

and griefs and begin at the beginning with the new year.

OLD 1922 mpy not have given you much and it may have given you plenty.

THE NEW YEAR will be bigger and better for you if you will see how much you can put into it instead of wondering how much you will get out of it. You have to put something into it ifyou want to get anything out of it. 1923 promises opportunities not offered by 1922.

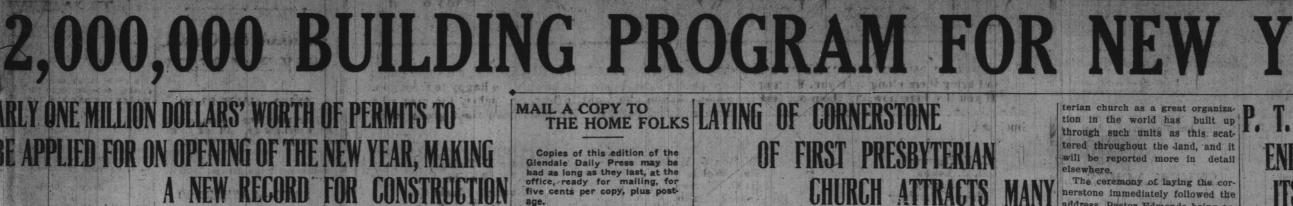
IT is what you put into your life and the lives of those around you that counts.

SUCCESS and happiness is not a matter of dollars, it is a blended glory that comes from service.

HE rejoices most who serves most.

PAGE TWO





nstruction to Start Off With Building Business Investments Totaling Almost One-third of That of Year Ending December, 1922

MONDAY, JANUARY 1, 1923

Swinging into activity within twenty-four hours of the ening of 1923, Glendale will list \$900,000 in new con-uction, starting immediately. Within two weeks, \$600,-0 more may be added. In the following thirty days, 84,000 should be announced. A \$15,000 bungalow court ady for permit. The new market adjoining the Wishbuilding will represent \$25,000, additional.

These figures show that the opening of 1923 will see rly \$2,000,000 invested in Glendale, or a total of ap-ximately one-third the total with which 1922 closed.

opening of 1923 would be spitle in a community pul-with unfolding growth. one dollar of the total is of

TRUCK MAKES

HARD TEST

on Mail

ency, yesterday.

tive character. Every sed upon solid business

e big units are significant of smaller investments that are ng during the same period, but yet indicated. The smaller will build up almost an equal during the same period. next four months. FORD DELIVER

e is nothing speculative the first of the big units to ounced for January 2.

the \$500,000 sanitarium of endale Sanitarium and Hos-the institution of the Adchurch.

the second unit for January 2, to new Security Bank building, roadway and Brand boulevard, fill cost \$400,000. It is based

id business here. third unit is the \$600,000 for the new Glendale Union school. The bids will be on January 24. If there is bility, the permits will be out before the end of Jan-

e next item, \$434,000, is specu-c, in that it represents the issue to be called for, if it is 1 for, to meet the public congestion caused by th of the city. There is a pos-ty the amount will not be . But the probability is very g that the bonds will carry. these permits will be taken within the first three months. e \$15,000 bungalow court in outhern mart of the city is now Delivering 4,000 packages, with a Ford delivery truck of the 1921 vintage, two boys won the prizes offered by Post-master Jackson for fast efficithern part of the city is now

the Ford delivery truck. The prize was for the delivate by contractors. ery of the greatest number of e market, on the west side of d between Colorado and Har-



Declares Cannot Be Shut Out of Big City If Sup-

And over and beside this amount, there is the further investment of \$50,000 by the Oakmont Country club, Glendale's forming organiza-tion and first golf organization, which will be started within the

The option was secured after months of bickering and the price was said to be pleasing. The company has a right to en-ter Los Angeles. Mr. Gulick has a permit to operate a bus line anywhere in Glendale.

The two together means that this company's permits and fran-chises can be utilized for the pur-pose of putting on additional local

service between the city of Los Angeles, Flifth and Los Angeles streets and any part of the city of Glendale. Work It Ten Hours Daily for Thirteen Days Mr. Gulick states that he is in-

Figuring on a 10-hour day during 13 days, the boys de-livered a package every two minutes, making 300 stops and starts per day, which speaks volumes for the efficiency of the Sort delivery truck

You should mail at least one copy to the home folks.

the city of Glendale, transporta ion facilities at very frequent in-ervals for 5' cent fared to the pusiness and shopping center of

"It is a well known fact that the present high rates of fares on the electric lines between the city of Los Angeles and the city of. Glen-dale has worked considerable hard-ship upon the citizens of Glendale as well as retarded the growth and prosperity. By installing this bus service there is no question but what the Pacific Electric company will have to meet the rates of the bus company, in fact I believe it with have to cut the rates below those of the bus company in order to hold or secure any patronage from the citizens of this vicinity. "Glendale should certainly be "It is a well known fact that the

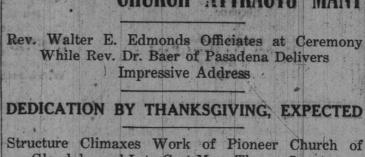
Out of Big City If Sup-ported Locally Penetration of Los Angeles with a bus line was indicated yester-day by C. D. Gulick, announcing an option to purchase the Verdugo Hills Transportation Bus company, within ninety days. The option was secured after months of bickering and the price

Mr. Gulick announced that the present fares of the Verdugo Hills Transportation company have been recently adjusted by the railroad

recently adjusted by the railroad commission and the bus company is now permitted to charge 15 cent cash fares, one way between the city of Glendale and Los Angeles, Fifth and Los Angeles streets, Union Stage depot and that the commute fare will not exceed 25 cents, round trip. The service will be put on during the peak hours of the day at six minute intervals and during the lighter hours at 12

and during the lighter hours at 12

Mr. Gulick states that he is in corporating a company for \$500, 000 for the purpose of purchasing the said Verdugo Hills Transpor tation company and also for the purpose of equiping with the moss modern and up to date stage and bus equipment known today for the Sunland, Tujunga, Montrose end of the line as well as for the further purpose of putting on approximate ly 20 to 25 modern cars in the local service in the city of Glendale and Los Angeles. "The real significance of this ar rangement," said Mr. Gulick, "is that it will not only lower the geles and the city of Glendale, but will give all residential districts"



Glendale, and Is to Cost More Than a Quarter of a Million Dollars

A large gathering of devout worshippers, members and friends of the Glendale Presbyterian church, met Sunday afternoon at 3 chalf at the sunday afternoon at 3 church, met Sunday atternoon at 3 o'clock at the new church, corner of Louise and Harvard, for the laying of its cornerstone with ap-propriate exercises. On the platform, which had been decorated with greenery by mem-bers of the Lydia class, and where a piano had been placed for the

propriate exercises. On the platform, which had been decorated with greenery by mem-bers of the Lydia class, and where a plano had been placed for the use of the accompanist, were seat-ed, besides the pastor, Dr. W. E. Edmonds, and assistant pastor, Rev. Louis Tinning; Dr. John Wil-lis Baer of Pasadena, who gave the address of the afternoon; Rev. C. A. Cole, who represented the Ministerial Association of Ghen-dale; Rev. Guy W. Wadsworth, D. D., of Los Angeles, representing the church extension board; Rev. G. A. Briegleb, D. D., moderator of the Los Angeles Presbytery; George D. McDill, former interna-tional secretary of the Y. M. C. A., now living in Glendale, who has The exercises opened with the The exercises opened with the doxology, followed by an invoca-tion offered by Rev. Louis Tinning. An anthem, "A King of Love My Shepherd Is," was sung by the choir quartette, composed of Mrs. Fannie Marple Retts, contraito and director; Miss Elizabeth Mottern, soprano; J. Malcomson Huddy, tenor; and C. Clifford Riggs, bar-

itone.

terian church as a great organization in the world has built up through such units as this scattered throughout the land, and it will be reported more in detail elsewhere.

145 The 100 A S-

PAGE THREE

ITS PURPOSE

Organized to Serve Inter-

ests of Education in

Schools

The Parent-Teacher association of the Eagle Rock West End school exists primarily for the good

of the children and the school. It is for these two interests, that the

mothers are invited to meet with

the teachers to discuss the prob-lems of child raising in order to

Interesting programs are includ

Interesting programs are includ-ed on the yearly schedule, and the meetings have been found to be most instrumental in getting the mothers and teachers acquainted. Mrs. Hal Baly is president; Mrs. Wm. Kirk, vicepresident; Mrs. H. Puthuff, secretary; Mrs. S. B. Os-borne, treasurer, and Mrs. Maddox, historian.

to the second a long

The ceremony of laying the cor-nerstone immediately followed the herstone immediately followed the address, Pastor Edmonds being as-sisted by Mr., Miller, foreman of the bricklayers, and Mr. Bird, fore-man of the job. It is a most beau-tiful stone, the gift of a group of friends of the church. The copper box sealed within it was the gift of Thos. D. Watson, and in it were placed a copy of the scriptures wrapped in a flag by members of the Byram family as a memorial to E. T. Byram, who was one of the first elders of the church and who took a leading part in secur-ing the scholarship in Occidental college which is being used from year to year by young people of the church. In the box were also placed a list of charter members and of the present membership, and a history of the church pre-pared by Miss Harris and Miss Louise Guenther; likewise a let-ter just received by Dr. Edmonds from Rev. A. Bickenbach, now of Oregon, III., who was one of the first pastors of the church apoint on Glendale avenue in old Tropico to the present site on Cedar. In the course of the fact that the edifice at present occupied which was dedicated 11 years ago, was considered larger than was at all necessary for a community bound to remain "a small suburb of Los Angeles" and the project met with some opposition because of that opinion. address, Pastor Edmonds being as-

lems of child raising in order to gain a better understanding. Among the projects of this or-ganization for the coming year is the plan to help secure a grammar school of eight grades for the West side. As the growth of the west side of Eagle Rock continues to rapidly increase, the necessity for increased school facilities becomes ever more apparent. There is also a plan afoot to raise money to help pay for the plano. Interesting programs are includ-

opinion.

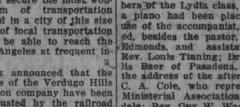
historian. Owing to the fact that the presi-dent of the East school P.T. A., has been out of the city, it was impossible to get a statement of the purposes of the East organiza-tion for 1923, but the ideals and plan of meetings is practically iden-tical with those of the West or ganization. The new church.

the church extension board; Rev G. A. Briegleb, D. D., moderator of the class Angeles Presbyter;
feorge D. McDHH, former international secretary of the Y. M. C. A. now living in Glendale, who has recenting accepted the extension secretary of the Y. M. C. A. now living in Glendale, who has recenting of the new church secretary ship of the new church building; W. J. Clendenin, whose generous gifts made the new build sign possible.
The wrees of clears, deacons and trustes served as recently on many continue during the good wishes and congratulations of the exting in 10km manner, and Secretary McDHI and W. J. Clendenin, whose din board; Rev Briegleb responding in like manner, and Secretary and trustes served as recently.
Also upon the platform were all who are left of the charter membership, six having passed to the green and the quartet again sang in chorus a gosph hymn and the quartet again sang in chorus a gosph hymn and the quartet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn and the gautet again sang in chorus a gosph hymn a tone. Dr. Edmonds then led in respon-sive scripture readings and called upon representatives on the plat-form—Rev. C. A. Cole, presenting greetings from the Ministerial As-sociation of the city; Rev. Wads-worth tendering the good wishes and congratulations of the exten-sion board; Rev. Briegleb respond-ing in like manner, and Secretary McDill and W. J. Clendenin each

Mrs. Eva Byram Banker. It was a disappointment that the architect, Robert Orr, was unable to attend, but the members of com-It was a stirring appeal to sacred-It was a stirring appeal to sa

historian.

A State NOTWING TAKAT v Years Gree



2 建体 接 帮 读 带 推 接 接 接 计

DAILY PRESS

# HERE'S WISHING EVERY MAN, WOMAN AND CHILD A Great Big, Happy and Prosperous New Year

1923 will be what YOU MAKE IT. It is a challenge to your faith. The battle is once more to the strong and the race will be won by the swift. The undersigned wish you and yours the fullest measure of success and hope that 1923 will prove to be your best year.

HARRY W. CHASE Attorney at Law **Room 1 Rudy Building** Phone Glendale 158-R H. G. WESTPHAL, M. D. Glendale Sanitarium 511 East Broadway Phone Glendale 2 W. H. APPLETON, M. D.

Rooms 14, 15 and 16 Central Building 111 East Broadway Phone Glendale 71

JAMES A. BELYEA, M. D. **Rooms 4 and 5 Central Bu** 11 East Broadway Phone Glendale 25

G. H. KING Attorney at Law 4 T. A. Wright Buildin

Phone Glendale 198-J

C. M. FRAZIER Attorney at

Suite Cole and Damerell Building

**Phone Glendale 466** 

P. S. TRAXLER, M. D. Physician and Surgeon ice, 140-A N. Brand. Phone Glen. 2801 Res. 420 W. Patterson. Phone Glen. 2165-J

> FREDERICK M. ROSSITER, M. D. L, R. C. P., M. R. C. S., Lond

PAGE FOUR

HENDALE DAILY PRESS

lishing Co., 222 So d, Glendale, California

THOS. D. WATSON Managing Editor A. C. ROWSEY City Editor

W. L. TAYLOR Advertising Manage

TELEPHONES: as Office-Glendale 98 and 97. ditorial Office-Glendale 98. red as second-class matter, ury 4, 1922, at the Postofice at de, California, under the Act rch 3, 1879.

To our patrons, past and future: All we ask, when you come from the East to GLENDALE, cut these pages out and bring them along with you. Each and every dealer listed below will be only too happy to meet you.

DAILY. PRESS

If you live here now, cut them out just the same. When you want to buy, remember, the men who advertise are the men that do the business and have satisfied patrons. We must have right goods to do business.

J. E. Barney A. J. Lucas E. R. Ripley Mary E. Lindsay R. N. Stryker Yale Bros. **Circle Real Estate** Dutton, the Home Fynder Glendale Realty Roy D. King

# Walton & Walton Earl Welch E. G. Warren

Jesse E. Smith T. W. Watson Glendale Music Co. Charles B. Guthrie Parr & Zook J. C. Green Emma Cline **Glenn** Realty W. E. Mercer

..\$2,500.00

.\$4,100.00

\$4,100.00

.\$4,200.00

\$4,200.00

.\$4,400.00

\$4,750.00

For Sale-Real Estate

GLENDALE REALTY CO.

C. D. THOM, President. P. C. BROWN, Manager M. GANNON, R. N. GREENLAW, E. KINNEY,

FRANK ASKEW, Salesman

We have a live sales force, all of when are property owners in Glen-dale. These men know values. It is their business to find for our customers the best buys. We will not list or show a property unless it represents real value for your \$5,000.00 \$5,000.00 \$5.250.00

money. In addition to our own "best buys," through the Multiple List-ing System of the GLENDALE REALTY BOARD we are able to REALTY BOARD we are able to \$5.250.00 \$5,250.00 show you all properties listed by members of the Board under this \$6.350.00 system \$6.500.00

\$9.000.00

\$10,500.00

\$11,000.00 large orange trees; \$2650, 1-2 cash. Good lot on Wilson, \$1450. Deep lot on East Windsor, \$1400,

> Lot with partly built small house, northeast section, \$1250, \$400 cash, \$15 per month Several sma

ATTRACTIVE **NEW HOMES** WHY PAY RENT? lative opportunity in a Ve respectively call th

MONDAY, JANUARY 1, 1923

For Sale-Real Estate

We respectively call the of the home buyer to the we have for sale a large we have for sale a large its homes, many ready for in occupancy. In jurchasing these homes you are go home honestly constructed last word in architecture homes run from seven roo to the 3-room cottages. Large, commodigus room ed with French doors, c windows, etc., with breakfe

ed with French & doors, casemen windows, etc., with sreakfast room tile hath with shower, tile sink in kitchen with built-in features, auto matic heater, real fireplace, wast room, garage, cement walks, per gola, etc., make these homes amon the top-notchers in the city of Glen dale. A home as described fo \$7500 with \$2500 down. Other homes run in price as fol lows:

ows: 5 rooms-\$6500, \$1500 down. 5 rooms-\$5500, \$1000 down. 4 rooms-\$5000, \$750 down. 4 rooms-\$5000, \$750 down. 3 rooms-\$3750, \$500 down. Several others at equally attra-tice prices

tive prices. Convenient time payments m

Five very large rooms and gar-age, all kinds built-in features; large lot, 80x160 ft., all fenced. All kinds fruit trees and shrub-bery; children's playgrounds, with tent, and hobby-horse; close to schools. A real home for family with children; well located. it easy for the buyer of any these listings.

> OPEN SUNDAY PAGE-STONE CO.

Six rooms and B. nook and 2 car garage; 3 bedrooms; oak floors; plenty closet room. All kinds of built in features; large lot, Inc. 50x140, on E. Colorado blvd.; fruit trees and shrubbery; would take good lot and cash on same. This 113 E. Broadway Glen! 23

READ THESE

Two acres, fruit and chicken 6 rooms, modern, hrdw. flo large rooms, porch, 3 bedrooms, fruit trees, chicken yards, 50x185; shrubs, fine section, cl to car, \$6500, \$1000 down. ranch and home and income com-bined. Large 6-room house; beau-tiful cobblestone fireplace; very

tiful cobblestone fireplace; very large dining room and den, large basement; 160 full bearing fruit trees, 370 bearing grape vines; garage and barn and chicken houses and yards; all kinds of 3-rm plastered house, lot 50x1 on 2 streets, block to car; \$22 \$400 down. 7-rm beautiful home,

shade and shrubbery; elevation, 160 feet; just off main boulevard; fenced with stone wall. Would take equity in house or lot. chalet, fine porch, 4 bedrooms and down, large rooms, hest str in city, shrubs and all that ma home—\$8950, \$2000 down.

7-rms and bath, fine location, fruit trees, chicken and rabbit pe cellar, palm trees; a snap. \$75 \$2000 down.

5 rms modern; trees, lawn, net and all improvements; large rooms home of quiet, rest and ease.

Lot 50x147, south of Meeker ange Manor; \$1250, \$400 down.

Covrt site corner, close 100x100; \$5500, \$1500 down.

7-rm modern home, N. How st., real home and buy; \$9 \$1500 down.

CIRCLE REAL ESTATE CO.

bedrooms or 2 bedrooms and a music room or den; every built-in feature, such as fireplace, book cases, buffet, etc.; h, w. floors; lot is all fenced in the back; ga-rage, fine lawn, fruit and shrub-bery; a buy at \$6500. Bay E Z terms. Glen. 2269 The following MULTIULE LIS J.E. BARNEY INGS are the cheapest in their spective districts: **REAL ESTATE** Hilda st., now Fisher, \$850, \$



Help Wanted-Female

VANTED-Housework by the day or hour. Phone Glen. 1656-J.

WANTED-A practical nurse to at-

tend convalescing lady. Apply Mr. Hahn, room 20, 103-A, North Brand Blvd.

Situations Wanted-Female

WANTED-Position as bookkeeper. typist and general office work by experienced young lady. Phone Glen. 2515-J.

For Sale-Real Estate

Notices

FOREST LAWN CALLER D CREMATO

do Rd. and Glendale Ave

### PATENTS

HAZARD & MILLER Miller, formerly 8 years mem-examining corps, U. S. patent be Hazard's book on patents Fifth floor Central Bidg., h and Main, Los Angeles.

# Nervous and Mental Diseases. ite 4 and 5, Central Bldg., 111 at Broadway. Res. phone, Glen. 12-W; office phone, Glen. 2500; ice hours, 10 to 12, 2 to 5, or by volutiment.

### NOTICE

house at 716 South Louise, een taken off the market. ALBERT MARPLE.

BRAND VIEW MEMORIAL PARK "Glendale's Only Cemetery" Grand View Avenue, at Sixth St. Phone Glendale 2697

**MOORE & HOGAN** CEMENT CONTRACTORS timates given on concrete w of all kinds. Glen. 1250-W

Lost-Found

- Grey fox fur neckpiece probably at Windsor road and Brand, Reward, Glendale 2011-J

FOUND-Brindle bulldog. Owner call 439 W. Hawthrone.

Help Wanted-Male

WANTED-Poultryman, to start an

1-2 cash. 1-2 cash. Lot on California, \$1150, \$500 cash, balance 3 years. Desirable lot on Lexington, \$1150, corner on Lexington, \$1250. During corner on Colorado

Several small houses, various parts of the city, \$500 down. Good five room house, close in,

\$4800, \$700 down. Splendid close-in home, North

belt, we have an acre and a quar-ter, having 112 feet on a paved boulevard by 430 feet deep. There is a splendid 5-room modern house, all city conveniences, fire-lace becoment all built in fee

each, 1-2 cash.
Hillside lot in Glendale Heights, \$1400; \$300 cash, \$10 per month.
Splendid corner, northwest, close
in, \$1500, 1-2 cash.
Fine lot on Pioneer, \$1425, \$500
cash, \$25 per month.
Big lot o nCentral, \$2800, 1-2 cash.
Lot 90x150, Pacific, \$3500, \$200
cash.

terms.

Business corner on Colorado,

131 N. Brand Blvd. Glen, 2590

CHICKEN RANCH

\$5250-CASH \$2000

Four very large rooms, and B. Nook and garage. All oak floors; one bedroom and mantle bed, ev-ery built-in feature; very close in, on Wilson st; beautiful lawn and shrubbery; large garage. Terms.

\$6000-CASH \$2000

Five rooms and B. Nook, and garage, all oak floors, every built-

in feature to minute; plenty of large closets; sun room; beautiful view of mountains; corner lot; on

two paved streets; paving, \$588, paid for; close in. Room for an-other house facing another street. Lot alone well worth \$3500.

\$5500-CASH \$2500

\$7000-CASH \$2500

fot will soon be worth the price of

\$10,000-CASH \$4000

whole property.

5 acres on Michigan Blvd fo subdividing. \$6000, \$1500 down. Business lot, East Colorado, by 120. \$3000, \$1250 down.

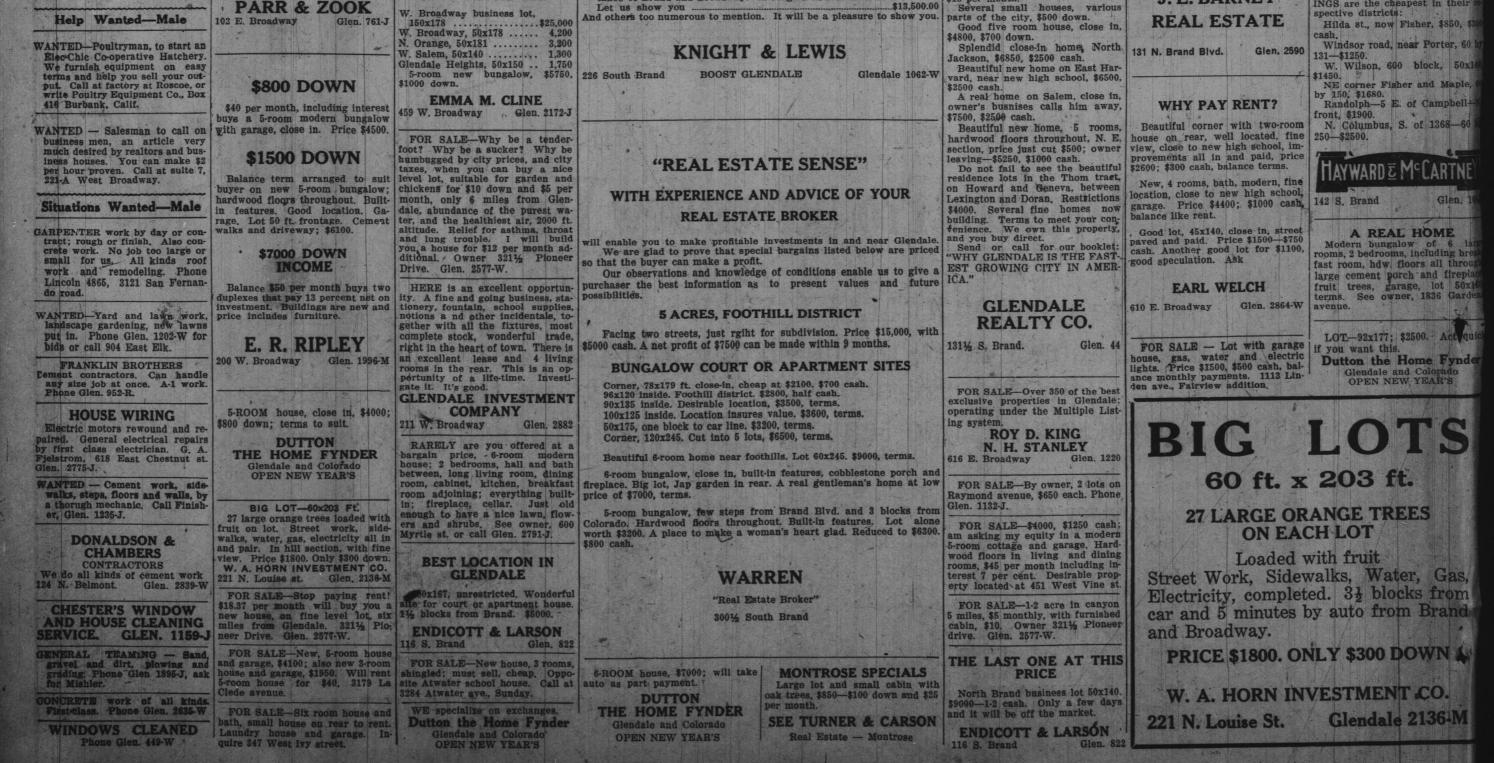
6 ROOMS-\$1500 CASH

One of the best 6-room house or the money. Can have 3 fine edrooms or 2 bedrooms and a

..\$7.200.00 HERE ARE A FEW REAL \$7,350.00 **BUYS FOR THE NEW YEAR:** \$8.750.00 Splendid lot, northwest section In the foothill and frostless street work in and paid, \$1050, 1-2 Two desirable lots on Myrtle, nice homes all around. \$1250 each, 1-2 cash. \$9.000.00

\$9,000.00

cash. Corner on Lomita, \$2500, 1-2 cash Business lot on W. Broadway, \$2500, 1-2 cash. Splendid lot on East Harvard, 20



### MONDAY, JANUARY 1, 1923







+

**EVERY NEW BUILDING** MEANS A NEW DOL-LAR ENLISTED IN THE **PUBLIC SERVICE** 



IS A NEW UNIT IN THE BUILDING OF THE

THE BUILDING PERMITS FOR 1922 WERE \$6,305,971 **GLENDALE SEEN** BUSINESS CENTER DEVELOPS AT CORNER OF PARK AND SAN

The section located about the corner of Park avenue and San Fernando road has experienced more growth during the past year than it did during the fifty years previous

By HANNAH LUELLA HUKILL, M.D. Physician and Chiropractor Twenty years ago that section was a barley field. Today it has almost reached the stage of a The marvelous development of our "Fastest Growing City in America" cannot be wholly accred-ted to the siren call of commercialthriving business center. All this change has been wrought through the efforts of a little bunch of hoosters.

sm, as so many think. Neither is his gathering of the elect entirely lue to the material attractions of Of this progressive crowd, L. H. Wilson has been the leader. It due to the material attractions of scenery, flowers, tropical fruits, sunshine and climate, although to the unthinking mind these are the possessions — this the promised land—sought by the thousands, from the rour corners of the globe, seeking a habitation near the sun-set sea in this "Garden of the Goddesses and the Gods." is mainly through his efforts that things have been "popping" down there during 1922.

The activity started with the purchase by Mr. Wilson of a piece of ground located at the northeast corner of Park and San Fernando.

There are no errors in God's great eternal plan-from the buildng of a cosmic system to an elec n-everything is under divine whether the tenant, Man, recognizes it or not. Those who doubt this are laboring under delusions rn of their own limitations.

IN EVOLUTION'S

A great and wise plan is being worked out by the Divine Beings who control race progress, and this migration of thousands of people to this becality to this locality, as by one accord and directed by one impulse, is an answer to the call of the great Ones who rule and direct human Ones who rule and direct human evolution. Those who understand the vast scheme read between the lines that the working out of a Di-vine plan is being enacted. A great event is really taking place right here in our midst, and it is the few and not the many who rec-ognize it. This mighty change. through which we are passing is due to two historic conditions, which will make these years mem-orable for centuries yet to come in the history of the world. The first is the birth of a new race-the Sixth sub-race, now being born in America and particularly here in Southern California. The rea-son our Golden state is so favored our Golden state is so favor is because it was known to be nearer like paradise than any other place to be found.

place to be found. The time is opportune when the higher forces are ready and pre-pared for the coming of this new sub-race and this ingress of the nultitudes to this land of sunshine is to develop a new race-type for generations yet unborn. It takes thousands of years for a race to reach the heyday of its glory and greatest achievements, and our own Fifth sub-race will not reach its zenith for centuries yet to come nith for centuries yet to co but a segregation is necessary for the development of this new race-type and certain egos, who are to be used as seed for the new race,

are now being directed into incar-

PLUMP

This he divided into 23 lots and placed them on the market. He cut Marcelle court through the property and also extended Acacia through from this court to San Fernando road.

During the year Mr. Wilson con-structed three business blocks. The largest of these is located at the corner of Park and San Fer This consists of three storerooms on the main floor that are occupied by James F. Riggs, the grocer, L. H. Wilson, real es-tate, and E. B. Hutchinson, dry ate, and E. B. Hutchinson, dry cleaning establishment. On the upper floor there are three strict-ly modern apartments. This buildng cost \$22,000.



Top-Miller & Preston Exide Battery Station. Left center-New Gro-cery Store of James F. Riggs. Right center-Where Jack Higgins will operate his Golf Ball Factory. Bottom-Plumbing Shops of William Griffin. Picture shows associated store buildings.

Garfield and Acacia, and is occu pied by the firm of Miller and Pres The cost of this building was \$12,000. Mr. Wilson has in addition erect

ed two residences on the property these costing \$4000 and \$6000 re spectively. Fourteen of the lots in the Wilson tract have been sold That Is Nearly Sixty-five Times the Sum Devoted to New Structures in 1918 and the others average about \$1750 per lot.

In addition to the property al-ready described, Mr. Wilson has purchased the grape vineyard lo-cated on San Fernanco at Pacific. This consisted of 9% acres, and has already been divided into 59 lots. This tract will be placed on the market about January 10. The price paid for this tract was \$75,-

Another purchase made property at the corner of Central and San Fernando road. This con-sists of a brick block with three storerooms and a garage down stairs and a hotel above. The

New Homes in Next Eight Years at a Cost of \$61,392,000 and Masterful Plans for Magnificent Rewards When Triumph Is Achieved By RICHARD L. ROWE Here is Glendale's record of building expenditures for fifteen years past, from 1907 to 1922, inclusive: Expenditures Expenditures .... \$646,727

UNPARALLELED HISTORY CLOSES WITH DECEMBER 31,

YEARS TO COME IN ONE UNENDING GROU

TO BE FOLLOWED BY HOUSING OF THOUSANDS IN EIGHT

and Is a Gain of 6388.1 Percent in Four Years, That Necessitates 20.464

07	\$125,430	1913
08	219,879	1914
09		1915
10	345,315	1916
11	416,210	1917
12	669,556	1918

### Glendale's building record since the World War:

Expenditures		
919 \$ 591,439	Gain on 1918\$ 494,246	* 17
20 3,137,264	Gain on 1919 2,545,825	
921 5,099,201	Gain on 1920 1,961,937	1
922 6,305,971	Gain on 1920 3,168,707	
		-

take the following report. The It has been proved in previous articles of this series Kiwanis club of Glendale was orthat Glendale's growth in population in recent years has been without a parallel in America by any city of equal size during the same period.

Logically, any place that has an extraordinary gain of inhabitants MUST erect buildings with an approximate ganization. rapidity, or it would be out of the question to add so many people in such a short time.

It will be seen by reference to the census summaries at the head of this study, that back in 1907, fifteen years ago, this place was only a youthful be That there was a steady -an approach to DOUBLE! Need

ase of expenditures up to the any more be added? opening of the World war, in 1914, While at it, let's look at what

must keep them up!

Let us see what has to be done

after which there was a steady shrinkage until 1918, when the expenditures totaled only a little more than one-seventh of those of regarded as among the best cities 1913. of around the Hundred Thousand

In 1919 they advanced to \$591,-439, nearly even with the 1913 in-vestments, and more than six times, the amount of 1918. Then (fiendale

From an expenditure of \$55,41,439 in 1919, the yearly total went up \$3,137,264 in 1920, a forward vauit of \$2,545,825 the showing being made more impressive by the small start in 1919. The sity advect small start in 1919. The city added almost \$2,000,000 in 1921 (\$1,961,-937), and made it \$3,362,787 over 1920 this year, with an investment in new structures of \$6,305,971, a record not matched by any city of its population in America, and by

19

190 190 191

19 19

ew from twice to three times its

Illustrated By the Chart

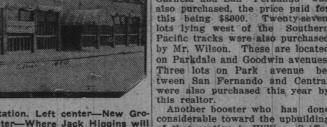
riwans, club of Glendale was or-ganized April 21, with a member-ship of 52, paid up and in good standing. The temporary organiza-tion was formed, which was later transformed into a normanate nsformed into a permanent or-On the evening of July 26, our

On the evening of July 26, our charter was presented to us by District Governor and Interna-tional Vice-President Leslie B. Henry, at the Chamber of Com-merce building, at which time we became, in fact, the Kiwanis club of Glendale. Our banner, which you see hanging on the wall, was also purchased from club funds, and presented to us at that time by Frank Keane, representative of Kiwanis International. Our first meetings were held at those excellent cities, Canton, O., (McKinley's home city) and Des Moines, managed to do. They are

Our first meetings were held at the chamber of commerce and later, by action of the house com-mittee; our meeting place was transferred to the Broadway Inn. Through the efforts of the dis-trict trustee, Fred Deal, we have class east of the Missouri river. Their united population by the census of 1920 was 213,559.

But, in the two years they LOST \$3,979,281 from 1919, or more than sponsored four clubs since our club was organized. These clubs are as enther of them SPENT in 1921! This wonderful record of Glen-dale will look exceedingly interestollows: Alhambra, Burbank, Barbara and Lankershim. ing to thousands of people in Iowa these clubs started with a m ship of at least 50. This sp and Ohio who have never see Glendale! It will be observed that very lew of the cities named in the table realized striking advances. ing work has been covered a detail by our district trust is an unusually excellent p work and was done at the personal sacrifice of both time and money on the part of Fred Deal, and which is a credit to the Kiwanis club of Glendale. in 1921 on 1919—and this was the rule generally in the United States. Now Look Toward the Future. This city has set up some marvelous records of growth, and now

We want to take nd, also, the ity to comm



price paid for this property was

A lot located at the corner of Garfield and San Fernando was also purchased, the price paid for this being \$8000. Twenty-seven lots lying west of the Southern Pacific tracks were also purchased by Mr. Wilson. These are located on Parkdale and Goodwin avenues Three lots on Park avenue be-tween San Fernando and Central were also purchased this year by

of that section is William Griffin, the plumber, located at 806 South San Fernando road. One of the size.

235,907 ..... ..... 287,360 ..... 97,193

.....

222,705



Organization

By LYMAN P. CLARK Your president is pleased to

Continued on Page 2, Section 2) [tournam

<text> John Cotton, the artist, of San Rafael street, is having an exhibit of etchings and a demonstration of how they are printed, at the Stein-dkhl galleries in the Ambassador hotel. He will be there throughout Ianuary, and his pictures are cre-ating a great deal of interest. Miss Mary Stone, from Boston, who is spending the winter in San ta Barbara and who is an aunt of Mire. Cotton, is her guest and came especially at this time to see the tournament of roses at Pasadena. is extended officers and that Weeks, and Mrs. Edith Jenkins who is chaperoning the party.

Inconductus

o approximately 24,000 for this scarcery at chipped and the standardized hospital tool. Its places of an and, yet, Glendale's GAIN in building expenditures for the two grown so fast is, that building there to date and expan-And many other tool. Its places of an and tool. It

It is not write to the the the second of growth, and now its records of growth, and the growth o

nued on Page 2, Section 2) Gome to Glendale!

### DAILY PRESS SITE OF NEW SANITARIUM PAGE-STONE CO. **BUILDING PERMITS** WERE \$6,305,971 STRIVE TO EMBODY GROSS COMPANY **BACKED BY WIDE** CHARM IN (From Page 1, Section 2) **PREPARES FOR BECOMES MECCA BECAUSE** has been maintained with great en-EXPERIENCE ergy. The same is true of Flint, LONG STAY Michigan, and every place that does big growing. Los Angeles will expend close to \$120,000,000 this OF ITS BEAUTIFUL VIEW New Firm of Expert Real- year, and leads all American cities It is not often enough recognized

Picturesque Array of Canyons, Mountains, Slopes and Roads Lie in Panorama Before the Eye on All Sides of the Acreage

**By GERTRUDE GIBBS** 

o alluring is the site of the new Glendale sanitarium that it is becoming quite a mecca for the devotees of beauty who enjoy hiking. It is that willson avenue and is foot, by auto or trolley, as it faces Wilson avenue and is but a short distance from Verdugo road and San Rafael hills. Manager C. E. Kimlin is so enchanted with the views and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the other districts tributary to Los and picturesque features that he can scarcely stay away is the bit of the bit of the start of the bit beauty who enjoy hiking. It is easy of access either on foot, by auto or trolley, as it faces Wilson avenue and is

It would be hard to find 28 acres offering greater diversity than does this tract of land

GLENDALE SEEN

IN EVOLUTION'S

LIGHT

which is crowned with a comparatively level mesa or table land of several acres so far elevated above the street level as to achieve prac-tical solation from the sights and sounds of city life. The descent from the mesa is into forested ra-vines or orchards of peach, apri-cot, olive, walnut and almond, and the whole is rimmed by clustering groups of eucalypti which look down upon the slower growing live-oak and fruit trees. Nature has done so much that the effort must be not to spoil it by superfluous and unwise planting. The contour of the main adminisseveral acres so far elevated above

The contour of the main adminis-ation building is already outlined nd good progress has been made in the construction of its rear wall. in the construction of its rear wall, where the tableland drops away to the north and where there is a most lovely view to distant moun-tains through a cleft in the nearer hills. Cement mixers have been busy all the week making the mor-tar that has gone into the wall. The front of the building-to-be scans the valley and looks across the hills to the ocean It is do

scans the valley and looks across the hills to the ocean. It is de-clared that the second story will bring Catalina in view. Without that distant island it is a most love-ly prospect at any hour of the day, and it is clear the buildings will be a landmark from Los Feliz road and all the highways round about. The mean building is to be different and all the highways\_round about. The main building is to be 415 feet wide, 45 feet in depth and three stories high, including the basement which will be so built into the side hill that its windows will none of them be below ground. In this building on the first floor will be the main difing room for nationals back of the antrance ro patients, back of the entrance reception hall, with a kitchen to the west and a helpers' dining room to the east affording the lovely mounin view mentioned. On the upper floors will be suites

two other structures are to be built at this time, one a treatment building, the other a medical build-ing with offices for the physicians. These will be connected by pass-ageways with the main 'building and will be placed to the west of it. Beyond them a tongue of the mesa running north which overlooks the valley to its mountain barriers on the watt has been screwed for the valley to its mountain barriers on the west has been reserved for the surgical hospital when the Sani-tarium reaches a point where it can abandon the present hospital on Wilson avenue and build a new one. The old ranch home of Mr. and Mrs. Dodge from whom the prop-erty was purchased has been re-mound add transformed to a site



cently purchased the business, good will, equipment and lease of the Hart Realty company, of 113 East Broadway, are nearly through re-modeling and refinishing their of-fices. While new in Glendale, the members of this firm are not new to the real estate business, neither are they new to California, having been in the realty business for many years and also lived in Los

members of this firm are more than pleased with Glendale as a new home, both for their business and their families. They report a good business and anticipate a very large increase, beginning with the new year. They will employ sev-eral salesmen, and expect to in-crease this number soon. Most of these men are experienced in Glen-dale and thoroughly familiar with all local conditions. In another section of this paper

In another section of this paper

In another section of this paper the Page-Stone company has an advertisement of homes and bus-iness property. They plan to de-vote a large part of their attention to close-in high class business prop-erty, believing that this class of in-vestment offers large returns, as Glendale's future growth insures an functease in value within a cheat increase in value within a short

CUTS IN LUMBER

dale" firm at 226 South Brand Reports of lumber production for the last ten years have been made to the National Lumber Manufacto the National Lumber Manufac-turers' Association by subscribing organizations. In 1912 a total of 12,334,000.000 feet of lumber was cut by 8626 mills or each mill in the country averaged 1,429,000 feet. In 1921 the total had decreased to 9,509,000,000 feet. This was the product of 5789 mills. For the first eight months of this year 3758 mills have been in operation with a have been in operation with a total production of 8,057,000,000 The total figures for other years

### Mills 8632 Year 1913 7362 6401 7509 8201 7896 7295 6919 1914 1915 1916 1917 1918 1919 1920 1921 5789

A vigilance committee, now be-ing organized at Fort Mitchell, Ky., plans to apply the horsewhip as a cure for automobile speed mania along this section of the Dixie Highway. This is the message of the new cycle that is opening to the world, this the rosy dawn now flushing the horizon. Wisdom incarnate, love incarnate, He shall draw about Him the flower of the East and West alike, showing that Brother-

11-1

"D" microgan " and

1

There are 252,000 grade crossings in the United States. To replace these by a separation of the high-way and railway grades would re-quire, according to estimates, \$12,-000,000,000.

year, and leads all American cities in gain of population that had less than 1,000,000 in 1920. Splendid Appeal to Ambition There is scarcely a young city in America, or the world, that pos-sesses the appeal to forward fight-ing ambition now offered by Glen-dale to its people as the New Year opens! opens!

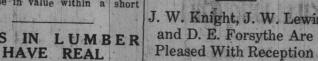
opens! The work to be done is tremend-ous, and the rewards to be won are more than equally great! Its task is to fill the lower end of San Fernando valley with homes, business blocks, education-al opportunities, all the require-ments of a modern city, and soci-etv

This will then be one of the most popular and attractive cities of Southern California. It will not be so crowded with traffic as to be unsafe and unwholesome, and yet will possess all that a complete home center should have. It CAN and SURELY WILL become a model valley and mountain picture town, where thousands will gather from all the states for peaceful residence and the BEST that civilization can offer!

Now, then, people of Glendale-GO TO IT!

Copyright, 1923, by Richard L. Rowe.





HISTORY The success of the "Boost Glen-

boulevard, since the opening of their office in October, has greatly exceeded expectations, according to the members of this firm-J. W. Knight, J. W. Lewis, and D. E. Forsythe. When the Knight & Lewis firm pened their office, two Los An-reles insurance men estimated the amount of premiums which would amount of premiums which would

Total in Billion feet 13486.8 11386.3 11355 3 15461 14109 12858.8

9509.9 prought about through the recom-nendation of this firm by satisfied

customers. The motto of the firm of Knight & Lewis is: "Boost Glendale with satisfied customers," and according o one of the members of the firm this will continue to be their motto.



that the element of charm in house design is secured by pleasing the mind rather than the eye. When this point is overlooked it often results in the elusive quality of charm being lost. The eye is merely a vehicle for conveying coular impressions to

conveying ocular impressions to the brain, it is not itself an organ to be pleased. This is not a distinction without d difference but a very important It lies at the root of many lovely esive them.

Suppose, for instance, we enter a rectangular living room at one of its shorter ends; that is, with the length of the room extending out before us.

Suppose the designer of such a room has the choice of placing a beautiful fireplace either directly opposite in the middle of the fur-ther end, or in the middle of one of

the end, or in the hiddle of one of the long sides. There is no fixed rule to deter-mine which of these two positions such a feature should occupy. There may be, however, the best of psychological reasons why one place would be better than another.

In either case, the eye would be equally well pleased, since the design of the fireplace would in either case be the same.

With the mind, however, the case may be entirely different. The mind may have perfectly sound reasons for being much better pleased with one position than the This because of the following: A

This because of the following: A free place is a center around which the members of a family and their guests invariably gather. The mind takes this into con-sideration at a glance. In the same glance it will un-consciously reason comothing the

amount of premiums which would be written during the first year in business here. The firm is now re-ceiving congratulations on writing more premiums for the month of November than was estimated for the entire first year. This success is attributed to the service render-ed, familiarity of the insurance con-tract cained from years of experitract gained from years of experi-

ence from the company standpoint and the sound financial responsibil-ity of the companies which they The real estate side of their busi-A good number of newcomers have been located in homes in Glendale by this firm. Some of these were

They are at your service. Drop in and see a set of men that know they are in the greatest city in the country and believe that this com-ing year is to be the greatest yet. charm.

Leases Store for 99 Years From Central Building Company

One of the block of stores which is being constructed on North Maryland between Broadway and Wilson of uniform material and design, is for Mr. Gross of the Gross Vulcanizing Company and is on ground he has leased for 99 impressions we receive without years from the Central Building knowing just how or why we re Company the expects it will be Company. He expects it will be

completed about March first and he will then transfer to it his fill-ing station now located across the Street on the property he recently sold to the Doner, Hemenway & Burn Syndicate.

Mr. Gross' experience is quite a romance in finance. He came to Glendale during the early part of the World War and established himself on East Broadway. He had come through a series of physical and other misfortunes which would age and determination out, of busi-ness. But he is not an ordinary man. He has enthusiasm, faith and inconquerable energy and pretty oon he was trying to make Glen soon he was trying to make Glen-dale see what a wonderful corner from a business point of view was the northeast corner of Maryland and Broadway. He finally backed his faith by going tremendously in debt to purchase it from Mattison B. Jones for \$8,000, which was a corne mode mice at that time. Make

B. Jones for \$8,000, which was a very good price at that time. Mak-ing it headquarters for the busi-ness built up by his consuming energy, he held it until able to dispose of it to the Doner, Hemen-way & Burn Syndicate for a price in the neighborhood of \$20,000, and with a part of the proceeds pur-chased the corrugated iron build-ing on Maryland owned by a Los Angeles bank which had been used by the Valley Supply Company, ex-pecting it might be necessary to transfer his business there. It was not, however, and he has since sold

sideration at a glance. In the same glance it will unconsciously reason something like this: If the fireplace is in one fosition those who gather around it will be able to enjoy certain beautiful views which may be seen out the window; in the other they will have their backs to the views and a fine opportunity for enjoy-ment will be lost. The mind will not reason all this out consciously, but uncon-sciously, and will travel much faster in its deduction than any process of conscious reasoning. The instantaneous deduction it will draw is that the effect in one instance is charming, while in the other something is worng. Take another example: Suppose the design of a fireplace itself is in question. Suppose there are two designs to choose from. One may be fully as meritorious as the other as far as beauty of the the design stores in the new

two designs to choose from. One may be fully as meritorious as the other as far as beauty of line cr proportion is concerned. Eut one may bring to the mind certain remembrances of travel or of romance which harmonize bet-ter with the general character of the room or with the owner's life than the other. It is the mind again that will be better pleased in the one instance than the other, the eye merely con-than the other, the eye merely con-veys the impression. The adjoining stores in the new block are owned by the Roy Kent Company: Doner, Hemenway & Burn, and Mr. Bullis. The other side of the corrugated iron build-ing the P. E. is putting in a train shed, so there will be but little vacant property left in that part of Maryland. Here's the way to sell 'gyp' tires. Base your sales appeal on the

Here's the way to sell 'gyp' tires. Base your sales appeal on the buyer's emotions—two per cent that the other, the eye inercity con-veys the impression. The reason why this distinction is so important is because the mind is pleased in so many difference and ninety-eight per

MONDAY, JANUARY 1, 1923

# The Silent Hour

Living in a Garden of Roses, we think little of the day when the petals must fall.

Steeped in the Sunshine of Life, we pause not to contemplate the dreariness of storms.

Filled with the joy of Songbirds of Happiness, the desolation of Silence terrifies us not at all.

Then, when the flowers of beauty have faded, the Sunshine of a loved life is gone-the lip song of a dear voice is stilled, and vast tracts of emptiness and silence are before us, we turn appealingly to those who have travelled these strange pathways-whose understanding reaches out and comforts, whose willingness to help is evinced by preparedness-whose profession is an indication of a sincere desire to serve Mankind.

It is the Silent Hour, when hand meets hand outstretched in comfort.

Be assured of our ready response to your call.

Parlors at your service if desired. Adequate equipment of coaches.

Monetary consideration adapted to your wishes.

# JEWEL CITY UNDERTAKING COMPANY

MR. AND MRS. J. E. PHILLIPS

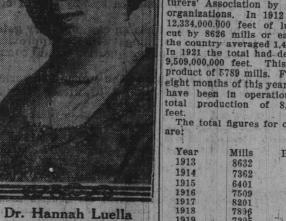
202 N. Brand Blvd.

Glen. 360

夏夏夏

田田田

領义間



id transferred to a site the world before, whose office is

y was purchased has been re-ved and transferred to a site rer down where it will make a ne for some of the helpers. I temporary office and a ware-sites have been built and an open will be prepared. The cost of the entire plant will in the neighborhood of \$500,000 most of it invested in-land and ldings, though considerable will at it is not difficult to foresee t this, the most up-to-date sani-um on the Pacific coast will in erval Battle Creek Mich, and isville. N. Y. Such develop-t, if t comes, will be a busi-s asset to Glendale not only in money that will be spent here, in the permanent residents it attract.

Hukill

(From Page 1, Section 2)

## WE WISH OUR MANY FRIENDS AND PATRONS A VERY HAPPY AND PROSPEROUS

NEW YEAR

SUNSET MOTOR CO. **REX GARAGE** 308 East Colorado Blvd. Phone Glendale 2096

# The GLENDALE SANITARIUM and HOSPITAL

Glendale's Largest and Best Known Institution

**CURATIVE METHODS ARE EMPLOYED ACCORDING TO THE LATEST PRINCIPLES OF** PHYSIOLOGICAL THERAPEUTICS

A SANITARIUM AND HOSPITAL FOR THE CONVENIENCE OF BOTH SURGICAL AND MEDICAL PATIENTS

# New \$500,000 Building Now Under Construction

日日四

**F** 

Juli il run mage in a

DA

flee.n.

一行一中

题门题

The Glendale Sanitarium and Hospital has never turned away a patient on account of age, sex, color or for financial reasons.

HIMMIN MANIE TALL MANUTAN

Our treatments are the same as used by the famous Battle Creek Sanitarium of Battle Creek, Michigan, and consist of diet, exercise, massage, electric light baths, salt glows, hot applications and packs, hot and cold sprays, galvanic and sinusoidal

electricity. The laboratories are equipped with fine X-Ray machines, with the latest stereoscopic im-provements. Here the research work is also extensively carried on.

The efficient methods of treating the sick, com-bined with a scientific knowledge of the preparations and combinations of foods used in a vegetarian, or so-called non-flesh dietary, give the patient a well-

balanced course of treatment. The purpose of this work is to help nature restore health and put one in possession of knowledge that will help them know how to live to maintain health, for it is easier to lose than to regain.

Its patients are numbered from every state in the Union as well as many foreign countries.

as an father and a second and in theat it any

MONDAY, JANUARY 1, 1923

PAGE THREE—SECTION TWO

# AND LOAN ASSOCIATION

## By W. B. HOWARD President of the Glendale Building Loan Association

nome building.

Andrew Carnegie once said, "The key to business success is to es-tablish as early as possible an ac-cumulative reserve, by setting aside regularly a stipulated amount which is secure and at the same time earns a reasonable rate of interest"

income. That people of all classes have recognized these associations, not only as their chief aid in accom-plishing the accumulation of a substantial cash reserve, but also as being among the soundest and most prosperous financial institu-tions in the United States, is shown by the fact that in the more than 9,500 such associations in this country there are more than 5,000,-00 members whose combined in-

out the inconveniences usually ac-the hid, companying other forms of in-vestments. Besides these securi-ties are liquid in the sense that they can readily be converted into cash without being hawked about among brokers who shave off a substantial profit on each negotia-tion, but may be taken direct to the office of the association issu-ing them where they will be paid "By 1 "is

The purpose of a Building and to realize something long hope Loan Association is to encourage for but which was not previously ndustry, frugality, saving and obtainable for lack of necessary funds.

People who are inclined tolucky or shrewd, profit by their

interest." One might easily imagine that the had Building and Loan Associa-tions in mind when he thus spoke, as these associations are today, and have been for years one of the greatest factors in establishing habits of thrift and saving among people with moderate means and income. That people of all classes have only as their chief aid in accomare either secretly or openly ques-

tioned. Building and loan associations also make it possible for many people to secure homes, who otherwise would have none that they could call their own. This is done through the medium of smortized house or loans nearble



PLAN TO FEED MILLIONS OF RUSSIANS

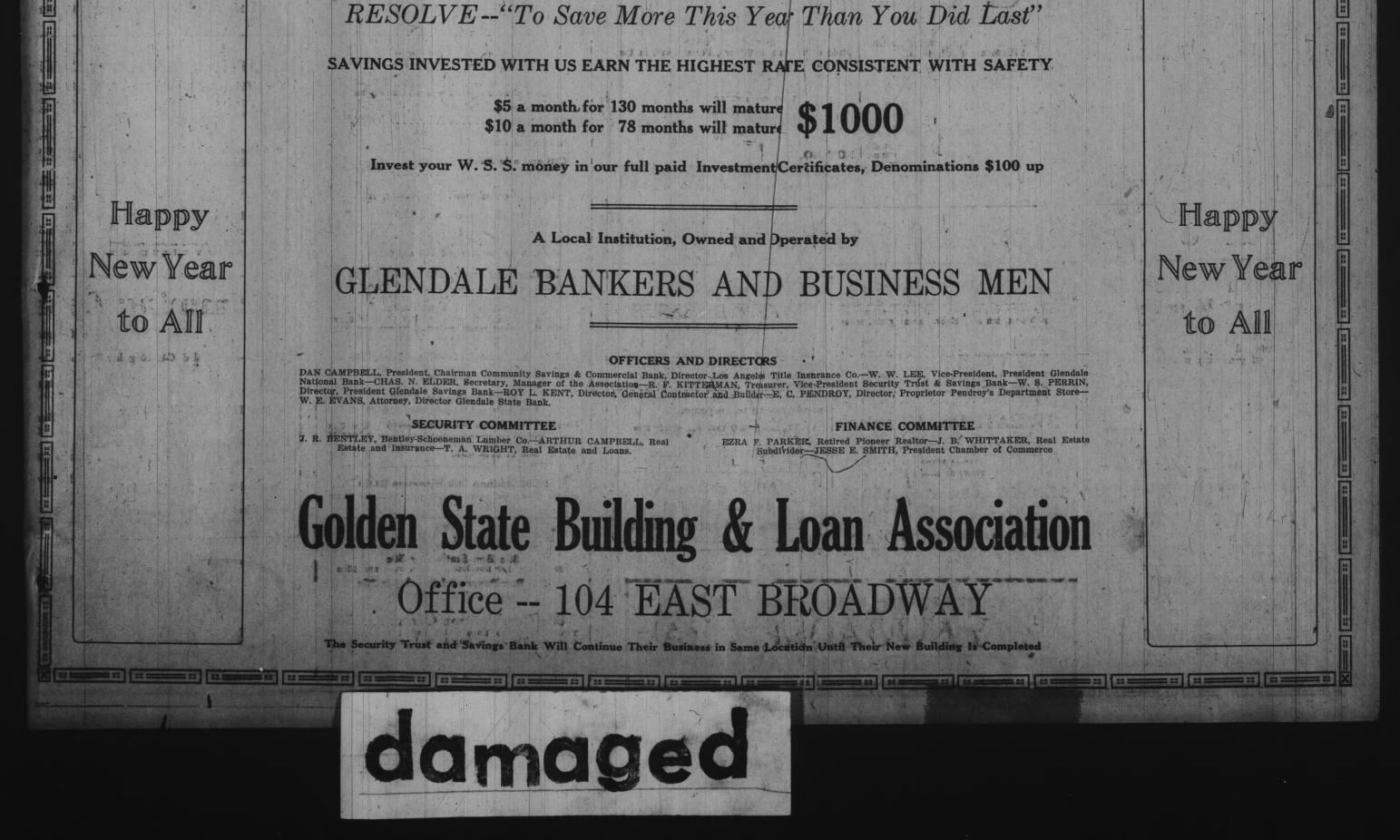
The security is not access that the means that a province the secure the s Devotees of the cinema art are is real and free from stinted

bet the inconveniences usually active interments. Besides these securities are liquid in the sense that they can readily be converted into cash without being hawked about among brokers who shave off a substantial profit on each negotiation, but may be taken direct to the office of the association issuing them where they will be paid at par.
With such securities within the reach of all it is now possible for may one and everyone to inaugarate such a system of saving as shall eventually place them in a position of financial independence or shall make it possible for them
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared, "because I'm better post.
And yet T GUIDE," the wheel de clared



Our entire stockf Furniture will be on sale from Jan. 2nd to 31st, inclusive-and this also being or Anniversary Month-we will properly commemorate the event by offering real pna-fide cut prices on all our high-grade Furniture, including Parlor Suites, Bed oom Suites, Dining Room Sets, Bugs, Gas Ranges and odd pieces. Everything from kitchen chair to a parlor suite. Also many shop-worn and some used pieces. Arcles bought for future delivery will be stored free.

loan associations	Col. W. N. Flaskell's Classell's Convand (Below)	used pieces. In pies sought for fater o dans a second as a second as
re homes, who have none that	Area pristant were a sur denors a tot chere	He Are a Few Quotations from Our Money-Saving Prices 4-piece Ivory Be Room Suite Well-made Kitchen \$155 Dining Room Table, 42-inch
their own. This the medium of	Colonel William N. Haskell, U. S. army, in charge of American Relief in Russia, accompanied by his assistant, John J. Mangon has	-Dresser, Bed, liffonier and Chair of oak and 4 chairs to match, in
or loans payable l payments ex-		Complete for 352.30 Raging 75c seats, \$39.50
eriod of years. ble who have not bit of saving be-	sians last winter and will attend the Hoover conferences.	40-lb. Cotton Maress, \$9.75 9x12 Tapestry \$19.65 Baby Carriages, grey or ivory,
the purchase of ad it possible to	GUY BATES POST IN JOHNNY HINES TO	Solid Oak Rock with loose 9x12 Velvet Rug, CAA 50 values
fixed system of payments. Be-	T D Q I OI LIN ILAR AI	3-piece Parlor Suite in tapes-
he loans granted loan associations	the state of the second s	tapestry seats
ever blessed boon nousands of home	teruay at the I. D. & L. Ineatre dians in the screen world, but	DUCS DUCS DUCS
e dual service of oan association it	or in this vicinity of Guy Bates Post in "Omar the Tentmaker." brings out the true essence of the	<b>RUGS RUGS RUGS</b> We are particularly proud of both the quality and quan-
ue place in the operates to the		tity of our Rug Stock—and hope our Sensational Spot
of both the in- borrower, and	standard set by producer and star Glendale Theatre, next Monday, is	Cash Prices on Rugs throughout January will familiar-
also a benefit to the association	Masquerader," which was seen is the typical American boy. Hav-	ize Glendale people with our exceptional stock. We absolutely guarantee each and every rug purchased at
the operation of public benefactor. as are generally	which ran for over four solid years true blooded American lad does	this sale to be satisfactory.
amply proven by in which they are	and was seen in every principal Johnny has instilled in all his pic- city in this country.	COME! BUY! SAVE!
HOUSE THE	- Devotees of the cinema art are going to have the opportunity of stunts. It is almost safe to say	Upholstered and Overstuffed Why go to Los Angeles? Davenports, Rockers and Chairs Our prices will supprise you
s for Town and ntry as in shades of	seeing "Tess of the Storm Coun- try" again and therein lies a tale of more than passing interest. that Johnny Hines is the most pop- ular comedian among the juvenile set of pcture goers.	Davenports, Rockers and Chairs Our prices will surprise you • greatly reduced Our prices will surprise you
y, and brown are s well as in the	In the first place, this was the picture in which Mary Pickford orated version of Grace Miller	Closing out stor of Phonographs at cost WATCH OUR WINDOWS Lawson Gas Heaters
the trailer said	scored one of those earlier big White's celebrated story.	
my start." the horn remark-	eight years ago, for this epochal photoplay had its inning in 1914. delightfully sophisticated little fig-	Grøssman-Miller Furniture Co.
e what hindered	"Tess of the Storm Country." a evening dress as part of the de-	NORTH BRAD AT CALIFORNIA OPEN WEDNESDAY AND SATURDAY EVES. GLEN. 847
E," the wheel de-	United Artists' release, coming to the T. D. & L. Theatre tomorrow, Mary Pickford will be seen for a	NORTH BRAD AT CALIFORNIA OF EN WEDDESDAT AND SATUNDAT EVES. GLEN. 64
	second time as Tess in an elab- exasperates the average man.	
	the reason	
n l		
ST	art the New	v Year Right
NU		I CUL I UISIIU
· · ····	and design and a first of the second state	the second se

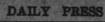




923 MONDAY, JANUARY 1, 1923



PAGE SIX-SECTION TWO



MONDAY, JANUARY 1, 1923



test Piece of Ground The increasing demand homes that can be purchased on in La Canada to the Stanford easy payment plan has compelled J. F. Stanford to make some changes in his office

ginning work on one in Pasadena

he Lyons Orchard acres is the st piece of ground is La Canada e placed on the market. This desirable piece of property just north of the Montrose-grand highway, metrically in he Lyons Orchard e placed on the market. This desirable piece of property just north of the Montroseena highway prectically in will be increased to thorout the beau, ful La Can- cover sales, exchanges, loans will be increased to thoroughly cover sales, exchanges, loans and insurance. Mr. Stanford has<sup>2</sup>been building and selling<sup>2</sup>since 1910, but the added demand for homes built and sold under his original plan has so increased that he will now give his entire time and attention to the building end of the business.

Open

lley. his tract there are 24 lots, which have already been The prices of these lots from \$1,500 to \$3,000, and naist of acre d half-acre He has several buildings under con-struction in Glendale, Burbank, Alhambra, Los Angeles, and is be-

n this tract there ry variety of frui thern California, ng orange, lemon practically known to nong these grapefruit, plum, pear, les of vines, is piped to rictions are

e, peach, apricot splum, pear, g with many varie ies of yines, mountain water is piped to y lot and the revertions are lerate. R. G. Lychs, owner of tract, believes this lots are ut the cheapest in the La ada valley, everything consid-

to reach this tract by auto-leave ndale via the Yerdugo road to htrose, where turn right and go the hill and, continue on to the hill and, continue on to the hill so the left of the the hill and continue on to

southwest. Blue on the posts or signs indi-Advice for men and tires—"Keep cates that the road is running north and south.



In hard and soft woods of the popular and special finishes

GAS HEATERS

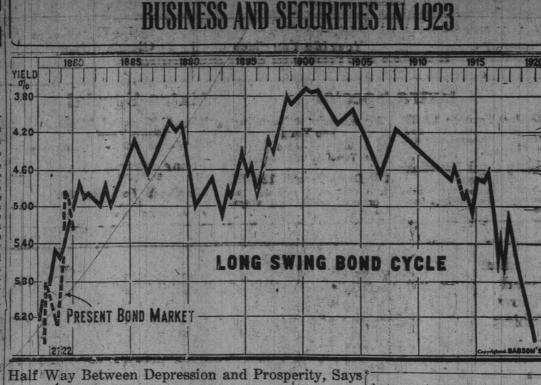
Get your Heater now while you need it. We have different makes in all sizes at

the lowest cash prices-**NEW AND USED FURNITURE** 

Pay Cash and Save Money

Furniture urphy Store 12591/2-1261 S. BRAND BLVD., NEAR CYPRESS Phone Glen. 1397-W - We Deliver Open Tuesday, Thursday, Saturday Evenings





Babson; Famous Statistician Discusses Prices,

Wages and Sales for Coming Year; Stocks and Bonds to Go Higher; You Can Make Money During the Next

Twelve Months

WELLESLEY HILLS, Mass., Jan. | out of proportion with the amount 1.-"What's going to happen in of business done.

"Instead of wild gyrations in the That question is uppermost in commodity markets, the average the minds of 1,000,000 American posinessmen and investors who are facing the problem of making plans trend throughout the coming year trend throughout the coming year should be more of a sidewise move-ment. Some commodities are high and others are very low, but the majority at present are about 15 percent above their levels a year ago. A year from now we shall probably find them averaging at about the same level they stand to day. In between, there may be a further rally from the low of 1922, and agricultural products certainly should do better." for the New Year. Signs are not clear and the usual barometers seem to contradict one in the face of this general con-fusion we had best fall back on the facts and figures. After a thorough study of the fundamental condi-

tions that govern our market, Rog-er W. Babson today issued a state-ment which clears the air and fur-nished a basis of fact for your

1923?"

another

should do better." Earnings Will Be Higher "Earnings," continued Mr. Bab-son, "should average somewhat bet-ter than in the year just passed. A survey of 100 leading industrial companies, recently made by my organization, howed that in 1919, 96 percent of these companies made a net profit, while only 4 percent showed a deficit. In 1921, the num-ber of firms which could show a profit was cut down to 48 percent. Over half, or 52 percent of these "We are now at a point in the business cycle," says Mr. Babson, "where you can get almost as many different opinions as there are bus-iness men. Some are very bullish for the coming year, and others cannot see much hope for business. The reason for such a situation is that we are at present neither at the the of a brown per at the denth that we are at present neutrer at the top of a boom nor at the depth of a depression. If we were at eith-er of these extremes there, would be no question of what the next move would be. As it is, we are about half way between them. "During the past year. United States business has steadily ad-ranced unit the average for the Over half, or 52 percent of these Over hall, or \$2 percent of these industrial concerns lost money on their year's business; 1922 has witnessed a change from red ink figures into black ink figures, but the amount of net profits will not be large when the books are finally balanced. We are just getting back onto the right side of the ledger vanced unfil the average for the whole country is what we usually call 'normal' business. Having ad-vanced thus far, shall we immedi-

vanced until the average for the whole country is what we usually call 'normal' business. Having ad-vanced thus far, shall we immedi-ately continue into a great proper ity period or shall we go into anoth-er period of depression and poor business as some predict. "If you will only remember the five years preceding 1921 and re-call what an enormous orgy of ex-pansion existed, you can see for yourself that it will take some time to get a proper foundation for real-ly good business. We danced dur-ing those years, and now we must pay the fiddler' his complete bill. Business has really been like a con-valescing patient. Everything will go well with the patient if he does not try to get out of bed too soon. If he tries to overdo he will have a relapse. We now have passed the most painful part of the read-instiment. The crisis is over hur of the present labor

dustry are just getting ready to go forward. The industrial market will be 'spotty' but there are a great many issues that should do better in the coming year. "The rail group is, relatively, not so far advanced as the industrials. I do not believe, rails should be

bought indiscriminately, but the rail average will follow up the general market. I am much more attracted to the long haul roads than tracted to the long half roads than to the shorter lines. The motor truck is a feeder for the former but a competitor of the latter. Copper stocks have really not started yet, but the statistical position of the metal is far better than it has been for a long time. Coppers, certainly, are selling at bargain levels. "Money conditions should con-tinue road. There is no question

The laundry business may be considered a rather prosaic one. but we look at it from an entirely different standpoint.

To our mind, relieving the housewife of the burden and drudgery of home washing is an important task indeed. We find our efforts well rewarded in the increased happiness and leisure enjoyed by our patrons because of our service.

May we have the privilege of serving YOU?

# Glendale Laundry Company **Corner Arden and Columbus Avenues** Glendale 1630

painful part of the read-The crisis is over, but of cost reduction and re-shortage.

<text>

Company

Retail Yards at San Fernando Road and Doran St.

" TELEPHONE 2510 and 2511

We Manufacture Our Own Lumber at Our Two Mills Located at Aberdeen, Washington

# **Everything in** Lath, Shingles and Building Materials

# Quick Delivery Fine Grades Big Stocks

**Estimates and Prices Furnished Promptly** 

# Let Us Wish You A Happy New Year

To every resident of Glendale, not a person excepted, we wish a very Happy New Year. The people of this city and surrounding territory have more to be thankful for this year than ever before. The past is a record of wonderful achievements, of remarkable growth and of admirable co-operation on the part of local boosters. Of this the residents of Glendale may justly feel proud. The future is exceedingly bright, everything looks rosy, and the next year should be the brightest in GLENDALE'S history.

We earnestly appreciate the patronage given us during the past year.

A NEW YEAR is here—profiting by the lessons the past year has taught us-we will press forward to even greater success through an honest, intelligent service to the people of GLENDALE and vicinity.

MAY 1923 BE A PROSPEROUS YEAR FOR YOU



**Packer Auto Company** 

San Fernando Valley Distributors for Studebaker Motor Cars Phone Glen, 234 **COLORADO** and **BRAND** 

Line

THE FOO & WING

HERB COMPANY

HERBS FOR ALL TROUBLES

Have Moved from 903 So. Olive

to 312 West Ninth Street

Established in Los Angeles for

Thirty Years

PHONE 546-01.

Rich men have their country places, but poor men must be sat-isfied with farms.

• A man may be able to trade his reputation for money, but he can't

rade back

ALASKA, HUDSON SEAL or SEALENE

make a very handsome effect. We in-vite your inspection of our latest cre-ation in black caracul wrap trimmed with Siberian Squirrel. Highest grade materials guaranteed, also fit and wear. Consult us before deciding on your purchase.

Tel. Glendale 887-W. Res. Glen. 1180-R

Renovating, Repairing, Remodeling

Didn't Believe in

Manufacturer and Designer

**FINE FURS** 

Leather Coats

133 South Brand Boulevard, Glendale, Calif.

The Season's Greetings to Our Friends

and Customers

Start The New Year Right

Open a Bank Account

Begin saving at this bank 'today and

your path to Success will be as sure

as that of the stars in their courses.

Eighteen Banking Offices in LOS ANGELES, HOLLYWOOD, LONG BEACH PASADENA, GLENDALE, SOUTH PASADENA JIIGHLAND PARK, EAGLE ROCK, SAN PEDRO, HUNTINGTON BEACH

**GLENDALE BRANCH** 

VDRUR IN THROSE

Broadway and Brand Blvd.

SAVINGES HANNES

### DAILY PRESS

**By H. ADDINGTON BRUCE** Author of "The Riddle of Personality," "Self-Development," Etc. (Copyright, 1923, by The Associated Newspapers)

Young man, remember, if you please: It is not the amount and the quality of your thinking, but the amount and the quality of what you do that will

determine the degree of your success in life. You must, to be sure, be a real thinker and a diligent thinker in order to qualify yourself to do anything su-perlatively well. But to be content with thinking and to abstain from doing will get you nowhere. Yet this is the policy unfortunately adopted by many neonle

many people.

One such comes to my mind as I pen these lines, a man whose intellectual ability should long since have made him widely known, but who is known only to a

small circle of intimates, and by them pityingly. - When I first made his acquaintance he confided to me that he was working on the plan of an important sociological book. To be sure, he had not put any of his ideas on paper. But he was busily thinking about them

So far as I know, he still is thinking about them. At any rate, his book remains unpublished-and unwritten. any rate, his book remains unpublished—and unwritten. From time to time he has told me of other projects he purposed undertaking. Humanitarian projects they were, in the main, and some of them most promising. Not one has gone beyond the planning stage. His great defect—failure to do—is the defect of many thinkers. It springs from various causes. What-

ever its origin, it is a truly lamentable and fatal defect so far as achievement is concerned.

The word achievement, understand clearly, implies action, doing of a notable sort. And those mere thinkers who grumble at the world's failure to recognize their merits have no just ground for complaint. The world ig-nores them because they have done nothing, much less achieved anything calling for recognition. Another thing:

Another thing: In order to do well, reach a definite decision as to what you want to do. Then concentrate your energy in doing it. As remarked by an old-time, but still authoritative, philosopher of success:

"Experience shows that, generally, those who try to heat half a dozen irons at once either burn their fingers or find the irons cooling faster than they can use them. Distraction of pursuit is the rock on which most unsuc-

cessful persons split early in life, "Nine men out of ten lay their plans on too vast a scale; and they who are competent to do almost anything do nothing, because they never make up their minds distinctly as to what they want or what they intend to be."

Beware this miserable error. But still more beware the greater error of letting thinking take the place of

doing when once you have chosen your career. Thinking, I repeat, is undenably a prerequisite to successful doing. Doing, however, must follow thinking, else your life will be from first to last futile and barren.



Mrs. N. E. Bliss of 130 East Hill avenue, Eagle Rock, is hostess to-day to a group of family relatives at her beautiful home up by the hills. Amid cheery decorations of holy, poinsettias and ferns, the guests gathered around a bounte-ously spread board in honor of the New Year. Places were laid for Mr. and Mrs. Hugh Murray and son, Edward, of Long Beach, Mrs. L. Curtis and two daughters, Mrs. Fanny Alexander and Miss Emma Curtis of Pasadena, Mr. and Mrs. Merle Smith and baby daughter, Charlotte, and the host and hos-tess, Mr. and Mrs. N. E. Bliss.

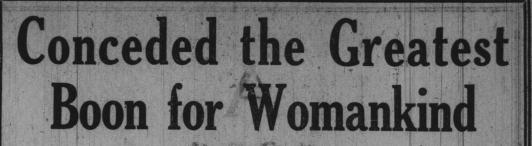
G. S. Engle of Hazelton, Pa., re-cently arrived home with his fam-ily from an automobile trip to Cali-fornia. They made the run from Los Angeles in ten days, averaging more than 300 miles a day.

Eagle Rock Ladies Make Impression on Social and **Community** Affairs

SUCCEED

Among the real advantages of the city of Eagle Rock is the Women's Twentieth Century club.

Women's Twentieth Century club. It is an organization that has ex-isted since the birth of Eagle Rock, and has exerted at all times a good influence in many ways. From the time of organizing, it has shown its real worth to the city's growth by establishing per-manent social life—a great asset to



How free it seems to place the cake in the oven and forget it? CAN'T BURN! The invention of the

### A DECEMBER ON PERCHANCES NO BOTTOM IN OVEN make this range the fastest selling range of all.

Being modern, its welcome is growing in Glendale like the fastest growing city. sensation agencies interactional



Oven burners rest on cold air. Bakes all day, unwatched. Uses the heat other ranges waste. So great is its convenience that it is worthy of 30 days' free use. Old ranges taken. Balance on terms.

PAGE SEVEN-SECTION TWO

### **COKER & TAYLOR** PLUMBING DEALERS LIX **Open Sat.** Nights Glen. 647 209 S. Brand

H. C. SCHUMACHER Phone Glendale 853

> Agent for Royal and Corona **Typewriters**



109 SOUTH BRAND BLVD.

internate metring as some and have Sell, Rent, Repair All Makes of Machines

Also Full Line of Supplies

un me batte or a stoudy and mu

Politeness is respo ood many white lies. onsible for a

city's growth by establishing per-manent social life—a great asset to any new town, that attracts visi-tors and residents of a high class. The pioneer citizens of Eagle Rock recognized this fact, and in uniting themselves in this capacity haid the good foundation of stabil-ity for the social side of the city they feit certain would some fu-ture day cover the beautiful valley they had chosen for their homes. This club, which was incorpor-ated in 1903, has done and is still doing much for the city's better-ment by upholding high moral standards, and a glance at any of its annual programs shows that philantnopy, civic betterment, pub-lic affairs, and so forth, hold first place in its plan of work. The meetings occurring twice a month bring the best talent of Southern California in music, art, literature and drama, and also call upon local talent for exercise and development. A club, whether a women's club or a man's club, should be in real-lity a school, a continuation of high school or college for all, who hav-ing entered into life's real activi-ties, may continue to progress men-tally. The Women's Twentieth Century

The Women's Twentieth Century club is this to its individual mem-bers, a school, a place of higher education. No one, no matter how-were heavy home duiles may be, need retrograde in her education. She may, by merely being a reg-ular attendant at the club meet-ings, keep herself in touch with all modern thought and action—a demand to which the present-day woman must not fail to reply. This club of over 200 members, endeavors to respond to every call, and with its spacious, practical clubhouse for social functions of every order, does not fail to im-press upon the history of the city that is growing with great rapid-ity, a record of truth and dignity. With the motto, "Knowledge is Power," this club claims to do and to be what the busy, hurrying world needs, viz—with this as its am: The Women's Twentieth Century

aim: To meet with handclasp warm and cheerful smile. To rid our hearts of pettiness, Our speech of all unkindli-ness. To do great things and stamp them with gentility. To quit ourselves like women---Sweet and true. To realize that the smallest-deed becomes history. And that we are helping in man's noblest task----The hulding of a city.

The building of a city

# To All Customers and Friends:

I extend the heartlest of good wishes for the coming season because of the good patronage you have given me and I greatly appreciate it. May I serve you better in the future is my hope.

Sincerely,

DANIEL HUNSBERGER PLUMBING AND HEATING DEALER 412 West California, Glendale, Calif. Phone Glendale 252 South Alamada, Phone I

PAGE EIGHT-SECTION TWO

DAILY PRESS





South Bend is one of Indiana's because it does not stand still long best cities of the 78,983 class, but Glendale's advance in two years was greater than South Bend's in ager form of municipal governager form of municipal governten years by 3,165. This city's rate of growth was nearly six times as fast as that of the good Hoosier town.

Medford is one of the best 40,000. class towns in Massachusetts. New<sup>2</sup> port News is the most progressivé 35,000 to 40,000 of the cities of Vir-ginia. Reading, Pennsylvania, is a healthy industrial city in the 100,-000 mmb. Waterles is Loura's best

000 rank. Waterloo is lowa's best 35,000 to 40,000 population gainer. Yet, in two years Glendale out-ranked all of them in growth for ten years, as the chart lines picture to the eye. This city's rate of in-crease over that of Waterloo, for instance, was more than 10.6 to 1, almost eleven times as fast!

In short, the expansion of Glen-dale, measured by its population rains, has been literally phenom-nal. Must Be Underlying Causes And behind phenomenal develop-nent there must be sound, well punded causes—reasons. Cities realways effects of forces that here, he will not want to leave.

What are those causes? That is a very important question which every citizen, present or prospective, needs to have care-fully and clearly solved. The man who can come close to knowing the future, can plan safely. Growing the out of that same problem is this big one— Can Glendale continue to grow in

Can Glendale continue to grow in the next five and ten years as it has in the past two years, or any-where near it? Reasonable, logical answers, squarely and fairly made, will be presented in the second article of this series.

presented in the second article of this series. It is perfectly manifest, that if even some light can be thrown on Glendale's future that can act as a basis for investments, building and home-making, no one interested in this good city can afford to miss these studies. They will appear exclusively in the Glendale Press.

**BIG INSURANCE CUT PROMISED** 

Automobile underwriters in the United States have promised a 20 per cent reduction in automobile nsurance if a method can be per-ected of numbering engines and

because it does not stand still long enough to permit the ancient roots to get fast! It has the city man. cities of America of the 35,000 to Also Plans to Beat Flint

100,000 classes. That is done in the first section habitants by 1930, Glendale will

ingly valuable advantage for health and comfort. The city is on an inter-mountain valley, and the at-mosphere is always dry and whole-some, real mountain air reduced somewhat in rarification. Such a city as Glendale gives wholehearted attention to public school. education as a matter of merican ciffies of the 40 000 to

school education, as a matter of

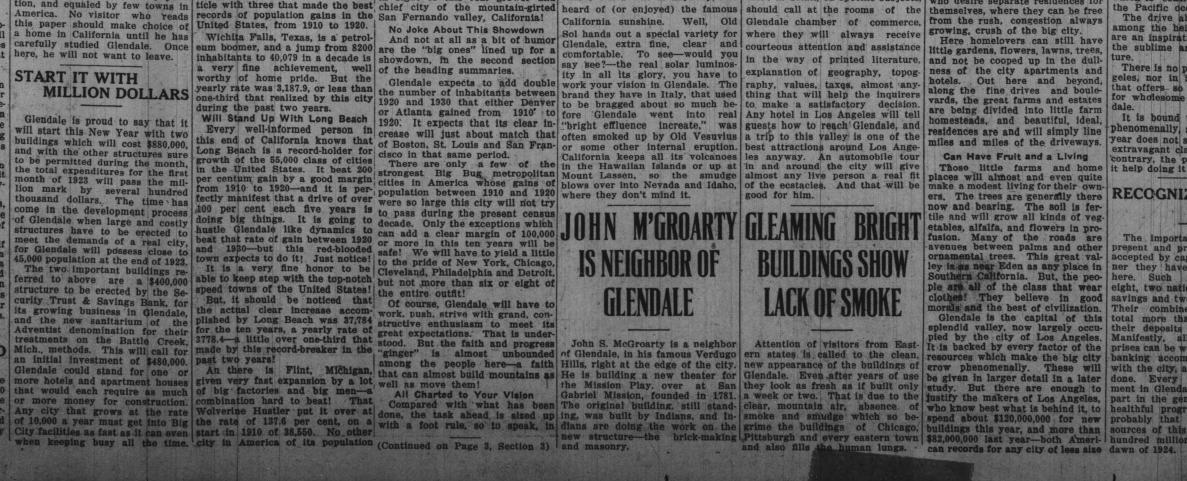
Then, here are some of the Big Ones: 256,491

GLENDALE

ager form of municipal govern-ment, and owns and operates its water and lighting systems. All earnings which are in excess of ex-penses, belong to the city for ad-ded improvements. The water supply is mountain flowage, right off the heights and from beyond contam-ingly valuable advantage for health ingly valuable advantage for health **IS MATCHED IN OF COMMERCE; IT** 

> Everybody in America and most of the world who is anybody, has heard of (or enjoyed) the famous california sunshine. Well, Old Sol hands out a special variety for Glendale, extra fine, clear and comfortable. To see—would you say see?—the real solar luminos-ity in all its glory, you have to brand they have in Italy, that used to be bragged about so much be-fore Glendale went into real "Dright effluence increate," was often smoked up by Old Vesurius or some other internal eruption. California keeps all its volcanoes Now, instead of weakings among 1920 to 1930—or come close to if! American cities of the 40,000 to 126,000 classes, Glendale is graded in the First section of the census summaries at the head of this ar-ticle with three that made the best records of population gains in the United States, from 1910 to 1920. No Joke About This Showdown

HAS THE DATA



Expansion in any other direction has now come to going eastward and southward among the factories and traffic regions. To the westand trainc regions. To the west-ward it is along the Santa Monica mountains, where values are for the rich and the erection of pal-aces. To the north it is to find de-sfrable places in little valley patch-es or on the high hills.

43,110

There is only one San Fernando valley left in the near vicinity of valley left in the near vicinity of Los Angeles. In the very necessi-ties of the case, that must now come into tremendous demand. The phenomenal growth of Glen-dale is only one proof of that fact. The tidal wave into this most Promising Land has a living index right here—and these results are only the beginning. Here is the one ideal field where the home-loving people can find

Can Have Fruit and a Living Those little farms and home places will almost and even quite make a modest living for their own-

make a modest living for their own-ers. The trees are generally there now and bearing. The soil is fer-tile and will grow all kinds of veg-

most reasonable, most logical, most inevitable result that can be expected that at least 100,000 of them will come to this city. To claim 10,000 a year is only a fair estimate. The whole combination of conditions' will make such a growth inevitable!

Has Many Other Attractions

Has Many Other Attractions Scenically, this is a picture town. It is spread over the floor of a beautiful mountain valley. To the north range the Verdugo hills, that are really mountains, as they rise to altitudes of 3,500 feet. Beyond them are the Sierra Madre mountains that are a wilderness of majestic convolutions, with sum-mits up to the 10,000 foot height-an endless arena for hiking, camp-ing, side-trips. To the west is the splendid Griffith park of Los An-geles of over 3,000 acres, with ele-vations in and beside it of 2,800 feet. This is the eastern end of the Santa Monica mountain range which is continuous westward to the Pacific ocean.

the Pacific ocean. The drive about the valley and among the heights, and on them, are an inspiration for any lover of the sublime and beautiful in Na-

ture.

There is no place around Los An-geles, nor in Southern California, that offers so many inducements for wholesome home life as Glen-dale.

It is bound to grow, and grow phenomenally, and to gain 10,000 a year does not seem in the least an extravagant claim to make. On the contrary, the problem is, how can it help doing it?

**RECOGNIZED BY** THE BANKS

The importance of Glendale, present and prospective, has been accepted by capitalists in the man-ner they have established banks here. Such institutions number eight, two national, two state, two savings and two trust and savings. Their combined resources now total more than \$80,000,000 and hanifestly, all legitimate enter-prises can be well financed, and the banking accommodations will grow with the city, as they already have done. Every legitimate require-ment in Glendale is alert to do its part in the general movement of hathful progress. It is entirely probably that the banking re-sources of this city will pass the hundred million mark before the dawn of 1924.



EXHIBIT

OTHER EXHIBITORS



Year Resolutions to stop doing something.

Now, let's get busy and resolve to DO something -something that is a pleasure and will mean additional satisfaction and contentment.

For example, make ar-rangements for a new home of your own, or de-cide to remodel your old home, incorporating hard-wood floors, built-in fixtures, and many other modern time and labor-saving features.

**Begin the** New Year Right Let Us Assist You With Your 1923 **Building Problems.** 

**Bentley-**Schoeneman Lumber Co.

OUR ADVERTISERS WILL TELL YOU THAT DAILY PRESS WANT ADS PAY!

EVOLUTION OF THE HOME; YEARS CONSUMED MAKING MODERN HOME The Road From the Caveman's Abode, Beneath the

INTERESTING READING IS STORY OF

Overhanging Rock to the Modern Type of Archi-tecture Is Lined With Thought and Planning

The evolution of the home makes interesting reading. These days we have palatial homes, comfortable apartments and homelike bungalow courts. We have everything that the heart could wish—everything that it seems possible to devise in order that our home life may

be made pleasant and comfortable. But it was not alwayes thus. In the earlier stages human beings made their abode in caves and other outdoor sheltered places, such as overhanging rocks and densely interwoven foliage. But the form of human

by the time the progress of man reached the Neolithic period and these most primitive dwellings have much in common with the homes of the burrowing animals. The primitive man went into

The primitive man went into the earth and sought warmth and sistance to the wind per amount

The primitive main went into the earth and sought warmth and protection from the elements in pit dwellings, but the habit of living in pits must have been developed after the disappearance of those huge animals which in earlier times would have broken through the roof of such a place. In each case the home was round in shape and went downward for seven feet and sometimes ten. Over the top of the pit was placed a firm cover of interlaced branches well daubed with clay and mud, and from the bottom a tunnel ran diag-onally upward toward the surface. This tunnel was the entrance and exit to the apartment. Such dwel-lings were found in eGrmany as late as the first century of the In all this long period from the Neglitive time to the surface to the surface to the searce to the wind per amount of interlor area, than a round structure. It probably required many centuries of experiment be-fore the Saxon evolved their sys-tem of living with retainers in great oblong homes. Then the Saxon chieftain who had ambitions to maintain a court could not keep his servants and re-tainers at the proper distance. When he learned to construct a square or oblong hall he could maintain his throne at one end of the building and the rank of each retainer was acknowledged by the position he occupied in the hall either near to his boss or at a dis-tion to discover how things have improved since those ancient days.

Christian era. In all this long period from the Neolithic time to our own, this first idea of man, his instinctive liking for round shapes, has ever been noticeable so that we find it in prehistoric funeral mounds, in the bee hive houses of Ireland, in the great wheel windows of Gothic architecture, cathedral domes, the Roman temples dedicated to Vesta and, even in many of the French chateaux of comparativey modern times.

the great wheel windows of Gothic architecture, cathedral domes, the Roman temples dedicated to Vesta and, even in many of the French chateaux. of comparativey modern Eventually, this round form of architecture became subordinate to a shape never found in nature's own work—a square or an oblong. These rectangular forms were de-veloped in the quest for more com-modious homes. So long as the diameter of a round house did not exceed eighteen or twenty feet the old method would suffice. Rounded stakes were driven into the earth to form a circle and plaster was inserted between the poles to make an airtight wall. Such a structure a good thatched roof which would be rainproof and offer adequate Theie was only practical in a small house. Theie was only proom for one fami ily and with the development of tribe spirit, which included a great chief or king, it was necessary to

Greetings of the Season to One and All

To serve this community better, and to aid every enterprise that has as its aim the upbuilding of Glen

BY E. R. WAITE, Secretary Shawnee Oklahoma Board of

STOP TO THINK-

**DID YOU EVER** 

THAT more cities die for want of public spirit than for any other reason. THAT the advertising columns

of your newspapers are serv-ing constantly to inform the thrifty buyers as to where to

find bargains. THAT the spirit of "We Can and we will" of your citizens is what has made your city what

what has made your city what it is today. THAT if this spirit of boasting is nourished by men of vision, and who have the will to bring these visions into the realm of the material, your present greatness is simply a prelude of what is to come. THAT if this spirit is lost, your present greatness will fade away.

present greatness will fade away.
THAT in some cities many city knockers are taking altogether too much "jaw exercises."
THAT there is no better adver-tisement for a city than pros-perous newspapers. The more advertising they carry, the bet-ter Impression they make upon the outside world. Seen any-where, they give the impression that they represent live, up-to-date communities, and such communities are good ones in which to live.
THAT some men have their vis-ion obscured by the darkness cast by their own shadows. Nothing satisfies them because they are unable to please them-selves.

selves.



KEEP THE HOME

MAGNETIZE DRIVER-SAVE TIME A screwdriver that is magnetized

A screwdriver that is magnetized is a great convenience for anyone working about the car. This tool will pick up bolts, nuts, screws or other metal objects that have been dropped in inaccessible places. All that is necessary to magnetize a screwdriver is to hold it close to the dynamo for a few minutes, un-til it has become charged.

Most women are as modest as the styles will permit.



Peerless built-in contain every up-to-date fea-ture in modern kitchen planning, such as Disappearing, Space Saving Breakfast Al-coves and Peerless Ironing Boards.

Charlton & Brainard, Stock Plans. MacMillen Built-in Furniture Store. Independent Lumber Co., all kinds of Moulding. Glendale Hardware Co., Door Knobs, Locks. Safety Concrete Incinerator Co., Fire Helmet Trade Mark. General Water Heaters Corporation, De Luxe, Automatic. Supreme Asbestos Roof Fix, Roofing Products. Inlaid Floor Co., samples of Flooring. Universal Silicate Stucco Co., Wall Finishes. Petriwood Sinks and Mantels, A. T. Dobson. Pacific Cotton Mills Co., Mattresses. Perivood Sinks and Mantels, A. T. Dobson, Pacific Cotton Mills Co., Mattresses. Peerlees Built-in Furniture, Ironing Boards. Marshall & Stearns Patented Wall Beds. Williams Radiator Co., Gasteam Radiators. Coker & Taylor, Plumbing. Tropico Potteries, Inc., Tiles, Mantels. Stevens Paint, Wall Paper, Window Shades. Pioneer Paper Co., Slate Surfaced Shingles. Pratt & Lambert's Paints and Varnishes. fixtures

**The Peerless Kitchen Cabinets** 

IF YOU ARE THINKING OF BUILDING DON'T FAIL TO COME HERE AND

SEE THIS EXHIBIT

PERMANENT

Central Bldg., 111 E. Broadway. Phone Glen. 2095



ale and vicinity, will, as in the past, be our mission the coming year.

**GLENDALE AND MONTROSE** 

RAILWAY CARS being

# Have a Thirty Minutes' Schedule to Glendale's New City Park in the Picturesque Verdugo Canyon

An ideal spot for family picnics and social events

We also have a regular car service to

# Verdugo Woodlands

"The California Switzerland, with Its Memories of Spain"

THE VERDUGO WOODLANDS OFFERS-

Splendid oaks, sycamores and alders. Abundant mountain spring water. Beautiful mountain scenery. Ocean and mountain breezes.

Boulevards; excellent car service. 1100 feet elevation. Nine miles from the heart of Los Angeles.

A beautiful park with outdoor ovens and all conveniences for private picnic parties. Permission to use same may be obtained at Tract Office, corner Canada Boulevard and Glorietta Avenue. Glendale and Montrose cars pass the door. Beautiful natural timber—flowing streams and fern-towsled canyons, all surrounded and protected by majestic mountain ranges, form a combination for home-building that is irresistible.

Q.-What is a tourist? A.-A permanent resident in the bud.

Q.—What things may a tourist see in and around Glendale that he does not see back east? A.—Oranges, ostriches, lemons, bananas, alligators, pineapples, missions, olives, sardines, aqueducts, harbors, tunas, bungalows, abalones, loquats, casaba melons, snow-crowned peaks, submarine gardens, yucca, eucalyptus, palms, pepper trees, cafeterias, Thanksgiving celery and Christmas strawberries.

Q.—Does Glendale helieve in hiding its light under a bushel? A.—It does not. In addition to showing the light it sets fire to the bushel and makes a conflagration that attracts the attention of the whole world.

 $Q_{\rm }-\!Has$  Glendale any agent working for it in the East?

East? A.-Yes. Mr. Cyclone, Mr. Blizzard, Mr. Thun-derstorm and two Wave brothers, Messrs. Cold and Hot.

Q.-Are they successful? A.-Highly so. They are sending thousands of people to Glendaie every year.

Q.-When is the best time to come to Glendale? A.-At Once. "Everybody's doing it."

Q.-What is the only way to leave Glendale? A.-With a return ticket.

Q.-When will Glendale cease to exceed the speed limit in growing? A.—When Gabriel blows his horn. 1.0

Q.-Well, then, who is the leading real estate and insurance man in Glendale?

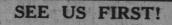
A.-H. L. MILLER CO., OF COURSE.

### ence in the Insurance Business H. L. Miller can give you better Insurance than the average agency. It is simply **GOOD BUSINESS TO SAVE MONEY.**

You Will Get the Same Service In **Our Real Estate Department** 

## FOR SALE OR SWAP

FOR SALLE OR SWA Six-room house, suburban, down town. Three rooms up and three rooms down; Hardwood floors, made of old soft pine, Big spare room measures 4 by 9; First-class space for bath and bowl, Piped for furnace, a hole for coal; Roof leaks some, only when it rains, Walls all freescoed with daubs and stains; Glass in the windows was cleaned last year; Basement, plenty of room for beer; Good leather hinges on every door, Get your locks at any hardware store; Sink in the kitchen is filled with grease. Shades cost almost ten cents apiece. Ten bucks down, anything that's fair, Balance on tick as you get it to spare, Lawn grass died seven years 'ago; You won't have any grass to mow. Listed with H. L. Miller of 109 S. Brand. He sells any Glendale land. Salesmen will show you any time you wish; When they get buyer, Miller will pocket the a mish. When they get buyer, Miller will pocket the com-

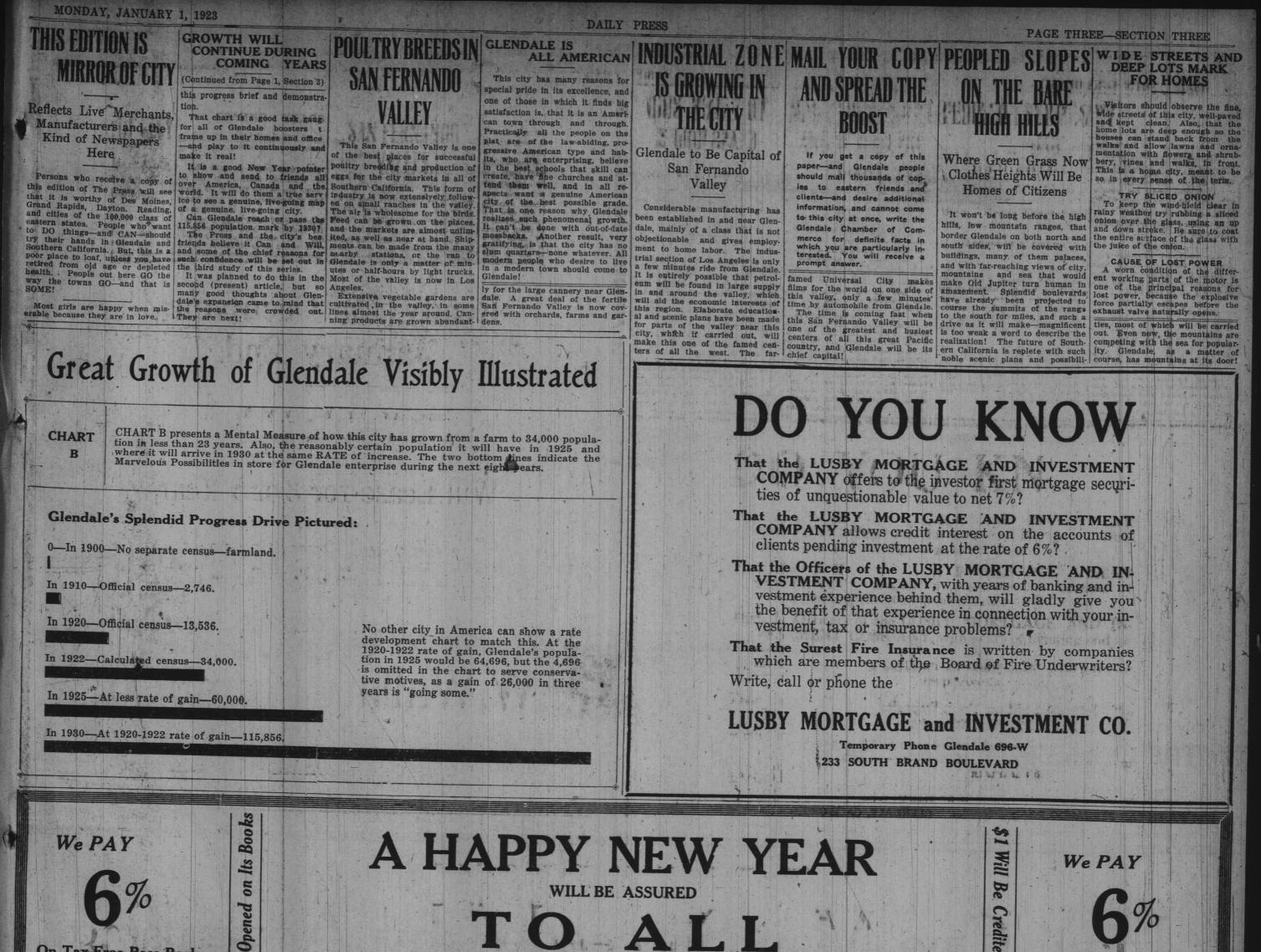


Real Estate, Loans, Fire, Auto, Compensation, Plate Glass and Burglar Insurance **109 SOUTH BRAND BOULEVARD** 

**PHONE GLENDALE 853** 

Branch, 1430 South San Fernando Road

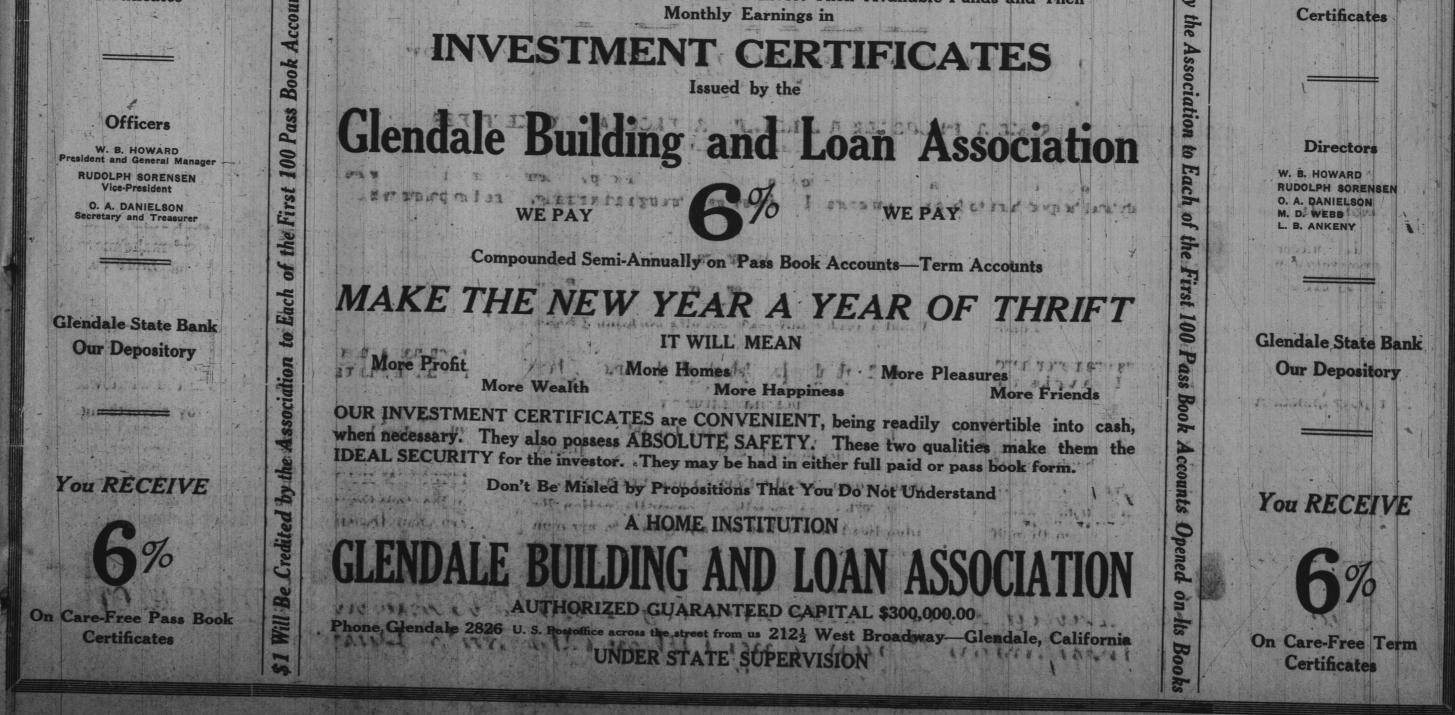
MILLER



On Tax-Free Pass Book Certificates

Who Form and Carry Out a Resolution to Invest Their Available Funds and Their

On Tax-Free Term



### By RICHARD L. ROWE

Glendale has an ambition to be the Best American ing in Home City in the United States, but it has no idea of trying to be so on the society plan.

to be so on the society plan. It proposes to be wisely practical, and knows that no city can win greatness without factories. It is the policy of Glendale to encourage industries of the progressive, whole-some class, that will employ good citizens and pay them fair wages. To this end, very wise provision has been made for an industrial district, largely segregated, located to the south-west and northwest of the main business and residential section, that includes more than 1,000 acres of very good factory sites. This land can be purchased at reasonable prices for desirable in-dustrial establishments. The pow will be mainly electricity, which has the effect of making in almost industries, largely beginners because that two get entered. Some of has been no chance for the old tity, industries, largely beginners because the town is so young there has been no chance for the old tity, may hands, while most of the so the most prosperous and have the town is so young there has been no chance for the old there so is factory is and entered to the showing for the attivities of the most prosperous and have that way hands, while most of there is no fine showing for the attivities of the chamber of Com-merce along this line." Decode the town is so young there has been no chance for the old there so is the ender is are intrased at have that ways and is all the producing ind around them. No wonder that the producing the most prosperous and proving manufacturing con-tions and even a the producing in a size of enders are in the so all the most prosperous and have that size in glendale in a sub the most prosperous and have the two size entered. Some of have a factories are farge and end have that ways and in a size of the chamber of Com-merce along this line." Decode the most prosperous and have the It proposes to be wisely practical, and knows that no city can win greatness without factories. It is the policy of Glendale to encourage industries of the progressive, whole-some class, that will employ good citizens and pay them fair wages.

west and northwest of the main business and residential section, that includes more than 1,000 acres of very good factory sites. This land can be purchased at reasonable prices for desirable in-dustrial establishments. The pow-er will be mainly electricity, which has the effect of making an almost smokeless factory area, although modern methods of burning petroleum have approximately the same result.

cerns in Glendale is the Interna-tional Chemical Products Co., lo-cated at 223-225 Kenilworth avenue. This firm specializes in the manu-facture of products used by the up-to-date motorist--motor Pep, Spring Life, Carbon Remover, Rad-iator Cement. Auto Body Polish and Top Dressing. They also man-ufacture printing and lithograph-ing ink of high-class, varnishes and dwars. ESTIMATES PROBABLY O SMALL

The principal aim and object of the Guthrie Construction company, which will come into being shortly after the beginning of 1923, will be the erection of high class homes. By this is meant the type of structures that have made Bev-erly Hills, Hollywood and other high class residential sections what they are. "Glendale has broken into the high type home class," said Charles B. Guthrie to a representative of the Glendale Daily Press this morning. "The erection of the bet-ter class of homes in Glendale has already begun and there is no rea-son why it should not continue with increasing activity. "There are several sections of this city that are ideal for the bet-ter class of homes. I do not say this in order that I may be making a noise, but because it is absolute by the truth. While there are oth

this in order that I may be making a noise, but because it is absolute-ly the truth. While there are oth-er localities one of the most beau-tiful parts of the city that is ideal for the better class of homes is the Grand View section. There are numerous tracts in that locality that'cannot be surpassed anywhere in Southern California. Every lot is a jewel. During 1923 we are going to lean toward the better class of home, for we believe that in that way we can do more for the upbuilding of Glendale." The Guthrie Construction com-pany will also build for the man of moderate means. It will erect homes that will sell for from \$250 to \$750 down, the remainder to be paid in easy monthly installments. In addition to erecting homes in connection with the tracts that are handled by the Charles B Guthrie connection with the tracts that are handled by the Charles B. Guthrie Real Estate company, this concern will doubtless construct homes in various portions of Glendale, according to the desires of those wishing them.

beside the car, or when one or more trucks are parked along the roadway at night.

ANK LOOK AT YOUR SPRINGS Rusty springs will cause dam-age to the car and tires because of their sluggish action on rough roads. Car owners are warned to take care of the springs if they wish long life and satisfactory serv-ice from the automobile. Start the New Year Right by Opening a SAVINGS ACCOUNT ADJUSTING CARBURETOR To adjust the carburetor for high speed, cut the mixture until it is 4% Interest Paid on Term Deposits so lean that the motor will miss 3% on Special Savings Deposits when running idle. Then add just a little more gas to the mixture. Test the adjustment on high speed, quick accelerations and hill climb-ing. THE COMMUNITY SAVINGS AND BANK OF GLENDALE LOOK OUT FOR HOLDUP Use the accelerator in place of W. W. LEE, President DAN CAMPBELL, Vice-President H. J. WELLMAN, Cashier JOHN A. LOGAN, Vice-President the brake when a suspicious-looking form is seen out on the road **1726 SOUTH SAN FERNANDO ROAD** 

**GLENDALE, CALIFORNIA** 



# Ready for Occupancy January 2nd.

4 Stores on Maryland, 15x50.

1 Corner, Harvard and Maryland, 30x65.

1 on Harvard, next to corner, 20x65.

# Will Lease for 3 or 5 Years

Very desirable location and reasonable rent.

450 feet to Broadway and 250 feet to Brand, directly across from High School; Maryland Ave., between Harvard and Wilson, will be improved within next few weeks with ornamental lights and all the trees removed.

Also 7 double and 1 single apartments. All rooms very large, light and airy.

W.Wallace Plumb Co.

REALTORS INSURANCE, LOANS, INVESTMENTS

GLEN. 220-M.

**229 NORTH BRAND BOULEVARD** 

"When You Buy Advertising You Buy Circulation"

Iow One Man Succeeded by Advertising

# Ten Good Points for the Retail Advertiser

## REGULARITY IS FOREMOST IN SUCCESSFUL RETAILER'S PROGRAM TO KEEP BEFORE THE PUBLIC BIG DEALER SAYS SUCCESS IS DUE TO HIS NEWSPAPER ADS

A retailer that has spent the greater part of his advertising appropriation in good newspaper copy recently related just how he carried on his advertising campaign. He gave ten points which had helped him to become a successful business man through advertising. The ten points were:

1. I advertise regularly. Every issue of the paper takes my story to its readers. I waste no energy in making people remember me. They do, and every ad means strength because of that.

2. I make every ad look like mine. Years ago I adopted a distinctive style and stuck to it. I use plenty of white space; my ads are never hard to read. And though the space I use varies, the typographical appearance always stamps them as mine.

3. I put into advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it 3 per cent of the previous year's gross, with more if special conditions justify it. By putting most of it into newspaper advertising it accomplishes more than if I scattered my fire.

4. I brighten my ads with frequent illustrations, either humorous or practical.

5. I am careful never to overpromise. When I make claims I back them up with reasons. Then, when I really have an unusual bargain, people believe me when I "whoop 'er up" a little.

6. I "think advertising" all the time. I buy goods that will advertise well. Sometimes I buy goods just for their advertising value.

7. I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time. I do this by having a definite hour to write the copy, and letting nothing interrupt it.

8. Whenever possible, I carry the nationally advertised goods that are advertised in my own home paper. I feature them. Sometimes they

give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.

9. I always plan my window and counter display to link up with my newspaper advertising. Each helps the other. The woman who has seen my ad in the paper is reminded of it when she passes the store and sees what's in the windows.

10. My salespeople back up my advertising. They often help with suggestions for it, and they always read it. I insist on that. Moreover, we make a special point of courtesy and helpfulness to the customer. We try to have nothing happen in the store that would be an unsatisfactory memory when the customer reads my message in the newspaper afterwards.

The Glendale Daily Press Has Nearly Two Thousand Copies More Circulation Than Any Other Glendale Paper

"When You Buy Advertising You Buy Circulation"





Some Timely Tips on Tire Care Are Given-How to Handle Spark Plugs Is Told; Also How to Use Chains and Fill Grease Cups

One hears a great deal these days about tire inflation. Some folks advise running the tires hard in winter and soft in summer; others say keep up the pressure in summer and trouble. There are only three sys down in winter. A reasonable idea is that they should be kept up to a specified pressure AT ALL TIMES. It stands to reason that if the fabric of a tire is going to be injured by low pressure, or by being run soft at one time, it certainly will be damaged if run at the same pressure at any **SISTERHOOD** IN other time. The principle is that the fabric is broken down by a continual bending and straightening of "the sides of

the casing, and the more the casing +

as the car is in progress, thereby distributing the wear, which nat-urally comes with the use of the chain, to all parts of the casing. If the chain is held stationary the chain, to all parts of the casing. If the chain is held stationary the chain, to all porbably be worn these are gone there is nothing left to hold the pressure of the air within the tire. It is possible that a tire will break down more come a tire will break down more com-pletely through a given amount of bending in summer than it will in winter, or vice versa, but the fact remains that if the act of bending

causes the breaking down, whether in summer or in winter, this par-ticular bending process should be as nearly eliminated as possible at all times. The most satisfactory way of gauging the tire pressure is by regulating the load each casing should carry. For the guidance and convenience of the reader the following tire table has been com-

	Inch	Inflation	Loa	d
	3	50	375	
	31/2	60	510	4
2 1	4	70	815	
	41/2	75	1100	
	5	80	1300	A PO
-	51/2	85	1700	
	6	90	2000	1 3
	7	100	. 2720	1
	8	110	3670	1
	9.	120	4650	S. Mart
	10	130	5850	1
In	replac	ing spark	plugs	there

The two principal causes of trouble, that should be guarded against. One is too tight an aljustment when the cylinder is hot, which makes it almost impossible to re-move the plugs after the motor has could off. The other is the head cooled off. The other is the breaking of the porcelain insulation in plugs through contact with a wrench. Socket wrenches, if made too narrow in the neck, will often rause fracture of the insulation uncause fracture of the insulation un-less held perfectly in line. Plugs should be tightened or loosened from the side of the motor rather than the front or rear—this will eliminate a great deal of the dan-ger of the porcelain of the plugs be-coming cracked through the wrench slipping from one plug and striking the porcelain of another. When this occurs the crack will probably not be noticed at the time, but the chances are that later a "miss" will develop.

chances are that later a "miss" hotels, are being or have been built will develop. In these wintry days a great deal of use is being made of the non-skid chain. The motorist should be cautioned, however, against fas-tening the chain too tightly about the tire or of attaching it to the

fill the grease cups of their cars properly. Here is a simple way: Before removing the cup from the car wipe away all dirt that may be around it—this is to prevent grit from getting into the grease. Use an old table knife or something of the kind for putting in the grease; do not scrape the cup along in the grease trusting to chance to get nough in it for proper lubrication Remove one cup at a time, fill and replace it, then go on to the next. This prevents them from becoming replaced in the wrong location

**COUNTRY IS** 

ALLURING



gine to see if the spark is all right. Then go to the carburetion, taking off the float chamber top, and see that it is up to the level. After-ward see that the gasoline gets to the cylinder by opening a petcock. If there is gasoline in the float chamber and the cylinders get lit-the open on the trouble is the tle or no gas, the trouble is be

When the motor fails to start

first try the spark plugs on the cylinder head, and crank the en

ine to see if the spark is all right

the or no gas, the trouble is be-tween the float and the cylinders. That may be in the nozzle, the throttle or the valves. Much air leaking often stops the flow of gas into the cylinders. Stuck valves, or valves out of time, will give the tems to watch-valve system, ig nition system and carburction sys

**STOCK AND RACE** 

the Hood, Back of

It is thouht by many that the racing automobile is an especially constructed machine-that it was nade from one end to the other expressly for racing purposes. This owever, is not the case.

Stock cars and racers are me-chanical brothers. The differences between them are comparatively trivial and the clever hand of the angineer merely makes a few changes to turn the stock model SAN DIEGO BACK

to space devouring monster that makes the crowds gasp and shiver as it tears around the big oval. No better instance of this can be found than in the two Fronty. Fords, which were put together by the skilled hand of Louise Chevro-let engineer and model the states of let, engineer and racing driver, and which made better than 100 miles per hour at the recent Indian-

apolis race. In the construction of these hybrids, Chevrolet used more than half standard Ford parts, adding special fitments that made the difference in speed. San Diego's back country will step into the front ranks among California's motoring and vacation paradises as soon as the public To begin with, the regular Ford cylinder block was used, but the arns of the beauties of that sec-

Until recent years this "back country" has been little known, and seldom visited by motorists— that was before the good roads building began. Today a network of good highways have been flung across the mountainous stretches. ores were refinished .008 oversize, to give a more accurate finish. The camshaft, piston pins, connecting camshaft, piston pins, connecting rod bolts, camshaft gears and con-necting rods are all Ford stock parts. The crankshaft, cylinder head of valve-in-head type pistons, etc., are of special construction. The transmission is entirely stock, the propeller shaft and torque tube are also the regular Ford parts. The rear axle is altered, but the stock housing is used. The front axle is a special forging. Mountain lakes whose beauties only Indians or venturesome hikers knew are now accessible to the man at the wheel; great peaks from which literally hundreds of miles of fertile valleys or mountain fastness can be viewed are opened

Note that the engine has been given a special head, carrying Vacation camps, mountain lodges

the in the set were in the set working in the set in th The engine compression is 85 pounds. The crankshaft is a chrome nickeled steel forging with ntegral counterweights. integral counterweights. The crankshaft is machined to take the Ford crankshaft gear and the stock Ford flywheel. The shaft is drilled to feed the main and con-necting rod bearings under pres-sure, an oil pump being driven by the forward end\*of the camshaft. An oil reservoir is placed in the hody of the car and a four-gallon reserve tank in a subcase under the crankcase. Maximum oil pres-sure is fifty pounds. FAR FROM BEING ~ REACHED It was predicted years ago that it would not be long before the saturation point would be reached in the sale of motor cars, and in the sale of motor cars, and thereafter the increase in the num-ber of cars in use would be in direct proportion to the normal in-crease in population. But the sat-uration point is still a long way off; the automobile industry has climbed until it is now one of the greatest in the country and those who made the dire predic-tions are forgotten. The old-timers in the industry who heard the disciples of disaster are now laugh-ing whenever they think of it. Some of the best authorities in the United States believe that the sales curve will not run parallel to the increase in population for at least another decade. Factory executives are, of The carburetor is an L-7 Zenith of 1%-inch diameter. Ignition is by a special Delco replacement type, using a Willard battery. Spark plugs are Champion. \* The transmission, as noted, is Ford stock, but the rear axle gear ratio is 3 to 1, and sleeves are in-serted in the outer ends of the \* axle tubes. The sleeves are ma-chined to take New Departure No. 09 ball bearings. The engine turns up 3600 revo-lutions per minute. Braking is by the regular Ford bands in the transmission and on the rear wheels. The frame siderails are of special construction and the front springs are semi-elliptic. \*

Use This Method ARIZ. HIGHWAYS ACCEPT NO JUNK, ARE IN GOOD

Glendale Daily Press

ADVICE TO DEALER

Notwithstanding the reports to the contrary the roads of Arizona

SHAPE

are in a very fair condition and are usually maintained in a good state of repair. In the past many unfavorable things have been said with regard to Arizona's road sys-tem, but Robert S. Breyer of Los Angeles believes that those folks were either mistaken or knew uothing whatever of the bighwaya nothing whatever of the highways of that state.

"Arizona roads have been very much maligned in the past," said Breyer, "and with all sense of fair-Breyer, and with all sense of fair-ness, the main traveled roads of Arizona can today be classed as some of the best in the United States. Arizona abounds in first class natural road material—disin-terested graphic and spintegrated granite, and a white, granitic rock called caliche.

TRACK CARS Lizzies Are Sisters Under Lizzies Are Sisters Under

"The Apache Trail, leading from the Roosevelt Dam down into Phoenix, has long been known as the worst piece of mountain road in the United States. While the government was engaged in build-ing the big dam the road was kept excellent condition, but due to lack of funds and road material it was left in a state of bad repair after being washed out by floods. The Apache trail was merely a trail cut through solid rock for fifty

"Today this stretch of roadway is one of the best exhibits of mountain road engineering in the coun tain road engineering in the coun-try. Large quantities of picric acid have been made available to the Arizona Road Department by the government, and this, one of the best known explosives for such work, has aided materially in the rapid progress made by the de-partment/in making this road the highway it is today. highway it is today.

"A very firm crushed rock found-ation has been provided, which is rolled down thoroughly by means of heavy steam rollers," and the surface is then filled in with prop-erly crushed decomposed granite. All road work, it is interesting to note on the Anache Trail is done note, on the Apache Trail is done by Indians, who seem to lend a sort of picturesqueness to the work at hand.

"A notable mountain road, which cuts the distance between Prescott and Jerome in two, is the one over and Jerome in two, is the one over Mingus Mountain, reaching an ele-vation of 7000 feet, but with such easy grades that the entire dis-tance can be negotiated easily in high gear. Another notable short cut is the road that has been put in between Globe and Phoenix, known as the Superior Road, and which cuts the running time bewhich cuts the running time be

The power of an engine is often taked by means of gearing it low at the rear axle. When buying a car

it is wise to find out what the re-duction ratio is. If the reduction is duction ratio is. If the reduction is very low a comparatively light en-gine will pull considerable weight uphill in "high" because the car is really not in high gear. If the en-gine is of large dimensions and geared very low it will perform very beautifully on hills and will have long life, but it will be a glut-ton for gas and will not usually "Quit trading used cars that you can't sell quickly," was the advice given to automobile dealers here by C. A. Vane, general manager of the National Automobile Dealers' ton for gas and will not usually give more than sixty miles per hour speed. If the engine is of small di-mensions and geared low it will perassociation at the annual con-vention of the Indiana Automotive

Trade association. "The dealer who might other form well enough on hills for a time and will be cenomical on gas, wise be reckoned financially successful, has met his waterloo in his own used car department" Vane declared. "Many dealers are but it will wear out quickly and will not develop speed.

now carrying used cars they will rever be able to dispose of at any where near the price at which ac-quired and the longer they are held the greater the loss will be. LEGAL OPINION "As a means of remedying this condition, (I do not suggest it as a 'cure' for the 'used car problem') I recommend that every dealer who expects to stay in this busi-ness and who hopes to make any money out of it will make a survey of the sales possibilities of his ter-ritory and determine in his own

mind just what used cars he can afford to take with a reasonable assurance that they can be disposed of.

posed of. "This will not be a difficult problem. Ninety per cent of all the motor cars manufactured are being made by fifteen manufacturers. The remaining 10 per cent are being made by one hundred manufacturers. I have been in numerous cities of this country where from six to ten automobile districts, the maximum speed limit lealers would be able to supply on public highways in the state at the volume of motor transporta

tion for that community and find that there are anywhere from ten to thirty dealers, all with a tre-mendous overhead and all tradlimit is also thirty miles per subject to certain exceptions. ing their shorts off. is quite common in the law, it "The truth of the matter is and it might just as well be said now as any other time, there are too many factories and too many so-it is lawful to travel over thirty called dealers in the business and the multic is paying for this eco-"The truth of the matter is and

ditions: "The automobile dealer must pay cash for all merchandise he buys On an open country highway where there are no intersecting from the factory and 90 per cent of his sales to customers are on time. Anywhere from 70 to 85 per cent of his total sales involve a highways on either side the highways on either side the motor ist may travel up to thirty-five miles per hour if he has a clear view ahead for a distance of four hundred feet and there is no per-son, vehicle or other object visible within the four hundred feet ahead. The reader can figure this at a price low enough to make a profit he is trying to row upstream out for himself. If one automobile without oars.

is traveling at thirty miles per hour, it is unlarful for a second automobile to overtake and pass the first automobile. It would be a violation of the state motor vethe customer is attracted to a new car on a lower new list price and hicle act. Another point to remember is that it is unlawful to approach or

PLAY SAFE BY FOLLOWING ADVICE

oross an intersecting highway even in open country territory at a rate of speed in excess of thirty miles per hour unless the driver, during the last four hundred feet before reaching the crossing has a clear view ahead for a distance of Never have any person or bun-



GLENDALE, CAL. MONDAY

**JANUARY 1, 1923** 

FOOTPATHS IN CALIF.?

Good roads enthusiasts will pr

sent to the next session of the N

7,000,000 Cars Can

Statisticians of the autom

industry in the United States

Be Absorbed in U.

Majority of Mishaps Do Not Happen on Curves an "Dangerous" Corners, as Supposed, But at Points Generally Considered Safe

Ninety per cent of the automobile accidents are cause through recklessness and speeding, according to statistic compiled by the state road commissions and by heads of traffic divisions of some of the largest cities in the countr This dispels the popular belief that the majority of t automobile accidents occur on steep grades, sharp curve and grade crossings.

The records show further that a very large number accidents happen at points that are generally consider comparatively safe, while sections that have been gene ally regarded - as extremely dan-gerous are proving to be relatively miles nor hour on partory gerous are proving to be relatively free from mishaps. By making a check on the wrecks you see strewn along the highways in most any community it is believed the above facts will

be borne out. WHY NOT BUIL

The fact that the curves are announced with danger signs no doubt accounts for this, so few accidents occuring at those point and it is only natural to assume

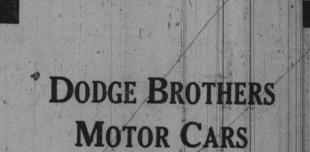
that accidents along the straight aways are caused by high speed, recklessness and misjudging dis tance when passing cars going in the same direction. Therefore, you can readily see that there are other dangers aside from grade Jersey legislature a bill providi into difficulty with the traffic of-ficer and police judge. Outside of business and residence fon the construction of footpat along the state highways. N Jersey has hundreds of miles crossings and sharp turns which beautiful tree-lined asphalt ro notorists must learn to sense in nighttime is thirty miles per hour always and without any exception. In the daytime the maximum speed On account of the many acci-dents that happen on the Detroit-Toledo road, as a result of speed-ing and reckless driving, particu-

beautiful tree-lined asphait road order to be thoroughly careful drivers and to avoid accidents. On account of the many acci-dents that happen on the Detroit. Toledo road, as a result of speed-ing and reckless driving, particu-larly during wet weather and after paved highway is being regarded as a particularly dangerous one by many motorists. Other points to be remembered the exception that gives the most

Other points to be remembered n connection with safe and sane Iriving when touring over roads hat you are not familiar with are s follows: lriving when touring over roads that you are not familiar with are Do not take a chance racing ove

a grade crossing or rough bridge at the base of a hill in order to make the grade on high gear. This is a common practice among mo orists, and often results in broken

prings, damage to tires and acci lents at grade crossings. It does not hurt the mechanism of a car in the least to take hills on second rear, as a matter of fact it is much sasier on the motor and machinery in general, particularly when the grades are steep enough to cause the motor to labor. You will often see motorists second the measure of actual incomes.



the public is paying for this eco-nomic waste.

used car trade in and unless the lealer can acquire this used car

"Used cars must be moved main-ly on price, if they are to be moved quickly. The price cannot be too high for immediately this is done

the used car goes a begging.'

Never have any person or bun-dle in your lap while operating, A motorist who drives without lights, or with only one light, is dangerous on the highway: Any driver, while teaching an-other person to operate a car, should keep off busy thorough-fares. It is better to lose a few min-utes than your life. Slow down it

By J. ALLEN DAVIS Associate Counsel of the Automo Associate Counsel of the Automo-bile Club of Southern California Practically all motorists believe that the speed limit in this state is thirty-five miles per hour on open country territory. This is one of the several erroneous ideas as to mead limits that lead to be the speed limits that lead the motorist

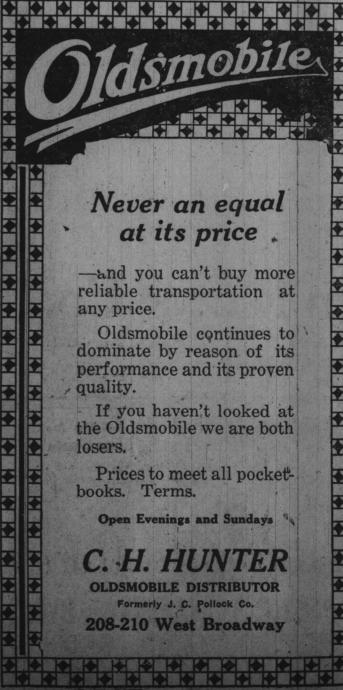
SPEED LIMIT

**IS GIVEN** 

spokes of the wheel. The chain is ing motorists into this "back cousupposed to creep around the tire try" in ever increasing numbers.

tion.

to auto owners.



<text><text><text><text><text><text><text><text><text> excessive use of brakes. The need-less pressing of the brakes only serves to make the motor use more energy in pulling against this contracting force. The brake should be used to slow the car down when it is necessary, and the driver should watch his road so that the car will slow down on its own momentum, which in the great majority of cases can be done without the use of the brakes.

the state of the see where you are go. The man who permits a car to be used on the highways with de-fective brakes has no regard for human life.

fective brakes has no regard for human life. SOLDER IGNITION WIRE To insure a firm contact and pre-vent wires breaking off, every igni-tion wire should have a terminal solder at each end. / If the ter-

tion wire should have a terminal solder at each end. If the ter-minal breaks off, be very careful in fastening wires, as a single strand of wire touching another metal part may ground the cur-rent, thus preventing the ignition system from working or running the storage battery.



**7**OU can't begin to realize how much good you will get from a Ford Sedan or Touring Car till you own one. You will never know how much

time, how much money, how much trouble you will save until you drive one.

So get this thought well in your mind. The Ford Sedan will give you more comfort, more satisfaction, more service than any enclosed car of this type you can buy at anywhere near its price.

Without obligation on your part let us show you the many advantages of the Ford Sedan and Touring Car—and explain their many new refinements and improvements. We will show you, too, how easy it is to own and pay for one by our terms plan. Give us a call-either in person or on the phone. You must act quickly if you wish reasonably prompt delivery.

### IMMEDIATE DELIVERIES

## JESSE E. SMITH COMPANY

Authorized Ford and Lincoln Dealers 115-125 W. Colorado Blvd. Glendale, Calif. Telephones: Glendale 432-433-434 3-Service Cars-3 - 7:30 a.m. Until 9:30 p.m.

# DEPENDABLE

We wish you a Happy and Prosperous **NEW YEAR** 

**R. E. CORRIGAN** 145 S. Brand Blvd. Phone Glen. 1465 PAGE 2-AUTOMOTIVE SECTION

# PACIFIC SOUTHWEST TRUST and SAVINGS BANK Formerly Los Angeles Trust & Savings Bank In order to accommodate those desiring to transfer

funds without loss of interest, savings deposits made on or before January 10th in the Pacific - Southwest Trust & Savings Bank, or any of its Los Angeles Branches, will bear interest from Jan. 1st.

Term savings accounts in this bank bear interest at 4 per cent, compounded semiannually.

### **GLENDALE BRANCHES**

104 N. Brand D. H. SMITH, Mgr.

100 S. Glendale Ave. HERMAN NELSON, Mgr.

**PACIFIC - SOUTHWEST TRUST & SAVINGS BANK** 



new show rooms of the W. H. Nay-lor Mator Company, 120 South Maryland street. "The Moon car has caused more talk than any car of its class," said Mr. Naylor. "It is in a class by itself, unapproachable for lines, power, handling and finish. Its en-durance has been demonstrated ful-by

GREAT MON

"The Moon car is the car to begin to travel through 1923 with, for you will be sure that it will be still with you and going strong when 1923 wanes and you come back for "The Moon car is here to stay. "The Moon car is here to stay. It has strong power and we will stay in Glendale with it until the Moon shines on every street of the city. Ride a Moon—and get some-where."

**Toledo Auto Show** Will Open Feb. 25

The Toledo Automobile Show The Toledo Automobile Show company has set the week of Feb-ruary 5 as the date for the annual exhibition. The dealers' show or-ganization consists of O. G. Atwood, president; C. H. Jones, vice-presi-dent; J. M. Grasser, secretary; H. V. Buelow, manager. The affair will be held in the Terminal Audi-torium

DEEP HEAVY POUNDING A deep heavy pounding is caused by a too-much-advanced spark, overheated cylinders, overadvanced timer, or particles of carbon in the cylinder, or ignition chamber be-

It requires 50 tons of butter to keep Los Angeles bread spread

DAILY PRESS

That is the official figure from one of the longest touring

each day.
That is the official figure from churning headquarters where but ter "grows."
Some of the daries furnishing the wherewithal to make this but ter are 1500 miles from Los Angeles, and automobile delivery cars and the butter from there to distributing points, and distributors fin Los Angeles, supplied by 25,000 dairies and providing the distributies from the center of activities here.
A. Jenken, vice president of the Mutual Creamery Company, decide to standardize his transportation equipment a few months ago. After comparison of maintenance records he decided that Dodge Brost, dealers, were the most efficient, the most economical and the most dependable for his purpose.

ed to standardize his transporta-tion equipment a few months ago. After comparison of maintenance records he decided that Dodge Brothers delivery cars and Graham Bros. trucks, distributed exclusive by by Dodge Bros. dealers, were the most efficient, the most econom-ical and the most dependable for his purpose. He immediately placed an order for four Graham trucks and one Dodge Bros. screen delivery car with the Albertson Motor Com-pany, and has recently followed that up with an order for three more of the Graham Bros, trucks. These proven dependable units constitute the white "Maid o' Clov-er" figet seen daily on buiter busi-ness bent in and around Los An-geles. **NEGLECT BATTERY** 

ing was quite heavy in spots, but conditions were not bad enough in any place to deter a real motorist who is out to make the best of things."

"If there is any one part about a man's car that he absolutely de pends upon it is his battery. And that the absolutely de things." Only in one town where he wish-found missing. Mr. Wines says that the asymptotic stress are sen-

pends upon it is his battery. And yet there is no component part of his car that receives the abuse and neglect that it does. "For over thirteen years we have been hammering away at the mortorist to get him to have sys-tematic inspection made of his bat-tery. Such hammering has done heaps of good and most motorists now realize that the battery is one of the most vital parts of the car. But many are still careless—and they fail to realize that no battery will stand up under continual abuse and neglect."

**DIRT HIGHWAYS** EAT UP GAS

AND YOU'LL BE

SORRY

"The best camp site we found on the trin." he said, "was in Harring-ton, Wash., near Spokane. The town has a camp with hot and cold nunning water, shower baths, elec-tric cooking and other accommoda-tions. It is also placed in an at-tractive setting." Mr. Wines says he saw at least 5000 automobile campers en route, but he declares he did not find any equipment equal to his. "We had a fine bed, in a large tent, and everything we needed," he declares. "Our splendid equip-ment added a great deal to the pleasure of the trip."

**Title Rush Will** Hold Up Many Cars

About 35,000 owners will be pro-hibited from using their automo-biles after January 1 because of their failure to comply with the certificate of title law. Secretary of State Deland estimates. Approx-imately this number will be caught in the belated rush for titles, he believes.



GLENDALE Phone Glendale 1320

echi i the

Quality 3

COUNT THE

228 South Brand Blvd. 215 E. San Fernando Road **BURBANK** Phone Burbank 143

Willys-Knight

Cars On The Road

Delivered

Here

Balance Easy Terms



\$1295 — Delivered Here

The Gardner Business Coupe Individualizes a unit of Transportation for the business and professional man in which style, utility and comfort are happily combined.

Wishing Our Friends and Patron's a Very

HAPPY NEW YEAR

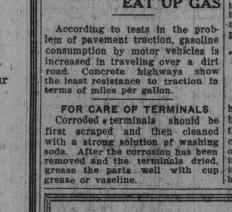
THE GLENDALE MOTOR CAR

DEALERS' ASSOCIATION

We ask the cooperation of the Motoring Public in careful driving to make our highways safe for Life and Property.

Buick	
Cadillad	
Chevrol	
Dodge	F
Ford an	d Lincoln J
Gardner	
Hudson	and Essex
Hupmoh	bile
Maxwel	
Nash	./ .
Oakland	I
Oldsmol	ile, Columbia C
Paige, J	ewett, Dort S
Reo	F
C. J.L.	

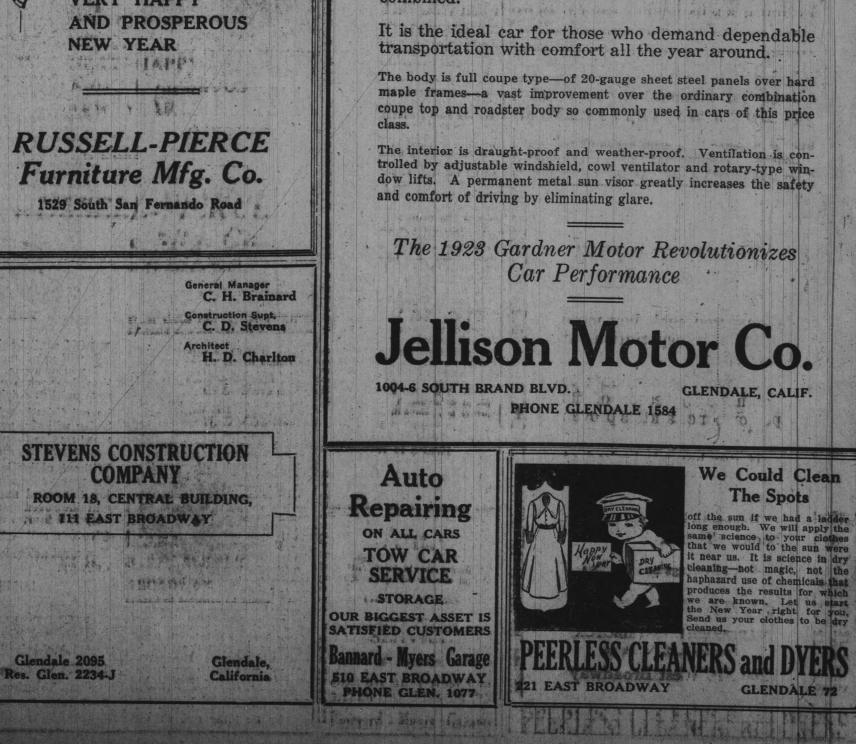
Tanner & Hall Court Motor Co. C. L. Smith 237 S. Brand Blvd. 235 S. Brand Blvd. Orange and Colorado 145 S. Brand Blvd. 125 W. Colorado R. E. Corrigan Jesse E. Smith 1006 S. Brand Blvd, 228 N. Brand Blvd, 107 E. Colorado Jellison Motor Co. Kelley Kline Motor Co. Bartlett & French Glendale Motor Car Co. 124 W. Colorado South Maryland 115 W. Harvard 208 W. Broadway . B. Sutton



MONDAY, JANUARY 1, 1923



Clinton L. Booth 145 SOUTH BRAND BLVD. PHONE GLEN. 1465



### DAILY PRESS

PAGE THREE—AUTOMOTIVE SECTION



There is a large number of stranded, or nearly stranded, mo-

stranded, or nearly stranded, mo-toring parties now en route to Los Angeles over the National Old Trails route. These stranded parties are labor-ing under the delusion that the whole of California is a vast orchard, the trees of which are laden with bags of gold. They start toward California when they are scarcely able to purchase a small car and in many instances these parties are finding them-selpes face to face with dire want and are forced to beg food, cloth-

and are forced to beg food, cloth-ing, money, gasoline and parts from other motorists en route. But the lure of California is like-ly to prove too strong to almost any one in the East during these winter months, regardless of his station in life. station in life. the bus is worked."

"With five in the party," said a new arrival to California recently, "we left Los Angeles in October, intent on staying in Washington, D. C., until spring. We followed the National Old Trails route, stop-ing on partic to see the Grand ping en route to see the Grand Canyon and following a route

through Santa Fe, Kansas City, St. Louis, Columbus, Wheeling and Cumberland to Washington. We intended to stay in Washington un-til spring, but after we had seen the city and when we found the the city and when we found the mercury hugging the zero mark al-most constantly, we felt the irre-sistible lure of California in all its overpowering mastery, so we head-ed the Velie westward again and came back to the land of sunshine."

A FEW PARKING POINTERS FOR AUTOISTS

Ninety percent of the farmers who responded to a survey made by the United States department If the car is left in a precarious position, it is best to use the parking lights even if the local ordiof agriculture state that the factor of time saving is the greatest adnance does not require you to do

So. When you see a desired parking space ahead, hurry along to it. If you take your time, someone will slip into the space while you are preparing to back up. Leave anula room between the same trip by wagon.

servio

Leave ample room between the front of your car and the machine OLD TUBE INJURES CASING Don't give your new tire a bad start in life by putting an old tube inside of it. ahead when parking, for the motor-ist who parks behind you will in-variably run his car as close as possible to yours.

DRIVEWAY RUTS ARE BIG

HELP When planning a garage, espe-cially if the door is narrow, con-struct two ruts on the driveway, the exact width of the wheels. These ruts will always keep the gar straight, regardless of the ex-perience of the driver. Struct two ruts on the driveway, the exact width of the wheels.

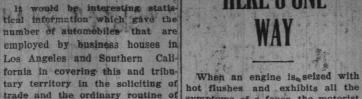
RAIN HARD ON VARNISH

LARGE RAILWAY CUSTOMER The varnished surface of a car is ruined when it is allowed to stand outdoors during rain storms and throughout the night. The automobile industry is the fourth largest customer of the railroads, shipping 359,000 carloads of freight during the past year.

the revolving crank.

**Trucks Save Time** 

Over Old Bay Mare



SALESMEN LEARN VALUE OF

AUTO

hot flushes and .exhibits all the symptoms of a fever, the motorist naturally looks at his cylinders and if they are free from carbon he scratches his head in puzzled anx-"From practically every stand-point the automobile has it over the railroad when it comes to cov-

point the automobile has it over the railroad when it comes to cover ering a salesman's territory," said a drummer recently, "My second car has traveled better than 17,000 miles and has averaged better than eighteen miles to the gallon of gasoline. It is also very economical on engine oil. I have not spent one penny for repairs or parts and the original spark plugs and fuses are still in the car. I have spent money for battery re-pair, but that was due to my own neglect. The rubber on the car stayed there until it had trav-eled 14,000 miles, which I consider the bus is worked.".

CLEAN RADIATOR

HERE'S ONE

WAI

easily. A simple remedy for this malady is to drain all water from the rad-lator by the pet cock underneath, then close the petcock and fill the radiator with fresh water to which has been added one quart of com-mercial muriatic acid, or ordinary hydrochloric acid. When the radi-ator is full, place the cap on and run the engine gently for about five minutes. Then drain and allow to TRY "LEFT HAND" TURN WHEN

CRANKING When it is necessary to crank an engine by hand, use the left hand, and keep the thumb on the same side of the handle as the fingers. In case of a backfire the handle will spin backward. The left hand, being weak, the handle flies out of it without doing any harm. Using the right hand, with its stronger grip, the driver's head is likely to be thrown against the radiator, and the hand is more apt to be hit by the revolving crank.

Two German automobiles recent completed a 300-hour run in Ber-

ly completed a 300-nour run in Ber-lin, which is said to be the world's non-stop and endurance record. The only interruptions were per-mitted for eight tire changes, and one short pause to drain off water which had collected in the gasoline tank during a rainstorm Fach tank during a rainstorm. Each machine carried four chauffeurs who worked in five-hour shifts dur-ing the twelve and one half-day run. One machine used 410 gallons of gasoline and the other 450.

GAS OIL IS NOT GASOLINE

Due to the American tendency to abbreviate, gasoline has come to be almost universally known as "gas" and this has led to some confusion with another product of crude petroleum-gas oil. There is considerable difference between It is very poor economy to con-tinue to use an old tube after it has given a legitimate length of the two products. Gasoline is prin-cipally used as fuel for internal combustion engines. Gas oil is

BIG

and Broadway.

221 N. Louise St.



Clean lined, modishly fashioned and radiating good taste, this new REO COUPE is an advance agent of 1923 body styles.

Riding comfort, starting with a generous wheel-base and long springs, finds unusual expression in the fatigue-proof, deeply cushioned seats and backs.

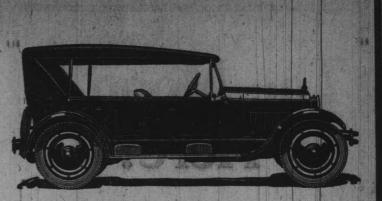
The simple REO dual control, neatly arranged instrument panel and clever seating plan provide comfort and roominess for four adults, with plenty of arm-and-Leg freedom for the driver.

Beauty of appearance abounds in full measure, BUT—

Permanence and performance mean more. That's why this coupe body is steel paneled, over a rugged hardwood framework, braced with dropped forgings.

and why it is mounted on the famous REO double framed chassis, and powered with the sure, eager 6-cylinder, 50 horsepower REO motor.

REO REO REO REO REO REO REO REO REO



### The New Phaeton Reo, \$1895

Beauty of design and perfection of finish are combined with refinement and mechanical excellence in this new Phaeton Reo, built upon the famous Reo-Six chassis and powered with that perfectly balanced sweet-running six-cylinder motor.

Gracefully proportioned is the softly curved low hung body with straight lines that sweep from end to end and merge hood, cowl and body panels into a pleasing entirety.

Arm chair comfort is delivered by the liberally dimensioned, form-fitting seats and backs. Covering them is gray hand-buffed leather of Dual-tone finish.

Proving that beauty is more than body-deep is the Reo double-framed chassis, with the power units so suspended in the inner-frame as to foil the ravages of road shocks.

Spirited and rugged is the 50 h. p. engine. With ground cylinders, large ports, 4-bearing crank-shaft, intake valves in head-each part remarkably accessible—it is motordom's most endur-ing "Six."

\$1895 F. O. B. Glendale

AS YOU NEED IT **"SERVICE"** Harry E. White, Inc. SAN FERNANDO VALLEY DISTRIBUTORS "At the Gate-Way" Phone Glendale 2067 Glendale, Calif.



This is a PRE-INVENTORY SALE and the prices are far below market.

much heavier and is used to enrich the ordinary artificial gas for light-ing and heating.

# To Everybody

We've had a good year in 1922 but 1923 is going to be better. --Let's turn over a clean page and write a bigger, brighter, happier-and so more prosperous history for 1923 than we have ever had before.

-We sincerely appreciate your good will in the past—we will try harder than ever to deserve it in the future.

### **OUR STATEMENTS**

Let's Go!

We have made a lot of claims about our service, about how prompt it is, and how cheerfully we render it. Bring your car in and find out if these things are true. We stand back of every statement we make.

senner bros.

601 S. BRAND BLVD.

Corner of Chestnut St.

Phone Glendale 452"

When Your Car Won't Start

TOURING CARS, ROADSTERS, COUPES, SEDANS, TRUCKS, all years from 1915 to 1922. All prices from \$25.00 to \$500.00.

YOUR OWN TERMS, from \$5.00 down and \$5.00 per week up.

Mr. and Mrs. Buyer-If you are in the market for a used FORD-THIS IS YOUR OPPORTUNITY.

Open Evenings, Sundays and New Year's

Jesse E. Smit 115-125 WEST COLORADO BOULEVARD - Phone Glendale Phone Glen 432 ta to Glen 432

LOTS

Glendale 2136-M

60 ft. x 203 ft.

27 LARGE ORANGE TREES

**ON EACH LOT** 

Loaded with fruit Street Work, Sidewalks, Water, Gas,

Electricity, completed. 31 blocks from car and 5 minutes by auto from Brand

**PRICE \$1800. ONLY \$300 DOWN** 

W. A. HORN INVESTMENT CO.

### IMPROVED MUD GUARDS When planning to install canvas mudguards, the material should be doubled and seamed, then soaked in linseed oil to make it waterproof. The cloth guards, about eight inches in width, afford all the protection the driver requires; they are noiseless, and reduce the weight to a minimum.

AN IMPORTANT DUTY AN IMPORTANT DOTA Do not fail to put a wrench on every important nut and bolt on the car at least once a month. Nuts held by cotter plns may be passed by inspection, but those held by loose washers will need to be tried with a wrench. A loose part may easily wreck the car and cause ioss of life.

PROPER OPERATION OF SPARK The spark should be advanced wen engine speed is increased to gain maximum power from each explosion with the minimum of fuel. Retarded spark at high en-gine speeds also causes carbon de-posit in the cylinders, consumption uel, and in extre

222 S. Brand CERVILLE . FO

W PETE MALL STAL

tal the guarante the We Boost the Other Fellow's Game

Greetings and Best Wishes for

1923

by furnishing the advertising mediums, such as Circulars, Blotters, Folders, Letter Inclosures, etc., which make business for him.

Infinite pains are taken with all printed matter which is gotten out by us. If you have anything in Printing you want especially fine, bring it in.



**Glendale Press Job Printing Co.** 

Glendale 96-97-98

MONDAY, JANUARY 1, 1923

NEW PHOTOGRAPHIC STUDY OF MUSSOLINI, ITALY'S PREMIER AND HEAD OF THE FASCISTI

PAGE FOUR-AUTOMOTIVE SECTION



GROWS

Geo. T. Smith's used car depart ment is recognized as the center More used cars sold and main-tained in stock than any other dealer in Glendale. Twenty-mine cars were sold in Glendale during the month of December. Fair treat-ment rood prices care terms. The

Soap and emery powder, mixed to a paste, is excellent for polish-ing unpainted metal parts of a car. This compound will remove any rust that may have formed, and will leave the surface smooth with-out scratching. ment, good prices, easy terms, The used car department at the corner of Lomita avenue and Brand boule-vard is growing in popularity. Ask your neighbor about the car

When a public speaker pauses for a reply it breaks him all up if he gets it.

TO CLEAN METAL

TIVE SIGNS WITH HAND. ALSO Motorists who use the automati "slow" and "stop" signals on th rear of their cars should not neg lect to use the hand signal as we when about to the either to the right or the left.

he bought from the used car de partment of George T. Smith. "We are new car dealers," said Mr. Smith. "Our used cars are taken in on Willys-Knights and Overlands, and reconditioned in our

own shops. "Pay our used car department a visit. Courteous treatment, fair prices, easy terms. At the corner of Lomita avenue and Brand boulevard.

The article made to underse always offers poor competition quality.

Call and see it, let us explain its numerous features.

The Moon Is

Here!

Snappy, good to look at. To ride in one tells the whole story.

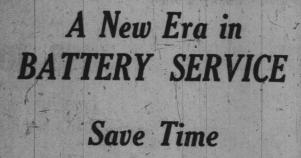
Car on exhibition in our showroom.

Storage, day, week or month.

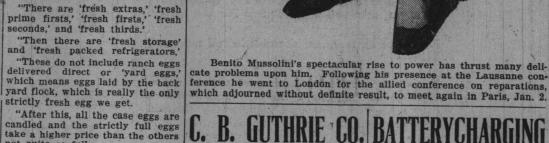
**Oiling and Greasing Serv**ice-and, best of all-

**Courtesy to Our Patrons** 





WE NOW CHARGE BATTERIES IN 24 HOURS



"After this, all the case eggs are candled and the strictly full eggs take a higher price than the others not quite so full. "In other words, if the air cell some eggs in the same case is greater than others in the same case, it usually means that all the eggs are not laid the same day

FEEDING

IS NOT SECRET

IS CLAIM

"There are no secrets in feed-

ing chickens," says a prominent poultry man. "Advertisers who tell you they have a formula for feeding poultry that will make your hens lay every day, or at least 300 eggs a year, word their advertise-ments in such a way that there is always a loophole for them to crawl through

"However, there are not so many of this kind of fellows trying to do business now, because poultry journals and newspapers are more careful about the advertising mat-ter offered now than formerly.

"The agricultural department of the United States and all the ex-perimental stations have published

so many feed formulas covering all departments of poultry feeding that all one has to do istwrite for them and they are forwarded without expense to whoever asks for them:

"Did you ever know into just how many classes the trade di-vides eggs? Well, there are more than half a dozen.

crawl through.

or so "The most noticeable difference between a yard egg and a ranch egg is about two weeks difference in some eggs in a case is tastes stale.

est eggs.

in it.

A busy place is the new home of the Charles B. Guthrie company, 110 West Broadway, and from pres-"The method of collecting ranch

NOW IN NEW

eggs varies but usually a middle man makes a business of buying ranch eggs from the smaller poul-trymen who keeep anywhere from 500 to 2000 layers. The new offices of this com-pany are among the finest, in Glendale. They are an evidence of what can be accomplished by courteous treatment, honest deal-ing, and a "square deal for every-body" method of doing business. "The poultryman gathers the eggs and packs them in cases just "Twice a week the buyer comes around to the ranch and pays one to two cents a dozen below the jobber's price. "This middleman may supply stores direct or he may sell direct great that a larger, more modern place of doing business was found absolutely necessary.

to the wholesaler. "If he is up in the game he grades the eggs by candling and charges extra for the best or full-The offices that were formally occupied by this concern Saturday are of such a character as to give the company the widest possible latitude in a business way. It is one of the finest locations and mast clabeants effect in the situ "This charge, added to what the retailer adds, is what the consumer atitude in a business way. It is one of the finest locations and most elaborate offices in the city. The fixtures in this office are fin-ished in genuine mahogany, and as to have a tendency toward greater efficiency in serving the public as well as management of the company's affairs. One of the most canable operat Peraner adds, is what the consumer pays by the time the consumer boils the eggs for breakfast. "Even when they go direct to the storekeeper from the middleman, the freshest of them are at least a week old. "Some storekeepers will put cases of eggs out on the walk and let the hot sun beat on them all

day long. You can be certain this does not improve the quality any. "When the rancher brings his own eggs in to the retailer he only gets the wholesale price, although there are a few merchants who may pay a cent over the market unoteting.

Theodore M. Newman, who for "Then they do the candling and 15 years prior to joining this firm Then they do the candling and grade the eggs and make an extra profit that way and that is why you will find different prices in the markets and stores for eggs, although both may have come out of the same case. "Some hens never lay a first quality egg, not because they can-not but heceuse they do not compared to the company during the new four to the provide the

A 24-hour battery charging serv-ice has just been established by the firm of Parker & Black, 113 West ent indications it will be growing busier as the days wear away. Harvard street. This was made possible by the installation of a constant potential battery charging outfit, at a financial outlay of \$1.000

IS DONE IN

HURRY

Glendale. They are an evidence of \$1,000. what can be accomplished by Up to the present time it has courteous treatment, honest deal-ing, and a "square deal for every-body" method of doing business. For months the head office of this firm was located at  $103\frac{1}{2}$ South Brand boulevard. The in-great that a larger, more modern The new method of charging bat-teries is not new. It is in use in practically all of the large elec-trical establishments in Los An-geles and is proving to be the greatest kind of a success. It has been used for the years on train been used for ten years on train headlight battery charging outfits.

tery distributors in Glendale, we repair and rebuild all makes of batteries, and we do all work promptly and at moderate prices." One of the most capable operat-ing forces in Glendale is found in the office of the Charles B. Guthrie company. Of course, "Charlie" himself, has hold of the "tiller." In

CAR WITH TWO MOTORS this concern he is a man who has the "last word." An automobile was exhibited in recent show in Paris with two

motors and two driving shafts, to-



Never before have we been able to offer so much **REAL TIRE VALUE** at such low prices as we are now offering the Motoring Public of Glendale and vicinity.

Here is real opportunity to save money—as we have received definite advice from the East that Tire Prices will be advanced ten to twenty per cent the early part of January, 1923.

> 30x3<sup>1</sup>/<sub>2</sub> Regular Cords at.... \$12.75 32x4 Regular Cords at ..... . . \$22.50 -other sizes in proportion,

is a sample of the **EXCEPTIONAL VALUE** at prices now in effect.

Start the New Year with good Non-Skid Tires-we take the smooth worn tires in trade.

A complete stock of all sizes in Miller, Michelin, Samson, Diamond and Kelly-Springfields.

### **Our Service Is Free**

Let Us Quote You on Your Requirements



AUTOMOBILE SERVICE AND SUPPLIES

Washing **Steam Cleaning** Vulcanizing Polishing Vesta Storage Batteries and Genuine Ford Parts

GLENDALE, CALIF.

222 EAST BROADWAY

We have installed the constant potential method of battery charging-the most important time, money and battery saving devel-opment since the beginning of battery service. It is endorsed by the makers of Exide batteries —the oldest and largest battery manufacturers in the world. Batteries are fully charged in 24 hours by this method, which is recognized by the leading engineers as the only scientific method of recharging storage batteries.

Save Money WHY PAY MORE THAN ONE DAY'S RENT? Chandler **PARKER & BLACK EXIDE BATTERIES** 113 W. Harvard St. Glen. 1918-W Season's Greetings Financing **GENERAL CONSTRUCTION CO.** FRANK S. POWELL ncorporated Designing Building 249 N. BRAND **GLENDALE** - BURBANK - EAGLE ROCK Glendale 1569 Phone Glendale 156-W 105 East Colorado St.

of the same case. "Some hens never lay a first quality egg, not because they can-not, but because they do not get dealings with the Charles B. Guth-rie company during the past few months knows "Bob." He's the fel-low who peddles around that good-natured smile at all times, and "Bob's" a "square-shooter" to the last word. Chalmer D. Day, cashier, was formerly with the Metro Picture for corporation, and also spent five years with the Union National bank of Pasadena. Chalmers can count nennies in fourteen languages, blindfolded. hot, but because they do not get the proper food to make an egg. "When they have to manufacture eggs from food dug out of barn yards how can they do it? "Eggs are laid by other hens that are fed on refuse, which, while not bad, has no nourishment in it.

In it. "These hens, when they do day eggs, they are usually watery, stringy, unpalatable products. "The next time you get one like it for breakfast, you will know how it got that way, and this is one reason why chicken houses should be kent strictly agained.

Cleveland

reason why chicken houses should be kept strictly sanitary. "Eggs gathered frequently dur-ing the day, chickens fed on good wholesome food with plenty of fresh clean water, and a couple of real good fresh soft boiled eggs for breakfast—well what is better?" house and lot department. They know houses from the foundations up and also know lots about lots. They are a couple of those "treat you right" fellows. W. A. Stillwell is the short, pleasant fellow who holds down the Los Feliz and Brand branch office

Dealer

GLENDALE

"Does your boy Josh know anything about agriculture?" "No," replied Farmer Corntassel, "and I don't want him to learn. What I want Josh to do is to learn engineerin' so's he kin keep the livver an' the rest of the gasoline machinery goin'."

of the Guthrie company. There's a new saying out, "If you want South Glendale property, ask Still, he knows." George H. Page, stenographer and assistant bookkeeper, is the budding business man who keeps the remainder of the crew in good spirits. The rainier the day the more cheerful is George.

About January 1st a Mortgage Loan company will be started in connection with this concern, the business of which it will be to buy trust deeds, mortgages, contracts, etc.

<text>

Happy New Year

We will celebrate the advent of 1923 by wishing our friends and patrons the fullest measure of Happiness and Prosperity.

We will continue to serve our customers to the best of our ability.

MOVING IS OUR BUSINESS AND WE AIM TO DO IT RIGHT

Ware Transfer

902 E. Windsor Rd.

Phone Glen, 313-M



of building lots, ranging from the 50-foot piece to the site acres in extent That northwest section is a piece of country that will in years to come be the envy of many of the so-called high-class sections of other localities. It is high and htly, is practically frostless, so that the most tender plants may be grown, and is, comparatively speaking, above the fog.



On the second floor there will be 2 sleeping compartments, the north miles this canyon continues narrow.

of which will be equipped with being marked here and there by of which will be equipped with an outdoor sleeping room. The homes could be placed with unusthe porch connected with which ually pleasing effects. will be 10 by 10 feet. The south sleeping compart-

Suddenly as the roadway up the canyon is followed, the canyon ment will be 13 by 22 feet in size widens. Wider and wider it the floor of the canyon being sur

It has the scenery. Motor some day along Kenneth road. Travel slowly and stop now and then to take in the wonderful panorama of the far-famed San Fernando valley. From this road you can look and miles of fragrant alfalfa spreading as an ocean of green to can appreciate the grandeur of the scene

basuitial green. Verdugo hills, Sto-ries hare been written about those wonderful hills, poems have been the personal supervision of Mr. and forme is beeing bluit right. Noth but the half has never yet been told. Those who<sup>2</sup> ive are not building this home stant source of inspiration, that they have wated for a long time. To wrae one on to better thins.

Residence of W. E. Evans, Charles Toll, David Lewinsohn, John Braly, John Robert White, Jr., Mattison B. Jones and Charles B. Guthrie,

THROUGHOUT

Point to Construction of the Future

With the housewarming of the Matterson B. Jones, in er we would have a real home of be an electrically-operated water a wonderful panorama view of the their splendid new manor house on Kenneth road, in the down upon Los Angeles and far opening hours of the new year, the opening of the Charles over into Burbank town. You can B. Guthrie home at 1641 Grand View avenue is the next home we have a wonderful view in the basement and the tile floors, from the rear of which the stairto be added to the splendid homes with which Glendale of the Verdugo hills to the north will be of hardwood. The very case, which in itself cost \$600, ex-

It is in line with the construction of Charles Toll, David the northwest. When you combine Lewisohn, John Braly, John Robert White, jr., and Wilthe hore with the knowledge that there are few valleys in this coun-try which yield such a wonderful return in agricultural products as

Then turn your eyes northward. is the 13-room dwelling that is be these they have added a number of which means the part of the state, The living room in this home is kind unusually attractive. This with the very latest electrical ap-There, lying just a step away and ing constructed at 1641 Grand "different" features, as well as which means the world, that sur-name things that would add to the passes the beautiful northwest of the front to the rear of the home. The kitchen will be a room such a state of the area in the home. The kitchen will be a room such a state of the area in the home. The kitchen will be a room such a state of the area in the home. The kitchen will be a room such a state of the area in the home. standing as a reminder of the days when California was young, are the when California was young, are the interview of the leading realtors of the many things that would add to the general convenience of the dwell-interview of the better class of homes."

glimpse of the Verdugo canyon— ed their adobe home, a structure and poet, sings. He knows the his-the valley of a million cherished that is still standing. It into their settings as a diamond tory of this, canyon like a book. He home locations of Southern Cali-panorama of the Verdugo canyon does into pletinum.

is reasing understatings and to strik the factor of the values of the sales of the

No. 1, William E. Evans, 333 North Orange; No. 2, J. H. Braly, 505 North Brand Blvd.; No. 3, John Robert White, Jr., 347 North Orange; No. 4, Charles Toll, 1635 Ken-ing will be left undone that would neth Road; No. 5, David Lewinsohn, 2145 Kenneth Road.

moment we saw this northwest sec- from the street are run through throughout the entire day. From tion we decided that sooner or lat-er we would have a real home of be an electrically-operated water a wonderful area wonderful area. If the south bedroom is the be wonderful area wonderful area wonderful area. There will this room, also, may be secured be swung.

our own right in the heart of that heater of the very latest design. San Fernando valley. The floors throughout the home, Between the living room and "From the location of our new with the exception of cement floors dining room is the reception hall, rie, and the beautiful San Fernando finest grade of hardwood for danc- tends to the second floor. valley to the south and the south-west. We are sold to the limit to this northwest section. We be-lieve it is one of the most desirable valley to the south and the south- ing will be laid in all of the rooms staircase will be made of Califor-

and will contain a fireplace. ficiently extensive to locate a city of many thousand people. The floor of this section of the canyon is Both of these sleeping compartgently sloping toward the south, and around the entire canyon are in any way make them homelike and pleasant.

hills, that beautiful type of hills for which Southern California is Some day, after this canyon has

The attic will be divided into been opened wide to the public, two large rooms, one to be used for a play room for the kiddies and the hills on the edge of this open the other for a study for Mr. Guth- place will be covered with beautiful homes. On the floor of the

The cemented basement is divided into two rooms, one of which will be a billiard room and the valley, also, will be magnificent dwellings, for the surroundings are such as to demand the better class

It is understood that in, both Sycamore and Scholl canyons ex-

that goes to make a room of this the laundry, which will be equipped il's Gate dam. When the proposed

They are inviting him to "come and see." If these sections do not equal, and in many instances sur-

wonderful part of the city.

PAGE 2-BETTER HOMES SECTION

DAILY PRESS

TTU KIN



New Year's Day is the time for new resolutions—it is the time when we should map out the coming yearand the course we intend to follow.



Resolutions Below are a few resolutions which you should make. If carried out they will save you time, trouble and

money. We recommend strongly the ten merchants whose names appear below. They will help you in every way in keeping these good resolutions.





MONDAY, JANUARY 1, 1923

DAILY PRESS

- ---

-1-11

Half of Population Is Acquired in Last Three Years.

### By SHERRILL B. OSBORNE Mayor of Eagle Rock

The new year is fraught with nusual possibilities for Eagle Rock City, greater, in fact, than, any that have confronted it in any former year of its history. After moving along slowly and serenely for a dozen years, Eagle Rock City, in the last two years and especially during the mast year, has been during the past year, has been transformed into a most rapidly growing, prosperous community. This activity seems certain to con-tinpe parring unforeseen contin-gene.

sent. It is safe to say that no other town of equal size in Southern California is growing more rapidly or is filling up with a more desir-able class of residents. The great majority are home-owners, not renters. The delightful location of the city, its exquisite setting, its include sort to which larger cities are heirs, the excellence of its schools, its readiness of access to

-

H

:

....

H

H

interpal sort to which larger cities are heirs, the excellence of its schools, its readiness of access to neighboring cities, its churches and its various institutions, all combine to its advantage in those who boast it their home. Bale Rock City, it is safe to say, has a population of about 6,000 persons, half of whom have settled here within about three years. They have a city govern-ment responsive to their will; a tad rate, which except for high school purposes, is much lower than the average community of equally progressive ideas and re-quirements; a self-supporting water system, municipally owned and operated; the most efficient police protection enjoyed by any city of Southern California, and streets in better condition and bet-ter maintained than any but the paved streets. The year 1923 will see improved conditions if Eagle Rock City maintains her entity. She is con-fronted by the possibility, how-ever, that this is the end of the little city, as a separate commun-ity, and that she may be swallowed up by her gigantic neighbor to the post. What the ef-frots on the victim of this process of "being sunk without a trace."

fects on the victim of this process of "being sunk without a trace," is, of course, problematic. It pre-sages, in any event, several years of enormously increased district and community assessments on the property owners to meet require property owners, to meet require-ments of the dominating municipal-ity. Those who have fled from other cities to escape such assessent burdens will have vivid recol-tions of their terrors.

Whatever may come, however, othing can prevent a continued growth of comfortable homes, of urther improvement of scenic livies and a concentration of ef-ort among the residents to add to he atractiveness and the advan-arcs of Earle Rock Citr as an intages of Eagle Rock City as an in-comparable community of homes.

Members of the Pioneer club en-ertained their husbands at a Xmas mas party given Saturday night at the home of Mr. and Mrs. J. Shepherd, on South Central avenue. The holiday decorations included a Christmas tree and there were

# Second Anniversary

EEE

-----

# Starts Tuesday Jan. 2nd, 9 a.m.

----

# **Everything Included** in This Sale

# The Biggest Sale We Have Put On — Prices Cut to the Core

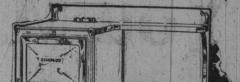
Tuesday Morning, January 2, 1923, we will commence a FURNITURE SALE that will be the biggest event of the kind ever put on in Glendale. Every piece of our stock-and you know Page Furniture is high gradewill be put on sale; and the prices will be marked so low that you cannot help but buy. We have determined to make this a record selling event, and PRICES WILL BE THE TALKING POINT. To give a complete description and prices of our lines would require several pages of a newspaper, but we will give only a few items below for your consideration.



## **DINING - ROOM FURNITURE**

We have at this time an over-supply of the higher grade and higher priced suites in Dining-room Furniture, so we are featuring these quality suites at far less than the prices for ordinary furniture. Here's one example:





and visiting constituted the tasic and visiting constituted the versions of the evening, those esent being Mr. and Mrs. H. llinger, Mr. and Mrs. J. W. An-ce, Mr. and Mrs. J. Vinton of a Angeles, Mr. and Mrs. R. happell, Mr. and Mrs. R. E. Frey, and Mrs. C. M, Van Dyke, Mr. and Mrs. Clarence Challis. Mrs. Whitaker and Mrs. Potter.



## HAPPY NEW **EAR TO ALL**

Let us make a New Year's suggestion

Have your **GLASSES RECORDED** 

We have the instruments to take the prescription right. off your glasses. Then if you break lens all to 'pieces, telephone which one. We have a complete lens grinding plant and will give you the best service posible right in Glendale-same lay in most cases.

Yours for dependable and Efficient Optical Service

DR. MARLENEE **Ontometrist and Manufacturing** 

Optician

106 E. Broadway 

Phone Glen. 198-R

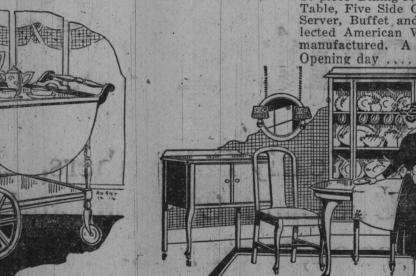
We have most anything in this line you want. One espe-

cially good buy is the suite illustrated. Genuine Walnut

veneer, beautifully finished, burl insets on all pieces; we

are offering four pieces: Bowfoot Bed, Dresser, Chiffon-

ette and Vanity Junior, for ..... \$179.50



10-piece Dining-room Suite, consisting of Table, Five Side Chairs, One Arm Chair, Server, Buffet and China Closet. In selected American Walnut Veneer, Eastern manufactured. A Special for the Opening day ..... \$398.50



A limited number of gas ranges at close-out prices-w are discontinuing gas ranges. Here are a few of the close-outs:

Two Only Cabinet Type Ranges....\$32.50 Two Only Low Oven A. B. Ranges. . \$24.50

This is not an ordinary Pre-Inventory Clearance Sale. It is an extraordinary sale-one which will prove of great value to any one needing furniture. We carry only high grade goods, but the price is so low that you will want to furnish your home throughout while this sale is on.

Remember! We guarantee everything we sell, and deliver goods anywhere in this section. Be on hand early Tuesday morning, January 2, 1923, and get your choice.

# PAGE FURNITURE "Makers of Happy Homes" Phone Glendale 1934 306-308 East Broadway

# Does It Pay To Read the DAILY PRESS and LOS ANGELES EVENING EXPRESS

Over \$8000.00 Already Paid to Subscribers

You May Be Next!

# PRESS Accident Policies

Are **FREE** to Yearly Subscribers. Just Fill With 50c to Cover Cost of Registration, Issuing and Mailing.

Bis

YOUR PAID-UP POLICY, protecting your family for one year, will be sent you at once.

(Policies Only Renewed Upon Receipt of New Application and Registration Fee) DAILY PRESS

Doings and Activities of KINANIS CLUB

The True

Meaning of

**KIWANIS** 

# New Goods Arriving Nearly Every Day

Glendale

Attractive new Percales and Ginghams. A complete stock of Table and Art Linen. We are always ready to show you the new arrivals. Get the habit of trading at

### THE IRISH LINEN STORE **GLENDALE 1683** 117 NORTH BRAND

**KIEFER & EYERICK FUNERAL DIRECTORS** LADY ASSISTANT **305 EAST BROADWAY** LIMOUSINE AMBULANCE SERVICE **GLENDALE 201** 

Just now when our thoughts

are turning particularly toward our friends

permit us to

extend to you the

SEASON'S GREETINGS

coupled with our cordial wishes

Ed. N. Radke

**109 South Brand** 

GREETINGS

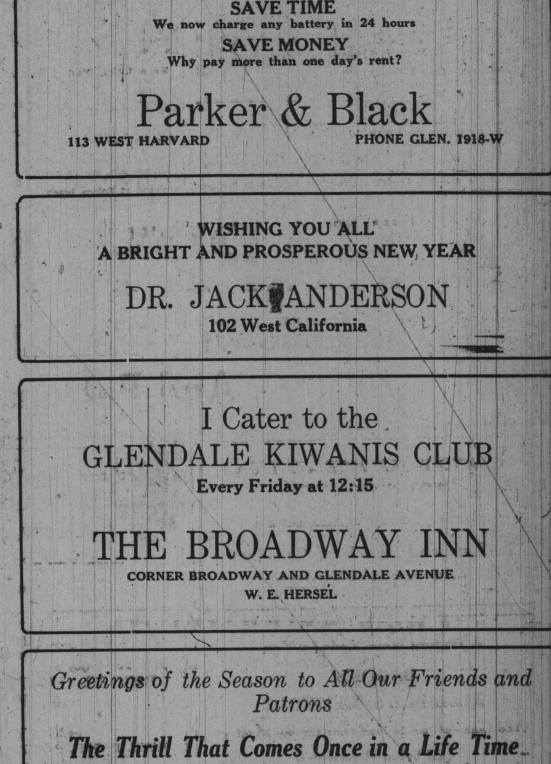
AS XA

K IWANIS is an organization of virile, pro-gressive, right-thinking, broad-minded business and professional men. Its membership is formed by the careful and discriminating selection of the most representative men in their particular calling—men, who by virtue of their God-given talents can be relied upon to cheer-fully co-operate with their fellow members in activate supporting the Kiwanis movement in actively supporting the Kiwanis movement in its steady, unfaltering march toward the attain-ment of its high ideals.

K IWANIS is the practical application of the principle of the Golden Rule to our modern everyday life. The participation in its activities everyday me. The participation in its activities has a pronounced effect upon each and every one of its members from the time they are first initiated. It penetrates the veneer and reaches down into the real inner nature of the man. It appeals to his noblest impulses. It inspires selfconfidence and reliance in one's ability to battle courageously and successfully in the cause of world-wide moral uplift. It develops the latent talents by its stirring appeal for efficiency. It harnesses the restive streams of nervous energy, directing this mighty force into useful and farreaching channels.

THRU FELLOWSHIP acquaintanceship de-Thru friendship and association with a common interest, a vast clearing house of ideas, plans and projects, is formed. From this melting pot of diversified energy, brains and experience, there pours molten metal of the purest gold, which flows freely where it is needed.

A S A MIGHTY river rolls on in its majestic course toward the broad ocean, so does the



Spend Your Dollar with KIWANIANS, and

Get Real Full Value

SEASON'S GREETINGS

Every man remembers a few things with a thrill that not even years and much trouble can entirely erase—his first long pants, his wedding day, the first haby and the first time he sat behind the wheel of his own automobile. Even though you do not own an automobile and have no immediate intention of buying one, you are cordially invited to come here and learn about cars.

### SEASON Kiwanian expand in his capacity for rendering service to his fellow man. The further we prothe anticipation sit benind the wheel, it is to drive and control the new Maxwell. ceed in our Kiwanian activities, the more devoted When the day comes-and it will come-that you go forth to pick out your we become to the great cause in which we have enlisted. As we cast our eyes about us, we witness the metamorphosis of a once self-suffi-cient, smugly satisfied professional man into an first car, you can do a better job because of what you will learn here. At this time we desire to extend our sincere thanks to our Don't get the idea that an automobile salesroom is a chilly place for all exmany friends and customers for their patronage and good cept those who come in to buy. It's always a pleasure to everybody in this organization to talk to and show our cars to people who are not yet ready will the past year, and to wish each one a PROSPEROUS AND HAPPY NEW YEAR. to buy. ardent and unselfish worker in child welfare AN THE ME Of course, prospective buyers are always welcome, but so are the "lookers." Come in often and "post up" on automotive things. campaigns; the evolution of an unsympathetic and apparently hardened man of affairs into a During the coming year it shall be our aim to serve you better than we have in the past—and with our three stores we shall be able to render a service. genuinely democratic and tireless toiler in benevto the city that will be second to none. Right Prices, the Best Goods and Prompt and Efficient Service will be utmost in our endeavor of service to the community. olent and charitable projects, and the transforolent and charitable projects, and the transfor-mation of a solitary and non-communicative scientist into a radiant personality of contagious good cheer and fellowship. It brings home to us, what the spirit of Kiwanis means to this busy world of today. As the years glide by we can see her circle of potentiality constantly expand-ing, and her achievements pyramiding far aloft into the deep heavang Glendale Pharmac into the deep heavens. CAR CO. 638 EAST BROADWAY, CORNER GLENDALE AVE. MOTO LE GLEND GLENDALE, CALIF. 124 WEST COLORADO BLVD. **OUR OTHER TWO STORES** Phone Glendale 2430 KIWANIS MEMBERS ACACIA PHARMACY **HUB PHARMACY** A Few Used Cars, Priced Right and Terms to Suit Cor. S. Glendale and Acacia Colorado and Central Ave. All the advertisers on this page, with the excep-tion of Caterer Hersel, are full fledged members of the Glendale Kiwanis club, and apply the high principles of this order in dealing with the public. A Prosperous and Happy New Year Greetings of the Season and Best Wishes THE GLENDALE to All Our Friends and Customers for All Our Friends and Patrons Y PRESS as a member of the KIWANIS BENTLEY-SCHOENEMAN FOX - WOODSUM CLUB, is always ready to back up every effort put forth by the Club for the betterment of Glen-LUMBER CO. LUMBER CO. dale and vicinity.



Clearance of All Goods in Many Lines, Including Holiday Stocks of Record Goods

To celebrate the beginning of a new year, the first new year since its opening about six months ago, Pendroy's store will get away to a flying start next Tuesday morning with a great clearance sale which has been planned for several months and which will be the first of a series of annual events.

Pendroy's has had sales which have been notable, but this promises to be a history-making event. Not only will it close out broken stocks but other stocks, the surplus of manufacturers secured at wonderful figures, will be

manufacturers secured at we offered at prices way below the customary retail quotations. Know-ing that this sale was in prospect no chance has been neglected to accumulate bargains that would justify every patron of the store in waiting for it and also justify the faith of Glendale in what Pendroy's can do when it attempts a record breaker.

breaker. On their part, Mr. and Mrs. Pendroy are glad to give a demon-stration of policy and aims. They came here as strangers less than half a year ago. Their judgment in selecting Glendale as a coming city has been confirmed. They have learned to know the needs of the town and the taste of its peo-ple, their capacity for trade, and have had their dreams more than realized. In the interval since they came Glendale has grown with

realized. In the interval since they came Glendale has grown with great rapidity and the store has grown with it. The people asso-ciated with Mr. and Mrs. Pendroy



PENDROY'S GLENDALE'S FIRST BIG DEPARTMENT STORE

East Elk avenue, are guests at Huntington park today.

Mr. and Mrs. W. E. Cleveland. of 417 West Lomita avenue, spent the week-end at Balboa beach.

tions

CLUB WINS PLACE cently: "The income from the busi-ness is not our main concern. It is the building up of the store, the development of the enterprise it-self that is of absorbing interest to vs. To accomplish that we must have a harmonious working organ-ization functioning as one unit and must have the friendship and co-operation of patrons. That is what we are striving for, to be of and for Glendale and to make Glendal-ians glad that we are here to serve When the Sunrise Civic club of Eagle Rock was talked of, before organization, there were those who said that it couldn't be done. It has since been found that if can be done, and done very commendably. Looking over the horizon of 1922 at the new year, G. C. Mattison, president of the Sunrise Civic club, states with justifiable pride that he is proud of the organization that has been wrought out of Eagle Rock citizens, and has set forth the ambitions and ideals of the or-ganization for the breaking of all ns glad that we are here to serve them." Mr. Ludwig, who will be actively concerned in the big sale, points out as an evidence of expansion the growth of the Pendroy delivery

ganization for the breaking of all records in progress in Eagle Rock

the growth of the Pendroy delivery equipment from one truck to a fleet of five trucks, the building of a mezzanine floor to provide addition-al selling and display space, the basement salesroom for house fur-nishings and toys, and the creation of a furniture department on the third floor

records in progress in Eagle Rock in the new year which has just been born. "We exist as a club primarily to create a community spirit," said Mr. Mattison. "We want to create a real interest in the affairs of our city, an interest that will be so keen as to lead each individual to give expression to his opinions and ideas at our meetings, where civic problems are discussed and solved. We want our meetings to be the old-fashioned town meetings, where everyone is free to have his say. Every department will be reprewhich will last two weeks, with articles from fresh stock added from day to day as special attrac-Mr. Ludwig is an experienced dry

"Our aim is also to provide a goods man and he says it will be a real metropolitan affair that will set a new pace for Glendale.

Our aim is also to provide a means of informing the residents of the civic problems that confront us. In order to do this we have been in the habit of securing speakers to touch upon the vital subjects, to be followed up by open discussions. Then, too, any meet. Mr. and Mrs. Frank S. Card of And Arts, Frank S. Cate Or Patterson avenue spent Sunday and New Year's day with friends. Mr. and Mrs. Leo Bentler of Los Angeles, at the Mount Lowe hotel. discussions. Then, too, our meet-

Mr. and Mrs. J. E. Howes, of 1122

We build anything from residences costing \$3000 to as high as you want to go. Business Blocks our Specialty Mr. J. C. May, at the head of this firm, has completed more than 170 buildings in Glendale. Has never had a lien filed on a job. Has never had a lawsuit of any nature.

205 East Broadway

\$97,000 worth of work under construction at present.

See us first or last-be sure and see us. We can save you money on your building. 11 years in business in Glendale. In regard to references, ask any business house in Glendale.

Signed,

t minter i i

May & Hellman

**Building Contractors** 

We wish you all a Prosperous and Happy New Year.

MAY & HELLMAN.

discussions. Then, too, our meet-ings always provide numbers given purely for entertainment. "We have never had a desire to encroach upon the work of the other organizations, but are ready to cooperate with any and all or garizations in any move for the betterment of Eagle Rock. The Surrise Civic club is both progres-sive and militant, with all good

ing year at that time, but I that I speak for the new also, when I say that we to make 1923 a banner y

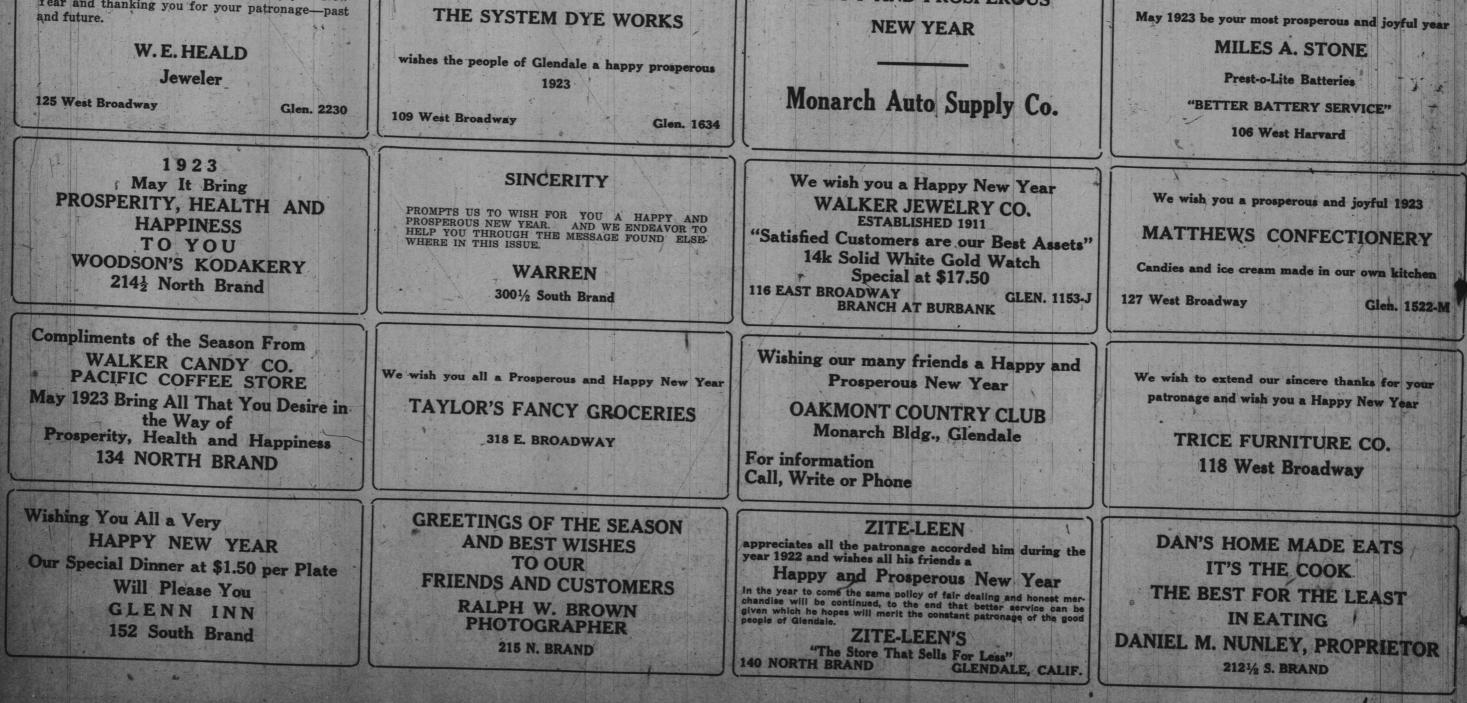
A HAPPY NEW YEAR TO YOU The Following Glendale Business Firms Wish Their Many Friends And Patrons A Prosperous And Joyful 1923

C. AND B. SERVICE STATION Johnson Bros.' Glendale Branch ANDERSON BROS., PROPS. We wish you a Happy New Year CUSTER AND PESCH Corner Colorado and Brand A HAPPY NEW YEAR 108 W. Colorado HOME DAIRY LUNCH GLENDALE PAINT AND PAPER CO. De Luxe and Associated Gasoline Wish You a Happy New Year "AT YOUR SERVICE" 219 South Brand Frederick J. Kelley Glen. 2394.W 119 S. Brand Blvd. Just a Little SIGN that We Do Appreciate the Business You Have Given Us A Happy New Year to You May You Enjoy a We Wish You a **BROOKS'** We greatly appreciate the satisfactory busi-BIGGER, BETTER AND BUSIER HAPPY NEW YEAR ness enjoyed during the past year and most es-**RELIABLE SHOE STORE** NEW YEAR pecially the way we were favored by the peo-WM. A. PFEIFER CYCLE CO. "The Home of the Billiken Shoe for the Kiddies" Than Ever Before ple of Glendale and vicinity in our new store HARRY MOORE 110 South Maryland during the Christmas season. WALL PAPER, PAINTS, OILS AND VARNISHES 120 West Broadway 304 East Broadway, Glendale GLENDALE Established 1917 WE WISH YOU A Here's wishing you a prosperous and joyful New HAPPY AND PROSPEROUS Year and thanking you for your patronage-past

MONDAY, JANUARY 1, 1928

Glendale





### Glendale Daily Press REALTY GLENDALE, CAL. MONDAY SECTION **JANUARY 1, 1923** Impossible for Glendale to Stop Growing RECEIVES THE OVERFLOW advantages with which nature has advantages with which nature has so abundantly endowed us. The products of our hardwood forests nave aided immeasurably in our national progress and de-velopment, and enter into almost every activity of our daily life. Nature has- served us bounti-fully, but we have an obligation to those who come after no to insure LYANS' ORCHARD **CITY BEAUTIFU** ACRES **OF PEOPLE AND MONEY THAT ARE FURTHER AIM OF REALTY** COUNTRY **ARE GATHERED BY LOS ANGELES** DESCRIBED BOARD those who come after us to insure to them some of the advantages which we have enjoyed. FLINTRIDGE 1500 ACRES PASEDENA'S It Is Backed Up Economically by All the Resources Hardwood properly installed and POINTED PARAGRAPHS CHOICEST So Declares J. B. Brown, finished is a constant delight to the That Support Los Angeles and That City Has Possession is nine points of the law, and the attorney's fee is the tenth. HEIGHT eye, and by its use the added value \_ President, Discussing Only Commenced to Attain Greatness for rental or sales purposes given a residence or apartment house, many times offsets its moderate udditional cost. the Coming Year When a man is popular only with widows he isn't anybody's first Which It Is Destined to Realize STYLES OF HOMES "A city beautiful, that we are proud to show to our clients, is the aim of the realty board for Eagle Rock," said J. B. Brown, president of the realty board in reference to the prospects for the new year. The public is cordially invited to visit this exhibit. SPARR choice our national conservation policies is an adequate plan for reforesta-tion. The trouble with too many peo-By RICHARD L. ROWE People in other states and countries who read this **ARE DESCRIBED** reat story of Glendale's phenomenal expansion may wonder if it has not overgrown its economic supports-may be In this respect we are far behind agree with you. "We are out for a number of things toward this end in the coma mere boom town. IN STORY Such a supposition does not apply to this city. It must and will go forward to continuous develop-ment. It can no more slow down than can Los Angeles, and it is the confident belief of the men who have made that metropolitan cen-ter that it will soon possess fully a million population and will dou-ble that census within another 30 or 40 years. things toward this end in the vom-ing year-better car service, better school facilities, better fire protec-tion, an assured water supply, maintenance of values, and for the bringing of a desirable class of res-idents to Eagle Rock. We appre-clate the fact that an /extremely, high percentage of Eagle Rock res-idents own their own/homes, and believing this to be a great asset in any community, will bend our ef-forts toward keeping this a city of homes. Elmer Grey, one of the leading architects of Los Angeles, has written an article on "Some Coun-try House Architecture in the Far West," which was published in the October issue of the Agricultural Record of New York, RATER or 40 years. Glendale is in a position to Los Angeles like the suburbs of Chi-cago, Cleveland and New York city are to those economic bases. Their suburban towns — Evanston, Oak Park Riverside at Chicago and In the article Mr. Grey presents some instructive ideas concerning architecture in California and es-pecially in this part of the state. "The paving of Glassell road, though this thoroughfare is out-side the city of Eagle Rock, is the project that we are going into 100 percent strong, as it marks one of the main avenues of approach to our city, and should be one of the finest double boulevards in South-ern California KELLAN TRACT pecially in this part of the state. In his opening paragraphs, which are as follows, are some original Buburban towns — Evanston, Gar Park, Riverside, at Chicago, and East Cleveland and Westlake at Cleveland—are merely independent municipalities, with their own gov-ernments, but financially and com-mercially integers of the parent GRENVIEW EIGHTS ACRES HIGHLAND ern California. ern California. "While the realty board exists primarily to advance and protect the interests of real estate dealers, brokers, agents and salesmen and their clients, and the interests of owners and investors in real es-ate it exists ultimately to advance the general welfare and prosperity of the city of Eagle Rock and county of Los Angeles. ENNETH GLENOAKS Mountain HEIGHTS Those Suburbs Can't Decline Any one who would say that the outside home towns around Chi-cago will lose their expansive move-ments, would be regarded as al-most out his mind. Evanston or Oat Beach most but View Tract .SCHOLL CANYON CREST Grandview Terrace most out his mind. Evansion of Oak Park may or may not have large manufacturing activities— neither of them have factories in their limits and don't want any— but that has no influence on their TIO ACRES CLEMEN county of Los Angeles. In carrying out this purpose, as outlined in the constitution of the organization, we abide by a code of ethics as established by the Na-tional Association of Real Estate Boards, which makes it impossible for a dealer, broker, or salesman to undertake unfair and unprofession-al dealings and remain a member of the board. The board is even vested with power to take steps to-ward making restitution in the case of fraud, providing there is sufficient proof offered to warrant the act. ORANGE growth. The industrial and commercia TRACT The industrial and commercial movements that take care of the people of those suburban places are in Chicago, and the workers simply prefer to reside in com-munities beyond the city limits so they can to a degree control the moral and social conditions that environ them and also their mu-nicipal business. Evanston is twelve miles from the center of Chicago, but the fast trains deliver those who are em-ployed in the big city to and from their duties daily, just as they do in case of Glendale, which is only seven miles from the Los Angeles city hall. tion in barrels for 1921 was about 114,000,000. It is believed, due to great additions by new fields in Southern California, that the pro-duction in 1922 was close to 175, 000,000 barrels of 42 gallons each. Scarcely less than 81,463,620 to 100,000,000 barrels of this mighty yield can be credited to the eco-nomic field of Los Angeles-mean-ing Glendale, too. Its value in the crude must be from \$134,000,000 to \$150,000,000 for the year, equal to the all-crop values of many states. Natural gas adds millions of value to the oil, and both have made and ion in barrels for 1921 was about ROLAND SQUARE EAGLE observations about . Pacific coast architecture in general: "If the style of country houses was more generally measured by HGTS the act. "Through fair play, we strive to promote a general good feeling among the various dealers, rather' than a cut throat competition, and we believe that this aim has had its noticeable results during the vect warn" the degree to which they fit their environment, instead of by that to environment, instead of by that to which they coincide with those of distant countries, the much dis-cussed problem of architectural style would be greatly simplified. "If this factor of adaptability to environment is /borne in mind when considering the country house architecture of the Pacific const come of it may be hetter." hall. s, having electric trains every oast year." ern California, affected somewhat by the influences to the north and south but also in certain districts and in some instances by marked topographical characteristics of its lew minutes, frequent steam trains and direct and quick service by auto stages. By automobile the drive is only a matter of twenty

These include steel and

Natural gas adds millions of value to the oil, and both have made and for years will make this region a successful manufacturing land, able to compete with the world. The mine value of other minerals of this economic location must be worth at least \$50,000,000 per year now, and have far greater potential values.

What Los Angeles Lives On Glendale has transportation to all parts of San Fernando valley, itornia on a scale large enough to supply all states of the Pacific coast country. Already, Southern California has grown into industri-al activities which produce goods worth hundreds of millions of dolnany of the European and Asiatic countries. Zurich, Switzerland, recognized the danger from the devastation of forests as early as 853, when it took over the great Shi forest, which it has owned and operated for over a thousand years. It is claimed that this forest is ars yearly, and are gaining rapidly all the time. The payrolls and com-merce thus developed aid power-fully in providing work for armies still in as fine a condition as ever after cutting a yearly crop of timof men and women and in sustain-ing the home life of the city's sub-urbs as well as the big town itself. ber for ten centuries.

coast, some of it may be better inderstood. Pacific Coast, like our

country as a whole, is divided into sections, the architecture of each influenced by certain marked conown.'

After applying to architecture some of the comments made by Sir Joshua Reynolds in his disco

whose agricultural products, it has been estimated, will reach a yearly value of \$10,000,000 when fully de-veloped. The people of this valley could almost, or quite, exist on their own home-grown food sup-plies.

the rich reservoir of re-rces which does and will in-usingly maintain the millions of ple that are sure to congregate in Southern California, include at least half the farm products of this state, that totaled in 1921, \$350. 519.000. Half of that great sum, paid to the farmers, is \$175,250,500, which is and will be supplemented by millions of farm yields from

by millions of farm yields from surrounding states and foreign lands. The entire farm crop values of Missouri in 1921 amounted to only a little more than half of those of California, in fact, the crops of all The entire farm crop values of dissouri in 1921 amounted to only little more than half of those of California, in fact, the crops of all but eight states of the nation were California, in fact, the crops of all but eight states of the nation were worth only a small margin more than HALF of California's—the part claimed by the southern eight counties of this region, or were from a shade to far less than such half in returns to the farmers, and to the business of their states. Here is how a few of the well-known states were reported in value of all-crop yields for 1921, by the U. S. department of agricul-

Texas (most powerful) California (second) .....

Iowa (fifth) Iowa (fifth) Minnesota (tenth) Missouri (eleventh) Michigan (tweifth) Nebraska (thirteenth)

ndiana (fourteenth) .

Has Other Extensive

And all the states after Indiana vere less in power of farm produc-ion and to sustain population. It must be evident that Southern Cal-tornia can take care of more peo-le than Missouri, which had a arm crop worth only a little more than half that of California. That i, all of Missouri has only a little hore than half the sustaining pow-t of half of California. Of course, both states will de-elope agricultural power far in ex-tess of what they have gained to it. But the great farm yields are of all of the resources of Califor-ue by a wide margin. Has Other Extensive Resources

ealth in the world. The produc-

And all the states after Indiana

fornia (second) ...... ois (third) ...... th Carolina (fourth)

SAMPLE FARM VALUES BY STATES

350,519,000 294,914,000

262.880 000

262,880,000 258,643,000 228,108,000 196,572,000 194,474,000 184,004,000 171,037,000 164,022,000

When the Oil Gives Out

It is not expected that the pe-troleum and natural gas supply will last more than a quarter of a cen-tury in extensive yield and econom-

France in 1346 passed a law requiring every forest owner to keep constantly a body of timber grow-ing on the land, and has continued to improve its laws for forest conservation.

Germany has for generations maintained laws which have pre-served its great forests from de

The United States had done vir tually nothing to protect our for-ests until 1911, when a law was passed giving the consent of con-gress to each of the several states to enter into any agreement or compact, with each other, not in conflict with any law of the United States, to conserve their forests and water supply and an appro-priation of one million dollars was uthorized for the first year and two million for each year there after, for the examination, survey and acquirement of land at head-

waters of navigable streams, those which may be developed for

All-crop Values, 1921 Population, 1920 \$424,471,000 4,663,228 \$50,519,000 2,428,861 navigable purposes. This act expired by limitation in 1915. The Snell bill, now before the 3.426.861

6,485,280 2,559,123 house committee on agriculture, would provide for federal co-oper-ation with states for forest con-2,387,125 servation. This would be accomplished by

668,412 1.296,372 2,930,390

This would be accomplished by competent supervision of timber cutting to allow natural seeding and re-growth of timber, purchase of forest lands' at headwaters of navigable streams for the protec-tion of both the timber and naviga-tion, and other features equally valuable.

the world expenditures by visi-tors, all the year around, that amount to at least \$150,000,000 per year. And this form of income in-creases constantly, has, in fact, be-come institutional. The legions of people who come here for residence and calls of days, week or months, require an incessant campaign of building, which distributes prob-ably \$150,000,000 in Southern Cal-ifornia yearly—say, for 1922. Glen-dale had a big share of this expen-diture, as has been already de-tailed. valuable. It requires two hundred years to produce an oak tree large enough to make good quartered oak, and the oaks are disappearing rapidly. The question of reforestation is, therefore, not a matter of years, but of centuries and we should lay the foundation now of a forest con-servation policy, which will insure to future generation some of the

tailed. In all the forms of distribution of the wonderful productions of Sooth-ern California, this city inevitably participates, and will grow as long as there is growth in this favored Copyright, 1923, by Richard L. Ro-



Glendale's Wonderful Building Progress Measured

CHART C SHOWS the yearly advance steps made by this city in construction expenditures during four years between 1918 and 1922. The total investment for 1922 is nearly 66.9 (al-most 67) times that of 1918, or a gain of 6,588.1 per cent. The average yearly rate per cent was CHART C 1,647.0—an amazing record! The gain of 1922 on 1921 was 27.5 per cent, apparently less, be-cause of the greatly increased BASE.

### **Glendale's Average Monthly Building Expenditures:**

For 1918-\$8,099.

For 1919-\$49,287.

For 1920-\$261,439.

For 1921-\$424,933.

For 1922-\$525,498.

These chart lines are drawn carefully to scale, and give an accurate idea of the allaround rapid expansion of this city in the past four years. Think where the 1930 line will reach!

OAKS

"Some of these involve the juxtaposition of neighboring countries, while others, in some cases more important, have to do with cli-matic or topographical characteris-

"On the south is the architecture "On the south is the architecture of Southern California, influenced by the proximity of (Spanish) Mexico and by a climate and topography similar to that of Spain, Italy and Sicily; on the north is the architecture of Wash-ington and Oregon, influenced by the proximity of (English) Canada and by a climate and arboreal growth not unlike that of some narts of England.

"Between these two, and of course merging more or, less into them, is the architecture of North-

Joshua Reynolds in his discourses on art, Mr. Grey said: "It is not only to the architec-ture of the immediate locality in which we build that we owe such a deference as Sir Joshua speaks of, but we also owe a lesser one to that of more distant neighbors. "That is the reason why, in build-ing in Southern California so near to Spanish Mexico, we should by some sort of recognition in our de-sign, however slight, respect the Latin architecture so close by. "That is the reason why in build-ing in the state of Washington some regard for the architecture of our Canadian neighbors is due. "It does not follow that we must build exactly like the Spaniards

our Canadian neighbors is due. "It does not follow that we must build exactly like the Spaniards when we build in Southern Cali-fornia, nor exactly like the Cana-dians when we build in the state of Washington, because we have our own individuality to express as well as theirs to respect, but nevertheless, the two styles situ-ated so near each other should be brought somewhat in accord. "This can be and is being done in various ways. English houses built in Southern California look better when covered with stucco rather than with face brick-prob-ably because most Latin houses there are of stucco-and many of them appear quite at home when done that way. "Colonial houses whose detail has been merged into the Italian appear better there than such houses whose detail is strictly Co-lonial-and why should they not since the Colonial and Italian de-tail both came from the same root, while most of the Colonial style, as a whole, was born in a northern cime. "Whatever in this manner tends

as a whole, was born in a northern clime. "Whatever in this manner tends to harmonize styles whose home environment was quite' different, but which undertake to commingle in the Far West, seems to be a help. "And why should it not, for still another reason? When a painter paints a picture he must unite the various parts of his subject into a unity of composition if he is to create a work of art. When a writer writes a story or an essay he must make of it a unified con-ception if it is to be a work of real merit.

merit. "Why should not the greatest composer of all, he who uses the inspirations, the characters and the talents of men as material out of which to moid the architectural styles of countries, and who takes generations of their lives in which to accomplish his purpose, work in like manner?

ADVANCE SALE

12th UNT

MONDAY, JANUARY 1, 1923

### \$50 CASH Lots 50 x 156 \$710 Up \$15 PER MONTH IN GLENDALE'S FASTEST GROWING SECTION

Having sold Eleven Units, we are now taking advance reservations in the Twelfth Unit, the best piece of property we have had. Located between Glenwood Road and Kenneth Road (which will both soon be paved boulevards), this is the last piece of property we expect to have on which temporary homes can be erected.

The wonderful success of our Subdivision FAIRVIEW has attracted widespread attention. Since we opened the first Unit a little over a year ago, we have marketed over 600 lots, and almost 250 homes are already erected. This means a population of around a thousand people where a year ago there were barley fields and growing crops.

The coming of this population has already resulted in remarkable increases in values. People who bought lots from us a year ago at \$500 have since sold at \$800, and the opportunities in the next year for making a substantial profit will be greater than in the past year.

There is no section of Glendale that is a more desirable location than this beautiful slope backing up to the Verdugo mountains and facing toward San Fernando boulevard, a main artery of travel toward San Francisco and directly fronting on the Pacific Electric car line with three stops on the property; an unsurpassed view, fine soil and excellent drainage.

wat the state of the and with a man of lar 2. I then the strength and with a

203 West Broadway

There is no other Subdivision in the City of Glendale where lots can be purchased on the easy terms that they can be purchased in FAIRVIEW. A \$50 investment puts you in possession of the property. Contracts are issued direct from the Title Guarantee and Trust Co. and monthly payments made to them; race restrictions and reasonable building restrictions; temporary homes are permitted on the rear of the lots until better ones can be built, if of neat construction and painted. Prices include water, gas and electricity and temporary street work.

The remarkable influx of population to FAIRVIEW has undoubtedly been partially due to the fact that temporary homes are permitted, enabling any one with a small investment to start a home at once, save rent and at the same time get the benefit of increases in values.

We regret to say, however, that this is probably the last Tract of land that we or anybody else in this section will have on the market where temporary homes can be erected.

Do not miss the opportunity to get a desirable high-class homesite on the remarkably low terms and conditions which we are offering in the Twelfth Unit.

In 1914 you could have purchased lots in the Valley View Tract for \$750, which are now selling for \$2500, and we anticipate that in a much shorter time the lots we are now offering will be worth as much money.

Don't pay rent-start your own home. There are only 42 lots in our Twelfth Unit and we anticipate that it will be completely sold out in a few weeks. Don't delay; come today and let us show you this wonderful property.

HAMLIN & HEPBURN

RE & LEP Port

Phone Glendale 996-J

BACK TI

Earthly Paradise

rld war.

All the modern features have been incorporated in one of the new skyscrapers in Los Angeles. A novel feature of the new build-ing is the Westinghouse cafeteria which is located on the sixth floor. This cafeteria is entirely electrical in the determined siness Reasons Cause

of Move From This

Food is prepared by means of electrically driven devices, cooked in an automatic electric range or chilled in an automatic electric re-

MODERN FEATURES IN BIG, NEW PLANT

frigerator. The dishes are washed and dried electrically, the food served off an electric warming table, in fact, it is one of the most completely equipped electric cafeterias in oper-ation. Over 150 people are fed

Joshua Ratcliff and family, who came here from Melbourne, Austra-lia, a little over three years ago, ex-pect to return to the homeland next year. For a few weeks after his arrival he lived at 330 East Lo-mita, then he bought a beautiful home at 207 West Lexington drive, where the family is still living. He has been back to Australia once since he moved to Glendale. Busi-ness reasons compel the move and Mr. Ratcliff frankly says Glendale is his choice of the whole world for a home. He says the suburb of Melbourne in which he lived in Australia and which will be the home of the family when they re-turn, is located about as Glendale is with Los Angeles, but it has not ation. Over an every noon. The offices and display rooms, it which are locgied on the sixth thor, occupy almost one acre of floor, occupy almost one acre of floor snace. One of the most modfloor space. One of the most mod-ern industrial office layouts has Another feature is an industrial plant display showing the proper application of electrical power in industrial clouds

is with Los Angeles, but it has not improved anywhere near as much in 15 years past as has Glen-dale the past two years. The Rat-cliffs all regard Glendale as the nearest to Paroline of each please arest to Paradise of any place the earth. They lived in Engd for many years, in fact up to time they moved to Australia, ch was some time before the

Some of these include the follow. Organize First Improvement Ass'n, and Enter Into Civic Matters

> The West Eagle Rock Improvement association, the pioneer among the improvement associa

tions of the city, has had a sucthe year 1923.

The man with more money than brains has more friends than ene-Poverty keeps many a manaking a fool of himself,

Twelfth to Go on Market to Be Under Sale

This Week Hamlin & Hepburn of 203 West

cessful year and its officers and Broadway, subdividers of Fairview members anticipate a more effec- are opening the twelfth unit of this tive and interesting record during popular subdivision this week. A little over a year ago Hamlin

This organization has confined & Hepburn took an option on sixty itself quite rigidly to strictly civic acres of land in one of the mos matters and has undertaken noth- attractive parts of northwest Glen ing in a social way. Organized for the purpose of arousing a greater civic interest in the affairs and government of the community, of effecting a spirit of cooperation among its members for the public welfare, it has held its monthly meetings, discussed local problems and sought information and consold out 11 units, over 600 lots and early 250 homes have been erect ed, housing a population at the present time of about 1000 people Since they started subdividing

Another booth is designed for the general public which contains all manner of electrical appliances for the home. An experienced demonstrator is strate the feasibility of modern cooking and heating in the home. Poverty here

portunity to worthy people wh have heretofore rented their homes to get started, build a home of their nomes, to get started, build a home of their own, and to this end they have permitted temporary homes to be erected on the rear of the lots, if of

The natural beauty of the lots, if of neat-construction and painted. The natural beauty of this sec-tion of the city is well known, located on a beautiful slope with the Verdugo mountains in the background, directly opposite to e golf links of Griffith park, and

with fine soil and drainage. Years ago, Mr. L. C. Brand, a pioneer in Glendale selected this section for his home, and has built a magnificent estate up against the mountains in a style of architecture that commands at tention and reminds one of a castle of the olden times. This beautiful estate, situated as it is at the top of the slope on which Fairview is located, contributes largely to the istinctiveness and class of the

distinctiveness and class of the whole northwest section. The bringing of a large popula-tion to Fairview in so short a time for increases in value which have makes for increases in value which have hardly more than begun to be felt. In another year we predict that all lots in this section will be selling for a far higher price than they are at the present time. With lots close to the four corners of Glendale selling at \$2000, \$5000 and \$7000, lots in Fairview at \$700 and \$800 are indeed bargains. Hamand \$800 are indeed bargains. Han & Hepburn announce that this probably be the last unit or ich temporary houses will

lots will not last long.

Matrimony and Hash

are somewhat the same. Both require CONFIDENCE.

# CONFIDENCE

Confidence in the firm through which you buy your real estate (or sell), or with whom you place your insurance, should be repaid by an honest, endeavor on the part of that firm to give you real, lasting SERVICE.

# SER VICE

## Oh Service! What Sins Are Committed in Thy Name!

We shall never take advantage of a confidence or trust placed in us, nor do we ever intend to give you less than "YOUR INTERPRETATION" of the meaning of "SERVICE," in any of your dealings with this firm.

YOU-ABOVE ALL-MUST BE SATISFIED

## **Real Estate**

"We hear about the raisin With a kick of one per cent; But the raisin with the wallop Is the raisin' of the rent."

Do you get a "Rent Receipt," or a receipt for a payment made on a home of your own?

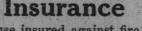
Your age-your worth-your earning power; these, and many other elements enter into the problem of the advisability of any investment.

LET'S TALK IT OVER

John Knight

and you

May the Year Bring to You and Yours, Joy and Contentment



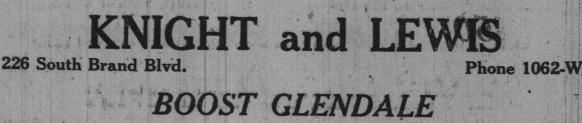
"Is your house insured against fire?" "I don't know. I am just reading over my insurance policy."

> **READ YOUR POLICY!** then **ASK US**

You incur no obligation

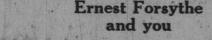
We have spent years in the fire insurance business and know the intricacies and interpretations of an insurance contract. The price you paid is an item, of course. The contract you received is the main thing.

BETTER BE SAFE THAN SORRY



Jay Lewis

and you





daily tell us they have, by investing in Real Estate here, accumulated comfortable fortunes. Many have retired, content to see others repeat the same success.

Thousands of people living in Glendale

Think of this unequalled opportunity of being on the ground floor of such prosperity, here and now.

By just ordinary precaution, one can select real estate investments here which can't help multiplying rapidly in value; therefore, we say to those who decide to avail themselves of our assistance, we heartily welcome you to inspect our buys.



### PAGE FOUR—REALTY SECTION



od of aberration, he had been guilty of acts of

bootlegging must be stopped. The sodden toper, too "charity." Ford is not building libraries extensively is entitled to protection. The bootlegger is the de-clared enemy of order and decency. War upon the lowest type of the wretched class is not necessarily to be world has had a good deal of experience. The world has had a good deal of experience to be waged on high moral grounds. The citizen who does not believe in prohibition, is as much called upon the welfare of the people, and that experience has to oppose the peddling of poison, as could be the most not always been happy. In very many cases inis much greater than to the abstainer. The bootlegger being also thief and forger, may sell, disguised as some familiar brand, decoctions as villainous and destructive as that hawked by jailbirds who prowl the midnight alley with their lethal wares.

### **OPPONENTS OF THOUGHT**

To say that the future of civilization depends upon the right of great minds to think, to express their findings, and to have these accepted, is to set down an obvious truth. Unless intelligence shall be the to all concerned. guide, the trend of development must be in the direction of degeneracy. This appears to be the essence of a recent address by the president of the Carnegie Institute of Technology. It is an idea that either has been spontaneous in the minds of humbler thinkers, or, having been suggested, has readily found lodgment there.

Science has proved the theory of evolution. This does not, as Mr. Bryan seems to fear, trace his anrestry back to the forest where the careless monkey wings by a prehensible tail. It means, on the cor-property that this world as it exists, is a thing of develo-better forms physically and mentally. The evidence is provided and studied, but as distinctly harmful. It is harmful because it is the cramping of the human mind. For minds lacking in perception, to be en-bided through the words of such a man as Bryan would mark the turning point at which degeneracy would aset is. All progress on the part of the human race has been due to thought. The great inventor, this enterpoints receiving any very speedy recognition which society advances. He opens new vistas to the principy his slave, flies through the 'air, or under the premitted to think, to make known his discoveries Hence men capable of thinking must be free to exert cestry back to the forest where the careless monkey

I will always have plenty of violence, even of murder. There could be no dissent from the verdict that money to do the things we want to do." There is a good deal to be sai dfor

There is a good deal to be sai dfor this form of steeped in alcohol to have discretion, is entitled to protection. Society, considered as a whole, certainly other institutions; but he is giving the people em-

ardent prohibitionist. In one sense, the peril to him stitutions to further progress have in time behelp the people have become burdens to oppress

em. But an institution to give people jobs at cor structive work where they can at the same time promote the prosperity of the community and lead self-respecting lives themselves, and bring up their children in decency and comfort, can hardly go wrong.

go wrong. It is rather a fundamental law that people are not helped by giving them anything—that is, not usually and in the long run—but they are helped by providing them with opportunity for work by directing that work so that it shall be profitable

This might be called "the democracy of charity.'



CORRA HARRIS ON DIVORCE By ESTELLE LAWTON LINDSEY

manence? If a woman is a bad wife why should not the society which protects her claim on the father of her In an able editorial which I read last night, the brilliant Corra Harris, inquires why society does nothing to punish married people who commit crimes against each other and

She wishes home breakers punished instead of having

To the land where the bong-tree grows;

them relieved through di-vorce of the responsibilities which they have shirked in order to shed. Much might with truth and justice be said in favor of her plan. Divorce will continue

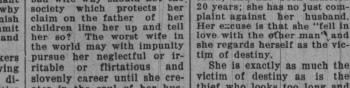
to cut the foundations from

mate

under society just as long as society does nothing to disci-pline either those who refuse to perform their part of the marital contract or the public mistress, may stay out all night and inflict cruelties both mental and physical on his wife and she has no recourse but divorce with the possibil-ity of having to work for the psychology that applauds the loose thinking that holds happiness to be the gratificasupport of herself and her children. And organized society will not discipline the

tion of every passing whim. The excuse for most divorces is that those seeking them have learned to love some-body else better than their All right. Do we not by

making divorce easy encour-age careless judgment and frivolous reasons for entering into a relation which the well-fare of the race demands fare of the race demands should have stability and per-



thief who looks too long and ates in the soul of her husband a reaction that destroys love and results in a broken home. The most dissolute and sel-

too covetously on the goods of his neighbor and finally is un-able to resist the longing which he has encouraged in his own coul fish man may drink and flirt and gamble, may deprive his his own soul.

Almost any man or woman family in the interest of his is likely to meet after marriage some one whom, has all things been equal, they could have loved. Meeting such a one, the action indicated by honor is to refuse to cultivate an acquaintance which holds danger. Honorable people do this; dishonorable and weak sisters follow the will o' the wisp to divorce court. The trouble about easy di-

married man. She has a

child; she has been married

sinner. No criminal is as safe as the vorce is that it encourages the unworthy and rewards their distintegrating activities. home breaker. The avenging hand of a desperate husband or wife is his one danger—or her one danger. And the avenger must answer to the avenger must answer to the criminal law. This morning I talked with a woman who is ruining her home by a love affair with a



s slow but sure.

Knowing the sort of senators he wants, the Italian premier appoints them. In the United States the administration is handicapped in his respect.

A justice who earlier in the day had yielded eight teeth to the dentist, was very severe with speeders, evidently having put the teeth into the law.

The youth arrested for robbing the change-boxes of street cars must be ingenious as well as crooked.

Even the versatile Bergdoll is going to have a hard time in landing on the coast of life now instead of shooting them at sunrise.

ing street cars. Passengers who have observed the conductors panaturally grinding a harvest of small change out of these receptacles, naturally will wonder, how the thief managed it. The theory that comes to mind that he must have hypnotized

the victimized conductors. \* \* \*

It is not fair to assume that in dealing out heavy sentences to speeders, a police judge was in any manner influenced by a previous visit to the dentist. He had undergone such an experience, having eight teeth wrested from his jaws. Doubtless no man's temper could have been rendered more suave by this. However, the speeders brought before him deserved all that he gave them. If his wisdom had been heightened by the dental episode, it is hoped that other police judges will submit to the forceps She is exactly as much the without delay.

54 54 56

Miss Marion Fletcher of Venice knows how to swim. Recently she bravely rescued from the undertow a woman who otherwise would have been drowned.

It is a pleasure to comment on the courage and agility of Miss Fletcher, and to add that she is a mighty pretty girl, which is no newspaper guff at all.



What would you do differently if you had your life to live over again?

Half a dozen of us discussed that last night. We mixed confession, apology, boastfulness, and candor. Not all of us told all the truth about ourselves, of course. Perhaps no one of us did. Each could

run a finger through the pages of our individual histories and find many That is why Mrs. Harris, that displeased. But in thinking over last night's inquiry in the light of a new day I come to the conclusion that:

If we had our lives to live over again most of us would live them just about as they have been lived.

If we could equip ourselves at starting out, not merely with the knowledge of pitfalls ahead gained by experience, and with a route map or disasters to be avoided BUT with a fine new set of faculties and intuitions and powers we would doubtless live differently. But, be-ing precisely what we are, with a meagre equipment of common sense and courage and discretion, we would do just about what we have done.

Except in one item.

A large element of Louisiana citizenry seems determined to prove that the state is bigger than the ku klux. From the Canadian north comes a story of men eaten by wolves, quite thrilling if you believe it, which you are under no obligation to do. At last a "bandit queen" has been crrested. Under the close scrutiny thus made possible, she does not look impressively queenly. Greece seems to be growing milder. At

as saving money. "For," was the conclusion of the gathering, "unless one is a natural born saver it takes a heap of courage to save."

. .

California and that of Florida simultaneously

A scientist states that Bryan endangers civilization by his attitude on evolution. This

is conceding Bryan far more followers than

1 1

. . .

. . .

By HENRY JAMES Somebody back east has been arrested for spoiling clothes sent to the laundry. Justice

It is an unfortunate condition that the average person, in planning a home, overlooks the value of ventilation and light, two sub-jects which are essential to the livability of the home. The building should be placed far enough above the ground to allow free air circulation and enough ven-tilators placed in the outer walls below the joist to aid this circu-

low the joist to aid this circu-

The lot should be drained to keep The lot should be drained to keep he ground under the house abso-tiely dry. Dry-rot will not take lace (except in diseased timber) h well-lighted and ventilated lutely

places. Living and bedrooms should be of such size as to allow sixty square feet of floor space to the person. Provide on abundance of light, properly placed to penetrate to all parts of the rooms and so that the windows when open will ventilate the room prometly

ight, properly placed to penetrate o all parts of the rooms, and so hat the windows when open will entilate the room properly. Clothes and disappearing bed losets should be especially well rentilated. This may be accom-lished by either a window or duct. indow to be preferred because it ives light. Always provide both inlet and be installed outside on the screen will and the screen w Clothes and disappearing bed closets should be especially well ventilated. This may be accom-plished by either a window or duct. gives light.

**112 SOUTH BRAND** 

tiet as circulation of air is what most desired. Toflets and baths should receive necial attention and should when especial attention and should, when bossible, be placed on the exterior

of the house. Do not be afraid of getting too large a window in these rooms as even under the best of conditions it is difficult to keep them well

aired If these rooms must be placed in the interior of the house, by all means place a ventilated skylight over same, as dirt always hunts the dark corners. Adequate roof space should be provided with enough openings in same to give a free circulation of air. This aids in keeping the house cobl in summer. Dpen or partially enclosed which is being cooked. This hood should be made of the dark corners. Adequate roof space should be provided with enough openings in same to give a free circulation of air. This aids in keeping the house cobl in summer. Doen or partially enclosed

Open or partially enclosed porches are very desirable and provide excellent space for both

We can build you a home and if necessary finance it from the beginning. We will write your insurance in the most reliable companies, and save you

We have a most complete and up-to-date line of listings, covering property of every description. No matter what you want, we have it.

**GRAND VIEW TERRACE** "THE CREAM OF SUBDIVISIONS"

REAL ESTATE

Sell You a Lot, or

We Will Build You a Home,

money. We carry all kinds of insurance.

prised to see what we have to offer.

LOANS

be the gainer if you deal with us.

Finance Your Building

itr. Ail plumbing fixtures should ue to the danger of escaping gas entiuated If you are building in this comnunity it is advisable to insist A gas range should have a vent

placed over it to carry away the

munity it is advisable to insist upon your plumber following the laws of the city. Both the state of California and the city of Los Angeles have defi-nife laws covering ventilation and lighting of dwellings and it is ad-visable to consult the building de-partment on these subjects before proceeding with the erection of your home. excess of heat from the open. A large hood should also be built over the range and vented to carry, away odors and steam from food which is being cooked. This hood should be made of ample size or it will be of liftle

come them. The hood vent should be large enough to be easily cleaned, as grease and dust accumulate rapidly

revolute excellent space for both living and sleeping. The best method of ventilating the average small house is in con-nection with the heating system. Most modern homes are using some form of the numerous gate. heater appliances, which can be provided with intakes for fresh air, passing over or around the heating unit, thus tempering the air be-fore it is passed into the room. These intakes should be provided with dampers so the air can be

PHONE GLEN. 983-R

**Rhinestones** Trim This Striking Dinner Gown

# Edwards & Wildey Co.

# **Realtors** - Subdividers

# California St. Tract

A "close in" subdivision on West California St. A few lots left at \$975—\$250 cash, \$15 monthly.

# Kenneth Terrace Annex

Choice tree covered foothill lots, close to Kenneth Road, \$1600, \$150 cash, \$25 monthly.

# Kenneth Crest

Glendale's choicest residential property. Above Kenneth at Pacific Ave. 60-foot lots, with all improvements, \$2400-4 cash.

# Edwards & Wildey Co.

**Broadway at Central** 

**Glendale 250** 

W. P. MacMullin, W. F. Macpherson, Glendale Managers

\$

Let us show you one of these lots. The price is right, and you will be sur-This charming and simple gown is of black indestructible chiffon Come in, anyway, and see what we have-it won't cost you a cent, and you will with plush stripe. The rhinestone trimming furnishes a decided con-RADIO AT GLASSCOCK HOME ON WEST ELK

Mr. and Mrs. Ben C. Glasscock, of 360 West Elk avenue, entertainof 360 West Elk avenue, entertain-ed a group of friends at a radio concert at their home Friday night. The guests included Mr. and Mrs Ralph Roe of San Fernando Val-ley, Mr. and Mrs. R. Rehbert, and Mr. and Mrs. Lewis DeLaney of Glendale.

# GOOD PLUMBING

and

Plumbing is both a science and an art. It requires technical knowledge and skill, based on many years of expert mechanical training. Hence, when your plumbing is installed by an experienced, responsible firm it is an investment in Health and Comfort.

PLUMBING 806 S. San Fernando Road. Glen. 1926

This Mill is Lloyd Wilson's Trade Mark, and when you think of San Fernando Road you think of Lloyd Wilson. He deals in San Fernando Road property exclusively and has invested more money in San Fernando Road Property than any other individual. He not only sells Real Estate on San Fernando Road, but believes in it himself. When interested in business or industrial property in South Glendale call in at our new office.

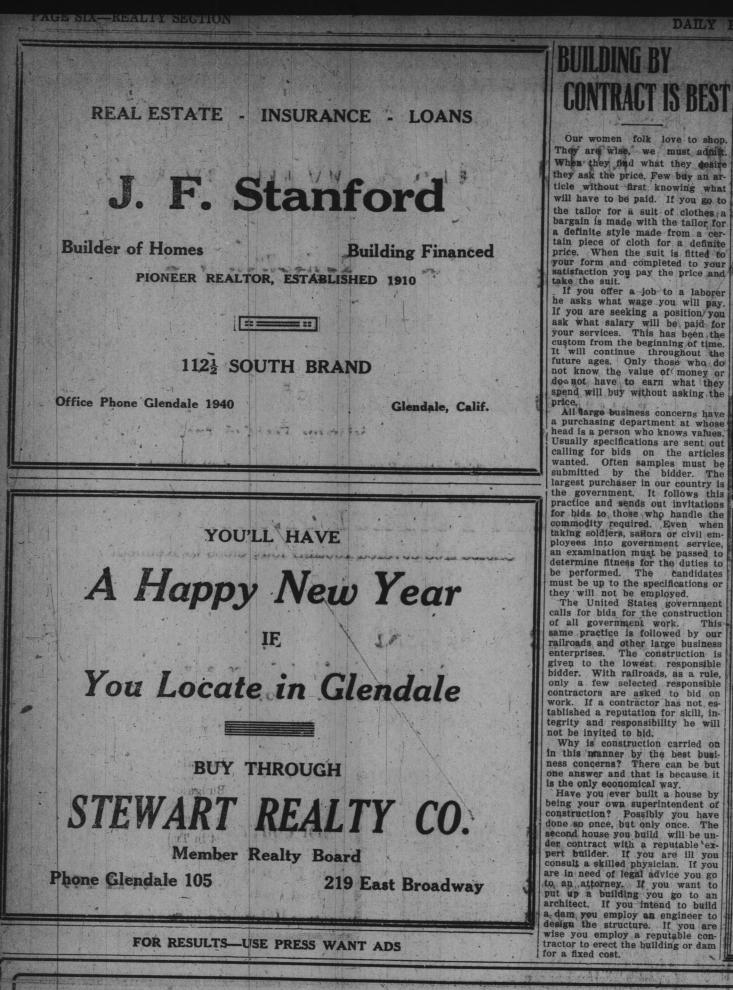


1



Income Property, Half Block off Brand; 2 Houses, Lot 50x150. One of Houses Furnished, the Other Partly. Price, \$4800; Terms.

Business Lot, 2 Fronts, 25x100; Price, \$5750.00; Terms.



FOR RESULTS-USE PRESS WANT ADS

# Look These Over Beautiful 10-room; 2-story home; located very close in, adjoining lot

MONDAY, JANUARY 1, 1923

worth \$6,500. This is a fine property and a good buy at \$12,900; \$4.300 cash.

Foothill home, seven large rooms; hardwood floors throughout; lot 60x 248. Special price, \$9,500; terms.

Six-room, three bedrooms, modern in every detail; 4-room house in rear; garage; lot 50x166. This is a pick-up at \$5,750; \$1,500 cash.

110 EAST BROADWAY

Our Best Wishes To All

Wernette & Sawyer

ARTHUR CAMPBEI

Business lot on Brand, 99x148. \$21,000: \$10,000 cash.

For the Coming Year in the final of state and for the factor **Realty Brokers** Rentals Insurance Brokers WAR STA

Rentals Minsterry and with

116 West Wilson Ave.

DAILY PROSS

Phone Glendale 172 to be an in the last we to an

Designing

Building

Loans



CHALMER D. DAY Cashier er Glendale Post No. 127

CHARLES B. GUTHRIE esident Glendale Realty Board of Calif, Real Estate Ass'n. egislative Committee State Ass'n



HEODORE M. NEWMAN Business Manager

110 West Broadway

Extends to everyone who has contributed to the prosperity of the company, its most hearty thanks and bespeaks for him or her a most wonderful abundance of happiness and prosperity for the new year.

ausophi, of and

9 GL 1

1923

New Year's Greetings

THE

CHARLES B. GUTHRIE CO. REALTORS

Cal 3 MIC

Oldest Man in Company in Point of Service Everybody Knows "Von"

### L actor

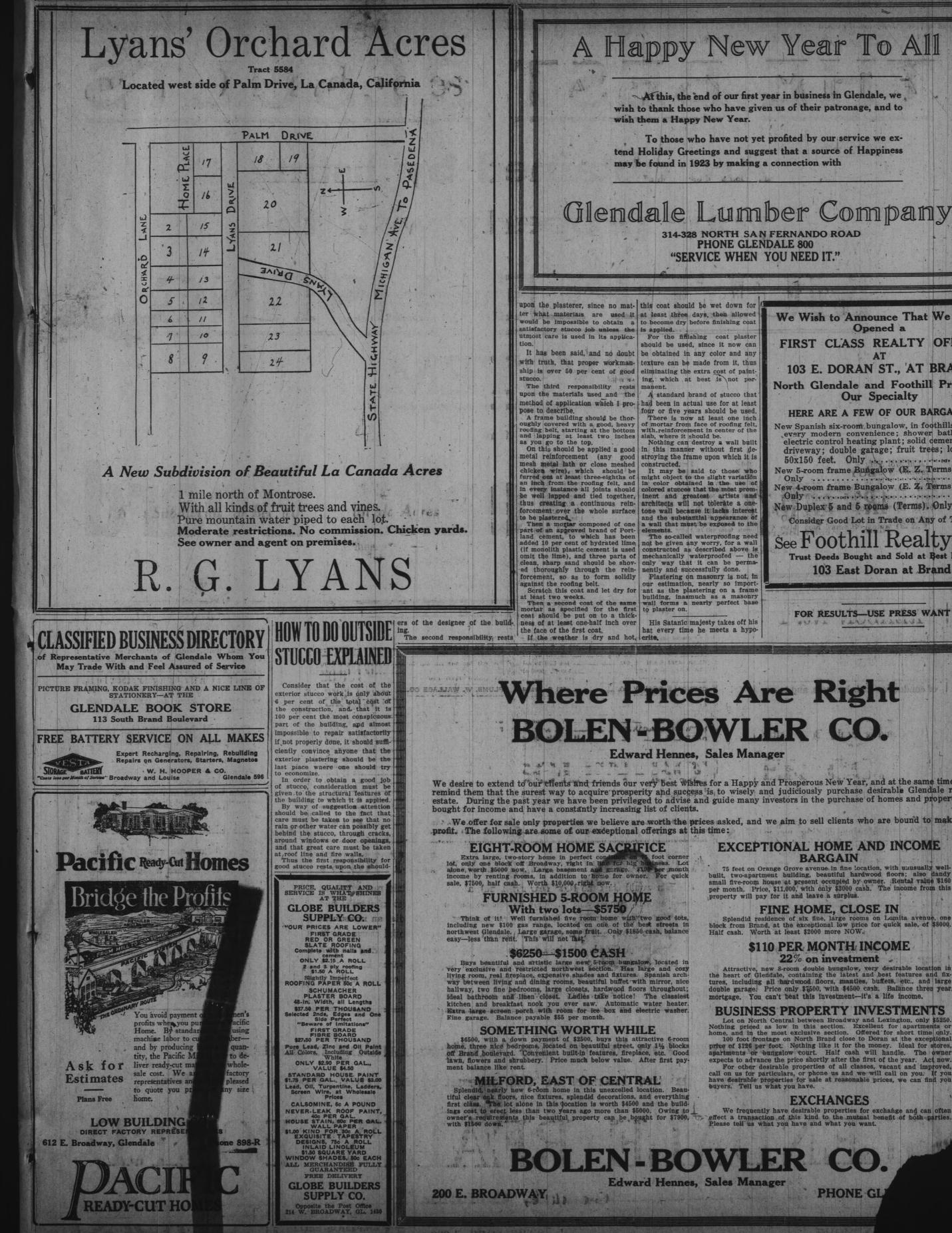
de na Alt state Phone Glendale 1640

And to those who desire real service during the coming year in that most vital of investments-home selection -we extend an invitation to call and get acquainted.

sh dat



ROBERT S. HENRY Sales Manager Formerly Sales Manager Mason and Hickey Winnipeg, Canada MONDAY, JANUARY 1, 1923



**Opened** a FIRST CLASS REALTY OFFICE AT 103 E. DORAN ST., AT BRAND North Glendale and Foothill Property **Our Specialty** HERE ARE A FEW OF OUR BARGAINS: New Spanish six-room bungalow, in foothills; every modern convenience; shower bath, electric control heating plant; solid cement driveway; double garage; fruit trees; lot New 5-room frame Bungalow (E. Z. Terms). Only New 4-room frame Bungalow (E. Z. Terms). Only ....\$ 3,750 New Duplex 5 and 5 rooms (Terms), Only \$ 9,800 Consider Good Lot in Trade on Any of These

We Wish to Announce That We Have

**PHONE GLENDALE 800** 

See Foothill Realty Trust Deeds Bought and Sold at Best Rates 103 East Doran at Brand

FOR RESULTS-USE PRESS WANT ADS

We desire to extend to our clients and friends our very best wishes for a Happy and Prosperous New Year, and at the same time to remind them that the surest way to acquire prosperity and success is to wisely and judiciously purchase desirable Glendale real estate. During the past year we have been privileged to advise and guide many investors in the purchase of homes and properties bought for income and have a constantly increasing list of clients.

We offer for sale only properties we believe are worth the prices asked, and we aim to sell clients who are bound to make a profit. The following are some of our exceptional offerings at this time:

### EXCEPTIONAL HOME AND INCOME BARGAIN

75 feet on Orange Grove avenue in fine location, with uausually well-built, two-apartment building, beautiful hardwood floors; also dandy small five-room house at present occupied by owner. Rental value \$160 per month. Price, \$11,000, with only \$3000 cash. The income from this property will pay for it and leave a surplus.

FINE HOME, CLOSE IN Splendid residence of six fine, large rooms on Lomita avenue, one block from Brand, at the exceptional low price for quick sale, of \$8000. Half cash. Worth at least \$2000 more NOW.

### \$110 PER MONTH INCOME

22% on investment

Attractive, new 8-room double bungalow, very desirable location in the heart of Glendale, containing the latest and best features and fix-tures, including all hardwood floors, mantles, buffets, etc., and large double garage. Price only \$7500, with \$4500 cash. Balance three year. mortgage. You can't beat this investment—it's a life income.

### BUSINESS PROPERTY INVESTMENTS

Lot on North Central between Broadway and Lexington, only \$250. Nothing priced as low in this section. Excellent for apartments or home, and in the most exclusive section. Offered for short time only. 100 foot frontage on North Brand close to Doran at the exceptional price of \$126 per foot. Nothing like it for the money. Ideal for stores, apartments or bungalow court. Half cash will handle. The owner expects to advance the price shortly after the first of the year. Act now. For other desirable properties of all classes, vacant and improved, call on us for particulars, or phone us and we will call on you. If you have desirable properties for sale at reasonable prices, we can find you buyers. Tell us what you have.

### EXCHANGES

PHONE GL

We frequently have desirable properties for exchange and can often effect a transaction of this kind to the mutual benefit of both parties. Please tell us what you have and what you want.

Edward Hennes, Sales Manager

PAGE EIGHT-REALTY SECTION

MONDAY, JANUARY I, 1923

# THE BEST RESULTS Are obtained by listing your property with the MULTIPLE LISTING

SYSTEM

of the

Glendale Realty Board

# REASON No. 1

The Multiple Listing System has been adopted by many of the Realty Boards throughout the country during the past few years, in order that they may unify and standardize the method of conducting their business, and to encourage a closer cooperation amongst the brokers and to stabilize the Real Estate profession.

The Glendale Realty Board after about nine months of study and investigation, decided that with a few changes and additions, this system could be made to serve the best interest of both the owner and the buyer, as well as the brokers themselves, therefore this system was adopted and put into effect December 1, 1922. The term Multiple Listing means that when an owner lists his property under this system with a member of the Realty Board it is listed in every broker's office using this system in Glendale and for a definite period of time. Therefore, every piece of property thus listed, is called to the attention of the brokers and their salesmen in each office, each day as they go through their files.

# MEMBERS

	BOLEN-BOWLER CO.	
	CAMPBELL, ARTHUR	
	CIRCLE REAL ESTATE CO.	
2	ELSA-JANE REALTY CO	
	EDWARDS & WILDEY CO	
	GENERAL REALTY CO	
	GLENDALE REALTY CO	
	GRAHAM & WILSON	
	GUTHRIE, CHARLES B	
	HAMLIN & HEPBURN	203 W. Broadway
	HANSON, PETER	
	HAYWARD & MCCARTNEY	
	HARTE L. A.	
	HARRIS, J. VINING	
	HENNES, E. D. P.	200 E. Broadway
	HORN, W. A. INVESTMENT	
-	HEAL, FRED	
	HOLLIDAY REALTY CO.	
	KING, ROY D.	
	KING, ROY D	
	KROEHLE REALTY CO.	
	LINDSAY, MARY E.	
	MCMILLAN, WILLIAM	
	and the second sec	YARD, E. D

- HIV	and the second for the light
MOORE, CLEM	201 N. Brand
MILLER, HARRY M	
MILLER, H. L. CO.	
PARR-ZOOK CO.	
PAGE-STONE CO., INC	
PEARSON, JAMES W	
PLUMB, W. WALLACE CO	
RUSSELL, JESSIE A. CO	
ROBINSON, SPENCER	
SCHUYLER, E. L.	
STEWART, SARAH B.	
STRYKER, R. N.	217 N. Brand
STRYKER, R. N.	
SMITH-BABCOCK CO	
TIGHT, MRS. M. L.	
TRUITT, W. L	
VANDENHOFF, H. J.	
WATSON, THOMAS W	
WENDE, G. H. & CO	100 E. Colorado
WENDE, G. H. & CO	205 E. Broadway
WILSON, L. H	1034 S. San Fernando
WERNETTE & SAWYER	
YALE BROS. REALTY CO	

# REASON No. 2

The owner will only have one broker to deal with, that one being his own choice amongst the members of the Realty Board, and with the price and terms fixed in the listing contract, he is sure that he will get full value for his property and have to pay only one commission.

There will be but one sign on the property and that the one of the listing office.

The property being listed in this large number of offices is going to make possible the bringing of buyer and property together much more quickly than under the old system.

# A New Year's Suggestion-BUY NOW!

If you would start the New Year right, buy as much Glendale real estate as you can afford. Property in Glendale constitutes one of the most substantial and safe investments imaginable. It does more than that. It embodies an investment that is sure to grow, and that growth promises to be of a substantial character. In many localities in Glendale real estate has almost doubled in value during the past year, and there is nothing to stop it from making a similar advance in the year that is just dawning. The outlook for a "bumper" year along the real estate line is certainly (bright. Things look pretty good—after the rain. The owners, by giving fifteen days' written notice to the listing office, can change the price and terms on their property ,or cancel their listing entirely.

The Glendale Realty Board, with the leaders of their profession throughout the country, are anxious to raise the business methods and ethics of their calling to such a high standard that it will be above suspicion or quesnd to make it increasingly hard "clever," "questionable" and a st man or woman to get into the fession.

Bo

plai

sale

mem

real e

overning Committee of the always ready to receive commisconduct, of any broker or in or outside of the Board b, or connected with the business in any way.

ffice

Look over the list of the Multiple Listing members Place the property in the hands of the member of your choice at h

# GLENDALE REALTY BO

Glendale, California