroadcast purposes.

NBC, CBS, Crosley Networks

Made up of previously established South American stations, hooked together by wire and short wave for the purpose of rebroadcasting U. S. programs, the three networks were organized by NBC, CBS and Crosley Corp. (WLWO), Cincinnati. NBC and CBS, with 124 and 76 S. A. affiliates, respectively, was set up to cover practically the entire southern continent, while WLWO limited operations to the so-called "quarter-sphere," Mexico, Central America, Panama, Venezuela, Colombia and the Caribbean Islands. The WLWO hook-up comprised 15 stations in these areas.

With three commercial networks in

operation, the questions facing these pioneers was whether there was enough ad-

vertising money available to support them—or even one, for that matter. At first glance the answer would ap-pear to be negative. Statistics on U. S. advertising expeditures in Latin America are unofficial and hard to obtain, but most authoritative estimates place the total expenditure by U. S. firms, both parent companies and their Latin American producers and distributors, at only \$20,000,000 per year in all media. Compared with the 1941 U.S. advertising bill, estimated at \$1,700,000,000 - of \$107,000,000 or more than four times the which network radio here accounted for total for all media in Latin Americathe magnitude of the problem becomes immediately apparent.

Taking the "Long View"

However, like all new broadcast developments, this venture in inter-American relations is based on long-range planning. With U. S. foreign trade in other than war goods at an absolute minimum, due to the war, American exporters are turning more and more to South Ameriac as an outlet for their goods. This factor, plus the Government's favorable trade agreements with Latin America, acts as a strong stimulant in expanding the field and may be expected to result eventually in providing these new South American hookups with the conditions necessary for full scale commercial operation, bringing a substantial return on investments.

Meanwhile, until conditions are ripe, these pioneers in hemisphere broadcasting find themselves in a position similar to those other two new broadcast developments, television and frequency modulation. All must struggle along as best they can on slim budgets until the day when their foresight, ingenuity and patience will be rewarded in a material way. In the interim, however, the Latin American broadcasters have the satisfaction of knowing they are rendering important service to their country in paving the way for better understanding between the free peoples of North and South America.

(For Pan-American Networks See Page 858)

FCC REGULATIONS REGARDING INTERNATIONAL BROADCAST STATIONS

The term "international broadcast station" means a station licensed for the transmission of broadcast programs for international public reception. (Frequencies for these stations are allocated from bands assigned (between 6000 and 26600 kilocycles) for broadcasting by international agreement.)

A license for an international broadcast station will be issued only after a satisfactory showing has been made in regard to the following, among others:

- (a) That there is a need for the international broadcast service proposed to be rendered.
- (b) That the necessary program sources are available to the applicant to render an effective international service
- (c) That the technical facilities are available on which the proposed service can be rendered without causing interference to established international stations having prior registration and occupancy in conformity with existing international conventions or regulations on the frequency requested.
- (d) That directive antennas and other technical facilities will be employed to deliver maximum signals to the country or countries for which the service is designed.
- (e) That the production of the program service and the technical operation of the proposed station will be conducted by qualified persons.
- (f) That the applicant is technically and financially qualified and possesses adequate technical facilities to carry forward the service proposed.
- (g) That the public interest, convenience, and necessity will be served through the operation of the proposed station.
- A licensee of an international broadcast station shall render only an international broadcast service which will reflect the culture of this country and which will promote international goodwill, understanding, and cooperation. Any program solely intended for, and directed to an audience in the continental United States does not meet the requirements for this service.

(The Commission on July 14, 1939, suspended the operation of this rule until further order of the Commission.)

Commercial Service

Such international broadcast service may include commercial or sponsored programs: Provided, that—

- (1) Commercial program continuities give no more than the name of the sponsor of the program and the name and general character of the commodity, utility or service, or attraction advertised.
- (2) In case of advertising a commodity, the commodity is regularly sold or is being promoted for sale on the open market in the foreign country or countries to which the program is directed in accordance with paragraph (c) of this section.
- (3) In case of advertising an American utility or service to prospective tourists or visitors to the United States, the advertisement continuity is particularly directed to such persons in the foreign country or countries where they reside and to which the program is directed in accordance with paragraph (c) of this section.
- (4) In case of advertising an international attraction (such as a world fair, resort, spa, etc.) to prospective tourists or visitors to the United States, the oral continuity concerning such attraction is consistent with the purpose and intent of this section.
- (5) In case of any other type of advertising, such advertising is directed to the foreign country or countries and to which the program is directed in accordance with paragraph (c) of this section and is consistent with the purpose and intent of this section.

The areas or zones established to be served by international broadcast stations are the foreign countries of the world, and directive antennas shall be employed to direct the signals to specific countries. The antenna shall be so designed and operated that the signal (field intensity) toward the specific foreign country or countries served shall be at least 3.16 times the average effective signal from the station (power gain of 10).

An international broadcast station may transmit the program of a standard broadcast station or network system: Provided, The conditions in the commercial provision of these rules in regard to any commercial continuities are observed and when station identifications are made, only the call letter designa-

tion of the international station is given on its assigned frequency: And provided further, That in the case of chain broadcasting the program is not carried simultaneously by another international station (except another station owned by the same licensee operated on a frequency in a different group to obtain continuity of signal service), the signals from which are directed to the same foreign country or countries.

Station identification, program amouncements, and oral continuity shall be made with international significance (language particularly) which is designed for the foreign country or countries for which the service is primarily

intended.

Program Logs

(1) Each licensee of an international broadcast station shall make verbatim mechanical records of all inter-

national programs transmitted.

(2) The mechanical records, and such manuscripts, transcripts, and translations of international broadcast programs as are made shall be kept by the licensee for a period of two years after the date of broadcast and shall be furnished the Commission or be available for inspection by representatives of the Commission upon request.

(3) If the broadcast is in a language other than English the licensee shall furnish to the Commission upon request such record and scripts together with

complete translations in English.

Frequency Assignment

The following groups of frequencies are allocated for assignment to international broadcast stations:

Group A	15330
6040 kc.	15350
6060	Group E
6080	17750 kc.
6100	17760
6120 ¹	17780
6140	17800
6170	17830
6190	Group F
Group B	21460 kc.
9530 kc.	21500^{2}
9550 ²	21520
9570	21540
9590	21570
9650	21590
9670	21610
Group C	21630
11710	21650
11730 ²	Group G
11790	25600 kc.
11820	25625
11830	25650
11870	25675
11890	25700
	_3.00

Group D	25725
15130 ¹	25750
15150	25775
15210	25800
15230	25825
15270	25850

Additional frequencies allocated by international agreement may be assigned to international broadcast stations subject to the conditions that no objectionable interference results to the service of foreign international broadcast stations which, in the opinion of the Commission, have priority of assignment.

Any frequency licensed to an international broadcast station shall also be available for assignment to other international broadcast stations, provided no objectionable interference is caused to the service of any United States international broadcast station.

An international broadcast station will not be authorized to use more than one frequency listed in any group listed in the rule on available frequencies without a showing of technical necessity.

Not more than one frequency shall be used simultaneously under the same authorization and call letter designation.

No international broadcast station will be authorized to install equipment or licensed for operation with a power less than 50 kilowatts.

Supplemental Report

A supplemental report shall be filed with and made a part of each application for renewal of license and shall include statements of the following:

- 1. The number of hours operated on each frequency.
- 2. A list of programs transmitted of special international interest.
- Outline of reports of reception and interference and conclusions with regard to propagation characteristics of the frequency assigned.

The transmitter of each international broadcast station shall be equipped with automatic frequency control apparatus so designed and constructed that it is capable of maintaining the operating frequency within plus or minus 0.005 per cent of the assigned frequency.

¹ Authorizations for international broadcast stations which permit operation on these frequencies shall be subject to the condition that the authorizations for these frequencies may be modified by the Commission to delete these frequencies without advance notice or hearing.

² Authorizations for international broadcast stations which permit operation on these frequencies shall be subject to the condition that there shall be no commercial or advertising announcements of any kind in the programs broadcast through the medium of these frequencies, and that the names of program sponsors shall not be broadcast.

STATIONS OF CUBA

Thursday	VINCE	AND WE	A TR A ST A

Frequency

Call

Letters Owner	Kilocycles	Watts
CMW A. Gil & M. Troncoso	. 550	2500
CMCY Radio Habana Cuba, Cadena Azul, S. A	. 590	15000
CMZ Ministerio de Educacion	. 630	5000
CMCD(Suspended)	. 630	15000
CMQCambo & Gabriel, S. A	. 690	25000 d.; 15000 n.
CMKFauto Montiel		250
CMBCDomingo Fernandez Cruz	. 790	5000 d.; 1000 n.
CMBLRadio Cadena Suaritos, S. A	. 860	5000
CMCFOscar Gutierrez	. 910	5000
CMBZManuel & Guillermo Salas	. 950	250
		5000 d.; 1000 n.)
CMCKLuis Casas Romero		5000
CMXFrancisco Lavin Gomez	. 1010	10000
CMCMCompania Transradio Columbia, S. A	. 1060	(C.P. 25000) 250
CMBY Pages & Compania		250
CMBQ Amletto Battisti		5000 d.; 1000 n.
CMCU Jorge Garcia Serra		250
CMCO Jorge Garcia Serra	. 1130	(C.P. 5000)
CMCOEnrique Lasanta	. 1230	250
CMCWJose Villarino	. 1230	250
CMBFCompania Cubana de Radio & Television, S. A	. 1260	5000
CMCHRadio Popular, S. A	. 1290	250
CMCX Radio Popular, S. A	. 1290	250
CMBGJohn L. Stowers	. 1330	1000
CMBSEnrique Artalejo	. 1330	250
CMOA Juan Fernandez Duran	. 1360	250
CMC Radiotelefonica Commercial de la Habana, S. A	. 1360	250
CMBX Vicente Espinosa	. 1390	250
CMCBMetropolitan Radio de Cuba, S. A	. 1390	250
CMBDLuis Perez Garcia	. 1420	250 (C.P. 5000)
CMCQ Andres Martinez	. 1420	250 (C.P. 5000)
CMCGLa Onda, S. A		250
CMCAAgusto Testar & Jose Manuel Gonzalez		250
CMOXPerez & Chisholm		250 5000
CMCJRafael Rodriguez		250
CMCRAurelio Hernandez		250
PROVINCE OF PINAR DEL RI	0	
CMAXJuan de Dios CarrenoArtemisa .		830 250
CMANRadio Habana Cuba, Cadena Azul, S. APinar del 1	Rio	1300 1000
CMAC Israel Porras FajardoGuanajay .		
CMABFrancisco Martinez	io	1450 250

CUBA STATIONS

		A		
	PROVINCE OF M	IATANZAS		
Call	I HOVINGE OF M	ATANZAS	Frequency	Power
Letters	Owner	City	Kilocycles	Watts
CMCE	Bernabe R. de la Torre	Matanzad	1940	250
	Radio Habana Cuba, Cadena Azul, S.			1000
	Manuel Garcia Alvarez			500
	Genaro Sabater			250
CMGE	Genaro Sabater	Cardenas	1410	230
	PROVINCE OF L	AS VILLAS		
CIMITI	Padia Habana Guba Gadana Amal G	A Comto Class	570	1000
	Radio Habana Cuba, Cadena Azul, S.			5000
	Cambo & Gabriel, S. A			
	R. H. C., Cadena Azul, S. A			1000 250
	Fernando N. Soto del Valle			
	Enrique Lasante			250
	Abelardo Menocal			250
	Candidis de los Guevara			250
	Romualdo Ugalde			250
	Virgilio Villanueva			250
	Vicente E. Weis			250
	Jose R. Fomenias			250
	Francisco Chevarry			250
CMHD	• • • • • • • • • • • • • • • • • • • •	Caibarien	1560	250
	PROVINCE OF C	AMAGUEY		
	Jones Castrillon & Cia			250
	Radio Habana Cuba, Cadena Azul, S.			1000
	Rafael Valdes Jimenez		1060	250
	(In construction)			5000
	Primo A. Cesares			250
	Radio Habana Cuba, Cadena Azul, S.			1000
	Gertrudis de la Cruz Perez		1300	250
	Fernando Terron Bolanos		1340	250
	Luis Marauri			250
	Andres Moran Cisneros			250
	Gilberto Gessa			250
	Bonifacio Ildefonso			250
CMJQ	Gaspar Estevez	Nuevitas	1580	250
	PROVINCE OF	ORIENTE		
G1			= 00	0.50
	Raimundo Comas Soler			250
	Radio Habana Cuba, Cadena Azul, S.			1000
	Candido Savon Suarez			250
	(In construction)			1000
	Radio Habana Cuba, Cadena Azul, S.			1000
	Cambo & Gabriel, S. A			5000
	Ricardo Miranda & Raul Soulary			1000
	Emilio Grau Medina			250
	Oscar Vidal Benitez			250
	Virgilio Arciero			250
	Manuel Angulo Farran			250
	Robert Miguel Gonzalez			250
	Otto J. Vinas Gimeno			1000
	Radio Manzanillo, S. A			250
	Pedro Zacca Cheda			100
CMKR	Jaime Nadal	Santiago de Cuba.	1390	250

CUBA STATIONS

	COBA 3	TATIONS		
Call Letters	Owner	City	Frequency Kilocycles	Power Watts
CMKQ	Joaquin Venero ObregonAngela Viciedo QuinteroManuel J. de Gongora	San Luis	1460	250 500 250
	SHORT WAVE STA	TIONS IN HAVANA		
COCH COCQ† COCM	Luis Casas Romero General Broadcasting Co. Cambo & Gabriel, S. A. Cia. Transradio Columbia, S. A. Francisco A. Lavin Using 8700 kilocycles provisio Using 8845 kilocycles provisio Using 9200 kilocycles provisio	nally. nally.	9437 9670 9833	5000 5000 5000 1000 1000
	SHORT WAVE STATIO	NS IN THE INTER	IOR	
	Province o	of Matanzas		
COGF	Bernabe R. de la Torre		11800	1000
~~~~		f Las Villas	41805	5000
COHI§	Radio Habana Cuba	Santa Clara	11765	5000
	Province of	Camaguey		
COJK	Jones, Castrillon & Cia	Camaguey	8663	1000
	Province	of Oriente		
COKG	Emilio Grau Medina § Using 6450 kilocycles provision		a 8942	1200
	SHORT WAVE STAT	IONS OPERATED	BY	
	OFFICIAL OR	GANIZATIONS		
COX-7	Ejercito Constitucional Ejercito Constitucional Division Cetral de la Policia Direccion de Radio	Habana Habana	4290 1750 5600, 112	
CLX	Observatorio Nacional	Habana	7350, 112 3497.5, 6995, 841 8500, 139	.5, 250
CO20N	Observatorio Nacional	HabanaA		
S	HORT WAVE STATIONS	PRIVATELY OPE	RATED	

#### FOR SPECIAL SERVICES

CMA-5Cuba	Fransatlantic	Corp			5780, 6790, 1	1000
					8630, 11560,,	
					15505 and 17	7260
CML-5Cuba	Fransatlantic	Corp	Santiago	de Cuba. Sam	e as above	150
CMYObserv	atorio del Co	legion de	Montserrat. Cienfueg	os	8415, 13990	200
COLBObserv	atorio del Co	legion de	BelenHabana		3847.5, 7695	200

# STATIONS OF MEXICO

Power

			Power
Call Letters	Owner	Location	Frequency Watts Kilocycles Actual
	Cia. Radiodifusora de P. Negra		
	Jorge L. Palomeque		
XEBX	Miguel B. Rodriguez	Sabinas, Coah	
			(Auth.: 500)
	Oscar Perez E	*	
	Jesus Quintanilla		
XEBZ	Refugio Esparza Vda. de Vale:	zziMexico, D. F	
*****		~	(Auth.: 500)
	Cia. Radiofonografica, S. A		
XEN	Guillermina P. de del Conde	Mexico, D. F	
VEAC	Janga T Birrana	Tiinana B C	(Auth.: 5000)
	Jorge I. Rivera	· ·	
	Radio Panamericana, S. A		
XERC	Radio Popular de Mexico, S. A.	Mexico, D. F	
VEEW	.Flores y Martinez	Tampias Tom	
AEF W	rioles y Martinez	rampico, ram	(Auth.: 5000)
XELA	Radio Metropolitana, S. A	Mexico D F	
	Fernando Federico Ferreira	· ·	
	Universidad Nacional de Mexi		
2111011	omversidad Tracional de Mexi	cocx, D. I	(Auth.: 5000)
XEW	Cadena Radiodifusora Mexica	naMexico, D. F	
	Chavez y Castro, Sucesores		
	. Carlos Balderrama		
	Jesus F. Elizondo		
	Radio Gobernacion*		
		, _, _,	(Auth.: 150000)
XEGM	Rita Mayans y Gustavo Faist I	FTijuana, B. C	950 2500
	Rafael T. Carranza		
			(Auth.: 1000)
	Fernando Pazos y Cia		
XEHK	Carmen Villasenor	Guadalajara, Jal	
VEK	Arturo Martinez	Movino D F	(Auth.: 250) 970 200
ALIX	Aituio maitinez	Wexico, D. F	(Auth.: 500)
XEJ	Pedro Meneses, Jr	Ciudad Juarez, Chih.	
			(Auth.: 5000)
-	Pedro L. Diaz		
	Gobierno del Estado de Nayari		
	. El Pregonero del Norte, S. A		
XECL	Alfonso A. Lacarra	Mexicali, B. C	
VEIR	Gobierno del Estado de Jalisco	Guadalajara Ial	(Auth.: 5000)
	Rodolfo Junco de la Vega		
2511G	todono sunco de la vega	Monterrey, N. L	(Auth.: 150000)
			(114111 100000)

#### MEXICO STATIONS

Call	Location	Power Frequency Watts
Letters Owner	Location	Kilocycles Actual
XERBRadiodifusora Internacional, S. A.	Tijuana, B. C	1090 50000
XEHRManuel R. Canale		
XEFOPartido Revolucion Mexicana	Mexico, D. F	
XENTCia Industrial Universal, S.A	Nuevo Laredo, Tam	(Auth.: 20000) 1140 50000
XEJP Delia Cubillas de Fernandez	Mexico, D. F	1150 100
VECD Disable Various	Double Dou	(Auth.: 600)
XECDRicardo Vazquez		
AELOCia. Radiodifusora de 1. Negras	ijuana, b. c	(Auth.: 50000)
XEB El Buen Tono, S. A	Mexico, D. F	
XERZRafael C. Navarro	Leon Gto	(Auth.: 100000) 1240 250
XEATAmador Ronquillo***		
		(Auth.: 600)
XEH Radio Tarnava, S. de R. L	Monterrey, N. L	1250 100 (Auth.: 1000-500)
XETFJose Rodriguez Lopez	Veracruz, Ver	1250 500
XEDKSalvador Vazquez T	Guadalajara, Jal	1250 250
XEL Ramon Farreiro R	Marriag D E	(Auth.: 500)
XEL Ramon Farreiro R	Mexico, D. F	1260 250 (Auth.: 750)
XEBLMax Gomez Blanco	Culiacan, Sin	
XEBMBenjamin Briones		
XEDW Hector Silva Canto		
XEBUFeliciano Lopez Islas		
XEBPAlejandro O. Stevenson, Jr		
XEDFRuperto VillarrealXEAXAlvaro Rodriguez A		
XEFMSucs. R. Ortiz Gonzalez		
	•	(Auth.: 100)
XEGLFausto M. Gomez		
XEBAJavier Velasco	Ciudad Guzman, Jal	1270 20 (Auth.: 250)
XEFVDario Cordoba	Ciudad Juarez, Chih	1270 100
		(Auth.: 250)
XEMEPerfecto Villamil Cisero	Merida, Yuc	1270 400 (Auth.: 500)
XEX El Heraldo del Comercio, S. A	Monterrey, N. L	
XEE Alejandro O. Stevenson, Jr	Durango, Dgo	
VEOV E-Uni C de Lan	I as Mashia Sin	(Auth.: 100)
XEOXFelipe G. de LeonXELKMacias y Acevedo		
XEBW Radio Emisora del Norte		
		(Auth.: 600)
XERLJ. Roberto Levy		
XEAGDiodoro Zuniga		
XEDAPedro Riestra Diaz	Mexico, D. F	1290 200 (Auth.: 1000)
XEAPEmilio Manzanilla	Ciudad Obregon, Son	1290 50
XEP Esteban Parra	Ciudad Iuanaz Chih	(Auth.: 100)
XES Difusora Portena, S. de R. L	· ·	
· ·		(Auth.: 5000)
XECLuis E. Enciso	Tijuana, B. C	1310 100

#### MEXICO STATIONS

			Power
Call	0		Frequency Watts
Letters	Owne <del>r</del>	Location	Kilocycles Actual
XEHV	Juan A. Palavicini	Veracruz, Ver	1310 1000
	Alejandro A. Diaz		
			(Auth.: 500)
XEAI	Carmen Gutierrez	Mexico, D. F	1320 500
XEKS	Juan Antonio de la Pena	Saltillo, Coah	1330 100
XECF	Francisco Perez H	Los Mochis, Sin	1330 150
			(Auth.: 1000)
	Alfonso Martinez		
	Salvador Galindo de la Torre		
XEDH	Vicente Hernandez	Villa Acuna, Coah	
YERK	G. Guajardo y J. M. Cortes	Nuovo Larodo Tom	(Auth.: 250) 1340 100
	Pedro E. Rocher	· · · · · · · · · · · · · · · · · · ·	
	Nicolas M. Picot		
	Juan Sedas M		
	Julio Molina Font		
1122 0	dito inomia 1 ont.	······································	(Auth.: 250)
XEMA .	Jose Ma. Acevedo Moya	Fresnillo Zac	
		Mexicali, B. C	
	The state of the s	in in the contract of the cont	(Auth.: 250)
XEXS	Instituto Cientifico y Literario*	*Toluca. Mex.	
	, , , , , , , , , , , , , , , , , , ,	THE STATE OF THE S	(Auth.: 100)
XEOK	Angel H. Ferreiro	Mexico, D. F	
	1		(Auth.: 1000)
XETB	Aurelio G. Zaragoza	Pte Torreon, Coah,	1350 500
	Pedro C. Rivas		
	Pablos y Elizalde, S. de R. L		
XEHF	Gaston Mascarenas	Nogales, Son	1370 1000
XETQ	Francisco Campos H	Orizaba, Ver	1370 250
XEMR	Enrique Serna Martinez	Monterrey, N. L	1370 500
XEHL	Radio Anunciadora Kist. S. de R	. LGuadalajara, Jal	1370 500
XEA	Luis A. Maury	Campeche, Camp	1370 250
XEMX	Guillermo Robles	Mexico, D. F	
			(Auth.: 500)
	Pedro Meneses, Jr		
	Calixto Almazan		
	Carlos V. Rodriguez		
	Manuel L. Salinas		
	Emilio Manzanilla		
	Luis E. Enciso		
	Alvaro Barquet		
	Refugio Acosta de Valdivieso		
	Maria Remedios Delgado		
	Itemealos Delgado	T. T	(Auth.: 750)
XEDS	Alejandro A. Schober	Mazatlan, Sin	
	Gilberto Gil		
	Cia. Radiodifusora Mexicana, S.		
XECZ	Zeferino Z. Jimenez	San Luis Potosi, S. L. P	
			(Auth.: 1000)

#### MEXICO STATIONS

Call				Power Watts
Letters	Owner	Location	Kilocycles	Actual
XEOK	Arturo Pina Perez	Progreso, Yuc:	1430	100
XELZ	Maria Cardona de Zetina	Mexico, D. F		250
XEFI	Ramiro G. Uranga	Chihuahua, Chih	(Auth.:	1000)
XEY	Lucinda Arenas de Meza Millan**	*.San Luis Rio Col, Son	1450	250
	Guillermo Calzada			100 250
	Maria Refugio A. de Valdivieso			100
			(Auth	
	Enrique Saralegui			100 100
XERK	Dario Mondragon	Tepic, Nay	1450	100
	H. Ayuntamiento de Texcoco***.			100
	Fernando Elizalde			100 100
XEWG	Carlos Mendez	Ciudad Juarez	1460	250
XETH	Juan Perez Cardenas	Tampico Tam	(Auth.: 1460	1000)
	Manuel Acuna Varela			250
SZEICIME.	Coloradous Com Montin	Marie D. E.	(Auth.:	
AESM	Salvador San Martin	Mexico, D. F	1470 (Auth.: 1000	500 (-5000)
	Anastasio Gomez Gallardo		1490	100
XEDR	Modesto Ortega	Guaymas, Son	1490	100 250
	Gabriel Hernandez Llergo			400
VEDC	Angel B. Fernandez	mii P. G		.: 500)
	Cia Internacional Dif. de Reynosa			1000 100000
	Dolores G. Estrada de F		1590	200
			(Auth.:	: 5000)
	Short Wav	a Stationa		
	Gobierno del Estado de Jalisco			200 10000
	El Buen Tono, S.A			400
XEUW	Fernando Pazos Sosa	Veracruz, Ver	6020	250
XEKW	Jose Martinez Ramirez	Morelia, Mich	6030	500 100
	Pedro Coronel Aburto			250
XEUZ	Partido Revolucion Mexicana	Mexico, D. F	6130	. 100
XEDQ	Cia. Radiofonografica, S. A Radio Gobernacion*	Mexico D F	6155	100
XECC	Ricardo Vazquez	Puebla, Pue	6185	50
	Secretaria de Relaciones Exteriore	es*Mexico, D. F	7380	20000
ALWW	Cadena Radiodifusora Mexicana, S. A	Mexico, D. F	9500	10000
XEFT	Jose Rodriguez Lopez	Veracruz, Ver	9545	12
YEVII	Universidad Nacional de Mexico*	Mexico D F		.: 250) 250
	Radio Panamericana, S. A			1000
XEBR	Carlos Balderrama	Hermosillo, Son	11820	150
	Partido Revolucion Mexicana Cadena Radiodifusora Mexicana,	Mexico, D. F	11880	100
	S. A	Mexico, D. F	15160	10000

^{*} Official station

** Cultural station

*** Suspended temporarily

# STATIONS OF -

# — SOUTH AMERICA

#### **ARGENTINA**

Call Letters	Sto	ation Name	Location	Frequency Kilocycles	Power Watts
LV1	. Radio	Graffigna	.San Juan	560	10000
		Aconquija			5000
LS10	. Radio	Calloa	.Florida, Buenos Aires	590	6000
LV3	. Radio	Cordoba	.Cordoba	620	15000
LV6	.Radio	Mendoza	.Mendoza	630	10000
LU4	.Radio	Comodora Rivadavia	.Comodoro Rivadavia, Chi	ubut 640	5000
LS4	. Radio	Portena	.Ciudadela, Buenos Aires.	670	12000
LU12	. Radio	Rio Gallegos	.Rio Gallegos, Santa Cruz	680	1000
LV4	.Radio	San Rafael	.San Rafael, Mendoza	690	1000
LS1	. Radio	Municipal	.Monte Grande, Buenos A	ires 710	50000
LW7	. Radio	Catamarca	.Catamarca	730	1000
LRA			.Buenos Aires	750	10000
LT1	. Radio	del Rosario	.Rosario, Santa Fe	780	10000
LW1	. Radio	Cultura	.Cordoba	790	15000
LV7	.Radio	Tucuman	.Tucuman	820	2500
		Excelsior			25000
		Rosario			3000
		Mitre			25000
		Bahia Blanca			5000
		Argentina			6000
		Belgrano			90000
		Central			5000
		Provincia de Salta			1000
		Splendid			50000
		Misiones Posadas			1000
		Fenix			5000
		El Mundo			50000
		Chaco			1500
		Los Andes			
		Neuquen			1000
		del Sud			10000
		Sociedad Rural de Crealistas			5000
		del Norte			2000
		Prieto			
		Roca Soler			
		de Cuyo			
		Stentor			
		Gral. San Martin			
LT12				1260	<b>10</b> 00
		1009			

Call Letters Station Name	Location Kile	uency	Power Watts
LV12 Radio La Voz del Aire		1270	6000
LU6Radio Atlantica		1300	500
LS11Radio Provincia de Buenos Aires		1310	30000
LT10 Radio del Instituto Social de la		1320	500
Universidad Nacional del Litoral		1320	300
LV17		1330	1000
LT7 Radio Provincia de Corrientes		1340	1000
LS6Radio del Pueblo		1350	6000
LV15		1360	500
LV18		1370	500
LR11Radio de la Universidad Nacional		1390	500
de La Plata		1000	500
LV13Radio Provincia de Jujuy		1430	1000
LU9.	7 *	1440	500
LV14 Radio Provincia de La Rioja		1460	500
LT11Radio Provincia de Entre Rios		1470	500
LV16Radio Universidad de Cuyo		1520	250
LV8Radio Presidente		1540	250
210111111111111111111111111111111111111			
Short Wave	Stations		
Short Wave	Stations Buenos Aires	6090	25000
Short Wave  LRS1Radio Argentina de Emisoras  Splendid	Stations Buenos Aires		
Short Wave  LRS1Radio Argentina de Emisoras  Splendid	Stations Buenos Aires	6180	10000
Short Wave  LRS1Radio Argentina de Emisoras Splendid  LRMSociedad Diario  LRA2	Stations Buenos Aires	6180 6180	10000 7000
Short Wave  LRS1Radio Argentina de Emisoras  Splendid	Stations Buenos Aires	6180	10000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario LRA2  LRS Radio Argentina de Emisoras Splendid	Stations  Buenos Aires	6180 6180	10000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario LRA2  LRS Radio Argentina de Emisoras Splendid  LRX Radio El Mundo	Stations  Buenos Aires	6180 6180 9590	10000 7000 25000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario LRA2  LRS Radio Argentina de Emisoras Splendid	Stations  Buenos Aires	6180 6180 9590 9660	10000 7000 25000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM. Sociedad Diario  LRA2  LRS. Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1	Stations Buenos Aires	6180 6180 9590 9660 9690	10000 7000 25000 7000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario  LRA2  LRS Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano	Stations  Buenos Aires	6180 6180 9590 9660 9690 11730	10000 7000 25000 7000 7000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario  LRA2  LRS Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano  LRR Diario La Capital	Stations  Buenos Aires  Buenos Aires  Buenos Aires  Buenos Aires  San Fernando, Buenos Aires.  Buenos Aires  Buenos Aires  Hurlingham, Buenos Aires  Rosario, Santa Fe	6180 6180 9590 9660 9690 11730 11840 11880	10000 7000 25000 7000 7000 7000 90000 10000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario  LRA2  LRS Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano  LRR Diario La Capital  LRU Radio El Mundo	Stations  Buenos Aires	6180 6180 9590 9660 9690 11730 11840 11880 15290	10000 7000 25000 7000 7000 7000 90000 10000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM. Sociedad Diario  LRA2  LRS. Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano  LRR Diario La Capital  LRU Radio El Mundo  LRA5	Stations  Buenos Aires  Buenos Aires  Buenos Aires  Buenos Aires  San Fernando, Buenos Aires.  Buenos Aires  Buenos Aires  Hurlingham, Buenos Aires  Rosario, Santa Fe.  San Fernando, Buenos Aires.  Buenos Aires	6180 6180 9590 9660 9690 11730 11840 11880 15290 17830	10000 7000 25000 7000 7000 7000 90000 10000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM Sociedad Diario  LRA2  LRS Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano  LRR Diario La Capital  LRU Radio El Mundo	Stations  Buenos Aires  Buenos Aires  Buenos Aires  Buenos Aires  San Fernando, Buenos Aires.  Buenos Aires  Buenos Aires  Hurlingham, Buenos Aires  Rosario, Santa Fe.  San Fernando, Buenos Aires.  Buenos Aires	6180 6180 9590 9660 9690 11730 11840 11880 15290 17830	10000 7000 25000 7000 7000 7000 90000 10000 7000
Short Wave  LRS1 Radio Argentina de Emisoras Splendid  LRM. Sociedad Diario  LRA2  LRS. Radio Argentina de Emisoras Splendid  LRX Radio El Mundo  LRA1  LRA3  LRY Radio Belgrano  LRR Diario La Capital  LRU Radio El Mundo  LRA5	Stations  Buenos Aires  Buenos Aires  Buenos Aires  Buenos Aires  San Fernando, Buenos Aires.  Buenos Aires  Buenos Aires  Hurlingham, Buenos Aires  Rosario, Santa Fe.  San Fernando, Buenos Aires.  Buenos Aires	6180 6180 9590 9660 9690 11730 11840 11880 15290 17830	10000 7000 25000 7000 7000 7000 90000 10000 7000

#### -BOLIVIA-

Call Letters	Station Name	Locatio	n Owner	Freq Kilo	uency cycles	Power Watts
CP44 .	Radio Popular	Cochabar	nba. Victor Veltze		580	50
CP32 .	Radio Bolivia	La Paz	J. C. Salinas		1150	30
CP24 .	Radio Sucre	La Paz	Arturo Steele		680	30
CP20 .	Radio Condor	La Paz	Ramon Pelaez		900	1000
CP19 .	Radio Cultura	La Paz	Hugo Aspiazu		950	- 50
CP31 .	Radio Patria	La Paz	Senor Freire		1000	30
CP4	Radio Illimani	La Paz	Estado		1040	10000
CP10 .	Radio La Paz	La Paz	Gonzalo Munoz	z A,	1090	100
CP45 .	Radio Rural	Cochabar	nba.Raul Montecin	os	1090	50
CP16 .	Radio Paris	La Paz	Abel Maldonad	lo	1200	100

Call			Frequency	Power
Letters	Station Name Location	Owner		Watts
CP14 .	Radio La NocheLa Paz	.Javier Romero	1250	100
CP13 .	Radio El OrienteSanta Cruz	.L. Canedo Reyes	1250	50
CP18 .	Radio KosmosLa Paz	.Luis Cortadellas	1300	50
CP29 .	Radio FidesLa Paz	.C. S. Calixto	1350	250
CP28 .	Radio CentralCochabamba	.Gottret & Co	1360	150
CPX	Radio NationalLa Paz	.Costas Bros	1400	1200
CP27 .	Radio PilotSucre	.Carlos Torres R	1420	50
CP36 .	Radio MercurioOruro	.Enrique Wanting	1420	50
CP8	Radio AmericaLa Paz	.Luis Medina	1450	50
CP17 .	Radio LibertadPotosi	.Alfredo Ossio L	800	50
CP41 .	Radio ChuquisacaSucre	.Jose Camacho	6020	250
CP11 .	Radio OruroOruro	.Estado	6100	250
CP15 .	Radio CondorLa Paz	.Ramon Pelaez	6120	1000
CP22 .	Radio InternationalPotosi	.Luis Camacho A	6130	250
CP30 .	Radio El OrienteSanta Cruz	.L. Canedo Reyes	6135	250
CP12 .	Radio FidesLa Paz	.C. S. Calixto	6150	250
CP39 .	Radio ContinentalCochabamba	.Remberto Zapata	6160	250
CP37 .	Radio PagadorOruro	.Mariaca & Co	6190	250
CP5	Radio IllimaniLa Paz	.Estado	6200	1000
	Radio ChuquisacaSucre			1000
	Radio NationalLa Paz			1200
	Radio CentralCochabamba			250

#### -BRAZIL-

Call Letters Station Name and/or Owner, City	Frequency Kilocycles	Power Watts
PRJ6Radiodifusora de Aracajua, Aracajua, Sergipe	630	1000
PRI8 Cultura de Aracatuba, Aracatuba, Sao Paulo	1460	1000
PRJ3Araguari, Araguari, Minas Geraes	970	250
PRD4Cultura de Araraquara, Araraquara, Sao Paulo	1370	500
PRA4 Sociedade de Baia S. A., Sao Salvador, Bahia	740	10000
ZYA9Radiodifusora de Assis, Assis, Sao Paulo	1550	100
PRJ8Barretos, Barretos, Sao Paulo	1530	100
PRG8 Bauru Radio Club, Bauru, Sao Paulo	1210	500
PRC5Club do Para, Belem, Para	1450	2000
	4865	2000
PRC7Sociedade Radio Mineira, Belo Horizonte,	200	
Minas Geraes	690	3000
PRH6Sociedade Radio Guarany, Belo Horizonte, Minas Geraes	1340	3000
PRI3 Inconfidencia, Belo Herozinte, Minas Geraes	880	25000
PRC4Club de Blumenau, Blumenau, Santa Catharina	1330	250
PRF8Emissora Botucatu, S. A., Botucatu, Sao Paulo	1530	100
ZYA3Radiodifusora Cambara, S. A., Cambara, Parana	1590	100
PRC9 Sociedade Radio, E. de Campinas, Campinas,		
Sao Paulo	1170	1000
PRI7 Sociedade Campo Grande, Campo Grande, Mato Grosso	1510 1330	100 500
PRF7 Cultura de Campos, Campos, Rio de Janeiro	1470	500
PRG6 Sociedade Mantiqueira, Cruzeiro, Sao Paulo	640	500
PRB2Club Paranaense, Curityba, Parana	1440	5000
ZYB6Voz de Formiga, Formiga, Minas Geraes	1530	100
<u> </u>		

Call	_	_
Letters Station Name—Owner and Location, City	Frequency Kilocycles	Power Watts
PRE9Ceara Radio Club, Forteleza, Ceara	1320	2000
DDDs Clair Hart E. C. D. I	6105, 15165	2000
PRB5Club Hertz, Franca, Sao Paulo	1240	250
PRD9 Radiodifusora Itapetininga, Itapetininga, Sao Paulo	970	250
ZYA7 Club de Itarare, S. A., Itarare, Sao Paulo	1550	100
PRG4 Club de Jaboticabal, Jaboticabal, Sao Paulo	1250	250
PRG7 Club de Jauense, Jau, Sao Paulo	1010	250
ZYA5 Radiodifusora de Joinville, Joinville, Santa Catarina	1600	100
PRI4 Tabajara da Paraiba, Joao Pesson, Parahyba	1110	10000
PRB3 Sociedade de Juiz de Fora, Juiz de Fora,	1110	10000
Minas Geraes	1010	500
PRJ5 Educadora de Limeira, Limeira, Sao Paulo	1550	100
ZYB3 Lins Radio Club, S. A., Lins, Sao Paulo	1550	100
PRF6Government, Manaos, Amazonas	4895	100
PRI2 Club de Marilia, Marilia, Sao Paulo	1090	500
ZYB5 Educadora de Natal, S. A., Natal, Rio Grande do Norte	1270	1000
PRD8 Club Fluminense, Nictheroy, Rio de Janeiro	1320	1000
PRE6 Sociedade Fluminense, Nictheroy, Rio de Janeiro	1470	1000
PRJ4Educadora de Parnaiba, Parnaiba, Piaui	1470	500
ZYB4Radio Club de Patos, Patos, Minas Geraes	1530	100
	580	250
PRC3 Sociedade Pelotense, Pelotas, Rio Grande do Sul		
PRH4 Radio Culture, Pelotas, Rio Grande do Sul	1320	500
PRD3 Petropolis Radiodifusora S. A., Petropolis,		
Rio de Janeiro	1480	1000
PRD6 Club de Piracicaba, Piracicaba, Sao Paulo	820	250
PRH5 Club Pocos de Caldas, Pocos de Caldas, Minas Geraes	1160	250
PRJ2Club Pontagrossense, Ponta Grosso, Parana	1240	500
PRC2 Sociedade Gaucha, Porto Alegre, Rio Grande do Sul.	680	5000
PRF9Radiodifusora Porto Alegrense, Porto Alegre,	000	0000
	640	5000
Rio Grande do Sul	640	5000
PRH2 Sociedade Farroupilha, Porto Alegre, Rio Grande		
do Sul	600	25000
PRJ7Club de Pousa Alegre, S. A., Pouso Alegre,		
Minas Geraes	1530	100
PRI5 A Voz do Sertao, Presidente Prudente, Sao Paulo	970	250
PRA8Club de Pernambuco, Recipe, Pernambuco	720	25000
PRA7 Club de Ribeirao Preto, Ribeirao Preto, Sao Paulo	730	500
PRH7 Louzada, Bueno & Cia., Riberirao Preto, Sao Paulo	1170	
PRF2Club de Rio Clara, Rio Clara, Sao Paulo	1460	250
PRA2Ministerio Educação e Saude Publica, Rio de Janeiro,	1100	200
	000	05000
Federal District	800	25000
PRA3 Club do Brasil, Rio de Janeiro, Federal District	860	10000
PRA9Sociedade Mayrink Veiga, Rio de Janeiro,		
Federal District	1220	25000
PRB7Sociedade Radio Educadora do Brasil, Rio de Janeiro,		
Federal District	900	5000
	6200, 9610, 15370	25000
PRC8Sociedade Guanabara, Rio de Janeiro, Federal District	1360	5000
PRD2 Sociedade Radio Cruzeiro do Sul, Rio de Janeiro,		
Federal District	1060	10000
PRD5 Instituto Educação do Distrito Federal, Rio de Janeiro,	1000	10000
	1400	1000
Federal District	1400	1000
PRE2Sociedade Vera Cruz, Rio de Janeiro, Federal District	1430	20000
PRE3Transmissora Brasileira, Rio de Janeiro,		
Federal Disrtict	1180	10000
PRE8Sociedade Radio Nacional, Rio de Janeiro,		
Federal District	980	25000
PRF4Jornal do Brasil S. A., Rio de Janeiro, Federal District	940	10000
PRG3 Tupy do Rio de Janeiro, Federal District	1280	10000
PRH8 Ipanema S. A., Rio de Janeiro, Federal District	1120	5000
PRB8Rio Preto S. A., Rio Preto, Sao Paulo	640	250
FRDORIO Preto S. A., RIO Preto, Sao Paulo	040	250

Call	Frequency	Power
Letters Station Name—Owner and Location, City	Kilocycles	Watts
PRB4Club de Santos, Santos, Sao Paulo	1450	1000
PRG5 Sociedade Radio Atlantica, Santos, Sao Paulo	580	750
ZYA6Sao Carlos, S. A., Sao Carlos, Sao Paulo	1590	100
PRJ9Radiodifusora do Estado, Sao Luis, Maranhao	1490	5000
PRI6 Club Sao Manoel, Sao Paulo	1510	100
ZYA4Radiodifusora Paraisense, S. A., Sao Sebastiao		
do Paraiso	1510	100
PRD7 Club de Sorocaba, Sorocaba, Sao Paulo	1080	500
ZYA8 Club Sorocaba, Sorocaba, Sao Paulo	1590	100
PRA5 Sao Paulo, Sao Paulo, Sao Paulo	1260	5000
PRA6 Sociedade Radio Educadora Paulista, Sao Paulo,		
Sao Paulo	890	10000
PRB6Sociedade Radio Cruzeiro do Sul, Sao Paulo, Sao Paulo	1200	10000
PRB9Sociedade Record, Sao Paulo, Sao Paulo	1000	25000
PRE4 Sociedade Cultura "Voz de Espaco," Sao Paulo,		
Sao Paulo	1300	5000
PRE7Sociedade Radio Comos, Sao Paulo, Sao Paulo	1410	5000
PRF3 Difusoro Sao Paulo, Sao Paulo	960	5000
PRG2Tupy de Sao Paulo, Sao Paulo, Sao Paulo	1040	25000
PRG9Excelsior, Sao Paulo, Sao Paulo	1100	25000
PRH3 Piratininga, Sao Paulo, Sao Paulo	620	5000
PRH9 Sociedade Bandeirante, Sao Paulo, Sao Paulo	840	5000
ZYB7-8-9Radiodifusora de Sao Paulo, Sao Paulo, Sao Paulo		
PRE5Sociedade Triangulo Mineiro Uberaba, Minas Geraes.	1390	500
PRC6Radiodifusora Brasileira, S. A., Uberlandia,		
Minas Geraes	1510	100
ZYB2Club de Varginha, Ltd., Varginhas, Minas Geraes	1590	100
PRI9 Club do Espirito Santo, Victoria, Espirito Santo	1350	100
PRF5Comp. Radio Internacional Brasil, Rio de Janeiro,	44.07 0.000 0.000	
Federal District		40000
The Civil 1 Provide Pr	10220, 15190	12000
PRA8 Club de Pernambuco, Recipe, Pernambuco	6012	5000

#### **BRITISH GUIANA**

05

Call Letters	Owner and		Frequency Kilocycles	Power Watts
ZFYBritish		Broadcasting Co.,	6130	650

#### CHILE -

Call Letters	Station Name	Location	ı Owner	Frequenc Kilocycle	
CA63	Radio Esmeralda	Iquique .	Antonio Cajiao .	630	250
	Radio Ynesta				100
	La Voz del Norte				200
	La Voz del Norte				100
	Radio El Loa				1000
	Soc. Nac. de Agricultur				10000
CB62	Radio Chilena	Santiago	International Ma	chinery Co. 620	1500
CB64	La Union de Recreo	Vina Del			
		Mar	Adriano Iz	640	1000
CB68	Radio Metro	Vina Del			
		Mar	Renard & Garcia	Tello 680	1000
CB76	Cooperative Vitalicia.	Santiago	Soc. Cooperative	Vitalicia 760	10000

Call Letters Station Name Location Owner	Frequ <b>ency</b> Kilocycles	Power
2000000		10000
	840	1000
	Becker 890	1000
	ggio. Ltd 930	1000
CB93Radio HuckeSantiago Orlandini & Rag CB90El MercurioValparaiso. Empresa Periodi	istica El	1000
Mercurio	900	1000
		1000
CB97 Radio S.I.A.M Santiago Soc. Industrial d	Cia 1010	1000
CB101 Radio Mayo Santiago Felix Bewais &	C1a 1010	1000
CB103 Univ. Tecnica Sta.  Maria	a Maria 1030	400
*		
CB106Sud AmericaSantiagoManuel Casabla	nca 1060	1000
CB111Radio Los CastanosVina del	s 1110	1000
MarJoaquin Venega		
CB113 Radio de Quillota Valparaiso .Vargas & Salina	ıs 1130	1000
CB114 Radio del Pacifico Santiago Ricardo Vivado	1140	1000
CB116Radio ValparaisoValparaisoOscar Cornejo	Harker 1160	1000
CB118Radio NacionalSantiago Asmusen, Blanc	o & Cia 1180	1000
CB120 Diario La Union Valparaiso Jiles & Cia CB124 Radio Espana Valparaiso Ramon & Fernai	1200	1000
		250
& Co		200
CB126Radio CarreraSantiagoSoc. Chilena Ra	diodifusora,	1000
S. A		1000
CB130Radio "La Americana".SantiagoLehman & Beck	er 1300	2000
CB132Radio "Wallace"ValparaisoDavid Wallace		1000
CB134Radio CervantesSantiago Amilear Locci		1000
CB138 "El Mercurio" Santiago Emp. Periodistic		
Mercurio"		15000
CB140Onda AzulSan Antonio.Soc. Radiodifuso		
Azul, Ltd		100
CB144BRadio O'HigginsSantiagoBogolowski & C	ia 1440	2000
CB144CRadio Moraga & CiaSantiagoMiguel Torres d	e la Fuente 1440	100
CB147 Radio Continental		100
Vitalicia		
CB150 Santiago		50000
CE960Radio "La Americana". Santiago Lehmann & Be		100
CE970 Cooperative Vitalicia Valparaiso Soc. Cooperative	e vitalicia 9700	10000 150
CE1170Radio Otto BeckerSantiagoBernardo & Otto	D Becker 11700	
CE1174 Radio HuckeSantiago Orlandini & Rag CE1180 Soc. Nac. de Agriculture. Santiago Soc. Nac. de Ag	gio 11740	1000
CC63Radio CentralRancaguaManuel Massoni	630	1000
CC64 Diario El Sur	640	
		100
CC67		100
CC96 Radio Curico Curico Alberto Guerra		100
CC109 Radio Rancagua Rancagua Jorge Romero		
CC117Radio ZenithConcepcion Federico Sanche		1000
CC121Los Angeles, Frederico Sanci		1200
CC127Radio AliviolChillanRafael Barrios		100
CC133Radio La DiscusionChillanMiguel Arrau		
CC141Radio "Patria"Concepcion.Pedro Lopez de	Heredia 1410	100
CC143 Radio Atlantida Talca Enrique Garcia	1430	
CC145Radio La ColmenaRancaguaRamon Caceres		
CD69Radio SurValdiviaSoc. Radio-Emi	soras "Sur	
de Chile		1000
CD84Soc. Agricola & Grana- OsornoSoc. Agricola &		
dera de Osorno de Osorno	840	1500
CD90La FronteraTemucaDaniel de Mayo	900	100
CD101Radio LlanguihuePuerto Soc. Radio-Emi		
Montt de Chile		1000
1014		

Call Letters	Station Name	Location	0	wner			Power Watts
		7.5 11	-	77 1 D		1000	
CD103	Radio Magallanes	Magallanes	s.Ramon	Verge Ramos		1030	100
CD111	Radio Austral	Magallanes	s.Emilio	Turina		1110	100
							1000
CDII3			Julio 1	ememma Lojo	1a	1130	1000
		Arenas					
CD125	Radio Temuco	Temuco	Jorge S	pano Riffo		1250	100
	Radio Baguedano					1320	100
			· Curron	Counsume			
CD130	La Voz del Sur						
		Arenas	.Ines Die	ez Paz		1360	100
CD147	Radio Aliviol	Puerto					
02111			Francto	Riedel		1470	100
						1410	100
CE1190	Radio Sur	Valdivia	Soc. Ra	adio-Emisoras	"Sur		
			de Ch	nile"		11900	250

#### COLOMBIA -

Call

Letters	Location	Owner	Kilocycles	Watts
HJ-FX	Manizales	.Antonio Pinzon H	600	1000
HJ-CU	Bogota			5000
HJ-CI	Bogota			2500
HJ-CC	Bogota			5000
HJ-CS	Bogota			50000
	Bogota		970	500
HJ-CZ	Bogota			2500
	Bogota			500
	Barranquilla			1000
HJ-EE	Cali			500
нј-св	Bogota			1000
HJ-GE	Bucaramanga			1000
HJ-BJ	Santa Marta			500
HJ-DT	Medellin			500
HJ-EB	Cali			500
HJ-CO	Bogota			1000
HJ-AN	Barranquilla			1000
HJ-CR	Bogota			5000
	Armenia			500
HJ-CE	Bogota			1000
	Cartago			500
	Cartagena		1240	500
HJ-DK	Medellin			
		difusion		500
HJ-EL	Cali			500
HJ-BC	Cucuta			500
HJ-AT	Barranquilla	.Delfina V. De Haayen	1275	1000
HJ-GK	Bucaramanga			-500
	Medellin			500
HJ-CK	Bogota			500
HJ-EC	Cali	.Rafael Angulo	1300	500
HJ-AK	Barranquilla	.Vassallo E. Hijos & Meno	dez. 1310	500
HJ-DQ	Medellin			750
HJ-AA	Barranquilla	.Alfonso Rosales Navarro		500
HJ-CN	Bogota			-500
HJ-EF	Cali			250
HJ-FF	Pereira			500
HJ-DC	Medellin			500
HJ-HA				
		OTTENTE ANALIO TIGHTO	1000	000

Call			Frequency	Power
Letters	Location	Owner	Kilocycles	
HJ-AI	Barranquilla			500
HJ-EN	Cali			500
HJ-DR	Medellin			500
HJ-CJ	Bogota			500
HJ-EA	Popayan			500 750
HJ-FD	Manizales			
HJ-AR	Cartagena			500
HJ-BA	Pamplona			100
HJ-BH	Santa Marta			500
	Buga			100
HJ-AC	Magangue			100
HJ-EK	Tulua			100
HJ-FL	Ibague			100
HJ-AD	Cartagena			250
HJ-EG		. Mercedes M. De Valencia		500
	Palmira			500
HJ-CL	Girardot			100
HJ-BE	Cienaga			250
HJ-AL	Monteria			500
HJ-FE	Pereira			500
HJ-DL		Alberto Estrada		500
HJ-DU	Medellin	Universidad de Antioquia		
		(Cultural)		250
HJ-AS	Barranquilla			250
HJ-FO	Ibague	.Vicente Caitan Rondon .	1500	100
HJ-FJ	Aguadas C	.Roberto Florez (Cultura	1) 1500	25
HJ-EM	Cali	Arturo Salazar	1510	500
HJ-DM	Medellin			
		fusion		1000
HJ-BF	Ocana		1525	100
HJ-CP	Guaduas		1500	050
TTT 131	Armenia	(Cultural)		250 500
HJ-FI HJ-EH	Santander		1340	500
na-cn	Santanuel	(Cultural)	1550	175
HJ-FB	Manizales	Cia. Radio Manizales		750
HJ-GB	Bucaramanga			2500
HJ-AB	Barranquilla	.Paez, Reina & Bernal	4785	2500
HJ-DX	Medellin	.Francisco Cuartas	4795	750
HJ-DG	Quibdo	.Intend, Del Choco (Cultu	ral) 4805	500
HJ-BB	Cucuta	Pompilio Sanchez	4815	750
HJ-ED	Cali			750
HJ-FH	Armenia			500
HJ-DP	Medellin			1000
HJ-CH	Bogota			750
HJ-AG HJ-AP	Barranquilla			750
HJ-AP	Cartagena Bogota	Lequerica Hermanos	4925	750 750
HJ-CQ	Bogota			750
110-00	Dogota	(Cultural)		150
HJ-AE	Cartagena			750
HJ-CX	Bogota			750
HJ-FA	Pereira	.Cesar & Marig Arango	6054.3	
HJ-CF	Bogota	Gustavo Uribe Th	6073	. 750
HJ-FK	Pereira	.Sociedad La Voz Amiga.	6097	2500
HJ-DE	Medellin	.Cia. Colombia de Radio-		
***	D	difusion	6145	5000
HJ-CD	Bogota	.Colombia Broadcasting .	6160	750
HJ-CA	Bogota	.Cristobal Paez	9540	5000
HJ-CT	Bogota	Nacional	9630	2500

#### **ECUADOR**

Call				Frequency	
Letters	Owner	Station Name	Location	Kilocycles	Watts
HC2AJ	Odalia Arauz de G	Radio Guayaquil			100
HCJB	Alfonso Vilmot	Ondas del Pacifico			25 50
HC2CW HC2OAD	Clarence W. Jones Cia. Radidifusora del	La Voz de Quito.			50
HC2OAD	Ecuador	Cia. Radidifusora Ecuador		1050	1000
HC2ET	Empresa "El Telegrafo"	Diario "El Telegra:	fo" Guava	1030 auil 1131	1000
HC2JSB	Juan S. Behr	Ecuador Radio	Guaya	quil 1250	200
HC2RB	Erik Williams	La Voz del Litora			200
	Manuel Mantilla	Radio Teatro Boliv			300
HCQR	Carlos Mantilla	Radio Quito			300
HC2AU	Augusto Alvarado O	Radio Atalaya	Guaya	quil .1350	200
	Short Wo	ve Stations			
HCIDA	Dodus Zombusus Dansis	To West J. Moneh:	D4 -		00
HCJB4 HC1GQ	Pedro Zambrano Barcia Cia, del Ferrocarril del Sur				80 80
HC1IM	Concejo Municipal				300
HCJB	Clarence W. Jones				200
HC1AO		La Voz de Tomeba			200
	Heredia Crespo	/oz de Tomeba	ou. Cucii	4200	200
HC1VT	Concejo Municipal	La Voz del Tungura	hua.Amba	to . 4300	250
HC1PM	Leonardo Ponde				150
HC1QRX		Radio Quito	Quito	5970	300
HC2JSB	Juan S. Behr				300
HC2CW	Alfonso Vilmot	Ondas del Pacifico			50
HC1GQ	Cia. del Ferrocarril del Sur.				150
HC2ET	Empresa "El Telegrafo"	Diario "El Telegra			300
HC1ETC	Manuel Mantilla	Radio Teatro Boliv			300
HC2AK		Cia. Radiodifusora del Ecuador	Guay	9377	1000
HC2OAD	Ecuador Odalia Arauz de G				200
	Clarence W. Jones	La Voz de los And	es Quito	12455	10000
110011	Control of		001114		10000
	———PARA	AGUAY			
Call Letters	Station Name—Owner—L	ocation Ki	equency locycles		Power Watts
	Radio El Pais—Atilo C. Baja		970		100
	Radio Continental—Isern &		310		100
	Asuncion		730		100
ZP5	Radio Paraguay—Alfonso Sa		1360		100
ZP6	Radio Livieres-Jordon Liv	ieres, Asuncion	1300		100
	Radio Charitas-Juventud A				
	Asuncion		1200		100
	Noriega Hnos. & Franco, Ası		1330		100
	Haneman Hnos., Asuncion .		1030		100
ZP1	La Voz del Aire—Julio Cori	ilot, Encarnación.	900		
	Short Wo	ve Stations			
	Short We	oc Stutions			
ZPA1	Peruvian Government, Asun	cion	6070		3000
ZPA2	Teleco Paraguaya, S. A., Asi	uncion 1			5000
ZPA6	Teleco Paraguaya, S. A., Ast	ancion	7890		5000
ZPA7	Teleco Paraguaya, S. A., Asi	ıncion 1	.5780		5000
ZPO3	Teleco Paraguaya, S. A., Ası	ıncion 1	.3333		5000

-PERU
Station Name

Frequency Power Kilocycles Watts

Location

Call Letters

Owner

OAX4I OAX6C	Government Radio Ing. Juan P. Goicochea Radio Armando Ortiz Lambert. Radio Alvarado & Urteaga. Radio Empres Peruana Parlante. Radio Radio Miraflores Radio Radio Internacional Radio J. Antonio Umbert F. Radio Luis de los Heros & Rios. Radio	Goicochea Lima Mundial Lima Callao Callao Lima Lima Miraflores Miraflores Internacional Lima Continental Arequipa	960 1080 1160 1200 1250 1320 1370	10000 250 250 500 250 200 250 250 250
Ommon	Lais ac 10s Heros & Mos Kaulo	Only cloarlcd	1400	200
	Short Wave	Stations		
OAX4P. OAX6B OAX6A OAX6E OAX4Z OAX4H* OAX7A OAX1A OAX4G OAX6D OAX6D OAX4J OAX4T	Rafael Larco Hoyle	Huancayo Huancayo Landa Arequipa Arequipa Arequipa Continental Arequipa Nacional Lima Mundial Lima Huanuco Huanuco Cuzco Cuzco Delcar Chiclayo Lima Lima Continental Arequipa Internacional Lima Goicochea Lima Nacional Lima	6200 6035 6050 6055 6082 6095 6115 6128 6150 9500 9520 9545 9562	250 250 150 100 3000 15000 400 200 250 250 250 200 200 200
	urugi	UAY———		

Call				Free	quency	Power
Letters Station Name			Owner	Kil	ocycles	Watts
CW1 Radio Popular						
	Carlos					
	Colonia	Berr	otti y Monte	ellano	550	4500
CW3 Radio Rural del						
Uruguay	Florida .	Rod	olfo J. Caissi	ols	580	300
CX4Direction de						
Agronomia	Montevid	eo Dire	ccion de Agr	onomia	610	5000
CW7 Radio Carmelo	Carmelo-					
	Colonia	Albe	rto Pablo B	rouard	640	250
CX6 Estacion Oficial	Montevid	eo S.O.	D.R.E		650	20000
CW27 Radio Tabare					680	250
CX8Radio Jackson					690	500
CX10Radio Ariel	Montevid	eo Ferr	era, Gestoso	y Cia	730	1000
CX12 Radio Oriental					770	5000
CX14El Espectador	Montevid	eo Difu	soras El Esp	ectador	810	5000
CW23 Radio Cultural					820	250
CX16 Radio Carve					850	10000
CX18Radio Sport					890	5000
CX20Radio Montecarlo					930	2000
CX22Radio Universal					970	1500
CX24 La Voz del Aire					1010	2500
CX26Radio Uruguay					1050	2000
CX28Radio Imparcial					1090	3000
CW31 Salto Broadcasting					1120	250
CX30Radio Nacional					1130	1000

Call Letter	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CX32	.Radio AguilaM	ontevideo	Compania Uruguaya de	4470	=00
CW33	Difusora FloridaFl	lorido	Publicidad S. A	1170	500 75
CX34	.Radio ArtigasM	ontevideo	A. Canepa v Cia	1210	500
CW35	Paysandu Broadcasting.Pa	aysandu	Buenaventura Malher y		
			Ordoqui		250
CX38	Centenario BrdcstngM Estacion OficialM	ontevideo	Vaquez y Walder	1250	250 5000
CW39	La Voz de PaysanduPa	avsandu	Miguel Penna	1320	100
CX40	.Radio Fenix	ontevideo	Julio J. Rabassa	1330	500
CW19	Difusora RochenseRo	ocha	Juan J. Harispuru y Abe	el	
CW10A	.Radio CharruaRi		Machado		50 60
CW41	Brdcstng, San JoseSa	an Jose	Juan J. Harisnuru v Pedr	1340	00
	_		Bruccoleri	1360	50
	Tribuna SonoraM		Hector Verrazza	1370	500
CW45	Difusora Treinta y Tres. Tr	reinta y	Mannach - Tallia		
		ires	Marroche, Lacurcia y Rodriguez	1390	60
CW46A	.Difusora Zorrilla de		itodriguez	1550	00
			Luis S. Dini		2000
CX44	.Radio MontevideoM	ontevideo	Julio J. Rabassa	1410	250
CX46	Radio DuraznoDr Radio AmericaM	urazno	Guzman Bortagahi	1430	500 1500
CW46B	Liceo de DoloresDe	olores-	Guzman Bortacchi	1450	1300
		Soriano	Roberto Taruselli		50
	Radio CanelonesCa				300
CW43B	Radio InternacionalR Radio LavallejaM	ivera	Walfrido Figueira	1480	300 100
	Radio FemeninaM				1500
	Radio WelcomeSa				100
CX50	.Radio El MundoM	ontevideo	Bernardino Ayala	1530	300
CX52	.Radio Litoral		Anihal Enchasile Inca	0-	
	Soriano	erceues	lando Kelly, Jose Pedro		
			garay y Florencio Do	nato	
			Montero	1570	50
		. ww.	a		
	Short	Wave	Stations		
	Radio ContinentalM				5000
CXA30	Radio NacionalM (Proyectada)M	ontevideo	Silva y Larrea	6035	1000 2500
	Estacion OficialM				5000
CXA21	Radio FenixM	ontevideo	Julio J. Rabassa	6170	1000
CXA1	Estacion OficialM	ontevideo	S.O.D.R.E.	6200	50
CX14	.El EspectadorM	ontevideo	El Espectador	7330	50
	Estacion OficialM		S.O.D.R.E	9620	20000
011110	Radio Real de Re San Carlos	Carlos			
	Co	olonia	Jaime Yankelevich	9640	5000
CX14	.El EspectadorM	ontevideo	El Espectador	10000	20
	El EspectadorM Radio Real de Re	eal de San	El Espectador	11705	1000
CAMIT	San Carlos	Carlos			
		oionia	Jaime Yankeievich	11820	1000
CXA10	Estacion OficialM	ontevideo	S.O.D.R.E	11895	20000
CXA18	Estacion OficialM Estacion OficialM	ontevideo	S.O.D.R.E	27000	20000 2500
CXA22	Estacion OficialM	ontevideo	S.O.D.R.E.	29500	2500
	Estacion OficialM				2500
CXA24	Estacion OficialM	ontevideo	S.O.D.R.E	58000	2500

#### VENEZUELA

Location

Station Name

Owner and Director of Station

Frequency Power Kilocycles Watts

Call

Letters

Oscar Vicentelli	Letters Station Name Location	Director of Station K	locycles	watts
YV5RH	YV5RIRadio ContinenteCaracas		. 590	1750
Mons. J. M. Pellin   Degwitz	YV5RHLa Voz de La PetriaCaracas	.Mons. J. M. Pellin	. 720	1500
H. Degwitz   Jesus Gonzales A.   880   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   182   1		Mons. J. M. Pellin		7250
Jose Gil Borges		H. Degwitz		
YV5RA	YV5RQRadio LibertadorCaracas		. 880	1820
Note	YV5RARadio CaracasCaracas	. Cia. Anonima Almacen		
YV2RB			. 960	13000
Dal	YV2RBLa Voz del TachiraSan Cristo	-		
YV5RG		.Jesus Diaz Gonzalez	. 980	500
YV5RZ	YV5RGOndas PopularesCaracas .	.Gonzalo Veloz M	. 1010	1480
Gonzalo Veloz Mancera YV6RE Ondas del Neveri Barcelona L. J. Arreaza Almenar YV1RF Ondas del Lago Maracaibo N. Vale Quintero 1120 84 N. Vale Quintero 1120 84 N. Vale Quintero 1120 84 N. Vale Quintero 1150 30 Guillermo Govea YV5RL Radio Tropical Caracas Ponce & Viggiani 160 115 YV3RE Radio Barquisimeto Barquisimeto Amilcar Segura Amilcar Segura YV1RK Radio Popular Maracaibo Jose Higuera M. 1250 66 Rafael Rivera P. YV3RA Radio America Barquisimeto Arturo Ramos M. 1270 26 Arturo Ramos M. 1270 17 Arturo Ramos		Gonzalo Veloz M.		770
VVIRF Ondas del Lago Maracaibo N. Vale Quintero 1120 84  YVIRD Radiodifusora Maracaibo G. Govea & G. Nouel 1150 30  Guillermo Govea 1150 30  Guillermo Govea 1160 115  YV5RL Radio Tropical Caracas Ponce & Viggiani Ponce & Viggia		Gonzalo Veloz Mancera		110
YVIRF Ondas del Lago Maracaibo N. Vale Quintero Noule Migura Namica Segura Namica	YV6REOndas del NeveriBarcelona	.L. J. Arreaza Almenar	. 1080	300
N. Vale Quintero  Waracaibo Maracaibo G. Govea & G. Nouel Guillermo Govea  YV5RL Radio Tropical Caracas Ponce & Viggiani 1160 115  YV3RE Radio Barquisimeto Barquisimeto Amilcar Segura 1240 115  Amilcar Segura 1240 117  Amilcar Segura 1250 67  Rafael Rivera P.  YV3RA Radio America Barquisimeto Arturo Ramos M. 1270 26  Arturo Ramos M. 1300 15  Luis Garcia Nebot 1300 15  Arturo Ramos M. 1270 26  Roger Leyba 1370 30  Arturo Ramos M. 1270 26  E. Torres Valencia 1400 96  E. Torres Valencia 1	YV1RFOndas del LagoMaracaibo	.N. Vale Quintero	. 1120	845
Maracaibo   Maracaibo   G. Govea & G. Nouel   1150   30   Guillermo Govea		N. Vale Quintero		
YV5RL         Radio Tropical         Caracas         Ponce & Viggiani         1160         115           YV3RE         Radio Barquisimeto         Barquisimeto         Amilcar Segura         1240         117           Amilcar Segura         1240         117         Amilcar Segura         1250         67           YV1RK         Radio Popular         Maracaibo         Jose Higuera M.         1250         67           Rafael Rivera P.         YV3RA         Radio America         Barquisimeto         Arturo Ramos M.         1270         26           YV1RA         Ecos del Zulia         Maracaibo         Luis Garcia Nebot         1300         15           YV1RA         Ecos del Zulia         Maracaibo         Luis Garcia Nebot         1300         15           YV4RA         La Voz de Carabobo         Valencia         G. Degwitz         1350         128           YV1RW         Radio Coro         Coro         Roger Leyba         1370         30           Roger Leyba         1370         30           Roger Leyba         1400         17           Miguel Ache         1400         17           YV6RA         Ecos del Orinoco         Ciudad           Bolivar         E. Torres Valencia </td <td>MaracaiboMaracaibo</td> <td></td> <td>. 1150</td> <td>308</td>	MaracaiboMaracaibo		. 1150	308
YV3RE Radio Barquisimeto Barquisimeto Amilcar Segura 1240 117 Amilcar Segura 1240 117 Amilcar Segura 1250 67 Rafael Rivera P.  YV3RA Radio America Barquisimeto Arturo Ramos M. 1270 26 G. Degwitz 1350 125 G. Degwitz 1350 125 G. Degwitz 1350 125 G. Degwitz 1350 125 G. Degwitz 1370 36 Roger Leyba 1370 36 Roger Leyba 1370 36 Roger Leyba 1400 176 Miguel Ache 1400 176 Miguel Ache 1400 176 Miguel Ache 1400 176 ABERMUDEZ V. 1400 86 Pedro A. Bermudez V. 1400 86 Pedro A. Bermudez V. 1400 86 Fedro A. Bermudez V. 1400 86 Atilio Ormezzano 1430 36 Atilio Ormezzano 1430 36 Atilio Ormezzano 1430 36 Atilio Ormezzano 1470 86 Rafael A. Segura 1470 86 Ra	YV5RI. Radio Tropical Corners		1160	1150
Meto			. 1100	1100
Amilear Segura  Amilear Segura  Amilear Segura  Andio Popular Maracaibo  Anderica Barquisimeto Arturo Ramos M. 1270 26  Arturo Ramos M. 1200 20  A		Amilear Segura	1240	1175
Rafael Rivera P.  YV3RA Radio America Barquisi- meto Arturo Ramos M. 1270 26 Arturo Ramos M. YV1RA Ecos del Zulia Maracaibo Luis Garcia Nebot 1300 18 Luis Garcia Nebot 1300 18 Luis Garcia Nebot 20 Luis Garcia Nebot 1300 18 Luis Garcia Nebot 1300 18 Luis Garcia Nebot 1300 18 Luis Garcia Nebot 20 YV4RA La Voz de Carabobo Valencia G. Degwitz 1350 128 G. Degwitz 1370 30 Roger Leyba 1370 30 Roger Leyba 1370 30 Roger Leyba 1400 178 Miguel Ache 1400 178 Miguel Ache 1400 178 Miguel Ache 1400 178 Pedro A. Bermudez V. 1400 80 Pedro A. Bermudez V. YV6RA Ecos del Orinoco Ciudad Bolivar E. Torres Valencia 1400 96 E. Torr		Amilcar Segura		
YV3RA Radio America Barquisimeto Arturo Ramos M. 1270 26 Luis Garcia Nebot Lui	YVIRKRadio PopularMaracaibo	.Jose Higuera M	. 1250	675
Arturo Ramos M.  YV1RA Ecos del Zulia. Maracaibo Luis Garcia Nebot. 1300 15 Carlo Degwitz 1350 126 Carlo Degwitz 1370 30 Roger Leyba 1370 30 Roger Leyba 1370 30 Roger Leyba 1400 176 Miguel Ache 1400 176 Miguel			1070	001
YV1RA         Ecos del Zulia         Maracaibo         Luis Garcia Nebot         1300         18           YV4RA         La Voz de Carabobo         Valencia         G. Degwitz         1350         128           YV1RW         Radio Coro         Coro         Roger Leyba         1370         30           Roger Leyba         Roger Leyba         1400         176           Roger Leyba         1400         176           YV4RE         Radio Valencia         Valencia         Miguel Ache         1400         176           YV1RC         La Voz de la Fe         Maracaibo         Pedro A. Bermudez V         1400         80           YV6RA         Ecos del Orinoco         Ciudad         E. Torres Valencia         1400         90           E. Torres Valencia         1400         90         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400         1400<	meto	Arturo Ramos M	. 1270	264
YV4RA         La Voz de Carabobo         Valencia         G. Degwitz         1350         126           G. Degwitz         G. Degwitz         1370         30           YV1RW         Radio Coro         Coro         Roger Leyba         1370         30           YV4RE         Radio Valencia         Valencia         Miguel Ache         1400         175           YV1RC         La Voz de la Fe         Maracaibo         Pedro A. Bermudez V         1400         80           YV6RA         Ecos del Orinoco         Ciudad         E. Torres Valencia         1400         90           E. Torres Valencia         Atilio Ormezzano         1430         30           YV4RL         Radio Maracay         Maracay         Atilio Ormezzano         1430         30           YV4RR         Radio Puerto Cabello         Puerto Cabello         Rafael A. Segura         1470         80           Rafael A. Segura         Short Wave Stations         Valencia         1470         80	YV1RAEcos del ZuliaMaracaibo	.Luis Garcia Nebot	. 1300	150
YV1RW         Radio Coro         Coro         Roger Leyba         1370         36           Roger Leyba         YV4RE         Radio Valencia         Valencia         Miguel Ache         1400         176           YV1RC         La Voz de la Fe         Maracaibo         Pedro A. Bermudez V         1400         80           YV6RA         Ecos del Orinoco         Ciudad         Bolivar         E. Torres Valencia         1400         96           E. Torres Valencia         Atilio Ormezzano         1430         36           Atilio Ormezzano         Atilio Ormezzano         1430         36           YV4RR         Radio Puerto Cabello         Puerto Cabello         Rafael A. Segura         1470         86           Short Wave         Stations         Stations           YV1RJ         Radio Falcon         Coro         Compania Anonima         3300         36	YV4RALa Voz de CaraboboValencia	.G. Degwitz	. 1350	1280
YV4RE Radio Valencia Valencia Miguel Ache YV1RC La Voz de la Fe. Maracaibo Pedro A. Bermudez V. YV6RA Ecos del Orinoco. Ciudad Bolivar E. Torres Valencia YV4RL Radio Maracay Maracay Atilio Ormezzano 1430 30 Atilio Ormezzano YV4RR Radio Puerto Cabello Puerto Cabello Rafael A. Segura 1470 80 Rafael A. Segura 1470 80 Short Wave Stations  YV1RJ Radio Falcon Coro Compania Anonima 3300 30	VVIRW Radio Coro Coro	G. Degwitz	1370	300
YV1RCLa Voz de la Fe		Roger Leyba		
YV1RCLa Voz de la Fe	YV4RERadio ValenciaValencia	.Miguel Ache	. 1400	1750
YV6RAEcos del OrinocoCiudad Bolivar .E. Torres Valencia 1400 96 E. Torres Valencia YV4RLRadio MaracayMaracayAtilio Ormezzano 1430 36 Atilio Ormezzano YV4RRRadio Puerto CabelloPuerto CabelloRafael A. Segura 1470 86 Rafael A. Segura  Short Wave Stations  YV1RJRadio FalconCoroCompania Anonima 3300 36	YV1RCLa Voz de la FeMaracaibo	.Pedro A. Bermudez V	. 1400	800
Bolivar E. Torres Valencia 1400 96 E. Torres Valencia YV4RLRadio MaracayMaracayAtilio Ormezzano 1430 30 Atilio Ormezzano YV4RRRadio Puerto CabelloPuerto CabelloRafael A. Segura 1470 80 Rafael A. Segura  Short Wave Stations  YV1RJRadio FalconCoroCompania Anonima 3300 30	YV6RAEcos del OrinocoCiudad	Pedro A. Bermudez V.		
YV4RLRadio MaracayMaracay .Atilio Ormezzano			. 1400	960
Atilio Ormezzano YV4RRRadio Puerto CabelloPuerto CabelloRafael A. Segura	YV4RLRadio MaracayMaracay	E. Torres ValenciaAtilio Ormezzano	. 1430	300
belloRafael A. Segura		Atilio Ormezzano		
Rafael A. Segura  Short Wave Stations  YVIRJRadio Falcon			. 1470	800
YVIRJRadio FalconCoroCompania Anonima 3300 30	56110			
YVIRJRadio FalconCoroCompania Anonima 3300 30				
Togge Domono	Short Wave	Stations		
Togge Domono	YVIRI Radio Falcon Coro	Compania Anonima	3300	300
	TVILLE Radio Falcon		. 5500	000

Call Letters	Station Name	Location		uency cycles	Power Watts
YV1RO			.Pedro J. Torres	_	1040
YV5RS	Radio LibertadorC	aracas	Pedro J. Torres .Corp. Rayco	3360	1550
YV1RT	La Voz de la FeM	aracaibo	N. Vale Quintero .Pedro A. Bermudez V Pedro A. Bermudez V.	3370	700
YV5RY	Radio ContinenteC	aracas	Oscar Vicentelli	3380	1590
YV4RK	Radio MaracayM	aracay		3390	465
YV5RW	Radio TropicalC	aracas	Ponce & Viggiani Ponce & Viggiani	3400	1150
YV3RX	Radio AmericaB		Arturo Ramos Maggi	3410	1040
YV2RC	La Voz de la Sierra M		Arturo Ramos Maggi Amilear Segura		495
YV5RX			Roberto Straus .Mons. J. M. Pellin		2700
YV1RU	Radiodifusora	aracas	Pedro Vargas	3430	2100
1 11110		aracaibo	.G. Govea & G. Nouel Guillermo Govea	3440	1000
YV6RC	Ondas del NeveriB	arcelona		3450	465
YV4RP	Radio ValenciaV	alencia .	Miguel Ache	3460	1000
YV4RQ	Radio Puerto CabelloP		Rafael A. Segura	3480	885
YV3RF			Rafael A. Segura .Pausides Sigala		160
YV5RV		_	Luis Barrios .Gonzalo Veloz M	3500	350
YVIRV			Gonzalo Veloz M. .L. Garcia Nebot		300
YV4RO			L. Garcia Nebot .G. Degwitz		300
YV1RY			G. Degwitz		
			Roger Leyba	4770	312
YV3RN	Radio BarquisimetoB		.Amilcar Segura	4780	1250
YV6RU	Ecos del OrinocoC	iudad	Amilcar Segura		
		Bolivar .	.E. Torres Valencia F. Torres Valencia	4790	960
YV1RX	Ondas del LagoM	aracaibo	.N. Vale Quintero N. Vale Quintero	4800	3080
YV1RL	Radio PopularM	laracaibo	J. A. Higuera M	4810	300
YV2RN	La Voz del TachiraSa			4000	0000
			Jesus Diaz Gonzalez Jesus Diaz Gonzalez		2000
	Radio ValeraV		Pedro Flores Jelambi		4840
YV5RU	Ondas PopularesC	aracas	.Gonzalo Veloz M	4860	2232
YV5RM	Radiodifusora VenezC	aracas	Degwitz & Siblesz	4890	7250
YV5RN	Radio CaracasC	aracas	.Almacen Americano Ricardo Espina	4920	7550

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#### COSTA RICA

	requency	Power Watts
	Kilocycles	
TI5JJM Emilio E. Martinez, Alajuela	575	1500
TI4NRHAmando Cespedes M., Heredia	710	750 500
TIRHRafael Hine Ch., San Jose	970	
TIGPH2 Gonzalo Pinto H., San Jose	800 830	3000 3000
TIEP Eduardo Pinto H., San Jose		
TIFAFrancisco Arie, San Jose	1000	250
TIGPH Gonzalo Pinto H., San Jose	605	6500
TISMGGuillermo Zuniga R., San Jose	1045 775	500
TILJLola Monge Peralta, San Jose		450
TILS Luis Saenz Mata, San Jose	880 750	5000
TIVPNarcisco Garcia, San Jose	625	500
TIPGClaudia Martinez N., San Jose		5000
TIRCC Carlos Borge, San Jose		500
TIRSRogelio Sotela B., San Jose	920	400
TIEP Eudardo Pinto, San Jose	1225	3000
TIGPJose Maria Pinaud, San Jose	690	2000
TIHZHeli Zuniga, San Jose	1150	1000
TIOSGuillermo Castro Saenz, San Jose	940	500
TINBC Oscar Martinez Nussbaumer, San Jose	1070	5000
TIBAS Gonzalo Pinto H., San Juan de Tibas	650	8000
TIMC Jorge Mario Cardos M., Cartago	735	750
Short Wave Stations		
TI14NRHAmando Cespedes, Heredia		750
TIEP Eduardo Pinto H., San Jose	6700	1000
TIGPHGonzalo Pinto H., San Jose	5875	1000
TIPGClaudia Martinez, San Jose		2000
TIRCCCarlos Borge, San Jose		300
TIRHRafael Hine Ch., San Jose		250
TILSLuis Saenz Mata, San Pedro	6165	2000
TIRVMRuben Venegas Mora, Las Juntas de Abangarez		500
TIWS Manuel Campos J., Puntarenas	6065	500

#### **GUATEMALA**

	00111111111		
Call Letters		Frequency Kilocycles	Power Watts
TGW	.Radiodifusora Nacional, Guatemala City	1520	10000
	. Government, Guatemala City		300
TGX	. El Liberal Progresista (newspaper).		
	Guatemala City	1400	50
TGQ	. Government, Quezaltenango		300

#### CENTRAL AMERICAN STATIONS

Short Wave Stations	
Call Letters Owner and Location Frequency Kilocycles	Power
TGWA Radiodifusora Nacional, Guatemala City 9685, 11760,	Wates 10000
15170, 17800	10000
TGWB Radiofusora Nacional, Guatemala City 6480	1000
TGWCRadiodifusora Nacional, Guatemala City 2320,760	1000
TG2 Government, Guatemala City 6190	300
TGX1 El Liberal Progresista (newspaper), Guatemala City	
Guatemala City	50 300
To quite in the control of the contr	300
WONDY A C	
HONDURAS	-
Call Frequency Letters Owner Station Name Location Kilocycles	Power Watts
HRNRafael FerraryLa Voz de Honduras Tegucicalpa 1450	500
Short Wave Stations	
	500
HRNRafael FerraryLa Voz de HondurasTegucigalpa 2437	500 500
HRD2Genoveva v. de 5875 CastanedaLa Voz de AtlantidaLa Ceiba	250
HRP1Filiberto Diaz Zelaya Eco de HonduraSan Pedro Sula. 6351	100
NICARAGUA	
Call Frequency	Power
Letters Owner Station Name Location Kilocycles	Watts
YNPHRodolfo SengelmannRadio PhillipManagua 660	500
Short Wave Stations	
YNJATDr. Augustin TijerinoLa Voz del AireLeon 5758	400
YNGUErnesto GutierrezVoz de Los LagosManagua 6340	50
YNOWMendoza & BrosVoz de La America Managua 6850	800
YNFTJose F. Tercero ZLa Voz de La Sultana. Granada 7500	100
YNLTLeonidas A. TenoriaLa Voz del Mombacho Granada 7625	100
YNDGDionisio E. GalloGilfilianLeon	200
YNRSRudolfo SengelmannRadio NicaraguenseManagua 8590	500
PANAMA	
Call Frequency Letters Owner (and Station Name) Location Kilocycles	Power Watts
HOKJose Jaen & Jaen, La Voz de la VictorColon	250
HP5C Radio Miramar	100
HOQ Agustin de Mena & Jose M. Herrera, Jr., Panama City 1250	250
Radio Nacional	
HP6JLa Voz de PanamaPanama City 1358	250
HOCJose Jaen & Jaen	250
Short Wave Stations	
HOARon Dalley	500
HP5K La Voz de La Victor	1000
HP5B. Radio Miramar Panama City 6030	100
HP5F.         La Voz de Colon         Colon         6050           HP5H.         La Voz del Pueblo         Panama City         6122	500
HP5HLa Voz del PuebloPanama City6122 HP5JLa Voz de PanamaPanama City9607	400 250
HP5ARadio Teatro Estrella de PanamaPanama City	1000
HP5GRon Dalley	800

#### . STATIONS IN THE WEST INDIES .

ВАНАМ	IAS	
Call Letters Owner ZNSBahamas Government	Location Frequent Kilocyc C.P.6	cles Watts 790 1000
Short Wave	Stations	
ZNS Bahamas Government		090 600
CURAC	140	
Call Letters Owner PJC1Government of Curacao	Location Frequer  Location Kilocyc  Willemstad91	cles Watts
DOMINICAN E	REPUBLIC	
Call	Frequer Cocation Kilocyc	
HINJ. M. Bonetti BCiu		
HIXCiu	ıdad Trujillo 950	008
HIZ Frank Hatton	dad Trujillo 1350	
HI8QJulio Garcia ACiu	dad Trujillo 1475	5 25
Short Wave	Stations	
HIIGA. C. PuelloCiu	dad Trujillo 6280	100
HI2GA. C. PuelloCiu	dad Trujillo 9290	100
HILF. C. TeixidoCiu	ıdad Trujillo 6500	60
HIINJ. M. Bonetti BCiu		
HITF. A. SanabiaCiu		
HIIZFrank Hatton Ciu HIIXGovernment Ciu	dad Trujillo 631t	
HI6H Emilio Garden, Jr Ciu	dad Trujillo 6115	5 100
HI8TRaul Henriquez SCiu	idad Trujillo 6122	2 30
HI3CAnd Herrero H. La	Romana 6105	5 30
HIHD. Dominguez	n Pedro de Macoris 6780	250
HIIJSar	n Pedro de Macoris 6025	5 40
HI1ARafael Western San HI1LMaria J. Tayares San	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	
HILL		
HI3USan	ntiago 6015	5 100
HI9BJ. L. SanchezSan	ntiago 6383	3 200
HI9TPus A. PelegrinPus	erto Plata 6170	100

#### PAN-AMERICAN NETWORK DATA

CBS PAN-AMERICAN NETWORK—see page 858

CADENA RADIO INTER-AMERICANA (CRIA)-CROSLEY CORP.—
see page 860

NBC PAN-AMERICAN SERVICE—see page 861

# NO DELAYS



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Practically all defense plants in this area, including the great shipbuilding poseum days a week.

The thousands of automobiles carrying defense workers have made a major trothat the city has recently adopted drastic traffic regulations which it has been prohibited everywhere in the business districts from 7:30 %.

The big industrial and shipbuilding plants have staggered the time lieve some of the congestion that has developed on routes leading entirely new thoroughfares have been built or are now under congard to the Martin plant.

Some months ago the head of the collection department of about collections. At that time he said they were few. The same question was asked just before this was writt much better, " was his reply. He said that condition money and were spending it.

A report just released to Ross Federal Service in cooperation with the United States Bureau payrolls in the area last month were much level of employment in selected manufactre 1941 rose 30.8% above that of November payrolls have for a long period shown

Federal Housing officials call 8/ major housing developments are Five additional developments, already been opened to defe 250 trailers and â dormit units.

6 & 0 Railroad reporting to a second 
BALTIMORE h these word Year's "They serv

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ROSS FEDERAL SERVICE, INC.

18 East 48th Street

New York

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DEALER INTERVIEWS
Inventory and point of sale display checking

READERSHIP STUDIES
OUTDOOR ADVERTISING CHECKING

OUTDOOR ADVERTISING CHECKING
TRAFFIC CHECKING

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