



Initial Report

Collaboration with UNFPA

Wikimedia Sverige (Sweden) is passionate about spreading free knowledge, and knows the importance of correct and factual information in times of crises. Collaborating with UN Agencies such as UNFPA to that end is an innovative and important means of filling gaps and improving accuracy in the information on Wikipedia, information that we know reaches the public.

We have had the privilege to initiate a collaboration with UNFPA, which has helped to make available, disseminate and improve the knowledge of **the effect of COVID-19** on Maternal Health, Sexual and Reproductive Health and Rights, Gender Based Violence and other similar areas. UNFPA has contributed with **key messages and references**, that can now be used on the world's largest encyclopedia, Wikipedia, Wikipedia's sister project and other resources. UNFPA has helped millions of people gain access to free knowledge, and to increase knowledge about the effects of COVID-19 on several important areas.

The work to make Wikipedia reliable, accurate and updated would not be possible without our partners. Through its cooperation with us, UNFPA has helped to build on the work that has been done by volunteers, authorities, museums and other organizations all over the world. As a result of the collaboration, **references and messages** have now been added to more than 100 articles, information that will benefit everyone. We look forward to continue to develop our collaboration!

Thank you,

John Andersson

Executive Director, Wikimedia Sverige

Use of messages

Almost all of the messages provided by UNFPA have been used in Wikipedia articles, and get much visibility. In total the messages had been viewed over 420,000 times between 5 and 24 June, an average of 22,000 times per day. They appear on more than 100 different Wikipedia articles.

For example the messages on the effect of COVID-19 on elderly was added to the Wikipedia article “Social impact of the COVID-19 pandemic”. The article was read over 50 thousand times from 5-25 June 2020.

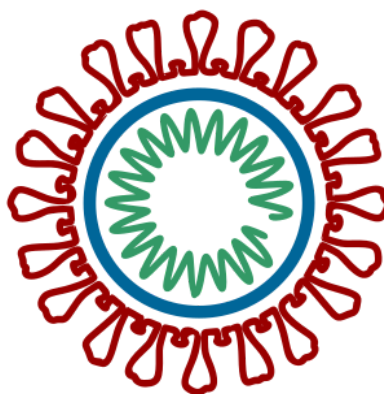
In addition, several of the messages have been used in multiple languages. For example, UNFPA messages were included in an article on “COVID-19 in pregnancy”, that was translated to articles in Finnish, Korean, Italian and Swedish language Wikipedia.

Volunteers

Wikipedia and the Wikimedia projects are successful because many volunteers help contribute. Volunteers have played an important role in this project.

Wikipedia volunteers made almost 200 edits to more than 100 articles in 6 different languages, to spread the messages from UNFPA.

Volunteers joined both in a virtual editathon and a week-long campaign. The feedback on the material was very positive, and many volunteers appreciated the quality and timeliness of the messages.



Themes

The messages were introduced in a relatively wide range of articles. The articles improved with COVID-19 specific message can broadly be divided into three thematic areas:

- country specific articles, such as the [COVID-19 pandemic in Belize](#) (in English);
- articles on specific aspects, such as [COVID-19 in pregnancy](#) (in Korean)
- General articles, such as the article on [COVID-19](#) (in Swedish)

The messages relating to censuses have been used in several articles related to demographics of different countries, such as [Demographics of Brazil](#), and even to the main article on English language Wikipedia on [census](#).

The messages have also been used to create a few specific articles, such as [Impact of the COVID-19 pandemic on other health issues](#) and [on children](#).

Most viewed articles

Below is a list of some of the most viewed articles so far that include UNFPA messages:

Article	Message	Source	Page views 5-25 June
COVID-19 pandemic in mainland China	“China still plans to undertake its census in November 2020, but preparations have been affected due to COVID-19 and are being reviewed.”	Census_COVID19_digital	90,511
Social impact of the COVID-19 pandemic	“Older people are particularly affected by COVID-19. They need special attention during the COVID-19 crisis, and their voices, opinions and concerns are important in formulating responses.”	Implications-covid-19-older-persons-responding-pandemic	51,736
COVID-19 pandemic in Indonesia	“Indonesia is preparing to extend the online time for self-enumeration, and cancel all field data collection. They will rely on administrative data and have requested additional UNFPA technical support for using administrative data for census.”	Census_COVID19_digital	65,838
Coronavirus-utbrottet 2020 i Sverige	“FN:s ansvariga organ UNFPA har konstaterat att det inte finns någon tillgänglig evidens för att gravida kvinnor skulle drabbas särskilt hårt av Covid-19 [...]”	Covid-19-technical-brief-maternity-services	10,221
COVID-19 in pregnancy	“The United Nations Population Fund recommends that having access to safe birth, antenatal care, postnatal care and screening tests according to national guidelines is critical, particularly in areas where the pandemic has overwhelmed hospitals, so that reproductive health is negatively impacted.”	Covid-19-technical-brief-maternity-services	3,394

Preliminary metrics

Number of articles with UNFPA messages:	104
Number of projects where the images are used	7
Total pageviews	423,000
Average pageviews per day:	22,011
Volunteers who contributed	20