

The ISA Tool

Describing media files with Wikidata...

Depicts (P180)



Things, not strings

Florence Devouard

U:Anthere

@anthere

fdevouard@anthere.org

Structured Data on Commons

2017-2019



adding metadata on Commons
in a **structured, multilingual**
& **machine-readable** format

making Commons files easier to
view, search, edit, organize and **re-use**

The team



Eugene - ISA training session at Goethe Institute - Cameroon

- Florence Devouard, development process lead, Wiki In Africa
- Islahaddow, communications lead, Wiki In Africa
- Eugene Egbe, Developer
- Navino Evans, Technical manager, Histropedia
- Sean McBirnie, Designer, Histropedia
- Sandra Fauconnier, mentor and SDC liaison, Wikimedia Foundation
- Mark Holmquist, Development advisor

ISA pilot tool inspired from

- 48466 images collected
- 6213 unique submitters
- Images viewed 225,7 millions times
- 225 events in 23 african countries

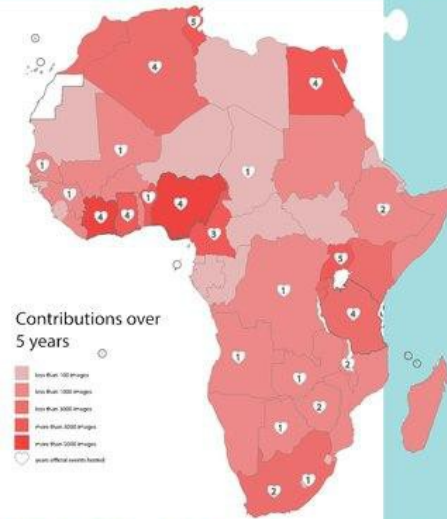


International photographic competition



5 YEARS OF WIKI LOVES AFRICA

Africans celebrating Africa visually on Wikipedia



Wiki Loves Africa is an annual competition that crowdsources photographs, videos and recordings of Africa to form an open licenced archive of materials that tells the story of Africa on Wikipedia through the eyes of its people.

Every year Wiki Loves Africa has a different universal but culturally specific theme:

- 2014: Cuisine
- 2015: Cultural Fashion and Adornment
- 2016: Music and Dance
- 2017: People at Work
- 2019: Play!

- Wiki Loves Africa has achieved much over 5 years:
- 48,466 images donated by 6,213 submitters
 - Wiki Loves Africa images were viewed 15,9 million times each month (March/April 2019);
 - Wiki Loves Africa images have been viewed 225,7 million times altogether (up to April 2019);
 - Wikimedia Communities in 23 African countries have hosted over 225 participation and training events;
 - The competition attracted high levels of new contributors – over 80% for each year;
 - A Wiki Loves Africa prize-winning image was included in *The Journeys Through Our Fragile Heritage* exhibition at UNESCO, Paris; and
 - Wiki Loves Africa's ISA tool is a pilot project for Structured Data on Wikimedia Commons.



www.wikilovesafrica.net

Join us on Facebook, Instagram and Twitter: @WikiLovesAfrica



Wiki Loves Africa could not happen without ...



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What is ISA?

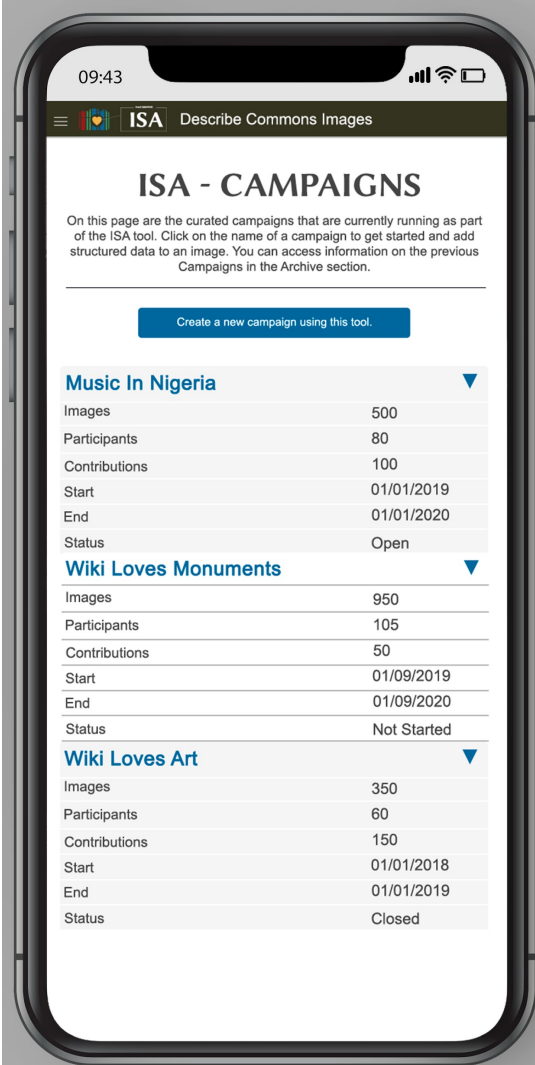
Micro-contribution tool

- Add structured data to Wikimedia Commons files
- Create, manage and analyse campaigns
- Multilingual interface
- Mobile friendly



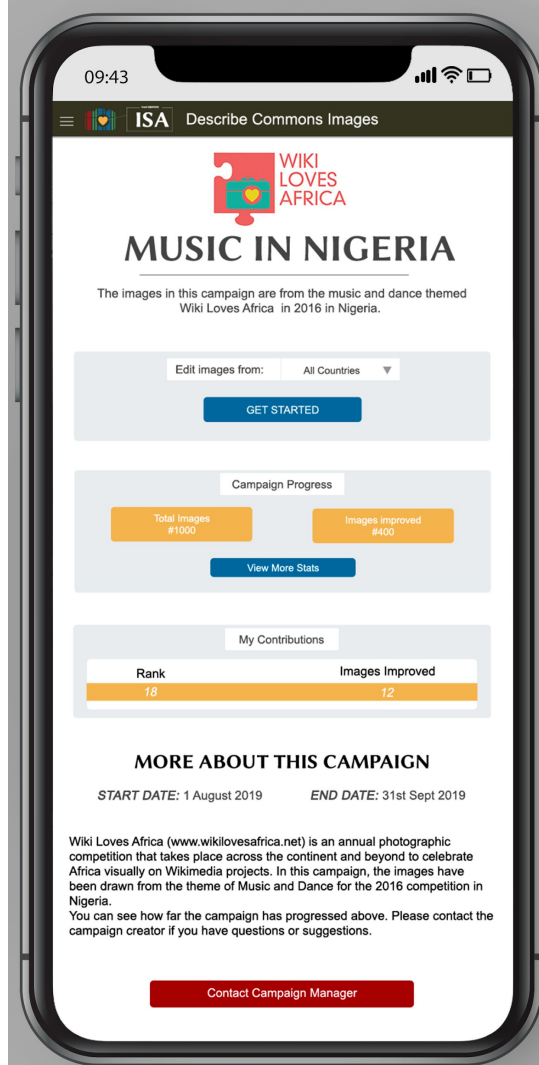
Campaigns directory

- Tool accessible on desktop and mobile
- Basic stats view within the tool
- Full statistics available on desktop for download



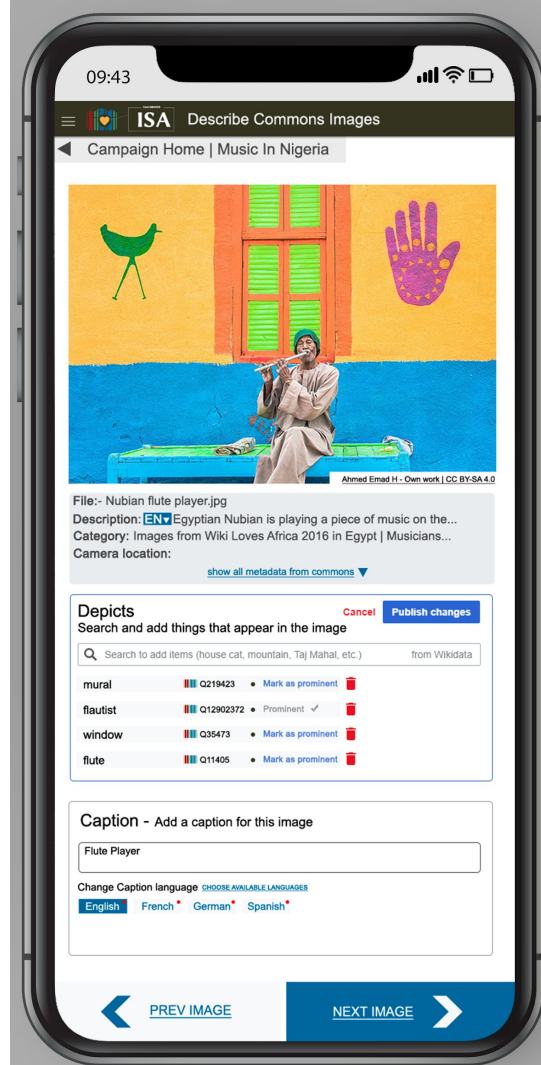
Campaigns are entry points

- Project lead creates campaign
- Campaigns defined primarily by
 - beginning/end time
 - categories of images to work on
 - structured data: depict and/or captions
- Project lead invites participation



Contributions

- Displays images with key extracts of data recorded on Wikimedia Commons
- Contribution to depict and caption data open to logged-in users
- Multilingual display and records
- Stats (screenshotable or downloadable)



How can you help?

- Help fix the tool page: [\[\[Commons:ISA Tool\]\]](#)
- Test the tool and report bugs: <https://tools.wmflabs.org/isa/>
- Disseminate the leaflet : https://commons.wikimedia.org/wiki/File:ISA_flyer.pdf
- Translate the interface (**instructions to be published soon...**)
- **Participate !**

Saturday evening : what gift will you get ?



Winners at Wikiconvention francophone



WikiArabia Winner



Winners at WikiData Con

