

Dealing with cross-wiki spam on Wikidata

A short introduction

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WIKIDATA

DATA QUALITY
DAYS 2022

Context

Spammers can be found on every Wikimedia project

Their main targets are small projects with a small community/few active administrators

But sometimes Wikidata is their main target, especially for search engine optimization (SEO)

If you found spam, here is how you can help

Step 1: remove it

If you have found spam, and that is...

- an edit, **revert/undo it!**
- a page, **ask its deletion!**

If there is no local admin, you can [ask assistance from global admins](#)

[Stewardry](#) helps in this case

[Gadget:TwinkleGlobal](#) makes everything easier and faster

Twinkle · Choose criteria for speedy deletion ✕

- Tag with multiple criteria ?
- Blank the page ?
- Wrap deletion tag with <noinclude> ?
- Request at m:Global sysops/Requests (BETA feature: Remember to review your edits after clicking "Submit Query")

General criteria

- Custom rationale
- Spam
- Vandalism
- Out of project scope
- Nonsense
- Test page
- Empty page
- Author's request
- WD spam

Note: `{{Azonnali}}` will be used as speedy deletion template on this wiki. Wrong? Fix it on [Wikidata](#) or report bug [here](#).

[Add custom reason](#) • [Suggest useful reasons](#)

Step 2: check the user

It is possible that the user/anon tried to spam elsewhere too

A quick look at [CentralAuth](#) or [Global user contributions](#) tells you if it is true

If needed, request global lock from stewards via TwinkleGlobal

Twinkle · **Advance Reporting and Vetting** ✕

Select report type: Global lock (m:SRG) ▾

Request for global lock

Header: Global lock for

Username ?

Username:

Hide username ?

Comment:

Long-term abuse
 Cross-wiki abuse
 Abusive username
 Spam / spambot

[Add custom reason](#) • [Suggest useful reasons](#) • [Global locks](#)

Step 3: clean Wikidata

Non-notable and spam items should be nominated for deletion

Wikidata always the last: only pages without any sitelink can be deleted

In case of hoaxes or complex cases, provide context

Use [RequestDeletion](#)

Request deletion ✕

Attention: Duplicate items need to be merged, not deleted. See Help:Merge.

Request deletion for this item. _____

Please give the reason for deletion:

From our side

Sometimes it happens that a spam is removed locally but still available on Wikidata

These items can be found on [Pasleim's dedicated list](#) sorted by project

Pages without notability should be nominated for deletion

The list links to the last deleted page: the local deletion reason can be accessed

Resources

- [TwinkleGlobal](#): a global gadget for reverting edits, nominating pages for deletion
- [Stewardry](#): tells you how many active admins are on a project
- [Global sysops request](#): you can place deletion requests here
- [SRG](#): you can place global block/lock requests here
- [CentralAuth](#): you can see a user's contributions across projects
- [Global user contributions](#): you can see a user's latest contributions globally
- [RequestDeletion](#): a gadget on Wikidata, makes easier to nominate pages for deletion
- [Request for deletion](#): Wikidata's "article for deletion" page
- [Pasleim's Page deleted list](#): listing orphaned pages, possible candidates for deletion
- [Notability](#): Wikidata's policy on notability

Thank you for your attention!

Credits

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