



WIKIMEDIA
CZECH REPUBLIC

ANNUAL REPORT

2015



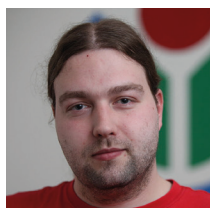
About Wikimedia Czech Republic

On January 1st 2015, Wikimedia Czech Republic association had 41 regular members and 2 honorary members, while on December 31st 2015 it had 39 regular members, 2 honorary members and 2 supporting members. We sincerely thank all our members and other supporters. Selected important committees that led and coordinated the activities

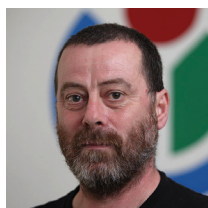
Board members



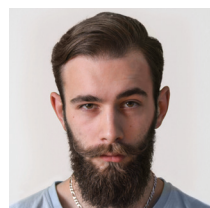
Vojtěch Dostál
chair



Jan Loužek
vice-chair



Jaroslav Zastoupil



Dominik Matus

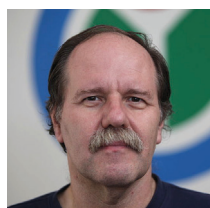


Michal Reiter

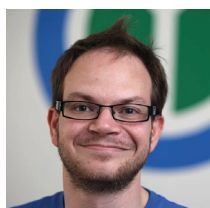


Tomáš Mozga

Audit Committee



Pavel Hrdlička
audit committee chair

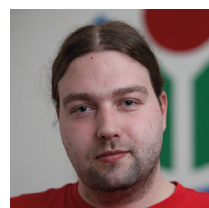


Jiří Sedláček

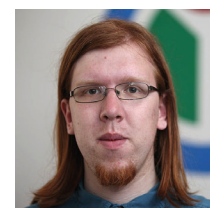


Martin Kotačka

Communities Grant Committee

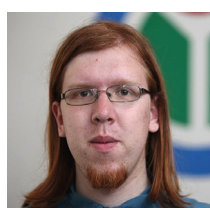


Jan Loužek

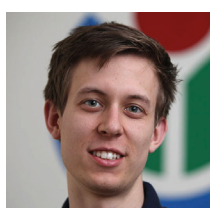


Jan Groh

Czech Outreach Grant Committee

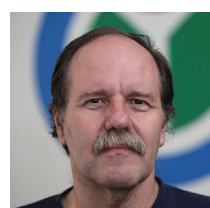


Jan Groh

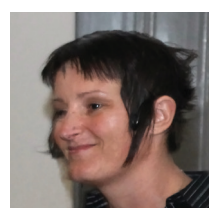


Vojtěch Dostál

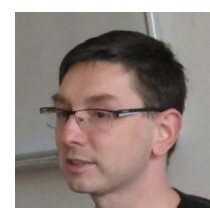
Mediagrant Committee



Pavel Hrdlička

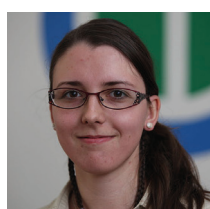


Jitka Erbenová

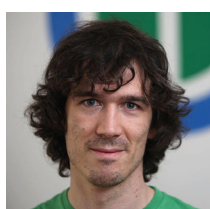


Martin Myšička

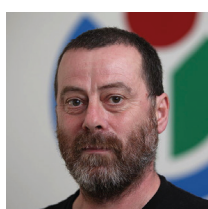
Others



Milada Moudrá
grant administrator



Petr Novák
web admin



Jaroslav Zastoupil
treasurer

A word from the Chair of the Board

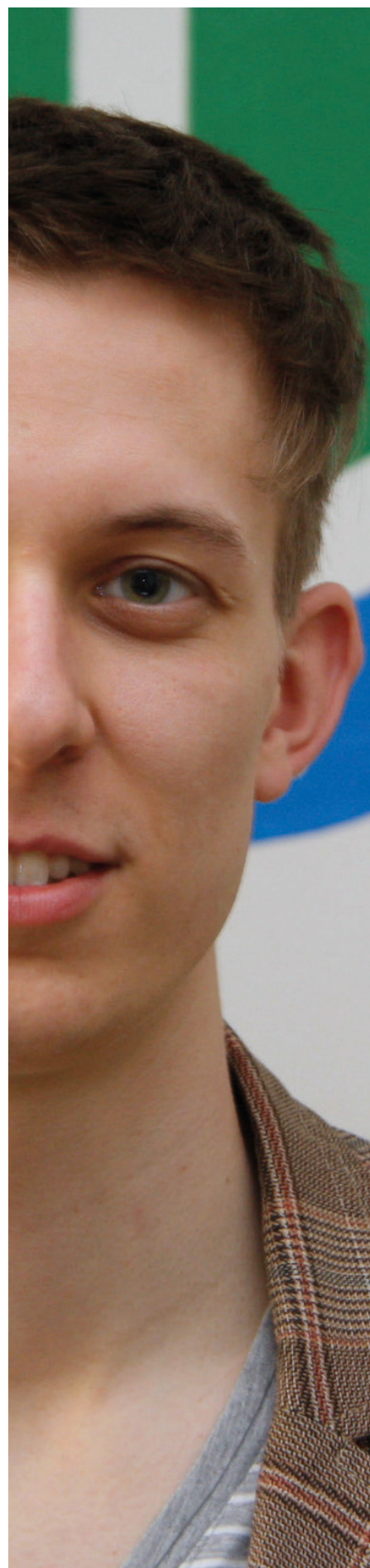
Dear friends, colleagues and supporters, you are holding Wikimedia Czech Republic Annual report 2015 now in your hands. I would like to thank to all and each one, who took part in our activities in various ways, as our member, external colleague or sponsor. Success of our association depends on willingness of our volunteers to dedicate their precious time working for popularization and support of Wikipedia and other Wikimedia Foundation projects. Wikimedia community is unique in the non-profit environment by the huge amount of work done by unpaid enthusiasts, and I am sincerely thankful to them.

It was a busy and successful year. From the many successes we are proud of and you could read about in the annual report, I am bringing out just a few. We took the project Senior Citizens Write Wikipedia under our wings, we opened courses for senior citizens in Prague and we spread the project to other cities. Our volunteers took 25 000 pictures for Wikipedia articles illustrations as a part of the Mediagrant project. We also started cooperation with important Czech institutions, such as the National Heritage Institute or Masaryk University. And with all of that, our office in Prague - Vršovice, equipped by our team in 2014, still works as our nest for most of the meetings, discussions and teamworks.

Wikimedia Czech Republic association has developed also in internal organizational field. Board had re-elected 4 Board members and 2 more members were added in a mail vote, namely Michal Reiter, Wikimedia Czech Republic ex-chairman, and Tomáš Mozga, important community organizer in Brno. We also made approval of new members easier and accepted first sympathizers. In 2015 we prepared ourselves also to the new type of a Wikimedia Foundation grant. For 2016 we applied for an APG programme, instead of project grants, which was successfully approved in the beginning of 2016. This grant would help us professionalize key managerial positions in the association. With all this, I believe we are entering the new year as a self-confident organization, which would help us fulfill our commitment:

“Imagine a world in which every single human being can freely share in the sum of all knowledge.”

Vojtěch Dostál
Chair of the Board



Senior Citizens Write Wikipedia

Anybody could write Wikipedia

In the words of the patron of the program, prof. Jan Sokol, aim of the Senior Citizens Write Wikipedia (Senioři píší Wikipedii) is constantly reminding seniors that their whole-life experience and knowledge are truly valuable. And moreover, they could greatly utilize this experience in favor of young people when they become Wikipedians.

We have organized almost 20 courses and presentations in or outside of Prague and we were presenting on many events, e.g. the Fresh Senior Festival or Age Brings Together conference (Stáří spojuje) to promote and support this program. We started also with trainings of librarians, so that librarians would be able to do these trainings by themselves (which has already happened in one case). We got nominated for the International award SozialMarie 2015, which is awarding creative projects concentrated on effective ways how to help with current social problems.

We are delighted, that thanks to this project, seniors could offer their experience and knowledge to anybody, who is interested and willing to spend their free time in the meaningful way.



Training for Librarians in the National Library



Scanning the reversal films during the workshop for seniors in the Elpida Center

 **70**
seniors

 **180**
new articles

 **3 700**
edits

 **1 900 000**
Bytes added

Masaryk University

First Czech WikiUniversity



Marek Blahuš with Jiří Rambousek and Karolína Stehliková on seminar Masaryk University goes crazy for Wikipedia



Wikipedia editors' meetings in Brno every month with average participation of 12 people

Masaryk University in Brno is one of the most important partners of Wikimedia Czech Republic, which was declared by signing a cooperation memorandum in November 2015. Moreover, university has employed the first Czech Wikipedian since February 2015 - Wikipedian in residence Marek Blahuš, thanks to the support of rector doc. Mikuláš Bek and the Public Relations office. Under the program called WikiProject Masaryk University, Marek Blahuš was with his team colleagues improving content about the university. They often managed to engage also other university employees - like librarians, archivists, PR faculty staff and others.

Discussions about using Wikipedia to support education were launched after presentation of prof. Jan Sokol and 2 teachers from Faculty of Philosophy on seminar called "Masaryk University goes crazy for Wikipedia" (Masarykova univerzita ujíždí na Wikipedii).

Visitors of event called Researchers' night could try how to edit Wikipedia on their own. University information system launched new functionality, which makes thesis citations for proof of claims made in the encyclopedia easier. Media were also interested in Wikimedia team MU activities and whole wikicomunity in Brno, and couple of Wiki Newsletters MU were published here last year.

 **20**
improved articles

 **10**
participants

 **32**
participants of Wikimeetings in Brno

 **17. 1. 2013**
first contact between University and Wikipedians

Wikiconference 2015

Annual meeting of Czech Wikipedians has concentrated on global issues

Wikiconference is the most important annual event organized by Wikimedia Czech Republic association. It is all-day Wikipedia meeting of supporters, including Wikipedians, professionals and general public. This year Wikiconference came back to Prague and it was hosted by the Faculty of Natural Science of Charles University under the auspices of Dean prof Bohuslav Gaš again. Together there were 116 registered participants and many more came without registration.

For the first time we also held a pre-conference meeting on Saturday, November 14. Three-hour meeting of people interested in programs Senior Citizens write Wikipedia and Students write Wikipedia took place in the café at the faculty premises. The main program on November 15, was concentrated on various topics:

- Introduction to important projects
- Wikimedia Czech Republic
- Copyright and its European reformation
- Modern education
- Machine processing of Wikipedia
- Russian Wikipedia censorship

The program of the Czech Wikiconference 2015 was introduced by interviews with Czech Television and Czech Radio.




Event took place in the geological auditorium of the Faculty of Science, Charles University



Insightful discussions in small groups of participants took place during pre-conference

 **116**
participants

 **27**
speakers

 **9**
hours of talks and workshops

Mediagrant

Outstanding results of the Photodocumentation



Church in Bohuslavice

In 2015 we continued with our successful project concentrated on photodocumentation of the Czech Republic, called Mediagrant. Photographic program, which started in 2010, is aiming at places which already have an article on Wikipedia, but do not have freely licensed photograph. We cover travel expenses to project participants, once they upload pictures to the central media storage Wikimedia Commons. Our photographers could also rent our professional photographic equipment to take pictures in high quality.

So far, we were able to upload an amazing number of 75 000 pictures in 5 years of the program's existence. These are mostly pictures of small Czech cities, villages, protected areas and historical monuments, but also pictures showing folk traditions, habits, various important events or natural monuments.



Flag of volunteer fire department in Hříšně



Virgin Mary statue in Cebiv



Court in Biskoupky



Natural monument Barborka



Event „Cihelna 2014“ - war reconstruction

 **25 123**
pictures

 **24**
participants

 **27 %**
of pictures used in Wikipedia

 **1 438**
documented places and objects

WikiTown

Wiki not only in Prague and Brno

Comparing to Prague and Brno, where are already small but stable and active communities of Wikipedians and Wikimedians created, there are not than many projects in smaller cities and Wikipedians have fewer contact between themselves there. In 2015 we continued to develop new communities in small cities. For example small city of Kadaň is really unique. You could hear a lot about Wikipedia here, thanks to Deputy Mayor and our member Jan Losenický. In January 2015, this city in North Bohemia became also the first city in the Czech Republic to offer high school students money for editing Wikipedia. In Hustopeče, city in South Moravia, we organized annual event called “WikiTown”, where Wikipedians from all around Austria and Czech Republic were improving articles and multimedia content about Hustopeče.



Team of WikiTown 2015 in Hustopeče consisting of 12 czech and austrian wikipedians

Kadaň:

 3

local students

 208

edits

 33

new articles

 195 000

Bytes added



Workshop in Kadaň: lection about Wikipedia for interested from grammar school, spring 2015

WikiTown:

 221

edits

 175 000

Bytes added

 1 079

pictures

 136

pictures in articles

Students Write Wikipedia

Wikipedia articles instead of paper assignments



Education Collaborative team discussing the future collaboration with education institutions in Stockholm

In Student Write Wikipedia program we are collaborating with schools on creating and improving articles on professional terms, especially on Czech Wikipedia. Our initiative is a part of worldwide global education program of the Wikimedia Foundation. In 2015 we cooperated with well-known universities like the Charles University, Masaryk University, Technical University or Jan Kepler High School.

⊕ 170
new articles

✍ 3 119
edits

📄 2 180 137
Bytes added

Freedom of panorama

Campaign against changes considered in the EU legislation



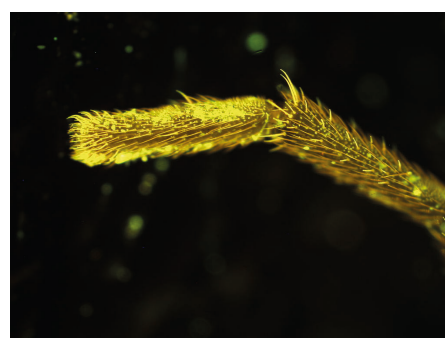
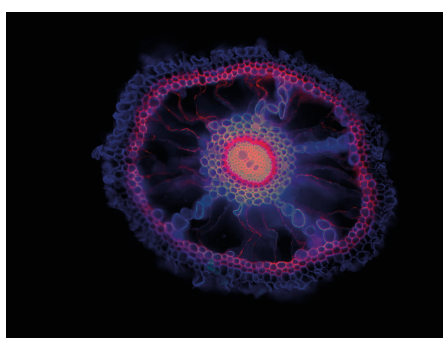
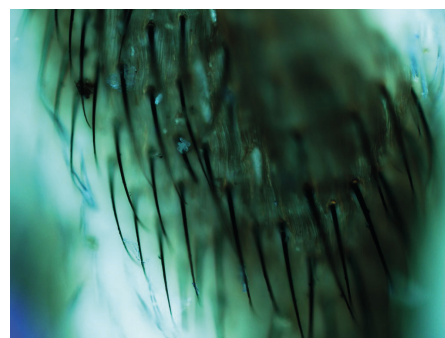
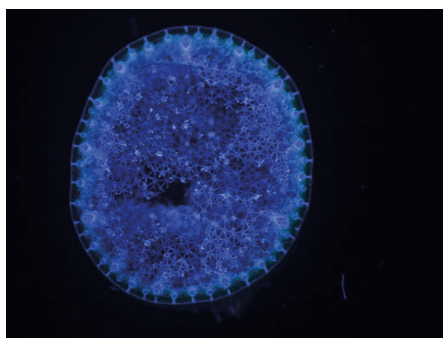
Some objects in our cities are copyrighted. Should also their pictures taken by our volunteers be copyrighted?

Freedom of panorama (FOP) in Europe was potentially threatened in June 2015, when new proposal was considered in the European Parliament. This triggered amazing campaign on our side, starting with a press release, turning to political parties and NGOs and later we were also contacting some Czech MEP. Drawing attention to this potential problem we started, together with our partners, one of the most visible campaigns from the countries concerned. Successfully, EP did not restrict freedom of panorama in the end.

Fluorescent Night

Young scientists upload their pictures to Wikimedia Commons

On January 24, 2015, Wikimedia Czech Republic took part in organizing the Fluorescent Night – workshop for high school students interested in biology and microscopes. There were 11 students, who created new accounts and uploaded their first pictures to digital media storage Wikimedia Commons during this long night. Overall, students uploaded 34 pictures during the workshop. Some of them even continued to add their photos to Wikipedia, which is the main goal of our long term effort to illustrate all Wikipedia articles.

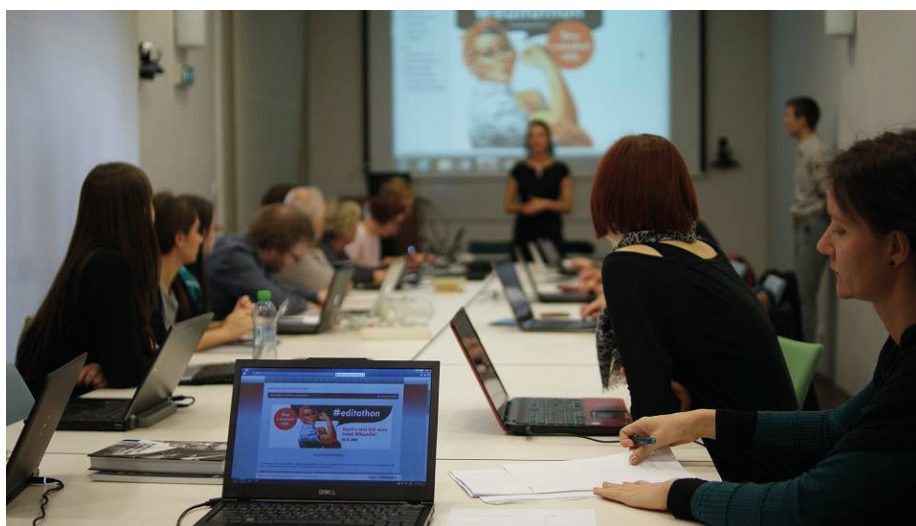


Images of insect body parts and plant tissue slices

Women in the history of science

Edit-a-thon in the Academy of Sciences

Wikimedia Czech Republic took part in organizing an edit-a-thon called Women in the history of science. This event, held in Prague, was organized by the National Contact Center – Gender and Science (NKC ČR) at Institute of Sociology of the Academy of Sciences Czech Republic, in collaboration also with University of Pardubice. Workshop has concentrated on Czech educated women, women thinkers and women scientists, who made a significant contribution to the knowledge development, but are forgotten nowadays. Event attracted public interest thanks to the professional organization from NKC ČR side and we got 22 new users on Wikipedia. Only thanks to them, we now have Wikipedia article about Martina Roesel, important Czech physicist and chemist, who was also dealing with women in science issues, and many more new articles.



Edit-a-thon at the Institute of Sociology

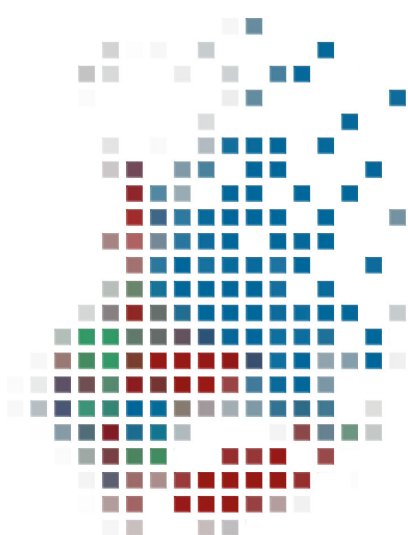
+ 22
new articles

👤 22
participants

✍️ 122
edits

📄 100 027
Bytes added

CEE Spring contest



CEE Spring contest was organized for the first time this year. The idea, which was born in international meeting of Middle and East Europe Wikimedia branches, finally turned into reality. First year of contest was organized together with Polish Institute, who was interested in cooperation. There were 2 competition categories - International category, where participants could register any article with Middle or East Europe theme, or category Poland in World War II, where we prepared list of articles together with the Polish Institute. Participants, who contributed the largest number of articles won valuable prizes. The award ceremony for the International category took place in the community garden Na Smetance and for the category Poland in World War II in Polish Institute.

 **62** participants  **388** new articles  **712 000** Bytes added  **1300** pages

Legislative group



The legislative group of the Wikimedia Czech Republic was founded in the fall 2015. The goal of this group is concentrated activity towards protection and broadening of free culture in the law field in the Czech Republic and EU. Already in spring 2015, there were some members participating in the freedom of panorama campaign, who appeared also in the media and Wikipedia.

Recently, group is cooperating also with other associations and individuals, who are actively engaged in the issue. This group manages also monitoring of legislative changes in the EU and Czech Republic, attends consultations of the European Commission, coordinates lobbyists and volunteers and helps to raise awareness for free culture area. Moreover, they are also organizing trainings for those interested in Czech and European legislation, in cooperation with the EDUIN association.

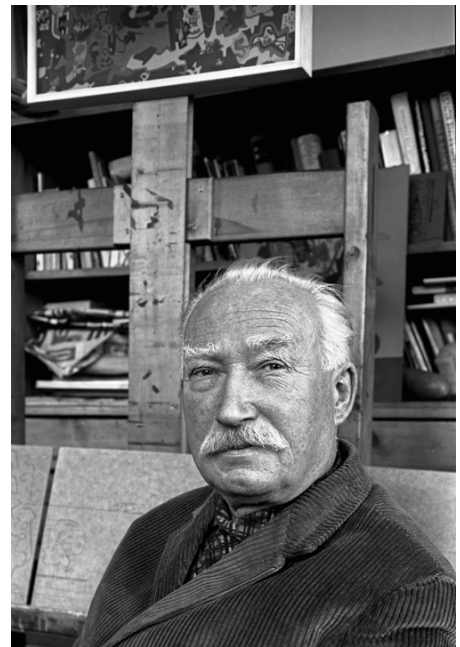
Art Library

Project improving the quality of articles on art

Main goal of the Art Library project is to improve the quality of articles on Czech art in Czech Wikipedia. In 2015, project members managed to write more than 230 articles on Czech and European art, typography, Prague monuments and other related themes. More than 300 pictures were released to Wikimedia Commons, for example 30 portraits of celebrities from the 1960s from Czech photographer Karel Kuklík. Project is very successful also thanks to the cooperation with Czech galleries and other institutions (19 of them in 2015). The Art Library project was also supported by various grants from Ministry of Culture, Prague City Hall and Czech Literary Fund foundation. The main partner of the project in 2015 was the National Gallery in Prague.



Vyšebrodský cycle - Ascension, National Gallery in Prague



Karel Kuklík, František Gross portrait from 60s

Financial report

Transparency

We are very proud of our transparent financial management, which allows public control of our operations. All latest annual and grant reports of all our grants from the Wikimedia Foundation are publicly available. Cash operations are reduced to minimum and all other transactions are transparent from our bank accounts, available on www.wikimedia.cz/web/Účty. On this website everybody could see, from whom we are receiving the funds and what we spend money on. Account of each payment could be traced in the publicly available summary of expenditure (<http://tracker.wikimedia.cz>), according to the note number of each transaction.

Since the beginning of 2016 new financial rules are entering into force (www.wikimedia.cz/web/Finanční_pravidla), which means higher powers of individual members in approving our expenditures. We are proud that we are involving all members of our organization in the financial management of the branch by giving them the power to co-decide on individual budget chapters.



Five antiquarians examining objects, lithograph from 1823

Financial report

Revenues

On the revenue side, there was a transfer of substantial amount of money from the multi-year grants, especially grants from the Wikimedia Foundation. New grant Czech Outreach, obtained also via Wikimedia Foundation, has enabled us to implement other planned projects. Older grant, Mediagrants II, was increased by the additional financial resources, which allowed us very smooth financing of Photodocumentation program until the end of 2015. The funds were (apart from member fees), supplemented by a grant from the Avast Foundation and donations from private companies and several smaller donors.

Czech crowns

Wikimedia Foundation grants	294 839.19
Projects&Events Grant Czech Outreach	173 427.36
Projects&Events Grant Mediagrants II	121 411.83
Corporate gifts	100 000.00
Avast Foundation 2015	80 000.00
Sekyra Group, financial gift	20 000.00
Donations by individuals	3 300.00
Member fees	8 269.16
Financial resources from the last year, including ongoing grants	545 917.70
Financial reserves	159 237.59
Projects&Events Grant Mediagrants II	120 211.71
Projects&Events Grant Communities	188 107.00
Projects&Events Grant Presentation&Outreach II	72 361.40
Avast Foundation 2014	6000.00
Total	952 326.05

Expenses

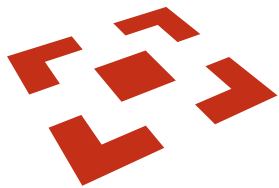
On the cost side prevailed expenditures from grant programs of the Wikimedia Foundation, which are tied to specific approved projects. Less than 30% of the funding was spent on photographic documentation of the Czech Republic under Mediagrant II. Other significant expenses included purchase of photographic equipment, organization of photography workshops, project WikiTown and annual Wikiconference. We also purchased technical equipment for public events, including laptops. From the overhead costs, the most significant expenditures were office running costs, accounting and reward for grant administrator (who manages receipts and tracker). The only paid employees of the association in 2015 were Milada Wise (grant administrator) and Jan Grohe (temporarily education program manager).

	Czech crowns
Grant Mediagrant II	241 341.49
Photodocumentation of the Czech Republic - photographic trips	139 071.39
Unplanned photographic trips	865.00
Photographic equipment	44 569.00
Photographic equipment repairs	2 197.00
Photoworkshops	32 301.10
Grant administrator	20 050.00
Mediagrant administrative costs	2 288.00
Grant Communities	61 703.62
Office running costs and administrative fees	22 128.00
Community meeting in Czech Republic	4 409.40
Foreign Wikimedia community meetings	35 166.22
Grant Czech Outreach	161 907.36
WikiTown 2015	22 118.40
Laptops, technical equipment for outdoor and internet	26 217.74
Technical equipment for indoor activities	13 930.00
Book fair and Museum nights 2015	13 007.00
Wikiconference 2015	23 705.75
Senior Citizens Write Wikipedia, Students Write Wikipedia projects and GLAM	22 452.93
Tents and accessories	9 186.76
Exhibitions and related printing	20 600.46
Promotional video about Wikipedia	5 355.25
Administrative and phone costs of Outreach activities	4 065.07
Contest Wiki Loves Monuments 2014 (additional fees)	1 268.00
Avast Foundation 2014	2 353.00
Support translation for Wikimedia Czech Republic	2 353.00
Financial reserves	31 535.50
Accounting	27 031.00
Contest CEE Spring 2015	4 166.50
Board administrative costs	338.00
Total	498 840.97
Balance	*453 485.08

* Part of these funds will be in early 2016 refunded to donor (Wikimedia Foundation) as unspent funds or deducted from future grant funding. In Czech Outreach grant we expect a refund of 83 860,72 CZK, in Communities grant 118 250 CZK (total of 202 110,72 CZK). Usable funds for 2016 therefore are 251 374,36 CZK (including 80 000 CZK Avast Foundation 2015 Grant).

Association's partners

Partners



**NÁRODNÍ
PAMÁTKOVÝ
ÚSTAV**

Web traffic



Financial support



**WIKIMEDIA
FOUNDATION**

Advertising services



NADAČNÍ FOND AVAST



NTK

50°6'14.083"N, 14°23'26.365"E
Národní technická knihovna
National Library of Technology

Pro bono law service



SEKYRA GROUP

Wikiconference 2015



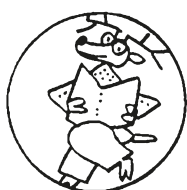
Přírodovědecká fakulta
UNIVERZITY KARLOVY V PRAZE

Promotional services



**Městská
knihovna
v Praze**

Exhibition Wiki Loves Monuments 2012-2014
took place in the National Library of Technology
and Municipal Library in Semily.



**MĚSTSKÁ
KNIHOVNA
V SEMILECH**

Special thanks belong to Mrs. Vanda Jenčková
and Mrs. Lucie Kostková.

Contact

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Account number: 2600138934/2010 (Fio banka, a.s.)

IČO: 22680560

DIČ: CZ22680560

Further information

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