

to fill gap

JULY 17, 1915

PRICE 10 CENTS

The Billboard



MRS. EMMA FERARI
Owner Francis Ferari Shows

THE BILLBOARD

STRIVES TO GET ITS DOPE DEAD RIGHT IN ORDER THAT YOU MAY BE RIGHTLY POSTED

WEST BADEN TO GET THE BIG HAGENBECK AND WALLACE SHOW

Winter Quarters and Big Modern Repair Shops

Ed Ballard, Despite Inducements Offered by Other Cities,

Picks His Home Town and West Baden Gets Plum

West Baden, Ind., July 10—(Special).—Ed. Ballard, who, with C. E. Cory, controls the corporation which operates the Great Hagenbeck-Wallace Shows, accompanied by a landscape artist and architect, arrived here today and announced that the Hagenbeck-Wallace Company had chosen this city as the place where it would erect its big winter quarters and repair shops.

The leading citizens were jubilant over the news, and a movement was promptly inaugurated to grant the big circus exemption from taxation for ten years. It is also planned by the people of the valley to raise a fund by subscription and with same to build one of the new buildings.

Mr. Ballard is easily the most popular man in these parts, and the people hereabouts feel that inasmuch as he turned down many alluring and attractive offers from other municipalities that it is up to them to reimburse him.

West Baden feels highly complimented.

Every citizen concedes that Mr. Ballard has treated the town handsomely and deserves handsome treatment in return.

The grooms, animal men, keepers, tainers and mechanics in the repair shops that will be carried through the winter will easily number a hundred and the population of the town will be permanently increased to that extent.

Besides that the shows will rehearse and open here annually, and that means that the whole 500 employees will be here each spring for periods ranging from two to four weeks each. The money paid out in salaries will amount to huge sums and merchants and hotel men will benefit vastly.

The winter quarters, furthermore, will be a distinct acquisition as a show place and will be an added interest for the guests of the big hotels.

It is planned to erect very beautiful buildings and to park the land all about them and make the site as attractive as artistry and ingenuity can.

Mr. Ballard's handsome home will not be greatly distant from the location chosen. This mansion, the most spacious and beautiful in The Valley, has also lent much class to the great American spa.

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MADGE KENNEDY



Miss Kennedy is in the cast of The Mystic Shrine, a new farce, which was produced in Atlantic City July 5.

K. C. EMPRESS THEATER GOES INTO THE HANDS OF A RECEIVER

Messrs. Bonfils and Tammen File the Petition

Allege They Received No Returns on Investment of \$35,000

Although Playhouse Has Been Well Patronized

Frederick G. Bonfils and Harry H. Tammen, of Denver, Col., filed a suit in equity asking a receivership in the Circuit Court, Kansas City, Mo., last week, for the Empress Theater. The two well-known showmen asserted that the Empress Theater Company of Delaware, owner and operator of the Empress Theater at Twelfth and McGee streets, Kansas City, is a headless organization and never has paid dividends. Following a discussion of the affairs of the theater with the plaintiffs' counsel, and Cyril Jacobs, manager of the theater, Judge Clarence A. Burney appointed Mr. Jacobs as receiver, placing his bond at \$5,000.

In the petition of Messrs. Bonfils and Tammen, who are publishers of The Kansas City Post, it is set forth that although they have more than \$35,000 invested in the theater they haven't received a dollar from it since the theater was built in 1909. This has occurred, they allege, in spite of the fact that the Empress has taken in many thousands of dollars. The Empress Theater Company is said to have invested \$100,000 in its building. The ground lease held on the site is \$10,000 a year.

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CLYDE CLAIMS GREAT FALLS FLAT JOINTS STORY FALSE

Offers Proof in Refutation of Allegations

And Explains The Great Falls Tribune's Story

Attributes Knock to Rival Carnival Interests

Chicago, July 10.—A paragraph in the July 10 issue of The Billboard, under the Ali Baba heading, has elicited a strong protest from James T. Clyde, president of the World at Home Shows. The paragraph referred to read as follows: "There was a big squawk over the flat joints of the W. at H. at Great Falls, Mont., recently. There were no arrests, but The Great Falls Tribune carried a scare head story, and many Eagles were rendered sore for all time. You're killing the goose that lays the golden eggs, boys. It is a mistake—a grave mistake."

Mr. Clyde says that this protest was made when the license was applied for and not after the shows had opened. The kick was the result of past trouble with a carnival company, and immediately the license was applied for objections were filed by business and other interests. They succeeded in overcoming these objections and the shows played the town, leaving with the best wishes of the city authorities and business interests.

Mr. Clyde's letter is as follows: Editor of The Billboard, Cincinnati, O.

Dear Sir—As a usual thing I am so very much occupied in attending to my own business that I have no time for the affairs of others. I am also a great believer in the old axiom that "a knocker never knocks a nobody," but I must take exception to the little paragraph in the last issue of The Billboard referring to the "flat joints" with the World at Home Shows. This is absolutely not a fact and never has been a fact. In Great Falls there was an agitation against carnival companies which arose from sources that I leave to the public to draw their own conclusions. Suffice to say we succeeded in allaying the feeling and the shows opened to wonderful business. However, to quiet the agitation Mr. Bernardi's wheel concessions were closed for the balance of our engagement there and we left Great Falls with hearty good will and complimentary acknowledgments from committees and city officials.

I want to take advantage of this opportunity to say that the World at Home Shows have been most consistently and persistently defamed this season. I have heretofore paid little attention to the stories that have been

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DONALD BRIAN



Jesse L. Lasky is presenting Donald Brian in a picturization of Harold MacGrath's A Voice in the Fog.

CINCINNATI PARKS SUFFER DAMAGE FROM SEVERE GALE

Lagoon, Across the River From the Queen City,

Is Hardest Hit By Destructive Storm July 7

Loss Placed at \$30,000—One Woman Injured at Park

Like the mighty mailed fist of Mars making a sweep over Cincinnati came the destructive wind and rain on the evening of July 7, at exactly 9:39, carrying injury, death and property loss in its wake. The violent storm lasted but ten minutes, but in those few moments the work of man, which had probably consumed months, even years, of labor and thought, was undone almost as completely as if it had never been. None of the thirty lives lost in Cincinnati were snuffed out in any of the local amusement places. The only injury brought to light at any of the parks was the case of Miss B. Adams, who was severely injured when struck by a flying piece of timber at Lagoon, across the river from Cincinnati.

But, with all the fury of the gale seeming to center in greater Cincinnati, the popular over-the-river park, Lagoon, suffered the greatest property loss. Anyone looking at the resort on the day following the storm would hardly recognize the beautiful place of amusement, with trees uprooted and scattered to the seven winds, buildings in a state of collapse, and the huge motordrome almost demolished. The

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This Issue of The Billboard is 38,500 Copies

\$900,000 FROHMAN COMPANY PLANNED

Daniel Frohman and Alf Hayman File Petition Asking To Be Appointed Administrators of Estate of Late Theatrical Manager— To Perpetuate Frohman Name

New York, July 9.—A petition was filed in Probate Court this morning by Daniel Frohman asking that he and Alf Hayman be appointed administrators of the estate of the late Charles Frohman. At the same time Mr. Frohman filed an affidavit setting forth that it is the unanimous wish of the next of kin of the manager that Mr. Hayman be associated with him as administrator, while Mr. Frohman's other brother, Gustave, and his three

sisters, in an affidavit waived their administrative rights.

The administrators are now organizing a company so as to perpetuate Mr. Frohman's name. The company will have a paid-up capital of \$900,000, and will take over and manage all of Charles Frohman's stars and theaters. Articles of incorporation have been prepared and are on their way to Albany.

Shuberts Win Point

New York, July 10.—The Shuberts yesterday gained a point in the injunction suit brought by Alexander Woolcott, dramatic critic of The New York Times, restraining them from excluding him from their theaters.

Justice Peter A. Hendrick, of the Supreme Court, had granted a temporary injunction to Woolcott, but the Appellate Division of the Supreme Court yesterday reversed the decision by four to one, ruling that the statutory remedies provided in the civil rights law were entirely adequate to provide relief and that there was no necessity to resort to injunction proceedings. The court did not pass upon the merits of the case, but ruled only on the method by which relief was sought.

The civil rights law provides that there shall be no discrimination against a person because of his race, color or creed in places of public accommodation, resort or amusement. The statute provides that for violation of this statute a person may bring an action in a civil court for damages and also institute criminal action.

The court holds that the right to an injunction depends upon the necessity for preventing a legal injury from which damages may result, and if plaintiff can establish no case for claiming damages he can show no ground for an injunction. The opinion holds that the remedy is adequate and continues: "Our conclusion is that the order appealed from must be reversed with \$10 costs and disbursements, and the motion for an injunction pendente lite denied with \$10 costs."

Wayburn's Town Topics

New York, July 10.—Ned Wayburn yesterday announced a partial list of principals engaged for his forthcoming production of the revue, Town Topics. These include Trixie Friganza, Vera Michelena, Blossom Seeley, Grace Field, the Cameron Sisters, Naomi Glass, Mana Zucca, Marie Lavarre, Gloria Goodwin, Mable Elaine, Flanagan and Edwards, Bert Leslie, Will Rogers, Paul Morton, Ed Gallagher, Clifton Webb, Peter Paige, the Carbrey Brothers, Jimmie Fox and Adelalde and Hughes.

Richard W. Little Dies

New York, July 9.—Richard W. Little, a theatrical manager who was widely known, having acted as manager of It's a Long Way to Tipperary during the past season, died of apoplexy on the morning of July 6 at the home of Charles O. Tennis, at Scarsdale, where he had been visiting since July 3. Mr. Little was the husband of Nettie Little, an actress, who survives him.

five lines of hose were needed to subdue the flames. The second balcony floor had to be chopped through and the rear wall of the balcony was broken into before the firemen got the conflagration under control. Tons of water were poured into the house and the interior decorations and furnishings were practically ruined. The estimated loss is \$20,000, covered by insurance. The theater was dark at the time, and had been closed since the summer season set in. Manager H. C. Parsons stated that the building will be in first-class condition before the fall season begins.

Cast for The Girl Who Smiles

New York, July 9.—The Times Producing Corporation announces the following complete cast for The Girl Who Smiles, to open at the Lyric Theater August 9: Natalie Alt, George Baldwin, William Danforth, Grace Leigh, Fred Walton, Joseph Phillips,

NEW PLAYS

The Mystic Shrine

THE MYSTIC SHRINE—A new farce in three acts; by Avery Hopwood; produced by Selwyn & Co., at the Apollo Theater, Atlantic City, July 5.

THE CAST:

Laura Bartlett Lucille Watson
Tessie Becky Bruce
Phillip Evans Kenneth Hill
Billy Bartlett John Cumberland
Jack Wheeler John Westley
Blanche (Blanny) Wheeler Madge Kennedy
(By arrangement with William A. Brady and Phillip Bartholomae)
Mr. Jeavons Ferdinand Gottschalk

Atlantic City, July 6.—In The Mystic Shrine the Selwyn production of Avery Hopwood's farce on married life, which had its premier last night at the Apollo Theater, the Taming of the Shrew is done on modern lines, out with a hilarity and effective ridiculousness never dreamed of by Shakespeare.

It was very modern—there was apartment house atmosphere, a handy little cellarette on wheels, and a couple of misguided love affairs that furnished a score of excruciatingly funny situations.

The Mystic Shrine is built upon the two standards between the sexes. Billie Bartlett is a model husband, who never does anything wrong. He is so remarkably straightforward that his wife, Laura, tires of the monotony of his sameness. Jack Wheeler, the other husband, is the nocturnal tarrar, and his wife, Blanny, is the model.

Madge Kennedy, always a dainty actress with a sort of magnetic innocence, was charming in sobriety and splendid in seemingly drunkenness. She drank several "amateur" cocktails in the second act, and topped these off with a quart of champagne. This called for a difficult piece of acting, through which she emerged with triumph.

John Cumberland, as Billie Bartlett, a husband "too good to be real," is happily cast. He has a sort of John Bunny build and clumsiness that is pleasing. His laugh is an asset, and his cocktail mixing a delight.

Lucille Watson, playing Laura Bartlett, was bright, and Kenneth Hill, as Phillip Evans, her old lover, a brilliant young fellow in frock coat and curled mustache, was quite English, you know. John Westley was amusing in the role of Jack Wheeler, the "Mystic Shriner" husband, and Becky Bruce gave a charming portrayal of the part of Tessie, the maid.

The best bit of character work was done by Ferdinand Gottschalk, as Mr. Jeavons, the inquisitive old lawyer, who untangled the "compromise."

The lines are witty, but the humor of the farce does not depend solely upon the lines. The clever acting of the excellent cast, in the many comical situations furnished throughout the play, should undoubtedly enable it to register success when produced on Broadway.—FOSTER.

Hobson's Choice

HOBSON'S CHOICE—A comedy of English provincial life, by Harold Brighouse; produced by F. Ray Comstock, at the Cort Theater, Atlantic City, July 5.

THE CAST:

Alice Hobson Miss Viola Busch
Maggie Hobson Miss Margaret Nyblie
Vickey Hobson Miss Glynis O'Brien
Albert Prosser Harold de Becker
Henry Horatio Hobson A. G. Andrews
Mrs. Hephworth Miss Marie Hindespeith
Timothy Wadlow (Tubby) Harry J. Ashford
William Mossop Whitford Kane
Jim Heeler Leonard Muller
Ada Piggins Miss Agnes Dorntoe
Fred Beemstock Barnett Parker
Dr. Macfarlane Robert Forsyth

Atlantic City, July 6.—Hobson's Choice, a delightfully entertaining comedy of English provincial life, was given its premier last night at the Cort Theater here. This new comedy.

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EDWARD H. ROBINS



Edward H. Robins, well known New York leading man, recently with a Belasco attraction, is playing a special limited summer engagement with his own company at the Royal Alexandra Theater, Toronto.

Injured in Explosion

New York, July 8.—Mr. and Mrs. John W. Clinton, who, last summer, appeared in On Trial, were seriously burned last night, when the gasoline tank on their launch, Peggy, which had been anchored in the Harlem River, exploded. Mrs. Clinton was blown through a cabin window into the river and was rescued by Leonard Metzger, who was on a nearby houseboat. Metzger took her to the shore and then succeeded in getting Mr. Clinton from the burning craft. They were taken to the Washington Heights Hospital, where little hope is being held for their recovery.

Fire Damages Parsons'

Hartford, Conn., July 10.—Parsons' Theater was partially destroyed by fire which started in a back room of the second balcony on the afternoon of July 8. The blaze soon spread to the Prospect side of the building, and

Paul Decker, Paul Hyde Davies, Marie Fanchonette, Ralph Bunker, Nace Bonville, Jennie Dickerson, Lillian Spencer, Grace De Wolfe, Elsa Carrette, Irene Hopping, Eva Stuart, Lillian Starr, Natalie Vincent, Jack Sears, James Whelan, John Young and Allen B. Doty.

Ben Teal will be stage director and Augustus Barratt the musical director.

Rolling Stones August 16

New York, July 10.—A new comedy, Rolling Stones, opens the season August 16 for Selwyn & Co., and following close will be Under Fire. The Mystic Shrine, Pack Home, The Devil's Garden, and a long list of others. Especial emphasis is laid on the fact, says the Selwyns, that every play now contained in their list will be produced, and there are no plays now under consideration which may later be added.

THE DRAMATIC STAGE

Twelve-a-Day in London

New York, July 12.—Laurette Taylor, in London this week, is going the two and three-a-day several better, giving twelve performances in one day for the sake of charity—to aid the Actors' Orphanage. This will probably win for Miss Taylor the endurance record, even though her act consists of only five minutes at each performance, with not a word to be spoken. The title of the piece is The Passing of Joseph and Fannie, and is from the pen of J. Hartley Manners, husband of the popular star of Peg o' My Heart. Thrills a-plenty are crowded into the eventful five minutes. Miss Taylor was supported by Gerald du Maurier and Arthur Bouchier.

Jane Cowl in Common Clay

New York, July 10.—The company which will be seen in the Harvard prize play, Common Clay, which will be produced by A. H. Woods, will commence rehearsals next Monday, under the direction of Byron Ongley. Following a few stands out of town it will have its New York premier at the Republic Theater about the middle of August. Jane Cowl will play the leading feminine role. Cleves Kinkead is the author.

Rehearsing Mr. Myd's Mystery

New York, July 10.—Rehearsals for Mr. Myd's Mystery, in which Taylor Holmes and his company will appear, will start Monday under the direction of Robert Milton. It will be produced by Joseph Brooks. After a short stay at the Cort Theater, Atlantic City, the company will be seen at the Comedy Theater August 16. In the cast supporting Mr. Holmes will be Deirdre Doyle, Clara Moores, Ina Borke, Arthur Elliott, Herbert Standing, Jr., Walter M. Sherwin, Arthur Lacey, Belford Forrest, H. C. Power and Benjamin Kauser. Mr. Myd's Mystery is by Lillian Trimble Bradley, taken from the novel, The Mystery of No. 47 Hyacinta Road, by J. Stover Clauston.

Jacob P. Adler Bankrupt

New York, July 8.—Jacob P. Adler, the theatrical manager and actor, yesterday, filed a petition in bankruptcy. Among the creditors are Germania Bank, loans amounting to \$6,000; Security Bank, loans of \$5,600; Mutual Alliance Trust Company, \$5,160; Max Kobre, \$1,230; Bernstein, Gruber & Lober, Philadelphia, \$3,000; Matthew Feldman, \$1,731; Roth Carnegie Co., \$1,350; estate of Henry C. Miner, \$338; Ist Goldberg, \$54 for services; Eva Paxton Laurillard, Ocean Park, Cal., \$54 for services.

Kathleen Clifford Home

New York, July 10.—Announcement comes from the A. H. Woods offices that Kathleen Clifford has landed safely on the neutral shores of America and will begin rehearsals immediately with The Heart of a Child company, in which piece she will play the leading role. The play will be given a premier at Red Bank on July 23. During Miss Clifford's lengthy stay in Europe she appeared for ten straight weeks at the Empire in London. In the supporting cast of Miss Clifford's new play are George Sidney, Zella Sears, Harry Bates, Earl Mitchell, Winnifred Harris, Edwin Wilson, Frazer Coulter and Duncan Harris.

ROBERT GRAU

Intimate and Important Revelations Appertaining to the Larger and Finer Phases of the Business

WAS IS LOS MIT EVA

Although many persons supposedly in the know hold that Eva Tanguay's latest withdrawal from the Palace Theater was due to temperament rather than illness it is hard to believe that so shrewd a woman who has held her place at the very top in vaudeville longer than any of her rivals can imagine that such procedure as has been hers for the last few months can add to her vogue with the public.

In all the annals of the theater one may point to only one of the public's idols, who, no matter what he did or how frequently he disappointed, only endeared himself the more. This was true of the late J. K. Emmett, but it is doubtful if Emmett's pranks would be tolerated in this generation. Certainly Miss Tanguay knows now that the effect of her varied disappointments at the Palace was reflected at the box-office throughout her last engagement.

Of course there is no way of proving that the business would have been larger under circumstances, the heat being oppressive each of the days Eva appeared, but this was true the week before, when the Castles drew capacity at each performance; also it is a fact that the Palace does its greatest business when the other theaters are closed; therefore, it seems clear that for the first time in her remarkable career Eva failed to maintain her pace as the biggest box-office card vaudeville has ever known.

Undoubtedly the lesser attendance would be sufficiently accounted for by the Tanguay's strength as an attraction and the reluctance of her tremendous following to risk another disappointment, which came on schedule; moreover the air was full of rumors from Monday on that Eva would walk out. It is a pretty wise public that goes to the Palace on Monday afternoons, and if Eva had heard some of the talk in the foyers after she had given perhaps the best performance in all her career she would be convinced that it is up to her to conserve her position now as never before. The public is fickle enough at best without testing its mood. Time was when excess of temperament was exploited with constructive results. Now such procedure is like having a man outside the theater with a big club threatening those who seek to enter. There has been more trouble of this nature at the Palace Theater in the last few months than has been recorded in all the years since the advent of the late B. F. Keith.

One of the astonishing developments following the withdrawal of Miss Tanguay was the appearance for one day only, as a courtesy to the management, of Fritzi Scheff, herself a past master in the ways of temperamental divas. That so excellent an artiste as "The Little Devil" was available and also accommodating in the emergency present an object lesson which even the idolized Tanguay may well study.

THE MILLENNIUM IS HERE FOR STAGE STARS

The effort to place an embargo on well-known stage stars to prevent their appearance in film productions seems doomed to failure if one may judge from the extraordinary activities of the picture magnates who, at this writing, are enticing the world's greatest players into their realm. All roads lead to the film studio. Never in the history of the theater has there been so great a demand for the celebrity. Never has the reward for fame enriched the actor as in these days of photoplay development.

So changed is the amusement situation in anticipation of the new season that one may not name a half dozen stars of the first magnitude who have not signed up with one or the other of the various new combinations of film producers. The few who hold out, such as Maude Adams, Billie Burke, John Drew and Nazimova, may capitulate before these lines are printed. That Nazimova is offered \$35,000 to appear in a single feature and has not yet accepted means only that her great success in vaudeville makes her screen debut a violation of existing contracts, hence a final decision will depend on what arrangements can be made with the U. B. O. to conserve Nazimova's vaudeville bookings.

And now comes private information from Paris to the writer that Sarah Bernhardt has once more listened to the siren call of the camera man; in fact, it is settled that the great French woman is to appear before the camera in a film version of Jean Dore. Sarah was captured by the London representative of Carl Laemmle. The production will be made in Paris, and probably will be released about the same time that Sarah begins her tour at the New Amsterdam Theater, hence those who do not feel able to pay \$3 a seat to see the divine one, minus her left leg, will be provided with ample opportunity at prices within their reach.

"GERRY" STARTED SOMETHING

It was indeed a hornet's nest that the diva, Geraldine Farrar, stirred up when she gave out that pro-German interview recently. So distressed is Impresario Campanini over the resultant effect of Miss Farrar's expressed devotion to the Kaiser's cause that he has issued a set of rules for the guidance of opera stars enrolled under the Chicago banner.

Things should become very lively out in Hollywood in a short time when the patriotic Pavlova begins her studio work; in fact, it is already predicted that the famous film city will not be large enough to hold the diva and the dancer simultaneously. Pavlova has before this revealed to what extremes she will go for her beloved Russia, and it is a safe bet that some of the greatest publicity stunts that were ever conceived in this great era of film progress will originate from the same Hollywood.

All of which probably explains why so many men of letters are now being induced to desert the newspaper sanctuary for the picture field. Jesse Lasky appears to be the one to take initiative in this respect, as he was also the

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Shakespeare's Corner

By Henry Bayard

Gervinus calls Antony "a splendid nothingness." Dowden sees in him "a man of genius without moral fiber." Stapfer recognizes in him "a noble nature destitute of moral sense." "A great power, but all unbalanced," exclaims Hudson. But a better expression to convey the personality of Antony is perhaps to say with Alfred de Musset that "he was a weak giant, needing, like Ivy, the support of others." Such support he found not, or rather, he fancied to find it on a broken reed; hence his ruin.

He was bold and brave; he was magnanimous to a fault; he was transported with ambition; he was reckless in the midst of danger, but like his supposed ancestor, Hercules, he met an Omphale, and her name was Cleopatra. She it was who, after a long struggle with the heroism and voluptuousness of his nature, succeeded by her unfathomable seductions to acquire the full sway and mastery of him.

Full sway and mastery? I ought not to use such strong words, for, as Ulrici tells us, "even when the spells of Egypt are woven thick and fast about him the lingerings of his better spirit, together with the stinging sense of his present state, arouse him from time to time to high resolutions and deeds of noble daring; yet these appear rather as the spasms of a dying manhood than the natural and healthy beatings of his heart; the poison of a fevered ambition overmastering for a while the subtler poison of a gorged and pampered sensuality."

He is always a lover of truth:

"Who tells me true, though in his tale lie death,
I hear him as he flattered."

Frankness he always desires:

"Speak to me home, mince not the general tongue;
Name Cleopatra, as she is call'd in Rome;
Rail thou in Fulvia's phrase, and taunt my faults
With such full license as both truth and malice
Have power to utter."

He is aware of the danger into which he is recklessly running; a little grain of conscience makes him sore, and all the world to him is bitter as a tear; he would like to unchain his soul from "the great fairy":

"These strong Egyptian fetters I must break
Or lose myself in dotage."

But "she" has but to play her role before him, and her empire is again set up. Thus when with frantic tears she comes to him after the defeat and disgrace of Actium:

"Ant. O, whither has thou led me, Egypt? See
How I convey my shame out of thine eyes
By looking back what I have left behind,
'Stroyed in dishonor.

Cleo. O my lord, my lord,
Forgive my fearful sails! I little thought
You would have follow'd.

Ant. Egypt, thou knew'st too well
My heart was to thy rudder tied by th' strings,
And thou should'st tow me after."

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VAUDEVILLE

VAUDEVILLE MANAGERS TO PROTECT THEMSELVES

Salaries of Headliners Who Appear in Motion Pictures Will Be Cut One-third—Reported That Salaries in General Will Be Reduced

New York, July 10.—As a result of numbers of vaudeville headliners signing up to appear in moving picture productions the vaudeville powers have determined to protect themselves against opposition of this character to the extent of cutting the salaries of such artists at least one-third. There have been several instances where high-salaried artists were playing a theater while moving picture productions in which they were featured were shown in theaters in close proximity at prices of one-fifth or less than those charged by the vaudeville house.

In every instance where an artist has appeared in pictures his or her value as a vaudeville attraction has depreciated, hence the necessity of some action on the part of the managers.

It is also reported that vaudeville salaries generally, as far as the big time is concerned, will undergo a revision downward, due to the bad conditions which have prevailed in all parts of the country, cutting heavily into the receipts. A number of

Gallagher and Carlin Split

New York, July 9.—The well-known team of Gallagher and Carlin will dissolve partnership shortly, Gallagher having signed with Ned Wayburn for his production of *Town Topics*.

Bob Carlin will continue in vaudeville, probably with a young woman partner.

To Quit Vaudeville

New York, July 10.—John Hyams and Lella McIntyre, who have been playing in vaudeville since they were starred in musical comedy several years ago, will return to their former love in October, when they will be presented in *The Girl From Grand Rapids*.

Pictures Cause Cancellation

New York, July 10.—Victor Moore, who was to headline the bill at Keith's, Washington, next week, has been canceled, the reason given being that a film production of Chimmie Fadden, in which Mr. Moore played the leading role, will be shown in a neighboring theater the same week.

This is the first direct step taken in this line by the vaudeville managers to protect themselves when their stars are offered in direct opposition in films.

Enma Carus will probably take Mr. Moore's place.

Tempest and Sunshine Reunite

New York, July 10.—Charles Dillingham has signed the recently reunited team of Tempest and Sunshine for a place in the new musical revue, which is being written by Irving Berlin for fall production. Frederic McKay is responsible for the team of Tempest and Sunshine being brought together again.

houses, which, in former seasons, were big money makers, the past season barely showed a profit, and in many instances quit losers on the season. Unless there is a radical change in the situation before the fall openings it is more than likely that there will be a reduction all along the line.

more to follow at the opening of the season. The present time consists of Miles City, Glendive, Lewistown, Great Falls, Missoula, Anaconda, Bozeman and Red Lodge in Montana, with Idaho Falls, Id., and Sheridan Falls, Wyo. Mr. Goudron has also taken over the bookings of the Gilbert Theater, Beatrice, Neb., giving him a strong hold in the West.

Tabloids Given Routes

Chicago, July 7.—Seven big tabloids have been given routes from the association. Menlo Moore received two, W. B. Friedlander, three; T. Dwight Pepple, one, and Boyie Woolfolk, one. Every tabloid will have a special book with its own music and casts of thirty. The shows are given twenty weeks. The Lincoln, American, Windsor and

Forsythe Theater Closes

Atlanta, Ga., July 10.—The Forsythe vaudeville theater ended its season last week, and will present feature motion pictures until the reopening of the regular Keith Circuit in the fall. The Forsythe had intended to run vaudeville all summer, but owing to inability to get metropolitan acts while all other Southern theaters were closed found it advisable to change.

Adelaide and Hughes Placed

New York, July 10.—Frederic McKay has taken the management of Adelaide and Hughes, the dancers, and has made arrangements for their appearance next month in the elaborate review, *Town Topics*, to be staged at the Century Theater. A number of specialties will be interpolated by the late vaudeville duo.

Out of Bankruptcy

New York, July 9.—Miss Fritz Scheff, who filed a petition in bankruptcy more than a year ago, was relieved of her financial obligations in the United States District Court this week.

Certain creditors had opposed the application, but upon their failure to offer proof of the charges made the referee in bankruptcy filed a report in the actress' favor.

Mysteria at the Palace

New York, July 9.—*Mysteria*, a sensational European act, will be seen at the Palace Theater shortly, under the direction of Marinelli.

Before the war this act refused several big offers to come to this country. It is said that the nature of the act is so baffling that the spectators are unable to determine whether they are witnessing the performance of living artists or a production which absolutely reproduces life in three dimensions.

In Town Topics

New York, July 10.—Ned Wayburn's *Town Topics* goes into rehearsals next Monday. Among the players to be found in the review will be Trixie Friganza, Vera Michelena, Blossom Seeley and Grace Field. Adelaide and Hughes, Flanagan and Edwards, Bert Leslie, Will Rogers and Paul Morton.

Publicity for Miss Walton

New York, July 10.—Florence Walton is gathering in quite a bunch of publicity through the offering by her of a prize of \$150 for the best dancing gown designed for her by American designers.

An exhibition of the designs submitted will be held at the Biltmore the last week in August and all entries must be in by August 15.

Hands Up Cast

New York, July 11.—Rehearsals of *Hands Up*, without Lew Fields, are progressing. The reorganized cast now includes Irene Franklin, Ralph Herz, Maurice and Florence Walton, Bobby North, Emily Lee, George Haswell, Artie Mehlinger, Donald Macdonald, Alice Dovey and Willard Louis. July 26 is the date set for the opening.

COUNTESS VAN DORNUM



Harry Shean is presenting Countess Van Dornum & Co. in vaudeville.

U. B. O. Gets A-Z. Houses

New York, July 10.—The Anderson & Ziegler houses in the Middle West will shortly pass under the control of the United Booking Offices, negotiations for the leases of the houses having been completed.

Billy Hart in Burlesque

New York, July 10.—Billy Hart, of the team of Marie and Billy Hart, it is reported, will abandon vaudeville and sign with Bob Manchester's burlesque company.

Goudron Gets Another Circuit

Chicago, July 10.—Beginning July 15 Paul Goudron will start booking the C. L. Dickman string of houses, now playing seven weeks' time, with

Wilson, Chicago, will all play tabloids and great interest has been renewed in this field.

To Assist Keefe in New York

Chicago, July 10.—It is strongly rumored that Miss Sadie Kussel, at one time a local ten per center, will join Walter Keefe in New York, where she will assist him in booking and selecting acts for the Western circuits affiliated with the Marcus Loew interests.

Mary Elizabeth to Sail

Mary Elizabeth, the well-known singer and monologist, will sail from San Francisco in a short time to fill a four months' engagement in Australia. She will be accompanied by her husband, Ralph Davis.

Vaudeville Reviews By Special Wire

American, New York

(Reviewed Monday Matinee, July 12.)

New York, July 12.—There is an exceptionally good bill the first half at the American this week. Pictures open the show, with Cecil Dunham following, in a singing specialty. Her songs are equally well-selected and delivered, and she gets away after eight minutes, in one, to two bows.

No. 3—Allen and Francis, the comical cut-ups, a man and woman, in a comedy singing and dancing act. This is an exceptionally strong team in their line. Their eighteen minutes of show work earn them three bows, in one.

No. 4—Ye Old Song Revue is what its name indicates, an ensemble and presentation of old vocal favorites, by three men and two women, all of whom have good voices and a gift of harmonizing. Some one exercised real discrimination in the choice of their songs, and the audience thanked them with three curtains, after twenty-five minutes, in three.

No. 5—Bernard and Roberts are a genuine comedy team. These two parodists for twenty minutes kept their audience doubled up with their clever and apt stuff and nonsense. Hula Hula Girl was especially good. They rank easily as the number two hit on a good bill. In one seven bows.

No. 6—Sullivan, Keogh and Company, in a dramatic playlet centering about the need for certain legislation in connection with Irish land laws. There are two men and one woman in the company, and they are capable artists. The interest in the sketch is wholly legitimate. It is convincing and real and fully deserving of its three curtains, after seventeen minutes in full.

No. 7—The Three Chums, in a mixture of words, melody and music that is prime from beginning to end and that made them the popular hit of the bill. These three male performers are there with class and will be heard from on the big time. Twenty-five minutes, in one.

No. 8—Cole and Denak, the well-known society dancing team, which has danced its way into genuine favor from coast to coast. There are others of their class who are more widely exploited, but their work keeps pace with any excellence that has yet been shown in their line. A mighty good dancing act to a very good reception, after nine minutes, in full stage.

No. 9—Aveling and Lloyd, two men, whose stately patter and funniest sayings get them ten bows and a speech. Their act is beyond description. Merely is it full of action and genuine laughs from opening to close. In a bill of headlines they come very close to getting the popular decision. Unlimited bows and a speech after twenty minutes, in one.

No. 10—The Keltons, a trio of musical entertainers, one man and two women, in a medley of selections that went well with their audience. They close the bill to a bunch of bows after holding their audience for eighteen minutes. —TOM.

HANS AND "BOBBIE" DALE CALL

Hans and "Bobbie" Dale, late features of A Night on Broadway, arrived in Cincinnati Monday night, July 12, and immediately paid their respects to the home office of The Billboard. They have just completed a successful tour in vaudeville, and will return in September in a new act to be written by Harry Newton. Miss "Bobbie" Dale's toe dancing will be the feature of the act.

TIGHTS

Union Suits, Posing Suits, Diving Bodies
HAVE YOU HEARD OF "FOOTLITE BRAND" OF SILKOLINE?

Well, to use the words of hundreds of performers, "Footlite Silkoline," in Tights, Union Suits, and Diving Bodies, is better than pure silk, because "Footlite Silkoline" improves after a couple of washings, and looks better the second month than the first. Nothing equals "Footlite Silkoline," and prices are low enough to surprise you. We also manufacture our garments in cotton, worsted and pure silk. We make up extra charge either for our "Footlite" Sanitary Fit (an exclusive feature), certainly a boon to female performers, or for making garments to your special measure. If you do not find it convenient to visit our fitting room, we can efficiently handle orders received for special measurements when our new form measuring chart is used. Do not buy anything until you have seen our new catalogues, price-list and samples. Free.

Walter G. Bretzfeld Co.
1367 Broadway, Dept. 2.
Telephone, Greeley 1701. NEW YORK CITY.

The Topmost Rung. The PALACE

Here Genius not Birth your Rank insures

(Reviewed Monday Matinee, July 12.)

New York, July 12.—In this reviewer's opinion the Palace Theater this week is presenting absolutely the best bill that has been shown at this house during the past four months. All-star bills are frequently such in name only. This one makes good from a quality standpoint. From the opening act to the closing one, there was not a dull moment, and at this afternoon's show there was not one of the nine acts that failed to score solidly; at least seven of the nine would have carried off top-line honors on an average bill. The entire lower part of the house was filled for the opening act, but here and there could be seen empty seats in the balconies.

No. 1—Current News Pictorial, running fifteen minutes.

No. 2—Regent Four, two men and two women, disproved the theory that a dumb act is a necessity for opening the show by putting over a big hit with their singing offering. All four possess better than average voices, and their songs, mostly classical, were well selected. Eleven minutes, in one, three bows.

No. 3—Bert and Betty Wheeler, a pair of youngsters possessing appearance, plus personality, made good all through. The girl sings well, and the boy puts over a Chaplin impersonation that is better than a picture. Twelve minutes, in one; three bows.

No. 4—John Hyams and Lella McIntyre, in The Quakeress, a singing, dancing and patter skit; twenty-one minutes of entertainment by two of the classiest artists gracing the American stage. In two and full stage; half a dozen bows.

No. 5—Lew Dockstader, in the guise of "Teddy," outlined "My Policies" amid frequent outbursts of laughter and applause. The take-off on the strenuous ex-President was wonderfully well done and in such a manner that the most enthusiastic admirer of the great progressive could not take offense. Mr. Dockstader talked for nineteen minutes, and could have stayed an hour.

No. 6—Adelaide and Hughes presented their spectacular series of dances in the manner that has won for them a place in the front rank of terpsichorean demonstrators. Adelaide is one of the few dancers who eject personality into their work, in this respect far outranking any other woman dancer in vaudeville. Hughes holds up his end of the act nicely. Together they are a wonderful team. Twelve minutes, full stage; curtains galore.

INTERMISSION.

No. 7—Opening after intermission Cecil Lean and Cleo Mayfield found the going a trifle heavy for the first few minutes, but working hard and effectively, they soon had the audience with them. Their songs are put over with a vim that is refreshing. The comedy marriage stunt, in which James Billing assists, proved a scream. Twenty-seven minutes, full stage; three bows.

No. 8—Bankoff and Girlie took up the handicap of putting over a dancing offering on the same bill with Adelaide and Hughes, and won out through a remarkable solo dance by Bankoff. Girlie dances gracefully, although appearing a trifle nervous at this afternoon's performance. Eight minutes, full stage; four bows.

No. 9—Comediennes may come and comediennes may go, but as long as Trixie Friganza remains on the stage there is nothing to worry about. Miss Friganza appeared at the Palace a little over a month ago, scoring the hit of the performance at the opening show. Today, using practically the same material, and in immeasurably faster company, she duplicated the performance. Her assistants, F. B. Carman and Jimmy Fox, worked in their usual clever style, and, as usual, the comedienne insisted upon the boys sharing the numerous bows that were necessary to still the insistent applause. Twenty-three minutes, in one and two.

No. 10—Closing a show in which every previous act showing had scored, Odiva, with her trained sea lions, held the pace nicely, giving what is easily the most artistic and meritorious aquatic act in present-day vaudeville. For twenty-one minutes maid and mammals vied with each other for supremacy in the water, with honors even. Capt. F. C. Adams did the announcing in a showmanlike and interesting manner, incidentally putting one of the sea lions through a course of comedy sprouts that had the audience shrieking with laughter. Despite the length of the act hardly a person left before the final curtain. —BILLY.

Majestic, Chicago

(Reviewed Monday Matinee, July 12.)

Chicago, July 12.—The bill this week is better and considerably higher-priced than last week's, although, strange to say, the house appeared more impatient. No matter how entertaining the acts may be these warm days there is bound to be more or less restlessness on the part of the auditors, and it is the reviewer's opinion that a ten-minute intermission would be welcomed and advisable. There are nine acts this week in addition to a ten-minute reel of pictures, and were there an intermission, it is doubtful if there would have been as much waiting out during the last two acts.

No. 1—Kremka Brothers, with eccentric and fast comedy acrobatics, faring well in this position and taking two bows. Ten minutes, center door fancy.

No. 2—Nonette won her way easily, an encore being required of her following three calls. Eighteen minutes, in one.

No. 3—Madame Besson, in It Doesn't Happen, by Channing Pollock. In this sketch Madame Besson is given good opportunity to display her ability as an emotional actress. She is assisted by Robert Taber, John Harrington and Jerome Cammeyer. Taber and Harrington read their lines well, but the latter is a trifle careless in the matter of make-up, scarcely looking to be the father of a seventeen-year-old girl. Eighteen minutes, library set, three calls.

No. 4—Nan Halperin offered four songs, her second number, I'd Rather Be the Little Bride-maid Than a Bride, earning her much applause, and is much better than the bride song she had used heretofore. She was well received, and had many friends in the audience. Eighteen minutes, in one, four calls and a small-sized forlorn shop.

No. 5—Howard, in his novel ventriloquial offering, At the Doctor's, went over big. The individuality of his performance and the fineness of his work were apparent to all. Sixteen minutes, library set, four calls.

No. 6—The Volunteers stopped the show. Billy Cripps, Al Rauh, Jerome Daly and Fred Lyon comprise the quartette. Cripps makes his entrance as a single and proceeds to make up his quartette, securing a stage hand, the orchestra leader and a man from the audience, all of which is accompanied with good comedy. Al Rauh handles the comedy lines and handles them well, his boob characterization being the hit of the act. Sixteen minutes, in one; six calls, one encore.

No. 7—Allan Dinehart and Company, the company being Mary Louise Dyer, in a bright little one-acter, entitled The Meanest Man in the World, from the pen of Everett S. Ruskay. This sketch has been going the rounds for some time, and, judging from the enthusiasm displayed this afternoon, it can continue on its rounds for a long time to come. Dinehart registered a distinct hit. He is well studied in his part and works in a manner that never fails to get the house with him, despite the fact that he tells them early in the act that he is the meanest man in the world. Twenty-one minutes, special office set; three curtains.

No. 8—Nat Willis proved to be the same old favorite. He has a few new gags and parodies, and was generously applauded.

No. 9—Four Romanos were delightfully different for a closing act, and, while the auditors were a bit restless this warm afternoon, there was none could regret having stayed for the finish. These four girls present fantastic classical dances, gracefully executed, and a slugging solo by one of the members. Nine minutes, palace set, in four; two curtains. —BUDD.

McVicker's, Chicago

(Reviewed Monday, July 12.)

Chicago, July 12.—Usually a strong Monday morning house refused to fill up today, owing to the sudden advent of warm weather. The bill, as a whole, is excellent, with Sadie Sherman and Maley Woods the applause hits, while E. J. Moore neckered all the bottled-up laughs in the house.

No. 1—Lawton has an excellent juggling act, and found immediate favor with his audience. He wears a neat white flannel suit, and does his tricks with a snap that other jugglers couldn't imitate. He does some talking that is good for a few laughs. Twelve minutes, full stage.

No. 2—The Four Gillespie Girls, in attractive white suits and carrying parasols, run more to harmony, and show good judgment in their selection of songs. After the first two numbers.

(Continued on page 11.)

ADDITIONAL REVIEWS ON
PAGE 11

PERMISSION OF CHAS. B. DILLINGHAM

ELIZABETH

CHARLES

BRICE and KING

Now playing a few weeks in Vaudeville

RE-ENGAGED WITH "WATCH YOUR STEP" NEXT SEASON

CALLS NEXT WEEK

See Who's on the Bill With You

BILLS FOR THE WEEK BEGINNING JULY 19

NAMES OR INITIALS INDICATE THE AGENCIES BOOKING THESE HOUSES, AS FOLLOWS: "UBO," UNITED BOOKING OFFICES; "ORPH," ORPHEUM CIRCUIT; "M," J. C. MATHEWS; "S. & C.," SULLIVAN & CONSIDINE; "LOEW," MARCUS LOEW; "AFF," AFFILIATED BOOKINGS; "PR," PROCTOR'S CIRCUIT; "BL," BERT LEVY; "INTER," INTERSTATE CIRCUIT.

New York City Brighton Beach NEW BRIGHTON (nbo) Ford & Hewitt Rigoletto Bros. Julia Curtis McCloud & Carp Henry Lewis McMahon, Dismond & Chaplow Fannie Brice Geo. McFarland Mrs. Gene Hughes & Co. C. & F. Van Mason & Keeler Coney Island HENDERSON'S (nbo) Walter Van Brunt Six Gormans Fiddler & Shelton Bertlach Frear, Baggett & Frear King & Brooks Rooney & Bent Schwartz Bros. Emma Carus & Co. Chicago M'VICKER'S (loew) Wassmann & Co. Granis & Granis Five Armanis Lee Barth Her Name Was Dennis Ed & Jack Smith Jennie DuFau Lew Wells 3 Shelvey Boys MAJESTIC (orph) Fluke O'Hara Marie Nordstrom Felice Morris & Co. Haveman's Animals Bernard & Phillips Selma Braatz Kramer & Morton Joe Whitehead Vernie Kaufman Boston KBITH'S (ubo) Chas. Case Ota Gygl Ward, Bell & Ward Meistersingers Mr. & Mrs. G. Wilde Cecil Cunningham Brooklyn RUSHWICK (nbo) Hussey & Boye Harry Girard & Co. Curzon Sisters Lillian Shaw Cochran & Dingle Mr. & Mrs. J. Kelso Craig Campbell PROSPECT (ubo) Gordon, Eldrid & Co. Farber Girls Stanley & Norton Diaz Monke Stone & Hayes Walsh & Bentley J. B. Thornton Bill Robinson Buffalo SHEA'S (nbo) Van & Schenck Marie Penton Kay Kendall & Girls

Butte, Mont. EMPRESS (s&c) Pero & Wilson Simmonds & Platt Estelle Wordette & Co. Howard Sisters 6 Abdallahs Cleveland MILES The Red Bottle Willie Smith Neutrality Annie Kert Fields & Lewis Laypo & Benjamin Detroit TEMPLE (ubo) Brice & King MILES Wilkins & Wilkins Her Name Was Dennis Roberts, Hayes & Roberts Olga DeBaugh James J. Morton Kanazawa Trio Fargo, N. D. ORPHEUM (s&c) Last Half: Four Portia Sisters Lewis & Chapin Little Miss U. S. A. The Two Stars Far Rockaway, N. Y. ROCKAWAY BEACH (ubo) Scott & Keane Grand Rapids, Mich. RAMONA PARK (ubo) Four Jankeys Society Buds Empire Comedy Four Nonette Janesville, Wis. APOLLO Mexican Trio Billy Roeder & Co. (two to fill) Kansas City, Mo. HIPPODROME (s&c) Kennedy & Mac Chas. Wayne & Co. Snowie Maybelle Real Quartette Dofth & Susie Levine Stone & Manning Sid Lewis Gilmore & LeMoyné Los Angeles EMPRESS (s&c) Shaw & Lee Elizabeth Cutty Everybody Geo. Yeoman Agnes Ahearn ORPHEUM (orph) Mme. Nazimova Joe Cook Lorraine & Dudley Cameron & Gaylord Mercedes Little Nap Terado Bros.

Louisville, Ky. FONTAINE FERRY PARK (orph) Kirk & Fogarty Cheerbert's Mancharians Geo. M. Rosener Queenie Dunedin Minneapolis UNIQUE (s&c) Juggling Wilbur Mendel & Nagel LaSalle Opera Co. The Gregorys North Dakota Crack Squad Norfolk, Va. COLONIAL (nbo) Last Half: Three Escardos Harry Holman & Co. Oakland, Cal. ORPHEUM (orph) Dooley & Rugel Lucr Gillette Lal Mon Klm Kelly & Pollock Philadelphia KEITH'S (ubo) Glen Elison Old Homestead Eight Bradley Norris Bowers, Walters & Co. Balzar Sisters Ballet Divertissement Belle Branche Portland, Ore. EMPRESS (s&c) The Florines Teresa Miller Hendricks & Padula Martini & Trolse Hal Davis & Co. Richmond, Va. LYRIC (ubo) First Half: Three Escardos Harry Holman & Co.

San Francisco EMPRESS (s&c) The Sidoras Dale & Weber Lloyd & Whitehouse Morris & Meeker The Florence ORPHEUM (orph) Kitty Gordon & Co. Jack Wilson Misses Campbell Norton & Lee Britt Wood Four Melodious Chans Bert Melrose Seattle EMPRESS (s&c) Apollo Trio Bense & Baird Mr. & Mrs. McDonald York & King Dr. Royal Raceford Spokane LOEW'S (s&c) The Brissons Broadway Comedy Four Maurice Downey & Co. St Jenks Juggling Mowatts St. Louis FOREST PARK (orph) Doris Wilson & Co. Bert Swor Lockett & Waldron Farahan & Gros St. Paul EMPRESS (s&c) Warden & Gearin Hager & Goodwin Too Many Burglars Kerr & Burton Yuma Washington KEITH'S (nbo) Ward & Fitzgerald Stan Stanley Trio Novelty Clintons Henshaw & Avery Will Ward & Girls

LAST HALF BILLS July 15-17.

New York City AMERICAN (loew) Kimball & Arnold Betts & Chidlow Wrong or Right Burns & Kissen Les Jardays (four to fill) BOULEVARD (loew) LaRue & Gresham Melfor & DePauls Ned Nestor & Girls Dotson & Gordon Namba Bros. (one to fill) DELANCEY ST. (loew) Smith & Ralph Brown & Jackson Maudie DeLong Sidlights Mack, Albright & Mack Sterling & Marguerit (two to fill) GREELEY SQ. (loew) Allen & Francis Maurice Samuels & Co. Bill Pruitt (three to fill) LINCOLN SQ. (loew) Anthony & Adele Steppe & Martin Warren & Francis Richard Milloy & Co. Melotte Twins (one to fill) NATIONAL (loew) O'Neil & Gallagher Stick-up Man Harmon, Zarnes & Dunn Veldi Trio (one to fill) ORPHEUM (loew) Healy & Barr Twins Three Chums Marie Russell Kennedy Bros. (two to fill)

SEVENTH AVE. (loew) Cunningham & Marion School Days Sandy Shaw Mykoff & Vanity (two to fill) Boston GLOBE (loew) Helen Shipman John LaVier Gordon & Marx Shot at Sunrise Al Burton & Co. (two to fill) ST. JAMES (loew) Walter Daniels & Co. Alpine Four Chas. Deland-Carr & Harry Thomson Jerome & Carson (one to fill) Brooklyn BIJOU (loew) Stone & Hughes Bernard & Roberts Ve Old Song Revue Five Old Soldier PHILERS Jim & Marian Hawkins Cliff Bailey (one to fill) FULTON (loew) Embs & Alton Three O'Neil Sisters Ed Van Stone & Co. (three to fill) PALACE (loew) Fred Hildebrandt Leonard & Willard Moss & Frye Ed Zoeller Trio (one to fill) SHUBBRT (loew) Moore & Jenkins Margaret Farrell

Master Move Cooper Bros. Great Santelli (one to fill) Fall River, Mass. ACADEMY (loew) Both Challis Reddington & Grant (two to fill) Hoboken, N. J. LYRIC (loew) Henry Frey Harris & Krouse Mayo & Tally Atlas Trio (one to fill) Newark, N. J. MAJESTIC (loew) Richard Burton

Mattle Cheate & Co. LeVan & DeVine (three to fill) Providence, R. I. EMERY (loew) Posing Beauty Copeland-Draper & Co. Lewis, Belmont & Lewis (two to fill) Toronto, Can. YONGE ST. (loew) (full week) Lou Hoffman Lillian Watson Walton & Boardman Bob Hall Henry & Lizell (two to fill)

BIJOU COMPANY ACTIVITIES

Battle Creek, Mich., July 10.—The Bijou Theatrical Enterprise Company and the Bijou Amusement Company, controlling the Michigan vaudeville circuit of which W. S. Butterfield is general manager, have been very active the past spring and summer arranging plans for the coming season in both vaudeville and high-class feature pictures.

The new Franklin Theater in Saginaw, costing over \$120,000, has been leased and will open shortly with the better grade of pop vaudeville. In the same city the Jeffers, formerly the vaudeville stand, will be remodeled at a cost of \$10,000, renamed the Strand, and devoted to feature pictures, thus giving the Butterfield interests three theaters in Saginaw, two of which will show pictures, and seating over 1,000 each.

In Bay City the Washington Theater, after an extensive alteration, will offer pictures the coming season, with the Bijou again showing the vaudeville attractions. In Flint the Stone Theater, formerly the legitimate house, has been leased, renamed the Majestic and will play the Butterfield vaudeville, while the BIJOU will carry a photoplay policy. Contracts have been let for the building of a new vaudeville and picture theater in Jackson, seating 1,200 people, and equipped with a pipe organ and all modern improvements. The new Jackson Theater will open about January 1.

This practically disposes of all the "one-night stands" formerly operated by this company, which in addition to the above theaters controls vaudeville houses in Kalamazoo, Lansing, Ann Arbor and Battle Creek. The Michigan people report that the automobile and kindred industries in that State are in a very flourishing condition, and that the outlook for 1915-1916 is very good.

MARTIN BECK IN CHICAGO

Chicago, July 7.—Martin Beck arrived here Wednesday morning and was in consultation with Mort H. Singer the greater part of the day. No news was given out.

BERT

BETH

GRAY and WHEELER

Bert Gray is pronounced as Charlie Chaplin's most wonderful double.

CHAPLIN'S MOTHER WOULDN'T KNOW THEM APART.

PLAYING FOR THE UNITED.

Week of July 5, Henderson's, Coney Island.

BOOKED SOLID FOR ONE YEAR.

BACK AGAIN NAN HALPERIN

ASSISTED BY SOME PERSONALITY.

Return engagement in 8 weeks, Majestic, Chicago.
Booked Solid. Direction M. S. Bentham.
OPENING AT FRISCO JULY 19.

CHICAGO RIALTO GOSSIP

By HAL

Lemont's Performing Birds, after playing all of the best Western Time, will play a few fairs and park dates before starting their vaudeville season.

May and Kilduff, who are making a return trip over the Pantages Circuit, report everything fine with them. The folks write that you could never tell there was a war or that Canada was in any way involved in the turmoil, as business is very good at the theaters.

The Western Vaudeville Managers' Association has published its Year Book, containing many interesting facts about themselves, as well as a list and description of some of their acts.

Beebler and Jacobs have booked the act, Everybody, for thirty weeks over the Association Time, also Primrose Minstrels for a return date.

The roof of Vic Hugo's house, the Majestic, in Cedar Rapids, caved in. No one was injured.

Billy Newkirk, manager of the Globe Theater, Kansas City, was a Chicago visitor last week.

Sam Thall, the ever-smiling tabloid booking manager for the Association, acted as manager of the Palace Music Hall July 3, 4 and 5, while Harry Singer, present manager, was playing golf.

Fred Ackerman in the box-office at the Majestic and one of the veterans in the business has gone to Randolph, S. D., for a vacation. He will pitch hay, pick the wild and festive blackberry and otherwise disport himself as a real farmer during his rest. George C. Warren, manager of the Olympic, will be in charge during Fred's absence.

Sulphur Lake Springs, known as the "Illinois Baden," has inaugurated cabaret features. The resort is about 70 miles from Chicago on one of the best automobile roads in the country. Chas. H. Leichter is the Chicago representative of the big resort.

The Empress Theater is running feature pictures for the summer, adding six acts on Saturday and Sunday. Harry Mitchell is the manager, while Naab supplies the bills.

Kahn and Applebaum have taken over the In-Juan Theater and are having it entirely remodelled. It will open early in August with W. V. M. A. bookings.

The Gordon Boys played a return engagement at the North American Cafe, where they duplicated their former successes. The boys will be seen shortly in a new act and have secured Beulah Walton as a partner. They will offer a dainty novelty with choice hits of musical comedy. The new act is out to be a winner, as all three have ability and talent.

Vesta Wallace and Carole Webb have formed a two-act and are at present rehearsing at Pullin Day, O., preparatory to opening their new season. Both young ladies are gifted with an abundance of personality and ability, and their agent, Edgar Dudley, has given them a nice long route.

Apdale's Animals have just finished a successful engagement at the Great Northern Hipp. He will start his route for fairs and parks shortly.

C. M. Cawey, of the World at Home, was a Billboard caller last week, having run in to

EXORA FACE POWDER
Is the only Face Powder that stays on. One application lasts all day. The favorite face powder of ladies of refinement for 50 years. Send 5c for free samples of all Exora preparations. CHARLES MEYER (Est. 1868), 103 W. 13th St., New York.

Chicago for a little business, but returned the next day to join the show in Canada.

The National Theater, located at Sixty-third and Halsted, will inaugurate dramatic stock starting the middle of August.

Errett Biglow had two people on the Selig Special that pulled out of Chicago Friday. They were Ruth Edgerton and Allen Lieber.

It is announced that the Colonial Theater will positively return to vaudeville early in August.

The Studebaker announces that starting July 19 they will use the Metro program. They have the exclusive rights in Chicago.

Sam Levine, general manager for the J. L. & S. people, climbed into the hand wagon and became a Stroller.

C. Jay Smith will be looking manager for Halton Powell, and take care of all tabloid routes.

Hazel Adler, private secretary to Aaron Jones, is taking a vacation around the Great Lakes. She was seen in Benton Harbor last Sunday.

Will Kilroy, when he isn't anteing around the Chicago suburbs, is spending the summer on fishing grounds in Indiana.

Tokeyta, who was last seen here at the Haymarket, has just returned from a week at the Cadillac, Detroit. Tokeyta will be seen with an Eastern company the coming season.

Madam Jenny Dufau will be seen at the different Jones, Linick & Schaefer houses, starting July 19.

Miss Almee Grant Clarke, formerly of the Ziegfeld Follies, has returned from Springfield, Ill., where she has been for several months.

Karl, the one-string virtuoso, who gets much sweet music from a cigar box with a string and bow, is booked to go over the S.-C. Time in the same show with Billy Roder and Walter Ford. The boys open July 28.

Now that the Princess is closed for the summer Fred Stewart and Karl Randolph of the box-office force are at liberty. They will spend their vacation in and near Chicago, with fishing and picnic trips as diversions.

VAUDEVILLE VETERAN EXPIRES

Philadelphia, July 9.—Dan Collins, who had appeared before the public for thirty years, died on June 30, burial taking place on July 5, with James Cole, James Hughes, Billy Kelly and Jimmy Cole as pallbearers. The Philadelphia Actors' Progressive Association sent two floral pieces. Among performers who attended the funeral were Mike Needham, Vivian Wood, Higgins and Phelps, Billy Hallman, James Collins, Ned Nelson, Harry Lester, Edward Taylor, Frank Clegg, Dan Mullen, Jeff Healy, Jack Devoy, Frog Lafferty, Charles Donnelly, Lang and May and John J. Hall.

Dan Collins, during his thirty years on the stage, had been with Dick Welch as the team of Collins and Welch, and this duo played with Fields and Hanson Company and the Nelson Family, as well as appearing as a two-act in all the leading vaudeville houses. After Collins and Welch split Collins joined his brother William Collins.

PAVLOWA AT MIDWAY GARDENS

Chicago, July 8.—Fully 5,000 people greeted Pavlowa on the second day of her appearance at Midway Gardens. The Fairy Doll was the first number on the program, followed by The Swan, in which dance she is familiar to all theatergoers. The audience seemed particularly well pleased with The Autumn Bacchanale, which she gave in her usual inimitable manner. Despite the chilly weather and the unusual surroundings Pavlowa was at her best and delighted her large audience. The program is changed every night.

N. Y. VAUDEVILLE WHISPERS

By "JACK"

Hardeen, the escape artist, will play his sixth return engagement over the Pantages Circuit, commencing the early part of August. For his feature trick he will use the brick wall, and try to haffle the Westerners as to how he walks through it.

Morton and Moore were the headliners at Henderson's Coney Island last week. Tempest and Sunshine had the position, but did not show. Their act was not ready for a metropolitan showing. The M. and M. pair were a riot at every performance.

McKay and Ardine play a return engagement at the Brighton Beach house week of August 23. The Brighton management are "putting in" big shows on account of the B. R. M. H. having The Birth of a Nation as an opposition.

The Makarenko Duo were compelled to cancel their immediate time. At the Eighty-first St. Theater two weeks ago Mrs. Makarenko fell and severely injured her knee. She is under doctor's care at present. The act, if ready, will "go over" the Western Vaudeville Time early next season.

Irving Becker (Belle Baker's brother) is working at the College Inn at Coney Island. He will "go out" with a show next season.

Cross and Josephine are having a new act written for them by George Spink. It will contain the best material that money can buy.

The new act opens July 26 at Keith's, Boston.

Nell McKinley employs a young man in his act to do a "Chaplin bit" in his Lawful Wife number. It sure does get a bunch of laughs.

William Saxton and Company, in Cloaks and Suits, signed to open in Australia in September. The original cast will accompany the star.

Sam Mann will not use Lots and Lots of It next season. He intends to have a new act written.

Higgins, Westphal and Company, including Bob Higgins (formerly Melville and Higgins), Frank Westphal (Sopbie Tucker's pianist) and Jimmy Miller (who did a "dance" bit for Harry Fox), will present their new act. Jimmie Hussy, of Hussy and Boyle, is responsible for the script. It will be called In the Shadow.

Jack Inglis and Al Hawthorne played the Fifth Avenue last half of the week. This was their first engagement within six weeks, due to Jack's illness.

Klein Brothers jumped from Los Angeles to New York, after a five-month trip on the S. & C. Time. They will spend most of the summer at their beautiful home in Arverne, L. I.

Gene Hodgkins and Mile. Destress, assisted by a sextette of musicians, introduced their new dancing novelty at the New Brighton last week. The act is called The Futurist Cabaret, and is one of the greatest novelties seen hereabouts in many seasons. For their finish the entire company march from the stage to the rear of the house. The orchestra plays the exit march while the audience is filing out. The act is booked solid, opening on the Orpheum Circuit in August.

Ned Monroe and Keller Mack are working together again. For the past ten years each had worked with others as team mates. Ned Monroe's last associate was Charles Pussey, who died about one year ago. Mack worked with Frank Orth for many seasons. The team of Monroe and Mack is as good as ever.

Herman Timberg is to be featured in School Days again. Vaughan Glaser is launching the production, which opens in September.

Marry Delf and Juliet (his sister) are to be seen in a production together next season. They will go with one of Cohen & Harris' shows.

Conrad and Conrad are a new team now playing the Moss & Brill Time. Eddie Conrad, formerly worked with Frank Marino, and is now appearing with his wife. They are doing very well.

Cecil Lean and Cloe Mayfield will play a few more weeks in vaudeville. They will be seen in The Blue Paradise next season. The show has already been "tried out" and pronounced a huge success.

Ed Gallagher and Bob Carlin will dissolve partnership. Gallagher has signed with Ned Wayburn to appear in the new review, Town Topics. Carlin is seeking a female partner.

La Belle Titcomb's horse and posing act will be operated by Alge & Mishka. The Loew

Circuit has issued contracts for immediate time. Lou Handman, well-known piano player for vaudeville acts, returned from a contemplated trip to the Coast. He was compelled to return from Rochester after being severely attacked with stomach trouble.

Emma Carus is being highly complimented by her numerous friends for the manner in which she reduced her figure. Miss Carus "gives out" the secret of developing. Lay in a bathtub for twenty minutes each day for at least one month. The first day use a handful of plain washing soda, increase the dose on each succeeding day until you "get down" to the weight you desire. No charge for prescription.

VAUDEVILLE MUSICIAN DEAD

Salisbury, N. H., July 9.—B. J. Cate, leader of the Musical Cate family, who had earned an international reputation upon the vaudeville stage, died in this city last week. Mr. Cate was winner of the capital prize in a world's contest which was conducted a few years ago by the Conn Instrument Company.

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The latest and greatest issue of my famous Encyclopaedia of Comedy—MY MASTER EPIC—FORT.

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It took me one solid year to prepare this Wonder-Book of Stage Fun, and it is positively the finest I have ever written—and that's going some. The contents include:

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With a laugh in every line. All kinds, including Hebrew, Irish, Black and White Face, Tramp, Stump Speech, Suffragette and "Kid."

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Each one a big Sure-Fire Hit. They'll make good anywhere because they're loaded with FUN.

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MANY OTHER FEATURES

Including hundreds of Cross-Fire Gags and Sidewalk Bits and additional Comedy surprises, too numerous to mention. Notwithstanding the aforesaid expense of getting out MADISON'S BUDGET No. 16, the price will remain as heretofore.

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per copy. It is positively worth thousands to any Performer. By sending in your dollar at once, you will be able to secure an advance copy, and thus be among the first to tell the New Jokes and sing the new Parodies. All back issues of MADISON'S BUDGET are out of print, except No. 15. Combination price of No. 15 and the new No. 16 is \$1.50. Send orders to

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THE SENSATION OF THE SEASON AT

THE NEW BRIGHTON THEATRE, WEEK OF JULY 5

A Fundamental Furtherance, Furnishing a Furore of Furious Futuristic Fun

OPERA COMPANY ORGANIZED

Springfield, Ill., July 9.—The Chicago Opera Company has been licensed to transact business in Illinois. The capital stock is placed at \$20,000, all in this State. The company is incorporated under the laws of Virginia, with its principal office in Richmond, but a Chicago office will be maintained at 431 South Wabash avenue. Operas, dramatic and musical productions will be staged by this new company, and it is expected that the management will also operate theaters. The incorporators are John A. Chapman, president; Herbert N. Johnson, secretary; Bernard Ulrich, director.

LEE SHUBERT VISITS CHICAGO

Chicago, July 7.—Lee Shubert paid Chicago a visit after an absence of eleven years. He was here in the interest of his Maid in America Company, which is appearing at the Palace Music Hall. The show is drawing big business and is expected to continue until the second week in September.

HAYES OPENS THE DUCHESS

Mayhew Hayes has opened the Duchess Theater in North Battleford, Sask., Can., and is now prepared to handle any road shows that may be playing Western Canada. This house is absolutely fireproof, is steam heated and has a seating capacity of 450, with four dressing rooms. Mr. Hayes would appreciate a visit from any of his friends who may play that territory.

CONROY AND LE MAIRE

The Supreme Court of Rhode Island has handed down a decision upholding the arrest of Conroy and Le Maire by Manager Lovenberg, who accused a civil order of arrest, as they were non-residents. They contested the case, and the lower court held that as the Providence Theatre Co., which owns and operates Keith's Theater, was a foreign corporation, the District Court, which issued the order of arrest, lacked jurisdiction. This contention is upset by the Supreme Court.

OUR BILLY KERSANDS

Another gem of priceless value has been placed in the diadem in the Great Beyond. A gem not polished by the hand of man, but brilliant by the unerring hand of nature. Possessed of no college education, but of the greatest asset, "Mother Wit," he vied with the best in educating mankind. Generous to a fault, unerring in his judgment of man, lenient and at all times lending a sympathetic ear to those less fortunate than he. He was never an egotist, but on the contrary retiring and almost demure in accepting honors for his work. Such a man was Billy Kersands, O'R BILLY, whom the world loved and will miss. Language to be limited and words too few to attempt to describe our sincere grief at his demise. His indeed was an enviable life. He was the chief of the dispensers of joy, laughter and mirth to this mundane earth. Like Yorick, "a fellow of infinite jest." He did not resign, but continued joyfully at his work until the Master beckoned.

Billy was beyond "three score and ten," but his spirit was ever youthful. One great characteristic trait in him was his duty to the public. He was asked at one time, when blessed with abundance of this world's goods, why he did not retire from the stage. His answer, like him, ever mindful of his duty to the world, was—"I can't. Not that I need the money, but the public wants me, and I must obey." This was said with no display of bombast or self-interest, but as one who owed the world his talents.

He was an honorary member of our association from its birth. We mourn deeply with his beloved wife and relatives. We extend our heartfelt sympathy to them. We join the innumerable hosts of friends who weep at his bier, and extend all the profession to emulate his life. God rest the immortal soul of O'R BILLY KERSANDS. Is the prayer of the Colored Vandeville Benevolent Association, New York City, July 10, 1915.

For complete details of his death see issue of July 10 of The Billboard.

McVicker's, Chicago

(continued from page 7.)

one young lady plays the accompaniment for a singer. One change is made during the act. Fourteen minutes, in one, two bows.

No. 3—Francesca Redding and Company, two men and two ladies, receive a few laughs, but the vehicle is lacking in the elements that go for a hit. The story deals with an English lord, who comes over to propose to an American girl. The brother objects very strongly to the match, and dresses the cook up to represent his sister. Twenty-one minutes, full stage, one curtain.

No. 4—E. J. Moore, the talky trickster, has added a few new ones to his act. He is still a lightning linguist, and his words roll over each other in getting out. Moore develops novel ideas as a manipulator of magic, and his illustration of the dumb messenger boy was a veritable scream. Fourteen minutes, in one, four bows.

No. 5—Not a great deal of originality can be displayed in animal acts, but Captain Webb's Seals show a wonderful routine of work, and stamp the Captain as an exceptionally clever trainer. One seal in particular is a headliner, and balances a ball on its countenance while walking a tight rope. Sixteen minutes, full stage, one bow.

No. 6—With the curtain raised about a foot Maley and Woods open their act with a flirtation of the feet that brings the number into immediate favor. Two changes and a solo are the contributions of the lady, entitled Dr. Jekyll and Mr. Hyde. The act proved one of the real applause hits of the program. Fourteen minutes, in one, three bows.

No. 7—The Three Ambler Brothers keep the audience guessing as to the real nature of their act. From an opening, with piano playing and singing, the boys go into Risley work, which is spectacular enough to make them a success without the added feature. Twelve minutes, in full, two curtains.

No. 8—Sadie Sherman, accompanied by her well-developed personality, unloaded the refrains of Down Among the Sheltering Palms until she

blocked the exits with deafening applause. Merit alone in putting over her songs makes this young lady a hit. Her portrayal of characters arriving at a portrait shop is a splendid laugh developer. Her closing song, We Girls Can't Be Too Careful What We Do, is a trifle spicy and would spoil Miss Sherman's entire act if the added verses were not carefully censored at the morning rehearsal. Sixteen minutes, in one, four bows.—HAL.

Orpheum, San Francisco

(Reviewed Sunday Matinee, July 11.)

San Francisco, July 11.—An enthusiastic audience greeted a fair bill at the Orpheum today. Kitty Gordon, in Jack Lait's Alma's Return, is headlined, though the honors go to Jack Wilson, who is billed as an added attraction. Prince Lal Mon Kim, Lorraine and Dudley Dooley and Rugel, and Lucy Gillett are holdovers.

No. 1—Pictures.

No. 2—Prince Lal Mon Kim. Reviewed last week.

No. 3—Lorraine and Dudley. Reviewed last week.

No. 4—Britt Wood, with his banjo and harmonica, proved himself a clever comedian. Ten minutes.

No. 5—Ruby Norton and Sammy Lee closed the first half with fourteen minutes of hard work, which should have received more appreciation.

INTERMISSION

No. 6—Johnny Dooley and Yvette Rugel, although reviewed last week, are entitled to mention again for their clever bit, and opened the second half with a snap entirely lacking in the first half.

No. 7—Kitty Gordon, assisted by Harrison Hunter and Company, was a disappointment. Though the lines are good there seemed to be something lacking, which idea grew after the novel, but weak, finish. Twenty-seven minutes.

No. 8—For thirty minutes Jack Wilson, assisted by Franklin Battle, kept the house in an uproar with his impromptu review of the preceding act, and it is safe to say that he got more out of it than the cast of the same did.

No. 9—Lucy Gillett. Reviewed last week.

No. 10—Pictures.—MAC.

Empress, San Francisco

(Reviewed Sunday Night, July 11.)

San Francisco, July 11.—Sid Graman continues to present the pick of the acts playing popular-priced vaudeville, and capacity business is the answer.

No. 1—Pictures.

No. 2—A team of comedy acrobats, calling themselves The Bartolles, opened with seven minutes of good acrobatic offerings.

No. 3—The Elks Duo, though slightly amateurish in their mannerisms, put over some good singing. Their closing ragtime opera was especially effective.

No. 4—The Nude Truth Girls. A pair of dancers displaying a goodly portion of their nether limbs.

No. 5—Charlie Chaplin Contest, one of the many surprises Manager Graman is continually

springing. Ten contestants gave imitations. Thirty-one minutes.

No. 6—Fred Swift presented eight minutes of musical entertainment and was accorded hearty appreciation.

No. 7—Three Princesses Illiput. A trio of miniature dancers and singers, offering a neat and finished performance.

No. 8—Coy DeTrickle, black-face comedienne, contributed eight minutes of song as her portion of the bill.

No. 9—Just Half Way, a sixteen-minute sketch, by Una Clayton, and interpreted by John Gardner and Helen Valliey, contained a laugh in every line, and pleased immensely.

No. 10—Tabor and Green, one at the piano and the other on and off, went big with their vocal and pianistic effort.

No. 11—Maximilian the Great. An educated clump with the usual routine of stuff.—MAC.

VAUDEVILLE NOTES

Miss Alberta Moore, of the sister act, Moore and Young, was sent to Saranac Lake week before last in a serious condition. She has been confined at her home in Camden, N. J., the past month. Myrtle Young, her partner, is with the Lubin Company at the Philadelphia studio. Miss Moore will be glad to hear from friends at 23 Franklin avenue, Saranac Lake.

Joy Fillmore, of the team of Fillmore and Fillmore, who has been resting up in Cincinnati for the summer, had the misfortune to fall and break her arm and leg recently, and is now confined in Cincinnati, at 1538 Elm, where she will be glad to hear from friends. It will probably be some time before Miss Fillmore will be able to be around.

Eddie Girard received a warm welcome at Hartford, Conn., when Girard and Gardien, in Dooley and the Diamond, played at the Palace. Girard is one of the old guard, who played at Newton's Variette and Robert's O. H. in the late '70s.

Donis Fabio, the contortionist, advises us that he has been questioned by a number of people as to whether he is the original Donis Fabio. Donis states that he is using his real name and has never heard of any other party of the same name.

St. Mary and Hi Stebbins, after a successful tour of the Poll Circuit with their comedy act, finished the Poll Time at the Palace, Hartford, Conn. They will open July 18, at Indianapolis, on the W. V. M. A.

Homer Meachum, who was last season with Hawthorne's Minstrel Maids in vaudeville, is at present spending a restful vacation at Peak's Island, Me.

Baby Eva Esmond, the petite juvenile star, is now playing vaudeville, with occasional excursions into the picture field.

PRODUCING A LIVE WIRE

New York, July 10.—Leffer & Bratton will open a preliminary season of a new farce, A Live Wire, by C. A. de Lima and Legrand Howland, at the Cort Theater, Atlantic City, July 12, with the following cast: Helen Lowell, Marguerite Randolph, Mand Sinclair, Sadie Duff, Margaret Seldon, Loube Murray, Charles Abbe, Frank Hatch, Walter Lewis, Gilbert Clayton and Harry Tighe.

SONGS & MUSIC

ENCOURAGING H. VON TILZER

New York, July 9.—If letters of praise amount to anything Harry Von Tilzer can feel greatly encouraged over the future of his best bet number, *Somebody Knows*. Among the acts that have written in glowing terms regarding the song are Kirke and Fogarty, Capital City Trio, Gene and Arthur, Frank Gabby, Harris and Wells, Innocent Ryan, Gabbys and Lester, Moore, O'Brien and Cornick, Stanley and Lambert, Belmont and Earl, Cunningham and Bennett, The Elsie May Trio and Egomar and O'Brien, all of whom are using the song with great success.

WORK AND PLAY

New York, July 9.—When several of the Werblow-Fisher staff hinted that vacations would be very desirable after their strenuous efforts of the past two months Ben Fisher hit upon the idea of their combining work and play, and offered to pay all expenses for trips to the seashore, providing said force of pluggers would warble the various numbers from the W.-F. catalogue at every opportunity.

The result is that next week Atlantic City and several of the other coast resorts will be visited by the W.-F. staff.

PROFESSIONAL DEPARTMENT

New York, July 9.—If there is one man who has the names of orchestra leaders and bandmasters at his finger tips it is Jack Roth, genial manager of the orchestra department of Jos. W. Stern & Co. When one stops to think of the large percentage of the instrumental hits of the country over so many operettas, all of the standard classics and numerous popular song hits, they realize that Mr. Roth has some job. Since L. Wolfe Gilbert took charge of the professional department Roth and he have worked hand in hand, and Gilbert gives Roth a lot of credit for helping his numbers on to success. No sooner was *My Little Dream Girl* written, and, in fact, the late one, *Open Up Your Heart*, when Roth had most of the first-class orchestras and band directors throughout the country playing them.

HAVILAND'S MARCH SONG

New York, July 9.—F. B. Haviland Pub. Company have a march song that F. B. is counting upon to make folks generally sit up and take notice. The title of the song is *Good-By, Jennie, Dear*. Words by Dick Howard and music by Harry Jentes.

VON TILZER SONGS AT SEA SIDE

New York, July 9.—Claire Rochester, the wonderful double-voiced singer, is adding greatly to her fame and popularity during a series of engagements at the various Coast resort vaudeville houses. Miss Rochester is using three of the Harry Von Tilzer songs, viz.: *Somebody Knows*, *When My Ship Comes In* and *Last Night Was the End of the World*.

BALLADS THAT NEVER DIE

New York, July 9.—Further proof that the old Charles K. Harris ballads will never die is offered this week through the listing by the Woolworth stores of *Always in the Way*, written twelve years ago by Mr. Harris, and which had a wonderful vogue before the present big mediums of sheet music distribution were in vogue.

Mr. Harris recently wrote a moving picture scenario based upon the song, the film production being released through the Metro Co. Wherever the film was shown an immediate demand was created for the oldtime favorite, and the telegraphic orders have been pouring into the Harris office from all parts of the country.

After the Ball, the Harris world-wide hit of twenty years ago, is another ballad for which there is always a demand.

POPULAR BANDMASTER ILL

New York, July 2.—Manrice Levi, well-known bandmaster and composer, was removed from Mt. Sinai Hospital late last night to Bellevue Hospital, suffering from a nervous breakdown which followed an operation about a week ago. He was placed in the psychopathic ward, where he will remain several days for observation.

Levi and his band have appeared at leading summer resorts throughout the country.

JUDGMENT AGAINST MORSE CO.

New York, July 8.—A judgment amounting to \$23,213.80, in favor of J. M. Howard and against the Theodore Morse Music Co., was entered in the New York courts last week.

THE BILLBOARD'S SONG HINTS

Reliable Guide to the Best Songs in the Catalogs of the Leading Music Publishers

Doubles

COME WITH ME TO ARCADIA (Arcadia Music Co., Paterson, N. J.).
WISH I KNEW JUST WHAT YOU THINK OF ME (Regent Music Pub. Co., Lake Charles, La.).—Really clever.
SOMEBODY KNOWS (Harry Von Tilzer, 127 W. Forty-third St., New York City).—Excellent double version of clever song now ready.
WRAP ME UP IN A BUNDLE (J. H. Remick & Co., 221 W. Forty-sixth St., New York City).—Pretty melody; clever lyrics; effective idea.
I NEVER WANTED ANYTHING SO GOOD SO BAD (Charles K. Harris, 701 Seventh Ave., New York City).—Better than its title; sentimental double; boy and girl.

Ballads

THE INDIAN MAIDEN (Frederick H. Green, Muscatine, Ia.).—A love story beautifully told in song.
WHERE THE PEACEFUL SUSQUEHANNA WINDS ITS WAY (Magbee Music Pub. Co., Columbus, O.).—Sentimental, classy.
I WOODED YOU IN THE SWEET SPRING TIME (Modera Music Co., 225 So. Thirteenth St., Reading).—Very clever and becoming popular.
MY SUNSHINE CAME ON A RAINY DAY (Shisler, Gaskill & Brenkhart, Colonial Theater Bldg., Philadelphia, Pa.).—By Dubin and Benkhart, authors of *A Fool There Was*. 'Nuf ced.
I LOVE YOU, DEAR OLD IOWA (Robert E. Schenck, 1000 Elm St., Atlantic, Ia.).—A hummer for Iowa folk.
LISTEN, LOU (Stark Music Co., St. Louis, Mo.).—Characteristic, humor and pathos.
MY ROSE OF TIPPERARY (Bernard Granville Publishing Co., 152 Forty-fifth St., New York City).—An Irish ballad that is sure to please.
SILVER THREADS AMONG THE GOLD (Hamilton S. Gordon, 151 W. Thirty-sixth St., New York City).—The ballad that will never die; get it here.
RETURN WITH SPRINGTIME, ACUSHLA MACHREE (Parke, Daniels & Friedman, 146 W. Forty-fifth St., New York City).—The newest of Irish songs; the music composed by Leo Friedman.
ONE LITTLE GIRL LIKE YOU (The Werblow-Fisher Co., Forty-seventh St. and Broadway, New York City).—Stanley Murphy's latest and greatest.
WHEN I LEAVE THE WORLD BEHIND (Waterson, Berlin & Snyder, 1585 Broadway, New York City).—Another Irving Berlin ballad.
THOSE WONDERFUL WORDS (I LOVE YOU) (Charles K. Harris, Columbia Theater Bldg., New York City).—A typical Harris ballad. 'Enuf said.
WHEN IT STRIKES HOME (Charles K. Harris, Columbia Theater Bldg., New York City).—New and up-to-date. Taken from moving picture of same title.
PAINTING THAT MOTHER OF MINE (Jos. W. Stern & Co., 106 W. 38th St., New York City).—Restricted at present, but send your name to L. Wolfe Gilbert so as to be in on the first release.

Novelty Songs

I WOULD GO TO SLEEP AND DREAM FOREVER ("If I Knew That I Would Dream of You") (Stark Music Co., St. Louis, Mo.).—By Herbert B. Collier.
RAGAPATION (Buck & Lowney, Holland Bldg., St. Louis, Mo.).—Another one of those B. & L. hot stuff rags.
MY SWEET STARLIGHT (Morris Music Co., 315 Linden Walk, Lexington, Ky.).—An Indian sappy number, bright, sparkling and catchy.
HOW I WISH I OWNED THE MOON (Will Carroll Co., 191 Garfield Place, Brooklyn, N. Y.).—If you can sing a real novelty song you want this one.
MY BIRD OF PARADISE (Max Winslow, 1585 Broadway, New York City).—Waterson, Berlin & Snyder's new Irving Berlin song; a hit.
I'M GOING BACK TO BUENOS AYRES (Regent Music Pub. Co., Lake Charles, La.).—Another melodious Regent success.
OH, THAT BEAUTIFUL BAND (Werblow-Fisher Co., Strand Theater Bldg., New York City).—Growing in popularity with each day.
IT WAS JUST A SONG AT TWILIGHT (Bernard Granville Pub. Co., 152 Forty-fifth St.).—One of the best Mr. Granville has ever used in vaudeville.
RAILROAD JIM (F. B. Haviland Pub. Co., Strand Theater Bldg., New York City).—A railroad rag, after the order of Casey Jones; and just as good.
MOTHER, MAY I GO IN TO SWIM (Shapiro, Bernstein & Co., 224 W. Forty-sixth St., New York City).—Clever; written by the authors of *By the Sea*.
DOWN IN BOM-BOM BAY (Shapiro-Bernstein & Co., 224 W. Forty-sixth St., New York City).—Has all the ear-marks of a hit; catchy melody, new idea.
BACK WATER, DAUGHTER (Charles K. Harris, Columbia Theater Bldg., New York City).—Charles McCarron and Nat Vincent have worked up an old theme in a novel manner.
OPEN UP YOUR HEART (Jos. W. Stern & Co., 106 W. 38th St., New York City).—A lively and worth-while number. Written by L. Wolfe Gilbert.

Comic Songs

RIDING IN THE JITNEY BUS (Mary E. Bergin, 566 Lord St., Meadville, Pa.).—Another one of those jitney fiers.
THEY HUNG UP THE OLD 'CORDEEN (Progressive Music Co., Detroit, Mich.).—It's a fox trot and very clever.
SAY, I DON'T WANT TO BE MARRIED (Will J. Patterson, Cresco, Ia.).—An excellent vaudeville song.
BETTY'S BASTING BELLY BANDS FOR BELGIANS (Buckeye Music Co., Columbus, O.).—A Coast to Coast hit—should be in your act. By Cox and Lerch.
YOUR TALK WON'T GET YOU NOTHING (Stark Music Co., St. Louis, Mo.).—A lollipop—she got a lemon.
OH, JUDGE, SHE WAS SO NICE (Stanford Music Co., New Haven, Conn.).—Great punch.
SHOOTING THE BULL (Max Winslow, 1585 Broadway, New York City).—Ask Waterson, Berlin & Snyder's professional manager to send you the best "war comic" ever written, Bill Jerome's lyrics.
IT CAN'T BE THE SAME OLD FARM (Bernard Granville Publishing Co., 152 W. Forty-fifth St., New York City).—A new comic with great catch lines.
THEY ALL HAD A FINGER IN THE PIE (Harry Von Tilzer, 127 W. Forty-third St., New York City).—A corker.
BY HECK (J. W. Stern & Co., 106 W. Thirty-eighth St., New York City).—Great "rube" number for male or female character singers.
YOUR DADDY WAS A BASHFUL BEAU (The Werblow-Fisher Co., Forty-seventh St. and Broadway, New York City).—Just as clever as the title.
YPSILANTI (Jerome H. Remick & Co., 219 W. Forty-sixth St., New York City).—A laugh in every line.
YIDDISHER AVIATION MAN (Werblow-Fisher Pub. Co., Strand Theater Building, New York City).—Just out, and a laugh in every line.

March Ballads

KNITTING (Chappell & Co., 41 E. Thirty-fourth St., New York City).—Respectful tribute to the woman in war time. Brand new and bound to succeed.
I'M ON MY WAY TO DUBLIN BAY (J. H. Remick & Co., 221 W. Forty-sixth St., New York City).—Bound to give "Tipperary" its first battle.
WHEN MY SHIP COMES IN (Harry Von Tilzer, 127 W. Forty-third St., New York City).—New and good. Do you recall *Wait Till the Sun Shines, Nellie!* This is another one of those.
THE LITTLE HOUSE UPON THE HILL (Shapiro, Bernstein & Co., 226 W. Forty-seventh St., New York City).—Carries strain of Home, Sweet Home.
VALCARTIER—Great Canadian March and Two-Step.—Published by Roger Graham, 145 N. Clark St., Chicago, Ill.).
JANE (Shapiro, Bernstein & Co., 224 W. Forty-seventh St., New York City).—One of the best of this season's crop.
GOOD-BY, JENNIE, DEAR (F. B. Haviland Pub. Co., Strand Theater Bldg., New York City).—As good as *Blue Bell*.

BE SURE AND MENTION THE BILLBOARD IN WRITING TO PUBLISHERS. THAT'S LITTLE ENOUGH TO ASK IN EXCHANGE OF COURTESIES FOR THE FOREGOING INFORMATION.

PROFESSIONAL COPIES TO PROFESSIONALS ONLY

SHAPIRO-BERNSTEIN'S LATEST

New York, July 10.—Shapiro-Bernstein & Co. last week uncorked one of the best comedy numbers of the season in the Macdonald Carroll song, *Down in Bom Bom Bay*. Emma Carus was the first artist to use the song, at the Palace this week, scoring an instantaneous hit. Ryan and Tierney, at the Prospect this week, are also using the song with very satisfactory results.

DANIELS VISITS BOSTON

New York, July 10.—Frank Tyler Daniels, Parke, Daniels & Friedman, spent the past two days in Boston and the New England States in the interests of the P., D. & F. catalogue. The result has been a considerable increase in orders from that section of the country.

WERBLOW-FISHER'S NEW COMIC

New York, July 10.—Three weeks ago Ben Fisher and Al Gerber finished a comic number entitled *Yiddisher Aviator Man*. A short item in *The Billboard*, mentioning the new song, has already brought them hundreds of inquiries, and the number has already been placed with a number of acts playing in different sections of the country.

FEIST SUMMER SONG

New York, July 8.—Leo Feist has a new summer song which is going over very nicely. The song is entitled *Summer Love*, written by Jack Mahoney and Percy Weinleh.

OPPENHEIM PULLS A NIFTY

New York, July 8.—Dave Oppenheim, professional manager for Shapiro-Bernstein & Co., pulled a nifty at Coney Island last Sunday. The thousands of pleasure-seekers at the resort were amazed at the sight of a number of stalwart, dark faced men, clad in Hindoo robes, who were apparently enjoying their first visit to the famous resort. A large crowd was soon in their wake and various comments were passed upon their appearance, etc., and various guesses were hazarded as to what they were advertising. When the crowd reached such proportions as to block the street the Hindoo suddenly turned and burst into the chorus of the new Macdonald Carroll comedy rag, *Down in Bom Bom Bay*.

MUSIC NOTES

For a new concern the Will Carroll Company, of Brooklyn, is putting out a number of hits—chief among which are *Rosalie*. When I Get Back to My Kentucky Home and You'll Mend the Aching Heart You Broke. Some Day Other songs by this firm are *Where the Little Shamrock Grows*, *How I Wish I Owned the Moon* and *The Emblem of My Heart*.

Bert White and Gus Chandler, two of Chicago's popular melody boys, have returned from a little vacation spent in Northern Michigan, where they had nothing on their minds but a satisfied appetite and nothing in their hands but fish rods. They are now whining out the wailful blues in their inimitable manner at the Arlington Cafe on the South Side.

One song that is making quite a reputation for its publishers is *Build a Little Cottage in Loveland*. Without any plugging the public has responded to this number in a most gratifying manner. When you are ready to make up your fall act you will do well by writing *The Mobile Shop*, Peekskill, N. Y., for professional copies.

Charles E. Hochberg and Leo Halpern have severed their connection with the Pitca Music Publishing Company, of Brooklyn, and have signed with the Will Carroll Co., of the same city.

MR. & MRS. C. KOHL ENTERTAIN

Chicago, July 8.—Mr. and Mrs. Charles F. Kohl are entertaining the twenty-five members of the Gus Edwards Song Revue at their Ocean Home home this week. The company is en route to the Pacific Coast.

A CHARITY BILL

Chicago, July 9.—Edgar A. Benson arranged a very entertaining bill for the House of Music on Monday, July 5. Those donating their services were Boris Telsor, assisted by a chorus of ten; Harry Fetterer, ventriloquist; Bill Blasse, saxophonist; Benson Quartette; Miss Webster, the dancer; Rae Goff and chorus; Carl Lane, story teller; Grant and Wing, eccentric dancers; James Sherman, late of magical wizard, and Boris Telsor. In songs.

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DEMAND CHARTER

Actors' Union of Illinois Still Firmly Pressing the Charter Issue

Mr. Gompers and the American Federation of Labor will not be permitted to forget for a moment that there is an actors' union demanding a charter out in Illinois.

The issue of local autonomy is still very much alive, as witness the latest memorial addressed to Mr. Gompers:

June 28, 1915.

Samuel Gompers, President American Federation of Labor, Washington, D. C.

Dear Sir and Brother—The professional public entertainers of the State of Illinois, confronted by deplorable conditions, after vainly seeking relief as individuals and unable to find any existing institution concerned about the theatrical performers' predicament, concluded that self preservation called for collective action with the result that an organization was born, its constitution in its first two articles plainly giving desired information as to name and objects, which reads as follows:

ARTICLE I. Name.

Section 1. This organization shall be known as the Actors' Union of Illinois, in harmony with the American Federation of Labor and all city and State central bodies serving the interests of organized labor.

ARTICLE II. Objects.

Section 1. The objects of the Actors' Union of Illinois shall be to unite all public entertainers into one compact organization for the purpose of securing greater compensation for actual service rendered, a betterment of the working conditions, the elimination of pernicious practices exploiting theatrical performers and to provide means for the intellectual development of its members and educate them in the principles of unionism.

The purpose of this union and the express wish of all its members make affiliation with the American Federation of Labor the next logical step. We, therefore, respectfully call attention to enclosed application for a charter and would urge action thereon at the earliest possible moment.

Anxiously awaiting your reply, we are Fraternally yours, ACTORS' UNION OF ILLINOIS, Col. F. J. Owens, Pres.

Attested: L. B. Stranbe, Secy.

VACATIONING IN MICHIGAN

Vicksburg, Mich., July 10.—Monroe Hopkins and Lola Axtell, in private life Mr. and Mrs. Hopkins, are spending the (wintry) summer days at their home here, and expect to open in the near future on the W. V. M. A. Time with their new act, Business Is Business. Their time at present is very much taken up with cooking, rehearsing, washing dishes, writing songs, beating rugs, building crates, mowing the lawn and going to the costume. If the weather moderates a little Hopkins is thinking of breaking a hole in the ice and going fishing.

SUMMER VAUD. FOR LOUISVILLE

Louisville, Ky., July 9.—Continuous summer vaudeville will be reinstated at B. F. Keith's Theater Sunday afternoon. Word has just been received from the New York office by Manager James L. Weed that the preference of the Keith patronage for a vaudeville and picture bill instead of a straight picture entertainment had weighed with the heads of the Keith Circuit sufficiently to induce them to return to the policy with which the summer season was started.

LOGAN SQ., CHICAGO, CLOSED

Chicago, July 7.—The Logan Square Theater, which has been playing vaudeville this summer, has closed its doors, and will remain dark until the opening of the season. It is possible that John H. Thompson, owner of the house, may lease it to other parties desirous of opening it with vaudeville. Sam Lederer, who has been managing the house, will devote his time to bowling the Pastime and other of the Thompson interests.

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SOMETHING NEW.

HOPKINS & AXTELL, IN—

"BUSINESS IS BUSINESS"

HARRY WEBER, New York.

CONY HOLMES, Chicago.

SHAKESPEARE'S CORNER

(Continued from page 5.)

And when he begs her pardon: "Fall not a tear, I say; one of them rates All that is won and lost. Give me a kiss; Even this repays me. . . . Love, I am full of lead."

After his victory at Actium Caesar tries to take Cleopatra away from Antony, and sends her a messenger, who is very well received, indeed, and to whom she gives a slavish message to Caesar. At his request "she grants him grace to lay his duty upon her hand," and as he is pressing it to his lips Antony enters. A violent storm ensues between the lover and the queen.

"Take hence this Jack and whip him," he exclaims. "Moon and stars! Whip him. Were't twenty of the greatest tributaries That do acknowledge Caesar, should I find them So saucy with the hand of she here,—what's her name?"

Since she was Cleopatra?—Whip him, fellows, Till, like a boy, you see him cringe his face."

A long time, superb in his rage, Antony thunders. But when she sees that the storm is dead and done, "the woman who is cunning past man's thought," the woman who notwithstanding her master's words is still his Cleopatra, the womanly woman just exhales to him these four little words:

"Not know me yet?" And these four little words, as sweet as balm, as soft as air, are enough and more than enough not only to melt him, but to encourage and enanar and enamor him more than ever.

Verily Mr. Rudyard Kipling has said it verily: "A fool there was." And he could have called him Antony the Roman.

For here is the answer to the four little words: "I am satisfied."

Caesar sits down in Alexandria, where I will oppose his fate. . . . Where hast thou been, my heart? Dost thou hear, lady?

If from the field I shall return once more To kiss these lips, I will appear in blood; There's hope in 't yet."

"That's my brave lord!" caressingly says the queen.

But he sees that his fate is closing in upon him; and meantime, in a kismet-like way, like a man sentenced to death, he will have one more night of pleasure:

"Come, let's have one other gaudy night. Call to me All my sad captains; fill our bowls once more; Let's mock the midnight bell."

A woman with a heart in her bosom would retort a call to duty to this call to Bacchanals. But the enchantress has only this to say:

"It is my birthday; I had thought to hold it poor, but since my lord Is Antony again, I will be Cleopatra."

A fool, a fool, I said it before, we meet a fool In this drama, a motley fool!

This flirting fool is indeed the toy of Cleopatra's magic; yet he is a splendid and imperial toy; and before all goes down in wormwood and worms there is a last flash of light of his fortune; we see Antony still majestic, enlightened by a glory of the passing hour. He rejoices with one day's victory. Deserted by Enobarbus, learus still remains near him and Cleopatra:

"Give me thy hand," he says to the soldier. "To this great fairy I'll commend thy acts, Make her thanks bless thee, (to Cleo.) O thou day o' the world, Chain mine arm'd neck; leap thou, attire and all, Through proof of harness to my heart! My nightingale,

We have beat them to their beds. What, girl! though grey Do something mingle with our younger brown, yet ha' we A brain that nourishes our nerves and can Get goal for goal of youth. Behold this man; Commend unto his lips thy favoring hand.— Kiss it, my warrior."

But the evening has to come to any day. There is an eternal law of compensation that hovers over this world of ours. Pleasure must give place to pain. Guilty love can not be a continual idyl, and sin must inevitably bear its bitter fruit: listen to Antony's song of agony:

"All is lost; This foul Egyptian hath betrayed me. My fleet hath yielded to the foe; and yonder They cast their caps up and carouse together Like friends long lost. Triple-turn'd whore! 't is thou Hast sold me to this novice, and my heart Makes only wars on thee.—Bid them 'all fly: For when I am reveng'd upon my charm, I have done all. O sun, thy uprise shall I see no more! Fortune and Antony part here; even here Do we shake hands. All come to this?—The hearts

That spaniel'd me at heels, to whom I gave Their wishes, do diseady (thaw), melt their sweets On blossoming Caesar. Betray'd I am. O this false soul of Egypt! this grave charin.— Whose eye beck'd forth my wars and call'd them home, Whose bosom was my crownet, my chief end,— Like a right gypsy, hath, at fast and loose, Beguil'd me to the very heart of loss."

Thus he speaks, but presently upon hearing the false news of Cleopatra's death, he resolves to follow her:

"I will o'ertake thee, Cleopatra . . . I come, my queen . . . Where souls do couch on flowers, we'll hand in hand."

When Eros falls upon his sword to escape from the sorrow of killing his master, Antony exclaims:

"My queen and Eros . . . Have, by their brave instruction, got upon me A nobleness in record; but I will be A bridegroom in my death, and run into 't As to a lover's bed."

And he falls on his sword. He has lived for her, and he dies for her.

Shakespeare, as Dowden has remarked, enforces no moral lessons by means of cold, dry precepts or trite reflections, but leaves the catastrophe to show us the inevitable end: the splendor of the feast of life is dimmed by no word of warning, the dancers whirl gaily by, the air is filled with strains of music and the perfume of roses, but we see a hand writing on the wall mysterious words in letters of flame —and their meaning is DEATH.

HOBSON'S CHOICE

(Continued from page 4.)

which is the work of Harold Brighouse, is founded on the ancient proverb which offers the sage advice that when but one choice is available it becomes necessary to take that or none. The entire play is permeated with a quaint and wholesome flavor, and the delightfully humorous dialogue with which it abounds, and the splendid characterizations of the sturdy middle class English type, struck a decidedly welcome tone. The story depicts life in the '80s in the rough, uncouth but kindly neighborhood of Salford, in Lancashire, a quarter of England famous for its quaint characters. A prosperous shoemaker by the name of Henry Horatio Hobson has, besides his prosperous business, three marriageable daughters, but if the marriage of either of

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these three girls involves a settlement then Hobson is for keeping them single, and making them the drudges of his shop.

The ultimate feminine triumph, with the final marriage settlements, affords an extremely amusing story, and a framework for a group of characters with mastery art by the author.

Hobson's Choice is in four acts, and is of that type of comedy which is dependent almost entirely on its dialogue and "atmosphere;" and it is in these elements that it is so praiseworthy. Its brightly humorous lines, its unusually splendid character delineations of rustic English types, and the flavor of appealing charm with which this new comedy is suffused should warrant for it a successful career.

Miss Margaret Nyblom has a role to which she does as much credit as she did in Bunty Pulls the Strings and Kitty MacKay. She gave a delightful portrayal of the quietly determined Maggie Hobson.

Whitford Kane, as William Mossop, was a shy, awkward youth, with a good-natured and unrumpled disposition and utterly incapable of doing his own thinking. His sheepish grin, his rustic mannerisms, and his rich Lancashire dialect were convincingly natural.

A. G. Andrews was excellent as the obstinate and somewhat fiery Henry Horatio Hobson. The best piece of histrionic work is done by him in the third act, when confronted with the supposed suit for trespass.

Barnett Parker, as Fred Beestock, and Harold de Becker, as the young attorney, Albert Prosser, added considerably to the meritment.

Viola Roach, Gipse O'Brien, Harry J. Ashford, Robert Forsyth and Agnes Dorante were also very capable.—POSTER.



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Boardwalk Gossip

Athletic City, July 8.—The "Glorious Fourth" has come and gone, but it brought to this "playground of the nation" larger crowds than ever before in the history of the resort.

The season is now at its height and the attractions are so tempting that even the chronic grounder is wearing the "smile that won't come off."

The Keith Theater, on the Garden Pier, has a bill this week that would please the most critical. Fritz Schief is the headliner, and her voice is in splendid condition. Others on the bill are Will Rogers, Harland and Koth, the Six Water Lillies, Beauante and Arnold, McCloud and Carp, Delmore and Lee, and Ferry.

The bill for next week promises well, with Orville Harrold, Ray Samuels, the Three Rubes, Gladys Alexandria and Vivian Murray, Caator and Lee, and Vera Sabini.

This is "circus week" at the New Nixon, which has furnished a vaudeville bill especially intended to cater to the "kiddies," and they are certainly showing their appreciation by their attendance and genuine applause of the clever stunts by the educated bears, poules, dogs, pigeons and monkeys.

The Garden Pier, which recently opened its ball room under the direction of T. Wister Brookett, and its skating rink, under the direction of Alexander Painter, is drawing large crowds daily.

Young's Old Pier, at Tennessee avenue and the Boardwalk, opposite the Hotel Alamac, which has been operated as a skating rink, will be formally opened Saturday, July 10, as a dance pavilion. Union Adams, of New York, will assume the management.

Among the audience that witnessed the premier of The Mystic Shrine, at the Apollo Theater July 5, were Fred Fleck, Sam Maurice, Edgar, Arch and Mike Selwyn, Harry Sweatnam, Joe McCarthy, treasurer for Cohan & Harris; Winchell Smith, Avery Hopwood and Jake Isaacs.

Harry Tighe, who will appear in the new comedy, The Live Wire, was here over the weekend, but has now returned to New York to continue his rehearsals.

Frank Brunner, ahead of The Live Wire Company, is a guest at Barnays.

Billie Reeves, of the Lubin Company, has returned to Philadelphia for studio work, after an enjoyable visit to this resort.

Mr. and Mrs. Jake Shubert and Mr. F. Ray Constock were noticed on the Boardwalk the other day.

Mr. George Moose, general manager for Oliver Morosco, is a guest at the Alamac.

Crosby Gage, of Selwyn & Co., is registered at the Alamac.

Joe Leo, of the Fox Film Company, is stopping at the Hotel Alamac.

Among those registered at the Hotel Alamac for the recent week-end were Mr. and Mrs. Edgar Selwyn and Miss Rae Selwyn, Mr. Avery Hopwood, Mr. John Cumberland, Miss Becky Bruce, Miss Margaret Nyloc, Mr. Edgar C. Allen, Mr. Irving Cooper and Mr. Bert Cooper. Miss Lottie Briscoe, of the Lubin Company, is stopping at the Hotel Dunlop.

Miss Augusta Burman, of the Fitzgerald Booking Offices, is among those registered at the Dunlop.

Among those at the Dunlop are Albert G. Andrews, Louis Wesley, former manager of the Savoy Theater, and Harry Tighe, who will shortly appear in The Live Wire.

Walter C. Kelly, the "Virginia Judge," has returned to the shore and is enjoying his cottage on Oceau avenue.

Among the guests at Barnay's are Miss B. McCrea, Miss M. Benedict, Miss Marion Smith and Miss Hilda Vernon.—E. E. FOSTER.

STOCK AND REPERTORY

The Majestic Players are having a splendid run of business with their stock offerings at Etica, N. Y. Miss Augusta Durgon recently joined the company, and the following people will soon be added to the cast: Frederic Ormonde, Augusta Gill and Vila Croia Sidney.

George L. Baker has withdrawn from the ownership and management of the Baker Theater, Portland, Ore. All of his stock has been transferred to Mrs. Baker, and Milton W. Seaman was elected general manager by the directors of the company. Lee H. Pearl has been named as house manager. The season will open early in September. Arrangements have been made for the production of many of the latest stock releases, and a strong cast of players is being organized. Edwin Woodruff will assume the leading male roles.

The Marie Becket Stock Company is playing throughout Colorado and report good business. Miss Becket is winning praise and making many friends by her excellent interpretation of the leading roles, and is supported by a very capable company of players. The company is under the management of Lee Gohsen, and in addition to Miss Becket includes Ethel Merle, Hazel Johnson, Phil Jossenberger, Clark Comstock, Adolph Hilderbrand and Ida Chester, musical director.

The Frank M. Brown Musical Maids played Demmright, Ok., last week to large audiences,

the show registering an instantaneous hit. Y. N. Brown received a flattering offer from Manager Kiag, of the Orpheum Theater, Tulsa, Ok., and the company opened an indefinite stock run at this house this week. The show now carries fifteen people, seven principals and eight chorus girls. Jack Burroughs is producer, and Chas. Harrison is introducing some clever musical novelties.

Muli Clark, after a successful eight-week stock engagement at the Star Theater, Cleveland, closed with the company last week. Mr. Clark will take a few weeks' rest at his home in Cincinnati, after which he will commence rehearsals with T. W. Durkin, with whom he has signed for the coming season as principal comedian.

The Ginnivva Dramatic Company, under the management of Frank R. Ginnivan, is at present touring Indiana, playing week stands in such caucas.

Ralph Kellard, who recently closed his season as stock star at the Auditorium Theater, Kansas City, Mo., and Mrs. Kellard (Rebecca Ridgley) are spending the early summer in Los Angeles, Cal., with Mrs. Kellard's family. Later on they will visit the Expositions at San Diego and San Francisco. About August 1, Mr. and Mrs. Kellard will return East to spend the balance of the summer at their home at Harrison, N. Y.

several measures which propose to lessen the expenses of travelling companies next season.

COMPLETE CAST OF SEARCH ME

New York, July 10.—The engagement of Charles A. Stevenson and Fred Graham, by Moffatt & Pennell yesterday completed the cast for Augustus MacHugh's new comedy, Search Me, the premier of which will be given at Long Branch, N. J., on July 19. The others in the cast are Howard Estabrook, Montagu Love, Wilfred Seagram, Vera Mellish, Ika Marie Dohl, George Gaston, Rolfo Lloyd, William Eville, Byron Russell and Conrad Cantzen.

Rehearsals are being conducted under the direction of Daniel Pennell at the Candler Theater.

LITTLE THEATER BIGGER

New York, July 11.—Winthrop Ames is thinking of enlarging his Little Theater for next season. It is his idea to have a balcony built in the auditorium to seat 200, bringing the seating capacity of the house up to 500.

HIPP'S NEW MANAGER

New York, July 12.—James Matthews, who for a number of years managed the Duke of York's Theater in London, is expected here this week to assume an executive position on the

GALLARINI FOUR



The Gallarini Four are a quartet of remarkable musicians. This act is now appearing in R. F. Keith theaters and scoring big.

COHAN FAMILY CELEBRATES

New York, July 10.—George M. Cohan celebrated his thirty-seventh birthday Fourth of July. It was a gala day, and those present to assist in the festivities, which took place at the home of his parents, Monroe, N. Y., were Mr. and Mrs. Jerry J. Cohan, Mr. and Mrs. George M. Cohan and their three children, Mr. and Mrs. Fred Nihlo, and Mr. and Mrs. Sam H. Harris.

FRIARS' NEW CLUBHOUSE

New York, July 8.—The plans for the front of the new Friars' clubhouse, which will be erected within a short time, were selected yesterday. The plans for the remainder of the building had already been chosen. The building will be five stories high, with three upper floors devoted to living rooms. A gymnasium and handball court will be installed on the roof. Harry Allen Jacobs is the architect.

JOHNSON AT CONVENTION

New York, July 10.—One of those attending the annual convention of the International Alliance of Theatrical Stage Employees, in the interests of the United Managers' Protective Association, which opened in Chicago today, is Ligon Johnson, who left town last night.

Matters of great importance to managers will come before the convention, which will pass on

managerial staff of Charles Dillingham. It is whispered he will be assigned to the Hippodrome.

Dr. Richard Ordynski, formerly assistant to Prof. Max Reinhardt, will assist in the staging of the new Hippodrome show.

RUSH SUING FIELDS

New York, July 10.—Suit was brought yesterday against Lew Fields in the Supreme Court for \$2,931.50 by Edward F. Rush, who claims that amount as the balance of royalties due him.

It is alleged by Mr. Rush that on July 1, 1914, he signed a contract with Mr. Fields, giving him (Fields) the exclusive right to present and produce the musical comedy, entitled Suzi, and was to get two per cent of the gross box-office receipts. The plaintiff claims the royalties amounted to \$3,331.50 and that \$100 of said amount has been paid.

C. & H. AFTER HOUSE IN FRISCO

San Francisco, July 10.—For the past two weeks Bent Felleman, general manager for Cohan & Harris, has been endeavoring to obtain a lease on a theater in this city. It is said he has informed newspaper men that his firm intends to have a circuit of houses of its own, extending from New York to Frisco.

N. Y. THEATERS TO BE RAZED

New York, July 12.—The entire block running from Third avenue to Irving Place, and from Fourteenth to Fifteenth street, where the Olympic Theater, Academy of Music and Tammany Hall stand, has been purchased by the Consolidated Gas & General Electric Companies to make room for an addition to their 21-story building. This means that the old theaters are to be razed.

Wm. Fox has a lease on the Academy of Music which still has three years to run, while the lease on the Olympic runs from year to year. The Olympic was the home of Tony Pastor's Company for a number of years.

BELASCO TO MANAGE FIELDS

New York, July 10.—Next season will find Lew Fields under the direction of David Belasco, appearing in a new and serious play by Frank Mandel, called Bosom Friends. The engagement will not begin before January 1.

In the meantime Mr. Fields and his partner, Joe Weber, will appear in a series of motion pictures for the New York Motion Picture Company.

MANAGERS AND UNION AGREE

Portland, Ore., July 9.—The differences arising between the Musicians' Union and the theater managers over the effort of the musicians to promulgate a minimum man regulation for theater orchestras have been settled.

The musicians, at the request of the Central Labor Council, have withdrawn demands of this nature made by them since January 1 upon the theater men, and the managers have withdrawn their notices of dismissal, served upon the union musicians, and will immediately re-engage the number of musicians required in each house.

BILLIE BURKE CLOSSES

New York, July 11.—Billie Burke, who has been starring in Jerry, brought her tour to a close in Denver, Col., last night. The tour consisted of forty-seven weeks, and was the most successful one Miss Burke has had in her career.

Nothing definitely has been given out as to Miss Burke's plans for next season, but it is believed she will again appear under the direction of the Charles Frohman Company in a new play.

PHILIP KLEIN SAILS

New York, July 11.—Philip Klein, son of the late Charles Klein, playwright, after straightening out matters pertaining to his father's estate, left for London on the steamer St. Louis, yesterday. In London he will make his permanent residence with his mother. He will also open an office of his own, in connection with which he will represent A. H. Woods' interests across the pond.

LEXINGTON AVE. O. H. CLOSED

New York, July 11.—The Lexington Avenue Opera House closed its doors last night until further notice.

AMERICAN HOSPITAL NOTES

Chicago, July 7.—Miss Marion Pardue, manageress of the Eight Forget-Me-Nots, who has just finished her engagement on the Pantages Time, and whose team, after working the Hippodrome, is filling time at Forest Park, has submitted to an operation at the hands of Dr. Thorek. She is doing fine and will leave the hospital in a short time. Her friends may call on her or write in care of the hospital.

Mrs. Walter Meakin, who has been operated on at another hospital and is still ill, has effected arrangements with Dr. Thorek to submit to his care. She will enter the American Hospital to submit to an operation, which is said to be quite complicated.

Johnny Burke was injured by being hit by a passing train on the Illinois Central Road. He was taken in an ambulance to the Mercy Hospital. At his request he was a few days later transferred to the American Hospital, and is now under the care of Dr. Thorek. He sustained serious injuries.

Miss Gregg, who arrived in Chicago from St. Louis, to undergo an operation, is making a splendid recovery. So is Mrs. Bernheim, whose husband is managing The Birthday Party now playing at McVicker's. Both were operated on by Dr. Thorek. Flo Russel, who submitted to a Caesarian section in order to save her life, is convalescent.

Mr. Lavondre, of Lavondre and Gravette, arrived in Chicago from Seattle, Wash., to place himself under the care of Dr. Thorek. He is working around Chicago and keeps in touch with the doctor.

Arrangements are being completed by the Board of Directors of the American Theatrical Hospital to give a grand masque ball in the near future. Place and time of the affair will be announced later. Alfred Hamburger, the newly-elected secretary, has promised to give up a great deal of his time to help the affair along.

CONDITIONS IN THE NORTHWEST

By "J. W. D."

Minneapolis, July 5.—This section of the Northwest, represented by a radius of 150 miles from Minneapolis, seems to look mighty good to the circus man, for they are flocking in...

The Yauke Robinson Show in June was the first in passing through Minnesota into North Dakota. Eechman's, now a six-car show, followed, and has Minnesota and North Dakota points in early July.

The Hagenbeck-Wallace Show was the first big circus in Minnesota, having visited Minneapolis June 21. Barnum & Bailey follow July 12 and 13, and at St. Paul 14. Hugo Bros. was the first circus in Southern Minnesota, and are now in Northern Iowa.

The Sola-Floto-Ruffalo Bill is in Southern Minnesota second week of July, reaching Austin the 14th. Barton & Bailey are due in Southern Minnesota about the same time, but there is some doubt at present whether they will make it.

Gollmar Bros. are also in this territory, spending the second week of July at Minnesota points. Sun Bros. are also heading in through Wisconsin, where they show Superior July 15, and enter North Dakota at Fairmont July 23.

Western Canada has no circuses this year and only one carnival—the World at Home—which is showing all the big fair dates. One 15 or 20-car circus would undoubtedly do much better business than in some of the over-run territory south.

Illinois Central Railroad wired Kentucky Railroad Commission to defer hearing Swain Show versus Illinois Central Railroad in Kentucky, as a tariff would be issued immediately granting our request.

FINAL TESTIMONY TAKEN

Chicago, July 9.—Final testimony in the Government's suit against the Associated Bill Posters and Distributors of America and Canada was taken yesterday, and a recess was taken until July 21, when arguments will be heard.

CORTEZ LEAVES HOSPITAL

Philadelphia, Pa., July 12.—Mariana Cortez, circus acrobat, who has been closed to eternity since his death at St. Luke's Hospital, was discharged from the hospital today.

WM. H. LEWIS DEAD

Wm. H. Lewis, of Ann Arbor and Ypsilanti, Mich., well known to the old-time showmen as a prominent hotel keeper, and financially interested in several shows, passed away on July 7.

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ACKERMANN-QUIGLEY LITHOGRAPHING COMPANY 115-117-119-121 WEST FIFTH STREET KANSAS CITY, MO.

WANTED Ten-In-One Show WANTED

Motordrome, Cook House, Spot-the-Spot, High Striker, Palmist, Gold Glass and Knife Rack, American Tuba for band, Acts suitable for Hippodrome. WANT Promoter capable of getting Contests, Programs and Banners. Address GREAT CLIFTON-KELLEY SHOWS, week July 12, Fergus Falls, Minn.; week July 19, Detroit, Minn.

WE WANT RIDING DEVICES, SHOWS AND CONCESSIONS

The Fair that Gets the Crowds—Sept. 21-22-23-24, 1915. FOND DU LAC COUNTY ASS'N. E. R. ZAMZOW, Sec'y. Fond du Lac, Wisconsin.

WANTED—SMALL BAND TO JOIN AT ONCE

Make salary low as we pay money. Good opening for Athletic and Plant. Show. Can place Photo Gallery exclusive. HETH GREATER SHOWS, Waukegan, Ill. this week; Whiting, Ind., next week.

SWAIN SHOW MAKES COMPLAINT

The W. I. Swain Show Company has resented the hold-up of the railroads, as practiced on traveling showmen. The complaint in the Swain Show has made, and is making, is a demand for righteous treatment; the treatment which is due the traveling showman in regard to rates and handling.

Frankfort, Ky., July 7.—The W. I. Swain Show Company, which states that it has twelve dates at Kentucky county fairs, beginning the middle of this month, has filed complaint with the State Railroad Commission against the Illinois Central for refusing, it is alleged, to haul theatrical private cars in regular passenger trains.

WIRE FROM SWAIN

The following wire was received from the W. I. Swain Show Company late Saturday evening concerning the above case: Editor The Billboard: "Illinois Central Railroad wired Kentucky Railroad Commission to defer hearing Swain Show versus Illinois Central Railroad in Kentucky, as a tariff would be issued immediately granting our request."

WIRE IN NEAR ACCIDENT

Rock Island, Ill., July 10.—Sydney Wire, general agent for The American Amusement Company, had a very narrow escape from injury here on July 5, when the lofty tower at Exposition Park toppled over, falling only a few feet from where Wire was standing.

THE GREAT ROANOKE FAIR

Roanoke, Va., has ever since the organization of a fair enjoyed the reputation of being a very popular place with the fair following fraternity from the fact that those in charge have always tried to make things agreeable for the midway folks and the midway folks in turn have appreciated the efforts of the fair folks and always speak a good word for the Great Roanoke Fair.

reputation, as the same old crowd will have charge.

Louis A. and Henry Scholz, the secretary and treasurer, respectively, are two of the jolliest and best Dutchmen you will find in many a day's travel, and they have associated with them the same two fellows that have handled the fair for a good many years, Joe Filippo and George Geisen.

Roanoke is a member of the Virginia Fair Circuit, whose advertisement appears in this issue, and its dates are September 21-24, and concessionaires are warned to write early if they want to get privileges, as they are going very fast.

GT. AMERICAN-RINGLING BROS.

The Great American Shows and Ringling Bros. Circus played day and date at Saginaw, Mich., on July 5. Morris Miller, general manager of the carnival company, says it was the first time he saw the circus actually turning people away. He reports business picking up a little for his caravan.

NIGRO & STEVENSON DISSOLVE

The firm of Nigro & Stevenson Amusement Company is now a thing of the past. Don C. Stevenson and C. M. Nigro dissolved partnership at Clovis, N. M., Saturday night, July 10. Each has his own company out at the present time. Mr. Stevenson's outfit is known as the Southern Amusement Company, and Mr. Nigro's as the C. M. Nigro Shows.

HARRY BOISE WRITES

Blackpool, England, June 26. Billboard Publishing Co., Cincinnati, O.

Dear Friends: We attended the Sanger Circus last Tuesday (enclosed find program). A fine small one-ring show, all of the numbers good, a very clean, money-making outfit. It travels by wagon, making all one-day stands.

AMERICAN AMUSEMENT CO.

Rock Island, Ill., July 12.—The American Amusement Co. opens its second big week here today, under the auspices of the Tricity Federation of Labor, with 10,000 union members boosting the project.

The carnival has been strongly advertised in the Tricities, as well as in all the nearby townships, and a big labor parade is scheduled for tonight. Wednesday's cyclone somewhat hampered the week at the park, but a big week is assured the shows on their present location, which is in the very heart of the downtown shopping district.

HANKINSON'S AUTO POLO TEAMS

By "SAFETY FIRST"

Since our last notes we have continued a most satisfactory trip into Western Nebraska, playing to good business in Scotts Bluff, Sidney, North Platte, Grand Island and Valentine.

July 3 found us in Chadron, Neb., as the feature of a big Independence Day Celebration. Over five thousand spectators thronged the stands and inhaled for their first glimpse of auto polo, and all remained through a pelting hail storm to see the game fully played.

July 4 and 5 auto polo featured a three days' celebration at Hot Springs, So. Dak.

July 7 and 8 were spent in Bellefourche, playing to most satisfactory crowds. We are now loading for Deadwood for a three-day stand at this famous spot, which promises to eclipse all previous records.

Stirling Thompson, "Slim" or "Stringbean" (however he may be known), sends greetings through Billyboy to all inquiring friends. He is a regular "dare-devil"—on the polo cars.

SPARKS SHOW NOTES

By FLETCHER SMITH

Way up in Rolla, N. D., who should show up on the lot but Joe Russell, who was at one time agent for the Al F. Wheeler Show and later ahead of Seibel Bros., Joe took in both performances, watched the show train depart and then drove out to his homestead to wait till his three years is up and the land is legally his.

"Doc" Gunung, after a few days' visit, left the show at Northwood and returned to the Eschman Show.

Sau J. Banks is back in the game again as legal adjuster with the Eschman Show.

The Christy Hippodrome Shows passed on at Rolla, N. D. Mrs. Rodney Harris stopped off and spent a few hours with her husband.

The Great Northern officials pronounced the Sparks Show train the best equipped according to latest standards of any train they have handled this season.

The ball team played its second annual game with the Rolla boys last Wednesday and won 9 to 3, with Jimmy Flannery in the box.

A full performance and concert were given at Rolla and we were loaded and out of town at 10:40 p.m.

METROPOLITAN SHOWS

By T. S. GLIDDEN

Marietta, O., July 10.—The Metropolitan Shows, under the management of C. E. Barfield, are this week playing Marietta, under the auspices of the Moose.

The use of confetti, whips, return balls, etc., has been eliminated, and every effort is put forth by Mr. Barfield and his promoter to protect all those paying the various shows a visit.

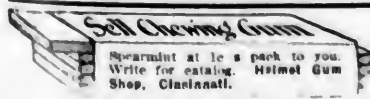
The line-up of shows and concessions follows: Plantation Show, Howard Benson, manager; merry-go-round, Louis Gnetz; ferris wheel, Pete Holland; Hanson's Magic and Oriental Shows; motordrome, Zeb Hingeb; Wild West, Ben Holmes; ocean wave, Ed Childs; Hippodrome and One-Ring Circus, Mr. Dickinson; Crazy House, Curtis Lewis; Athletic Show, Matty Matsuda; Dickinson's 10-in-1, featuring Freddie, the Armless Wonder; Minstrel Maids, Mrs. Warner; Jap string game and cat rack, Mrs. Larson; country store, Z. L. Davis; fish pond, glass wheel, Billy Clark; cookhouse, soft drinks, doll rack, spot-the-spot, O. Larson; keg game and doll rack, Williamson; shooting gallery knife rack, C. R. Smith; vase wheel, Mrs. Fern Mitchell; palmistry, Mrs. Gosarre; flow candy, Brother Estes; pillow wheel, doll wheel, Roy Carey; ham wheel and candy wheel, Mrs. Marfield. Tony Passadume's Royal Italian Band and Prof. Smith, high diver, complete the line-up.

Col. Phil. DeCoupe, manager and solicitor of the 10-in-1 Show, is of the old school of showmen, being been in the business for fifty-four years. He is a fluent talker, polished gentleman, and never fails to leave a lasting impression on his audience.

WARNING FROM J. R. TODD

Editor The Billboard: I have read the notice of Wild Billy Rose regarding James Marsten, a motordrome rider. He came to me from Rose. I advance him \$25 for ticket and \$10 extra, and bought him an Indian motorcycle, he agreeing to pay for same out of his wages. He came like a tramp, and I cleaned him up. He got drunk at Boone and did not appear for the show, consequently no show that night. I spent \$3 getting him back, and after paying his board bill and doing all this for him, he left me about \$12 in the lurch. Ask Riverview Park Manager, Des Moines, Ia., what he thinks of Marsten.

J. R. TODD, Riverview Park, Des Moines, Ia.



BURLESQUE

OFFICIAL OPENINGS

Of the Columbia and American Circuits

August 30 is the official opening of the two burlesque circuits—Columbia and American. The names of attractions and the initial stands follow:

COLUMBIA CIRCUIT

Maids in America, New York (Columbia).
 Dave Marlou's, Boston (Casino).
 Merry Rounders, Albany.
 Watson-Wrothe, Montreal.
 Roseland Girls, Syracuse-Utica.
 Strolling Players, lay-off.
 Girl Trust, Buffalo.
 Madcap Maids, Toronto.
 Social Maids, Detroit.
 Sporting Widows, Chicago (Star & Garter).
 Rose Srdell's, St. Louis.
 Fred Irwin's, Kansas City.
 Manchester's, Omaha.
 Harry Hastings', lay-off.
 Star & Garter, Chicago (Columbia).
 Follies of Day, Toledo.
 Sam Howe's, Columbus.
 Bostonians, Cleveland.
 Behman Show, Pittsburg.
 Tourists, Washington.
 Rosy Posy Girls, Baltimore.
 Billy Watson's, Philadelphia.
 Liberty Girls, Paterson.
 Golden Crooks, Hoboken.
 Gay New Yorkers, Bronx (New York).
 Bon Tons, lay-off.
 Gypsy Maids, Hartford.
 Ben Welch's, Boston (Gaiety).
 Puss Puss, Providence.
 Gus Hill's, Brooklyn (Empire).
 Al Reeves', Harlem, New York.
 Globe Trotters, lay-off.
 20th Century Maids, Newark.
 Million Dollar Dolls, Brooklyn (Casino).

AMERICAN CIRCUIT

Hello Paris, Fall River.
 Crackerjacks, Boston (Howard).
 Tip Top Girls, Portland and Worcester.
 American Beauties, Springfield and Worcester.
 Military Maids, Brooklyn (Star).
 Charlie Robinson's, New York (Murray Hill).
 Cherry Blossoms, Jersey City.
 High Life Girls, Philadelphia (Gayety).
 Re-Jew of 1916, Wilkes-Barre and Scranton.
 Auto Girls, Binghamton and Schenectady.
 Charming Widows, Rochester.
 Hello Girls, Toronto.
 Beauty, Youth and Jolly, Hamilton.
 Follies of Pleasure, Detroit.
 Cabaret Girls, Grand Rapids.
 Big Craze, Chicago (Englewood).
 Broadway Girls, Milwaukee.
 Tango Queens, Minneapolis.
 September Morning Glories, St. Paul.
 Merry Burlesquers, Kansas City.
 Vankee Doodle Girls, open week.
 Record Breakers, St. Louis.
 Monte Carlo Girls, Chicago (Gayety).
 Joyland Girls, Indianapolis.
 Americans, Louisville.
 Mischief Makers, Cincinnati.
 Girls From the Follies, Cleveland.
 U. S. Beauties, Penn Circuit.

CHARLES E. TAYLOR



Mr. Taylor will present the Darlings of Paris on the American Burlesque Circuit this season.

The Tempters, Baltimore.
 Darlings of Paris, Philadelphia (Trocadero).
 Lady Buccaneers, Trenton.
 Follies of 1915, New York (Olympic).
 City Sports, Brooklyn (Gayety).
 The Blue Ribbon Belles will open one week later at the Gayety, Brooklyn.

BENEFIT FOR HARRIS' FAMILY

New York, July 10.—The widow and family of the late George H. Harris, who was run down by an automobile last March, and after several months in the hospital succumbed to his injuries, will be given a benefit performance to-night at Hurlig & Seamon's.

Harris, during his lifetime, was known as one who never refused to assist in alleviating distress, and, with this in mind, his many friends have been most active in arranging a benefit that will no doubt net a tidy sum for his family. Some of the most prominent professionals in New York City have agreed to take part, including Bert Williams, Louis Mann, George Beban, Emma Carus, Walter Kelly, Andy Rice, Laddie Cliff, Bert Levy, Julius Tannen, Cecil Cunningham, the Casinos, Joe and Lew Cooper, Miller and Vincent, Harry Carroll, Shanley Trio, Rita Boland, Rosa Roma, Lou Holtz, Farber Sisters, Elida Morris, Aronaut Brothers, Jewell Sisters, Tom Waters, Melotte Twins and Betty Martin.

HAYMARKET, CHICAGO, OPENS

Chicago, July 8.—The Haymarket Theater opened July 4 with a rotary stock company. The attendance was very good and the Blue Ribbon Belles proved highly satisfactory. The chorus made two changes of wardrobe. Don Barclay was an added feature with the show and scored big. Jack Christie, as Dutch comedian, and Helen Blyth, as soubrette, were also well received. The company is under the direction of Wallie Brooks. The present plans are to have Indianapolis, Pittsburg, Cincinnati, Milwaukee, Detroit and Chicago use rotary stock, and each company to be up in five or six different bills.

RHODES RETURNS TO ALBANY

Albany, N. Y., July 10.—James H. Rhodes, for many years manager of the Empire Theater, will return to the management at the opening of the fall season. Last year Mr. Rhodes was succeeded by Frank Abbott and he was in charge of theaters of the Columbia Amusement Company at Detroit and Milwaukee. He is now taking a rest at Little Silver, N. J.

A MODEL WIFE, SAYS KELLY

Mike Kelly of burlesque fame has again showed his ability as a poet with a little ditty right off the matrimonial griddle. Mike says that he expects to become famous some day as a poet, and hopes to have his name ranked with such renowned bards as George Elberts, Anleuser-Busch and Lemp.

Here's the effusion:

My wife's a model wife to have—
 To live with peacefully.
 She never blows of other beaus,
 Or plays amitties.

For evening clothes, or latest hats,
 She never seems to care;
 And theaters, balls or parties—
 She finds no pleasure there.

And quarrel, why, not one we've had
 Since our wedding day, you'll find.
 Talk back, or argue, far be it from her
 My wife's deaf, dumb and blind.

N. B.—The above poem has been passed by the Board of Health.

BEAUTIES IN BIRMINGHAM

Birmingham, Ala., July 10.—Headed by the popular Al Bush, dispensing the real comedy, The Oriental Beauties opened at the Grand Theater on July 5, marking the opening of the summer season of this house. Three shows are

given daily. The Dancing Melvins were a feature of the week which is just ending, appearing in a melange of song, dance and conversation which won them instant favor. The Grand is under new management, and many improvements have been added to the theater.

BEHMAN SHOW NOVELTIES

New York, July 9.—The Lew Kelly-Behman Show, for the tenth week of its engagement at the Columbia Theater, introduced new vaudeville specialties and song numbers into the piece. The Behman Show changes the novelties weekly, and it is this feature that is giving an added popularity to the engagement. Professor Dope, as played by Lew Kelly, is improving with age.

BURLESQUE NOTES

Harry Fluberg goes ahead of Morris Wainstock the coming season. Abe goes ahead of Charley Baker's Tempters, while the third brother, Charlie, goes in advance of one of Max Spiegel's shows.

The big bicycle act with Harry Strone's Girls From the Follies will be seen with the Lady Buccaneers the coming season. The show is under the management of Dick Zelsler.

C. M. Casey, of the World at Home Shows' advance force, will pilot one of the attractions on the Columbia Wheel, opening in the West in September, it is reported.

George Douglas is playing vaudeville with Irene O'Mears, last season soubrette with the Hello, Paris Company. The act is booked solid for the summer months.

Dave Gran will not be seen in the capacity of manager the coming season, but will go in advance of one of the Columbia Operating Company shows.

Jack Martin is slowly recovering from a recent operation at St. Luke's Hospital, New York, and expects to be about in a couple of weeks.

Patsy Barrett, well known Irish comedian, has signed with Hughie Bernard to play the principal comedy role with the Americans.

Frank Abbott will not be seen as house manager at the Empire, Albany, this season. Jim Rhodes returns to his old stand.

Sam K. (Pool) Lewis has been engaged by Bob Manchester to go ahead of his Columbia Wheel attraction.

Vera George is taking a short vacation at her home in Edwardsville.

AUSTRALIAN NEWS

By J. C. MARCONI

Brisbane, Australia, a city with a population of 40,000, can boast of the most novel and finest theater in the Southern Hemisphere, the "Tivoli," lately opened, and playing the best vaudeville. It has a roof garden where pictures are run every night except Saturday, when the same program as "down stairs" is run. At the time of writing (June 8) they have on their bill Geo. Mozart, Jack Sterzely and his dog, "Lucky"; the Westwoods, Arco Brothers, Thorne and Leopold, Ivanoff and Kelth, Johnny Fields, Rosa Hamel, Phil Ascot, and Julius Roscius.

Other permanent theaters here are the Empire (vaudeville), Theatre Royal (drama), His Majesty's (comic opera), West's Olympia (pictures), Lyceum (pictures), Crystal (pictures and vaudeville), Pavilion (continuous pictures), Melba (continuous pictures), and two others in course of erection. The suburbs are overburdened with picture shows, so Brisbane is well catered for in the theatrical line.

Bud Atkinson, well known on your side, is running the Crystal Theater, and doing remarkably well. Harry Handy and Bud are operating "a juice and eating joint" at the soldiers' camp, and getting the money.

Doc W. Gray and Prof. Lewis are working Northern Queensland. Just received a letter

from Genial Gray. He says he is doing great big pitching, but the shows are "punk." "A tee tried a shakedown, but I beat him to it, exposed his method and got the tow with me." He is yearning to get back to the States.

Gus St. Leon, of the St. Leons, who created a good impression during their visit to America, passed through Brisbane this week. His circus is up in North Queensland doing big biz.

Volta, who has great press notices from America, is also in Brisbane, working a wonderful electrical act. Prof. Parker, a "hand-cuff king" of some note over on this side, is managing him.

The Colleano Family, a very clever troupe, who do everything in the circus biz that others do, and some things that others cannot do, threaten to visit the United States shortly.

Show people received the news, through The Billboard, of the death of Tom Donnelly, who was well known and respected on this side, and his loss is deeply regretted.

ROBERT GRAU

(Continued from page 5.)

first to induce a famous diva to act before the camera. Evidently Lasky was more than satisfied with the outcome of his venture with the Turbulls (Margaret and Hector) now firmly entrenched in the Lasky studio, from whence has come a plethora of interesting "copy" to these parts.

Now Lasky has persuaded the ingratiating J. E. Flynn, he of the famous Sunday Herald interviews, to succeed Whitman Bennett in charge of the Lasky publicity in the New York office, while Bennett becomes an executive in the business department of what is truly one of the mightiest film concerns of modern times.

Carl Anderson, recently with Metro Pictures Company, but before that an arm of the Lasky forces, has left the former organization to return to the latter.

Interest on the rialto now centers on who will be selected to fill the many literary positions created by the various changes effected in the Mutual Film Corporation, particularly with the Aitken, Baumann and Kessel faction, for no one can doubt that this new combination will require a large corps of trained writers now that it is definitely decided to specialize in the two-dollar-a-seat photoplay and on a large scale.

If one may judge from the type of advance men assembled by Aitken and Griffith to exploit The Birth of a Nation there should be a great demand right now for a few of the time tried executives who no longer can secure positions in the older field because of the restricted producing.

The wonder is that so few of the truly literary minds affiliated with the theater have managed to exploit the big feature films. Mark Luoscher surely gave an excellent account of himself with Cabiria, which was really the first feature to be sensationally exploited, though it is fair to say here that Harry R. Raver deserves the greater credit, but I would like to go on record with the prediction that the day that such men as E. D. Price, John D. Williams, Frank Wilstach and their kind begin to herald the cameraman's releases that day the very last barrier between stage and screen will be scored in a still hostile press.

THE BULL'S EYE WITH THE FIRST SHOT
 The very first announcement emanating from the Birmingham offices ament the Hippodrome plans for 1915-'16 concretely indicated that this splendid showman's latest enterprise is to assume the lead in the new season's amusement scheme.

The engagement of John Phillip Sousa and his internationally famous band in place of the ordinary orchestral forces reveals not only high aims and a prodigious outlay, but also rare showmanship. It is not possible to conjecture as to the amount Sousa will receive, but the writer recalls that he once offered Sousa \$5,000 a week for vaudeville by request of Percy Williams, and the great bandman replied that twice that sum might make the offer of interest, hence Birmingham must have offered big financial inducements. But Birmingham will get \$4,000 at least each Sunday that Sousa gives concerts, and even at \$10,000 a week the engagement would be good business.

TOKEYTA
 CLASSIC ORIENTAL DANCER,
AT LIBERTY
 Season 1915-16
FOR BURLESQUE
 Address care Billboard, Chicago, Ill.

JEANETTE DUPRE
 And her own Big Show.

Burlesque Managers—Notice

If you want a real novelty, and a box office drawing card, engage the marvelous, mystifying

"CREO"

for next season. For full particulars, salary, etc., address RICHARD BOLKE, 3218 W. Oxford St., Philadelphia, Pa.

PRESS & ADVANCE AGENTS

"STORMY BILL" PAGE'S LETTERS TO HIS MANAGER—NO. 8

By ELMER J. WALTERS

Novack, December 4.

Mr. Bill Post Campbell, Manager of Elks of Life Co., Berkeley.

Dear B. P.—We must be sure to keep our...

On the drive in here I have arranged with a...

I note the leading man is her official gig...

I will jump to the city and see old Money...

If this Jane's maid can be trusted, this will...

If the queen really wants photographs of all...

These is a post in the center of the stage...

I told the janitor we would have to move some...

I should like to have been left with the...

You tell her there isn't carpet enough to be...

After entertaining some fears for the safety...

Dope, whose ingredients are troublesome to...

Wally Decker's stay as press agent for...

Yours for "Ida" (??). "STORMY BILL" PAGE, Agent Elks of Life Co.

Wanted, for J. A. Coburn's GREATER MINSTRELS

Rehearsals August 9th in Ohio, season forty weeks...

"A World Wide Circulation"

THE OLDEST AND MOST INFLUENTIAL THEATRICAL AND VAUDEVILLE JOURNAL

THE ERA

ESTABLISHED 1837.

Published every WEDNESDAY AT 5 TAVISTOCK ST., Strand, London, W. C.

2,000 Advertisements Appear Every Week in "The Era."

Professional Advertisements, £15 per Page, £3 per Column, 4s per Inch, Single Column.

American Artists visiting England use THE ERA Offices as their permanent London address.

"The Era" is sold at Brentano's, 5th Ave. and 27th St. NEW YORK CITY.

Single Copies, by mail, 7 cents. Subscription Rate, with Postage, \$3.20 a year.

QUICK DELIVERIES For All Theatrical Merchandise

Manufacturers of COSTUMES and WIGS. Send 10c for finely illustrated catalogue.

TIGHTS

WE CARRY IN STOCK A COMPLETE LINE OF STEIN'S MAKE-UP.

CHICAGO COSTUME WORKS, Phone Central 6292, 143 N. Dearborn St.

WANTED--TWO CORNET PLAYERS

Good Streetmen, one to play violin, lead band and orchestra...

ORCHESTRA LEADERS—MANAGERS—LOOK—AT LIBERTY LE ROY A. NELSON

A-1 TRAP DRUMMER AND TYMPANIST.

Sight reader: PLAY Bells; elaborate outfit. Tympani, Xylophone, Drums, Bells, Traps and Effects...

HOTEL COLORADO First Class Rooms \$1 Day. 125 Beautiful Rooms—50 With Private Baths Splendid Service. Opposite Brown Palace Hotel. Any 17th St. Car from Union Depot Brings You to the Door.

WANTED FOR—AL. G. FIELD GREATER MINSTRELS

Strong cornet for band to double second violin orchestra. Must be experienced, sober and reliable. Al. G. Field, 50 Broad St., Columbus, Ohio.

WANTED—PIANO PLAYER

Double band and stage; SINGLE SPECIALTY MAN, change for week and double band; a Partner for Acrobatic and Aerial Man. Show running continuously at THE KAPELL-KRITCHFIELD SHOW, Gardonsville, Tenn., July 12-17; Lebanon, Tenn., 19-24.

of our protege. You know it is the reports ahead that make our passes worthless.

After entertaining some fears for the safety of our good friend, Jack Kelly, we have at last been relieved by the rumor that he is on the job as special agent for the Sparks Shows. Bon voyage, Jack.

WALTER DUGGAN'S NOTES

Dope, whose ingredients are troublesome to the censorship board, is an explosive, according to what we learned from our beloved chemistry professor...

Wally Decker's stay as press agent for Joseph Santley's success, All Over Town, is only temporary. He joins Birds of Paradise for another tour of the country in five weeks. At this writing Wally is having a bathtub press story painted over.

Dan Wright, who did the location stuff for Poe of My Heart company that Peggy O'Neil gathered up the kapers for, is spending the summer in Minneapolis by testing automobile machinery. Somewhat by the name of Kelly

tried to tell Dan how to fix a puncture, so we're told. By the looks of the tire Dan claimed someone evidently attempted to cut their initials into the tire with their teeth.

Fred Miller, who, judging from the showings he has landed in the past, is the billing trust for the South Side of Chicago, has purchased himself an emporium of wet goods near the 63d street line. Following the close of the National Theater, where Fred has been advertising agent for a number of years the White City got his services for a few weeks. He's out of the theater game as long as the nickels keep floating over the mabogany with the rapidity that has marked the christening of his new place.

All wrapped up in that famous smile, Treasurer White, of the Auditorium Theater, in Quincy, Ill., bounced into Chicago the other day ahead of a carnival company playing in this immediate vicinity. Whitey inquired for the whereabouts of Jack McMahon, who, it is said, used Quincy for booking headquarters last winter. Just how the Quincy Hotel will exist with Whitey out of the city the knowing ones are anxious to know.

With the change of policies in the Los Angeles newspapers The Evening Herald is the only local newspaper that prints a regular daily column of theatrical news. This column is edited by Guy Price, one of the best posted theatrical writers on the Coast. Right in the middle of his aided activities Guy got married, and his chief pastime is in proving to his wife how close he can come to milk wagons while driving the family auto and not hitting said milk wagon. Guy's capabilities are best shown when he's called upon to give the middle initials and birthdays of all the moving picture artists now in Los Angeles. He's extremely popular with the press agents who visit Los Angeles, because of the motto: "Square With Everybody."

Jim Rechner, manager of the Odeon Theater in Marshalltown, was getting so few shows, due to conditions, that he went out and booked himself a wife. Her name is Miss Lillian F. Dwinell, considerably popular with the society sets of Waterloo and Marshalltown. Jim will

be back at Marshalltown this fall in the same capacity as other years, and promises to make up with agents so that they can make the town between trains.



AL BUTLER, Special Agent for Sells-Floto Circus, and a Hall Show Agent, who is ever active with original ideas for publicity.

the Joel hair dress, the Joel frock, the Joel hints to become athletic, and all other sorts of Joel fancies. While he isn't protecting his wife from being mobbed with popularity Jack Dillon, who used to peg 'em to second base as a catcher for the Jersey City Club, is carrying a lantern with hopes of finding a real ball club for Somers.

Al Bushy, manager of the Auditorium, in Quincy, Ill., dropped off in Chicago the other day en route home from a New York visit. Al inspected Jim Wingfield's erasers during the Chicago stay, and reported them to be in good health.

Jimmy Grainger has experienced so much trouble getting into his last year's bathing suit at Rockaway Beach, after benefiting by the food obtainable during a five months' stay in Iowa, that he hasn't had time to answer correspondence. Jimmy walked on a piece of hard rock at the beach, and satisfied his feeling by uttering "Urbana" as a piece of modern-day profanity.

Some moving picture magnate in Minneapolis walked away from Ed Dolan without giving the latter his permanent address, with the result that The Blindness of Virtue magnate is back on the Rialto. Ed hasn't decided upon his plans for the new season. His present occupation will be to hunt up the moving picture man.

Sydney Wire spoke in seven different languages before a gathering of promoters in Davenport the other night, and succeeded in landing a valuable date for his carnival organization. Syd. is always on the job, so what's the use of enquiring him when his specialties are so well known.

We note Charles Sumner as the author of Leffer-Bratton's success, The Natural Law, which enjoyed prosperity at the Republic Theater in New York this spring. Diving into suspensions, we throw open the curtain of modesty which surrounds one Charles Hayes' life, and claim a right to say he's the author of this piece in a non de plume role. Charles Hayes is one of those fellows who hasn't an enormous extraordinary achievement in this exciting game of theatricals.

John H. Shipley, who branched out this summer from his duties as press agent for the Berchel interests in Des Moines and attempted to increase the bank roll with airsome possibilities in Des Moines, finds it impossible to meet the opposition furnished by J. Plynus. John intends to hit the road this winter. Capable newspaper man for any attraction.

Our last bulletin concerning the career of Jack Edwards had this alert press agent in charge of the Berchel interests in Des Moines. We are patiently awaiting a new bulletin, signed by the Queen of Robinsonville. In the vernacular of the speller, "H-U-R-R-Y."

Three barrels of green ink were unloaded at the stage entrance of the Columbia Theater in Chicago the other afternoon. This means Maurice Cain is headed toward Chicago.

Frank P. Shanley, manager of the Continental Hotel, in San Francisco, has learned to write a Chinese letter to his friends since he started wearing the checked suit, which the tailor has managed to fix up since the recent fire, caused by said suit coming in contact with the suit owned by Homer Curran, manager of the Cort Theater, in San Francisco.

When a house manager isn't congenial and won't listen to reason the best reprimand for him is to make his theater through the mails.

The inhabitants on Mt. Iz celebrated the Fourth of July by cannonading Daphne Pollard's success at the New York Winter Garden.

Moving into the new quarters on 44th street, the Agents and Managers' Theatrical Association proves it is growing fast.

"DO YOU REMEMBER WHEN?"

By CAPT. STANLEY HUNTLEY LEWIS

A bumper, lads, to the days so fleet, Long passed beyond recall— The good old days, far gone and sweet, When the anchor rose to the tramp of feet And the click of the capstan-pawl! But save a glass for the modern craft, And the man of the modern hour— The dreadnaught riding the creaming surge, Ten thousand horse in her engines' urge; Who fends the blows from her rinking plates As she answers the flags of her fighting mates— It's a modern mind which directs their fates— The man in the conning tower!

A bumper, lads—we remember still The days of the wild-cat guy; For dates that maybe his troupe would fill, He'd strip old pickups and route and bill, Lug buckets of paste over dale and hill, And any old show "got by;" No vaudeville agents a-crasp for pelf— (All museum circuits—you booked yourself) The honkey-tonks were clammy and damp, And the general public thought you a tramp! But save a glass for our modern craft, (Continued on page 42.)

FAIRS AND EXPOSITIONS

FREE FAIR FOR TOPEKA, KAN.

Samuel E. Lux, president of the Kansas State Fair Association, of Topeka, has set forth his reasons why a big State fair should be free. In a letter of some length Mr. Lux gives numerous interesting and sound details and reasons why a fair should be free, the same as our public schools, which are maintained by taxation either in the counties or localities where the fairs are held. The races are self-sustaining, as the receipts from the grand stand and score cards have been ample to cover this item. In the live stock department the rental of stalls, etc., covers this. The concessions, of course, pay, and if the weather is good there is no reason why the fair should not come out all right. The State has appropriated \$5,000 and the one-quarter of a mill fund has raised about \$23,000. This will cover all premiums.

FAIR FOR GASTONIA, N. C.

Gastonia, N. C., July 8.—The first annual Gastonia County Fair will be held in this city October 12-15, under the auspices of the Gastonia Chamber of Commerce. Alfred O. Lloyd is general secretary.

PETERSBURG (ILL.) FAIR OFF

The Petersburg (Ill.) Fair, which has been advertised for July 27 to 30, will not be held this year on account of business depression, according to the secretary, Harry E. Beekman.

INJURED IN SKY MANEUVERS

Park, Ky., July 9.—Aviator Stockman, of Chicago, was seriously injured here on July 6 while attempting a landing. The machine struck a snag, and, in addition to injuring himself, the machine was wrecked. Stockman was advertised to make two flights at a local celebration given here on the above date. Stockman had flown from Sharpsburg, Ky., to Paris.

NILES FLIES AT ROCK ISLAND

Rock Island, Ill., July 9.—In a war monoplane Do-Anything Niles thrilled 10,000 people at Exposition Park on July 5. He was handicapped by a strong west wind, but performed his daring feats regardless of this. An iron tower, standing sixty feet high, and crowded with spectators eager to get a closer view of the birdman, fell, injuring twenty people, several of whom are now in the hospital, seriously hurt. The tower, in falling, missed Niles but five feet.

WICHITA FAIR AND EXPO.

The Wichita Fair and Exposition, at Wichita, Kan., has been steadily increasing in attendance each year, and this season, marking the fifth year of the fair's existence, is expected to register the largest attendance of any former date. This fair is rather unique in that it is different from others. Everything is under roof, as the large Forum belonging to the city is used. The building seats 6,000 people, and besides this building the fair utilizes several other temporary and permanent structures. The dates this year have been set for October 4 to 14, inclusive. Walter P. Innes is secretary.

CO-OPERATIVE FAIR NOTES

The Co-operative Fair Acts Association held its regular meeting Wednesday night, July 7. An unusually large amount of routine business was disposed of. Several new applications for membership were received and acted on. It was decided to hold a banquet in the near future.

The Four Marvelous Mills arrived in Chicago last week after playing through Wisconsin, and report a fair business.

Harry Brosius was working again last week after his bad spill at the Great Northern Hip-

EDGAR F. EDWARDS



Mr. Edwards is secretary and manager of the Rochester, N. Y. Exposition, the dates of which are Aug. 30-Sept. 11.

podrome. This resulted in some painful bruises only.

Nannie Fineburg and Company were callers at Co-operative headquarters last week just before leaving for the East.

Bert Shepherd, the Australian whip cracker, is now playing around New York, where he will remain for about three weeks.

Charley Carlos now has his own show out under canvas. Carlos is not a novice when it comes to handling animals, and should meet with great success.

Les Carrys finished their contracts last week with the Emerson Show, and will arrive in Chicago this week.

Bristol's horses are making good at the parks this year. Father Dan is there with the goods.

La Joe Troupe are working steadily right now. They have been out for three weeks.

Secretary Barker, of the Co-operative Fair Acts, wants to hear more news from the Eastern members. It only takes a 2c stamp or a postal to reach headquarters.

Every act made good on the Fourth of July and many warm friends were gained among secretaries at the business-like manner in which the Co-operative Fair Acts appeared and carried out their engagements. There was not a single disappointment in over a hundred acts booked.

Ewlog's Band has just closed two more fairs for September.

Upside Down Patty worked Federal Park last week and was one of the attractions that went over big.

Thompson and Griffin left to play Jefferson City and Columbia, Mo., then on to Hannibal. Some boys, with some act.

Bert Zahn is now the official cartoonist for the Co-operative Fair Acts.

The Aerial Pats were out of town last week playing dates. Pats' new act is working out even better than he expected it to.

Ed R. Hutchinson, balloonist, dropped in last week on his return trip to Elmira, N. Y. Mr. Hutchinson came West to play a Fourth of July date at Detroit, Minn.

Holman Bros. played Morocco, Ind., July 3, and proved a big attraction.

The Howell Aviation Company are making some very successful flights throughout the country.

McLinn, Sutton and Chester played open air vaudeville at the White Sox Park last week.

Tommy Harloff, the Ohio expressman, made a great hit with the actors during the street car strike. He hauled baggage for nine acts, and, in order that they could make connections with their theaters, made extra trips in order to haul the people who could not get other transportation.

Top, Topsey and Topa played Morocco, Ind., last week at a Fourth of July celebration.

A letter from Charley Bernard, manager of the Dixie Zoo, Oxford Lake, Ala., says he opened last Sunday in the rain, but in spite of that did a big business. The ostriches in the Zoo are looking fine, and Mr. Bernard says it is going to be a winner.

Annette, the Human Ball of Fire, gave an exhibition July 4 that was quite a shock to an old colored mammy. As she shot through the air, all in a blaze, and struck the burning tank the colored mammy was heard to exclaim: "Dat chile done gone and dived through hell's fire."

Mr. Howell, of the Howell Aviation Company, was a caller at headquarters last week, and stated that he had five complete outfits now ready for the road.

The George Davies family left for Indianapolis last week for a two weeks' stay.

One of the latest acts to join the Co-operative Association is Clyde Phillips, owner of Naynon's Birds. This act has played all over the country, and is one of the standard bird acts of today.

FAIR NOTES

The Hill County Agricultural Fair Association, of Hillsboro, Tex., will hold its annual event this year on September 28 to October 2. For the opening address the Governor of the State will be on hand, which will no doubt prove a great aid to the management in gaining a better and more successful fair than ever before. Time nor money will not be spared to further the cause. Three days of horse racing will be held, and one day of auto races. An automobile will be given away on the final day.

A new racing barn, 100x36 feet, is being erected on the grounds of the St. Louis County Fair Association, at Hibbing, Minn. The stable will have twenty box stalls, each 10x10, and will be modern in every way. The new grand stand, 200x50 feet, was completed in time for the fair last year. The cost was \$15,000. A woven wire fence is now being erected around the grounds. The cost of the fence will be about \$1,000. The dates this year are September 2 to 5. R. L. Gilpin is secretary.

The Central Oregon fairs this year will include the following: Crook County Fair, Prine-

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We will sell you six pounds for \$7.75 express prepaid. Packages to make one gallon 10c each postpaid. Money order must accompany all orders. We do not ship C. O. D.

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Janesville Park Association

Janesville, Wis., August 10-11-12-13-14.

WANTED—GOOD, LIVE, CLEAN CONCESSIONS.

WANTED—HIGH-CLASS SHOWS AND ATTRACTIONS.

WANTED—NEW AND NOVEL FREE ACTS.

ONE OF THE BIGGEST AND BEST FAIRS IN THE GREAT NORTHWEST.

Rich and prosperous agricultural country. No war or hard times chatter here. Everybody has money to spend. If you have the "Live Stuff," address quick, HARRY O. NEWLAN, Secretary.

Greater Lebanon, Pa., Fair

August 17-18-19-20, 1915.

Wanted—Shows and Legitimate Concessions

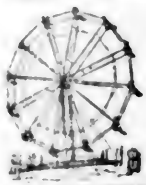
(Ferris Wheel and Carrousel sold.) FRANK P. HAMMAR, Supt. of Privileges. JOHN A. BOLLMAN, Secretary

TANEYTOWN, MD.

Aug. 10th to 14th, 1915.

WANTED—A few good shows for one of the best fairs in Maryland. Special inducements to good shows of a clean and moral character. FRANK MELVILLE, INC., 220 West 42d Street, New York.

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The Great Zenoz. Now Booking Fairs, Menies, Carnivals, Celebrations. 2 Original, Sensational Acts 2...

LOOK! LOOK! ARE YOU GOING TO THE New Waldo County Fair Association's Meet...

LEADING BUILDER OF AMERICA BALLOONS AIRSHIPS AND ALL SUPPLIES...

BALLOON ASCENSIONS By PROF. CHAS. SWARTZ, Aeronaut. Newborn years' experience...

McHENRY COUNTY FAIR AUGUST 24, 25, 26, 27, 1915. WANTED Merry-Go-Round, Ferris Wheel...

GO TO GRIGGSVILLE, ILL. 21st 27-30 County Fair opens a circuit...

BALLOONISTS Balloon Races, Balloon Ascensions and Parachute...

EASTERN MONROE COUNTY 43rd Annual FAIR Tomah, Wis.—4 Big Days, Sept. 1, 2, 3, 4, 1915...

DANBURY FAIR OCTOBER 4-5-6-7-8-9 We hold the record for the largest Agricultural and Industrial Exhibition in New England...

RIPLEY, O., FAIR AUGUST 3-6 Dan Rock, Knife and Game Boards, Cigar, Picture Gallery...

HENRY CO. FAIR NEWCASTLE, IND., AUG. 10, 11, 12, 13, 1915. Largest Concessions of all kinds...

TULSA COUNTY FREE COUNTY FAIR Opens Tulsa, Oklahoma, week of September 13th. Gambling, horse, etc., barred...

FREE ATTRACTIONS AND PRIVILEGES WANTED For Tenth Annual Ballou's Free Street Fair and Centennial...

WANTED FREE ATTRACTIONS The Franklin Show; dates Sept. 9, 10, 11, Somerset, Ohio...

SAV "I SAW IT IN THE BILLBOARD."

ville, Ore., October 6 to 9, inclusive; Lathlaw, Ore., Fair, Lathlaw, October 12; Sisters, Ore., Fair, Sisters, October 14 to 16, inclusive...

The management of the Mississippi State Fair is making preparations for the best fair ever held in Jackson...

The fair of the Four County Fair Association, to be held at the Ruyter, N. Y., August 10-13, is under the charge of Secretary C. W. Ames...

Delloyd Thompson has been engaged to fly on the final day of the District Fair, at Galesburg, Ill. Thompson has appeared in exhibition flights in this city before and has many followers...

The County Commissioners of Grand County, Col., have purchased a 40-acre tract adjoining the town of Kremmling, to be used for fair purposes...

E. P. Turgeon, secretary of the Aurora County Fair Association, of Plankinton, S. D., has announced that an automobile race will be held in addition to the running races...

The Bayfield County Fair Association, of Iron River, Wis., has put up purses aggregating \$2,000 for a speed program for its agricultural fair...

The following officers were elected for one year at a meeting held for the purpose of launching the Harrison County Fair, at Marshall, Tex.:

The new grand stand being constructed at the Western Washington Fair grounds, at Puyallup, Wash., will have a seating capacity of 3,500...

On of the fastest growing exhibitions in the Middle West is the Galesburg (Ill.) Fair, which will be held this year from August 14 to 21...

The Mayfield Fair Association, of Mayfield, Ky., of which H. C. Albritton is secretary, has advised The Billboard that the dates of the fair this year are from September 1 to 4...

The Annual Oak Park Fair, at Greenfield, N. H., will be held this year from August 31 to September 2. E. H. Clover, secretary, states that at the last session of the Legislature \$500 was voted to help the association on agricultural premiums...

The managers of the Genesee County Fair, Batavia, N. Y., are having a new 50x100-foot cattle barn erected at a cost of \$5,000. New bleachers for the grand stand and a new dining hall are other added improvements...

The Mercer Fair Association, of Mercer, Pa., has awarded the contract for the erection of its new grand stand. The estimated cost is between \$3,500 and \$4,000, and will be ready for use at this year's fair...

According to reports available, eighteen different county agricultural societies of New York State will each receive from the State this year an average of \$4,000 for special premium use...

A new and attractive feature added to the South Louisiana Fair, at Donaldsonville, this year will be the horse show held at night. The horse show program covers two days...

Thavli's Band has been secured for the Missouri State Fair, at Sedalia, this year. Thavli has already filled two engagements at the Frisco Exposition this year...

The American Royal Live Stock Show will be held in the Convention Hall, Kansas City, Mo., October 4-9. R. J. Kinzer, 617-622 Finance Building, is secretary-manager...

The South Texas Annual Fair will be held in Yoakum this year on October 3 to 11, inclusive, and Governor Ferguson will personally open the event on the first day...

The Oregon State Fair, at Salem, will be held this year from September 27 to October 2, inclusive. This is considered as Oregon's greatest week of the year...

NO ONE CAN UNDERSSELL US WE ALWAYS GO THEM ONE BETTER.

HERE IT IS \$1.25

Some Price—Eh? Positively the best value ever offered for a flash. Extra heavy Gold Plated, Gold Dial, Thin Model Watch...



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THE OLD RELIABLE HOUSE. BERGEN COUNTY FAIR AND METROPOLITAN CIRCUIT RACES SEPTEMBER 14, 15, 16, 17, 18 CONCESSIONS FOR SALE...

GALESBURG DISTRICT FAIR HORSE SHOW AND GREAT WESTERN RACES AUG. 14 to 21, 1915 CONCESSIONERS: If you want space at the best Fair in Illinois write for terms now...

WANTED, SHOWS Baton Rouge Live Stock and Agricultural Fair October 20, 21, 22, 23 and 24. Write quick. N. K. KNOX, Secretary, Baton Rouge, La.

WANTED... EDGAR COUNTY FAIR ...WANTED PARIS, ILL., AUGUST 30, 31, SEPTEMBER 1, 2, 3, 4, 1915 Good clean Shows and Concessions, nice Grounds, good Buildings...

GREAT CALHOUN FAIR and RACE MEET AT MARSHALL, MICH.—SIX DAYS AND NIGHTS—AUGUST 30, 31-SEPTEMBER 1, 2, 3, 4. Biggest Fair in Michigan outside of State Fair...

WANTING TO BOOK THE FOLLOWING CONCESSIONS For 40 Agricultural Fairs, running in three or four States—Ohio, Michigan, Pennsylvania and Indiana...

OAK RIDGE, PA.—FARMERS' PICNIC AND FAIR Day and night. Biggest doings in Pennsylvania. Annual attendance, 25,000. FARMERS have the MONEY...

Concession People Wanted Seventy-Second Year Rockland County Fair and Horse Show, Sept. 6, 7, 8, 9, 10, 1915, Orangeburg, N. Y.

Wanted, Independent Shows and Concessions For Southeast Missouri District Fair, Sikeston, Mo., September 22, 23, 24 and 25, 1915...

POW WOW - ROUND UP - COUNTY FAIR DILLON, MONTANA, will hold their annual Pow Wow-Round Up and County Fair, SEPTEMBER 3, 4, 5, 6, 1915...

Nunda Street Fair and Old Home Week NUNDA, N. Y., SEPTEMBER 9, 10, 11. Second season. Races, Joy Zone, Band Concerts, Noted Speakers, Ball Games, Parades, etc.



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CIRCUS AND WILD WEST

HAGENBECK-WALLACE CIRCUS

By CAP

Muscatine, Ia., June 30.—Short haul to the lot just outside the ball park. New forty-foot middle-piece arrived here for the menagerie. We now have a six-piece menagerie top. Business was good at both performances, but not as good as usual.

Sigonney, July 1.—This is the home of W. A. Bell, president of the Bell Show Printing Company. Mr. Bell is an old scout and at one time associated with Buffalo Bill. His son, William Cody Bell, is named after the colonel. Young Bell is now twenty-one years old and has let his hair grow since childhood on a promise made to Colonel Cody. Mr. Bell and family visited us and thoroughly enjoyed the performance. The afternoon business was splendid. Every seat was sold and hundreds were sitting in the hippodrome track. The evening was light.

Monticello, July 2.—Long run, but the first train arrived by 8:30 a.m. The parade was on the streets by noon. Hugo Brothers passed us this a.m., en route to Strawberry Point, where they show today. Business here only fair, as the farmers are very busy in the fields.

Manchester, July 3.—Twenty-eight miles on the C. M. & St. P. and nine on the M. & O. The Milwaukee road ran their engines and crew through to Manchester on account of the M. & O. tracks being blocked by the large number of circus cars. It was necessary for the railroad to take their passengers to Oneida Junction in jitney busses. The afternoon business here resulted in another ring-bank house. The night's business was fair.

Perry, July 4.—The home of R. M. Harvey, our advance manager. The first section, consisting of flats only, arrived at 9:30, but on account of engine trouble the second train did not arrive until 12:30, followed by the third thirty minutes later. The story of our Fourth in Perry may be found in another column. Joe Leitch arrived from Chicago and is to have the auto checking privilege. Doc Spring had Old Glory flying from the platform of car

The show used three lots at Winnebago, the cookhouse being on one, the stables on another and the show on the third.

Capt. Tichor's trained seals are a big hit out in this country and the most talked-of act with the show.

John Sparks, Jr., whenever his duties as twenty-four-hour man will permit, dons a police uniform and plays slide trombone in the clown band. John went out on top the tabernity wagon at Harvey, and a low wire performed for him the greatest "smear" he ever attempted.

Till the cause was discovered and the missing slide was located, Walter Young was fast getting jealous.

Slim Keller has added another middle piece to his five-in-one and is using two ticket sellers. Cal Towers went him one better and is using two pasteboard dispensers IN EACH BOX.

A lady by mistake spoils a few flims, is it fair to throw said lady's clock out of the window? We're neutral.

July 3, at Ambrose, N. D., was another cold, raw day that put in cold-storage what little patriotic microbes the natives might have possessed.

The Great Patterson Shows are heavily billed at Valley City as the feature of the County Fair, and they also play the State Fair at Grand Forks, N. D.

Yes, the gentleman speaks the truth, but the funniest part of it was the way "Hil Heck" did the advance work and doubled back to do young George Shelby, by heck! With that show you ate and slept on the lot and paid your own.

If a person strikes out thirteen men in five innings, the catcher makes seven passed balls on third strikes, and if every mag that strikes out makes a round of the bases, which is needed the most, a new catcher or a new team?

The sun is shining today. What day is it? Sunday, of course.

Perfect weather greeted the show at Minot, N. D., on the 5th of July, and it was the biggest day in the history of the show, to be exact. Three performances were given, the first

JESS WILLARD AND PARTY



Mr. Willard has a private car with the 101 Ranch Wild West Show. The notables in the above reproduction, reading from left to right, are Jess Willard, Mrs. Willard, Mrs. Jones and Tom Jones, manager of the world's heavyweight champion.

No. 22. Doc says all on that car are Americans, except himself, and he was born in Carnegie, Pa.

Rockwell City, July 6.—A small Iowa town of 2,000, but they came from near and far. The afternoon house was packed. The evening house was the surprise of the season. We had one of the largest evenings this season. The town was packed with autos, both day and night. Perry and Rockwell City also had the banner concert business of the season.

Sheldon, July 7.—Long run of 100 miles and late arrival. Rained all night. Parade out at 12:30 and doors opened at 1:30. The roads were very bad, which prevented many of the country people from coming. Despite the rain and mud it was a good day.

SPARKS SHOWS

By FLETCHER SMITH

This to follow is a true chronicle of a day in North Dakota, the date being July 2, in sight of the Canadian border. At 7 a.m. the performers leave the sleepers, after first digging up winter overcoats, as the weather is down to freezing. Warmth is sought around the stove in the depot, and at 8 o'clock a heavy snow storm breaks. At 9 o'clock the sun breaks through and the weather begins to grow a trifle warmer. Ten a.m. another storm of sleet and rain descends, and the parade is postponed until noon. At 11 a.m. the sky clouds again, and on the half hour a severe storm of wind and hail breaks. At noon the sky is clear and the sun shines, and the parade goes forth between showers. Cal Towers gets big slide-show opening. The doors open in a rain storm, but about four o'clock it clears again and a ball game is started with the local team, which runs up a score of sixteen to three in five innings, with the locals in the lead—and the rain pours again to save the show team from a more severe drubbing. Rain again when night doors open and continues up until train pulls out. Wake up in next town and find rain. This might fit any town for the past week.

At Valley City, N. D., a transfer was made from the Northern Pacific to the Soo ty trolley, one flat at a time being hauled across the city to the Soo depot, two miles away.

at 11 o'clock in the morning. The attendance to this performance was only fair, but the afternoon show was a trinary in reality, as late purchasers were given the choice of standing up or waiting for the night show. At night the top was comfortably filled. The concert was big at the two shows after noon, and the slide-shows and pit show kept up a continual grind from 10 a.m. to good business. Considering the fact that there was a celebration at the park, and also a ball game, the day's business was really remarkable.

John Henry Rice, he of Frank A. fame, and now contracting agent of the Eschman Show, was a visitor Sunday at Minot. Legal Adjuster Doc Ganning, of the same show, ate a Fourth of July dinner with us.

Steward Ed Birner did himself proud Monday and served an Independence Day feed that Cal Towers said was very palatable, and the Colonel is some epicurean.

Minot is having a surfeit of shows. The Richards & Pringle Show was here on July 3, Sparks' on July 4 and 5, Alabama Minstrels July 6, Daniel Boone July 7 and Uncle Tom's Cabin next.

Walter Williams, trombonist of Jack Phillip's band last season, is located in Minot. He was kept busy Sunday shaking hands.

HUGO BROS.' SHOWS

By BROWN

Taking into consideration the bad weather, cold and rain, the Hugo Shows have done fine. June 21, at Austin, Minn., the tide turned and we packed them in at both shows. So great were the throngs that immediately after the parade Vic Hugo was seen making the opening for the annex, or slide-show. Yes, it looked good to see him in shirt sleeves, putting a few stunts over with the cards. Spring Valley, Minn., turned out great on June 22, and we turned them away at Preston on the afternoon of the 23d, but the night crowds were small. Wabash, Minn., was satisfactory. Prairie Du Chien, Wis., on June 25, was good, and, by the way, the lot is on the river bank, so you may know what most of the trouper's did after the afternoon show. Madison, Wis., on June 26, Saturday, too, turned out fine. We made a long

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SLOT MACHINES OF ALL KINDS for sale cheap. Address **RICKING MFG. CO.,** 1931 Freeman Ave., Cincinnati, O.

CARNIVAL CARAVANS

By ALI BABA

Off the Evans Show: "I have seen Oriental and barefoot dancers, but Kateel sprung a new one. One of his dancers appeared on the baby-hoo stand with rubber boots, and was introduced as a gum-shoe dancer."

It is said that Harry Rose, the contractor for the Whitney shows, has the carnival booked for the season, with fair and a few maiden spots thrown in—get that, maiden spots!

Come on, Dinu; the luk's getting sen. Let's have a little mental jup.

Lasting fame means doing things so well that the public don't have a chance to forget you—and this rule holds good conversely.

One of the boys called on Robinson recently in Ogdenburg, and Kellog, the little man with the gray suit, showed him the workings of the big show. "A ulce frame-up and business fair. They have as nice a show as I have had a chance to see in a long time."

Notice, Bedouins, trouppers and actors! Now is the time to hold on to all your diamonds and buy more. Jimmie Allison, who used to be an important personage—A REAL MANAGER—until the gross longing for three square meals per diem and a regular salary day brought him low, saws in The Cincinnati Three Star: "Retailers here do not expect an early increase in price, for the war has practically killed the demand for gems besides shutting off the supply from the mines. But, when the war has been concluded and before the industry which supplies the market has been set upon its feet again, it is expected that ordinary gems will double in price. There is absolutely no production of diamonds now," said a big jeweler, "and it will be years after the close of the

played Cleveland. There were twelve included in the reunion, representing four generations. E. S. has been in the business for the last thirty years, starting at the age of sixteen, and he is the only showman of his family. That reunion must have been some feast. Good luck, old scout.

Al Lotta's concession men on the Tom Allen Shows held a regular jamboree the other night in Chisholm, Minn. The following were seen with a grouse on for the next day, nuff sed: Peterson, Dude, Tuck, English, Gidin, Blake, Sundenberg, Harrington and Ed Lotta. Hooyay!

Here ye be; listen: "I was only in the concession game one week. I know I could have got \$500 on the week, but it rained. Sold the joint Sunday on the trail, and I should worry!" Back to the scrap heap.

George Slater is healthy and happy as ever. Ain't you, George?

Old Cap. Stewart, of the Gause Shows, was spilling away to a monster crowd the other night. Monster crowd? Sure; there was some 300-pounders in it. Well, he was spilling; one mutt asked him if he had a cut, a cut of his face. Sure. Reporter? Yes. That's how he got the column write-up, and it was a good one. Cap is one strong talker and a mighty hard worker. Good luck, old man.

Mrs. John Parent, better known as Amelia Hill, is suffering from a nervous breakdown. She has been troupping with the Evans caravan, and this necessitates her leaving the show world for a time at least. Mrs. Parent, who has been in the show business for the last thirty-nine years, is fifty-one years old. She weighs

WITH THE B. H. PATRICK SHOWS

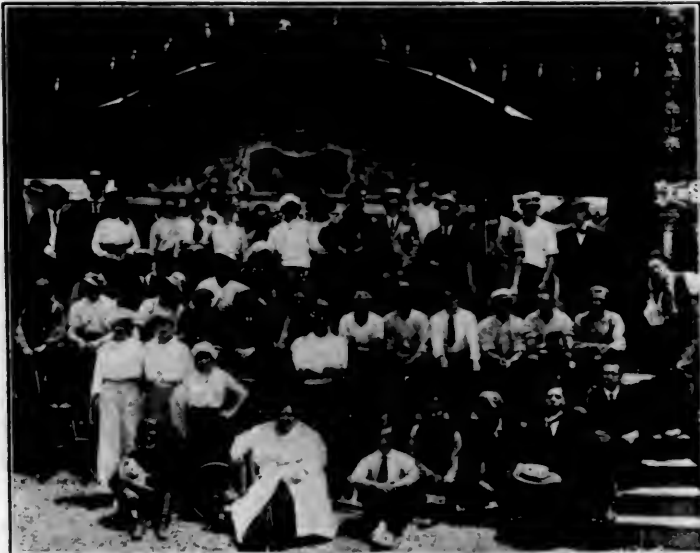


Photo taken at Port Jervis, N. Y. Not a wheel was permitted to turn on the show, due to the activity of Mr. West of the Law and Order League, yet a banner week was recorded there.

war before there will be anything like a regular production. The South African mines are closed; the organization that controlled them is disrupted, and most of the men who were engaged in the mining industry are in the army—many of them never to return. Diamond cutting has ceased entirely in Antwerp, and there are but 600 cutters at work in Amsterdam, where there were 20,000 before the outbreak of the war. The cutters who do not lose their lives in the war will, in very large number, lose their skill or become permanently engaged in other trades. Until a new crop of apprentices has mastered the intricacies of diamond cutting, it will be impossible for the normal output to be reached. Diamonds will certainly touch the highest price ever known soon after the war. I believe that they will more than double in value."

The Levitt-Meyerhoff Shows are doing well. They have some dates ahead in Canada, and some big fairs booked later on.

Even if the change in the weather has not bettered business very much, the few hot days we have had have at least furnished the same with a different stall. Instead of heating them in to keep from catching cold, he is now taking precautions against sunstroke.

Missa Vina Sells kicks in with a roast for Herb. Klein that is as artistic and thorough as any All has seen in all his experience. What Miss Sells does she does with her whole heart—and does well.

Jack Shaffer has laid away the trapes for the season, and is talking on the front of L. B. Walker's motordrome show, with the Liberty Carnival.

It is said that the drinking water at Rocky Point, N. Y., is the best in the country. Gather that, Beds?

The Peerless Show pulled some nice capers in Cleveland recently. The shooting skeletons and the bulls and sharks for a week anyhow.

E. S. Fuller, of the Peerless Shows, was a member to his family reunion while the shows

over 400 pounds, and is known far and wide among the sons of the desert.

Give that lad, H. W. Becker, credit; he is one hard worker on programs with the Washburn Shows. The last one, a thirty-six page issue, contained everything and anything, and was a mass of cuts and photos of that clever trick. Washburn has a nice outfit, and when they got Becker they got a good 'un.

Poor Tuck (Tom Allen Shows), Dude has annexed a girl. This proceeding means that pals must recognize the parting of the ways and tearfully bid each other farewell. Never mind, Tuck; our heartfelt sympathies ought to be worth something.

The boys of the Con T. Kennedy Shows held a dance at the Moose Hall, Toledo, last week, and it is most positive that the thing was an enormous success, but as yet no official statement has been received.

W. M. Madison, the genuine little carnival booster, can be reached at General Delivery, Minneapolis.

G. H. Coleman, who is general agent, and is a genial agent of the Col. Ferrari Shows, says they have been meeting things fairly and squarely in spite of the weather, one at Oswego, N. Y., and prospects of some good ones to follow. Good luck, Bill and G. H.

I told you the weather would change!

George Slater is going to buy a four-carat for Christmas. Did you say four carats or a four-carat, George? Whisper again.

A banquet was tendered to E. Fredericks, the well-known treasurer of the Levitt-Meyerhoff Shows, at the Keller Hotel, Albany, recently in honor of his forty-second birthday. Plates were set for forty of the show-folk connected with the caravan, and it was one jolly lot, toasting and feasting. Among those present were Johnny Goldsmith, Leon Baum, Jack Adams, Harry Witt, Mr. and Mrs. Truax, W. L. Andrews, Mr. and Mrs. Wilson, Mr. and Mrs. Laucks, Mr. and Mrs. Harry Six, Joe Krause,

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Ask for Creamy Quality
Temptation
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The candy that takes—clever in name, absolutely pure in manufacture, most delicious in taste.
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A Winner Equipped with battery base, tungsten bulb and opal shade. An ornamental and indispensable article for the home. Ready for instant use. Lift by the handle, the light is on; release the handle, the light is off. No smoke, no grease, no soot, no odor, no danger of fire. Price, complete \$1.50. Agents write. **SAFETY ELECTRIC CO.,** Sole American Agents, 537-539 N. Dearborn St., Chicago, Ill.

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LADIES' GENUINE ALLIGATOR HANO BAG
With two Alligator Claws; size 10 inches long, 6 1/2 inches deep; has leather lining and contains Alligator Coin Purse. **OSKY'S ALLIGATOR STORE,** Jacksonville, Fla.

Live Alligators

For quick sale, while they last: 1 12-ft., \$75.00; 2 7-ft., \$15.00 each; 5 6-ft., \$5.00 each; several hundred 2-ft., \$1.00 each; 3-ft., \$1.50 each; 4-ft., \$2.00 each. Good, healthy stock. Orders filled day received.

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Tube Loader for Shooting Galleries
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When all others fail try the old stand by. Mixed Shows, \$10.00 items and up. Net value received by ordering from me.
W. A. SNAKE KING, Brownsville, Texas.

WANTING TO BUY THREE-ABREAST JUMPER
Herschell-Stellman or Parker make. Must be in good shape, with fine organ. Address R. L. EASTON, care Puritan Springs Park, Toron, Illa.

WANTED A First Class Carnival Company for one week, latter part of August preferred. For details of the Sunbury Guards. EDGAR C. KEISER, care Post St., Sunbury, Pa.

OSTRICHES FOR SALE CHEAP
E. O. H. our Western Farm. Drawing cards for Parks, Shows and Carnivals. Write for prices. W. ANDERSON, care The Florida Alligator Farm, Jacksonville, Fla.

MENTION US, PLEASE—THE BILLBOARD.

Mrs. E. E. Fredericka and the Famous Kid Fredericks, the mascot of the show; Adolph Weiss, Mr. and Mrs. Jack Short, Mr. and Mrs. Fred Dud Markle, Edw. Lipson, Miss May Seelston, Joe Rosenthal, Mr. and Mrs. Weeks, Besse Kroese, David Munn and wife, Doc and Mrs. O'Neil, Mr. and Mrs. Walter K. Sibley, Mr. Lovitt and Mr. Taxler, A. Fisher was master of ceremonies. The party ran along until the middle of the morning.

J. Quinn did not go out with Fowler's carnival this season, as he intended, as he was training some ponies for the Hugo Bros. in Cedar Rapids, Ia. He is now working around with his educated pony, Little Dandy, and promises to be with the white tops next season.

Some of the most modern stunts yet in a fool-proof gambling joint in Oilton, Tex. This is a strictly new burg, and, with new ideas, it is the mecca of everybody with any sporting blood. A recent press comment spoke of it enthusiastically, lauding its method of protection, and commenting on the array of folks who like poker and roulette. It sounds in the story much like one of our Days of '49 Camps.

From the Tom Allen Shows: "Our general lack of the privilege car, Floyd Harrington, stays at hotels now. Business is picking up."

Quoted from The Sunday Magazine: "There is just one woman in the world who has made a success of training animals for show purposes, and her name is Winona Von Ohl. Born on a Western ranch of a mother who had a reputation as a horsewoman and trainer, Miss Von Ohl comes naturally by her gift. Miss Von Ohl has trained every kind of animal from the wild beast of the jungle to the calf, and the latter gives her the distinction of being the only person on record who has successfully trained one."

From The Troupers: "The B. & O. is making some extensive improvements. We saw a new bell car on the train on which we made our last trip." Go it, Daly, old scout.

Lloyd Jeffries has resigned the management of Geo. H. Mills' Red Slave concession at Luna Park, Coney Island, and is spending a short visit at Washington, D. C. Jeff is an old-timer of the old school, when Doc Crosby, Joe Harry, Windy Hughes, Billy Mann, Dolly Lyons were by-words with every caravan. Good luck, old veteran.

Paddy Lynch, half owner of the '49 Camp with Campbell's United Shows, on one Friday morning bought some eggs and ordered them sent to his private car. The grocer's boy by mistake delivered them to the office wagon. Eddie Williams, secretary and treasurer, has a rubber stamp used on passes, which reads, "Not good after Thursday." He carefully stamped all the eggs and sent them to Paddy's car. They were sent back to the grocer with a request for "new eggs."

Things look good for the Krause Shows since they made the one at Pawtucket. Which reminds us, how do you like Pawtucket, Bonnie Kline? And, while we're about it, when is the double-harness stunt to come off?

J. W. Randolph is one fine chap; we don't care what the other half says.

The Washburn Shows are holding against the rains and winds, and heading for the seas with all the ambish of spring hopes. Dr. Lyman Abbott, the well-known writer, paid the Washburn caravan a pretty tribute in a recent issue of "The Outlook."

Charley Tate put out a very nifty appearing program in Huntington, W. Va., from the Metropolitan Shows. Let's have some news from the show, Charley.

During one of the rainy weeks with the Bill Aiken shows one of the committee said to Bill: "Too bad it is raining." Bill said: "Yes; I have seen it rain like this every day, and twice as hard on Saturday." Some optimist that Bill Aiken.

Robney, of privilege car fame, of the Allen Shows, is seen nightly carrying a tray of dishes on the main stem. Well, by doing this it sometimes saves the price of a tip; eh, Rod?

Buck Turner, of the Washburn Shows, says: "Warren Patrick was one of God's noblemen, and the entire show frat. has lost a staunch friend."

Ed Nugent, who has the petrified bodies of Joe Johnson, the arch-murderer of New Iberia, La., and his dog, passed through Cincinnati recently and paid the Lillyboy bunch a visit. Ed was heading for Richmond, and thence—we guess, let's hear from you, Ed.

Diamond Clark and wife have severed their connections with the Macy Olympic Shows, where they were working on the Athletic Shows. They are playing plenties through Iowa.

Another "Who gets it?" Clipping from The Lebanon (Mo.) Rustle says: "William Starnes, of Oakland, has a mare which recently gave birth to a foal with only three legs. It has no left fore leg."

Canada is getting the high-brow idea very much. They will not stand for any more freak shows, because it is offensive to the senses. Ill shows, too, get their goat.

A secretary at one of the little fairs allowed a concessioner a location for a small striker hand strikers. The following year a man wanted to rent space for a high striker, and the following season: "The privilege will be \$2; a day for your machine, as the man last year only had a little one and took all the money out of the town; as you have a big one chances are you will more the bank."

Bennie Smith is the official laundry man with the Krause Shows, Nick is handling The Billboards, Max Delham is lot man. The candy wheel is making some; Besse sure can tell them about candy. Morris Rehach was not hurt in New Britain, Conn., as it was said. He is on the job with the roll-down, Bennie Weintraub has been steering clear of fights, and Bennie Krause has bought a new Steetson.

MID-SUMMER BARGAIN CIRCULAR-GET IT.



It is just off the press—you ought to have it—you can't very well do business without it. This is a special circular which we printed for the benefit of our trade. It contains quite a number of new items which have never been shown in any of our previous catalogues. It also quotes very low prices on a number of lots of **seasonable merchandise**, which we are **closing out**, because there is not enough of any one lot to list them in our regular books. It will pay you to send for this

SPECIAL BARGAIN CIRCULAR
right off before some of the best goods are sold out, and, by the way, if you have not yet this year received our new

SHURE WINNER CATALOGUE No. 63

tell us about it, too, so we can send you the

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especially now, when the season will soon be at its height, when you will need new things to liven up your game.

Now, don't write us if you are a private party and not a worker.

You know we do not supply anybody who just wants goods for his own consumption, and not to do business with.

In order to get one of our

NEW SHURE WINNER CATALOGUES No. 63

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An unbeatable salesman. The fascinating motion of the glittering machinery draws crowds. The coaxing fragrance of popping BUTTER-KIST makes people hungry. It teases nickels and dimes from their pockets.

Look at These Sales Records

Scores making \$25 to \$60 clear profit weekly. Peter Kominos writes: "I sold \$1,440.65 in three months." Motion picture show sold \$360.45 first month. You clear 70c on every dollar.

BUTTER-KIST Corn Popper

Folks say they never tasted such pop-corn as BUTTER-KIST. Big, fluffy white flakes—crisp, crackling, melt-in-your-mouth morsels—piping hot—each piece evenly buttered. Everybody loves it.

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HOLCOMB & HOKE MFG. CO.
1649 Van Buren St., Indianapolis, Ind. (80)

J. MacFarlane, he of the persuasive, tongue and seductively tempting flash fronts, is, as of old, gathering the lucre (when West isn't around), and this season is with the Patrick Shows. To see him handle a spot joint is to marvel. He's there, boys; he's there.

When a man can take an old rag front, avidly in need of paint or replacing, locate himself unavoidably next to a noisy motorhome and a carousel, and then turn them in in "mobs" he deserves credit for being a real worker and producer, and that is what E. G. Newcomb, on the Patrick Shows, has done.

Messrs. MacManus and Smith, two old troupers of the line, who years ago entered the hotel business in Paterson, N. J., are still to be found at the theatrical home, the Lansdowne, on Ellison street, where Billy Watson and his crowd make their home from July to August for rehearsals.

Harry Dunkle—How did you change seats so quick in that theater in Punxsutawney?

We would like to know what Polle would have taken for the ponies in Homer City, Pa., when you ordered the ticket for Grand Rapids.

Ladies and Gentlemen—Mr. Higgins will now pet Big George! (Zeldman & Polle Shows.)

E. B. Brader, of the Reynolds Show, is one almighty fixer. Give that boy credit, and when it comes to managing George Reynolds is way out there.

Robert D. Austin, commonly known as Texas, the High Diver, is at the City Hospital, Washington, Pa. Reports have it, and we are sorry indeed to learn, that he is not improving as was expected. We hope that by this time he has showed some signs of rapid recovery. He wants to hear from all his friends, especially Raymond Clifford and Homer Gambel.

C. J. Meyers, the hustling man, is doing advance work ahead of the Universal Shows. He says things are looking good in the future, and the present isn't so bad. He bumped into the Xpo Shows recently and reports things O. K. Bob Holt's 10-in-1 is getting along nicely, with Arthur Red Critchley doing the hard work.

J. C. Clark and Harry Gadsden will be back in the game about August 12, and would like to hear from Clarence Smith, John Collier and all their friends at Box 100, E. F. D. 1, Adamsville, Ala.

Tramp Friedman joined the Krause Shows recently, and is the same old Tramp, except that he has some grand-new ideas. He doesn't know how long he will stick around.

Red Watson sends his regards to the Great Empire Band, and says he wants to hear from the Waltons.

The Col. Lagg Shows are sure copping the daily space with double-column notices. Charles Alpert came in for a swell write-up, announcing that he was setting chummy with the Mayor and the town dais. Flo Rockwood got some live stuff about her "Thousand Ideas" dance; also the Colonel and Little Major. Some popular aggregation is that Lagg bunch. Good luck.

Harold Barlow has closed with the Col. Lagg Shows and has signed up for the balance of the season with the Col. Francis Ferrar Shows, in the capacity of general press agent and promoter. Congratulations, Wyatt, Coleman and Barlow, and with Harry Clark some advance staff.

The most thoroughly naturalized shiek we have in this country is Adolph Seaman, who was born in Sweden and raised in Germany. Hoeh der Shiek!

Joseph Flory, who has been with Rice & Dore for the past few seasons, has engaged under the management of Chas. Williams, of (Continued on page 45.)

THE ORIGINAL All Nations Base Ball Club

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Star Players of every Principal Foreign Nation in the World. Featuring JOHN DONALDSON, the greatest colored Pitcher in the world.

Traveling in their own Special Hotel Car.

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ENGLISH, IND., AUGUST 11, 12, 13, 14, 1915.

The largest gathering annually of any meeting in Southern Indiana. The place where Concession People make money. For information address

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Guaranteed to conform to all Federal Laws. One pound makes 40 gallons of delicious drink. Price, \$2.25 per pound; sample gallons, 10c. Write NOW for quantity prices.

THE CORNER COMPANY, 250 Pennsylvania St., Buffalo, N. Y.

CARNIVAL NEWS

E. C. TALBOT

Joins the Jarvis-Seeman Forces as General Agent

Negotiations were completed during the past week whereby the Jarvis-Seeman Shows have secured the services of Ed C. Talbot, who, in the future, will assume the duties of general agent and pave the way for the moving of this big twenty-seven-car show. Mr. Talbot is widely known in the carnival business.

The Jarvis-Seeman Company started out at the beginning of the season in a train of twenty-five cars, and since then has been increased to twenty-seven, by the addition of two new steel flat cars.

ESSIE FAY AN ELK

Essie Fay, of the Wortham Shows, has been admitted within the realms and mysteries of the Elks, Dickinson Lodge No. 1157, Dickinson, N. D. Miss Fay is the fourth lady Elk, and it is said that this will be the last time a member of the gentler sex will be initiated into the order. It was through the promotion of a certain brother with the shows that it was made possible, and the bunch are certainly proud to have one of the four lady Elks with their trick. Congratulations to Miss Fay.

BERTINI CHANGES BERTH

Houtzdale, Pa., July 9.—The Great Bertini, who was offering the free attraction with the A. V. Mans Shows the early part of the season, joined the Anthony Shows here on July 4. It was just like a home-coming, as Manager Anthony and Bertini are old friends and have done business together many times before. Bertini brought all his paraphernalia by express in order to get to Houtzdale for the big celebra-

tion on July 5. The jump was 200 miles, and his shows and concessions were up, with time to spare, and the receipts were reported as good. Bertini himself says it was the largest day's business he has witnessed this season. The six-teen-piece Italian band on the Anthony Shows was out at the depot, with a large following of showfolk, to greet Bertini and welcome him home. Bertini has increased his tower to ninety feet.

had been changed to a large and attractive midway, beautifully decorated with little flags and pennants, and well lighted at night by hundreds of electric lights. Tuesday night was even better than the opening, and the promenade was filled with merry-makers until the last lights went out. Wednesday it rained here from noon until early the next morning, and it was sure some rain. This company has run into considerable wet weather this year, and until yesterday we did not know what a real rain storm meant, as the heavens seem to open up and a regular deluge followed, which made it impossible to do any business. Today Old Sol burst forth in all his glory, and, with the assistance of a gas engine and a big force of men, the midway was cleared of all water and the lot was in good shape for the matinee.

Bill Wolters, secretary to Mayor Carl H. Keller, also dictator of the Moose Lodge, has proven the power behind the throne in this city, and no work was too hard for him to undertake, while he willingly worked twenty-four hours straight in the rain and mud. About six years ago Wolters came here, broke and poorly clad, but by hustling and sheer ability he arose from the ranks, until now he is as well known and as influential as anyone in Toledo. He is a good fellow, well met. More power to him.

Charles G. Kilpatrick (you all know "Kil," the famous one-legged bicyclist rider, who is now in the insurance business) has been with us for a week, and everyone hopes he will make his stay as long as possible.

John Heberlin, for many years identified with different tented aggregations, but now a resident of this city, has been on the grounds several times, and is delighted with the attractions of the Kennedy Shows. Mr. Heberlin is now identified with an automobile company, and has made a big success of his part of the business. Thursday night he gave a dinner at his magnificent home here to Con T. Kennedy, "Doc" Barry and Tom Hurd, with whom he has been personally acquainted for years.

J. A. Wattersson, superintendent of concessions at the Forest City Fair, which will be held in Cleveland next month, came over to Toledo with several others identified with the enterprise this week, and liked the shows immensely. Cleveland promises to be one of the big stands

Word has reached The Billboard that Otto Kecker, motorcycle rider, died at New Ulm, Minn., on June 22. His death is a distinct loss to the profession.

OTTO KECKER DIES

Word has reached The Billboard that Otto Kecker, motorcycle rider, died at New Ulm, Minn., on June 22. His death is a distinct loss to the profession.

CON T. KENNEDY SHOWS

By WM. F. FLOTO

Toledo, O., July 8.—With the Fourth of July in a recent, big city, under the auspices of the Moose, with a live, hustling committee, the Con T. Kennedy Shows celebrated the national holiday in good style. There were numerous counter attractions here, many of them free, but this did not seem to have any effect on local residents, who thronged to the grounds at Armory Park by the thousands, and all the shows did excellent business, both during the afternoon and evening.

The long run from Terre Haute was without incident, but it was a tedious ride, as the Kennedy train did not reach here until nearly 1 o'clock Monday morning. Everyone was given orders to work fast, and by noon the shows were up and ready, waiting for the people, who were surprised at the quick manner the park

WITH THE K. G. BARKOOT SHOWS



Reading from left to right: Jason J. Davis, press agent; Charley Williams, Crazy House and Jesse James; Bob Bremson, secretary; K. G. Barkoot, owner and manager; Dell Darling, of Corry, Pa., promoter; Archie Darling, Flower Store; C. Danie Odum, W. W. Morgaridge, Secretary Corry Fair; Odis Loretta, of Corry, owner of Educated Horse, "Colonel Fred." Photo by Bennie Bernstein, with the Barkoot Shows.

COMA HAPPENINGS

By WILL J. FARLEY, Secretary

Since last issue COMA, through C. E. Beyerle, sent L. W. Johnson, attorney, of Pittsburgh, Kan., before the meeting of the General Passenger Agents of the Western Passenger Association at Omaha, Neb. There were about thirty of the forty-one Western roads represented. Our representative was informed that in the last eighteen months the question of an increase in the minimum rate had been twice presented to the association, and on each occasion had received a negative vote. The question was not before this meeting, however. It was learned that the baggage regulation was up for discussion but no action was taken upon it. Until their next meeting no change will occur within this association.

Billy Bennett has found a complete shunt-out on the C. M. & St. P. Ry. and Soo Ry. in North and South Dakota. COMA'S attention was brought to this, and steps will be taken to ascertain why, and a remedy provided as quickly as possible.

Leo Blondin was the only new member to COMA last week. The Fourth of July must have been the reason. Tell me, did all those that forgot to come in make money? The railroads got theirs.

We had seven requests for application cards last week. I forgot to mention in my letter that these cards were to be filled out.

The railroads are holding meetings all over the country for the purpose of getting more of your money. They have found out how easy the showmen submit to it. The showmen are all kicking. They like to talk about it. But



FOR THE "BIG NOISE"
Use Our Big No. 13
UNCLE SAM PISTOL
THE GREATEST OF ALL
5-CENT SELLERS
Self-loading, harmless, no ammunition.
PRICE—1,000 (no less sold), \$23.00, 25% cash with order, balance C. O. D. Sample 10c in stamps.
SPOTSWOOD SPECIALTY CO.
Lexington, Ky.

Attention!—WHITE STONE HANDLERS—Attention!
THE DIAMOND'S ONLY RIVAL!
GENUINE PLATINA RINGS!
We have secured control of the season's greatest discovery in WHITE STONES.
GENUINE PLATINA RINGS, WITH HIGH TIFFANY SETTINGS, FINE WHITE STONE BRILLIANTS—the Nearest Approach to the GENUINE PLATINUM TOP DIAMOND RING ever offered for sale.
Get the best in the market and lead in your line. The price is remarkably low.
NOTICE—If you want to start in the White Stone Game right, send us 25c in stamps and we will send you a photograph of our "Complete Set for White Stone Workers." This is the most complete layout of Rings and Pins, with a handsome Display Case, ever offered to the trade. All you have to do is to set it up and go to work. Our outfit assures you 80% Profit.
White Stone Specialists,
BRACKMAN-WEILER CO., 337 W. Madison St., CHICAGO, ILL.

FOLEY & BURK SHOWS
WANT
For Stockton, July 27-31, and Sacramento, August 2-7, located around State Capitol Grounds
Concessions of all kinds (no exclusives; no graft). Also want Plantation, Huston, Flea Circus, Hawaiian Village, Platform Shows. Must have good fronts. Address **CARROLL BOSWORTH, 612 J Street, Sacramento, Cal., or E. M. FOLEY, 605 Humboldt Bank Bldg., San Francisco, Cal.**

CARNIVAL WANTED
Liberal proposition to right party. Biggest County Fair in Kansas. Grounds closed in. Sidewalk all the way round. Free gate at night! Wire
JAMES T. GRIFFING,
Secretary County Fair Association, McPherson, Kansas.

JOS. ANTHONY SHOWS, WANTED
Merry-Go-Round and Ferris Wheel for balance of season. Join July 26th. Write or wire **JOSEPH A. ANTHONY, Altoona, Pa., July 12th; Sturgeon, July 19th.**

BIG WHITE COUNTY FAIR
At **CARMI, ILL., Sept. 7-8-9-10-11, 1915**
Big Crowds, Big Premiums, Big Purses. Best prospects ever, good crops and plenty of money. WE WANT a few good, clean, moral Tent Shows, and all other kinds of legitimate Concessions. Best grounds in Southern Illinois. Courteous treatment accorded to all Concessionaires. Address
GEO. WUST, Sec'y, Carmi, Illinois.

FREE Our Great Mid-Summer Offer of Our Celebrated
WAR GAMES
Both Throwing and Cannon Shooting Games for Parks, Carnivals and Fairs. Write today for full information.
FRANKLIN AMUSEMENT BUILDERS, Franklin, Pa.

WANTED
FOR BIG FOUR AMUSEMENT CO.
Ocean Wave, Ferris Wheel, Merry Widow Swing, one or two more Shows of merit; good opening for Wild West Show, Fat Girl, Fat Boy, Laughing Gallery or Katzenjammer Castle. CAN'T EAT any more Motorcycle Rider; must have your own machine. A few choice Concessions open. Why play the still town? We have got 16 solid weeks of Fairs booked. If you are a live Concessioner or Show Man you know this means real money. No hard times with us. WHY? Because we pick the live spots. Tell us just what you have got in first letter; we will try and take care of you. Opening for Lady Lion Trainer; must have good appearance and good character. Good salary to the right person; experience unnecessary. Address all communications to **CUMMINGS & BURCKART, Pomeroy, O., this week; Hillsboro, O., next week.**

This is the **REAL QUALITY** Charlie Chaplin Hat. **NO IMITATION.** Nothing cheap about this hat.
EXTRA SPECIAL NOVELTIES:
No. 0 Rubber balls, \$2.00 per gross; Rubber Thread or Tape, \$1.90 per lb.; Long Squawk-ers, \$2.25 per gross; No. 60 Balloons, sizes guaranteed and fresh stock, \$2.25 per gross; No. 60 Two-Color Balloons, \$2.75 per gross; Balloon Sticks, 25c per gross; Large Size Red, White and Blue Cloth Parasols, \$1.25 per dozen; Jap Crook Canes, \$6.00 per 1,000; Colored, or Red, White and Blue Busters, \$10.00 per 1,000; Baseball and Jockey Balls, 26 inch, \$5.00 per dozen; Teddy Bears, 24 inch, \$5.50 per dozen; Croquet, \$5.00 per 100 lbs.; Hat Bands, all the latest styles, \$7.50 per 1,000; Flashy Whips, 30 inches, \$4.00 a gross; Charley Chaplin Squirrel Rings, with ball attached, \$5.00 a gross; Charley (Whip) Best quality Felt, in all colors, \$7.00 per gross; Metal Buttonhole Squirters, with rubber hose and ball attached, aquila water by in all colors, \$7.00 per gross. No goods shipped C. O. D. without deposit. WE ISSUE NO CATALOGUE.
NADEL & SHIMMEL, 132 Park Row, NEW YORK CITY.



DO YOU MENTION THE BILLBOARD WHEN YOU ANSWER OUR ADS?

K. G. BARKOOT SHOWS

By JASON J. DAVIS

The show business—or at least the carnival business—in certain sections of Pennsylvania is not at all lucrative at the present time, which condition is no doubt due to a large extent to the unusually great number of caravans that have traversed the territory earlier in the season. To be more explicit, towns within a radius of a hundred miles of Pittsburgh, especially the mill towns along the Allegheny and Monongahela rivers, have literally been "carnivalized to death" since the opening of the season, and, as a natural consequence, the shows are none too plentiful. Certainty that is the condition encountered by the Barkoot outfit, and other shows visiting this vicinity recently make the same report.

At best conditions in general are anything but good, but when two shows come into contact with one another in the same town the same week, it is an unenviable experience. The latter was the case with the Barkoot Shows week of July 5-10, at Connettsville, Pa., the competing force being the Greater Sheesley Shows. The rivalry was kept but friendly, members of both companies visiting back and forth during the week. The Connettsville Military Band, which was employed by the Sheesley Shows for the week, and Angelo Mummolo's Royal Italian Band, of the Barkoot Shows, clashed in a friendly concert contest on the principal street of the town. The event attracted but little attention and was commented on by the local papers.

BARK-HOOTERS

Silver City Kid's Wild West Show joined the outfit at Connettsville.

Harry Kilgore has been employed as photographer in Dannie Odum's gallery.

Mr. and Mrs. Jack McMahon joined at Monessen, Pa., Jack doing his fancy bag-punching act as one of the free attractions, and his wife doing a singing and dancing act with Babe Winifred in the vaudeville show. Both are clever performers and bully folk.

Another fine couple is Mr. and Mrs. E. B. Martin, the former doing the talking on the front of the DeMarsh Vaudeville Show, and the latter working in the snake pit of the Mills 10-in-1.

Mr. and Mrs. Walter Loeman are also newcomers on the outfit. Walter assists J. Castle with his various concessions and Mrs. Loeman operates a booth.

David J. Lawrence, of the old school of concessioners, and with the Barkoot Shows more than ten years ago, paid K. G. and the boys a visit at Monessen, Pa.

There isn't a restaurant with any show that has anything on either of the two with the Barkoot Shows, which are operated by Lyle and A. M. Nasser. Both gentlemen are hustlers and deserving of much credit for having the best at all times at reasonable prices.

GEORGE REYNOLDS' SHOWS

Our last stand at McMechen, W. Va., on the main streets under the auspices of the Volunteer Fire Department, was as good as any we played this season. When the show train got in Sunday morning everybody connected with the show was surprised at Manager Reynolds for bringing the show into such a small-sized town. They didn't realize that Benwood and Wheelug was only a five-cent car ride from McMechen, but before the week was over everybody wore a broad smile.

The doll and candy wheels disposed of all their stock by 10:30 p.m. Saturday night; all other concessions did very good. H. Harvey's Ell ferris wheel always had a crowd waiting for a ride. The merry-go-round rode to capacity all night. In fact every show did a good business.

Joe Early has added another concession to his list, making it four in all.

Clyde Hippie joined with his fish pond, country store and cigarette shooting gallery. Mr. Dunn and his wife and baby joined with his bear wheel and palmistry.

Sheesley Greater Shows were showing Steubenville, O., a short jump from us, and nearly everyone on the show paid them a visit. We found the Sheesley Show a first-class show in every respect and the hospitality that was extended to us was something entirely out of the ordinary, for which we thank them sincerely.

Manager Reynolds left the show on Monday in company with his advance agent, George Kirkland, to look over a territory of fairs for twelve weeks beginning August 19, and we expect him to be away all this week. The show is in charge of his worthy assistant manager, Geo. Biddwin.

This week we are showing in Barnesville, O., under the auspices of the Barnesville Band. Monday night being the 5th of July a big celebration was held here by the Business Men's Association, bringing crowds into town from a radius of 50 miles, and the result is that we got the biggest Monday night's business this season. Everybody is boosting for the band in this town, and we look for a big week's business.

JOHNNY J. JONES JOTTINGS

By F. G. SCOTT

General Agent Harry C. Alting, of the Johnny J. Jones' Exposition Shows, contracted with the Braddock Business Men's Association to exhibit this company at the latter's Jubilee Week, June 28 to July 3, within the borough limits of Braddock. The business men promised their support and right well did they live up to their promise. All of the stores featured special Jubilee sales, the main streets of the town were in gala attire, every business place was decorated, and it was truly a real advertised event. BUT, as strong as was the auspices and as efficient as was the publicity campaign inaugurated by chairman of the committee, James J. Quinn, of The Journal Company (whose forte, by the way, is securing publicity, despite his success at manufacturing serial paddles), one man whose absolute support was necessary to the success of Braddock's first carnival in twelve years was apparently overlooked by the fixers. Mr. Weather Man was not fixed. And so, he evidenced his displeasure at the oversight in a most emphatic way. For five days we saw the sun only at brief intervals. For five days torrents of rain fell incessantly, except for very short let-ups, and made the show lot a veritable quagmire,

PADDLE WHEELS
32 inches in diameter, with either 60, 80 or 120 numbers. The best of them all. **\$7.50**
SPECIAL PRICE.....
IMPROVED COUNTRY STORE
36 inches in diameter, oak **\$8.00**
finish. SPECIAL PRICE.
CHARACTER DOLLS
Get next to our dolls. Larger and flashier. You can't beat them. We don't say much, but we're there with the goods.
OH, YOU CUTIE DOLL—ENUF SAID.

SLACK MFG. CO., 337 W. Madison St., CHICAGO, ILL.

NEW CATALOGUE FREE.

SERIAL PADDLES.
TEDDY BEARS.
POODLE DOGS.
PILLOW TOPS.
VASES, STEINS.
NOVELTIES.
AMUSEMENT SPECIALTIES.

The Wheel Man's Candy

We make a special line of packages, all large and flashy, for the Wheel Man, packed with the highest grade Chocolates. We guarantee to ship all orders on an hour's notice. Our packages will increase your business at least 50%.

Touraine Confectionery Co., Dept. W, 251 Causeway St., BOSTON, MASS.

CANES WHIPS

50 LADIES' PARASOLS, ASSORTED. ONE PADDLE WHEEL COMPLETE. FOR OUTFIT ONLY. \$30.00

Hoopla Game, complete, 500 Pieces, Prizes, Hoops, etc. 25.00
Improved Cane Assortment, 240 Canes, including 100 Rings..... 10.00
Improved Cane Assortment, 350 Canes, including 100 Rings..... 15.00
Improved Cane Assortment, 600 Canes, including 200 Rings..... 25.00
Shooting Gallery Outfit, complete, 2,567 pieces, only..... 23.00
FISH POND OUTFIT, 2,000 ASSORTED PIECES OF PRIZES, ASSORTED, AND FISH, ONLY..... 25.00
150 FANCY ASS'D POCKET KNIVES FOR KNIFE RACKS, GOOD FLASH, RINGS FREE..... 15.00
200 FANCY ASS'D POCKET KNIVES FOR KNIFE RACKS, GOOD FLASH, RINGS FREE..... 15.00
LARGE CATALOG FREE. Knives, Watches, Pennants, Toy Whips and Canes. TERMS—Half Deposit, balance C. O. D. Jap Cans, \$9.00 per 1,000, best grade.

CLEVELAND CANE COMPANY, CLEVELAND, OHIO.
FREE CATALOGUE. 647 WOODLAND AVENUE. FREE CATALOGUE.

THOUSANDS ARE GETTING RICH HANDLING SALES BOARDS

ARE YOU ONE OF THEM?

We manufacture all sizes of the **HORSE SHOE** and **SQUARE SALES BOARDS**. We sell filled or unfilled boards, also labels and numbered fillers for any sized board. All boards made of clear bass wood. Orders shipped same day as received. Write for our prices. They will interest you. State quantity wanted.

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THE BEST ADS
are INSPIRED by the subject. The advertisement writer's idea of a **PERFECT CATCH** is writing ads for

DENTZEL

This has been the story since 1867, and a DENTZEL CARROUSEL is the Greatest Money-making device ever installed in a Park.

WILLIAM H. DENTZEL, Mfr.,
3641 Germantown Ave., Philadelphia, Pa.

HIGH STRIKERS

A machine with a four-section standard, with a one-piece track, for \$50.00. Write for description.
M. W. ANSTERBERG, Mfr., Hamar, Mich.

IN ANSWERING AN AD BEGIN YOUR LETTER WITH "I SAW YOUR AD IN THE BILLBOARD."

where only high-top boots could protect one from the mud, which was of such consistency that once it came into contact with an object it defied all efforts of removal. Under such very unfavorable conditions it is impossible to pass judgment upon Braddock as a carnival town, but of this a showman who has a carnival under the Business Men's Association is assured he will have as live a committee as can be found anywhere. J. E. McDonald, secretary of the association, is a five wire of an original type and very much on the job.

The Exposition is exhibiting, week of the 5th, at Charlelot, Pa., for the benefit of the Logan Order of Moose. Independence Day the shows were up and ready before noon and worked almost continuously until near midnight. The volume of business done was just slightly below the mark reached last year, and was, needless to add, most gratifying to Mr. Jones and his associates, encouraging them to believe that the Charlelot engagement is going to be one of the best of the current season. A big day is promised here Saturday, which is a general pay day throughout this section. Special Agent Moore has a popularity contest and automobile contest this week, both of which are going great.

At Braddock many visitors were entertained. Among those who honored the shows with their presence were Al F. Gorman, F. H. Scott, E. A. Botter, of the Barkoot Shows; George J. Marr, Bert Hess, of the Copping Shows; J. Frank Hatch and J. J. Blance, the latter being well known as a dealer in circus equipment.

Miss Julia Marr is a guest of Mrs. Curly Wilson for a week's visit.

Mrs. F. H. Scott is visiting the show. She is the wife of Special Agent Scott of the Barkoot Shows, and mother of the compiler of these paragraphs, but very modest, despite her close association with such gent.

Uniontown will be played during week of July 12, under the auspices of the Keystone Fire Company.

HARRY C. HUNTER SHOWS

By RAYMOND CLIFFORD

Bradford, Pa., July 5.—We arrived here Sunday at 4 p.m., and unloaded in three hours, which was some good, quick time.

Last week, at Union City, was fair, but the natives still have their money, as they failed to spend any, at least, very much. We had the pleasure of having Creator's Band as opposition, but our band leader did not care for that, playing longer music than the opposition.

Two more shows joined this week—Major Fred, musical horse, and Ragha, the monkey man. Major Fred has a very nice front looking glass and colored lights, and a nice, clean show.

The Water Circus still continues to be the feature show.

Business on the 4th of July was good, and everybody is looking forward to a big week.

The writer would like to hear from J. C. McClancy and J. Bob Hart.

CLIFTON-KELLEY SHOWS

By V. L. BAKER

Oakes, N. H., July 6.—The balance of the week that we played in Restfield, N. H., was a lot of expectations. Although the weather was a little cool the midway was filled to its capacity on Saturday afternoon and evening. They were there for the sole purpose of celebrating Independence Day and spared no money in the little.

The train left on time early Sunday morning for Baker, N. H. The train was unloaded promptly after dinner and everything was in readiness for opening by dark Sunday evening.

Monday morning at the band concert by Fred Shultz and his military band the crowd showed the spirit of a genuine celebration. All show concessions and riding devices opened promptly at 9 o'clock and business did not slack until 11:30 at night.

Much credit is due Z. A. Angur in securing the two celebrations; he is now in Minnesota booking some of the early fairs.

Rose Dano made a trip to Chicago Monday night to transact railroad business during the illness of Manager Kelley.

Miss Clara Walne, of Chicago, has joined the Tango Mafra Show, making seven girls in all in the company.

Jolly Dixie, the Fat Girl, has been doing good business since in the Dakotas.

Next week we play Fergus Falls, Minn., under the Merchants' Association.

THE WORTHAM SHOWS

By DICK COLLINS

Dickinson, N. D., July 6.—We finished a new week's business at Billings, Mont., last Monday, and are here on the lot on time and opened up to a fair attendance. Weather is good and the town looks as if it will well repay coming here. We are under the 335, and there is a big home-coming scheduled for the last four days of the week.

Last week Miss Essie Fay made a hit with the cowpunchers at the Round-up, and the Society Horse Shows gave general satisfaction.

The Tango Queens were also much admired and too much can not be said of the Mirac-Girl, which Miss Blake has made a most pretentious proposition, the program being very alluring.

The Hippodrome, under the management of the Brothers Dyer, assisted by their wives, is going at top speed all the time, while Neptune's Daughters, with Reckless Russell, Chas. Kidder and Miss Lillian Cooley, the star of the aggregation are getting nice money.

Noble Fairley has a good pit show, while the genial George, of Filipino fame, is the one big money-getter in the midst of the big famous Filipino being the big little attraction of the entire carnival.

The Auto Stadium is doing well, and although most of the shows could get more money, they are in a nice winning streak just now and have been so for some little time.

The people on the Wortham aggregation should be as George Donovan partly put it "well satisfied, when most of the brothers are struggling for bare existence this year," and this is true. With such dates as we have ahead when it is next to impossible to lose, and getting things thus far on our way with a credit balance in hand, we are extremely lucky and all things

A NEW ONE

ORDER NOW

SAMPLE FREE

THE HAT THAT GETS THE BIG MONEY!

A BIG WINNER

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An All-Felt Hat with Felt Designs and Lettering (Not Paper or Painted). Not the Old Skidoo Hat revived with a new worded band.

Our Novelty Motto Hats are **JUST THE THING FOR CELEBRATIONS, CARNIVALS, FAIRS and PLEASURE RESORTS.** They make a beautiful flash and everyone wants one. Have made a big hit wherever sprung. "All sold out early—could have sold more they all tell us." Live concessionists are getting busy. Be one of them. Send in a trial order for 100 and see how fast they sell. They come in assorted colors and assorted up-to-date sayings.

PRICE, \$6.00 PER 100. SAMPLE FREE.

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WE ALSO MANUFACTURE THE BEST SELLING LINE AT POPULAR PRICES. SEND FOR CATALOGUE. PENNANTS



BACK VIEW—BY TURNING UP BOTTOM WILL FIT ANY HEAD.

FRONT VIEW—SIZE, 17 INCHES HIGH. CAN BE WORN OVER ANY HAT.

PARKER'S JUMPING HORSE CARRY US ALL



Chicago, August, July 2, 1915.
C. W. PARKER, Leavenworth, Kan.
Dear Sir: It may be interesting for you to know that my "Carry Us All" on yesterday, Dominion Day, at Chicago Exhibition, grossed Eight Hundred and Eighty Two and 30-100 Dollars (\$882.30). We opened at 2 o'clock p.m., and closed at 12 o'clock p.m. Weather clear and very cool.
All the WORLD AT HOME STAYS did good business, especially during the best wishes.
Respectfully yours,
CHAS. BERKELL.
Just a reminder that this is the only one I am running, and that there are about 95 Parker Jumping Horse "Carry Us Alls" with Carnival Companies this year. Working the factory to full capacity, which means that I have the only money-making machine—my "Carry Us All" Machine fully protected by patents. For further information write C. W. PARKER, Leavenworth, Kansas.

The judgment of C. A. Wortham and Steve A. Woods for picking out the spots for us to play. The jumps have been big, true, but the money has been there, and the only big drawback this season so far has been the inclement weather.
We have Fargo, Springfield, Kankakee, Beardstown, Ak-Sar-Ben, No-Tsu-Oh, Texas State Fair, Burlington Interstate Fair, and several other big dates just commencing, with Minneapolis in the near future, and so can not well lose out now that we have got as far as we have so auspiciously.
Another strong editorial came out yesterday on our leaving Billings, congratulating the management on the cleanliness of the shows.
Col. Beckwith, George Donovan, Alvin Fay and the writer join the Elks here tomorrow night.
We saw Col. Mulhall, Lucille Mulhall, Homer Wilson and a bunch of other notables at Billings, all taking part in the biggest celebration that Montana has seen for many a day.
We go on from here to Bismarck, where Harry Hofer is getting in good work, thence to Jamestown, where "Main Dave" is looking them into shape, and then Fargo, for the Interstate Fair, the first of the fair dates.

MURRAY & CO., Inc. 625 West Fulton St., CHICAGO, ILLINOIS



CIRCUS CANVASES

ESTABLISHED SINCE 1879. CHICAGO ILLINOIS
BIG BARGAINS IN ALL SIZES OF SECOND-HAND TENTS AND MARQUEES
Size 40x70. One 40-ft. Round Top, with 30-ft. middle, 10-ft. wall, 8 1/2-in. boat sail drill; thoroughly roped; bale ring style. Used one month. First-class. Price.....\$150.00
Size 50x80. One 50-ft. Round Top, with 30-ft. middle, 8-in. drill, 10-ft. wall; thoroughly roped and strengthened; bale ring style. Used two months. Hargest. Price.....100.00
Size 60x90. One 60-ft. Round Top, with 30-ft. middle, 10-ft. wall, 8-in. drill; thoroughly roped and reinforced; bale ring style. Used six weeks. A-1. Price.....177.00

WANTED AT ONCE

Big Feature Show—Dog and Pony Show preferred. Have big, brand new, double Wagon Front and complete Outfit. Will advance transportation. Also any other attractions that do not conflict. Concessions open; Photograph Gallery and Knife Rack exclusive. Wanted—General Agent, at once. Palmistry is also open. Have several good Fairs already booked, with many more good prospects in view. Address
METH'S UNITED SHOWS, L. J. Meth, Mgr., Menomonie, Wis., Week July 12.

Healthful Cooling CIDERS MAKE THEM YOURSELF

Just add cold water to Morrissey's Concentrated Ciders, sweeten and they are ready to drink. Tastiest Cider You Ever Drank. Fully Guaranteed under the Pure Food Law. Apple, Peach, Grape, Apricot, Wild Cherry, Crabapple, Orange and Raspberry. Put up in three sizes: Small size makes 36 glasses, price 25c; medium size makes 30 glasses, price 50c; large size makes 24 glasses, price \$1.00. We prepare all charges. AGENTS WANTED. This is a Real Opportunity to make money. Every person you meet is a possible customer. Every home, store, restaurant, hotel, dance hall, billiard hall and soft drink stand can use Morrissey's Concentrated Ciders. Profits are very large and repeat sales certain. Send 25c today for sample, enough for 36 glasses, postpaid. Catalogue free.
CHAS. C. MORRISSEY & CO.,
4417 Madison Street, Chicago, Ill.

GREAT PATTERSON SHOWS

By RAYMOND E. ELDER
Valley City, N. D., July 6.—Business at Willmar, Minn. (June 28-July 3), was very good, but we had our usual shower about every day, except Saturday, and, as that was the big day of the week with the Barnum & Bailey Shows in town, and the celebration of the Fourth, everyone was well pleased. Willmar is situated near a chain of lakes, and everyone enjoyed the swimming and fishing, and every day we had a fish fry.
Wednesday evening the Patterson Baseball Club gave their first dance, and it was a big success. The new suits for the boys came last week also.
James Patterson returned Tuesday from his farm at winter quarters, and reports things looking fine in spite of the floods.
In spite of a long run the show got in here Sunday evening, was hauled out and set up and ready for business Monday morning at Valley City for the Fourth of July celebration and the opening of the fair also.
This is the first of a long string of fair dates, and the Patterson Elephants in charge of Elephant Joe Soestman, and Mrs. Raymond E. Elder, with the Arabian stallion, Vann, the horse beautiful, work twice daily in front of the grand stand.
J. J. Bejano has been laid up with a bruised knee. Watch your step, Johnnie; safety first always.

WANTED FOR HERBERT'S GREATER SHOWS

Two good Grand Shows, Working World, Crazy House or any good Pit Show that will get the money; also Girl Show. I will furnish outfit to any one capable of handling it. Also want Cookhouse, High Striker, Doll Rack, Ham Wheel, Fish Pond or any legitimate Concession. This show carries two bands and one sensational free act. Good treatment. Week of 12th, Matawan, W. Va.; week of 19th, Gary, W. Va.
Address mail or wires to

JOE HERBERT, Mgr. HERBERT'S GREATER SHOWS

NEWPORT, KENTUCKY

BOOSTERS' CLUB CARNIVAL AND GALA WEEK, AUGUST 16-21, INCLUSIVE
WANT Shows, Riding Devices, Wheels and Concessions of all kinds. No exclusives. CAN USE eight or ten-piece Band. COMMITTEE OF ARRANGEMENTS: Phil Eckor, 114 1/2 W. 7th St., Cincinnati, O.; Cliff McCleod, care Matt's Cafe, 5th and Brighton Sts., Newport, Ky.

OUTING DAYS AND OLD HOME WEEK

GILLESPIE'S GROVE AND DRIVING PARK, Walden, N. Y., August 4th and 5th. Concessions for sale. WANTED—Ferry, Wheel, Merry-Go-Round, Swing, Shows, Buffalo Men.
W. C. HART, Secretary, Walden, N. Y.

GREAT EASTERN SHOWS

By BIG BOB
The Great Eastern caravan showed at Philadelphia, N. J., week of June 29, under the auspices of the Elert Hook and Ladder Company, and spent a very enjoyable week.
A. E. Lange, with his vaudeville show, joined at Pottsville, Pa. The roster includes A. E. Lange, owner and manager; Mrs. Lange, treasurer; Nellie Clark, Rose Kennedy, Mr. and Mrs. Clifford, Elsie Scott, Betty Chester, Norma Wilson, Al Kaufman and Tom Watts. Prof. Liffwitch is at the piano, with Arthur Kennedy playing violin and Tom Baxter trum.
Our band, under the leadership of Prof. Finzerhut, delights the crowds with up-to-date selections.
The 5-in-1 is under the management of George Allen, with Ed Thomson lecturing and D. Christian in charge of the front.
The motorhome is being managed by Chas. Christian and is featuring Pure Devil Mincer.
L. H. Kinzell's Dixieland Minstrels, managed by W. C. Brown, continues to play to good business. W. Tucker is stage manager.
Princess Olga, the midget, will join at Catawissa, Pa.
The concessions now include cookhouse, H. Ford; cat game, W. Thorn; fruit wheel, H. J. Zweigle and C. Base; shooting gallery, E. H. Williams; doll wheel, Fair Amusement Co.; knife rack, pillow tops and Suro Winners, Ed Gause; popcorn stand, E. L. Miller; candy wheel, Frank Hayes; baby rack, Mr. Knecht; high striker, J. Knecht.
At our next writing will have some new concessions to record. Everyone is enjoying the best of health and Mr. and Mrs. Kinzell send their regards to all friends.
K. G. Barkoot, with part of his thoughts on his big show and part on his big undertaking, the park at Knoxville, Tenn., has been keeping him up late at night.

WE MAKE CATS, DOGS AND MONKEYS FOR BALL GAMES

Also Doll Rack Hoods and Dolls. Buy them from
BAKER & LOCKWOOD MFG. CO., Kansas City, Mo.

WANT GOOD ADVANCE AGENT

George Reynolds' World's Greatest Shows
Week of July 12th - - - - - Dennison, Ohio

Incandescent Lamps

FOR PARKS—THEATRES—SHOWS
BUY DIRECT FROM MANUFACTURERS.
REDUCED PRICES—800 Hours, Clear or Colored, Re: 600 Hours, Clear or Colored, 6c. Guaranteed. SAFETY ELECTRIC COMPANY, 537-539 N. Dearborn St., Chicago, Ill.

WANTED—GOOD CONCESSIONS AND ATTRACTIONS

FOR THE FAMOUS
VERSAILLES ANNUAL HOME COMING
Versailles, O., August 12, 13, 14.
If you are a live one and have something good, write at once to **H. B. HOLE, Versailles, Ohio.**

WANTED--SHOWS (Independent)

FOR BIG FOUR COUNTY FAIR, DE RUYTER, N. Y., AUGUST 10-13.
Liberal inducements. Big Purses and Free Attractions. Come where the big crowds are assured. Money here.
C. W. AMES, Sec'y, De Ruyter, N. Y.

GRAPE JUICE

Make your own with Radcliffe's Concentrated Concord Flavor. \$95.00 profit in every pound. The latest and most popular drink for Parks, Fairs, Picnics, Carnivals, etc. One pound makes 100 gallons. Price, \$2.50. Send 10c for sample to make one gallon. Serial 10682. THE RED CLIFF CO., Wheeling, W. Va.

WANTED—CARNIVAL SHOWS

And Clean Attractions. Merville Street Carnival, August 25th, 26th and 27th, Merville, Ia. We get the crowds. Address W. H. MAXFIELD.

WANTED—CONCESSIONS

CARNIVAL COMPANY, MERRY-GO-ROUND, etc. Annual Home Coming and Horse Show, Maroa, Ill., Sept. 1, 2, 3. We get the crowds. Write J. H. WILLETT, Maroa, Ill.



Medicine Showmen, Agents, Palmists and Hustlers

YOU ARE LOSING SOME NICE EASY MONEY if you fail to work our high-grade ELECTRIC BELTS, APPLIANCES and BODY BATTERIES on the side or in your office. Also a nice side line for performers making one to six-day stands. 500 to 1,000 per cent profit. Send 15c for Sample Belt and Lecture on Electricity. Get net price list on the best line out.
THE ELECTRIC APPLIANCE CO. (Inc. 1891), Burlington, Kansas.

JUST OUT — OUR NEW BARGAIN CATALOG

And Mailed Free. Write for it Today and

SAVE MONEY
On Watches, Jewelry, Pocket Knives, Razors, Fountain Pens, Opera and Field Glasses, Spectacles, etc.

GORDON & MORRISON
The oldest, largest and most reliable Wholesale Jewelry and Optical House in U. S. A.

240-242 West Madison Street, CHICAGO, ILL.

Our No. 25 Combination 7-in-1 Leather Pocket Book, made from genuine sheepskin leather, in assorted colors and grains. Price, \$17.50 per gross. We also make a 6-in-1 Combination Pocket Book. Price, \$13.50 per gross. Send 25c, and in return you will receive TWO samples.

NATIONAL LEATHER GOODS CO.,
1458 S. Racine Ave., Chicago, Ill.

TIPPECANOE

IS READY FOR YOU

Send for Catalogue.

THE TIPP NOVELTY CO.,
TIPPECANOE CITY, OHIO.

BALL GUM

More deliciously flavored and at lower prices than you have been quoted heretofore. Samples will be sent to you on application.

STANDARD CHEWING-GUM CO.
Ball Gum Our Specialty

50-58 Columbia Street, NEWARK, N. J.

7-in-1 PAN-AMERICAN \$23.00
10-in-1 Bill Folds 24.00
12-in-1 28.00

Combination. Samples, 25c each. GROSS.

You'll never use any other.

CHARLES K. COOK CO.
PHILADELPHIA, PA.

HERE'S A RAZOR SPECIAL

This one is made from heat English steel. White or black handles.

\$1.85 Dozen

Notwithstanding the advance in the cost of steel, we are selling at the old prices. Biggest value ever offered in the razor line.

Headquarters for Watches, Clocks, Jewelry, Silverware, Razors, Billfolds, Cutlery, etc. Sales Board and Premium Supplies of all kinds. Send for new catalog, free to dealers.

JOS. HAGN & CO., Wholesale Jewelers,
300-306 W. Madison St., Chicago, Ill.

Toy Balloons

Complete line, brilliant colors, including red, yellow, blue, green, etc. Also sectional combinations of various colors. Specially treated to insure fadeless colors and tough, elastic rubber. Long necks, uniform in size and construction; seamless. Samples furnished on receipt of 10c to cover expense of mailing and handling.

Send for Pamphlet and Price List.

The Star Rubber Co., Akron, Ohio.

GET THE LIVE ONES, BOYS! Our Charlie Chaplin Hats and Firemen's Helmets are THE NOVELTY devices for Celebrations, Seashore, Carnivals, Fairs and all outdoor gatherings everywhere. They are getting the big money. 10c Sellers at Big Profits. The Charlie Chaplin Hat is the Universal Money Winner. \$6.50 per Gross. Charlie Chaplin Mustaches, 75c per Gross. 25% on all orders. Balance C. O. D.

CROWN HAT FRAME CO.,
30 Great Jones St., New York. CHARLIE CHAPLIN

Python 3-Minute Corn Remedy
Keeps the Kne. Make lecture, remove corns, then turn the joint, and the money is yours. A. T. OLOS, Suite 1, 5 W. Van Buren St., Chicago, Ill.

PIPES FOR PITCHMEN
By GASOLINE BILL BAKER

Harry Daly, the Franklin man, was seen with a large meal outfit in Akron, O., recently, and it is said that he is getting some soft coal.

Dr. Devel has a show out in Ohio, a good-sized show, and is doing well. Looks as though Ohio will be healthy before long.

Doc Gray has opened some new offices in old Anstraly, with his central point surrounded by only eight wind-reading joints. Prof. Martiu, the corn skinner, has a joint there, working on the soldiers' pedals. He says hello to the Vancouver Chiropt. Doc says if we don't write pipes here on earth where in hell will we write them? We give it up.

W. P. Danker and P. Workman are making things hum around in Ohio.

Get Bill Reese to tell you about the time he and Hoyle went to the Chop Suey joint on Third street and promoted two of the chink's tea pots, because the chink gyped them for the feed.

There were only seven pitchmen working a corner in Youngstown, O., recently. Among the notables were Eby, of needle threader trust; Walker, the corn eradicator; Eagle Eye, with oil, a wipe worker, and several others.

W. P. Danker reports that Marion is open, but it may as well be closed.

Sheldon was in Chicago recently working his fountain pens, giving them piano players with the little luk distiller for two bits. But Sheldon says that if he was giving them steamboats with the pens for two bits they couldn't buy a gang plank.

It is said that maybe those spots Eddie Bedell is making down East are nine spots. How about it, Eddie?

Prof. Meldor, who has just returned from Frisco, says biz is poor. Tell us something new, Doc.

They're holding a convention in Dayton.

Prof. Robert Kirchstein, from Boston, is now in Chicago. They say that what happened to him in Cleveland would make a red hot pipe. Let's have it.

One a.m. and Mutt Gordon still working.

Doc W. C. Dodge says you do not have to shock people to be a live wire.

Doc Moran has cut off all his good looks, now that the goatie is gone.

Honor in the pitch business, says Doc Dodge, is always an asset. To say what you mean, to fulfill every promise with every article you sell, to be courteous, to deal fair to all, to build up with hope for better business as you aim to keep faith with 'em, to snare showy and bombastic manners, is to tread on the road to success.

Doc D. V. Murray, be of the Cyclone Liment, is dead. There are five in the game of the oldtimers who did not know and reverence Doc Murray, and his demise will be mourned by many. A clipping from a Pittsfield daily, where he died, speaks in part: "He was a genial man and made friends rapidly. Was famed as a public speaker and was very fond of oratory. He had a wide acquaintance, and he had seen many great men, many of whom he met personally." He is survived by two children.

Stopeck stepped into Mexico. Be careful, Harry; better stay on this side of the line.

Trixi Amlin has blown the musical comedy and is working for Safety First Offshoot out of Dallas. Trixi is traveling toward the north ast, and from last reports was pulling things her way.

Rath has quit the hypnotic act he was with and promoted a car at Elmira, N. Y., and is



DR. FELLMAN

Dr. Fellman is one of the oldest and best liked knights of the torch in the game, yet Doc is not a knight of the torch, he is a staunch member of the frat. Doc is one of the old-school auctioneers. At present the old scout is working with the tribes, but fall will find him in Sioux City with the old joint, where the boys will congregate and warm their feet during the long chilly spell.

tearing through New York. Rath is a fast worker and his wife is even better. Good luck.

Diamond Dick is making his fair dates and hitting things up nicely.

McNally is also playing the Empire State and reports it good in spots.

Northern Pennsylvania seems flooded with the boys working the college game on sheets and to a wise man these words suffice. Let's drop that gag and try a better substitute.

Yiddle is making arrangements for a swell wedding some of these days. Andy Watson, get your little auto on the job; they need a taxi.

C. G. Wood is working the canal towns in New York, and finds things pretty tough in some places where he has followed up these strong arm workers. C. G. is a hard worker and deserves a little better results than the "slings and arrows" resulting from another man's selfishness and greed.

Low Knight is still working his Botanic Compound in Boston.

Kid Anderson was seen going down the street with a very forlorn look. Kid always looks this way when he is going to spring a new joint. Wonder what he's got up his sleeve?

Joe Krause said it never was so rotten.

"Take it, my friend, on my recommendation."

Somebody said that Vegetable Baker ought to save the cabbage and stuff and make soup out of it for the boys every night. How is everything with you, Baker?

Can anybody furnish us with a copy of the old prayer about the dollar bill used as a baby? It will be published.

C. G. Woods sends his best to John Leach, of Filigree fame; Harold Woods Harry Allising and the rest of his friends.

It was in the year of 1880, the 5th of March, when Big Dick Hardman was introduced to the pitch business. He was at that time fifteen years old and a cowboy. He had come to town, Council Bluffs, Ia., with cattle for an auction, and the day of the sale the auctioneer was drunk and didn't show up. So Dick's boss, Gen. Moorehead, said: "Kid, you get up and auction these broncs off," and Dick did. He liked the taste of oratory, and has stuck to it ever since. Dick says that he wrote the Wade and Butcher story in 1883. Howard has been working with Dick in his big auto truck since 1902.

Stapp and Hand are invading Iowa with the sheet and a bunch of bright hopes; here's hoping, fellers; here's hoping.

Capt. Wright, he of halloo fame, ran into a snag recently when some rat cut a hole in his bag. A temporary patch fixed it up, and Cap was mad as a hornet.

Some vile-minded brute sidled into Windy Old's parlor of pitchmen's pleasures and while Windy was mixing up a lot of his corn dope they stuck some slum in it and cranked the whole stew. That is our idea of the quintessence of ingratitude.

P. P. A. Jimmy Watson says that when the oldtimer dies and goes to heaven St. Peter will tell him to go right in and take a front seat, as he had a helluva time on earth.

Young Ferdon is making some progress in Ohio towns, and getting the big publicity from all appearances. All we can say is that he is a chip off the old block. Good luck, old scout.

Conversation overheard: Chief, "What are you selling?" "Nothing, I was just trying to give that man one of the books." "You can't do that kind of business. Who told you that you could?" "The Agency." "They had no right to tell you that; stop, or I'll arrest you." The last seen of him he was beating it for a rattler.

Brown, at Marion, Ill.—The truth would have availed you something.

Among the notables at the convention at Aroostock, Me., were Eddie Pedal, Larry Rettinger, Lew Deacon and Walter Blair. Potatoes were selling at two bits a barrel, so it took four barrels of potatoes to the subscription, and the boys don't know where to spend their potatoes now.

Let's hear from Doc Hazlett, Jimmy Gill, Doc Isaac, Charles Cooper, Joe Godfrey and Curley Warwick. Doc Fellman sends his best, and we're along in the mess with the good ones.

Doc Fellman will pitch during the summer months, and when the wind blows down the chimney Doc will open up a little store in Sioux City with the regulation auction stand, and he promises the boys that they can always use his store for an auction whenever they don't that way. Doc is the same old chap of always. The boys send their best, Doc.

The cartoon recently reprinted in the column was erroneously signed Johnson, whereas our old friend, Bob Elson, is the clever artist. Shoot some more, Bob.

Doc Goers, who is a personal friend of Senator Inliza Reed, is pleased to say that he had a little finger in the pie which ended by sending a Public Defender in Texas. Doc is getting publicity for the movement in every city he visits and we have chimneys from the Doc showing his efforts in Ft. Worth, Ft. Dodge, Omaha and Lincoln. Our heartfelt well wishes, Doc, and those of all the boys in your worthy enterprise.

Several years ago in Anderson, Ind., just out of Indianapolis, a pitchman arrived for Saturday. The city clerk was president of the bank. The following conversation ensued: Pitchman—"How much is the license for selling goods on the street?" City Clerk—"Are you acquainted with the time tables of this city?" "Why do you ask?" "Because I

NAUGHTY CHARMS

Move lighted match in back of charm and the little lady will do her specialty for you. Charm size of half a dollar.

Price per gross, **\$5.50**
Or 15 for a dollar.
Sample mailed for 15c.

Charlie Chaplin Hats

THE HIT OF THE YEAR

Best Quality Felt, all colors. Charlie Chaplin on band. \$6.50 per Gr. Charlie Chaplin Mustaches, 75c per Gross. Get in line now for these winners.

Send for our big illustrated catalogue. Free.

HOLIDAY NOV. MFG. CO., 86 E. 10th St., New York City.

Attention! Knife Board Men

Big Stock Tin Handle Knives just received. Orders can be promptly filled and shipped.

Carnival Men! Novelties of All Kinds

ROUND AND LONG WHISTLE BALLOONS

Dusters, Slappers, Jap Crook Canes, Paper Hats, Blowouts, etc., Gas and Air Balloons and Sticks, Jewelry, Watches, Clocks, Jewel Boxes, Razors and Revolvers, Walking Canes, Cigars, Chewing Gum, Hoopla Rings and Boxes, Pillow Tops, Dolls, Paddle Wheels and Serial Paddles.

Catalogue Free.

Deposit required on all O. O. D. Orders.

SHRYOCK-TODD NOTION CO.,
522 & 524 N. 8th St., ST. LOUIS, MO.

JAPANESE CHINA VASES, TOYS AND NOVELTIES

WE SPECIALIZE IN

Vases, Tea Sets, Chocolate Sets, Cake Plates, Novelties, Cups & Saucers, Moving Picture Berry Sets, Souvenirs.

Send for Free Catalogue, but mention your business.

TAKITO, OGAWA & CO.
(THE VASE HOUSE)
327 W. Madison Street, CHICAGO, ILL.

Tango Balloons

Double sales. Half red, half yellow. Gas quality, seamless, durable and attractive.

60 C.M. \$3.40 gross
70 C.M. 3.90 gross

With ad, 75c gross extra. With each purchase we give quality, price, service and prepay all charges. Send for our catalog of Balloons, Fireworks, Flags, Decarations, Aerial Ad Stunts, Advertising Specialties, etc.

BRAZEL NOVELTY MFG. CO.
1700-4 ELLA STREET, CINCINNATI, O.

SHEET MEN

Write for Our Subscription Proposition and Special Premiums for your use.

KEHRER & ARCHIE, Atlanta, Ga.
517 Temple Court Bldg.

Souvenir Goods

In Ruby, Ruby Matt and Gold, and Green and Gold Glassware; suitable for Fairs, Carnivals and Street Men. Chicago office: W. G. Minnemeyer, 180 N. Dearborn Street. For catalog write

ORIENTAL GLASS CO., Pittsburgh, Pa.

TIE FORM WORKERS

Tie Forms are great money-makers for live demonstrators. Our ACME form is now used by many of the successful boys, and we are the manufacturers of the best silk braided tie forms. Write for prices and deal direct with the manufacturer.

NEW ENGLAND BRAID MFG. CO.,
37 West 3d Street, New York City.

MEDICINE MEN

Get my prices. Can furnish license free for Territory. DR. W. Z. MOORE, Paducah, Ky.

SAY "I SAW IT IN THE BILLBOARD."

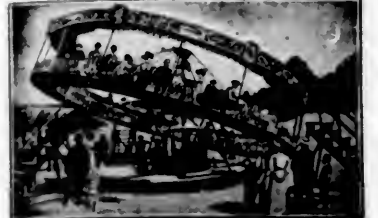
FORTUNES MADE OPERATING THE TANGO SWING AMUSEMENT RIDING DEVICE



At Fairs, Carnivals, Parks. The revolving, reversing and up and down motions please and amuse the public, which means big profits for investors.

GUINN BROTHERS, 14 Perry St., Buffalo, N. Y.

AMUSEMENT MEN, HERE'S THE WINNER!



The Very Latest and Most Novel Amusement Attraction for Parks, Resorts, Carnivals, etc.

A BIG MONEY-MAKER. THE CIRCLING WAVE GETS THE CROWD and keeps them spending their nickels. The most successful fun and profit-maker ever invented.

ARMITAGE & GUINN, 5 Mill St., Springfield, N. Y.

WANTED—HARVEST HOME WEEK, RED MEN'S CARNIVAL AND MUSICIANS' JUBILEE Lawrenceburg, Ind., Aug. 23-28, 1915.

GET THIS CHARLIE CHAPLIN HATS

Made of felt, red, green and black, with printed hatbands, with name Charles Chaplin—and say, how they sell! DOZEN, 65c; GROSS, \$7.50.

If you want them with Charlie Chaplin mustaches they will cost: DOZEN, 80c; GROSS, \$9.00.

SEND TODAY FOR MY NEW CATALOGUE. It's the Best Ever. ED. HAHN

358 West Madison Street, CHICAGO, ILL.

Snake Oil advertisement featuring an illustration of a snake and text: 'SNAKE OIL SUPPLIED TO PITCHMEN AND STREET-NEA. Best ever made. Big profits and real sale.'

100%--Sheet Writers--100% Best Proposition Out--If So, Why So? We must have QUICK Quarter Million New Subscriptions in the following States only: Indiana, Illinois, Wisconsin, Minnesota, North and South Dakota, Iowa, Nebraska, Kansas, Oklahoma, Missouri and Texas.

PREMIUM & CLUB FARM JOURNAL AGENCY "Agricultural Papers," ATLANTA, GA.

BRASS BAND advertisement with illustration of a band leader and text: 'Lyon & Healy Band Instruments have been considered the standard for fifty years.'

G. GAZZA 71 Roosevelt St., New York, N.Y. Cylinder Piano Organs, single action, and with Mandolin attachment, for Skating Rinks, Merry-go-Rounds, Tent and M.P. Shows, etc.

want you to look 'em up and take the first train out of town. We don't want any 'street takers' in this town. 'Pitchman—Are you president of the bank?' 'Yes, why?' 'Just this: You will find more bank presidents behind prison bars than you will find street takers, Columbus, O., has a bankers' row.' Final—Exit streetman.

The pitchman on the corner who makes you feel like he is doing you a favor to speak to you is either a Johnny-completely or he has just recently made a big day.

Steamboat Bill, William Willis and Andrew met in Cincinnati, on the Fourth of July, and after rounding up the cafes they were well satisfied that that city has all the green elephants and pretty snakes necessary.

Did you ever get wise to that fellow O'Brien who works with Bales on the Coast? Runs a flat joint, or did about 1905. Did you know he was educated in music and used to sing in grand opera? He is a robust baritone singer.

Do you know that Leon Errol, comedian with Ziegfeld's Follies, broke into the biz with a med. show? It is a nightmare with him, like all of the big ones.

Funny Readers—Miami, Ok.: Any person selling or advertising medicine must go before the city doctor and be examined as to his physical condition. He must also have his clothing fumigated.

Tom Styner—W. H. Hazlett would like to hear from you. Address him Gen. Del., Carthage, Mo.

Cher up, Doc Morgan; it don't rain every pay day.

George Marx—Do you know M. A. Fingold of New York?

Spartanburg, S. C., is hostile to the boys, as well as Newport News, Va., shakedown.

Troubles—Pitchman—Saturday: 10 a.m. sprinkling, 2:30 rain, 7:30 pouring, 11 p.m. soured.

Among our pleasant callers were Joe Schoenlith, and John B. O'Neil, and M. A. Fingold, Joe and John were working a stunt of their own, and just drilled back from the Kentucky territory, where they liked everything but the reader.

Seen in Joplin, Mo.—Herman working pokes in the window. Wingle has opened the streets; he is the old scale man of K. C. Two home guards are working tie forms; doing fair.

Doc Hazlett, who has been working in Webb City, is now shooting the dope in Commerce, Ok., and getting the shekels.

Cap Weaver, of convict fame, was seen in Joplin, Mo., recently.

Sol. Apler is keeping the girls busy with hoops. Wonder why?

At Dodge City, Kan., in 1873, Non Master-son, the City Marshal, told me that I mustn't attempt to pull off my stunts at night, as the frolicsome boys thereabouts would sniff out my gim with their No. 45 barkers.

Harry C. Chapman is now Dr. Harry C. Chapman. Has drifted out of West Virginia and now has a regular show—a med. show—with entertainers and all the paraphernalia of a sure enough med. show.

Harry C. Chapman is now Dr. Harry C. Chapman. Has drifted out of West Virginia and now has a regular show—a med. show—with entertainers and all the paraphernalia of a sure enough med. show.

HERE'S AN OPENER

NO MATTER HOW CHEAP OTHERS SELL. OUR PRICES ARE ALWAYS A LITTLE BIT LOWER

COMPLETE OUTFIT

\$1.25 EACH.

Compare this price with others

This is just the thing for Fair and Street Workers, Sales Board Operators—every one who wants the Big Flash. Get busy.

DESCRIPTION OF OUTFIT

Extra Heavy Gold-Plated, Gold Dial, Thin Model Watch, with a Gold-Filled, Gold-Soldered Link Walemar or Coat Chain and Knife, in Handsome Velvet-Lined Case, as shown in this cut.

Attention, White Stone Workers

We have a big stock of the famous BIRD AND PENNANT Brand Scarf Pins at

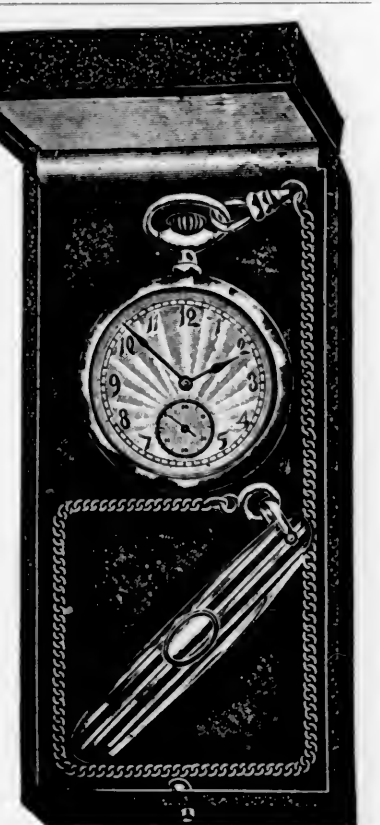
\$2.25 PER GROSS.

P. S.—Write for our new illustrated Catalogue, the BOOK of BARGAINS, mailed free. Write for it today.

ALTER & COMPANY

Successors to HOLSMAN & ALTER, 165 West Madison Street, Over Childs' New Restaurant, CHICAGO, ILL.

NO MATTER HOW CHEAP THE OTHERS SELL, OUR PRICES ARE ALWAYS A LITTLE LESS.



PAPERMEN LOOK (3c) AGENTS WANTED

We are putting out the STRONGEST CLUB of MAGAZINES ever offered to an agent. Four HIGH-CLASS AGRICULTURAL MAGAZINES, including a SHORT STORY MAGAZINE, and the turn-in is 3c any place in the U. S. WE ARE THE LARGEST AGENCY IN THE UNITED STATES, and KNOW YOUR WANTS.

CARNIVAL MEN AND AGENTS

THE BURHAM SHAVING OUTFIT No. 4

Looks like \$2.50. Costs you \$6.00 per dozen sets. You know this can't be beat. USED ON A FAIR GROUND or at Carnivals, on Wheels or Roll-Downs, or with THE NEW POCKET SALESBOARD DEVICE (the latest thing out), this SET will get you the Money. GREAT FOR PREMIUMS, SALES SCHEMES or AGENTS.

NO. 4 SET consists of 7 guaranteed Blades, Nickel-Handle Shaving Brush, Colgate Shaving Stick and heavy reinforced Knurled-Handle Razor Frame. All packed in a fine Leatherette Case.

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New edition just off the press. Write for a copy today. Everything for Streetmen, Pitchmen, Demonstrators and Carnival People, at lowest prices.

LEVIN BROS., Terre Haute, Ind.

F. C. MUELLER & CO. advertisement featuring illustrations of shooting galleries and paddle wheels. Text: 'Manufacturers of SHOOTING GALLERIES AND AMUSEMENT DEVICES. 1702 North Western Avenue, CHICAGO, ILL.'

PARASOLS POLAN, KATZ & CO.

WRITE FOR OUR SPECIAL OFFER TO PADDLE WHEEL MEN. GREAT VALUES. SPECIALS AT \$7.50, \$10.50, \$15.00 DOZ.

PAPERMEN advertisement with a grid of '3c' prices and text: 'We want agents all over the United States. 3c turn-in. While answering other ads for papermen, don't overlook us. Drop us a card. WE HAVE SOMETHING GOOD FOR YOU.' COMPTON BROTHERS' AGENCY, FINDLAY, OHIO.

BANDS & ORCHESTRAS

(Continued from page 35.)
New's, Carl, Band; Graham, Va., 12-17.
Oliver's, Antonio, Band; Saginaw, Mich., 12-17.

STOCK & REPERTOIRE

Alpine Roses Co., Franz Siegenthaler, mgr.:
Point Pleasant, W. Va., Indef.
Alley's Players, Y. C. Alley, mgr.: N. Y. C., Indef.

MINSTRELS

Richards & Pringle's Famous Minstrels (Holland & Filkins):
Kalspell, Mont., 14; Columbia Falls 15; White Fish 15; Liberty 17; Bonner's Ferry, 14, 15; Sand Point 10; Newport, Wash., 20; Harrington 21; Odessa 22; Witson Creek 23; Ephrata 24.

MISCELLANEOUS

Bragg & Bragg Show, Geo. M. Bragg, mgr.:
Pleasant, N. Y., 12-17.
Bradley's Airborne Shows, C. A. Bradley, mgr.:
Utica, Mich., 12-17.

DRAMATIC & MUSICAL

Anglin, Margaret (Cohan's) Chicago, indef.
Full House, A. H. H. Frazer's (Longacre) N. Y. C., Indef.
Ferguson, Elsie (Chas. Frohman's) (Mason) Los Angeles 12-17.

Passing Show of 1915 (Messrs. Shubert's):
(Winter Garden) N. Y. C., Indef.
Peg o' My Heart, with Peggy O'Neil (Oliver Morosco's) (Cort) Chicago, Indef.

CIRCUS & WILD WEST

Alderfer Show: Hillsboro, Ind., 14; Aurora 15;
Bluing Sun 16; Patriot 17; Florence 19.
Bally, Mollie Show, Bally Bros., mgrs.:
Sagerton, Tex., 14; Rochester 15; Rule 16; Knox City 17; Benjamin 19; Crowell 20; Chillicothe 21.

CARNIVAL COMPANIES

American Amusement Co.: Rock Island, Ill., 12-17.
Anthony, Jos. A., Shows, Jos. A. Anthony, mgr.:
Juniata, Pa., 12-17.
Alken, Famous Shows: Forest Park, Ill., 11-18.

NORTHWESTERN SHOWS

Nashville Amusement Co.: Upland, W. Va., 12-17.
Northwestern Shows, F. L. Flack, mgr.:
Chicago Junction, O., 12-17.
Paul's United Shows, Fred J. Paul, mgr.:
Leokland, O., 12-18.

Reynolds', Geo., Shows, Geo. Reynolds, mgr.:
Hennison, O., 12-15.
Southern Amusement Co., Don C. Stevenson, mgr.:
Lubbock, Tex., 12-17; Plainview 19-24.

ADDITIONAL ROUTES ON PAGE 63

"DO YOU REMEMBER WHEN?"

(Continued from page 19.)
And give the devil his due.
The old profession has risen now;
A lot of our pals have got rich somehow;

The above is a prelude to a few "recollections" which I propose indulging in for the readers of this column, as my comrades in crime, Walter Shillocket Messenger, George Alabama Florida, Walt Duggan, Elmer Walters and Fletcher Smith, have already broken the ice. I hereby qualify as a member of the "I-Knew-Him-When" Club. The days when Sam Scribner and a blacksmith shop, a hotel and a wagon circus, when Eva Tanguay starred in repertory, when the Wallace Show was known as Cook & Wilthy, when Willie Hammerstein was a melodrama advance man and Harry Houdini did magic and punch and fire-eating and a concert with Welsh Brothers, the days of the Sackett Circuit and the Hurley Stockade, the Big King and Franklin hey-rube clem at Ann Arbor, and the "Kid Cartoonist," finally landing in Baltimore, when "Pop" Frank Willis had the big museum at 414 East Baltimore street, with the "Oleon," a honkey-tonk, opposite, and "Blood and Bols," another of the same ilk, in the basement next door, Ballroma and Oza were at Willis', and Ralph and Kitty Bingham and good old Billy Golden, with his wife, May, and daughter, Daisy (rest her soul), I can hear Billy sing Turkey in the Straw now. Two weeks for everybody; change Mondays and work in acts. Here I spoke my first lines (as Lawyer Bum), and what Billy did to me with bladders and wasteballs and seltzer bottles was a sin. Then came the old Globe at Washington. How many readers remember it? The Globe occupied the site of the present Post Office, and was a huge honkey-tonk, owned by Harry Root and Charles Napper. The show started at 7:30 and lasted till 12, and comprised two permanent stock companies and a traveling olio, which was renewed semi-monthly, and working in both drama and burlesque. If required, besides changing their material weekly, The tabloid melodrama, which opened the bill, was put on by George France and Lulu Del Mar, and the principal comedian was little crippled Bobby Murray, since dead, and who, but for his misfortune, would have been a national jester, and his wife, Lillie Weldon. I remember we put on a gory "melo," called Black Bob, or True as Steel. Then came the olio, which included Fitzgerald and Kelly, Talbert and Reynolds, the Nawms, in their roller skating act; Kittle La'lede, singer, and Louis La'lede and Brother Charley, acrobats. Then the burlesque, put on by John Greaves (who has not aged a day in appearance in all these years), with Nellie Fox as principal boy. I almost forgot the headliners: Walter Plimmer, the present vaudeville agent, and his first wife, Kittle Burke, in a neat Irish song and dance. How Walter, in his green knickerbockers, used to rattle 'em out on the marble slab! I wonder if he could do it now? Walter later started Chicago's first vaudeville agency. In partnership with Lew Palmer, and used to furnish all the talent for the lumber and iron country. Col. Arthur (Nosey) Cambridge handling most of the dramatic engagements. Then there was Col. Dan McChure, with his Crystal Museum at Erie, in opposition to Joe Girard's Wonderland; Prof. Aht, with his museum at Cleveland; Moore's Wonderland, at Detroit, and Smith's Theater, at Grand Rapids, with Harry Wood as stage manager, where the actors stayed a month and slept and ate in the theater building. I almost overlooked "Dave's" honkey-tonk at Ashtabula Harbor, which was a gold mine in its day, and where I heard Eleanor Walwright sing the Song of the Steeple for the first time with such pathos that the roaring lake sailors grew quiet and even tearful.

After Grand Rapids came Chicago, with Epstein's, Kohl & Middleton's two museums, and a row of variety houses out on Milwaukee avenue, all booked by Plimmer & Palmer, who frequently met emergencies by locking up the office and filling the date themselves. Then Frank Burt's Milwaukee Wonderland, the honkey-tonks at Ashland and Hurley, each in the heart of the lumber country and surrounded by a high stockade, with guards and blood fountains at the entrances to prevent the unfortunate "element" from getting back to civilization. One of these engaged in one of my suits and long cape overcoat, and carrying my easel and drawing board, suc-

WANTED TROMBONE

B. & O.
State salary; pay all W.M. KIRKLE, 310 Grant Ave., Chicago, Mich.
BUCKING MULE RIDERS - Want best in the business; experienced boys only need answer, giving references, etc. WANT two good Comback Riders; top money. Forty weeks. J. FINK, 1027 1/2 Park Ave., Columbus, Ohio.

DANCERS WANTED

oriental and Spanish Dancers, Sister Team, light music. Choice Girls, Oriental Musicians, for biggest get show under canvas. Fourteen weeks of Fair and Celebrations. THOMPSON'S GAYETY GIRLS care Billboard, Chilly Bldg., Chicago, Ill.

WANTED Experienced, Sober GROOM

(Capable of handling Posing Horse and Dogs. Roy D. SMITH, Hotel Arthur, Chicago, Ill.)

carefully passed the guards on a Saturday night and reached Chicago safely, when her story resulted in a nation-wide sensation and the subsequent destruction of the stockades.

Then back to St. Louis, with "Frank and Bryant's," where Ed and Libbie Blondie were stock comedian and soubrette respectively, the "Red O'Leary," and the "Bucket of Blood," the Gaiety and Goulette. Pope's Theater was the principal combination house, with Havlin's catering to popular prices under the management of Harry Kemp. I saw Aubrey Mitchell playing a romantic melodramatic lead there, and a kid in knickerbockers, named Harry Blaney, was being predicted a bright future.

The river was full of "beat shows," chief of which was Eugene Robinson's Floating Palace. Gene also had a museum at New Orleans, where Willie Wenger had the wildest and wildest honkey-tonk between the two oceans, not excepting Leadville or Cripple Creek. Two Sun day papers, The Lantern and The Massot (one printed on pink and the other on green paper) struck the high water mark of all time for sensationalism. The old Detroit Sunday Sun was a religious tract by comparison.

Then came the "Sackett Circuit," terminating at Denver, following which you could head for the Bella Union, at Frisco, and book a month, or, if the B. H. was sufficiently healthy, return to Chicago and load for \$4 a week with Mother Keller till the circus season opened.
Back home to Olean, where, in the barber shop of evenings, I would recount "moving accidents by food and field and half-breadth" "scapes" of the imminent deadly breach" with gusto. Don't laugh, you old trouper; you've all done the same yourselves, back home, and didn't it warm your heart when your old school mates (with appraising glance at your broadest vest and Prince Albert and "high boots") would ejaculate: "Gosh! It must be great to travel!"

But I digress.
Along came a cracking good little rep. show, without an agent, Joe Tanguay, a Cuban auctioneer, had noted the latent talent in his sixteen-year-old sister, and, after a season's apprenticeship with Francesca Hedding and Hugh Stanton, had backed her with all his available capital, a bunch of stock paper and a lot of enthusiasm. The company was great for those days, though "house" scenery was used almost entirely, and the opening bill, Uncle Sam and the Messenger from Jarvis Section, won big under the title of Clip, the Girl from Boston. Herbert Betts (of the present Betts-Fowler Agency) was leading man; his wife, Amelia Loeue, was leading woman; Jessie Griewood did characters, and the stanch veteran, Walter Hammett, was also there, if I remember aright. I have the time-yellowed old programs framed in my den at home. Ah, well-a-day! The times that were!

I finished the season as agent for the vivacious Eva and joined the John Kernell Show in Rochester as second man. The agent's nose other than Willie Hammerstein, won was placed with Davis and Keogh at the age of twenty-two to acquire "experience." Will got \$35 a good salary for those days. I got \$15, and we billed McFadden's Employment to a frazzle. Besides Kernell, Phil and Nettie Peters, Jim Glenroy and Eddie Snader were with us, and Jolly Hollis Cooley was acting manager, and D. and K. were the popular-price kings of that decade, with two authors, Scott Marble and Robert M. Stephens, who wrote their melodramas and farces comedies on a salary, and Eddie Nugent, whose dramatic agency at 1205 Broadway (where Saks' now stands) was a part of the Davis and Keogh suite, and whose commissions were thrifflily turned back into the firm's treasury, Eddie also being on salary. The Stowaway, The Hustler, Matthews and Bulger in Rush City, The Still Alarm, Steve Brodie in On the Bowery, On the Mississippi, Down in Dixie, McFadden's Employment, The Showdowns of New York, The Irish Alchemist, The White Hat (not dealing with the order of that name, but with the fate of a diamond concealed by a sailor in the body of a stuffed rodent), Frank Bush in Girl Wanted, Fallen Among Thieves, The Red River Rover, Darkest New York Mr. Plaster of Paris, The Great Train Robbery, Jessie Bonstelle in The Heart of the Klondike, and a dozen others. George Hublinke had the Hotel Belle, in Herald Square, on the present site of Macy's, and this was the headquarters for the D. and K. actors, managers and agents. Tom Henry, Sam Dawson, Al Dobson, Matt Dougherty, do you remember when Jimmie Rhodes used to come up from his bill room at the old Fourteenth Street "Star," and would sit around those big, thick steaks in the vault grill, discussing the possibility of war with Spain?

(To be continued)
John H. Hunziker, a veteran showboat musician, is enjoying a successful season with the Water Queen Show Boat.

GREAT EMPIRE SHOWS,

BEN H. KLEIN,
Gen. Mgr.

"THE SHOW THAT HAS STOOD THE TEST"

CAN PLACE-ATTRactions OF MERIT AT ALL TIMES. | WANT-Good Musical Comedy, Society Circus, Novelty Show, Trip to Mars or any Money-getting Attraction.
-Will furnish outfit for Two Real Shows at ONCE. **NOW BOOKING SOME REAL FAIR DATES.**

CAN PLACE--Legitimate Concessions at all times. CANDY and PERCOLATOR WHEELS OPEN. WANT--Sober, reliable Trainmaster. No Booser. All address **BEN H. KLEIN, Gen. Mgr.,** Cheboygan, Mich., July 12-17; Petoskey, Mich., July 19-24.

PRESSEY AMUSEMENT CO.

Nashville, Ind., July 6.-We opened up on the streets Monday night, and met with very light business, owing to the town celebration. The band concert and fireworks drew the crowds. Some of the boys played Muncie and Elwood, but killed all business at Muncie. At Elwood it was only fair. The novelty stand went to Montpelier. Business light at present, but we are looking forward to a big week end.

ADAMS' EXPOSITION SHOWS

This writing finds the Adams' Greater Exposition Shows at Leominster, Mass., which makes their eighth week in the New England States. A great deal of rainy weather has been encountered, but, however, the weather does not seem to keep the natives away from the shows, and we have had very few days of the season. On our opening day, July 5, in Leominster, we played to a large crowd. Our general agent, George Matthews, paid the shows a visit at Wallingford, Conn., and everyone was sure glad to see him. Mr. Adams purchased new canvas recently for the Plantation Show. Next week will find us at Athol, Mass., the week following Greenfield. Our last stand in Massachusetts will be North Adams, the week of July 25. We are glad to report that we have added several new concessions and two new shows to our aggregation. Stearns' Athletic Show joined us at South Bridge. Adams' motorcade is still the feature attraction, and is taking top money. Mrs. R. S. English has joined the shows for the third consecutive season. Mrs. M. Rosenthal has put on a country store show.

GREATER SHEESLEY SHOWS

By GEO. W. ROLLINS

Business has been much on the mend of late, and Mr. Sheesley is quite optimistic of the future. The shows will play under contracts commencing during our Pittsburg engagement for nine weeks of fairs at the instigation of Myerhoff, and commencing in early August. The contract calls for fifteen shows, and Mr. Sheesley will control all concessions and shows attending these fairs.

Everyone felt sorry to say goodbye to genial Joe Thomet, and all wish him success with his new regime. Joe has done some lively stepping. Chester Winters now has the exclusive cook-house privilege.

The much talked of Birmingham Kid and wife are concessionaires. The Kidlet is also talking on the Tango Table.

Mrs. Rollins and George, Jr., recently joined and will remain until the school vacation has ended. It is stated that the young hopeful will aspire to a legal education. Macon, Ga., is the possible domicile of future years.

Hilite Hetchlich has again closed the hotel ledger and is writing in the books and accounts of Mr. Sheesley once more. Hetty said she could bring him back, and she did.

Mrs. Tom Martin recently gave a birthday party and it was a rouser. Mr. Hoffman made speeches and recitations, Mrs. Sheesley and John did the tango, Happy Jack waltzed, and everybody had a good time.

We were entertained by the genial Geo. Arlinton at the matinee of 101 Ranch at East Liberty. If ever a show looked prosperous it is the 101.

The saddle show is a new acquisition. It is now at Pittsburg.

Geo. Marr has closed his pillow labors and is now taking in a summer resort. Sheeba, the big lioness, was on a rampage at Wellsville, O., and before she was reincarcerated had torn Mr. Rollins' pony Dan fearfully; also the pony Peter. Dan is a most valuable animal, and has been the one right-hand support of his owner for years.

Arthur Hoffman has left us all sad because of his new position with the Ringling Show. It is a comforting reflection that the big one found a man large enough for its requirements with the Greater Sheesley Shows. The folks here gave him a leather grip. Vic. Ford made the address.

We had visits from many of the Reynolds people at Steubenville, among them Geo. Baldwin, Mr. Reynolds and wife, and Braden Brothers.

Sunny Brooks is a new addition to the Animal Show and Loretta, the child trainer, is handling the big mixed group. The five-lion act is booked for a circuit of fairs independent of the Animal Show.

The Barkoot Shows are playing day and date with us at Conneville, Pa.

JARVIS-SEEMAN SHOWS

By MISS M. L. VERNON

Wartick, Pa., opening night, rain. We played in an enclosure here with a jitney gate. The next four nights had nice weather, and good crowds. Saturday night, good opening, when a sudden drizzling shower almost drove the ticket sellers off the gate. However, umbrellas were brought out and despite the fact that a steady drizzle kept up the balance of the evening, nearly 7000 people passed through the gate. All the shows have rained it tops. There were lots of farmer folks in town and they visited the carnival.

Charles E. Meyers, our concession manager, who is at present on a two weeks' visit to some of his other interests, sent us a beautiful gold

EVANS NEVER FAILS



YAMA YAMA DOLL

Silk costume, including hat. Considered by many the hit of 1915.

\$12.25 Per Dozen.

Pillow Tops, Wheels, New Games, Boogy Bears, Character Dolls, Dice and Cards. Games in the NEWEST, LARGEST, MOST COMPLETE SHOW ROOMS OF THE CARNIVAL WORLD.

Be sure to send for our "live" catalogue. It is free on request.

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EVANS' NAKED BABY



Price, \$16.50 per Dozen. Special price in gross lots.

EVANS' BICYCLE PADDLE WHEEL

AT A SPECIAL PRICE

\$7.50 **\$7.50**



Why buy junk when you can get one of Evans' make? Any combination, 60, 72, 90, 96 or 120, all at the same price, \$7.50. We also have 180 numbered Wheels at special prices.

OVERSIZE RUBBER TOY BALLOONS

Permit of maximum inflation without danger of breaking. In Red, White, Blue, Green, Yellow and Silver. Also two-color combinations. Tough, elastic stock, long necks and uniform construction. Furnished plain or printed for advertising purpose. Don't overlook Western Oversize Feature. Samples sent on receipt of 10c to cover cost of mailing, etc.

THE WESTERN RESERVE RUBBER CO., South Akron, Ohio, U. S. A.

WANTED, FOR THE DIXIE CARNIVAL COMPANY,

To join at the big Brown County Day and Night Fair, Mt. Sterling, Ill., August 3, 4, 5, 6, 7. This show will go South, and has dates booked until Christmas—Home Coming on streets, and Fairs. WANTED—Ferris Wheel and Carri-Us-All, Ocean Wave. Will furnish Tents and complete outfit to good shows. Can use Carnival Performers that can double in brass. Can also use good Girl Show on percentage. Can place Carri-Us-All at once. Concessions, \$10.00 each; no exclusives, no joints. Address: R. O. EASLER, Sec'y, Dixie Shows, Mt. Sterling, Ill.

Auto Polo Teams Wanted

For one month's engagement, four cars, at Amusement Park near New York for month of August, closing Labor Day. Write AUTO POLO, care of Billboard, New York.

CARNIVAL CARAVANS

(Continued from page 25.)

St. Louis, and will exhibit his high diving at the coming fairs.

D. E. Christie, our auditor, left us Tuesday evening to join the Yankee Robinson Show. Dave Allison took his place.

The second Jarvis-Seeman hall was held Thursday evening at the Eagles' Hall. Lew Jarvis promoted the program and the show attended in a body. Prof. John L. Mahon's Orchestra provided the music, playing twenty-one dances and five extras. As dancing started at midnight the good time lasted until broad daylight.

Bill Fleming and Connie learned how to dance last Thursday evening at the hall. Slim Wren, who has been talking on the front of "Laughland," left Thursday to join the Sells-Flote-Ruffalo Bill Shows at Kearney, Neb.

Ex-Sheriff Shores and his bloodhounds paid us daily visits during the week. Mr. Shores has a \$1,000 collection of elk teeth and a number of the Bills invested. Mr. Shores also attended to our hauling and his splendid big blacks are the finest horses we have had this season. With their harnesses and trappings they look like a circus parade.

Our new general agent, Ed C. Talbot, joined us Monday and left to assume charge of his duties ahead of the show Wednesday.

Carnival and circus folks will agree with Lars Olson, of South Minneapolis, who claims that Minnesota has had three seasons, July, August and winter.

Ed Francis, manager of the Invicta Amusement Company, had some very important phone calls from St. Paul June 29. Looks as though you are assembling a modern caravan. Ed, let all know how you came out at Wilmont. You're in the right territory all O. K. The 2d, 5th and 4th of July celebrations are live ones, too.

All wishes to remind you again that the weather in Michigan, Wisconsin and Minnesota is uncertain until after June 22. Don't tackle it, sheiks, unless you have money to burn.

W. A. (Snake) King has just recently shipped a den of snakes to Princess Indita, Sydney, Australia. Although the trip consumed thirty-two days, the snakes arrived in perfect condition, so states Princess Indita.

Miss Billy Marsh, who left the B. H. Patrick Shows recently, is to be married to her long-time friend, Barbelie, he of the songs and music somewhere around Publishers' Row, New York City. Good luck to both. The boys and girls on the show all miss Billy.

FROM THE EAST

F. H. Scott, promoter of the K. G. Barkoot Shows, has been in and out of Pittsburg, and kept pretty busy looking after several spots that

the general agent has contracted around the Smokey City.

John Brunner, manager of the Mighty Doria Shows, drops in and out of the Colonial Hotel, Pittsburg, regularly daily.

Whitey Jostlyu, agent of the Sheesley's Shows, kept insisting upon the boys at the Colonial to have a little treat, and, after requesting several times, about seven general agents of different shows ordered a milk punch at two bits per, and Whitey left immediately for the show without a word.

Dollita, the little lady, with her children, left the Sheesley Shows and joined the Copping Shows. Dollita has a very nice frame-up.

Mack McCarty stepped into the Colonial Hotel at Pittsburg with a brand new suit and outfit. He informed the boys that he was bound for the Copping Shows.

Al F. Gorman, general agent for Barkoot Shows, claims he landed a good one when he contracted the big celebration at Carick, a suburb of Pittsburg, for the week of July 19.

The scandal sheet that is being published around the Barkoot Shows is getting to be very popular. If they only keep the method of The Billboard up and let the motto be: "Tell the Truth," it will be a cooling paper.

A tip to agents: Be snre and see S. VanLewen, 416 Sixth avenue, Pittsburg, when you have any paper, banners or cards to be put up in Allegheny County. He is a good chap, and when you need any extra paper he has a lot on his shelves. Don't step on his toes or he will tell his crew of billposters. A word to the wise is sufficient.

George S. Mars is doing a little promoting for a few weeks with the Copping Shows. George reports regularly every night at the Colonial in Pittsburg for the latest scandal.

Harry Copping, manager of the Copping Shows, counted his general agent, Bert Hoss, out fifty one dollar bills after Bert asked for money to promote a town. It certainly made a roll and it made Bert feel happy.

Bishop Turner, brother of Buck Turner, has been seen around Pittsburg looking mighty happy. We all wonder why.

The Beechview Boosters' Club has arranged to put on a celebration week of July 12. A street car from the Colonial Hotel, Pittsburg, and visit a different carnival show every night, so J. Frank Hatch has been taking advantage. He is looking fine.

J. Frank Hatch has been around Pittsburg visiting the different shows. A man can take a street car from the Colonial Hotel, Pittsburg, and visit a different carnival show every night, so J. Frank Hatch has been taking advantage. He is looking fine.

Ralph DeVak dropped into the Colonial Hotel, Pittsburg, to say hello to his friends, and was gone soon for parts unknown.

Frank Schenck, representing the New Toy Company, visited the boys around the different shows in Pittsburg and vicinity.

Robert Brenson, the well-liked secretary and treasurer of the famous Barkoot Shows, is a coming showman. This is his first year's experience, and, from all reports, he will be among the leading showmen of the country. More power to you.

Mrs. K. G. Barkoot left Monessen, Pa., for a long journey to Knoxville, Tenn., for a few weeks' visit.

PHOTOPLAYS

UNIVERSAL'S

Latest Addition

De Haven and Parker Engaged To Appear in Comedies Under Wm. C. Dowlan's Direction

New York, July 9.—Of recent months the business of cataloging the coups which the Universal Company is achieving has become a regular performance. Latest of the stars of the speaking stage to be weaned away from their former calling is the team of Carter De Haven and Flora Parker, for years among the biggest Broadway attractions in the theatrical line. They are already in Los Angeles; they have terminated their connection with the stage and are making ready to appear in Universal comedies under the direction of William C. Dowlan, who has recently been directing Violet McMillan in dramatic productions.

To attempt to go into the detailed history of the De Havens with a view to introducing them to the theater-going public would seem to be superfluous. Their names and their work are too well known to require any such introduction. However, it might not be out of place at this time to mention the fact that it was Carter De Haven who so ably filled the place of George Cohan in his production of *The Yankee Prince* when Mr. Cohan fell ill and was unable to go on in the regular performance as scheduled.

BRIAN NOW A LASKY STAR

New York, July 10.—Noted as one of the leading romantic players on the American stage, Donald Brian has left New York to join the coterie of noted stars at Hollywood, Cal., and to appear before the cameras in the Jesse L. Lasky Feature Play Company's studio. Mr. Brian is one of the musical comedy stars of the Frohman office. He was the original Prince Donito in *The Merry Widow*. On the completion of the picturization of Harold MacGrath's novel, *The Voice in the Fog*, he will return to New York to resume in the Knickerbocker Theater his second season as the star with Miss Julia Sanderson and Joseph Cawthorne in *The Girl From Utah*.

J. L. & S. BOOK METRO FILMS

New York, July 8.—After an exhaustive search and a thorough investigation of the possibilities of various producing companies and programs, Messrs. Jones, Linick & Schaefer of Chicago, controlling a large chain of theaters throughout the West, contracted this week with the Metro Pictures Corporation through the Chicago Exchange for the entire Metro output for all their houses in the loop district.

The magnificent Studebaker Theater, the foremost house in the Windy City playing motion pictures, will begin Metro program with the production of *The Right of Way*, July 19, and will play each release an entire week, at admission prices ranging from fifteen to fifty cents.

The three controlling members of the Chicago concern spent an entire day looking over the Metro releases to date and were shown a few advance releases. The result was a contract calling for all Metro productions for the Studebaker and other Jones, Linick & Schaefer houses in Chicago. The Boston Theater, Boston, Globe Theater, Philadelphia, and Strand Theater, New York City, are now on the roster of Metro Exhibitors, amply demonstrating the rapid advance in progress of this ambitious concern.

VALENTINE GRANT FEATURED

New York, July 8.—Valentine Grant, the young Seattle girl, who was leading woman with Walker Whiteside in the Cort production of *The Melting Pot*, is being featured as the star of a series of Made in Ireland pictures, which will soon be released by Lubin. Miss Grant was taken to Ireland especially to play in the pictures by Sidney Olcott, the producer, who found in her his ideal for the character of the Irish colleen.

Miss Grant not only played the leading role in *All for Old Ireland*, which is the first release of the series, but also in *Robert Emmet* and *The Irish in America*, the latter having been taken in Killarney, on the high seas and in America.

Miss Grant, who returned from her trip to Ireland shortly before she was engaged by Mr. Cort to play in *The Melting Pot*, is a young woman who came to New York to make her way in the world of music before she became en-

amored by the screen and left her voice professionally to the past and to the present only as a means of recreation.

MISS C. WALKER IN KINDLING

New York, July 10.—Following the release last Thursday of the international spy play, *The Clue*, with Miss Blanche Sweet as the star, the Jesse L. Lasky Feature Play Company will release through the Paramount Pictures Corporation next Monday, July 12, the picturization of Charles Kenyon's play, *Kindling*, by arrangement with E. J. Bowes, with Miss Charlotte Walker as the star.

This production, in which Miss Walker makes her debut as a picture actress, is considered by Mr. Lasky and Cecil B. DeMille, director-general of the Lasky studios at Hollywood, Cal., to be one of the masterpieces of photo dramatics. There is a happy co-ordination between the star and the play. Miss Walker's beauty being intensified by the drabness of the East Side tenement localities, in which the action of the

United States in an American boat, but after waiting a number of weeks for a vessel sailing under the Stars and Stripes the Photoplay Releasing Company was finally forced to ship them in an English boat. Fortunately they arrived safely and now they will be ready for release in a few days. State-rights are being sold by the above company, and as soon as it was definitely known that the films had arrived inquiries began to pour in for territory. On the afternoon of September 18 Mme. Bernhardt will appear personally at the Century Theater, New York City, and explain the pictures and all the money taken in that afternoon will be devoted to the Belgium Red Cross.

REICHENBACH FOR THE COAST

New York, July 7.—Harry L. Reichenbach, general advertising manager and press representative of the Metro Pictures Corporation, left New York today for San Francisco to look after the interests of the Metro concern during the Exhibitors' Convention and to handle Metro Day

Kopp. Orchestration are to be sent out with each print and in this way the true effect of this wonderful dancer's offerings will be realized.

BERT ADLER A BENEDICT

New York, July 8.—Cupid seems to be making the Universal offices his headquarters of late.

Four Universalites have been married in as many months, the last being the marriage of Bert Adler, one of the liveliest men in the moving picture field, and Miss Kitty Katz, of the Universal clerical staff. The marriage ceremony was performed at the home of the bride in New York City on Monday, July 5, and was a typical Twentieth Century marriage.

Adler, who is temporarily stationed in Chicago, where he is handling the big sum of money which is being spent on the screen production of *Anna Pavlova*, left that city last Sunday on the Twentieth Century and arrived in New York at 9:45 a.m. Monday. The marriage took place at 1 p.m., and the bride and groom left on the Twentieth Century at 2:45, or one hour and forty-five minutes later.

They will remain in Chicago until *Pavlova* production is finished, and then will return to New York and take up their residence in Fort Lee, N. J.

The wedding was a quiet affair. Those being present, besides the relatives of the contracting parties, were Joe Brandt, who acted as best man; Mrs. Joe Brandt, who was maid-of-honor, and Miss Blanche Walliek, bridesmaid.

J. D. WILLIAMS TO ANTIPODES

San Francisco, July 7.—J. D. Williams called today for Australia, and will return in November.

GERRARD RETURNS TO THE U.

New York, July 9.—Douglas Gerrard, leading man with Mary Pickford in the Famous Players organization and prior to that of the Western Kalem Company, has rejoined his first and old love, the Universal, and will play the lead with *Anna Pavlova* in the Smalley's eight-reel production of *The Dumb Girl of Portici*.

Mr. Gerrard has had much experience on the legitimate stage, and played important engagements with such well-known stars of the spoken drama as Ethel Barrymore, Grace George, Viola Allen, Herbert Tree and Louis Waller. Mr. Gerrard's experience with Mr. Herbert Tree and Louis Waller was obtained in England, where he also toured for several years with the Henson Stockessens Company. When this company came to America Mr. Gerrard played with Viola Allen in the *Hard of Avon* plays, playing *Romeo* and *Orlando*, respectively, to Miss Allen's Juliet and Rosalind.

Mr. Gerrard left Universal City for Chicago a few days ago with the Smalley Special Feature Company. His role in *The Dumb Girl of Portici* is that of Duke Alphonso, son of the ruler of Naples, and Mr. Gerrard says it is one that appeals to him immensely. Mr. Gerrard is considered one of the most versatile and polished costume actors on either the legitimate or moving picture stage, and is especially well qualified for the role opposite Miss Pavlova's

BIG THRILLS COMING

More and more thrilling events are scheduled for the appearance in forthcoming chapters of *The Diamond From the Sky*. A terrific hand-to-hand fight between Roy Stewart, as Blake, and William Russell, as Blair, results in a thirty-foot down-stairs fall for Russell. The big actor thought the first take was not realistic enough, so acted it all over again. In another scene George Periolat almost drowned when a searchlight was turned on him, blinding him, as he struggled with another actor in a flooded canal. Again, "Sombrero Joe" Knight, a famous Western character, holds the reins when an old-fashioned stage coach goes over the cliff. Knight saved himself and his horses—how narrow was his escape shows clearly in the picture. In a fourth scene William Russell tries hard to ford a river when the rapids sweep him away. Knight rescued him by lassoing him. No thrill was intended here, but as it occurred naturally it has been made a part of the picture.

Loftie Pickford, the charming heroine of this picturized novel, does a stunt herself, when she escapes from her pursuers by loosening an anchor basket and riding in it along a wire stretching above a chasm a thousand feet deep.

The biggest scene of all is when Arthur Stanley's yacht, on a pleasure cruise, collides with a fishing smack. A realistic and wonderful wreck scene, said to surpass anything ever shown in motion pictures, has been pictured here for the camera under the direction of W. D. Taylor.

CLEO RIDGLEY



Miss Ridgley has been engaged for a term of years by the Jesse L. Lasky Feature Play Co.

play takes place. One of the notable features of the film play is the fact that the entire production was made in California, where half an entire block of tenements was built, and the congested conditions of New York's crowded section are pictured with all their realism.

Charles Kenyon's play, *Kindling*, comes as near as any native work for the stage to be called the "great American drama." Its fundamentals are basic. Its problems are the problems of existence in the tenement and sordid sections of any great American city. The terrors of parentage in the slums is a theme which the play handles fearlessly yet discreetly.

BERNHARDT NEGATIVES ARRIVE

Chicago, July 8.—The Photoplay Releasing Company received their negatives today for Sarah Bernhardt at Home. These pictures were taken at Belle Isle, Brittany, and show the intimate home life of the famous actress. Part of the proceeds go to the Belgium Red Cross. The negatives were shipped from Paris to London on May 26, but owing to the hazardous shipping conditions great trouble was experienced in getting them to this country. Lloyd's refused at first to insure these priceless films unless they could be shipped to the

at the Panama-Pacific Exposition, which is officially designated by the directors as July 15.

The Metro will have a magnificent display on the convention floor, consisting of life-sized paintings of Metro stars, handsome souvenirs for each day at the convention, many novelties and a few surprises.

For Bushman Day at the Panama-Pacific Exposition Reichenbach has arranged with a prominent Panama coast aviator to illuminate his machine and spell Bushman's name in phosphorescence in the clouds.

All in all, Metro will be amply represented at the convention and on Bushman Day at the exposition.

SPECIAL MUSIC FOR MAUD ALLAN

New York, July 9.—Bosworth, Inc., has arranged special music to be used in conjunction with the showing of its latest release, *The Ring Maker's Daughter*, in which Maud Allan, the internationally famous dancer, makes her first motion picture appearance.

During the course of the story Miss Allan performs several of her famous dances and in order to give them the proper accompaniment the producers have secured an arrangement of Tschikowsky's *Dance Arabe* by Rudolph C.

FILMING THE CASTLES

New York, July 8.—Oliver D. Halley, one of the producers of The Melting Pot for the Cort Film Corporation, has finished casting and began work this week on the big five-reel feature picture which he will do for the same corporation with Mr. and Mrs. Vernon Castle as the stars. The story, details of which have not been announced, will be something unique in the history of motion picture making. It will be a white and black drama in which hundreds of extra people will be used. Many of these will be recruited from social circles in New York City and the residents of Long Island.

Many of the locations which have been picked for the picture are among the finest to be found in all of Long Island. Resorts where bathing is at its height and the back country where hunts are held will be included in the aggregate scenes of the picture. The beautiful estate of the castles will be used as well as Mrs. Castle's former home in New Rochelle.

A cast of more than ordinary merit has been selected for the picture.

DEMAND FOR THE MELTING POT

New York, July 8.—State-rights sales of the Cort Film Corporation's recent release, The Melting Pot, continue to be reported from John Cort's office in the Longacre Building. Last week Illinois and Wisconsin were bought by the Celebrated Players of Chicago, Ohio, Indiana, Kentucky and West Virginia by the Apex Feature Service, and Minnesota, North and South Dakota by the Western Criterion Film Service, Inc., of Minneapolis.

METRO'S NOVEL IDEA

New York, July 9.—What, without a doubt, will prove one of the most novel and far reaching innovations instituted in the history of amusements, is the plan of General Manager Richard A. Rowland, of the Metro Pictures Corporation, announced for consummation early in the coming fall.

The plan is nothing less than the simultaneous production of a feature film and spoken drama from the same script, both to be produced with the same cast of artists and both to be presented upon an elaborate scale in houses as close together that the general scheme can be successfully carried out.

The production to be thus treated will be E. A. Rolfe's play When a Woman Loves, in which Emmy Sheldon, the Viennese actress, is now preparing to work.

When a Woman Loves is an original conception from the pen of Charles Moran, and which is said to possess admirable material for dramatic situations as well as pantomime. Mr. Moran will conduct the staging of the pictorial production and will undoubtedly have an important interest in the stage production.

The feature film version will be held by Metro until a reasonable period and then the stage version will be arranged. In two theaters, yet to be announced, the film and spoken versions will be rendered nightly. That the scheme is an unusual and novel one cannot be gainsaid. Auditors could visit the film performance one night and the spoken drama the night following. An excellent opportunity to compare the possibilities of the two styles would thus be afforded. There have long been arguments as to the respective effectiveness of the two styles of presentation. The stage production with its limits of scenic effects, restricted lines of action and necessity for useless dialogue and absolute falsity of environment, compared with the camera production, with its limitless possibilities, faithfulness of scenic effects, magnificent power of sight and depths—and the thousand other details that have provoked comment, pro and

con, would be substantially answered once and for all time.

Mr. Rowland promises definite details as to the theaters and cast and date within a few weeks.

"The scheme is so great and the prospects so promising," said Mr. Rowland, "that we will require considerable time to complete them, but we are concrete in our determination to offer a great many novel innovations during the last half of the Metro year, and we expect to put Mr. Moran and Mr. Haddock, of the Rolfe Company, in complete charge of the dual production in order that we can go on with our efforts to meet the demand of our exchanges and their clients in the ever-changing aspects of the trade."

AN ALL-STAR SUPPORT

New York, July 9.—Marie Tempest, who will be featured in the Universal production, Mrs. Puffin's Pudding, will have as her support an all-star cast, which will include Lee Moran, Eddie Lyons, W. Graham Brown and Billie Rhodes. Al Christie, of Nestor comedy fame, will direct the production.

"FLYING A" SIDELIGHTS

Winifred Greenwood and Edward Coxen are due to score a big success in Wait and See, a one-reel "Flying A" drama, which will be released on July 21. The piece was directed by William Bertram.

Neva Gerber, Laetitia Ward, Louise Lester and Josephine Litt make weekly pilgrimages to an orphanage at Santa Barbara, where they teach the orphan girls to sew.

Vivian Rich has received an urgent invitation from relatives to visit them in Sunny Spain. Her duties, however, will not permit her to make the journey. Miss Rich is starred in The Honor of the District Attorney, which will be released on July 19.

Neva Gerber and Webster Campbell are featured in His College Wife, a one-reel Beauty, to be released July 20.

Little Pickford receives many letters daily praising her work in The Diamond From the Sky.

MISS GUNNING FOR THE SCREEN?

New York, July 7.—Since the announcement in the dramatic and musical papers that Miss Louise Gunning, the American prima donna, was now under the management of Philip Mindell, her new manager has received several tempting offers for this well known singer to become a moving picture star. While Miss Gunning's popularity in stellar operatic roles has placed her in a position where she is in great demand, however, Mr. Mindell regarded the offers from filmdom as of sufficient importance to wire his star, asking her to come on as soon as possible from her Western rambles, where she has been resting for the purpose of considering them. He stated that he expected her at an early date, when she would also decide which one of the several musical starring offers to accept for the coming season.

WORLD FILM CINCINNATI OFFICE

Should one look around in this immediate section of the country for conveniently equipped and beautiful film offices it would be hard to locate any nicer quarters than those just occupied by the local offices of the World Film Corporation. The rapid growth of the business as effected by Manager Brehm and his able staff of assistants is responsible for the move into more palatial quarters.

The company now occupies two floors of the Savoy Hotel Building, on Sixth street, numbering ten rooms, all tastefully decorated and

supplied with the best equipment to be purchased. On the first floor are located the executive offices and the reception room. Visiting exhibitors will find the latter an excellent resting place, with all trade journals, etc., at their command.

Assisting Mr. Brehm are George W. Hinton, formerly of the Ameribus Feature Film Co.; R. S. Moran, road man for this concern since its Cincinnati inception; Harry Young and H. P. Rhinock in charge of the out-of-town business, and Tom Neer in charge of the shipping department.

HAZEL KIRK TO BE FILMED

New York, July 8.—The Whartons, Pathe producers, announce that they have secured the picture rights to Hazel Kirk, the play made famous by Effie Ellsler and Charles W. Coudock, and which has been running continuously on the stage for twenty-five years. Edwin Arden, William Riley Hatch and Creighton Hale will appear in the Wharton picturization.

MINIATURE ROMEO AND JULIET

New York, July 9.—Following a series of one-reel comedies the Headline Amusement Company announce that they will make a miniature production of Romeo and Juliet, with Little Will Archie and diminutive Violet Howard in the title roles. The entire company will be made up of the stars of the lilliputian world. Romeo and Juliet will be in five reels. The present plan is to start making this picture September 1.

Lee-wee's Courtship is the title of the first of the one-reel releases, featuring Will Archie and the original Mrs. General Tom Thumb.

DIAMOND FROM THE SKY CLUBS

Diamond From the Sky clubs have been formed throughout the country to an extent indicative of the widespread interest aroused by this romantic picturized novel. The clubs, for the most part, are made up of women. Members attend each chapter as it is released and make notes for future reference. Each club will help its best equipped member to capture the \$10,000 prize offered by the American Company for a sequel to the McCordell photoplay, and the lucky member, on the other hand, is bound to divide the prize money equally among the other members.

Clubs have been formed in Brockton, Boston, Taunton, Fall River and Lynn, Mass.; in Torrington, Hartford and Bridgeport, Conn.; in New York City and Brooklyn and Mount Vernon, N. Y.; in Philadelphia and York, Pa.; in Baltimore, Hagerstown and Cumberland, Md.; in Birmingham and Mobile, Ala.; in Knoxville, Tenn.; Wheeling, W. Va., and in Cleveland, Toledo and Columbus, O.

OPERATORS STRIKE

New Kensington, Pa., July 9.—Four of the five moving picture theaters here were deprived of their regular operators on July 6, as the result of a strike of the union workers, inaugurated because of dissatisfaction as to wages and hours. The agreement adopted by the union men was signed by the management of the Columbus Theater, but the trouble was not settled with the other houses, the Alhambra, Colonial, Imperial and Star-Family, and the managers of these houses were operating their own machines.

SPEDON VACATIONING

New York, July 8.—Sam M. Spedon, the genial publicity promoter of the Vitagraph, left Tuesday, July 6, for an extended vacation trip. He will include in his itinerary,

stopovers in Chicago, Salt Lake City and San Francisco, where he will spend two weeks, representing the Vitagraph Company at the Motion Picture Exhibitors' Convention and in introducing members of the Western Vitagraph Company, with studios at Santa Monica, Cal., to exhibitors of the East in attendance at the convention. On the way back he will visit the largest cities of the country and make himself acquainted with the local managers of V-L-S-E branch offices. A leisurely trip, which will occupy about six weeks, will afford Mr. Spedon a breathing spell, which he calls his vacation, the first since his joining the Vitagraph Company as head of the publicity department six years ago.

THREE PLAYS IN A DAY

The unusual feat of working in three different pictures under three separate directors in a single day, was the task recently accomplished by Mabel Normand, the little Keystone star. Miss Normand left Mack Sennett's company, in which she was working with Raymond Hitchcock, long enough to play a part with another director in the old studios across the street. While there she was called upon by another director to take part in some retake scenes. As soon as these were finished she hurried back to Sennett's company and finished the day in the two-reel feature in which various Keystone stars are cast.

METRO CELEBRATES FOURTH

New York, July 6.—Whatever else Fourth of July may mean in the history of our country it meant the biggest day, from the publicity standpoint, that the Metro Pictures Corporation has yet enjoyed. At twelve o'clock noon on that date Metro, under the auspices of the city officials and various civic organizations, unfurled the largest American flag ever made in the summer breeze amidst a gathering of twelve thousand people, commencing, as it did, the sixth month of Metro. Appropriate speeches by Borough President Marcus M. Marks, Fire Commissioner Adamson, Mr. Robinson of the Broadway Association and a score of other dignitaries were made, paying tribute to the flag and to Metro in the same breath.

Mr. Marks referred to the Metro Company as "typical American" in every sense of the word, for, as he put it, "Metro is but six months old today, and I saw their pictures away up in the Bronx."

The flag measured one hundred and sixty-five feet in length and probably was as wide. It attracted considerable attention throughout the day and was the object of various topical weekly cameras.

The flag left New York last Wednesday for Los Angeles and San Francisco, where it will be hung again on Metro Day, July 15, at the Panama-Pacific Exposition.

Harry Relchenbach left last Wednesday to handle the affairs of Metro at the Exhibitors' Convention at San Francisco. He will return to the home office August 1. George Wetherpoon, who was formerly associated with Relchenbach in the theatrical business, will have charge of Metro advertising during Relchenbach's absence.

The announcement recently made by the California Motion Picture Corporation that they had begun a film adaptation from Edward Shekton's Salvation Nell, has created unusual interest in Salvation Army circles throughout the United States. This is particularly true of the army's headquarters at San Francisco, Oakland and other large Pacific Coast cities in the near vicinity of the producing company's studio at San Rafael, where the interior sets for the photoplay are now being filmed.



The Underground, Episode No. 5 of the Broken Coin serial, Universal special feature.

Mary Pickford in Little Pal, a Famous Players release.

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36 FAMOUS FEATURES A YEAR

Chicago Camera Chatter

By WALTER

As usual The Billboard had the news first and had it right. The Governor vetoed the State Censorship Bill. In our issue of July 3 we stated that it was practically certain that this bill would be vetoed. A week later other papers were still predicting that the bill would be signed. A formal veto of the Olson bill was filed July 6 with Secretary of State Stevenson. The veto measure was signed by Governor Dunmer prior to his departure for Washington. The Governor said he failed to find any demand for the measure from any of the down-State territory, and also declined to inflict a second censorship board on Chicago.

F. J. Flaherty and family, meaning the "Missus" and also the little Flahertys, are spending the summer at Browns Lake, Wis., where Mr. Flaherty has a cottage. The genial F. J. is having a great time fishing and running his new motor boat. This is an odd type of motor boat and is mostly run by hand, as Mr. Flaherty says he needs the exercise and is fondly noting the swelling biceps. Among the visitors who spent the Fourth with Mr. Flaherty were J. W. Brickhouse and wife. "Brick" returned with a badly sunburned nose, but otherwise is in good condition.

Other fishermen of note are Lee Mitchell, of the Standard, and Paul Sittner, of Sittner's Criterion Theater. In explaining why they only had one bite on the trip it is said that Sittner slept on the bank all day and left Mitchell to do the fishing.

Phillips Smalley and Lois Weber are filming pictures at Sans Souci Park (the Midway Gardens) for the Universal. Pavlova, the famous dancer, who is delighting patrons of the Gardens this week, is one of the principal characters in the new play, an eight-reeler adapted from the opera The Dumb Girl of Portici. The work will be carried on for the four weeks of Pavlova's engagement, after which the entire company will take a special train to Los Angeles, where the picture will be completed. Seventeen people are here from Universal City, and about 200 extras scouted through booking agencies here will fill out the cast while in Chicago.

N. Paul Stoughton, travelling auditor of the Universal, spent the Fourth in Chicago, after which he returned to Pittsburg.

Fred F. McMillan, well-known "star" of the Standard, is making things hum at the old stand.

George A. Mace, of the Universal, returned from New York the latter part of last week.

R. O. Lawhead, booking manager for the Universal Film Company, expressed great relief when informed by The American that the Governor had vetoed the State Censorship Bill.

C. A. Irwin, of the Princess Theater, Bloomington, Ill., will have his new theater, the Irwin, ready to open August 14. This theater is also located at Bloomington.

R. H. Fox and Al Rosenthal, crack roadmen of the World Film Corporation, are now associated with the Chicago office of the Metro, under the management of Harry Weiss.

Maurice Lass, representing the American Theater, Terre Haute, Ind., was a caller at the Chicago office of the Metro last Tuesday.

Barney and Abe Balaban spent a very pleasant week end visiting their folks at the summer cottage in South Haven. Barney says business is picking up nicely.

Among those who enjoyed the hospitality of Riverbend Park recently were J. E. O'Toole, J. W. Brickhouse and Tommy Greene and their wives. In order to decide who would pay for the expense of the evening a donkey race was arranged. Owing to the length of his legs Brickhouse had a tremendous advantage over his opponents and won handily by two rounds. O'Toole was a close second, being one and one-half laps ahead of Greene, whose donkey persisted in turning around and walking backwards. It transpired later that the persuasive powers of "Brick" were responsible for Greene's discomfiture, as he persuaded the owner of the donkeys to put Greene on an old trick mule. A very enjoyable evening was spent by the gentlemen and their ladies, taking in all the rides, side-shows and other sights. They had such a good time that it was necessary for the attendant to tell them that closing time had arrived.

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Chaplin O'Toole, of Bancroft, Ill., and his sister from Cheyenne, Wyo., are here visiting their brother, I. E. O'Toole. This is the first time they have seen him in eight years. When Jimmy resuscitated with his brother about being such a poor correspondent he was told that they knew everything that happened here by reading The Billboard, and therefore he found it unnecessary to carry an correspondence.

Charles O'Connor, manager of the Standard Theater, known as Charlie's Opera House, is installing a \$1,100 heating and ventilating plant and started last week on interior and exterior decorations. Charlie says he will have some "house" for the vaudeville artist this season.

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Ten Thousand	2.50
Twenty-five Thousand	3.50
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NEW YORK CITY.

THE CRISIS IN THE MOTION PICTURE INDUSTRY

As Viewed By J. R. Freuler of the Mutual Corporation, and Adolph Zukor of the Famous Players

An opinion almost universal amongst the best informed in the industry—and a thought, as yet unexpressed, amongst exhibitors—is that we are at a crucial stage in the history of motion pictures.

New—and large—corporations, with big financial interests, are entering the game almost daily. Immense retainers are being offered to stars of the legitimate and vaudeville stage, and the immediate prospects are that not the entire world—if at peace—and open as a market to American film manufacturers—could afford a profitable market for the mammoth film productions already projected at the prices that will be necessary according to the presumptive costs of these films.

In these circumstances The Billboard has thought well to get a symposium of opinion with regard to the outcome of the present situation, reserving its editorial opinion until the heads of the business have been heard from.

Herewith are the reflections of the heads of the Mutual Corporation, J. R. Freuler, and Adolph Zukor, of the Famous Players:

ADOLPH ZUKOR

Says Mr. Zukor, tersely, concise and epigrammatic:

"The coming of the phase of artificial inflation and expansion in the motion picture industry was as inevitable as the laud boom in a new Western town or the measles in children.

"Its coming was foreseen, but no possible precedence could have hastened or hindered it. It is merely a passing phase in the phenomena of the growth and progress of an industrial giant, which, despite its size, is as yet an infant.

"The prudent and conservative amongst the captains of the industry have already trimmed their sails for the storm.

"The producers that emerge successfully will be the fittest because they have survived. They will be the permanent fixtures in the business, and 'wild-catting' will be a matter of the past.

"The relative positions of the screen and the stage will have become more clearly defined.

"The popular-priced picture houses will always be with us. So also will be the best of the features at a fair market value.

"If you will tell me when the European war will be ended I shall answer your question as to the possible duration of this passing phase in the picture.

"I am certain that it is a passing phase, and also that eventual crystallization will be complete and lasting."

JOHN R. FREULER

John R. Freuler, whose achievements as a builder of motion picture programs is a record of unbroken successes, and who, therefore, speaks as a practical authority, hails the regular program as the absolute salvation of the film business.

At the offices of the Mutual Film Corporation, of which he is now the president and general

manager, Mr. Freuler discussed the present film situation as follows:

"Speaking both as an exhibitor and as president of the Mutual I see no cause for unrest in the minds of the motion picture exhibitors. As a matter of fact, the great, big, firm rock of the motion picture business is the regular program. It was on the regular program that the great business was built, and it is on this foundation that it will continue to be profitable. The explanation is simple and plain. Motion pictures are the amusement of the masses who require a pleasant, exciting or entertaining diversion at a cost within the reach of their pocket-books. This is legitimately provided by the regular program at a price the great masses can pay. So long as motion pictures continue to stick to this field that they have made for themselves they will flourish and be profitable.

"In sticking close to the regular program the exhibitor has both feet firmly on the foundation of the motion picture business. Do not misunderstand me, I am not belittling feature pictures. They are admirable additions to the regular program, and they are business bringers when they are good and when they are properly used. But the line of assured development and positive profit lies with the betterment of the regular program of one and two-reel subjects.

"As far as the Mutual Film Corporation is concerned no secret need be made about what

it proposes to do. It will continue to supply its exhibitors with pictures of a quality equal to the best feature pictures, and in addition to the brands now being shown it will add, and make a part of its regular program, pictures distinctly novel and entertaining. One specific instance is a series of comedies with a comedian that will be the sensation of the year. Special attention is being given to the comedy element of the program, and arrangements have been completed so that we can definitely promise an even better program than ever before.

"The shorter pictures of quality are what the masses have demonstrated by continued patronage that they want. A ready example may be found in the brilliant short story as against the long novel. The pictures we have arranged for, and which I have personally seen, are supreme in plot, action, photography and interest, and are fully up to the best of the longer subjects on the market.

"The exhibitor, who is deceived by those who would lure him away from his affiliation with a profitable program, should think twice before he decides to forsake a profitable certainty for a 'pot of gold at the end of a rainbow.' 'I do not think that it is too much to say that the Mutual program right now is the Gibraltar of the motion picture situation.'"

EXPLORER TO BE FILMED

The Jesse L. Lasky Feature Company is making arrangements for an early production of W. Somerset Maugham's play, The Explorer.

EUROPE'S LOSS AMERICA'S GAIN

New York, July 9.—One of the many effects of the unfortunate and regrettable war in Europe is to retain, this summer, many people in the United States who would otherwise have crossed the Atlantic on pleasure bent. The steamship lists make it apparent that only those Americans urgently called to Europe on business are making the trip and risking its dangers.

The late summer and early fall releases of the World Film Corporation will show, in a very marked manner, the effect of the restric-

tion in American tourist travel. It is certain that many if not most of the World Film's stars but for the war would have devoted part of their vacation to European travel. Instead of that they are sojourning at home, having the time of their lives in a neutral country out of the reach of murderous missiles and getting no end of enjoyment out of their work, which, of course, is punctuated by intermittent pleasures and vacations.

It is an imposing list of motion picture stars who are simultaneously working in World Film Features this summer.

Read it: Clara Kimball Young, Alice Brady, Holbrook Blinn, Robert Warwick, Jose Collins, Alec H. Francis, Vivian Martin, George Nash, George Ralph, Betram Marburgh, H. Cooper Cliffe, Montague Love, Norman Trevor, Claude Flemming.

THE ILLUSION FILM STAGE

New York, July 10.—The C. S. Frank Co., of this city, are now making an apparatus designed for use in small or large picture houses, and for carnival and traveling shows, to project reproductions of vaudeville or other acts without the use of a screen, and in such a manner that the performers are shown as in real life.

That is, they show the third dimension of depth. The apparatus is in the nature of an illusion, but the performers come out from the wings and act just as though they were in the flesh.

The films used are of standard size, and the acts are variable in time length, running from ten to thirty minutes.

The company is prepared to furnish miniature models—from which the apparatus may be built by the showman himself—or the completed products, according to the specifications sent in.

GOODWIN IN THE MASTER MIND

New York, July 10.—Nat Goodwin hath played parts on the stage and off. At one time he ran a brokerage business in the Wall Street district, where he is still well remembered personally as well as by reputation. Since those days Nat has gone into pictures once or twice, and is now making The Master Mind, under the direction of Harley Enckle. So down to Broad and Wall they all go for the purpose of taking some scenes for the photoplay. There are times when notoriety and popularity are inconvenient. This was one of them for Nat. He was and is so well remembered in his former financial haunts that for some time he couldn't work for the police mobbing he received. However, "order was finally restored," and the camera man was allowed to proceed.

CORN ON WINDSOR STAFF

New York, July 12.—Paul J. Corn, who has been manager of the Kinetophone Corporation's Illinois and Wisconsin offices, has joined the staff of the Windsor Corporation in the capacity of secretary and general manager. The Windsor concern have opened offices in the Candler Building, which will handle features for New York and New Jersey. In addition to the exchange policy of the Windsor Corporation they will go in for producing two-reel films, releasing one a week. "These films," states Mr. Corn, "are to be used at vaudeville houses to replace the four and five-reel features." Among those interested in the Windsor Corporation, in addition to Mr. Corn, are B. M. Well and Joseph L. Harbourger.



Scene in The Newer Way, which will soon be released by the American Film Mfg. Co.

LAURA HOPE CREWS IN LASKY-BELASCO PRODUCTION

Distinguished Actress Will Make Her Debut as
Photodramatic Artist in the Fighting Hope
—Macklyn Arbuckle in Another
Bosworth Release

New York, July 9.—Miss Laura Hope Crews, one of the most distinguished American dramatic stars, makes her debut as a photodramatic artist on July 19, under the joint management of Jesse L. Lasky and David Belasco in the elaborate picturization of Mr. Belasco's famous dramatic hit, *The Fighting Hope*, by William J. Hurlbut. In addition to Miss Crews herself the cast for this notable offering will include George Gebhardt, Gerald Ward, Thomas Melghan, Richard Morris, Florence Smythe, Theodore Roberts, Cleo Ridgley, Tom Forman and Billy Elmer.

The Fighting Hope tells of the struggle of a good woman to believe in the innocence of her husband who has been condemned to prison and to remain true to him despite the fact that she falls in love with another man.

Miss Crews made her first stage appearance in San Francisco when only four years of age, and has devoted her entire life to dramatic art. Among the leading productions in which she has played important roles are *Merely Mary Ann*, *Hanson's Folly*, *Zira*, *The Great Divide*, *The Faith Healer*, *The Havoc*, and more recently *The Rainbow* and *Blackbirds*. She has appeared also in London with success.

Laura Hope Crews stands as one of the few artists always sure of critical approval. She received propositions from practically all the main photoplay companies of America. The fact that she determined to appear only under Lasky-Belasco direction is in itself significant of the care with which she has entered into this new departure and her positive desire to do only such work as must necessarily add to her brilliant reputation.

ARBUCKLE IN NEW FILM.

New York, July 10.—Macklyn Arbuckle, the popular star of the legitimate stage, whose success in the Bosworth, Inc., production, *It's No Laughing Matter*, has made him a big favorite among motion picture patrons, is soon to be seen in *Home and Politics*, a screen adaptation of his well-known vaudeville success, *The Reform Candidate*, written by himself in collaboration with Edgar A. Guest.

The Reform Candidate was first produced in vaudeville by Mr. Arbuckle at Washington, D. C., on Christmas Day, 1912. The premier was an instantaneous success and was booked for two seasons in all the largest vaudeville theaters in the East and South. His appearance in the five-star revival of *The New Henrietta*, which just closed after a big tour of the country, prevented his acceptance of an offer from the Orpheum Circuit, which would have brought him to the Coast.

Mr. Arbuckle had just returned to his country estate on the St. Lawrence River after an active season on the road, when he received a telegram from Bosworth, Inc., calling him to Los Angeles for another picture. The star is already at work on this production at the Bosworth studios, and must finish up his activities

there in order to return to New York by August 1, to report for rehearsals for his winter engagement.

In the Bosworth, Inc., release, *It's No Laughing Matter*, Mr. Arbuckle displayed, with notable success, his adeptness for screen work and big things are expected in his second subject for these producers. *Home and Politics* will show off the popular star to best advantage and should score big success for him on the screen.

fenseless America, and when completed will be eight, probably ten, reels in length. Captain Crawford had special arrangements with comrades of the G. A. R. from nearly every post in New York to appear with him in this picture. The Captain was introduced by Rear Admiral Sigsbee, and gave his poem, *The Death of Grant*, and sang one verse and the chorus of his new song, *My Mother Raised Her Boy To Be a Soldier*. The Vitagraph Company is producing *The Battle Cry of Peace*, and is now working on other scenarios from the pen of Captain Crawford. The Corporal's Daughter, which he sold some time ago to the Edison Company, has already been released.

LOCATIONS A GREAT ASSET

George De Carlton, who assisted Edgar Lewis in practically all his wonderfully successful productions of *Captain Swift*, *The Thief*, *Sansou*, *The Glided Fool* and *The Plunderer*, is said by Mr. Lewis to be one of the best men in the country on finding the proper locations for picture purposes, and a great deal of credit must be given him for the remarkable scenes he has discovered, and especially in regard to *The Plunderer*, where the locations were such as to cause considerable favorable comment from the newspaper critics.

MIGNON ANDERSON



There's one little girl in the Thanouser Stock Company in New Rochelle who will some day discover that there are some parts that she can't play. Mignon Anderson is that girl. Only an armful, but all spark and piquance and daintiness. She does "beaves," yet is a bantam in avoidings; leads, characters and even "kidds." Mignon has been a strong prop in the New Rochelle organization for several years.

STANDARD RELEASES AUG. 30.

New York, July 9.—It can scarcely be called a new combination that brings the Combined Photoplay producers and the Standard Program together. Every one of the manufacturers releasing on the Standard Program are intimately and personally familiar with the men behind the Standard Program.

Ludwig G. B. Erb, president of the Combined Photoplay Producers, said: "I speak for all our companies when I say that in the light of our experience we have made a decided step forward in releasing through the Standard Program."

"As a combination of established manufacturers, we had, of course, many attractive offers for our product, and a wide variety of choice was left us as to exactly how and through whom our pictures would be released. We went over the field carefully and selected the Standard Program because we knew that with a business management to take charge of the marketing end the experience, facilities and reputation of our producing companies would be cashed in with a maximum profit."

"The Warners and Al Lichtman are essentially business men; their marketing methods are those of business men. We are prepared to make for them any class of picture which they may require. Men who are so constantly and closely in touch with the film industry as these men are must respond with results embodying the exhibitor requirements."

"We will release our first weekly program of twelve reels on August 30, increasing our output on September 28 to eighteen reels weekly. This is not an estimate or a hope; these are actual definite dates and figures of what and when our companies will produce."

"At the present time we have six weeks' supply of pictures in hand, yet future releases will only be made as fast as pictures are finished so that each release will be thoroughly edited and the producers can always maintain their lead of the release."

"We have been careful not to crowd the producing companies so that each picture can be prepared in the most careful, painstaking manner, and not slighted by undue haste. We are building for a permanent organization and nothing will be overlooked to accomplish this result."

CAPT. JACK CRAWFORD

Engaged for *The Battle Cry of Peace*

Brooklyn, N. Y., July 10.—Capt. Jack Crawford, the Post Scout, who is so often mistaken for Colonel Cody, has already appeared as one of the principal characters in the wonderful photoplay written by J. Stewart Blackton, and titled *The Battle Cry of Peace*. The picture is founded on Hudson Maxim's great book, *The*

FILM EACH MONTH

Will Be Released by Werba-Luescher

New York, July 10.—Werba & Luescher are the latest to join the Broadway producers who present motion pictures. So gratifying was their presentation of *Cahira* that they have now arranged to produce and release one film each month, commencing in August. Only all-star casts, with plays of exceptional value, will be presented. Lawrence Marston will be the general director. Many of the stars who have appeared for Werba & Luescher on the speaking stage will repeat the pieces before the camera.

BIG M. P. THEATER COMBINATION

Chicago, July 10.—If present rumors prevail there will be a new string of motion picture theaters in Chicago this fall. Such well-known names as Griffith, Ince and Seunett are used in the story, and it is said that negotiations are already under way for *Victoria*, *Imperial* and *Crown* theaters. These houses have always played vaudeville and road shows, but if the rumor is true they will be used exclusively for big feature plays at a \$1 top price.

"KID" CANFIELD



The Reformed Gambler, with a national reputation. Watch him on the Films. Address 447 Jefferson Ave., Brooklyn, N. Y.

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That's the sum and substance of quality argument; that's your mark—your guarantee of consistency!

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WAR FILMS — WAR PRICES

LOOK—ROADMEN AND EXCHANGES
Just received the latest European War Films, in 1, 2 and 3 reels, with a complete line of paper. Now is the time to clean up. Don't pay big prices for films when you can exchange your old ones. Write today!
GENERAL FILM BROKERS,
167 W. Washington St., Chicago, Ill.

MISS ULRICH IN NEXT MOROSCO

New York, July 10.—In its next release the Oliver Morosco Photoplay Company presents for the first time in motion pictures Lenore Ulrich, the popular Morosco star whose success in the title role of *The Bird of Paradise*, for the past two years, has made her a big favorite among patrons of the theatrical stage.

Miss Ulrich, although one of the youngest stars in the profession, has had a remarkable success since the inception of her career, and, as in the case of Peggy O'Neill, is one of Oliver Morosco's "finds." Her rise to leading lady was rapid and in two years she appeared in eighty-six roles, playing important parts in such productions as *Twelfth Night*, *The Virginians*, *The Deep Purple*, *Get Rich Quick Wallingford*, *The Chorus Lady*, and many other big successes.

The initial motion picture subject selected for Miss Ulrich is *Kilmeny*, a charming comedy-drama founded on one of the great kidnapping mysteries of fashionable England. The title role of this production is particularly adapted to the particular style of this clever actress and shows her off to best advantage in a character that allows her versatility wide play. The many admirers of Miss Ulrich will immediately recognize with what foresight the producers had selected her first motion picture vehicle, and according to reports from the Coast the splendid screen qualities of this pretty star as evidenced in *Kilmeny* will soon place her among the foremost motion picture favorites in this country.

In choosing her support Mr. Morosco has again fulfilled the promise to have the photoplay occupy bearing his name stand for all star casts. William Desmond, who played opposite Miss Ulrich in *The Bird of Paradise* with such success, and whom Mr. Morosco selected to head his first New York production, also appears with the star in her film. Myrtle Stedman, the popular motion picture star, whose latest starring vehicle, *The Wild Olive*, has just been released, Herbert Standring, Victory Bateman and other notable players of the stage and screen present an exceptional company of artists for this production. *Kilmeny* will be released on the Paramount Program July 22.

TO DIRECT MARY PICKFORD

New York, July 10.—It is a significant fact that Sidney Olcott, veteran director of pictures, should have been chosen to direct the next Mary Pickford picture for the Famous Players after he had made but two features for that company since joining the Famous forces, but such is the story which was circulated this week. Work on the picture with Mr. Olcott in charge will be started in a short time.

Sid Olcott is perhaps the most widely known of the American directors who have traveled much around the world with camera and megaphone. He was sent to Palestine and Egypt to make *From the Manger to the Cross*, and went to Ireland last year to take a series of Irish pictures which are now being released by the Lubin Company. Mr. Olcott has directed companies of American actors in fourteen different countries.

The picture in which Miss Pickford will appear under the direction of Mr. Olcott will follow his success with *The Seven Sisters*, in which Marguerite Clark was starred. Prior to that Mr. Olcott's first picture for the Famous Players was *The Motif* and *The Flame*.

MADE-IN-IRELAND FILMS SHOWN

New York, July 10.—An interesting press view was held at the Palace Theater on Friday morning, when the first of a series of Made-in-Ireland pictures, released by Lubin, were shown with Valentine Grant in the leading role. The picture, *All for Old Ireland*, is interesting not only because of its pretty story, beautiful scenery and excellent acting and direction, but also because of the fact that the last scenes were taken after the outbreak of the war last year, and were finished under considerable difficulty.

The few scenes to be taken on the island of Valentia, where the big cable station is, were arranged for when the island was put under martial rule and the making of moving pictures there prohibited. Sidney Olcott, who made the picture, was forced to go 50 miles along the Irish Coast to find locations which would fit in with those already filmed. The company was forced to abandon a world tour which had been contemplated and return to America after the Irish series was finished.

Miss Grant proved to be a delightful Irish colleen and won much praise from the critics present. Her part in the Irish pictures show up in strong contrast to the role which she played with Walker Whiteside in *The Melting Pot* and in which she was quite as excellent as in her part in the Lubin picture.

EQUITABLE M. P. CORP. FORMED

New York, July 10.—Announcement was made yesterday of the organization of the Equitable Motion Picture Corporation, with a capital stock of \$1,000,000.

The company was organized under the laws of Virginia, and bankers and business men of both New York and Chicago are reported interested in the venture.

Real, Red-Blood Thrills!



A Picturized Romantic Novel
By Roy L. McCardell.

Every chapter of "The Diamond From the Sky" is bursting with thrills—logical thrills—thrills that are true to life! In chapter 12—appearing now at leading theatres—a giant oil well is exploded. There, right before your eyes, it becomes a gusher! In chapter 13 you see "The Diamond From the Sky" held fast in the tentacles of an octopus! In chapter 14 a stage coach filled with people plunges from a cliff!

Are you seeking a constant crowd-getter for these hot summer months? Then book "The Diamond From the Sky." Your patrons know about the great \$10,000 prize for a suggestion for a sequel to this wonderful photoplay. A new, two-act chapter is released each week.

For booking information, write, wire or see at once The North American Film Corporation representative at your nearest Mutual Exchange, or write or wire us.

North American Film Corporation

JOHN R. FREULER, Pres.

EXECUTIVE OFFICES:

71 West 23rd Street, New York City.



North American Representatives at Every Mutual Exchange in America.

Arthur H. Spiegel, president of the Spiegel May-Stern Co., of Chicago, is president of the new organization, and Lewis J. Selznick, vice-president of the World Film Corp., is vice-president. Felix F. Feist is the secretary and general manager.

The first production of the company will be made in New York, but ultimately it is the intention to build and equip a studio in Southern California.

STATE RIGHTS SELLING

New York, July 10.—The announcement of the sale of more territory in the disposal of *The Melting Pot*, the Cort Film Corporation's production, was made this week. Delaware, Maryland, District of Columbia, Virginia and North Carolina were sold to E. R. Roberts, 128 W. Forty-sixth street, this city.

NEW PUBLICITY MAN FOR LUBIN

Philadelphia, July 9.—The Lubin Manufacturing Company announces the appointment of Edgar Mels, formerly photoplay editor of *The Philadelphia Evening Ledger*, as its new publicity manager. Mr. Mels is a New York newspaper man, having been in the course of time dramatic editor of the old *New York Morning Advertiser*, managing editor of *Pearson's Magazine*, and associate editor of *Satire*.

MAGAZINE MOTION PICTURES

New York, July 10.—The Standard Photoplay Distributors, Inc., announce a magazine in motion pictures, to be released on the Standard program under the name of *The Standard Review*.

This unique motion picture weekly not only contains interesting pictures of daily important happenings, as do the several motion picture weeklies now on the market, but also includes cartoons, jokes told in pictures, strong magazine stories in condensed form, fashions, and in fact everything that is contained in the reading matter of up-to-date, high-class magazines.

It is claimed for *The Standard Review* that it is the snappiest and most interesting reel of motion pictures ever conceived. The amount of film that can be allowed for each subject is so limited that every foot of picture is a new idea picture, which is surprising in its entertainment value.

PATHE TO GET SERIES

L. D. and T. W. Wharton, the Pathe producers, make an announcement of unusual interest. They will put into pictures for Pathe the *Get-Rich-Quick-Wallingford* stories of Geo. Randolph Chester, which are now running in *The Cosmopolitan Magazine*, and have been a big feature in the success of that enterprising magazine. The creation of *Get-Rich-Quick-Wallingford* made the fame of Mr. Chester. The big promoter of shady financial schemes is so



Reading from left to right: J. D. Williams, of the World Film Corporation, now en route to Australia; F. P. Shanley, Continental Hotel, San Francisco; James F. Kelly, who has just returned from Australia. Photo was taken at the Panama Pacific Exposition on July 4.

peculiarly American, his character is so well drawn and his adventures so startlingly original and humorous that the series should make wonderfully attractive pictures.

The Whartons have engaged for their cast several of the best known players of the stage today. Max Figman will do "Blackie Paw," Frederick de Belleville will play "Wallingford," and Lolita Robertson will have the feminine lead.

With such a vehicle and such a cast the Whartons may be expected to make for Pathe a series of extraordinary merit. Work will be started on *Get-Rich-Quick-Wallingford* at the Ithaca studios on July 12.

SECOND QUARTER OF V.-L.-S.-E. PROGRAM

New York, July 9.—The Vitagraph-Lubin-Selig-Essanay, in announcing their list of releases for the second quarterly period, beginning with August 2, and ending November 15, make public a list of features that in variety the subjects cover every phase of the dramatic art and embody themes of every conceivable human emotion.

In the sixteen features that will come into screen evidence on the "Big Four" program in the next three months the principal characters will be portrayed by an aggregation of stars recruited from the foremost ranks of the stage, and the heights of motion picture popularity.

In the production of these features it is estimated that the "Big Four" have expended approximately half a million dollars, and in many cases the features were made under the personal supervision of the heads of the four producer-manufacturers in the V.-L.-S.-E. alliance.

Among the stars who will appear on this exceptionally strong program of picture plays are Marie Dressler, Robert Edson, Edith Storey, Joseph Kilgour, Virginia Pierson, Myrtle Gonzales, William Duncan, Dorothy Bernard, George Soule Spencer, Grace Darmond, Harry Mestayer, Antonio Moreno, June Keith, Johnny Slavin, Beatrice Morgan and Octavia Handworth, supplemented by a host of players popular alike to dramatic audiences and picture play patrons.

August 2 Lubin will release *The Trustee Attorney*, adapted from the successful play of the same name, written by Charles Klein and Harrison Gray Fiske.

The Challenge of Courage, produced by the Vitagraph Company, from Rev. Cyrus Townsend Brady's novel, was made by the Western Vitagraph players.

A Bunch of Keys, Essanay contribution for August 16, is the film version of Charles Hoyt's successful stage comedy.

The House of a Thousand Candles, from Meredith Nicholson's novel, will be presented by the Selig Company on August 23.

Titlie's Tomato Surprise, in which the inimitable Marie Dressler is expected to repeat the success she made upon the occasion of her first film appearance, will be offered by the Lubin Company on August 30.

In addition to these five big productions, which will be released the first month of the second quarter of the V.-L.-S.-E. program, the Vitagraph will offer *Mortmain*, with Robert Edson, on September 6; *The Dust of Egypt*, with Edith Storey and Antonio Moreno, on October 4, and *The Writing on the Wall*, with Joseph Kilgour and Virginia Pierson, November 1.

The Essanay Company will present *The Man Trail* September 13, on October 11, in the *Palace of the King*, and on November 8 a screen version of the famous stage success, *The Tin Soldier*.

The Selig Company will offer *The Circular Staircase* on September 20, *Whom the Gods Would Destroy* on October 18, and *The Ne'er-Do-Well* on November 15.

The Lubin Company will contribute an adaptation of the remarkable dramatic success, *The Great Ruby*, on September 27, and on October 25 a film adaptation of the recent dramatic success, *The Great Divide*.

KID CANFIELD IN NEW YORK

New York, July 8.—"Kid" Canfield, the reformed gambler, who is to the knights of the green cloth what Billy Sunday is to the sinner man, is back in the metropolis.

Some time ago a report was circulated that he had been assassinated in New Orleans. As Mark Twain said, this report was greatly exaggerated.

Mr. Canfield is very much alive. He is in New York for the purpose of seeing several big film men who have made overtures to him for his appearance on the screen.

There is little doubt but that he will be portrayed and shown to the public in the films before many moons have passed.

Canfield is a well-known character. In fact, he may claim a national reputation, which has come to him from his lecture activities as well as from the screen plays in which he has already appeared.

These have been chiefly of the moral or "uplift" order, and Canfield's showing in them imparted the veritable gaming atmosphere to the scenes in which he appeared.

It is understood that one of the larger concerns which has in prospect a series of films of Broadway life have already included Canfield in the preliminary castings for the scenarios which are to be done by a well-known author.

THE BLINDNESS OF VIRTUE

New York, July 9.—Walter W. Irwin, general manager of the V.L.S.E., in speaking of *The Blindness of Virtue*, says: "The beautiful and chaste manner in which this production handles the question so important to the morals of our country, a subject in which all mothers and fathers are at once so deeply interested in, and at variance on the advisability of enlightening their children, stamps this Big Four production as a most exceptional achievement in the silent dramatic art.

"It is a well-known fact that most parents hesitate to in any way infringe upon that respect and reverence which they have always received from their children, due to the fact that custom has forbade the discussion or even insinuation of moral questions in the family councils.

"What children learn from the outside world never enters their minds as applied to their parents, and the fact that they are the children of their parents.

"The question of the proper teaching of sacredness of life has been discussed and debated in *The Saturday Evening Post* and many other well-known periodicals, and has come up for serious discussion in various women's educational clubs and societies. The opinions on one side of the question are as strong as the opinions on the other side, but the delicate manner in which the subject is handled in the film story *The Blindness of Virtue* shows that the motion picture camera can teach this most important of life's questions in a way that can not possibly injure the finest sensibilities of a parent or of any young girl.

"Mothers and fathers who has hesitated to take up the subject with their children, either because they do not know how to express their thoughts or frame the lesson which they wanted to teach without breaking down the degree of reverence which exists between parent and child, have now the opportunity of taking the young folks to see a picture play, and there, side by side, in perfect silence, can have unfolded a strong moral sermon, told in a beautiful, delicate and chaste manner.

Dr. Elliot and other great educators consider the subject of sex hygiene so important that they have advocated its being taught in all the schools and colleges. Strong objection has been made to this, mainly on the ground that competent instructors were not available, and in this connection I believe the motion picture steps in as the sought-for instructor.

"In *The Blindness of Virtue* the silent dramatic art has qualified itself as the greatest of all educational forces, competent to handle the most delicate of subjects, without giving the slightest offense to the most sensitive person."

MISS O'NEIL IN THE SORCERESS

New York, July 10.—Nance O'Neil, the well-known dramatic star of the Fox Film Corporation, will be viewed in *The Sorceress*, produced by Frank Powell, a brand-new play, which, it is promised, is stronger than all the past productions under the hand of Powell. *The Sorceress* is written by Victorien Sardou and staged in Mexico, with enough thrills and strength to stir the most callous. Supporting Miss O'Neil are Harry Kendall, playing opposite Miss O'Neil; Stuart Holmes, Macy Harlan, Robert Wayne, Salvatore Rosa Maltese, Jane Miller and Ada Nevill.

SCREENINGS

One of the troubles with the moving picture game is that it is weighted down with far too many deadbeats.

Comedies are in greater demand just at this time simply because the people are getting their thrills from the front pages of the newspapers.

Walter F. Smith has taken his feature pictures, *Satan, Opium Smoker* and *The European War*, off the road owing to bad business. Walter intends to fish, hunt and take life easy until September.

The New Strand, Providence, opened recently with high-class photoplays. The house is capable of seating 2,500 persons.

The Senger Amusement Co., of Shreveport, La., has completed plans for the erection of a \$75,000 picture house in Alexandria. The building will be two stories high, and will have

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Request.

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& Lick**
Fort Smith, Arkansas.

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414 Mallers Building, Chicago

announce that

by an arrangement made with Mme. Bernhardt and the Belgian Red Cross Society through William F. Connor, manager of Mme. Bernhardt, this Company has secured the North American rights to the two-reel picture, entitled

Sarah Bernhardt at Home

Never before has the **Divine Sarah** posed for the camera on the subject treated here. The film shows with marvelous minuteness the simple home life of the **greatest living actress of the age.**

Madame Bernhardt is shown in an excellently staged production among the grandeurs of her home life on Picturesque Belle Isle, Brittany.

Madame Bernhardt will make a final tour of America this fall. She opens in New York Sept. 18th and will play every large city in America at tremendous prices.

You can release this picture while she is playing in your territory and make big money.

Write, wire or telephone for territory and prices.

THE PHOTOPLAY RELEASING CO.
A. M. GOLLOS PRES.

ILLUSION FILM STAGE

The Latest Creation in Motion Pictures

COIN BIG MONEY

Vaudeville Acts, Acrobatic, Circus, Dancing, most wonderful Trick Illusion Acts, Comedies, etc., are all being shown on a LIGHTED STAGE WITHOUT A SCREEN, IN PLASTIC FORM, LIKE ORIGINAL ACTS, GET IN LINE EARLY. A complete Working Model (Miniature Theatre), with Blueprints, Specifications and Full Instructions for you how to install stage, furnished for \$36.00. SIMPLE TO HANDLE GUARANTEED TO WORK. This is a real opportunity for Parks, Fairs, Carnivals, Side Shows, Motion Picture Theatres, etc., etc. Write or wire your order. \$15.00 with order, balance C. G. D. C. S. FRANK CO., 110 West 40th Street, New York City.

a seating capacity of about 750. A large pipe organ and waiting rooms for both men and women will be installed.

Count that day lost which does not see
A hundred firms incorporated
To manufacture films. Ah, me!
The reams of stock with which they're baited.
Count that day lost 'pon which the sum
Of permits for new picture houses
Is not a thousand, and then some.
Ah, me! The annal that it rouses.

Martins Ferry, O.—At a cost of \$11,000 the Penray Photoplay Co. has purchased property here and will erect a new picture house with a seating capacity of 1,200. The company has been formed by Arch Fallen, secretary of the local Board of Trade; Albert Eick, of this place; Attorney Leonard Brokaw, of East Liverpool, O.; Charles Neugart, of Bellaire, O.; and Ray Griffen, of Barnesville, O. The new house will be under the management of Mr. Griffen, and it will be ready for business prior to November 1 next.

"What does 'exit' mean, papa?" asked a wee lad, pointing to the sign on the door of a store show movie near which a big capacity house had recently opened.
"Not yet, but soon," replied the parent, an ex-exhibitor.

The Board of Censors of Toronto have decided not to pass war pictures showing actual fighting nor those which have been posed in the studios. It is felt that such scenes of bloodshed torture the minds of relatives of men who have gone

to the front and, again, they do not aid in lengthening the list of recruits. The only pictures that will be passed will be those showing troops on the march and scenes of trench and camp life.

The Gem Theater, Ord., Neb., has been leased to Messrs. Zwiesler and Teufel. Mr. and Mrs. Zwiesler formerly operated a picture show in Waterloo, Ia.

People who have most cause to feel blue seldom have the "blues." Investors in new and untried picture concerns for instance are perfectly content with a stack of "whites."

Messrs. Freeman and Kernan, of the Gem Theater, Great Falls, Mont., have purchased the Family Theater, Helena, from Sam Gould. The house will be remodeled and a ventilating system installed before opening.

A number of changes will be made in the Washington Theater, Bay City, Mich., which, when finished, will make the house one of the finest picture houses in that section of the State. A large pipe organ will be installed. The Washington is one of a string of houses operated by Col. W. S. Butterfield.

The Palace Theater, Great Falls, Mont., was opened on July 1, under the management of A. A. Sandahl. This house was formerly on the Pantages Circuit.

Jensen and Von Herberg, of Seattle, prominent operators of motion picture houses, recently completed negotiations for a lease of the Colum-

bia Theater, Seattle. This house was heretofore operated by Foster and Kleiser, who built it.

It used to be "What becomes of all the pins?" But of late they have substituted "new film concerns" for "pins."

Harry A. Woodward, the well-known motion picture man, has succeeded in establishing a three-town circuit, including Empire, Bear Lake and Arcadia, Mich. Mr. Woodward is showing serials as well as some popular five and six-reel pictures.

James Dixon Williams, erstwhile movie king of Australia, says: "Riches have wings because witches have flings."

Even a little "witches" is a dangerous thing but a harmful—oh, well, ask yourself.

Frank O. Selling closed with the Harry Roof Midnight Cabaret Company, and goes to Lubede Rosa Motion Picture Company, New Hudson, Mich., to take the working end, and working in the pictures.

Two of the Great Powers—Pat and Nick.

Miss Marguerite Nichols, who has been playing Ingene leads for the Balboa Company at Long Beach, Ca., has been with the company five months, and in that time she has made rapid progress. Her first experience in an important part was in *The Quality of Forgiveness*. She did so well in that play that she was cast for Creola, a very exacting part in *Beulah*, the six-reel production in which Henry B. Walthall was starred. In *The Age of Discretion* she interpreted the Ingene role with credit to the play and to herself. Her next part was in *The Witch of the Mountains*, which has just been completed.

Dusty Rhoades and wife, who were formerly with Frank M. Brown's Musical Maida, playing through Oklahoma and Kansas, have joined the Richard Harding Musical Comedy Company, which opens in stock at Texarkana, Tex., on July 28.

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JULY ONLY

53c EACH  **53c EACH**



STEM WIND. STEM SET.
XP3030—GOLD PLATED ENGRAVED WATCH, open face, 16 size, milled edge, stem wind and stem set, engraved bezel, double dust-proof cover; an excellent Premium or Specialty Watch. It would pay you to take advantage of this offer, as same holds good for July only.
If sample watch is ordered, please include 5c postage.
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STREETMEN! HERE IS A BIG 10c SELLER

THE NEW SOLDERING COMPOUND.
It melts tin, aluminum and enameled ware without the use of acids or soldering irons, simply with the heat of a candle. Per gross, \$3.00. Sample, 10c.
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15 Paddles\$6
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BALL THROWING GAMES, PADDLE WHEELS, Etc.

COLLECTOR ON CARRY-US-ALL
Wanted by J. J. Barnes, Wortham Shows. Join at Jamestown, N. D., next week, as you are to take the place of Jess Fields, one of two best in the business. Convincing as to your ability and ability. Send gilt-edge recommendations. Boxers save postage. Bismarck, N. D., this week.

CONCESSIONS WANTED
During Centennial Celebration. Also a few good Shows on percentage, August 10 to 14.
G. R. KIRTLAND, Plymouth, Ohio.

RAPID SELLER. BIG PROFIT—No talk needed to sell. The most attractive Steel Changeable Sign ever made. A three-line sample, with 200 large and small letters, in colors, mailed for 35c. **CONVEYER SIGN CO.,** 182 No. Dearborn St., Chicago, Ill.

Circus and Carnival News

SELLS-FLOTO-BUFFALO BILL

By ED M. JACKSON

Kearney, Neb., June 29.—Itain and mud, in fact a regular cloudburst the night before, made roads impassable, consequently business was only fair. Brundage Carnival Company, on Main street; nicely framed show and much visiting.

Columbus, Neb., June 30.—Mud and plenty of it. Long haul and late parade. Fair attendance in afternoon and a downpour of rain at 6:30 made the roads so impassable that no night show was given, and all hands helped pack up. Tom Moore stepped up to a "one-day" policeman here and asked him where he could buy some chili. The cop looked at him a moment, and, shaking his finger under Tom's nose, replied: "You can't buy that stuff here, and don't you try it, either."

York, Neb., July 1.—Paving streets here and a five-block haul through mud, with another late parade. However, a large afternoon crowd attended and a fair evening bunch was in evidence. Charles Adress planted his carry-us-all at the busiest corner of the city square and just refused to move. He sure did some business, too.

Hastings, Neb., July 2.—No rain today, but mud still with us, so lot was switched to the small carnival uptown grounds, where performance was given in the menagerie lot. Side-show on neighboring lot, pit show and carry-us-all on Main street, and cookhouse six blocks away, near cars.

Fairbury, Neb., July 3.—Afternoon performance only here, and how they did turn out!

Danville in an auto when the machine was struck by a passenger train. Heinrich was thrown from the auto and the train wheels crushed his right foot. DeFields, piano player for the Pritchards, was dragged several yards and his skull crushed. The other members of the party escaped injury. DeFields was about 40 years of age, and lived in Detroit. Mrs. DeFields is traveling in the East with a dramatic company.

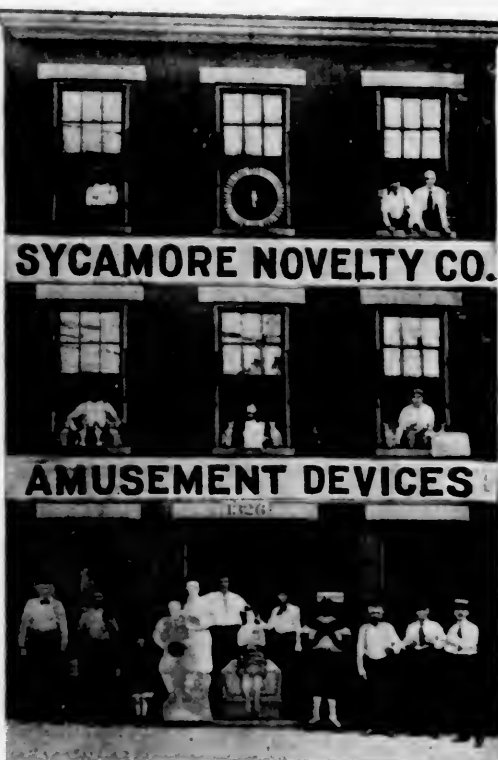
ASKS RECEIVER FOR RIVERVIEW

Chicago, July 10.—Mrs. Augusta Miller, a minority stockholder of Riverview Park, filed a bill yesterday in the Circuit Court asking for the appointment of a receiver for the park and for an accounting of certain funds. She names Wm. Schmidt, president, and Geo. Schmidt, secy. of Riverview, and H. D. and L. G. Whitman, attorneys, in the bill.
Mrs. Miller says \$7,500 jobs were created for the Schmidts, that they bought an auto with the company funds and ran a \$1,000 taxi bill. As Riverview Park is already in the hands of a receiver it is hard to tell what action will be taken on Mrs. Miller's petition.

ADDITIONAL HUGO SHOW NOTES

By C. L. BROWN

Waverly, Ia., July 6.—Lot about a mile from town. Arrived in good time. Parade out promptly at 11:30. We bucked the rain and filled the big top at the matinee. In all our



The home of the Sycamore Novelty Co., 1326 Sycamore St., Cincinnati, O. Here the well-known brands of ball-throwing devices are designed and made. Expert workmen are kept busy turning out this firm's goods, which are sold all over the world. The owners, Messrs. Stock & Bergfeld, are conscientious people, and do all in their power to please their customers. Their upright dealings have made the business a great success. We advise all who are interested to send for their latest catalog.

Old Sol fairly outdid himself until 5 p.m., when the daily rain started. Many former troopers from Campbell Bros.' Circus were visitors.

THE FOURTH WITH THE H.-W.

The Hagenbeck-Wallace Circus spent the Fourth of July in Perry, Ia., the home of R. M. Harvey, advance manager of the show. Perry was one of the best stands made last season, and this year was even greater.
Sunday evening a splendid entertainment was given by Messrs. Harvey and Walton at the Grand Theater, Mr. Harvey's show house. The house is under the able management of Mr. Walton. The program consisted of a five-reel feature picture, The Butterfly, followed by songs by "Perry's Harry Lauder," a local boy, who was forced to take several encores. A Charlie Chaplin picture was next, then James and Rose Sullivan, accompanied by John B. Andrew, our treasurer, sang a duet, which called for a storm of applause. The Rayers closed the evening's entertainment with a clever juggling and contortion act. The show was given free of charge and everyone connected with the circus was present. Mr. Harvey opened the evening with a few words of welcome.
A chicken dinner, given by James and Victor Davis, on Monday afternoon, and fireworks at night, closed one of the most enjoyable engagements the show has ever had.

ACCIDENT BRINGS DEATH To One Showman—Injury to Another

Webberville, Mich., July 10.—In an automobile accident which occurred here on last Tuesday John DeFields, Jr., familiarly known as Jack DeFields, was killed and Ralph Heinrich was injured. The latter was taking four members of the Pritchard Show, George J. Clark, Carl Hemming, Maude Rhaido and Jack DeFields, to

rain experience we met with the heaviest down-pour shortly after 3 p.m. It rained until late at night and kept the crowds away from our night show. Vic Ingo was called to his home in Cedar Rapids early this morning owing to the falling of the roof of the Majestic Theater. The damage is said to be heavy, but we are unable to learn the full particulars.

Independence, Ia., July 7.—Lot on railroad grounds close to the depot. Cookhouse up and breakfast ready despite the rain. C. E. Cross, playing cornet, joined Brown's band, to take the place of Mr. Swanson, who left for Minneapolis to join his father, who is ill in health. P. C. Dane, bass player, of Durant, Ok., will be with us the balance of the season. Lewis Vorpahl has taken the cookhouse. The aerial numbers have been strengthened by the addition of Iva Orton with her swinging perch. Ethel Vane does her combination ring and trapeze act, which never fails to please. Business was good here in the afternoon and fair at night.

Decorah, Ia., July 8.—Met some old trooper friends here. Side-shows got good opening. Met our old friend W. B. Coup, one of the oldest trouping bandmasters in the country. The Marsh Music Company here was very good to us, sending a dozen hand numbers.

West Union, Ia., July 9.—Good town and good lot with a haul of only two squares. Merritt Belew, who has the boss prop. job, has been suffering with asthma, and was taken to the Cedar Rapids Hospital this morning. His wife and Roy Pratt accompanied him.

U. S. T. & A. CO.'S CATALOGUE

Chicago, July 10.—The United States Tent & Awning Co. are issuing a brand new catalogue, which is ready for distribution. This catalogue is confined solely to the novelties handled by the company, including stuffed animals, paddle pillow covers, percolators, easerettes, dollie wheels, paper aeries paddles, etc. Their new reduced prices are shown.

THERE ARE MANY CATALOGS, BUT SINGER BRUS' 1915-16 CATALOG IS THE ONE BIG BET OF THE YEAR.

NOVELTY MEN: Let no one tell you there are no more imported Goods. **WE HAVE THEM!** From Steins to Cutlery, from Metal Novelties to White Stones and Jewelry. Located here in New York, we are in closest touch with importers, AND OUR NEW CATALOG will show some numbers at prices better than before the war.
Everything for the Novelty and Kitchenman, for Wheels, Roll-Down, Knife Racks, Jap Games or any Concession anywhere.
A few of our Specials are Character Dolls, Cutlery, Pillow Tops, Penants, Cases, Jewelry, Clocks, Vases, Watches, Leather Goods, Bears, Stuffed and Mechanical Toys, Glass Plates; the latest in Rubber Novelties, in Razors, Daggers, Hatchets, Percolators, Etc., Etc.
Save time and money by ordering everything you need from the leaders. **LEGITIMATE DEALERS!** Protect yourselves when writing us by identifying yourselves. Get the Big Catalog Now!
SINGER BROS.,
82 Bowery, New York City.

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Do you know you are losing money if you don't get my prices on Fountain Pens? The catalogue is free. A full line of Fountain Pens in solid gold and gold plate. 58yo Ink Pencils from \$1.75 per doz. to \$3.50 dozen. Self-Filling Fountain Pens, while they last, \$8.00 per gross. Clutch Pencils, \$4.25.

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GET BUSY!
151 and 153 East 23d St., New York City.

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Bands, Ushers, Doormen, Musical Acts, Military, Base Ball, etc.
Theatrical Work a Specialty
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A FULL NEW LINE OF
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WANTED

For M. L. Clark & Sons' Shows
Performers of all kinds except Riders. Musicians to strengthen band, double Drummer; good Singing and Talking Clown. Those doubling Concert given preference. Address **M. L. CLARK & SONS' SHOWS,** London, Ark. July 15th; Knoxville, 18th; Camden, 17th; Ozark, 18-19th; Lenoireville, 20th; Pottsville, 21st; St. Paul, 22d; Combs, 23d; Winslow, 24th.

CARLINVILLE, ILL.

The Macoupin County Fair Assn. will hold a Day and Night Fair, Sept. 28, 29, 30-Oct. 1, 1915. Concessions wanted. For further information, address **J. P. ARNETT, Secy.,** Carlville, Ill.

WANTED—For Eldon Fair, Sept. 7, 8, 9 and 10, Free Attraction, Ferris Wheel, Small Shows, Concession People. Four big days and nights. No gambling or drinking. **HUBE BOGARD,** Chairman Concession Committee, Eldon, Mo.

Billion Ascensions—Day and Night Parachute Leaps. Wonderful display of fireworks given with each night ascension, with floating parachute of red fire. High power aerial report shell dropped on day ascensions if requested. Will wake them up. Cash bond for appearance. If you wish the best wire or wire **KREINHEIT BROS.,** Fountain Square, Indianapolis, Ind. Bell Phone, Prospect 2921. **FOR SALE**—New and Second-Hand Gunite.

Wanted, for Baseball Tournament Picnic

TORINO, ILL., AUGUST 7th.
Privileges and Concessions for Beer and Bill Backs, Merry Go Round, Slide Shows, Novelties, etc. Address quick, **JOS. H. HARTLEY, Sec'y,** Torino, Ill.

WANTED AGENTS
Substitute for Slot Machines. Patented. Sells on sight for \$1.00 or more. Particulars, **GISHA COMPANY,** Anderson, Ind.

JOB LOT
Hat Pins, 40c gross; 5 gross lots, 35c; regular \$2.50 stock. Send for free samples. **H. McNAUGHTON,** 346 W. Ontario St., Chicago, Ill.

CONEY ISLAND CHATTER

As the celebrated Bill Bryan remarked to the equally well-known multitude "Now is the water of their discontent," etc. The sun shines, the nights are warm, and everybody's happy. Sam Wagner, undisputed king of the barn-stormers, is back at the island. He has opened a pit show at the Bowers and Kensington Walk. A most wonderful "Chinese dragon" is within the show, and with this remarkable monster Sam is amusing the public money very rapidly. Harry K. Jan, besides keeping on the hop at his bathing beach, is framing a big one in the girl show line. Look out for this one. Jerry Barnett almost jumps into the post-lunch in attempting to word-paint the changed feelings due to the betterment of the weather. Says he: "Smiles and bank-rolls greet the eye, Where erst wast darkest gloom; Our hearts are light, and lined with tin Are pockets that were mighty thin." If they don't watch out they'll have to cry. Jerry Best Laurents, at the Mardi Gras. In a Brooklyn daily a good priest says that the bathing suits at Coney are sinful. Buel Jones says he means the wearers of the suits, evidently. Al Sanghietto, well-known follower of the carnival game, is now raking in the long, long green with his photo gallery in the L. A. Thompson Building. Some hustler, this same Al. Harry Wildman painted the Lakes of Jordan in oils. Harry is fond of Biblical scenes any way. He hung the picture in a good light. Along came Danny Norman, owner of the Annex Hotel, and said: "That's the best picture of Killarney I ever saw. What'll you take for it?" So this corking picture—with a change of name—now adorns the walls of the Irish palace of Danny. The Wistaria Perkola, the newest in ideas for dancing palaces, made a ten-strike in public favor at the opening last Wednesday night. Many thousands of people were present. The arrangement is that of a series of Italian pergolas in the open, forming a wistaria-covered colonnade, that makes a most striking and refreshing place by day or night. Dancing and a vaudeville bill are given. Al Litt, Marie Pucher and Billie and Walbank all scored on the opening night.

INNOVATION AT PALISADES

New York, July 10.—The first public astronomical observatory in the United States is now open at Palisades Amusement Park every clear night when thousands of students through the mammoth telescopes, scanning the heavens, under the tuition of Prof. Milton Schoenfeld, who has long been identified as one of the most noted astronomers in the country. Through the enterprise of Schenck Brothers, a complete observatory has been erected on the brink of the lofty Palisades. The plant now has three telescopes, and within a week will have twice the equipment, as the first installation was not sufficient to satisfy the demand of patrons. The telescopes used are of extremely high power. When they are turned from celestial objects and trained on terrestrial ones the observer gets somewhat of a shock to recognize the features of people walking in Manhattan streets four miles away. Frank Goodale is making daily flights in his dirigible at the Park. Arthur Hadden, the big diver, is doing a hit-flop dive from his tower. The vaudeville free acts this week included the Four Aerial Belles, the Five Corsos, and Hedding and Grant.

THE AMBUS CORPORATION

New York, July 8.—This company has been taken over entirely by H. A. Stevenson. The statuette of Charles Chaplin which the Ambus Company is turning out are in wonderful demand by department stores and large corporations throughout the country. As far as is known this is the first of the many Chaplin novelties, and it may be said fairly to have started the craze. Everywhere one goes now there is a Chaplin device on sale. The statuette of the Ambus Corporation is the authorized reproduction, licensed and original.

GOLLMAR BROS.' ADV. CAR No. 1

The roster of the car is: Gus Miller, manager; W. Gollman, assistant; J. Ward, in charge of paper; D. Morow, lithographers; H. Schuster, programs. Posting paper in the country you will find J. Linnany, Ben Deshane, Bill Luckman, Bill Ward, Harvey Dunbar, Bill Ryan, Harry Graham, Bill Ford, Bill Dawson and Chauncey Roberts. The opposition brigade is in charge of Fred Morgan, with Ernest Bird, James Lynch, Wm. Fisher and Fred Burt's billposters. Up-to-date we have had a very bad season, with rain or wind almost every day. Billposters: Luckman, Ward, Ford, Ryan and Dawson are talking of a few weeks in vaudeville this coming season, appearing in a twenty-minute sketch by H. Dunbar, entitled The Five Billposters. Manager Miller has been in the hospital at Minneapolis for the past week, but expects to join soon.

MONTANA BELLE SHOW

By CHAS. BOYD

The Montana Belle Show opened at Lonska, Ky., five weeks ago, and has been playing a good business. We are playing a week ahead of the Heng Show at present. The Fourth found us at Hazard, Ky., where we had the hardest rain we have experienced. However, the people were all show hungry and turned out nicely. The roads have been pretty bad, but we have managed to keep up with our show. The stock is in fine condition. Owing to the mines not running we were forced to make a change in our route last week. The outfit is now carrying thirty head of stock, twenty-five arena people and a ten-piece band. The Colonel is undecided about the fair this fall but thinks he will keep on wagons and so on for the winter. He has several spots in view to rebuild and prepare for a larger show next year.

BIG MONEY IN OUR SOAP FOR AGENTS. You are looking for more long green. You get it in big bunches handling our stunning combinations of soaps and toilet articles. They sure have the flash, and now is the time to throw your hat in the ring. Great Crew Managers' propositions. Gussel for \$50.00 to \$100.00 profit weekly. Our new colored circular tells you the story. Six-story building is required to keep up with the tremendous demand. E. M. DAVIS SOAP COMPANY, 406 Davis Bldg., 220-222 N. Dearborn St., Chicago, Ill.

ALL DOLLS ARE GOOD—OUR DOLLS ARE DIFFERENT! THAT'S ALL! YAMA YAMA KID Is a Leader. The Roth Mfg. Co.'s line of Character Dolls is unique and complete—includes Clowns, Sailors, Soldiers, Yankee Boys, Jockeys, Baseball Boys, Firemen, etc. All 32-inch size. Samples, \$1.25. STANDING AND TEDDY BEARS IN ALL COLORS, LEATHER PILLOW TOPS, ETC. Write now for Sample and Catalog. NEW DOLLS FOR OLD!! WE HAVE OUR GUARANTEE by giving you NEW Dolls for any Broken or Faded ones. This goes for either Chicago or New York sales. Our Winning Combination: Mr. Beck is Secretary and Treasurer of the Carnival Men's Association; he knows the business, and he will ship you the Gold Medal Baby or anything in our unequalled line THE DAY ORDER IS RECEIVED, AND AT NEW YORK PRICES. Our Mr. H. A. Eisenstein is now on the road with our complete line of Dolls and Teddy Bears at factory prices. Hold your orders. Our GOLD MEDAL BABY is a GREAT NAKED BABY, unbreakable, perfect in form and coloring, perfectly jointed, light in weight and with beautiful features. FULL 26 inches. Sample, \$1.50. JOS. ROTH MFG. CO., Inc. 5462 W. 21st Street, New York City. Local and Long Distance Phones. Gramercy 2611, 2612. JOS. W. BECK, 335 W. Madison St., CHICAGO, Phone, Franklin 2487. 10651 St. Clair Ave., CLEVELAND, OHIO. MARTIN A. KATZ, Representative.



CONCESSIONAIRES, NOVELTY AND STREETMEN—RAINY DAY MONEY GETTER. Don't curse the rain—you can make more money when it rains than when the sun shines if you are prepared with some THOMPSON'S HAT PROTECTORS. Shed water like a duck, and men and women will scramble for them when it rains. Put one on and you will sell all you can carry in ten minutes. Sell for ten cents, fifteen cents or two for a quarter. Enormous profit. If you are with a park, carnival, circus, fair or ball park, see the manager right now and get the privilege. You'll be surprised with the business you will do, and remember, as long as this war lasts we are going to have lots of rain—that's what scientists tell us. Get ready and you will clean up. We know—we've done it. We will send you a sample for ten cents, but don't waste time, send us a dollar bill for a sample twenty, and you will pick up a few dollars with the first rain. THOMPSON LABORATORIES, 336 Fairview Avenue, CHICAGO, ILL. Novelty Dealers and Jobbers, write.

MR. FAIR SECRETARY, WANT A LIVE ONE? BRONCHO JOHN AND HIS WILD WEST REALISTIC, HISTORICAL AMUSEMENT ENTERPRISES. Ten head of trained stock, ten people, eight acts between racing heats. One genuine Overland Concord Stage Coach. Always on hand—never late or miss a fair. For full particulars and references, address J. H. SULLIVAN, Mgr., Valparaiso, Ind.

THE AERIO WHEEL. The best money maker for FAIRS, CARNIVALS, PARKS and SEA SHORE RESORTS. Price \$9.00 per gross. Sample dozen 75c, post prepaid. BOYS, TAKE A TIP. ORDER QUICK. ESTELLA NOVELTY CO., 92 Greene Street, New York City.

Prosperity Week and Moose Carnival 6—BIG DAYS AND NIGHTS—6 WOOSTER, OHIO, WEEK OF AUGUST 2 Wanted Shows, Concessions, Rides Business Men and Moose all boosting. First in ten years. Address J. C. HOFFMAN, Secretary, Wooster, Ohio.

S. W. BRUNDAGE SHOW NO. 2 By W. J. RICHARDS. The official roster includes Montana Belle, owner; Chas. Balantyne, general manager; Chas. Boyd, secretary; Big Red, boss canvasser; Henry Johns, trainmaster; Dud Hanna, boss hostler; Eugene Ross, privilege; Mexican George lights, and L. A. Boyd and one assistant ahead. is leaving here. Kokomo Jimmie Aarons will join us next week in Plattsmouth with four of the classiest concessions on the road. It has been said that Kokomo has the finest refreshment stand with a carnival, carrying two soda fountains. Mr. and Mrs. and Miss H. Parsday joined us last week with two concessions. Our big generator arrived from Kansas City yesterday, where it has been in the repair shop some time. Both light plants are again in operation. Harley I. Tyler spent the day with us Wednesday, and left for Omaha to see the Sells-Floto Show today. Mr. McCaffery stopped off for a few hours while on his way back to the Allman Show. Mrs. Richards returned to the show yesterday with the new baby girl—both are getting along fine. Mr. and Mrs. Richards wish to thank their friends for the many beautiful presents received for Little Virginia Louise. We go to Plattsmouth next week.

TOM W. ALLEN SHOWS

By C. S. Superior, Wis., July 8.—The Fourth of July here at Superior was celebrated in a very glorious manner. In the morning a womanhood parade was given, in which commercial, civic, military and fraternal orders participated. The Allen Show band was given the honor of leading the parade, which extended over three miles in length. Several of our shows entered the parade and the local papers were loud in their praise as to the appearance of the participants. All of the big shows were open early Monday afternoon, and with ideal weather every attraction received a very liberal patronage. The Allen Shows are not strangers here in Superior by any means, and we are constantly meeting old acquaintances of last year. The universal feeling here in Superior is that the summer season is not in full sway until Tom W. Allen and his shows pay a visit to this city. The pride of the entire outfit is the Allen ball team. Every team that they played has been easy picking for this fast team. Within a very short time the team will be seen in new uniforms, and at present they are playing on the average of two games a week. Another return date, contracted last year, is looked for next week—Ashland, Wis.—and we all are looking forward to renewing acquaintances.

C. W. PARKER TO THE COAST

C. W. Parker left home for a trip to California, which will embrace both expositions, July 7.

RAINY WEATHER SELLERS

It is doubtful if ever in the history of outdoor amusements there has been as much rain as this season. Concessionaires with parks, carnivals and fairs have opened in the afternoons and evenings only to find it necessary to close down within an hour or so. Prominent authorities on weather conditions claim that this unusually wet weather is due to the war in Europe. They say that the exploding shells, etc., occur so high in the air, owing to the increased curve of trajectory made necessary by the big guns in vogue, that the explosions are so violent as to cause air waves to radiate around the world, breaking up the clouds laden with moisture and thus causing the rain to descend. Several manufacturers believing that the rain will continue as long as the war are taking advantage of this, and instead of making hay while the sun shines are expecting to make money while the rain pours. Two of these have announcements in the advertising columns of this week's Billboard. One is the Home Haincoat Company of Chicago, of which, Mos Kriger, well-known to many carnival and fair concessionaires and who has had privileges at some of the big fairs, is president. Mr. Kriger argues that inasmuch as many concessionaires are obliged to close up their novelty stands early in the evening on account of rain they might do well to use raincoats on their wheels. Accordingly he is manufacturing two styles of rain coats, for men or women, that he can sell at a remarkably low figure. These coats are of good material and look worth five dollars of any man's money. Another firm taking advantage of the rain is the Thompson Engineering Co., of Chicago, whose ad also appears in this issue. This company is selling a waterproof hat-cover that may be retained by the streetman or other novelty man for as low as ten cents, with a big margin of profit. Concessionaires desirous of making money in spite of the rain will do well to read the advertisements of these companies, which are published in this issue.

RUTHERFORD GREATER SHOWS

By F. P. MORENCY. Everybody around the shows are now anticipating the opening of the fair season, which opens August 3, at Lexington, Ky. We are just finishing a very successful engagement in the city of South Bend, Ind., with Fort Wayne following, under the auspices of the Anti-Tuberculosis League, and is being boosted by six daily papers. F. P. Morency, treasurer, is recuperating after a couple of weeks' illness. J. J. Polack, our general manager, and family, is now installed in his palatial private car. Many visits were exchanged here between members of the Allen Shows and our own, the Allen Shows playing Elkhart, eighteen miles away. Joseph Thonet, late general agent of the Sheesley Shows, is now connected with the Rutherford Shows in the capacity of special agent. H. R. Polack, our general agent, was a visitor the early part of the week, but has left again to close a couple of fair contracts.

AIKEN FAMOUS SHOWS

By J. MILTON TRABLER. Have had the pleasure of being a guest of the Aiken Shows, at Elkhart, Ind., for four days and will say Mr. and Mrs. Will Aiken are sure some entertainers. All the shows appear to be doing good business. Last week's business at Coldwater, Mich., was somewhat of a bloomer, but Flint, the previous week, was a world-beater. "Simply mopped up," says Doctor Campbell, who, by the way, has charge of Sundeck's 15-in-1 show. The carnival is playing Elkhart under the auspices of the Aikense. Prof. Mike Paduano, with his Italian Band, entertains the citizens with two concerts daily. Mr. and Mrs. Collin Campbell and the writer were the guests of Jimmy Simpson, of the Rutherford Greater Shows, who were showing at South Bend, Ind., and the way Jimmy dealt out true hospitality shows that his friends are legion. Upon invitation of Doctor Campbell and wife, Marie, about twenty-five members of the committee assembled at a Dutch lunch, which was tendered the writer. Rodger Ferguson acted as toastmaster.

Miscellaneous Events

ARIZONA Prescott-Frontier Days Celebration. July. — Malcolm A. Fraser, secy. ARKANSAS Greenwood-County Picnic. July 20. Little Rock-Labor Day Celebration. Sept. 6. Mammoth Spring 25th Annual Reunion of the Blue and the Gray. Aug. 14-21. S. L. Con-lyns, secy. McNeil-Reunion. July 27-30. Address R. S. Pittman, Magnolia, Ark. CALIFORNIA Coalinga-Fruit Festival. Aug. 13. San Francisco-Elstodilford Week. July 20-31. COLORADO Denver-National Saengerfest. July 21-24. Denver-International Soil Products Exposition. Sept. 26-Oct. 10. H. K. Hanaford, secy., 320 Chamber of Commerce. DELAWARE Dover-Carnival & Home-Coming. Sept. 27-Oct. 2. Harry Vane, chairman. FLORIDA Jacksonville-U. S. Government Shoot. Oct. 15-16. Quincy-Prosperity Celebration. Nov. 4-6. IDAHO Idaho Falls-Bonneville County Fair & War Bonnet Round-Up. Sept. —. O. W. Malm-gren, secy. ILLINOIS Bloomington-Tractor Exhibit. Aug. 23-24. Blue Island-Illinois Firemen's Assn. July 27-29. Carmel-Horse Show. Sept. 24-25. Carmel-Stokes Chapel, M. E. Church Centennial Celebration. Aug. 11-13. Georgetown-Red Men's Carnival & Home-Coming. July 28-31. W. T. White, secy. Knoxville-Labor Day Celebration. R. J. Wilson and O. D. Peterson, on committee. Lexington-8th Annual Home-Coming. Aug. 17-20. Mesora-Home Coming. Aug. 5-6. Mt. Vernon-Night Horse Show. Sept. 20-Oct. 1. Chas. R. Keller, secy. Pittsfield-Mc. C. E. U. Aug. 8-20. Harry W. Howe, 141 Nichols St., Lewiston. Pineville-Old Settlers' Meeting. Sept. 2. Quincy-Labor Day Picnic. Geo. Schmitt, secy. Sandoval-Marion County Soldiers & Sailors' Re-union. Aug. 17-20. E. B. Purnell, secy. Stronghurst-L. O. O. F. Picnic and Home-Coming. July 23-24. Chas. D. Wax, secy. Toledo-Toledo Merchants' Home Coming & Car-nival Assn. Aug. 30-Sept. 4. W. M. Lovins, secy. INDIANA Albion-Old Settlers' Day. July 22. To-shen-Fall Festival. Oct. 21-23. Hartford City-Farmers & Merchants' Fall Fe-s-tival. Sept. 29-Oct. 2. J. M. Lieber, secy. Indianapolis-Labor Day Celebration. Henry Henry Friedman, chairman. South Bend-Fifteenth Annual Anniversary Cele-bration. July 1-3. Valparaiso-Citizens' Commercial Club. Aug. 5-6. Clarence L. Tieschell, secy. Winslow-Celebration. Aug. —. John A. Stephens, secy., Box 3. IOWA Anita-Cass Montgomery Veterans' Assn. Aug. 18-20. E. H. Sears, secy. 'Oho-Street Fair. Sept. 24-25. C. R. Shriver, secy. Des Moines-The Gladiators. July 23-25. J. W. Weakley, secy., 22 W. Quincy st., Chicago, Ill. Dyersville-\$1,000 Day Aug. 12. L. C. Smith, secy. KANSAS Cherryvale-Southern Kansas Old Soldiers' Re-union. Aug. 23-28. C. C. Kincaid, secy. Downs-Annual Celebration. July 28-31. Greenleaf-B. of R. T. July 26-27. LeRoy-1st Big Fall Carnival Assn. Aug. 12-13. L. V. Wagon, secy. Wichita-Wheat Show. Oct. 4-14. E. F. Mc-Intyre, mgr. KENTUCKY Burlington-Thirtieth Boone County Harvest Home. Sept. 11. Hubert Conner, secy. Owensboro-Ky. National Guard Encampment. July 15-25. C. A. Payne, Jr., chairman. MICHIGAN Albion-Home-Coming. Aug. 17-20. Alpena-Home-Coming. Aug. 2-7. Detroit-Detroit Driving Club. July 27. Geo. D. Conner, secy., 502 Bowles Bldg., Detroit. Hillsdale-Y. M. C. A. Street Carnival. Sept. 24-25. Hudson-Home-Coming. Aug. 4-5. I. H. Swaney, secy. Montague-Home-Coming. Aug. 4. C. I. Goer-vey, secy. Muskegon-Business Men's Picnic. Aug. 11. Pontiac-Mardi Gras. August 20. MINNESOTA Duluth-Elks' Picnic. Aug. 12. H. B. Knud-son, chairman. Minneapolis-N. W. Bible Conf. Aug. 15-29. Samuel E. Holbb, 6 S. 11th st., Minneapolis. Ottumville-Corn & Alfalfa Exposition. Oct. 13-15. MISSOURI Elsherry-Annual Home-Coming. Aug. 5-7. H. I. Humphrey, secy. Glenwood-Minwood Interstate Reunion. Aug. 25-28. O. Thompson, pres. Jackson-Depe County Home-Coming. Aug. 19-21. F. G. Felt, secy. St. Louis-Velvet Prophet. Oct. 5. Weatherly-Weatherly Picnic Assn. Aug. 11-12. P. C. Sheehan, secy. MONTANA Great Falls-Montana Pioneers. Aug. 17-18. J. L. Scuders, secy., Helena, Mont. Missoula-Semi-Centennial Celebration. July —. Jos. A. Walsh, secy. NEBRASKA Ashland-Celebration. Aug. 3-7. Address L. J. Clayton. Fremont-Third Annual National Farming Demonstration. Aug. 9-11. R. H. Foster, secy. Omaha-Ak Sar Ben Carnival. Sept. 29-Oct. 9. J. B. Weaver, secy., 1717 Douglas st. Orleans-Association of Pioneers and Old Set-tlers. Sept. 8-10. H. R. Hodden, secy. Shubert-Street Fair. July 30-31.



CONCESSIONAIRES

There is no use trying to buck the weather, and there is no getting away from the fact that the canons and other explosions in Europe are making all this rain. The daily papers are full of it. This is going to be a wet, rainy season. We are going to have lots of rain. Why not make money with the rain? You can do it.

RAINCOATS

We are manufacturing special Bombazine and Salt and Pepper Guaranteed Rain-coats for MEN or WOMEN. Stitched seams (not glued), in sizes from 34 to 48, at the unheard of price of

\$1.50 EACH

Paddle Wheel Men and all Concessionaires with Fairs, Carnivals and Parks will be wise to get next to this. If you are using dolls or other novelties, order six dozen or more of our Raincoats, and the minute it rains put them on the stand. You'll mop up.

NOTICE!—These coats can't be bought retail for less than five dollars, but we must keep our factory going. Send \$1.50 for single sample or \$3.00 for sample of each, and if you are not pleased return them at once and we will refund your money. Better yet, shoot us a trial order and be prepared for the next rain.

THE HOME RAINCOAT CO.

1144 So. Halsted Street, - - Chicago, Ill.

WAR! WAR!! WAR!!!

THEY ARE ALL FIGHTING FOR CONCESSIONS AND SHOW SPACES ON THE

Virginias Fair Circuit

"THE BOSS CIRCUIT OF THE SOUTH"

Nothing unusual? Oh, no! Midway folks know a good thing when they see it. We furnish the crowds with the money. They furnish the goods and get the money. That's why. See?

Better write us quick for space or concessions, or you'll be sorry. Bigger and bet-ter than ever and still growing.

- MARION... Aug. 24, 25, 26, 27. BLUEFIELD-GRAHAM... Sept. 14, 15, 16, 17. STANTON... Aug. 31-Sept. 1, 2, 3, 4. ROANOKE... Sept. 21, 22, 23, 24. OAK HILL, W. VA... Sept. 1, 2, 3, 4. LYNCHBURG... Sept. 28, 29, 30-Oct. 1. GALAX... Sept. 1, 2, 3. MARTINSVILLE... Sept. 28, 29, 30-Oct. 1. RADFORD... Sept. 7, 8, 9, 10. DANVILLE... Oct. 5, 6, 7, 8. WINCHESTER... Sept. 7, 8, 9, 10, 11. SOUTH BOSTON... Oct. 19, 20, 21, 22.

F. A. LOVELOCK, President, G. F. CARR, Vice-President, J. P. FLIPPO, Secretary, Lynchburg, Va. Galax, Va. Roanoke, Va.

The World at Home Shows

THE TRAVELING EXPOSITION DE LUXE

CAN USE a Circle Wave, Mechanical Show, Educated Horse, Frolic Swing, Sorcho's Deep Sea Divers or other high-class Novelty Shows to join at Brandon Fair, July 19th; Regina Fair, July 26th; or will pick up between Edmonton Fair, August 9th, and Des Moines Fair, August 23rd. We play the big Fairs at Saskatoon, Edmonton, Iowa State Fair, Minnesota State Fair, South Dakota State Fair, Inter-state (Sioux City) Fair, Mitchell Corn Palace Celebration, etc. Don't answer unless you can make good with clean, big shows on big time. Wire prepaid or write ;

JAMES T. CLYDE,

Grand Pacific Hotel, - - CHICAGO, ILL.

JAMESTOWN, MT. STERLING AND WILMINGTON, OHIO, FAIRS

Three straight weeks, commencing Jamestown, July 28, 29, 30. Each town center rich agricultural country with big wheat crop just put in the bank. Only 35-mile jumps. Triflingly used. High Sinker, Palmistry, Ferris Wheel, Fruit Stand, Shooting Gallery, Dart Gallery and few others. Sell all three towns exclusive on one contract. Low price for what is left. MOTORCROME WANTED; will make good money. Write quick if you want any Concessions. Address

W. J. GALVIN, Circuit Manager, Jamestown, Ohio.

FREAKS WANTED

Anything suitable for Pit Show. Would like to hear from good Fox Girl. Week July 12, Bismarck, N. D.; then Jamestown, N. D., with Fargo Fair to follow.

NOBLE FAIRLY, care Wortham Shows.

NEW YORK

Boonville-Street Carnival. Sept. 7-10. F. A. White, secy. Cliff Haven-Catholic Summer School of America. June 6-Oct. 1. Elmira-Horse Show & Carnival. July 26-31. Jas. M. Faisey, secy., Lyceum Bldg. Livonia-5th Annual Livingston & Ontario Car-nival. July 26-27. E. R. Bolea, mgr. New York-Electrical Expo. & Motor Show. Oct. 6-16. Walden-Old-Home Week. Aug. 4-5. W. C. Hart, secy.

NORTH CAROLINA

Ellenboro-Third Annual Street Fair. Aug. 18-20. O. H. Coffield, secy.

NORTH DAKOTA

Grand Forks-North Dakota Tennis Tournament. Aug. 15-21. Jamestown-Carnival. July 19-24.

OHIO

Archbold-Centennial Celebration. Aug. 2-7. Ad-dress J. B. Hendershot, secy., Station A, To-le-do, O. Bloomingburg-K. of P. Picnic and Races. Aug. 11. F. E. Whiteside, secy. Carrollton-Centennial and Chautauqua. July 31-Aug. 8. Dr. R. T. Shipley, secy. Cincinnati (Camminsville)-Celebration & Car-nival. July 29-31. Address Committee, North-side Business Club. Columbus-Labor Day Celebration. East Toledo-Summer Festival. July 19-24. J. B. Hendershot, director, Station A, Toledo, O. Elida-Elida Pioneer Society. Aug. 12. Ft. Recovery-Tenth Annual Harvest Jubilee. Aug. 11-13. E. W. McChidock, secy. Fredericksburg-Home Week and Carnival. Aug. 25-28. H. C. Lytle, secy. Hoytville-Fourth Annual Home-Coming. Aug. 20-21. Dan B. Spitzer, secy. Ironton-Apple Show. Sept. 14-18. L. E. Howell, secy. New Holland-K. of P. and M. W. A. July 29. Clark Bryant, secy. Quaker City-Fall Entertainment. Aug. 26-28. H. M. Smith, secy., Box 154. Somerset-Pumpkin Show. Sept. 9-11. Wapakoneta-Business Men's Mid-Summer Fe-s-tival. July 28-31. Jack Harvey, mgr. Westville-Centennial. Aug. 3.

OKLAHOMA

Comanche-Thirtieth Annual Carnival. Aug. 19-21. Address G. W. Mellish. Enid-Cherokee Strip & Home Coming Cele-bration. Week of Sept. 16. E. W. Wirt, secy., 106 S. Grand st. Perry-Cherokee Strip Opening Celebration. Sept. 15-16. E. W. Jones, secy. Supply-Tri-County Farm Products Exhibit. Sept. 8-11. Dr. H. E. Stecher, secy.

OREGON

Halfway-Baker County Pioneer Assn. Aug. 14. Junction City-Pumpkin Show. Sept. 16-18. Lakeview-A. O. H. Picnic. Aug. 16. Pendleton-Northwestern Frontier Amusement Assn. Sept. 23-25. C. H. Marsh, secy. Portland-Rose City Speedway. Aug. 2-7. Fred Merrill, secy.

PENNSYLVANIA

Philadelphia-Bryn Mawr Horse Show. Sept. 27-Oct. 2. Philadelphia-Industrial Expo. of the Woman Suffrage Center. Oct. 4-Nov. 1. J. S. Knight, Jr., Secy., 329 Real Estate Trust Bldg. Watsontown-Old Home Week. Aug. 22-28.

RHODE ISLAND

Newport-American Gladstone Society. August 18-19.

SOUTH CAROLINA

Greenville-Southern Textile Exposition. Nov. 4-6.

SOUTH DAKOTA

Mitchell-Harvest Picnic. Aug. 2-7.

TEXAS

Galveston-Annual Cotton Carnival. July 22-Aug. 1. G. H. Sapper, chairman. Houston-No-Tau-Oh Assn. Nov. 8-13. M. L. Morris, secy., 516 Main St. Sulphur Springs-Old Settlers' Reunion. Aug. 18-20.

UTAH

Salt Lake City-Wizard's Celebration & Pioneer Day. July 24.

VERMONT

Rutland-Rutland Evening Carnival. Sept. 7-10. A. C. Mason, secy.

(Continued on page 62.)

SOUTHWESTERN ASSOCIATION OF FAIRS

CIRCUIT FOR 1915

KANSAS STATE FAIR ASSOCIATION - - -	September 13-17.
Topeka, Kan., S. E. LUX, Pres. & Mgr.	
THE KANSAS STATE FAIR - - -	September 18-25.
Hutchinson, Kan., A. L. SPONSLER, Sec'y.	
OKLAHOMA STATE FAIR - - -	Sept. 25-Oct. 2.
Oklahoma City, Okla., I. S. MAHAN, Sec'y.	
MISSOURI STATE FAIR - - -	Sept. 25-Oct. 2.
Sedalia, Mo., E. T. MAJOR, Sec'y.	
NEW STATE FAIR - - -	October 4-9.
Muskogee, Okla., HARRY E. OLIVER, Sec'y.	
AMERICAN ROYAL LIVE STOCK SHOW - - -	October 4-9.
Kansas City, Mo., R. J. KINZER, Sec'y.	
ST. LOUIS AGRICULTURAL FAIR - - -	October 4-9.
St. Louis, Mo., JOHN T. STINSON, Sec'y & Mgr.	
STATE FAIR OF TEXAS - - -	October 16-31.
Dallas, Texas, W. H. STRATTON, Sec'y.	
STATE FAIR OF LOUISIANA - - -	November 3-8.
Shreveport, La., L. N. BRUEGGERHOFF, Sec'y.	

Write Each Secretary Concerning Concessions and Paid Attractions

RUTHERFORD GREATER SHOWS, Inc.

CAN PLACE

First-class PLANTATION SHOW, to join at Hamilton, Ohio, July 19, and following, including BLUE GRASS FAIR, Lexington, Ky., week August 3. Also one more good Show. Will furnish outfit to responsible parties. Can also place PLATFORM SHOWS to play TEN BIG FAIRS, including MICHIGAN STATE FAIR, DETROIT, Sept 5-15. Have openings for several concessions. Address as per route.

IRV. J. POLACK, Gen. Mgr.

Week July 12, Fort Wayne, Ind.; week July 19, Hamilton, Ohio.

FOR SALE

CONCESSIONS, SHOWS AND RIDING DEVICES

DANVILLE, KY., July 21-23; HARRISBURG, KY., July 27-30; TAYLORSVILLE, KY., August 3-6; LAWRENCEVILLE, KY., August 17-20; SHELBURVILLE, KY., August 24-27; BARDSTOWN, KY., August 31-Sept. 3. All Bluegrass Fairs. Have sold exclusive Merry-Go-Round, Novelties, all Wheels, Ice Cream, Soft Drinks, Percentage and Buy-back Games, Baby Rack, Novelty Shooting Gallery. Have for sale other Ball Games, Jingle Board, Photo, Glass Engraving, String Game, Country Store Wheel, and any other Rides or Shows that do not conflict. No Coochie Shows or Flat Joists; everything else goes. Address H. W. REYNARD, 1015 Lyazhurst Ave., Louisville, Ky.

TRACTOR AND FARM IMPLEMENT SHOW, - - ENID, OKLA.
WEEK JULY 26. 50,000 VISITORS. STATE WIDE ADV. 5 BLOCKS OF EXHIBITS.

THE WHITNEY SHOWS

EXCLUSIVE ATTRACTIONS—Located on the Square.

IF YOU SHOW OR CONCESSION MEN WANT SOME OF IT, COMMUNICATE

A. P. WHITNEY, Cushing, Okla., week July 12; Cherokee, Okla., week July 19; Enid, Okla., week July 26.

PLANT. PEOPLE—CAN PLACE—BAND MEN
OKLA. IS RIGHT—I'VE BOOKED THE BEST SPOTS.

ATTRACTIONS WANTED

During Alpena Home-coming Week, August 2d to 7th. Twenty-five hundred visitors expected. All privileges issued that week by the association. If interested write the full details to JOHN F. WILKINSON, Secretary Alpena Home-coming Association, Alpena, Michigan.

LA TENA'S BIG THREE-RING CIRCUS

Wanted (on account of sickness) experienced Circus Band Leader, to join on wire; also to join immediately for Big Show; Comedy Acts of all kinds, Horizontal Bars, Comedy Acrobats, good Babe and Clown Acts. All must do more than one act. **FOUR SIDESHOWS**—Freaks, Curiosities and Novelty Acts. **FOUR BIG SHOW BANDS**—Cornet and Trombone. Name lowest salary. Sober, experienced people only wanted. Four, Six and Eight-horse Drivers. All must join on wire. Address **ANDREW DOWNIE**, care La Tena's Circus, Milford, N. H., July 16th; Hillsboro, N. H., 17th; Keene, N. H., 19th; Bellows Falls, Vt., 20th; Chester Depot, Vt., 21st.

C. M. NIGRO SHOWS CAN PLACE

Bill Ferris Wheel, Grind Show, some Concessions; also Snare Drummer, Cornet and Trombone for White Band. Sleeping car accommodations the best. Going in the wheat country where the money is easy. No flat joists. Address **C. M. NIGRO, Mgr.**, week July 12, Casadian, Tex.; week of 19, Shattuck, Okla.

ATTENTION, EVERYBODY

Attractions of all kinds wanted for Fairs and Carnivals. High-class Acts, Tent Shows, Concessions, etc., of guaranteed merit. Write in your open time. State everything in first letter. Address **J. R. STEVENS, Room 7, 39 Erie St., Buffalo, N. Y.**

YOU MAKE A HIT WITH THE ADVERTISER WHEN YOU MENTION WHAT PAPER YOU SAW HIS AD IN.

PADDLE WHEEL MEN

ARE JUST COOKING MONEY WITH OUR ALUMINUM MIRROR FINISH PERCOLATING COFFEE POTS, \$9.50 OZEN.

Our Pink Flyer, No. 60 (Latest Edition), clock full of the Latest Imported and Domestic Novelties. NOW READY FOR MAILING.
The link is not yet dry on our Catalog No. 59, which is two weeks old. But the later one is ready now, and if you have not had the pleasure of meeting No. 59—SEND FOR IT NOW—and No. 60, too. Either of both of them are away ahead of anything put out this season.
Catalog No. 58 includes Notions, Cheap Jewelry, Shell Boxes, Optical Goods and Knife Board and Cane Rack Supplies.
Catalog No. 59—Silverware, Clocks, Umbrellas, Flashlights, Carrying Sets, Paddle Wheel Goods and Premium Specialties.
Catalog No. 60—Carnival, Sea Shore, Fair Souvenirs and Celebration Novelties.
Whichever interests you—write for it.
Catalogs mailed to dealers only. Curious picture-book collectors, save stamps.
M. GERBER, Streetmen's Supplies, 727-729 South Street, PHILADELPHIA, PA.

ED. L. HEINZ

FRED. BECKMANN

HEINZ & BECKMANN SHOWS, Inc.

THE HIGHEST STANDARD OF THEM ALL

CAN PLACE—Two more Shows of Merit and Drawing Power. Also high-class Sister Team and good Chorus Girls. A few real Plant. People.
OPENING FOR—A few more Concessions, including Knife Rack and Ball Throwing Games.
CAN USE—A few more first-class Musicians to enlarge Band.

Musicians, address **ED. CHENETTE, Bandmaster.**
All others, **HEINZ & BECKMANN SHOWS, Inc.**

Hancock, Mich.—Midsummer Carnival, week July 12.
Norway, Mich., Big Iron Celebration, week July 19.
Menominee, Mich., Big Moose Celebration, week July 26.
Manistique, Mich., Upper Peninsula Firemen's Tournament, week Aug. 2.
Afterwards, Big Home Comings and State Fairs.

THE FAMOUS AIKEN'S SHOWS No. 2

—OPEN JULY 19—

MOOSE CARNIVAL, CONNERSVILLE, INDIANA

For twelve weeks. Have own ten-thousand-dollar Parker Machine, the Majestic Lillie Belle Aiken Machine. Have Bond Free Acts and four Shows. WANTED, to strengthen and make a real one of this company, Shows, Eli Ferris Wheel and all Concessions. Outfits to capable showmen. Big opening for Five or Seven-in-One. Wire **BILL AIKEN, Connerville, Ind.**

WANTED AT ONCE, FOR ROGERS' GREATER SHOWS,

One more good Platform Show, one more good Bally-hoo Show. A few more Concessions open. WANT for American Band, good Snare Drummer and Side Trombone Player. One more good Team for Minutrel Show. This show never closes. We are playing in the coal fields, where they have pardons. If you want money and good treatment, let me hear from you at once. Route, White Sulphur Springs, W. Va., week July 12. Charleston, W. Va., week July 19. **J. ROGERS, Manager.**

WANTED—EXPERIENCED LECTURER AND GRINDER FOR GEEK PIT SHOW

Address **H. C. GRAY**, care Rebliss Famous Shows, July 17, Holland; July 19, Hastings; July 20, Charlotte; July 21, Marshall; all in Michigan.

Wanted, For Frank A. Robbins' All Feature Show

Three Oriental Dancers, Chandelier Man and Ticket Sellers. Dancers wire **A. H. "PUNCH" ALLEN**; other **FRANK A. ROBBINS**. Answer in care of Billboard, Heidelberg Bldg., New York City.

WANTED TO LEASE--ONE BAGGAGE CAR

Passenger service; not less than 70 feet. Also want one man Band and Attractions for Side Show. Two Billposters for Advance. Address **HODGINS' GREAT EUROPEAN SHOWS**, care Billboard, Chicago, Ill.

WANTED--FOR BIG MOOSE CARNIVAL, REDBANK, N. J.

WEEK OF JULY 26th, AND EIGHT GOOD NEW JERSEY FAIRS TO FOLLOW.
Carry-Us-All Shows, Free Act, Concessions (one of a kind only), good Eight-Piece Uniform Band, Motor Machine. Redbank is a live town. Big money for every one that gets in (with me). Write or prepay your wires. All mail answered. **W. M. B. BAILEY, Mgr. Standard Greater Shows, Union Hotel, Redbank, N. J.**

WANTED, SUN BROTHERS' SHOWS

Boys Property Man, 4 and 6-horse Drivers, Helpers; workmen receive good treatment. Route: Wabash, July 17; Albany, 19; Belgrade, 20; Hoffman, 21; Elbow Lake, 22; all Minnesota. Will buy if in good shape Revolving Pony Table. Must be ball-bearing and first-class. State price.

WANTED--TO HEAR FROM PEOPLE

With Merry-Go-Rounds, Circing Wave, Razzle Dazzle, Motordrome, Katzenjammer Castle or any clean amusement suitable for park. Have grounds and permit in town of 3,500 population. From 10,000 to 15,000 people here the next three months and no amusements. On the St. Lawrence River. All the big boats dock here. One moving picture. Wise ones will look this up. Will rent any of the above-mentioned, or on a percentage basis. Half block from the main street. Write **E. F. SPRAGUE, Box 42, Alexandria Bay, N. Y.**

The Mighty Doris Shows Wants

Feature Show, Ferris Wheel, any good show of merit. Cook House, Knife Rack open. Join at once. As a clue. Other concessions write. We are open to book Fairs, Home Comings. This show will make good. **HONEST JOHN BRUNEN, General Manager, week July 12, Heidelberg, Pa.**

Wanted Quick---Band Leader

That plays cornet. Also want Baritone, Clarinet, Candy Butcher, Hit Show Grinder. Address **PARKS & BANKS, E. H. Jones, Manager Shows, Pottlatch, Ida., July 15; Pnouse, Wash., 16; Kendrick, Ida., 17; Grangeville, Ida., 19; Cottonwood, Ida., 20; Vollmer, Ida., 21.**

ZEIDMAN and POLLIE SHOWS PLAYING DETROIT

HAMTRACCK, MICH., week July 12; week July 21, BIG MOOSE CARNIVAL AND GALA WEEK, WOODWARD AVE., DETROIT, AT FORD WORKS. 7,000 men employed day and night. CAN PLACE one or two more money-getting Shows. A few legitimate Concessions open. Address **ZEIDMAN & POLLIE SHOWS, Detroit, Michigan.**

IN ANSWERING AN AD BEGIN YOUR LETTER WITH "I SAW YOUR AD IN THE BILLBOARD."