

# Wikimedia Foundation metrics meeting

26 October 2017



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# Theme: Knowledge equity



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# Agenda

- Welcomes, theme introduction
- Movement update
- Knowledge equity & Emerging Communities
- Aulas AMiGAS - addressing connectivity and education
- Strategy update
- Questions and discussion



# Welcome

## Requisition hires:

- Dumisani Ndubane - CE - South Africa
- Jack Gleeson - Technology - UK
- Arturo Borrero González - Technology - Spain
- Dana McCurdy - Community Engagement - SF

## Contractors, interns & volunteers:

- Sumit Asthana - Technology - Indonesia
- Lindsay Reilly - CE - Pennsylvania
- Revi Hong - Audiences - South Korea
- Sabrina Hersi - Communications - Virginia

# Anniversaries

Ariel Glenn (9 yrs)

Guillaume Paumier (8 yrs)

Amir Aharoni (6 yrs)

Rachel Farrand (6 yrs)

Heather Walls (6 yrs)

Antoine Musso (6 yrs)

Andre Klapper (5 yrs)

Željko Filipin (5 yrs)

Brad Jorsch (5 yrs)

Robert Miller (5 yrs)

Gergő Tisza (4 yrs)

Caitlin Virtue (4 yrs)

Caitlin Cogdill (4 yrs)

Edward Galvez (4 yrs)

Rummana Yasmeen (4 yrs)

Elena Tonkovidova (3 yrs)

Jon Katz (3 yrs)

Joaquin Hernandez (3 yrs)

David Lynch (2 yrs)

Morgan Jue (2 yrs)

Zachary McCune (2 yrs)

Jan Drewniak (2 yrs)

Srishti Sethi (1 yr)

Carolyn Li-Madeo (1 yr)

Nichole Saad (1 yr)

Lauren Miranda (1 yr)

Erika Bjune (1 yr)

# Movement update



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# Wikimedia Foundation highlights

- [GLAM editathon training module](#). The GLAM team launched an editathon training module on the Programs and Events Dashboard. Based on a survey of existing documentation about editathons, this training shares best practices and advice from throughout the community in a digestible, action-oriented format. Translations on meta are welcome and encouraged.
- **Wikipedia videos in Nigeria.** The New Readers team including Zack McCune from Communications, Jack Rabah from Global Reach, and Anne Gomez from Audiences worked with the Nigerian community to create two videos with local celebrities. Their goal is to raise awareness of Wikipedia in Nigeria. The two videos have collectively been viewed more than 10 million times.
- The Multimedia team **uploaded the first experimental STL files** on testwikis, which marks a major step in supporting 3D files on Wikimedia Commons. The team is now working on testing for bugs, updating the Upload Wizard on Commons, and working with WMF Legal on policies specific to 3D printed objects.



# Coming up in November

- [Diversity Conference](#), Stockholm, Nov. 3-5. Through a grant from Community Resources, this conference will create a platform for discussing diversity across the movement. The event will explore power, participation and privilege, and how these relate to quality and relevance of free knowledge.
- [2018 Ombuds commission \(OC\)](#), Now - Dec. 18th. Support & Safety launched the 2018 Ombuds commission search. The commission works on all Wikimedia projects to investigate issues raised around the privacy policy, particularly those involving the CheckUser Tool. To apply, please email Karen Brown ([kbrown@wikimedia.org](mailto:kbrown@wikimedia.org)) to detail your experience on the projects, your thoughts on the commission, and what you hope to bring to the role. Nominations are open until December 18th.



# knowledge equity & emerging communities



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# Community Resources



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**Knowledge equity** from the strategic direction

As a social movement, we will focus our efforts on the knowledge and **communities that have been left out** by structures of power and privilege.

We will welcome people from every background to **build strong and diverse communities.**

We will **break down the social, political, and technical barriers** preventing people from accessing and contributing to free knowledge.



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**Many grantees  
advance knowledge equity**

Resourcing and enabling  
**local organizers**  
is our **scalable, sustainable**  
**approach**  
to knowledge equity





**How do we support  
those who have been left out?**

# Emerging Communities

A set of projects, languages, and countries where there is:

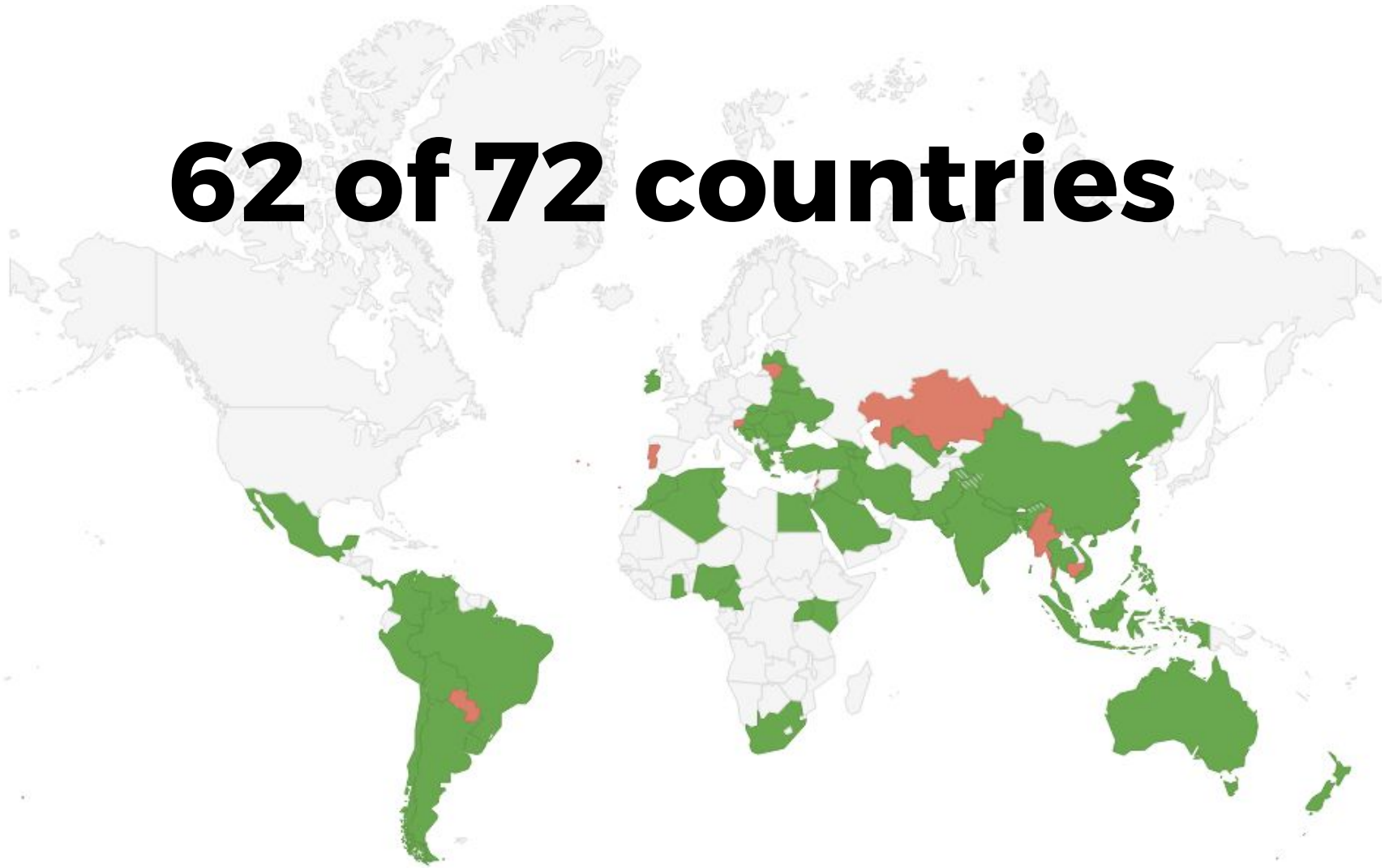
1. great potential for increasing the quantity and quality of Wikimedia work, and
2. locally, insufficient capacity to realize that potential, and
3. an existing active core of self-motivated volunteers

**72 countries**





**62 of 72 countries**



# Reaching emerging communities



# WHAT ABOUT YOU?

[https://meta.wikimedia.org/wiki/Community\\_Engagement/Defining\\_Emerging\\_Communities](https://meta.wikimedia.org/wiki/Community_Engagement/Defining_Emerging_Communities)



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# Aulas AMiGAS - addressing connectivity and education



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# Juan Manuel Lopera

## CEO Aulas AMiGAS



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# **The history of a child and a superhero**



**It's about...**  
**Teachers that inspire**

Teachers that create learning experiences



**In Aulas AMiGAS, we are  
200 coworkers  
supporting world  
education innovation**



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**87.000 teachers in unconnected  
schools**

Are teachers ready to **inspire** the new generation  
of humans?

Do they have the vision, resource and  
skills to do it?

*Everyone is talking  
about...*

# Innovation in education



One Laptop per Child, CC by 2.0

"isolated contents" aren't knowledge, this is only information

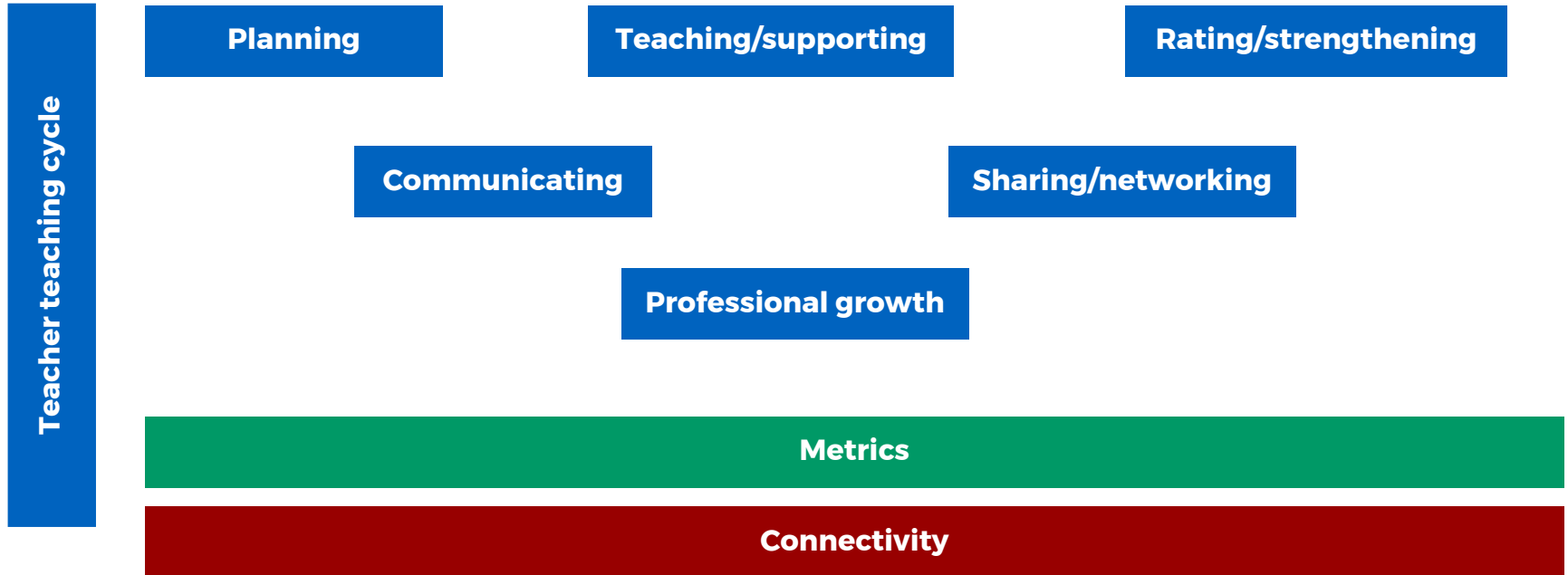
**Let's support the teachers in order to become  
them into knowledge (learning experiences)  
builders**

What kind of support do they need?



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# In what aspects does the teacher need innovation?



# There are hundreds of tech tools...

- Khan Academy
- Wikipedia
- Wordpress
- WhatsApp
- Facebook
- TareasPlus
- Slide projectors
- Desktops, laptops, etc.



**Is there a way to make all this technology affordable for the teachers, that promotes the knowledge building even without connectivity in emerging countries?**



# The computer for teachers that inspire

- Internet in the classroom without internet
- Automatic exams rating
- Automatic attendance taking
- Open resource repository, offline sync
- Offline metrics
- Digital Whiteboard
- Parents-Teacher communication
- Curricular planning wizard
- Professional growth academy
- Educative experience network

TO.Mi -- Aulas  
AMiGAS



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<http://tomi.la>

**A network of teachers that create not only contents, but real **educative experiences** that link the content in a documented path for being replicated**



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**Thank you**



# Strategy update



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**#WIKIMEDIA2030**



# ENDORSEMENT DAY

["A Year In The Life Of Earth's CO2 11719-1920-MASTER"](#) by NASA's Goddard Space Flight Center, in the public domain, from Wikimedia Commons.



Read more at  
[[ [m:Strategy/Wikimedia\\_movement/  
2017/Direction/Endorsement](https://meta.wikimedia.org/wiki/Strategy/Wikimedia_movement/2017/Direction/Endorsement) ]]

[“A Year In The Life Of Earth's CO2 11719-1920-MASTER”](#) by NASA's Goddard Space Flight Center, in the public domain, from Wikimedia Commons.



# What's next (aka Phase 2)

How do we do this now? Who will be doing what? What do we need to do be able to implement it?

- Interpretation of the Strategic Direction
- Mapping of our current capacities and resources
- Plan how to implement the direction
- Plan how to answer the big questions

# Questions and discussion



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