

## **Historic, archived document**

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REC'D  
JUL 1 1940  
P. E. D.

**EARLY  
FIRM, YELLOW FLESH  
FREESTONE**

**VIGOROUS  
HARDY  
PRODUCTIVE**



*An Early  
Quality  
Peach*

**that looks good  
--and IS GOOD**

# HerbHale (U. S. Plant Patent pending) Peach



←  
Large, uniform  
size and  
beautiful color  
of HerbHale  
make an  
attractive pack.

**Proved by 7 Year Test.** This new peach was discovered in the Yakima Valley, Washington by Herbert W. Donahey, one of Yakima's leading growers and shippers. It originated as a chance seedling. Because of its early season, combined with large size and remarkably good quality it attracted attention.

During seven years since first fruiting this peach has been carefully tested and checked. Two hundred trees planted in Mr. Donahey's orchard are in bearing. Older trees top-worked to HerbHale have also produced heavy crops for several seasons. The trees are **early bearers, regular, heavy producers**—and vigorous growers with abundant vitality.

**HerbHale ripens following Rochester.** It is one of the first quality yellow flesh, freestone peaches on the market. It promises to be a very profitable shipping peach for earlier districts.

**Size and Shape of J. H. Hale.** HerbHale resembles J. H. Hale in size and appearance. Fruit is **large, very firm**, high quality and attractive appearance with beautiful color. Flesh is yellow, smooth grained, solid, practically no color at the pit, and freestone. It is an excellent home canning peach.

**Buyers  
Demand  
Color and  
Quality!**

(from "20th Century  
Peaches," N. J. Fruit Testing  
Association)

"The demand today is for large, red-all-over, firm, attractive fruits that are as sleek and trim as a race horse. "Fruits blanketed to their chins in fuzz, or peaches which are hard today and mush tomorrow are not wanted. The public wants peaches first of all that look appetizing and luscious—and then prove to be as good as they look."

C. & O. Nursery Co.,  
Wenatchee, Wash.

Yakima, Wash.  
July 26, 1940

Gentlemen:

For 3 years I have observed the peach now named HerbHale in bearing in the Yakima Valley, and have carefully sampled and tested the fruit.

My opinion of the HerbHale peach is that it will be a profitable fruit to grow and also a very good shipper. Its ripening season is in its favor, being early and coming shortly after Rochester.

The fruit is large and attractive, somewhat of the J. H. Hale type in appearance, with good color and firmness to make it a good shipper.

HerbHale trees are vigorous growers and good producers.

Yours very truly,

*Howard Wright*

**35th Year** *Columbia & Kanogan* **NURSERY CO.**  
**WENATCHEE, WASHINGTON**

**300  
Acres**

T H E W E N A T C H E E N U R S E R I E S

