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Dahlias

FOR 1935

MAD RIVER GARDENS

U. S. Department of Agriculture
★ JUN 1 1935

To Our Customers and Friends

WE GREET you for 1935 with greater enthusiasm than ever before. Our early orders from those who know us best, have increased materially over former years, and we feel there is no doubt that our great country is now on the threshold of much better times; we hope the troubles and sufferings of our fellow men have gone forever.

This year our offerings for your consideration comprise the greatest array of new fine Dahlias we have ever been able to gather together, and from every market in the world. Many of these will not be listed elsewhere in the U. S.

It was very interesting to note this past season that the great Dahlia winners were not always the largest Dahlias, and sheer beauty came into its own; the very large Dahlias, unless they had beauty as well, did not get much consideration from the judges. More than ever the Dahlia is receiving its just reward; new varieties are being bred for every useful purpose, and we note that PRINCESS MARINA adorned her evening gown with two beautiful blue taffeta Dahlias; very often popular styles start here.

This past dry, hot season gave further proof that good, strong plants, grown right, will produce. We call your attention to a few items on page 20 of this catalogue.

Wishing you new joys with your Dahlias this year, we are,

Sincerely,

MAD RIVER GARDENS



Member: American Dahlia Society
Dahlia Society of Southern Ohio
Dahlia Society of Kentucky.



AUTUMN MOON (Mad River Gardens) F. D. This large Dahlia was one of the most admired in our gardens; a consistent bloomer on good strong stems. Color a light golden yellow with a few high lights of peach amber in some soils. Reminds one of a full September moon.

Plants \$5.00 Roots \$6.00

Mad River Gardens Introductions for 1935

BARBARA WALKER (Walker-Wickersham) I. D. A beautiful Dahlia formation; another Certificate of Merit winner at Storrs, scoring 85. Very resistant to insects and heat, and keeps right on growing. Every one liked this one. Color light vividine yellow, just like velvet.

Plants \$5.00 Roots \$10.00

BETTY ZANE (Mad River Gardens) I. D. We expected to hold this introduction for 1936 but as we had a good stock, and all who saw it wanted it, we have decided to put it out this year. Very large flowers of deep rose pink, with a silver sheen. We believe its great quality of uniform growth and prolific blooming will make it very popular.

Plants \$5.00 Roots \$10.00

The name Chinese Lantern, was suggested by our good friend Mr. Frank Averbeck, Covington, Ky.

CHINESE LANTERN (Caldwell-Wickersham) I. D. This large Dahlia, we predict, will win a host of friends; a very rugged grower, with dark insect resisting leathery foliage; won a Certificate of Merit at Storrs this year with the high rating of 85.5. Color rose red, or nearly scarlet red, backs of petals orange yellow; under artificial light it reminds you of a large Chinese Lantern.

Plants \$5.00 Roots \$10.00

DR. J. M. STOWELL (McAuliffe-Wickersham) Semi-cactus. Very large flowers of a beautiful rose amber, shading to gold. This great Dahlia was awarded the American Home Achievement Medal, for the best seedling over Satan, its first showing; very free flowering on perfect stems; bush four to five feet. A much needed type that can win.

Plants \$5.00 Roots \$10.00



CHINESE LANTERN

THE YELLOW KNIGHT (Knight-Mad River Gardens) I. D. We quote from Derrill W. Hart's Honor Roll:—"Sent me for trial this year, and I consider it one of the best of the novelties. A clear, golden yellow of a bright and pleasing shade. The bush is a tall grower, and the bold yellow flowers are on long, perfect stems. Competition in yellows has become very keen, but this unheralded Dahlia will make some others uncomfortable." We add, and a most prolific root producer.

Strong Plants, Only \$5.00

Patricia Dahlia Gardens (Charles Garrity) Introductions for 1935

We are exclusive eastern distributors for Patricia Dahlia Gardens, (Mr. Charles Garrity) and we take great pleasure in presenting these beautiful and new novelties:—

CAPTAIN HARTLEY (Garrity-Wickersham) I. D. The most robust and rugged Dahlia it has been our pleasure to grow; very large flowers on the best of stems. Color grenadine red, shading to gold at base of petals; reverse bittersweet pink. The best of insect resistant foliage; we warn you to be sure to give this plant plenty of room. On Northwest Honor Roll.

Plants \$5.00 Roots \$10.00



GRACE GULLIVER

E. EYMAN HUFF (Garrity-Wickersham) F. D. Color very hard to describe; nothing like it in Ridgeway's color chart; as near as we are able to tell, it is the color of a full ripe plum, overlaid garnet, with shadings of silver. Flowers borne on the best of stems, and is of the same breeding as Ruby Taylor. Exhibited twice this year and won both times.

Strong Plants \$7.50

GRACE GULLIVER (Garrity-Wickersham) Described at Storrs, where it won a Certificate of Merit this year, as a miniature cactus, recurved and straight. Color intense rose pink, flowers facing side on long, strong stems, and very prolific. We predict for this one, a great future as a commercial type, as flowers will keep a week in water. Won every time shown. Every plant we set produced excellent clumps.

Strong Plants Only, \$1.50

A HOT TIP

MR. GARRITY WILL OFFER FOR 1936—

MAX BAER — The Big Boy.

MRS. CHRISTINE GROVES — The Beautiful

DEAN ANDERSON — A Real Dean.

All Names With Permission

IN OUR GARDENS FOR YOU TO SEE IN 1935.

Dahlia Novelties from Australia

The following outstanding new novelties, all coming from Australia, have been imported, and sent to us by Mr. Charles Garrity, for distribution:—

BELLADONA F. D. This great new Dahlia is certainly an acquisition to the formal decorative class. Enormous blooms of mauve pink, on the best of stems; a perfect formation and recommended for all purposes. Champion at Belmore 1933.

Strong Plants \$3.00

CROYDON PLAUDO F. D. A monster flower of deep buff, with carmine veins on reverse of petals; very vigorous and a free bloomer, with blooms of great depth, erect on the best of stems.

Strong Plants \$3.00

GARTH HARRY. Here is a Dahlia that will get a lot of praise; very large blooms on the best of stems; color crimson maroon; highly recommended.

Strong Plants \$2.00

KOONGARA BEAUTY. Very large perfect blooms on extra good stems. Color a deep golden bronze.

Strong Plants \$2.00

MRS. MARGARET WEISS (Australia) This comes to us highly recommended, and as enormous blooms of lovely rich terra cotta bronze, with bright carmine reverse, on best of long stems.

Strong Plants \$5.00

NORMA JEAN. F. D. This is truly one of the gems of the new Dahlias. 10-inch perfectly formed blooms, carried on the best of cane like stems, well above the artistic foliage. The color is especially attractive being pure white with a picotee of lavender on each petal. A great favorite, and much admired by all who saw it.

Strong Plants \$3.00

VIOLET BELL (F. D.) This beautiful New Dahlia will give a lot of the best a big run for their money. Color — a little more red than Ruby Taylor — Probably a velvety red with strong violet shading. Very large on long fine stems. Flowers 10 to 12 inches and very deep.

Strong Plants \$5.00

BURWOOD (Pompon) A splendid exhibition form that has won more than fifty championships in Australia; color yellow tipped scarlet.

Plants \$1.50

MRS. V. BRITTIAN (Pompon) A most beautiful mauve pink and of finest exhibition form; a great winner in its native land. Don't miss this one.

Plants Only \$1.50

PACIFIC (Pompon) A lovely and very attractive white edged with pink.

Plants Only \$1.00

STRATHFIELD (Pompon) A champion of finest form; color carmine, shading to purple.

Plants Only \$1.00

VALERIE FOREMAN (Pompon) A great variety for exhibition; one of the best. Color cream tipped mauve.

Plants Only \$1.00

VASHDE (Pompon) A beautiful new variety that comes highly recommended for exhibition. Color white and pale pink. Very graceful.

Plants Only \$1.00

WINNIE (Pompon) Here is a new beauty. Color cream tipped pink; very fine.

Plants Only \$1.00

Novelties from 1934 Honor Roll

- ADIRONDACK SUNSET** (Cackener-Parkway Dahlia Gardens) This aptly named variety has about everything a Dahlia can offer—Color, form, personality, and splendid growing habits. The color is a brilliant scarlet red with golden tips the centers being tipped golden orange.
- Strong Plants \$5.00**
- ANNA BENEDICT** (Benedict-Dahliadel) I. D. Outstanding in vases at the New York and Camden Shows, as well as at Storrs and the New York Botanical Gardens. A dark rich velvety carmine shading to very dark almost black center. This is an upright, clean grower, with splendid keeping flowers. Will score very high with the new American Dahlia Society score card.
- Strong Plants \$5.00**
- BETTE DAVIS** (Cordes-Eastman) S. C. This Dahlia and Kay Francis have fought it out all fall; at Baltimore it won the Achievement Medal over Kay Francis. The color is orchid lavender. At New York it looked real pink, and at Camden real lavender. A nice grower; free bloomer.
- Strong Plants \$5.00**
- CITY OF CLEVELAND** (Bissell) I. D. A Certificate of Merit winner at Storrs in 1933. Bright scarlet splashed with orange. Late in the season the flowers were an intense orange with a slight blush of gold. It has been a splendid Dahlia in my own collection through the season. A vivid spot of color.
- Strong Plants \$5.00**
- CORNELIA BRYCE PINCHOT** (Veile & Mendham) I. D. One of the richest Dahlias in color we have seen. It is a glowing burgundy red on a heavy, very deep flower. It won the largest and best seedling at Chicago this year; at Bryn Mawr it won as largest and best bloom.
- Strong Plants \$7.50**
- FRANK SERPA** (Serpa) I. D. Winner of American Home Achievement Medal at San Francisco. Decidedly large flowers on extra good stems. Color very pale pink, stained wine red; sometimes greatly concentrated on the tips. Attractive and distinctive.
- Strong Plants \$5.00 Net.**
- FOREST FIRE** (Dahliadel). I. D. The most "different" and for that reason, the most distinctive of all the novelties. A brilliant scarlet flame with blushes of yellow; yellow petaloids. Effective, striking, spectacular.
- Strong Plants \$5.00**
- HUNT'S VELVET WONDER** (Hunt) I. D. Another giant of great beauty. At New York it won a special award of merit. Few big flowers will keep as well as this one. Color a rich, bright violet burgundy.
- Strong Plants \$7.50**
- HONOR BRIGHT** (Peck) F. D. The beauty of this Dahlia lies in its color, a coral rose with amber tints shading to real coral red at the center; scheduled to be a nationwide favorite as a cut flower.
- Plants \$3.00 Roots \$6.00**
- HILLCREST NUGGET** (Scott) I. D. This grand Dahlia was winner of the achievement Medal at Dahlia Society of West Virginia 1933; also has made a splendid impression at New York Botanical Gardens. Color nugget bronze with troubadour red reverse. Giant blooms.
- Strong Plants \$5.00**
- KAY FRANCIS** (Eastman) S. C. This is the outstanding prize winner among the novelties. It began by taking the Achievement Medal at New York; special award at Camden; in the best seedling class of the year in the east it won the gold medal. A true type flower of clear, lemon yellow; deep blooms with high attractive center.
- Strong Plants \$5.00**

MAJOR C. C. MESSERVY (Stredwick) I. D. This giant from England was exhibited at the New York Show by W. E. Birrell & Sons, and after a train ride from Toronto, was in excellent condition, a test for a large flowered variety. A massive flower of great depth; bright gold with bronze shadings at the center, beautifully proportioned. This variety will duplicate in this country, the prize record began in England.

A Few Plants Only \$6.00 Scarce.

MRS. GEO. LE BOUTILLIER (Smith-Ruschmohr) I. D. A giant flower and the outstanding new red. Watch this when it begins competing with Murphy's Masterpiece, Satan, Robert Emmet. An early bloomer with every bloom naturally big. The color a rich velvety carmine.

Strong Plants \$5.00

ROCKLY MOON (Taylor-Ruschmohr) F. D. This is the most impressive formal decorative since Golden Eclipse. Outstanding at Storrs in 1933, and won as best bloom in show at West Virginia Show this year; also best yellow over some very outstanding yellows. A large flower of bright yellow, with bronze tints at center.

Strong Plants \$5.00

THE YELLOW KNIGHT. See page 3

WENOKA (Hulin) F. D. One of those large perfect Dahlias, that makes the Dahlia growing look so easy. A true formal type that will be a sure winner in these classes. One of the best new Dahlias on the West Coast, and at New York Botanical Gardens. The color is a shade lighter than American Beauty red. For perfection of bloom, true type, and splendid growing habits, this Dahlia has made a fine impression.

Strong Plants \$10.00

Winners from European Growers

These great winners from Europe's foremost Dahlia growers, will have a place in our most exclusive American gardens, and will be in great demand when they are better known:—

ALTMARK (Germany) S. C. Here is a semi-cactus we prefer to Paul Pfitzer; has an award of merit to its credit. Color is rose, suffused lilac, with a white center; an excellent variety, good in every way.

Strong Plants \$1.00

BETTER TIMES (England) Cactus semi-incurved. A very strong growing plant with the largest of blooms; long, strong stems, color lilac pink, yellow center.

Strong Plants \$2.00

CORRALINA (Germany) S. C. One of the best; color deep stone red; best of stems, and highly recommended.

Strong Plants \$2.50

CROYDON BEAUTY (Australia) S. C. Here is a beautiful, glistening, yellow semi-cactus, which is highly recommended; a prolific bloomer, on very fine stems. A real beauty.

Strong Plants \$1.00

DOKOUPIL'S TRIUMPH (Czechoslovakia) I. D. Extra large flowers of straw color shading to light amber at base of petals. Stems from 15 to 20 inches and perfectly rigid. This will make a wonderful showing in the garden or exhibition room.

Strong Plants \$2.50

DR. JOSEPH SCHEINER (Czechoslovakia) S. C. An excellent variety, very popular wherever seen; large flowers with great depth; color white overlaid lilac rose. Recommended.

Strong Plants \$1.00

- EFFECTIVE** (England) S. C. Described as a very large flower, favoring the cactus inform, but equalling the giant decoratives in size; broad flowers tapering to a point, a feature; color orange at center, burnished and flushed with reddish tints. The best of stems.
Strong Plants \$1.50
- ENTRUP'S BEAUTY** (Germany) F. D. This every large decorative; color dark terra cotta. Will be very useful both to exhibitor and florist. A ball formation but must not be confused with the show type. Very good.
Strong Plants \$2.00
- ENTRUP'S MONARCH** (Germany) I. D. A very large Dahlia, always at its best, and always good—13-inch flowers are the usual. Color a white ground, suffused cherry red; highly recommended.
Strong Plants \$2.50
- ENTRUP'S SULTAN** (Germany) F. D. This large flower on the best of stems; a gorgeous plant; pleasing color of dark carmine red; one of the big boys.
Strong Plants \$2.00
- FRANCIS MEADOWS** (England) Cactus. A beautifully formed exhibition cactus, with narrow, and evenly incurving petals; very deep and full. Color white.
Strong Plants \$2.00
- G. D. BARTEN** (Germany) Straight cactus. This immense bloom has yellow centers, thence soft pink with white tips; especially large for its class.
Strong Plants \$2.50
- G. D. KORTE** (Germany) S. C. A beautiful reddish purple, tipped white; medium size and very prolific. Of the very best.
Strong Plants \$1.50
- GORILLA** (Germany) S. C. Very large; along the lines of Jean Trimbee. Color reddish brown, with gold tips and edges. Stems and plants the best. Recommended.
Strong Plants \$2.00
- HOSIANNA** (Germany) Incurved cactus. This beautiful new cactus on the very best of stems, is a winner. Color baby pink, with cream center; every quality of the best.
Strong Plants \$2.00
- IDYLA** (Czechoslovakia) Straight cactus. Here we have a beautiful pink, very well recommended; best of stems and one you will like.
Strong Plants \$2.00
- KISMET** (Germany) S. C. Here we have a deep blood red of exhibition size. Very good and no faults.
Strong Plants \$1.50
- LAURENTIC** (England) I. D. One of the very best; described as a glorified Grace Curling, but much larger. Color pink and white. The very best. Don't miss this.
Strong Plants \$3.00
- LEMONIA** (Holland) Cactus partly incurved. Described to us as a pure lemon yellow of great size, 10 to 12 inches, on long stems. Very new and very scarce.
Strong Plants \$3.50
- L. ENTRUP** (Germany) F. D. A giant white of perfect form sometimes showing lilac center; petals fold back to stem.
Strong Plants \$2.00
- MARIE THERESIA** (Germany) I. D. Clear lilac; an extra large variety and very prolific; one of the very best.
Strong Plants \$2.00
- MASTODON** (Stredwick) I. D. A very large flowering variety from England, with blooms measuring more than 10 inches in diameter. A very free branching variety with the best of stems. Color clear apricot.
Strong Plants \$2.00

- MISS BELGIUM** (Belgium) Straight cactus; one of the best; orange cactus. Mentioned on the Honor Roll of 1935, as will some more of these when seen.
Strong Plants \$1.50
- MORROCO** (Germany) Straight cactus. Color a satiny maroon, nearly black; very pointed petals; flowers on side, and the best of stems. Excellent.
Strong Plants \$2.00
- NOCTURNO** (Germany) Straight cactus. A very long stemmed variety; very dark red, with large flowers. Highly recommended.
Strong Plants \$2.50
- OCULI** (Germany) Incurved cactus. Here is another outstanding variety; a very clear pinkish red. Very good.
Strong Plants \$1.50
- OFFENBARUNG** (Germany) Straight cactus. Giant flowers of great merit; color soft lilac on white ground. Recommended. Extra
Strong Plants \$1.50
- PAUL PFITZER** (Germany) Straight cactus. This great Dahlia on last year's Honor Roll, has kept its wonderful reputation. Very beautiful.
Strong Plants \$1.00
- PAULINE JAMES** (England) Incurved cactus. A beautiful reddish terra cotta, shaded dark; best of stems. Very reliable.
Strong Plants \$1.50
- PHANTOM** (Czechoslovakia) F. D. Color violet tipped white; very striking. Considered the best bi-color to date. Very Extra.
Strong Plants \$2.50
- PINK DAILY MAIL** (England) F. D. Recommended at Wisley 1934; a great winner; very large, cyclamen pink flowers; formation same as Daily Mail, and on absolutely long, stiff, stems.
A Few Strong Plants Only \$5.00
- PRACHTKERL** (Germany) S. C. This giant semi-cactus comes well recommended; a seedling of Frau O. Bracht. Very large yellow blooms on strongest stems.
Very Scarce Strong Plants \$3.75
- REICHARDT'S MASTERPIECE** (Germany) Semi-incurved cactus. Large blooms of a rare pastel shade; light amethyst blue on chamois base. Exceptionally beautiful.
Strong Plants \$2.00
- RENATE MULLER** (Germany) Incurved cactus; one of the finest to date; large flowers on the best of stems. Color bright salmon rose with pale yellow center. Always good.
Strong Plants \$1.50
- ROBIN** (England) Miniature S. C. This fine Dahlia is of the best of its kind; a very beautiful red and highly recommended. Don't miss this.
Strong Plants \$1.50
- R. P. RUTHERFORD** (England) S. C. Considered by the originator as quite the best he has raised; a golden orange color, veined red; splendid stems. Recommended for trial at Wisley. Very scarce.
Strong Plants \$2.50
- R. W. TRESSEDER** (England) I. D. Very large flowers that often face upward. Color orange and apricot. Scarce and extra good.
Strong Plants \$3.75
- SCHWERINS WAHL** (Czechoslovakia) Straight cactus. This beautiful Dahlia is highly recommended; of the very best and will be very popular when known. Color salmon, rose, and gold.
Strong Plants \$1.50
- SIGNOOR** (Belgium) Cactus. A massive cactus of deep ox blood color; wavy petals, building up a flower both wide and deep. Very good.
Strong Plants \$1.00

TANNENBURG (Germany) S.C. Very large flowers of blood red, on yellow ground, with gold tips. A very striking effect; on giant stems.

Strong Plants \$2.00

TRAUER UM LANGEMARCK (Germany) Straight cactus. Large flowers for this type very dark red. Exhibition variety.

Strong Plants \$1.50

THOMAS LEAVITT (England) I. D. One of the largest winners; large golden flowers with a salmon sheen; a very good keeper; bush growth the best.

Strong Plants \$2.50

VELKE OPATOVICE (Czechoslovakia) Cactus. A giant cactus, said to measure 10 inches across, with lovely pink flowers on a yellow ground; curly petals on the best of stems.

Plants Only \$2.00

VILEM MRSTIK (Czechoslovakia) Straight cactus. One of the best; color lavender tipped white; very beautiful.

Strong Plants \$2.50

1935 Introductions of Other Growers

AMERICA'S SWEETHEART (Salem) I. D. This huge yellow informal decorative comes to us as one of the outstanding Dahlias of the present day. Bush is of medium height, with the largest of flowers on absolutely stiff stems, and flowers held upright and on top.

Strong Plants \$12.50

BUCKEYE QUEEN (Peck) F. D. A lavender of great size and substance; unusual lasting color; most flowers with us faced up. Strong grower.

Strong Plants \$5.00

CAVALCADE (Groll) F. D. This fine Dahlia comes to us highly recommended; one of the best commercial varieties since Jersey Beauty. Stems the best. Color old rose or mulberry pink.

Strong Plants \$5.00

COLONEL LEWIS (Provins) I. D. Here we have a winner, in a deep rose pink, reverse same color; an early bloomer with the best of stems, and foliage. A vase of three blossoms was judged the best at West Virginia Show.

Strong Plants \$2.50

MRS. G. M. MIDDLETON (Hall) I. D. Here was a much admired Dahlia in our trial gardens. Very dark ox blood red, some shadings of black. Backs of petals streaked silver. Petals twist and curl attractively. Strong growing bush, with the darkest foliage. Large flowers with the best of stems.

Plants \$5.00 Roots \$10.00

Recent Interesting Introductions

ACHIEVEMENT (Ballay) I. D. A truly magnificent Dahlia that should be in every garden. The color is a golden yellow, suffused with bronze and rose, giving a general tone effect of apricot. A very large flower.

Plants .50

AMELIA EARHART (Cordes-Eastman) S. C. This variety chosen by the Aviatrix herself, is undoubtedly the greatest winner of all times; the very largest of flowers on long cane like stems. Color apricot buff with primrose at base of petals.

Plants \$2.00 Roots \$4.00

- AMERICAN LEGION** (Nuneviller) I. D. One of the largest of all Dahlias, and as exhibited at Atlantic City in 1931 was certainly a sensation. A deeper and brighter color of yellow than Aztec Glory.
Plants \$1.00 Roots \$2.00
- ANDREA ERICSON** (F. & M.) I. D. This 1930 Honor Roll Dahlia has more than made good and fills the need for a good, pure white; a huge flower on a good stem.
Plants .50 Roots \$1.00
- ANTARES** (Mad River Gardens) I. D. A pure self color scarlet which does not fade; better than Bagdad we are told. Marvelous stems, beautiful foliage.
Plants \$3.00 Roots \$6.00
- ARCTURUS** (Peck) F. D. Scarlet; possibly a new type; Certificate of Merit at Storrs 1933; A marvelous grower that we recommend very highly.
Plants \$1.50 Roots \$3.00
- BARBARA M.** (Garrity) I. D. Here we have a new beauty. Yellow ground with pink shadings; each petal tipped white, with stag horn formation.
Plants \$1.50 Roots \$3.00
- BUBBLES OF HILLCREST** (Scott) I. D. The most unusual Dahlia we have ever grown; so says Mr. Scott. Giant bloom but temperamental; an unusual shade of magenta.
Plants \$3.00
- BUCKEYE BRIDE** (Peck) F. D. This most beautiful and useful Dahlia has been on the Honor Roll three years straight; color geranium pink, to soft salmon; always admired; perfect stems.
Plants .50 Roots .75
- BUCKEYE KING** (Peck) F. D. Some of the reports from the Mid-West state this is a better Dahlia than its garden mate Buckeye Bride. If it is even as good as its garden mate, it will last for many years as a popular variety. Color yellow.
Strong Plants \$3.00 Roots \$6.00
- CAMEO** (F. & M.) I. D. Here is real beauty of true coral pink color deepening toward center; petals overlaid with a sparkling golden sheen; very large flowers.
Strong Plants \$1.00
- CELESTE** (Ballay) F. D. A handsome large flower, with a different color; lilac pink overlaid carmine; there are no faults we have found.
Plants .75 Roots \$1.50
- CHAMPOEG** (Crites) F. D. A color like the sunrise; base of petals amber gold, shading to a bright rose pink; a very beautiful flower that rates very high.
Plants .50 Roots .75
- CLARA BARTON** (Salem Gardens) I. D. An immense Informal Decorative, blooms facing slightly upward on a long, straight stem twelve inches to first set of leaves. Face of petals silvery orchid, reverse of petals deep lavender, general effect lavender; a very prolific bloomer on a bush of medium height that never stunts. Very good.
Plants \$2.50 Roots \$5.00
- COLOR SARGEANT** (Lyndora) I. D. A beautiful self color of deep salmon bronze; vigorous with large blooms on good stems; very reliable.
Plants .50 Roots .75
- COPPER CHIEF** (Goodacre) I. D. A good doer always early; never fails; a good cut flower on perfect stems with very dark rugged foliage. A vivid copper shade.
Plants .50 Roots \$1.00
- DAD** (Ketner) F. D. While we have a number of reds, this one attracts, and has always made good; it has everything, and is a most brilliant red.
Plants .50 Roots \$1.00

- DOROTHY STONE** (F. & M.) I. D. A great exhibition Dahlia which has made good; huge blossoms of bright pink; brighter and richer than Kathleen Norris.
Plants .50 Roots .75
- DORRIS J. COOPER.** Straight cactus. This is truly a beautiful Dahlia, with every good growing quality. Medium sized blooms on the longest of strong stems. While the color for the most part, is of a lavender shade, unless we are color blind, there are a few bluish tints in our soil.
Strong Plants \$1.00
- DWIGHT W. MORROW** (Dahliadel) I. D. A gigantic velvety red, which has size, form and richness of color; a great winner; no one passes this one up; we like it.
Plants .50 Roots .75
- EAGLE ROCK FANTASY** (Broomall) I. D. We think this is one of Mr. Broomall's very best; imposing and beautiful in form and color; huge flowers you will never forget; clear mallow pink or violet rose, with silver shadings; most outstanding.
Plants .75 Roots \$2.00
- EDNA FERBER** (F. & M.) S. C. This beautiful glistening coral shading to old gold at base of petals always makes good.
Plants .50 Roots .75
- EDWARD RINDFLEISCH** (Rindfleisch) F. D. A tremendous bold flower of a magnificent shade of red, held erect on cane like stems; one of the best reds; very prominent at the shows this year, so says the Honor Roll.
Plants \$1.50 Roots \$3.00
- ELEANOR ROOSEVELT** (Viele & Mendham) I. D. A clear white of very large size; an Honor Roll Dahlia that was a large winner last year.
Strong Plants \$5.00
- ELEGANCE** (Ballay) S. C. This is probably one of Mr. Ballay's best; and well named. An early bloomer on good stems. Color centre and tips of flower yellow, center of flower a glistening coral with a noticeable swirl. Very artistic.
Strong Plants \$3.75
- ELISSA LANDI** (Cordes) F. D. Here is a 1934 introduction that really made good. Large brilliant flowers of a golden coral shade which attracts. No faults.
Plants \$2.00 Roots \$5.00
- FLORENCE FLORY** (Burch) I. D. A beautiful dark red on marvelous stems; a good cut flower and a wonderful grower; we recommend this.
Plants \$1.00 Roots \$2.00
- FLOYD GIBBONS** (Veile & Mendham) I. D. Very large flowers of bright copper with shadings of carrot red; a profuse bloomer on the best of stems.
Plants .50 Roots \$1.00
- FORT MONMOUTH** (Kemp) I. D. This great Dahlia needs no introduction; a rich burgundy wine color of great size; marvelous grower with the best of stems.
Plants .50 Roots .75
- FRAU IDA MANSFIELD.** Cactus. One of the most striking and admired dahlias in our gardens. Color is clear, pale lemon. The cleft petals are revolute, giving it the effect of having double the number of normal petals and making a very full and attractive flower. An early and profuse bloomer and a variety we heartily recommend.
Plants .50
- FRAU O. BRACHT** (Berger) Straight Cactus. A sensational pale yellow variety from Germany which has stood out in every show since its introduction; we need more of these; should be in every garden.
Plants .75 Roots \$1.50
- GAY CABALLERO** (Garrity) I. D. The color of this new one is not shown on Ridge-way's color chart. A shade of peach pink, shaded cream deepening towards sides of petals; flowers 9 to 11 inches on cane like stems.
Plants \$1.50 Roots \$3.00

- GOLDEN GOBLIN** (Goodacre) F. D. This very reliable grower has really made good; everyone likes its sturdy habits. A rich golden color and a perfect formal type, with perfect stems.
Plants .50 Roots .75
- GOOD NIGHT** (Broomall) I. D. Another Dahlia that has made good; one of the prettiest very dark Dahlias we have grown; color ox blood red shaded maroon; of great size; a clean reliable sort.
Plants .75 Roots \$1.50
- GRACE CURLING** (Stredwick) I. D. A charming flower of bright lilac with a trace of white at the base of petals, which are cleft, adding interest to the form. It is suitable for exhibiting, especially in basket arrangements, and is attractive in the garden.
Plants .50 Roots .75
- HARRIETT NEAL** (Wickersham-Ruschmohr) I. D. The most complete description we can give of this variety is to say that it is a golden Marmion; deeper in color and more refined. A very pleasing, distinctive, and satisfactory Dahlia.
Plants \$3.75 Roots \$7.50
- HELEN IVINS** (F. & M.) F. D. A remarkable flower of huge proportions; color a rich salmon overlaid with amber glow; very fine stems and always admired.
Plants .50 Roots .50
- HILLCREST FLUFFY RUFFLES** (Scott) I. D. A ruffled variety; giant bloom; color coral bell.
Plants \$2.50
- HILLCREST MANDARIN** (Scott) I. D. A flashy big flower; brilliant oriental scarlet and golden yellow. A more popular Dahlia than was predicted; very thrifty; a good performer everywhere.
Plants \$1.50
- HILLCREST SUNSET** (Scott) I. D. Giant bloom; long stems; color sunset.
Plants \$1.50
- HONORABLE MR.** (Garrity) I. D. This Dahlia was made for those who like a good grower; with perfect stems, strong and cane like. A hard color to describe—we think a dark crimson carmine, that makes every one ask what's this.
Plants \$2.50 Roots \$5.00
- IMPERIAL PINK** (Hall) I. D. One of the big fellows; color is a beautiful clear rose pink with gold shades at base of each petal; fine stem.
Plants .50 Roots .75
- JANE COWL** (Downs) I. D. One of the greatest Dahlias of all times: always good; color glistening bronzy buff and old gold shadings.
Plants .50 Roots .50
- JANE DEW** (Dew-Ruschmohr) I. D. A magnificent pink that is specified the "Pinkest Pink of all the pink Dahlias." Fine growth and stem; Honor Roll.
Plants \$2.00
- JANE DIXON** (F. & M.) I. D. Lovely shade of salmon orange. A huge success wherever grown.
Plants \$1.00
- JANET SOUTHWICK** (Chapman) F. D. One of the very best of the 1932 introductions; an Honor Roll Dahlia; color velvety pomegranite purple, shaded silver; the best of stems.
Plants .50 Roots .75
- JEAN TRIMBEE** (Trimbee) S. C. Here always has been one of our favorites; very large flowers, unusually clear, beautiful royal purple; extra bloomer on the best of stems; we cannot say enough about this one.
Plants .50 Roots \$1.00

JEROME KERN (Veile & Mendham) I. D. Here we have a Gold Medal Dahlia. A long petalled, graceful flower, with a background of shrimp pink, reverse of petals old rose; petals twist and curl at ends. A real beauty.

Plants \$1.50 Roots \$3.00

JERSEY'S DAINTY (Waite) Straight cactus. A lovely and very satisfactory Dahlia; white, sometimes with a faint overtone of pink; for the most part flowers are pure white, a fine stem, and a prolific bloomer.

Strong Plants \$1.50

JERSEY'S MAJESTIC (Waite) I. D. As the name implies, this Dahlia stands above most varieties on long, erect stems. The foliage is very dark and effective on sturdy bushes. Blooms of immense size are coral shaded carmine and suffused with orange at the centre. Very showy.

Plants \$1.50

JUGENDSPRACHT (Straight Cactus) Here we have a vigorous grower with great beauty. Color for most part tan with golden centre.

Plants .75

KARL BONAWITZ (Dahliadel) S. C. Another of our favorites; always reliable and a marvelous cut flower of large size; color velvety carmine; perfect stems; should be in every garden.

Pants .50 Roots .75

KATHLEEN NORRIS (Fisher & Masson) I. D. Probably the greatest pink to date; very large on the best of stems. We have prize winning stock this year.

Plants .50 Roots .75

KENTUCKY RED (White) I. D. Here you Dahlia fans, is SOME red; the color is intense red with a metallic sheen over the entire flower; this Dahlia can be grown to a very large size; has excellent stems; is free blooming, and has particularly pleasing foliage. On the Honor Roll of 1931.

Plants 50c Roots \$1.00

KING OF BLACKS (Kunzman) F. D. A very dark, velvety Dahlia, on a low growing bush.

Plants \$1.50

KING OF YELLOWS (Sagamore Gardens) I. D. The keenest competition at the present time are those of yellow and red. And this is one of the best. It is a free blooming, fine growing variety of a rich, clear golden yellow color. Received Certificate of Merit at Storrs in 1932 and on Honor Roll.

Plants \$1.00

LADY MOYRA PONSONBY (Elder) I. D. We quote from the Honor Roll: "This sensation of the northwest traveled from British Columbia to Seattle, where it won the Achievement Medal." One flower measuring 15½ inches by 9 inches deep. Certainly a great yellow.

Strong Plants \$1.00

LA FIESTA (Cordes-Eastman) I. D. A huge flower on a good growing bush. Color butter yellow, pencilled red. Best informal Decorative New York. Court of Honor Prize at Camden. We like it.

Plants \$1.00 Roots \$2.00

LONG HILL (Loetz) I. D. A true golden bronze of fine formation and growth; a favorite with us.

Plants 75c Roots \$1.50

LORD OF AUTUMN (Almy) I. D. Here is a Dahlia that will give the four or five top notch exhibition varieties a run for their money. In fact we prophesy that this variety will win its share of prizes in the specimen bloom classes. It is a huge, clear yellow, a very deep flower and a very impressive one. It is the kind of Dahlia that causes a sensation for the dyed-in-the-wool Dahlia fan who likes the big flowers.

Strong Plants \$5.00

- MAN O'WAR** (Boone-Ruschmohr) I. D. An exhibition red can no longer be just good to receive recognition. It must be outstanding. Winner of the American Home Achievement Medal at the West Virginia Dahlia Show in 1932, also a Certificate of Merit at Storrs the same year. It is a fine garden variety on account of its splendid habits and one of the best keepers among the large flowered varieties. The color is a rich, dark carmine red, but with plenty of glow and life. Also a variety that will bloom with the earliest and continue right on up to frost.
Strong Plants \$3.75
- MARIE** (Peacock) F. D. Color luminous Delice pink that has a brilliancy and freshness which is lacking in Jersey Beauty. A free bloomer on the very best of stems. Won as best basket Cincinnati 1934.
Plants 75c Roots \$1.50
- MARY BAKER** (Mad River Gardens) I. D. One of our friend growers says: "A gorgeous golden yellow of beautiful formation. The flower star shaped and of great size; stems all that can be desired; we like this as well as anything we grew last year."
Plants 50c Roots 75c
- MARY ELLEN** (Loller) I. D. A seedling of Mrs. I. de Vere Warner, with all the latter's good points, and all of its own; color deep rose pink. A robust grower.
Plants 75c Roots \$1.00
- MONMOUTH CHAMPION** (Kemp) F. D. The leading prize winner at most of the shows; Xanthin orange flowers of huge size; fine stem and foliage; a profuse bloomer and a favorite.
Plants 50c Roots \$1.00
- MONMOUTH GENERAL** (Kemp) I. D. This novelty an Honor Roll Dahlia of 1932, in a distinctive new shade of bright henna. A good grower and is a popular newcomer.
Plants \$1.00
- MONMOUTH PENNANT** (Kemp) I. D. A most impressive new bi-color, one of those flashy colors that show all the way across the garden; color orange, scarlet and white, so says Derrell W. Hart on his 1932 Honor Roll.
Strong Plants \$1.50
- MONMOUTH RADIANCE** (Kemp) I. D. The color is a light coral pink, shading to primrose at the center of the flower. Under artificial light it is one of the finest colors we have seen.
Plants \$2.00
- MONMOUTH SUNBURST** (Kemp) F. D. Another beautiful Dahlia with a brilliant lemon center, with a salmon orange back ground, producing a beautiful sunburst effect.
Strong Plants \$2.00
- MRS. ALEC LOW** (Boston) S. C. A beautiful large violet lavender or lilac flower on strong, well placed stems.
Plants \$1.00
- MRS. CHARLES G. REED** (Garrity) F. D. A pure white decorative, which was good enough to win a Certificate of Merit.
Plants \$1.00 Roots \$2.00
- MRS. ELLA WORTHEN** (Garrity). I. D. This large, spectacular Dahlia has more than made good. From every corner of the U. S. we have had praise for this variety, and especially from the South where the weather is so hot. Beautifully growing bushes, excellent foliage, and long perfect stems. Color salmon pink with lighter shadings. Very free flowering. Narrow petals.
Plants \$3.75 Roots \$7.50
- MRS. FLEM SAMPSON** (Garrity) S. C. A yellow on perfect stems; no faults anyone has found; won over Frau O. Bracht on West Coast. We highly recommend this to the most exacting.
Plants \$1.00 Roots \$2.00
- MRS. LEONE STAVELY** (Garrity) A very large lavender, shaded pink. Good stems after first flower.
Plants \$2.00 Roots \$4.00

MURPHY'S MASTERPIECE (Murphy-Success) I. D. A monster bloom of deep dark, rich red shading towards garnet; flowers held on erect stiff stems; very popular; on Honor Roll.

Strong Plants \$2.00

MYRA HOWARD (Glutzbeck-Dahliadel) I. D. This is just naturally a big flower on perfect stems; most attractive plants; color pure gold with rose sheen.

Plants 75c Roots \$1.50

NANNIE SINE (Tennant) I. D. Color cameo pink with deeper tones of thulite pink; a pastel shade that everyone admired; prolific bloomer and early.

Plants \$1.25 Roots \$2.50

NATIONAL GEM (Taylor) I. D. A beautiful large flower on the strongest growing bush we have seen; perfect foliage; color pink for the most part.

Strong Plants \$1.00

OMAR KHAYYAM (Stout) F. D. A very much admired Dahlia that scored a high honor and Certificate of Merit at Storrs 1930; color Chinese red at base of petals, shading to bright orange at ends of petals.

Plants 50c Roots 75c

ORIENTAL GLORY (Delight-U-Gardens) I. D. This beautiful Dahlia has now been mentioned twice, as outstanding on the Honor Roll. Color a beautiful cadmium orange, overlaid scarlet.

Plants \$3.75 Roots \$7.50

ORINDA (Frazier) I. D. A most spectacular large flower; bushes tall; color rosaline purple or deep orchid.

Plants 50c Roots 75c

PALO ALTO (Ballay) S. C. Here is a sensational Dahlia on the best of stems, and a strong grower. A beautiful bloom of salmon tan shade, that really made good.

Plants \$2.50 Roots \$5.00

PASTEL GLOW (Artland-Ruschmohr) I. D. A magnificent large, deep, high centered flower of pastel pink. Derrill W. Hart says: "I have never seen one more beautiful against artificial light."

Plants 75c Roots \$1.50

REMEMBRANCE (Mad River Gardens) I. D. Here we have a pink, a prolific bloomer on good stems; a seedling of Jane Cowl which scored 80 at Storrs in 1932.

Plants \$1.50 Roots \$3.00

ROBERT EMMET (Moroney-Dahliadel) I. D. This grand exhibition dahlia is a velvety, cardinal red of giant size and great beauty. It is a perfect open grower with sturdy, dark green, insect-resistant foliage. Certified at Storrs and is a great prize winner.

Plants \$1.75

ROBIN ADAIR (I. D.) Very large flowers on strong upright stems; deep empire yellow, reverse reddish bronze; center is also reddish bronze. American Home Achievement Medal winner in 1932.

Strong Plants \$3.50

ROCKLEIGH (Lodge) I. D. A blackish red on a strong, growing bush; a lot of color and everyone asks, "What is this one?" we recommend it.

Strong Plants \$2.50 Roots \$5.00

ROYAL FLUSH (Ballay) F. D. A sensational bright scarlet of very large size; one bloom measured 11½ inches. The color actually accentuates the size.

Strong Plants \$1.00

RUBY TAYLOR (Garrity). F. D. Again this great Dahlia scored a triumph, and is considered the finest ever coming to Australia from the U. S. It is truthfully one of the most outstanding Dahlias in our whole garden. A hard color to describe, probably the nearest, is carmine. Won over everything in its class on the Pacific Coast, and a Certificate of Merit. Nearly perfect habits. Get this.

Plants \$1.50 Roots \$3.00

SALADINA (Boston) F. D. A truly outstanding Dahlia; very reliable bloomer on the best of stems; color clear apricot orange. One of the best cut flowers.

Plants 50c Roots 50c

- SARA** (Rieder) F. D. A beautiful large blossom of red and buff very much admired. Stands hot dry weather and resists insects; good stems.
Strong Plants 75c Roots \$1.50
- SATAN** (Ballay) S. C. Flaming red with a slight touch of gold at center; the exquisite coloring is at once fascinating. The horn like petals are so perfectly rolled and in curved, giving it rare form and character; a consistent winner on a very rugged growing bush.
Plants 75c Roots \$1.50
- SHARAZADE** (Newsom) I. D. Huge rose pink of beautiful form and color; an early and profuse bloomer on the best of stems; a very rugged grower which we recommend.
Strong Plants 75c Rots \$1.00
- SON OF COMMODORE** (Scott) I. D. Good keeper; long stems; Honor Roll Dahlia; not quite as large as The Commodore; color martius yellow with white reverse. Very good.
Plants \$2.50
- SONNY BOY** (Salem Gardens) I. D. A monstrous beautiful bloom. Color old rose shaded slightly old gold; prolific bloomer with good stems.
Plants \$2.00 Roots \$4.00
- SPOTLIGHT** (Hulin) I. D. Another 1933 Honor Roll Dahlia that made good. Huge flowers with high full centers; color a delightful sulphur yellow.
Plants \$3.75
- SULTAN OF HILLCREST** (Hillcrest Dahlia Gardens) I. D. This giant flower of clear gold, flushed with bronze and tints of brownish red, can produce a lot of fine specimen blooms. It is almost Formal in type.
Plants \$3.00
- SULTANA** (Balley) F. D. This is a hard one to beat in its class; very reliable, great size; color bright scarlet shading to old gold at center, the brightest and most pleasing color imaginable. One of the best.
Strong Plants 75c Roots \$1.50
- SUMMERTIME** (Lyndora) I. D. A beautiful clear yellow that seems to like hot, dry weather, as it goes right on blooming; with the best of stems.
Plants 50c Roots \$1.00
- THE COMMODORE** (Scott) I. D. A nice, clean growing, bright yellow; won American Home Achievement Medal and A. D. S. certificate; petals large, centers full, with flowers of loose, open formation.
Plants 75c Roots \$1.50
- THE WORLD** (Dahliadel) F. D. A most unusual shade of deep, rosy magenta, overlaid garnet with silver shadings on edges of petals; a most beautiful Dahlia on good stems.
Strong plants 50c Roots 75c
- THOMAS A. EDISON** (Dahliadel) F. D. A gorgeous royal purple Dahlia, with a sheen of velvet; stag horn petal formation; this variety was chosen by the electrical wizard himself.
Plants 50c Roots 75c
- TREASURE ISLAND** (Dahliadel) F. D. One of the brightest autumn shades; color bright apricot, with gold and rose shadings; a wonderful success wherever grown.
Plants 50c Roots 75c
- TWILIGHT** (Strait) I. D. Here we would say, is a decidedly improved Will Rogers. A very rank grower, with fine foliage and stems. Color a pinkish lavender with some white shadings.
Plants \$1.50
- W. H. T.** (McCarrol) F. D. An uncommon rich old rose, or begonia with mauve shadings, in large flowers; a robust Dahlia which is very reliable.
Plants 50c Roots 75c

- WASHINGTON GIANT** (Lee) I. D. The sensation at Portland 1933 Derrill W. Hart's description of this unusual variety follows: "Winner of the American Home Achievement Medal at Portland. Here is a real lavender in a finely formed flower; the blooms are streaked with silver and as it grew with me, showed silver petaloids near the center of the flower; it is an aptly named flower on extra good stems."
- Plants \$1.50
- WATCHUNG WONDER** (Smith) F. D. A spectacular rich, royal red with a touch of gold at tips of petals; stems strong with blooms facing upward; unusual keeping qualities.
- Plants 50c Roots 75c
- WHITE WONDER** (Kemp) I. D. This big white has a formation not unlike Fort Monmouth, with graceful wavy petals. Best undessimated seedling at Red Bank.
- Plants 75c Roots \$1.50
- WM. J. RATHGEBER** (Parella) I. D. Here is an outstanding novelty with a color all its own; essentially a red, but in daylight it is a definite rose scarlet, with no tendency to fade. A fine, upright grower on beautiful stems. Don't miss this one. We recommend it to the most exacting.
- Plants \$1.50 Roots \$3.00
- WILLIAMETTE** (Crites) I. D. The colors of this beauty are so blended that an accurate description is almost impossible; face of petals golden coral and orange, tinted rose and salmon; very large flowers, on a husky growing bush; very prolific. We recommend this one.
- Plants 75c Roots \$1.50
- WOOLROC** (Jennings-Ruschmohr) I. D. Here we have a very attractive golden tan on the best of stems winning many prizes at the Eastern Shows.
- Plants \$3.00

Miniatures

- BABY ROYAL** — Beautiful new English incurved cactus. Soft salmon pink blended apricot. Long clean stems, wonderful for basket work.
- Plants 75c Roots \$1.50
- BISHOP OF LLANDAFF** (Miniature Duplex) Here is a real novelty, with brightest red flowers. Foliage and stems very dark bronze almost black.
- Plants 50c Roots 75c
- CAMELIA** (M. F. D.) Bright orange flame, centers usually full. The brilliant color and good keeping qualities make this one of the best for cutting.
- Plants 50c
- CARLA** (Semi-cactus) Color buff, suffused soft lilac, rose. Most artistic flowers and very prolific.
- Plants 75c
- GRACE GULLIVER** See page 4.
- JEAN** (Semi-cactus) One of the most artistic little semi-cactus we have ever grown. Color apricot, buff suffused lilac rose. A very prolific bloomer, on strong compact bush.
- Plants 75c
- LITTLE LOUIE** (Miniature Cactus) A small dainty, pure pink; you will like this one. A tall grower.
- Strong Plants 50c
- RED HEAD** (F. D.) A Dahlia with a pleasing appearance and a fine keeper. Flowers facing up, on nice stems. On the Honor Roll.
- Plants 50c Roots 50c
- ROBIN** See page 9.
- TEDDY JOHNSON** (Miniature Ball) Color soft blending white suffused and tipped and stained tyrian rose. Very pleasing. Good stems with uniform blooms.
- Plants 50c Roots 75c

Dahlia Seeds

Having been asked so many times, "Where do you get your seeds?" and "Where can I buy seeds like that?" we offer for sale a few seeds—a limited supply only.

Dahlia Seeds at best, the very best, are always a chance. From twenty-five seeds you might get a real Gold Medal winner, and from a thousand seeds, nothing worth while. The best we can do is to give you the best to be had—there are none better.

We know of no greater sport than to watch these seedlings burst forth for the first time, and to know when we do get a new one that it is worth while, there is none other like it.

We feel fortunate indeed to be able to offer you Dahlia Seeds from, we think, one of America's greatest Dahlia breeders.

25 seeds mixed all new varieties.....	\$ 1.00 net
25 seeds, one parent named.....	1.25 net
25 seeds hand pollinated, both parents named.....	2.50 net
100 seeds from selected producing parents.....	4.00 net
100 seeds from Miniatures imported from Europe.....	3.00 net

With the foregoing descriptions we have made every effort to not over-describe our offerings. Our continued success depends upon our Dahlias making good. If your dealings with us are not satisfactory, we want to know it. We solicit constructive criticism.

We invite you to visit us at any season, but especially at blooming time, that you may see a wealth of new things — our own new Dahlias, and the promising new ones of other growers, which have been entrusted to us for introduction.

MAD RIVER GARDENS ANNOUNCES FOR 1936—

ANN HARDING

DR. LUTHER MICHAEL

AGNES MICHAEL

FRANCES KERNS

If you are not already a member of the American Dahlia Society, we urgently recommend that you send \$2.00 to the Treasurer, Mrs. Mabel Rathgeber, No. 196 Norton St., New Haven, Conn. This entitles you to a Bulletin published quarterly, filled with useful information on Dahlia Culture. Try it a year.

If you have not done so already, we recommend that you subscribe to The Mid West Dahlia News, No. 170 Talmadge St., Madison, Wis. You will get up to the minute Dahlia news treating on every subject of interest to a Dahlia fan. A real live publication, \$1.00 per year—issued quarterly.

What Others Say About Our Dahlias

It is a great pleasure to quote to you from a few of our friends and customers.

"You are welcome to quote me on the unsurpassed green plants I received from you last spring; they arrived in perfect condition, not a leaf wilted, the strongest large plants I have received from anywhere. Your method of shipping potted plants has rendered obsolete the practice of many growers of shipping small, root-bound plants having growth checked. In spite of the terrific drouth your plants did as well as any planted from roots, making fine root clumps as I found when dug during October. Your plant of Satan produced the largest blooms of any variety I have grown, one flower 13.5 inches and two 12.5 inches blooms at the same time."

PROF. H. H. K., AMES, IOWA.

"Your Dahlias were O. K. and your plants were exceptionally good. Am purchasing Dahlias now, so send me your 1935 list."—H. N. North, Wisconsin.

"I am very glad to report to you that I received plants from ten different sources, and I got the best results from the plants received from you. I am also glad to tell you that Mrs. Ella Worthen, and your ANTARES received the most praise from visitors and many said that Mrs. Ella Worthen was the most spectacular Dahlia grown. The best way I can show you that I appreciate the quality of your plants is to give you another order for next year. Am awaiting your list and ideas of the best, and to learn more about the great "Yellow Knight".—Prof. D. H. T., Chicago.

"I have been intending to write you for some time relative to Dahlia plants I purchased from you. All the plants you sent me are away ahead of any others that I received. I am greatly pleased with Ruby Taylor and Antares. Talking about fine Dahlias, Mrs. Ella Worthen is one of the finest we have ever seen and Mrs. M. classes it with Murphy's Masterpiece and Spotlight. We cut one Sunday measuring 11½ inches and as fine as a race horse all over."—H. T. M. S., Carolina.

"The roots and plants you sent me did better than any I ever bought since I have been in the Dahlia business, and if I were in a position to do so, I would clear out everything but a few, and buy new stock from you..... Your MARY BAKER is even liked better than Lord of Autumn, and my Lord of Autumn is ten feet tall, and produced wonderful blooms."—F. D. G., York, Pa.

"The finest plants I ever saw."—Plant Inspector, State of California.

"You certainly have this plant business whipped."—New York Dahlia Grower.

"There is an honor in business that is the fine gold of it.... that reckons with every man justly... that loves light... that regards kindness and fairness more highly than goods or prices or profits..... It becomes a man more than his furnishings or his house..... It speaks for him in the heart of everyone..... His friendships are serene and secure."

Henry W. Longfellow.

General Information

ORDER EARLY—We urge all customers to place their orders early. Stock of the newer varieties is limited and much disappointment can be avoided. All roots sent out prior to March 15th, are sent at the buyer's risk. Although we take every precaution, roots are not guaranteed against freezing, unless they are shipped by express.

TERMS—A small remittance with order, balance before date of shipment. Retail orders of \$2.50 or more, are delivered prepaid. Wholesale orders at purchaser's expense.

NOTICE TO OHIO RETAIL CUSTOMERS ONLY:

In compliance with the Ohio law recently passed, all retail purchases are subject to a sales tax, as per the following schedule:—

9c to 40c 1c tax 41c to 70c 2c tax 71c to \$1.08 3c tax For each \$1.00 3c tax

This tax is for the customers' account, as we are not permitted to absorb same.

SHIPPING—Orders are shipped as soon after April 1st as convenient, unless otherwise notified. Green plants will be shipped around May 1st to June 15th, as you specify.

GUARANTEE—We guarantee every plant and root sent out by us to be true to name and in a healthy condition when received; after that our responsibility ceases as we have no control over growing conditions. Please notify us at once, if anything is unsatisfactory when received, or if plants or roots do not grow after planted a reasonable length of time. This guarantee does not go beyond replacing the variety.

SUBSTITUTIONS—We make no substitutions without your permission, but suggest you name a second choice.

NAME AND ADDRESS—Be sure to write name and address plainly.

GREEN PLANTS—We recommend the planting of green plants. For exhibition blooms, they are unequaled.

Do not be discouraged if a Dahlia from a different locality does not do well for you the first season. Try it again as many varieties need to be acclimated.

We specialize in gathering together worth-while new Dahlia originations. If you do not see the variety listed that you want, write us; we grow many Dahlias not listed here.

ADDRESS ALL COMMUNICATIONS TO: MAD RIVER GARDENS,
P. O. Box No. 12, Urbana, Ohio

Greenhouse and trial garden: No. 749 Miami Street, Urbana, Ohio. Field garden: One mile north of Public Square, Urbana, Ohio, on State Route No. 68.

