

GLAM PROGRAM

Annual Plan for 2021

Budget for 2021: 120'000 CHF

GLAM ORGANIZATION

GLAM Organization & Processes

Develop GLAM related processes and policies for sustainable project environment.

Elaborate legal framework and agreements for stable and long-term collaboration with Swiss GLAM institutions.

GLAM Marketing & Communication

Implement Marketing & Communication activities for the full GLAM 2021 Program.

Work towards improvements for the GLAM Website in terms of content and design.

Budget:
10'000 CHF

GLAM PARTNERSHIPS & PROJECTS

GLAM Program

Follow the GLAM strategic direction with focus on continuity and diversity. Organize two GLAM on Tour and events with the thematic focus '50 years Swiss women voting rights'.

Support community-driven GLAM activities and implement cultural heritage awareness campaigns IMD & IAW 2021.

GLAM Project Sponsoring & Support

Sponsor GLAM+Wikidata projects as well projects related to open cultural data & digitalization of cultural heritage such as the Cultural Hackathon 2021.

Support projects in the area of GLAM+Education for GLAM professionals to foster Wikimedia projects within Swiss GLAM institutions.

Budget:
90'000 CHF

GLAM Network

Strengthen and expand the Swiss GLAM Partner network.

Support Wikimedia projects driven by Swiss GLAM institutions and collaborate with like-minded associations.

GLAM Cross-border Activities

Engage in cross-border GLAM related networks and activities, such as GLAM DACH meet-ups.

Collaborate and share GLAM related knowledge with other Chapters in the Wiki-Universe.

GLAM DIGITAL COMPETENCE & TECHNOLOGY

GLAM Digital Competence & Applications

Further develop and improve Swiss GLAM applications such as the GLAM Statistical Tool and the WMCH Map Service.

Perform research for new digital applications and innovations for GLAM.

GLAM Technology Cross-border

Share the GLAM application developed by WMCH with other Chapters.

Engage in & contribute to common GLAM Tech projects on a global scale.

Budget:
20'000 CHF