Small Wiki Editor Engagement Project

Current focus: Bangla Wikipedia – bn.wikipedia.org

Top 3 reasons that Bangla is in focus —
- a potential language with 280 million speakers worldwide
- a small Wikipedia with around 23,600 articles
- a very small community with 5-10 very active editors/month

Major problems we have figured out so far —
- lack of awareness and motivation
- complicated Wikipedia editor
- lack of basic help and guideline pages to help newbies

Solutions this project will try on —
- motivational banners to attract readers to become editors
- welcome message redesign for effective appeal
- redesigning help and guidelines pages for newbies
- initiating mentorship programs for continuous follow-ups

Bangla Wikipedia
At a glance in June 2012
- ~ 23,600 articles
- ~ 34,000 registered users
- ~ 1 million pages
- ~ 270,000 edits
- ~ 50 active editors/month
- ~ 5 new articles/day
- ~ 12 new editors/day
- ~ 18,000 edits/month
- ~ 2.2 million views/month
- 9 administrators
- 2 bureaucrats

For more information, updates, and reports about this project, please visit:
http://meta.wikimedia.org/wiki/sweep • Contact: tanvir@wikimedia.org