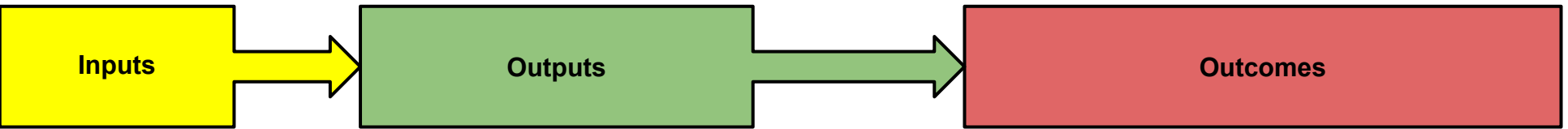


Theory of change By educating and encouraging students/pupils and teachers/professors to contribute to Wikipedia and its sister projects, as part of their High school or Higher education, we will increase free content on Wiki projects and we will work on integrating Wikipedia into the education system.	Name of program Education program of Wikimedia Serbia	Organisation Wikimedia Serbia
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What do we invest? <ul style="list-style-type: none"> * Staff time * Volunteer time * Brochures * Travel and accommodation expenses (schools in other cities in Serbia, Edu Wiki camp) 	Activities <ul style="list-style-type: none"> * Contacting teachers and assistants and holding introductory meetings * Holding lectures and workshops about editing Wiki projects * Monitoring and coordinating the work of students and teachers on the Wikipedia in schools project * Coordination of volunteers and Wiki ambassadors * Organization of Edu Wiki camp * Organization of accredited seminars for teachers * Creating brochures and blog posts regarding successful stories 	Products <ul style="list-style-type: none"> * Created network of partners and collaborators * Created plan for project implementation in the institution * Trained students/pupils for editing Wiki projects * Created content on Wiki projects * Improved monitoring of students' and pupils' edits and contributions * Created team of volunteers * Trained teachers for the use and implementation of Wikipedia in schools projects * Promotion of the Educational Program 	Who do we reach? <ul style="list-style-type: none"> * Students/participants at schools/faculties * Teachers/assistants/professors * Edu volunteers * Wiki ambassadors 	Short term <ul style="list-style-type: none"> * Creating new, free content on Wiki projects * Higher number of trained students/pupils to edit Wikipedia * Better understanding of the rules and functioning of Wikipedia in the academic environment * Higher motivation of participants in projects 	Intermediate <ul style="list-style-type: none"> * Clear difference between Wikipedia and Wikimedia Serbia * Increasing the visibility of WMRS activities in the academic environment * Improving the impact and quality of articles in Wikipedia * Recruiting Edu volunteers 	Long term <ul style="list-style-type: none"> * Using Wiki platforms in higher education and university education system in Serbia * Retention of participants * Creating more complete and updated Wikipedia * Decentralization of the program
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WMRS logic model for Education program 2018