


Now is the Time to Preserve Your Berries
Mo. 1 Berries-Only 52.25 Per Crate
We carry also all sizee of Pruit J Jubern
Windsor Grocery Company opposite post office governmient st.

## CHEAP LOTS

GORDON STRERT, size $50 \times 126$
MYRTLE STREET, size $40 \times 120$
CORNER ASQUTTH ASD RYAN, size $50 \times 120$
ASQUITH STREET, size $50 \times 120$
.$\$ 1100$
.$\$ 1050$
$\$ 1350$
$\$ 1100$
.$\$ 1100$
J. E. Smart \& Company, Ltd.

## CHANGING PRICES <br> Copas \& Young

## ANTL-COMBTNE GROCERS

Bring Them Down When Possible. It Pays to Read Our Ads. fine ripe bananas 25 c PURNBLLS S PURE MALT VINEGAR
Per bottle ........................................ CLARK'S PORK, BEANS AND TOMATO SAUCE
Three tins for
CLARK 'S OR ARMOURS POTTED MEAT
 25c 25c IICE ONTARIO Cheese
$\$ 1.00$
$\underset{\substack{\text { Per pound } \\ \text { SELECTED PICNIC HAMM } \\ \text { Per poind }}}{ }$ 20c

Per pound .
PURE WEST INDIA LTME JUICE 16e
 20c

$\$ 1.25$ ROBERTsON'S
2pond tin

25
See Our Windows for Fresh Fruit, Eto.
We Sell Everything at a Reasonable Price. No \$pecials or Bait

## COPAS \& YOUNG

ANTI COMBINE GROGERS
Corner of Fort and Broad 8treets, Phones 94 and 95
98 .
Phones 94 and 96.
Phones 94 and 95

## ST. JAMES COFFEE IS DELICIOUS

Have You Tried It?
R. P. RITHET \& COn, LTD.

B. C. SHEET METAL WORKS

## RADICALSOF NORWAY /ADVANEE OF CHIRCH VESUVISS SHOOTING

 NOT YET DEMOCRATIG UNION IN SCOTLAND FLAMES AND SMOIE






## "



Trusteeship Under Will
Trusteeship is our business.
We equipped our-
selves for that busi-ness-

First: By obtaining wide powers from the
Legislature. Legislature.
Second: By employ-
ing skilled trust officers with years of experiwithe.
Third: By increasing our paid-up capital and assets until the security aniorded estates
beneficiaries of in our care is beyond question.

## Consult: YOUR will.

Dominion Trust Company
P00 Góvernment Street huar kemisidy Iooal Menesert

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## BANK CLERK IS SHOT

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Englitoh Bat
Englith $\overline{\text { Baby Carr, at } 788 \text { F }}$

3RAZLI IS WATCHING RENO ENDS ITS SIX .PROGRESS OF MINISTER MONTHS DVORCE LAW

Appreciation Shown of Enter-
tainment Provided Official; Trade Growth Prominent


EVERYTHING IN LADIES' READY-TO-WEAR AT BIG REDUCTIONS
Hundreds of anxious women have been awaiting th is announcement-here it is-it needs no special introa uction, no explanations, no reasons-it is well known that every half-year we held such a sale as this.. We never carry over to another season marked or seasonable goods-we simply must make room for the new goods
soon to be on the way here. No department escapes; no lines get overlooked; we insist on keeping our stock soon to be on the way here. No department escapes; no lines get overlooked; we insist on keeping our stock clean and up to date, and tolerate no accumulations to be carried over. Therefore all summer goods come under the reducer's pencil and are marked at prices which create such buying enthusiasm among those discerning women who wait for our sales that it is no wonder CAMPBELL'S JULY SALE has gained such widespread notoriety throughout the $P_{\text {-ovince. }}$


This Year There Are Bigger Bargains Than Ever Before Here Are Just a Few of Opening Day Specials
Ladies' Dresses
At Enormous Reductions
0 only, white Net, Marquisette and Panama and Point $d$ 'Esprit Dresses;
slighty soiled, but easily put right; values up to $\$ 25$. Sale price. . $\$ 5.00$ 25 only, Rich Black Satin, Colored Satin Fine serge in fawn are Fine Serges in fawn, saxe and grey; also black and navy, black voile, etc.
Splendidly made, fine styles; values up Splendidly made, fine styles; values up
to $\$ 22.50$. Sale price ......... $\$ 7.50$
30 only, Beautiful Dresses if fine serges, whipcords, repps, poplins, voiles, etc.,
in colars all new, and some bleck ones in colaras als new, and some biack ones,
too; values up to $\$ 25$. Sale price $\$ 9.75$ 19 only, Lovely Gowns, in silks, satins, fine wool fabrics; all rich and beauti-
ful; suitable for house or street wear; ful; suitable for house or street wear;
fine colors, black and some white; valfine colors, black and some white; val-
ues up to $\$ 30$. Sale price..... $\$ 12.50$


Blouses Up to $\$ 1.50$ for 75 c



The Greatest Neckwear Bargain Ever Seen








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| Hosiery Bargains |
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| Odd Lot Silk Gauzs Lisle Hoso, embroidered frontsand sequins on insteps. Pretty for evening wear,Regular $\$ 1$. Sale ................................. 50 . |
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Feather Stole and Neck Pieces Marabout, \$3.75. Sale ................................ $\$ 2.50$ Ostrich With silk, $\$ 6.50$ Short Ostrich Ruffs, $\$ 8.25$ Short Ostrich Ruffs, $\$ 8.25 \ldots \ldots . . .$.
Stoles and Boas, values to $\$ 12.75$ Magnificent Two-Tone Ostrich Stoles, also Ostrich and Crepe
de Chine ; values $\$ 17.50$; $\$ 22.50$ and $\$ 25.00$. Sale, $\$ 10.00$


White Summer Dresses at July Bargains


Corset Snaps for Quick Buyers





Vou mat Hurry for Theitiona in

Knit Underwear Temptations






 Nat moin tros, hom hooum



## EAlong quWaterfionts Silipping News, from Day to Day

 DALPHM CHIANIES 150 TONS OF SILVER TENUER REEEPTION OIN MDRTHERHIISE ORE BROUGITT SOUTH ON BOARD GOLUSA| Seattle Steamer, Well Known Here, Hit Piercy Island, Early Yesterday Morning, | Prince Rupert Has Record Shipment From New Hazelton Mines; Foggy Weather | Fine New Grace Liner Due in Port To-morrow and Shipping Men Are to Be Guests |
| :---: | :---: | :---: |
| PRIICESS MAY TAKES OfF |  |  |
| PASSENGERS; NONE INUURED | capt ${ }^{\text {d }}$ | comen |
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| Vessel, Badly Damaged, Floats Off and Limps Into Alert Bay; Salvor is Dispatched | Nin |  |
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TIMES SHIPPING CHART


## REPORTS

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# R. V. WINCH \& CO., LTD <br> White'sCement <br> Now being manufactured a <br> Bamberton Cement Works Saanich Inlet <br> man mime ampot 



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| 844.00 |
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## Excursion Rates

Dominion Day, July 1st $\$ 2.70$ vanam visime $\$ 2.70$


City Passenger Agent
SUMMER EXCURSION TRIPS s. 8. VENTURE Sailing every Wednesday at 11 p.m. for BELLA COOLA,
calling at Vancouver, Campbell River, Alert Bay, Shushartie Bay, River's Inlet Cainneries, Namu, Smith's Inlet Kimsquit. Fare $\$ 28.00$ return, inclusive. Beautiful scenery,
comfort and attention. For reservations. JOHN BARNSLEX
1003 Government Street.
Change of Schedule
ELECTRIC LAUNCH SERVICE


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## Good Furniture, Good Service, Easy Terms



A obarmina opgn-stock pesian in limoges and aubtrian china
 popular. can always replece a broken plece, and have your set made
You of any number of pleces you hesiree



Fumed Oak Buffet


The top ds 20x4s inches the glass is a pereled
British plate of the best quallty gnd thio deilem


Fumed Oak Buffet




## HAPPY HOMES

By letting the "Home-Maker", furrish you with all the
cessities for making your home cosy and comfortable, neeessities for making your home cosy and comfortable,
you make sure of life-long satisfaction with your purchase. you make sure of life-long satisfaction with your purchase.
Quality must go hand in hand with price moderation or a Quality must go hand in hand
bargain in furniture is impossible.
Our poliey is to secure your confidence by offering values second to none, baeking the goods with an inflexible guarantee, giving you the best of service and offering you a choice between
a 10 -per cent. diseount for eash and liberal terms if you prefer a 10 -per cent. discount for eash and liberal terms if you prefer
a ledger account.

Porch, Lawn and Camp Furniture Is Rapidly Selling Out


Camp Furniture has made record-sales this season, and an arity visit to the fourth floor is advisable if you intend making Plenty of Good Hammocks, Grass and Willow Furniture in new sliapes, Matting, "Crex" Grass Rugs, Sun Blinds, ete., are
awaiting your inspeetion, awaiting your inspection,

Why pht make yourself as comfortable as possible when the

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Strong and Attractive Chairs Moderately Priced


Design as Hütated, bullt of beautifully-figured
elm, early Enilish finish, and what we term a
 Fumed Oak Living Room Suites hard to beat for sterling values


A Vory vood Value is the three-preee set illus-
trated here It lis well finished, has spring seate trated here tis well Anished, has sping seats
covered with benuine feather and the backs are
shaped for comfort. Price onty
 Enwn oake is to be had in the fumed or early
English filithee phe backs are hollow Cut, and
the eadulo seats well shaped Price, only \&30.00

A Neat and Inexpensive Music Cabinet





# David Spencer's Ltd. 35th July 

 The Continued Unfavorable Weather LeavesThe Following Reductions, (Startling Too Say at Least) Show to What Extent W

| Startling Reductions in Trimmed and Untrimmed Millinery |  |
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| $\mathrm{A}^{\mathrm{S} \text { gerery woman haows-sou cannot heep a big noek }}$ |  |
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## Big Reductions on Women's Waists


 -Weineseday.

> Reegharer 75 fore value
> This lot indude
$\begin{aligned} & \text { celorfzelli white, white with eolored collars and eifift, and light } \\ & \text { and dark }\end{aligned}$
A. Gumas in stripes and spot effectes.
Regular soe and t 125 valuen
There are Vetaings, Dimitite and Musinin inc 65 c

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tengit sleve.
$\$ 1.50$
Thise lot ineludees a very mart liee of Net Weists, in whit

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\begin{aligned}
& \$ 2.90
\end{aligned}
$$

Berts, only; mate over $\mathbf{a}$ silit silip.

## Drastic Reductions on Embroideries and Flouncings

$\mathrm{T}^{\mathrm{HE} \text { unusal spelle of cold weather we heve ben experi }}$

 these drastic reductions.







## July Sale Brings Further Bie Reductions in Ladies' White Underwear



Tideriditre of Ane Nainmooks some with .... $\$ 2.90$



## Startling Reductions in Men's

 BootsReguler Values to to..00.....
July
Snle

 Welto highest clases materialif and fimish Tan Button
Taco and bentiton Boot in velor


Watarealf tops. Bluch

$\$ 2.95$




Ien's Oxford Shoes
worth \$4.00.
$\$ 2.45$


Men's Pyjamas to Clear at Half Price



> 647 Men's Suits Clearing Regardless of Forner Prices
> GRoured into thres pirces is yoitiows 1 sums. intagiar Values S8.75 to *10.
> (i) ${ }^{2}$.
> $\begin{aligned} & \text { Montly in Tweeds, in a good assortment of Patlerns and Shadesk } \\ & \text { Breasted Sack style. Alt sizes froni } 34 \text { to } 42 \text {. Single }\end{aligned}$ 251 SUIrs. Regular Values $\$ 15.00$ to $\$ 18.00$. $\$ 9.75$

$$
\begin{align*}
& \begin{array}{l}
\text { Tin all the Newest Patterns in Cheviots, W} \\
\text { foll, others with medium peg pants. }
\end{array}
\end{align*}
$$

Drastic Reductions on Men's Summer Underwear







Making a Clean Sweep of All Summer Washing Ties







50 Dozen Boys' Sweaters
Vatues to \$1.00. Joly Sale 504
Medium weight wool mixture; made to button on
shoulder too, and sizes for boys or girls from 2 shoulder too, and sizes for boys or girls from ${ }^{2}$.
to y yeara. In Colorse Navy, Brown, Green, Car--
find to 8 year. In Colore Navy, Brown, Green, Car-
innl and Cream. Regular values to *1.00, July
Sale ......................... 50 .
150 Dozen Battenberg Finens at Half Price
$\mathrm{T}^{\mathrm{His}} \mathrm{P}$ item will be of special intereat to lovers of lot You musthnt jugase the quality by the prices.
There will be a rush for these.



 $\underset{\substack{\text { momit } \\ \text { seli } \\ \text { sale }}}{\substack{\text { and } \\ \text { and }}}$

50 Dozen Boys' Shirts and Waists to Clear at Less Than Half Price $\mathbf{Y}^{\text {OUVVE }}$ never had a better opportumity to buy your remet tit Juit read on
Boget Print and Oxtord



[^0]Enormóus Reductions in Men's Shirts
$\mathbf{A}^{\mathrm{T} \text { their regular priee these 8bints were marked }}$ at a very low margin of profit. At the July Sule priees the proftit ii all on the idide of the pur-
ehaser. There's not many men that will let an opportunity of this kind slip by
Men's Imported Negigee Print shirts-Medium weigh, soft bosme sumd eloeed eolirt band and 3 in stripes on white ground
Regular Price $\$ 1.25$, July Sale, 15 , 15 olear. and 165 ,
Men's Fine Cambric Outing shirts Soft bosom French cuffs, coat shape and one double shaped collar to mateh. All sizes. Regalar valiue $\%$ t. 25
July Sale
40 Dosen Men's Megligee Print shirte-Canadian Brand. Mostly broken sixes and patterns. Shirts are cut coat shape and full nize in a variets of
faney stripes, Sizee from 14 to 17 neek. Starchi ed neek band, 3 in. starehed euff and soft bosoms. Men's Print and Cambric Weglige eshirte-High grade Shirts for busineess wearr Coat shape, 3 in
starched euff and starehed eollar band. Sizee 14 starched euff and stareched eollar hand. Size.
to 17. July Sale, $\$ 1.50$, $\$ 1.26$ and .... $\$ 1.00$
Men's Worling Shirto-th dark and light stripe and plain colorst, turn down collars attached and
band euff. Sizes 14 to 17 . July Sale Priee 50 . Men's, Working Shirts- In faney blue cambrie, wet
made and futt size, turn down attached coillare, Made and fult size, turn down attaehed eollare,
two breast peekets; trimmed with white stitehing
then and brass buttons. Size 14 to 17. Regular value
$\$ 1.00$ July Sale
Men's Outing Shirt
eolliurs attached and soft thand cuffs; light faney


## Women's and Miss Sweeping Reducti

UR Entire Stock of Summer Dresses, in
to be cleared regardless of cost on W dir The Reduetions in Price are classified as follew

Women's Muslin a
With Duteh Collars and Shert Sleev

## 29 only. Regular , Va

## Embroidered Muslins,

 Chiffo32 Dresses only. Regular value no. 1 Dress only. Regular value :wores; 4 Dresses only. Regular value 1 Dress only. Regular value. 14 Dresses only. Regular value 6 Dresses only. Regular value :4 Dresses only. Regular value 3 Dresses only. Regular value

## Fancy Silk and Marquis

 EvieniNOLUDWD in this assortment are Dresses of 1. Chiffons and Marquisettes in white, blugdry able for evening wear. All to clear as follows:

4 Dresses orily. Regular value. asa 18 Dresses enly. Regular valie 23 Dresses only. Regular value 17 Dresses only. Regular value savos. 9. Dresses only. Regular value wave 4 Dresses only. Regular value \% Dresses only, Regular value aco. 3 Dresses onily Regular value 1 Dress only, Regular value ....cie.

## Evening or A

In Silks with elaborate Over-dresses of Lace an 12 Dresses only. Regular value vere. 4 Dresses onily. Regular value :c... 3 Dresses only, Regular value 5 Dresses only. Regular value aco 7 Dresses only, Regular value w.. 1 Dress only: Regular value
Imported and Man-Tail ing Prices
14 Oostumes only. Regular value
25 Costumes only. Regular value This line includes Tweeds, Greys, Browns, Blue in the plain tailored style.

## 14 Costumes only. Regular value .

 35 Costumes only. Regular value 41 Costumes only. Regular value 34 Costumes only. Regular value These are in Tweeds and Faney Novelty Suiting draped or plain skirts.49 Costumes only?: Regular value 24 Costumes only. Regular value 7 Costumes only: Regular value 7 Costuimes only: Regular value 3 Costrunes only: Regular value 6 Costumes only: Regular value
These prices include our Entire Stock of Men-ta and Novelty Suitings, and all lined with best Sik

# Sale Commences Wednesday Us With Too Much Summer Wearing Apparel 

 Are Going in Order to Clear Out Every Garment in the Ready-to-Wear Sections
## s' Muslin Dresses at

 ns for the July Saleling Muslins, Marquisettes, Silks and Chiffons, are
lat next-the Opening Day of our Great July Sale

## 3Marquisette Dresses

trimmed with Embroidery or Lace.
\$0.75. . vire $\$ 2.50$
Marquisettes, Silks and
1 Dresses

ette Dresses for Day or ig Wear
Rich Foulard Silks in light and dark stripes, Muslins, inlond all shades, also Silk Dresses with Tumies suit-

fternoon Gowns
a Beaded Tunie effects, in all shades,

fon Blaeks, some with cut-away fronts and others


Big Reductions on Beddiag Wednesday
50 Doz. Plain Hemmed Pillow Cases-Regular, per
doz. $\$ 2.50$. July Sale
 50 Pairs Plain Hemmed Sheots Full size, pure

 Price ….................... $\$ 1.75$ 20 Pairs only Henstitched Sheots- Size $2 x 21 / 2$, our
best quality sheet. Regular $\$ 3.25$ per pair
Sale
July
 Fleece Wool Grey Blankect-Guaranteed Pure Wool and in light grey shade. Regular, per paitit. 5.700,
July Sale

 Peather Pillows Size 17x24, eovered with strong
quality art tieking and filed sanitary eleaned quatity art tieking and filied sanitary cleane
feathers. . Regular $\$ 1.50$ value per pair. Joly
Feether Pillows - Extral arge size, 20x26, eovered

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| value, per pair w2.75. . Joly Sale $\ldots \ldots . .$. |

Ladies' Black Leather Hand Bags Regular values $\$ 1.50$ and $\$ 2.00$. July. Sale. $\$ 1,00$

Great Reductions on Silk:Goods Wednésday
$\mathrm{W}^{\mathrm{E}}$ have an exceptionally heavy stoek of Summet during our July Sale at Great Price Reduetions













 ${ }^{c}$



## 500 Pairs of Ladies' Gloves to Clear at HALF-PRICE



$$
\begin{aligned}
& 50 \text { Pairs Navy and Green Glace Kid Gloves, all sixes. } \\
& \text { Regular Price, } \$ 1.00 \text {. July Sale .............. }
\end{aligned}
$$

$$
100 \text { Pairs Real Chamois Gloves, Natural Color only. Sizes } 53 / 4,6,61 / 4 \text { and } 61 / 2
$$

Regular Priee, \$1.00. July Sale

$$
\begin{aligned}
& 50 \text { Pairs Bleck Suede Gloves, Sizes } 53 / 4 \text { and } 61 / 4 . \\
& \text { Regular Priee, } 11.00 \text { July Sale } \ldots \ldots . . . . .
\end{aligned}
$$

Clearing Lines in Carpet-Squares and 5 Thy Rugs






## ${ }^{20} 754.4$







> Drastic Reductions on Women's Shoes
> Regular Values to $\$ 6.00$.
 Manufacturer's Stoek, whieh, if bought in the regular way
would sell at $\$ 5.00$ and 86.00 a pair. Your ehoice from Gun-metal, and Patent Button Boots
with Kide, Brown or Grey Cloth Tops, all Grey Cloth Butt Boots and Tan Cali Bution and Leeee stylee:

Women's Shoos, values to $\$ 4.50$. $\quad \$ 2.95$

 and Tan Call Oxford Yes in Patent, Gum-metal, Tan and
Brown Fid and Viei Kid. wh Kid and Viei Kid

Aig Colioetion of Odd Sizes taken from our best sellen and include Oxford Tie Shoee and Pumps in Patent, Tan and Also a few pairs Women's White Canvas B
tan soles, and eovered Cuban heels. $\$ 1.95$

Striking Reductions on Dependable Dress Goods
$S^{\text {PACE will only pernit our quoting a \& few of the many }}$ bargains to be obtained in this Department. Every piece bargains to be.obtained in this Departuent. Every piee
quoted here is from our regular stook, and represent depend







Remnants of Dress Fabrics to Clear at a Sacrifice



15 e Prints Selling Wednesday at $9 \varphi$ 1500 Yards Fast Colored Prints, in Light and Dark Col



Astounding Reductions in Women's
Underslifits
$\nabla$ Viues to sif7 all warked to clear at 81,10 . they have got to to. The lot ineludes Satio, Heather




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## Tmpress EDISON'S TALKING PICTURES THE PASSENGER WRECK"  A Genteel Burt. Se Sololsts "TEE PALAE QUATETTE"  ATrio of Agile Athletio Girls. THE (3) BENNETT SISTERA ainty and Dashing Feminnes Phynicat culture Femerinines, Experts in Fencilng, Boxing, and Wrestling. Theller The Potetic Story JOE BIRNES 

 MAJESTIC THEATRE MRed and White Roass"uultiple Reel socety Drama
for Women Multiple Reel society Drama.
"Wantod a Strong Aand"
A Funny Comedy. A Fuynyy Comedy.
"Laying Marine Cable"
Industral "With Eyes of Blind"
Strong Dramatic Sto
PRIGES FROM A strong Dramatic Story.
The Heumeokepor of Civoro
A Coneedy Rlot of Mirth.

## Dominion

FEATURE EXTRAORDIMARY
III THREE PARTS
MADAME SARAH BERNHARDT
Supported by the Entire Paristan
Company In
ANORIENNE LECOUVEAUX
The Romance of an Aetress.
THE SSLLVER CGGARETE CASE
Vtagrah Drama.
HIS LORDSHIP's ROMANCE
Pathe Comey.
BRITISH ANIMATED GAZETTE
Pathe.
TOUR THROUGH TOURAINE
Scente

## Nightgowns for Women

## University School

 PRIOES FROI$\$ 4$ TO $\$ 6$
Knung Tai Yane


| VERSATILES |  |
| :---: | :---: |



| VICTORIA THEATRE |
| :---: |

## PRINCESS

## "Camille",

 Exri, witues vesony

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| Scenic Railway Gorge Park Now running. ADMISSION 100 |  |



Don't Waste Time

## Prompt attention to phone orders and prompt deliveries

## 



All sizes and styles, of Sereen Doors, Window Ncreens, Wash Boards, Washing Machines, Wash oles, Glithis Wash Tuss, Clothes Wringers Clothes Racks and Ironing Boards.

20 Per Cent Discount From Regular Prices每品 Specially low Prices on Hammocks $\$ 1.90$ то $\$ 4.00$ | 101 |
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## An Announcement

With the rapid growth of our business and the impossibility to expand at our Government street store
we have opened handsome new premises known as the

## Bon Ton Bakery and Confectionery

AT 640 YATES STREET, OPPOSITE KINGKNOWN AS THE CENTRAL BAKERY. Our new store will be devoted exclusively to bakery
goods and confectionery as well as have a thoroughly modern Soda Fountain.
While the words "home-made" are much abused
they-may be correctly applied to the BON TON for gverything will be made by ourselves.
We work under a system of perfeet sanitation.
None but the very best ingredients are used. We night also mention that OUR Iee Cream is better bo
cause it is the purest that is possible to be made.

## Bon Ton Bakery

| is an unrealized amount of energy and usefulness wasted through spilled milk. There is always another eow somewhere: somewhere: strength. |  |
| :---: | :---: |
| Instead of regret and sorrow, and bomoanting over your milatakes and blun- | VICTORIA DRUGGIST |
| ders and accldents, smile and turn on a supply of extra steam and begtn to |  |
|  |  |
|  | Hall \& Co, corner Yates and Douskias |
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|  | peot for introdutite here the simplo |
| - majestic theatre. |  |
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| Tuesday, it exhbitts the gradual evolution and rovelation of dual person- |  |
| lol |  |
| Rose" is an adventureas, who is employed by a villainous politician to en- |  |
| tangle a rival candidate in a scandat |  |
| that shall cause the rival's wife, the "White Rogo" to leave him on the |  |
| verge of eloction. The adventurose doees her work for pay and succeeds so well that the vacllating husband of White |  |
|  |  |
| that the vacillating husband of White Rose falls: into-the net she spreads for |  |

Fmbroidered Lawn Handkerchiefs, 3 for 25 c Prettily Embroidered fawn Handkerchieis, with
scalloped edges; severaI pretty designs to choose
from. Regular 15c and 20 c values. Clearance Sale price, 3 for ......................25

T- Goudonsens
-Main Floor


Women's Kid Gloves. Re gular \$1.25 Values; Pair 75
Women's Kid and Sundo Cloves,
eolors of tan, champagne, black white, ete. Sizes from $63 /$ to $73 / 2$
only, Regular si.25 values. Clear anee Sale priee per pair. $\quad 75 \%$
Loing Kid Gloves, 16 and
20-bbtot lengthes, in white and blaek only;
broten sizes. Regular $\$ 2.50$ and
spor troten sizes. Regular $\$ 2.50$ and
$\$ 3.00$
Pive palues. Glearance Sale price,


Household Staples Priced to Clear
Extremely low prices prevail dur-
ing July sale in iour Staple section.
Only a few of the many indueements are printed here.
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Silk Chiffon and Net Waists. silk and Ohifon Whift in high or
 sleves, French collire and euffis The color range ineluder blael,
navy, tans, greys, fancy stripes

 siach, Chirion Thiricia and yiot waists, reguiar values up to 86.50 . Clear
ance Sale price Regular values Clearance Sale

GORDONS GREAT JULY CIEARANCE SALE STARTS WEDNESDAY MORNING Unusual Opportunities to Economize, Shop Early-Spend Liberally and Save
 merchinidice at the most moderate prices we are able to ofier really remmerlable values. Thoussands should take advantare of this sale




Table Linen at Clearance Sale Prices
Table Cloths, dizes 36 36 36 in, regular
50 ve values, Clearance Sale price $35 ¢$


 | Size $72 \times 90$ in, regular $\$ 2.25$ values |
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| Clearanaee Sale Price..... $\$ 1.65$ |

Women's Knitted Under wear at Clearance Sale Prices
Silk and Canue LLise. Knitted Veats,
regular 75 c and 81 values. Clearance
 drawers, good large sizes. Regular
$\$ 3.25$ to
$\$ 6.50$ values.2. Hall.-Price Pure silk Den er eatient
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Oombinationsis, regulat $\$ 1.75$ to $\$ 2.50$ valiaes. Clearanaee Sale

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 Regular 121/2e values.
Sale priee, per gemment.

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- \text { Main Floor }
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Extraordinary Clearance of Summer Millinery at $\$ 5.00$
The styles are in great variety and most
attraetive, embracing the smàtest attraetive, embrating the smartest
styles from New Yorki and other styles from New Yorks and other
fashion centres, as well as a number of handsome Hats from our own wrorkroms. Many of these latter
are modified examples of the most are modined. examples of the most for his sale Reguar values up to
$\$ 12.50$, Clearanee Sale price $\$ 5.00$ All French and New York Pattern Hats are now …........ Hali-Price A Collection of Flowers for Trimming
to elear at, per bunch, 50 e and $25 \%$ -Finat Floor


| o Exceptional Rib Values |
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| Fancy Ribbons, in good firm quality rafteta and of the most popular plain shades and pretty stripe designs Regular 50 e to 75 e values. ClearanceSale price, per yard ...........35 Regular 85 e to $\$ 1.25$ values. Clearance Sale price, per yard.... 504- Main |
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Women's and Misses' Shoes. Drastic Reductions Lot 1 eomprises Felour Calf Button
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Pramps and Oxfors, Patent $\begin{aligned} & \text { Rlue } \\ & \text { Oxfords, Pateat Button Oxfords and }\end{aligned}$



 Lace Boote Viei Kid Lace Boots,
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Puimps These Shoes ard of very sul Pumps makese shoes are of very su-
perior make and will wear well Re.



High Grade Carpets and Draperies at Enormous Reductions for July Sale.
Thousands of yards brand new Draperies, Fnglish Wilton, Axminster, Brussels, Scotch Wool, Tapestry Squares, Oil Cloth, Printed and Inlaid Finoleum from the best makers in England and Scotland, all marked down to a mere fraction of their value. Unusual reductions on every line. Come early for a good selection.







The New Lingerie Waists Enter This Sale at Special Prices
Thoyande of them, embraeing the
smartest, daintiest, moost stylish looking Waisto that ever a season attrative prieee during the the Jul

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Novelty Neckwear at Re marikable Prices
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## Profitable Business in Growing District for Sale

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ARTLLERY MENSHOY PROWESS INSHOOTNG


## AComparison

Is all you need to reach a decision. Lots of good folks sa they don't like Soda Water. That's before they try Ivel's.
There's a difference not apparent until you compare the ordinary with ours. Then you know why you thought you didn care for Soda.
Our famous Iee Cream helps to make our Sundaes delieious. Nut Salad Sundae is new and getting very popular. Mexiean Special Sundae is a decided difference, Fancy and ong, cool drinks that touch the spot

|  | Good News for the Housewife <br> A ONE WEBE SALE OF <br> We Want Toi to Trike ed <br> Palm Olive, Cold Gream and Ortmeal, White Rose and <br> and Cuenberer Allowe 3 <br>  <br>  <br>  |
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| KODAKs, plams and suppuizs |  |
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## Watch Our Windows for Special Bargains

Now being shown by us. Goods that are reliable, durable and handsome in design, at prices and Stands, Chiffonieres, Velvet and Tapestry Carpet Squares and Rugs. These are al marked at bargain prices. Before buying a dollar's worth of Furniture elsewhere, be sure buying from us. Our guarantee: "Goods as represented or-meney. refunded." Free cil delivery. We give a spot cash discount of 10 per cent from regular prices.

| Parlor Tables | Parlor Furniture | Dining Chairs |
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# Corner Government and Broughton Streets VIOTORI, B.C., June-20, 1913. 

## Mr. Maybe A. Buyer

 Victoria, B. C.
## Dear Mr. Buyer:

Another trip up to the property has gone and come back with the same old tale of pleased investors, delighted prospects and enthusiastic appreciation. One of our excursionists this time was a Mr. Sarvis, of Manitoba. He was so greatly pleased with the place that he put in his application for four lots, and intends to make it his home in the future, with a number of his friends. Mr. and Mrs. Alex Martin, of Calgary, were also on this trip. They had already bought, but after visiting the property, they put in their application for another lot. With us also on this trip was Mr. A. Frarcis Nichol, of 525 Pender Street West, Vancouver. Mr. Nichol is a well-known Vancouver real estate man, and a brother of the head of the C. P. R. Land Department, of Vancouver. Mr. Nichol had put in his application for a lot some time ago. His faith in the proposition had become shaken through the ignorant remarks of prejudiced people. He comes back one of the wildest enthusiasts the writer has yet seen, and he authozizes us to refer anybody to him on any aspect of the proposition. He is for it from start to finish, first, last and all the time,

The party again went up Nitinat Lake, and everybody agreed that it is one of the most valuable adjuncts of the proposition.

The weather was glorious; the sun shining all the time, and it being so calm that the Enilada anchored off the property day and night. She did not even take the trouble to run into Clo-oose Harbor.

Everybody went in swimming, and voted the experience of surf bathing off those wonderful beaches and in that clear, crystal, salty water of the Pacific, as a most exhilarating experience. Mr. Theodore M. Knappen testifies that he never took a bath that had the beneficial reactive effects that were experienced in the surf of "Canada's Greatest Pleasure Resort."

Incidentally, it may interest you to know that, after thorough investigation of our proposition, which in cluded a very careful study of the property and a thorough examination of the whole subject of Summer Resorts, Mr. Theodore M. Knappen has decided to associate himself with the West Coast Development Company, and will become actively interested in the management of the Company from this time forward. Undoubtedly, his connection with the Company will add a great deal of strength and prestige to its management.

Mr. Knappen made his debut into the immigration and development field of Western Canada in 1903, as Secretary, Manager and Organizer of the Western Canada Imnigration Association, which was so largely instrumental in turning the American Immigration movement into Canada. After resigning from that associwion, Mr. Knappen devoted himself exclusively to the land and colonization business, chiefly in Canada, and the natural evolution of his career brought him to British Columbia two years ago to become Manager of the Coquitlam Terminal Company, Limited, of Vancouver, from which he recently resigned. When Mr. Knappen entered the employ of the Coquitlam Terminal Company, he evoked a great deal of adverse critieism from his friends by staking his personal reputation on that then new and unknown undertaking. Coquitlam has justified Mr. Knappen's confidence, and stands to-day as one of the most solid and genuine deelopmental enterprises undertaken in British Columbia in recent years. It has earned a reputation for making good.

Mr. Knappen expresses absolute confidence that the West Coast Development Company -will similarly justify itself and its ambitious plan for the building up of a seaside Summer residence city on the South Coast of Vancouver Island.

What particularly roused Mr. Knappen's interest in this work of giving Canada a seaside community, comparable-though, perhaps, on a smaller scale - to some of the great seaside communities in the States, was the solid constructive phase of the plan. He believes that the time has gone by in Canada when people can be interested in mere lot-selling schemes that depend for their financial success, very largely, upon the appeal to the gambling instinct of the average man, rather than to the investing and building instinct. It appealed to his conservative ideas to find that the West Coast Development Company was devoting by far the greater part of its revenue to the installation of improvements on the property, every dollar of which so spent tends to give solid and lasting value and utility, so that in a sense, the enterprise is a co-operation between the Company and its patrons:

Mr. Knappen believes that within a few years the new seaside community will have become one of the famous places of Canada, and that-no tourist coming to the North Pacific Coast will think of returning to his, home without a visit to it, and that it will be the regular or transient home of thousands of people.

We would also mention that the epportunity to buy at the PRESENT prices will not last much longer.
Prices are: $\$ 100, \$ 150$ and $\$ 250$, upon terms of 10 per cent. with applieation, $\$ 15$ upon delivery of contract and $\$ 16$. per month thereafter until paid for.

> Yours faithfolly,
> MONF, MONFPEFHE \& CO. LIDD.
> Por
> Prosidont:

## One Block From Car

 Fine building site, eonsisting of two large lots on the eorner ofEarl Grey and Maddoek streets. Size 115x120; only one block


## Price $\$ 2250$

R.S. DAY and B. BOGGS Telephoite 30 Members Real Estate Exchango. $\quad$ Established 1890 Fire Insurance Writtel. Money to Losis.

Store for Rent

On Cornorant Street, sear Douglass
This loeation will be in the midst of This loeation will be in the midst
things in a very short time.

Western Dominion Land \& Investment Co, Lid.


AKL THE XEAR ROUND An Electric Iron
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## Money To Loan

| \$500 |  |  |
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| \$1000 | \$1500 | \$1800 |
| \$2500 | \$300n | \$5000 |

M10,00 for a good Agreement of Sale or short time loan
P. R. BROWN

1112 Broad S

BLYTH

## NEN New Hollywood Home 8 Rooms

This house has just been completed and is completey up-to-date. Furnac Chill-sized basement, laundry tubs plastered), storeroom, cement floor, plastered, Hardwood floors in the downstairs rooms, fireplace, built-in buffet and bookcases, plate-rails and special wiring for electric $n^{\circ} \cdot \mathrm{gg}$. Four large bedrooms and balconies upstairs, bath room, toilet, fine fittings. New, roomy

## Price $\$ 6800$

## New <br> Oak Bay Home 8 Rooms

## Steam heating, hardwood floors

 buil-in buffet, plate-rails, panelled walls, fireplace, ete, Fotr large bedrooms, bathroom and sleeping poreh npstairs.Basement fall size, cement floors, laundry tubs.
This house stands on a lot $50 \times 132 \mathrm{ft}$,
a lane.
It is offered at actual cost.
Price
$\$ 9500$
Terms to suit

Cor. Fort and Broad Streets

## SUBDIVISION SNAP

seven acres, on $41 /$ mile cirele, close to carine. Has bee subdivided into thirty large lots. Owner has authorized us to be arranged.

CURRIE \& POWER 1214 DOUGLAS STREET PHONE 1466

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## Port Angeles notasememe  mome <br> B. S. ODDY

| R. B. PUNNETT <br> sot to soes saywarc BlookkPhone No. 1119 B. C. Box ze Rs |  |
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| FARMS ON MAXNE ISLIMO |  |
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| Per acre . . . ... .......... 850.0067 Acres, quarter of a mile good waterfrontage, partly cleared, log house. some fruit trees.Price ............... $\$ 5,000.00$ Both of the above on good term: |  |
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## We Have Moved

To Our New Offices in the Winch Building

## 640 Fort Street

## Swinerton \& Musgrave

Real Estate, Insurance and Financial Agents


| PROFESSSIONAL CARDS | －PROFESSIONAL CARDS | SS．Disecto | BUSIISESS．DIRECTORY |  |  |  |
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## F．W．STEVENSON \＆CO．

STOCK AND BOND BROKERS
Ioe 106 Panibertoin Railding Cor Fort and Brosd Street Funde invisted for chiants．



## BANK OF MONTREAL



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S．C．FRASER．
Manager，Victoria

## EDMIN（ANAD） TRUST COTIT

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A Limited Number of 5－Acre Blocks WHAT YOU GAN DO WITH $\$ 50.00$

IT is not very often that an opportunity －presents itseif whereby you can take possession of a choice 5 －acre block ind figure of 450 cash and $\phi 10$ monthly．As a matter of fact，such an opportumity（for the class of property we are offering has only been offered once in Vietoria，and that wa sold them allin a week．

Acreage Ave miles distant from ours is held at $\$ 450$ per acre，while our price for the whole five－acre block is hut $\$ 600$ ．

Soil is deep，rich loam－no rock．School and post office
e by．Water there is in abundance all the year round． Stages leave Victoria four times daily for Sooke and continue on to Searf is desired

OFFICE OPEN EVENINGS， 7 TO 9
．


Put the rest in the Bank． You＇ll find yourself in the best of company－your troubles lighter－your purse heavier－if you buy a Ford－ heavier－in the happy throng of those who know car com－ fort plus service satisfaction
 WOOD WOTOR COMPANY，LTD．


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NORTHERN CROWN BANK

| Capital（authorized）$\$ 6,000,000$－Capital（paid up）$\$ 2,746,000$ DIREGTORS <br> President ．．．．．．Sir D．H．MeMillan，K．CM．G． <br> Vice－President <br> Capt．Wm．Robinson <br> Jas．H．Ashdown <br> H．T．Champion． <br> Frederick Nation <br> Hon．D．C．Cameron W．C．Leistikow <br> General Manager－－．．．Robt．Campbell <br> Supt．of Branches－－－L．M：McCarthy <br> A general Banking Business aransacted at all Branches． <br> Accounts of Individuals，Fiyms，Corporations and Societies carried on most favarable terms， Special care，given to Savings Bank Aecounts． Branches throughout Canada． |  |  |
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## Big July Sale <br> General Hardware

 Household Hardware $\xlongequal{\text { Goud Tools }}$ Sereen Doors and Windows，Refrigerators，The Remainder of
Our Clarden Tool Stook， $10 \%$ of＂Buck＂Ranges and＂Oonnor＂Washers．



SALE AT LEE DYE＇S All silk，Bracoweri Vvorwarih
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20 AND TO PER CENT．CABH


LEE DYE


## MELLDR腮留 <br> 

## Have Moved

## 819 broughton St．

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THE EXCHANGE


## FOR RENT



NOTICE
REMOVAL
Wo are now loanted in o．
725 Fort Street
Betwren Doughas and
WESTERN LANDS，LTD． －

TAN PUMPS AND OXFORDS



> MUTRIE \& SON

Cylinder Oil for Motors


The standard of excellence．
Ask for＂JLO OIL＂
Peter McQuade \＆Son comer m－min


| 81.65 | BREAD FLOUR | $\frac{51.65}{81.65}$ |
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## July Stock－Taking Sale

## Commences Wednesday

At 8.3 a．m．sharp we commence the disposal of 850,000 worth of high－
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 means the forgetting of former prices，no
force and obtain quiek selling results． force and obtain quiek selling resuits．
Every section must be reduced to onequarter of its present standing．To
do this we have piled high on counters，tables and showeases，deep－eut－price do this we have piled high on counters，tables，and siowceases，
specials in Ladies＇and Misses＇apparel most wanted for present weer．A visit
年 will readily eonvince you of the lon
giving．

## Your Purchase at Finch＇s

Is safeguarded by knowing the high standing in showing the newest fashion ity always promininently displayed in Finel merchandise．

## A Few Leading Offerings

TWO HUNDRED SATIN UNDERSKIRTS，all colors．：Regular $\$ 5.00$ ．July TWFNTY－FIVE ONLY MODEL GOWNS，regular $\$ 75$ ．Al exclusive styles．
Sto $\$ 17.50$ TO $\$ 20.00$ FRENCH SERGE DRESSES，all colors，Misses＇and Ladies＇
 YOUR SELECTION FROM ENTIRE MLLLINERY STOCK（except ostio CHILDREN＇S HEADWEAR，July Stoek－Taking ．．．．．．．．．．．．．HALP－PRICE $\$ 2.50$ TO $\$ 3.00$ FANCY LINGERIE WAISTS，all sizes，high neck styles．July Further particulars in
 TO－MORROW

Ladies＇Outfitters Yates Street IN WINDOW：

IVINGROM 2 rolcers，，easy ethait，couch，centre table，bookcase，good carpet，pait
 KiTCHEN -3 chalrs，table with drawer， $9 \times 12$ ；floor ollcloth，table cloth，window shade DIININGROOM－Sideboar
tain and curtain pole．

UTFIT COMPLETE COSTS $\$ 125$
The Standard Furniture Co．


[^0]:    Men's and Boys' Sample Underwear at Clearing Prices
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