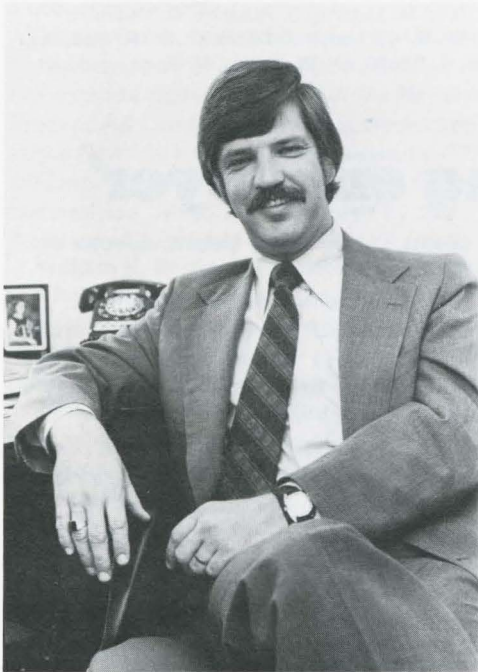




July 5–July 17, 1977

Speegle: new 'planner'



PLANNER'S POSE

James Speegle, director of Planning Projects.

Alumni monthly wins CASE award

RITMonthly, the alumni newsletter, has received a citation award in the "visual design for print" category of the Council for Advancement and Support of Education's (CASE) Recognition Program.

The award recognized the editorial layout of a story, "Biomedical Photography Close-up," in the January 1977 issue. Students in the Department of Biomedical Photography/Biomedical Photographic Communications took the photographs accompanying the story.

Fifty of more than 700 entries in the Recognition Program received citations. A list of the winners will appear in the September issue of CASE's *Currents* magazine.

Barbara Fox is editor and David Barringer creative director of *RITMonthly*.

James R. Speegle has been appointed to the new position of director of Planning Projects, President Paul A. Miller has announced. The appointment is effective immediately.

"Dr. Speegle will play a key part in the coordination of planning initiatives that will lead in the next year or so to the Institute's master plan for the eighties," Dr. Miller said.

Dr. Speegle, who will report to Dr. Miller, has been research coordinator of the Economic Study Commission since February 1976. The commission's report, a forecast of economic and demographic factors that will bear on the conduct of the Institute in the next decade, is nearing completion, as is a companion study by the Institutional Advancement Commission.

"These reports will serve as important resource documents for the new master plan as well as the institutional self-study required by the Middle States Association of Colleges and Secondary Schools," Miller said.

Middle States Association representatives will visit RIT this fall to begin the process of tenth-year accreditation, last conducted in 1968-69.

Speegle will also work with Provost Todd H. Bullard "on career education and other Institute-wide programs," Miller said.

Speegle joined the Institute in 1969 as director of NTID's Vestibule orientation programs. He later served NTID as assistant dean for support education and as assistant dean for advanced studies and student planning.

please turn to page two

Exhibition system available

An exhibit system that can be customized for specific promotional displays is now available for use by all RIT departments.

Designed by Communications Services and built by Rochester Model Builders, Fairport, NY, the exhibit system consists of five two-foot plexiglas and vinyl cubes topped at their intersection by a fifth and sixth cube. A publication rack is set into one of the base cubes. The faces of the center cube display graphic treatments of familiar campus scenes and a list of RIT academic programs.

The system will be "programmable" for print and audiovisual presentations by August 1. Three of the graphic panels can be replaced with panels promoting specific colleges or programs. The fourth panel can become a rear-projection screen for slide shows, and speakers in the base cubes can be engaged for audio accompaniment.

Subject to Admission Office and Public Affairs Division approval, the exhibit system can be loaned to RIT departments on a charge-back basis. The borrower pays all insurance, shipping and assembly charges and must arrange the loan eight weeks before the intended date of use.

The exhibit system will be on display in the main corridor of the Rochester/Monroe County Airport in September.

Inquiries regarding the system should be directed to David Barringer in Communications Services, 464-2333.



Speegle cont'd. from p. 1

From March 1974 until his appointment to the Economic Study Commission, Speegle was program development coordinator of the Urbanarium project.

Before coming to RIT Speegle served a year as associate dean of students at De Pauw University, Greencastle, Indiana. Previously he had been director of housing at SUNY's Upstate Medical Center in Syracuse, assistant director of Syracuse University's Division of Financial Aid, and an admission counselor at the University of Rochester.

Speegle received an AB in sociology in 1960 and an MA in English in 1961 from the University of Rochester. In 1969 he received a Ph.D. from Syracuse University in higher education with concentrations in student personnel work, statistics and management, and administration.

Speegle, his wife Elizabeth and their sons Scott and Douglas reside at 538 Forest Lawn Road, Webster.



ENGINEERING ENSEMBLE

Members of Delta Pi, RIT's new chapter of Pi Tau Sigma, national mechanical engineering fraternity, pose with chapter charter. Kneeling (left to right): K. Cole, M. Lawson, D. Paddock, D. Vadas, H. Harter, K. Snyder, F. Staples. Standing (left to right): Dr. R. Kenyon, N. Goldsworth, Dr. R. Budynas, M. Sherwood, E. Pagramen, J. Goossen, Dr. B. Karlekar, T. Bonter, Dr. W. Walter, W. Bruce, T. Akins.

Agency names RIT best 'training employer'

Rochester's Association for Retarded Citizens (ARC) has chosen RIT as its 1976-77 Training Employer of the Year. The award recognizes the Institute's performance in a county-wide vocational training program for ARC clients.

With salary funds provided under the Comprehensive Employment Training Act (GETA), five retarded adults were employed for six months last year in three RIT departments. Three of the five were eventually hired and continued as full-time hourly employees. ARC clients will fill five additional positions by July 1.

Announcing the award at the agency's annual dinner June 16, ARC Placement Specialist Frank Beatty said that RIT was "the employer who best provided equal opportunity and vocational training for our clients.

"With the competitive job market of today, this valuable training will greatly enhance the opportunities for our clients to gain independence by becoming self-supporting," Beatty said.

"We encouraged the ARC clients to take full advantage of RIT's available services," said James Papero, RIT associate director of Personnel and administrator of Affirmative Action. "In turn, we treated the clients much as we would any hourly employee.

We interviewed a number of candidates for the positions and provided orientation and weekly performance evaluations."

Supervisors of the ARC clients were William Batcheller, director, Purchasing; Ralph Callahan, supervisor, Mail Services; Frank Cocola, supervisor, General Duplicating; and Andre Bessette, superintendent of buildings—west campus.

"We're very grateful for the supervisors' interest, sensitivity and cooperation in the training program. In fact, a number of other departmental supervisors have asked to participate if RIT continues to employ ARC

clients," said Everett Merritt, director of Personnel.

"Given the new federal regulations governing equal employment, many employers may eventually develop programs like this one," Papero said. "RIT's program may indeed serve as a model."

Papero said that the Institute is currently seeking funds to establish a one-year vocational training program for "borderline" mentally retarded adults. The program would offer basic as well as vocational education and would lead to a certificate of competence in specific job skills.

JWT exec to open Kern/Forum study: 'state and future of film and television'

A vice president of the world's largest ad agency will be on campus this fall to open a year-long program on the state and future of film and television.

Edith Gilson, vice president of J. Walter Thompson Advertising Agency, New York City, will speak at RIT on September 22. Her address, sponsored by the Kern Program and Institute Forum, will cover audience reaction to television violence and is based on research J. Walter Thompson did for its advertisers.

Ms. Gilson's address is part of a program called "The Moving Image," directed by Dr. Robert Golden, professor in the College of General Studies. The program, co-sponsored by the Kern Program and Institute Forum, is open to the entire RIT community.

Next year's program will be divided into three phases: Fall Quarter on the social im-

plications of film and television; Winter Quarter on aesthetic and technical aspects; and Spring Quarter on educational uses of film and television. Each quarter will feature visiting experts in the field.

In addition to Ms. Gilson, the fall schedule includes Nicholas Johnson, former head of the Federal Communications Commission and director of the National Citizens' Committee for Broadcasting; George Gerbner, dean of the Annenberg School of Communications; and Jerome Barron, law professor at George Washington University. Two sessions with local media people will also be held, one called "TV News: Reality or Drama?" and the other "Television Journalists: Just Another Pretty Face?"

A later issue of *News and Events* will detail the full year's program.

"News and Events" is published every other Monday by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2750.

NEWS & NEWSMAKERS

Andrew Davidhazy, associate professor and chairman of photography in CCE, judged some 70 photographs at the finals competition of Camera Rochester.

Gerald Takacs, assistant professor of chemistry, has received a \$12,500 grant from the Research Corporation for a project entitled "Gas Phase Photoabsorption Cross-Sections for Some Nitrogen Oxyhalides."

Irene Payne, assistant director of the Learning Development Center, was a consultant to the Professional Staff Development Conference for Connecticut Community Colleges. She presented guidelines for developing structured academic materials and delivered a talk, "Implications of the Diversity of Community College Students for Teaching Academic and Vocational Subjects."

Henry Cassia, associate professor, College of Business, and four students in his advertising course represented RIT at the National Student Ad Competition awards presentation at the New York City Fashion Institute. The students won four of 13 awards given in the competition, which was sponsored by the American Advertising Federation.

William E. Castle, NTID dean and director, and **Robert Frisina**, senior vice president Institutional Advancement; participated in the White House Conference on Handicapped Individuals in Washington in May. Dr. Castle moderated a panel on communication concerns of the handicapped and Dr. Frisina was a resource panelist at the Educational Concerns Workshop.

Michael Kleper, assistant professor of Visual Communications, NTID, is the author of *Graphic Arts Pen Techniques*. The book combines a short course in ruling lines with a sourcebook of new time-saving paste-up and art preparation methods.

Ajit S. Sabharwal, lecturer, and **Michael J. Vernarelli**, instructor, Department of Social Science, attended the Eastern Economic Association meetings in Hartford, Connecticut. Professor Sabharwal was the chairperson for a session on international economic problems and Professor Vernarelli was discussant for a paper, "Women's Career Choice."

Clint Wallington, chairperson, Instructional Technology, edited the Association for Educational Communications and Technology's new publication, *Criteria for Planning the College and University Learning Resources Center*.

Gary S. Griffin, assistant professor, School for American Craftsmen, has received a Craftsman's Fellowship grant from the National Endowment for the Arts. He makes contemporary jewelry and will use the grant to pursue kinetics in jewelry.

William D. Gasser, professor, College of Business, was named "Outstanding Knight of the Year—1977" by the Knights of Columbus, Pope Pius XII Council.



AESTHETIC ANDROID

"Excuse me please," said one visitor to this life-like sculpture in Bevier Gallery's Student Honors Show open all summer. Sculpture is by fourth-year student William Giancursio.

Art show diverse, appealing

Take time this summer to wander over to the Bevier Gallery in the College of Fine and Applied Arts and view the annual Student Honors Show.

Art work from students in the college is selected each year by the faculty for this show and offers an appealing summary of the techniques and methods taught in the college. There are examples of painting, graphic and environmental design, printmaking, glass-blowing, ceramics work, furniture design, weaving and textile design, and metalcrafts.

A little known fact is that much of the work is for sale in these shows; a price list can be provided for the asking at the reception desk in the entrance. Among the works you'll find are: a rooster "rocking horse," an exquisite cherry and poplar linen cabinet, a raffia and wool cape, a locket with a game inside, and three paintings by students who painted each other painting each other.

The show is open Monday through Friday 9 a.m. to 4:30 p.m. until September.

\$100K fund honors Neblette

A \$100,000 gift to establish the Carroll B. Neblette Memorial Library Fund has been given to RIT's \$42 million, 150th Anniversary Campaign.

The gift from Mrs. Edith Neblette is in honor of her late husband, former dean of the College of Graphic Arts and Photography, who died in 1974. He was dean for seven years before his retirement in 1967.

The gift, an endowed fund whose income will be used to purchase books in the fields of photography and reprography, was announced by Frank M. Hutchins, chairman of the completion phase of the campaign. The books will establish the C.B. Neblette Collection in Photography.

"RIT is truly delighted with this gift, which honors a man who gave much of himself to make the college the fine educational facility that it is," said Dr. Paul A. Miller, RIT president.

"The library is at the heart of the academic program and this fund will significantly strengthen the resources available to our faculty and the students enrolled in this

major division of the Institute. For that, for the dedication of Mr. Neblette, and for the generosity of Mrs. Neblette, we are forever grateful," Dr. Miller said.

Mr. Neblette started at RIT in 1931 as one of two part-time instructors in the fledgling photo tech program. He was responsible for the education of more than 1,500 graduates in photography and was often referred to as the "father of photographic education."

Under his leadership the School of Photography grew from a diploma program with only 20 students and five part-time faculty members to, in 1967, more than 400 full-time students working toward bachelor of science, bachelor of fine arts and master of science degrees. The school now enrolls more than 900 students, and has added a master of fine arts program.

Neblette was the author of many papers, articles and textbooks and received numerous awards and honors. His book, *Photography, Its Materials and Processes*, first pub-

please turn to page four

Food teacher receives Gillam prize

Bert A. Hundredmark, assistant professor at Morrisville Agricultural and Technical College, has received RIT's Sarah Margaret Gillam Award.

The award is presented annually to an outstanding graduate of the Institute's Department of Food Administration and Tourist Industries Management.

Hundredmark was commended for his "whole-hearted interest in his students, his dedication to the pursuit of excellence and his loyalty to RIT."

Hundredmark joined the faculty of Morrisville's Hotel, Restaurant and Institutional Food Management Division in 1966, the year he received his BS from RIT. His career includes summer work as a nutrition coordinator for Project Head Start in Rochester, management positions at various food service institutions, and teaching positions at RIT and Hancock Field in Syracuse.

The annual award was established by a 1916 graduate of RIT's course in Domestic Science, forerunner of the present Department of Food Administration.

Ms. Gillam served as director of dietetics and housekeeping at the University of Michigan Medical Center, director of nutrition at New York Hospital—Cornell Medical Center, and as a dietetics specialist for the American Hospital Association.

Fund cont'd. from p. 3

lished in 1927, was the first American book of its kind to be translated into Russian.

The book, in its 50th year of publication, was under revision by Neblette at the time of his death. His stepson, John Sturge, a Xerox executive, completed the task and the seventh edition was published under his editorship in May, 1977.

Mrs. Neblette, now of Sun City, Arizona, will be guest of honor at a campus luncheon July 5. Afterward, a plaque in memory of her husband will be dedicated in the lobby of the College of Graphic Arts and Photography.



GIFT FOR GUSTAV

Sweden's King Carl XVI Gustav (left) and Louis Andolino, chairman and associate professor of Social Science, General Studies, inspect silver "stabile" hand-wrought by SAC professor Hans Christensen. Andolino visited Sweden on Rotary study-exchange program and presented stabile as RIT's gift to king.

Livonia's Baker named coach

Gene Baker, current director of Health, Physical Education and Athletics at Livonia Central School, has been named head baseball coach at Rochester Institute of Technology.

Baker, who is retiring from the Livonia school system after 35 years, replaces Bruce Proper at the RIT baseball helm. Announcement of the change was made by Thomas Plough, associate vice president for Student Affairs.

Proper is relinquishing the baseball job to devote full time to his new duties as acting director, Department of Physical Education, Recreation and Intramurals, effective July 1. Baker assumed the part-time coaching role on that same date.

A resident of Livonia, NY, Baker brings a wealth of experience, knowledge and success to RIT. During his 35 years at Livonia, he compiled 310 baseball victories while losing 215. His Livonia squad won 15 league championships under his guidance.

"I am happy to come to RIT and look forward to the position with a lot of enthusiasm,"

CONTINUING EVENTS

Public Affairs Gallery—"My Child the Designer," poster and related pieces by Shelley Magnaghi, through July 8. "Me the Designer," graphic design by David Barringer, July 11—August 5. Administration building, rm 4000.

Bevier Gallery—Student Honors Show, through September 22. Gallery summer hours Mon.-Fri., 9 a.m. to 4:30 p.m.

Talisman Summer Cinema
Lipstick—Ingle Aud., July 6, 4:30 and 8 p.m., \$1.25.

The Godfather Part II—Ingle Aud., July 13, 4:30 and 8 p.m., \$1.25.

Genesee Valley Kennel Club—Annual show, Picnic Area 00270, July 9, 9 a.m.

National Corvette Club—Rochester chapter's annual exhibition, Parking Lots E, F, G, and H, July 9, 9 a.m.

commented Baker. "Both Bruce (Proper) and I have very similar coaching styles. I am fortunate to follow a very outstanding man and hope I can continue his success."

Assisting Baker will be RIT's Daryl Sullivan who also serves as head hockey coach. In addition to on-the-field assistance, Sullivan will help coordinate the overall team operation.

Baker is presently Section Five and New York State baseball chairman. He is also president of the New York State Baseball Umpires Association and president of the Livonia Conference Athletic Association. He is past president of the New York State Coaches Association. He has served as a football, baseball and basketball official.

Baker earned his bachelor's degree in physical education from Ithaca College in 1939 and his master's degree in 1948. He has held the director's position at Livonia for the past 35 years. In addition to his coaching and teaching, Baker has served as a scout for the Philadelphia Phillies, New York Mets and Minnesota Twins.