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Fall 1935

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U. S. DEPARTMENT OF AGRICULTURE



Beauty from Bulbs

The best in the Narcissus world...

... is represented here. It is a list covering all the different types and these varieties listed here are the best in the various price ranges. You may purchase these with the utmost confidence... and we offer them at a price level that enables everyone to enjoy these most beautiful harbingers of spring.



Mixed Daffodils (Narcissus) Naturalized

Exhibition Collection Number 4

(Exhibition Collection Number 4 Continued)

Lord Wellington (Yellow Trumpet). One of the best of the yellow trumpet daffodils. Enormous flower of rich golden yellow with broad petals, large trumpet and carried on tall, strong stem. Each, \$2.

Mrs. R. O. Backhouse (White Trumpet). The famous "pink" Daffodil. Very fine flaring perianth of ivory white with beautiful proportioned, slim long trumpet of clear pale apricot, deeper at edges and finely frilled. One of the choicest. Each, \$3.

Beersheba (White Trumpet). One of the best of the white trumpet daffodils. Perianth and trumpet of magnificent proportions. Although its color is not a pure white, it is expressive of purity in the highest sense. Each, \$3.50.

Carlton. A most beautiful Giant Incomparabilis. Broad overlapping flat perianth with a large expanded cup. The whole flower is of soft uniform yellow. Very free flowering and strong and sturdy grower. A great future is predicted for this daffodil. Each, \$2.50.

Franciscus Drake. An Incomparabilis of great beauty. Whenever fine daffodils are seen on exhibition, this variety is included. Large flower with purest white perianth with a wide deep cup, golden yellow at base, changing gradually to flame-orange at the densely frilled edge. A strong and vigorous grower. Each, \$1.25.

Galopin (Incomparabilis). An outstanding Exhibition Daffodil. Broad overlapping petals of purest white with a fine contrasting deep orange-red cup. A very beautiful Incomparabilis. Each, \$3.

Irene Bordoni (Incomparabilis). A most beautiful Exhibition Daffodil. Fine overlapping petals of purest white with a lively deep red cup. Flowers are large and of good substance. Each, \$3.

Orange Glow. A very beautiful yellow Incomparabilis. Large flowers with broad flat perianth of golden yellow with a beautifully frilled cup of deep glowing orange. Each, \$2.

Scarlet Lancer (Incomparabilis). Very pleasing and refined flower. Perianth of purest white with deep orange cup. Flower of fine substance. Each, \$2.

Nobility. A most beautiful Exhibition Barrii. Large flat flower, perfectly formed with a large overlapping creamy white perianth with flat orange-red crown. Each, \$5.00.

Firetail. A Barrii most deservedly popular. A fine flower with perianth of purest white with a cup of orange and orange-scarlet frill. Each, \$4.00.

Gertie Millar. A wonderful flower of the new Giant Leedsii type with huge pure white perianth and a beautifully formed primrose cup. A huge flower, one of the best Exhibition varieties. Each, \$2.

Moonshine. A very beautiful Triandrus Hybrid. Perianth and cup of a creamy white, star-shaped. A most unusual and attractive flower. Each, \$5.00.

Cyclamineus. The yellow cyclamen-flowered daffodil. This beautiful daffodil is the earliest of all, a charming, artistic little flower. Beautiful for rock-garden planting or for pot culture. Each, \$5.00.

Lady Hillingdon. One of the best of the newer Jonquil Hybrids. Cluster-flowering type with a clear butter-yellow perianth and a deep jonquil-yellow cup. Very beautiful and graceful flower. Each, \$9.00.

Actea. The best of the Poeticus types. Very large, pure white perianth with deep orange cup. A most beautiful Exhibition flower. Each, \$1.

Kingcroft. One of the best of the newer Poetaz varieties. Very large individual florets of clearest white with a cup of deeper yellow. Flowers are carried in a fine cluster on a good stem. Each, \$1.50.

Mary Copeland. Possibly the best of the new double daffodils. Most striking. The long creamy white petals are interspersed with shorter petals of lemon and brilliant orange giving a three color effect. Very beautiful. Each, \$3.

These eighteen very beautiful and striking Exhibition varieties, One Extra heavy Bulb each, separately packed and labeled with planting instructions included.

Total 18 bulbs.

Regular List Price \$32.55
Special Price 25.00



Incomparabilis Narcissus Franciscus Drake

"SCHEEPERS' SUPREME MIXTURE"

A really superior mixture made up from the newer varieties of Daffodils, containing all types. The selection is from more than 100 varieties, assuring a 4- to 6-week flowering season. Extra-heavy selected bulbs, \$75 per case of 1000; \$38 per case of 500; \$9 per 100.



A typical Barrii Narcissus

(Distinctive Collection Number 5 Continued)

Croesus. A very popular garden variety, an Incomparabilis with light canary-yellow perianth and broad fluted cup of rich orange. Very desirable. \$1.75 for 10.

Helios (Incomparabilis). Most refined flower. Creamy yellow perianth with slightly frilled pale orange cup. Very beautiful. \$3.75 for 10.

Mi Carème (Incomparabilis). Very large flower of good form and substance. Perianth creamy yellow, overlapping, with orange cup. \$3.25 for 10.

Alcida (Barrii). A giant flower, pure white perianth with broad citron-yellow cup with blood-orange frill. A strong grower. \$2.25 for 10.

Mrs. Barclay (Barrii). Large flower with flat, broad-petalled, overlapping perianth of pale primrose changing with age to pure white and deeply frilled flat cup of primula-yellow with dainty orange picotee at edges. A very fine exhibition variety. \$3.25 for 10.

Nettie O'Melveny (Leedsii). A beautiful daffodil with pure white perianth and a cup of clear lemon with orange picotee. Very delightful. \$1.75 for 10.

Silver Star (Leedsii). Perfect broad petalled perianth of creamy white with finely proportioned wide mouthed trumpet of primrose changing later to purest white. Extra fine. \$2.25 for 10.

Pearly Queen (Triandrus Hybrid). A very attractive little flower carrying two or three flowers to a stem with star-shaped creamy white perianth and clear lemon-yellow trumpet. \$2.75 for 10.

Orange Queen (Jonquilla). Very striking of deep orange self color carrying clusters of two or three flowers. Very beautiful. \$1.25 for 10.

Medusa (Poetaz). One of the large flowered Poetaz varieties having two or three very large flowers to a stem. Broad, pure white perianth with open fluted crown of a fiery orange-scarlet. \$6.75 for 10.

Edwina (Poeticus). One of the best of the Poeticus varieties. Very large flower with purest white perianth, broad overlapping petals and a flat cup, yellow, edged red. \$3.25 for 10.

Twink (Double). Very attractive flower and carried on a tall strong stem, artistically formed. Most unusual, providing a delightful combination of creamy yellow and soft orange. \$2.75 for 10.

February Gold (Cyclamineus Hybrid). Of beautiful golden yellow, very floriferous. A most exquisite daffodil. \$2.25 for 10.

Bulbocodium Conspicuum (Species). The yellow hoop petticoat daffodil. Of rich golden yellow, very unusual. Fine for rockery. \$1.55 for 10.

These eighteen very beautiful varieties, each very distinctive, five bulbs of each, separately packed and labeled, with planting instructions included.

Total 90 extra strong flowering bulbs.

Regular List Price \$28.90
Special Price 22.00



A typical Poeticus Narcissus

"SCHEEPERS' SUPERIOR MIXTURE"

A fine mixture made up from older varieties of daffodils, but carefully selected and containing all types. Extra heavy selected bulbs, \$45 per case of 1000; \$23 per case of 500; \$5 per 100.

"SCHEEPERS' STANDARD MIXTURE"

A fine mixture made up from the best of the Standard varieties of Daffodils, carefully selected and containing many types. Extra selected bulbs, \$29 per case of 1000; \$15 per case of 500; \$3.50 per 100.



Trumpet Narcissus Mrs. R. O. Backhouse

Distinctive Collection Number 5

Dawson City (Yellow Trumpet). A splendid and most refined yellow trumpet variety. A splendid garden variety as well as a fine exhibition flower. Broad flat overlapping perianth and well formed trumpet of purest golden yellow. \$3.75 for 10.

La Vestale (White Trumpet). Of Giant trumpet type with pure ivory white perianth and a trumpet of deep cream yellow. A tall, strong grower. \$2.75 for 10.

Loveneat (White Trumpet). Another of the so-called "pink" trumpet daffodils. Very beautiful purest white, star-shaped perianth with nicely proportioned trumpet opening a saffron yellow and turning later to a pale apricot. Each, \$1.25.

Van Waveren's Giant (Bicolor Trumpet). One of the largest of the trumpet varieties, flowers of huge dimension with deep yellow trumpet and a fine primrose perianth. \$2.50 for 10.

Superior Standard Collection Number 6

King Alfred (Yellow Trumpet). Very handsome trumpet daffodil. Large, bold, golden yellow flower with deeply frilled mouth. \$2.25 for 10.

Emperor (Yellow Trumpet). One of the oldest of our present day trumpet daffodils, but still very fine. Rich full yellow trumpet with deep primrose perianth. \$1 for 10.

Glory of Sassenheim (Bicolor Trumpet). A beautiful variety, very free flowering. Creamy white perianth with canary-yellow trumpet. \$1.75 for 10.

Spring Glory (Bicolor Trumpet). A great favorite and most deservedly so. Of very fine form, trumpet is long of a chrome yellow with purest white perianth. \$1.75 for 10.

President Carnot (White Trumpet). A fine, very large flower of a uniform creamy white. Trumpet is wide open and nicely frilled. \$2.75 for 10.

Sir Watkin (Incomparabilis). Bold handsome flower with sulphur perianth and yellow cup edged bright orange. Very fine. \$9.00 for 10.

Bernardino (Incomparabilis). Grand flower with very large creamy perianth and widely expanded cup, heavily stained deep orange. \$1.10 for 10.

Whitewell (Incomparabilis). Pure white, broad petalled starry perianth, cup deep primrose with orange edge. Very attractive flower. \$1.15 for 10.

Will Scarlet (Incomparabilis). Very interesting on account of its informal habit and lateness of flowering. Perianth is white, reflexed, often slightly curled, with yellow-ochre cup edged with a flaming orange-scarlet. \$1.15 for 10.

Bath's Flame (Barrii). A giant flower with deep yellow perianth and small deeply edged orange cup. Very attractive. \$1.50 for 10.

Lady Moore (Barrii). A startling flower. Almost pure white perianth with a chrome-yellow cup, edged vivid orange. \$1.40 for 10.

Lord Kitchener (Leedsii). Flower of great size. Very broad flat pure white perianth with very large crown of primrose yellow. Very fine. \$1.15 for 10.

Louis Capet (Leedsii). A fine flower of perfect form. Pure white perianth with light primrose trumpet. Very attractive. \$2.25 for 10.

Buttercup (Jonquilla Hybrid). Very handsome flowers borne on a long stem. Rich buttercup-yellow, almost self colored having two and three flowers to a stem. \$1.25 for 10.

Orange Cup (Poetaz). A most unusual bunch-flowered daffodil. Yellow perianth with orange cup. Very attractive. \$9.00 for 10.

The Pearl (Double). Very attractive flower, not too double, creamy white, interspersed with sulphur yellow. Very charming. \$1 for 10.

Ornatus Maximus (Poeticus). The improved form of the old Ornatus. Broad overlapping petals recurring from a typical pheasant-eye cup. Pure white perianth with deep orange-red cup. \$1.25 for 10.

Bulbocodium Conspicuum (Species). The yellow hoop petticoat daffodil. Of rich golden yellow, very unusual. Fine for rockery. \$1.55 for 10.

These eighteen very beautiful varieties, ten bulbs of each, separately packed and labeled, with planting instructions included.

Total 180 extra strong flowering bulbs.

Regular List Price \$26.05
Special Price 18.00

Number 6-A

Consists of one-half of Collection Number 6. Five bulbs each of the eighteen varieties.

Total 90 extra strong flowering bulbs.

Regular List Price \$13.03
Special Price 9.50

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW

For other varieties of Daffodils please consult our 1935 Edition of "BEAUTY FROM BULBS"



Leedsii Narcissus Gertie Millar

JOHN SCHEEPERS INC. - 522 FIFTH AVE., NEW YORK

DISTINCTIVE TULIPS OF PROVEN MERIT

"It would seem that no season of the garden year could be so entirely entrancing as that when the long-stemmed Breeder, Cottage and Darwin Tulips are at the height of their beauty. Then is such beauty of color, such grace of form, such gleaming freshness as never at any other time."

Prizecinner Collection Number 1

Ambrosia
Barbara Pratt
Carrara
Dido
Dillenburg
Eclipse
Elegans alba
Indian Chief

Jeanne Désor
King George V
Lemon Queen
Roi Soleil
Maréchal Victor
Princess Mary
The Bishop
Venus

These sixteen very beautiful varieties, each one an Exhibition Tulip, all flowering at the same time and producing a fine harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included.

Total 160 highest quality bulbs.

Regular List price \$21.15
Special price 16.00

Number 1-A

Same as above, only half the quantity, sixteen varieties as listed, five bulbs of each.

Total 80 bulbs.

Regular List price \$10.57
Special price 8.50

Distinctive Collection Number 2

Anton Mauve
Carrara
Dido
King George V
La Fiancée

Louis 14th
Lucifer
Melicette
Moonlight
Venus

These ten very beautiful varieties, all flowering at the same time producing a fine, harmonious color combination, ten bulbs each, separately packed and labeled, planting instructions and color scheme included.

Total 100 highest quality bulbs.

Regular List price \$10.05
Special price 7.00

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW.

For other varieties of Tulips consult our 1935 Edition of "BEAUTY FROM BULBS".



DURING THE IMPORTANT FLOWER SHOWS OF LAST SPRING, SCHEEPERS' TULIPS WERE AGAIN HONORED WITH THE HIGHEST AWARDS INCLUDING THE SPECIAL GOLD MEDAL AWARDED TO OUR EXHIBIT AT THE GREAT INTERNATIONAL FLOWER SHOW, HEEMSTEDDE, HOLLAND.

JOHN SCHEEPERS, INC., EXECUTIVE OFFICE, 522 FIFTH AVENUE, NEW YORK CITY
Main Office and Exhibition Gardens at "Paradise", Brookville, Long Island

Number 2-A

Same as Collection Number 2, only half the quantity, ten varieties as listed, five bulbs of each.

Total 50 bulbs.

Regular List price \$5.03
Special price 3.75

Complete Collection Number 3

Ten HIGHEST QUALITY BULBS of each of the varieties of tulips shown on this sheet, twenty-two beautiful varieties, all flowering at the same time, producing a fine harmonious color combination, separately packed and labeled, planting instructions and color scheme included.

Total 220 bulbs.

Regular List price \$26.10
Special price 20.00

Number 3-A

Same as above only half the quantity, five bulbs of each of the twenty-two varieties shown here.

Total 110 bulbs.

Regular List price \$13.05
Special price 10.50



Breeder tulip LOUIS 14th
\$.95 per 10; \$7.00 per 100
Height 34 inches



Breeder tulip DILLENBURG
\$1.40 per 10; \$11.50 per 100
Height 32 inches



Cottage tulip MOONLIGHT
\$.85 per 10; \$6.00 per 100
Height 25 inches



Darwin tulip ECLIPSE
\$1.85 per 10; \$16.00 per 100
Height 30 inches



Darwin tulip VENUS
\$.95 per 10; \$7.00 per 100
Height 30 inches



Darwin tulip MELICETTE
\$1.10 per 10; \$8.50 per 100
Height 28 inches



Darwin tulip PRINCESS MARY
\$1.90 per 10; \$16.50 per 100
Height 35 inches



Darwin tulip KING GEORGE V
\$1.10 per 10; \$8.50 per 100
Height 28 inches



Darwin tulip ANTON MAUVE
\$1.00 per 10; \$7.50 per 100
Height 32 inches



Hybrid tulip AMBROSIA
\$.95 per 10; \$7.00 per 100
Height 30 inches



Breeder tulip MARÉCHAL VICTOR
\$1.50 per 10; \$12.50 per 100
Height 30 inches



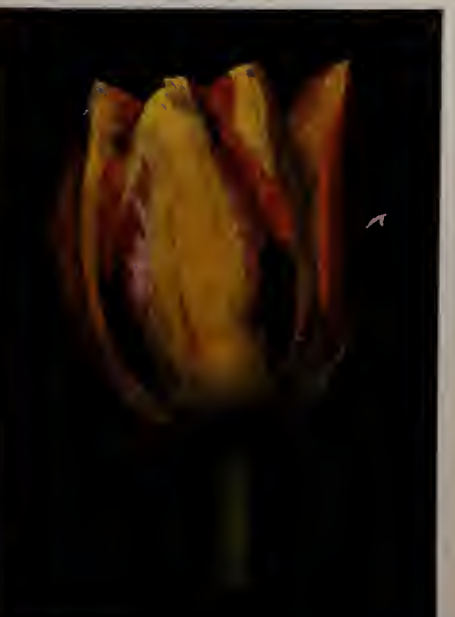
Hybrid tulip DIDO
\$.65 per 10; \$6.00 per 100
Height 32 inches



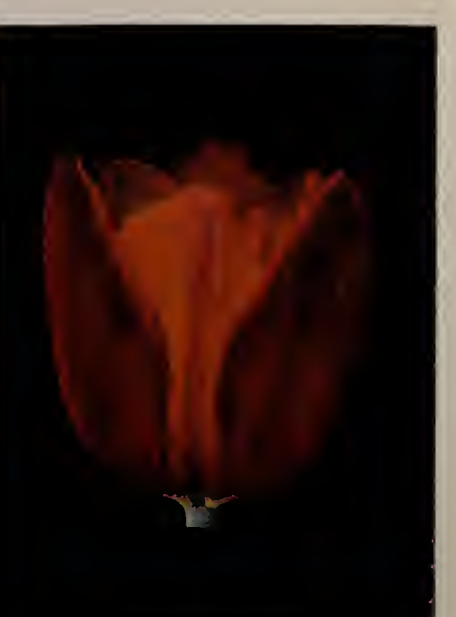
Breeder tulip INDIAN CHIEF
\$1.45 per 10; \$12.00 per 100
Height 36 inches



Lily-flowering tulip ELEGANS ALBA
\$1.40 per 10; \$11.50 per 100
Height 24 inches



Hybrid tulip JEANNE DESOR
\$1.30 per 10; \$10.50 per 100
Height 28 inches



Breeder tulip LUCIFER
\$1.10 per 10; \$8.50 per 100
Height 28 inches



Darwin tulip LA FIANCÉE
\$.95 per 10; \$7.00 per 100
Height 32 inches



Hybrid tulip CARRARA
\$1.20 per 10; \$9.50 per 100
Height 24 inches



Hybrid tulip BARBARA PRATT
\$2.10 per 10; \$18.50 per 100
Height 36 inches



Breeder tulip ROI SOLEIL
\$1.00 per 10; \$7.50 per 100
Height 32 inches



Cottage tulip LEMON QUEEN
\$1.05 per 10; \$8.00 per 100
Height 28 inches



Darwin tulip THE BISHOP
\$1.15 per 10; \$9.00 per 100
Height 30 inches

Lilies... the aristocrats of the garden...

Five Beautiful Lilies: In order that you may have the greatest measure of success with Lilies, we have selected five varieties that are absolutely hardy, of easy culture and permanency. These five varieties will succeed anywhere without expert care. Their flowering season runs from June into September. *Lilium Candidum* should be planted from September into October. *Lilium Hansonii*, *Henryi*, *Regale*, and *Speciosum* may be successfully planted from late October until heavy frost. We make delivery at the proper time for planting.

Lilium Candidum (Ascension or Madonna Lily). This Lily of all Lilies should be planted in clumps in every garden—an emblem of purity, the inspiration of poet and painter for centuries, a benediction in the garden when June melts into July. It is hardy everywhere. Easiest of cultivation when the right type of bulbs are planted. Our SPECIAL STRAIN comes from the north of France; it is the finest and hardiest type, not to be confused with Southern France bulbs, which are prone to disease. Upon their arrival here, the bulbs are carefully regraded and repacked in their original French hampers. They are offered in this finest select grade as follows:

Our large, highest quality bulbs . . . \$5.00 for 10—\$38.00 per 100
 Selected bulbs of fine quality . . . \$4.00 for 10—\$25.00 per 100

Lilium Hansonii. In every way most desirable, easy to grow, hardy anywhere, extremely handsome; likes a semi-shady situation; flowers in late June.

Our large, highest quality bulbs . . . \$6.50 for 10—\$62.50 per 100
 Selected bulbs of fine quality . . . \$4.75 for 10—\$45.00 per 100
 Smaller bulbs at correspondingly lower prices

Lilium Henryi (The Yellow Speciosum Lily). One of the best border Lilies, reaching over 8 feet in height when established and bearing more than 20 flowers of a rich, deep, orange-yellow. An invaluable garden plant, vigorous in its growth, failing but very seldom.

Our large, highest quality bulbs . . . \$8.00 for 10—\$77.50 per 100
 Selected bulbs of fine quality . . . \$3.75 for 10—\$35.00 per 100
 Smaller bulbs at correspondingly lower prices



Lilium Candidum and *Lilium Regale* in the border.



Lilium Speciosum Magnificum



A Naturalized Planting of *Lilium Hansonii*

Lilium Regale (The Regal or Royal Lily). One of the most beautiful, hardiest and easiest to grow Lilies in cultivation, flowering in July, worthy of a place in every garden. The bulbs which we offer are carefully selected as to trueness of original type; this is important.

Our large, highest quality bulbs . . . \$7.00 for 10—\$67.50 per 100
 Selected bulbs of fine quality . . . \$4.00 for 10—\$37.50 per 100
 Smaller bulbs at correspondingly lower prices

Lilium Speciosum Magnificum. The finest ruby-carmine-rose Speciosum Lily; of vigorous growth, permanent and easy of cultivation, hardy anywhere. Blooms in August-September.

Our large, high quality bulbs . . . \$6.00 for 10—\$57.50 per 100
 Selected bulbs of high quality . . . \$3.25 for 10—\$30.00 per 100
 Smaller bulbs at correspondingly lower prices

Collection of 25 Selected Bulbs. Five each of the five varieties listed above.
 Total 25 bulbs . . . \$10.00.

These five Lilies in our Superior Quality may never again be so reasonable; only limited stock is available.

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW
 For other varieties of Lilies, please consult our 1935 edition of
 "BEAUTY FROM BULBS"

COMPLETE CULTURAL DIRECTIONS WILL ACCOMPANY EACH SHIPMENT



Awarded us by President Calvin Coolidge for Horticultural Achievement.



Awarded us three times by the Holland Bulb Growers' Association of Haarlem, Holland.



Awarded us by Her Majesty, Queen Wilhelmina of the Netherlands at the International Flower Show, 1930.



Awarded us twice by the Garden Club of America.

*A few of
the high honors
bestowed on us
for merit . . .*

JOHN SCHEEPERS, INC. — 522 FIFTH AVE., NEW YORK CITY

OUR REPUTATION FOR FINEST QUALITY MERCHANDISE IS WELL KNOWN. WE AIM NOT ONLY TO MAINTAIN THIS REPUTATION, BUT TO IMPROVE IT BY REASONABLE PRICES IN KEEPING WITH OUR HIGHEST QUALITY AND THE SERVICE WE ARE ALWAYS GLAD TO RENDER OUR CLIENTS. . . . THE FULFILLMENT OF THIS AIM HAS GAINED US OUR PLACE AS LEADERS IN THIS INDUSTRY.