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# Anniversary NURSERY BOOK 1934



MALONEY BROS. NURSERY CO., INC., Dansville, N.Y.



 $A_{and\ conceived\ the\ idea\ of\ selling\ nursery\ stock\ by\ mail,\ at\ one\ small\ profit$ instead of two or three; thereby dispensing with the wasteful overhead of the common agency method. It costs Maloney's as much and more to grow stock now than it did in 1884, but with the catalog we cut the cost of marketing and eliminate unnecessary expense, resulting in a big saving to our customers.

The soundness of this theory has been proven by the tremendous growth of our business. We now have over 400 acres of nursery, and are the largest mail order nursery in New York State.

Every year over 70% of our orders come from customers, who have bought from us year after year. This can mean but one thing-People, who buy from us at mail-order money-saying prices, are satisfied with Maloney quality stock and service. Our customers extend to practically every state in the Union.

We prepay shipping costs and guarantee our stock (see page 7). Our prices always reflect the economies of selling by mail; the most simple direct method of distribution known.

Whether you buy a thousand trees or a single shrub, you cannot go wrong buying from us. A trial order is all we ask-our stock will do the rest.

#### **GOLDEN ANNIVERSARY SHRUB COLLECTION No. 1**

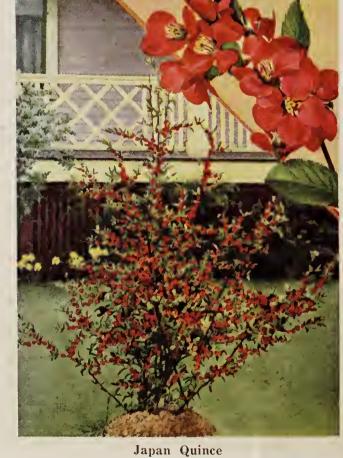
One of each illustrated on pages 2 and 3. All 2 year, 2-3 feet, which will bloom this summer. 10 for \$3.65



Lilac

Spirea Anthony Waterer

No Bargain Circular This Spring See Page 26





Maloney's pay Shipping Costs and Offer Attractive Discounts - See page 7



N growing the shrubs listed on these pages we have chosen the hardiest; selected the most beautiful, and the kinds that we feel you cannot help but admire. We dig this stock in such a way that you are assured of its growing when transplanted. All shrubs will bloom first summer. If your selection includes 10 shrubs of one variety or different varieties you may enjoy 10 rate.

- ALMOND (Amygadalus)—Beautiful double pink flowers, resembling roses, snuggling tight to the twigs. May. 11/2-2 ft. 40c; 2-3 ft. 50c; 3-4 ft. 60c. See illustration page 4.
- **ALTHEA** (Rose of Sharon)—Very desirable, for they bloom in August and September when we have so little color. Double blossoms resembling roses. Pink, Purple, Red, White. **2-3 ft. 40c.**
- ARALIA PENTAPHYLLA—Long, slender, gracefully arching branches. Greenish-white flowers in long umbels. Valuable for its intense green foliage. 2-3 ft. 35c, 10 for \$3.00.
- BARBERRY, BOX (Berberis Thunbergi Minor)-For description see page 9 to 12 in. 12 to 15 in. 30c each; \$2.70 per 10 40c each; 3.50 per 10 See page 8 for quantity price
- **BARBERRY, RED-LEAVED**—(Berberis Thunbergi Atropurpurea)—Similar to Barberry Thunbergi but the foliage of this new variety is of a rich, lustrous bronzy red. It becomes more brilliant and gorgeous throughout the summer and in the fall its foliage changes to vivid orange, scarlet and red shades. Scarlet berries remain on the plant the entire winter. All that is required to develop its brilliant coloring at all seasons is that it be planted in full exposure to the sun. 12 to 15 in. 18 to 24 in. See illustration page 3.

- 45c each; \$3.50 per 10 50c each; 4.00 per 10
- **BARBERRY THUNBERGI** (Berberis Thunbergi)—Dwarf habit, very grace-ful and its foliage turns to a beautiful red in the fall. Red berries remaining during winter.

40c each; \$3.50 per 10 See illustration page 2. See page 8 for quantity 18 to 24 in... 2 to 3 ft.... See page 8 for quantity price.

**BUDDLEIA** (Butterfly Bush)—Beautiful spikes of lilac colored flowers from July until frost. The delightful perfume attracts butterflies. 11/2-2 ft. 35c, 10 for \$3.00; 2-3 ft. 40c ea., 10 for \$3.50. See illustration page 4.

#### N.R.A. SPECIAL COLLECTION No. 2

One of each shrub illustrated on page 2. All 2 year 2-3 feet, which will bloom this summer.

5 for \$1.75

#### **NEW DEAL COLLECTION No. 3**

One of each shrub illustrated on this page. All 2 year 2-3 feet, which will bloom this summer. 5 for \$2.00



Kolkwitzia Amabilis



New Red-Leaved Japanese Barberry





Weigela Eva Rathke

Deutzia Pride of Rochester



Forsythia

You Save Money on Collections





Philadelphus coronarius

Almond

Hydrangea, A. G.



MALONEY

Honeysuckle, Pink



BROS. NURSERY CO. DANSVILLE.

Weigela,

N.Y

### Why You Should Plant Maloney Shrubs

YOUR home is part of you; your lawn is part of your home. Both should be in keeping with yourself. It is not difficult to buy shrubs now for you will find all the newer and the best of the older varieties listed in our catalog this Spring at low prices all can afford. Maloney's offer you fresh, healthy shrubs that will thrive—our guarantee of 50 years growing experience is behind them; moreover, our name is back of each and every sale. Our future dependence on the could be and service rendered you of each and every sale. Our future depends upon the quality of our stock and service rendered you.

- Maloney Bros., Dansville, N. Y. Gentlemen:—Just a few words to tell you how satisfied we are with the flowering shrubs received from you in May. They arrived in fine condition and now, only about five weeks since planting, are in flower. Will you please send one of your catalogues to my neighbor, Mrs. Thomas Strain? We hope to have another order for you next Spring. Thank you. Very truly yours, HELEN A. LAMB
- CALLICARPA PURPUREA (Beautyberry)—A pretty shrub from 1 to 4 feet high. It blooms profusely during August clusters of pink flowers, these followed by berry bunches col-ored a light violet. 2-3 ft. 35c; 10 for \$3.00.
   CALYCANTHUS—Foliage rich, glossy green; flowers choco-late color, having a peculiarly agreeable odor. August. 2-3 ft. 50c.
- **CLETHRA ALNIFOLIA** (Sweet Pepper Bush)—A much de-sired plant because of the delightful fragrance in August and September. The spikes of creamy white flowers are 3-6 inches long. Blossoms every season without fail. 4-5 feet. 2-3 ft.
- 45c. CYDONIA JAPONICA (Japan Quince)—The dazzling scarlet flowers completely cover the bush early in the spring. The blossoms are followed by small, quince-shaped fruits which are fragrant. 3-4 feet. 2-3 ft. 45c. See illustration page 2. CORNUS STOLONIFERA (Red Twig Dogwood)—White flowers followed by white berries. In winter branches are

Variegated

blood red. 6-8 feet. 11/2-2 ft. 30c; 10 for \$2.50; 2-3 ft. 35c; 10 for \$3.00. See illustration page 2.

#### DEUTZIA

- CRENATA—In May is fairly covered with very showy double-white flowers, edged slightly with rose. 5-6 feet. 2-3 ft. 35c; 10 for \$3.00; 3-4 ft. 45c; 10 for \$4.00. See illustration page 5.

See illustration page 5. GRACILIS—This dwarf growing bushy shrub with drooping branches wreathed with pure white flowers in May is excel-lent for edging. 2 feet. 18-24 in. 40c. LEMOINEI—Medium large pure white flowers borne in cone-shaped heads. May. 4 feet. 1½-2 ft. 40c. PRIDE OF ROCHESTER—Double white flowers with rose-purple on outside. Grows bushy and slowly. Blooms freely during May. 6-S feet. 2-3 ft. 35c; 10 for \$3.00; 3-4 ft. 45c; 10 for \$4.00. See illustration page 3.



Tamarix

ELDER. AUREA (Golden Elder)-The attractive golden yellow foliage contrasts beau-tifully with the other shrubs. White flowers in flat topped cymes. Grows 10-15 feet; stands trimming very well. 2-3 ft. 35c each; 10 for \$3.00.

EXOCHADA GRANDIFLORA (Pearl Bush) —The white buds are globular and pearl-like. The flowers are produced in six to ten flow-ered racemes. The fruit is a dry, three-winged capsule which hangs for a year. April. 8-10 feet. **2-3 ft. 40c each.** 

#### FORSYTHIA

- FORSYTHIA These are especially desirable because of their golden yellow blossoms early in the Spring before the leaves appear. April. S-10 feet. FORTUNEI (Erect)—The tallest and most slender growing. 2-3 ft. 40c each; 10 for \$3.50. 3-4 ft. 50c each; 10 for \$4.50. INTERMEDIA (Arching)—Earliest blooming; broadest bushing. 2-3 ft. 40c each; 10 for \$3.50. 3-4 ft. 50c each; 10 for \$4.50. SUSPENSA (Weeping)—Slender, limply droop-ing branches strung with bright rosettes of yellow bloom and shiny leaves. 2-3 ft. 40c each; 10 for \$3.50. VIRIDISSIMA (Green Stem)—Upright growth, flowers darker yellow having a greenish tinge; blooms little later than Suspensa. 2-3 ft. 40c each; 10 for \$3.50. ft. 40c each; 10 for \$3.50.

FRINGE, PURPLE (Smoke Tree)—Large clusters of round leaves, overhung in mid-summer by mist-like clouds of tiny light lavender flowers. 15 feet. 1½-2 ft. 45c; lavender flo 2-3 ft. 55c.

**ECONOMY SHRUB COLLECTION No. 4** One of each shrub illustrated on this page 2 year 2-3 feet, which will bloom this summer.

8 for \$2.75



Buddleia

Shrubs are beautiful and inexpensive

1 FRUITING AGE CHERRY TREE # 2 50

GETACQUAINTED

BARGAIN OFFER

30,000 of these trees sold by us

One year after planting you will be able to pick the fruit from this

HARDY PERENNIALS

1 Delphinium

page 21

l Chrysanthemum l Gaillardia Illustrated page 19 Tage 19

To receive these beautiful hardy garden flowers absolutely free, you simply mail your order for \$2.50 or

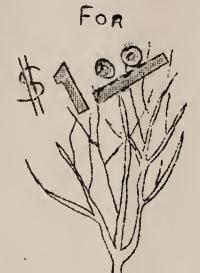
more on or before March 1st.

at Buffalo, N.Y. in 3 days.

National pie cherry tree.

FREE

3



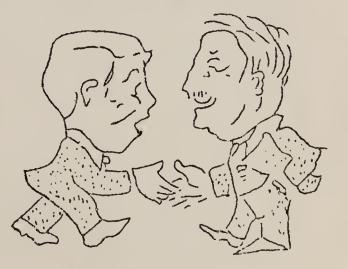
FRUITING

AGE MOUTMORENCE CHERRY

Each 'customer allotted not more than 5 trees.

This offer is in addition to our generous discounts described on page 7. Bear in mind that Maloneys are able to save you money by paying shipping costs on orders of \$2.50 or more.

Return this sheet with your order so that you may receive your FREE PEREMITALS.



MALONEY BROS.NURS.CO. DAHSVILLE N.Y.

... retund ... auswer any of your .....g your business-once we get it,

#### HONEYSUCKLE-LONICERA

BISH CAR

HONEYSUCKLE—LONICERA
 and Honeysuckle have small attractive flowers, followed by showy berries much enjoyed by the birls. Graw 6:12 foet and are very desirable for screening.
 GRANDIFLORA ROSEA (Pink)—The tallest bush and largest flowers. Very noticeable rose-pink 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 50c each; 10 for \$4.50. See illustration page 4.
 KOROLKOWI (Blue Leaf)—Choice new variety Light eoral-pink flowers in small panicles are lelightfully formonious with the dainty blue-green iotiaze. Ilabit of growth as Spiraea Van Houttei 2-3 ft. 50c each.
 MORROWI—White flowers in Nav and June, followed by blood-red berries. Widespreading growth. 2-4 ft. 35c each; 10 for \$3.00. 3-4 ft. 50c each, 10 for \$4.50.
 TATARICAALSA—Flowers bluen-white Bush hardy and dense. 1½-2 ft. 30c each; 10 for \$2.50. 7-3 ft. 35c each; 10 for \$3.00.
 TATARICA RUBRA—Light red flowers followed by scalet berries. 2-3 ft. 35c each; 10 for \$4.50.

HAMAMELIS VIRGINIANA (Witch linzel) - Unusual because of period of bloom. The yel-low flowers open in late October or November. Curionsly the small tree has flowers and un-ripe fruits at the same time inasmuch as it takes a year to ripen the fruit. Foliage turns gold and orange. 15 to 20 feet. 2-3 ft. 60c each.

#### HYDRANGEA

HYDRANGEA
 ARBORESCENS GRANDIFOLIA (IIills of Snow) —Large clusters of snow-white flowers in June. The heart-shaped leaves are also very attractive. Should be cut back to the crown each Spring. 3-5 feet. 1½-2 ft. 30c each; 10 for \$2.50. 2-3 ft. 40c each; 10 for \$3.50. See illustration page 4.
 PANICULATA GRANDIFLORA (Pee Gee) — The large spikes are first greenish-white, then pure white, later changing to bronze pink. If picked just as they turn a bronze pink and taken indoors they will dry and make attractive winter bouquets. 4-5 feet. 2-3 ft. 45c each; 10 for \$4.00, 3-4 ft. 55c each; 10 for \$5.00. Note effective planting front eover page.
 PEE GEE TREE FORM —Like the above except in tree form. 2½-3½ ft. 70c each.

KERRIA JAPONICA - Double, globe-shaped vellow flowers nearly all summer. Very attractive. 4-5 feet 2-3 ft. 50c each; 10 for \$4.50.
 KOLKWITZIA AMABILIS (Beauty Bush) - An exceedingly handsome ornamental shrub which has come to us from the wilderness of China and Central Asia. The foliage and habit are attractive even when the hush is out of flower and it is perfectly hardy. It grows 4 to 6 feet high when matured erect and twiggy producing long arching branches covered in spring with elusters of small tubular flowers of the homevsuckle type borne in such profusion that the bush is one cloud of delicate pink. 18-24 in. 50c each. 2-3 ft. 60c each. See illustration pare 3.
 LILAC, PURPLE—The much desired favorite which perfumes the whole neighborhood. 2-3 ft. 50c each; 10 for \$4.50. See illustration page 2.
 LILAC, WHITE—Like the above except color 2-3 ft. 55c each; 10 for \$5.00.

**FRENCH LILACS** 70c each; 10 for \$5.00.

 **FRENCH LILACS** 70c each; 10 for \$6.50

 Careful selection has been made from the world-renowned Highland Park Collection, Rochester, N. Y. Every home ground should have at least one of these sweet-scented flowers. S = Single D = Double

 CHARLES X (S) - Large rather hore, reddish-purple panicles.

 EDITH CAVELL (D) - Magnificent clusters crean white.

 JACQUES CALLOT (S) - Large silvery lavender blossoms.

 MARIE LEGRAYE (S) - Fragrant pure white.

 PAUL HARIOT (D) - Dark red-violet with silvery reverse.

 RONSARD (S) - Esrly, bluich-like with white h center.

#### PHILADELPHUS (Mock Orange)

AUREUS (Golden Syringa) - Dwarf, compact habit with bright, golden leaves that are most attractive. White blossoms. Very good for low border shrub. 3-4 feet. 1½-2 ft. 50c each; attractive. W 10 for \$4.50.

10 for \$4.50.
 CORONARIUS -- Waxy white, fragrant flowers; the foliage large, oval in shape and deep green. Valuable for cut flowers. 6-8 feet. 2-3 it. 40c each; 10 for \$3.50. 3-4 ft. 50c each; 10 for \$4.50. See illustration page 4.
 GRANDIFLORA - White blossoms are large and very attractive. 7-8 feet. June. 2-3 ft. 40c each; 10 for \$3.50.
 LEMOINEI - Good, compact upright habit. White blossom sweetly-scented. Good for foundation planting. 4-5 feet. 1½-2 ft. 40c each; 10 for \$3.50. 2-3 ft. 50c each; 10 for \$4.50.

\$4.50. MONT BLANC-Large, white, very fragrant flowers. Medium dwarf. 11/2-2 ft. 50c each;

VIRGINAL - A magnificent new variety. Moderately tall, with good foliage and compact habit. The flowers are the largest mest beautiful and most sweetly fragrant of any variety. 11/2-2 ft. 40c each; 10 for \$3.50.

SORBARIA SORBIFOLIA (Ash Leaf Spiraca) - Arching branches and fresh green leave Pure white flowers profusely produced in June and July. 2-3 ft. 50c each.

#### SPIRAEA

ANTHONY WATERER—A dwarf variety of great beanty. Its bread flat heads of red flowers continue in profusion all summer. 3 feet. 15-18 in. 35c each; 10 for \$3.00. 11/2-2 ft. 40c; 10 for \$3.50. See illustration page 2.

BILLIARDI - During July every branch and twig is tipped with a spike of beautiful blood-red flowers 4 to 6 inclues in length. 4-3 (set. 11/2-2 ft. 30c each; 10 for \$2.50. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 45c each; 10 for \$4.00. See illustration page 6.
CALLOSA ALBA - Large flat clusters of white flowers. Dwarf. 2-3 feet. 11/2-2 ft. 40c each; 10 for \$3.50.

CALLOSA ROSEA-Ilas large panicles rose-colored flowers. Blooms nearly all summer. Grows 1-6 feet 11/2-2 ft. 30c each; 10 for \$2.50. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. CALLOSA ROSEA-Has large panicles rose-colored flowers. Blooms nearly all summer. Grows 1-6 feet 11/2-2 ft. 30c each; 10 for \$2.50. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 45c each; 10 for \$4.00. DOUGLASI-Spikes of beautiful deep rose flowers in July. 5-7 feet 11/2-2 ft. 30c each; 10 for \$2.50. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 45c each; 10 for \$4.00.

FROEBELI-Light reddish pink corylub. July-August. 3 feet. 11/2-2 ft. 35c each; 10 for \$3.00.

If you wish shrubs by parcel post add 5c each extra

Deutzia Lemoinei



Spiraea Van Houttei

**BEAUTY BUILDER SHRUB COLLECTION No. 5** 

Two of each illustrated on this page, and 2 Spiraea Billiardi on page 6 2 year 2-3 feet, which will bloom this summer

8 for \$2.48



Viburnum Opulus

Maloney's pay shipping costs and offer attractive discounts—See page 7



MALONEY

BROS.

Spiraea Billiardi

TAMARIX, AFRICANA—The pink flowers, filmy foliage and gracefulness make them one of the most desirable shrubs for background or interplanting. Grows in poor, dry soil. Blooms early. 4-5 feet. 2-3 ft. 45c. 3-4 ft. 55c. See illustration page 4.

#### VIBURNUM

- VIBUKNUM
   PENTATUM (Arrowwood)—Bright green, heart-shaped leaves turning to purple and red. May and June flowers of creamy white, in umbel-like cymes. The fruits which follow in October are bluish-black. 8-12 feet. 2-3 ft. 40c each; 10 for \$3.50.
   CANTANA (Wayfaring Tree)—Beautiful wrinkled, Lantana-like leaves; white flowers in May and June. Fruits color unequally from crimson to black, causing a most charming combination of colors throughout the summer. 10-15 feet. 2-3 ft. 50c each; 10 for \$4.50.
   OPULUS (Bush Cranberry)—Handsome, dense, brilliant green foliage; a rich setting for large bunches of crimson berries which persist on otherwise bare branches throughout winter. The flowers are in dense cymes about four inches across, pure white. 8-10 feet. 2-3 ft. 55c each; 10 for \$5.00. See illustration page 5.
   OPULUS STERILIS (Common Snowball)—The common snowball which helps
- OPULUS STERILIS (Common Snowball)—The common snowball which helps out so bravely for Decoration Day, with its lovely white bloom. 2-3 ft. 40c each; 10 for \$3.50.

#### SPIRAEA—Cont.

DANSVILLE.

N.

- OPULIFOLIA—The heavy white flower umbels in June, make the branches droop; old flower heads turn to dark red, making a striking variety of colors at different stages of maturity. 8-10 feet. 2-3 ft. 40c each; 10 for \$3.50. PRUNIFOLIA (Bridal Wreath)—Plum foliage, in autumn turns to brilliant red. Blooms early, small white flowers. 4-5 feet. 2-3 ft. 45c each; 10 for \$4.00. 3-4 ft. 55c each; 10 for \$5.00.

- for \$5.00.
  THUNBERGI—Feathery foliage, which is a peculiar but pleasing shade of yellowish green, changes in autumn to bright red and orange. 3-5 feet. 2-3 ft. 40c each; 10 for \$3.50.
  TRICHOCARPA (Korean)—This splendid new shrub is enthusiastically acclaimed the finest spiraea yet discovered, covered with large rounded clusters of snowy white flowers marked with darker eyes. Blooms about two weeks later than the popular Spiraea Yan Houttei. It retains its beautiful glossy green foliage late into the autumn. 4-6 feet. 1½-2 ft. 35c each; 10 for \$4.50.
  VAN HOUTTEI—America's outstanding shrub; a complete fountain of pure white bloom in May and June. Its gracefully arching slender branches and maiden's hair foliage of dark green color continues from spring to fall. 1½-2 ft. 15c each; 10 for \$1.25. 2-3 ft. 20c each; 10 for \$1.60. 3-4 ft. 35c each; 10 for \$3.00. See illustration page 5.
- STEPHANANDRA—Branches angular, zigzagged, deep lobed foliage, colors to purplish red; and panicled racemes of white flowers in June. Grows 3-4 feet. 40c each; 2-3 ft. 50c each.

#### SYMPHORICARPOS

- RACEMOSUS (Snowberry)—Very ornamental. Small, pink flowers followed by large, waxy white berries, which remain during winter. June and July. 4-5 feet. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 50c each; 10 for \$4.50. See illustration page 4.
   VULGARIS (Coralberry)—Vigorous, quick growing shrub; fruit red. Rose colored flowers in June and July. 4-5 feet. 2-3 ft. 35c each; 10 for \$3.00. 3-4 ft. 50c each; 10 for \$4.00.
  - - PLICATUM (Japan Snowball)—Erect, compact, growing 6 to 8 feet. Purple tinted leaves with white ovoid corymbs in June. 2-3 ft. 65c each; 3-4 ft.
    - 75c. each. TOMENTOSUM—Single flowered form of Japan Snowball. Red fruits changing to blue-black. 2-3 ft. 55c each; 10 for \$5.00.

#### **WEIGELA**

- WEIGELA
   CANDIDA—The flowers are of the purest white, blooming in June, and all summer. 5-7 feet. 2-3 ft. 50c each; 10 for \$4.50.
   EVA RATHKE—Showy, bright red flowers borne freely during the summer. 5-7 feet. 1½-2 ft. 45c; 10 for \$4.00. 2-3 ft. 60c each; 10 for \$5.00. See illustration page 3.
   FLORIBUNDA—Flowers dark crimson, with white stamens somewhat like Fuchsia flowers. Blooms in the spring and in the fall. 5-7 feet. 1½-2 ft. 40c each; 10 for \$3.50. 2-3 ft. 50c each; 10 for \$4.50.
   PURPUREA—Flowers a beautiful pink; foltage red. 5-7 feet. 2-3 ft. 55c each.
   PURPUREA—Flowers are large and of deep rosy color, and are borne in great profusion. July. 5-7 feet. 1½ to 2 ft. 15c each; 10 for \$1.25. 2-3 ft. 20c each; 10 for \$3.50. 3-4 ft. 35c each; 10 for \$3.00.
   ROSEA NANA VARIEGATED—One of the best dwarf shrubs. Silvery variegated leaves, flowers nearly white. 4-5 feet. 18-24 in. 40c each; 10 for \$3.50. 2-3 ft. 50c each; 10 for \$4.50. See illustration page 4.

Shrubs for Corners and Backgrounds

Shrubs for Shady Locations

Forsythias Honeysuckles Hamamelis Virginiana

Lilacs Viburnums (Tall)

Honeysuckles

Philadelphus

Spiraea Van Houttei

Hydrangeas Lilacs

Height at maturity stated after each variety.

Aralia Cornus

Barberry Cornus

Deutzias

Forsythias

Hamamelis

Deutzia P. of R. Elder Aurea Exochada Grandiflora

NURSERY CO.

#### Shrubs for Foundation Planting

Barberries Callicarpa Purpurea Clethra Alnifolia Deutzia Gracilis Deutzia Lemoinei Hydrangeas Kolkwitzia Amabilis Philadelphus Aurea Philadelphus Lemoinei Philadelphus, Mont Blanc Spiraea Anthony Waterer Spiraea Prunifolia Spiraea Thunbergi Spiraea Trichocarpa Spiraea Van Houttei Stephanandra Flexuosa Symphoricarpos Weigelas

Shrubs with Berries

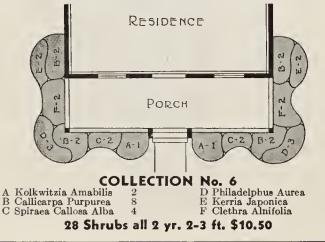
Barberry Callicarpa Purpurea

### Symphoricarpos Viburnums

Honeysuckles

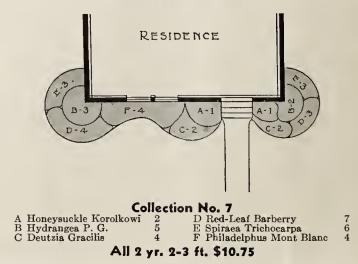


When planting this collection of rare varieties you will have a planting entirely different than that of your friends.



### Symphoricarpos MALONEY'S MODERN FOUNDATION PLANTING

#### **Especially Attractive**



Maloney quality and service have made possible our 50th Anniversary

## Maloney's Pay Shipping Costs

WE Prepay Shipping Costs on orders of \$2.50 or more received during the entire Spring season of 1934 to all points in the following states: Connecticut, Delaware, District of Columbia, Illinois, Indiana, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia.

To the following states we will reimburse you for one-half shipping cost: Kentucky, Missouri, North Carolina, Wisconsin.

It is to your advantage to build your order to \$2.50 for then you will know the exact cost of stock delivered. If you are not home when expressman delivers your order, he will return shipment to express office and mail you a card. If you will call your express agent and advise when you will be home, your shipment will be delivered free of charge.

#### MALONEY'S SENSATIONAL MONEY SAVING OFFERS 10% OF YOUR ORDER ADDED FREE

Write your order. Then, if it totals \$2.50 or more, add additional stock to the value of 10% of your order. These will be included free. This applies only to cash orders, and they must be mailed on or before March 25th.

#### **OR 5% CASH DISCOUNT**

Or, instead, you may deduct 5% (on orders of \$2.50 or more, on or before March 25th-2% Discount after March 25th) Cash Discount. Most people take the 10% offer.

**Terms:** Cash with order is required. On orders over \$10.00 we will ship C.O.D. providing twenty-five per cent of the total amount is sent with order. If the order goes by express you pay the balance to your Express Agent upon delivery of stock; if by freight, you pay the balance to your bank where you will find bill of lading, which you will present to your freight agent, who will deliver shipment to you. On C.O.D. freight shipments, kindly advise name of your bank.

**How to Remit:** By personal check, express money order, post office money order, bank draft or cash in a registered letter. Please do not send stamps.

Size of Orders: Orders less than \$1.00: Send an additional 10c on all orders less than \$1.00 to cover packing cost.

Use Order Blank: Use order blank to simplify ordering.

**Order Early:** Ordering early enables us to assemble your order while supply is unbroken and set it aside for shipment at the proper time.

### FREE PLANTING DIRECTIONS WITH EVERY ORDER

In order that you may have success with your plantings, we will send with your order a booklet that tells you how to plant. Even though you never have done any planting, this booklet "Correct Planting Methods" makes it easy and the results sure.

This free booklet is just an added service we wish to render our patrons.

### MALONEY'S-A GOOD PLACE TO BUY

We guarantee to deliver stock in good condition, up to grade and specifications.

If your order arrives in damaged condition, report fully to carrier and to us. Also, report immediately any errors, and we will correct promptly or refund your money.

> **Non-Warranty:** No human caution could be more exacting than ours. While we hold ourselves in readiness on proper proof to replace free all trees, etc. that may prove untrue to label or

refund the price paid, we give no further warranty.

**Inspection:** Our nurseries are inspected yearly by a duly authorized state inspector and a copy of our certificate received from the Department of Agriculture and Markets, Albany, N. Y., accompanies each shipment.

Shipping Season: We ship orders so as to reach our customers at very best time for planting in their localities. If you desire shipment to arrive at a special date, please so state on order blank.







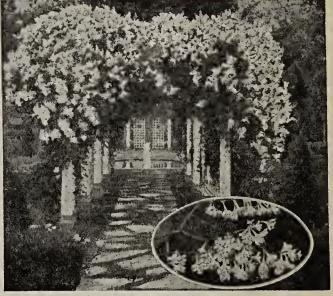
- are in bloom. 45c each. DUTCHMAN'S PIPE-Very desirable for it grows vigorously in sun or shade.
- The large heart-shaped leaves are an important feature for they furnish the most complete screening leafage. The brownish flowere resemble a miniature pipe. 75c each.
- \*EUONYMUS RADICANS VEGETUS (Evergreen Bittereweet)-Hardy, of quite shrubby character, its rounded leaves close-covering, glossy evergreen throughout most of winter; showily spangled with orange-red berries. 65c each.
- \*IVY, BOSTON (Ampelopeis Veitchi)—Fine for covering walls, as it clings firmly to the smoothest surface, covering it closely with overlapping foliage, giving the appearance of being shingled with green leaves. 50c each.
- \*IVY, ENGLISH (Evergreen)—Rich waxy green foliage with lighter veins. Clings to stone walls: should be planted in sheltered position. May also be potted for growing indoors. 50c each.

- HONEYSUCKLE, HALL'S JAPAN—An almost evergreen honeysuckle of great value, hardy and of strong growth. The flowers are fragrant, of a pure white, changing to yellow. 40c each.
- HONEYSUCKLE, SCARLET TRUMPET—The bright scarlet trumpet-shaped flowers are most attractive; also have very good foliage. 45c each.
- **MATRIMONY VINE**—Small. purplish flowers followed by scarlet berries nearly sn inch long. Will flourish everywhere and used for bank retainer. 40c each.
- **SILVER LACE VINE**—A new introduction. Will climb gracefully up a trellis, over a tree trunk, a wall, a porch an arch. It will rapidly grow 20 feet or more, with green foliage lightly brouzed at the tips. A well-grown specimen is a cloud of lacy, misty white, shot with tints of cream and pale rose of most exonisite effect. **75c each**.
- examinite effect. 75c each. WISTERIA, PURPLE—The substantial leaves are fern-like in long fronds. The magnificent flowers appear in May or June, as dense drooping racemes a foot or more long of pea-like florets. These are a magnificent spectacle, drooping from the eaves on porch or pergola, or from the canopied top of shrub-trained specimens. 75c each.

WISTERIA, WHITE-Like the above except color. 65c each.

## HEDGES: Nothing else is quite as satisfactory or as reason-ably priced. They are decorative the year around.

- hedge.
- PRIVET, AMOOR RIVER-Hardy. Of similar form to the California type, not so lustrous,



Silver Lace Vine



We will gladly send a catalog to any of your friends who are interested

## Maloney's Expert Landscaping Service for Satisfaction, Economy and Attractive Grounds



No Actual Landscape Charge

Lct us aid you in your problem of planting the right thing in the right place. True, if a person wishes only a few shrubs or evergreens to fill in, they can be easily selected, but if you are going to add considerably to your present planting or make a new planting, one should be assisted by professional advice. This service applies to the small planting as well as to the large estate, and just as much care will be taken in making the plan.

**Experienced Architects Reduce Cost** 

in this department we are employing landscape architects, who are familiar with the habits of varieties, who know the positions required for the different kinds, and who have an extensive knowledge of trees and plants. We are forced to make a small charge for their service, but because they usually recommend fewer plants than you yourself would select, they reduce your total expenditure while giving you more attractive grounds. Again, on large grounds, by having a plan you can divide the expenditure by planting part of the grounds each year, building to a beautiful finished work of art.



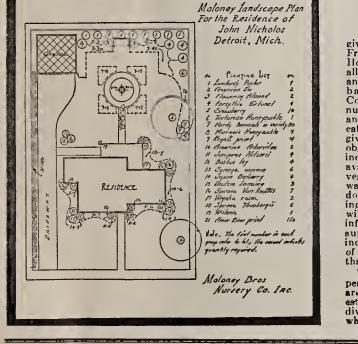
#### HOW TO SAVE COST OF PLAN

No actual charge for Landscepe plans. Kindly send Before Planting the information requested and our Landscape Depart-ment will draw you a complete plan showing what varieties to use and where to plant them. For this plan we will make a charge according to the scale listed below: \$20.00 to \$35.00, charge \$2.00; \$35.00 to \$75.00, charge \$3.00; \$75.00 to \$150.00, charge \$4.00. State the amount you wish to spend Write for price on plans \$150.00 up.

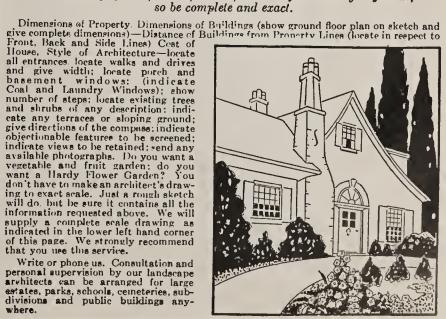
You may deduct cost of plan when ordering if in compliance with charge in rate schedule above.

#### **Necessary Information**

The accuracy of our plan depends upon the information you give us, so be complete and exact.



Write or phone us. Consultation and personal supervision by our landscape architects can be arranged for large estates, parks, schools, cemeteries, sub-divisions and public buildings anywhere.



An expert's plan will save you money and give harmonious arrangement



Arbor Vitae, American—A beautiful tree much used for hedges, screens, foundation planting and singly on lawn. Can be trimmed and kept in any

form or height.
form or height
<b>Arbor Vitae Elegantissima</b> —Covered in spring with bright yellow foliage which becomes yellowish green in summer and a most attractive dark golden
t to simbon
bronze in winter
A dense low mone: hande of steem
Arbor Vitae, Pyramidal—A valuable upright evergieen of dense, compare
habit. Foliage light green.
15 to 18 in
Arbor Vitae, Tom Thumb-Small and compact. Very desirable for planting
in evergreen groups.
in evergreen groups.

**E**VERGREENS are expensive to pack and ship because of their bulkiness, but Maloney's pay shipping charges on Evergreens the same as on all other stock.





Evergreen Collection No. 8; one each as illustrated 18-24 in. \$9.18.

N.Y

M ALONEY'S evergreens are started in our greenhouses. After being properly matured they are planted in the field under our propagator's supervision. They are regularly transplanted, trimmed and worked to insure you long fibrous roots and luxurious color. Our many different types and forms offer appropriate varieties for any planting. See transplanting instructions next page.

DANSVILLE.

£1.28 anal-
15 to 18 in
18 to 21 In.
uniper Depressa Flumosa - Extenente ground to dish nurple.
and during the fall and winter months unusual reddish purple.
15 to 18 in
15 to 18 m
9 A. 91/ #
Juniper, Spiny Greek—Peculiar, blue-green shade. Dwarf, very dense, cone-
shaped; slow growing and useful in foundation planting of \$1.78 each
shaped; slow growing and useful in roundation plantingst
Juniper, Pfitzers—Of the spreading type this is perhaps the most population age a grayish green, slightly drooping and branches are horizontally spreading.
15 to 18 in
18 to 74 in.



## EVERGREENS ARISTOCRATS OF THE LAWN

Juniper, Savin—Handsome moss green foliage; adapted to use as a filler in Evergreen groups, or as a dwarf ground cover. 15 to 18 in......\$1.48 each

18 to 24 in. 2.38 each Pine, Austrian—Broadbased, heavily needled, mass-ive; darkest and richest green of the Pines. Quite densely and evenly branched. Withstands city smoke better than any other Evergreen. 2 to 2½ ft. 2/2 to 3 ft. 3.48 each

Pine, Mugho—The only genuine Dwarf Pine. Leaves short, stiff and formal. Does not grow tall, but spreads out, generally assuming a globular form; very dense. Popular in the foreground of foundation.
12 to 15 in.....\$1.68 each



**Colorado Blue Spruce** 

- Retinospora Plumosa (Plumed Cypress)—This is one of the best pyramidal varieties. Foliage a gray-ish green, very finely cut and has a feathery appearance. 18 to 24 in.....\$1.68 each

**Spruce, Colorado Green**—The origin of the famousBlue Spruce. A vigorous grower and hardy, making fine specimens in a broad based, sharply defined pyramidal form; foliage rigidly angular with sharp needles very densely set. Light green color.

mith bridip moodies for	domport note mil-e Br.
18 to 24 in	
2 to 2 <sup>1</sup> / <sub>2</sub> ft	2.28 each
$2\frac{1}{2}$ to $\overline{3}$ ft	2.98 each
Write for special prices	on larger sizes.

**Spruce, Norway**—Most common Spruce seen; largely used for Christmas trees; a large pyramidal tree suitable for screens or windbreaks or group planting.

18 to 24 in.....\$1.28 each 2 to 2<sup>1</sup>/<sub>2</sub> ft. 1.78 each 2<sup>1</sup>/<sub>2</sub> to 3 ft. 2.28 each Write for special prices on larger sizes.

Taxus Cuspidata—The beautiful Japanese yew which we all admire with its beautiful red berries in the fall. Upright spreading branches; dull green needles.

15 to 18 in.....\$2.98 each

#### BOXWOOD

Tree Bush Form-Slow-growing, suitable for window-boxes, or as specimens. 12 to 15 in.....\$1.48 each

You admire evergreens; now with these low prices you can enjoy your own.



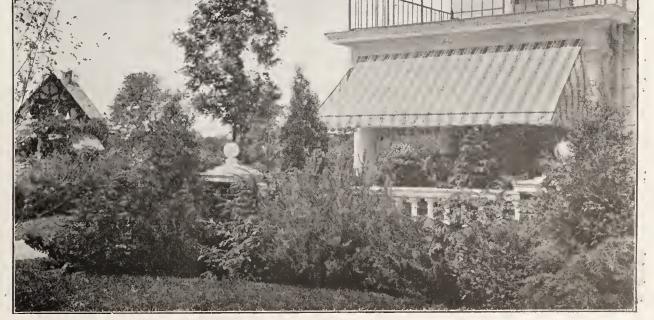
Pine, Mugho

#### How to Plant



5 FILL HOLE WITH SOIL. PACK FIRMLY AND LEAVE TOP OF GROUND COVERED WITH LOOSE EARTH, OR BETTER MULCH WITH STRAWY WELL ROT-TED MANURE

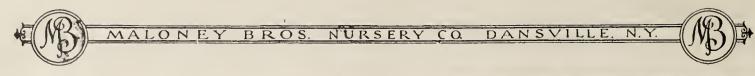
Free 48 page booklet "Correct Planting Methods" with each order.



Cleveland, Ohio Gentlemen:

My evergreens ar-rived today in wonderful condition. They were beautiful specimens. You may expect my next year's order. Sincerely,

JOHN SEWARD



## ANNUAL FLOWER SEEDS

#### Large size packets, price 9c postage paid

By selling you through the mail, we are able to give you more seeds and more flowers for less money.

ASTERS Asters are valuable for cutting. Will give you flowers the entire season.

#### CALENDULA

The old-fashioned English "Marygold"; one of the best and showiest free-flowering hardy annuals, growing in any good garden soil. They are very effective in beds or in mixed borders, where they bloom from early summer until crost. Mixed Colors—All double varieties. Pkt. 9c.

#### CANDYTUFT

A very easily grown low annual that is a universal favorite for massing in beds. Successive sowings should be made in the spring and during the summer while the last sowing in autumn will produce flowers early in the spring. One foot high. Mixed Colors. Pkt. 9c.

#### CARNATION

Their delicious fragrance and richness of colors make them very desirable in every garden. Mixed Colors. Pkt. 9c. COSMOS

COSMOS These are among the most popular and easily grown annuals, making a wonderful display in beds and borders, furnishing an abundance of cut blooms in the fall when other flowers are scarre. Sow the seed early. Early Flowering Giant - Flowers large with large overlapping petals, and on long graceful stems. Mixed. Pkt. 9c. New Double Crested - Flowers are double-crested, having double centers with a row of petals around the base. Mixed. Pkt. 9c.

**BACHELOR BUTTONS** 

The flowers are double, of good clear colors and with long graceful stems for cutting. Mixed colors. Pkt. 9c.

#### LARKSPUR ANNUAL

Well known garden flower. Fine to plant with perennials since a wider range of color is obtainable in seed. Annual-Mixed shades of blue and pink. Pkt. 9c.

MARIGOLD

Branching Asters, Mixed Colors. Pkt. 9c.

The African and French Varieties are old favorites because of their free flowering. The African are solid color and dwarf French are fancy striped. Tall African—Mixed shades of yellow. Pkt. 9c. Dwarf French—Mixed shades of yellow. Pkt. 9c.

#### NASTURTIUMS

Extremely popular because they grow rapidly and bloom within a few werks. The color being so vividly bright and cheery make them a fine addition to any garden. Dwarf Mixed-Produce enormous flowers on long stems. Pkt. 9c.

Golden Gleam—Remarkable, new, double, fragrant, yellow. Plant is bushy and flowers large. Semi-double, masses of flowers all summer. Pkt. 9c. Tall Mixed—The best tall or climbing variety. Pkt. 9c.

#### PANSY

Magnificent Mixture—They are, without exception, the most gorgeous Pansies we have ever seen. They are of immense size and of a thick velvety texture. and the range of colors includes many of the deep red and brown shades. Pkt. 9c.

#### PORTULACA

**PORTULACA** Often called "Sun Plant" or "Moss Rose" as it loves a warm sunny place in the garden Very effective when sown around in front of flower-beds or along walks, or when used as carpet-bedding in the rose garden The plants run freely but grow only a few inches high and are covered with innumerable bright-colored flowers all summer from seed sown outdoors in the spring. Mixed. **Pkt. 9c. POPPY** 

Shirley—Many of the flowers are ruffled and semi-double and they are in all shades of pink, salmon, rose and scarlet. 2 feet high. Pkt. 9c.

#### PETUNIAS

Few annual plants equal in effectiveness the Petunia for grow-ing in beds and borders or in windows or porch boxes. They commence flowering early and continue a sheet of bloom until

#### Striped and Blotched-Mixed colors and various designs. Pkt. 9c.

Pkt. 9c. ANNUAL PHLOX Annual Phlox—What garden is complete without the vivid colors of annual phlex. Flowers continuously throughout the entire summer. Mixed colors. Pkt. 9c. Star Phlox—Mixed colors. Pkt. 9c.

SCABIOSA (Mourning Bride) It is very easily and quickly grown, blossoms very freely dur-ing the summer and fall. Mixed Colors. Double Pkt. 9c.

STOCK Double—One of the most beautiful of flowers, bright colors of every hus, borne on epikes. Fine for cut flowers. A splendid mixture of all the colors. Pkt. 9c.

#### SWEET PEA

Plant where there will be uninterrupted sunlight. in as good coil as possible. Seed should be sown before the first of April if weather will permit, about 6 inches down in the trench. and cov-ered with an inch of firmly pressed soil. Thin out to 2 to 4 inches apart.

EARLY FLOWERING SWEET PEAS Spencer Mixture—This is a wonderful blend displaying a wide range of colors and shades. Pkt. 9c.

#### Marigold

#### SUMMER FLOWERING SWEET PEAS

Summer Flowering Mixed—A great many varieties and colors grown as a high grade mixture. Pkt. 9c.

#### SNAPDRAGON

Immense flowers on long stems. A magnificent mixture including almost every conceivable color. Pkt. 9c. VERBENA

Of all the flowers Verbena seems to be the most consistent bloomer and pro-duces such rare colors that it is a delight to all flower growers—easily grown. By all means put this seed in your garden. Mixed Colors, containing all shades of red, pink, blue and yellow Pkt. 9c.

### ZINNIAS

Every planting should include Zinnias. There is no other easily grown annua flower that will make such a brilliant display from July until frost. They can be sown in rows, in beds or among the perennials to fill in the unsightly bare gaps left by the early flowering perennials or bulbs. They don't need to be trans-planted. Just sow the seed where you want the flowers. All they need is plenty of sunlight, good soil. Mixed Colors of the giant Colossal Zinnia. Pkt. 9c.



Petunias





Detroit Dark Red Beet

CABBAGE

Danish Ball Head-One of the most popular of all cabbages. Pkt. 5c; 1 oz. 30c; 4 ozs. 85c.

DANSVILLE'S

SWEET CORN

Pollen fertilizes better when two or more rows are planted side by side. One packet will plant 40 hills; ½ lb. 200 hills; 4 ft. rows, hills 1 ft. apart. Price of all varieties of Corn: Pkt. 7c; 1/2 lb. 25c; 1 lb. 40c

Stowell's Evergreen-Best of the white corn, standard variety. 105 days. Golden Bantam-(65 days). Kernels a rich golden yellow; flavor deliciously rich and pleasing-most popular sweet corn.



Golden Wax Bean

## VEGETABLE SEEDS

NURSERIES

Vegetables rapidly lose their finest delicacy of flavor after picking. Unless you have tasted vegetables served on your table a few hours after picking. you do not know how delicious they can be. In your garden this season plant a few of the popular varieties listed here. They are the same high quality that we sell to commercial growers and farmers who know quality. You'll enjoy these immensely. Cut table cost by growing your own vegetables from Malonev's reliable seed You'll enjoy these immensely. Cut ta vegetables from Maloney's reliable seed.

All seed shipped postpaid. Order early. Write for special price on quantity lot.

#### BEANS

Beans are easy to grow-valuable for Home Garden Plant rows 2 ft. apart, seed 2 in. apart

Price of all Beans: Pkt. 7c; 1/2 lb. 25c; 1 lb. 35c

#### **GREEN PODDED BUSH BEANS**

Stringless Green Pod-Very prolific, highest quality, stringless.

#### WAX OR BUTTER BEANS

Golden Wax-Clear light yellow, stringless of good quality. Black Wax-Golden yellow, very prolific, seeds black.

#### LIMA BEAN

Bush Lima-Small, early and prolific.

PIONEER

BEETS

A few rows in the garden will furnish Beets continuously throughout the season.

Plant rows 18 inches apart; thin to a stand of 4 inches apart.

Detroit Dark Red-Smooth, blood red, tender. Pkt. 5c, 1/4 lb. 40c; 1 lb. \$1.25.

#### CARROTS

Carrots are one of the most healthful vegetables grown. Plant rows 15 inches apart; thin in rows to 3 inches apart. A packet will sow 60 ft. of row. Price of all varieties: Pkt. 5; ¼ lb. 50c; 1 lb. \$1.50

**Chantenay**—The most popular carrot for general use; grows 6 to 7 inches long. The color is deep orange and fine grained.

Danvers Half Long-Most popular of all carrots, 6 to 7 inches long.

#### Long Orange-The roots are an immense yielder.

**CUCUMBERS** 

Do not fail to have a bed of cucumbers for salads or for pickling. A fine crop may easily be grown. Pkt. 5c; 1/4 lb. 35c; 1 lb. \$1.00

Early Cluster-Fine for pickling or for slicing. 5 to 6 inches long. Boston Pickling. Splendid pickling sort, 6 to 7 inches long.

EGG PLANT

New York Purple—Plant this seed early indoors or in a hot bed so that plants can be transplanted into the open ground when weather permits. Pkt. 5c;  $\frac{1}{2}$  oz. 30c; 1 oz. 50c.

#### LETTUCE

Easily grown; making successive sowings and using the lettuce as it is thinned, you can keep a supply throughout the season. Plant in rows one foot apart, thin out plants ten inches apart in rows. A packet will sow about 30 feet of row; an ounce 250 feet.

Price all varieties: Pkt. 5c; 1/4 lb. 45c; 1 lb. \$1.30

**Big Boston**—Forms large compact heads and is one of the most popular varieties. Big Boston is one of the best varieties for late crop, as it heads well in cold weather and is not injured by slight freezing.

- arly Curled Simpson-Forms a bunch of very much curled leaves of light green earlier than head Early Curled Simpsonlettuce.
- New York ("Wonderful," "Iceberg")-Forms compact white heads as large as a small cabbage. The leaves are deep green, crinkled, very large. The heads are round or oblong, very large. compact, and almost perfectly white inside.

Maloney's pay shipping costs, offer attractive discounts and give FREE with each order a 48 page booklet on planting -See page 7.



**Chantenay** Carrot

For health and economy have a garden.

Golden

Bantam Corn



#### **VEGETABLE SEEDS—Cont.**

#### ONION SEED

To raise good onions from seed, soil must be rich and mellow. Sow seed early in rows 15 inches apart.

ellow Globe Danvers—The most popular yellow onion for home garden. Our selection. Pkt. 5c; 1/4 lb. 50c; 1 lb. \$1.70. Yellow Globe Danvers

PARSNIPS Hollow Crown-Long, smooth and straight, and of fine quality. Pkt. 5c; 1/4 lb. 35c; 1/2 lb. 50c.

PARSLEY

Moss Curled-Very finely curled leaves. Pkt. 5c; 1/4 lb. 30c; 1/2 lb. 55c.

#### PEAS

Peas are tender, delicious. Sow plenty of Peas. 1 lb, will sow 100 ft, of drill. Price of all Peas: Pkt. 7c; 1/2 lb. 25c; 1 lb. 40c

Alaska-One of the earliest kinds. Small pods. Premium Gem-One of the best home garden varieties, wrinkled, medium. Telephone-Very prolific.

PEPPER

Ruby King—Plant this seed early indoors or in a hot bed so that plants can be transplanted into the open ground when weather permits. Pkt. 5c; ½ oz. 20c; 1 oz. 35c.

PUMPKIN

Small Sugar—Small deep yellow. ribbed and flattened at the ends. Pkt. 5c; 1/4 lb. 25c; 1/2 lb. 40c. RADISHES

Radishes are easy to grow and very appetizing. Sow in rows 12 inches apart and thin the plants to 2 inches apart. A packet will sow 20 feet of row.

Price of all Radishes: Pkt. 5c; 1/4 lb. 30c; 1 lb. 80c French Breakfast-Excellent for home garden, oblong with scarlet top and

white bottom. Early Scarlet Globe-Large roundish oval; brilliant red; flesh white, solid, crisp and mild.

**Icicle**—Remains crisp and sprightly an extremely long time; most excellent flavor and transparent whiteness.

#### SWISS CHARD

This is excellent for greens and should be in every garden. Pkt. 5c;  $\frac{1}{4}$  lb. 30c;  $\frac{1}{2}$  lb. 45c.

#### TOMATOES

Sow seed in hot beds early, during late March. Set plants in garden  $2\frac{1}{2}$  ft. apart. A packet will produce about 150 plants.

Price of all varieties except Ponderosa: Pkt. 5c; 1/2 oz. 25c; 1 oz. 40c Chalks Jewel-Large smooth fruit of a rich scarlet red. Slices well.

Earliana—Remarkable for its earliness, large size, uniform shape, solid fruit, attractive red color and productiveness. Leading high quality, early market variety.

onderosa-Large size, very solid with few seeds; a beautiful crimson. Pkt. 5c; ½02. 50c; 1 02. 80c. Ponderosa

South Bend, Ind.

#### SPINACH

Spinach is an excellent health builder. Sow in drills 12 to 14 inches apart. 1 oz. will sow 100 ft. of drill.

Bloomsdale—Standard variety plants upright and compact of large size. Pkt. 5c; 1/4 lb. 25c; 1 lb. 60c.

Gentlemen:

Telephone

Peas

Your seed is wonderful. I have had better results with your flower and vegetable seeds than any I ever planted.

Respectfully yours, MRS. JOHN BASSETT

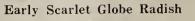
### LAWN GRASS SEED

We can furnish several famous brands of lawn grass seed mixtures. order of the second sec fully followed.

- Pioneer Brand—Here is an excellent rapid growing mixture, which will produce an excellent lawn. This mixture contains a large quantity of Kentucky blue grass seed. Per Ib. 22c; 5 lbs. \$1.05; 10 lbs. or more 20c per per lb.
- Golf Park—This is the finest brand that we can supply and contains only the highest quality grasses suitable to produce a velvet lawn of par excel-lence. Per lb. 55c; 5 lbs. \$2.50; 10 lbs. or more 47c per lb.

Shady Spot—This mixture is composed of grasses which thrive in semi-shady places. It is the ideal mixture to use in spots partially hidden from the sun. Per Ib. 50c; 5 Ibs. \$2.25; 10 Ibs. or more 40c per Ib.

We also supply special lawn seed for sandy soil and bent grass mixtures. Prices and information on request.



N.

Earliana Tomato

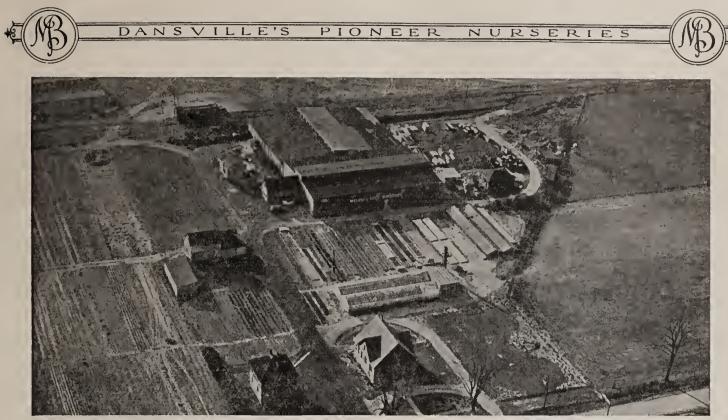
#### TURNIP

Here is an important nutritious vegetable that should be in every garden. Pkt. 5c; ½ lb. 40c; 1 lb. 60c Purple Top White Globe-Best for table use, fine grained and very tender. Rutabaga or Swede-American Purple Top.



**Big Boston Lettuce** 

Better vegetables come from Maloney's Garden Seeds.



Aerial View of Our Office, Greenhouses, Packing House and Perennial Fields.



A. E. MALONEY

President and Propagating Supervisor

50th ANNIVERSARY OUR

### MALONEY QUALITY IS GROWN INTO MALONEY STOCK

I can take two watches, one in each hand, and not be able to tell the one with a gold filled case and only two or three jewels from the other which has a solid gold case and 23 jewels. But a watch maker could tell them apart the minute he saw them.

That's just the way it is with Nursery Stock. You could take two shrubs or fruit trees and hold them up, and you couldn't tell which one was the better, which one would grow the fastest, which one would shape up best. But I could tell you at a glance.

That's why I have always maintained that the grower of Nursery Stock should be responsible for what he sells. He knows. You do not. And that's why I advise everyone who plants nursery stock to buy it direct from a reliable nursery firm which grows its own stock.

We are not the only concern of this kind in the country. But we have been in business for 50 years. We have, by recognizing our responsibility to the con-sumer, built up a direct from the Nursery to consumer business that requires year after year 400 acres of nursery to supply.

Let me tell you a little about ourselves and why with the aid of the climatic and soil condition here in Dansville we are able to actually grow quality into Maloney Stock.

My father, Thomas Maloney who started the business in 1884, was an expert nursery grower and a good business man. As soon as my brother and I were out of school, he set us to work in his nursery and we grew up in and with the business. Later I became head of the office and Albert E. Maloney became head of production—so much for our experience and knowledge of the business. The above facts are vital to you and our experience and knowledge are at your service if you want the finest kind of nurserv stock.

We do not claim to be the best nurserymen or the only wise nurserymen in the country. But we do claim that Dansville soil

Worcester, Mass.

I do not doubt but that you receive many letters from satisfied customers. However, I would like to express my appreciation for the fine stock you sent me last Spring.

last Spring. • I receive many catalogs, and have dealt with a great number of nursery firms, but no firm has ever given me as fine stock, and with your excellent packing system they arrived in wonderful condition. Your soil and climatic conditions are all you claim for producing healthy, vigorous trees. I expect to make a large planting next Spring and you will cer-ticize the product

tainly get my order.

W. N. SMITH

and climate produces the finest root systems—and the root system is the heart of every shrub or tree you plant. Our experience in propagation and budding, our expert supervision in digging (we use a power digger to keep all the root uninjured) our extreme care in sorting and shipping, all these things plus Dansville soil and climate enable us to furnish as fine, if not the finest, nursery stock any one can buy.

Now just let me wind up with one more idea—we can and do grow fine nursery stock. But just as no two watches are ever just alike, so no two trees or shrubs are identical. We, the growers, know which ones are better. And as we know this and recognize our responsibility, we send out the best and only the best of our stock to the men and women, who order from us by mail.

And speaking of ordering by mail, I do wish that all our customers could visit our Nursery office and packing houses here in Dansville. The picture at the top of this page gives you an idea of our office and packing grounds. Dansville is located 50 miles South of Rochester and 70 miles North of Elmira on Route 36-A.

> WILLIAM J. MALONEY, Your Corresponding Secretary.



Buy direct from the grower for Fresh, Healthy Stock



MALONEY

Thor

Inorn	2 to 3 3 to 4	
CRAB, NIEDZWETZKYANA—Purplish foliage, the wood and bar tinged with red. Extra large flowers deep pink, the edible fruits purple 3 to 4 ft		īv
4 to 5 ft	5 each 5 each 1. Verv	DV
attractive.	Saaah	
4 to 5 ft. 1.1 CRAB, SPECTABILIS—Pink, fragrant, semi-double. Fruit pale Grows rather large. 4 to 5 ft. \$.8		
5 to 6 ft	5 each	M
American meadows and forests. Is entirely hardy and easily transpl 8 to 10 ft	anted. \$13.50 \$20.00	
<b>LLM, CHINESE</b> —A new introduction from China. This variety is a rapid grower. Known to have reached a height of 20 feet six years planting an 8 to 10 ft. tree. Besembles the popular Norway Maple in	a very s after	M
Good foliage, more dense than other elms. Exceptionally adapted for and shade planting where quick results are desired. Grows 75 feet hig 4 to 5 ft	street	M
5 to 6 ft	5 each 5 each	M
5 to 6 ft	beart.	M
shaped leaves. It is covered with delicate pink blossoms early in spri	ng be-	м
bronzes of young foliage. 4 to 5 ft. <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b> <b>St.25</b>		
foliage is crimson and gold. 2 to 3 ft	anch	0
in long white racemes, very fragrant. Valuable for timber. 6 to 8 ft	each	0
8 to 10 ft. 1.75 MAGNOLIA GLAUCA (Sweet Bay)—When planted in moist soil this m handsome tree 30 to 40 feet high but in the drier lawns is much smalle	et Ite	P
broad leaves are glossy, laurel-like, almost evergreen. In June, its waxy white flowercups are lovely and exquisitely fragrant. 2 to 3 ft		
2 to 3 ft		-
2 to 3 ft		P
6 to 8 ft.         \$ .85           8 to 10 ft.         1.25           10 to 12 ft.         1.55	each	

## **DECIDUOUS TREES**

DANSVILLE.

N.Y

BROS. NURSERY CO.

When you order a tree or plant you must have confidence in the grower. Our long experience and thousands of customers is our best and only real advertisement. Our ornamental trees are as advertised-straight trunks, shapely tops and thrifty roots. The trees are expertly grown, carefully dug and paeked. We are proud of every piece of stock we own, and are proud to ship it to you. No other method, than from grower direct to consumer, has ever proven more satisfactory. You inevitably save when you buy from Maloney.

- BIRCH, CUT-LEAVED WEEPING—Its tall slender, yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree.
- CATALPA BUNGEI (Umbrella Catalpa)
   Makes an umbrella-shaped top without pruning. Flourishes in almost all soils. Leaves large, glossy, hcart-shaped.

   5 to 6 ft.
   \$1.35 each; 2 for \$2.50

   6 to 7 ft.
   See illustration page 17.

- 3 to 4 ft. CORNUS FLORIDA (White Flowering Dogwood)—Flowers white, 3 to 3½ inches in diameter, produced in spring before leaves appear; very abundant, showy and durable. Foliage grayish green, glossy and handsome; in the autumn turning to deep red. 3 to 4 ft. 51.35 each \$1.35 each \$1.35 each
- **CORNUS FLORIDA RUBRA** (Red Flowering Dogwood)—Magnetic beauty in the spring, with its profusion of pink and light red flowers. Foliage unusually brilliant in the fall. 2 to 3 ft
- \$1.95 each CRAB, ATROSANGUINEA-The buds are purplish red, and the entire flower tinged
- purple. Fruit reddish yellow. \$ .85 each to 5 1.15 each
- CRAB, BECHTEL-Large double pink, rose-like flowers, round buds and great profusion of bloom year after year.
  - ..... 1.15 each
    - APLE, JAPAN RED-LEAVED—The early and mid-summer aspect is vivid blood-red, which dulls to a bronzy purple-red towards fall. Rounded, dwarf tree seldom attaining a height of over 10 feet. \$5.00 each

VAPLE, NORWAY—A large handsome tree, with broad, deep green, shining foliage. Very desirable for street, park or lawns. Makes the roundest head; is colored the deepest coolest green; and furnishes the densest shade of the entire list of good trees. Very hardy; slow grower. 52.00 each; 10 for \$17,50 
 6 to 8 ft.
 \$2.00 each; 10 for \$17.50

 8 to 10 ft.
 2.50 each; 10 for \$22.50

 10 to 12 ft.
 3.25 each; 10 for \$30.00

- 8 to 10 ft.
   3.25 each; 10 for su.uu

   10 to 12 ft.
   Write for special price for larger sizes.

   MAPLE, SILVER-LEAVED OR SOFT—Foliage bright green above and silvery underneath. An exceedingly rapid grower, makes a large tree.

   6 to 8 ft.
   \$ .75 each; 10 for \$ 6.50

   8 to 10 ft.
   .95 each; 10 for \$ 8.50

   10 to 12 ft.
   1.50 each; 10 for successing to the second second
- TAPLE, SCHWEDLER-Reddish purple foliage in early Spring, changing to
- deep bronze in Fall. 6 to 8 ft. .\$2.75 each
- IAPLE, SUGAR OR ROCK—Is considered slow grower, but long lived.

   6 to 8 ft.
   \$2.00 each

6 to 8 ft.... 8 to 10 ft.... .....\$ .95 each 1.35 each

- 8 to 10 ft.
   1.35 each

   MULBERRY, RUSSIAN—Very hardy, vigorous grower, very productive.
   fruit black, delicious and of medium size.

   4 to 6 ft.
   \$ .98 each

   MULBERRY, TEA'S WEEPING—The most graceful and hardy weeping tree. Forms a perfect shaped head, with long, slender willowy branches drooping to the ground.

   5 ft. 2 year heads
   \$ .2.75 each
- **AK**, **RED**—The young shoots and leaf stems are red, the foliage purplish-crimson in Autumn. Unusual large leaf and growth rapid. A most beautiful tree. 80-100 ft.

6 to 8 ft. 2.95 each **RIENTAL PLANE**—A hardy, rapid growing tree. Beautiful dense foliage 

 10 to 12 ft.
 .98 each; 10 for 8.50

 OPLAR, LOMBARDY—Well known for its tall, spire-like form. Where it is desired to make a boundary line, or where there is an entrance to a driveway these trees are very effective. Transplant safely.
 6 to 8 ft.

 6 to 8 ft.
 .70 each; 10 for 7.50

 10 to 12 ft.
 .10 for 7.50

Even on Ornamental Trees Maloney's pay shipping cost. See page 7.



- THORN, PAUL'S DOUBLE SCARLET—Flowers deep crimson scarlet, very double. One of the most attractive small trees for solitary specimens. Showy in fruit as well as bloom.

- 6 to 8 ft. 8 to 10 ft. WILLOW, CAPREA (Pussy Willow)—Quick growing tree, useful for tall background or screen purposes, with fur-like catkins along its branches early in the spring. 4 ft. WILLOW, GOLDEN—Especially desirable on account of its golden colored bark with
- WILLOW, GOLDEN—Especially desirable on account of its golden colored bark with

   light green leaves. A splendid grower.

   4 to 6 ft.

   6 to 8 ft.

   .90 each

Catalpa Bungei





Bechtel's Crab

Mountain Ash



The trees I ordered arrived in the best of condition due to your experience in packing and they are the finest trees I ever saw. I appreciate the way you do business. Whenever in need of more trees or shrubbery you can rest assured you will receive my order. Yours very truly,

HOMER E. RUSH



Norway Maple

ORDER NOW WHILE PRICES ARE LOW

Port Murray, N. J.



Prunus Pissardi

Have you sufficient shade around your home?



**Physalis Francheti Chinese Lantern** 



Shasta Daisy (Chrysanthemum maximum)

## HARDY PERENNIALS

DANSVILLE. N.Y

from Maloney's will bloom the first season. The reason for this is because they are larger and stronger plants than the average perennial. We have found that by taking them from our greenhouse a bit earlier, they root more quickly and put on added growth and make larger flowers. By actual comparison Maloney's perennials are one-third larger.

For best effect Perennials should be planted in groups of three or more of a variety. Plants preceded by a \* are rock plants but large enough to be grown on the margin of the hardy border, as well as in the Rock Garden. You have the privilege of mixing varieties when prices are the same.

Price of Perennials (except as noted) 3 for 60c; 12 for \$2.25; 25 for \$4.50. All Perennials Postpaid to your door.

ACHILLEA Millefolium Roseum—Rosy pink flowers in dense heads on steins 18 inches high. July to

October. armica, The Pearl—Pure white double Ptarmica, The Pearl—Pure white double flowers all summer. Prized for cutting, 2½ ft.
\*Tomentosa—Bright yellow flowers. Excellent for rockeries. 6-8 inches.

Agrostemma Coronaria—Bright rosy crimson, silvery foliage 2½-3 feet. June-July.
 \*Alyssum Saxtile Compactum — Broad masses of bright yellow flowers in early spring, 1 foot.

**ANCHUSA Dropmore**—Tall spikes of beautiful blue flow-ers in June and intermittently all summer. 4-5 feet.

### AQUILEGIA

Chrysantha—Beautiful golden yellow. \*Coerulea—Lovely blue flowers with long spurs. Scott Elliott Long, Spurred Hybrid—The flowers are very large and of distinct shades of blues, lavenders, mauves, whites, creams, pinks, reds, yellows, etc. Many of the colors are entirely new. Snow Queen—The best long-spurred pure white.

\*Arabis Alpina-Pure white flowers produced in dense

\*Arenaria Montana—Close tufts, profusely covered with small, silvery white flowers quite early in the season. The flowers in May resemble small white, upturned morning

\*Armeria Laucheana—The bright rosy red flowers are borne in globular heads from May-June. 3-6 inches. Artemisia Silver King—A striking white-leaved contrast plant. A beautiful mist for setting off bouquets and floral combinations. The entire color effect bright frosted silver. 3 fort

Asphodelus Luteus—Tall spikes of bright yellow, very fragrant flowers. Swordlike foliage.

\*Campanula Carpatica (Bellflower) — Compact tufts, flowers held erect on wiry stems. June-October. Clear blue, white. Carnations—Dozens of double and single flowers on long stems. Lovely for cutting. Pink, red, white, yellow. June-July.

\*Myosotidiflora—Clusters of charming blue flowers resembling forget-me-nots. May and June. 12 inches.

#### ANEMONE-Sept.-Oct. Price of all Anemones 3 for 75c; 12 for \$2.85; 25 for \$5.75

Queen Charlotte — Beautiful semi-double pink flowers, broad and perfectly formed. pink flo 2-3 feet.

Rubra-Beautiful rosy red, stamens bright yellow. 2 feet.

Whirlwind-Excellent. Double white.

Anthemis Tinctoria—Handsome, finely cut foliage and large golden yellow flowers all summer. Succeeds in poorest soil.

#### ASTER-October

Erica—A beautiful clear pink; large, semi-double. Joan Vaughan—Large, semi-double flowers of deepest

\*Aubrietia Eyri-A tufted plant with rosy lilac flowers and

\*Aubrietia Eyri—A tufted plant with rosy lilac flowers and evergreen foliage. April to July.
 Baptisia Australis—Dark blue, pea shaped flowers on top of spikes. 2 feet high. June.
 Boltonia Latisquama—Pink, slightly tinged with lavender, similar to asters. 4-6 feet. July to October.
 Bupthalmum Salicifolium—Large, rich golden yellow flowers through the summer. Heart-shaped leaves. 2 feet.
 \*Calamintha Alpina—A very graceful little rock plant with rich purple flowers. 6 inches.
 \*Callirhoe Involucrata—Trailing plant with finely divided foliage and large saucer-shaped flowers of bright rosy crimson with white center. All summer and fall.

CAMPANULA (Canterbury Bells)
 Calycanthema (Cup and Saucer)—Pyramidal in growth and profusely covered with large, bell-shaped flowers. Blue, pink, white. May and June.
 Medium (Single)—Same habit of Calycanthema but does not have the saucer. Blue, White.



\*Cerastium Tomentosum—Silvery white foliage and an abundance of snow-white flowers in May. \*Cheiranthus Allioni—Dazzling fiery orange flowers on stems a foot high. Very profuse bloomer. Spring and early summer.

#### CHRYSANTHEMUM

- Our best Fall flowering plants.
- Price of all Chrysanthemums 3 ror 75c; 12 for \$2.85; 25 for \$5.75

Bronze Button—Large heads of tiny button-like, bronze colored flowers.
Brune Poitevine—Large, loose in structure, and very abundant. Deep velvety reddish-bronze with golden

reverse. Excelsior—Brilliant golden yellow. Very prolific. Firelight—Red tipped with copper. Very showy. Indian—Coppery-red, very hardy, late flowering. Nellie Kleris—Clear pink, Petals incurved. Travisia—Large, pure white. Early. White Dot—Pure white pompon flowers. Tall.

Chrysanthemum Maximum (Shasta Daisy)—Pure glistening white bloom 4 to 5 inches across. Very free flowering all summer and fall. 2 feet. Coreopsis Grandillora—Large bright yellow flowers excellent for cutting all summer.



Iris



Coreopsis

Every flower about a home certifies to the refinement of somebody.

- DANSVILLE'S PIONEER NURSERIES
- Dianthus Barbatus (Sweet William)-This charming favorite should be in every garden; Pink, red, white
- **Dianthus Deltoides**—Beautiful prostrate plant with narrow leaves and abundance of small crimson flow-June-July
- \*Dianthus Deltoides Brilliant-Similar to above with glowing crimson flowers
- with glowing crimson flowers.
  Dianthus Latifolius (Everblooming Sweet William) —Brilliant fiery crimson flowers all scason.
  Dianthus Plumarius (Garden Pinks)—Rose-pink and white fragrant flowers on long spikes. Glaucous green foliage. Cut off flowers when they fade and you will have continuous bloom.
  Dicentra Spectabilis (Bleeding Heart) Long racemes of graceful heart-shaped pink flowers. Early spring. 40c each; 3 for \$1.00.

#### **DELPHINIUM** (Larkspur)

One of our best plants for the hardy border. By cut-ting off faded flowers you will have a second blooming. Every garden should have at least three plants. Belladonna –Numerous spikes of light sky blue.

- Formosum-Rich blue tinged purple with white eye. Formosum—Rich blue tinged purple with white eye.
  Gold Medal Hybrids—Colors vary from palest blue to deep indigo blue and royal purple with many intermediary pastel tones of mauve, pink and lavender blendings. Florets and stalks very large.
  Wrexham Hollyhocks Strain—Grows three to four feet and florets are very large in shade of blue, white and pink combination. Considered the best on the market. 3 for 75c; 12 for \$2.85; 25 for \$5.75.

#### **DIGITALIS** (Foxglove)

For stately and picturesque beauty it is not to be sur-passed. The flower heads are over 3 feet long, crowded with big, bell-shaped blossoms. Purple, white, rosepink, mixed.

- Erigeron Speciosus—Large, handsome blue flowers, violet tinted and yellow centers. June-July. Fine for cutting.
- \*Erinus Alpinus Roseus—Pretty rosettes of foliage and racemes of rosy purple flowers. 4 inches. May-June
- \*Erysimum Pulchellum—Fragrant sulphur yellow flowers. 6 inches
- Gaillardia (Blanket Flower)-Considered one of the most beautiful and desirable plants because it blooms from June until frost. Yellow with red center. Fine for cutting.
- Geum—Lady Stratheden—Rich golden yellow, excel-lent for cutting. May-July. Geum—Mrs. Bradshaw—Beautiful large, double
- **Gypsophila Paniculata**—Dense spreading bush, numerous tiny flowers in light feathery panicles. July-August. An old-fashioned favorite.
- July-August. An old-fashioled favorite.
   \*Gypsophila Repens—A beautiful trailing plant with clouds of small, white and pink flowers. July-August.
   \*Helianthemum Mutabile—Low-growing evergreen plant forming broad clumps which are hidden by a mass of rose-white and yellow flowers. July-September.
- tember. Heliopsis Pitcheriana—Beautiful deep golden yellow flowers about two inches in diameter. 3 feet. July-August.
- \*Heuchera Sanguinea—Brilliant coral red flowers on stems 12-18 inches high. Very free flowering. June-September.



Chrysanthemum

- Hibiscus-Immense single hollyhock-like blossoms Freely produced during the summer. 3-4 feet high. Pink, red, white, yellow.
- **Hollyhocks, Double**—Stately, majestic hardy plants 6-S feet high. Colossal spikes of bloom produce showy effects. Pink, red, white, yellow.

#### **IRIS**—GERMAN

One of the finest of our hardy plants. Grows in all soils.

- $\mathbf{F} = \mathbf{Falls}$ S = Standard
- Ambassadeur—(S) Smoky velvety purple. (F) Velvety purple maroon. 48 inches.
  Ballerine—(S) Light blue-violet, waved at margin (F) A deeper shade. Sweet scented. 36 inches.
- Gold Imperial—The best golden yellow.
   Morning Splendor—(S) Petunia violet. (F) Ric raisin purple, orange beard. Tall, large flowers. Ex (F) Rich
- cellent
- centent.
  Queen of May—(S) Lilac. (F) Purplish lilac or rose.
  Very sweetly scented, very large, bright and free flowering. The most charming.
  Asia—(S) Pale silvery lavender deepening at the base to golden yellow. (F) Pale reddish purple, lighter at adverse.
- edges.
- George Yeld—(S) Bright apricot. (F) Brilliant rose-crimson, edged buff. New combination.

#### **JAPANESE IRIS**

- -Large, single white delicately veined. Stand-Dreamards rich reddish violet with white edges.
- ards Fich Feddish Violet with white edges.
  Lathyrus (Perennial Pea)—Trailing plants suitable for growing on arches, pergolas, trellases or trailing over rough banks. Excellent for eutting. Pink, red, white.
  Lavandula Vera—The true sweet lavender delight-fully fragrant blue flowers. July-August. 18 inches.
  Liatris Pycnostachya (Blazing Star)—Long narrow spikes of rich purple flowers. 4 feet high. July-August. Extremely beautiful as well as odd.
  \*Linum Perenne—Beautiful pale blue flowers on slender, graceful stems. Attractive in bloom and foliage.
  Lobelia Cardinalis (Cardinal Flower)—Rich, fiery cardinal flowers, often producing 4-6 spikes 24-30 inches long. Ideal for waterside.
  Lupine—Beautiful long spikes of pea-shaped flowers about a foot long on stems 3 feet high. Blue, pink, white, yellow. June.
  Lychnis Chalcedonica—Heads of vivid scarlet flow-

- white, yellow. June.
  Lychnis Chalcedonica—Heads of vivid scarlet flowers blooming a long time. One of the showlest plants for hardy border. 3 feet. July-September.
  Monarda Didyma—Brilliant crimson-scarlet flowers are produced freely. June-August.
  Myostis Alpestris (Forget-Me-Not)—This beautiful rich dark blue border plant comes into bloom with the early spring bulbs and continues to bloom through June. June

- June. June. Oenothera Youngi-Large leaved with firm, shiny foliage. Numerous bright lemon-yellow flowers on stems about 24 inches tall. June-August. Pachysandra (Japanese Spurge)—Trailing plants 6-8 inches high, forming broad mats of bright glossy green foliage. A ground cover, which will grow in all shady situations where grass will not grow. 12 for \$2.25; 25 for \$4.50; 100 for \$16.00. Papaver Orientale (Oriental Popy)— Tremendous cup-shaped blooms of bright-est crimson-scarlet, with large, purplish black blotches at base of pctals. 3-3½ feet. May-June. 3 for 75c; 12 for \$2.85; 25 for \$5.75. Papaver, Mrs. Perry—Orange-apricot with
- Papaver, Mrs. Perry—Orange-apricot with faint lilac suffusion. 3 for 75c; 12 for \$2.85; 25 for \$5.75.
- \*Papaver Nudicaule (Iceland Poppy)—Tufts of bright green, fernlike foliage, from which spring throughout the entire season, a profusion of slender, leafless stems, one foot high, each graced with charming cup-shaped yellow, orange, white or pink flowers. or pink flowers.
- **Pentstemon**—Very showy, growing from 2-4 fect high. Are rather bushy and have very long, slender spikes which bear many trumpet-shaped flowers resembling Foxglove. Mixed shades.
- **Phlox Subulata**—Pretty moss-like, evergreen foliage, which is hidden by the rose-pink blossoms during April and May. Thrives in hot, dry places and blooms profusely.

Maloney Bros., Dansville, N. Y.

Gentlemen:

Just a few lines to express my appreciation of the way you handled my order. It could not have been received at a more suitable time and the plants are excellent. Thanking you, I am

Yours truly, E.G. KIEHL

Bareville, Pa.



Gaillardia



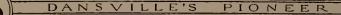
**Digitalis**—Foxglove



Papaver-Orientale

For recreation and beauty, cut flowers for your home.







Campanula (Canterbury Bells)

Anemone

## HARDY PERENNIALS --- Continued



Maloney's perennials include the old-fashioned hardy flowers and many of the newer varieties. They bloom from May until freezing weather, year after year. The varieties we list have been chosen by our propagator, who has consulted Horticultural Authorities, and traveled extensively. He has chosen the hardiest plants known, and those having genuine beauty and ease of culture.

#### PHLOX

Price of all Phlox 3 for 75c; 12 for \$2.85; 25 for \$5.75 Antonin Mercier-A delicate light blue; free flowering and medium height. Eclaireur-Brilliant rosy magenta, white eye.

Enchantress—Bright salmon-pink with dark eye. Rich green, glossy foliage. Fuerbrand (New)—Brilliant orange-scarlet, almost vernilion. Flowers very freely and hlooms produced in quantity throughout the season.

Miss Lingard—Pearly white flowers with delicate pink eye, producing two or three crops a season. Best carly white known.

Mrs. Scholten (New)-Dark salmon-pink in enormous pyramidal spikes. Von Lassburg-Splendid pure white, very large trusses. Medium early.

Physalis Francheti (Chinese Lantern)—Produce freely hright orange-scarlet, lantern-like fruits, which when cut, make heautiful houquets.

Physostegia Virginica-Forms large clumps 3-4 feet higb, bearing long spikes of delicate

Physostegia virginica – rorms intge enumps of recently recently recently in the pink flowers. July-August.
Platycodon – Large, showy flowers on 20 inch spikes, produced all summer. Deep blue, white. \*Potentilla Nepalensis, Miss Willmott-Improved salmon-pink. Very free flowering.

PRIMULA (Primrose) \*Auricula Alpina, Giant Hybrids—Rosettes of tbick leaves, sometimes farinosa or mealy Flower stalks 6-8 inches bigh, bearing heads of bloom of various colors, exceedingly fragrant. Every Rock Garden should have a few of these.

\*Cortusoides-Soft wrinkled heart-sbaped leaves. Flowers in early summer, deep rose. IO

\*Veris Hybrids — Various shades of lilac, purple and violet as well as a wide range of huff, orange, salmon and ricb reds.

Pyrethrum-Attractive fernlike foliage, daisy shaped flowers in shades of red, pink, white Excellent for cut flowers.

Rudbeckia Purpurea-Most attractive purple flowers with a very large, brown, cone-shaped center 3 feet. July-October.

Salvia Azurea-Pretty sky-blue flowers in great profusion. August-Septemher. 3-4 feet. SEDUM

\*Acre-Green foliage, bright yellow flowers. Prostrate and slow growing. 2 inches. May-July. \*Spurium Coccineum-Beautiful rosy crimson flowers. July-August. 6 inches. Fast spread-

Spectabile—Broad, light green foliage and immense beads of handsome, sbowy rose-colored flowers. Indispensable for late fall hlooming plant. 18 incbes.

\*Statice Latifolia-Immense heads of purplish hlue, minute flowers. July-August

- Stokesia Cyanea Coerulea-Beautiful light-blue flowers profusely produced in late summer. Excellent for cuttin
- Thermopsis Caroliniana-Yellow pea-like flowers produced in racemes six to twelve inches

Iong. Jury-August.
Tritoma Uvaria Grandiflora — Drooping, tubular flowers in dense spikes on long, naked stems, well above the foliage. Rich red changing to salmon-pink. 3-4 feet.
\*Tunica Saxifraga — Tufted plant with light pink flowers all summer. 6 incbes.
\*Valeriana Coccinea — Old rose flowers in umhels on 12 inch stems just above the rich green foliage. Income the second statement of the second

foliage. June October.

\*Verbena Venosa-Purplisb blue flowers always plentiful. A creeping plant in bloom all

\*Veronica Repens-A carpeting plant with light blue flowers. 1-2 inches. May-June.

Veronica Spicata—Long spikes of beautiful violet-blue flowers all summer 24 inches. \*Vinca Minor—A trailing evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves, where it is too shady for grass. 12 for \$2.25; 25 for \$4.50; 100 for \$15.00.

\*Viola—The Perennial Pansy—If the faded hlossoms are kept picked they continue to bloom profusely from May to October. Pale blue, Golden Yellow, Rich Apricot, Pure White, Jersey

\*Viola, Mixed—Many sbades and markings.
 \*Yucca Filamentosa—Broad swordlike, evergreen foliage and immense hranching spikes of drooping, creamy white flowers, rising to a height of 6 feet.

#### **PEONIES 3-5 eyes**

Albert Crousse, 8.6—Beautiful salmon-pink, large, fragrant. Late. 35c each. Felix Crousse, 8.4—Very hrilliant red. Large bomh shape. Fragrant. Mid-season. 50c each.

Festiva Maxima, 9.3—Paper white, crimson marking in center. Very large, very tall. Early. 35c each.

Livingstone, 8.1-Large old-rose pink. Late. Mammoth flowers. 40c each.

Marie Jacquin, 8.3-Semi-douhle, cup-shaped, white, horne in great profusion. Mid-season. 45c each.

Model of Perfection, S.S—Enormous double light violet-rose blossoms with sbades of flesh pink, marbled and veined with bright rose, silver tipped. Late. 40c each.
 President Taft, S.7—Light pink, center flecked crimson. Strong virogous grower, profuse bloomer. Mid-season. 50c each.

Sarah Bernhardt, 9.0-Compact, semi-rose type. Uniform mauve-rose, silver tip. Erect, free blooming. Late. 50c each.

All Colors Mixed — A selection of our leading varieties. Where special color is not desired, these will be most suitable. **30c each; 4 for \$1.00**.

## MALONEY'S PAY SHIPPING COSTS-See Page 7

Maloney quality and service have made possible our 50th Anniversary.

New this year-Lavendula Vera, Primula Cortusoides and others.



BIG SAVINGS MALONEY'S PAY SHIPPING COSTS PLUS Sensational Money Saving Offers See page 7

## ROSES

Maloney's Preferred Ten For 1934

The Most Choice Hybrid Tea Everblooming Roses in the United States are offered on these two pages.

73¢ Each FIVE FOR \$3.45

All 2 Year No. 1 Heavy Field Grown Bushes

These Beautiful Everblooming Hybrid Tea Roses Will Bloom from June until Autumn It Costs Less to Order Roses by Mail

Our fresh stock will grow. We guarantee it to arrive in A No. 1 condition. Save yourself money by not having to replace your plants another year. Buy direct from the grower.

Never before have the latest and choicest varieties been offered at such outstandingly low prices. Every plant shipped is Maloney's famous top quality.

AMERICA—Well-shaped, rose-pink flowers on long stems.

**AROMA**—Beautifully formed blooms of brilliant scarlet. Fragrant.

EDEL—Large, very double white blooms with sweet fragrance. Beautiful.E. G. HILL—Great massive blooms of deep maroon, velvety on inside and glistening outside, very perfumed.



President H. Hoover

E. G. Hill

America

Hollywood

Success assured when planting fresh dug roses direct from the Grower.



Mevrouw G. A. Van Rossem

#### 73c VARIETIES—Continued

HOLLYWOOD—Fragrant, medium size, dark rose-red, veined darker. Extremely beautiful.

- LUCILE RAND—Extra large, glistening rose-pink flowers with yellow shadings.
- **MARGARET McGREDY**—Large, double, brilliant red petals with tinge of yellow at hase. Very profuse bloomer.
- **MEVROUW G. A. VAN ROSSEM** New. Vivid orange and apricot huds. Flowers brownish yellow, shaded apricot-pink.
- **PRESIDENT H. HOOVER**—"President Hoover" is a glorious rose, won-derfully free in the easy manner in which it grows and charming in its color arrangement, which is a splendid combination of cerise, pink, flame, scarlet and yellow. The flower is large and the hud beautifully pointed. The petals are broad and thick, retaining this characteristic days after the flowers are open.
- **TALISMAN**—The most vividly colored rose ever introduced. No illus-tration can do it justice. Beautiful combination shadings of gold, apri-cot, deep pink and old rose. Unlike most roses, the colors deepen as the rose opens.

Gentlemen;

Scotia, N. Y.

MALONEY'S 1934

PREFERRED TEN

**Collection No. 9** 

\$6.75

1 Each illustrated on these two pages.

Last Spring I hought ten rose bushes from you. I just want to tell you how plcased I am. Every one lived; all blossomed ahundantly and were still hlooming in November. My roses are the admiration of the neighhor-hood. You may expect several orders from myself and friends next Spring. MRS. F. H. ROGERS





Talisman

Lucile Rand

Edel

Margaret McGredy

See Next Page for 59c varieties—Old and New.



MALONEY BROS. NURSERY CO. DANSVILLE



Etoile De Hollande



**Radiance** Pink



Mrs. E. P. Thom

**Etoile De France** 

## ROSES **59**¢

Only 59c for any Rose listed on this and upper half of next page. These varietics have been chosen from our Rose test gardens as the finest in the old and many new everblooming Hybrid Tca Roses.

If you wish Roscs sent parcel post please include 5c each extra.

## All 2 Year No. 1 Heavy Field Grown Bushes

Shipping Cost Paid—Plus money-saving offers. See page 7.

BRIARCLIFF—A beautiful bright clear rose-pink with high-pointed center. Very fragrant.
 CHAS. K. DOUGLAS—Flaming scarlet flush-ed with velvety crimson. Blooms profusely.
 DAME EDITH HELEN—Excellent shape, double, glowing pink. Fragrant and vigorous grower.

ETOILE DE FRANCE-Large, double blooms

of rich velvety crimson. **ETOILE DE HOLLANDE**—Flowers of the fin-cst velvety crimson. Very fragrant, profuse bloomer.

#### **COLLECTION No. 10** AMERICA'S BEST ROSE BUY

One of each rose illustrated on this page, and John Russell, Mrs. Henry Bowles illustrated on next page.

10 Two Year No. 1 Heavy Bushes **Only \$5.48** 

**Rev. F. Page Roberts** 

#### **ROSE LOVERS OFFER COLLECTION No. 11**

N

Etoile De Hollande Radiance Pink

Mrs. E. P. Thom Etoile De France

1 Killarney White

5 Heavy 2 Year No. 1 Bushes Only \$2.80

A booklet entitled "Correct Planting Methods" will be included with each shipment. Please read pages 35-38 inclusive carefully and follow instructions. Preserve booklet so you can protect your roses for winter.

Gentlemen:

Buffalo, N. Y

Naturally I expected my rose bushes bought from catalog pages offering best of old and new varieties at low prices to be good, but when they bloomed, they far exceeded my expecta-tions. They are wonderful—much nicer roses than my neighbors have, who paid considerable higher prices from other Nurseries. MRS. JOHN FURGUSON



Lady Margaret Stewart





Souvenir De Georges Pernet

You will be as well pleased as Mrs. Furguson with these low priced roses.







John Russell

GOLDEN EMBLEM-Rich yellow, car-

- GOLDEN EMBLEM—Rich yellow, carmine streaks on outer petals. Very attractive.
  GRUSS AN TEPLITZ—Dark velvety searlet, medium size, very free bloomer. One of the first and last to bloom.
  HENRY FORD—Long, deep yellow bud, very fragrant. A wonderfully free bloomer. One of the best of the later introductions. very fragram bloomer. On introductions.
- JOHN RUSSELL—Large, double, vivid red with velvet cardinal shadings. Ex-tremely beautiful.
- tremely beautiful.
  JULIAN POTEN—A fine clear yellow of vigorous, erect habit with very shapely flowers of good yellow.
  K. A. VICTORIA—Popular snowy double
- K. A. VICTORIA Popular showy double white with pale yellow center.
   KILLARNEY, PINK Bright sparkling, double pink, prolific bloomer, buds extremely long.
   KILLARNEY, WHITE—Large, snowy white, double.

LADY MARGARET STEWART—Bright golden yellow, stained orange; comparatively new and extremely beautiful. LOS ANGELES—Double, luminous coral-pink toned gold at base. Flowers

large and continuous. MME. BUTTERFLY—The buds are a rich Indian red, yellow at base. A

beautiful combination of cream, pink, apricot and gold.

- MME. ED. HERRIOT-A beautiful combination of terra-cotta, bronze, geranium-red and dull copper. Long pointed buds of coral-red and yellow. Strong upright
- grower. MRS. A. R. BARRACLOUGH-Large, beautiful pink, yellow at base of petals. Color brightens with age. Very profuse
- MRS. E. P. THOM—Deep golden yellow, which does not fade. Far superior to Claudius Pernet. Splendid bud and ower
- MRS. HENRY BOWLES-Well formed. lasting pink shaded salmon. The flower is perfect with fine, firm center, prolific oloomer
- MRS. HENRY MORSE—High centered blooms of bright pink with silvery shad-
- RADIANCE, PINK—Beautiful blending of carmine-rose with shades of opal and copper. One of the very best all-around rose

- **RADIANCE, RED**—A glowing crimson sport of Radiance. **REV. F. PAGE ROBERTS**—Golden-yellow stained copper on outside. The
- **SOUV. DE GEO. PERNET**—A beautiful succession of reds; from orient to cochineal to carmine; all made brilliant by a golden sheen. Extremely beautiful. Should be in every garden. **WILHELM KORDES**—Vivid salmon pink shades orange and yellow. Very profuse bloomer, foliage reddish.

A most unique sport of Talisman. Bud is maroon-red, opening

to large, well-formed blooms of deep, velvety blood-red, with an overglow of amber, but the most remarkable feature is the total

absence of yellow. A tremendous producer. \$1.50 each.

#### BUY FRESH STOCK

**BUY FRESH STOCK** Any plant or tree in this catalog is de-signed by nature to live outdoors the entire winter until late Spring. Maloney's *do not* allow any of their stock to be sold from buildings where the temperature is any-where from 70° to 80°. This is too warm for plants or trees. It lays the foundation for roots drying out, or the plant may even die. Maloney's plants and trees are kept in nat-ural condition and are *freshly dug* just before shipment. Maloney's stock grows and costs you no more. you no more.

## MALONEY'S AGAIN "ON THE AIR"

For several years Malonev Bros. have given you advice on your planting problems over the radio. This service will continue this year. Watch your newspaper for "Nursery Talk" about the second week in February, continuing through March.

#### 2nd Size Everblooming Roses

SOME OF our customers are interested in a lower priced rose than our heavy 2 year bushes - to meet this demand we offer a lighter size of 2 year field grown of all varieties illustrated on page 24.

> 37c each postpaid Four for \$1.35

### **MOST OUTSTANDING NEW ROSE NOVELTIES** MARY HART

#### BLAZE

A marvelous, hardy, everblooming scarlet-red Rose, combining the bloom and growth of Paul's Scarlet Climber with the ever-blooming character of Teplitz. Very vigorous. Seldom out of bloom. Can be pruned very low for bedding; medium for shrub use; or trained as a climber. \$2.00 each.



New Climbing Rose-Blaze

#### SOUVENIR

Another golden sport of Talisman. A rose of great beauty, with all of the splendid qualities of Talisman. A clear yellow which does not fade. The bush is an erect and a vigorous grower, making Souvenir an outstanding yellow garden rose. \$1.25 each.



All roses are root pruned ready for planting. Before planting, cut top back one-half. This will assure an abundance of bloom.



Mary Hart



Mrs. Henry Bowles

Middlemen often sell unknown quality. Buy direct from the grower.





Paul's Scarlet Climber

#### HYBRID PERPETUAL ROSES

#### 2 Year Strong No. 1 Bushes 55c; 5 for \$2.50

The so-called "June Roses" so beautiful with their extra large, fragrant blossoms. Will thrive in extreme climates, where other varieties fail. Everyone has blossomed in nursery row.

EUGENE FURST-Very dark crimson-red. Fragrant, full.

FRAU KARL DRUSCHKI—Very lasting, large, snow white blossoms. Buds are long and extremely beautiful. Have a very long blossoming period.

GEORGE ARENDS-Large, clear pink blooms, very fragrant.

J. B. CLARK-Large double, full, deep scarlet. Very vigorous.

MARSHALL P. WILDER-Fragrant, double, good shape, bright scarlet crimson.

MRS. J. H. LAING-Well formed, double, soft pink with satin cast.

### CLIMBING ROSES

### **Two Year Strong Plants**

45c each; 5 for \$2.15

A few climbing roses should be seen around every home, for smartness and beauty, or as a cover for unattractive walls and corners.

AVIATEUR BLERIOT—Buds orange, pink and apricot; flowers double. CLIMBING AMERICAN BEAUTY—Rich carmine pink, large flowers borne singly or in three

DOROTHY PERKINS-Beautiful shell pink, double, large.

EMILY GRAY-Large golden yellow buds which do not fade EXCELSA-Brilliant crimson scarlet of great beauty.

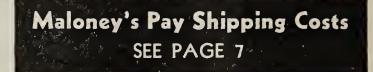
PAUL'S SCARLET CLIMBER-Vivid scarlet, good size, semi-double freely produced in clusters.

ROSIERE-Persistently deep, glowing pink.

SEVEN SISTERS-Red to blush pink.

DR. W. VAN FLEET-Exquisite pale pink on fine long stems.

VEILCHENBLAU-Double flowers of light lilac, shading light purple and blue. WHITE DOROTHY-Duplicate of Dorothy Perkins except color.



#### POLYANTHUS OR BABY RAMBLERS (Everblooming)

Price, Two Year Strong Plants 59c each; 10 for \$5.50

Called the "Baby Ramblers" because of their very short close growth, attaining a height not over 24 inches. The flowers are borne in clusters of twenty or more. Bloom constantly from May to November. Excellent for beds, edging for shrub border or for hedges.

CHATILLON ROSE-Lasting, semi-double flower of light salmon pink. FRAU DR. ERRETH-Deep golden yellow, very double, large.

IDEAL-Beautiful dark scarlet. An abundant bloomer.

#### No Bargain Circular This Year

The last big planting of nursery stock in the United States was dug in the Spring of 1933. Owing to the shortage this year we will not issue a cut rate bargain sheet at the end of season. Protect yourself by ordering early.







J. B. Clark

Mrs. John Laing

26 We have grown into New York State's largest catalog nursery house. Answer — Quality Stock, Plus Service.



DANSVILLE'S PIONEER NURSERIES

## FRUIT DEPARTMENT



## GROW YOUR OWN FRUIT

You will never know the highest satisfaction of fruit until you eat it freshly picked, fully ripened and out of your own yard. The home orchard is coming back into popularity; more and more people are beginning to realize the value and convenience of the home orchard. Then, too people are discovering that a few fruit trees in the back yard furnish as much shade and are equally as attractive as the ordinary ornamental tree.



When only a few trees are planted very little of your time is required for the after-care. All that is necessary is a pail of water during the dry periods and that the ground is kept loose for a radius of two feet.

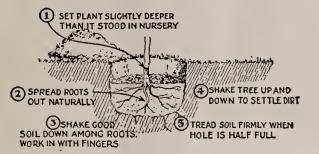
Why not save moncy by growing your own fruit for canning and table use? Five to ten trees will give you sufficient fruit for yourself and friends.

#### QUOTATIONS

To large orchard planters we will make special quotations. Write direct to our office. Maloneys are one of the largest fruit tree concerns in the business, situated in the leading nursery center of the country. Many firms in other parts of the United States have trees grown here. The soil is especially suited for young trees, insuring a good root system and trees of large caliper. If you have not already tried Maloney's trees, why not see for yourself what beautiful healthy stock we are able to grow. We should be pleased to have you visit our nurseries, and assure you, it will be well worth your while.

USED AT ALL.

## HOW TO PLANT AND HOW TO PRUNE



In pruning Fruit Trees, cut the side branches to 6-8 inch stubs and do not leave more than five to a tree. See that these are distributed around the trunk. One year trees are simply headed to whatever height they are wanted.

#### PROPER SPACING FOR FRUITS

Variety Apples, Standard Apples, Dwarf Apricots Asparagus (Field) (Garden) Blackberries Cherries (Sours) Cherries (Sours) Cherries (Sweets) Cherries (Sweets)	Bearing 3 to 6 years 2 years 3 years 2 years 4 1 year 3 to 4 years 2 years 2 years 2 years 2 years 2 years 2 years 3 to 4 years 2 years 3 to 4 years 2 years 3 to 4 years 4 to 5 years	Distance N Apart Pe $35 \times 35$ ft. $10 \times 10$ ft. $15 \times 15$ ft. ft. x 18 in. $2 \times 1$ ft. $8 \times 6$ ft. $15 \times 15$ ft. $20 \times 20$ ft. $4 \times 4$ ft. $3 \times 1$ ft. $3 \times 1$ ft. $15 \times 15$ ft. $20 \times 20$ ft. $10 \times 10$ ft. $10 \times 10$ ft. $10 \times 4$ ft	$\begin{array}{c} \text{ar Acre} \\ 35 \\ 435 \\ 193 \\ 7,260 \\ 21,780 \\ 907 \\ 193 \\ 108 \\ 2,722 \\ 2,722 \\ 680 \\ 14,520 \\ 193 \\ 108 \\ 435 \\ 108 \\ 435 \end{array}$
Plums	3 to 4 years	20 x 20 ft.	108
Raspberries	. 1 year	6 x 4 ft.	1,815
Rhubarb Sage		4 x 3 ft. 3 x 3 ft.	$3,630 \\ 4,840$
Strawberries (Field) (Garden).	. 1 year	4 x 1 ft. 2 x 1 ft.	$10,890 \\ 21,780$

NOTE—Always keep the roots covered. Dig hole large enough to receive plant without bending roots. Break up subsoil when it is very hard.

#### PLANTING AND AFTER-CARE OF BERRIES

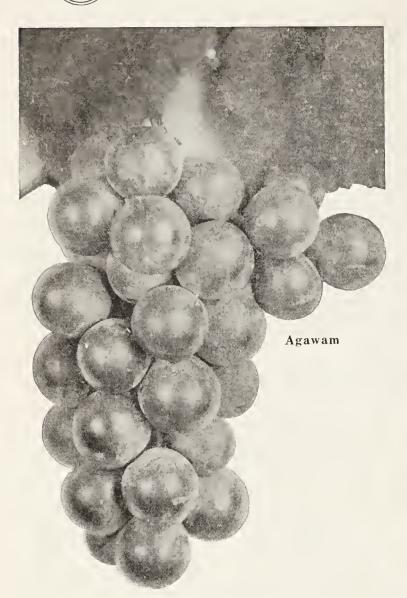
Prepare your ground as you would for your vegetables, open rows with small horse plow, and space plants two and a half to three and a half feet apart. The rows should be five feet or wider. Plant about four to five inches deep, and cut off tops three inches above the ground.

As they grow older do not allow too many canes to develop, rather just a few strong canes. Pinch out the tops of these, when the tips are soft. Should you prefer to train on wires or stakes, thin out the plants to four canes and allow tops to develop naturally.

The brambles are perennials whose old wood dies after producing one crop. This wood should be removed as soon as through fruiting. These plants have no particular insect enemies.

We suggest that you feed young trees to promote health and vigor. Nitrate of Soda, Sulphate of Ammonia, Bone Meal, Manures, or similar soil builders applied in moderation often spell the difference between success and failure. Strong, vigorous trees can stand unfavorable weather conditions, frost and even disease. Good soil means early maturity and heavy yields.

Maloney's Fruit Trees are nationally known for quick bearing.



MALONEY

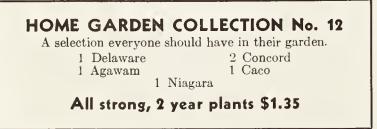
BROS

MOORE'S EARLY (Black)—A large, purplish-black berry, sweet and of good quality, ripening about ten days earlier than Concord. Vine vigorous and hardy. Very desirable as an early Grape. 30c each; \$2.25 per 10; \$14.00 per 100.

NIAGARA (White)—Occupies the same position among the white varieties as Concord among the black. Bunch and berries large, greenish white, changing to pale yellow when fully ripe. Skin thin but tough. **30c each; \$2.25 per 10;** to pale yellow w \$14.00 per 100.

PORTLAND (White)—Ripens earlier than any known grape. Berries are very large and have a beautiful yellowish color. Quality is excellent. Vines are extremely hardy and productive. 35c each; \$2.75 per 10; \$20.00 per 100.

WORDEN (Black)—Seedling of the Concord, resembles it in appearance and flavor, but the berries are larger, ripens several days earlier. 30c each; \$2.25 per 10; \$14.00 per 100.



#### **VIGORO AND PEAT MOSS**

We strongly urge our customers to use VIGORO and PEAT MOSS for fertilizing and mulching. To those who are interested we will quote upon request.

## GRAPES

N.

DANSVILLE

Homemade grape juice is healthful and refreshing. Grape jelly is a delicacy. Room can always be found in a garden for a few vines, which will furnish you grapes from July to November.

All vines are heavy 2 year No. 1.

NURSERY CO.

Grapes can be sent PARCEL POST, POSTPAID for 5c each extra.

- AGAWAM (Red)—Bunch large, shouldered; berry large, reddish brown, ten-der, vinous and of excellent flavor. Vigorous grower and one of the best. 30c each; \$2.25 per 10; \$14.00 per 100.
- BRIGHTON (Red)—Bunch large, shouldered; berries medium to large, round, dark red, tender, very little pulp, juicy, slightly aromatic and very good. Ripens early.
   30c each; \$2.25 per 10; \$14.00 per 100.
- CACO (Red)—A new amber red variety of the highest quality. The flavor is distinctive, sweet and delightful. Vine vigorous and bears very early. 45c each; \$3.50 per 10; \$32.50 per 100. See illustration on back cover page.
- CATAWBA (Red)—Bunches large and loose; berries large, of coppery red color, becoming purplish when well ripened; vinous rich. An excellent table and wine grape. 30c each; \$2.25 per 10; \$14.00 per 100.
- **CONCORD** (Black)—This is the best general grape. Bunches large and com-pact; berries large, round, almost black, covered with bloom; pulp juicy and sweet. Vine very hardy and equally productive. Should be in every garden. 25c each; \$1.75 per 10; \$10.00 per 100. 1 year \$8.00 per 100.
- **DELAWARE** (Red)—The bunches are small, compact and sometimes shoul-dered; berries are small with thin but firm skin; flesh juicy, very sweet and refreshing, of the best quality for table use and wine. 35c each; \$2.75 per 10; \$17.50 per 100.



Concord





Those listed are just suited for your jam. Your husband will appreciate your judgment and economy in choosing these bushes.

DANSVILLE'S

PRICE OF ALL VARIETIES, extra size, two year bushes: 3 for 90c; 10 for \$2.50; 100 for \$15.00.

PARCEL POST-Currants can be sent by parcel post, postpaid for 5c per bush extra.

- LONDON MARKET-Bush vigorous, upright, fruit medium to large, color dark red, with eprightly acid flavor; very productive.
- **RED CROSS**—Cluster long; berry medium to large, bright red; quality good to best. It is ex-ceedingly productive, unusually sweet.
- white GRAPE—Berries large to very large, aver-aging large; of very attractive color, mild flavor and good quality.
- WILDER—Bush upright, vigorous: clusters above medium length: berries large to very orge; bright red; excellent with a mild sub-acid flavor Ripens ear.y and remains bright and firm until very late.

#### ASPARAGUS

- 100 roots will provide a 6 weeks supply for an average family
- WASHINGTON (Pedigreed)-An exceilent rust resistant variety. Stalks are large dark green

Price: Two Year Bushes 30c each: \$2.00 for 10.

DOWNING-Fine quality. vigorous growth and free from mildew. Large, green JOSSELYN-Marvelously productive. Large size dark red

Maloney's Pay Shipping Costs • See Page 7



White Grape Currant

with a heavy purple overtone. Every garden should have an asparagus bed for it is the first vegetable in the spring. Doctors advice eating fresh fruit and vegetables for health so start with asparagus. Strong roots: 25 for 85c; 50 for \$1.35; 100 for \$2.25; 1000 for \$13.00.

PIONEER

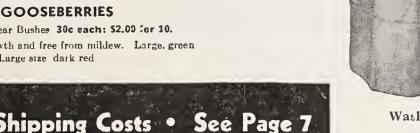
#### RHUBARB

Makes excellent pies, fresh sauce and cordial. No garden is complete without this plant.

CHAMPAGNE-Excels all in size, flavor and deli-cate tenderness. 2 year roots. 3 for 75c; 10 for \$1.75; 50 for \$6.50.

#### HORSERADISH

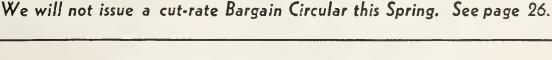
An excellent entree for meats; also used when preserving pickles. Hardy roots. Plant in deep rich soil. 2 year strong roots. 10 for \$1.00; 50 for \$4.00.





NURSERIE

Washington Asparagus



### CHOICE STRAWBERRIES

For garden culture set plants in rows two feet apart, with plants one foot apart in the rows. **Price** Postpaid, 25 for 95c; 100 for \$1.75; 1000 for \$12.00.

**BIG JOE** (Perfect)—Late. Fruit firm, large size, good flavor, no green tips, productive.

- HOWARD 17 (Perfect)—Earl fruiting season. Fruit large -Early to late. Noted for its long
- NEW YORK (Perfect) -Mid-season. Fruit extremely large. well colored. Good mid-season variety. 25 for \$1.25; 100 for \$2.95; 1000 for \$17.50. Postpaid.

**PREMIER**—Perfect flowered. It is smooth and large; its color the commanding glossy red which sells on sight. Early.

#### FALL OR EVERBEARING

MASTODON—The fruit is of very large size and has a good way appearance. Produces an abundance of fruit good waxy appearance. Produces an abund continuing throughout the summer and fall.



Include Asparagus, Rhubarb, Horse Radish and Strawberries in your garden this year.



MALONEY BROS. NURSERY CO.

Invest in a sure thing; why take chances with your money when you can plant an acre of Raspberries, 2,400 plants, 3 feet apart and get big returns second year, and from \$600 to \$1000 per acre thereafter. Berries require little care, and only reasonably good soil. Berries are no gamble—you can't lose.

#### RASPBERRIES

- CHIEF (New)—Berries are dark red, good size, extra firm and hold up a long time after picking. Yields 15 to 30 per cent more than other Raspberries. Withstands dry, hot weather better than other varieties, and has never been known to suffer winter injury. Stand long distance ship-ping. Ten to twelve days earlier than Latham. 25 for \$2.00; 100 for \$4.50; 500 for \$16.00; 1000 for \$30.00.
- **COLUMBIAN** (Purple)—Very large, somewhat conical, dark red, rich juicy, of exceptional quality; seed small, bears large crops. Valuable for table and canning fruits from middle of July to August. 25 for \$2.25; 100 for \$5.50; 500 for \$20.00; 1000 for \$37.50.
- CUMBERLAND (Black)—Largest black Raspberry known; berries glossy, firm and unsurpassed in quality; perfectly hardy and very productive. A splen shipper. 25 for \$1.75; 100 for \$4.00; 500 for \$13.75; 1000 for \$26.50. endid
- CUTHBERT (Red)—Large, conical; deep rich crimson, firm and of excellent quality; vigorous and produces fine crops. 25 for \$1.75; 100 for \$4.00; 500 for \$13.75; 1000 for \$26.50.
- for \$13.75; 1000 for \$20.50.
  LATHAM—A superb success in quality, production and profits. It has been truthfully said that Latham leaves nothing to be desired in a Red Raspberry. Latham berries are mammoth, dark red, of uniform size, and present a beautiful sight on the bushes and in boxes. Never fail to bring \$1.00 or more per crate above the price of other varieties. Fruit clings to stems several days after fully ripe. You cannot believe, until you see for yourself what tremendous loads of fruit Latham bears! Extremely hardy and Mosaic free. 25 for \$2.00: 100 for \$4.25; 500 for \$16.00; 1000 for \$30.00. See illustration on back cover page. cover page
- NEW LOGAN (Black)—Of Ohio origin, this new blackcap is gaining much favor among berry growers. Its quality and productiveness are excellent, probably equal to Cumberland, but its paramount value lies in the week or more earlier cropping season. 25 for \$2.00; 100 for \$4.25; 500 for \$16.00; 1000 for \$30.00.
- PLUM FARMER (Black)—The most profitable early market variety; matur-ing the entire crop in a very short period. The berries are very large, thick-meated; firm, attractive. 25 for \$1.75; 100 for \$4.00; 500 for \$13.75; 1000 for \$26.50.
- **ST. REGIS** (Red) (Everbearing)—One of the best; will produce berries the first year in the fall, a full crop the following spring and again in the fall. The

**Blowers Blackberry** 

i



DANSVILLE

N.

#### **Cuthbert Red Raspberry**

berries are bright crimson, very large. Every garden should have at least a few bushes for you can supply the table with delicious fruit spring and September. 25 for \$1.75; 100 for \$4.00; 500 for \$13.75; 1000 for \$26.50.

#### **BLACKBERRIES**

- LOWERS—Very large, finest flavor, and jet black. Canes grow upright, per-fectly hardy. One of the most productive, starting to ripen in July and con-tinues late. Bring the highest market price. Rooted cuttings. 25 for \$2.00; 100 for \$5.50; 500 for \$20.00; 1000 for \$37.50. BLOWERS-
- ELDORADO—Largest hardy Blackberry. Free from rust. Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight or ten days after picking with quality unimpaired. Rooted cuttings. 25 for \$2.00; 100 for \$5.50; 500 for \$20.00; 1000 for \$37.50.

#### DEWBERRIES

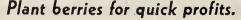
LUCRETIA—It equals any of the tall growing sorts. Perfectly hardy and re-markably productive, with large, showy flowers. The fruit, which ripens early is often 1½ inches long by 1 inch in diameter, soft, sweet and luscious. 25 for \$2.00; 100 for \$5.50.

#### Gentlemen:

Your article in Spring Catalog 1932 on "Big Profits in Raspberries" has made me real money so far. Next year I hope to double my profits. The stock was wonderful, and you can bet when I'm in the market for more stock Maloney Bros. will get my order. Sincerely, H. M. DENHAM, Binghamton, N. Y.



**Plum Farmer Black Raspberry** 





## PEACHES

The Peach is the quickest yielding of the fruit trees, many mes bearing the second year after transplanting. These times bearing the second year after transplanting. qualities combined with a ready market make peach growing exceptionally profitable.

#### Prices of All Varieties of Peach Trees

Large Medium Small	1 year 1 year 1 year	Height 4 to 5 ft. 3 to 4 ft. 2 to 3 ft.	Each 55c 50c 45c	10 \$4.50 4.00 3.50	100 \$32.50 27.50 22.50
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PARCEL POST—First-class 2 ft. small size trees sent parcel post, postage prepaid, for **38c each; 10 for \$2.80**.

NOTE: Our prices are PREPAID-See page 7.

**BELLE OF GEORGIA**—Large, creamy-white with a beautiful crimson cheek; firm with an excellent flavor. August. Free.

**CARMAN**—Beautiful, round, medium size. Creamy-white with deep blush, skin very tough, flesh tender and juicy. The best white peach. August. Free.

CHAIR'S CHOICE-Large, yellow; flesh very firm, great bearer. October. Fre

CHAMPION—Skin creamy-white with red blush; large with delicious flavor, very juicy. August. Free. EARLY CRAWFORD—Rich red splashed and mottled with darker red and golden yellow. Tree very productive. Early September. Free.

EARLY ELBERTA—Ten days earlier than Elberta; rounder and of better quality. Early September. Free. ECLIPSE-Dark red, yellow fleshed. Fruit oval, fine grained. July. Free.

**ELBERTA**—Large, oval, yellow with red cheek; flesh yellow, firm, juicy, of high quality. Exceedingly prolific, sure bearer and hardy. The leading peach in all sections. Early September. Free.

FITZGERALD—Large, bright yellow suffused with red; flesh deep yellow, good quality. September. Free.

**GOLDEN JUBILEE**—A large early yellow peach of the Elberta type. Ripens three weeks earlier than Elberta. The skin is yellow blushed with red; flesh yellow, juicy, tender, sweet. Free.

**GREENSBORO**—Greenish-white, shaded with dark red. Flesh white, juicy, good. Late July. Free.

HEATH CLING-Fruit very large, skin creamy-white. Clingstone. Middle of September.

HILEY-Large, red cheek, white flesh, heavy bearer. July. Free.

J. H. HALE—A beautiful golden yellow, with deep carmine blush; prac-tically free from fuzz. A good shipper and one of the most popular varie-ties. Late August. Free.

LATE CRAWFORD-Large, yellow with dull red cheek; flesh yellow. Late Sept. Free.

MIKADO—Large, oval, yellow with a broad light red blush. Flesh yellow with a faint red tinge. Two weeks earlier than Elberta. Free.

Early Crawford

**ROCHESTER**—Fruit large, yellow with an attractive red blush, sweet, juicy and delicious. Keeps and ships well. Tree is strong growing and hardy; an annual and prolific bearer. August. Free. See illustration on back cover page.

**SALWAY**—Large, roundish, ornate, yellow with a crimson cheek; flesh deep yellow, red at the pit; sweet, juicy. October. Free.

SMOCK FREE (Beer's)-Fruit large; oval, skin orange-yellow, mottled with red. Last of September. Free.

ptember. Free.
SOUTH HAVEN—Flesh yellow, juicy! and delic-iously sweet; exterior yellow with red cheek. A heavy bearer; in fact an excellent peach. Sep-tember. Free. See illustration on page 39.

We solicit commercial fruit growers' list of requirements for special quotation when larger quantities are desired than offered.

#### FAMOUS PEACH **COLLECTION No. 13**

Crawford's Early 1 1 Mikado J. H. Hale 1

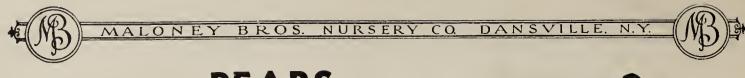
1 Elberta

Four large size trees

**Special Price** \$1.98

Remember, Maloney's pay shipping costs. See page 7.

**Elberta** Peach



## PEARS

Pears grow well on any good soil, and by growing your own you have the fresh fruit for table and canning. We solicit commercial fruit growers' list of requirements for special quotation where larger quantities are desired than offered.

	PRIC	ES OF STANDA	ARD PEAK TRE	ES .
Large Meguum Small Large	Age 2 yr. 2 yr. 2 yr. 1 yr.	Height 5-7 ft. 4-5 ft. 3-4 ft. 3-5 ft.	Each \$ .70 .60 .55 .70	10 \$6.00 5.00 4.00 6.00
-			a summer of the Alba as	10 for \$2 50

PARCEL POST—First class 3 foot trees sent by parcel post prepaid for 45c each, RATES-Less than 10 at each rate; ten to fifty at ten rate; fifty or more at hundred rate. NOTE-MALCNEY'S FAY SHIFPING COSTS-FLUS BIG DISCOUNTS. SEE PAGE 7.

BARTLETT—No pear of the same season equals the Bartlett in flavor, either for eating or canning. Hashrst place in all markets and brings top prices. I'ruit large and yellow, fine grained, buttery and juicy, sweet, rich flavor. Tree grows very rapidly and bears young and heavily. September. See illustration page 39.
 BEURRE D'ANJOU—Large greenish, yellow fruit tinged with dull red and russet; flesh white, buttery, rine grained and richly flavored. Looks and keeps well nuit inid-winter. October.
 BEURRE bOSC—A large russety pear with long neck; nelting, high flavored and delicious. Bears well september to October
 BEURRE cLAIRGEAU—Its large size and beautiful check; its excellent shipping and keeping qualities, all combine to make this a profitable variety. Flesh yellowish and melting. November to January.
 CLAPP'S FAVORITE—Very large, long, yellow tinted with crimson and russet. Flesh is fine grained and white, juicy and exceptionally tasty. About ten days carlier than Bartlett. August.
 DUCHESS D'ANGOULEME—Strong grower, productive, not subject to blight. Fruit

**DUCHESS D'ANGOULEME**—Strong grower, productive, not subject to blight. Fruit large, light green patched with russet, melting, juicy, sweet and good. October and No-

Internet and particle with russer, metring, jury, sweet and good. October and No-vember.
 FLEMISH BEAUTY-Large, light yellow with patches of brownish-red; rich sugary flavor. Tree is hardy, productive and early bearer. September-October.
 KIEFFER-Fruit large, uniform, golden yellow with bright cheek, very fine; flavor moderately sweet. Excellent for canning. October January.
 LAWRENLE-Medium, yellow with brown dots. melting, pleasant, aromatic. Unsurparsed as an early winter pear. November-December.
 LECONTE-Tree distinctively upright; fruit medium to large; skin yellow. Ripens ahead of kieffer and is used as a pollenizer for Kieffer.
 SECKEL-Small yellowish russet with red cheek. Flesh whitish. buttery, very juicy, melting, rich, spicy. Excellent for preserving. September-October.
 SHELDON - One of the most delicious eating pears. Should be in every home garden. Fruit large, creamy sweet and aromatic; skin yellow or greenish-russet. October.
 WINTER NELIS-Skin yellowish-green dotted with gray russet, covered with russet patches and streaks; flesh yellowish-white fine grain. juicy rich, very good. December.

PRICES OF QUINCE AND APRICOT TREES

;e lium	Age Height 2 yr. 4-5 ft. 2 yr. 3-4 ft.	Each \$ .70 .60	1() \$6.50 5.50	100 <b>\$40.00</b> <b>35.00</b>
	QUINC	E		

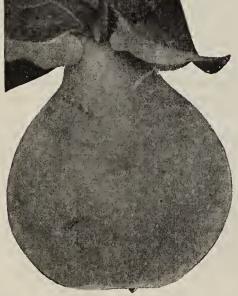
**Orange**—Fruit large, golden yellow, fine quality. It rarely fails to produce a erop. Good for home use and market. October.

APRICOT

Harris-Medium size, yellow with red cheek, juicy, hardy. July. Moorpark-One of the largest. Orange red check, firm juicy productive. August

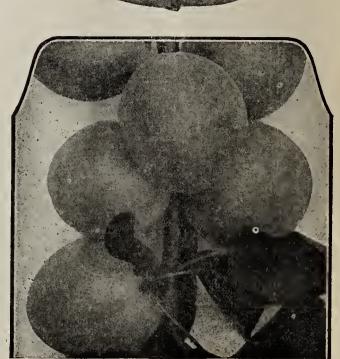
#### PEAR AND QUINCE COLLECTION No. 14

Four large size trees 1 Seckel 1 Beurre Bosc **SPECIAL PRICE \$2.35** 1 Orange Quince 1 Bartlett



Orange Quince

**VI** ALONEY'S trees are grown on upland soil. insuring healthy, vigorous stock. Dansville has been known for years as the Nursery center of the United States. This simply means that our soil is the best. Maloney's expert cultivation plus the best soil in the country gives you the best tree that can be grown.



Harris Apricot

Maloney's are one of the first six in growing fruit trees in the United States.

**Bosc Pear** Very delicious highly flavored

Larg Med

NURSERIES

These trees will fruit in two years. They are extra large; in fact many have fruited in the nursery row. Maloney fruiting age trees have been transplanted once and scientifically treated to insure you fruit on your table only one year after planting—think of it! Usually it takes an ordinary tree from four to six years to fruit. We only have a limited amount of these trees at these exceptionally low prices. Order your\_trees for your rear lawn or garden now.

#### **PLANTING INSTRUCTIONS**

Prune off bruised ends of roots, if any, make a smooth cut; dig hole deep enough so that the tree will be buried one inch above where it was budded on the root, or one inch above the collar—soak roots in the water one-half hour, place trees in hole, fill in one-fourth, tread well; another one-fourth, tread well, the third one-fourth, tread well; then finish filling and tread firmly so that when the tree is set it would require a strong man to pull it out.

Gentlemen:

PIONEER

Elmira, N. Y.

My fruiting age trees arrived in excellent condition. They are the finest fruit trees I have ever seen. I really don't see how you can sell such beautiful trees for such a low price and pay shipping cost too. Sincerely,

LEONARD BLUM

#### Price of Fruiting Age Trees Each \$2.50; 5 for \$11.25; 10 for \$20.00

Standard Apple (8-9 ft.)

Baldwin Cortland Delicious Early McIntosh Golden Russet Pumpkin Sweet Red Gravenstein Sweet Delicions **Transcendent** Crab Wealthy William's Favorite Winter Banana Yellow Transparent

**Dwarf Apple (6-7 ft.)** 

Sweet Delicious Sweet Bough

Baldwin Cortland Delicious

Bradshaw

DANSVILLE'S

Peach (6-7 ft.)

Fitzgerald Early Crawford Belle of Georgia Rochester Elberta South Haven

Dwarf Pear (6-7 ft.) Clapp's Favorite Seckel ]

Plum (8-9 ft.) Abundance Shrop. Damson Lombard German Prune Yellow Egg

Standard Pear (8-9 ft.) Clapp's Favorite Sheldon Bartlett Beurre Bosc

Yes, Maloney's pay shipping costs even on these large trees. See page 7.

Average Fruiting Age Tree

Sour Cherry (7-8 ft.)

Sweet Cherry (8-9 ft.)

Black Tartarian Napoleon Gov. Wood Seneca

Montmoreney



One of our Fruiting Age Trees a year after planting

Maloney's guarantee safe delivery of all shipments.





MONTMORENCY The World's Best **Pie Cherry** 

- GOVERNOR WOOD-Very large, rich; light yellow with red check; juicy and sweet. One of the best light cherry. Late June.
- LAMBERT—Large, jet black when fully ripe. Flesh firm, rich and juicy. Tree rugged, strong grower, hardy and enormous bearer. Late July.
- NAPOLEON-Leads in the firm fleshed sweet cherry. **APULEUN**—Leads in the firm fieshed sweet cherry. It takes its place by virtue of the large size, hand-some appearance, and high quality of the fruit. The flavor is rich and sweet, which with the abundant juice and firm crackling flesh. makes this a most de-licious and refreshing cherry for dessert. Tree is an upright grower and a heavy bearer. June.

See illustration page 39.

## CHERRIES

DANSVILLE.

N.

Your backyard orchard is not complete without sweet and sour cherry trees. They are good for pies; the fresh fruit luscious, and cherry wine for those, who enjoy a light beverage, is very good.

You, who are contemplating moving from the city to the farm, bear in mind that cherries are mighty good property. Prices are coming back, and that means big money for someone. Maloney's sell to such large planters as: Fruit Growers Union Co-op., Sturgeon Bay, Wis.

B. J. Case, Sodus, N. Y.

NURSERY CO.

Michigan Cherry Growers Union, Traverse City, Mich.

Larg Med Sma

BROS.

Grand Rapids, Mich. The Montmorency cherry trees I bought from you three years ago bore fruit this summer. We canned what we will need for a year and sold enough to pay for the trees twice over. At last I have found how to make my garden pay. Wishing you continued success, I remain BEN CRITTENDEN.

PRICES SWEET CHERRY TREES Budded on Mahaleb Roots						
	Age	Height	Each	10	100	
ge lium All	2 yr. 2 yr. 2 yr.	5-7 ft. 4-5 ft. 3-4 ft.	\$.70 .60 .50	\$6.50 5.50 4.00	\$37.50 33.50 27.50	
ze	1 yr.	3-5 ft.	.70	6.50	37.50	

Large 1 vr. PARCEL POST-First class 3 foot trees sent by parcel post prepaid for 45c each, 10 for \$3.50

RATES-Less than ten at each rate, ten to fifty at ten rate; fifty or more at hundred rate SWEET CHERRY ON MAZZARD ROOTS 10c EACH HIGHER.

NOTE-MALONEY'S PAY SHIPPING COSTS PLUS BIG DISCOUNTS. SEE PAGE 7.

**BING**—Very large, dark brown almost black; flesh solid, sweet, rich and delicious. One o the most profitable. July.

BLACK TARTARIAN-Produces immense crops of purplish black fruits which are rich and juicy. June. See illustration page 39.

- SCHMIDT'S BIGGARREAU-Fruit of immense size rich, deep black; flesh dark, tender, very juicy, with a fine flavor. Bears abundantly. Excellent for table use. July.
- **SENECA**—Ripens the first week of June. Fruit large, skin thin, tender; purplish black, indistinctly mottled; flesh tender, spicy flavor.
- **WINDSOR**—Fruit large, liver-colored, flesh remark-ably firm and of good quality. A valuable late variety for market and family use. Middle of July.
- YELLOW SPANISH-Bears abundantly and regularly and comes into bearing young. Fruit large, pale yellow with red cheek; firm, juicy and excellent. Late June.

#### PRICES SOUR CHERRY TREES

#### Budded on Mahaleb Roots

	Age	Height	Each	10	100
Large	2 yr.	5-7 ft.	\$ .65	\$6.00	\$35.00
Medium Small	2 yr. 2 yr.	4-5 ft. 3-4 ft.	.55	5.00 3.50	30.00 25.00
Large	1 yr.	3-4 ft.	.65	6.00	35.00
DADCEL DO	T Einst alass 2 for	t trace cont nered need	managed for 40	10 ( 02 00	

SOUR CHERRY ON MAZZARD ROOTS 10c EACH HIGHER.

- EARLY RICHMOND—One of the most popular of the acid cherries. Cannot be surpassed for hardiness or for cooking purposes. Fruit is medium size, round and dark red. A wonderful bearer. June.
- ENGLISH MORELLO-Medium size of very dark red color, sometimes nearly black. Very acid in flavor, the flesh is of good quality and it makes a fine canner. Tree is a small grower with light limbs and trunk. July.

**POPULAR CHERRY** 

**COLLECTION No. 15** 

2 Montmorency

Four Large size 5-7 ft. trees

**Special Price \$2.20** 

1 Governor Wood

**MONTMORENCY**—Best of all sour varieties and en-joys a greater demand. Trees are clean growers and are less subject to disease, less affected by wet weather and are the most productive bearers of all sour Cherry varieties. Can always be depended upon for a full crop regardless of unfavorable season. It is attractive, brings a good price and is a fine shipper. Fruit is of rood size and fine flavor and a bright clear, shiping brings a good price and is a fine shipper. Fruit is of good size and fine flavor and a bright clear, shining red in color. Flesh of fine quality and sub-acid. Quite extensively used for wine. Early July. See illustration on back cover page.

We solicit commercial growers' list of requirements for Special quotations. We ask those, who are interested, to come and inspect our beautiful trees. All other fruit trees are scarce and higher this year. Cherry trees will be scarce and higher next year. Now is a good time to buy cherry trees.



BING—Excellent for sauce and canning

### Free 48-page book on Correct Planting Methods with each order.

1 Bing



## PLUMS

Maloney's plum trees, like our other fruit trees have fine roots, good size, and bear quickly and heavily.

#### PRICES OF PLUM TREES (Except as Noted)

	Age	Height	Each	10	100
Large	2 yr.	5-7 ft.	\$ .70	\$6.50	\$42.50
Medium	2 yr.	4-5 ft.	.65	5.50	35.00
Small	2 yr.	3-4 ft.	.60	4.50	27.50
Large	1 yr.	3-5 ft.	.70	6.50	42,50
Large	1 yr.	3-5 ft.		6.50	

PARCEL POST-First class 3 foot trees sent by parcel post prepaid for 45c each, 10 for \$3.50. RATES-Less than 10 at each rate; ten to fifty at ten rate; fifty or more at hundred rate. NOTE-MALONEY'S PAY SHIPPING COSTS-PLUS BIG DISCOUNTS. SEE PAGE 7.

- (European Varieties)
- **BRADSHAW**—Trees grow large and well formed; bear regularly and heavily. Fruit large, light pur-plish red changing to dark reddish at maturity. August.
- FELLENBURG PRUNE-Large, oval, purple, juicy and delicious; parts from the stone; fine for drying. September. Each and ten rate as other Plums. 100 rate \$7.50 per hundred higher.
- **GERMAN PRUNE**—Large, dark blue, showing a dense bloom when ripe; rich and agreeable flavor. September. Each and ten rate as other Plums. 100 rate \$7.50 per hundred higher.
- GRAND DUKE-Large, reddish purple; firm meaty flesh; flesh golden yellow, juicy. Late September.
- **IMPERIAL GAGE**—Large, oval, greenish, juicy, rich and delicious; parts from the stone. Very pro-ductive. Middle of August.
- **LOMBARD**—Probably the most widely planted; medium size, violet-red, hardy and productive. August. See illustration on back cover page.

- **MALONEY PRUNE**—Dark blue, flesh yellow and delicious. Tree splendid grower, extremely hardy. Comes into bearing early. September. Each and ten rate as other Plums. 100 rate \$7.50 per hundred higher.
- **IONARCH**—Very large, roundish oval; dark pur-plish blue; Freestone, excellent, abundant bearer. October. MONARCH-
- **REINE CLAUDE**—Large, yellow. marked with red, excellent quality. September.
- SATSUMA-Flesh dark purplish-red, juicy, tender with an almond-like flavor. Midseason.

- SHROPSHIRE DAMSON—Enormously produc-tive. Fruit oval, dark purple. Excellent quality. October.
- YELLOW EGG-Large, golden-yellow egg shaped, sweet and mild; excellent for cooking. September.
- YORK STATE PRUNE-Large size, dark blue; de-lieious. One of the largest. August. Each and ten lieious. One of the largest. August. Each and ten rate as other Plums. 100 rate \$7.50 per hundred higher.

#### (Japanese Varieties)

- ABUNDANCE—Large and beautiful; amber turning to a rich, bright cherry; flesh light yellow, juicy, tender, sweet, exceedingly productive. August.
- BURBANK—Large and beautiful; clear cherry red; an abundant bearer; valuable market variety. August.
- **RED JUNE**—Mottled garnet-red overlaid with thin but very distinct and delicate bloom; flesh light lemon-yellow, firm. August.
- WICKSON-Fruit large, long heart-shaped, deep maroon-red covered with white bloom, flesh firm, meaty, yellow, rich and aromatic. September.

#### MONEY SAVING **COLLECTION No. 16**

1 Bradshaw 1 Yellow Egg

2 year Large size 1 Moorpark Apricot 1 York State Prune 1 year Large size

Special Price \$2.45



**Black Walnut** 

WALNUT, ENGLISH—A fine lofty growing tree, with hand-some spreading head; produces large crops of thin-shelled de-licious nuts. Will grow successfully in Northern States. 4-5 ft, 51.75 each; 10 for \$15.00. 5-6 ft. \$2.00 each; 10 for \$17.50.



For shade, ornament and profitable dividends nut trees should not be overlooked for planting on the farm. Very little of your farm land would have to be devoted to them. They will grow into excellent timber, yield big returns in nuts, and are beautiful around the home.

NUT TREES

BUTTERNUT—Produces large, handsome, elongated nuts with rich, sweet oily kernels. Tree grows rapidly and yields large crops in a few years. 4-6 ft. \$1.00; 6-8 ft. \$1.40.

FILBERT, ENGLISH (Hazelnut)—A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor. Will grow in any location and on almost every kind of soil. 2-3 ft. 90c; 3-4 ft. \$1.15.

 WALNUT, BLACK—Bears heavy crops of large, round nuts of excellent quality. Tree rapid grower, attaining large size and majestic form with fern-like foliage. Valuable for timber. 5-6 ft. \$1.20 each; 10 for \$11.00. 6-8 ft. \$1.40 each; 10 for \$12.50.

Butternut

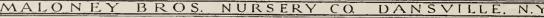


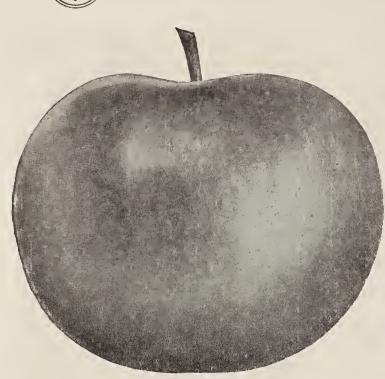
**Bradshaw Plums** 

**English Walnut** 

Maloney's pay shipping costs and offer big discounts. See page 7.







#### R. I. Greening

#### **APPLE (Summer Varieties)**

EARLY HARVEST-Pale yellow, excellent flavor. Very desirable for home use. Late July.

- \*EARLY MCINTOSH-Size of fruit about same as McIntosh and equal to it in flavor. One of the best summer varieties. July.
- **RED ASTRACHAN** -Good size, deep crimson covered with thick bloom. Flosh juicy and tender making it an excellent cooking apple. Tree very hardy, vigorous and bears young. July-August.
- **SWEET BOUGH**—A fine apple for baking or to eat out of hand. Baked whole and served with cream it is delicious. Large, pale yellow, tender and sweet. August.

WILLIAM'S EARLY RED—Beautiful bright red of agreeable flavor; suitable for dessert or culinary purposes. Flesh sometimes tinged with red. August. YELLOW TRANSPARENT—Good size, clear white tinted with pale yellow;

slightly acid. Bears young, yielding large crops. July-August.

#### (Autumn Varieties)

DUCHESS OF OLDENBURG-Medium size; red striped; juicy. August. FALL PIPPIN-Very large, yellow, tender, juicy and rich. Pleasant. aromatic flavor September.

**MAIDEN BLUSH**—Beautiful pale lemon-yellow with crimson cheek. The flesh is white and good in quality. September.

**POUND SWEET**—Very large, round yellowish russet; very sweet and rich. Tree vigorous and rapid grower. October.

\*RED GRAVENSTEIN-A solid dark red sport of Gravenstein. Good size, excellent quality and unexcelled for culinary use. September-November.

#### (Winter Varieties)

- \*BALDWIN—The most popular winter apple for shipping and the heaviest bearer. Tree grows rapidly and its fruit is large, round with red and yellow skin. Flesh yellowish tart and very juicy. November-April.
- **BEN DAVIS**—Comes into bearing at an early age, bearing annually and abundantly. Fruit is large, red striped. December-March.
- \*CORTLAND A beautiful red apple, larger than McIntosh and matures a month later. Excellent quality, keeps late in winter and fine shipper. November-February. See illustration page 39.
- \*DELICIOUS—Large. almost covered with a beautiful, brilliant dark red, blunding to golden yellow at blossom end. Quality is unsurpassed and in-comparable. Flavor sweet and slightly acid. Flesh is fine grained, crisp, juicy, melting, delicious. A splendid keeper and shipper. November to April.
- FAMEUSE (Snow Apple)—Medium size, deep crimson, flesh white. Delicious. October-December.
- GANO-An attractive red. Comes into bearing young and is an excellent cropper. bearing regularly and abundantly. December-March.
- GILLIFLOWER (Black)—An old dessert apple; tree a good vigorous grower and a reliable cropper. October-February.
- GOLDEN RUSSET-Medium size. clcar golden russet with slight blush; juicy, high flavored. November-April.
- GRIMES GOLDEN -- Medium size. golden yellow, tender, rich and slightly sub-acid. Popular early winter variety. November-April.

HENDRICK SWEET-An attractive red. Excellent for dessert or other culinary uses. November-April.



We all love the deliciously refreshed feeling we get from eating an apple. No matter if it is in pie, baked or freshly pieked they always taste good; and are very healthful. Maloney's grow super apple trees that bear earlier, larger fruit and make a more substantial tree. Why not plant a few trees in your backyard this year and save money. Maloney's supply many of the largest orchard planters in the United States:

Wyoming County Fruit Growers Association, Tunkhannock, Pa. Massachusetts Farm Bureau, Waltham, Mass.

A. B. Burrell, Supt., Plant Pathology, State College of Agriculture, Ithaca, N. Y.

We solicit commercial fruit growers' list of requirements for special quotation where larger quantities are desired than onered.

#### PRICES OF STANDARD APPLE TREES **INSPECTED**

	Age	Height	Each	10	100
Large	2 yr.	5-/ ft.	\$.70	\$6.50	\$40.00
Mad/um	2 yr.	4-5 ft.	.60	5.50	35.00
Small	2 yr.	3-4 ft.	.55	4.00	30.00
Large	1 yr.	3-5 ft.	.70	6.50	40.00

PARCEL POST-First class 3 foot trees sent by parcel post prepaid for 45c each, 10 for \$3.50.

#### PRICES OF All CERTIFIED STANDARD APPLE TREES

		(For varieti	es see *)		
	Age	Height	Each	10	100
Large	2 yr.	5-7 ft.	\$ .75	\$7.00	\$45.00
Large	1 yr.	3-5 ft.	.75	7.00	45.00
NOTE -	MALONEY'S	PAY SHIP	PING COST	S-PLUS B	RIG DIS-

COUNTS. SEE PAGE 7.

Maloney Apples are all certified or inspected for trueness to name by Dr. J. K. Shaw, Massachusetts Fruit Growers' Association, Amherst, Mass. All varieties certified can also be had in inspected trees.



Delicious, Red



#### (Winter Varieties-Cont.)

JONATHAN-Fruit red, highly flavored. Tree productive and early bearer. November-January. KING—Fruit bright red, large and uniform; flesh yellow, crisp and juicy. Keeps well. October-February. An overedingly valuable, hardy, attractive apple; good

- \*McINTOSH, RED—An exceedingly valuable, hardy, attractive apple; good size, nearly covered with red. Flesh white, fine tender, juicy and refreshing. Tree hardy, vigorous, a good annual bearer; comes into fruiting early, yield-ing large crops. October-January.

Ing large crops. October-January.
 NEWTON PIPPIN—Large, yellow, delicious flavor. November-May.
 \*NORTHERN SPY—Large, very attractive, bright red, flesh juicy, rich, crisp, tender. Tree healthy, strong grower, rugged. Fruit always in demand. December-March.

N. W. GREENING—Greenish yellow sometimes faintly marked with red. Fruit large and good flavor. Tree thrifty and very hardy. October-April. OPALESCENT—Fruit large, yellow, mildly sub-acid. November-February. \*RED SPY—A splendid bright red Spy without stripes or splashes. Highly recommended by New York State Fruit Testing Association. December-Vert March

\*R. I. GREENING—Large, flesh yellowish, firm, fine grained, crisp. tender, juicy; slightly sub-acid. Best cooking apple. Keeps until April. Ripens in December.

**ROME BEAUTY**—Large, round, mottled and striped red. Flavor and quality excellent. December-March.

 SMOKEHOUSE—Yellow mottled with dark red. October-March.
 \*STAYMAN'S WINESAP—Fruit rich dark red striped with yellow and green. Flesh firm and fine grained; exceedingly juicy and tasty. Bears young and annually. December to April. and annually. December to April. **SWEET DELICIOUS**—Fruit resembles Delicious in shape; deep yellow, lightly colored with a solid dark red. Flesh yellow, firm, tender and juicy. Novem-ber-January.

**TOLMAN SWEET**—Medium size, light yellow, firm, fine grained and very sweet. Keeps well. November-April.

- **TWENTY OUNCE**—Very large, yellow striped red; fine quality, good keeper. October-January. **WAGENER**—Is an apple of superior excellence. Beautiful bright red with
- contrasting pale yellow. Fine texture, high flavor, excellent quality. October-

\*WEALTHY-Particularly valuable for cold climates. Large, roundish, skin smooth, oily, covered with a dark red. Flesh white, tender, juicy. October-January.

See illustration on back cover page.

WINTER BANANA—Large, deep yellow striped with red; tender and delicious with distinctive banana perfume and flavor. Vigorous grower, heavy bearer. November-January.
 YORK IMPERIAL—Smooth, blushed and striped with red. Flesh is yellow, tender and mildly acid. November-February.

#### **BEST HARDY CRAB APPLES**

HYSLOP-Fruit large, very brilliantly colored dark red, overspread with

thick blue bloom. October. **WHITNEY**—Ilas a smooth glossy skin; green striped splashed with carmine. Flesh firm, juicy and rich. August.

#### 1934 THRIFT COLLECTION No. 17

1	R. I. Greening	
1	Baldwin	

1 Delicious ) Four 2 year 5-7 ft. trees 1 McIntosh Special Price \$2.45

Baldwin

SE

RIE

R

PIONEER

#### **NEW VARIETIES OF MERIT RECOMMENDED BY** FRUIT TESTING ASSOCIATION

#### Limited Supply-Order Early

	Age	Height	Each	10	100
Large	2 yr.	5-7 ft.	\$ .80	\$7.50	\$45.00
Medium	2 yr.	4-5 ft.	.70	6.50	40.00
Small	2 yr.	3-4 ft.	.60	5.00	35.00
Large	1 yr.	3-5 ft.	.80	7.50	45.00
				T2 T2	

GALLIA BEAUTY—Identical with the well-known Rome Beauty, except that it takes on a solid red color long before maturity and thus makes it more attractive.

**MACOUN**—Red-skinned, white fleshed, richly flavored. Trees bear regularly and heavily. One to two months later than McIntosh.

MEDINA-Resembles Delicious but is much larger and is more attractive on account of the golden yellow ground color.

MILTON-Fruit attractive pinkish-red; flesh white, tender, crisp, juncy, and of McIntosh flavor and aroma. Ripens month later than Early McIntosh.

**RED ROME**—All the fine qualities of Rome Beauty, except solid red without stripes. Tree stronger grower. December to March.

PRICES ON BLAXTAYMAN AND
RICHARED APPLE TREES

Age	Height	Each	10	100
2 уг.	5-7 ft.	\$1.00	\$8.00	\$50.00
2 yr.	4-5 ft.	.90	7.50	45.00
2 yr.	3-4 ft.	.85	7.00	40.00
1 yr.	3-5 ft.	.90	7.50	45.00
PLAYTA	MAN_A beautifu	Loolid and mithout	strings Dugs not	anals at the

**LAXTAYMAN**—A beautiful solid red without stripes. Does not crack at the stem; crisp and juicy. Has a finer texture and a thicker skin than the regular Staymans and will not scald in storage.

**RICHARED**—A "Super Delicious." This marvelous new variety has all the splendid qualities of the common Delicious—the same distinctive shape and famous flavor. Solid lustrous red, without stripes.

**McIntosh** 

Maloney's Steam Dug Trees have fibrous roots-start quickly.



ALONE

#### DWARF FRUIT TREES

DANSVILLE

In the dwarf fruit tree you have larger fruit than the regular standard tree and a smaller tree. The dwarfs are all low-growing and low-branched, enabling you to pick the fruit from the ground, and these are suited especially for yard and garden. Maloney's dwarf trees are three years old; many of which have *already borne fruit* in our nursery. These trees cannot be bettered for your rear lawn, as they furnish you with easily accessible, delicious fruit, and also make excellent ornaments for the yard. Plant 15 ft. apart.

Gentlemen:

NURSERY CO.

BROS

Gentlemen: Last Spring (1932) we ordered a dwarf Apple tree. This Spring it was filled with blossoms, a de-lightful surprise to us indeed. We thought you might be glad of this information for next year's advertising. Later on the dwarf pear tree was filled with pears. We surely are well pleased with Maloney stock. Yours very truly, FLORENCE H. BARBER, North Haven, Conn.

	PRICE	S OF DWAF	RF FRUIT TR	EES	
	Age	$\operatorname{Height}$	Each	10	50
arge	3 yr.	4-5 ft.	\$.75	\$7.00	\$25.00
Medium	3 yr.	3-4 ft.	.65	6.00	20.00
	1000m 111 / 1	0.0.0			

PARCEL POST-First class 2-3 ft. trees sent parcel post, prepaid for 60c each, 10 for \$5.50.

### Note: Maloney's Pay Shipping Costs Plus Big Discounts. See Page 7.

Baldwin Cortland Delicious Duchess Ea. McIntosh Ea. Harvest

Grimes Golden Hendrick Sweet King McIntosh Northern Spy Pound Sweet Rambo

DWARF APPLE Red Astrachan Red Gravenstein Red Spy R. I. Greening Rome Beauty Rox Russett Sweet Delicious

Stayman's Winesap Transcendent Crab Wagener Wealthy W. Banana Yellow Transparent

#### **DWARF PEAR**

Bartlett Beurre d'Anjou Clapp's Favorite Seckel

Dwarf McIntosh Apple (two years after planting) Best Early Winter Variety—High Quality

#### **DWARF TREE COLLECTION No. 18** 4 three year 4 to 5 ft. trees for \$2.65

Early McIntosh (Summer) Northern Spy (Late Winter) McIntosh (Early Winter) Bartlett (Summer) An Excellent Combination



NORTHERN SPY Best Late Winter Variety-No Apple of Similar Flavor

**CLAPP'S FAVORITE** Still the Best Eating Summer Pear

Order early and take advantage of discounts or free gift offers.

## PLEASE USE THIS BLANK WHEN ORDERING MALONEY BROS. NURSERY COMPANY, Inc. DANSVILLE, NEW YORK

Name			-			
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State		_				
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Express C	0		Railroad			
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#### Satisfaction Guaranteed.

We guarantee to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report fully to carrier and to us. Also, report immediately any errors, and we will correct promptly or refund your money.

Non-Warranty: No human caution could be more exacting than ours. While we hold ourselves in readiness on proper proof to replace free all trees, etc., that may prove untrue to label or refund the price paid, we give no further warranty.

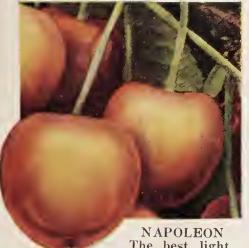
MALONEY BROS. NURSERY CO., INC., DANSVILLE, NEW YORK Growers Since 1884



DANSVILLE'S PIONEER NURSERIES



BLACK TARTARIAN—The best dark Oxheart



The best light Oxheart



CORTLAND—An extremely popular variety splendid keeper

MODERN GARDEN COLLECTION No. 19 5 Trees as illustrated—All for \$2.90

1 Cortland 1 Napoleon 1 Black Tartarian 1 Bartlett All 2 year Large 1 Rochester 1 year Large

SOUTH HAVEN-A new introduction of exceptional merit

BARTLETT-Unexcelled for eating or canning

Our 50th year selling direct to the grower.

Montmorency Cherry



Lombard Plum



Raspberry Latham Wealthy Apple

#### ECONOMY GARDEN COLLECTION No. 20 30 Trees and Plants as illustrated —All for \$4.35

1 Wealthy 1 Montmorency 1 Lombard—All 2 year Large 1 Rochester—1 year Large 1 Caco 25 Latham—All 2 year No. 1

**Rochester** Peach

Caco Grape

MALONEY BROS. NURSERY CO., Inc., Dansville, N.Y.