



[For immediate release]

[Insert city, country]

[Insert day, month and year of release]

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## **OFFICIAL LAUNCH OF AFRICA WIKI CHALLENGE**

In the maiden edition of the contest, organisers **Open Foundation West Africa** are pleased to announce that Africa Wiki Challenge celebrates **Landmarks in Africa** as the central theme for the maiden edition of the annual project aimed at improving the statistics of content about Africa on Wikipedia and its sister projects.

There are unique prizes to be won with the competition running from **23rd May to June 30th 2021**.

The theme, **Landmarks in Africa**, encourages the visual, audio or video documentation, written content of the many landmarks that cover historical, cultural, geographical and places of national significance to any country on the African continent. This includes but is not limited to;

- **Monuments** - Statues, Memorials, Historic buildings, Archaeological sites, etc.
- **National Demarcations** - Districts, Municipalities, Metropolitan, Regions, States, etc.
- **Geographical Endowments** - Mountains, Valleys, Forests, Waterfalls,

Wildlife Reserves, Beaches, etc.

- **Infrastructural Developments** - Roads, Hospitals, Churches, Mosques, Schools, Rails, Water parks, Hotels, Theme parks, etc.

The prize pot for Africa Wiki Challenge 2021 includes:

- Laptop for Overall Campaign Winner
- 10-inch tablet for 1st Runner-Up
- External Hard Drive for 2nd Runner-Up
- Laptop for Destubathon Winner
- Certificate of Participation for Top 20 participants
- \$ 50 Giftcard for Top Uploader (Video, Photo...)

The competition is limited to only Africans either living in Africa or the Diaspora. Content must strictly be related to landmarks in Africa in order to be selected for prizes.

Find out more information about challenge on the meta page:

<https://bit.ly/2NQgGNu>

## **USEFUL INFORMATION**

### **Key Links**

- [www.ofwafrica.org](http://www.ofwafrica.org)
- [www.awc.ofwafrica.org](http://www.awc.ofwafrica.org)
- Contest Page: <https://bit.ly/2NQgGNu>
- Facebook: <https://www.facebook.com/ofwafrica>
- Twitter: <https://twitter.com/OFWAFRICA>