
Brandon Harris (Jorm)
Senior Designer
Wikimedia Foundation
@jorm
More Kirk, Less Spock
The Future

- Agora
- Athena
- Echo
- Flow
- Global Profile
- Usage Modes
Agora

- A design guide for Foundation projects
- Standardize the design “fist”
- Applies *actual design* to color usage
- Research and data driven decisions
Athena

• A rethinking of Wikipedia’s interface
• Based on object and action associations
• Drag the interface - *kicking and screaming* - all the way from the year 1999 to 2015
• Focuses on content
• Buries the confusing
The Beatles were an English rock band formed in Liverpool in 1960 and one of the most commercially successful and critically acclaimed acts in the history of popular music. The group's best-known lineup consisted of John Lennon (rhythm guitar, vocals), Paul McCartney (bass guitar, vocals), George Harrison (lead guitar, vocals) and Ringo Starr (drums, vocals). Rooted in skiffle and 1950s rock and roll, the group later worked in many genres ranging from pop ballads to psychedelic rock, often incorporating classical and other elements in innovative ways. Their enormous popularity first emerged on "Beatlemania", as their songwriting grew in sophistication.
Echo

- Global, cross-wiki notifications system
- More than just your talk page
- Crucial for tagging interactions
- Crucial for discussion interactions
- Publications (e.g. Signpost, newsletters)
- Global Notifications
- Engagement in real-time
- Effectively becomes a global watchlist
- Standard system for publication from any feature
- Eventually publishes to mobile devices
- Signpost, Wikiproject newsletter subscriptions can publish to it
- Project announcements
Flow

- Structured user-to-user messaging system
- Replaces “user talk” pages
  - User to user conversations are simpler than content discussions
- Eliminates “whose talk page” problem
- Conversations exist everywhere
• Sortable conversations
• Defaults to most recently updated
• Freshness indicators
• Ability to stop watching individual conversations
• Flat discussion hierarchy
• Posts editable only by author or admin
• Avatars provide empathy and identity context
Global Profile

- Structured profile data for users
- Crosses all projects
- Designed to elevate your contributions and interest graph
- Allows for searching for the like-minded
- Absolutely not Bookface
• Configurable “widget” layout

• Curating
Modes

• Wikipedia’s interface is too complex and cluttered

• It breaks down to three primary tasks:
  • Reading
  • Editing
  • Curating
Mode: Reading

- Simplest format
- Minimal controls
- Content focused
Mode: Editing

• Contribution mode for editing
• Sections, documents, wikidata
• Upload photos, media
Mode: Curation

- A fast mode for all types of curation:
  - New Page Patrol
  - Countervandalism
  - Recent changes
- Coming (very) soon with Page Triage
- Needed to offset the “VisualEditor Apocalypse”
• Duplicates Twinkle functionality
• Adds in gratitude mechanisms
• Native, Foundation-supported
Brandon Harris
bharris@wikimedia.org
User:Jorm (WMF)
@jorm
jormosaurusrex pretty much everywhere

“Echo&Flow” logo by Heather Walls, derived from “Hustle&Flow” logo, c. 2005 Paramount Classics