

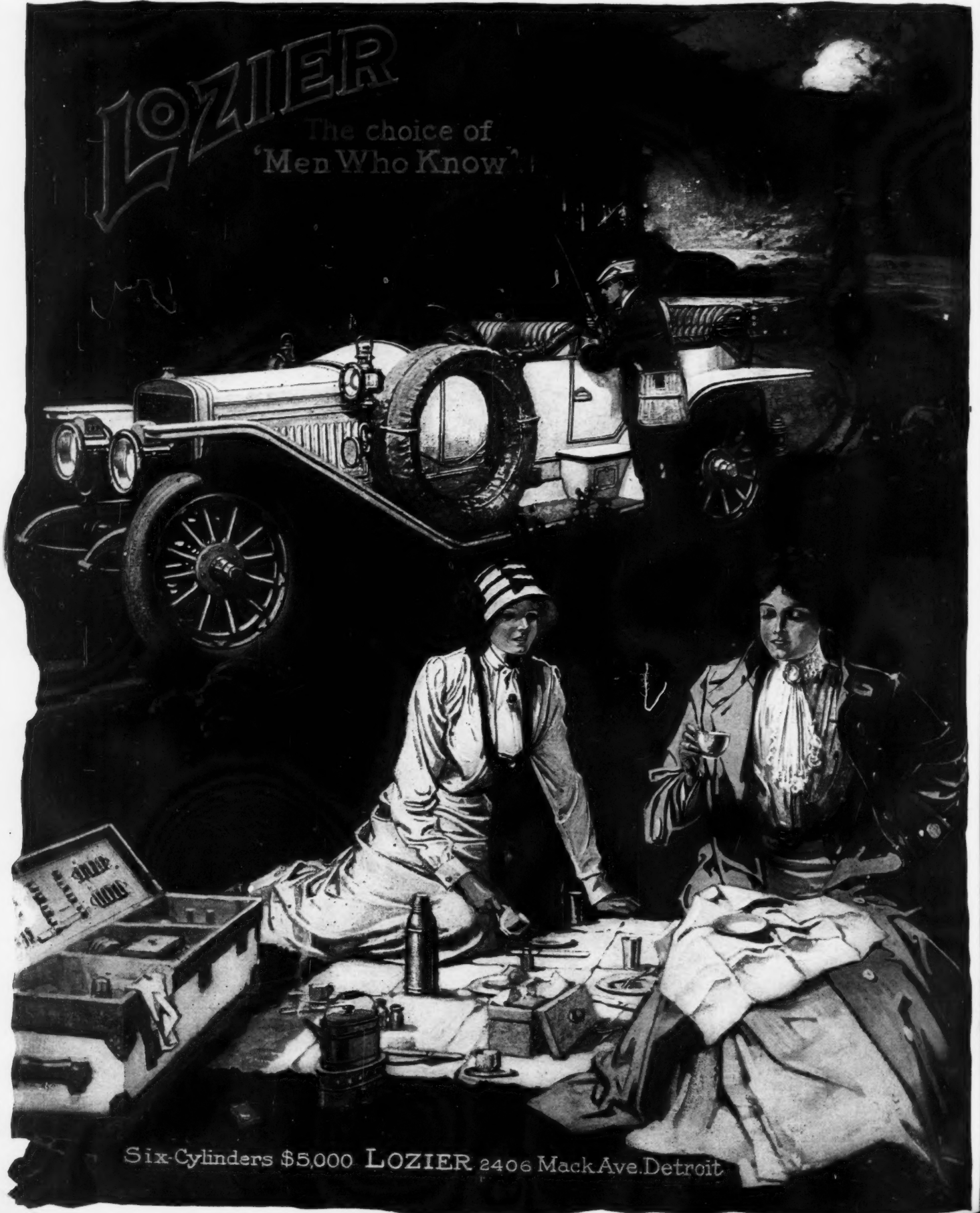
1912  
HONEYMOON  
NUMBER

# Life

THE  
DETROIT.  
PRICE 10 CENTS  
Vol. 59, No. 1547 June 20, 1912  
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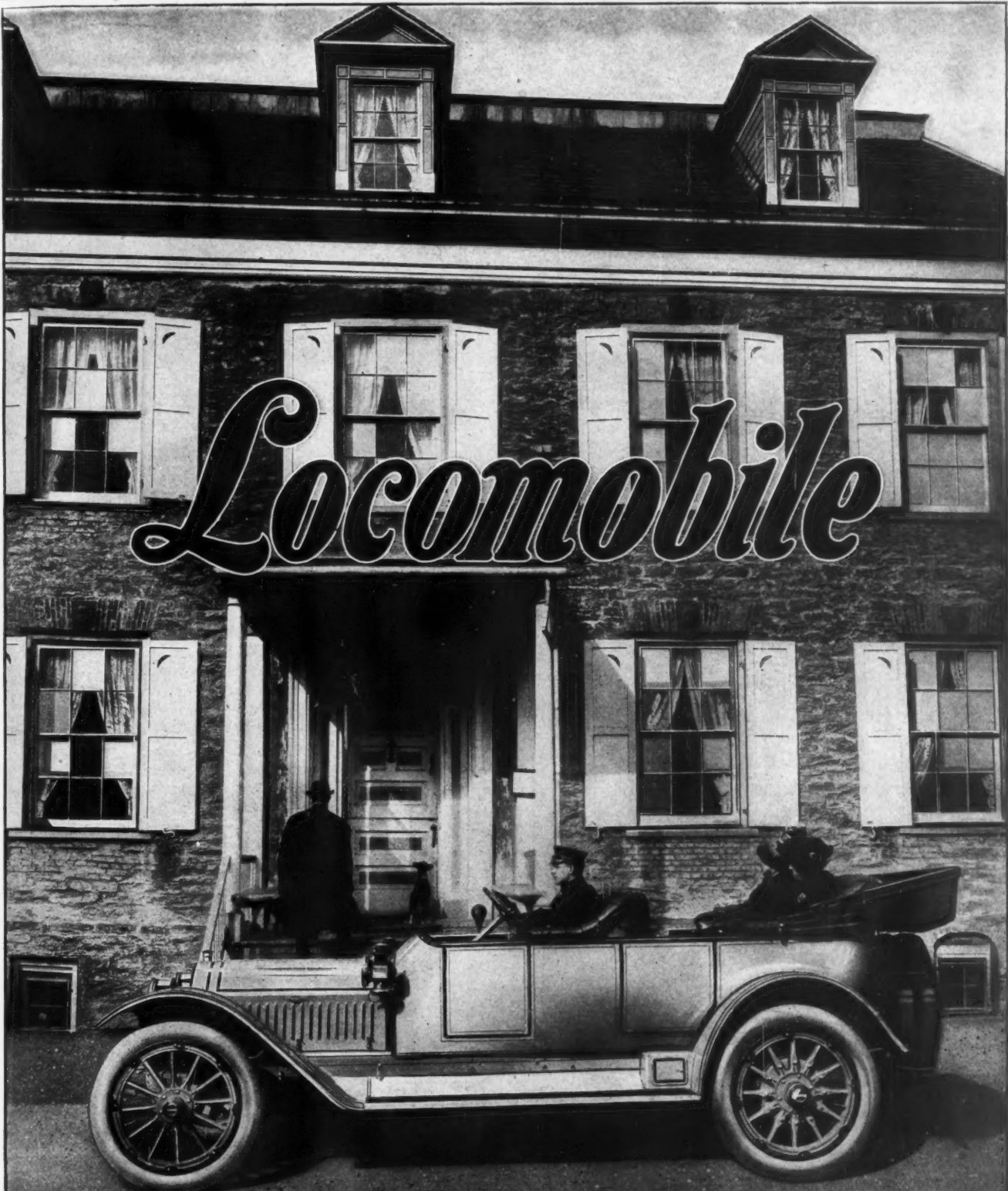


WILL IT HOLD?



LOZIER  
The choice of  
'Men Who Know'

Six-Cylinders \$5,000 LOZIER 2406 Mack Ave. Detroit



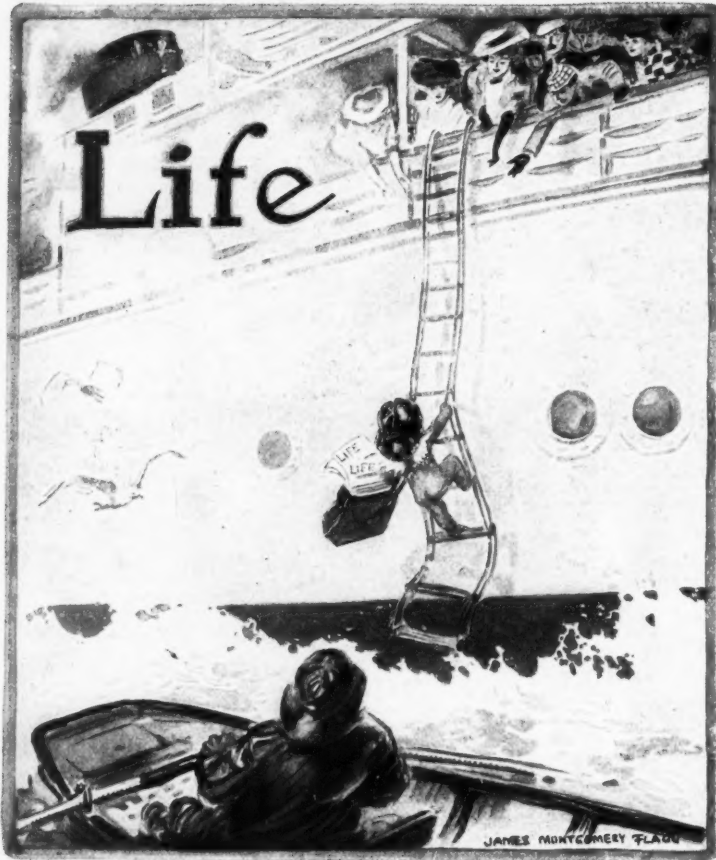
# Locomobile

"The Best Built Car in America" is equipped with Ten Inch Upholstery. This, combined with perfect balance and long wheel base, produces the only car which never tires nor irritates.

The Locomobile Company of America  
New York, Boston, Bridgeport, Conn., Chicago, Atlanta,  
Philadelphia, San Francisco,  
Oakland, Washington, Pittsburgh, Minneapolis, Baltimore, Los Angeles



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The Marine  
Number  
of

Life

Next Week

(Out on Tuesday, June 25)

Program for July

- July 4. Fourth of July Number
- “ 11. Your Best Girl Number
- “ 18. Children's Number
- “ 25. Beach Number



No matter where you go this summer you are bound to see plenty of Life. Our arrangements with the newsdealers for disseminating our joyous influence have never been more complete. In case you think there is the slightest danger however, one dollar will

SPECIAL OFFER

Enclosed find One Dollar (Canadian \$1.13. Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscription renewed at this rate. Trial subscriptions should be sent to us direct; not through an agent or dealer.

LIFE, 17 West 31, New York  
ONE YEAR \$5.00. (CANADIAN \$5.52, FOREIGN \$6.04.)



## Rhymed Reviews

### Pleasures and Palaces

(By Juliet Wilbor Tompkins. *Double-day, Page & Co.*)

She couldn't cook, nor darn the hose,  
Nor sweep a room, nor plump a pillow,  
But loved,—this idle Marie Rose,—  
To sail across the raging billow.

To dance through London, Paris, Rome,  
Pursuing Pleasure, houseless, flatless.  
The place denominated "home,"  
Did not appear within her atlas.

She saw no fun in baking pies;  
She knew a settled life would bore  
her;  
But Cousin Sara, kind and wise,  
Secured a small apartment for her.

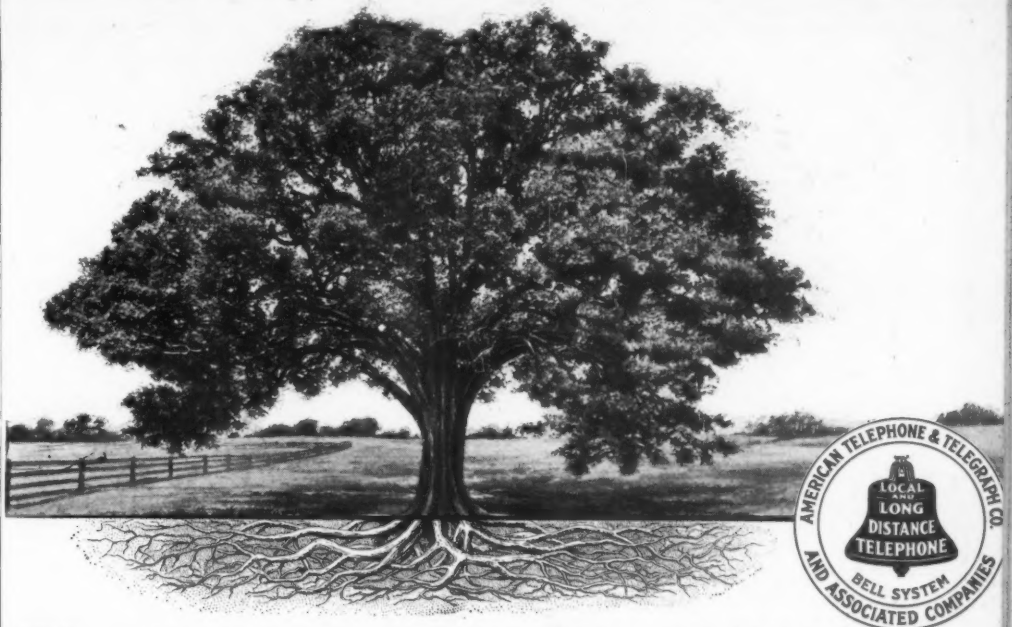
And left her there, marooned, without  
A single chop or maid to broil it,  
To make the little gad-about  
Prepare a meal herself or spoil it.

Sojourning just across the hall  
By will of Cupid, arch designer,  
Was Galen Ward, so big and tall,  
A fine, upstanding Western miner.

And when a maiden cuts her thumb  
(Such ills assail the rash beginner),  
What should a young man do but come  
To soothe the wound and cook her  
dinner?

And should he leave right after that,  
Or stay to gossip in the gloaming,  
About his mine in Lariat  
Among the hills of—say, Wyoming?

Alas, the best of friends must part!  
But Ward had made a Deep Impres-  
sion;



## The Tree System—The Bell System

A NOBLE tree thrives because the leaves, twigs, branches, trunk and roots are all working together, each doing its part so that all may live.

This is true also of that wonderful combination of wires, switchboards, telephones, employes and subscribers which helps make up what is called the Bell Telephone System.

Neither the roots nor the branches can live without the other, and if the trunk is girdled so that the sap cannot flow, the whole tree dies.

It is more than the vast machinery of communication, covering the country from ocean to ocean. Every part is alive, and each gives additional usefulness to every other part.

The existence of the tree depends not only on the activity of all the parts, but upon their being always connected together in the "tree system."

The value of telephone service depends not only on the number of telephones, but upon their being always connected together, as in the Bell System.

## AMERICAN TELEPHONE AND TELEGRAPH COMPANY AND ASSOCIATED COMPANIES

*One Policy*

*One System*

*Universal Service*

**CALOX**  
The  
**OXYGEN  
TOOTH POWDER**

**Tooth Powder + Peroxide = Calox**

Calox when moist forms peroxide. Therefore no need to use both powder and mouth wash as Calox serves both purposes. It cleans and polishes the teeth while the peroxide formed destroys decay germs and takes the place of an antiseptic mouth wash.

Sample and Booklet  
free on request

**All Druggists, 25c.**

Ask for the  
Calox Tooth Brush, 35c  
**McKESSON & ROBBINS**  
NEW YORK



To learn the Culinary Art  
Became the maiden's One Obsession.

And soon she went out Galen's way,  
A kitchen queen so very clever  
That Galen simply made her stay  
To cook his ham-and-eggs forever.

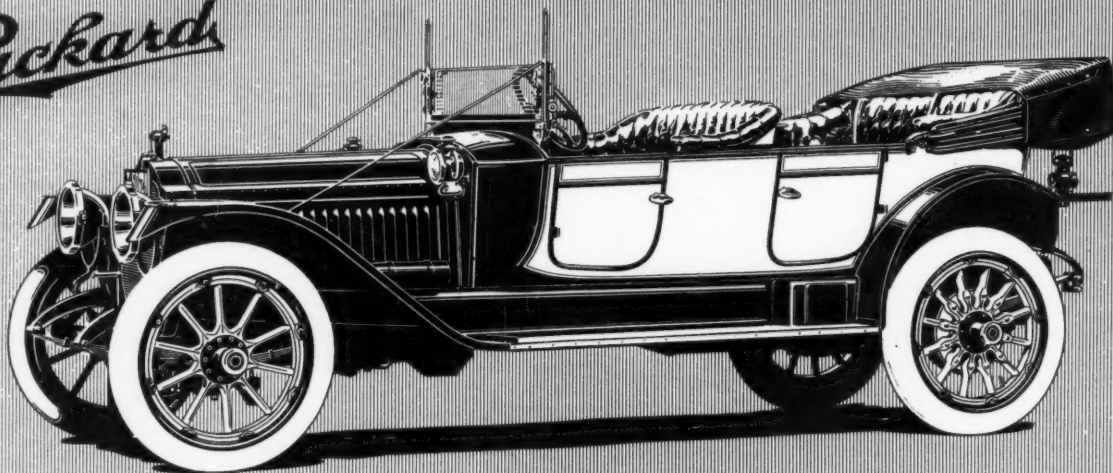
So, restless maids with naught to do,  
Perpend the lessons here and heed  
them:  
Before you catch your miners, you  
Must learn the proper way to feed  
them.

Arthur Guiterman.



BASEBALL TERM  
"SAFE ON HIS BASS"

*Packard*



# 1913

**In the Packard "48" for 1913, the dominance of the Packard Six is strengthened by logical improvements based on 14 years of engineering success**

Horsepower by the standard A. L. A. M. rating, based on a piston speed of 1000 feet per minute.....48

Actual brake horsepower at the same piston speed..62

Maximum brake horsepower, obtained at a piston speed of 1576 feet per minute.....82

Fastest getaway—60 miles an hour in 30 seconds from a standing start.

Smoothest running motor and easiest riding car even at speeds from 60 to 70 miles an hour.

Easiest to drive—With a wheel base of 139 inches, will turn around in a street 46 feet wide.

Safest for fast driving—Positive steering; positive brakes.

Best hill climber at all speeds and regardless of road conditions.

Best cash asset—Packard cars have the highest second-hand value.

### The Packard "48" Line

Touring Car, seven passengers.....	\$4,850
Phaeton, five passengers.....	4,750
Runabout, two passengers and rumble.....	4,650
Limousine, seven passengers.....	5,850
Landaulet, seven passengers.....	5,950
Imperial Limousine, seven passengers.....	6,050
Brougham, five passengers.....	5,800
Coupe, three passengers.....	5,100

Standard equipment of open cars includes top and windshield

Packard "30", \$4,200

Packard "18", \$3,200

Shipments have begun but, inasmuch as options already have been closed for several hundred of these cars and each Packard dealer has only a definite allotment to sell, an early order is necessary to secure a desirable date of delivery.

Packard dealers throughout the country cooperate with the Packard Motor Car Company in providing the most willing, the most expert and the most comprehensive service in the world.

**Demonstration on any kind of road by any Packard dealer. The Packard "48" is fully described in the Packard Year Book, which may be obtained by request**

**Packard Motor Car Company, Detroit, Michigan**

**Ask the man who owns one**

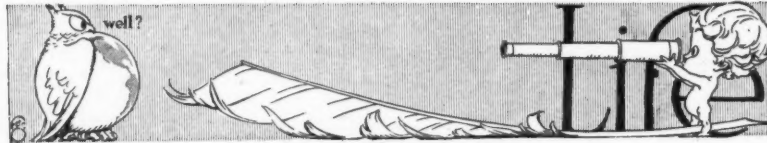


**WILLIE:** Papa, is it necessary to whip me?  
**SLIMSON (grimly):** You ought to know.  
 "Well, I sometimes think you don't realize how little good it does me."

**HUSBAND:** So long as you went around to the polls to vote, why didn't you do it?  
**ENFRANCHISED WIFE:** Another lady was using the voting booth.



HER FRIENDS AND HIS  
 WE ARE KNOWN BY THE COMPANY WE KEEP



"While there is Life there's Hope"



WHEN we say of a man that there's lots of good in him, it is usually at a time when his other qualities have seemed to be to the fore, or he has been suffering from their consequences. When the citizens of Bath, the other day, welcomed home Mr. Charles W. Morse with brass bands and shouts and assurances of regard, it was, of course, by way of saying, "There's lots of good in him."

No doubt there is, and the Bath people were right enough in feeling that Morse needed to have it said, but they might better have omitted the brass bands. When pardoned sinners are welcomed home it is better that it should be done not too ostentatiously. What it is desirable to express is a surviving affection for the sinner, but when the band is engaged, as though it were a Congressman coming home after getting an appropriation for a new post-office, it gives an impression of public indifference to crime which it is inexpedient to diffuse. It is true that the Prodigal Father sent out for an orchestra when his son came home, but that was a family affair, and nothing that could be done to make the prodigal son cheerful would necessarily imply contempt for statutory law or the findings of courts and juries.

Our people are very indulgent about breaches of law and deviations from accuracy of statement. No doubt one reason is that law has been brought considerably into disparagement of late by many prosecutions, under the Sherman law and similar statutes, of men whom their neighbors knew to be upright in their dealings. The sight, too, of greater culprits escaping punishment while lesser ones have suffered has been very common and confusing to the moral sense. We believe, too, that Mr. Roosevelt has done a great deal to confuse the public notions about right and wrong. A considera-

ble group of people now hold that whatever Mr. Roosevelt does is right. They swallowed his candidacy, like another cup of coffee, without blinking at his announcement that he would not run again. They laugh at people who have old-fashioned scruples in favor of respecting one's word or having any principles that are fixed. Nevertheless it is as Lowell might have said years ago:

In vain we call old notions bosh,

And bend our words to fit our trying;  
"Third cups of coffee" will not wash,  
And—

Still, there's lots of good in Roosevelt.



THIS issue of LIFE will find the Republican convention at the beginning of what promises to be a long and momentous session. At this writing it looks much less certain than it did immediately after the New Jersey primaries that Roosevelt will get the regular Republican nomination. There is plenty of honest doubt about what the Presidential primaries have meant. Where they have been held, about thirty per cent. of the Republican vote has come out, and that thirty per cent. has preferred Mr. Roosevelt a good deal to Mr. Taft. What those Republicans want who did not vote in the primaries has not been disclosed, but that they want neither Mr. Taft nor Mr. Roosevelt is not unlikely, nor yet unsensible, and maybe the convention will prove to be of their mind.

As we write there is a little flutter of talk about Mr. Root. Mr. Root is a very eminent public servant. If he were nominated at Chicago, and the Third Term faction should bolt and run their man, the Democrats might make such a nomination as would make Mr. Root a strong candidate. As against Roosevelt and Bryan, or,

possibly, Roosevelt and Clark, he would get many votes from both parties. So would Mr. Hughes if he were to be put up, or Mr. Cummins. But these speculations abound in "ifs." We shall soon know now where we are and what sort of a political summer is ahead of us.



AFTER many months of active discussion of candidates in both parties, and various and vociferous expressions of choice, there is no candidate at present in the running upon whom a considerable fraction of his party would not look with dismay at the first news of his nomination. The *World*, after long hesitation, has finally come out for Governor Wilson as the best man, all things considered, for the Democrats. Governor Wilson is, in many particulars, an attractive political speculation. But he is very speculative; a man not fully tried out, and remarkably ill thought of, at present, by a good many Democratic voters.

But so is Mr. Clark a speculation. For our part, we feel that we know only a little about Governor Wilson, and rather less about Speaker Clark. Either of them might make a good President. Either of them, in our opinion, would be vastly preferable to Mr. Roosevelt. Mr. Clark is burdened with the active support of Hearst and all his employed editors and newspapers. Nothing so repellent as that has happened yet to Governor Wilson. We can imagine Mr. Clark a wise, experienced, patient statesman, with an inborn sympathy with the great mass of plain people and a sagacious concern for their interests. The hitch comes in identifying Mr. Clark with this imagined conception of him.

We feel like consulting a clairvoyant about Mr. Clark.

VOL. LIX.

JUNE 20, 1912 No. 1547

Published by

LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't.

A. MILLER, Sec'y and Treas.

17 West Thirty-first Street, New York



And there's Dr. Wilson. We know he is a clever man and an admirable speaker, and that he has as fine an assortment of political ideas as anyone about. We think we know, too, that he is a radical, and a decided character. He may have it in him to make the best performer in the whole Democratic troupe, but we remember that he has lived somewhat out of the world, and that the same studious life that has qualified him so amply as a political theorist has kept him somewhat out of the ordinary competitions of men, so that his dealings with them have not always been felicitous in the past, and might be disastrous in an imaginable future.

Dr. Wilson is a man of parts, and might make a notable President, but it is with him as with Mr. Clark. Certainty fails us, and we feel like consulting a clairvoyant about him.

It's different about Brother Bill Bryan. We know about him, and rejoice, not too boldly, that he has overcome his habit and will not be a candidate this year.

There are no obscurities about Uncle Judson Harmon. He is a sound article, and about him the question is mainly one of the public demand. Is there a call for him in this market?

Mr. Underwood has never been President, but if the Clayton resolution becomes a law we shall never vote again for a man who has had Presidential experience. Mr. Underwood is a very able, sound-thinking person. If we had to choose the next President, and were forbidden to consult a clairvoyant, we would choose Mr. Underwood, with confidence that he would make a fair job of it anyway, and might make a great one.



**B**UT it is not for us to choose, but for the Baltimore convention, which, as a whole, won't know the candidates any better than we do—perhaps not so well—and won't know its own mind, and must find it out by repeating shakings of the dice and counting and recounting their fate-directing



Uncle Sam: THEODORE, I'VE A NOTION TO BUY THAT CHAIR

pips. Heaven send that convention wisdom. There must be in store somewhere in the vaults of Destiny a great accumulated store of wisdom for the use of Democratic conventions. The last time it was drawn upon was in 1892, and since that was twenty years ago, and the deposit has never been disturbed since, the accumulation must now be enormous. Draw on it, Democratic brethren; draw on it abundantly; and spend it as lavishly as though it were the national debt



**T**HERE are some other matters, not political, that deserve a word.

The waiters in New York and some other places have been on a strike to have their union recognized. Why they shouldn't have a union and have it recognized we don't know, but there seems to be objection. The public supposition is that every New York waiter cleans up a fortune every week from

tips, but the possibilities of profit in the hotels and restaurants are now so carefully farmed out by the managements and harvested by their lessees, that we suppose the waiter's fees go into some more-or-less incorporated maw, as the hat-girls' tips do, which is contrary to Scripture which forbids muzzling the ox when he treads out the corn.

Wilbur Wright has died and everybody is sorry. He liked his own, but loathed advertisement, and all its resulting cheap and nasty glories. He did us proud by his great gift of keeping his equilibrium. Are we never again to have for President a man with that gift? Are we never again to have any but noisy men in the White House?

Not nearly enough money has been paid in for the sufferers by the Mississippi floods. The Red Cross has been calling desperately for more funds. Come, brethren, contribute! It is late to speak of it, but the flooded people were mostly poor and need help. Our Mayor receives money for them.

### Life's Fresh Air Fund

Inclusive of 1911, LIFE'S FRESH AIR FUND has been in operation twenty-five years. In that time it has expended \$133,340.25 and has given a fortnight in the country to 33,737 poor city children.

The Fund is supported entirely by bequests and voluntary contributions, which are acknowledged in this column.

Previously acknowledged.....	\$3,028.24
Beatrice A. Pierce.....	6.00
W. U. M.....	5.00
J. K. G.....	1.00
H. K. H.....	15.00
Arthur Bull Sullivan.....	10.00
John Alsop King.....	10.00
John T. Terry, Jr.....	25.00
G. M. M.....	10.00
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Francis.....	10.00
Frances R. Atwater.....	10.00
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Elizabeth S. Shillingford and John T. Shillingford.....	5.00
"A Friend".....	100.00
"In Memorial Maurice I. L.".....	5.70
C. Birdsall.....	5.70
Howard N. Eavenson.....	10.00
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W. A. O. Paul.....	5.00
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L. M. C.....	5.70
A Friend.....	50.00
Algy.....	10.00



EXTRACT FROM A FAIRY TALE FOR TWENTIETH CENTURY CHILDREN

Giant's Son: LOOK FATHER, AT THE BEAUTIFUL DRAGON-FLY  
I HAVE CAUGHT

"In Memory of Nathaniel With- erell".....	25.00
A. E. Gallatin.....	50.00
Samuel H. Ordway.....	10.00
Cash.....	5000
Ralph D. Whiting.....	6.00
Prescott, Benjamin W. and Thomas T. Childs, Jr.....	5.70
Geo. W. Clyde.....	20.00
Benj. Graham, Jr.....	10.00
Cass Gilbert.....	10.00

\$4,049.24

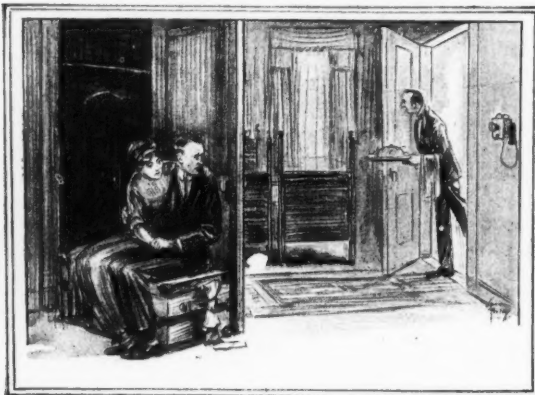
ACKNOWLEDGED WITH THANKS.  
15,000 circulars of the Farm, from the  
Williams Printing Company.

### Interpretation

HOW much do you mean of what you  
say?

But tell me that, my lady gay.  
Bend to the answer, whisper low—  
Oh, I would give my heart to know!

How much do you mean you do not say?  
But tell me that, my lady gay.  
Life is so short, the moments go—  
Oh, I would give my soul to know!



Bridegroom: HANG IT! HERE COMES THAT  
TIRESOME WAITER WITH THAT CONFOUNDED DINNER  
WE ORDERED.

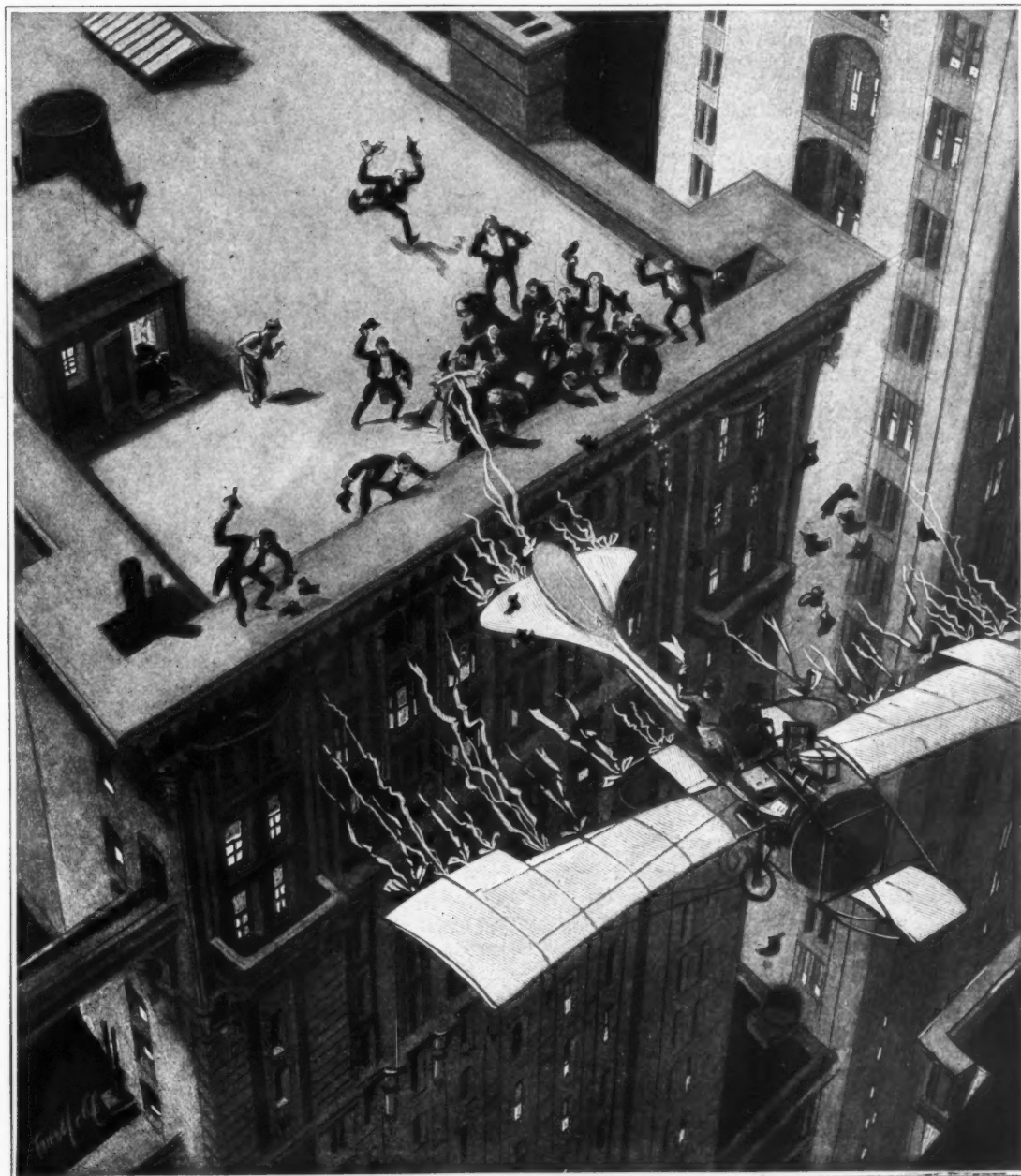
### The Cost of a Husband

MRS. JAMES A. GARLAND, of Boston, has relinquished an income of about \$350,000 a year in order to get married. That seems to be a high price for the privilege of having another husband; and yet it all depends upon the point of view.

Husbands can be obtained at all prices. Some time ago a lady who wished to be married for some technically legal reason secured a husband for a few hours by the payment of a few hundreds of dollars. In the case of Mrs. Garland the price is not too high to pay, provided she has got what she wants. And there is no reason to suppose that she has not.

Of course, if she has made a mistake, there will be no way for her to get her money back. But then, the same thing happens in Wall Street.

THE three R's at Monte Carlo—Roué, roulette, ruin.



"HEADS BELOW!"

A SEND-OFF FOR THE BRIDE AND GROOM

### Some Honeymoon Advice

**S**UCCESS upon a honeymoon depends not so much upon the route taken as upon the company selected. One of the great drawbacks to a successful honeymoon, however, lies in the fact that it cannot be rehearsed beforehand. Some people fall into the habit of repeating it at irregular intervals during a lifetime.

In spite of this, the majority of honeymoons are eminently successful, except in results; nobody knows what these will be.

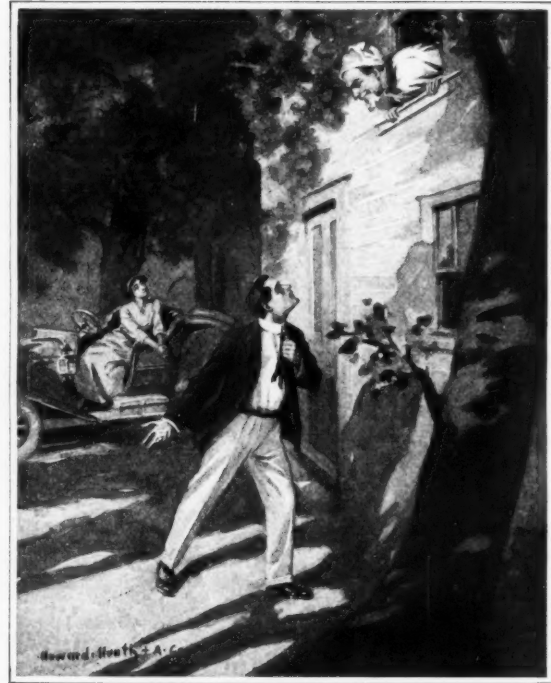
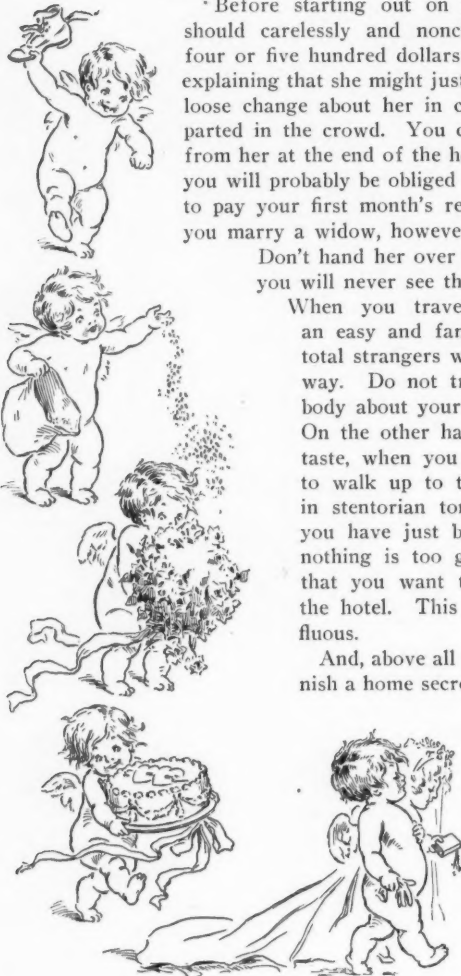
Try to be polite to your honeymoon companion and treat her with the deference due her; later, when you have been married ten or fifteen years, and have been trained to fetch and carry, to lie down and play you are dead, and to hold out your paw, this will become second nature. But you will be surprised to find out how forgetful you are at first about those little attentions which please the heart of every loving and trusting bride.

Before starting out on your journey you should carelessly and nonchalantly hand her four or five hundred dollars in crisp new bills, explaining that she might just as well have some loose change about her in case you should be parted in the crowd. You can borrow it back from her at the end of the honeymoon; in fact, you will probably be obliged to do this in order to pay your first month's rent in advance. If you marry a widow, however, take no chances.

Don't hand her over any crisp bills, for you will never see them again.

When you travel, try to assume an easy and familiar air with the total strangers who line your pathway. Do not try to deceive anybody about your blissful condition. On the other hand, it is not good taste, when you arrive at a hotel, to walk up to the proprietor and in stentorian tones announce that you have just been married; that nothing is too good for you, and that you want the finest suite in the hotel. This is entirely superfluous.

And, above all things, do not furnish a home secretly and attempt to surprise your bride upon your return with a new color scheme or a set of decorations. There is always an impulse upon the part of every amateur bridegroom to do this.



*Justice of the Peace:* WANT TO GIT MARRIED, DO YE? ALL RIGHT. KIN YE WAIT TILL I GIT SOME CLOTHES ON?

He loves to think of the little cry of surprise which the bride will give when she sees the cozy home which his loving care has provided for her. In real life, however, the bride is more likely to consider that she has been injured. Whatever home you may provide for her, therefore, present it to her in the shape of good, hard cash and allow her to do the rest.

A really successful honeymoon is one which can be repeated with the same woman every few years and still retain its freshness and its charm; this is the only real test.



"THE HYPOCRITE! HE TOLD ME HE WAS A WATER SPANIEL, AND HE'S BEEN DRINKING BEER ALL THE AFTERNOON."



LOVE IS BLIND

### Washington Notes

**T**HE report that the Secretary of War has given orders to mobilize the army along the borders of the Republican party is denied. Congress is considering the advisa-

bility of investigating some of the irregularities connected with the visit of Halley's comet. This matter has been hanging fire for some time.

A number of wives of high officials have organized a committee to examine the social levees and fortifica-

tions, with a view to making them impregnable against interlopers and climbers.

President Taft has decided that he will not ask Congress to dock his salary for the time he takes off for electioneering purposes.

## Now is the Time

*The Summer Season Offers Unusual Inducements to Ladies for Spending Money—The Fashion Reform League's Great Program*

**W**E urge all of our patrons who are anxious to spend as much money as possible this summer to consult with us.

We have just completed a new set of designs for camp life. Our evening clothes for camps can be obtained all the way from \$500 up. If you have a camp of your own, it would be necessary for you to have emergency costumes for your guests. Many of our customers among the newly rich do not realize the fact that it is no longer *en règle* to live in a camp in ordinary clothes. If you have a camp, therefore, and one of your guests should commit the terrible blunder of appearing at breakfast in a shirt-waist and short skirt, you should have an emergency costume ready in order to provide the proper covering.

We furnish simple breakfast gowns for camps, a combination of valenciennes lace cut bias, with purple plush basques, lined with cinnamon colored shot silk and arranged in fluted columns around the waist, with two sets of elephant's breath slippers and breakfast cap to match, for \$650.

In case your guest appears in the breakfast room of your camp in anything that is improper, you can hastily cover her up with one of these simple costumes.

Having started the breakfast cap fashion, we are, of course, prepared to furnish a greater variety than any others. Some of these caps, for elderly ladies, are arranged in such a way that they can be drawn over the face. This is in response to a demand from some of our male customers, who claim that, after having looked at a certain face for twenty years at the breakfast table, they incline to the Oriental idea.

\* \* \*

**O**UR costumes for young girls at summer resorts were never so elaborate as they are this year. In these cases we deal directly with the daughters, it having been our experience that it is a waste of time to consult with the parents. We advise all young girls, therefore, if possible, before they go to a summer resort, to send their parents over on the Continent. By having your parents in Europe all summer and by placing yourself under our charge, you can go to any summer resort and be sure of receiving attention.

We furnish a complete summer wardrobe for a young girl of seventeen, consisting of twenty-two trunks full of a great variety of costumes, for only \$18,000. You can spend six weeks at a summer resort and change your frock every three-quarters of an hour during the entire period, evenings included.



"For the camp"

Before going away for the summer we advise all young ladies to drop in and take a course of make-up. We have special experts who devote themselves entirely to making up young girls, and we can assure everybody that no self-respecting girl can afford to do without this course.

In case you are obliged to entertain your parents at a cottage and desire to have us fit them out, we will do so at moderate expense and in a way that they will not make you ashamed of them.

\* \* \*

**W**E have a set of new bathing costumes for elderly ladies that can be worn with impunity. This problem, indeed, has been one of the most difficult ones that we have ever had to solve. Any woman over forty who appears on the beach in a bathing costume is likely to strike terror into the heart of all who behold her. This is especially true if she is rather stout. We have had our artists working on this problem for some time and have produced an array of bathing suits for elderly ladies which mitigate their appearance in a remarkable degree.

We can make a woman of fifty on the beach appear positively seductive.

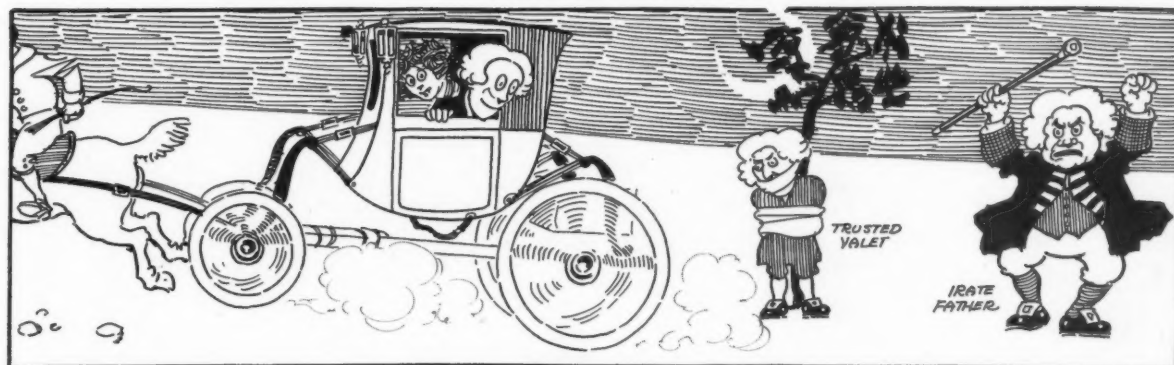
Some of our costumes include a watered silk entourage effect, with passementerie embonpoint edgings.

To illustrate our wonderful capacity to make you look better we have lately been experimenting with flower effects for bathing suits. A lady of forty-eight, who weighs two hundred pounds, appeared in one of our bathing suits trimmed with indestructible roses, giving her the appearance of a man-of-war on Fourth of July, floating on the waves. She could be seen for eighteen miles along the horizon and she received three proposals of marriage inside of twenty-four hours.

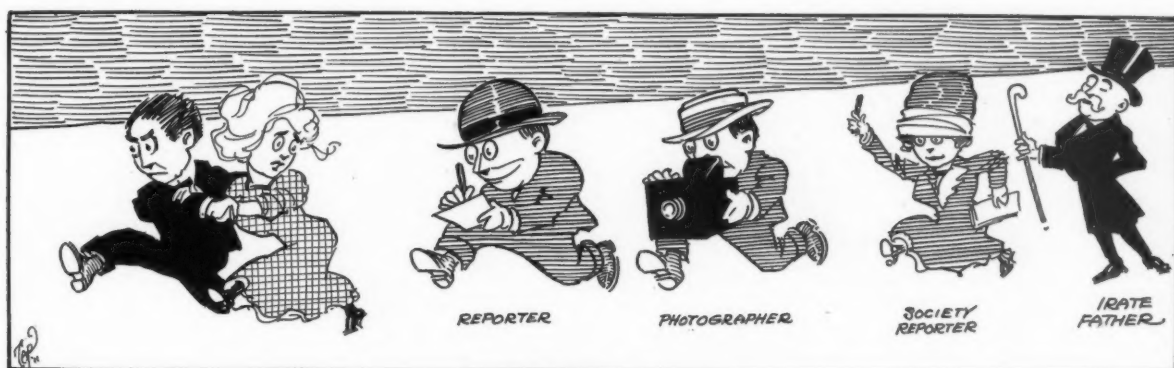
No matter, therefore, at what age you may be, from sixteen to sixty, we can make your summer a joy and can initiate you in ways of spending money that you have never dreamed of before.

*Life's Fashion Reform League.*

ELOPEMENTS



Then —



— and Now

The Fire of Love

IT leaps, it whirls, it dances,  
It riots, seethes and swings,  
But, oh, the magic music  
Of the melody it sings!

It wavers, flies and rises,  
It kills both hope and aim;  
But, oh, the utter yearning  
For its mad, enticing flame!

It burns, it scars, it scorches.  
It waves now high, now low;  
But, oh, the subtle summons  
Of its golden, golden glow!

It shines, it writhes, it glitters,  
It blasts, it wounds, it slays.  
But, oh, the hunger, hunger,  
For the glory of its blaze!

Leolyn Louise Everett.

EVERY age is a Utopia to the one that precedes it and barbarism to the one that follows.

Children Are Cheap

A SPECIAL dispatch in the New York World of May 20 told us:

A serum which its discoverer believes gives immunity to tuberculosis is announced in Chicago. The discoverer is an American scientist, Dr. Karl Vonruck, of Asheville, North Carolina.

This is good news.

It might create more excitement, of course, if such discoveries were not so frequent. The Rockefeller Institute, for instance, makes a specialty of these announcements. They are so seldom heard from afterwards, however, that the public has ceased to "rise."

The World dispatch says further:

Experiments made upon children and counter-experiments made upon animals are said to have demonstrated the value of the discovery.

Upon whose children?  
Orphans? Children in hospitals?

Children whose parents are powerless to protect them against these criminal violations of faith, of duty and of professional honor?

Verily, 'tis a long descent from the old-fashioned, kindly family doctor to the twentieth century serum fiend!



COMPOSITE PLAYS

"THE WINSOME WIDOW" AND "THE TALKER"

## Sensational War Scare

*United States in Peril—Foreign Foes Ready to Attack—Army and Navy Must Be Increased*

(Special to LIFE)

WASHINGTON, June 18.—News of the greatest importance leaked out here to-day. Your correspondent was standing in the hallway of the State Department when a clerk—either carelessly or designedly—dropped an armful of cipher dispatches which reveal a terrible condition of affairs. These dispatches may be summed up as follows:

The Turks and the Italians have just held a secret conference at St. Petersburg and have agreed to join forces for the purpose of taking possession of the United States. Their combined fleets are now lurking in the Caribbean Sea, ready to dash out and fire on Palm Beach.

At the same moment a fleet of Germans will land a large squad of marines at Back Bay Station, whence they will embark, via the New York, New Haven & Hartford Railroad, to New Rochelle. From there they will proceed on foot to the Waldorf, which they will occupy as headquarters until the weather will allow them to be comfortable at Manhattan Beach.

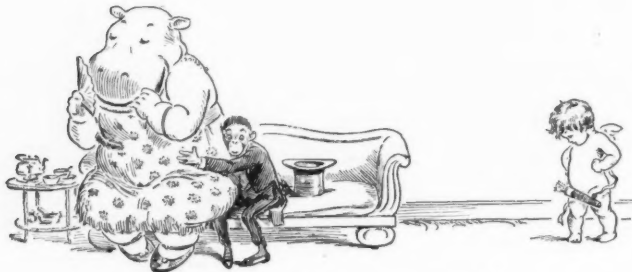
While the Germans and the Turks and the Italians are thus occupying the eastern coast, the Japanese, under General Oom Ya Ya, will mobilize an army, scale the Golden Gate and march upon Muscatine, Iowa. This will be the signal for the Canadians to begin a concerted attack along the northern frontier.

Your correspondent was naturally worried about these warlike activities and immediately sought out Senator Mauser, who is the principal Washington representative of the Blowempup Powder & Gun Company.

Senator Mauser said he had known for a long time that war was imminent and for that reason alone he had been working for a double appropriation for the purchase of guns and ammunition.

Senator Roller, who represents the Steel Trust, was also seen. He agreed with Senator Mauser that the situation was critical and declared that seven or eight new Dreadnaughts should be provided without delay. Only in this way, he said, could the crisis be averted.

Admiral Shoulderstrap, one of the bravest desk sailors that ever lobbied a bill or delivered an after-dinner



"GREAT ZEUS! DID I DO THAT?"



A.B. WALKER

"I'M SURE WE'LL NEVER BE TAKEN FOR A BRIDE AND GROOM, JACK DEAREST."

speech, declared that our coast defenses were in terrible shape and would continue to invite invasion until a certain friend of his received a large contract for fixing them up.

Other close observers agree that the only way war and complete annihilation can be averted is by passing an extra large appropriation for army and navy purposes.

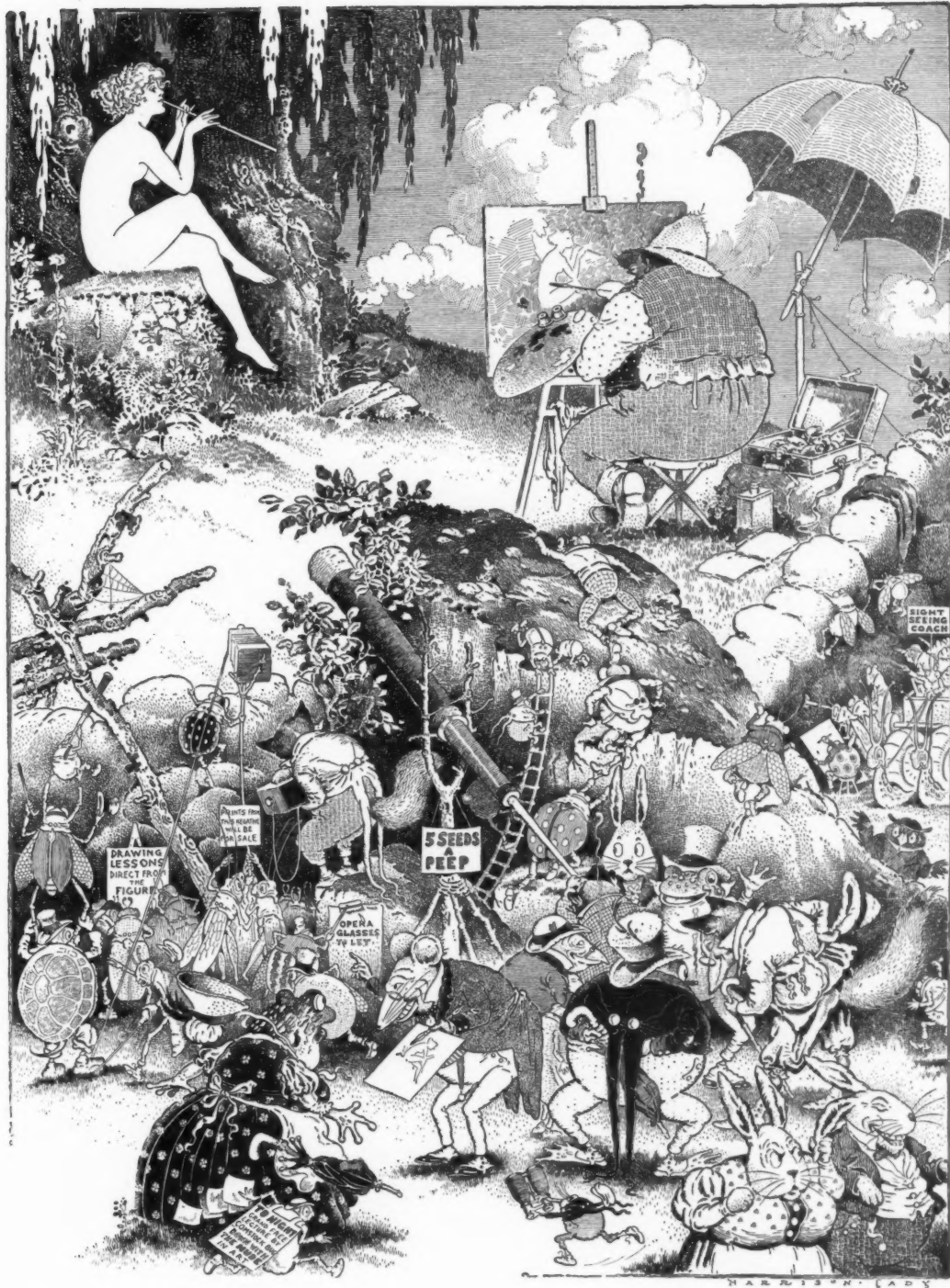
### An Early Romance

MR. HARVEY WILEY has announced the formal engagement of his son to a young lady of Kentucky. This young lady is at present two years old and Dr. Wiley's son is only a few weeks old. The wedding day has not yet been set, but that is a detail which can be arranged later.

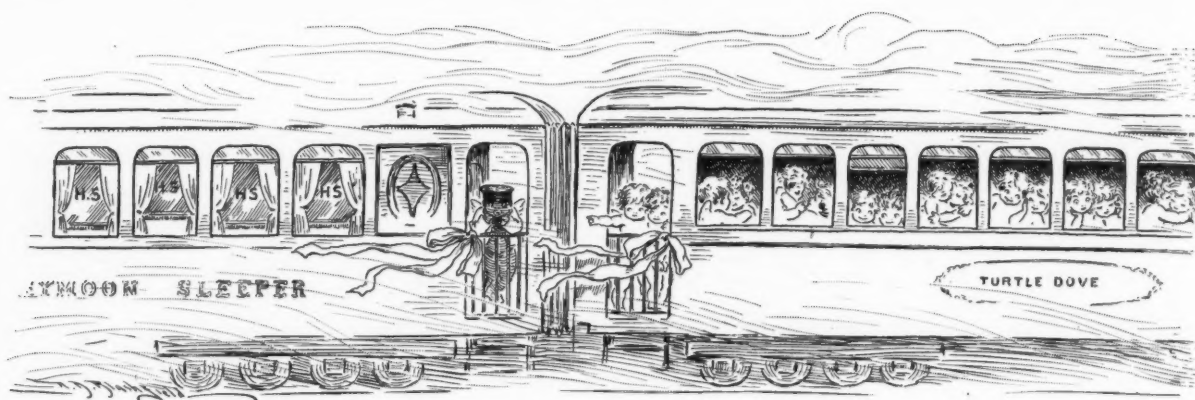
Personally, we do not approve of such a long engagement. How does Dr. Wiley know that his son may not get tired of the young lady in ten or twelve years? The main hope seems to be that they shall not see each other. Indeed, if the news can be kept from either of them, it might reconcile them later to their fate.

IT looks as if the President after his retirement could do useful work as Mr. Roosevelt's official biographer. The little sketch presented to Massachusetts, and incidentally to the world, is an indication that he knows his man about as well as Boswell knew Johnson.





THE CRAZE FOR THE NUDE REACHES BEETLEBURGH



THE HONEYMOON SPECIAL HAS

### Auctioneer's Sale

THE Constitution of the United States was sold at auction yesterday to the highest bidder; Theodore Roosevelt, auctioneer.

Announcements had been sent out and the sale largely advertised through the press. There was, therefore, a large crowd in attendance. The sale took place in the Capitol grounds at Washington. The tent was provided by the Barnum & Bailey circus people. The auctioneer was assisted by George Perkins, Thomas Ryan, Frank Munsey and others. The sale began at ten o'clock in the morning and the terms were as follows:

Bidder to have absolute ownership, delivery to be made at once. Lawful money only to be received.

In accordance with the modern methods of telling the truth, the whole truth and nothing but the truth, about articles for sale, the auctioneer stated that the Constitution at present was in a damaged condition, having been badly used by the former owners, and it was to be sold "as is."

He said:

"Ladies and Gentlemen: This Constitution has been put up for the first time in its history. For any young and inexperienced country just starting out in business it is an admirable document; in fact, it is practically indispensable. While, as stated, it is somewhat damaged, a few years' work will put it in good condition. How much am I bid?"

For some time there was a silence and the auctioneer again continued: "Come, gentlemen; this document has got to be sold. We have no further use for it. Make a bid."

One gentleman responded with eleven cents.

"I am bid eleven—eleven. Who will make it twelve? Twelve—twelve—I have twelve. Thirteen. Did I hear thirteen? Thirteen—thirteen. Some one says fourteen. Thank you, sir. Fourteen—fourteen."

The auctioneer paused and said:

"Gentlemen, this is disgraceful. Only fourteen cents bid for a perfectly good Constitution. Nothing like this has ever been known in history. Why, the parchment itself is worth more than that!"

A quiet gentleman named Rockefeller, sitting over in the corner, doubtless inspired by patriotic motives, raised the bid to twenty cents.

"You hear him," said the auctioneer, "twenty cents. Now who will make it

twenty-five? Twenty—twenty. Some one says twenty-one. Thank you. Twenty-one—twenty-one. Twenty-two. Going at twenty-two. Did I hear twenty-three? Thank you. Twenty-three—twenty-three."

The auctioneer paused.

"If it wasn't absolutely necessary for me to get rid of this Constitution," he said, "I wouldn't be a party to this sacrifice. I will—"

A quiet voice over in the corner said:

"Thirty cents."

"I am offered thirty. You heard him, gentlemen. Thirty cents. Will anybody make it thirty-one?"

There was no reply.

"Thirty—going at thirty. Fair warning. Thirty—thirty. Come now, gentlemen. Going at thirty—thirty—thirty. Last call, gentlemen; and—it is yours, sir, at thirty cents. Name, please?"

"J. P. M."



A GRADUATED TAX ON INCOMES



PERPETUAL RIGHT OF WAY

### The Modern School

(With obeisance to F. P. A., the k. p. of abbrev't'rs)

**T**HE epic poet's knell has tolled;  
Our age no longer fancies  
Those polished periods of old,  
The stylist's elegancies.

And social letter writing's dead,  
That art of gentle droning;  
We've picture postal cards instead,  
And distance telephoning.

And editors, as grim as fate,  
Cut down your stuff with curses.  
Their cry is "Boil! Abbreviate!"  
(This pome had eighteen verses).

Who swims through seas of choicest  
phrase,  
Delighting in the splashes,  
He'll l. and d.,\* devoid of praise,  
And p. b. t. h.† ashes.

So c. it s. as it c. b.‡  
To fill the smallest spacing;  
The s. is mightier than the p.§  
If used for ink erasing.

Burges J.

### Old King Coal!

**B**EFORE the recent anthracite strike we timidly suggested that, no matter what happened, the public would ultimately pay for it. The announcement, therefore, that the price of coal has gone up 25 cents a ton does not strike us with amazement.

The really astonishing thing about it

is that the coal people should have been so modest in their demand. An increase of 25 cents a ton puts about \$15,000,000 a year into the pockets of the coal barons. This is the price that we are paying for a strike which was decided against the miners.

### Life's Presidential Candidates

**W**E beg leave to present the name of Mr. John A. Dix for the Presidency in 1912. For the benefit of those who have never heard of this man, we will say that he is at present the Governor of New York.

It ought to be apparent to every right

thinking man who loves his country that what we need in the Presidency is a man who will take his seat with as little ceremony as possible and then never let the people hear of him again. Mr. Dix has been tried and not found wanting. While we should like to keep him in New York, we do not wish to be selfish about the matter, and so we should be only too glad to pass him on to a larger and more remote field of inactivity. We bespeak for him the combined support of all parties and, judging from the way theater audiences act, a campaign with Dixie for the slogan would be a howling success.



HIS POPULAR YOUNG WIFE

IS A THING OF BEAUTY ALWAYS A JOY FOREVER?

\* Live and die.  
† Peace be to his.  
‡ Cut it short as it can be.  
§ Sword . . . pen.

### Personal Intelligence

JUNE 18, 1912.

**M**R. FOULKE E. BRANDT is spending thirty years in Danne-mora prison.

Mr. Mortimer L. Schiff is enjoying his European tour.

Mr. Howard Gans is practising law in New York City.

Judge Otto Rosalsky is still handing out prison sentences in his capacity as a judge of a New York criminal court.

### The Manless Man

**H**IS mother is a woman. The first person to take care of him is a female trained nurse.

After she gets through with him, his mother and another nurse (mostly nurse) control him. He sees his father on Saturday nights.

His school teacher is a woman.

In college he is in love with chorus girls.

When he goes into business he spends most of the time in his office with a woman typewriter.

At dinners he sits next to women.

He talks politics with women.

He marries a woman.

When he dies and goes to Heaven the first person he inquires for is—a woman.



Paul Gudd • E. S.

#### TYPOGRAPHICALLY SPEAKING

A TYPEWRITER FACE AND THE INITIAL LETTER



THE FIRST ELOPEMENT

### "Science Do Move"

**F**OLLOWING is from the *Medical Record*:

A good-sized white mouse weighs about 15 grams, ½ ounce; lately Wasserman has had quite some difficulty, owing to the enormous demand for mice on the mouse farms, to secure enough animals of proper age and weight, a matter which was partly responsible for many failures, as the animals were not strong enough.

With an extremely fine hypodermic needle one c.c. is injected into the dorsal tail-vein of the mouse, after the veins have been dilated by a lighted cigar being carried past the tail a number of times. It is rather a severe test for the assistants to smoke all the necessary cigars, if many experiments are carried on in one day. Since some of the "Präparateusen" (female lab-

oratory assistants) are to carry on this work, an electric cigar lighter has been substituted for this purpose.

This is interesting as showing the effect of "research" on the medical mind.

### Good Hearted

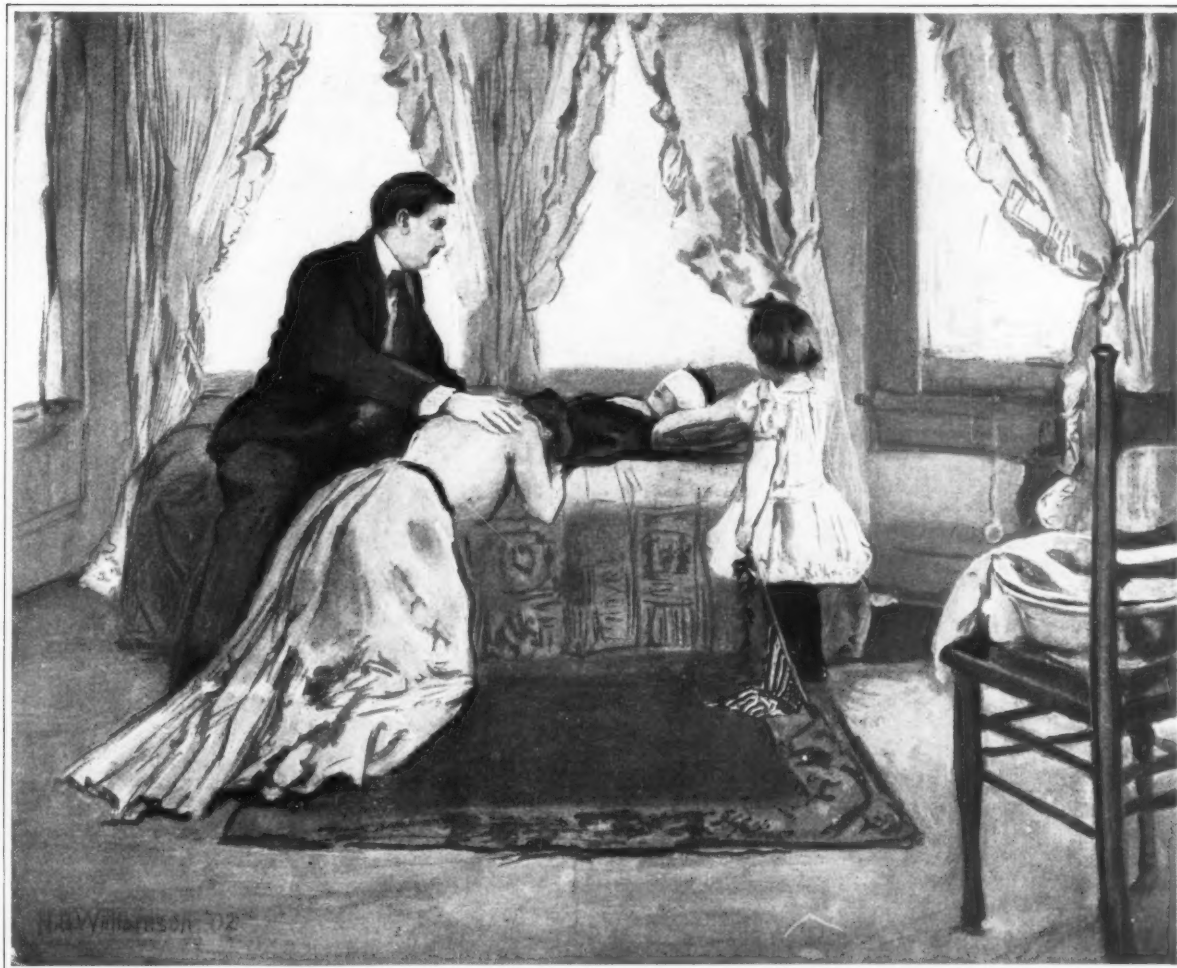
**F**IRST BOY: Dese automobile guys never give a feller a ride.

**SECOND BOY**: Oh, some of 'em do—if dey run over yer!

### Just One

**W**HY object to the Colonel's having just one little boss? How can a shepherd get along without a crook of some kind?

*All Together for a Sane Fourth*



THE MORNING AFTER

(This picture was first published in LIFE June 10, 1902.)

We shall be glad to furnish an electrotype of this subject (suitable for newspaper work) at cost, to those desiring to use it.

WE predict that this year there will be more young children saved for the subsequent use and happiness of their parents than at any Fourth celebrated in this country for many decades.

Little by little the idea of a sane Fourth has been percolating into the minds of the American people.

It is still surprising, however, how many casualties actually occur on the Fourth. Last year in this country over 1,500 people, most of them children, received injuries due to the

reckless use of firecrackers and sky-rockets.

We believe this year that this number will be reduced to 500 or 600.

Perhaps this article, read by those who have not hitherto realized what a sane Fourth means, may possibly save some child from having his eye put out or his fingers blown off.

The idea of a sane Fourth is perfectly simple. It means to celebrate in every way our independence, except by trying to endanger life by the use of noise and firecrackers.

It is educational, inasmuch as it gives the opportunity to have patriotic celebrations which were not thought of under the old firecracker régime.

There is also more real fun in a sane Fourth, owing to its wholesomeness.

Let every parent, therefore, inform himself about the subject and teach his children that the use of firecrackers and firearms on the Fourth of July is not only dangerous and foolish, but really unpatriotic.



Honeymoon



ORONO KENNEL

Honeymooners



## CONFIDENTIAL BOOK GUIDE



BY J. B. KERFOOT

*Alexander's Bridge*, by Wila S. Cather. The story of a bridge builder and a bridge that each had flaws in them. A novelle of commendable quality.

*The American People*, by A. Maurice Low. A study of the forging of a new nation from its heterogeneous elements.

*Buttered Side Down*, by Edna Ferber. Short stories, taut as strings, about job hunters from a country town in a big city.

*Hidden House*, by Amelie Rives. A weird romance of the Virginia hills. A characteristically picturesque tale with a dash of morbidity.

*A Hoosier Chronicle*, by Meredith Nicholson. See below.

*Japonette*, by Robert W. Chambers. A brightly dialogued society farce-comedy, cleverly calculated to seem serious to the light-minded.

*Joseph in Jeopardy*, by Frank Danby. A search for an affinity that finally found its quarry at home.

*Julia France and Her Times*, by Gertrude Atherton. An interesting novel dealing with a picturesque career and summarizing the feminist movement of the past decade.

*My Actor Husband*, anonymous. See below.

*A New Conscience and an Ancient Evil*, by Jane Addams. Another of the pertinent and personal sociological commentaries of the head of Hull House.

*The Old Nest*, by Rupert Hughes. A poignant picture of an old couple whose children are too busy out in the world to remember them.

*The Pigeon*, by John Galsworthy. A play which, considered as reading matter, is a little masterpiece of meaningful humor and subtle characterization.

*Plays*, by August Strindberg. A volume containing the text of the recently dead Swedish genius's "The Link," "The Dream Play" and "The Dance of Death."

*Polite Farces*, by Arnold Bennett. A sudden popularity, like charity, covers many sins.

*Stover at Yale*, by Owen Johnson. A virile story of undergraduate life that has set many old alumni to thinking.

*The Ten-Thousand-Dollar Arm*, by Charles E. Van Loan. A new volume of baseball stories by the author of "The Big League." Snappy tales of minor league players.

*Unclothed*, by Daniel Carson Goodman. The undraped psychology of an unconventional courtship, told by the victims. A first novel of rough, but considerable, merit.

## Mr. Nicholson and Mrs. Nemo

If you're naturally timid about dogs, a nice, friendly, Newfoundland pup, anxious to show how glad he is to meet you, can make a narrow lane look mighty like the approach to the Valley of the Shadow.

Don't be a bit afraid, however, if you should happen, when on a careless holiday quest for pleasant reading matter, to come suddenly face to face with a big, redoubtable, six-hundred-page novel called "A Hoosier Chronicle." It won't hurt you a bit for all its formidable appearance.

It isn't one of those thick-set German-bred books that would sooner tear the seat out of your ideals than not. Nor is it one of those large, silent, undershot, business-like Arnold Bennett biographies that chew and chew and never let go.

It is bulky, because it has Newfoundland blood in its veins, and it pretends at times to be very fierce and growly, because it is only a puppy; and it may jar you some when it jumps up on you. But its tail is wagging all the time and it is honestly tickled to death to welcome you to Indiana.

And we are honestly glad to be so welcomed. Many of us have regretted (when we have had leisure for such luxurious indulgence) that so manifestly capable an author as Meredith Nicholson should so long continue to enliven the literary vaudeville stage, when there was not only work waiting for him in "the legitimate," but an audience ready to greet him there. It is, therefore, a pleasant duty to record that his debut in "A Hoosier Chronicle"

(Houghton, Mifflin. \$1.40) is an intrinsically enjoyable performance. And this enjoyment is enhanced, if anything, by the fact that instead of attempting a Shakespearean rôle, or going in for Strindberg, Mr. Nicholson has modestly chosen melodrama. It is true that there is a moment in the last act (when we learn that, after all, the villain *had* married her mother) when the sobriety of our sympathy threatens to dissolve in laughter. But the stage is, for the most part, so filled with likeable people, the local color is laid on with such broad strokes, and the piece's atmosphere of local patriotism is so ingeniously obstreperous, that only the hopelessly *blasé* will come away with long faces.

ONE more actress, hurriedly donning the cloak of anonymity, has rushed into print with the story of her life. The actual number of these seizures has not as yet been great. But the disease is an insidious one, contagious, if not infectious, and if something isn't done there is danger of an epidemic. Couldn't the Rockefeller Institute people (who so indignantly deny that vivisection is its own reward) extract from "My Actor Husband" (John Lane. \$1.30) an anti-slopover serum for the inoculation of suspects?

The case before us is a sad one. This unnamed victim of the autobiographic microbe was meant to keep a comfy home for a contented hubby in a two-family house, with a hand-rail between the front porches. Instead of which

(Continued on page 1271)





"CAN YOU VOTE, TOO?"

**Waiting**

WHEN first the party cannons boomed,  
 The man for cares of state foredoomed  
 Sat on his porch and stroked his mane  
 And tried to look exceeding plain.  
 Reporters asked this statesman good  
 Of his ambitions, how he stood.  
 "I seek no office," murmured he,  
 "But if the Nation calls for me——"

In spite of which he got to work  
 And borrowed money like a Turk.  
 He chartered willing delegates  
 In more than forty-seven States;  
 He spent a million, more or less,

Employing agents for the press  
 To prove it was his noble whim  
 To wait the Nation's call for him.

Indifferent to Fame (of course),  
 He talked till he was very hoarse,  
 At dinners, socials, barbecues.  
 He gave disinterested views  
 On Tariff, Congress, the Recall.  
 "I know the way to run 'em all;  
 Not that I seek the job," said he,  
 "But should the Nation call for  
 me——"

Convention Day dawned bright and clear.  
 The Choosers came from far and near,  
 Each strung upon his private wire.

Theatric thunder and false fire  
 Frighted the day. And ere the night  
 They crowned their Party Leader bright.

Where was Our Hero? Fortune's whim!  
 The Nation had not called for him!

Back on the farm, amidst the flocks,  
 He gazed across his hollyhocks.  
 The morning paper in his hand  
 Spoke of the tumult and the band  
 Which ushered in the Party's Choice.  
 Softly Our Hero raised his voice;  
 "I seek no office," murmured he,  
 "But should the Nation call for  
 me——"

Wallace Irwin.

## Intimate Interviews

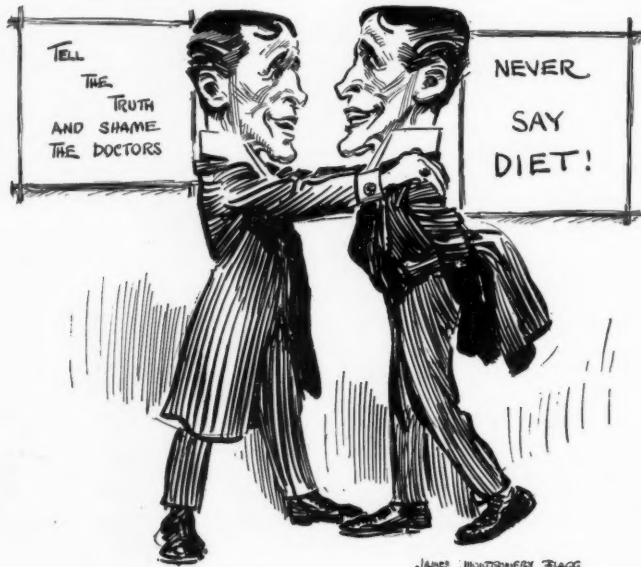
"H A, ha! At last we meet."

Woods Hutchinson, the celebrated tight rope performer on the alimentary canal, grabbed Woods Hutchinson by the shoulder.

"Yes, we meet," replied the other, doggedly. "And what have you to say for yourself? I should like to ask you what you mean by traveling around the country lecturing to people about how to take care of themselves, when you ought to be practising your profession?"

"But I am practising my profession. What's the difference between operating on people privately and talking to them publicly?"

"There's an immense difference; consider the mortality, for example."



JAMES MONTGOMERY FLAGG

"What do you mean?"

"Don't you think that I can kill just as many people by talking to them as I can by treating them?"

"But, my dear fellow, you are not killing them; you are telling them things that they really ought to know."

"Well, what's the matter with you, then?"

"Nothing, except that—"

"Ah, now I see. I can read your mind like a book on physiology. You think it might be more respectable to be a doctor in good standing. But, my dear fellow, what's the difference? Why should I not be respectable in telling the people the truth about themselves?"

"For two reasons: first, because no respectable doctor believes in doing that, and, second, because if you can get enough people to believe you, there would no longer be any practises left."

"Then that must explain why the doctors don't like us."

"Certainly—and why the public does."

## The Parable of the Keg

"I BEG your pardon, but you are sitting on a keg of gunpowder," said the Radical to the Conservative.

"How dare you, sir? Can't you see that I am a leading citizen and a power in the community?" retorted the Conservative, hotly.

"I do not question that," replied the Radical. "You may be a power, but there are other powers. The fact is that you are sitting on a keg of gunpowder."

"I know who you are, all right, all right," continued the Conservative. "You are one of those long-haired, impractical individuals who meddle with other people's business."

"I will admit that my hair is a little too long and I have never been accused of being practical," agreed the Radical, "but the fact remains that you are sitting—"

"Don't say that again. You are one of those pessimistic creatures who see no good in anything."

"That may be, sir, but that isn't the point. The question is, Are you or are you not sitting on a keg of gunpowder?"

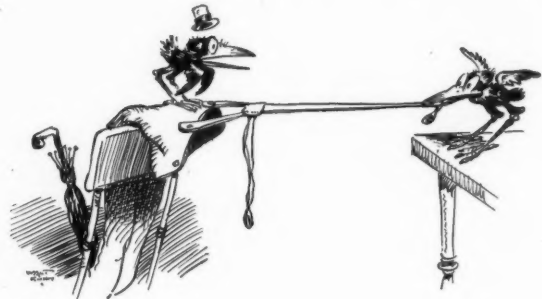
The Conservative took a match from his pocket, struck it on the side of the keg and lighted his cigar.

"Now you see," said the Conservative, "nothing has happened, and all your dire prophecies have been disproved. I am in no danger. What if I am sitting on a keg of powder? I am a power in the community and nothing can happen to me."

"I will not discuss that," said the Radical. "That is a matter you will have to settle with the powder if the argument should happen to come up. I meant no offense, but was merely calling your attention to the fact that you were in danger."

"Sir, your persistent impertinence is insufferable. But I see your game. You are an enemy of society and you have sinister designs upon our institutions. But I am glad I found you out in time. You have shown your hand and, if anything happens to me, I shall hold you responsible."

"I appreciate your kindness," observed the Radical, as he turned to go, "but I fear that if anything happens to you, you will be in no mood to worry about where the responsibility lies." *Ellis O. Jones.*



"STOP IT, BILL. I HAVE A PREMONITION SOMETHING IS GOING TO HAPPEN!"

# A Trunk of Fifty Years Ago

THIS quaint old Likly Trunk went on its first trip in 1862.

It stands ready for active service to-day, proving the value of conscience and skilled hand labor in fine trunk-making.

Likly Trunks turn a bold front to rough baggage handlers. Every material is the soundest of its kind. Patient care extends to the smallest and most hidden part.

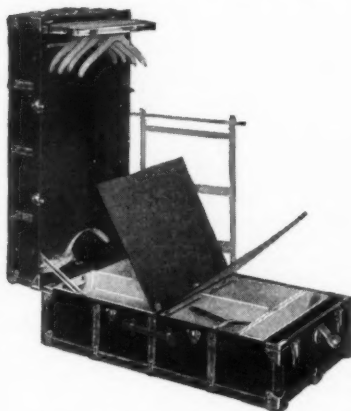
We have built luggage since 1844; always placing quality before profit.

Find a Likly mark on the trunk. Then you may be sure that the paint covers nothing to be ashamed of.



- Wardrobe Trunks
- Steamer Wardrobe Trunks
- Steamer Trunks
- General Purpose Trunks
- Dresser Trunks
- Boot Trunks
- Hat Trunks
- Golf Trunks
- Automobile Trunks

—and every kind of guaranteed hand luggage from a portfolio to a Gladstone.

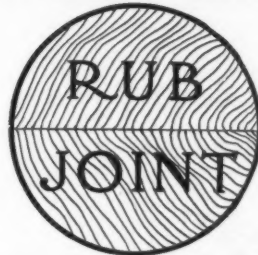


This Likly Wardrobe Cabin Trunk will carry things with less fuss than any trunk you ever saw before.

Takes valet-like care of four men's suits and an overcoat, or six to eight women's suits or gowns. Plenty of room for linens, underclothes, boots and hats, and umbrella, walking stick or parasol.

Likly single strap follower—a patented feature—keeps everything unruffled and easy to get at.

# "LIKLY" LUGGAGE



We borrowed the "rub-joint" from fine furniture makers.

It holds together the boards that make foundation boxes for our trunks.

Unlike the usual tongue and groove, it won't warp or split.

Just an instance of our willingness to do everything to add quality to Likly Trunks.



Here's a suit case, built Likly fashion.

Notice how the handle is put on. Has twin locks.

Set-in basswood ends make the shape everlasting.

One of our best values.

Comes with our five-year guarantee.

Send for our descriptive booklet. It is worth having, especially if you are looking forward to any travel.

## HENRY LIKLY & CO.



Rochester, N. Y.

New York Showroom—38 East 21st Street



**And the Dog Came Back**

A bird dog belonging to a man in Mulvane disappeared last week and the owner suspected it had been stolen. So he put this "ad" in the paper and insisted that it be printed exactly as he wrote it:

**LOST OR RUN AWAY**—One liver colored burd dog called Jim. Will show signs of hyderfobby in about three days.

The dog came home the following day.  
—*Kansas City Star.*

**Her Penalty**

**HE:** Does your father object to my staying so late?

**SHE:** No; he says it serves me right for being in when you call.

—*Boston Transcript.*

An "aviatress" is a woman who travels about in an aeroplane. She is called that for a time, and then referred to as "the deceased."

—*Louisville Courier Journal.*



THERE'S WHERE THE JOKE COMES IN

**A Frightful Shock**

The president of the university had dark circles under his eyes. His cheek was pallid; his lips were trembling; he wore a hunted expression. Every now and then he turned and glanced apprehensively behind him.

"You look ill," said his wife. "What is wrong, dear?"

"Nothing much," he replied. "But—I—I had a fearful dream last night, and I feel this morning as if I—as if I—" He hesitated and stammered. It was evident that his nervous system was shattered.

"What was the dream?" asked his wife.

"I—I—dreamed the trustees required that—that I should—that I should pass the freshman examination for—admission!" sighed the president.

—*Youth's Companion.*

**His Literary Job**

"How's your son gettin' along in Washington, Uncle Jim?"

"Fust class. He's got a literary job now."

"Literary job?"

"Yes. He puts fresh blotters on th' Senators' desks every mornin'."

—*Cleveland Plain Dealer.*

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Have Created an  
Avalanche of Trade for

## No-Rim-Cut Tires 10% Oversize

Users told others—and the others told others—th  
these patented tires cut their tire bills in tw  
That is the only reason why these tires jumped

### The Topmost Place in Tiredom

#### It Took 10 Years to Perfect It

Here is a tire which remained for ten years in obscurity, while our experts worked to perfect it.

Then users found it out, and the demand for this tire suddenly changed from a rivulet to a flood.

Last year we sold more Goodyear tires than in the previous 12 years put together.

Over 1,100,000 have now been used, and the present demand is immensely larger than any other tire ever knew.

With our mammoth capacity—with our factories running 24 hours per day—we are four weeks behind on our orders.

#### Don't Deceive Yourself

That is the situation now—in the 13th year of the Goodyear tire.

That is the verdict, after 200,000 motor car owners have actually tried these tires.

Don't say this demand is a passing sensation, due to good salesmanship. Don't deceive yourself by assuming that other tires offer an equal advantage.

Such an army of users—200,000 strong—can't be fooled on tires. Our success is due solely to what they are telling other men about them.

#### Finality in Tires

Goodyear tires, in their construction, represent finality in tires.

We say this after 13 years. During that time we have compared some 200 fabrics—some 40 formulas for treads. We have compared every material, every method and process which experts have ever devised.

We have done this on testing machines in our factory—where four tires at a time are constantly worn out under all sorts of road conditions, while meters record the mileage.

After all these tests—after 13 years—we know that these tires come as close to perfection as men can ever hope to get.

#### Saving 48 Per Cent

These perfected tires, by a patented process, are made so that rim-cutting is ended forever. This type is called the Goodyear No-Rim-Cut tire.

Statistics show that 23 per cent. of ruined old-type tires are rim-cut. No-Rim-Cut tires save that 23 per cent.

Then these patent tires—No-Rim-Cut tires—are made 10 per cent. over the rated size.

That means 10 per cent. more—10 per cent. added carrying capacity. And that, under average conditions, adds 25 per cent. to the mileage.

So No-Rim-Cut tires save that plus that 25 per cent. Tens of thousands of motorists have proved it.

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Yet No-Rim-Cut tires cost practically the same as other standard tires. They used to cost one-fifth extra.

Our multiplied output has cut cost of production, and we have our profits. Last year our profit on No-Rim-Cut tires was only 8½ per cent.

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Our 1912 Tire Book—based on 13 years of tire making—is filled with facts you should know. Write us to mail it to you.



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**OUR FOOLISH CONTEMPORARIES**



**How They Ran**

A lawyer was cross-examining an old German about the position of the doors, windows, and so forth, in a house in which a certain transaction occurred.

"And now, my good man," said the lawyer, "will you be good enough to tell the court how the stairs run in the house?"

The German looked dazed and unsettled for a moment. "How do the stairs run?" he queried.

"Yes, how do the stairs run?"

"Vell," continued the witness, after a moment's thought, "ven I am oop-stairs dey run down, and ven I am downstairs dey run oop."—*National Monthly*.

**Declined with Thanks**

Reports had come to the president of a famous Eastern college that one of the students was drinking more than was good for him. Meeting the offender on the campus one morning the head of the university stopped him and said severely:

"Young man, do you drink?"

"Well—why"—the student hesitated—"not so early in the morning, thank you, Doctor."—*Ladies' Home Journal*.

**Unworthy**

A woman lately wrote an editor of the personal columns, and said:

"I have lost three husbands and now have an offer of a fourth. Shall I accept him?"

The reply came: "If you have lost three husbands I should say you are too careless to be trusted with a fourth."

—*Harper's Magazine*.

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We do not add someone's else player mechanism to the Baldwin Piano. We build our own mechanism into it as an integral part designed to produce and control the tone as effectively as the piano keys and pedals. The result is this:—Just as the Baldwin Piano, through its responsive touch, enables the great artists to picture their every mood without condition or limit, so the Baldwin Player-Piano, through its super-sensitive pneumatic action, enables you to express your musical feelings without a thought or suggestion of mechanical restraint.

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**A Horrible Example**

Nat Goodwin peaceably was on tour. Seats were selling like hot cakes. Mr. Goodwin was down in the foyer watching the weather. A thin-visaged woman with a throttle-hold on her purse minced up to the window and bought one ticket for the matinee.

As she passed out, counting and recounting her change, the woman overheard an acquaintance of Mr. Goodwin's calling him by name.

The woman looked them both over with close scrutiny. Then she went back to the box office.

"Is that Mr. Goodwin?" she demanded.

"Yes."

"Mr. Nat C. Goodwin?"

"Yes."

"The man who plays in this play I've just bought a ticket for?"

"Yes."

"All right," said the woman. She stopped, probed the fastnesses of her reticule, pulled out her newly secured ticket and pushed it back reluctantly through the window. "If you're sure that's Mr. Goodwin," remarked the woman, "you can take that ticket right back and give me an orchestra seat as far front as you can get it—no, give me two orchestra seats and give them to me for to-night. For if that's Nat Goodwin, I'm going to bring my featherheaded son along and show him just what matrimony can do for a man."

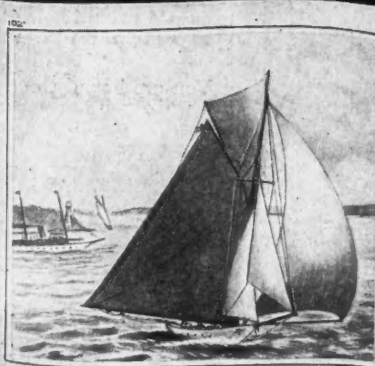
—*The Green Book*.

"I THOUGHT your father looked very handsome with his gray hairs."

"Yes, dear old chap. I gave him those."—*London Opinion*.

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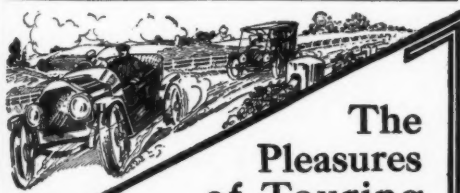
Mr. Nicholson and Mrs. Nemo

(Continued from page 1264)

she went on the stage and married a future matinee idol. And her book is not only the autobiography of a glass of water at a Pilsner-fest, but she has written it while she was still sore. And although a mind's-eye-opening autobiography might be distilled from a glass of water, upsetting the glass on the table only makes a muss.

One more comment before leaving this "rending aside of the tinselled illusions which enthrall the stage struck girl" to those who, while they shrink from the artists' analyses of the significance of sorrow, revel in the sensational exploiting of misery and degradation. The author is at pains to impress upon us her "strict adherence to the truth." "In no instance," she tells us, "has there been either exaggeration or a resort to creative imagination." Well, you have only to recall your own account of what happened when the conductor refused to accept that transfer to estimate the self-delusion of her statement. But, apart from this, "My Actor Husband" may be taken as an excellent example of the worthlessness of a strict adherence to superficial truth as a substitute for subcutaneous insight. It drags us through countless scenes of tawdry dissipation and introduces us to a whole galaxy of lobster palace sports of both sexes. But, except for its unintended sidelights on the rebellious soul of its author, it gives us no enlightening glimpse into any human heart.

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THE RED W BRAND NEVER DISAPPOINTS

A Hard Business

An advertising man of Cleveland was going home one night in a street car. It was late and the man who sat next to him began to talk.

"What business are you in?" he asked.

"The advertising business."

"Is that so? I used to be in the advertising business myself. Quit it, though, and went into the rag-and-old-

bottle business; got a horse and clean up my sixty every month!"

There seemed to be nothing for the advertising man to say, so he said it.

"Yes," continued the talkative man. "I was in the advertising business—was a sandwich man for a clothing store for six months! Say"—and he leaned over confidentially—"ain't it hard work when the wind blows?"

—Saturday Evening Post.

**M**ARTIN & Martin Hand-Sewed Shoes are acknowledged to be the most fashionable in the World.

They give all the advantages of a ready-to-put-on service, with the style, comfort, and fit of an individual last.

The difference in price, between ordinary shoes and the fashionable Hand-Sewed footwear obtained at the shop of

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BOOTMAKERS FOR MEN & WOMEN

is just the cost of painstaking skill, plus high quality of labor and materials. And you get what you pay for. Try one pair and convince yourself.

Fine snugness of fit at the ankle is characteristic in our Oxford styles, which make them unusual in low-cut footwear. For Street, Dress and Sporting wear, \$7 up. Custom department in connection.

At our bootshops may be had the Thomas Cort fashionable Hand-Sewed Shoes, recognized as the finest footwear in the world.

*Write for Brochure showing photographs of new models, with particulars regarding our Service-by-Post.*

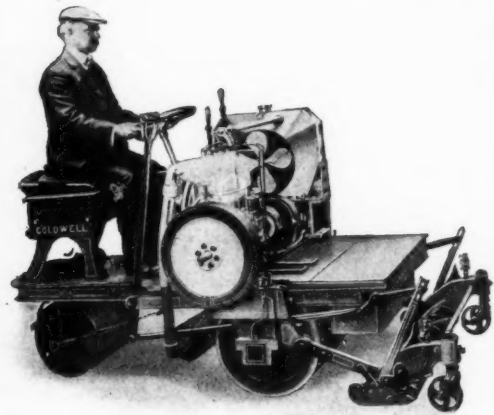
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## The Glorious Fourth of July

(As it used to be)

For weeks before the Fourth of July the approach of the National Anniversary is heralded by the blowing up of manufactories of fireworks and the diffusion of small particles of exploded workmen over miles of startled country. The coroner wears a happy and confident expression of face, and hopefully lingers in the neighborhood of shops where fireworks are sold. Now that fulminate of silver, nitroglycerine and other violent explosives have been converted into playthings for juvenile patriots, the blowing up of a single small boy may furnish business for a dozen coroners, each of whom may reasonably hope to pick up a finger, an ear, a jackknife, or other organ of the victim, upon which an inquest can lawfully be held. Not long ago a manufactory of nitroglycerine torpedoes exploded in New York and scattered finely comminuted workmen all over the neighborhood. To-day there are scores of shops in our crowded streets where tons of fireworks are so recklessly exposed that the spark of a cigar may suddenly fill the air with vagrant rockets rushing with murderous intent upon unsuspecting pedestrians, and with flaming Catherine wheels revolving among the legs of passing horses, or dashing against the skirts of terrified women. In the midst of life we are also in the midst of fireworks, and no man knows at what moment his ears may be deafened by an explosion and his hat flattened over his eyes by the parabolic descent of some total though mangled stranger.

There is something to be said in defense of ornamental fireworks as a means



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Colgate quality — ask your dealer  
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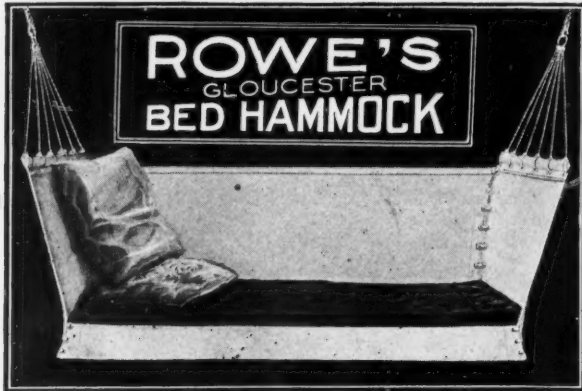
**KELLY-SPRINGFIELD TIRE CO.**  
20 Vesey Street, New York

Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles, Buffalo, Baltimore, Washington, Seattle, Cleveland, Atlanta and Akron, O.  
Boss Rubber Co., Denver, Colo.  
Appel & Burwell Rubber & Tire Company, Dallas, Texas.  
Todd Rubber Co., New Haven, Conn.

of celebrating the Fourth of July. They are frequently beautiful in themselves, and the extent to which they set buildings on fire endears them to mechanics in search of employment. Mere explosives, however, are utterly indefensible except from the coroner's point of view. Firecrackers, torpedoes and toy pistols are the instruments with which the small boy's love for noise makes deafened millions mourn. That the small boy frequently puts out his eyes, or ruins a dozen insurance com-

panies by burning up a whole city, cannot be pleaded as a sufficient compensation for the torture which he inflicts during the twenty-four hours of Independence Day. If there has been any decay of patriotism among Americans of late years, the cause is to be sought in firecrackers. No man, outside of a deaf and dumb asylum, who is awakened at midnight on the third of July with a hideous din that he knows will grow worse and worse for the next twenty-four hours, can help feeling that the Declara-

(Continued on page 1275)



**For Porches, Verandas and Outdoor Sleeping**

**T**HE only Genuine Gloucester Hammocks are made by E. L. Rowe & Son, Inc., and bear our small silk name label.

We made them first for the U. S. Navy forty years ago. They have since then become the most popular piece of porch furniture all over the world. Don't judge them by the imitations made with light-weight canvas and unskilled workmanship.

The Rowe Gloucester is made of duck weighing 21 oz. to the yard (lighter weight is too weak). It is made by sailmakers—no other class of workmen know how to sew and fit and handle sail canvas so that it will wear well and not sag or lose its shape.

Rowe's Hammocks have consistently given ten years of continuous outdoor service. *We never had one returned to us as unsatisfactory.* They are firm, strong, comfortable. They present essential advantages of which other makers have not even learned the need.

Some of the dealers selling Rowe's Gloucester Hammocks are named below. If you are not so located as to deal conveniently with them, we will supply you direct. Before you buy a hammock, be sure to see ours.

**Look for our name on the label.**  
Send for illustrated book and prices.

**E. L. ROWE & SON, Inc.**

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Messrs. Martell & Co. have been appointed  
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Sole Agents:  
**G. S. NICHOLAS & CO.**  
New York



"MY! WHAT AN EXTRAORDINARY LOOKING CATERPILLAR."

"CATERPILLAR NOTHING! I'M YOUR SON WILLIE. THAT OLD CODGER JUST UPSET HIS HAIR RESTORER ON ME."

## The Glorious Fourth of July

(Continued from page 1273)

tion of Independence was a terrible mistake, and that slavery and quiet are infinitely preferable to freedom and firecrackers. This feeling is, of course, of only temporary duration, but its annual indulgence cannot but dull the patriotic instincts of the noblest men.

Why does the small boy delight in firecrackers? Obviously because they make a noise. The Fourth of July is the one day when he is licensed to make unlimited noise, and accordingly he calls in the aid of the benighted heathen of China, who furnish him with firecrackers, and of the less excusable heathen of our own land, who are not ashamed to pander to his depraved passions with fulminate of silver and picrate of potash. While there is no hope that public opinion can never induce the small boy to abandon his prescriptive right to make the Fourth hideous, it is possible that he might be made to achieve his noisy ambition in some other way than with the aid of explosive compounds. The thoughtful and studious small boy is already aware that he can make noises of the most exasperating character without the aid of a particle of gunpowder. Why should we not point out to our little ones the safe and cheap instruments of uproar with which every household is provided, and prevail upon them to accept these in exchange for the firecracker that burns by day and the "nigger-chaser" that kindles in the nighttime?

The ordinary front door has enormous capabilities for noise. One small boy can produce more noise by violently and persistently slamming it than can be

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It is a hostelry which must always retain a certain rare charm of exclusiveness, not only because of the comfortable and luxurious character of its appointments, but also because of the fact that it is off the beaten paths of crowding tourist travel.

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Immunity from Hay Fever and Malaria

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produced by a whole pack of firecrackers. There is also the familiar species of dining-table with swinging leaves, the rapid upsetting of which rivals in deafening results a regimental volley of musketry. Every man who has "moved" on the first of May is familiar with the magnificent effect in point of noise which is produced by loading a small boy with an assortment of coal-scuttles and directing him to carry them carefully downstairs. If this experiment were to be repeated, say, at half hourly intervals

on the Fourth, and especially if a few worn-out articles of tinware were placed at the bottom of the stairs to receive the loaded boy, the crash and rattle that would ensue would far eclipse the best efforts of the largest "giant crackers." The common domestic baby can in skillful hands be made to yield noises of great variety and penetrative power, and the ear-piercing results of saw filing are so notorious that the advantages of celebrating our nation's birthday by a

(Continued on page 1277)



he hills  
ow how well  
our lubricant suits your car

With the wrong oil your motor must overcome both the hill and the faulty lubrication. You will find that the correct oil carries you much more easily over the hills at high speed. On heavy roads the correct oil will yield more power, and give freedom from pounding and over-heated motors.

Different types of motor demand different grades of oil. By a thorough analysis of various cars, we have prepared a complete lubricating schedule (printed in part below). It gives the grade of oil that will yield the greatest power from your motor. It will be sent you on request.

In power-engineering circles these recommendations from us would be accepted as authoritative. You may feel assured that in quality, the oils specified in the chart set a world standard.

They are put up in barrels, half-barrels, and in 5 and 1 gallon sealed, white cans.

The oils (refined and filtered to remove free carbon) are named:

- Gargoyle Mobiloil "A."
- Gargoyle Mobiloil "B."
- Gargoyle Mobiloil "D."
- Gargoyle Mobiloil "E."
- Gargoyle Mobiloil "Arctic."

All are branded with the Gargoyle, which is our mark of manufacture.

guide to correct Automobile lubrication

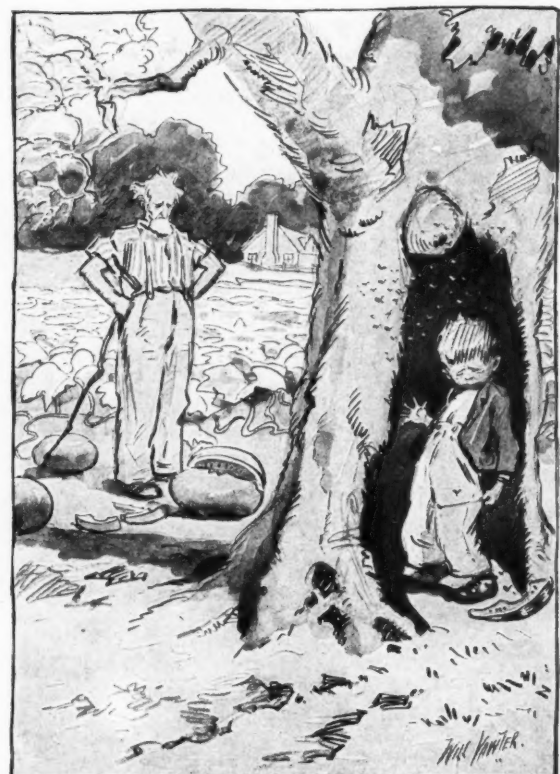
Explanation: In the schedule the letter opposite the car indicates the grade of Gargoyle Mobiloil that should be used. For example, "A" means "Gargoyle Mobiloil A." "Arc" means "Gargoyle Mobiloil Arctic." For all electric vehicles use Gargoyle Mobiloil A. The recommendations cover both pleasure and commercial vehicles unless otherwise noted.

MODEL OF CARS	1908	1909	1910	1911	1912
Detroit	A	Arc	Arc	Arc	Arc
Com'l	A	Arc	Arc	Arc	Arc
Com'l (2 cyl)	A	Arc	Arc	Arc	Arc
Com'l (4 cyl)	A	Arc	Arc	Arc	Arc
Com'l (6 cyl)	A	Arc	Arc	Arc	Arc
Com'l (8 cyl)	A	Arc	Arc	Arc	Arc
Com'l (10 cyl)	A	Arc	Arc	Arc	Arc
Com'l (12 cyl)	A	Arc	Arc	Arc	Arc
Com'l (14 cyl)	A	Arc	Arc	Arc	Arc
Com'l (16 cyl)	A	Arc	Arc	Arc	Arc
Com'l (18 cyl)	A	Arc	Arc	Arc	Arc
Com'l (20 cyl)	A	Arc	Arc	Arc	Arc
Com'l (22 cyl)	A	Arc	Arc	Arc	Arc
Com'l (24 cyl)	A	Arc	Arc	Arc	Arc
Com'l (26 cyl)	A	Arc	Arc	Arc	Arc
Com'l (28 cyl)	A	Arc	Arc	Arc	Arc
Com'l (30 cyl)	A	Arc	Arc	Arc	Arc
Com'l (32 cyl)	A	Arc	Arc	Arc	Arc
Com'l (34 cyl)	A	Arc	Arc	Arc	Arc
Com'l (36 cyl)	A	Arc	Arc	Arc	Arc
Com'l (38 cyl)	A	Arc	Arc	Arc	Arc
Com'l (40 cyl)	A	Arc	Arc	Arc	Arc
Com'l (42 cyl)	A	Arc	Arc	Arc	Arc
Com'l (44 cyl)	A	Arc	Arc	Arc	Arc
Com'l (46 cyl)	A	Arc	Arc	Arc	Arc
Com'l (48 cyl)	A	Arc	Arc	Arc	Arc
Com'l (50 cyl)	A	Arc	Arc	Arc	Arc
Com'l (52 cyl)	A	Arc	Arc	Arc	Arc
Com'l (54 cyl)	A	Arc	Arc	Arc	Arc
Com'l (56 cyl)	A	Arc	Arc	Arc	Arc
Com'l (58 cyl)	A	Arc	Arc	Arc	Arc
Com'l (60 cyl)	A	Arc	Arc	Arc	Arc
Com'l (62 cyl)	A	Arc	Arc	Arc	Arc
Com'l (64 cyl)	A	Arc	Arc	Arc	Arc
Com'l (66 cyl)	A	Arc	Arc	Arc	Arc
Com'l (68 cyl)	A	Arc	Arc	Arc	Arc
Com'l (70 cyl)	A	Arc	Arc	Arc	Arc
Com'l (72 cyl)	A	Arc	Arc	Arc	Arc
Com'l (74 cyl)	A	Arc	Arc	Arc	Arc
Com'l (76 cyl)	A	Arc	Arc	Arc	Arc
Com'l (78 cyl)	A	Arc	Arc	Arc	Arc
Com'l (80 cyl)	A	Arc	Arc	Arc	Arc
Com'l (82 cyl)	A	Arc	Arc	Arc	Arc
Com'l (84 cyl)	A	Arc	Arc	Arc	Arc
Com'l (86 cyl)	A	Arc	Arc	Arc	Arc
Com'l (88 cyl)	A	Arc	Arc	Arc	Arc
Com'l (90 cyl)	A	Arc	Arc	Arc	Arc
Com'l (92 cyl)	A	Arc	Arc	Arc	Arc
Com'l (94 cyl)	A	Arc	Arc	Arc	Arc
Com'l (96 cyl)	A	Arc	Arc	Arc	Arc
Com'l (98 cyl)	A	Arc	Arc	Arc	Arc
Com'l (100 cyl)	A	Arc	Arc	Arc	Arc



That it is lightest is the weightiest reason why you should own a Ford. Every added pound which an automobile carries above that which is needed for strength—means added expense and added danger. The excessively strong, Vanadium-built Ford is lightest, rightest, most economical.

Seventy-five thousand new Fords go into service this season—a proof of their unequaled merit. The price is \$590 for the roadster, \$690 for the five passenger car and \$700 for the delivery car—complete with all equipment, f. o. b. Detroit. Get new catalogue from Ford Motor Company, Detroit—and name of nearest representative.



SCYLLA AND CHARYBDIS

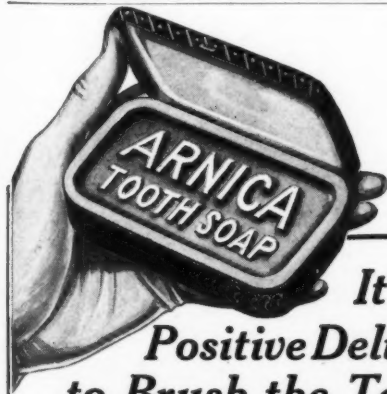
VACUUM OIL CO., Rochester, U. S. A.  
General Sales Offices, 29 Broadway, New York City  
Distributing warehouses in the principal cities of the world.

## The Glorious Fourth of July

(Concluded from page 1275)

carnival of saws ought long ago to have been recognized.

Time would fail were the attempt made to give a complete list of domestic instruments of patriotic noise. Those that have been mentioned are alone sufficient to give expression to the wildest juvenile patriotism. Let us then discard the dangerous explosives sold by pyrotechnists and substitute for them the harmless front door, the innocuous dining-table and the safe, but satisfactory, baby and saw. What a sublime spectacle would be presented on the ensuing Fourth were the small boys of this happy land to celebrate our national independence by the unremitting slamming of doors, the upsetting of tables, the filing of saws and the pinching of babies. Of course the selfish and scoffing coroner will say that such a method of celebration would be wholly unworthy of the day, but we all know that what he calls his love of country is only a love of inquests, and that when he pretends that the firecrackers of pagan China are better adapted to honor the memory of Washington and Franklin than are the saws and files of Christian America, he is secretly longing for scorched corpses and shattered limbs. His business lies with the contemporaneous bodies, and his profession of interest in the corpses of the men of 1776, who are now far beyond the reach of inquests, is obviously a hollow mockery.—*W. L. Alden.*



**It's a  
Positive Delight  
to Brush the Teeth**

and gums with Arnica Tooth Soap. It sterilizes the mouth, destroying putrefactive and fermentative bacteria, and produces a delightful sense of cleanliness that cannot be obtained with pastes, powders or washes.

**Strong's Arnica Tooth Soap**  
(Cleanser and Mouth Wash in One)

is the only preparation which perfectly cleanses and polishes the teeth without possibility of abrasion, while its antiseptic properties insure healthy gums and a sweet breath.

Comes in a handy metal box—Nothing to break or spill. A convenient cake that lasts for months. 25c at your druggist—or send direct.

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STUDY**

Correspondence-Study Dept.  
offers 350 class-room courses to non-resident students. One may thus do part work for a Bachelor's degree. Elementary courses in many subjects, others for Teachers, Writers, Accountants, Bankers, Business Men, Ministers, Social Workers, Etc. Begin any time.

19th Year **U. of C. (Div. Y) Chicago, Ill.**

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AUTOMOBILE CLUB  
LONDON, ENGLAND  
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## Philip Morris ORIGINAL LONDON Cigarettes

**F**OR sixty years—the favorite of the principal Clubs throughout the World.

Ask for "The Little Brown Box"

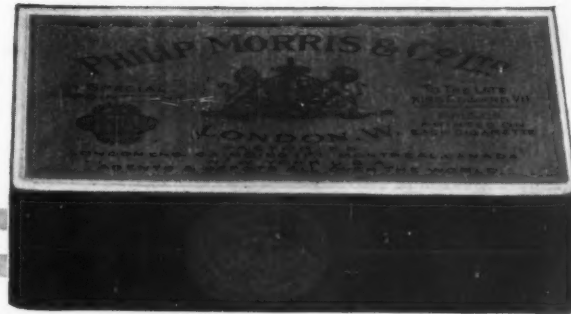
If the dealer cannot supply—remit us for quantity desired.  
Do not accept substitutes.

PHILIP MORRIS & COMPANY, Ltd., Dept. J, 402-406 West Broadway, N. Y.  
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PLAIN or Cork Tips, in boxes of 10, 20, 50 and 100

CAMBRIDGE  
(Regular Size)  
Per Box of 10  
2 3/4 in. - 25c

MORISSETTE  
Gold Tip  
Per Box of 10  
2 3/4 in. - 25c



BLUES  
Per Box of 10  
2 3/4 in. - 30c  
AMBASSADOR  
Per Box of 10  
3 1/4 in. - 35c  
BANQUET  
Per Box of 10  
5 1/2 in. - \$1.00

### A Match for Whistler

Whistler rarely met his match, although he did so once in Sir Morrell Mackenzie, the famous throat specialist. He called on Sir Morrell to treat a French poodle of which he was very fond. The renowned physician was not too pleased at being invited to diagnose the illness of a dog. But he kept his peace, prescribed, pocketed his fee and drove away. Next day he sent an urgent message to Whistler asking him to call

quickly. On his arrival Sir Morrell said, without a smile, "How do you do, Mr. Whistler. I wanted to see you about having my front door painted."

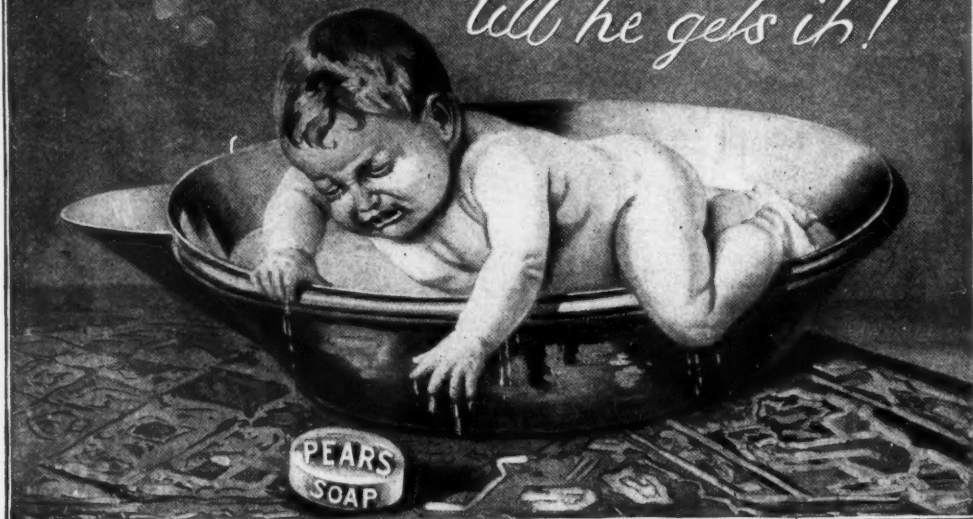
—From *Americans in Paris.*

HOAX: What is the difference in time between New York and Paris?

JOAX: Oh, I don't know. You can have pretty much of the same time in New York as in Paris if you know how to go about it.—*Philadelphia Record.*

# Who will be the next President ?

*He won't be happy  
till he gets it!*



All rights secured

## The Woman Who Was Not Athletic

There was once a woman who wore high-heeled shoes and a tight corset. Both of these are highly injurious and inartistic to the last degree. One day she went to the links with a sensible friend who wore a sweater and man-fashioned shoes. There they met two men playing golf.

"I fear I shall only be in your way," said the woman who was not athletic. "I cannot play the game. I do not know a caddy from a bunker, nor a foursome from a tee."

"Not at all. I will describe the game to you," said the men.

"Oh, thank you, but one will be quite enough," she replied, and she selected the best-looking, and the other went out after the sensible friend.

"May I carry your parasol?" said he when they had started.

"If you will be so good," she answered. "It's very foolish, I know, but my skin is so absurdly thin, and the sun blisters it so."

The sensible friend came up just behind, and, mopping her face, she said: "You are too ridiculous. A rose-colored parasol on the links! You are keeping him from playing, too. He will get out of practise."

"Oh, I hope not," said the woman who was not athletic.

"Do not be alarmed," said the man. "It is all right."

"Moreover, I saw him help you over a fence," said the sensible friend, as

she waded through a muddy brook. "That game is out of date."

The woman who was not athletic looked pensively and for some time at the man.

"I am spoiling everything," she said, softly. "Let me go home, and then you can play."

"But then you could not learn the game," said he, sitting down under a kind of artificial watershed and watching the rose-colored reflection of her parasol.

"Is this a bunker?" she asked.

"Yes," he replied. "Its purpose is to shield people who wish to be alone from observation."

"Oh!" said she. "Then what is a hazard?"

"Well," he replied, "this is sometimes called a hazard, too, because there is a chance that some one may come by after all."

"Oh!" said she. "Then over that wall behind that big rock is one of the best bunkers on the links, isn't it?"

"It is, indeed," he replied. "You pick up the game very rapidly. Come over there and I will explain it further to you."

"You are so good," she said, as he lifted her over the wall.

"Not at all," he replied, politely.

Some time afterward the sensible friend, who was engaged in wallowing through some underbrush and falling into a pond in search of her ball, passed by them on the return course and, seeing them seated against the wall, noted their somewhat unoriginal attitudes. She was surprised.

This teaches us that you need not teach an old dog new tricks.

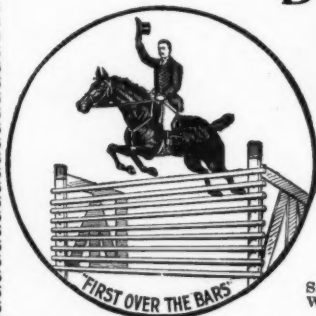
—Reprinted by permission from "Fables of the Fair," by Josephine Dodge Daskam. Copyright, 1910, by Charles Scribner's Sons.

## This Week's Colored Cartoon

This week's double-page cartoon, mounted on board, ready to frame, will be sent carriage prepaid to any address on receipt of fifty cents. The print will carry no type other than the title and will be free from the crease caused by folding. Remit to LIFE PUBLISHING COMPANY, 17 West Thirty-first St., New York City.

# HUNTER BALTIMORE RYE

RIPE  
RICH  
MELLOW



Sold at all first-class cafes and by jobbers.  
WM. LANAHAN & SON, Baltimore, Md.

# BRAINY

## The Halcyon Period—Below the Snow Line

The "honeymoon" is defined by Johnson to be "the first month after marriage, when there is nothing but tenderness and pleasure." And certainly it ought to be the happiest month in our lives; but it may, like every other good thing, be spoiled by mismanagement. When this is the case we take our honeymoon like other pleasures—sadly. Instead of happy reminiscences, nothing is left of it except its jars.

You take, says the philosophical observer, a man and a woman, who in nine cases out of ten know very little about each other (though they generally fancy they do); you cut off the woman from all her female friends, you deprive the man of his ordinary business and ordinary pleasures, and you condemn this unhappy pair to spend a month of enforced seclusion in each other's society. If they marry in the summer and start on a tour, the man is oppressed with a plethora of sight-seeing, while the lady, as often as not, becomes seriously ill from fatigue and excitement.

A newly married man took his bride on a tour to Switzerland for the honeymoon, and when there induced her to attempt with him the ascent of one of the high peaks. The lady, who at home had never ascended a hill higher than a church, was much alarmed, and had to be carried by the guides with her eyes blindfolded so as not to witness the horrors of the passage. The bridegroom walked close to her, expostulating re-



**G. H. BRINKLER**  
Food Expert

from wrong combinations of foods cause diseases; right foods cure. Diseases supposed to be incurable and to bear no relation to food and some diseases uselessly treated by surgery have yielded to the new dietary treatment. **I CAN TEACH YOU TO CURE YOURSELF.**

One group of foods, such as lean, tender fresh meat, game, poultry, fish, curdled custard, curd cheese, apples, lemons, tomatoes, cucumbers, rice, bread, etc., when rightly combined and proportioned, generates great vitality and magnetism. Another group, including game, poultry, whites of eggs, almonds, pears, asparagus, spinach, celery, etc., is productive of superior intelligence and psychic development. Another group is chiefly productive of strong nerves, moral strength, presence of mind, strong eyes, an even temper and the strong will power which underlies success.

Undesirable foods, such as pork pies, bacon, rich and spiced dishes, grocers' cheese, alcohol, coffee, etc., make one irritable, violent tempered and even immoral; and still others, such as tea and wrong quantities of fatty, starchy and sweet foods, make one nervous, shy and low spirited and lead to premature old age.

Whites of eggs are the elixir of life for the toothless and aged. Dried peaches and apricots are stimulating. Society ladies who use such refreshments instead of the usual cake and tea will make themselves vivacious and attractive at will.

Juicy fresh fruit cools the blood and soothes the body. It is especially suited to those who interview their clients and to whom an even temperament is an asset.

Green grapes, on account of their action upon the liver, are conducive to brilliancy in speaking and writing provided that strong brainy meals have previously been taken.

Knowing something about these effects, would you not like to know all about the influence of foods in your own case and for your own ambitions? No subject is more important—none strikes home more closely to your own welfare, and the welfare of your family.

No technical terms, such as "proteids," "carbo-hydrates," etc., are used. No foods for sale. No fasting, exercising nor drugs are required. **FULL NOURISHMENT IS ESSENTIAL.**

### To Increase or to Reduce Weight

Thin people after strengthening their nerves and digestive power by suitable brainy foods increase their weight by the proper use of cereal foods. Similarly in combination with simple exercises women can develop the neck, chest and arms.

One chronic sufferer, weighing 415 pounds, unable to exercise, took correct combinations of ordinary daily foods and reduced over 150 pounds, gaining strength with firmness of flesh and losing rheumatism.

Eczema, other skin troubles, and all blood diseases yield to suitable diet.

### A Few Opinions

"Your criticism of osteopathy, physical culture, Fletcherism and fasting, in Booklet No. 2, is enlightening. Your recipe in Booklet No. 3, for clear complexion, bright eyes and alert brain, is worth dollars to every one."

"Your little books eliminated chronic catarrh from my system in about three weeks. To put it weakly, I was astonished."

"My brain power and general efficiency have been doubled this year by selecting brainy foods. I have made a fortune in real estate and the credit is honestly yours."

"The government should investigate and teach the Brainy Diet System for the good of the nation."

Send ten cents for mailing. Send addresses of sick friends to—

**G. H. BRINKLER, Food Expert, Dept. 72F, Washington, D. C.**

Remember this address to give to friends in urgent need.

Wire BRINKLER, WASHINGTON, D. C. 63

# DIET

specting her fear. He spoke in honey-moon whispers, but the rarefaction of the air was such that every word was audible. "You told me, Leonora, that you always felt happy—no matter where you were—so long as you were in my company. Then why are you not happy now?" "Yes, Charles, I did," replied she, sobbing hysterically, "but I never meant above the snow line."—From "How to Be Happy Though Married," by E. J. Hardy. By permission of the publishers, Messrs. Charles Scribner's Sons.

### Short and to the Point

A Kansas City young lady of few words went to a dentist to have a tooth extracted.

"Pull it!" she said to the dentist.

"All right," replied the dentist. He applied the cocaine, adjusted his forceps and out came the tooth.

"Want it?" he asked the young lady, holding the tooth before her.

"Want it?" she exclaimed. "Want it? What for? Do you think I'm an Elk?"—Saturday Evening Post.

### GENERAL CLASSIFICATION OF FOODS

#### VITAL OR BRAINY



#### MUSCLE



#### STIMULATING



#### SOLVENTS



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Four booklets which have taught many TO CURE themselves:

1. The New Brainy Diet
2. Diet versus Drugs
3. Effects of Foods
4. Key to Longevity

In automobiling, an instant, clearly heard, unmistakable warning is as important as human life. We have established a new standard for motor signaling in our recently perfected

## WAYMAKER HORN

Our new construction (patent pending) is wonderfully simple and as responsive as the telegraph key; with pedal and cable.

**Foot Control** it excels anything in its class; but with pneumatic **Hand Control** it combines every advantage of electric and exhaust horns, without the defects of either. Easy to attach, self-cleaning, maintained without expense or bother, its tones are pleasing and its effect magical in clearing the way.

Prices are (foot control) \$6.00, \$7.00, \$8.00 and \$9.00 each, including coupling, cable, pedal, etc.—ready to attach. Hand control, from steering wheel, \$4.00 extra. Send for descriptive booklet M. Mention the car you run.

The Waymaker Horn is sold by the best dealers everywhere on 30-day trial—with money refunded if not entirely satisfactory. Show this advertisement to your dealer; or write

**LEE TIRE & RUBBER CO.**  
CONSHOHOCKEN, PA.  
J. Ellwood Lee, President

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Send sketch for free search of Patent Office Records. How to Obtain a Patent and What to Invent with list of inventions wanted and prizes offered for inventions sent free. Patents advertised free.

**VICTOR J. EVANS & CO., Washington, D. C.**



# Chiclets

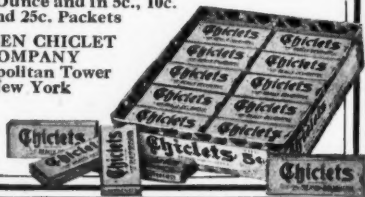
REALLY DELIGHTFUL  
The Dainty Mint Covered  
Candy Coated  
Chewing Gum

The singer's tones are more dulcet, the speaker's voice more clear, when Chiclets are used to ease and refresh the mouth and throat. The refinement of chewing gum for people of refinement. It's the peppermint—the true mint.

Look for the Bird Cards in the packages. You can secure a beautiful Bird Album free.

For Sale at all the Better Sort of Stores  
5c. the Ounce and 1n 5c., 10c.  
and 25c. Packets

SEN-SEN CHICLET  
COMPANY  
Metropolitan Tower  
New York



## To the President-Elect

Dear Sir: The painful duty of turning over to you the administration of these United States and the key to the front door of the White House has been assigned to me. You will find the key hanging inside the storm-door, and the cistern-pole upstairs in the haymow of the barn. I have made a great many suggestions to the outgoing administration relative to the transfer of the Indian Bureau from the Department of the In-

terior to that of the sweet by-and-by. The Indian, I may say, has been a great source of annoyance to me, several of their number having jumped one of my most valuable mining claims on White River. Still, I do not complain of that. This mine, however, I am convinced would be a good paying property if properly worked, and should you at any time wish to take the regular army and such other help as you may need and recapture it from our red brothers, I would be glad to give you a controlling interest in it.

You will find all papers in their appropriate pigeon-holes, and a small jar of cucumber pickles down cellar which were left over and to which you will be perfectly welcome. The asperities and heart burnings that were the immediate result of a hot and unusually bitter campaign are now all buried. Take these pickles and use them as though they were your own. They are none too good for you. You deserve them. We may differ politically, but that need not interfere with our warm personal friendship.

You will observe on taking possession of the administration that the navy is a little bit weatherbeaten and wormy. I would suggest that it be newly painted in the spring. If it had been my good fortune to receive a majority of the suffrages of the people for the office which you now hold, I should have painted the navy red. Still, that need not influence you in the course which you may see fit to adopt.

There are many affairs of great moment which I have not enumerated in this brief letter, because I felt some little delicacy and timidity about appearing to be at all dictatorial or officious about a matter wherein the public might charge me with interference.

## Yachting, Camping, Motoring, Fishing, Golfing, Picnicing, Tramping, Touring.

There is no Outing that is not made better by

# Evans' Ale

Keeps you primed for the thrills of all occasions. Insures a good time for everybody. 40 miles an hour won't hurt its goodness.

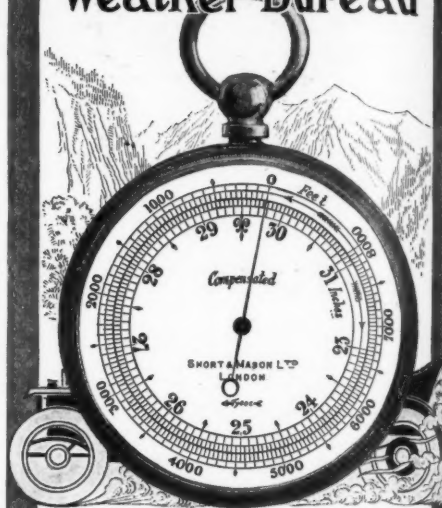
All Dealers. C. H. EVANS & SONS, Hudson, N. Y.

## RAD-BRIDGE

Registered at Pat. Office LONDON - WASHINGTON - OTTAWA.

CLUB LINEN AND VELOUR PLAYING CARDS  
Hemstitch and "rug" backs patented. Four colors each: red, blue, brown, green. 25c per pack. Gold edge, 35c. Dealers everywhere or sent postpaid on receipt of price. Send for Catalog of Bridge Accessories.  
Dept. L. RADCLIFFE & CO., 144 Pearl St., New York

## A Watch Pocket Weather-Bureau



S & M Tycos' Watch Size Barometer No. 2003  
(actual size) \$19.25

Forecasts weather 12 to 24 hours ahead and shows the height of hills and mountains crossed. Gives a new fascination to motoring—adds interest and safety to travel.

### S & M "Tycos" Barometers

are the highest type of weather instruments. Made in many forms and for all purposes—sport, engineering, mountain-climbing, country homes, etc. Send today for

#### The BAROMETER BOOK—Free

Tells in simple language all about "weather"—what it is, how to forecast, etc.

S & M Tycos' Barometers bear the name on the dial and are made only by

SHORT & MASON, Ltd., LONDON  
Makers of Scientific Instruments to the U. S., British, Japanese and other Governments. Division of

### Taylor Instrument Companies

63 Ames Street Rochester, N. Y.  
"Where Tycos' Thermometers Come From"



I hope you will receive the foregoing in a friendly spirit, and whatever your convictions may be upon great questions of national interest, either foreign or domestic, that you will not undertake to blow out the gas on retiring, and that you will in other ways realize the fond anticipations which are now cherished in your behalf by a mighty people whose aggregated eye is now on to you.

BILL NYE.

P. S.—You will be a little surprised, no doubt, to find no soap in the laundry or bathrooms. It probably got into the campaign in some way and was absorbed.

B. N.

—From "Remarks by Bill Nye." Copyright, 1886, by Edgar W. Nye. Reprinted by permission of the M. W. Hazen Company.





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ARCADIA  
MIXTURE**

The Tobaccos are all aged. Age improves flavor; adds mildness; prevents biting. In the blending, seven different tobaccos are used. Surbrug's "Arcadia" is in a class by itself—nothing so rich in flavor—so exhilarating in quality. A mild stimulant.

At Your Dealers.

SEND 10 CENTS for sample which will convince.

THE SURBRUG COMPANY

204 Broadway

New York

**A Noteworthy Conversion**

Dr. Doyen, concerning whose remarks on the guinea-pig famine we published a brief note last month, is a well-known Paris surgeon, who claimed in 1904 to have discovered a serum for the cure of cancer, the secret of which he refused to reveal. Called in to attend the wife of a wealthy American, he administered his new serum, and demanded as his fee one hundred thousand francs. A law-

suit followed. The unhappy lady died. Dr. Doyen stated that his remedy consisted of cultures of a microbe taken from malignant tumors, either of man or after passage through the white rat, the white mouse, the guinea-pig or the common rabbit.

\* \* \*

Now, as we reported in our number for last month (p. 179), Dr. Doyen announces that he has given up the grave

practise of trying to study human therapeutics on small animals. He has discovered, after making hecatombs of guinea-pigs, that "the results obtained on these animals do not apply at all with man. The tuberculosis of a guinea-pig is not that of a man, any more than the cancer of a mouse is identical with human cancer." So he uses neither guinea-pigs, mice, nor rabbits.—Edward Berdoe in *The London Zoophilist*.



**Don't Drink  
Common Beer in  
Light Bottles  
Drink Schlitz in  
BROWN BOTTLES**

You wouldn't think of drinking impure water.

Why not be sure you get pure beer? If you drink beer from a light bottle that has been exposed to light, you are not sure.

Light starts decay, even in pure beer.

Schlitz is brewed in the dark, aged in glass-lined, steel-enameled tanks. Every tub, vat and tank is scalded every time used. Every bottle is sterilized after it is sealed. Even the windows in our bottling plant are of brown glass.

The Brown Bottle protects Schlitz purity, from the brewery to your glass.



Order a case from your dealer today. See that crown or cork is branded "Schlitz."

**Schlitz**  
**The Beer**

**That Made Milwaukee Famous.**

21-M

**THACKERAY**

wrote in 1849 in praise of

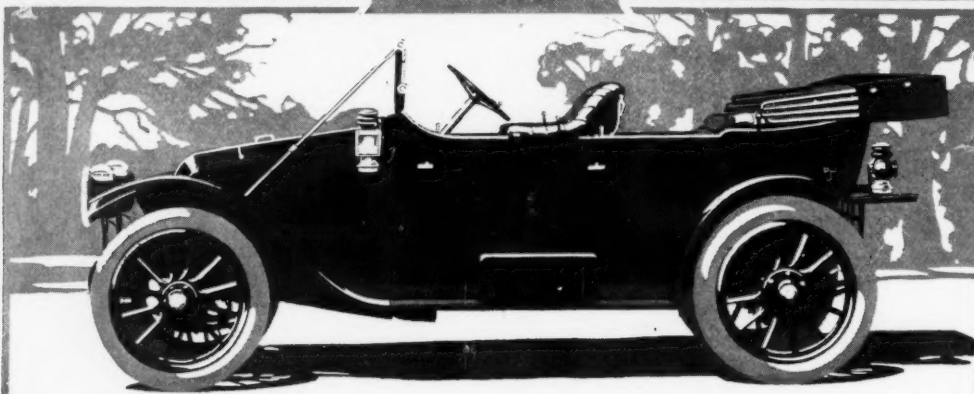
**"PUNCH"**

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*This is no less true to-day.*

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## Books Received

*White Mountain Trails*, by Winthrop Packard. (Small, Maynard Co.)

*The Isle of Strife*, by George C. Shedd. (Small, Maynard Co. \$1.25.)

*Rambles with John Burroughs*, by R. J. H. De Loach. (Richard G. Badger. \$1.25.)

*Lone Star Lyrics*, by Will P. Lockhart. (Richard G. Badger.)

*Bells—An Anthology*, by Mary J. Taber. (Richard G. Badger. \$1.00.)

*Social Life in the Insect World*, by J. H. Fabre. (The Century Co.)

*Changing America*, by Edward Alsworth Ross. (The Century Co. \$1.20.)

*The Citadel*, by Samuel Merwin. (The Century Co. \$1.25.)

*Woodrow Wilson*, by William Bayard Hale. (Doubleday Page Co.)

*The Mysterious Card*, by Cleveland Moffett. (Small, Maynard Co. 50 cents.)

*Wilhelmina Changes Her Mind*, by Florence Morse Kingsley. (Small, Maynard Co. \$1.00.)

*Ensign Russell*, by David Gray. (The Century Co. \$1.00.)

*A California Troubadour*, by Clarence Thomas Army. (A. M. Robertson, San Francisco, Cal. \$2.00.)

*The Price She Paid*, by David Graham Phillips. (D. Appleton Co. \$1.30.)

*In Cotton Wool*, by W. B. Maxwell. (D. Appleton Co. \$1.30.)

*My Friendship with Prince Hohenlohe* by Baroness von Hedemann. (G. P. Putnam. \$3.00.)

*The Friar of Wittenberg*, by William Stearns Davis. (Macmillan Co. \$1.35.)

*The Poet's Song of Poets*, by Anna Sheldon Camp Sneath. (R. G. Baager, Boston, Mass.)

*Tin Soldiers*, by Walter Merriam Pratt. (R. G. Badger, Boston, Mass. \$1.50.)

*Seegar and Cigaret*, by Jack Hines. (Geo. H. Doran Co. 50 cents.)

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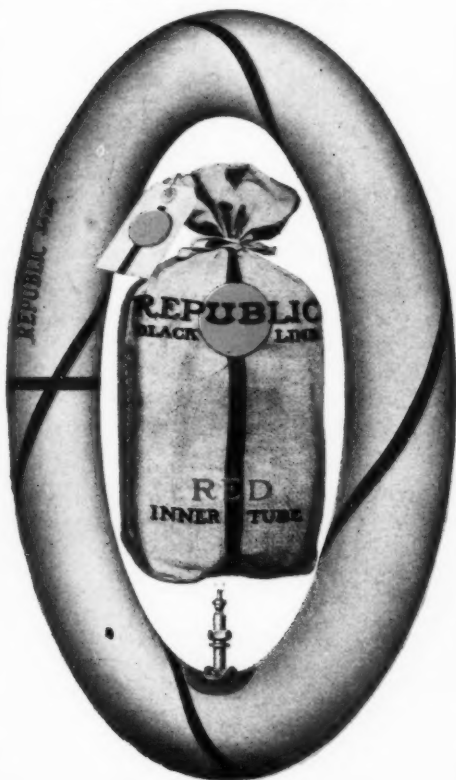
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