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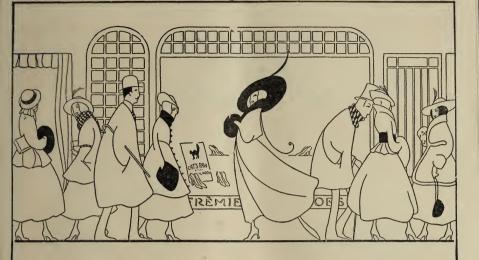
We have been unwilling even in these days of the high cost of all materials used in brewing to sacrifice anything in the quality of the materials which we use for the purpose of saving in expense.

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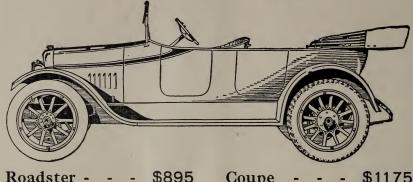


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These indeed are essential and important but not conclusive.

We believe that a bank is an institution of organized security and strength, the guardian of commercial fidelity and honor, the promoter of prosperity, the servant of business, wisely established for the convenience and comfort of its community.

We believe that its mission is *To Serve:* with courtesy and courage, with wisdom and discretion, with confidence and ability not alone the immediate circle of its depositors, but the wider community of its city, the broad interests of its state and the welfare, security and honor of the nation, under the protection of whose laws it is established, as well as in those broader fields of industry and commerce which are ever widening our country's horizons.

Furthermore

We believe that eternal vigilance is the price of efficiency, that commercial growth is founded upon the establishment of friendly relationships, and that the successes of *Tomorrow* are founded upon the sincere and intelligent efforts of *Today*.

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LADIES' RETIRING ROOM—Leading from the main stairway to the left will be found a Ladies' Retiring and Check Rooms, while on each floor of the theatre will be found rooms for their comfort and convenience.

GENTLEMEN'S ROOM — Leading from the main stairway to the right will be found a Gentleman's Smoking, Retiring and Check Rooms.

LOUNGE DE LUXE—At the foot of the main stairway will be found a large and commodious room De Luxe for the general accommodations of the patrons of the theatre.

LOST DEPARTMENT—All articles found in the theatre should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may also be directed there.

ATTACHES—Every attache of the Park Sq. Theatre is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given and it is unnecessary to tender gratuities, as the practice is not permitted by the management and renders the recipient subject to dismissal.

PHYSICIANS who anticipate being called can be summoned by leaving their names and seat numbers with the treasurer.

BOX OFFICE open 9 a. m. until 10 p. m.

REQUESTS BY MAIL for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservations, and if the return of the seats is desired a self-addressed stamped envelope must accompany order.

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"LILAC TIME"

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Announces the Opening of the

WINTER GARDEN

After the most successful summer season of our famous Roof, the enjoyable features will be continued in the Winter Garden during the cold weather months.

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EVERY article under oath to prove true economy in the long run, with heaps o' satisfaction all along the way.

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Without boasting, but in justice to our operatives in all departments, we claim that if a dozen leading photographers submitted unsigned pictures of the same sitter to a competent critic the *PURDY* picture would be recognized at once for its excellence.



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JANE COWL in "Lilac Time"

A story of love and springtime. With this label a book or play should have universal appeal at any and all times. These are the two much-desired things. and keys to happiness. And as happiness is the one great aim of all living humans, then there reverts back to these two words what isneeded to make life worth while. Thus the announcement that the play at the Park Square Theatre, beginning Monday, October 1, is a play of love and springtime should augur well for its reception by Bostonians. The very title, "Lilac Time," suggests springtime, the very time of loving and most ardently. From this it may be drawn that this play is one of happiness. It was written by Jane Cowl and Jane Murfin—the first, one of the best-known feminine stars on the stage, and the latter a writer of great repute. One would suppose that a young woman of Miss Cowl's activities would have little time to turn to playwriting, yet so ambitious is she to carry the banner of feminine utility to accomplishment that she turned to this endeavor with her customary ardor. Miss Murfin's ability as a writer and Miss Cowl's intimate knowledge of plays stood this pair of playwrights in good stead, so that the result was a most happy one. Miss Cowl plays the principal role of the play, thus heightening by her personal charm its qualities. When "Lilac Time" was presented in New York last season it achieved an instant and emphatic success, remaining there until last June, when the hot weather marked the close of the season. The locale of the story is in France in the early days of the war, and tells of a young peasant girl who captures the heart of a young English lieutenant whose regiment is stationed in the village. They plight their troth in "Lilac Time," and are planning for a simple wedding ceremony when he is called for a dangerous mission through the German lines. She packs her bag and spends the hours before daybreak with him, and he departs. After a year of waiting he is reported killed, and almost at the same time she learns that his regiment will pass through the village that day. Heartbroken she rushes to the window to shout "Vive la France!" as they pass by; then, almost fainting, she turns away to be met by one of the officers of his regiment with the happy news that the report of his death was an error; that he not only is alive, but there with his regiment waiting to have the news of his arrival announced to her. The ending comes in "Lilac Time," and springtime, the time of happiness.

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In the heart of the theatre district. Adjoining this theatre. The largest automobile parking space in the country.

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BOSTON GASOLINE STATION 41 COLUMBUS AVE.

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> NATIONAL BISCUIT COMPANY P.S. Uneeda Biscuit



Park Square Theatre

SELWYN & CO. - Proprietors and Managers FRED E. WRIGHT - - - Resident Manager

Week Beginning Monday, October 1, 1917

Matinees Wednesday and Saturday

SELWYN & COMPANY Present

JANE COWL

IN

"LILAC TIME"

A PLAY OF LOVE AND SPRINGTIME

By JANE COWL and JANE MURFIN

Authors of "Daybreak"



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Illustration shows military wrist watch of special value. Illuminated figures and hands. 15 jewelled. Warranted, \$15.

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THE CAST

(In the Order of Their Appearance)

Hawkins	Henry Crocker
Jacques Riffard	Emile Picard
Madame Riffard	Jessie Cove
Simpson	Arthur Dennis
Madame Berthelot	. Michelette Burani
Julien	Walter McEwen
Harris	
McCane	Charles Esdale
Major Halloway	Henry Stephenson
Lieut. Philip Blythe	Orme Caldara
Jeannine	Jane Cowl
Capt. Standing	
Lieut. George Smylie	Charles Hampden
Captain Paget	Felix Krembs
Cure of the Village	Emile Detramont
Captain Watlinge	
Captain watings	Geen owen

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ACT I—Garden of Madame Berthelot's Cottage—an afternoon in June.

ACT II—Living Room in the Cottage—a few weeks later.

(The curtain will be lowered a moment to denote passing of time.)

ACT III—Another Room in the Cottage—one year later.



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The names of the regiments are fictitious
Overture and Intermezzo, "Lilac Time," between Second and Third
Acts, especially composed by Dr. Hugo Felix
Scenery designed and painted by Joseph Physioc
Play staged by George Foster Platt

"Pack Up Your Troubles in Your Old Kit-bag and Smile, Smile, "from "Her Soldier Boy," by courtesy of Messrs. Shubert

EXECUTIVE STAFF FOR SELWYN & COMPANY

Business Manager. J. L. Buford Advance Representative Anna Marble Stage Director Harry Hanlon

The Pianos, Pianolas and Victrolas used in this theatre are furnished by the M. STEINERT & SONS CO., Steinert Hall, 162 Boylston Street

Electric Lighting Fixtures and Fire Place Furnishings for stage settings furnished by McKenny & Waterbury Co., 181 Franklin St.

Clocks and Candelabras from Nelson H. Brown, 70 Franklin St.

Modern Furniture used in this theatre furnished by the C. E. Osgood Co., 744-756 Washington St.

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Rugs used on this stage furnished by Adalian Bros., 62 St. James Avc.

Copies of all the songs in the show on sale in the Lobby.



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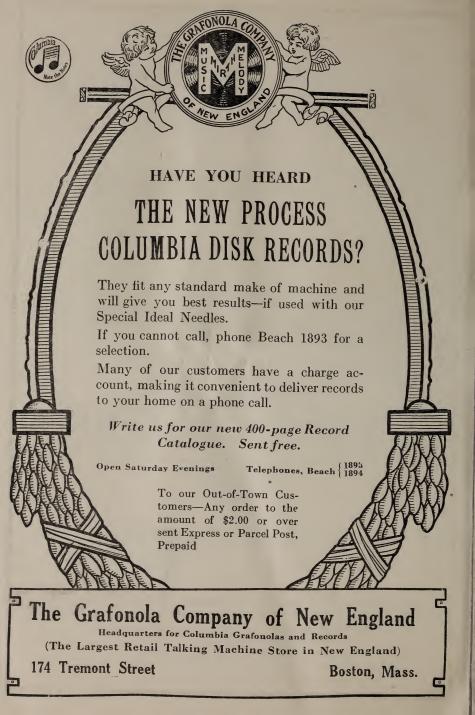
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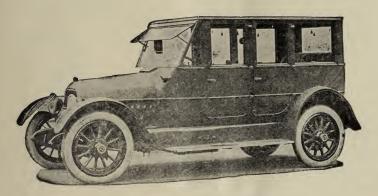
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Private lessons day or evening; classes every Monday and Thursday evenings at 8.15 P. M. Private normal course for teachers.

Private normal course for teachers.

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MAKE A MEMO OF THESE:

"CAPT. KIDD JR."

Here is a play that every human being will want to see. Its story is about a hidden treasure and its locale is New England. There is love, romance and youth, the elements that appeal to all mankind. The play was announced to appear here last season, but because of its tremendous success it was unable to come. The play is by Rida Johnson Young, a playwright of established repute, and it is staged by Cohan and Harris in their characteristically faultless style.

JANE COWL in "LILAC TIME"

Of the many plays that achieved success in the last New York season none was more pronouncedly emphatic than this Selwyn and Company's production of "Lilac Time." Miss Cowl, who, by the way, shares authorship in the play with Miss Jane Murfin, bestows her supreme artistry in the leading role and displays her strong individuality in an entirely different light than in any other play she has hitherto appeared in. The play is a strong blending of tears and laughter, and no auditor can witness it without feeling that they have enjoyed the treat of a lifetime.

"UP STAIRS AND DOWN"

As early as August of last year, when this play was originally produced in New York City, the playgoers of the metropolis responded to its appeals, began laughing and have not ceased since. It is the handiwork of that incomparable duo, Frederic and Fanny Hatton, from whose combined pens came so many delightful successes of the past. The piece is surely destined to establish one of the long runs of the season. It is presented by Oliver Morosco with his "typical Morosco cast."

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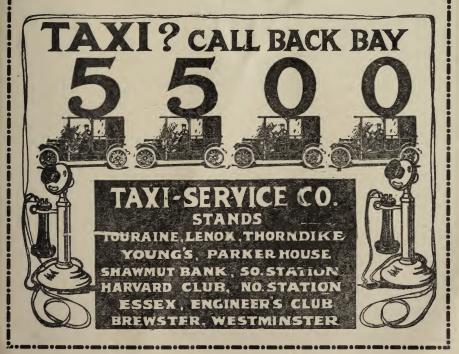
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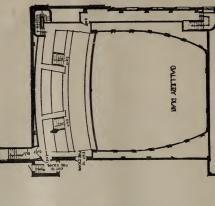
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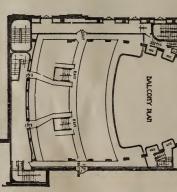
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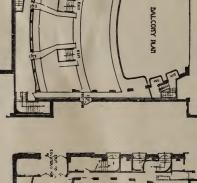


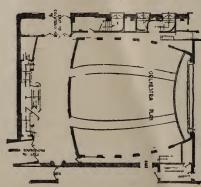


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your seat. In case of fire walk (not run) to THAT Exit Look around NOW and Do not try to beat your neighbor to the stry st. choose the nearest Exit to









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