





1967 CENSUS OF BUSINESS



BC67-MLS-11

C. 2



Retail Trade

MERCHANDISE
LINE SALES

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The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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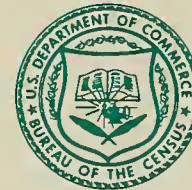
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RETAIL TRADE: MERCHANDISE LINE SALES

FLORIDA, BC67-MLS-11

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1967 CENSUS OF BUSINESS



BC67-MLS-11

Retail Trade MERCHANDISE LINE SALES

FLORIDA



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RETAIL TRADE
MERCHANDISE
LINE SALES

Florida

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

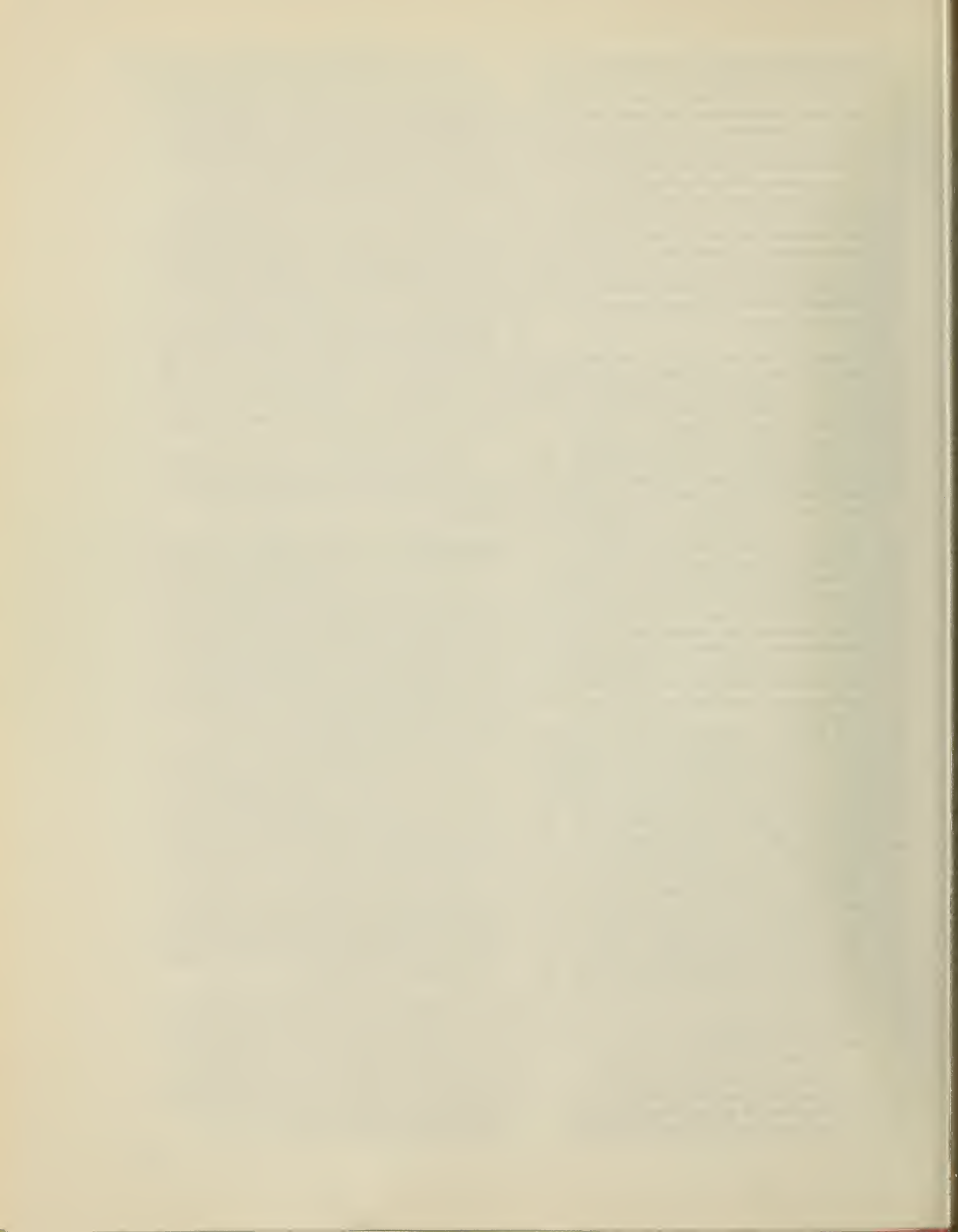
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

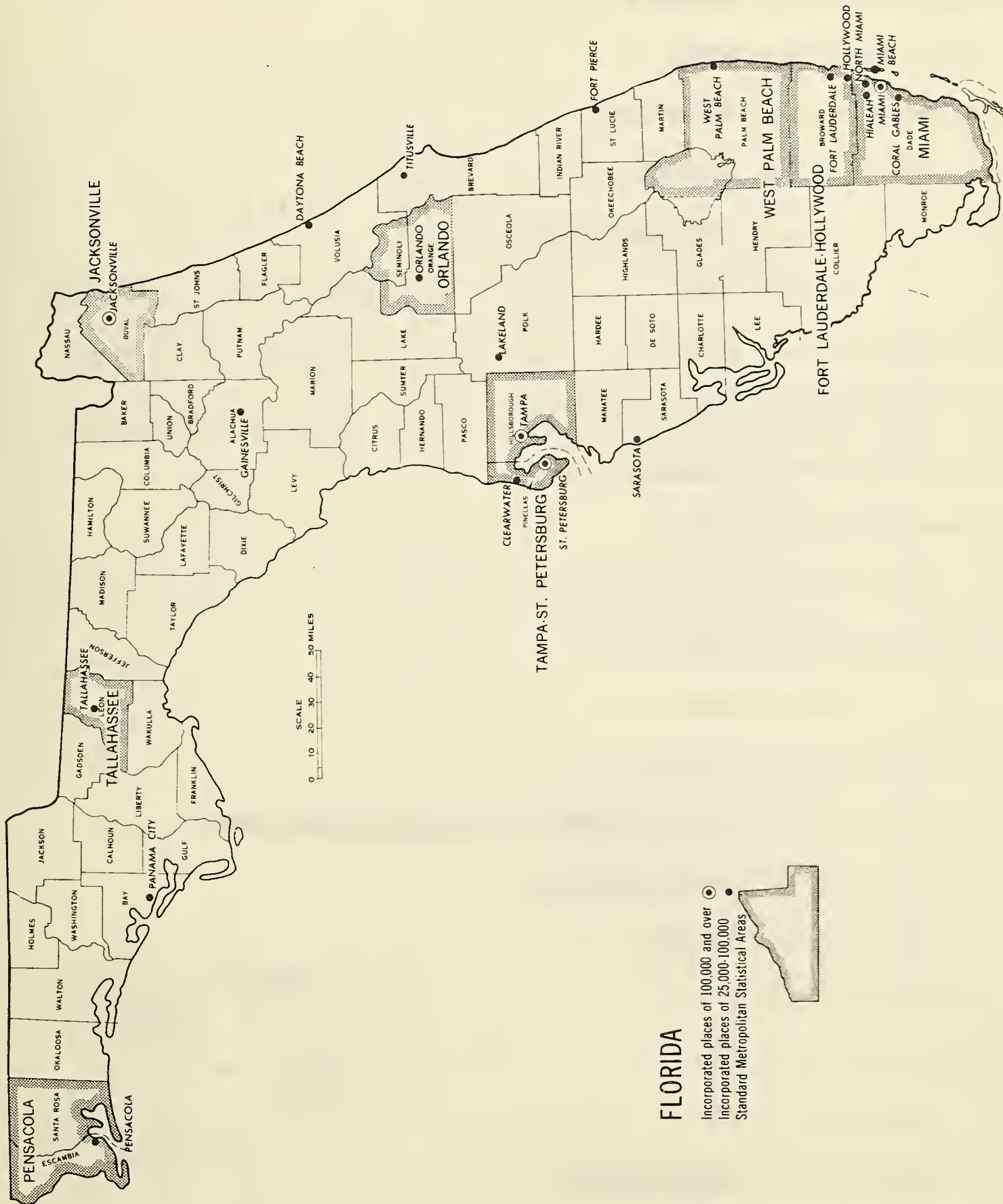
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

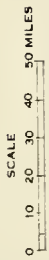
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

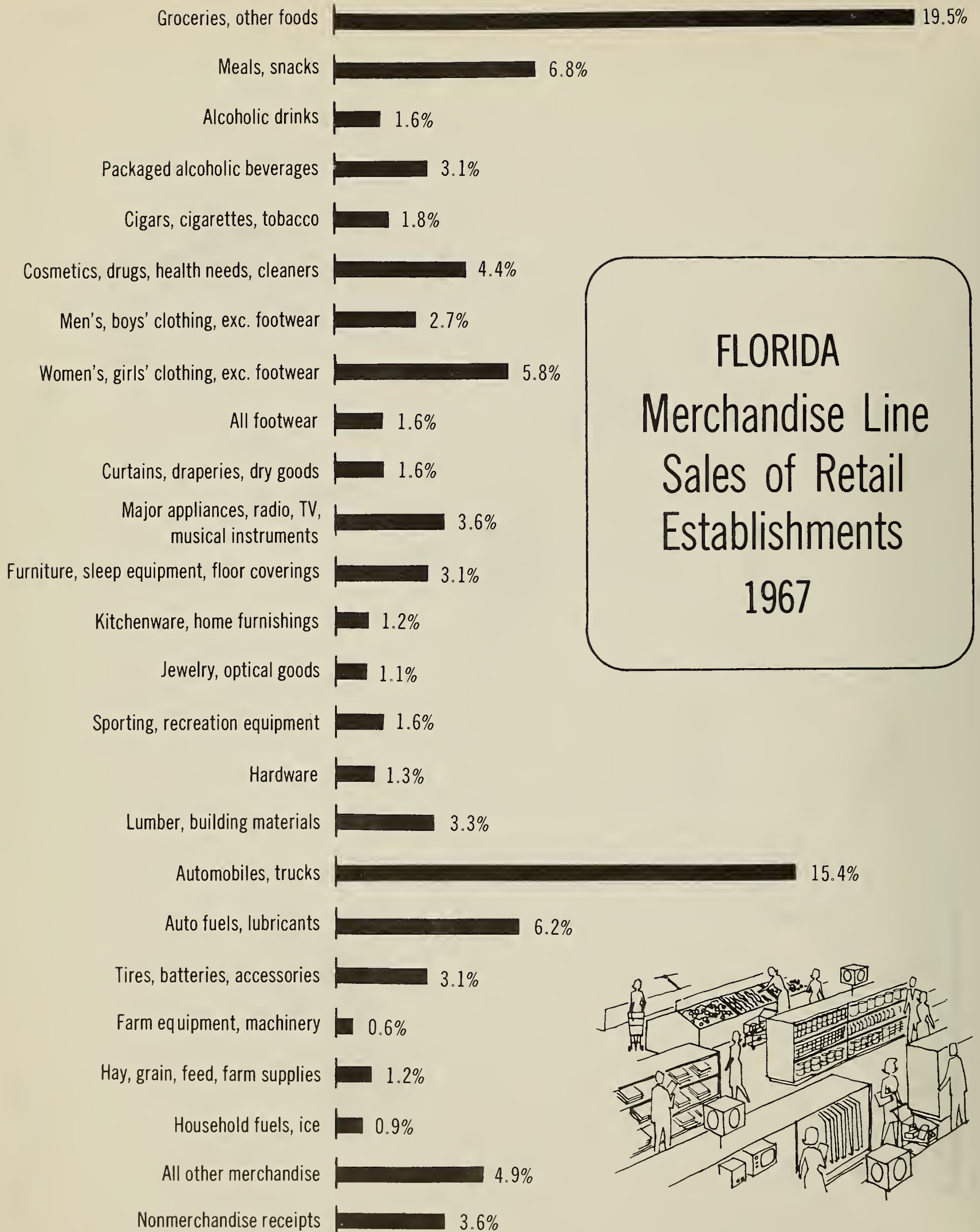




FLORIDA

- Incorporated places of 100,000 and over
- Incorporated places of 25,000-100,000
- Standard Metropolitan Statistical Areas





FLORIDA
Merchandise Line
Sales of Retail
Establishments
1967

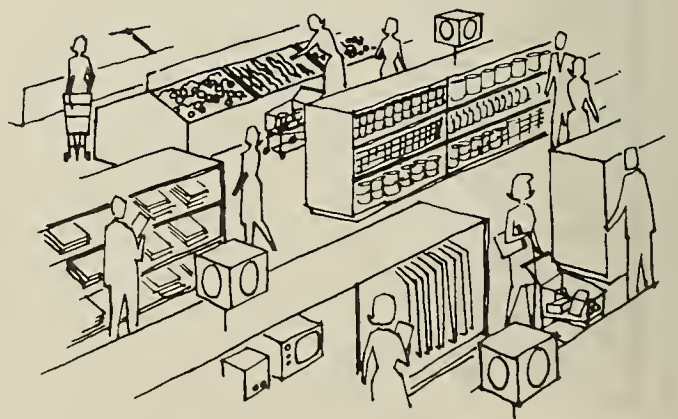


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE					HARDWARE STORES (SIC 5251)						
	TOTAL	40 612	9 837 160	(X)	100.0		TOTAL	559	64 447	(X)	100.0
020	GROCERIES-OTHER FOODS	8 574	1 914 883	47.6	19.5	120	COSMETICS-DRUGS-CLEANERS	17	104	4.1	.2
040	MEALS-SNACKS	8 991	668 078	30.3	6.8	180	ALL FOOTWEAR	15	46	2.6	.1
060	ALCOHOLIC DRINKS	3 809	156 596	29.6	1.6	200	CURTAINS-DRAPERIES-ORY GOODS	31	132	3.0	.2
080	PACKAGED ALCOHOLIC BEVERAGES	4 591	306 603	17.0	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	124	2 424	14.6	3.8
100	CIGARS-CIGARETTES-TOBACCO	8 490	179 613	5.7	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	549	12.6	.9
120	COSMETICS-ORUGS-CLEANERS	6 708	432 373	10.6	4.4	260	KITCHENWARE-HOME FURNISHINGS	331	5 383	13.0	8.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	3 066	266 420	13.7	2.7	280	JEWELRY-OPTICAL GOODS	57	139	1.7	.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4 274	572 711	26.8	5.8	300	SPORTING-RECREATION EQUIPMENT	247	2 536	8.4	3.9
180	ALL FOOTWEAR	2 902	157 776	8.5	1.6	320	HAROWARE-GAROEING EQUIPMENT	559	40 969	63.6	63.6
200	CURTAINS-ORAPERIES-DRY GOOOS	2 413	160 522	8.6	1.6	322	GARDENING EQUIPMENT-SUPPLIES	482	6 415	11.4	10.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3 592	357 461	16.7	3.6	323	PLUMBING-ELECTRICAL SUPPLIES	508	8 890	15.0	13.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	2 748	305 570	17.4	3.1	324	OTHER HAROWARE-TOOLS	559	25 663	39.8	39.8
260	KITCHENWARE-HOME FURNISHINGS	3 876	113 868	4.9	1.2	340	LUMBER-BUILDING MATERIALS	435	9 076	18.3	14.1
280	JEWELRY-OPTICAL GOODS	3 043	108 200	5.8	1.1	356	ALL OTHER LUMBER-MILLWORK	108	1 894	15.7	2.9
300	SPORTING-RECREATION EQUIPMENT	2 668	158 212	8.2	1.6	364	PAINT-SUNDRIES-GLASS-WALLPAPER	433	7 182	14.4	11.1
320	HAROWARE-GAROEING EQUIPMENT	3 301	130 674	6.4	1.3	400	AUTO FUELS-LUBRICANTS	10	38	8.3	.1
340	LUMBER-BUILDING MATERIALS	2 490	320 114	24.4	3.3	420	AUTO TIRES-BATTERIES-ACCESS	38	256	5.8	.4
380	AUTOMOBILES-TRUCKS	1 685	1 515 958	62.8	15.4	440	FARM EQUIPMENT MACHINERY	11	131	16.6	.2
400	AUTO FUELS-LUBRICANTS	7 735	605 763	23.2	6.2	460	HAY-GRAIN-FEED-FARM SUPPLIES	69	656	6.1	1.0
420	AUTO TIRES-BATTERIES-ACCESS	7 291	303 134	9.2	3.1	480	HOUSEHOLD FUELS-ICE	12	168	15.7	.3
440	FARM EQUIPMENT MACHINERY	357	54 725	12.7	.6	500	ALL OTHER MERCHANOISE	55	742	9.5	1.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	775	115 965	27.2	1.2	520	NONMERCHANOISE RECEIPTS	172	982	3.8	1.5
480	HOUSEHOLD FUELS-ICE	1 187	89 559	50.0	.9	-	MISCELLANEOUS MERCHANOISE	(X)	115	(X)	.2
500	ALL OTHER MERCHANOISE	8 472	486 283	11.4	4.9	FARM EQUIPMENT DEALERS (SIC 5252)					
520	NONMERCHANOISE RECEIPTS	16 088	356 097	5.0	3.6		TOTAL	176	56 741	(X)	100.0
BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)					GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						
	TOTAL	1 927	423 714	(X)	100.0	020	GROCERIES-OTHER FOODS	865	32 809	2.7	2.4
200	CURTAINS-DRAPERIES-ORY GOODS	54	285	6.6	.1	040	MEALS-SNACKS	485	24 700	2.4	1.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	185	4 788	11.5	1.1	080	PACKAGED ALCOHOLIC BEVERAGES	51	1 220	1.8	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	104	1 589	7.6	.4	100	CIGARS-CIGARETTES-TOBACCO	270	6 145	1.9	.4
260	KITCHENWARE-HOME FURNISHINGS	394	6 465	10.9	1.5	120	COSMETICS-ORUGS-CLEANERS	1 081	51 625	3.9	3.8
300	SPORTING-RECREATION EQUIPMENT	272	2 811	7.0	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	1 205	145 120	10.8	10.6
320	HAROWARE-GARDENING EQUIPMENT	959	56 020	28.8	13.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 211	297 876	22.1	21.7
340	LUMBER-BUILDING MATERIALS	1 630	284 842	84.7	67.2	180	ALL FOOTWEAR	1 035	49 515	3.9	3.6
380	AUTOMOBILES-TRUCKS	19	1 479	12.0	.3	200	CURTAINS-ORAPERIES-ORY GOODS	1 446	133 511	9.8	9.7
420	AUTO TIRES-BATTERIES-ACCESS	72	2 983	13.2	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	734	126 066	9.9	9.2
440	FARM EQUIPMENT MACHINERY	193	48 326	67.4	11.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	816	71 662	5.8	5.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	87	1 601	12.1	.4	260	KITCHENWARE-HOME FURNISHINGS	1 113	67 321	5.0	4.9
480	HOUSEHOLD FUELS-ICE	45	949	40.0	.2	280	JEWELRY-OPTICAL GOODS	964	23 816	1.8	1.7
500	ALL OTHER MERCHANOISE	91	1 662	10.2	.4	300	SPORTING-RECREATION EQUIPMENT	793	33 333	2.6	2.4
520	NONMERCHANOISE RECEIPTS	737	9 074	4.4	2.1	320	HAROWARE-GAROEING EQUIPMENT	970	43 228	3.6	3.1
-	MISCELLANEOUS MERCHANOISE	(X)	840	(X)	.2	340	LUMBER-BUILDING MATERIALS	412	25 171	3.0	1.8
LUMBER AND OTHER BLOC. MATERIALS DEALERS (SIC 521)					DEPARTMENT STORES (SIC 531)						
	TOTAL ²	691	247 164	(X)	100.0		TOTAL	202	1 068 622	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOOOS	20	133	14.2	.4	020	GROCERIES-OTHER FOODS	154	19 960	2.0	1.9
260	KITCHENWARE-HOME FURNISHINGS	9	46	7.6	.1	040	MEALS-SNACKS	113	13 014	1.5	1.2
320	HAROWARE-GAROEING EQUIPMENT	14	214	27.2	.6	100	CIGARS-CIGARETTES-TOBACCO	31	4 454	1.8	.4
340	LUMBER-BUILDING MATERIALS	364	31 740	95.6	95.6	120	COSMETICS-ORUGS-CLEANERS	187	38 294	3.6	3.6
356	ALL OTHER LUMBER-MILLWORK	114	1 854	18.0	5.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	202	122 741	11.5	11.5
357	PAINT-VARNISH ETC	316	19 419	66.7	58.5	141	MEN'S CLOTHING	200	92 595	8.7	8.7
358	PAINT SUNDRIES	282	3 828	14.8	11.5	142	BOYS' CLOTHING	196	30 145	2.8	2.8
359	WALLPAPER-OTHER WALL COVERINGS	202	2 735	15.5	8.2	ELECTRICAL SUPPLY STORES (SIC 524)					
361	GLASS	82	3 891	60.9	11.7		TOTAL ²	42	8 110	(X)	100.0
520	NONMERCHANOISE RECEIPTS	170	572	2.9	1.7	Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.					
-	MISCELLANEOUS MERCHANOISE	(X)	507	(X)	1.5	*Nonstore retailers, part of SIC major group 53, are shown separately in this table.					
¹Detail may not add to total due to rounding.											
²Merchandise line detail withheld due to insufficient reporting.											

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with multiple columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), and corresponding data for various store categories like Family Shoe Stores, Home Furnishings Stores, etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967 - Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with 11 columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), and similar columns repeated for a second set of categories. The table is divided into multiple sections by business types like 'SECONOHANO STORES', 'SPORTING GOODS STORES', 'LIQUOR STORES', etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²		
480	HOUSEHOLD FUELS—ICE	313	56 939	85.7	85.7								
481	LP GAS—WHOLESALE	54	1 253	6.6	1.9								
482	OTHER LP GAS SALES	313	55 434	83.5	83.5								
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.1								
500	ALL OTHER MERCHANDISE	31	657	10.5	1.0	020	NEWS DEALERS AND NEWSSTANDS (SIC 5994)						
520	NONMERCHANDISE RECEIPTS	165	2 406	5.8	3.6	100							
-	MISCELLANEOUS MERCHANDISE	(X)	1 102	(X)	1.7	500							
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					52D							
	TOTAL ²	27	2 300	(X)	100.0	-							
	FLORISTS (SIC 5992)												
	TOTAL ²	522	28 815	(X)	100.0	240	GROCERIES—OTHER FOODS	9	98	15.7	1.4		
	CIGAR STORES AND STANDS (SIC 5993)					300	CIGARS—CIGARETTES—TOBACCO	30	762	15.5	10.6		
	TOTAL ²	75	5 032	(X)	100.0	500	ALL OTHER MERCHANDISE	74	6 043	84.4	84.4		
020	GROCERIES—OTHER FOODS	33	197	22.8	3.9	52D	NONMERCHANDISE RECEIPTS	10	137	3.7	1.9		
040	MEALS—SNACKS	7	78	14.0	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	122	(X)	1.7		
100	CIGARS—CIGARETTES—TOBACCO	75	4 015	79.8	79.8								
120	COSMETICS—DRUGS—CLEANERS	26	168	22.0	3.3								
500	ALL OTHER MERCHANDISE	23	317	39.3	6.3								
520	NONMERCHANDISE RECEIPTS	10	69	5.1	1.4								
-	MISCELLANEOUS MERCHANDISE	(X)	188	(X)	3.7								
	BOOK STORES (SIC 5942)												
	TOTAL ²	100	7 931	(X)	100.0								
500	ALL OTHER MERCHANDISE	100	7 620	96.1	96.1								
508	COMM'L STATIDNRY—OFFICE SUPPL.	12	164	6.9	2.1								
512	SOCIAL STATIDNRY—GRNG CARDS	32	343	7.7	4.3								
513	BOOKS—PERIODICALS	100	6 268	79.0	79.0								
514	ART—DRAFTING ENG. SUPPLIES	7	150	8.7	1.9								
515	ALL OTHER MERCHANDISE	34	610	11.7	7.7								
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.2								
520	NONMERCHANDISE RECEIPTS	27	103	3.3	1.3								
-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	2.6								
	STATIONERY STORES (SIC 5943)												
	TOTAL ²	122	8 829	(X)	100.0								
	HAY, GRAIN, AND FEED STORES (SIC 5962)												
	TOTAL ²	277	84 258	(X)	100.0								
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)												
	TOTAL ²	126	38 899	(X)	100.0								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	5	61	7.4	.2								
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	4	45	3.7	.1								
320	HARDWARE—GARDENING EQUIPMENT	36	1 492	9.5	3.8								
340	LUMBER—BUILDING MATERIALS	23	916	16.6	2.4								
440	FARM EQUIPMENT MACHINERY	24	1 786	11.8	4.6								
460	HAY—GRAIN—FEED—FARM SUPPLIES	126	33 130	85.2	85.2								
520	NONMERCHANDISE RECEIPTS	40	300	2.3	.8								
-	MISCELLANEOUS MERCHANDISE	(X)	1 168	(X)	3.0								
	GARDEN SUPPLY STORES (SIC 5969 PT.)												
	TOTAL ²	172	14 316	(X)	100.0								
300	SPORTING—RECREATION EQUIPMENT	8	200	17.7	1.4								
320	HARDWARE—GARDENING EQUIPMENT	172	11 396	79.6	79.6								
460	HAY—GRAIN—FEED—FARM SUPPLIES	49	1 465	28.0	10.2								
500	ALL OTHER MERCHANDISE	18	568	23.5	4.0								
520	NONMERCHANDISE RECEIPTS	63	458	8.5	3.2								
-	MISCELLANEOUS MERCHANDISE	(X)	229	(X)	1.6								
	MAIL ORDER HOUSES (SIC 532)												
	TOTAL ²	110	24 800	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments
020	GROCERIES—OTHER FOODS.	25	2 859	100.0	11.5						
100	CIGARS—CIGARETTES—TOBACCO.	5	2 982	97.5	12.0						
120	COSMETICS—DRUGS—CLEANERS	33	119	1.1	.5						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	37	921	8.2	3.7						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	36	1 824	16.2	7.4						
180	ALL FOOTWEAR	34	370	3.3	1.5						
200	CURTAINS—DRAPERIES—DRY GOODS	38	1 061	9.4	4.3	020	GROCERIES—OTHER FOODS.	33	6 272	93.1	13.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	28	934	8.4	3.8	040	MEALS—SNACKS	6	485	91.6	1.1
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	38	2 032	16.1	8.2	120	COSMETICS—DRUGS—CLEANERS	16	1 917	39.6	4.2
260	KITCHENWARE—HOME FURNISHINGS	33	387	3.5	1.6	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	18	701	10.6	1.5
280	JEWELRY—OPTICAL GOODS.	37	406	3.4	1.6	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	19	1 176	17.7	2.5
300	SPORTING—RECREATION EQUIPMENT.	39	477	4.2	1.9	180	ALL FOOTWEAR	7	157	6.1	.3
320	HARWARE—GARDENING EQUIPMENT	40	880	7.5	3.5	200	CURTAINS—DRAPERIES—DRY GOODS	21	2 525	31.9	5.5
340	LUMBER—BUILDING MATERIALS.	33	751	6.6	3.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	34	5 393	41.0	11.7
420	AUTO TIRES—BATTERIES—ACCESS.	36	656	5.7	2.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	16	1 323	15.5	2.9
440	FARM EQUIPMENT MACHINERY	27	167	1.6	.7	260	KITCHENWARE—HOME FURNISHINGS	20	1 659	20.2	3.6
500	ALL OTHER MERCHANOISE.	62	5 925	33.7	23.9	280	JEWELRY—OPTICAL GOODS.	15	820	12.5	1.8
520	NONMERCHANOISE RECEIPTS.	38	1 420	8.8	5.7	300	SPORTING—RECREATION EQUIPMENT.	3	449	14.4	1.0
-	MISCELLANEOUS MERCHANOISE.	(X)	629	(X)	2.5	320	HARWARE—GARDENING EQUIPMENT	7	300	6.5	.6
	MERCHANOISING MACHINE OPERATORS (SIC 534)					340	LUMBER—BUILDING MATERIALS.	20	2 543	63.9	5.5
	TOTAL	113	44 919	(X)	100.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES	4	1 236	67.5	2.7
020	GROCERIES—OTHER FOODS.	54	8 342	44.2	18.6	480	HOUSEHOLD FUELS—ICE.	4	404	100.0	.9
040	MEALS—SNACKS	38	7 628	68.5	17.0	500	ALL OTHER MERCHANOISE.	74	18 017	66.6	39.0
100	CIGARS—CIGARETTES—TOBACCO.	74	21 930	52.3	48.8	520	NONMERCHANOISE RECEIPTS.	35	712	3.1	1.5
500	ALL OTHER MERCHANOISE.	16	5 761	41.5	12.8	-	MISCELLANEOUS MERCHANOISE.	(X)	81	(X)	.2
520	NONMERCHANOISE RECEIPTS.	25	1 205	6.3	2.7						
-	MISCELLANEOUS MERCHANOISE.	(X)	53	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
520	NONMERCHANTOISE RECEIPTS	16	9 210	8.1	7.4	500	ALL OTHER MERCHANTOISE	218	8 475	4.5	4.2
535	ALL OTHER SERVICE RECEIPTS	16	8 833	7.8	7.1	516	ALL OTHER MERCHANTOISE	108	1 890	4.1	.9
-	MISCELLANEOUS	(X)	377	(X)	.3	517	PAPER-PAPER PRODUCTS	157	6 585	3.5	3.2
-	MISCELLANEOUS MERCHANTOISE	(X)	4 059	(X)	3.3	520	NONMERCHANTOISE RECEIPTS	149	2 526	1.4	1.2
	VARIETY STORES (SIC 533)					-	MISCELLANEOUS MERCHANTOISE	(X)	3 252	(X)	1.6
	TOTAL	44	11 747	(X)	100.0		MEAT MARKETS (SIC 542 PT.)				
020	GROCERIES-OTHER FOODS	37	352	3.0	3.0		TOTAL	20	4 514	(X)	100.0
040	MEALS-SNACKS	16	557	6.7	4.7	020	GROCERIES-OTHER FOODS	20	4 466	98.9	98.9
120	COSMETICS-ORUGS-CLEANERS	42	705	6.0	6.0	021	MEATS-FISH-POULTRY	20	4 308	95.4	95.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	709	6.0	6.0	024	ALL OTHER FOODS	5	142	8.8	3.1
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	43	2 137	18.2	18.2	-	MISCELLANEOUS MERCHANTOISE	(X)	16	(X)	.4
180	ALL FOOTWEAR	32	405	3.6	3.4	-	MISCELLANEOUS MERCHANDISE	(X)	48	(X)	1.1
200	CURTAINS-ORAPERIES-ORY GOOOS	42	1 270	10.8	10.8		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	24	291	2.9	2.5		TOTAL	7	1 030	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	192	1.8	1.6	020	GROCERIES-OTHER FOODS	7	1 023	99.3	99.3
260	KITCHENWARE-HOME FURNISHINGS	42	948	8.1	8.1	021	MEATS-FISH-POULTRY	7	998	96.9	96.9
280	JEWELRY-OPTICAL GOOOS	41	199	1.7	1.7	-	MISCELLANEOUS MERCHANTOISE	(X)	25	(X)	2.4
300	SPORTING-RECREATION EQUIPMENT	28	145	1.7	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.7
320	HARWARE-GARONING EQUIPMENT	40	503	4.4	4.3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
340	LUMBER-BUOILING MATERIALS	11	79	2.2	.7		TOTAL ²	23	2 857	(X)	100.0
400	AUTO FUELS-LUBRICANTS	4	12	2.0	.1	020	GROCERIES-OTHER FOODS	7	1 023	99.3	99.3
500	ALL OTHER MERCHANTOISE	42	2 745	23.5	23.4	021	MEATS-FISH-POULTRY	7	998	96.9	96.9
520	NONMERCHANTOISE RECEIPTS	35	479	4.3	4.1	-	MISCELLANEOUS MERCHANTOISE	(X)	25	(X)	2.4
-	MISCELLANEOUS MERCHANTOISE	(X)	19	(X)	.2		MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.7
	GENERAL MERCHANTOISE STORES (SIC 539 PART)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL ²	35	4 022	(X)	100.0		TOTAL ²	23	2 857	(X)	100.0
	ORY GOOOS STORES (SIC 539 PART)						CANOV, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL ²	12	1 190	(X)	100.0		TOTAL ²	9	782	(X)	100.0
	SEWING AND NEEOLEWORK STORES (SIC 539 PART)						RETAIL BAKERIES (SIC 546)				
	TOTAL ²	12	297	(X)	100.0		TOTAL	47	3 126	(X)	100.0
	FOOD STORES (SIC 54)					020	GROCERIES-OTHER FOODS	47	3 061	97.9	97.9
	TOTAL	492	219 907	(X)	100.0	040	MEALS-SNACKS	5	60	15.7	1.9
020	GROCERIES-OTHER FOODS	492	177 695	80.8	80.8	-	MISCELLANEOUS MERCHANTOISE	(X)	5	(X)	.2
040	MEALS-SNACKS	46	509	8.6	.2		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
080	PACKAGEO ALCOHOLIC BEVERAGES	183	4 903	3.7	2.2		TOTAL	39	(D)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	293	10 022	5.0	4.6	020	GROCERIES-OTHER FOODS	39			
120	COSMETICS-ORUGS-CLEANERS	278	11 338	5.7	5.2	025	BAKERY PRODUCTS-EXCEPT FROZEN.	39			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	631	4.2	.3	027	ALL OTHER FOODS	5	(0)		
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	15	1 005	7.0	.5	-	MISCELLANEOUS MERCHANTOISE	(X)			
180	ALL FOOTWEAR	10	380	2.3	.2		MEALS-SNACKS	4			
200	CURTAINS-ORAPERIES-ORY GOOOS	5	251	1.5	.1		MISCELLANEOUS MERCHANTOISE	(X)			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	731	4.3	.3	040	MEALS-SNACKS	4			
260	KITCHENWARE-HOME FURNISHINGS	40	616	1.7	.3	-	MISCELLANEOUS MERCHANTOISE	(X)			
280	JEWELRY-OPTICAL GOOOS	31	172	1.2	.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
300	SPORTING-RECREATION EQUIPMENT	6	132	1.4	.1		TOTAL	8	(0)	(X)	100.0
320	HARWARE-GARONING EQUIPMENT	17	297	1.0	.1		DAIRY PRODUCTS STORES (SIC 545)				
500	ALL OTHER MERCHANTOISE	225	8 532	4.4	3.9		TOTAL	40	(0)	(X)	100.0
520	NONMERCHANTOISE RECEIPTS	165	2 576	1.5	1.2		EGG AND POULTRY DEALERS (SIC 549 PT.)				
-	MISCELLANEOUS MERCHANTOISE	(X)	117	(X)	.1		TOTAL	1	(0)	(X)	100.0
	GROCERY STORES (SIC 541)						OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL	338	202 669	(X)	100.0		TOTAL ²	7	397	(X)	100.0
020	GROCERIES-OTHER FOODS	338	161 195	79.5	79.5						
021	MEATS-FISH-POULTRY	317	47 953	23.9	23.7						
022	PRODUCE (FRESH FRUITS-VEGTBLS)	289	14 185	7.1	7.0						
023	FROZEN FOODS	280	12 171	6.4	6.0						
024	ALL OTHER FOODS	334	86 886	42.9	42.9						
040	MEALS-SNACKS	32	223	4.5	.1						
080	PACKAGEO ALCOHOLIC BEVERAGES	178	4 849	3.9	2.4						
100	CIGARS-CIGARETTES-TOBACCO	279	9 898	5.1	4.9						
120	COSMETICS-ORUGS-CLEANERS	267	11 225	5.7	5.5						
260	KITCHENWARE-HOME FURNISHINGS	38	612	1.6	.3						
300	SPORTING-RECREATION EQUIPMENT	6	131	1.4	.1						
320	HARWARE-GARONING EQUIPMENT	17	282	1.0	.1						

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²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
420	AUTO TIRES-BATTERIES-ACCESS.	8	550	35.0	35.0		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						
417	NEW TIRES-TUBES (TO OTHER USERS)	8	250	15.9	15.9								
426	AUTOMOBILE ACCESSORIES	8	105	6.7	6.7								
428	NEW AUTO TIRES SOLO TO DEALERS	3	39	4.1	2.5								
429	NEW TRUCK-BUS TIRES (TO USERS)	3	21	2.1	1.3								
434	RETREAOS-TRUCK-BUS (TO USERS)	3	4	.4	.3								
436	STORAGE BATTERIES.	8	36	2.3	2.3								
-	MISCELLANEOUS MERCHANDISE.	(X)	94	(X)	6.0								
500	ALL OTHER MERCHANDISE.	6	70	5.5	4.5								
520	NONMERCHANDISE RECEIPTS.	5	226	21.0	14.4								
526	OTHER NONMERCHANDISE RECEIPTS.	5	102	9.4	6.5								
-	MISCELLANEOUS	(X)	124	(X)	7.9								
-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	1.2								
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)												
	TOTAL	54	9 067	(X)	100.0								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	555	9.6	6.1	020	GROCERIES-OTHER FOODS.	47	184	2.4	.3		
260	KITCHENWARE-HOME FURNISHINGS . .	13	17	.4	.2	040	MEALS-SNACKS	10	255	26.6	.4		
264	SMALL ELECTRICAL APPLIANCES. . . .	12	15	.4	.2	100	CIGARS-CIGARETTES-TOBACCO.	77	613	6.5	1.1		
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	380	AUTOMOBILES-TRUCKS	12	75	5.8	.1		
						391	OTHER POWERED ROAD VEHICLES. . .	11	71	5.8	.1		
						-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)		
300	SPORTING-RECREATION EQUIPMENT. . .	12	86	2.3	.9	400	AUTO FUELS-LUBRICANTS.	487	49 032	84.3	84.3		
317	ALL OTHER SPRTG GOODS EXC BOATS	12	83	2.3	.9	401	GASOLINE	486	46 024	79.2	79.1		
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	402	OTHER AUTOMOTIVE FUELS	42	1 001	16.1	1.7		
						403	MOTOR OILS-GREASES-OTHER OILS.	435	2 006	3.7	3.4		
320	HARWARE-GARDENING EQUIPMENT . . .	12	53	1.5	.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	408	5 638	12.2	9.7		
400	AUTO FUELS-LUBRICANTS.	9	238	16.4	2.6	421	PARTS INSTALLED IN REPAIR WORK	208	1 666	7.4	2.9		
						423	PARTS-RETAIL	53	222	4.7	.4		
						424	AUTOMOBILE TIRES-BATTERIES-ACC	382	3 749	8.4	6.4		
420	AUTO TIRES-BATTERIES-ACCESS.	54	6 982	77.0	77.0	480	HOUSEHOLD FUELS-ICE.	17	88	5.1	.2		
416	NEW TIRES-TUBES (TO FLEET OPRTRS)	19	481	8.6	5.3	500	ALL OTHER MERCHANDISE.	17	82	2.2	.1		
417	NEW TIRES-TUBES (TO OTHER USERS)	40	2 045	28.1	22.6	520	NONMERCHANDISE RECEIPTS.	291	2 123	5.8	3.6		
418	RETREAOS (TO FLEET OPERATORS) . . .	11	45	1.5	.5	527	SERVICE LABOR.	280	1 709	5.0	2.9		
419	RETREAOS (TO OTHER USERS)	27	496	8.0	5.5	-	MISCELLANEOUS MERCHANDISE.	(X)	88	(X)	.2		
426	AUTOMOBILE ACCESSORIES	43	1 078	16.6	11.9								
428	NEW AUTO TIRES SOLO TO DEALERS	26	1 021	17.6	11.3								
429	NEW TRUCK-BUS TIRES (TO USERS)	25	907	12.8	10.0								
431	NEW TRK-BUS TIRES (TO DEALERS)	15	204	4.5	2.2								
433	RETREAOS SOLO TO DEALERS	16	172	3.7	1.9								
434	RETREAOS-TRUCK-BUS (TO USERS)	18	385	6.7	4.2								
435	RETREAOS-TRUCK-BUS (TO DEALERS)	10	39	.9	.4								
436	STORAGE BATTERIES.	30	109	1.9	1.2								
500	ALL OTHER MERCHANDISE.	10	72	2.7	.8								
520	NONMERCHANDISE RECEIPTS.	40	1 041	12.6	11.5								
524	BRAKE AND WHEEL SERVICES	32	587	7.1	6.5								
525	TIRE SERVICES OTHER THAN RETRO	27	182	2.4	2.0								
526	OTHER NONMERCHANDISE RECEIPTS.	28	271	4.4	3.0								
-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	.2								
	BOAT DEALERS (SIC 5591)												
	TOTAL	43	22 830	(X)	100.0								
300	SPORTING-RECREATION EQUIPMENT. . .	43	20 963	91.8	91.8	120	COSMETICS-DRUGS-CLEANERS	6	545	8.4	1.9		
400	AUTO FUELS-LUBRICANTS.	9	110	1.9	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	1 096	16.1	3.8		
401	GASOLINE	9	98	1.5	.4	160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR	191	24 792	86.9	86.9		
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	.1	180	ALL FOOTWEAR	30	759	10.1	2.7		
						280	JEWELRY-OPTICAL GOODS.	20	487	6.7	1.7		
520	NONMERCHANDISE RECEIPTS.	26	1 410	7.2	6.2	500	ALL OTHER MERCHANDISE.	6	79	1.2	.3		
527	SERVICE LABOR.	23	836	4.7	3.7	520	NONMERCHANDISE RECEIPTS.	76	575	3.6	2.0		
531	STORAGE AND DOCKING SERVICES . . .	13	158	1.3	.7	-	MISCELLANEOUS MERCHANDISE.	(X)	199	(X)	.7		
532	OTHER NONMERCHANDISE RECEIPTS.	13	416	2.5	1.8								
-	MISCELLANEOUS MERCHANDISE.	(X)	347	(X)	1.5								
	HOUSEHOLD TRAILER DEALERS (SIC 5592)												
	TOTAL	15	3 414	(X)	100.0								
500	ALL OTHER MERCHANDISE.	15	3 254	95.3	95.3	120	COSMETICS-DRUGS-CLEANERS	4	540	8.2	2.2		
504	MOBILE HOMES-HOUSEHOLD TRLRs	14	3 127	91.6	91.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	126	(X)	3.7								
520	NONMERCHANDISE RECEIPTS.	8	155	6.8	4.5								
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.1								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments, Sales of specified merchandise lines (Amount, As percent of total sales of--), and similar columns for a second set of merchandise lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					260 KITCHENWARE—HOME FURNISHINGS	9	236	6.9	2.4	
						264 SMALL ELECTRICAL APPLIANCES.	7	200	7.0	2.1	
	TOTAL ²	6	539	(X)	100.0	- MISCELLANEOUS MERCHANDISE.	(X)	36	(X)	.4	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					520 NONMERCHANDISE RECEIPTS.	23	219	5.3	2.3	
	TOTAL	229	44 921	(X)	100.0	- MISCELLANEOUS MERCHANDISE.	(X)	123	(X)	1.3	
						RAOIO AND TELEVISION STORES (SIC 5732)					
	TOTAL					TOTAL	27	5 078	(X)	100.0	
200	CURTAINS—ORAPERIES—DRY GOODS	52	2 337	26.9	5.2	220 MAJOR APPL—RAOIO—TV—MUSICAL INST	27	4 460	87.8	87.8	
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	114	17 079	67.2	38.0	224 NEW MAJOR APPLIANCES	8	699	37.7	13.8	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	122	21 699	95.0	48.3	225 NEW RAOIOS—TV'S ETC.	27	3 661	72.1	72.1	
260	KITCHENWARE—HOME FURNISHINGS	52	1 897	19.6	4.2	226 USEO MAJOR APPL—RAOIOS—TV'S	12	70	2.9	1.4	
340	LUMBER—BUILOING MATERIALS.	7	84	18.1	.2	- MISCELLANEOUS MERCHANDISE.	(X)	30	(X)	.6	
520	NONMERCHANDISE RECEIPTS.	108	1 488	6.4	3.3	520 NONMERCHANDISE RECEIPTS.	20	509	10.6	10.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	337	(X)	.8	- MISCELLANEOUS MERCHANDISE.	(X)	108	(X)	2.1	
	FURNITURE STORES (SIC 5712)					RECORD SHOPS (SIC 5733 PT.)					
	TOTAL	83	18 093	(X)	100.0	TOTAL ²	4	190	(X)	100.0	
200	CURTAINS—ORAPERIES—ORY GOODS	19	575	11.1	3.2	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	28	1 073	24.4	5.9	TOTAL	15	2 861	(X)	100.0	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	83	15 600	86.2	86.2	220 MAJOR APPL—RAOIO—TV—MUSICAL INST	15	2 703	94.5	94.5	
260	KITCHENWARE—HOME FURNISHINGS	25	357	8.5	2.0	228 PIANOS	10	695	26.0	24.3	
520	NONMERCHANDISE RECEIPTS.	32	379	5.2	2.1	229 ORGANS	9	1 612	60.4	56.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	109	(X)	.6	231 MUSICAL INSTR—ACCESSORIES.	11	268	33.5	9.4	
	HOME FURNISHINGS STORES (OTHER 571)					233 RECORDS—TAPES—RELATEO ACCESS.	5	25	1.6	.9	
	TOTAL	61	9 065	(X)	100.0	234 SHEET MUSIC—RELATEO ITEMS.	7	61	3.8	2.1	
200	CURTAINS—ORAPERIES—ORY GOODS	29	1 676	40.4	18.5	- MISCELLANEOUS MERCHANDISE.	(X)	43	(X)	1.5	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	34	5 736	95.6	63.3	520 NONMERCHANDISE RECEIPTS.	11	120	4.4	4.2	
260	KITCHENWARE—HOME FURNISHINGS	16	1 277	69.8	14.1	- MISCELLANEOUS MERCHANDISE.	(X)	36	(X)	1.3	
520	NONMERCHANDISE RECEIPTS.	22	259	7.3	2.9	EATING AND DRINKING PLACES (SIC 58)					
-	MISCELLANEOUS MERCHANDISE.	(X)	117	(X)	1.3	TOTAL	813	90 724	(X)	100.0	
	FLOOR COVERINGS STORES (SIC 5713)					020 GROCERIES—OTHER FOODS.	31	679	14.0	.7	
	TOTAL ²	26	5 976	(X)	100.0	040 MEALS—SNACKS	669	65 187	78.3	71.9	
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					060 ALCOHOLIC DRINKS	423	20 789	34.8	22.9	
	TOTAL	22	1 695	(X)	100.0	080 PACKAGE ALCOHOLIC BEVERAGES	90	1 563	15.5	1.7	
200	CURTAINS—ORAPERIES—ORY GOODS	22	1 449	85.5	85.5	100 CIGARS—CIGARETTES—TOBACCO.	120	529	3.8	.6	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	148	23.5	8.7	120 COSMETICS—ORUGS—CLEANERS	7	88	4.1	.1	
520	NONMERCHANDISE RECEIPTS.	9	78	6.7	4.6	500 ALL OTHER MERCHANDISE.	15	196	3.1	.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	1.2	520 NONMERCHANDISE RECEIPTS.	184	1 537	4.8	1.7	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					- MISCELLANEOUS MERCHANDISE.	(X)	156	(X)	.2	
	TOTAL	2	(D)	(X)	100.0	EATING PLACES (SIC 5812)					
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					TOTAL	556	76 298	(X)	100.0	
	TOTAL	11	(O)	(X)	100.0	020 GROCERIES—OTHER FOODS.	25	656	15.7	.9	
260	KITCHENWARE—HOME FURNISHINGS	11	(O)	{ 86.8	86.8	040 MEALS—SNACKS	556	63 428	83.1	83.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	(O)	{ (X)	13.2	060 ALCOHOLIC DRINKS	166	9 518	20.8	12.5	
	HOUSEHOLD APPLIANCE STORES (SIC 572)					080 PACKAGE ALCOHOLIC BEVERAGES	11	470	10.5	.6	
	TOTAL	39	9 634	(X)	100.0	100 CIGARS—CIGARETTES—TOBACCO.	83	435	3.6	.6	
200	CURTAINS—ORAPERIES—ORY GOODS	5	86	18.0	.9	120 COSMETICS—ORUGS—CLEANERS	7	88	3.5	.1	
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	39	8 633	89.6	89.6	500 ALL OTHER MERCHANDISE.	14	191	4.0	.3	
224	NEW MAJOR APPLIANCES	38	6 420	66.6	66.6	520 NONMERCHANDISE RECEIPTS.	140	1 362	5.1	1.8	
225	NEW RAOIOS—TV'S ETC.	28	2 123	24.0	22.0	- MISCELLANEOUS MERCHANDISE.	(X)	150	(X)	.2	
226	USEO MAJOR APPL—RAOIOS—TV'S	13	85	3.0	.9	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	5	337	20.5	3.5	TOTAL	388	62 330	(X)	100.0	
						020 GROCERIES—OTHER FOODS.	16	527	12.3	.8	
						040 MEALS—SNACKS	388	50 335	80.8	80.8	
						060 ALCOHOLIC DRINKS	158	9 122	21.3	14.6	
						080 PACKAGE ALCOHOLIC BEVERAGES	10	461	10.4	.7	
						100 CIGARS—CIGARETTES—TOBACCO.	64	303	3.2	.5	
						500 ALL OTHER MERCHANDISE.	11	165	3.5	.3	
						520 NONMERCHANDISE RECEIPTS.	106	1 213	5.3	1.9	
						- MISCELLANEOUS MERCHANDISE.	(X)	204	(X)	.3	

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	CAFETERIAS (SIC 5812 PT.)				100	CIGARS-CIGARETTES-TOBACCO.	8	114	17.4	17.4	
	TOTAL ²	21	3 795	(X) 100.0	120	COSMETICS-ORUGS-CLEANERS	9	257	39.2	39.2	
	REFRESHMENT PLACES (SIC 5812 PT.)				121	MEDICINES EXC. PRESCRIPTION.	9	183	27.9	27.9	
	TOTAL	147	10 173	(X) 100.0	123	ALL OTHER DRUGS-PROPRIETARIES.	6	73	14.0	11.1	
020	GROCERIES-OTHER FOODS.	9	106	62.5 1.0	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	3	16	3.7	2.4	
040	MEALS-SNACKS	147	9 451	92.9 92.9	300	SPORTING-RECREATION EQUIPMENT.	3	23	5.4	3.5	
060	ALCOHOLIC DRINKS	6	355	26.9 3.5	500	ALL OTHER MERCHANOISE.	7	75	11.4	11.4	
100	CIGARS-CIGARETTES-TOBACCO.	15	111	8.0 1.1	520	NONMERCHANOISE RECEIPTS.	4	10	2.7	1.5	
120	COSMETICS-ORUGS-CLEANERS	5	24	7.1 .2	-	MISCELLANEOUS MERCHANOISE.	(X)	38	(X)	5.8	
520	NONMERCHANOISE RECEIPTS.	27	89	3.2 .9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
-	MISCELLANEOUS MERCHANOISE.	(X)	37	(X) .4		TOTAL	542	77 765	(X)	100.0	
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				040	MEALS-SNACKS	43	534	4.8	.7	
	TOTAL	257	14 426	(X) 100.0	060	ALCOHOLIC DRINKS	46	2 075	10.1	2.7	
040	MEALS-SNACKS	113	1 759	27.4 12.2	080	PACKAGED ALCOHOLIC BEVERAGES	105	27 692	75.1	35.6	
060	ALCOHOLIC DRINKS	257	11 271	78.1 78.1	100	CIGARS-CIGARETTES-TOBACCO.	30	293	4.0	.4	
080	PACKAGED ALCOHOLIC BEVERAGES	78	1 093	18.3 7.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	375	26.3	.5	
100	CIGARS-CIGARETTES-TOBACCO.	37	94	6.3 .7	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	19	250	23.0	.3	
520	NONMERCHANOISE RECEIPTS.	44	175	3.4 1.2	180	ALL FOOTWEAR	17	120	9.5	.2	
-	MISCELLANEOUS MERCHANOISE.	(X)	34	(X) .2	200	CURTAINS-ORAPERIES-ORY GOOOS	15	112	2.9	.1	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	658	8.6	.8	
	TOTAL	133	37 450	(X) 100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	533	17.9	.7	
020	GROCERIES-OTHER FOODS.	24	538	3.5 1.4	260	KITCHENWARE-HOME FURNISHINGS	43	679	11.2	.9	
040	MEALS-SNACKS	50	3 035	15.6 8.1	280	JEWELRY-OPTICAL GOOOS.	86	9 307	76.4	12.0	
080	PACKAGED ALCOHOLIC BEVERAGES	14	2 097	18.2 5.6	300	SPORTING-RECREATION EQUIPMENT.	52	3 018	69.6	3.9	
100	CIGARS-CIGARETTES-TOBACCO.	95	3 958	11.9 10.6	320	HAROWARE-GAROEING EQUIPMENT	29	1 482	39.5	1.9	
120	COSMETICS-ORUGS-CLEANERS	133	21 304	56.9 56.9	340	LUMBER-BUILDING MATERIALS.	7	213	33.3	.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	79	1.0 .2	460	HAY-GRAIN-FEEO-FARM SUPPLIES	32	9 136	100.0	11.7	
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	12	125	1.2 .3	480	HOUSEHOLD FUELS-ICE.	21	4 810	70.4	6.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	170	2.2 .5	500	ALL OTHER MERCHANOISE.	259	13 665	81.8	17.6	
260	KITCHENWARE-HOME FURNISHINGS	23	452	2.8 1.2	520	NONMERCHANOISE RECEIPTS.	193	1 832	4.6	2.4	
280	JEWELRY-OPTICAL GOOOS.	28	110	1.5 .3	-	MISCELLANEOUS MERCHANOISE.	(X)	981	(X)	1.3	
300	SPORTING-RECREATION EQUIPMENT.	13	152	1.8 .4		LIQUOR STORES (SIC 592)					
320	HAROWARE-GAROEING EQUIPMENT	19	232	1.6 .6		TOTAL	104	31 191	(X)	100.0	
340	LUMBER-BUILDING MATERIALS.	5	62	1.1 .2	040	MEALS-SNACKS	40	482	4.9	1.5	
420	AUTO TIRES-BATTERIES-ACCESS.	10	113	1.7 .3	060	ALCOHOLIC DRINKS	45	2 067	11.8	6.6	
500	ALL OTHER MERCHANOISE.	68	4 479	16.7 12.0	080	PACKAGED ALCOHOLIC BEVERAGES	104	27 678	88.7	88.7	
520	NONMERCHANOISE RECEIPTS.	47	522	2.5 1.4	520	NONMERCHANOISE RECEIPTS.	40	496	2.6	1.6	
-	MISCELLANEOUS MERCHANOISE.	(X)	22	(X) .1	-	MISCELLANEOUS MERCHANOISE.	(X)	468	(X)	1.5	
	DRUG STORES (SIC 591 PT.)					ANTIQU STORES (SIC 5932)					
	TOTAL	124	36 794	(X) 100.0		TOTAL ²	7	108	(X)	100.0	
020	GROCERIES-OTHER FOODS.	21	531	3.5 1.4		SECONOHANO STORES (SIC 5933)					
040	MEALS-SNACKS	45	2 912	15.3 7.9		TOTAL	38	2 024	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	14	2 095	18.2 5.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	107	15.5	5.3	
100	CIGARS-CIGARETTES-TOBACCO.	88	3 844	11.7 10.4	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	10	103	15.0	5.1	
120	COSMETICS-ORUGS-CLEANERS	124	21 047	57.2 57.2	180	ALL FOOTWEAR	7	31	4.6	1.5	
121	MEDICINES EXC. PRESCRIPTION.	120	7 366	20.3 20.0	200	CURTAINS-ORAPERIES-ORY GOOOS	11	26	3.0	1.3	
122	PRESCRIPTION MEDICINES	124	9 230	25.1 25.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	274	28.4	13.5	
123	ALL OTHER DRUGS-PROPRIETARIES.	88	4 450	15.0 12.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	332	36.2	16.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	65	1.0 .2	260	KITCHENWARE-HOME FURNISHINGS	11	63	7.7	3.1	
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	9	109	1.2 .3	280	JEWELRY-OPTICAL GOOOS.	5	95	16.0	4.7	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	169	2.2 .5	300	SPORTING-RECREATION EQUIPMENT.	5	202	26.1	10.0	
260	KITCHENWARE-HOME FURNISHINGS	22	451	2.8 1.2	500	ALL OTHER MERCHANOISE.	16	276	41.9	13.6	
280	JEWELRY-OPTICAL GOOOS.	25	99	1.5 .3	520	NONMERCHANOISE RECEIPTS.	19	138	13.9	6.8	
300	SPORTING-RECREATION EQUIPMENT.	9	129	1.8 .4	-	MISCELLANEOUS MERCHANOISE.	(X)	377	(X)	18.6	
320	HAROWARE-GAROEING EQUIPMENT	19	231	1.6 .6		SPORTING GOOOS STORES (SIC 5952)					
340	LUMBER-BUILDING MATERIALS.	5	62	1.1 .2		TOTAL	35	(0)	(X)	100.0	
420	AUTO TIRES-BATTERIES-ACCESS.	10	113	1.6 .3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6				
500	ALL OTHER MERCHANOISE.	61	4 404	16.8 12.0	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	4				
520	NONMERCHANOISE RECEIPTS.	43	512	2.5 1.4	180	ALL FOOTWEAR	7				
-	MISCELLANEOUS MERCHANOISE.	(X)	21	(X) .1	300	SPORTING-RECREATION EQUIPMENT.	35				
	PROPRIETARY STORES (SIC 591 PT.)				520	NONMERCHANOISE RECEIPTS.	9				
	TOTAL	9	656	(X) 100.0	-	MISCELLANEOUS MERCHANOISE.	(X)				
040	MEALS-SNACKS	5	122	23.6 18.6							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fort Lauderdale-Hollywood SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MERCHANDISING MACHINE OPERATORS (SIC 534)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	9	2 804	(X)	100.0	TOTAL	11	(D)	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Jacksonville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), and corresponding data for various store types.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Jacksonville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES—OTHER FOODS	21	585	100.0	.9	340	LUMBER—BUILDING MATERIALS	7	295	16.2	3.4
040	MEALS—SNACKS	11	149	10.0	.2						
060	ALCOHOLIC DRINKS	75	2 819	15.5	4.1	480	HOUSEHOLD FUELS—ICE	42	7 050	80.1	80.1
080	PACKAGED ALCOHOLIC BEVERAGES	130	24 671	100.0	36.2	483	OTHER FUELS	42	7 015	79.7	79.7
100	CIGARS—CIGARETTES—TOBACCO	35	568	18.1	.8	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.4
120	COSMETICS—DRUGS—CLEANERS	9	93	33.3	.1						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	19	133	28.5	.2	500	ALL OTHER MERCHANDISE	14	46	2.0	.5
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	17	194	50.0	.3	520	NONMERCHANDISE RECEIPTS	13	797	13.8	9.1
180	ALL FOOTWEAR	10	38	100.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	611	(X)	6.9
200	CURTAINS—ORAPERIES—ORY GOODS	12	119	33.3	.2						
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	43	1 502	12.8	2.2						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	26	639	45.0	.9						
260	KITCHENWARE—HOME FURNISHINGS	37	1 478	11.3	2.2						
280	JEWELRY—OPTICAL GOODS	64	6 784	39.0	10.0						
300	SPORTING—RECREATION EQUIPMENT	33	2 716	61.5	4.0						
320	HARWARE—GARDENING EQUIPMENT	31	865	15.8	1.3						
340	LUMBER—BUILDING MATERIALS	18	469	15.2	.7						
420	AUTO TIRES—BATTERIES—ACCESS.	9	386	50.0	.6						
460	HAY—GRAIN—FEEO—FARM SUPPLIES	19	3 327	100.0	4.9						
480	HOUSEHOLD FUELS—ICE	68	10 293	82.9	15.1						
500	ALL OTHER MERCHANDISE	159	7 671	55.3	11.3						
520	NONMERCHANDISE RECEIPTS	170	2 157	6.1	3.2						
-	MISCELLANEOUS MERCHANDISE	(X)	439	(X)	.6						
	LIQUOR STORES (SIC 592)										
	TOTAL ²	128	28 542	(X)	100.0	500	ALL OTHER MERCHANDISE	46	(D)	(X)	100.0
	ANTIQUA STORES (SIC 5932)					520	NONMERCHANDISE RECEIPTS	12	(D)	{	98.3
	TOTAL	3	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	{	1.9	
	SECONOHANO STORES (SIC 5933)									{	.5
	TOTAL ²	43	(D)	(X)	100.0						
	SPORTING GOOOS STORES (SIC 5952)										
	TOTAL	16	2 560	(X)	100.0						
	BICYCLE SHOPS (SIC 5953)										
	TOTAL ²	5	425	(X)	100.0						
	JEWELRY STORES (SIC 597)										
	TOTAL	35	8 473	(X)	100.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES	12	2 953	96.0	96.0
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	6	695	21.9	8.2	-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	4.0
260	KITCHENWARE—HOME FURNISHINGS	16	1 237	19.2	14.6						
266	ALL OTHER HOME FURN EXC CHINA	16	484	7.5	5.7						
267	CHINA—GLASSWARE	15	753	12.7	8.9						
280	JEWELRY—OPTICAL GOODS	35	5 758	68.0	68.0						
281	WATCHES—CLOCKS	35	1 078	12.7	12.7						
282	SILVERWARE	31	686	8.4	8.1						
285	ALL OTHER JEWELRY ITEMS	26	828	12.7	9.8						
286	OPTICAL GOODS	4	74	5.6	.9						
287	DIAMONOS, EXC. DIAMONO WATCHES	35	2 204	26.0	26.0						
288	RINGS, EXC. DIAMONOS	35	888	10.5	10.5						
320	HARWARE—GARDENING EQUIPMENT	3	97	4.5	1.1						
520	NONMERCHANDISE RECEIPTS	35	647	7.6	7.6						
529	WATCH—CLOCK—JEWELRY REPAIRS	35	519	6.1	6.1						
533	ALL NONMOSE RCPTS FROM CUSTMRS	7	128	3.8	1.5						
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.5						
	FUEL OIL DEALERS (SIC 5983)					240	FURNITURE—SLEEP EQUIP—FLOOR COV.	4	60	16.4	6.2
	TOTAL	42	8 799	(X)	100.0	500	ALL OTHER MERCHANDISE	15	898	93.5	92.4
						520	NONMERCHANDISE RECEIPTS	12	14	2.2	1.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas. by Kind of Business: 1967—Continued

Jacksonville SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	251	6.7	1.4	
	TOTAL	3	635	(X)	100.0	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	384	10.6	2.1	
500	ALL OTHER MERCHANDISE	3	577	90.9	90.9	200 CURTAINS-ORAPERIES-DRY GOODS . .	5	800	21.1	4.3	
-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	9.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	9	868	21.2	4.7	
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					240 FURNITURE-SLEEP EQUIP-FLOOR COV.	3	144	4.0	.8	
	TOTAL	12	722	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS . .	3	310	8.5	1.7	
500	ALL OTHER MERCHANDISE	12	603	83.5	83.5	280 JEWELRY-OPTICAL GOODS	4	166	4.3	.9	
520	NONMERCHANDISE RECEIPTS	6	18	3.3	2.5	320 HARDWARE-GARDENING EQUIPMENT . .	3	73	2.7	.4	
-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	14.0	500 ALL OTHER MERCHANDISE	13	6 387	49.7	34.4	
	OPTICAL GOODS STORES (SIC 5999 PT.)					520 NONMERCHANDISE RECEIPTS	12	385	2.9	2.1	
	TOTAL	11	549	(X)	100.0	- MISCELLANEOUS MERCHANDISE	(X)	1 596	(X)	8.6	
280	JEWELRY-OPTICAL GOODS	11	512	93.3	93.3						
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	6.7	MAIL ORDER HOUSES (SIC 532)					
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					TOTAL ²	3	(D)	(X)	100.0	
	TOTAL ²	25	1 678	(X)	100.0	MERCHANDISING MACHINE OPERATORS (SIC 534)					
	NONSTORE RETAILERS (SIC 53 PART*)					TOTAL	14	11 928	(X)	100.0	
	TOTAL	39	18 573	(X)	100.0	020 GROCERIES-OTHER FOODS	6	988	41.9	8.3	
020	GROCERIES-OTHER FOODS	12	2 060	38.8	11.1	100 CIGARS-CIGARETTES-TOBACCO	10	5 149	45.2	43.2	
100	CIGARS-CIGARETTES-TOBACCO	10	5 149	46.0	27.7	- MISCELLANEOUS MERCHANDISE	(X)	5 791	(X)	48.5	
						DIRECT SELLING ESTABLISHMENTS (SIC 535)					
						TOTAL	22	(D)	(X)	100.0	
						020 GROCERIES-OTHER FOODS	5	(D)	33.7	15.4	
						140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		6.7	4.2	
						200 CURTAINS-ORAPERIES-DRY GOODS . .	4		21.7	13.0	
						220 MAJOR APPL-RADIO-TV-MUSICAL INST	9		21.7	14.4	
						280 JEWELRY-OPTICAL GOODS	4		4.3	2.7	
						500 ALL OTHER MERCHANDISE	10		26.6	19.7	
						520 NONMERCHANDISE RECEIPTS	8		3.6	2.8	
						- MISCELLANEOUS MERCHANDISE	(X)	(X)	27.8		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	RETAIL TRADE												
	TOTAL	7 390	2 075 616	(X)	100.0								
020	GROCERIES—OTHER FOODS	1 411	393 142	43.9	18.9	460	HAY—GRAIN—FEEO—FARM SUPPLIES . . .	7	(D)	6.0	.4		
040	MEALS—SNACKS	1 677	182 911	33.0	8.8	500	ALL OTHER MERCHANOISE	7		12.5	1.6		
060	ALCOHOLIC DRINKS	815	39 198	27.1	1.9	520	NONMERCHANOISE RECEIPTS	25		4.1	1.5		
080	PACKAGED ALCOHOLIC BEVERAGES	667	56 629	16.2	2.7	-	MISCELLANEOUS MERCHANOISE	(X)	(X)	4.0			
100	CIGARS—CIGARETTES—TOBACCO	1 315	37 973	5.5	1.8		FARM EQUIPMENT DEALERS (SIC 5252)						
120	COSMETICS—DRUGS—CLEANERS	1 064	98 631	11.1	4.8	440	FARM EQUIPMENT MACHINERY	12	(O)	84.5	84.5		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	548	72 126	15.1	3.5	520	NONMERCHANOISE RECEIPTS	7		8.1	6.7		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	896	157 983	29.6	7.6	-	MISCELLANEOUS MERCHANOISE	(X)		(X)	8.8		
180	ALL FOOTWEAR	515	44 131	9.8	2.1		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						
200	CURTAINS—ORAPERIES—DRY GOODS	378	37 448	8.5	1.8		TOTAL	274	327 498	(X)	100.0		
220	MAJOR APPL—RADIO—TV—MUSICAL INST	556	79 477	15.6	3.8	020	GROCERIES—OTHER FOODS	132	4 100	1.4	1.3		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	414	76 921	19.1	3.7	040	MEALS—SNACKS	75	5 139	2.0	1.6		
260	KITCHENWARE—HOME FURNISHINGS	608	28 671	4.9	1.4	080	PACKAGED ALCOHOLIC BEVERAGES	6	752	2.3	.2		
280	JEWELRY—OPTICAL GOODS	480	29 344	6.3	1.4	100	CIGARS—CIGARETTES—TOBACCO	49	1 736	1.5	.5		
300	SPORTING—RECREATION EQUIPMENT	361	33 142	7.1	1.6	120	COSMETICS—DRUGS—CLEANERS	163	14 299	4.5	4.4		
320	HAROWARE—GARDENING EQUIPMENT	449	20 669	4.9	1.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	170	37 165	11.5	11.3		
340	LUMBER—BUILOING MATERIALS	345	40 119	14.0	1.9	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	184	77 381	24.0	23.6		
380	AUTOMOBILES—TRUCKS	211	294 657	63.9	14.2	180	ALL FOOTWEAR	151	12 232	4.0	3.7		
400	AUTO FUELS—LUBRICANTS	1 077	105 167	22.1	5.1	200	CURTAINS—ORAPERIES—DRY GOODS	252	31 839	9.7	9.7		
420	AUTO TIRES—BATTERIES—ACCESS	1 044	59 514	9.1	2.9	220	MAJOR APPL—RADIO—TV—MUSICAL INST	117	30 658	10.0	9.4		
440	FARM EQUIPMENT MACHINERY	28	4 614	4.8	.2	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	123	18 846	6.6	5.8		
460	HAY—GRAIN—FEED—FARM SUPPLIES	74	10 182	14.7	.5	260	KITCHENWARE—HOME FURNISHINGS	180	18 195	5.6	5.6		
480	HOUSEHOLD FUELS—ICE	88	10 397	38.4	.5	280	JEWELRY—OPTICAL GOODS	140	5 977	1.8	1.8		
500	ALL OTHER MERCHANOISE	1 293	87 736	9.8	4.2	300	SPORTING—RECREATION EQUIPMENT	103	6 222	2.1	1.9		
520	NONMERCHANOISE RECEIPTS	2 736	74 832	4.9	3.6	320	HAROWARE—GARDENING EQUIPMENT	137	7 729	3.0	2.4		
	BUILOING MATERIALS; HAROWARE; AND FARM EQUIP DEALERS (SIC 52)					340	LUMBER—BUILOING MATERIALS	61	4 632	2.3	1.4		
	TOTAL ²	286	51 834	(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS	27	6 150	3.6	1.9		
	LUMBER AND OTHER BLOC. MATERIALS DEALERS (SIC 521)					500	ALL OTHER MERCHANOISE	144	20 981	6.9	6.4		
	TOTAL ²	84	25 328	(X)	100.0	520	NONMERCHANOISE RECEIPTS	174	21 592	7.1	6.6		
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					-	MISCELLANEOUS MERCHANOISE	(X)	1 872	(X)	.6		
	TOTAL ²	18	2 425	(X)	100.0		DEPARTMENT STORES (SIC 531)						
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						TOTAL	38	276 226	(X)	100.0		
	TOTAL	67	6 233	(X)	100.0	020	GROCERIES—OTHER FOODS	28	2 505	.9	.9		
340	LUMBER—BUILOING MATERIALS	67	5 832	93.6	93.6	040	MEALS—SNACKS	21	2 752	1.2	1.0		
356	ALL OTHER LUMBER—MILLWORK	22	292	19.5	4.7	100	CIGARS—CIGARETTES—TOBACCO	12	1 433	1.4	.5		
357	PAINT—VARNISH ETC.	60	3 644	67.6	58.5	120	COSMETICS—DRUGS—CLEANERS	38	11 768	4.3	4.3		
358	PAINT SUNORIES	51	750	18.6	12.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	38	34 403	12.5	12.5		
359	WALLPAPER—OTHER WALL COVERINGS	36	517	24.3	8.3	141	MEN'S CLOTHING	38	26 109	9.5	9.5		
-	MISCELLANEOUS MERCHANOISE	(X)	628	(X)	10.1	142	BOYS' CLOTHING	38	8 294	3.0	3.0		
520	NONMERCHANOISE RECEIPTS	44	153	3.2	2.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	38	69 503	25.2	25.2		
-	MISCELLANEOUS MERCHANOISE	(X)	248	(X)	4.0	161	CHILDREN'S—INFANTS' WEAR	38	6 152	2.2	2.2		
	ELECTRICAL SUPPLY STORES (SIC 524)					162	HANOBAGS—ACCESSORIES	38	6 148	2.2	2.2		
	TOTAL ²	11	2 540	(X)	100.0	163	MILLINERY	26	1 289	.5	.5		
	HARDWARE STORES (SIC 5251)					164	HOSIERY	38	3 588	1.3	1.3		
	TOTAL	94	(O)	(X)	100.0	165	LINGERIE	38	12 727	4.6	4.6		
120	COSMETICS—DRUGS—CLEANERS	4		2.6	.4	166	WOMENS COATS—SUITS—FURS—RAINWR	31	2 924	1.1	1.1		
260	KITCHENWARE—HOME FURNISHINGS	42		15.1	7.0	167	WOMEN'S DRESSES	38	14 438	5.2	5.2		
300	SPORTING—RECREATION EQUIPMENT	14		18.3	2.2	168	WOMEN'S BLOUSES—SPTSWR	38	15 512	5.6	5.6		
320	HAROWARE—GARDENING EQUIPMENT	94		68.0	68.0	169	GIRLS'—SUBTEEN—TEEN WEAR	38	6 051	2.2	2.2		
322	GARDENING EQUIPMENT—SUPPLIES	75		11.0	8.9	171	OTHER WOMENS—GIRLS—CLOTHES ACC	10	672	.4	.2		
323	PLUMBING—ELECTRICAL SUPPLIES	89		19.2	18.3	180	ALL FOOTWEAR	31	10 933	4.2	4.0		
324	OTHER HAROWARE—TOOLS	94		40.7	40.7	200	CURTAINS—ORAPERIES—DRY GOODS	38	20 577	7.4	7.4		
340	LUMBER—BUILOING MATERIALS	67		19.3	14.9	201	PIECE GOODS—NOTIONS	38	5 746	2.1	2.1		
356	ALL OTHER LUMBER—MILLWORK	14		12.4	1.8	202	CURTAINS—ORAPERIES	38	14 491	5.2	5.2		
364	PAINT—SUNORIES—GLASS—WALLPAPER	66		17.0	13.1	-	MISCELLANEOUS MERCHANOISE	(X)	339	(X)	.1		
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	36	28 961	10.8	10.5		
						221	MAJOR HOUSEHOLD APPLIANCES	27	15 431	6.2	5.6		
						222	RADIO—TV'S MUSICAL INSTR	36	13 486	5.0	4.9		
						-	MISCELLANEOUS MERCHANOISE	(X)	42	(X)	(2)		
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	31	17 392	7.0	6.3		
						241	FLOOR COVERINGS	28	4 487	1.8	1.6		
						242	FURNITURE—SLEEP EQUIPMENT	24	12 905	5.5	4.7		
						260	KITCHENWARE—HOME FURNISHINGS	38	14 193	5.1	5.1		
						261	CHINA—GLASSWARE	30	6 127	2.4	2.2		
						262	KITCHENWARE—HOUSEWARES	36	7 992	2.9	2.9		
						-	MISCELLANEOUS MERCHANOISE	(X)	74	(X)	(2)		
						280	JEWELRY—OPTICAL GOODS	35	5 227	1.9	1.9		
						300	SPORTING—RECREATION EQUIPMENT	29	5 418	2.1	2.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.
 Note: MIAMI SMSA—Coextensive with Dade County, Fla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
320	HARDWARE-GARDENING EQUIPMENT . . .	25	6 109	2.7	2.2	020	GROCERIES-OTHER FOODS	694	340 200	81.1	81.1
321	HARDWARE-TOOLS	22	3 342	1.7	1.2	021	MEATS-FISH-POULTRY	624	101 196	24.3	24.1
322	GARDENING EQUIPMENT-SUPPLIES . . .	23	2 767	1.2	1.0	022	PRODUCE (FRESH FRUITS-VEGETABLES)	583	31 067	7.5	7.4
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16	5 919	3.6	2.1	023	FROZEN FOODS	514	23 986	6.0	5.7
500	ALL OTHER MERCHANDISE	31	13 561	5.2	4.9	024	ALL OTHER FOODS	672	183 943	44.1	43.9
501	TOYS-GAMES-WHEEL GOODS	31	4 891	1.9	1.8	040	MEALS-SNACKS	40	474	2.4	.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	27	7 086	2.8	2.6	080	PACKAGED ALCOHOLIC BEVERAGES . . .	262	8 048	3.7	1.9
518	MDSE. EXC. TOY-GAMES-BOOKS-STA	17	1 583	1.1	.6	100	CIGARS-CIGARETTES-TOBACCO	542	17 793	4.5	4.2
520	NONMERCHANDISE RECEIPTS	31	19 631	7.6	7.1	120	COSMETICS-DRUGS-CLEANERS	492	23 141	6.1	5.5
534	AUTO REPAIR	5	467	.7	.2	260	KITCHENWARE-HOME FURNISHINGS . .	83	1 389	1.0	.3
535	ALL OTHER SERVICE RECEIPTS	31	19 164	7.4	6.9	300	SPORTING-RECREATION EQUIPMENT . .	8	310	1.1	.1
-	MISCELLANEOUS MERCHANDISE	(X)	5 941	(X)	2.2	320	HARDWARE-GARDENING EQUIPMENT . .	32	691	1.8	.2
	VARIETY STORES (SIC 533)					500	ALL OTHER MERCHANDISE	346	16 415	4.5	3.9
	TOTAL	94	34 985	(X)	100.0	516	ALL OTHER MERCHANDISE	106	3 501	2.8	.8
020	GROCERIES-OTHER FOODS	82	1 164	3.4	3.3	517	PAPER-PAPER PRODUCTS	338	12 914	3.7	3.1
040	MEALS-SNACKS	50	2 369	8.0	6.8	520	NONMERCHANDISE RECEIPTS	268	5 994	1.7	1.4
100	CIGARS-CIGARETTES-TOBACCO	13	221	3.4	.6	-	MISCELLANEOUS MERCHANDISE	(X)	4 957	(X)	1.2
120	COSMETICS-DRUGS-CLEANERS	89	2 175	6.5	6.2		MEAT MARKETS (SIC 542 PT.)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	85	1 920	5.8	5.5		TOTAL ²	49	5 132	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	87	5 917	17.7	16.9		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
180	ALL FOOTWEAR	81	1 023	3.1	2.9		TOTAL ²	11	1 123	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . . .	91	3 947	11.5	11.3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	65	701	2.2	2.0		TOTAL ²	35	2 286	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	812	2.7	2.3		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
260	KITCHENWARE-HOME FURNISHINGS . . .	88	3 169	9.3	9.1		TOTAL	42	3 057	(X)	100.0
280	JEWELRY-OPTICAL GOODS	72	622	1.9	1.8	020	GROCERIES-OTHER FOODS	42	2 686	87.9	87.9
300	SPORTING-RECREATION EQUIPMENT . . .	54	586	2.6	1.7	024	ALL OTHER FOODS	42	2 221	72.7	72.7
320	HARDWARE-GARDENING EQUIPMENT . . .	81	1 136	3.5	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	465	(X)	15.2
340	LUMBER-BUILDING MATERIALS	19	158	2.0	.5	500	ALL OTHER MERCHANDISE	7	149	7.6	4.9
500	ALL OTHER MERCHANDISE	76	6 920	21.9	19.8	520	NONMERCHANDISE RECEIPTS	8	22	1.0	.7
520	NONMERCHANDISE RECEIPTS	76	1 386	4.2	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	6.5
-	MISCELLANEOUS MERCHANDISE	(X)	758	(X)	2.2		RETAIL BAKERIES (SIC 546)				
	GENERAL MERCHANDISE STORES (SIC 539 PART)						TOTAL ²	84	9 833	(X)	100.0
	TOTAL ²	83	10 214	(X)	100.0		RETAIL BAKERIES--BAKING, SELLING (SIC 5462)				
	DRY GOODS STORES (SIC 539 PART)						TOTAL ²	75	8 339	(X)	100.0
	TOTAL ²	42	5 003	(X)	100.0		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)						TOTAL ²	9	1 494	(X)	100.0
	TOTAL ²	17	1 070	(X)	100.0		DAIRY PRODUCTS STORES (SIC 545)				
	FOOD STORES (SIC 54)						TOTAL	167	(0)	(X)	100.0
	TOTAL	1 003	461 706	(X)	100.0		EGG AND POULTRY DEALERS (SIC 549 PT.)				
020	GROCERIES-OTHER FOODS	1 003	381 043	82.5	82.5		TOTAL	2	(0)	(X)	100.0
040	MEALS-SNACKS	58	1 020	5.1	.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
080	PACKAGED ALCOHOLIC BEVERAGES	267	8 103	3.7	1.8		TOTAL ²	18	1 355	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	563	18 002	4.4	3.9						
120	COSMETICS-DRUGS-CLEANERS	507	23 309	5.8	5.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	1 022	2.7	.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	1 461	4.1	.3						
180	ALL FOOTWEAR	25	535	1.2	.1						
200	CURTAINS-DRAPERIES-DRY GOODS	9	340	2.3	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 204	4.1	.3						
260	KITCHENWARE-HOME FURNISHINGS	87	1 402	1.1	.3						
280	JEWELRY-OPTICAL GOODS	11	264	1.3	.1						
300	SPORTING-RECREATION EQUIPMENT	9	312	1.1	.1						
320	HARDWARE-GARDENING EQUIPMENT	34	706	1.8	.2						
500	ALL OTHER MERCHANDISE	364	16 649	4.4	3.6						
520	NONMERCHANDISE RECEIPTS	295	6 147	1.7	1.3						
-	MISCELLANEOUS MERCHANDISE	(X)	186	(X)	(Z)						
	GROCERY STORES (SIC 541)										
	TOTAL	694	419 412	(X)	100.0						

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¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					
	TOTAL	359	389 695	(X)	100.0	TOTAL	6	54 996	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	3 463	24.3	.9	380	AUTOMOBILES-TRUCKS	6	48 681	88.5	88.5
300	SPORTING-RECREATION EQUIPMENT . .	82	17 286	46.3	4.4	381	NEW PASSENGER CARS-RETAIL	6	35 992	65.4	65.4
320	HARDWARE-GARDENING EQUIPMENT . .	39	447	3.5	.1	385	USED PASSENGER CARS-RETAIL . . .	6	6 846	12.4	12.4
380	AUTOMOBILES-TRUCKS	181	294 316	85.8	75.5	386	USED PASSENGER CARS-WHOLE	6	3 163	5.8	5.8
400	AUTO FUELS-LUBRICANTS	80	2 880	1.1	.7	-	MISCELLANEOUS MERCHANDISE	(X)	2 680	(X)	4.9
420	AUTO TIRES-BATTERIES-ACCESS	201	39 913	12.0	10.2	400	AUTO FUELS-LUBRICANTS	5	71	.1	.1
500	ALL OTHER MERCHANDISE	54	5 373	35.8	1.4	403	MOTOR OILS-GREASES-OTHER OILS .	5	71	.1	.1
520	NONMERCHANTISE RECEIPTS	229	25 580	7.1	6.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	6	3 314	6.0	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	436	(X)	.1	421	PARTS INSTALLED IN REPAIR WORK .	6	1 712	3.1	3.1
	MOTOR VEHICLE DEALERS (SIC 551, 552)					422	PARTS-WHOLESALE	6	1 271	2.3	2.3
	TOTAL	159	334 706	(X)	100.0	423	PARTS-RETAIL	6	200	.4	.4
380	AUTOMOBILES-TRUCKS	159	291 534	87.1	87.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	5	130	.2	.2
400	AUTO FUELS-LUBRICANTS	53	1 672	.7	.5	520	NONMERCHANTISE RECEIPTS	6	2 920	5.3	5.3
420	AUTO TIRES-BATTERIES-ACCESS	72	20 175	6.7	6.0	527	SERVICE LABOR	6	2 920	5.3	5.3
520	NONMERCHANTISE RECEIPTS	104	21 198	6.7	6.3	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	126	(X)	(Z)		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						TOTAL	95	39 166	(X)	100.0
	TOTAL	45	217 829	(X)	100.0	380	AUTOMOBILES-TRUCKS	95	37 755	96.4	96.4
380	AUTOMOBILES-TRUCKS	45	188 161	86.4	86.4	385	USED PASSENGER CARS-RETAIL . . .	95	31 105	79.4	79.4
381	NEW PASSENGER CARS-RETAIL	45	128 174	58.8	58.8	386	USED PASSENGER CARS-WHOLE	50	5 390	19.1	13.8
382	NEW PASSENGER CARS-WHOLESALE . . .	9	4 180	12.4	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	1 260	(X)	3.2
383	NEW COMMERCIAL VEHICLES-RETAIL . .	21	12 357	9.6	5.7	420	AUTO TIRES-BATTERIES-ACCESS	10	420	9.3	1.1
385	USED PASSENGER CARS-RETAIL	43	31 191	15.2	14.3	520	NONMERCHANTISE RECEIPTS	42	932	5.2	2.4
386	USED PASSENGER CARS-WHOLE	39	10 683	4.9	4.9	528	OTHER NONMERCHANTISE RECEIPTS .	21	202	7.4	.5
387	USED COMMERCIAL VEHICLES	20	1 023	.8	.5	-	MISCELLANEOUS	(X)	729	(X)	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	553	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.2
400	AUTO FUELS-LUBRICANTS	34	665	.4	.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
401	GASOLINE	9	310	.4	.1		TOTAL	124	29 266	(X)	100.0
403	MOTOR OILS-GREASES-OTHER OILS . .	31	349	.2	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	3 427	20.6	11.7
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS . .	39	187	1.2	.6
420	AUTO TIRES-BATTERIES-ACCESS	45	14 113	6.5	6.5	300	SPORTING-RECREATION EQUIPMENT . .	39	525	3.8	1.8
421	PARTS INSTALLED IN REPAIR WORK . .	43	5 880	2.7	2.7	320	HARDWARE-GARDENING EQUIPMENT . .	38	432	3.3	1.5
422	PARTS-WHOLESALE	40	6 532	3.0	3.0	340	LUMBER-BUILDING MATERIALS	9	29	.8	.1
423	PARTS-RETAIL	39	674	.3	.3	400	AUTO FUELS-LUBRICANTS	23	1 145	20.6	3.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	31	1 026	.6	.5	420	AUTO TIRES-BATTERIES-ACCESS	124	19 619	67.0	67.0
520	NONMERCHANTISE RECEIPTS	44	14 836	6.8	6.8	500	ALL OTHER MERCHANDISE	36	583	4.5	2.0
527	SERVICE LABOR	44	12 461	5.7	5.7	520	NONMERCHANTISE RECEIPTS	80	3 177	13.0	10.9
528	OTHER NONMERCHANTISE RECEIPTS . .	23	2 375	1.6	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	142	(X)	.5
-	MISCELLANEOUS MERCHANDISE	(X)	53	(X)	(Z)		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						TOTAL	26	8 150	(X)	100.0
	TOTAL	13	22 715	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	2 714	33.3	33.3
380	AUTOMOBILES-TRUCKS	13	16 937	74.6	74.6	221	MAJOR HOUSEHOLD APPLIANCES . . .	26	1 314	16.1	16.1
381	NEW PASSENGER CARS-RETAIL	13	11 726	51.6	51.6	222	RADIOS-TV'S MUSICAL INSTR	25	1 399	17.5	17.2
382	NEW PASSENGER CARS-WHOLESALE . . .	4	357	4.3	1.6	260	KITCHENWARE-HOME FURNISHINGS . .	26	148	1.8	1.8
385	USED PASSENGER CARS-RETAIL	13	3 594	15.8	15.8	264	SMALL ELECTRICAL APPLIANCES . . .	26	81	1.0	1.0
386	USED PASSENGER CARS-WHOLE	9	956	4.9	4.2	-	MISCELLANEOUS MERCHANDISE	(X)	67	(X)	.8
-	MISCELLANEOUS MERCHANDISE	(X)	303	(X)	1.3	300	SPORTING-RECREATION EQUIPMENT . .	25	461	5.8	5.7
400	AUTO FUELS-LUBRICANTS	11	908	4.0	4.0	317	ALL OTHER SPTG GOODS EXC BOATS	25	461	5.8	5.7
403	MOTOR OILS-GREASES-OTHER OILS . .	9	876	5.1	3.9	320	HARDWARE-GARDENING EQUIPMENT . .	25	366	4.5	4.5
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.1	400	AUTO FUELS-LUBRICANTS	5	69	4.6	.8
420	AUTO TIRES-BATTERIES-ACCESS	12	2 328	10.3	10.2	403	MOTOR OILS-GREASES-OTHER OILS .	4	12	.8	.1
421	PARTS INSTALLED IN REPAIR WORK . .	12	1 325	5.9	5.8	-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.7
422	PARTS-WHOLESALE	9	352	1.6	1.5	420	AUTO TIRES-BATTERIES-ACCESS . . .	26	2 538	31.1	31.1
423	PARTS-RETAIL	11	225	1.0	1.0	416	NEW TIRES-TUBES(TO FLEET OPRTS)	16	236	4.4	2.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	6	426	2.8	1.9	417	NEW TIRES-TUBES(TO OTHER USERS)	25	1 270	16.4	15.6
520	NONMERCHANTISE RECEIPTS	12	2 510	11.1	11.0	426	AUTOMOBILE ACCESSORIES	24	302	4.0	3.7
527	SERVICE LABOR	12	2 318	10.3	10.2	436	STORAGE BATTERIES	26	122	1.5	1.5
-	MISCELLANEOUS	(X)	192	(X)	.8	-	MISCELLANEOUS MERCHANDISE	(X)	608	(X)	7.5

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¹Detail may not add to total due to rounding.
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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CORSET AND LINGERIE STORES (SIC 563 PT.)					SHOE STORES (SIC 566)					
	TOTAL	20	2 808	(X)	100.0	TOTAL	195	30 124	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	2 795	99.5	99.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	138	4.8	.5
164	HOSIERY	5	164	12.0	5.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	1 088	13.1	3.6
165	LINGERIE	20	2 307	82.2	82.2	180	ALL FOOTWEAR	195	28 213	93.7	93.7
-	MISCELLANEOUS MERCHANDISE	(X)	324	(X)	11.5	500	ALL OTHER MERCHANDISE	14	213	5.7	.7
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.5	520	NONMERCHANDISE RECEIPTS	85	461	2.9	1.5
	MISCELLANEOUS MERCHANDISE	(X)				-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	(Z)
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	88	10 846	(X)	100.0		TOTAL	29	3 634	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	88	10 471	96.5	96.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	73	4.2	2.0
161	CHILDREN'S-INFANTS' WEAR	14	448	11.6	4.1	180	ALL FOOTWEAR	29	3 440	94.7	94.7
163	MILLINERY	6	35	1.8	.3	181	MEN'S AND BOYS' FOOTWEAR	29	3 384	93.1	93.1
164	HOSIERY	22	246	5.7	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	53	(X)	1.5
165	LINGERIE	22	942	21.6	8.7	500	ALL OTHER MERCHANDISE	6	22	2.9	.6
168	WOMEN'S BLOUSES-SPTSWR	59	4 770	56.7	44.0	520	NONMERCHANDISE RECEIPTS	25	87	2.8	2.4
172	DRESSES	29	1 053	18.0	9.7	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.3
173	COATS-SUITS	14	163	4.3	1.5		WOMEN'S SHOE STORES (SIC 566 PT.)				
174	HANDBAGS	38	1 575	27.1	14.5		TOTAL	83	14 533	(X)	100.0
176	OTHER WOMENS-GIRLS' CLOTHES ACC	25	1 237	32.8	11.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	922	13.6	6.3
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)	180	ALL FOOTWEAR	83	13 398	92.2	92.2
280	JEWELRY-OPTICAL GOODS	15	100	14.0	.9	181	MEN'S AND BOYS' FOOTWEAR	13	408	15.2	2.8
520	NONMERCHANDISE RECEIPTS	38	169	2.7	1.6	182	WOMEN'S AND GIRLS' FOOTWEAR	83	12 719	87.5	87.5
-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	1.0	183	CHILDREN'S AND INFANTS' FOOTWR	12	270	25.0	1.9
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANDISE RECEIPTS	29	194	3.0	1.3
	TOTAL	10	1 311	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	1 238	94.4	94.4		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
175	FURS	10	1 231	93.9	93.9		TOTAL ²	17	1 690	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.5		FAMILY SHOE STORES (SIC 566 PT.)				
520	NONMERCHANDISE RECEIPTS	7	73	6.4	5.6		TOTAL	66	10 267	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	152	20.0	1.5
	TOTAL	199	30 018	(X)	100.0	180	ALL FOOTWEAR	66	9 697	94.4	94.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	199	28 330	94.4	94.4	500	ALL OTHER MERCHANDISE	8	189	5.4	1.8
180	ALL FOOTWEAR	61	874	11.4	2.9	520	NONMERCHANDISE RECEIPTS	28	171	2.9	1.7
280	JEWELRY-OPTICAL GOODS	10	20	2.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	.6
520	NONMERCHANDISE RECEIPTS	66	382	3.2	1.3		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
-	MISCELLANEOUS MERCHANDISE	(X)	411	(X)	1.4		TOTAL	36	2 370	(X)	100.0
	CUSTOM TAILORS (SIC 567)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	205	26.7	8.6
	TOTAL ²	25	1 011	(X)	100.0	142	BOYS' CLOTHING	9	204	26.7	8.6
	FAMILY CLOTHING STORES (SIC 565)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	2 102	88.7	88.7
	TOTAL	31	9 282	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR	36	2 043	86.2	86.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	2 574	27.7	27.7	176	OTHER WOMENS-GIRLS' CLOTHES ACC	4	14	6.4	.6
142	BOYS' CLOTHING	25	267	10.7	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	1.9
143	MEN'S TAILORED OUTERWEAR	15	904	11.2	9.7	180	ALL FOOTWEAR	5	41	11.1	1.7
144	OTHER MEN'S OUTERWEAR	14	344	4.5	3.7	520	NONMERCHANDISE RECEIPTS	8	16	3.3	.7
146	OTHER MEN'S CLOTHING	27	1 027	11.7	11.1	-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.3
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	5 015	54.0	54.0		TOTAL ²	6	641	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR	22	323	4.4	3.5		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
164	HOSIERY	11	164	2.3	1.8		TOTAL	461	109 013	(X)	100.0
165	LINGERIE	12	583	8.2	6.3						
168	WOMEN'S BLOUSES-SPTSWR	28	917	10.2	9.9						
172	DRESSES	28	1 686	18.8	18.2						
173	COATS-SUITS	13	381	5.0	4.1						
174	HANDBAGS	10	385	5.7	4.1						
176	OTHER WOMENS-GIRLS' CLOTHES ACC	19	541	7.1	5.8						
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.4						
180	ALL FOOTWEAR	24	1 010	11.9	10.9						
-	MISCELLANEOUS MERCHANDISE	(X)	683	(X)	7.4						

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¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
040	MEALS—SNACKS	58	12 2B1	94.9	94.9	100	CIGARS—CIGARETTES—TOBACCO	18	B13	11.7	B.6
100	CIGARS—CIGARETTES—TOBACCO	11	26	.7	.2	120	COSMETICS—DRUGS—CLEANERS	35	7 374	77.8	77.8
520	NONMERCHANTISE RECEIPTS	19	216	3.6	1.7	121	MEICINES EXC. PRESCRIPTION	35	6 779	71.5	71.5
-	MISCELLANEOUS MERCHANDISE	(X)	422	(X)	3.3	123	ALL OTHER DRUGS—PROPRIETARIES	25	574	7.9	6.1
	REFRESHMENT PLACES (SIC 5B12 PT.)					520	NONMERCHANTISE RECEIPTS	16	60	2.0	.6
	TOTAL	286	27 012	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1 231	(X)	13.0
							MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
020	GROCERIES—OTHER FOODS	28	469	15.8	1.7		TOTAL	1 049	145 294	(X)	100.0
040	MEALS—SNACKS	286	24 14B	B9.4	B9.4	020	GROCERIES—OTHER FOODS	58	1 090	15.0	.8
060	ALCOHOLIC DRINKS	14	1 128	22.8	4.2	040	MEALS—SNACKS	22	706	13.5	.5
100	CIGARS—CIGARETTES—TOBACCO	40	371	7.0	1.4	060	ALCOHOLIC DRINKS	56	2 197	10.4	1.5
120	COSMETICS—DRUGS—CLEANERS	13	70	7.3	.3	080	PACKAGEO ALCOHOLIC BEVERAGES	189	41 336	79.7	28.4
520	NONMERCHANTISE RECEIPTS	58	437	4.4	1.6	100	CIGARS—CIGARETTES—TOBACCO	76	2 8B7	20.2	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	38B	(X)	1.4	120	COSMETICS—DRUGS—CLEANERS	19	199	25.0	.1
	DRINKING PLACES (ALCOHOLIC 8EV.) (SIC 5B13)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	30	317	20.0	.2
	TOTAL	417	27 025	(X)	100.0	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	39	784	25.0	.5
						180	ALL FOOTWEAR	24	152	14.2	.1
020	GROCERIES—OTHER FOODS	7	4B	12.5	.2	220	MAJOR APPL—RADIO—TV—MUSICAL INST	70	1 897	11.2	1.3
040	MEALS—SNACKS	174	2 041	20.6	7.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	46	1 848	B6.6	1.3
060	ALCOHOLIC DRINKS	417	22 720	84.1	84.1	260	KITCHENWARE—HOME FURNISHINGS	91	1 697	17.6	1.2
080	PACKAGEO ALCOHOLIC BEVERAGES	129	1 361	16.4	5.0	280	JEWELRY—OPTICAL GOODS	213	21 096	80.1	14.5
100	CIGARS—CIGARETTES—TOBACCO	70	238	6.0	.9	300	SPORTING—RECREATION EQUIPMENT	106	8 256	55.8	5.7
520	NONMERCHANTISE RECEIPTS	59	427	5.3	1.6	320	HARDWARE—GARDENING EQUIPMENT	44	1 43B	41.6	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	190	(X)	.7	420	AUTO TIRES—BATTERIES—ACCESS	19	1 173	80.0	.8
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					460	HAY—GRAIN—FEED—FARM SUPPLIES	47	9 876	100.0	6.8
	TOTAL	317	90 249	(X)	100.0	480	HOUSEHOLD FUELS—ICE	33	9 860	80.9	6.8
						500	ALL OTHER MERCHANDISE	487	33 768	80.8	23.2
020	GROCERIES—OTHER FOODS	57	1 734	4.8	1.9	520	NONMERCHANTISE RECEIPTS	365	3 987	5.1	2.7
040	MEALS—SNACKS	90	6 752	16.7	7.5	-	MISCELLANEOUS MERCHANDISE	(X)	730	(X)	.5
080	PACKAGEO ALCOHOLIC BEVERAGES	30	3 794	14.8	4.2						
100	CIGARS—CIGARETTES—TOBACCO	200	8 053	11.1	B.9		LIQUOR STORES (SIC 592)				
120	COSMETICS—DRUGS—CLEANERS	317	59 757	66.2	66.2		TOTAL	186	45 260	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	16	268	1.3	.3	020	GROCERIES—OTHER FOODS	23	528	11.8	1.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	20	371	1.7	.4	040	MEALS—SNACKS	12	290	9.0	.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	25	646	2.8	.7	060	ALCOHOLIC DRINKS	53	2 131	12.0	4.7
260	KITCHENWARE—HOME FURNISHINGS	39	967	3.3	1.1	080	PACKAGEO ALCOHOLIC BEVERAGES	186	41 265	91.2	91.2
280	JEWELRY—OPTICAL GOODS	55	590	3.5	.7	100	CIGARS—CIGARETTES—TOBACCO	27	318	5.6	.7
300	SPORTING—RECREATION EQUIPMENT	15	281	1.3	.3	500	ALL OTHER MERCHANDISE	6	51	7.1	.1
320	HARDWARE—GARDENING EQUIPMENT	31	487	1.5	.5	520	NONMERCHANTISE RECEIPTS	69	617	2.5	1.4
340	LUMBER—BUILDING MATERIALS	10	164	1.0	.2	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.1
420	AUTO TIRES—BATTERIES—ACCESS	15	225	1.1	.2						
500	ALL OTHER MERCHANDISE	112	4 511	9.9	5.0		ANTIQUA STORES (SIC 5932)				
520	NONMERCHANTISE RECEIPTS	102	1 286	2.9	1.4		TOTAL ²	15	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	363	(X)	.4						
	DRUG STORES (SIC 591 PT.)						SECONOHAND STORES (SIC 5933)				
	TOTAL	282	80 771	(X)	100.0		TOTAL ²	95	5 525	(X)	100.0
020	GROCERIES—OTHER FOODS	52	1 435	4.3	1.8						
040	MEALS—SNACKS	76	6 498	16.0	8.0		SPORTING GOODS STORES (SIC 5952)				
080	PACKAGEO ALCOHOLIC BEVERAGES	29	3 771	14.6	4.7		TOTAL	54	7 896	(X)	100.0
100	CIGARS—CIGARETTES—TOBACCO	183	7 241	11.1	9.0	040	MEALS—SNACKS	4	221	22.2	2.8
						140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	9	123	25.0	1.6
120	COSMETICS—DRUGS—CLEANERS	282	52 383	64.9	64.9	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	88	22.4	1.1
121	MEICINES EXC. PRESCRIPTION	273	19 150	24.0	23.7	180	ALL FOOTWEAR	11	86	15.4	1.1
122	PRESCRIPTION MEDICINES	282	21 358	26.4	26.4						
123	ALL OTHER DRUGS—PROPRIETARIES	206	11 874	17.6	14.7						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	16	265	1.1	.3						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	18	367	1.9	.5	300	SPORTING—RECREATION EQUIPMENT	54	6 740	85.4	B5.4
220	MAJOR APPL—RADIO—TV—MUSICAL INST	24	639	2.8	.8	301	ATHLETIC GOODS (TO INDIVIDUALS)	35	2 253	61.0	28.5
260	KITCHENWARE—HOME FURNISHINGS	37	951	3.2	1.2	302	ATHLETIC GOODS (TO TEAMS)	13	540	36.7	6.8
280	JEWELRY—OPTICAL GOODS	51	430	2.4	.5	303	HUNTING EQUIPMENT	18	1 919	67.8	24.3
300	SPORTING—RECREATION EQUIPMENT	15	274	1.2	.3	304	FISHING EQUIPMENT	24	1 260	56.3	16.0
320	HARDWARE—GARDENING EQUIPMENT	31	482	1.6	.6	-	MISCELLANEOUS MERCHANDISE	(X)	70B	(X)	9.0
340	LUMBER—BUILDING MATERIALS	10	163	.9	.2						
420	AUTO TIRES—BATTERIES—ACCESS	15	224	1.5	.3						
500	ALL OTHER MERCHANDISE	106	4 322	9.8	5.4	500	ALL OTHER MERCHANDISE	7	134	8.2	1.7
520	NONMERCHANTISE RECEIPTS	86	1 227	3.0	1.5	520	NONMERCHANTISE RECEIPTS	22	318	7.9	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	187	(X)	2.4
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	35	9 47B	(X)	100.0		BICYCLE SHOPS (SIC 5953)				
							TOTAL	13	715	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
300	SPORTING-RECREATION EQUIPMENT	13	659	92.2	92.2	500	ALL OTHER MERCHANDISE	22	1 592	97.6	97.6
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	7.8	513	BOOKS-PERIODICALS	22	1 310	80.3	80.3
						515	ALL OTHER MERCHANDISE	16	207	21.1	12.7
						-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	4.5
	JEWELRY STORES (SIC 597)					520	NONMERCHANDISE RECEIPTS	5	16	3.4	1.0
	TOTAL	120	21 423	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	276	6.6	1.3		STATIONERY STORES (SIC 5943)				
260	KITCHENWARE-HOME FURNISHINGS	31	797	10.5	3.7		TOTAL ²	30	2 492	(X)	100.0
266	ALL OTHER HOME FURN EXC. CHINA	18	285	16.2	1.3						
267	CHINA-GLASSWARE	25	512	7.8	2.4		HAY, GRAIN, AND FEE STORES (SIC 5962)				
280	JEWELRY-OPTICAL GOODS	120	18 191	84.9	84.9		TOTAL ²	26	8 008	(X)	100.0
281	WATCHES-CLOCKS	107	2 907	14.4	13.6						
282	SILVERWARE	67	1 716	10.0	8.0		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
285	ALL OTHER JEWELRY ITEMS	100	3 059	15.8	14.3		TOTAL ²	6	2 343	(X)	100.0
287	DIAMONDS, EXC. DIAMONO WATCHES	110	8 142	39.5	38.0						
288	RINGS, EXC. DIAMONOS	92	2 332	12.1	10.9						
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.2						
500	ALL OTHER MERCHANDISE	10	184	24.3	.9						
520	NONMERCHANDISE RECEIPTS	88	1 607	10.7	7.5						
529	WATCH-CLOCK-JEWELRY REPAIRS	86	1 353	9.1	6.3						
533	ALL NONMOSE RCPTS FROM CUSTMRS	14	253	4.9	1.2						
-	MISCELLANEOUS MERCHANDISE	(X)	367	(X)	1.7						
	FUEL OIL DEALERS (SIC 5983)					320	HAROWARE-GARDENING EQUIPMENT	21	1 087	67.8	67.8
	TOTAL ²	-	-	(X)	-	460	HAY-GRAIN-FEEO-FARM SUPPLIES	14	313	35.9	19.5
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					500	ALL OTHER MERCHANDISE	6	150	25.7	9.4
	TOTAL	24	10 814	(X)	100.0	520	NONMERCHANDISE RECEIPTS	4	52	7.5	3.2
						-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	581	7.1	5.4		NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
480	HOUSEHOLO FUELS-ICE	24	9 185	84.9	84.9		TOTAL	21	3 600	(X)	100.0
481	LP GAS-WHOLESALE	4	220	5.6	2.0						
482	OTHER LP GAS SALES	24	8 918	82.5	82.5	020	GROCERIES-OTHER FOODS	3	67	13.0	1.9
500	ALL OTHER MERCHANDISE	4	432	18.3	4.0	100	CIGARS-CIGARETTES-TOBACCO	6	376	11.8	10.4
520	NONMERCHANDISE RECEIPTS	9	403	6.3	3.7	500	ALL OTHER MERCHANDISE	21	3 004	83.4	83.4
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	2.0	520	NONMERCHANDISE RECEIPTS	3	118	4.2	3.3
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	1.0
	TOTAL	4	709	(X)	100.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
480	HOUSEHOLO FUELS-ICE	4	562	79.3	79.3		TOTAL	32	3 341	(X)	100.0
483	OTHER FUELS	4	542	76.4	76.4	500	ALL OTHER MERCHANDISE	32	3 125	93.5	93.5
-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	2.8	520	NONMERCHANDISE RECEIPTS	11	43	5.4	1.3
	FLORISTS (SIC 5992)					-	MISCELLANEOUS MERCHANDISE	(X)	173	(X)	5.2
	TOTAL ²	88	5 893	(X)	100.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	CIGAR STORES AND STANDS (SIC 5993)						TOTAL	26	3 018	(X)	100.0
020	GROCERIES-OTHER FOODS	9		27.1	2.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	65	6.6	2.2
100	CIGARS-CIGARETTES-TOBACCO	28		84.3	84.3	500	ALL OTHER MERCHANDISE	26	2 900	96.1	96.1
120	COSMETICS-DRUGS-CLEANERS	5		18.4	1.2	520	NONMERCHANDISE RECEIPTS	10	43	4.1	1.4
500	ALL OTHER MERCHANDISE	12		30.2	7.2	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.3
520	NONMERCHANDISE RECEIPTS	4		1.9	.4		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	4.0		TOTAL ²	98	8 867	(X)	100.0
	BOOK STORES (SIC 5942)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	22	1 631	(X)	100.0		TOTAL ²	39	2 234	(X)	100.0
							RETAIL STORES, N.E.C. (SIC 5999 PT.)				
							TOTAL ²	101	6 653	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Miami SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	NONSTORE RETAILERS (SIC 53 PART*)					MERCHANOISING MACHINE OPERATORS (SIC 534)					
	TOTAL	76	21 631	(X)	100.0	TOTAL ²	24	9 927	(X)	100.0	
020	GROCERIES—OTHER FOODS	15	3 123	100.0	14.4						
040	MEALS—SNACKS	8	2 518	63.7	11.6						
100	CIGARS—CIGARETTES—TOBACCO	16	4 887	69.9	22.6						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	8	272	15.4	1.3						
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	7	407	23.1	1.9						
200	CURTAINS—DRAPERIES—ORY GOODS	8	731	37.7	3.4						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	9	1 249	34.9	5.8						
240	FURNITURE—SLEEP EQUIP—FLOOR COV	7	417	23.7	1.9	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	5	230	15.3	2.2
260	KITCHENWARE—HOME FURNISHINGS	9	1 029	42.8	4.8	160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	5	377	25.8	3.7
280	JEWELRY—OPTICAL GOODS	8	751	27.3	3.5	200	CURTAINS—DRAPERIES—ORY GOODS	5	680	46.1	6.6
320	HARWARE—GARDENING EQUIPMENT	5	158	36.8	.7	220	MAJOR APPL—RADIO—TV—MUSICAL INST	8	1 238	41.8	12.1
340	LUMBER—BUILDING MATERIALS	4	621	61.7	2.9	240	FURNITURE—SLEEP EQUIP—FLOOR COV	5	414	28.7	4.0
500	ALL OTHER MERCHANOISE	21	4 455	52.6	20.6	260	KITCHENWARE—HOME FURNISHINGS	7	1 006	50.5	9.8
520	NONMERCHANOISE RECEIPTS	16	389	8.0	1.8	280	JEWELRY—OPTICAL GOODS	6	441	23.6	4.3
-	MISCELLANEOUS MERCHANOISE	(X)	625	(X)	2.9	500	ALL OTHER MERCHANOISE	10	3 669	61.3	35.8
	MAIL ORDER HOUSES (SIC 532)					520	NONMERCHANOISE RECEIPTS	7	258	7.5	2.5
	TOTAL	16	1 467	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	1 924	(X)	18.8
500	ALL OTHER MERCHANOISE	8	519	82.9	35.4						
-	MISCELLANEOUS MERCHANOISE	(X)	948	(X)	64.6						

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

Orlando SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--							
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹						
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)																
	TOTAL	3	(0)	(X)	100.0		93	128 731	(X)	100.0							
020	GROCERIES-OTHER FOODS	3	(D)		97.0	97.0	380	114 288	88.8	88.8							
021	MEATS-FISH-POULTRY	3					92.7	92.7	400	390	.4	.3					
024	ALL OTHER FOODS	3					4.3	4.3	420	6 924	5.9	5.4					
-	MISCELLANEOUS MERCHANDISE	(X)	(X)		3.0		520	7 071	5.7	5.5							
							-	58	(X)	(Z)							
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)																
	TOTAL ²	7	364	(X)	100.0		32	97 267	(X)	100.0							
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)																
	TOTAL	7	520	(X)	100.0		380	85 898	88.3	88.3							
020	GROCERIES-OTHER FOODS	7	427	82.1	82.1	381	53 507	55.0	55.0								
024	ALL OTHER FOODS	7	224	43.1	43.1	383	6 462	11.9	6.6								
-	MISCELLANEOUS MERCHANDISE	(X)	202	(X)	38.8	385	20 239	20.8	20.8								
						386	3 480	4.4	3.6								
						387	1 261	2.3	1.3								
						-	949	(X)	1.0								
							400	338	.3	.3							
							401	151	1.2	.2							
							403	185	.2	.2							
							-	2	(X)	(Z)							
	RETAIL BAKERIES (SIC 546)																
	TOTAL	16	919	(X)	100.0	420	5 464	5.6	5.6								
020	GROCERIES-OTHER FOODS	16	853	92.8	92.8	421	3 168	3.3	3.3								
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	7.2	422	1 430	1.5	1.5								
						423	265	.3	.3								
						424	601	.9	.6								
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)																
	TOTAL	16	919	(X)	100.0	520	5 528	5.7	5.7								
020	GROCERIES-OTHER FOODS	16	853	92.8	92.8	527	5 195	5.3	5.3								
025	BAKERY PRODUCTS-EXCEPT FROZEN	16	843	91.7	91.7	528	332	1.7	.3								
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	7.2	-	38	(X)	(Z)								
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)																
	TOTAL ²	-	-	(X)	-												
	DAIRY PRODUCTS STORES (SIC 545)																
	TOTAL	2	(0)	(X)	100.0	400	30	.6	.3								
						403	28	.6	.3								
						-	2	(X)	(Z)								
	EGG AND POULTRY DEALERS (SIC 549 PT.)																
	TOTAL	2	(0)	(X)	100.0	420	804	10.2	9.2								
						421	452	5.7	5.2								
						422	134	1.6	1.5								
						423	112	1.4	1.3								
						424	106	2.2	1.2								
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)																
	TOTAL ²	5	342	(X)	100.0	520	668	7.6	7.6								
						527	600	6.9	6.9								
						-	68	(X)	.8								
	AUTOMOTIVE DEALERS (SIC 55 Ex. 554)																
	TOTAL	186	148 425	(X)	100.0	-	1	(X)	(Z)								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	1 169	19.0	.8												
260	KITCHENWARE-HOME FURNISHINGS	19	101	3.0	.1												
300	SPORTING-RECREATION EQUIPMENT	39	3 604	40.0	2.4	420	601	6.3	6.3								
320	HAIRWARE-GARDENING EQUIPMENT	19	198	3.0	.1	421	404	4.3	4.3								
380	AUTOMOBILES-TRUCKS	102	114 930	88.1	77.4	-	197	(X)	2.1								
400	AUTO FUELS-LUBRICANTS	39	481	.5	.3												
420	AUTO TIRES-BATTERIES-ACCESS	99	13 336	10.4	9.0	520	631	6.7	6.7								
500	ALL OTHER MERCHANDISE	41	5 850	60.0	3.9	527	601	6.3	6.3								
520	NONMERCHANDISE RECEIPTS	118	8 635	6.2	5.8	-	30	(X)	.3								
-	MISCELLANEOUS MERCHANDISE	(X)	121	(X)	.1	-	2	(X)	(Z)								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Orlando SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				320	HARDWARE-GARDENING EQUIPMENT . . .	3	12	.6	.2	
	TOTAL	45	13 248	(X) 100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	29	5 278	84.5	84.5	
380	AUTOMOBILES-TRUCKS	45	12 912	97.5 97.5	416	NEW TIRES-TUBES(TO FLEET OPRTRS)	6	286	11.3	4.6	
385	USED PASSENGER CARS-RETAIL	45	10 780	81.4 81.4	417	NEW TIRES-TUBES(TO OTHER USERS)	23	1 300	24.3	20.8	
386	USED PASSENGER CARS-WHSLE.	20	1 882	23.5 14.2	418	RETREADS(TO FLEET OPERATORS)	5	28	.9	.4	
-	MISCELLANEOUS MERCHANOISE.	(X)	238	(X) 1.8	419	RETREADS(TO OTHER USERS)	20	315	8.1	5.0	
520	NONMERCHANTISE RECEIPTS.	17	244	2.8 1.8	426	AUTOMOBILE ACCESSORIES	17	1 157	25.8	18.5	
528	OTHER NONMERCHANTISE RECEIPTS. . . .	13	199	2.4 1.5	428	NEW AUTO TIRES SOLD TO DEALERS	8	488	15.5	7.8	
-	MISCELLANEOUS	(X)	44	(X) .3	429	NEW TRUCK-BUS TIRES (TO USERS)	19	1 195	23.2	19.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	92	(X) .7	431	NEW TRK-BUS TIRES(TO DEALERS).	6	140	4.5	2.2	
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				433	RETREADS SOLO TO DEALERS	5	65	2.6	1.0	
	TOTAL	46	9 642	(X) 100.0	434	RETREADS-TRUCK-BUS (TO USERS).	8	225	5.5	3.6	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	1 164	19.7 12.1	436	STORAGE BATTERIES.	11	63	1.4	1.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	33	4.0 .3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	16	(X)	.3	
260	KITCHENWARE-HOME FURNISHINGS . . .	19	100	2.0 1.0	500	ALL OTHER MERCHANDISE.	4	66	2.9	1.1	
300	SPORTING-RECREATION EQUIPMENT . . .	18	195	4.0 2.0	520	NONMERCHANTISE RECEIPTS.	14	549	11.3	8.8	
320	HARDWARE-GARDENING EQUIPMENT . . .	19	193	4.0 2.0	524	BRAKE AND WHEEL SERVICES	10	290	6.8	4.6	
340	LUMBER-BUILDING MATERIALS.	5	31	4.0 .3	525	TIRE SERVICES OTHER THAN RETRO	9	62	1.6	1.0	
400	AUTO FUELS-LUBRICANTS.	5	78	7.9 .8	526	OTHER NONMERCHANTISE RECEIPTS.	8	197	8.9	3.2	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	46	6 358	65.9 65.9	-	MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	.8	
500	ALL OTHER MERCHANDISE.	18	266	5.1 2.8		BOAT DEALERS (SIC 5591)					
520	NONMERCHANTISE RECEIPTS.	29	1 208	14.8 12.5		TOTAL	20	3 572	(X)	100.0	
-	MISCELLANEOUS MERCHANOISE.	(X)	15	(X) .2	300	SPORTING-RECREATION EQUIPMENT. .	20	3 391	94.9	94.9	
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				307	OUTBOARD BOATS	14	615	26.4	17.2	
	TOTAL	17	3 396	(X) 100.0	308	OUTBOARD MOTORS.	16	624	19.5	17.5	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	892	26.3 26.3	309	INBOARD MOTOR BOATS.	6	403	36.1	11.3	
221	MAJOR HOUSEHOLD APPLIANCES	17	450	13.3 13.3	311	INBOARD-OUTORIVE BOATS	12	369	12.6	10.3	
222	RADIOS-TV'S MUSICAL INSTR.	17	436	12.8 12.8	312	BOAT TRAILERS.	15	157	5.6	4.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	33	3.9 1.0	313	MARINE ACCESS. AND PARTS	17	707	23.0	19.8	
260	KITCHENWARE-HOME FURNISHINGS . . .	15	94	3.0 2.8	318	ALL OTHER BOATS.	7	93	8.3	2.6	
264	SMALL ELECTRICAL APPLIANCES. . . .	14	64	2.2 1.9	319	ALL OTHER MOSE-EXC BOATS	7	423	47.0	11.8	
265	ALL OTHER KITCHENWR-HOUSEWR. . . .	9	30	1.5 .9	520	NONMERCHANTISE RECEIPTS.	13	169	7.7	4.7	
300	SPORTING-RECREATION EQUIPMENT. . .	15	186	5.7 5.5	527	SERVICE LABOR.	12	102	4.8	2.9	
317	ALL OTHER SPTG GOODS EXC BOATS	15	182	5.6 5.4	532	OTHER NONMERCHANTISE RECEIPTS.	6	63	5.8	1.8	
-	MISCELLANEOUS MERCHANOISE.	(X)	4	(X) .1	-	MISCELLANEOUS	(X)	4	(X)	.1	
320	HARDWARE-GARDENING EQUIPMENT . . .	15	181	5.7 5.3	-	MISCELLANEOUS MERCHANOISE.	(X)	12	(X)	.3	
340	LUMBER-BUILDING MATERIALS.	5	31	3.5 .9		HOUSEHOLO TRAILER DEALERS (SIC 5592)					
420	AUTO TIRES-BATTERIES-ACCESS. . . .	17	1 080	31.8 31.8		TOTAL	21	5 670	(X)	100.0	
416	NEW TIRES-TUBES(TO FLEET OPRTRS)	9	111	4.7 3.3	500	ALL OTHER MERCHANDISE.	21	5 502	97.0	97.0	
417	NEW TIRES-TUBES(TO OTHER USERS)	17	516	15.2 15.2	504	MOBILE HOMES-HOUSEHOLO TRRLRS .	20	5 190	91.5	91.5	
418	RETREADS(TO FLEET OPERATORS) . . .	5	8	.4 .2	505	CAMP TRAILERS-TRAVEL TRAILERS.	5	296	29.0	5.2	
419	RETREADS(TO OTHER USERS)	9	55	2.2 1.6	520	NONMERCHANTISE RECEIPTS.	10	129	4.4	2.3	
426	AUTOMOBILE ACCESSORIES	14	157	5.4 4.6	-	MISCELLANEOUS MERCHANOISE.	(X)	39	(X)	.7	
428	NEW AUTO TIRES SOLO TO DEALERS	9	89	3.7 2.6		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					
429	NEW TRUCK-BUS TIRES (TO USERS)	9	63	2.7 1.9		TOTAL ²	6	810	(X)	100.0	
431	NEW TRK-BUS TIRES(TO DEALERS).	5	13	.8 .4		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					
433	RETREADS SOLO TO DEALERS	5	6	.4 .2		TOTAL ²	-	-	(X)	-	
434	RETREADS-TRUCK-BUS (TO USERS).	6	9	.5 .3		GASOLINE SERVICE STATIONS (SIC 554)					
435	RETREADS-TRUCK-BUS(TO DEALERS)	5	5	.2 .1		TOTAL	430	44 818	(X)	100.0	
436	STORAGE BATTERIES.	15	48	1.4 1.4	020	GROCERIES-OTHER FOODS.	69	316	3.2	.7	
500	ALL OTHER MERCHANOISE.	14	200	6.1 5.9	040	MEALS-SNACKS	15	77	5.0	.2	
520	NONMERCHANTISE RECEIPTS.	15	659	19.4 19.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	100	526	5.0	1.2	
525	TIRE SERVICES OTHER THAN RETRO	8	21	1.0 .6	400	AUTO FUELS-LUBRICANTS.	430	37 893	84.5	84.5	
526	OTHER NONMERCHANTISE RECEIPTS.	15	309	9.1 9.1	401	GASOLINE	429	35 412	79.3	79.0	
-	MISCELLANEOUS	(X)	329	(X) 9.7	402	OTHER AUTOMOTIVE FUELS	63	811	7.8	1.8	
-	MISCELLANEOUS MERCHANOISE.	(X)	40	(X) 1.2	403	MOTOR OILS-GREASES-OTHER OILS.	390	1 670	3.9	3.7	
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)										
	TOTAL	29	6 246	(X) 100.0							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	272	9.7 4.4							
222	RADIOS-TV'S MUSICAL INSTR.	4	212	7.5 3.4							
-	MISCELLANEOUS MERCHANOISE.	(X)	60	(X) 1.0							
260	KITCHENWARE-HOME FURNISHINGS . . .	3	6	.3 .1							
300	SPORTING-RECREATION EQUIPMENT . . .	3	10	.6 .2							

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Orlando SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . .	343	4 174	11.9	9.3	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)	TOTAL ²	32	3 651	(X)	100.0
421	PARTS INSTALLED IN REPAIR WORK	163	1 101	7.8	2.5						
423	PARTS-RETAIL	36	111	2.8	.2						
424	AUTOMOBILE TIRES-BATTERIES-ACC	328	2 962	8.6	6.6						
480	HOUSEHOLD FUELS-ICE	29	203	5.2	.5	CUSTOM TAILORS (SIC 567)	TOTAL	1	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE	16	86	3.6	.2						
520	NONMERCHANDISE RECEIPTS	239	1 422	5.6	3.2	FAMILY CLOTHING STORES (SIC 565)	TOTAL ²	18	2 088	(X)	100.0
527	SERVICE LABDR.	231	1 231	4.8	2.7						
-	MISCELLANEOUS MERCHANOISE	(X)	121	(X)	.3	SHOE STORES (SIC 566)	TOTAL	39	5 140	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)										
	TOTAL	171	21 947	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	96	4 614	76.6	21.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	96	4 614	76.6	21.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	117	11 433	63.8	52.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	117	11 433	63.8	52.1	180	ALL FOOTWEAR	75	5 184	53.6	23.6
180	ALL FOOTWEAR	75	5 184	53.6	23.6	280	JEWELRY-OPTICAL GOODS	6	41	2.5	.2
280	JEWELRY-OPTICAL GOODS	6	41	2.5	.2	500	ALL OTHER MERCHANOISE	10	89	3.2	.4
500	ALL OTHER MERCHANOISE	10	89	3.2	.4	520	NONMERCHANDISE RECEIPTS	58	455	3.6	2.1
520	NONMERCHANDISE RECEIPTS	58	455	3.6	2.1	-	MISCELLANEOUS MERCHANOISE	(X)	131	(X)	.6
-	MISCELLANEOUS MERCHANOISE	(X)	131	(X)	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	11	3.7	.2
	WOMEN'S CLOTHING SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	304	9.3	5.9
	TOTAL	70	10 590	(X)	100.0	180	ALL FOOTWEAR	39	4 700	91.4	91.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	70	9 909	93.6	93.6	500	ALL OTHER MERCHANOISE	6	43	4.5	.8
180	ALL FOOTWEAR	11	202	8.4	1.9	520	NONMERCHANDISE RECEIPTS	18	80	2.9	1.6
520	NONMERCHANDISE RECEIPTS	18	241	3.7	2.3	-	MISCELLANEOUS MERCHANOISE	(X)	2	(X)	(Z)
-	MISCELLANEOUS MERCHANOISE	(X)	237	(X)	2.2		MEN'S SHOE STORES (SIC 566 PT.)				
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL ²	3	(0)	(X)	100.0
	TOTAL	59	(0)	(X)	100.0		WOMEN'S SHOE STORES (SIC 566 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	(0)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9			
161	CHILDREN'S-INFANTS' WEAR	59	93.0	93.0	93.0	180	ALL FOOTWEAR	17		11.5	9.0
164	HOSIERY	43	11.9	6.6	6.6	181	MEN'S AND BOYS' FOOTWEAR	4	(0)	89.8	89.8
165	LINGERIE	62	2.2	1.2	1.2	182	WOMEN'S AND GIRLS' FOOTWEAR	17		12.4	2.1
168	WOMEN'S BLOUSES-SPTSWR	42	12.4	10.5	10.5	-	MISCELLANEOUS MERCHANDISE	(X)		86.2	86.2
172	DRESSES	59	22.9	18.4	18.4	520	NONMERCHANDISE RECEIPTS	6		3.3	1.1
173	COATS-SUITS	61	43.5	43.5	43.5	-	MISCELLANEOUS MERCHANOISE	(X)		(X)	.1
174	HANDBAGS	31	10.7	9.5	9.5		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
180	ALL FOOTWEAR	10	8.3	2.1	2.1		TOTAL ²	-	-	(X)	-
520	NONMERCHANDISE RECEIPTS	13	3.9	2.4	2.4		FAMILY SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	(X)	2.6		TOTAL ²	19	2 376	(X)	100.0
	MILLINERY STORES (SIC 563 PT.)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL	1	(0)	(X)	100.0		TOTAL ²	9	304	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	TOTAL	3	354	(X)	100.0		TOTAL	2	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	344	97.2	97.2		FURNITURE HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
165	LINGERIE	3	344	97.2	97.2		TOTAL	165	28 721	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	10	(X)	2.8	200	CURTAINS-ORAPERIES-DRY GOODS	28	1 324	23.1	4.6
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					220	MAJOR APPL-RAOID-TV-MUSICAL INST	90	10 896	80.4	37.9
	TOTAL	6	780	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	81	13 963	82.3	48.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	756	96.9	96.9	260	KITCHENWARE-HOME FURNISHINGS	43	1 156	15.5	4.0
520	NONMERCHANDISE RECEIPTS	3	17	2.8	2.2	520	NONMERCHANDISE RECEIPTS	80	1 139	7.3	4.0
-	MISCELLANEOUS MERCHANOISE	(X)	7	(X)	.9	-	MISCELLANEOUS MERCHANOISE	(X)	243	(X)	.8
	FURRIERS AND FUR SHOPS (SIC 568)										
	TOTAL	1	(0)	(X)	100.0						

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NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Orlando SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FURNITURE STORES (SIC 5712)					MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					
	TOTAL	57	12 357	(X)	100.0	TOTAL	11	2 403	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOOOS . .	11	115	3.3	.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	11	2 282	95.0	95.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	18	545	19.9	4.4	228	PIANOS	9	651	29.0	27.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	57	11 084	89.7	89.7	229	ORGANS	9	882	38.1	36.7
243	SLEEP EQUIPMENT	49	1 654	14.7	13.4	231	MUSICAL INSTR-ACCESSORIES	8	592	28.7	24.6
244	OTHER HOUSEHOLD FURNITURE	57	8 850	71.6	71.6	234	SHEET MUSIC-RELATED ITEMS	8	118	5.3	4.9
245	FLOOR COVERINGS-SOFT SURFACE . . .	28	479	5.4	3.9	-	MISCELLANEOUS MERCHANOISE	(X)	39	(X)	1.6
246	FLOOR COVERINGS-HARD SURFACE . . .	14	58	2.5	.5	520	NONMERCHANTOISE RECEIPTS	6	121	7.1	5.0
247	NONHOUSEHOLD FURNITURE	8	43	1.7	.3						
260	KITCHENWARE-HOME FURNISHINGS . . .	16	265	6.2	2.1		EATING AND ORINKING PLACES (SIC 58)				
520	NONMERCHANTOISE RECEIPTS	23	313	4.5	2.5		TOTAL	399	38 204	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	34	(X)	.3	020	GROCERIES-OTHER FOODS	29	729	22.3	1.9
	HOME FURNISHINGS STORES (OTHER 571)					040	MEALS-SNACKS	347	30 693	89.5	80.3
	TOTAL	35	4 694	(X)	100.0	060	ALCOHOLIC ORINKS	133	5 121	32.3	13.4
200	CURTAINS-ORAPERIES-DRY GOOOS . . .	12	1 116	66.6	23.8	080	PACKAGED ALCOHOLIC BEVERAGES . . .	45	828	16.1	2.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	2 727	79.1	58.1	100	CIGARS-CIGARETTES-TOBACCO	53	168	1.9	.4
260	KITCHENWARE-HOME FURNISHINGS . . .	9	680	100.0	14.5	520	NONMERCHANTOISE RECEIPTS	79	578	3.4	1.5
520	NONMERCHANTOISE RECEIPTS	16	133	9.0	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	.8		EATING PLACES (SIC 5812)				
	FLOOR COVERINGS STORES (SIC 5713)						TOTAL	325	34 429	(X)	100.0
	TOTAL	16	2 668	(X)	100.0	020	GROCERIES-OTHER FOODS	29	727	21.6	2.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 509	94.0	94.0	040	MEALS-SNACKS	325	30 582	88.8	88.8
-	MISCELLANEOUS MERCHANOISE	(X)	159	(X)	6.0	060	ALCOHOLIC ORINKS	59	2 198	19.4	6.4
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	11	115	4.7	.3
	TOTAL	11	1 287	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	49	161	2.1	.5
200	CURTAINS-DRAPERIES-DRY GOOOS . . .	11	1 069	83.1	83.1	520	NONMERCHANTOISE RECEIPTS	72	559	3.3	1.6
-	MISCELLANEOUS MERCHANOISE	(X)	218	(X)	16.9	-	MISCELLANEOUS MERCHANOISE	(X)	86	(X)	.2
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	3	(0)	(X)	100.0		TOTAL	205	21 696	(X)	100.0
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					020	GROCERIES-OTHER FOODS	20	403	16.9	1.9
	TOTAL ²	5	(0)	(X)	100.0	040	MEALS-SNACKS	205	18 533	85.4	85.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					060	ALCOHOLIC ORINKS	56	2 095	21.5	9.7
	TOTAL ²	32	4 632	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . . .	10	105	5.8	.5
	RAOIO AND TELEVISION STORES (SIC 5732)					100	CIGARS-CIGARETTES-TOBACCO	36	87	1.4	.4
	TOTAL	27	4 401	(X)	100.0	520	NONMERCHANTOISE RECEIPTS	51	425	3.6	2.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	27	3 968	90.2	90.2	-	MISCELLANEOUS MERCHANOISE	(X)	47	(X)	.2
224	NEW MAJOR APPLIANCES	14	901	25.8	20.5		CAFETERIAS (SIC 5812 PT.)				
225	NEW RAOIOS-TV'S ETC.	27	2 928	66.5	66.5		TOTAL ²	15	4 745	(X)	100.0
226	USEO MAJOR APPL-RADIOS-TV'S	10	24	1.0	.5		REFRESHMENT PLACES (SIC 5812 PT.)				
-	MISCELLANEOUS MERCHANOISE	(X)	115	(X)	2.6		TOTAL ²	105	7 988	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	6	19	1.4	.4		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
264	SMALL ELECTRICAL APPLIANCES	5	16	1.4	.4	040	MEALS-SNACKS	22	111	15.2	2.9
520	NONMERCHANTOISE RECEIPTS	17	385	11.7	8.7	060	ALCOHOLIC ORINKS	74	2 923	77.4	77.4
-	MISCELLANEOUS MERCHANOISE	(X)	29	(X)	.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	34	712	29.3	18.9
	RECORD SHOPS (SIC 5733 PT.)					520	NONMERCHANTOISE RECEIPTS	7	18	4.2	.5
	TOTAL ²	3	234	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	11	(X)	.3
							ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
							TOTAL	79	26 482	(X)	100.0
						020	GROCERIES-OTHER FOODS	18	319	3.2	1.2
						040	MEALS-SNACKS	41	1 822	10.7	6.9
						080	PACKAGED ALCOHOLIC BEVERAGES . . .	10	1 695	25.8	6.4
						100	CIGARS-CIGARETTES-TOBACCO	61	1 803	7.5	6.8
						120	COSMETICS-ORUGS-CLEANERS	79	14 402	54.4	54.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Orlando SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	BOOK STORES (SIC 5942)					CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
	TOTAL ²	6	562	(X)	100.0	TOTAL ²	6	571	(X)	100.0	
	STATIONERY STORES (SIC 5943)					GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
	TOTAL ²	8	997	(X)	100.0	TOTAL ²	20	945	(X)	100.0	
	HAY, GRAIN, AND FEEO STORES (SIC 5962)					OPTICAL GOODS STORES (SIC 5999 PT.)					
	TOTAL	13	4 869	(X)	100.0	TOTAL	13	955	(X)	100.0	
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	13	4 611	94.7	94.7	280	JEWELRY-OPTICAL GOODS	13	920	96.3	96.3
-	MISCELLANEOUS MERCHANDISE	(X)	258	(X)	5.3	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	3.7
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					RETAIL STORES, N.E.C. (SIC 5999 PT.)					
	TOTAL	9	3 051	(X)	100.0	TOTAL	30	1 326	(X)	100.0	
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	9	2 852	93.5	93.5	500	ALL OTHER MERCHANDISE	30	1 129	85.1	85.1
-	MISCELLANEOUS MERCHANDISE	(X)	199	(X)	6.5	520	NONMERCHANDISE RECEIPTS	8	36	8.0	2.7
						-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	12.2
	GARDEN SUPPLY STORES (SIC 5969 PT.)					NONSTORE RETAILERS (SIC 53 PART*)					
	TOTAL	7	699	(X)	100.0	TOTAL ²	26	9 059	(X)	100.0	
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	7	493	(X)	100.0	TOTAL ²	6	681	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO	5	105	24.4	21.3	MERCHANDISING MACHINE OPERATORS (SIC 534)					
500	ALL OTHER MERCHANDISE	7	369	74.8	74.8	TOTAL	4	1 979	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	3.9						
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	9	564	(X)	100.0	TOTAL ²	16	6 399	(X)	100.0	
500	ALL OTHER MERCHANDISE	9	543	96.3	96.3						
520	NONMERCHANDISE RECEIPTS	5	13	2.9	2.3						
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	1.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53; are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pensacola SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	RETAIL TRADE												
	TOTAL	1 246	303 757	(X)	100.0								
020	GROCERIES-OTHER FOODS	267	\$9 750	44.9	19.7	460	HAY-GRAIN-FEED-FARM SUPPLIES	4	}	(0)	{	5.6	.7
D40	MEALS-SNACKS	252	14 517	34.5	4.8	S20	NONMERCHANTISE RECEIPTS	8				2.7	2.0
060	ALCOHOLIC DRINKS	105	3 921	52.0	1.3	-	MISCELLANEOUS MERCHANDISE	(X)				(X)	5.1
080	PACKAGE ALCOHOLIC BEVERAGES	159	8 537	27.7	2.8		FARM EQUIPMENT DEALERS (SIC S2S2)						
100	CIGARS-CIGARETTES-TOBACCO	224	3 986	6.0	1.3		TOTAL	4	(0)	(X)	100.0		
120	COSMETICS-DRUGS-CLEANERS	187	12 955	12.5	4.3	44D	FARM EQUIPMENT MACHINERY	4	(0)	98.9	98.9		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	80	9 585	17.0	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	1.1		
16D	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR.	113	16 139	24.2	5.3		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)						
180	ALL FOOTWEAR	78	5 187	9.0	1.7		TOTAL	56	47 996	(X)	100.0		
200	CURTAINS-DRAPERIES-ORY GOODS	72	6 088	10.8	2.0	02D	GROCERIES-OTHER FOODS	27	675	1.5	1.4		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	139	12 375	15.8	4.1	04D	MEALS-SNACKS	12	578	3.2	1.2		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	85	8 831	14.7	2.9	120	COSMETICS-DRUGS-CLEANERS	32	1 623	3.5	3.4		
260	KITCHENWARE-HOME FURNISHINGS	112	3 536	5.2	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	4 972	10.7	10.4		
280	JEWELRY-OPTICAL GOODS	90	2 890	4.9	1.0	16D	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR.	37	9 679	20.8	20.2		
300	SPORTING-RECREATION EQUIPMENT	105	5 575	8.7	1.8	180	ALL FOOTWEAR	35	2 133	4.5	4.4		
320	HARDWARE-GARDENING EQUIPMENT	109	4 472	6.9	1.5	200	CURTAINS-ORAPERIES-DRY GOODS	52	5 762	12.0	12.0		
340	LUMBER-BUILDING MATERIALS	78	14 126	28.4	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 939	8.9	8.2		
38D	AUTOMOBILES-TRUCKS	50	49 732	60.5	16.4	24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 902	4.2	4.0		
400	AUTO FUELS-LUBRICANTS	252	19 733	24.5	6.5	260	KITCHENWARE-HOME FURNISHINGS	33	2 376	5.3	5.0		
420	AUTO TIRES-BATTERIES-ACCESS.	232	12 340	10.2	4.1	280	JEWELRY-OPTICAL GOODS	29	721	1.5	1.5		
440	FARM EQUIPMENT MACHINERY	8	1 850	12.0	.6	300	SPORTING-RECREATION EQUIPMENT	27	1 382	3.0	2.9		
460	HAY-GRAIN-FEED-FARM SUPPLIES	19	2 049	14.5	.7	320	HARDWARE-GARDENING EQUIPMENT	30	1 416	3.8	3.0		
480	HOUSEHOLD FUELS-ICE	54	2 695	36.0	.9	340	LUMBER-BUILDING MATERIALS	17	1 172	3.7	2.4		
500	ALL OTHER MERCHANDISE	212	12 738	14.0	4.2	400	AUTO FUELS-LUBRICANTS	7	88	.5	.2		
520	NONMERCHANTISE RECEIPTS	486	10 151	4.8	3.3	420	AUTO TIRES-BATTERIES-ACCESS.	9	1 696	4.5	3.5		
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					5D0	ALL OTHER MERCHANDISE	32	4 275	9.4	8.9		
	TOTAL	57	17 720	(X)	100.0	S20	NONMERCHANTISE RECEIPTS	26	3 179	7.4	6.6		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	477	8.4	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	428	(X)	.9		
260	KITCHENWARE-HOME FURNISHINGS	14	251	10.5	1.4		DEPARTMENT STORES (SIC 531)						
30D	SPORTING-RECREATION EQUIPMENT	12	110	10.3	.6		TOTAL	6	35 893	(X)	100.0		
32D	HARDWARE-GARDENING EQUIPMENT	32	2 082	24.1	11.7	020	GROCERIES-OTHER FOODS	6	359	1.0	1.0		
340	LUMBER-BUILDING MATERIALS	5D	12 728	82.0	71.8	120	COSMETICS-ORUGS-CLEANERS	6	1 156	3.2	3.2		
440	FARM EQUIPMENT MACHINERY	5	1 687	79.1	9.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	4 011	11.2	11.2		
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	31	10.5	.2	141	MEN'S CLOTHING	6	3 220	9.0	9.0		
520	NONMERCHANTISE RECEIPTS	22	223	3.0	1.3	142	BOYS' CLOTHING	3	791	3.6	2.2		
-	MISCELLANEOUS MERCHANDISE	(X)	130	(X)	.7	160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR.	6	7 726	21.5	21.5		
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. S2S)					161	CHILDREN'S-INFANTS' WEAR	6	1 121	3.1	3.1		
	TOTAL	34	13 170	(X)	100.0	162	HANDBAGS-ACCESSORIES	4	318	1.3	.9		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	398	8.2	3.0	163	MILLINERY	6	314	.9	.9		
320	HARDWARE-GARDENING EQUIPMENT	13	584	9.7	4.4	164	HDSIERY	6	503	1.4	1.4		
34D	LUMBER-BUILDING MATERIALS	34	11 921	90.5	90.5	165	LINGERIE	4	1 243	5.2	3.5		
341	LUMBER	20	2 868	24.2	21.8	166	WOMENS CDATS-SUITS-FURS-RAINWR	6	304	.8	.8		
342	PLYWOOD	20	1 312	11.1	10.0	167	WOMEN'S DRESSES	5	1 748	5.9	4.9		
343	WINDOWS, DOORS, AND FRAMES-METAL	15	316	3.6	2.4	168	WOMEN'S BLOUSES-SPTSWR	5	1 770	5.8	4.9		
345	ALL OTHER MILLWORK	17	644	8.1	4.9	169	GIRLS'-SUBTEEN-TEEN WEAR	3	398	1.8	1.1		
346	WALLBOARD	19	960	8.5	7.3	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(2)		
347	ASPHALT AND ASBESTOS PRODUCTS	19	956	8.1	7.3	180	ALL FOOTWEAR	6	1 764	4.9	4.9		
348	PAINT-GLASS-WALLPAPER	17	227	2.4	1.7	200	CURTAINS-ORAPERIES-ORY GOODS	6	2 502	7.0	7.0		
351	METAL ROOFING AND SIDING	11	126	1.8	1.0	201	PIECE GOODS-NOTIONS	5	940	2.8	2.6		
352	MASONRY SUPPLIES	15	1 177	12.8	8.9	202	CURTAINS-ORAPERIES	6	1 562	4.4	4.4		
353	INSULATION	12	171	2.3	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	3 554	9.9	9.9		
355	ALL OTHER BUILDING MATERIALS	10	861	14.0	6.5	222	RAIOS-TV'S MUSICAL INSTR.	6	1 422	4.0	4.0		
-	MISCELLANEOUS MERCHANDISE	(X)	199	(X)	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	2 132	(X)	5.9		
520	NONMERCHANTISE RECEIPTS	13	153	3.1	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	1 350	3.8	3.8		
-	MISCELLANEOUS MERCHANDISE	(X)	114	(X)	.9	241	FLOOR COVERINGS	5	611	1.8	1.7		
	HARWARE STORES (SIC 5251)					242	FURNITURE-SLEEP EQUIPMENT	6	739	2.1	2.1		
	TOTAL	19	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	6	1 831	5.1	5.1		
260	KITCHENWARE-HOME FURNISHINGS	13	}	9.2	7.8	261	CHINA-GLASSWARE	6	1 123	3.1	3.1		
300	SPORTING-RECREATION EQUIPMENT	11		10.1	3.7	262	KITCHENWARE-HOUSEWARES	6	708	2.0	2.0		
320	HARDWARE-GARDENING EQUIPMENT	19	}	52.4	52.4	280	JEWELRY-OPTICAL GOODS	6	506	1.4	1.4		
322	GARDENING EQUIPMENT-SUPPLIES	17		7.3	6.7	300	SPORTING-RECREATION EQUIPMENT	6	1 210	3.4	3.4		
323	PLUMBING-ELECTRICAL SUPPLIES	18		10.5	10.5	420	AUTO TIRES-BATTERIES-ACCESS.	5	1 649	5.0	4.6		
324	OTHER HARWARE-TOOLS	19		35.2	35.2	500	ALL OTHER MERCHANDISE	6	2 997	8.3	8.3		
340	LUMBER-BUILDING MATERIALS	16	}	29.0	28.2	501	TOYS-GAMES-WHEEL GOODS	6	1 013	2.8	2.8		
356	ALL OTHER LUMBER-MILLWORK	7		25.1	13.8	502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	1 632	4.5	4.5		
364	PAINT-SUNORIES-GLASS-WALLPAPER	16		14.8	14.4	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	352	1.2	1.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.
 Note: PENSACOLA SMSA—Consists of Escambia and Santa Rosa Counties, Fla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pensacola SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
520	NONMERCHANTISE RECEIPTS	5	2 664	8.1	7.4		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						
535	ALL OTHER SERVICE RECEIPTS	5	2 613	8.0	7.3								
-	MISCELLANEOUS (X)		50	(X)	.1								
-	MISCELLANEOUS MERCHANOISE (X)		2 613	(X)	7.3		TOTAL	5	131	(X)	100.0		
	VARIETY STORES (SIC 533)					020	GROCERIES—OTHER FOODS	5	129	98.5	98.5		
						022	PRODUCE (FRESH FRUITS-VEGTBLS)	5	124	94.7	94.7		
						-	MISCELLANEOUS MERCHANDISE (X)		5	(X)	3.8		
	TOTAL	21	7 176	(X)	100.0	-	MISCELLANEOUS MERCHANOISE (X)		2	(X)	1.5		
020	GROCERIES—OTHER FOODS	18	207	3.2	2.9		CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)						
040	MEALS—SNACKS	8	339	6.9	4.7								
100	CIGARS—CIGARETTES—TOBACCO	4	12	.5	.2		TOTAL	1	(0)	(X)	100.0		
120	COSMETICS—DRUGS—CLEANERS	21	419	5.8	5.8								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	20	586	8.2	8.2		RETAIL BAKERIES (SIC 546)						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	21	1 386	19.3	19.3								
180	ALL FOOTWEAR	20	218	3.0	3.0		TOTAL ²	13	(0)	(X)	100.0		
200	CURTAINS—ORAPERIES—DRY GOODS	21	896	12.5	12.5								
220	MAJOR APPL—RAOIO-TV—MUSICAL INST	12	187	3.3	2.6		OTHER FOOD STORES (OTHER 54)						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	13	183	3.1	2.6								
260	KITCHENWARE—HOME FURNISHINGS	19	447	6.8	6.2		TOTAL	4	(0)	(X)	100.0		
280	JEWELRY—OPTICAL GOODS	20	191	2.7	2.7								
300	SPORTING—RECREATION EQUIPMENT	16	117	1.7	1.6								
320	HAROWARE—GARDENING EQUIPMENT	20	350	4.9	4.9								
340	LUMBER—BUILDING MATERIALS	8	75	2.0	1.0								
400	AUTO FUELS—LUBRICANTS	3	7	.3	.1								
500	ALL OTHER MERCHANOISE	20	1 181	18.2	16.5								
520	NONMERCHANTISE RECEIPTS	16	371	5.8	5.2	020	GROCERIES—OTHER FOODS	4				81.1	81.1
-	MISCELLANEOUS MERCHANOISE (X)		4	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES	3		(0)		20.0	12.1
						100	CIGARS—CIGARETTES—TOBACCO	3				11.2	6.8
	MISC. GENERAL MERCHANOISE STORES (SIC 539)												
	TOTAL ²	29	4 927	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)						
	FOOD STORES (SIC 54)												
	TOTAL	184	64 476	(X)	100.0		TOTAL	102	70 989	(X)	100.0		
020	GROCERIES—OTHER FOODS	184	58 035	90.0	90.0	220	MAJOR APPL—RAOIO-TV—MUSICAL INST	18	868	36.3	1.2		
040	MEALS—SNACKS	20	166	3.2	.3	260	KITCHENWARE—HOME FURNISHINGS	15	69	3.4	.1		
080	PACKAGED ALCOHOLIC BEVERAGES	77	976	5.6	1.5	300	SPORTING—RECREATION EQUIPMENT	24	2 508	61.4	3.5		
100	CIGARS—CIGARETTES—TOBACCO	87	1 453	4.8	2.3	320	HAROWARE—GARDENING EQUIPMENT	16	164	6.8	.2		
120	COSMETICS—DRUGS—CLEANERS	95	2 215	5.9	3.4	380	AUTOMOBILES—TRUCKS	44	49 672	74.8	70.0		
260	KITCHENWARE—HOME FURNISHINGS	5	48	1.3	.1	400	AUTO FUELS—LUBRICANTS	25	246	.5	.3		
320	HAROWARE—GARDENING EQUIPMENT	9	130	1.8	.2	420	AUTO TIRES—BATTERIES—ACCESS.	65	9 003	14.2	12.7		
480	HOUSEHOLD FUELS—ICE	23	34	1.6	.1	500	ALL OTHER MERCHANOISE	25	4 343	100.0	6.1		
500	ALL OTHER MERCHANOISE	51	865	3.8	1.3	520	NONMERCHANTISE RECEIPTS	71	3 954	6.2	5.6		
520	NONMERCHANTISE RECEIPTS	58	410	.9	.6	-	MISCELLANEOUS MERCHANOISE (X)		162	(X)	.2		
-	MISCELLANEOUS MERCHANOISE (X)		144	(X)	.2								
	GROCERY STORES (SIC 541)						MOTOR VEHICLE DEALERS (SIC 551, 552)						
	TOTAL	156	62 334	(X)	100.0								
020	GROCERIES—OTHER FOODS	156	55 969	89.8	89.8		TOTAL	36	56 509	(X)	100.0		
021	MEATS—FISH—POULTRY	153	15 749	25.3	25.3	380	AUTOMOBILES—TRUCKS	36	48 767	86.3	86.3		
022	PRODUCE (FRESH FRUITS—VEGTBLS)	149	4 610	7.4	7.4	400	AUTO FUELS—LUBRICANTS	17	124	.3	.2		
023	FROZEN FOODS	103	2 100	5.2	3.4	420	AUTO TIRES—BATTERIES—ACCESS.	22	4 505	8.4	8.0		
024	ALL OTHER FOODS	155	33 510	53.8	53.8	520	NONMERCHANTISE RECEIPTS	28	3 034	5.8	5.4		
						-	MISCELLANEOUS MERCHANOISE (X)		79	(X)	.1		
040	MEALS—SNACKS	18	136	2.1	.2								
080	PACKAGED ALCOHOLIC BEVERAGES	74	952	5.5	1.5		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)						
100	CIGARS—CIGARETTES—TOBACCO	83	1 438	4.7	2.3								
120	COSMETICS—DRUGS—CLEANERS	95	2 215	6.2	3.6	380	AUTOMOBILES—TRUCKS	22	45 579	85.7	85.7		
320	HAROWARE—GARDENING EQUIPMENT	9	129	1.8	.2	400	AUTO FUELS—LUBRICANTS	16	110	.3	.2		
500	ALL OTHER MERCHANOISE	51	863	4.1	1.4	420	AUTO TIRES—BATTERIES—ACCESS.	21	4 478	8.6	8.4		
516	ALL OTHER MERCHANOISE	25	101	1.7	.2	520	NONMERCHANTISE RECEIPTS	21	2 965	6.0	5.6		
517	PAPER—PAPER PRODUCTS	35	762	3.9	1.2	-	MISCELLANEOUS MERCHANOISE (X)		65	(X)	.1		
520	NONMERCHANTISE RECEIPTS	56	407	1.1	.7								
-	MISCELLANEOUS MERCHANOISE (X)		225	(X)	.4		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						TOTAL	14	3 311	(X)	100.0		
	TOTAL	5	399	(X)	100.0								
							TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)						
							TOTAL ²	41	6 791	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pensacola SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
	TOTAL ²	25	7 689	(X)	100.0	TOTAL	17	3 893	(X)	100.0	
	GASOLINE SERVICE STATIONS (SIC 554)					140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	3 688	94.7	94.7	
	TOTAL	216	22 011	(X)	100.0	142 BOYS' CLOTHING	8	316	17.3	8.1	
020	GROCERIES-OTHER FOODS	19	57	3.4	.3	143 MEN'S TAILORED OUTERWEAR	14	1 453	43.2	37.3	
100	CIGARS-CIGARETTES-TOBACCO	56	712	10.2	3.2	144 OTHER MEN'S OUTERWEAR	12	851	25.7	21.9	
400	AUTO FUELS-LUBRICANTS	216	19 275	87.6	87.6	145 MEN'S HATS	8	207	7.2	5.3	
401	GASOLINE	216	17 696	80.4	80.4	146 OTHER MEN'S CLOTHING	15	861	23.8	22.1	
402	OTHER AUTOMOTIVE FUELS	27	374	11.5	1.7						
403	MOTOR OILS-GREASES-OTHER OILS	206	1 205	5.6	5.5						
420	AUTO TIRES-BATTERIES-ACCESS.	148	1 393	9.8	6.3						
421	PARTS INSTALLED IN REPAIR WORK	73	413	5.3	1.9						
423	PARTS-RETAIL	19	46	2.8	.2						
424	AUTOMOBILE TIRES-BATTERIES-ACC	141	934	6.6	4.2						
480	HOUSEHOLD FUELS-ICE	7	29	3.0	.1						
500	ALL OTHER MERCHANDISE	9	24	1.6	.1						
520	NONMERCHANDISE RECEIPTS	75	382	6.8	1.7	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	101	11.7	3.4	
527	SERVICE LABOR	71	313	6.6	1.4	180 ALL FOOTWEAR	21	2 707	92.2	92.2	
-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	.6	500 ALL OTHER MERCHANDISE	3	31	5.3	1.1	
	APPAREL AND ACCESSORY STORES (SIC 56)					520 NONMERCHANDISE RECEIPTS	13	56	2.7	1.9	
	TOTAL	93	14 317	(X)	100.0	- MISCELLANEOUS MERCHANDISE	(X)	41	(X)	1.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	4 503	98.1	31.5						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	60	6 367	81.5	44.5						
180	ALL FOOTWEAR	34	3 000	60.8	21.0						
280	JEWELRY-OPTICAL GOODS	5	66	6.5	.5						
500	ALL OTHER MERCHANDISE	7	69	3.7	.5						
520	NONMERCHANDISE RECEIPTS	42	228	3.1	1.6						
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.6						
	WOMEN'S READY-TO-WEAR STORES (SIC 562)										
	TOTAL	36	(D)	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36		96.2	96.2						
161	CHILDREN'S-INFANTS' WEAR	10		13.2	7.1						
163	MILLINERY	8		1.5	.8						
164	HOSIERY	17		2.1	1.7						
165	LINGERIE	31		8.6	8.4						
168	WOMEN'S BLOUSES-SPTSWR	33		27.4	27.4						
172	DRESSES	36		37.3	37.3						
173	COATS-SUITS	22		11.6	9.8						
174	HANDBAGS	13		2.2	1.3						
175	FURS	3		2.5	.7						
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6		6.3	1.7						
520	NONMERCHANDISE RECEIPTS	19		3.1	2.1						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.7						
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)										
	TOTAL ²	3	(O)	(X)	100.0						
	FURRIERS AND FUR SHOPS (SIC 568)										
	TOTAL ²	-	-	(X)	-						
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)										
	TOTAL	54	8 634	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	4 471	89.7	51.8						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	900	65.8	10.4						
180	ALL FOOTWEAR	34	2 986	54.0	34.6						
500	ALL OTHER MERCHANDISE	5	46	5.1	.5						
520	NONMERCHANDISE RECEIPTS	22	109	3.6	1.3						
-	MISCELLANEOUS MERCHANDISE	(X)	122	(X)	1.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pensacola SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CIGAR STORES AND STANDS (SIC 5993)					MAIL ORDER HOUSE (SIC 532)					
	TOTAL ²	2	(D)	(X)	100.0	TOTAL	-	-	(X)	-	
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					MERCHANDISING MACHINE OPERATORS (SIC 534)					
	TOTAL ²	30	3 695	(X)	100.0	TOTAL ²	4	1 195	(X)	100.0	
	NONSTORE RETAILERS (SIC 53 PART*)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL ²	11	2 479	(X)	100.0	TOTAL ²	7	1 284	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tallahassee SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	RETAIL TRADE												
	TOTAL	523	138 775	(X)	100.0								
020	GROCERIES—OTHER FOODS	119	21 068	44.3	15.2								
040	MEALS—SNACKS	116	8 812	30.0	6.3								
060	ALCOHOLIC DRINKS	20	642	50.0	.5								
080	PACKAGED ALCOHOLIC BEVERAGES	68	5 975	26.2	4.3								
100	CIGARS—CIGARETTES—TOBACCO	122	2 205	7.9	1.6								
120	COSMETICS—DRUGS—CLEANERS	101	5 745	12.8	4.1								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	45	3 826	14.8	2.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	4	1 547	11.7	11.7		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	49	8 805	30.8	6.3	141	MEN'S CLOTHING	4	1 062	8.1	8.1		
180	ALL FOOTWEAR	37	2 321	10.9	1.7	142	BOYS' CLOTHING	4	484	3.7	3.7		
200	CURTAINS—DRAPERIES—ORY GOOODS	27	2 867	12.5	2.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	4	2 818	21.4	21.4		
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	48	5 632	21.9	4.1	161	CHILDREN'S—INFANTS' WEAR	4	325	2.5	2.5		
240	FURNITURE—SLEEP EQUIP—FLOOR COV	42	4 500	20.2	3.2	162	HANDBAGS—ACCESSORIES	4	131	1.0	1.0		
260	KITCHENWARE—HOME FURNISHINGS	43	1 693	5.5	1.2	164	HOSIERY	4	126	1.0	1.0		
280	JEWELRY—OPTICAL GOOODS	31	1 444	6.4	1.0	165	LINGERIE	4	574	4.4	4.4		
300	SPORTING—RECREATION EQUIPMENT	35	5 023	20.8	3.6	166	WOMENS COATS—SUITS—FURS—RAINWR	4	183	1.4	1.4		
320	HAROWARE—GAROEING EQUIPMENT	41	1 571	6.0	1.1	167	WOMEN'S ORESSES	4	478	3.6	3.6		
340	LUMBER—BUILOING MATERIALS	27	4 857	28.2	3.5	168	WOMEN'S BLOUSES—SPTSWR	4	703	5.3	5.3		
380	AUTOMOBILES—TRUCKS	22	20 749	54.3	15.0	169	GIRLS'—SUBTEEN—TEEN WEAR	4	216	1.6	1.6		
400	AUTO FUELS—LUBRICANTS	110	9 317	20.1	6.7	-	MISCELLANEOUS MERCHANOISE	(X)	82	(X)	.6		
420	AUTO TIRES—BATTERIES—ACCESS	87	4 824	10.2	3.5	200	CURTAINS—DRAPERIES—ORY GOOODS	4	1 111	8.4	8.4		
460	HAY—GRAIN—FEEO—FARM SUPPLIES	18	725	22.7	.5	201	PIECE GOOODS—NOTIONS	4	263	2.0	2.0		
480	HOUSEHOLD FUELS—ICE	11	1 262	64.2	.9	202	CURTAINS—DRAPERIES	4	843	6.4	6.4		
500	ALL OTHER MERCHANOISE	113	9 350	21.0	6.7	-	MISCELLANEOUS MERCHANOISE	(X)	5	(X)	(Z)		
520	NONMERCHANOISE RECEIPTS	206	5 095	5.4	3.7	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	3	1 795	15.5	13.6		
-	MISCELLANEOUS MERCHANOISE	(X)	467	(X)	.3	260	KITCHENWARE—HOME FURNISHINGS	4	600	4.6	4.6		
	BUILDING MATERIALS, HAROWARE AND FARM EQUIP DEALERS (SIC 52)					280	JEWELRY—OPTICAL GOOODS	3	183	1.8	1.4		
	TOTAL	21	5 387	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	4	573	4.3	4.3		
320	HAROWARE—GAROEING EQUIPMENT	8	426	27.4	7.9	320	HAROWARE—GAROEING EQUIPMENT	4	645	4.9	4.9		
340	LUMBER—BUILOING MATERIALS	18	4 279	79.4	7.9	500	ALL OTHER MERCHANOISE	4	625	4.7	4.7		
520	NONMERCHANOISE RECEIPTS	7	137	4.1	2.5	501	TOYS—GAMES—WHEEL GOOODS	4	321	2.4	2.4		
-	MISCELLANEOUS MERCHANOISE	(X)	545	(X)	10.1	518	MDSE, EXC TOY—GAMES—BOOKS—STA	4	114	.9	.9		
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					-	MISCELLANEOUS MERCHANOISE	(X)	189	(X)	1.4		
	TOTAL	15	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	3 286	(X)	24.9		
320	HAROWARE—GAROEING EQUIPMENT	4		13.3	3.2		VARIETY STORES (SIC 533)						
340	LUMBER—BUILOING MATERIALS	15		93.6	93.6		TOTAL	8	2 293	(X)	100.0		
341	LUMBER	8		35.1	23.9	020	GROCERIES—OTHER FOODS	7	98	4.5	4.3		
342	PLYWOOD	7		12.0	5.2	040	MEALS—SNACKS	5	155	8.6	6.8		
345	ALL OTHER MILLWORK	6		12.6	3.3	120	COSMETICS—DRUGS—CLEANERS	8	126	5.5	5.5		
346	WALLBOARD	6		13.6	5.5	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	8	123	5.4	5.4		
347	ASPHALT AND ASBESTOS PRODUCTS	6		9.4	3.8	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	8	394	17.2	17.2		
348	PAINT—GLASS—WALLPAPER	4		6.1	1.6	180	ALL FOOTWEAR	8	81	3.5	3.5		
355	ALL OTHER BUILDING MATERIALS	5		33.2	19.2	200	CURTAINS—DRAPERIES—ORY GOOODS	8	255	11.1	11.1		
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	7.0	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	6	51	2.3	2.2		
520	NONMERCHANOISE RECEIPTS	5		4.0	2.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV	6	85	4.4	3.7		
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	.6	260	KITCHENWARE—HOME FURNISHINGS	8	152	6.6	6.6		
	HAROWARE STORES (SIC 5251)					280	JEWELRY—OPTICAL GOOODS	8	34	1.5	1.5		
	TOTAL ²	3	(O)	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	6	61	3.2	2.7		
	FARM EQUIPMENT DEALERS (SIC 5252)					320	HAROWARE—GAROEING EQUIPMENT	6	47	3.2	2.0		
	TOTAL ²	3	461	(X)	100.0	500	ALL OTHER MERCHANOISE	8	501	21.8	21.8		
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					520	NONMERCHANOISE RECEIPTS	7	117	5.1	5.1		
	TOTAL	20	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	12	(X)	.5		
020	GROCERIES—OTHER FOODS	16		9.4	6.9		MISC. GENERAL MERCHANOISE STORES (SIC 539)						
040	MEALS—SNACKS	16		2.5	1.8		TOTAL ²	8	(O)	(X)	100.0		
120	COSMETICS—DRUGS—CLEANERS	18		2.2	1.9		FOOD STORES (SIC 54)						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	18		9.6	9.3		TOTAL	77	23 639	(X)	100.0		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	9		22.4	20.7	020	GROCERIES—OTHER FOODS	77	19 438	82.2	82.2		
180	ALL FOOTWEAR	6		4.3	2.7	040	MEALS—SNACKS	5	47	9.5	.2		
200	CURTAINS—DRAPERIES—ORY GOOODS	12		15.5	14.4	080	PACKAGED ALCOHOLIC BEVERAGES	40	596	4.0	2.5		
260	KITCHENWARE—HOME FURNISHINGS	10		4.4	3.9	100	CIGARS—CIGARETTES—TOBACCO	55	1 025	6.3	4.3		
280	JEWELRY—OPTICAL GOOODS	9		1.5	1.1	120	COSMETICS—DRUGS—CLEANERS	52	1 136	7.1	4.8		
300	SPORTING—RECREATION EQUIPMENT	8		3.8	3.3	400	AUTO FUELS—LUBRICANTS	4	56	11.7	.2		
						500	ALL OTHER MERCHANOISE	43	983	6.8	4.2		
						520	NONMERCHANOISE RECEIPTS	20	240	1.5	1.0		
						-	MISCELLANEOUS MERCHANOISE	(X)	116	(X)	.5		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

Note: TALLAHASSEE SMSA—Coextensive with Leon County, Fla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tallahassee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--							
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹						
	GROCERY STORES (SIC 541)					TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)											
	TOTAL	68	22 752	(X)	100.0	TOTAL	8	(0)	(X)	100.0							
020	GROCERIES—OTHER FOODS	68	18 605	81.8	81.8	220	MAJOR APPL—RADIO-TV—MUSICAL INST	6	(0)	26.7	26.7						
021	MEATS—FISH—POULTRY	66	5 909	26.0	26.0	400	AUTO FUELS—LUBRICANTS	5				9.3	8.3				
022	PRODUCE (FRESH FRUITS—VEGTBLS)	65	1 793	7.9	7.9	420	AUTO TIRES—BATTERIES—ACCESS	8						47.2	47.2		
023	FROZEN FOODS	56	869	5.2	3.8	520	NONMERCHANTOISE RECEIPTS	7								10.9	10.9
024	ALL OTHER FOODS	67	10 034	45.0	44.1	-	MISCELLANEOUS MERCHANTOISE	(X)									
040	MEALS—SNACKS	4	13	7.1	.1												
080	PACKAGED ALCOHOLIC BEVERAGES	39	578	4.0	2.5		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
100	CIGARS—CIGARETTES—TOBACCO	55	1 025	6.3	4.5		TOTAL ²	24	(0)	(X)	100.0						
120	COSMETICS—DRUGS—CLEANERS	52	1 136	7.1	5.0		GASOLINE SERVICE STATIONS (SIC 554)										
400	AUTO FUELS—LUBRICANTS	4	56	11.7	.2		TOTAL	80	10 468	(X)	100.0						
500	ALL OTHER MERCHANTOISE	43	983	6.7	4.3												
520	NONMERCHANTOISE RECEIPTS	19	239	1.7	1.1		020	GROCERIES—OTHER FOODS	9	65	5.8	.6					
-	MISCELLANEOUS MERCHANTOISE	(X)	116	(X)	.5		040	MEALS—SNACKS	5	36	5.4	.3					
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						100	CIGARS—CIGARETTES—TOBACCO	15	82	4.9	.8					
	TOTAL ²	3	(0)	(X)	100.0		400	AUTO FUELS—LUBRICANTS	80	8 762	83.7	83.7					
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						401	GASOLINE	80	7 800	74.5	74.5					
	TOTAL	1	(0)	(X)	100.0		402	OTHER AUTOMOTIVE FUELS	7	518	31.2	4.9					
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						403	MOTOR OILS—GREASES—OTHER OILS	70	444	4.8	4.2					
	TOTAL ²	-	-	(X)	-		420	AUTO TIRES—BATTERIES—ACCESS	63	1 125	13.4	10.7					
	RETAIL BAKERIES (SIC 546)						421	PARTS INSTALLED IN REPAIR WORK	26	343	9.3	3.3					
	TOTAL	5	(0)	(X)	100.0		424	AUTOMOBILE TIRES—BATTERIES—ACC	60	754	10.3	7.2					
020	GROCERIES—OTHER FOODS	5	(0)	(X)	92.4		-	MISCELLANEOUS MERCHANTOISE	(X)	27	(X)	.3					
-	MISCELLANEOUS MERCHANTOISE	(X)	(0)	(X)	7.6		520	NONMERCHANTOISE RECEIPTS	36	284	6.9	2.7					
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						527	SERVICE LABOR	33	224	6.2	2.1					
	TOTAL	46	34 807	(X)	100.0		-	MISCELLANEOUS MERCHANTOISE	(X)	114	(X)	1.1					
220	MAJOR APPL—RADIO-TV—MUSICAL INST	7	593	23.2	1.7			APPAREL AND ACCESSORY STORES (SIC 56)									
300	SPORTING—RECREATION EQUIPMENT	10	3 738	100.0	10.7			TOTAL	50	8 852	(X)	100.0					
380	AUTOMOBILES—TRUCKS	19	20 706	68.2	59.5		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	18	1 910	68.5	21.6					
400	AUTO FUELS—LUBRICANTS	14	296	1.3	.9		160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	32	4 775	69.0	53.9					
420	AUTO TIRES—BATTERIES—ACCESS	20	3 232	10.1	9.3		180	ALL FOOTWEAR	22	1 763	30.9	19.9					
500	ALL OTHER MERCHANTOISE	17	3 956	100.0	11.4		500	ALL OTHER MERCHANTOISE	4	44	3.2	.5					
520	NONMERCHANTOISE RECEIPTS	28	2 101	7.0	6.0		520	NONMERCHANTOISE RECEIPTS	21	184	3.5	2.1					
-	MISCELLANEOUS MERCHANTOISE	(X)	185	(X)	.5		-	MISCELLANEOUS MERCHANTOISE	(X)	176	(X)	2.0					
	MOTOR VEHICLE DEALERS (SIC 551, 552)							WOMEN'S READY-TO-WEAR STORES (SIC 562)									
	TOTAL	14	24 052	(X)	100.0			TOTAL ²	18	(0)	(X)	100.0					
380	AUTOMOBILES—TRUCKS	14	20 292	84.4	84.4			WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)									
400	AUTO FUELS—LUBRICANTS	8	77	.4	.3			TOTAL ²	5	(0)	(X)	100.0					
420	AUTO TIRES—BATTERIES—ACCESS	10	2 167	9.2	9.0			FURRIERS AND FUR SHOPS (SIC 568)									
520	NONMERCHANTOISE RECEIPTS	9	1 513	7.1	6.3			TOTAL ²	-	-	(X)	-					
-	MISCELLANEOUS MERCHANTOISE	(X)	3	(X)	(Z)			OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)									
	MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)							TOTAL	27	4 733	(X)	100.0					
	TOTAL	12	(0)	(X)	100.0			140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	17	1 867	78.0	39.4				
380	AUTOMOBILES—TRUCKS	12		84.3	84.3			160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	9	967	31.4	20.4				
400	AUTO FUELS—LUBRICANTS	8		.4	.3			180	ALL FOOTWEAR	20	1 692	38.2	35.7				
420	AUTO TIRES—BATTERIES—ACCESS	10		9.3	9.1			520	NONMERCHANTOISE RECEIPTS	13	107	3.4	2.3				
520	NONMERCHANTOISE RECEIPTS	9		7.1	6.3			-	MISCELLANEOUS MERCHANTOISE	(X)	99	(X)	2.1				
-	MISCELLANEOUS MERCHANTOISE	(X)		(X)	(Z)				MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)								
	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)								TOTAL ²	12	1 144	(X)	100.0				
	TOTAL	2	(0)	(X)	100.0												

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tallahassee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²	
	FAMILY CLOTHING STORES (SIC 565)					EATING AND DRINKING PLACES (SIC 58)						
	TOTAL	5	1 682	(X)	100.0	TOTAL	81	9 069	(X)	100.0		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	830	49.3	49.3	020	GROCERIES-OTHER FOODS.	5	38	19.0	.4	
143	MEN'S TAILORED OUTERWEAR	4	403	24.0	24.0	040	MEALS-SNACKS	81	8 069	89.0	89.0	
146	OTHER MEN'S CLOTHING	5	319	19.0	19.0	060	ALCOHOLIC DRINKS	19	623	47.5	6.9	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	107	(X)	6.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	22	99	5.0	1.1	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	635	37.8	37.8	120	COSMETICS-DRUGS-CLEANERS	4	25	5.5	.3	
180	ALL FOOTWEAR	4	165	9.8	9.8	520	NONMERCHANTISE RECEIPTS.	20	196	4.0	2.2	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	52	(X)	3.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	19	(X)	.2	
	SHOE STORES (SIC 566)						EATING PLACES (SIC 5812)					
	TOTAL	10	1 907	(X)	100.0	TOTAL	73	8 577	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	313	29.9	16.4	020	GROCERIES-OTHER FOODS.	5	37	18.1	.4	
180	ALL FOOTWEAR	10	1 465	76.8	76.8	040	MEALS-SNACKS	73	8 008	93.4	93.4	
520	NONMERCHANTISE RECEIPTS.	5	56	4.4	2.9	060	ALCOHOLIC DRINKS	11	241	27.4	2.8	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	73	(X)	3.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	12	86	5.2	1.0	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					120	COSMETICS-DRUGS-CLEANERS	4	25	5.2	.3	
	TOTAL	43	7 479	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	20	165	3.3	1.9	
200	CURTAINS-DRAPERIES-DRY GOODS . .	10	139	8.2	1.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	3 047	70.5	40.7		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	3 714	88.4	49.7		TOTAL ²	8	492	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . .	13	249	6.4	3.3		DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
520	NONMERCHANTISE RECEIPTS.	20	267	6.1	3.6		TOTAL ²	21	6 206	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	63	(X)	.8		DRUG STORES (SIC 591 PT.)					
	FURNITURE STORES (SIC 5712)						TOTAL	18	(D)	(X)	100.0	
	TOTAL	19	3 187	(X)	100.0	020	GROCERIES-OTHER FOODS.	5				
200	CURTAINS-DRAPERIES-DRY GOODS . .	5	31	3.0	1.0	040	MEALS-SNACKS	6				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	2 733	85.8	85.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	12				
243	SLEEP EQUIPMENT.	16	437	14.6	13.7	120	COSMETICS-DRUGS-CLEANERS	18				
244	OTHER HOUSEHOLD FURNITURE. . . .	19	2 129	66.8	66.8	121	MEDICINES EXC. PRESCRIPTION. . .	17				
245	FLOOR COVERINGS-SOFT SURFACE . .	13	142	6.1	4.5	122	PRESCRIPTION MEDICINES	18				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	25	(X)	.8	123	ALL OTHER DRUGS-PROPRIETARIES.	15				
260	KITCHENWARE-HOME FURNISHINGS . .	8	94	4.8	2.9	500	ALL OTHER MERCHANDISE.	7				
520	NONMERCHANTISE RECEIPTS.	9	100	4.3	3.1	520	NONMERCHANTISE RECEIPTS.	6				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	229	(X)	7.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)				
	HOME FURNISHINGS STORES (OTHER 571)						PROPRIETARY STORES (SIC 591 PT.)					
	TOTAL	8	(D)	(X)	100.0		TOTAL	3	(D)	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS . .	3			17.2	6.5		MISCELLANEOUS RETAIL STORES (SIC 59 EX- 591)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6			90.0	87.3		TOTAL	81	13 411	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)			(X)	6.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	24	5 235	89.0	39.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)						100	CIGARS-CIGARETTES-TOBACCO. . . .	7	90	36.8	.7
	TOTAL	8	(D)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	114	23.6	.9	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8			87.0	87.0	180	ALL FOOTWEAR	4	24	5.2	.2
224	NEW MAJOR APPLIANCES	8			66.8	66.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	147	11.7	1.1
225	NEW RADIOS-TV'S ETC.	6			19.2	15.7	260	KITCHENWARE-HOME FURNISHINGS . .	7	487	26.2	3.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)			(X)	4.4	280	JEWELRY-OPTICAL GOODS.	11	1 090	37.6	8.1
260	KITCHENWARE-HOME FURNISHINGS . .	3			5.4	4.0	300	SPORTING-RECREATION EQUIPMENT. .	8	546	62.1	4.1
520	NONMERCHANTISE RECEIPTS.	5			9.7	5.2	480	HOUSEHOLD FUELS-ICE.	7	1 230	77.9	9.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)			(X)	3.8	500	ALL OTHER MERCHANDISE.	28	2 591	94.1	19.3
	RAOIO, TV, AND MUSIC STORES (SIC 573)						520	NONMERCHANTISE RECEIPTS.	35	339	5.0	2.5
	TOTAL ²	8	655	(X)	100.0		-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 517	(X)	11.3
	LIQUOR STORES (SIC 592)							TOTAL	24	5 358	(X)	100.0
	TOTAL	24					080	PACKAGED ALCOHOLIC BEVERAGES . .	24	5 233	97.7	97.7
							520	NONMERCHANTISE RECEIPTS.	10	42	2.7	.8
							-	MISCELLANEOUS MERCHANDISE. . . .	(X)	83	(X)	1.5

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² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tallahassee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	ANTIQUE AND SECONDHAND STORES (SIC 593)					FDRISTS (SIC 5992)					
	TOTAL ²	5	311	(X)	100.0	TOTAL	6	(D)	(X)	100.0	
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					500 ALL OTHER MERCHANDISE	6	532	99.3	99.3	
	TOTAL	6	573	(X)	100.0	- MISCELLANEDUS MRRCHANDIE.	(X)	4	(X)	.7	
300	SPORTING-RECREATION EQUIPMENT.	6	533	93.0	93.0	CIGAR STDRES AND STANDS (SIC 5993)					
-	MISCELLANEOUS MERCHANDISE.	(X)	40	(X)	7.0	TOTAL	2	(D)	(D)	100.0	
	JEWELRY STORES (SIC 597)					OTHER MISCELLANEDUS RETAIL STORES (OTHER 59)					
	TOTAL	7	(D)	(X)	100.0	TOTAL	24	3 358	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS	4		27.3	26.6	NONSTDRE RETAILERS (SIC 53 PART*)					
266	ALL OTHER HOME FURN EXC. CHINA MISCELLANEOUS MERCHANDISE.	4		20.0	19.5	TOTAL ²	3	(D)	(X)	100.0	
		(X)		(X)	7.1	MAIL DRDR HDOUSES (SIC 532)					
280	JEWELRY-OPTICAL GOODS.	7		64.8	64.8	TOTAL	-	-	(X)	-	
281	WATCHES-CLDCKS	7		17.5	17.5	MERCHANDISING MACHINE DPERATDRS (SIC 534)					
282	SILVERWARE	5		4.9	2.7	TOTAL ²	1	(D)	(X)	100.0	
285	ALL DOTHER JEWELRY ITEMS.	7	(D)	15.1	15.1	DIRECT SELLING ESTABLISHMENTS (SIC 535)					
287	DIAMONDS, EXC. DIAMOND WATCHES	7		25.4	25.4	TOTAL ²	2	(D)	(X)	100.0	
288	RINGS, EXC. DIAMONDS	6		7.5	4.1						
	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.1						
520	NONMERCHANDISE RECEIPTS.	7		7.6	7.6						
529	WATCH-CLDCK-JEWELRY REPAIRS.	7		7.3	7.3						
	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.9						
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL	7	(D)	(X)	100.0						
480	HOUSEHOLD FUELS-ICE.	7		77.7	77.7						
520	NONMERCHANDISE RECEIPTS.	5	(D)	7.0	7.0						
	MISCELLANEDUS MERCHANDISE.	(X)		(X)	15.3						

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 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
RETAIL TRADE					GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)									
TOTAL					TOTAL									
		5 718	1 473 423	(X)	100.0		213	237 155	(X)	100.0				
020	GRDCERIES-OTHER FOODS	1 181	272 852	45.0	18.5	020	GRDCERIES-OTHER FOODS	120	13 662	6.1	5.8			
040	MEALS-SNACKS	1 418	105 737	25.5	7.2	040	MEALS-SNACKS	86	5 079	2.4	2.1			
060	ALCDHOLIC DRINKS	597	27 295	32.2	1.9	120	COSMETICS-DRUGS-CLEANERS	141	10 322	4.5	4.4			
080	PACKAGE ALCDHOLIC BEVERAGES	633	43 816	16.3	3.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	159	22 376	9.4	9.4			
100	CIGARS-CIGARETTES-TOBACCO	1 256	27 883	5.9	1.9	160	WOMEN'S-GIRLS'CLDTHING,EX FOOTWR	154	48 826	20.8	20.6			
120	COSMETICS-DRUGS-CLEANERS	932	65 871	10.6	4.5	180	ALL FOOTWEAR	145	7 949	3.6	3.4			
140	MEN'S-BOYS' CLDTHING EXC FOOTWR	383	38 080	11.9	2.6	200	CURTAINS-DRAPERIES-ORY GOODS	188	19 912	8.4	8.4			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	533	80 801	23.5	5.5	220	MAJOR APPL-RAOID-TV-MUSICAL INST	111	21 209	9.2	8.9			
180	ALL FOOTWEAR	398	27 744	8.8	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	121	11 122	5.0	4.7			
200	CURTAINS-ORAPERIES-ORY GOODS	315	24 563	8.2	1.7	260	KITCHENWARE-HDME FURNISHINGS	154	11 435	4.8	4.8			
220	MAJDR APPL-RAOID-TV-MUSICAL INST	469	51 416	15.0	3.5	280	JEWELRY-DPTICAL GOODS	121	4 047	1.8	1.7			
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	383	43 975	14.2	3.0	300	SPORTING-RECREATION EQUIPMENT	110	5 277	2.3	2.2			
260	KITCHENWARE-HDME FURNISHINGS	512	17 404	4.8	1.2	320	HARWARE-GAROEING EQUIPMENT	130	7 606	3.4	3.2			
280	JEWELRY-OPTICAL GOODS	467	15 413	4.7	1.0	340	LUMBER-BUILDING MATERIALS	52	4 552	2.7	1.9			
300	SPORTING-RECREATION EQUIPMENT	318	16 102	5.1	1.1	400	AUTD FUELS-LUBRICANTS	21	1 531	1.3	1.6			
320	HARWARE-GAROEING EQUIPMENT	456	19 483	5.7	1.3	420	AUTO TIRES-BATTERIES-ACCESS.	23	4 993	3.6	2.1			
340	LUMBER-BUILOING MATERIALS	311	48 400	19.8	3.3	500	ALL OTHER MERCHANDISE	144	16 884	7.2	7.1			
380	AUTDMOBILES-TRUCKS	232	243 971	64.8	16.6	520	NONMERCHANOISE RECEIPTS	122	17 657	8.0	7.4			
400	AUTO FUELS-LUBRICANTS	1 089	86 026	21.9	5.8	-	MISCELLANEDUS MERCHANOISE	(X)	706	(X)	.3			
420	AUTO TIRES-BATTERIES-ACCESS.	1 033	41 677	7.9	2.8	DEPARTMENT STORES (SIC 531)								
440	FARM EQUIPMENT MACHINERY	32	3 617	5.2	.2	TOTAL								
460	HAY-GRAIN-FEEO-FARM SUPPLIES	79	11 138	20.5	.8	040	MEALS-SNACKS	23	3 480	1.9	1.7			
480	HDSEHDLO FUELS-ICE	212	16 646	50.0	1.1	120	COSMETICS-DRUGS-CLEANERS	32	8 606	4.3	4.3			
500	ALL DTHER MERCHANOISE	1 220	85 340	12.5	5.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	34	19 908	10.0	10.0			
520	NONMERCHANDISE RECEIPTS	2 311	58 173	5.3	3.9	141	MEN'S CLDTHING	34	15 566	7.8	7.8			
BUILOING MATERIALS, HARWARE, AND FARM EQUIP OALERS (SIC 52)					142					BOYS' CLOTHING	34	4 342	2.2	2.2
TOTAL ²					160					WDMEN'S-GIRLS' CLOTHING, EXC FOOTWR	34	41 909	21.1	21.1
LUMBER AND DTHER BLOG. MATERIALS OALERS (SIC 521)					161					CHILDREN'S-INFANTS' WEAR	34	3 106	1.6	1.6
TOTAL ²					162					HANOBAGS-ACCESSORIES	34	2 846	1.4	1.4
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)					163					MILLINERY	29	1 057	.5	.5
TOTAL					164					HOSIERY	34	2 172	1.1	1.1
PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					165					LINGERIE	34	8 125	4.1	4.1
TOTAL					166					WOMENS COATS-SUITS-FURS-RAINWR	34	2 720	1.4	1.4
LUMBER-BUILDING MATERIALS					167					WOMEN'S DRESSES	34	9 197	4.6	4.6
ALL DTHER LUMBER-MILLWORK					168					WOMEN'S BLOUSES-SPTSWR	34	9 767	4.9	4.9
PAINT-VARNISH ETC.					169					GIRLS'-SUBTEEN-TEEN WEAR	34	2 597	1.3	1.3
PAINT SUNDRIES					-					MISCELLANEOUS MERCHANDISE	(X)	322	(X)	.2
WALLPAPER-DTHER WALL COVERINGS					180					ALL FOOTWEAR	28	6 789	3.6	3.4
GLASS					200					CURTAINS-ORAPERIES-ORY GOODS	34	13 104	6.6	6.6
NONMERCHANOISE RECEIPTS					201					PIECE GDODS-NOTIONS	33	3 952	2.0	2.0
MISCELLANEOUS MERCHANOISE					202					CURTAINS-DRAPERIES	34	9 115	4.6	4.6
ELECTRICAL SUPPLY STORES (SIC 524)					-					MISCELLANEOUS MERCHANDISE	(X)	37	(X)	(2)
TOTAL ²					220					MAJOR APPL-RAOID-TV-MUSICAL INST	30	19 883	10.2	10.0
LUMBER-BUILDING MATERIALS					221					MAJOR HOUSEHOLO APPLIANCES	28	11 388	5.9	5.7
ALL DTHER LUMBER-MILLWORK					222					RADIOS-TV'S MUSICAL INSTR.	30	8 188	4.2	4.1
PAINT-VARNISH ETC.					-					MISCELLANEOUS MERCHANDISE	(X)	306	(X)	.2
PAINT SUNDRIES					240					FURNITURE-SLEEP EQUIP-FLOOR CDV.	30	9 932	5.3	5.0
WALLPAPER-DTHER WALL COVERINGS					241					FLOOR COVERINGS	27	3 225	1.7	1.6
GLASS					242					FURNITURE-SLEEP EQUIPMENT	24	6 707	3.8	3.4
NONMERCHANOISE RECEIPTS					260					KITCHENWARE-HOME FURNISHINGS	34	9 151	4.6	4.6
MISCELLANEOUS MERCHANOISE					261					CHINA-GLASSWARE	31	3 406	1.8	1.7
ELECTRICAL SUPPLY STORES (SIC 524)					262					KITCHENWARE-HDSEWARES	34	5 658	2.8	2.8
TOTAL ²					-					MISCELLANEOUS MERCHANOISE	(X)	86	(X)	(2)
LUMBER-BUILDING MATERIALS					280					JEWELRY-OPTICAL GOODS	27	3 407	1.8	1.7
ALL DTHER LUMBER-MILLWORK					300					SPDRTING-RECREATION EQUIPMENT	33	4 659	2.3	2.3
PAINT-VARNISH ETC.					320					HARWARE-GAROEING EQUIPMENT	29	6 164	3.2	3.1
PAINT SUNDRIES					321					HARWARE-TOOLS	22	2 566	1.9	1.3
WALLPAPER-DTHER WALL COVERINGS					322					GAROEING EQUIPMENT-SUPPLIES	23	3 598	2.0	1.8
GLASS					400					AUTO FUELS-LUBRICANTS	10	1 489	1.3	.7
NONMERCHANOISE RECEIPTS					420					AUTO TIRES-BATTERIES-ACCESS.	16	4 932	3.7	2.5
MISCELLANEOUS MERCHANOISE					500					ALL OTHER MERCHANDISE	34	10 665	5.4	5.4
ELECTRICAL SUPPLY STORES (SIC 524)					501					TOYS-GAMES-WHEEL GOODS	31	3 638	1.8	1.8
TOTAL ²					502					BDOKS-STADIDNERY-PHOTO. EQUIP.	31	5 019	2.5	2.5
LUMBER-BUILDING MATERIALS					518					MDE. EXC. TOY-GAMES-BOOKS-STA	28	2 008	1.0	1.0
ALL DTHER LUMBER-MILLWORK					520					NONMERCHANDISE RECEIPTS	29	16 155	8.7	8.1
PAINT-VARNISH ETC.					535					ALL OTHER SERVICE RECEIPTS	29	15 621	8.5	7.9
PAINT SUNDRIES					-					MISCELLANEOUS	(X)	533	(X)	.3
WALLPAPER-DTHER WALL COVERINGS					-					MISCELLANEOUS MERCHANOISE	(X)	18 716	(X)	9.4
GLASS					-									

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.
 Note: TAMPA-ST. PETERSBURG SMSA—Consists of Hillsborough and Pinellas Counties, Fla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	VARIETY STORES (SIC 533)													
	TOTAL	93	29 510	(X)	100.0									
020	GROCERIES-OTHER FOODS	75	847	3.0	2.9	020	GROCERIES-OTHER FOODS	603	238 744	82.9	82.9			
040	MEALS-SNACKS	56	1 489	5.7	5.0	021	MEATS-FISH-POULTRY	563	71 264	25.3	24.8			
100	CIGARS-CIGARETTES-TOBACCO	7	185	5.5	.6	022	PRODUCE (FRESH FRUITS-VEGETALS)	537	19 910	7.0	6.9			
120	COSMETICS-ORUGS-CLEANERS	92	1 596	5.4	5.4	023	FROZEN FOODS	467	14 039	5.1	4.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	91	1 953	6.6	6.6	024	ALL OTHER FOODS	598	133 531	46.4	46.4			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	91	5 954	20.2	20.2	040	MEALS-SNACKS	78	527	5.8	.2			
180	ALL FOOTWEAR	86	942	3.3	3.2	080	PACKAGED ALCOHOLIC BEVERAGES	291	5 318	2.7	1.8			
200	CURTAINS-ORAPERIES-ORY GOOOS	91	3 566	12.1	12.1	100	CIGARS-CIGARETTES-TOBACCO	505	14 025	5.0	4.9			
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	67	789	2.9	2.7	120	COSMETICS-ORUGS-CLEANERS	476	15 405	5.6	5.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	794	2.9	2.7	260	KITCHENWARE-HOME FURNISHINGS	56	278	1.0	.1			
260	KITCHENWARE-HOME FURNISHINGS	91	1 947	6.6	6.6	320	HAROWARE-GAROEING EQUIPMENT	37	257	2.0	.1			
280	JEWELRY-OPTICAL GOOOS	78	553	1.9	1.9	500	ALL OTHER MERCHANOISE	382	9 200	3.5	3.2			
300	SPORTING-RECREATION EQUIPMENT	53	460	2.2	1.6	516	ALL OTHER MERCHANOISE	180	933	1.8	.3			
320	HAROWARE-GAROEING EQUIPMENT	75	1 201	4.7	4.1	517	PAPER-PAPER PRODUCTS	294	8 267	3.3	2.9			
340	LUMBER-BUILDING MATERIALS	18	134	1.8	.5	520	NONMERCHANOISE RECEIPTS	278	3 386	1.6	1.2			
500	ALL OTHER MERCHANOISE	91	5 888	20.0	20.0	-	MISCELLANEOUS MERCHANOISE	(X)	684	(X)	.2			
520	NONMERCHANOISE RECEIPTS	65	1 193	4.3	4.0									
-	MISCELLANEOUS MERCHANOISE	(X)	18	(X)	.1									
	GENERAL MERCHANOISE STORES (SIC 539 PART)													
	TOTAL	46	5 887	(X)	100.0									
020	GROCERIES-OTHER FOODS	15	474	13.3	8.1	020	GROCERIES-OTHER FOODS	25	3 872	(X)	100.0			
040	MEALS-SNACKS	6	110	3.8	1.9	021	MEATS-FISH-POULTRY	25	3 841	99.2	99.2			
100	CIGARS-CIGARETTES-TOBACCO	10	112	6.4	1.9	024	ALL OTHER FOODS	6	79	8.0	2.0			
120	COSMETICS-ORUGS-CLEANERS	17	119	3.3	2.0	-	MISCELLANEOUS MERCHANOISE	(X)	37	(X)	1.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	509	9.6	8.6									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	953	20.4	16.2									
180	ALL FOOTWEAR	31	216	4.2	3.7									
200	CURTAINS-ORAPERIES-ORY GOOOS	23	499	13.1	8.5									
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	14	536	12.8	9.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	393	7.4	6.7									
260	KITCHENWARE-HOME FURNISHINGS	29	335	7.3	5.7									
280	JEWELRY-OPTICAL GOOOS	15	87	2.6	1.5									
300	SPORTING-RECREATION EQUIPMENT	24	158	3.5	2.7									
320	HAROWARE-GAROEING EQUIPMENT	26	239	5.2	4.1									
340	LUMBER-BUILDING MATERIALS	20	284	9.8	4.8									
500	ALL OTHER MERCHANOISE	18	328	8.6	5.6									
520	NONMERCHANOISE RECEIPTS	16	273	7.2	4.6									
-	MISCELLANEOUS MERCHANOISE	(X)	262	(X)	4.5									
	MEAT MARKETS (SIC 542 PT.)													
	TOTAL	25	3 872	(X)	100.0									
020	GROCERIES-OTHER FOODS	25	3 841	99.2	99.2	020	GROCERIES-OTHER FOODS	25	3 841	99.2	99.2			
021	MEATS-FISH-POULTRY	25	3 725	96.2	96.2	021	MEATS-FISH-POULTRY	25	3 725	96.2	96.2			
024	ALL OTHER FOODS	6	79	8.0	2.0	024	MISCELLANEOUS MERCHANOISE	(X)	37	(X)	1.0			
-	MISCELLANEOUS MERCHANOISE	(X)	37	(X)	1.0									
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)													
	TOTAL ²	10	752	(X)	100.0									
020	GROCERIES-OTHER FOODS	15	474	13.3	8.1									
040	MEALS-SNACKS	6	110	3.8	1.9									
100	CIGARS-CIGARETTES-TOBACCO	10	112	6.4	1.9									
120	COSMETICS-ORUGS-CLEANERS	17	119	3.3	2.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	509	9.6	8.6									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	953	20.4	16.2									
180	ALL FOOTWEAR	31	216	4.2	3.7									
200	CURTAINS-ORAPERIES-ORY GOOOS	23	499	13.1	8.5									
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	14	536	12.8	9.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	393	7.4	6.7									
260	KITCHENWARE-HOME FURNISHINGS	29	335	7.3	5.7									
280	JEWELRY-OPTICAL GOOOS	15	87	2.6	1.5									
300	SPORTING-RECREATION EQUIPMENT	24	158	3.5	2.7									
320	HAROWARE-GAROEING EQUIPMENT	26	239	5.2	4.1									
340	LUMBER-BUILDING MATERIALS	20	284	9.8	4.8									
500	ALL OTHER MERCHANOISE	18	328	8.6	5.6									
520	NONMERCHANOISE RECEIPTS	16	273	7.2	4.6									
-	MISCELLANEOUS MERCHANOISE	(X)	262	(X)	4.5									
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)													
	TOTAL	39	2 619	(X)	100.0									
020	GROCERIES-OTHER FOODS	39	2 357	90.0	90.0	020	GROCERIES-OTHER FOODS	39	2 357	90.0	90.0			
021	MEATS-FISH-POULTRY	6	40	14.7	1.5	021	MEATS-FISH-POULTRY	6	40	14.7	1.5			
022	PRODUCE (FRESH FRUITS-VEGTALS)	39	2 008	76.7	76.7	022	PRODUCE (FRESH FRUITS-VEGTALS)	39	2 008	76.7	76.7			
023	FROZEN FOODS	5	13	5.9	.5	023	FROZEN FOODS	5	13	5.9	.5			
024	ALL OTHER FOODS	19	296	16.4	11.4	024	ALL OTHER FOODS	19	296	16.4	11.4			
100	CIGARS-CIGARETTES-TOBACCO	6	27	8.4	1.0									
500	ALL OTHER MERCHANOISE	5	24	2.9	.9									
520	NONMERCHANOISE RECEIPTS	7	140	18.4	5.3									
-	MISCELLANEOUS MERCHANOISE	(X)	71	(X)	2.7									
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)													
	TOTAL ²	9	272	(X)	100.0									
	RETAIL BAKERIES (SIC 546)													
	TOTAL	64	5 346	(X)	100.0									
020	GROCERIES-OTHER FOODS	64	5 212	97.5	97.5	020	GROCERIES-OTHER FOODS	64	5 212	97.5	97.5			
-	MISCELLANEOUS MERCHANOISE	(X)	134	(X)	2.5	-	MISCELLANEOUS MERCHANOISE	(X)	134	(X)	2.5			
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)													
	TOTAL	62	(D)	(X)	100.0									
020	GROCERIES-OTHER FOODS	62	(D)	(X)	97.4	020	GROCERIES-OTHER FOODS	62	(D)	(X)	97.4			
025	BAKERY PRODUCTS-EXCEPT FROZEN	62	(D)	(X)	96.4	025	BAKERY PRODUCTS-EXCEPT FROZEN	62	(D)	(X)	96.4			
-	MISCELLANEOUS MERCHANOISE	(X)	(D)	(X)	.9	-	MISCELLANEOUS MERCHANOISE	(X)	(D)	(X)	.9			
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)													
	TOTAL	2	(D)	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments					Estab-lishments handling the line	All estab-lish-ments
	DAIRY PRODUCTS STORES (SIC 545)					380	AUTOMOBILES-TRUCKS	13	11 852	83.2	83.2
	TOTAL ²	20	3 159	(X)	100.0	381	NEW PASSENGER CARS-RETAIL . . .	13	7 839	55.0	55.0
	EGG AND POULTRY DEALERS (SIC 549 PT.)					385	USED PASSENGER CARS-RETAIL . . .	13	3 247	22.8	22.8
	TOTAL ²	3	80	(X)	100.0	386	USED PASSENGER CARS-WHOLE . . .	10	673	5.8	4.7
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	93	(X)	.7
	TOTAL	11	484	(X)	100.0	400	AUTO FUELS-LUBRICANTS	12	78	.5	.5
020	GROCERIES-OTHER FOODS	11	453	93.6	93.6	403	MOTOR OILS-GREASES-OTHER OILS .	10	74	.5	.5
024	ALL OTHER FOODS	11	402	83.1	83.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	4	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE . . .	(X)	51	(X)	10.7	420	AUTO TIRES-BATTERIES-ACCESS . . .	13	1 281	9.0	9.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	31	(X)	6.4	421	PARTS INSTALLED IN REPAIR WORK .	13	721	5.1	5.1
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					422	PARTS-WHOLESALE	11	265	2.2	1.9
	TOTAL	378	326 707	(X)	100.0	423	PARTS-RETAIL	11	112	.9	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	3 363	19.6	1.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	5	183	2.5	1.3
260	KITCHENWARE-HOME FURNISHINGS . .	45	190	2.0	.1	520	NONMERCHANDISE RECEIPTS	13	1 032	7.2	7.2
300	SPORTING-RECREATION EQUIPMENT . .	68	7 028	32.8	2.2	527	SERVICE LABOR	13	975	6.8	6.8
320	HARDWARE-GARDENING EQUIPMENT . .	48	990	5.8	.3	528	OTHER NONMERCHANDISE RECEIPTS .	5	57	1.7	.4
380	AUTOMOBILES-TRUCKS	186	243 301	87.2	74.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1	(X)	(Z)
400	AUTO FUELS-LUBRICANTS	80	2 058	1.1	.6		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
420	AUTO TIRES-BATTERIES-ACCESS . . .	186	25 981	9.9	8.0		TOTAL	8	25 383	(X)	100.0
500	ALL OTHER MERCHANDISE	112	22 067	51.1	6.8	380	AUTOMOBILES-TRUCKS	8	22 345	88.0	88.0
520	NONMERCHANDISE RECEIPTS	235	21 508	7.2	6.6	381	NEW PASSENGER CARS-RETAIL . . .	8	15 193	59.9	59.9
-	MISCELLANEOUS MERCHANDISE . . .	(X)	221	(X)	.1	385	USED PASSENGER CARS-RETAIL . . .	8	5 202	20.5	20.5
	MOTOR VEHICLE DEALERS (SIC 551, 552)					386	USED PASSENGER CARS-WHOLE . . .	5	1 107	6.2	4.4
	TOTAL	166	274 437	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	818	(X)	3.2
380	AUTOMOBILES-TRUCKS	166	241 135	87.9	87.9	400	AUTO FUELS-LUBRICANTS	6	107	.5	.4
400	AUTO FUELS-LUBRICANTS	58	744	.5	.3	420	AUTO TIRES-BATTERIES-ACCESS . . .	8	1 296	5.1	5.1
420	AUTO TIRES-BATTERIES-ACCESS . . .	82	14 652	6.1	5.3	421	PARTS INSTALLED IN REPAIR WORK .	8	863	3.4	3.4
520	NONMERCHANDISE RECEIPTS	109	17 638	6.8	6.4	422	PARTS-WHOLESALE	7	254	1.2	1.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	268	(X)	.1	423	PARTS-RETAIL	7	60	.2	.2
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					424	AUTOMOBILE TIRES-BATTERIES-ACC	6	119	.5	.5
	TOTAL	56	202 591	(X)	100.0	520	NONMERCHANDISE RECEIPTS	8	1 619	6.4	6.4
380	AUTOMOBILES-TRUCKS	56	177 984	87.9	87.9	527	SERVICE LABOR	8	1 543	6.1	6.1
381	NEW PASSENGER CARS-RETAIL . . .	56	109 544	54.1	54.1	-	MISCELLANEOUS	(X)	75	(X)	.3
383	NEW COMMERCIAL VEHICLES-RETAIL . .	26	15 275	13.2	7.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	16	(X)	.1
385	USED PASSENGER CARS-RETAIL . . .	55	39 513	19.9	19.5		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
386	USED PASSENGER CARS-WHOLE . . .	44	11 076	5.7	5.5		TOTAL	89	32 219	(X)	100.0
387	USED COMMERCIAL VEHICLES	22	1 644	1.7	.8	380	AUTOMOBILES-TRUCKS	89	28 954	89.9	89.9
-	MISCELLANEOUS MERCHANDISE . . .	(X)	931	(X)	.5	385	USED PASSENGER CARS-RETAIL . . .	89	25 023	77.7	77.7
400	AUTO FUELS-LUBRICANTS	37	494	.3	.2	386	USED PASSENGER CARS-WHOLE . . .	39	3 047	16.4	9.5
401	GASOLINE	10	141	1.2	.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	884	(X)	2.7
403	MOTOR OILS-GREASES-OTHER OILS .	34	350	.3	.2		TIRE, BATTERY, AND ACCESSORY OLDS (SIC 553)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	3	(X)	(Z)		TOTAL	100	21 385	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . .	53	11 935	6.1	5.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	3 345	21.6	15.6
421	PARTS INSTALLED IN REPAIR WORK .	53	6 211	3.2	3.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	77	2.3	.4
422	PARTS-WHOLESALE	48	3 447	1.8	1.7	260	KITCHENWARE-HOME FURNISHINGS . .	44	189	1.2	.9
423	PARTS-RETAIL	46	652	.3	.3	300	SPORTING-RECREATION EQUIPMENT . .	34	973	6.8	4.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	38	1 624	1.0	.8	320	HARDWARE-GARDENING EQUIPMENT . .	45	877	5.8	4.1
520	NONMERCHANDISE RECEIPTS	53	11 989	6.0	5.9	340	LUMBER-BUILDING MATERIALS	15	34	1.0	.2
527	SERVICE LABOR	52	10 362	5.3	5.1	400	AUTO FUELS-LUBRICANTS	14	1 230	18.5	5.8
528	OTHER NONMERCHANDISE RECEIPTS .	23	1 626	1.8	.8	420	AUTO TIRES-BATTERIES-ACCESS . . .	100	11 248	52.6	52.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	189	(X)	.1	500	ALL OTHER MERCHANDISE	46	533	4.2	2.5
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					520	NONMERCHANDISE RECEIPTS	61	2 862	15.8	13.4
	TOTAL	13	14 244	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	17	(X)	.1
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)						HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	TOTAL	29	7 229	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	2 144	29.7	29.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	2 144	29.7	29.7	221	MAJOR HOUSEHOLD APPLIANCES . . .	29	1 110	15.4	15.4
221	MAJOR HOUSEHOLD APPLIANCES . . .	29	1 110	15.4	15.4	222	RADIOS-TV'S MUSICAL INSTR. . . .	29	1 034	14.3	14.3
222	RADIOS-TV'S MUSICAL INSTR. . . .	29	1 034	14.3	14.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	76	2.5	1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines							
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--						
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ¹					
260	KITCHENWARE—HOME FURNISHINGS . . .	29	135	1.9	1.9	520	NONMERCHANTOISE RECEIPTS.	21	256	7.1	4.0					
264	SMALL ELECTRICAL APPLIANCES. . .	29	70	1.0	1.0	527	SERVICE LABOR.	19	148	4.6	2.3					
-	MISCELLANEOUS MERCHANTOISE. . .	(X)	65	(X)	.9	532	OTHER NONMERCHANTOISE RECEIPTS. . .	11	81	3.2	1.3					
320	HARWARE—GARDENING EQUIPMENT . . .	29	719	10.0	9.9	-	MISCELLANEOUS MERCHANTOISE.	(X)	27	(X)	.4					
340	LUMBER—BUILDING MATERIALS.	14	33	1.0	.5	-	MISCELLANEOUS MERCHANTOISE.	(X)	72	(X)	1.1					
420	AUTO TIRES—BATTERIES—ACCESS. . . .	29	2 049	28.3	28.3	HOUSEHOLD TRAILER DEALERS (SIC 5592)										
417	NEW TIRES—TUBES(TO OTHER USERS)	29	895	12.4	12.4											
419	RETRAEOS(TO OTHER USERS)	18	101	2.7	1.4											
426	AUTOMOBILE ACCESSORIES	29	646	9.2	8.9											
436	STORAGE BATTERIES.	29	123	1.7	1.7											
-	MISCELLANEOUS MERCHANTOISE.	(X)	283	(X)	3.9											
500	ALL OTHER MERCHANTOISE.	29	370	5.2	5.1						TOTAL					
520	NONMERCHANTOISE RECEIPTS.	23	1 201	18.2	16.6						61	21 005	(X)	100.0		
525	TIRE SERVICES OTHER THAN RETRO	19	55	1.6	.8						500	ALL OTHER MERCHANTOISE.	61	20 423	97.2	97.2
526	OTHER NONMERCHANTOISE RECEIPTS.	23	649	9.8	9.0						504	MOBILE HOMES—HOUSEHOLD TRRLRS . .	59	18 482	88.0	88.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	497	(X)	6.9	505	CAMP TRAILERS—TRAVEL TRAILERS. . .	20	1 843	24.2	8.8					
-	MISCELLANEOUS MERCHANTOISE.	(X)	502	(X)	7.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	98	(X)	.5					
OTHER TIRE, BATTERY AND ACCESSORY DEALERS (SIC 553 PT.)					AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)											
TOTAL					71	14 156	(X)	100.0	TOTAL ²							
220	MAJOR APPL—RADIO-TV—MUSICAL INST	18	1 201	15.6	8.5	18	(D)	(X)	100.0							
221	MAJOR HOUSEHOLD APPLIANCES	16	870	11.8	6.1	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)										
222	RADIOS—TV'S MUSICAL INSTR.	16	330	6.3	2.3	TOTAL										
260	KITCHENWARE—HOME FURNISHINGS . . .	15	55	.7	.4	2	(D)	(X)	100.0							
264	SMALL ELECTRICAL APPLIANCES. . . .	15	37	.5	.3	GASOLINE SERVICE STATIONS (SIC 554)										
265	ALL OTHER KITCHENWR—HOUSEWR. . .	4	18	.7	.1	TOTAL										
300	SPORTING—RECREATION EQUIPMENT. . .	14	479	6.8	3.4	964	97 651	(X)	100.0							
317	ALL OTHER SPTG GOODS EXC BOATS	14	152	2.2	1.1	GROCERIES—OTHER FOODS.										
-	MISCELLANEOUS MERCHANTOISE.	(X)	327	(X)	2.3	020	304	3.0	.3							
320	HARWARE—GARDENING EQUIPMENT . . .	16	159	2.1	1.1	040	141	3.0	.1							
400	AUTO FUELS—LUBRICANTS.	16	1 219	18.8	8.6	100	1 490	5.3	1.5							
401	GASOLINE	12	524	8.1	3.7	300	85	14.2	.1							
403	MOTOR OILS—GREASES—OTHER OILS. . .	11	54	1.1	.4	380	167	6.0	.2							
-	MISCELLANEOUS MERCHANTOISE.	(X)	224	(X)	1.6	AUTOMOBILES—TRUCKS										
420	AUTO TIRES—BATTERIES—ACCESS. . . .	71	9 199	65.0	65.0	400	81 926	83.9	83.9							
416	NEW TIRES—TUBES(TO FLEET OPRTRS)	27	584	7.3	4.1	401	76 311	78.3	78.1							
417	NEW TIRES—TUBES(TO OTHER USERS)	44	2 648	22.4	18.7	402	1 569	10.0	1.6							
418	RETRAEOS(TO FLEET OPERATORS)	21	85	1.0	.6	403	4 045	4.4	4.1							
419	RETRAEOS(TO OTHER USERS)	33	433	3.9	3.1	AUTO TIRES—BATTERIES—ACCESS. . . .										
426	AUTOMOBILE ACCESSORIES	63	2 319	18.1	16.4	421	9 579	11.9	9.8							
428	NEW AUTO TIRES SOLO TO DEALERS	30	920	12.3	6.5	422	3 693	8.0	3.8							
429	NEW TRUCK—BUS TIRES (TO USERS)	33	1 196	14.2	8.4	423	231	3.3	.2							
431	NEW TRK—BUS TIRES(TO DEALERS).	21	188	2.5	1.3	424	5 655	7.8	5.8							
433	RETRAEOS SOLO TO DEALERS	20	77	1.0	.5	480	367	2.9	.4							
434	RETRAEOS—TRUCK—BUS (TO USERS).	21	248	3.9	1.8	500	131	3.5	.1							
435	RETRAEOS—TRUCK—BUS(TO DEALERS).	12	37	.8	.3	520	3 355	6.5	3.4							
436	STORAGE BATTERIES.	35	464	5.3	3.3	527	2 872	5.6	2.9							
500	ALL OTHER MERCHANTOISE.	14	163	3.5	1.2	-	MISCELLANEOUS MERCHANTOISE.	(X)	106	(X)	.1					
520	NONMERCHANTOISE RECEIPTS.	38	1 661	14.4	11.7	APPAREL AND ACCESSORY STORES (SIC 56)										
524	BRAKE AND WHEEL SERVICES	32	935	8.1	6.6	TOTAL										
525	TIRE SERVICES OTHER THAN RETRO	24	142	2.1	1.0	r 411	r 63 541	(X)	100.0							
526	OTHER NONMERCHANTOISE RECEIPTS.	29	584	6.4	4.1	120	191	2.6	.3							
-	MISCELLANEOUS MERCHANTOISE.	(X)	20	(X)	.1	140	14 106	61.4	22.2							
BOAT DEALERS (SIC 5591)					160					28 784	66.0	45.3				
TOTAL					31	6 361	(X)	100.0	180	18 363	46.9	28.9				
300	SPORTING—RECREATION EQUIPMENT. . .	31	6 009	94.5	94.5	200	254	15.3	.4							
307	OUTBOARD BOATS	25	1 564	30.8	24.6	280	127	2.1	.2							
308	OUTBOARD MOTORS.	25	1 376	23.2	21.6	500	257	2.9	.4							
309	INBOARD MOTOR BOATS.	8	719	45.0	11.3	520	1 337	3.1	2.1							
311	INBOARD—OUTORIVE BOATS	12	421	14.2	6.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	122	(X)	.2					
312	BOAT TRAILERS.	24	361	6.2	5.7	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)										
313	MARINE ACCESS. AND PARTS	26	571	11.2	9.0	TOTAL										
318	ALL OTHER BOATS.	10	813	26.7	12.8	180	26 069	(X)	100.0							
319	ALL OTHER HOSE—EXC BOATS	11	184	11.9	2.9	120	178	3.8	.7							
400	AUTO FUELS—LUBRICANTS.	6	24	2.2	.4	140	382	14.1	1.5							
401	GASOLINE	5	22	1.8	.3	160	23 519	90.2	90.2							
-	MISCELLANEOUS MERCHANTOISE.	(X)	2	(X)	(Z)	180	1 061	16.2	4.1							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	7	73	4.2	.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	7	576	13.9	4.9
500	ALL OTHER MERCHANDISE	9	118	2.2	.5	168	WOMEN'S BLOUSES-SPTSWR	7	205	4.8	1.7
520	NONMERCHANDISE RECEIPTS	95	703	3.5	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	362	(X)	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.1	180	ALL FOOTWEAR	40	762	8.5	6.4
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					280	JEWELRY—OPTICAL GOODS	19	30	1.0	.3
	TOTAL	145	21 676	(X)	100.0	520	NONMERCHANDISE RECEIPTS	30	179	3.4	1.5
						-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	.2
120	COSMETICS—DRUGS—CLEANERS	4	65	3.7	.3		CUSTOM TAILORS (SIC 567)				
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	145	19 946	92.0	92.0		TOTAL ²	6	162	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR	45	962	9.5	4.4		FAMILY CLOTHING STORES (SIC 565)				
163	MILLINERY	28	211	2.3	1.0		TOTAL	r 37	r 6 997	(X)	100.0
164	HOSIERY	51	316	2.6	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	2 561	36.6	36.6
165	LINGERIE	81	1 370	8.7	6.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	37	3 394	48.5	48.5
168	WOMEN'S BLOUSES-SPTSWR	123	3 608	18.8	16.6	161	CHILDREN'S-INFANTS' WEAR	31	490	7.2	7.0
172	DRESSES	142	9 508	45.9	43.9	163	MILLINERY	10	35	1.9	.5
173	COATS-SUITS	114	2 301	12.3	10.6	164	HOSIERY	19	77	2.3	1.1
174	HANOBAGS	65	457	3.3	2.1	165	LINGERIE	22	371	8.8	5.3
175	FURS	16	305	5.9	1.4	168	WOMEN'S BLOUSES-SPTSWR	33	651	9.6	9.3
176	OTHER WOMENS-GIRLS'CLOTHES ACC	66	908	6.6	4.2	172	DRESSES	34	1 029	14.9	14.7
180	ALL FOOTWEAR	12	730	18.7	3.4	173	COATS-SUITS	29	385	6.5	5.5
500	ALL OTHER MERCHANDISE	8	84	1.9	.4	174	HANOBAGS	27	105	1.6	1.5
520	NONMERCHANDISE RECEIPTS	75	555	3.4	2.6	176	OTHER WOMENS-GIRLS'CLOTHES ACC	22	231	5.2	3.3
-	MISCELLANEOUS MERCHANDISE	(X)	296	(X)	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.3
	MILLINERY STORES (SIC 563 PT.)					180	ALL FOOTWEAR	32	651	9.8	9.3
	TOTAL ²	5	(D)	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS	8	147	12.5	2.1
	CORSET AND LINGERIE STORES (SIC 563 PT.)					280	JEWELRY—OPTICAL GOODS	5	21	2.3	.3
	TOTAL ²	5	220	(X)	100.0	520	NONMERCHANDISE RECEIPTS	16	140	3.7	2.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	1.2
	TOTAL	22	3 843	(X)	100.0		SHOE STORES (SIC 566)				
120	COSMETICS—DRUGS—CLEANERS	4	113	4.3	2.9		TOTAL	101	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	151	8.3	3.9	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	20			
144	OTHER MEN'S OUTERWEAR	4	11	.7	.3	180	ALL FOOTWEAR	101			
146	OTHER MEN'S CLOTHING	3	66	4.1	1.7	500	ALL OTHER MERCHANDISE	8			
-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	1.9	520	NONMERCHANDISE RECEIPTS	63			
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	22	3 041	79.1	79.1	-	MISCELLANEOUS MERCHANDISE	(X)			
161	CHILDREN'S-INFANTS' WEAR	4	282	12.0	7.3		MEN'S SHOE STORES (SIC 566 PT.)				
163	MILLINERY	3	57	4.6	1.5		TOTAL ²	5	617	(X)	100.0
164	HOSIERY	4	77	2.7	2.0		WOMEN'S SHOE STORES (SIC 566 PT.)				
165	LINGERIE	5	411	14.3	10.7		TOTAL	26	2 939	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	10	740	22.5	19.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	8	176	18.5	6.0
172	DRESSES	9	524	16.7	13.6	180	ALL FOOTWEAR	26	2 709	92.2	92.2
173	COATS-SUITS	5	63	2.2	1.6	181	MEN'S AND BOYS' FOOTWEAR	5	68	14.8	2.3
174	HANOBAGS	6	87	3.1	2.3	182	WOMEN'S AND GIRLS' FOOTWEAR	26	2 567	87.3	87.3
175	FURS	3	33	2.7	.9	-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	2.5
176	OTHER WOMENS-GIRLS'CLOTHES ACC	19	767	23.2	20.0	520	NONMERCHANDISE RECEIPTS	12	52	3.0	1.8
180	ALL FOOTWEAR	4	331	14.3	8.6	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1
520	NONMERCHANDISE RECEIPTS	18	133	3.8	3.5		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	1.9		TOTAL	2	(O)	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL ²	3	(D)	(X)	100.0		TOTAL	68	13 793	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	10 275	86.7	86.7
	TOTAL	73	11 848	(X)	100.0	142	BOYS' CLOTHING	26	403	12.0	3.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	10 275	86.7	86.7	143	MEN'S TAILORED OUTERWEAR	66	4 637	40.0	39.1
142	BOYS' CLOTHING	26	403	12.0	3.4	144	OTHER MEN'S OUTERWEAR	35	1 468	18.1	12.4
143	MEN'S TAILORED OUTERWEAR	66	4 637	40.0	39.1	145	MEN'S HATS	23	157	2.2	1.3
144	OTHER MEN'S OUTERWEAR	35	1 468	18.1	12.4	146	OTHER MEN'S CLOTHING	70	3 610	30.6	30.5
145	MEN'S HATS	23	157	2.2	1.3						
146	OTHER MEN'S CLOTHING	70	3 610	30.6	30.5						

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NA Not available. X Not applicable. Z Less than 0.05 percent. ¹Revised.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number) ²	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--					
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹				
180	ALL FOOTWEAR	68	13 252	96.1	96.1										
181	MEN'S AND BOYS' FOOTWEAR	69	3 734	27.1	27.1										
182	WOMEN'S AND GIRLS' FOOTWEAR	68	7 915	57.4	57.4										
183	CHILDREN'S AND INFANTS' FOOTWR	54	1 603	14.2	11.6										
	TOTAL ²						4	136	(X)	100.0					
500	ALL OTHER MERCHANDISE	8	110	7.0	.8										
520	NONMERCHANDISE RECEIPTS	46	248	2.6	1.8										
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.2										
	CHILDREN'S AND INFANTS' WR.>STRS. (SIC 564)														
	TOTAL ²	13	913	(X)	100.0	260	19	1 309	89.7	89.7	520	7	18	6.1	1.2
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)											(X)	133	(X)	9.1
	TOTAL	1	(0)	(X)	100.0										
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)														
	TOTAL	373	67 428	(X)	100.0										
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)														
	TOTAL	1	(0)	(X)	100.0										
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)														
	TOTAL	373	67 428	(X)	100.0	220	72	11 953	82.0	82.0	224	62	8 811	70.6	60.5
200	CURTAINS-ORAPERIES-ORY GOOOS	82	3 525	18.2	5.2	225	46	2 722	25.0	18.7	226	30	385	5.1	2.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	203	24 627	69.6	36.5	-	(X)	33	(X)	.2					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	189	31 719	80.3	47.0										
260	KITCHENWARE-HOME FURNISHINGS	84	2 800	19.1	4.2	260	19	817	37.5	5.6	320	15	96	4.8	.7
280	JEWELRY-OPTICAL GOOOS	17	197	3.0	.3	320	15	96	4.8	.7	340	5	146	23.8	1.0
320	HARWARE-GARONING EQUIPMENT	20	209	3.0	.3	520	50	1 002	13.5	6.9	-	(X)	555	(X)	3.8
340	LUMBER-BUILDING MATERIALS	13	321	6.0	.5										
500	ALL OTHER MERCHANDISE	15	257	4.8	.4										
520	NONMERCHANDISE RECEIPTS	194	3 616	8.5	5.4										
-	MISCELLANEOUS MERCHANDISE	(X)	156	(X)	.2										
	FURNITURE STORES (SIC 5712)														
	TOTAL	130	29 361	(X)	100.0										
200	CURTAINS-ORAPERIES-ORY GOOOS	42	881	6.8	3.0										
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	47	1 795	19.4	6.1										
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	130	24 759	84.3	84.3										
243	SLEEP EQUIPMENT	114	4 196	15.6	14.3										
244	OTHER HOUSEHOLO FURNITURE	129	18 675	63.6	63.6										
245	FLOOR COVERINGS-SOFT SURFACE	80	1 739	10.9	5.9										
246	FLOOR COVERINGS-HARO SURFACE	8	93	2.8	.3										
247	NONHOUSEHOLO FURNITURE	12	54	4.2	.2	220	29	4 679	91.3	91.3	228	8	1 172	38.4	22.9
260	KITCHENWARE-HOME FURNISHINGS	36	447	4.4	1.5	229	9	1 011	31.9	19.7	231	27	2 374	54.5	46.3
500	ALL OTHER MERCHANDISE	6	79	1.9	.3	234	10	101	7.4	2.0	520	17	445	13.6	8.7
520	NONMERCHANDISE RECEIPTS	70	1 161	5.4	4.0										
-	MISCELLANEOUS MERCHANDISE	(X)	239	(X)	.8										
	HOME FURNISHINGS STORES (OTHER 571)														
	TOTAL	88	11 246	(X)	100.0										
200	CURTAINS-ORAPERIES-ORY GOOOS	29	2 418	58.5	21.5	020	82	955	12.9	.8	040	1 067	93 894	80.7	74.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	6 731	82.9	59.9	060	543	25 635	40.9	20.3	080	158	2 140	11.1	1.7
260	KITCHENWARE-HOME FURNISHINGS	23	1 438	100.0	12.8	100	243	947	3.2	.8	120	31	154	7.1	.1
340	LUMBER-BUILDING MATERIALS	4	85	19.5	.8	500	19	457	9.0	.4	520	293	1 771	3.3	1.4
520	NONMERCHANDISE RECEIPTS	27	442	7.4	3.9	-	(X)	174	(X)	.1					
-	MISCELLANEOUS MERCHANDISE	(X)	132	(X)	1.2										
	FLOOR COVERINGS STORES (SIC 5713)														
	TOTAL	41	6 804	(X)	100.0										
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	41	6 271	92.2	92.2										
520	NONMERCHANDISE RECEIPTS	16	391	9.0	5.7										
-	MISCELLANEOUS MERCHANDISE	(X)	142	(X)	2.1										
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)														
	TOTAL	24	2 846	(X)	100.0										
200	CURTAINS-ORAPERIES-ORY GOOOS	24	2 358	82.9	82.9	020	68	859	11.7	.8	040	858	92 353	87.3	87.3
-	MISCELLANEOUS MERCHANDISE	(X)	488	(X)	17.1	060	192	8 939	22.0	8.5	080	31	535	6.2	.5
						100	151	817	3.1	.8	120	21	109	8.3	.1
						500	18	454	7.4	.4	520	212	1 526	3.1	1.4
						-	(X)	170	(X)	.2					

Standard Notes: - Represents zero. Q Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	198	(X)	6.8						
	SPORTING GOODS STORES (SIC 5952)										
	TOTAL	39	2 707	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	48	10.3	1.8	020	CIGAR STORES AND STANOS (SIC 5993)				
							TOTAL	13	738	(X) 100.0	
300	SPORTING-RECREATION EQUIPMENT. . .	39	2 439	90.1	90.1	100	GROCERIES-OTHER FOODS.	6	40	19.6 5.4	
301	ATHLETIC GOODS (TO INDIVIDUALS)	27	953	47.4	35.2	120	CIGARS-CIGARETTES-TOBACCO.	13	571	77.4 77.4	
302	ATHLETIC GOODS (TO TEAMS)	12	405	25.1	15.0		COSMETICS-DRUGS-CLEANERS	6	57	28.0 7.7	
303	HUNTING EQUIPMENT	15	377	27.9	13.9	-	MISCELLANEOUS MERCHANDISE.	(X)	70	(X) 9.5	
304	FISHING EQUIPMENT	20	463	31.1	17.1						
-	MISCELLANEOUS MERCHANDISE	(X)	225	(X)	8.3		800K STORES (SIC 5942)				
							TOTAL ²	11	982	(X) 100.0	
520	NONMERCHANTS RECEIPTS.	15	114	6.2	4.2		STATIONERY STORES (SIC 5943)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	106	(X)	3.9		TOTAL ²	11	611	(X) 100.0	
	BICYCLE SHOPS (SIC 5953)						HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	7	422	(X)	100.0		TOTAL ²	39	8 899	(X) 100.0	
300	SPORTING-RECREATION EQUIPMENT. . .	7	328	77.7	77.7		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
520	NONMERCHANTS RECEIPTS.	4	43	20.4	10.2		TOTAL ²	11	2 420	(X) 100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	12.1		GARDEN SUPPLY STORES (SIC 5969 PT.)				
	JEWELRY STORES (SIC 597)						TOTAL	34	3 228	(X) 100.0	
	TOTAL	70	9 902	(X)	100.0		HARDWARE-GARDENING EQUIPMENT . . .	34	2 784	86.2 86.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	270	9.8	2.7		HAY-GRAIN-FEED-FARM SUPPLIES	3	178	51.8 5.5	
260	KITCHENWARE-HOME FURNISHINGS . .	38	649	10.8	6.6	320	NONMERCHANTS RECEIPTS.	14	140	15.0 4.3	
266	ALL OTHER HOME FURN EXC. CHINA	18	176	6.1	1.8	520	MISCELLANEOUS MERCHANDISE.	(X)	125	(X) 3.9	
267	CHINA-GLASSWARE.	31	473	9.4	4.8						
280	JEWELRY-OPTICAL GOODS	70	8 046	81.3	81.3		NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
281	WATCHES-CLOCKS	66	1 453	15.4	14.7		TOTAL	8	459	(X) 100.0	
282	SILVERWARE	55	695	8.4	7.0		ALL OTHER MERCHANDISE.	8	413	90.0 90.0	
285	ALL OTHER JEWELRY ITEMS.	56	1 107	14.7	11.2	500	MISCELLANEOUS MERCHANDISE.	(X)	46	(X) 10.0	
287	DIAMONDS, EXC. DIAMOND WATCHES	68	4 159	42.0	42.0						
288	RINGS, EXC. DIAMONDS	60	621	7.9	6.3		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.1		TOTAL	25	1 367	(X) 100.0	
300	SPORTING-RECREATION EQUIPMENT. . .	4	52	13.5	.5		ALL OTHER MERCHANDISE.	25	1 118	81.8 81.8	
500	ALL OTHER MERCHANDISE.	9	83	6.8	.8	520	NONMERCHANTS RECEIPTS.	8	15	1.8 1.1	
520	NONMERCHANTS RECEIPTS.	66	762	7.7	7.7	-	MISCELLANEOUS MERCHANDISE.	(X)	234	(X) 17.1	
529	WATCH-CLOCK-JEWELRY REPAIRS. . . .	66	722	7.3	7.3		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
533	ALL NONMSE RCPTS FROM CUSTMRS	12	40	1.8	.4		TOTAL	12	940	(X) 100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	40	(X)	.4		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	FUEL OIL DEALERS (SIC 5983)						TOTAL	76	4 683	(X) 100.0	
	TOTAL	56	11 729	(X)	100.0		020	GROCERIES-OTHER FOODS.	6	68	27.7 1.5
340	LUMBER-BUILDING MATERIALS.	3	498	17.6	4.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	57	18.1 1.2	
480	HOUSEHOLD FUELS-ICE.	56	10 023	85.5	85.5	260	KITCHENWARE-HOME FURNISHINGS . . .	12	174	62.7 3.7	
483	OTHER FUELS.	56	9 958	84.9	84.9	280	JEWELRY-OPTICAL GOODS.	19	144	25.2 3.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	.2	500	ALL OTHER MERCHANDISE.	76	3 619	77.3 77.3	
520	NONMERCHANTS RECEIPTS.	21	371	7.5	3.2	520	NONMERCHANTS RECEIPTS.	21	134	4.4 2.9	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	836	(X)	7.1	-	MISCELLANEOUS MERCHANDISE.	(X)	487	(X) 10.4	
	LIQUEFIED PETROL. GAS (BTL. GAS) DEALERS (SIC 5984)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL ²	32	6 424	(X)	100.0		TOTAL	35	2 035	(X) 100.0	
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)										
	TOTAL ²	5	378	(X)	100.0						
	FLORISTS (SIC 5992)										
	TOTAL ²	82	4 057	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tampa-St. Petersburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹		
280	JEWELRY—OPTICAL GOODS	35	2 016	99.1	99.1								
-	MISCELLANEOUS MERCHANOISE	(X)	19	(X)	.9								
	RETAIL STORES, N.E.C. (SIC 5999 PT.)												
	TOTAL	73	3 090	(X)	100.0								
500	ALL OTHER MERCHANOISE	73	2 948	95.4	95.4								
520	NONMERCHANOISE RECEIPTS	21	79	13.1	2.6								
-	MISCELLANEOUS MERCHANOISE	(X)	63	(X)	2.0								
	NONSTORE RETAILERS (SIC 53 PART*)												
	TOTAL	75	21 294	(X)	100.0								
020	GROCERIES—OTHER FOODS	18	2 279	63.6	10.7	020	GROCERIES—OTHER FOODS	8	1 199	35.4	28.0		
040	MEALS—SNACKS	7	1 144	100.0	5.4	-	MISCELLANEOUS MERCHANOISE	(X)	3 079	(X)	72.0		
100	CIGARS—CIGARETTES—TOBACCO	13	4 644	73.6	21.8								
120	COSMETICS—DRUGS—CLEANERS	3	629	83.3	3.0								
160	WOMEN'S—GIRLS' CLOTHING, EX FOOTWR	3	315	78.9	1.5								
200	CURTAINS—DRAPERIES—DRY GOODS	4	753	92.1	3.5								
300	SPORTING—RECREATION EQUIPMENT	3	135	50.0	.6								
320	HARDWARE—GARDENING EQUIPMENT	4	259	22.6	1.2								
340	LUMBER—BUILDING MATERIALS	5	595	42.4	2.8								
420	AUTO TIRES—BATTERIES—ACCESS.	3	180	50.0	.8								
500	ALL OTHER MERCHANOISE	28	8 567	84.1	40.2	020	GROCERIES—OTHER FOODS	7	1 006	100.0	8.2		
520	NONMERCHANOISE RECEIPTS	12	664	4.8	3.1	340	LUMBER—BUILDING MATERIALS	5	588	47.5	4.8		
-	MISCELLANEOUS MERCHANOISE	(X)	1 130	(X)	5.3	500	ALL OTHER MERCHANOISE	18	7 970	88.0	65.0		
						520	NONMERCHANOISE RECEIPTS	5	77	.9	.6		
						-	MISCELLANEOUS MERCHANOISE	(X)	2 612	(X)	21.3		

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments, Sales of specified merchandise lines (Amount, As percent of total sales of--), and a second section for similar data. Includes rows for Retail Trade, Groceries, Farm Equipment, etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Note: WEST PALM BEACH SMSA—Coextensive with Palm Beach County, Fla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with columns for Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount in \$1,000, As percent of total sales of--), and similar columns for a second set of categories. Rows include various retail categories like confectionery, bakeries, groceries, and automotive dealers.

Standard Notes - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					520 NONMERCHANDISE RECEIPTS.	11	859	18.3	17.3	
	TOTAL	16	2 606	(X)	100.0	527 SERVICE LABOR.	11	797	17.0	16.1	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	1 067	40.9	40.9	531 STORAGE AND DOCKING SERVICES	4	38	1.2	.8	
221	MAJOR HOUSEHOLD APPLIANCES	16	644	24.8	24.8	532 OTHER NONMERCHANDISE RECEIPTS.	4	24	4.4	.5	
222	RADIO-TV'S MUSICAL INSTR.	16	423	16.2	16.2	- MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	7	1.4	.3						
260	KITCHENWARE-HOME FURNISHINGS	15	63	2.9	2.4						
264	SMALL ELECTRICAL APPLIANCES.	14	63	3.0	2.4						
300	SPORTING-RECREATION EQUIPMENT.	14	246	12.0	9.4						
317	ALL OTHER SPTG GOODS EXC BOATS	14	242	11.9	9.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.2						
320	HARDWARE-GARDENING EQUIPMENT	15	143	5.6	5.5						
340	LUMBER-BUILDING MATERIALS.	3	14	2.3	.5						
420	AUTO TIRES-BATTERIES-ACCESS.	16	713	27.4	27.4						
416	NEW TIRES-TUBES (TO FLEET OPRTS)	3	43	4.7	1.7						
417	NEW TIRES-TUBES (TO OTHER USERS)	15	443	18.3	17.0						
419	RETREADS (TO OTHER USERS)	4	47	4.4	1.8						
426	AUTOMOBILE ACCESSORIES	15	83	3.3	3.2						
428	NEW AUTO TIRES SOLD TO DEALERS	3	22	2.1	.8						
429	NEW TRUCK-BUS TIRES (TO USERS)	4	12	1.2	.5						
436	STORAGE BATTERIES.	16	51	2.0	2.0						
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	.5						
500	ALL OTHER MERCHANDISE.	5	56	3.6	2.1						
520	NONMERCHANDISE RECEIPTS.	14	284	11.6	10.9						
524	BRAKE AND WHEEL SERVICES	8	124	6.5	4.8						
525	TIRE SERVICES OTHER THAN RETRO	6	30	1.6	1.2						
526	OTHER NONMERCHANDISE RECEIPTS.	14	129	5.3	5.0						
-	MISCELLANEOUS MERCHANDISE.	(X)	13	(X)	4.9						
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)										
	TOTAL	24	4 928	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	340	13.4	6.9						
221	MAJOR HOUSEHOLD APPLIANCES	8	164	7.4	3.3						
222	RADIO-TV'S MUSICAL INSTR.	9	162	6.4	3.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	13	(X)	.3						
260	KITCHENWARE-HOME FURNISHINGS	7	14	.7	.3						
264	SMALL ELECTRICAL APPLIANCES.	7	14	.7	.3						
300	SPORTING-RECREATION EQUIPMENT.	5	23	1.7	.5						
317	ALL OTHER SPTG GOODS EXC BOATS	5	22	1.4	.4						
-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)						
320	HARDWARE-GARDENING EQUIPMENT	9	40	1.5	.8						
400	AUTO FUELS-LUBRICANTS.	5	160	12.9	3.2						
401	GASOLINE	4	152	12.5	3.1						
-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	.2						
420	AUTO TIRES-BATTERIES-ACCESS.	24	3 713	75.3	75.3						
500	ALL OTHER MERCHANDISE.	6	61	3.5	1.2						
520	NONMERCHANDISE RECEIPTS.	15	547	15.0	11.1						
524	BRAKE AND WHEEL SERVICES	13	246	6.7	5.0						
525	TIRE SERVICES OTHER THAN RETRO	12	88	2.4	1.8						
526	OTHER NONMERCHANDISE RECEIPTS.	12	212	6.2	4.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	30	(X)	.6						
	BOAT DEALERS (SIC 5591)										
	TOTAL	14	4 962	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT.	14	3 978	80.2	80.2						
307	OUTBOARD BOATS	9	341	8.7	6.9						
308	OUTBOARD MOTORS.	10	415	10.2	8.4						
309	INBOARD MOTOR BOATS.	8	1 884	44.4	38.0						
311	INBOARD-OUTDRIVE BOATS	6	189	5.2	3.8						
312	BOAT TRAILERS.	8	108	6.0	2.2						
313	MARINE ACCESS. AND PARTS	14	897	18.1	18.1						
318	ALL OTHER BOATS.	3	86	12.4	1.7						
319	ALL OTHER BOSE-EXC BOATS	5	57	4.6	1.1						
400	AUTO FUELS-LUBRICANTS.	3	123	3.8	2.5						

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¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
	WOMEN'S READY-TO-WEAR STORES (SIC 562)												
	TOTAL	126	15 685	(X)	100.0								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	172	9.3	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	3 552	36.0	36.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	126	14 654	93.4	93.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	4 638	47.1	47.1		
161	CHILDREN'S-INFANTS' WEAR	11	447	17.5	2.8	180	ALL FOOTWEAR	29	808	8.4	8.2		
163	MILLINERY	14	92	2.3	.6	200	CURTAINS-DRAPERIES-DRY GOODS	12	220	6.9	2.2		
164	HOSIERY	20	162	2.8	1.0	300	SPORTING-RECREATION EQUIPMENT.	5	72	1.4	.7		
165	LINGERIE	26	704	13.2	4.5	500	ALL OTHER MERCHANDISE	10	212	3.3	2.2		
168	WOMEN'S BLOUSES-SPTSWR	71	2 618	22.3	16.7	520	NONMERCHANDISE RECEIPTS	11	124	4.7	1.3		
172	DRESSES	126	8 362	53.3	53.3		MISCELLANEOUS MERCHANDISE	(X)	229	(X)	2.3		
173	COATS-SUITS	53	1 566	15.1	10.0								
174	HANDBAGS	32	243	2.7	1.5		SHOE STORES (SIC 566)						
175	FURS	7	154	4.7	1.0		TOTAL	48	4 923	(X)	100.0		
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	16	305	5.6	1.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	155	12.9	3.1		
180	ALL FOOTWEAR	7	246	13.9	1.6	180	ALL FOOTWEAR	48	4 656	94.6	94.6		
280	JEWELRY-OPTICAL GOODS	4	86	5.8	.5	520	NONMERCHANDISE RECEIPTS	28	84	3.0	1.7		
500	ALL OTHER MERCHANDISE	4	73	2.8	.5		MISCELLANEOUS MERCHANDISE	(X)	27	(X)	.5		
520	NONMERCHANDISE RECEIPTS	69	372	3.8	2.4								
-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.5		MEN'S SHOE STORES (SIC 566 PT.)						
							TOTAL	5	(0)	(X)	100.0		
	MILLINERY STORES (SIC 563 PT.)					180	ALL FOOTWEAR	5			95.1	95.1	
	TOTAL ²	-	-	(X)	-	181	MEN'S AND BOYS' FOOTWEAR	5	(0)		94.7	94.7	
							MISCELLANEOUS MERCHANDISE	(X)		(X)	4.9		
	CORSET AND LINGERIE STORES (SIC 563 PT.)												
	TOTAL	5	(0)	(X)	100.0		WOMEN'S SHOE STORES (SIC 566 PT.)						
							TOTAL	16	1 952	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		99.6	99.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	105	19.5	5.4		
165	LINGERIE	5		91.2	91.2	180	ALL FOOTWEAR	16	1 821	93.3	93.3		
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	8.1	182	WOMEN'S AND GIRLS' FOOTWEAR	16	1 736	88.9	88.9		
							MISCELLANEOUS MERCHANDISE	(X)	72	(X)	3.7		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4	520	NONMERCHANDISE RECEIPTS	7	25	3.4	1.3		
							MISCELLANEOUS MERCHANDISE	(X)	1	(X)	0.5		
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)												
	TOTAL	23	2 283	(X)	100.0		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	2 143	93.9	93.9		TOTAL	1	(0)	(X)	100.0		
168	WOMEN'S BLOUSES-SPTSWR	20	1 078	58.8	47.2								
174	HANDBAGS	15	514	34.5	22.5		FAMILY SHOE STORES (SIC 566 PT.)						
-	MISCELLANEOUS MERCHANDISE	(X)	551	(X)	24.1		TOTAL ²	26	2 667	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	140	(X)	6.1		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						
							TOTAL ²	10	531	(X)	100.0		
	FURRIERS AND FUR SHOPS (SIC 568)												
	TOTAL	2	(0)	(X)	100.0		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						
							TOTAL ²	4	81	(X)	100.0		
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)												
	TOTAL	29	3 806	(X)	100.0		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	3 488	91.6	91.6	200	CURTAINS-DRAPERIES-DRY GOODS	42	1 457	14.5	4.4		
142	BOYS' CLOTHING	9	183	19.8	4.8	220	MAJOR APPL-RAIO-TV-MUSICAL INST	114	11 131	67.9	33.7		
143	MEN'S TAILORED OUTERWEAR	25	1 472	42.1	38.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	113	16 035	83.5	48.6		
144	OTHER MEN'S OUTERWEAR	20	496	18.0	13.0	260	KITCHENWARE-HOME FURNISHINGS	76	2 334	16.5	7.1		
145	MEN'S HATS	15	54	2.9	1.4	280	JEWELRY-OPTICAL GOODS	5	26	2.4	.1		
146	OTHER MEN'S CLOTHING	27	1 282	34.2	33.7	320	HARDWARE-GARDENING EQUIPMENT	6	109	16.6	.3		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	84	11.3	2.2	500	ALL OTHER MERCHANDISE	9	290	12.0	.9		
180	ALL FOOTWEAR	9	180	12.4	4.7	520	NONMERCHANDISE RECEIPTS	93	1 487	8.4	4.5		
520	NONMERCHANDISE RECEIPTS	8	40	4.3	1.1		MISCELLANEOUS MERCHANDISE	(X)	112	(X)	.3		
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.4								
	CUSTOM TAILORS (SIC 567)						FURNITURE STORES (SIC 5712)						
	TOTAL ²	4	150	(X)	100.0		TOTAL	81	15 768	(X)	100.0		
	FAMILY CLOTHING STORES (SIC 565)												
	TOTAL	36	9 856	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

West Palm Beach SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with multiple columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Amount (\$1,000), As percent of total sales of-- (Establishments handling the line, All establishments), and various sub-sections like MUSICAL INSTRUMENT STORES, EATING AND DRINKING PLACES, etc.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
DRUG STORES AND PROPRIETARY STRS. (SIC S91)											
	TOTAL	89	24 486	(X)	100.0						
020	GROCERIES—OTHER FOODS	22	355	3.2	1.4	020	GROCERIES—OTHER FOODS	11	245	20.0	1.6
040	MEALS—SNACKS	24	1 302	9.2	5.3	040	MEALS—SNACKS	8	289	8.5	1.8
080	PACKAGED ALCOHOLIC BEVERAGES	10	2 953	29.2	12.1	060	ALCOHOLIC DRINKS	21	905	14.0	5.8
100	CIGARS—CIGARETTES—TOBACCO	55	1 869	9.2	7.6	080	PACKAGED ALCOHOLIC BEVERAGES	81	13 847	88.1	88.1
120	COSMETICS—DRUGS—CLEANERS	89	14 914	60.9	60.9	100	CIGARS—CIGARETTES—TOBACCO	13	144	6.2	.9
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	13	52	1.0	.2	520	NONMERCHANTISE RECEIPTS	32	226	3.2	1.4
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	82	.9	.3	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	.4
220	MAJOR APPL—RADIO—TV—MUSICAL INST	17	134	1.5	.5	ANTIQUÉ STORES (SIC 5932)					
260	KITCHENWARE—HOME FURNISHINGS	19	244	2.5	1.0	TOTAL	12	686	(X)	100.0	
280	JEWELRY—OPTICAL GOODS	35	136	3.4	.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10	478	100.0	69.7
300	SPORTING—RECREATION EQUIPMENT	4	79	1.0	.3	-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	30.3
320	HARDWARE—GARDENING EQUIPMENT	9	130	1.3	.5	SECONDHAND STORES (SIC 5933)					
420	AUTO TIRES—BATTERIES—ACCESS.	4	222	9.7	.9	TOTAL	29	4 432	(X)	100.0	
500	ALL OTHER MERCHANDISE	52	1 666	10.1	6.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	9	78	50.0	1.8
520	NONMERCHANTISE RECEIPTS	30	307	2.4	1.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	9	110	49.0	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	.2	200	CURTAINS—ORAPERIES—DRY GOODS	7	85	34.5	1.9
DRUG STORES (SIC S91 PT.)						220	MAJOR APPL—RADIO—TV—MUSICAL INST	11	161	94.7	3.6
	TOTAL	81	23 421	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	19	1 158	26.1	26.1
020	GROCERIES—OTHER FOODS	12	328	3.2	1.4	260	KITCHENWARE—HOME FURNISHINGS	10	67	23.4	1.5
040	MEALS—SNACKS	25	1 281	9.3	5.5	280	JEWELRY—OPTICAL GOODS	8	817	20.0	18.4
080	PACKAGED ALCOHOLIC BEVERAGES	10	2 937	29.5	12.5	320	HARDWARE—GARDENING EQUIPMENT	5	29	33.3	.7
100	CIGARS—CIGARETTES—TOBACCO	46	1 717	8.8	7.3	500	ALL OTHER MERCHANDISE	10	1 680	56.1	37.9
120	COSMETICS—DRUGS—CLEANERS	81	14 169	60.5	60.5	520	NONMERCHANTISE RECEIPTS	8	48	1.6	1.1
121	MEDICINES EXC. PRESCRIPTION	73	3 923	18.2	16.7	-	MISCELLANEOUS MERCHANDISE	(X)	197	(X)	4.4
122	PRESCRIPTION MEDICINES	81	6 923	29.6	29.6	SPORTING GOODS STORES (SIC 5952)					
123	ALL OTHER DRUGS—PROPRIETARIES	60	3 323	16.1	14.2	TOTAL	41	3 417	(X)	100.0	
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	4	47	1.0	.2	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	8	110	17.0	3.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	7	79	.9	.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	104	15.9	3.0
220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	126	1.5	.5	180	ALL FOOTWEAR	8	32	4.8	.9
260	KITCHENWARE—HOME FURNISHINGS	10	230	2.5	1.0	300	SPORTING—RECREATION EQUIPMENT	41	2 932	85.8	85.8
280	JEWELRY—OPTICAL GOODS	26	126	3.0	.5	500	ALL OTHER MERCHANDISE	7	73	11.2	2.1
300	SPORTING—RECREATION EQUIPMENT	5	75	1.0	.3	520	NONMERCHANTISE RECEIPTS	15	87	7.2	2.5
320	HARDWARE—GARDENING EQUIPMENT	9	127	1.2	.5	-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	2.3
420	AUTO TIRES—BATTERIES—ACCESS.	4	221	9.5	.9	BICYCLE SHOPS (SIC 5953)					
500	ALL OTHER MERCHANDISE	43	1 626	10.2	6.9	TOTAL	1	(D)	(X)	100.0	
520	NONMERCHANTISE RECEIPTS	30	297	2.4	1.3	JEWELRY STORES (SIC 597)					
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.1	TOTAL	38	4 798	(X)	100.0	
PROPRIETARY STORES (SIC S91 PT.)						260	KITCHENWARE—HOME FURNISHINGS	6	80	7.4	1.7
	TOTAL ²	8	1 065	(X)	100.0	266	ALL OTHER HOME FURN EXC. CHINA ³	4	22	2.7	.5
MISCELLANEOUS RETAIL STORES (SIC S9 EX. 591)						267	CHINA—GLASSWARE	5	53	6.1	1.2
	TOTAL	415	53 646	(X)	100.0	280	JEWELRY—OPTICAL GOODS	38	4 200	87.5	87.5
020	GROCERIES—OTHER FOODS	19	331	20.6	.6	281	WATCHES—CLOCKS	34	687	16.5	14.3
040	MEALS—SNACKS	12	323	10.5	.6	282	SILVERWARE	21	282	8.4	5.9
060	ALCOHOLIC DRINKS	22	921	15.7	1.7	285	ALL OTHER JEWELRY ITEMS	19	603	19.2	12.6
080	PACKAGED ALCOHOLIC BEVERAGES	82	13 865	100.0	25.8	287	DIAMONDS, EXC. DIAMOND WATCHES	38	2 150	44.9	44.9
100	CIGARS—CIGARETTES—TOBACCO	24	554	21.7	1.0	288	RINGS, EXC. DIAMONDS	22	478	13.8	10.0
120	COSMETICS—DRUGS—CLEANERS	7	56	100.0	.1	520	NONMERCHANTISE RECEIPTS	34	463	11.4	9.6
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	18	230	23.5	.4	529	WATCH—CLOCK—JEWELRY REPAIRS	34	463	11.7	9.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	20	269	26.3	.5	-	MISCELLANEOUS MERCHANDISE	(X)	55	(X)	1.1
180	ALL FOOTWEAR	17	66	6.2	.1	FUEL OIL DEALERS (SIC 5983)					
200	CURTAINS—ORAPERIES—DRY GOODS	9	86	40.0	.2	TOTAL	1	(D)	(X)	100.0	
220	MAJOR APPL—RADIO—TV—MUSICAL INST	23	328	13.6	.6	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)					
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	31	1 665	29.8	3.1	TOTAL ²	17	(D)	(X)	100.0	
260	KITCHENWARE—HOME FURNISHINGS	26	456	16.9	.9						
280	JEWELRY—OPTICAL GOODS	64	5 438	40.8	10.1						
300	SPORTING—RECREATION EQUIPMENT	55	3 262	83.5	6.1						
320	HARDWARE—GARDENING EQUIPMENT	37	1 665	19.6	3.1						
340	LUMBER—BUILDING MATERIALS	8	137	11.1	.3						
440	FARM EQUIPMENT MACHINERY	5	435	11.9	.8						
460	HAY—GRAIN—FEED—FARM SUPPLIES	34	8 186	69.2	15.3						
480	HOUSEHOLD FUELS—ICE	20	2 777	100.0	5.2						
500	ALL OTHER MERCHANDISE	183	11 241	64.4	21.0						
520	NONMERCHANTISE RECEIPTS	155	1 166	4.7	2.2						
-	MISCELLANEOUS MERCHANDISE	(X)	189	(X)	.4						
LIQUOR STORES (SIC 592)											
	TOTAL	81	15 714	(X)	100.0						

¹Standard Note: - Represents zero. D Withheld to avoid disclosure.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.
 NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

West Palm Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ¹
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)	-	-	(X)	-						
	TOTAL	-	-	(X)	-						
	FLORISTS (SIC 5992)	29	1 868	(X)	100.0	500	ALL OTHER MERCHANDISE	10	742	100.0	100.0
	TOTAL	29	1 868	(X)	100.0						
	CIGAR STORES AND STANOS (SIC 5993)	6	(0)	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)	38	1 848	(X)	100.0
	TOTAL	6	(0)	(X)	100.0	280	JEWELRY—OPTICAL GOODS	12	75	20.7	4.1
	BOOK STORES (SIC 5942)	5	268	(X)	100.0	500	ALL OTHER MERCHANDISE	38	1 572	85.1	85.1
	TOTAL ²	5	268	(X)	100.0	520	NONMERCHANDISE RECEIPTS	9	20	4.4	1.1
	STATIONERY STORES (SIC 5945)	12	920	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	181	(X)	9.8
	TOTAL ²	12	920	(X)	100.0						
	HAY, GRAIN, AND FEED STORES (SIC 5962)	16	5 150	(X)	100.0		OPTICAL GOODS STORES (SIC 5999 PT.)	2	(0)	(X)	100.0
	TOTAL	16	5 150	(X)	100.0		TOTAL	2	(0)	(X)	100.0
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)	14	5 378	(X)	100.0		RETAIL STORES, N.E.C. (SIC 5999 PT.)	37	2 215	(X)	100.0
	TOTAL ²	14	5 378	(X)	100.0		TOTAL	37	2 215	(X)	100.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)	12	1 080	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)	19	5 279	(X)	100.0
	TOTAL ²	12	1 080	(X)	100.0	020	GROCERIES—OTHER FOODS	6	741	100.0	14.0
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)	3	(0)	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV. ALL OTHER MERCHANDISE	9	1 793	61.5	34.0
	TOTAL	3	(0)	(X)	100.0	500	NONMERCHANDISE RECEIPTS	6	370	19.3	7.0
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)	11	806	(X)	100.0	520	MISCELLANEOUS MERCHANDISE	(X)	2 257	(X)	42.8
	TOTAL	11	806	(X)	100.0						
500	ALL OTHER MERCHANDISE	11	719	89.2	89.2		MAIL ORDER HOUSES (SIC 532)	4	655	(X)	100.0
520	NONMERCHANDISE RECEIPTS	5	19	4.5	2.4		TOTAL ²	4	655	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	68	(X)	8.4		MERCHANDISING MACHINE OPERATORS (SIC 534)	4	2 466	(X)	100.0
							TOTAL	4	2 466	(X)	100.0
							DIRECT SELLING ESTABLISHMENTS (SIC 535)	11	2 158	(X)	100.0
							TOTAL	11	2 158	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
400	AUTO FUELS—LUBRICANTS	18	111	.7	.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	47	295	6.3	1.6
401	GASOLINE	5	26	.2	.1	260	KITCHENWARE—HOME FURNISHINGS	105	549	3.7	3.0
403	MOTOR OILS—GREASES—OTHER OILS.	16	85	.6	.4	264	SMALL ELECTRICAL APPLIANCES	103	372	2.5	2.0
						265	ALL OTHER KITCHENWR—HOUSEWR.	69	177	1.8	1.0
420	AUTO TIRES—BATTERIES—ACCESS.	25	2 079	10.6	10.6	280	JEWELRY—OPTICAL GOODS.	35	49	1.5	.3
421	PARTS INSTALLED IN REPAIR WORK	25	1 218	6.2	6.2	300	SPORTING—RECREATION EQUIPMENT.	100	974	7.1	5.4
422	PARTS—WHOLESALE.	22	290	1.5	1.5	306	BOATS—MOTORS—MARINE EQUIPMENT.	32	146	2.9	.8
423	PARTS—RETAIL	23	221	1.1	1.1	317	ALL OTHER SPTG GOODS EXC BOATS	95	828	6.4	4.6
424	AUTOMOBILE TIRES—BATTERIES—ACC	17	349	2.1	1.8	320	HARDWARE—GARDENING EQUIPMENT	107	1 966	12.1	10.3
520	NONMERCHANTISE RECEIPTS.	25	1 923	9.8	9.8	340	LUMBER—BUILDING MATERIALS.	42	225	5.6	1.2
527	SERVICE LABOR.	25	1 775	9.1	9.1	400	AUTO FUELS—LUBRICANTS.	34	344	8.9	1.9
528	OTHER NONMERCHANTISE RECEIPTS.	10	148	1.7	.8	420	AUTO TIRES—BATTERIES—ACCESS.	129	5 511	30.3	30.3
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	500	ALL OTHER MERCHANDISE.	89	1 051	7.9	5.8
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC S51 PT.)					520	NONMERCHANTISE RECEIPTS.	100	1 603	10.2	8.8
	TOTAL	65	102 004	(X)	100.0	524	BRAKE AND WHEEL SERVICES	49	598	5.6	3.3
380	AUTOMOBILES—TRUCKS	65	88 165	86.4	86.4	525	TIRE SERVICES OTHER THAN RETRO	45	62	.5	.3
381	NEW PASSENGER CARS—RETAIL.	65	54 072	53.0	53.0	526	OTHER NONMERCHANTISE RECEIPTS.	98	942	6.0	5.2
383	NEW COMMERCIAL VEHICLES—RETAIL	24	5 539	11.8	5.4	-	MISCELLANEOUS MERCHANDISE.	(X)	222	(X)	1.2
384	NEW COMMERCIAL VEHICLES—WHOLESALE	4	944	14.2	.9						
385	USED PASSENGER CARS—RETAIL	64	21 267	20.8	20.8		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC S53 PT.)				
386	USED PASSENGER CARS—WHOLESALE.	34	4 462	5.0	4.4		TOTAL	209	28 368	(X)	100.0
387	USED COMMERCIAL VEHICLES	22	1 021	2.3	1.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	67	2 193	12.1	7.7
-	MISCELLANEOUS MERCHANDISE.	(X)	360	(X)	.8	221	MAJOR HOUSEHOLD APPLIANCES	62	1 197	6.8	4.2
400	AUTO FUELS—LUBRICANTS.	50	310	.4	.3	222	RADIO—TV'S MUSICAL INSTR.	56	979	6.7	3.5
401	GASOLINE	10	92	.5	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.1
403	MOTOR OILS—GREASES—OTHER OILS.	44	215	.3	.2	260	KITCHENWARE—HOME FURNISHINGS	52	131	.9	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)	300	SPORTING—RECREATION EQUIPMENT.	53	274	1.9	1.0
420	AUTO TIRES—BATTERIES—ACCESS.	65	6 887	6.8	6.8	317	ALL OTHER SPTG GOODS EXC BOATS	52	254	1.7	.9
421	PARTS INSTALLED IN REPAIR WORK	65	4 191	4.1	4.1	-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	.1
422	PARTS—WHOLESALE.	62	1 835	1.8	1.8	320	HARDWARE—GARDENING EQUIPMENT	53	288	1.9	1.0
423	PARTS—RETAIL	59	348	.3	.3	400	AUTO FUELS—LUBRICANTS.	46	580	9.5	2.0
424	AUTOMOBILE TIRES—BATTERIES—ACC	41	512	.7	.5	420	AUTO TIRES—BATTERIES—ACCESS.	209	20 952	73.9	73.9
520	NONMERCHANTISE RECEIPTS.	64	5 620	6.5	6.5	500	ALL OTHER MERCHANDISE.	36	416	3.5	1.5
527	SERVICE LABOR.	64	5 941	5.8	5.8	520	NONMERCHANTISE RECEIPTS.	143	3 359	12.5	11.8
528	OTHER NONMERCHANTISE RECEIPTS.	25	679	1.8	.7	-	MISCELLANEOUS MERCHANDISE.	(X)	175	(X)	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	(Z)						
	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)						BOAT DEALERS (SIC S591)				
	TOTAL	134	(D)	(X)	100.0		TOTAL	109	18 470	(X)	100.0
380	AUTOMOBILES—TRUCKS	134		96.6	96.6	300	SPORTING—RECREATION EQUIPMENT.	109	16 519	89.4	89.4
385	USED PASSENGER CARS—RETAIL	134		85.9	85.9	307	OUTBOARD BOATS	87	3 034	27.3	16.4
386	USED PASSENGER CARS—WHOLESALE	64		15.9	8.7	308	OUTBOARD MOTORS.	82	2 530	25.9	13.7
387	USED COMMERCIAL VEHICLES	12		5.4	.4	309	INBOARD MOTOR BOATS.	28	5 592	62.0	30.3
-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	(X)	1.5	311	INBOARD—OUTDRIVE BOATS	44	1 319	23.0	7.1
420	AUTO TIRES—BATTERIES—ACCESS.	18		10.7	.7	312	BOAT TRAILERS.	76	567	5.7	3.1
520	NONMERCHANTISE RECEIPTS.	44		2.8	1.2	313	MARINE ACCESS. AND PARTS	98	2 331	12.9	12.6
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.5	318	ALL OTHER BOATS.	28	705	35.1	3.8
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					319	ALL OTHER MDSE—EXC BOATS	37	440	4.2	2.4
	TOTAL	338	(D)	(X)	100.0	400	AUTO FUELS—LUBRICANTS.	23	289	7.3	1.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	196		21.0	16.5	420	AUTO TIRES—BATTERIES—ACCESS.	4	17	2.2	.1
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	48		5.8	.6	520	NONMERCHANTISE RECEIPTS.	82	1 436	8.5	7.8
260	KITCHENWARE—HOME FURNISHINGS	157		2.3	1.5	527	SERVICE LABOR.	80	873	5.1	4.7
280	JEWELRY—OPTICAL GOODS.	39		1.0	.1	531	STORAGE AND DOCKING SERVICES	38	264	4.3	1.4
300	SPORTING—RECREATION EQUIPMENT.	153		4.3	2.7	532	OTHER NONMERCHANTISE RECEIPTS.	33	299	2.7	1.6
320	HARDWARE—GARDENING EQUIPMENT	159		7.0	4.6	-	MISCELLANEOUS MERCHANDISE.	(X)	209	(X)	1.1
340	LUMBER—BUILDING MATERIALS.	43		5.7	.5		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
400	AUTO FUELS—LUBRICANTS.	81		9.5	2.0		TOTAL	140	43 602	(X)	100.0
420	AUTO TIRES—BATTERIES—ACCESS.	338		56.9	56.9	500	ALL OTHER MERCHANDISE.	140	42 554	97.6	97.6
500	ALL OTHER MERCHANDISE.	125		5.8	3.2	504	MOBILE HOMES—HOUSEHOLD TRRLRS	133	39 762	93.3	91.2
520	NONMERCHANTISE RECEIPTS.	243		11.7	10.7	505	CAMP TRAILERS—TRAVEL TRAILERS.	22	2 570	52.2	5.9
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.9	507	ALL OTHER MERCHANDISE.	10	211	12.1	.5
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	(Z)
	TOTAL	129	18 180	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	63	858	3.6	2.0
200	CURTAINS—DRAPERIES—DRY GOODS	4	21	2.2	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	193	(X)	.4
220	MAJOR APPL—RADIO—TV—MUSICAL INST	128	5 470	30.1	30.1						

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	355	35 436	91.6	91.6	
	TOTAL ²	33	3 435	(X) 100.0	161	CHILDREN'S-INFANTS' WEAR	102	1 978	11.4	5.1	
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				163	MILLINERY	100	383	2.4	1.0	
	TOTAL ²	6	2 183	(X) 100.0	164	HOSIERY	181	672	2.5	1.7	
	GASOLINE SERVICE STATIONS (SIC 554)				165	LINGERIE	248	3 115	9.7	8.1	
	TOTAL	2 478	248 388	(X) 100.0	168	WOMEN'S BLOUSES-SPTSWR	270	7 394	22.2	19.1	
020	GROCERIES-OTHER FOODS	365	1 957	4.4	172	DRESSES	353	16 333	42.4	42.2	
040	MEALS-SNACKS	168	2 312	9.0	173	COATS-SUITS	250	3 467	11.5	9.0	
080	PACKAGED ALCOHOLIC BEVERAGES	18	160	16.6	174	HANDBAGS	165	747	2.7	1.9	
100	CIGARS-CIGARETTES-TOBACCO	677	3 704	4.4	175	FURS	37	256	4.4	.7	
300	SPORTING-RECREATION EQUIPMENT	40	281	5.8	176	OTHER WOMENS-GIRLS'CLOTHES ACC	105	1 091	6.7	2.8	
380	AUTOMOBILES-TRUCKS	75	482	7.1	180	ALL FOOTWEAR	40	981	13.5	2.5	
400	AUTO FUELS-LUBRICANTS	2 478	208 091	83.8	200	CURTAINS-ORAPERIES-DRY GOODS	6	127	4.6	.3	
401	GASOLINE	2 475	191 131	77.0	280	JEWELRY-OPTICAL GOODS	30	141	2.7	.4	
402	OTHER AUTOMOTIVE FUELS	356	7 413	13.2	500	ALL OTHER MERCHANDISE	14	115	1.7	.3	
403	MOTOR OILS-GREASES-OTHER OILS	2 211	9 544	4.2	520	NONMERCHANDISE RECEIPTS	139	952	4.0	2.5	
420	AUTO TIRES-BATTERIES-ACCESS	1 970	21 265	11.3	-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.3	
421	PARTS INSTALLED IN REPAIR WORK	986	6 457	6.5	MILLINERY STORES (SIC 563 PT.)						
423	PARTS-RETAIL	261	887	4.3							
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 842	13 921	7.7							
480	HOUSEHOLD FUELS-ICE	168	940	3.9	5	TOTAL ²	5	106	(X)	100.0	
500	ALL OTHER MERCHANDISE	103	791	4.2	CORSET AND LINGERIE STORES (SIC 563 PT.)						
520	NONMERCHANDISE RECEIPTS	1 276	7 835	6.8							
-	MISCELLANEOUS MERCHANDISE	(X)	570	(X)							
APPAREL AND ACCESSORY STORES (SIC 56)					8	TOTAL ²	8	351	(X)	100.0	
020	GROCERIES-OTHER FOODS	5	94	12.5	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						
120	COSMETICS-DRUGS-CLEANERS	30	608	3.3							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	416	26 759	42.7							
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	696	60 316	70.5	43	TOTAL	43	4 446	(X)	100.0	
180	ALL FOOTWEAR	441	21 824	32.9	120	COSMETICS-DRUGS-CLEANERS	6	18	3.0	.4	
200	CURTAINS-ORAPERIES-DRY GOODS	65	1 641	8.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	194	12.5	4.4	
260	KITCHENWARE-HOME FURNISHINGS	11	93	3.4	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	43	3 848	86.5	86.5	
280	JEWELRY-OPTICAL GOODS	72	416	3.2	161	CHILDREN'S-INFANTS' WEAR	5	127	13.8	2.9	
300	SPORTING-RECREATION EQUIPMENT	18	184	6.6	164	HOSIERY	5	124	15.1	2.8	
500	ALL OTHER MERCHANDISE	65	528	4.1	165	LINGERIE	6	233	24.7	5.2	
520	NONMERCHANDISE RECEIPTS	390	2 042	3.4	168	WOMEN'S BLOUSES-SPTSWR	28	1 933	55.5	43.5	
-	MISCELLANEOUS MERCHANDISE	(X)	159	(X)	172	DRESSES	18	489	16.5	11.0	
WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					174	HANDBAGS	18	271	11.7	6.1	
120	COSMETICS-DRUGS-CLEANERS	15	149	3.6	176	OTHER WOMENS-GIRLS'CLOTHES ACC	23	593	32.2	13.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	880	13.8	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.2	
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	412	39 791	91.1	180	ALL FOOTWEAR	6	141	13.6	3.2	
180	ALL FOOTWEAR	47	1 122	13.9	200	CURTAINS-DRAPERIES-DRY GOODS	4	70	9.4	1.6	
200	CURTAINS-ORAPERIES-DRY GOODS	10	197	6.5	280	JEWELRY-OPTICAL GOODS	3	35	7.4	.8	
280	JEWELRY-OPTICAL GOODS	33	175	2.9	500	ALL OTHER MERCHANDISE	7	57	6.9	1.3	
500	ALL OTHER MERCHANDISE	21	172	2.3	520	NONMERCHANDISE RECEIPTS	20	68	2.8	1.5	
520	NONMERCHANDISE RECEIPTS	170	1 053	3.9	-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.3	
-	MISCELLANEOUS MERCHANDISE	(X)	131	(X)	FURRIERS AND FUR SHOPS (SIC 568)						
WOMEN'S READY-TO-WEAR STORES (SIC 562)											
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2	1	TOTAL	1	(0)	(X)	100.0	
WOMEN'S READY-TO-WEAR STORES (SIC 562)					MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2							
WOMEN'S READY-TO-WEAR STORES (SIC 562)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	147	15 914	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9	142	BOYS' CLOTHING	68	1 282	89.0	89.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2	143	MEN'S TAILORED OUTERWEAR	135	5 226	35.2	32.8	
WOMEN'S READY-TO-WEAR STORES (SIC 562)					144	OTHER MEN'S OUTERWEAR	120	2 577	20.0	16.2	
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9	145	MEN'S HATS	73	252	3.3	1.6	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2	146	OTHER MEN'S CLOTHING	134	4 827	33.8	30.3	
WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	8	208	15.4	1.3	
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9	180	ALL FOOTWEAR	84	950	9.1	6.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2	280	JEWELRY-OPTICAL GOODS	12	149	5.2	.9	
WOMEN'S READY-TO-WEAR STORES (SIC 562)					500	ALL OTHER MERCHANDISE	4	84	6.5	.5	
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9	520	NONMERCHANDISE RECEIPTS	68	303	3.1	1.9	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2	-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.4	
WOMEN'S READY-TO-WEAR STORES (SIC 562)					CUSTOM TAILORS (SIC 567)						
120	COSMETICS-DRUGS-CLEANERS	9	131	3.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	686	15.2							
WOMEN'S READY-TO-WEAR STORES (SIC 562)					4	TOTAL ²	4	110	(X)	100.0	

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	FAMILY CLOTHING STORES (SIC 565)												
	TOTAL	200	35 742	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	16	211	10.5	2.0		
020	GROCERIES-OTHER FOODS	3	42	5.0	.1	180	ALL FOOTWEAR	115	10 089	94.6	94.6		
120	COSMETICS-DRUGS-CLEANERS	11	454	3.9	1.3	181	MEN'S AND BOYS' FOOTWEAR	115	3 347	31.4	31.4		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	200	11 342	31.7	31.7	182	WOMEN'S AND GIRLS' FOOTWEAR	115	5 025	47.1	47.1		
142	BOYS' CLOTHING	146	1 474	5.7	4.1	183	CHILDREN'S AND INFANTS' FOOTWR	102	1 716	20.8	16.1		
143	MEN'S TAILORED OUTERWEAR	149	3 948	12.1	11.0	500	ALL OTHER MERCHANDISE	10	125	6.8	1.2		
144	OTHER MEN'S OUTERWEAR	162	2 406	9.5	6.7	520	NONMERCHANDISE RECEIPTS	68	200	2.6	1.9		
145	MEN'S HATS	87	312	1.6	.9	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)		
146	OTHER MEN'S CLOTHING	170	3 202	14.4	9.0		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	200	17 480	48.9	48.9		TOTAL ²	49	2 666	(X)	100.0		
161	CHILDREN'S-INFANTS' WEAR	124	1 565	6.1	4.4		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						
163	MILLINERY	79	205	1.4	.6		TOTAL ²	5	332	(X)	100.0		
164	HOSIERY	130	613	2.0	1.7								
165	LINGERIE	151	2 722	8.3	7.6								
168	WOMEN'S BLOUSES-SPTSWR	191	3 901	11.0	10.9								
172	DRESSES	177	5 016	14.8	14.0								
173	COATS-SUITS	131	2 174	7.6	6.1								
174	HANDBAGS	110	500	1.9	1.4								
175	FURS	9	110	.8	.3								
176	OTHER WOMENS-GIRLS'CLOTHES ACC	91	674	7.0	1.9								
180	ALL FOOTWEAR	128	4 167	14.8	11.7								
200	CURTAINS-DRAPERIES-DRY GOODS	55	1 442	10.3	4.0								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	26	1.0	.1	200	CURTAINS-DRAPERIES-DRY GOODS	197	3 632	14.2	3.1		
260	KITCHENWARE-HOME FURNISHINGS	8	38	2.4	.1	220	MAJOR APPL-RAIO-TV-MUSICAL INST	544	51 160	68.2	43.0		
280	JEWELRY-OPTICAL GOODS	26	89	1.3	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	484	53 664	77.0	45.1		
300	SPORTING-RECREATION EQUIPMENT	10	80	3.1	.2	260	KITCHENWARE-HOME FURNISHINGS	206	3 134	7.5	2.6		
500	ALL OTHER MERCHANDISE	22	99	3.4	.3	280	JEWELRY-OPTICAL GOODS	14	159	5.5	.1		
520	NONMERCHANDISE RECEIPTS	53	403	2.8	1.1	300	SPORTING-RECREATION EQUIPMENT	23	303	6.2	.3		
-	MISCELLANEOUS MERCHANDISE	(X)	80	(X)	.2	320	HARDWARE-GARDENING EQUIPMENT	26	858	16.6	.7		
						340	LUMBER-BUILDING MATERIALS	20	348	15.7	.3		
						500	ALL OTHER MERCHANDISE	27	433	14.2	.4		
						520	NONMERCHANDISE RECEIPTS	446	4 989	7.9	4.2		
						-	MISCELLANEOUS MERCHANDISE	(X)	270	(X)	.2		
	SHOE STORES (SIC 566)												
	TOTAL	176	(D)	(X)	100.0		FURNITURE STORES (SIC 5712)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8		8.1	.3		TOTAL	378	51 762	(X)	100.0		
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	22		11.6	1.8		200	CURTAINS-DRAPERIES-DRY GOODS	113	768	4.7	1.5	
180	ALL FOOTWEAR	176	(D)	95.5	95.5		220	MAJOR APPL-RAIO-TV-MUSICAL INST	148	4 637	20.8	9.0	
500	ALL OTHER MERCHANDISE	15		6.2	.8		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	378	44 238	85.5	85.5	
520	NONMERCHANDISE RECEIPTS	87		2.8	1.6		243	SLEEP EQUIPMENT	313	7 206	15.0	13.9	
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	(Z)		244	OTHER HOUSEHOLD FURNITURE	374	32 890	63.6	63.5	
							245	FLOOR COVERINGS-SOFT SURFACE	262	3 351	7.9	6.5	
	MEN'S SHOE STORES (SIC 566 PT.)						246	FLOOR COVERINGS-HARD SURFACE	117	433	2.5	.8	
	TOTAL	9	572	(X)	100.0		247	NONHOUSEHOLD FURNITURE	50	358	3.8	.7	
180	ALL FOOTWEAR	9	548	95.8	95.8		260	KITCHENWARE-HOME FURNISHINGS	117	731	3.5	1.4	
181	MEN'S AND BOYS' FOOTWEAR	9	547	95.6	95.6		300	SPORTING-RECREATION EQUIPMENT	15	46	1.2	.1	
500	ALL OTHER MERCHANDISE	5	9	2.4	1.6		320	HARDWARE-GARDENING EQUIPMENT	7	35	5.8	.1	
520	NONMERCHANDISE RECEIPTS	7	9	2.0	1.6		500	ALL OTHER MERCHANDISE	12	120	6.6	.2	
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.9		520	NONMERCHANDISE RECEIPTS	163	1 126	4.8	2.2	
							-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	.1	
	WOMEN'S SHOE STORES (SIC 566 PT.)												
	TOTAL	50	4 889	(X)	100.0								
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	5	82	15.4	1.7								
180	ALL FOOTWEAR	50	4 765	97.5	97.5								
181	MEN'S AND BOYS' FOOTWEAR	17	113	15.4	2.3								
182	WOMEN'S AND GIRLS' FOOTWEAR	50	4 298	87.9	87.9								
183	CHILDREN'S AND INFANTS' FOOTWR	14	353	20.0	7.2								
520	NONMERCHANDISE RECEIPTS	11	41	3.1	.8								
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)								
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)												
	TOTAL	2	(O)	(X)	100.0								
	FAMILY SHOE STORES (SIC 566 PT.)												
	TOTAL	115	10 664	(X)	100.0								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	36	5.7	.3								

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					EATING AND DRINKING PLACES (SIC 58)					
	TOTAL	48	2 998	(X)	100.0	TOTAL	2 452	190 144	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS . .	48	2 278	76.0	76.0	020	GROCERIES-OTHER FOODS	165	2 016	22.4	1.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	655	29.7	21.8	040	MEALS-SNACKS	2 227	147 583	83.8	77.6
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	2.2	060	ALCOHOLIC DRINKS	932	30 112	41.0	15.8
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					080	PACKAGE ALCOHOLIC BEVERAGES . . .	294	4 794	16.3	2.5
	TOTAL	5	306	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	419	1 296	3.9	.7
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					120	COSMETICS-DRUGS-CLEANERS	41	157	5.5	.1
	TOTAL ²	10	330	(X)	100.0	400	AUTO FUELS-LUBRICANTS	25	797	19.0	.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					500	ALL OTHER MERCHANDISE	73	737	8.5	.4
	TOTAL	184	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	531	2 524	3.9	1.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	24		14.4	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	128	(X)	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	181		81.2	81.2		EATING PLACES (SIC 5812)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15		48.1	2.6		TOTAL	1 968	164 798	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	53		9.8	4.9	020	GROCERIES-OTHER FOODS	159	1 986	21.0	1.2
264	SMALL ELECTRICAL APPLIANCES . . .	49		7.8	3.8	040	MEALS-SNACKS	1 968	145 282	88.2	88.2
265	ALL OTHER KITCHENWR-HOUSEWR . . .	17		9.8	1.1	060	ALCOHOLIC DRINKS	488	10 910	22.7	6.6
280	JEWELRY-OPTICAL GOODS	5	(D)	3.7	.2	080	PACKAGE ALCOHOLIC BEVERAGES . . .	85	1 708	12.0	1.0
300	SPORTING-RECREATION EQUIPMENT . .	6		15.5	.7	100	CIGARS-CIGARETTES-TOBACCO	295	993	3.3	.6
320	HARDWARE-GARDENING EQUIPMENT . .	15		18.0	2.4	120	COSMETICS-DRUGS-CLEANERS	31	151	5.2	.1
340	LUMBER-BUILDING MATERIALS	7		12.9	.7	400	AUTO FUELS-LUBRICANTS	24	786	21.7	.5
500	ALL OTHER MERCHANDISE	6		10.0	.5	500	ALL OTHER MERCHANDISE	69	725	7.5	.4
520	NONMERCHANDISE RECEIPTS	113		7.2	4.9	520	NONMERCHANDISE RECEIPTS	432	2 164	3.9	1.3
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5	-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	.1
	RADIO AND TELEVISION STORES (SIC 5732)						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	159	17 280	(X)	100.0		TOTAL	1 393	117 020	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	159	14 868	86.0	86.0	020	GROCERIES-OTHER FOODS	101	1 200	19.2	1.0
224	NEW MAJOR APPLIANCES	55	2 007	28.5	11.6	040	MEALS-SNACKS	1 393	100 051	85.5	85.5
225	NEW RADIOS-TV'S ETC.	159	12 254	70.9	70.9	060	ALCOHOLIC DRINKS	426	10 477	22.6	9.0
226	USED MAJOR APPL-RADIOS-TV'S . . .	73	403	4.0	2.3	080	PACKAGE ALCOHOLIC BEVERAGES . . .	70	1 667	12.1	1.4
227	RECORDS-TAPES-MUSICAL INSTR. . .	26	204	6.0	1.2	100	CIGARS-CIGARETTES-TOBACCO	219	642	2.7	.5
260	KITCHENWARE-HOME FURNISHINGS . .	16	215	5.8	1.2	400	AUTO FUELS-LUBRICANTS	21	774	21.8	.7
264	SMALL ELECTRICAL APPLIANCES . . .	15	176	4.8	1.0	500	ALL OTHER MERCHANDISE	39	536	8.4	.5
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.2	520	NONMERCHANDISE RECEIPTS	291	1 607	4.1	1.4
520	NONMERCHANDISE RECEIPTS	111	1 828	15.7	10.6	-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	369	(X)	2.1		CAFETERIAS (SIC 5812 PT.)				
	RECORD SHOPS (SIC 5733 PT.)						TOTAL	86	15 658	(X)	100.0
	TOTAL ²	10	703	(X)	100.0	040	MEALS-SNACKS	86	14 975	95.6	95.6
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO	16	128	1.8	.8
	TOTAL	45	4 443	(X)	100.0	520	NONMERCHANDISE RECEIPTS	24	245	3.2	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	4 237	95.4	95.4	-	MISCELLANEOUS MERCHANDISE	(X)	310	(X)	2.0
228	PIANOS	35	1 254	29.2	28.2		REFRESHMENT PLACES (SIC 5812 PT.)				
229	ORGANS	34	1 297	31.6	29.2		TOTAL	489	32 120	(X)	100.0
231	MUSICAL INSTR-ACCESSORIES	38	1 267	31.9	28.5	020	GROCERIES-OTHER FOODS	53	684	31.8	2.1
232	RADIOS PHONO-TAPE RCDRS-TV'S . .	10	117	24.0	2.6	040	MEALS-SNACKS	489	30 256	94.2	94.2
233	RECORDS-TAPES-RELATED ACCESS . .	10	82	10.9	1.8	060	ALCOHOLIC DRINKS	16	297	23.0	.9
234	SHEET MUSIC-RELATED ITEMS	29	197	6.2	4.4	100	CIGARS-CIGARETTES-TOBACCO	61	223	11.2	.7
-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	.5	120	COSMETICS-DRUGS-CLEANERS	24	79	4.2	.2
520	NONMERCHANDISE RECEIPTS	28	178	6.3	4.0	520	NONMERCHANDISE RECEIPTS	117	312	4.3	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	.6	-	MISCELLANEOUS MERCHANDISE	(X)	269	(X)	.8
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						TOTAL	484	25 346	(X)	100.0
	TOTAL	540	116 590	(X)	100.0	040	MEALS-SNACKS	259	2 301	20.4	9.1
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					060	ALCOHOLIC DRINKS	484	19 202	75.8	75.8
	TOTAL	540	116 590	(X)	100.0	080	PACKAGE ALCOHOLIC BEVERAGES . . .	210	3 086	20.1	12.2

Standard Not's. Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹			
020	GROCERIES-OTHER FOODS	62	972	4.9	.8	LIQUOR STORES (SIC 592) TOTAL								
040	MEALS-SNACKS	220	7 114	10.7	6.1						428	69 533	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	26	4 053	28.2	3.5						14	386	42.8	.6
100	CIGARS-CIGARETTES-TOBACCO	322	6 579	7.3	5.6	040	MEALS-SNACKS	64	574	11.7	.8			
120	COSMETICS-DRUGS-CLEANERS	540	78 435	67.3	67.3	060	ALCOHOLIC DRINKS	197	7 093	17.4	10.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	21	183	3.5	.2	080	PACKAGED ALCOHOLIC BEVERAGES	428	60 380	86.8	86.8			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30	283	1.8	.2	100	CIGARS-CIGARETTES-TOBACCO	62	388	6.0	.6			
180	ALL FOOTWEAR	17	62	3.2	.1	500	ALL OTHER MERCHANDISE	6	54	7.1	.1			
200	CURTAINS-ORAPERIES-DRY GOODS	17	87	6.6	.1	520	NONMERCHANDISE RECEIPTS	151	588	2.5	.8			
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	31	534	3.8	.5	-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.1			
260	KITCHENWARE-HOME FURNISHINGS	80	824	3.1	.7	ANTIQUE STORES (SIC 5932) TOTAL								
280	JEWELRY-OPTICAL GOODS	151	819	3.3	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	301	62.8	43.9			
300	SPORTING-RECREATION EQUIPMENT	19	320	2.8	.3	260	KITCHENWARE-HOME FURNISHINGS	7	76	44.5	11.1			
320	HARWARE-GARDENING EQUIPMENT	45	439	2.4	.4	280	JEWELRY-OPTICAL GOODS	5	92	24.6	13.4			
340	LUMBER-BUILDING MATERIALS	16	75	2.0	.1	500	ALL OTHER MERCHANDISE	4	191	60.5	27.9			
420	AUTO TIRES-BATTERIES-ACCESS	9	136	1.8	.1	520	NONMERCHANDISE RECEIPTS	6	21	4.9	3.1			
500	ALL OTHER MERCHANDISE	218	14 212	20.5	12.2	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.6			
520	NONMERCHANDISE RECEIPTS	161	1 428	2.3	1.2	SECONDHAND STORES (SIC 5933) TOTAL ²								
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	(Z)	119	5 353	(X)	100.0					
DRUG STORES (SIC 591 PT.)						SPORTING GOODS STORES (SIC 5952) TOTAL								
TOTAL			501	113 006	(X)	100.0	113							
020	GROCERIES-OTHER FOODS	44	910	5.1	.8	8 BICYCLE SHOPS (SIC 5953) TOTAL ²								
040	MEALS-SNACKS	210	6 843	10.6	6.1						14	945	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	23	3 995	28.2	3.5						JEWELRY STORES (SIC 597) TOTAL			
100	CIGARS-CIGARETTES-TOBACCO	291	6 151	7.1	5.4	173	(O)	(X)	100.0					
120	COSMETICS-DRUGS-CLEANERS	501	76 228	67.5	67.5	220 MAJOR APPL-RAADIO-TV-MUSICAL INST								
121	MEICINES EXC. PRESCRIPTION	487	22 306	20.0	19.7	260	KITCHENWARE-HOME FURNISHINGS	75	11.0	7.4				
122	PRESCRIPTION MEICINES	501	39 105	34.6	34.6	266	ALL OTHER HOME FURN EXC. CHINA	48	5.3	2.4				
123	ALL OTHER DRUGS-PROPRIETARIES	385	14 815	15.3	13.1	267	CHINA-GLASSWARE	59	10.1	5.0				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	10	160	1.9	.1	280	JEWELRY-OPTICAL GOODS	173	77.2	77.2				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	256	1.9	.2	281	WATCHES-CLOCKS	166	17.0	16.3				
200	CURTAINS-ORAPERIES-DRY GOODS	6	74	9.0	.1	282	SILVERWARE	114	8.3	6.8				
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	30	515	3.7	.5	285	ALL OTHER JEWELRY ITEMS	123	19.0	12.4				
260	KITCHENWARE-HOME FURNISHINGS	65	775	3.1	.7	287	OIAMONDS, EXC. OIAMOND WATCHES	168	33.3	33.3				
280	JEWELRY-OPTICAL GOODS	129	751	3.5	.7	288	RINGS, EXC. OIAMONOS	146	9.5	8.3				
300	SPORTING-RECREATION EQUIPMENT	16	301	2.9	.3	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.1				
320	HARWARE-GARDENING EQUIPMENT	34	421	2.4	.4	300	SPORTING-RECREATION EQUIPMENT	6	4.1	.2				
340	LUMBER-BUILDING MATERIALS	6	67	2.1	.1	500	ALL OTHER MERCHANDISE	23	6.3	1.4				
420	AUTO TIRES-BATTERIES-ACCESS	9	132	1.8	.1	520	NONMERCHANDISE RECEIPTS	150	11.3	10.6				
500	ALL OTHER MERCHANDISE	196	13 947	20.5	12.3	529	WATCH-CLOCK-JEWELRY REPAIRS	150	10.8	10.1				
520	NONMERCHANDISE RECEIPTS	152	1 392	2.2	1.2	533	ALL NONMOSE RCPTS FROM CUSTMRS	12	18.1	.4				
-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.3				
PROPRIETARY STORES (SIC 591 PT.)						FUEL OIL DEALERS (SIC 5983) TOTAL ²								
TOTAL ²			39	3 584	(X)	100.0	60	5 013	(X)	100.0				
MISCELLANEOUS RETAIL STORES (SIC 59 Ex. 591)														
TOTAL			2 034	243 813	(X)	100.0								
020	GROCERIES-OTHER FOODS	78	1 344	20.0	.6	} (D) {								
040	MEALS-SNACKS	77	723	11.1	.3									
060	ALCOHOLIC DRINKS	200	7 133	14.5	2.9									
080	PACKAGED ALCOHOLIC BEVERAGES	436	60 445	72.3	24.8									
100	CIGARS-CIGARETTES-TOBACCO	131	1 106	9.8	.5									
120	COSMETICS-DRUGS-CLEANERS	31	655	37.5	.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	64	390	18.1	.2									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	71	519	16.6	.2									
180	ALL FOOTWEAR	57	196	10.0	.1									
200	CURTAINS-ORAPERIES-DRY GOODS	21	135	33.3	.1									
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	178	3 406	12.5	1.4									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	1 208	45.4	.5									
260	KITCHENWARE-HOME FURNISHINGS	175	2 214	12.8	.9									
280	JEWELRY-OPTICAL GOODS	280	15 182	71.2	6.2									
300	SPORTING-RECREATION EQUIPMENT	189	7 889	56.1	3.2									
320	HARWARE-GARDENING EQUIPMENT	171	7 486	20.3	3.1									
340	LUMBER-BUILDING MATERIALS	81	2 081	12.8	.9									
380	AUTOMOBILES-TRUCKS	14	328	25.0	.1									
400	AUTO FUELS-LUBRICANTS	31	572	40.0	.2									
420	AUTO TIRES-BATTERIES-ACCESS	48	1 903	80.0	.8									
440	FARM EQUIPMENT MACHINERY	22	1 234	14.7	.5									
460	HAY-GRAIN-FEED-FARM SUPPLIES	239	59 618	94.9	24.5									
480	HOUSEHOLO FUELS-ICE	252	31 469	84.3	12.9									
500	ALL OTHER MERCHANDISE	716	31 343	86.5	12.9									
520	NONMERCHANDISE RECEIPTS	726	5 233	5.4	2.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	LIQUEFIED PETROL. GAS (8TTLD. GAS) DEALERS (SIC 5984)					GARDEN SUPPLY STORES (SIC 5969 PT.)					
	TOTAL	164	30 895	(X)	100.0	TOTAL	62	5 001	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	85	2 050	11.3	6.6	300	SPORTING-RECREATION EQUIPMENT . .	3	29	7.5	.6
260	KITCHENWARE-HOME FURNISHINGS . .	3	38	4.5	.1	320	HARDWARE-GARDENING EQUIPMENT . .	62	3 796	75.9	75.9
340	LUMBER-BUILDING MATERIALS	31	626	8.0	2.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	22	699	28.5	14.0
480	HOUSEHOLD FUELS-ICE	164	26 357	85.3	85.3	500	ALL OTHER MERCHANDISE	5	193	24.2	3.9
481	LP GAS-WHOLESALE	27	485	6.5	1.6	520	NONMERCHANDISE RECEIPTS	24	149	7.4	3.0
482	OTHER LP GAS SALES	164	25 780	83.4	83.4	-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	2.7
500	ALL OTHER MERCHANDISE	10	88	8.1	.3		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
520	NONMERCHANDISE RECEIPTS	89	1 180	5.8	3.8		TOTAL ²	25	1 435	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	555	(X)	1.8		HOBBIY, TOY, AND GAME SHOPS (SIC 5995)				
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						TOTAL	34	1 969	(X)	100.0
	TOTAL	11	453	(X)	100.0	500	ALL OTHER MERCHANDISE	34	1 850	94.0	94.0
	FLORISTS (SIC 5992)					520	NONMERCHANDISE RECEIPTS	12	18	3.3	.9
	TOTAL ²	176	8 007	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	5.1
	CIGAR STORES AND STANDS (SIC 5993)						CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	14	439	(X)	100.0		TOTAL	49	4 316	(X)	100.0
020	GROCERIES-OTHER FOODS	8	19	18.9	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	28	6.5	.6
100	CIGARS-CIGARETTES-TOBACCO	14	325	74.0	74.0	500	ALL OTHER MERCHANDISE	49	4 128	95.6	95.6
120	COSMETICS-DRUGS-CLEANERS	8	27	27.3	6.2	520	NONMERCHANDISE RECEIPTS	32	142	4.2	3.3
-	MISCELLANEOUS MERCHANDISE	(X)	68	(X)	15.5	-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.4
	BOOK STORES (SIC 5942)						GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL	27	2 168	(X)	100.0		TOTAL	165	8 127	(X)	100.0
500	ALL OTHER MERCHANDISE	27	2 139	98.7	98.7	020	GROCERIES-OTHER FOODS	10	165	20.6	2.0
508	COMM'L STATIONERY-OFFICE SUPPL. . .	4	47	4.0	2.2	040	MEALS-SNACKS	6	92	12.0	1.1
512	SOCIAL STATIONERY-GRNG CARDS . . .	6	115	8.5	5.3	100	CIGARS-CIGARETTES-TOBACCO	7	36	11.7	.4
513	BOOKS-PERIODICALS	27	1 782	82.2	82.2	120	COSMETICS-DRUGS-CLEANERS	8	35	9.3	.4
515	ALL OTHER MERCHANDISE	8	93	5.6	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	10	56	6.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	102	(X)	4.7	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	18	95	8.1	1.2
520	NONMERCHANDISE RECEIPTS	5	22	2.9	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	5	31	23.5	.4
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.3	260	KITCHENWARE-HOME FURNISHINGS . .	27	482	35.9	5.9
	STATIONERY STORES (SIC 5943)					280	JEWELRY-OPTICAL GOODS	41	294	17.9	3.6
	TOTAL ²	41	2 633	(X)	100.0	500	ALL OTHER MERCHANDISE	165	6 467	79.6	79.6
	HAY, GRAIN, AND FEED STORES (SIC 5962)					520	NONMERCHANDISE RECEIPTS	44	275	7.4	3.4
	TOTAL	137	44 962	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	1.2
320	HARDWARE-GARDENING EQUIPMENT . .	58	2 624	9.5	5.8		OPTICAL GOODS STORES (SIC 5999 PT.)				
340	LUMBER-BUILDING MATERIALS	17	491	13.0	1.1		TOTAL	32	2 187	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	137	40 236	89.5	89.5	280	JEWELRY-OPTICAL GOODS	32	2 159	98.7	98.7
520	NONMERCHANDISE RECEIPTS	21	266	3.1	.6	-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	1 345	(X)	3.0		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						TOTAL	99	4 382	(X)	100.0
	TOTAL	75	21 747	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	6	20	2.0	.5
320	HARDWARE-GARDENING EQUIPMENT . .	20	760	11.4	3.5	120	COSMETICS-DRUGS-CLEANERS	8	520	42.5	11.9
340	LUMBER-BUILDING MATERIALS	19	799	16.4	3.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	53	4.2	1.2
440	FARM EQUIPMENT MACHINERY	14	912	14.8	4.2	500	ALL OTHER MERCHANDISE	99	3 607	82.3	82.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	75	18 449	84.8	84.8	520	NONMERCHANDISE RECEIPTS	23	81	21.9	1.8
520	NONMERCHANDISE RECEIPTS	20	132	2.1	.6	-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	695	(X)	3.2		NONSTORE RETAILERS (SIC 53 PART*)				
							TOTAL	140	(0)	(X)	100.0
						020	GROCERIES-OTHER FOODS	43	(0)	53.5	18.7
						040	MEALS-SNACKS	16		54.2	5.1
						100	CIGARS-CIGARETTES-TOBACCO	25		67.2	20.3
						120	COSMETICS-DRUGS-CLEANERS	28		1.1	.5
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR	34		7.5	3.3
						160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	35	13.2	5.9	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²	
180	ALL FOOTWEAR	31	(0)	2.9	1.3		MERCHANOISING MACHINE OPERATORS (SIC 534)					
200	CURTAINS-ORAPERIES-ORY GOOOS	36		7.7	3.4							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	37		18.6	8.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31		5.5	2.4							
260	KITCHENWARE-HOME FURNISHINGS	34		3.2	1.4							
280	JEWELRY-OPTICAL GOODS	31		.9	.4	020	GROCERIES-OTHER FOODS	20	(0)	33.8	25.5	
300	SPORTING-RECREATION EQUIPMENT	29		2.8	1.2	040	MEALS-SNACKS	13		48.3	13.4	
320	HAROWARE-GAROENING EQUIPMENT	29		4.2	1.8	100	CIGARS-CIGARETTES-TOBACCO	24		63.4	57.4	
340	LUMBER-BUILOING MATERIALS	34		12.6	5.7	500	ALL OTHER MERCHANOISE	5		28.2	2.2	
420	AUTO TIRES-BATTERIES-ACCESS	27		3.7	1.6	520	NONMERCHANOISE RECEIPTS	8		13.5	1.5	
440	FARM EQUIPMENT MACHINERY	24		1.4	.6	-	MISCELLANEOUS MERCHANOISE	(X)		(X)	.1	
500	ALL OTHER MERCHANOISE	62		16.9	9.6							
520	NONMERCHANOISE RECEIPTS	43		11.1	5.3							
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	3.5								
	MAIL ORER HOUSES (SIC 532)											
	TOTAL	55	12 882	(X)	100.0			5 029		(X)	100.0	
020	GROCERIES-OTHER FOODS	17	2 196	100.0	17.0	020	GROCERIES-OTHER FOODS	7		482	100.0	9.6
120	COSMETICS-ORUGS-CLEANERS	27	93	.8	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		141	26.6	2.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	778	7.2	6.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	209	28.9	4.2	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	1 423	13.3	11.0	180	ALL FOOTWEAR	3	30	8.4	.6	
180	ALL FOOTWEAR	28	326	3.0	2.5	200	CURTAINS-ORAPERIES-ORY GOOOS	7	46	7.8	.9	
200	CURTAINS-DRAPERIES-ORY GOOOS	29	885	8.3	6.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	318	55.7	6.3	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	28	1 956	18.4	15.2	260	KITCHENWARE-HOME FURNISHINGS	6	91	37.5	1.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	584	5.4	4.5	340	LUMBER-BUILOING MATERIALS	7	937	100.0	18.6	
260	KITCHENWARE-HOME FURNISHINGS	29	296	2.7	2.3	500	ALL OTHER MERCHANOISE	20	1 558	81.1	31.0	
280	JEWELRY-OPTICAL GOODS	29	78	.7	.6	520	NONMERCHANOISE RECEIPTS	7	82	17.9	1.6	
300	SPORTING-RECREATION EQUIPMENT	29	318	3.0	2.5	-	MISCELLANEOUS MERCHANOISE	(X)	1 135	(X)	22.6	
320	HAROWARE-GAROENING EQUIPMENT	29	480	4.4	3.7							
340	LUMBER-BUILOING MATERIALS	27	642	6.0	5.0							
420	AUTO TIRES-BATTERIES-ACCESS	27	436	4.1	3.4							
440	FARM EQUIPMENT MACHINERY	24	153	1.5	1.2							
500	ALL OTHER MERCHANOISE	37	896	7.4	7.0							
520	NONMERCHANOISE RECEIPTS	28	1 247	11.7	9.7							
-	MISCELLANEOUS MERCHANOISE	(X)	95	(X)	.7							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	B	B	C	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D	E	C	C	B	E	E	D
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	C	A	(X)	(X)	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	(X)	(X)	(X)	(X)	D	B	(X)	(X)	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	E	C	(X)	(X)	E	E	D
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	E	E	D	E	C	(X)	(X)	E	E	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	D	E	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	D	B	(X)	(X)	C	C	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	C	B	D	C	(X)	(X)	C	C	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	E	E	(X)	(X)	E	E	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C	D	C	E	E	C	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	C	D	D	D	C	E	E	C	D
340	LUMBER-BUILDING MATERIALS.....	D	C	C	C	D	C	E	E	C	E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	D	D	A	A	E	A	E	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. (X) Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	A	A	A	A	A
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A	A	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	A	B	A	A	A	A	A	A	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	A	B	A	A	A	A	B	A	A	A
200	CURTAINS-ORAPERIES-ORY GOOOS.....	A	B	A	A	A	A	B	A	A	A
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR.....	A	B	A	B	A	A	B	A	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	A	B	A	B	A	A	A	A	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	A	B	A	B	A	A	B	A	A	A
320	HARWARE-GAROENING EQUIPMENT.....	A	B	A	A	A	A	C	A	B	A
340	LUMBER-BUILDING MATERIALS.....	A	A	A	B	A	A	A	A	A	A
500	ALL OTHER MERCHANDISE.....	B	C	A	B	A	A	B	A	A	A
520	NONMERCHANDISE RECEIPTS.....	A	A	A	A	B	A	B	A	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	B	A	A	A	B	A	B	A
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	B	(X)	(X)	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	E	E	B	(X)	(X)	C	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	E	E	C	(X)	(X)	E	O	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	E	E	E	E	B	(X)	(X)	E	C	E
200	CURTAINS-ORAPERIES-ORY GOOOS.....	E	E	E	E	E	(X)	(X)	E	C	E
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR.....	E	E	E	E	E	(X)	(X)	E	C	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	E	E	E	E	(X)	(X)	E	E	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	E	E	E	(X)	(X)	E	O	E
320	HARWARE-GAROENING EQUIPMENT.....	E	E	E	E	E	(X)	(X)	E	C	E
340	LUMBER-BUILDING MATERIALS.....	D	E	E	E	E	(X)	(X)	D	C	E
500	ALL OTHER MERCHANDISE.....	E	E	E	E	E	(X)	(X)	E	O	E
	ORY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	B	(X)	(X)	D	C	O
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	A	E	E	(X)	(X)	E	E	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. (X) Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	FDDO STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	A	A	A	C	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	A	A	A	B	B	B
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
50D	GROCERIES—OTHER FOODS.....	B	B	C	B	B	A	B	B	B	B
	ALL OTHER MERCHANDISE.....	B	B	C	B	A	A	A	B	B	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	B	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
02D	GROCERIES—OTHER FOODS.....	(X)	(X)	(X)	(X)	(X)	E	B	(X)	(X)	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	O	E	E	E	(X)	(X)	B	O	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
020	GROCERIES—OTHER FOODS.....	O	O	E	E	E	(X)	(X)	B	D	D
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	B	E	A	(X)	(X)	E	E	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
020	GROCERIES—OTHER FOODS.....	O	A	B	E	A	(X)	(X)	E	E	O
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	C	A	C	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
02D	GROCERIES—OTHER FOODS.....	E	E	E	E	E	C	E	C	E	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	E	C	C	E	(X)	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
02D	GROCERIES—OTHER FOODS.....	D	E	E	C	C	E	(X)	E	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E	O	E	A	C	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
020	GROCERIES—OTHER FOODS.....	E	E	E	E	E	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	B	E	E	O	(X)	(X)	B	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
020	GROCERIES—OTHER FOODS.....	O	B	E	E	D	(X)	(X)	B	E	O

Note: See merchandise line introductory text for explanation of this table.
 A=90 percent or more B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	O	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E	E	(X)	(X)	E	O	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	A	E	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	A	O	A	(X)	(X)	E	B	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	A	O	E	(X)	(X)	E	B	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	C	E	E	(X)	(X)	E	A	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	A	C	E	E	(X)	(X)	E	A	B
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	C	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E	E	(X)	(X)	C	E	E
500	ALL OTHER MERCHANDISE.....	E	E	E	E	E	(X)	(X)	C	E	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	B	B	C	B	A	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	A	A	B	A	B
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	A	A	(X)	(X)	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	(X)	(X)	(X)	(X)	A	A	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	(X)	(X)	(X)	A	A	(X)	(X)	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	(X)	(X)	(X)	(X)	A	A	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	(X)	(X)	(X)	A	A	(X)	(X)	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	B	(X)	(X)	A	A	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	A	B	A	B	(X)	(X)	B	A	B
400	AUTO FUELS-LUBRICANTS.....	B	O	C	B	B	(X)	(X)	B	A	B
420	AUTO TIRES-BATTERIES-ACCESS.....	A	A	A	A	B	(X)	(X)	A	A	B
520	NONMERCHANDISE RECEIPTS.....	A	A	A	A	B	(X)	(X)	B	A	B

Note: See merchandise line introductory text for explanation of this table.
 A=90 percent or more B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	B	(X)	(X)	A	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
380	AUTOMOBILES-TRUCKS.....	B	A	A	C	B	(X)	(X)	A	C	B
400	AUTO FUELS-LUBRICANTS.....	B	A	A	C	B	(X)	(X)	A	C	B
420	AUTO TIRES-BATTERIES-ACCESS.....	B	A	A	C	B	(X)	(X)	A	C	B
520	NONMERCHANDISE RECEIPTS.....	B	A	A	C	C	(X)	(X)	A	C	B
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A	(X)	(X)	D	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
380	AUTOMOBILES-TRUCKS.....	B	A	A	A	A	(X)	(X)	D	A	B
400	AUTO FUELS-LUBRICANTS.....	B	A	E	A	E	(X)	(X)	E	A	B
420	AUTO TIRES-BATTERIES-ACCESS.....	B	A	A	A	A	(X)	(X)	D	A	B
520	NONMERCHANDISE RECEIPTS.....	B	A	A	A	A	(X)	(X)	D	A	B
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	A	B	E	E	C	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
380	AUTOMOBILES-TRUCKS.....	C	A	E	A	C	E	E	C	E	C
400	AUTO FUELS-LUBRICANTS.....	E	E	E	A	E	E	E	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	D	A	E	C	B	E	E	C	E	E
520	NONMERCHANDISE RECEIPTS.....	D	D	E	D	D	E	E	C	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C	A	E	A	A	A	D
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	A	C	(X)	(X)	A	A	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	B	B	A	A	C	(X)	(X)	A	A	E
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	A	A	C	(X)	(X)	A	A	D
300	SPORTING-RECREATION EQUIPMENT.....	B	B	A	A	C	(X)	(X)	A	A	D
380	AUTOMOBILES-TRUCKS.....	E	E	E	E	E	(X)	(X)	E	E	E
400	AUTO FUELS-LUBRICANTS.....	D	B	A	A	C	(X)	(X)	A	A	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	B	B	A	A	C	(X)	(X)	A	A	E
520	NONMERCHANDISE RECEIPTS.....	B	B	A	A	C	(X)	(X)	A	A	D
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	E	D	A	(X)	(X)	B	B	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	D	E	E	D	A	(X)	(X)	B	B	D
260	KITCHENWARE-HOME FURNISHINGS.....	D	D	E	D	D	(X)	(X)	B	C	E
300	SPORTING-RECREATION EQUIPMENT.....	D	D	E	D	B	(X)	(X)	B	B	D
380	AUTOMOBILES-TRUCKS.....	E	E	E	E	E	(X)	(X)	E	B	E
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E	(X)	(X)	C	B	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	C	E	E	B	(X)	(X)	D	E	E
520	NONMERCHANDISE RECEIPTS.....	D	D	E	D	B	(X)	(X)	B	C	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
300	SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A-90 percent or more B-80 to 89 percent. C-70 to 79 percent. D-60 to 69 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	O	A	A	(X)	(X)	C	A	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
400	SPORTING-RECREATION EQUIPMENT.....	O	E	E	B	B	(X)	(X)	C	A	C
520	AUTO FUELS-LUBRICANTS.....	E	C	O	A	E	(X)	(X)	C	E	E
	NONMERCHANDISE RECEIPTS.....	C	O	E	B	B	(X)	(X)	D	A	C
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	A	O	(X)	(X)	C	O	C
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
520	ALL OTHER MERCHANDISE.....	O	B	E	B	O	(X)	(X)	C	D	C
	NONMERCHANDISE RECEIPTS.....	E	D	E	E	E	(X)	(X)	D	E	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	B	E	E	(X)	(X)	E	E	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
400	AUTOMOBILES-TRUCKS.....	E	A	C	E	E	(X)	(X)	E	E	E
520	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E	(X)	(X)	E	E	E
	NONMERCHANDISE RECEIPTS.....	E	A	E	E	E	(X)	(X)	E	E	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	E	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
500	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E	(X)	(X)	E	E	E
520	ALL OTHER MERCHANDISE.....	E	E	E	E	E	(X)	(X)	E	E	E
	NONMERCHANDISE RECEIPTS.....	E	E	E	E	E	(X)	(X)	E	E	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	O	D	D	C	O	C	C	O
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
400	AUTOMOBILES-TRUCKS.....	E	D	E	E	E	E	E	E	E	E
420	AUTO FUELS-LUBRICANTS.....	D	D	E	D	D	C	O	O	C	O
520	AUTO-TIRES-BATTERIES-ACCESS.....	O	D	E	E	O	C	O	O	C	E
	NONMERCHANDISE RECEIPTS.....	O	D	E	E	O	C	O	O	C	E
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C	C	C	O	C	C	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	C	A	(X)	(X)	B	B	C
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C	A	A	E	B	B	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	C	B	C	A	A	E	B	C	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	C	C	B	O	B	B	E	C	C	D

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
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	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	E	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	E	E	E	E	E	(X)	(X)	E	E	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	B	A	(X)	(X)	A	B	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	A	A	E	B	A	(X)	(X)	A	B	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	B	(X)	(X)	A	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	A	A	B	E	(X)	(X)	A	A	C
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	B	A	A	B	E	(X)	(X)	A	A	C
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	E	A	A	E	E	E	E	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	B	C	E	A	A	E	E	E	E	A
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	C	C	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	(X)	(X)	(X)	D	C	(X)	(X)	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
180	ALL FOOTWEAR.....	(X)	(X)	(X)	(X)	(X)	D	D	(X)	(X)	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	D	D	E	B	E	D	C	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	D	B	E	E	E	C	E	D	D	C
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	D	B	D	D	E	E	E	D	C	B
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	E	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	E	E	E	(X)	(X)	E	E	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.....	E	E	E	E	E	(X)	(X)	E	E	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	O	A	B	E	E	B	C	O	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	D	C	C	E	E	B	E	E	O
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	O	O	E	C	E	E	O	O	E	O
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	O	B	A	D	O	B
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	A	(X)	(X)	E	O	C
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	A	A	B	A	(X)	(X)	E	D	C
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	C	(X)	(X)	C	C	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	B	A	B	C	(X)	(X)	C	C	A
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	E	E	(X)	(X)	E	E	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	E	E	E	E	(X)	(X)	E	E	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	O	E	(X)	(X)	O	E	C
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	O	O	B	E	E	(X)	(X)	O	E	O
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	B	E	C	E	(X)	(X)	E	E	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	E	E	C	E	(X)	(X)	E	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	O	B	E	C	E	(X)	(X)	E	E	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	B	(X)	(X)	E	E	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(E)	(E)	(E)	B	(X)	(X)	(E)	(E)	(E)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	(E)	(E)	(E)	B	(X)	(X)	(E)	(E)	(E)
	APPAREL AND ACCESS. STORES' N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
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240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C	B	C	D	C	C	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B	D	B	C	O	B	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE—SLEEP EQUIP—FLOOR COV.....	D	E	C	E	C	D	O	B	O	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	C	A	E	B	C	D	C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	C	B	A	(X)	(X)	C	E	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	A	(X)	(X)	B	D	C
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	E	E	E	(X)	(X)	E	E	D
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	O	E	E	E	(X)	(X)	D	C	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	B	E	A	C	B	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	D	B	A	C	E	D	C	C	E	E
260	KITCHENWARE—HOME FURNISHINGS.....	D	A	A	E	E	A	C	B	E	D
220	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
260	KITCHENWARE—HOME FURNISHINGS.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
220	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	C	C	C	B	(X)	(X)	E	O	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	O	C	C	C	B	(X)	(X)	E	D	C
260	KITCHENWARE—HOME FURNISHINGS.....	D	C	C	C	B	(X)	(X)	E	D	C
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	E	E	E	E	E	(X)	(X)	E	E	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

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220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	C	B	A	(X)	(X)	A	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR	C	B	E	C	B	(X)	(X)	A	O	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	C	D	O	B	C	C	O
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	C	O	O	B	C	C	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C	C	C	(X)	(X)	C	C	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	C	B	E	(X)	(X)	A	C	O
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	C	C	E	(X)	(X)	C	B	C
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	E	C	B	E	C	B	O	O
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	C	A	O	E	B	B	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	C	A	O	C	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	A	B	C	A	D	C	B	B	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	A	E	A	E	A	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	A	E	B	E	E	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	O	O	O	D	C	O	C	C	C	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	E	C	A	C	B	B	D	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

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	ANTIQU AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	E	(X)	(X)	(X)
	ANTIQU STORES (SIC 5932) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	E	E	E	E	(X)	(X)	E	A	C
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	E	D	E	E	E	(X)	(X)	D	C	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	C	B	(X)	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	(X)	(X)	(X)	D	C	(X)	(X)	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B	D	C	(X)	(X)	C	D	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	E	D	E	(X)	(X)	C	E	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	D	E	(X)	(X)	D	E	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	E	E	E	(X)	(X)	E	E	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	D	C	A	B	B	A	C
26D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	D	E	D	D	C	A	B	D	A	D
280	JEWELRY-OPTICAL GOODS.....	C	D	A	D	C	A	B	B	A	D
520	NONMERCHANDISE RECEIPTS.....	C	D	A	D	C	A	B	C	A	C
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	D	C	(X)	(X)	(X)
48D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	(X)	(X)	(X)	E	C	(X)	(X)	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	D	E	E	(X)	(X)	D	E	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	A	D	E	E	(X)	(X)	D	E	E
	LIQUEFIED PETROL, GAS (BOTTLED GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	D	C	(X)	(X)	E	E	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	B	E	D	D	(X)	(X)	E	E	C

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480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	A	E	(X)	(X)	E	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	E	E	A	E	(X)	(X)	E	E	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	O	E	E	E	D	E	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	O	C	E	E	A	A	B	B
240 500 520	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	O	(X)	(X)	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	E	C	O	(X)	(X)	E	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	C D E	D E E	E E E	E O E	E E E	(X) (X) (X)	(X) (X) (X)	E E E	E E E	E A E
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	(X)	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E E E	E E E	E E E	E E E	E E E	(X) (X) (X)	(X) (X) (X)	E E E	E E E	E E E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	O	E	O	(X)	(X)	E	A	O
GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	E	E	C	(X)	(X)	E	E	C	
	C	O	E	A	D	(X)	(X)	C	E	A	
NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	C	B	(X)	(X)	O	A	E	
HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	O	B	(X)	(X)	A	C	D	
CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	A	C	E	(X)	(X)	A	A	B	

Note: See merchandise line introductory text for explanation of this table.

A=90 percent or more B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		Florida	Fort Lauderdale-Hollywood SMSA	Jacksonville SMSA	Miami SMSA	Orlando SMSA	Pensacola SMSA	Tallahassee SMSA	Tampa-St. Petersburg SMSA	West Palm Beach SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	B	E	E	(X)	(X)	D	D	D
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	A	E	D	(X)	(X)	D	D	D
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	A	(X)	(X)	C	E	D
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	D	E	E	E	B	A	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	D	E	E	E	A	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	E	A	E	E	C	E	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	C	E	E	E	B	A	C

Note: See merchandise line introductory text for explanation of this table.
 A=90 percent or more B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent. E=Less than 60 percent. X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <p>1967 CENSUS OF BUSINESS</p>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number Employer Identification No. </p>																				
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> <p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located.....</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	Number and street	City, village, or other place	State	ZIP code	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) -----</p> <p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify) _____</p> <p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment?..... Months X-3</p>																
Number and street	City, village, or other place																				
State	ZIP code																				
<p>5. CLASS OF CUSTOMER X-4</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <p>1 _____ % General public (household consumers, farmers, and individuals) 4-XX</p> <p>2 _____ % Construction and building trade contractors 4-3</p> <p>3 _____ % Other business firms, government, and institutions 4-4</p> <p>4 _____ % Other (Specify) _____ 4-5</p> <p style="text-align: right;">4-6*</p>	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p>																				
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;"></th> <th style="width:10%;">Dollars</th> <th style="width:10%;">Cents</th> <th style="width:10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>		Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	<p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company</p> <p>Mailing address (Number, street, city, State, ZIP code) EI No. (9 digits)</p> <p style="text-align: right;">-----</p>
	Dollars	Cents	Key																		
a. Sales of merchandise and other receipts from customers.....		XX	X-6																		
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																		
c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8																		
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																		

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1						
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.						
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....				Name _____ Kind of business _____		
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX						
a. Is any department, concession, or business not owned by you , operated within this establishment?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.						
b. If "Yes," please complete a line for each.						
	2XX	2-3	2-4		2-5	2-6*
Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	
		Dollars	Yes	No	Yes	No
1.			1	2	1	2
2.			1	2	1	2
3.			1	2	1	2
11. YOUR BUSINESS LOCATIONS						
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No						
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).						
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)	
			Dollars	Cents		
1.				XX		
2.				XX		
3.				XX		
4.				XX		
Totals for this Employer Identification Number						
(Sales total should equal the entry in item 7a) →					XX	

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----			Household appliance stores -----	} CB-57B
FOOD STORES		Radio, television, and music stores:		
Grocery stores -----	} CB-54A	Radio and television stores -----	} CB-57C	
Meat and fish (seafood) markets:				
Meat markets -----				
Fish (seafood) markets -----				
Fruit stores and vegetable markets -----		Music stores:		
Candy, nut, and confectionery stores -----		Record shops -----	} CB-57C	
Retail bakeries:		Musical instrument stores -----		
Retail bakeries—baking and selling -----	} CB-54B	EATING AND DRINKING PLACES		
Retail bakeries—selling only -----			Eating places:	
Other food stores:		Restaurants and lunchrooms -----	} CB-58	
Dairy products stores -----	} CB-54A	Cafeterias -----		
Egg and poultry dealers -----		Refreshment places -----		
Other miscellaneous food stores -----		Caterers -----		
AUTOMOTIVE DEALERS		Drinking places (alcoholic beverages) -----		
Motor vehicle dealers:		DRUG STORES AND PROPRIETARY STORES		
Motor vehicle dealers—new and used cars:		Drug stores -----	} CB-59A	
Dealers with domestic car franchise only -----	} CB-XA	Proprietary stores -----		
Dealers with imported car franchise only -----			MISCELLANEOUS RETAIL STORES	
Dealers with domestic, imported car franchises -----			Liquor stores -----	} CB-59E
Motor vehicle dealers—used cars only -----		Antique stores and secondhand stores:		
Tire, battery, and accessory dealers:		Antique stores -----		
Home and auto supply stores -----	} CB-XB	Secondhand stores -----		
Other tire, battery, and accessory dealers -----			Sporting goods stores and bicycle shops:	
Miscellaneous automotive dealers:		Sporting goods stores -----	CB-59C	
Boat dealers -----	} CB-XC	Bicycle shops -----	CB-59E	
Household trailer dealers -----			Jewelry stores -----	CB-59D
Aircraft, motorcycle dealers -----			Fuel and ice dealers:	
Automotive dealers, n.e.c. -----		Fuel oil dealers -----	} CB-59E	
GASOLINE SERVICE STATIONS		Liquefied petroleum gas (bottled gas) dealers -----		
Gasoline service stations -----	CB-XD	Fuel and ice dealers, n.e.c. -----		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Florists -----		} CB-59E
Women's clothing, specialty stores; furriers:		Cigar stores and stands -----		
Women's ready-to-wear stores -----	} CB-56A	Other miscellaneous retail stores:		
Women's accessory and specialty stores:			Book and stationery stores:	
Millinery stores -----			Book stores -----	} CB-59B
Corset and lingerie stores -----			Stationery stores -----	
Other women's accessory, specialty stores -----			Hay, grain, and feed stores -----	} CB-59E
Furriers and fur shops -----			Other farm supply stores -----	
Other apparel and accessory stores:		Garden supply stores -----		
Men's and boys' clothing and furnishings stores -----		News dealers and newsstands -----		
Custom tailors -----		Hobby, toy, and game shops -----	} CB-59E	
Family clothing stores -----		Camera and photographic supply stores -----		
Children's and infants' wear stores -----		Gift, novelty, and souvenir shops -----		
Miscellaneous apparel and accessory stores -----		Optical goods stores -----	CB-59G	
		Retail stores, n.e.c. -----	CB-59E	

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	} CB-54A
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	} CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	} ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	} CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
123	All other drugs-proprietarys	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	} CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
		Boys' wear	
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	} CB-56A
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	
145	Men's hats	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
		Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	} CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number	
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	} CB-53A	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.		
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.		
		Sportswear, including skirts, blouses, sweaters, etc.		
169	Girls'-subteen-teen wear	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.		
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169.		
172	Dresses	Dresses		
173	Coats-suits	Coats and suits		
174	Handbags	Handbags		
175	Furs	Furs		
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.		
180	All footwear	All footwear		ALL
181	Men's and boys' footwear	Men's and boys' footwear		} CB-56B
182	Women's and girls' footwear	Women's and girls' footwear		
183	Children's and infants' footwear	Children's and infants' footwear		
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.		ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.		} CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.		
203	All other domestics	All merchandise on line 200 except lines 201 and 202.		
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL	
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	} CB-53A, XB CB-57C	
		Major household appliances.		
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	} CB-53A, XB	
		All other merchandise on line 220 (except lines 221 and 222).		
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222).	} CB-57B	
224	New major appliances	New major appliances.		
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.		
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders ..		
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments. ..		
228	Pianos	Pianos		
229	Organs	Organs (all types)		
231	Musical inst-accessories	Musical instruments and accessories.		
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.		
233	Records-tapes-related acc	Records, tapes, and related accessories.		
234	Sheet music-related items	Sheet music and related items.		
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL	
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	} CB-53A	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).		
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.		
244	Other household furniture	Other household furniture, all kinds.	} CB-57A	
245	Floor coverings—soft surface	Floor coverings, soft surface.		
246	Floor coverings—hard surface	Floor coverings, hard surface.		
247	Nonhousehold furniture	Nonhousehold furniture		
248	Office furniture	Office furniture		
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	CB-59B	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number			
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL			
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	}			
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).		CB-53A		
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	}			
264	Small electrical appliances	Small electric appliances		CB-57B, XB		
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).		}		
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D			
267	China, glassware	China, glassware				
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL			
281	Watches-clocks	Watches, clocks, including diamond watches	}			
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).		}		
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D			
286	Optical goods	Optical goods				
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.				
288	Rings, exc. diamonds	Rings, except diamonds.				
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL			
301	Athletic goods—individuals	Athletic goods, sales to individuals.	}			
302	Athletic goods—teams	Athletic goods, sales to teams.		}		
303	Hunting equip.	Hunting equipment			CB-59C	
304	Fishing equip.	Fishing equipment				
305	Winter sports equip.	Winter sports equipment	}			
306	Boats-motors-marine equip.	Boats, motors, other marine equipment		CB-59C, XB		
307	Outboard boats	Outboard boats	}			
308	Outboard motors	Outboard motors		}		
309	Inboard motor boats	Inboard motor boats			CB-XC	
311	Inboard outdrive boats	Inboard outdrive boats				
312	Boat trailers	Boat trailers	}			
313	Marine access. and parts	Marine accessories and parts		}		
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).			CB-59C	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).				
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB			
318	All other boats	All other boats not listed above.	}			
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).		CB-XC		
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL			
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A			
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C			
		Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A			
323	Plumbing-electrical supplies	Plumbing and electrical supplies.	}			
324	Other hardware-tools	Other hardware, tools (except items on lines 322 and 323).		CB-52C		
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL			
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	}			
342	Plywood	Plywood (all kinds, softwood and hardwood).		}		
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.			}	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).				}
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).				
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).				
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)				

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	}
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.)	}
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.) .	}
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	}
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	}
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	}
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	}
		Repair service labor.	
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA, XD CB-XC
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-XA
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	}
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-59D
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-53A CB-XA

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

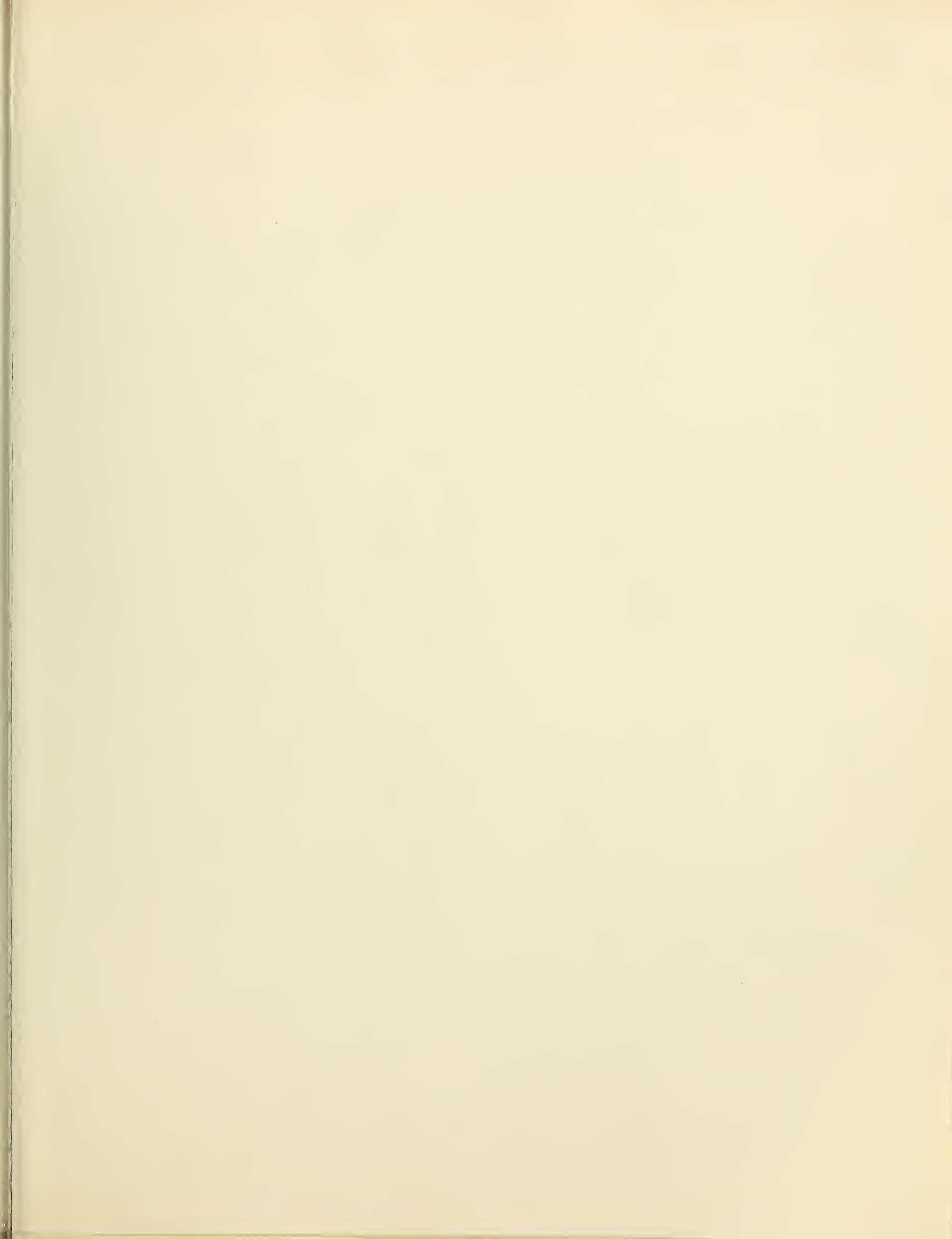
This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

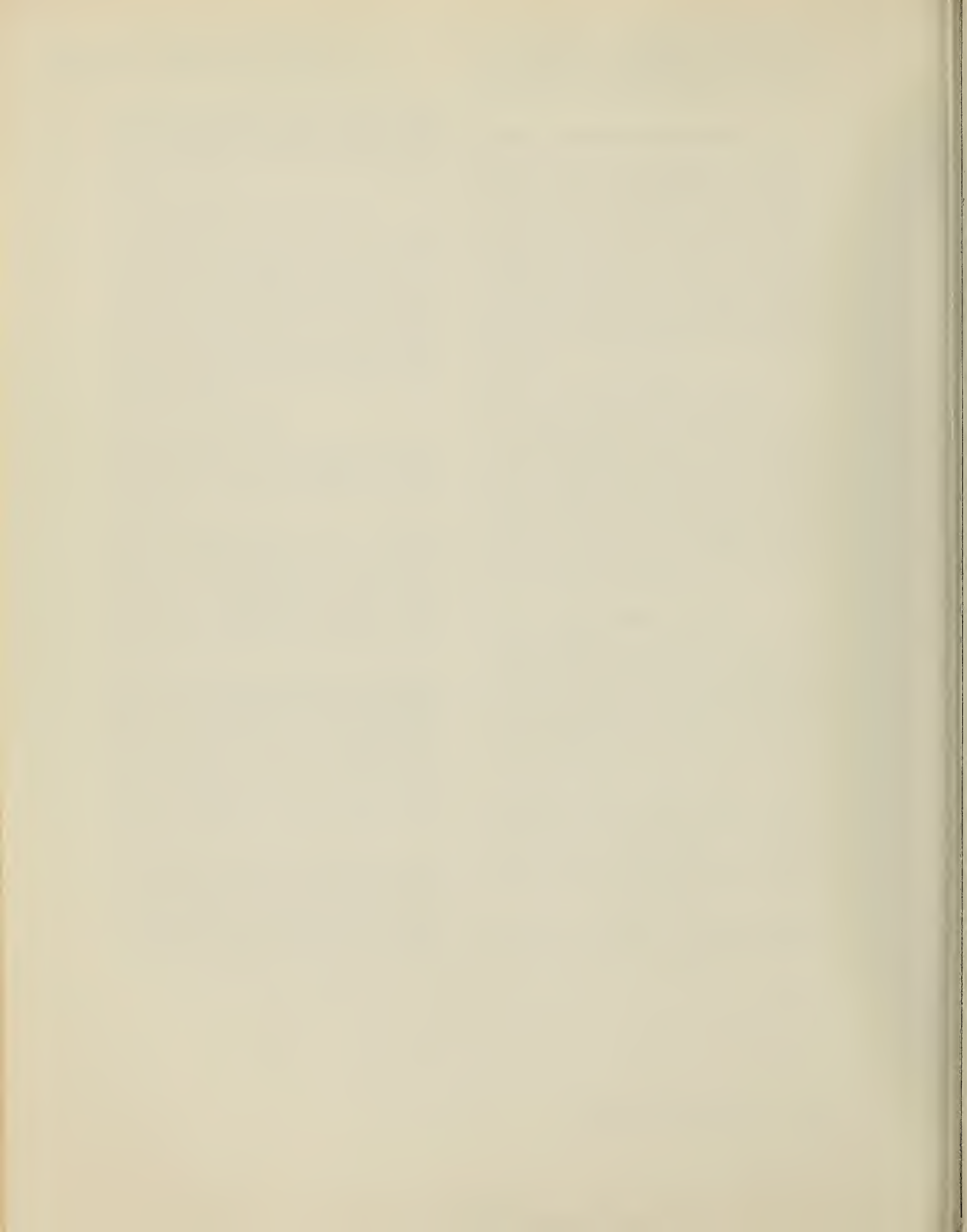
OTHER CURRENT BUSINESS REPORTS

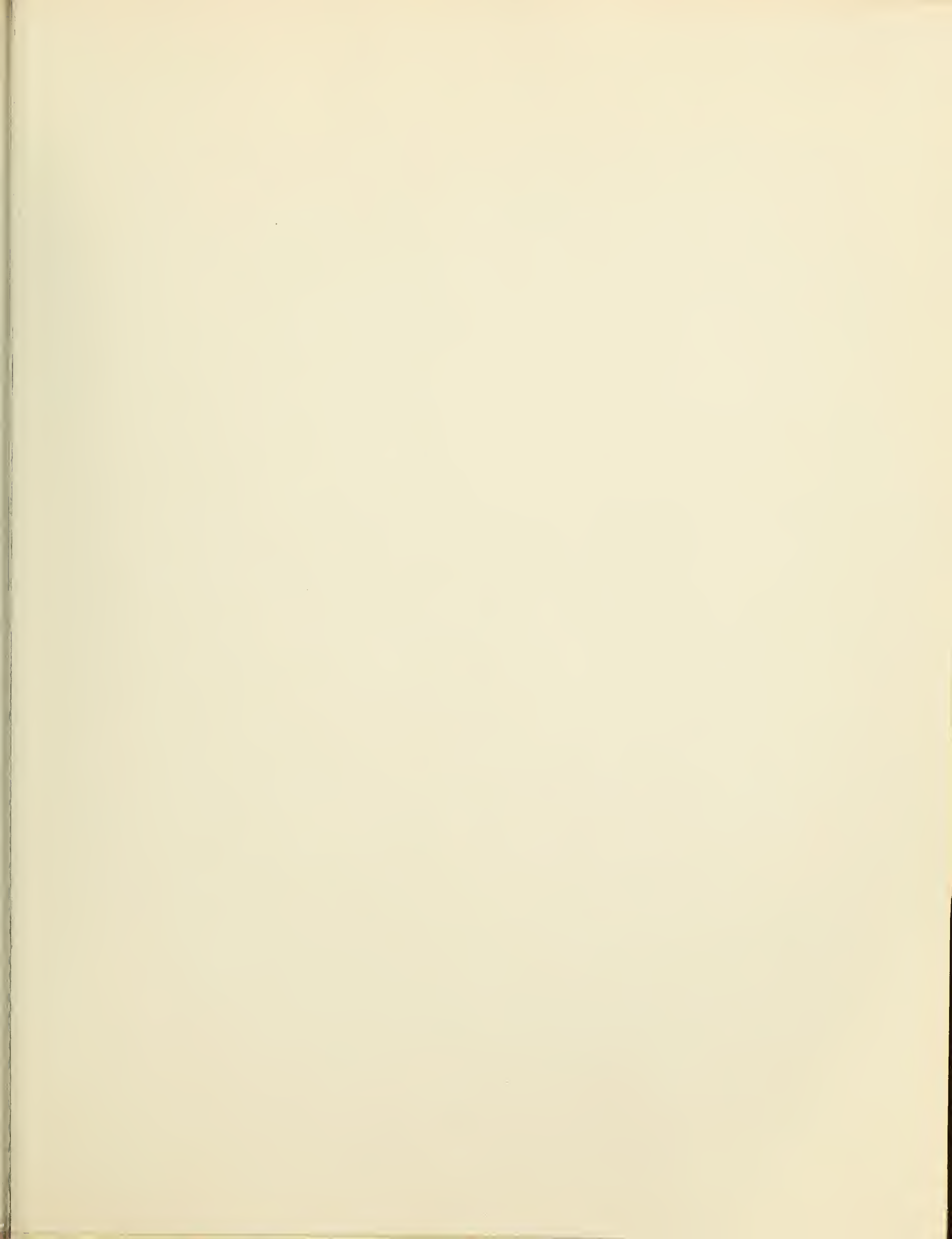
Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

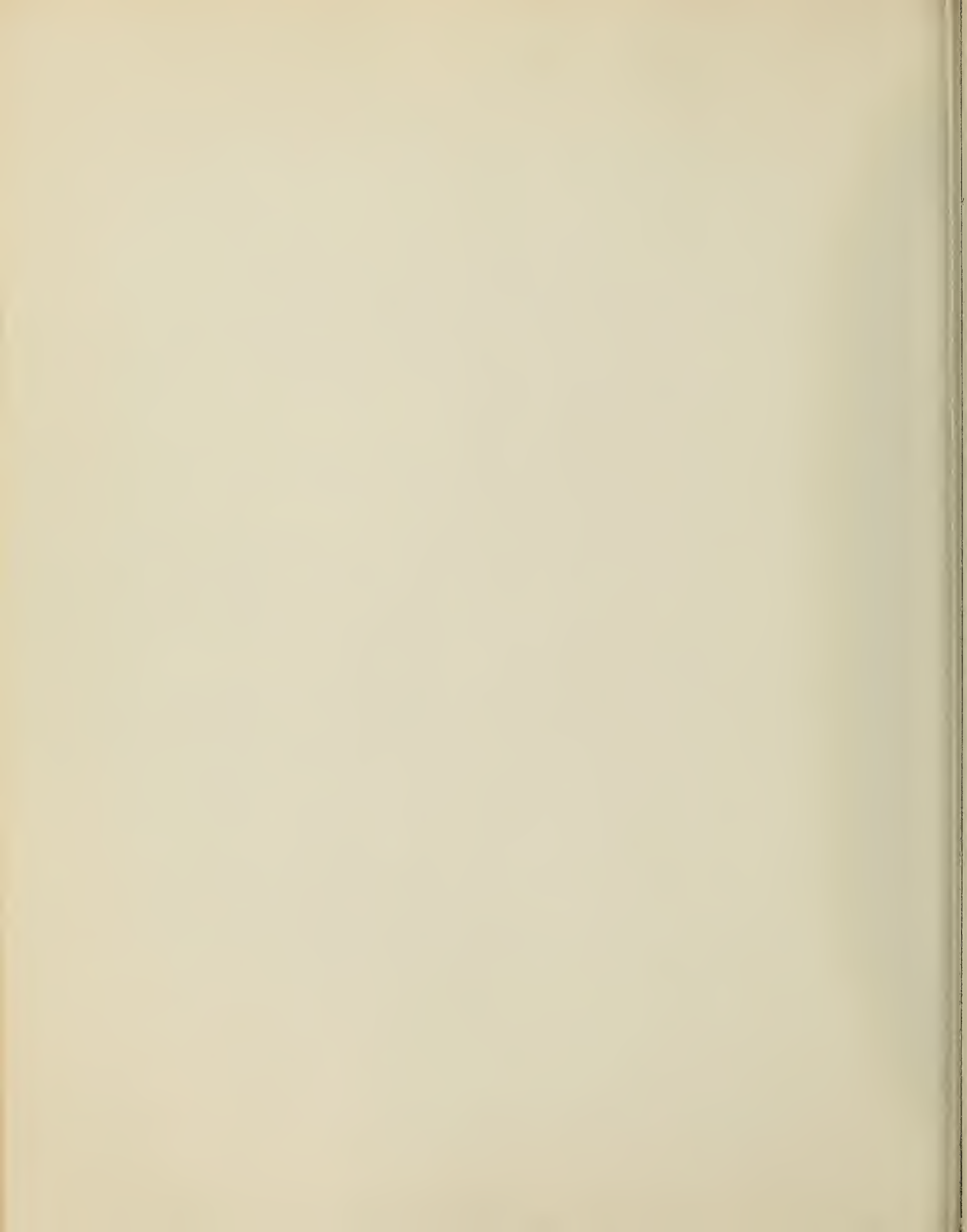
Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

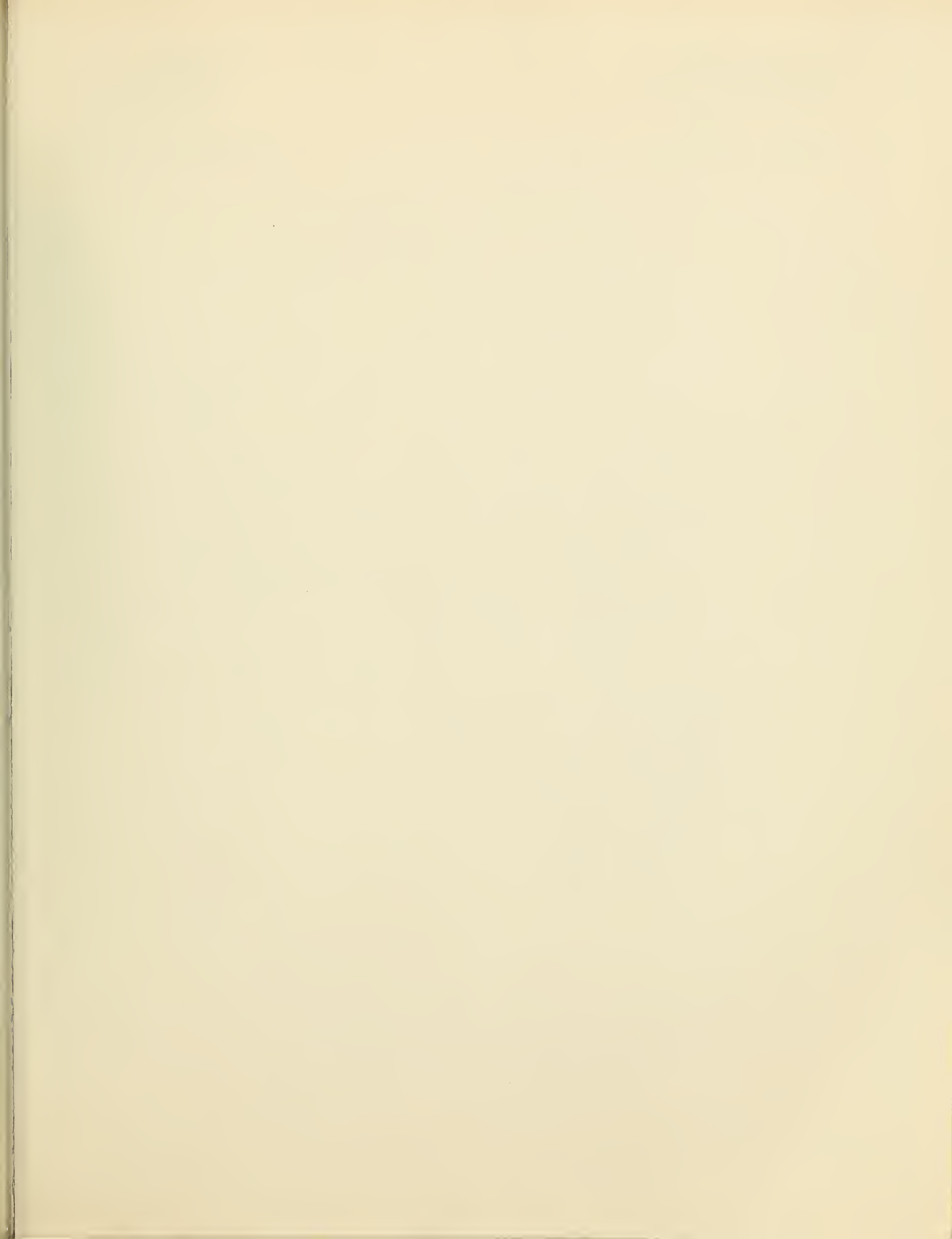
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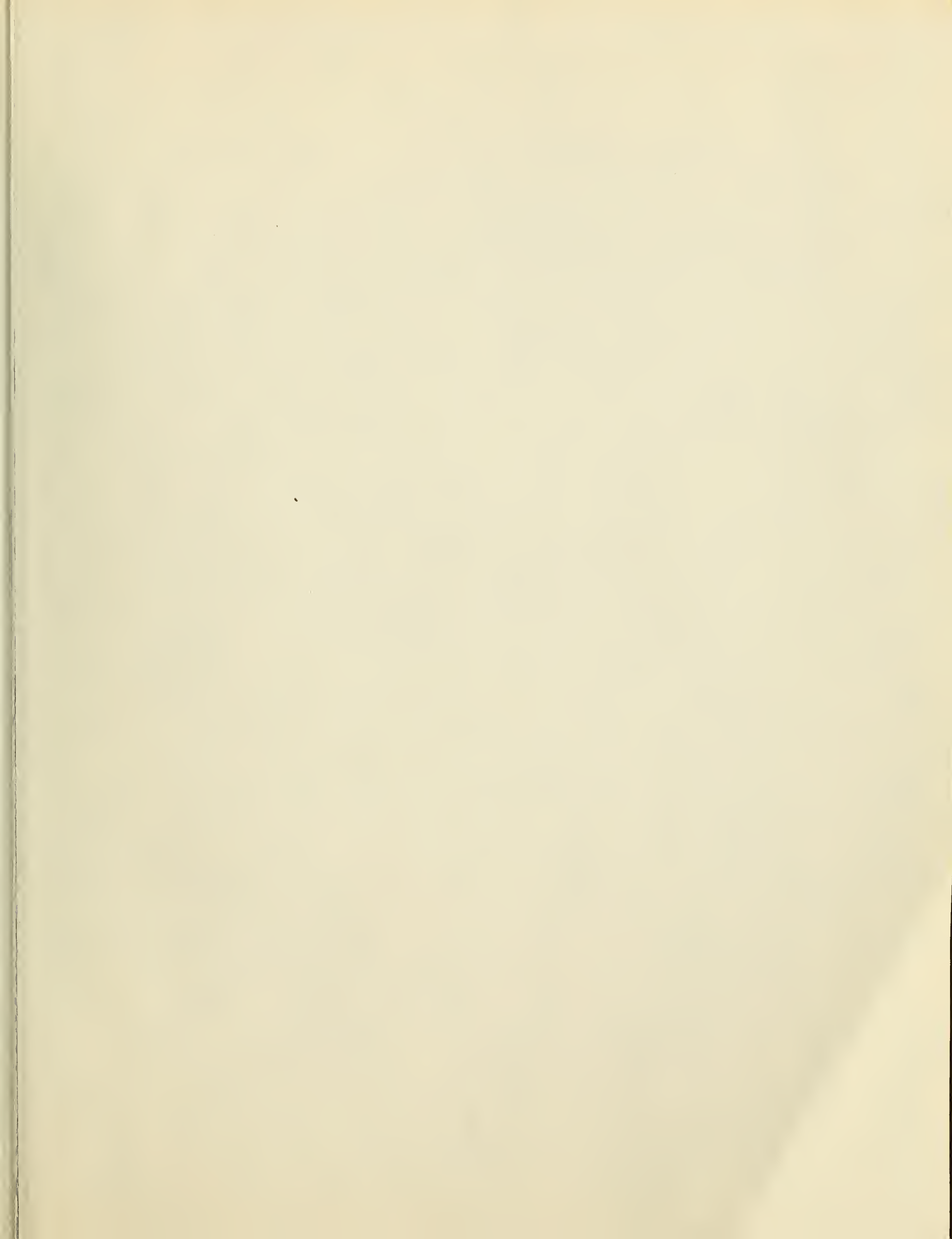
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