



# Monthly Report, March 2024

## Programs

---

### Wikipedia Student Program

Spring 2024 in numbers:

- 355 courses were live on the Dashboard.
- 5720 students were enrolled in a Wikipedia assignment.
- Students added 1.51 million words and 13,200 references to Wikipedia. They contributed to 2670 articles and created 155 new entries.



**Performance at a glance:** With 355 classes onboarded, we project to fall short of our goal of 400 courses.

March is the time in the [spring](#) term when things really pick up. Winter quarter classes wrapped up, and spring quarter classes hadn't even yet begun. The majority of our classes, though, were busy drafting their contributions and beginning to move their work into the article main space.

In March, Senior Program Manager, Helaine Blumenthal, along with Wikipedia Expert, Brianda Felix, ran several sessions for instructors running Wikipedia assignments this term. In these sessions, they focused on plagiarism, drafting work in sandboxes, and moving work live. We also held student office hours in addition to our weekly office hours for instructors. The Student Program team also continued to review our current resources in the hopes of further streamlining the Wikipedia assignment.

This month, Equity Outreach Coordinator Andres Vera led four teaching with Wikipedia workshops where instructors learned about the Wikipedia Student Program and where he guided prospective instructors through the instructor orientation. Additionally, Andres visited CSU Stanislaus, a Hispanic-serving institution near Modesto, CA, and presented about teaching with Wikipedia to a group of faculty.

### Scholars & Scientists Program

Courses in progress:

- [Elections and Campaigning in the United States](#): This course concluded this month with these 13 editors having a big impact on Wikipedia. Take a look at the excellent

new article all about [San Francisco's Proposition G \(2024\)](#). Additionally, a participant from this course made some great edits to the [2024 New York Democratic presidential primary](#) article. This course added just under 100 new citations to Wikipedia and edited more than 20 articles.

- [State Politics and Policy](#): We also wound down this course this month. Take a look at the [Zoning in the United States](#) to some edits specific to the upcoming election. A new article to come out of this course is the [Artificial intelligence and elections](#) page. The [Environmental rights amendment](#) article also saw some significant updates that pertain specifically to the 2024 election. There were more than 200 total edits for this course and these articles have already been viewed more than 500K times.
- [Idaho OPAL Fellows Wiki Scholars](#): We're thrilled with the output of these 21 scholars. They edited more than 50 articles, adding 362 references, resulting in more than 800K pageviews. To see their excellent work, look no further than the article about [Dean Cornwall](#), an American illustrator. The article for [The shape of the atomic nucleus](#) was updated thoroughly as a part of this course. Lastly the article for [Gun violence in U.S. schools](#) did not exist prior to this course. It exists now.
- [History of Social Movements in the United States](#): We started another course this month, also designed to improve election-related articles. This is an eight week long course and participants will be drafting and moving content live later in the course. These 14 participants are sure to have a big impact on Wikipedia.
- [Electoral Institutions and Voting](#): We started another democracy-related course. This one will be focusing on Elections and Voting behavior. You will be able to see participants' work start to appear on the Dashboard linked above. We are looking forward to the impact these 10 participants will have on Wikipedia.
- [Medical Wiki Scientists-2](#): We are running another PCORI-themed course for medical professionals. Check back on the Dashboard to see the excellent work that these six participants will be doing over the coming weeks.
- [Women and Reproductive Health Wiki Scientists](#): We're kicking off another PCORI course, this one focused on Women's and reproductive health. These 21 participants will be looking to improve articles in this focus area. We are eager to see their contributions go live!

## Communications

In late March, video production company Planet Nutshell sent the first draft of video 1 (for instructors) for review by Chief Programs Officer LiAnna Davis and Communications and Outreach Coordinator Colleen McCoy, both of whom made initial changes and then asked Wiki Education programs staff to offer feedback, as well.

Following the publication of the March 15 blog post (Humanities & Social Justice Advisory Committee members announced), Colleen, along with faculty committee members, reached out to the members' respective institutions to encourage the repurposing of the blog post content on their institution-wide news platforms. Collaborations for new, institution- and faculty-specific articles at Arizona State University, University of Pennsylvania, and Chapman University began in March.

### Blog posts:

- [Welcome, Colleen!](#) (March 5)
- [Bringing scholarship on pre-modern European art to Wikipedia](#) (March 15)
- [Humanities & Social Justice Advisory Committee members announced](#) (March 29)

# Advancement

---

## Fundraising

Kathleen Crowley, Director of Donor Relations, drafted and submitted a mid-year grant report to the Guru Krupa Foundation for their support of our Communicating Science initiative. She and David Peters, our design consultant, completed a final iteration of our one-page pitch describing the Communicating Science initiative targeted for corporate sponsors. This will begin to be disseminated in April. Kathleen attended the American Management Association's training seminar for new supervisors in Los Angeles. Kathleen worked with our new Communications and Outreach Coordinator, Colleen McCoy, to better organize our blog post needs for stewardship of our current foundation supporters. She also sent an impact email promoting our Speaker Series featuring students from our Wikipedia Student Program, in stewardship of our individual donors from 2023. Kathleen drafted fundraising revenue projections and a list of expenses for fiscal year 2024-25's Annual Plan. She also wrote up her reflection of our progress towards our current fiscal year's fundraising goals and drafted fundraising plans for the upcoming fiscal year. Kathleen completed her review of PCORI's letter of inquiry, initially drafted by LiAnna Davis, Chief Programs Officer, that will be submitted for a second Engagement Award for more dissemination of PCORI-funded Systematic Reviews with the addition of an assessment of health professions students' attitudes towards work. She met with a program officer over Zoom at the M.J. Murdock Charitable Trust to gather information about their grants for building the capacity of nonprofits. She also had a Zoom meeting with a program associate at the Henry Luce Foundation to introduce Wiki Education's programs and their potential alignment with the Foundation's Women in Stem program area.

## Technology

---

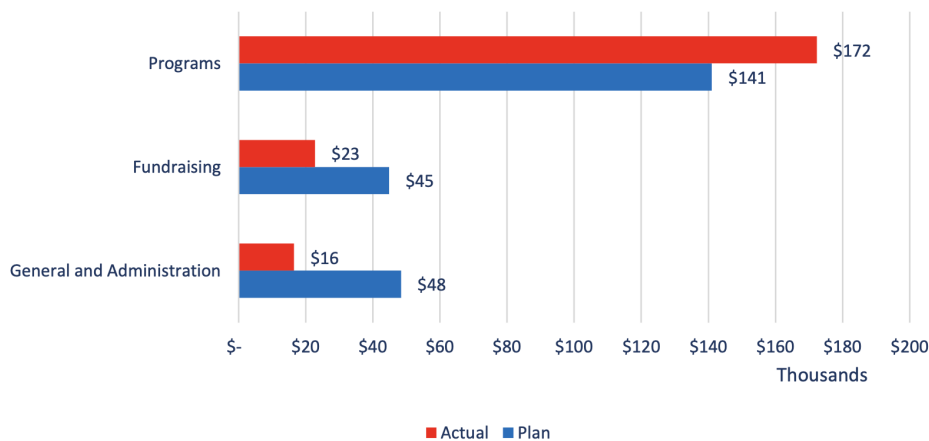
This month we shipped a number of new features, usability improvements and bug fixes for the Dashboard. One high-impact new feature, thanks to open source contributor Om Chauhan, lets user change their sandbox location for an assigned article. This provides a simple workaround for cases where an instructor wants their class to use sandbox draft pages differently from the Dashboard's default naming scheme, and also lets users easily update their sandbox after a username change. Om also coded up a system for admins to easily manage the sitenotice feature that we use to announce upcoming office hours. Ujjwal Pathak extended the course creation process to include a checkbox for courses that expect to add additional TAs or instructors, along with an automatic reminder email if the instructor hasn't any additional instructors later on. Ujjwal also built the new 'Featured Campaigns' configuration which lets us set the specific campaigns that we highlight on the Dashboard's Explore page. Pratham Vaidya added an option to sort students in a course by the number of training modules they have completed. Pranjal Rajput fixed a number of user interface and accessibility bugs.

Chief Technology Officer Sage Ross, along with members of the Programs Team, began updating the Dashboard's Assignment Wizard, timeline templates, and training modules, to prepare for fully supporting an option for courses to work directly on live articles from early on in their assignments, rather than drafting extensively in sandboxes first.

# Finance & Administration

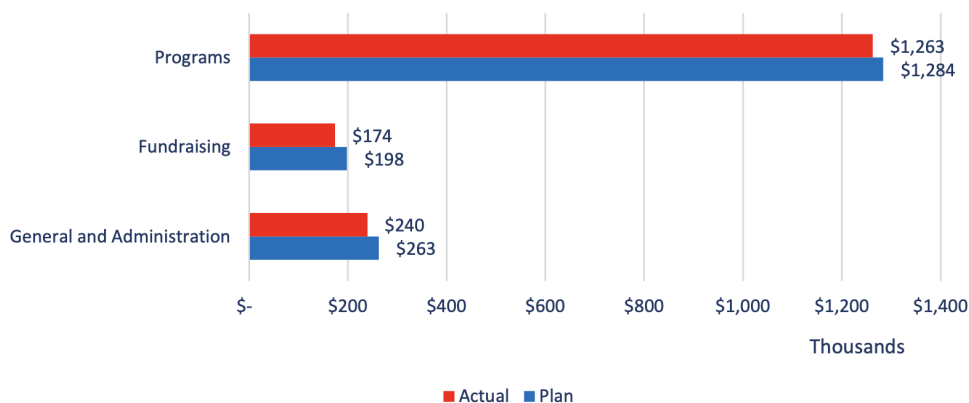
The total expenditure for the month of March was \$212K, (\$23K) under the budget of \$235K. Fundraising was under (\$22K) by underspending (\$20K) in consulting services, (\$1K) in payroll and (\$1K) in travel. General & Administrative were under (\$32K) from underspending (\$27K) in audit and accounting fees, (\$6K) in payroll and overspending +\$1K in other direct expenses. Programs were over +\$31K from spending +\$27K in consulting services slated for the previous month, +\$5K in communications, +\$2K in software, +\$1K in payroll, +\$1K in indirect expenses while under (\$5K) in travel.

**Expenses March 2024**  
**Actual vs. Plan**



The Year-to-date expenses were \$1,677K, (\$68K) under the budget of \$1,745K. Fundraising was under by (\$24K), underspending (\$21K) in professional services, (\$5K) in payroll, (\$4K) in travel and (\$2K) in communications while over +\$8K for accrued software. General & Administrative were under (\$33K) of which (\$33K) are audit and accounting fees we expect to see next month, (\$11K) in payroll and (\$1K) in Communications while overspending +\$9K in meetings, +\$7K on travel, +\$5K in IT equipment and +\$1K in other direct expenses. Programs were under (\$21K) comprised of underspending (\$20K) in professional services and (\$15K) in communications, (\$8K) in travel and (\$5K) indirect expenses while over +\$17K in payroll, +\$6K in computer equipment and +\$4K in software.

**Year to Date Expenses March 2024**  
**Actual vs. Plan**



## Office of the ED

---

March 2024 was a shorter month than usual for Frank as he spent the first two weeks on vacation.

Upon his return, Frank concluded his work on the first draft for Wiki Education's budget for fiscal year 2024–25. Our goal is to provide the board with the annual plan document in May, so individual board members have an opportunity to provide feedback prior to receiving the final version of the plan in early June.

Frank also attended an online meeting with the title "Future of Affiliate Gatherings". Background is that this year's Wikimedia Summit will be the last of its kind. Wikimedia Deutschland is ready to hand the event over to the affiliates – to design future gatherings based on their needs, interests and opportunities. The call served at presenting the data collected in the affiliate survey and agree how the upcoming Wikimedia Summit in Berlin, Germany, will be used for coming up with a proposal for how to organize future events.

\* \* \*