#Wiki4HumanRight Organizers Guide

Why should you participate as a local organizer?

Today, our planet is facing urgent climate, and environmental crises which include pollution, and biodiversity loss. Access to neutral, fact-based, and current information about climate change and other environmental topics plays a critical role in our shared ability to not only understand these interconnected crises but also mitigate the causes and adapt for a healthy future for all. In turn, the role of Wikipedia has never mattered more. Everyone everywhere needs access to information about how climate change or environmental degradation impacts their lives.

This knowledge is especially critical for communities that have been left out by structures of power and privilege, as, in many cases, they will be most impacted. Without access to knowledge, communities cannot advocate for their needs in this changing world. Current statistics on the page views of Wikipedia articles explicitly about Climate Change on the English Wikipedia was 125 million (40%) and the other Wikipedia was 166 million views representing (60%). It is important to both improve the content in as many languages, and contexts as possible -- to reflect the potential impact such information is having knowing that Knowledge powers action and action powers change.

Ways to participate as a local organize

Organizers (Local affiliate/ individuals/user groups/organization) can organize this campaign by;

1. Coordinating activities in their Country or Region.

- Try an event.

i. Host a webinar or virtual training - Train and educate participants who want to learn about how to contribute to the campaign.

ii. Host an editathon - Host participants either virtually or physically to contribute to the campaign.
Check the **event kit** to guide you on how to host an edit a thon workshop.

iii. Host a Wikipedia writing contest

iv. Identify knowledge gaps with experts from your context

- Include your event on the **event table on meta**
- Need more ideas? Watch **our office hour video** or visit the **meta campaign page**

2. Create awareness about the campaign.

- **Run a local media drive** - Advertising the campaign and encouraging participation through publications (press releases, media drives, granting interviews about the campaign, etc.)
- **Help to amplify the campaign** - Share information about the campaign on social media (Facebook, Instagram, WhatsApp, Twitter, etc.)
- **Translate and transcribe** - Translate campaign communication materials or messages in languages that communicate best to your community.

3. Assist individual participants who want to participate from their respective countries. Direct prospective participants to necessary resources that could help their participation

What to do Before the start of the campaign?

1. Read about the topic

2. Create a localized homepage for your event on Meta

3. Start engaging your community about your intentions and ideas

4. Check for possible support through the Rapid Fund. You can **apply for a rapid grant** between **1st Jan to 1st May 2022**, if you need funding. Kindly note that it can take a month to receive notification about your grant.

5. Ensure that you create your program dashboard for your event under the **Wiki4HumanRight Program and Event Dashboard** to track contributions from your region.

6. Encourage members to sign up onto the dashboard.

What to do during the campaign?

- Keep sharing the **how-to-participate** resource materials on all available social media platforms and other selected communication media for your community.

- Encourage users to share their achievements on social media using the hashtag **#WikiforHumanRight**

- Remind participants to always use the hashtag **#WikiforHumanRight** in their Edit summaries.

- Keep sharing statistics via social media to encourage more participation and competition.

  - You can re-share posts from the International Organizing Team
  - As an organizer, ensure you are available to provide further tips and advice when required.
  - Reach out to the International Organizing Team at any point during the contest

What to do After the campaign?

- Compile all statistics and gather feedback from participants
- Publish your results
- You may want to give local prizes if applicable

*Join the **#WikiForHumanRight Discussion channel on Telegram** to be better supported.*

Over the past years, Human Rights information around the 'Right to Healthy Environment' on English Wikipedia and other languages has been vastly underrepresented especially from the Global South.

*They lack diverse research perspectives and are not a true reflection of our world. Information from the Global South continues to be under-represented. For instance, an analysis by **Reuters Hot List** ranked the 1,000 "most influential" climate scientists – largely based on their publication record and social media engagement.*

Among the top 1000 people ranked, only 5 were from Africa and 122 were women. Wikipedia has the potential to significantly increase the visibility and impact of such information in order to further shape our thoughts and aid in our adaptation of sustainable practices and the reduction of activities that adversely impact our right to a healthy environment.

Statistics on the page views of Wikipedia articles exclusively about Climate Change on English Wikipedia was 125 million (40%) and for the other Wikipedia languages was 166 million views representing (60%). These statistics reflect the impact of such information as they are most sought after, especially on the other Wikipedia languages.