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"YOU RELY CAN ON LEWANDOS"

HOLLIS STREET THEATRE

Beginning Easter Monday Evening, April 9, 1917



JOHN DREW

In Langdon Mitchell's Comedy

"MAJOR PENDENNIS"

From Thackeray's Famous Novel



Mumber XLVI



Mr. Mitchell, after practising law at Columbus, Ohio, his native city, for three years, made his stage debut with Richard Mansfield as Cleer in "Julius Caesar" in 1902. He was educated at Andover, Yale University and Harvard Law School. For several seasons he appeared in support of Francis Wilson, Lillian Russell, Maxine Elliott, and Robert Edeson, then two years in "The Fortune Hunter." He created the part of "Eddie Lamb" in "Get-Rich-Quick Wallingford, "then followed his big personal hit in "Years of Discretion" and the leading role of Rodney Martin in "It Pays to Advertise," and now he returns to Boston as the new Cohan and Harris star in "A Tailor-Made Man."

Mr. Mitchell says that the superior style, workmanship and wearing qualities of Morse -Made Clothes make them always an economical buy.

Leopold Morse Co

WASHINGTON ST. ADAMS SQUARE BRATTLE S

With good Clothes I can fly straight to the goal of my dreams"

says Grant Mitchell in "The Tailor Made Man".

Shuman Clothes,

superior in design,
excelling in workmanship, help a man reach
the goal of his
ambitions. Their
splendid style and perfect
fitting qualities are a
business asset for
Men and Young Men.

Come to Shuman Corner for your Suits and Overcoats. for Men for Young Men \$20.to\$50. \$15.to\$40.

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Musical Director	William H. Capron
Manager's Assistant	Henry Taylor
Treasurer	V. T. Fetherston
Ticket Agent	J. D O'Leary
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Chief Usher	F. B. Ward
Matron	

SCALE OF PRICES

Admission	.50
Orchestra Floor\$2.00, \$1.50,	1.00
First Balcony\$1.00, .75	50
Second Balcony	50
Orchestra Boxes\$1	2.00
Balcony Boxes\$1	
Second Balcony Boxes \$5,00 Loges	4.00

Children under three years of age not admitted.

Tickets for this theatre can be ordered by Telephone—Beach 131—or Mail, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used, when they will be held until 12.30 P.M. for Matinees and until 7 P.M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Out-of-town patrons desiring to purchase tickets in advance or at short notice, or for delivery to friends, may order, remit for same, and arrange for their delivery, by Western Union, Telegraph Service.

Remittances should be made payable to Charles Frohman, Rich & Harris.

Patrons will please report to the Manager, in person or by letter, instances of inattention or misdemeanor on the part of any attache of this Theatre. He engages to speedily correct any want of courtesy to them by persons in his service.

Parties finding lost articles in any portion of the Theatre will please leave them at the Ticket Office. The Manager will not be responsible for articles placed under the seats.

A Free Check Room is provided in the Ladies' Drawing Room on the orchestra floor for Checking Cloaks, Coats and Umbrellas at the owner's risk The acceptance of gratuities will not be permitted.

Opera Glasses to let in the Ladies' Drawing Room, Orchestra floor; fee twenty-five cents.

Smoking Positively Forbidden in the Lobby and Foyer.

Smoking and Men's Retiring Room. Entrance under stairs, right of Main Entrance.

Public Telephone located in First Balcony Drawing Room.

Physicians who have patients to whom they may be called suddenly can leave their seat number in the Box Office and be called as quickly as in their office.

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	Capital	Surplus and Profits	Deposits
January 1, 1905	\$400,000.00	\$164,710.00	\$1,795,937.33
January 1, 1911	600,000.00	498,600.00	9,093,040.59
January 1, 1916	600,000.00	983,844.17	11,847,300.00
January 1, 1917	600,000.00	1,056,500.00	14,530,240.00
April 2, 1917	600,000.00	1,081,886.63	15,734,634.51

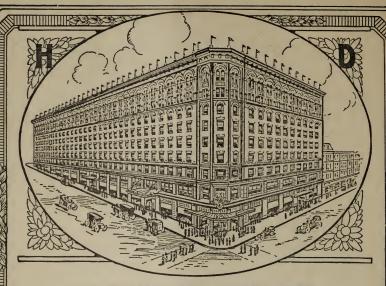
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HOLLIS STREET THEATRE

JOHN DREW

IN LANGDON MITCHELL'S COMEDY

FROM THACKERAY'S "MAJOR PENDENNIS"

In the happiest possible environment, that of the romantic, picturesque light comedy in which he excels, John Drew comes to the Hollis Street Theatre for an engagement of two weeks only, beginning Easter Monday evening, April 9. The visits of Mr. Drew are always very welcome events to local playgoers and his present engagement assumes added importance since he is to be seen in "Major Pendennis," the adaptation of Thackeray's "Pendennis," by Langdon Mitchell, in which Mr. Drew has been appearing for many weeks past at the Criterion Theatre in New York and the Blackstone Theatre in Chicago.

From the Thackeray novel Mr. Mitchell, who also adapted "Vanity Fair" for Mrs. Fiske's use as "Becky Sharp," has chosen a coherent and interesting chain of incidents of varied assortment, omitting none of the dramatic events which went to make Thackeray's favorite story one of intense interest, romantic appeal and, at the same time, generously replete with good fun and humor. All the popular personages re-called from the pages of the novel make their way through the four acts of Mr. Mitchell's story; the likable, brusque major; the swaggering, alcoholic captain Costigan; his spouting actress daughter Emily; the astonishingly frank, straightfrom the shoulder Lady Clavering; the mincing, affected Blanche Amory; the demure, lovable Laura Bell; indiscreet little Fanny Bolton, and the impressionable, impulsive Arthur Pendennis, whose tangled affairs of the heart are so splendidly straightened out by his uncle, the major

Mr. Mitchell has chosen to lay his scenes in quarters pleasingly recalled by readers of the Thackeray novel. The first act occurs in Captain Jack Costigan's shabby rooms at the George, the second in Arthur Pendennis' quarters in the Temple, London, and the final two acts in the major's

rooms in Jermyn Street.

Mr. Drew is surrounded by a notable company, including Helen MacKellar, Alison Skipworth, Helen Menken, Jane Houston, Helen Beaumont, Edith Shayne, Mary Worth, Walter Kingsford, Charles Kenneddy, Edward Phelan, John S. O'Brien, Harold West and numerous others

HOLLIS STREET THEATER

SUNDAY APRIL 15

All-Star Concert SURPASSING ALL OTHERS

GRANT MITCHELL (From "The Tailor-Made-Man" Company)

In a new One Act Play
"AT NIGHT ALL CATS ARE GRAY"

Out of the Darkness Featuring Europe's Copley-

A Playlet of "His People" By Dennis J. Shea

SELECTED ACTS From B. F. Keith's & Orpheum
And Others To Be Announced Later

ENLARGED ORCHESTRA Under the direction of Mr. Bart E. Grady

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383 WASHINGTON STREET BOSTON, MASS.

When Miss Elsie Ferguson appears here in the comedy, "Shirley Kaye," theatregoers will have the last opportunity to see her on the stage for some years to come. Next June she becomes a moving-picture star. Ever since the picture craze began Miss Ferguson has had flattering offers to pose before the camera, but she declined all offers until recently one of the large firms asked her how she would like \$300,000 a year and she felt compelled to say yes.

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WE have printed in convenient form the text of the new Federal Bill of Lading Act, effective January 1, 1917, together with an Index Digest by Professor Samuel Williston of the Harvard Law School.

We believe bankers and business houses will find this booklet, in its arrangement, especially valuable for reference, and we shall be glad to mail a copy to any one interested, on request.

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Capital, \$3,000,000

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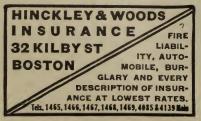
New York and Paris Models for Dress and Sport Wear.

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Theatregoers will welcome Elsie Ferguson in "Shirley Kaye," the new comedy by Hulbert Footner, in which she is to appear here soon, for many reasons. Not the least is that she is to appear in a bright, sparkling comedy abounding in laughter, something that is relished in these days of European wars and home politics. Klaw and Erlanger have provided an exceptionally powerful company for the support of the star.



HOLLIS STREET

ATTRACTION FOR THE

EASTER HOLIDAYS

BEGINNING

MONDAY EVE'G. APRIL 9th

Two Weeks Only

Mr. Drew in a role delightfully unlike any he has ever played and in which he has met with the most emphatic success of his career.

JOHN D. WILLIAMS

PRESENTS

IN LANGDON MITCHELL'S COMEDY

FROM THACKERAY'S NOVEL STAGED BY B. IDEN PAYNE

WITH THE MOST NOTABLE CAST OF THE YEAR

"If you love jolly good fun; if you admire exquisite acting; if you can feel a responding appeal in your heart toward an impetuous lover and his demure sweetheart, you need not be over-familiar with Thackeray - but you will love Drew in 'Pendennis.' '

Wednesday and Saturday Matinees

EXTRA PATRIOT'S DA Matinee Thursday, April 19

Mail Orders Filled Now

Seat Sale Will Begin April 3

Prices: \$2.00, \$1.50, \$1.00,75c, 50c

Hollis Street Theatre

CHARLES FROHMAN, RICH & HARRIS -

Lessees and Managers
- Resident Manager

WEEK OF APRIL 2, 1917

Evenings at 8.10

Matinees Wed. and Sat. at 2.10

BEGINNING MONDAY, APRIL 2

LAST WEEK

COHAN & HARRIS Present

"A Tailor-Made Man"

WITH

GRANT MITCHELL

A New Comedy by Harry James Smith

Based on "The Well-Fitting Dress-Coat," by Gabriel Dregley Staged by Sam Forrest

(In the Order of Their First Appearance)

MR. HUBER (The Tailor).......BERNARD A. REINOLD MR. ROWLAND (The Special Writer).....L. E. CONNESS PETER (Huber's First Helper).....BARLOWE BORLAND DR. GUSTAVUS SONNTAG (The Scholar) ROBERT FISCHER TANYA HUBER (Huber's Daughter)..FLORENCE SHIRLEY JOHN PAUL BART (Huber's Second Helper)

GRANT MITCHELL

POMMEROY (Jellicott's Valet).....ROWLAND BUCKSTONE MRS. STANLAW (The Head of the House)

MINA-GALE-HAYNES

MR. STANLAW (The Millionaire).......HARRY HARWOOD CORINNE STANLAW (The Heiress).....MONA KINGSLEY

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING



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DINNER in the Rose Garden is becoming increasingly popular.

AFTER theatre, supper and dancing may be enjoyed from 9.30 P. M. to 1.00 A. M.

Boston's Smartest Hostelry

L. C. PRIOR, Managing Director



Program Continued from Page 17

(The	Society	Fluffs)
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BOBBY WESTLAKE LLOYD CARPENTER
MR. FLEMINGJOHN WARD
MR. CRANEJOHN MACCABEE
MR. CARROLL DOUGLAS FARNE
MRS. FITZMORRIS (The Society Leader)
JOSEPHINE DEFFRY
MR. FITZMORRIS (Her Husband)PHIL HARDY
WHEATING (The Footman) FRANK HARLEY
MRS. KITTIE DUPUY (The Society Belle)
LOTTA LINTHICUM
BESSIE DUPUY (Her Daughter)NANCY POWER
MR. JELLICOTT (The Anglo-Maniac)A. P. KAYE
ABRAHAM NATHAN (The Financial King)
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TIME—The Present.

PLACE-New York City.

ACT I-The Tailoring Establishment of Mr. Huber.

ACT II—At the Stanlaw's, the same evening.

ACT III—The Offices of the American Oceanic Corporation, nine months later.

ACT IV-Same as Act I. Following day.

Program Continued on Page 21



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R. Clairis

144 Tremont St. 55 Temple Pl. BOSTON

Providence-321 Westminster Street

They are the purest-We make them ourselves

Program Continued from Page 19

MUSICAL PROGRAM

WILLIAM H. CAPRON, Musical Director

1	OVERTURE, "Tobasco"Chadwick
2	A BALL SCENE (Waltz)Nicode
3	"THE CENTURY GIRL"Herbert
4	POPULAR AIRS
	(a) Doodle-De-DumJohnson
	(b) Poor ButterflyHubbell
	(c) KahukuHerman
5	EXIT MARCHRinggold

TO LADY PATRONS-The established rule at the Hollis St. Theatre requiring ladies to remove their hats, bonnets or other head-dress while witnessing the performance applies to all parts of the auditorium, including the boxes and loges. It is essential to the comfort and convenience of our patrons in general that this rule be strictly enforced.

Ladies who are unwilling or unable to conform to the rule are earnestly requested to leave the

theatre without delay, and to receive the price of their tickets at the Box Office.

The Steinway, Steinert, Jewett, and Woodbury Pianos used at this Theatre exclusively are furnished by M. Steinert & Sons Co., Steinert Hall, 162 Boylston Street.

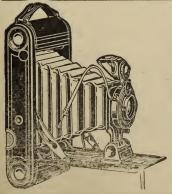
The Modern Furniture used for Stage Decorations supplied from the celebrated warerooms of Charles E. Osgood Co., 744-756 Washington St., Boston.

Electric Lighting Fir tyres and Fireplace Furnishings for this Theatre and stage settings furnished by McX. ney & Waterbury Co., 181 Franklin Street, corner Congress.

The Clocks and Candelabra used in this Theatre are furnished by Nelson H. Brown, 70 Franklin St. Perfect Sanitary Conditions are maintained in this Theatre by use of Chloro-Naptholeum and the Automatic Appliances of the West Disinfecting Company, Boston, Mass.

The Mason & Hamlin Organs used exclusively at this Theatre furnished by the Mason & Hamlin Co., 492 Boylston St.

The Willow and Rattan Furniture used on the stage furnished by Bailie Basket Co., 82 Sudbury St.



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We specialize in Distinctive and Reliable Luggage.

Our line of Wardrobe Trunks, Suit Cases, Bags, Toilet Cases and Traveling Goods of every description is of unusual completeness, and not expensive.

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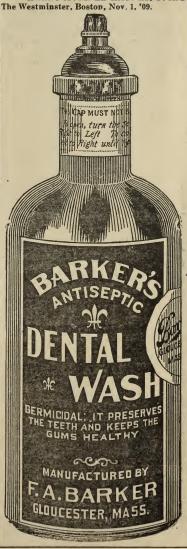
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HARRY MORRILL HAYNES, D. M. D. The Westminster, Boston, Nov. 1, '09.



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Live out in the open, on horseback, exploring Indian trails—play golf, with grand old Rich Mountain (3,000 feet high) as a background for the "ninth hole" and the historic French Broad River, with its verdure-cushioned bank as a "green."

There is also a large open swimming pool, dancing and social diversion.

Hot Springs is easily accessible, being on the main line of the Southern Railway.

The management is new this year, and an excellent table and efficient service is guaranteed

A book with pictures sent free

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White Rose Glycerine Soap

For over three generations No. 4711 White Rose Glycerine Soap has been used—and endorsed—by discriminating women the world over.

Its daily, regular use insures a clear, soft and velvety-smooth skin.

So pure and transparent, it is a delight to use No. 4711 White Rose Glycerine Soap. Its delicate perfume and the richness of its creamy lather are a lasting pleasure—a revelation in how satisfying a good soap can be. You can get it at your favorite department store or druggist.

Send us a 2-cent stamp for a trial sample cake of No. 4711 White Rose Glycerine Soap alone; or 10 cents in stamps for a sample of the soap, a sample of No. 4711 Bath Salts, and a sample of No. 4711 Eau de Cologne.

MULHENS & KROPFF, Department 15, 25 West 45th Street, New York

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The genuine — made since 1792 Delightful, deficate, refreshing. 4 oz. bottle, 70 cts.

Luxofoam The new 4711 preparation. A remarkable transparent glycerine liquid soap for shaving; gives a quick rich lather that softens the heard and makes shaving a pleasure. Price, per hottle, 35 cts.



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No. 4711 Lotion Vegetale is an ideal hair dressing and a luxury when used after shaving. Three perfumes—Lilac, Violet and Rhine Roses. 6 oz. bottle, 70 cts.



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Twice Daily at 2.10 and 8.10

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Wilbur Theatre Company, Props.
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MONDAY, APRIL 2 - - - LAST WEEK

THE COHAN & HARRIS COMEDIANS
In the Unrivalled Comedy Success

"A TAILOR-MADE MAN"

With GRANT MITCHELL and an Incomparable Cast APRIL 9-JOHN DREW as "MAJOR PENDENNIS"

MONDAY, APRIL 2 - - - THIRD WEEK

JESSE L. LASKY Presents

GERALDINE FARRAR

In Cecil B. De Mille's Cinema Masterpiece

"JOAN THE WOMAN"

Founded on the Life of Joan of Arc

MONDAY, APRIL 2 - - - - LAST WEEK
T. H. HUNTER, Inc., Presents

BLANCHE BATES WILTON LACKAYE AND COMPANY

In a Revival of the Famous Success

EAST LYNNE

MONDAY, APRIL 2 - 9th & LAST WEEK IN BOSTON The MESSRS. SHUBERT Present

The Most Delectable of All Operettas

THE BLUE PARADISE

With CECIL LEAN

Mon., April 9 — Hall Caine's "THE WOMAN THOU GAVEST ME," with all-star cast, including Mabel Taliaferro, Edmund Breese, Mme. Yorska and Derwent Hall Caine.

OPENING SATURDAY NIGHT - - - APRIL

The MESSRS. SHUBERT Will Present "THE BEAUTIFUL UNKNOWN"

By OSCAR STRAUS, Composer of "The Chocolate Soldier" With a rare company of Lyric Artists and Comedians and 100% Chorus of Youth, Beauty and Voice

Seat Sale Opens Thursday, April 5th

MONDAY, APRIL 2 - - LAST WEEK
LEE SHUBERT and JOHN CRAIG Present

A New Farce in Three Acts "HE SAID—AND SHE BELIEVED HIM"

By Frances Nordstrom With MARY YOUNG and a Notable Cast

Monday, April 9 — A. H. Woods presents the DOLLY SISTERS in "His Bridal Night"

MONDAY, APRIL 2 - - - - FIFTH WEEK

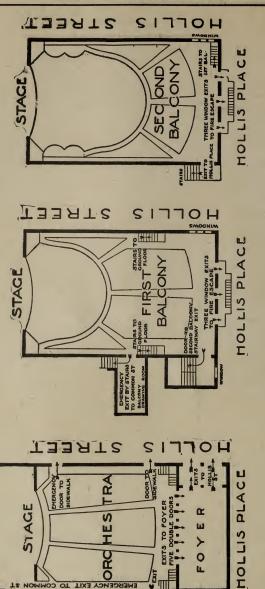
RICHARD WALTON TULLY, Inc. (James G. Peede, Gen. Man.) Presents

GUY BATES POST in

"THE MASQUERADER"

A Gripping Modern Drama by John Hunter Booth Founded on the Popular Novel by Catherine Cecil Thurston

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