New Editor Experiences in 2018
Progressive pathways to editing

New editors benefit from progressive learning, and have trouble discovering and using editing tools. (research findings #7 and #9)

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Conceptual understanding of Wikipedia

New editors struggle with Wikipedia's policies, and are confused about how Wikipedia works and separated from its community. (research findings #5 and #8)

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Goal

the impact we want to have

Attract and retain more new editors in midsize Wikipedias

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Strategic focuses

the issues we want to address

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Tactics

the solution sets we want to experiment with

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In-context help

Automatically presenting new users with small doses of help relevant to the activity they are doing at that moment

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Human help and mentorship

One-on-one help from an experienced editor, whether in person or online

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Task recommendations

Recommendations for specific tasks (including micro-contributions) that new editors can do based on their interests, abilities, or recent activities
Is it a cross departmental program?
Frame insights: Find patterns in quantitative and qualitative data and extract insights.

Know context and people: Look at the big picture for insight into contexts and people, unmet needs, and opportunities.

Explore concepts: Generate and evaluate concepts against research data and with users they are designed for.

Frame solutions: Prioritize and plan for implementation of solutions and offerings.

Realize solutions / offerings: Define MVP and release plan, build prototypes, iterate toward refinement with beta, release, maintain and sunset.
Questions for teams

- What capacity does your team have in FY2018-19?
- What capacity does your team have in Q3 and Q4?
- What support does your team need for brainstorming and planning?
- Are there particular ways you’d like to influence the plans of other participating teams?
- Are there related projects already ongoing that could be assimilated participate?