



WIKIMANIA  
STOCKHOLM

The background is a dark green field with a repeating pattern of lighter green floral and leaf motifs. The motifs include stylized leaves and small, multi-petaled flowers.

**WIKIMANIA**  
**STOCKHOLM**

# Building organisations for growth



WIKIMANIA  
STOCKHOLM

# Growth of Wikidata in India





# Context and Background

- [Training for the Tamil community](#)
- A session at WikiConference India 2016
- [Mini Workshop](#) for South India
- [Nationwide workshops by Asaf Bartov](#) in Sept 2017
  - 7 Two-day workshops across the country
  - Kickstarter to the Wikidata community in India
  - Led to the formation of [WikiProject India](#)



## ***Campaigns as way to bring the community together & collective effort***

- [155th birth anniversary of Swami Vivekananda](#)
- [2018 Republic Day of India](#)
- [IMLD-ODD 2018 Wikidata India Edit-a-thon](#)
- [India Independence Day 2018 - Label-a-thon](#)
- [International Mother Language Day 2019 edit-a-thon](#)
- [Indian Independence Day 2019 Data-a-thon](#)

# Challenges & Observations

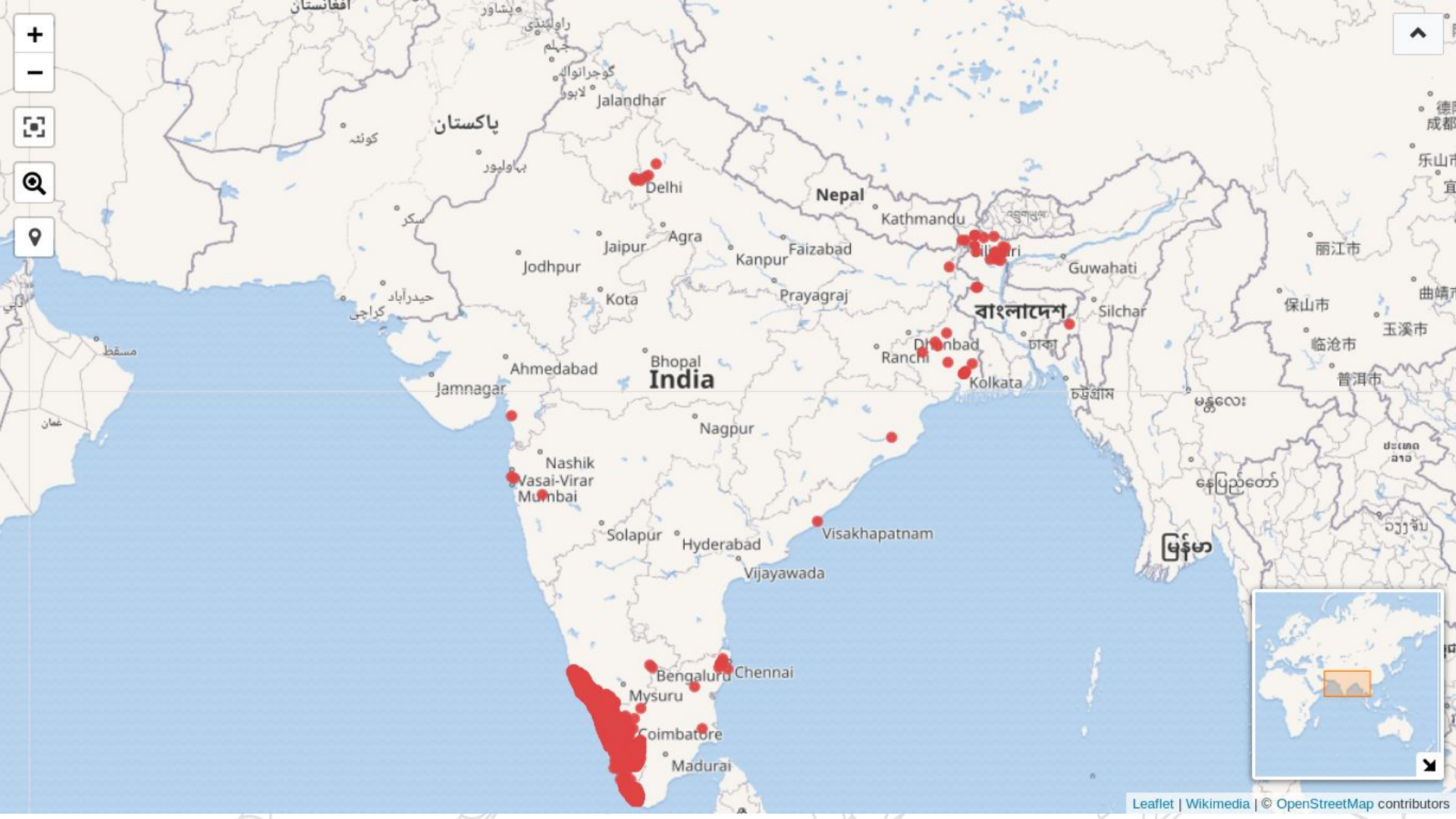
- We still don't have a large active community
- Outreach has mostly been to existing Wikimedians
  - **Advantages:** Easy to adopt, more chances for retention
  - **Disadvantages:** Not easy to adopt, kills their contributions on other projects
- Editors are highly active during campaigns only, but are not consistently contributing after it is over.
  - Campaigns can only happen occasionally, but not all the time
- Linguistically diverse community spread over a huge geographical region.

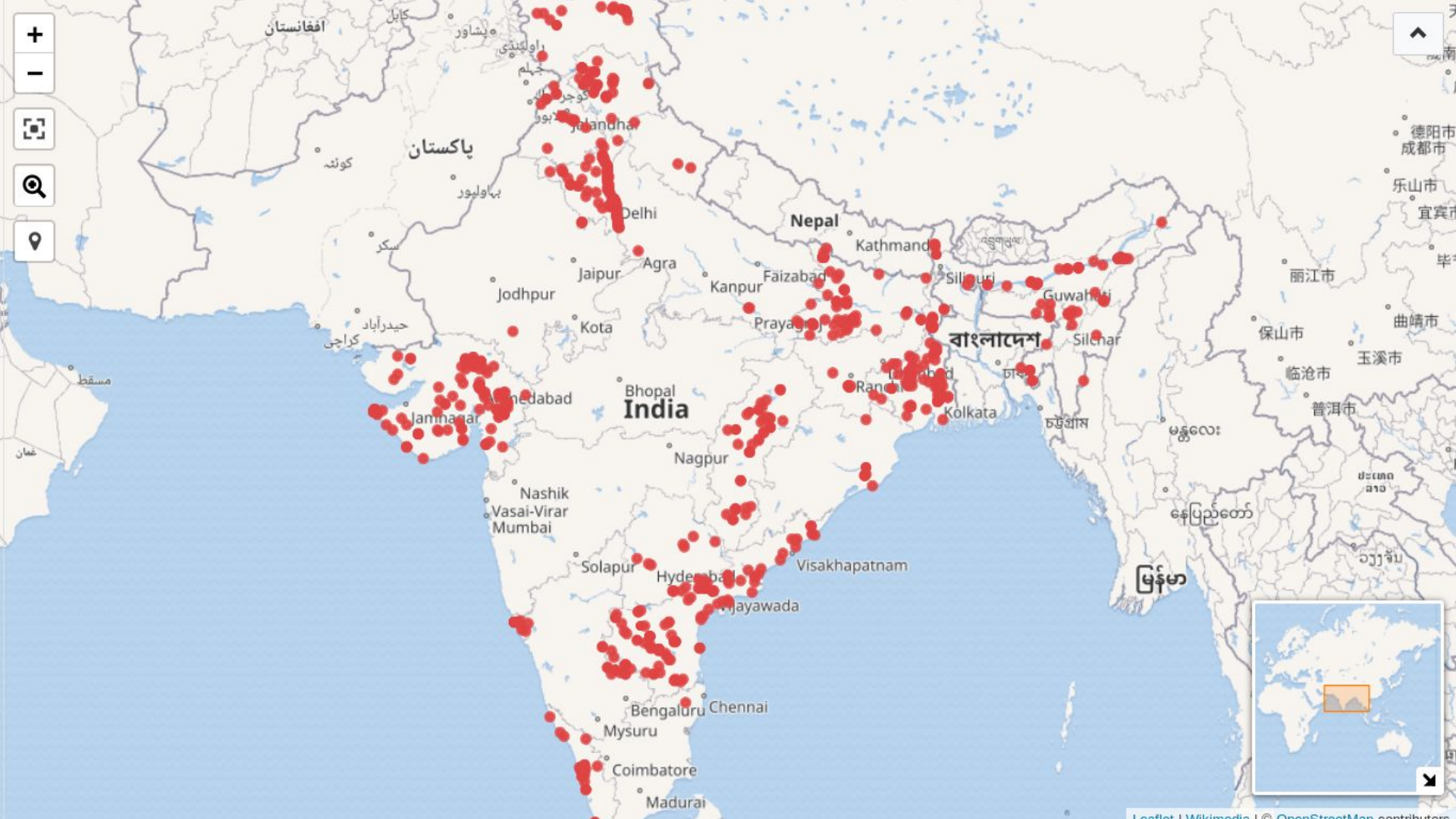


# ***Ways of engagement & approaches***

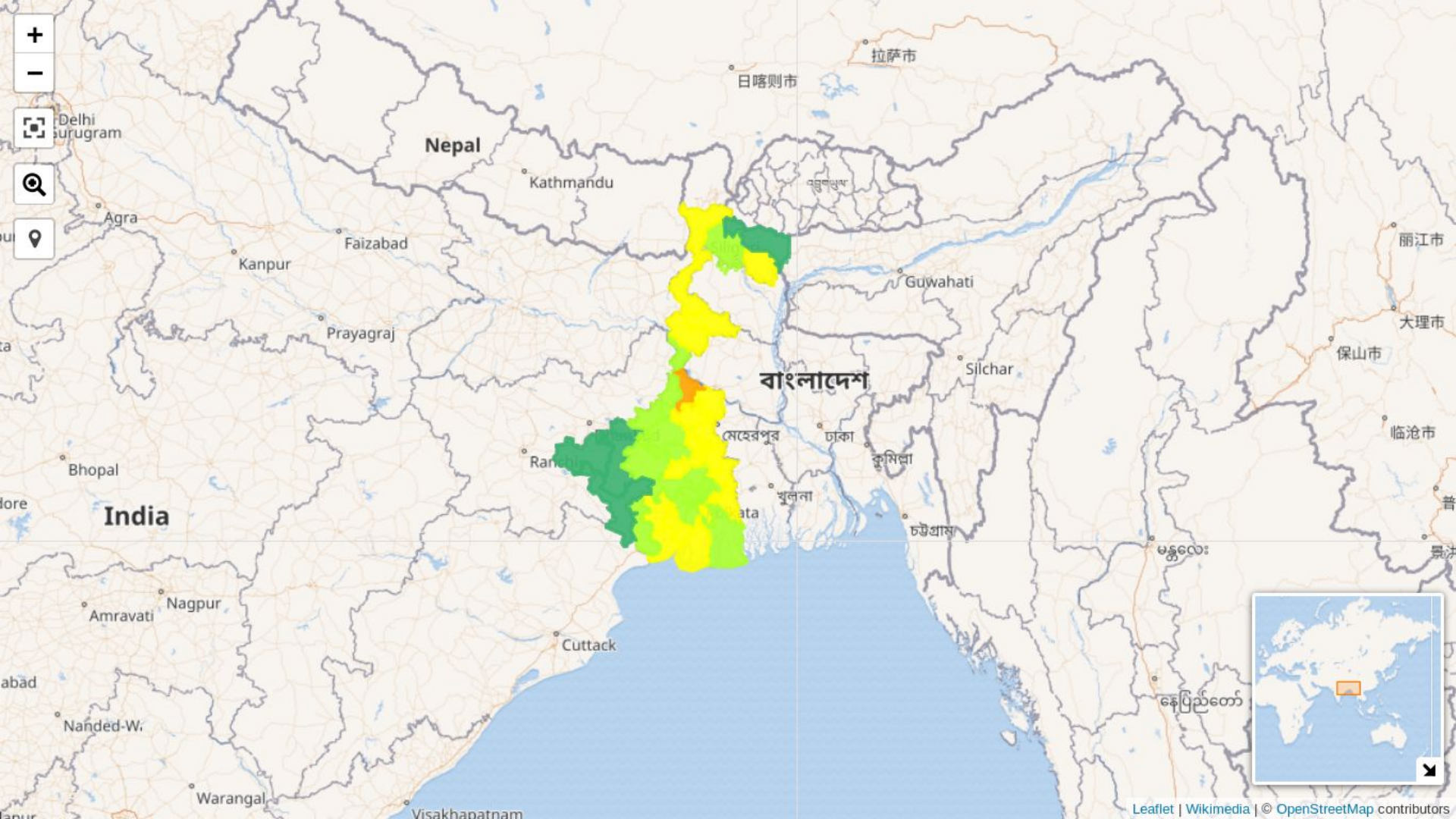
- Find and show existing data gaps
- Start locally and inspire
- Approach and share skills





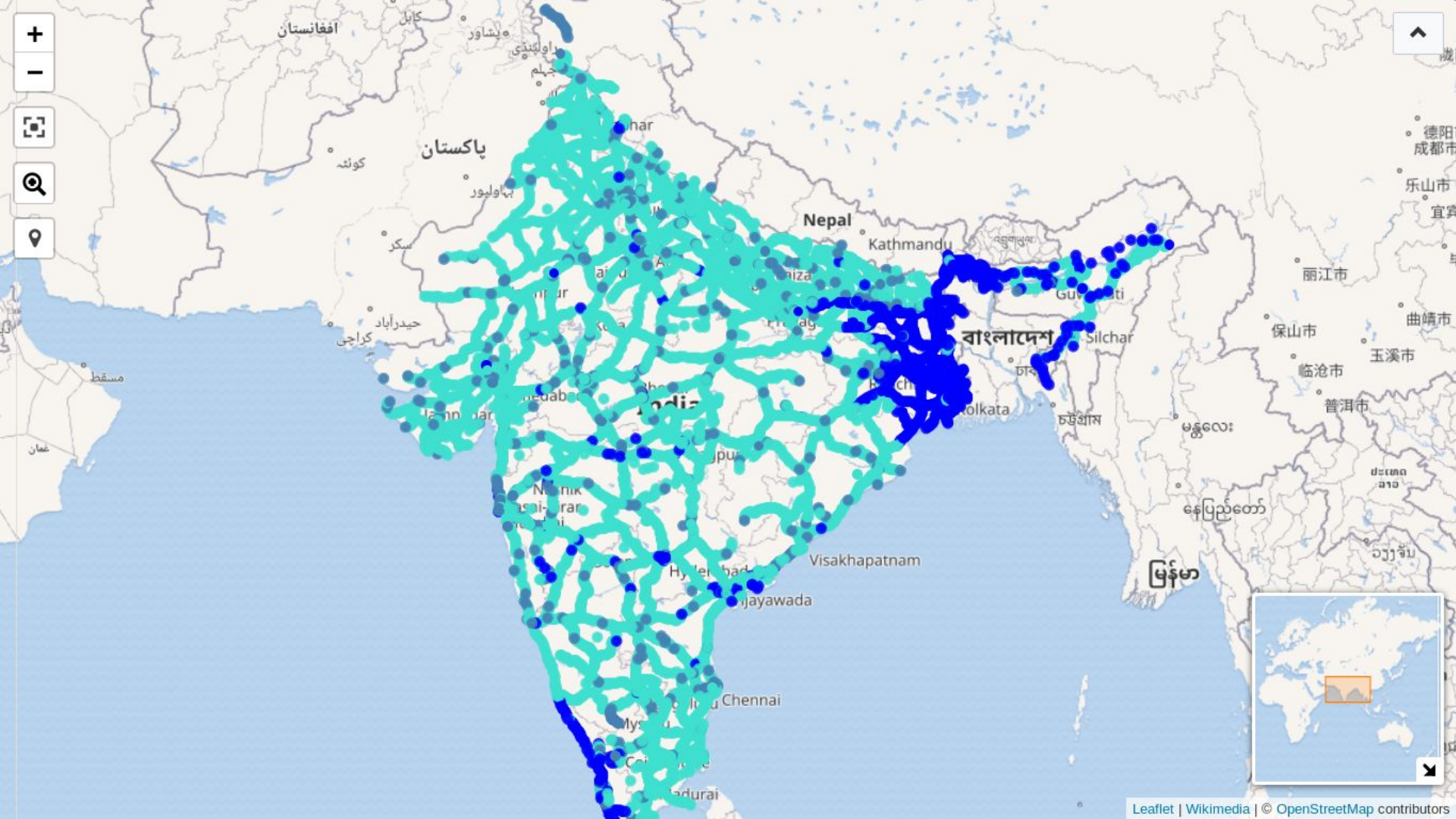




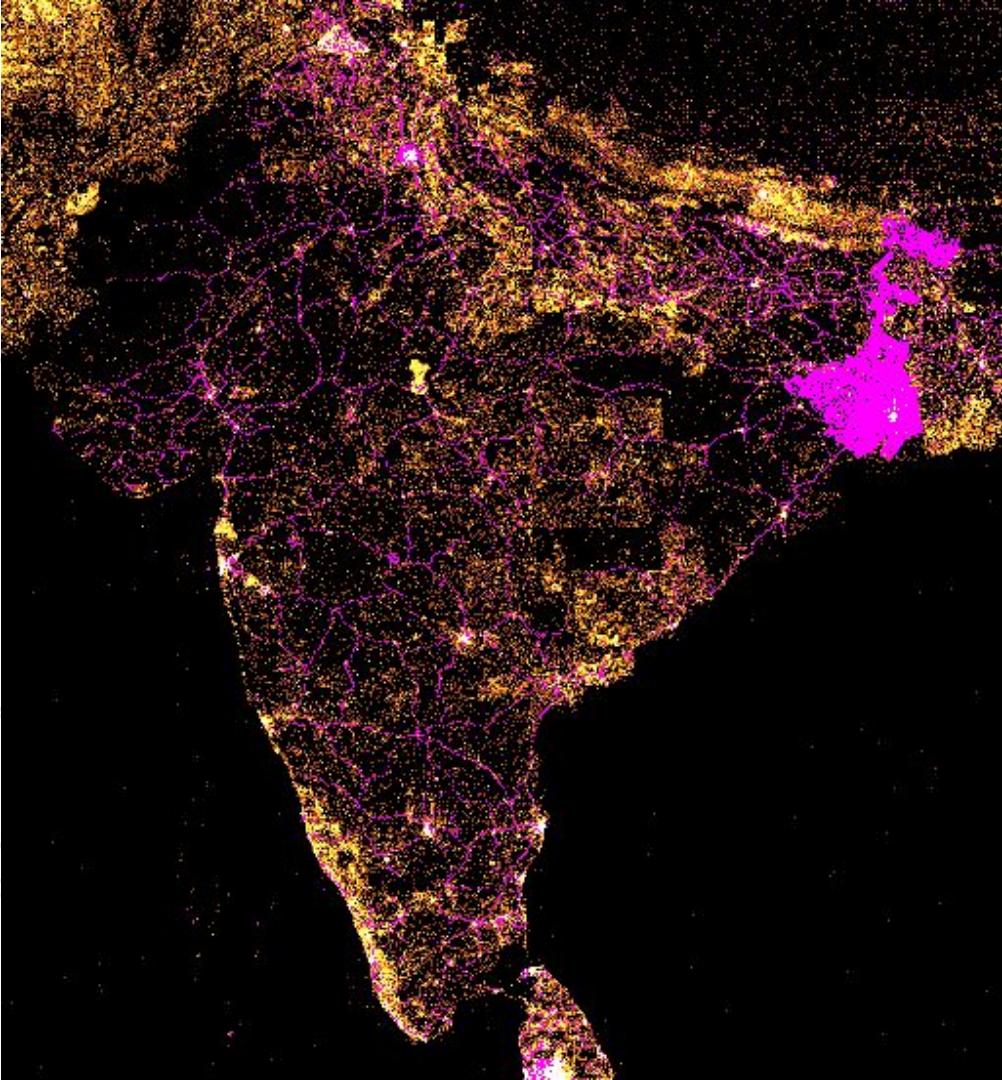












***Suggestions!***





Armenia





Wiki Women

# Who am I?



Author: Satpal Dandiwal  
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User: Manavpreet Kaur  
Member, Affiliations Committee (2019)  
Primary Affiliate: Punjabi Wikimedians User Group  
Major Contribution: Outreach, Awareness and Trainings;  
and Projects.  
Program Coordinator, WikiConference India 2016  
Resource Person-TTT2017, TTT2018 and WAT2018  
Project Lead, Wiki Women for Women Wellbeing  
Co-Organizer, Wikigraphists Bootcamp and The  
Wikipedia Library Project  
Facilitator, Wiki4Women edit-a-thon at UNESCO New  
Delhi  
Organizer, Women Train the Trainer Program (India)

# WIKI WOMEN FOR WOMEN WELLBEING

## GOALS

1. Content generation and improvement on Women Health Concerns
2. Training the Women Wikimedians for leadership roles



**Wiki Women for  
Women Wellbeing**

Author: Satdeep Gill  
CC-BY-SA-4.0

# TRAIN THE TRAINER GOALS



Author: Saumyaa Naidu  
CC-BY-SA-4.0

- To discuss the issues and probable solutions.
- Support, guidance and resource material to do outreach.
- Capacity building for effective outreach sessions.
- Meet and know the global women wikimedians and exchange knowledge
- Awareness about assistance being offered

# What we did?

Featured Women Wikimedians 2019  
Our star performers



Author: Ashwin  
CC-BY-SA-4.0



Author : Parvathisri  
CC-BY-SA-4.0



# WTTT



Author: Parvathisri  
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## Day Zero: Prepping for the Wiki4Women edit-a-thon



Author: Parvathisri  
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Author: Parvathisri  
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## Day 01 & 02: Sessions by Global Leaders



Author: Parvathisri  
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## Day 01 & 02: Sharing Ideas and Presentations



## Presentations by Indic Wikimedians and Discussions



## Activities



## Sharing & Learning

# OUTCOME

- Exploring Women leadership
- Forming a support network.
- Capacity Building
- Better understanding of ongoing activities by women in different regions of India and abroad
- Better understanding of Project Design and Outreach Communications
- Awareness about Trust and Safety Initiatives on building Community Health
- Understanding non conventional method of expanding the movement to school students and Senior citizens (Wiki Clubs)
- Understanding the finance management and record maintenance
- Recognizing the issues and picking the target areas to work on.
- Planning future initiatives as a team.
- More women lead initiatives.





Thank you



Sweden



Personal invitations, coffee and  
small talk - how regular  
editathons can increase new  
user retention

Speaker: Sofie Jansson  
[sofie.jansson@wikimedia.se](mailto:sofie.jansson@wikimedia.se)



Lennart Guldbrandsson and Sofie Jansson,  
founders of project  
*Kvinnliga huvudpersoner på Wikipedia*  
(*Female leads on Wikipedia*)

Project start: January 6, 2014

1st editathon/write-in: March 11, 2014

Photo: Lennart Guldbrandsson CC-BY 4.0

# Theme, continuity and persistence



*Photo: Lennart  
Guldbrandsson  
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# Every week we:

- have drop-in
- meet for 4-6 hours
- help each other
- offer away from screens fika break in the middle



Photo: Hannibal CC-BY-SA 4.0



# How we reach out:

- inviting flyers and posters
- media (newspaper and radio)
- Facebook group
- pop-up events in cooperation with others
- easy to remember domain name linked to Wikipedia project page

Välkommen till  
WIKIPEDIA

och projektet

Kvinnliga  
huvudpersoner



Vi har skrivstuga varje tisdag från kl 13.00 till ca 17.00 i Göteborgs Litteraturhus, Lagerhuset. Hjälp oss att göra Wikipedia bättre.

✎ vi är nyfikna på vad du vill skriva om, men vi tror att det rör litteratur och/eller kvinnor

✎ vi bjuder på fika

✎ du får vara den du är

✎ du kan göra en insats genom att sprida kunskap

[kvinnligahuvudpersoner.se](http://kvinnligahuvudpersoner.se)

# What we have achieved:



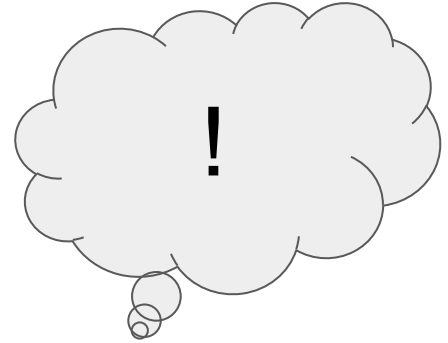
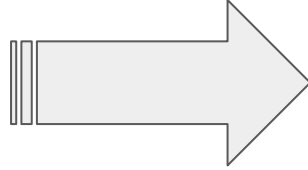
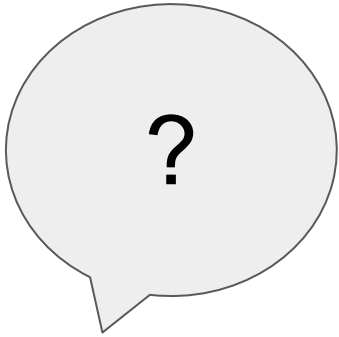
Wikicamp 2018.

*Photo: Sofie Sigrinn CC-BY-SA 4.0*

- 274 editathons
- more than 112 participants
- 500 articles about women and literature created or developed
- Wikicamp sister project (since 2016)
- sister editathon in another city (since 2017)



# Lessons learned



2019



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Gunilla  
Tesser  
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2014



Photo:  
Per A J  
Andersson  
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And don't forget to have fun - it's contagious!

# Q&A

Krishna, Bodhisattwa, Satdeep

Susanna

Manavpreet

Sofie

# Attribution

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