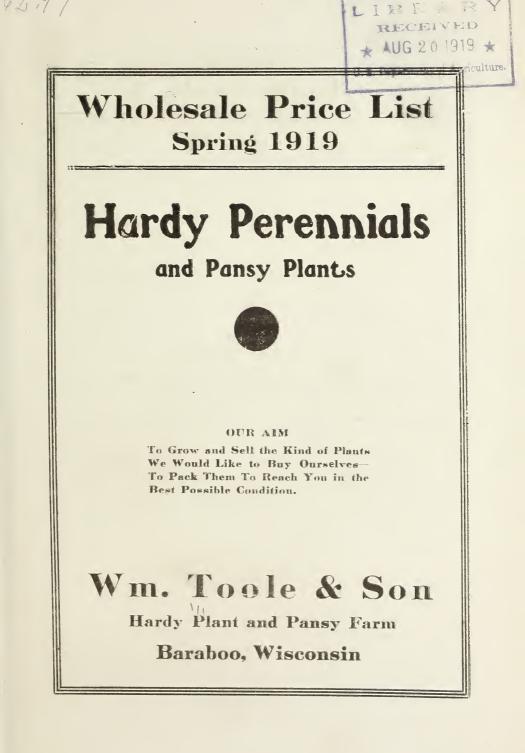
## **Historic, Archive Document**

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# To the Trade



With Days of Victory, flower lovers feel that they may again turn to the growing of flowers with all their enthusiasm. This will mean an increased call for Hardy Perennials of all kinds. The great value of Hardy Perennials was also shown last fall during the very great shortage of greenhouse flowers, and every florist with room to grow them should plant some of the better cut flower kinds.

Satisfaction If you are not entirely satisfied with any plants bought from us. return them at once at our expense and we will refund your money, together with express charges.

Terms Our terms are 3% discount for cash with order, 2% for cash in 10 days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us, or there will be delay while we look up the references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by buyer.

Three plants at dozen rate, 25 at rate per 100.

All our plants are carefully packed in light weight boxes Packing or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

We do not warrant in any way, expressed **Non-Warranty** or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop, if the purchaser does not accept the goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded. --Wm. Toole & Son.

# **Tooles' Hardy Perennial Plants**

One year transplanted field grown plants unless otherwise noted. Those from 3-inch pots are mostly divided plants which have been grown on in the greenhouse during the winter and are strong, thrifty stock, most of which will grow the first year.

#### Varieties Marked \* Best Suited for Cut Flowers \*ACHILLEA (Milfoil)

Doz 100

*Ptarmica, fl. pl., The Pearl. This charming white flower is very hardy, lasting for years without winter-killing and withstanding drought admirably. It is a beautiful plant in the border and is especially good for cutting. When cut we found it very effective when used in connection with the bright yellow Heliopsis pitcheriana, which flowers at the same season. Seedlings are sometimes offered but as only a small percent of these are double true divided stock handle he insisted on. Clusters of hutton like white flowers	1 1 1 1 5 5	
should be insisted on. Clusters of button-like white flowers on a good cutting stem. 2 ft. June to August	.\$ .75	\$5.00
Pearl.	1.00	-7.00
*Millefolium Roseum. Rose-pink flowers in dense heads. Good for cutting, 18 in. high, flowers most of the summer		6.00
ALYSSUM		
Saxatile Compartum. Heads of bright yellow flowers. Good for border or rockery. Two-year old plants	1.50	
AEGOPODIUM (Bishop's Carpet)		
<b>Podagraria Variegata.</b> A quick growing variegated plant that is good as a border to shrubbery. Flowers are white but not showy. 8-12 in.		5.00
AGROSTEMMA		
Coronaria. Mullein pink Rosy crimson. 2-3 ft. June and July.	.75	5.00
ANCHUSA (Sea Bugloss)		
Italica, Dropmore Variety. Rich gentian blue. This flowers in June before the Delphiniums and when other flowers are scarce. Not suited for cutting because the flowers drop.		
3-5 feet. Italica, Opal, Much the same as Dropmore variety but		7.00
flowers are of a lighter blue. 3-inch pots	1.00	7.00
Myosotidaeflora. Flowers in sprays very much resembling the Forget-Me-Not. Flowers in May. About 10 inches high. We are not sure that this is hardy here in central Wis	1.50	10.00
the second contract of the second contract of the second s	1+0,00	10,000

#### **\*ANTHEMIS**

	Doz,	1,00
Tinctoria Kelwayii. This is a hardy yellow marguerite or daisy that is showy in the border and good for cut flowers. Very hardy and does well in poor soil. 15-24 inches. Flowers most of the summer if not allowed to make seed		5.00
AQUILEGIA (Columbine)		
*Long Spurred Hybrids. Beautiful flowers in many shades and colors, all with long graceful spurs on the flowers. These are the most admired of the Columbines. These and other Columbines are suitable for cutting as well as the rockery or border. They are often in flower by Memorial Day with us and sell readily as plants at that time if potted up. 18-24 inches. May and June. One year old plants Two year old plants	.85	6,00 9.06
*Long Spurred Hybrids. Mrs. Scott Elliott's Strain. A care- fully selected strain of these beautiful flowers. Two year old plants	1.50	10.00
Canadensis. Our native red and yellow variety	.85	6.00
*Chrysantha. Bright yellow long spurred flowers. The latest to flower and the tallest growing of the Columbines. 3036 inches. June and scattering flowers all summer. One year old plants	.85 1.00	6.00 8.00
*Chrysantha Alba. A long spurred white variety. Two year old plants	1.00	8.00
*Helenae. Large blue flowers with white corolla. 18 in, one year old plants *Two year old plants	.75 1.00	5.00 8.00
*Skinnerii. Yellow with long red spurs. Two year old plants	1.50	
*Coerulea. Rocky Mountain Columbine This beautiful long spurred blue and white variety is a general favorite. Unfor- tunately it is more biennial than perennial in its habits. One year old plants	.85	6.00
*Nivea grardiflora Alba. A strong growing white variety which is not long spurred. One year old plants	.75	5.00
ARTEMESIA		
*Lactiflora. Panicles of creamy white flowers, most orna- mental when in bud. Of some value for cutting and distinct and ornamental in the hardy border. August-Septem- ber. 3½ to4½ feet.	1.00	8.00
Abrotanum Old Man or Southernwood Fragmant finaly		

#### ASTER (Michaelmas Daisy)

Novae Angliae. Sparkling Spray. We are pleased to offer to our customers in this new aster a distinct departure from the usual in color effects among the many varieties of the Michaelmas Daisy or Hardy Asters. Our Sparkling Spray is a choice selection which Wm. Toole, Sr., has developed from seeds of a plant of New England Aster found growing at the foot of Niagara Falls below Goat Island several years ago. Surrounding the center of the flower at the base of the petals the color is white, faintly flushing outwards to a refreshing pink shade which encircles the flower. In the clusters of flowers the color combination is very attractive and satisfying. They must be seen to be appreciated as word description cannot do justice to the delicate tinting 

Novae Angliae, New England Aster. Mixed seedlings in many shades of purple, lavender, red and pink, which are	-	
the result of many years of selection experiment of Wm. Toole, Sr.		6.00
Climax. Last fall we found this variety very useful and at- tractive as well as novel when made into funeral sprays		
either alone or in nombination with Belladona Larkspur. Large light lavender blue flowers. Flower during September and October, growing to a height of 5 feet. Also most beau-		2 Ja
tiful in border. Three inch pots	1.50	12.00
Acris. Covered with small violet blue flowers. Divisions	.85	6.00
Mrs. Perry's Improved. Height 3 feet. Divisions	.85	6.00
Gracillimus. Small white flowers turning to pink. Late		
flowering. Foliage bright green. Divisions	.85	6.00
Robert Parker. Lavender blue, Divisions	.85	6.00

Top Sawyer. Liliac Flowers. Divisions .85 6.00T. S. Ware. Light blue. Divisions .85 6.00

#### **BELLIS** (English Daisy)

Perennis.	Pink	$\mathbf{or}$	white		.50	-3.00
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#### **BOLTONIA** (False Chamomile)

\*Asteroides. This beautiful plant flowers about the same time as the wild asters and looks very much like them. The flowers are somewhat useful for cutting though the petals have a tendency to curl up if not handled carefully. Its greatest value is as a plant in the border where in September a mass of it in bloom looks like a snow bank. To keep the Boltonia in good condition the clumps should be divided and reset every spring or at least every other year. Handled in this way they will last for years. White, 5-6 feet. Blossom in September. Divisions

6.00

.85

-100

Doz.

	Doz.	160
*Latisquama. The growth of this species is a little more up- right than Asteroides and the flowers slightly larger. The cotor is a lavender pink, about the shade of an America gladiolus. It will stand up as a cut flower fairly well, better than asteroides and is quite useful as a cut flower on some occasions. As a border plant it gives a beautiful variety. Lavender pink. Three feet. SeptOct. Divisions		° 6.90
CAMPANULA		
Carpatica. Carpathian Harebell. An attractive low grow- ing species suited for the rockery or the front of the hardy border. Either blue or white. Three inch pots.	r	8.00
*Medium. Canterbury Bells. Mixed colors. These are bien- nials. They make a brilliant show in the garden and are also gently forced in the greenhouse for early spring pot plants. Valuable for cutting. Strong plants.		6.09
*Medium Calycanthema. Cup and Saucer. Mixed colors. Beautiful form of Campanula Medium but do not force so successfully		6.00
*Persicaefolia Alba. Peach Bells. The waxy white flowers of this variety are most valuable for cutting as well as at- tractive in the border.		8.88
Pyramidalis. Chimney Bell Flowers. Tall spikes of flow-		
ers 4 to 6 feet high during August and Sept. Blue or white		-8.00
Rotundifolia. Blue Bells. Three inch pots.	.85	6.00
CENTAUREA (Cornflower)		
*Macrocephala. Large yellow flowers		6.00
*Montana. Perennial cornflower. Blue and white. Good for cut flowers		6.00
CERASTIUM (Snow in Summer)		
Tomentosum. Creeping, White flowers. Used for grave covering		6.00

#### COREOPSIS (Tickseed)

<sup>6</sup> Lanceolata. One of the most useful of hardy plants for cut flowers. If not allowed to form seeds it will keep up a succession of flowers for cutting from June through most of the summer. It is easily hardy the first winter and will often live for a number of years if not allowed to form seeds. It gives clean cutting stems 12-16 inches long and the flowers are held well erect on the stems. Bright yellow. Two to three feet. June to August. Heavy plants..... .85

#### CHRYSANTHEMUM (Moonpenny Daisies)

6.00

5.00

12	Doz.	140
*Maximum. Shasta Daisy, Alaska. The Sbasta Daisy is so well known, little description is necessary. Of great value as a cut flower and the plants are an easy seller for the florist or nurseryman. Strong one year old plants.		5.00
DELPHINIUM (Hardy Larkspur)		
*Belladona. This hardy larkspur is also known as the Ever- blooming Delphinium because under favorable conditions it will throw up a succession of crops of flowers, often flower- ing three times during the season if plenty of moisture is supplied. Good for cut flowers and valuable for forcing in winter. Beautiful sky blue flowers from June till frost. 2½-3½ ft. high. One year old plants	.85	6.00 9.08
*Gold Medal Hybrids. This is a choice selection of Hybrid Delphiniums, both single and double forms, in a wide range of shades of blue and purple. One year old plants Two year old plants	.85	6.00 9.00
*Formosum Coelestinum. Light blue. One year old plants	.85	6.00
*Chinense. Blue or white. One year old plants	.75	5.00

### DIANTHUS

*Barbatus. Sweet William. This is one of the old old fav- orites of the the old-fashioned garden. With care it will last as a true perennial but is generally grown as a biennial. Some of the solid color kinds such as Newport Pink, white and scarlet, are useful to florsts as cut flowers, and no really "old fashioned garden" is complete without a row or group of Sweet William.		
«—Mixed Colors.	.85	<b>6.0</b> 0
*-Newport Pink. Watermelon Pink.	.85	6.00
*S arlet.	.85	6.00
*White.	.85	6.00
<b>Deltoides.</b> Meiden Pink. Pretty, low growing plants with deep pink flowers, useful as an edging plant in the hardy border, or in the rockery, but not good for cutting. June and July.	.85	6.00
*Plumarius. Hardy Garden Pink. Beautiful clove scented flowers in white and many shades of pink. Profuse bloom- ers, which are useful for cutting as well as furnishing a bright spot in the hardy garden during June. Mixed colors, double and single	. (.)	5.00
*Her Majesty. A pure white variety of Hardy garden pink. Three inch pots.	1.25	8.00
*-Homer. Deep pink, maroon center. Three inch pots	1.25	8.00

	Doz.	100
DIGITALIS (Foxglove)		
Gloxinaeflora. Because of its stately beauty the Foxglove, as is the case with the Hollyhock, is almost symbolical of the "old fashioned hardy garden." Perennial with care, in milder climates but a biennial with us. Sometimes the stems are cut but the flowers droop just a little after cutting which spoils the stately effect. Mixed colors.	.85	6,00
DORONICUM (Leapord's Bane)		
<b>Excelsum.</b> The earliest large yellow flower to bloom in the spring. The flowers resemble a large yellow daisy and are popular as cut flowers as well as in the border. They will also force gently during the winter in the greenhouse. Three inch pots.	1.50	10.00
EUPATORIUM		
Agertatoides. White, Three feet high	.85	6.00
ECHINACEA (Purple Corn Flower)		
<b>Purpureaa.</b> Also known as Rudbeckia. The large dark col- ored cones or centers of the flowers with the dull reddish purple petals give a striking effect in the hardy border. The		12897 ) -
flowers have a decorative value when cut for special pur- poses. July to October. Three ft, high.		6,00
EUPHORBIA		
*Corollata. Flowering Spurge. Small white flowers with green center. Much used as a cut flower. Stems have milky juice. One of our desirable native plants growing naturally on very light and sandy soil. July-August 18 to 24 in		. 6.00
ERYNGIUM (Sea Booly)		
*Amethystinum. Steel blue flowers and stems. Something different for the border. Sometimes cut and dried for win- ter boquets		6,00
GAILLARDIA (Blanket Flower)		· •
•Grandiflora. One (f the most desirable of hardy plants as it is one of the few perennials that flower all summer. Flowers in different combinations of yellow, orange, mar- oon and red. Invaluable for cutting. Strong plants.		6.00
GYPSOPHILA (Baby's Breath)		
*Paniculata. Single. Tiny white flowers giving a mist like effect. As useful in summer time to use with other cut flowers as stevia is in winter. July		.5.00
GERANIUM (Cranesbill)		
Sanguineum. Bright crimson flowers,	1.25	8.00
HARDY GRASS		
Phalaris Arundinacea Variegata. Gardner's Garter. Large variegated foliage. Heavy clumps.		6.00

### WM. TOOLE & SON. HARDY PLANT AND PANSY FARM **HELIOPSIS**

Doz.

.50

.50

100

6.00

10.00

3.00

3.00

. .

### \*Pitcheriana. Orange Sunflower. A yellow "daisy" flower somewhat larger than Coreopsis. Hardy and easy to grow. Produces beautiful effect when cut and combined with \*Scabra Zinnaeflora. Orange Yellow semi-double flowers. 24 inches high, Showy in the border and valuable for HELIANTHUS (Perennial Sunflower) \*Miss Mellish. Semi-double. \*Orgyalis. Willow leaved sunflower. Canary yellow ......

#### 3.00 \*Wolly Dodd. Deep yellow flowers .50

#### HEMEROCALLIS (Yellow Day Lily)

*Flava.	Lemon Lily. Cananry yellow. This variety is good		
for cut	flowers because the buds on one stalk flower in		
daily su	ccession after being cut	.85	6.00
Fulva	Tawny Day Lily. Brown yellow flowers	.75	-5.00

#### HOLLYHOCKS

No garden is complete without some of the stately hollyhocks. Usually biennial in character.

Mixed Colors. Double Flowers	.75	5.00
Double, White, Pink, Red, Yellow.	.85	6.00
Single Mixed.	.75	-5.00
Single, White, Pink, Yellow	.85	6.00

#### HYPERICUM (St. John's Wort)

Moserianum. Large yellow flowers 2 inches across. Blooms		
much of the season. A desirable border plant but not useful		
for cutting	1.25	8.00

#### IRIS.

*The different kinds of Iris are always beautiful in the hardy border and many of them are useful for cuttiing. The Jap- anese Iris are not hardy with us so we do not offer them.		
Lord Salisbury. Standards amber. Falls violet purple with white veins.	.50	3.00
*Mad. Chereau. One of the most beautiful Iris. White, pret- ily edged with light blue.	.60	4.00
Candicans. Standards blue, falls violet purple	.50	3.00
Koenig. Standards lemon yellow, falls brown	.50	3.00
Smokey. Smokey grey in color	.50	3.00
Versicolor. Our native blue flag. Good for naturalizing in damp places	.50	3.90
Queen of May. Color nearest to pink in the Iris family	.75	6.00

	Đoz,	100
Sibirica White. Ivory white flowers, grasslikefoliage	.75	5.00
Sherwin-Wright. New variety which we find very desirable. Rich golden yellow flowers and vigorous growth. Each 35c	3.50	•
LIATRIS (Blazing Star)		
Scariosa. Long spikes of purple flowers Another one of our native perennials	85	6.00
LINUM (Flax)		
<b>Perenne.</b> During late spring and early summer a group of these will be a mass of blue in the morning, the flowers dropping about 10 o'clock revealing the beautiful foliage, to be followed by another mass of blue the next morning For border or rockery. Height 2 ft. Two year old plants		-8.0 <del>0</del>
LYCHNIS (Campion)		
*Chalcedonica. Heads of brilliant scarlet flowers that are very striking Combined with white Achillea and blue Del- phinium the cut stems make an ideal "Patriotic" boquet on July 4. Blossoms in July. Two to three feet	- !	5.00
Viscaria fl. pl. Double red flowers in June. Three inch		8,60
LYTHRUM (Rose Loose-Strife)		
<b>Roseum Superbum.</b> Rose colored flowers, 2 years old. 3 to 4 ft. Blossom July to September		5.08
MYOSOTIS		
Forget-Me-Not. Sky blue.	75	5.09
MONARDA (Oswego Tea)		
Didyma, scarlet, 3 inch pots	.75	5.00
Didyma, rosea		5.00
Didyma, salmonea	7.5	5.00
Didyma Violecia		5.00
MENTHA (Mint)		
Spicata. Spearmint	.75	5.00
PAPAVER (Poppies)		
*Nudicaule. Mixed colors.	.75	5.00
*Orientale. Oriental Poppy. Scarlet. Three inch pots	.75	5.00
PENSTEMON (Beard Tongue)		
*Barbatus Torreyii. Tall spikes of brilliant scarlet flowers		

that make a striking appearance in the border during June to August. Grows to height of 3 to 4 ft. The flowers make a distinct and pleasing effect when used for decorative pur-

### WM. TOOLE & SON, HARDY PLANT AND PANSY FARM

#### PEONIES

*Peonies, divisions, 3 to 5 eyes	Doz.	100
Avalanche, milk white	50	5.00
Duchess de Nemours, Sulphur White		$2.5\theta$
Mad. de Verneville. White		2.50
Marie Lemoine. Late white		3.00
Rubra Superba. Late Crimson.		6.00
Smithii. Early single red. Divided foliage.		$2.5\theta$
Pink, Mixed Shades		1.50
#PHLOX (Perennial Phlox)		•
B. Compte. Brilliant French purple		5.00
Bridesmaid. White with carmine center		5.00
Esperance. Blush pink		5.00
Europea. Large white, crimson carmine eye		6.00
Elizabeth Campbell. Bright Salmon Pink.	1.25	9.00
Frau Anton Buckner. Fine large white		5.00
Hyon. Reddish pink.		5.60
Thor. Deep Salmon Pink.	1.25	9.00
Baron von Dedem. Cochineal Red.		5.00
Mrs. Jenkins. Best all round pure white		5.00
Von Lassburg. Large pure white flowers		5.00
We have a quantity of young plants of Hardy Phlo	X	

for lining out this spring. Write for varieties and prices if interested.

#### EARLY FLOWERING HARDY PHLOX

*Miss Lingard. White with delicate eye. Flowers June to October. Two feet.	.85	6.00
OTHER PHLOXES		
Divaricata. Our native woods phlox. Fragrant lavender flowers during May. Three inch pots.	.85	<b>6.</b> 00
Divaricata Alba. A white flowering form of the above. 3 in. pots.	.85	6.00
<b>Pilosa.</b> Prairie Phlox. A native in open places. The prai- rie phlox flowers somewhat later than the Woods Phlox and under cultivation continuues for several weeks. Masses of brilliant rosy carmine flowers. Strong 2 year field clumps	1.25	8.00
Subulata. Moss pink. Mosslike foliage covered with lilac flowers in spring. For rockery or grave covering	1.00	7.00
PHYSOSTEGIA (False Dragon Head)		
*Virginica. Flowers bright soft pink in midsummer. Plants 4-6 ft. Valuable for cutting	.85	6.00

PLATYCODON (Balloon Flower)		
	0Z.	100
Grandiflorum. Closely related to the Campanulas which they resemble. Blue or white.	<b>.</b> 85 ·	6.00
POLEMONIUM (Jacob's Ladder)		
<b>Reptans.</b> Another of our valuable native perennials which surprises one by thriving so much better under good garden		
culture than in its native baunts. Spikes of showy, blue bell shaped flowers in May and June. About 1 ft. high. May	• • •	
also be forced as a pot plant in the greenhouse during the winter.	1.25	8.00
Richardsonii. Taller and later flowering than Reptans. Very desirable. Three in. pots.	1.25	8.00
PLUMBAGO (Lead Wort)		
Larpentae. Dwarf spreading plant for border or rockery. Deep blue flowers during late summer and fall, 3 in. pots	1.25	8.00
PYRETHRUM		•
<b>Roseum Hybridum</b> . Persian Daisies. Very hardy and one of the choicest of perennials. The fernlike foliage is at- tractive when the plants are not in bloom and the beautiful daisy flowers ranging from pure white through shades of		

pink to deep crimson are beautiful either on the plant or as cut flowers. They flower the last of May and through June.

5.008.00 6.00

#### RANUNCULUS (Buttercup)

*Repens fl. pl. Bachelors' Buttons. 1	Double yellow	•	75 5	5.00
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#### ROSEMARY

Rosmarinus Officinalis. An old fashioned fragrant herb not		
hardy without heavy protection here in Wisconsin but de-		
sirable for old associations	1.00	7.00

#### RUDBECKIA

Purpurea.	Purple	cone	flower.		.85	-6.00
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#### SALVIA

Azurea	Gran	diflora.	Sky	y blue	flower	s. ê	3-4 ft.		.85	6.00
Beautif	ul in	border	but	flower	s drop	too	easily	for cutting.		

### WM. TOOLE & SON, HARDY PLANT AND PANSY FARM

SEDUM (Stonecrop)	D	406
Acre. Foliage green, flowers bright yellow. For rockery or	Doz.	100
grave covering.		5.0
Sieboldii. Bright pink flowers in summer. Dwarf. 3 in.	85	6.6
Spectabile. One of the best of the erect growing kinds. Large heads of showy rose colored flowers during Sept. and Oct ober		8.0
Spectabile Brilliant. Like preceding except that flowers are bright red.		8,0
SHASTA DAISY		
White Daisy. Yellow center	.75	5.0
SILPHIUM (Rosin Weed)		
Laciniatum. Compass plant.	1.25	8.0
SPIRAEA		
Ulmaria fl. pl. Double creamy white flowers	.85	6.0
SWEET WILLIAM		
See Dianthus Barbatus.		
TUNICA		
Saxifraga. Low growing tufted plant for border or rockery. Light pink flowers during summer.		5.0
VALERIANA		
Coccinea. Flowers bright red	85	6.0
VERONICA (Speedwell)		
Spicata. A valuable border plant. Long spikes of bright blue flowers in July		6.0
VIOLA		
Cornuta G. Wermig. Summer Violet. Resembles the single purple violet very closely and much used for bunches after		
violet season is over, in England, 2½ in. pot plants		6.0
Pedata. Birds Foot Violet.		6.0
We also have moderate amounts of many other kinds of	f nere	nnial

We also have moderate amounts of many other kinds of perennials. Let us know what you need and we may be able to supply you

## **Pansy Plants**

**ftEGULAR GRADE.** Our pansy plants are started in January in the greenhouses. They are transplanted as needed and are hardened off in cold frames before shipping to our customers. By this method the plants receive no check in growth and are strong and vigorous. Strong plants in bud or bloom from our own choicest selection of seed, ready April 15 or later. Mixed colors, \$1,60 per 100; \$15,00 per 1000.

**EXTRA GRADE.** These are grown from the same strain of seeds as the regular grade but have received extra care in transplanting so that the plants are larger and every plant is selected in bloom. \$2.00 per 100; \$20.00 per 1000.

### **Pansy Seed**

SOLD OUT. New crop ready about June 20

WM. TOOLE & SON Hardy Plant and Pansy Farm BARABOO, WISCONSIN

# **Order Blank**

Amount Enclosed \$						
Date WM. TOOLE & SON, Baraboo, Wis. Plesase ship the following plants:						
	~					
Street		ate				
Quantity	VARIETY	AMT.				



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