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THE EDITOR AND PUBLISHER

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LETTER TO SEN. ROOT

STRONG ARGUMENTS FAVORING FREE PULP AND LOWER TARIFF ON PAPER.

John Norris Collected Big Array of Figures—New York State Newspaper Publishing Industry Shown to Be Vastly More Important Than Paper-Making Industry—Newspapers of All Parties Agree.

Last Saturday the American Newspaper Publishers' Association, through John Norris, addressed a letter to Senator Elihu Root of New York, which was a complete brief designed to show that the newspaper interests of Senator Root's constituency are vastly greater, in the sense of a material industry, than the interests of the paper manufacturers of same constituency, and therefore it is the duty of Senator Root to give consideration to this larger industry in the making of the paper and pulp schedules of the tariff bill now before Congress.

The argument closes with the following, which can be taken as directed to every member of Congress:

NEWSPAPERS SUBSTANTIALLY UNANIMOUS.

The newspapers represented by the American Newspaper Publishers' Association are divided about equally between the two political parties. They represent many views on many subjects.

They are substantially unanimous in asking that the duty on pulp and paper be removed. The canvass made by the Mann Committee shows that of 715 newspapers replying to its inquiry, 651 favored the removal of the tariff and 64 opposed, and that the Republican papers favoring removal outnumbered the Democratic papers which advocated removal. Unlike all other subjects of tariff taxation, users of news print paper cannot pass along the burden to the consumer. The price of a newspaper, like the price of a postage stamp, is fixed. A publisher cannot raise and lower his price when the price of news print paper advances or falls.

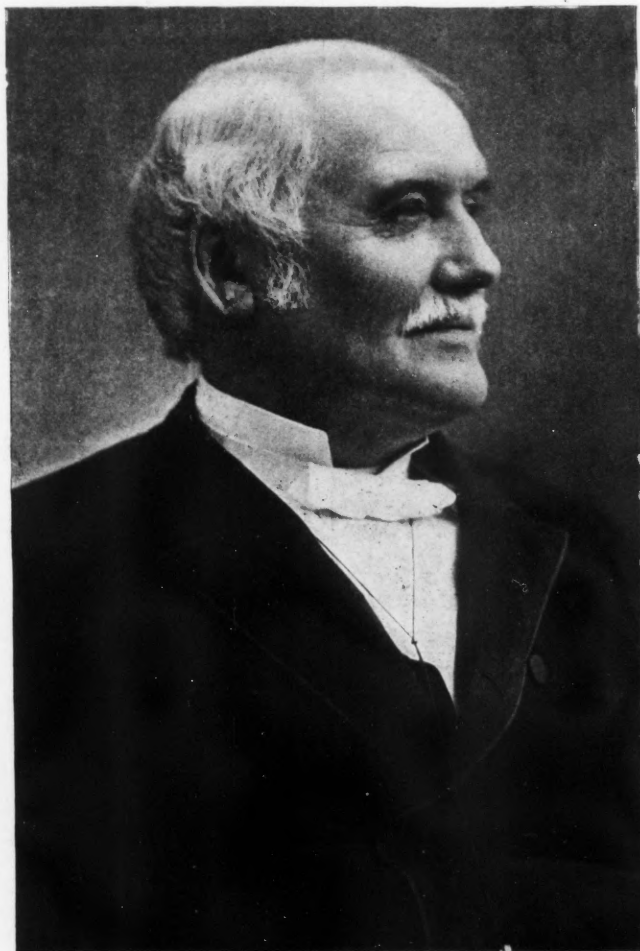
Newspapers are entitled to consideration from you even if you ignore the extraordinary function they perform in disseminating intelligence, in promoting knowledge and in facilitating the work of government. Those citizens are the best citizens who are in complete touch with the work of administration; and the furtherance of the newspaper's mission is worthy of your serious effort. An increase in the consumption of paper is due to the increasing intelligence of the people.

NO TARIFF REVENUE FROM PAPER.

Mr. Norris begins his argument by showing that the Dingley rates practically prohibit the importation of paper and the government has received but an insignificant revenue from this source during the past nine years:

Please note that there are no middlemen to absorb the profits in news print paper. The mills deal directly with consumers—the newspapers—for the great bulk of their output. Please note also that the \$6 duty of the Dingley bill has been practically prohibitory, because during the ten years since the

(Continued on page 6.)



COLONEL ALEXANDER K. M'CLURE.

FOUNDER OF THE PHILADELPHIA TIMES AND EDITOR FOR TWENTY-FIVE YEARS, KNOWN THROUGHOUT THE NATION AS A WRITER ON POLITICAL SUBJECTS, WHO DIED AT THE AGE OF EIGHTY-ONE YEARS.

THE CLEVELAND LEADER.

Change in Editorial and Business Control Is Announced.

The Cleveland (O.) Leader made the following editorial announcement on June 9:

"Under the terms of a contract just entered into with the Cleveland Leader Printing Company, this newspaper will hereafter be edited and published by Charles E. Kennedy, Nathaniel C. Wright and Harry S. Thalheimer, who, as publishers, will be in full control of its editorial and business policies.

Co-Receiver for Baltimore World.

Charles H. Knapp, of the firm of Harman, Knapp, Ulman & Tucker, has been appointed co-receiver of the World Newspaper Company, publishers of the Baltimore World. He was bonded for \$50,000. The appointment was made on the application of Charles J. Seabrook, of Cleveland, Ohio, who claims to be the largest creditor and the majority stockholder.

SOLID "RECOGNITION."

Joseph Pulitzer Distributed \$5,000 to Staff of Evening World.

Last week each member of the staff of the New York Evening World received a letter signed by J. Angus Shaw, treasurer of the Press Publishing Company, which read as follows:

"The Evening World net paid circulation for the past four months has averaged 400,719 copies per day. In recognition of your share in the result, Mr. Pulitzer takes pleasure in presenting you with the inclosed addition to your usual salary.

"New York, June 4, 1909."

The inclosure was an order on the cashier for one week's salary. The total of gifts was about \$5,000.

Governor's Stenographer Wins.

Miss Norah Brown, stenographer to the Governor of Kentucky, won the popularity contest conducted by the Frankfort News. Miss Brown polled nearly 600,000 votes. The prize was a piano.

SYRACUSE

ITS "NEWSPAPER ROW" IS ONE OF THE MOST REMARKABLE IN THE COUNTRY.

Editors and Manager Are Truly "Neighbors"—May Read Rivals' Books Across Street with a Telescope—A City That Suffered Least from the Panic—Side Lights on Three Managers.

(By the Managing Editor of THE EDITOR AND PUBLISHER.)

SYRACUSE, N. Y., June 9.—"Newspaper Row" is concrete, literal phrase in this city. It is more exact as a descriptive phrase than "Park Row."

In the very heart of Syracuse, close together, are three fine newspaper buildings, the homes of the three dailies of Syracuse. The Post-Standard monopolizes the morning field, so the Post-Standard building stands alone on the east side of South Warren street.

The Journal and the Herald divide the evening field, so they have built on the opposite side of the street, almost side by side. It is a remarkable situation, and every stranger remarks upon it. The editors are neighbors indeed.

The business manager of the Post-Standard can look across clear into the offices of his evening neighbors. One speculates whimsically whether or not he could read his neighbors' circulation books with a telescope. But on the other hand, they have a pretty good outlook themselves. They can watch the Post-Standard—if they want to—and they can watch each other—if they want to. Of course, they are all gentlemen—except Miss Mary Jenkins, who owns the largest block of stock in the Herald, and who comes to the Herald office every day.

Is there any other city in the country with a "Newspaper Row" like this?

The people of Syracuse are proud of their newspapers, and the newspaper homes.

One needs but stand in the street a little while, and he will meet all the newspaper managers.

LONGING TO BE EDITOR.

Along came Walter E. Gardner, general manager of the Post-Standard. Almost immediately he explained that another man in his office "looks after the advertising." The other man would take up the matter of advertising the Post-Standard in THE EDITOR AND PUBLISHER.

I explained—"We also have an advertising man. I don't want to talk advertising."

Mr. Gardner eyed me naively and asked, as if somewhat envious:

"And you don't have to talk business about your paper?"

"Never a word. Never a line of advertising do I solicit. I just talk and write about the business and may be about the intellect and heart of other newspapers."

He said a little wearily: "It is fine to do that. I look forward to some time when I shall be foot loose when I shall be just an editor again.

"But," said I, "isn't it a bigger work to be the general manager, to supervise

both the editorial and business departments?"

"Bigger? Perhaps. Is it bigger to be the umpire than to be a player if you feel that you would love to go out and play against the other team? I have no time to write anything. A piece of mechanical machinery breaks, or something goes wrong in the advertising or circulation departments, and I try to fix it. It is hard to go from this work to the editorial desk and write satisfactorily. Well, well, someone must be the umpire, no matter whether or not they call him the general manager."

Mr. Gardner is solidly built. I am tempted to say prosperously built. Undoubtedly he talks straight, quick business all through the long business day. His reputation for expert business knowledge, business shrewdness is high. How many suspect the sentimentalist beneath?

PROSPERITY IN SYRACUSE.

A crowd was standing across the street in front of the Herald building watching the big presses running an edition. The machines in the basement are set up to show well from the street. I went over to look on, and Business Manager McKeveit came out.

"Looks prosperous," said I. "Has prosperity come back to Syracuse?"

"It never left this city," he answered, with considerable emphasis. "I think Syracuse felt the panic less than any city of the country. On principle, manufacturing industries, typewriters and automobiles kept on steadily through the general business depression. The Herald?—prosperous, yes. We print our circulation figures every day. Last week we averaged 32,829 net. We are putting in a new McConnell stereotype plate and cooling machine."

From the street I could see Harvey D. Burrill sitting at his desk in the Journal building, so in I went.

Mr. Burrill is a salient figure in the newspaper business of Central New York. He amazes lots of people, because he keeps on doing things—all the time. He is like a battery, full charged with energy, never exhausted. He is a young man.

He began as a newsboy. At sixteen he was a reporter on the Journal. Five years ago they made him general manager, and he is the largest stockholder. It is a fine property.

He showed me his books. He is proud of his books. He shows his circulation books to any advertiser who is skeptical.

MANAGER BURRILL'S REMARKABLE SYSTEM.

The books are convincing. Everything in the Journal building is convincing. That word "convincing" seemed to hammer at me from every nook and desk and machine in this admirable building. It was the echo of system and order which pervaded the personnel and the whole plant from basement to seventh story. Flippant ones might say that Mr. Burrill makes a "fad" of system. But, if so, it is a powerful fad.

PHILADELPHIA BULLETIN

"The name of 'The Bulletin' is a household word among the people of Philadelphia and its vicinity.

"Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania."

Net average for March, 1909

258,269

copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

Certainly the plant and system of the Journal is one of the most admirable. I frankly told this to Manager Burrill, and it pleased him to say:

"I get a lot of inspiration from THE EDITOR AND PUBLISHER. I read it carefully. I was interested in what Bingham said about ink rollers a couple of weeks ago, because I want to reduce the roller trouble to a minimum in the new press we will install in September. It is a Hoe high-speed central folder, with a speed capacity of 40,000 an hour from each of the two folders, and prints three colors and black."

Here was another evidence of Syracuse prosperity, and I said so.

"Will you continue your policy of political independence?" I asked.

"Never a doubt of it!" he exclaimed. "We supported Taft and Governor Hughes—Republicans—last fall. We may support a Democrat, or Independent, or Republican this fall. We shall publish a newspaper, purely as a newspaper, and shall owe nothing to any political machine. Yet we shall care for the interests of our friends. The people of Syracuse and those within a radius of twenty miles are our friends just now. We will stick to them."

The Journal was established as a daily in 1844. It is the oldest daily in the city. Its manager seems to have a philosophy that has been proved sound.

MUST PRINT OWNERS' NAMES.

Stringent Measure Affecting Newspapers Introduced in Wisconsin.

The corrupt practice act introduced in the State Senate of Wisconsin contains a clause requiring newspapers to print the names of stockholders and the amount of stock owned in the paper.

The bill provides that every newspaper shall print in plain type, at the head of its editorial column, if it has one, and if not, in a conspicuous place on the front page, a correct list of the names of the stockholders of the paper, giving the amount of stock held by them, the names of the partners, if it is a partnership concern, and giving the interest each has and whether it is or is not a partnership or corporation.

Kansas Paper Changes Hands.

The Chanute (Kan.) Daily Sun, published for the past thirteen years by Frederick P. Cone, has been purchased by A. R. Blakeley and Fred W. Brinkerhoff of Fort Scott. Mr. Brinkerhoff, who will be editor of the Sun, was formerly connected with the Ottawa (Kan.) Herald, and later with the editorial staff of the Fort Scott Republican. Mr. Blakeley will look after the business end of the paper. He was connected with the Fort Scott Tribune-Monitor for many years.

Stockholders Sue Directors.

The stockholders of the defunct Morning World Publishing Company, Limited, of New Orleans, has filed suit against the directors of the company seeking an accounting for all funds collected on stock subscriptions, minus such amounts as may have been properly disbursed. The list of stockholders is large, each representing a stock subscription of from \$100 to \$3,000.

Indiana Daily Suspends.

The Newcastle (Ind.) Daily Tribune has suspended publication. It was established a year ago. An evening daily, published by W. S. Chambers and called the Times has taken its place.

PULP MILLS

Consumed 3,346,106 Cords of Wood Last Year.

A preliminary report of the consumption of pulp wood in the United States in 1908 just issued by the Bureau of the Census, shows that two hundred and fifty-one pulp mills in the United States used 3,346,106 cords of wood and manufactured 2,118,947 tons of pulp in the past year. Of this amount spruce furnished sixty-four per cent.

The pulp mills consumed nearly 1,500,000 cords of domestic spruce and imported more than 670,000 cords. Hemlock, which stands next to spruce as a pulp wood, contributed 569,173 cords, the majority of which came from Pennsylvania and the Lake States. Poplar is also a standard pulp wood, but only 300,000 cords were used. This was largely cut from domestic timber. These three woods contributed ninety per cent. of the total quantity of pulp wood used. Cottonwood, pine and balsam contributed largely to the remaining ten per cent.

The mills paid for this raw material the sum of \$28,000,000, or an average of \$8.38 a cord. The imported spruce proved the most costly, with an average value of \$10.60 a cord. Domestic spruce averaged \$8.76 a cord and poplar \$8.04 a cord. Hemlock proved the cheapest wood, averaging only \$6.02 a cord. The total consumption of pulp wood was sixteen per cent. less in 1908 than in 1907.

IOWA EDITORS.

Big Time Planned for Them at Mason City.

E. F. Cornell, editor of the Mason City (Ia.) Times, writes THE EDITOR AND PUBLISHER about the coming meeting of Iowa editors in Mason City.

"We're going to show the Upper Des Moines Editorial Association and the Northeast Iowa Editorial Association a good time on the 5th and 6th of August. This city was picked at the winter meeting of the U. D. M. E. A. for their summer meeting, which is given over mostly to social entertainment on account of the size of the city and the nearness of Clear Lake, one of Iowa's best summer resorts and fishing grounds.

"At the recent meeting of the N. E. Iowa Editorial Association, the Commercial Club of Mason City asked them to join with the other association, which they did. It is expected that several hundred Iowa editors will be here in August and plans are being made to entertain them in fine style. One day will be spent at Mason City to conclude any business and the second day will be spent at Clear Lake, where a royal good time is being planned."

Heath May Re-Enter Journalism.

It is reported that Perry S. Heath, former first assistant postmaster-general and well known in national politics, will again enter the newspaper field. Mr. Heath's last experience in the newspaper business was with the Salt Lake Tribune.

NORWALK (CONN.) HOUR.

Paper with Striking Name and Prosperous Environment.

(Special to THE EDITOR AND PUBLISHER.)

NORWALK, Conn., June 9.—The Hour, daily evening paper of this city, did not come up as a flower. The lilies of the field toil not, neither do they spin, but it took a lot of hard toil to bring the Hour to its present position. Edward J. Thomas, the publisher, bears witness to that. When he took hold of the paper seven years ago, he says, it was bankrupt. It had a circulation of about 1,100, and no advertising worth bragging of.

Now the management reports an average circulation of 3,500 a day, practically all of it going into the homes of readers in Norwalk, South Norwalk, West Park, New Canaan, Fairfield and other towns in a thickly settled and prosperous section of southern Connecticut. A dealer who allows his returns to rise beyond ten per cent. is cut off the list.

The Hour owns the three-story brick building in which it is printed. Its plant includes three linotypes, a duplex perfecting press and a stereotyping outfit. Power is supplied by electric motor. The Hour is served with the full report of the United Press Association by leased wire.

Mr. Thomas has been in the newspaper business since boyhood. He worked on the South Norwalk Sentinel, the New York Sun and the Associated Press, and served as correspondent in the Connecticut Legislature before he started to improve the shining Hour in Norwalk. And he is not forty yet. He says he is willing at all times to give advertisers the fullest information as to the Hour's circulation. J. E. E.

NEW PUBLICATIONS.

The Bayshore (L. I.) Independent will make its appearance early in July. It will be published by a stock company.

Batavia, Ill., has a new newspaper. It is called the Fox River Star and is published by Editor Marley, who also owns and publishes the Batavia Herald. The Herald is published every Wednesday, while the Star will be published every Saturday.

R. C. McKinney will start a paper in Marfa, Tex., to be called the Marfa West Texan. Mr. McKinney formerly published the Alphonse (Tex.) Times.

The Observer is the name of a paper that has made its initial appearance at Ringold, Tex. W. G. Harris is the editor.

Lord Burnham Entertains Delegates.

The delegates to the Imperial Press Conference now being held in London, were the guests of Lord Burnham, principal owner of the Daily Telegraph, at his country estate at Beaconsfield last Saturday. A luncheon on the lawn, followed by a fête on the river was planned but a heavy rain caused an abandonment of this programme and the guests were entertained indoors.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

A. RUDOLPH ELEY, Manager Advertising Department

ROAD TO SEATTLE

Delegates of National Editorial Association Will be Royally Entertained in Spokane—Officers of the Organization.

(Special to THE EDITOR AND PUBLISHER.)

Spokane, Wash., June 6.—When the officers and eastern and southern delegates of the National Editorial Association of the United States arrive in Spokane, June 17, on the way to Seattle to attend the annual meeting, they will forget, for two days at least, there are such things as blue pencils, scissors, paste pots and office eat, or worries of the "Constant Reader" type and the chase for elusive news items and sinew-supplying ads. Even politics will be cut out.

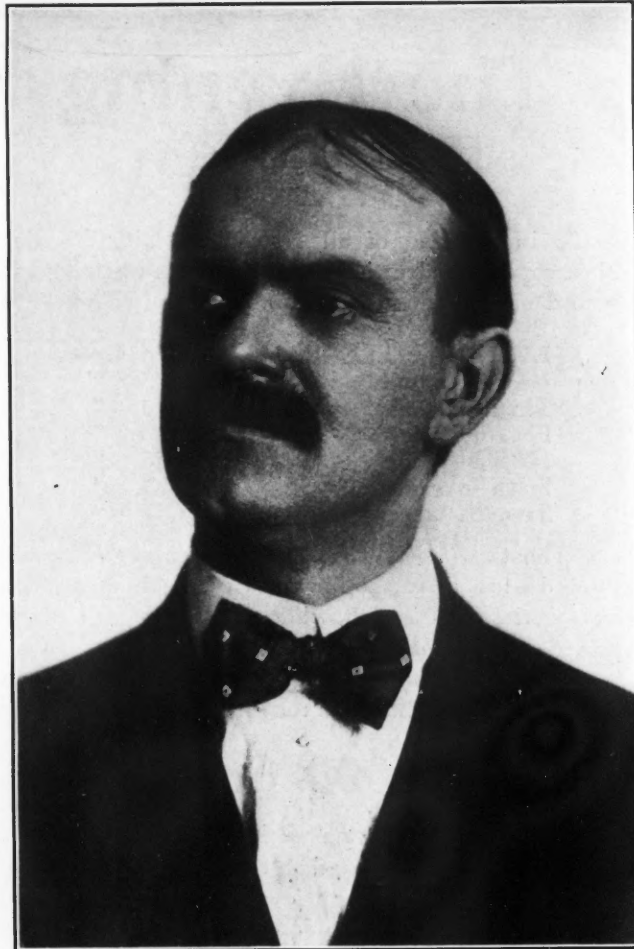
The party, headed by Henry Branson Varner, president, and W. F. Parrott, secretary, traveling on a special train from Chicago, is scheduled to reach Spokane at 5 o'clock in the afternoon, and for two days the visitors will be guests of the Spokane Chamber of Commerce, of which Frederick E. Goodall is president, and the Spokane Press Committee, headed by N. W. Durham, editor-in-chief of The Spokesman-Review. E. F. Waggoner, chairman of the entertainment committee, has made arrangements for a series of social functions, including a reception in the Hall of the Doges, sight-seeing tours and excursions into the grain, fruit, lumber and mineral belts. There will also be a public banquet, at which Mayor Nelson S. Pratt will present the visitors with the golden keys and the freedom of the city.

The officers of the association, most of whom are expected to accompany the delegates, are: President, Henry Branson Varner, Dispatch, Lexington, N. C.; first vice-president, Will H. Mayes, Bulletin, Brownwood, Texas; second vice-president, A. Nevin Pomeroy, Repository, Chambersburg, Pa.; third vice-president, R. E. Dowell, Advocate, Artesian S. D.; corresponding secretary, W. F. Parrott, Reporter, Waterloo, Iowa; recording secretary, J. W. Coekrum, Journal, Oakland City, Ind.; treasurer, William A. Steele, Nome Daily News, Seattle; poet laureate, W. E. Pabor, Florida Agriculturist, Avon Park Fla.; flag custodian, G. F. Lehman, Herald, Hallettsville, Texas.

Editor's Wife Suicides.

Mrs. Ethel Dorsa, wife of Karl Dorsa, editor of the American Hungarian Post, committed suicide at her home in New York last week by inhaling gas. They had been married six months. Melancholia is thought to have been the cause.

The Duluth (Minn.) Star discontinued publication June 9.



T. A. ROUNTREE.

EDITOR OF DIXIE MANUFACTURER, BIRMINGHAM, ALA., WHO WAS RE-ELECTED FIRST VICE-PRESIDENT OF THE INTERNATIONAL LEAGUE OF PRESS CLUBS.

OPPOSE PAPER TARIFF.

Employees of Spokane Evening Chronicle Adopt Strong Resolutions.

Employees in the composing room of the Spokane Evening Chronicle have placed themselves on record as opposed to an advance in the tariff on paper. The following resolutions were adopted: "The members of the Spokane Evening Chronicle composing room chapel of Spokane, Wash., in meeting assembled, hereby protest against the inclusion in the new tariff bill of any duty on news print paper or wood pulp, in the belief that such a duty means the continuance of the present excessive price of news print paper and a reduced number of pages issued by various newspapers and periodicals, and also the elimination of newspapers and periodicals weak from a financial standpoint and unable to continue in the field because of the exorbitant price of news print paper.

"Resolved, That the senators from this State be, and they hereby are, requested to work and vote against any duty in the new tariff bill on news print paper or wood pulp, in the name of and in behalf of the hundreds of thousands of workers employed in the newspaper and periodical industry of the United States."

A. C. McPhee, advertising manager of the Toronto (Can.) News, will join the staff of the Montreal (Can.) Witness.

NEW BEDFORD TIMES.

Finds Need for More Room and Buys Five-story Building.

The New Bedford (Mass.) Times announces that it has purchased the Slocum building at the corner of Purchase and Middle streets. The building, which is five stories in height, will be immediately remodeled for use as a modern newspaper plant.

The work will be rushed in order that the paper may be issued from the new office on July 6, allowing July 4 and 5 for the transfer of the plant without delaying the regular editions.

The new building has a floor area of nearly 30,000 square feet, and the Times will occupy the basement and the first two floors. The remaining floors will be leased as offices.

M. H. DeYoung in Wreck.

M. H. De Young, owner of the San Francisco Chronicle, and his wife and daughter barely escaped what might have been a serious accident in New York last week when a brougham in which they were riding collided with a rapidly moving automobile at Fifth street and Seventh avenue. The brougham was badly wrecked and Mr. De Young and family continued their journey to the theater in a taxicab.

American Scandinavian Publishing Co., Spokane, Wash.; incorporated capital \$50,000.

COL. A. K. McCLURE DEAD.

Prominent in Journalism and Helped Organize the Republican Party.

Colonel Alexander McClure, one of the most notable figures in American journalism, friend of Lincoln and prominent in national politics, died at his country home in Wallingford, Pa., last Sunday. He was eighty-one years old.

For some time Colonel McClure had been in failing health, due to the infirmities of old age, and Sunday was the first day he had been able to leave his room in more than a week. He suddenly dropped dead in a chair, while talking to his brother-in-law, Alfred Gratz, on the front porch of his home.

Colonel McClure was born in Perry County, Pa., and when only nineteen years old he became editor of the Juniata Sentinel, a Whig journal. Disposing of the Sentinel in 1850, he purchased an interest in the Chambersburg Repository and became its editor. It was one of the strongest anti-slavery journals in Pennsylvania. He was one of the organizers of the Republican party, and was a member of the State House of Representatives in 1857, re-elected in 1858, and the next year was made State senator.

He became a delegate to the National Convention in 1860, and played a prominent part in inducing the Pennsylvania delegates to cast its vote for Lincoln. He formed a close friendship with President Lincoln, and as adjutant-general he superintended the drafting of Pennsylvania troops. In 1875, in company with Frank McLaughlin, he started the Philadelphia Times, and for a quarter of a century shaped its policy. He retired from the editorship of the Times and active journalistic work in 1900, and devoted himself to a series of political articles and to the writing of his reminiscences. In 1903 he was appointed Prothonotary of the Supreme and Superior courts of the State of Pennsylvania.

Colonel McClure wrote several books in addition to his work as editor. Among his works were "Lincoln and Men of War Times," "Our Presidents and How We Make Them," "Recollections of Half a Century" and "Old Time Notes of Pennsylvania."

Son Assumes Control.

Arthur F. Riddle is now in editorial charge of the Minneapolis (Kan.) Messenger. Mr. Riddle was formerly assistant business manager of the paper. His father, the late ex-Governor A. P. Riddle, owner of the paper, was killed in an automobile accident a short time ago.

Death of Noted German Editor.

Dr. Theodore Barth, editor of the Berlin Die Nation, ex-member of the Reichstag and one of America's best friends in Germany, died at Baden Baden last week.

An Important Factor

in Philadelphia in the German population of 350,000. These people are thrifty—60,000 own the houses where they live—and the German papers must be used to reach them through advertising. The papers are the *Morgen Gazette*, *Evening Demokrat*, *Sonntags Gazette* and *Staats Gazette* (weekly).

Examined by the Association of American Advertisers.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
ROLLER MAKERS (Established 1849)
406 Pearl St., N. Y. 413 Commerce St., Philadelphia

Allied with Bingham & Runge, Cleveland
This paper is NOT printed with our Rollers

THE LATE HAMMOND LAMONT

Faculty of Brown University Eulogizes Former Member.

The following memorial minutes were passed by the faculty of Brown University, expressing the sentiment of that body upon the character of the late Hammond Lamont, editor of the Nation:

"With feelings of the deepest sadness the faculty of Brown University has learned of the death of Hammond Lamont, professor of rhetoric in this university from 1895 to 1900. What he gave to Brown in effort and accomplishment and influence it is hard to estimate fully; but none knew him, as colleague or as instructor, who did not feel in some measure the power of his nature.

He loved honest endeavor, honest thinking and honest speech. He hated with a perfect hatred all indirectness, pretense and sham. He was intolerant of mediocrity and low purposes and triviality; but he was richly helpful to earnest minds that sought discipline and wisdom in humility; and he was a friend to all who prized the things of the spirit.

"In his own department at Brown his service was extraordinarily fruitful because of his combination of earnestness, energy and intellectual probity. These qualities, which had won him a distinguished place in this university, he brought to the service of a larger public in his work, first as managing editor of the New York Evening Post, and later as editor of the Nation.

"An uprightness which admitted no compromise in essentials, joined with a rare keenness of judgment and width of interests practical and scholarly, made him a worthy successor to the distinguished men who had filled the place he held at his untimely death.

"Despite the many new demands upon his attention in his later years, he kept always a deep interest in this university and in all sound learning and true culture.

"His erstwhile colleagues lament his death as a loss not merely to his friends and to journalism, but as a loss also to American letters and public affairs."

Caspar Whitney Weds Rich Girl.

Caspar Whitney of New York, magazine writer, newspaper man and explorer, was married in Washington, D. C., last week to Miss Florence Canfield, daughter of C. A. Canfield, a Los Angeles, Cal., millionaire. The ceremony was performed at the Calvary Methodist Episcopal Church by the Rev. Dr. James Dawson.

Jewish Press Club.

Jewish scribes of New York held a well-attended meeting last week for the purpose of organizing a Jewish Press Club. About fifty members were enrolled.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York, Chicago.

The Evening Telegram

Is far in the lead of all New York City Evening Newspapers in advertising patronage, as the following record of lines published in May, 1909, shows:

EVENING TELEGRAM,	471,914	lines
Nearest Evening Paper	415,463	"
Third in rank	- - 407,679	"
Fourth in rank	- - 303,506	"
Fifth in rank	- - 300,036	"
Sixth in rank	- - 234,277	"
Seventh in rank	- - 201,637	"

The two papers nearest the Evening Telegram showed a loss of 10,540 lines and 13,323 lines respectively during that month, while the Evening Telegram gained 15,103 lines.

The circulation growth of the Evening Telegram is equally as remarkable. On the second day of June over

400,000 Copies

of the Evening Telegram were bought and paid for. When it is remembered that the Evening Telegram appeals to the prosperous, substantial members of the community, that it practically has no "curiosity circulation" and that it is the favorite "home" paper in the evening field, there is no cause for surprise at either its unequalled advertising patronage or its great and rapidly growing circulation.

THEY NEVER AGREE.

New York Press Club Members Have Disputed Daily for Nine Years.

The Round Table Club, which meets daily at luncheon in the rooms of the New York Press Club, has the following regular membership:

Arthur Bennington, Samuel Bell Thomas, George H. McAdam, J. R. Abarbanell, James R. Youatt, Wm. H. Clarke, Edward H. Walker, W. Ward Damon and E. F. Ingraham.

Mr. McAdam is moderator and sits at the head. Mr. Bennington, of the Sunday World staff, is oracle. But the oracle has a hard time of it. His decisions are ridiculed. That is a custom of the association, in furtherance of pure Democracy.

Said Mr. Bennington: "We have been meeting daily for nine years. There are but two rules of procedure. No man may speak on any subject not of a general nature, and the membership must never agree upon anything."

The late Fritz Morris was a charter member.

Former Editor Named.

Luther Conant, Jr., of New York, has been nominated by President Taft as deputy commissioner of corporations. Mr. Conant was at one time financial editor of the New York Journal of Commerce.

GRIFFITHS-VERNON.

Managing Editor of Hampton's Magazine to Be Married.

William Griffiths, managing editor of Hampton's Magazine, and Miss Florence Vernon, the youngest daughter of the late Thomas Vernon, of Brooklyn, will be married in St. Bartholomew's Church, New York, on June 25.

Thomas Vernon was well known as a paper manufacturer and the fine old Vernon home in Lafayette avenue, Brooklyn, is a landmark in history and Brooklyn society. Miss Vernon, who will be the bride, has lived in England during the past two years.

Sun Reporter Weds in Camden.

Edwin C. Hill, a reporter on the staff of the New York Sun, was married in Camden, N. J., last week to Miss Helen Green of the New York Morning Telegraph staff. Mr. Hill was in Philadelphia covering the street railway strike. Miss Green joined him there, and the couple proceeded across the river to Camden, where they were married. Frank W. Malley, also of the Sun, served as a witness.

George Meredith as Newspaper Man.

In 1866, George Meredith went to the Austro-Italian war as correspondent for the London Morning Post.

NEW YORK CITY.

Nicholas Biddle, star man of the Herald, who has been ill during many months, is reported as steadily improving.

Speculation increases regarding the vacant city editorship of the Tribune. It is said the staff is "pulling" for George Burdick, who is now acting city editor.

The City Hall contingent believe that the coming political campaign this year will cut short and perhaps cut out a number of vacations. The political pot is already boiling and the expert political chiefs on the various papers may have to attend continuously to the job until November.

The schedule for vacations of the Evening World staff has been posted and there is a high percentage of exhilaration. The salient thing is the fact that each member will start with three weeks' salary in his pocket. The vacations all begin on Monday of the week and the vacationers take two weeks' advance salary with them.

Manager Hardenbergh, of the New York City News Association, said: "We beat the town on the Rogers will. Had it twenty minutes ahead of anybody else. Also we had the exclusive story of Mark Twain's arrival at the Grand Central Station to attend a luncheon with Mr. Rogers after Mr. Rogers' death. This was a color story that relieved our usual routine."

GLEASON GOES ABROAD.

Harmsworth's American Representative Will Make Tour of Europe.

Joseph T. Gleason, American representative of the Harmsworth publications of London, sailed on the *Lusitania* last Wednesday for a two months' tour of Europe. While in London Mr. Gleason will confer with the business heads of his firm relative to a plan whereby the sales of his publications will be enormously increased on this side.

Mr. Gleason has received several complimentary letters from Lord Northcliffe recently for his good work in keeping the London office in touch with what is going on in American newspaperdom.

John T. Kelly Weds.

John T. Kelly, a member of the New York Evening World staff, and Miss Mercedes De Ruiz of Washington, were married in Baltimore last week by Cardinal Gibbons and his assistant, the Rev. Father Stickney. Miss De Ruiz, whose father was the late Dr. Ricardo Ruiz, a Cuban patriot, is prominent in Washington social circles. After the ceremony Mr. and Mrs. Kelly left for Atlantic City.

Newspaper men are exempt from jury duty in Illinois.

GREATEST GROWTH IN MAY

In May, 1909, The New York Times made a greater total gain in volume of advertising over May, 1908, than all the other New York morning newspapers combined.

THE GREAT INVESTMENT!

Do you want timber lands?

Do you want to start a townsite?

Are you interested in agricultural or fruit lands?

If so, buy United States Government Land Certificates. They will purchase any timber or agricultural lands subject to entry in any State in the Union or Alaska. Title attaches at once. Residence on land unnecessary. You can start a townsite, select the finest timber lands, or locate the choicest farming land in any State from Florida to Alaska with this scrip. These certificates do not call for any certain tract of land, but can be located on any lands subject to entry in the United States. You simply buy the land from the Government with this scrip. There is no time limit for locating same.

United States Government Land Certificates

These certificates come in 80 and 120-acre pieces and are approved by the Government. Each piece has a letter of approval attached to it from the Department of the Interior and they can be registered like a government bond, so a duplicate can be issued by the Government in case original is destroyed by fire. Therefore they are as safe as a Government bond.

Approved by the Government

From an investment standpoint, where can you get anything that, by holding, greatly increases in value each year, where the Government of the United States is behind it and where you have something that is as safe as a Government bond? Or, if you wish to use it at any time you can take your choice of any Government agricultural lands in Florida, California, or any State or Territory of the United States, or where you can locate a townsite or select the finest timber lands that is open in the West or Northwest. Where could a man get a better investment for his money? Price \$25.00 per acre.

These certificates have advanced 100 per cent in value in the past two years. Only a limited amount left in the United States.

R. H. PEALE & CO.,

JUDGE BUILDING

SALT LAKE CITY, UTAH

Mention this Paper when writing.

LETTER TO SEN. ROOT

(Continued from page 1.)

adoption of the Dingley schedule the print paper importations in the first six of these years averaged less than 30 tons per annum and in the other years the importations have been emergency consignments due to the artificial price stimulations of which we complain. The total importations averaged less than one-fourth of one per cent. of the total consumption. The average collection from print paper duties in ten years was \$9,365 per annum. The importations each year were as follows:

Table with 2 columns: Year, No paper imported. Rows: 1898, 1899, 1900, 1901, 1902, 1903, 1904, 1905, 1906, 1907.

In all the periods of extreme prices for print paper in the United States not a pound of news print paper has ever been imported from Europe. The wood from which we make our paper is so superior that American paper will sell abroad at an advance of from 7 1/2 per cent. to 10 per cent. over the European make. The Baltic product is slivery and will not mat like the American product.

SEVEN CONCERNS CONTROL PAPER.

The distribution, or rather the concentration of the paper-making industry, is shown by the following:

Approximately 1,200,000 tons of news print paper are used in the United States annually, costing consumers in excess of \$50,000,000 per annum. As a result of the unjustifiable advance of 1907, one paper, the Baltimore American, was taxed \$60,000 per annum. Another paper, the Philadelphia Inquirer, was taxed \$156,000 per annum.

Seven concerns practically control the output of 71 mills engaged in the manufacture of news print paper in the United States. Their daily capacity may be computed at 4,129 tons per day, of which the supply east of the Rocky Mountains is practically concentrated in six concerns.

Mr. Norris names the seven concerns and their daily capacities: International, 1,416 tons; Great Northern, 450 tons; W. H. Parsons & Company, 170 tons; H. G. Craig & Company Combination, 575 tons; Berlin Mills, 225 tons; General Paper Company Group, 787 tons; Pacific Coast, 120 tons. Minor companies are given a total of 386 tons.

Of the total production of 4,129 tons per day, New York leads with 1,500 tons. Other States follow in this order: Maine, 1,044 tons; Wisconsin, 667 tons; New Hampshire, 382 tons; Minnesota, 120 tons; Vermont, 111 tons; Massachusetts, 50 tons. The rest of the country has a total of 255 tons.

COMPARISON OF THE TWO INDUSTRIES.

A list of the twenty-one mills in New York is printed, with their location and output, and following this is a comparison of the two industries in the State, which is the most striking feature of Mr. Norris' letter. Here are the figures:

News print paper mills—Number of establishments, 21; number of persons employed, 6,976; salaries and wages paid, \$3,600,000; rate per day, \$1.65.

Newspaper and periodical—Number of establishments, 1,497; number of persons employed, 30,927; salaries and wages paid, \$27,679,343; rate per day, \$2.87.

COST OF PRODUCING PAPER.

The following is intended to make obvious the contention of the publishers that American manufacturers can compete with foreigners without the aid of a tariff:

The Select Committee of the House of Representatives after a ten months' investigation found that American mills can make paper cheaper than Canadian mills. The costs of making news print paper in Canadian mills exclusive of interest and depreciation as shown by affidavits in my possession are as follows:

Table with 2 columns: Location, Cost per ton. Rows: Booth, Ottawa; Canada Paper Co., Windsor Mills; Belgo-Canadian, Shawinigan Falls.

The only other Canadian mill (Laurentide) that is a factor in the situation has offered to submit its books to the examination of disinterested accountants after Senator Hale has allowed them to examine the books of the Great Northern Mill at Millinocket.

The costs of making news print paper in American mills exclusive of interest and depreciation may be summarized as follows:

Table with 2 columns: Description, Per ton. Rows: April 1, 1904, I. P. Co. contract; January, 1905, I. P. Co. contract; 1890, Gr. Northern's original estimate; 1907, Gr. Northern's figures of profits; 1908, Minnesota and Ontario Power Company announcement; 1907, Hudson River Mill audit; 1904, Remington Martin Co. report; 1904, St. Regis; 1905, Remington Martin Co.; 1906, Dells; Wisconsin Pulp & Paper Co.; 1907, Gould; 1898 to 1907, average for 10 years of I. P. Co.; Average for six years of St. Regis Mill; 1897, Sale by Manufacturers' Paper Company; 1897, Estimated cost of 40,000 tons; 1908, Swedish Government report; 1908, J. R. Booth, Ottawa, Canada.

COMPARISON OF LABOR COST.

Supplementing the above, the following is submitted to Senator Root:

The labor cost of producing a ton of paper in the United States is less than in Canada as follows:

Table with 2 columns: Location, Labor cost per ton of paper. Rows: Canadian (Booth, Ottawa; Canada Paper Company; Laurentide); American (International; St. Regis; 15 Eastern mills; 3 Western mills); Swedish (Report of Swedish Government).

Senator Root is deeply interested in the question of the Adirondack Mountains forest preservation. Mr. Norris throws more light on the subject:

NEW YORK STATE AND CONSERVATION.

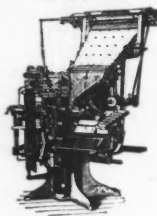
New York State has spent many millions of dollars to save its forests and to protect tributary territory. The ownership of the 5,300 square miles of spruce lands in New York State is divided as follows:

Table with 2 columns: Description, Square miles. Rows: State reserve; Hunting preserves; Papermakers; Total.

The International Paper Company owns approximately three and one-half million acres, or nearly 6,000 square miles of timber tracts, of which over 4,000 square miles are located in Canada. The American paper makers

119

QUICK CHANGE LINOTYPES



Were Ordered during the Month of May

28

JUNIOR LINOTYPES



This splendid showing only goes to prove that while occasionally man's curiosity may get the better of his judgment and induce him to try experimentally something different, yet more and more printers and publishers are acknowledging through their orders that

"THE LINOTYPE WAY IS THE ONLY WAY."

MAKE YOUR OWN DISPLAY TYPE above 14 point on the NUERNBERGER-RETTIG TYPE CASTER

Sold and Backed By Us

Mergenthaler Linotype Co., Tribune Building New York

are importing free of duty about one million cords of pulp wood per annum. I am told that 23 important news print paper mills in the United States get substantially all of their wood from Canada. When Mr. Weyerhaeuser, of St. Paul, the largest lumber operator in the country, was asked about the possibilities of reforestation, he said that it was impossible for individuals because of the constantly recurring forest fires and because of the time required to mature the trees, and because of the taxes on standing timber which would eat up the principal before the new growth could reach maturity.

Gifford Pinchot says the supply of spruce in New York State will be exhausted in eight and one-half years. Are you prepared to maintain a premium upon the destruction of these forests with all the baleful consequences which that destruction will entail?

Mr. Norris transmits voluminous exhibits of official reports and authoritative statements to prove the correctness of his figures and deductions.

Printed in Two Languages.

The Jamaica (L. I.) Labor and Commerce, the only Italian newspaper published on Long Island, has made its appearance as a combination English and Italian paper. Four pages are devoted to Italian print and four to English print.

CHANGES IN INTEREST.

Nathan P. Foster has purchased the Harbinger, published at Hillsdale, N. Y.

The Indiana Harbor (Ind.) Sentinel has changed hands. W. W. Moberly has sold the property to two St. Louis men, W. M. Malone and G. E. Barrows.

Bagwell & Spears have purchased the Forney (Tex.) Messenger. They also publish the Terrell (Tex.) Times Star.

The Rhinelander (Wis.) Herald, the only Democratic newspaper in Oneida county, which has been conducted by Mrs. A. W. Shelton since the death of her husband last November, has been purchased by C. F. Barnes and H. E. Osborne.

The Grand Army Advocate of Des Moines, Ind., has been purchased by D. N. Caldwell, publisher of the Iowa Unionist and American Economist.

Outing Magazine Sold.

The receivers of the Outing Publishing Company, of Deposit, N. Y., have sold the Outing Magazine to Thomas H. Blodgett, the Chicago advertising agent of the magazine. The price paid was \$30,000. Publication will be continued by Mr. Blodgett, who takes possession July 1.

FOR SALE

Very Valuable Collection of Old Newspapers as Follows:

Table with 3 columns: Newspaper, Date, Article. Rows: ENGLISH MERCURIS, WEEKLEY NEWES, INTELLIGENCER, THE GAZETTE, THE NEWES, THE LONDON GAZETTE, THE TIMES, THE GAZETTE, THE NEWES, THE LONDON GAZETTE, THE TIMES, THE GAZETTE, THE NEWES, THE LONDON GAZETTE, THE TIMES.

Price, \$30,000. Address, Valuable, c/o THE EDITOR AND PUBLISHER CO.

THE COLUMBUS NEWS.

Prominent Ohio Democrats Will Start New Paper in Capital City.

The Columbus News Company is the name of a new corporation which will publish an evening daily and Sunday morning paper in the capital city of Ohio.

It is announced that it will be the official local and State Democratic organ. The company will purchase the physical property of the Columbus Press-Post. Many leading Democrats of the State are among the incorporators, and Governor Harmon is expected to be one of the stockholders. Joseph H. Harper, editor of the Washington C. H. (O.) State Register, is president of the company, and will probably be the editor of the new paper. Clinton C. Hollenbeck, business manager of the Press-Post, is the secretary and treasurer.

Among the incorporators are: George S. Long, of Troy, secretary to Governor Harmon; C. C. Weybrecht, of Alliance, his adjutant general; T. H. B. Jones, of Ironton, his selection for penitentiary warden; former Congressman John J. Lentz, of Columbus; S. A. Hoskins, of Wapakoneta, candidate for Secretary of State three years ago; Charles A. Kloeb, State examiner and chairman of the State Central Committee; Lewis B. Houck, of Mount Vernon, secretary to Governor Pattison; B. S. Bartlow, of Hamilton, sergeant-at-arms of the last State Senate; Charles C. Marshall, of Sidney, Garber's secretary of the State Executive Committee, and James E. Campbell, former governor.

The company has been incorporated with the Secretary of State for \$10,000. The capital stock, it is said, will shortly be increased to \$250,000, and the Press-Post plant will be enlarged and greatly improved. The new paper will probably make its initial appearance about July 1.

War Correspondent Buys Farm.

Franklin Brooks, Philippine correspondent for the Associated Press during the Spanish-American War, founder of the Manila American, and now a New York lawyer, has purchased an extensive farm at Saugerties, N. Y. The property will be extensively overhauled preparatory to occupying it as a residence.

Change in Jersey Weekly.

A change has been announced in the management of the West Hudson Press, a weekly newspaper published at Kearney, N. J. Christopher C. Branegan has resigned as manager, and is succeeded by George V. Headly and James A. Brophy.

Number 26,585.

Last Sunday's New York Herald printed at top of first column, front page, "Whole No. 26,585." The Herald was established in 1835.

Botfield Engraving Co.

29 S. 7th Street, Philadelphia, Pa.

Always on time

Deep Etched Cuts on Zinc or Copper

BEST WORK AT LOWEST PRICE

Let us estimate on your next order. Once a customer always a customer.

OBITUARY.

Adeline Knapp, journalist, author and traveler, died at her home in the lower slope of Mount Tamalpais, Cal. She was born in Buffalo fifty years ago.

Thomas Bonham, for many years an editor, died in the county infirmary at Akron, Ohio. He originally came from Cincinnati and at one time edited a labor paper at Lima, Ohio.

John Vratislav Capek, a Bohemian journalist, died last week at his home in Astoria, L. I. He was sixty-seven years old. He was born in Krastovice, Austria, and studied at the University of Prague. In 1871 he became editor of a Bohemian weekly paper in Cleveland, O. He founded the New York Listy in 1876, which is still published.

John Halstead Leonard, night editor of the Chicago Inter Ocean, died at Garfield Park Sanatorium, in Chicago, of Bright's disease. Mr. Halstead had been ill only a month. Mr. Halstead began his newspaper career as a printer on a New York paper and later joined the staff of the Kansas City Times in the employ of Col. A. J. Blethen. When Col. Blethen purchased the Minneapolis Tribune he took Mr. Leonard with him to that city, where he became night editor. Two years later he became managing editor of the Penny Press, which was established in that city by Col. Blethen. He held this position until 1893, when the paper failed. He then went to Chicago, joining the staff of the Chicago Inter Ocean and four years later became managing editor of the Bellingham (Wash.) Herald, which position he resigned after two years and returned to the Inter Ocean. He leaves a widow and a daughter seventeen years old.

The Rev. J. C. Jackson, of Columbus, O., editor of the American Issue, the official organ of the Anti-Saloon League, was found dead in bed at his home in that city last Saturday.

R. Sheldrup, formerly a baseball reporter of the Chicago Record-Herald, died in Tempe, Ariz., of consumption. He was twenty-six years old and went to Tempe two months ago hoping that the climate would benefit him.

INCORPORATIONS.

New South Publishing Co., 525 Home Insurance Building, Chicago; printing and publishing; capital, \$2,500. Incorporators: Wallace E. Shirra, Thomas H. Robinson, Lucius W. Besel, Wallace E. Shirra, Chicago corporation.

The Woman's Career Corporation, Manhattan; publish "Woman's Career," advertising; capital, \$50,000. Incorporators: L. E. Burroughs, G. T. Burroughs, Dunkee, Mich.; M. M. Leavenworth, New York City.

Financial Times Publishing Co., Manhattan; publish newspapers, etc.; capital, \$50,000. Incorporators: I. T. Kellog, A. F. Cronhardt, J. W. Andrews, New York City.

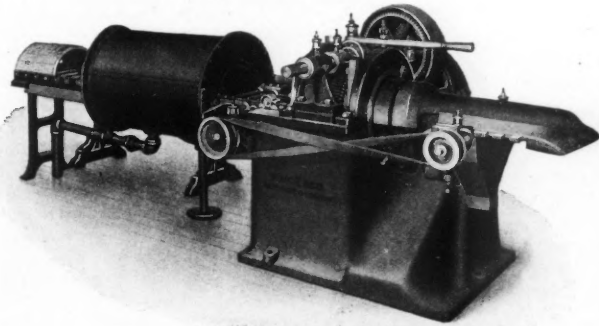
Columbia Magazine Publishing Co., Wilmington; capital, \$500,000. Incorporators: J. Brinton Haynes and L. Minor Day, Pittsburg; A. E. Wagner, Meadville, Pa.; Lee Sidwell and E. Bryan Yates, Topeka, Kan.

Wilkie Publishing Company, Camden; printers, publishers, etc.; capital, \$500,000. Incorporators: D. W. Wilkie, M. Blair Coan, E. M. Fields, J. Sutton, W. J. Classen, Camden.

**R. HOE & CO.'S
NEW AUTOMATIC STEREOTYPE
PLATE FINISHING MACHINE**

PATENTED

Trims, Shaves, Cools and Accurately Finishes the Plates. Unequaled for Accuracy, Speed and Economy. Simple in Operation and Devoid of Complicated Mechanisms.



**No Worry. No Breakdowns.
No Vexatious Delays. No Sprung or Damaged Plates.
No Poorly Fitting Plates to Injure the Press.**

This machine and our Equipoise Curved Casting Moulds and Improved Metal Furnaces and Pumps constitute the most efficient, convenient and reliable outfit for making perfect stereotype plates rapidly and economically.

PLATES FINISHED ON THIS MACHINE FIT THE PRESS WITH ABSOLUTE ACCURACY

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7 Water St. BOSTON, MASS

143 Dearborn St. CHICAGO, ILL

160 St. James St. MONTREAL, QUE.

109 to 112, Borough Road LONDON, S. E., ENGLAND

8, Rue de Chateaudun PARIS, FRANCE

The C. E. Howe Co., Camden; capital, \$10,000. Incorporators: William G. Torchiana, Harry F. Torchiana and J. Milton Burdge. The company is to engage as printers, publishers, etc.

Texas Volksbote Publishing Company of Brenham. Capital stock \$7,500. Incorporators: W. W. Searcy, E. W. Reichart, Joseph Tristram and others.

Wants School of Journalism.

Forty members of the Press Club of the State University of Minnesota, at the final banquet of that organization, held last week, resolved to continue their efforts for a course in newspaper training at the State University. The board of regents, it is said, firmly oppose the establishment of a school of journalism.

Publisher Takes Bride.

Harry W. Post, publisher of the Ulster (N. Y.) Record, was married last week to Miss Mae M. Buffington of Ulster. The ceremony, which took place at the home of the bride's parents, was performed by the Rev. W. H. Sawtelle of the Ulster Presbyterian Church.

Joins Ben Leven-Nichols Agency.

D. Herbert Moore, for many years connected with prominent advertising agencies, and formerly editor of Judicious Advertising, has joined the copy staff of the Ben Leven-Nichols Advertising Company.

Herald Printing Co., Georgetown, Wash.; incorporated capital \$2,000.

FRANK S. ADAMS CONTEST CO.

72 Washington Street, Atlanta, Ga.

EXPERT MANAGERS OF PRIZE VOTING CONTESTS RESULTS GUARANTEED

SUCCESSFUL CONTESTS NOW RUNNING ON:

The Winnipeg, Man., Tribune; The McKeesport, Pa., Times; The Auburn, N. Y., Citizen. **WRITE OR WIRE.**

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A Publication for Newspaper Makers, Advertisers and Advertising Agents.

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ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered at Second Class Mail Matter in the New York Post Office.

NEW YORK, SATURDAY, JUNE 12, 1909.

AN EXTRA WEEK'S SALARY AS "APPRECIATION."

Joseph Pulitzer last week presented to each member of the staff of the New York Evening World an extra week's salary as an appreciation of their work in increasing the paper's circulation.

A fine word that—APPRECIATION. It stands for a big thing in life, a tremendously powerful thing. Napoleon knew what a big thing it is. He knew that it must have concrete expression. He gave much time to the study of how best to express it. He found many ways to express it. He gave to those who served him kind words, ribbons, decorations, promotions, titles, dukedoms, money. Never was any man served so loyally.

"Honors," so-called in Napoleon's time, are less valued in these days. Mr. Pulitzer knows intimately present conditions. His expression of appreciation is as truthful and convincing as any of Napoleon's. For it has come to this, that a publisher's appreciation of men who have helped him to business success is best expressed in terms of business.

It is not to say that the faithful and hard-worked editor, reporter, advertising man, circulation man or mechanic grasps the extra week's salary with cold calculation of added possession. He never forgets that it is the measure of his employer's appreciation. Its real value is multiplied. Appreciation, behind its sign, is sweet indeed.

It is hard to say that a publisher might coldly invest money in expression of appreciation, and get good returns. Though paradoxical, it is true.

Certainly the staff of the Evening World is feeling a finer, warmer loyalty to Mr. Pulitzer.

THE LIFE OF COLONEL ALEXANDER M'CLURE.

It was a stirring life, full of accomplishments, and when any young newspaper man takes in, scanning, the career of Colonel Alexander McClure, he will be stronger in his faith, stronger in hope.

Just now there is much talk about a young poet who died, despairing, because the world did not give him his due. The old question is again put to us—does the world owe any man a living? They who have red blood, who even exult in the glory of evolution, in the doctrine that only the fittest survive, answer "No!" And these are the men and women who exult for the life of a Colonel McClure.

He was one who never an instant stopped even to consider whether the world owed him a living. He assumed at the beginning of his work, sixty years ago, that the world owed him nothing, but he would fight, work, with his teeth set, with conviction always firm, and he would compel that world to give up. He, too, was a poet, but more than that, he was a man.

The world owed him nothing at the beginning. It owes him much today. It is paying him what it owes and not too late. So his life is an inspiration to every newspaper man.

FIFTY YEARS AN EDITOR.

Brinley D. Sleight Rounds Out Half Century with Sag Harbor Paper.

Brinley Dering Sleight on last Saturday rounded out fifty years service as editor and publisher of the Sag Harbor (L. I.) Corrector. On the same day the Corrector entered its eighty-eighth volume.

Mr. Sleight graduated from Yale in 1858, and in the following year purchased the Corrector. At one time he was a member of the Assembly, representing the First district. He also served in Washington as clerk of the Committee on Foreign Affairs and as clerk of the Committee on Patents.

Offers to Lecture on Journalism.

Mr. Boughner, of the Minneapolis Tribune, has offered to give a course of lectures on journalism during the next two years at the University of Minnesota. The regents are investigating, and may accept his offer.

German Editor Resigns.

Otto Moostrugger has resigned as editor and treasurer of the Dayton (O.) Volks-Zeitung. Mr. Moostrugger has been identified with the German newspapers of Dayton for more than thirty years.

Turkish Editor Imprisoned.

Murad Bey, editor and proprietor of the Mizan, published at Constantinople, has been sentenced to life imprisonment at hard labor for participating in the revolutionary movement of April 13.

A Cleveland paper says "there are 11,000 poets in Ohio." And there will be more just as soon as the weather gets a few degrees warmer.—*Toledo Blade*.

Sevier County Printing & Publishing Co., Nashville, Tenn.; incorporated capital \$15,000.

NELSON OF THE STAR

Charles H. Grasty's Pen Sketch of the Man Who Makes "the Best Newspaper in America."

Charles H. Grasty, part owner of the St. Paul Dispatch and the St. Paul Pioneer Press, has written for the June number of *The World's Work* an article on "The Best Newspaper in America," a title which is made to stand for the Kansas City Star.

After describing the rise of the Star and the methods which have made it a great newspaper, he draws a pen picture of W. R. Nelson, the publisher of the Star:

RESEMBLANCE OF TAFT AND NELSON.

"Mr. Nelson is not a strenuous man in outward methods. There isn't a bit of lost motion. He never frets about details. And he has the saving grace of humor. I went with him a few months ago to call on President-elect Taft, and I was struck with the all-around resemblance of the two men. It was a treat to see the old-time friendly greeting and meeting between these two big, balanced men. 'Didn't we whip them!' said the President, with a hearty chuckle. 'Why, we carried Missouri!' 'But not by much!' Nelson laughed back. 'We're no hogs!' returned the President. Then there were more audible smiles, and the two old friends went into more serious matters. But that sense of humor peculiar to both asserted itself from time to time.

"The man who runs an independent newspaper must make sacrifices. Few men have been subjected to such attack. One of the finest things about Mr. Nelson is the calmness with which he has met it. The most villainous slanders have failed to get a word of back talk out of the Star. 'I have printed a paper in this community for twenty-nine years. If there are people who will believe such things, nothing I might say could change their belief.' He thus dismisses the subject, in conversation with his friends. He knows, as other thoughtful newspaper men know, that a newspaper gets just the measure of confidence that it deserves, and that the confidence of the disinterested public manifests itself in the growth of the paper. The masses of the people, like the bleachers at a ball game, make no mistake in sizing up the play. The Star is a steam roller for the public interests of Kansas City, and perhaps it is natural for the men who have been run over to feel somewhat aggrieved.

MAN OF VARIED ENTERPRISES.

"All his life, Mr. Nelson has been a man of varied enterprises. His first business, just after the war, was planting sea-island cotton at Savannah, Ga., a project which met disaster in a steadily falling market. Afterward, he became a contractor and bridgebuilder. He followed this profession at Fort Wayne, Ind., with varying success, until the year 1878. Mr. Samuel E. Morss, afterward appointed by President Cleveland to the Consul-Generalship at Paris, was at that time the city editor of the evening paper, the Fort Wayne Sentinel, and he had ambitious hopes to be a proprietor and editor. He confided his hopes to Mr. Nelson and, much to his surprise, found a partner. 'Nelson had just finished a bridge in Iowa,' Mr. Morss once told me, 'and on Saturday night before the Monday that the county court was to meet and O. K. the bill, a freshet came along and washed the bridge away.' Mr. Nelson was in the right mood to join Mr. Morss in a different line of business, so they embarked together in the Sentinel.

At the end of about a year, they sold the Sentinel at a profit and were ready for something bigger. After some investigation, they decided to go to Kansas City.

MISTAKE OF BUILDING PAPER MILL.

"One of the series of mistakes which have been Mr. Nelson's stepping-stones to success was the building of a paper mill. Of course, paper could not be made at Kansas City, and no newspaper publisher had ever been able profitably to make his own paper anywhere; but the Star manufactures all its own supply—about fifty tons a day. The real reason for the paper-making project was Mr. Nelson's impatience at the bossism of the paper manufacturers.

"Mr. Nelson took a fancy to Magnolia, Mass., as a place for summer residence. There was not a single eligible lot left. He found a piece of ground that no one else wanted, and that sloped sharply to the sea. He laid it out in such a way and built such a cottage that it is to-day the most attractive place in the village. He is an inland man, but, when he went to Magnolia to live, it caught his fancy to sail a bit. He built a schooner which he named the *Hoosier*. He made modifications in the interior plans in the interest of convenience and spaciousness. The experienced naval builders objected to the internal changes, which were contrary to tradition, so Mr. Nelson assumed the responsibility for them, and brought on a builder from Kansas City, who built in the innovations under his direction. He entered the Eastern Yacht Club race and the *Hoosier* was first to Martha's Vineyard against a big fleet of crack yachts, including a former cup defender. A few years ago he took it into his head to raise cattle. One of the bulls from his Kansas City farm carried off first prize at the World's Fair at St. Louis.

"But these things are, after all, but side issues. They show something of the character of the man. His real achievement is the Kansas City Star—an orderly, honest, and able public servant."

Lesson in Philology.



FATHER—If you want to make a hit, you must strike out for yourself, my son.

HIS SON—You're mixed in your baseball talk, father. If you strike out, you can't make a hit.—*International Syndicate*.

Folsom Leaves Herald-Transcript.

Percy A. Folsom, business and advertising manager of the Peoria (Ill.) Herald-Transcript for the past eight years, has resigned that position to accept the management of the Associated Farmer, a weekly published by Charles H. Mayxxx.

Central Banker Publishing Co., Cincinnati, O., incorporated; capital stock \$25,000.

PERSONAL

Perry Hawkins, the veteran editor of the Taylor (Tex.) Journal, is suffering from a fractured collar bone and sprained shoulder. The injury was sustained in answering a fire alarm while in Marlin attending the Texas Press Convention.

Colonel E. W. Stevens, editor of the Columbia (Mo.) Herald, is visiting friends in Guthrie, Okla.

Tapsley W. Walker, editor of the Chattanooga Times, has been elected eminent grand commander of the Knights Templar of Tennessee.

Miss Kate Friend, for many years society editor of the Waco (Tex.) Times-Herald, has resigned her position and will spend some time in Europe.

John C. Shaffer, proprietor of the Chicago Evening Post, celebrated his 56th birthday last Saturday.

George W. L. Butler, business manager of the Chester (Pa.) Morning Republican, is confined to his home by illness.

Josephus Daniels, editor of the Raleigh (N. C.) News and Observer, delivered the commencement day address to the colored pupils of the A. and M. College at Greensboro.

Carl F. Seybold, advertising manager of the Akron (O.) Germania, was married to Miss Edith McCullough, of that city. They are enjoying a brief honeymoon in Canada.

Allen E. Beals, formerly New Jersey editor of the New York Tribune, was married last week to Miss Bessie Wright Bond, of Plainfield, N. J.

J. R. Oliphant, editor and proprietor of the Poplarville (Miss.) Free Press, won the \$25 prize offered by the Barnhart Brothers & Spindler Type Foundry, of Chicago, for the best specimens of job printing exhibited at the meeting of the Mississippi Press Association at Vicksburg.

H. H. Sommers, editor of the Elizabethtown (Ky.) News and former president of the Kentucky Press Association, has returned to his home after a visit with friends in Hopkinsville, Ky.

Professor Bliss Perry, editor of the Atlantic Monthly, delivered the commencement address to the students of Boston University last week.

Richard F. Goodman, editor of the Sussex Register, published at Newton, N. J., is able to be at his desk after a long illness with rheumatism.

Will F. Maguire, city editor of the Wilkes-Barre (Pa.) Times-Leader, was operated on at the Medico Chi Hospital in Philadelphia last week for appendicitis. Mr. Maguire rallied successfully from the operation and hopes to resume his work in a short time.

Changes in Binghamton.

Mott A. Brooks, for the past seven years manager of the Binghamton branch of the Elmira (N. Y.) Telegram, has resigned his position. Mr. Brooks will be succeeded by Herman R. Southworth, for many years advertising man for the Binghamton Leader, and lately a member of the reportorial staff of the Press of that city.

The Bohemian Texan, a weekly newspaper now published at Galveston, will move its plant to Granger.

CLUBS AND ASSOCIATIONS.

F. E. Andrews, of Bloomer, Wis., chief clerk of the Wisconsin Senate, has been appointed secretary of the Wisconsin Press Association, to fill the unexpired term of the late R. W. Cheever, of Clinton, postmaster of the Assembly, who died. Mr. Andrews is now engaged in arranging the programme for the annual meeting of the association, to be held June 28, 29 and 30 at Superior.

The Southern Newspaper Publishers' Association will meet in Birmingham, Ala., June 15 and 16. J. P. Caldwell, of the Charlotte, N. C., Observer, is president of the Association.

Arrangements have been completed for the Western Canadian trip of the Michigan Press Association. The members of the Association will travel on a special train and will be accompanied by W. J. White, superintendent of agencies of the Dominion government in the United States. The party will number 125 people, including the ladies. The itinerary is as follows: Arrive Winnipeg, July 3; Saskatoon, July 5; Prince Albert, 6; Edmonton, 8; Red Deer, 9; Calgary, 10; Laggan, 11 (Sunday); Lethbridge, 12; Moose Jaw and Regina, 13; Brandon, 14; Winnipeg, 14, and Port Arthur, 15.

German newspaper men of Ohio will hold their annual outing July 4 and 5 at Put-in-Bay. More than 100 members and guests will attend.

The Western Pennsylvania Associated Dailies organization will meet in Pittsburgh June 14 at the invitation of the Chamber of Commerce of that city. Henry P. Snyder, of the Connellsville Courier, is the president of the Association.

The New York Press Association, comprising the small daily and weekly papers of the State, will hold their annual outing at Cooperstown, N. Y., beginning July 14. The Association was organized in 1853.

The New Jersey Editorial Association will hold their annual meeting and outing at Lake Minnewaska, Ulster County, N. Y., from June 25 to 28 inclusive.

The summer meeting of the Indiana Republican Editorial Association will be held at South Bend, beginning July 21.

Press Club for Oklahoma City.

Scribes in Oklahoma City met last week and organized the Oklahoma City Press Club. Temporary officers were elected as follows: J. W. McCammon, president; Robert J. Burdette, Jr., vice-president; John W. Foster, vice-president; William F. Kerr, vice-president; Miss Zoe Mitscher, vice-president; Charles M. Barde, recording secretary; Cecil P. Forsythe, corresponding secretary; Evans A. Nash, treasurer.

Scribes Enjoy Steamboat Ride.

Newspaper men of Louisville, Ky., were the guests of Capt. H. L. Kendal, of the steamer Hiawatha on a pleasure jaunt down the Ohio River last week. Luncheon was served on board and the scribes enjoyed a pleasant day's outing.

Will Establish Publicity Bureau.

W. E. Seal, for many years connected with the Richmond (Va.) News Leader, has retired from the newspaper field and will establish a publicity bureau in Richmond.

KEEPING IN TOUCH.

WILLIAMSPORT, Pa., June 7, 1909.
THE EDITOR AND PUBLISHER:
Gentlemen—Enclosed please find check to renew subscription. The weekly visits of your paper put me in touch with what is doing in the outside newspaper world. May its field ever broaden.

Respectfully,
FREDERICK E. MANSON,
Managing Editor of Grit.

Evening, middle west, daily. One competitor. Annual business of over \$16,000.00. Plant worth \$10,000.00; includes 2 linotypes. Fast developing agricultural community. A business susceptible of rapid increase. Owner having principal interests in another state will sell for about \$15,000.00. First payment as low as \$2,500.00 might be accepted from individuals whose experience and references promised that they would succeed. City of 10,000. Proposition No. 491.

C. M. PALMER
Newspaper Broker
277 Broadway New York

BARNARD & BRANHAM

**Publishers
Representative**

NEW YORK CHICAGO
Brunswick Bldg. Boyce Bldg.



122 East 25th St., New York
Expert operators of Popularity Contests to increase newspaper circulation on the CASH PAID IN ADVANCE BASIS.
Results Count—Write for References

Daily News Service Illustrated

News by Mail—400 Words Daily—
With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Clu'tl Times-Star, Detroit Free Press, etc. TRIAL FREE.
GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

NEW YORK HERALD SYNDICATE

Special Cable and Telegraph Matrix and Photo Service
Herald Square, New York City
Canadian Branch
Desbarats Building, Montreal

THE INTERNATIONAL SYNDICATE

Established 1899.
FIVE WEEKLY PAGES
Baltimore, Md.

J. WILBERDING

Newspaper Representative
225 FIFTH AVE. NEW YORK

THE LOVEJOY CO., Established 1853.

ELECTROTYPERS
and Manufacturers of Electrotyping Machinery,
444-446 Pearl Street NEW YORK

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

BUSINESS OR ADVERTISING MANAGER

Or both combined. I don't need the job, but the health of my wife demands a change of climate. If you who reads this have the faith in me that I do in myself, you'll write me for particulars. I am practical in all departments of newspaper work, but have given years of study and labor to making a success of the business and advertising end of newspaper work. Have the ability and know how to execute it. Write and plan effectively advertising and sales. Will get results in any field. Have succeeded in a field where every other man who has tried for fifteen years failed to make good. Good appearance and habits. Will be glad to correspond with any interested parties and will give details with reference. (SOUTH) THE EDITOR AND PUBLISHER.

ADVERTISING MANAGER.

of ability and experience, capable of developing and increasing business. Wide acquaintance in foreign field. Also thoroughly understands and can handle circulation department. Now in the East. Want to return to smaller field. If you want a producer, write: Advertising Manager, care EDITOR AND PUBLISHER.

FOR SALE.

JOB PLANT AND WEEKLY

newspaper adjacent to Atlantic City; unlimited field for all grades of work; plant alone worth \$8,000; doing \$15,000 business annually; Model 5 Linotype. Address Drawer A, Pleasantville, N. J.

EMPIRE TYPE FOUNDRY

pays twelve cents per pound for hard old type, six cents for stereotypes, electros, delivered in Delevan, N. Y., and sells new high-grade type at 35 cents per pound. Selling office, 868 Ellicott square, Buffalo, N. Y.

MISCELLANEOUS.

LEAGUE BALL RESULTS FOR
Morning papers, \$1.00 per week. General news for evening papers. Special correspondence. Yard's News Bureau, 166 Washington St., Chicago, Ill.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.
Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS
is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN

The Evening Wisconsin

MILWAUKEE, WIS.
THE LEADING HOME PAPER OF THE STATE
The Paper for the Advertiser Who Desires Results

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.

Brings best results for the money expended of any other paper on the Pacific Coast.
Issued Daily and Sunday. Classified ads. 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

LET ME REPRESENT YOU
"THERE'S A REASON"
F. P. ALCORN, Newspaper Representative
FLATIRON BUILDING, NEW YORK.

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS

The Hupp Motor Car Co. of Detroit, manufacturers of the Hupmobile, have just decided on a large magazine and newspaper campaign in publications of general circulation. Orders are now going out from the MacManus-Kelley Co. office, Toledo, Ohio, for full page copy in the magazines. This agency is also placing orders and copy for full pages for the American Motor Car Co. of Indianapolis in the Post, Collier's and magazines of general circulation.

The MacManus-Kelley Company have just closed a contract with the Hayden & Griffin Co., sole manufacturers of Stovink, for newspaper and mail order publications.

The Bardner Agency, St. Louis, is placing 2,000 lines in Southern papers for the advertising of the St. Louis & South Western Railway.

The Homer W. Hedge Company, 366 Fifth avenue, is placing 5,000 lines in Pacific Coast papers for the advertising of the White Co.

Lord & Thomas, New York, are making new contracts in Southwestern papers for 5,000 lines for the advertising of E. V. Neal, Rochester, N. Y.

Dauchy & Co., Murray street, New York, are making new contracts for 5,000 lines in Southern papers for the advertising of the Genesee Pure Food Co., Leroy, N. Y.

The Frank Seaman Agency, Thirty-third street, New York, is placing 10,000 lines in Eastern papers for Studebaker Brothers Manufacturing Company, South Bend, Ind.

Joseph E. Baer, 251 Fifth avenue, New York, will place the advertising of A. L. Silverstein, Carbo-Magnetic Razors, 476 Broadway, New York. It is said that a large general campaign will shortly be inaugurated.

Lord & Thomas, Chicago, are placing 500 inches in Western papers for the advertising of the Olive Tablet Company, same city.

J. Walter Thompson Co., East Twenty-third street, New York, will place the advertising of the Canadian Pacific Railway Co., Montreal, Can., in the larger Eastern cities.

E. S. Wells, Jersey City, will not do any more advertising until after July 1.

The Maxwell Briscoe Motor Co., Tarrytown, N. Y., are using a small list of metropolitan dailies through the Frank Seaman Agency, West Thirty-third street, New York.

The Dr. Sanden Electric Co., 1151 Broadway, New York, is placing orders for 10,000 lines in Eastern papers,

through the Frank B. Kiernan Agency, 156 Broadway, New York.

The Hilton Agency, Chicago, is placing twenty-five lines four times in Southern papers for the advertising of Pewaukee Lake, Wis.

William H. Dilg Agency, Chicago, is placing 10,000 lines in Southern papers for the Anheuser Busch Brewing Association.

Lord & Thomas, New York, are placing three inches twenty-five times in Southern papers for the advertising of the United Cigar Manufacturing Co., New York.

The J. Walter Thompson Co., Chicago, are placing 100 lines six times in Southern papers for the advertising of the Chicago, Burlington & Quincy Railway.

The E. P. Remington Agency, Pittsburg, is placing thirty lines twenty-one times for the Hotel Cape May, N. J.

The Dorland Agency, Atlantic City, is placing twelve lines thirty times in Southern papers for the advertising of Galen Hall, same city. This agency is also placing 100 lines four times for the advertising of the Marlborough Bleheim.

The Frank Presbrey Co., 7 West Twenty-ninth street, New York, is placing 200 lines three times for the Delaware & Hudson Railway.

W. W. Sharpe & Co., 99 Nassau street, New York, are placing eleven lines three months in Eastern papers for the advertising of the Maine Steamship Co.

The Hostetter Company, Pittsburg, are placing two inches three times a week for one year in Southern papers.

The United Drug Company, Boston, is placing 600 inches to be used within one year in Western papers.

The C. Ironmonger Agency, Post Building, New York, is placing fourteen lines four times for the advertising of the Maine Vacation Home.

The Dorland Agency, Atlantic City, is placing seven lines twenty-six times in Eastern papers for the advertising of the Hotel Silverton, same city.

Nelson, Chesman & Co., Chicago, are placing 10,000 lines in Southwestern papers for the advertising of the Tate Springs Co., Tate Springs, Tenn.

Albert Frank & Co., Chicago office, are sending out 2,000 lines for the advertising of the Harris Trust & Savings Bank, same city.

The William H. Dilg Agency, Chicago, is placing new contracts for 10,000 lines in Southwestern papers for the advertising of the Sunny Brook Distillery Company, Louisville, Ky.

The Lawyers' Advertising Agency, 128 Broadway, New York, is placing the financial advertising of the Toledo Traction Company in large Western dailies.

N. W. Ayer & Son, Philadelphia, are using Southern papers for the advertising of Ludden & Bates, Pianos, Savannah, Ga. This agency is also placing orders for the Nunnally Company, Nunnally Candy, Atlanta, Ga.

The Hotel Webster, 40 West Forty-fifth street, New York, is making exchange deals for board and room in Southern papers. This business is placed direct.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		TENNESSEE.		
ADVERTISER	Montgomery	NEWS-SCIMITAR	Memphis	
ITEM	Mobile	BANNER	Nashville	
CALIFORNIA.		TEXAS.		
BULLETIN	San Francisco	CHRONICLE	Houston	
EXAMINER	San Francisco	RECORD	Fort Worth	
CONNECTICUT.		LIGHT		San Antonio
POST	Bridgeport	WASHINGTON.		
FLORIDA.		TIMES		Seattle
METROPOLIS	Jacksonville	WEST VIRGINIA.		
GEORGIA.		GAZETTE		Charleston
CHRONICLE	Augusta	WISCONSIN.		
LEDGER	Columbus	EVENING WISCONSIN		Milwaukee
ILLINOIS.		ADVERTISING NOTES.		
HERALD	Joliet	The Denver (Col.) Express was enlarged from 4 to 8 pages June 1.		
JOURNAL	Peoria	O'Mara & Ormsbee, special agents, New York and Chicago, have been appointed the advertising representatives in the foreign field of the St. Paul Dispatch and Pioneer Press.		
IOWA.		Charles A. Woodward, of the advertising staff of the Woman's Home Companion, has returned home from a trip to New England in the interest of that magazine. Mr. Woodward states that the outlook for fall business is very good, but that the large manufacturers are holding back at the present time on account of the unsettled condition of the tariff.		
CAPITAL	Des Moines	J. Veree, of the Veree & Conklin Special Agency, is spending a week in New York. Mr. Veree is the manager of the Chicago office.		
THE TIMES-JOURNAL	Dubuque	Ben Leven, president of the Ben Leven-Nichols Advertising Company, Chicago, has returned from an extensive trip through Florida, and it is rumored that another campaign on Florida lands, larger than any that have gone before, is contemplated.		
KANSAS.				
GLOBE	Topeka			
CAPITAL	Topeka			
GAZETTE	Hutchinson			
EAGLE	Wichita			
KENTUCKY.				
COURIER-JOURNAL	Louisville			
TIMES	Louisville			
LOUISIANA.				
ITEM	New Orleans			
TIMES DEMOCRAT	New Orleans			
STATES	New Orleans			
MASSACHUSETTS.				
LYNN EVENING NEWS	Lynn			
MISSOURI.				
DAILY AND SUNDAY GLOBE	Joplin			
NEW JERSEY.				
PRESS	Asbury Park			
JOURNAL	Elizabeth			
TIMES	Elizabeth			
COURIER-NEWS	Plainfield			
NEW YORK.				
TIMES-UNION	Albany			
BUFFALO EVENING NEWS	Buffalo			
NEWBURGH DAILY NEWS	Newburgh			
LESLIE'S WEEKLY (Cir. 115,000) ..	New York			
RECORD	Troy			
OKLAHOMA.				
OKLAHOMAN	Oklahoma City			
PENNSYLVANIA.				
TRIBUNE	Altoona			
TIMES	Chester			
MORNING DISPATCH	Erie			
HERALD	New Castle			
BULLETIN	Philadelphia			
GERMAN GAZETTE	Philadelphia			
DISPATCH	Pittsburg			
PRESS	Pittsburg			
TIMES-LEADER	Wilkes-Barre			

THE NORWALK HOUR
NORWALK, CT.
Thoroughly covers the Norwalks and the suburban towns. Every paper goes into the homes. No street sales. Rates on application.

THE ASBURY PARK PRESS
is a live newspaper in a live town. Its readers are a money-making, money-spending class. If you want their trade the Press is your best medium.
J. LYLE KINMOUTH, Publisher
ASBURY PARK, N. J.

Statement of
FEBRUARY CIRCULATION
SPRINGFIELD (Mass.) DAILY NEWS
DAILY AVERAGE 10,453
Being 426 more than February, 1908, and 119 more than last month's (January, 1909) average.

American Home Monthly
A Household Magazine
Circulation 100,000 COPIES Guaranteed Every Month. Flat rate 40 cents a line.
HENRY RIDDER, Publisher,
5 Barclay Street, New York.

The New Orleans Item
Largest Total Circulation by Thousands
Greater City Circulation Than Any Two Combined
SMITH & BUDD
FOREIGN ADVERTISING REPRESENTATIVES
Brunswick Bldg 59 Nat. Bank Bldg Tribune Bldg
New York St. Louis Chicago

BUSINESS OFFICE NOTES.

Eugene F. Weiser, Secretary, Merchants Association, York, Pa., certifies to an average daily circulation of 10,240 for the Dispatch and 8,449 for the Daily, or a joint circulation of 18,689.

The Greenup (Ky.) Republican issued last week an industrial edition of thirty-two pages.

The Dunkirk (N. Y.) Herald Company will increase their capital stock from \$25,000 to \$50,000. The publisher aims to greatly enlarge the plant and thoroughly modernize it.

The Hazleton (Pa.) Plain Speaker has installed a new Cox duplex perfecting press. The circulation of the Plain Speaker is steadily growing and the new press will enable the management to properly take care of it.

The Massillon (O.) Evening Independent will issue a home week number on July 5. The issue will contain pictures of the city hall, city officials and places of public interest. Much space will also be devoted to historical matter of interest.

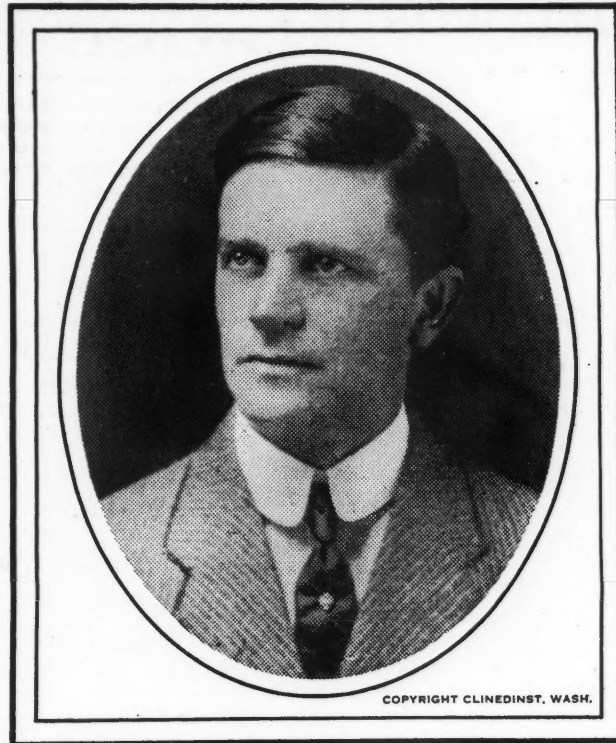
The Vancouver (B. C.) World has made a remarkable growth the past four years, the period it has been in the hands of the present owners. The World claims that for the five months of this year it has carried more inches of advertising than any daily paper on the continent. An advertising statement for the month of May credits the paper with having carried 84,557 inches, or 1,183,798 lines. The World has added \$55,000 additional plant in the past four years and will in the near future build a new fireproof home. The circulation of the World, it is stated, has increased over 700 per cent. for the same period.

The Key West (Fla.) Citizen states that 1,750 copies of the paper are printed daily and that the circulation books, records and pressroom are open to the most rigid inspection.

On Monday, June 7, the Philadelphia North American celebrated its tenth anniversary of the present management. In the issue of that date it calls attention editorially to the physical improvement in the paper, having in mind the artistic excellence, utility and the convenience of the reader. The editor's pride is certainly justified. The issue contained a supplement of sixteen pages, containing some hundreds of editorials by readers of the paper, men prominent in both city and State. This expression of frank criticism of the paper by its readers was invited by the North American and the result is unquestionably unique.

The issue of the Philadelphia Evening Telegraph for June 2 contained a feature that was as striking as it was original. Three pages of the issue were devoted to suggestions for June graduates and brides. The pages were attractively headed and contained much of interest to bride and graduate, both in the way of reading matter and advertising.

The New York Evening Telegram management states that on June 2, over 400,000 copies were circulated and paid for. It is claimed that the record of 471,914 lines of advertising carried by the Telegram in May leads all the evening paper records of New York City, and surpasses its nearest competitor by 56,000 lines.



COPYRIGHT CLINEDINST. WASH.

WALTER E. CLARK.

WASHINGTON CORRESPONDENT OF SEATTLE (WASH.) POST INTELLIGENCE AND MEMBER OF NEW YORK SUN WASHINGTON BUREAU STAFF, WHO HAS BEEN NAMED GOVERNOR OF ALASKA. *International Syndicate.*

ANNUAL BOOK

Of Circulation Statements Issued by Association of American Advertisers.

The Association of American Advertisers recently issued its annual book of circulation statements. The list for the year 1908 represents about 1,350 newspapers and 250 weekly and monthly publications in the United States and Canada. The cities listed include all of 10,000 population, and a number of cities of less population are covered, so that the book embraces nearly all cities in which daily newspapers are published. The distribution of this compilation of circulation statements is confined to members of the association. It contains no advertising matter.

The statements of circulation show the paid distribution, separately, by sales to newsdealers, carriers, newsboys and counter sales in the city, and newsdealers, R. F. D. routes and subscribers out of the city, all figures being net, returns and unsold copies deducted. The unpaid circulation is stated separately. About eighty per cent. of the publications listed have given permission to the association to examine the circulation records to verify the statement.

The examiners have recently compiled reports on the newspapers and magazines in San Francisco and Los Angeles.

The work of the association to date has covered circulation reports of publications in 330 cities, forty-five States and the Dominion of Canada. On some of these cities reports have been issued on four separate occasions. It is expected that at least four hundred reports will be issued during the year 1909.

The following concerns have joined the association recently: Globe-Wernicke Co., Cincinnati, O.; Philo Hay Specialties Co., Newark, N. J.; Wm. Wrigley, Jr., & Co., Chicago, Ill.; The Dr. Howard Co., Binghamton, N. Y.; Three-in-One Oil Co., New York; The Pape, Thompson & Pape Co., Cincinnati, O.; The Piso Co., Warren, Pa.

"THE KINDEST FEELING"

Exists Between Statesmen and Washington Correspondents.

In an interview in the Baltimore American concerning the personal difficulty that occurred between Senator Bailey and Correspondent Manning, Charles A. Hamilton, a veteran of the press gallery, declared that it is very seldom that there is any bad feeling existing between the statesmen in Washington and the newspaper writers assembled in the capital.

"As a rule, there exists between Congressmen and the men who send out the legislative doings broadcast over the land the very kindest feeling. Senators and members, through long years of association, have come to regard the correspondents stationed at the capital as a band of high-minded, honorable, trustworthy men, to whom confidence can be given without fear of betrayal. A legislator of the highest rank talks freely with the representative of some leading paper, knowing that the sender of news will report only what is desirable and proper. The talk is often that which obtains among the closest personal friends.

"It is not braggadocio, either, to say in this connection that in point of natural ability, of learning, of acquaintance with statecraft and the workings of the government many of the Washington newspaper men are the peers of the best who serve their country in either branch of Congress."

Ventilate the press room.

AGENCY BUSINESS.

J. Walter Thompson Co., East Twenty-third street, New York, is placing two inches two times a week t. f. in Southern papers for the advertising of F. C. Clark, Clark's Tours, Times Building, New York.

Hill & Stocking, Pittsburg, are placing 1,000 lines in Southern papers for the advertising of Louis Dunker & Co., same city.

Lord & Thomas, Chicago, are making new contracts for 14,000 lines in papers in the South and Southwest for the advertising of the Van Camp Packing Company, Indianapolis, Ind.

The Northwestern Advertising Agency, St. Paul, is placing twenty-eight lines, twenty-six times for the advertising of the Gilhooley Irish Linen Company.

The Dorland Advertising Agency, Atlantic City, is using a select list of Sunday papers for the advertising of the Brussels International Exhibition, 389 Fifth avenue, New York.

The Vogel Agency, 21 Park Row, New York, is using Pacific Coast papers for the advertising of the Dewar's Scotch Whiskey.

Lord & Thomas, New York, have secured the advertising of the National Oyster Carriers' Association, South Norwalk, Conn.

Dauchy & Co., Murray street, New York, have secured the advertising of the Holland Drug Co., Scranton, Pa., and are placing orders in a few selected cities for the Haarlem Oil advertising.

Biggs, Young, Shone & Co., New York, are using Western and Pacific Coast papers for the advertising of John Bollman, the Western representative of the American Tobacco Co., San Francisco.

THE CHEMICAL ENGRAVING CO.
9-15 MURRAY ST. NEW YORK.

HIGH GRADE PHOTO ENGRAVING AND ILLUSTRATING AND DESIGNING

LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES

TELEPHONES 1551 & 1552 - CORTLAND

TAKE IT TO

POWERS

OPEN 24 HOURS THE FASTEST ENGRAVERS OUT OF 24 ON EARTH

ON TIME ALL THE TIME

POWERS PHOTO ENGRAVING CO.
154 Nassau St. N.Y. Tel. 4900-4 Bookman

Send To-day for the List of Users of

"THE KOHLER SYSTEM"

We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.

Kohler Brothers, 277 Dearborn St., CHICAGO

LONDON: 56 Ludgate Hill, E. C. NEW YORK: No. 1 Madison Ave.

The Hearst News Service

FIRST IN PROMPTNESS

FIRST IN ACCURACY

FIRST IN READABILITY

All the news without fear or favor

This accounts for the healthy growth of the Service which has been so rapid that its own friends hardly realize

HOW EXTENSIVE IT IS.

We are prepared to furnish this splendid
TWENTY-FOUR HOUR SERVICE

at a very moderate cost.

Hearst News Service

200 WILLIAM STREET

NEW YORK

