

**We learned one thing from
organizing the Wikimedia
Conference. How could we
apply this in the Movement?**

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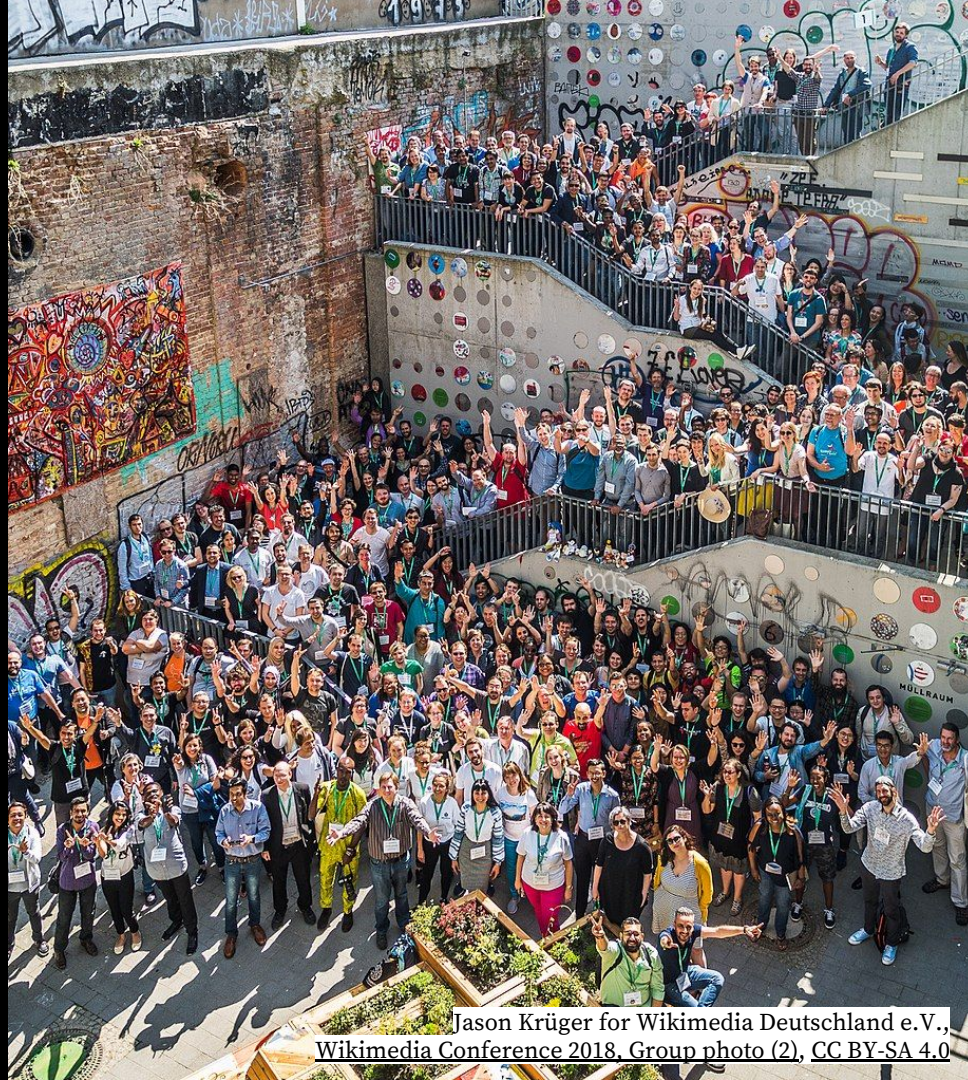
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WMCON

- Wikimedia Conference is the annual gathering of the affiliates + WMF
- Privilege of being one of the few continuous event hosts in the movement
- Earlier this year, we published a 3 year report on organizing WMCON 2015–2017



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WMCON

- Our 4 key takeaways:
 - Move away from being a one-stop shop
 - Focus the event on strategy and governance
 - Strengthen the profile and infrastructure of Wikimedia events, regionally and globally
 - Build more and stronger connections to be a truly global movement



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WMCON

- Our suggestion
 - WMCON will focus on Strategy + Governance
 - Move “learning” to regional + thematic conferences



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**Let's focus on learning #3:
Strengthen the profile and
infrastructure of Wikimedia
events, regionally and globally**



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**We have some thoughts +
questions for you about this.**



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#1: Organizing more conferences leads to (more) burn out of volunteers



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#2: Logistics are top priority; programs lack quality

Future of
WMCON



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#3: How can we ensure that events stay connected?

Future of
WMCON



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#4: How can (volunteer, rotating) organizers pass on the knowledge?

Future of
WIMCON



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#5: Learning equity > Knowledge equity

Festival of
WIKICON



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**Change is coming,
we need to improve.**

How should we move forward?



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Enkosi!

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Thoughts / Comments

(based on notes taken by
Cornelius afterwards)



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- **Thoughts on regionalization of events / the events “eco-system”**
 - Wikimania 2018 was successful because of its contextualization (Nikki)
 - I’d like to see more regional events, think about “satellite Wikimanias” or “satellite WMCONs” (Phoebe)
 - Regional conferences are less useful for me, because budget-wise I cannot go to all of them. WMCON is highly attractive to due its high concentration of people (James A.)
 - Regional conferences are a waste of energy (Deror)
 - Idea: Regional ambassadors between regional events (Elena)



- **Thoughts on improvement of conference programs**
 - Wikimania is a one-stop-shop as well, we need to improve a lot on the program, differentiate (Phoebe)
 - On conferences, like here at Wikimania, we should focus on *agenda doing*, not (only) on *agenda setting* (Lukas)

- **Further thoughts on conferences in the Movement**

- Re-think what kind of content needs (as in: can only) be discussed in person, and what can be done online? (Elena)
- Conferences are more and more pushing the participants to their (physical) limits (Andrei)
- How can we collaborate better beyond language barriers / regions? (Andrei)
- We're not really including our surroundings at events, we don't include enough local people like here at Wikimania (Vernon)
- We need to be more outside together, to have joint experiences outside (Stacy)
- Have you thought about offering special tourism programs to avoid no shows at WMCON itself? (Yuri)

