Wiki Loves Dubbing

The weirdest «Wiki Loves» campaign so far

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Amical Wikimedia
CEE Online Meeting – 4th October 2020

Background Ideas

- Multimedia Knowledge in Wikipedia
- Is Wikimedia strong enough to make GLAM without the need of institutional partners?
- Amical way: let's people volunteer for free knowledge, even if they're not wikimedians

Valencian way: Hey! I have a friend who...

What to do?

- Contact people
- Tell the project
- Make them agree
- Record them
- Make them sign an OTRS

And We did it

- RDL 1/1996
- Article 105
- Same steps, but easier for the artists

I can’t believe it is so easy

- De Minimis
- Must be edited
- Only for Spain
- OTRS is hell

But still...
worth trying

Of course, we got media coverage

We had to refuse to appear in TV: It's audio! We couldn't provide images of the process

Radio
Valencian Public Broadcasting
Cadena SER

Internet
Vilaweb gave us good coverage
TresDeu is becoming a partner
And also, try Diff

Thank you very much!