

WIKI
LOVES
WOMEN

01



WIKIPEDIA

The Free Encyclopedia

Let's talk about Wikipedia.



02



We zoom in on a library and move inside...

Wikipedia is the single most complete store of human knowledge the world has ever seen.



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...to pan past row
upon row of bookshelves.

You can find out everything you'd like to know...



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04



about Napoleon...

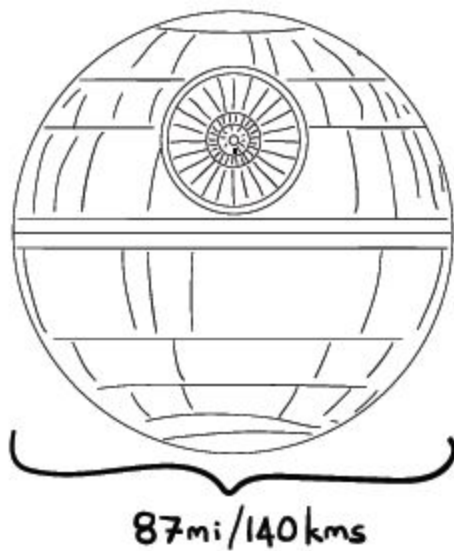
05

wink



...or his horse,

06



the diameter of the Death Star...

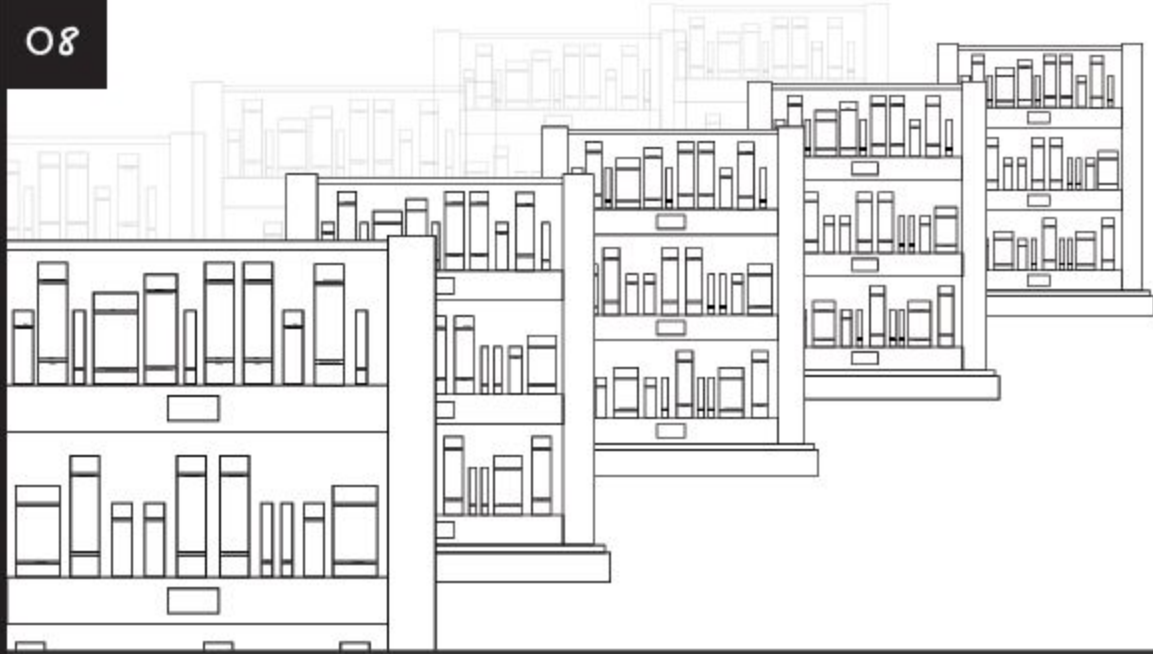
07

A slice of pizza falls to the floor!



or the 5-second rule.

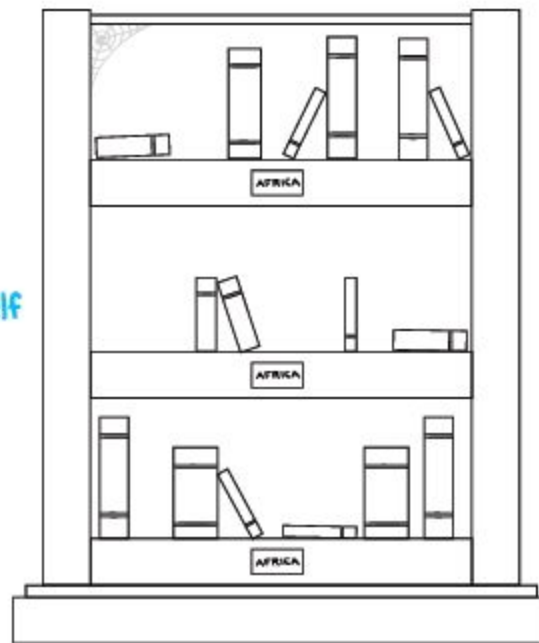
08



But even in this massive community library, there are some things you can't find out about.

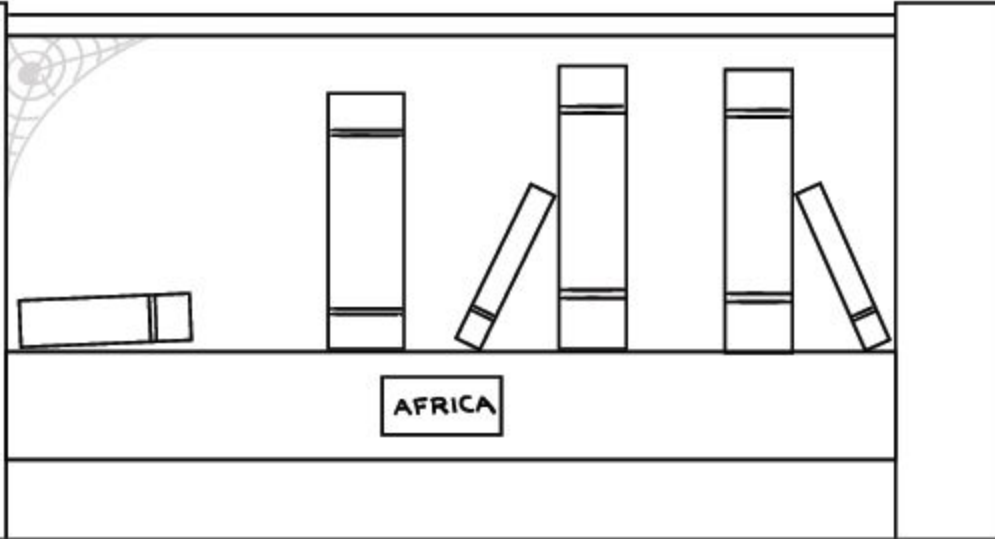
09

An empty bookshelf



There are gaps in the library -

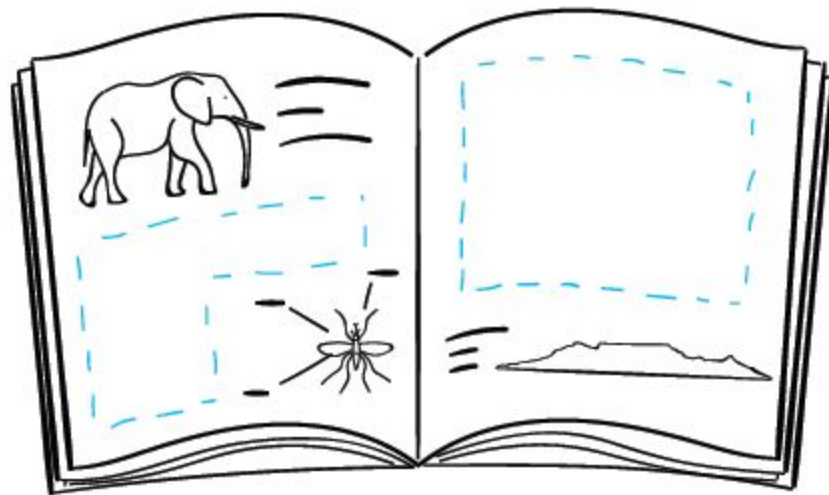
10



and the biggest gap of all is sub-Saharan Africa,

11

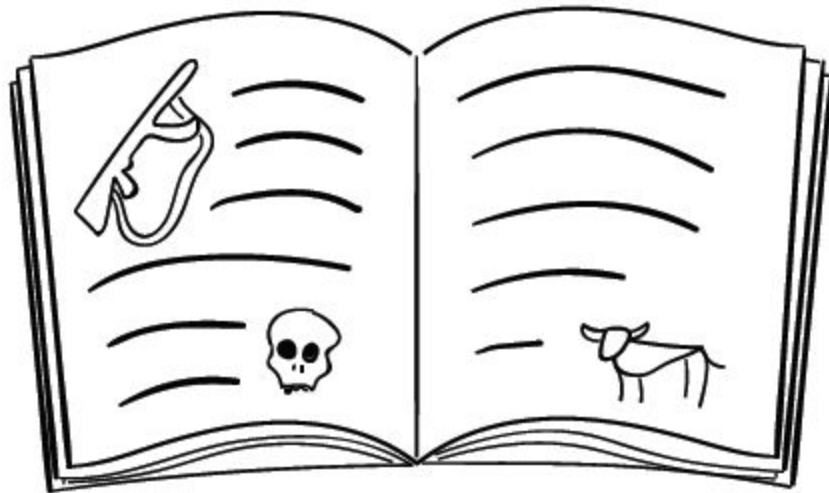
A book opens...



where much of the information remains sparse,

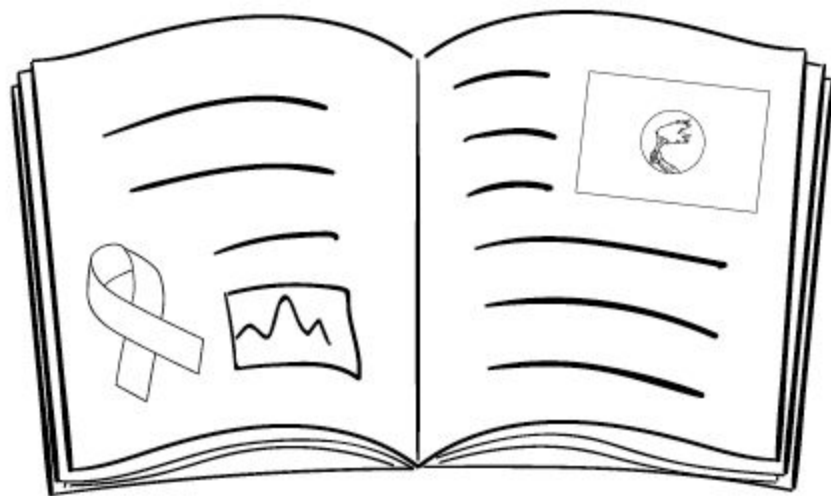
12

and the pages turn.



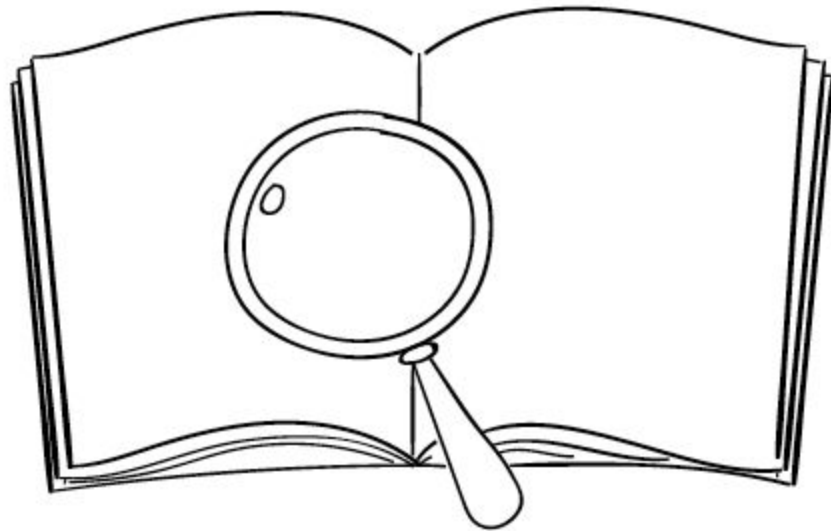
skewed,

13



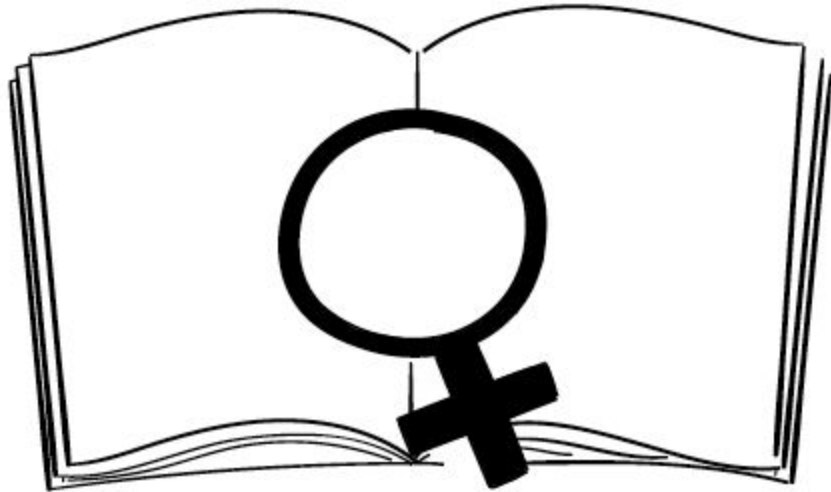
or out-of-date.

14



And the gap is even bigger when it comes to content

15



...about Africa's women.

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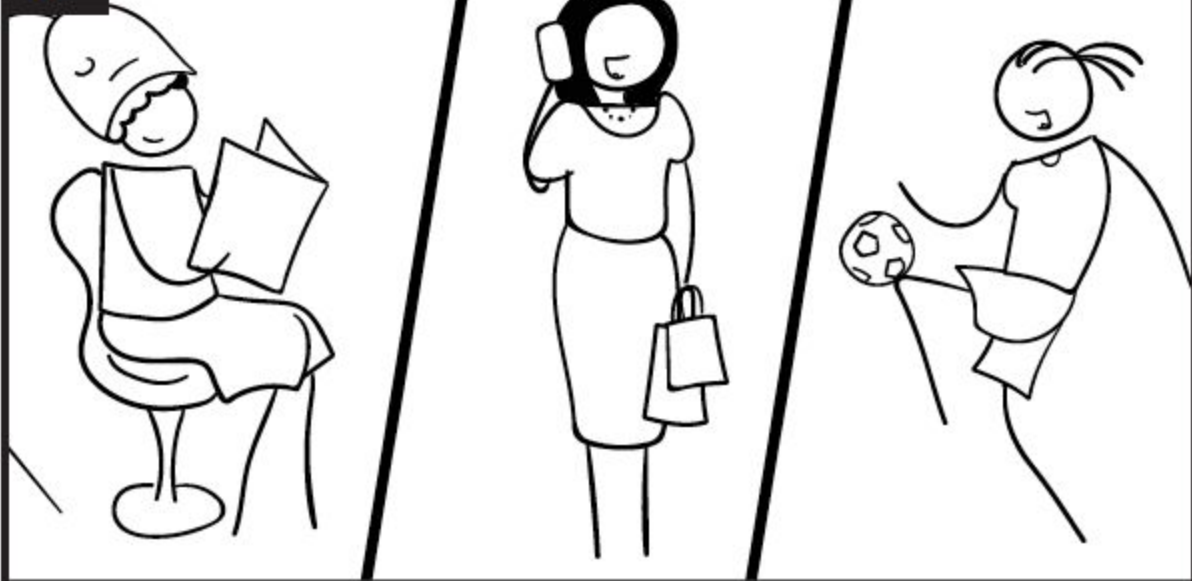


Biographies of notable African women are missing,

[citation needed]

entries are often incomplete,

18



and the things that affect them - from the
everyday...

19



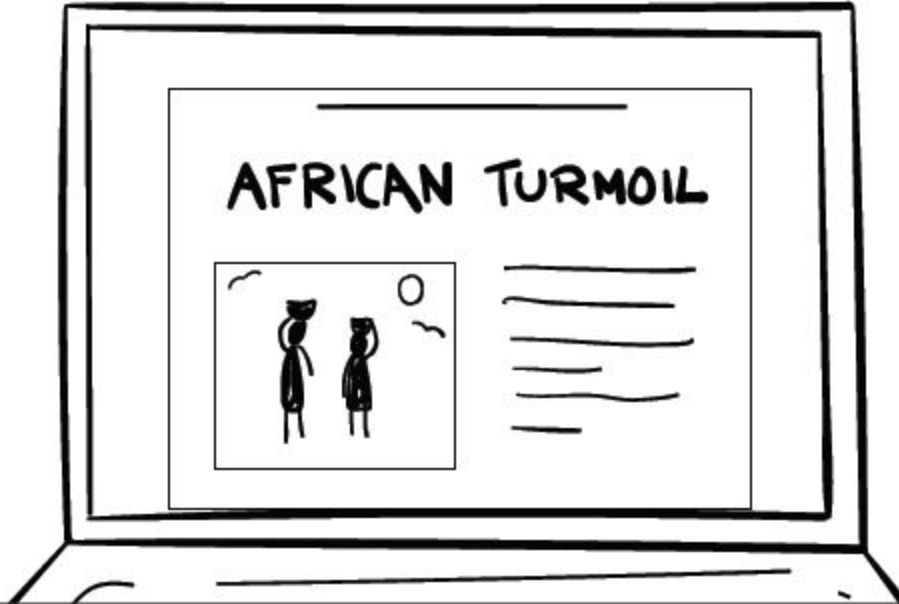
to the big issues... are underrepresented.

20



This means journalists, teachers and Wikipedia users just like you often don't get the full picture...

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which can lead to negative, one-dimensional narratives.

22

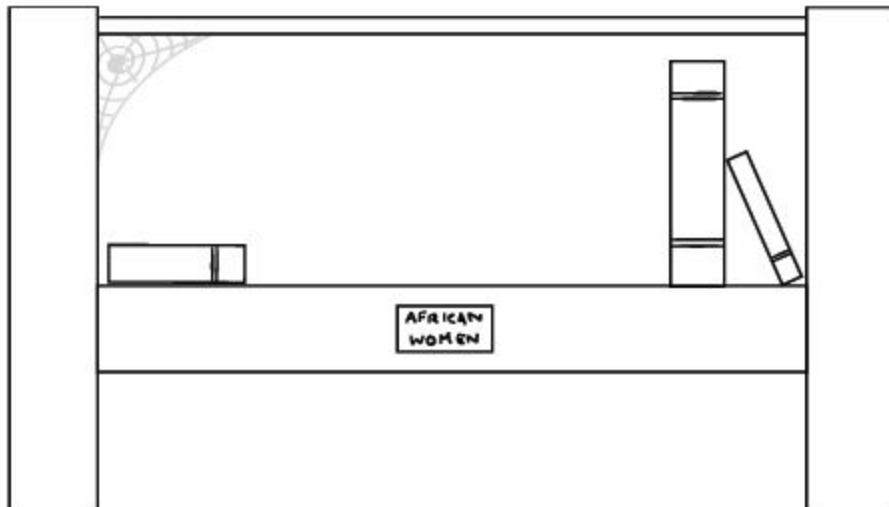


And it makes African women themselves
reluctant to contribute,



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causing ever-wider content gaps.

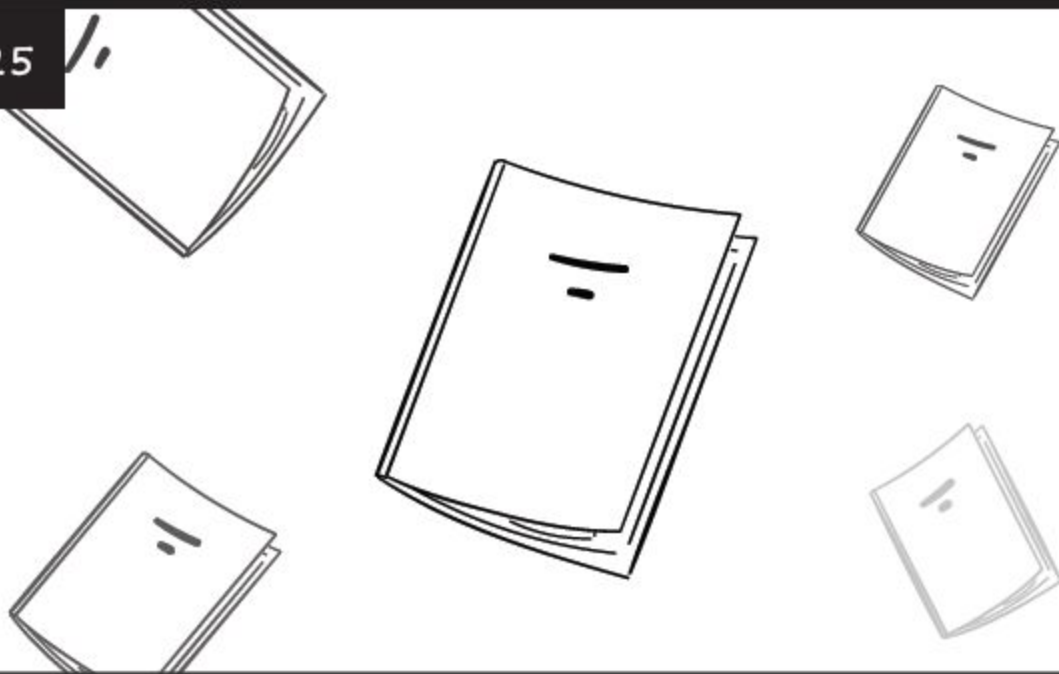


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Wiki Loves Women is an initiative dedicated to improving the quality of information about African women on Wikipedia.

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1/1



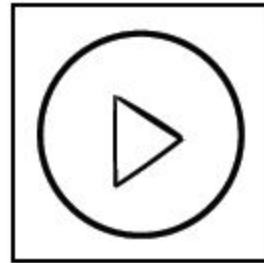
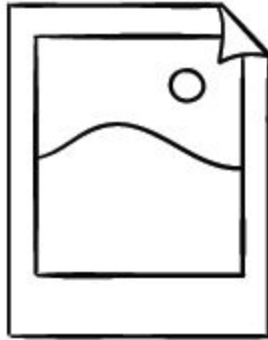
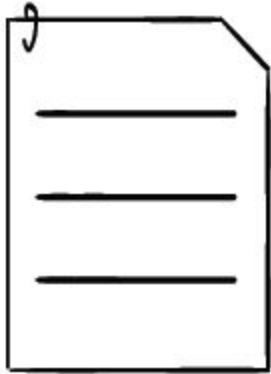
This may be content that's already out there:

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By working closely with museums, universities
and organisations,

27



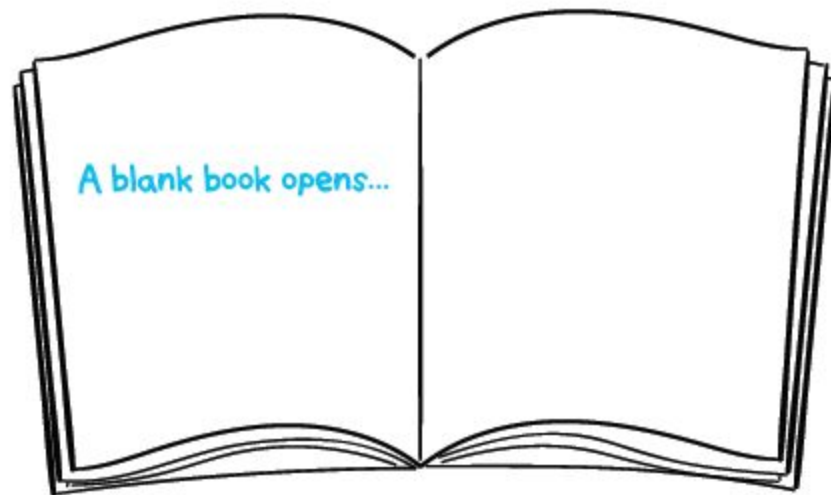
we're getting freely-licensed texts, images and media out of archives...

28



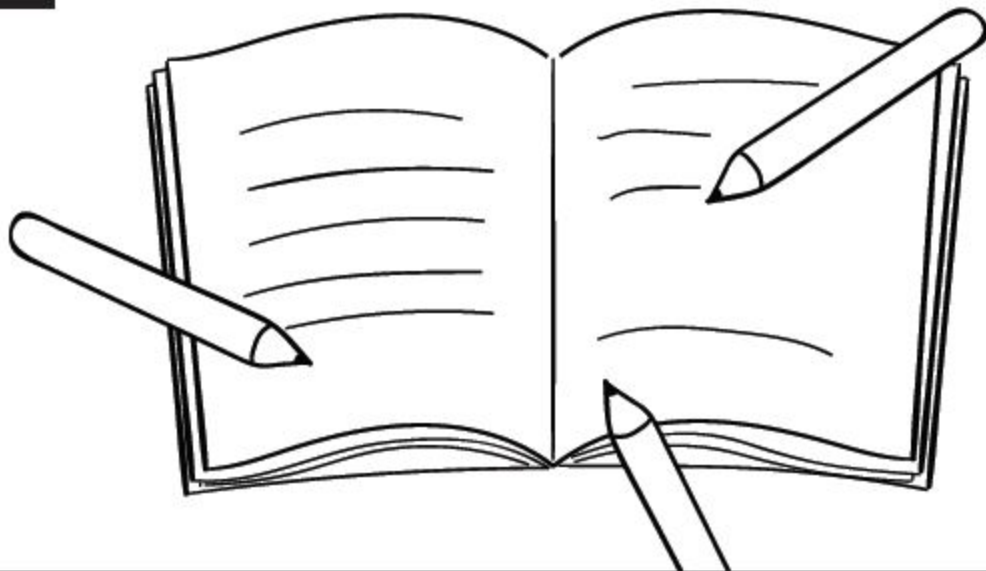
and into the hands of Wikipedians.

29



Or it may be something entirely new:

30



We're encouraging editors everywhere to add notable and relevant content...



Horizontal lines representing text in a sidebar or list.

Horizontal lines representing text in the main article body.

Horizontal lines representing text in the main article body.

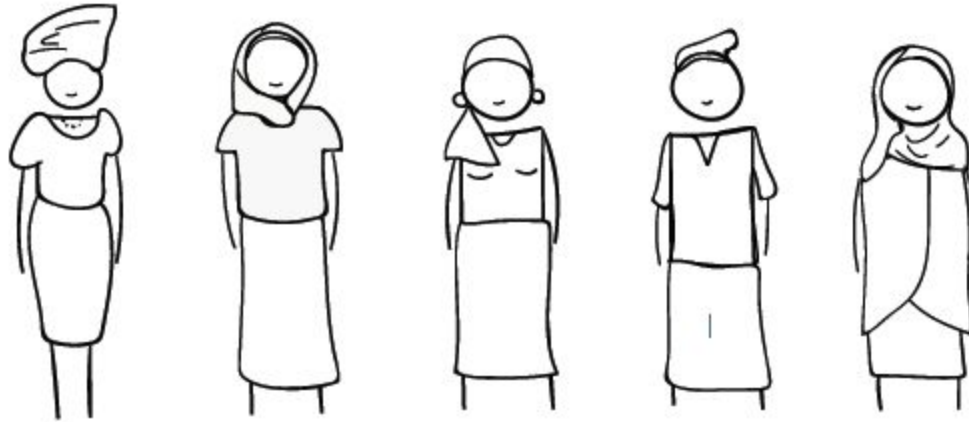
Horizontal lines representing text in a sub-section or box within the article.



Horizontal lines representing text below the portrait.

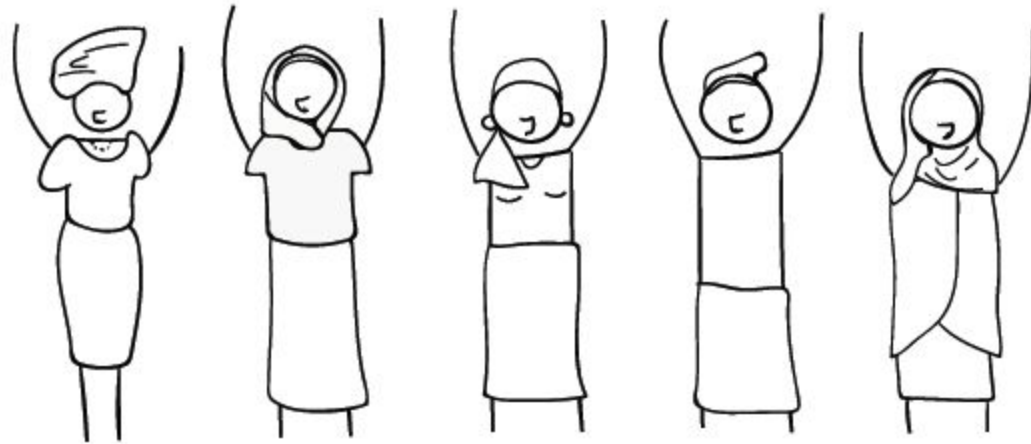
that celebrates African women leaders,

32



reflects the realities faced by women and girls
across the continent,

33



and accurately depicts their cultures and heritage.

34



Finally we're training communities of local users
to edit Wikipedia,

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The lock unlocks...

empowering them to contribute open knowledge,

36

...turns into a globe,



and become a part of the global movement.

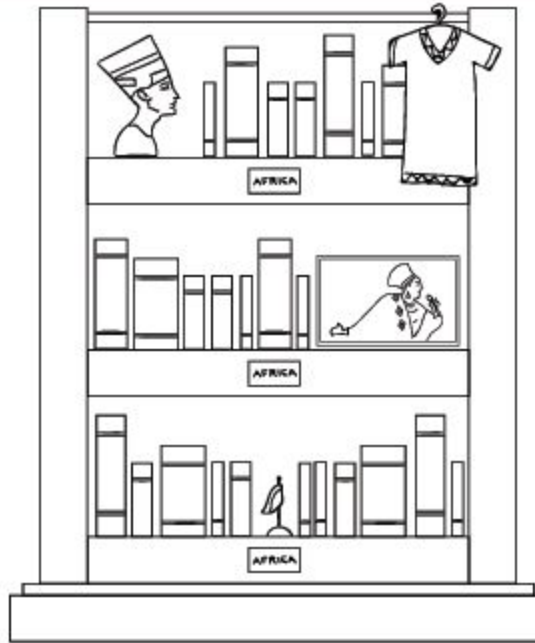
37



...which turns into the Wikipedia logo!

This way, Wiki Loves Women is raising the visibility and usefulness of Wikipedia across Africa,

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A full, vibrant shelf!

and filling in the gaps for users everywhere.

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www.wikiloveswomen.org

Visit wikiloveswomen.org to find out more, find a local Wiki Loves Women event or join a Wikimedia User Group.





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Implemented by Wiki in Africa in partnership
with the Goethe-Institut in support
of the WikiAfrica movement

Wiki Loves Women currently takes place in 4 countries in West Africa:

- **Cameroon/Cameroun**
- **Côte d'Ivoire**
- **Ghana**
- **Nigeria**



Thank you!!

The *Wiki Loves Women* project is designed by Florence Devouard and Isla Haddow-Flood to align with the WikiAfrica movement and, during 2016, has been launched in four countries in West Africa in collaboration with the Goethe-Institut.

Storyboard created by Blink Tower.

