

Historic, archived document

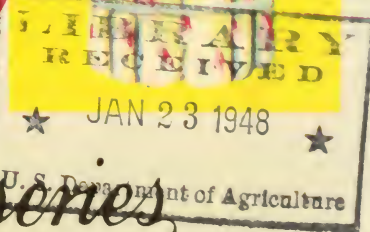
Do not assume content reflects current scientific knowledge, policies, or practices.



62.37*

TOWNSEND NURSERIES

1948 CATALOG



Townsend Nurseries
 PLANT FARMS

L. SHERMAN TOWNSEND, Mgr.

SALISBURY, MARYLAND

World's Largest Growers and Shippers of Strawberry Plants



L. SHERMAN TOWNSEND, Manager

Set Townsend's
Selective Strain
Approved Varieties

Growing all the new and
better varieties berry
plants

Townsend Nurseries
PLANT FARMS

DOING BUSINESS AT THE SAME "OLD STAND" SINCE 1911

P. O. BOX 110
SALISBURY, MARYLAND

K. B. TOWNSEND, Secretary-Treasurer

Growers of Selected Strain

STRAWBERRY PLANTS
BLUEBERRY PLANTS
RASPBERRIES
BLACKBERRIES
DEWBERRIES
GRAPES
ASPARAGUS
FRUIT TREES
RHUBARB



L. SHERMAN TOWNSEND,
Manager

Dear Friend:

Since the inception of this firm, it has been our particular policy to "Make Every Customer A Personal Friend." In keeping with this, we have, in all of our dealings, striven to give sincere and courteous attention along with fair dealing business methods. We are deeply gratified in the result of this long standing policy. Your continued patronage and the sensational rise in sales over the past year, was reflected into what was the most successful year that we have ever experienced in the nursery business. Due to increased demands for thousands upon thousands of additional Townsend Select Strain plants, our organization has grown to such an extent that now, more than ever before, it is possible for us to give you the prompt service that you have a right to expect.

We have never endeavored to high pressure a prospective customer. Our way of establishing good will and making new Townsend Satisfied Customers is straight forward and simple. We ask only that you give us a trial order. Our confidence in our Select Strain stock is such that we are content to allow the plants to sell themselves. Those who have purchased our products in the past are already familiar with the larger yields "at no extra cost" made possible through Townsend products.

Sparing neither effort nor expense, we have taken advantage of the ideal weather conditions that prevailed this year with regard to the production of berry plants. The results have been, to say the least, more than gratifying. Literally millions of high quality, vitality packed Townsend berry plants with the rugged and heavy fibrous root system that our customers are used to receiving, have been produced this year. Our list of varieties is up to date too, and we offer only the tried and proven varieties that come up to the quicker growing, heavier yielding Townsend standards... others we discard.

It is true that our production costs have risen along with everything else these days, but by increased production, greater volume of sales and newer, scientifically planned methods of growing, we have managed to keep our prices on as low a level as last year. And, of course, every item listed in this catalog bears the Townsend "Money Back if Not Satisfied" guarantee. We can assure you that it is a pleasure for us to service you regardless of size or frequency of orders.

Thank you for your business, and we trust that we may have the pleasure of serving you this season.

Sincerely yours,

TOWNSEND NURSERIES
Per: L. Sherman Townsend

LST/eb

We ask for your order "fully confident" that we can please you.

Cash in on Townsend's Select Strain plants
- - - your guide to profits

Now, as never before, the opportunity of planting "paying crops" is yours for the ordering. Get your share of bumper crops realized through Townsend Select Strain plants. Phenomenal yields - - - crate filling packings - - - will make those dollars roll in. And, of course, with superior bred Townsend products, the hardier, literally built in growing characteristics, **PAY OFF** as no other plants will.

"Only when you have the combination of high quality and low prices does real value exist."

INDEX

Page

APPLES:	34
ASPARAGUS:	24
BEARING AGE PLANTS:	33
BLACKBERRIES:	30
BLUEBERRIES:	22, 23
CHERRIES:	37
CHESTNUT TREES:	36
DEWBERRIES:	31
GRAPES:	32
PEACHES:	35
PEARS:	37
PLUMS:	37
RASPBERRIES:	27, 28, 29
RHUBARB:	24
STRAWBERRIES:	
Early Varieties:	5, 8, 9, 10, 15, 17
Mid-Season:	11, 12, 13
Late, Very Late:	14, 15, 16
Everbearing:	20, 21
Gardens:	18, 19



The Townsend **4-POINT** GUARANTEE and what it means to you

Townsend's plants are famous for their heavy crowns and fibrous root systems... the results of our breeding methods.

Your assurance as to the properties and characteristics contained in EVERY plant that leaves our establishment. A concrete guarantee of highest quality and matchless value that CANNOT be measured in dollars and cents, and yet, true value, BECAUSE you receive a combination of high quality at a comparatively low price.

● **QUALITY**

The good name of this firm and good will of its customers have been built and preserved by always handling nothing but the highest grade stocks available. Every plant or tree is the best that can be produced.

● **TRUTH**

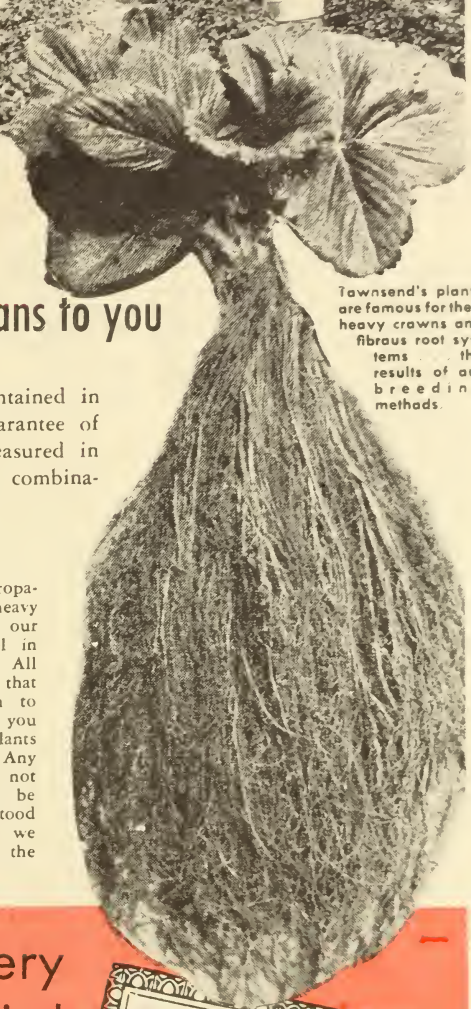
Old customers know that they will always get the variety they order. They have faith in us and we will not break it.

● **HEALTH**

Every plant we ship is healthy, thrifty, and free from all injurious disease. Diseased plants will produce dividends for neither you nor us.

● **PRODUCTIVENESS**

Every plant that goes into our propagation fields is selected for its heavy fruiting crowns. In this manner our stock is kept on its high level in both productiveness and vitality. All plants are carefully packed so that you receive them in condition to grow strongly and to produce as you have the right to expect from plants bearing the Townsend name. Any stock received by you that does not meet these high standards will be replaced free. It is also understood and agreed that in no case will we be liable for any sum larger than the purchase price.



We Pack Goodwill in Every Bundle of Plants We Ship!

For almost half a century the name of Townsend has been synonymous with "square deal", value and top quality in the nursery business. We have tried to pack confidence into every package of plants that we have ever sent out. As an indication of the effectiveness of this extended practice, a good will, unparalleled in its extent, has been established almost from the very beginning. In order to hold this enviable position, Townsend must continue giving the same "square deal" every time you come to us with your order.



OUR GUARANTEE

Every plant shipped by Townsend's is guaranteed to be strictly first class, true-to-name, and free from all injurious diseases, and carefully packed to reach you in a good growing condition. Any stock that proves otherwise we will replace free of charge.*

TOWNSEND NURSERIES

* In no case will we be liable for any amount larger than the purchase price.

TOWNSEND NURSERIES

THE WORLD'S LARGEST

Growers and Shippers of

STRAWBERRY PLANTS!



WHEN you purchase Townsend plants, you know that you are going to receive plants that are disease-free, and just waiting to demonstrate the vigorous, healthy and vitalized growing properties that 47 years of growing experience can produce. Tens of thousands of satisfied customers enable us to operate one of the largest plant growing and shipping businesses in the world. We, in our turn, endeavor each year to show our appreciation of this confidence entrusted in us by selling only plants that are authentically true to name and reflect our reputation by being the best plants that money can buy. Streams of letters from satisfied customers continuously praise the hardiness and the superior yielding qualities of Townsend plants. There is no secret behind these proven facts. You will find that Townsend Select Strain plants of approved varieties, will provide you with increased yields also.

We Will Help You Get Started

Since our best recommendations are not written—but grown—we are very definitely interested in the results that you get with our plants. We want to number you along with other thousands of satisfied customers, so allow us to make your problems ours. Even an inexperienced grower can enjoy the satisfaction (and profit) incurred by growing bumper crops. Ordinary care by you, coupled with the 47 years of growing experience that is behind the instruction under Culture Directions on pages 6 and 7 by us, can get you the desired results. Any instructions we have failed to include will be gladly sent to you, free of charge, upon request. We also issue a complete culture guide. This booklet is free and yours for the asking.

We Never Sacrifice Quality For Price

Every plant that has ever left our establishment, regardless of price, has been a true representation of the unequalled quality literally built into Townsend plants. Townsend's lasting trade, a tribute to our policy of fair and courteous treatment, was built up through the years by consistent shipping of quality plants at the lowest possible prices despite the ever changing trend of the times. We have tried to pack both confidence and value into every package that we have ever sent out, thus assuring you of a square deal every time.

Claims and Adjustments

All claims, if any, must be made within five days from date you have received your shipment, along with a signed statement from your express agent or postmaster, showing extent of damage, so that we can make proper adjustment with you if necessary. We are not responsible for stock purchased after this time expires. Continued growth, as we all know, depends on weather conditions, soil, planting, and care, which is out of our hands and over which we consequently have no control.

Our Packing Method

When you order your plants from us, you are assured of receiving your order in a fresh, growing condition. The management of TOWNSEND NURSERIES has not spared any expense on research work pertaining to the shipping of perishable plants. Our NEW MODERN PACKING HOUSE, with CONTROLLED STORAGE assures our customers beyond any doubt that our plants are kept fresh, from the hour they come from the fields, until they are pre-cooled just before being delivered to the transportation companies enroute to you. Plants are packed into light (but durable) packages and ventilated crates. A portion of fine, cool damp sphagnum moss is placed around all the roots, to preserve the moisture, and to keep the plants perfectly cool while in transit.

Fibrous Roots

The fibrous root system is an important factor in getting a 100% stand after setting. To grow such a plant, proper soils and plant food must be used such as that on our plant farms. Our forty-seven years of experience in growing berry plants has given us valuable information on growing a properly balanced plant — one that will grow and produce the yields you have a right to expect.

Prompt Service Quick Deliveries

One and a half million plants a day . . . that's our daily digging capacity! Weather permitting, our large crew is on the job 24 hours a day throughout the shipping season. This immense productive capacity is your guarantee of prompt attention and shipment of your order, regardless of size. A trial this year will convince you that with us, SERVICE is much more than just a word.

Clean Trimming of Plants Makes Easy Setting

Plants received from the nurseries well trimmed, not only saves customers time when setting, but also saves them extra transportation charges that must be paid for excessive decayed foliage on improperly trimmed plants. There is very often the added loss of the plants themselves, caused by the heating of this foliage in transit, which, in turn, causes bud decay or dried roots. This thorough cleaning of all plants is an important part played by our experienced plant diggers each year, and helps our customers to get big yields of quality fruit.

FRUIT PROBLEMS

Why trees do not bear — How to prune — Why fruit drops prematurely — How to get size and color.

These and many other problems in fruit growing are answered in America's leading fruit magazine — published monthly on the first of each month. Subscription rate is 3 years for \$1.00.



AMERICAN FRUIT GROWER
1370 Ontario Street • Cleveland 13, Ohio

Attached is \$1.00 for 3 year subscription.

Name.....

Address.....

City.....State.....

FRUIT GROWERS!

It's easy to grow perfect fruit if you know how. We would like to tell you how it's done and help you solve your fruit problems.

Here are a few things we told our readers in recent issues: Identifying Insect Injuries, The Insecticide DDT for Fruit Insect Control, Identifying Disease Injuries, How to Handle a Picking Crew, How Much Cold Can Fruit Take and How to Identify Varieties.

Do you know what varieties are best to plant? Are you planning to build a cold storage? Are you looking for something new in fruit packages? These questions and many others will be answered in future issues of America's leading fruit magazine, the **AMERICAN FRUIT GROWER**.

No place can you get so much for so little . . . 36 profusely illustrated issues packed full of timely information for every fruit grower, and for only \$1.00.

Mail the coupon today with your remittance (at our risk) direct to the **AMERICAN FRUIT GROWER**, 1370 Ontario St., Cleveland 13, Ohio.

Recommended by

TOWNSEND NURSERIES

L. Sherman Townsend, Mgr., Salisbury, Maryland



MILLIONS OF SELECTED STRAIN PREMIER ARE GROWN ANNUALLY AT OUR PLANT FARMS



Still the Greatest Commercial Early Berry of Them All

PREMIER

MOST WIDELY PLANTED EARLY BERRY PRODUCED

NEW LOW PRICES ON PAGE 16

SELECT-STRAIN BRINGS FORTH EXTRA LARGE CROP "AT NO-EXTRA COST" York County, Pa. July 19th, 1947
Mr. L. Sherman Townsend, Mgr. Townsend Nurseries

Dear Sir: Just a friendly letter to advise you that the PREMIER, strawberry plants purchased from you in 1946, produced the largest crop of berries this season that we ever grew, better than 16,500 quarts to the acre. Plants purchased from you the past Spring are doing nicely

THE Premier strawberry is still the queen, and retains its popularity with thousands of individual growers because it puts a big crop of fine appearing berries on the market first every time, and does it under climatic conditions that often kill other varieties. No other variety can supplant Premier for all around superiority. Superiority as a money maker. Superiority inasmuch as Premier eliminates crop failure, and by fruiting and ripening days and often a week earlier, Premier never fails to command—and get—the highest price. Premier

THE WORLD'S TWO LEADING FREEZING STRAWBERRIES

POLAR QUEEN, the world's best strawberry for quick freezing. Yes, that's the way we started advertising Polar Queen and our customers certainly back us up when they say "Polar Queen freezes for us perfectly when other strawberries fail." We still recommend Polar Queen. SO DO OUR CUSTOMERS.

TOWNKING, another TOWNSEND introduction to the strawberry world, has proved itself to be the best late strawberry grown anywhere. Planters large and small recommend Townking throughout the country, so without hesitation "we recommend Townking to you."



This is the biggest value of all strawberry offers: 200 select strain, double inspected, State certified, Townsend approved plants. Complete satisfaction guaranteed at all times or your money refunded.

100 POLAR QUEEN

Description On Page 17

100 TOWN-KING

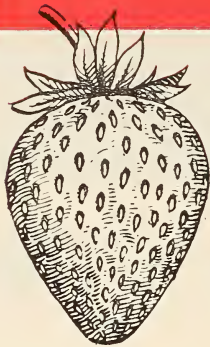
Description On Page 18

200 Select Plants \$6.25

CATALOG VALUE \$8.50

TOWNSEND NURSERIES, P. O. Box 110, Salisbury, Maryland

Strawberry CULTURE Directions



Just right



Too deep



Too high

Write us if you are confronted with any special problems.

VARIETY SELECTION. Perhaps the most important task in berry growing is proper variety selection. Every single variety listed in our catalog has been thoroughly tested throughout the nation. We will not list a variety until we have had this variety tried for several years, under various conditions. Therefore a careful study of variety recommendations in this catalog will eliminate the possibility of purchasing varieties that are not profit makers if you are growing berries for the commercial market, or a complete success in your home garden. At any time that you are in doubt as to variety selection just write Townsend Nurseries.

SOIL PREPARATION. Strawberries are very easy to grow, but like other growing plants, prefer fertile soil. Strawberries usually do well after vegetable crops, and we prefer the land to be plowed in late winter or extra early in the spring for commercial plantings. Plantings in the home garden the soil can be plowed or spaded to a depth of about seven inches in the early spring. Potato fields, tomato and bean fields are fine for strawberry growing after these crops.

Barn-yard manure, of course is fine when broadcasted over the soil in the late fall or winter months and plowed under, or worked through into the soil after the land is plowed. We find that a complete fertilizer mixture of about a 4-8-5 and 5-10-5 analysis, (either one) applied on the soil after it has been plowed or worked up, at the rate of 1,000 to 1200 pounds per acre, and then disced or worked into the soil, AT LEAST TWO WEEKS BEFORE PLANTS ARE SET, three weeks is much better. Now in the home garden this would be applying the fertilizer at the rate of 2½ pounds per 100 square feet, using the same system as described above. After the fertilizer has been applied and worked into the soil for two to three weeks, then you are ready for your plants.

SET PLANTS IN ROWS. For commercial plantings mark your rows 3½ feet apart some growers prefer 4 feet, with either a row marker or other equipment suitable. The plants can be set with either a hand trowel, spade, or on a large scale planting with horse drawn transplanters, as well as larger tractor transplanters. Which ever means you set the plants, makes little difference, but always pack the soil firmly around the roots, and set the roots of the plants straight down into the deep soil, keeping in mind that the top of root near the crown of the strawberry plants should be level with the ground, this one point is important, but of course very easy to take care of in the progress of setting plants.

TIME TO PLANT. Every grower is just about insured with top success with berry plants when they are set into the soil in the very early spring. Meaning that as soon as the first days come along that you can prepare your soil in the Spring, do so, so that your soil will be all ready when the plants arrive. Townsend strawberry plants are hardy, and will withstand any freezing weather that you might have after transplanted in the Spring, since our plants are all winter hardened in the fields.

CARE OF PLANTS ON ARRIVAL. Townsend plants come to you properly cleaned, and bunched into neat bundles, ready to set in your garden or field. Our plants are grown on deep loose fertile soil, and the full length of the root system you will receive. When the plants are set with a spade the roots going down straight into the soil, you can leave all the roots on the plant. When the setting is done by a garden trowel or planter the roots will have to be trimmed by clipping off a portion of the ends with a sharp knife, leaving the roots about 6 inches long, so they can be planted straight down into your soil.

Set the plants at once if possible when they arrive, dampen the roots just before setting, and keep the wind and Sun from the roots, by keeping your plants covered and keep them moist.

In case you cannot set the plants on arrival, then open the package or crate which ever the case may be, and unpack the shipment. Dampen the roots of the plants but not the foliage.

Keep the plants in a cool place like a cellar for a day or two, if you find that the plants will have to be kept out of the ground longer than two days then place them into cold storage where the temperature is about 32 to 40 degrees.

MATING VARIETIES. All varieties of berry plants that we offer are perfect flowering, and thus will produce a full crop when planted alone. Varieties will not mix, when planted side by side.

MULCHING STRAWBERRIES

In regions of heavy snowfall Strawberries should have a mulch to keep the ground from freezing and thawing in early winter and in the spring. In the Northern part of the Middle West all varieties should be protected in the winter against severe drying winds, which occur in those regions. A mulch conserves moisture in the spring and in certain localities the crop may be increased from one-third to one-half by its use.

The mulch should be applied as soon as the ground is frozen from one to two inches deep. In some localities growers have found it unsafe to await freezing weather because of the danger of severe storms or heavy falls of snow which remain throughout the winter, mulch being put on as soon as active growth has ceased. The mulch should be scattered over the fields so that some will fall on the plants but more of it between the rows. In the spring the plants will grow up through the straw and the berries will be kept clean. If mulch is put on heavy, some of it should be raked off into the middle of rows at time growth starts. Wheat, rye, oats and buckwheat straw are more commonly used. From 3 to 5 tons of straw is required per acre. Marsh hay is also used to advantage when obtainable, 1 to 3 tons per acre being required.

ONE OF THE SECRETS In Growing Strawberries

While there should be no secrets in the growing of Strawberries when every grower is exchanging ideas with his neighbors, there seems to be one point that has not been given enough publicity by the neighbor, journals and nurserymen. With the majority of the plant growers in the North it has always been a practice to hold off setting plants until all frosts and freezing is over. On low springy type soils this probably is a logical practice. However, on land with a good drainage and which dries out early in the spring this practice should not be followed. Strawberry plants, when properly grown and hardened, will stand considerable cold weather after setting.

● NUMBER PLANTS REQUIRED TO SET AN ACRE

	Number Plants	Plants Spacing
Strawberries, Field Culture	8000	3½x1½
Strawberries, Garden Culture	8000	2½x1½
Everbearing Strawberries, Field	8000	3½x1½
Everbearing Strawberries, Garden	8000	1½x1
Everbearing, Double Row Hill system	16000	2½x1½x2
Blackberries	1700	8x3
Red Raspberries, Hill System	2400	6x3
Red Raspberries, Hill System	1800	5x5
Black Raspberries	1700	7x3½
Dewberries, Solid Rows	2400	6x3
Grapes	490	9x10
Asparagus	3200	7x2

● Complete Culture Guide on Small Fruits Will Be Sent Free to Anyone Requesting This Booklet

Strawberry Culture Directions - Continued from Page 6

CULTIVATION. Tillage in newly planted strawberry fields or the garden, should start within ten days after the plants are planted into your soil. In commercial plantings, horse drawn cultivators are used, also garden tractors and light two row tractor cultivators. In the home garden, a small hand cultivator with two handles works very nicely. Plants should be hand hoed after the first cultivation, so as to break any crust that may form and to preserve moisture. Strawberry plants should be either cultivated or hoed every week or ten days, until the bed is formed about 30 inches wide, then usually the hoe work drops out about mid-July and the cultivator will take care of the cultivation. Keep all weeds and grass out of your strawberry patch.

Keep in mind with using the cultivator to use same shallow, this applies to the hoe also. Strawberries like shallow, but frequent cultivation.

REMOVING BLOSSOMS. After your plants become started after planting, there will appear on the plant 'flower stems commonly known as blossoms,' keep all blossoms removed from the plant soon as they appear. If blossoms are left on the plants, then the plants will become stunted. It requires only a little work and is a important factor in growing strawberries.

EVERBEARING VARIETIES and BLOSSOMS. KEEP ALL BLOSSOMS REMOVED FROM YOUR NEWLY SET PLANTS UNTIL THE LATTER PART OF JUNE. This will let your plants become permanently established quickly. After this date let the blossoms remain on the plants and they will form into berries for your late Summer and Fall harvest.

FERTILIZING IN THE FALL. Putting an application of 5-8-12 commercial fertilizer on your strawberry field in the fall will make the grower larger profits than spring fertilizing. We have found that an application of the above fertilizer at the rate of 800 to 1,000 pounds per acre, applied on the beds the latter part of August up until September 10th, will make your fruit buds in the strawberry plants larger, and at the same time make you more fruit buds, for your coming Spring berry crop.

Apply the fertilizer, on the foliage when the foliage of the plants are PERFECTLY DRY, and then use a bush or burlap bag and gently brush the fertilizer off the plants foliage, so fertilizer will not 'burn the plants.' In the Spring apply only 400 pounds of a 6-8-6 analysis fertilizer to the acre, when the plants are dormant, usually about MARCH 1st, in normal Spring.

The home gardener can use the same practice as described above for field culture using 2½ pounds fertilizer per 100 square feet of space planted to strawberries. In the Spring apply about ONE POUND per the 100 square feet. For the home gardener, when there has not been any fertilizer applied to the strawberry beds in the FALL, then we recommend 3 pounds of 6-8-6 fertilizer applied in the late winter or very early Spring, before the buds start growth. When the above mixtures are not available in fertilizers, we then recommend that you use VIGORO, adding 30 percent more than you do the above mixtures.

Territorial Adaptability of Townsend's Varieties Strawberries

Varieties marked with * are the leaders and ones most widely planted

Variety	Approved For	Season of ripening	Description on page
Blakemore*	All States with exception New England, N. Y., Penna.	Extra Early	10
Big Joe*	All berry sections except extreme South	Mid-Season	11
Chesapeake	New England, West. Va., Ohio., Ill., Pa., N. Y., Ind., Wis.	Late	14
Catskill	All States except extreme South. A Favorite	Mid-Season	13
Dorset*	All strawberry sections except Fla., and Ga.	Early	8
Fairfax*	All States except Fla., and Gulf States	Early	9
Fairpeake	Being tested, widely favors Central and Northern States	Late	
Gem, Everbearing*	Planted In All States except far South	Fall	20
Evermore Everbearing	Central, Western and all Northern States	Fall	20
Gemzata, Everbearing*	All States Except Fla., and Ga.,	Fall	21
Howard 17*	All States except extreme South, and Gulf States	Early	5
Lupton	Del., N. J., Pa., Ohio., W. Va., Conn.	Late	
Mastodon, Everbearing*	All States except in the warm Southern sections	Fall	21
Missionary	Fla., N. C., S. C., La., Texas	Early	
Premier*	All sections except extreme South	Early	5
Polar-Queen	The ONE AND ONLY NATIONALLY PLANTED STRAWBERRY	Early	17
Senator Dunlap	Kansas, Iowa, Mo., Mich., Ind., Ill., Wis., Ohio	Mid-Season	11
Sparkle	Being tested, looks favorably for Pa., N. Y., New Eng.	Mid-Season	15
Streamliner, Everbearing	All States Except Fla., Ga., La., Miss.,	Fall	21
Temple*	All States except the deep Southern States	Early	12
Town-King*	All States except Gulf States	Late	16
Xtralate*	All States except Gulf and Southern States	Extra Late	15

TOWNSEND SELECT-STRAIN PLANTS ARE GROWN THROUGHOUT THE NATION AND ARE KNOWN FOR THEIR HARDINESS AND BIGGER YIELDS "AT NO EXTRA COST"

OUR 47 YEARS EXPERIENCE IN BERRY CULTURE IS AT YOUR SERVICE

WORLD'S LARGEST GROWERS AND SHIPPERS OF STRAWBERRY PLANTS



Cultivating a large field of strawberry plants, grown under the supervision of L. Sherman Townsend, Mgr.



20 acre block of
Select Strain
Dorsett grown
by Mr. L. Sher-
man Townsend

DORSETT

Leading *Early* Strawberry

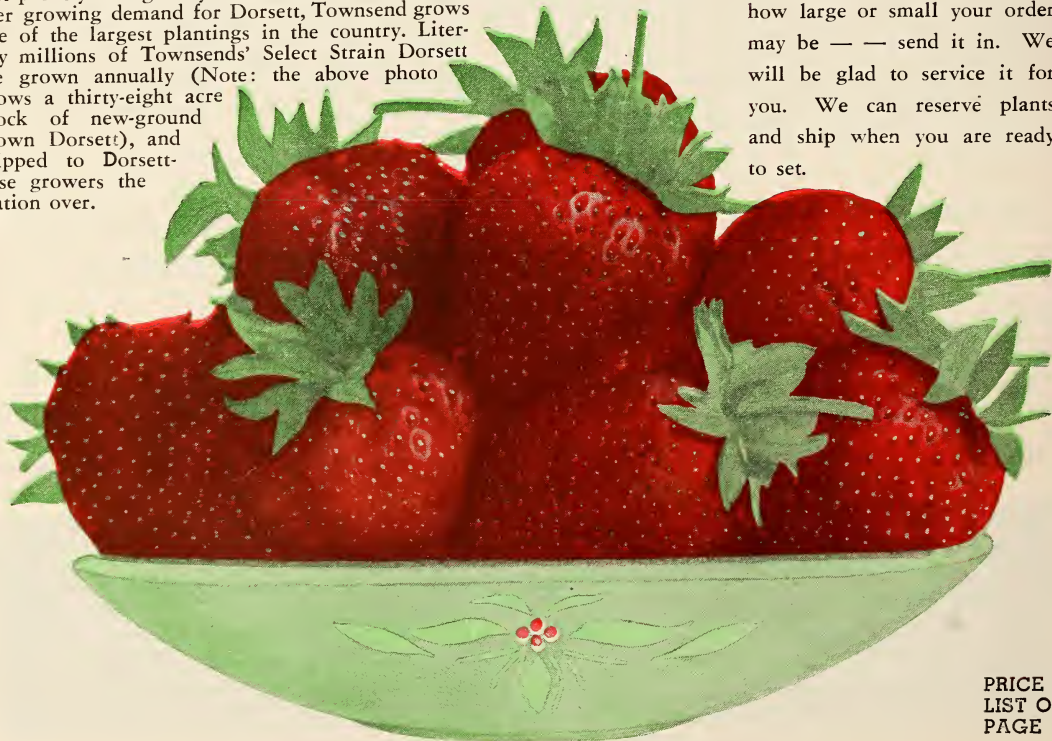


Developed from a cross of Royal Sovereign X Premier (Howard 17) by the U. S. Dept. of Agriculture. This relatively new variety has rapidly attained widespread popularity in every berry growing section in the country.

Taking its place high in the ranks of leading early berries, Dorsett strawberries are widely planted in every State in the union. Commercial growers know that its ready adaptability to almost any type of soil; its vigorously abundant growth (assuring good crops even in poor seasons) make Dorsett the kind of berry that comes through with paying crops. Its rich, attractive, bright red color, and its ability to retain firmness long after picking, makes Dorsett an excellent shipper (even over exceptionally long hauls) and the kind of strawberry that buyers pay more for. Each year more and more growers find that Dorsett strawberries are one of the best profit yielding early berries that it is possible to grow. To meet the ever growing demand for Dorsett, Townsend grows one of the largest plantings in the country. Literally millions of Townsends' Select Strain Dorsett are grown annually (Note: the above photo shows a thirty-eight acre block of new-ground grown Dorsett), and shipped to Dorsett-wise growers the Nation over.

**DORSETT HAS EVERY
DESIRABLE FEATURE!**

Townsends' Select Strain Dorsett are Double Inspected, State Certified and true to name. Popular as an early ripening, big and regular crop, this "in demand" variety has been bred for larger yields. Regardless of how large or small your order may be — — send it in. We will be glad to service it for you. We can reserve plants and ship when you are ready to set.



PRICE
LIST ON
PAGE 38



FAIRFAX

PRICE
LIST ON
PAGE 38

A large acreage of Certified Fairfax developed under the personal supervision of Mr. L. Sherman Townsend

Famous for Heaviest Yields in the *Early Market*

You can tell the worthiness of any variety by its continued popularity. Sensational rise in sales of Fairfax has served as a barometer-like indication of the admirable results enjoyed by growers of this fine berry. Much of this success is undoubtedly due to the rugged hardiness of Fairfax. Even during seasons of drought, this variety will continue to thrive and produce money-making crops when other strawberries fail to survive. Leading all others in firmness, Fairfax is ideally equipped by nature for shipment to any part of the country, and its honey-sweet flavor has earned Fairfax the reputation of being "the most deliciously flavored of them all." Behind our recommendation of this variety lies years of careful plant selection that makes this variety more than equal to any berry for commercial planting. Devote a goodly portion of your acreage to Fairfax, thus insuring yourself a good crop of desirable strawberries regardless of weather conditions.

Townsend's Select Strain Fairfax are Double Inspected and State Certified to be true to name, and recognized by leading growers as the heaviest yielding strain grown. Let us reserve some of these plants for you. We will ship whenever you are ready to plant.



FAIRFAX is Superior Because - - -

Quality is so outstanding that Fairfax leaves nothing to be desired.

Firmness plus is the word for Fairfax. Ideal for commercial marketing.

Flavor that is truly delicious. The finest eating berry on the market.

Productivity that more than compares with such popular beauties as Dorsett and Premier.

Size of fruit is very large and very uniform. Brings "top dollar" on any market.

Vigorous in its growing habits, Fairfax is noted for its abundantly flourishing foliage and hardy root system. The long and fibrous characteristics of its root system accounts for the amazing growth of Fairfax even under drought conditions.

SPECIAL ASSORTMENT For Your Early Berry Garden

Be the first in your neighborhood to have large delicious strawberries; order one of these gardens today at special prices.

50 Dorsett, 50 Fairfax,
50 Premier
—150 Plants All for

\$3.95

Cat. Value \$5.00

2 GARDENS
for

\$6.45

Cat. Value \$7.80

PLANT TOWNSEND'S DOUBLE INSPECTED STATE CERTIFIED
BLAKEMORE

Yellow-Resistant
BLAKEMORE
 Is The Ideal
 Commercial
 Variety

PRICES
 ON
 PAGE 38



ORIGINATED several years ago by the U. S. Department of Agriculture, this hardy strain has achieved remarkable popularity in states south of the Mason-Dixon line and as far north as Pennsylvania and the Ohio Valley. For an early, solid production that will be both economical and profitable, the Blakemore should be your outstanding choice. It is so sturdy that it will withstand heavy rains with small loss of fruit, so enduring that heavy plant growth can be accomplished in practically any soil, and vigorous enough to withstand more abuse and neglect in growth, picking or shipping than any other variety. The fact that the new yellow resistant Blakemore is held in high esteem is unquestionable. The sensational evidence is in the survey that revealed twice as

many acres are planted in Blakemore than any other variety. As a matter of fact, 25% of all commercial strawberry acreages are planted in Blakemore.

As a scientific cross between Premier and Townsend's Missionary, its sizing is from medium to large fruit. Its yield is abundant. The fact that 80% of its crop is produced one week after the first picking makes it invaluable to producers of large quantities for the extra-early market.

The perfect commercial berry, it's tops in choice by canners and preservers. Because of its firmness, Blakemore can withstand long distance hauls and maintain its robust appearance.

We reserve plants on order and ship when you are ready to set—so order . . . NOW.

Our Loss is Your Gain--Here's Real Value In
SURPLUS STRAWBERRY PLANTS

As is the case in any other business where large quantities of diversified types (or varieties) of products are concerned, naturally a slight overage or surplus is realized. Since our business policy does not allow us to carry plants that have already been dug over to the next day, we must dispose of this surplus. We, therefore, are in a position to make this potential loss of ours your gain. The grower who is not especially particular about varieties can buy these plants at a sensational and tremendous saving. Every plant is freshly dug, labeled, and true to name. Because of these low prices, we regret that we cannot assume any responsibility for variety selection—please do not ask for particular varieties.

1000
 Plants **\$9.00**

500
 Plants **\$8.00** Per
 1000

EVERY BUNDLE LABELLED
 AND OF APPROVED VARIETIES



MID-SEASON TO LATE FAVORITE

BIG JOE



For twenty-two years this dependable old timer has been coming through with paying crops for growers throughout the country. Ripening at the height of the season just about the time of the last picking of Premier and Dorsett, this variety comes upon the market just when large fancy berries—like Big Joe—can command top market prices. The size and appetizing beauty of this variety and its appeal to the public—an appeal measured in cash returns—has brought Big Joe nothing but continued praise.

OUTSTANDING WITH GROWERS THE NATION OVER BECAUSE OF:

- **SIZE** —Large to very large berries.
- **COLOR** —Rich, beautiful, double green cap.
- **QUALITY** —None better — ranks with the best. Tops for flavor and shipping.
- **PRODUCTIVENESS** —Under favorable growing conditions, cannot be equalled.
- **VIGOR**—Strong grower on most all types of soil. At its best on clay, or well drained, springy loam soil.



DEPENDABLE
OLD-TIME
FAVORITE

PRICE LIST ON PAGE 38

SENATOR DUNLAP

(DR. BURRILL)



THE LEADING WESTERN MEDIUM EARLY VARIETY

One of the leading varieties for Western states, this beautiful, glossy, dark red berry is deliciously sweet in flavor, and the ideal berry for canning and preserves. We grow, annually, hundreds upon hundreds of thousands of this popular western favorite, and always find ourselves sold out long before planting season is over. This in itself is mute testimony to the virtue of Senator Dunlap. The tremendous demand of our western trade speaks eloquently of the unequalled popularity enjoyed by this variety in that territory.

Vigorous Grower—Dunlap's deep feeding habit makes it possible for Dunlap to withstand considerable amount of dry weather; more so than any other variety. This reason makes it especially suited to western climatic conditions. It usually makes an excellent fruit bed under favorable growing conditions.

Fruit—A beautiful, glossy, bright red color with plenty of firmness for long distance shipping. Splendid quality when grown in regions adapted to it.

Des Moines, Ia.
April 2, 1947
Dear Mr. Townsends:
Please find enclosed my order for more Sen. Dunlap, since your Select-Strain plants, have proven to be the best in the middle-west, for many years. The Dunlap does well here and is our best Spring bearing variety. With your select-strain, it is better than ever.
Very truly yours
R. S. Y.

PROFITS IN EXCESS OF \$2000.00 PER ACRE IN 1947 AMAZE MANY GROWERS

NEW TEMPLE



ONLY

\$11.00 Per
1000

In 5000 Lots

SEE PRICE LIST
ON PAGE 38

A GROWING FAVORITE WITH COMMERCIAL GROWERS BECAUSE IT'S A

SEVERAL years ago, the northern half of this country found itself locked in the throes of a very serious plant disease. This disease, known as the Red-Stele root rot, played havoc with the then growing strawberry crops, and as a result, acre after acre of plants were destroyed. With the help of Professor C. E. Temple, of the University of Maryland, a new variety of strawberry plants evolved from the cross-breeding of plants that were the most resistant to the disease. This work has been carried on cooperatively by the University of Maryland and the U. S. Department of Agriculture, whose efforts finally produced this grand, disease resistant variety. As an acknowledgment for his part in the producing of this berry, the new variety bears his name—Temple.

BRED FOR HEAVY YIELDS ● IMMUNE FROM DISEASE

Quality —Peerless and unsurpassed by any variety on our lists. An attractive looking deep red with excellent keeping qualities. Firm and admirably suited for shipment.

Size —Noted for its extra large fruit that is further accentuated by a rich looking dark green calyx. It is generally referred to as one of the most attractive looking of all strawberries.

Production —Being the result of a cross between Aberdeen and Fairfax, both of which are outstanding for their growing habits, Temple therefore naturally possesses the vigor and vitality of its parents. Its foliage is a beautiful dark green and is resistant to leaf spot. The new Temple can be classed as a free plant maker and is an extra heavy yielding variety coming into fruit about the same time as Dorsett, and a far better shipper than Dorsett. Thus, we conclude that with commercial growers, the new Temple will eventually take the place of Dorsett.

- DEEP FEEDER
- DROUGHT STRAIN
- GOOD PLANT MAKER
- HEAVY YIELDER

"WE ASSURE YOU THAT IT WAS OUR PLEASURE—TO RECOMMEND TEMPLE"

Dayton, Ohio
July 24, 1947

Townsend Nurseries
Salisbury, Maryland
Dear Mr. Sherman:

Glad that we took your advice back in the Spring of 1946 and planted the TEMPLE, strawberry patch. Where we could not grow strawberries before, the Temple produced large crops of beautiful berries the past season.

Many thanks for putting us back in the strawberry business once again. You may be assured of our future orders, and your wide experience and service is tops.

Yours truly, B. L. U.

Catskill

The KING OF MID-SEASON STRAWBERRIES

- FROST RESISTANT
- SUPER CROPPER



Champion on 3 Counts
 ● SIZE
 ● YIELD
 ● PROFITS

Catskill—The sugar flavored strawberry proclaimed as the heaviest yielding mid-season variety. The rise in popularity of this highly productive berry has been nothing short of phenomenal. Its fame with growers as a "super cropper", and its large, bright, shiny red fruit, has established for Catskill the highest record among all marketable, mid-season berries.

Its adaptability to a wide range of soils and climatic conditions has served to further make it an all around favorite. While our strain of Catskill is direct from the originators at Geneva, New York, we have, through careful plant selection, produced a strain that is considered by some of the largest growers in the country to be far superior in vigorous growing habits and heavier yielding qualities than any other strain of this same variety. In recommending this variety, we do not hesitate in assuring you that our strain of Catskill is one mid-season variety that is certain to prove more than satisfactory.

**Millions of Select Strain
Catskill, All Double Inspect-
ed, Await Your Order**

Superlative for Canning and Freezing

RICH COLOR—Bright, shiny red, similar to Big Joe. A double cap of green and its size and coloring make an attractive looking appearance when offered to the buyer.

SIZE—The extra large size of Catskill, from a commercial grower's standpoint, is undoubtedly its greatest attribute. This fact makes Catskill a more than outstanding value, and causes it to demand higher prices at market time. Catskill keeps its size well until the last fruit is harvested.

QUALITY—Its very fine texture, and its ability in holding up well after picking, makes this variety an admirably suited berry for long distance shipping—a fact that is appreciated by berry growers. On a par with such outstanding berries as Premier, Dorsett, Fairfax, Chesapeake and Big Joe, the flavor of Catskill makes it a much-in-demand commercial value.

PRODUCTIVITY—Big profits in every state east of the Mississippi—and in several states west, have lent substantial support to the general enthusiasm voiced by growers of this prolific variety. Due to results realized in our own test plots, we heartily agree with these growers that Catskill is the heaviest producing mid-season variety ever grown. We cannot see how any grower can fail to make big profits. Nothing short of an outright calamity can keep Catskill from coming through with bumper crops.

To insure the filling of your order and to meet the increased demands for Townsend's Select Strain Catskill, we have once more increased our acreage. Our plants look fine and healthy, and are amply demonstrating Catskill's lush growing characteristics with abundant heavy crowns and hardy, fibrous roots. To get the pick of the crop—order early.

ONLY **\$12.75** Per 1000

(In 5000 Lots)

SEE COMPLETE PRICE LIST
ON PAGE 38

Chesapeake

WELL KNOWN PROFIT MAKER OF LATE VARIETIES

- **DOUBLE INSPECTED**
- **VIGOROUS GROWER**

When first originated, it was generally admitted that Chesapeake was a shy plant maker. However, through our method of "plant selection", we have built up the strain of this fine variety to such a degree that new runner plants grow much more freely, and newer yields have reached a truly impressive stage. Under ordinary conditions, Townsend's strain of this variety makes good fruiting beds—meaning larger profits—as Chesapeake is a sure cropper if weather conditions are at all favorable.

This year our Select Strain Chesapeake is exceptionally fine. Acre after acre of healthy, productive plants make it possible for Townsends' to provide plants to fill any order—be it one hundred or one million. Each plant is Double Inspected, Certified, and True to Name.

CHESAPEAKE has always had a host of friends, and in sections where late berries are in demand, this peerless member of the berry world never fails to command higher prices. To commercial and home growers in the northern states (growers who know), Chesapeake is considered as just about the last word in beauty, size, rich coloring, firmness and attractiveness in a truly fancy strawberry. Thriving best on damp, rich loam or springy type soil, this variety ripens three or four days before Townking and is ready for market when most late varieties are all through.

Chesapeake Dominates The Later Varieties Because:

- A. Sure cropper. Exceptionally late and an excellent shipper.
- B. Doesn't discolor after picking, and retains bright, rich red color for several days.
- C. Average size, 20 to 30 berries to a quart. Chesapeake is a distinctive high quality berry that brings top market prices.

SPOTLIGHT SPECIAL

500 CHESAPEAKE
500 PREMIER

1000 Select
Plants

Cat. Value
\$17.80

ONLY **\$15.95**



Chesapeake



BUY DIRECT FROM THE WORLD'S LARGEST — AND SAVE MONEY!

Xtralate

✓EXTRA GOOD

✓LATEST FRUITING OF ALL

The results of eight years of testing on our trial grounds, and the impressing record compiled by Xtralate over this period of time, bears evidence as to the successful development of this particular variety. Especially developed by Townsend to meet the great demand for a truly later than late berry, Xtralate not only fruits later than any known existing strawberry, but has proven itself to be one of the heaviest yielding and hardiest varieties on the market. For added profits, we strongly urge the planting of this variety. Thousands of planters have been amazed at the sight of this plant laden with fruit when all other varieties are through — why not you.

TOWNSEND'S *Select Strain* PLANTS
ARE ALL TRUE-TO-NAME
Satisfaction Guaranteed

Sparkle

NEW! Truly Magnificent!

Many of the larger growers in New York State refer to this new variety as a real dandy. Although still in its infancy, Sparkle shows plenty of promise, and for growers in New York, the New England states and northern Pennsylvania, we do not hesitate in recommending this new berry. Try a thousand or so of these plants this Spring. We are sure that you will be more than satisfied.

Sparkle's rich, red, and really attractive berries have great market potentialities, however, unlike the New Temple, Sparkle tends to darken somewhat when left on the vines until fully ripe. Because of this fact, many growers favor the Temple, since Temple holds its color. We offer Sparkle as a new variety, however we do not recommend the planting of this variety in any great numbers until it has been more thoroughly tested. Sparkle ripens about mid-season.



NO OTHER STANDARD VARIETY IS AS LATE AS
XTRALATE

- COLOR—Rich, bright red
- SIZE—Large to Extra-Large
- QUALITY—The Very Best



STANDS ALONE AT THE TOP OF ITS CLASS



The Most Perfect Late Strawberry

TOWN KING

TRADE MARK COPYRIGHTED

DEVELOPED as the aristocrat of all late berries, Townking's perfection is unsurpassed. The careful nurturing of this Select Strain variety has produced a plant that can be grown in a wide selection of soils and under diversified climatic conditions. Grown through the length and breadth of the United States, Townking has proven itself to be the most profitable late variety on today's market. Topping by far other late varieties in yield, Townking produces a rich, lustrous red fruit with a skin texture and bodily makeup that is so firm that shipment to distant points can be accomplished without impairing the quality. Truly a king among late berries, Townking, by actual report from the Allegheny County Agricultural Extension Association, surpasses by far such varieties as Lupton, Chesapeake and Big Joe in size and yield. This "in demand" variety can ONLY be purchased from Townsend Nurseries. **ORDER NOW.** Plants will be held until time for setting.

Townking stands alone for money-making qualities. From the Atlantic to the Pacific, from Maine to Florida, including Texas, Townking stands as the undisputed king among profit yielding late berries. Premium prices, regardless of the locality of the market, are always paid for this variety. Its outstanding color, shape, size and appearance are the prominent factors behind its appeal. Without a doubt, Townking definitely stands alone as the most perfect late strawberry ever grown. Cash in on this tremendous planting opportunity. Get your share — give it a trial this year.

YOU CAN BUY TOWNKING FROM TOWNSENDS' NURSERIES ONLY. WE GUARANTEE THAT TOWNKING WILL PLEASE YOU OR YOUR MONEY WILL BE REFUNDED.

Compare These Points of Superiority:

- COLOR
- FIRMNESS
- QUALITY
- PRODUCTIVENESS
- GROWTH
- SIZE

A lustrous, rich red.

Quality is unimpaired after picking. Excellent for long distance shipment. Remains fresh on vines several days after ripening.

Surpasses Chesapeake, Gandy, Lupton, or Big Joe.

Tops the list of late varieties.

Produces excellent fruiting beds under ordinary growing conditions. Foliage is free from rust and dark green colors.

From large to exceptionally large. Appealing and attractive to buyers.

"NICEST BERRIES THE TOWN EVER SAW"

Gentlemen:
The past season, TOWN KING came across, and produced a bumper crop of the nicest berries that the people in this vicinity ever saw. I want more plants
Signed:—
Harry D. Johnson

"LARGE GROWERS PREFER TOWN-KING"

Dear Sir:
Enclosed find order for 4,000 TOWN-KING and 1500 Xcalate. Your plants are tops and it looks like another BIG CROP of berries from your plants.
Signed:—Richard Nicholson

OUR CUSTOMERS RECOMMEND TOWNKING! SO DO WE!

POLAR QUEEN



The "QUEEN" of All Strawberries for Quick Freezing

VERSATILITY—Admirably adapted to prosper and thrive in any locality where strawberries are produced. Not only a competitor to such berries as Blakemore, Premier, Fairfax, and Catskill, but definitely superior on many counts. A truly versatile strawberry inasmuch as it flourishes in any type soil, however, like most varieties, it grows best in damp, fertile soil.

SIZE—In comparison to such popular strawberries as the Blakemore and Fairfax, the Polar Queen fruit is oftentimes as much as 40 per cent larger and holds its size well, even to the last picking, thus insuring top prices on any market.

EYE-APPEAL—Especially appealing to a buyer's eye because of its beautiful, bright, shining red color that goes through to the very core; its complete absence of a green tip; its solid firmness and tendency for the green cap to grow well away from the berry, making it easy to remove. Its sold

red color runs well up under the cap showing a minimum of light red. Polar Queen is a combination of outstanding features that can't be beaten.

VIGOROUS PRODUCTIVITY—Polar Queen makes a strong and healthy fruiting bed on a wide range of soils, and its extra-heavy yields are the talk of the trade.

"LARGE GROWER LIKES POLAR-QUEEN IN MAINE"

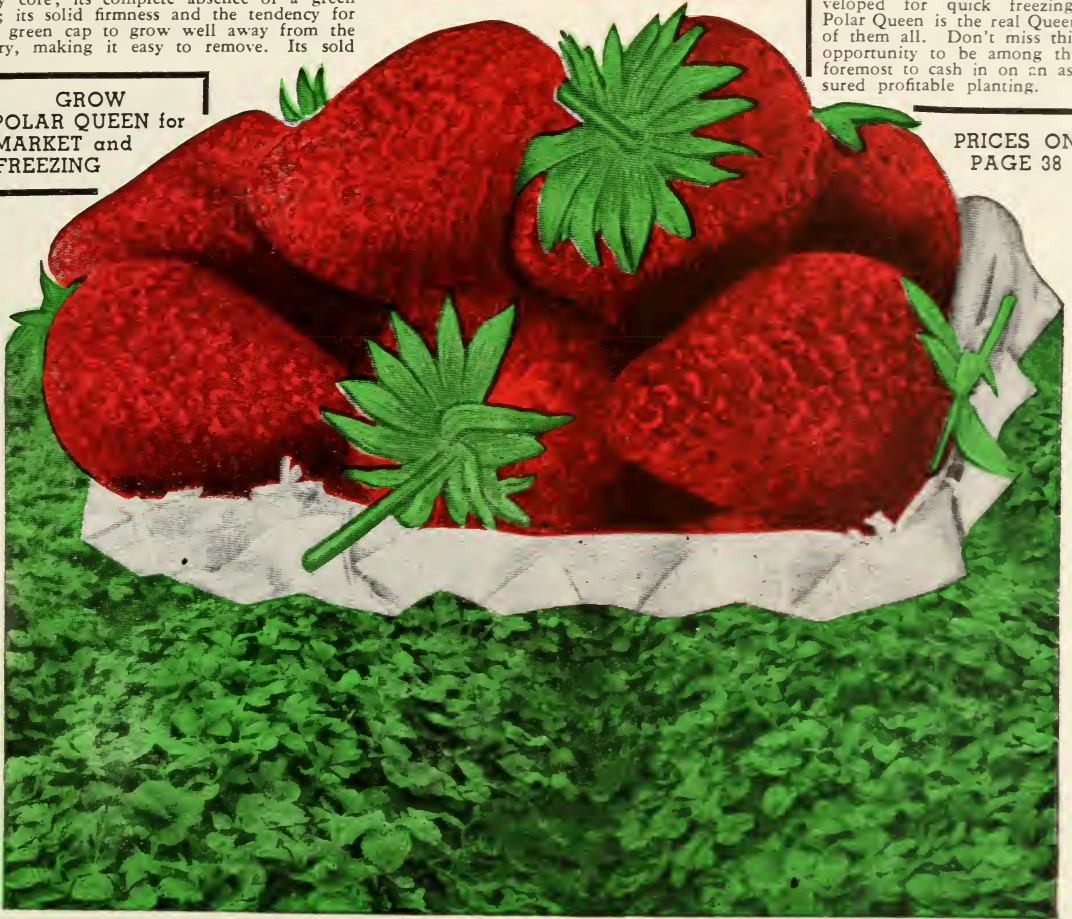
Orris Island, Maine
I am recommending POLAR-QUEEN to be one of the best strawberries grown. The plants will grow where others fail all planted in the same field. As for all strawberries I prefer POLAR QUEEN exclusively.
Ralph W. Judkins

AN EXCLUSIVE BERRY INTRODUCED BY L. SHERMAN TOWNSEND

● Almost instantly acclaimed as the ideal berry for home use or market freezing, Polar Queen (trade mark registered) has more than made its mark since its recent introduction by L. Sherman Townsend. Growers in state after state have been quick to realize the tremendous profit yielding potentialities of this truly superlative berry. Specifically developed for quick freezing, Polar Queen is the real Queen of them all. Don't miss this opportunity to be among the foremost to cash in on an assured profitable planting.

GROW
POLAR QUEEN for
MARKET and
FREEZING

PRICES ON
PAGE 38



POLAR-QUEEN PLANTS ARE SOLD ONLY FOR THE PRODUCTION OF BERRIES

These Plants are not to be Used for Propagation by Anyone

Big Bargains**STRAWBERRY GARDENS**

There's A Townsend Garden For You

BIG CROPPING FALL BEARING GARDENS**SMALL BACK YARD
FALL BEARING GARDEN**

Collection "A"

50 Mastodon 50 Town King

100 Select Strain Plants
All For **\$3.95****LARGE BACK YARD
FALL BEARING GARDEN**

Collection "B"

Will furnish plenty of delicious
for a large family.

100 Premier 100 Gem

200 Plants for **\$5.95****BIG PROFIT MAKING
FALL BEARING GARDEN**

500 Mastodon

500 Gem

1000 Plants
for only **\$24.95****NORTHERN
STRAWBERRY PATCH**25 FAIRFAX
25 PREMIER
25 CATSKILL
25 RED STAR

100 Select Plants

Catalog
Value \$4.65 **\$2.98**

2 Above Gardens

\$4.95 50 of each
variety**PROPAGATED UNDER IDEAL CLIMATIC CONDITIONS**

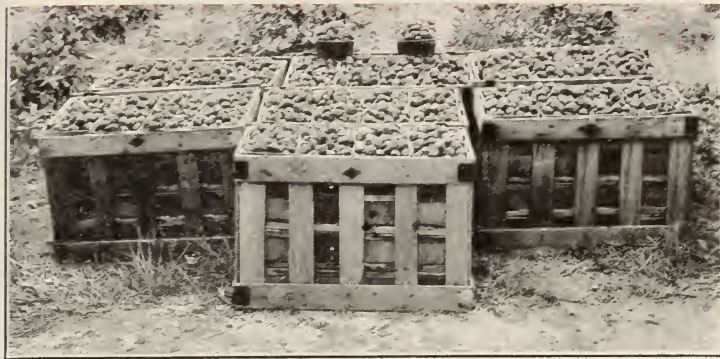
Salisbury, Maryland, long established as the largest strawberry propagating center in America, has held this coveted position because of its ideally situated locale. Located on the Eastern Shore, about mid-way between the northern most extremity of Maine and the tip of southern Florida, Salisbury is subjected to varying intensities of climatic conditions throughout the year. Therefore, it can be

readily understood that anything that can be propagated in this particular locality, can be successfully grown in any other part of the country—permitting, of course, the presence of the proper type soil. Our plants are preferred by growers in Maine, New Hampshire, Canada and other areas where temperatures drop to 20 degrees below zero. Townsend Nurseries, located in Salisbury, is the largest growers and shippers of strawberries in the world. Any nursery product bearing the Townsend label has to be the best obtainable, because Townsend's 48 years of Nursery experience stands behind every product.



GROW FRESH BERRIES

in Your Own Garden!



No matter where you live there is a Townsend Nurseries Strawberry Garden available for your section.

Townsend's Best Offer

- 50 Plants Best Early
- 50 Plants Best Mid-season
- 50 Plants Best Late

150 Plants for only \$2.50

Special Test GARDEN Be the First in your Neighborhood to Pick Ripe Strawberries

Here's two of the greatest budding, early fruiting varieties ever introduced. The quality of fruit is of the best and all strong vigorous growers, that have proven a success in practically all states. Set this Garden and have the first berries in your section.

- 250 BLAKEMORE
- 250 PREMIER

500 Plants All for \$6.95

CATALOG VALUE \$9.10

Garden of Big Berries

This garden will yield extra large berries of the very best quality and plenty of them from early season to late.

- 100 Premier 100 Temple
- 100 Dorsett 100 Townking

400 Plants only \$7.95

Catalog Value \$10.55

All Season Garden

This garden will furnish the average family with rich red, delicious berries from early in the season to late fall.

- 25 PREMIER
- 25 CATSKILL
- 25 TOWNKING
- 25 GEM-EVERBEARING

100 Plants Special \$3.95

Spare Time Garden

With little attention you can realize a nice profit from this garden, should pick at least 400 quarts.

- 50 PREMIER
- 50 FAIRFAX
- 50 SEN. DUNLAP
- 50 TOWNKING

200 Plants Only \$4.85

Catalog Value \$6.80

TRUCK GARDENER'S SPECIAL

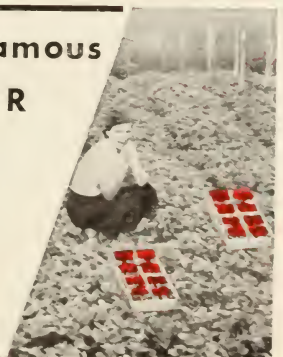
- 500 PREMIER
- 500 DORSETT
- 500 CATSKILL
- 500 TOWN KING

2000 PLANTS
Catalog Value \$37.00 **\$28.95**

Townsend's Famous XX OFFER

- 100 DORSETT
- 100 TOWN KING

200 Select Plants \$3.45



THE NEAREST THING TO YEAR 'ROUND PROFITS

THE NEW EVERBEARING

OUR REPUTATION IS BEHIND THIS RECOMMENDATION

GEM

One of the finest everbearing varieties of recent introduction, and a true "gem" of nature. The fine flavor and rich quality of



A BOWL OF DELICIOUS GEM

this berry promises to establish it high in the ranks of everbearing leaders in short order. The New Everbearing Gem is a heavy yielding, rugged plant maker, and in its long season of ripening, it fruits extra large, rich red berries that can't be equalled. Especially adapted for planting in northern states, this variety also flourishes as far west as Missouri, and produces during a long season—well into freezing weather.



New Evermore

Mastodon

Keeps Well After Picking

The Giant That Reigns Supreme

Developed by the Minnesota Experiment Station, the New Evermore has literally taken the country over by storm. It's long, pointed berries—solid red through and through—with a flavor second to none, have proven themselves to be rugged and abundant in growth as well as excellent shippers. This variety is a tremendous commercial value, inasmuch as Evermore has been known to keep — without refrigeration — for as long as 5 DAYS without showing signs of mold in the hottest weather. And too, the New Evermore continues to produce until the snow begins to fly.

Still proving itself to be a dependable, profitable investment — year after year — Mastodon's luscious, giant berries stand behind its fame. Just think — you can harvest a crop 10 WEEKS after planting—AND—Mastodon continues to fruit throughout the entire Summer and Fall,—AND—then fruits again in the Spring. For value galore, marketing potentialities. Thousands upon this variety is definite in its almost constant thousands of commercial growers have made Mastodon the most widely planted strawberry in existence. Sometimes referred to as "The Wonder Berry", this variety is supreme among everbearing berries. Equally suited to small gardens, Mastodon's delicious fruit can be an ever present table delight. Be sure to set aside a definite portion of your acreage or garden for this variety.



NEW EVER

Big Value in Everbearing Gardens

50 EVERMORE
50 GEMZATA
100 Select Plants
For Only **\$3.95**
Catalog Value \$4.50

50 STREAMLINER
50 EVERMORE
50 GEMZATA
150 Select Plants
For Only **\$6.8**
Catalog Value \$7.00

EVERBEARING STRAWBERRIES



PLANTS SET
THIS SPRING

*Fruit in
10 Weeks*

Plenty of Fruit Until Snow Flies

Big, Red, Deliciously Flavored Berries
SIX MONTHS IN THE YEAR

Don't think . . . within a few short months after your plants are set, you are ready to pick big, dark red all the way through FRESH STRAWBERRIES! And, best of all, you can continue to pick them from —

JULY until **NOVEMBER**

The rugged, everbearing varieties have literally taken the country by storm. Remember — with these varieties you do not have to wait a year for fresh berries.

Streamliner

*Invoking Praise
from Coast to Coast*

Streamliner strawberry is as ultra-modern as its name implies. Townsend's Select Strain of this comparatively new variety has brought raves from thousands of growers that rate cash returns as the paramount factor by which to judge. Quotations from streams of letters from satisfied customers include such phrases as: ". . . probably the very largest of all strawberries"; ". . . deliciously sweet and flavorful—too"; ". . . solid red color—all the way through"; ". . . superb for freezing—excellent for freezing"; ". . . so firm"; ". . . incomparable skin texture"; ". . . Productivity? Say, I'll take all I can get."

Streamliner will bear fruit right through to November, and also fruits again the following Spring. Our entire acreage of Streamliner is at your disposal. **GET YOURS WHILE THEY LAST.**

New Gemzata

A Tribute to Better Breeding

The development of a cross between Gem and Gemzata. Gemzata is a definite triumph in plant breeding. Being, in all probability, the greatest everbearing strawberry of all, our recommendation of this variety can only be at its best a gross understatement. Our own method of propagation has undoubtedly brought out the best qualities of this superior berry. The fruit of Gemzata resembles Gem but averages larger, and has a fine, sweet flavor. A vigorous grower, it is resistant to leaf spot and produces constantly throughout the summer months. Gemzata is truly a fine everbearing berry and we recommend it highly.

GEMZATA
TOWN KING

Get Acquainted Strawberry Garden

25 GEMZATA (Everbearing)
25 TOWN KING (Late Spring)

50 of Best Varieties

For Only **\$1.95**

Catalog Value \$2.40



THE NEAREST THING TO YEAR 'ROUND PROFITS

THE NEW EVERBEARING

GEM

One of the finest everbearing varieties of recent introduction, and a true "gem" of nature. The fine flavor and rich quality of

OUR REPUTATION IS BEHIND THIS RECOMMENDATION



A BOWL OF DELICIOUS GEM

this berry promises to establish it high in the ranks of everbearing leaders in short order. The New Everbearing Gem is a heavy yielding, rugged plant maker, and in its long season of ripening, it fruits extra large, rich red berries that can't be equalled. Especially adapted for planting in northern states, this variety also flourishes as far west as Missouri, and produces during a long season—well into freezing weather.

New Evermore

Keeps Well After Picking

Developed by the Minnesota Experiment Station, the New Evermore has literally taken the country over by storm. It's long, pointed berries—solid red through and through—with a flavor second to none, have proven themselves to be rugged and abundant in growth as well as excellent shippers. This variety is a tremendous commercial value, inasmuch as Evermore has been known to keep — without refrigeration — for as long as 5 DAYS without showing signs of mold in the hottest weather. And too, the New Evermore continues to produce until the snow begins to fly.

Mastodon

The Giant That Reigns Supreme

Still proving itself to be a dependable, profitable investment — year after year — Mastodon's luscious, giant berries stand behind its fame. Just think — you can harvest a crop 10 WEEKS after planting—AND—Mastodon continues to fruit throughout the entire Summer and Fall,—AND—then fruits again in the Spring. For value galore, marketing potentialities. Thousands upon this variety is definite in its almost constant thousands of commercial growers have made Mastodon the most widely planted strawberry in existence. Sometimes referred to as "The Wonder Berry", this variety is supreme among everbearing berries. Equally suited to small gardens, Mastodon's delicious fruit can be an ever present table delight. Be sure to set aside a definite portion of your acreage or garden for this variety.

EVERBEARING STRAWBERRIES



Pick Big, Red, Deliciously Flavored Berries SIX MONTHS IN THE YEAR

JUST think . . . within a few short months after your plants are set, you are ready to pick big, dark red all the way through FRESH STRAWBERRIES! And, best of all, you can continue to pick them from —

JULY until NOVEMBER

These rugged, everbearing varieties have literally taken the country by storm. Remember — with these varieties you do not have to wait a year for fresh berries.

Streamliner

Invoking Praise from Coast to Coast

The Streamliner strawberry is as ultra-modern as its name implies. Townsend's Select Strain of this comparatively new variety has brought raves from thousands of growers that rate cash returns as the paramount factor by which to judge. Quotations from streams of letters from satisfied customers include such phrases as: ". . . probably the very largest of all strawberries"; ". . . deliciously sweet and flavorful too"; ". . . solid red color—all the way through"; ". . . superb for canning—excellent for freezing"; ". . . so firm"; ". . . incomparable skin texture"; ". . . Productivity? Say, I'll take all I can get."

Streamliner will bear fruit right through to November, and also fruits again the following Spring. Our entire acreage of Streamliner is at your disposal. GET YOURS WHILE THEY LAST.



NEW GEMZATA EVERBEARING



New Gemzata

A Tribute to Better Breeding

The development of a cross between Gem and Gemzata. Gemzata is a definite triumph in plant breeding. Being, in all probability, the greatest everbearing strawberry of all, our recommendation of this variety can only be at its best a gross understatement. Our own method of propagation has undoubtedly brought out the best qualities of this superior berry. The fruit of Gemzata resembles Gem but averages larger, and has a fine, sweet flavor. A vigorous grower, it is resistant to leaf spot and produces constantly throughout the summer months. Gemzata is truly a fine everbearing berry and we recommend it highly.

PLANTS SET THIS SPRING

Fruit in 10 Weeks

Plenty of Fruit Until Snow Flies

The most practical solution to year 'round profits unquestionably lies with everbearing varieties. Beginning as early as just 10 weeks after planting, Townsend's Select Strain Everbearing varieties, Gem, Gemzata, Streamliner, New Evermore, and Mastodon start making money for you. Amazing? Yes, but profits in the pocket of everbearing-wise growers cannot be denied. After the plants are set in early Spring, they fruit the entire Summer, continue through the Fall, and fruit heavily again in the Spring. Who could ask more? Townsend's everbearers give so much for so little in care and expense. No home garden or commercial grower's acreage is complete without these famous everbearers.



Big Value in Everbearing Gardens

50 EVERMORE
50 GEMZATA

100 Select Plants
For Only **\$3.95**
Catalog Value 34.50

50 STREAMLINER
50 EVERMORE
50 GEMZATA

150 Select Plants
For Only **\$6.85**
Catalog Value \$7.00

Get Acquainted Strawberry Garden

25 GEMZATA (Everbearing)
25 TOWN KING (Late Spring)
50 of Best Varieties
For Only **\$1.95**
Catalog Value \$2.40

BIGGEST COMMERCIAL MONEY-MAKER OF ALL BERRIES!

GIANT CULTIVATED

BLUEBERRIES

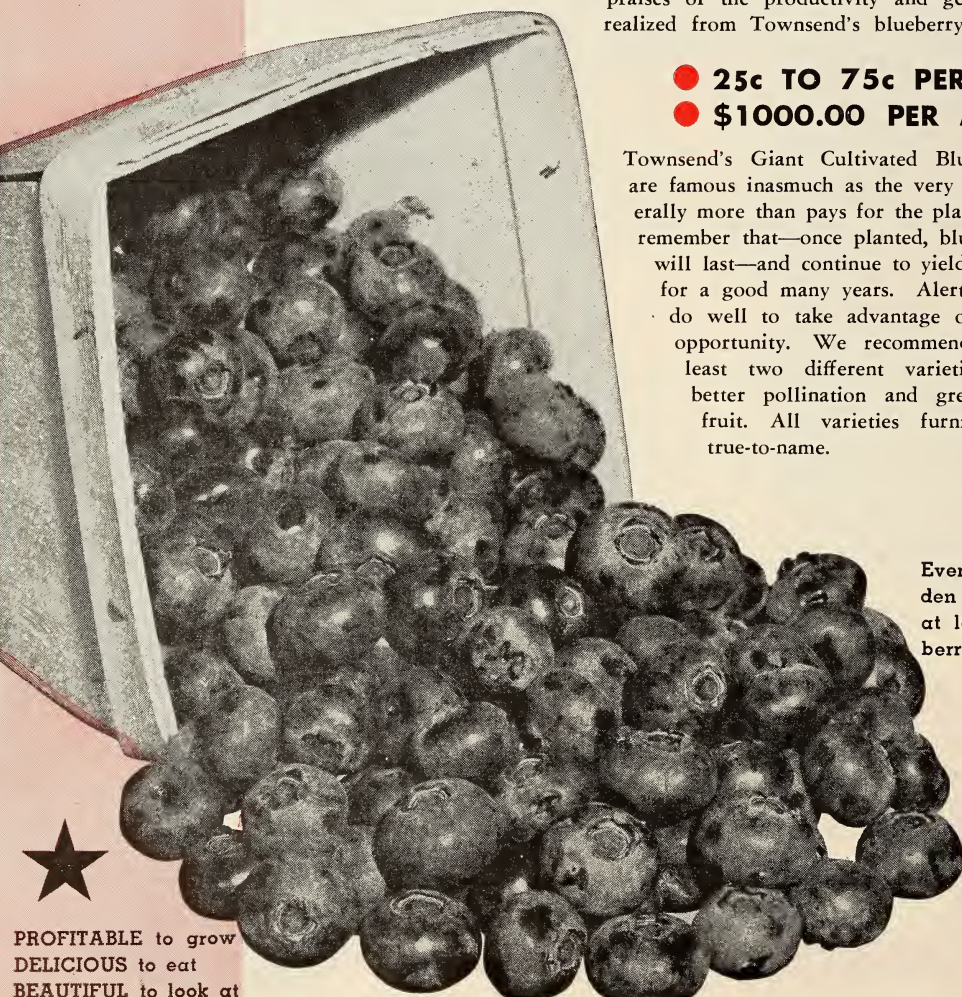
**CULTIVATED
BLUEBERRIES
ARE GROWN
SUCCESSFULLY
FROM
MAINE TO
NORTH CAROLINA**

NO LONGER can blueberries be classed as an ornamental novelty. The great earning capacity of the cultivated blueberry has not only amazed and delighted growers, but the same money-making qualities have resulted into added thousands of acres of blueberry bushes making their appearance in almost every state of the Union. Thousands of growers have been quick to realize that the large, cultivated blueberry has unlimited possibilities as a fresh fruit or a canned berry, and as such, the market demand cannot fail to be tremendous. Through improved propagating methods, Townsend's cultivated berries have been taken out of the experimental stages, and are producing bushes that grow and thrive satisfactorily in any section of the country where proper soil moisture and acidity can be provided. Our customers are loud in their praises of the productivity and generous profits realized from Townsend's blueberry plants.

- **25c TO 75c PER PINT**
- **\$1000.00 PER ACRE**

Townsend's Giant Cultivated Blueberry Plants are famous inasmuch as the very first crop generally more than pays for the plants. And too, remember that—once planted, blueberry plants will last—and continue to yield added profits for a good many years. Alert growers will do well to take advantage of this golden opportunity. We recommend planting at least two different varieties to insure better pollination and greater yield of fruit. All varieties furnished labelled true-to-name.

Every home garden should have at least six blueberry bushes.

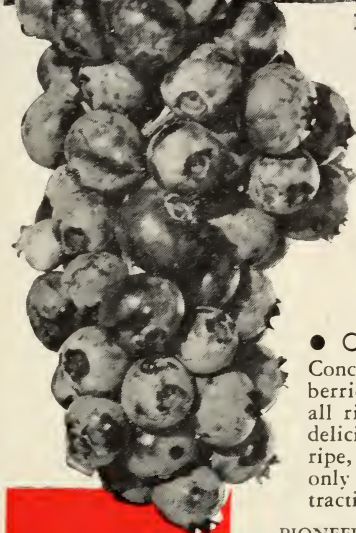


**PROFITABLE to grow
DELICIOUS to eat
BEAUTIFUL to look at**





BLUEBERRIES ARE ORNAMENTAL AS WELL AS HIGHLY PROFITABLE



FREE
CULTURE GUIDE
WITH
EVERY ORDER

BLUEBERRIES ARE EASY TO GROW

They can be classed as one of the easiest plants to transplant. For the home planter, set the plants about 5 ft. apart, (for commercial plantings, set in rows 8 to 10 ft. apart and space plants 4 ft. apart down the row). Blueberries require a somewhat ACID SOIL, (ranging in test P. H. 3.8 to 5.5). If your soil is not acid, it may be made so very easily by mixing, with some pulverized PEAT and sand, half and half, mix thoroughly with water, and place in hole where the plant is to be set, below the root and above the roots. Fruit ripens over a period of several weeks.

- **CABOT (Early)** One of the earliest of all varieties, this highly prolific blueberry plant is an established favorite with growers. Its dependable and heavy bearing habits, coupled with the extra large size of its well formed attractive berries, account for Cabot's popularity. A vigorous grower, Cabot develops naturally to well formed plants.
- **RANCOCAS (Medium Early)** This unusually heavy fruiting variety has a tendency to produce extra heavy crops on young plants. In fact, the yield is so heavy that special care must be taken to prune the bushes severely in order to insure a good crop in the following year. Rancocas ripens later than Cabot but earlier than Pioneer, and the berries often exceed 19 mm in size.
- **CONCORD (Mid-season)** Often attaining height in excess of six feet, Concord is of upright habit and matures at about the same time as Pioneer. Its berries are often three-quarters of an inch in diameter, and when its large clusters all ripen at the same time, they resemble Concord grapes. Concord berries are delicious to the taste, and if allowed to remain on the bush until they are fully ripe, they lose the excessive acidity they possess when they first turn blue. Not only does Concord possess tremendous commercial value, but it is also an attractive, eye-catching, ornamental plant.

- **PIONEER (Mid-season)** Classed as an excellent shipper, this is the first named variety to come as a result of intensive blueberry breeding. Its fruit ripens about ten days to two weeks after Cabot, and its large, light blue, acid free, sweet tasting berries have given Pioneer an impressive market record. The bush makes a vigorous growth and tends to spread in width rather than height. Its stout, stiff stems give Pioneer a hardiness that all but guarantees a maximum of productivity.

- **RUBEL (Large Mid-season Variety)** Recognized as the best of all commercial varieties, Rubel is undoubtedly one of the finest of the wild selections. The bush is upright, very vigorous, hardy and productive. Many of the present hybrid varieties can trace their parentage to this variety. Rubel is widely planted, and a profitable and popular favorite with thousands of commercial growers because of the excellent, though somewhat acidic, quality of its berries, which not only ship well but are in constant demand. With Rubel blueberries as your product—you can't miss in a profit yielding market.

- **JERSEY (Season Late)** The berries of Jersey are unquestionably the largest of all the varieties, however until dead ripe, they are too acid for the taste of most persons. Jersey is a firm, robust berry that stands up well in transit, and is considered by growers to be one of the leading late varieties. Its light blue berries ripen about the same time as Rubel, and Jersey's remarkably beautiful growth also makes it attractive as an ornamental plant when grown in any home garden.



JUMBO BLUEBERRY IN BEARING PLANT A FEW THIS SPRING

NEW LOW PRICES

Townsend Nurseries Select Strain Giant Blueberries

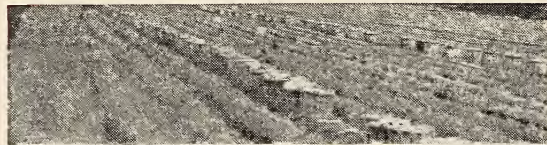
		3-9 Plants Each	10-29 Plants Each	30-99 Plants Each	100-299 Plants Each	300-999 Plants Each	1000 or more Plants Each
1 year	3-6 inch grade	\$0.50	\$0.45	\$0.35	\$0.30	\$0.29	\$0.28
2 year	7-12 inch grade	.95	.90	.65	.60	.58	.55
3 year	12-18 inch grade	1.35	1.25	1.00	.90	.85	.80
4 year	18-24 inch grade	2.25	1.95	1.65	1.45	1.12	1.10
5 year	24-36 inch Jumbo Size	3.75	3.65	3.60	3.55	3.50	3.40

WE HAVE OVER 500,000 BLUEBERRY PLANTS FROM WHICH TO SELECT YOUR ORDER!

RHUBARB



- **McDONALD** You'll want some of this new, early producing, red, sweet rhubarb. Originated in Canada, McDonald outyields most other varieties. Milder to the taste, McDonald produces stalks two feet tall that are red all the way down.
- **MYATTS LINNÆUS** An early variety possessing a tangy flavor making it admirably suited for pies and sauce. Produces big crops of large, tender stalks.
- **QUEEN** Vigorous grower. Produces extremely large stalks of high quality. A really tremendous commercial variety.



Maryland Golden averaged 415 bushels U. S. No. 1 to the Acre

RHUBARB PRICES
McDONALD AND GIANT CHERRY: Each 60c; 3 for \$1.65; 6 for \$3.00; 12 for \$5.75; 25 or more for only 45c each.
MYATTS LINNÆUS AND QUEEN: Each 30c; 6 for \$1.65; 12 for \$3.00; 25 for \$5.75; 50 for \$9.95; 100 for \$19.50.

←
THE PICK OF THE FIELD

MARYLAND GOLDEN SWEET POTATOES

It pleases us to once again offer the most outstanding sweet potato on the market today — Maryland Golden. From constant reports received from our customers this year, we are convinced that there is not a sweet potato on the market today that demands — and consistently gets — the premium prices that this variety gets. Its money-making abilities for both the commercial grower and the home gardener have been nothing short of sensational. As was the case last year, the demand far exceeds the supply, and it is our opinion that this situation will remain prevalent for many years to come. Do not discount enthusiastic reports on this wonderful potato. Get in on the profits yourself — do it now.

Specifically good for northern climates because of its early maturing habits, Maryland Golden is all that its name implies. Its coloring is a rich yellow that remains with the potato even after cooking. It is not of the dry type like Little Stem Jersey, or of the wet type like Nancy Halls or yams. At any state of maturity it is only slightly moist.

Much as we would like to continue to tell you about this variety, space limitations in this catalog dictates the brevity of this write-up. Therefore, we have printed an illustrated folder on Maryland Golden which will be sent to you free upon request.

Remember, last year we were sold out long before the season was over. See to it that your order is filled. Order now.

SEASON TO SEASON PROFITS IN ONE INVESTMENT IN

Select Strain ASPARAGUS

● MARY WASHINGTON

Truly the "Blue-blood" of the asparagus world, this best by far variety is the talk of the farms. Its extra heavy crowns and long, fat roots have made it exclusive with commercial growers that demand (and get with Mary Washington) asparagus that are strong and of giant size. Mary Washington is an exceptionally strong grower, its stalks are a rich green in color, and are as tender as can be. This much in demand variety was originated by the U. S. Department of Agriculture, and is considered highly rust-resistant.

● MARTHA WASHINGTON

A result of select strain breeding, this versatile strain contains much

of the original Washington characteristics in addition to having a heavier stalk, being a better producer, and being practically blight-resistant.

● PARADISE

Sensational in all of its aspects, this strictly new variety is drawing raves wherever it is planted. Growers are amazed to see straight, large stalks that grow from roots set the previous spring, and its many fine qualities such as crisp, tender stalks and exceptionally mild flavoring, pays off at market time. Paradise brings cash returns one year earlier than other varieties. Make sure your garden or farm acreage includes this new and superior money maker.

NEW LOW PRICES ON ASPARAGUS ROOTS

	25	50	100	250	500	1000
1 Year No. 1 Grade	\$1.15	\$2.15	\$3.50	\$7.45	\$11.95	\$16.00
2 Year No. 1 Grade	1.85	3.25	5.45	10.50	16.95	24.50
3 Year—Jumbo Grade	2.95	4.65	7.95	16.85	25.00	41.75

Write for Quantity Prices on Lots of 5000 or more. If Asparagus is wanted by Parcel Post Add 8c each 25 roots.

PRICES MARYLAND GOLDEN

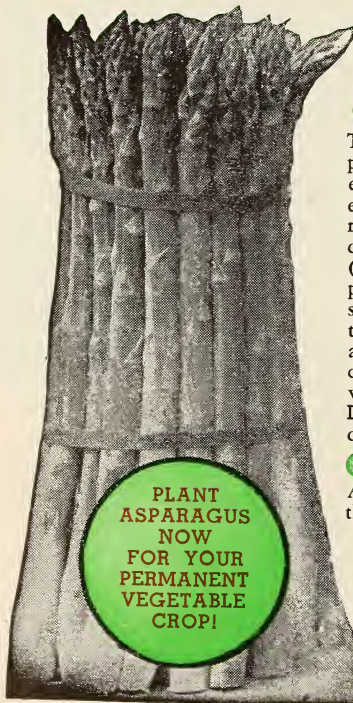
Ready After May the 25th	
100 Plants	\$ 1.50
250 Plants	3.25
500 Plants	6.00
1000 Plants	10.00

CERTIFIED SEED STOCK

For Growers who wish to grow their own plants, we offer this stock. Delivery any time from our storage house.

\$5.50 Per Bushel

Write for special prices on lots of 10 bushels or more.



PLANT ASPARAGUS NOW FOR YOUR PERMANENT VEGETABLE CROP!



HERE'S HOW SATISFIED CUSTOMERS REFLECT TOWNSEND'S QUALITY, VALUE, FAIR DEALING

"ONE LARGE CONCERN TELLS ANOTHER"

Dear Mr. Townsend: Cattaraugus, N. Y.
Thanks for your cooperation in getting the plants to us on time, sorry that there was a mix-up in ordering the plants from some literature put out by your competitor, you are the people we originally intended to do business with, so every thing is Ok— Your friend, the owner Lawton Canning Co. pointed out the POLAR-QUEEN. We have a 25 acre field almost planted now, stop in and see us.

Sincerely yours
Cappella Farms
By: Carl Cappella, Mgr.

"NOTHING LIKE SELECT-STRAIN-PLUS EXPERIENCE IN HANDLING PERISHABLE PLANTS PRE-COOLED"

Dear Mr. Sherman: Shelton, Conn.
First I want to thank you for sending the strawberry plants out of season as per my wishes (month of June). Plants arrived in good condition, I was working in a shop and did not get the plants all planted until 2½ weeks after they arrived. After I set them the weather conditions was dry for 3 weeks, BUT JUST AS SOON AS THE PLANTS WERE SET — THEY TOOK HOLD, AND THEY SURE DID GROW. Thanks to your sturdy plants. I will order in early January next year.

Very truly yours
Mr. Charles J. Moulthrop

"A TOWNSEND CUSTOMER FOR OVER 20 YEARS"

Dear Sir: Drennen, West Va.
We have been raising berries from your plants for over 20 years with success, and always recommend Townsend Nurseries.
Mrs. Guss Mason

"I AM ALWAYS A TOWNSEND CUSTOMER"

Dear Sir: Mt. Pleasant, Penna.
Please find order enclosed for PREMIER, your Select-Strain. I am always a Townsend customer.
George A. Miller

"WE LIKE YOUR SELECT-STRAIN BERRY PLANTS"

Dear Mr. Townsend: Delaware, Ohio
We like the PREMIER, purchased from you in 1946, and will need 8,000 plants this Spring.
Earl Bieber

"SON FOLLOWS IN FATHER'S FOOT-STEPS"

My father, always used your strawberry plants, and they were always top quality. My mother handed me your new catalogue. I will send you an order, on receipt of information asked.

Urban J. Selm

"TALK OF THE NEIGHBOR, LARGEST BERRIES EVER SEEN"

Dear Sherman: Bellefonte, Pa.
My strawberries are the talk of the neighborhood, they have never seen anything like them. Last year's berries large as good size hen eggs (everbearing) up until November. We want more plants and trees.

Mrs. Dorothy Magon

"PLANTS ARRIVED AS USUAL—IN GOOD CONDITION"

Dear Sir: Lake George, N. Y.
The 1200 TEMPLE, arrived in usual good condition, but they will have to 'go some' to beat the PREMIER, which plants we have always purchased from you.
Edward Sleight

"LIKES DORSETT ON THE WEST COAST"

Dear Sir: Baker, Oregon
The Dorsett strawberry plants arrived in good condition, from ocean to ocean shipment. Berries are the finest we have ever had, hoping that you can fill this order also.
R. K. Street

"BUYS TOWNSEND'S SELECT-STRAIN EVERY YEAR"

Dear Sir: Cincinnati, Ohio
Please find enclosed order for your new variety 1,000 plants. I buy all my plants from you every year and I sure get good crops.

Henry Hagedown

"TOWNSEND SELECT-STRAIN TALK OF THE TOWN IN N. H."

Gentlemen: Boscawen, N. H.
The 1,000 plants purchased from you are the talk of the town and County. The patch is certainly beautiful, looking forward to a 'bumper crop'.
Mrs. Scott Sanborn

"LIKES OUR PROMPTNESS AS WELL AS PLANTS"

Dear Mr. Townsend: Westwood, N. J.
Wrote you for advice and your reply was prompt and helpful. We received your strawberry plants and they have grown beautiful.

Henry T. Bolash

"WE WILL BE HERE TO SERVE YOU MR. STOVER AND THANKS"

Dear Sirs: Lewisburg, Pa.
Our strawberries are growing beautifully, and we hoe them once a week. Our next year's plantings will be largely raspberries, I trust that you will be able to serve us.
H. E. Stover — Super. Principal
Lewisburg Schools

"WE SHIP MILLIONS OF PLANTS INTO THE STATE OF MASSACHUSETTS, YEARLY"

Dear Mr. Sherman: Barnstable Co., Mass.
Please find order attached for 10,000 Catskill and Premier. Your plants have always grown for us and produced 'bumper crops'. Made money when others have failed.
Harvey S. Rose.

"TO WHOM IT MAY CONCERN"

Dear Sir: Ambler, Pa.
We have found your nurseries very generous, always living up to more than your part of the bargain. I recommend your nurseries to any one who wants to deal with more than honest nursery, it is a great satisfaction to know that we have your class in the Country. Needless to say I am a booster for the 'best of all nurseries' where their word is just as good as gold.
Wm. N. Copeland

RASPBERRY GROWERS!

Here's Real Value

Thousands of Growers in 48 States

Set Townsend's Select Strain

RASPBERRY PLANTS

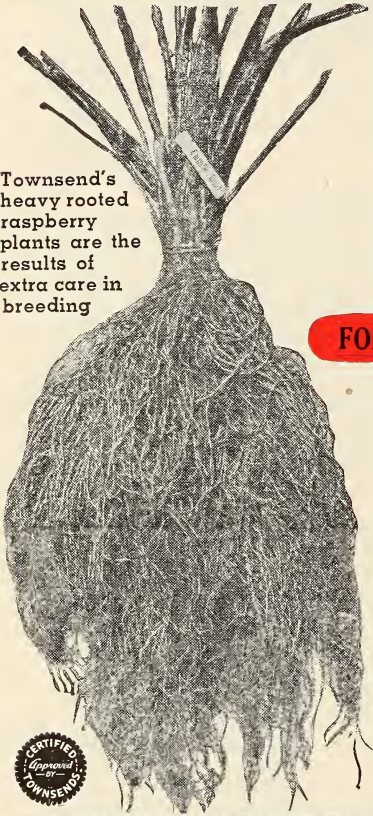
Townsend's
Certified
SELECT
STRAIN

Raspberry Plants
Is Your Insurance
for
Bigger Profits

disease that might appear. In order to maintain Townsend's reputation for excellence, our plants are under the close supervision of raspberry specialists, and only plants worthy of our reputation are produced. Twice a year State inspectors visit our plantings and carefully inspect all growing plants. Townsend's plants come to you doubly inspected and carry with them a certified seal pronouncing them free from mosaic and other injurious disease.

Bigger profits for raspberry growers every time when their patches are set in Townsend Select Strain certified plants. This is not just a casual statement but an established fact. Heavier yields without precedent in their amazing intensity, have made these plants a sure thing for any grower. Our propagating field is set in the most ideally suited soil for raspberries, and during the growing season, they are constantly inspected for any kind of

Townsend's heavy rooted raspberry plants are the results of extra care in breeding



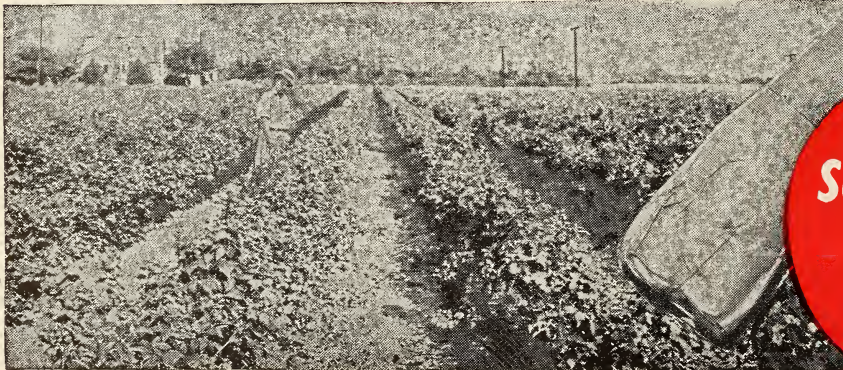
FOR LOWER PRODUCTION COSTS AND HIGHER PROFITS

Growers in every state in the union set Townsend's raspberry plants last year. This in itself is a tribute to Townsend's conscientious and absolutely thorough method of disease prevention. Thousands of planters have been quick to realize that one sure way of getting heavier yields, thereby realizing increased profits, was to set healthy plants that have been grown right, packed properly, and delivered to them in prime growing condition. Our years of experience plus our superior propagating methods have served to assure us that Townsend's Select Strain certified raspberry plants will practically double your yields, thus cutting cost of production and naturally affording greater cash returns.

Raspberry plantings are good for several years. Why risk an investment and waste valuable acreage. When you plant raspberries, plant the best that money can buy. Don't gamble on inferior stock. Our prices are reasonable. You are bound to be pleased.

PRICE LIST ON PAGE 39

Don't
OVERLOOK
"This"



48
Select 1 Year

RED RASPBERRIES
FOUR VARIETIES
12 PLANTS EACH
LATHAM, KATHERINE,
SUNRISE, CHIEF

\$5.95

Showing a Field of Double Inspected Latham 1 Year After Set

BLACK RASPBERRIES

Get in on Profits Yielded From One of America's Most Popular Small Fruits

Double Inspected State Certified

FOR prolific fruiting, a good black raspberry patch cannot be equalled. Black raspberries unquestionably have established themselves as one of the most profitable of all farm crops. This is especially true when you set strong, healthy canes that are capable of maturing large crops. Our Select Strain certified raspberry plants are beyond a doubt the finest obtainable, and will lead the field in almost any respect regardless of the section they are planted in. These plants are "tops" in value, unsurpassed for quality, and a bargain you can't pass up.

Diseased and run out fields average only from 400 to 800 quarts per acre — while healthy, disease-free plants will yield from 1600 to 3000 quarts per acre. These figures tell the story. Invest in Townsend's

Select Strain certified plants so as to profit from this big difference. Place your order now. We'll ship when you're ready to set.

PRICE LIST
ON
PAGE 39



New Mammoth MORRISON

A lustrous ebony in color, this black beauty is the king of all raspberries. Morrison fruits the largest berries of any known variety — yes, even larger than attractive and largest berry seen in years, is firm throughout with a fine, rich texture, and has less seeds than

other black raspberries. From Pennsylvania clear into Michigan, commercial growers know that Morrison's superior fruit sells at a premium at all times. This, in conjunction with Morrison's tremendous yields, make a highly profitable crop in any field.

Be Sure to Grow CUMBERLAND!

Truly the breadwinner of the black cap family, this variety is undoubtedly the most widely planted black raspberry grown today. Cumberland's outstanding leadership stems from continuous and consistent profits realized by commercial growers year after year. Unsurpassed for market value, this variety's large, plump and tasty fruit has proven itself to be a true family

table delight. Cumberland is practically free from seediness and crumbling, with exceedingly desirable firm texture, which makes it a fine shipper. The ripening season extends from mid-season to late, and its vigorous, hardy bushes are admirably capable of supporting Cumberland's large crop of fruit.

NEW LOW PRICES
ON CUMBERLAND
THE BEST THAT
MONEY CAN BUY

Our stock this year of Certified Cumberland plants is exceptionally fine, and we are confident of the fine results that you will obtain from this variety. For a profitable fruit crop covering a long period, plant Cumberland.



TOWNSEND'S FINEST
**RASPBERRY
GARDEN**

The ideal raspberry garden, containing world's leading reds and blacks. 1 year No. 1 grade.
12 Latham (Red)
12 Morrison (Black)

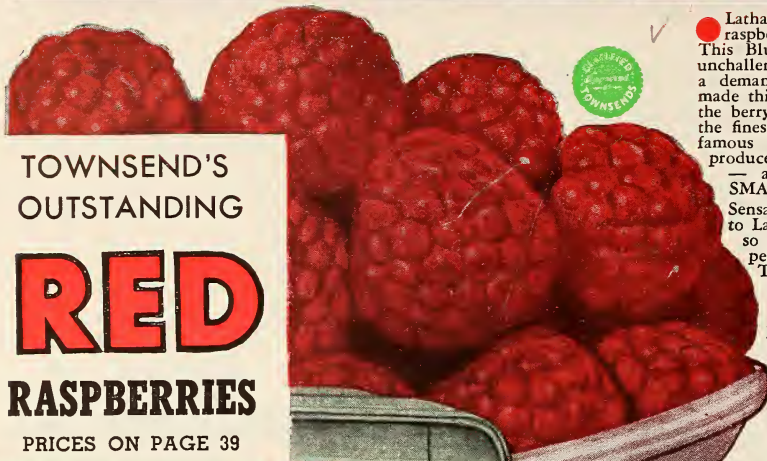
2 Collections
ONLY \$6.25

All For **\$3.25**

OLD FAVORITE "CUMBERLAND"

FOR QUICK FRUITING
SEE PRICES ON PAGE 33

The Largest Size and Heaviest Yielding Raspberry **Latham**

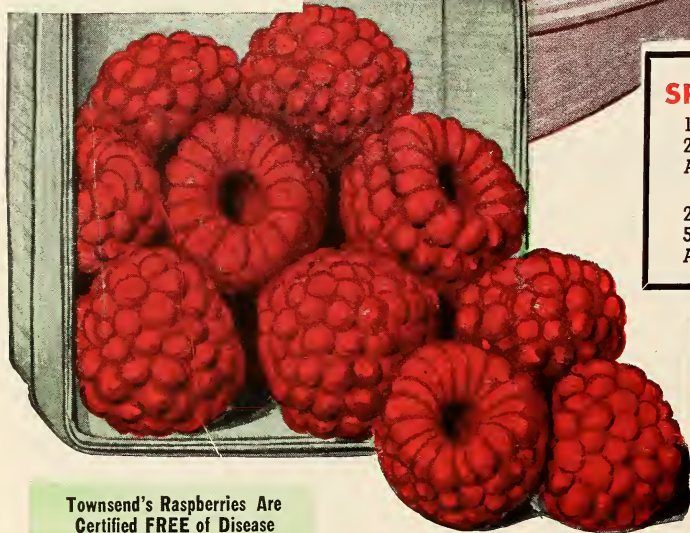


TOWNSEND'S
OUTSTANDING

RED

RASPBERRIES

PRICES ON PAGE 39



Townsend's Raspberries Are
Certified **FREE** of Disease

Sunrise

VERY EARLY
VERY LARGE
VERY HARDY

Coming to you as an improvement over all other early varieties, Sunrise, introduced by the New Jersey Experimental Station, is a new variety that more than stands out in the early field. Its bright, glowing red extra large berries, its long picking season (often producing fruit when Latham is done), and its high quality and choice flavor make it a "must" with many growers. Townsend's Sunrise plants are healthy and vigorous growers — excellent for shipping and fine for canning. Supply limited — **ORDER EARLY.**



● Latham has been the standard by which raspberries have been judged for years. This Blue Ribbon winner is unexcelled and unchallenged. Unprecedented enthusiasm and a demand that far surpasses the supply, has made this sensational berry a veritable king in the berry world. Latham, without a doubt, is the finest looking berry on the market, and is famous with commercial growers because it produces more berries than any other variety — and does so with an **AMAZINGLY SMALL AMOUNT OF CARE.**

Sensational profits are a glowing tribute to Latham's king size, luscious red fruit — so appealing to buyers because of its appetizing appearance and delightful flavor. This tremendously productive variety is a tall, vigorous grower, and planters report that an average of \$1000 per acre of plants is realized with Latham. In addition to this, Latham's firmness and lasting qualities make it an excellent shipper. Free from mosaic, Townsend's Latham's is one variety you can't afford to pass up. Order some today—we'll hold them until you're ready to plant. Latham can't miss—whether you raise to sell or to serve.

SPECIAL RED OFFERS ^{2 Leading Red Varieties}

12 NEW CHIEF 12 LATHAM
24 Select Plants, All 1 year Size, For **\$2.75**

25 Select Latham 25 Select Chief
50 Select Plants
All 1-year Size, For **\$5.25**



THE EARLIEST RASPBERRY OF THEM ALL

POSSESSING some of the best characteristics of its parent, Latham, Chief is finding no competition in the very early raspberry market. It was selected from a planting of 4000 Latham seedlings by the Minnesota State Breeding Farm, and has become the best early red for general planting—surpassing all others. It has proven itself, by performance in the field, to be a hardy, disease-resistant, heavy cropper of unexcelled quality. Chief ripens ten days earlier than Latham, and the fruit, while not quite as large as Latham, is firm, bright red color, an excellent shipper, and reaches the market when berries are at a premium. And, of course, Chief is immune to mosaic and mildew, and, like Latham, is an unusually heavy producer. All of these facts add up to an imposing score, and make Chief a good money maker on any market anywhere.

2 CROPS A YEAR AND EARLIEST SPRING FRUITING MEANS PROFITS WITH

Fallbearing

RASPBERRIES



Field of Indian Summer—Leading Red Everbearing Variety That Produces Good Results Every Year

Pick Berries Summer and Fall!

THOUSANDS of growers in practically every state east of the Mississippi are reaping sensational profits by being able to harvest and pack berries for market throughout early Spring and the entire Summer and again in the Fall. Amazing? Yes—but it's easy to do when you plant Fallbearing varieties. Townsend's Fallbearing raspberries are easily grown, fruit the very first year set—and continue to do so for a number of years thereafter. Both commercial growers and home gardeners alike have found these varieties to be profitable investments. (To increase Fall production, the new growth should be sheared back about 18 inches after the Spring crop is harvested.)

KATHERINE DESIRABLE EVERBEARING RED

Numbered among the best red raspberries ever grown, Katherine is a consistently prolific producer from early Spring to late Fall. Fruits an uncommonly large, firm and attractive berry of excellent flavor. You can't go wrong with Katherine. Order early.

ST. REGIS AN EVERBEARING RED IN GREAT DEMAND

This variety ripens within 80 days of setting and flourishes in most any type of soil. Fruits well from initial ripening in early Spring and throughout the Summer. Produces mightily again in the Fall. St. Regis is a valuable investment for both market or home growers.

Indian Summer MAMMOTH RED EVERBEARER

A tremendous sensation because of its giant size, delicious taste and appealing beauty. And, sensational also in that it bears a bumper crop in June and an immense crop again in the Fall. Its wonderful keeping qualities and its unusually large, glossy red, cone shaped berries have earned for Indian Summer the reputation of being the greatest all-purpose raspberry yet. This variety is certainly a worthwhile investment. Be sure to order a good supply.

SPECIAL HOME PLANTING OFFER

- 12 Sunrise
- 12 Indian Summer
- 24 Best Plants **\$3.95**

A Distinctive Pair -- Outstanding

MARCY THE BIGGEST YET

Its long, conically shaped, moderately firm and thick fleshed fruit makes Marcy a highly desirable berry as well as an excellent shipper. The plants are tall and exceptionally hardy with stalky canes that hold fruit well. Berries produced in test lots show Marcy to be the largest of all leading varieties.

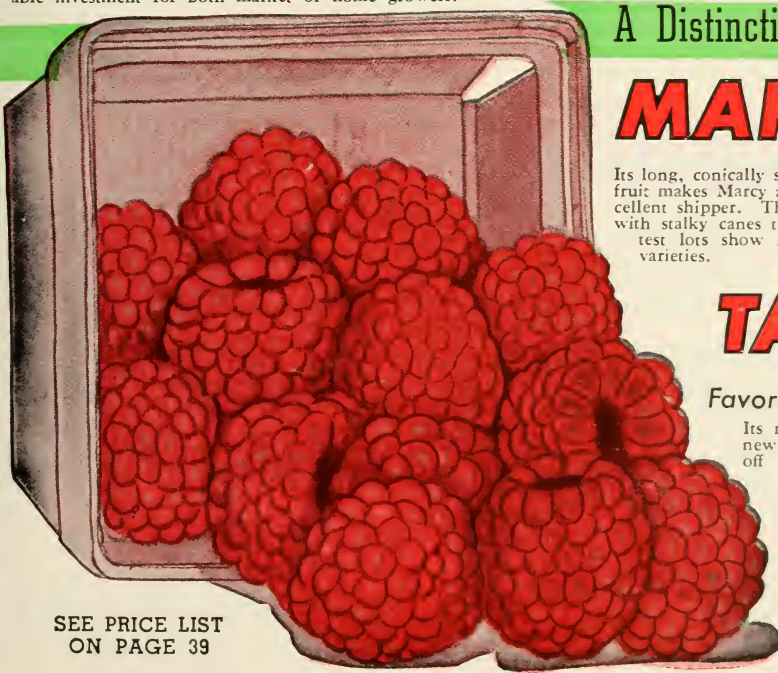
TAYLOR

Favorite of the Future

Its rigid tree-like canes hold its bright red, new oblong shaped, giant sized berries well off the ground. For luscious flavor and crumble-free fruit, Taylor is all that you could ask for. Taylor is dependable and always comes through with heavier yields and greater profits.

SPECIAL OFFER

12 Marcy
12 Taylor
24 Select Plants for **\$3.95**



SEE PRICE LIST ON PAGE 39

TOWNSEND'S *Select Strain*

BLACKBERRIES

Always A Dependable Money-Maker On Any Market

ALL GROWN FROM ROOT CUTTINGS

If you want to increase your profits, just bear this fact in mind. One acre of blackberries will average 800 to 2000 quarts—and prices on this fruit are always at a premium. Townsend's Select Strain blackberry plants are of the same high standards that have made our strawberry plants famous. They are grown from strong root cuttings, because we know that this method of propagating is far superior to sucker plants. They make a much more fibrous rooted plant and grow off much quicker after setting. One planting lasts for several years, and the first crop generally more than pays for the entire investment. After the first crop, blackberry plants grow upright, standing in bunches and often attaining heights in excess of 6 feet. Despite the fact that we sell hundreds of thousands of blackberry plants to commercial growers every year, we sincerely believe that every home garden should contain several of these easily grown plants. Not only will they furnish plenty of big, tasty berries for making luscious cobbles, wines, jams and jellies, but will also enable you to sell off plenty of left-overs.



Bigger and Better Results With
Townsend's Select Strain

Eldorado

IT LEADS THE FIELD

Famous for being the most widely planted of all commercial blackberries, Eldorado's unexcelled productivity cannot be beaten. Its fragrant, jet black, large sized, practically coreless berry is in demand wherever and whenever blackberries are marketed. Eldorado does exceptionally well even under extreme cold weather, and you can depend upon this hardy variety for satisfaction far beyond your greatest expectations. Eldorado is a mid-season to late variety and is superb for making pies, jams, jellies and wines.

New Alfred

SUCCEEDS ALMOST EVERYWHERE

Known to have successfully withstood 35 degrees below zero, the New Alfred's hardiness cannot be adequately evaluated. This rugged producer of large, sweet, coreless berries ripens a few days earlier than Eldorado. Alfred's northern Michigan origination has made it adaptable to all sections. Growers in all of the northwestern states as well as in Ohio, West Virginia, Indiana, Illinois, New York and Pennsylvania are loud in their praises as of the merits of this new variety. We recommend the New Alfred highly, and in our estimation, for a fine mid-season variety, there is none better.

Plants Arrive in Splendid Condition

Cottageville, West Va.

Dear Sir:

Blackberry and strawberry plants arrived in splendid condition, and we are very much pleased with them.

Carl Gerlach

See Page 33 for Prices on
Bearing Age Blackberries

Early Harvest

The Earliest Of All Blackberries

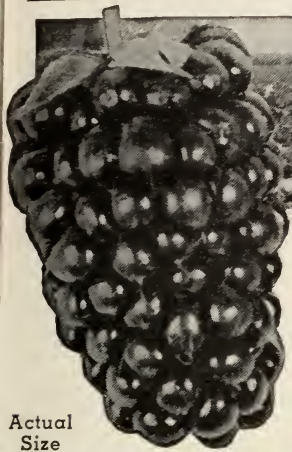
This variety is unquestionably the most productive of all the early ripening blackberries. Its growth is superlatively abundant and vigorous, and the canes are very hardy. It fruits a medium large but very firm berry that is excellently suited for shipping purposes. For a high quality early blackberry — plant Early Harvest.



Blowers

Always A Profitable Investment

Its vigorous and hardy vine, and its heavy fruiting qualities have established for Blowers the reputation of being one of the leading commercial varieties on the market. Its berries are borne in large clusters and are sweet and melting to the taste. Blowers is a heavy producer — especially in the northern states. Get in on Blowers profits this season. Order early.



Townsend Nurseries

NEW BOYSENBERRY

HEAVY PRODUCER ● GIGANTIC IN SIZE!

THE GREATEST VINE BERRY FOR NEARBY MARKETS

Actual Size

SENSATIONAL PROFITS FOR COMMERCIAL OR HOME PLANTING

JUSTLY reputed to be the largest and finest berry ever produced, the Boysenberry is a grower's answer to certain profits. This newest addition to the berry family came as a result of crossing blackberries, raspberries and loganberries. Possessing the best attributes of its parents, the Boysenberry is a veritable giant — often growing more than 2 inches in length, and 1 inch in diameter. Its flavor is a subtle and absolutely delicious blending of its parent berries, and the tremendous yields, plus its excellent crop, spell success for the Boysenberry in a big way. And, tremendously important also is the fact that — it comes into bearing the next year after planting and one planting lasts for many years.

Commercial growers share with home gardeners their enthusiasm and delight in the abundant growth and remarkable quality of Boysenberry. The fruiting season generally lasts for as long as two months and it is not unusual to pick 20 baskets of berries to the plant the second year after planting. We strongly recommend that you give this extraordinary berry a trial. You're bound to be amazed at the results.

- By Far the Largest and Heaviest Producing Berry of the Blackberry or Dewberry Family.
- Berries Often Exceed 2 Inches in Length.
- 2200 Pints Picked From 100 Two-Year-Old Plants!
- Average — 35 Berries Per Quart Box!
- Gross Returns — \$1760.00 From One Acre!

Don't Miss This Special Boysenberry Garden Offer

12 BOYSENBERRY
12 YOUNGBERRY
24 Strong 1 yr. Plants
Special Price **\$3.45**
2 Collections for \$6.25

COMPLETE CULTURE GUIDE ON REQUEST ● PRICE LIST ON PAGE 39

DEWBERRIES

**HARDY
PRODUCTIVE
PROFITABLE**



MARKET prices in recent years are reasons why every commercial grower should plant Dewberries. Townsend's Select Strain Dewberry stock is in fine shape this year and just waiting to turn themselves into ready profits for thousands of market growers and home gardeners. The Dewberry is a trailing blackberry and a little less hardy. However, Dewberries ripen much earlier than blackberries, are a much larger fruit, and they have a finer flavor. It has been successfully grown on a large scale in the central and southern states, however since the advent of the Youngberry, the Boysenberry and the Necterberry varieties, the planting section of the Dewberry has been advanced some two hundred miles north. Growers have been reporting excellent results as far north as Rhode Island and western New York. Due to the very fine texture of Dewberries, long hauls should be avoided and they should be placed on the market soon after picking.



● YOUNGBERRY

A new trailing variety of the Dewberry family. Combining all of the best features of the Raspberry, Blackberry and Dewberry, this new variety has a rich, spicy flavor that is delightful to the taste, and unsurpassed for sheer productivity. Its large, uniform, and practically seedless fruit place it among the highest price drawing fruit on any market. Excellent for jellies, canning, or eating fresh, Youngberry is tops for either commercial growers or home gardeners.

● LUCRETIA

Remarkably productive and exceptionally hardy, this variety is reputed to be the best of this class of fruit. Lucretia ripens early and its fruit are large, firm and meltingly delicious. Grown successfully and on a large scale in the south, this variety has also been a profitable winner in northern states.

NEW THORNLESS BOYSENBERRY

This all-together luscious, new, and thornless berry is the answer to pickers who are troubled with thorns when picking dewberries. Containing much of the same ad-

vantageous characteristics of the Boysenberry, its parent, this grand and newest addition to the berry family is certainly a worthwhile variety for any commercial or home grower to plant.

THORNLESS BOYSENBERRY

Dear Sirs:
Adamstown, Pa.
Boysenberry plants received today, in very good shape and we are well pleased with them. Thanks for the Service.
Milton F. King

EXTRA PROFITS IN HARDY--DEPENDABLE



GRAPE VINES

Bigger and Better than Ever Before!

4 "CHOICE" NEW VARIETIES

The best by far of the new — AND — approved by Townsend's for superior yields, quality fruit, and early fruiting habits. All of recent introduction.

CACO (A Better Red)

This prolific new, amber red is considered the best and hardest of its kind ever produced. Its bunches are large, and the flavor of its fruit can be compared with the finest for rich, sweet qualities. Holds fruit well after ripening.

FREDONIA (A Fancy Black)

A fancy quality blue-black, and one of the earliest to ripen, Fredonia's juicy, but solid fruit grow abundantly on hardy vines and its large, compact bunches are real money-makers for any commercial grower.

CHAMPAGNE (Richest Amber Yet)

Being all that its name implies, this new variety is unsurpassed for rich, very fine flavor. It produces large, beautifully colored amber grapes in tight, compact bunches. This variety is destined to become an all around favorite. Its vigorously growing, strong vines fruit at an early age. Champagne is one of the best varieties on our list.

PORTLAND (White)

This new variety ripens earlier than any other known grape. Portland's call to fame lies in the taste of its grapes. Its large, beautiful, yellow colored fruit contain so much sugar that they can be eaten long before they are fully ripe.

TOPS for

- Quality
- Extra Heavy Yield

Townsend's Select Standard Varieties

The Famous **CONCORD** (Black) This famous, ever dependable, sure cropper variety is the standard by which all other varieties are judged. Regardless of whatever other varieties are grown, no vineyard or arbor can really be called complete without a liberal planting of Concord. For almost a hundred years this old, reliable variety has been a constant money-maker, and it is still referred to as the "King" of all grapes. Its wonderful adaptability to all soils and its ready flourishing under varying climatic conditions go a long way in accounting for Concord's long-time popularity. Concord ripens mid-season to late and is unsurpassed for vigorous growing habits and productivity. For commercial growers, Townsend's winter-hardened Concord stands supreme.

The Mellow **CATAWBA** (Red) This variety keeps better than other grapes now being cultivated. A late ripening, very sweet, copper red fruit, Catawba is used extensively for wine making.

MOORE'S EARLY Money-making White Ripening two weeks earlier than Concord, this seedling of Concord is an extra heavy producer of large excellent quality black fruit. It is planted extensively by commercial growers.

The Magnificent **NIAGARA** (White) Receiving most of its characteristics from its parent Concord, this magnificently flavored, white grape is a true off-spring of the "King". Its impressing, compact clusters ripen with Concord.

The Heavily Fruiting **WORDEN** (Black) This ever popular, thin skinned variety is famous for tremendous yields, and is one of the earliest ripening of all varieties. Excellently flavored, Worden is a hardy growing, bluish-black variety.

Big Value Grape Offers

Select varieties to give you a fine all-around high quality grape garden. Perfect for ornamental effect.

ALL 2-YEAR SELECT VINES

1 Fredonia, Black	Select Vines All for	\$2.65
1 Caco, Red		
1 Champagne, Amber	\$2.65	
1 Moore's Early Black		
1 Niagara, White	\$2.65	
1 Catawba, Red		
1 Worden, Black	\$5.00	
1 Concord, Black		
2 COLLECTIONS		\$5.00
<hr/>		
2 Champagne, Amber	Select Vines All for	\$3.25
2 Caco, Red		
2 Fredonia, Black	\$3.25	
2 Portland, White		
2 Concord, Black	\$3.25	
2 Moore's Early		
2 Catawba, Red	\$5.95	
2 COLLECTIONS		

SEE GRAPE VINE PRICE LIST ON PAGE 39

FOR FRUIT THE FIRST SEASON -- SET TOWNSEND'S



Bearing Age PLANTS

SELECTED For Quicker Results ● FRUITS THE FIRST SEASON

HURRY - HURRY - HURRY!

Tremendously increased demand for Bearing age plants has seriously limited our supply. We try to grow enough stock to take care of all our customers, but we must impress growers with the necessity of ordering early—while they last. We feel certain that we shall be sold out early in the season, so don't delay—ORDER NOW.

Fruits The First Season

By the time we have transplanted Bearing-age plants into our nursery rows, we have grown them a full year under the most idealistic growing conditions possible. A special twenty acre irrigation system nurtures them from original setting until transplanting, and in order to guarantee our customers well balanced, healthy plants, plenty of humus is added to the soil before setting. Cultivation and pruning is carefully carried out throughout the entire season, and a carefully supervised method of tying, bundling, and wrapping (the full length of the cane) is also performed in order to give a maximum amount of protection to the plants so that the customer will receive them in perfect condition. Bearing-age plants will more than pay for the slight difference in cost.



Bearing Age Red Raspberries. Strong, Healthy Canes That Will Fruit This Year

SPECIAL ANNOUNCEMENT TO ALL HOME GARDENERS

Quick fruiting results, the first season set, make Bearing-Age plants specifically adapted for home growers. And, too, Raspberry, Blackberry and Dewberry plants will produce excellent crops every year from three to five years from original planting, thereby providing your table with plenty of fresh, delicious berries directly from your own garden at an amazingly low cost. Bearing-age grapes bear from eight to twelve years. Be sure and include some of these Bearing-age plants in your next order, and to make sure your garden is complete, don't forget our Fall-bearing varieties in order to have fruit from early Spring clear through to November.

BEARING AGE GRAPE COLLECTION

- 2 NEW CACO, Red White
- 2 NEW PORTLAND Black
- 2 NEW FREDONIA
- 2 CONCORD, Blue

8 SELECT VINES \$4.65

BEARING AGE RASPBERRY OFFER

- 12 HEAVY YIELDING LATHAM, Red
- 12 SUNRISE, Black
- 12 ST. REGIS, Red

36 Plants \$9.95
Special Price

BEARING AGE BLACKBERRY OFFER

- 12 ELDORADO BLACKBERRY
- 12 BOYSENBERRY DEWBERRY

24 PLANTS ALL FOR \$4.75

PRICES BEARING AGE PLANTS

BEARING AGE RED RASPBERRY PLANTS

	6 Plants	12 Plants	25 Plants	50 Plants	100 Plants
CHIEF	\$2.25	\$3.90	\$6.15	\$10.60	\$18.50
INDIAN SUMMER EVERBEARING	2.25	3.90	6.15	10.60	18.50
LATHAM	2.25	3.90	6.15	10.60	18.50
SUNRISE	2.25	3.90	6.15	10.60	18.50

BEARING AGE BLACK-RASPBERRY PLANTS

CUMBERLAND	2.25	3.90	6.15	10.60	18.50
MORRISON (NEW)	2.50	4.35	6.95	11.45	19.95

BEARING AGE BLACKBERRY AND DEWBERRY PLANTS

ALFRED BLACKBERRY	1.75	2.95	4.65	7.95	13.45
ELDORADO BLACKBERRY	1.75	2.95	4.65	7.95	13.45
EARLY HARVEST (Earliest)	1.75	2.95	4.65	7.95	13.45
BOYSENBERRY—NEW DEWBERRY	1.95	3.25	4.95	8.65	14.95

BEARING AGE GRAPES

	Each Plant	3 Plants	6 Plants	12 Plants	25 Plants
CONCORD—Blue	\$.90	\$2.25	\$3.65	\$6.25	\$12.75
CACO—Red	.90	2.25	3.65	6.25	12.75
CHAMPAGNE—Amber	.90	2.25	3.65	6.25	12.75
FREDONIA—Black	.90	2.25	3.65	6.25	12.75
MOORES EARLY—Black	.90	2.25	3.65	6.25	12.75
NIAGARA—White	.90	2.25	3.65	6.25	12.75
PORTLAND—White	.90	2.25	3.65	6.25	12.75
WORDEN—Black	.90	2.25	3.65	6.25	12.75

● FOR PARCEL POST RATES ON ABOVE STOCK — PAGE 39



Photo shows buds for propagation being taken from Bearing Age orchard — your assurance of early bearing trees.

Townsend's Improved Strains

APPLES

For Commercial and Home Planting

THE BEST OBTAINABLE! Here's a really wonderful assortment of choice standard varieties that for many reasons revolutionize apple growing. Getting right down to facts, Townsend's select Heavy Fruiting varieties have quality plus and furnish a succession of high grade fruit from August through Fall, Winter and the following Spring. They are sturdy and hardy and have been known to thrive and produce where others fail. For keeping or cooking, Townsend's trees will give you delicious apples that will be the envy of all your neighbors.

Plant a full assortment of Townsend's select apples and experience year 'round eating pleasure. We currently have a splendid stock of fine quality two-year grown trees and we are sure that they will please you. We advise having apple trees come by express or freight.

APPLE TREE PRICES

All our trees 2 year heavy select stock

	1-9	10-50	51-or More
Fancy 5-6 Ft. -----	\$1.85	\$1.55	\$0.95
Select 4-5 Ft. -----	1.45	1.20	.75

● **YELLOW TRANSPARENT** Deliciously mild and juicy. Early, and easily the best yellow apple.

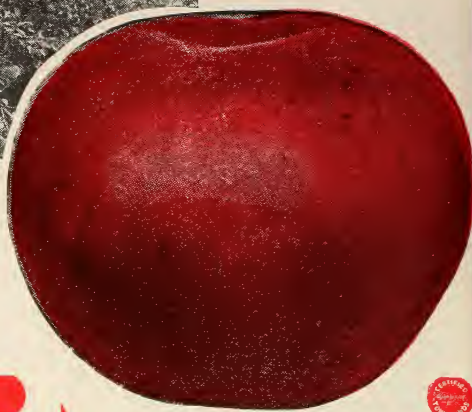
● **LODI** Reports indicate that there is a big future in store for this new, extra large summer apple. Lodi bears very young and ripens about the same time as Transparent, however the fruit is much larger and more firm. Early bearing.

● **EARLY McINTOSH** Resembling McIntosh in appearance, but bearing earlier, this firm, appetizing, handsome Red is tops for flavor.

● **IMP. ALL RED JONATHAN** For growers that want deeper colored, richer looking Reds, this variety is definitely the answer. Bears a medium sized apple of superlative quality—appealingly attractive, and an excellent keeper.

● **IMP. ALL RED McINTOSH** A definite improvement on already famous McIntosh apples. The color is a solid red and commences to color weeks earlier. Highly recommended because of excellent shipping and storage qualities.

● **GRIMES GOLDEN** Known and acknowledged as the very best home orchard apple, Grimes Golden needs no introduction. Its sub-acid delicious flavoring has been a source of eating delight to those who eat apples raw, and it is unsurpassed for cooking. This variety is golden yellow in color, a Fall apple, firm, and highly recommended by Townsend's.



ALL RED McINTOSH

Lancaster Co., Pa.

Gents:

The 175 2 yr. apple trees arrived today in excellent condition. Thanks for the extra heavy rooted stock.

B. O. Klein

● **DOUBLE RED DELICIOUS** The most popular apple grown in America and of outstanding quality. A comparatively new, deep red variety, a good keeper, hardy grower and a truly supreme apple.

● **YELLOW DELICIOUS** An alluring apple with a bright golden yellow coloring. This new, early bearing variety has captured the imagination of the purchaser wherever marketed. It is a consistent heavy bearer and is rapidly becoming a national favorite.

● **DOUBLE RED STAYMAN** A completely new red addition to the already popular Stayman. Unparalleled for cold storage keeping, and growers can pick a full three weeks before the older Winesap variety ripens. A big cropper and just fine for home cooking or commercial markets.

● **GALLIA BEAUTY (Red Rome)** A solid red, brilliantly colored apple that produces fancy fruit. Remarkable keeping qualities. One of the best, juicy and very large—a real honey of an apple.

● **BALDWIN** Highly regarded as an eating and cooking apple because of its sub-acid and aromatic flavoring, Baldwin for many years has been a popular northern favorite. Recommended highly by our New England customers for its white, meaty flesh and heavy yielding habits, Baldwin has been a winner every time.

BIG BARGAIN APPLE OFFERS

1—Big 5-6 ft. tree, each variety:—

Lodi

Imp. All Red Jonathan

Imp. All Red McIntosh

Grimes Golden

Double Red Delicious

Double Red Stayman

6 Trees

All For

\$7.95

All Red Varieties—three

early—three late.

1—Select 4-5 ft. tree,

each variety:—

Early McIntosh

Imp. All Red Jonathan

Imp. All Red McIntosh

Double Red Delicious

Double Red Stayman

Gallia Beauty

6 Trees

All For

\$6.85

CRAB APPLES

● **DOLGO** A new and unusual crab apple. Its fruit is strikingly beautiful, fiery red, and borne in great profusion. The tree is a hardy and vigorous grower. The fruit is of medium size and excellent for rich, ruby red jellies.

● **HYSLOP** Tremendously prolific. Fruits large, shapely, brilliantly colored purplish-red apples that are excellent for jellies.



LEADING VARIETIES OF SELECTED

PEACHES

For Home or Commercial Use

Our reputation on Strawberry plants has been earned equally as well for our Certified Peach trees. Our infallible system of grading and inspecting is your guarantee of satisfaction every time.

Frederick Co., Va.

Gentlemen:

You may like to know that the peach trees purchased from your nurseries just two years ago, had a nice crop of peaches this year. Thanks for supplying us with early bearing trees, they are wonderful.

Wm. H. Harshmeier

(Note: Our trees are widely known for quick-bearing due to bud selection from bearing trees.)

PRICES PEACH TREES

	1-9	10-49	50 & Up
Fancy Trees --- 5 to 6 Ft. $\frac{1}{8}$ " Cal. Up	\$1.35	\$1.20	\$.75
Select Trees --- 4 to 5 Ft. $\frac{3}{16}$ "- $\frac{1}{4}$ " Cal.	1.20	1.00	.65

● **RED HAVEN (1)** This new and most promising early ripening freestone that ripens just before the old favorite Golden Jubilee, bears heavy crops of almost fuzzless fruit. A superbly hardy variety, Red Haven has successfully weathered temperatures as low as 13 degrees below zero, and STILL borne full crops. Its rich, yellow skin that is almost entirely covered by a dark, red flush, and its uniformity of size tend to cause this variety to sell on sight.

● **GOLDEN JUBILEE (2)** A sure cropper that resists excessive cold and comes in a winner in spite of severe winters and heavy frosts. Golden Jubilee is outstanding for hardiness, and is a great peach for both commercial and home growers. Its fruit ripens about four to five weeks before Elberta. Fine flavor, yellow freestone, fine texture and attractive coloring are some of the high points of this distinguished peach.

● **HALE HAVEN (3)** Steadily and consistently gaining in popularity because of its admirable coloring, luscious and juicy taste, excellent shipping qualities and extreme hardiness in bud, this variety is recognized in almost every peach growing locale, as "THE BEST PEACH FOR 'QUICK FREEZING.'" This marvelous new peach is a cross between the famous South Haven and J. H. Hale, and is a true aristocrat in the peach world. Succulent yellow flesh, and a freestone.

● **EARLY ELBERTA (4)** When true quality is desired, PLANT TOWNSEND'S ORIGINAL STRAIN OF EARLY ELBERTA (unusual size too). Ripening about 2 to 8 days before regular Elberta, this splendid variety bears consistently. Its yellow fleshed, large sized fruit is made more attractive by its fine skin that bears a soft blush of red. You can't go wrong with this Townsend original. Freestone.

● **BELLE OF GEORGIA (5)** Home canners prefer the "Belle". Known as the most popular of all peaches, this variety ripens in mid-season and is a consistent market favorite. Tree vigorous and highly productive. The best of all white peaches.

● **ELBERTA (6)** America's favorite peach—and for good reasons, too. This internationally known variety is unquestionably the greatest peach ever introduced. Its giant sized, freestone fruit is famed for its wonderful flavoring. Constant remark—"... without a doubt the best I have ever eaten."

● **BRACKETT (7)** Grand for canning and a fine market peach. Excellent quality and a freestone. This variety follows Elberta by about five days.

● **LIZZIE (8)** Late, about 12 to 16 days after Elberta, and a distinctive freestone. In size it is large or larger than Elberta. When a late peach is wanted, Lizzie more than fills the bill.

SPECIAL PEACH OFFER

8 Extra Heavy Peach Trees

- Red Haven
- Golden Jubilee
- Hale Haven
- Early Elberta
- Belle of Georgia
- Elberta
- Brackett
- Lizzie

We will send to you one tree of each of the above varieties

ALL FOR **\$9.45**

Grow Strawberries As Intercrop With Peaches

Special Offer "C"

100 Premier - 100 Townking
Strawberry Plants
200 plants only **\$3.95**

Townsend Nurseries
BLIGHT-RESISTANT
CHESTNUT
TREES
 Are Here to Stay

ALMOST a generation ago, our country was subjected to a very serious tree disease. This national scourge destroyed most of the chestnut bearing trees throughout the Nation.

It gives Townsend Nurseries great pleasure to announce that once again it is possible to harvest your own crop of chestnuts in the Fall. By planting Townsend's Blight-Resistant chestnut trees, you can know the thrill of gathering these meaty nuts—lost these many years—the second year after the trees are planted. Best results for polinization of blight-resistant trees are obtained with 3 trees, although it is possible at times with 2 trees.



Propagated from parent trees which average 38 to 42 nuts per pound (Natural average 75 to 93)

Something New for the Younger Generation

• The sight of these trees once again flourishing cannot fail but to evoke many memories from the older element, whereas they will be something entirely new for the younger people. Of course the pleasure of roaming the woods at Autumn and gathering these tasty nuts is probably gone forever, but this fact does not prevent either commercial or home growers from realizing their own crops.

ANY WELL DRAINED SOIL WILL DO! Townsend's thoroughly Blight-Resistant chestnut trees are disease free—and easy to grow. These trees require practically no care after once being set, and thrive vigorously in any well drained soil. No spraying is necessary.

PRICES

1 to 5 trees - - **\$1.95** each

6 to 10 trees - **\$1.75** each

11 or more trees **\$1.50** each



Select Bush Cherries



LARGE, glistening black, sweet, hybrid Bush Cherries. Good to eat fresh or canned. They bear in cold climates, where standard Cherries fail. Borne in great quantities on low-growing bushes. The white blooms in spring make them very ornamental. Leaves color red in autumn. Trim to desired shape and size. Set bushes 3 feet apart. Thrive in any good garden soil, or in the shrub border.

PRICE: 2-yr., field-grown (QUICK-BEARING BUSHES):

69c each

3 for **\$1.79**

FRUIT GROWERS!

It's easy to grow perfect fruit if you know how. We would like to tell you how it's done and help you solve your fruit problems.

Here are a few things we told our readers in recent issues: Identifying Insect Injuries, The Insecticide DDT for Fruit Insect Control, Identifying Disease Injuries, How to Handle a Picking Crew, How Much Cold Can Fruit Take and How to Identify Varieties.

Do you know what varieties are best to plant?

Are you planning to build a cold storage?

Are you looking for something new in fruit packages? These questions and many others will be answered in future issues of America's leading fruit magazine, the AMERICAN FRUIT GROWER.

No place can you get so much for so little . . . 36 profusely illustrated issues packed full of timely information for every fruit grower, and for only \$1.00.

Mail the coupon today with your remittance (at our risk) direct to the AMERICAN FRUIT GROWER, 1370 Ontario St., Cleveland 13, Ohio.

Recommended by

TOWNSEND NURSERIES

L. Sherman Townsend, Mgr., Salisbury, Maryland

FRUIT PROBLEMS

Why trees do not bear — How to prune — Why fruit drops prematurely — How to get size and color.

These and many other problems in fruit growing are answered in America's leading fruit magazine — published monthly on the first of each month. Subscription rate is 3 years for \$1.00.



AMERICAN FRUIT GROWER
1370 Ontario Street • Cleveland 13, Ohio
Attached is \$1.00 for 3 year subscription.
Name.....
Address.....
City.....State.....

ASSURED PROFITS

WITH TOWNSEND'S SELECT STRAIN

CHERRY TREES

Prices Strong Sturdy Trees

4-6 Ft. Heavy Selects ----- 1-9 10-49 50-100
 ----- \$2.60 each \$2.20 each \$1.75 each
 Above Prices for Sweet Cherries — Sour Cherries \$.45 per Tree Less



SWEET CHERRIES

THE BEST OF THEIR CLASS

BLACK TARTARIAN A remarkably vigorous and an erect grower. One of the most popular varieties in all parts of the country because of its tremendously abundant yield. Fruit extra large, very juicy and tender, and rich purplish black in color.

GOVERNOR WOOD An old and ever dependable favorite. Tree vigorous and very productive, fruiting heart shaped yellow cherries with attractive red mottling. Ripens middle of June.

NAPOLEON Light, amber fruit over-toned with a rich red. Excellent for canning purposes. Fruits enormous crops. Early July.

YELLOW SPANISH Large, golden hued fruit attractively tinted with crimson. Ripens end of June—just fine for canning.

SENECA Large, round-cordate, purplish-black fruit with juicy melting flesh. Finest early cherry.

WINDSOR A leading commercial variety, and used widely for pollenization purposes. Very hardy and productive—excellent shipper. Fruit dark purplish red, extra firm, and sweet and delicious to the taste.

SOUR CHERRIES

A SOUND INVESTMENT EVERY TIME

EARLY RICHMOND Probably the most valuable and popular cherry on the market today—unsurpassed for cooking purposes. This most hardy of all varieties yields amazingly abundant crops and remains uninjured thru the coldest winters. Ripens in June. Fruit is round, thin skinned, rather tough but easily separated from the pulp, and sour. Earliest fruiting.

ENGLISH MORELLO Extremely hardy for cold latitudes, and fruits in late July and early August. Small, dwarf size trees fruit very heavy. Fruit nearly black, acid, and good size. The only really late cherry.

MONTMORENCY (Large) This variety has the cleanest and best growing tree of them all; less subject to disease, and the best bearer of the highest grade sour cherry of any other variety. Tree bears young within 2 years after planting, and fruit is extra large and bright red.

SPECIAL PLUM and CHERRY OFFER

1 Abundance	1 Burbank
1 Brandshaw	
Three Heavy Select Plum Trees	\$5.95

1 Tree Each Napoleon, Montmorency, Black Tartarian, Early Richmond, Four Heavy Select Trees

\$8.75



PLUMS

It is our conclusive opinion that the following listed vari-

\$1.00 ONE DOLLAR DIVIDEND \$1.00

TOWNSEND'S NURSERIES, SALISBURY, MARYLAND

in appreciation of your patronage

HEREBY ISSUES A DIVIDEND IN THE AMOUNT OF \$1.00

as a credit toward your next purchase of nursery stock from TOWNSEND'S NURSERIES. You may apply this certificate, on any order that amounts to \$6.50 or more, just as if it were cash. (Not applicable for offer on other side).

TOWNSEND'S NURSERIES

GOOD until February 10th, 1948 P. O. Box 110, Salisbury, Md.

TOWNSEND'S

WORLD'S LARGEST GROWERS
OF STRAWBERRY PLANTS

TRUE TO NAME
PLANTS

1948 Prices

GUARANTEED
SATISFACTION

STRAWBERRY PLANTS

All prices quoted below are F. O. B. Salisbury, Maryland, and in effect from January the 1st until December 31, 1948. Customers ordering plants send Parcel Post prepaid. See Parcel Post Rates on page 39. We ship a limited number of strawberry plants in late summer and fall. Customers wanting plants for planting at that time may send their order along any time after June 15th. All plants are tied 25 to bundle. No less than 25 plants of variety sold.

Description of varieties
on page

	25	50	100	200	250	400	500	1000	3000	5000	
	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	
									Per Variety 1000	Per Variety 1000	
EARLY VARIETIES											
10	BLAKEMORE	\$.60	\$1.10	\$1.90	\$3.40	\$3.85	\$4.80	\$5.85	\$9.00	\$8.40	\$8.00
8	DORSETT	.90	1.60	2.50	4.45	5.10	6.75	7.95	12.95	12.35	11.95
9	FAIRFAX	.90	1.70	2.65	4.55	5.25	7.25	8.40	13.25	13.00	12.75
5	HOWARD 17	.90	1.70	2.65	4.55	5.25	7.25	8.40	13.25	13.00	12.75
	MISSIONARY	.75	1.25	2.00	3.50	4.00	5.00	6.00	9.50	8.90	8.50
5	PREMIER	.90	1.70	2.65	4.55	5.25	7.25	8.40	13.25	13.00	12.75
17	POLAR-QUEEN (NEW)	2.30	3.80	6.00	10.00	11.90	15.90	18.50	29.00	25.00	20.00
15	SPARKLE (NEW)	.90	1.60	2.50	4.45	5.10	6.75	7.95	12.95	12.35	11.95
MID-SEASON VARIETIES											
11	BIG JOE	.90	1.60	2.50	4.45	5.10	6.75	7.95	12.95	12.35	11.95
13	CATSKILL	.90	1.70	2.65	4.55	5.25	7.25	8.40	13.25	13.00	12.75
11	SENATOR DUNLAP	.90	1.50	2.40	4.20	4.80	6.50	7.50	12.00	11.40	11.00
12	TEMPLE (NEW)	.90	1.50	2.40	4.20	4.80	6.50	7.50	12.00	11.40	11.00
LATE TO VERY LATE											
16	TOWN-KING	1.15	1.90	3.00	5.00	5.95	7.95	9.25	15.00	14.40	14.00
14	CHESAPEAKE	1.15	1.90	3.00	5.25	6.00	8.00	9.40	15.00	14.50	14.00
	FAIRPEAKE (NEW)	.90	1.70	2.65	4.55	5.25	7.25	8.40	13.25	13.00	12.75
	LUPTON	1.15	1.90	3.00	5.00	5.95	7.95	9.25	16.00	15.00	14.00
15	RED STAR	1.15	1.90	3.00	5.00	5.95	7.95	9.25	16.00	15.00	14.00
15	XTRALATE	1.20	2.00	3.20	5.60	6.40	8.65	10.00	16.00	15.40	15.00
SURPLUS PLANTS—NOT LESS THAN 1000 PLANTS SOLD AT THESE SPECIAL LOW PRICES									9.00	8.50	8.00
EVERBEARING (OR FALLBEARING) VARIETIES											
20	GEM	1.25	2.00	3.50	5.75	6.75	9.60	11.50	20.00	19.00	18.00
21	MASTODON	1.75	3.00	5.00	8.75	10.00	13.50	15.50	24.00	23.40	20.00
20	EVERMORE (MINN. 1116)	1.75	3.00	5.00	8.75	10.00	13.50	15.50	24.00	23.40	20.00
21	STREAMLINER	1.75	2.50	4.00	7.50	8.50	10.00	11.50	20.00	19.00	18.00
21	GEMZATA	1.25	2.00	3.50	5.75	6.75	9.60	11.50	20.00	19.00	18.00

We Are The
Original

Make All Checks or Money Orders Payable to:

TOWNSEND NURSERIES, Inc.

P. O. Box 110, Salisbury, Maryland

Your Visit
Is
Invited

L. Sherman Townsend, Mgr.

● WRITE FOR SPECIAL PRICES ON LARGER QUANTITIES THAN QUOTED ABOVE

Townsend's plants are used exclusively by the largest strawberry associations in the country. Any association, group of growers who wish to purchase their orders, or any large grower interested in purchasing a variety in larger quantities than quoted above, should write us for our special price. When writing, just give Variety or Varieties wanted and approximately amount needed. You will be under no obligation to buy. It is part of Townsend's Service which we are rendering our customers, and which has helped us to build our business to the present standing as The World's Largest Growers—Shippers of Strawberry Plants.

ORDERS CAN BE BOOKED IN ADVANCE OF SHIPPING DATE. You can send along your order on receipt of this catalogue. A 25% deposit will reserve stock for you. We will dig and ship whenever we receive your shipping instructions. Thousands of our customers annually take advantage of this service. On long lists of varieties it insures them of getting varieties wanted.

Set Townsend's
Selective Strain
Approved Varieties

Townsend Nurseries

PLANT FARMS

Growers of Selected Strain

STRAWBERRY PLANTS
BLUEBERRY PLANTS
RASPBERRIES
BLACKBERRIES
DEWBERRIES
GRAPES
ASPARAGUS
FRUIT TREES
RHUBARB

Growing all the new and
better varieties berry
plants

DOING BUSINESS AT THE SAME "OLD STAND" SINCE 1911

P. O. BOX 110
SALISBURY, MARYLAND

Dear Friend:

Your valuable inquiry asking for our new Berry Book was received this morning and I want to thank you for the opportunity given us to serve you. This Free Berry Book is going forward in today's mail and I hope it reaches you promptly.

The writer and his associates have spent considerable time checking the varieties of fruits that are offered in this book. and we realize the importance of listing only varieties of outstanding merit that will give our customers the best yields when grown over a wide range of soils and climates.

From the thousands of reports received from our customers annually and with the kind help of various State agricultural colleges, Government agricultural officials and our own extensive trial grounds, we are positive that the varieties of berry plants and other items offered in this new book provide the most complete assortment of the truly outstanding varieties on the market today, and will give you the best yields when grown under ordinary average conditions. You can order any variety in our book with full confidence that they will be satisfactory.

While we have tried to give you as accurate description and as complete growing information as space in our catalogue will allow, I want you to feel free to write me at any time that you may have problems in fruit growing. I will do my best to help you.

I want you to know that I appreciate receiving your inquiry and will be just as pleased to have further opportunities of serving you whenever the occasion arises.

With kindest regards, I am

Sincerely yours,

TOWNSEND NURSERIES


L. Sherman Townsend, Lgr.

We ask for your order "fully confident" that we can please you.

THE UNIVERSITY OF CHICAGO
LIBRARY

Faint, illegible text, likely bleed-through from the reverse side of the page.

**Certified
PLANTS**

PRICE LIST

**Approved
VARIETIES**

FOR SPRING AND FALL 1948

● RASPBERRIES ● BLACKBERRIES ● DEWBERRIES ● GRAPES

All prices quoted below are F. O. B. Salisbury, Maryland, and in effect from January 1st, 1948 until December 31st, 1948. Customers ordering plants sent PARCEL POST, PREPAID, see PARCEL POST RATES at bottom of page.

RED RASPBERRY PLANTS

For Prices on Bearing Age Plants, See Page 33

Description of varieties on page	RED RASPBERRY PLANTS									
	5 Plants	12 Plants	25 Plants	50 Plants	100 Plants	250 Plants	400 Plants	500 Plants	1000 Plants	
28 LATHAM, Select 1 Year No. 1	\$.70	\$1.50	\$2.85	\$4.95	\$ 9.00	\$19.75	\$29.95	\$34.95	\$59.75	
29 TAYLOR, Select 1 Year No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	
28 CHIEF, Select 1 Year No. 1	.70	1.50	2.85	5.00	9.00	19.75	29.95	34.95	59.75	
29 MARCY, Select 1 Year No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	
28 SUNRISE, Select 1 Year No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	
29 KATHERINE (Evgb) Sel. 1 Yr No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	
29 ST. REGIS, (Evgb) Sel. 1 yr No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	
29 INDIAN SUMMER, (Evgb) Sel. 1 yr No. 1	1.20	2.15	4.10	7.00	12.35	22.50	37.50	43.00	75.00	

BLACK RASPBERRY PLANTS

For Prices on Bearing Age Plants, See Page 33

27 CUMBERLAND, Select 1 yr No. 1	.70	1.50	2.85	4.95	9.00	15.95	27.95	32.75	48.00
27 NEW MORRISON, Sel. 1 yr No. 1	1.20	2.00	3.25	5.75	9.95	16.75	29.95	34.75	59.95

BLACKBERRY PLANTS

For Prices on Bearing Age Plants, See Page 33

30 ALFRED, Select 1 yr. No. 1	.70	1.50	2.85	4.95	9.00	15.95	29.95	34.75	59.00
30 BLOWERS, Select 1 yr No. 1	.70	1.50	2.85	4.95	9.00	15.95	29.95	34.75	59.00
30 ELDORADO, Select 1 yr No. 1	.70	1.50	2.85	4.95	9.00	15.95	29.95	34.75	59.00
30 EARLY HARVEST, Sel. 1 yr No. 1	.70	1.50	2.85	4.95	9.00	15.95	29.95	34.75	59.00

DEWBERRY PLANTS

For Prices on Bearing Age Plants, See Page 33

31 BOYSENBERRY THORNLESS 1 yr No. 1	.85	2.00	3.25	5.50	9.50	21.25	34.00	40.00	70.00
31 BOYSENBERRY (Std. Type) 1 yr No. 1	.80	1.75	3.00	5.00	9.00	20.00	30.00	35.00	60.00
31 LUCRETIA, Sel. 1 yr No. 1	.80	1.75	2.75	4.75	8.00	15.00	24.95	28.50	47.50
31 YOUNGBERRY Sel. 1 yr No. 1	.80	1.75	3.00	5.00	9.00	20.00	30.00	35.00	60.00

GRAPES

For Prices on Bearing Age Plants, See Page 33

Description of varieties on page	GRAPES					
	Each	3 Vines	12 Vines	25 Vines	50 Vines	100 Vines
32 CONCORD, 2 yr. No. 1	\$.45	\$1.20	\$4.20	\$8.25	\$13.75	\$21.00
32 CATAWBA, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 MOORE'S EARLY, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 NIAGARA, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 WORDEN, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 CACO, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 CHAMPAGNE, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 FREDONIA, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00
32 PORTLAND, 2 yr. No. 1	.45	1.20	4.20	8.25	13.75	21.00

Take advantage of these low prices on Grape Vines. Your order will be filled from one of the largest plantings in the country.

● Customers Ordering Plants By Mail, Use Following Tables for Correct Postage

Be sure to include sufficient postage for your order if plants are to be sent Prepaid. We will return every penny due you if you send too much. If insufficient postage is sent, we will credit amount paid and send balance C. O. D.

Parcel Post Rates on Strawberry and Potato Plants

Plants	Zone							
	1-2	3	4	5	6	7	8	
100 Plants	\$.09	\$.15	\$.21	\$.27	\$.33	\$.41	\$.48	
200 "	.11	.23	.35	.49	.61	.77	.92	
300 "	.21	.31	.49	.70	.89	1.13	1.36	
400 "	.23	.37	.61	.89	1.15	1.49	1.80	
500 "	.27	.45	.75	1.11	1.43	1.85	2.24	
600 "	.31	.53	.89	1.31	1.73	2.21	2.68	
700 "	.35	.63	1.03	1.53	1.98	2.57	3.12	
800 "	.39	.69	1.17	1.74	2.27	2.93	3.56	
900 "	.43	.77	1.31	1.95	2.55	3.29	4.00	
1000 "	.47	.85	1.45	2.16	2.83	3.65	4.44	

These figures are average—the rate varies according to variety. On all orders of 500 or more plants, the rate is cheaper by Express after the second zone.

Parcel Post Rates on Grape Vines, Raspberries, Blackberries, Currants, Gooseberries, and Dewberries

Plants	Zone							
	1-2	3	4	5	6	7	8	
1 to 2 Plants	\$.08	\$.09	\$.10	\$.11	\$.12	\$.14	\$.15	
3 to 6 "	.13	.17	.24	.33	.40	.50	.59	
7 to 12 "	.14	.19	.28	.38	.47	.59	.70	
13 to 20 "	.15	.21	.31	.43	.54	.68	.81	
21 to 25 "	.16	.23	.35	.49	.61	.77	.92	
26 to 35 "	.23	.35	.56	.80	1.03	1.31	1.58	
36 to 50 "	.33	.53	.87	1.28	1.66	2.12	2.57	
51 to 75 "	.35	.57	.94	1.39	1.80	2.30	2.79	
76 to 100 "	.40	.67	1.12	1.65	2.15	2.75	3.34	

On all orders of 100 plants or more of Cane Stock items listed above, the rate is cheaper by Express after the second zone.

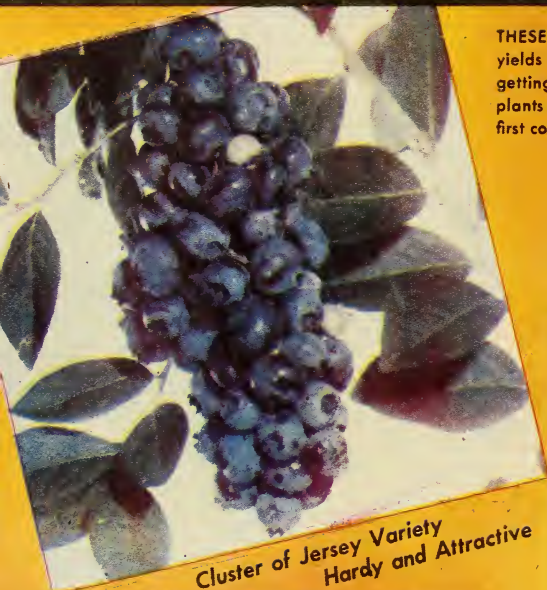
Townsend's

**NEW
CULTIVATED**



Harvesting Blueberries from a Commercial Planting

GIANT BLUEBERRIES



*Cluster of Jersey Variety
Hardy and Attractive*

THESE GIANT BLUEBERRIES—TOWNSEND'S BEST—lead all the rest in profit yields and delicious eating properties. Plant this season and be assured of getting a large yield of choice, luscious berries by next Spring. These select plants bear for many seasons—bigger and better yields each time—thus your first cost covers everything.

The large, delicious berries can be eaten right off the bush, and are ideal for either canning or quick freezing. Plant two or more varieties for cross-pollenization. If you plant for commercial reasons, the fact that these berries will bring up to, and often far beyond, 75c per quart will undoubtedly interest you. Blueberries demand and get the highest prices on the fruit market.



Fancy These in Your Blueberry Pie!

SPECIAL OFFER

Just the right size blueberry garden for the average family. These varieties have been selected especially for their adaptability to any section of the country. We will ship at your proper planting time—order now!

1- Cabot (Early)	Only
1- Rancocas (Med-Early)	\$3.15
1- Rubel (Midseason)	Catalog
1- Concord (Midseason)	Value
1- Jersey (Late)	\$3.75
5 Plants 7 to 12 inch grade	

Townsend Nurseries
PLANT FARMS

SALISBURY, MARYLAND

See Pages 22 and 23
For Blueberries.