

Logic Model Education and Diversity

Situation

There is a lot of interest on the side of educational institutions to collaborate with Wikimedia and to integrate Wikimedia projects in their curricula. In a series of pilot lectures WMAT assessed how such cooperations can be beneficial for Wikimedia projects.

Priorities

Fostering diversity of potential contributors and content.

INPUTS

What we invest
Volunteer time
Staff time
Travel costs for volunteer trainers
Information material on Wikipedia and free licenses
Give-aways (WMAT chocolate) for positive reinforcement

OUTPUTS

Participants - Activities - Direct Products

Who we reach	What we do	What we create
Students/PhD students and Post-Docs with various academic backgrounds and an above average percentage of women in comparison with our other projects	Organize training workshops in collaboration with interested universities/professors	Network of partner institutions
Professors and teachers	Matching students with experienced volunteers/mentors	Training on how to edit Wikimedia projects
		Training materials for volunteers/professors

OUTCOMES - IMPACT

Short term - Intermediate - Long-Term

Results: <u>Learning</u>	Results: <u>changing Action</u>	Results: <u>changing Conditions</u>
Enhanced understanding of free knowledge and free licenses among the trainees	Some students continue engagement in Wikimedia projects as editors or experts for offline peer review	Autonomous continuation of Wikimedia-inspired curricula
More diverse content as a result of the perspectives added by underrepresented groups in Wikimedia projects	Students and professors act as multipliers and advocates for Wikimedia projects and Free Knowledge	Wikimedia trainings become an integral part of school and university education
Expert knowledge to enrich Wikimedia content		Expert networks / peer review become a standard feature in the German-language Wikipedia

Assumptions

External Factors

Evaluation

Identification - Design - Implementation - Completion/Follow-up