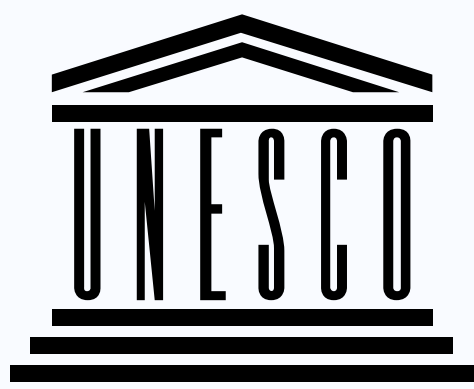




# Connected Open Heritage

- Reaching the world through free licenses and  
Wikimedia's crowdsourced platforms

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United Nations  
Educational, Scientific and  
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## INTRODUCTION

We present the project Connected Open Heritage (COH). Through this initiative Wikimedia Sverige, UNESCO, CHwB and Wikimedia Italia aim to bring as much freely licenced information about protected cultural heritage sites online as possible.

These places carry a lot of information about our world. Yet, many of them are at risk, for a number of different reasons. Some of this valuable information can now be saved, connected and shared through different digital means. Increasing our shared knowledge, understanding and the protection of them.

The project aim to gather as much information as possible about cultural heritage from countries all over the world and connect it in a standardized and structured form on Wikidata, a project that is operated by the Wikimedia movement. It will connect the structured data with historical images from digitized collections from archives and museums and with freely licensed modern images and other types of media gathered by volunteers and other organizations.

By utilizing Wikimedia's platforms this information can be delivered to all interested parties. Experts and the public can help build on the information through crowdsourcing.

We invite you to be a part of this quest.

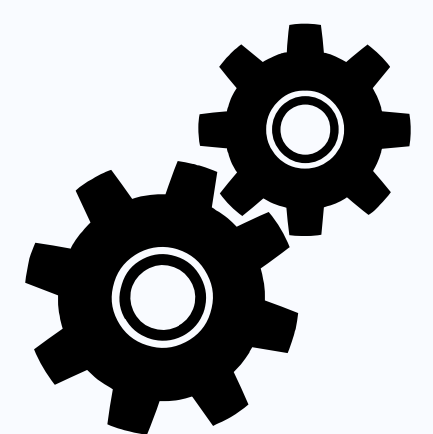


### Crowdsourcing



- Everybody is invited to help, this brings:
- Local contacts: strengthens the project
  - Translations: makes it more accessible
  - Added data: for more connections and possibilities
  - New photos: documentation at a low cost
  - New and old Wikipedia articles: helps educate the general public on a platform they already use

### Heritage Data



- Official data gathered from all over the world, especially from countries where it is at risk
- Connected data, through Wikidata, allows new discoveries and comparisons to be made
- New data can be added ongoingly, by any interested party

### Media Documentation



- Dissemination of historical images, through Wikimedia Commons
- New images taken, including from the World's largest photo contest *Wiki Loves Monuments*

### Other Gains



- Interest of the cultural heritage among the public
- New/improved legislation or processes regarding e.g. copyright, data laws and access to information and culture through initiated discussions and feedback

