Outreach Program for Women

Update for Metrics Meeting

February 7th, 2013

Sumana Harihareswara
Engineering Community Team
Outreach Program for Women

- MediaWiki's gender gap is terrible
  - ~5% non-male?
- Tried speaking at women's colleges
- Tried inviting them to events
- Didn't budge needle
Outreach Program for Women

- Do what GNOME did
- Paid internships with mentors
- Raised yearly conference attendance
  - from ~4%
  - to 17%
Outreach Program for Women

- 6 women
  - 4 women of color
- Design, code, community management, documentation
- mediawiki.org/wiki/Outreach_Program_for_Women
- http://planeteria.org/wfs
Outreach Program for Women

- Need to follow up
- Next round: this summer
  - Application deadline: April
- Need to find sponsorships

Questions?