

# Community Programme 2024

## Long-term vision

Our annual plan for Community Programmes continues to have four main directions:

- Community Health,
- Community Building,
- Community Recruitment, and
- International Collaboration.

## Aims for 2024

2024 will be the first year where the new overall WMCH Community Strategy will be implemented; this latter will be finalised by the end of 2023. A central aspect within the strategy will be to support measures in order to diversify the organisation's community. In addition, regular activities will be reviewed and adapted to the new strategy.

Moreover, WMCH will focus on ensuring the highest possible impact with its various programmes while at the same time being as efficient as possible. To this end, participation in the "value for good" Impact Academy is planned with the help of the Mercator Foundation.

### *Community health*

- Offline activities (like New Year's brunch)
- Microgrants and Scholarships

### *Community building*

- Supporting projects focused on diversity
- Supporting projects on most relevant and discussed topics

### *Community recruitment*

- Newcomer events in all language regions
- Competitions and contests

### *Collaboration with border chapters & international Community development*

- Support to WikiCons
- Collaboration with other affiliates

## Metrics

<b>Metric</b>	<b>Planned outcome (target)</b>
Total # of participants	1 000
# of new editors	100
#number of content pages created or improved	20 000
Content reused by other Wikimedia projects	5 000
# of people reached in CH	500 000