

# NEWS



# EVENTS

Rochester Institute of Technology

Vol. 12, No. 12, March 27, 1980



Students Maria Petriello and Amy Rappaport staff the "Nutrition Center" in Grace Watson Dining Hall.

## Nutrition Month

Did you ever feel like a pizza with everything on it? No, not like eating one, but actually felt like one? Remember you are what you eat, and March is a good month to think about that, because it is National Nutrition Month.

RIT's resident dining hall manager Craig Neal is working with two students from the Food Administration and Hotel, Tourist Industries Management Department on a diet awareness program.

Neal says, "We are not just here to feed the students but give them a little knowledge of the food they consume." Two nights a week, students Maria Petriello and Amy Rappaport hand out information and answer questions from the "Nutrition Center," booths set up in Grace Watson Dining Hall and in the Hettie L. Shumway Dining Commons.

"The reaction has been very positive," explained Neal. "We allow unlimited seconds on all our food. Students used to eat 20 pecan pies a day, when we had them. But we placed a sign listing the number of calories in each slice and consumption dropped to just four pies."

Since September, the students have been preparing individual diets for students trying to lose weight. And they set up information booths with posters, a scale for weigh-ins and informational handouts. Each week the booth features a different topic.

## Jefferson Road

# Sidewalk For Walkers

State funding has been approved for construction of a sidewalk along Jefferson Road from the RIT campus to Southtown Plaza.

RIT officials and students have been seeking appropriations for the sidewalk to alleviate a safety hazard for students and faculty who walk along that section of Jefferson Road.

"This decision to fund the sidewalk will help insure the safety of pedestrian traffic to the campus. We're impressed with the responsiveness of state legislators and the State Department of Transportation on this matter," said Dr. M. Richard Rose, RIT president.

The new sidewalk will run along the south side of Jefferson Road from Southtown Plaza to the first entrance to the campus. The 5-foot wide walkway will be macadam with a gravel base and is expected to be completed by fall.

The cost estimate for the sidewalk is \$50,000 to \$100,000, according to Alexander J. Kopczynski, regional director of the State Department of Transportation. Bids for construction of

the sidewalk will open on June 26.

Assemblyman James F. Nagle, 135th district, was instrumental in moving forward the approval for funding.

"Several RIT students wrote to me to comment on the importance of the sidewalk to their safety," said Nagle. "With the repeated accidents and fatalities experienced in this section, I consider the sidewalk imperative."

"This sidewalk will be important for the more than 3,500 students living on the RIT campus," commented Christopher Hinds, representative-at-large to RIT's student government. Hinds helped organize a letter-writing campaign to Nagle's office and to Governor Hugh L. Carey to demonstrate student support for the project.

"It's going to be a lot easier for anyone walking to the stores and restaurants along Jefferson Road once the new sidewalk is built," Hinds added.

RIT is continuing to work with local and state representatives to explore the prospect of lighting along Jefferson Road.

## REMINDER !

"One Flew Over the Cuckoo's Nest" opens tonight, March 27, at 8:00 at the NTID Theatre. Additional performances will be at 8 p.m., Friday and Saturday, March 28 and 29, and at 2 p.m., Sunday, March 30.

Tickets are \$1 for students, RIT faculty/staff and senior citizens; \$3 for all others. For reservations and information, call the NTID Theatre box office at 475-6254 (voice and TTY) weekdays from 10 a.m. to 4 p.m.

## Guinness For Runners

The 3,409-mile jog by RIT's 12 cross-country runners last year will have its place as a new record in the next available edition of *The Guinness Book of World Records*. Peter J. Todd, RIT's cross-country coach, has received a letter confirming the entry—"assuming it is not overtaken in the meantime"—from Guinness Superlatives Limited.

The runners, who were enthusiastically greeted by thousands on the completion of their run at the Administration Circle last December 10, are Mark Blesch, Don Campbell, Tony DeSimone, Bob Donnelly, Tim Ferris, Rick LeTarte, Tony Machulskis, Mike Massare, Brian Nice, Bob Perkins, Alan Willett and Coach Todd.

# PROFILE

## Morales's Roads Led to Success

Department of Social Work Field Placement Coordinator Richard Morales "loves to see people grow." Perhaps this statement best reflects his own growth and the many obstacles he had to overcome to be able to do what he loves most.

Rich began his journey in life as the youngest of 12 children. A native of Durand, Mich., his parents followed the migrant stream of farmworkers, struggling to make ends meet for the large family. At the age of six, he was very proud to be contributing to the family income, earning 10 cents an hour working in the fields.

Even then, Rich had visions of becoming a doctor or lawyer. He wanted to further his education. Since he had already attended some 13 schools due to the transient nature of the migrant worker, he asked to live with his sister in Michigan to begin a stable high school education when his parents moved to Los Angeles. He found a job after classes to finance himself through school.

In 1959, Rich entered Jackson Community College in Michigan, working to support his education and an apartment. For some, learning comes easy...not so for Richard Morales. He had to study extremely hard in order to do well. It was during this time, Rich reflects, "when I really began learning how to learn."

An English professor, Barbara Fossil, at this time became one of the most influential persons in his life. "She took me under her wing on a one-to-one level," Rich recalls. "You see," he adds, "she pegged me as a non-quitter. After spending hours and hours working on a paper I thought was excellent, she would mark me down for typographical errors. She



RICHARD MORALES

had the interest and foresight to make me angry enough to go on."

Although his original goal of medicine or law was altered through sound career counseling, he received his bachelor's degree in psychiatric social work in 1965. In 1974, he earned his master's degree from the State University of Brockport with concentrations in sociology, geography, political science and urban administration. In 1977, he earned his master's degree in social work organization and planning from Syracuse University and is presently working on his Ph.D. in social science research at the Maxwell School of Syracuse University.

Through the years the young professional has held a number of challenging positions including family caseworker at the Coldwater State Home and Training School, social researcher and supervisor for the Jackson City Community Renewal Research Project, loan specialist at the Department of Urban Renewal, deputy director at the Jackson-Hillsdale Office of Economic Opportunity and social planner of numerous grant projects at the Genesee/Finger Lakes Regional Planning Board.

In January 1976, Rich began his career at RIT as the alcoholism, education and development coordinator. The following spring he was named assistant professor in the Social Work Program and shortly thereafter was appointed coordinator of the Field Placement Program. As coordinator, one of his major responsibilities is to negotiate with public and private agencies for internship openings for social work students in their junior year of study. Additionally, he supervises students, faculty and agency field instructors to ensure a maximum overall learning experience for all parties involved in the internship.

In addition to his responsibilities at RIT, the assistance Richard Morales has rendered various community agencies is too extensive to touch upon in this article. As a faculty member, Rich has taught 13 different social work courses. "I love to teach and watch others grow and learn," he states proudly. He also loves RIT. "I would like to see the Institute become more oriented toward recognizing human potential. We, as an Institute, are often so busy looking at our shortcomings that we fail to recognize and take advantage of our great existing human potential."

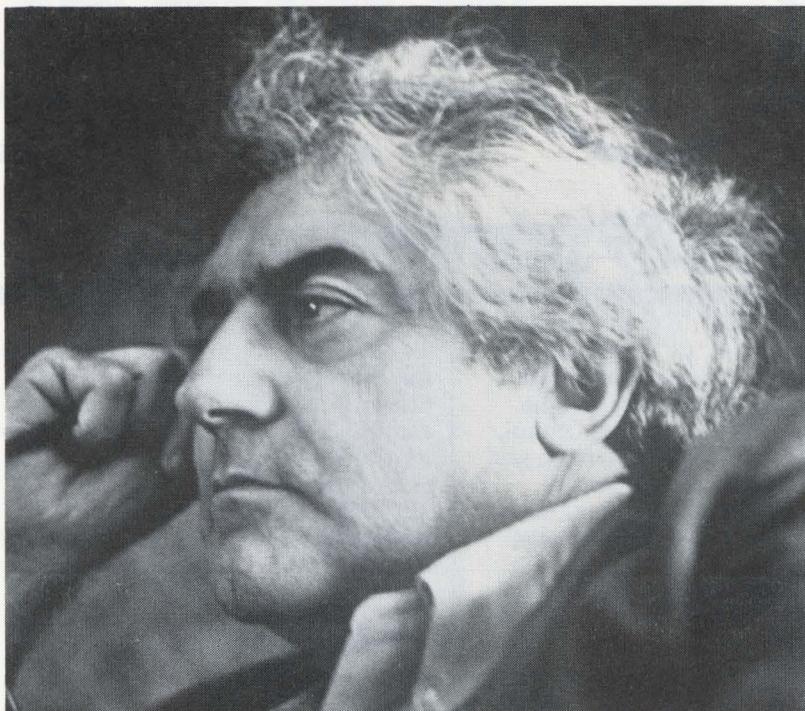
### Phone Change for LDC April 1

Learning Development Center	6682
Paul Kazmierski	6682
Dorothy Miller	6682
Elaine LaDue	6682
Eleanor Kane	2281
Alice White	6682
Gladys Abraham	6682
Marcia Birken	6682
Harvey Edwards	6682
William Gage	6682
Susan K. Heard	2281
Doris Morin DeMers	6682
Joseph Nassar	6682
Irene M. Payne	6682
Mary A. Pizzente	6682
J. Wixson Smith	6682

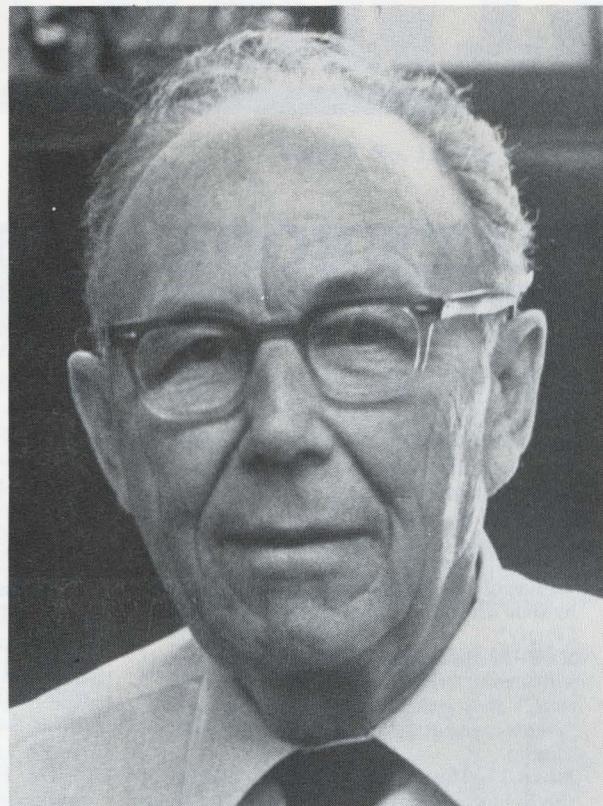
## NEWS & EVENTS

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# The Impact of Excellence



CORNELL CAPA



DR. HAROLD E. EDGERTON

On May 14 and 15 one of the most extraordinary photography events in the history of RIT will be held in the George H. Clark Memorial Gymnasium. The Impact of Excellence, sponsored by Rochester Institute of Technology and Eastman Kodak Company in cooperation with Professional Photographers of America, Inc., will serve as the vehicle by which nine of the world's experts in the field of visual communications will gather together to share their knowledge in their respective fields of expertise.

In the coming weeks, *News and Events* will feature biographical sketches on these outstanding professionals. In this issue we introduce you to Cornell Capa and Dr. Harold Edgerton.

Cornell Capa, photographer, author and editor, is the executive director of the International Center of Photography (ICP) in New York City.

As a photojournalist, Capa has photographed people and places all over the globe. A member of the staff of *Life* magazine from 1946 to 1954, he continued to work with that magazine until 1968 as a "contributing photographer" through his association with Magnum, the photographers' cooperative.

Capa views photography as a universal

language. This became obvious when he went to Paris in 1936 and worked as a darkroom assistant to his brother, Robert Capa, the famed war photographer killed in Indo-China in 1954. In a recent article Richard Whelan noted, "Finding himself in Paris with no knowledge of French, Cornell Capa soon emulated his brother and adopted photography as the language in which he could speak with literary fluency to all people."

Recognized as an excellent practitioner of documentary photography, Capa is the founding trustee of the International Fund for Concerned Photography established in 1966. The fund encouraged and assisted photographers in uncovering and preserving forgotten archives and presenting such work to the public. After the dissolution of the fund in 1975, these goals were incorporated into the structure of the International Center of Photography, considered by Henri Cartier-Bresson as a "lighthouse of photography."

"The father of electronic flash," Dr. Harold E. Edgerton (institute professor, emeritus) at Massachusetts Institute of Technology (MIT) has earned international recognition for his achievements in the related fields of stroboscopy and

ultra-high-speed photography.

His recent efforts are concerned with the uses of sonar in archaeology and geology. Edgerton's pioneering research in stroboscopic photography was the foundation for the development of modern electronic speed flash, important to science and industry as well as to regular photography.

Edgerton has also made significant contributions to underwater exploration, designing watertight cameras and strobes and serving as a consultant on underwater flash photography, stroboscopy and side-scan sonar. He has joined Jacques-Yves Cousteau and his crew aboard *Calypso* in explorations of sea floors and has assisted with cameras and lighting equipment for the bathyscaphes FNRS III, Trieste and Archimede.

In recognition of his achievements in stroboscopic photography, he has received several awards, including the United States National Medal of Science, the Royal Photographic Society of London's Silver Medal, the Richardson Medal of the Optical Society of America and the John Oliver LaGorce Gold Medal of the National Geographic Society.



## Rochester Institute of Technology

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Rochester, NY 14623

FIRST CLASS

## DATEBOOK

**thru April 3**—Bevier Gallery honors four artists. Gallery hours: daily 9 a.m.-4 p.m.; Monday through Thursday, 7-9 p.m.; Saturday, 1-5 p.m.; Sunday, 2-5 p.m.

**thru April 6**—Recent Work: "Photographs by Ken Berard," Original Gallery, Wallace Memorial Library\*

**thru April 8**—"Visions of America: F.S.A. Photographs, 1936-1940," Gallery 2, Wallace Memorial Library\*

**thru April 11**—"Requiem," drawings/paintings by Gale Brown, Gallery 1½, Wallace Memorial Library\*

**March 27 thru March 30**—The NTID Theatre will present "One Flew Over the Cuckoo's Nest," at 8 p.m., Thursday, Friday and Saturday, and at 2 p.m., Sunday at the NTID Theatre.

**March 27**—Thursday Noon at RIT, "History of the Kennedy Family," a lecture by Dr. Todd Bullard, Rochester campus, College-Alumni Union, 1829 Room, 12:10-12:50 p.m. Free and open to the public

**March 28**—*Get Out Your Handkerchief*, 7:30 and 10:00 p.m., +(I)

**March 29**—*And Justice For All*, 7:30, 9:45 and 12:00 p.m., +(I)

**March 30**—*F for Fake*, 7:30 p.m., +(I)

**April 1**—*Enter the Dragon*, 7:30 & 9:30 p.m., +(I)

**April 2**—Join the Professors: "Henry IV, part I," lecture-discussion, Professor David Pollard, Department of English, Nazareth College of Rochester; lecture at Nazareth College, tickets at the door \$2.50.

"The Golden Age of Animated Cartoons," 7:30 p.m., +(W)

**April 3**—"Thursday Noon at RIT" by CCE: lecture on Rembrandt by Douglas R. Coffey, City Center, Fourth Floor Cafe, 12:10-12:50 p.m. Free.

*Sunset Boulevard*, 7:30 p.m., +(W).

**April 4**—*Manhattan*, 7:30 & 10:00 p.m., +(I)

**April 5**—*Cabaret*, 7:30 & 10:00 p.m., +(I)

**April 6**—*Some Like It Hot* plus *Fedora*, 7:30 p.m., +(I).

\*Library hours: Monday-Thursday, 8 a.m.-11 p.m.; Friday, 8 a.m.-6 p.m.; Saturday, 9 a.m.-6 a.m.; Sunday, noon-9 p.m.

+Talisman Film Festival: (I)=Ingle Auditorium; (W)=Webb Auditorium; \$1.50 unless otherwise indicated.

## NEWS & NEWSMAKERS

**Dr. Austin Bonis**, CCE professor of statistics, spoke at the 36th Annual Quality Control Conference of the American Society for Quality Control, Rochester Section. The conference was held March 11 at the University of Rochester. Dr. Bonis's topic was "Basic Concepts—A Tutorial on Bayesian Reliability."

**Richard Walton**, instructor, Data Processing Department, NTID, recently published an article entitled "Communication Skills: The Achilles Heel of Your Computer Education Program?" in the *Computer Education Quarterly* (December, 1979).

**Dr. Eugene H. Fram**, professor of marketing and director, Center for Management Study in the College of Business, will be the featured speaker at this year's Small Business Management Seminar on Thursday, March 27. His topic will be "Marketing Your Product." The seminar is sponsored by the Small Business Council, Rochester Area Chamber of Commerce.

**Mrs. Mary Laurino**, who has been office manager at the Office of Development, 50 W. Main St., will assume the position of administrative assistant to President Rose, effective April 1.

Through the College of Continuing Education, Andrew Davidhazy and Weston Kemp accompanied 13 photo students to Flamingo, Florida, in the Everglades. Frederick Burger of the RIT Bookstore photo department also went along to document the trip and to provide assistance with equipment that was provided through the bookstore and several photographic manufacturers.

The Main Entrance (traffic circle) to the College-Alumni Union will be CLOSED from Monday, March 24, until Monday, April 7. All other entrances to the facility will be open, including the side entrance near the bookstore and the entrance near Ingle Auditorium.

**Thomas T. Hill**, associate professor in the School of Photographic Arts and Sciences, conducted a special limited-enrollment workshop devoted to "Copying the Archival Image." This hands-on session was part of the two-and-a-half day seminar on the Preservation and Restoration of Photographic Images held recently at RIT. This sixth semi-annual seminar was sponsored by GARC, in cooperation with the International Museum of Photography at George Eastman House. Hill was coordinator and chairman of the event.

**Mike Charles**, director of Computer Services, has announced the reorganization of the administrative services function within the department. The Applications Programming division and the Systems Coordination function have been combined into a new Applications Development division headed by Acting Manager Bob Miller, systems coordinator with the department for the past five years. This reorganization, according to Charles, will bring together the systems and programming talents of the department necessary to meet institutional goals and objectives.

**Dr. Lee Murphy**, coordinator of Continuing Education for the Deaf at NTID, recently published an article entitled "Tennessee's Project Retool: Continuing Education with the Theme Career Education for the Handicapped" in the *Educational Catalyst*, a quarterly journal produced through the Tennessee Institution of Higher Education. Dr. Murphy has also had an article accepted by the *Journal of Career Education*; "A Model of Effective Career Education Programming for the Handicapped" will appear this fall.

Dr. Murphy and **Dennis C. Nystrom** of the Division of Career Education coauthored an article, "Community Education for Adults With Handicaps," which will appear in the July 1980 issue of the *Community Educational Journal*.