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# Wikipedia for Museums

Sara Thomas  
Wikimedian in Residence, Museums Galleries Scotland

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# Wikimedia Foundation



Imagine a world in which every  
single human being can freely share  
in the sum of all knowledge.

That's our commitment.

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# Not just Wikipedia



**WIKIPEDIA**  
The Free Encyclopedia



**WIKIBOOKS**  
*Open books for an open world*



*Wikiquote*



**WIKIDATA**



**WIKISOURCE**



**Wiktionary**  
*The free dictionary*



**MediaWiki**



**WIKIMEDIA  
COMMONS**



**WIKISPECIES**  
*free species directory*



**WIKINEWS**



**WIKIMEDIA  
INCUBATOR**



**WIKIMEDIA  
META-WIKI**



**WIKIVERSITY**



**wiki  
voyage**



A GLAM-Wiki collaboration is a partnership for mutual benefit which uses the potential of Wiki projects to open up your collection

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**Open data**

**Open knowledge**

**Open culture**

**... & the public domain**

# How do museums benefit from open culture?

Reaching new audiences

Potential for collections to be used  
in innovative ways

New income streams

Benefits to research & education

Availability of collections online  
correlates with increased likelihood  
to make an in-person visit

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**Museums need to be ready for a  
culture of open.**

**Fear of loss of control**

**Fear of loss of revenue**

**Lack of skills**

## UK Intellectual Property Office: what is in the Public Domain must stay in the Public Domain



*Digitization does not create new rights over Public Domain works*

December 4, 2015 – Paul Keller

Share this article: [f](#) [t](#)

It is not often that we find ourselves in agreement with the copyright policy positions of government entities entrusted with maintaining the copyright rules. Given this it is somewhat of a rare find to discover the [UK Intellectual Property Office](#) (IPO) has recently thrown its full weight behind our [policy recommendation #5](#) ('Digital reproductions of works that are in the Public Domain must also belong to the Public Domain.'). In a [recently updated copyright notice](#) on 'digital images, photographs and the internet' the IPO provides the following answer to the question 'Are digitised copies of older images protected by copyright?'

Simply creating a copy of an image won't result in a new copyright in the new item. However, there is a degree of uncertainty regarding whether copyright can exist in digitised copies of older images for which copyright has expired. Some people argue that a new copyright may arise in such copies if specialist skills have been used to optimise detail, and/or the original image has been touched up to remove blemishes, stains or creases.

FOLLOW US:



### COMMUNIA untangles copyright and education on Medium

COMMUNIA has opened a new line of communication: copyright untangled where we discuss copyright and education. The aim of the series is to provide context on the state of play on copyright and education in the EU, while keeping it understandable for people who are not very familiar with copyright law, the legislative process or the workings of European politics. [\[...\]](#)

November 20, 2015

#### CATEGORIES:

- ▶ EU policy
- ▶ event
- ▶ event reports
- ▶ evidence
- ▶ general
- ▶ national policy
- ▶ policy papers
- ▶ publications

# Change is coming, but slowly



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**Attitudes**

**Skills**

**Infrastructure**

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# Museums can get involved by...

Running an event  
(Editathon,  
Backstage Pass)

Training volunteers

Curator training

Image donation

Adding or improving  
article content



- 643+ images donated
- 23.6% integrated
- Monthly pageviews 1.7m
- Monthly page views on English Wikipedia > 1.3 m



Bodleian Libraries  
UNIVERSITY OF OXFORD

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# Editing Wikipedia

- for curators & other museum staff



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# Pillars of Wikipedia

- ★ An encyclopedia
- ★ Neutral point of view
- ★ Free content
- ★ Respect & civility
- ★ No firm rules

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# More than meets the eye

Quality	Importance					Total
	Top	High	Mid	Low	NA	
⊕ GA			3	6		9
B	5	3	14	7		29
C	5	16	18	23		62
Start	1	13	51	73		138
Stub		2	9	44		55
List		2	2	7	66	77
Book					1	1
Category					372	372
Disambig					2	2
File					9	9
Project					51	51
Redirect				2	50	52
Template					34	34
NA					3	3
Assessed	11	36	97	162	588	894
Total	11	36	97	162	588	894
WikiWork factors (?)			$\omega = 1,333$			$\Omega = 4.73$

- ★ Quality & ratings scale in Wikiprojects
  - ★ Vandalism picked up quickly
  - ★ Wikipedia is more accurate than you think
  - ★ *Study by Nature in 2005, found Wiki nearly as accurate as Britannica (2.92 errors per article comp to 3.86 on Wikipedia.)*
  - ★ *Journal of Clinical Oncology, 2010 found Wiki as accurate as Physician Data Query.*
  - ★ Ease of editing reflects ongoing debate
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Topics should meet Wiki's  
standard of notability

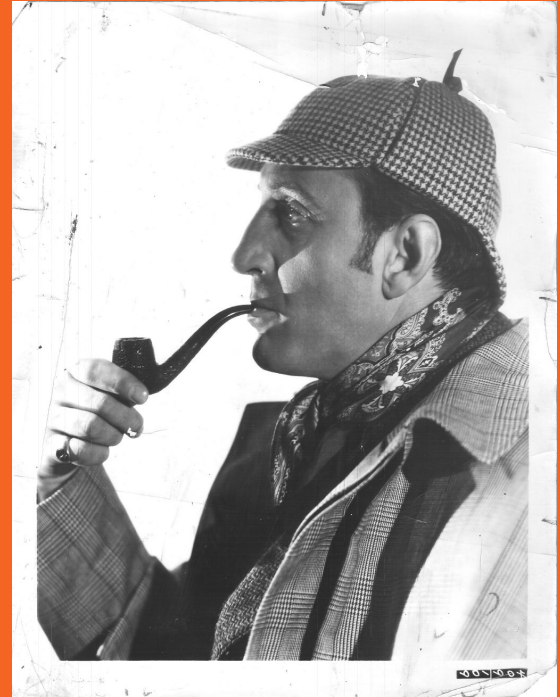
No original research -  
“verifiability not truth”

Avoid conflict of interest - don't  
write about yourself, your  
friends, family, workplace,  
employer.



# The Wiki-Detective Challenge

- ★ Find today's featured article, & its talk page
- ★ Who was the most recent contributor?
- ★ What did they contribute?
- ★ In which other languages is it written?
- ★ In which categories does it fall?





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**Create your user page**

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# Let's talk about markup

Just a little bit...

`{{this is a new user}}`

`{{New user article}}`

`{{New user being trained}}`

`{{reflist}}`

`~~~~` to sign a talkpage

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**Prepare your article in  
your sandbox**

**Search for the article  
name**

**Click “Create”**

**Copy & paste...**

**Add `{{new user article}}`  
to the talk page**

**Benoit Rochon [CC BY 3.0], via  
Wikimedia Commons**

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# Thanks!

*I'll drop by your talk page soon with some useful bits & pieces... and please join the Scot-Wiki mailing list!*

[[user:lirazelf]]

[sarat@musemsgalleriesscotland.org.uk](mailto:sarat@musemsgalleriesscotland.org.uk)