

# HOLLIS ST. THEATRE



CHARLES J. RICH  
Manager



# *Harvard* GREEN LABEL **BEER**

We have been unwilling even in these days of the high cost of all materials used in brewing to sacrifice anything in the quality of the materials which we use for the purpose of saving in expense.

The constantly increasing Harvard Beer clientele and the pleasing words of commendation coming constantly to us demonstrate that our course in addition to being pleasing to us as a matter of principle is also a sound business policy.

**HARVARD BREWING COMPANY**

LOWELL, MASS.

BOSTON BRANCH: 45 COMMERCIAL WHARF

# Special Prices For Cleaning

OF CERTAIN ARTICLES

*Only During January 1918*

Our Quality of Work Will Be of the Best As Usual

**FOR MEN**

Suits . . . . . 1.50  
Overcoats light weight 1.00  
Heavy Weights 1.50



**FOR WOMEN**

Two Piece Suits 2.50  
Waists Except Velvet . 1.25  
Skirts . . . . . 1.25

**FOR HOUSE**

Blankets 75c per pair  
Soft as new

Lace Curtains 1.00 per pair  
Handled entirely at owners risk

# Lewandos

Americas Greatest

## Cleanders Dyers Launderers

**BOSTON SHOPS**

17 Temple Place    284 Boylston St    248 Huntington Ave

BROOKLINE SHOP . . . 1310 Beacon St    Coolidge Corner

CAMBRIDGE SHOP . 1274 Massachusetts Ave    Harvard Sq

MALDEN . . . . . 30 Pleasant Street  
LOWELL . . . . . 37 Merrimac Square  
WATERTOWN . . . . . 1 Galen Street  
Deliveries in the Neewtons  
PROVIDENCE . . . . . 137 Mathewson Street

FITCHBURG . . . . . 570 Main Street  
SALEM . . . . . 72 Washington Street  
LYNN . . . . . 22 Munroe Street  
WORCESTER . . . . . 3 Pleasant Street  
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Ask about our  
**SPECIAL**  
 Victrola Outfits  
 including your  
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 Sold for Small  
 First Payment  
 and Easy  
 Monthly Terms



**C. C. HARVEY CO.**  
 The  
 Phonograph Center  
 of Boston

# VICTROLA

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SENT FREE ON 3-DAY TRIAL

Why not resolve  
 to have a  
 Victrola in  
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Easy terms  
 of payment on  
 a Victrola, in-  
 cluding your  
 choice of rec-  
 ords

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 144 BOYLSTON STREET BOSTON



EVENING . . .  
. . . SLIPPERS

BLACK or WHITE SATIN  
AND SILVER CLOTH

. . .  
\$6.50 TO \$9.00

THAYER McNEIL COMPANY.

47 TEMPLE PLACE . . .

15 WEST STREET.



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Carving may be a punishment or a pleasure—  
Hunter guaranteed carving sets equip the host to meet any carving problem gracefully.

*All other table and kitchen  
cutlery in great variety.*

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HARDWARE

60 SUMMER ST.

60 SUMMER ST.



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WOMEN'S MODEL FUR COATS  
at Greatly Reduced Prices

Hudson Seal, Plain and Fur Trimmed  
Opossum, Muskrat, Leopard

These are this Season's most Fashionable Styles

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# Beacon Trust Company

BOSTON, MASSACHUSETTS

Statement at Close of Business  
November 1, 1917

RESOURCES

Time Loans . . . . .	\$7,970,995.67
Investments . . . . .	160,500.00
Demand Loans	
	\$6,084,619.85
Cash in Banks	
and Offices	\$3,541,551.58
	9,626,171.43
	<u>\$17,757,667.10</u>

LIABILITIES

Capital Stock . . . . .	\$ 600,000.00
Surplus and Undivided	
Earnings (less expenses)	1,153,777.92
Deposits . . . . .	16,003,889.18
	<u>\$17,757,667.10</u>

Interest on Deposits of \$300.00 or over

# Hollis St. Theatre

SEASON 1917-1918

CHARLES J. RICH, Manager

## EXECUTIVE STAFF

Stage Manager .....	H. Johnson
Electrician .....	W. P. Meagher
Properties .....	Antonio Servitelli
Musical Director.....	William H. Capron
Manager's Assistant.....	Henry Taylor
Treasurer .....	V. T. Fetherston
Ticket Agent .....	William Murphy
Orchestra Doorkeeper.....	Wm. C. Hovey
Second Balcony Doorman.....	H. L. Barrett
Matron .....	Mrs. A. L. Low

## SCALE OF PRICES

Admission .....	.50
Orchestra Floor.....	\$2.00, \$1.50, \$1.00
First Balcony .....	\$1.00, .75, .50
Second Balcony .....	.50
Orchestra Boxes .....	\$12.00
Balcony Boxes .....	\$10.00
Second Balcony Boxes.....	\$5.00 Loges \$4.00

Children under three years of age not admitted.

Tickets for this theatre can be ordered by Telephone—Beach 131—or Mail, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used, when they will be held until 12.30 P.M. for Matinees and until 7 P.M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Ticket office open from 9 A.M. until after the close of every performance.

Out-of-town patrons desiring to purchase tickets in advance or at short notice, or for delivery to friends, may order, remit for same, and arrange for their delivery, by Western Union Telegraph Service.

Remittances should be made payable to Hollis Street Theatre.

Patrons will please report to the Manager, in person or by letter, instances of inattention or misdemeanor on the part of any attaché of this Theatre. He engages to speedily correct any want of courtesy to them by persons in his service.

Parties finding lost articles in any portion of the Theatre will please leave them at the Ticket Office. The Manager will not be responsible for articles placed under the seats.

A Free Check Room is provided in the Ladies' Drawing Room on the orchestra floor for Checking Cloaks, Coats and Umbrellas at the owner's risk. The acceptance of gratuities will not be permitted.

Opera Glasses to let in the Ladies' Drawing Room, orchestra floor; fee twenty-five cents.

Smoking Positively Forbidden in the Lobby and Foyer.

Smoking and Men's Retiring Room. Entrance under stairs, right of Main Entrance.

Public Telephone located in First Balcony Drawing Room.

Physicians who have patients to whom they may be called suddenly can leave their seat number in the Box Office and be called as quickly as in their office.

TICKETS ALL THEATRES

# CASHIN'S

PARKER'S AND YOUNG'S

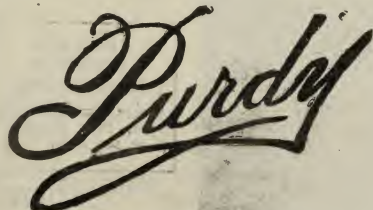
'PHONE 6973 MAIN

## *If You Only Knew the Difference*

Many people actually believe that getting a good picture is a matter of luck. To a great extent they are not to blame for thinking so as the belief is quite widespread.

It may be luck in some studios, but if it is luck then ours is the luckiest studio in Boston, because every picture we make is good in the best sense of the word.

If you only knew the difference between a Purdy picture and the picture of the same person taken at any other studio, this advertisement would be entirely unnecessary in your case. Don't trust to luck! Come to the studios where skill has supplanted guess-work.



145 TREMONT STREET

# LUNDIN TURKISH BATHS

Men's Department Open Day and Night

Women's Department Open 10 A. M. to 10 P. M.

**20-22 Carver Street** NEAR PARK SQUARE AND BOYLSTON ST.

War Wisdom.

It doesn't matter so much who wins the most battles as who wins the last battle.

Gave Him Indigestion.

"I hear that your cook has left owing to poor health."  
"Yes, mine."

**HERRICK**  
**COPLEY SQUARE**

Call Back Bay  
2328  
Connecting  
Five Telephones

**TICKETS**  
**ALL THEATRES**

## No. 4711 Eau de Cologne

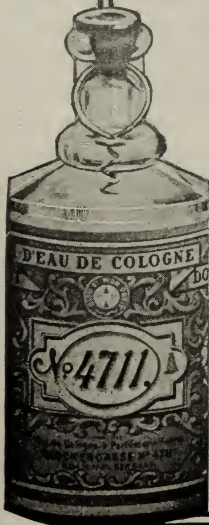
### The Toilet Water of Distinction

The perfect finale of the fastidious toilette—a soothing, refreshing *revivifier* for the invalid.

Satisfying to the most sensitively refined in its indefinable, fragrant delicacy, it has been used the world over by discriminating people for over a century.

Despite its super-excellence of quality and the prevailing high cost of its components, No. 4711 Eau de Cologne may be had for 55c the two-ounce bottle.

MADE IN U. S. A.



**No. 4711**  
**White Rose**

**Glycerine Soap**

A pure, transparent delight, that insures a clear, soft skin.

**No. 4711**  
**Bath Salts**

A spoonful in the bath imparts a delightful softness to the water. Seven charming odors.

**No. 4711**  
**Depilatory**

For decades famous beauties have used it for removing superfluous hair. The easiest and safest method—in powder form.

**MULHENS & KROPFF, Dept. 26**  
25 West 45th Street :: New York





# OLIVER DITSON COMPANY

Distributors Exclusively of

## VICTROLA MACHINES RECORDS and SUPPLIES

178 and 179 TREMONT STREET, BOSTON  
(Near Boylston Street, Second Floor)

### EDUCATIONAL RECORDS

Suitable for Children are always in stock, and we are pleased to play same for you.

Fairy Tales of Cinderella and Little Red Riding Hood in recitation by Pauline Potter.  
Record No. 35447, \$1.25.

### VICTOR TALKING MACHINES

\$20, \$30, \$45, \$57.50, \$85, \$110, \$165, \$215, \$270, \$325, \$380

*Send for Catalogs*

*Accounts Solicited*

# HIGH GRADE FURS

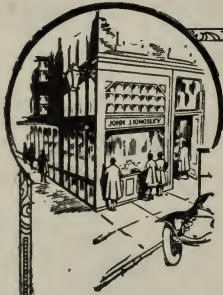
## Everything Marked Down

### Special Bargains

*In Raccoon, Hudson Seal, Caracul, Squirrel  
and Natural Muskrat Coats*

**EDWARD F. KAKAS & SONS**  
364 Boylston Street

*"Our Only Store"*



## *Kingsley Jewels*

*—Ideal Birthday Gifts*

Jewels are forever beautiful; I arrange them in distinctly unique designs that express dainty sentiment and character. Each jewel in the complete collections at my perfectly appointed shop bears the Kingsley indorsement, which is a guarantee of worth and adds an intrinsic value which the recipient always appreciates.

*John J. Kingsley*

*Watch and Diamond Shop*

*Eleven Court Square*

*Young's Hotel Block*

H&D<sup>CO</sup>

# America's Greatest Cut Price Drug Store

You can save money by buying Toilet Articles and Patent Medicines here. Below we quote a few of our cut prices:

## PATENT MEDICINES

Antiphlogistine	.....25c, 59c, 79c
Alkalol	.....49c, 79c
Adamson's Balsam	.....27c, 59c
Antikamnia Tablets	.....20c
Analgesic Balm (French)	.....53c
Beecham's Pills	.....17c
Bromo Seltzer	.....39c
Carter's Liver Pills	.....13c
California Syrup Figs	.....43c
Cascarets	.....10c, 19c, 39c
Cuticura Ointment	.....23c, 39c, 79c
Dioxogen	.....17c, 34c, 50c
Doan's Kidney Pills	.....47c
Eskay's Food	.....25c, 45c, 69c
Fellows' Syrup	.....1 12
Frezone	.....29c
Gets It	.....19c
Glyco-Thymoline	.....20c, 40c, 79c
Hubbard's Germicide	.....\$1.12, \$2.35
King's Malt	.....22c (12 for \$2.40)
Listerine	.....19c, 38c, 75c
Mentholatum	.....19c 39c
Musterole	.....24c, 48c
Nujol	.....69c
Nuxated Iron	.....78c
Pinkham's Comp.	.....85c
Pepto Mangan	.....89c
Russell's Emulsion	.....\$1.12
Resinol Ointment	.....49c
Sanford's Ginger	.....36c

## TOILET ARTICLES

Albodon Paste	.....23c
Allen's Foot Ease	.....20c
Crene L'Amé (Lamay)	.....33c
Cuticura Soap	.....19c
Cutex Manicure Sets	.....33c, 89c
Danderine	.....23c, 45c, 79c
Frostilla	.....19c
Farr's Gray Hair Restorer	.....77c
Hinds' Cream	.....39c, 79c
Java Rice Powder	.....35c
Japanese Ice Mint	.....43c
Johnson's Baby Powder	.....15c
Kolynos Tooth Paste	.....20c
Lablache Face Powder	.....41c
Lyon's Tooth Powder	.....19c
Mavis Talcum Powder	.....23c
Mulsified Coconut Oil	.....39c
Mum	.....19c
Mennen's Talcum	.....17c
Orchard White	.....28c
Oriental Cream	.....\$1.19
Pompeian Massage Cream	35c, 55c, 69c
Pears' Soap	.....2 for 25c
Packer's Tar Soap	.....19c
Pebeco Paste	.....39c
Resinol Soap	.....19c
Rubifoam	.....19c
Sanitol Tooth Powder	.....19c
Sempre Giovine	.....39c
Sullivan's Quince Lotion	.....33c

In addition to lowest prices, we give Profit Sharing Brown Stamps as a cash discount. We will make FREE deliveries in Greater Boston.

SECOND FLOOR

We Give and Redeem Profit-Sharing Stamps

# HOUGHTON & DUTTON Co.

NEW ENGLAND'S GREATEST CASH STORE

# Hill & Bush Co.

*Correct Fashions for Women and Misses.*

372-378 Boylston Street, Boston, Massachusetts

Starting Wednesday, December 26, at 8.30 A. M.

## ANNUAL CLEARANCE SALE

Suits, Coats, Dresses, Hats, Furs,  
Blouses, Sweaters

*Reductions of 1/4, 1/3, 1/2 Off Original Prices  
Many less than half price*



*"As Usual,  
The Unusual"*

MODERATELY PRICED

# FURS

Exclusive and Attractive  
Coats - Scarfs - Muffs  
In the Desired Models

**Jackson & Co.**  
BOSTON

161 Tremont St. Near Keith's  
Theatre

## HOLLIS ST. THEATRE

## "THE 13th CHAIR"

Invested with the prestige which it acquired during a solid year's run in New York, "The 13th Chair," William Harris, Jr.'s production of Bayard Veiller's melodrama of mystery, is now at the Hollis St. Theatre. Out of the scores of theatrical offerings made each season in New York a few—just a few—invariably stand out as unusual successes and one or two as veritable triumphs. During the past season "The 13th Chair" made a place for itself at the very head of the list. When other plays staged at about the same time had long since forsaken Broadway for a tour of other cities, this piece of Bayard Veiller continued to crowd the theatre at which it was the attraction. Changes of season had no effect upon its popularity—the house was crowded in mid-summer as well as during Christmas week—nor did other troublesome influences have any effect upon its staying qualities. Which meant and was accepted without question as an assurance of exceptional merit.

That its long run in New York was justified will be amply proven by its engagement here, for it is safe to say that no other theatrical announcement to be made this season—or that has been made for several seasons past—will awaken such wide interest as that of the approach of this very unusual success. Bayard Veiller also wrote "Within the Law" which until now has been regarded as the most emphatic stage triumph of this generation. Now in "The 13th Chair" Veiller has veritably outdone himself, for his new piece is an even greater popular success than the first.

The N. Y. cast is at the Hollis in "The 13th Chair." At the head of which is Margaret Wycherly and among its members who are almost as well known are Harrison Hunter, George Graham, Eva Condon, Eilene Van Biene, Gertrude Dalton, Sarah Whiteford, Bruce Elmore, Perce Benton, A. T. Hendon, Martha Mayo and Charles Laite.

## FACIAL

DEFECTS (all kinds), Imperfect Noses, Frowns, Baggy Eyelids, Deep Lines, Sagging Face, Bagging or Receding Chins, Superfluous Hair, Moles, Warts, Freckles, Moth, Pits, Scars, Wens, Pimples, Blackheads and Large Pores, Blistches, Red Veins, Red Nose, Birthmarks, Tattoo and all Facial Blemishes Corrected Painlessly and permanently.

New method for removing wrinkles, baggy eyelids, and traces of age; lasts 10 to 25 years.

Consultation Free. Tel. Beach 807.  
Hours 10 to 6. Sundays 10 to 1.30

**E. P. REID, M. D.** 100 Boylston St., Rm. 829  
Oldest and best equipped establishment of its kind in New England.



Many hundred people of Boston are suffering from mouth troubles, mostly aching teeth, spongy and receding gums. Massaging the gums free with the fingers wet with Barker's Dental Wash will bring most of these troubles to an end.

**PENNELL  
GIBBS and  
QUIRING CO.**

**Decorators**

15a Beacon St.

His Own Choice.

She—I wonder which most men prefer—dark-haired girls or light-haired girls.

He—Light-headed girls.

**MADAM LA PATRICIA  
SARA'S LA PATRICIA  
CORSET**

Reduced prices are now quoted on corsets, brassieres, silk petticoats, fancy blouses, dainty lingerie and all Patricia exclusive products which lend exquisite charm to one's figure.

This is an opportunity to secure these at greatly reduced prices.

586 Fifth Ave.  
New York City

80 Boylston St.  
Boston, Mass.



# Benjamin H. Ludwig

announces that his

Exclusive and up-to-the-minute Models of

## Fall and Winter Furs

are now ready.

*Your inspection is cordially invited*

**420 Boylston Street**

Tel., Back Bay 2438

# Edwards

TEL. FORT HILL 4897 **TAILOR** 110 TREMONT ST. BOSTON

☐ I am optimistic and fully believe we will be *victorious in this War*, but win or lose you will continue to wear clothes, and I advise you to buy now a supply for the future.

☐ As yet I have not been obliged to advance prices only about *10%*, which is *small compared with other necessities*, but undoubtedly there will be later an increase of *100% or more*.

☐ I have in stock a variety of fine quality materials for your consideration.—R. I. EDWARDS.



## PICTURES OF HOME

from home come closer to the hearts of the boys "over there" than anything else, except letters. Both are National obligations and the best preventives against homesickness. Ask "the boys."

*Pictures and picture framing.*

*High-grade developing, printing and enlarging.*

**ROBEY-FRENCH CO.**

Eastman Kodak Company

38 Bromfield Street :: Boston

# STEINERT'S



The Steinway, The Steinert  
The Jewett, The Woodbury Pianos

Duo Art Pianos and Pianola Pianos  
Victor Victrolas and Records

Visit Our New Victor Rooms at Steinert Hall  
And Hear the First Records of the Boston Symphony Orchestra

- |       |                              |                  |        |
|-------|------------------------------|------------------|--------|
| 74553 | Symphony in F Minor—Finale   | (Part I) 12-in.  | \$1.50 |
| 74554 | Symphony in F Minor—Finale   | (Part II) 12-in. | \$1.50 |
| 64744 | Lohengrin—Prelude to Act III | Wagner 10-in.    | \$1.00 |

Up-Town  
**STEINERT HALL**

*Beach 1330*  
Connects Either Store

Down-Town  
**35 ARCH STREET**

Other Steinert Stores in all principal New England cities



The man who wears Stetson Shoes  
is properly shod. Selected leathers  
plus skilled workmanship means superi-  
or style and satisfactory service

WE ARE SOLE BOSTON AGENTS

*Ashuman & Co.*  
*Boston*  
*Ashuman Corner*

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**Diamonds**

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**Antiques**

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**Church Goods**

EXPERT REPAIRING

**BIGELOW, KENNARD  
& CO. INC., COR. WEST AND  
WASHINGTON ST. — BOSTON**

# HOLLIS STREET THEATRE

BEGINNING  
**MONDAY JAN. 7**  
THIRD WEEK

## The Season's Supreme Sensation

WILLIAM HARRIS, Jr's.  
PRODUCTION OF

BAYARD VEILLER'S  
Melodrama of Mystery

# The 13th Chair

(By the author of "WITHIN THE LAW")

WITH

**Margaret Wycherly**

and the

**ORIGINAL CAST**

As Played One Year in New York

WEDNESDAY AND SATURDAY MATINEES

☞ Mail Orders Filled Promptly

Seats On Sale 2 Weeks In Advance

Prices: \$2, \$1.50, \$1, 75c, 50c

☞ This Theatre is now required by the United States Government to collect from the purchaser a War Revenue Tax of 10 per cent. of the admission price of all tickets sold.



# Hollis Street Theatre

CHARLES J. RICH

Manager

THIS THEATRE, UNDER NORMAL CONDITIONS, WITH EVERY SEAT OCCUPIED, CAN BE EMPTIED IN THREE MINUTES. LOOK AROUND NOW, CHOOSE THE NEAREST EXIT TO YOUR SEAT, AND IN CASE OF DISTURBANCE OF ANY KIND, TO AVOID THE DANGERS OF PANIC, WALK (DO NOT RUN) TO THAT EXIT.

**WEEK OF DECEMBER 31, 1917**

Evenings at 8.20

New Year's, Wednesday and Saturday Matinees at 2.20

Beginning Monday, December 31

Second Week

WILLIAM HARRIS, JR. Presents

## The 13th Chair

— WITH —

**Margaret Wycherly**

A DRAMA IN THREE ACTS

By BAYARD VEILLER

### Characters

(In the order of their appearance)

HELEN O'NEILL .....	EILEEN VAN BIENE
WILL CROSBY .....	WILLIAM DAVID
MRS. CROSBY .....	MARTHA MAYO
ROSCOE CROSBY .....	HARRY WEST
EDWARD WALES .....	PERCE BENTON
MARY EASTWOOD .....	SAXONE MORLAND
HELEN TRENT .....	SARAH WHITEFORD
GRACE STANDISH .....	NOELIE RICHARD

Programme Continued on Page 19

# Meyer Jonasson & Co.

TREMONT AND BOYLSTON STS.

## FINEST FURS

Meyer Jonasson Furs possess quality  
that can be fully guaranteed, new  
and uncommon style, perfect  
fitting and expert  
workmanship

The prices are as moderate as inferior  
grades are quoted elsewhere



NUTRIA SET, \$142.50



# HOTEL LENOX

The Italian Room

of the

**HOTEL LENOX**

A rare distinctive place of Fashion. Where  
elegance does not mean extravagance, and  
where your pleasure is the dominant thought.

Supper Dancing : 9 to 1  
Reservations can be made  
from the theatre by phone

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 Programme Continued from Page 17
 

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BRADDISH TRENT .....	CHARLES LAITE
HOWARD STANDISH .....	REYNOLDS EVANS
PHILIP MASON .....	NOEL LESLIE
ELIZABETH ERSKINE .....	GERTRUDE DALTON
POLLOCK .....	A. T. HENDON
ROSALIE LA GRANGE.....	MARGARET WYCHERLY
TIM DONOHUE .....	HARRISON HUNTER
SERGEANT DUNN .....	F. LE ROY SUTTON
DOOLAN .....	JAMES GORDON

---

## Synopsis of Scenes

## ACT I.

THE ITALIAN ROOM OF ROSCOE CROSBY'S HOME.  
TIME—EVENING.

## ACT II.

SAME—TEN MINUTES LATER.

## ACT III.

SAME—A HALF HOUR LATER.

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Staged by Ira Hards.

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Technical Director, Livingston Platt.

---

Scenery by Gates and Morange.

---

NOTE.—The author wishes to acknowledge his indebtedness to Will Irwin whose Rosalie La Grange stories suggested this play.

---

Programme Continued on Page 21

# Annual Clearance Sale



Discounts Ranging From  
**10% to 50%**

*These Are Genuine Reductions*

Ladies' Hand Bags

Smokers' Sets

Sewing Baskets

Jewel Boxes

Toilet Cases

Umbrellas

Bill Folds

Walking Sticks

Wallets

Silver Novelties

*Sale Commences December 31*

---

## London Harness Company

176 Devonshire St. and 27 Federal St.

Between Franklin and Milk Streets

**Boston**

## Programme Continued from Page 19

## MUSIC PROGRAM

William H. Capron, Musical Director

Overture—The Star-Spangled Banner.

"Around the Map" . . . . .	Finck
Selection from "The Land of Joy" . . . . .	Valverde
Valse, Adieu . . . . .	Friml
Entr'Acte, Lydia . . . . .	Formin
Medley of Popular Airs.	

**Special Notice** *The attention of our patrons is respectfully called to the new passageway under Boylston Street, connecting the entire Subway system with the Little Building, and thus affording a safe method of crossing Boylston Street to our theatres, avoiding the dangers from traffic at the corner of Boylston and Tremont Streets and affording protection in stormy weather.*

**TO LADY PATRONS**—The established rule at the Hollis St. Theatre requiring ladies to remove their hats, bonnets or other head-dress while witnessing the performance applies to all parts of the auditorium, including the boxes and loges. It is essential to the comfort and convenience of our patrons in general that this rule be strictly enforced.

Ladies who are unwilling or unable to conform to the rule are earnestly requested to leave the theatre without delay, and to receive the price of their tickets at the Box Office.

The Steinway, Steinert, Jewett, and Woodbury Pianos used at this Theatre exclusively are furnished by M. Steinert & Sons Co., Steinert Hall, 162 Boylston Street.

The Modern Furniture used for Stage Decorations supplied from the celebrated warerooms of Charles E. Osgood Co., 744-756 Washington St., Boston.

Electric Lighting Fixtures and Fireplace Furnishings for this Theatre and stage settings furnished by McKenney & Waterbury Co., 181 Franklin Street, corner Congress.

Clocks and Candelabra used in this Theatre furnished by Nelson H. Brown, 70 Franklin St.

Perfect Sanitary Conditions are maintained in this Theatre by use of Chloro-Naptholeum and the Automatic Appliances of the West Disinfecting Company, Boston, Mass.

The Mason & Hamlin Organs used exclusively at this Theatre furnished by the Mason & Hamlin Co., 492 Boylston St.

Willow and Rattan Furniture used on stage furnished by Bailie Basket Co., 82 Sudbury St.

**McKENNEY & WATERBURY CO.**

**LIGHTING FIXTURES**

ELECTRIC  
GAS AND OIL  
FIRE PLACE  
FURNISHINGS

**WE LIGHT THE WORLD**

**EXPERTS ON LIGHTING**  
SEND FOR OUR CATALOGUES  
181 FRANKLIN ST. COR. CONGRESS ST.  
BOSTON, MASS. U.S.A.

THE NEW EVEN LIGHT GLASS

---

CAR owners who ride on Kelly-Springfield Tires seldom read long advertisements—except out of curiosity. Being well served they are uninterested.

A clever advertisement never did more than effect the first sale—after that it depended on the tire.





# The Theatre of Fur Fashion

A YEAR ago we announced the merger of the long established concern of Balch, Price & Co., Brooklyn, with Lamson & Hubbard, Boston. To-day, this organization is acknowledged to be the greatest retailing and manufacturing Furriers in America.

These two well-known houses have always maintained close and cordial relations with their customers. The reputation of each concern has been built on the basis of Absolute Reliability, Supreme Quality and Exclusive Style.

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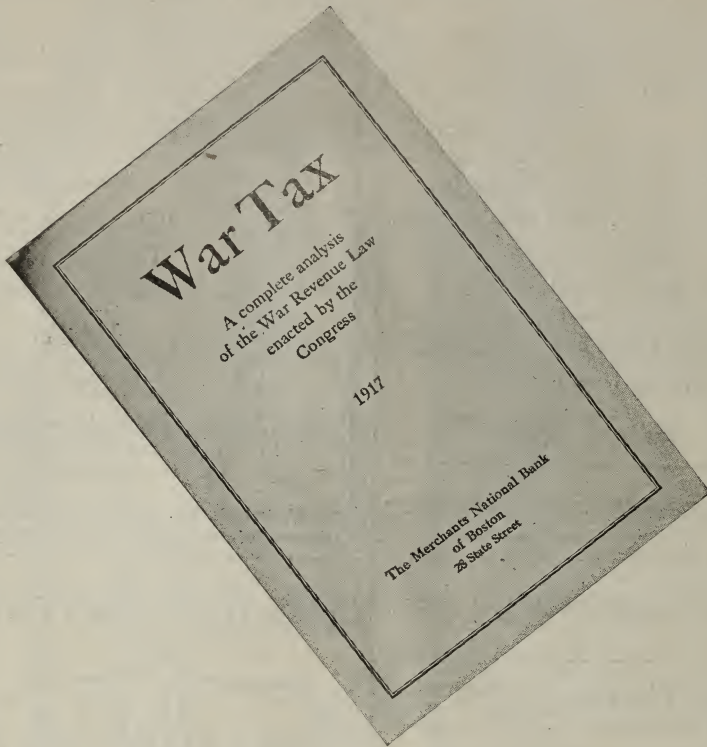
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**T**HE War Revenue Act, approved October 3, 1917, is summarized in this booklet, and clear examples are given showing how to compute the taxes and make out returns in compliance with the law. A copy will be mailed on request.

Very few rulings have as yet been made in connection with this law, but our attorney will be glad to assist in interpreting the Act in its application to individuals and business houses.

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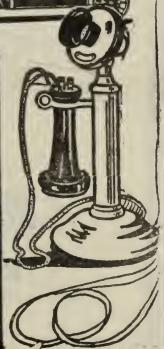
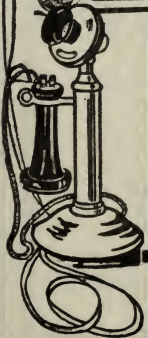
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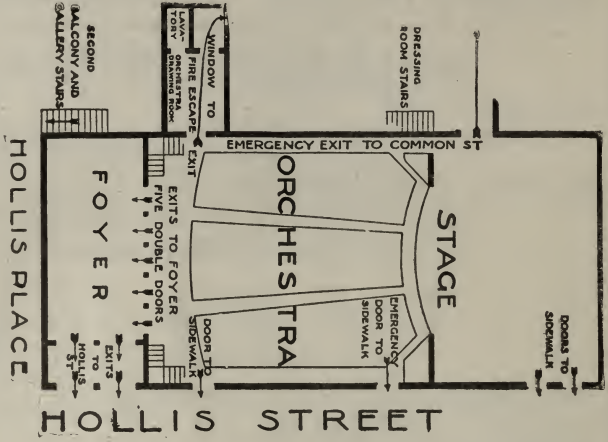
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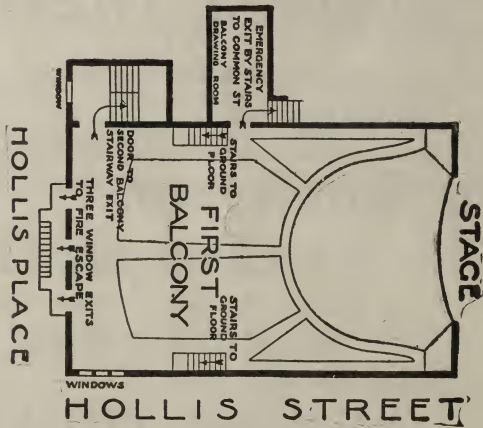
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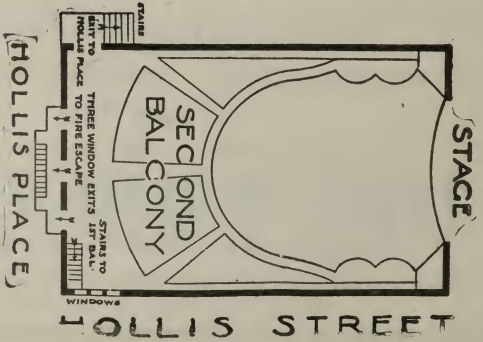


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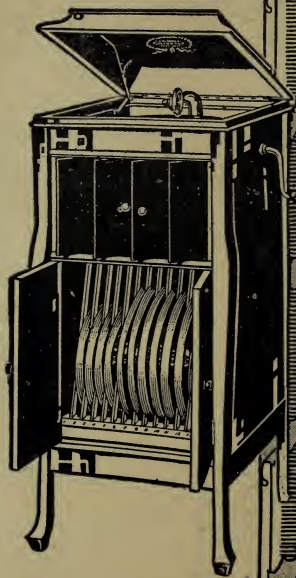
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