



2013 IPC Alpine Sking World Championships, La Molina, Spain

Improving Winter
Paralympic Sport Coverage

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ACCOMPLISHMENTS

- Two interviews conducted for English Wikinews, including one with a high profile Spanish personality who participates in the sport.
- IPC Alpine engaging reporters on Twitter.
- Over 13,000 views of Wikinews articles covering the event.
- Experience gained on English and Spanish Wikinews for doing bilingual interviews by a member of the Spanish speaking community.
- Over 10,000 views on English and Spanish Wikipedia for articles created and improved for the project in February.
- Multiple conversations held with various people about Wikimedia volunteer efforts to improve Winter Paralympic content. This included people inside the IPC, the CPE, media, skiers and locals in La Molina.
- Produced more Wikinews and Wikipedia content, and shared more pictures than traditional media, which excludes Olympic specific news sites and NPCs.
- Wikinews coverage of some skiers was the only media coverage they received during and for their participation in the competition. Examples include Ralph Green and Christopher Devlin-Young of the United States, Mitchell Gourley of Australia, Corey Peters of New Zealand, and Laura Valeanu of Romania.



CONTENT DEVELOPMENT

- 20 English Wikinews articles published about the 2013 IPC Alpine World Championships.
- 3 Spanish Wikinews articles published.
- 101 para-alpine skiers photographed with their pictures uploaded to Commons. Average skier has 5.8 pictures of them.
- Wikipedia articles on 11 different Wikipedias updated to include pictures, video or audio featuring 25 different skiers from the 2013 IPC Alpine World Championships.
- Articles created or updated on English and Spanish Wikipedia about every notable Spanish competitor at the 2013 IPC Alpine World Championships.
- 16 English Wikipedia articles created about Spanish Paralympic sport and Spanish disability skiers.
- 10 Spanish Wikipedia articles created about the Paralympic movement in general, para-alpine skiing and Spanish disability skiers.
- 10 English Wikipedia DYKs between 16 and 28 February.
- Several articles about Para-alpine skiing classification on English Wikipedia elevated to Good Articles.



CONVERSATIONS

While in La Molina, there were several important conversations held for a period of five or more minutes specifically discussing the Winter Paralympic sport efforts on Wikimedia projects. They include:

- 19-Feb conversation with a New Zealand Paralympic Committee coach where we talked about the interview with Adam Hall in Colorado and how the coach had read some of the Australian reporting from London Paralympics.
- 20-Feb conversation with IPC President Sir Philip Craven where we briefly mentioned project and how articles are reliable.
- 21-Feb conversation with CPE Chef-de-mission where we talked about work done in Australia and desire to replicate it in Spain.
- 21-Feb conversation with a USA Paralympic skier where we talked about interviewing people in Colorado and how Wikimedians interviewing people is great experience for everyone to gain more relevant experience in area of expertise.
- 25-Feb conversation with Irene Villa following the interview where we discussed Wikipedia, the value of using Wikipedia and Wikinews to promote disability and women's sport.
- 26-Feb conversation with a French photographer about the work done in London, copyright issues on Commons, and the value of Wikipedia classification articles in understanding Paralympic sport.



TWITTER REFERENCES

One of the ways to measure reach of Wikimedia work is to check the number of links made on Twitter. It can give an idea of community support by showing how often participants link out, and if others are finding and linking to this content.

With efforts to cover the 2013 IPC Alpine World Championships, with a focus on Spanish competitors, started in early February, the total number of links to English and Spanish Wikipedia and Wikinews on Twitter was tracked using Topsy. Tracking 65 articles across these four projects, the most linked to content was “Wikinews interviews Irene Villa” on English Wikinews, which had 8 links shared by four contributors. 27 articles had links shared by 11 total users between 1 and 28 February. The average user had 7,940 followers. This number is skewed high because two of the eleven had huge follower counts including @wikinoticias with 75,422 followers and @_irenevilla_ with 16,542 followers. Despite the large follower counts, their links on Twitter did not necessary translate into actual traffic.

Beyond these links to Wikinews and Wikipedia, the IPC Alpine Skiing retweeted a link to Commons content and engaged with Wikinews reporters on Twitter. Wikinews reporters also tweeted to skiers before and during the event about their work.



TWITTER REFERENCES

The table below includes the list of all the relevant content that has been linked to on Twitter, how many times it was linked to and who linked to it between 1 February and 1 March.

Project	Language	Article	Tweets	Tweeters
Wikinews	English	Wikinews interviews Irene Villa	8	purplepopple, _irenevilla_, msefi, wikinews
Wikinews	Spanish	Sorpresas en el segundo día del Campeonato del Mundo IPC de esquí alpino	5	fca_andrei, panama24sie7e, wikinoticias, msefi, madricr
Wikipedia	English	Teresa Silva	5	_irenevilla_, taramacphail, msefi, purplepopple, didyouknowwp
Wikinews	English	2013 IPC Alpine Skiing World Championships preparations underway	4	swisstransport, purplepopple, wikinews
Wikinews	English	Wikinews interviews Spanish para-alpine skier Úrsula Pueyo	4	wikinews, purplepopple, msefi, dcprofessor1
Wikinews	English	France finishes 2013 IPC Alpine World Championships on top of medal ladder	3	wikinews, msefi, france_paris_
Wikinews	English	Australia's Mitchell Gourley finishes up at 2013 IPC Alpine World Championships	2	wikinews, purplepopple
Wikinews	English	France leads medal count after third competition day of 2013 IPC Alpine World Championships	2	wikinews, purplepopple
Wikinews	English	Romanian skier debuts at 2013 IPC Alpine World Championships	2	wikinews, purplepopple
Wikinews	English	South Korean Jae Rim Yang finishes fifth at IPC Alpine World Championships	2	wikinews, purplepopple
Wikinews	English	Spaniard Jon Santacana wins downhill at 2013 IPC Alpine World Championships	2	wikinews, msefi
Wikinews	English	Team USA delivers going into third day of 2013 IPC Alpine World Championships	2	wikinews, purplepopple
Wikinews	English	Austria leads medal count after second day of 2013 IPC Alpine World Championships	1	wikinews
Wikinews	English	Austria regains medal leadboard after fourth competition day of 2013 IPC Alpine World Championships	1	wikinews
Wikinews	English	Austria wins friendly team competition at end of 2013 IPC Alpine World Championships	1	wikinews
Wikinews	English	IPC Alpine World Championship reschedules Super-G owing to weather	1	wikinews
Wikinews	English	Second day at IPC Para-alpine World Championships at La Molina delivers surprises	1	wikinews
Wikinews	English	Slovak Henrieta Farkašová wins downhill event at 2013 IPC Alpine World Championships	1	wikinews
Wikinews	English	Women deliver for Team GB at 2013 IPC Alpine World Championships	1	wikinews
Wikinews	Spanish	Concluye el Campeonato del Mundo IPC de Esquí Alpino 2013	1	msefi
Wikipedia	English	Andrés Boira	1	didyouknowwp
Wikipedia	English	Arnau Ferrer	1	didyouknowwp
Wikipedia	English	Carne García	1	didyouknowwp
Wikipedia	English	Irene Villa	1	didyouknowwp
Wikipedia	English	Jon Santacana Maiztegui	1	purplepopple
Wikipedia	English	Miguel Galindo Garces	1	didyouknowwp
Wikipedia	English	Ramón Homs	1	didyouknowwp
Wikipedia	English	Spanish Paralympic Committee	1	didyouknowwp



TWITTER REFERENCES

The table below shows the follower totals and location of people who tweeted links to the 65 articles created for or connected with IPC Alpine World Championships content on Wikinews and Wikipedia.

Twitter users	Followers	Location
wikinoticias	75,422	International
irenevilla	16,542	Spain
wikinews	3,839	International
panama24sie7e	3,807	Panama
dcprofessor1	1,130	United States
purplepopple	818	Australia
madricr	547	Spain
msefi	295	Spain
fca_andrei	259	Spain
france_paris_	239	France
didyouknowwp	235	International
swisstransport	70	Switzerland
taramacphail	19	Australia



FACEBOOK REFERENCES

Both English Wikinews and Spanish Wikinews have official Facebook fan pages where contributors often push out the latest content published on the projects. Wikinews has 9,806 fans and Wikinoticias has 3,986 fans. as of 1-Mar. The table below documents the number of likes and comments to individual stories on their pages when a link was pushed out.

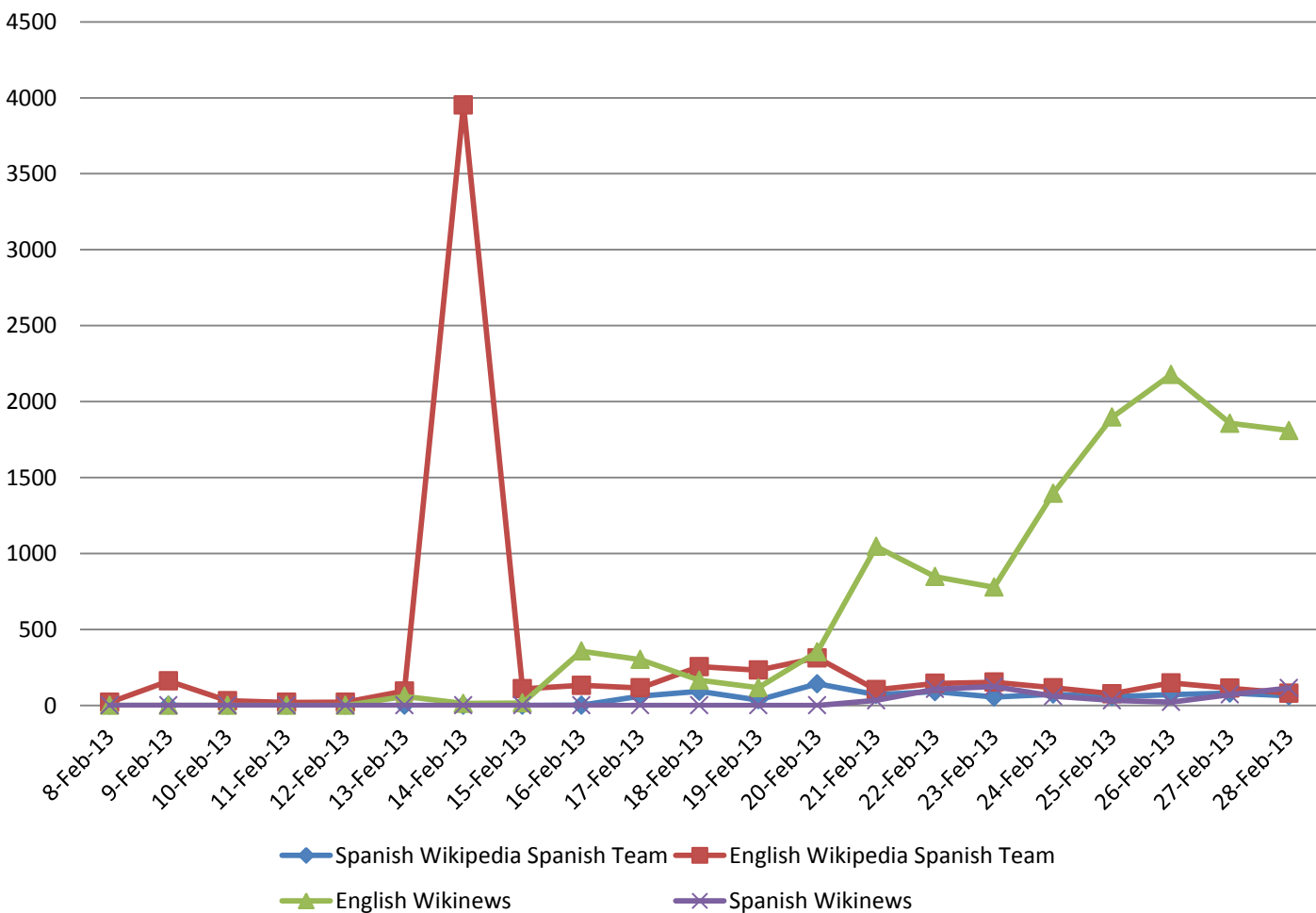
Language	Article	Likes	Comments
English	2013 IPC Alpine Skiing World Championships preparations underway	1	0
English	Spaniard Jon Santacana wins downhill at 2013 IPC Alpine World Championships	1	0
English	Slovak Henrieta Farkašová wins downhill event at 2013 IPC Alpine World Championships	1	0
English	Second day at IPC Para-alpine World Championships at La Molina delivers surprises	2	0
English	Spain starts 2013 IPC Alpine World Championships with first and fifth place finishes	1	0
English	IPC Alpine World Championship reschedules Super-G owing to weather	2	0
English	Austria leads medal count after second day of 2013 IPC Alpine World Championships	2	0
English	France leads medal count after third competition day of 2013 IPC Alpine World Championships	1	1
English	Romanian skier debuts at 2013 IPC Alpine World Championships	1	0
English	Women deliver for Team GB at 2013 IPC Alpine World Championships	1	0
English	Austria wins friendly team competition at end of 2013 IPC Alpine World Championships	1	0
English	Wikinews interviews Irene Villa	1	0
English	Australia's Mitchell Gourley finishes up at 2013 IPC Alpine World Championships	1	0
English	Austria regains medal leadboard after fourth competition day of 2013 IPC Alpine World Championships	1	0
English	France finishes 2013 IPC Alpine World Championships on top of medal ladder	3	0
English	Wikinews interviews Spanish para-alpine skier Úrsula Pueyo	1	0
English	South Korean Jae Rim Yang finishes fifth at IPC Alpine World Championships	2	0
English	Team USA delivers going into third day of 2013 IPC Alpine World Championships	1	0
Spanish	El español Jon Santacana se convierte en el primer campeón en los Mundiales de Esquí Alpino IPC 2013	0	0
Spanish	Concluye el Campeonato del Mundo IPC de Esquí Alpino 2013	0	0
Spanish	Sorpresas en el segundo día del Campeonato del Mundo IPC de esquí alpino	0	0



WIKIMEDIA VIEWS

The graph below gives an idea of the relative popularity of English Wikipedia, English Wikinews, Spanish Wikipedia and Spanish Wikinews on a daily basis for people looking for information about the IPC Alpine World Championships. English and Spanish Wikipedia totals are only for members of the Spanish team competing at the event. English and Spanish Wikinews include all articles produced about the event.

Wikimedia totally daily page views: La Molina





WIKIPEDIA: ARTICLES CREATED

On Spanish Wikipedia, Raystorm created a number of articles focusing on general Paralympic sport, para-alpine skiing and Spanish disability skiers. Articles she created include Esquí alpino paralímpico , Clasificaciones paralímpicas de esquí alpino, B2 (clasificación), LW1 , Ludwig Guttman, Jon Santacana, Gabriel Gorce, Miguel Galindo Garcés, Úrsula Pueyo, and Nathalie Carpanedo. Every notable Spanish competitor at the event now has a Spanish language Wikipedia article. Clasificaciones paralímpicas de esquí alpino is being prepped for future nomination as a Good Article.

On English Wikipedia, most of the core articles about para-alpine skiing had already been created including articles about para-alpine skiing, classification articles and articles about para-alpine skiing at the Winter Paralympics. Thus, the emphasis for article creation and improvement for this project was on Spanish disability skiers. Every Spanish competitor at the event now has an English Wikipedia article.



WIKIPEDIA: DID YOU KNOW

Articles about Spanish disability skiers and the Spanish Paralympic Committee were taken to Did You Know on English Wikipedia, appearing on the front page of Wikipedia. The stats show the number of page views on the day they appeared. As of the time of writing the report, some of the articles created for these efforts were still making their way through the DYK process. None of these DYKs included a picture and several appeared in the middle of the night for Spain. Two more became DYKs in early March including Nathalie Carpendo and Gabriel Gorce.

English Wikipedia Article	Views	Day
Miguel Galindo Garces	3816	14-Feb-13
Teresa Silva	981	24-Feb-13
Irene Villa	927	16-Feb-13
Carme García	906	27-Feb-13
Ramón Homs	396	28-Feb-13
Andrés Boira	312	17-Feb-13
Aleix Suñé	197	18-Feb-13
Spanish Paralympic Committee	155	19-Feb-13
Arnau Ferrer	143	18-Feb-13
Félix Aznar	116	18-Feb-13



WIKIPEDIA: DID YOU KNOW

The text of the DYKs appearing on Wikipedia were:

- ... that **Miguel Galindo Garces** won a gold medal at the 2010 Winter Paralympics, although he does not have a disability?
- ... that Spanish visually impaired guides **Aleix Suñé**, **Félix Aznar** and **Arnau Ferrer** all skied with blind para-alpine skier Gabriel Gorce?
- ... that ETA bombing survivor, author and para-alpine skier **Irene Villa** was a member of the first Spanish women's disability ski club?
- ... that visually impaired skier **Andrés Boira** represented Spain at the 2006 and 2010 Winter Paralympics with different ski guides?
- ... that Infanta Elena, Duchess of Lugo is the Honorary President of the **Spanish Paralympic Committee**?
- ... that following a paragliding accident that left **Teresa Silva** a paraplegic, she went on to create a disability sport organisation and is working to qualify for the 2014 Winter Paralympics in alpine skiing?
- ... that para-alpine skier and blind sailor **Carme García** has trouble living in Vigo, Spain, because of the occasional lack of streets with sidewalks?
- ... that **Ramón Homs** is a para-alpine LW6/8 classified standing skier who lost his arm in a motorcycle accident?



WIKINEWS SCREENCAPS

WIKINOTICIAS

¿Está en el lugar de la noticia? [Sube tu foto a Commons!](#)

96:47 UTC
 June 21 de febrero de 2013
 8 218 artículos en español

Bienvenidos a WIKINOTICIAS,
 la fuente de noticias libres en la que todos pueden ser reporteros.
 Regístrate - Contáctanos - Ayuda

Participación y comunidad
 Guía de notificación - Introducción - Primeros pasos
 Modelos de artículos - Controversias de estilo
 Café - Canal de IRC - Nuestra misión

Boletines y categorías
 Política - Economía - Judicial - Deportes
 Salud - Tecnología - Ecología - Entretenimiento
 Desastres - Obituario - Sociedad - Mundo

Últimas noticias

- El primer ministro búlgaro Boiko Borisov dimite por las protestas sociales
- La crisis económica francesa de Europa y tres diez días de masas protestas populares, el Gobierno de Bulgaria, liderado por Boiko Borisov, dimite.

REPORTAJES ORIGINAL

El español Jon Santacana se convierte en el primer...

WIKINEWS

Accredited Reporter! Please check your @wikinews on email for some more information.

Welcome to Wikinews
 The free news source you can write!

EXCLUSIVE INTERVIEW
Wikinews interviews Irene Villa
 Monday evening in La Molina, Spain, Wikinews sat down and talked with Irene Villa to discuss para-alpine skiing, disability sport, women's sport, and her own sporting career. Villa was in town as part of activities being held around the 2013 IPC Alpine World Championships, where one of her skiing club teammates is competing as a member of the Spanish team.

ORIGINAL REPORT
Scottish Cardinal Keith O'Brien resigns amid sex abuse allegations
 Following accusations that he engaged in "inappropriate acts" with three priests and a former priest, Cardinal Keith O'Brien resigned Monday from his post as Archbishop of St Andrews and Edinburgh, Scotland.

ORIGINAL REPORT
Women deliver for Team GB at 2013 IPC Alpine World Championships
 With three full competitions complete at Monday morning at the 2013 IPC Alpine World Championships in La Molina, Spain, Great Britain women skiers had delivered all three of the nation's medals.

ORIGINAL REPORT
Romanian skier debuts at 2013 IPC Alpine World Championships

ORIGINAL REPORT
Britain loses AAA credit rating due to poor economic growth and continued austerity

Latest news

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ORIGINAL REPORT
France finishes 2013 IPC Alpine World Championships on top of medal ladder
 On the final day of individual competition at the 2013 IPC Alpine World Championships in La Molina, Spain, concluded with the Giant Slalom, France pulled ahead of Austria to sit atop of the medal ladder with seven gold medals, two silver medals, and three bronze medals to Austria's seven gold medals, one silver medal, and three bronze medals.

ORIGINAL REPORT
British explorer Ranulph Fiennes leaves Antarctic expedition after frostbite
 After suffering severe frostbite the British explorer Sir Ranulph Fiennes has decided to put out from the Coldest Journey expedition across Antarctica.

ORIGINAL REPORT
Austria wins friendly team competition at end of 2013 IPC Alpine World Championships
 The IPC Alpine World Championships wrapped up Thursday in La Molina, Spain with a friendly, non-medal counting team event won by Austria.

ORIGINAL REPORT
Australia's Mitchell Gourley finishes up at 2013 IPC Alpine World Championships
 With Australia not having a team compete at Wednesday's IPC Alpine World Championships in La Molina, Spain.

Latest news

- Australia's Mitchell Gourley finishes up at 2013 IPC Alpine World Championships
- Austria wins friendly team competition at end of 2013 IPC Alpine World Championships
- British explorer Ranulph Fiennes leaves Antarctic expedition after frostbite
- France finishes 2013 IPC Alpine World Championships on top of medal ladder
- Wikinews interviews Irene Villa
- Scottish Cardinal Keith O'Brien resigns amid sex abuse allegations
- Women deliver for Team GB at 2013 IPC Alpine World Championships
- Romanian skier debuts at 2013 IPC Alpine World Championships
- Britain loses AAA credit rating due to poor economic growth and continued austerity
- Scottish police arrest over Glasgow sectarian death
- Three die in Cornwall, UK caravan part of suspected carbon monoxide poisoning
- France leads medal count after fourth competition day of 2013 IPC Alpine World Championships
- Spain starts 2013 IPC Alpine World Championships
- Wikinews interviews British sensory biologist Dominic Clarke about first genetic tests and tests
- Team USA delivers going into first day of 2013 IPC Alpine World Championships
- Wikinews interviews Spanish para-alpine skier Ursula Püschel

ORIGINAL REPORT
Australian Governor-General visits Wagga Wagga
 Governor-General of Australia, Quentin Bryce and her husband, Michael Bryce, visited the city of Wagga Wagga to launch the Junior Teams event and present the awards to the winners at the 2013 Allen's Coaches World Championship Gurn.

ORIGINAL REPORT
Austria leads medal count after second day of 2013 IPC Alpine World Championships
 Following the second full day of competition at the 2013 IPC Alpine World Championships in La Molina, Spain, Austria led the medal count with three gold medals, a silver, and a bronze.

ORIGINAL REPORT
Slovak Henrieta Farkašová wins downhill event at 2013 IPC Alpine World Championships
 Wednesday morning in La Molina, Spain, Slovak 83 classified skier Henrieta Farkašová and guide Natália Šubtúnová won the IPC Alpine World Championships's women's visually impaired downhill event.

ORIGINAL REPORT
Spain starts 2013 IPC Alpine World Championships with first and fifth place finishes
 With the first day of racing completed in La Molina for the 2013 IPC World Championships, the Spanish team started the competition with a first and fifth place finish in the downhill event in the men's visually impaired group.

Latest news

- Australia's Governor-General visits Wagga Wagga
- Austria leads medal count after second day of 2013 IPC Alpine World Championships
- British explorer Ranulph Fiennes leaves Antarctic expedition after frostbite
- France finishes 2013 IPC Alpine World Championships on top of medal ladder
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The free news source you can write!

ORIGINAL REPORT
Australian Governor-General visits Wagga Wagga
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ORIGINAL REPORT
Spainiard Jon Santacana wins downhill at 2013 IPC Alpine World Championships
 Spanish para-alpine skier Jon Santacana won the gold in the men's visually impaired downhill at the IPC Alpine World Championships, which are taking place from February 20 to 27, 2013 at La Molina, Spain, and became the first winner of the Championships.

ORIGINAL REPORT
Presenter Derek Batey dies at age 84
 In the United Kingdom, television presenter Derek Batey has died at the age of 84.

ORIGINAL REPORT
Spain starts 2013 IPC Alpine World Championships with first and fifth place finishes
 With the first day of racing completed in La Molina for the 2013 IPC World Championships, the Spanish team started the competition with a first and fifth place finish in the downhill event in the men's visually impaired group.

Audio Wikinews • Social • (34 hours: Overdue)

Latest news

- Spain starts 2013 IPC Alpine World Championships with first and fifth place finishes
- Slovak Henrieta Farkašová wins downhill event at 2013 IPC Alpine World Championships
- Spanish para-alpine skier Jon Santacana wins downhill at 2013 IPC Alpine World Championships
- Presenter Derek Batey dies at age 84
- Australian Governor-General visits Wagga Wagga
- Presenter Celes Ballely dies at age 84
- Police charge man over fatal hit and run in Birmingham, UK
- East London double shooting kills teenager, seriously injures man
- Venezuela opens granite processing plant in Bolívar
- Northen Ireland police arrest man over Belfast double shooting
- Two Outer Hebrides councillors taunt petition to retain local flight services
- 2013 IPC Alpine Slings World Championships preparations underway
- Teenager arrested over Dingwall, Scotland hostel fire

Audio Wikinews • Social • (34 hours: Overdue)

Latest news

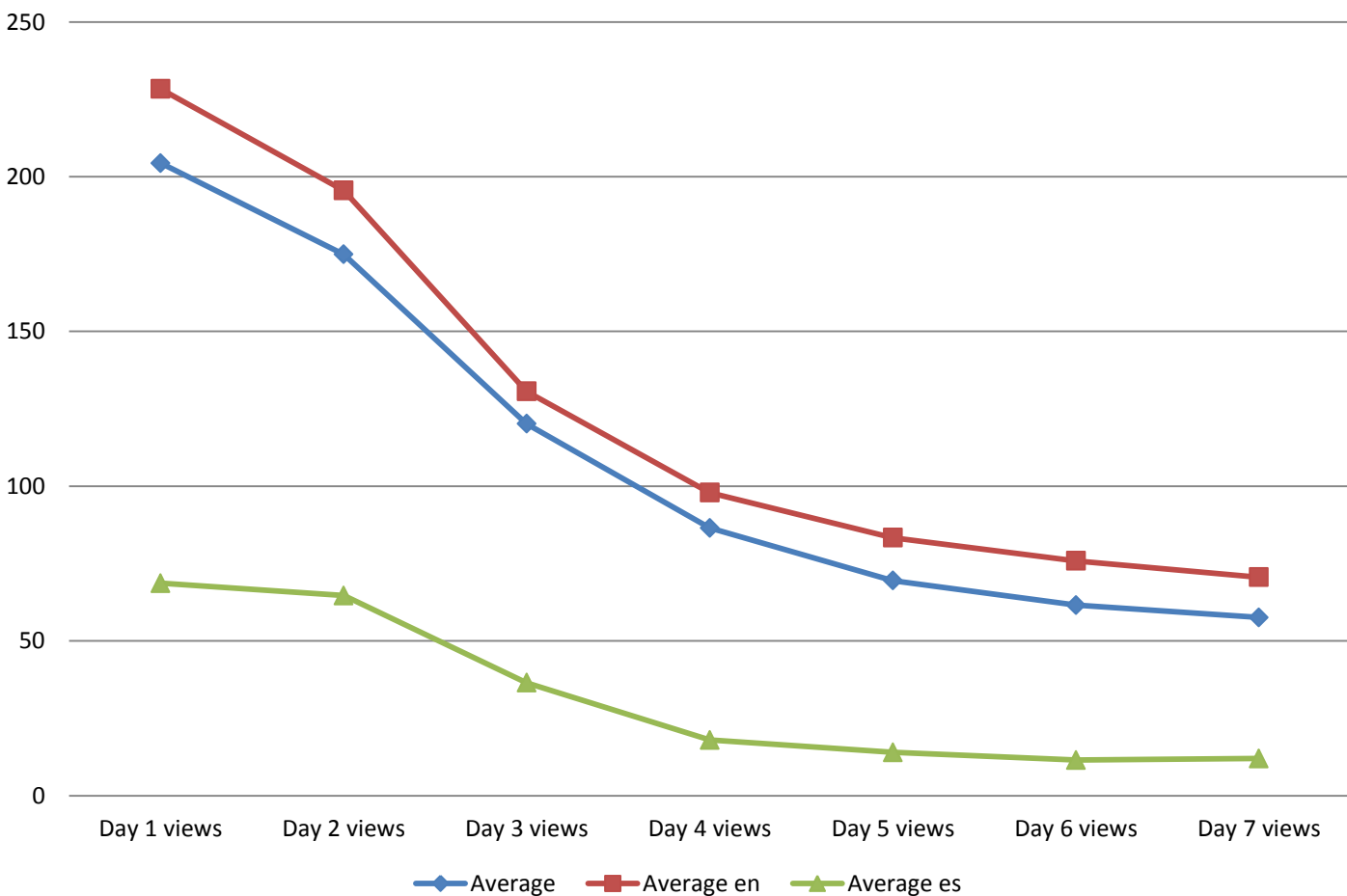
- Country superstar Mindy McCready commits suicide (16 hours: Overdue)
- US politician proposes bill some call 'cantankerous legislation' amid gun control debates (5 hours)
- Australian Governor-General visits Wagga Wagga
- Presenter Celes Ballely dies at age 84
- Police charge man over fatal hit and run in Birmingham, UK
- East London double shooting kills teenager, seriously injures man
- Venezuela opens granite processing plant in Bolívar
- Northen Ireland police arrest man over Belfast double shooting
- Two Outer Hebrides councillors taunt petition to retain local flight services
- European Commission warns European economy to shrink further
- Northen Ireland medal count after second day of 2013 IPC Alpine World Championships
- British explorer Ranulph Fiennes leaves Antarctic expedition after frostbite
- France finishes 2013 IPC Alpine World Championships on top of medal ladder
- Wikinews interviews Irene Villa
- Scottish Cardinal Keith O'Brien resigns amid sex abuse allegations
- Women deliver for Team GB at 2013 IPC Alpine World Championships
- Romanian skier debuts at 2013 IPC Alpine World Championships
- Britain loses AAA credit rating due to poor economic growth and continued austerity
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- Wikinews interviews British sensory biologist Dominic Clarke about first genetic tests and tests
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WIKINEWS VIEWS

Based on daily articles published with data current for 28-Feb, the graph below gives an idea of the views on English and Spanish Wikinews for articles relative to the date they were published on. It shows that predictably, interest in a news article peaks on the first day. Unlike most new sources though, English Wikinews maintains article traffic at a higher level than more traditional media. Daily average views on English Wikinews is comparable to daily views during the London Paralympics and IPC Nor-Am Cup for similar coverage.

Daily Wikinews views on IPC Alpine Champs relative to publishing date

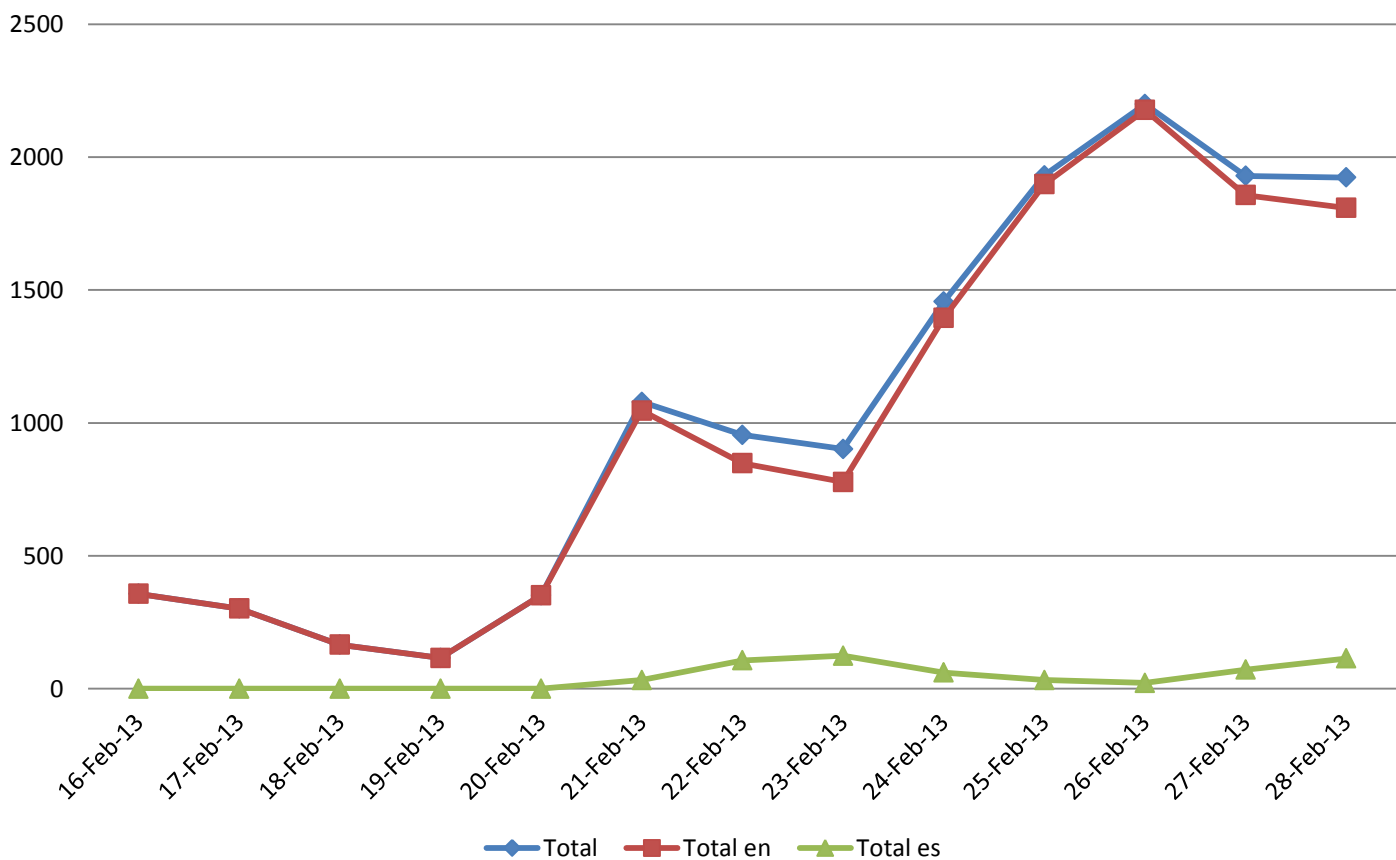




WIKINEWS VIEWS

Based on daily articles published, the graph below gives an idea of the cumulative views on English and Spanish Wikinews for articles as they first started getting pushed out on 16-Feb. 16 articles were published on English Wikinews and 3 were published on Spanish Wikinews in this period. Spanish Wikinews articles were published on 20-Feb, 22-Feb and 27-Feb. English Wikinews stories were published on 16 (1), 20 (3), 21 (2), 22 (1), 24 (3), 25 (3), 26 (3), 28 (1) of February and 1 (3) March. There were 13,756 views for event coverage on Wikinews between between 16 and 28 Feb.

Total daily Wikinews views





COMMONS: IMAGES

477 pieces of media were uploaded to Commons related to the IPC Alpine World Championships. This includes at least five audio files and ten video files. It includes pictures or video of 101 different para-alpine skiers from at least 15 different countries. It is highly probable that many of the skiers photographed will be competing at the 2014 Sochi Paralympics. This creates a ready to use selection of freely licenced media that will not be easily available at the Games themselves.





COMMONS: USAGE

Pictures of 24 skiers taken at La Molina were used on eleven different language Wikipedias including English, Spanish, Basque, Catalan, French, German, Italian, Japanese, Norwegian, Polish and Swedish. The skiers represented come from several different countries including Austria, Canada, Spain, France, the United Kingdom, Germany, Italy, Japan, New Zealand, Switzerland, Slovakia and the United States. The average skier photographed at the event has 5.8 pictures of them on Commons. These pictures and their inclusion on articles aid in adding legitimacy to an article and encourage additional editors to contribute to the article the image is used on.

Videos of several skiers were included on relevant classification article on English Wikipedia in order to better illustrate what these classifications mean in practice. These can be found on LW2 (classification), LW6/8, LW9, LW11, LW12, B2 (classification), and B3 (classification).