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**WIKI WOMEN**  
CAMP 2023

# Engagement

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**MAP UP, RISE UP!**



# Vision

*.....co-creating a  
collaborative  
engagement plan that  
redefines representation  
of women in  
Wikip(m)edia projects...*





# Context Setting

- **Who:** us, the WikiWomen
- **What:** create a movement-wide engagement plan
- **When:** now, in the next 3 days, with scope for refinement
- **Why:** raise awareness and consciousness about the gender gap
- **Where:** we build here, execute in the next 2 years





# Session Flow

- **Day 1: Engagement Plan Ideation** - **Map** the dreams and ideas of the different events and activities we could do as a collective to raise awareness about and address the gender gap.
- **Day 2: Engagement Plan Prioritisation** - **Prioritize** the ideas based on **(1)** alignment with strategy and **(2)** endorsements from attendees.
- **Day 3: Engagement Plan Commitment** - **Rise** up and volunteer to coordinate or contribute to these different initiatives to make this an engagement plan for all, by all.



# Day 1: Map



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# Instructions

<b>Dream</b>	What kind of engagement opportunities do you wish we have as a movement?
<b>Share</b>	<ul style="list-style-type: none"><li>• One idea per sticky note</li><li>• Include <b>(1) the idea, (2) the recommended cadence/frequency, and (3) the audience</b></li><li>• <i>E.g. a speaker series featuring women in leadership within and outside the Wikimedia movement - open to all</i></li></ul>
<b>Map</b>	<ul style="list-style-type: none"><li>• Try to group each idea under the most appropriate “category”</li><li>• Categories are: <b>social activities; learning opportunities; Wiki project-based activities; continuation of existing or previous initiatives; and others</b></li><li>• <i>E.g. social events like book clubs or virtual coffee/tea breaks or a one-time capacity training series around communication skills</i></li></ul>
<b>Endorse</b>	If there are some cool ideas you'd like to see, use a sticky note to +1 that idea
<b>Repeat</b>	<ul style="list-style-type: none"><li>• The activity is open for the next 24 hours (until end of lunch on Sat).</li><li>• The board will be moved to a common area for you to continue ideating.</li></ul>



# Thank You



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