

Wikimedia Foundation Metrics and Activities Meeting: Wikimedia Deutschland edition

February 1st, 2018



WIKIMEDIA
DEUTSCHLAND

Agenda

- **Welcome**
- **Liberating GLAM content**
- **Community to staff**
- **Things to expect from Wikidata this year**
- **Lingua Libre**
- **To wiki or not to wiki**
- **Program preview WMCON18**
- **Questions and discussion**
- **Wikilove**



Welcome

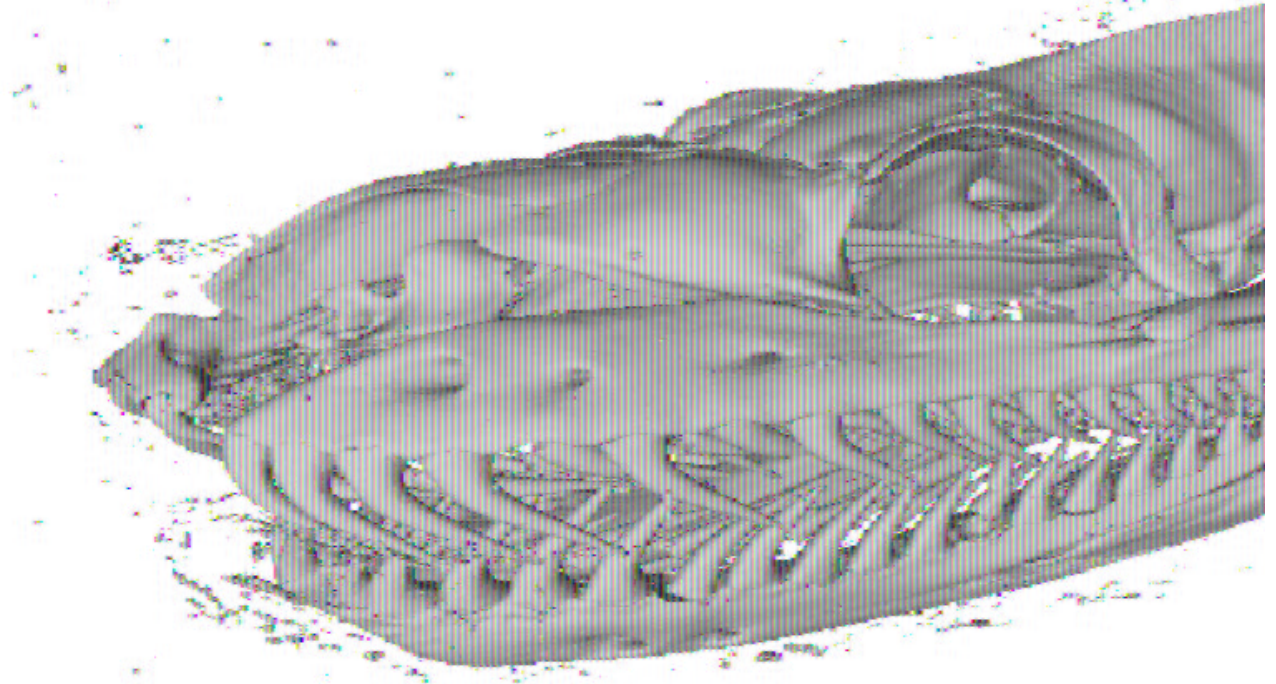
Affiliate hires:

- Carina Laqbayli (Communication/Outreach, Wikimedia CH)
- Debora Lopomo (GLAM Program Manager, Wikimedia CH)
- Amélie Cabon (Fundraising, Wikimedia France)
- Teresa Scorza (Accounting, Wikimedia Italia)
- Flor Guastavino (Project assistant for the Education program, Wikimedia Argentina)
- Katja Lohrentz (Front Office, Wikimedia Deutschland)
- Claudia Bergmann (Education/Science/Culture, Wikimedia Deutschland)
- Christian Friedrich (Education & Science Advisor, Wikimedia Deutschland)
- Nadine Prenzlöw (Accountant, Wikimedia Deutschland)
- Tobias Herre (Internal IT, Wikimedia Deutschland)
- Tonina Zhelyazkova (Software Developer, Wikimedia Deutschland)

Liberating GLAM content



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**Fancy & scary 3D data under free license!
What do you do?**

FOUNDATION

Schlangenfütterung

Puffotte

Die Puffotte ist
Gefährdung aus
Ausstattung der
ganz Afrika und
vollkommen
Vergiftet

- Kingdom: *Animalia*
- Phylum: *Chordata*
- Class: *Reptilia*
- Order: *Squamata*
- Suborder: *Serpentes*
- Family: *Viperidae*
- Genus: *Bufo*
- Species: *B. arietans*

Bufo arietans
Linnaeus, 1758



Charakteristika



Coding da Vinci

hackathon on arts & culture



{ CODING }
{ DA VINCI }

Der Kultur
Hackathon

2017



Coding da Vinci

The recipe to a glamorous hackathon

You need:

- + Have a solid partnership beyond Wikimedia for ideas, money & labour
- + Add lots of free GLAM data presented heartily by the collectors
- + Add lots of enthusiastic coders & designers hacking free for fun
- + Give it time: from kick-off to award 6 weeks of code sprint
- + Stir it well: give space to the show feeling in a shining ceremony to assign the winning teams

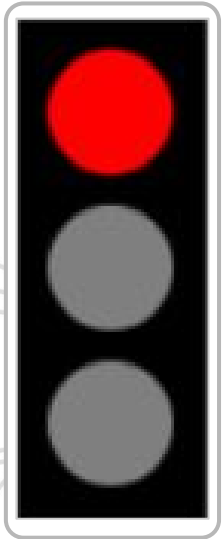
You'll get:

→ fine delicate applications that illustrate fashionability of re-use of #openGLAM data and strengthens the #openGLAM movement

[Read full story](#)



Coding da Vinci



A total fail in Wikimedia metrics!

Our goal: 5000 re-uses of Coding da Vinci files on Wikimedia Commons in Wikipedia in one year!

We got: 895 cases of reuse mostly not through Coding da Vinci but another GLAM format



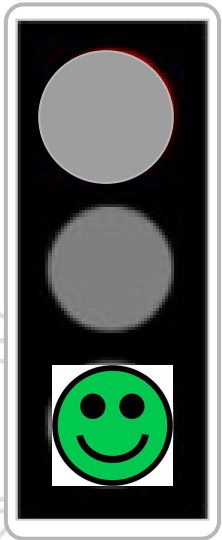
Coding da Vinci



Lesson learnt

think outside the Wikibox & be happy

- Free content
- New GLAM partners
- Increasing your outreach



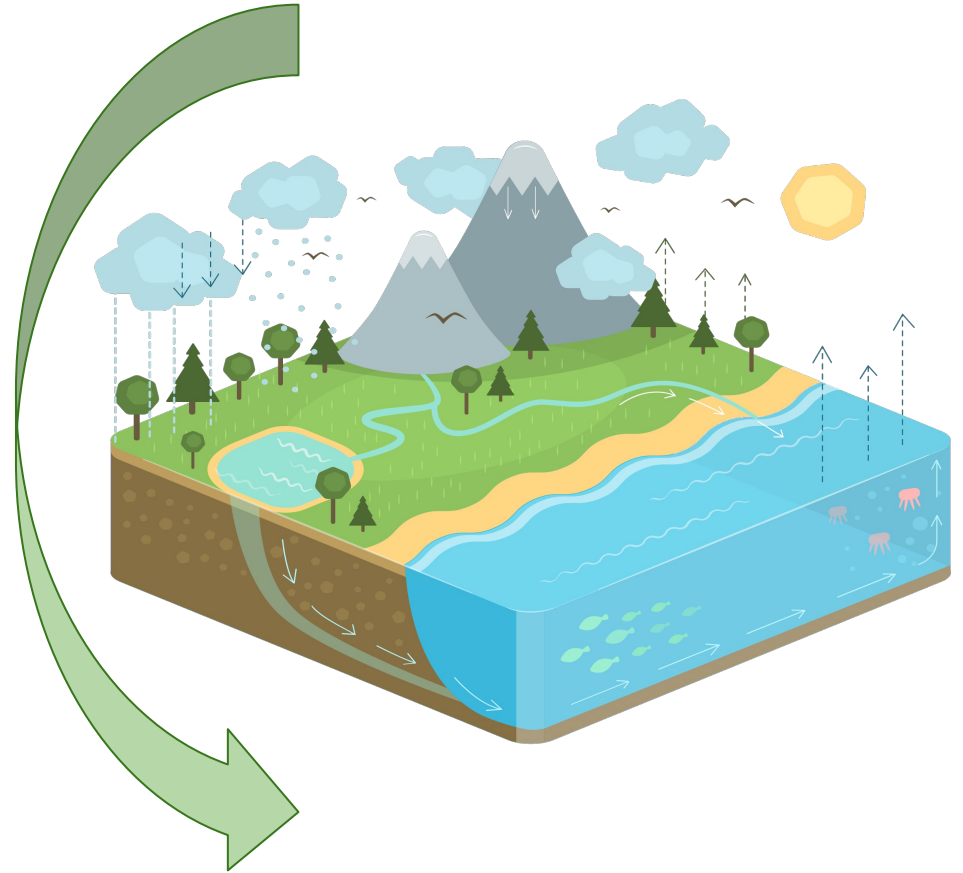
Community to Staff

(Sharing experiences
so you can use them)



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This is about what people who were/are in the community bring to a staff role.





/e did a survey

- **About the survey**

- 28+1.5 respondents
- Absolutely not scientific
- Absolutely WMF centric

- **Results**

- People are mostly from the editor pool, but a large portion worked in the organization
- People continue their volunteer work, but not all. Why? (we don't know)
- People feel they understand the community dynamics
- People feel they should be asked more about how to work effectively with community members



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And we concluded

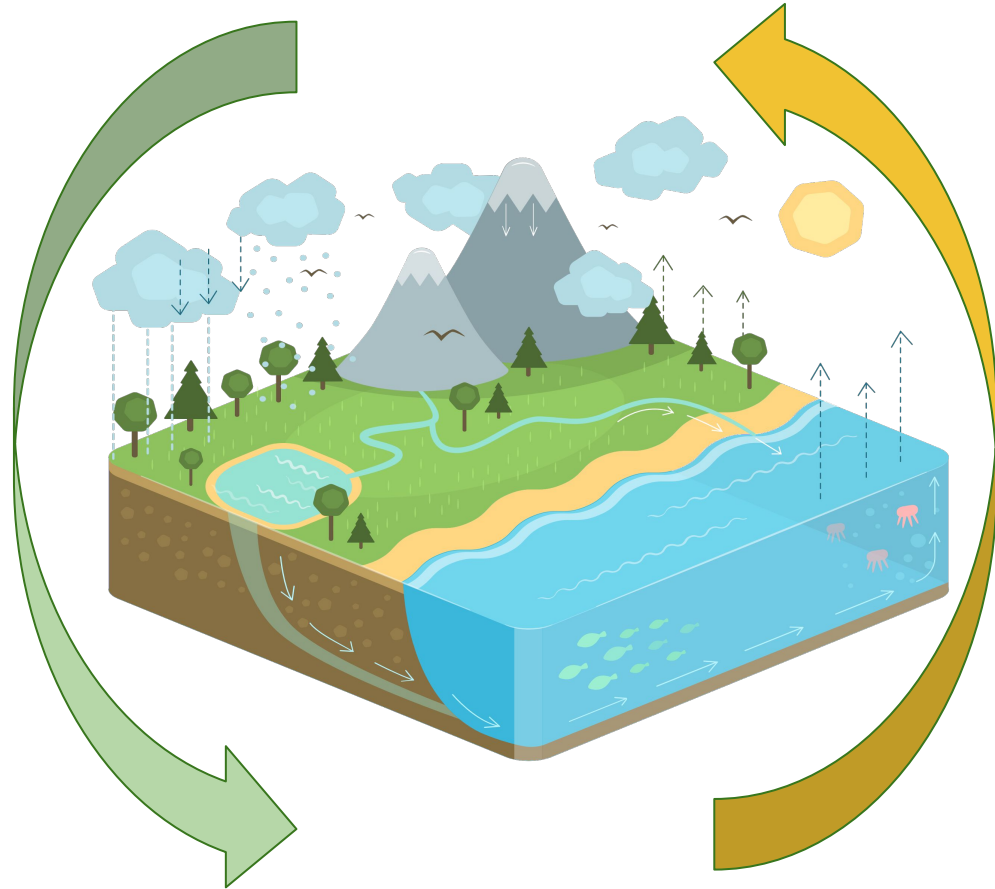
- We all come with a background
 - Professional
 - Cultural
- The background of community people who have become staff has a specific component about the community we all work with
- All staff should all use this insight into the community, the same way we use everyone's expertise and perspective.
- Understanding context makes our work easier. A lot easier.



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Ultimately, this is really about what different people, with different skills and experience, bring to each other in our communities.

It's cool to work together, let's do it more and ever better.



Things to expect from Wikidata this year



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Data Quality: Constraints

The screenshot shows a Wikidata page for the property 'book'. The main content area is partially obscured by two overlapping 'Issues' pop-up windows. The background shows the 'author' property with a warning icon and an 'edit' button. The first pop-up window, titled 'Potential issues', lists three constraint types: 'conflicts-with constraint', 'type constraint', and 'allowed qualifiers constraint'. The second pop-up window, titled 'Issues', lists two 'format constraint' messages regarding ISBN-10 values.

author book ! edit

Potential issues ×

conflicts-with constraint Help Discuss

An entity should not have a statement for **author** if it also has a statement for instance of with value **human**.

type constraint Help Discuss

Entities using the **author** property should be instances of **work** (or of a subclass of it), but **Lisa Crispin** currently isn't.

This result is cached and might be out of date by up to 5 minutes.

allowed qualifiers constraint

title is not a valid qualifier for **author**

valid qualifiers are:

- applies to part
- statement disputed by
- named as
- stated as
- series ordinal
- affiliation
- object has role

value type constraint Help Discuss

Values of **author** statements should be instances of one of the following classes (or of one of their subclasses), but **book** currently isn't:

- human
- pseudonym
- organization

Issues ×

format constraint Help Discuss

The value for **ISBN-10** (0321967054) should match the regex `[\d\-\X]{13}`.

format constraint Help Discuss

The value for **ISBN-10** (0321967054) should match the regex `\d{1,5}-\d{1,7}-\d{1,6}-[\dX]`.

▶ 3 references

Lexemes

(L15) Leiter
de

 edit

Language German
Lexical Category noun

Statements

morphology

 German declination W1

 edit

→ 0 references

+ add reference

+ add value

gendered form

 Leiterin noun in German

 edit

→ 0 references

+ add reference

+ add value

grammatical gender

 male

 edit

→ 0 references

+ add reference

+ add value

+ add statement

Forms

L1-F1 Leiter
de

 edit

Grammatical features nominative, singular

Statements about L1-F1

IPA pronunciation

 /ˈlaɪtɐ/

 edit

→ 0 references

+ add reference

+ add value

Wikibase installations outside Wikimedia

The screenshot shows the GitHub repository page for `wikibase/wikibase`. The repository is public and was last pushed 8 days ago. The main content area is divided into sections: Short Description, Full Description, Issue tracking, Images, and Docker compose example. The Images section contains a table of Docker images. The Docker Pull Command section shows the command `docker pull wikibase/wikibase`. The Owner section shows the user `wikibase`.

PUBLIC REPOSITORY

wikibase/wikibase ☆

Last pushed: 8 days ago

Repo Info Tags

Short Description

MediaWiki with Wikibase on Apache.

Docker Pull Command

```
docker pull wikibase/wikibase
```

Owner

wikibase

Full Description

wikibase-docker

This repo contains images needed to setup wikibase and a query service using Docker.

Issue tracking

We use [Phabricator](#) to track issues. See the [list of current issues](#).

Images

Image name	Description	README
wikibase/wikibase	MediaWiki with the Wikibase extension	README
wikibase/wdqs	Blazegraph SPARQL query service backend	README
wikibase/wdqs-proxy	Proxy to make the query service READONLY and enforce query timeouts	README
wikibase/wdqs-frontend	UI for the SPARQL query service	README

Docker compose example

This repo contains an example docker compose setup for wikibase.

[README](#)

Lingua Libre



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Record every languages

village by village



Audio recording is hard



~100 words recorded per hour
for skilled and trained contributors

Audio recording ~~is~~ was hard

LINGUA LIBRE

"I want to make some pronunciation records"

One easy-to-use tool, no installation needed, no sound-editing skills to have

Files are on Commons

USE

DONE!

Edit individually each Wikipedia/Wiktionary pages

~1000 words recorded per hour
for any contributor



- Accueil
- Sonothèque
- Lingua Libre

- Mon compte
- Mes locuteurs
- Mes enregistrements
- Studio d'enregistrement

- Gestion des utilisateurs
- Gestion des langues

Studio d'enregistrement

Locuteur +

Langue

Enregistrement manuel Enregistrement par listing

- angle
- armoire
- banc
- bureau
- cabinet
- carreau
- chaise
- classe
- clé
- coin
- couloir
- dossier
- eau
- école
- écriture
- entrée
- escalier
- étagère
- étude
- extérieur
- fenêtre
- intérieur
- lavabo
- lecture
- lit
- marche
- matelas
- maternelle
- meuble
- mousse
- mur
- peluche
- placard
- plafond
- porte
- portemanteau
- poubelle
- radiateur
- rampe
- récréation
- rentrée
- rideau
- robinet
- salle
- savon
- serrure

Record Wizard

[? Help](#)

Record some audio pronunciation files.



carotte

patate

groseille

ananas

chou rouge

clémentine

potiron

poire

framboise

melon

abricot

poivron

cerise

rhubarbe

artichaut

mûre

betterave

mirabelle

champignon

fenouil

myrtille

Add a new word

Get in touch



Lingua Libre

- Twitter: [@LingLibre_WMFr](#)
- Newsletter: [\[:meta:Lingua Libre/News\]](#)
- Github: [lingua-libre](#)
- [\[\[User:0x010C|Antoine Lamielle\]\]](#)



To wiki or not to wiki



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Imagine a world

A photograph taken from space showing the Earth's horizon. A vibrant green aurora borealis is visible, stretching across the horizon and reflecting on the dark, textured surface of the ocean below. The sky is a deep, dark purple and black, filled with numerous small, bright stars.

Can you imagine a world without Wikipedia? I surely can't. I rely on it every day in my work. It has completely changed the way that we share and access information.

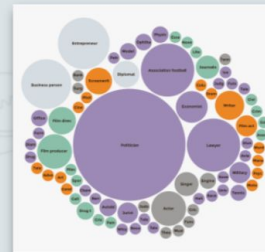
WMDE

- 2016 annual report
- Microsite / PDF

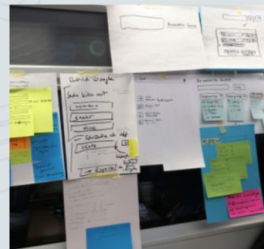
Focal points' overview



New volunteers



Wikidata



Technical wishes



Political and legal
work



Srpska

- 2017 annual report
- web app



ВИКИМЕДИЈИНА
ЗАЈЕДНИЦА
РЕПУБЛИКЕ
СРПСКЕ

Wikimedia Community of Republic of Srpska logo

DEAR READERS,

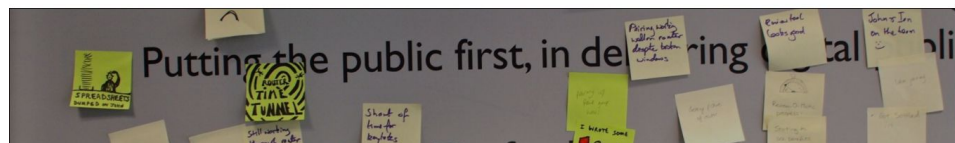
In front of you is the annual report of the Wikimedia Community of the Republic of Srpska for 2017. This report holds all activities of the Wikimedia community of the Republic of Srpska realized in the period from January 1 to December 31, 2017.

For us, the 2017 started festive. Already at the beginning of the year we celebrated the 16th birthday of Wikipedia. It was a decisive introduction to a very progressive year filled with numerous challenges. The Wikimedia Community in the Republic of Srpska has been trying to implement global Wikimedia standards, but also contributes to innovation and new trends with its activities. In a very short period, we managed to build the infrastructure and implement a diverse range of projects.

Finally, it is important to emphasize that our work is possible only thanks to the support of our members and financiers who contribute to the rationalization and success of our projects.

Thanks to everyone who was, in one way or another, with us in 2017!

THANK YOU!



Srpska

- 2017 annual report
- on Meta-Wiki



Content page Discussion Read Edit View history Search Meta

Wikimedia user groups/Reports/Wikimedians of Republic of Srpska/Annual 2017

< Wikimedia user groups



VIKIMEDIJINA
ZAJEDNICA
REPUBLIKE
SRPSKE

Annual 2017 Report

Contents [show](#)

Wikimedians of Republic of Srpska

Serbian version

Welcome to the 2017 Annual Report of the Wikimedia Community of Republic of Srpska!

DEAR READERS,

In front of you is the annual report of the Wikimedia Community of the Republic of Srpska for 2017. This report holds all activities of the Wikimedia community of the Republic of Srpska realized in the period from January 1 to December 31, 2017.

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THANK YOU!

Retrospective [\[edit \]](#)

Our primary goal in 2017 was the development of legal infrastructure. After a year and a half of the community existence, the first large two-year strategy was based on the thorough analysis of the community. On the basis of the strategic plan, a one-year work plan was prepared, with special attention given to the needs of volunteers for the implementation of a particular project on the one hand and how these projects will be accepted and implemented to the general public on the other. The Statute has been adopted and work has started on various policies.

In addition to the success in the internal field, a great improvement was made in the area of financing projects where we successfully applied for APG funds. Significant progress has been achieved in the project-program part. Apart from traditional photo projects and educational activities, for the first time, the internship programs - Wikipedian in Residence and GLAM cooperation - started.

We continued with the successful realization of competitions in Wikipedia and with the cooperation in the CEE region.

Celebration of the Wikipedia 16th Birthday! [\[edit \]](#)

In January, now traditionally, we celebrated the birthday of Wikipedia. It was a great way to mark this significant day for the Wikimedia movement, which also provided us with a chance to talk about our future work in the Wikimedia world. Idyllic winter we decided to preserve through a mini photo-tour and thus record the landscapes of the Republic of Srpska blanketed by ice and snow.

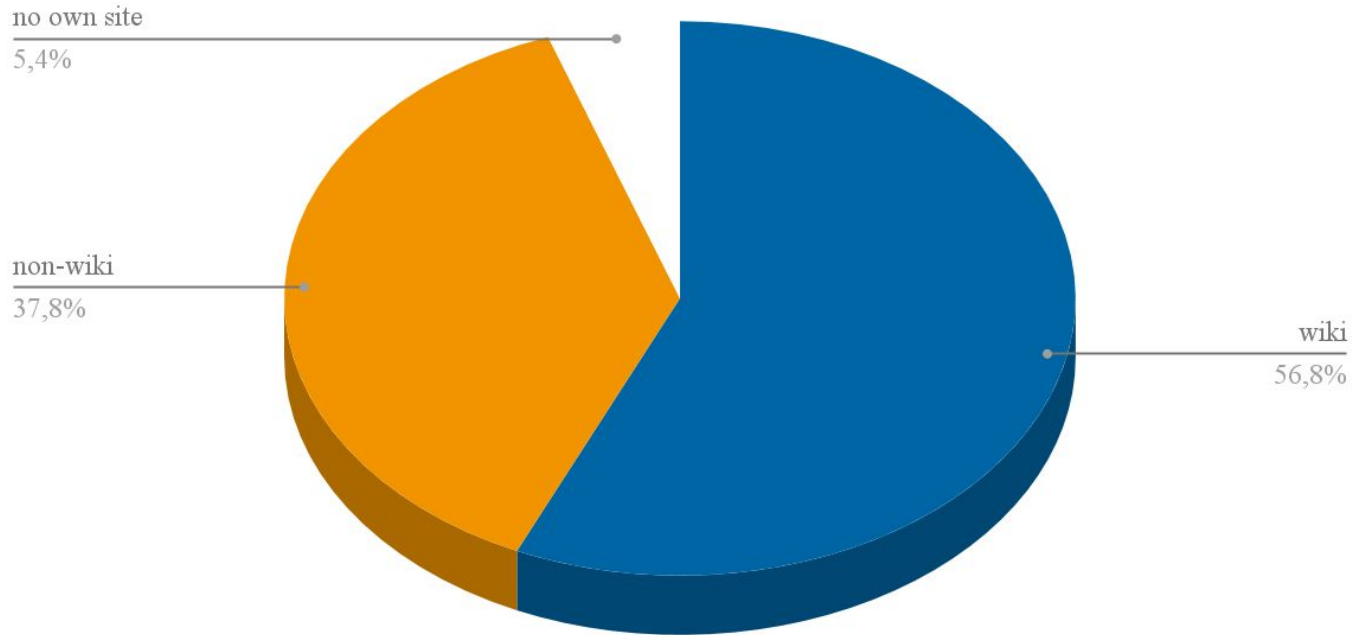
In the end, a birthday event resulted in a series of serious strategic meetings and capacity building activities.

Trace of Soul 2017 [\[edit \]](#)

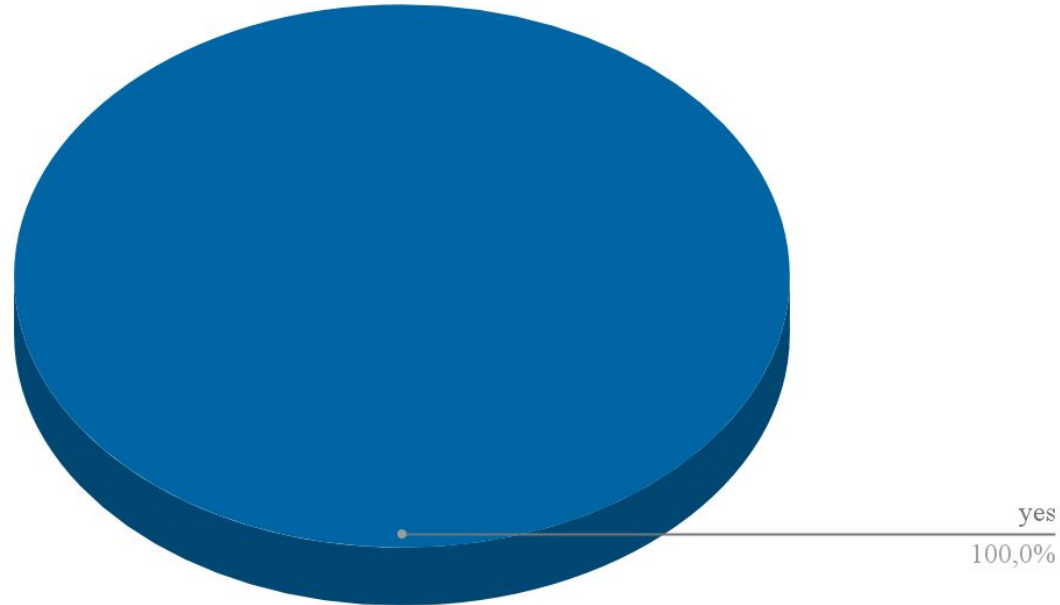
Our most complex photo project, which combined WLM and WLE into one event, has so far attracted 340 participants, who made incredible 6000 photos. Before this project, the monuments were not even listed, and the number of their photographs was at the level of



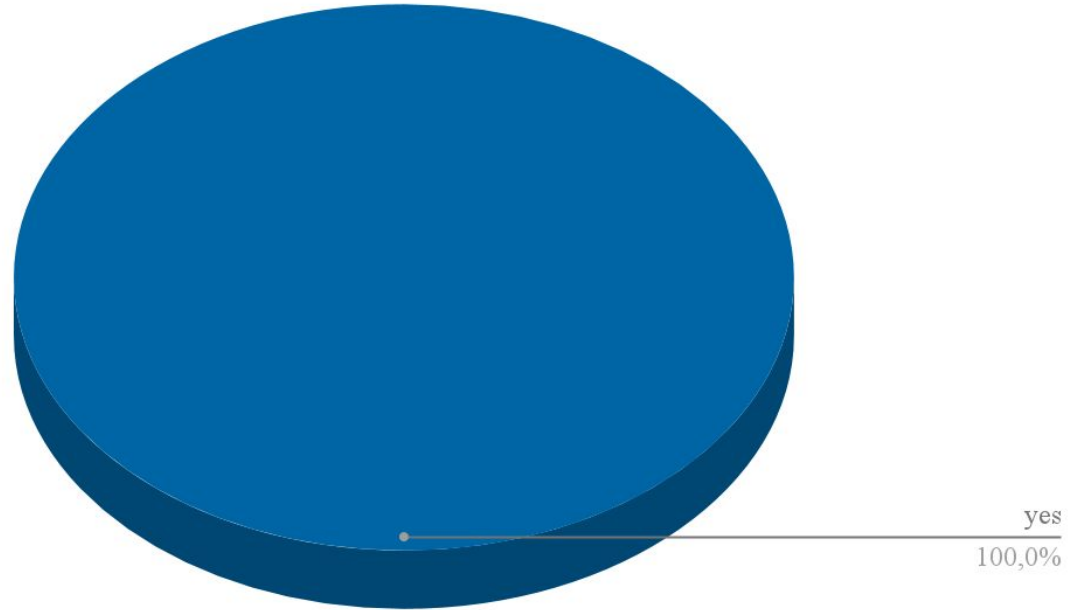
37 Chapters: websites?



...social media?



...and on-wiki, public?



We are everywhere...

websites

- homepages
- microsites
- ...

on-wiki

- User groups
- Chapters
- [Resource Center](#)
- ...

Twitter

- @WeAreWikipedia
~3,000 followers
- ...

Facebook

- WMF Social Hub ~700 members
- Wikipedia Weekly
~1,200 members
- ...



..because audiences are

reports, outreach, discussions, mobile, desktop, audio, video, text

- homepages
- microsites
- ...
- User groups
- Chapters
- [Resource Center](#)
- ...
- @WeAreWikipedia
~3,000 followers
- ...
- WMF Social Hub ~700 members
- Wikipedia Weekly
~1,200 members
- ...

Key take-aways

- Movement has already gone “multi-channel”
- Consider expectations and habits of audiences
- Check on how your peers do it



To wiki or not to wiki?

...Yes, and yes!



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Program preview Wikimedia Conference 2018 in Berlin



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Wikimedia Conference 2018

Program Structure: Tracks

**Movement
Strategy**



**Movement
Partnerships**



**Capacity
Building &
Learning**



Facilitated social activities

Wikimedia Conference 2018

Program Structure: Tracks

9 programmatic questions
Answers of 271 people analyzed

Chapter representatives: 102

User Group representatives: 107

WMF staff/Board: 40

Other (Thematic Orgs, Allied Orgs): 8

Committee members: 14

~ 40 % haven't attended WMCON before



Q1

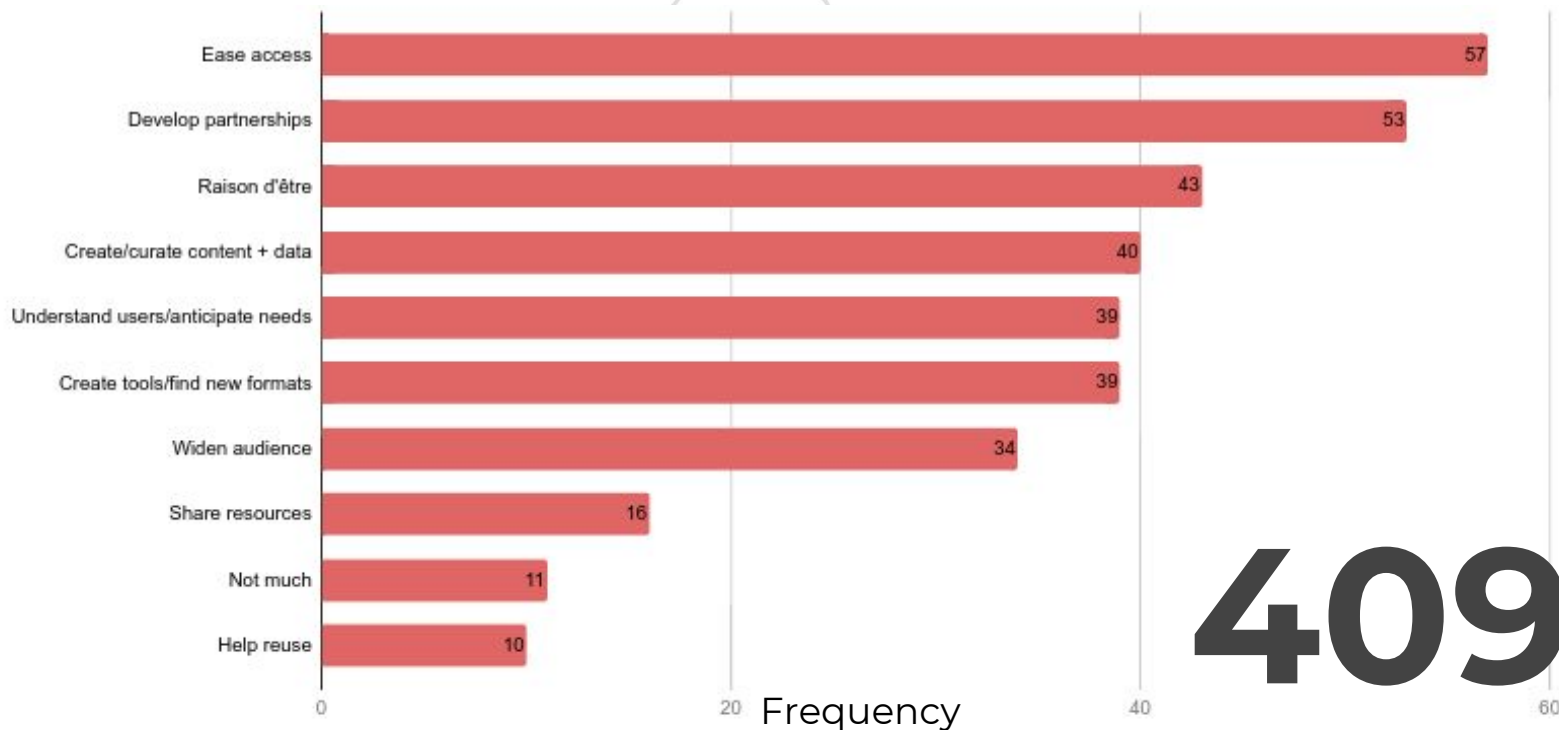
What does “Knowledge as a service” mean for your organization/group/community and its future activities?



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I understand “Knowledge as a service” as



409

*Answers were clustered/categorized afterwards, several answers were applied to various categories.



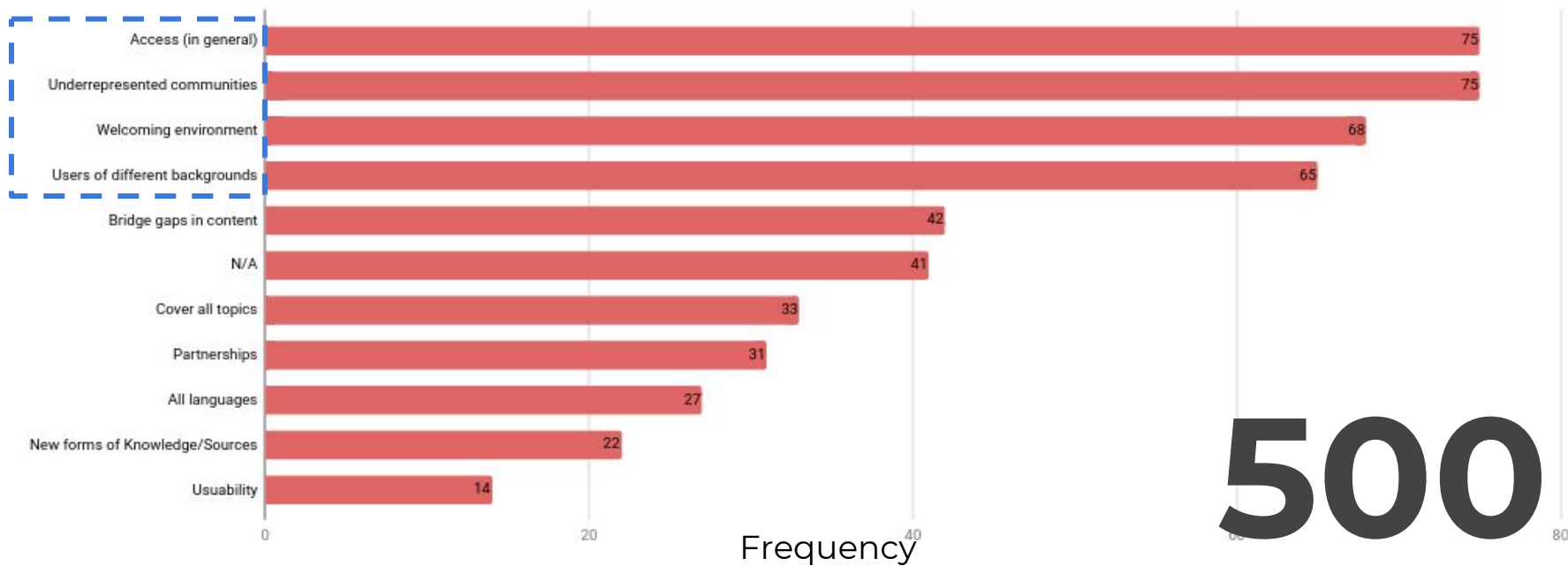
Q2 What does “Knowledge equity” mean for your organization/group/community and its future activities?



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I understand “Knowledge equity” as



*Answers were clustered/categorized afterwards, several answers were applied to various categories.



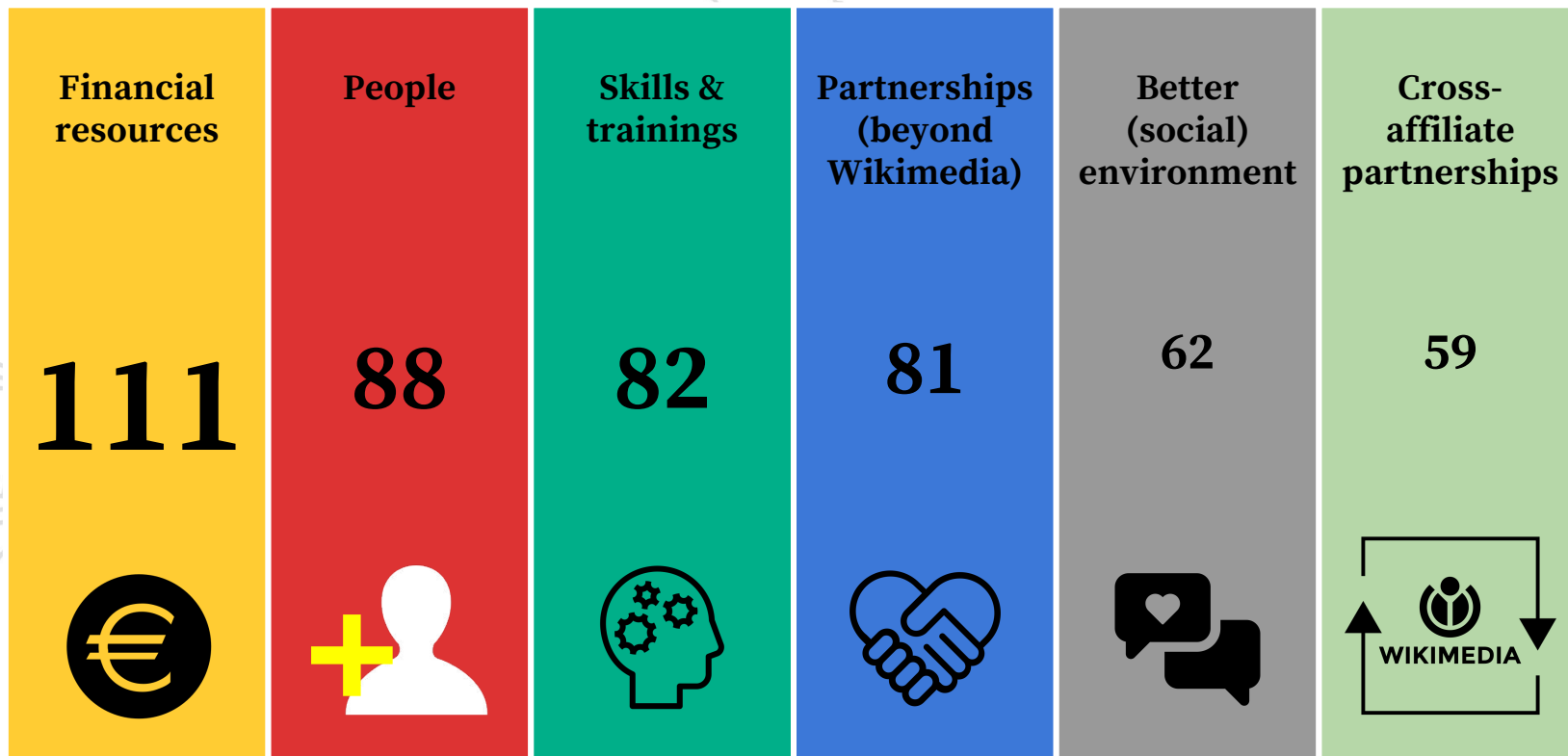
Q3 What kind of conditions do you need for these activities?



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I need these conditions:





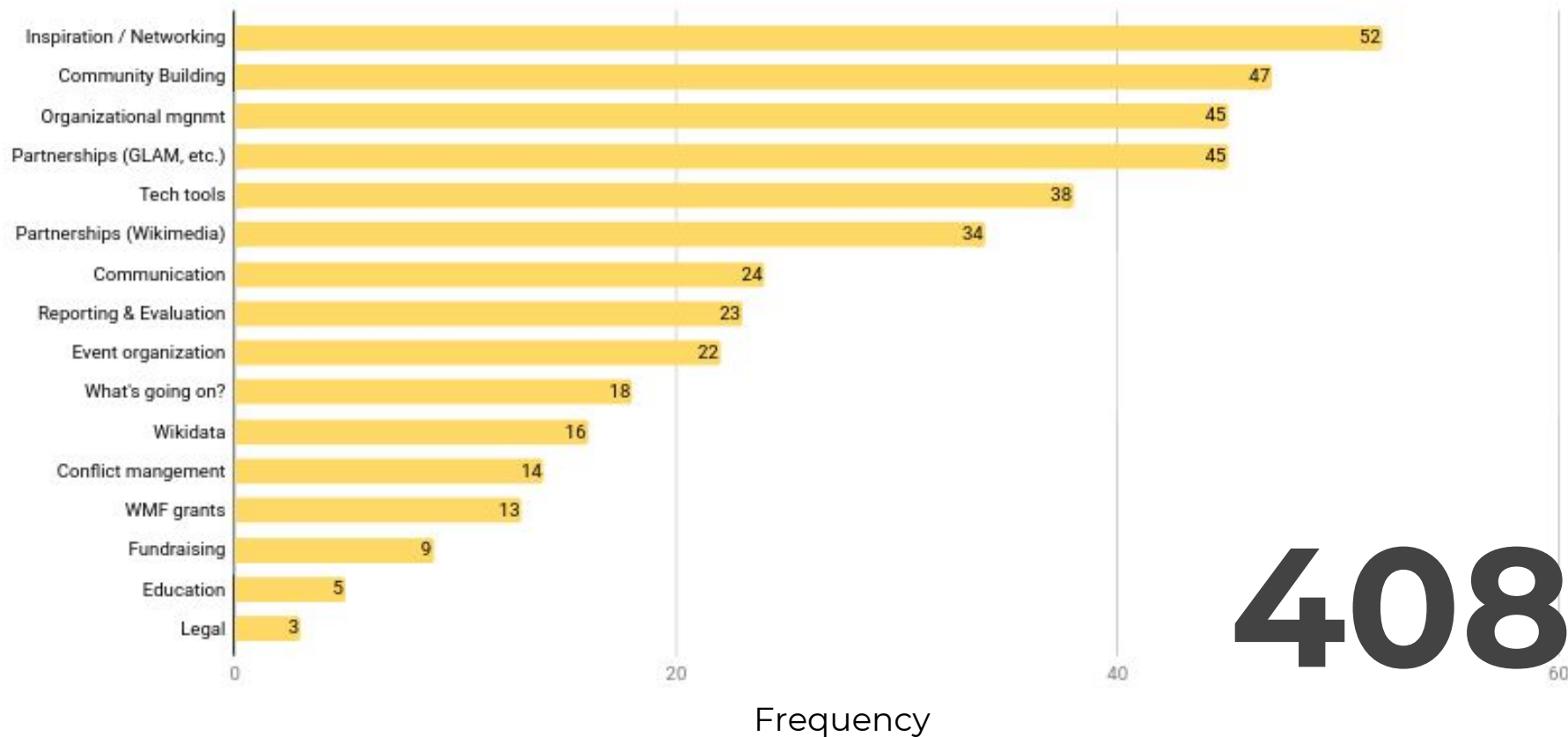
Q8

Please name one or two skills, tools, or resources, that you want to be able to bring back home to your local organization/group.



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Capacity Building & Learning



More info:
[[meta:Wikimedia
Conference
2018/Program design
process]
(in the coming weeks)

See you in Berlin
or on Meta!

For questions:
cornelius.kibelka@wikimedia.de



Questions and discussion



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wikilove
LIVE



Krzysztof Machocki, user:Halibutt (1981–2018)

Thanks!
Danke!



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