WIKIMANIA
STOCKHOLM
Building organisations for growth
Growth of Wikidata in India
Context and Background

- Training for the Tamil community
- A session at WikiConference India 2016
- Mini Workshop for South India
- Nationwide workshops by Asaf Bartov in Sept 2017
  - 7 Two-day workshops across the country
  - Kickstarter to the Wikidata community in India
  - Led to the formation of WikiProject India
Campaigns as way to bring the community together & collective effort

- 155th birth anniversary of Swami Vivekananda
- 2018 Republic Day of India
- IMLD-ODD 2018 Wikidata India Edit-a-thon
- India Independence Day 2018 - Label-a-thon
- International Mother Language Day 2019 edit-a-thon
- Indian Independence Day 2019 Data-a-thon
Challenges & Observations

- We still don’t have a large active community
- Outreach has mostly been to existing Wikimedians
  - **Advantages:** Easy to adopt, more chances for retention
  - **Disadvantages:** Not easy to adopt, kills their contributions on other projects
- Editors are highly active during campaigns only, but are not consistently contributing after it is over.
  - Campaigns can only happen occasionally, but not all the time
- Linguistically diverse community spread over a huge geographical region.
Ways of engagement & approaches

- Find and show existing data gaps
- Start locally and inspire
- Approach and share skills
Suggestions!
Thank You
Wiki Women
Who am I?

User: Manavpreet Kaur
Member, Affiliations Committee (2019)
Primary Affiliate: Punjabi Wikimedians User Group
Major Contribution: Outreach, Awareness and Trainings; and Projects.
Program Coordinator, WikiConference India 2016
Resource Person-TTT2017, TTT2018 and WAT2018
Project Lead, Wiki Women for Women Wellbeing
Co-Organizer, Wikigraphists Bootcamp and The Wikipedia Library Project
Facilitator, Wiki4Women edit-a-thon at UNESCO New Delhi
Organizer, Women Train the Trainer Program (India)
WIKI WOMEN FOR WOMEN WELLBEING

GOALS

1. Content generation and improvement on Women Health Concerns
2. Training the Women Wikimedians for leadership roles
TRAIN THE TRAINER GOALS

- To discuss the issues and probable solutions.
- Support, guidance and resource material to do outreach.
- Capacity building for effective outreach sessions.
- Meet and know the global women wikimedians and exchange knowledge
- Awareness about assistance being offered
What we did?

Featured Women Wikimedian 2019
Our star performers
Day Zero: Prepping for the Wiki4Women edit-a-thon

Day 01 & 02: Sessions by Global Leaders

Day 01 & 02: Sharing Ideas and Presentations
Presentations by Indic Wikimedians and Discussions

Activities

Sharing & Learning
OUTCOME

- Exploring Women leadership
- Forming a support network.
- Capacity Building
- Better understanding of ongoing activities by women in different regions of India and abroad
- Better understanding of Project Design and Outreach Communications
- Awareness about Trust and Safety Initiatives on building Community Health
- Understanding non conventional method of expanding the movement to school students and Senior citizens (Wiki Clubs)
- Understanding the finance management and record maintenance
- Recognizing the issues and picking the target areas to work on.
- Planning future initiatives as a team.
- More women lead initiatives.
Thank you
Sweden
Personal invitations, coffee and small talk - how regular editathons can increase new user retention

Speaker: Sofie Jansson
sofie.jansson@wikimedia.se
Lennart Guldbandsson and Sofie Jansson, founders of project
Kvinnliga huvudpersoner på Wikipedia
(Female leads on Wikipedia)

Project start: January 6, 2014

1st editathon/write-in: March 11, 2014
Theme, continuity and persistence
Every week we:

● have drop-in
● meet for 4-6 hours
● help each other
● offer away from screens fika break in the middle

Photo: Hannibal CC-BY-SA 4.0
How we reach out:

- inviting flyers and posters
- media (newspaper and radio)
- Facebook group
- pop-up events in cooperation with others
- easy to remember domain name linked to Wikipedia project page
What we have achieved:

- 274 editathons
- more than 112 participants
- 500 articles about women and literature created or developed
- Wikicamp sister project (since 2016)
- sister editathon in another city (since 2017)

Wikicamp 2018.  
Photo: Sofie Sigrinn CC-BY-SA 4.0
Lessons learned
And don’t forget to have fun - it’s contagious!
Q&A

Krishna, Bodhisattwa, Satdeep

Susanna

Manavpreet

Sofie
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