



WELCOME  
TO  
WISCONSIN  
"The Playground of the Middle West"

LEGEND

U. S. & STATE TRUNK HIGHWAY SYSTEMS		COUNTY TRUNK HIGHWAY SYSTEM	
	Paved Portland Cement Concrete or High Type Bituminous Roads		Paved Portland Cement Concrete or Bituminous Roads
	Low Type Bituminous Roads		All-Weather Roads
	Dustless, All-Weather Roads		Earth Roads
	Dustless, Earth Roads		

CONVENTIONAL SIGNS

	State Parks		National Forest Areas
	Division Offices of State Highway Commission of Wisconsin		State Forest Areas
	Fish Hatcheries		Indian Reservations
	Lookout Towers		Mileage shown between towns and junctions
	State and Federal Institutions		
	Wayside Parks		

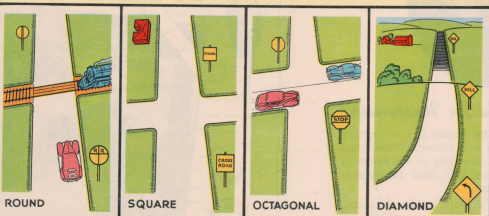
POPULATION (1930 Census)

	Under 500		1,000 to 2,500		5,000 to 10,000
	500 to 1,000		2,500 to 5,000		Over 10,000

HIGHWAY MARKERS

	U. S. HIGHWAYS Black on White Background		STATE HIGHWAYS Black on White Background		COUNTY HIGHWAYS Black on White Background
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KNOW THE SHAPES OF WARNING SIGNS



NOTICE

For detailed information concerning the condition of highways and detours, call or see the nearest Division Office.

Main Office, State Office Bldg., Madison, Tel. Badger 5100 - Ext. 323.	Div. 4—Wisconsin Theatre Bldg., Wisconsin Rapids, Tel. 183.
Div. 1—State Office Bldg., Madison, Tel. Badger 5100 - Ext. 315.	Div. 5—Hoenschler Bldg., La Crosse, Tel. 177.
Div. 2—513 Commerce Bldg., Milwaukee, Tel. Marquette 8386.	Div. 6—213 S. Barstow St., Eau Claire, Tel. 5177.
Div. 3—Nicollet Bldg., 225 N. Adams, Green Bay, Tel. Adams 1883.	Div. 7—Court House, Rhinelander, Tel. 271.
	Div. 8—1517 Tower Ave., Superior, Tel. Broad 1917.
	Div. 9—Lancaster, Tel. 395.

Map Corrected to Jan. 1, 1940.

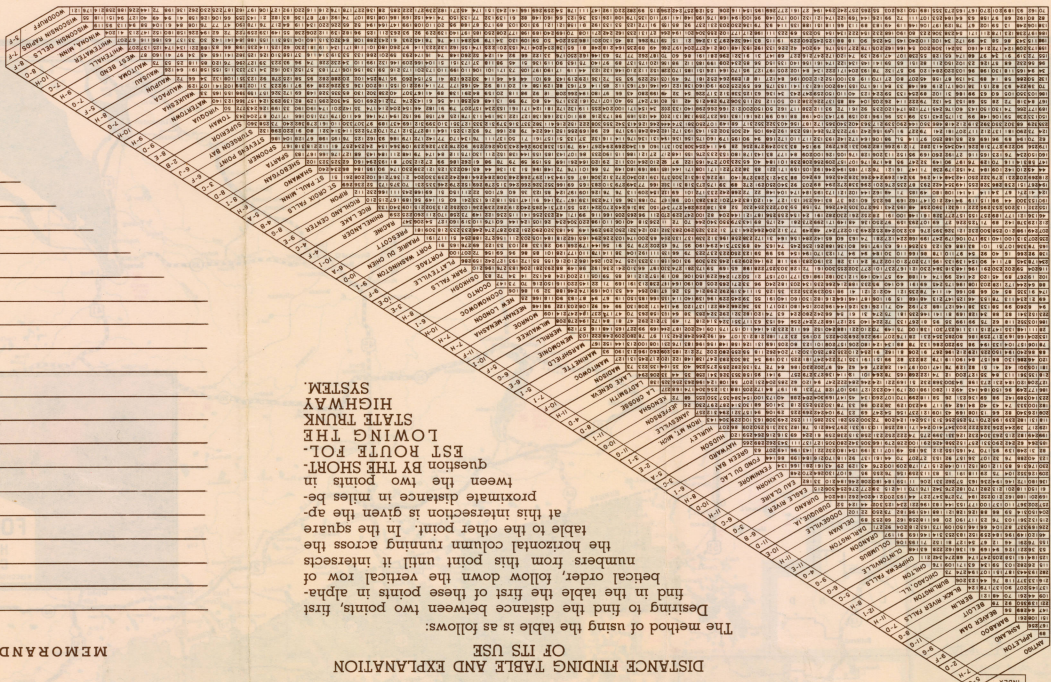
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D-164  
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### IN CASE OF ACCIDENT

The driver of a vehicle involved in an accident resulting in injury or death of any person or a total property damage of \$50.00 or more shall, as soon as reasonably possible, report such accident to the local traffic enforcement officials and, within forty-eight hours after such accident, forward a written report of such accident to the Motor Vehicle Department, Madison, Wisconsin. Report forms for this purpose may be secured from police departments, coroners, sheriffs, county clerks, county and state traffic officials.

### MEMORANDA

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### INDEX TO INCORPORATED VILLAGES AND CITIES

Population (1930 Census)	Name	County	Location
92,000	Chicago	Cook	Ill.
85,000	St. Louis	St. Louis	Mo.
70,000	St. Paul	Ramsey	Minn.
65,000	Minneapolis	Hennepin	Minn.
60,000	Portland	Clatsop	Ore.
55,000	Seattle	King	Wash.
50,000	Portland	Clatsop	Ore.
45,000	Seattle	King	Wash.
40,000	Portland	Clatsop	Ore.
35,000	Seattle	King	Wash.
30,000	Portland	Clatsop	Ore.
25,000	Seattle	King	Wash.
20,000	Portland	Clatsop	Ore.
15,000	Seattle	King	Wash.
10,000	Portland	Clatsop	Ore.
5,000	Seattle	King	Wash.

# WELCOME to WISCONSIN

*"the Playground of the Middle West"*



### STATE PARKS AND STATE FORESTS

**BRUNET ISLAND STATE PARK—(5-D).** 179 acres. A scenic park on the Chippewa river in Chippewa County. Named after Jean Brunet, a noteworthy pioneer in the early history of this area. Channels cutting through the island provide ideal boating trips as well as excellent fishing.

**COPPER FALLS STATE PARK—(2-E).** 1,200 acres. This area includes Copper Falls on the Bad River and Tyler Fork in a combination of waterfall and gorge scenery as fine as may be found in the middle west.

**DEVIL'S LAKE STATE PARK—(9-F).** 1,313 acres. This park contains a mountain lake set between mammoth quartzite bluffs. The lake is fed by springs and has no visible outlet. Rupture marks made by waves 700,000 to 1,000,000 years ago may be seen on the rocks and scratches made by glaciers may be found on the bluffs.

**INTERSTATE STATE PARK—(4-A).** 581 acres. A river park, famous for the high bluffs in the Dalles of the St. Croix River. This park contains many fascinating rock formations. The state fish hatchery in this park is one of the largest in the world.

**MERRICK STATE PARK—(7-C).** 123 acres. This park is located about a mile southwest of Fountain City along the banks of the Mississippi River. The principal attraction of this area is a long frontage on Fountain City Bay where a number of desirable swimming beaches are located. A nice hole golf course is now open for public play at reasonable green fees during the summer season.

**PATTISON STATE PARK—(2-B).** 1,140 acres. Big Manitou Falls in this park is 152 feet high, the highest in the state (higher than the Canadian side of Niagara Falls) and is formed by the Black River breaking over the ridge in a nearly sheer drop. The gorge between the falls is amazingly beautiful. A smaller falls, known as Little Manitou, is found a short distance above the larger falls. From the edge of the forest, a beautiful view may be had of the Superior Plain against the Duluth Hills across Lake Superior.

**PENINSULA STATE PARK—(5-I).** 3,388 acres. This park is a woodland park on Green Bay, containing three distinctive bluffs, Swen's, Norway, and Eagle, which drop abruptly from 200 feet to the water level. A few of the park features include the picturesque drives and the panorama of an interesting nearby villages in the midst of Door County's famous "Cheery Land."

**PERROT STATE PARK—(8-C).** 937 acres. Perrot Park is a bluffland park located on the banks of the Mississippi River. It was the site of the early day French explorers and has many historical points of interest. Trempealeau Mountain, "Haystack" or "Sinking Mountain," to the Wisconsin Indians, rises from the shimmering back waters of the Mississippi as the most interesting single feature of the park.

**POTAWATOMI STATE PARK—(6-I).** 1,046 acres. Potawatomi State Park is located at the junction of Green Bay and Sturgeon Bay in Door County. The park extends along the shore line of Sturgeon Bay for a distance of several miles. From a well wooded shore the land gradually slopes to the high bluffs from the top of which the climber has a majestic view across these two great bodies of water.

**REB MOUNTAIN STATE PARK—(5-F).** 324 acres. This area is located on the highest officially known geographical point in the state. The rocks of this mountain rise to an elevation of 1,940 feet above sea, and the chief attraction of this park is its commanding elevation above the surrounding country and the many superb views which can be seen from its top.

**TERRY ANDRAE STATE PARK—(8-I).** 167 acres. A beach park on Lake Michigan. A picturesque collection of sand dunes, wide sandy beach and interesting botanical specimens make it one of the state's most unique parks. Unusual sand plants are found here, song birds abound, and the sandy beach is a perpetual attraction.

**WYALUSING STATE PARK—(10-D).** 1,671 acres. This park affords one of the most beautiful views to be found along the Mississippi, overlooking, as it does, the confluence of the Wisconsin and Mississippi rivers. The bluff rises hundreds of feet above the river, and provides beautiful views of the lower shore as well as Prairie du Rocher and the high cliffs of the Wisconsin side. Indian mounds, said to be the longest in existence, follow the crest of Sentinel Ridge. Point Lookout is said to be the spot from which Marquette and Joliet caught their first glimpse of the Mississippi River.

**HISTORIC AND MEMORIAL PARKS—**These state parks are relatively small in size, but each possesses a distinctive and interesting history story. They include the First Capitol State Park at Belmont (10-B), 2 acres; Cushing Memorial State Park, Waukesha County (10-B), 10 acres, east of the birthplace of the "three Wisconsin Cashings" of Civil War fame, Nelson Dewey Memorial State Park (10-D), 720 acres, which constitutes the farm home and plantation site of the first governor of the state—Nelson Dewey; and the Tower Hill State Park near Spring Green (10-E), 108 acres. At this latter park you will find the old shot tower, bored through the solid rock, where lead shot was made before the Civil War. It is situated along the high bluffs of the Wisconsin river in picturesque Iowa County.

**STATE ROADSIDE PARKS—**State Roadside Parks are of lesser acreage than the above listed state parks and forests are associated with the main paved highways throughout the state and constitute ideal places where the traveler can take a rest and enjoy the view. Each roadside park is equipped for a rest, or for an overnight stop with tent or trailer. In the present state-wide roadside park areas which include Rocky Arbor (8-F), Ojibwa (4-D), New Glarus Woods (10-F), Castle Mound (7-D), Mill Bluff (8-E), and Camp McCoy (8-D), you will find adequate sanitary facilities, picnic tables, fine picnic and good drinking water.

**WAYSIDES** are small parks adjacent to the highways, intended as temporary stopping places for motorists who wish to pause to eat a lunch or perhaps take a nap amidst pleasant surroundings. They vary from one-half to 10 acres in size and are equipped with picnic tables, benches, fireplaces, and in some cases, rest rooms.

**STATE FORESTS—**The state-owned forests include the following—Northern Highland (3-F), 119,000 acres; Brule River (2-C) 5,950 acres; American Legion (4-F), 28,527 acres; Flambeau River State Forest (4-D), 2,128 acres; Kettle Moraine (9-H), 3,000 acres; Font Beach (7-I), 714 acres; Council Grounds (5-F), 278 acres; and Silver Cliff (4-H), 800 acres.

### REGIONS MAP

Showing U. S. Highway System Entering Wisconsin



### RULES OF THE ROAD AND SAFETY

It is unlawful for any person to drive in a reckless manner or at such speed as to endanger the lives or property of others. Be reasonable and drive carefully. Stop at all stop signs or signals. Approach railroad crossings cautiously. Fifteen miles per hour while passing schoolhouses at times when children are going to or from school or are playing at or about the school. Pass school children upon the highway with due care and caution. Do NOT overtake and pass another vehicle on the crest of a grade, on a curve, at railroad or highway intersections, or where the operator's view is obstructed within a distance of three city blocks. When overtaking another car, pass to the left, but do so only where the left side is clearly visible and free from oncoming vehicles for a sufficient distance to permit such passing in safety. The law requires the dimming, depressing, or tilting of the front headlights so that they are not projected will not blind the person whom such driver is approaching and about to pass. The law requires the reporting to the Motor Vehicle Department of all accidents involving personal injury or death or property damage totaling \$50 or more, within 48 hours. Report forms for this purpose may be secured from police departments, coroners, sheriffs, county clerks, and county and state traffic officers. Parking is prohibited on the main traveled portion of highways; also near the crest of hills or on curves and turns. Except when passing, keep to the right side of road, especially on curves and hills. Make sure your vehicle is mechanically safe to drive. Check the brakes, tires, and safety devices, such as rear view mirror, etc. Use hand signals to tell the driver behind what you are going to do. He is not a mind reader.

**THE HIGHWAYS ARE POLICE PATROLLED FOR YOUR SAFETY**

### RESTRICTIONS ON HEAVY VEHICLES

No vehicle or combination of vehicles, except busses, having a gross weight of more than ten thousand pounds shall be operated at a speed greater than thirty-five miles per hour. The speed limits for motor busses shall be the same as the speeds permitted passenger vehicles. Every motor vehicle having a width at any part in excess of eighty inches shall carry two clearance signal lights on the left side of such vehicle, one located at the front and the other located at the rear of the vehicle. Such lights shall show a green, blue or amber light to the front and a red light to the rear. Flare lights must be placed approximately one hundred twenty-five feet to the front and rear of vehicles stopping on the traveled way at night. Restrictions as to size and gross weights of heavy vehicles are as follows:

**ON CLASS "A" (PAVED) HIGHWAYS**

4-wheel vehicles gross weight	24,000 lbs.
6-wheel—3 axle vehicles—gross weight	36,000 lbs.
Semi-trailer—1 axle, 2 wheels	19,000 lbs.
Semi-trailer—2 axles, 4 wheels	24,000 lbs.
Gross axle weight	19,000 lbs.
Gross wheel weight	9,500 lbs.
Per inch of tire width	800 lbs.

**ON CLASS "B" (UNPAVED) HIGHWAYS**

4-wheel vehicles gross weight	15,000 lbs.
6-wheel—3 axle vehicles—gross weight	22,000 lbs.
Semi-trailer—1 axle, 2 wheels	12,000 lbs.
Semi-trailer—2 axles, 4 wheels	15,000 lbs.
Gross axle weight	12,000 lbs.
Gross wheel weight	6,000 lbs.
Per inch of tire width	800 lbs.

Maximum length of vehicle: 33 feet  
 Maximum length of vehicle and trailer: 45 feet  
 Maximum over-all height: 12 1/2 feet  
 Width at all ends: 8 feet  
 Minimum distance between axles: 40 in.

January 1940



*Linger A While In Wisconsin!*  
 Here, in the heart of the Great Lakes country with many inland lakes and streams, thousands of acres of forests, with the tang of the north in the crisp, pure air, you will find relaxation, recreation and inspiration. Wisconsin is America's Dairyland. Modern, well-marked highways make accessible all portions of this beautiful commonwealth. Our agricultural sections produce abundant crops. Our cities are famous for their industries. Our workmen are mechanically minded. They are a home-loving people and contribute to the thrifty appearance of our villages and the well ordered beauty of our residential districts. From a scenic standpoint, this is a wonder land that beckons the traveler to linger a while on the shores of sky blue lakes amid the sturdy oaks and the fragrant pines. For the fisherman, there are well stocked lakes and streams where muskies, pike, trout and bass challenge the skill of the angler. There is much for you here in Wisconsin. A friendly people will minister to your needs and contribute to your comfort. Welcome to Wisconsin.

Sincerely,  
*Julius P. Heil*  
 Governor of Wisconsin

**MAKE WISCONSIN THE SAFEST STATE**

**WISCONSIN**

**1940 Official Highway Map**

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